

#### To DuPont Shareholders

DuPont excelled in 2010. We came through 2009 focused on business fundamentals and established a solid foundation as we emerged stronger from the economic downturn. In 2010, we delivered superior performance in terms of growth, productivity and operating leverage. We managed our portfolio



Ellen Kullman

differentially, setting aggressive goals for each business. We finished the year ahead of our fixed cost and working capital productivity goals. We outperformed our competition and worked hard to deliver shareholder value to earn investor trust and confidence. Now, in 2011, we have the

momentum to deliver continued growth, innovation and expanded margins.

There are even better things to come. Through 2015, we expect underlying earnings per share growth of about 12 percent compounded annually. We have attractive growth opportunities supported by market-driven science and fueled by global megatrends associated with population growth. We are allocating resources to drive the highest growth opportunities. Productivity will continue to be a cornerstone of how we operate our company.

We measured our performance in 2010 opposite a set of Directives that we adopted to drive our results. Here's how we did:

- Revenue and earnings growth In revenue growth we far exceeded the 10 percent target we set, and ended the year up 21 percent. Earnings per share grew more than 60 percent. Notable growth areas included: an extremely strong photovoltaic market; increased automotive builds; a faster rate of restocking in the first half of the year; stronger-than-expected recovery in developed markets; continued strength in agriculture and continued growth in developing markets.
- Innovation In 2010, 31 percent of our sales came from products that were introduced within the past 4 years,

clearly showing our market-driven science is meeting market needs. We met major milestones for progress in our new growth area of biofuels and biomaterials development.

- Fixed cost and working capital productivity We finished ahead of plan and gained momentum. Late in 2010, we announced goals for an additional \$300 million in both categories to be delivered in 2011.
- Free cash flow We ended the year with a very strong balance sheet and exceeded our target of "greater than \$1.7 billion" free cash flow, generating \$3.1 billion. This was in spite of the fact that we made a \$500 million voluntary contribution to the principal U.S. pension plan.

These outstanding accomplishments were made possible by DuPont employees around the world who continue

to demonstrate exceptional creativity and commitment to our company's goals while remaining true to the core values that distinguish DuPont and our proud 208-year heritage.

#### **Megatrends Drive Growth**

DuPont is uniquely positioned to collaborate with customers, business partners, governments and public-private partnerships to tackle big global challenges that offer the opportunity for significant top-line growth and value creation.

#### DuPont Core Values

- Safety and Health
- Environmental Stewardship
- Highest Ethical Behavior
- · Respect for People

Global population will pass the 7 billion mark in 2011 and exceed 9 billion people by 2050 – or about 150,000 more people on the planet every day. This will translate into critical needs in the areas of feeding the world, reducing our dependence on fossil fuels and keeping people and the environment safe – the megatrends that are driving our science and innovation and hence our company growth.

Our businesses that are directly aligned with these megatrends are profitably growing at a pace above company average. For example, we expect our Agriculture & Nutrition segment to continue to grow sales at a rate of 8 to 10 percent per year over the coming 5 years. The growth forecast for photovoltaics is even stronger. Demand for lightweighting

vehicles and energy-efficient products will outpace demand for more traditional applications for our materials. And we expect the Safety & Protection top-line to grow at 8 to 10 percent over the same five-year period.

#### **Our Engine of Innovation**

In 2010, we introduced 1,786 new products and filed 2,034 U.S. patent applications. About 85 percent of our R&D resources supported growth areas related to the megatrends. Developing markets are important because of the long-term growth opportunity they represent. Nearly all the world's population growth is taking place in developing countries.

Because of that, we have been growing our science and technology footprint globally, with major investments in new technology centers in China, India and Brazil. At each location, we have the technical capability to respond to customer needs with a cycle time commensurate with the blistering pace of growth in these markets. It is paying off. In Greater China we exceeded \$3 billion in sales in 2010. Much of that growth resulted from applications development and technical marketing capability we put in place in China during the last 5 years. Meanwhile, customers in developing markets also look to access the totality of DuPont science and technology. We are responding by leveraging our major R&D centers in Delaware, Iowa, Switzerland and Germany.

#### **Focused on Delivering Results**

All our business segments made excellent progress in 2010. We expect to deliver our original 2012 earnings per share target one year ahead of plan. Three of our business segments met or beat their 2012 margin target in 2010, two years ahead of plan, and we are raising the bar on our segment financial targets with even more aggressive goals. We are committed to growing underlying earnings per share 12 percent compounded annually through 2015 by differentiating our company through:

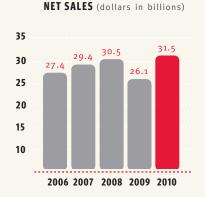
- innovation fueled by the megatrends;
- sustainable growth achieved by differentially managing our portfolio;
- ongoing productivity, with targets that are externally benchmarked for each business.

