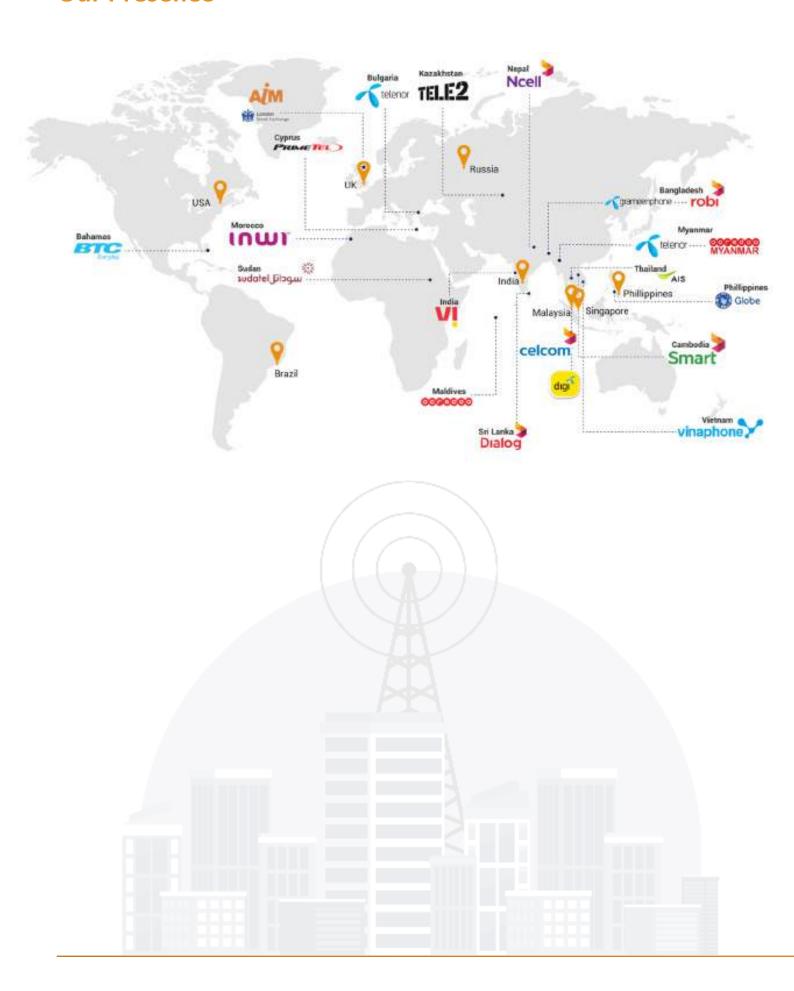


## **Our Presence**



### **Company Information**

### **Directors**

Subash Menon (Managing Director and CEO)
Sudeesh Yezhuvath (COO)
Richard Day (Chairman – Non-executive)
Nic Hellyer (Finance Director)
Pieter Verkade (Non-executive)

### **Auditor**

Crowe U.K. LLP 55 Ludgate Hill London EC4M 7JW

### **Bankers**

ICICI Bank UK PLC
One Thomas More Street
London E1W 1YN

Bank of America, N.A. P.O. Box 25118 Tampa, FL 33622-5118

DBS Bank Ltd 12 Marina Boulevard, Marina Bay Financial Centre, Tower 3, Singapore 018982

Kotak Mahindra Bank 4m-411 – S.K.L.N.S Complex, 3rd Block, Kammanahalli Bangalore 560043, India

ICICI Bank Ltd Kalyan Nagar, No.4 M-417, 80 Feet Road HRBR 3rd Block, Kammanahalli, Kalyan Nagar, Bangalore 560043, India

### Registrars

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West Sussex
BN99 6DA

Shareholder enquiries:

Tel. 0371 384 2030\* (from UK); +44 121 415 7047 (from overseas)

\* lines are open from 8.30am to 5.30pm Monday to Friday

### **Nominated Advisers and Stockbrokers**

Cenkos Securities plc 6-8 Tokenhouse Yard London, EC2R 7AS

### **Solicitors**

Memery Crystal LLP 165 Fleet Street London EC4A 2DY

### **Share Capital**

The ordinary share capital of Pelatro Plc is admitted to trading on AIM, a market operated by London Stock Exchange Group plc. The shares are quoted under the trading ticker PTRO.

The ISIN number is GB00BYXH8F66 and the SEDOL number is BYXH8F6.

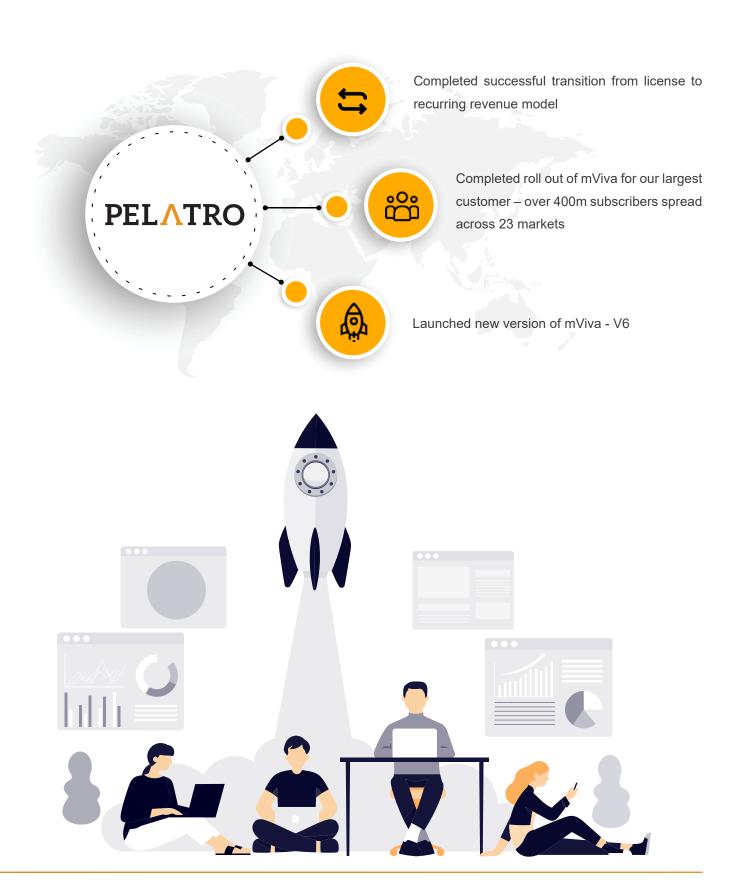
### Website

http://www.pelatro.com/investors/

# **Five Year Track Record**

	2020	2019	2018	2017	2016
\$'000	4,020	6,667	6,123	3,146	1,205
%	(40%)	9%	95%	161%	241%
\$'000	441	2,893	3,776	2,004	498
%	11%	43%	61%	64%	41%
\$'000	(2,055)	883	2,861	1,801	360
%	n/a	13%	47%	57%	30%
\$'000	(2,082)	1,009	2,513	1,096	360
¢	(5.5¢)	4.2¢	10.2¢	8.9¢	2.0¢
¢	(7.2¢)	2.5¢	8.0¢	4.8¢	2.0¢
\$'000	2,262	1,412	881	(33)	447
\$'000	(4,569)	(2,393)	(9,092)	(744)	(401)
\$'000	3,071	(289)	6,814	4,707	54
\$'000	365	484	1,823	3,086	196
	% \$'000 % \$'000 ¢ \$'000 \$'000 \$'000	\$'000 4,020  % (40%)  \$'000 441  % 11%  \$'000 (2,055)  % n/a  \$'000 (2,082)  ¢ (5.5¢)  ¢ (7.2¢)  \$'000 2,262  \$'000 (4,569)  \$'000 3,071	\$'000 4,020 6,667  % (40%) 9%  \$'000 441 2,893  % 11% 43%  \$'000 (2,055) 883  % n/a 13%  \$'000 (2,082) 1,009  ¢ (5.5¢) 4.2¢  ¢ (7.2¢) 2.5¢  \$'000 2,262 1,412  \$'000 (4,569) (2,393)  \$'000 3,071 (289)	\$'000 4,020 6,667 6,123  % (40%) 9% 95%  \$'000 441 2,893 3,776  % 11% 43% 61%  \$'000 (2,055) 883 2,861  % n/a 13% 47%  \$'000 (2,082) 1,009 2,513  ¢ (5.5¢) 4.2¢ 10.2¢  ¢ (7.2¢) 2.5¢ 8.0¢  \$'000 2,262 1,412 881  \$'000 (4,569) (2,393) (9,092)  \$'000 3,071 (289) 6,814	\$'000 4,020 6,667 6,123 3,146  % (40%) 9% 95% 161%  \$'000 441 2,893 3,776 2,004  % 11% 43% 61% 64%  \$'000 (2,055) 883 2,861 1,801  % n/a 13% 47% 57%  \$'000 (2,082) 1,009 2,513 1,096  ¢ (5.5¢) 4.2¢ 10.2¢ 8.9¢  ¢ (7.2¢) 2.5¢ 8.0¢ 4.8¢  \$'000 2,262 1,412 881 (33)  \$'000 (4,569) (2,393) (9,092) (744)  \$'000 3,071 (289) 6,814 4,707

# Highlights of 2020



# TABLE OF CONTENTS

A	A. Strategic Report	
	About Pelatro	7
	Chairman's Statement	9
	Managing Director and CEO's Report	11
	Relevance – the key consideration	16
	Analytics in mViva	18
	Vein - connecting them all!	21
	Proactively managing human capital during the pandemic	23
	Environmental, Social and Governance report ("ESG")	25
	Key Performance Indicators	27
	Principal Risks and Uncertainties	28
	Financial Review	32
E	3. Corporate Governance	
	Corporate Governance Review	38
	s.172 statement	47
	Audit Committee Report	50
	Director's Report	54
C	C. Financial Statements	
	Independent Auditor's Report	60
	Group Statement of Comprehensive Income	66
	Group Statement of Financial Position	67
	Group Statement of Cash Flows	69
	Group Statement of Changes in Equity	71
	Notes to Group Financial Statements	72
	Company Statement of Financial Position	116
	Company Statement of Changes in Equity	118
	Notes to the Company Financial Statements	119



### **About Pelatro**

Pelatro is a focused and specialised player in the telecom marketing space. We provide enterprise class software solutions that help our customers, the telecom operators, to increase revenue and reduce churn. This is achieved by analysing the behaviour of each subscriber in the telecom network, creating their profile and suggesting appropriate products and promotions to each subscriber in a "segment of one" manner to enable higher consumption and an increased level of customer satisfaction.

### Technology

Given the extremely high volume of data that is generated in each telecom network, our solutions employ Big Data technology to collect and process all the data in real time. Our technologically advanced products are telco-grade with significant *scalability*, *security* and *high availability*. As data is processed in real time, the output from our solutions is also in real time and is relevant and contextual. This output leads to relevant, contextual and personalised interventions

in real time, in the form of marketing campaigns and promotions to subscribers, resulting in improved results as compared to legacy solutions. In order to provide high quality marketing campaigns and promotions, our solutions employ AI/ML techniques coupled with various algorithms, models etc. This has resulted in a high level of predictive, descriptive and prescriptive analytics in our solutions.

### **Products**

The mViva Customer Engagement Hub is a suite of solutions designed for deep engagement between telcos and its customers to increase revenue and reduce churn. The mViva suite offers solutions for Contextual Campaign Management, Loyalty Management, Data Monetisation and Unified Communication Management in a single integrated tool that enables teams to deliver effective customer interactions that maximize value, at high work velocity. Its ready-to-use propensity models and data analytics functionality is optimised for Campaign Analysts to anatomise customer data, to launch precisely targeted campaigns not just to micro-seg-

-ments but to segments-of-one. The seamless, intuitive, and concise campaign management workflow enables teams to easily extend campaign management services to enterprise customers and monetize subscriber data.



The mViva suite empowers Customer Value Management ("CVM") teams to rapidly design and deploy campaigns, launch loyalty programs to reduce churn of customers and provide omni-channel communication. The mViva Customer Engagement Hub offers four key solutions tailor-made for CVM Teams:



# mViva Contextual Campaign Management Solution

A comprehensive tool to design, configure and run campaigns to manage the entire life-cycle for subscribers, retailers and enterprises



## mViva Loyalty Management Solution

Enables design and launch of loyalty programs to reward and retain customers



## mViva Data Monetisation Platform Solution

Enables teams to easily extend campaign management services to other B2C enterprises and brands in order for the telco to monetise subscriber data



## mViva Unified Communication Management Solution

Makes it possible to manage all messaging to customers from a central platform and thus ensure that all contact policies are honoured

### Presence

We have offices in five countries and serve large telco groups (including Telenor, Vodafone, SingTel, Axiata etc.) in 17 countries. The largest single network that we serve has about 400 million subscribers, one of the largest globally. As all telcos have some solution for campaign management, our aim is to replace the incumbents to win customers. Given the advanced nature and uniqueness of our products and the fact that we have successfully replaced legacy solutions from IBM, SAS, Oracle, FlyTxt, Evolving Systems etc. in multiple telcos, our market opportunity is huge with over 300 telcos to be addressed around the world.

### **Chairman's Statement**

For the year ended 31 December 2020

### Dear Stakeholder

### **Overview**



This past year always promised to be one of continuing development at Pelatro, and significant progress has been made notwithstanding the COVID-19 pandemic and its effect on social and business interaction. There is still a long way to go but there is clearly light at the end of the tunnel, with the increasing roll-out of effective vaccines around the world and effective steps being taken to help keep the virus in check. Most of our employees have been working from home, with an increasing though limited number working from our offices in India as the lockdown restrictions are being lifted there. We currently have 20-30% of our staff safely attending our offices for work and we expect that to rise steadily over the coming months.

Our customers, the telcos, have continued to rely on our support and our mViva software platform to help them with dedicated and appropriate customer engagement across their networks. We started the year with 18 telco customers and increased that to 19; we have focused this year on extending our reach across our managed networks systems services. Our shareholders will be aware that we have, over the last two years been gradually moving our business model from a predominantly licence fee one to one based on annual recurring revenues. Subash in his CEO's report covers this more fully. I will simply say that this has been a process which we knew would take some time and we very much appreciate the support we have had from all our stakeholders in going through this process. We already have visibility of c. \$6m of revenues for this current year, which is a much stronger position than we have been in before; furthermore, our earnings from predominantly licence fee income historically tended to be more back-end weighted, whereas we are now seeing with our annual recurring revenues model a much more even income stream throughout the year. The collection cycle for trade debtors also tends to be shorter.

### **Operations**

From an operational point of view, the roll-out of our upgraded version of mViva to the current V6 has been well received, with three existing customers placing contracts to upgrade. We are also seeing numerous Change Requests coming in as well as customers taking up the Group's new modules. Importantly, this demonstrates Pelatro's ability to enhance our mViva platform to ensure we continue to satisfy the changing and evolving needs of our industry.

In August, we took the opportunity to raise \$2.6m net of expenses by way of an equity placing. The funds were raised to invest in growing the business, as well as to fund working capital to ensure we were well placed to look for larger contracts. Marketing for new business is still being impacted due to the pandemic, allowing us to focus more on sell-

-ing our services to our existing customers. We have taken on two new salespeople, for Latin America and also for Africa, the Middle East and Asia. We were also able to expand our relationship with two separate large telco groups which were already customers of Pelatro, by winning from each a new contract from other operating companies in other territories respectively within those groups.

We continue to develop and look at new applications for our mViva platform. By way of example, during the year we collaborated closely with one of our large telco group customers which is seeing us develop with them advanced analytical capabilities for four operating companies in their group in different countries.

In February 2021, we were delighted to be able to announce the final implementation of mViva had been completed in the network of our largest customer under our five-year Managed Services contract with them. The network has over 400 million individual subscribers and the roll-out was achieved in several tranches, with a smooth and successful implementation. It was executed during the pandemic remotely without any on-site activity being required. This is a significant validation of the scalability of our mViva product.

### **Environmental, Social and Governance**

We present in these accounts our Environmental, Social and Governance report. As a support service company to the telco industry, we are not engaged in any manufacturing process directly producing harmful substances or products. However, we are mindful of the sustainable conservation of natural resources and monitor and control our energy and water consumption as well as our waste production. All employees are valued members of the team and we seek to implement provisions to retain and incentivise them in a fair and open way. We have adopted the Quoted Companies Alliance Corporate Governance Code and believe that strong and transparent governance policies are a key ingredient of our success.

### **Outlook**

We ended 2020 in a much stronger position, with a substantial order book and good visibility over revenues for the coming year. Our mViva platform has been successfully stress-tested to the extreme in being implemented across a network of over 400m subscribers without any losses or fall out. We have been successfully selling our enhanced offering out across our customer base and reaching out to new customers. The start of the second phase of our journey into the mobile advertising space is particularly exciting as an area complementary to our existing operations. We have every confidence in meeting our customers' requirements, growing our business and meeting financial expectations for the year.

### **Richard Day**

Chairman

## **Managing Director and CEO's Report**

For the year ended 31 December 2020



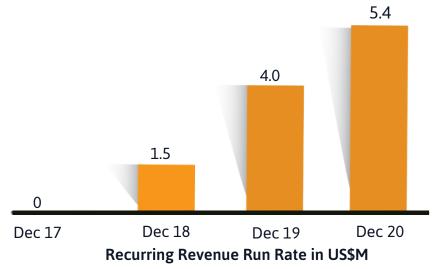
### **Dear Shareholder**

Relationships between organisations are heavily dependent on the value delivered by one organisation to the other. The higher the value, the deeper and stronger the relationship. As a reliable partner to the telecom industry, your company endeavours to consistently deliver value in every area of engagement covering all aspects of our business like provisioning of software, implementation, support, consulting and related services. This leads to the concept of recurring delivery of value.

### **Recurring Value Delivery**

Pelatro has been morphing from a company that relies on one-time revenue engagements with telcos to a company that derives most of its revenue from recurring engagements. Such recurring engagements result in higher revenue at a lower cost of obtaining that sale and also leads to a deep relationship with our customers. It enables us to become an integral and almost indispensable part of their business process and system architecture. Attaining such a position is very valuable and will ensure zero or minimal churn in our customer base.

When your company embarked on this journey of strategic change in the nature and quality of our revenue, most of our revenues were "one off" in nature. Over a three year period the scenario has changed significantly with Annual Recurring Revenue ("ARR")¹ run rate moving from zero to \$5.4 million. The graph given below shows the trajectory of growth:



<sup>&</sup>lt;sup>1</sup>ARR is calculated by reference to the full annualised value of a contract; the total ARR thus calculated may not all accrue in the 12 months following due to (for example) implementation periods and other timing differences between signing a contract and the "Go Live" or similar date

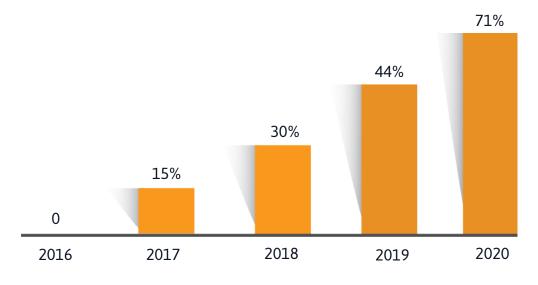
This metamorphosis is the result of various new products being accepted by our customers and a marked change in the underlying activities that are part of the engagement model. The most fundamental shift is the addition of several customers for our Managed Services offering. While the scope and size of the operations for each customer is different, the general offering is by and large the same - Pelatro handles the operations of the mViva Campaign Management Solution on behalf of the telco, including configuration of campaigns, execution of campaigns, reporting, support and business consulting.

This change has led to increasing value addition from Pelatro to its customers. It is pertinent to note that this value addition continues for a long period of time spread over several years. The period is generally between three to five years and the contracts provide for further extension of this period. An important consequence of such long periods of value creation is the embedding of Pelatro and its products and services within the business of our customers. We will continue to endeavour to leverage the relationships thus built to further grow our business and revenue.

### **Quality of Revenue**

One time revenues are both lumpy and unpredictable which leads to a high level of volatility in annual revenue and profit. Further, new contracts need to be won each year to generate revenue for that particular year. In contrast, recurring revenue contracts ensure a stable predictable stream of revenue each year. New contracts will continue to build on the existing base resulting in the power of compounding. Given the excellent visibility provided by recurring revenue contracts, the Group can also plan investments well in advance and for a longer period of time. Thus, the recurring revenue model tends to be more highly valuable to us compared new business from one-off contracts.

Our strategy to shift our business from reliance largely on one time revenues to predominantly recurring revenue has led to an increasing proportion of recurring revenue in the overall revenue of the Group. This proportion has increased steadily over the past four years to reach 71% in 2020. As the Group continues to win recurring revenue contracts, we expect the proportion to tilt further in favour of this attractive and highly beneficial revenue model.



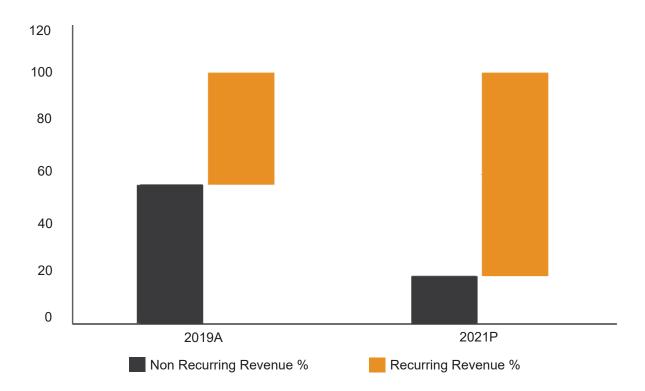
Recurring Revenue as %of Total Revenue

### 2019 and 2021 - a study in contrast

As we have stated many times in recent years, your company started the shift from contracts with one time revenues to contracts with recurring revenues in early 2019. The process gathered momentum, and was largely complete towards the end of 2020. Consequently, 2021 will be our first full year of operation after this strategic shift. During the 2019-20 period, reported revenues experienced stagnation and decline, although the overall value of contracts over a longer period is higher, as we are able to rely on dependable receipts over several years. The natural consequence was lumpy revenue giving way to more dependable revenue spread over a longer period of time.

In view of this major shift, it is pertinent to compare the two relevant years (2019 and 2021) to appreciate the full impact of the change. At the start of 2021, we had \$5.6m of contracts in hand to be executed and the associated revenue recognised in 2021 (and have since increased that figure to \$6.0m). With the mix of potential contracts in our current pipeline, we would expect the year end outturn to be broadly as follows:

The graph given below shows the significant change in the composition of revenue in 2019 and 2021.



Thus, while the level of revenues in 2019 and the anticipated revenues in 2021 are similar, the composition and quality has changed dramatically with Recurring Revenue increasing in proportion from 44% to around 80%. This is leading to a fundamental change in the quality of revenue and the underlying value of the business. As explained earlier, we expect this trend to continue in the coming years with the proportion of recurring revenue increasing steadily.

### Establishing scale

The year that passed has been one when the scalability of our platform mViva and that of our operations was established. We rolled out mViva across 23 markets covering the entire country of India encompassing over 400 million subscribers. This huge project was executed remotely without any onsite presence. The execution was flawless and the migration from two incumbent campaign management solutions was completed without negatively impacting the business of our customer. Consequent to this successful roll out, mViva now has one of the largest implementations in the world and handles the data of over 800 million subscribers globally.

### Entry into mobile advertising space

For some time, the Group has been reviewing opportunities in the fast-growing mobile advertising space, as an area complementary to its existing operations. The global mobile advertising market, according to a survey by IMARC Group, is expected to grow from \$52 billion in 2018 to \$221 billion in 2024 at a CAGR of 27%. Commenting on this space as one of the key opportunities for telecom companies, Gartner identified entry into mobile advertising model as given below and commented as follows:

"Market Trends: CSPs Must Transform Their Advertising Model", Gartner

Formulate and prioritize investments to develop a position in data monetisation in the advertising market before other advertising strategies. Focus should be on maximising Communication Service Provider ("CSP") data usage and availability, rather than on generating and selling ad inventory.

Develop a trusted data provider position with brands, agencies and the wider ecosystem on top of the media or technology activities already developed. As a trusted source of data, CSPs will add transparency by reducing fraud and waste."

### The Business

Mobile phones are ubiquitous and the significant penetration of smart phones (in developed countries as high as 80%, and in Asia for example currently about 50%) has opened up a new channel for advertising, namely mobile advertising. This segment is growing at a frenetic pace and currently accounts for about \$100 billion globally. Communication Service Providers or CSPs are in a unique situation in this market as they hold the maximum amounts of data about their customers (who may number tens of millions and even hundreds of millions in some countries). This data, with appropriate consent and anonymity, can be shared with B2C players in financial services, retail, travel & hospitality, FMCG and brands to enable the latter to engage in targeted marketing of their products across advertising, campaigns, surveys, loyalty programmes etc. Such targeted campaigning will be contextual, relevant, personalised and real time. Pelatro's platform mViva, which handles such marketing for telcos using the vast quantity of data that it collects and processes applying Al/ML and other analytical techniques, is uniquely positioned to provide access to the segments mentioned earlier for mobile advertising and related activities.

### Pelatro's strategy and readiness

Pelatro is now seeing various opportunities by partnering with its telco customers to enter this huge market. To start with, we have already identified six large markets where we have several telco customers using our software collecting and processing the data of about 700 million mobile subscribers. Out of these, about 350 million i.e. 50%, have smart phones. Our technology can help brands and B2C companies to target these 350 million subscribers and mViva's AI/ML capabilities will help us to differentiate our offering from that of the competition by enriching the data through deep analysis. Pelatro's strategy is to partner with our telco customers and sell this access to data to ad agencies who will in turn on-sell to their customers, who are the brands and B2C companies. These end customers will pay based on their usage (i.e. number of campaigns sent, targeting parameters used, number of people targeted etc.). This is then shared by the ad agency, Pelatro and the telco, with a large portion being retained by Pelatro. This strategy therefore builds on our relationships with our telco customers, underpinned by the expansion of our existing business and with clear synergies between the two.

### **Looking forward**

Your company has come a long way since its inception in 2013 and the IPO in December 2017. Apart from winning several Tier 1 telecom companies as customers in 17 countries, we have also built a strong foundation for the future. We will continue to build on this strong foundation to deliver superior results and shareholder value in the coming years.

I thank every one of our stakeholders for the support extended during the last year while the company was progressing on the recurring revenue front. We will continue to build Pelatro into a global leader in our chosen space.

### **Subash Menon**

Managing Director, CEO and Co-Founder

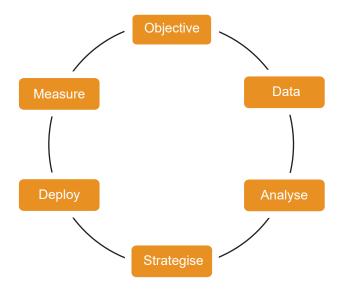


# Relevance – the key consideration

In 2007, Yankelovich, a market research firm, estimated that the average American was exposed to about 5,000 advertisements in a day. While there are no official estimates as to what that number would be today, by some reckoning that figure is now probably around 10,000, with some variations likely depending on which part of the planet they are in. The point is pretty clear though — people are inundated with advertisements and marketing messages. This would only have increased with the arrival of the COVID-19 pandemic as physical contact has reduced. It is obvious that the key question facing marketers is about how to ensure that their messages stand out and are seen and noticed by customers.

This is where the concept of relevance becomes very important. When people are faced with a deluge of messages, it is important that the message connects with them if they have to notice it. They should feel that this is meant for them or people like them. As Peter Drucker said: ""The perfect advertisement is one of which the reader can say, "This is for me, and me alone." The Lexico Dictionary defines the word "relevant" as "appropriate to the current time, period, or circumstances; of contemporary interest". So, if a marketing message has to be relevant to a potential customer, it has to be squarely in the context of that particular individual. Thankfully, in these days of abundant data, this is not an impossible (though not easy) task for someone with the right tools.

