

IGM FINANCIAL
ANNUAL
REPORT

TSX: IGM

2019

INVESTED
IN HELPING
CANADIANS

IGM FINANCIAL INC. ANNUAL REPORT 2019

**LOUIS GOSSNER &
SHELLY SEAMAN**

OWNERS, J&L RESTAURANT
PARTNERSHIP
IG WEALTH MANAGEMENT AND
MACKENZIE INVESTMENTS CLIENTS
SINCE 2005



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"Our advisor is very thorough and genuinely cares about us."

**ZAHIRALI &
ROSHAN HEMANI**

RETIREES
IG WEALTH MANAGEMENT
CLIENTS SINCE 2006



Readers are referred to the caution regarding Forward-Looking Statements and Non-IFRS Financial Measures and Additional IFRS Measures on page 24 of this Annual Report.



We are committed to improving the financial well-being of Canadians and helping them achieve their goals at every stage of their lives.

Who we are

IGM FINANCIAL INC. (TSX: IGM) is a leading wealth and asset management company supporting financial advisors and the clients they serve in Canada, and institutional investors throughout North America, Europe and Asia.

Through its operating companies, IGM provides a broad range of financial and investment planning services to help Canadians meet their financial goals.

The company creates value for shareholders through three key areas:

- Wealth Management
- Asset Management
- Strategic Investments

Reasons to invest

- Bold steps taken to transform operating companies resulting in market share gains and operational efficiencies
- Experienced leadership team focused on driving innovation, an agile culture and exceptional client outcomes
- Exciting growth opportunities through investments in fintech and Chinese markets
- Financial strength and scale, strong governance and benefits as a member of the Power Corporation group of companies
- Long-term view to shareholder value creation and demonstrated commitment to corporate responsibility

2019 Highlights

Our Clients

OVER 1 MILLION

IG Wealth Management clients

MORE THAN 30,000

external advisors doing business with Mackenzie Investments

47%

of Mackenzie Investments mutual fund assets reside in funds rated 4 or 5 star by Morningstar

100%

of IG Wealth Management Consultant practices hold the CFP or F.P.I. designation or are enrolled in the program

#1 RANKED

Investment Planning Counsel led 19 other firms in the 2019 Credo Consulting investor survey

Our People

OVER 3,300

employees across the IGM group of companies

96%

Gallup participation rate for employees across the IGM group of companies

34%

of IGM senior leadership roles (Vice-President level and higher) held by women

1,759

IG Wealth Management Consultants with more than four years experience and a total network of 3,381 Consultants and Associates

6 PARTNER IN ACTION TEAMS

employee-led PIA teams enhance awareness, understanding and progress in diversity and inclusion

Our Community

Corporate Knights

ranked IGM Financial one of the Global 100 Most Sustainable Corporations in the World



\$6.25 million raised by more than 37,000 walkers during 400+ walks



\$12.1 million donated to charities across Canada since 1999



IGM Financial recognized for our work tackling climate change through disclosure



IGM Financial signed statement of support for the Task Force on Climate-related Financial Disclosures (TCFD)

We are proud of our commitments and achievements in working towards a sustainable future



Shareholder Highlights

NET EARNINGS

\$746.7 MILLION
\$3.12 PER SHARE

available to common shareholders

ADJUSTED NET EARNINGS

\$763.9 MILLION
\$3.19 PER SHARE

available to common shareholders

DIVIDENDS DECLARED

\$537.6 MILLION
\$2.25 PER SHARE

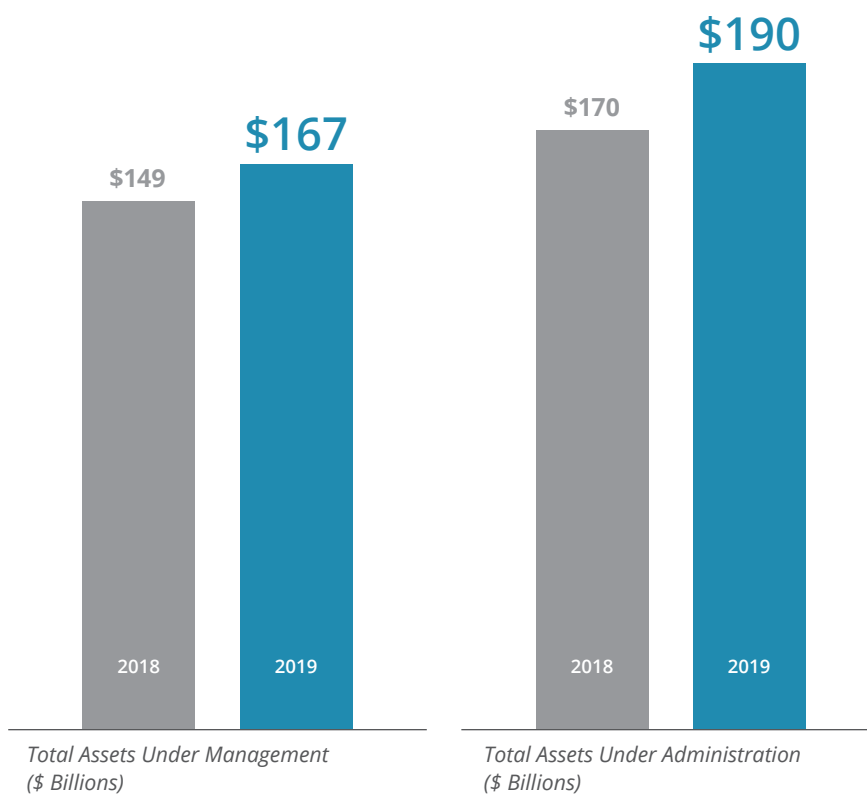
per common share

TOTAL SHAREHOLDER RETURN

27.4%

share price appreciation and dividends

Strong Asset Growth



TOTAL ASSETS UNDER MANAGEMENT

	2018	2019
IG Wealth Management	\$83,137	\$93,161
Mackenzie Investments	\$62,728	\$70,205
Investment Planning Counsel	\$5,125	\$5,391

TOTAL ASSETS UNDER ADMINISTRATION

	2018	2019
IG Wealth Management	\$86,287	\$97,277
Mackenzie Investments	\$62,728	\$70,205
Investment Planning Counsel	\$25,706	\$27,728

Our Guiding Principles

CLIENTS COME FIRST IN ALL WE DO

We will leverage the IGM ecosystem to deliver the best outcomes for our clients

STRONG BUSINESSES & A STRONG IGM

We will maintain the unique externally-oriented strategies of our individual businesses while at the same time maximizing the value of shared knowledge and resources

TALENT STRENGTH FOR ALL OF IGM

We will use our scale to attract, retain and develop diverse top talent by offering vibrant career opportunities

SCALABLE GROWTH

We will pursue growth while maximizing the use of scalable processes across all of our businesses

INNOVATION ACCELERATION

We will drive speed, creativity and adaptability by maintaining an open, flexible and collaborative organization

“My advisor has helped me make investment decisions that have greatly benefited myself and my family.”

NATALIE BALEN-CINELLI

OWNER, LOLABEAN PHOTOS

DAVID CINELLI

REAL ESTATE AGENT, ROYAL LEPAGE SIGNATURE
INVESTMENT PLANNING COUNSEL
CLIENTS SINCE 2015



Corporate Structure



POWER CORPORATION OF CANADA

Power Corporation is an international management and holding company that focuses on financial services in North America, Europe and Asia. Its core holdings are leading insurance, retirement, wealth management and investment businesses, including a portfolio of alternative asset investment platforms.

STRENGTH AND SCALE AS PART OF POWER CORPORATION GROUP OF COMPANIES

- Scale advantages through shared technology, back office and procurement
- Access to distribution, product capabilities and expertise
- Strong governance and oversight
- Benefits through cooperation
- Financial strength

Report to shareholders

Well-positioned to build on the positive momentum



IGM Financial strives to be Canada's best diversified wealth and asset management firm and we are proud of the accomplishments and results we generated for our shareholders in 2019. The year featured ongoing growth and significant milestones for our business as we continued to execute our strategy. We furthered our commitment to our employees, clients, communities and the environment with new programs, partnerships and mandates. This foundation-building positions us well for the future.

Jeffrey R. Carney
PRESIDENT AND
CHIEF EXECUTIVE OFFICER
IGM FINANCIAL INC.

R. Jeffrey Orr
CHAIR OF THE BOARD
IGM FINANCIAL INC.

Strong Shareholder & Client Results

The financial markets tested investor confidence in late 2018 and this continued into early 2019. However, investors who remained committed to their financial plans were rewarded as 2019 reflected the highest market returns in more than a decade, with most global equity markets delivering double-digit returns.

IGM finished 2019 with record high assets under administration of \$190.2 billion and assets under management of \$166.8 billion, both up 12% from 2018. Average investment fund assets under management were up 3.3% over 2018. Net earnings were \$746.7 million or \$3.12 per share and our adjusted net earnings were \$763.9 million or \$3.19 per share, down 3% from our record high level in 2018.

With our strong balance sheet and cash flow, we continued to focus on capital management activities, returning immediate value to shareholders through dividends. Dividends declared in 2019 were \$538 million or \$2.25 per share, unchanged from the previous year. IGM also returned \$100 million in capital to shareholders through share repurchases. Our share price increased significantly, driving a total return to shareholders of 27.4% during the year.

We are also excited to report that our clients across the IGM group of companies achieved an average investment return of 13% during 2019, helping them plan for the future and achieve their dreams. This, combined with successful refreshes of brands across IG and Mackenzie, drove higher advisor perception scores and improved brand consideration.

Ongoing Strategic & Operational Transformation


We continued our transformation to modernize our digital platforms and technology infrastructure. This enabled our company to enhance operations, achieve efficiencies and further improve the service experience for our clients. It included a number of important partnerships with global leaders in their respective fields.

For example, CIBC Mellon Global Services Company was engaged to assume most of our fund services functions. Leveraging their scale, industry-leading technology and capabilities allows us to focus on our core business of working with clients to help them achieve their financial goals and aspirations.

We also announced that Google Cloud would manage our data platform. As a result, we became one of the first major Canadian financial services companies to move SAP applications and data to the Google Cloud Platform. This helps us enhance the client experience, leverage operational efficiencies through greater productivity and provides IGM with access to a wide range of capabilities, including advanced analytics, data mining and artificial intelligence.

In addition, we introduced Salesforce, a new Customer Relationship Management platform based on industry-leading technology, to IG Consultants. The new platform enables them to seamlessly manage client relationships, improve their efficiency through digitized workflows, and access data-driven reporting to help them better run their practices.

Our strategic transformation goes beyond client experience and includes progress in the area of expense management, while still allowing us to invest in the future. We managed expenses during 2019 at levels below our guidance. We remain focused on delivering strong earnings growth through operating leverage as we continue to drive our initiatives to automate and improve operational efficiency.



Commitment to Our People & the World Around Us

IGM Financial is committed to making a positive impact on the lives of our people, the clients we serve, and the communities in which we work and live.

Employee diversity and inclusion continued to be a key priority as we want to reflect the mosaic of Canada. To promote gender equality, in 2018 we committed publicly to adhering to the United Nations Women's Empowerment Principles. Our goal is to have at least 35% of our executive roles — vice-president and above — held by women and the progress we made in 2019 has kept us on track. We also partnered with Pride at Work Canada to promote a more inclusive workplace for all employees regardless of gender expression, gender identity or sexual orientation.

We were particularly proud of the employee engagement scores we received in 2019. To foster a high-performing and diverse culture, we continue to partner with Gallup, a global leader in workforce engagement research. We increased our scores across the board in 2019. This is a validation of our ongoing efforts to build a positive and inclusive culture where employees feel empowered, valued and secure. Leveraging Gallup best practices also helps foster and drive our ongoing commitment to an engaged workforce, with industry-leading training, development and career advancement.

We have a long-standing practice of being responsible investors of our clients' money —incorporating environmental, social and governance (ESG) factors into investment decisions to better manage risk and generate long-term sustainable returns. For example, building on our UN Principles for Responsible Investment (PRI) commitment, IG Wealth Management now requires all investment advisors to the IG product shelf be signatories to the UN PRI. This ensures responsible investment practices are embedded across all investment mandates. Further, Mackenzie and IG continue to make socially responsible investing

a priority by offering clients a variety of solutions including the Mackenzie Global Environmental Equity Fund and the pioneering IG Mackenzie Summa SRI Fund.

In 2019 we increased our focus on integrating climate change risk and opportunities into our business by signing the Task Force on Climate-related Financial Disclosures (TCFD) recommendations. We were also the only Canadian firm recognized on CDP's Climate Change A List for the second year in a row for our efforts in tackling climate change.

STRUCTURED FOR SUCCESS

Wealth Management

IG Wealth Management continued to strengthen our industry-leading financial planning capabilities to unlock clients' full wealth potential. The talent we've attracted to our IG Consultant team and enhanced new recruit productivity have allowed us to increase our focus on holistic wealth management, providing quality financial advice and delivering great service.

During 2019, our client assets under administration grew to \$97.3 billion, an increase of more than \$10 billion from 2018, while our mutual fund gross sales remained at near record high levels of \$8.7 billion. We also made significant progress with our ongoing focus on the high net-worth (HNW) segment across our IG Private Wealth Management business. In 2019, 52% of sales came from HNW solutions, up from 28% in 2016. We are proud of this success.

Our National Service Centre, launched in 2018, also hit a new milestone with more than 200,000 clients and \$1.7 billion in assets under management. The National Service Centre allows us to offer a targeted, consistent and improved real-time experience for clients with smaller accounts, while our credentialed planners focus on those clients who have more complicated and sophisticated needs.

IG clients also benefitted from new product offerings and managed solutions, supported by partnerships with high-quality sub-advisors, including Blackrock, T. Rowe Price, Pimco and Mackenzie Investments. Importantly, 9 out of 14 of IG's wealth management portfolios rated 4 or 5 stars according to Morningstar Canada (a leader in global investment research).

Also driving our 2019 success in the wealth management space was the performance of Investment Planning Counsel (IPC). The firm introduced an integrated marketing campaign to recruit entrepreneurial advisors. It also relaunched its Total Client Experience (TCE) business system. TCE simplifies, modernizes and digitizes processes to make it even easier for advisors to deliver professional, consistent service every time they interact with clients.

Asset Management

Mackenzie Investments' ongoing commitment to providing retail and institutional investors with choice, innovation and performance was recognized in 2019, with four Mackenzie mutual funds and ETFs winning 2019 Lipper Awards, which honours funds that lead in delivering strong, risk-adjusted performance, and 12 funds recognized for industry-leading performance at the 2019 Fundata FundGrade A+ Awards.

During the year, we achieved our highest gross retail sales in 20 years, fuelled by positive flows in both our mutual fund and ETF businesses. Our multi-channel, solutions-oriented strategy continues to drive choice and innovation for the organization and contributed to helping us reach more than \$140 billion in assets under management in 2019. We also continue to be encouraged by the progress we are making in our institutional business and look forward to carrying this momentum into 2020.



Barry McInerney
PRESIDENT AND
CHIEF EXECUTIVE OFFICER
MACKENZIE INVESTMENTS

Forty-seven per cent of our assets reside in mutual funds rated 4 or 5 stars according to Morningstar Canada. Our ETF business, which launched just three and a half years ago, has become the sixth largest in Canada, with almost \$5 billion in assets under management across 30 products.

We also continued to be a leading voice within the Canadian asset management industry. Cormex Research, a third-party media content and analysis firm, consistently ranked us among the leading independent and bank-owned firms in earned media share of voice throughout 2019. As such, we are defining and shaping the discussions around key trends and issues in our sector.

Strategic Investments

The strategic investments we have made position us well for future growth. They also benefit us by allowing our core businesses to participate in opportunities in Canada, the US and in the significant growth taking place in China and within the dynamic and rapidly emerging fintech sector.

One of last year's highlights was the additional USD \$50 million investment we made in Personal Capital, a US online financial advisory and personal wealth management company. Personal Capital continues to see significant potential with USD \$12 billion in assets under management, a 57.2% increase year-over-year and tracked account value of USD \$841 billion, a 32% increase from 2018.

We also made an additional \$51.9 million investment in Wealthsimple Inc., Canada's largest online investment management service, as well as a \$14.8 million investment in Portage3 Ventures, a fintech venture capital fund.

Our ongoing investment and growing relationship with China Asset Management Co., Ltd. (China AMC), a premier asset management firm in China, allowed us to continue to benefit from the dynamic market growth taking place there and provided Mackenzie

with opportunities to leverage synergies, benefiting both Canadian and Chinese investors. China AMC had \$192 billion in assets under management in 2019, an increase of 17.3% from 2018.

LOOKING FORWARD

IGM is uniquely positioned to continue to grow our business, drive shareholder returns and help our clients build their dreams and achieve their financial goals. The progress and advances we have made in innovating and streamlining our business have put us on a path to accelerated growth in the decade ahead.

We're building on strong foundations through our brands and our holistic approach to financial planning and investing. Our diverse range of products, solutions, distribution channels and geographies put us in a position for strong growth in the wealth and asset management industry — for our clients and shareholders.

We take great pride in our team and what they achieve every day. Their commitment and teamwork propel us forward. IGM has the people, culture and strategies that will enable us to keep innovating and growing on behalf of our clients, our shareholders and our communities.

On behalf of the Board of Directors.



Jeffrey R. Carney
PRESIDENT AND
CHIEF EXECUTIVE OFFICER
IGM FINANCIAL INC.



R. Jeffrey Orr
CHAIR OF THE BOARD
IGM FINANCIAL INC.

Board of Directors and Executive Leadership

BOARD OF DIRECTORS

Marc A. Bibeau ^(1,3,4)
PRESIDENT AND CHIEF
EXECUTIVE OFFICER
BEAUWARD REAL ESTATE INC.

Jeffrey R. Carney ⁽⁴⁾
PRESIDENT AND CHIEF
EXECUTIVE OFFICER
IGM FINANCIAL INC.
IG WEALTH MANAGEMENT

Marcel R. Coutu ^(3,4)
CORPORATE DIRECTOR

André Desmarais,
O.C., O.Q. ^(2,3,4)
DEPUTY CHAIRMAN
POWER CORPORATION OF CANADA

Paul Desmarais, Jr.,
O.C., O.Q. ^(2,3,4)
CHAIRMAN
POWER CORPORATION OF CANADA

Gary Doer ^(2,4)
SENIOR BUSINESS ADVISOR
DENTONS CANADA LLP

Susan Doniz ^(1,4)
GROUP CHIEF INFORMATION
OFFICER
QANTAS AIRWAYS LIMITED

Claude Généreux ^(3,4)
EXECUTIVE VICE-PRESIDENT
POWER CORPORATION OF CANADA

Sharon L. Hodgson ^(1,4,5)
DEAN
IVEY BUSINESS SCHOOL

Sharon MacLeod ^(1,3,4,5)
CORPORATE DIRECTOR

Susan J. McArthur ^(2,3,4)
CORPORATE DIRECTOR

John S. McCallum ^(1,2,4,5)
PROFESSOR OF FINANCE
UNIVERSITY OF MANITOBA

R. Jeffrey Orr ^(2,3,4)
CHAIR OF THE BOARD
IGM FINANCIAL INC.

**PRESIDENT AND CHIEF
EXECUTIVE OFFICER**
POWER CORPORATION OF CANADA

Gregory D. Tretiak,
FCPA, FCA ⁽⁴⁾
EXECUTIVE VICE-PRESIDENT
AND CHIEF FINANCIAL OFFICER
POWER CORPORATION OF CANADA

Beth Wilson ^(4,5)
CHIEF EXECUTIVE OFFICER
DENTONS CANADA LLP

EXECUTIVE LEADERSHIP

Jeffrey R. Carney
PRESIDENT AND CHIEF
EXECUTIVE OFFICER
IGM FINANCIAL
IG WEALTH MANAGEMENT

Barry McInerney
PRESIDENT AND CHIEF
EXECUTIVE OFFICER
MACKENZIE INVESTMENTS

Chris Reynolds
PRESIDENT AND CHIEF
EXECUTIVE OFFICER
INVESTMENT PLANNING COUNSEL

Todd Asman
EXECUTIVE VICE-PRESIDENT,
PRODUCTS & FINANCIAL
PLANNING
IG WEALTH MANAGEMENT

Cynthia Currie
EXECUTIVE VICE-PRESIDENT,
CHIEF HUMAN RESOURCES
OFFICER
IGM FINANCIAL

Michael Dibden
CHIEF OPERATING OFFICER
IGM FINANCIAL

Tony Elavia
EXECUTIVE VICE-PRESIDENT,
CHIEF INVESTMENT OFFICER
MACKENZIE INVESTMENTS

Rhonda Goldberg
EXECUTIVE VICE-PRESIDENT,
GENERAL COUNSEL
IGM FINANCIAL

Luke Gould
EXECUTIVE VICE-PRESIDENT,
CHIEF FINANCIAL OFFICER
IGM FINANCIAL

Mark Kinzel
EXECUTIVE VICE-PRESIDENT,
FINANCIAL SERVICES
IG WEALTH MANAGEMENT

Douglas Milne
EXECUTIVE VICE-PRESIDENT,
CHIEF MARKETING AND
STRATEGY OFFICER
IGM FINANCIAL

Damon Murchison
EXECUTIVE VICE-PRESIDENT,
HEAD OF RETAIL
MACKENZIE INVESTMENTS

Blaine Shewchuk
EXECUTIVE VICE-PRESIDENT,
CHIEF STRATEGY & CORPORATE
DEVELOPMENT OFFICER
IGM FINANCIAL

⁽¹⁾ AUDIT COMMITTEE | Chair: John S. McCallum

⁽²⁾ GOVERNANCE AND NOMINATING COMMITTEE | Chair: R. Jeffrey Orr

⁽³⁾ HUMAN RESOURCES COMMITTEE | Chair: Claude Généreux

⁽⁴⁾ INVESTMENT COMMITTEE | Chair: Gregory D. Tretiak

⁽⁵⁾ RELATED PARTY AND CONDUCT REVIEW COMMITTEE | Chair: John S. McCallum

IGM Highlights

Wealth Management

IGM Financial is well-positioned to meet the needs of Canadians through its two operating companies focused on wealth management. IG Wealth Management and Investment Planning Counsel put the client at the centre of everything we do.