You can expect us to exercise good financial discipline, make decisions and take actions in support of a strong balance sheet that gives us the flexibility to pursue growth opportunities while providing attractive returns to you, our shareholders. We are very excited about our future. Focused on markets and driven by innovation and productivity, we have established goals to make 2011 another exceptional year for our company.

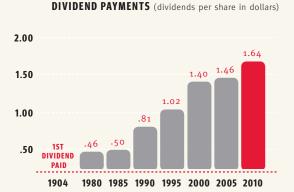
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Chair of the Board & Chief Executive Officer

March 1, 2011







# *Melcome to*The Global Collaboratory

DuPont science is driving inclusive innovation to help solve the world's greatest challenges.

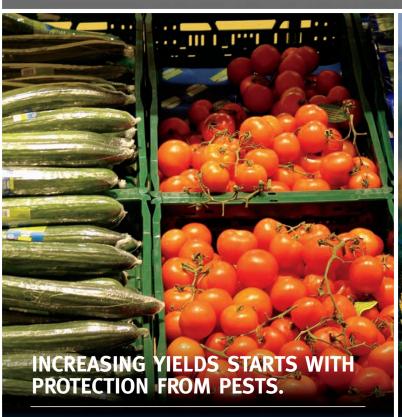
As the world's population approaches seven billion, we face unprecedented challenges. Solutions to many of them can be found in DuPont science. But providing for the food, energy and protection needs of a growing population will require more than DuPont science. So we are building alliances with people, companies, governments and organizations around the world in an effort to improve the lives of people everywhere. That's how DuPont thinks and works today. And we're pleased to say, it's working very well.

Together, we can accomplish what no one can do alone.



## Together, we can nourish a growing population.

To help feed the world's rapidly expanding population, DuPont is investing 60% of our research and development dollars to help the world's growing population produce enough food. From advancing the nutritional content of crops, to helping farmers and growers around the world increase their yields, to finding better ways to ensure food safety, we're working every day to get more good food to more people.

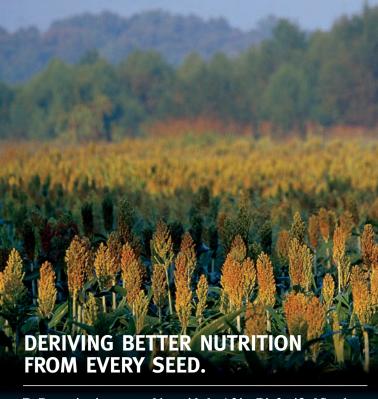


DuPont<sup>™</sup> Steward<sup>®</sup> and DuPont<sup>™</sup> Altacor<sup>®</sup> insect control products are helping growers in Spain protect their tomato yields from *Tuta absoluta*, a highly destructive pest.

DuPont Crop
Protection brought
in experts from
Brazil to help Spain's
agricultural leaders
develop strategies for
managing this invasive
pest, which originated
in South America.

# BILLION KG OF TOMATOES

are exported from Spain each year, making it one of the world's leading exporters of fresh tomatoes.



DuPont scientists are working with the Africa Biofortified Sorghum Project—a public-private collaborative team dedicated to fortifying sorghum, the primary dietary staple of 300 million people.

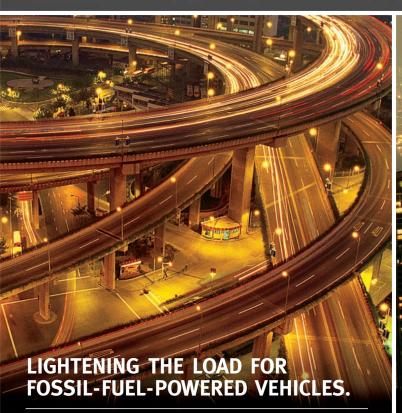
A fellowship program sponsored by Pioneer Hi-Bred has brought 12 African scientists to Pioneer's U.S. headquarters to work on the project side by side with Pioneer researchers.



The Africa Biofortified Sorghum team is applying science and technology to enhance protein digestibility, iron and zinc availability and provitamin A content of sorghum.

## Together, we can build a secure energy future.

By 2035, global demand for energy will increase by 36%. DuPont is uniquely positioned to address the rising demand for secure, environmentally sustainable and affordable energy sources. With a growing population, we will need to use our existing resources more responsibly and find new and cleaner energy sources. DuPont is applying deep expertise in microbiology, fermentation, polymer science and electrochemistry to help make cars lighter, fuels cleaner, and sustainable energy sources, such as the sun, easier to harness — all contributing to a brighter energy future.