This is especially true in the telecom world wherein a large telco may be faced with billions of records per day, which pertain to customer transactions and behaviour. To sift through these in real time or near real time to pin-point a customer and his or her context is quite a daunting task indeed. In essence, what is required is Precision Marketing. Given below is a framework that facilitates this.



A key requirement for successful adoption of this framework is for the marketer to have access to a tool that can help with all the steps mentioned in the framework. Operationally, this means:

- Gather all relevant data
- Use AI/ML and rules to identify behaviour and context of customers
- ldentify the right offer for each individual customer
- Communicate the offer through the right channel at the right time

This is an approach completely in contrast with the "spray-and-pray" approach taken by many marketers even now. We can all relate to experiences of having received offers which have left us wondering why such an offer was sent to us at all. It is a pity that even today, there are marketers who believe that their chance of success is directly related to the number of messages they send out in a given day. Needless to say, these are the marketers who are losing the attention and trust of their customers. Once this happens, customers will likely not notice any offer from that marketer.

Pelatro facilitates Precision Marketing for its customers through its mViva Contextual Campaign Management Solution. It handles very large volumes of data – tens of billions of transactions a day – and churns through it in real time to address each individual customer in his or her context.

### **Sudeesh Yezhuvath**

COO and Co-Founder



### **Analytics in mViva**

In the last year we added several AI/ML and analytics components to mViva:

### **Analytics Workbench**

mViva has added a GUI-driven Analytics Workbench that has been designed to be used by Citizen Data Scientists – business users with domain expertise but without the deep knowledge in statistics and machine learning required by data scientists. The motivation behind the workbench is to enable these users to develop models on their own with the aid of a "wizard", thus permitting the rapid development, testing and deployment of different models for several classes of problems. This approach has the advantage of freeing up the data science team to work on more complex problems.



The Workbench supports several algorithms configured with sensible defaults that work out of the box on different problems. More knowledgeable users can modify these defaults within the wizard to improve performance. Several algorithms are included for both supervised and unsupervised learning models. After a model has been trained, its performance can be assessed using automatically generated reports that include recommendations and explanatory text. Once performance is assessed as sufficient, the model can be deployed into production directly from the GUI and have its predictions populated into the subscriber profile, enabling immediate usage in campaigns without any support from engineering or data science teams.

The Workbench includes all the standard stages present in model building – definition of data sets, labelling for supervised problems, pre-processing pipelines, splitting data into train/test and validation sets and so on. The Workbench supports an iterative approach towards building models for a specific problem – different algorithms, parameters and pre-processing can be tried. The performance of different models can then be compared and the best performer deployed into production.

### **Next Best Offer Module**

Subscribers are often eligible for multiple offers. The Next Best Offer ("NBO") module automatically suggests the best offer for a subscriber. The module works for both push (configured by the campaign manager) as well as pull offers (initiated by the user or on request by a CRM system).

One of the difficulties is, of course, deciding what should be regarded as best – it is sometimes a retention campaign and at other times an upsell offer. This is handled by permitting the user to modify or define a set of rules that is used by the NBO module while determining the best campaign. Ideally, these rules should align to the business objectives. For example, one may want to specify that if subscribers have been on the network for 6 months, to try to send an offer that maximises upsell. It is important to note that the rules are only guidance and not absolute.



This approach requires an accurate estimation of offer performance. This is achieved by:

- recording the outcome of offers on several different criteria, for example: uptake, uplift, success at cross-selling, popularity etc.
- recording offer performance criteria for different subscribers with regards to both their short-term state (e.g. current balance) and long-term characteristics (e.g. ARPU).

The module uses several different algorithms to decide on the best offer, mixing clustering and variations of expectation maximisation.

# Recency-Frequency-Monetary Modelling

A new component to support Recency-Frequency-Monetary ("RFM") modelling and analysis has been added into mViva. This is a popular marketing approach qualitatively to understand a base in terms of the recency, frequency and quantum of some key metrics such as top-ups or purchases.

The component permits building RFM segments on any ordinal field that has a time component associated with it. These segments can then be overlaid onto other aggregable metrics such as counts, revenue, data usage etc. and analysed using different interactive visualizations. As the analysis proceeds, users can allocate the segments into larger, more meaningful groups (for example, users at risk of churn, candidates for up-sell etc.). Appropriate campaigns can then be built for each of these segments.

### Segment Shattering

The traditional technique used to analyse the behaviour of a subscriber base (or segment) is "sliceand-dice". However, this approach has several practical limitations:

- it requires the user to band/create bins for each of the continuous features. These bands will often fail to reveal distinctive behaviour
- If many dimensions are used, the ensuing combinatorial explosion makes analysis difficult. In addition, many of the resulting segments may be too small to target to be worth targeting with a campaign
- If too few dimensions are used, the ensuing segments may not contain enough information of relevance.



Segment Shattering is an approach specifically designed to overcome these shortcomings. It can work with a large number of dimensions and automatically identifies a few, manageable and relevant segments. In addition, the identified segments are automatically described in terms of their distinguishing features. For example, Segment A contains subscribers with very high age in network and low data usage, whereas Segment B contains subscribers that recharge three times a week or more. This description makes it easier for the user to develop a campaign to encourage desirable behaviour, or to head off undesirable tendencies.

The Shattering component displays the different segments using an interactive visualisation that permits further analysis as well as directly creating a campaign for the segment. The number of segments can also be increased and decreased by the user at any point.

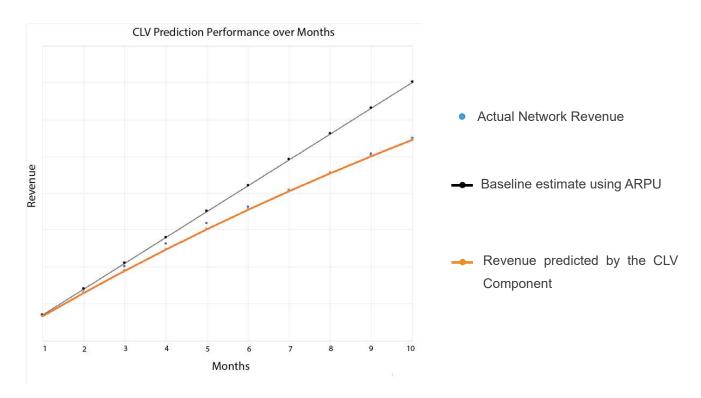
While the default parameters are usually sufficient, the module also supports configurability for more complex analysis. An advantage in using a visualisation is that subscribers in bordering segments are in fact very close together in behaviour. This makes it easier to design campaigns to encourage subscribers to move from one segment to another neighbouring segment that exhibits more desirable behaviour.

Segment shattering uses a neural network to identify patterns in high-dimensional data. Intuitively, the network can be thought of like a cloth laid over a rough and uneven object. It is in a sense a dimensionality reduction algorithm but unlike techniques like Principal Component Analysis it is dimension preserving.

### **Customer Lifetime Value**

mViva has also introduced a component that estimates Customer Lifetime Value using Markov chains. Using this module, the Customer Lifetime Value ("CLV") values for each subscriber are added to the subscriber profile, making it simple to design campaigns that take a long-term view. While this component is most frequently used for lifetime value, it can also be repurposed to predict other metrics such as data usage.

The following graph shows the performance of this module over 10 months of real-world data. Notice how much closer it is to estimating the aggregated value than a campaign that is based off a subscriber's ARPU (the simple baseline estimate).

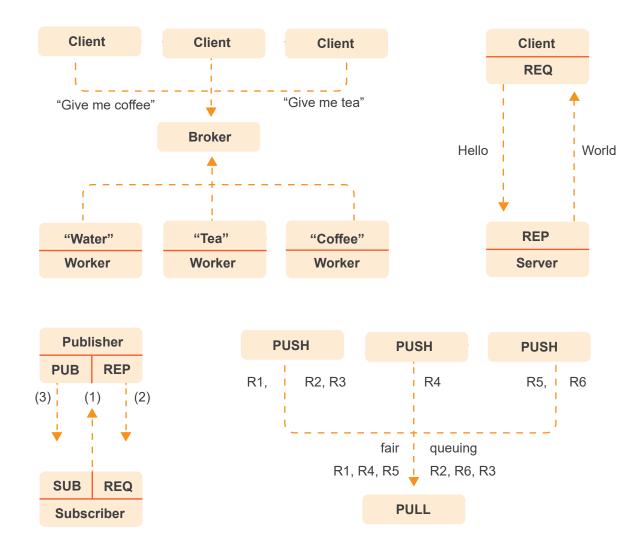


### P T George

Principal Architect - Analytics

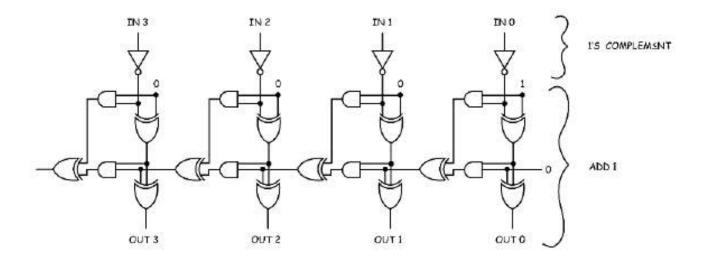
## Vein - connecting them all!

The ability to ingest billions of records at real time into mViva and stream them reliably in parallel to a number of real time analytical engines holds the key to solving the contextual marketing puzzle. Pelatro achieves streaming at that scale using an indigenously designed messaging framework called Vein, built on top of a high speed Zero MQ messaging library. Vein is a cross-over between four fundamental messaging patterns – Request Reply, Service Oriented Reliable Queuing, Push Pull and Publish Subscribe, carefully curated to achieve the best of both worlds, reliability and accuracy, while maintaining very high transfer rates.



Vein data services are made available to clients using agents backed service discovery with negotiable QoS parameters. Vein is modelled on a real life Post Box metaphor where rightful owners seamlessly relocate with their postboxes to newer container addresses as and when engines hop from one node to another as part of transparent failovers and failbacks that are the norm with elastic services.

CAGE is Pelatro's proprietary, patent pending real time aggregation and event check framework leveraging on inplace 2s complement algebra on user-managed-heaps for high-speed addition with low memory access overheads. Vein feeds into CAGE and facilitates consumption of Telco Grade Deep Packet Inspection data at real time and aggregates them on the fly. Labelling rules perform traffic categorization and CAGE aggregates them on the fly to different levels of granularity like last 1m, 2m, 5m, 10m, 30m, 60m across different traffic types such as YouTube, Facebook, Twitter, gaming etc.



Vein and CAGE complement each other enabling mViva to ingest diverse streaming data at rates in excess of One Million Events Per Second, build real time contextual profiles using a multitude of dimensions spanning across IP traffic, Geo Location and various time-aware business datasets and then target subscribers using real-time context-aware campaigns. mViva Contextual targeting uses a mix of Rule based Decisioning and Machine Learning to arrive at the right offer for the subscriber riding on insights drawn from ongoing-browsing-sessions and sends them an actionable notification to activate the right offer through an interactive channel like web-push from where they can avail the benefits instantly.

We are proud to be able to claim that mViva Vein seamlessly ingests data from over two dozen sources for 400m subscribers in one of our largest installations whereas CAGE continues to stream records in excess of 800k records processing over 63 billion transactions with ease every-day at one of our other customer installations.

### Pramod K P

**Chief Architect** 

# Proactively managing human capital during pandemic

Amid the changes of a still-unfolding COVID-19 crisis, employees are increasingly seen by Pelatro as vital stakeholders. At Pelatro, human capital governance has a renewed focus.

### Future of work: fast-tracked

While the debate on the "future of work" was well underway before the pandemic, COVID-19 has clearly hastened its arrival. For example, in the era of social distancing and increased remote working, it was very easy for Pelatro to move to a remote model. As all employees get a laptop and internet connectivity on joining, the transition to working from home was seamless, we simply had to add more bandwidth to our leased line and VPN connections. With applications such as Microsoft Teams, we were easily able to achieve work portability quite quickly.

# Prioritise talent acquisition and management

This was also the year in which we achieved one of our largest product deployments at an operator with 400m+ subscribers. This required procurement and deployment of hardware, software deployment and, since the contract was for Managed Services, we also needed to hire about 50 new people with different functions and skill sets. Hiring was done remotely and HR used the following tools to ensure that the experience of hiring "in person" was not diluted. We used:

- > tools for incorporating tests remotely
- video calls in all rounds with the shortlisted candidates
- "on boarding" remotely by HR

Post on boarding, an elaborate training plan was implemented to integrate the new joiners, with all activities happening remotely. Induction talks by both the CEO and COO as well as "open house" meetings were conducted remotely.

### **Communication** is key

Communication is a low-cost way to reduce turnover and effectively manage the workforce. The normal daily "stand up" meetings went virtual and all tasks were allocated and tracked in Jira, a specialised agile project management software, with managers stepping in to help as needed. Getting the right message to the right people at the right time can be critical to help quell anxiety and instil confidence in the Group's future, especially during an economic downturn.

### Employee pay: a focus on fairness

At Pelatro, we continued with business as usual with regard to pay, with increases given in line with the normal timetable even though many organisations were not increasing pay or were even reducing variable pay or postponing rises.

# Well-being: critical to sustaining operations

Change and uncertainty have strained employees physically, emotionally and financially. Even before COVID-19, employee emotional and financial well-being were top concerns for businesses. Now, as companies continue to adapt to changing pandemic conditions, workforce health, resilience and well-being are even more critical to sustaining operations.

With widespread stay-at-home orders, employers have adjusted and shifted workforces online, all of which have affected overall employee well-being. At Pelatro, we ran many programmes remotely. These included:

- ergonomics during work from home conducted by a physiotherapist
- nutrition during Work from Home, guided by a nutrition expert
- nutrition for women for common health issues, guided by a nutrition expert
- 6 mental wellbeing webinars
- confidential free counselling by certified counsellors for any issue that employees might face whether personal or work.

# Leadership: promoting a culture that encourages well-being

Since the physical workplace has become a potential health hazard, companies have been quick to make physical modifications or take the workplace entirely online. With this transformation, Pelatro has promoted a culture for physical and psychological safety, all while delivering business results.

# Culture: values and purpose move to the forefront

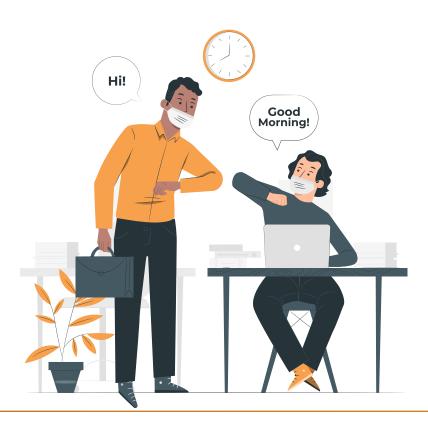
Pelatro has remained committed to its employees, organisational purpose and values in these difficult times. We have used our purpose and cultural values to make fast decisions and create as much certainty as possible for employees.

### **Bringing it together**

Pelatro has prioritised human capital as part of its broader sustainability strategy and to be able to mitigate risk and support value creation more broadly in the coming years.

### **Anuradha**

**Chief Mentor** 



# **Environmental, Social and Governance report ("ESG")**

With the increasing focus on environmental, social and governance ("ESG") issues around the world and the widespread concern over sustainable conservation of natural resources, we present below our key ESG metrics. In reporting these metrics, we have carefully noted the message from the stakeholders in our business that they do not feel one size fits all: they would rather have a relevant review with the right metrics, appropriate to the company. We also consider that a responsible corporate outlook helps us demonstrate the quality of our management, identify how we are mitigating exposure to any business risks and work on areas where we can leverage business opportunities.

### **Environmental**

Being a provider of services to telcos, we are not directly involved in the direct manufacture of harmful substances or products. In more normal times, our operations are predominantly office-based or delivered from the offices of our customers, where we can monitor and control our energy and water consumption as well as waste production more effectively. However, with the widespread lockdowns as a result of the COVID-19 pandemic, our teams have been predominantly working from home. As such, these measures are not currently relevant, but are set out below for more normal working times.

Energy consumption (MWh/\$m)

18

32

Water consumption (m3/\$m)

### Social

A key ethos at Pelatro is encouraging our talented people to do well with us and giving them every opportunity to succeed. Our main research and development operations is at our sites in Bangalore, India and, by the nature of our business, most of our intake of new employees are graduates. There is a wide talent pool available from the major cities in India; however, we also have an active recruitment drive of approximately 30% of our intake from the second-tier villages as well, where opportunities to progress in an international technology company such as Pelatro can be more limited. As such, we are able to make a major contribution to the overall quality of lives of our employees which may otherwise be out of their reach.

Pelatro recognises the importance of investing in its employees and provides opportunities for training and personal development, as well as encouraging the involvement of employees in the planning and direction of their work.

Employee turnover	6%
Tax paid (% of turnover)	8%
Male/female employee ratio	3/1
Health & Safety events in year	None
Employees participating in share scheme	32%

The pandemic this year has seen a necessary change in working practices, with national lockdowns in various countries. Mindful of our overall employee well-being, we have sought to be flexible and supportive of their needs, as well as those of our business. We have run various support programmes open to our employees to attend remotely, such as: ergonomics during working from home, run by a physiotherapist; nutrition during work and also nutrition for women's common health problems, run by a nutrition expert; mental well-being; and free counselling by certified counsellors.

### Governance

We have a diversity on our Board of various skill sets, experience and qualities, with members from Asia, the Netherlands and the United Kingdom. We believe that good governance is also good business, with transparency helping to build trust and confidence with our stakeholders.

Pelatro aims to conduct its business with integrity, respecting the different cultures and the dignity and rights of individuals in the countries where it operates. The Group supports the UN Universal Declaration of Human Rights and recognises the obligation to promote universal respect for and observance of human rights and fundamental freedoms for all, without distinction as to race, religion, gender, language or disability.

Independent board members40%CEO cash compensation v UK median earning5.9xChairman/CEO role splitYesAdheres to Corporate Governance CodeYes - QCA

Our Chairman's statement on corporate governance with fuller details and information on the way the Board operates and the various committees of our Board is set out in the separate corporate governance section in this report.



# **Key Performance Indicators**

For the year ended 31 December 2020

### Introduction

The Directors consider that revenue, recurring revenue, adjusted EBITDA (Earnings Before Interest, Depreciation and Amortisation) and profit before tax, and the related margins as a percentage of revenue, are key performance indicators ("KPIs") in measuring Group financial performance.

We track revenue as it is an indicator of the Group's overall size and complexity and adjusted EBITDA as it is a key measure of the Group's effectiveness in converting revenue to earnings, excluding the effects of certain non-operational and/or exceptional transactions. We track contractually recurring revenue as this KPI provides a forward-looking view of the minimum expected revenues in the next twelve months, which gives confidence to business planning and investment decisions.

In addition, the Directors believe that further important KPIs are the Group's cash flows, including operating cash flow and expenditure on investing activities (principally on software development and where relevant, third-party hardware installations).

Performance of these KPIs is discussed further in the Managing Director's Statement and Financial Review.

# Non- financial performance indicators

The Group monitors certain non-financial performance indicators at an operational level, including the number of new customers in the year, Requests for Proposal received, movement of sales pipeline and Change Requests. However, none of these are currently considered to be individually appropriate as a measure

of overall strategy execution success. All KPIs are reviewed annually, including consideration of appropriate non-financial KPIs.

In a growing business with a high proportion of well qualified and experienced staff the rate of staff retention is seen as an important KPI: in 2020 we recruited 81 new members of staff and 24 left the business (2019: 75 joined and 20 left). Some 40 of these joiners were staff taken on specifically to implement various managed services contracts started in the year.

As the business develops the Board will consider adding, as appropriate, further KPIs to monitor progress against a broader range of objectives.



### **Principal Risks and Uncertainties**

For the year ended 31 December 2020

### Introduction

Our aim is to recognise and address the key risks and uncertainties facing the Group at all levels of our business.

There are a number of risk factors that could adversely affect the Group's execution of its strategic plan and, more generally, the Group's operations, business model, financial results, future performance, solvency, or the value or liquidity of its equity. The Board is committed to addressing these risks by implementing systems for effective risk management and internal control.

The Board continually assesses the principal risks and uncertainties that could threaten Pelatro's business, business model, strategies, financial results, future performance, solvency or liquidity. The items listed below represent the known principal risks and uncertainties but does not list all known or potential risks and uncertainties exhaustively. Where possible, steps are taken to mitigate risks.

### **Principal risk**

#### **Technology**

The industry in which Pelatro operates is in the process of continual change reflecting technical developments as industry and government standards and practices change and emerge.

The markets in which Pelatro operates are competitive and rapidly evolving. The Group's existing products may become less competitive or even obsolete if competitors introduce new products and/or customer behaviour or requirements change.

### Mitigation

The Group employs highly qualified software engineers and senior management who monitor closely developments in technology that might affect its research capability and product evolution.

New products and features are assessed against their target markets and in response to customer feedback prior to development. As Pelatro engages with more customers with an increased product portfolio, a broader spread of feedback is obtained enabling the business to engage with customers more quickly and effectively.

### **Building sales**

Central to our strategic growth plan is winning new mViva contracts, increasingly those which deliver recurring revenue over a period of years. Failure to do so would directly impact our achievement of overall objectives or lengthen the period taken to achieve them.

Sales cycles are often very lengthy and may sometimes be delayed or restructured late in the process. Whilst the impact of COVID-19 is diminishing, a worsening of the situation in any of the areas in which the Group is seeking to sell products to new or existing customers could further lengthen the sales cycle.

We have been investing in our sales and marketing operations by working closely with specialist consultants and have sales capability covering most global regions, enhanced by partners in various other countries to assist us. Following the release of the advanced version of our core software in early 2020, we are continuing to add features and functionalities to ensure technological advantage over competing products.

The Group (along with the telco industry generally) has evolved systems and processes to work remotely where necessary and otherwise to mitigate the effect of COVID-19, and continues to do so in line with changing circumstances.

Principal risk Mitigation

#### Misdirected product, operational or strategic investments

We are continually investing in product development and operational requirements to support mViva-led growth. Failure to achieve meaningful returns on investments would hinder the Group's strategic growth plan and potentially jeopardise the Group's position in the market and its prospects.

Strong communication lines between relevant stakeholders are ensured through regular formal meetings and monthly reporting. The Board reviews and challenges all strategic investments.

### IP, data and cyber risks

A significant IP loss, third party IP challenge, data loss, security breach or cyber-attack could significantly threaten Pelatro's ability to do business, particularly in the short term, and could result in significant financial loss.

We implement robust processes across IP and IT systems, which are overseen by the Head of Engineering.

### Reputational risk

Maintaining a strong reputation is vital to the Group's success as a business. A loss of confidence in the Group's ability to undertake new client opportunities may be caused by an adverse impact to the Group's reputation which may, in turn significantly affect our financial performance and growth prospects.

Significant impact to the Group's reputation could be caused by an incident involving major harm to one of our people or customers, inadequate financial control processes or failure to comply with regulatory requirements. Impact of this type would potentially result in financial penalties, losses of key contracts, an inability to win new business and challenges in retaining key staff and recruiting new staff.

Strong corporate governance and dedicated senior management remain the key elements of effective reputational management. Senior management provide a model of best practice and guidance to ensure the Group's values and expected behaviours are clear and understood by everyone.

As our business continues to grow and develop, we will remain strongly focused on protecting the strength of the Group's reputation through effective governance, leadership, and through cultivating open and transparent relationships with all stakeholders.

#### Product and service delivery failures

Issues or failures with our software products or services could lead to failed implementations, project delays, cost overruns, data loss, security issues, customer dissatisfaction, early termination, service level breaches and contractual claims, all of which could adversely impact the Group's revenues, earnings and reputation.

The risks of servicing large telcos are significant but generally stable and well understood, and the Group has not suffered any material product or service failures since inception. Risks are generally greater with new clients, but formal RFP processes are routinely carried out by telcos, which provides clarity as to requirements and expectations.

Pelatro mitigates inherent product and service risks through robust quality assurance and project governance processes. Product releases are unit tested prior to delivery and subjected to further customer testing prior to first use. Customer testing and acceptance sign-offs are required prior to go-live.

### Principal risk Mitigation

#### Attracting and retaining skilled people

Attracting and retaining the best skilled people at all levels of the business is critical. This is particularly the case in ensuring we have access to a diverse range of views and experience and in attracting specific expertise at both managerial and operational levels where the market may be highly competitive.

Failure to attract new talent, or to develop and retain the Group's existing employees, could impact the Group's ability to achieve the Group's strategic growth objectives. As we continue to grow and diversify into new areas, this risk will continue to be a focus for the Board.

Our business model has created a pipeline of opportunities for staff at every level of the business. This will continue to be the case as the Group develops. The Group's focus on competency at all levels of the business continues to ensure that we develop the Group's people and enable them to successfully manage the changing profile of the Group's business. Incentive programmes are also in place to ensure that key individuals are retained.

Pelatro recognises the importance of investing in its employees and provides opportunities for training and personal development, as well as encouraging the involvement of employees in the planning and direction of their work.

### Economic, international trade and market conditions

The Group is generally exposed to economic, trade and market risk factors, such as global or localised economic downturn, changing international trade relationships, foreign exchange fluctuations, consolidation or insolvency of existing or prospective customers or competitor products, all of which could significantly threaten Pelatro's performance and prospects. Pelatro's current focus on emerging markets customers may increase such risks.

Mitigation against the short-term impact of such risks is provided through an increasing spread of geographies and customers. Pelatro monitors political developments and will seek to mitigate emerging risks where possible. Pelatro's high margin revenues provide a level of protection against volatile economic or market conditions and our policy of ongoing product development helps us to maintain our competitive advantage.

#### **Credit risks**

The Group is exposed to the credit risk of an increasing range of counterparties with whom it does business, often in respect of considerable amounts. Extended delivery, installation and sales cycles may cause the Group to be so exposed for considerable periods of time.

The Group's principal financial assets comprise cash and cash equivalents, deposits, trade and other receivables and contract assets. As these instruments are exposed to conventional risks, they are managed on the simple basis of credit terms, credit worthiness and cash collection or settlement. The Group only contracts with major (often regional or global) telcos who have sound credit ratings.

Increasingly the Group is entering into longer-term managed service/recurring revenue contracts, where billing is monthly or quarterly, thus shortening the billing cycle and reducing the overall credit risk per customer.

The Group did not enter into derivative transactions during the year. It is the Group's policy that no speculative trading in financial instruments will be undertaken.

### Principal risk Mitigation **Liquidity risks** Fluctuations in working capital may leave the Group with Group cash balances are monitored on a weekly basis to inadequate cash resources to fund its operations. ensure that the Group has sufficient funds to meet its needs. Cash flow forecasts are generated and reviewed regularly by management. The Directors have prepared projected cash flow information for the coming year. The projections take into account the new business opportunities highlighted in the Managing Director's Statement, the timing and quantum of which will affect the Group's cash requirements, which are continually monitored by the Board. On the basis of these projections, the Group has sufficient working capital facilities for the foreseeable future.

### **Financial Review**

For the year ended 31 December 2020

### Introduction

For the year, total revenue decreased by 40 per cent, to \$4.02m. This included \$2.85m of recurring revenue (which comprises gain share, managed services and post-contract support ("PCS")) accounting for around 71% of the total; together with around \$0.4m of change request revenue this resulted in repeating revenue of \$3.3m. The decline in revenue year on year arose principally from a significant reduction in "one off" type revenue (typically license fees) which was not unexpected as our sales efforts were targeted towards the pivot of the Group's revenues towards a recurring revenue base; however, in addition and as announced in November 2020, whilst the coronavirus pandemic had a relatively limited impact on high-level decision making at our customers, other than them necessarily needing to focus more on their day-to-day operations, by Q4 COVID-19 had started to affect some of the employees and immediate relatives of both Pelatro and our customers. This led to a slower than scheduled implementation of certain projects (principally change requests), and as this revenue is recognised only on completion of the relevant project, certain revenue which was visible and expected in 2020 was deferred to the first half of 2021.

