

# **DREW**

**INDUSTRIES INCORPORATED**

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QUALITY COMPONENTS FOR RECREATIONAL  
VEHICLES AND MANUFACTURED HOMES

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Drew Industries Incorporated is a leading supplier of components for recreational vehicles and manufactured homes. Drew operates through two wholly-owned subsidiaries, Lippert Components, Inc. and Kinro, Inc.

From 30 factories located throughout the United States, Drew supplies the leading manufacturers of recreational vehicles and manufactured homes. In addition, Drew manufactures components for buses, trailers used to haul boats, livestock, equipment and other cargo, truck caps and modular housing. In 2011, the RV Products Segment accounted for 84 percent of Drew's consolidated net sales, of which approximately 90 percent were of components sold to manufacturers of travel trailer and fifth-wheel RVs. The Manufactured Housing Products Segment accounted for 16 percent of Drew's consolidated net sales.

Management of Drew is committed to acting ethically and responsibly, and to providing full and accurate disclosure to the Company's stockholders, employees and other stakeholders.

#### **DREW'S PRODUCTS INCLUDE:**

- ▶ Steel chassis
- ▶ Vinyl and aluminum windows and screens
- ▶ RV slide-out mechanisms and solutions
- ▶ Axles and suspension solutions
- ▶ Furniture and mattresses
- ▶ Thermoformed bath, kitchen and other products
- ▶ Manual, electric and hydraulic RV stabilizer and lifting systems
- ▶ Chassis components
- ▶ Entry, baggage, patio, and ramp doors
- ▶ Entry steps
- ▶ Awnings
- ▶ Other accessories

# FINANCIAL DATA

Year Ended December 31,

(In thousands, except per share amounts)	2007	2008 <sup>(1)</sup>	2009 <sup>(1)</sup>	2010	2011
<b>Operating Data:</b>					
Net sales	\$668,625	\$510,506	\$397,839	\$572,755	<b>\$681,166</b>
Goodwill impairment	\$ —	\$ 5,487	\$ 45,040	\$ —	<b>\$ —</b>
Executive retirement	\$ —	\$ 2,667	\$ —	\$ —	<b>\$ —</b>
Operating profit (loss)	\$ 65,959	\$ 19,898	\$(35,581)	\$ 45,428	<b>\$ 48,548</b>
Income (loss) before income taxes	\$ 63,344	\$ 19,021	\$(36,370)	\$ 45,210	<b>\$ 48,256</b>
Provision (benefit) for income taxes	\$ 23,577	\$ 7,343	\$(12,317)	\$ 17,176	<b>\$ 18,197</b>
Net income (loss)	\$ 39,767	\$ 11,678	\$(24,053)	\$ 28,034	<b>\$ 30,059</b>
Net income (loss) per common share:					
Basic	\$ 1.82	\$ 0.54	\$ (1.10)	\$ 1.27	<b>\$ 1.35</b>
Diluted	\$ 1.80	\$ 0.53	\$ (1.10)	\$ 1.26	<b>\$ 1.34</b>
<b>Financial Data:</b>					
Working capital	\$ 89,861	\$ 84,378	\$113,744	\$ 97,791	<b>\$ 85,657</b>
Total assets	\$345,737	\$311,358	\$288,065	\$306,781	<b>\$351,083</b>
Long-term obligations	\$ 23,128	\$ 9,763	\$ 8,243	\$ 18,248	<b>\$ 21,876</b>
Stockholders' equity	\$251,536	\$258,878	\$244,115	\$243,459	<b>\$277,296</b>

<sup>(1)</sup>The Company recorded after-tax charges for goodwill impairment of \$29.4 million in 2009 and \$3.3 million in 2008. In addition, during 2009 and 2008, the Company recorded after-tax expenses of \$5.5 million and \$1.5 million, respectively, due to plant closings and start-ups, staff reductions and relocations, increased bad debts, and obsolete inventory and tooling, largely due to the recession related unprecedented conditions in the RV and manufactured housing industries, as well as executive retirement in 2008.

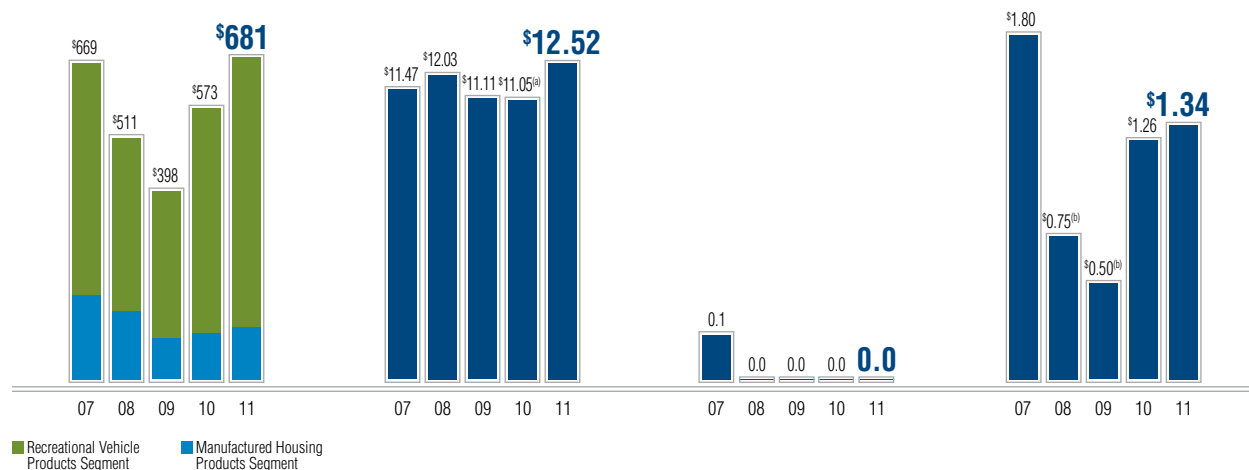
Excluding these charges, net income was \$10.8 million, or \$0.50 per diluted share, in 2009, and net income was \$16.5 million, or \$0.75 per diluted share, in 2008. For a reconciliation to consolidated results, see Management's Discussion and Analysis of Financial Condition and Results of Operations in the 2010 Annual Report on Form 10-K.

**Total Sales**  
(in millions)

**Equity Per Common Share**

**Year-End Debt-to-Equity Ratio**

**Adjusted Net Income Per Common Share**  
(diluted)



<sup>(a)</sup>After payment of a special cash dividend of \$1.50 per share in December 2010.

<sup>(b)</sup>Excludes charges for impairment of goodwill and expenses due to plant closings and start-ups, staff reductions and relocations, increased bad debts, and obsolete inventory and tooling, largely due to the recession related unprecedented conditions in the RV and manufactured housing industries in 2008 and 2009, as well as charges for executive retirement in 2008. For a reconciliation to consolidated results, see Management's Discussion and Analysis of Financial Condition and Results of Operations in the 2010 Annual Report on Form 10-K.

# TO OUR STOCKHOLDERS:

**The past year was one of significant growth and progress.** During 2011, we invested heavily in our future by completing five acquisitions which significantly broadened our growth opportunities. We also increased our capacity, and made significant strides to reduce production costs.

As a result, we enhanced our ability to achieve our long-term goals of **1** growth in our core markets, **2** diversification into adjacent markets utilizing our core competencies and competitive advantages, and **3** continual improvement in our cost structure and production efficiencies.

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## GROWTH IN CORE MARKETS

Growth in sales of components for towable RVs has been a key to Drew's success over the years. Through five acquisitions, market share gains, and new product introductions, in 2011 we added \$230 to our content per towable RV produced in the United States. This increased content added nearly \$50 million to our 2011 revenues. Our content per manufactured home also increased in 2011, by nearly \$200 per home, adding \$10 million in annual revenues. At current sales levels, the acquisitions we completed during 2011 will provide an additional \$50 million of consolidated revenues in 2012, as we will include revenues of the acquired businesses for the full year.

We also expect that new products we introduced late in 2011, key among them our new RV awning line of products, will lead to additional content growth in 2012 and beyond. With our strong balance sheet, we continue to invest in growth; in February 2012, we acquired, for \$2 million, an RV entry door manufacturing operation with annualized sales of \$6 million. Growth in sales of components for towable RVs and manufactured homes, remains a major element of our continuing strategy.



## DIVERSIFICATION INTO ADJACENT MARKETS

We have also begun to make progress on our second long-term goal of diversification into adjacent markets. In recent years, we have capitalized on our core competencies, recognizing that we efficiently produce quality products, and not just quality products for manufacturers of towable RVs. For example, many of our products can be sold in the after-market as replacement components for RVs and manufactured homes.

In addition to the after-market sales potential, some of our products, like axles, windows, doors, slide-outs, furniture, chassis, awnings, and a myriad of others, can be used outside our core markets of towable RVs and manufactured housing. For example, our products can be used in motorhomes, in cargo, horse and utility trailers, in truck caps, in buses, and in modular homes.

In 2011, our sales to these adjacent markets increased by \$17 million, to \$89 million, largely due to acquisitions. We anticipate that market diversification will provide us with a wealth of opportunities to grow well into the future. The additional potential for our products in these markets is several hundred million dollars annually.

In 2011, our plan to address these new markets on a long-term basis was enhanced by the establishment of two dedicated sales teams: one to focus on adjacent markets, and the other on after-market opportunities. We expect this effort to increasingly result in profitable new revenue streams in 2012 and beyond.

We have a long track record of increasing market share in our core markets, and by utilizing our key strengths and competitive advantages, over time we plan to capture meaningful shares in these new markets, and potentially in other markets we will identify in the future.

## COST CONTROL AND PRODUCTION EFFICIENCIES

Our third long-term goal, controlling costs and maintaining high production efficiencies, has been a hallmark of our long-term success. Well before the recession, we embarked on a significant cost reduction program, and eliminated more than \$20 million of fixed costs.





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Although in 2011 our fixed costs increased over the prior year, this was largely in response to the \$108 million growth in sales we achieved in 2011 through the high level of investments we made. At the same time, as is typical with acquisitions, new product introductions, and investments in new production capabilities, we incurred significant start-up costs, which largely offset the early profits from these investments. However, we are now seeing improvement in the profit returns generated by these investments.

Integration costs related to acquisitions are being substantially reduced and, over the next few quarters, we expect the investment in our new aluminum extrusion operation to become a source of significant cost savings.

In 2011, we experienced higher than normal production costs at one of our existing product lines, in large part because of significant market share gains over the last few years that strained our production capacity. In response, we invested in additional capacity and personnel for this product line. Further, production improvements which were implemented will have long-lasting bottom line benefits. As a result, operating margins in this product line improved markedly in late 2011 and early 2012.

Our executive compensation plans are designed to reward bottom-line results and return on investment, and management remains focused on cost control and production efficiencies.

#### THE STATE OF THE RV AND MANUFACTURED HOUSING INDUSTRIES

Another element of our continued success is the long-term health of the primary industries we serve. While these industries will face challenges in the near term, such as high gas prices, a weak real estate market, and a still under-performing economy, the RV and manufactured housing industries have performed well over the last two years despite similar conditions.

The RV industry enables families to take affordable vacations and provides quality products, as well as quality time with family. The manufactured housing industry produces affordable homes that provide outstanding quality and value for the price. We believe that, in the coming years, as consumer confidence improves, and the real estate market and the economy begin to recover, consumers will increasingly demand the affordability and quality that both industries provide.

**Leigh J. Abrams**  
*Chairman of the Board*



**Fredric M. Zinn**  
*President and  
Chief Executive Officer*

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## FINANCIAL STRENGTH

Over the last three years, we expended more than \$110 million on acquisitions and capital expenditures. In addition, in December 2010, we returned \$33 million to stockholders in the form of a special dividend of \$1.50 per share. Despite these expenditures, at December 31, 2011, we had no debt and \$7 million cash, as well as substantial borrowing capacity through our lines of credit. Accordingly, we have the financial and management ability to respond quickly to opportunities.

## EARLY 2012 RESULTS

Drew's results in early 2012 signal that industry-wide production levels of RVs and manufactured homes increased in the first quarter of 2012, and provide an early indication that our investments in growth, capacity, and cost reduction, are yielding results. Drew's first quarter sales increased markedly in both segments compared to the first quarter of 2011, with consolidated sales increasing approximately 30 percent. In addition, we are seeing continuing improvements in production efficiencies and cost control, compared to the fourth quarter of 2011.

Our top priority for 2012 is to achieve favorable returns on the investments we've made over the last few years by continuing to focus on cost control, high production efficiencies and market share gains. At the same time, we will continue to explore expansion opportunities both in our core markets and in adjacent markets. We look forward to reporting on the status of our progress during the coming year.

We believe the key to accomplishing our long-term goals depends, to a very large extent, on the capabilities, experience and focus of our managers and employees. We are very fortunate to have such a dedicated group working as a team toward Drew's continued success.

A handwritten signature in blue ink that reads "Leigh J. Abrams".

**Leigh J. Abrams**  
*Chairman of the Board*

A handwritten signature in blue ink that reads "Fredric M. Zinn".

**Fredric M. Zinn**  
*President and Chief Executive Officer*



**Drew's RV Products Segment accounted for 84 percent of consolidated net sales in 2011, of which approximately 90 percent were of components sold to manufacturers of travel trailer and fifth-wheel RVs.**

We continuously respond to the needs of our customers for new and innovative components. Over the past decade, we have added a wide array of component offerings for our customers. As a result, our annual increase in content per towable RV averaged \$170 during this period.

## RV PRODUCTS SEGMENT REVENUE

# \$571<sub>m</sub>

## DREW'S SALES CONTENT PER TOWABLE RV PRODUCED INDUSTRY-WIDE

*Peak sales potential is approximately \$5,000 per towable RV*





# MANUFACTURED HOUSING PRODUCTS **MH**



## DREW'S SALES CONTENT PER MANUFACTURED HOME PRODUCED INDUSTRY-WIDE

*Peak sales potential is approximately \$4,500 per manufactured home*



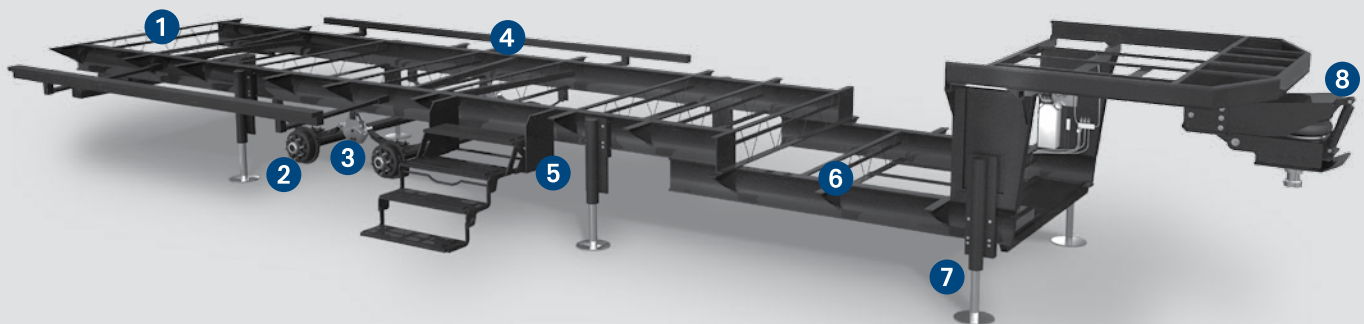
## Drew's MH Products Segment accounted for 16 percent of consolidated net sales in 2011.

Since 2001, our content per manufactured home has increased over \$900 per unit, or 137%. Over that same period, industry-wide production of manufactured homes declined 73 percent. However, we have adjusted by closing facilities and reducing fixed costs. As a result, our MH Segment operating margin in 2011 was consistent with 2001.

## MH PRODUCTS SEGMENT REVENUE

# \$110 m

## OUR RV CHASSIS PRODUCTS



**1 HITCH**  
(not pictured)

The **hitch** allows the RV user to haul additional cargo behind their RV. Our integrated welded **hitch** receivers can haul up to 3,000 pounds of additional cargo.

**2 AXLE**

We provide a full line of **axles** to the RV and adjacent industries, utilizing robotic welders to help ensure a high degree of precision.

**3 SUSPENSION ENHANCEMENT**

Our **suspension enhancement** products, Equa-Flex™, Center Point™ and Trailair™, absorb road shock and vibration, creating a smoother, more stable ride.

**4 SLIDE-OUT MECHANISM**

When the RV is parked and level, the **slide-out mechanism** allows the RV user to add extra space to various living quarters in the RV. We are the industry leader in **slide-out mechanisms**, including the innovative patent protected Schwintek slide-out.

**5 STEPS**

Our line of manual and motorized entry and towable RVs includes single, double, triple, or quad retractable **steps**.

**6 CHASSIS**

The **chassis** is the foundation for all RVs, and is one of our core products. We have been manufacturing quality **chassis** for the RV industry for 15 years.

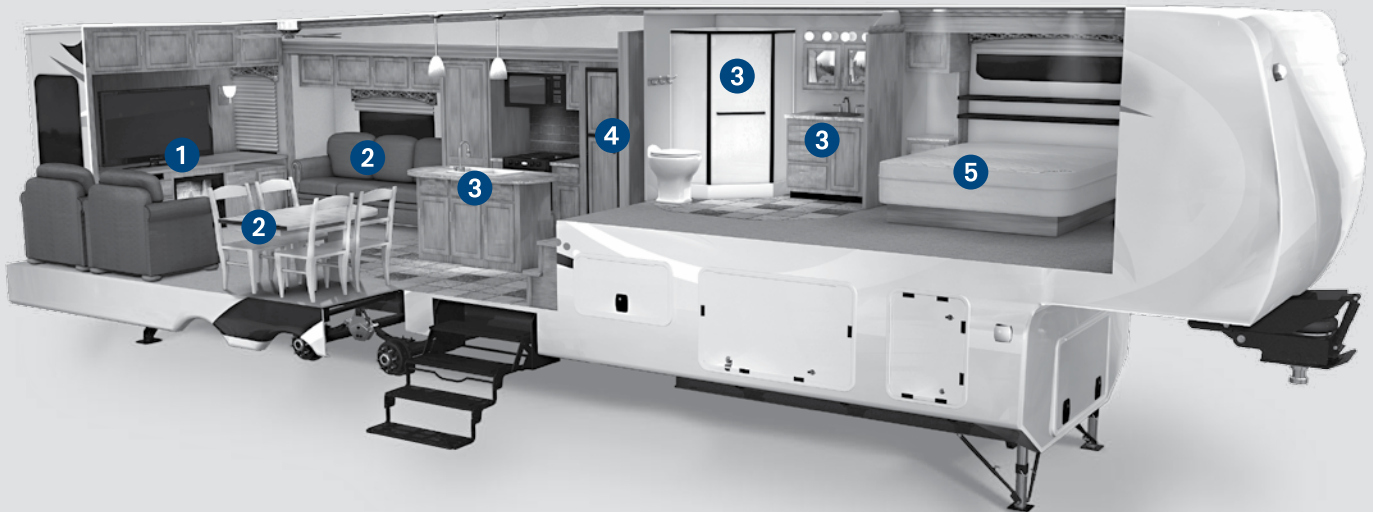
**7 LEVELING**

We offer a wide array of **leveling** and stabilization systems, from manual, to power, to digital. Most recently, we have introduced the patent pending Level Up™, the only automatic 6-point hydraulic **leveling** system.

**8 PIN BOX**

The **pin box** is used to attach a fifth-wheel RV to the towing vehicle. We offer a wide array of **pin boxes** which can help reduce back and forth and vertical movement during towing.

## OUR RV INTERIOR PRODUCTS



### 1 TV LIFTS

A **TV lift** raises a TV from the interior of a cabinet. Using our patented Schwintek slide-out technology, we have created a **TV lift** that is easy to install, operate and program. The Schwintek technology can also be used for other applications such as lifting beds or cabinets.

### 2 FURNITURE

We offer a full line of **RV furniture** from the traditional, to the extraordinary. Our space saving solutions allow RVers the most use of interior space without sacrificing comfort.

### 3 KITCHEN AND BATH PRODUCTS

Our thermoformed **kitchen and bath products** include bath tubs, sinks, shower surrounds and pans. Our patented Permalux Plus™ acrylic alloy polymer offers a more scratch resistant and harder material than fiberglass counterparts. Permalux Plus™ also has a better UV resistance, is lighter and will not chip or peel like fiberglass.

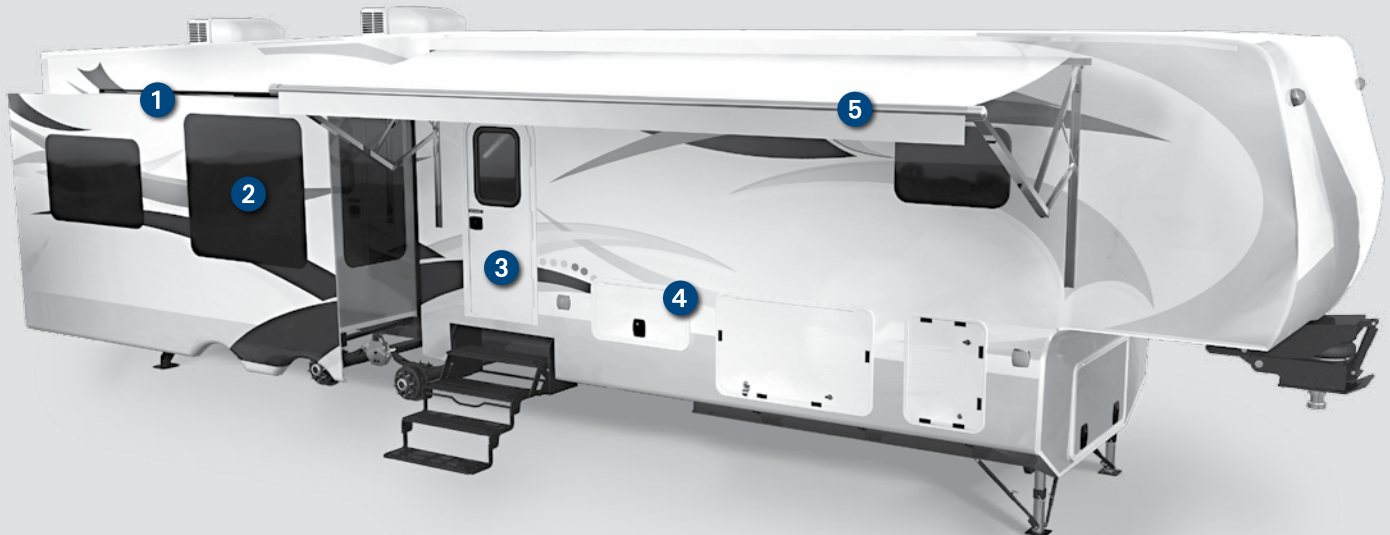
### 4 ELECTRONICS

Touch your way to the next generation of multimedia interface systems. We supply audio, video, convenience and power **electronics** to enhance the RV experience, including our series of Linc wireless remote control systems.

### 5 MATTRESSES

We produce a wide variety of **mattresses**. We offer standard to custom **mattress** sizes from soft to firm, and memory foam construction.

## OUR RV EXTERIOR PRODUCTS



### 1 SLIDE-OUT SLEEVES (not pictured)

The **slide-out sleeve** covers the slide-out section of an RV, providing a virtually maintenance-free cure for leaky slide-outs.

### 2 WINDOWS

We offer a full spectrum of **windows** for RVs, transit and school buses, truck caps, and trailers used for hauling cargo and livestock. In particular, our bonded **window**, with its frameless design, provides a modern, sleek look.

### 3 ENTRY DOORS

We are the leading supplier of **RV entry doors**, featuring over 30 innovative improvements introduced over the past 3 years. Available options include lighted entry threshold, RV Lock™ keyless entry, EZ Door Latch, security alarm, friction hinge strutless doors, and the Illumi-Touch™ door handle.

### 4 ACCESS DOORS

Storage is an important part of the RV experience. Our Slam Latch **access door** provides an easy to use latching system, allowing owners to slam it, and forget it!

### 5 AWNINGS

Introduced in late 2011, our new Solera™ **awning** aims to be the very best **awning** on the market today with several unique features. One such feature is our easy to use manual override system that takes the stress out of possible power failure.

## OUR MANUFACTURED HOUSING PRODUCTS



### 1 WINDOW

We offer a variety of new and replacement **windows** for manufactured homes. With manufacturing plants coast to coast, we provide fast, efficient service, and we are the leading supplier of **windows** to the manufactured housing industry.

### 2 ENTRY DOORS

In 2010, the Company introduced a line of **entry doors** for manufactured homes.

### 3 CHASSIS (not pictured)

The **chassis** is the foundation for a manufactured home, and is one of our core products. We have been fabricating quality **chassis** and chassis parts for the manufactured housing industry for over 50 years.

### 4 KITCHEN AND BATH PRODUCTS

Our thermoformed **kitchen and bath products** include bath tubs, sinks, shower surrounds and pans. Our patented Permalux Plus™ acrylic alloy polymer offers a more scratch resistant and harder material than fiberglass counterparts. Permalux Plus™ also has a better UV resistance, is lighter and will not chip or peel like fiberglass.

**During 2011, we completed 5 acquisitions, introduced new products, including our new RV awning line, invested \$24 million in capital expenditures, including \$11 million for a new aluminum extrusion operation, and formed dedicated sales teams to focus on adjacent industries and the aftermarket. Looking forward to 2012 and beyond, we plan to continue our business strategy of growing RV and manufactured housing content through acquisitions, new product introductions and market share gains. Further, we have expanded our target markets to include transit and school buses, specialty trailers, and other adjacent markets which are a natural extension for our existing products and manufacturing capabilities.**

**ACQUISITIONS**

During 2011, the Company completed acquisitions of five businesses. These acquisitions expanded the Company's product lines, geographic reach and capabilities, both in its core markets and in adjacent markets.

These businesses added \$95 million in annual net sales, of which \$40 million was included in 2011, and, based on their historical run rates, an additional \$55 million in net sales should be added in 2012. Further, the Company plans to use its purchasing power and manufacturing capabilities to reduce the cost structure of the acquired operations.

**ALUMINUM EXTRUSION**

During 2011, the Company commenced an aluminum extrusion operation, and in January 2012 began full-time production on the first of three planned presses at its new aluminum extrusion plant. The Company anticipates that all three presses will be in operation by mid-2012. The extruded aluminum components produced will be used in a variety of the Company's products, and the lighter weight and durability of aluminum is expected to be attractive to manufacturers of RVs providing external sales opportunities. Further, the Company plans to market extruded aluminum parts to manufacturers in other industries.



**NEW PRODUCTS**

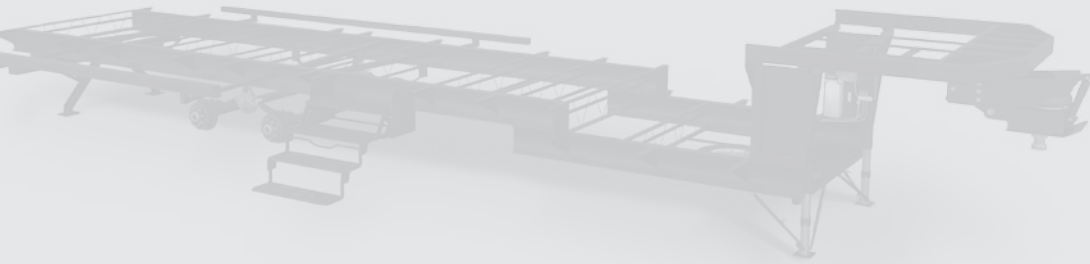
In September 2011, the Company launched a newly-developed line of RV awnings. The awnings are available in both manual and electric versions. The raw materials, components, and manufacturing processes used in manufacturing the awnings are very similar to those the Company uses extensively in its existing product lines. The extruded aluminum components used in the awnings are expected to be produced in the Company's new aluminum extrusion operation. The Company markets the awnings directly to RV manufacturers, as well as through aftermarket distributors.

**ADJACENT MARKETS AND THE AFTERMARKET**

In June 2011, the Company formed a dedicated sales team to focus on adjacent markets. The adjacent markets sales team sells the Company's components to various industries, including trailers for cargo, livestock, and equipment, as

well as for ambulances and the transit and school bus industries. The Company's net sales to adjacent markets was \$45 million in 2011.

The Company also formed a sales team to focus on aftermarket business for the Company's products. Many of the Company's existing components, including doors, windows, mattresses, furniture, leveling devices, suspension products, slide-out mechanisms, and other accessories, have significant aftermarket potential with RV and manufactured home owners directly, and with dealers and distributors. The Company's net sales to the aftermarket was \$28 million in 2011.



# **DREW**

**INDUSTRIES INCORPORATED**

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2011 FORM 10-K

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 10-K**

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(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2011

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from                      to

Commission file number 001-13646

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**DREW INDUSTRIES INCORPORATED**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction of  
incorporation or organization)

**13-3250533**  
(I.R.S. Employer  
Identification Number)

**200 Mamaroneck Ave.**  
**White Plains, New York**  
(Address of principal executive offices)

**10601**  
(Zip Code)

**(914) 428-9098**  
(Registrant's telephone number, including area code)

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**Securities registered pursuant to Section 12(b) of the Act:**

Title of each class	Name of each exchange on which registered
Common Stock, \$.01 par value	New York Stock Exchange

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**Securities registered pursuant to Section 12(g) of the Act:**  
**None**

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Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No



Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232-405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files.) Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229-405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12(b)-2 of the Exchange Act. Accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The aggregate market value of the voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked price of such common equity, as of the last business day of the registrant's most recently completed second fiscal quarter was \$413,884,600. The registrant has no non-voting common stock.

The number of shares outstanding of the registrant's common stock, as of the latest practicable date (February 29, 2012) was 22,240,211 shares of common stock.

#### **DOCUMENTS INCORPORATED BY REFERENCE**

Proxy Statement with respect to the 2012 Annual Meeting of Stockholders to be held on May 24, 2012 is incorporated by reference into Items 10, 11, 12 and 14 of Part III.

#### **SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS**

This Form 10-K contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 with respect to financial condition, results of operations, business strategies, operating efficiencies or synergies, competitive position, growth opportunities for existing products, acquisitions, plans and objectives of management, markets for the Company's Common Stock and other matters. Statements in this Form 10-K that are not historical facts are "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act") and Section 27A of the Securities Act of 1933 (the "Securities Act").

Forward-looking statements, including, without limitation, those relating to our future business prospects, net sales, expenses and income (loss), cash flow, and financial condition, whenever they occur in this Form 10-K are necessarily estimates reflecting the best judgment of our senior management at the time such statements were made, and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by forward-looking statements. The Company does not undertake to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made. You should consider forward-looking statements, therefore, in light of various important factors, including those set forth in this Form 10-K, and in our subsequent filings with the Securities and Exchange Commission ("SEC").

There are a number of factors, many of which are beyond the Company's control, which could cause actual results and events to differ materially from those described in the forward-looking statements. These factors include, in addition to other matters described in this Form 10-K, pricing pressures due to domestic and foreign competition, costs and availability of raw materials (particularly steel, steel-based components, and aluminum) and other components, availability of credit for financing the retail and wholesale purchase of products for which we sell our components, availability and costs of labor, inventory levels of retail dealers and manufacturers, levels of repossessed manufactured homes and RVs, changes in zoning regulations for manufactured homes, sales declines in the industries to which we sell our products, the financial condition of our customers, the financial condition of retail dealers of products for which we sell our components, retention and concentration of significant customers, the successful integration of recent acquisitions, interest rates, oil and gasoline prices, and the outcome of litigation. In addition, international, national and regional economic conditions and consumer confidence affect the retail sale of products for which we sell our components.