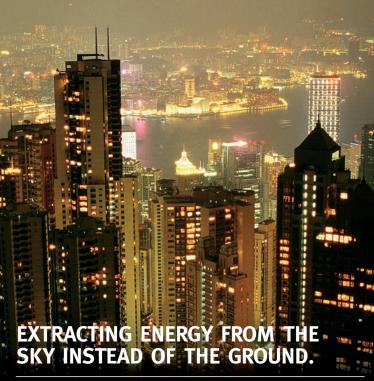
Using lighter-weight, high-performance moldable automotive parts made of DuPont™ Zytel® PLUS nylon makes cars lighter and improves fuel economy.

### WHAT WEIGHT REDUCTION MEANS:

For every 10% weight reduction, fuel economy improves by 5–7% — saving money at the gas pump and resulting in fewer carbon dioxide emissions.

# GALLONS OF GASOLINE

could be saved in 2011 if all 72 million newly built engines used Zytel® PLUS nylon to reduce engine component weight by 11 kg.



DuPont Apollo collaborated with HK Electric and government agencies to create the largest thin-film photovoltaic rooftop installation in Hong Kong — capable of generating 620,000 kWh annually.

# OVER 150 000

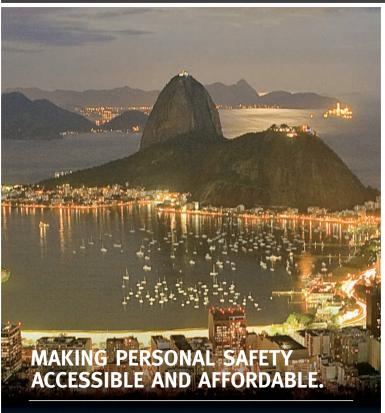
These thin-film photovoltaic modules, made by DuPont Apollo, can deliver clean energy to power more than 150 homes in Hong Kong each year.



The energy output of the 5,500 thin-film photovoltaic modules employed there will offset 520 tons of carbon dioxide emissions annually.

## Together, we can make the world a safer place.

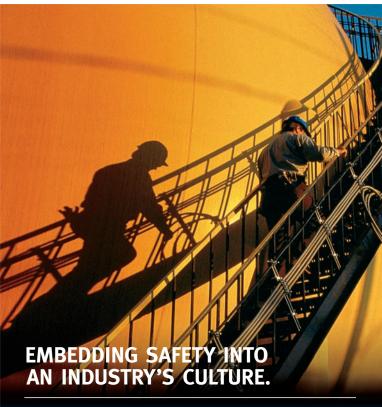
A more populous world is not always a safer one. Working to ensure better safety and security for people and the environment, DuPont is working with manufacturers and governments to adapt protective materials, such as DuPont™ Kevlar® fiber, to automobile and structural designs — fulfilling the needs of security-conscious markets. DuPont offers collaborative consulting and solutions-driven technologies and services that help organizations transform their workplaces and work cultures to become safer, more efficient and more environmentally sustainable.



Working with leading armor installers and car companies, DuPont Brazil developed the Armura® armor kit, a retrofit that makes car armor 50% more affordable for people in Brazil.

The new armor kit uses DuPont™ Kevlar® for door panels plus DuPont™ SentryGlas® structural interlayer and DuPont™ Spallshield® anti-spall composite for window protection.

Cars outfitted with the DuPont™ Armura® armor kit weigh 60% less than those with traditional armoring — adding less than 198 lbs to the total vehicle weight (vs. 450 lbs) and reducing costs and fuel consumption.



Collaborating with MOL Group, an international oil and gas company, DuPont Sustainable Solutions consultants were able to significantly improve the workplace safety culture at MOL.

DuPont Sustainable Solutions helped MOL Group lower their overall lost time injury rate by 40% in four years.

DuPont's objective in this collaboration has been to create a dedicated safety network that extends to other companies in the MOL Group.

#### **OUR MISSION: SUSTAINABLE GROWTH**

The creation of shareholder and societal value while we reduce our environmental footprint along the value chains in which we operate.

#### **DuPont Agriculture** & Nutrition

#### **Businesses:**

Pioneer Hi-Bred | Crop Protection | Nutrition & Health

#### Mission:

Grow aggressively through innovative products and services that help the world increase the quantity, quality, safety and sustainability of our food supply.