### **Key Performance Indicators**

	2020	2019	Growth
Revenue	\$4.02m	\$6.67m	(40)%
Recurring revenue	\$2.85m	\$2.96m	(4)%
Recurring revenue as percentage of total	71%	44%	
Adjusted EBITDA (see Note 7)	\$0.44m	\$2.89m	(85)%
Adjusted EBITDA margin	11%	43%	
Profit/(loss) before tax (before exceptional items)	\$(2.23)m	\$0.77m	n/a
Cash generated from operating activities	\$2.26m	\$1.41m	60%
Contracted customers (at year end)	20	19	1

### **Income Statement**

### Revenue

Out of the total revenue of \$4.02m, approximately \$0.7m arose from sales of licenses and associated implementation (2019: \$1.9m) and some \$2.9m arose from recurring revenue, comprising approximately \$1.5m from managed service and gain share contracts and the balance from post-contract support. Change request income fell from \$1.5m to just over \$0.4m, principally due to the effect of COVID-19 which affected the scheduled implementation of certain projects as noted above.

One new customer was added during the year; this, together with the number of recurring revenue customers, further reduced customer concentration with now only three customers accounting for more than 10% of revenue. As noted last year, a proportion of the Group's revenue is now invoiced in Indian Rupees ("INR") which forms a natural hedge against the Group's cost base, of which around 60% (in cash terms) is in INR.

### Cost of sales

Cost of sales increased by 71% to \$1.71m (2019: \$1.00m). These costs comprise principally (i) the direct salary costs of providing software support and maintenance, professional services and consultancy; (ii) expensed customer implementation; (iii) third-party software maintenance and licensing costs; and (iv) sales commissions. The increase in FY20 results almost entirely from the cost of extra staff taken on to service several managed service and similar contracts implemented during the year.

### **Overheads**

Pre-exceptional overheads (excluding depreciation and amortisation) decreased to \$1.9m (2019: \$2.8m), largely due to a substantial reduction in travel costs.

Additionally, whilst net staff numbers grew in the year, leavers were all employees whose cost was charged to overheads, whilst the majority of new joiners were recruited for specific customer contract roles (and hence are charged to cost of sales); accordingly the net cost of staff charged to overheads reduced. There was also a general reduction in other costs including plc costs and certain consultancy contracts.

### **Exceptional gains**

The second stage earn-out payment due to the vendors of Danateq was agreed in the year at \$1m gross under the terms of the SPA. The net amount paid was some \$193,000 lower, being reduced by sums relating either to amounts paid by customers in advance to the former Danateq business but due to Pelatro, or amounts deductible under the terms of the SPA due to differences in outturn in disclosure items. The difference between the estimated value of the liability brought forward and the amount paid (as adjusted for the imputed discount due to the time value of money to the date of payment) resulted in the exceptional gain shown of \$149,000.

### **Profitability**

Adjusted EBITDA (earnings before interest, tax, depreciation, amortisation and exceptional items) fell by 85% in the year to \$0.44m (2019: \$2.89m). Loss before tax before exceptional items was \$(2.22)m (2019: profit \$0.77m). Adjusted loss per share was  $(5.5)\phi$  (2019: positive  $4.2\phi$ ), and reported loss per share was  $(7.2)\phi$  (2019: positive  $2.5\phi$ ). The reported loss before tax was \$(2.08)m (2019: profit \$1.01m).

### **Taxation**

The Group suffers a tax charge despite a reported consolidated loss before tax as (i) the Group's operating subsidiary in India is necessarily profitable on a stand-alone basis in order to comply with local tax laws; and (ii) customer payments in respect of sales to certain jurisdictions suffer Withholding Tax ("WHT") deductions: subject to various restrictions this may be offsetable against other profits but, in the absence of such profits, the WHT is treated as tax suffered.

The taxation charge for the year comprises a charge of \$0.30m relating to current tax (2019: \$0.25m), which is net of a credit of \$18,000 relating to the reassessment of prior year Group tax liabilities and WHT assets, principally in the UK and the US. Partly as a result of that reassessment, the Group is due a tax refund of approximately \$42,000. WHT also accounts for the majority of the "Income tax paid" of \$0.34m in the Group Statement of Cash Flows.

The tax charge also reflects a charge of \$72,000 relating to the derecognition of deferred tax assets (2019: \$53,000 credit) due to uncertainty over the timing of when the previously recognised deferred tax assets could be offset against future profits.

### **Statement of Financial Position**

### Intangible assets

Customer relationships and acquired software for resale

Assets acquired pursuant to the Danateq Acquisition comprised principally customer relationships and enterprise software for resale to third parties; the customer relationships acquired are being amortised over 10 years. Net of accumulated amortisation for the year, the net book value of the standalone intangible assets acquired (i.e. the customer relationships) was approximately \$5.2m at the year end.

### Development costs

The Group is committed to the continuous enhancement of its software suite, and we aim to offer a market-leading platform which addresses the needs of our telco customers. The Group now employs around 95 developers in Bangalore and around 20 in the Group's other development centre in Nizhny Novgorod. In addition to the release of the advanced V6 of our proprietary mViva software, the Group released various add-on modules (as detailed above), thus further expanding the scope, functionality and optionality of the software suite. Costs incurred of around \$2.9m (2019: \$2.1m) were capitalised accordingly. Amortisation on development cost assets increased to \$1.4m (2019: \$1.0m) and, net of amortisation, this capitalisation resulted in a net book value of intangible assets relating to development costs in the statement of financial position of approximately \$5.9m (2019: \$4.4m).

### Property, plant and equipment

Expenditure of \$0.90m on property, plant and equipment relates principally to \$0.87m spend on IT equipment placed on site at a customer's premises to implement the related managed services contract. The balance related mainly to spend on fixtures, fittings and leasehold improvements due to the continued expansion of the Group's office space.

Depreciation in the year amounted to \$0.20m (excluding amounts relating to Right-to-Use assets now recognised under IFRS 16, and gross of amounts capitalised as intangible assets) (2019: \$93,000), and the aggregate net book value of property, plant and equipment rose from \$0.52m to \$1.22m.

### Trade receivables and contract assets

Trade receivables

At 31 December 2020 total trade receivables (i.e. including long-term receivables) stood at \$3.5m (2019:

\$5.5m). Of these receivables, approximately \$1.4m has been received since the year end to date.

The short-term trade receivables balance at the year end is analysed as follows:

2020 \$'000	Short Term Receivables	Associated Revenue	"Debtor days"
Total	3,335	3,819	319
Excluding Un- billed Revenue	1,076	2,593	151

2019 \$'000	Short Term Receivables	Associated Revenue	"Debtor days"
Total	5,283	6,566	294
Excluding Un- billed Revenue	967	2,619	135

The above figures have been adjusted where appropriate for balance sheet reallocations, and exclude contract assets and the associated incremental revenue.

Given the wide variety and bespoke nature of the Group's contracts, figures shown for debtor days are pro forma for illustration only.

### Contract assets

Contract assets are recognised relating to support and maintenance revenue and license fees as invoices are raised in arrears of the revenue recognition relating to the services being provided. In addition, contract assets include contract fulfilment assets relating to sales commission provisions, the cost of which is amortised over the life of the corresponding contract.

Short-term contract assets deriving from revenue (i.e. those which are expected to reverse in less than one year) increased to \$0.46m (2019: \$0.29m) largely due to one license contract signed in the year which had invoicing terms which differed significantly from the underlying performance obligations. Long-term contract assets deriving from revenue (i.e. those which are ex-

-pected to reverse after more than one year) decreased to \$0.31m (2019: \$0.51m), reflecting the invoicing profile of various products and services, principally on PCS.

Fulfilment assets included in contract assets total \$0.15m (2019: \$9,000) in respect of short-term assets (representing costs directly relating to certain contracts to be recognised in profit and loss in the next 12 months); and \$0.44m (2019: \$nil) in respect of long-term assets (representing costs directly relating to certain contracts to be recognised in profit and loss after one year).

# Trade and other payables, provisions and contract liabilities

Trade and other payables

At the year end, short-term trade payables stood at \$1.1m (2019: \$82,000) principally comprising an amount of \$0.72m due in respect of sales commissions payable. Other short-term payables of \$0.28m (2019: \$0.44m), were due principally to \$0.22m in respect of staff bonuses and the balance for sundry creditors.

#### **Provisions**

Short-term provisions include amounts estimated in respect of leave encashment and "gratuity" payments (in respect of staff leavers in the Group's Indian subsidiary), plus sundry expense provisions, in total \$79,000 (2019: \$53,000). Tax provisions of \$84,000 (2019: \$149,000) comprise \$60,000 relating to current tax payable and a deferred tax liability of \$24,000.

Long-term provisions of \$0.17m (2019: \$0.12m) relate solely to amounts estimated in respect of leave encashment and gratuity payments.

#### Contract liabilities

Contract liabilities represent customer payments received in advance of satisfying performance obligations, which are expected to be recognised as revenue in 2021 and beyond. Short-term contract liabilities decreased to \$0.50m (2019: \$0.66m) and long-term contract liabilities to \$0.21m (2019: \$0.27m) as the performance conditions in the underlying contracts were satisfied.

### Statement of Cash Flows

### Cash flow and financing

Cash generated by operations before tax payments amounted to \$2.60m (2019: \$1.75m), largely resulting from the realisation of trade receivables (net working capital inflow of c. \$2.2m). As the Group transitions to a recurring revenue model, more contracts and hence revenue will be on a quarterly or even monthly billing cycle and hence we would expect this trend to continue.

During the year the Group secured financing of approximately \$0.8m (on a term basis over 6 years) in order to match fund the cost of hardware associated with the major managed services contract announced in December 2019. In addition, the FY19 year end overdraft of \$0.17m was repaid. In August the Group raised c. \$2.6m net of expenses by way of an equity placing. This has supported the Group's expansion, both in terms of recruitment (in particular in sales) and working capital generally.

Net of expenditure on intangibles (principally development costs of \$2.8m) and the hardware referred to above, the Group had closing gross cash of \$1.8m (2019: \$1.1m). Borrowings amounted to \$1.4m (2019: \$0.6m) excluding amounts relating to lease liabilities.

### **Summary**

Our performance this year represents a year of transition: the change in the quality of revenue, which now includes major long-term managed service contracts, a solid base of support revenue as well as valuable high margin training and other consultancy income, gives us a sound platform from which to build. Given the geographic spread of the Group, Brexit had little or no effect and, whilst we continue to stay abreast of any developments, we do not anticipate any material impact arising from the EU-UK Trade and Cooperation Agreement. Whilst COVID-19 provides a continuing cause for caution across the world, the Group has made an excellent start to the year, with a material proportion of the expected revenues for the year underpinned by recurring and repeating revenue with significant further change request and other contracts added in the first quarter. The Board therefore remains optimistic that the Group is on track to deliver a strong year of growth.

### Nic Hellyer

Finance Director 11 April 2021 The s172 Statement that is required to be covered in the Strategic Report is included in the Corporate Governance review on pages 47 and 49 and is hereby incorporated within the Strategic Report by reference.

The Strategic Report was approved by the Board of Directors on 11 April 2021

On behalf of the Board

Subash Menon

11 April 2021

Nic Hellyer

11 April 2021

## **Corporate Governance Review**

For the year ended 31 December 2020

## **Executive Directors**

# Subash Menon - Managing Director, CEO and Co-Founder

Subash co-founded the Group in April 2013. Prior to Pelatro, Subash was the CEO and founder of Subex Limited ("Subex"), a company he transformed from a systems integrator in telecoms hardware to a global leader in Telco software for business optimisation. Subash also guided Subex through a successful IPO in India (NSE and BSE) in 1999 and through seven acquisitions in the UK, US and Canada, driving revenues to in excess of US\$100m, prior to leaving Subex in 2012.

# Sudeesh Yezhuvath COO and Co-Founder

Sudeesh co-founded the Group with Subash in 2013. Sudeesh joined Subash at Subex in 1993, where he worked as a Sales Engineer. There, he progressed to a board Director and Chief Operating Officer. Sudeesh left Subex in 2012, by which time it had grown to be a global leader with over 200 telco operators, across more than 70 countries.

## Nic Hellyer, FCA Finance Director

Nic is a Chartered Accountant who brings extensive board level experience from his 25 years in investment banking. Nic spent the majority of his banking career at UBS and HSBC, advising on a wide range of transactions including public takeovers, private M&A, IPOs and other equity fund raisings. Nic joined Pelatro in 2017 prior to the IPO of the Group in December that year. He is also part-time CFO of Byotrol plc, a biocidal products company which is also quoted on AIM.

## **Non-executive Directors**

## Richard Day - Chairman (i)(ii)(iii)

Richard has significant board and business experience from a number of companies, both publicly quoted and private. He is a qualified solicitor and a Chartered Member of the Securities Institute. Richard co-founded institutional brokers Arden Partners in 2002 and was instrumental in growing their corporate offering as well as their admission to AIM in 2006. Richard is currently a director of EGS Energy Limited and Chairman of their special purpose vehicle Eden Geothermal Limited, which has secured funding to develop and operate their deep geothermal site in Cornwall. He is also a director of Alchemac Limited, a UK company with an aggregates guarrying business in Southern India.

#### Pieter Christiaan Verkade (i)(ii)(iii)

Pieter serves as an executive director on the board of Discover Digital International, responsible for Marketing and Sales, and is Chairman and Co-Founder of Viva Africa, an African content aggregator and producer for video, a role he has held since February 2016. In addition, he is Chairman for Andocure (Mobile Advertising) and UNBOX (behavioural solutions). He was the Chief Commercial Officer for Unitel in Angola from August 2017 to August 2019. Prior to this, Pieter spent sixteen years working in numerous board level roles, varying from CFO, CMO, CCO to CEO for various companies within the telecommunications industry. These included Telenor International, Orange and MTN, where he was Group Chief Commercial Officer, working across both Europe and Africa.

- (i) Member of Audit Committee
- (ii) Member of Remuneration Committee
- (iii) Member of Nomination Committee

# Statement of compliance with the 2018 QCA Corporate Governance Code

## Chairman's introduction

High standards of corporate governance are a key priority for the Board of Pelatro and, in line with the London Stock Exchange's changes to the AIM Rules requiring all AIM-quoted companies to adopt and comply with a recognised corporate governance code, the Board has adopted the 2019 Quoted Companies Alliance Corporate Governance Code (the "QCA Code") as the basis of the Group's governance framework. It is the responsibility of the Board to ensure that the Group is managed for the long-term benefit of all shareholders and stakeholders, with effective and efficient decision-making. Corporate governance is an important aspect of this, reducing risk and adding value to the Group's business.

The QCA Code is constructed around ten broad principles and a set of disclosures. The QCA has stated what it considers to be appropriate arrangements for growing companies and asks companies to provide an explanation about how they are meeting the principles through the prescribed disclosures. We have considered how we apply each principle to the extent that the Board judges these to be appropriate in the circumstances, and below we provide an explanation of the approach taken in relation to each. The Board considers that it has complied with the principles of the QCA Code.

## **Richard Day**

Non-Executive Chairman

## **QCA** principles

### **SECTION 1: DELIVER GROWTH**

Principle 1: Establish a strategy and business model which promote long-term value for shareholders

As evidenced by continuing progress in winning contracts from new customers as well as new business from existing customers, Pelatro has an increasing reputation in the MultiChannel Marketing software space. To deliver this growth and hence promote long-term value for shareholders, the Board established a clear three-pronged strategy and business model when the Group floated on the AIM market in 2017 and identified the following key areas of operation to focus on improving on the Group's performance:

- Sales strategy, which encompasses all critical areas progressively to open up new vistas and enable the Group to address larger market opportunities while positioning it as a key player in its chosen space
- Diversification strategy to offer complementary services
- Acquisition-led growth strategy where and when appropriate to expand the business model.

A fuller explanation of how the strategy and business model have been executed is contained in both the Company's Admission Document dated 13th December 2017 and Placing Circular dated 30th July 2018 (which documents are available to download from the Group website). As discussed further in the Managing Director's statement this strategy has been evolving, in line with our growing business and changing operational landscape and we have moved from a predominantly licence fee model to one now of more annual recurring revenues. This helps us work more closely in partner-ship with our telco customers and is giving us greater financial visibility over the longer term.

## Principle 2: Seek to understand and meet shareholder needs and expectations

#### Introduction

The Company remains committed to listening and communicating openly with its shareholders to ensure that its strategy, business model and performance are clearly understood. Understanding what analysts and investors think about us, and in turn, helping these audiences understand our business, is a key part of driving our business forward and we actively seek dialogue with the market. We do so via investor roadshows, attending investor conferences, hosting capital markets days and our regular reporting, remotely when necessary.

#### Institutional shareholders

The Directors actively seek to build a relationship with institutional shareholders. Shareholder relations are managed by the Chief Executive Officer and Finance Director who make presentations to institutional shareholders and analysts regularly following the release of the full-year and half-year results, as well as for any significant strategic developments. The non-executive Chairman and non-executive Director are also available to meet investors, whenever required.

## Private shareholders

In normal times private shareholders have had access to Pelatro presentations through various investor events throughout the year which they can attend; whilst this has been curtailed in the last year because of restrictions on group events, the Directors plan to address this in the coming year through online events. Private shareholders also have access to selected analysts' research which is made available to them by Pelatro through the Group's website. They are also

encouraged to contact the company directly with any enquiries they may have. Private shareholder events are usually attended by the CEO and Finance Director, as well as the Chairman.

## Analyst research

The Group has not commissioned any "paid for" research from third party analysts and have no current intention of doing so. The Company's broker Cenkos and equity data distributor Proquote produce research on the Group which is freely available from their internet portal, linked via the "Investors" section of the Pelatro website.

## Report and accounts

The Board has ultimate responsibility for reviewing and approving the Annual Report and Accounts and it has considered and endorsed the arrangements for their preparation, under the guidance of its audit committee. The Directors confirm that the Annual Report and Accounts, taken as a whole, is fair, balanced and understandable and provides the information necessary for shareholders to assess the Group's position and performance, business model and strategy.

#### The Board

At every Board meeting, the Chief Executive Officer and the Finance Director provide a summary of the content of any engagement they have had with investors to ensure that major shareholders' views are communicated to the Board as a whole. The Board is also provided with brokers' and analysts' reports when published. This process enables the Chairman and the other Non-executive Director to be kept informed of major shareholders' opinions on strategy and governance, and for them to understand any issues or concerns.

The non-executive Directors are available to discuss any matter stakeholders might wish to raise, and the Chairman attends meetings with investors and analysts, as well as professional advisers, as required.

Investors may also make contact requests through the Company's broker.

# Principle 3: Take into account wider stakeholder and social responsibilities and their implications for longer-term success

Our wider stakeholder group includes our employees, customers, advisers and investors. Engaging with our stakeholder base strengthens our relationships across our stakeholder base and helps us make better business decisions to deliver on our commitments. The Board is regularly updated on wider stakeholder engagement feedback to stay abreast of stakeholder insights into the issues that matter most to them and our business, and to enable the Board to understand and consider these issues in decision-making.

## **Employees**

Alongside our shareholders, suppliers and customers, our employees are important stakeholders in our business and the Board therefore closely monitors and reviews the performance and satisfaction of our employees through regular dialogue and a regular appraisal programme as well as other feedback it receives to ensure alignment of interests.

Pelatro operates an Employee Share Option scheme, with options having been granted to some 70 employees. The Group is still a young, dynamic business and is small enough to ensure that each employee is able to meet with management at any time to discuss business-related issues.

The Group believes that having empowered and responsible employees who display sound judgment and awareness of the consequences of their decisions or actions, and who act in an ethical and responsible way, is key to the success of the business.

#### Corporate Social Responsibility

The Group recognises the increasing importance of corporate social responsibility and endeavours to take it into account when operating its business in the interests of its stakeholders, including its investors, employees, customers, suppliers, business partners and the communities where it conducts its activities.

The operation of a profitable business is a priority and that means investing for growth as well as providing returns to its shareholders. To achieve this, the Group recognises that it needs to operate in a sustainable manner and therefore has adopted core principles to its business operations which provide a framework for both managing risk and maintaining its position as a good "corporate citizen", and also facilitate the setting of goals to achieve continuous improvement.

The Group aims to conduct its business with integrity, respecting the different cultures and the dignity and rights of individuals in the countries where it operates. The Group supports the UN Universal Declaration of Human Rights and recognises the obligation to promote universal respect for and observance of human rights and fundamental freedoms for all, without distinction as to race, religion, gender, language or disability.

## Customers

Our success and competitive advantage are dependent upon fulfilling customer requirements. The longevity of customer relationships is a key part of our strategy, and an understanding of current and emerging requirements of customers enables us to develop new and enhanced services, together with software to support the fulfilment of those services. The Group encourages feedback from its customers through engagement with individual customers throughout a project. The number of customers has been growing significantly over recent years, but the overall number of customers still allows us to have regular interface with customers and ensure their needs are appreciated. The team holds periodic meetings with every customer to understand and resolve their "pain points" while collecting valuable feedback on all aspects of business such as product features, quality of delivery, support and so on.

### Health and Safety

The Directors are committed to ensuring the highest standards of health and safety, both for employees and for the communities within which the Group operates. The Group seeks to exceed legal requirements aimed at providing a healthy and secure working environment to all employees and understands that successful health and safety management involves integrating sound principles and practice into its day-to-day management arrangements and requires the collaborative effort of all employees. All employees are positively encouraged to be involved in consultation and communication on health and safety matters that affect their work.

## Environment

The Directors are committed to minimising the impact of the Group's operations on the environment. The Group recognises that its business activities have an influence on the local, regional and global environment and accepts that it has a duty to carry these out in an environmentally responsible manner. It is the Group's policy to endeavour to meet relevant legal requirements and codes of practice on environmental

issues so as to ensure that any adverse effects on the environment are minimised. It strives to provide and maintain safe and healthy working conditions, and to keep its entire staff informed of its environmental policy whilst encouraging them to consider environmental issues as an everyday part of their role.

The Group presents an Environmental, Social and Governance Report elsewhere in this Annual Report.

# Principle 4: Embed effective risk management, considering both opportunities and threats, throughout the organisation

The Board has overall responsibility for the Group's internal control systems and for monitoring their effectiveness. The Board, with the assistance of the Audit Committee, maintains a system of internal controls to safeguard shareholders' investment and the Group's assets, and has established a continuous process for identifying, evaluating and managing the significant risks the Group faces.

The Board currently takes the view that an internal audit function is not considered necessary or practical due to the size of the Group and the close day to day control exercised by the executive directors. However, the Board will continue to monitor the need for an internal audit function.

Further details of the principal risks faced by the Group, together with their potential impact and the mitigation measures in place, are set out in the section titled "Principal risks and uncertainties" in this Annual Report. The Board believes these risks to be currently the most significant with the potential to impact the Group's strategy, financial and operational performance and ultimately, its reputation.

The Board considers risk to the business on an ongoing basis and the Group formally reviews and

documents the principal risks at least annually. Both the Board and senior management are responsible for reviewing and evaluating risk and the executive Directors meet on a regular basis to review ongoing trading performance, discuss budgets and forecasts and any new risks associated with ongoing trading, the outcome of which is reported to the Board.

## SECTION 2: MAINTAIN A DYNAMIC MANAGEMENT FRAMEWORK

# Principle 5: Maintain the Board as a well-functioning balanced team led by the Chair

The Board is responsible to the shareholders and sets the Group's strategy for achieving long-term success. It is ultimately responsible for the management, governance, controls, risk management, direction and performance of the Group. The members of the Board have a collective responsibility and legal obligation to promote the interests of the Group and are collectively responsible for defining corporate governance arrangements. Ultimate responsibility for the quality of, and approach to, corporate governance lies with the chairman of the Board, Richard Day. The Chairman also ensures effective communication with shareholders and facilitates the effective contribution of the other non-executive Director.

The Board consists of five directors of which three are executive and two are independent non-executives. The Board is supported by three committees: audit, remuneration and nomination. Non-executive directors are required to attend all Board meetings (usually in London, although with current COVID-19 restrictions these have mainly been via video conferencing hosted from London) and to be available at other times as required for face-to-face and telephone meetings with the executive team and investors. In addition, they attend Board committee meetings as required. Meetings held during 2020 and the attendance of Directors

is summarised below:

Director	Board	Audit	Remuneration
Richard Day	6	2	1
Nic Hellyer	6	2	n/a
Subash Menon	5	n/a	n/a
Pieter Verkade	5	2	1
Sudeesh Yezhuvath	4	n/a	n/a

To enable the Board to discharge its duties, all Directors receive appropriate and timely information. Briefing papers are distributed to all Directors in advance of Board and Committee meetings. All Directors have access to the advice and services of the Finance Director (who is also Company Secretary): he is responsible for ensuring that the Board procedures are followed, and that applicable rules and regulations are complied with. In addition, procedures are in place to enable the Directors to obtain independent professional advice in the furtherance of their duties, if necessary, at the Company's expense.

The Board encourages the ownership of shares in the Company by executive and non-executive Directors alike and in normal circumstances does not expect Directors to undertake dealings of a short-term nature. The Board considers ownership of Company shares by non-executive Directors as a positive alignment of their interest with shareholders. The Board will periodically review the shareholdings of the non-executive Directors and will seek guidance from its advisers if, at any time, it is concerned that the shareholding of any non-executive Director may, or could appear to, conflict with their duties as an independent non-executive Director of the Company or their independence itself. Directors' emoluments, including Directors' interests in shares and options over the Company's share capital, are set out in the Report of the Directors.

The Company has adopted a code for directors' and employees' dealings in securities which is appropriate for a company whose securities are traded on AIM and which is in accordance with Rule 21 of the AIM Rules and the Market Abuse Regulations.

# Principle 6: Ensure that between them the Directors have the necessary up-to-date experience, skills and capabilities

The Board currently comprises three executive and two non-executive Directors with an appropriate balance of sector, financial and public market skills and experience. The skills and experience of the Board are set out in their biographical details above. The experience and knowledge of each of the Directors gives them the ability constructively to challenge the strategy and to scrutinise performance. The Board also has access to a network of external advisers and receive regular briefings on legal, accounting and regulatory matters from these advisers where necessary to keep their skills and knowledge base up to date.

Executive and non-executive Directors are subject to re-election intervals as prescribed in the Company's Articles of Association. At each Annual General Meeting one-third of the Directors, who are subject to retirement by rotation shall retire from office. They can then offer themselves for re-election. The executive directors are employed under service contracts requiring 12 months' notice (by either party) in the case of Subash Menon and Sudeesh Yezhuvath, and three months' notice in the case of Nic Hellyer. The non-executive director and the Chairman receive payments under appointment letters which are terminable on three months' notice.

# Principle 7: Evaluate board performance based on clear and relevant objectives, seeking continuous improvement

The effectiveness of the Board is reviewed by the Chairman on an annual basis. As a quoted company, we have an obligation to keep the market informed of material developments and hence we are in regular contact with our Nomad and Broker. As part of this yearly review, we specifically asked them their opinion on the effectiveness of the Board which they confirmed was satisfactory. We asked the same of our UK lawyers Memery Crystal and received similar confirmation.

As an AIM company, we are required to adopt a recognised corporate governance code and we have adopted ours from the Quoted Companies Alliance. As a Board, we have also recently conducted an annual evaluation of the Board, led by the Chairman, in accordance with the recommendation from the FRC and with reference to the FRC guidance on the list of questions a board should be asking of themselves.