## PART I

### Item 1. BUSINESS.

#### Summary

Drew Industries Incorporated (“Drew” or the “Company” or the “Registrant”) has two reportable operating segments: the recreational vehicle (“RV”) products segment (the “RV Segment”), and the manufactured housing products segment (the “MH Segment”). The RV Segment accounted for 84 percent of consolidated net sales for 2011, and the MH Segment accounted for 16 percent of consolidated net sales for 2011. Approximately 90 percent of the Company’s RV Segment net sales were of products to manufacturers of travel trailer and fifth-wheel RVs. The balance represents sales of components for motorhomes, truck caps and buses, as well as for trailers used to haul boats, livestock, equipment and other cargo, and for the aftermarket. Drew’s operations are conducted through its wholly-owned subsidiaries, Lippert Components, Inc. and its subsidiaries (collectively, “Lippert”) and Kinro, Inc. and its subsidiaries (collectively, “Kinro”), each of which has operations in both the RV Segment and the MH Segment.

Over the last fifteen years, the Company acquired a number of manufacturers of components for RVs, manufactured homes, specialty trailers and adjacent markets, expanded its geographic market and product lines, consolidated manufacturing facilities, and integrated manufacturing, distribution and administrative functions. At December 31, 2011, the Company operated 31 manufacturing facilities in 11 states, and achieved consolidated net sales of \$681 million for the year.

The Company was incorporated under the laws of Delaware on March 20, 1984, and is the successor to Drew National Corporation, which was incorporated under the laws of Delaware in 1962. The Company’s principal executive and administrative offices are located at 200 Mamaroneck Avenue, White Plains, New York 10601; telephone number (914) 428-9098; website [www.drewindustries.com](http://www.drewindustries.com); e-mail [drew@drewindustries.com](mailto:drew@drewindustries.com). The Company makes available free of charge on its website its Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K (and amendments to those reports) filed with the SEC as soon as reasonably practicable after such materials are electronically filed.

#### Recent Developments

##### *Sales and Profits*

In Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” we describe in detail the increase in our sales beginning in 2010 and continuing during 2011, following the substantial decline in sales in both the RV Segment and the MH Segment during the recession beginning in 2008, and continuing through the first half of 2009.

Net sales for 2011 reached \$681 million, a 19 percent increase over net sales of \$573 million in 2010, as both of the Company’s segments achieved greater net sales growth than the industries they serve. Net sales of the Company’s RV Segment increased 20 percent, compared to a 7 percent increase in industry-wide wholesale shipments of travel trailer and fifth-wheel RVs. Approximately 90 percent of the Company’s RV Segment net sales are components to manufacturers of travel trailer and fifth-wheel RVs. The RV Segment represented 84 percent of consolidated net sales in 2011. Net sales of the Company’s MH Segment increased 16 percent, compared to a 3 percent increase in industry-wide production of manufactured homes. The MH Segment represented 16 percent of consolidated net sales in 2011. The Company’s net sales growth outperformed industry-wide wholesale shipments of RVs and manufactured homes during 2011 primarily because the Company increased its average product content per unit produced as a result of acquisitions, market share gains and the introduction of new products. In addition, the Company achieved increased sales of components to other

industries, such as buses, modular housing, mobile office units, truck caps, and trailers used to haul boats, livestock, equipment and other cargo.

For 2011, the Company reported net income of \$30.1 million, or \$1.34 per diluted share. For 2010, the Company reported net income of \$28.0 million or \$1.26 per diluted share.

#### *Acquisitions*

On January 28, 2011, the Company acquired the operating assets and the business of Home-Style Industries, and its affiliated companies. Home-Style had annual sales of approximately \$12 million comprised primarily of a full line of upholstered furniture and mattresses primarily for towable RVs in the Northwest U.S. market. The purchase price was \$7.3 million paid at closing. In addition, the Company may pay contingent consideration based on future sales of existing products in specific geographic regions.

On July 19, 2011, the Company acquired certain assets and business of M-Tec Corporation. The acquired business had annual sales of approximately \$12 million comprised primarily of components for RVs, mobile office units and manufactured homes. The purchase price was \$6.0 million paid at closing. In addition, the Company may pay contingent consideration based on future sales of existing products.

On August 22, 2011, the Company acquired from EA Technologies, LLC the business and certain assets of the towable RV chassis and slide-out mechanism operation previously owned by Dexter Chassis Group. The acquired business had annual sales of more than \$40 million. The purchase price was \$13.5 million paid at closing.

On August 29, 2011, the Company acquired the business and assets of Starquest Products, LLC and its affiliated company. Starquest had annual sales of approximately \$22 million, comprised primarily of windows for truck caps, which are fiberglass enclosures that fit over the bed of pick-up trucks, painted to automotive standards and designed to exact truck bed specifications. Starquest also manufactures windows and doors for horse trailers and certain types of buses. The purchase price was \$22.6 million paid at closing. In addition, the Company may pay contingent consideration based on future sales of certain products.

On December 1, 2011, the Company acquired the business and certain assets of M&M Fabricators. M &M had annualized sales of approximately \$3 million, comprised of chassis modification primarily for producers of transit buses, specialized commercial vehicles, and Class A and Class C motorhome RVs. The purchase price was \$1.0 million paid at closing. In addition, the Company may pay contingent consideration based on future sales of this operation.

On February 21, 2012, the Company acquired the business and certain assets of the United States RV entry door operation of Euramax International, Inc. The acquired business had annualized sales of approximately \$6 million. The purchase price was \$1.7 million, of which \$1.2 million was paid at closing, with the balance to be paid over the next three years.

#### *Other Developments*

In June 2011, the Company announced the formation of two dedicated sales teams to focus, respectively, on adjacent markets and on aftermarket sales. The adjacent markets sales team sells the Company's components to a variety of original equipment manufacturers ("OEMs") in various industries, including trailers for cargo, livestock, and equipment, as well as for ambulances and the transit and school bus industries. This sales team sells all Lippert Components and Kinro products in these markets, including doors, windows, furniture, slide-out mechanisms, axles, chassis parts and accessories, steel tubing, as well as aluminum extrusion from the Company's new aluminum extrusion operation.

The aftermarket team is devoted to gaining additional aftermarket business for the Company's products. Many of the Company's existing components, including doors, windows, mattresses, furniture, leveling devices, suspension products, slide-out mechanisms, and other accessories, have significant aftermarket potential with RV and manufactured home owners directly, and with dealers and distributors.

During 2011, the Company added the capability to extrude aluminum, and in January 2012 began full-time production on the first of three planned presses at its new aluminum extrusion plant. The Company anticipates that all three presses will be in operation by mid-2012. The extruded aluminum components produced will be used in a variety of the Company's products, and the lighter weight and durability of aluminum is expected to be attractive to manufacturers of RVs and motorhomes. Further, the Company plans to market extruded aluminum parts to manufacturers in other industries. Through December 31, 2011, the Company has expended approximately \$11 million for the facility, machinery and equipment, with an additional \$3 million in capital expenditures planned for 2012.

In September 2011, the Company launched a newly-developed line of RV awnings. The awnings are manufactured in one of the Company's existing facilities in Goshen, Indiana, and are available in both manual and electric versions. The raw materials, components, and manufacturing processes used in manufacturing the awnings are very similar to those the Company uses extensively in its existing product lines. The extruded aluminum components used in the awnings are intended to be produced in the Company's new aluminum extrusion operation. The Company markets the awnings directly to RV manufacturers, as well as through aftermarket distributors.

## **RV Segment**

Through its wholly-owned subsidiaries, the Company manufactures and markets a variety of products used in the production of RVs, primarily travel trailer and fifth-wheel RVs, including:

- Towable steel chassis
- Towable axles and suspension solutions
- Slide-out mechanisms and solutions
- Thermoformed bath, kitchen and other products
- Manual, electric and hydraulic stabilizer and lifting systems
- Aluminum windows and screens
- Chassis components
- Furniture and mattresses
- Entry, baggage, patio and ramp doors
- Entry steps
- Awnings
- Other accessories

The Company also supplies certain of these products as replacement parts to the RV aftermarket, and to adjacent markets, including manufacturers of truck caps, buses and trailers used to haul boats, livestock, equipment and other cargo.

In 2011, the RV Segment represented 84 percent of the Company's consolidated net sales, and 79 percent of consolidated segment operating profit. Approximately 90 percent of the Company's RV Segment net sales are components to manufacturers of travel trailer and fifth-wheel RVs.

Raw materials used by the Company's RV Segment, consisting primarily of steel (coil, sheet, tube and I-beam), extruded aluminum, glass, fabric and foam are available from a number of sources, both domestic and foreign.

Operations of the Company's RV Segment consist primarily of fabricating, welding, painting and assembling components into finished products. The Company's RV Segment operations are conducted at 23 manufacturing and warehouse facilities throughout the United States, strategically located in proximity to the

customers they serve. Of these facilities, 6 also conduct operations in the Company's MH Segment. See Item 2. "Properties."

The Company's RV Segment products are sold primarily to major manufacturers of RVs such as Thor Industries (symbol: THO), Forest River (a subsidiary of Berkshire Hathaway, symbol: BRKA) and other OEMs, and, to a lesser extent, to distributors of aftermarket products.

The Company's RV Segment operations compete on the basis of price, customer service, product quality, and reliability. Although definitive information is not readily available, the Company believes that with respect to its principal products (i) it is the leading supplier of windows and doors for towable RVs, and the Company's market share for most of its towable RV window and door products is approximately 80 percent; (ii) the Company is the leading supplier of chassis and slide-out mechanisms for towable RVs, and the Company's market share for chassis and slide-out mechanisms for towable RVs exceeds 90 percent; (iii) the leading suppliers of axles for towable RVs are the Company, AL-KO Kober Corporation and Dexter Axle Company, and the Company's market share for axles for towable RVs is approximately 50 percent; and (iv) its market share for upholstered furniture for RVs is approximately 45 percent, and the Company competes with several other manufacturers.

The Company's share of the aftermarket for RV replacement parts cannot be readily determined, but is currently not significant. The Company's share of the market for its products in adjacent industries cannot be readily determined, but is currently not significant.

Detailed narrative information about the results of operations of the RV Segment is included in Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations."

## **MH Segment**

Through its wholly-owned subsidiaries, the Company manufactures and markets a variety of products used in the production of manufactured homes and to a lesser extent, modular housing and mobile office units, including:

- Vinyl and aluminum windows and screens
- Thermoformed bath and kitchen products
- Steel and fiberglass entry doors
- Aluminum and vinyl patio doors
- Steel chassis
- Steel chassis parts
- Axles

The Company also supplies windows, doors, and thermoformed bath products as replacement parts to the manufactured housing aftermarket.

In 2011, the MH Segment represented 16 percent of the Company's consolidated net sales, and 21 percent of consolidated segment operating profit. Certain of the Company's MH Segment customers manufacture both manufactured homes and modular homes, and certain of the products manufactured by the Company are suitable for both types of homes. As a result, the Company is not always able to determine in which type of home its products are installed. The MH Segment also supplies related products to other industries, representing 7 percent of sales of this segment.

Raw materials used by the Company's MH Segment, consisting primarily of steel (coil, sheet and I-beam), extruded aluminum and vinyl, glass, and ABS resin, are available from a number of sources, both domestic and foreign.

Operations of the Company's MH Segment consist primarily of fabricating, welding, thermoforming, painting and assembling components into finished products. The Company's MH Segment operations are conducted at 14 manufacturing and warehouse facilities throughout the United States, strategically located in

proximity to the customers they serve. Of these facilities, 6 also conduct operations in the Company's RV Segment. See Item 2. "Properties."

The Company's manufactured housing products are sold primarily to major producers of manufactured homes such as Clayton Homes (a subsidiary of Berkshire Hathaway, symbol: BRKA), Cavco Industries, Inc. (symbol: CVCO), Champion Home Builders, Inc. (a private company), Skyline Corporation (symbol: SKY) and other OEMs, and, to a lesser extent, to distributors of aftermarket products.

The Company's MH Segment competes on the basis of price, customer service, product quality, and reliability. Although definitive information is not readily available, the Company believes that with respect to its principal products (i) it is the leading supplier of windows for manufactured homes, and the Company's market share for windows exceeds 80 percent; (ii) the Company's manufactured housing chassis and chassis parts operations compete with several other manufacturers of chassis and chassis parts, as well as with builders of manufactured homes, many of which produce their own chassis and chassis parts, and the Company's market share for chassis and chassis parts for manufactured homes is approximately 25 percent; and (iii) the Company's thermoformed bath and kitchen unit operation competes with three other manufacturers of bath and kitchen units, and the Company's market share for bath and kitchen products in the product lines the Company supplies is approximately 65 percent.

Detailed narrative information about the results of operations of the MH Segment is included in Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations."

## **Sales and Marketing**

Other than the activities of its sales personnel and maintenance of customer relationships through price, quality of its products, service, and customer satisfaction, the Company does not engage in significant marketing efforts, and does not incur significant marketing or advertising expenditures.

The Company has several supply agreements or other arrangements with certain of its customers that provide for prices of various products to be fixed for periods generally not in excess of eighteen months; however, in certain cases the Company has the right to renegotiate the prices on sixty-days notice. Both the RV Segment and the MH Segment typically ship products on average within one to two weeks of receipt of orders from their customers and, as a result, neither segment has any significant backlog.

Because of the seasonality of the RV and manufactured housing industries, historically the Company's operating results in the first and fourth quarters have been the weakest, while the second and third quarters are traditionally stronger. However, because of fluctuations in RV dealer inventories, and volatile economic conditions, future seasonal industry trends may be different than in prior years.

## **Capacity**

In 2011, the Company's facilities operated at an average of approximately 60 percent of their practical capacity, and typically ran one shift of production per day. Due to seasonal demand, capacity utilization varies during the year, and also varies significantly by product line and geographic region.

During 2011, the Company experienced higher than usual production costs for one product line, in part related to increased demand. Significant steps to control those costs were implemented, including adding production capacity, and improving production flow and material usage. The Company believes it has the ability to substantially increase production should demand increase further in the RV or manufactured housing industries.

At December 31, 2011, the Company operated 31 facilities, and for most products has the ability to fill demand in excess of capacity at individual facilities by shifting production to other facilities, but the Company

would incur additional freight costs. Capital expenditures for 2011 were \$24 million. The ability to expand capacity in certain product areas, if necessary, as well as the potential to reallocate existing resources, is monitored regularly by management to help ensure that the Company can maintain a high level of production efficiencies throughout its operations.

### **Intellectual Property**

The Company holds several United States patents and patent applications that relate to various products sold by the Company, and has granted certain licenses that permit third parties to manufacture and sell products in consideration for royalty payments. The Company believes that its patents are valuable, and vigorously protects its patents when appropriate.

From time to time, the Company has received notices or claims that it may be infringing certain patent or other intellectual property rights of others, and the Company has given notices to, or asserted claims against, others that they may be infringing certain patent or other intellectual property rights of the Company. However, no material litigation is currently pending as a result of these claims.

### **Regulatory Matters**

Windows and entry doors produced by the Company for manufactured homes must comply with performance and construction regulations promulgated by the United States Department of Housing and Urban Development (“HUD”) and by the American Architectural Manufacturers Association relating to air and water infiltration, structural integrity, thermal performance, emergency exit conformance, and hurricane resistance. Certain of the Company’s products must also comply with the International Code Council standards, such as the IRC (International Residential Code), the IBC (International Building Code), and the IECC (International Energy Conservation Code) as well as state and local building codes. Thermoformed bath products manufactured by the Company for manufactured homes must comply with performance and construction regulations promulgated by HUD.

Windows and doors produced by the Company for the RV industry are regulated by the United States Department of Transportation Federal Highway Administration (“DOT”) and the National Highway Traffic Safety Administration (“NHTSA”) division of the DOT governing safety glass performance, egress ability, door hinge and lock systems, egress window retention hardware, and baggage door ventilation. Windows produced by the Company for buses are regulated by the Federal Motor Vehicle Safety Standards.

Trailers produced by the Company for hauling boats, personal watercraft, snowmobiles and equipment must comply with regulations promulgated by the Federal Motor Vehicle Safety Standards relating to lighting, braking, wheels, tires and other vehicle systems.

Rules promulgated under the Transportation Recall Enhancement, Accountability and Documentation Act (the “Tread Act”) require manufacturers of motor vehicles and certain motor vehicle related equipment to regularly make reports and submit documents and certain historical data to NHTSA to enhance motor vehicle safety, and to respond to requests for information relating to specific complaints or incidents.

Upholstered products and mattresses produced by the Company for motorized RVs and buses must comply with Federal Motor Vehicle Safety Standards promulgated by NHTSA regarding flammability. In addition, upholstered products and mattresses produced by the Company for motorized and towable RVs must comply with regulations promulgated by the Consumer Products Safety Commission regarding flammability. Plywood, particleboard and fiberboard used in RV products are required to comply with standards for formaldehyde emission levels promulgated by the California Air Resources Board and adopted by the Recreation Vehicle Industry Association (“RVIA”).

The Company believes that it is currently operating in compliance with applicable laws and regulations and has made reports and submitted information as required. The Company does not believe that the expense of compliance with these laws and regulations, as currently in effect, will have a material effect on the Company's operations, financial condition or competitive position.

The Company's operations are also subject to certain Federal, state and local regulatory requirements relating to the use, storage, discharge and disposal of hazardous chemicals used during the manufacturing processes. Although the Company believes its operations have been consistent with prevailing industry standards, and are in substantial compliance with applicable environmental laws and regulations, one or more of the Company's operating sites, or adjacent sites owned by third-parties, have been affected by releases of hazardous materials. As a result, the Company may incur expenditures for future investigation and remediation of these sites. In the past, environmental compliance costs have not had, and are not expected in the future to have, a material effect on the Company's operations or financial condition; however, there can be no assurance that this trend will continue.

## **Employees**

The number of persons employed full-time by the Company and its subsidiaries at December 31, 2011 was 4,130, compared to 3,016 at December 31, 2010. The total at December 31, 2011 included 3,501 in manufacturing and product research and development, 218 in transportation, 49 in sales, 84 in customer support and servicing, and 278 in administration. None of the employees of the Company and its subsidiaries are subject to collective bargaining agreements. The Company and its subsidiaries believe that relations with its employees are good.

## **Item 1A. RISK FACTORS.**

### **Industry Risk Factors**

Economic and business conditions beyond our control, including cyclicity and seasonality, have had a significant adverse impact on our earnings, and could negatively impact our future results.

In 2009, a combination of factors, including the weak economy and resulting recession, tight credit, reduced availability of home equity credit lines, high unemployment, low consumer confidence, and the deterioration in the real estate and mortgage markets adversely impacted our operating results. As a result of these conditions, dealers reduced inventories and consumers were cautious about making purchases of discretionary "big-ticket" items such as RVs and manufactured homes. These conditions abated somewhat during 2010 and 2011, and our net sales in 2010 increased 44 percent compared to 2009, and in 2011 increased 19 percent compared to 2010. However, if the severity of these conditions resumes or worsens in the future, our earnings could be significantly impacted. See Item 7. "Management's Discussion and Analysis of Financial Condition and Results of Operations."

The RV and manufactured housing markets have been characterized by cycles of growth and contraction in consumer demand. Companies in these industries are subject to volatility in sales and operating results due to external factors such as economic and demographic changes. Consequently, the results for any prior period may not be indicative of results for any future period.

In addition, the long-term decline in the retail demand and wholesale production of manufactured homes has reduced the demand for our manufactured housing products. Our annual results of operations could decline if manufactured housing industry conditions worsen.



Reductions in the availability of wholesale financing limits the inventories carried by retail dealers of RVs and manufactured homes, which would cause reduced production of RVs and manufactured homes by our customers, and therefore reduced demand for our products.

Retail dealers of RVs and manufactured homes generally finance their purchases of inventory with financing known as floor-plan financing provided by lending institutions. Reduction in the availability of floor-plan financing has caused, and would cause, many dealers to reduce inventories of RVs and manufactured homes, which would result in reduced production of RVs and manufactured homes, resulting in reduced demand for our products.

Moreover, dealers which are unable to obtain adequate financing could cease operations. Their remaining inventories would likely be sold at deep discounts. Such sales would cause a decline in orders for new inventory, which would reduce demand for our products.

Conditions in the credit market could limit the ability of consumers to obtain retail financing for RVs and manufactured homes, resulting in reduced demand for our products.

As a result of the recession and the factors leading to it, significant changes were implemented in the lending practices of financial institutions, and many lenders restricted loan availability. Restrictions on the availability of financing for RVs and manufactured homes limited the ability of consumers to purchase RVs and manufactured homes. Although these conditions have abated somewhat, a return to these conditions would again limit the ability of consumers to purchase RVs and manufactured homes, resulting in reduced production of RVs and manufactured homes by our customers, and therefore reduced demand for our products.

Limited availability of retail financing for manufactured homes, and higher costs of financing, limits the ability of consumers to purchase manufactured homes, which would result in reduced demand for our products.

Loans used to finance the purchase of manufactured homes usually have shorter terms and higher interest rates, and are more difficult to obtain, than mortgages for site-built homes. Historically, lenders required higher down payment, higher credit scores and other criteria for these loans. Current lending criteria are higher than historical criteria, and many potential buyers of manufactured homes may not qualify.

The availability, cost, and terms of these loans are also dependent on economic conditions, lending practices of financial institutions, government policies, and other factors, all of which are beyond our control. Reductions in the availability of financing for manufactured homes and increases in the costs of this financing have limited, and could continue to limit, the ability of consumers to purchase manufactured homes, resulting in reduced production of manufactured homes by our customers, and therefore reduced demand for our products.

Excess inventories at dealers and manufacturers can cause a decline in the demand for our products.

In response to a decline in retail sales of RVs and manufactured homes, dealers and manufacturers of RVs and manufactured homes could accumulate excess unsold inventory. Existence of excess inventory has caused, and would cause, a reduction in orders for new RVs and manufactured homes, which would cause a decline in demand for our products.

High levels of repossessions of manufactured homes and RVs could cause manufacturers to reduce production of new manufactured homes and RVs, resulting in reduced demand for our products.

Repossessed manufactured homes and RVs are resold by lenders, often at substantially reduced prices, which reduces the demand for new manufactured homes and RVs. Economic conditions have resulted, and could continue to result, in loan defaults and cause high levels of repossessions, which would cause manufacturers to reduce production of new manufactured homes and RVs, resulting in reduced demand for our products.

Gasoline shortages, or high prices for gasoline, could lead to reduced demand for our products.

Travel trailer and fifth-wheel RVs, components for which represent approximately 90 percent of our RV Segment net sales, are usually towed by light trucks or SUVs. Generally, these vehicles use more fuel than automobiles, particularly while towing RVs. High prices for gasoline, or anticipation of potential fuel shortages, can affect consumer use and purchase of light trucks and SUVs, which would result in reduced demand for travel trailer and fifth-wheel RVs, and therefore reduced demand for our products.

The manufactured housing industry has been experiencing a significant long-term decline in shipments, which may continue.

Our MH Segment, which accounted for 16 percent of consolidated net sales for 2011, operates in an industry which has experienced a decline in production of new homes since 1998. The downturn was caused, in part, by limited availability and high cost of financing for manufactured homes, and has been exacerbated by economic conditions.

Moreover, because of the weak market for conventional housing, retirees may not be able to sell their primary residence, or may be unwilling to sell at currently depressed prices, and purchase less expensive manufactured homes. In addition, the availability of foreclosed site-built homes at reduced prices has impacted, and could continue to impact, the demand for manufactured homes.

If these conditions persist, the manufactured housing industry may not improve significantly in the short-term. Certain of our manufactured housing customers have experienced financial difficulties and more of our manufactured housing customers may be similarly affected. These factors could result in reduced demand for products from our MH Segment, as well as difficulties in collecting accounts receivable.

Changes in zoning regulations for manufactured homes could lead to reduced demand for our products.

Manufactured housing communities and individual home placements are subject to local zoning regulations. There has been resistance by local property owners and zoning officials to zoning ordinances allowing the location of manufactured homes in certain areas comprised of conventional residences. Continued resistance to these zoning ordinances could have an adverse impact on sales and production of manufactured homes, which would reduce demand for our products.

### **Company-specific Risk Factors**

Volatile raw material costs could adversely impact our financial condition and operating results.

The prices we pay for steel, which represents more than 50 percent of our raw material costs, and other key raw materials, have been volatile.

Because competition and business conditions may limit the amount or timing of increases in raw material costs that can be passed through to our customers in the form of sales price increases, future increases in raw material costs could adversely impact our financial condition and operating results. Conversely, as raw material costs decline, we may not be able to maintain selling prices consistent with higher cost raw materials in our inventory, which could adversely affect our operating results.

Inadequate supply of raw materials used to make our products could adversely impact our financial condition and operating results.

If raw materials or components that are used in manufacturing our products, particularly those which we import, become unavailable, or if the supply of these raw materials and components is interrupted, our

manufacturing operations could be adversely affected. The Company currently imports approximately 12 percent of its raw materials and components.

We are involved in certain litigation, which, if decided against us, could have a material effect on our financial condition.

A case is pending against Kinro, purporting to be a class action, in which it was alleged that certain bathtubs manufactured by Kinro for use in manufactured homes failed to comply with certain safety standards relating to flame spread. Kinro denied the allegations, vigorously defended against the claims and, based on extensive investigation, believes that the bathtubs were in compliance with applicable regulations. The named plaintiffs asserted seven claims against Kinro, all of which were dismissed by the Court during the course of the proceedings. The named plaintiffs appealed to the Ninth Circuit Court of Appeals, they and Kinro filed appeal briefs, and a decision from the Court of Appeals is pending. Further detail regarding the litigation is provided in this Form 10-K in Item 3. "Legal Proceedings."

The loss of any customer accounting for more than 10 percent of our consolidated net sales, and the consolidation of customers in our industries, could have a material adverse impact on our operating results.

One customer of the RV Segment accounted for 36 percent, and another customer of both the RV Segment and the MH Segment accounted for 27 percent, of our consolidated net sales in 2011. The loss of either of these customers would have a material adverse impact on our operating results.

The concentration of sales of our products to fewer customers as a result of consolidation of manufacturers in the industries we serve could impact our sales prices, which would adversely impact our operating results.

The financial condition of our customers could adversely impact our financial condition and operating results.

Financial difficulties experienced by certain of our customers could result in reduced demand for our products, as well as losses due to the inability to collect accounts receivable.

Competitive pressures could reduce demand for our products.

Domestic and foreign competitors may lower prices on products which currently compete with our products, or develop product improvements, which could reduce demand for our products. In addition, the manufacture by our customers of products supplied by us could reduce demand for our products.

Increases in demand could result in difficulty obtaining additional skilled labor, and available capacity may initially not be utilized efficiently.

During 2011 and 2010, the Company experienced higher than usual production costs largely related to increased demand for certain of our products. Further, in certain geographic regions in which we have manufacturing facilities we have experienced shortages of qualified employees. If demand continues to increase, the Company may not be able to increase production to timely satisfy demand, and may initially incur higher labor and production costs, which could adversely impact our financial condition and operating results.

If recent acquisitions are not successfully integrated into our operations, our financial condition and operating results could be adversely impacted.

Since January 1, 2011, we acquired six separate businesses and their related assets. If we are unable to efficiently integrate these businesses into our existing operations, the attention of our management could be

diverted from our existing operations, which could impair our ability to execute our business plans. This could have a material adverse effect on our financial condition and results of operation.

We have recently entered new markets in order to enhance our growth potential. Uncertainties with respect to these new markets could impact our operating results.

The Company is a leading supplier of components for RVs and manufactured housing, and currently has a significant share of the market for certain of its products, which would limit our ability to expand our market share for those products. We have made investments in order to expand the sale of our products in the RV and manufactured housing aftermarket, and in adjacent markets beyond RVs and manufactured housing. Lack of demand for our products in these markets or competitive pressures requiring us to lower prices for our products would adversely impact our business in these markets and our results of operations.

The loss of any of our key operating management could reduce our ability to execute our business strategy and could have a material adverse effect on our business and results of operations.

We are dependent to a significant extent upon the efforts of our key operating management. The loss of the services of one or more of our key operating management could impair our ability to execute our business strategy, which would have a material adverse effect on our business, financial condition and results of operations. We are currently discussing with two key executives renewal of their employment agreements which recently expired.

**Item 1B. UNRESOLVED STAFF COMMENTS.**

None.

**Item 2. PROPERTIES.**

The Company's manufacturing operations are conducted at facilities that are used for both manufacturing and warehousing. In addition, the Company maintains administrative facilities used for corporate and administrative functions. At December 31, 2011, the Company's properties were as follows:

**RV SEGMENT**

<u>City</u>	<u>State</u>	<u>Square Feet</u>	<u>Owned</u>	<u>Leased</u>
Rialto <sup>(1)</sup>	California	56,430	✓	
Nampa	Idaho	147,000		✓
Twin Falls	Idaho	16,060		✓
Goshen <sup>(1)</sup>	Indiana	459,200	✓	
Goshen	Indiana	332,953	✓	
Elkhart	Indiana	316,864	✓	
Goshen	Indiana	144,500	✓	
Goshen	Indiana	101,960		✓
Elkhart	Indiana	92,000		✓
Goshen	Indiana	87,800	✓	
Goshen <sup>(1)</sup>	Indiana	81,200	✓	
Topeka	Indiana	67,560		✓
Goshen	Indiana	65,000		✓
Middlebury <sup>(1)</sup>	Indiana	61,113	✓	
Goshen	Indiana	53,500	✓	
Elkhart	Indiana	50,250	✓	
Milford	Indiana	30,000		✓
Goshen	Indiana	27,500		✓
Pendleton	Oregon	56,800	✓	
Pendleton	Oregon	23,777		✓
McMinnville <sup>(1)</sup>	Oregon	17,850	✓	
Waxahachie <sup>(1)</sup>	Texas	43,050	✓	
Kaysville	Utah	75,000		✓
		<u>2,407,367</u>		

<sup>(2)</sup>

- (1) *These plants also produce products for the MH Segment. The square footage indicated above represents that portion of the building that is utilized for the manufacture of products for the RV Segment.*
- (2) *At December 31, 2010, the Company's RV Segment used an aggregate of 1,527,420 square feet for manufacturing and warehousing.*

### MH SEGMENT

<u>City</u>	<u>State</u>	<u>Square Feet</u>	<u>Owned</u>	<u>Leased</u>
Double Springs	Alabama	109,000	✓	
Rialto <sup>(1)</sup>	California	6,270	✓	
Cairo	Georgia	105,000	✓	
Fitzgerald	Georgia	79,000	✓	
Nampa	Idaho	83,500	✓	
Goshen	Indiana	110,000	✓	
Middlebury <sup>(1)</sup>	Indiana	61,113	✓	
Goshen <sup>(1)</sup>	Indiana	25,000	✓	
Goshen <sup>(1)</sup>	Indiana	14,500	✓	
Arkansas City	Kansas	7,800		✓
McMinnville <sup>(1)</sup>	Oregon	17,850	✓	
Denver	Pennsylvania	40,200		✓
Chester	South Carolina	108,600	✓	
Waxahachie <sup>(1)</sup>	Texas	<u>156,950</u>	✓	
		<u>924,783</u>		

- (1) These plants also produce products for the RV Segment. The square footage indicated above represents that portion of the building that is utilized for the manufacture of products for the MH Segment.
- (2) At December 31, 2010, the Company's MH Segment used an aggregate of 894,762 square feet for manufacturing and warehousing.

