

# **OVERVIEW**

The Company is proudly celebrating another year of growth in terms of sales, product lines and revenues. This past year we identified new customers for newly-developed products while we created and launched a wide variety of new products for existing customers. As a result of this strategy, the Company grew market share in core markets while continuing to diversify and expand into new markets.



# **PERFORMACIDE**

2014 saw the launch of our full line of chlorine dioxide (ClO<sub>2</sub>) products under the PERFORMACIDE and NosGuard brand names which utilize our patented delivery system. These products consist of liquid and vapor based product, many of which are EPA registered. This lineup of products was developed with both retail and wholesale customers in mind. The company launched these innovative new products at a series of national trade shows in 2014 and was able to sign agreements with a number of private label partners who are distributing to specific markets and industries. 2014 also saw a number of retail chains and online retailers add the various lines of products.

Of particular note was the success of the NosGuard Auto Odor Eliminator in retail, whole sale and online markets. The company will be supporting this new product with multiple sales initiatives as well as a far reaching national advertising campaign.

Our plans for 2015 and beyond include continuing development of new products utilizing this technology for new and existing markets, expanding the retail and wholesale customer base and upgrading the manufacturing facility. This will help to control costing and increase efficiency to support the expanding sales.

### Marine

In the marine sector, the Company continues to grow market share for its flagship product, Star Tron Enzyme Fuel Treatment. Sales of Star Tron continued to grow in 2014 due to strong marketing programs, creative promotions and best in class product. The Company is seeing great returns from our push into the freshwater boating market where Star Tron has become the brand of choice.

The Company launched 15 new marine items in the fourth quarter of 2014; many of these were developed specifically for the freshwater boater, allowing us to leverage the strength of the Star Tron brand in that sector. We also launched a series of new Star Tron products combining our enzyme formula with state of the art ad packs designed to address specific fuel and engine needs. At the same time, a handful of underperforming products were reformulated and repackaged, resulting in increased sales and profits. Private label partners expanded their offerings as well which further boosted sales and profits.

2014 saw the Company benefit from a rebound in sales from two of our largest customers; these strong sales are expected to continue due to new management initiatives within these organizations. We are also very optimistic about overall growth and increased usage in the marine segment with a stronger economy and lower fuel prices

# **Powersports**

The Company saw a continuation of Star Tron sales into this broad market segment as consumers and retailers increasingly seek a solution to fuel problems. These increased powersports sales also positively impact other market segments as users realize Star Tron works in all types and sizes of engines, thus boosting overall sales. Overall, the Company saw strong growth in the sales of appearance products and the innovative Star Cool antifreeze/coolant product. 40+ years of experience in the creation of appearance and maintenance products is paying large dividends; six products based on existing technology were introduced into this market, all of which have been picked up by the major distributors and all of which are seeing very positive reactions from consumers and retailers. The Company's proven expertise in fuel treatments, engine coolants, cleaning products and appearance items has allowed it to expand the product line, creating new private label partners and products that bolster the bottom line.

# **Outdoor Power Equipment**

As is the case in the Powersports segment, Star Tron continues to gain market share in the Outdoor Power Equipment market as retailers and consumers seek out a solution to the negative effects of ethanol-blended fuels. The Company has done a great job educating OPE professionals about the effects ethanol fuel has on small engines. As a result, Star Tron is now in more distribution channels than ever, a trend that shows no indication of subsiding. Leveraging off the success of Star Tron, the Company developed a new all-purpose lubricating product that has been added by national retail chains as well as our wholesale channels.

# **RV**

The Company developed five new products specifically for the Recreational Vehicle (RV) market; initial sales were to existing distribution channels that service both the RV and marine segments. This line combines with approximately two dozen core, existing products for a complete RV chemical offering. This line is being presented to RV retailers and wholesale customers for 2015. The US and foreign RV market is expected to continue to expand as more retired, affluent consumers enter the marketplace, making the forecast for this line very bright for 2015.

# **Automotive**

The Company succeeded in placing Star Tron with the largest national automotive aftermarket retailers and online merchants, greatly expanding the availability of the product nationwide. Additionally, many retailers expanded their offerings of Star Tron by placing orders for additional sizes and formulations. As mentioned above, the Company leveraged the success of Star Tron by adding NosGuard Auto Odor Eliminator to the shelves of several major automotive retailers. This segment will continue to grow through increased consumer awareness of ClO<sub>2</sub> issues as well as a national advertising campaign and aggressive promotional efforts.

# **Outdoor Collection**

Repurposing existing technology and proven formulations, the Company launched a new line of products under the Outdoor Collection brand for the care and maintenance of outdoor furniture ranging from teak products to fabric protectors. Initial sales were impressive and are expected to continue as these highly-consumable products achieve widespread distribution in the coming years. The Company's recognized ability to produce the highest-quality products resulted in a number of private label arrangements with major retailers and OEMs that will result in ever-expanding revenues in 2015.

# Conclusion

Wide-reaching marketing campaigns are in place to grow product awareness and brand recognition beyond the Company's traditional marine marketplace. Print, television and social media will continue to be utilized to expand brand and product awareness of Star Tron as well as the Company's core marine products, the new RV line, Performacide products, the Auto Odor Eliminator and the Outdoor Collection line. In addition to participation in 90+ industry trade shows, the Company also advertises in various industry-relevant consumer publications and the most well-regarded and higher-rated enthusiast television programs including *Truck U., Two Guys Garage, George Poveromo's World of Saltwater Fishing, ShipShape TV, Addictive Fishing, Sportsman's Challenge with Rick Murphy, Chevy Florida Insider Fishing Report and The Scott Martin Challenge*.

In closing, while 2014 got off to a slow start due to inclement weather affecting core markets, through persistent, focused and diligent efforts of the entire staff, sales rebounded to an impressive degree. We are proud to have launched in excess of 100 new products to a variety of markets, all of which are already resulting in increased sales and will continue to do so as these various markets mature. The Company has created momentum and will continue to maintain this pace into 2015 and beyond.

# 2014 ANNUAL REPORT LETTER TO SHAREHOLDERS

#### Fellow Shareholders:

# 2014 in Review

In 2014, Ocean Bio-Chem, recorded the highest sales in the Company's history. Our strong fourth quarter performance is reflected in our record full year 2014 sales and net income. We also achieved record gross margins for both the fourth quarter and all of 2014. For 2014, our gross margin percent increased to a record 35.8% as a result of higher margin products comprising a higher percentage of our total sales.

Although 2014 started off slower than we would have liked with one of the coldest and longest winters in history, similar to the start of this year, the Company ended 2014 with record financial results. The cold weather delayed the start of the boating season and the purchasing of our marine cleaning and maintenance products. We are cautiously optimistic that 2015 will be another record year financially.

Our successful marketing and sales initiatives have led to increased sales to our core marine category in 2014. Additional successes in 2014 were increased sales and SKUs to the largest farm and fleet chain of stores. Ocean Bio-Chem also saw sales increase to both "big box" and co-op hardware stores primarily with sales of our Star Tron Enzyme Fuel Treatment product.

# Organization

In the years 2013 and 2014 the Company focused on building the infrastructure needed to support our growth of business. Ocean Bio-Chem has made investments in personnel, computer hardware and software upgrades and expanded office facilities. As we previously announced earlier in 2014, we hired a senior sales and marketing executive to focus on the Performacide® product group. We also increased staffing to support our growth initiatives while at the same time implementing a management succession plan as our senior employees retire.

As a continued recognition of our Company's commitment to excellent customer service, for the second year in a row we were honored by the National Marine Distributors Association (NMDA) as a finalist for Supplier of the Year.

# **PERFORMACIDE®**

We have had early success in gaining distribution of our new disinfectant / sanitizing PERFORMACIDE® and NosGuard® products. We have gained distribution of our full line of Performacide products to several of the largest on-line retailers as well as a number of wholesale distributors for various markets. Our private label chlorine dioxide business also continues to grow as we bring on both EPA sub-registrants and branded distributors. We have also gained distribution of the gas version of our chlorine dioxide product group targeting the larger automotive retail sector. In 2015 we will be attending additional trade shows in new markets as well as adding new distributors to sell PERFORMACIDE®. This high margin, innovative product line will be accretive to both sales and enhanced margins in 2015.

# Outlook

As we just completed the first quarter of 2015, we believe Ocean Bio-Chem's Star brite subsidiary is positioned to benefit from an improving economy, low interest rates and low fuel costs. This will simulate vehicle sales and increased recreational usage, resulting in increased sales of all of Ocean Bio-Chem products.

We saw the launch of several new product lines in 2014 designed to utilize our core technologies in order to expand into new markets. A premium line of outdoor furniture care products was developed that led to sales in the fourth quarter of 2014 with several new private label companies and will grow in 2015 when we introduce our Star brite branded line. Also, late in 2014 we reintroduced a line of products for the RV market. These products, along with many existing marine items that cross over into the RV segment, were sold to existing customers that cover the RV and marine industries. For 2015 we will expand the RV product offering and begin selling to several RV-specific customers.

Like the recreational boating market, with the strengthening of the general US economy and lower petroleum prices more Americans are vacationing and seeing the country in their RVs. The timing of entry into this market appears good. We continued to secure additional new distribution as well as introduce additional SKUs to our existing customers.

# **Balance Sheet**

We have a solid balance sheet. We ended 2014 with a current ratio of approximately 6:1, more than \$20 million of shareholders equity and more than \$3 million in cash after paying the Company's first special cash dividend of approximately \$440,000 (\$0.05 per share) in the second quarter of 2014.

Our solid balance sheet and positive cash flows without dependency on bank borrowings allow us the operating flexibility to expand our business either through new product introductions, entry into new markets or a strategic acquisition.

In closing, I would like to express my sincere gratitude and appreciation to all Ocean Bio-Chem employees for their continued dedication and hard work as seen in this past year's many achievements. We are also very grateful for the support of all our customers, suppliers and shareholders.

Peter G. Dornau

President and Chief Executive Officer

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **FORM 10-K**

<b>△</b> ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934								
	For the fiscal year ended December 31, 2014							
TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  For the transition period from to  Commission File Number 000-11102								
	OCEAN BIO-CHEM, INC. (Exact name of registrant as specified in its charter)							
Florida		59-1564329						
(State or other jurisdiction of organization)		I.R.S. Employer lentification No.)						
	4041 SW 47 AVENUE FORT LAUDERDALE, FLORIDA 33314 (Address of principal executive offices)							
	954-587-6280 (Registrant's telephone number, including area code)							
S	ecurities registered pursuant to Section 12(b) of the Ad	et:						
Title of each class		hange on which registered						
Common Stock, \$0.0	l par value The	NASDAQ Stock Market						
S	securities registered pursuant to Section 12(g) of the Ao None	t:						
Indicate by check mark if the registrant is a	a well-known seasoned issuer, as defined in Rule 405 of the	ne Securities Act. Yes □ No ⊠						
Indicate by check mark if the registrant is	not required to file reports pursuant to Section 13 or Section	on 15(d) of the Act. Yes $\square$ No $\boxtimes$						
Indicate by check mark whether the registr of 1934 during the preceding 12 months subject to such filing requirements for the	ant (1) has filed all reports required to be filed by Section (or for such shorter period that the registrant was requipast 90 days. Yes ⊠ No □	13 or 15(d) of the Securities Exchange Act red to file such reports), and (2) has been						
Indicate by check mark whether registrant required to be submitted and posted pursua registrant was required to submit and post	has submitted electronically and posted on its corporate ant to Rule 405 of Regulation S-T during the preceding 12 such files). Yes $\boxtimes$ No $\square$	Web site, if any every Interactive Data File months (or for such shorter period that the						
Indicate by check mark if disclosure of contained, to the best of registrant's known Form 10-K or any amendment to this Form	delinquent filers pursuant to Item 405 of Regulation S-I wledge, in definitive proxy or information statements in 10-K. $\square$	C is not contained herein, and will not be corporated by reference in Part III of this						
Indicate by check mark whether the regis company. See the definitions of "large ac Act.	trant is a large accelerated filer, an accelerated filer, a necelerated filer," "accelerated filer" and smaller reporting	on-accelerated filer, or a smaller reporting company" in Rule 12b-2 of the Exchange						
Large accelerated filer Non-accelerated filer	Accelerated filer Smaller reporting company							
Indicate by check mark whether the registr	rant is a shell company (as defined in Rule 12b-2 of the Ac	et). Yes 🗆 No 🗵						
The aggregate market value of the Comm making this computation only, all execut Stock are deemed to be affiliates.	on Stock held by non-affiliates of the registrant at June 3 ive officers, directors and beneficial owners of more that	0, 2014 was \$10,387,124. For purposes of n five percent of the registrant's Common						
At March 30, 2015, 8,922,118 shares of th	e registrant's Common Stock were outstanding.							

**DOCUMENTS INCORPORATED BY REFERENCE**Portions of the registrant's definitive proxy statement, which will be filed not later than April 30, 2015, are incorporated by reference in Part III of this report.

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES

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# Forward-looking Statements:

Certain statements contained in this Annual Report on Form 10-K, including without limitation, our ability to locate substitute manufacturing facilities in the event arrangements with any third party manufacturer are discontinued, our ability to renew or replace our revolving credit facility, our ability to provide required capital to support inventory levels, the effect of price increases in raw materials that are petroleum or chemical based or commodity chemicals on our margins, and the sufficiency of funds provided through operations and existing sources of financing to satisfy our cash requirements constitute forward-looking statements. For this purpose, any statements contained in this report that are not statements of historical fact may be deemed forward-looking statements. Without limiting the generality of the foregoing, words such as "believe," "may," "will," "expect," "anticipate," "intend," or "could," including the negative or other variations thereof or comparable terminology, are intended to identify forward-looking statements. These statements involve known and unknown risks, uncertainties and other factors which may cause actual results to be materially different from those expressed or implied by such forward-looking statements. Factors that may affect these results include, but are not limited to, the highly competitive nature of our industry; reliance on certain key customers; changes in consumer demand for marine, recreational vehicle and automotive products; advertising and promotional efforts; exposure to market risks relating to changes in interest rates, foreign exchange rates, prices for raw materials that are petroleum or chemical based and other factors.