We have three committees, being Audit, Remuneration and Nomination. Given the size of our board with only two NEDs, the NEDs sit on each committee. Richard Day is Chairman of Audit and Remuneration, and Pieter Verkade is Chairman of Nomination. The QCA consider it is unusual for the Chairman of an AIM company also to be Chairman of the Remco; however, this was discussed with our Nomad and investors when we floated in 2017. Richard Day is also a member of the QCA group which recently produced the new version of the QCA Remuneration Code.

These committees are required to act independently of the executive of the Board and indeed may need at times to be in conflict with the executive members. Because of the respective experience and qualities of the NEDs, they are considered by our Nomad to have sufficient qualities to fulfil these roles.

# Principle 8: Promote a corporate culture that is based on ethical values and behaviours

The Group adopts a policy of equal opportunities in the recruitment and engagement of staff as well as during the course of their employment. It endeavours to promote the best use of its human resources on the basis of individual skills and experience matched against those required for the work to be performed.

The Group recognises the importance of investing in its employees and, as such, the Group provides opportunities for training and personal development and encourages the involvement of employees in the planning and direction of their work. These values are applied regardless of age, race, religion, gender, sexual orientation or disability. The Group recognises that commercial success depends on the full commitment of all its employees and commits to respecting their human rights, to provide them with favourable working conditions that are free from unnecessary risk and to maintain fair and competitive terms and conditions of service at all times.

In regard to how ethical values are recognised and respected, we are this year for the first time including a specific Environmental, Social and Governance section in this Annual Report. We aim to conduct our business with integrity, respecting the different cultures and the dignity and rights of individuals in the countries where we operate. We support the UN Universal Declaration of Human Rights and recognise the obligation to promote universal respect for and observance of human rights and fundamental freedoms for all, without distinction as to race, religion, gender, language or disability. All the board have a responsibility to ensure we follow appropriate ethical values.

Principle 9: Maintain governance structures and processes that are fit for purpose and support good decision-making by the Board

The Chairman, Richard Day, is responsible for leadership of the Board, ensuring its effectiveness on all aspects of its role, setting its agenda and ensuring that the Directors receive accurate, timely and clear information. The Chairman also ensures effective communication with shareholders and facilitates the effective contribution of the other non-executive Director. Subash Menon, as Chief Executive Officer, is responsible for the operational management of the Group and the implementation of Board strategy and policy. By dividing responsibilities in this way, no one individual has unfettered powers of decision-making.

There is a formal schedule of matters reserved for decision by the Board in place which enables the Board to provide leadership and ensure effectiveness. Such matters include business strategy and management, financial reporting (including the approval of the annual budget), Group policies, corporate governance matters, major capital expenditure projects, material acquisitions and divestments and the establishment and monitoring of internal controls.

The appropriateness of the Board's composition and corporate governance structures are reviewed through the ongoing Board evaluation process and on an ad hoc basis by the Chairman together with the other Directors, and these will evolve in parallel with the Group's objectives, strategy and business model as the Group develops.

## Board committees

The Board has established Audit, Nomination and Remuneration Committees.

The Audit Committee has Richard Day as Chairman and has primary responsibility for monitoring the quality of internal controls, ensuring that the financial performance of the Group is properly measured and reported on, and for reviewing reports from the Group's

auditors relating to the Group's accounting and internal controls, in all cases having due regard to the interests of shareholders. The Audit Committee meets at least twice a year. Pieter Verkade is the other member of the Audit Committee. A report on the duties of the Audit Committee and how it discharges its responsibilities is set out below.

The Remuneration Committee has Richard Day as Chairman, and reviews the performance of the Executive Directors, and determines their terms and conditions of service, including their remuneration and the grant of options, having due regard to the interests of shareholders. The Remuneration Committee meets as necessary. Pieter Verkade is the other member of the Remuneration Committee. Details of the activities and responsibilities of the Remuneration Committee are set out below.

The Nomination Committee has Pieter Verkade as Chairman, and identifies and nominates, for the approval of the Board, candidates to fill board vacancies as and when they arise. The Nomination Committee meets as necessary and did not meet in the financial year 2020 as there have been no Board vacancies. Richard Day is the other member of the Nomination Committee.

The terms of reference of each Committee can be downloaded from www.pelatro.com

### **SECTION 3: BUILD TRUST**

## Principle 10: Communicate how the Group is governed and is performing

The Board maintains a frequent dialogue with all of its stakeholders, both in person and through formal channels such as the Annual Report (which, inter alia, contains details of the work of the Board and the various committees during the year) and the London Stock Exchange Regulatory News Service.



## s.172 statement

For the year ended 31 December 2020

## Companies Act 2006 s. 172 statement

The Board acknowledges its responsibilities under the Companies Act 2006 (the "Act") and below sets out the requirements of the Act and in particular section 172(1), and the key processes and considerations that demonstrate how the Directors discharge their duties and promote the success of the Company. References to the Company include the wider Group where relevant.

As noted in the Corporate Governance Report, the Board meet 6 times a year with papers circulated in advance to allow the Directors to fully understand the performance and position of the Company, alongside matters arising for decision. Each decision that is made by the Directors is supported by analyses of the possible outcomes so that an educated decision can be made based upon the likely impact on the Company, so a decision can be made which best promotes the success of the Company and what impact there may be on the wider stakeholder group.

Decisions of the Board take into account not just short-term, but also medium- and long-term consequences, which are carefully considered and balanced, having regard to the needs and priorities of the business, its customers, partners, employees and other stakeholders. For example, the decision to prioritise recurring revenue contracts as opposed to license contracts, leading to a reduction in short-term revenue, was based on the view that this strengthens customer relationships, creates a more stable revenue stream and boosts the value of the business in the long-term.

Factors (a) to (f) below, are all taken into account during the decision-making process.

## (a) The likely consequences of any decision in the long term

Supporting each key decision, the Board are given access to management papers which set out the potential outcome of decisions. The papers include diligence on the financial impact via forecasts, as well as non-financial factors and how the decision fits with the strategy of the Company. Strategy is reviewed in detail each year at a Board "Away Day" (travel restrictions permitting) and this strategic thinking is intrinsic to future decision-making processes. Where appropriate, the Board will delegate responsibility to a sub-committee of Directors for areas such as M&A, investor relations and so on.

## (b) The interests of the Company's employees

The Directors actively consider the interest of employees in all major decisions. The Directors' Report and Corporate Governance report set out in greater detail Pelatro's policy towards its employees. Value is created through innovation and customer service, which is a product of motivated employees. This year in particular has been challenging for all employees, both corporately and personally, and our efforts to address this are set out in the section entitled "Proactively managing human capital during the pandemic".

## (c) The need to foster the Company's business relationships with suppliers, customers and others

Pelatro's success also depends on strategic relationships with key partners, customers and suppliers, so the Board maintains ongoing oversight of these. Management packs report to the Board on the status of key relationships, which have Board-level engagement from an operational perspective through the CEO and the COO. Product performance is constantly monitored, and customer feedback continuously captured through regular account meetings, which are always attended by management-level, and often director-level representatives.

## (d) The impact of the Company's operations on the community and environment

The Company takes its responsibility within the community and wider environment seriously and acknowledge that more can be done. Pelatro is a global company and has based itself in strategic locations for the long term. The Company has a relatively low carbon footprint in terms of its operations, but acknowledges improvements can always be made, particularly as travel schedules can be extensive. In normal times employees typically would travel for three activities – sales, implementation and support. With regard to sales, whilst traveling is essential and much more helpful to progress various cases, video conferencing as a tool can replace physical meetings to a limited extent. With respect to implementation and support, the Company has always been keen to minimise the need for on-site activity to minimise costs, hence implementation and support processes lend themselves very well to remote handling; in fact the Group has managed successfully to transition almost entirely to remote implementation this year with a consequent reduction of both costs and environmental impact. Further information on our environmental impact and the steps being taken to mitigate it are set out in our Environmental, Social and Governance report.

Pelatro seeks to make a positive contribution to its community, at local and global levels, and to minimize as far as possible its impact on the environment. Pelatro backs its employees' interests in community activities, supporting them in terms of time to attend to these commitments and financial backing. Of particular note is the Group's commitment to employing graduates and others from local second-tier villages in India, hence enabling us to make a major contribution to the overall quality of lives of our employees which may otherwise be out of their reach.

The Board's adoption and application of the QCA Corporate Governance Code further supports these principles, with more detail of the steps Pelatro has taken set out in the disclosures against the relevant Principles of the Code, which can be found in the section on Corporate Governance and on the Pelatro website at https://www.pelatro.com/investors/corporate-governance/.

## (e) The desirability of the Group maintaining a reputation for high standards of business conduct

The Directors and the Group are committed to high standards of business conduct and governance. The Group has fully adopted the QCA Corporate Governance Code. Additionally, where there is a need to seek advice on particular issues, the Board will seek advice from its lawyers and/or nominated adviser to ensure the consideration of business conduct, and its reputation is maintained.

## (f) The need to act fairly between members of the Company

The Directors regularly meet with investors and strive to give equal access to all investors and potential investors. We intend to enhance this contact this coming year by increasing use of online platforms giving private investors access to the management team.

Through its advisers, the Directors seek and obtain feedback from meetings with investors and incorporate such feedback into its decision-making processes where appropriate. Where conflicting needs arise, advice is sought from the wider Board and, as necessary, from advisers. Through the careful balancing of stakeholder needs, Pelatro seeks to promote success for the long-term benefit of shareholders.

## **Audit Committee Report**

For the year ended 31 December 2020

## **Dear Shareholder**

As Chairman of Pelatro's Audit Committee, I present the Audit Committee Report for the year ended 31 December 2020, which has been prepared by the Committee and approved by the Board.

The Committee is responsible for reviewing and reporting to the Board on financial reporting, internal control and risk management, and for reviewing the performance, independence and effectiveness of the external auditors in carrying out the statutory audit. The Committee advises the Board on the statement by the Directors that the Annual Report when read as a whole is fair, balanced and understandable and provides the information necessary for shareholders to assess the Group's performance, business model and strategy.

During the year, the Committee's primary activity involved meeting with the external auditors Crowe U.K. LLP ("Crowe"), considering material issues and areas of judgement, and reviewing and approving the interim and year end results and accounts.

In addition, the Committee reviewed the audit and tax services provided by Crowe. The Committee concluded that Crowe are delivering the necessary audit scrutiny and that the tax services provided did not pose a threat to their objectivity and independence. Accordingly, the Committee recommended to the Board that Crowe be re-appointed for the next financial year.

In the coming year, in addition to the Committee's ongoing duties, the Committee will:

- consider significant issues and areas of judgement with the potential to have a material impact on the financial statements, including impairments of the Company's investments and technologies;
- keep the need for an internal audit function under review, having regard to the Company's strategy and resources



## **Audit committee and attendance**

The Audit Committee comprises Richard Day and Pieter Verkade. The Board considers that Richard Day has sufficient relevant financial experience to chair the Audit Committee given that he has worked for more than 25 years in corporate finance, first at Cazenove & Co (now JP Morgan Cazenove) and then at institutional stockbrokers Arden Partners plc, where he was Head of Corporate Finance for most of his time there. He is a qualified solicitor and was chief financial officer from 2015 to 2020 at iEnergizer Limited, quoted on the AIM market of the London Stock Exchange. Pieter Verkade holds a Bachelor's degree in business economics and has held a number of controller and management accountant roles in AT&T and Telenor, culminating in the CFO role for KPN Orange in Belgium.

The Committee is required by its terms of reference to meet at least twice a year. During the year, the Committee met twice. In addition, Nic Hellyer, Finance Director, attended both Committee meetings by invitation.



## Objectives and responsibilities

The Committee is responsible for monitoring the integrity of the Group's financial statements, including its Annual and Interim Reports, preliminary results announcements and any other formal announcements relating to its financial performance prior to release.

The Committee's main responsibilities can be summarised as follows:

- to review the Company's internal financial controls and risk management systems;
- to monitor the integrity of the financial statements and any formal announcements relating to the Group's financial performance, reviewing significant judgements contained in them;
- to make recommendations to the Board in relation to the appointment of the external auditors and to recommend to the Board the approval of the remuneration and terms of engagement of the external auditors:
- to review and monitor the external auditors' independence and objectivity, taking into consideration relevant UK professional and regulatory requirements;
- to develop and implement policy on the engagement of the external auditors to supply non-audit services, taking into account relevant ethical guidance regarding the provision of non-audit services by the external auditors; and
- to report to the Board, identifying any matters in respect of which it considers that action or improvement is needed, and to make recommendations as to steps to be taken.

The terms of reference are reviewed annually and are available on the Company's website at pelatro.com/investors.

# Significant issues considered during the year

During the year, the Committee:

- reviewed and approved the annual audit plan and met with the external auditors to receive their findings and report on the annual audit;
- considered significant issues and areas of judgement with the potential to have a material impact on the financial statements, including impairments of the Group's investments and technologies;
- considered the integrity of the published financial information and whether the Annual Report and Accounts taken as a whole are fair, balanced and understandable and provide the information necessary to assess the Group's position and performance, business model and strategy; and
- reviewed and approved the interim and year end results and accounts.

The significant accounting areas and judgements considered by the Committee were:

## Recoverability of trade receivables

The Committee continued to review the track record of receipts from slow-paying debtors and sought regular updates from management as to the status of trade receivables. In light of this, the Committee reviewed and accepted management proposals that no impairment of trade receivables was required (other than as required by IFRS 9) and was satisfied that the trade receivables balance was fairly stated.

# Carrying value of goodwill and other intangible assets

The Audit Committee reviewed the judgements taken in the impairment review performed for each of the Group's two cash generating units to determine

whether there was any indication that those assets had suffered any impairment. The Audit Committee consider the key judgements to be the discount rate and growth rates used in the value in use calculations. Following a review of the impact of the sensitivities performed by management on the discount rate and growth rate in the value in use calculations, the Audit Committee considered that the rates used were reasonable and indicated no impairment.

The Committee also reviewed the basis of capitalisation and considered the intangible value attributed to its intangible software development costs. The Committee was satisfied that the resultant net book values were appropriately prepared on a reasonable basis.

## Going Concern

The Committee reviewed the cash flow forecasts for the Group and discussed the key assumptions and risks relevant to their achievement. The Committee was satisfied that the basis for adopting the going concern basis in preparing the Group and Company financial statements, set out in note 3, was reasonable.

## Alternative performance measures

The Group reports a number of performance measures which are not in accordance with the reporting requirements of IFRS. The audit committee has reviewed these during the year ended 31 December 2020 to ensure they are appropriate and that in each case the reason for their use is clearly explained; they are reconciled to the equivalent IFRS figure; and they are not given prominence over the equivalent IFRS figure.

## Risk review process

The Audit Committee is responsible for reviewing the financial risks and the internal controls relating thereto but the Board as a whole has responsibility for reviewing the overall business risks and risk management frame-

framework. The Group's principal risks and uncertainties are set out in the Strategic Report together with mitigating actions and the internal controls and risk management procedures are summarised in the Corporate Governance Report.

#### **External auditor**

The Committee reviewed the effectiveness of the audit process in respect of the year ended 31 December 2019. In doing so, the Committee considered the reports produced by Crowe, met the audit engagement partner and discussed the audit with the Finance Director. The Committee continues to be satisfied that the external auditors are delivering the necessary scrutiny and robust challenge in their work. Accordingly, the Committee recommended to the Board that it is appropriate to re-appoint Crowe as the Group's external auditors for the next financial year.

## External audit and non-audit services

During the year, Crowe provided tax advisory services in respect of FY19. However, the Financial Reporting Council's Revised Ethical Standard 2019 became effective on 15 March 2020, and accordingly Crowe was precluded from providing such services in respect of FY20 and another firm was engaged by the Group in respect of those services.

## **Richard Day**

Chairman of the Audit Committee 11 April 2021

## **Directors' Report**

For the year ended 31 December 2020

## **Remuneration Committee Report**

## **Dear Shareholder**

As Chairman of Pelatro's Remuneration Committee, I present the Remuneration Committee Report for the year ended 31 December 2020, which has been prepared by the Committee and approved by the Board. As an AIM company, the Directors' Remuneration Report Regulations do not apply to Pelatro and so the report that follows is disclosed voluntarily and has not been subject to audit.

The Remuneration Committee is responsible for determining the remuneration policy for the Executive Directors, and for overseeing the Company's long-term incentive plans. The Board as a whole is responsible for determining non-executive Directors' remuneration.

In setting the Group's remuneration policy, the Remuneration Committee considers a number of factors including the following

- salaries and benefits available to executive directors of comparable companies;
- the need to both attract and retain executives of appropriate calibre; and
- the continued commitment of executives to the Group's development through appropriate incentive arrangements.

Consistent with this policy, benefit packages awarded to executive directors comprise a mix of basic salary and performance-related remuneration that is designed as an incentive. The remuneration packages comprise the following elements:

- base salary: the Remuneration Committee sets base salaries to reflect responsibilities and the skills, knowledge and experience of the individual;
- bonus scheme: the executive directors are eligible to receive a bonus dependent on both individual and Group performance as determined by the Remuneration Committee;
- equity: share options (for non-founder executive directors); and
- provision of car (leased or purchased), and company contribution into a personal pension scheme (in the UK only).

Purchased cars remain the property of the Group and the annual benefit to the individual comprises (i) the interest cost on the loan taken to fund the purchase; (ii) the depreciation on the vehicle and (iii) sundry expenses defrayed by the Group.

## Remuneration decisions for 2020

Notwithstanding the difficult trading conditions encountered this year from the COVID-19 pandemic, significant progress has still been made across the business. However, both Subash Menon and Sudeesh Yezhuvath declined to take a bonus payment this year, until the trading conditions we face are on a more normalised footing. A bonus was paid to Nic Hellyer in regard to significant progress made in aligning market expectations more in line with our evolving strategy of focusing more on annual recurring revenues. A payment was also made in respect of work undertaken outside the usual terms of his contract. No performance bonuses were granted during the year.

## **Richard Day**

Chairman of the Remuneration Committee 11 April 2021



## **Directors' Report**

The Directors present their annual report on the affairs of the Group, together with the consolidated financial statements and independent auditor's report, for the year ended 31 December 2020.

## **Principal activities**

The Pelatro Group provides specialised, enterprise class software solutions, principally through its flagship software suite mViva, to telecommunication companies ("telcos"), who face a series of challenges including market maturity, saturation and customer churn. Pelatro's software enhances the telco's understanding of its customers and hence its engagement with them, increasing revenue enhancement, enabling smart pricing bundling, predicting churn and plugging revenue leakages. The software can be extended further to enable data monetisation.

Pelatro is well positioned in the Multichannel Marketing Hub space (MMH) - this is technology that orchestrates a customer's communications and offers to customer segments across multiple channels to include websites, social media, apps, SMS, USSD and others.

Further information on the Group's activities, its prospects and likely future developments is given in the sections titled "Strategic Report" and "Financial Statements".

## Directors' responsibilities

The Directors are responsible for preparing the annual report and the financial statements for each financial year in accordance with applicable law and regulations. Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the financial statements in accordance with International Financial

Reporting Standards (IFRSs) as adopted by the EU and applicable law.

Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and the Group and of the profit or loss of the Group for that period.

In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent.
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. They are further responsible for ensuring that the Report of the Directors and other information included in the Annual Report and Financial Statements is prepared in accordance with applicable law in the United Kingdom.

#### Website publication

The maintenance and integrity of the Pelatro Plc web site, which includes compliance with AIM Rule 26, is the responsibility of the Directors; the work carried out by the auditor does not involve the consideration of these matters and, accordingly, the auditor accepts no responsibility for any changes that may have occurred in the accounts since they were initially presented on the website.

#### **Financial instruments**

Information about the use of financial instruments by the Company and its subsidiaries and the Group's financial risk management policies are given in note 28 of the financial statements.

#### Directors and their interests

The Directors who served during the year are as shown below:

Subash Menon	Managing Director
Sudeesh Yezhuvath	Executive Director
Richard Day	Chairman
Nic Hellyer	Finance Director
Pieter Verkade	Non-Executive

In accordance with the Company's articles Pieter Verkade will retire by rotation at the Annual General Meeting and, being eligible, will offer himself for re-election. The Directors at 31 December 2020 and their beneficial interests in the share capital of the Company were as follows:

Name of Director	Number of Ordinary Shares of 2.5p each	Options over Ordinary shares
Subash Menon <sup>1</sup>	9,684,244	-
Sudeesh Yezhuvath <sup>1</sup>	3,309,309	-
Richard Day	19,457	-
Nic Hellyer <sup>2</sup>	105,000	17,000
Pieter Verkade	-	-

<sup>&</sup>lt;sup>1</sup> held in the name of Bannix Management LLP

No changes took place in the beneficial interests of the Directors between 31 December 2020 and 11 April 2021.

The market price of the Ordinary Shares at 31 December 2020 was 38p and the range during the year was 27p to 70p.

## **Substantial shareholdings**

As at 11 April 2021, the Company had received notification of the following significant interests in the ordinary share capital of the Company\*:

Name of Holder	Number of Ordinary Shares	Percentage of Issued Share Capital
Bannix Management LLP*	12,993,553	35.1%
Chelverton Asset Management	1,725,000	4.7%
Rathbones Investment Management	1,615,626	4.4%
Herald Investment Management	1,561,986	4.2%

<sup>\*</sup> Bannix Management LLP ("Bannix") is the investment vehicle of Kiran Menon, Varun Menon and Sudeesh Yezhuvath, who hold shares in Bannix proportional to the interests shown in "Directors' interests" above

 $<sup>^2\,52,\!600</sup>$  Ordinary shares held by his wife, Dr Fawzia Ali; a further 84,000 options over ordinary shares are unvested

## Corporate governance

The Company has formalised the following matters by Board resolution:

- a formal schedule of Board responsibilities;
- the procedure for Directors to take independent professional advice if necessary, at the Company's expense;
- the procedure for the nomination and appointment of non-executive Directors, for specified periods and without automatic re-appointment; and
- establishment of and written terms of reference for an audit, nomination and remuneration committees

### Internal control

The Board has overall responsibility for ensuring that the Group maintains a system of internal control to provide its members with reasonable assurance regarding the reliability of financial information used within the business and for publication, and that assets are safeguarded. There are inherent limitations in any system of internal control and accordingly even the most effective system can provide only reasonable, and not absolute, assurance with respect to the preparation of accurate financial information and the safeguarding of assets.

The key features of the internal control system that operated throughout the year are described under the following headings:

- control environment particularly the definition of the organisation structure and the appropriate delegation of responsibility to operational management
- identification and evaluation of business risks and control objectives - particularly through a formal process of consideration and documentation of risks and controls

which is periodically undertaken by the Board

- main control procedures, which include the setting of annual and longer-term budgets and the monthly reporting of performance against them, agreed treasury management and physical security procedures, formal capital expenditure and investment appraisal approval procedures and the definition of authorisation limits (both financial and otherwise).
- monitoring, particularly through the regular review of performance against budgets and the progress of development and sales undertaken by the Board.

The Board reviews the operation and effectiveness of this framework on a regular basis. The Directors consider that there have been no weaknesses in internal controls that have resulted in any losses, contingencies or uncertainties requiring disclosures in the financial statements.

## Going concern

The Group's business activities, together with the factors likely to affect its future development, performance and position are set out in the Strategic Report; the financial position of the Group, its cash flows, liquidity position and borrowing facilities are described in the notes to the financial statements, in particular in the consolidated cash flow statement, in Note 23 "Loans and borrowings" and Note 28 "Financial instruments".

The financial statements have been prepared on a going concern basis. Overall, the Directors are of the view that the Group has adequate financing to be able to meet its financial obligations for a period of at least 12 months from the date of approval of this annual report and financial statements.

### Events after the reporting date

There have been no significant events which have occurred subsequent to the reporting date.

#### Research and development

Details of the Group's activities on research and development during the year are set out in the Financial Review.

#### **Auditor**

Each of the persons who are Directors of the Company at the date when this report was approved confirms that:

- so far as the Director is aware, there is no relevant audit information (as defined in the Companies Act 2006) of which the Company's auditor is unaware; and
- the Director has taken all steps that he ought to have taken as a Director to make himself aware of any relevant audit information (as defined in the Companies Act 2006) and to establish that the Company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of section 418 of the Companies Act 2006.

The Directors intend to place a resolution before the Annual General Meeting to appoint Crowe U.K. LLP as auditor for the following year.

## Liability insurance for Company officers

As permitted by section 233 of the Companies Act 2006, the Company has purchased insurance cover for the Directors against liabilities that might arise in relation to the Group.

#### Coronavirus/COVID-19

Whilst the Group suffered some impact of in-country restrictions during the year due to the coronavirus pandemic, such restrictions have now been partly or fully lifted in the principal countries in which the Group operates. This, as well as a gradual "return to normal" on the part of our customers and the global rollout of vaccination programmes, means that the Directors consider that coronavirus no longer presents a material risk to the Group.

By order of the Board

## **Nic Hellyer**

Company Secretary 49 Queen Victoria Street London EC4N 4SA

11 April 2021

## **Independent Auditors' Report**

For the year ended 31 December 2020

### Opinion

We have audited the financial statements of Pelatro Plc (the "Parent Company") and its subsidiaries (the "Group") for the year ended 31 December 2020, which comprise:

- the Group statement of comprehensive income for the year ended 31 December 2020;
- the Group and Parent Company statements of financial position as at 31 December 2020;
- the Group statement of cash flows for the year then ended;
- the Group and Parent Company statements of changes in equity for the year then ended; and
- the notes to the financial statements, including a summary of significant accounting policies.

The financial reporting framework that has been applied in the preparation of the group financial statements is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union. The financial reporting framework that has been applied in the preparation of the parent company financial statements is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 101 Reduced Disclosures Framework (UKGAAP).

## In our opinion:

- the financial statements give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 31 December 2020 and of the Group's loss for the year then ended;
- the Group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the Parent Company financial statements have been properly prepared in accordance with UK-GAAP; and

the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

## **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate. Our evaluation of the directors' assessment of the ability of the Group and Parent Company to continue to adopt the going concern basis of accounting included the following procedures:

- Obtaining the directors' assessment of going concern which covered the period to 31 December 2022 and included a range of scenarios
- Evaluating the reasonableness of the assumptions used in the assessment including obtaining details of the latest sales pipeline and the current cash position
- Considering the plausibility of potential actions that the directors could take to preserve cash in a 'worst case scenario' position.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

## Overview of our audit approach

#### Materiality

In planning and performing our audit we applied the concept of materiality. An item is considered material if it could reasonably be expected to change the economic decisions of a user of the financial statements. We used the concept of materiality to both focus our testing and to evaluate the impact of misstatements identified.

Based on our professional judgement, we determined overall materiality for the Group financial statements as a whole to be \$80,000, based on approximately 5% of group adjusted operating loss, a key reporting metric (2019: \$90,000 based on 5% of group adjusted profit).

We use a different level of materiality ("performance materiality") to determine the extent of our testing for the audit of the financial statements. Performance materiality is set based on the audit materiality as adjusted for the judgements made as to the entity risk and our evaluation of the specific risk of each audit area having regard to the internal control environment.

Where considered appropriate performance materiality may be reduced to a lower level, such as, for related party transactions and directors' remuneration. We agreed with the Audit Committee to report to it all identified errors in excess of \$2,400. Errors below that threshold would also be reported to it if, in our opinion as auditor, disclosure was required on qualitative grounds.

## Overview of the scope of our audit

Whilst the Parent Company's activity and accounting is in the United Kingdom, the main activity of the Group is accounted for from its operating location in India.

In establishing our overall approach to the Group audit, we determined the type of work that needed to be undertaken at each of the components by us, as the primary audit engagement team. For the full scope components in Singapore and India where the finance functions were carried out in India work was performed by a local audit team in India under our direction. The local audit team were from a Crowe Global network firm. We determined the appropriate level of involvement to enable us to determine that sufficient audit evidence had been obtained as a basis for our opinion on the Group as a whole. We discussed the risks of material misstatement with the subcontracting auditor.