IG WEALTH MANAGEMENT

Enhancing Canadians' Financial Well-Being

In 2019, IG Wealth Management introduced several tools to help bring the IG Living Plan to life, including the **IG Living Plan Snapshot and Assessment**. These proprietary online resources bring together the company's expertise and experience in financial planning, digital technology and data science. The tools provide an assessment of clients and consumers' financial well-being along with actionable next steps. Clients also have access to the Retirement Paycheque which displays the monthly income a client could expect to receive in retirement based on their current plan.

Inspiring Financial Confidence

Building on our legacy of giving back, the IG Empower Your Tomorrow program provides Canadians with the resources and confidence they need to own their financial future. The company has identified and is working with four at-risk groups that stand to benefit the most from financial guidance; Indigenous peoples, newcomers, seniors and youth. In the fall of 2019, we updated and re-launched our **Money & Youth** financial literacy textbook and website, which reached more than 43,000 high school students across Canada. In addition, the second annual national **IG Wealth Management Walk for Alzheimer's** program raised more than \$6.25 million dollars, a 22% increase year-over-year. By working with community partners and organizations – along with IG Consultants, employees and clients – IG Wealth Management is building confidence where it matters.

Transparent & Simplified Client Experience

IG Wealth Management continued to deliver on its client-focused commitment by making fees easier to understand while introducing product and pricing changes to accelerate asset growth for clients. The IG Advisory Account (IGAA) is a new fee-based account offering clients the ability to simplify and consolidate selected investments into a single account, while providing them with competitively-priced, unbundled pricing options. IGAA was available to all clients in January 2020.

ANIL AND MANJULA SHARMA

GENERAL MANAGER,
NEW WORLD FRICTION
INVESTMENT PLANNING COUNSEL
CLIENTS SINCE 2000





HIGHLIGHTS

\$97.3 BILLION

TOTAL ASSETS UNDER ADMINISTRATION

\$8.7 BILLION

MUTUAL FUND GROSS SALES

\$4.6 BILLION

GROSS SALES IN HNW SOLUTIONS



IG WEALTH MANAGEMENT WINNIPEG CLIENT ADVISORY COUNCIL

CLIENT ADVISORY COUNCILS SHARE THEIR INSIGHTS AND IDEAS WITH SENIOR LEADERSHIP TO ENHANCE THE OVERALL CLIENT EXPERIENCE AT IG WEALTH MANAGEMENT

INVESTMENT PLANNING COUNSEL

Redefining the Client Experience

Investment Planning Counsel (IPC) enjoyed a strong 2019 with several initiatives contributing to the firm's success.

The introduction of an integrated marketing and recruitment campaign to target and recruit prospective advisors better positioned IPC as the dealership of choice.

With the success of its 2018 Corporate Branch Pilot Program, the company expanded the program in 2019 to nine corporate offices across Canada. The initiative offers advisors the ability to plan their succession by either transitioning their business to a team that would care for their clients in the IPC way or by joining the corporate branch as a corporate advisor.

Also in 2019, IPC's award-winning Total Client Experience (TCE) program was simplified, modernized and digitized, making it easier for IPC advisors to deliver a consistent yet remarkable experience to every client.



FINANCIAL SOLUTIONS FOR LIFE

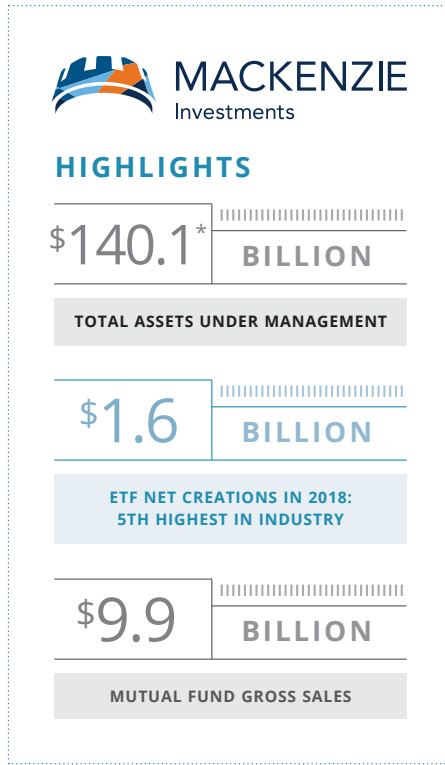
HIGHLIGHTS

\$27.7 BILLION

ASSETS UNDER ADMINISTRATION

IGM Highlights

Asset Management



*includes \$69.9 billion in advisory fee mandates to IG Wealth Management mutual funds which are excluded from Mackenzie Investments' operating segment

IGM Financial is committed to providing innovative and high-quality investment solutions. Mackenzie Investments continues to deliver strong investment performance by drawing on more than 50 years of experience, insights and expertise in the asset management business.

Providing Investors with Innovation and Options

Ongoing product innovation at Mackenzie Investments contributed to the company's growth in 2019 and further complemented its diversified product offering. With the launch of three new alternative strategy products in February, Mackenzie currently offers retail investors five liquid alternative funds. Further, the firm introduced the Mackenzie International Dividend Fund and the Mackenzie Global Growth Balanced Fund, a new multi-asset solution.

Mackenzie's ETF business continued its impressive growth with the introduction of several new offerings, including the Mackenzie Emerging Markets Local Currency Bond Index ETF, launched in October and the first of its kind in Canada. In addition, Mackenzie continues to work with our partner China Asset Management Corporation (CAMC) to develop and launch products and services in both China and Canada.

PAUL MOWBRAY

CERTIFIED FINANCIAL PLANNER,
INVESTMENT PLANNING COUNSEL
DOING BUSINESS WITH
MACKENZIE INVESTMENTS
SINCE 1988



Better Together

In 2019, Mackenzie Investments evolved its brand proposition – **Better Together** – to more accurately reflect the company’s commitment to the industry and to supporting advisors and their clients. Competitive fees and strong performance are key, but client trust is essential. When **investors, advisors** and **Mackenzie Investments** work together, the combined effort makes everyone better and creates stronger results for clients.

Celebrating 20 Years of Giving Back

Mackenzie Investments has a long history of caring about the communities where we live and work. The firm continues to encourage its employees to be generous through financial contributions and volunteering. Celebrating our 20th anniversary in 2019, the **Mackenzie Investments Charitable Foundation** is run entirely by employee volunteers and supports charities across Canada, with a focus on organizations that support women, children and youth. The Foundation has donated more than \$12 million in grants to charitable organizations that positively impact the lives of those in need.

“Mackenzie is a trusted brand for Canadians and has been for my clients over the last 25 years.”

WENDY CHUI

SENIOR VICE-PRESIDENT AND
INVESTMENT ADVISOR
TO WEALTH, PRIVATE INVESTMENT ADVICE
DOING BUSINESS WITH MACKENZIE
INVESTMENTS SINCE 1994



IGM Highlights

Strategic Investments

IGM Financial's Strategic Investments diversify our earnings' sources, expand our capabilities, and fuel growth opportunities in key markets and segments.

IGM Financial is one of the largest foreign investors that participates in the Chinese domestic asset management industry. Our investment in China Asset Management Corporation (CAMC) gives us access to the second largest economy in the world and one of the fastest growing wealth markets.

A portfolio of leading fintech firms provides innovative capabilities to our core businesses while also providing IGM Financial access to markets with significant potential for growth.

Our long-term, strategic partnership with our sister company Great-West Lifeco provides IGM Financial with meaningful earnings and cash flow contributions.

CHINA



Founded in 1998 as one of the first fund management companies in China, China Asset Management Corporation (CAMC) has developed and maintained a position among the market leaders in China's asset management industry.

\$192.4 BILLION	ASSETS UNDER MANAGEMENT AS AT DECEMBER 31, 2019
17%	AUM GROWTH YEAR OVER YEAR
13.9%	OWNERSHIP INTEREST

PARTNER



Great-West Lifeco, which is controlled by Power Financial Corporation, is a financial services holding company with interests in the life insurance, health insurance, retirement savings, investment management and reinsurance businesses.

\$1.2 BILLION	MARKET VALUE
4%	EQUITY INTEREST

FINTECH

Wealthsimple

Wealthsimple is Canada's largest online investment management service. This strategic investment offers best-in-class digital access, innovation, client service and delivery.

\$6.3 BILLION	ASSETS UNDER ADMINISTRATION <small>AS AT DECEMBER 31, 2019</small>
OVER 250,000	CUSTOMERS

personal CAPITAL

Personal Capital is a leading US digital wealth manager that has experienced significant growth since its inception.

\$841 ^{USD} BILLION	TRACKED ACCOUNT VALUE <small>AS AT DECEMBER 31, 2019</small>
57%	AUM GROWTH <small>YEAR OVER YEAR</small>
24.8%	EQUITY INTEREST

PORTAGΞ

Portag3, a venture capital fund focused on the financial technology sector, has holdings in more than two dozen early-stage financial technology companies, including Wealthsimple. It is one of only a few platforms dedicated solely to investing in financial technology, and its success points the way for the digital future of asset and wealth management.

28	UNIQUE INVESTMENTS
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Talent and Culture

IGM Financial is a caring company, with a culture that is rooted in doing what's best for its employees and clients every day.

In 2019 we continued on our journey of becoming one of the best places to work and an employer of choice for new talent. We know that our ability to provide industry-leading client experiences is linked directly to having a workforce that feels engaged, inspired, valued and respected.

Our people want to play an active role in the communities where we work and live. This includes participating in our annual employee-run United Way Campaign and the Mackenzie Investments Charitable Foundation, which raise millions for

Canadian charities annually. Our employees also participate in a number of national sponsorship programs, such as the IG Wealth Management Walk for Alzheimer's. In 2019, thousands of IG employees and family members participated in more than 400 walks across Canada.

It's for these reasons that we have chosen to focus on six key strategic areas to drive a best-in-class experience for employees across the IGM group of companies:

1. STRATEGIC WORKFORCE PLANNING

To strengthen the alignment between our talent and future business opportunities

2. OPTIMAL ORGANIZATION DESIGN

To better reflect how work is done and ensure we have the skills and experience in place to service clients' evolving needs

3. EMBED OUR LEARNING AND CULTURE

To ensure our colleagues are growing and achieving their aspirations

4. CREATING A DIFFERENTIATED TALENT VALUE PROPOSITION

To create better client and talent outcomes

5. ADOPTING A HOLISTIC APPROACH TOWARDS TOTAL REWARDS

To provide talent with a compelling overall compensation package

6. HUMAN CAPITAL MANAGEMENT INVESTMENTS

To equip our leaders to make more informed decisions and enhance the employee experience



ABENA OSEI-KWABENA
SENIOR CLIENT RELATIONS REPRESENTATIVE
MACKENZIE INVESTMENTS

Significant progress was made across these pillars in 2019. For example, our team created an integrated career framework process across IGM's group of companies that harmonized roles and established consistent talent programs and policies.

We made employee wellness a priority by ensuring all talent had access to Wellness Days and also signalled our ongoing commitment to community engagement by increasing the number of Volunteer Days available to IGM's workforce.

We are looking forward to continuing this momentum into 2020. Our people are our strength and a key competitive differentiator. Our commitment to them is to create an environment in which they have the opportunity to thrive.



Mackenzie Investments employees celebrate 52 years of history and the launch of a new brand identity

IG employees join together to participate in local IG Wealth Management Walk for Alzheimer's





IGM Financial

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MANAGEMENT'S DISCUSSION AND ANALYSIS

The Management's Discussion and Analysis (MD&A) presents management's view of the results of operations and the financial condition of IGM Financial Inc. (IGM Financial or the Company) as at and for the years ended December 31, 2019 and 2018 and should be read in conjunction with the audited Consolidated Financial Statements. Commentary in the MD&A as at and for the year ended December 31, 2019 is as of February 14, 2020.

BASIS OF PRESENTATION AND SUMMARY OF ACCOUNTING POLICIES

The Consolidated Financial Statements of IGM Financial, which are the basis of the information presented in the Company's MD&A, have been prepared in accordance with International Financial Reporting Standards (IFRS) and are presented in Canadian dollars (Note 2 of the Consolidated Financial Statements).

PRINCIPAL HOLDERS OF VOTING SHARES

As at December 31, 2019, Power Financial Corporation (PFC) and Great-West Lifeco Inc. (Lifeco), a subsidiary of PFC, held directly or indirectly 62.1% and 3.9%, respectively, of the outstanding common shares of IGM Financial.

FORWARD-LOOKING STATEMENTS

Certain statements in this report, other than statements of historical fact, are forward-looking statements based on certain assumptions and reflect IGM Financial's current expectations. Forward-looking statements are provided to assist the reader in understanding the Company's financial position and results of operations as at and for the periods ended on certain dates and to present information about management's current expectations and plans relating to the future. Readers are cautioned that such statements may not be appropriate for other purposes. These statements may include, without limitation, statements regarding the operations, business, financial condition, expected financial results, performance, prospects, opportunities, priorities, targets, goals, ongoing objectives, strategies and outlook of the Company, as well as the outlook for North American and international economies, for the current fiscal year and subsequent periods. Forward-looking statements include statements that are predictive in nature, depend upon or refer to future events or conditions, or include words such as "expects", "anticipates", "plans", "believes", "estimates", "seeks", "intends", "targets", "projects", "forecasts" or negative versions thereof and other similar expressions, or future or conditional verbs such as "may", "will", "should", "would" and "could".

This information is based upon certain material factors or assumptions that were applied in drawing a conclusion or making a forecast or projection as reflected in the forward-looking statements, including the perception of historical trends, current conditions and expected future developments, as well as other factors that are believed to be appropriate in the circumstances. While the Company considers these assumptions to be reasonable based on information currently available to management, they may prove to be incorrect.

By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved.

A variety of material factors, many of which are beyond the Company's and its subsidiaries' control, affect the operations, performance and results of the Company, and its subsidiaries,

and their businesses, and could cause actual results to differ materially from current expectations of estimated or anticipated events or results. These factors include, but are not limited to: the impact or unanticipated impact of general economic, political and market factors in North America and internationally, interest and foreign exchange rates, global equity and capital markets, management of market liquidity and funding risks, changes in accounting policies and methods used to report financial condition (including uncertainties associated with critical accounting assumptions and estimates), the effect of applying future accounting changes, operational and reputational risks, business competition, technological change, changes in government regulations and legislation, changes in tax laws, unexpected judicial or regulatory proceedings, catastrophic events, the Company's ability to complete strategic transactions, integrate acquisitions and implement other growth strategies, and the Company's and its subsidiaries' success in anticipating and managing the foregoing factors.

The reader is cautioned that the foregoing list is not exhaustive of the factors that may affect any of the Company's forward-looking statements. The reader is also cautioned to consider these and other factors, uncertainties and potential events carefully and not place undue reliance on forward-looking statements.

Other than as specifically required by applicable Canadian law, the Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statements are made, or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.

Additional information about the risks and uncertainties of the Company's business and material factors or assumptions on which information contained in forward-looking statements is based is provided in its disclosure materials, including this Management's Discussion and Analysis and its most recent Annual Information Form, filed with the securities regulatory authorities in Canada, available at www.sedar.com.

NON-IFRS FINANCIAL MEASURES AND ADDITIONAL IFRS MEASURES

Net earnings available to common shareholders, which is an additional measure in accordance with IFRS, may be subdivided into two components consisting of:

- Adjusted net earnings available to common shareholders; and
- Other items, which include the after-tax impact of any item that management considers to be of a non-recurring nature or that could make the period-over-period comparison of results from operations less meaningful.

"Adjusted net earnings available to common shareholders", "adjusted diluted earnings per share" (EPS) and "adjusted return on average common equity" (ROE) are non-IFRS financial measures which are used to provide management and investors with additional measures to assess earnings performance. These non-IFRS financial measures do not have standard meanings prescribed by IFRS and may not be directly comparable to similar measures used by other companies.

"Earnings before interest and taxes" (EBIT), "earnings before interest, taxes, depreciation and amortization before sales commissions" (EBITDA before sales commissions), and "earnings before interest, taxes, depreciation and amortization after sales commissions" (EBITDA after sales commissions) are also non-IFRS financial measures. EBIT, EBITDA before sales commissions

and EBITDA after sales commissions are alternative measures of performance utilized by management, investors and investment analysts to evaluate and analyze the Company's results. The two EBITDA measures have been introduced following the adoption of IFRS 15. EBITDA before sales commissions excludes all mutual fund sales commissions and is comparable to prior periods. EBITDA after sales commissions includes all sales commissions and highlights aggregate cash flows. Other items of a non-recurring nature, or that could make the period-over-period comparison of results from operations less meaningful, are further excluded to arrive at EBITDA before sales commissions and EBITDA after sales commissions. These non-IFRS financial measures do not have standard meanings prescribed by IFRS and may not be directly comparable to similar measures used by other companies.

"Earnings before income taxes" and "net earnings available to common shareholders" are additional IFRS measures which are used to provide management and investors with additional measures to assess earnings performance. These measures are considered additional IFRS measures as they are in addition to the minimum line items required by IFRS and are relevant to an understanding of the entity's financial performance.

Refer to the appropriate reconciliations of non-IFRS financial measures to reported results in accordance with IFRS in Tables 1 to 4.

IGM FINANCIAL INC.

SUMMARY OF CONSOLIDATED OPERATING RESULTS

IGM Financial Inc. (TSX:IGM) is a leading wealth and asset management company. The Company's principal businesses are Investors Group Inc. and Mackenzie Financial Corporation, each operating distinctly, primarily within the advice segment of the financial services market.

IGM Financial's assets under administration were \$190.2 billion as at December 31, 2019, up 11.8% from \$170.1 billion at December 31, 2018.

Total assets under management were \$166.8 billion at December 31, 2019, the highest level in the history of the Company, compared with \$149.1 billion at December 31, 2018, as detailed in Tables 6 and 7. Average total assets under management for the year ended December 31, 2019 were \$161.0 billion compared to \$156.9 billion in 2018. Average total assets under management for the fourth quarter of 2019 were \$164.5 billion compared to \$153.0 billion in 2018.

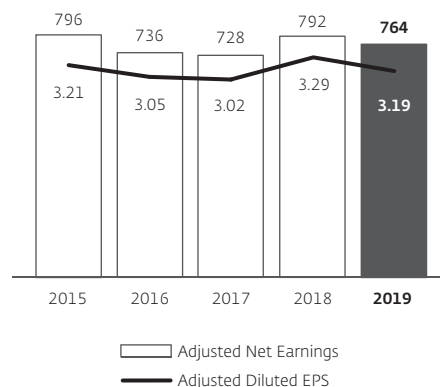
Investment fund assets under management, also at a record high, were \$161.8 billion at December 31, 2019 compared with \$143.3 billion at December 31, 2018. Average investment fund assets under management for the year ended December 31, 2019 were \$155.5 billion compared to \$150.5 billion in 2018. Average investment fund assets under management for the fourth quarter of 2019 were \$159.5 billion compared to \$147.0 billion in 2018.

Net earnings available to common shareholders for the year ended December 31, 2019 were \$746.7 million or \$3.12 per share compared to net earnings available to common shareholders of \$767.3 million or \$3.18 per share in 2018, a decrease of 1.9% in earnings per share. Adjusted net earnings available to common shareholders, excluding other items outlined below, for the year ended December 31, 2019 were \$763.9 million or \$3.19 per share compared to adjusted net earnings available to common shareholders of \$791.8 million or \$3.29 per share in 2018, a decrease of 3.0% in adjusted earnings per share.

Net earnings available to common shareholders for the three months ended December 31, 2019 were \$191.6 million or 80 cents per share compared to net earnings available to common shareholders of \$179.9 million or 75 cents per share for the comparative period in 2018. Adjusted net earnings available to common shareholders, excluding other items outlined below, for the three months ended December 31, 2019 were \$200.8 million or 84 cents per share compared to adjusted net earnings available to common shareholders of \$179.9 million or 75 cents per share in 2018.

Adjusted Net Earnings and Adjusted Net Earnings per Share

For the financial year (\$ millions, except per share amounts)



Adjusted net earnings and adjusted net earnings per share excluded the following after-tax amounts:

2015 - a charge related to restructuring and other charges.

2016 - a reduction in income tax estimates related to certain tax filings.