#### PART I

#### Item 1. Business

#### General:

We are principally engaged in the manufacturing, marketing and distribution of a broad line of appearance, performance, and maintenance products for the marine, automotive, power sports, recreational vehicle and outdoor power equipment markets, under the Star brite®, and Star Tron® brand names. We sell these products within the United States of America and Canada. In addition, we produce private label formulations of many of our products for various customers and provide custom blending and packaging services for these and other products. Unless, the context indicates otherwise, we sometimes refer to Ocean Bio-Chem, Inc. and its consolidated subsidiaries as "the Company," "we" or "our."

In 2010, the Company and another entity organized OdorStar Technology LLC ("OdorStar"). OdorStar owns patents relating to a delivery system for use with products containing chlorine dioxide. The Company acquired the other entity's interest in OdorStar in 2014, as a result of which OdorStar became a wholly-owned subsidiary of the Company. The Company initially sold a deodorizing product incorporating the patented technology. In 2014, the U.S. Environmental Protection Agency accepted labeling for Performacide® claiming effectiveness as, among other things, a viruscide against non-enveloped viruses (such as norovirus, rotovirus, adenovirus and poliovirus), as well as other viruses, and a disinfectant against a number of different types of bacteria. Thereafter, in the later part of 2014, the Company commenced manufacturing, marketing and distributing disinfectant, sanitizing and deodorizing products under the Performacide® and Star brite® brand names.

Ocean Bio-Chem, Inc. was incorporated in 1973 under the laws of the state of Florida. In 1981, we purchased, from Peter G. Dornau and Arthur Spector, the co-founders of the Company, rights to the Star brite® trademark and related products for the United States and Canada. Mr. Dornau, our Chairman, President and Chief Executive Officer, has retained rights to these assets with respect to all other geographic areas. Accordingly, products that we manufacture and are sold outside of the United States and Canada are purchased from us and distributed by two companies owned by Mr. Dornau. Net sales to the two companies in 2014 and 2013 totaled approximately \$1,956,000 and \$1,834,000 or 5.8% and 5.6% of our net sales, respectively. See Note 9 to the consolidated financial statements included in this report for additional information.

Because our operations involve, in all material respects, substantially similar manufacturing and distribution processes, our operations constitute one reportable segment for financial reporting purposes.

# **Products**:

The products that we manufacture and market include the following:

Marine: Our marine line consists of polishes, cleaners, protectants and waxes under the Star brite® brand name, enzyme fuel treatment under the Star Tron® brand name, and private label products. The marine line also includes motor oils, boat washes, vinyl cleaners, protectants, teak cleaners, teak oils, bilge cleaners, hull cleaners, silicone sealants, polyurethane sealants, polysulfide sealants, gasket materials, lubricants, antifouling additives and anti-freeze coolants. In addition, we manufacture a line of brushes, poles, tie-downs and other related marine accessories.

Automotive: We manufacture a line of automotive products under the Star brite® and Star Tron® brand names. The automotive line includes fuel treatments for both gas and diesel engines, motor oils, greases and related items. Our Star Tron® enzyme fuel treatment is designed to eliminate and prevent engine problems associated with fuel containing ethanol. It also increases fuel economy by cleaning the fuel delivery system and facilitating more complete and uniform combustion. In addition, we produce anti-freeze and windshield washes under the Star brite® brand and under private labels for customers. We also produce automotive polishes, cleaners and other appearance items.

Recreational Vehicle/Power Sports: We also market Star Tron® fuel treatment and other specialty products to the recreational-vehicle market, including snow mobiles, all terrain vehicles and motorcycles. For power sports enthusiasts, Star Tron® provides a viable solution to a number of problems associated with E-10 fuel, which is fuel containing 10% ethanol. Other specialty recreational vehicle/power sports products include cleaners, polishes, detergents, fabric cleaners and protectors, silicone sealants, waterproofers, gasket materials, degreasers, vinyl cleaners and protectors, toilet treatment fluids and anti-freeze/coolant.

Outdoor Power Equipment/ Lawn & Garden: We market Star Tron® as a solution to help rectify a number of operating engine problems associated with E-10 fuel in commercial lawn equipment and other home and garden power equipment.

<u>Disinfectants, Sanitizers and Deodorizers:</u> Our line of disinfectant, sanitizing and deodorizing products are marketed under the Performacide<sup>®</sup> and Star brite<sup>®</sup> brand names. Performacide<sup>®</sup> products include disinfectants for hard, non-porous surfaces, air care products for deodorizing and products to eliminate mold and mildew. When used as directed with respect to hard, non-porous surfaces, Performacide<sup>®</sup> is effective as a virucide against a variety of viruses, including the Ebola virus, Human HIV-1 Virus, and the Influenza-A virus, a disinfectant against a variety

of bacteria, a sanitizer against bacteria including certain types of bacteria causing food borne illnesses, and, in certain applications, as an algaecide and fungicide. We are directing distribution efforts towards the marine and automotive markets, to institutions such as hospitals and schools and to travel and leisure facilities such as hotels and cruise ships.

<u>Contract Filling and Blow Molded Bottles</u>: We blend and package a variety of chemical formulations to our customers' specifications. In addition, we manufacture for sale to various customers assorted styles of both PVC and HDPE blow molded bottles.

<u>Manufacturing</u>: We produce the majority of our products at the manufacturing facilities of our subsidiary, Kinpak, Inc. ("Kinpak"), in Montgomery, Alabama. In addition, we contract with various third party manufacturers to manufacture some of our products, which are manufactured to our specifications using our provided formulas. Each third party manufacturer enters into a confidentiality agreement with us.

We purchase raw materials from a variety of suppliers; all raw materials used in manufacturing are readily available from alternative sources. We design our own packaging and supply our outside manufacturers with the appropriate design or packaging. We believe that our internal manufacturing capacity and our arrangements with our current outside manufacturers are adequate for our present needs.

In the event that arrangements with any third party manufacturer are discontinued, we believe that we will be able to locate substitute manufacturing facilities without a substantial adverse effect on our manufacturing and distribution.

Marketing and Significant Customers: Our branded and private label products are sold through national retailers such as Wal-Mart, Tractor Supply, West Marine and Bass Pro Shops. We also sell to national and regional distributors that resell our products to specialized retail outlets. In the case of Performacide® disinfectant/sanitizing products, we sell to distributors that resell our products to institutions and travel and leisure facilities. Sales to each of two customers exceeded 10% of our consolidated net revenues for the years ended December 31, 2014 and 2013, and constituted an aggregate of approximately 36% and 39% of consolidated net revenues for the years ended December 31, 2014 and 2013, respectively. Sales to our five largest unaffiliated customers for the years ended December 31, 2014 and 2013 amounted to approximately 47% and 49% of our consolidated net sales, respectively, and at December 31, 2014 and 2013, outstanding accounts receivable balances from our five largest unaffiliated customers aggregated approximately 36% and 31% of our consolidated accounts receivable, respectively.

We market our products through both internal salesmen and external sales representatives who work on an independent contractor commission basis. Our personnel also participate in sales presentations and trade shows. In addition, we market our brands and products through advertising campaigns in national magazines, on television, on the internet, in newspapers and through product catalogs. Our products are distributed primarily from Kinpak's manufacturing and distribution facility in Montgomery, Alabama. Since 2008, we have participated in a vendor managed inventory program with one major customer.

**Backlog**, seasonality, and selling terms: We had no significant backlog of orders at December 31, 2014. We generally do not give customers the right to return products. The majority of our products is non-seasonal and is sold throughout the year. Normal trade terms offered to credit customers range from 30 to 60 days. However, at times we offer extended payment terms or discount arrangements as purchasing incentives to customers. These initiatives do not materially affect customary margins.

# **Competition:**

Competition with respect to our principal product lines is described below. The principal elements of competition affecting all of our product lines are brand recognition, price, service and the ability to deliver products on a timely basis.

<u>Marine</u>: We have several national and regional competitors in the marine marketplace. We do not believe that any competitor or small group of competitors hold a dominant market share. We believe that we can increase or maintain our market share through expenditures directed to our present advertising and distribution channels.

<u>Automotive</u>: There are a large number of companies, both national and regional, that compete with us. Many are more established and have greater financial resources than we do. While our market share is small, the total market size is substantial. We believe that we have established a reasonable market share through our present advertising and distribution channels, considering the large size of this market.

<u>Recreational Vehicle/Power Sports</u>: We compete with national and regional competitors. We do not believe that any competitor or small group of competitors hold a dominant market share. We believe that we can increase or maintain our market share by utilizing similar advertising and distribution channels to those we use in the marine market.

Outdoor Power Equipment/Lawn & Garden: We compete with several established national and regional competitors. We do not believe that any competitor or small group of competitors hold a dominant market share. We have attempted to make inroads in this market by emphasizing Star Tron®'s unique formulation and by increasing our advertising and attendance at trade shows.

<u>Disinfectants</u>, <u>Sanitizers and Deodorants</u>: There are a large number of companies that compete with us, many of which are much larger, and have much greater financial resources than we do. We emphasize the effectiveness of chlorine dioxide, coupled with the convenience in application of our Performacide® products.

<u>Trademarks</u>: We have obtained registered trademarks for Star brite®, Star Tron® Performacide® and other trade names used on our products. We view our trademarks as significant assets because they provide product recognition. We believe that our intellectual property is protected, but we cannot assure that our intellectual property rights can be successfully asserted in the future or will not be invalidated, circumvented or challenged.

<u>Patents</u>: OdorStar owns patents relating to a delivery system for use with products containing chlorine dioxide. The patents expire in 2022. See Part I, Item 3 of this report for information regarding an adverse outcome in an infringement action we brought against a third party. While the outcome resulted in a limitation on the scope of patent protection provided, we do not believe it materially affects our ability to effectively market and distribute our Performacide® products.

<u>New Product Development</u>: We continue to develop specialized products for the marine, automotive, recreational vehicle/power sports and outdoor power equipment/lawn and garden markets. Expenditures for new product development have not been significant and are charged to operations in the year incurred.

<u>Personnel</u>: At December 31, 2014, we had 123 full-time employees. The following table provides information regarding personnel working for the Company and its subsidiaries at December 31, 2014:

Location	Description	Full-time Employees
Fort Lauderdale, Florida	Administrative, sales, and marketing	37
Fort Lauderdale, Florida	Manufacturing and distribution	7
Montgomery, Alabama	Manufacturing and distribution	79
	<u> </u>	123

#### Item 1A. Risk Factors

# If we do not compete effectively, our business will suffer.

We confront aggressive competition in the sale of our products. In each of the markets in which we sell our products, we compete with a number of national and regional competitors. Competition in the automotive market is particularly intense, with many national and regional companies marketing competitive products. Many of our competitors in the automotive market are more established and have greater financial resources than we do. Our Performacide<sup>®</sup> disinfectant/sanitizing products have only recently been introduced, and we confront competition from a large number of competitors, many of which are well established and have substantially greater financial resources than we do. Our inability to successfully compete in our principal markets would have a material adverse effect on our financial condition, results of operations and cash flows.

#### Economic conditions can adversely affect our business.

We are subject to risks arising from adverse changes in general domestic and global economic conditions, including recession or economic slowdown and disruption of credit markets, which may impair the ability of our customers to satisfy obligations due to us. In addition, we believe that adverse economic conditions in recent years adversely constrained discretionary spending, which we believe has, at times, adversely affected our product lines, particularly those directed to the marine and recreational vehicle markets. While economic conditions in the United States have improved recently, a future decline in economic conditions could have a material adverse effect on our financial condition, results of operations and cash flows.

# Failure to effectively utilize or successfully assert intellectual property rights could materially adversely affect our competitiveness.

We rely on trademarks and trade names in connection with our products, the most significant of which are Star brite® and Star Tron®. In addition, OdorStar owns patents we have viewed as providing competitive support for our Performacide® products. We rely on trademark, trade secret, patent and copyright laws to protect our intellectual property rights. We cannot assure that these intellectual property rights will be effectively utilized or, if necessary, successfully asserted. There is a risk that we will not be able to obtain and perfect our own intellectual property rights, or, where appropriate, license from others intellectual property rights necessary to support new product introductions. Our intellectual property rights, and any additional rights we may obtain in the future, may be invalidated, circumvented or challenged in the future. In this regard, beginning in 2013, OdorStar and Kinpak pursued a patent infringement lawsuit in the United States District Court for the Southern District of Florida with respect to OdorStar's U.S. patent relating to a delivery system for use with products containing chlorine dioxide, but the District Court granted the defendants' motion for summary judgment, which the Court of Appeals affirmed on January 27, 2015. See Part I, Item 3, "Legal Proceedings" in this report for additional information. We are unable to predict the long-term effect of the adverse outcome. Our failure to perfect or successfully assert intellectual property rights could harm our competitive position and could have a material adverse effect on our financial condition, results of operations and cash flows.

# Environmental matters may cause potential liability risks.

We must comply with various environmental laws and regulations in connection with our operations, including those relating to the handling and disposal of hazardous wastes and the remediation of contamination associated with the use and disposal of hazardous substances. A release of such substances due to accident or intentional act could result in substantial liability to governmental authorities or to third parties. In addition, we are subject to reporting requirements with respect to certain materials we use in our manufacturing operations. In January 2011, Kinpak, which owns our manufacturing facility in Montgomery, Alabama, became subject to a consent agreement and final order with the United States Environmental Protection Agency relating to its alleged failure to complete and submit certain required forms with respect to toxic and hazardous chemicals used at its facilities. Under the consent agreement and final order, Kinpak paid a civil penalty of \$110,000. It is possible that we could become subject to additional environmental liabilities in the future that could have a material adverse effect on our financial condition, results of operations and cash flows.