The primary team led by the Senior Statutory Auditor was ultimately responsible for the scope and direction of the audit process. The primary team interacted regularly with the local team where appropriate during various stages of the audit, reviewed relevant working papers and were responsible for the scope and direction of the audit process. As part of the audit and due to COVID-19 travel restrictions the Senior Statutory Auditor had meeting calls with both local management and the local audit team. This, together with the additional procedures performed at Group level, gave us appropriate evidence for our opinion on the Group financial statements.

### Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified. These matters included those which had the greatest effect on: the overall audit strategy, the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

We identified going concern as a key audit matter and have detailed our response in the conclusions relating to going concern section above.

This is not a complete list of all risks identified by our audit.

#### Key audit matter

#### Revenue recognition

The Group's operating revenue arises from mViva products. Customer contracts can contain multiple different performance obligations with different revenue recognition points. We considered the risk that the incorrect application of the policy could result in material error.

## How the scope of our audit addressed the key audit matter

We selected a sample of contracts to ensure that the performance obligations had been correctly identified, the transaction price allocated appropriately and evidence existed of the satisfaction of those performance obligations before revenue was recognised. For support and maintenance revenue recognised over time we reperformed the calculation on the recognition of revenue for a sample of contracts.

#### **Capitalisation of development costs**

As disclosed in note 18, the Group has capitalised approximately \$2.9 million of development costs relating to the development of the mViva product.

We have focussed on this because research and development represents a significant part of this business and judgement is required in determining the appropriate accounting treatment.

The Directors use judgement to determine whether research and development costs should be expensed or whether they meet the criteria for capitalisation. This criteria includes assessing whether the product being developed is commercially feasible, whether the Group has adequate technical, financial and other required resources to complete the development and whether the costs will be fully recovered through future sale or licensing of the product.

The Directors determined that the development costs meet the criteria for capitalisation.

The capitalisation of intangibles is included within note 4 as an area of critical accounting estimate and judgement. The accounting policy for intangibles is outlined in note 3.

We obtained an understanding of the processes and controls over the recognition of research and development expenses.

We have evaluated the appropriateness of the capitalisation of the development expenditure by discussing with management and obtaining a technical overview of the developments made to the mViva software in the year, we challenged management to ensure that the developments were capital in nature and did not relate to routine software maintenance. As part of this work we met with the Head of Technology. Tests of detail included:

- testing the allocation of overhead costs to capitalised development costs for mathematical accuracy and reasonableness including challenging whether the overheads were directly attributable to the software development and agreeing underlying data to headcount information;
- On a sample basis, we tested the amounts allocated to development costs to underlying payroll records and invoices; and
- Reviewing the pipeline of potential work to assess whether the software still has commercial potential.

These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### Other information

The other information comprises the information included in the annual report including the Strategic and Governance reports set out on pages 7 to 59, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. In connection with our audit of the financial statements. our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact.

We have nothing to report in this regard.

# Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit:

- the information given in the strategic report and the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' report and strategic report have been prepared in accordance with applicable legal requirements.

# Matters on which we are required to report by exception

In light of the knowledge and understanding of the Group and the Parent Company and their environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the Directors' report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

# Responsibilities of the Directors for the financial statements

As explained more fully in the Directors' responsibilities statement set out on page 63, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Group's and Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern

and using the going concern basis of accounting unless the Directors either intend to liquidate the group or the Parent Company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We obtained an understanding of the legal and regulatory frameworks within which the company operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the relevant company law and taxation legislation in the UK and India, the Group's primary operating locations.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be the override of controls by management and the inappropriate use of accounting estimates and judgements to achieve a particular financial reporting outcome. Our audit procedures to respond to these risks included enquiries of management about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals and reviewing accounting estimates for bias.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

These inherent limitations are particularly significant in the case of misstatement resulting from fraud as this may involve sophisticated schemes designed to avoid detection, including deliberate failure to record transactions, collusion or the provision of intentional misrepresentations.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

## Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Matthew Stallabrass (Senior Statutory Auditor) for and on behalf of Crowe U.K. LLP Statutory Auditor London
11 April 2021

## **Group Statement of Comprehensive Income**

For the year ended 31 December 2020

	Note	2020 \$'000 (audited)	2019 \$'000 (audited)
Revenue	5	4,020	6,667
Cost of sales and provision of services		(1,710)	(999)
Gross profit		2,310	5,668
Adjusted administrative expenses	6	(3,647)	(4,048)
Adjusted administrative expenses	0	(3,047)	(4,040)
Adjusted operating profit/(loss)		(1,337)	1,620
Exceptional items	7	149	236
Amortisation of acquisition-related intangibles	18	(686)	(686)
Share-based payments	11	(32)	(52)
Operating profit/(loss)		(1,906)	1,118
Finance income	12	64	54
Finance expense	13	(240)	(164)
Profit/(loss) before taxation		(2,082)	1,008
	14		
Income tax expense	14	(375)	(194)
PROFIT/(LOSS) FOR THE YEAR ATTRIBUTABLE TO OWNERS OF THE PARENT		(2,457)	814
Other comprehensive income/(expense):			
Items that may be reclassified subsequently to profit or loss:			
Exchange differences on translation of foreign operations		25	(25)
Other comprehensive income, net of tax		25	(25)
TOTAL COMPREHENSIVE INCOME FOR THE YEAR		(2,432)	789
Earnings per share			
Attributable to the owners of the Pelatro Group (basic and diluted)	15	(7.2)¢	2.5¢

The accompanying notes 1 to 32 are an integral part of these financial statements.

## **Group Statement of Financial Position**

For the year ended 31 December 2020

Assets           Non-current assets           Intangible assets         18         11,649         10,891           Right-of-use assets         20         308         339           Deferred tax assets         21         761         63           Cortract assets         21         761         761           Trade and other receivables         21         769         293           Trade and other receivables         21         609         293           Trade and other receivables         21         3,335         5,283           Other assets         21         609         293           Trade receivables         21         3,335         5,283           Other assets         21         3,335         5,283           Other assets         21         6,234         7,178           ToTAL ASSETS         2,325         19,76           Every Intelligible         2,325         19,76           Born-current		Note	2020 \$'000	2019 \$'000
Non-current assets         18         11,649         10,891           Tangible assets         19         1,218         515           Right-of-use assets         20         308         339           Deferred tax assets         21         751         519           Contract assets         21         149         231           Tade and other receivables         21         149         231           Contract assets         21         609         293           Trade ceceivables         21         609         293           Trade receivables         21         609         293           Trade assets         21         609         293           Trade assets assets         21			(audited)	
Intangible assets         18         11,649         10,891           Tangible assets         19         1,218         515           Right-of-use assets         20         308         339           Defored tax assets         14         16         63           Contract assets         21         751         519           Trade and other receivables         21         149         231           Contract assets         21         609         293           Trade receivables         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           Cash and cash equivalents         1,805         1,101           Cash and cash equivalents         20         23         1,101           Drowlings         23         1,185         1,101           Cash and cash equivalents         20         2,325         19,73           TOTAL ASSETS         20         7,178         362           Cash and cash equivalents         23         1,198         362           Casse liabilities </td <td>Assets</td> <td></td> <td></td> <td></td>	Assets			
Tangible assets         19         1,218         515           Right-of-use assets         20         308         339           Deferred tax assets         14         16         63           Contract assets         21         751         519           Trade and other receivables         21         149         231           Current assets           Current assets         21         609         293           Trade receivables         21         609         293           Trade receivables         21         609         293           Cher assets         21         609         293           Trade receivables         21         609         293           Chast and cash equivalents         21         609         293           Trade receivables         22         485         501           Cash and cash equivalents         21         6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         1,093         321	Non-current assets			
Right-of-use assets         20         308         339           Deferred tax assets         14         16         63           Contract assets         21         751         519           Trade and other receivables         21         149         231           14,091         12,558           Current assets         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           Cash and cash equivalents         1,805         1,101           Cash and cash equivalents         1,805         1,101           Cash and cash equivalents         1,105         1,101           Cash and cash equivalents         1,105         1,101           Cash and cash equivalents         1,101         1,101           Cash and cash equivalents	Intangible assets	18	11,649	10,891
Deferred tax assets	Tangible assets	19	1,218	515
Contract assets         21         751         519           Trade and other receivables         21         149         231           14,091         14,091         12,558           Current assets         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           Cash and cash equivalents         20,325         19,736           TOTAL ASSETS         20,325         19,736           Liabilities         2         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities         25         1,093         321           Shot term borrowings         25         1,093         321           Lease liabilities         25         1,093         321           Contract liabilities         25         1,093         321           Frowisions         26         163	Right-of-use assets	20	308	339
Trade and other receivables         21         14,991         231           Current assets         14,091         12,558           Current assets         21         609         293           Trade receivables         21         3,335         5,283         501           Cash and cash equivalents         1,805         1,101	Deferred tax assets	14	16	63
Current assets         21         609         293           Trade receivables         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities           Trade and other payables         25         1,093         321           Short term borrowings         25         1,093         321           Lease liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948      <	Contract assets	21	751	519
Current assets         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities         25         1,093         321           Trade and other payables         25         1,093         321           Short term borrowings         25         1,093         321           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27	Trade and other receivables	21	149	231
Current assets         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities         25         1,093         321           Trade and other payables         25         1,093         321           Short term borrowings         25         1,093         321           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27				
Contract assets         21         609         293           Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities         25         1,093         321           Short term borrowings         25         1,093         321           Short term borrowings         23         244         246           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities			14,091	12,558
Trade receivables         21         3,335         5,283           Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities         25         1,093         321           Short term borrowings         25         1,093         321           Short term borrowings         25         1,093         321           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         -           TOTAL LIABILITIES         3,917         3,584	Current assets			
Other assets         22         485         501           Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         194           Current liabilities         25         1,748         947           Current liabilities         25         1,093         321           Short term borrowings         25         1,093         321           Short term borrowings         25         1,093         321           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         3,917	Contract assets	21	609	293
Cash and cash equivalents         1,805         1,101           6,234         7,178           TOTAL ASSETS         20,325         19,736           Liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities         25         1,093         321           Trade and other payables         25         1,093         321           Short term borrowings         23         244         246           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         948           TOTAL LIABILITIES         3,917         3,534	Trade receivables	21	3,335	5,283
Contract liabilities   Contract liabilities	Other assets	22	485	501
TOTAL ASSETS         20,325         19,736           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities           Trade and other payables         25         1,093         321           Short term borrowings         23         244         246           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         3,917         3,534	Cash and cash equivalents		1,805	1,101
TOTAL ASSETS         20,325         19,736           Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities           Trade and other payables         25         1,093         321           Short term borrowings         23         244         246           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         3,917         3,534				
Liabilities         Non-current liabilities         Borrowings       23       1,196       362         Lease liabilities       24       172       187         Contract liabilities       25       207       274         Long-term provisions       26       173       124         Tourent liabilities         Trade and other payables       25       1,093       321         Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES       3,917       3,534			6,234	7,178
Non-current liabilities           Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Trade and other payables         25         1,093         321           Short term borrowings         25         1,093         321           Lease liabilities         24         174         205           Contract liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         3,917         3,534	TOTAL ASSETS		20,325	19,736
Borrowings         23         1,196         362           Lease liabilities         24         172         187           Contract liabilities         25         207         274           Long-term provisions         26         173         124           Current liabilities           Trade and other payables         25         1,093         321           Short term borrowings         23         244         246           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         3,917         3,534	Liabilities			
Lease liabilities       24       172       187         Contract liabilities       25       207       274         Long-term provisions       26       173       124         1,748       947         Current liabilities         Trade and other payables       25       1,093       321         Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES       3,917       3,534	Non-current liabilities			
Contract liabilities         25         207         274           Long-term provisions         26         173         124           1,748         947           Current liabilities           Trade and other payables         25         1,093         321           Short term borrowings         23         244         246           Lease liabilities         24         174         205           Contract liabilities         25         495         665           Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         3,917         3,534	Borrowings	23	1,196	362
Long-term provisions       26       173       124         1,748       947         Current liabilities         Trade and other payables       25       1,093       321         Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES       3,917       3,534	Lease liabilities	24	172	187
Tade and other payables   25   1,093   321	Contract liabilities	25	207	274
Current liabilities         Trade and other payables       25       1,093       321         Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES       3,917       3,534	Long-term provisions	26	173	124
Current liabilities         Trade and other payables       25       1,093       321         Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES       3,917       3,534				
Trade and other payables       25       1,093       321         Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES         TOTAL LIABILITIES			1,748	947
Short term borrowings       23       244       246         Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         TOTAL LIABILITIES         TOTAL LIABILITIES		25	1 003	321
Lease liabilities       24       174       205         Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948				
Contract liabilities       25       495       665         Provisions       26       163       202         Other financial liabilities       27       -       948         2,169       2,587         TOTAL LIABILITIES       3,917       3,534	-			
Provisions         26         163         202           Other financial liabilities         27         -         948           TOTAL LIABILITIES         2,169         2,587           3,917         3,534				
Other financial liabilities       27       -       948         2,169       2,587         TOTAL LIABILITIES         3,917       3,534				
2,169 2,587 TOTAL LIABILITIES 3,917 3,534			-	
TOTAL LIABILITIES 3,917 3,534	Outer iniational nabilities			3 10
TOTAL LIABILITIES 3,917 3,534			2,169	2,587
	TOTAL LIABILITIES			
NET ASSETS 16,408 16,202				
	NET ASSETS		16,408	16,202

	Note	2020 \$'000 (audited)	2019 \$'000 (audited)
Issued share capital and reserves attributable to owners of the parent			
Share capital	28	1,212	1,065
Share premium	28	14,045	11,603
Other reserves	28	(583)	(643)
Retained earnings		1,734	4,177
TOTAL EQUITY		16,408	16,202

The financial statements of Pelatro Plc, registered number 10630166, were approved by the board of Directors and authorised for issue on 11 April 2021. They were signed on its behalf by:

Subash Menon (Director)

Nic Hellyer (Director)

The accompanying notes 1 to 32 are an integral part of the financial statements.



## **Group Statement of Cash Flows**

For the year ended 31 December 2020

	2020 \$'000 (audited)	2019 \$'000 (audited)
Cash flows from operating activities		
Profit/(loss) for the year	(2,457)	814
Adjustments for:		
Income tax expense recognised in profit or loss	375	194
Finance income	(20)	(11)
Finance costs	232	160
Depreciation of tangible non-current assets	366	188
Profit on disposal of fixed assets	(10)	-
Amortisation of intangible non-current assets	2,122	1,726
Fair value adjustment on contingent consideration	(149)	(236)
Share-based payments	32	52
Foreign exchange gains/(losses)	25	(8)
		(-)
Operating cash flows before movements in working capital	516	2,879
(Increase)/decrease in trade and other receivables	2,229	(1,509)
(Increase) in contract assets	(544)	(428)
Increase in trade and other payables	676	103
Increase/(decrease) in contract liabilities		701
increase/(decrease) in contract liabilities	(276)	701
Cash generated from operating activities	2,601	1,746
Income tax paid	(339)	(334)
Net cash generated from operating activities	2,262	1,412
Cash flows from investing activities		
Development of intangible assets	(2,807)	(2,102)
Purchase of intangible assets	(9)	(35)
Acquisition of property, plant and equipment	(902)	(256)
Payment of earn out consideration relating to prior period acquisition	(851)	-
Net cash used in investing activities	(4,569)	(2,393)
Cash flows from financing activities		
Proceeds from issue of ordinary shares, net of issue costs	2,589	-
Proceeds from borrowings	1,753	317
Repayment of borrowings	(919)	(313)
Repayments of principal on lease liabilities	(171)	(171)
Interest received	20	11
Interest paid	(185)	(93)

	2020 \$'000 (audited)	2019 \$'000 (audited)
Interest expense on lease liabilities	(16)	(40)
Net cash generated by/(used in) financing activities	3,071	(289)
Net increase/(decrease) in cash and cash equivalents	764	(1,270)
Foreign exchange differences	(60)	(20)
Cash and cash equivalents at beginning of period	1,101	2,224
Cash and cash equivalents at end of period	1,805	934
Comprising:		
Cash at bank and in hand	1,805	1,101
Overdraft	-	(167)
	1,805	934

## **Group Statement of Changes in Equity**

For the year ended 31 December 2020

	Share capital	Share premium	Exchange reserve	Merger reserve	Share- based payments reserve	Retained profits	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Balance at 1 January 2019 as previously reported	1,065	11,603	(193)	(527)	-	3,363	15,311
Profit after taxation for the period	-	-	-	-	-	814	814
Share-based payments	-	-	-	-	100	-	100
Other comprehensive income:							
Exchange differences	-	-	(23)	-	-		(23)
Transactions with owners:							
Shares issued by Pelatro Plc for cash	-	-	-	-	-	-	-
Issue costs	-	-					-
Balance at 31 December 2019	1,065	11,603	(216)	(527)	100	4,177	16,202
Profit after taxation for the period	-	-	-	-	-	(2,457)	(2,457)
Share-based payments	-	-	-	-	98	-	98
Transfer on lapse of share options					(14)	14	-
Other comprehensive income:							
Exchange differences	-	-	(24)	-	-	-	(24)
Transactions with owners:							
Shares issued by Pelatro Plc for cash	147	2,620	-	-	-	-	2,767
Issue costs	-	(178)	-	-	-	-	(178)
Balance at 31 December 2020	1,212	14,045	(240)	(527)	184	1,734	16,408

Reserve	Description and purpose
Sales	Nominal value of issued shares
Software development	Amount subscribed for share capital in excess of nominal value less associated costs
Cumpart	The difference arising on the translation of foreign operations denominated in currencies other than US
Support	Dollars into the presentational currency of the Group
Amounts arising on the elimination of the members' capital in Pelatro LLC and its subsidiary on	
Marketing	presentation of the Group results under merger accounting principles
Administration	Cumulative amounts charged in respect of unsettled options issued
	All other net gains and losses not recognised elsewhere

The accompanying notes 1 to 32 are an integral part of these financial statements.

# Notes to the Group Financial Statements

As at 31 December 2020

## 1. General information

Pelatro Plc ("Pelatro" or the "Company") is a public limited company incorporated and domiciled in England. The Company's ordinary shares are traded on the AIM market of the London Stock Exchange. These financial statements are the consolidated financial statements of Pelatro Plc and its subsidiaries ("the Pelatro Group" or the "Group") and the company financial statements for Pelatro Plc. The financial statements are presented in US dollars as the currency of the primary economic environment in which the Group operates.

Pelatro's registered office is at 49 Queen Victoria Street, London EC4N 4SA and its principal place of business is at 403, 7th A Main, 1st Block, HRBR Layout, Bangalore 560043, India.

# 2. Adoption and impact of new and/ or revised standards

One amendment has been adopted in the annual financial statements for the year ended 31 December 2020, but have not had a significant effect on the Group:

Revised Conceptual Framework for Financial Reporting

## 3. Significant accounting policies

## **Basis of accounting**

The financial statements have been prepared on a historical cost basis (except for certain financial instruments and share-based payments that have been

measured at fair value), and in accordance with the AIM Rules, International Financial Reporting Standards ("IFRS") as adopted by the European Union that are applicable to the Group's statutory accounts, and the applicable provisions of the Companies Act 2006.

#### Basis of consolidation

The consolidated financial statements incorporate the financial statements of the Company and entities controlled by the Company (its subsidiaries) made up to 31 December each year. Pelatro Solutions Private Limited ("PSPL", the Group's Indian subsidiary) has a statutory year end of 31 March, however, for the purposes of consolidation, financial statements have been prepared for PSPL as at 31 December 2020 on the same accounting principles as for the rest of the Group.

The Company controls an investee if, and only if, the Company has the following:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee);
- Exposure of rights to variable returns from its involvement with the investee; and
- The ability to use its power over the investee to affect its returns.

The results of subsidiaries or businesses acquired during the year are included in the consolidated income statement from the effective date of acquisition. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the Group. All intra-group transactions, balances, income and expenses are eliminated on consolidation.

### Going concern

These financial statements have been prepared on a going concern basis. The Directors have reviewed the Company's and the Group's going concern position taking account of its current business activities, budgeted performance and the factors likely to affect its future development, set out in this Annual Report, and including the Group's objectives, policies and processes for managing its capital, its financial risk management objectives and its exposure to credit and liquidity risks.

Following such review, the Directors are of the view that the Group has adequate financing to be able to meet its financial obligations for a period of at least 12 months from the date of approval of the Annual Report and financial statements. Accordingly the Group and Company continue to adopt the going concern basis in preparing these financial statements.

## Business combinations, goodwill and contingent consideration

### Business combinations

The acquisition method of accounting is used to account for all business combinations, regardless of whether equity instruments or other assets are acquired. The consideration transferred for the acquisition of a business comprises the:

- fair values of the assets transferred:
- liabilities to the former owners of the acquired business incurred;
- equity interests issued by the Group;
- fair value of any asset or liability resulting from a contingent consideration arrangement; and
- fair value of any pre-existing equity interest in the subsidiary.

When the consideration transferred by the Group in a business combination includes assets or liabilities resulting from a contingent consideration arrangement, the contingent consideration is measured at its fair value on the acquisition date and included as part of the consideration transferred in a business combination.

Acquisition-related costs are expensed as incurred.

### Goodwill

The excess of the:

- consideration transferred;
- amount of any non-controlling interest in the acquired entity; and
- acquisition-date fair value of any previous equity interest in the acquired entity.

over the fair value of the net identifiable assets acquired is recorded as goodwill, which is initially recognised as an asset at cost and is subsequently measured at cost less any accumulated impairment. For the purpose of impairment testing, goodwill is allocated to the cash-generating units expected to benefit from the combination. Cash-generating units to which goodwill has been allocated are tested for impairment annually, or more frequently when there is an indication that the unit may be impaired. If the recoverable amount of the cash-generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of any goodwill allocated to the unit and then to the other assets of the unit pro-rata on the basis of the carrying amount of each asset in the unit. Any impairment is recognised immediately in the income statement and is not subsequently reversed.

Where settlement of any part of cash consideration is deferred (whether because it is contingent or otherwise), the amounts payable in the future are discounted to their present value as at the date of exchange. The discount rate used is the Group's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions.

### Contingent consideration

Contingent consideration is initially measured at fair value at the date of completion of the acquisition and may be classified either as equity or a financial liability. The accounting for changes in the fair value of contingent consideration arising on business combinations that do not qualify as measurement period adjustments depends on how the contingent consideration is classified:

- amounts classified as a financial liability are subsequently remeasured to fair value at subsequent reporting dates and the corresponding gain or loss is recognised in the Statement of Comprehensive Income
- contingent consideration that is classified as equity is not remeasured at subsequent reporting dates and its subsequent settlement is accounted for within equity

### Revenue recognition

Revenue is measured based on the consideration to which the Group expects to be entitled in a contract with a customer and excludes amounts collected on behalf of third parties. Each element of revenue (described below) is recognised only when:

(i) when a performance obligation has been satisfied, that is, a customer obtains control of a good or service;(ii) consideration receivable is fixed or determinable;and

(iii) collection of the amount due from the customer is reasonably assured

The amount which is recognised is the amount to which the Group expects to be entitled to in exchange for the goods or services transferred. Some contracts include multiple deliverables, such as the sale of hardware as well as software, and/or services such as post-contract support, and usually include installation services - typically, software installation could be performed by another party and is therefore accounted for as a separate performance obligation. Where contracts include multiple performance obligations, the transaction price is allocated to each performance obligation based on the Group's best estimate of their Standalone Selling Price ("SSP") notwithstanding any absence or contrary allocation of total cost within a contract. Where this is not directly observable, it is estimated based on the best available evidence, for example expected cost plus margin.

### Software licenses

Revenue in respect of the sale of perpetual licenses for on-premise software is recognised on the later of the grant of the license or delivery of the software as appropriate. Certain contracts provide for revenue which is contractually linked to the incremental revenue derived by that customer from use of the software, the amount being based on a pre-agreed share of that incremental revenue which is recognised at the end of each month (a "gain share" contract). Certain contracts may provide for both a guaranteed (usually monthly) payment over a period (typically 2-3 years) as well as a gain share component. If the contract is a "right to use" contract, then the upfront and fixed payments are recognised on transfer of the license at their aggregate present value using an imputed cost of funds. A notional finance income recognised on the reducing balance of the notional balance outstanding (which is recognised as a contract asset).

### Implementation services

Revenue in respect of implementation of on-premise software is recognised on completion of the implementation.

### Change Requests

Revenue in respect of Change Requests (i.e. formal proposals from customers to change an existing system, product or service) is recognised on completion of the work necessary to implement the required change.

#### Professional services

Revenue and profits from the provision of professional services such as managed services, training and consultancy are delivered under a "time and materials" type contract and are therefore recognised rateably over time and based upon number of days worked. Revenue from this revenue stream may create "Unbilled Revenue" receivables through yet to be billed time input and expenses at the reporting date.

Annual support and maintenance (also known as Post-Contract Support or "PCS")

Revenue from support and maintenance services is recognised rateably over the period of the contract. Revenue is recognised when the provision of support and maintenance and completion of the performance obligations are carried out which is deemed to be evenly throughout the term of the contract. Revenue from this revenue stream may create a contract liability if contractually stated PCS income is lower than its SSP and an element thereof has thus effectively been included in the license fee as stated in the contract. A contract asset may be recognised if PCS income is recognised even though it is not contractually due and payable (for example when the first year of PCS is deemed as "free" to the customer).

### Hardware

Revenue in respect of sales of third-party hardware is recognised when goods are delivered.

Interest income on contracts with a Significant Financing Component

Interest income is recognised on contracts with a Significant Financing Component as interest accrues using the effective interest method. The effective interest rate is the rate that discounts estimated future cash receipts through the expected life of the financial instrument to its net carrying amount.

### Cost of sales and provision of services

The cost of provision of services includes the direct costs of consultants and employees who provide services, support or maintenance to customers, direct sales commissions paid to third parties, and certain third-party software licenses which are integral to the performance of contracts. Cost of sales also includes the acquisition cost of hardware resold to end customers.

### Leases

Applying IFRS 16, for all leases (except as noted below), the Group:

- (i) recognises right-of-use assets and lease liabilities in the consolidated statement of financial position, initially measured at the present value of future lease payments:
- (ii) recognises depreciation of right-of-use assets, and interest on lease liabilities, in the consolidated statement of comprehensive income; and

(iii) separates the total amount of cash paid in respect of lease obligations into a principal portion and interest (both presented within financing activities) in the consolidated statement of cash flows.

Lease payments under (i) are discounted using the interest rate implicit in the lease, if that rate can be determined, or the Group's estimated incremental borrowing rate. The finance expense is charged to the Consolidated Statement of Comprehensive Income over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The right-of-use asset is depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis. Additionally under IFRS 16, right-of-use assets are tested for impairment in accordance with IAS 36 Impairment of Assets. This replaces the previous requirement to recognise a provision for onerous lease contracts.

For short-term leases (lease term of 12 months or less) and leases of low-value assets the Group has opted to recognise a lease expense on a straight-line basis as permitted by the Standard. This expense is presented within other expenses in the consolidated statement of profit or loss.

Where lease-related expenses are directly attributable to the cost of development of the Group's proprietary software (as further detailed in Note 18), such expenses are capitalised in accordance with the Group's accounting policy relating to such development expenditure.

### Foreign currencies

The individual financial statements of each Group company are prepared in the currency of the primary economic environment in which it operates (its functional currency). For the purpose of the consolidated financial statements, the results and financial position of each Group company are expressed in US Dollars, which is

the functional currency of the Company and the presentation currency for the consolidated financial statements.