### ADMINISTRATIVE

<u>City</u>	<u>State</u>	<u>Square Feet</u>	<u>Owned</u>	<u>Leased</u>
Phoenix	Arizona	1,000		✓
Goshen	Indiana	15,500	✓	
Goshen	Indiana	10,000		✓
Kalamazoo	Michigan	1,300		✓
White Plains	New York	4,059		✓
Arlington	Texas	<u>10,473</u>		✓
		<u>42,332</u>		

At December 31, 2011, the Company owned the following facilities not currently used in production, having an aggregate book value of \$10.0 million:

<u>City</u>	<u>State</u>	<u>Square Feet</u>
Phoenix *	Arizona	61,000
Fontana *	California	108,800
Ocala	Florida	47,100
Elkhart *	Indiana	100,000
Bristol *	Indiana	97,500
Howe	Indiana	60,000

\* Currently leased to a third party. See Note 14 of the Notes to Consolidated Financial Statements.

### **Item 3. LEGAL PROCEEDINGS.**

On or about January 3, 2007, an action was commenced in the United States District Court, Central District of California, entitled, as amended, *Gonzalez and Royalty vs. Drew Industries Incorporated, Kinro, Inc., Kinro Texas Limited Partnership d/b/a Better Bath Components; Skyline Corporation, and Skyline Homes Inc.* (Case No. CV06-08233).

The case purported to be a class action. In the course of the proceedings during 2010, the Court dismissed each of the seven claims asserted by the named plaintiffs. They appealed to the Ninth Circuit Court of Appeals, plaintiffs and Kinro filed appeal briefs, and a decision from the Court of Appeals is pending.

Plaintiffs alleged that certain bathtubs manufactured by Kinro Texas Limited Partnership, a subsidiary of Kinro, and sold under the name "Better Bath" for use in manufactured homes, failed to comply with certain safety standards relating to flame spread established by the U.S. Department of Housing and Urban Development ("HUD"). Plaintiffs alleged, among other things, that sale of these products is in violation of various provisions of the California Consumers Legal Remedies Act (Cal. Civ. Code Sec. 1770 et seq.), the Magnuson-Moss Warranty Act (15 U.S.C. Sec. 2301 et seq.), the California Song-Beverly Consumer Warranty Act (Cal. Civ. Code Sec. 1790 et seq.), and the California Unfair Competition Law (Cal. Bus. & Prof. Code Sec. 17200 et seq.).

Plaintiffs sought to require defendants to notify members of the class of the allegations in the proceeding and the claims made, to repair or replace the allegedly defective products, to reimburse members of the class for repair, replacement and consequential costs, to cease the sale and distribution of the allegedly defective products, and to pay actual and punitive damages and plaintiffs' attorneys fees. The Company's liability insurer denied coverage on the ground that plaintiffs did not sustain any personal injury or property damage.

Kinro conducted a comprehensive investigation of the allegations made in connection with the claims, including with respect to the HUD safety standards, test results, testing procedures, and the use of labels. In addition, at Kinro's initiative, independent laboratories conducted multiple tests on materials used by Kinro in the manufacture of bathtubs, the results of which tests indicate that Kinro's bathtubs are in compliance with HUD regulations.

If the Court of Appeals reverses the District Court's rulings, which dismissed all claims asserted by the named plaintiffs, and if plaintiffs pursue their claims, protracted litigation could result. Although the outcome of such litigation cannot be predicted, if certain essential findings are ultimately unfavorable to Kinro, the Company could sustain a material liability. However, based upon all the developments in this case to date, the Company believes that it will not incur a material liability in connection with this case.

In addition, in the normal course of business, the Company is subject to proceedings, lawsuits and other claims. All such matters are subject to uncertainties and outcomes that are not predictable with assurance. While these matters could materially effect operating results when resolved in future periods, it is management's opinion that after final disposition, including anticipated insurance recoveries in certain cases, any monetary liability or financial impact to the Company beyond that provided for in the Consolidated Balance Sheets as of December 31, 2011, would not be material to the Company's financial position or annual results of operations.

### **Item 4. NOT APPLICABLE.**

### **DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT.**

The following tables set forth certain information with respect to the Directors and Executive Officers of the Company as of January 1, 2012. Additional information with respect to the Company's Directors is included in the Company's Proxy Statement for the Annual Meeting of Stockholders to be held on May 24, 2012.

<u>Name</u>	<u>Position</u>
Edward W. Rose, III (Age 70)	Director since March 1984.
Leigh J. Abrams (Age 69)	Chairman of the Board of Directors since January 2009. Director since March 1984.
Fredric M. Zinn (Age 60)	Chief Executive Officer since January 2009, President and Director since May 2008.
James F. Gero (Age 66)	Lead Director of the Board of Directors since November 2011. Director since May 1992.
Frederick B. Hegi, Jr. (Age 68)	Director since May 2002.
David A. Reed (Age 64)	Director since May 2003.
John B. Lowe, Jr. (Age 72)	Director since May 2005.
Brendan J Deely (Age 46)	Director since September 2011.
Jason D. Lippert (Age 39)	Chief Executive Officer of Lippert Components, Inc. since February 2003, and Chief Executive Officer of Kinro, Inc. since January 2009. Director since May 2007.
Joseph S. Giordano III (Age 42)	Chief Financial Officer since May 2008, Treasurer since May 2003.
Scott T. Mereness (Age 40)	President of Lippert Components, Inc. and Kinro, Inc. since July 2010.

EDWARD W. ROSE, III, was Chairman of the Board of Directors from March 1984 to December 31, 2008, and Lead Director from January 2009 to November 2011. For more than the past five years, Mr. Rose has been President and sole stockholder of Cardinal Investment Company, Inc., an investment firm. Mr. Rose also served as a director of ACE Cash Express, Inc., a publicly-owned company engaged in check cashing services, until its sale in October 2006. From April 1999 to January 2003, Mr. Rose was a director of TX C.C., Inc., a privately-owned restaurant chain, against which an involuntary petition for relief under Chapter 11 of the U.S. Bankruptcy Code was filed on February 21, 2003 in the U.S. Bankruptcy Court for the Northern District of Texas. A plan of reorganization was confirmed on January 28, 2004. Cardinal Investment Company, Inc., of which Mr. Rose is the sole stockholder, was an indirect General Partner of MJ Designs, L.P., a privately-owned retailer of arts and crafts products, which filed a petition for relief under Chapter 11 of the U.S. Bankruptcy Code in January 2003 in the U.S. Bankruptcy Court for the Northern District of Texas, later converted to a Chapter 7 liquidation.

LEIGH J. ABRAMS, was Chief Executive Officer from March 1984 to December 31, 2008 and President from March 1984 until May 2008. Since April 2001, Mr. Abrams has also been a director of Impac Mortgage Holdings, Inc., a publicly-owned company engaged in a mortgage services platform providing solutions to the mortgage and real estate markets, and Lead Director of Impac Mortgage Holdings, Inc. since June 2004. Mr. Abrams is a Certified Public Accountant.

FREDRIC M. ZINN, was Executive Vice President from February 2001 to May 2008 and Chief Financial Officer from March 1984 to May 2008. Mr. Zinn is a Certified Public Accountant.



JAMES F. GERO, is a private investor. Since 2004, Mr. Gero has also served as Chairman of the Board of Orthofix International, N.V., a publicly-owned international supplier of orthopedic devices for bone fixation and stimulation, and as a director of Intrusion.com, Inc., a publicly-owned supplier of security software.

FREDERICK B. HEGI, JR., is a founding partner of Wingate Partners, a private equity firm, including the indirect general partner of Wingate Partners II, L.P. Since May 1982, Mr. Hegi has served as President of Valley View Capital Corporation, a private investment firm. Mr. Hegi is a director of Texas Capital Bancshares, Inc., a publicly-owned regional bank; and is Chairman of the Board of United Stationers, Inc., a publicly-owned wholesale distributor of business products. From 1986 until its acquisition in 2007, Mr. Hegi was a director of Lone Star Technologies, Inc., a diversified publicly-owned company engaged in the manufacture of tubular products.

DAVID A. REED, is President of Causeway Capital Management LLC, manager of a family investment partnership. Mr. Reed retired as Senior Vice Chair for Ernst & Young LLP in 2000 where he held several senior U.S. and global operating, administrative and marketing roles in his 26-year tenure with the firm. He served on Ernst & Young LLP's Management Committee and Global Executive Council from 1991-2000. From 2006 until November 2011, Mr. Reed was a director of Penson Worldwide, Inc., a publicly-owned company engaged in providing flexible technology-based processing solutions to the investment industry. From 2005 until its acquisition in 2007, Mr. Reed was a director of Lone Star Technologies, Inc., a diversified publicly-owned company engaged in the manufacture of tubular products.

JOHN B. LOWE, JR., has been Chairman of TDIndustries, Inc., a national mechanical/electrical/plumbing construction and facility service company, since 1981. From January 1981 to January 2005, Mr. Lowe also served as Chief Executive Officer of TDIndustries. Mr. Lowe is Chairman of the Board of Zale Corporation, a publicly-owned specialty retailer of fine jewelry, and is a director of KDC Platform, LLC, engaged in real estate development. Mr. Lowe also serves on the Board of Trustees of the Dallas Independent School District.

BRENDAN J. DEELY, has been President and Chief Executive Officer of L&W Supply Corporation, a subsidiary of USG Corporation, since 2004, and senior vice president of USG Corporation since 2008. USG Corporation, a publicly-owned company, is a manufacturer and distributor of high-performance building systems. L&W Supply branches stock and deliver building materials nationwide. For more than five years prior thereto, Mr. Deely held various executive positions with USG Corporation and its subsidiaries. Mr. Deely also serves on the board of directors of the National Safety Council, and is President of the board of directors of Lincoln Park Community Shelter in Chicago, Illinois.

JASON D. LIPPERT, was President of Lippert Components, Inc. from February 2003 to July 2010 and President of Kinro from January 2009 to July 2010, Executive Vice President and Chief Operating Officer of Lippert Components, Inc., from May 2000 until February 2003, and served as Regional Director of Operations of Lippert Components, Inc. from 1998 until 2000. Mr. Lippert has been Chairman of Lippert Components, Inc. since January 2007, and Chairman of Kinro, Inc. since January 2009.

JOSEPH S. GIORDANO III, was Corporate Controller from May 2003 to May 2008. From July 1998 to August 2002, Mr. Giordano was a Senior Manager at KPMG LLP, and from August 2002 to April 2003, Mr. Giordano was a Senior Manager at Deloitte & Touche LLP. Mr. Giordano is a Certified Public Accountant.

SCOTT T. MERENESS, was Executive Vice President and Chief Operating Officer of Lippert Components, Inc. from February 2003 to July 2010, Executive Vice President and Chief Operating Officer of Kinro, Inc. from February 2010 to July 2010, Vice President of Operations of Lippert Components, Inc., from February 2001 to February 2003, and was Vice President of Kinro, Inc., from January 2009 until February 2010. Mr. Mereness was Regional Vice President for Manufactured Housing for Lippert Components, Inc., from 1999 to 2001.

## Other Officers

HARVEY F. MILMAN, has been Vice President-Chief Legal Officer of the Company since March 2005. Prior thereto, Mr. Milman was a partner of the firm of Phillips Nizer LLP, counsel to the Company. Mr. Milman has served as Secretary of the Company since May 2007, and as Assistant Secretary of the Company for more than five years prior thereto.

CHRISTOPHER L. SMITH, has been Corporate Controller since May 2008, and was Assistant Controller of the Company from August 2005 to May 2008. From January 2000 to June 2005, Mr. Smith served as Assistant Controller of Key Components, LLC, a diversified manufacturer, and from August 1997 to January 2000, Mr. Smith was Senior Associate at Ernst & Young LLP. Mr. Smith is a Certified Public Accountant.

## PART II

### Item 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.

As of February 29, 2012, there were 502 holders of the Company's Common Stock, in addition to beneficial owners of shares held in broker and nominee names. The Company's Common Stock trades on the New York Stock Exchange under the symbol "DW".

Information concerning the high and low closing prices of the Company's Common Stock for each quarter during 2011 and 2010 is set forth in Note 15 of the Notes to Consolidated Financial Statements in Item 8 of this Report.

#### Equity Compensation Plan Information as of December 31, 2011:

Plan category	Number of securities to be issued upon exercise of outstanding options, warrants and rights	Weighted average exercise price of outstanding options, warrants and rights	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a))
	(a)	(b)	(c)
Equity compensation plans approved by security holders	2,179,783	\$20.46	1,627,842
Equity compensation plans not approved by security holders	N/A	N/A	N/A
Total	2,179,783	\$20.46	1,627,842

Pursuant to the Drew Industries Incorporated Equity Award and Incentive Plan, As Amended and Restated (the "Plan"), which was approved by stockholders in May 2011, the Company may grant to its directors, employees, and consultants Common Stock-based awards, such as stock options, restricted stock and deferred stock units. The number of shares available for granting awards under the Plan was 1,627,842 at December 31, 2011, and 605,145 at December 31, 2010 under the Company's previous equity award and incentive plan, which was superseded by the Plan. The Plan is the Company's only equity compensation plan.

## Item 6. SELECTED FINANCIAL DATA.

The following table summarizes certain selected historical financial and operating information of the Company and is derived from the Company's Consolidated Financial Statements. Historical financial data may not be indicative of the Company's future performance. The information set forth below should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and the Consolidated Financial Statements and Notes thereto included in Item 7 and Item 8 of this Report, respectively.

(In thousands, except per share amounts)	Year Ended December 31,				
	2011	2010	2009	2008	2007
<u>Operating Data:</u>					
Net sales	\$ 681,166	\$ 572,755	\$ 397,839	\$ 510,506	\$ 668,625
Goodwill impairment	\$ -	\$ -	\$ 45,040	\$ 5,487	\$ -
Executive retirement	\$ -	\$ -	\$ -	\$ 2,667	\$ -
Operating profit (loss)	\$ 48,548	\$ 45,428	\$ (35,581)	\$ 19,898	\$ 65,959
Income (loss) before income taxes	\$ 48,256	\$ 45,210	\$ (36,370)	\$ 19,021	\$ 63,344
Provision (benefit) for income taxes	\$ 18,197	\$ 17,176	\$ (12,317)	\$ 7,343	\$ 23,577
Net income (loss)	\$ 30,059	\$ 28,034	\$ (24,053)	\$ 11,678	\$ 39,767
Net income (loss) per common share:					
Basic	\$ 1.35	\$ 1.27	\$ (1.10)	\$ 0.54	\$ 1.82
Diluted	\$ 1.34	\$ 1.26	\$ (1.10)	\$ 0.53	\$ 1.80
<u>Financial Data:</u>					
Working capital	\$ 85,657	\$ 97,791	\$ 113,744	\$ 84,378	\$ 89,861
Total assets	\$ 351,083	\$ 306,781	\$ 288,065	\$ 311,358	\$ 345,737
Long-term obligations	\$ 21,876	\$ 18,248	\$ 8,243	\$ 9,763	\$ 23,128
Stockholders' equity	\$ 277,296	\$ 243,459	\$ 244,115	\$ 258,878	\$ 251,536

### Dividend Information

On December 28, 2010, the Company paid a special cash dividend of \$1.50 per share to holders of record of its Common Stock on December 20, 2010. The Company had not previously paid a cash dividend, and did not pay any dividend in 2011. Future dividend policy with respect to the Common Stock will be determined by the Board of Directors of the Company in light of prevailing financial needs and earnings of the Company and other relevant factors. The Company's dividend policy is not subject to restrictions in its financing agreements.

## **Item 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.**

This Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with the Company's Consolidated Financial Statements and Notes thereto included in Item 8 of this Report.

The Company has two reportable segments; the recreational vehicle ("RV") products segment (the "RV Segment") and the manufactured housing products segment (the "MH Segment"). Intersegment sales are insignificant.

The Company's operations are conducted through its wholly-owned operating subsidiaries, Lippert Components, Inc. and its subsidiaries (collectively, "Lippert") and Kinro, Inc. and its subsidiaries (collectively, "Kinro"). Each has operations in both the RV and MH Segments. At December 31, 2011, the Company operated 31 plants in 11 states.

The RV Segment, which accounted for 84 percent of consolidated net sales for 2011 and 83 percent for 2010, manufactures a variety of products used primarily in the production of RVs, including:

- Towable steel chassis
- Towable axles and suspension solutions
- Slide-out mechanisms and solutions
- Thermoformed bath, kitchen and other products
- Entry steps
- Manual, electric and hydraulic stabilizer and lifting systems
- Aluminum windows and screens
- Chassis components
- Furniture and mattresses
- Entry, baggage, patio and ramp doors
- Awnings
- Other accessories

The Company also supplies certain of these products as replacement parts to the RV aftermarket, and manufactures components for truck caps, buses, and trailers used to haul boats, livestock, equipment and other cargo. Approximately 90 percent of the Company's RV Segment net sales are components to manufacturers of travel trailer and fifth-wheel RVs. Travel trailer and fifth-wheel RVs accounted for 84 percent of all RVs shipped by the industry in 2011.

The MH Segment, which accounted for 16 percent of consolidated net sales for 2011 and 17 percent for 2010, manufactures a variety of products used in the production of manufactured homes and to a lesser extent, modular housing and mobile office units, including:

- Vinyl and aluminum windows and screens
- Thermoformed bath and kitchen products
- Steel and fiberglass entry doors
- Aluminum and vinyl patio doors
- Steel chassis
- Steel chassis parts
- Axles

The Company also supplies windows, doors and thermoformed bath products as replacement parts to the manufactured housing aftermarket. Certain of the Company's MH Segment customers manufacture both manufactured homes and modular homes, and certain of the products manufactured by the Company are suitable for both types of homes. As a result, the Company is not always able to determine in which type of home its products are installed.

Because of the seasonality of the RV and manufactured housing industries, historically, the Company's operating results in the first and fourth quarters have been the weakest, while the second and third quarters are

traditionally stronger. However, because of fluctuations in RV dealer inventories, and volatile economic conditions, future seasonal industry trends may be different than in prior years.

## INDUSTRY BACKGROUND

### *Recreational Vehicle Industry*

An RV is a vehicle designed as temporary living quarters for recreational, camping, travel or seasonal use. RVs may be motorized (motorhomes) or towable (travel trailers, fifth-wheel travel trailers, folding camping trailers and truck campers).

According to the Recreation Vehicle Industry Association (“RVIA”), industry-wide *wholesale* shipments of travel trailer and fifth-wheel RVs in 2011, the Company’s primary RV markets, increased 7 percent to 212,900 units compared to 2010, as a result of:

- Increased *retail* demand in 2011 of 11,400 units, or 6 percent, as compared to 2010.
- RV dealers increasing inventory levels by 15,500 units in 2011, primarily in the fourth quarter of 2011, in anticipation of strong *retail* demand in the upcoming 2012 Spring selling season.

During the third week of September 2011, many major RV manufacturers held an Open House event in Elkhart, Indiana, attracting an estimated 3,500 participants from dealerships throughout the country. The purpose of the event was for manufacturers to display new products and take orders for delivery in the typically slow winter months. In addition, a few RV manufacturers announced special dealer financing promotions for RV deliveries during the Fall of 2011 which many dealers took advantage of, thus possibly accelerating orders. Following the Open House, between October and December 2011, industry-wide *wholesale* shipments of travel trailers and fifth-wheel RVs increased 16 percent, compared to the same period of 2010.

While the Company measures its RV sales against industry-wide *wholesale* shipment statistics, it believes the underlying health of the RV industry is determined by *retail* demand. *Retail* sales in 2011 increased despite high gas prices, negative news regarding domestic and international economic conditions, and volatile consumer confidence.

A comparison of the year-over-year percentage change in industry-wide *wholesale* shipments and *retail* sales of travel trailer and fifth-wheel RVs, as reported by Statistical Surveys, Inc., as well as the resulting increase or (decrease) in dealer inventories, for both the United States and Canada, is as follows:

	<u>Wholesale Change</u>	<u>Retail Change</u>	<u>Unit Impact on Dealer Inventories</u>
Year ended December 31, 2011	7%	6%	15,500
Year ended December 31, 2010	44%	13%	13,200
Year ended December 31, 2009	(25%)	(27%)	(26,000)

The RVIA has projected a 6 percent increase in industry-wide *wholesale* shipments of travel trailer and fifth-wheel RVs for 2012, to 226,200 units. Such growth likely depends on increased *retail* demand. Although future *retail* demand is still uncertain, reports of increased traffic and sales at consumer RV shows over the first few months of 2012 and improving consumer confidence over the past several months are encouraging signs for the RV industry. *Retail* sales in the traditionally strong Spring selling season will be a key indicator of consumer demand for RVs in 2012.

Further, industry-wide *retail* sales, and therefore production levels of RVs will depend to a significant extent on the course of the economy. Although forecasts for U.S. economic growth in 2012 have been mixed, the

Company remains confident in its ability to exceed industry growth rates, through new products, market share gains, acquisitions and ongoing investment in customer service.

In the long-term, the Company expects RV industry sales to be aided by positive demographics, and the continued popularity of the “RV Lifestyle”. Every day, 11,000 Americans turn 50, according to U.S. Census figures, and one in ten vehicle-owning households between 50 and 64 own at least one RV.

Further, the RVIA has a generic advertising campaign promoting the “RV lifestyle”. The current campaign is targeted at both parents aged 30-49 with children at home, as well as couples aged 50-64 with no children at home. The popularity of traveling in RVs to NASCAR and other sporting events, more family-oriented domestic vacations, and using RVs as second homes, also appear to motivate consumer demand for RVs. RVIA studies indicate that RV vacations cost significantly less than other forms of vacation.

### *Manufactured Housing Industry*

Manufactured homes are built entirely in a factory on permanent steel undercarriages or chassis to which axles and wheels are attached. The homes are then transported to a manufactured housing dealer which sells and transports the home to the buyer’s home site. The manufactured home is installed pursuant to a federal building code administered by the U.S. Department of Housing and Urban Development (“HUD”). The federal standards regulate manufactured housing design and construction, methods to site and secure the home at a home site, strength and durability, transportability, fire resistance, energy efficiency and quality. The HUD code also sets performance standards for the heating, plumbing, air conditioning, thermal and electrical systems. It is the only federally regulated national building code. On-site additions, such as garages, decks and porches, often add to the attractiveness of manufactured homes and must be built to local, state or regional building codes. A manufactured home may be sited on owned or leased land.

The Institute for Building Technology and Safety (“IBTS”) reported that industry-wide wholesale shipments of manufactured homes were 23,200 units in the first 6 months of 2011, a decline of 12 percent from the comparable period of 2010. Industry-wide wholesale shipments of manufactured homes during the first six months of 2010 were positively impacted by a Federal tax credit for first time home buyers, the benefits of which expired in the first half of 2010. In the second half of 2011, there were 28,500 industry-wide wholesale shipments of manufactured homes, an increase of 20 percent compared to the same period of 2010. The manufactured housing industry benefitted from approximately 2,000 homes produced for the Federal Emergency Management Agency (“FEMA”) during 2011.

Manufactured housing has been negatively impacted by the continued weakness in the entire housing market and limited credit availability, as well as the high credit standards applied to purchases of manufactured homes, high down payment requirements, and high interest rate spreads between conventional mortgages for site-built homes and loans for manufactured homes.

The Company believes the manufactured housing industry may begin to experience a modest recovery when the economy improves and home buyers begin to look for affordable housing. However, because of the current real estate and economic environment, including the availability of foreclosed site built homes at abnormally low prices, fluctuating consumer confidence, high interest rate spreads between conventional mortgages for site-built homes and loans for manufactured homes, and the current retail and wholesale credit markets, the Company expects industry-wide wholesale shipments of manufactured homes to remain low until these conditions improve.

The Company also believes that long-term growth prospects for manufactured housing may be positively influenced by (i) the quality and affordability of the home, (ii) the favorable demographic trends, including the increasing number of retirees who, in the past, had represented a significant market for manufactured homes, and

(iii) pent-up demand by retirees who have been unable or unwilling to sell their primary residence and purchase a manufactured home.

Manufactured homes contain one or more “floors” or sections which can be joined to make larger homes. During 2011, multi-section homes were 51 percent of the total manufactured homes produced, down from 59 percent and 63 percent in 2010 and 2009, respectively. During 2011, industry-wide shipments of single-section homes increased 24 percent, while multi-section homes declined 11 percent, both compared to 2010. Multi-section manufactured homes contain more of the Company’s products than single-section manufactured homes. The decline in multi-section homes over the past few years may be partly due to the weak site-built housing market, as a result of which many retirees have not been able to sell their primary residence, or may have been unwilling to sell at currently depressed prices, and purchase a more affordable multi-section manufactured home as many had done historically.

## RESULTS OF OPERATIONS

Net sales and operating profit (loss) were as follows for the years ended December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Net sales:			
RV Segment	\$ 570,643	\$ 477,202	\$ 312,535
MH Segment	<u>110,523</u>	<u>95,553</u>	<u>85,304</u>
Total net sales	<u>\$ 681,166</u>	<u>\$ 572,755</u>	<u>\$ 397,839</u>
Operating profit (loss):			
RV Segment	\$ 45,715	\$ 44,388	\$ 15,660
MH Segment	<u>11,980</u>	<u>9,590</u>	<u>3,216</u>
Total segment operating profit	57,695	53,978	18,876
Corporate	(7,483)	(7,990)	(6,542)
Goodwill impairment	-	-	(45,040)
Accretion of acquisition earn-outs	(1,886)	(1,582)	(167)
Other non-segment items	<u>222</u>	<u>1,022</u>	<u>(2,708)</u>
Total operating profit (loss)	<u>\$ 48,548</u>	<u>\$ 45,428</u>	<u>\$ (35,581)</u>

Net sales and operating profit by segment, as a percent of the total, were as follows for the years ended December 31,:

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Net sales:			
RV Segment	84 %	83 %	79 %
MH Segment	<u>16 %</u>	<u>17 %</u>	<u>21 %</u>
Total net sales	<u>100 %</u>	<u>100 %</u>	<u>100 %</u>
Operating profit:			
RV Segment	79 %	82 %	83 %
MH Segment	<u>21 %</u>	<u>18 %</u>	<u>17 %</u>
Total segment operating profit	<u>100 %</u>	<u>100 %</u>	<u>100 %</u>

Operating profit margin by segment was as follows for the years ended December 31,:

	<u>2011</u>	<u>2010</u>	<u>2009</u>
RV Segment	8.0 %	9.3 %	5.0 %
MH Segment	10.8 %	10.0 %	3.8 %

## Year Ended December 31, 2011 Compared to Year Ended December 31, 2010

### *Consolidated Highlights*

- Net sales for 2011 reached \$681 million, a 19 percent increase over net sales of \$573 million in 2010, as both of the Company's segments achieved greater net sales growth than the industries they serve. Net sales of the Company's RV Segment increased 20 percent, compared to a 7 percent increase in industry-wide wholesale shipments of travel trailer and fifth-wheel RVs. The RV Segment represented 84 percent of consolidated net sales in 2011. Net sales of the Company's MH Segment increased 16 percent, compared to a 3 percent increase in industry-wide production of manufactured homes. The MH Segment represented 16 percent of consolidated net sales in 2011. The Company's net sales growth outperformed industry-wide wholesale shipments of RVs and manufactured homes during 2011 primarily because the Company increased its average product content per unit produced as a result of acquisitions, market share gains, and the introduction of new products, as well as increased sales of components to other industries, such as buses, modular housing, mobile office units, truck caps, and trailers used to haul boats, livestock, equipment and other cargo. Further, the Company implemented sales price increases in 2011 due to higher raw material costs.
- The Company's net sales for the first two months of 2012 reached approximately \$140 million, 37 percent higher than the comparable period of 2011. Excluding the impact of sales price increases and acquisitions, net sales for the first two months of 2012 were up approximately 19 percent.
- For 2011, the Company's net income increased to \$30.1 million, or \$1.34 per diluted share, compared to net income of \$28.0 million, or \$1.26 per diluted share in 2010. Net income in 2011 was impacted by higher raw material costs, higher production costs in one product line, and start-up and integration costs related to the five acquisitions completed in 2011, the Company's new aluminum extrusion operation, and its new RV awning product line. These costs reduced net income by an aggregate of approximately \$7 million. Each of these factors has improved in recent months, and continued improvement is expected over the next few months.
- During 2011, the Company completed acquisitions of five businesses, for aggregate cash consideration of \$50 million paid at closing, plus contingent earn-outs which could be paid over the next 5 years depending upon the level of sales generated from certain of the acquired products. These acquisitions expanded the Company's product lines, geographic reach and capabilities, both in its core markets and in adjacent markets, and included:
  - a manufacturer of a full line of upholstered furniture and mattresses primarily for towable RVs in the Northwest U.S. market, with annual sales of approximately \$12 million, geographically expanding the Company's furniture and mattress product line,
  - a manufacturer of components for RVs, mobile office units and manufactured homes, with annual sales of approximately \$12 million, which expands the Company's product offerings,
  - a manufacturer of towable RV chassis and slide-out mechanisms with annual sales of more than \$40 million. These acquired operations have been consolidated into the Company's existing facilities, which is expected to minimize fixed costs and improve production efficiencies,



- a manufacturer of windows for truck caps, horse trailers, and certain types of buses, with annual sales of approximately \$22 million. The new markets and customers of this business provide the Company with the opportunity to expand sales of its existing products, and
- a chassis “stretching” operation, primarily for Class C motorhomes, with annualized sales of \$3 million, expanding the Company’s product offerings.

These acquisitions added approximately \$40 million in net sales during 2011, and, based on their historical run rates, should add an additional \$55 million in net sales in 2012. Further, the Company plans to use its purchasing power and manufacturing capabilities to reduce the cost structure of the acquired operations.

- Due to the Company’s new products and market share gains, and after completing an analysis of return on investment, during 2011 the Company started an aluminum extrusion operation, and in January 2012 began full-time production. During 2011, the Company expended approximately \$11 million in capital expenditures for this project, with an additional \$3 million expected in 2012. The Company expects that this investment will not only lower the cost of aluminum extrusions for internal use, but will also enable the Company to competitively market extruded aluminum products for RVs and in other markets.
- The Company introduced several new product lines in 2011, including an RV awning product line, which has a market potential in excess of \$100 million.
- The Company continued to grow outside its core towable RV and manufactured housing markets in 2011, with aggregate net sales of components for adjacent industries increasing 75 percent, to \$45 million. Further, in 2011, the Company established two dedicated sales teams, one to focus on adjacent markets, and the other on RV and manufactured housing after-market opportunities, which are expected to lead to further growth in these markets.

As the Company enters the aftermarket and adjacent markets, it expects its incremental margin in these markets to initially be lower than the 20 percent target, due to fixed costs, start-up costs and competition. However, over the long term the Company expects margins to be similar to historical margins.

- After investing over \$50 million for five acquisitions, and \$24 million in capital expenditures in 2011, the Company was debt-free at the end of the year, and had \$7 million in cash, along with significant borrowing capacity. The Company remains well-positioned to continue to take advantage of investment opportunities to further improve our results.