# Our variable rate indebtedness exposes us to risks related to interest rate fluctuation and matures in July 2016.

The Company has a revolving line of credit with a variable interest rate. Interest on the revolving line of credit is payable at the 30 day LIBOR rate plus 1.65% per annum (unless the Company's debt service coverage ratio, as defined in the credit agreement, falls below 2.0 to 1, in which case the additional percentage will be 2.65% per annum). During the year ended December 31, 2014, we did not utilize the revolving line of credit, and at December 31, 2014, we did not have any borrowings outstanding under the revolving line of credit. However, if we borrow amounts under the revolving line of credit in the future, and if interest rates were to increase significantly, our financial condition, results of operations and cash flows could be materially adversely affected.

Our Chairman, President and Chief Executive Officer is a majority shareholder who controls us, and his interest may conflict with or differ from the Company's interests.

Peter G. Dornau, our Chairman, President and Chief Executive Officer, together with a family entity he controls, owns approximately 53% of our Common Stock. As a result, Mr. Dornau has the power to elect all of our directors and effectively has the ability to prevent any transaction that requires the approval of our Board of Directors and our shareholders. Products that we manufacture and that are sold outside of the United States and Canada are purchased from us and distributed by two companies owned by Mr. Dornau, which we refer to as the "affiliated companies." Sales to the affiliated companies aggregated approximately \$1,956,000 and \$1,834,000 during the years ended December 31, 2014 and 2013, respectively. An affiliated company owns the rights to the Star brite® and Star Tron® trademarks and related products outside of the United States and Canada.

In addition, we provided administrative services to the affiliated companies for fees aggregating approximately \$478,000 and \$406,000 during the years ended December 31, 2014 and 2013, respectively. While the terms of the sales to the affiliated companies differed from the terms of sale to other customers, the affiliated companies bear their own warehousing, distribution, advertising, selling and marketing costs, as well as their own freight charges (we pay freight charges in connection with sales to our domestic customers on all but small orders). Moreover, we do not pay sales commissions with respect to products sold to the affiliated companies. As a result, we believe our profit margins with respect to sales to the affiliated companies are similar to the profit margins we realize with respect to sales to our larger domestic customers. Management believes that the sales to the affiliated companies did not involve more than normal credit risk or present other unfavorable features. We have entered into other transactions with entities owned by Mr. Dornau. See Note 9 to the consolidated financial statements included in this report for additional information

# Trading in our Common Stock has been limited, and our stock price could potentially be subject to substantial fluctuations.

Our common stock is listed on the NASDAQ Capital Market, but trading in our stock has been limited. Our stock price could be affected substantially by a relatively modest volume of transactions.

# **Item 1B. Unresolved Staff Comments**

Not applicable.

# **Item 2. Properties**

Our executive offices and one of our manufacturing facilities is located in Fort Lauderdale, Florida and are leased from an entity controlled by our Chairman, President and Chief Executive Officer. The lease covers approximately 12,700 square feet of office, manufacturing, and warehouse space. See Note 10 to the consolidated financial statements included in this report for additional information.

We own Kinpak's Alabama manufacturing facility, which currently contains approximately 187,000 square feet of office, plant and warehouse space on 20 acres of land.

# Item 3. Legal Proceedings

On November 26, 2013, OdorStar and Kinpak filed a Second Amended Complaint in the United States District Court for the Southern District of Florida, amending a complaint initially filed on January 13, 2013. The Second Amended Complaint was filed against SMM Distributors LLC (now defunct) d/b/a Biocide Systems, and SMM Manufacturing, Inc. (collectively, "Biocide"). The Second Amended Complaint alleged that Biocide manufactured, used, sold and continues to sell an odor eliminating product that infringes OdorStar's U.S. patent relating to OdorStar's delivery system for use with products containing chlorine dioxide. Biocide denied the allegations of the Second Amended Complaint, and both the plaintiffs and defendants filed motions for summary judgment. On January 27, 2014, the District Court granted the defendants' motion for summary judgment and denied the plaintiffs' motion, and on January 8, 2015, the Federal Circuit Court of Appeals affirmed the District Court's judgment. The Company has determined to take no further action in this matter, and the proceedings have concluded.

On March 27, 2014, the defendants filed a motion with the District Court seeking payment by OdorStar and Kinpak of their attorneys' fees and non-taxable costs in the amount of \$259,550, based on, among other things, the defendants' contention that the plaintiffs' patent infringement claims were vexatious and intended to intimidate the defendants into withdrawing from competition with the plaintiffs. OdorStar and Kinpak filed an opposition to the motion, essentially denying the defendants' contentions and stating that the defendants were not entitled to payment of their attorneys' fees under applicable legal standards. On March 2, 2015, the District Court denied the defendants' motion.

# **Item 4. Mine Safety Disclosures**

Not applicable.

#### Item 5. Market for the Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

Our common stock is traded on the NASDAQ Capital Market under the symbol OBCI. A summary of the high and low sales prices during each quarter of 2014 and 2013 is presented below.

		_	1 <sub>st</sub> Qtr.	_	2 <sub>nd</sub> Qtr.	_	3 <sub>rd</sub> Qtr.	_	4th Qtr.
2014	High	\$	3.75	\$	3.10	\$	4.85	\$	6.98
	Low	\$	2.43	\$	2.63	\$	2.89	\$	3.06
2013	High	\$	3.24	\$	3.23	\$	3.19	\$	2.70
	Low	\$	2.13	\$	2.45	\$	2.40	\$	2.20

On December 31, 2014, there were 125 holders of record and approximately 1,300 beneficial owners of our common stock.

On March 18, 2014, the Board of Directors of Ocean Bio-Chem, Inc. declared a special dividend of \$0.05 per share payable on April 15, 2014 to shareholders of record on April 1, 2014. The Company previously did not pay any dividends. Payment of dividends in the future will be subject to the discretion of the Board of Directors in light of numerous factors, including the Company's business performance and operating plans, capital commitments, liquidity and other factors.

#### Item 6. Selected Financial Data

Not applicable.

# Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion should be read in conjunction with our consolidated financial statements contained in Item 8 of this report.

#### **Overview:**

We are principally engaged in the manufacturing, marketing and distribution of a broad line of appearance, performance, and maintenance products for the marine, automotive, power sports, recreational vehicle and outdoor power equipment markets, under the Star brite® and other trademarks within the United States of America and Canada. In addition, we produce private label formulations of many of our products for various customers and provide custom blending and packaging services for these and other products. We also manufacture, market and distribute a line of products including disinfectants, sanitizers and deodorizers. We sell our products through national retailers and to national and regional distributors.

# **Critical accounting estimates:**

The preparation of consolidated financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates and assumptions.

We have identified the following as critical accounting estimates, which are defined as those that are reflective of significant judgments and uncertainties, are the most pervasive and important to the presentation of our financial condition and results of operations and, if subject to different assumptions and conditions, could lead to materially different results.

### Revenue recognition and collectability of accounts receivable

Revenue from product sales is recognized when persuasive evidence of a contract exists, the sales price is fixed and determinable, the title of goods pass to the customer, and collectability of the related receivable is probable. With respect to a customer for whom the Company manages the inventory at the customer's location, revenue is recognized when the products are sold to a third party. In the ordinary course of business, we grant non-interest bearing trade credit to our customers on normal credit terms. In an effort to reduce our credit risk, we perform ongoing credit evaluations of our customers and adjust credit limits based upon payment history and customers' creditworthiness, as determined by our review of their current credit information. We monitor collections and payments from our customers and maintain a provision for estimated credit losses based upon our historical experience, specific customer collection issues and reviews of agings of trade receivables based on contractual terms. We generally do not require collateral on trade accounts receivable. We maintain an allowance for doubtful accounts based on our historical collection experience and expected collectability of the accounts receivable, considering the period an account is outstanding, the financial position of the customer and information provided by credit rating services. The adequacy of this allowance is reviewed each reporting period and adjusted as necessary. Our allowance for doubtful accounts was approximately \$76,000 and \$93,000 at December 31, 2014 and 2013, respectively, which was approximately 1.5% and 2.1%, respectively, of gross accounts receivable. If the financial condition of our customers were to deteriorate, resulting in an impairment of their ability to make payments, or if unexpected events or significant future changes in trends were to occur, additional allowances may be required, resulting in increased bad debt expense.

#### Inventories

Inventories primarily are composed of raw materials and finished goods and are stated at the lower of cost or market, using the first-in, first-out method. We maintain a reserve for slow moving and obsolete inventory to reflect the diminution of value resulting from product obsolescence, damage or other issues affecting marketability in an amount equal to the difference between the cost of the inventory and its estimated market value. The adequacy of this reserve is reviewed each reporting period and adjusted as necessary. We regularly compare inventory quantities on hand against historical usage or forecasts related to specific items in order to evaluate obsolescence and excessive quantities. In assessing historical usage, we also qualitatively assess business trends to evaluate the reasonableness of using historical information as an estimate of future usage. A complete physical count of the inventory is conducted annually.

Our slow moving and obsolete inventory reserve was \$277,296 and \$302,296 at December 31, 2014 and December 31, 2013, respectively.

#### Income taxes

Income taxes are accounted for under the asset and liability method. Under this method, deferred tax assets and liabilities are recognized to reflect the future tax consequences attributable to the differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured and recorded using currently enacted tax rates, which we expect will apply to taxable income in the years in which the differences between the financial statement carrying amounts of existing assets and liabilities and their tax bases are recovered or settled. The differences are attributable to differing methods of financial statement and income tax treatment with respect to depreciation and reserves for trade accounts receivable and inventories. The likelihood of a material change in our expected realization of these assets is dependent on, among other factors, future taxable income and settlements with tax authorities. While management believes that its judgments and interpretations regarding income taxes are appropriate, significant differences in actual experience may require future adjustments to our tax assets and liabilities, which could be material.

We are also required to assess the realizability of our deferred tax assets. We evaluate positive and negative evidence and use judgments regarding past and future events, including operating results and available tax planning strategies that could be implemented to realize the deferred tax assets. Based on this assessment, we determine when it is more likely than not that all or some portion of our deferred tax assets may not be realized, in which case we would be required to apply a valuation allowance to offset our deferred tax assets in an amount equal to future tax benefits that may not be realized. We currently do not apply a valuation allowance to our deferred tax assets. However, if facts and circumstances change in the future, a valuation allowance may be required.

Significant judgment is required in determining income tax provisions and in evaluating tax positions. We establish additional provisions for income taxes when, despite the belief that tax positions are fully supportable, there remain certain positions that do not meet the minimum probability threshold, which is a tax position that is more likely than not to be sustained upon examination by the applicable taxing authority. In the normal course of business, we and our subsidiaries are examined by various federal and state tax authorities. We regularly assess the potential outcomes of these examinations and any future examinations for the current or prior years in determining the adequacy of our provision for income taxes. We adjust the income tax provision, the current tax liability and deferred taxes in any period in which facts that give rise to an adjustment become known. The ultimate outcomes of the examinations of our income tax returns could result in increases or decreases to our recorded tax liabilities, which could affect our financial results.

#### Intangible Assets

Our intangible assets include trademarks, tradenames, patents and royalty rights. We own several trademarks and trade names, including Star brite®, Star Tron® and Performacide®. We have determined that these intangible assets have indefinite lives and, therefore, are not amortized. In addition, our wholly-owned subsidiary, OdorStar, owns patents related to a device for producing chlorine dioxide that is incorporated in our deodorizer, sanitizer and disinfectant products. We amortize these patents over their remaining life on a straight line basis; amortization expense was approximately \$51,000 for each of the years ended December 31, 2014 and December 31, 2013. In 2013, we acquired royalty rights (previously owned by an unaffiliated company that owned the patents ultimately acquired by OdorStar) relating to sales of products encompassing OdorStar's patented technology. We are amortizing the royalty rights over their remaining life on a straight line basis; amortization expense was approximately \$18,000 and \$7,000 for the years ended December 31, 2014 and 2013, respectively.

The Company evaluates its indefinite-lived intangible assets (trademarks and trade names) for impairment annually and at other times when an event occurs or circumstances change such that it is reasonably possible that an impairment may exist. In evaluating our indefinite-lived intangible assets for impairment, we assess qualitative factors to determine whether it is more likely than not that the fair value of an indefinite-lived intangible asset is less than its carrying value. If, after completing the qualitative assessment, we determine it is more likely than not that the fair value of the indefinite-lived intangible asset is greater than its carrying amount, the asset is not impaired. If we conclude it is more likely than not that the fair value of the indefinite-lived intangible assets is less than the carrying value, we would then proceed to a quantitative impairment test, which consists of a comparison of the fair value of the intangible assets to their carrying amounts. In 2014, we performed a qualitative assessment on all of our indefinite lived assets and determined, based on the assessment, that their fair values were more likely than not higher than their carrying values. See Note 4 to the consolidated financial statements included in this report for additional information.

We assess the remaining useful life and recoverability of intangible assets having finite lives (patents and royalty rights) whenever events or circumstances indicate the carrying value of an asset may not be recoverable. Such events may include, for example, the occurrence of an adverse change in the market involving the business employing the related assets. Significant judgments in this area involve determining whether such an event has occurred. Any impairment loss, if indicated, equals the amount by which the carrying amount of the asset exceeds the estimated fair value of the asset.

# **Results of Operations:**

The following table provides a summary of our financial results for the years ended December 31, 2014 and 2013:

	For The Years Ended December 31,					
				Percentag	e of Net	
			Percent	sale	es	
	<u>2014</u>	<u>2013</u>	<u>Change</u>	<u>2014</u>	<u>2013</u>	
Net sales	\$ 33,926,988	\$ 32,703,478	3.7%	100.0%	100.0%	
Cost of Goods sold	21,797,093	21,814,739	(0.1)%	64.2%	66.7%	
Gross Profit	12,129,895	10,888,739	11.4%	35.8%	33.3%	
Advertising and promotion	2,565,678	2,647,968	(3.1)%	7.6%	8.1%	
Selling and administrative	6,540,961	5,928,830	10.3%	19.3%	18.1%	
Operating income	3,023,256	2,311,941	30.8%	8.9%	7.1%	
Interest expense, net	(43,454)	(67,180)	(35.3)%	0.1%	0.2%	
Other Income	-	6,319	(100.0)%	0.0%	0.0%	
Provision for income taxes	(948,874)	(815,812)	16.3%	2.8%	2.5%	
Net income	\$ 2,030,928	\$ 1,435,268	41.5%	6.0%	4.4%	
Net income attributable to OBCI	\$ 2,048,077	\$ 1,460,992	40.2%	6.0%	4.5%	

**Net sales** increased \$1,224,000 or 3.7%, to approximately \$33,927,000 in 2014 compared to \$32,703,000 in 2013. The increase in sales principally resulted from an improved sales mix due to increased sales of higher margin branded products and from price increases for some products. These sales increases were partially offset by lower sales of private label products.