In preparing the financial statements of the individual companies, transactions in currencies other than the entity's functional currency (foreign currencies) are recorded at the rates of exchange prevailing on the dates of the transactions. At each balance sheet date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the balance sheet date. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

Exchange differences arising on the settlement of monetary items, are included in profit or loss for the period. For the purpose of presenting consolidated financial statements, the assets and liabilities of the Group's foreign operations are translated at exchange rates prevailing on the balance sheet date. Income and expense items are translated at the average exchange rates for the period where it approximates the rates on the dates of the underlying transactions. Exchange differences arising, if any, are classified as equity and transferred to the Group's translation reserve.

### **Share-based payments**

The Group has applied the requirements of *IFRS 2* Share-based payments in respect of options granted under a share option plan for senior employees dated 15 January 2019 (the "Plan") and certain options issued at the time of the Company's IPO. Under the terms of both the Plan and the options issued at IPO, the Group is able to make equity-settled share-based payments to certain employees and a Director by way of issue of options over ordinary shares. Such equity-settled share-based payments are measured at fair value at the date of grant. This fair value is determined as at the grant date of the options and is expensed on

a straight-line basis over the vesting period, based on the Group's estimate of the number of options that will eventually vest. A corresponding amount is credited to equity reserves.

Fair value is measured by use of a Black-Scholes model and key inputs to that model have been assessed as follows:

- expected volatility was based upon historical volatility and applied over the expected life of the schemes;
- expected life was based upon historical data and was adjusted based on management's best estimates for the effects of non-transferability, exercise restrictions and behavioural considerations;
- and
- risk-free rate was taken as the two-, three- and four year UK gilt yields as appropriate for the expected life of the options concerned

Proceeds received on exercise of share options and warrants are credited to share capital (in respect of nominal value) and share premium account (in respect of the excess over nominal value). Cancelled options are accounted for as an acceleration of vesting. The unrecognised grant date fair value is recognised in the consolidated statement of comprehensive income in the year that the options are cancelled.

Where share-based payment expenses are directly attributable to the cost of development of the Group's proprietary software (as further detailed in Note 18), such expenses are capitalised in accordance with the Group's accounting policy relating to such development expenditure.

### **Borrowing costs**

All borrowing costs are recognised in profit or loss in the period in which they are incurred.

### **Taxation**

Any tax payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the income statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting date.

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit and is accounted for using the balance sheet liability method. Deferred tax liabilities are provided in full, with no discounting, for all taxable temporary differences; deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the income statement, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity.

Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition of goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

### Intangible assets

### Development expenditure

Expenditure on the development of the Group's proprietary enterprise software where it meets certain criteria (given below), is capitalised and subsequently amortised on a straight-line basis over its useful life. Where no internally generated intangible asset can be recognised, development expenditure is written-off in the period in which it is incurred.

An asset is recognised only if all of the following conditions are met:

- the product is technically feasible and marketable;
- the Group has adequate resources to complete the development of the product;
- it is probable that the asset created will generate future economic benefits; and
- the development cost of the asset can be measured reliably

Development expenditure is amortised on a straightline basis over 4 years, such amortisation being charged to profit or loss. Expenditure on research activities is recognised as an expense in the period in which it is incurred.

### Patents and licenses

The costs incurred in purchasing licenses and establishing patents are measured at cost, net of any amortisation and any provision for impairment. Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Intellectual property/patents	over 10 years on a straight-line basis
Licenses	over 5 years on a straight-line basis

### Customer relationships

Customer relationships acquired are recognised as intangible assets at their fair values (see note 18). Customer relationships are amortised on a straight-line basis over 10 years.

## Impairment of tangible and intangible assets excluding goodwill

At each reporting date, the Group reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where the asset does not generate cash flows that are independent from other assets, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. An intangible asset with an indefinite useful life is tested for impairment annually and whenever there is an indication that the asset may be impaired.

Recoverable amount is the higher of fair value less costs to sell and value in use. If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (cash-generating unit) is reduced to its recoverable amount. Any impairment loss is recognised as an expense through profit and loss.

### Property, plant and equipment

Items of property, plant and equipment are stated at cost less accumulated depreciation and accumulated impairment losses, if any. The cost of an asset comprises its purchase price and any directly attributable costs of bringing the asset to the location and condition for its intended use.

Depreciation is charged to profit or loss (unless it is included in the carrying amount of another asset) on a straight-line basis to write off the depreciable amount of the assets net of the estimated residual values over their estimated useful lives as follows:

Computer equipment	Over 3 years on a straight-line basis
Leasehold improvements	Over 5 years on a straight-line basis
Office equipment	Over 5 years on a straight-line basis
Vehicles	Over 8 years on a straight-line basis

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each reporting date. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

### Financial assets

Financial assets are recognised on the consolidated statement of financial position when the Group has become a party to the contractual provisions of the instrument. The Group's financial assets consist of cash, loans, deposits, and receivables and contract assets. The classification of financial assets at initial recognition depends on the financial asset's contractual cash flow characteristics and the Group's business model for managing them. The Group has reviewed its business model for its financial assets and has concluded that they are held for collecting contractual associated cash flows. Under IFRS 9 receivables and contract assets (other than those which contain a significant financing component) are initially recognised at fair value and will subsequently be measured at amortised cost.

The Group recognises lifetime expected credit losses ("ECL") for trade receivables and contract assets. The expected credit losses on these financial assets are estimated using a provision matrix based on the Group's historical credit loss experience, adjusted for factors that are specific to the debtors, general economic conditions and an assessment of both the current as well as the forecast conditions at the reporting date, including time value of money where appropriate.

### Trade and other receivables and contract assets

These assets arise principally from the provision of sales of software and services and support and maintenance to customers in the ordinary course of business. They are generally due for settlement between 30 and 90 days and therefore are generally classified as current other than where the terms of the contract provide for payment over an extended period of time (in which case the relevant element of the receivable is classified as current and the balance is classified as non-current, net of an allowance for the time value of money). The timing of revenue recognition, invoicing

and cash collections results in both invoiced accounts receivable and uninvoiced receivables, as well as contract assets. Invoicing may be implemented (depending on the contract with the end customer) according to usage or upon achievement of contractual milestones.

Trade receivables are recognised initially at the amount of consideration that is unconditional unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade receivables with the objective to collect the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method, less provision for impairment.

Contract assets represent amounts relating to revenue recognised at the date of the statement of financial position but not yet due or invoiceable under the terms of the contract. These arise most typically for the Group either in (i) licenses of software where the consideration is structured as an upfront payment followed by a series of additional payments, which may comprise fixed sums or fixed sums plus sums relating to some measure of (for example) sales made by the purchaser of the license; or (ii) licenses of software where payment for the aggregate consideration may be structured such that the initial consideration does not fully reflect the SSP of the license.

Such payments may extend over several years. Under IFRS 15, if the contract is a "right to use" contract, then the upfront and fixed payments are recognised on transfer of the license at their aggregate present value using an imputed cost of funds.

Impairment provisions for current and non-current trade receivables and contract assets are recognised based on the simplified approach within IFRS 9 using a provision matrix for the determination of lifetime expected credit losses, which assesses the probability

is multiplied by the amount of the expected loss arising from default to determine the lifetime expected credit loss for the trade receivables. In the absence of any historic credit losses and the expectation of no specific losses in the foreseeable future, the Directors assessed a hypothetical likely default amount by applying a percentage "probability of default" to the receivables balance, such probability being related to the underlying credit rating of the customer or country of origin. Trade receivables and contract assets are reported net, with such provisions recorded in a separate provision account with the loss being recognised within cost of sales in the consolidated statement of comprehensive income.

### Long-term trade receivables

Long-term trade receivables represent amounts relating to revenue recognised at the date of the statement of financial position but not yet due or invoiceable under the terms of the contract. These arise most typically for the Group as a result of the sale of licenses as an upfront payment followed by a series of additional payments, which may comprise fixed sums or fixed sums plus sums relating to some measure of (for example) gains made by the purchaser of the license. Such payments may extend over several years. Under IFRS 15, if the contract is a "right to use" contract, then the upfront and fixed payments are recognised on transfer of the license at their aggregate present value using an imputed cost of funds.

### Contract fulfilment assets

Contract fulfilment costs are divided into: (i) costs that give rise to an asset; and (ii) costs that are expensed as incurred. When determining the appropriate accounting treatment for such costs, the Group firstly considers any other applicable standards. If those standards preclude capitalisation of a particular cost, then an asset is not recognized under IFRS 15. If other standards are

not applicable to contract fulfilment costs, the Group applies the following criteria which, if met, result in capitalisation: (i) the costs directly relate to a contract or to a specifically identifiable anticipated contract; (ii) the costs generate or enhance resources of the entity that will be used in satisfying (or in continuing to satisfy) performance obligations in the future; and (iii) the costs are expected to be recovered.

The assessment of these criteria requires the application of judgement, in particular when considering if costs generate or enhance resources to be used to satisfy future performance obligations and whether costs are expected to be recoverable.

The Group's contract fulfilment assets are due principally to sales commissions payable to third parties in return for assistance in obtaining certain contracts. The Group amortises capitalised costs to obtain a contract over the expected life of that contract in line with the recognition of revenue relating to that contract. Such amortisation is included within cost of sales.

A capitalised cost to obtain a contract is derecognised either when it is disposed of or when no further economic benefits are expected to flow from its use or disposal. At each reporting date, the Group determines whether there is an indication that cost to obtain a contract maybe impaired. If such indication exists, the Group makes an estimate by comparing the carrying amount of the assets to the remaining amount of consideration that the Group expects to receive less the costs that relate to providing services under the relevant contract. In determining the estimated amount of consideration, the Group uses the same principles as it does to determine the contract transaction price, except that any constraints used to reduce the transaction price will be removed for the impairment test.

### Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short term highly liquid investments with original maturities of three months or less, and – for the purpose of the statement of cash flows - bank overdrafts. Bank overdrafts are shown within loans and borrowings in current liabilities on the consolidated statement of financial position.

### Financial liabilities and equity instruments

Equity and debt instruments are classified as either financial liabilities or as equity in accordance with the substance of the contractual arrangements and the definitions of a financial liability and an equity instrument. The Group's financial liabilities include trade and other payables and borrowings which are measured at amortised cost using the effective interest rate method. Financial liabilities are recognised on the consolidated statement of financial position when the Group has become a party to the contractual provisions of the instrument.

An equity instrument is any contract which evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group, such as share capital and share premium, are recognised at the proceeds received net of direct issue costs.

### **Borrowings**

Interest-bearing loans are recorded initially at fair value, net of direct issue costs. Finance charges, including premiums payable on settlement or redemption and direct issue costs, are accounted for on an accruals basis in profit or loss using the effective interest rate method and are added to the carrying amount of the instrument to the extent that they are not settled in the period in which they arise.

### **Provisions**

Provisions are recognised when the Group has a present obligation as a result of a past event, and it is probable that the Group will be required to settle that obligation. Provisions are measured at the Directors' best estimate of the expenditure required to settle the obligation at the reporting date and are discounted to present value where the effect is material. Long-term provisions are those provisions where the settlement of the obligation is expected to be on a date more than one year from the reporting date.

### **Segmental information**

For management purposes, the Group's activities are principally related to the provision of data analytics services to customers, and all other activities performed by the Pelatro Group are solely to support its primary revenue generation activities. All the processes are primarily subject to the same risks and returns and the Directors therefore consider that there are no identifiable business segments that are subject to risks and returns different to the core business. As such, internal reporting provided to the chief operating decision-maker ("CODM"), which has been determined to be the Board of Directors for making decisions about resource allocations and performance assessment relates to the consolidated operating results of the Pelatro Group.

Accordingly, the Directors have determined that there is only one reportable segment under IFRS 8 and the financial information therefore presents entity-wide information. The results and assets for this segment can be determined by reference to the statement of comprehensive income and statement of financial position.

The Pelatro Group primarily serves customers in south and south-east Asia and Africa, with a developing presence in Europe.

### **Exceptional items**

Exceptional items are disclosed separately in the financial statements where it is necessary to do so to provide further understanding of the financial performance of the Company or the Group. They are items of income or expense that have been shown separately due to their nature.

# 4. Critical accounting judgements and key sources of estimation uncertainty

The preparation of financial information in conformity with IFRS requires management to make judgements, estimates and assumptions that affect the application of policies and the reported amounts of assets and liabilities, and income and expenses. The estimates and associated assumptions are based on historical experience and various other factors that are believed to be reasonable under the circumstances. However, the nature of estimation means that actual outcomes could differ from those estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods.

The key assumptions and critical accounting judgements concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are discussed below:

### Revenue

### **Critical judgements**

Revenue and the associated profit are recognised from sale of software licences, rendering of services, and maintenance and support. When software licences are sold, the Board must exercise judgement as to when the appropriate point in time has passed at which all performance obligations for that software licence have been performed, at which point revenue in relation to the stand-alone sales price ("SSP") of the software licence is recognised. In many cases performance obligations do not simply follow the commercial and contractual arrangement agreed with the customer, in some cases the revenue streams are combined within an overall commercial arrangement. Such combined circumstances require judgement to assess performance obligations associated with each revenue stream and further judgement as to when and how such performance obligations have been discharged in order to recognise the associated revenue. Furthermore, agreements with customers may include multiple performance obligations.

Determination of the appropriate revenue recognition is therefore considered a critical judgement. The critical judgement includes, but is not limited to, assessment as to whether a performance obligation has been satisfied and allocation of revenue where such agreements involve more than one performance obligation. Assessment of performance obligations also involves determining whether a set of contractual obligations represent distinct performance obligations or whether they are highly dependent on, or highly interrelated with one another, and hence fall to be treated as one single performance obligation under IFRS 15.

### **Estimates**

Estimates relating to revenue include the appropriate SSP for various components of a contract, and in the case of contracts which have a Significant Financing Component, the appropriate discount rate to apply to the payment profile in order to derive an appropriate present value to record as revenue.

A number of contracts entered into by the Group during the year are recognised for revenue in a manner which differs materially from the contractual terms; in certain cases this resulted in revenue being recognised earlier than contractually due; in others it deferred revenue after the date at which it was contractually due. The effect of this is shown in Note 5.



### Capitalised development costs

### **Critical judgements**

Development costs are accounted for in accordance with *IAS* 38 Intangible Assets, and costs that meet the qualifying criteria are capitalised and systematically amortised over the useful economic life of the intangible asset. Determining whether development costs qualify for capitalisation as intangible assets requires judgement, including assessments of the nature of the work underlying the costs carried out by relevant employees, estimates of the technical and commercial viability of the asset created, and its applicable useful economic life. These estimates are continually reviewed and updated based on past experience and reviews of competitor products available in the market.

### **Estimates**

Estimates relating to capitalised development costs include the asset's likely revenue generation and its applicable useful economic life. These estimates are continually reviewed and updated based on past experience and reviews of competitor products available in the market.

### Impairment reviews

### **Critical judgements**

The Group tests goodwill, intangible assets and property, plant and equipment annually for impairment, or more frequently if there are indications that an impairment may be required. Judgement is required as to whether indicators of impairment exist and hence whether to perform more detailed analysis to evaluate any impairment required. Identifying indicators of impairment requires judgements to be made as to the prospects and value drivers of the individual assets.

In valuing these assets and liabilities, judgement is required as to the likelihood of occurrence of future events which will affect the value of such assets.

### **Estimates**

The Group uses long-term forecasts of cash flow and estimates of future growth both to value acquired intangible assets and goodwill and to assess whether goodwill or intangible assets are impaired, and to determine the useful economic lives of its intangible assets. Estimates are therefore required of the level of future growth, resulting cash flows as well as an appropriate discount rate to derive their carrying value. Assumptions regarding sales and operating profit growth, gross margin, and discount rate are considered to be the key areas of estimation in the impairment review process – further disclosure regarding such estimates is made in Note 18.

### 5. Revenue and segmental analysis

The Directors consider that the Group has a single business segment, being the sale of information management software and related services to providers of telecommunication services ("telcos"). The operations of the Group are managed centrally with Group-wide functions covering sales and marketing, development, professional services, customer support and finance and administration.

An analysis of revenue by product or service and by geography is given below.

### Revenue by type

The Group has five principal revenue models, being:

- contracts for the use of the Group's software on a regular (usually monthly) basis, which may also provide for Group employees to provide related services the customer ("managed services") and/or for the Group to take a share of the revenue gain achieved through use of the software ("gain share");
- contracts based on the sale of perpetual licenses for use of the Group's proprietary enterprise software:
- provision of specific customer-requested modifications to Group software ("change requests");
- 4. provision of maintenance and support for the software and its users; and
- provision of consultancy services and/or training relating to the use of the software

In addition, the Group may, if required by the customer, supply appropriate hardware on which to host the software, either for the account of the customer or (particularly in the case of managed services) retained in the ownership of the Group.

An analysis of revenue by type is as follows:

At 31 December	2020 \$'000	2019 \$'000
Recurring software sales and services	1,528	133
Maintenance and support	1,323	256
Total recurring revenues	2,851	2,962
Change requests	426	1,551
Total repeating revenues	3,277	4,513
Software – new licenses	698	1,887
Consulting	45	258
Resale of hardware	-	9
	4,020	6,667

### Revenue by geography

The Group recognises revenue in seven geographical regions based on the location of customers, as set out in the following table:

At 31 December	2020 \$'000	2019 \$'000
Caribbean	145	133
Central Asia	175	256
Eastern Europe	168	91
North Africa	64	135
South Asia	1,096	1,791
South East Asia	2,372	4,181
Sub-Saharan Africa	-	80
	4,020	6,667

Management makes no allocation of costs, assets or liabilities between these segments since all trading activities are operated as a single business unit.

An analysis of revenue by status of invoicing is as follows:

At 31 December	2020 \$'000	2019 \$'000
(i) Revenue invoiced to customers under contractual terms	2,593	2,619
(ii) Revenue recognised under terms of contract but unbilled at period end ("UBR")	1,232	3,947
(iii) Net revenue recognised other than (ii)	239	3,947
Less: revenue recognised or to be recognised as interest under IFRS 15	(44)	(43)
Total revenue recognised in the year	4,020	6,667

#### **Customer concentration**

The Group has three customers representing individually over 10% of revenue each and in aggregate approximately 53% of total revenue at \$2.14m (2019: four such customers, in aggregate approximately 67% of revenue at \$4.48m). The three customers accounted for revenue of \$0.89m, \$0.63m and \$0.62m respectively (2019: \$2.02m, \$0.82m, \$0.81m and \$0.79m).

### Revenue recognition

### License revenue

As explained in Note 2, the Group recognises revenue from the sale of licenses and the implementation of the software so licensed separately, as the two activities represent distinct performance obligations. However, as implementation to date has always been carried out by Group personnel and is usually viewed by the customer as an integral part of the license purchase, the two activities are reported as one.

Irrespective of the split between license and implementation recognition, some contracts provide for fixed payments to be made by customers (usually monthly) over a given term (e.g. three or five years). Under IFRS 15, in order to reflect the time value of money, such contracts are recognised (at the point of transfer of the license) as the capitalised value of the income stream. In addition, interest income accrues on the credit deemed to be extended to the customer (on a reducing balance basis). For the financial year 2020 this figure amounts to license revenue of \$0.20m and interest income of \$44,000 (2019: \$0.45m and \$7,000).

### PCS

Ancillary to a license sale, the Group typically provides five years of PCS but does not charge for the first year; similarly in certain contracts the Group may provide PCS at other than a standalone selling price ("SSP"). For revenue recognition purposes PCS income is deemed to accrue over the full term of the service provision (whether paid or otherwise) and, as far as is estimable, at a deemed market rate (i.e. the SSP). Accordingly, the financial statements reflect adjustments to income:

- (i) to accelerate the recognition of revenue for initial years for which no contractual payment is due (and consequent adjustments to revenue to derecognise revenue in later years when contractual payments exceed revenue to be recognised); and
- (ii) to accelerate or defer the recognition of revenue in cases where the contractual PCS charge is lower (or higher) than a market rate (the difference being netted off or added to the revenue recognised in respect of the license fee).

For the financial year 2020 revenue includes/(excludes) (i) a net amount of \$(101,000) representing income from PCS already recognised ahead of its contractually due dates (2019: \$104,000 recognised ahead of its contractually due dates), and (ii) an amount of \$nil (2019: \$248,000) representing revenue netted off license income and allocated to PCS.

### Remaining performance obligations

There are certain software support, professional service, maintenance and licences contracts that have been entered into for which both:

- the original contract period was greater than 12 months; and
- the Group's right to consideration does not correspond directly with performance.

The amount of revenue that will be recognised in future periods on these contracts when those remaining performance obligations will be satisfied is shown below

	Year to 31 December		
	2021 \$'000	2022 \$'000	2023-6 \$'000
Revenue expected to be recognised on software and service contracts	579	394	442

Comparative figures for the year ended 31 December 2019 were as follows:

	Year to 31 December		
	2020 \$'000	2021 \$'000	2022-5 \$'000
Revenue expected to be recognised on software and service contracts	595	461	522

Costs of obtaining and fulfilling contracts of \$0.59m have been capitalised in 2020 (net of amortisation against revenue recognised in respect of those contracts) (2019: \$9,000).

### Non-current assets

Information about the Group's non-current assets by location of assets is as follows:

At 31 December	2020 \$'000	2019 \$'000
India	1,208	495
Russia	25	53
Singapore	5,516	3,825
UK	6,426	7,603
	13,175	11,976

Non-current assets comprise intangible assets, goodwill, and plant, property and equipment.

## 6. Operating expenses

Profit for the year has been arrived at after charging:

	2020 \$'000	2019 \$'000
Amortisation of intangible non-current assets	2,122	1,726
Depreciation of tangible non-current assets	198	93
(Profit)/loss on disposal of Right to Use	(10)	-
assets		
Staff costs (see note 9)	1,787	1,503
Auditor's remuneration (see note 8)	41	41
Short-term lease expenses	23	23
Realised foreign exchange (gains)/losses	3	(14)

## 7. Non-GAAP profit measures and exceptional items

Reconciliation of operating profit to adjusted earnings before interest, taxation, depreciation and amortisation ("EBITDA")

Year to 31 December	2020 \$'000	2019 \$'000
Operating profit/(loss)	(1,906)	1,118
Adjusted for:		
Amortisation and depreciation	2,420	1,915
Revenue recognised as interest under IFRS 15	44	43
Exceptional items:		
- gain on adjustment of contingent liability	(149)	(236)
Expensed share-based payments	32	52
Adjusted EBITDA	441	2,892

Criteria for adjustments to operating profit or loss in the calculation of adjusted EBITDA are that they (i) arise from an irregular and significant event or (ii) are such that the income/cost is recognised in a pattern that is unrelated to the resulting operational performance.

Exceptional items are treated as exceptional by reason of their nature and are excluded from the calculation of adjusted EBITDA (and adjusted earnings per share in Note 15) to allow a better understanding of comparable year-on-year trading and thereby an assessment of the underlying trends in the Group's financial performance. These measures also provide consistency with the Group's internal management reporting. Exceptional items in 2020 comprise the gain on the adjustment of contingent liabilities relating to the final earnout payment in respect of the Danateq Acquisition.

Adjustment for share-based payment expense is made because, once the cost has been calculated for a given grant of options, the Directors cannot influence the share-based payment charge incurred in subsequent years relating to that grant; also the value of the share option to the employee differs considerably in value and timing from the actual cash cost to the Group.

Elements of depreciation on right-to-use assets recognised under IFRS 16 and share-based payment expense are deemed to be directly attributable overheads for the purposes of capitalising relevant expenditure on developing intangible assets (see Note 18). The figures above are shown net of amounts so capitalised.

EBITDA (and adjusted EPS) are financial measures that are not defined or recognised under IFRS and should not be considered as an alternative to other indicators of the Group's operating performance, cash flows or any other measure of performance derived in accordance with IFRS. Accordingly, these non-IFRS measures should be viewed as supplemental to, but not as a substitute for, measures presented in this Annual Report and Accounts. Information regarding these measures is sometimes used by investors to evaluate the efficiency of an entity's operations; however, there are no generally accepted principles governing the calculation of these measures and the criteria upon which these measures are based can vary from company to company. These measures, by themselves, do not provide a sufficient basis to compare the Group's performance with that of other companies and should not be considered in isolation or as a substitute for operating profit or any other measure as an indicator of operating performance, or as an alternative to cash generated from operating activities as a measure of liquidity.

The calculation of adjusted earnings per share is shown in Note 15.

## 8. Auditor's renumeration

Year to 31 December	2020 \$'000	2019 \$'000
Audit of the financial statements of Pelatro Plc	41	41
Amounts receivable by auditor in respect of: Tax compliance	4	3
	45	44

## 9. Staff costs

	2020 \$'000	2019 \$'000
Wages and salaries	4,410	3,495
Social security contributions	83	65
Less: amounts capitalised as intangible assets	(2,706)	(2,057)
	1,787	1,503

The average number of persons employed by the Company during the period was:

Year to 31 December	2020	2019
Sales	4	4
Software development	96	88
Support	48	40
Marketing	3	3
Administration	15	15
	166	150

### 10. Directors' remuneration and transactions

The Directors' emoluments in the year ended 31 December 2020 were:

	Basic salary	Bonus	Benefits in kind	Share-based payments	Pension	Total	Total
	2020 \$'000	2020 \$'000	2020 \$'000	2020 \$'000	2020 \$'000	2020 \$'000	2019 \$'000
<b>Executive Directors</b>							
S. Menon	191	-	29	-	-	220	262
S. Yezhuvath	191	-	16	-	-	207	253
N. Hellyer	90	28	11	5	3	137	111
Non-Executive Directors							
R. Day	70	-	-	-	2	72	72
P. Verkade	39	-	-	-	-	39	38
	581	28	56	5	5	675	736

The remuneration of the executive Directors is decided by the Remuneration Committee. Save as disclosed above no Director had a material interest in any contract of significance with the Group in either year.

## 11. Share-based payments

In addition to options granted to a director at the time of the Group's IPO, the Group introduced a share option plan for senior employees on 15 January 2019 (the "Plan"). Each share option converts into one ordinary share of the Company on exercise. No amounts are paid or payable by the recipient on receipt of the option and the Company has no legal obligation to repurchase or settle the options in cash. The options carry neither rights to dividends nor voting rights prior to the date on which the options are exercised. Options may be exercised at any time from the date of vesting to the date of expiry.

A charge of \$32,000 (net of amounts capitalised of \$66,000) (2019: \$52,000) has been recognised during the year for share-based payments over the vesting period. This share-based payment expense comprises the charge in the current period relating to the expensing of the fair value of (a) the 1,640,000 options granted under the Plan and (b) the 50,000 options issued at the time of the Company's IPO. The options issued under the terms of the Plan were granted with an exercise price of 73p, vesting in tranches as follows: 25% after one year, 25% after two years and 50% after three years. There are no conditions attaching to the vesting of the options other than continued employment. Of this amount, \$27,000 net (2019: \$45,000) relates to costs of share options issued to subsidiary employees.

Movements in the number of share options outstanding and their related weighted average exercise prices are as follows:

		No. of options	Weighted averag	e exercise price
	2020	2019	2020	2019
Outstanding at the beginning of the year	1,631,500	50,000	72.7p	62.5p
Granted during the year	-	1,640,000	-	73.0p
Forfeited/cancelled during the year	(126,000)	(58,500)	73.0p	73.0p
Outstanding at the end of the year	1,505,500	1,631,500	72.7p	72.7p

Outstanding options are exercisable at prices between 62.5p and 73p, and have a weighted average remaining contractual life of 6.8 years.

The fair values of the share options issued in the year was derived using a Black Scholes model. The following key assumptions were used in the calculations:

Grant date	17 January 2019
Exercise price	73p
Share price at grant date	73p
Risk free rate	0.86 - 0.92%
Volatility	35%
Expected life	4.5 - 5.5 years
Fair Value	19.0 - 20.8p

The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioural considerations. The share price per share at 31 December 2020 was £0.380 (31 December 2019: £0.705) and hence no deferred tax is provided in respect of the potential exercise of options currently extant.