2017 - charges related to restructuring and other, a favourable revaluation of the Company's pension plan obligation, charges representing the Company's proportionate share in Great-West Lifeco Inc.'s one-time charges and restructuring provision.

2018 - charges related to restructuring and other and the premium paid on the early redemption of debentures.

2019 - the Company's proportionate share in Great-West Lifeco Inc.'s one-time charges.

Other items for the year ended December 31, 2019 consisted of:

- A one-time charge of \$9.2 million, recorded in the fourth quarter, which represented the Company's proportionate share in Great-West Lifeco Inc.'s after-tax adjustments related to the revaluation of a deferred tax asset, restructuring costs and the net gain on the Scottish Friendly transaction.
- A one-time charge of \$8.0 million, recorded in the second quarter, which represented the Company's proportionate share in Great-West Lifeco Inc.'s after-tax loss on the sale of its United States individual life insurance and annuity business.

Other items for the year ended December 31, 2018 consisted of:

- Restructuring and other charges of \$16.7 million after-tax (\$22.7 million pre-tax) resulting from the re-engineering of North American equity offerings and associated personnel changes, as well as other initiatives to improve the Company's offerings and operational effectiveness.
- A premium of \$7.8 million after-tax (\$10.7 million pre-tax) paid on the early redemption of the \$375 million 7.35% debentures on August 10, 2018.

TABLE 1: RECONCILIATION OF NON-IFRS FINANCIAL MEASURES

(\$ millions)	THREE MONTHS ENDED			TWELVE MONTHS ENDED	
	2019 DEC. 31	2019 SEP. 30	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31
Adjusted net earnings available to common shareholders – Non-IFRS measure	\$ 200.8	\$ 202.5	\$ 179.9	\$ 763.9	\$ 791.8
Proportionate share of associate's one-time charges	(9.2)	–	–	(17.2)	–
Premium paid on early redemption of debentures, net of tax	–	–	–	–	(7.8)
Restructuring and other, net of tax	–	–	–	–	(16.7)
Net earnings available to common shareholders – IFRS	\$ 191.6	\$ 202.5	\$ 179.9	\$ 746.7	\$ 767.3
Adjusted net earnings per share⁽¹⁾ available to common shareholders – Non-IFRS measure	\$ 0.84	\$ 0.85	\$ 0.75	\$ 3.19	\$ 3.29
Proportionate share of associate's one-time charges	(0.04)	–	–	(0.07)	–
Premium paid on early redemption of debentures, net of tax	–	–	–	–	(0.04)
Restructuring and other, net of tax	–	–	–	–	(0.07)
Net earnings per share⁽¹⁾ available to common shareholders – IFRS	\$ 0.80	\$ 0.85	\$ 0.75	\$ 3.12	\$ 3.18
EBITDA before sales commissions – Non-IFRS measure	\$ 336.5	\$ 337.1	\$ 296.8	\$ 1,294.0	\$ 1,333.0
Sales-based commissions paid	(45.2)	(38.2)	(41.2)	(165.1)	(188.5)
EBITDA after sales commissions – Non-IFRS measure	291.3	298.9	255.6	1,128.9	1,144.5
Sales-based commissions paid subject to amortization	23.5	16.3	13.2	67.2	55.7
Amortization of capitalized sales commissions	(6.5)	(5.9)	(4.3)	(22.4)	(14.4)
Amortization of capital, intangible and other assets ⁽²⁾	(19.9)	(19.9)	(14.4)	(79.5)	(56.1)
Interest expense ⁽³⁾	(27.8)	(27.7)	(24.1)	(108.4)	(110.2)
Adjusted Earnings before income taxes – Non-IFRS measure	260.6	261.7	226.0	985.8	1,019.5
Proportionate share of associate's one-time charges	(9.2)	–	–	(17.2)	–
Premium paid on early redemption of debentures	–	–	–	–	(10.7)
Restructuring and other	–	–	–	–	(22.7)
Earnings before income taxes	251.4	261.7	226.0	968.6	986.1
Income taxes	(59.8)	(59.2)	(43.9)	(219.7)	(210.0)
Perpetual preferred share dividends	–	–	(2.2)	(2.2)	(8.8)
Net earnings available to common shareholders – IFRS	\$ 191.6	\$ 202.5	\$ 179.9	\$ 746.7	\$ 767.3

(1) Diluted earnings per share.

(2) Amortization expense includes amortization on capital assets and intangible assets and in 2019 also includes amortization on right-of-use assets as a result of the Company's adoption of IFRS 16, Leases (fourth quarter - \$6.0 million; third quarter - \$6.0 million; 2019 - \$23.5 million).

(3) Interest expense includes interest on long-term debt and in 2019 also includes interest on leases as a result of the Company's adoption of IFRS 16, Leases (fourth quarter - \$1.0 million; third quarter - \$1.0 million; 2019 - \$4.1 million).

Shareholders' equity was \$4.5 billion at December 31, 2019, compared to \$4.6 billion at December 31, 2018. Return on average common equity based on adjusted net earnings for the year ended December 31, 2019 was 17.2%, compared with 18.2% for the comparative period in 2018. The quarterly dividend per common share was 56.25 cents in 2019, unchanged from the end of 2018.

2019 DEVELOPMENTS

TRANSFORMATION ACTIVITIES

IGM Financial has previously announced a five-year transformation to modernize its digital platforms and technology infrastructure to enable the company to enhance operations, achieve efficiencies and further improve the service experience for its clients. As part of this transformation effort, we announced two initiatives during the year:

- IGM Financial has selected CIBC Mellon to assume most of its fund services functions. This will add fund administration servicing solutions to the custody and related services that CIBC Mellon already performed for the Company.
- We have chosen Google Cloud to manage our data platform. We are among the first major Canadian financial services companies to move SAP applications and data to the Google Cloud Platform. The migration of the firm's data to a cloud-based environment will enhance operational efficiencies through greater productivity and business agility, and enhanced service levels.

CAPITAL MANAGEMENT ACTIVITIES

IGM Financial initiated a number of capital and liquidity transactions in 2019, including:

- The issuance of \$250.0 million 4.206% debentures maturing on March 21, 2050.
- Part of the proceeds from the issuance of the \$250.0 million debentures was used to fund the redemption of the \$150.0 million issued and outstanding 5.90% Non-Cumulative First Preferred Shares, Series B on April 30, 2019.
- The Company purchased 2,762,788 shares at a cost of \$100 million.

In April 2019, the Company participated on a proportionate basis in the Great-West Lifeco (Lifeco) substantial issuer bid by selling 2,400,255 of its shares for proceeds of \$80.4 million. The Company's 4% interest in Lifeco remains substantially unchanged.

PERSONAL CAPITAL

In January 2019, the Company made an additional investment in Personal Capital Corporation (Personal Capital) of \$66.8 million resulting in the reclassification of \$217.0 million on the Consolidated Balance Sheet from Corporate investments to Investments in associates. As a result, the Company now uses the equity method of accounting for its 24.8% equity interest in Personal Capital.

ADOPTION OF IFRS 16 LEASES

On January 1, 2019, the Company adopted IFRS 16, *Leases*, which resulted in recognition of a right-of-use asset related to the Company's property leases and a corresponding lease obligation. Previously, the Company expensed total lease payments in non-commission expense. Under IFRS 16, lease related expenses are recognized as amortization in non-commission expense and interest in interest expense (Note 2 to the Consolidated Financial Statements).

The adoption of IFRS 16 resulted in a change to timing of non-commission expenses but had no effect on cash flows of the Company.

Non-commission expense in 2019 was \$3.8 million lower and interest expense was \$4.1 million higher as a result of the adoption of IFRS 16. If IFRS 16 had been applied retrospectively, non-commission expense in 2018 would have been \$0.5 million lower and interest expense \$4.1 million higher.

IFRS 16 impacted EBITDA as the expenses are now categorized as amortization and interest expenses, which are excluded from EBITDA. Previously, the cash payments were expensed and included within EBITDA.

In 2019, EBITDA before sales commissions increased by \$27.3 million to \$1,294.0 million as a result of IFRS 16. If IFRS 16 had been applied retroactively, EBITDA before sales commission in 2018, would have increased by \$22.9 million to \$1,355.9 million.

REPORTABLE SEGMENTS

IGM Financial's reportable segments are:

- IG Wealth Management (IG Wealth Management or IG)
- Mackenzie Investments (Mackenzie Investments or Mackenzie)
- Corporate and Other

These segments, as shown in Tables 2, 3 and 4 reflect the Company's internal financial reporting and performance measurement.

Certain items reflected in Tables 2, 3, and 4 are not allocated to segments:

- *Interest expense* – represents interest expense on long-term debt and, in 2019 also includes interest expense on leases as a result of the adoption of IFRS 16, *Leases*. The change in interest expense in the period also resulted from the impact of the following transactions:
 - The redemption of \$150 million 6.58% debentures on March 7, 2018;
 - The issuance of \$200 million 4.174% debentures on July 11, 2018;
 - The early redemption of \$375 million 7.35% debentures on August 10, 2018, and;
 - The issuance of \$250 million 4.206% debentures on March 20, 2019.
- *2019 Proportionate share of associate's one-time charges* – consisted of:
 - \$9.2 million representing the Company's proportionate share in Great-West Lifeco Inc.'s after-tax adjustments, recorded in the fourth quarter, related to the revaluation of a deferred tax asset, restructuring costs and the net gain on the Scottish Friendly transaction.

TABLE 2: CONSOLIDATED OPERATING RESULTS BY SEGMENT – Q4 2019 VS. Q4 2018

THREE MONTHS ENDED (\$ millions)	IG WEALTH MANAGEMENT		MACKENZIE INVESTMENTS		CORPORATE & OTHER		TOTAL	
	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31
Revenues								
Fee income	\$ 501.0	\$ 477.0	\$ 207.3	\$ 195.1	\$ 70.5	\$ 71.6	\$ 778.8	\$ 743.7
Net investment income and other	16.8	11.0	0.6	(3.1)	36.5	39.9	53.9	47.8
	517.8	488.0	207.9	192.0	107.0	111.5	832.7	791.5
Expenses								
Commission	159.6	156.3	73.9	69.7	44.8	46.4	278.3	272.4
Non-Commission ⁽¹⁾	151.9	159.6	92.6	86.9	21.5	22.5	266.0	269.0
	311.5	315.9	166.5	156.6	66.3	68.9	544.3	541.4
Earnings before interest and taxes	\$ 206.3	\$ 172.1	\$ 41.4	\$ 35.4	\$ 40.7	\$ 42.6	288.4	250.1
Interest expense ⁽²⁾							(27.8)	(24.1)
Proportionate share of associate's one time charges							(9.2)	–
Earnings before income taxes							251.4	226.0
Income taxes							59.8	43.9
Net earnings							191.6	182.1
Perpetual preferred share dividends							–	2.2
Net earnings available to common shareholders							\$ 191.6	\$ 179.9
Adjusted net earnings available to common shareholders⁽³⁾							\$ 200.8	\$ 179.9

(1) The Company's investment management functions reside at Mackenzie Investments and the cost of investment management activities is allocated proportionately between the segments.

(2) Interest expense includes interest on long-term debt and in 2019 also includes interest on leases of \$1.0 million as a result of the Company's adoption of IFRS 16, Leases.

(3) Refer to Non-IFRS Financial Measures and Additional IFRS Measures in this MD&A for an explanation of the Company's use of non-IFRS financial measures.

2019 adjusted net earnings excluded the proportionate share of associate's one-time charges of \$9.2 million, which was recorded in Proportionate share of associates' earnings in the Consolidated Statements of Earnings.

- \$8.0 million representing the Company's proportionate share in Great-West Lifeco Inc.'s after-tax loss, recorded in the second quarter, on the sale of its United States individual life insurance and annuity business.
- 2018 Premium paid on early redemption of debentures – represents the premium paid on the early redemption of the \$375 million 7.35% debentures on August 10, 2018.
- 2018 Restructuring and other – \$22.7 million (\$16.7 million after-tax) recorded in the third quarter resulted from the re-engineering of North American equity offerings and associated personnel changes, as well as other initiatives to improve the Company's offerings and operational effectiveness.
- Income taxes – changes in the effective tax rates are shown in Table 5.
Tax planning may result in the Company recording lower levels of income taxes. Management monitors the status of its income tax filings and regularly assesses the overall adequacy of its provision for income taxes and, as a result, income taxes recorded in prior years may be adjusted in the current year. The effect of changes in management's best estimates reported in adjusted net earnings is reflected in Other items, which also includes, but is not limited to, the effect of lower effective income tax rates on foreign operations.
- Perpetual preferred share dividends – represents the dividends declared on the Company's 5.90% non-cumulative first preferred shares. The decrease in the preferred share dividends reflects the redemption of the \$150.0 million in preferred shares on April 30, 2019.

TABLE 3: CONSOLIDATED OPERATING RESULTS BY SEGMENT – YTD 2019 VS. YTD 2018

TWELVE MONTHS ENDED (\$ millions)	IG WEALTH MANAGEMENT		MACKENZIE INVESTMENTS		CORPORATE & OTHER		TOTAL	
	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31
Revenues								
Fee income	\$ 1,958.8	\$ 1,940.0	\$ 807.6	\$ 806.5	\$ 284.0	\$ 290.7	\$ 3,050.4	\$ 3,037.2
Net investment income and other	56.2	46.7	4.2	(1.9)	139.0	167.1	199.4	211.9
	2,015.0	1,986.7	811.8	804.6	423.0	457.8	3,249.8	3,249.1
Expenses								
Commission	628.8	623.4	292.9	291.1	179.5	184.2	1,101.2	1,098.7
Non-Commission ⁽¹⁾	615.9	597.3	350.4	335.1	88.1	88.3	1,054.4	1,020.7
	1,244.7	1,220.7	643.3	626.2	267.6	272.5	2,155.6	2,119.4
Earnings before interest and taxes	\$ 770.3	\$ 766.0	\$ 168.5	\$ 178.4	\$ 155.4	\$ 185.3	1,094.2	1,129.7
Interest expense ⁽²⁾							(108.4)	(110.2)
Proportionate share of associate's one-time charges							(17.2)	-
Premium paid on early redemption of debentures							-	(10.7)
Restructuring and other							-	(22.7)
Earnings before income taxes							968.6	986.1
Income taxes							219.7	210.0
Net earnings							748.9	776.1
Perpetual preferred share dividends							2.2	8.8
Net earnings available to common shareholders							\$ 746.7	\$ 767.3
Adjusted net earnings available to common shareholders⁽³⁾							\$ 763.9	\$ 791.8

(1) The Company's investment management functions reside at Mackenzie Investments and the cost of investment management activities is allocated proportionately between the segments.

(2) Interest expense includes interest on long-term debt and in 2019 also includes interest on leases of \$4.1 million as a result of the Company's adoption of IFRS 16, Leases.

(3) Refer to Non-IFRS Financial Measures and Additional IFRS Measures in this MD&A for an explanation of the Company's use of non-IFRS financial measures.

Adjusted net earnings exclude other items as follows:

- 2019 - Proportionate share of associate's one-time charges of \$17.2 million, which was recorded in Proportionate share of associates' earnings in the Consolidated Statements of Earnings.
- 2018 - Premium paid on early redemption of debentures of \$10.7 million (\$7.8 million after-tax), which was recorded in Interest expense in the Consolidated Statements of Earnings.
- Restructuring and other charges of \$22.7 million (\$16.7 million after tax), which was recorded in Commission and Non-commission expenses in the Consolidated Statements of Earnings.

TABLE 4: CONSOLIDATED OPERATING RESULTS BY SEGMENT – Q4 2019 VS. Q3 2019

THREE MONTHS ENDED (\$ millions)	IG WEALTH MANAGEMENT		MACKENZIE INVESTMENTS		CORPORATE & OTHER		TOTAL	
	2019 DEC. 31	2019 SEP. 30	2019 DEC. 31	2019 SEP. 30	2019 DEC. 31	2019 SEP. 30	2019 DEC. 31	2019 SEP. 30
Revenues								
Fee income	\$ 501.0	\$ 492.9	\$ 207.3	\$ 205.0	\$ 70.5	\$ 71.7	\$ 778.8	\$ 769.6
Net investment income and other	16.8	15.8	0.6	(1.4)	36.5	32.1	53.9	46.5
	517.8	508.7	207.9	203.6	107.0	103.8	832.7	816.1
Expenses								
Commission	159.6	154.7	73.9	73.0	44.8	44.7	278.3	272.4
Non-Commission ⁽¹⁾	151.9	148.2	92.6	84.2	21.5	21.9	266.0	254.3
	311.5	302.9	166.5	157.2	66.3	66.6	544.3	526.7
Earnings before interest and taxes	\$ 206.3	\$ 205.8	\$ 41.4	\$ 46.4	\$ 40.7	\$ 37.2	288.4	289.4
Interest expense ⁽²⁾							(27.8)	(27.7)
Proportionate share of associate's one-time charges							(9.2)	–
Earnings before income taxes							251.4	261.7
Income taxes							59.8	59.2
Net earnings							191.6	202.5
Perpetual preferred share dividends							–	–
Net earnings available to common shareholders							\$ 191.6	\$ 202.5
Adjusted net earnings available to common shareholders⁽³⁾							\$ 200.8	\$ 202.5

(1) The Company's investment management functions reside at Mackenzie Investments and the cost of investment management activities is allocated proportionately between the segments.

(2) Interest expense includes interest on long-term debt and interest on leases as a result of the Company's adoption of IFRS 16, Leases (fourth quarter - \$1.0 million; third quarter - \$1.0 million)

(3) Refer to Non-IFRS Financial Measures and Additional IFRS Measures in this MD&A for an explanation of the Company's use of non-IFRS financial measures. Fourth quarter adjusted net earnings excluded the proportionate share of associate's one-time charges of \$9.2 million, which was recorded in Proportionate share of associates' earnings in the Consolidated Statements of Earnings.

TABLE 5: EFFECTIVE INCOME TAX RATE

	THREE MONTHS ENDED			TWELVE MONTHS ENDED	
	2019 DEC. 31	2019 SEP. 30	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31
Income taxes at Canadian federal and provincial statutory rates	26.76 %	26.75 %	26.83 %	26.77 %	26.81 %
Effect of:					
Proportionate share of associates' earnings	(3.43)	(2.89)	(3.79)	(3.31)	(3.79)
Tax loss consolidation ⁽¹⁾	(1.36)	(1.32)	(1.56)	(1.41)	(1.40)
Other items	0.83	0.09	(2.07)	0.15	(0.33)
Effective income tax rate – adjusted net earnings	22.80	22.63	19.41	22.20	21.29
Proportionate share of associate's one-time charges	0.99	–	–	0.48	–
Effective income tax rate – net earnings	23.79 %	22.63 %	19.41 %	22.68 %	21.29 %

(1) See Note 26 - Related Party Transactions of the Consolidated Financial Statements included in the 2019 IGM Financial Inc. Annual Report (Annual Financial Statements).

SUMMARY OF CHANGES IN TOTAL ASSETS UNDER MANAGEMENT AND ADMINISTRATION

Assets under administration were \$190.2 billion at December 31, 2019 compared to \$170.1 billion at December 31, 2018, an increase of 11.8%. Total assets under management were \$166.8 billion at December 31, 2019 compared to \$149.1 billion at

December 31, 2018, an increase of 11.9%. Changes in assets under management and administration are detailed in Tables 6 and 7.

Changes in assets under management for IG Wealth Management and Mackenzie Investments are discussed further in each of their respective Review of the Business sections in the MD&A.

TABLE 6: CHANGE IN TOTAL ASSETS UNDER MANAGEMENT – Q4 2019 VS. Q4 2018⁽¹⁾

THREE MONTHS ENDED (\$ millions)	IG WEALTH MANAGEMENT		MACKENZIE INVESTMENTS		INVESTMENT PLANNING COUNSEL		INTERCOMPANY ELIMINATIONS ⁽²⁾		CONSOLIDATED	
	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31
Investment funds										
Mutual funds⁽³⁾⁽⁴⁾										
Gross sales	\$ 2,251	\$ 2,118	\$ 2,587	\$ 2,328	\$ 147	\$ 229	\$ -	\$ -	\$ 4,985	\$ 4,675
Net sales	(247)	(125)	18	(146)	(114)	(65)	-	-	(343)	(336)
ETFs										
Net creations	-	-	646	137	-	-	-	-	646	137
Inter-product eliminations ⁽²⁾	-	-	(399)	(82)	-	-	(45)	56	(444)	(26)
Total investment fund net sales	(247)	(125)	265	(91)	(114)	(65)	(45)	56	(141)	(225)
Sub-advisory, institutional and other accounts										
Net sales	-	-	(86)	(224)	-	-	14	75	(72)	(149)
Combined net sales	\$ (247)	\$ (125)	\$ 179	\$ (315)	\$ (114)	\$ (65)	\$ (31)	\$ 131	\$ (213)	\$ (374)
Change in total assets under management										
Net sales	\$ (247)	\$ (125)	\$ 179	\$ (315)	\$ (114)	\$ (65)	\$ (31)	\$ 131	\$ (213)	\$ (374)
Investment returns	2,629	(5,730)	1,755	(4,304)	140	(342)	(39)	102	4,485	(10,274)
Net change in assets	2,382	(5,855)	1,934	(4,619)	26	(407)	(70)	233	4,272	(10,648)
Beginning assets	90,779	88,992	68,271	67,347	5,365	5,532	(1,879)	(2,157)	162,536	159,714
Ending assets	\$ 93,161	\$ 83,137	\$ 70,205	\$ 62,728	\$ 5,391	\$ 5,125	\$ (1,949)	\$ (1,924)	\$ 166,808	\$ 149,066
Total assets under management consists of:										
Investment funds										
Mutual funds ⁽³⁾	\$ 93,161	\$ 83,137	\$ 60,838	\$ 53,407	\$ 5,391	\$ 5,125	\$ -	\$ -	\$ 159,390	\$ 141,669
ETFs	-	-	4,749	2,949	-	-	-	-	4,749	2,949
Inter-product eliminations ⁽²⁾	-	-	(1,596)	(848)	-	-	(780)	(488)	(2,376)	(1,336)
Total investment funds	93,161	83,137	63,991	55,508	5,391	5,125	(780)	(488)	161,763	143,282
Sub-advisory, institutional and other accounts	-	-	6,214	7,220	-	-	(1,169)	(1,436)	5,045	5,784
Ending assets	\$ 93,161	\$ 83,137	\$ 70,205	\$ 62,728	\$ 5,391	\$ 5,125	\$ (1,949)	\$ (1,924)	\$ 166,808	\$ 149,066
Assets under administration⁽¹⁾	\$ 97,277	\$ 86,287	\$ 70,205	\$ 62,728	\$ 27,728	\$ 25,706	\$ (4,972)	\$ (4,633)	\$ 190,238	\$ 170,088

(1) Assets under management consists of assets in the Company's funds and pools. Assets under administration consists of assets in Client accounts administered by the Company.