**Cost of goods sold -** Cost of goods sold decreased by approximately \$18,000 or 0.1% in 2014, to approximately \$21,797,000 from approximately \$21,815,000 in 2013. The decrease in cost of goods sold is a result of an improved product mix, as discussed above.

**Gross profit** increased by approximately \$1,241,000 or 11.4% to approximately \$12,130,000 in 2014, from approximately \$10,889,000 during 2013. As a percentage of net sales, gross profit increased from 33.3% in 2013 to 35.8% in 2014. The increases in gross profit and gross profit as a percentage of net sales reflects the improved sales mix and price increases for some products discussed above.

**Advertising and promotion expense** decreased by \$82,000 or 3.1% to \$2,566,000 during 2014 from \$2,648,000 in 2013. As a percentage of net sales, advertising and promotion expense decreased from 8.1% in 2013 to 7.6% in 2014. The decrease is primarily a result of lower magazine advertising and marketing expenses, partially offset by increases in television, internet, and customer cooperative advertising.

**Selling and administrative expenses** increased by \$612,000 or 10.3%, from approximately \$5,929,000 in 2013 to approximately \$6,541,000 in 2014. The increase is principally due to an increase in stock based compensation, an increase in salaries for administrative and sales personnel, legal expenses with regard to patent litigation involving OdorStar (see Part I, Item 3 in this report), increased premiums for general liability insurance and information technology services. As a percentage of net sales, selling and administrative expenses increased from 18.1% in 2013 to 19.3% in 2014.

**Operating income** – As a result of the foregoing, operating income increased to approximately \$3,023,000 in 2014, from approximately \$2,312,000 in 2013, an increase of \$711,000 or 30.8%.

Interest expense, net decreased by approximately \$24,000 to \$43,000 in 2014, compared to \$67,000 in 2013. The decrease reflects the declining outstanding principal on our term loan, as well as interest income on a note (the "BBL Note") issued to us by BBL Distributors, LLC ("BBL"), our former joint venture partner in OdorStar. BBL issued the BBL Note to us as a result of our payment, during 2013, of amounts BBL would have paid as additional capital contributions to OdorStar to fund certain of OdorStar's business requirements, had BBL been willing and able to do so. In connection with our acquisition of BBL's membership interest in OdorStar in September 2014, we released BBL from its obligations under the BBL Note. See Note 4 to the consolidated financial statements included in this report for further information.

**Income taxes** – Income tax expense was approximately \$949,000 in 2014 or 31.8% of pretax income, compared to approximately \$816,000 in 2013 or 36.2% of pretax income. The more favorable tax rate in 2014 reflects a reduction in our nondeductible expenses. For additional information, see Note 8 to the consolidated financial statements included in this report.

**Net Income and Net income attributable to Ocean Bio-Chem, Inc.** As a result of the items described above, net income increased approximately 41.5% or approximately \$596,000 to \$2,031,000 in 2014 from \$1,435,000 in 2013. Net income attributable to Ocean Bio-Chem, Inc. (excluding the loss attributable to non-controlling interests) was approximately \$2,048,000 in 2014, an increase of approximately \$587,000 or 40.2% from approximately \$1,461,000 in 2013.

# **Liquidity and Capital Resources:**

Our cash balance was approximately \$3,063,000 at December 31, 2014 compared to approximately \$3,072,000 at December 31, 2013. At December 31, 2014 and December 31, 2013, we had no borrowings under our revolving line of credit.

Net cash provided by operating activities for the year ended December 31, 2014 was approximately \$1,786,000 compared to approximately \$2,565,000 for the year ended December 31, 2013. The decrease in cash provided by operations principally results from a \$716,000 increase in gross inventories in 2014 compared to a decrease of approximately \$1,858,000 in 2013, principally offset by a \$985,000 lower increase in trade accounts receivable from unaffiliated parties in 2014 as compared to 2013, and a \$596,000 increase in net income in 2014 as compared to 2013.

Inventories, net were approximately \$8,109,000 and \$7,368,000 at December 31, 2014 and 2013, respectively, representing an increase of approximately \$741,000 or 10.1% in 2014. The higher levels of inventories at December 31, 2014 compared to 2013 levels reflect lower than usual quantities of some inventory items at December 31, 2013.

Net trade accounts receivable aggregated approximately \$4,850,000 at December 31, 2014, an increase of approximately \$436,000 or 9.9% over net trade accounts receivable of \$4,414,000 at December 31, 2013. The increase in net trade accounts receivable is due to increased sales in December 2014 as compared to December 2013. Receivables due from affiliated companies aggregated approximately \$715,000 at December 31, 2014, an increase of approximately \$179,000, or 33.3% over receivables due from affiliated companies of approximately \$536,000 at December 31, 2013. The increase reflects an increase in administrative services used by the affiliated companies to support their increased sales volume, product development, and registration fees relating to revised labeling of some products.

Prepaid expenses and other current assets not otherwise classified aggregated approximately \$845,000 at December 31, 2014, an increase of approximately \$224,000, or 36.0% over the \$621,000 balance at December 31, 2013. The increase reflects an increase in advance payments for inventories, the payment of a three year premium under a pollution liability insurance policy, and an increase in prepayments for television advertising, including a \$40,000 prepayment to an affiliated company related to production costs for television commercials. See Note 9 to the consolidated financial statements included in this report for additional information.

Net cash used in investing activities for the year ended December 31, 2014 was approximately \$981,000 compared to \$673,000 in 2013. The increase in cash used in investing activities is a result of increased purchases of property, plant, and equipment. We continue to invest in our manufacturing facilities as we deem appropriate. In addition, during 2014, we paid \$150,000 under the agreement by which we acquired BBL's membership interest in OdorStar. We also purchased a recreational vehicle and a trailer for use in advertising and exhibiting our products at tradeshows and other events, such as fishing competitions.

Net cash used in financing activities for the year ended December 31, 2014 was approximately \$791,000 compared to \$327,000 for the year ended December 31, 2013. The increase in cash used is a result of our payment of a special cash dividend of \$0.05 per outstanding share, or an aggregate of \$440,016.

On July 6, 2011, we, together with our subsidiary, Kinpak Inc. ("Kinpak"), entered into a Credit Agreement with Regions Bank (and, pursuant to an Equipment Finance Addendum to the Credit Agreement, Regions Equipment Finance Corporation ("REFCO")) under which (a) Regions Bank provided a revolving line of credit to us (which was replaced by the revolving line of credit described below), and (b) REFCO provided a term loan in the amount of \$2,430,000, the proceeds of which were used to pay Kinpak's remaining lease obligations in connection with the previously outstanding 2002 Series of Industrial Development Revenue Bonds issued by the City of Montgomery, Alabama (the "2002 Bonds"). The 2002 Bonds were used to fund the expansion of Kinpak's facilities and acquisition of related equipment.

Under the term loan, we pay principal, together with interest at the fixed rate of 3.54% per annum, in 72 consecutive monthly payments of \$37,511 over the six year period beginning on August 6, 2011, with the final payment due on July 6, 2017. In the event our debt service coverage ratio (net profit plus taxes, interest, depreciation, amortization and rent expense divided by debt service plus interest and lease/rent expense) falls to or below 2.0 to 1, interest on the term loan will increase by 1.01% per annum. For the year ended December 31, 2014, our debt service coverage ratio exceeded 7.0 to 1.

On August 4, 2014, we entered into a new Business Loan Agreement with Regions Bank (the "Business Loan Agreement") under which we were provided a new revolving line of credit. Under the revolving line of credit, we may borrow up to the lesser of (i) \$6 million and (ii) a borrowing base equal to 80% of eligible accounts receivable (as defined in the Business Loan Agreement) plus 50% of eligible inventory (as defined in the Business Loan Agreement). Interest on the revolving line of credit is payable monthly at the 30 day LIBOR rate plus 1.65% per annum (unless our debt service coverage ratio (generally, net operating profit plus depreciation, amortization and lease/rent expense divided by current maturities of long-term debt plus interest and lease/rent expense, calculated on a trailing twelve month basis) falls to or below 2.0 to 1, in which case in which case the interest is payable at the 30 day LIBOR rate plus 2.65% per annum). Outstanding amounts under the revolving line of credit are payable on demand. If no demand is made, we may repay and reborrow funds from time to time, until expiration of the revolving line of credit on July 6, 2016, at which time all outstanding principal and interest is due and payable.

The Business Loan Agreement contains various covenants, including financial covenants requiring a minimum debt coverage ratio of 1.75 to 1.00, tested on a rolling four-quarter basis, and a maximum debt to capitalization ratio (generally, funded debt divided by the sum of total net worth and funded debt) of 0.75 to 1, tested quarterly. For the year ended December 31, 2014, our debt coverage ratio exceeded 7.0 to 1, and at December 31, 2014 our debt to capitalization ratio was approximately .05 to 1.

Our obligations under our borrowings from Regions Bank described above are secured by our accounts receivable, inventory, general intangibles and contract rights, as well as real property and equipment at the Kinpak's Montgomery, Alabama facility.

In addition to the revolving line of credit and term loan, we have obtained financing through capital leases for both manufacturing and office equipment, totaling approximately \$8,000 and \$19,500 at December 31, 2014 and December 31, 2013, respectively.

At December 31, 2014, we had no borrowings under our revolving line of credit. See Notes 5 and 7 to the consolidated financial statements included in this report for additional information regarding our debt obligations.

Our sales in the Canadian market as well as our assets and liabilities are subject to currency fluctuations relating to the Canadian dollar. We do not engage in currency hedging and address currency risk as a pricing issue. In the year ended December 31, 2014, we recorded approximately \$13,000 in foreign currency translation adjustments (decreasing shareholders equity by \$13,000).

During the past few years, we have introduced a number of new products. At times, new product introductions have required us to increase our overall inventory and have resulted in lower inventory turnover rates. The effects of reduced inventory turnover have not been material to our overall operations. We believe that all required capital to maintain such increases will continue to be provided by operations and, if necessary, our revolving line of credit.

Many of the raw materials that we use in the manufacturing process are petroleum or chemical based and commodity chemicals that are subject to fluctuating prices. The nature of our business does not enable us to pass through the price increases to our national retailers and distributors as promptly as we experience increases in raw material costs. This may, at times, adversely affect our margins.

At December 31, 2014 and through the date of this report, we did not and do not have any material commitments for capital expenditures, nor do we have any other present commitment that is likely to result in our liquidity increasing or decreasing in any material way.

We believe that funds provided through operations and other sources of financing will be sufficient to satisfy our cash requirements over at least the next twelve months.

# Item 7A. Quantitative and Qualitative Disclosure about Market Risk

Not applicable.

# Item 8. Financial Statements and Supplementary Data

The audited financial statements of the Company required pursuant to this Item 8 are included in a separate section commencing on page F-1 and are incorporated herein by reference.

# Item 9. Changes in and Disagreements With Accountants on Accounting and Financial Disclosure

Not applicable.

# **Item 9A. Controls and Procedures:**

Evaluation of Disclosure Controls and Procedures. The Company's management, with the participation of the Company's Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act") at the end of the period covered by this report. Based on that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures as of the end of the period covered by this report are effective to provide reasonable assurance that the information required to be disclosed by the Company in reports filed under the Exchange Act are (i) recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and (ii) accumulated and communicated to the Company's management, including the Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding the disclosure

Change in Internal Controls over Financial Reporting. No change in internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) occurred during the Company's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

# Management's Annual Report on Internal Control over Financial Reporting

Management of Ocean Bio-Chem, Inc. is responsible for establishing and maintaining adequate internal control over financial reporting. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Management evaluated the Company's internal control over financial reporting as of December 31, 2014. In making this assessment, management used the framework established in *Internal Control-Integrated Framework* (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). As a result of this assessment and based on the criteria in the COSO framework, management has concluded that, as of December 31, 2014, the Company's internal control over financial reporting was effective.

# **Item 9B. Other Information**

Not applicable.

#### **PART III**

#### Item 10. Directors, Executive Officers and Corporate Governance

Information required by this item is incorporated by reference to the Company's definitive proxy statement, which will be filed with the Commission no later than 120 days after the close of the fiscal year covered by this report.

# **Item 11. Executive Compensation**

Information required by this item is incorporated by reference to the Company's definitive proxy statement, which will be filed with the Commission no later than 120 days after the close of the fiscal year covered by this report.

# Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters

Information required by this item is incorporated by reference to the Company's definitive proxy statement, which will be filed with the Commission no later than 120 days after the close of the fiscal year covered by this report.

# Item 13. Certain Relationships and Related Transactions, and Director Independence

Information required by this item is incorporated by reference to the Company's definitive proxy statement, which will be filed with the Commission no later than 120 days after the close of the fiscal year covered by this report.

#### Item 14. Principal Accounting Fees and Services

Information required by this item is incorporated by reference to the Company's definitive proxy statement, which will be filed with the Commission no later than 120 days after the close of the fiscal year covered by this report.

#### **PART IV**

# Item 15. Exhibits, Financial Statements, Schedules and Reports Filed on Form 8K

- (a) Financial Statements See the Index to Consolidated Financial Statements on page F-1.
- (b) Exhibits:

#### Exhibit

No.