## RV Segment

Net sales of the RV Segment in 2011 increased 20 percent, or \$93 million, compared to 2010. Net sales of components were to the following markets (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>Change</u>
RV OEMs:			
Travel Trailers and Fifth-Wheels	\$ 510,560	\$ 431,878	18%
Motorhomes	17,092	17,385	(2%)
RV Aftermarket	11,330	12,164	(7%)
Other	<u>31,661</u>	<u>15,775</u>	101%
Total RV Segment Net Sales	<u>\$ 570,643</u>	<u>\$ 477,202</u>	20%

According to the RVIA, industry-wide wholesale shipments for the years ended December 31, were:

	<u>2011</u>	<u>2010</u>	<u>Change</u>
Travel Trailer and Fifth-Wheel RVs	212,900	199,200	7%
Motorhomes	24,800	25,200	(2%)

The Company's net sales growth in components for travel trailer and fifth-wheel RVs outperformed the increase in industry-wide wholesale shipments of travel trailer and fifth-wheel RVs primarily due to the five acquisitions completed in 2011 and market share gains which added \$28 million and \$12 million, respectively, in net sales in 2011. Further, the Company implemented sales price increases of \$9 million in 2011.

The Company's net sales of components for motorhomes declined 2 percent, consistent with the decrease in industry-wide wholesale shipments of motorhomes. Excluding the impact of acquisitions, which added \$2 million in net sales during 2011, the Company's net sales of components for motorhomes declined 15 percent, primarily because of the loss of market share by certain of the Company's motorhome customers. However, in the past year, the Company has been expanding its product line of components for motorhomes in order to increase its customer base and market penetration. As a result, after declining during 2010 and the first half of 2011, the Company's content per motorhome has increased for the past two quarters.

Net sales to adjacent industries, including components for truck caps, buses, and trailers used to haul boats, livestock, equipment and other cargo, increased due to market share gains of \$9 million and acquisitions which added \$7 million in net sales during 2011. The Company believes there are significant opportunities in these adjacent markets. One of the acquisitions completed during the third quarter of 2011, along with increased focus provided by the Company's specialty markets sales team added earlier in 2011, are expected to accelerate the Company's growth in these adjacent markets.

The trend in the Company's average product content per RV produced is an indicator of the Company's overall market share of components for new RVs. The Company's average product content per type of RV, calculated based upon the Company's net sales of components to RV original equipment manufacturers ("OEMs") for the different types of RVs produced for the year ended December 31, divided by the industry-wide wholesale shipments of the different types of RVs for the same period, was:

	<u>2011</u>	<u>2010</u>	<u>Change</u>
Content per Travel Trailer and Fifth-Wheel RV	\$ 2,398	\$ 2,168	11%
Content per Motorhome	\$ 689	\$ 690	0%

The Company's average product content per type of RV excludes sales of replacement parts to the aftermarket, and sales to other industries. Content per RV is impacted by market share gains, acquisitions and new product introductions, as well as changes in selling prices for the Company's products.

Operating profit of the RV Segment was \$45.7 million in 2011, an improvement of \$1.3 million compared to 2010. This increase in RV Segment operating profit was less than the Company's target 20 percent incremental margin for established products.

The operating margin of the RV Segment in 2011 was negatively impacted by:

- Higher raw material costs. Raw material costs, in particular steel and aluminum, increased monthly during the first half of 2011, negatively impacting the operating results as the sales price increases implemented did not fully offset the peak raw material costs. Beginning in mid-2011, raw material costs declined, although not to the levels at the end of 2010. However, over the past few months raw material costs have continued to fluctuate.
- Start-up and integration costs associated with the acquisitions completed in 2011, as well as the new aluminum extrusion operation and the new RV awning product line. The Company has made noticeable progress in these areas, and expects continued improvements over the next few months.
- Higher than usual production costs for one product line, in part related to increased demand. The Company has taken corrective action to improve these production costs over the next couple quarters.
- An increase in annualized fixed costs of approximately \$3 million, which have been added over the past year to expand the sales force, expand capacity and meet the increase in sales demand, plus additional depreciation and amortization due to recent acquisitions and capital expenditures.

Partially offset by:

- Lower overtime due to improved labor efficiencies in certain operations.
- The spreading of fixed manufacturing and selling, general and administrative costs over a \$93 million larger sales base.

At December 31, 2011, other intangible assets included \$2.7 million related to the Company's marine and leisure operation, which sells trailers primarily for hauling small and medium-sized boats and related axles. Over the last several years, industry shipments of small and medium-sized boats have declined significantly. From time to time, throughout this period, the Company conducted impairment analyses on these operations, and the estimated fair value of these operations continued to exceed the corresponding carrying values, thus no impairment has been recorded. A further downturn in industry shipments of small and medium-sized boats, or in the profitability of the Company's operations, could result in a future non-cash impairment charge for the related other intangible assets.

### *MH Segment*

Net sales of the MH Segment for 2011 increased 16 percent, or \$15 million, from 2010. Net sales of components were to the following markets (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>Change</u>
Manufactured Housing OEMs	\$ 80,979	\$ 68,718	18%
Manufactured Housing Aftermarket	16,184	16,895	(4%)
Other	<u>13,360</u>	<u>9,940</u>	<u>34%</u>
Total MH Segment Net Sales	<u>\$ 110,523</u>	<u>\$ 95,553</u>	<u>16%</u>

According to the IBTS, industry-wide wholesale shipments for the years ended December 31, were:

	2011	2010	Change
Total Homes Produced	51,600	50,000	3%
Total Floors Produced	78,500	80,600	(3%)

The Company's net sales growth in components for new manufactured homes exceeded the increase in industry-wide wholesale shipments, primarily due to market share gains and the acquisitions completed in 2011 which added \$6 million and \$1 million, respectively, in net sales in 2011. Further, the Company implemented sales price increases of \$3 million in 2011. While industry-wide shipments of manufactured homes in 2011 increased 3 percent compared to 2010, industry-wide shipments of larger, multi-section homes, in which the Company has more content, declined 11 percent, while smaller single-section homes increased 24 percent.

Net sales to adjacent industries increased due to market share gains of \$2 million and acquisitions completed in 2011 which added \$1 million in net sales during 2011. The Company believes there are significant opportunities in these adjacent markets, as well as in the manufactured housing aftermarket, and expects growth to accelerate due to the increased focus provided by the Company's new sales teams added in 2011.

The trend in the Company's average product content per manufactured home produced is an indicator of the Company's overall market share of components for new manufactured homes. Manufactured homes contain one or more "floors" or sections which can be joined to make larger homes. The larger homes typically contain more of the Company's products. The Company's average product content per manufactured home produced by the industry and total manufactured home floors produced by the industry, calculated based upon the Company's net sales of components to manufactured housing OEMs for newly produced manufactured homes for the years ended December 31, divided by the number of manufactured homes and manufactured home floors produced by the industry, respectively, for the same period, was:

	2011	2010	Change
Content per Home Produced	\$ 1,569	\$ 1,373	14%
Content per Floor Produced	\$ 1,031	\$ 853	21%

Operating profit of the MH Segment was \$12.0 million in 2011, an increase of \$2.4 million compared to 2010, primarily due to the \$15 million increase in net sales. This increase in MH Segment operating profit was 16 percent of the increase in net sales, less than the Company's target 20 percent incremental margin for established products.

The operating margin of the MH Segment in 2011 was negatively impacted by:

- Higher raw material costs. Raw material costs, in particular steel and aluminum, increased monthly during the first half of 2011, negatively impacting the operating results as the sales price increases implemented did not fully offset the peak raw material costs. Beginning in mid-2011, raw material costs declined, although not to the levels at the end of 2010. However, over the past few months raw material costs have continued to fluctuate.

Partially offset by:

- The spreading of fixed manufacturing and selling, general and administrative costs over a \$15 million larger sales base.
- Improved operating efficiencies.

## Year Ended December 31, 2010 Compared to Year Ended December 31, 2009

### *Consolidated Highlights*

- Net sales for the year ended December 31, 2010 reached \$573 million, a 44 percent increase over net sales of \$398 million in 2009, as both of the Company's segments achieved greater growth than the industries they serve. Net sales of the Company's RV Segment increased 53 percent, compared to a 44 percent increase in industry-wide wholesale shipments of travel trailer and fifth-wheel RVs. The RV Segment represented 83 percent of consolidated net sales in 2010. Net sales of the Company's Manufactured Housing Segment increased 12 percent, compared to a 1 percent increase in industry-wide production of manufactured homes. The MH Segment represented 17 percent of consolidated net sales in 2010.
- For 2010, the Company's net income increased to \$28.0 million, or \$1.26 per diluted share. For 2009 the Company reported a net loss of \$24.1 million, or (\$1.10) per diluted share, including a goodwill impairment charge of \$29.4 million, net of taxes, or (\$1.34) per diluted share, and "extra" expenses totaling \$5.5 million, net of taxes, or (\$0.25) per diluted share, largely due to the unprecedented conditions in the RV and manufactured housing industries resulting from the severe economic downturn.
- Raw material costs as a percent of net sales have been volatile between quarters for the past two years. After increasing as much as 50 percent during the first part of 2010, raw material costs, in particular steel, aluminum and ABS resin prices, began to level off in the latter part of the second quarter of 2010. During the third quarter of 2010, steel prices generally remained constant, however, the cost of aluminum and certain other raw materials increased. Further, in November 2010, raw material costs, in particular steel, began to increase.
- During 2010, the Company completed the acquisition of three businesses, for aggregate cash consideration of \$21.9 million paid at closing, and also acquired the exclusive rights to use a patent for \$0.3 million. Contingent earn-outs related to those acquisitions could be paid over approximately the next 6 years depending upon the level of sales generated from certain of the acquired products. These acquisitions included a series of new patent-pending RV products, including an innovative wall slide-out mechanism, new leveling devices, a new power roof lift for tent campers, and an advanced remote locking system for entry doors, as well as an operation with the capability to customize standard chassis for motorhomes, transit buses and specialized commercial trucks.
- On December 28, 2010, a special dividend of \$1.50 per share of the Company's Common Stock, or an aggregate of \$33.0 million, was paid to stockholders of record as of December 20, 2010. At December 31, 2010, after payment of the special dividend, and the \$21.9 million of cash consideration for the acquisitions during 2010, the Company had \$43.9 million of cash and short-term investments, no debt and substantial available borrowing capacity.

## RV Segment

Net sales of the RV Segment in 2010 increased 53 percent, or \$165 million, compared to 2009. Net sales of components were to the following markets (*in thousands*):

	<u>2010</u>	<u>2009</u>	<u>Change</u>
RV OEMs:			
Travel Trailers and Fifth-Wheels	\$ 431,878	\$ 277,971	55%
Motorhomes	17,385	11,195	55%
RV Aftermarket	12,164	9,164	33%
Other	<u>15,775</u>	<u>14,205</u>	<u>11%</u>
Total RV Segment Net Sales	<u>\$ 477,202</u>	<u>\$ 312,535</u>	<u>53%</u>

According to the RVIA, industry-wide wholesale shipments for the years ended December 31, were:

	<u>2010</u>	<u>2009</u>	<u>Change</u>
Travel Trailer and Fifth-Wheel RVs	199,200	138,300	44%
Motorhomes	25,200	13,200	91%

The Company's net sales growth in components for travel trailer and fifth-wheel RVs outperformed the increase in industry-wide wholesale shipments of travel trailer and fifth-wheel RVs largely due to the Company's market share gains and new product introductions.

The Company's net sales of components for motorhomes in 2010 increased 55 percent, compared to 2009. This was less than the 91 percent increase in industry-wide wholesale production of motorhomes because of the loss of market share by the Company's motorhome customers.

The Company's net sales of replacement parts in the aftermarket for existing RVs and to adjacent industries increased 33 percent and 11 percent, respectively, as the Company increased its efforts to gain market share.

The trend in the Company's average product content per RV produced is an indicator of the Company's overall market share of components for new RVs. The Company's average product content per type of RV, calculated based upon the Company's net sales of components to RV OEMs for the different types of RVs produced for the year ended December 31, divided by the industry-wide wholesale shipments of the different types of RVs for the same period, was:

	<u>2010</u>	<u>2009</u>	<u>Change</u>
Content per Travel Trailer and Fifth-Wheel RV	\$ 2,168	\$ 2,010	8%
Content per Motorhome	\$ 690	\$ 848	(19%)

The Company's average product content per type of RV excludes sales of replacement parts to the aftermarket, and sales to other industries. Content per RV is impacted by market share gains, acquisitions and new product introductions, as well as changes in selling prices for the Company's products.

Operating profit of the RV Segment was \$44.4 million in 2010, an improvement of \$28.7 million compared to 2009, largely due to the \$165 million increase in net sales. The Company incurred \$5.3 million of "extra" expenses in 2009 related to plant closings and start-ups, staff reductions and relocations, increased bad debts, equipment write-downs, and obsolete inventory and tooling, largely due to the unprecedented conditions in the RV industry at that time. Excluding these "extra" expenses in 2009, the Company's RV Segment operating

profit increased \$23.4 million from last year. This adjusted increase in RV Segment operating profit was 14 percent of the increase in net sales, less than the Company's target 20 percent incremental margin for established products.

The operating margin of the RV Segment in 2010 was negatively impacted by:

- Approximately \$3 million of excess production costs incurred as a result of greater than anticipated increases in demand for certain products. In order to increase production, the Company incurred substantial overtime costs, employed temporary workers, and increased the number of shifts, all of which created inefficiencies. Significant steps to control these costs have been implemented, including adding production capacity, and improving production flow and material usage.
- Higher incentive compensation compared to 2009, when incentive compensation was lower than normal because 2009 operating profit for certain operations was below the previously established annual incentive compensation hurdles.
- Volatile raw material costs. Raw material costs as a percent of sales during 2010 were higher than during 2009. In November 2010, the cost of key raw materials, consisting primarily of steel, vinyl, aluminum, glass and ABS resin, once again began to increase.

Partially offset by:

- The spreading of fixed manufacturing and selling, general and administrative costs over a \$165 million larger sales base.
- Improved operating efficiencies in certain product lines due to the increase in sales.

#### *MH Segment*

Net sales of the MH Segment for 2010 increased 12 percent, or \$10 million, from 2009. Net sales of components were to the following markets (*in thousands*):

	2010	2009	Change
Manufactured Housing OEMs	\$ 68,718	\$ 66,274	4%
Manufactured Housing Aftermarket	16,895	12,703	33%
Other	9,940	6,327	57%
Total MH Segment Net Sales	<u>\$ 95,553</u>	<u>\$ 85,304</u>	<u>12%</u>

According to the IBTS, industry-wide wholesale shipments for the years ended December 31, were:

	2010	2009	Change
Total Homes Produced	50,000	49,700	1%
Total Floors Produced	80,600	81,900	(2%)

The Company's net sales growth in components for new manufactured homes outperformed the increase in industry-wide wholesale shipments, largely as a result of new products and market share gains. While industry-wide shipments of manufactured homes in 2010 increased 1 percent compared to 2009, industry-wide shipments of larger, multi-section homes, in which the Company has more content, declined 5 percent, while smaller single-section homes increased 10 percent.

The Company's net sales of replacement parts in the aftermarket for existing manufactured homes and to adjacent industries increased 33 percent and 57 percent, respectively, as the Company increased its efforts to gain market share.

The trend in the Company's average product content per manufactured home produced is an indicator of the Company's overall market share of components for new manufactured homes. Manufactured homes contain one or more "floors" or sections which can be joined to make larger homes. The larger homes typically contain more of the Company's products. The Company's average product content per manufactured home produced by the industry and total manufactured home floors produced by the industry, calculated based upon the Company's net sales of components to manufactured housing OEMs for newly produced manufactured homes for the years ended December 31, divided by the number of manufactured homes and manufactured home floors produced by the industry, respectively, for the same period, was:

	<u>2010</u>	<u>2009</u>	<u>Change</u>
Content per Home Produced	\$ 1,373	\$ 1,333	3%
Content per Floor Produced	\$ 853	\$ 809	5%

The Company's average product content per manufactured home excludes sales of replacement parts to the aftermarket, and sales to other industries. Content per manufactured home and content per floor are impacted by market share gains, acquisitions and new product introductions, as well as changes in selling prices for the Company's products.

Operating profit of the MH Segment was \$9.6 million in 2010, an increase of \$6.4 million compared to 2009, partly due to the \$10 million increase in net sales. In 2009, the Company incurred \$0.9 million of "extra" expenses related to plant closings and start-ups, staff reductions and relocations and obsolete inventory, largely due to the unprecedented conditions in the manufactured housing industry at that time.

The operating margin of the MH Segment in 2010 was positively impacted by:

- Volatile raw material costs. For the full year 2010, raw material costs as a percent of sales were lower than during 2009. However, in the second half of 2010, raw material costs were higher than during the second half of 2009, when raw material costs were unusually low. Further, in November 2010, the cost of key raw materials, consisting primarily of steel, vinyl, aluminum, glass and ABS resin, began to increase.
- The spreading of fixed manufacturing and selling, general and administrative costs over a \$10 million larger sales base.
- Improved operating efficiencies due to the increase in sales.

Partially offset by:

- Higher incentive compensation compared to 2009, when incentive compensation was lower than normal because 2009 operating profit for certain operations was below the previously established annual incentive compensation hurdles.

## Corporate

Corporate expenses for 2011 decreased \$0.5 million compared to 2010, due primarily to a decrease in performance-based incentive compensation.

Corporate expenses for 2010 increased \$1.4 million compared to 2009, due primarily to an increase in performance-based incentive compensation as a result of higher profits. Also, in connection with the special cash dividend of \$1.50 per share of the Company's Common Stock declared and paid in December 2010, the Compensation Committee of the Company's Board of Directors reduced the exercise price of all the outstanding stock options by \$1.50 per share. As a result of this stock option modification, the Company recorded a charge of \$0.4 million in 2010.



## Accretion of Acquisition Related Earn-outs

In connection with certain of the acquisitions completed over the last few years, the Company is required to record an expense, or accretion, equivalent to interest on the recorded liability for future earn-out payments. Accretion expense is estimated to be approximately \$2 million in 2012.

## Other Non-Segment Items

Other non-segment items included the following for the years ended December 31, *(in thousands)*:

	2011	2010	2009
Selling, general and administrative expenses:			
Net gain (loss) on sale or write-down to fair value of vacant facilities	\$ 123	\$ (491)	\$ (3,260)
Net gain on insurance claim	-	859	-
Earn-outs fair value adjustments <sup>(1)</sup>	121	1,173	-
Incentive compensation impact of other non-segment items	(54)	(75)	575
Other expenses, net	(47)	(523)	(261)
Other income from the collection of a previously reserved note	79	79	238
Total other non-segment items	<u>\$ 222</u>	<u>\$ 1,022</u>	<u>\$ (2,708)</u>

<sup>(1)</sup> *In connection with certain of the acquisitions completed over the last few years, the Company is required to re-evaluate the fair value of the liability for estimated earn-out payments based upon the projected timing and extent of future sales, as well as the weighted average cost of capital. Depending upon the weighted average cost of capital and future sales of the products which are subject to earn-outs, the Company could record adjustments in future periods.*

## Provision for Income Taxes

The effective tax rate for 2011 was 37.7 percent, lower than the 38.0 percent in 2010, primarily as a result of higher federal and state tax credits. The annual effective tax rate for 2012 is expected to be approximately 38 percent.

The effective tax rate for 2010 was 38.0 percent, benefiting from a higher Federal domestic manufacturing credit, as compared to 38.5 percent for 2009, excluding the impact of the goodwill impairment charge. The effective tax rate for 2009, including the impact of the goodwill impairment charge was 33.9 percent.

## New Accounting Pronouncements

In January 2010, the Financial Accounting Standards Board (“FASB”) issued updated standards related to additional requirements and guidance regarding disclosures of fair value measurements. The guidance requires new disclosures, including the reasons for and amounts of significant transfers in and out of Levels 1 and 2 fair value measurements and separate presentation of purchases, sales, issuances and settlements in the reconciliation of activity for Level 3 fair value measurements. It also clarifies guidance related to determining the appropriate classes of assets and liabilities and the information to be provided for valuation techniques used to measure fair value. This guidance with respect to significant transfers in and out of Levels 1 and 2 was effective for interim or annual periods beginning after December 15, 2009, and with respect to Level 3 fair value measurements was effective for interim and annual periods beginning after December 15, 2010. The adoption of the guidance had no significant impact on the Company’s financial statements.

In August 2011, the FASB issued updated standards intended to simplify how an entity tests goodwill for impairment. Under the new guidance, an entity is no longer required to perform the two-step quantitative

goodwill impairment test unless the entity determines, based on the qualitative assessment, that it is more likely than not that its fair value is less than its carrying amount. The guidance will be effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The adoption of the guidance is not expected to have a significant impact on the Company's financial statements.

## LIQUIDITY AND CAPITAL RESOURCES

The Consolidated Statements of Cash Flows reflect the following for the years ended December 31, (*in thousands*):

	2011	2010	2009
Net cash flows provided by operating activities	\$ 36,831	\$ 42,063	\$ 63,256
Net cash flows used for investing activities	(69,124)	(22,548)	(16,445)
Net cash flows used for financing activities	(3)	(33,000)	(3,138)
Net (decrease) increase in cash	<u>\$ (32,296)</u>	<u>\$ (13,485)</u>	<u>\$ 43,673</u>

### *Cash Flows from Operations*

Net cash flows from operating activities in 2011 were \$5.2 million less than 2010, despite a \$2.0 million increase in net income. This decline was primarily a result of:

- A \$7.0 million smaller increase in accounts payable, accrued expenses and other liabilities in 2011, compared to 2010, largely due to the timing of payments for inventory.
- A \$4.7 million larger increase in accounts receivable in 2011, compared to 2010, due primarily to 28 percent higher net sales in the month of December 2011 as compared to December 2010. Accounts receivable balances remain current, with only 17 days sales outstanding at December 31, 2011.
- A \$3.0 million larger increase in inventories in 2011, compared to 2010, due to both higher raw material costs and increased inventory quantities. The increased inventory quantities were primarily to support the 31 percent increase in January 2012 net sales as compared to January 2011. However, based on current RV and manufactured housing industry demand, the Company believes the present inventory levels can be reduced relative to sales, and the Company is working to improve inventory turns on a sustainable basis. Inventory turnover for the year ended December 31, 2011 was 6.2 turns, a slight improvement from the 6.0 turns for the twelve months ended September 30, 2011, but lower than the 6.5 turns for the year ended December 31, 2010.

Partially offset by:

- A \$3.4 million increase in depreciation and amortization, primarily due to capital expenditures and acquisitions.

During the first few months of 2012, the Company expects to use \$10 million to \$20 million of cash to fund seasonal working capital growth, which is typical.

In September 2011, the Company entered into derivative instruments for 3 million pounds of aluminum to manage a portion of the exposure to movements associated with aluminum costs in 2012, representing approximately 10 percent of the Company's anticipated aluminum purchases in 2012. While these derivative instruments are considered to be economic hedges of the underlying movement in the price of aluminum, they are not designated or accounted for as a hedge. These derivative instruments will be settled on a monthly basis throughout 2012.

Depreciation and amortization was \$20.5 million in 2011, and is expected to aggregate \$23 million in 2012. Non-cash stock-based compensation in 2011 was \$5.7 million, including \$1.1 million of deferred stock units issued to certain executive officers in lieu of cash for a portion of their 2010 incentive compensation in accordance with their compensation arrangements. Non-cash stock-based compensation is expected to be approximately \$6 million for 2012.

Net cash flows from operating activities in 2010 of \$42.1 million were \$21.2 million less than the \$63.3 million in 2009 as a result of:

- An \$11.8 million increase in inventories in 2010, compared to a \$37.5 million decrease in 2009. During 2009, the Company reduced inventory through consumption of higher priced inventory on hand, and reduced inventory purchases. In response to the 44 percent increase in net sales for 2010, the Company increased inventory balances by \$11.8 million during the same period. However, inventory turned 6.5 times in 2010, compared to 4.8 turns in 2009.

Partially offset by:

- An increase in after-tax operating results in 2010 of \$22.7 million.
- A \$7.9 million increase in accounts payable, accrued expenses and other liabilities in 2010, compared to a decrease of \$1.9 million in 2009. The decrease in 2009 was due largely to the timing of payments for inventory purchases. Accounts payable, and accrued liabilities and other current liabilities increased in 2010 due to the increase in sales, production and earnings.

#### *Cash Flows from Investing Activities*

Cash flows used for investing activities of \$69.1 million in 2011 included \$50.3 million for acquisitions of businesses, as follows:

- On January 28, 2011, the Company acquired the operating assets and business of Home-Style Industries, and its affiliated companies. Home-Style had annual sales of approximately \$12 million comprised primarily of a full line of upholstered furniture and mattresses primarily for towable RVs in the Northwest U.S. market. The purchase price was \$7.3 million paid at closing, plus contingent consideration based on future sales of existing products in specific geographic regions.
- On July 19, 2011, the Company acquired certain assets and business of M-Tec Corporation. The acquired business had annual sales of approximately \$12 million comprised primarily of components for RVs, mobile office units and manufactured homes. The purchase price was \$6.0 million paid at closing, plus contingent consideration based on future sales of existing products.
- On August 22, 2011, the Company acquired from EA Technologies, LLC the business and certain assets of the towable RV chassis and slide-out mechanism operation previously owned by Dexter Chassis Group. The acquired business had annual sales of more than \$40 million. The purchase price was \$13.5 million paid at closing.
- On August 29, 2011, the Company acquired the business and assets of Starquest Products, LLC and its affiliated company. Starquest had annual sales of approximately \$22 million, comprised primarily of windows for truck caps, which are fiberglass enclosures that fit over the bed of pick-up trucks, painted to automotive standards and designed to exact truck bed specifications. Starquest also manufactures windows and doors for horse trailers and certain types of buses. The purchase price was \$22.6 million paid at closing, plus contingent consideration based on future sales of certain products.

- On December 1, 2011, the Company acquired the business and certain assets of M&M Fabricators. M&M had annualized sales of approximately \$3 million, comprised of chassis modification primarily for producers of transit buses, specialized commercial vehicles, and Class A and Class C motorhome RVs. The purchase price was \$1.0 million paid at closing, plus contingent consideration based on future sales of this operation.

Cash flows used for investing activities also included capital expenditures of \$24.3 million, including \$3 million for four new facilities the Company purchased, three of which the Company had previously been leasing, as well as \$11.0 million for the Company's new aluminum extrusion operation. The Company estimates that the aluminum extrusion operation will require additional capital expenditures of approximately \$3 million in 2012.

The Company estimates that capital expenditures will be \$17 million in 2012, including the \$3 million remaining for the aluminum extrusion operation. The 2012 capital expenditures are expected to be funded by cash flows from operations. Additional capital expenditures may be required in 2012 depending on the extent of sales growth, and other initiatives by the Company.

At December 31, 2011, the Company was attempting to sell six owned facilities with an aggregate carrying value of \$10.0 million, which are not being used in production. The Company has leased to third parties four of these owned facilities with a combined carrying value of \$8.5 million, for one to five year terms, for a combined rental income of \$0.1 million per month. Each of these four leases also contains an option for the lessee to purchase the facility at an amount in excess of carrying value.

The 2011 acquisitions and capital expenditures were funded from available cash and the maturity of U.S. Treasury Bills classified as short-term investments, plus borrowings from time to time under the Company's \$50 million line of credit.

On February 21, 2012, the Company acquired the business and certain assets of the United States RV entry door operation of Euramax International, Inc. The acquired business had annualized sales of approximately \$6 million. The purchase price was \$1.7 million, of which \$1.2 million was paid at closing, with the balance to be paid over the next three years.

Cash flows used for investing activities of \$22.5 million in 2010 included \$21.9 million for acquisitions of businesses as follows:

- On February 18, 2010, the Company acquired the patent-pending design for a six-point leveling system for fifth-wheel RVs. The purchase price was \$1.4 million paid at closing, plus an earn-out depending on future unit sales of the leveling system in excess of pre-established hurdles over the next six years.
- On March 16, 2010, the Company acquired certain intellectual property and other assets from Schwintek, Inc. The purchase included certain products, one of which a patent has been issued, and several of which patents are pending, consisting of an innovative RV wall slide-out mechanism, an aluminum cylinder for use in leveling devices for motorhomes, and a power roof lift for tent campers. The purchase price was \$20.0 million paid at closing, plus earn-outs depending on future unit sales of these products in excess of pre-established hurdles over approximately the next five years.

Further, during 2010, the Company invested \$10.1 million for capital expenditures, purchased \$21.0 million of U.S. Treasury Bills classified as short-term investments, and received \$29.0 million from the maturity of U.S. Treasury Bills classified as short-term investments.

### *Cash Flows from Financing Activities*

There were no significant cash flows from financing activities for 2011.

At December 31, 2011 the Company had no outstanding debt and \$6.6 million of cash. However, as a result of the Company investing \$74.6 million in acquisitions and capital expenditures in 2011, the Company had to borrow from time to time under its line of credit, with such borrowings reaching a high of \$19.2 million during 2011. Due to the seasonal nature of the business, the Company expects to borrow from time to time during 2012.

Cash flows used for financing activities in 2010 of \$33.0 million were primarily comprised of the special dividend of \$1.50 per share of the Company's Common Stock, or an aggregate of \$33.0 million, as well as \$1.0 million for the purchase of treasury stock, partially offset by \$1.0 million in cash and the related tax benefits from the exercise of stock options. At December 31, 2010, the Company had no debt outstanding, and did not have any borrowings during 2010.

In connection with several acquisitions since 2009, if certain sales targets for the acquired products are achieved, the Company would pay earn-outs to the sellers. The Company has recorded a \$14.6 million liability for the aggregate fair value of these expected earn-out payments at December 31, 2011. During 2011, the Company paid \$0.4 million related to these earn-outs. For further information see Note 12 of the Notes to Consolidated Financial Statements.

On February 24, 2011, the Company entered into an agreement (the "Credit Agreement") for a \$50.0 million line of credit with JPMorgan Chase Bank, N.A. and Wells Fargo Bank, N.A. (collectively, the "Lenders"), amending the Company's previous \$50.0 million line of credit that was scheduled to expire in December 2011. The maximum borrowings under the Company's line of credit can be increased by \$20.0 million upon approval of the Lenders. Interest on borrowings under the line of credit is designated from time to time by the Company as either (i) the Prime Rate, but not less than 2.5 percent, plus additional interest up to 0.8 percent (0 percent at December 31, 2011 and 2010), or (ii) LIBOR plus additional interest ranging from 2.0 percent to 2.8 percent (2.0 percent at December 31, 2011 and 2010) depending on the Company's performance and financial condition. The Credit Agreement expires on January 1, 2016. At December 31, 2011, the Company had \$3.6 million in outstanding letters of credit under the line of credit. Availability under the Company's line of credit was \$46.4 million at December 31, 2011.

Simultaneously, the Company entered into a \$150.0 million "shelf-loan" facility with Prudential Investment Management, Inc. and its affiliates ("Prudential"), amending and increasing the Company's previous \$125.0 million "shelf-loan" facility with Prudential. The facility provides for Prudential to consider purchasing, at the Company's request, in one or a series of transactions, Senior Promissory Notes of the Company in the aggregate principal amount of up to \$150.0 million, to mature no more than twelve years after the date of original issue of each Senior Promissory Note. Prudential has no obligation to purchase the Senior Promissory Notes. Interest payable on the Senior Promissory Notes will be at rates determined by Prudential within five business days after the Company issues a request to Prudential. At December 31, 2011 there were no Senior Promissory Notes outstanding. This facility expires on February 24, 2014.