(2) Consolidated results eliminate double counting where business is reflected within multiple segments:

- Included with Mackenzie's results were advisory mandates to other segments with assets of \$1.9 billion at December 31, 2019 (2018 - \$1.9 billion) and net redemptions of \$31 million for the fourth quarter of 2019 (2018 - net sales of \$131 million).

- Included in ETFs are mutual fund investments in ETFs totalling \$1.6 billion at December 31, 2019 (2018 - \$848 million) and net sales of \$399 million in the three months ending December 31, 2019 (2018 - \$82 million).

(3) IG Wealth Management and Investment Planning Counsel AUM and net sales include separately managed accounts.

(4) During the fourth quarter of 2019, institutional clients which include Mackenzie mutual funds within their investment offerings made fund allocation changes which resulted in sales of \$129 million, redemptions of \$165 million and net redemptions of \$36 million.

TABLE 7: CHANGE IN TOTAL ASSETS UNDER MANAGEMENT – 2019 VS. 2018⁽¹⁾

TWELVE MONTHS ENDED (\$ millions)	IG WEALTH MANAGEMENT		MACKENZIE INVESTMENTS		INVESTMENT PLANNING COUNSEL		INTERCOMPANY ELIMINATIONS ⁽²⁾		CONSOLIDATED	
	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31	2019 DEC. 31	2018 DEC. 31
Investment funds										
Mutual funds⁽³⁾⁽⁴⁾										
Gross sales	\$ 8,723	\$ 9,075	\$ 9,886	\$ 9,951	\$ 694	\$ 960	\$ –	\$ –	\$ 19,303	\$ 19,986
Net sales	(1,089)	485	512	113	(272)	(18)	–	–	(849)	580
ETFs										
Net creations	–	–	1,559	1,799	–	–	–	–	1,559	1,799
Inter-product eliminations ⁽²⁾	–	–	(655)	(530)	–	–	(197)	(407)	(852)	(937)
Total investment fund net sales	(1,089)	485	1,416	1,382	(272)	(18)	(197)	(407)	(142)	1,442
Sub-advisory, institutional and other accounts⁽⁵⁾										
Net sales	–	–	(1,894)	(487)	–	–	403	(117)	(1,491)	(604)
Combined net sales	\$ (1,089)	\$ 485	\$ (478)	\$ 895	\$ (272)	\$ (18)	\$ 206	\$ (524)	\$ (1,633)	\$ 838
Change in total assets under management										
Net sales	\$ (1,089)	\$ 485	\$ (478)	\$ 895	\$ (272)	\$ (18)	\$ 206	\$ (524)	\$ (1,633)	\$ 838
Investment returns	11,113	(5,356)	7,955	(2,676)	538	(234)	(231)	(19)	19,375	(8,285)
Net change in assets	10,024	(4,871)	7,477	(1,781)	266	(252)	(25)	(543)	17,742	(7,447)
Beginning assets	83,137	88,008	62,728	64,509	5,125	5,377	(1,924)	(1,381)	149,066	156,513
Ending assets	\$ 93,161	\$ 83,137	\$ 70,205	\$ 62,728	\$ 5,391	\$ 5,125	\$ (1,949)	\$ (1,924)	\$ 166,808	\$ 149,066
Assets under administration⁽¹⁾	\$ 97,277	\$ 86,287	\$ 70,205	\$ 62,728	\$ 27,728	\$ 25,706	\$ (4,972)	\$ (4,633)	\$ 190,238	\$ 170,088

(1) Assets under management consists of assets in the Company's funds and pools. Assets under administration consists of assets in Client accounts administered by the Company.

(2) Consolidated results eliminate double counting where business is reflected within multiple segments:

– Included with Mackenzie's results were advisory mandates to other segments with assets of \$1.9 billion at December 31, 2019 (2018 - \$1.9 billion) and net redemptions of \$206 million for the twelve months ending December 31, 2019 (2018 - net sales of \$524 million).

– Included in ETFs are mutual fund investments in ETFs totalling \$1.6 billion at December 31, 2019 (2018 - \$848 million) and net sales of \$655 million for the twelve months ending December 31, 2019 (2018 - \$530 million).

(3) IG Wealth Management and Investment Planning Counsel total AUM and net sales include separately managed accounts.

(4) During 2019, institutional clients which include Mackenzie mutual funds within their investment offerings made fund allocation changes which resulted in sales of \$129 million, redemptions of \$165 million and net redemptions of \$36 million.

During 2018, institutional clients which include Mackenzie mutual funds within their investment offerings made fund allocation changes which resulted in sales of \$409 million, redemptions of \$807 million and net redemptions of \$398 million.

(5) During the third quarter of 2019, MD Financial Management reassigned sub-advisory responsibilities totalling \$1.2 billion on mandates advised upon by Mackenzie.

SELECTED ANNUAL INFORMATION

Financial information for the three most recently completed years is included in Table 8.

Net Earnings and Earnings per Share – Except as noted in the reconciliation in Table 8, variations in net earnings and total revenues result primarily from changes in average daily mutual fund assets under management. Investment fund assets under management were \$149.8 billion in 2017, decreased to \$143.3 billion in 2018 and increased to \$161.8 billion in 2019, driven largely by changes in financial markets during the period. Average investment fund assets under management for the year ended December 31, 2019 were \$155.5 billion compared to \$150.5 billion in 2018. The impact on earnings and revenues of changes in average daily investment fund assets under management and other pertinent items are discussed in the Review of Segment Operating Results sections of the MD&A for both IG Wealth Management and Mackenzie.

Total assets under management at December 31, 2019 were \$166.8 billion and included investment fund assets under management totalling \$161.8 billion. Net earnings in future periods will largely be determined by the level of investment fund assets which will continue to be influenced by global market conditions.

Dividends per Common Share – Annual dividends per common share were \$2.25 in 2019, unchanged from 2018 and 2017.

SUMMARY OF QUARTERLY RESULTS

The Summary of Quarterly Results in Table 9 includes the eight most recent quarters and the reconciliation of non-IFRS financial measures to net earnings in accordance with IFRS.

Changes in average daily investment fund assets under management over the eight most recent quarters, as shown in Table 9, largely reflect the impact of changes in domestic and foreign markets and net sales of the Company.

TABLE 8: SELECTED ANNUAL INFORMATION

	2019	2018	2017
Consolidated statements of earnings (\$ millions)			
Revenues			
Fee income	\$ 3,050.4	\$ 3,037.2	\$ 3,005.7
Net investment income and other	199.4	211.9	167.3
	3,249.8	3,249.1	3,173.0
Expenses			
	985.8	1,019.5	948.6
Proportionate share of associate's one-time charges	(17.2)	-	(14.0)
Premium paid on early redemption of debentures	-	(10.7)	-
Restructuring and other	-	(22.7)	(195.3)
Pension plan	-	-	50.4
Proportionate share of associate's provision	-	-	(5.1)
Earnings before income taxes	968.6	986.1	784.6
Income taxes	219.7	210.0	173.9
Net earnings	748.9	776.1	610.7
Perpetual preferred share dividends	2.2	8.8	8.8
Net earnings available to common shareholders	\$ 746.7	\$ 767.3	\$ 601.9
Reconciliation of Non-IFRS financial measures ⁽¹⁾ (\$ millions)			
Adjusted net earnings available to common shareholders – non-IFRS measure	\$ 763.9	\$ 791.8	\$ 727.8
Other items:			
Proportionate share of associate's one-time charges	(17.2)	-	(14.0)
Premium paid on early redemption of debentures, net of tax	-	(7.8)	-
Restructuring and other, net of tax	-	(16.7)	(143.6)
Pension plan, net of tax	-	-	36.8
Proportionate share of associate's provision	-	-	(5.1)
Net earnings available to common shareholders – IFRS	\$ 746.7	\$ 767.3	\$ 601.9
Earnings per share (\$)			
Adjusted net earnings available to common shareholders ⁽¹⁾			
– Basic	\$ 3.19	\$ 3.29	\$ 3.03
– Diluted	3.19	3.29	3.02
Net earnings available to common shareholders			
– Basic	3.12	3.19	2.50
– Diluted	3.12	3.18	2.50
Dividends per share (\$)			
Common	\$ 2.25	\$ 2.25	\$ 2.25
Preferred, Series B	0.37	1.48	1.48
Average daily investment fund assets (\$ millions)	\$ 155,532	\$ 150,502	\$ 143,735
Total investment fund assets under management (\$ millions)	\$ 161,763	\$ 143,282	\$ 149,819
Total assets under management (\$ millions)	\$ 166,808	\$ 149,066	\$ 156,513
Total assets under administration (\$ millions)	\$ 190,238	\$ 170,088	\$ 179,081
Total corporate assets (\$ millions)	\$ 15,391	\$ 15,609	\$ 16,499
Total long-term debt (\$ millions)	\$ 2,100	\$ 1,850	\$ 2,175
Outstanding common shares (thousands)	238,294	240,885	240,666

(1) Refer to Non-IFRS Financial Measures and Additional IFRS Measures in addition to the Summary of Consolidated Operating Results section included in this MD&A for an explanation of Other items used to calculate the Company's Non-IFRS financial measures.

TABLE 9: SUMMARY OF QUARTERLY RESULTS

	2019 Q4	2019 Q3	2019 Q2	2019 Q1	2018 Q4	2018 Q3	2018 Q2	2018 Q1
Consolidated statements of earnings (\$ millions)								
Revenues								
Management fees	\$ 581.2	\$ 574.0	\$ 567.5	\$ 545.2	\$ 546.0	\$ 573.8	\$ 562.8	\$ 556.6
Administration fees	104.2	104.5	104.1	101.7	103.3	109.1	107.1	107.6
Distribution fees	93.4	91.1	94.2	89.3	94.4	93.3	89.9	93.3
Net investment income and other	53.9	46.5	46.1	52.9	47.8	55.8	56.2	52.1
	832.7	816.1	811.9	789.1	791.5	832.0	816.0	809.6
Expenses								
Commission	278.3	272.4	275.8	274.7	272.4	270.1	270.1	286.1
Non-commission	266.0	254.3	259.7	274.4	269.0	245.9	252.7	253.1
Interest ⁽¹⁾	27.8	27.7	27.7	25.2	24.1	27.0	28.8	30.3
	572.1	554.4	563.2	574.3	565.5	543.0	551.6	569.5
Earnings before undernoted	260.6	261.7	248.7	214.8	226.0	289.0	264.4	240.1
Proportionate share of associate's one-time charges	(9.2)	–	(8.0)	–	–	–	–	–
Premium paid on early redemption of debentures	–	–	–	–	–	(10.7)	–	–
Restructuring and other	–	–	–	–	–	(22.7)	–	–
Earnings before income taxes	251.4	261.7	240.7	214.8	226.0	255.6	264.4	240.1
Income taxes	59.8	59.2	55.6	45.1	43.9	55.2	58.5	52.4
Net earnings	191.6	202.5	185.1	169.7	182.1	200.4	205.9	187.7
Perpetual preferred share dividends	–	–	–	2.2	2.2	2.2	2.2	2.2
Net earnings available to common shareholders	\$ 191.6	\$ 202.5	\$ 185.1	\$ 167.5	\$ 179.9	\$ 198.2	\$ 203.7	\$ 185.5
Reconciliation of Non-IFRS financial measures ⁽²⁾ (\$ millions)								
Adjusted net earnings available to common shareholders – non-IFRS measure	\$ 200.8	\$ 202.5	\$ 193.1	\$ 167.5	\$ 179.9	\$ 222.7	\$ 203.7	\$ 185.5
Other items:								
Proportionate share of associate's one-time charges	(9.2)	–	(8.0)	–	–	–	–	–
Premium paid on early redemption of debentures, net of tax	–	–	–	–	–	(7.8)	–	–
Restructuring and other, net of tax	–	–	–	–	–	(16.7)	–	–
Net earnings available to common shareholders – IFRS	\$ 191.6	\$ 202.5	\$ 185.1	\$ 167.5	\$ 179.9	\$ 198.2	\$ 203.7	\$ 185.5
Earnings per Share (¢)								
Adjusted net earnings available to common shareholders ⁽¹⁾								
– Basic	84	85	81	70	75	92	85	77
– Diluted	84	85	81	70	75	92	85	77
Net earnings available to common shareholders								
– Basic	80	85	77	70	75	82	85	77
– Diluted	80	85	77	70	75	82	85	77
Average daily investment fund assets (\$ billions)	\$ 159.5	\$ 156.8	\$ 155.7	\$ 149.9	\$ 147.0	\$ 154.0	\$ 150.9	\$ 150.1
Total investment fund assets under management (\$ billions)	\$ 161.8	\$ 157.6	\$ 156.3	\$ 154.3	\$ 143.3	\$ 153.4	\$ 152.5	\$ 149.2
Total assets under management (\$ billions)	\$ 166.8	\$ 162.5	\$ 162.3	\$ 160.5	\$ 149.1	\$ 159.7	\$ 159.1	\$ 155.8
Assets under administration (\$ billions)	\$ 190.2	\$ 185.1	\$ 184.7	\$ 182.8	\$ 170.1	\$ 182.6	\$ 181.6	\$ 177.9

(1) Interest expense includes interest on long-term debt and in 2019 also includes interest on leases as a result of the Company's adoption of IFRS 16, Leases.

(2) Refer to Non-IFRS Financial Measures and Additional IFRS Measures in this MD&A in addition to the Summary of Consolidated Operating Results section included in the MD&A of the 2019 IGM Financial Inc. Annual Report for an explanation of Other items used to calculate the Company's Non-IFRS financial measures.

IG WEALTH MANAGEMENT

REVIEW OF THE BUSINESS

IG Wealth Management provides a broad range of financial and investment planning services to Canadians through its exclusive network of Consultants across the country.

Fee income is primarily generated from the management, administration and distribution of IG Wealth Management mutual funds and the provision of advisory services to our clients.

Fee income is also earned from the distribution of insurance, securities and other financial services.

Additional revenue is derived from net investment income and other income, primarily related to our mortgage business.

Revenues depend largely on the level and composition of mutual fund assets under management. The comprehensive planning approach, provided by our Consultants through the broad range of financial products and services offered by IG Wealth Management, has resulted in a mutual fund redemption rate lower than the industry average.

2019 DEVELOPMENTS

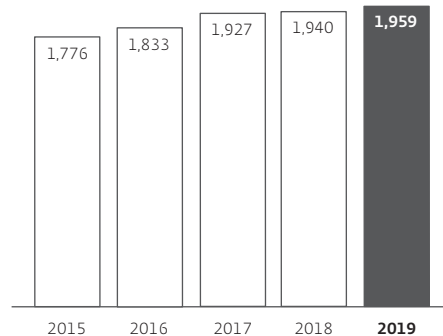
FEE TRANSPARENCY FOR ALL CLIENTS AND PRICING CHANGES

IG Wealth Management is delivering on its client-focused commitment by expanding fee transparency while introducing product and pricing changes to accelerate growth.

IG Wealth Management is increasing fee transparency by making unbundled solutions available to all client segments in the fourth quarter of 2019. Previously, these solutions have been available only to high net worth clients. Under unbundled solutions, clients pay an advisory fee to the dealer for its services as opposed to dealer compensation being bundled within mutual fund management fees. Prior to this change, IG's unbundled fee option (Series U and Series I) had been limited to high net worth clients and had represented over 80% of high net worth client gross sales year to date. Over the next year, our Consultants will be migrating clients to unbundled solutions. To facilitate the move to unbundled fee options, IG Wealth Management also introduced the IG Advisory Account (IGAA) in the fourth quarter of 2019. IGAA is a fee-based account that improves fee transparency by offering the ability to simplify and consolidate investments into a single account while providing all of our clients with unbundled pricing solutions. IGAA accounts can hold both IG Wealth Management and eligible external assets. IG Wealth Management earns fees from these external assets while also compensating its Consultants on these assets.

Fee Income – IG Wealth Management

For the financial year (\$ millions)



The company has also introduced more competitive pricing to encourage consolidation of our clients' assets with IG Wealth Management and to increase the competitiveness of our products to attract new clients. On March 1, 2019, IG Wealth Management enhanced the competitiveness of pricing to households with over \$1 million in assets with IG Wealth Management through advisory fee reductions across multiple client segments.

IG WEALTH MANAGEMENT STRATEGY

IG Wealth Management's promise is to inspire financial confidence.

Our strategic mandate is to be Canada's financial partner of choice.

Our value proposition is to deliver better Gamma, better Beta and better Alpha:

- Gamma – the value of all efforts that sit outside of investment portfolio construction. This includes the value that a financial advisor adds to a client relationship, and comes from the creation and follow through of a well-constructed financial plan.
- Beta – the value created by well-constructed investment portfolios – achieving expected investment returns for the lowest possible risk.
- Alpha – the value of active management – achieving returns superior to passive benchmarks with a similar composition and risk profile.

We seek to deliver our value proposition through:

- Superior Advice – Acquiring a deep knowledge of Canadian investors and using those insights to shape everything we do.
- Segmented Client Experiences – Creating segmented experiences personalized throughout our clients' lifetimes.
- Entrepreneurial Advisors – Inspiring our entrepreneurial advisors to constantly deliver an engaging experience and a holistic plan that seeks to deliver superior outcomes.
- Powerful Financial Solutions – Providing our clients with a comprehensive suite of well-constructed, high-performing and competitively priced solutions.
- Business processes that are simple, easy and digitized – Re-designing client and advisor interactions to simplify processes, reduce errors, and digitize the experience with an appropriate cost structure.
- Enabled by a high-performing and diverse culture.

GAMMA

THE VALUE OF ALL EFFORTS THAT SIT OUTSIDE OF INVESTMENT PORTFOLIO CONSTRUCTION. THIS INCLUDES THE VALUE THAT A FINANCIAL ADVISOR ADDS TO A CLIENT RELATIONSHIP, AND COMES FROM THE CREATION AND FOLLOW THROUGH OF A WELL-CONSTRUCTED FINANCIAL PLAN.

Entrepreneurial Advisors

IG Wealth Management has a national distribution network of Consultants based in region offices across Canada.

The following provides a breakdown of the IG Wealth Management Consultant network into its significant components at December 31, 2019:

- 1,759 Consultant practices (1,973 at December 31, 2018), which reflect Consultants with more than four years of IG Wealth Management experience. These practices may include Associates as described below. The level and productivity of Consultant practices is a key measurement of our business as they serve clientele representing approximately 95% of AUM.
- 591 New Consultants (700 at December 31, 2018), which are those Consultants with less than four years of IG Wealth Management experience.
- 1,031 Associates and Regional Directors (1,038 at December 31, 2018). Associates are licensed team members of Consultant practices who provide financial planning services and advice to the clientele served by the team.
- IG Wealth Management had a total Consultant network of 3,381 (3,711 at December 31, 2018).

IG Wealth Management's recruiting standards increase the likelihood of success while also enhancing our culture and brand.

Superior Advice

IG Wealth Management requires all Consultants with more than four years of experience to have or be enrolled to achieve the Certified Financial Planner (CFP) or its Quebec equivalent, Financial Planner (F.PI.) designations. The CFP and F.PI. designations are nationally recognized financial planning qualifications that require an individual to demonstrate financial planning competence through education, standardized examinations, continuing education requirements, and accountability to ethical standards.

IG Wealth Management combines a number of interview and testing techniques to identify individuals who demonstrate a blend of experience, education and aptitude that makes them well suited to becoming successful financial planners. This process is continually reviewed in our efforts to select the most appropriate candidates as new Consultants to improve their likelihood of success in the future.