- 3.1.1 Articles of Incorporation and amendments through May 20, 1994 (incorporated by reference to Exhibit 3.1 to the Company's Annual Report on Form 10-K for the year ended December 31, 2010).
- 3.1.2 Articles of Amendment to the Articles of Incorporation, as filed on June 13, 2012 (incorporated by reference to Exhibit 3.1.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2012).
- 3.2 Amended and Restated Bylaws (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on December 5, 2011).
- 10.1 Business Loan Agreement, dated August 4, 2014 (executed August 6, 2014), between the Company and Regions Bank (the "Business Loan Agreement") (incorporated by reference to Exhibit 99.1 to the Company's Current Report on Form 8-K, filed on August 8, 2014).
- 10.2 Promissory Note, dated August 4, 2014 (executed August 6, 2014), issued by the Company to Regions Bank in connection with the revolving line of credit under the Business Loan Agreement (the "Promissory Note") (incorporated by reference to Exhibit 99.2 to the Company's Current Report on Form 8-K, filed on August 8, 2014).
- 10.3 Letter dated August 5, 2014 from Regions Bank to the Company, regarding certain terms under the Business Loan Agreement and the Promissory Note (incorporated by reference to Exhibit 99.3 to the Company's Current Report on Form 8-K, filed on August 8, 2014).
- †10.4 Ocean Bio-Chem, Inc. Omnibus Equity Compensation Plan (incorporated by reference to Exhibit 99.1 to the Company's Registration Statement on Form S-8 (file no. 333-174659), filed with the Securities and Exchange Commission on June 2, 2011).
- 10.5 Credit Agreement, dated July 6, 2011, among the Company, Kinpak, Inc. and Regions Bank (the "Credit Agreement") (incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2011).
- 10.6 Equipment Finance Addendum, dated July 6, 2011, among the Company, Kinpak, Inc. and Regions Equipment Finance Corporation (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2011).
- 10.7 Promissory Note, dated July 6, 2011, issued by the Company to Regions Bank in connection with the revolving line of credit under the Credit Agreement (incorporated by reference to Exhibit 99.3 to the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on July 12, 2011).
- 10.8 Promissory Note, dated July 6, 2011, issued by the Company and Kinpak, Inc. to Regions Equipment Finance Corporation in connection with the term loan under the Credit Agreement (incorporated by reference to Exhibit 99.4 to the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on July 12, 2011).
- †10.9 Ocean Bio-Chem, Inc. 2002 Non-Qualified Stock Option Plan, as amended (incorporated by reference to Exhibit 99.2 to the Company's Registration Statement on Form S-8, filed with the Securities and Exchange Commission on August 12, 2011).
- †10.10 Ocean Bio-Chem, Inc. 2008 Non-Qualified Stock Option Plan, as amended (incorporated by reference to Exhibit 99.5 to the Company's Registration Statement on Form S-8, filed with the Securities and Exchange Commission on August 12, 2011).
- 10.11 Net Lease, dated May 1, 1998, between Star Brite Distributing, Inc. and PEJE, Inc (incorporated by reference to Exhibit 10.14 to the Company's Annual Report on Form 10-K for the year ended December 31, 2004).
- 10.12 Renewal of Lease, dated May 1, 2008, between Star Brite Distributing, Inc. and PEJE, Inc. (incorporated by reference to Exhibit 10.24 to the Company's Annual Report on Form 10-K for the year ended December 31, 2008).
- \*10.13 Amendment Number Two to Net Lease, dated May 16, 2013, between Star Brite Distributing, Inc. and PEJE, Inc. (incorporated by reference to Exhibit 10.13 to the Company's Annual Report on Form 10-K for the year ended December 31, 2013).
- \*21. List of Subsidiaries
- \*31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act.
- \*31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act.
- \*32.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(b) under the Exchange Act and 18 U.S.C. Section 1350.
- \*32.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(b) under the Exchange Act and 18 U.S.C. Section 1350.
- The following materials from Ocean Bio-Chem Inc.'s Annual Report on Form 10-K for the year ended December 31, 2014, formatted in XBLR (eXtensible Business Reporting Language): (i) Consolidated Balance Sheets at December 31, 2014 and December 31, 2013; (ii) Consolidated Statements of Operations for the years ended December 31, 2014 and 2013; (iii) Consolidated Statements of Comprehensive Income for the years ended December 31, 2014 and 2013; (iv) Consolidated Statements of Changes in Shareholders Equity for the years ended December 31, 2014 and 2013, (v) Consolidated Statements of Cash Flows for the years ended December 31, 2014 and 2013 and (vi) Notes to Consolidated Financial Statements.
  - \* Filed herewith.
  - † Constitutes management contract or compensatory plan or arrangement required to be filed as in exhibit to this report.

# **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# OCEAN BIO-CHEM, INC.

Date: March 31, 2015 By: /s/ Peter G. Dornau

PETER G. DORNAU

Chairman of the Board, President and

Chief Executive Officer (Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed by the following persons on behalf of the Registrant and in the capacities and on the dates indicated.

Signature	Capacity	Date
/s/ Peter G. Dornau Peter G. Dornau	Chairman of the Board, President and Chief Executive Officer (Principal Executive Officer)	March 31, 2015
/s/Jeffrey S. Barocas Jeffrey S. Barocas	Vice President, Chief Financial Officer (Principal Financial and Accounting Officer)	March 31, 2015
/s/ Sonia B. Beard Sonia B. Beard	Director	March 31, 2015
/s/ Diana Mazuelos Conard Diana Mazuelos Conard	Director	March 31, 2015
/s/ Gregor M. Dornau Gregor M. Dornau	Director	March 31, 2015
/s/ William W. Dudman William W. Dudman	Director	March 31, 2015
/s/ James M. Kolisch James M. Kolisch	Director	March 31, 2015
/s/ John B. Turner John B. Turner	Director	March 31, 2015

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES INDEX TO CONSOLIDATED FINANCIAL STATEMENTS

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#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders of Ocean Bio-Chem, Inc. and Subsidiaries

We have audited the accompanying consolidated balance sheets of Ocean Bio-Chem, Inc. and Subsidiaries as of December 31, 2014 and 2013 and the related consolidated statements of operations, comprehensive income, changes in shareholders' equity, and cash flows for each of the years in the two-year period ended December 31, 2014. Ocean Bio-Chem, Inc.'s management is responsible for these consolidated financial statements. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audits included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining on a test basis, evidence supporting the amounts and disclosures in the consolidated financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Ocean Bio-Chem, Inc. and Subsidiaries as of December 31, 2014 and 2013, and the results of its operations and its cash flows for each of the years in the two-year period ended December 31, 2014, in conformity with accounting principles generally accepted in the United States of America.

/s/ Goldstein Schechter Koch P.A. Certified Public Accountants

Hollywood, Florida

March 31, 2015

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS DECEMBER 31, 2014 AND 2013

	Do	ecember 31, 2014	De	ecember 31, 2013
ASSETS				
Current Assets:				
Cash	\$	3,062,729	\$	3,071,887
Trade accounts receivable less allowances of approximately \$76,000 and \$93,000, respectively		4,850,282		4,413,656
Receivables due from affiliated companies		715,034		536,402
Inventories, net		8,109,333		7,367,894
Prepaid expenses and other current assets  Deferred tax asset		844,783 123,360		621,107 137,821
Total Current Assets		17,705,521	_	
Total Current Assets		17,705,521	_	16,148,767
Property, plant and equipment, net		5,172,882	_	5,116,441
Other Assets:				
Intangible assets, net		1,095,458		920,269
Other assets		6,550		130,803
Total Other Assets		1,102,008		1,051,072
Total Assets  Total Assets	\$	23,980,411	\$	22,316,280
Total Assets	Ψ	23,700,411	Ψ	22,310,200
LIABILITIES AND SHAREHOLDERS' EQUITY Current Liabilities:				
Accounts payable – trade	\$	1,439,868	\$	1,013,829
Current portion of long-term debt	Ψ	425,658	Ψ	414,525
Income taxes payable		16,465		119,943
Accrued expenses payable		1,115,514		1,067,355
Total Current Liabilities		2,997,505		2,615,652
Defamed for lightlifts		250 602		210.701
Deferred tax liability  Long-term debt, less current portion		258,682 692,104		310,791 1,117,761
Total Liabilities	_	3,948,291	_	4,044,204
Total Liabilities	_	3,940,491	_	4,044,204
Commitments and contingencies Shareholders' Equity:				
Common stock - \$.01 par value, 12,000,000 shares authorized; 8,914,274 shares and 8,749,888				
shares issued, respectively		89,142		87,499
Additional paid in capital		9,131,952		8,805,460
Less cost of common stock in treasury, 0 shares and 79,941 shares respectively		)		(65,029)
Foreign currency translation adjustment		(279,163)		(266,456)
Retained earnings	_	11,090,189		9,482,128
Total Shareholders' Equity of Ocean Bio-Chem, Inc.		20,032,120		18,043,602
Noncontrolling interest	_		_	228,474
Total Shareholders' Equity		20,032,120		18,272,076
Total Liabilities and Shareholders' Equity	\$	23,980,411	\$	22,316,280
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# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS YEARS ENDED DECEMBER 31, 2014 AND 2013

	2014	2013
Gross sales Less: discounts, returns, and allowances	\$ 35,832,357 1,905,369	\$ 34,407,254 1,703,776
Net sales	33,926,988	32,703,478
Cost of goods sold	21,797,093	21,814,739
Gross profit	12,129,895	10,888,739
Operating Expenses:    Advertising and promotion    Selling and administrative Total operating expenses  Operating income	2,565,678 6,540,961 9,106,639 3,023,256	2,647,968 5,928,830 8,576,798 <b>2,311,941</b>
	-,,	_,,-
Other income (expense) Interest net, (expense) Other income	(43,454)	(67,180) 6,319
Income before income taxes	2,979,802	2,251,080
Provision for income taxes	948,874	815,812
Net income	2,030,928	1,435,268
Loss attributable to noncontrolling interests Net income attributable to Ocean Bio-Chem, Inc.	17,149 \$ 2,048,077	25,724 \$ 1,460,992
Earnings per common share – basic and diluted	\$ 0.23	\$ 0.17
Dividends declared per common share	\$ 0.05	\$

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME YEARS ENDED DECEMBER 31, 2014 AND 2013

	2014	2013
Net income	\$ 2,030,928	\$ 1,435,268
Foreign currency translation adjustment	(12,707)	(4,649)
Comprehensive income	2,018,221	1,430,619
Comprehensive loss attributable to noncontrolling interests	17,149	25,724
Comprehensive income attributable to Ocean Bio-Chem, Inc.	\$ 2,035,370	\$ 1,456,343

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY YEARS ENDED DECEMBER 31, 2014 AND 2013

	Com Sto Shares		Additional Paid In Capital	Foreign Currency Translation Adjustment	Retained Earnings	Treasury Stock	Non Controlling Interest	Total
January 1, 2013	8,749,888	\$ 87,499	\$ 8,617,081	\$ (261,807)	\$ 8,021,136	\$ (288,013)	\$ 254,198	\$ 16,430,094
Net income (loss)					1,460,992		(25,724)	1,435,268
Options exercised			(44,953)			124,620		79,667
Stock based compensation grants	-		221,076			98,364		319,440
Stock based compensation	- options		12,256					12,256
Foreign currency translation adjustment				(4,649)				(4,649)
December 31, 2013	8,749,888	\$ 87,499	\$ 8,805,460	\$ (266,456)	\$ 9,482,128	\$ (65,029)	\$ 228,474	\$ 18,272,076
Net income (loss)					2,048,077		(17,149)	2,030,928
Dividends declared					(440,016)			(440,016)
Options exercised	115,000	1,150	49,600			12,500		63,250
Stock based compensation grants	49,386	493	276,892			52,529		329,914
Acquisition of joint venture partner's interest in OdorStar							(211,325)	(211,325)
Foreign currency translation adjustment				(12,707)				(12,707)
December 31, 2014	8,914,274	\$ 89,142	\$ 9,131,952	\$ (279,163)	\$ 11,090,189	\$	\$	\$ 20,032,120

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2014 AND 2013

	2014	2013
Cash flows from operating activities:		
Net income	\$ 2,030,928	\$ 1,435,268
Adjustment to reconcile net income to net cash provided by operations:	, ,	
Depreciation and amortization	843,116	782,962
Deferred income taxes	(37,648)	(1,287)
Stock based compensation	356,085	318,110
Other operating noncash items	(17,664)	61,824
Changes in assets and liabilities:		
Trade accounts receivable	(517,352)	(1,502,797)
Inventories	(716,439)	1,858,393
Other assets	12,833	(106,453)
Prepaid expenses and other current assets	(223,676)	(90,802)
Receivables due from affiliated companies	(178,632)	19,649
Accounts payable and other accrued expenses	234,802	(209,403)
Net cash provided by operating activities	1,786,353	2,565,464
Cash flows from investing activities:		
Purchases of property, plant and equipment	(830,817)	(512,569)
Cash paid for acquisition of joint venture partner's interest in OdorStar	(150,000)	
Purchase of royalty rights		(160,000)
Net cash used in investing activities	(980,817)	(672,569)
Cash flows from financing activities:		
Payments on long-term debt	(414,524)	(407,095)
Dividends paid to common shareholders	(440,016)	
Proceeds from exercise of stock options	63,250	79,667
Net cash used in financing activities	(791,290)	(327,428)
Effect of exchange rate on cash	(23,404)	(1,965)
Net (decrease) increase in cash	(9,158)	1,563,502
Cash at beginning of period	3,071,887	1,508,385
Cash at end of period	\$ 3,062,729	\$ 3,071,887
Supplemental disclosure of cash transactions:		
Cash paid for interest during period	\$ 51,537	\$ 68,327
Cash paid for income taxes during period	\$ 1,090,000	\$ 763,100
	, , ,	<del></del>
Supplemental disclosure of non-cash investing information:		
Issuance of note receivable for amounts due	\$	<u>\$ 111,420</u>
Amounts due from joint venture partner released as part of acquisition of joint venture partner's interest in OdorStar	\$ 305,905	\$

# OCEAN BIO-CHEM, INC. AND SUBSIDIARIES NOTES TO CONSOLIDATED FINANCIAL STATEMENTS YEARS ENDED DECEMBER 31, 2014 AND 2013

Note 1 – Organization and summary of significant accounting policies:

Organization – The Company was incorporated in November 1973 under the laws of the state of Florida and manufacturers, markets and distributes products, principally under the Star brite® and Star Tron® brands, to the marine, automotive, recreational vehicle, and outdoor power equipment aftermarkets. The Company also manufactures disinfectants, sanitizers and deodorizers under the Star brite® and Performacide® brands.