Both the line of credit pursuant to the Credit Agreement and the "shelf-loan" facility are subject to a maximum leverage ratio covenant which limits the amount of consolidated outstanding indebtedness to 2.5 times the trailing twelve-month EBITDA, as defined. As a result, the remaining availability under these facilities was \$188.8 million at December 31, 2011. The Company believes this availability, together with the \$6.6 million in cash at December 31, 2011, is more than adequate to finance the Company's anticipated working capital and capital expenditure requirements for 2012.

Pursuant to the Credit Agreement and “shelf-loan” facility, at December 31, 2011 the Company was required to maintain minimum interest and fixed charge coverages, and to meet certain other financial requirements. At December 31, 2011, the Company was in compliance with all such requirements, and expects to remain in compliance during 2012.

Borrowings under both the line of credit and the “shelf-loan” facility are secured on a pari passu basis by first priority liens on the capital stock or other equity interests of each of the Company’s direct and indirect subsidiaries.

In 2007, the Board of Directors authorized the Company to repurchase up to 1 million shares of the Company’s Common Stock from time to time in the open market, in privately negotiated transactions, or in block trades. Of this authorization, 501,279 shares were repurchased prior to 2011 at an average price of \$18.65 per share, or \$9.3 million in total. During 2011, an additional 33,856 shares were repurchased at an average cost of \$18.44 per share, or \$0.6 million. The number of shares ultimately repurchased, and the timing of the purchases, will depend upon market conditions, share price, and other factors.

Future minimum commitments relating to the Company's contractual obligations at December 31, 2011 were as follows (*in thousands*):

	Payments due by period					
	Total	Less than 1 year	1-3 years	3-5 years	More than 5 years	Other
Operating leases	\$ 10,598	\$ 4,430	\$ 3,579	\$ 1,171	\$ 1,418	\$ -
Employment contracts (a)	4,563	2,528	1,809	226	-	-
Deferred compensation (b)	4,469	-	-	1,704	1,770	995
Royalty agreements and earn-out payments (c)	20,222	1,636	11,535	4,563	2,488	-
Purchase obligations (d)	92,296	89,762	2,156	378	-	-
Taxes (e)	2,834	2,834	-	-	-	-
Derivative instruments	436	436	-	-	-	-
<b>Total</b>	<b>\$ 135,418</b>	<b>\$ 101,626</b>	<b>\$ 19,079</b>	<b>\$ 8,042</b>	<b>\$ 5,676</b>	<b>\$ 995</b>

(a) This includes amounts payable under employment contracts and arrangements, and retirement and severance agreements.

(b) This includes amounts payable under deferred compensation arrangements. The Other column represents the liability for deferred compensation for employees that have elected to receive payment upon separation from service from the Company.

(c) These amounts are comprised of estimated future earn-out payments for which a liability has been recorded, in connection with acquisitions over the past few years. Excluded from these amounts, because the future payments are not ascertainable, is a license agreement that provides for the Company to pay a royalty of 1 percent of sales of certain slide-out systems, the remaining aggregate of which cannot exceed \$3.9 million. The Company paid \$0.2 million in 2011 under this license agreement for sales of these slide-out systems.

(d) These contractual obligations are primarily comprised of purchase orders issued in the normal course of business. Also included are several longer term purchase commitments, for which the Company has estimated the expected future obligation based on current prices and usage.

(e) Represents unrecognized tax benefits, as well as related interest and penalties.

These commitments are described more fully in the Notes to Consolidated Financial Statements.

## **CORPORATE GOVERNANCE**

The Company is in compliance with the corporate governance requirements of the Securities and Exchange Commission (“SEC”) and the New York Stock Exchange. The Company’s governance documents and committee charters and key practices have been posted to the Company’s website ([www.drewindustries.com](http://www.drewindustries.com)) and are updated periodically. The website also contains, or provides direct links to, all SEC filings, press releases and investor presentations. The Company has also established a toll-free hotline (877-373-9123) to report complaints about the Company’s accounting, internal controls, auditing matters or other concerns.

## **CONTINGENCIES**

Additional information required by this item is included under Item 3 of Part I of this Annual Report on Form 10-K.

## **CRITICAL ACCOUNTING POLICIES**

The Company's Consolidated Financial Statements have been prepared in conformity with accounting principles generally accepted in the United States of America which requires that certain estimates and assumptions be made that affect the amounts and disclosures reported in those financial statements and the related accompanying notes. Actual results could differ from these estimates and assumptions. The following critical accounting policies, some of which are impacted significantly by judgments, assumptions and estimates, affect the Company's Consolidated Financial Statements. Management has discussed the development and selection of its critical accounting policies with the Audit Committee of the Company’s Board of Directors and the Audit Committee has reviewed the disclosure presented below relating to the critical accounting policies.

### **Accounts Receivable**

The Company maintains an allowance for doubtful accounts that reduces accounts receivables to amounts that are expected to be collected. In assessing the collectability of its accounts receivable, the Company considers such factors as the current overall economic conditions, industry-specific economic conditions, historical and anticipated customer performance, historical experience with write-offs and the level of past-due amounts. This estimation process is subjective, and to the extent that future actual results differ from original estimates, adjustments to recorded accruals may be required.

### **Inventories**

Inventories (finished goods, work in process and raw materials) are stated at the lower of cost, determined on a first-in, first-out basis, or market. Cost is determined based solely on those charges incurred in the acquisition and production of the related inventory (i.e. material, labor and manufacturing overhead costs). The Company estimates an inventory reserve for excess quantities and obsolete items based on specific identification and historical write-offs, taking into account future demand and market conditions. To the extent that actual demand or market conditions in the future differ from original estimates, adjustments to recorded inventory reserves may be required.

### **Self-Insurance**

The Company is self-insured for certain health and workers' compensation benefits up to certain stop-loss limits. Such costs are accrued based on known claims and an estimate of incurred, but not reported (“IBNR”) claims. IBNR claims are estimated using historical lag information and other data provided by third-party claims administrators. This estimation process is subjective, and to the extent that future actual results differ from original estimates, adjustments to recorded accruals may be required.

## **Warranty**

The Company provides warranty terms based upon the type of product that is sold. The Company estimates the warranty accrual based upon various factors, including (i) historical warranty experience, (ii) product mix, and (iii) sales patterns. The accounting for warranty accruals requires the Company to make assumptions and judgments, and to the extent that future actual results differ from original estimates, adjustments to recorded accruals may be required.

## **Income Taxes**

The Company's tax provision (benefit) is based on pre-tax income (loss), statutory tax rates, federal and state tax credits, and tax planning strategies. Significant management judgment is required in determining the tax provision (benefit) and in evaluating the Company's tax position. The Company establishes additional provisions for income taxes when, despite the belief that the tax positions are fully supportable, there remain certain tax positions that are likely to be challenged and may or may not be sustained on review by tax authorities. The Company adjusts these tax accruals in light of changing facts and circumstances. The effective tax rate in a given financial statement period may be materially impacted by changes in the expected outcome of tax audits.

The Company's accompanying Consolidated Balance Sheets also include deferred tax assets resulting from deductible temporary differences, which are expected to reduce future taxable income. These assets are based on management's estimate of realizability, which is reassessed each quarter based upon the Company's forecast of future taxable income. Failure to achieve forecasted taxable income could affect the ultimate realization of certain deferred tax assets, and may result in the recognition of a valuation reserve. For additional information, see Note 11 of the Notes to Consolidated Financial Statements.

## **Impairment of Long-Lived Assets, including Other Intangible Assets**

The Company periodically evaluates whether events or circumstances have occurred that indicate that long-lived assets may not be recoverable or that the remaining useful life may warrant revision. When such events or circumstances occur, the Company assesses the recoverability of long-lived assets by determining whether the carrying value will be recovered through the expected undiscounted future cash flows resulting from the use of the asset. In the event the sum of the expected undiscounted future cash flows is less than the carrying value of the asset, an impairment loss equal to the excess of the asset's carrying value over its fair value would be recorded. The long-term nature of these assets requires the estimation of their cash inflows and outflows several years into the future. Actual results and events could differ significantly from management estimates.

## **Impairment of Goodwill**

Goodwill is evaluated for impairment at the reporting unit level on an annual basis and between annual tests whenever events or circumstances indicate that the carrying value of a reporting unit may exceed its fair value. The Company conducts its required annual impairment test as of November 30th each fiscal year. The impairment test uses a discounted cash flow model to estimate the fair value of a reporting unit. This model requires the use of long-term forecasts and assumptions regarding industry-specific economic conditions that are outside the control of the Company. Actual results and events could differ significantly from management estimates.

## **Legal Contingencies**

The Company is subject to proceedings, lawsuits and other claims in the normal course of business. Each quarter, the Company formally evaluates pending proceedings, lawsuits and other claims with counsel. These contingencies require management's judgment in assessing the likelihood of adverse outcomes and the potential



range of probable losses. Liabilities for legal matters are accrued for when it is probable that a liability has been incurred and the amount of the liability can be reasonably estimated, based upon current law and existing information. Estimates of contingencies may change in the future due to new developments or changes in legal approach. Actual results and events could differ significantly from management estimates.

### **Earn-out Payments**

In connection with several acquisitions completed in the past few years, in addition to the cash paid at closing, additional amounts could be paid depending upon the level of sales generated from certain of the acquired products. The fair value of the aggregate estimated earn-out payments has been recorded as a liability in the Consolidated Balance Sheets. Each quarter, the Company is required to re-evaluate the fair value of the liability for the estimated earn-out payments for such acquisitions. The fair value of the earn-out payments is estimated using a discounted cash flow model. This model involves the use of estimates and significant judgments that are based on a number of factors including sales of certain products, future business plans, economic projections, weighted average cost of capital, and market data. Actual results may differ from forecasted results.

### **Other Estimates**

The Company makes a number of other estimates and judgments in the ordinary course of business including, but not limited to, those related to product returns, accounts receivable, notes receivable, lease terminations, asset retirement obligations, post-retirement benefits, stock-based compensation, segment allocations, environmental liabilities, and contingencies. Establishing reserves for these matters requires management's estimate and judgment with regard to risk and ultimate liability or realization. As a result, these estimates are based on management's current understanding of the underlying facts and circumstances and may also be developed in conjunction with outside advisors, as appropriate. Because of uncertainties related to the ultimate outcome of these issues or the possibilities of changes in the underlying facts and circumstances, actual results and events could differ significantly from management estimates.

### **INFLATION**

The prices of key raw materials, consisting primarily of steel and aluminum, and components used by the Company which are made from these raw materials, are influenced by demand and other factors specific to these commodities, rather than being directly affected by inflationary pressures. Prices of these commodities have historically been volatile, and over the past few months prices have continued to fluctuate. The Company did not experience any significant increase in its labor costs in 2011 related to inflation.

### **Item 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

The Company has historically been exposed to changes in interest rates primarily as a result of its financing activities. At December 31, 2011, the Company had no outstanding borrowings.

The Company is also exposed to changes in the prices of raw materials, specifically steel and aluminum. In the third quarter of 2011, the Company entered into derivative instruments for the purpose of managing a portion of the exposures associated with fluctuations in aluminum costs. While these derivative instruments are subject to fluctuations in value, these fluctuations are generally offset by the changes in fair value of the underlying exposures. See Note 14 of the Notes to Consolidated Financial Statements for a more detailed discussion of derivative instruments.

The Company has historically been able to obtain sales price increases to offset the majority of raw material cost increases. However, there can be no assurance that future cost increases, if any, can be partially or fully passed on to customers, or that the timing of such increases will match raw material cost increases.

Additional information required by this item is included under the caption "Inflation" in Item 7 of this Report.

## **Item 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.**

### **Report of Independent Registered Public Accounting Firm**

The Board of Directors and Stockholders  
Drew Industries Incorporated:

We have audited the accompanying consolidated balance sheets of Drew Industries Incorporated and subsidiaries (the "Company") as of December 31, 2011 and 2010, and the related consolidated statements of operations, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2011. We also have audited the Company's internal control over financial reporting as of December 31, 2011, based on criteria established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these consolidated financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying "Management's Annual Report on Internal Control over Financial Reporting." Our responsibility is to express an opinion on these consolidated financial statements and an opinion on the Company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the consolidated financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Drew Industries Incorporated and subsidiaries as of December 31, 2011 and 2010, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2011, in conformity with U.S. generally accepted accounting principles. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2011, based on criteria established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

/s/ KPMG LLP

Stamford, Connecticut  
March 14, 2012

**Drew Industries Incorporated**  
**Consolidated Statements of Operations**

*(In thousands, except per share amounts)*

	<u>Year Ended December 31,</u>		
	<u>2011</u>	<u>2010</u>	<u>2009</u>
Net sales	\$ 681,166	\$ 572,755	\$ 397,839
Cost of sales	<u>541,445</u>	<u>446,585</u>	<u>319,129</u>
Gross profit	139,721	126,170	78,710
Selling, general and administrative expenses	91,252	80,821	69,489
Goodwill impairment	-	-	45,040
Other (income)	<u>(79)</u>	<u>(79)</u>	<u>(238)</u>
Operating profit (loss)	48,548	45,428	(35,581)
Interest expense, net	<u>292</u>	<u>218</u>	<u>789</u>
Income (loss) before income taxes	48,256	45,210	(36,370)
Provision (benefit) for income taxes	<u>18,197</u>	<u>17,176</u>	<u>(12,317)</u>
Net income (loss)	<u>\$ 30,059</u>	<u>\$ 28,034</u>	<u>\$ (24,053)</u>
Net income (loss) per common share:			
Basic	\$ 1.35	\$ 1.27	\$ (1.10)
Diluted	\$ 1.34	\$ 1.26	\$ (1.10)
Weighted average common shares outstanding:			
Basic	22,267	22,123	21,807
Diluted	22,444	22,266	21,807

*The accompanying notes are an integral part of these Consolidated Financial Statements.*

**Drew Industries Incorporated**  
**Consolidated Balance Sheets**  
*(In thousands, except per share amount)*

	<u>December 31,</u>	
	<u>2011</u>	<u>2010</u>
<b>ASSETS</b>		
Current assets		
Cash and cash equivalents	\$ 6,584	\$ 38,880
Short-term investments	-	4,999
Accounts receivable, net	22,620	12,890
Inventories	92,052	69,328
Deferred taxes	10,125	12,142
Prepaid expenses and other current assets	6,187	4,626
Total current assets	<u>137,568</u>	<u>142,865</u>
Fixed assets, net	95,050	79,848
Goodwill	20,499	7,497
Other intangible assets, net	79,059	57,419
Deferred taxes	14,496	15,770
Other assets	4,411	3,382
Total assets	<u>\$ 351,083</u>	<u>\$ 306,781</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities		
Accounts payable, trade	\$ 15,742	\$ 11,351
Accrued expenses and other current liabilities	36,169	33,723
Total current liabilities	<u>51,911</u>	<u>45,074</u>
Other long-term liabilities	21,876	18,248
Total liabilities	<u>73,787</u>	<u>63,322</u>
Stockholders' equity		
Common stock, par value \$.01 per share: authorized 30,000 shares; issued 24,826 shares at December 31, 2011 and 24,675 shares at December 31, 2010	248	247
Paid-in capital	84,389	79,986
Retained earnings	222,126	192,067
Stockholders' equity before treasury stock	<u>306,763</u>	<u>272,300</u>
Treasury stock, at cost, 2,684 shares at December 31, 2011 and 2,651 shares at December 31, 2010	(29,467)	(28,841)
Total stockholders' equity	<u>277,296</u>	<u>243,459</u>
Total liabilities and stockholders' equity	<u>\$ 351,083</u>	<u>\$ 306,781</u>

*The accompanying notes are an integral part of these Consolidated Financial Statements.*

**Drew Industries Incorporated**  
**Consolidated Statements of Cash Flows**  
*(In thousands)*

	<u>Year Ended December 31,</u>		
	2011	2010	2009
Cash flows from operating activities:			
Net income (loss)	\$ 30,059	\$ 28,034	\$(24,053)
Adjustments to reconcile net income (loss) to cash flows provided by operating activities:			
Depreciation and amortization	20,522	17,087	18,468
Stock-based compensation expense	4,587	4,176	3,494
Deferred taxes	821	(1,438)	(16,685)
Goodwill impairment	-	-	45,040
Other non-cash items	1,570	(613)	2,836
Changes in assets and liabilities, net of acquisitions of businesses:			
Accounts receivable, net	(5,007)	(341)	(4,628)
Inventories	(14,738)	(11,757)	37,505
Prepaid expenses and other assets	(1,848)	(951)	3,226
Accounts payable, accrued expenses and other liabilities	865	7,866	(1,947)
Net cash flows provided by operating activities	<u>36,831</u>	<u>42,063</u>	<u>63,256</u>
Cash flows from investing activities:			
Capital expenditures	(24,317)	(10,148)	(3,107)
Acquisitions of businesses	(50,302)	(21,900)	(1,679)
Proceeds from sales of fixed assets	1,338	1,788	1,367
Purchase of short-term investments	-	(20,985)	(14,992)
Proceeds from maturity of short-term investments	5,000	29,000	2,000
Other investing activities	(843)	(303)	(34)
Net cash flows used for investing activities	<u>(69,124)</u>	<u>(22,548)</u>	<u>(16,445)</u>
Cash flows from financing activities:			
Exercise of stock options and deferred stock units	1,188	1,082	5,562
Purchase of treasury stock	(626)	(1,041)	-
Proceeds from line of credit borrowings	130,500	-	5,775
Repayments under line of credit borrowings	(130,500)	-	(14,458)
Payment of special dividend	-	(33,032)	-
Other financing activities	(565)	(9)	(17)
Net cash flows used for financing activities	<u>(3)</u>	<u>(33,000)</u>	<u>(3,138)</u>
Net (decrease) increase in cash	(32,296)	(13,485)	43,673
Cash and cash equivalents at beginning of year	<u>38,880</u>	<u>52,365</u>	<u>8,692</u>
Cash and cash equivalents at end of year	<u>\$ 6,584</u>	<u>\$ 38,880</u>	<u>\$ 52,365</u>
Supplemental disclosure of cash flow information:			
Cash paid during the year for:			
Interest	\$ 284	\$ 311	\$ 499
Income taxes, net of refunds	\$ 18,909	\$ 19,862	\$ 3,290

*The accompanying notes are an integral part of these Consolidated Financial Statements.*

**Drew Industries Incorporated**  
**Consolidated Statements of Stockholders' Equity**  
(In thousands, except share and per share amounts)

	Common Stock	Paid-in Capital	Retained Earnings	Treasury Stock	Total Stockholders' Equity
<b>Balance - December 31, 2008</b>	\$ 241	\$ 64,954	\$ 221,483	\$ (27,800)	\$ 258,878
Net (loss)			(24,053)		(24,053)
Issuance of 439,304 shares of common stock pursuant to stock options and deferred stock units	5	5,010			5,015
Income tax benefit relating to issuance of common stock pursuant to stock options and deferred stock units		531			531
Stock-based compensation expense		3,494			3,494
Issuance of 34,947 deferred stock units relating to prior year compensation		250			250
<b>Balance - December 31, 2009</b>	246	74,239	197,430	(27,800)	244,115
Net income			28,034		28,034
Issuance of 113,223 shares of common stock pursuant to stock options and deferred stock units	1	1,134			1,135
Income tax benefit relating to issuance of common stock pursuant to stock options and deferred stock units		11			11
Stock-based compensation expense		4,176			4,176
Issuance of 2,767 deferred stock units relating to prior year compensation		61			61
Special cash dividend (\$1.50 per share)			(33,032)		(33,032)
Dividend equivalents on deferred stock units		365	(365)		-
Purchase of 53,879 shares of treasury stock				(1,041)	(1,041)
<b>Balance - December 31, 2010</b>	247	79,986	192,067	(28,841)	243,459
Net income			30,059		30,059
Issuance of 151,150 shares of common stock pursuant to stock options, deferred stock units and restricted stock	1	996			997
Income tax benefit relating to issuance of common stock pursuant to stock options and deferred stock units		216			216
Reversal of deferred tax assets due to expiration of vested stock options		(2,496)			(2,496)
Stock-based compensation expense		4,587			4,587
Issuance of 47,506 deferred stock units relating to prior year compensation		1,100			1,100
Purchase of 33,856 shares of treasury stock				(626)	(626)
<b>Balance - December 31, 2011</b>	\$ 248	\$ 84,389	\$ 222,126	\$ (29,467)	\$ 277,296

*The accompanying notes are an integral part of these Consolidated Financial Statements.*

## **Notes to Consolidated Financial Statements**

### **1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### **Basis of Presentation**

The Consolidated Financial Statements include the accounts of Drew Industries Incorporated and its wholly-owned subsidiaries (“Drew” or the “Company”). Drew has no unconsolidated subsidiaries. Drew’s wholly-owned active subsidiaries are Lippert Components, Inc. and its subsidiaries (collectively “Lippert”) and Kinro, Inc. and its subsidiaries (collectively “Kinro”). Drew, through Lippert and Kinro, manufactures a broad array of components for recreational vehicles (“RVs”) and manufactured homes, and to a lesser extent manufactures components for modular housing, truck caps and buses, as well as for trailers used to haul boats, livestock, equipment and other cargo.

The recreational vehicle products segment (the “RV Segment”) accounted for 84 percent of the Company’s net sales in 2011, and the manufactured housing products segment (the “MH Segment”) accounted for 16 percent. Approximately 90 percent of the Company’s RV Segment net sales are components to manufacturers of travel trailer and fifth-wheel RVs. At December 31, 2011, the Company operated 31 plants in 11 states.

Because of the seasonality of the RV and manufactured housing industries, historically the Company’s operating results in the first and fourth quarters have been the weakest, while the second and third quarters are traditionally stronger. However, because of fluctuations in RV dealer inventories, and volatile economic conditions, future seasonal industry trends may be different than in prior years.

The Company is not aware of any significant events, except as disclosed in the Notes to Consolidated Financial Statements, which occurred subsequent to the balance sheet date but prior to the filing of this report that would have a material impact on the Consolidated Financial Statements.

All significant intercompany balances and transactions have been eliminated. Certain prior year balances have been reclassified to conform to current year presentation.

#### **Cash and Investments**

The Company considers all highly liquid investments with a maturity of three months or less at the time of purchase to be cash equivalents. U.S. Treasury Bills are recorded at cost which approximates fair value.

#### **Accounts Receivable**

Accounts receivable are stated at the historical carrying value, net of write-offs and allowances. The Company establishes allowances based upon historical experience and any specific customer collection issues identified by the Company. Uncollectible accounts receivable are written off when a settlement is reached or when the Company has determined that the balance will not be collected.

#### **Inventories**

Inventories are stated at the lower of cost (using the first-in, first-out method) or market. Cost includes material, labor and overhead; market is replacement cost or realizable value after allowance for costs of distribution.

## **Fixed Assets**

Fixed assets which are owned are stated at cost less accumulated depreciation, and are depreciated on a straight-line basis over the estimated useful lives of the properties and equipment. Leasehold improvements and leased equipment are amortized over the shorter of the lives of the leases or the underlying assets. Maintenance and repair costs that do not improve service potential or extend economic life are expensed as incurred; significant improvements are capitalized.

## **Income Taxes**

Deferred tax assets and liabilities are determined based on the temporary differences between the financial reporting and tax bases of assets and liabilities, applying enacted statutory tax rates in effect for the year in which the differences are expected to reverse.

The Company accounts for uncertainty in tax positions in accordance with the current accounting guidance, which requires that a company recognize in its financial statements the impact of a tax position only if that position is more likely than not of being sustained on audit, based on the technical merits of the position. Further, the Company assesses the tax benefits of the tax positions in its financial statements based on experience with similar tax positions, information obtained during the examination process and the advice of experts. The Company recognizes previously unrecognized tax benefits upon the earlier of the expiration of the period to assess tax in the applicable taxing jurisdiction or when the matter is constructively settled and upon changes in statutes or regulations and new case law or rulings.

The Company classifies interest and penalties related to income taxes as income tax expense in its Consolidated Financial Statements.

## **Goodwill**

Goodwill represents the excess of the total consideration given in an acquisition of a business over the fair value of the net tangible and identifiable intangible assets acquired. Goodwill is not amortized, but instead is tested at the reporting unit level for impairment annually in November, or more frequently if certain circumstances indicate a possible impairment may exist. The impairment tests are based on fair value, determined using discounted cash flows, appraised values or management's estimates.

## **Other Intangible Assets**

Intangible assets with estimable useful lives are amortized over their respective estimated useful lives to their estimated residual values, and reviewed for impairment. The amortization of other intangible assets is done using a method, straight-line or accelerated, which best reflects the pattern in which the estimated future economic benefits of the asset will be consumed.

## **Impairment of Long-Lived Assets**

Long-lived assets, other than goodwill, are tested for impairment when changes in circumstances indicate that their carrying value may not be recoverable. A determination of impairment, if any, is made based on the undiscounted value of estimated future cash flows, salvage value or expected net sales proceeds, depending on the circumstances. Impairment is measured as the excess of the carrying value over the estimated fair value of such assets.



## **Asset Retirement Obligations**

Asset retirement obligations are legal obligations associated with the retirement of long-lived assets. The Company records asset retirement obligations on certain of its owned and leased facilities, leased office equipment, and leased machinery and equipment. These liabilities are initially recorded at fair value and are adjusted for changes resulting from revisions to the timing or the amount of the original estimate.

## **Environmental Liabilities**

Accruals for environmental matters are recorded when it is probable that a liability has been incurred and the amount of the liability can be reasonably estimated, based upon current law and existing technologies. These amounts, which are not discounted and are exclusive of claims against potentially responsible third parties, are adjusted periodically as assessment and remediation efforts progress or additional technical or legal information becomes available. Environmental exposures are difficult to assess for numerous reasons, including the identification of new sites, developments at sites resulting from investigatory studies and remedial activities, advances in technology, changes in environmental laws and regulations and their application, the scarcity of reliable data pertaining to identified sites, the difficulty in assessing the involvement and financial capability of other potentially responsible parties and the Company's ability to obtain contributions from other parties, and the lengthy time periods over which site remediation occurs. It is possible that some of these matters (the outcomes of which are subject to various uncertainties) may be resolved unfavorably against the Company.

## **Financial Instruments**

The carrying values of cash and cash equivalents, short-term investments, accounts receivable and accounts payable approximated their fair value due to the short-term nature of these instruments.

## **Stock-Based Compensation**

All stock-based compensation awards are expensed on a straight-line basis over their requisite service period, which is generally the vesting period, based on fair value. The fair value for stock options is determined using the Black-Scholes option-pricing model, while the fair values of deferred stock units and restricted stock are based on the market price of the Company's Common Stock, all on the date the stock-based awards are granted.

## **Revenue Recognition**

The Company recognizes revenue when products are shipped and the customer takes ownership and assumes risk of loss, collectability is reasonably assured, and the sales price is fixed or determinable. Sales taxes collected from customers and remitted to governmental authorities, which are not significant, are accounted for on a net basis and therefore are excluded from net sales in the Consolidated Statements of Operations.

## **Shipping and Handling Costs**

The Company records shipping and handling costs within selling, general and administrative expenses. Such costs aggregated \$24.6 million, \$20.2 million and \$15.4 million in 2011, 2010 and 2009, respectively.

## **Legal Costs**

The Company expenses all legal costs associated with litigation as incurred. Legal expenses are included in selling, general and administrative expenses in the Consolidated Statements of Operations.

## **Fair Value Measurements**

Fair value is determined using a hierarchy that has three levels based on the reliability of the inputs used to determine fair value. Level 1 refers to fair values determined based on quoted prices in active markets for identical assets. Level 2 refers to fair values estimated using significant other observable inputs, and Level 3 includes fair values estimated using significant unobservable inputs.

## **Use of Estimates**

The preparation of these financial statements in conformity with accounting principles generally accepted in the United States of America requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, net sales and expenses, and related disclosure of contingent assets and liabilities. On an ongoing basis, the Company evaluates its estimates, including, but not limited to, those related to product returns, accounts receivable, inventories, notes receivable, goodwill and other intangible assets, income taxes, warranty obligations, self-insurance obligations, lease terminations, asset retirement obligations, long-lived assets, post-retirement benefits, stock-based compensation, segment allocations, earn-out payments, environmental liabilities, contingencies and litigation. The Company bases its estimates on historical experience, other available information and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other resources. Actual results and events could differ significantly from management estimates.

## **New Accounting Pronouncements**

In January 2010, the Financial Accounting Standards Board (“FASB”) issued updated standards related to additional requirements and guidance regarding disclosures of fair value measurements. The guidance requires new disclosures, including the reasons for and amounts of significant transfers in and out of Levels 1 and 2 fair value measurements and separate presentation of purchases, sales, issuances and settlements in the reconciliation of activity for Level 3 fair value measurements. It also clarifies guidance related to determining the appropriate classes of assets and liabilities and the information to be provided for valuation techniques used to measure fair value. This guidance with respect to significant transfers in and out of Levels 1 and 2 was effective for interim or annual periods beginning after December 15, 2009, and with respect to Level 3 fair value measurements was effective for interim and annual periods beginning after December 15, 2010. The adoption of the guidance had no significant impact on the Company’s financial statements.

In August 2011, the FASB issued updated standards intended to simplify how an entity tests goodwill for impairment. Under the new guidance, an entity is no longer required to perform the two-step quantitative goodwill impairment test unless the entity determines, based on the qualitative assessment, that it is more likely than not that its fair value is less than its carrying amount. The guidance will be effective for annual and interim goodwill impairment tests performed for fiscal years beginning after December 15, 2011. The adoption of the guidance is not expected to have a significant impact on the Company’s financial statements.

## **2. SEGMENT REPORTING**

The Company has two reportable segments; the recreational vehicle products segment (the “RV Segment”) and the manufactured housing products segment (the “MH Segment”). Intersegment sales are insignificant.

The RV Segment, which accounted for 84 percent, 83 percent and 79 percent of consolidated net sales for 2011, 2010 and 2009, respectively, manufactures a variety of products used primarily in the production of RVs, including:

- Towable steel chassis
- Towable axles and suspension solutions
- Slide-out mechanisms and solutions
- Thermoformed bath, kitchen and other products
- Entry steps
- Manual, electric and hydraulic stabilizer and leveling systems
- Aluminum windows and screens
- Chassis components
- Furniture and mattresses
- Entry, baggage, patio and ramp doors
- Awnings
- Other accessories

The Company also supplies certain of these products as replacement parts to the RV aftermarket, and manufactures components for truck caps, buses, and trailers used to haul boats, livestock, equipment and other cargo. Approximately 90 percent of the Company's RV Segment net sales are components to manufacturers of travel trailer and fifth-wheel RVs.