## 12. Finance income

	2020 \$'000	2019 \$'000
Interest receivable on interest-bearing deposits	20	11
Notional interest accruing on contracts with a significant financing component	44	43
	<del></del>	
Total finance income	64	54

## 13. Finance expense

	2020	2019
	\$'000	\$'000
Interest and finance charges paid or payable on borrowings	198	96
Interest on lease liabilities under IFRS 16	31	40
Less: amounts capitalised as intangible assets	(14)	(19)
Acquisition-related financing expense (unwinding of discount on financial liabilities)	25 	47 
Total finance income	240	164

An element of interest on lease liabilities is deemed to be directly attributable overheads for the purposes of capitalising relevant expenditure on developing intangible assets (see Note 18).

## 14. Taxation

### Tax on profit on ordinary activities

Year to 31 December	2020	2019
	\$'000	\$'000
Current tax		
UK corporation tax charge/(credit) on profit for the current year	-	(32)
Overseas income tax charge/(credit)	321	286
Adjustments in respect of prior periods	(18)	(7)
Total current income tax	303	247
Deferred tax		
Reversal/(recognition) of deferred tax asset	72	(53)
Total deferred income tax	72	(53)
Total income tax expense recognised in the year	375	194

### Reconciliation of the total tax charge

The effective tax rate in the income statement for the year is higher than the standard rate of corporation tax in the UK of 19% (2019: lower). A reconciliation of income tax expense applicable to the profit before taxation at the statutory tax rate to income tax expense at the effective tax rate is as follows:

Year to 31 December	2020	2019
	\$'000	\$'000
Profit/(loss) before taxation	(2,082)	1,009
Tax charge/(credit) at the applicable rate of 19%	(396)	192
Tax effect of amounts which are not deductible (taxable) in calculating taxable income:		
Fixed asset differences	(425)	(113)
Expenses not deductible for tax purposes and other permanent items	247	179
Income not taxable and other permanent items	5	(118)
Movement in fair value of contingent consideration not taxable	(28)	(45)
Tax exemptions, allowances and rebates	(47)	(22)
Foreign tax credits	186	109
Overseas taxation at different rates	63	51
Overseas withholding tax expenses	-	21
Recognition of deferred tax liability	24	-
Derecognition of deferred tax asset	61	(53)
Adjustments recognised in current year tax in respect of prior years	(18)	(7)
Current tax (prior period) exchange difference	(1)	-
Deferred tax not recognised	704	-
Income tax expense recognised for the current year	375	194

The tax effect of exchange differences recorded within the Group Statement of Comprehensive Income is a credit of \$6,000 (2019: \$5,000 credit).

### Temporary differences associated with Group investments

At 31 December 2020, there was no recognised deferred tax liability (2019: \$nil) for taxes that would be payable on the unremitted earnings of certain of the Group's subsidiaries as the Group has determined that undistributed profits of its subsidiaries will not be distributed in the foreseeable future.

### **Deferred tax**

Recognised deferred tax asset

	2020 \$'000	2019 \$'000
At 1 January	63	10
Recognised in profit and loss	(47)	53
At 31 December	16	63
Comprising:		
Timing differences	-	8
Tax losses	16	55
	16	63

Deferred income tax assets have only been recognised to the extent that it is considered probable that they can be recovered against future taxable profits based on profit forecasts for the foreseeable future. The deferred income tax assets at 31 December 2020 above are expected to be utilised in the next two years.

### Recognised deferred tax liability

	2020 \$'000	2019 \$'000
At 1 January	-	-
Recognised in profit and loss	24	-
At 31 December	24	-
Comprising:		
Timing differences	24	-
	24	-

### Factors affecting future tax charges

### UK

The current rate for corporation tax in the UK is 19% but, as a result of the March 2021 Budget statement, this is due to rise to 25% from 1 April 2023 for profits in excess of £250,000. This tax rate is yet to be substantively enacted.

### India

Under Indian tax law, with effect from 1 April 2019 any company which opted not to utilise certain tax exemptions or incentives was eligible for a reduced income tax rate of 22% (previously 25%). For the tax year to 31 March 2020 the effective tax rate for the Group's Indian subsidiary PSPL was therefore 27.82% inclusive of surcharges and cess. PSPL has now opted for the reduced rate and its effective tax rate from henceforth will be 25.17%.

## 15. Earnings

### Reported earnings per share

Basic earnings per share ("EPS") amounts are calculated by dividing net profit or loss for the year attributable to owners of the Company by the weighted average number of ordinary shares outstanding during the year.

The Group has one category of security potentially dilutive to ordinary shares in issue, being those share options granted to employees where the exercise price (plus the remaining expected charge to profit under IFRS 2) is less than the average price of the Company's ordinary shares during the period in issue. No dilution arose in the year as the exercise price was above the average share price for the year.

The following reflects the earnings and share data used in the basic earnings per share computations:

Year to 31 December	2020	2019
	\$'000	\$'000
Profit/(loss) attributable to equity holders of the parent:		
Profit/(loss) attributable to ordinary equity holders of the parent for basic earnings	(2,457)	814
Weighted average number of ordinary shares in issue	34,136,617	32,532,431
Basic earnings/(loss) per share attributable to shareholders	(7.2)¢	2.5¢

### Adjusted earnings per share

Adjusted earnings per share is calculated as follows:

Year to 31 December	2020 \$'000	2019 \$'000
Profit/(loss) attributable to ordinary equity holders of the parent for basic earnings	(2,457)	814
Adjusting items:		
- exceptional items (see note 7)	(149)	(236)
- share-based payments	32	52
- finance expense on liabilities relating to contingent consideration	25	47
- amortisation of acquisition-related intangibles	686	686
- prior year adjustments to tax charge	(18)	(7)
Adjusted earnings attributable to owners of the Parent	(1,881)	1,356
Weighted number of ordinary shares in issue	34,136,617	32,532,431
Adjusted earnings/(loss) per share attributable to shareholders	(5.5)¢	4.2¢

The criteria for inclusion of adjusting items in the calculation of adjusted EPS are the same as those relating to the calculation of adjusted EBITDA as set out in Note 7. Additionally, finance expense on liabilities relating to contingent consideration are non-cash costs reflecting the time value of money in arriving at the fair value of such liabilities and the effluxion of time over the period for which they are outstanding; and amortisation of acquisition-related intangibles relates to the amortisation of intangible assets in respect of customer relationships and brands which are recognised on a business combination and are non-cash in nature.

## 16. Dividends paid and proposed

No dividends were declared or paid during the year and no dividends will be proposed for approval at the AGM (2019: none).

## 17. Group investments

The Company has investments in the following subsidiary undertakings, which contribute to the net assets of the Group:

Subsidiary undertakings	Country o incorporation and operation	i de la companya de	Principal activity	Description and proportion of shares held by the Company
Pelatro LLC	USA	110 Summit Avenue Montvale, NJ 07645, USA	Sales	100% of members' capital
Pelatro Pte Limited	Singapore	One Raffles Place, #10-62, Tower 2, Singapore 048616	Ownership of IP; operation of branch in Russia	100% ordinary shares
Pelatro Solutions Private Limited	India	403, 7th A Main, HRBR Layout, Bangalore 560043, India	Research, development and support	100% ordinary shares
Pelatro Sdn Bhd	Malaysia	Suite 21.02, Level 21, Centerpoint South, Mid Valley City, Lingakaran Syed Putra, 59200 Kuala Lumpur W.P., Kuala Lumpur, Malaysia	Employment of Malaysian national	100% ordinary shares

## 18. Intangible assets

Intangible assets comprise capitalised development costs (in relation to internally generated software acquired through business combinations), software acquired from third parties for use in the business, patents, customer relationships and goodwill.

An analysis of goodwill and other intangible assets is as follows:

Development costs	Third party software	Patents	Customer relationships	Goodwill	Total
\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
6,391	108	23	6,862	470	13,854
2,872	4	4	-	-	2,880
-	(2)	-	-	-	(2)
9,263	110	27	6,862	470	16,732
(1,957)	(34)	-	(972)	-	(2,963)
(1,416)	(20)	-	(686)	-	(2,122)
-	2	-	-	-	2
(3,373)	(52)	-	(1,658)	-	(5,083)
5,890	58	27	5,204	470	11,649
4,434	74	23	5,890	470	10,891
	6,391 2,872 - 9,263  (1,957) (1,416) - (3,373)	costs     software       \$'000     \$'000       6,391     108       2,872     4       -     (2)       9,263     110       (1,957)     (34)       (1,416)     (20)       -     2       (3,373)     (52)       5,890     58	costs     software       \$'000     \$'000       6,391     108     23       2,872     4     4       -     (2)     -       9,263     110     27       (1,957)     (34)     -       (1,416)     (20)     -       -     2     -       (3,373)     (52)     -       5,890     58     27	costs         software         relationships           \$'000         \$'000         \$'000           6,391         108         23         6,862           2,872         4         4         -           -         (2)         -         -           9,263         110         27         6,862           (1,957)         (34)         -         (972)           (1,416)         (20)         -         (686)           -         2         -         -           (3,373)         (52)         -         (1,658)           5,890         58         27         5,204	costs         software         relationships           \$'000         \$'000         \$'000           6,391         108         23         6,862         470           2,872         4         4         -         -           -         (2)         -         -         -           9,263         110         27         6,862         470           (1,957)         (34)         -         (972)         -           (1,416)         (20)         -         (686)         -           -         2         -         -         -           (3,373)         (52)         -         (1,658)         -           5,890         58         27         5,204         470

Financial year 2019	Development costs	Third party software	Patents	Customer relationships	Goodwill	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Cost						
At 1 January 2019	4,144	98	-	6,862	745	11,849
Additions	2,247	12	23	-	-	2,282
Fair value adjustment	-	-	-	-	(275)	(275)
Foreign exchange	-	(2)	-	-	-	(2)
At 31 December 2019	6,391	108	23	6,862	470	13,854
Amortisation						
At 1 January 2019	(935)	(19)	-	(286)	-	(1,240)
Charge for the year	(1,022)	(18)	-	(686)	-	(1,726)
Foreign exchange	-	3	-	-	-	3
	<del></del>					
At 31 December 2019	(1,957)	(34)	-	(972)	-	(2,963)
Net carrying amount						
At 31 December 2019	4,434	74	23	5,890	470	10,891
At 1 January 2019	3,209	79	-	6,576	745	10,609

### **Development costs**

Development costs comprise capitalised staff costs (and allocable related direct costs, including depreciation and interest charges relating to property leases held by the Group and accounted for under IFRS 16) associated with the development of new products and services which will be saleable to more than one customer.

### **Software**

Software assets represent purchased licences and distribution rights for third party software which are capitalised at cost and amortised on a straight-line basis over the relevant estimated useful life.

### **Patents**

Patent costs represent the capitalised value of work undertaken (either internally or externally by appropriate legal or other consultants) to develop and protect patents, know-how and other similar assets.

### **Customer relationships**

Customer relationships as stated were acquired as part of a business combination.

### Goodwill

Goodwill arose on the acquisition of (i) the Danateq Assets and (ii) PSPL. It is assessed as having an indefinite life but the Group tests whether goodwill has suffered any impairment on an annual basis.

### Danateq

The Danateq Acquisition in 2018 comprised various contracts and customer relationships, certain enterprise software and the related workforce. Given the opportunity to leverage this expertise across Pelatro's existing business and the ability to exploit the Group's thus enlarged customer base, the fair value of the Danateq assets acquired was deemed to be greater than the assessed book value of the assets as recognised in the financial statements of Pelatro, thus leading to the recognition of an amount of goodwill. Given that the software acquired has been subsumed into the Group's mViva product suite, the contracts acquired have been transitioned onto and/or are being fulfilled (for example in the case of the Telenor framework agreement) by the mViva product, and the workforce are employed by a branch of Pelatro in Singapore and work across the product suite, the former Danateq cash-generating unit ("CGU") no longer has a separable identity. The goodwill relating to this former CGU was tested for impairment at 31 December 2020 by comparing its carrying value with the recoverable amount, which was determined using a value in use methodology based on discounted cash flow projections, comparing the estimated implicit values of the Group cum and ex the acquisition.

### PSPL cash-generating unit

The PSPL CGU comprises the Group's software development and administrative centre in Bangalore which was acquired in December 2017, and whose principal activity was at the time to develop the Group's software and provide administrative support for the rest of the Group. Subsequent to its acquisition, the activities of this subsidiary have grown to include the provision of post-contract support and other services to customers.

The goodwill relating to this CGU was tested for impairment at 31 December 2020 by comparing the carrying value of the CGU with the recoverable amount. The recoverable amount was determined using a value in use methodology based on discounted cash flow projections over 5 years. The key assumptions used in the value in use calculations were as follows:

- (i) The operating cash flows for this business for the years to 31 December 2021 and 2022 are taken from the budget approved by the Board which is closely linked with recent historical performance and current expected levels of activity. The operating cash flow budget is most sensitive to the number of employees, particularly the more highly skilled developers, and the related costs of employment; revenue for the CGU is all intra-Group and is thus dependent on other Group companies making third-party sales;
- (ii) Growth has been assumed in operating cash flows for the remainder of the value in use such that a consistent post-tax margin is maintained over the calculation period (which is how the business is managed within the Group). Revenue growth after 5 years is forecast at nil% in local currency terms;

(iii) A pre-tax discount rate of 11.6% has been used (being the Weighted Average Cost of Capital in local currency).

### Sensitivity to changes in assumptions

The key assumptions for the value in use calculations are those regarding growth rates, discount rates and expected changes to selling prices and direct costs during the period. Changes in selling prices and direct costs, if any, are based on expectations of future changes in the market. Management estimates discount rates using pre-tax rates that reflect current market assessments of the time value of money. A change in a key assumption in respect to operating cash flows could cause the carrying value of the goodwill to exceed the recoverable amount, resulting in an impairment charge. The Board is confident that the assumptions in respect of operating cash flows remain appropriate.

The Group has conducted sensitivity analyses on the impairment test of the goodwill's carrying value which reflects the risk profile of the Danateq and PSPL CGUs. The Group believes that there are no reasonably possible changes to the key assumptions in the next year which would result in the carrying amount of goodwill exceeding the recoverable amount. This view is based upon inherently judgemental assumptions; however, it takes account of the headroom in the Value-in-Use calculation versus the current carrying value.

### Conclusion

The Directors have concluded that, based on the above, recoverable value exceeds the carrying value of the goodwill at 31 December 2020.

## 19. Tangible assets

Financial Year 2020	Leasehold improvements	Computer equipment	Office equipment	Vehicles	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
Cost					
At 1 January 2020	109	197	59	312	677
Additions	24	877	1	1	902
Foreign exchange differences	(2)	10	(1)	(7)	-
At 31 December 2020	131	1,084	59	305	1,579
Depreciation					
At 1 January 2020	(7)	(87)	(9)	(59)	(162)
Charge for the year	(17)	(134)	(11)	(36)	(198)
Foreign exchange differences	-	(1)	-	-	(1)
At 31 December 2020	(24)	(222)	(20)	(95)	(361)
Net carrying amount					
At 31 December 2020	107	862	39	210	1,218
At 1 January 2020	102	110	50	253	515

Financial Year 2019	Leasehold improvements	Computer equipment	Office equipment	Vehicles	Total
	\$'000	\$'000	\$'000	\$'000	\$'000
Cost					
At 1 January 2019	49	93	30	264	436
Additions	63	106	31	56	256
Foreign exchange differences	(3)	(2)	(2)	(8)	(15)
At 31 December 2019	109	197	59	312	677
Depreciation					
At 1 January 2019	-	(46)	(2)	(26)	(74)
Charge for the year	(7)	(44)	(8)	(34)	(93)
Foreign exchange differences	-	3	1	1	5
At 31 December 2019	(7)	(87)	(9)	(59)	(162)
Net carrying amount					
At 31 December 2019	102	110	50	253	515
At 1 January 2019	49	47	28	238	362

Vehicles



## 20. Right-of-use assets

Right-of-use assets comprise leases over office buildings and vehicles as follows:

2020	Office building	Verificies	Total
	\$'000	\$'000	\$'000
Cost			
At 1 January 2020	690	31	721
Additions in respect of new leases	227	-	227
Disposals in respect of leases terminated	(231)	-	(231)
Effects of foreign exchange movements	(25)	1	(24)
At 31 December 2020	661	32	693
Depreciation			
At 1 January 2020	(368)	(14)	(382)
Charge for the period	(153)	(14)	(167)
Eliminated on leases terminated	157	-	157
Effects of foreign exchange movements	9	(2)	7
At 31 December 2020	(355)	(30)	(385)
Net carrying amount			
At 31 December 2020	306	2	308
At 1 January 2020	322	17	339
2019	Office buildings \$'000	Vehicles \$'000	Total \$'000
Cost			
At 1 January 2019		-	-
Effect of adoption of IFRS 16	557	-	557
Additions in the period	139	30	169
Effects of foreign exchange movements	(6)	1	(5)
At 31 December 2019	690	31	721
Depreciation			
At 1 January 2019	-	-	-
Effect of change of accounting policy	(212)	-	(212)
Charge for the period	(160)	(13)	(173)
Effects of foreign exchange movements			
<u> </u>	4	(1)	3
ō c	4	(1)	3
At 31 December 2019	(368)	(1) ————————————————————————————————————	(382)
At 31 December 2019			
At 31 December 2019  Net carrying amount	(368)	(14)	(382)

Office building

## 21. Trade and other receivables and contract assets

The timing of revenue recognition, invoicing and cash collection results in the recognition of the following assets on the Consolidated Statement of Financial Position:

- (i) invoiced accounts receivable;
- (ii) accounts invoiceable but uninvoiced at the period end (i.e. "unbilled revenue" or UBR) (collectively with (i) recognised as "trade receivables"); and
- (iii) amounts relating to revenue recognised at the date of the statement of financial position but not invoiceable under the terms of the contract, or fulfilment assets ("contract assets").

### Aged analysis of trade receivables

Year to 31 December	Carrying amount	Neither impaired or past due			Past due (in days) but not impaired
	\$'000	\$'000	61-90 \$'000	91-120 \$'000	More than 121 \$'000
2020 Trade receivables	3,484	3,152	34	93	205
2019 Trade receivables	5,514	5,114	-	-	400

293

609



### Contract assets

At 31 December

Due after one year	2020	2019
	\$'000	\$'000
At 1 January	519	312
Contract assets recognised in the period	441	320
Transfer to current contract assets	(209)	(113)
At 31 December	751	519
Due within one year	2020	2019
	\$'000	\$'000
At 1 January	293	72
Contract assets recognised in the period, net of releases to receivables or cash, or amortisation to profit or loss	107	108
Transfer from non-current contract assets	209	113

### Contract assets are comprised as follows:

Due after one year	2020	2019
	\$'000	\$'000
Contract assets relating to revenue	311	519
Contract fulfilment assets	440	-
	751	519

Due within one year	2020	2019
	\$'000	\$'000
Contract assets relating to revenue	457	284
Contract fulfilment assets	152	9
	609	293

### Trade terms, credit risk and impairments

The Group's exposure to credit risk equates to the carrying value of cash held on deposit (whether at banks or as deposits against liabilities, e.g. leases) and trade and other receivables and contract assets. The Group's credit risk is primarily attributable to trade receivables and contract assets, and management has a credit policy in place to ensure exposure to credit risk is monitored on an ongoing basis. Credit evaluations are performed on customers as deemed necessary based on, inter alia, the nature of the prospect and size of order.

Unless specific agreement has been reached with individual customers, sales invoices are typically due for payment between 60 and 90 days after the date of the invoice; where customers delay making payment, an assessment of the potential loss of customer goodwill arising from the enforcement of contractual payment terms may take place when considering actions to be taken to secure payment. Trade receivables include amounts that are past due at the reporting date for which no specific impairment provision has been recognised as these amounts are still considered to be recoverable. The Group does not require collateral in respect of financial assets.

As outlined in Note 2, the Group recognises impairments under IFRS 9 for relevant classes of assets. The Group thus reviews the amount of expected credit loss associated with its trade receivables based on forward looking estimates that take into account current and forecast credit conditions as opposed to relying on past historical default rates. In the absence of any historic credit losses and the expectation of no specific losses in the foreseeable future, the Directors assess a hypothetical likely default amount by applying a percentage "probability of default" to the receivables balance, such probability being related to the underlying credit rating of the customer or country of origin. Furthermore, taking into account the time value of money when applied to contracts assets (which may unwind over a period of years following their initial recognition), a loss allowance for expected credit losses has been recorded as follows:

	2020	2019
	\$'000	\$'000
Loss allowance at 1 January	29	-
Increase in loss allowance	8	29
Loss allowance at 31 December	37	29

The loss allowance is comprised as follows:

	2020	2019
	\$'000	\$'000
On trade receivables	30	25
On contract assets	7	4
Loss allowance at 31 December	37	29

The largest individual counterparty to a receivable included in trade and other receivables at 31 December 2020 was \$562,000 (of which some \$523,000 related to unbilled revenue) (2019: \$1,067,000). Based on invoiced receivables, the largest individual counterparty owed the Group \$200,000 (2019: \$210,000). The Group's customers are spread across a broad range of geographies and consequently it is not otherwise exposed to significant concentrations of credit risk on its trade receivables.

### 22. Other assets

At 31 December	2020	2019
	\$'000	\$'000
Prepayments	130	109
Deposits	80	131
Other assets (including withholding tax, GST and VAT refunds)	275	261
Total other assets	485	501

## 23. Loans and borrowings

Loans and borrowings comprise:

At 31 December	2020	2019
	\$'000	\$'000
Non-current liabilities		
Secured term loans	277	362
Unsecured borrowings	919	-
	1,196	362
Current liabilities		
Current portion of term loans	99	79
Unsecured borrowings	145	167
	244	246
Total loans and borrowings	1,440	608

The Group has six term loans, all in its operating subsidiary in India and denominated in INR, with interest rates between 10% and 13.5% (in INR) and one USD-linked loan at 5.5%, and repayable between 5 and 6 years from their inception, between April 2023 and September 2026.

### Reconciliation between opening and closing balances for liabilities resulting in financing cash flows

	1 January 2020	Non-cash changes - foreign exchange movements	Non-cash changes – net lease liabilities taken on	Interest accruals included in cash flow	Transfer from non-current to current	Cash flows - net (repayments) and drawdowns	31 December 2020
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Non-current liabilities							
Secured term loans	362	(8)	-	-	(77)	-	277
Unsecured borrowings		-			(114)	1,033	919
Lease liabilities	187	(9)	135	-	(141)	-	172
Current liabilities							
Current portion of secured term loan	79	5	-	-	77	(62)	99
Unsecured borrowings	167	(5)	-	6	114	(137)	145
Lease liabilities	205	(9)	8	-	141	(171)	174
Total	1,000	(26)	143	6	-	663	1,786

The Directors consider that the carrying amount of borrowings approximates to their fair value.

## 24. Lease liabilities

Lease liabilities comprise liabilities arising from the committed and expected payments on leases over office buildings and vehicles.

### Financial year 2020

Amounts due in more than one year	Office buildings	Vehicles	Total
	\$'000	\$'000	\$'000
At 1 January 2020	186	1	187
Liabilities taken on in the period	163	-	163
Liabilities (disposed of) in the period	(28)	-	(28)
Transfer from long-term to short-term	(140)	(1)	(141)
Effects of foreign exchange movements	(9)	-	(9)
At 31 December 2020	172	-	172

Amounts due in less than one year	Office buildings	Vehicles	Total
	\$'000	\$'000	\$'000
At 1 January 2020	193	12	205
Liabilities taken on in the period	69	-	69
Liabilities (disposed of) in the period	(56)	-	(56)
Repayments of principal	(164)	(12)	(176)
Transfer from long-term to short-term	140	1	141
Effects of foreign exchange movements	(8)	(1)	(9)
At 31 December 2020	174	-	174

### Financial year 2019

Amounts due in less than one year	Office buildings	Vehicles	Total
	\$'000	\$'000	\$'000
At 1 January 2019	-	-	-
Effect of change of accounting policy	273	-	273
Leases taken on in the period	97	12	109
Transfer from long-term to short-term	(180)	(11)	(191)
Effects of foreign exchange movements	(4)	-	(4)
At 31 December 2019	186	1	187

Amounts due in less than one year	Office buildings	Vehicles	Total
	\$'000	\$'000	\$'000
At 1 January 2019	-	-	-
Effect of adoption of IFRS 16	124	-	124
Leases taken on in the period	43	17	60
Repayments of principal	(155)	(16)	(171)
Transfer from long-term to short-term	180	11	191
Effects of foreign exchange movements	1	-	1
At 31 December 2019	193	12	205

PSPL, the Group's main operating subsidiary, has entered into various leases over office space in Bangalore and Mumbai, typically on 3 to 4 year terms with rollover options. The Group also has a lease on office space in Nizhny Novgorod in Russia. Given the impact of COVID-19 and working from home options, and the near-term expiry of certain leases, the Group intends to review its office accommodation arrangements in 2021/22.

## 25. Trade and other payables and contract liabilities

At 31 December	2020	2019
	\$'000	\$'000
Due within one year		
Trade payables	810	82
Other payables	283	239
Total trade and other payables	1,093	321

Trade payables include amounts due in respect of sales commissions due to sales agents which is payable in less than one year. Other payables comprise principally amounts due in respect of staff bonuses declared for December and paid in January.

The average credit period taken for normal trade purchases is between 30 and 60 days. Most suppliers do not charge interest on trade payables for the first 30 days from the date of the invoice. The Group has risk management policies in place to ensure that all payables are paid within the appropriate credit time frame. The Directors consider that the carrying amount of trade payables approximates to their fair value.

#### Contract liabilities

Contract liabilities represent consideration received in respect of unsatisfied performance obligations. Changes to the Group's contract liabilities are attributable solely to the satisfaction of performance obligations.

At 31 December	2020 \$'000	2019 \$'000
Due after one year		
Contract liabilities at 1 January	274	112
Contract liabilities recognised in the period	20	202
Transfers to short-term liabilities	(87)	(40)
Contract liabilities at 31 December	207	274

At 31 December	2020	2019
	\$'000	\$'000
Due within one year		
Contract liabilities at 1 January	665	61
Contract liabilities recognised/ (released to revenue) in the period	(257)	564
Transfers from long-term liabilities	87	40
Contract liabilities at 31 December	495	665

#### 26. Provisions

At 31 December	2020	2019
	\$'000	\$'000
Due within one year		
Employee gratuities	13	9
Leave encashment	24	16
Other provisions (including tax)	126	177
	163	202

At 31 December	2020	2019
	\$'000	\$'000
Due after one year		
Employee gratuities	116	81
Leave encashment	57	43
	173	124

Other provisions comprise tax and other expenses.

Under the Indian Payment of Gratuity Act 1972, employees with more than 5 years' service are eligible for the payment of a "gratuity" upon certain end of

employment events, including retirement, resignation, death and termination or redundancy. The calculation of the gratuity due is based on the last drawn salary and number of years of service. The potential liability arising from these requirements is calculated by third party actuaries based on employee profiles, their completed number of years in the organization, their age, salary and also on the probability of termination of employment, and a provision made accordingly.

Under the terms of their employment, employees are eligible to carry forward 30 "earned leaves" (EL) to the next calendar year. Any EL balance over and above this is paid in cash by March the following year, hence resulting in a long-term provision.

#### 27. Other financial liabilities

As at 31 December	2020	2019
	\$'000	\$'000
Consideration on the acquisition of the		
Danateq Assets		
- potentially due within one year	-	948
	-	948

Part of the consideration for the Danateq Acquisition in August 2018 was contingent on the achievement of certain stretch targets for revenue pertaining to the assets acquired, payable (if earned) in two tranches in respect of the first year following completion of the acquisition and similarly the second.