Each year our training curriculum is reviewed and refreshed to offer new Consultants important building blocks to develop client relationships. As Consultants progress, they develop their skills as financial planners and business managers through a selection of focused educational programs including: financial planning skills, product knowledge, client service, business development skills, compliance, technology, practice management and other related topics.

IG Wealth Management also supports Consultants and clients through its network of product and planning specialists who assist in the areas of advanced financial planning, mortgages and banking, insurance, and securities. These specialists provide support in ensuring that we are offering the very best in financial planning and providing plans that are comprehensive across all elements of a client's financial life. Our specialist complement also includes wealth planning specialists who are IIROC-licensed and ensure that the same level of comprehensive advice on direct securities is available to clients who are served by both our Mutual Fund Dealers Association of Canada (MFDA) and Investment Industry Regulatory Organization of Canada (IIROC) licensed Consultants. Clients of our MFDA and IIROC licensed Consultants have access to similar product and service offerings.

Segmented Client Experiences

IG Wealth Management distinguishes itself from its competition by offering comprehensive planning to its clients within the context of long-term relationships. The value of this approach is illustrated through independent studies demonstrating that households receiving advice from a financial advisor have greater wealth than non-advised households, and that this advantage increases based on the length of the relationship with the financial advisor.

IG Living Plan™ is a holistic, client-centric approach to financial planning that reflects the evolving needs, goals and aspirations of Canadian families and individuals. The IG Living Plan provides a single, integrated view of all aspects of a client's finances including retirement and estate planning, investments and tax strategies, creating a truly synchronized and comprehensive plan.

The IG Living Plan leverages the experience and expertise of IG Wealth Management's Consultants who serve approximately one million clients located in communities throughout Canada.

IG Wealth Management has a full range of products that allow us to provide a tailored IG Living Plan that evolves over time. These products include:

- Powerful financial solutions that include investment vehicles that match risk and investment performance to each client's needs and requirements.
- Insurance products that include a variety of different policy types from the leading insurers in Canada.
- Mortgage and banking to develop mortgage and other lending strategies that meet the individual needs and goals of each client as part of their comprehensive financial plan.
- Charitable Giving Program, a donor-advised giving program which enables Canadians to make donations and build an enduring charitable giving legacy with considerably less expense and complexity than setting up and administering their own private foundation.

The National Service Centre, launched in 2018, allows us to offer a targeted, consistent and improved real-time experience for clients with smaller accounts, while our credentialed planners focus on those clients who have more complicated and sophisticated needs. The National Service Centre supports more than 200,000 clients and \$1.7 billion assets under management.

Business processes

Administrative support for Consultants and clients includes timely and accurate client account record-keeping and reporting, effective problem resolution support, and continuous improvements to servicing systems.

This administrative support is provided for Consultants and clients from both IG Wealth Management's head office in Winnipeg, Manitoba and IG Wealth Management's Quebec General Office located in Montreal for Consultants and clients residing in Quebec. The Quebec General Office has approximately 180 employees and operating units for most functions supporting approximately 730 Consultants throughout Quebec. Mutual fund assets under management in Quebec were approximately \$17 billion as at December 31, 2019.

IG Wealth Management continually reviews and enhances our Consultant technology platform, bringing greater efficiencies to our Consultants' contact management and portfolio information and financial planning systems to help them serve our clients more effectively.

IG Wealth Management's dealer platform provides increased automation and supports both MFDA and IIROC licensed advisors as well as new products on our investment dealer platform designed to support the high net worth segment of our client base. The platform is expected to result in efficiencies over the long term. IG Wealth Management continues the transitioning of clients to this platform.

IG Wealth Management's Personal Financial Planner (PFP) software handles a wide range of potential financial planning needs – from projections and illustrations for basic financial planning concepts to the preparation of written financial plans which integrate all disciplines of financial planning, including investment, tax, retirement, education, risk management and estate planning.

Enabled by a high-performing and diverse culture

IG Wealth Management has established a high-performing and diverse culture to allow employees and Consultants to achieve maximum results. Gallup and other surveys are utilized to ensure that employees and Consultants are fully engaged and have the resources required to excel.

BETA AND ALPHA

BETA - THE VALUE CREATED BY WELL-CONSTRUCTED INVESTMENT PORTFOLIOS – ACHIEVING EXPECTED INVESTMENT RETURNS FOR THE LOWEST POSSIBLE RISK.

ALPHA - THE VALUE OF ACTIVE MANAGEMENT – ACHIEVING RETURNS SUPERIOR TO PASSIVE BENCHMARKS WITH A SIMILAR COMPOSITION AND RISK PROFILE.

IG Wealth Management strives to provide Beta and Alpha through the selection of its global sub-advisors. The use of sub-advisors allows us to provide clients with products that provide diversification and global reach.

A strong selection process exists to ensure the best available sub-advisors are selected to manage IG Wealth Management's investment products. IG Wealth Management oversees all sub-advisors to ensure that their activities are consistent with its investment philosophy and with the investment objectives and strategies of the products that they advise.

IG Wealth Management's primary focus is on providing managed solutions that deliver superior risk-adjusted returns to our clients so that they can confidently pursue their goals and a more secure financial future. Engaging numerous high quality investment management organizations from all over the world is a key design aspect of these managed solutions that enables the delivery of multi-disciplinary teams, global connections, depth of research and

use of information technology. Investment Managers are selected through a rigorous process followed by continuous performance monitoring and oversight. IG Wealth Management's advisory relationships include Mackenzie Investments, as well as other world class investment firms.

New Products

IG Wealth Management continues to enhance the performance, scope and diversity of our investment offering with the introduction of new funds and other product changes that are well-suited to the long-term diverse needs of Canadian investors.

Powerful Financial Solutions

IG Wealth Management provides a wide range of investment and other financial solutions that enable clients to achieve their goals.

- *Mutual Funds* – IG Wealth Management offers a wide breadth and depth of mutual funds that assist clients and their Consultants to develop customized portfolios to meet their objectives by diversifying their holdings across investment managers, asset categories, investment styles, geography, capitalization and sectors.
- *IG Wealth Portfolios* – IG Wealth Management offers managed portfolios that seek to provide diversification and long-term consistent performance. Portfolios rebalance investments to ensure that the chosen mix of risk and return is maintained. IG Wealth Management has a variety of portfolio solutions including IG Core Portfolios, IG Managed Payout Portfolios, Investors Portfolios, and IG Managed Risk Portfolios.
- *iProfile™* – iProfile is a unique portfolio management program that is available for households with investments held at IG Wealth Management in excess of \$250,000. iProfile investment portfolios have been designed to maximize returns and manage risk by diversifying across asset classes, management styles and geographic regions.
- *Segregated Funds* – IG Wealth Management offers segregated funds which include the IG Series of Guaranteed Investment Funds (GIFs). GIFs are segregated fund policies issued by The Great-West Life Assurance Company and include 14 fund-of-fund segregated portfolios and six individual segregated funds. These segregated funds provide for long-term investment growth potential combined with risk management, full and partial maturity and death benefit guarantee features, potential creditor protection and estate planning efficiencies.
- *Separately Managed Accounts and Fee-Based Brokerage Account* – IG Wealth Management's separately managed account program, Azure Managed Investments™ is offered through IG Wealth Management's brokerage services firm, Investors Group Securities Inc. Azure Managed Investments are discretionary dealer-managed accounts that allow clients to delegate responsibility for day-to-day investment decisions

to a portfolio manager. There are seven different investment mandates available that provide core equity exposure in Canadian, U.S., North American and International equity markets. IG Wealth Management's Fee-Based Account program is a non-discretionary, fee-based brokerage account offering clients the benefits of a holistic approach to managing their portfolio.

- *IG Advisory Account (IGAA) and unbundled fee structures* – The IGAA was introduced in the fourth quarter of 2019 and is a fee-based account that improves client experience by offering the ability to simplify and consolidate selected investments into a single account while providing all of our clients with unbundled pricing solutions. IGAA accounts increase fee transparency and can hold both IG Wealth Management and eligible external assets.

A growing portion of IG Wealth Management's client assets are in unbundled fee structures where a separate advisory fee (IGAA, iProfile or Series U) is charged to the client account by the dealer. At December 31, 2019, \$36.0 billion, or 38.7% of IG Wealth Management's mutual fund assets under management, were in products with unbundled fee structures, up 42.2% from \$25.3 billion at December 31, 2018 which represented 30.5% of assets under management. Sales of these products to high net worth clients totalled \$1.1 billion for the fourth quarter of 2019, an increase of \$364 million from the fourth quarter of 2018, representing 88% of total high net worth sales and 51% of total mutual fund sales. For the twelve months ended December 31, 2019, sales totalled \$3.8 billion, an increase of \$0.8 billion from 2018, representing 83% of total high net worth sales and 44% of total mutual fund sales.

Over the next year, the Company will migrate the majority of existing clients to unbundled fee products. Unbundled fee products separate the advisory fee that is charged directly to a client's account from the fees charged to the underlying investment funds. Following this transition, IG Wealth Management will discontinue offering bundled purchase options for substantially all investment products.

IG Wealth Management monitors its investment performance by comparing to certain benchmarks. Morningstar[†] fund ranking service is one of the rankings monitored when determining fund performance.

At December 31, 2019, 57.4% of IG Wealth Management mutual funds had a rating of three stars or better from the Morningstar[†] fund ranking service and 16.5% had a rating of four or five stars. This compared to the Morningstar[†] universe of 69.5% for three stars or better and 34.4% for four and five star funds at December 31, 2019. Morningstar Ratings[†] are an objective, quantitative measure of a fund's three, five and ten year risk-adjusted performance relative to comparable funds.

ASSETS UNDER MANAGEMENT

At December 31, 2019, IG Wealth Management's mutual fund assets under management were \$93.2 billion, an all-time quarter end high. The level of assets under management is influenced by three factors: sales, redemptions and investment returns of our funds. Changes in mutual fund assets under management for the periods under review are reflected in Table 10.

HIGH NET WORTH OFFERINGS

IG Wealth Management has several offerings to address the needs of high net worth clients, who represent a growing segment of our client base, and continues to look at ways to provide further offerings to this segment. Assets under management for clients in this category totalled \$50.0 billion at December 31, 2019, an increase of 20.5% from one year ago, and represented 54% of total assets under management. Sales of high net worth solutions totalled \$1.3 billion for the fourth quarter of 2019, an increase of 27.5% from a year ago, and represented 58% of total sales up from 48% in 2018. For the twelve month period, sales of high net worth solutions totalled \$4.6 billion and represented 52% of total sales up from 45% in 2018.

- Series U is available to all clients and provides a pricing structure which separates the advisory fee, which is charged directly to a client's account, from the fees charged to the underlying investment funds. At December 31, 2019, Series U assets under management related to households with investments in IG Wealth Management funds in excess of \$500,000 had increased to \$20.9 billion, compared to \$16.3 billion at December 31, 2018, an increase of 28.3%.
- iProfile™ - is a unique portfolio management program that is available for households with investments held at IG Wealth Management in excess of \$250,000. The iProfile program has a pricing structure which separates the advisory fee, which is charged directly to a client's account, from the fees charged to the underlying investment funds. At December 31, 2019, the iProfile program assets under management were \$15.1 billion, an increase of 67.2% from \$9.0 billion at December 31, 2018.
- Series J is available for households with investments in IG Wealth Management funds in excess of \$500,000 and had assets of \$14.0 billion at December 31, 2019, a decrease of 13.5% from \$16.1 billion at December 31, 2018, largely as a result of transfer activity from Series J to Series U. Series J pricing structure bundles the cost of asset management and advice into one fee.

CHANGES IN ASSETS UNDER MANAGEMENT AND ADMINISTRATION – 2019 VS. 2018

IG Wealth Management's assets under administration were \$97.3 billion at December 31, 2019, representing an increase of 12.7% from \$86.3 billion at December 31, 2018. IG Wealth Management's mutual fund assets under management were \$93.2 billion at December 31, 2019, representing an increase of 12.1% from \$83.1 billion at December 31, 2018. Average daily mutual fund assets were \$91.9 billion in the fourth quarter of 2019, up 8.0% from \$85.1 billion in the fourth quarter of 2018. Average daily mutual fund assets were \$89.9 billion for the twelve months ended December 31, 2019, up 2.6% from \$87.6 billion in 2018.

For the quarter ended December 31, 2019, sales of IG Wealth Management mutual funds through its Consultant network were \$2.3 billion, an increase of 6.3% from the comparable period in 2018. Mutual fund redemptions totalled \$2.5 billion, an increase of 11.4% from 2018. IG Wealth Management mutual fund net redemptions for the fourth quarter of 2019 were \$247 million compared with net redemptions of \$125 million in 2018. During the fourth quarter, investment returns resulted in an increase of \$2.6 billion in mutual fund assets compared to a decrease of \$5.7 billion in the fourth quarter of 2018.

IG Wealth Management's annualized quarterly redemption rate for long-term funds was 10.2% in the fourth quarter of 2019, compared to 9.7% in the fourth quarter of 2018. IG Wealth Management's twelve month trailing redemption rate for long-term funds was 10.3% at December 31, 2019, compared to 9.2% at December 31, 2018, and remains well below the corresponding average redemption rate for all other members of the Investment Funds Institute of Canada (IFIC) of approximately 16.2% at December 31, 2019. The increase in the redemption rate primarily relates to weakened investor confidence over the last year.

For the twelve months ended December 31, 2019, sales of IG Wealth Management mutual funds through its Consultant network were \$8.7 billion, a decrease of 3.9% from 2018. Mutual fund redemptions totalled \$9.8 billion, an increase of 14.2% from 2018. Net redemptions of IG Wealth Management mutual funds were \$1.1 billion compared with net sales of \$485 million in 2018. During 2019, investment returns resulted in an increase of \$11.1 billion in mutual fund assets compared to a decrease of \$5.4 billion in 2018.

TABLE 10: CHANGE IN ASSETS UNDER MANAGEMENT AND ADMINISTRATION – IG WEALTH MANAGEMENT

THREE MONTHS ENDED (\$ millions)				% CHANGE	
	2019 DEC. 31	2019 SEP. 30	2018 DEC. 31	2019 SEP. 30	2018 DEC. 31
Mutual fund assets under management					
Sales	\$ 2,251	\$ 2,077	\$ 2,118	8.4 %	6.3 %
Redemptions	2,498	2,368	2,243	5.5	11.4
Net sales (redemptions)	(247)	(291)	(125)	15.1	(97.6)
Investment returns	2,629	894	(5,730)	194.1	N/M
Net change in assets	2,382	603	(5,855)	N/M	N/M
Beginning assets	90,779	90,176	88,992	0.7	2.0
Ending assets	\$ 93,161	\$ 90,779	\$ 83,137	2.6 %	12.1 %
Assets under administration	\$ 97,277	\$ 94,456	\$ 86,287	3.0 %	12.7 %
Daily average mutual fund assets	\$ 91,931	\$ 90,363	\$ 85,128	1.7 %	8.0 %
TWELVE MONTHS ENDED					
(\$ millions)				% CHANGE	
	2019 DEC. 31	2018 DEC. 31			
Mutual fund assets under management					
Sales		\$ 8,723	\$ 9,075		(3.9) %
Redemptions		9,812	8,590		14.2
Net sales (redemptions)		(1,089)	485		N/M
Investment returns		11,113	(5,356)		N/M
Net change in assets		10,024	(4,871)		N/M
Beginning assets		83,137	88,008		(5.5)
Ending assets		\$ 93,161	\$ 83,137		12.1 %
Assets under administration		\$ 97,277	\$ 86,287		12.7 %
Daily average mutual fund assets		\$ 89,875	\$ 87,595		2.6 %

CHANGES IN ASSETS UNDER MANAGEMENT AND ADMINISTRATION – Q4 2019 VS. Q3 2019

IG Wealth Management's assets under administration were \$97.3 billion at December 31, 2019, an increase of 3.0% from \$94.5 billion at September 30, 2019. IG Wealth Management's mutual fund assets under management were \$93.2 billion at December 31, 2019, an increase of 2.6% from \$90.8 billion at September 30, 2019. Average daily mutual fund assets were \$91.9 billion in the fourth quarter of 2019 compared to \$90.4 billion in the third quarter of 2019, an increase of 1.7%.

For the quarter ended December 31, 2019, sales of IG Wealth Management mutual funds through its Consultant network were \$2.3 billion, an increase of 8.4% from the third quarter of 2019. Mutual fund redemptions, which totalled \$2.5 billion for the fourth quarter, increased 5.5% from the previous quarter and the annualized quarterly redemption rate was 10.2% in the fourth quarter compared to 9.9% in the third quarter of 2019. IG Wealth Management mutual fund net redemptions were \$247 million for the current quarter compared to net redemptions of \$291 million in the previous quarter.

OTHER PRODUCTS AND SERVICES

SEGREGATED FUNDS

IG Wealth Management offers segregated funds which include the IG Series of Guaranteed Investment Funds (GIFs). Select GIF policies allow for a Lifetime Income Benefit (LIB) option to provide guaranteed retirement income for life. The investment components of these segregated funds are managed by IG Wealth Management. At December 31, 2019, total segregated fund assets were \$1.6 billion, unchanged from December 31, 2018.

INSURANCE

IG Wealth Management continues to be a leader in the distribution of life insurance in Canada. Through its arrangements with leading insurance companies, IG Wealth Management offers a broad range of term, universal life, whole life, disability, critical illness, long-term care, personal health care coverage and group insurance. The Canada Life Assurance Company is a leading provider of the Company's insurance products. Effective as of January 1, 2020, Great-West, London

Life and Canada Life, amalgamated into a single company, The Canada Life Assurance Company.

The average number of policies sold by each insurance-licensed Consultant was 2.5 for the quarter ended December 31, 2019, compared to 2.6 in 2018. For the year ended December 31, 2019, the average number of policies sold by each insurance-licensed Consultant was 10.0, compared to 9.7 in 2018.

Distribution of insurance products is enhanced through IG Wealth Management's Insurance Planning Specialists, located throughout Canada, who assist Consultants with advanced estate planning solutions for high net worth clients.

SECURITIES OPERATIONS

Investors Group Securities Inc. is an investment dealer registered in all Canadian provinces and territories providing clients with securities services to complement their financial and investment planning. IG Wealth Management Consultants can refer clients to one of our Wealth Planning Specialists available through Investors Group Securities Inc.

MORTGAGE AND BANKING OPERATIONS

IG Wealth Management Mortgage Planning Specialists are located throughout each province in Canada, and work with our clients and their Consultants to develop mortgage and other lending strategies that meet the individual needs and goals of each client as part of their comprehensive financial plan.

Mortgages are offered to clients by IG Wealth Management, a national mortgage lender, and through IG Wealth Management's Solutions Banking[†], provided by National Bank of Canada under a long-term distribution agreement. An All-in-One product, a comprehensive cash management solution that integrates the features of a mortgage, term loan, revolving line of credit and deposit account, is also offered through Solutions Banking[†].

Mortgage fundings offered through IG Wealth Management and through Solutions Banking[†] for the three and twelve months ended December 31, 2019 were \$293 million and \$1.2 billion compared to \$305 million and \$1.3 billion in 2018, a decrease of 3.9% and 9.8%, respectively. At December 31, 2019, mortgages offered through both sources totalled \$10.3 billion, compared to \$10.7 billion at December 31, 2018, a decrease of 3.7%.

Available credit associated with Solutions Banking[†] All-in-One accounts originated for the three and twelve month periods ended December 31, 2019 were \$240 million and \$770 million, respectively, compared to \$187 million and \$931 million in 2018. At December 31, 2019, the balance outstanding of Solutions Banking[†] All-in-One products was \$2.9 billion, compared to \$2.6 billion one year ago, and represented approximately 50% of total available credit associated with these accounts.

Other products and services offered through IG Wealth Management's Solutions Banking[†] include investment loans, lines of credit, personal loans, creditor insurance, deposit accounts, and credit cards. Through Solutions Banking[†], clients have access to a network of banking machines, as well as a private labeled client website and client service centre. The Solutions Banking[†] offering supports IG Wealth Management's approach to delivering total financial solutions for our clients through a broad financial planning platform. Total lending products of IG Wealth Management clients in the Solutions Banking[†] offering, including Solutions Banking[†] mortgages totalled \$4.5 billion at December 31, 2019, compared to \$4.1 billion at December 31, 2018.

REVIEW OF SEGMENT OPERATING RESULTS

IG Wealth Management's earnings before interest and taxes are presented in Table 11.

2019 VS. 2018

FEE INCOME

Fee income is generated from the management, administration and distribution of IG Wealth Management mutual funds. The

distribution of insurance and Solutions Banking[†] products and the provision of securities services provide additional fee income.