Basis of presentation – The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. Prior to September 16, 2014, one of the Company's subsidiaries, OdorStar Technology, LLC ("OdorStar"), was a joint venture in which the Company had a controlling interest and, therefore, OdorStar was included in the Company's consolidated financial statements for the year ended December 31, 2013. On September 16, 2014, the Company acquired the joint venture partner's interest in OdorStar, which became a whollyowned subsidiary of the Company. See Note 4. All significant inter-company accounts and transactions have been eliminated in consolidation. Certain prior-period data have been reclassified to conform to the current period presentation.

<u>Revenue recognition</u> – Revenue from product sales is recognized when persuasive evidence of a contract exists, the sales price is fixed and determinable, the title of goods passes to the customer, and collectability of the related receivable is probable. Reported net sales are net of customer prompt pay discounts, contractual allowances, authorized customer returns, consumer rebates and other sales incentives.

<u>Collectability of accounts receivable</u> – Trade accounts receivable at December 31, 2014 and 2013 are net of allowances for doubtful accounts aggregating approximately \$76,000 and \$93,000, respectively. Such amounts are based on management's estimates of the creditworthiness of its customers, current economic conditions and historical information. The Company had bad debt expense of \$0 and approximately \$21,000 during the years ended December 31, 2014 and 2013, respectively.

<u>Inventories</u> – Inventories are primarily composed of raw materials and finished goods and are stated at the lower of cost, using the first-in, first-out method, or market.

Shipping and handling costs – All shipping and handling costs incurred by the Company are included in cost of goods sold in the consolidated statements of operations. Shipping and handling costs totaled approximately \$1,348,000 and \$1,188,000 for the years ended December 31, 2014 and 2013, respectively.

Advertising and promotion expense – Advertising and promotion expense consists of advertising costs and marketing expenses, including catalog costs and expenses relating to participation at trade shows. Advertising costs are expensed in the period in which the advertising occurs and totaled approximately \$2,566,000 and \$2,648,000 in 2014 and 2013, respectively. The Company capitalizes the direct cost of producing and distributing its catalogs. Capitalized catalog costs are amortized, once a catalog is distributed, over the expected net sales period, which is generally from one to 12 months. At December 31, 2014 and 2013, the carrying value of capitalized catalog costs was not material.

<u>Property, plant and equipment</u> – Property, plant and equipment is stated at cost, net of depreciation. Depreciation is provided over the estimated useful lives of the related assets using the straight-line method.

Research and development costs – Research and development costs are expensed as incurred and recorded in selling and administrative expenses in the consolidated statements of operations. The Company incurred approximately \$45,000 and \$60,000 of research and development costs for the years ended December 31, 2014 and 2013 respectively.

Stock based compensation – The Company records stock-based compensation in accordance with the provisions of Financial Accounting Standards Board Accounting Standards Codification ("ASC") Topic 718, "Accounting for Stock Compensation," which establishes accounting standards for transactions in which an entity exchanges its equity instruments for goods or services. Under ASC Topic 718, we recognize an expense for the fair value of our outstanding stock options as they vest and the fair value of our stock awards at the time of grant, whether held by employees or others.

<u>Use of estimates</u> – The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Concentration of credit risk; dependence on major customers – Financial instruments that potentially subject the Company to concentration of credit risk consist primarily of accounts receivable. The Company's five largest unaffiliated customers represented approximately 47% and 49% of consolidated net revenues for the years ended December 31, 2014 and 2013, and 36% and 31% of consolidated trade accounts receivable at December 31, 2014 and 2013, respectively. The Company has a longstanding relationship with each of these customers, from which it previously has collected all open receivable balances. The loss of any of these customers could have an adverse impact on the Company's operations (see Note 12).

<u>Concentration of cash</u> – At various times during the year and at December 31, 2014 and 2013, the Company had a concentration of cash in one bank in excess of prevailing insurance offered through the Federal Deposit Insurance Corporation at such institution. Management does not consider the excess deposits to be a significant risk.

<u>Fair value of financial instruments</u> – ASC Topic 820, "Fair Value Measurements and Disclosures" defines "fair value" as the price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

ASC 820 also sets forth a valuation hierarchy of the inputs (assumptions that market participants would use in pricing an asset or liability) used to measure fair value. This hierarchy prioritizes the inputs into the following three levels:

- Level 1: Observable inputs that reflect unadjusted quoted prices for identical assets or liabilities traded in active markets.
- Level 2: Inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3: Inputs that are generally unobservable. These inputs may be used with internally developed methodologies that result in management's best estimate of fair value.

The carrying amounts of the Company's short-term financial instruments, including accounts receivable, accounts payable, certain accrued expenses, revolving line of credit, and notes payable to related parties, approximate their fair value due to the relatively short period to maturity for these instruments. The fair value of long-term debt is based on current rates at which the Company could borrow funds with similar remaining maturities; the carrying amount of the long-term debt approximates fair value.

Impairment of long-lived assets – Potential impairments of long-lived assets are reviewed annually or when events and circumstances warrant an earlier review. In accordance with ASC Subtopic 360-10, "Property, Plant and Equipment – Overall," impairment is determined when estimated future undiscounted cash flows associated with an asset are less than the asset's carrying value.

<u>Income taxes</u> – The Company records income taxes under the asset and liability method. The Company recognizes deferred income tax assets and liabilities for the expected future consequences of temporary differences between the financial reporting and tax bases of assets and liabilities. These differences are measured using tax rates that are expected to apply to taxable income in the years in which those temporary differences are recovered or settled. We recognize in the statement of operations the effect on deferred income taxes of a change in tax rates in the period that includes the date on which the change is enacted.

We record a valuation allowance when necessary to reduce our deferred tax assets to the net amount that we believe is more likely than not to be realized. We consider all available evidence, both positive and negative, including historical levels of income, expectations and risks associated with estimates of future taxable income and ongoing tax planning strategies in assessing the need for a valuation allowance.

We recognize tax benefits from uncertain tax positions only if we believe that it is more likely than not that the tax positions will be sustained on examination by the taxing authorities based on the technical merits of the positions; otherwise, we establish reserves for uncertain tax positions. We adjust reserves with respect to uncertain tax positions to address developments related to these positions, such as the closing of a tax audit, the expiration of a statute of limitations or the refinement of an estimate. The provision for income taxes includes the effects of any reserves with respect to uncertain tax positions that are considered appropriate, as well as the related net interest and penalties.

The Company has been audited by the Internal Revenue Service through the year ended December 31, 2009.

Intangible assets - The Company purchased the Star brite® trade name and trademark in 1980 for \$880,000. The cost of the trade name and trademark initially were amortized on a straight-line basis over an estimated useful life of 40 years. Effective January 1, 2002 and in accordance with ASC Topic 350, "Intangibles - Goodwill and Other," the Company determined that these intangible assets have indefinite lives and therefore, the Company no longer recognizes amortization expense. In addition, the Company's wholly- owned subsidiary, OdorStar Technology, LLC, owns patents relating to a device for producing chlorine dioxide (ClO2), which is incorporated in Company's disinfectant, sanitizer and deodorizer products. The Company amortizes these patents over their remaining life on a straight line basis. The Company amortized approximately \$51,000 for each of the years ended December 31, 2014 and 2013, respectively. On August 6, 2013, the Company purchased for \$160,000 royalty rights (previously owned by an unaffiliated company that owned the patents ultimately acquired by OdorStar) relating to sales of products encompassing OdorStar's patented technology. The Company is amortizing the royalty rights over their remaining life on a straight line basis, and amortized approximately \$18,000 and \$7,000 for the years ended December 31, 2014 and 2013, respectively. On September 16, 2014, the Company paid its former OdorStar joint venture partner \$150,000 and released the former joint venture partner from \$305,905 in debt in exchange for the former joint venture partner's membership interest in OdorStar and all rights to the trade name Performacide®. The Company capitalized \$244.580 in relation to the Performacide® trade name. The Company has determined that the Performacide® trade name has an indefinite life and, therefore, it is not being amortized. See Note 4 - OdorStar Joint Venture. The Company evaluates trademarks and trade names (all of which are indefinite-lived intangible assets) for impairment every year and at other times when an event occurs or circumstances change such that it is reasonably possible that an impairment may exist. The Company evaluates royalty rights and patents for impairment when an event occurs or circumstances change such that it is reasonably possible that an impairment may exist.

<u>Foreign currency adjustments</u> – Translation adjustments result from translating the Company's Canadian subsidiary's financial statements into U.S. dollars. The Company's Canadian subsidiary's functional currency is the Canadian dollar. Assets and liabilities are translated at exchange rates in effect at the balance sheet date. Income and expenses are translated at average exchange rates during the year. Resulting translation adjustments are included in Shareholders' Equity and as a component of comprehensive income.

<u>Earnings per share</u> – The Company computes earnings per share in accordance with the provisions of ASC Topic 260, "Earnings Per Share," which specifies the computation, presentation and disclosure requirements for earnings (loss) per share for entities with publicly held common stock. Basic earnings per share are computed by dividing net earnings available to common shareholders by the weighted average number of common shares outstanding during the period. Diluted earnings per share are computed assuming the exercise of dilutive stock options under the treasury stock method and the related income tax effects. See Note 13 - Earnings per share.

#### Note 2 – Inventories:

The composition of inventories at December 31, 2014 and 2013 are as follows:

	2014	2013
Raw materials	\$ 3,365,093	\$ 3,262,769
Finished goods	5,021,536	4,407,421
Inventories, gross	8,386,629	7,670,190
Inventory reserves	(277,296)	(302,296)
Inventories, net	\$ 8,109,333	\$ 7,367,894

The inventory reserves shown in the table above reflect slow moving and obsolete inventory.

The Company operates a vendor managed inventory program with one of its customers to improve the promotion of the Company's products. The Company manages the inventory levels at this customer's warehouses and recognizes revenue as the products are sold by the customer. The inventories managed at the customer's warehouses amounted to approximately \$493,000 and \$408,000 at December 31, 2014 and 2013, respectively.

# Note 3 – Property, plant and equipment:

The Company's property, plant and equipment at December 31, 2014 and 2013 consisted of the following:

	Estimated Useful Life	2014	2013
Land		\$ 278,325	\$ 278,325
Building and Improvements	30 years	4,648,089	4,632,565
Manufacturing and warehouse equipment	6-20 years	8,486,397	8,160,173
Office equipment and furniture	3-5 years	1,044,605	830,950
Construction in process		64,038	19,604
Leasehold improvements	10-15 years	436,659	419,315
Vehicles	3 years	131,828	32,263
Property, plant and equipment, gross		15,089,941	14,373,195
Less accumulated depreciation		9,917,059	9,256,754
Property, plant and equipment, net		\$ 5,172,882	\$ 5,116,441

# Note 4 – OdorStar:

In 2010, the Company and BBL Distributors, LLC ("BBL") organized OdorStar. OdorStar owns patents relating to a device for producing chlorine dioxide, which is incorporated in the Company's disinfectant, sanitizer and deodorizer products manufactured and marketed under the Star brite® and Performacide® brand names.

OdorStar operated as a joint venture until September 16, 2014, when the Company acquired BBL's membership interest, at which time OdorStar became a wholly-owned subsidiary of the Company. In connection with the Company's acquisition of BBL's membership interest, BBL and its affiliates released any rights they may have to the Performacide® trade name. The Company paid BBL \$150,000 and released BBL from indebtedness of \$305,905 claimed by the Company.

Prior to the acquisition, the Company was the managing member of OdorStar and included OdorStar in its consolidated financial statements. The Company and BBL shared equally in profits or losses from OdorStar. The Company's consolidated statements of operations include OdorStar's operating loss of approximately \$130,000 (including \$34,000 during the period prior to the Company's acquisition of BBL's membership interest) and approximately \$51,000 during the years ended December 31, 2014 and 2013, respectively. The Company's consolidated balance sheets include approximately \$663,000 and \$474,000 in assets and \$100,000 and \$16,000 in liabilities of OdorStar at December 31, 2014 and 2013, respectively.

### Note 5 – Revolving line of credit:

On August 4, 2014, the Company and Regions Bank entered into a new Business Loan Agreement (the "Business Loan Agreement"), under which the Company was provided a renewed revolving line of credit. Under the renewed revolving line of credit, the Company may borrow up to the lesser of (i) \$6 million or (ii) a borrowing base equal to 80% of eligible accounts receivable (as defined in the Business Loan Agreement) plus 50% of eligible inventory (as defined in the Business Loan Agreement). Interest on amounts borrowed under the revolving line of credit is payable monthly at the 30 day LIBOR rate plus 1.65% per annum (unless the Company's debt service coverage ratio (generally, net operating profit plus depreciation, amortization and lease/rent expense divided by current maturities of long-term debt plus interest and lease/rent expense, calculated on a trailing twelve month basis) falls to or below 2.0 to 1, in which case interest is payable at the 30 day LIBOR rate plus 2.65% per annum).

Outstanding amounts under the revolving line of credit are payable on demand. If no demand is made, the Company may repay and reborrow funds from time to time until expiration of the revolving line of credit on July 6, 2016, at which time all outstanding principal and interest will be due and payable. The Company's obligations under the revolving line of credit are secured by, among other things, the Company's accounts receivable, inventory, contract rights and general intangibles and, as a result of cross-collateralization of the Company's obligations under the term loan described in Note 7 and the revolving line of credit, real property and equipment at the Montgomery, Alabama facility of the Company's subsidiary, Kinpak, Inc. ("Kinpak"). The Business Loan Agreement includes financial covenants requiring a minimum debt service coverage ratio of 1.75 to 1.00, tested on a trailing twelve month basis, and a maximum debt to capitalization ratio (generally, funded debt divided by the sum of total net worth and funded debt) of 0.75 to 1, tested quarterly. At December 31, 2014, the Company was in compliance with these covenants. The line of credit is subject to several events of default, including a decline in the majority shareholder's ownership below 50% of all outstanding shares. At December 31, 2014 and December 31, 2013, the Company had no borrowings under the revolving line of credit.