On acquisition these liabilities were provisionally assessed at an aggregate fair value of \$1.43m (as discounted to the present value at the time of acquisition) based on a probability-weighted analysis of revenue expectations at the time and hence the likely outturn payments; this valuation was subsequently reassessed at the end of each reporting period and the differences

arising taken to goodwill or profit and loss as appropriate. These valuations were based on Level 3 inputs, i.e. Inputs which are not based on observable market data. The valuation technique used was based on expectations of future revenue and the probability that the acquired assets would meet the obligations under the sale and purchase agreement; inputs for the valuation were principally management estimates on the probability and timescale of the assets acquired meeting the revenue targets specified in the sale and purchase agreement. There have been no changes to valuation techniques in the year.

A reconciliation of such liabilities carried at fair value is as follows:

As at 31 December	2020	2019
	\$'000	\$'000
Balance b.f.	948	1,439
Finance expense	25	47
Fair value adjustment to goodwill	-	(275)
Fair value adjustment to profit or loss	(149)	(263)
Settlement of liability net of other SPA adjustments	(824)	
Balance c.f.	-	948

#### 28. Share capital and reserves

#### Share capital and share premium

Ordinary shares of 2.5p each (issued and fully paid)	\$'000	Number
At 1 January 2019	1,065	32,532,431
Issued for cash during the year	-	-
At 31 December 2019	1,065	32,532,431
Issued for cash during the year	147	4,500,000
At 31 December 2020	1,212	37,032,431

On 21 and 22 August the Company issued a further 4,500,000 2.5 pence Ordinary shares at a price of 47.0 pence per share by way of a placing to institutional and other investors. The Company incurred incremental costs totalling \$178,000 in respect of the Placing. *IAS 32 Financial Instruments: Presentation* requires the costs of issuing new shares to be charged against the share premium account. Management reviewed the incremental costs to identify those solely incurred in issuing new shares, those incurred in connection with the entire share capital, and those not associated with issuing new shares. All of the costs relating to the Placing were deemed to relate directly to the issue of new shares and thus resulted in a debit to share premium of \$178,000.

#### Merger reserve

The acquisition by Pelatro Plc of Pelatro LLC on 7 September 2017 was accounted for as a reverse asset acquisition. Consequently, the previously recognised book values and assets and liabilities were retained and the consolidated financial information for the period from the date of acquisition has been presented as a continuation of the Pelatro business which was previously wholly owned by Pelatro LLC. The difference between the nominal value of the shares issued pursuant to the above share arrangement and the nominal value

of the Pelatro LLC capital LLC capital at the time of the acquisition was transferred to the merger reserve, together with certain other items relating to investments in subsidiaries.

#### 29. Financial instruments

#### Financial risk management

The Group's principal financial instruments are cash and deposits, trade receivables, contract assets, borrowings, trade payables and contingent consideration payable in respect of certain acquisitions. The Group therefore has exposure to certain risks from its use of financial instruments unrelated to the performance of the Group itself. The Group's overall risk management programme seeks to minimise potential adverse effects on the Group's financial performance and such risk management is carried out by the Directors.

The Group's activities expose it to certain financial risks: market risk, credit risk and liquidity risk, as explained below.

- Market risk is the risk of loss that may arise from changes in market factors such as interest rates and foreign currency movements
- Credit risk is the financial loss to the Group if a customer or counterparty to financial instruments fails to meet a contractual obligation. Credit risk arises from the Group's cash and cash equivalents and receivables balances. Cash is held predominantly with ICICI, an institution with a Baa3 bank deposit credit rating from Moody's, and Kotak Mahindra Bank, which has an A-3 (short term) and BBB- (long term) credit rating from Standard and Poors. The credit quality of customers is assessed by taking into account their financial position, past

experience and other factors, and the Group minimises credit risk by dealing exclusively with those customers who it believes have a high credit rating

Liquidity risk is the risk that the Group will not be able to meet its financial obligations as they fall

able to meet its financial obligations as they fall due. This risk relates to the Group's liquidity risk management and implies maintaining sufficient cash and/or committed borrowing facilities. The Directors monitor rolling forecasts of liquidity and cash and cash equivalents based on expected cash flows

The capital structure of the Group consists of debt, which includes borrowings as disclosed in note 23, cash and cash equivalents and equity attributable to equity holders of the parent, comprising issued capital, reserves and retained earnings as disclosed in the Group statement of changes in equity. The Group is not subject to any externally imposed capital requirements and the objective when managing capital is to maintain adequate financial flexibility to preserve the ability to meet financial obligations, both current and long term - the resulting capital structure is managed and adjusted to reflect changes in economic conditions and with a view to maximising the return to shareholders through optimisation of the balance of debt and equity. Financing decisions are made based on forecasts of the expected timing and level of capital and operating expenditure required to meet commitments and development plans. There was no change in the Group's approach to capital management during the financial period under review.

#### Classification of financial instruments

	Group 2020	Group 2019
	\$'000	\$'000
Financial assets		
Cash	1,805	1,101
Deposits	80	131
Trade receivables	3,484	5,514
Contract assets	1,360	812
Financial liabilities		
Other payables and accruals	619	441
Trade payables	810	82
Short-term borrowings	244	246
Long-term borrowings	1,196	362
Lease liabilities	346	379
Other financial liabilities - contingent consideration	-	948

All trade receivables are due from customers outside the UK.

### Foreign currency risk management and sensitivity analysis

The Group undertakes certain transactions denominated in foreign currencies. Hence, exposures to exchange rate fluctuations arise. The Group is mainly exposed to the currencies of the UK (Great British Pounds or GBP), the US (US dollars or USD) and India (Indian Rupees or INR), both with respect to balance sheet amounts and income and expenditure, with some expenditure exposure to the currencies of Singapore (Singapore Dollars or SGD), Malaysia (Malaysian Ringgits or MYR) and Russia (rouble or RUB). Foreign currency risk is monitored closely on an ongoing basis to ensure that the net exposure is at an acceptable level.

The following table shows the denomination of the year end cash, cash equivalents and borrowings, and trade receivables and payables balances in the principal currencies disclosed above:

As at 31 December 2020	USD	GBP	INR
	'000	'000	'000
Cash and cash equivalents	580	556	33,060
Deposits	-	-	5,845
Trade receivables	3,271	-	20,857
Contract assets	1,360	-	-
Borrowings	-	-	(105,146)
Trade payables	(780)	(18)	(2,550)
Lease liabilities	-	(1)	(25,191)
Net currency exposure	4,431	537	(73,125)

As at 31 December 2019	USD	USD GBP	
	'000	'000	'000
Cash and cash equivalents	498	8	41,358
Deposits	-	-	9,347
Trade receivables	5,541	-	-
Contract assets	812	-	642
Borrowings	-	-	(43,304)
Trade payables	(26)	(25)	(2,508)
Lease liabilities	-	(10)	(27,002)
Net currency exposure	6,825	(27)	(21,467)

Had the foreign exchange rate between the US dollar and the other Group currencies changed by 5%, this would have affected the profit for the year and the net assets of the Group by \$10,000 (2019: \$5,000).

#### Limitations of sensitivity analysis

The sensitivity analysis above demonstrates the effect of a change in one of the key assumptions while other assumptions remain unchanged. In reality, such an occurrence is very unlikely due to correlation between the factors. Furthermore, these sensitivities are non-linear, and larger or smaller impacts cannot easily be derived from the results. The sensitivity analysis does not take into consideration that the Group's assets and liabilities are actively managed and may vary at the time that any actual market movement occurs.

### Interest rate risk management and sensitivity analysis

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. At the year end the Group had no exposure to interest rate risks as all of its borrowings were fixed rate.

#### Liquidity risk management and interest risk tables

Ultimate responsibility for liquidity risk management rests with the Board of Directors, which has built an appropriate liquidity risk management framework for the management of the Group's short, medium and long-term funding and liquidity management requirements. The Group manages liquidity risk by maintaining adequate reserves and borrowing facilities and by continuously monitoring forecast and actual cash flows.

The following table details the Group's remaining contractual maturity for its non-derivative financial liabilities. The table has been drawn up based on the undiscounted cash flows of financial liabilities based on the earliest date on which the Group can be required to pay.

The table includes both interest and principal cash flows.

As at 31 December 2020	Weighted average effective interest rate	Less than 1 year	2-5 years	More than 5 years	Total
		\$'000	\$'000	\$'000	\$'000
Fixed rate instruments - borrowings	13.2%	244	1,074	122	1,440
Lease liabilities	9.2%	174	172	-	346
Total		418	1,246	122	1,786

As at 31 December 2019	Weighted average effective interest rate	Less than 1 year	2-5 years	More than 5 years	Total
		\$'000	\$'000	\$'000	\$'000
Fixed rate instruments - borrowings	10.0%	246	283	79	608
Lease liabilities	9.1%	205	187	-	392
Total		451	470	79	1,000

#### Fair values of financial assets and financial liabilities

As at 31 December 2020 and 31 December 2019 there were no material differences between the book value and fair value of the Group's financial assets and liabilities.

#### 30. Related party transactions

Amounts outstanding at the end of the year in respect of transactions with related parties were as follows:

Amount outstanding - (debtor)/	2020	2019
creditor	\$'000	\$'000
Key management personnel - outstanding reimbursements in respect of expenses incurred on behalf of Group companies	-	14

The remuneration of the Directors, who are deemed to be the only key management personnel of the Group, is set out below in aggregate for each of the categories specified in IAS 24 Related Party Disclosures.

	2020	2019
	\$'000	\$'000
Wages and salaries	581	571
Bonuses	28	98
Share-based payments	5	7
Pension cost and other benefits in kind	61	60
	675	736

During the year Suresh Yezhuvath (the brother of Subash Menon and Sudeesh Yezhuvath) arranged a loan whereby a syndicate of certain business associates of his would provide funding of INR 60m (approx. \$820k) in order to facilitate the acquisition of computer hardware needed for the implementation of a long-term managed services contract. The loan was on a 6 year term basis at an interest rate of 15.25%. Neither Mr Menon nor Mr Yezhuvath took any benefit from this loan, which was considered to be on reasonable commercial terms. Suresh Yezhuvath participated in the funding in the amount of c. \$130k at the same rate.

To comply with local legislation regarding resident directors, Hamish Christie is a director of Pelatro Pte Ltd. Mr Christie is also the proprietor of H.A. Christie & Co. and Christie Cosec Services Pvt. Ltd, which firms provide accountancy, tax and other advisory services to that company. During the year payments of approximately \$14,000 were made to those two companies; there was a balance of approximately \$2,500 outstanding at the year end in relation to 2020 expenses.

Other than disclosed in this note or elsewhere in this financial information as appropriate, no related party transactions have taken place during the year that have materially affected the financial position or performance of the Group.

# 31. Capital commitments and contingent liabilities

Other than as disclosed above, as at 31 December 2020 the Group had no material capital commitments (2019: nil) nor any contingent liabilities (2019: nil).

#### 32. Events after the reporting date

There have been no events subsequent to the reporting date which would have a material impact on the financial statements.

### **Company Statement of Financial Position**

#### As at 31 December 2020

	Note	2020	2019
		\$'000 (audited)	\$'000 (audited)
Assets			
Non-current assets			
Investments in subsidiaries	7	825	746
Intangible assets	8	5,742	6,740
Right-of-use assets	9	1	16
Contract assets	10	746	467
Trade and other receivables	11	149	211
		7,463	8,180
Current assets			
Contract assets	10	552	224
Trade and other receivables	11	4,042	5,326
Cash and cash equivalents		1,206	400
		5,800	5,950
Total Assets		13,263	14,130
Liabilities			
Non-current liabilities			
Lease liabilities	12	-	1
Contract liabilities	13	207	294
Other long-term liabilities		360	-
		567	295
Current liabilities			
Lease liabilities	12	1	13
Contract liabilities	13	486	637
Trade and other payables	14	460	182
Other financial liabilities		-	948
		947	1,780
Total Liabilities		1,514	2,075
NET ASSETS		11,749	12,055

	Note	2020 \$'000 (audited)	2019 \$'000 (audited)
Issued share capital and reserves attributable to owners of the parent			
Share capital	15	1,212	1,065
Share premium	15	14,045	11,603
Other reserves		(186)	(214)
Retained earnings	15	(3,322)	(399)
TOTAL EQUITY		11,749	12,055

For the period ended 31 December 2020, the Company recorded a loss of \$2,923,000 (2019: loss \$657,000).

The financial statements of Pelatro Plc, registered number 10630166, were approved by the board of Directors and authorised for issue on 11 April 2021. They were signed on its behalf by:

Subash Menon (Director)

Nic Hellyer (Director)

The accompanying notes 1 to 17 are an integral part of these financial statements.

### **Company Statement of Changes in Equity**

For the year ended 31 December 2020

	Share capital	Share premium	Exchange reserve	Share- based payments reserve	Retained profits	Total equity
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
Balance at 1 January 2019	1,065	11,603	(211)	-	258	12,715
Profit after taxation for the year	-	-	-	-	(657)	(657)
Share-based payments	-	-	-	100	-	100
Other comprehensive income:						
Exchange differences	-	-	(103)	-	-	(103)
Balance at 31 December 2019	1,065	11,603	(314)	100	(399)	12,055
Profit after taxation for the year	-	-	-	-	(2,923)	(2,923)
Share-based payments	-	-	-	83	-	83
Other comprehensive income:						
Exchange differences	-	-	(54)	-	-	(54)
Transactions with owners:						
Shares issued by Pelatro Plc for cash	147	2,620	-	-	-	2,767
Issue costs	-	(178)	-	-	-	(178)
Balance at 31 December 2020	1,212	14,045	(368)	183	(3,322)	11,749

Reserve	Description and purpose
Share capital	Nominal value of issued shares
Share premium	Amount subscribed for share capital in excess of nominal value less associated costs
Exchange reserve	The difference arising on the translation of balances denominated in currencies other than US Dollars into the presentational currency of the Company
Share-based payments reserve	Cumulative amounts charged in respect of unsettled options issued
Retained earnings	All other net gains and losses not recognised elsewhere

The accompanying notes 1 to 18 are an integral part of these financial statements.

#### **Notes to the Company Financial Statements**

#### 1. Accounting policies

#### **Basis of preparation**

The Parent Company financial statements of Pelatro Plc (the "Company") have been prepared in accordance with Financial Reporting Standard 101 Reduced Disclosure Framework and as required by the Companies Act 2006.

The financial statements have been prepared in US Dollars, which is the currency of the primary economic environment in which the Company operates (its functional currency). The financial statements are prepared under the historical cost convention and were approved for issue on 11 April 2021.

No profit and loss account is presented by the Company as permitted by section 408 of the Companies Act 2006.

#### Disclosure exemptions adopted

In preparing these financial statements the Company has taken advantage of all disclosure exemptions conferred by FRS 101. Therefore, these financial statements do not include:

- certain disclosures regarding the Company's capital;
- a statement of cash flows;
- the effect of future accounting standards not yet adopted;
- the disclosure of the remuneration of key management personnel; and
- disclosure of related party transactions with other wholly-owned members of the Pelatro Group.

In addition, and in accordance with FRS 101, further disclosure exemptions have been adopted because equivalent disclosures are included in the consolidated financial statements. These financial statements do not include certain disclosures in respect of:

- business combinations:
- financial instruments (other than certain disclosures required as a result of recording financial instruments at fair value);
- fair value measurement (other than certain disclosures required as a result of recording financial instruments at fair value); and
- impairment of assets.

#### Investments in subsidiaries

Investments consist of the Company's subsidiary undertakings. Investments are initially recorded at cost, being the fair value of the consideration given and including directly attributable charges associated with the investment. Subsequently they are reviewed for impairment if events or changes in circumstances indicate the carrying value may not be recoverable.

#### Trade receivables

Short term trade receivables are measured at transaction price, less any impairment. The Company assesses at each reporting date whether any trade receivables or other assets or group of financial assets is impaired.

#### **Taxation**

#### Income taxes

Current tax assets and liabilities are measured at the amount expected to be recovered from or paid to taxation authorities, based on tax rates and laws that are enacted or substantively enacted by the statement of financial position date.

Deferred income tax is recognised on all temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements, with the following exceptions:

- where the temporary difference arises from the initial recognition of goodwill or of an asset or liability in a transaction that is not a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss;
- in respect of taxable temporary differences associated within investments in subsidiaries, associates and joint ventures, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future; and
- deferred income tax assets are recognised only to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, carried forward tax credits or tax losses can be utilised.

Deferred income tax assets and liabilities are measured at the tax rates that are expected to apply when the related asset is realised, or liability is settled, based on tax rates and laws enacted or substantively enacted at the statement of financial position date.

The carrying amount of deferred income tax assets is reviewed at each statement of financial position date. Deferred income tax assets and liabilities are offset only if a legally enforceable right exists to set off current tax assets against current tax liabilities, the deferred income taxes relate to the same taxation authority and that authority permits the Group to make a single net payment.

Income tax is charged or credited to other comprehensive income or directly to equity if it relates to items that are credited or charged to other comprehensive income or directly to equity. Otherwise, income tax is recognised in the income statement.

#### Foreign currencies

Transactions denominated in foreign currencies are translated at an approximation of the exchange rate ruling on the date of the transaction. Assets and liabilities denominated in foreign currencies are translated at the exchange rate ruling on the balance sheet date. Resulting exchange gains and losses are taken to the profit and loss account.

#### Related party transactions

The Company has taken advantage of the exemption under FRS 101 from disclosing related party transactions with entities that are wholly owned subsidiary undertakings of the Pelatro Group.

# 2. Critical accounting judgements and key sources of estimation uncertainty

#### Key sources of estimation uncertainty

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are as follows:

Investments in subsidiary companies

The carrying cost of the Company's investments in subsidiary companies is reviewed at each reporting date by reference to the income that is projected to arise therefrom. From a review of these projections, the Directors have made no provisions against their carrying values as the Directors believe that the investments concerned will generate sufficient economic benefits to justify their carrying values.

#### 3. Auditor's remuneration

The figures within the auditors' remuneration note in the Pelatro consolidated financial statements include fees charged by the Company's auditors to Pelatro plc in respect of audit and non-audit services. As such, no separate disclosure has been given above.

#### 4. Directors' remuneration

Information concerning Directors' remuneration can be found in note 10 to the Group financial statements.

#### 5. Share-based payments

Share-based payments associated with share options granted to employees of subsidiaries of the parent company are treated as an expense of the subsidiary company to be settled by equity of the parent company. The share-based payment expense increases the value of the parent company's investment in the subsidiaries and is credited to retained earnings.

#### 6. Dividends paid and proposed

No dividends were declared or paid during the year and no dividends will be proposed for approval at the Annual General Meeting of the Company.

#### 7. Investment in subsidiaries

	\$'000
At 1 January 2019	654
Investment in the period – share-based payments in respect of subsidiaries	92
At 31 December 2019	746
Investment in the period – share-based payments in respect of subsidiaries	79
At 31 December 2020	825

### 8. Intangible assets

Intangible assets comprise software acquired through business combinations, customer relationships and goodwill.

An analysis of goodwill and other intangible assets is as follows:

Financial year 2020	Acquired software	Customer relationships	Goodwill	Total
	\$'000	\$'000	\$'000	\$'000
Cost				
At 1 January 2020	1,250	6,862	43	8,155
Additions	-	-	-	-
At 31 December 2020	1,250	6,862	43	8,155
Amortisation or impairment				
At 1 January 2020	(443)	(972)	-	(1,415)
Charge for the year	(312)	(686)	-	(998)
At 31 December 2020	(755)	(1,658)	-	(2,413)
Net carrying amount				
At 31 December 2020	495	5,204	43	5,742
At 1 January 2020	807	5,890	43	6,740

Goodwill arose on the acquisition of the Danateq Assets. It is assessed as having an indefinite life but the Company tests whether goodwill has suffered any impairment on an annual basis. The Danateq Acquisition in 2018 comprised various contracts and customer relationships, certain enterprise software and the related workforce. Given the opportunity to leverage this expertise across Pelatro's existing business and the ability to exploit the Group's thus enlarged customer base, the fair value of the Danateq assets acquired was deemed to be greater than the assessed book value of the assets as recognised in the financial statements of the Company, thus leading to the recognition of an amount of goodwill.

### 9. Right-of-use assets

Right-of-use assets comprise a lease over a vehicle as follows:

	Vehicles \$'000
Cost	
At 1 January 2020	31
Effects of foreign exchange movements	1
At 31 December 2020	32
Depreciation	
At 1 January 2020	(15)
Charge for the period	(14)
Eliminated on leases terminated	-
Effects of foreign exchange movements	(2)
At 31 December 2020	(31)
Net carrying amount	
At 31 December 2020	1
At 1 January 2020	16

2019	Vehicles
	\$'000
Cost	
At 1 January 2019	-
Additions in the period	30
Effects of foreign exchange movements	1
At 31 December 2019	31
Depreciation	
At 1 January 2019	-
Charge for the period	(13)
Effects of foreign exchange movements	(2)
At 31 December 2019	(15)
Net carrying amount	
At 31 December 2019	16
At 1 January 2019	-

#### 10. Contract assets

Due after one year	2020 \$'000	2019 \$'000
At 1 January	467	198
Contract assets recognised in the period, net of releases to receivables or cash, or amortisation to profit or loss	430	330
Transfer to current contract assets	(151)	(61)
At 31 December	746	467

Due within one year	2020 \$'000	2019 \$'000
At 1 January	224	54
Contract assets recognised in the period, net of releases to receivables or cash, or amortisation to profit or loss	177	109
Transfer from non-current contract assets	151	61
At 31 December	552	224

Contract assets are comprised as follows:

	2020	2019
	\$'000	\$'000
Contract assets relating to revenue	306	467
Contract fulfilment assets	440	-
	746	467

#### Credit risk and impairments

The Group recognises impairments under IFRS 9 for relevant classes of assets. The Group thus reviews the amount of expected credit loss associated with its trade receivables based on forward looking estimates that take into account current and forecast credit conditions as opposed to relying on past historical default rates. In the absence of any historic credit losses and

the expectation of no specific losses in the foreseeable future, the Directors assess a hypothetical likely default amount by applying a percentage "probability of default" to the receivables balance, such probability being related to the underlying credit rating of the customer or country of origin. Furthermore, taking into account the time value of money when applied to contracts assets (which may unwind over a period of years following their initial recognition), a loss allowance for expected credit losses has been recorded as follow:

	2020	2019
	\$'000	\$'000
Loss allowance at 1 January	29	-
Increase in loss allowance	8	29
Loss allowance at 31 December	37	29

The loss allowance is comprised as follows:

	2020 \$'000	2019 \$'000
On trade receivables	30	25
On contract assets	7	4
Loss allowance at 31 December	37	29

### 11. Trade and other receivables

	2020	2019
	\$'000	\$'000
Due within a year		
Trade receivables	2,915	5,055
Other receivables and prepayments	96	125
Intra-Group receivables	1,031	146
Total trade and other receivables	4,042	5,326
Due after more than one year		
Trade receivables	149	211

#### Financial year 2019

Amounts due in more than one year	Vehicles \$'000
At 1 January 2019	-
Effect of change of accounting policy	-
Leases taken on in the period	12
Transfer from long-term to short-term	(11)
Effects of foreign exchange movements	-
At 31 December 2019	1

#### 12. Lease liabilities

Lease liabilities comprise liabilities arising from the committed and expected payments on a lease over a vehicle.

Amounts due in more than one year	Vehicles \$'000
At 1 January 2020	1
Liabilities taken on in the period	-
Liabilities (disposed of) in the period	-
Transfer from long-term to short-term	(1)
Effects of foreign exchange movements	-
At 31 December 2020	-

Amounts due in less than one year	Vehicles \$'000
At 1 January 2020	12
Liabilities taken on in the period	-
Liabilities (disposed of) in the period	-
Repayments of principal	(12)
Transfer from long-term to short-term	1
At 31 December 2020	1

Amounts due in less than one year	Vehicles
	\$'000
At 1 January 2019	-
Leases taken on in the period	17
Repayments of principal	(16)
Transfer from long-term to short-term	11
Effects of foreign exchange movements	-
At 31 December 2019	12

#### 13. Contract liabilities

Contract liabilities represent consideration received in respect of unsatisfied performance obligations. Changes to the Group's contract liabilities are attributable solely to the satisfaction of performance obligations.

At 31 December	2020	2019
	\$'000	\$'000
Due after one year		
Contract liabilities at 1 January	294	112
Contract liabilities recognised in the period	-	222
Transfers to short-term liabilities	(87)	(40)
Contract liabilities at 31 December	207	294

At 31 December	2020 \$'000	2019 \$'000
Due within one year		
Contract liabilities at 1 January	637	33
Contract liabilities recognised/(released to revenue) in the period	(238)	564
Transfers from long-term liabilities	87	40
Contract liabilities at 31 December	486	637

#### 14. Trade and other payables

	2020 \$'000	2019 \$'000
Due within a year		
Trade payables	446	58
Other payables	14	124
Total trade and other payables	460	182

	2020 \$'000	2019 \$'000
Due after more than one year		
Trade payables	360	-
Total trade and other payables	360	-

#### 15. Share capital and reserves

#### Share capital and share premium

Ordinary shares of 2.5p each (issued and fully paid)	\$'000	Number
At 1 January 2019	1,065	32,532,431
Issued for cash during the year	-	-
At 31 December 2019	1,065	32,532,431
Issued for cash during the year	147	4,500,000
At 31 December 2020	1,212	37,032,431

On 21 and 22 August the Company issued a further 4,500,000 2.5 pence Ordinary shares at a price of 47.0 pence per share by way of a placing to institutional and other investors. The Company incurred incremental costs totalling \$178,000 in respect of the Placing. IAS 32 Financial Instruments: Presentation requires the costs of issuing new shares to be charged against the share premium account. Management reviewed the incremental costs to identify those solely incurred in issuing new shares, those incurred in connection with the entire share capital, and those not associated with issuing new shares. All of the costs relating to the Placing were deemed to relate directly to the issue of new shares and thus resulted in a debit to share premium of \$178,000.

#### Share-based payments

As further detailed in Note 11 to the Consolidated Financial Statements, the Company has granted under the terms of a share option plan for employees options with an exercise price of 73p, vesting in tranches as follows: 25% after one year, 25% after two years and 50% after three years. There are no conditions attaching to the vesting of the options other than continued employment. An expense of \$27,000 (2019: \$45,000) recorded in the Consolidated Financial Statements relates to costs of share options issued to subsidiary employees.

Movements in the number of share options outstanding and their related weighted average exercise prices are as follows:

	No. of options		Weighted average exercise price	
	2020	2019	2020	2019
Outstanding at the beginning of the year	1,631,500	50,000	72.7p	62.5p
Granted during the year	-	1,640,000	-	73.0p
Forfeited/ cancelled during the year	(126,000)	(58,500)	73.0p	73.0p
Outstanding at the end of the year	1,505,500	1,631,500	72.7p	72.7p

The fair values of the share options issued in the year was derived using a Black Scholes model. The following key assumptions were used in the calculations:

Grant date	17 January 2019
Exercise price	73p
Share price at grant date	73p
Risk free rate	0.86 - 0.92%
Volatility	35%
Expected life	4.5 - 5.5 years
Fair Value	19.0 - 20.8p

The expected life used in the model has been adjusted, based on management's best estimate, for the effects of non-transferability, exercise restrictions and behavioural considerations. The share price per share at 31 December 2020 was £0.380 (31 December 2019: £0.705) and hence no deferred tax is provided in respect of the potential exercise of options currently extant.

# 16. Capital commitments and contingent liabilities

Other than as disclosed in the Group financial statements, as at 31 December 2020 the Group had no material capital commitments nor any contingent liabilities (2019: \$nil)

#### 17. Events after the reporting date

There have been no significant events which have occurred subsequent to the reporting date.

#### 18. Related parties

The Company is exempt from disclosing transactions within the wholly owned subsidiaries in the Group. Other related party transactions are included within those disclosed in the Group consolidated financial statements.

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