IG Wealth Management earns management fees for investment management services provided to its mutual funds, which depend largely on the level and composition of mutual fund assets under management. Management fees were \$381.7 million in the fourth quarter of 2019, an increase of \$25.0 million

TABLE 11: OPERATING RESULTS – IG WEALTH MANAGEMENT

THREE MONTHS ENDED (\$ millions)	2019		2018		% CHANGE	
	DEC. 31	SEP. 30	DEC. 31	SEP. 30	2019 SEP. 30	2018 DEC. 31
Revenues						
Management fees	\$ 381.7	\$ 376.2	\$ 356.7	1.5 %	7.0 %	
Administration fees	75.3	75.2	75.2	0.1	0.1	
Distribution fees	44.0	41.5	45.1	6.0	(2.4)	
	501.0	492.9	477.0	1.6	5.0	
Net investment income and other	16.8	15.8	11.0	6.3	52.7	
	517.8	508.7	488.0	1.8	6.1	
Expenses						
Commission						
Commission amortization	6.5	5.9	4.4	10.2	47.7	
Mutual fund sales commissions expensed as incurred	16.1	16.4	22.2	(1.8)	(27.5)	
Other commissions	30.7	29.0	30.4	5.9	1.0	
	53.3	51.3	57.0	3.9	(6.5)	
Asset-based compensation	106.3	103.4	99.3	2.8	7.0	
Non-commission	151.9	148.2	159.6	2.5	(4.8)	
	311.5	302.9	315.9	2.8	(1.4)	
Earnings before interest and taxes	\$ 206.3	\$ 205.8	\$ 172.1	0.2 %	19.9 %	
TWELVE MONTHS ENDED (\$ millions)						
			2019 DEC. 31	2018 DEC. 31	% CHANGE	
Revenues						
Management fees			\$ 1,488.0	\$ 1,458.1	2.1 %	
Administration fees			299.6	310.4	(3.5)	
Distribution fees			171.2	171.5	(0.2)	
			1,958.8	1,940.0	1.0	
Net investment income and other			56.2	46.7	20.3	
			2,015.0	1,986.7	1.4	
Expenses						
Commission						
Commission amortization			22.4	14.5	54.5	
Mutual fund sales commissions expensed as incurred			72.8	103.4	(29.6)	
Other commissions			121.9	118.3	3.0	
			217.1	236.2	(8.1)	
Asset-based compensation			411.7	387.2	6.3	
Non-commission			615.9	597.3	3.1	
			1,244.7	1,220.7	2.0	
Earnings before interest and taxes			\$ 770.3	\$ 766.0	0.6 %	

or 7.0% from \$356.7 million in 2018. For the twelve months ended December 31, 2019, management fees were \$1,488.0 million, an increase of \$29.9 million or 2.1% from \$1,458.1 million in 2018.

The net increase in management fees in the fourth quarter of 2019 was primarily due to the increase in average assets under management of 8.0%, as shown in Table 10. The average management fee rate for the fourth quarter was 165.2 basis points of average assets under management compared to 166.1 basis points in 2018, reflecting pricing reductions effective March 1, 2019.

The net increase in management fees in the year ended December 31, 2019 was primarily due to the increase in average assets under management of 2.6%, as shown in Table 10. The average management fee rate for the twelve months ended December 31, 2019, was 165.9 basis points of average assets under management compared to 166.4 basis points in 2018, reflecting pricing reductions effective March 1, 2019.

IG Wealth Management receives administration fees for providing administrative services to its mutual funds and trusteeship services to its unit trust mutual funds, which also depend largely on the level and composition of mutual fund assets under management. Administration fees totalled \$75.3 million in the current quarter, up slightly from \$75.2 million a year ago. Administration fees were \$299.6 million for the twelve month period ended December 31, 2019 compared to \$310.4 million in 2018, a decrease of 3.5%. The decrease in the twelve month period resulted primarily from the movement of assets into unbundled products which are not charged certain administration fees and changes in the composition of average assets under management.

Distribution fees are earned from:

- Distribution of insurance products through I.G. Insurance Services Inc.
- Redemption fees on mutual funds that were sold with a deferred sales charge.
- Portfolio fund distribution fees.
- Securities trading services provided through Investors Group Securities Inc.
- Banking services provided through Solutions Banking[†].

Distribution fee income of \$44.0 million for the fourth quarter of 2019 decreased by \$1.1 million from \$45.1 million in 2018, primarily due to lower distribution fee income from insurance products and lower redemption fees, offset in part by higher banking income. For the twelve month period, distribution fee income of \$171.2 million decreased by \$0.3 million from \$171.5 million in 2018, primarily due to lower redemption fees, offset in part by the increase in distribution fee income from

insurance and banking products. IG Wealth Management no longer offers the deferred sales purchase option for its mutual funds. Redemption fee income varies depending on the level of deferred sales charge attributable to fee-based redemptions.

NET INVESTMENT INCOME AND OTHER

Net investment income and other includes income related to mortgage banking operations and net interest income related to intermediary operations.

Net investment income and other was \$16.8 million in the fourth quarter of 2019, an increase of \$5.8 million from \$11.0 million in 2018. For the year ended December 31, 2019, net investment income and other totalled \$56.2 million, an increase of \$9.5 million from \$46.7 million in 2018.

Net investment income related to IG Wealth Management's mortgage banking operations totalled \$12.8 million for the fourth quarter of 2019 compared to \$6.0 million in 2018, an increase of \$6.8 million. For the year ended December 31, 2019, net investment income related to IG Wealth Management's mortgage banking operations totalled \$45.4 million compared to \$36.9 million in 2018, an increase of \$8.5 million. The changes in mortgage banking income were largely due to fair value adjustments which increased by \$6.3 million and \$9.3 million for the three and twelve month periods ended December 31, 2019 to \$0.2 million and (\$4.3) million, respectively, compared to 2018. The increases in both periods were primarily due to negative fair value adjustments in 2018 on certain securitization related financial instruments. A summary of mortgage banking operations for the three and twelve month periods under review is presented in Table 12.

EXPENSES

IG Wealth Management incurs commission expense in connection with the distribution of its financial services and products. Commissions are paid on the sale of these products and fluctuate with the level of sales. Commissions paid on the sale of investment products are capitalized and amortized over their estimated useful lives where the Company receives a fee directly from the client. All other commissions paid on investment product sales are expensed as incurred.

Commission expense was \$53.3 million for the fourth quarter of 2019, a decrease of \$3.7 million from \$57.0 million in 2018 primarily due to lower mutual fund sales and lower compensation related to the distribution of insurance products. For the twelve month period, commission expense was \$217.1 million, a decrease of \$19.1 million from \$236.2 million in 2018. The decrease in mutual fund commissions was primarily due to lower mutual fund sales partially offset by higher compensation related to the distribution of insurance products.

TABLE 12: MORTGAGE BANKING OPERATIONS – IG WEALTH MANAGEMENT

THREE MONTHS ENDED (\$ millions)	2019		2018	% CHANGE	
	DEC. 31	SEP. 30	DEC. 31	SEP. 30	DEC. 31
Total mortgage banking income					
Net interest income on securitized loans					
Interest income	\$ 50.5	\$ 52.4	\$ 51.7	(3.6) %	(2.3) %
Interest expense	41.3	42.9	42.5	(3.7)	(2.8)
Net interest income	9.2	9.5	9.2	(3.2)	–
Gains on sales ⁽¹⁾	0.6	0.9	–	(33.3)	N/M
Fair value adjustments	0.2	0.7	(6.1)	(71.4)	N/M
Other	2.8	2.8	2.9	–	(3.4)
	\$ 12.8	\$ 13.9	\$ 6.0	(7.9) %	113.3 %
Average mortgages serviced					
Securitizations	\$ 6,996	\$ 7,185	\$ 7,264	(2.6) %	(3.7) %
Other	2,744	2,750	3,104	(0.2)	(11.6)
	\$ 9,740	\$ 9,935	\$ 10,368	(2.0) %	(6.1) %
Mortgage sales to:⁽²⁾					
Securitizations	\$ 284	\$ 469	\$ 550	(39.4) %	(48.4) %
Other ⁽¹⁾	256	166	81	54.2	216.0
	\$ 540	\$ 635	\$ 631	(15.0) %	(14.4) %
TWELVE MONTHS ENDED					
(\$ millions)			2019	2018	% CHANGE
			DEC. 31	DEC. 31	
Total mortgage banking income					
Net interest income on securitized loans					
Interest income			\$ 208.0	\$ 204.0	2.0 %
Interest expense			171.9	165.1	4.1
Net interest income			36.1	38.9	(7.2)
Gains on sales ⁽¹⁾			3.2	1.5	113.3
Fair value adjustments			(4.3)	(13.6)	68.4
Other			10.4	10.1	3.0
			\$ 45.4	\$ 36.9	23.0 %
Average mortgages serviced					
Securitizations			\$ 7,232	\$ 7,388	(2.1) %
Other			2,782	3,174	(12.4)
			\$ 10,014	\$ 10,562	(5.2) %
Mortgage sales to:⁽²⁾					
Securitizations			\$ 1,517	\$ 1,841	(17.6) %
Other ⁽¹⁾			558	357	56.3
			\$ 2,075	\$ 2,198	(5.6) %

(1) Represents sales to institutional investors through private placements, to Investors Mortgage and Short Term Income Fund, and to Investors Canadian Corporate Bond Fund as well as gains realized on those sales.

(2) Represents principal amounts sold.

Asset-based compensation, which is based on the value of assets under management, increased by \$7.0 million and \$24.5 million for the three and twelve month periods ended December 31, 2019 to \$106.3 million and \$411.7 million, compared to 2018. The increase was primarily due to the increase in assets under management.

Non-commission expenses incurred by IG Wealth Management primarily relate to the support of the Consultant network, the administration, marketing and management of its mutual funds and other products, as well as sub-advisory fees related to mutual fund assets under management. Non-commission expenses were \$151.9 million for the fourth quarter of 2019 compared to \$159.6 million in 2018, a decrease of \$7.7 million or 4.8%. The decrease for the quarter was primarily due to advertising and marketing expenses resulting from the brand re-launch recorded in the fourth quarter of 2018. For the twelve month period, non-commission expenses were \$615.9 million in 2019 compared to \$597.3 million in 2018, an increase of \$18.6 million or 3.1%. The increase in 2019 was primarily due to increased technology expenses in the first quarter relating to the migration of clients to our new dealer platform and unbundled fee arrangements, as well as continued expenses associated with the brand re-launch.

Q4 2019 VS. Q3 2019

FEE INCOME

Management fee income increased by \$5.5 million or 1.5% to \$381.7 million in the fourth quarter of 2019 compared with the third quarter. The increase in management fees in the fourth quarter was primarily due to the increase in average assets under management of 1.7% for the quarter, as shown in Table 10.

Administration fees were \$75.3 million in the fourth quarter of 2019, up slightly from the third quarter.

Distribution fee income of \$44.0 million in the fourth quarter of 2019 increased by \$2.5 million from \$41.5 million in the third quarter primarily due to an increase in distribution fee income from insurance product sales offset by lower redemption fees.

NET INVESTMENT INCOME AND OTHER

Net investment income and other was \$16.8 million in the fourth quarter of 2019 compared to \$15.8 million in the previous quarter, an increase of \$1.0 million.

Net investment income related to IG Wealth Management's mortgage banking operations totalled \$12.8 million in the fourth quarter, a decrease of \$1.1 million from \$13.9 million in the previous quarter as shown in Table 12.

EXPENSES

Commission expense in the current quarter was \$53.3 million compared with \$51.3 million in the previous quarter. The increase related to higher cash commissions paid being expensed in the quarter primarily due to higher mutual fund sales and compensation related to the distribution of insurance product sales.

Non-commission expenses increased to \$151.9 million in the current quarter compared to \$148.2 million in the prior quarter primarily due to the seasonality of expenses offset in part by ongoing efforts to manage non-commission expense.

MACKENZIE INVESTMENTS

REVIEW OF THE BUSINESS

Mackenzie's core business is the provision of investment management and related services offered through diversified investment solutions, distributed through multiple distribution channels. We are committed to delivering strong investment performance for our clients by drawing on the experience and perspective gained through over 50 years in the investment management business.

Mackenzie earns revenue primarily from:

- Management fees earned from its investment funds, sub-advised accounts and institutional clients.
- Fees earned from its mutual funds for administrative services.
- Redemption fees on deferred sales charge and low load units.

The largest component of Mackenzie's revenues is management fees. The amount of management fees depends on the level and composition of assets under management. Management fee rates vary depending on the investment objective and the account type of the underlying assets under management. Equity based mandates have higher management fee rates than fixed income mandates and retail mutual fund accounts have higher management fee rates than sub-advised and institutional accounts.

MACKENZIE STRATEGY

Mackenzie seeks to be Canada's preferred global asset management solutions provider and business partner.

Mackenzie's vision: We are committed to the financial success of investors, through *their* eyes. This impacts the strategic priorities we select to fulfil that commitment and drive future business growth. Our strategic mandate is two-fold: win in the Canadian retail space and build meaningful strategic relationships. We aim to achieve this mandate by attracting and fostering the best minds in the investment industry, responding to changing needs of financial advisors and investors with distinctive and innovative solutions, and continuing to deliver institutional quality in everything we do.

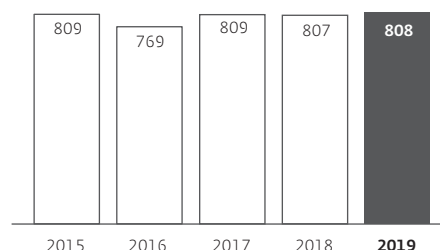
Supporting this vision and strategic mandate are six key foundational capabilities that our employees strive to achieve:

- Delivering competitive and consistent risk-adjusted performance
- Offering innovative and high quality investment solutions
- Accelerating distribution
- Advancing brand leadership
- Driving operational excellence and discipline
- Enabling a high-performing and diverse culture

Mackenzie seeks to maximize returns on business investment by focusing resources in areas that directly impact the success of our strategic mandate: investment management, distribution and client experience.

Fee Income – Mackenzie

For the financial year (\$ millions)



Founded in 1967, Mackenzie continues to build an investment advisory business through proprietary investment research and portfolio management while utilizing strategic partners in a selected sub-advisory capacity. Our business focuses on multiple distribution channels: Retail, Strategic Alliances and Institutional.

Mackenzie primarily distributes its retail investment products through third party financial advisors. Mackenzie's sales teams work with many of the more than 30,000 independent financial advisors and their firms across Canada. In addition to its retail distribution team, Mackenzie also has specialty teams focused on strategic alliances and the institutional marketplace. Within the strategic alliance channel, Mackenzie offers certain series of its mutual funds and provides sub-advisory services to third party and related party investment programs offered by banks, insurance companies and other investment companies. Strategic alliances with related parties include providing advisory services to IG Wealth Management, Investment Planning Counsel and Great-West Lifeco Inc. (Lifeco) subsidiaries, and also include a private label mutual fund arrangement with Lifeco subsidiary Quadrus. Within the strategic alliance channel, Mackenzie's primary distribution relationship is with the head office of the respective bank, insurance company or investment company. In the institutional channel, Mackenzie provides investment management services to pension plans, foundations and other institutions. Mackenzie attracts new institutional business through its relationships with pension and management consultants.

Gross sales and redemption activity in strategic alliance and institutional accounts can be more pronounced than in the retail channel given the relative size and the nature of the distribution relationships of these accounts. These accounts are also subject to ongoing reviews and rebalance activities which may result in a significant change in the level of assets under management.

Mackenzie is positioned to continue to build and enhance its distribution relationships given its team of experienced investment professionals, strength of its distribution network, broad product shelf, competitively priced products and its focus on client experience and investment excellence.

ASSETS UNDER MANAGEMENT

The changes in investment fund assets under management are summarized in Table 13 and the changes in total assets under management are summarized in Table 14.

At December 31, 2019, Mackenzie's investment fund assets under management were \$64.0 billion, an all-time high, and total assets under management were \$70.2 billion. The change in Mackenzie's assets under management is determined by investment returns generated for our clients and net contributions from our clients.

TABLE 13: CHANGE IN INVESTMENT FUND ASSETS UNDER MANAGEMENT – MACKENZIE⁽¹⁾

THREE MONTHS ENDED (\$ millions)				% CHANGE	
	2019 DEC. 31	2019 SEP. 30	2018 DEC. 31	2019 SEP. 30	2018 DEC. 31
Sales	\$ 2,587	\$ 2,253	\$ 2,328	14.8 %	11.1 %
Redemptions	2,569	2,114	2,474	21.5	3.8
Mutual fund net sales (redemptions) ⁽²⁾	18	139	(146)	(87.1)	N/M
ETF net creations	646	597	137	8.2	N/M
Inter-product eliminations ⁽³⁾	(399)	(245)	(82)	(62.9)	N/M
Investment fund net sales (redemptions)	265	491	(91)	(46.0)	N/M
Investment returns	1,576	264	(3,894)	N/M	N/M
Net change in assets	1,841	755	(3,985)	143.8	N/M
Beginning assets	62,150	61,395	59,493	1.2	4.5
Ending assets	\$ 63,991	\$ 62,150	\$ 55,508	3.0 %	15.3 %
Consists of:					
Mutual funds	\$ 60,838	\$ 59,275	\$ 53,407	2.6 %	13.9 %
ETFs	4,749	4,051	2,949	17.2	61.0
Inter-product eliminations ⁽³⁾	(1,596)	(1,176)	(848)	(35.7)	(88.2)
Investment funds	\$ 63,991	\$ 62,150	\$ 55,508	3.0 %	15.3 %
Daily average investment fund assets	\$ 62,969	\$ 61,802	\$ 57,138	1.9 %	10.2 %
TWELVE MONTHS ENDED (\$ millions)				% CHANGE	
	2019 DEC. 31	2018 DEC. 31			
Sales	\$ 9,886	\$ 9,951		(0.7) %	
Redemptions	9,374	9,838		(4.7)	
Mutual fund net sales (redemptions) ⁽²⁾	512	113		N/M	
ETF net creations	1,559	1,799		(13.3)	
Inter-product eliminations ⁽³⁾	(655)	(530)		(23.6)	
Investment fund net sales (redemptions)	1,416	1,382		2.5	
Investment returns	7,067	(2,417)		N/M	
Net change in assets	8,483	(1,035)		N/M	
Beginning assets	55,508	56,543		(1.8)	
Ending assets	\$ 63,991	\$ 55,508		15.3 %	
Daily average investment fund assets	\$ 60,949	\$ 57,918		5.2 %	

(1) Mackenzie segment excludes investments into Mackenzie mutual funds by IG Wealth Management mutual funds from its assets under management and net sales.

(2) During 2019 and 2018, institutional clients, which include Mackenzie mutual funds within their investment offerings, made fund allocation changes:

– Fourth quarter of 2019 – resulted in sales of \$129 million, redemptions of \$165 million and net redemptions of \$36 million.

– During 2018 – resulted in sales of \$409 million, redemptions of \$807 million and net redemptions of \$398 million.

(3) Total investment fund net sales and assets under management exclude Mackenzie mutual fund investments in ETFs.

TABLE 14: CHANGE IN TOTAL ASSETS UNDER MANAGEMENT – MACKENZIE⁽¹⁾

THREE MONTHS ENDED (\$ millions)				% CHANGE	
	2019 DEC. 31	2019 SEP. 30	2018 DEC. 31	2019 SEP. 30	2018 DEC. 31
Net sales (redemptions)					
Mutual funds ⁽²⁾	\$ 18	\$ 139	\$ (146)	(87.1) %	N/M %
ETF net creations	646	597	137	8.2	N/M
Inter-product eliminations ⁽³⁾	(399)	(245)	(82)	(62.9)	N/M
Investment funds	265	491	(91)	(46.0)	N/M
Sub-advisory, institutional and other accounts ⁽⁴⁾	(86)	(1,171)	(224)	92.7	61.6
Total net sales (redemptions)	179	(680)	(315)	N/M	N/M
Investment returns	1,755	343	(4,304)	N/M	N/M
Net change in assets	1,934	(337)	(4,619)	N/M	N/M
Beginning assets	68,271	68,608	67,347	(0.5)	1.4
Ending assets	\$ 70,205	\$ 68,271	\$ 62,728	2.8 %	11.9 %
Consists of:					
Mutual funds	\$ 60,838	\$ 59,275	\$ 53,407	2.6 %	13.9 %
ETFs	4,749	4,051	2,949	17.2	61.0
Inter-product eliminations ⁽³⁾	(1,596)	(1,176)	(848)	(35.7)	(88.2)
Investment funds	63,991	62,150	55,508	3.0	15.3
Sub-advisory, institutional and other accounts ⁽⁴⁾	6,214	6,121	7,220	1.5	(13.9)
Total assets under management	\$ 70,205	\$ 68,271	\$ 62,728	2.8 %	11.9 %
Average total assets⁽⁵⁾	\$ 69,137	\$ 68,209	\$ 64,628	1.4 %	7.0 %
TWELVE MONTHS ENDED					
(\$ millions)				% CHANGE	
	2019 DEC. 31	2018 DEC. 31			
Net sales (redemptions)					
Mutual funds ⁽²⁾	\$ 512	\$ 113			N/M %
ETF net creations	1,559	1,799			(13.3)
Inter-product eliminations ⁽³⁾	(655)	(530)			(23.6)
Investment funds	1,416	1,382			2.5
Sub-advisory, institutional and other accounts ⁽⁴⁾	(1,894)	(487)			N/M
Total net sales (redemptions)	(478)	895			N/M
Investment returns	7,955	(2,676)			N/M
Net change in assets	7,477	(1,781)			N/M
Beginning assets	62,728	64,509			(2.8)
Ending assets	\$ 70,205	\$ 62,728			11.9 %
Average total assets⁽⁵⁾	\$ 67,772	\$ 65,860			2.9 %

(1) Mackenzie segment excludes investments into Mackenzie mutual funds by IG Wealth Management mutual funds from its assets under management and net sales.