The MH Segment, which accounted for 16 percent, 17 percent and 21 percent of consolidated net sales for 2011, 2010 and 2009, respectively, manufactures a variety of products used in the production of manufactured homes and to a lesser extent, modular housing and mobile office units, including:

- Vinyl and aluminum windows and screens
- Thermoformed bath and kitchen products
- Steel and fiberglass entry doors
- Aluminum and vinyl patio doors
- Steel chassis
- Steel chassis parts
- Axles

The Company also supplies windows, doors and thermoformed bath products as replacement parts to the manufactured housing aftermarket. Certain of the Company's MH Segment customers manufacture both manufactured homes and modular homes, and certain of the products manufactured by the Company are suitable for both types of homes. As a result, the Company is not always able to determine in which type of home its products are installed.

Decisions concerning the allocation of the Company's resources are made by the Company's key executives, with oversight by the Board of Directors. This group evaluates the performance of each segment based upon segment operating profit or loss, defined as income or loss before interest, corporate expenses, goodwill impairment, accretion, other non-segment items and income taxes. Decisions concerning the allocation of resources are also based on each segment's utilization of assets. Management of debt is a corporate function. The accounting policies of the RV and MH Segments are the same as those described in the Notes to Consolidated Financial Statements.

Information relating to segments follows for the years ended December 31, (in thousands):

	Segments			Corporate and Other	Goodwill Impairment	Total
	RV	MH	Total			
<u>2011</u>						
Net sales from external customers <sup>(a)</sup>	\$ 570,643	\$ 110,523	\$ 681,166	\$ -	\$ -	\$ 681,166
Operating profit (loss) <sup>(b)(e)</sup>	\$ 45,715	\$ 11,980	\$ 57,695	\$ (9,147)	\$ -	\$ 48,548
Total assets <sup>(c)</sup>	\$ 265,768	\$ 43,364	\$ 309,132	\$ 41,951	\$ -	\$ 351,083
Expenditures for long-lived assets <sup>(d)</sup>	\$ 66,931	\$ 3,378	\$ 70,309	\$ 103	\$ -	\$ 70,412
Depreciation and amortization	\$ 17,593	\$ 2,834	\$ 20,427	\$ 95	\$ -	\$ 20,522
<u>2010</u>						
Net sales from external customers <sup>(a)</sup>	\$ 477,202	\$ 95,553	\$ 572,755	\$ -	\$ -	\$ 572,755
Operating profit (loss) <sup>(b)(e)</sup>	\$ 44,388	\$ 9,590	\$ 53,978	\$ (8,550)	\$ -	\$ 45,428
Total assets <sup>(c)</sup>	\$ 186,497	\$ 40,366	\$ 226,863	\$ 79,918	\$ -	\$ 306,781
Expenditures for long-lived assets <sup>(d)</sup>	\$ 41,759	\$ 1,016	\$ 42,775	\$ 34	\$ -	\$ 42,809
Depreciation and amortization	\$ 13,820	\$ 3,093	\$ 16,913	\$ 174	\$ -	\$ 17,087
<u>2009</u>						
Net sales from external customers <sup>(a)</sup>	\$ 312,535	\$ 85,304	\$ 397,839	\$ -	\$ -	\$ 397,839
Operating profit (loss) <sup>(b)(e)</sup>	\$ 15,660	\$ 3,216	\$ 18,876	\$ (9,417)	\$ (45,040)	\$ (35,581)
Total assets <sup>(c)</sup>	\$ 144,031	\$ 45,535	\$ 189,566	\$ 98,499	\$ -	\$ 288,065
Expenditures for long-lived assets <sup>(d)</sup>	\$ 5,140	\$ 865	\$ 6,005	\$ 110	\$ -	\$ 6,115
Depreciation and amortization	\$ 14,332	\$ 3,940	\$ 18,272	\$ 196	\$ -	\$ 18,468

(a) Thor Industries, Inc., a customer of the RV Segment, accounted for 36 percent, 41 percent and 38 percent of the Company's consolidated net sales for the years ended December 31, 2011, 2010 and 2009, respectively. Berkshire Hathaway Inc. (through its subsidiaries Forest River, Inc. and Clayton Homes, Inc.), a customer of both segments, accounted for 27 percent, 26 percent and 26 percent of the Company's consolidated net sales for the years ended December 31, 2011, 2010 and 2009, respectively. No other customer accounted for more than 10 percent of consolidated net sales for the years ended December 31, 2011, 2010 and 2009.

(b) Certain general and administrative expenses of Lippert and Kinro are allocated between the segments based upon net sales or operating profit, depending upon the nature of the expense.

(c) Segment assets include accounts receivable, inventories, fixed assets, goodwill and other intangible assets. Corporate and other assets include cash and cash equivalents, short-term investments, prepaid expenses and other current assets, deferred taxes, and other assets.

(d) Segment expenditures for long-lived assets include capital expenditures, as well as fixed assets, goodwill and other intangible assets purchased as part of the acquisition of businesses. The Company purchased \$45.2 million, \$32.6 million and \$2.9 million of long-lived assets, as part of the acquisitions of businesses in the years ended December 31, 2011, 2010 and 2009, respectively.

(e) Corporate and Other was comprised of the following for the years ended December 31, (in thousands):

	2011	2010	2009
Corporate expenses	\$ (7,483)	\$ (7,990)	\$ (6,542)
Accretion of acquisition related earn-outs	(1,886)	(1,582)	(167)
Other non-segment items	222	1,022	(2,708)
Total Corporate and Other	\$ (9,147)	\$ (8,550)	\$ (9,417)

Net sales by product were as follows for the years ended December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>	<u>2009</u>
RV Segment:			
Chassis, chassis parts and slide-out mechanisms	\$ 316,580	\$ 261,811	\$ 178,563
Windows, doors and screens	126,130	112,679	64,684
Furniture and mattresses	67,088	49,017	30,290
Axles and suspension solutions	43,669	38,420	26,343
Specialty trailers	4,544	4,498	6,810
Other	<u>12,632</u>	<u>10,777</u>	<u>5,845</u>
Total RV Segment net sales	<u>\$ 570,643</u>	<u>\$ 477,202</u>	<u>\$ 312,535</u>
MH Segment:			
Windows, doors and screens	\$ 58,377	\$ 57,154	\$ 46,961
Chassis and chassis parts	38,754	25,070	24,892
Thermoformed bath and kitchen products	12,317	13,079	12,636
Axles and tires	<u>1,075</u>	<u>250</u>	<u>815</u>
Total MH Segment net sales	<u>\$ 110,523</u>	<u>\$ 95,553</u>	<u>\$ 85,304</u>
Consolidated net sales	<u>\$ 681,166</u>	<u>\$ 572,755</u>	<u>\$ 397,839</u>

The composition of net sales was as follows for the years ended December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>	<u>2009</u>
RV Segment:			
RV Original Equipment Manufacturers:			
Travel Trailers and Fifth-Wheels	\$ 510,560	\$ 431,878	\$ 277,971
Motorhomes	17,092	17,385	11,195
RV Aftermarket	11,330	12,164	9,164
Other	<u>31,661</u>	<u>15,775</u>	<u>14,205</u>
Total RV Segment net sales	<u>\$ 570,643</u>	<u>\$ 477,202</u>	<u>\$ 312,535</u>
MH Segment:			
MH Original Equipment Manufacturers	\$ 80,979	\$ 68,718	\$ 66,274
MH Aftermarket	16,184	16,895	12,703
Other	<u>13,360</u>	<u>9,940</u>	<u>6,327</u>
Total MH Segment net sales	<u>\$ 110,523</u>	<u>\$ 95,553</u>	<u>\$ 85,304</u>
Consolidated net sales	<u>\$ 681,166</u>	<u>\$ 572,755</u>	<u>\$ 397,839</u>

### 3. ACQUISITIONS, GOODWILL AND OTHER INTANGIBLE ASSETS

#### Recently Announced Acquisition

##### *Euramax International Incorporated*

On February 21, 2012, the Company acquired the business and certain assets of the United States RV entry door operation of Euramax International, Inc. The acquired business had annualized sales of approximately \$6 million. The purchase price was \$1.7 million, of which \$1.2 million was paid at closing, with the balance to be paid over the next three years.

## Acquisitions in 2011

The five acquisitions completed in 2011 added approximately \$40 million in net sales subsequent to their respective acquisition dates. Assuming that each of the acquisitions completed in 2011 had been completed at the beginning of 2011, net sales for 2011 would have been \$55 million higher.

### *M&M Fabricators*

On December 1, 2011, the Company acquired the business and certain assets of M&M Fabricators. M&M had annualized sales of approximately \$3 million, comprised of chassis modification primarily for producers of transit buses, specialized commercial vehicles, and Class A and Class C motorhome RVs. The purchase price was \$1.0 million paid at closing, plus contingent consideration based on future sales of this operation. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statement of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$ 961
Contingent consideration	<u>450</u>
Total fair value of consideration given	<u>\$ 1,411</u>
Customer relationships	\$ 330
Net tangible assets	<u>820</u>
Total fair value of net assets acquired	<u>\$ 1,150</u>
Goodwill (tax deductible)	<u>\$ 261</u>

The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates leveraging its existing experience and purchasing power with respect to these product lines.

### *Starquest Products, LLC*

On August 29, 2011, the Company acquired the business and assets of Starquest Products, LLC and its affiliated company. Starquest had annual sales of approximately \$22 million, comprised primarily of windows for truck caps, which are fiberglass enclosures that fit over the bed of pick-up trucks, painted to automotive standards and designed to exact truck bed specifications. Starquest also manufactures windows and doors for horse trailers and certain types of buses. The purchase price was \$22.6 million paid at closing, plus contingent consideration based on future sales of certain products. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statement of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$22,600
Contingent consideration	<u>40</u>
Total fair value of consideration given	<u>\$22,640</u>
Customer relationships	\$12,540
Other identifiable intangible assets	1,884
Net tangible assets	<u>2,871</u>
Total fair value of net assets acquired	<u>\$17,295</u>
Goodwill (tax deductible)	<u>\$ 5,345</u>

The customer relationships intangible asset is being amortized over its estimated useful life of 15 years. The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates leveraging its existing experience and purchasing power with respect to these product lines.

#### *EA Technologies, LLC*

On August 22, 2011, the Company acquired from EA Technologies, LLC the business and certain assets of the towable RV chassis and slide-out mechanism operation previously owned by Dexter Chassis Group. The acquired business had annual sales of more than \$40 million. The purchase price was \$13.5 million paid at closing. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statement of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$13,500
Customer relationships	\$ 6,960
Net tangible assets	<u>2,339</u>
Total fair value of net assets acquired	<u>\$ 9,299</u>
Goodwill (tax deductible)	<u>\$ 4,201</u>

The customer relationships intangible asset is being amortized over its estimated useful life of 15 years. The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates leveraging its existing experience and manufacturing capacity with respect to these product lines.

#### *M-Tec Corporation*

On July 19, 2011, the Company acquired certain assets and business of M-Tec Corporation. The acquired business had annual sales of approximately \$12 million comprised primarily of components for RVs, mobile office units and manufactured homes. The purchase price was \$6.0 million paid at closing, plus contingent consideration based on future sales of existing products. The results of the acquired business have been included in either the Company's RV or MH Segments, as appropriate, and in the Consolidated Statement of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$ 5,990
Contingent consideration	<u>450</u>
Total fair value of consideration given	<u>\$ 6,440</u>
Customer relationships	\$ 2,310
Other identifiable intangible assets	315
Net tangible assets	<u>1,723</u>
Total fair value of net assets acquired	<u>\$ 4,348</u>
Goodwill (tax deductible)	<u>\$ 2,092</u>

The customer relationships intangible asset is being amortized over its estimated useful life of 15 years. The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates leveraging its existing manufacturing expertise and purchasing power with respect to these product lines.

#### *Home-Style Industries*

On January 28, 2011, the Company acquired the operating assets and business of Home-Style Industries, and its affiliated companies. Home-Style had annual sales of approximately \$12 million comprised primarily of a full line of upholstered furniture and mattresses primarily for towable RVs in the Northwest U.S. market. The purchase price was \$7.3 million paid at closing, plus contingent consideration based on future sales of existing products in specific geographic regions. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statement of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$ 7,250
Contingent consideration	<u>150</u>
Total fair value of consideration given	<u>\$ 7,400</u>
Customer relationships	\$ 3,350
Other identifiable intangible assets	365
Net tangible assets	<u>2,582</u>
Total fair value of net assets acquired	<u>\$ 6,297</u>
Goodwill (tax deductible)	<u>\$ 1,103</u>

The customer relationships intangible asset is being amortized over its estimated useful life of 12 years. The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates leveraging its existing experience and purchasing power with respect to these product lines.

#### **Acquisitions in 2010**

##### *Chassis Modification and Suspension Enhancement*

On August 30, 2010, the Company acquired the operating assets of Sellers Mfg., Inc., which modifies chassis primarily for producers of Class A and Class C motorhome RVs, transit buses, and specialized commercial trucks. In addition, Sellers manufactures the patented E-Z Cruise<sup>TM</sup>, a suspension enhancement



system for transit buses and Class C motorhomes, which improves the vehicle's ride performance. Sellers had annualized sales of less than \$1 million. The purchase price was \$0.5 million paid at closing. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statements of Operations since the acquisition date.

#### *Wall Slide and Other RV Products*

On March 16, 2010, the Company acquired certain intellectual property and other assets from Schwintek, Inc. The purchase included certain products, one of which a patent has been issued, and several of which patents are pending, consisting of an innovative RV wall slide-out mechanism, an aluminum cylinder for use in leveling devices for motorhomes, and a power roof lift for tent campers. Schwintek had annualized sales of approximately \$5 million. The purchase price was \$20.0 million paid at closing, plus contingent consideration based on future unit sales of the acquired products. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statements of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$ 20,000
Contingent consideration	<u>9,929</u>
Total fair value of consideration given	<u>\$ 29,929</u>
Patents	\$ 16,840
In-process research and development	4,457
Other identifiable intangible assets	1,603
Net tangible assets	<u>410</u>
Total fair value of net assets acquired	<u>\$ 23,310</u>
Goodwill (tax deductible)	<u>\$ 6,619</u>

The patents are being amortized over their estimated useful life of 13 years. The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates an increase in the markets for the acquired products, market share growth in both existing and new markets, as well as attainment of synergies.

#### *Level-Up™ System*

On February 18, 2010, the Company acquired the patent-pending design for Level-Up™, a six-point leveling system for fifth-wheel RVs. Level-Up™ had annualized sales of approximately \$1 million. The purchase price was \$1.4 million paid at closing, plus contingent consideration based on future unit sales of the Level-Up™. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statements of Operations since the acquisition date.

The acquisition of this business was recorded on the acquisition date as follows (*in thousands*):

Cash consideration	\$ 1,400
Contingent consideration	<u>404</u>
Total fair value of consideration given	<u>\$ 1,804</u>
Patents	\$ 1,157
Other identifiable intangible assets	<u>180</u>
Total fair value of assets acquired	<u>\$ 1,337</u>
Goodwill (tax deductible)	<u>\$ 467</u>

The patents are being amortized over their estimated useful life of 13 years. The consideration given was greater than the fair value of the assets acquired, resulting in goodwill, because the Company anticipates an increase in the markets for the acquired product.

### Acquisitions in 2009

#### *Front Entry Doors for Manufactured Homes*

On September 29, 2009, Kinro acquired certain inventory and equipment used for the production of front entry doors for manufactured homes. The purchase price was \$0.9 million paid at closing. The results of the acquired business have been included in the Company's MH Segment and in the Consolidated Statements of Operations since the acquisition date.

#### *Slide-out Storage Box for Pick-up Trucks*

On September 11, 2009, Lippert acquired the patent-pending design for a tool box containing a slide-out storage tray. This newly-designed product, used in pick-up trucks, tow trucks and other mobile service vehicles, is being produced at the Company's existing manufacturing plants. The purchase price was \$0.4 million paid at closing. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statements of Operations since the acquisition date.

#### *QuickBite™*

On May 15, 2009, the Company acquired the patents for the QuickBite™ coupler, and other intellectual properties and assets. The minimum aggregate purchase price was \$0.5 million, of which \$0.3 million was paid at closing and the balance was paid on May 15, 2010, plus contingent consideration based on future units sold. The results of the acquired business have been included in the Company's RV Segment and in the Consolidated Statements of Operations since the acquisition date.

In 2009, the aggregate consideration for the acquisitions of the QuickBite™ coupler, slide-out storage box for pick-up trucks, and front entry doors for manufactured homes was recorded as follows (*in thousands*):

Net tangible assets	\$ 1,370
Intangible assets	<u>1,780</u>
	3,150
Less: Contingent consideration	(1,204)
Less: Other	<u>(267)</u>
Total cash consideration	<u>\$ 1,679</u>

## Goodwill

Goodwill by reportable segment was as follows (*in thousands*):

	MH Segment	RV Segment	Total
Accumulated cost	\$ 9,251	\$ 40,349	\$ 49,600
Accumulated impairment	-	(5,487)	(5,487)
Net balance - December 31, 2008	9,251	34,862	44,113
Acquisitions - 2009	-	927	927
Impairment	(9,251)	(35,789)	(45,040)
Net balance - December 31, 2009	-	-	-
Acquisitions - 2010	-	7,497	7,497
Net balance - December 31, 2010	-	7,497	7,497
Acquisitions - 2011	774	12,228	13,002
Net balance - December 31, 2011	<u>\$ 774</u>	<u>\$ 19,725</u>	<u>\$ 20,499</u>
Accumulated cost	\$ 10,025	\$ 61,001	\$ 71,026
Accumulated impairment	(9,251)	(41,276)	(50,527)
Net balance - December 31, 2011	<u>\$ 774</u>	<u>\$ 19,725</u>	<u>\$ 20,499</u>

The Company has elected to perform its annual goodwill impairment procedures for all of its reporting units as of November 30, and therefore, the Company updated its carrying value calculations and fair value estimates for each of its reporting units as of November 30, 2011. Based on the comparison of the carrying values to the estimated fair values, the value of the Company's reporting units significantly exceeded their carrying value, and the Company concluded that no goodwill impairment existed at that time. The Company plans to update its review as of November 30, 2012, or sooner if events occur or circumstances change that could reduce the fair value of a reporting unit below its carrying value.

During the first quarter of 2009, because the Company's stock price on the New York Stock Exchange was below its book value, and due to the continued declines in industry-wide wholesale shipments of RVs and manufactured homes, the Company conducted an impairment analysis of the goodwill of each of its reporting units, resulting in the impairment and non-cash write-off of \$45.0 million of goodwill. This impairment analysis of goodwill was completed during the first quarter of 2009 using Level 3 fair value inputs.

The fair value of each reporting unit was estimated with a discounted cash flow model utilizing internal forecasts and observable market data, to the extent available, to estimate future cash flows. The forecast included an estimate of long-term future growth rates based on management's most recent views of the long-term outlook for each reporting unit.

At March 31, 2009 the discount rate used in the discounted cash flow model prepared for the goodwill impairment analysis was 16.5 percent, derived by applying the weighted average cost of capital model, which weights the cost of debt and equity financing. The Company also considered the relationship of debt to equity of other similar companies, as well as the risks and uncertainty inherent in the markets generally and in the Company's internally developed forecasts.

Based on the analyses, the carrying value of the RV, manufactured housing and specialty trailer reporting units exceeded their fair value. As a result, the Company performed the second step of the impairment test, which required the Company to determine the fair value of each reporting unit's assets and liabilities, including all of the tangible and identifiable intangible assets of each reporting unit, excluding goodwill. The results of the second step implied that the fair value of goodwill was zero, therefore the Company recorded a non-cash impairment

charge to write-off the entire goodwill of the RV and manufactured housing reporting units in the first quarter of 2009.

These non-cash goodwill impairment charges were largely the result of uncertainties in the economy, and in the RV and manufactured housing industries, as well as the discount rates used to determine the present value of projected cash flows. Estimating the fair value of reporting units, and the reporting unit's asset and liabilities, involves the use of estimates and significant judgments that are based on a number of factors including actual operating results, future business plans, economic projections and market data. Actual results may differ from forecasted results.

### Other Intangible Assets

Other intangible assets, by segment, consisted of the following at December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>
RV Segment	\$ 75,412	\$ 54,173
MH Segment	3,647	3,246
Other intangible assets	<u>\$ 79,059</u>	<u>\$ 57,419</u>

Other intangible assets consisted of the following at December 31, 2011 (*in thousands*):

	<u>Gross Cost</u>	<u>Accumulated Amortization</u>	<u>Net Balance</u>	<u>Estimated Useful Life in Years</u>
Customer relationships	\$ 50,645	\$ 14,483	\$ 36,162	3 to 16
Patents	46,139	10,651	35,488	2 to 19
Tradenames	8,069	3,408	4,661	5 to 15
Non-compete agreements	4,136	1,388	2,748	3 to 7
Other intangible assets	<u>\$108,989</u>	<u>\$ 29,930</u>	<u>\$ 79,059</u>	

Other intangible assets consisted of the following at December 31, 2010 (*in thousands*):

	<u>Gross Cost</u>	<u>Accumulated Amortization</u>	<u>Net Balance</u>	<u>Estimated Useful Life in Years</u>
Customer relationships	\$ 25,155	\$ 11,227	\$ 13,928	3 to 16
Patents	45,599	7,738	37,861	2 to 19
Tradenames	7,270	3,282	3,988	5 to 15
Non-compete agreements	3,078	1,436	1,642	3 to 7
Other intangible assets	<u>\$ 81,102</u>	<u>\$ 23,683</u>	<u>\$ 57,419</u>	

Amortization expense related to other intangible assets was as follows for the years ended December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Cost of sales	\$ 3,393	\$ 2,686	\$ 1,658
Selling, general and administrative expenses	4,958	3,804	3,772
Amortization expense	<u>\$ 8,351</u>	<u>\$ 6,490</u>	<u>\$ 5,430</u>

Estimated amortization expense for other intangible assets for the next five years is as follows (*in thousands*):

	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Cost of sales	\$ 3,711	\$ 3,978	\$ 4,171	\$ 4,336	\$ 4,335
Selling, general and administrative expenses	6,416	5,593	5,190	4,509	3,621
Amortization expense	<u>\$ 10,127</u>	<u>\$ 9,571</u>	<u>\$ 9,361</u>	<u>\$ 8,845</u>	<u>\$ 7,956</u>

At December 31, 2011, other intangible assets included \$2.7 million related to the Company's marine and leisure operation, which sells trailers primarily for hauling small and medium-sized boats and related axles. Over the last several years, industry shipments of small and medium-sized boats have declined significantly. From time to time, throughout this period, the Company conducted impairment analyses on these operations, and the estimated fair value of these operations continued to exceed the corresponding carrying values, thus no impairment has been recorded. A further downturn in industry shipments of small and medium-sized boats, or in the profitability of the Company's operations, could result in a future non-cash impairment charge for the related other intangible assets.

#### 4. CASH AND INVESTMENTS

Cash and investments consisted of the following at December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>
Cash in banks	\$ 6,584	\$ 11,664
Money Market – Wells Fargo	-	9,039
Money Market – JPMorgan Chase	-	4,177
U.S. Treasury Bills – cash equivalents	-	14,000
Cash and cash equivalents	<u>6,584</u>	<u>38,880</u>
U.S. Treasury Bills – short-term investments	-	4,999
Cash and investments	<u>\$ 6,584</u>	<u>\$ 43,879</u>

#### 5. ACCOUNTS RECEIVABLE

The following table provides a reconciliation of the activity related to the Company's allowance for doubtful accounts receivable, for the years ended December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Balance at beginning of period	\$ 499	\$ 1,003	\$ 1,486
Provision for doubtful accounts	72	425	999
Additions related to acquired businesses	129	-	-
Recoveries	340	104	22
Accounts written off	(182)	(1,033)	(1,504)
Balance at end of period	<u>\$ 858</u>	<u>\$ 499</u>	<u>\$ 1,003</u>

In addition to the allowance for doubtful accounts receivable, the Company had an allowance for prompt payment discounts in the amount of \$0.3 million at December 31, 2011, and \$0.2 million at each of December 31, 2010 and 2009.

## 6. INVENTORIES

Inventories consisted of the following at December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>
Raw materials	\$ 77,066	\$ 59,204
Work in process	3,224	1,683
Finished goods	11,762	8,441
Total	<u>\$ 92,052</u>	<u>\$ 69,328</u>

## 7. FIXED ASSETS

Fixed assets consisted of the following at December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>	<u>Estimated Useful Life in Years</u>
Land	\$ 10,855	\$ 9,967	
Buildings and improvements	70,108	64,611	10 to 40
Leasehold improvements	1,143	1,255	2 to 5
Machinery and equipment	91,199	80,121	2 to 12
Furniture and fixtures	11,562	9,524	3 to 8
Construction in progress	4,217	647	
Fixed assets, at cost	189,084	166,125	
Less accumulated depreciation and amortization	94,034	86,277	
Fixed assets, net	<u>\$ 95,050</u>	<u>\$ 79,848</u>	

Depreciation and amortization of fixed assets was as follows for the years ended December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Cost of sales	\$ 10,130	\$ 8,832	\$11,155
Selling, general and administrative expenses	1,990	1,685	1,752
Total	<u>\$ 12,120</u>	<u>\$ 10,517</u>	<u>\$12,907</u>

## 8. ACCRUED EXPENSES AND OTHER CURRENT LIABILITIES

Accrued expenses and other current liabilities consisted of the following at December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>
Employee compensation and benefits	\$ 14,258	\$ 16,643
Warranty	5,882	4,005
Sales rebates	3,337	1,668
Contingent consideration	3,292	1,827
Other	9,400	9,580
Accrued expenses and other current liabilities	<u>\$ 36,169</u>	<u>\$ 33,723</u>

Estimated costs related to product warranties are accrued at the time products are sold. In estimating its future warranty obligations, the Company considers various factors, including the Company's (i) historical warranty experience, (ii) product mix, and (iii) sales patterns. The following table provides a reconciliation of the

activity related to the Company's accrued warranty, including both the current and long-term portions, for the years ended December 31, *(in thousands)*:

	2011	2010	2009
Balance at beginning of period	\$ 5,892	\$ 4,686	\$ 5,419
Provision for warranty expense	6,750	4,220	2,254
Warranty liability from acquired businesses	563	40	25
Warranty costs paid	<u>(4,565)</u>	<u>(3,054)</u>	<u>(3,012)</u>
Total accrued warranty	8,640	5,892	4,686
Less long-term portion	<u>2,758</u>	<u>1,887</u>	<u>1,346</u>
Current accrued warranty	<u>\$ 5,882</u>	<u>\$ 4,005</u>	<u>\$ 3,340</u>

## 9. RETIREMENT AND OTHER BENEFIT PLANS

### Defined Contribution Plan

The Company maintains a discretionary defined contribution 401(k) profit sharing plan covering all eligible employees. The Company contributed \$1.0 million, \$1.0 million and \$0.9 million to this plan during the years ended December 31, 2011, 2010 and 2009, respectively.

### Deferred Compensation Plan

The Company has an Executive Non-Qualified Deferred Compensation Plan (the "Plan"). Pursuant to the Plan, certain management employees are eligible to defer all or a portion of their regular salary and incentive compensation. Participants deferred \$2.0 million, \$0.9 million and \$0.3 million in 2011, 2010 and 2009, respectively. The amounts deferred under this Plan are credited with earnings or losses based upon changes in values of the notional investments elected by the Plan participants. Each Plan participant is fully vested in their deferred compensation and earnings credited to his or her account as all contributions to the Plan are made by the participant. The Company is responsible for certain costs of Plan administration, which are not significant, and will not make any contributions to the Plan. Pursuant to the Plan, payments to the Plan participants are made from the general unrestricted assets of the Company, and the Company's obligations pursuant to the Plan are unfunded and unsecured. Participants withdrew \$0.6 million, \$0.1 million and \$0.5 million from the Plan in 2011, 2010, and 2009, respectively. At December 31, 2011 and 2010, deferred compensation of \$4.5 million and \$3.3 million, respectively, was recorded in other long-term liabilities.

## 10. LONG-TERM INDEBTEDNESS

The Company had no debt at December 31, 2011 and 2010.

On February 24, 2011, the Company entered into an agreement (the "Credit Agreement") for a \$50.0 million line of credit with JPMorgan Chase Bank, N.A. and Wells Fargo Bank, N.A. (collectively, the "Lenders"), amending the Company's previous \$50.0 million line of credit that was scheduled to expire in December 2011. The maximum borrowings under the Company's line of credit can be increased by \$20.0 million upon approval of the Lenders. Interest on borrowings under the line of credit is designated from time to time by the Company as either (i) the Prime Rate, but not less than 2.5 percent, plus additional interest up to 0.8 percent (0 percent at December 31, 2011 and 2010), or (ii) LIBOR plus additional interest ranging from 2.0 percent to 2.8 percent (2.0 percent at December 31, 2011 and 2010) depending on the Company's performance and financial condition. The Credit Agreement expires on January 1, 2016. At December 31, 2011 and 2010, the Company had \$3.6 million and \$5.5 million, respectively, in outstanding letters of credit under the line of credit. Availability under the Company's line of credit was \$46.4 million at December 31, 2011.

Simultaneously, the Company entered into a \$150.0 million “shelf-loan” facility with Prudential Investment Management, Inc. and its affiliates (“Prudential”), amending and increasing the Company’s previous \$125.0 million “shelf-loan” facility with Prudential. The facility provides for Prudential to consider purchasing, at the Company’s request, in one or a series of transactions, Senior Promissory Notes of the Company in the aggregate principal amount of up to \$150.0 million, to mature no more than twelve years after the date of original issue of each Senior Promissory Note. Prudential has no obligation to purchase the Senior Promissory Notes. Interest payable on the Senior Promissory Notes will be at rates determined by Prudential within five business days after the Company issues a request to Prudential. At December 31, 2011 and 2010, there were no Senior Promissory Notes outstanding. This facility expires on February 24, 2014.

Both the line of credit pursuant to the Credit Agreement and the “shelf-loan” facility are subject to a maximum leverage ratio covenant which limits the amount of consolidated outstanding indebtedness to 2.5 times the trailing twelve-month EBITDA, as defined. As a result, the remaining availability under these facilities was \$188.8 million at December 31, 2011. The Company believes this availability, together with the \$6.6 million in cash at December 31, 2011, is more than adequate to finance the Company’s anticipated working capital and capital expenditure requirements for 2012.

Pursuant to the Credit Agreement and “shelf-loan” facility, at December 31, 2011 and 2010 the Company was required to maintain minimum interest and fixed charge coverages, and to meet certain other financial requirements. At December 31, 2011 and 2010, the Company was in compliance with all such requirements, and expects to remain in compliance during 2012.

Borrowings under both the line of credit and the “shelf-loan” facility are secured on a pari passu basis by first priority liens on the capital stock or other equity interests of each of the Company’s direct and indirect subsidiaries.

The Company had an unsecured letter of credit outstanding, unrelated to the Credit Agreement, which aggregated \$0.2 million at December 31, 2010. This letter of credit expired January 31, 2011, and was not renewed.