The revolving line of credit replaces an earlier line of credit issued under a Credit Agreement that the Company, together with Kinpak, entered into with Regions Bank and Regions Equipment Finance Corporation ("REFCO") on July 6, 2011 (the "Credit Agreement"). The terms of the revolving line of credit under the Credit Agreement were similar to the terms of the revolving line of credit under the Business Loan Agreement. At December 31, 2013, the Company had no borrowings under the earlier line of credit.

2014

2013

# Note 6 – Accrued expenses payable:

Accrued expenses payable at December 31, 2014 and 2013 consisted of the following:

	_		
Accrued customer promotions	\$	369,238	\$ 415,392
Accrued payroll, commissions, and benefits		255,880	317,810
Other		490,396	334,153
Total accrued expenses payable	\$	1,115,514	\$1,067,355

# Note 7 – Long-term debt:

On July 6, 2011, under the Equipment Finance Addendum to the Credit Agreement, REFCO provided to the Company a \$2,430,000 term loan with a fixed interest rate of 3.54%. Principal and interest on the term loan are payable in equal monthly installments through July 6, 2017, the date the term loan matures. The proceeds of the term loan were used to pay Kinpak's remaining obligations under a lease agreement relating to industrial revenue bonds used to fund the expansion of Kinpak's facilities and acquisition of related equipment. At December 31, 2014 approximately \$1,110.000 was outstanding under the term loan.

At December 31, 2014 and 2013, the Company was obligated under various capital lease agreements covering equipment utilized in the Company's operations. The capital leases aggregating \$8,081 and \$19,532 at December 31, 2014 and December 31, 2013, respectively have varying maturities through 2015 and carry interest rates ranging from 7% to 14%.

The following table provides information regarding the Company's long-term debt at December 31, 2014 and 2013:

	Current Portion				Long-term Portion			
	2014		2013		2014	2013		
Term loan Capitalized equipment leases	\$	417,577 8,081	\$	403,074 11,451	\$	692,104	\$ 1,109,680 8,081	
Total long-term debt	\$	425,658	\$	414,525	\$	692,104	\$ 1,117,761	

Required principal payments under these obligations are set forth below:

Year ending December 31,	
2015	\$ 425,658
2016	432,601
2017	259,503
Total	\$ 1,117,762

# Note 8 – Income taxes:

The components of the Company's consolidated provision for income taxes are as follows:

	 2014	2013
Federal – current	\$ 961,573 \$	799,264
Federal – deferred	(37,242)	(333)
State – current	24,949	17,835
State – deferred	 (406)	(954)
Total provision for income taxes	\$ 948,874 \$	815,812

The reconciliation of the provision for income taxes at the statutory rate to the reported provision for income taxes is as follows:

	2014	%	2013	%
Income Tax computed at statutory rate	\$ 1,013,133	34.0%	\$ 765,367	34.0%
State tax, net of federal benefit	16,300	0.5%	12,344	0.5%
Loss attributable to noncontrolling interest	5,831	0.2%	8,746	0.4%
Share based compensation	(738)	0.0%	85,109	3.7%
Other, permanent adjustments	(79,733)	-2.7%	(59,247)	-2.6%
Tax credits and prior year tax adj.	(5,919)	-0.2%	3,493	0.2%
Provision for income taxes	\$ 948,874	31.8%	\$ 815,812	36.2%

The Company's deferred tax asset and liability accounts consisted of the following at December 31, 2014 and 2013:

		2014		2013
<u>Deferred taxes – current</u> Reserves for bad debts, inventories, and other accruals Total deferred tax asset current	\$ \$	123,360 123,360	\$	137,821 137,821
<u>Deferred taxes - non-current</u>				
Depreciation of property and equipment	\$	(258,682)	\$	(310,791)
Total deferred tax liability non-current	\$	(258,682)	\$	(310,791)

# $\underline{\text{Note 9}}$ – Related party transactions:

During 2014, as in previous years, the Company sold products to companies affiliated with its Chairman, President and Chief Executive Officer. The affiliated companies distribute the products outside of the United States and Canada. The Company also provides administrative services to these companies. Sales to the affiliated companies aggregated approximately \$1,956,000 and \$1,834,000 during the years ended December 31, 2014 and 2013, respectively, and administrative fees aggregated approximately \$478,000 and \$406,000 during the years ended December 31, 2014 and 2013, respectively. The Company had accounts receivable from the affiliated companies in connection with the product sales and administrative services aggregating approximately \$715,000 and \$536,000 at December 31, 2014 and 2013, respectively.

Transactions with the affiliated companies were made in the ordinary course of business. While the terms of the sales to the affiliated companies differed from the terms of sale to other customers, the affiliated companies bear their own warehousing, distribution, advertising, selling and marketing costs, as well as their own freight charges (the Company pays freight charges in connection with sales to its domestic customers on all but small orders). Moreover, the Company does not pay sales commissions with respect to products sold to the affiliated companies. As a result, the Company believes its profit margins with respect to sales to the affiliated companies are similar to the profit margins it realizes with respect to sales to its larger domestic customers. Management believes that the sales transactions did not involve more than normal credit risk or present other unfavorable features.

A subsidiary of the Company currently uses the services of an entity that is owned by the Chairman, President and Chief Executive Officer of the Company to conduct product research and development and to assist in the production of television commercials. The Company paid the entity \$42,000 for research and development services in each of the years ended December 31, 2014 and 2013. In addition, for the year ended December 31, 2014, the Company made a \$40,000 prepayment, and for the year ended December 31, 2013, the Company paid \$50,000, in each case to the affiliated company for the production of television commercials.

The Company leases office and warehouse facilities in Fort Lauderdale, Florida from an entity controlled by its Chairman, President and Chief Executive Officer. The Company believes that its rental payments are below market rates. See Note 10 for a description of the lease terms.

A director of the Company is Regional Executive Vice President of an entity from which the Company sources most of its commercial insurance needs at an arm's length competitive basis. The Company paid in aggregate approximately \$811,000 and \$678,000 to the entity during the years ended December 31, 2014 and 2013, respectively.

# Note 10 – Commitments and contingencies:

The Company leases its executive offices and warehouse facilities in Fort Lauderdale, Florida from an entity controlled by its Chairman, President and Chief Executive Officer. The lease, as extended, expires on December 31, 2023. The lease requires an annual minimum base rent of \$94,800 and provides for a maximum annual 2% increase in subsequent years, although the entity has not raised the minimum rent since the Company entered into a previous lease agreement in 1998. Additionally, the leasing entity is entitled to reimbursement of all taxes, assessments, and any other expenses that arise from ownership. Each of the parties to the lease has agreed to review the terms of the lease every three years at the request of the other party. Rent expense under the lease was approximately \$97,000 and \$96,000 for the years ended December 31, 2014 and 2013, respectively.

The following is a schedule of minimum future rentals on the Company's non-cancelable operating leases.

2 month period ending December 31,	
2015	\$ 96,064
2016	97,985
2017	99,945
2018	101,944
2019	103,983
Thereafter	437,148
Total	\$ 937,069

On November 25, 2013, OdorStar and Kinpak filed a Second Amended Complaint in the United States District Court for the Southern District of Florida, alleging patent infringement by SSM Distributors LLC, d/b/a Biocide Systems, and SSM Manufacturing, Inc. (SMM Distributors LLC is now defunct). The Second Amended Complaint, which amended a complaint initially filed on January 18, 2013, alleges that Biocide manufactured, used, sold and continues to sell an odor-eliminating product that infringes OdorStar's U.S. Patent No. 6,764,661 ("the '661 patent"), relating to a device for producing chlorine dioxide. Biocide denied infringement and both sides moved for summary judgment. On January 27, 2014, the District Court granted the defendants' motion for summary judgment of non-infringement and denied the plaintiffs' motion.

OdorStar and Kinpak appealed the judgment to the United States Court of Appeals for the Eleventh Circuit. On January 8, 2015, the Court of Appeals affirmed the District Court's judgment. The Company has determined to take no further action, and the proceedings are concluded.

On March 27, 2014, the defendants filed a motion with the District Court seeking payment by OdorStar and Kinpak of their attorneys' fees and non-taxable costs in the amount of \$259,550, based on, among other things, the defendants' contention that the plaintiffs' patent infringement claims were vexatious and intended to intimidate the defendants into withdrawing from competition with the plaintiffs. OdorStar and Kinpak filed an opposition to the motion, essentially denying the defendants' contentions and stating that defendants were not entitled to payment of their attorneys' fees under applicable legal standards. On March 2, 2015, the District Court denied the defendants' motion.

# Note 11 - Stock options and awards:

On June 3, 2011, the Company's shareholders approved the Ocean Bio-Chem, Inc. Omnibus Equity Compensation Plan (the "Plan"). The Plan is designed (i) to meet the Nasdaq listing requirements, (ii) to enable compensation attributable to grants under the Plan to qualify for an exemption from the deduction limit under section 162(m) of the Internal Revenue Code of 1986, as amended, and the regulations promulgated thereunder (the "Code") and (iii) to enable incentive stock options to meet the requirements of the Code.

As a result of the adoption of the Plan, no further stock option grants will be made under the Company's 2002 Non-Qualified Stock Option Plan, 2002 Incentive Stock Option Plan, 2008 Non-Qualified Stock Option Plan and 2008 Incentive Stock Option Plan.

The Plan authorizes 750,000 shares of the Company's common stock for issuance, subject to antidilution adjustments upon the occurrence of certain events affecting the common stock. The Company issued stock awards under the Plan to officers, key employees and a consultant totaling 128,000 and 121,000 shares of common stock in the aggregate during the years ended December 31, 2014 and 2013, respectively. At December 31, 2014, 130,000 shares remained available for future issuance under the Plan. Compensation expense related to the stock awards was approximately \$356,000 and \$306,000 for the years ended December 31, 2014 and 2013, respectively.

During 2014, stock options to purchase an aggregate of 145,000 shares were exercised. Following the withholding of an aggregate of 14,633 shares in connection with the net exercise feature of the stock options, the Company delivered an aggregate of 130,367 shares to the option holders who exercised their options.

The following tables provide information at December 31, 2014 and 2013 regarding outstanding options under the Company's stock option plans as well as a grant made outside of the Company's stock option plans. As used in the table below, "2002 NQ" refers to the Company's 2002 Non-Qualified Stock Option Plan and "2008 NQ" refers to the Company's 2008 Non-Qualified Stock Option Plan.

Waightad

Weighted

December 31, 2014
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Plan	Date Granted	Options Outstanding	Exercisable Options	Exercise Price	Expiration Date	Average Remaining Life
2002 NQ	4/3/06	40,000	40,000	\$ 1.08	4/2/16	1.3
2002 NQ	12/17/07	40,000	40,000	1.32	12/16/17	3.0
2008 NQ	1/11/09	40,000	40,000	0.69	1/10/19	4.1
2008 NQ	4/26/10	20,000	20,000	2.07	4/25/20	5.4
		140,000	140,000	\$ 1.18		3.2

#### December 31, 2013

Plan	Date Granted	Options Outstanding	Exercisable Options	Exercise Price	Expiration Date	Average Remaining Life
Non Plan	3/25/09	115,000	115,000	\$ 0.55	3/24/14	.2
2002 NQ	5/25/04	30,000	30,000	1.46	5/24/14	.4
2002 NQ	4/3/06	40,000	40,000	1.08	4/2/16	2.3
2002 NQ	12/17/07	40,000	40,000	1.32	12/16/17	4.0
2008 NQ	1/11/09	40,000	40,000	0.69	1/10/19	5.1
2008 NQ	4/26/10	20,000	20,000	2.07	4/25/20	6.4
		285,000	285,000	\$ 0.95		2.2

The following table shows the number of options outstanding under each stock option plan at December 31, 2014:

Options
Outstanding
80,000
60,000
140,000

The following table provides information relating to stock option transactions during the years ended December 31, 2014 and 2013:

	2014		2013		
		Weighted		hted	
	Average			Aver	age
	Exercise			Exerc	cise
	Shares	Price	Shares	Price	:
Options outstanding beginning of the year	170,000	\$1.23	366,400	\$	1.11
Options exercised	(30,000)	1.46	(193,400)		1.01
Options forfeited or expired		0.97	(3,000)		0.97
Options outstanding end of the year	140,000	1.23	170,000		1.23
Non plan options		0.55	115,000		0.55
Totals	140,000	\$1.18	285,000	\$	0.95

Stock options may be awarded as part of compensation to executives, employees, directors and others, pursuant to the terms of the Company's Omnibus Equity Compensation Plan, but no options were awarded under the plan in 2014 or 2013. Grants of stock options or other equity awards are made at the discretion of the Equity Grant Committee of the Board of Directors. Options previously were granted under the Company's other stock option plans, and only non-qualified options were outstanding on December 31, 2014. Non-qualified options were previously granted to outside directors, have a 10-year term and are immediately exercisable. The last tranche of non-qualified options previously granted terminate on April 25, 2020. Compensation cost recognized during the year ended December 31, 2014 and 2013 attributable to stock options was \$0 and \$12,000, respectively.

At December 31, 2014 and 2013, there was no unrecognized compensation cost related to share based compensation arrangements.

# Note 12 – Major customers:

The Company had sales to each of two major customers that constituted in excess of 10% of the Company's consolidated net revenues for each of the years ended December 31, 2014 and 2013. Sales to these customers aggregated approximately 36% and 39% of consolidated net revenues for 2014 and 2013, respectively.