(2) During 2019 and 2018, institutional clients, which include Mackenzie mutual funds within their investment offerings, made fund allocation changes:

– Fourth quarter of 2019 – resulted in sales of \$129 million, redemptions of \$165 million and net redemptions of \$36 million.

– During 2018 – resulted in sales of \$409 million, redemptions of \$807 million and net redemptions of \$398 million.

(3) Total investment fund net sales and assets under management exclude Mackenzie mutual fund investments in ETFs.

(4) During the third quarter of 2019, MD Financial Management reassigned sub-advisory responsibilities totalling \$1.2 billion on mandates advised upon by Mackenzie.

(5) Based on daily average investment fund assets and month-end average sub-advisory, institutional and other assets.

CHANGE IN ASSETS UNDER MANAGEMENT – 2019 VS. 2018

Mackenzie's total assets under management at December 31, 2019 were \$70.2 billion, an increase of 11.9% from \$62.7 billion at December 31, 2018. Mackenzie's sub-advisory, institutional and other accounts at December 31, 2019 were \$6.2 billion, a decrease of 13.9% from \$7.2 billion last year.

Mackenzie's investment fund assets under management were \$64.0 billion at December 31, 2019, an increase of 15.3% from December 31, 2018. Mackenzie's mutual fund assets under management were \$60.8 billion at December 31, 2019, an increase of 13.9% from \$53.4 billion at December 31, 2018. Mackenzie's ETF assets were \$4.7 billion at December 31, 2019, inclusive of \$1.6 billion in investments from Mackenzie mutual funds, compared to \$2.9 billion at December 31, 2018, inclusive of \$848 million in investments from Mackenzie mutual funds.

In the three months ended December 31, 2019, Mackenzie's mutual fund gross sales were \$2.6 billion, the highest fourth quarter gross sales in the Company's history, compared to \$2.3 billion in 2018. Mutual fund redemptions in the current quarter were \$2.6 billion, an increase of 3.8% from last year. Mutual fund net sales for the three months ended December 31, 2019 were \$18 million, as compared to net redemptions of \$146 million last year. In the three months ended December 31, 2019, ETF net creations were \$646 million compared to \$137 million last year, inclusive of \$399 million and \$82 million, respectively, in investments from Mackenzie mutual funds. Investment fund net sales in the current quarter were \$265 million compared to net redemptions of \$91 million last year. During the current quarter, investment returns resulted in investment fund assets increasing by \$1.6 billion compared to a decrease of \$3.9 billion last year.

During the fourth quarter of 2019, certain third party programs, which include Mackenzie mutual funds, made fund allocation changes resulting in gross sales of \$129 million, redemptions of \$165 million and net redemptions of \$36 million. Excluding these transactions in 2019, mutual fund gross sales increased 5.6% and mutual fund redemptions decreased 2.8% in the three months ended December 31, 2019 compared to last year and mutual fund net sales of \$54 million in 2019 compared to mutual fund net redemptions of \$146 million last year.

Total net sales for the three months ended December 31, 2019 were \$179 million, compared to net redemptions of \$315 million last year. During the current quarter, investment returns resulted in assets increasing by \$1.8 billion compared to a decrease of \$4.3 billion last year. Excluding the mutual fund allocation changes made by third party programs during the fourth quarter of 2019, total net sales were \$215 million in the current quarter compared to net redemptions of \$315 million last year.

In the twelve months ended December 31, 2019, Mackenzie's mutual fund gross sales were \$9.9 billion, a decrease of 0.7% from \$10.0 billion in the comparative period last year. Mutual fund redemptions in the current period were \$9.4 billion, a decrease of 4.7% from last year. Mutual fund net sales for the twelve months ended December 31, 2019 were \$512 million, as compared to net sales of \$113 million last year. In the twelve months ended December 31, 2019, ETF net creations were \$1.6 billion, inclusive of \$655 million in investments from Mackenzie mutual funds, compared to ETF net creations of \$1.8 billion, inclusive of \$530 million in investments from Mackenzie mutual funds last year. Investment fund net sales in the current period were \$1.4 billion, an increase of 2.5% from last year. During the current period, investment returns resulted in investment fund assets increasing by \$7.1 billion as compared to a decrease of \$2.4 billion last year.

During the twelve months ended December 31, 2019, certain third party programs, which include Mackenzie mutual funds, made fund allocation changes resulting in gross sales of \$129 million, redemptions of \$165 million and net redemptions of \$36 million. During the twelve months ended December 31, 2018, certain third party programs, which include Mackenzie mutual funds, made fund allocation changes resulting in gross sales of \$409 million, redemptions of \$807 million and net redemptions of \$398 million. Excluding these transactions in 2019 and 2018, mutual fund gross sales increased 2.3% and mutual fund redemptions increased 2.0% in the twelve months ended December 31, 2019 compared to last year and mutual fund net sales were \$548 million in the current year compared to \$511 million last year.

Redemptions of long-term mutual funds in the three and twelve months ended December 31, 2019, were \$2.5 billion and \$9.0 billion, respectively, as compared to \$2.4 billion and \$9.5 billion last year. Redemptions of long-term mutual funds excluding mutual fund allocation changes made by third party programs were \$8.8 billion in the twelve months ended December 31, 2019, compared to \$8.7 billion last year. Mackenzie's annualized quarterly redemption rate for long-term mutual funds was 16.4% in the fourth quarter of 2019, compared to 17.1% in the fourth quarter of 2018. Mackenzie's annualized quarterly redemption rate for long-term mutual funds excluding rebalance transactions was 15.3% in the fourth quarter of 2019. Mackenzie's twelve-month trailing redemption rate for long-term mutual funds was 15.6% at December 31, 2019, as compared to 17.1% last year. Mackenzie's twelve month trailing redemption rate for long-term funds, excluding rebalance transactions, was 15.3% at December 31, 2019, compared to 15.6% at December 31, 2018. The corresponding average twelve-month trailing redemption rate for long-term mutual funds for all other members of IFIC was approximately

15.8% at December 31, 2019. Mackenzie's twelve-month trailing redemption rate is comprised of the weighted average redemption rate for front-end load assets, deferred sales charge and low load assets with redemption fees, and deferred sales charge assets without redemption fees (matured assets). Generally, redemption rates for front-end load assets and matured assets are higher than the redemption rates for deferred sales charge and low load assets with redemption fees.

Total net redemptions for the twelve months ended December 31, 2019 were \$478 million, as compared to net sales of \$895 million last year. During the twelve months ended December 31, 2019, investment returns resulted in assets increasing by \$8.0 billion, compared to a decrease of \$2.7 billion last year. During the third quarter of 2019, MD Financial Management reassigned \$1.2 billion of sub-advisory mandates managed by Mackenzie. The pro-forma impact on Mackenzie's pre-tax earnings from these mandate changes is not meaningful. Excluding the reassigned MD Financial Management sub-advisory mandates during the third quarter of 2019 and the mutual fund allocation changes in 2019 and 2018 previously discussed, total net sales were \$720 million for the current period compared to net sales of \$1.3 billion last year.

CHANGE IN ASSETS UNDER MANAGEMENT – Q4 2019 VS. Q3 2019

Mackenzie's total assets under management at December 31, 2019, were \$70.2 billion, an increase of 2.8% from \$68.3 billion at September 30, 2019. Mackenzie's sub-advisory, institutional and other accounts at December 31, 2019 were \$6.2 billion, an increase of 1.5% from \$6.1 billion at September 30, 2019.

Mackenzie's investment fund assets under management were \$64.0 billion at December 31, 2019, an increase of 3.0% from \$62.2 billion at September 30, 2019. Mackenzie's mutual fund assets under management were \$60.8 billion at December 31, 2019, an increase of 2.6% from \$59.3 billion at September 30, 2019. Mackenzie's ETF assets were \$4.7 billion at December 31, 2019, inclusive of \$1.6 billion in investments from Mackenzie mutual funds compared to \$4.1 billion at September 30, 2019, inclusive of \$1.2 billion in investments from Mackenzie mutual funds.

For the quarter ended December 31, 2019, Mackenzie mutual fund gross sales were \$2.6 billion, an increase of 14.8% from the third quarter of 2019. Mutual fund redemptions, which totalled \$2.6 billion for the fourth quarter, increased by 21.5% from the previous quarter. Net sales of Mackenzie mutual funds for the current quarter were \$18 million compared with net sales of \$139 million in the previous quarter. Excluding the mutual fund allocation changes made by third party programs during the fourth quarter of 2019, mutual fund gross sales increased 9.1% and mutual fund redemptions increased 13.7% in the fourth quarter compared to the third quarter and mutual fund net sales

of \$54 million in the fourth quarter compared to net sales of \$139 million in the third quarter.

Redemptions of long-term mutual fund assets in the current quarter were \$2.5 billion, compared to \$2.0 billion in the third quarter of 2019. Mackenzie's annualized quarterly redemption rate for long-term mutual funds for the current quarter was 16.4% compared to 13.7% for the third quarter. Mackenzie's annualized quarterly redemption rate for long-term mutual funds excluding the mutual fund allocation changes made by third party programs was 15.3% during the fourth quarter. Net redemptions of long-term funds for the current quarter were \$19 million compared to net sales of \$88 million in the previous quarter.

For the quarter ended December 31, 2019, Mackenzie ETF net creations were \$646 million, compared to \$597 million in the third quarter. In the current quarter, ETF net creations were inclusive of \$399 million in investments from Mackenzie mutual funds compared to \$245 million in the third quarter.

Investment fund net sales in the current quarter were \$265 million compared to net sales of \$491 million in the third quarter. Excluding the mutual fund allocation changes made by third party programs during the fourth quarter of 2019, investment fund net sales of \$301 million in the fourth quarter compared to net sales of \$491 million in the third quarter.

INVESTMENT MANAGEMENT

Mackenzie has \$140.1 billion in assets under management at December 31, 2019, including \$69.9 billion of advisory mandates to the IG Wealth Management family of funds. It has teams located in Toronto, Montreal, Winnipeg, Boston, Dublin and Hong Kong.

This investment management organization continues to deliver its investment offerings through a boutique structure, with separate in-house investment teams which each have a distinct focus and investment approach. This boutique approach promotes diversification of styles and ideas and provides Mackenzie with a breadth of capabilities. Oversight is conducted through a common process intended to promote superior risk-adjusted returns over time. This process is focused upon i) identifying and encouraging each team's performance edge, ii) promoting best practices in portfolio construction, and iii) emphasizing risk management.

Mackenzie currently has fourteen boutiques. Initiatives during 2019 impacting the in-house investment offerings include the following:

- Mackenzie changed the portfolio management of two of its mutual funds by bringing their investment management in-house. The Mackenzie Fixed Income Team assumed

management of the Mackenzie Corporate Bond Fund and the Mackenzie North American Corporate Bond Fund. These funds were previously sub-advised by a third party.

- Mackenzie's Fixed Income Team assumed portfolio management responsibilities for all externally sub-advised mandates within the Symmetry Canadian Bond Fund. This fund is utilized in the Symmetry Managed Solutions program.

In addition to its own investment teams, Mackenzie supplements its investment capabilities through the use of third party sub-advisors in selected areas. These sub-advisors include Putnam Investments Inc., TOBAM, China AMC, Pax Ellevest Management LLC, Rockefeller & Co and Greenchip Financial.

Mackenzie's assets under management are diversified by investment objective as set out in Table 15. The development of a broad range of investment capabilities and products has proven to be, and continues to be, a key strength of the organization in satisfying the evolving financial needs of our clients.

Long-term investment performance is a key measure of Mackenzie's ongoing success. At December 31, 2019, 48.3% of Mackenzie mutual fund assets were rated in the top two performance quartiles for the one year time frame, 54.4% for the three year time frame and 58.3% for the five year time frame. Mackenzie also monitors its fund performance relative to the ratings it receives on its mutual funds from the Morningstar[†]

fund ranking service. At December 31, 2019, 75.1% of Mackenzie mutual fund assets measured by Morningstar[†] had a rating of three stars or better and 47.3% had a rating of four or five stars. This compared to the Morningstar[†] universe of 83.9% for three stars or better and 46.0% for four and five star funds at December 31, 2019. These ratings exclude the Quadrus Group of Funds[†].

Mackenzie was once again recognized for industry leading performance, winning four 2019 Lipper Awards. The award honours funds that lead in delivering strong, risk-adjusted performance relative to their peers:

- Mackenzie Canadian Growth Balanced Fund Series A – Best three-year and five-year performance in the Canadian Equity Balanced category. This fund is co-managed by Mackenzie's Bluewater, Fixed Income and Asset Allocation Teams.
- Mackenzie Floating Rate Income Fund Series A – Best three-year performance in the Floating Rate Loan category. This fund is managed by Mackenzie's Fixed Income Team
- Mackenzie Core Plus Canadian Fixed Income ETF – Best three-year performance in the Canadian Fixed Income category. This fund is managed by Mackenzie's Fixed Income team.

In addition, twelve funds were recognized for industry leading performance at the 2019 Fundata FundGrade A+ Awards.

TABLE 15: ASSETS UNDER MANAGEMENT BY INVESTMENT OBJECTIVE – MACKENZIE

(\$ millions)	2019		2018	
Equity				
Domestic	\$ 10,341	14.8 %	\$ 10,442	16.6 %
Foreign	23,197	33.0	19,932	31.8
	33,538	47.8	30,374	48.4
Balanced				
Domestic	12,460	17.7	11,135	17.7
Foreign	14,273	20.3	12,202	19.5
	26,733	38.0	23,337	37.2
Fixed Income				
Domestic	4,898	7.0	4,512	7.2
Foreign	4,556	6.5	4,021	6.4
	9,454	13.5	8,533	13.6
Money Market				
Domestic	480	0.7	484	0.8
Total	\$ 70,205	100.0 %	\$ 62,728	100.0 %
Consists of:				
Investment funds	\$ 63,991	91.1 %	\$ 55,508	88.5 %
Sub-advisory, institutional and other accounts	6,214	8.9	7,220	11.5
	\$ 70,205	100.0 %	\$ 62,728	100.0 %

PRODUCTS

Mackenzie continues to evolve its product shelf by providing enhanced investment solutions for financial advisors to offer their clients. In 2019, Mackenzie launched a number of new products, implemented pricing enhancements, and merged mutual funds to streamline and strengthen its product shelf.

EXCHANGE TRADED FUNDS

The addition of Exchange Traded Funds (ETF) has complemented Mackenzie's broad and innovative fund line-up and reflects its investor-focused vision to provide advisors and investors with new solutions to drive investor outcomes and achieve their personal goals. These ETFs offer investors another investment option to utilize in building long-term diversified portfolios.

During 2019, Mackenzie launched two new ETFs:

- Mackenzie Emerging Markets Bond Index ETF was launched to provide investors with broad exposure to emerging markets while investing in U.S. denominated, emerging market government bonds and government related bonds. This ETF hedges foreign currency back to the Canadian dollar.
- Mackenzie Emerging Markets Local Currency Bond Index ETF was launched to provide investors with the opportunity to access the strong growth and diversification benefits of investing in emerging markets.

Assets under management of these two launches surpassed \$350 million by the end of the year, inclusive of \$277 million in investments from Mackenzie mutual funds.

Mackenzie's current line-up consists of thirty ETFs: fifteen active and strategic beta ETFs and fifteen traditional index ETFs. During 2019, two milestones were achieved: i) ETF assets under management surpassed \$4 billion and ii) traditional index ETF assets under management reached \$2.0 billion. ETF assets under management ended the year at \$4.7 billion, an all-time high, inclusive of \$1.6 billion in investments from Mackenzie mutual funds. This ranks Mackenzie in sixth place in the Canadian ETF industry for assets under management. Mackenzie's ETF assets under management passed \$5 billion in January 2020.

MUTUAL FUNDS

During 2019 Mackenzie launched five mutual funds:

- Mackenzie Global Growth Balanced Fund was launched to give investors stronger geographic diversification and enhanced return potential. The Fund is managed by the Mackenzie Bluewater and Mackenzie Fixed Income Teams. Assets under management in this fund were \$150 million by the end of the year.
- Three new liquid alternative funds (Mackenzie Credit Absolute Return Fund, Mackenzie Global Macro Fund and Mackenzie Global Long/Short Equity Alpha Fund) were launched to enhance diversified sources of return and improve portfolio stability. These three new funds bring our liquid alternative offering to five funds, supplementing our earlier launches of the Mackenzie Diversified Alternatives Fund and Mackenzie Multi-Strategy Absolute Return Funds which have attracted \$1.3 billion to date.
- Mackenzie International Dividend Fund was launched to provide investors with access to high-quality, dividend-paying companies outside of Canada and the U.S. in order to help diversify geographic concentration. This fund is managed by Mackenzie's Global Equity & Income Team.

During 2019, Mackenzie also merged five mutual funds to streamline and strengthen its product shelf and make it easier to navigate.

PRICING ENHANCEMENTS

Mackenzie is focused on delivering clear, consistent and competitive pricing. Initiatives implemented during 2019 include the following:

- Mackenzie reduced management fees by 5 to 15 basis points on the six High Diversification funds sub-advised by TOBAM, two fixed income mutual funds and five ETF Portfolios.
- Mackenzie reduced management fees on all thirteen traditional index ETFs by 1 to 16 basis points.

REVIEW OF SEGMENT OPERATING RESULTS

Mackenzie's segment excludes revenue earned on advisory mandates to IG Wealth Management funds and investments into Mackenzie mutual funds by IG Wealth Management mutual funds. The costs of the investment management team have been allocated across segments.

Mackenzie's earnings before interest and taxes are presented in Table 16.

2019 VS. 2018

REVENUES

The largest component of Mackenzie's revenues is management fees. The amount of management fees depends on the level

and composition of assets under management. Management fee rates vary depending on the investment objective and the account type of the underlying assets under management. For example, equity-based mandates have higher management fee rates than fixed income mandates and retail mutual fund accounts have higher management fee rates than sub-advised and institutional accounts. The majority of Mackenzie's mutual fund assets are purchased on a retail basis.

Within Mackenzie's retail mutual fund offering, certain series are offered for fee-based programs of participating dealers whereby dealer compensation on such series is charged directly by the dealer to a client (primarily Series F). As Mackenzie does not pay

TABLE 16: OPERATING RESULTS – MACKENZIE

THREE MONTHS ENDED (\$ millions)	2019 DEC. 31	2019 SEP. 30	2018 DEC. 31	% CHANGE	
				2019 SEP. 30	2018 DEC. 31
Revenues					
Management fees	\$ 180.4	\$ 178.6	\$ 169.9	1.0 %	6.2 %
Administration fees	25.5	25.0	23.8	2.0	7.1
Distribution fees	1.4	1.4	1.4	–	–
	207.3	205.0	195.1	1.1	6.3
Net investment income and other	0.6	(1.4)	(3.1)	N/M	N/M
	207.9	203.6	192.0	2.1	8.3
Expenses					
Commission	5.6	5.4	5.7	3.7	(1.8)
Trailing commission	68.3	67.6	64.0	1.0	6.7
Non-commission	92.6	84.2	86.9	10.0	6.6
	166.5	157.2	156.6	5.9	6.3
Earnings before interest and taxes	\$ 41.4	\$ 46.4	\$ 35.4	(10.8) %	16.9 %
TWELVE MONTHS ENDED (\$ millions)					
			2019 DEC. 31	2018 DEC. 31	% CHANGE
Revenues					
Management fees			\$ 703.5	\$ 701.4	0.3 %
Administration fees			98.3	98.4	(0.1)
Distribution fees			5.8	6.7	(13.4)
			807.6	806.5	0.1
Net investment income and other			4.2	(1.9)	N/M
			811.8	804.6	0.9
Expenses					
Commission			24.8	28.7	(13.6)
Trailing commission			268.1	262.4	2.2
Non-commission			350.4	335.1	4.6
			643.3	626.2	2.7
Earnings before interest and taxes			\$ 168.5	\$ 178.4	(5.5) %

the dealer compensation, these series have lower management fees. At December 31, 2019, these series had \$11.0 billion in assets, an increase of 32.8% from the prior year.

Management fees were \$180.4 million for the three months ended December 31, 2019, an increase of \$10.5 million or 6.2% from \$169.9 million last year. Management fees were \$703.5 million for the twelve months ended December 31, 2019, an increase of \$2.1 million or 0.3% from \$701.4 million last year. The increase in both the three and twelve month periods was due to an increase in total average assets under management offset by a decline in the effective management fee rate. Mackenzie's average management fee rate was 103.8 and 104.0 basis points in the three and twelve months ended December 31, 2019 compared to 104.3 and 106.5 basis points, respectively, in the comparative periods in 2018.

The net change in management fees was due to a decline in the average management fee rate, offset by the increase in total average assets under management of 2.9%. Mackenzie's average management fee rate in the twelve months ended December 31, 2019 was 104.0 basis points compared to 106.5 basis points in 2018.

The decrease in the average management fee rate in both the three and twelve month periods was due to a change in the composition of assets under management, including the impact of having a greater share in non-retail priced products and Series F.

Mackenzie earns administration fees primarily from providing services to its investment funds. Administration fees were \$25.5 million for the three months ended December 31, 2019, an increase of \$1.7 million or 7.1% from last year. Administration fees were \$98.3 million for the twelve months ended December 31, 2019, a decrease of \$0.1 million or 0.1% from \$98.4 million last year.