## 11. INCOME TAXES

The provision (benefit) for income taxes in the Consolidated Statements of Operations was as follows for the years ended December 31, *(in thousands)*:

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Current:			
Federal	\$ 13,875	\$ 14,971	\$ 3,700
State	<u>3,501</u>	<u>3,643</u>	<u>668</u>
Total current provision	<u>17,376</u>	<u>18,614</u>	<u>4,368</u>
Deferred:			
Federal	590	(1,481)	(13,485)
State	<u>231</u>	<u>43</u>	<u>(3,200)</u>
Total deferred provision (benefit)	<u>821</u>	<u>(1,438)</u>	<u>(16,685)</u>
Provision (benefit) for income taxes	<u>\$ 18,197</u>	<u>\$ 17,176</u>	<u>\$(12,317)</u>



The provision (benefit) for income taxes differs from the amount computed by applying the federal statutory rate to income (loss) before income taxes for the following reasons for the years ended December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Income tax at federal statutory rate	\$ 16,889	\$ 15,823	\$(12,366)
State income taxes, net of federal income tax impact	2,426	2,373	(1,671)
Non-deductible goodwill impairment	-	-	2,030
Federal tax credits	(309)	(66)	(354)
Other non-deductible expenses	178	127	100
Manufacturing credit pursuant to Jobs Creation Act	(828)	(1,110)	(50)
Other	(159)	29	(6)
Provision (benefit) for income taxes	<u>\$ 18,197</u>	<u>\$ 17,176</u>	<u>\$(12,317)</u>

At December 31, 2011 and 2010, respectively, federal and state income taxes payables of \$1.0 million and \$2.7 million were included in accrued expenses and other current liabilities.

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities were as follows at December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>
Deferred tax assets:		
Goodwill and other intangible assets	\$ 15,794	\$ 15,604
Stock options	3,375	4,826
Deferred compensation	3,186	2,103
Inventory	3,147	2,717
Warranty	1,612	1,554
Accrued insurance	1,013	1,796
Other	2,312	3,228
Total deferred tax assets	<u>30,439</u>	<u>31,828</u>
Deferred tax liabilities:		
Fixed assets	<u>5,818</u>	<u>3,916</u>
Net deferred tax assets	<u>\$ 24,621</u>	<u>\$ 27,912</u>

The Company concluded that it is more likely than not that the deferred tax assets at December 31, 2011 will be realized in the ordinary course of operations based on projected future taxable income and scheduling of deferred tax liabilities.

Excess tax benefits on stock-based compensation of \$0.2 million, \$0.1 million and \$0.5 million were credited directly to stockholders' equity for 2011, 2010 and 2009, respectively, relating to tax benefits which exceeded the compensation cost for stock-based compensation recognized in the Consolidated Financial Statements.

In 2011, the Company reversed \$2.5 million of deferred tax assets related to the expiration of vested stock options that were granted in prior years. This reversal was recorded as a reduction of stockholders' equity, against the pool of available excess tax benefits from prior exercises of stock options.

At December 31, 2011, the Company had deferred tax assets of \$3.4 million related to unexercised stock options. The Company's stock price at December 31, 2011 was below the exercise price of certain of the unexercised stock options. If the stock price remains below the exercise price of these stock options, the related deferred tax assets will not be realized. The reversal of such deferred tax assets will be recorded as a reduction of

stockholders' equity, to the extent there are available excess tax benefits from prior stock option exercises, with any remaining deficiency recorded as additional income tax expense in the Consolidated Statements of Operations. At December 31, 2011 the remaining available pool of excess tax benefits from prior stock option exercises in stockholders' equity was \$9.5 million.

### Unrecognized Tax Benefits

The following table reconciles the total amounts of unrecognized tax benefits, at December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Balance at beginning of period	\$ 2,213	\$ 2,159	\$ 5,782
Changes in tax positions of prior years	(341)	1	(287)
Additions based on tax positions related to the current year	313	260	661
Payments	-	(41)	(3,891)
Expiration of statute of limitations	-	(166)	(106)
Balance at end of period	<u>\$ 2,185</u>	<u>\$ 2,213</u>	<u>\$ 2,159</u>

In addition, the total amount of accrued interest and penalties related to taxes was \$0.6 million, \$0.5 million and \$0.4 million at December 31, 2011, 2010 and 2009, respectively.

The total amount of unrecognized tax benefits, net of federal income tax benefits, of \$1.6 million, \$1.7 million and \$1.6 million at December 31, 2011, 2010 and 2009, respectively, would, if recognized, increase the Company's earnings, and lower the Company's annual effective tax rate in the year of recognition.

The Company periodically undergoes examinations by the Internal Revenue Service ("IRS"), as well as various state taxing authorities. The IRS and other taxing authorities routinely challenge certain deductions and positions reported by the Company on its income tax returns. For federal income tax purposes, the tax years 2007 through 2010 remain subject to examination.

In connection with a tax audit, and after several negotiations, the Company and the Indiana Department of Revenue settled tax years 1998 to 2000 for \$0.6 million, as well as tax years 2001 to 2006 for \$4.0 million, including interest. The aggregate settlement amount was fully reserved prior to 2009, and was paid in April of 2009. In connection with the settlement, the Indiana Department of Revenue reserved the right to further examine tax years 2001 through 2006. The years 2001 through 2006 are currently under such examination. In addition, for Indiana state income tax purposes, the tax years 2007 through 2010 remain subject to examination.

The Company has assessed its risks associated with all tax return positions, and believes that its tax reserve estimates reflect its best estimate of the deductions and positions that it will be able to sustain, or that it may be willing to concede as part of a settlement. At this time, the Company cannot estimate the range of reasonably possible change in its tax reserve estimates in 2012. While these tax matters could materially affect operating results when resolved in future periods, it is management's opinion that after final disposition, any monetary liability or financial impact to the Company beyond that provided for in the Consolidated Balance Sheet as of December 31, 2011, would not be material to the Company's financial position or annual results of operations.

## 12. COMMITMENTS AND CONTINGENCIES

### Leases

The Company's lease commitments are primarily for real estate, machinery and equipment, and vehicles. The significant real estate leases provide for renewal options and require the Company to pay for property taxes and all other costs associated with the leased property.

Future minimum lease payments under operating leases at December 31, 2011 are as follows (*in thousands*):

2012	\$ 4,430
2013	2,458
2014	1,121
2015	679
2016	491
Thereafter	<u>1,419</u>
Total minimum lease payments	<u>\$10,598</u>

Rent expense for operating leases was \$5.4 million, \$5.7 million and \$6.7 million for the years ended December 31, 2011, 2010 and 2009, respectively.

### Contingent Consideration

In connection with several acquisitions since 2009, if certain sales targets for the acquired products are achieved, the Company would pay additional cash consideration. The Company has recorded a liability for the fair value of these expected earn-out payments at December 31, 2011 and 2010, based on the present value of the expected future cash flows using a market participant's weighted average cost of capital of 14.9 percent and 16.6 percent, respectively.

The following table summarizes the expected earn-outs as of December 31, 2011 (*in thousands*):

<u>Acquisition</u>	<u>Estimated Payments</u>	<u>Fair Value of Estimated Payments</u>
Schwintek products	\$ 14,555 <sup>(a)</sup>	\$ 11,371
Level-Up™ six-point leveling system	2,738 <sup>(b)</sup>	1,914
Other acquired products	<u>2,074<sup>(c)</sup></u>	<u>1,276</u>
Total	<u>\$ 19,367</u>	<u>\$ 14,561</u>

- (a) Earn-out payments for three of the four products expire in March 2014. Earn-out payments for the remaining product will cease five years after the product is first sold to customers. Two of the four products acquired have a combined remaining maximum earn-out payment of \$12.7 million, of which the Company estimates \$11.4 million will be paid. Other than expiration of the earn-out period, the remaining products have no maximum on earn-out payments.
- (b) Other than expiration of the earn-out period in February 2016, these products have no maximum on earn-out payments.
- (c) Earn-out payments expire at various dates through October 2025. Certain of these products have a combined maximum of \$3.0 million, while the remaining products have no maximum on earn-out payments.

As required, the liability for these estimated earn-out payments was re-evaluated quarterly, considering actual sales of the acquired products, updated sales projections, and the updated market participant weighted average cost of capital. Depending upon the weighted average costs of capital and future sales of the products which are subject to earn-outs, the Company could record adjustments in future periods.

The following table provides a reconciliation of the Company's contingent consideration liability for the years ended December 31, (*in thousands*):

	2011	2010	2009
Beginning balance	\$ 12,104	\$ 1,370	\$ -
Acquisitions	1,090	10,333	1,204
Payments	(398)	(8)	(1)
Accretion <sup>(a)</sup>	1,886	1,582	167
Fair value adjustments <sup>(a)</sup>	(121)	(1,173)	-
Total ending balance	14,561	12,104	1,370
Less current portion in accrued expenses and other current liabilities	(3,292)	(1,827)	(63)
Total long-term portion in other long-term liabilities	<u>\$ 11,269</u>	<u>\$ 10,277</u>	<u>\$ 1,307</u>

(a) Recorded in selling, general and administrative expense in the Consolidated Statements of Operations.

## Litigation

On or about January 3, 2007, an action was commenced in the United States District Court, Central District of California, entitled, as amended, *Gonzalez and Royalty vs. Drew Industries Incorporated, Kinro, Inc., Kinro Texas Limited Partnership d/b/a Better Bath Components; Skyline Corporation, and Skylines Homes, Inc.* (Case No. CV06-08233).

The case purported to be a class action. In the course of the proceedings during 2010, the Court dismissed each of the seven claims asserted by the named plaintiffs. They appealed to the Ninth Circuit Court of Appeals, plaintiffs and Kinro filed appeal briefs, and a decision from the Court of Appeals is pending.

Plaintiffs alleged that certain bathtubs manufactured by Kinro Texas Limited Partnership, a subsidiary of Kinro, and sold under the name "Better Bath" for use in manufactured homes, failed to comply with certain safety standards relating to flame spread established by the U.S. Department of Housing and Urban Development ("HUD"). Plaintiffs alleged, among other things, that sale of these products is in violation of various provisions of the California Consumers Legal Remedies Act (Cal. Civ. Code Sec. 1770 et seq.), the Magnuson-Moss Warranty Act (15 U.S.C. Sec. 2301 et seq.), the California Song-Beverly Consumer Warranty Act (Cal. Civ. Code Sec. 1790 et seq.), and the California Unfair Competition Law (Cal. Bus. & Prof. Code Sec. 17200 et seq.).

Plaintiffs sought to require defendants to notify members of the class of the allegations in the proceeding and the claims made, to repair or replace the allegedly defective products, to reimburse members of the class for repair, replacement and consequential costs, to cease the sale and distribution of the allegedly defective products, and to pay actual and punitive damages and plaintiff's attorneys fees. The Company's liability insurer denied coverage on the ground that plaintiffs did not sustain any personal injury or property damage.

Kinro conducted a comprehensive investigation of the allegations made in connection with the claims, including with respect to the HUD safety standards, test results, testing procedures, and the use of labels. In addition, at Kinro's initiative, independent laboratories conducted multiple tests on materials used by Kinro in the manufacture of bathtubs, the results of which tests indicate that Kinro's bathtubs are in compliance with HUD regulations.

If the Court of Appeals reverses the District Court’s rulings, which dismissed all claims asserted by the named plaintiffs, and if plaintiffs pursue their claims, protracted litigation could result. Although the outcome of such litigation cannot be predicted, if certain essential findings are ultimately unfavorable to Kinro, the Company could sustain a material liability. However, based upon all the developments in this case to date, the Company believes that it is remote that a material loss will be incurred in connection with this case.

In addition, in the normal course of business, the Company is subject to proceedings, lawsuits and other claims. All such matters are subject to uncertainties and outcomes that are not predictable with assurance. While these matters could materially affect operating results when resolved in future periods, it is management’s opinion that after final disposition, including anticipated insurance recoveries in certain cases, any monetary liability or financial impact to the Company beyond that provided in the Consolidated Balance Sheet as of December 31, 2011, would not be material to the Company’s financial position or annual results of operations.

### Severance

The Company incurred severance and relocation costs of \$0.1 million, \$1.7 million, and \$1.6 million in 2011, 2010 and 2009, respectively, which were recorded in selling, general and administrative expenses in the Consolidated Statements of Operations. The Company does not anticipate incurring further significant severance and relocation costs.

The liability for severance obligations, which will be paid through 2015, was recorded as follows at December 31, (*in thousands*):

	2011	2010	2009
Other accrued expenses and current liabilities	\$ 449	\$ 726	\$ 1,293
Other long-term liabilities	1,028	1,504	1,205
Total severance liability	<u>\$ 1,477</u>	<u>\$ 2,230</u>	<u>\$ 2,498</u>

## 13. STOCKHOLDERS' EQUITY

### Special Dividend

On December 28, 2010, a special dividend of \$1.50 per share of the Company’s Common Stock, or an aggregate of \$33.0 million, was paid to stockholders of record as of December 20, 2010. In this connection, holders of deferred stock units were credited with deferred stock units equal to \$1.50 per deferred stock unit, or \$0.4 million in total. In connection with the special cash dividend, the Compensation Committee of the Company’s Board of Directors reduced the exercise price of all the outstanding stock options by \$1.50 per share. As a result of this stock option modification, the Company recorded a charge of \$0.2 and \$0.4 million in 2011 and 2010, respectively, and expects to record additional charges aggregating \$0.3 million over the next four years.

### Stock-Based Awards

Pursuant to the Drew Industries Incorporated Equity Award and Incentive Plan, as Amended and Restated (the “Equity Plan”), which was approved by stockholders in May 2011, the Company may grant to its directors, employees, and consultants Common Stock-based awards, such as stock options, restricted stock and deferred stock units. All such awards granted under the Equity Plan must be approved by the Compensation Committee of Drew’s Board of Directors (the “Committee”). The Committee determines the period for which all such awards may be exercisable, but in no event may such an award be exercisable more than 10 years from the date of grant. The number of shares available under the Equity Plan, and the exercise price of all such awards granted under the Equity Plan, are subject to adjustments by the Committee to reflect stock splits, dividends, recapitalization,

mergers, or other major corporate actions. The number of shares available for granting awards was 1,627,842 and 605,145 at December 31, 2011 and 2010, respectively.

Stock-based compensation resulted in charges to operations as follows for the years ended December 31, (in thousands):

	2011	2010	2009
Stock options	\$ 3,218	\$ 3,359	\$ 2,845
Deferred stock units	1,264	817	649
Restricted stock	105	-	-
Stock-based compensation expense	<u>\$ 4,587</u>	<u>\$ 4,176</u>	<u>\$ 3,494</u>

Stock-based compensation expense is recorded in the Consolidated Statements of Operations in the same line that cash compensation to those employees is recorded, primarily in selling, general and administrative expenses. In addition, for the years ended December 31, 2011, 2010 and 2009, the Company issued deferred stock units to certain executive officers in lieu of cash for a portion of the incentive compensation in accordance with their compensation arrangements, relating to prior year compensation of \$1.1 million, \$0.1 million and \$0.3 million, respectively. In February 2012, the Company issued 7,548 deferred stock units at \$26.54, or \$0.2 million, to certain executive officers in lieu of cash for a portion of their 2011 incentive compensation in accordance with their compensation arrangements.

The fair value of each stock option grant was estimated on the date of the grant, and estimated again on the date of the modification for the special dividend, using the Black-Scholes option-pricing model with the following weighted average assumptions:

	2011	2010 Modification	2010	2009
Risk-free interest rate	0.71%	1.30%	1.43%	2.12%
Expected volatility	55.2%	57.5%	55.8%	53.2%
Expected life	4.1 years	3.2 years	4.8 years	4.8 years
Contractual life	6.0 years	6.0 years	6.0 years	6.0 years
Dividend yield	N/A	N/A	N/A	N/A
Fair value of stock options granted	\$10.02	\$10.03	\$10.09	\$9.87

The fair value of deferred stock unit and restricted stock grants was the market price of the Company's Common Stock on the grant date.

## Stock Options

The Equity Plan provides for the grant of stock options that qualify as incentive stock options under Section 422 of the Internal Revenue Code, and non-qualified stock options. The exercise price for stock options granted under the Equity Plan must be at least equal to 100 percent of the fair market value of the shares subject to such stock option on the date of grant. The exercise price may be paid in cash or in shares of the Company's Common Stock which have been held for a minimum of six months. Historically, upon exercise of stock options, new shares have been issued instead of using treasury shares.

Outstanding stock options expire six years from the date of grant, and either vest ratably over the service period of five years for employees, or, for certain executive officers, based on achievement of specified performance conditions.

Transactions in stock options under the Equity Plan are summarized as follows:

	Number of Option Shares	Stock Option Exercise Price	Weighted Average Exercise Price
Outstanding at December 31, 2008	2,076,340	\$ 11.59 – \$32.61	\$ 22.14
Granted	327,900	\$20.99	\$ 20.99
Exercised	(389,100)	\$ 11.59 – \$16.15	\$ 12.88
Forfeited/cancelled	(255,200)	\$ 11.59 – \$32.61	\$ 25.70
Outstanding at December 31, 2009	1,759,940	\$ 11.59 – \$32.61	\$ 23.46
Granted	469,250	\$21.17	\$ 21.17
Exercised	(81,000)	\$ 11.59 – \$20.99	\$ 14.03
Forfeited	(151,700)	\$ 11.59 – \$32.61	\$ 24.86
Modification for cash dividend	-	\$ 10.09 – \$31.11	\$ (1.50)
Outstanding at December 31, 2010	1,996,490	\$ 10.09 – \$31.11	\$ 21.70
Granted	345,000	\$23.17	\$ 23.17
Exercised	(87,300)	\$10.09 – \$19.67	\$ 11.39
Forfeited	(100,900)	\$10.09 – \$31.11	\$ 22.37
Expired	(342,640)	\$26.83 – \$27.21	\$ 26.87
<u>Outstanding at December 31, 2011</u>	<u>1,810,650</u>	<u>\$10.09 – \$31.11</u>	<u>\$ 21.46</u>
<u>Exercisable at December 31, 2011</u>	<u>817,500</u>	<u>\$ 10.09 – \$31.11</u>	<u>\$ 22.78</u>

Additional information related to the exercise of stock options is as follows for the years ended December 31, (in thousands):

	2011	2010	2009
Intrinsic value of stock options exercised	\$ 1,079	\$ 640	\$ 2,887
Cash receipts upon the exercise of stock options	\$ 997	\$ 1,135	\$ 5,015
Income tax benefits from the exercise of stock options	\$ 422	\$ 247	\$ 1,057
Grant date fair value of stock options that vested	\$ 3,207	\$ 2,775	\$ 2,478

The following table summarizes information about stock options outstanding at December 31, 2011:

Exercise Price	Option Shares Outstanding	Remaining Life in Years	Option Shares Exercisable
\$ 24.89	37,500	1.0	37,500
\$ 31.11	376,050	1.9	301,000
\$ 26.59	37,500	2.0	37,500
\$ 10.09	231,650	2.9	93,950
\$ 11.53	800	2.9	-
\$ 12.72	62,500	3.0	62,500
\$ 19.49	277,900	3.9	137,500
\$ 19.67	446,950	4.9	147,550
\$ 23.17	339,800	5.9	-
Total Shares	<u>1,810,650<sup>(a)</sup></u>		<u>817,500<sup>(a)</sup></u>

(a) The aggregate intrinsic value for option shares outstanding and option shares exercisable is \$8.1 million and \$3.5 million, respectively. The weighted average remaining term for option shares outstanding and option shares exercisable is 3.8 years and 2.9 years, respectively.

As of December 31, 2011, there was \$8.0 million of total unrecognized compensation costs related to unvested stock options, which are expected to be recognized over a weighted average remaining period of 3.7 years.

### Deferred Stock Units

The Equity Plan provides for the grant or issuance of deferred stock units to directors and employees. Recipients of deferred stock units have the right to receive shares at the end of a specified deferral period and are issued in lieu of cash compensation or granted in lieu of stock options or as performance-based incentive compensation.

In accordance with the Executive Compensation and Non-Competition Agreement with the Company's Chief Executive Officer, the deferred stock units issued to him, 8,803 for 2011, 9,941 for 2010 and 15,528 for 2009, are forfeitable if the Company's return on invested capital for the three year period ended December 31, 2011 was below the average return on invested capital of the Company's Peer Group, as defined. Conversely, for every one percentage point that the Company's return on invested capital for the three year period ended December 31, 2011 exceeds the average return on invested capital of the Peer Group, the Company's Chief Executive Officer was entitled to an additional 10,000 deferred stock units, up to a maximum of 100,000 deferred stock units. The 2011 financial results of the Peer Group are not available as of the date of this filing, but the Company currently estimates the maximum deferred stock units were earned.

Deferred stock units vest (i) ratably over the service period, (ii) at a specified future date, or (iii) for certain executive officers, based on achievement of specified performance conditions.

Transactions in deferred stock units under the Equity Plan are summarized as follows:

	Number of Shares	Stock Price
Outstanding at December 31, 2008	97,112	\$ 6.87 – \$43.02
Issued	84,202	\$ 5.50 – \$21.90
Granted	100,000	\$ 6.16
Exercised	(50,201)	\$ 7.43 – \$43.02
Outstanding at December 31, 2009	231,113	\$ 5.50 – \$40.68
Issued	31,803	\$20.13 – \$25.06
Granted	20,000	\$ 20.89
Dividend equivalents	15,521	\$23.49
Exercised	(32,221)	\$ 5.50 – \$21.90
Outstanding at December 31, 2010	266,216	\$ 5.50 – \$40.68
Issued	79,714	\$18.67 – \$25.48
Granted	53,450	\$ 23.17
Forfeited	(2,660)	\$20.89 – \$ 23.49
Exercised	(27,587)	\$ 6.16 – \$ 25.06
Outstanding at December 31, 2011	369,133	\$ 5.50 – \$ 40.68

As of December 31, 2011, there was \$1.5 million of total unrecognized compensation costs related to deferred stock units, which is expected to be recognized over a weighted average remaining period of 3.4 years.

### Restricted Stock

The Equity Plan provides for the grant of restricted stock to directors and employees. The restriction period is established by the Committee, but may not be less than one year. The holder of restricted stock has all of



the rights of a stockholder of the Company, including the right to vote and the right to receive any dividends, however, such shares are not transferrable during the restriction period.

In 2011, the Company granted 36,260 shares of restricted stock at \$23.17, or \$0.8 million, to directors. These shares have a restriction which lapses one year from the grant date.

As of December 31, 2011, there was \$0.7 million of total unrecognized compensation costs related to restricted stock, which is expected to be recognized over a weighted average remaining period of 0.9 years.

### Weighted Average Common Shares Outstanding

The following reconciliation details the denominator used in the computation of basic and diluted earnings per share for the years ended December 31, (*in thousands*):

	<u>2011</u>	<u>2010</u>	<u>2009</u>
Weighted average shares outstanding for basic earnings per share	22,267	22,123	21,807
Common stock equivalents pertaining to stock options and contingently issuable deferred stock units	<u>177</u>	<u>143</u>	<u>-</u>
Weighted average shares outstanding for diluted earnings per share	<u>22,444</u>	<u>22,266</u>	<u>21,807</u>

The weighted average diluted shares outstanding for the years ended December 31, 2011, 2010 and 2009, excludes the effect of 1,311,330, 1,269,003 and 1,856,390 shares of common stock subject to stock options, respectively, because including such shares in the calculation of total diluted shares would have been anti-dilutive.

### Treasury Stock

In 2007, the Board of Directors authorized the Company to repurchase up to 1 million shares of the Company's Common Stock from time to time in the open market, in privately negotiated transactions, or in block trades. The number of shares ultimately repurchased, and the timing of the purchases, will depend upon market conditions, share price and other factors. Treasury stock transactions under this authorization were as follows (*in thousands except share and per share amounts*):

	Shares	Weighted Average Price Per Share	Cost
Purchases through 2008	447,400	\$ 18.58	\$ 8,333
Purchases in 2009	-	\$ -	\$ -
Purchases in 2010	53,879	\$ 19.27	\$ 1,041
Purchases in 2011	<u>33,856</u>	<u>\$ 18.44</u>	<u>\$ 626</u>
Total purchases	<u>535,135</u>	<u>\$ 18.64</u>	<u>\$ 10,000</u>

## 14. FAIR VALUE MEASUREMENTS

### Recurring

The following table presents the Company's assets and liabilities that were measured at fair value on a recurring basis at December 31, *(in thousands)*:

	2011				2010			
	Total	Level 1	Level 2	Level 3	Total	Level 1	Level 2	Level 3
<u>Assets</u>								
Money market funds	\$ -	\$ -	\$ -	\$ -	\$13,216	\$13,216	\$ -	\$ -
U.S. Treasury Bills	-	-	-	-	18,999	18,999	-	-
Deferred compensation	2,564	2,564	-	-	1,581	1,581	-	-
Total assets	<u>\$ 2,564</u>	<u>\$ 2,564</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$33,796</u>	<u>\$33,796</u>	<u>\$ -</u>	<u>\$ -</u>
<u>Liabilities</u>								
Contingent consideration	\$14,561	\$ -	\$ -	\$14,561	\$12,104	\$ -	\$ -	\$12,104
Deferred compensation	4,468	4,468	-	-	3,262	3,262	-	-
Unrealized loss on derivative instruments	436	-	436	-	-	-	-	-
Total liabilities	<u>\$19,465</u>	<u>\$4,468</u>	<u>\$ 436</u>	<u>\$14,561</u>	<u>\$15,366</u>	<u>\$ 3,262</u>	<u>\$ -</u>	<u>\$12,104</u>

Money market funds and U.S. Treasury Bills were valued using a market approach based on the quoted market prices of identical instruments.

Deferred compensation assets and liabilities are valued using a market approach based on the quoted market prices of identical instruments. For further information on deferred compensation, see Note 9 of the Notes to Consolidated Financial Statements.

Contingent consideration liabilities were valued using management's projections, including long-term sales forecasts and assumptions regarding future industry-specific economic and market conditions, and weighted average cost of capital. For further information on the inputs used in determining the fair value, and a roll-forward of the contingent consideration liability, see Note 12 of the Notes to Consolidated Financial Statements.

In September 2011, the Company entered into derivative instruments for 3 million pounds of aluminum to manage a portion of the exposure to movements associated with aluminum costs in 2012, representing approximately 10 percent of the Company's anticipated aluminum purchases in 2012. While these derivative instruments are considered to be economic hedges of the underlying movement in the price of aluminum, they are not designated or accounted for as a hedge. Derivative instruments are valued using a market approach based on the quoted market prices of similar instruments. The change in fair value of this instrument was "marked to market" at the end of each reporting period and the gain or loss was recorded in cost of sales in the Consolidated Statements of Operations, with the corresponding amount recorded in the Consolidated Balance Sheet.

## Non-recurring

Certain assets and liabilities have been measured at fair value on a non-recurring basis using significant unobservable inputs (Level 3). The following table presents the non-recurring losses recognized using fair value measurements and the carrying value of any assets and liabilities which were measured using fair value estimates during the years ended December 31, (*in thousands*):

	2011		2010		2009	
	Carrying Value	Non-Recurring Losses	Carrying Value	Non-Recurring Losses	Carrying Value	Non-Recurring Losses
<u>Assets</u>						
Vacant owned facilities	\$ 10,031	\$ -	\$ 11,559	\$ 373	\$ 13,734	\$ 2,505
Net assets of acquired businesses	38,389	-	24,736	-	3,150	-
Total assets	<u>\$ 48,420</u>	<u>\$ -</u>	<u>\$ 36,295</u>	<u>\$ 373</u>	<u>\$ 16,884</u>	<u>\$ 2,505</u>
<u>Liabilities</u>						
Vacant leased facilities	\$ 399	\$ 203	\$ 932	\$ 87	\$ 1,273	\$ 1,013
Total liabilities	<u>\$ 399</u>	<u>\$ 203</u>	<u>\$ 932</u>	<u>\$ 87</u>	<u>\$ 1,273</u>	<u>\$ 1,013</u>

During 2011, the Company reviewed the recoverability of the carrying value of vacant owned facilities. The determination of fair value was based on the best information available, including internal cash flow estimates, market prices for similar assets, broker quotes and independent appraisals, as appropriate. Throughout 2011, the fair value of these vacant owned facilities exceeded their carrying value, therefore no impairment charges were recorded. At December 31, 2011, the Company had six such facilities with a carrying value of \$10.0 million, which were classified in fixed assets in the Consolidated Balance Sheets. The Company has leased to third parties four of these owned facilities with a combined carrying value of \$8.5 million, for one to five year terms, for a combined rental income of \$0.1 million per month. Each of these four leases also contains an option for the lessee to purchase the facility at an amount in excess of carrying value.

In 2010 and 2009, the Company performed similar reviews of facilities and recorded impairment charges of \$0.4 million and \$2.5 million, respectively, on facilities that had a carrying value of \$11.6 million and \$13.7 million at December 31, 2010 and December 31, 2009, respectively. Impairment charges are included in selling, general and administrative expenses in the Consolidated Statements of Operations.

Additionally, the Company recorded charges in selling, general and administrative expenses in the Consolidated Statements of Operations of \$0.2 million, \$0.1 million and \$1.0 million in 2011, 2010 and 2009, respectively, related to the exit from leased facilities.

The Company valued the assets and liabilities associated with the acquisitions of businesses on the respective acquisition dates. Depending upon the type of asset or liability acquired, the Company used different valuation techniques in determining the fair value. Those techniques included comparable market prices, long-term sales, profitability and cash flow forecasts, assumptions regarding future industry-specific economic and market conditions, weighted average cost of capital, as well as other techniques as circumstances required. For further information on acquired assets and liabilities, see Note 3 of the Notes to Consolidated Financial Statements.

## Impairment of Long-Lived Assets

Long-lived assets, including other intangible assets, may be measured at fair value if such assets are held for sale or if there is a determination that the asset is impaired. The determination of fair value is based on the best

information available, including internal cash flow estimates, market prices for similar assets, broker quotes and independent appraisals, as appropriate.

During 2011 and 2010, the Company did not experience any events or changes in circumstances which could indicate that the carrying value of the other intangible assets or remaining other long-lived assets may not be recoverable. As a result, no impairment testing was required. During 2009, as a result of the unprecedented conditions in the RV and Manufactured Housing industries, the Company reviewed the recoverability of the carrying value of other intangible assets and the remaining other long-lived assets, and determined that there was no impairment of these assets.

## 15. QUARTERLY RESULTS OF OPERATIONS (UNAUDITED)

Interim unaudited financial information follows (*in thousands, except per share amounts*):

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Year
<u>Year ended December 31, 2011</u>					
Net sales	\$ 168,833	\$ 186,048	\$ 166,689	\$ 159,596	\$ 681,166
Gross profit	\$ 37,879	\$ 42,059	\$ 32,001	\$ 27,782	\$ 139,721
Income before income taxes	\$ 15,485	\$ 17,849	\$ 9,125	\$ 5,797	\$ 48,256
Net income	\$ 9,387	\$ 10,965	\$ 5,619	\$ 4,088	\$ 30,059
Net income per common share:					
Basic	\$ 0.42	\$ 0.49	\$ 0.25	\$ 0.18	\$ 1.35
Diluted	\$ 0.42	\$ 0.49	\$ 0.25	\$ 0.18	\$ 1.34
Stock market price:					
High	\$ 24.41	\$ 26.40	\$ 25.42	\$ 25.88	\$ 26.40
Low	\$ 22.10	\$ 21.57	\$ 17.58	\$ 18.94	\$ 17.58
Close (at end of quarter)	\$ 22.33	\$ 24.72	\$ 19.98	\$ 24.53	\$ 24.53
<u>Year ended December 31, 2010</u>					
Net sales	\$ 146,217	\$ 173,502	\$ 146,833	\$ 106,203	\$ 572,755
Gross profit	\$ 33,659	\$ 37,558	\$ 31,868	\$ 23,085	\$ 126,170
Income before income taxes	\$ 12,202	\$ 15,786	\$ 12,671	\$ 4,551	\$ 45,210
Net income	\$ 7,328	\$ 9,592	\$ 7,982	\$ 3,132	\$ 28,034
Net income per common share:					
Basic	\$ 0.33	\$ 0.43	\$ 0.36	\$ 0.14	\$ 1.27
Diluted	\$ 0.33	\$ 0.43	\$ 0.36	\$ 0.14	\$ 1.26
Stock market price:					
High	\$ 25.06	\$ 27.45	\$ 22.05	\$ 23.96	\$ 27.45
Low	\$ 18.60	\$ 19.35	\$ 18.06	\$ 19.52	\$ 18.06
Close (at end of quarter)	\$ 22.02	\$ 20.20	\$ 20.86	\$ 22.72	\$ 22.72

The sum of per share amounts for the four quarters may not equal the total per share amounts for the year as a result of changes in the weighted average common shares outstanding or rounding.