#### **Core Markets:**

Production Agriculture | Food & Nutrition Products

#### **DuPont Electronics** & Communications

#### Mission:

Focused growth through supplying enabling materials and systems for photovoltaics, electronics, flat panel displays and advanced printing.

#### **Core Markets:**

Photovoltaics | Consumer Electronics | Advanced Printing | Displays

#### **DuPont Performance Chemicals**

#### **Businesses:**

Titanium Technologies | Chemicals & Fluoroproducts

#### Mission:

Accelerate earnings and cash growth through

cost and working capital productivity and selected investments in higher-growth markets, regions and technologies to achieve top quartile performance among peer global specialty chemical manufacturers.

#### **Core Markets:**

Construction | Specialties | Industrials & Chemicals

# **DuPont Performance Coatings**

#### Mission:

Deliver earnings and cash growth through cost and working capital productivity while making only very selective growth investments, so that top quartile financial performance among global industry peers is achieved.

#### Core Markets:

Automotive OEM | Collision Repair | Industrial Coatings

#### **DuPont Performance Materials**

#### **Businesses:**

Performance Polymers | Packaging & Industrial Polymers

#### Mission:

Deliver earnings and cash growth through cost and working capital productivity while making selective growth investments, providing innovative materials and expert applications development that enhance customers' product performance, improve sustainability and reduce total system cost.

#### **Core Markets:**

Automotive | Packaging | Electrical/Electronics | Construction | Consumer Durables

# **DuPont Safety** & Protection

#### **Businesses:**

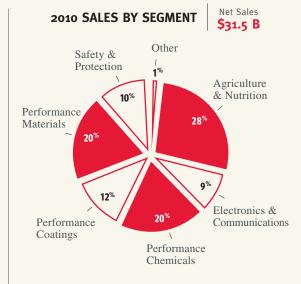
Protection Technologies | Building Innovations | Sustainable Solutions

#### Mission:

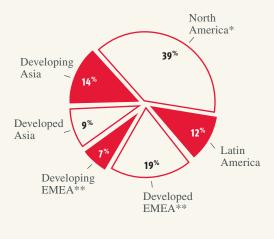
Grow aggressively by being the global innovation leader in engineered products, services and systems that protect lives, the environment and critical processes and provide sustainable building solutions.

#### **Core Markets:**

Industrial Personal Protection | Construction | Industrial | Military and Law Enforcement



#### 2010 NET SALES BY REGION



- \* U.S. & Canada
- \*\* Europe, Middle East & Africa

This publication contains forward-looking statements based on management's current expectations, estimates and projections. All statements that address expectations or projections about the future, including statements about the company's strategy for growth, product development, market position, expected expenditures and financial results, are forward-looking statements. Some of the forward-looking statements may be identified by words like "expects," "anticipates," "plans," "intends," "projects," and "indicates," and similar expressions. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, including those discussed more fully in documents filed with the Securities and Exchange Commission by DuPont, particularly its 2010 Annual Report on Form 10-K, as well as others, could cause results to differ materially from those stated. These factors include, but are not limited to, changes in the laws, regulations, policies and economic conditions, including inflation, interest and foreign currency exchange rates, of countries in which the company does business; competitive pressures; successful integration of structural changes, including restructuring plans, acquisitions, divestitures and alliances; cost of raw materials, research and development of new products, including regulatory approval and market acceptance; and seasonality of sales of agricultural products. The company undertakes no duty to update any forward-looking statements as a result of future developments or new information.

Use of Non-GAAP Measures: This annual review includes company information that does not conform to generally accepted accounting principles (GAAP), including measures which exclude significant items such as underlying pretax operating income, underlying earnings per share and free cash flow. Free cash flow is defined as cash flow provided by operating activities less purchases of property, plant and equipment and less investments in affiliates. Non-GAAP measures are not a substitute for GAAP results. Significant items represent special charges or credits that are important to an understanding of the company's ongoing operations. The company uses non-GAAP measures to evaluate and manage the company's operations. Management believes that an analysis of this data is meaningful to investors because it provides insight with respect to orgoing operating results of the company, and allows investors to better evaluate the financial results of the company. The determination of significant items and these measures may not be comparable to similarly titled measures provided by other companies. A reconciliation of non-GAAP measures to GAAP results is provided on the company's website at www.dupont.com under the heading Investor Center, or as furnished in the company's Nebsite at www.dupont.com under the heading Investor Center, or

Total developing markets is comprised of Developing Asia, Developing Europe, Middle East & Africa and Latin America. A detailed list of all developing countries is available on the Earnings Releases link on the Investor Center at www.dupont.com.

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Produced with DuPont proofing products.