The Company's top five unaffiliated customers represented approximately 47% and 49%, of consolidated net revenues for the years ended December 31, 2014 and 2013, respectively, and 36% and 31% of consolidated trade accounts receivables at December 31, 2014 and 2013, respectively. While the Company enjoys good relations with these customers, the loss of any of these customers could have an adverse impact on the Company's operations.

# Note 13 – Earnings per share:

Basic earnings per share is calculated by dividing net income attributable to Ocean-Bio Chem, Inc. by the weighted average number of shares outstanding during the reporting period. Diluted earnings per share reflect additional dilution from potential common stock issuable upon the exercise of outstanding stock options. The following table sets forth the computation of basic and diluted earnings per common share, as well as a reconciliation of the weighted average number of common shares outstanding to the weighted average number of shares outstanding on a diluted basis.

	Year Ended December 31 ,			
		2014		2013
Earnings per common share -Basic				
Net income attributable to OBCI	\$	2,048,077	\$	1,460,992
Weighted average number of common shares outstanding		8,834,951		8,542,686
Earnings per common share – Basic	\$	0.23	\$	0.17
Earnings per common share – Diluted				
Net income attributable to OBCI	\$	2,048,077	\$	1,460,992
Weighted average number of common shares outstanding		8,834,951		8,542,686
Dilutive effect of employee stock-based awards	_	111,251		244,982
Weighted average number of common shares outstanding - assuming				
dilution	_	8,946,202	_	8,787,668
Earnings per common share - Diluted	\$	0.23	\$	0.17

The Company had no stock options outstanding at December 31, 2014 and 2013, respectively that were anti-dilutive and therefore not included in the diluted earnings per common share calculation.

# Note 14 - Shareholders' equity:

During the years ended December 31, 2014 and 2013, the Company granted stock awards of 128,000 and 121,000 shares of common stock, respectively, to certain executives, key employees and a consultant. Compensation expense recorded in connection with the stock awards for the years ended December 31, 2014 and 2013 aggregated approximately \$356,000 and \$306,000, respectively.

During 2014, an officer, directors, and a former director of the Company exercised stock options to purchase 145,000 shares of the Company's common stock for approximately \$63,000 in cash and the withholding by the Company of 14,633 shares underlying the stock options. As a result, 130,367 shares were issued upon exercise, and approximately \$49,600 is reflected as paid in capital on the consolidated balance sheet as a result of the stock option exercises.

During 2013, several employees of the Company and a consultant exercised options to purchase 193,400 shares of the Company's common stock for approximately \$80,000 in cash and the withholding by the Company of 42,838 shares underlying the stock options. As a result, 150,562 shares were issued upon exercise, and approximately \$80,000 is reflected as paid in capital on the consolidated balance sheet as a result of the stock option exercises.

On April 15, 2014, the Company paid a special cash dividend of \$0.05 per common share to all shareholders of record on April 1, 2014. The dividend aggregated \$440,016.

### Note -15 – Recent Accounting Pronouncements:

There have been no accounting pronouncements or changes in accounting pronouncements during the year ended December 31, 2014 that are expected to have a material impact on the Company's financial position, results of operations or cash flows. Accounting pronouncements that became effective during the year ended December 31, 2014 did not have a material impact on disclosures or on the Company's financial position, results of operations or cash flows.

# **EXHIBIT INDEX**

# Exhibit No.

- 3.1.1 Articles of Incorporation and amendments through May 20, 1994 (incorporated by reference to Exhibit 3.1 to the Company's Annual Report on Form 10-K for the year ended December 31, 2010).
- 3.1.2 Articles of Amendment to the Articles of Incorporation, as filed on June 13, 2012 (incorporated by reference to Exhibit 3.1.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2012).
- 3.2 Amended and Restated Bylaws (incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on December 5, 2011).
- Business Loan Agreement, dated August 4, 2014 (executed August 6, 2014), between the Company and Regions Bank (the "Business Loan Agreement") (incorporated by reference to Exhibit 99.1 to the Company's Current Report on Form 8-K, filed on August 8, 2014).
- Promissory Note, dated August 4, 2014 (executed August 6, 2014), issued by the Company to Regions Bank in connection with the revolving line of credit under the Business Loan Agreement (the "Promissory Note") (incorporated by reference to Exhibit 99.2 to the Company's Current Report on Form 8-K, filed on August 8, 2014).
- 10.3 Letter dated August 5, 2014 from Regions Bank to the Company, regarding certain terms under the Business Loan Agreement and the Promissory Note (incorporated by reference to Exhibit 99.3 to the Company's Current Report on Form 8-K, filed on August 8, 2014).
- Ocean Bio-Chem, Inc. Omnibus Equity Compensation Plan (incorporated by reference to Exhibit 99.1 to the Company's Registration Statement on Form S-8 (file no. 333-174659), filed with the Securities and Exchange Commission on June 2, 2011).
- 10.5 Credit Agreement, dated July 6, 2011, among the Company, Kinpak, Inc. and Regions Bank (the "Credit Agreement") (incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2011).
- 10.6 Equipment Finance Addendum, dated July 6, 2011, among the Company, Kinpak, Inc. and Regions Equipment Finance Corporation (incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2011).
- 10.7 Promissory Note, dated July 6, 2011, issued by the Company to Regions Bank in connection with the revolving line of credit under the Credit Agreement (incorporated by reference to Exhibit 99.3 to the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on July 12, 2011).
- 10.8 Promissory Note, dated July 6, 2011, issued by the Company and Kinpak, Inc. to Regions Equipment Finance Corporation in connection with the term loan under the Credit Agreement (incorporated by reference to Exhibit 99.4 to the Company's Current Report on Form 8-K, filed with the Securities and Exchange Commission on July 12, 2011).
- 10.9 Ocean Bio-Chem, Inc. 2002 Non-Qualified Stock Option Plan, as amended (incorporated by reference to Exhibit 99.2 to the Company's Registration Statement on Form S-8, filed with the Securities and Exchange Commission on August 12, 2011).
- 10.10 Ocean Bio-Chem, Inc. 2008 Non-Qualified Stock Option Plan, as amended (incorporated by reference to Exhibit 99.5 to the Company's Registration Statement on Form S-8, filed with the Securities and Exchange Commission on August 12, 2011).
- 10.11 Net Lease, dated May 1, 1998, between Star Brite Distributing, Inc. and PEJE, Inc (incorporated by reference to Exhibit 10.14 to the Company's Annual Report on Form 10-K for the year ended December 31, 2004).
- 10.12 Renewal of Lease, dated May 1, 2008, between Star Brite Distributing, Inc. and PEJE, Inc. (incorporated by reference to Exhibit 10.24 to the Company's Annual Report on Form 10-K for the year ended December 31, 2008).
- 10.13 Amendment Number Two to Net Lease, dated May 16, 2013, between Star Brite Distributing, Inc. and PEJE, Inc. (incorporated by reference to Exhibit 10.13 to the Company's Annual Report on Form 10-K for the year ended December 31, 2013).
- \*21. List of Subsidiaries
- \*31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act.
- \*31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) under the Securities Exchange Act.
- \*32.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(b) under the Exchange Act and 18 U.S.C. Section 1350.
- \*32.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(b) under the Exchange Act and 18 U.S.C. Section 1350.
- The following materials from Ocean Bio-Chem Inc.'s Annual Report on Form 10-K for the year ended December 31, 2014, formatted in XBLR (eXtensible Business Reporting Language): (i) Consolidated Balance Sheets at December 31, 2014 and December 31, 2013; (ii) Consolidated Statements of Operations for the years ended December 31, 2014 and 2013; (iii) Consolidated Statements of Comprehensive Income for the years ended December 31, 2014 and 2013; (iv) Consolidated Statements of Changes in Shareholders Equity for the years ended December 31, 2014 and 2013, (v) Consolidated Statements of Cash Flows for the years ended December 31, 2014 and 2013 and (vi) Notes to Consolidated Financial Statements.
  - \* Filed herewith

The following is a list of the Registrant's subsidiaries:

	Jurisdiction	
<u>Name</u>	of Organization	Ownership %
Star brite Distributing, Inc.	Florida	100
Star brite Distributing Canada, Inc.	Florida	100
D & S Advertising Services, Inc.	Florida	100
Star brite StaPut, Inc.	Florida	100
Star brite Service Centers, Inc.	Florida	100
Star brite Automotive, Inc.	Florida	100
Kinpak Inc.	Alabama	100
OdorStar Technology, LLC	Florida	100

#### CERTIFICATION

# I, Peter G. Dornau, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Ocean Bio-Chem, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about
    the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such
    evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: March 31, 2015

/s/ Peter G. Dornau

Peter G. Dornau

Chairman of the Board, President and Chief Executive Officer

#### CERTIFICATION

#### I, Jeffrey S. Barocas, certify that:

- 1. I have reviewed this Annual Report on Form 10-K of Ocean Bio-Chem, Inc.;
- Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to
  make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the
  period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about
    the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such
    evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: March 31, 2015

/s/ Jeffrey S. Barocas

Jeffrey S. Barocas

Vice President, Chief Financial Officer

# CERTIFICATION PURSUANT TO RULE 13a-14(b) UNDER THE SECURITIES EXCHANGE ACT AND 18 U.S.C. 1350

- I, Peter G. Dornau, Chief Executive Officer of Ocean Bio-Chem, Inc. (the "Company"), hereby certify that, based on my knowledge:
  - 1. The Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2014 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
  - 2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

By: /s/ Peter G. Dornau

Peter G. Dornau

Chairman of the Board, President and

Chief Executive Officer

Dated: March 31, 2015

**EXHIBIT 32.2** 

# CERTIFICATION PURSUANT TO RULE 13a-14(b) UNDER THE SECURITIES EXCHANGE ACT AND 18 U.S.C. 1350

- I, Jeffrey S. Barocas, Chief Financial Officer of Ocean Bio-Chem, Inc. (the "Company"), hereby certify that, based on my knowledge:
  - 1. The Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2014 (the "Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
  - 2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

By: /s/ Jeffrey S. Barocas

Jeffrey S. Barocas

Vice President, Chief Financial Officer

Dated: March 31, 2015

# INVESTOR INFORMATION NASDAQ STOCK SYMBOL OBCI

# **Stock Transfer Agent**

Computershare P.O. Box 30170 College Station, Texas 77842 -3179

# **General Counsel**

Berger Singerman, LLP 350 East Las Olas Boulevard Fort Lauderdale, Florida 33301

# **Auditors**

Goldstein Schechter Koch, P.A. 4000 Hollywood Blvd., Suite 215 South Hollywood, FL 33021

# **Reports and Publications**

A free copy of the Company's 2014 Form 10-K filed with the Securites and Exchange Commission can be obtained upon written request to:

Corporate Relations Department 4041 SW 47th Avenue Fort Lauderdale, Florida 33314

# COMMON STOCK MARKET INFORMATION

The following table sets forth high and low sales prices of the Common Stock of Company as reported on the NASDAQ Capital Market for each calendar quarter in 2014 and 2013:

	2014		20	)13
	High	Low	High	Low
First Quarter	\$3.75	\$2.43	\$3.24	\$2.13
Second Quarter	\$3.10	\$2.63	\$3.23	\$2.45
Third Quarter	\$4.85	\$2.89	\$3.19	\$2.40
Fourth Quarter	\$6.98	\$3.06	\$2.70	\$2.20

# OCEAN BIO-CHEM, INC. BOARD OF DIRECTORS

Peter G. Dornau
Jeffrey S. Barocas
Sonia B. Beard\*
Gregor M. Dornau
William W. Dudman
James M. Kolisch
Diana Mazuelos Conard\*
John B. Turner\*

\* A member of audit and equity grant committees

# OFFICERS OF OCEAN BIO-CHEM, INC.

Peter G. Dornau

President and Chief Executive Officer

**Jeffrey S. Barocas** 

Vice President, Chief Financial Officer

Gregor M. Dornau

Executive Vice President of Sales and Marketing

William W. Dudman

Vice President of Operations, Corporate Secretary

# OFFICERS OF STAR BRITE, INC.

Peter G. Dornau

President and Chief Executive Officer

Jeffrey S. Barocas

Vice President, Chief Financial Officer

Natalie S. Cuomo

Vice President of Customer Service

Gregor M. Dornau

Executive Vice President of Sales and Marketing

William W. Dudman

Vice President of Operations

Marc A. Emmi

Senior Vice President of Sales

**Justin L. Gould** 

Vice President of Technology

George W. Lindsey, Jr.

Vice President of Marketing

Victor G. Phillpotts

Vice President of Business Development



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WWW.OCEANBIOCHEM.COM • WWW.STARBRITE.COM

WWW.STARTRON.COM • WWW.NOS-GUARD.COM

WWW.ODORSTAR.COM • WWW.PERFORMACIDE.COM



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# OCEAN BIO-CHEM, INC. MANUFACTURING CAPABILITIES









Ocean Bio-Chem, Inc.'s main manufacturing and distribution facility is its wholly-owned subsidiary, Kinpak, Inc., located on a 20 acre site in Montgomery, Alabama. In addition to manufacturing Star brite® products, Kinpak also manufactures numerous items under private label programs. The facility's 200,000 sq. ft. manufacturing, blending, packing and distribution center features a 500,000 gallon tank farm, as well as a fully-equipped R&D laboratory, a facility for the production of chlorine dioxide products and a quality control center that performs quality audits for each phase of the production process.

The plant has 300,000 gallons of blending capacity plus multiple blow-molding machines that produce custom PVC and HDPE bottles in various colors and shapes. There are ten fully-automated high-speed liquid filling lines, pail lines, a drum filling line, bulk load filling lines, plus grease filling lines capable of filling containers ranging in size from 1 ounce to 55 gallons at speeds of up to 120 gallons per minute.

Finished goods are secured by automatic case packers, case sealers and palletizers. In addition to a line of truck loading docks, the facility has a rail spur capable of handling 20 railcars.

Star brite® and Star Tron® products are available at marine, automotive, power sports, outdoor power equipment and hardware stores, as well as at sporting goods stores, agriculture and RV stores worldwide.

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