**Item 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.**

None.

**Item 9A. CONTROLS AND PROCEDURES.**

The Company maintains disclosure controls and procedures that are designed to ensure that information required to be disclosed in the Company's Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure, in accordance with the definition of "disclosure controls and procedures" in Rule 13a-15 under the Exchange Act. In designing and evaluating the disclosure controls and procedures, management recognized that any controls and procedures, no matter how well designed and operated, cannot provide absolute assurance of achieving the desired control objectives. Management included in its evaluation the cost-benefit relationship of possible controls and procedures. The Company continually evaluates its disclosure controls and procedures to determine if changes are appropriate based upon changes in the Company's operations or the business environment in which it operates.

As of the end of the period covered by this Form 10-K, the Company performed an evaluation, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and the Company's Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on the foregoing, the Company's Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective.

- (a) Management's Annual Report on Internal Control over Financial Reporting.

**Management's Responsibility for Financial Statements**

We are responsible for the preparation and integrity of the Consolidated Financial Statements appearing in the Annual Report on Form 10-K. The Consolidated Financial Statements were prepared in conformity with accounting principles generally accepted in the United States and include amounts based on management's estimates and judgments.

We are also responsible for establishing and maintaining adequate internal control over financial reporting. We maintain a system of internal control that is designed to provide reasonable assurance as to the fair and reliable preparation and presentation of the Consolidated Financial Statements, as well as to safeguard assets from unauthorized use or disposition. The Company continually evaluates its system of internal control over financial reporting to determine if changes are appropriate based upon changes in the Company's operations or the business environment in which it operates.

Our control environment is the foundation for our system of internal control over financial reporting and is embodied in our Guidelines for Business Conduct. It sets the tone of our organization and includes factors such as integrity and ethical values. Our internal control over financial reporting is supported by formal policies and procedures which are reviewed, modified and improved as changes occur in business conditions and operations.

We conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in Internal Control — Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). This evaluation included review of the documentation of controls, evaluation of the design effectiveness of controls, testing of the operating effectiveness of controls and a conclusion on this evaluation. Although there are inherent limitations in the effectiveness of any system of

internal control over financial reporting, based on our evaluation, we have concluded that our internal control over financial reporting was effective as of December 31, 2011.

KPMG LLP, an independent registered public accounting firm, has audited the Consolidated Financial Statements included in this Report and, as part of their audit, has issued their report on the effectiveness of our internal control over financial reporting, included elsewhere in this Form 10-K.

/s/ Fredric M. Zinn  
President and Chief Executive Officer

/s/ Joseph S. Giordano III  
Chief Financial Officer and Treasurer

(b) Report of the Independent Registered Public Accounting Firm.

The report of the independent registered public accounting firm is included in Item 8. “Financial Statements and Supplementary Data.”

(c) Changes in Internal Control over Financial Reporting.

There were no changes in the Company’s internal controls over financial reporting during the quarter ended December 31, 2011 or subsequent to the date the Company completed its evaluation, that have materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

Over the last few years, internal controls have been incrementally strengthened due both to the installation of enterprise resource planning (“ERP”) software and business process changes. In the last year, the Company continued to implement certain significant functions of the ERP software and business process changes. Implementation of additional functions of the ERP software and business process changes are planned for the first half of 2012 to further strengthen the Company’s internal control. In addition, the Company plans to convert systems used by recently acquired businesses to its existing ERP software and business processes over the next few quarters.

**Item 9B. OTHER INFORMATION.**

None.

**PART III**

**Item 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.**

Information with respect to the Company’s Directors, Executive Officers and Corporate Governance is incorporated by reference from the information contained under the caption “Proposal 1. Election of Directors” in the Company’s Proxy Statement for the Annual Meeting of Stockholders to be held on May 24, 2012 (the “2012 Proxy Statement”) and from the information contained under “Directors and Executive Officers of the Registrant” in Part I of this Report.

Information regarding Section 16 reporting compliance is incorporated by reference from the information contained under the caption “Voting Securities – Compliance with Section 16(a) of the Exchange Act” in the Company’s 2012 Proxy Statement.

The Company has adopted Governance Principles, Guidelines for Business Conduct, and a Code of Ethics for Senior Financial Officers (“Code of Ethics”), each of which, as well as the Charter and Key Practices of the Company’s Audit Committee, Compensation Committee, and Corporate Governance and Nominating Committee, are available on the Company’s website at [www.drewindustries.com](http://www.drewindustries.com). A copy of any of these

documents will be furnished, without charge, upon written request to Secretary, Drew Industries Incorporated, 200 Mamaroneck Avenue, White Plains, New York 10601.

If the Company makes any substantive amendment to the Code of Ethics or the Guidelines for Business Conduct, or grants a waiver to a Director or Executive Officer from a provision of the Code of Ethics or the Guidelines for Business Conduct, the Company will disclose the nature of such amendment or waiver on its website or in a Current Report on Form 8-K. There have been no waivers to Directors or Executive Officers of any provisions of the Code of Ethics or the Guidelines for Business Conduct.

**Item 11. EXECUTIVE COMPENSATION.**

The information required by this item is incorporated by reference from the information contained under the caption “Proposal 1. Election of Directors – Executive Compensation” and “Director Compensation” in the Company’s 2012 Proxy Statement.

**Item 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.**

The information required by this item is incorporated by reference from the information contained under the caption “Voting Securities – Security Ownership of Management” and “Equity Award and Incentive Plan” in the Company’s 2012 Proxy Statement.

**Item 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE.**

No executive officer of the Company serves on the Company’s Compensation Committee, and there are no “interlocks” as defined by the Securities and Exchange Commission.

The information required by this item with respect to transactions with related persons and director independence is incorporated by reference from the information contained under the captions “Proposal 1. Election of Directors – Transactions with Related Persons” and “Proposal 1. Election of Directors – Corporate Governance and Related Matters – Board of Directors” in the Company’s 2012 Proxy Statement.

**Item 14. PRINCIPAL ACCOUNTING FEES AND SERVICES.**

The information required by this item is incorporated by reference from the information contained under “Proposal 3. Appointment of Auditors” in the Company’s 2012 Proxy Statement.

## PART IV

### Item 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES.

- (a) Documents Filed:
  - (1) Financial Statements.
  - (2) Exhibits. See Item 15 (b) – “List of Exhibits” incorporated herein by reference.
- (b) Exhibits – List of Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
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3	Articles of Incorporation and By-laws.
3.1	Drew Industries Incorporated Restated Certificate of Incorporation.
3.2	Drew Industries Incorporated By-laws, as amended.

Exhibit 3.1 is incorporated by reference to Exhibit III to the Proxy Statement-Prospectus constituting Part I of the Drew National Corporation and Drew Industries Incorporated Registration Statement on Form S-14 (Registration No. 2-94693).

Exhibit 3.2 is incorporated by reference to the Exhibit bearing the same number included in the Company’s Form 8-K filed on November 19, 2008.

10	Material Contracts.
10.194*	Drew Industries Incorporated 2002 Equity Award and Incentive Plan, as amended.
10.197*	Amended Change of Control Agreement by and between Fredric M. Zinn and Registrant, dated March 3, 2006, as amended on July 18, 2006 and December 23, 2008.
10.221	Form of Indemnification Agreement between Registrant and its officers and independent directors.
10.231*	Executive Non-Qualified Deferred Compensation Plan, as amended.
10.233	Second Amended and Restated Credit Agreement dated as of November 25, 2008 by and among Kinro, Inc., Lippert Components, Inc., JPMorgan Chase Bank, N.A., individually and as Administrative Agent, and Wells Fargo Bank, N.A. individually and as Documentation Agent.
10.234	Second Amended and Restated Subsidiary Guarantee Agreement dated as of November 25, 2008 by and among Lippert Tire & Axle, Inc., Kinro Holding, Inc., Lippert Tire & Axle Holding, Inc., Lippert Holding, Inc., Kinro Manufacturing, Inc., Lippert Components Manufacturing, Inc., Kinro Texas Limited Partnership, Kinro Tennessee Limited Partnership, Lippert Tire & Axle Texas Limited Partnership, Lippert Components Texas Limited Partnership, BBD Realty Texas Limited Partnership, LD Realty, Inc., LTM Manufacturing, L.L.C., Trailair, Inc., Coil Clip, Inc., Zieman Manufacturing Company, with and in favor of JPMorgan Chase Bank, N.A., as Administrative Agent for the Lenders.
10.235	Second Amended and Restated Company Guarantee Agreement dated as of November 25, 2008 by and among Drew Industries Incorporated, with and in favor of JPMorgan Chase Bank, N.A., as Administrative Agent for the Lenders.



<u>Exhibit Number</u>	<u>Description</u>
10.236	Second Amended and Restated Subordination Agreement dated as of November 25, 2008 by and among Drew Industries Incorporated, Kinro, Inc., Lippert Tire & Axle, Inc., Lippert Components, Inc., Kinro Holding, Inc., Lippert Tire & Axle Holding, Inc., Lippert Holding, Inc., Kinro Manufacturing, Inc., Lippert Components Manufacturing, Inc., Coil Clip, Inc., Zieman Manufacturing Company, Kinro Texas Limited Partnership, Kinro Tennessee Limited Partnership, Lippert Tire & Axle Texas Limited Partnership, BBD Realty Texas Limited Partnership, Lippert Components Texas Limited Partnership, LD Realty, Inc., LTM Manufacturing, L.L.C., Trailair, Inc., with and in favor of JPMorgan Chase Bank, N.A., as Administrative Agent.
10.237	Second Amended and Restated Pledge and Security Agreement dated as of November 25, 2008 by and among Drew Industries Incorporated, Kinro, Inc., Lippert Tire & Axle, Inc., Kinro Holding, Inc., Lippert Tire & Axle Holding, Inc., Lippert Components, Inc., Lippert Holding, Inc., with and in favor of JPMorgan Chase Bank, N.A., as Administrative Agent.
10.238	Second Amended and Restated Revolving Credit Note dated as of November 25, 2008 by and among Kinro, Inc., Lippert Components, Inc., payable to the order of JPMorgan Chase Bank, N.A. in the principal amount of Thirty Million (\$30,000,000) Dollars.
10.239	Revolving Credit Note dated as of November 25, 2008 by and among Kinro, Inc., Lippert Components, Inc., payable to the order of Wells Fargo Bank, N.A. in the principal amount of Twenty Million (\$20,000,000) Dollars.
10.240	Second Amended and Restated Note Purchase and Private Shelf Agreement dated as of November 25, 2008 by and among Prudential Investment Management, Inc. and Affiliates, and Kinro, Inc. and Lippert Components, Inc., guaranteed by Drew Industries Incorporated.
10.241	Form of Fixed Rate Shelf Note.
10.242	Form of Floating Rate Shelf Note.
10.243	Confirmation, Reaffirmation and Amendment of Parent Guarantee Agreement dated as of November 25, 2008 by and among Drew Industries Incorporated, Prudential Investment Management, Inc. and the Noteholders listed thereto.
10.245	Amended and Restated Intercreditor Agreement dated as of November 25, 2008 by and among Prudential Investment Management, Inc. and Affiliates, JPMorgan Bank, N.A. (as Lender), Wells Fargo Bank, N.A. (as Lender), and JPMorgan Bank, N.A. (as Administrative Agent, Collateral Agent and Trustee).
10.246	Confirmation, Reaffirmation and Amendment of Subordination Agreement dated as of November 25, 2008 by and among Drew Industries Incorporated, Kinro, Inc., Lippert Tire & Axle, Inc., Lippert Components, Inc., Kinro Holding, Inc., Lippert Tire & Axle Holding, Inc., Lippert Holding, Inc., Kinro Manufacturing, Inc., Lippert Components Manufacturing, Inc., Coil Clip, Inc., Zieman Manufacturing Company, Kinro Texas Limited Partnership, Kinro Tennessee Limited Partnership, Lippert Tire & Axle Texas Limited Partnership, BBD Realty Texas Limited Partnership, Lippert Components Texas Limited Partnership, LD Realty, Inc., LTM Manufacturing, L.L.C., with and in favor of Prudential Investment Management, Inc. and Affiliates.

<u>Exhibit Number</u>	<u>Description</u>
10.247	Confirmation, Reaffirmation and Amendment of Pledge Agreement dated as of November 25, 2008 by and among Drew Industries Incorporated, Kinro, Inc., Lippert Tire & Axle, Inc., Kinro Holding, Inc., Lippert Tire & Axle Holding, Inc., Lippert Components, Inc., Lippert Holding, Inc. in favor of JPMorgan Chase Bank, N.A. as trustee.
10.248	Collateralized Trust Agreement dated as of November 25, 2008 by and among Kinro, Inc., Lippert Components, Inc., Prudential Investment Management, Inc. and Affiliates and JPMorgan Chase Bank, N.A. as security trustee for the Noteholders.
10.249*	Amended Change of Control Agreement by and between Joseph S. Giordano III and Registrant dated July 18, 2006, as amended on December 23, 2008.
10.251*	Corrected Executive Compensation and Benefits Agreement between Registrant and David L. Webster, dated December 31, 2008.
10.252*	Executive Compensation and Benefits Agreement between Registrant and Leigh J. Abrams, dated April 6, 2009.
10.256*	Severance Agreement between Registrant and Joseph S. Giordano III, dated December 16, 2011.
10.257	First Amendment dated February 24, 2011 to the Second Amended and Restated Credit Agreement dated as of November 25, 2008 by and among Kinro, Inc., Lippert Components, Inc., JPMorgan Chase Bank, N.A., individually and as Administrative Agent, and Wells Fargo Bank, N.A. individually and as Documentation Agent.
10.258	Amendment No. 1 dated February 24, 2011 to the Second Amended and Restated Note Purchase and Private Shelf Agreement dated as of November 25, 2008 by and among Prudential Investment Management, Inc. and Affiliates, and Kinro, Inc. and Lippert Components, Inc., guaranteed by Drew Industries Incorporated.
10.259*	Drew Industries Incorporated Equity Award and Incentive Plan, As Amended and Restated.
10.261*	Executive Compensation and Non-Competition Agreement between Registrant and Fredric M. Zinn, dated February 8, 2012.
10.263*	Executive Compensation and Non-Competition Agreement between Registrant and Joseph S. Giordano III, dated February 10, 2012.

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\* Denotes a compensatory plan or arrangement

Exhibit 10.194 is incorporated by reference to Exhibit 10.1 included in the Company's Form 8-K filed on January 9, 2009.

Exhibit 10.197 is incorporated by reference to Exhibits 10.1 included in the Company's Form 8-K filed on January 9, 2009.

Exhibit 10.221 is incorporated by reference to Exhibit 99.1 included in the Company's Form 8-K filed on February 9, 2005.

Exhibit 10.231 is incorporated by reference to Exhibit 10.2 included in the Company's Form 8-K filed on January 9, 2009.

Exhibits 10.233 – 10.248 are incorporated by reference to Exhibits 10.1 - 10.16 included in the Company's Form 8-K filed on December 2, 2008.

Exhibit 10.249 is incorporated by reference to Exhibits 10.3 included in the Company's Form 8-K filed on January 9, 2009.

Exhibit 10.251 is incorporated by reference to Exhibit 10 (iii)(A) included in the Company's Form 8-K/A filed on January 6, 2009.

Exhibit 10.252 is incorporated by reference to Exhibit 10 (iii)(A) included in the Company's Form 8-K/A filed on April 8, 2009.

Exhibit 10.256 is incorporated by reference to Exhibit 10 (iii)(A) included in the Company's Form 8-K filed on December 19, 2011.

Exhibits 10.257 – 10.258 is incorporated by reference to Exhibits 10.1 – 10.2 included in the Company's Form 8-K filed on February 25, 2011.

Exhibit 10.259 is incorporated by reference to Exhibit A included in the Company's Definitive Schedule 14A filed on April 8, 2011.

Exhibit 10.261 is incorporated by reference Exhibit 10 (iii)(A) included in the Company's Form 8-K filed on February 9, 2012.

Exhibit 10.263 is incorporated by reference Exhibit 10 (iii)(A) included in the Company's Form 8-K filed on February 13, 2012.

<u>Exhibit Number</u>	<u>Description</u>
14	Code of Ethics.
14.1	Code of Ethics for Senior Financial Officers. Exhibit 14.1 is incorporated by reference to Exhibit 14 included in the Company's Annual Report on Form 10-K for the year ended December 31, 2003.
14.2	Guidelines for Business Conduct. Exhibit 14.2 is filed herewith.
21	Subsidiaries of the Registrant. Exhibit 21 is filed herewith.
23	Consent of Independent Registered Public Accounting Firm. Exhibit 23 is filed herewith.
24	Powers of Attorney. Powers of Attorney of persons signing this Report are included as part of this Report.
31	Rule 13a-14(a)/15d-14(a) Certifications.
31.1	Rule 13a-14(a) Certificate of Chief Executive Officer. Exhibit 31.1 is filed herewith.
31.2	Rule 13a-14(a) Certificate of Chief Financial Officer. Exhibit 31.2 is filed herewith.
32	Section 1350 Certifications.
32.1	Section 1350 Certificate of Chief Executive Officer. Exhibit 32.1 is filed herewith.
32.2	Section 1350 Certificate of Chief Financial Officer. Exhibit 32.2 is filed herewith.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, as amended, Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 9, 2012

DREW INDUSTRIES INCORPORATED

By: /s/ Fredric M. Zinn

Fredric M. Zinn, President  
and Chief Executive Officer

Pursuant to the requirements of the Securities and Exchange Act of 1934, as amended, this Report has been signed below by the following persons on behalf of the Registrant and in the capacities and dates indicated.

Each person whose signature appears below hereby authorizes Fredric M. Zinn and Joseph S. Giordano III, or either of them, to file one or more amendments to the Annual Report on Form 10-K which amendments may make such changes in such Report as either of them deems appropriate, and each such person hereby appoints Fredric M. Zinn and Joseph S. Giordano III, or either of them, as attorneys-in-fact to execute in the name and on behalf of each such person individually, and in each capacity stated below, such amendments to such Report.

<u>Date</u>	<u>Signature</u>	<u>Title</u>
March 9, 2012	By: <u>/s/ Fredric M. Zinn</u> (Fredric M. Zinn)	Director, President and Chief Executive Officer
March 9, 2012	By: <u>/s/ Joseph S. Giordano III</u> (Joseph S. Giordano III)	Chief Financial Officer and Treasurer
March 9, 2012	By: <u>/s/ Christopher L. Smith</u> (Christopher L. Smith)	Corporate Controller
March 9, 2012	By: <u>/s/ Edward W. Rose, III</u> (Edward W. Rose, III)	Director
March 9, 2012	By: <u>/s/ Leigh J. Abrams</u> (Leigh J. Abrams)	Chairman of the Board of Directors
March 9, 2012	By: <u>/s/ James F. Gero</u> (James F. Gero)	Lead Director
March 9, 2012	By: <u>/s/ Frederick B. Hegi, Jr.</u> (Frederick B. Hegi, Jr.)	Director
March 9, 2012	By: <u>/s/ David A. Reed</u> (David A. Reed)	Director
March 9, 2012	By: <u>/s/ John B. Lowe, Jr.</u> (John B. Lowe, Jr.)	Director
March 9, 2012	By: <u>/s/ Brendan J. Deely</u> (Brendan J. Deely)	Director
March 9, 2012	By: <u>/s/ Jason D. Lippert</u> (Jason D. Lippert)	Director

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO 13a-14(a)  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

I, Fredric M. Zinn, President and Chief Executive Officer, certify that:

- 1) I have reviewed this annual report on Form 10-K of Drew Industries Incorporated;
- 2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 14, 2012

By: /s/ Fredric M. Zinn

Fredric M. Zinn, President and Chief Executive Officer

**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO 13a-14(a)  
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

I, Joseph S. Giordano III, Chief Financial Officer, certify that:

- 1) I have reviewed this annual report on Form 10-K of Drew Industries Incorporated;
- 2) Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3) Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4) The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5) The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 14, 2012

By: /s/ Joseph S. Giordano III

Joseph S. Giordano III, Chief Financial Officer

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO 18. U.S.C.  
SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE  
SARBANES-OXLEY ACT OF 2002**

In connection with the annual report on Form 10-K of Drew Industries Incorporated (the “Company”) for the period ended December 31, 2011, as filed with the Securities and Exchange Commission on the date hereof (the “Report”), Fredric M. Zinn, President and Chief Executive Officer of the Company, hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

By: /s/ Fredric M. Zinn  
Fredric M. Zinn  
President and Chief Executive Officer  
Principal Executive Officer  
March 14, 2012



**CERTIFICATION OF CHIEF FINANCIAL OFFICER PURSUANT TO 18. U.S.C.  
SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE  
SARBANES-OXLEY ACT OF 2002**

In connection with the annual report on Form 10-K of Drew Industries Incorporated (the “Company”) for the period ended December 31, 2011, as filed with the Securities and Exchange Commission on the date hereof (the “Report”), Joseph S. Giordano III Chief Financial Officer of the Company, hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

By: /s/ Joseph S. Giordano III  
Joseph S. Giordano III  
Chief Financial Officer  
Principal Financial Officer  
March 14, 2012

**Consent of Independent Registered Public Accounting Firm**

The Board of Directors  
Drew Industries Incorporated:

We consent to the incorporation by reference in the Registration Statements (Nos. 333-37194, 333-91174, 333-141276, 333-152873 and 333-161242) on Form S-8 and the Registration Statement (No. 333-128537) on Form S-3 of Drew Industries Incorporated and subsidiaries of our report dated March 14, 2012, with respect to the consolidated balance sheets of Drew Industries Incorporated and subsidiaries as of December 31, 2011 and 2010, and the related consolidated statements of operations, stockholders' equity and cash flows for each of the years in the three-year period ended December 31, 2011 and the effectiveness of internal control over financial reporting as of December 31, 2011, which report appears in the December 31, 2011 annual report on Form 10-K of Drew Industries Incorporated and subsidiaries.

*/s/ KPMG LLP*

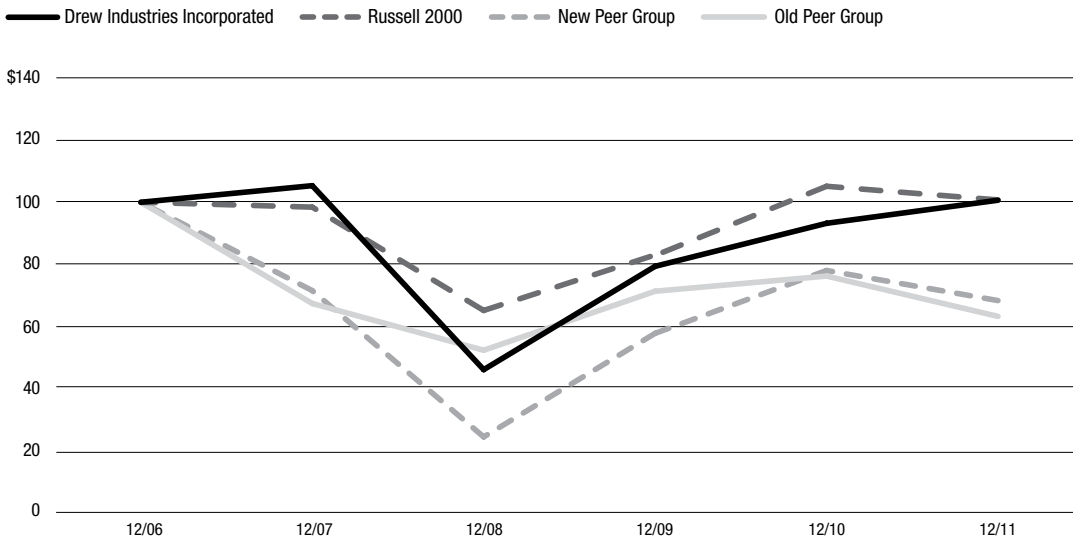
Stamford, Connecticut  
March 14, 2012



The following graph compares the cumulative 5-year total return to holders of the Company's common stock relative to the cumulative total returns of the Russell 2000 index, and two customized peer groups of companies: the "Old Peer Group" which includes: Patrick Industries Inc., Spartan Motors Inc and Universal Forest Products Inc.; and the "New Peer Group" which includes: Arctic CAT Inc., Brunswick Corp., Cavco Industries Inc., Patrick Industries Inc., Spartan Motors Inc., Thor Industries Inc., Trimas Corp. and Winnebago Industries Inc. An investment of \$100 (with reinvestment of all dividends) is assumed to have been made in our common stock, in each of the peer groups, and the index on 12/31/2006 and its relative performance is tracked through 12/31/2011. The New Peer Group was selected this year because several companies which were in the Old Peer Group are no longer in business or are no longer publicly traded.

### Comparison of 5-Year Cumulative Total Return\*

Among Drew Industries Incorporated, the Russell 2000 Index, Old Peer Group and New Peer Group



\* \$100 invested on 12/31/06 in stock or index, including reinvestment of dividends.

Fiscal year ending December 31.

	12/06	12/07	12/08	12/09	12/10	12/11
Drew Industries Incorporated	100.00	105.34	46.14	79.39	93.23	100.66
Russell 2000	100.00	98.43	65.18	82.89	105.14	100.75
Old Peer Group	100.00	67.43	52.38	71.37	76.25	63.28
New Peer Group	100.00	71.57	24.50	57.83	78.04	68.37

The stock price performance included in this graph is not necessarily indicative of future stock price performance.

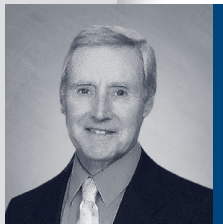
# CORPORATE INFORMATION



## BOARD OF DIRECTORS

(pictured left, from top to bottom)

**Leigh J. Abrams**  
*Chairman of the Board  
of Drew Industries Incorporated*



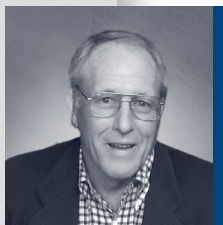
**James F. Gero**<sup>(1)(2)(3)</sup>  
*Lead Director of the Board  
of Drew Industries Incorporated,  
Private Investor and  
Chairman of Orthofix International, N.V.*



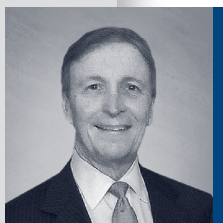
**Fredric M. Zinn**  
*President and Chief Executive Officer  
of Drew Industries Incorporated*



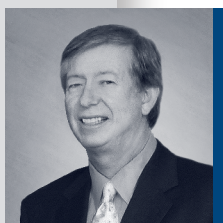
**Jason D. Lippert**  
*Chairman and Chief Executive Officer of  
Lippert Components, Inc. and Kinro, Inc.*



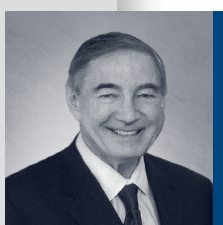
**Edward W. Rose, III**<sup>(1)(3)</sup>  
*President of Cardinal Investment Company, Inc.*



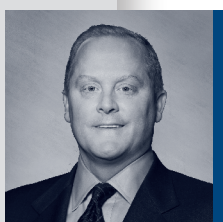
**Frederick B. Hegi, Jr.**<sup>(1)(2)(3)</sup>  
*Founding Partner, Wingate Partners*



**David A. Reed**<sup>(1)(2)(3)</sup>  
*President of Causeway  
Capital Management LLC*



**John B. Lowe, Jr.**<sup>(1)(2)(3)</sup>  
*Chairman of TDIndustries, Inc.*



**Brendan J. Deely**<sup>(1)(2)(3)</sup>  
*President and Chief Executive Officer  
of L&W Supply Corporation,  
a subsidiary of USG Corporation*

*Members of the Committees of the  
Board of Directors, as follows:*

<sup>(1)</sup>Compensation Committee

<sup>(2)</sup>Audit Committee

<sup>(3)</sup>Corporate Governance and  
Nominating Committee

## CORPORATE OFFICERS

**Fredric M. Zinn**  
*President and Chief Executive Officer*

**Joseph S. Giordano III**  
*Chief Financial Officer and Treasurer*

**Harvey F. Milman, Esq.**  
*Vice President-Chief Legal Officer  
and Secretary*

**Christopher L. Smith**  
*Corporate Controller*

## EXECUTIVE OFFICES

200 Mamaroneck Avenue  
White Plains, NY 10601  
(914) 428-9098  
website: [www.drewindustries.com](http://www.drewindustries.com)  
E-mail: [drew@drewindustries.com](mailto:drew@drewindustries.com)

## LIPPERT COMPONENTS, INC. KINRO, INC.

Corporate Headquarters  
2703 College Avenue  
Goshen, IN 46528  
(574) 535-1125

## INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

KPMG LLP  
Stamford Square  
3001 Summer Street  
Stamford, CT 06905

## TRANSFER AGENT AND REGISTRAR

American Stock Transfer  
& Trust Company  
59 Maiden Lane  
New York, NY 10038  
(212) 936-5100  
(800) 937-5449  
website: [www.amstock.com](http://www.amstock.com)

## CORPORATE GOVERNANCE

Copies of the Company's Governance Principles, Guidelines for Business Conduct, Code of Ethics for Senior Financial Officers, Whistleblower Policy, and the Charters and Key Practices of the Audit, Compensation, and Corporate Governance and Nominating Committees are on the Company's website, and are available upon request, without charge, by writing to:

Secretary  
Drew Industries Incorporated  
200 Mamaroneck Avenue  
White Plains, NY 10601

## CEO/CFO CERTIFICATIONS

The most recent certifications by our Chief Executive Officer and Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 are filed as exhibits to our Form 10-K. We have also filed with the New York Stock Exchange the most recent Annual CEO Certification as required by Section 303A.12 (a) of the New York Stock Exchange Listed Company Manual.

## PAY-FOR-PERFORMANCE

Through a combination of performance-based incentives and stock-based awards, Drew strives to attract, motivate and retain talented, entrepreneurial and innovative management.

We have designed our pay-for-performance incentive compensation program to be the "workhorse" of our management compensation. Performance-based incentive compensation has historically represented the major portion of the overall compensation of our key managers. We believe that those key employees who have the greatest ability to influence the Company's results should be compensated primarily based on the financial results of those operations for which they are responsible.

Our stock-based awards ensure that our managers have a continuing personal interest in the long-term success of the Company and create a culture of ownership among management, while also rewarding long-term return to stockholders.



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200 Mamaroneck Avenue  
White Plains, NY 10601

[www.drewindustries.com](http://www.drewindustries.com)