Mackenzie earns distribution fee income on redemptions of mutual fund assets sold on a deferred sales charge purchase option and on a low load purchase option. Redemption fees charged for deferred sales charge assets range from 5.5% in the first year and decrease to zero after seven years. Redemption fees for low load assets range from 2.0% to 3.0% in the first year and decrease to zero after two or three years, depending on the purchase option. Distribution fee income in the three months ended December 31, 2019 was \$1.4 million, unchanged from the prior year. Distribution fee income in the twelve months ended December 31, 2019 was \$5.8 million, a decrease of \$0.9 million from \$6.7 million last year.

Net investment income and other includes investment returns related to Mackenzie's investments in proprietary funds. These investments are generally made in the process of launching a fund and are sold as third party investors subscribe. Net

investment income and other was \$0.6 million for the three months ended December 31, 2019 compared to (\$3.1) million last year. Net investment income and other was \$4.2 million for the twelve months ended December 31, 2019, an increase of \$6.1 million from (\$1.9) million last year.

EXPENSES

Mackenzie's expenses were \$166.5 million for the three months ended December 31, 2019, an increase of \$9.9 million or 6.3% from \$156.6 million in 2018. Expenses for the twelve months ended December 31, 2019 were \$643.3 million, an increase of \$17.1 million or 2.7% from \$626.2 million last year.

Mackenzie pays selling commissions to the dealers that sell its mutual funds on a deferred sales charge and low load purchase option. Commissions paid are expensed as incurred.

Commission expense was \$5.6 million in the three months ended December 31, 2019, as compared to \$5.7 million last year. Commission expense in the twelve months ended December 31, 2019 was \$24.8 million compared to \$28.7 million in 2018.

Trailing commissions paid to dealers are paid on certain classes of retail mutual funds and are calculated as a percentage of mutual fund assets under management. These fees vary depending on the fund type and the purchase option upon which the fund was sold: front-end, deferred sales charge or low load. Trailing commissions were \$68.3 million in the three months ended December 31, 2019, an increase of \$4.3 million or 6.7% from \$64.0 million last year. Trailing commissions in the twelve months ended December 31, 2019 were \$268.1 million, an increase of \$5.7 million or 2.2% from \$262.4 million last year. The increase in both the three and twelve month periods was primarily due to the increase in average mutual fund assets offset by a decline in the effective trailing commission rate. Trailing commissions as a percentage of average mutual fund assets under management was 45.6 and 46.0 basis points in the three and twelve months ended December 31, 2019 compared to 46.6 and 46.7 basis points in the three and twelve months ended December 31, 2018. The decline was due to a change in composition of mutual fund assets towards those series within mutual funds that do not pay trailing commissions.

Non-commission expenses are incurred by Mackenzie in the administration, marketing and management of its assets under management. Non-commission expenses were \$92.6 million in the three months ended December 31, 2019, an increase of \$5.7 million or 6.6% from \$86.9 million in 2018. Non-commission expenses in the twelve months ended December 31, 2019 were \$350.4 million, an increase of \$15.3 million or 4.6% from \$335.1 million in 2018.

Q4 2019 VS. Q3 2019

REVENUES

Mackenzie's revenues were \$207.9 million for the current quarter, an increase of \$4.3 million or 2.1% from \$203.6 million in the third quarter.

Management fees were \$180.4 million for the current quarter, an increase of \$1.8 million or 1.0% from \$178.6 million in the third quarter. Factors contributing to the net increase are as follows:

- Average assets under management were \$69.1 billion in the current quarter, an increase of 1.4% from the prior quarter.
- Mackenzie's average management fee rate was 103.8 basis points in the current quarter compared to 104.2 basis points in the prior quarter.

Administration fees were \$25.5 million in the current quarter, an increase of 2.0% from \$25.0 million in the third quarter.

Net investment income and other includes investment returns related to Mackenzie's investments in proprietary funds. Net investment income and other was \$0.6 million for the current quarter compared to (\$1.4) million in the third quarter.

EXPENSES

Mackenzie's expenses were \$166.5 million for the current quarter, an increase of \$9.3 million or 5.9% from \$157.2 million in the third quarter.

Commission expense related to selling commissions paid was \$5.6 million in the quarter ended December 31, 2019, as compared to \$5.4 million in the third quarter.

Trailing commissions were \$68.3 million in the current quarter, an increase of \$0.7 million or 1.0% from \$67.6 million in the third quarter. The change in trailing commissions reflects the 1.5% period over period increase in average mutual fund assets under management, offset in part by a decline in the effective trailing commission rate. The effective trailing commission rate was 45.6 basis points in the current quarter compared to 45.8 basis points in the third quarter.

Non-commission expenses were \$92.6 million in the current quarter, an increase of \$8.4 million from \$84.2 million in the third quarter, primarily attributed to the seasonality of expenses.

CORPORATE AND OTHER

REVIEW OF SEGMENT OPERATING RESULTS

The Corporate and Other segment includes net investment income not allocated to the IG Wealth Management or Mackenzie segments, the Company's proportionate share of earnings of its associates, Great-West Lifeco Inc. (Lifeco), China Asset Management Co., Ltd. (China AMC) and Personal Capital Corporation (Personal Capital), operating results for Investment Planning Counsel Inc., other income, as well as consolidation elimination entries.

On January 24, 2019, the Company invested an additional amount of \$66.8 million (USD \$50.0 million) in Personal Capital and, as a result, the Company began using the equity method to account for its investment in Personal Capital as it exercises significant influence. Significant influence arises from its voting interest and board representation.

The Company also has investments in Wealthsimple Financial Corporation and Portag3 Ventures LPs.

Corporate and other earnings before interest and taxes are presented in Table 17.

2019 VS. 2018

The proportionate share of associates' earnings decreased by \$2.0 million in the fourth quarter of 2019 and decreased by \$27.6 million in the year ended December 31, 2019, compared to 2018. These earnings reflect equity earnings from Lifeco and China AMC for all periods under review and from Personal Capital beginning in the first quarter 2019, as discussed in the Consolidated Financial Position section of this MD&A. The decrease in the fourth quarter resulted primarily from the inclusion of the Company's proportionate share of Personal Capital's losses of \$4.5 million, offset in part by an increase in Lifeco's earnings of \$2.5 million. The decrease in the twelve month period ended December 31, 2019, resulted primarily from the inclusion of the Company's proportionate share of Personal Capital's losses of \$16.8 million and the decrease in Lifeco's earnings of \$11.9 million over 2018. Net investment income and other decreased to \$3.9 million in the fourth quarter of 2019 compared to \$5.3 million in 2018. For the twelve month period, net investment income and other decreased to \$16.6 million compared to \$17.1 million in 2018.

TABLE 17: OPERATING RESULTS – CORPORATE AND OTHER

THREE MONTHS ENDED (\$ millions)	2019		2018		% CHANGE	
	DEC. 31	SEP. 30	DEC. 31	SEP. 30	2019 SEP. 30	2018 DEC. 31
Revenues						
Fee income	\$ 70.5	\$ 71.7	\$ 71.6	(1.7) %	(1.5) %	
Net investment income and other	3.9	3.2	5.3	21.9	(26.4)	
Proportionate share of associates' earnings	32.6	28.9	34.6	12.8	(5.8)	
	107.0	103.8	111.5	3.1	(4.0)	
Expenses						
Commission	44.8	44.7	46.4	0.2	(3.4)	
Non-commission	21.5	21.9	22.5	(1.8)	(4.4)	
	66.3	66.6	68.9	(0.5)	(3.8)	
Earnings before interest and taxes	\$ 40.7	\$ 37.2	\$ 42.6	9.4 %	(4.5) %	
TWELVE MONTHS ENDED						
(\$ millions)			2019 DEC. 31	2018 DEC. 31	% CHANGE	
Revenues						
Fee income			\$ 284.0	\$ 290.7	(2.3) %	
Net investment income and other			16.6	17.1	(2.9)	
Proportionate share of associates' earnings			122.4	150.0	(18.4)	
			423.0	457.8	(7.6)	
Expenses						
Commission			179.5	184.2	(2.6)	
Non-commission			88.1	88.3	(0.2)	
			267.6	272.5	(1.8)	
Earnings before interest and taxes			\$ 155.4	\$ 185.3	(16.1) %	

Earnings before interest and taxes related to Investment Planning Counsel were \$1.4 million higher in the fourth quarter of 2019 compared to the same period in 2018 and were \$0.7 million higher in the twelve month period.

Q4 2019 VS. Q3 2019

The proportionate share of associates' earnings was \$32.6 million in the fourth quarter of 2019, an increase of \$3.7 million from the third quarter of 2019 primarily resulting from an increase in Lifeco's earnings. Net investment income and other was \$3.9 million in the fourth quarter of 2019, compared to \$3.2 million in the third quarter.

Earnings before interest and taxes related to Investment Planning Counsel were \$0.7 million lower in the fourth quarter of 2019 compared to the prior quarter.

IGM FINANCIAL INC.

CONSOLIDATED FINANCIAL POSITION

IGM Financial's total assets were \$15.4 billion at December 31, 2019, compared to \$15.6 billion at December 31, 2018.

OTHER INVESTMENTS

The composition of the Company's securities holdings is detailed in Table 18.

FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME (FVTOCI)

Gains and losses on FVTOCI investments are recorded in Other comprehensive income.

CORPORATE INVESTMENTS

Corporate investments is primarily comprised of the Company's investments in Wealthsimple Financial Corporation, and Portag3 Ventures LP and Portag3 Ventures II LP. In January 2019, the Company made an additional investment of \$66.8 million (USD \$50.0 million) in Personal Capital Corporation which increased its voting interest to 22.7% resulting in the reclassification of \$217.0 million on the Consolidated Balance Sheet from Corporate investments to Investment in associates.

Portag3 Ventures LP and Portag3 Ventures II LP (Portag3) are early-stage investment funds dedicated to backing innovating financial services companies and are controlled by the Company's parent, Power Financial Corporation. As at December 31, 2019, the Company had invested a total of \$48.9 million in Portag3, including \$14.8 million which was invested during 2019.

Wealthsimple Financial Corporation (Wealthsimple) is an online investment manager that provides financial investment guidance. As at December 31, 2019, the Company had invested a total of \$186.9 million in Wealthsimple through a limited partnership controlled by the Company's parent, Power Financial Corporation. The Company invested a total of \$51.9 million during the current year.

FAIR VALUE THROUGH PROFIT OR LOSS (FVTPL)

Securities classified as FVTPL include equity securities and proprietary investment funds. Gains and losses are recorded in Net investment income and other in the Consolidated Statements of Earnings.

Certain proprietary investment funds are consolidated where the Company has made the assessment that it controls the investment fund. The underlying securities of these funds are classified as FVTPL.

LOANS

The composition of the Company's loans is detailed in Table 19.

Loans consisted of residential mortgages and represented 46.8% of total assets at December 31, 2019, compared to 49.6% at December 31, 2018.

Loans measured at amortized cost are primarily comprised of residential mortgages sold to securitization programs sponsored by third parties that in turn issue securities to investors. An offsetting liability, Obligations to securitization entities, has been recorded and totalled \$6.9 billion at December 31, 2019, compared to \$7.4 billion at December 31, 2018.

TABLE 18: OTHER INVESTMENTS

(\$ millions)	DECEMBER 31, 2019		DECEMBER 31, 2018	
	COST	FAIR VALUE	COST	FAIR VALUE
Fair value through other comprehensive income				
Corporate investments	\$ 245.0	\$ 301.2	\$ 303.6	\$ 372.4
Fair value through profit or loss				
Equity securities	1.6	1.8	17.0	12.9
Proprietary investment funds	51.3	54.4	78.5	74.6
	52.9	56.2	95.5	87.5
	\$ 297.9	\$ 357.4	\$ 399.1	\$ 459.9

The Company holds loans pending sale or securitization. Loans measured at fair value through profit or loss are residential mortgages held temporarily by the Company pending sale. Loans held for securitization are carried at amortized cost. Total loans being held pending sale or securitization are \$344.5 million at December 31, 2019 compared to \$363.9 million at December 31, 2018.

Residential mortgages originated by IG Wealth Management are funded primarily through sales to third parties on a fully serviced basis, including Canada Mortgage and Housing Corporation (CMHC) or Canadian bank sponsored securitization programs. IG Wealth Management services \$12.0 billion of residential mortgages, including \$2.4 billion originated by subsidiaries of Lifeco.

SECURITIZATION ARRANGEMENTS

Through the Company's mortgage banking operations, residential mortgages originated by IG Wealth Management mortgage planning specialists are sold to securitization trusts sponsored by third parties that in turn issue securities to investors. The Company securitizes residential mortgages through the CMHC sponsored National Housing Act Mortgage-Backed Securities (NHA MBS) and the Canada Mortgage Bond Program (CMB Program) and through Canadian bank-sponsored asset-backed commercial paper (ABCP) programs. The Company retains servicing responsibilities and certain elements of credit risk and prepayment risk associated with the transferred assets. The Company's credit risk on its securitized mortgages is partially mitigated through the use of insurance. Derecognition of financial assets in accordance with IFRS is based on the transfer of risks and rewards of ownership. As the Company has retained prepayment risk and certain elements of credit risk associated with the Company's securitization transactions through the CMB and ABCP programs, they are accounted for as secured borrowings. The Company records the transactions under these programs as follows: i) the mortgages and related obligations are carried at amortized

cost, with interest income and interest expense, utilizing the effective interest rate method, recorded over the term of the mortgages, ii) the component of swaps entered into under the CMB Program whereby the Company pays coupons on Canada Mortgage Bonds and receives investment returns on the reinvestment of repaid mortgage principal, are recorded at fair value, and iii) cash reserves held under the ABCP program are carried at amortized cost.

In the fourth quarter of 2019, the Company securitized loans through its mortgage banking operations with cash proceeds of \$277.8 million compared to \$531.3 million in 2018. Additional information related to the Company's securitization activities, including the Company's hedges of related reinvestment and interest rate risk, can be found in the Financial Risk section of this MD&A and in Note 6 to the Consolidated Financial Statements.

INVESTMENT IN ASSOCIATES

GREAT-WEST LIFECO INC. (LIFECO)

At December 31, 2019, the Company held a 4% equity interest in Lifeco. IGM Financial and Lifeco are controlled by Power Financial Corporation.

The equity method is used to account for IGM Financial's investment in Lifeco, as it exercises significant influence. Changes in the carrying value for the year ended December 31, 2019 compared with 2018 are shown in Table 20.

In April 2019, the Company participated on a proportionate basis in the Lifeco substantial issuer bid by selling 2,400,255 of its shares in Lifeco for proceeds of \$80.4 million. The Company's 4% interest in Lifeco remains substantially unchanged.

In June 2019, Lifeco recorded a one-time loss in relation to the sale of substantially all of its United States individual life insurance and annuity business. In December 2019, Lifeco recorded one-time charges in relation to the revaluation of a deferred tax asset, restructuring costs and the net gain on the Scottish Friendly transaction. The Company's after-tax proportionate share of these charges was \$17.2 million.

TABLE 19: LOANS

(\$ millions)	DECEMBER 31, 2019	DECEMBER 31, 2018
Amortized cost	\$ 7,198.7	\$ 7,734.5
Less: Allowance for expected credit losses	0.7	0.8
	7,198.0	7,733.7
Fair value through profit or loss	-	4.3
	\$ 7,198.0	\$ 7,738.0

CHINA ASSET MANAGEMENT CO., LTD. (CHINA AMC)

Founded in 1998 as one of the first fund management companies in China, China AMC has developed and maintained a position among the market leaders in China's asset management industry.

China AMC's total assets under management, excluding subsidiary assets under management, were RMB¥ 1,032.1 billion (\$192.4 billion) at December 31, 2019, representing an increase of 17.3% (CAD\$ increase of 10.3%) from RMB¥ 879.7 billion (\$174.5 billion) at December 31, 2018.

The equity method is used to account for the Company's 13.9% equity interest in China AMC, as it exercises significant influence. Changes in the carrying value for the three and twelve months ended December 31, 2019 are shown in Table 20. The change in other comprehensive income in the twelve month period of 2019 was due to a 6.0% depreciation of the Chinese Yuan relative to the Canadian dollar.

PERSONAL CAPITAL CORPORATION (PERSONAL CAPITAL)

Founded in 2009 in the United States, Personal Capital is a leading digital wealth manager that has experienced significant growth since its inception.

As at December 31, 2019, Personal Capital had 2.41 million registered users, individuals who have signed up to use Personal Capital's free dashboard platform, representing an increase of 19.8% from 2.01 million at December 31, 2018 and an increase of 4.2% from 2.32 million at September 30, 2019.

Personal Capital's total assets under management were USD \$12.3 billion as at December 31, 2019, representing an increase of 57.2% from USD \$7.8 billion at December 31, 2018 and an increase of 13.6% from USD \$10.8 billion as at September 30, 2019.

Tracked Account Value (TAV), the gross value of assets and liabilities aggregated by registered users, was USD \$841 billion as at December 31, 2019, representing an increase of 32.0% from USD \$637 billion at December 31, 2018 and an increase of 7.2% from USD \$784 billion as at September 30, 2019.

The equity method is used to account for the Company's 24.8% equity interest in Personal Capital, as it exercises significant influence. IGM Financial's equity earnings from Personal Capital includes its proportionate share of Personal Capital's net loss adjusted by IGM Financial's amortization of intangible assets that it recognized as part of its investment in the company. Changes in the carrying value for the three and twelve months ended December 31, 2019 are shown in Table 20.

TABLE 20: INVESTMENT IN ASSOCIATES

(\$ millions)	2019				2018		
	DECEMBER 31				DECEMBER 31		
	LIFECO	CHINA AMC	PERSONAL CAPITAL	TOTAL	LIFECO	CHINA AMC	TOTAL
THREE MONTH PERIOD							
Carrying value, October 1	\$ 898.7	\$ 651.2	\$ 202.8	\$ 1,752.7	\$ 967.4	\$ 641.3	\$ 1,608.7
Dividends received	(15.4)	-	-	(15.4)	(15.4)	-	(15.4)
Proportionate share of:							
Earnings (losses) ⁽¹⁾	29.9	7.2	(4.5)	32.6	27.4	7.2	34.6
Associate's one-time charges ⁽¹⁾	(9.2)	-	-	(9.2)	-	-	-
Other comprehensive income (loss) and other adjustments	(7.3)	4.3	(3.8)	(6.8)	(11.6)	35.0	23.4
Carrying value, December 31	\$ 896.7	\$ 662.7	\$ 194.5	\$ 1,753.9	\$ 967.8	\$ 683.5	\$ 1,651.3
TWELVE MONTH PERIOD							
Carrying value, January 1	\$ 967.8	\$ 683.5	\$ -	\$ 1,651.3	\$ 901.4	\$ 647.9	\$ 1,549.3
Transfer from corporate investments (FVTOCI)	-	-	217.0	217.0	-	-	-
Proceeds from substantial issuer bid	(80.4)	-	-	(80.4)	-	-	-
Dividends received	(62.6)	(10.3)	-	(72.9)	(61.8)	(12.2)	(74.0)
Proportionate share of:							
Earnings (losses) ⁽¹⁾	109.1	30.1	(16.8)	122.4	121.0	29.0	150.0
Associate's one-time charges ⁽¹⁾	(17.2)	-	-	(17.2)	-	-	-
Other comprehensive income (loss) and other adjustments	(20.0)	(40.6)	(5.7)	(66.3)	7.2	18.8	26.0
Carrying value, December 31	\$ 896.7	\$ 662.7	\$ 194.5	\$ 1,753.9	\$ 967.8	\$ 683.5	\$ 1,651.3

(1) The proportionate share of earnings from the Company's investment in associates is recorded in Net investment income and other in the Corporate and other reportable segment (Tables 2, 3 and 4).

CONSOLIDATED LIQUIDITY AND CAPITAL RESOURCES

LIQUIDITY

Cash and cash equivalents totalled \$720.0 million at December 31, 2019 compared with \$650.2 million at December 31, 2018. Cash and cash equivalents related to the Company's deposit operations were \$2.2 million at December 31, 2019, compared to \$2.4 million at December 31, 2018, as shown in Table 21.

Working capital, which consists of current assets less current liabilities, totalled \$464.3 million at December 31, 2019 compared with \$366.1 million at December 31, 2018 (Table 22).

Working capital is utilized to:

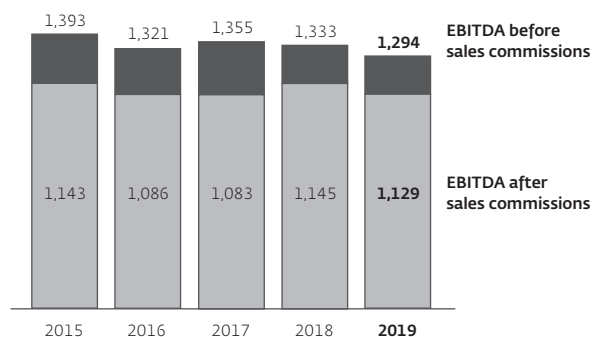
- Finance ongoing operations, including the funding of sales commissions.
- Temporarily finance mortgages in its mortgage banking operations.
- Pay interest and dividends related to long-term debt and preferred shares.
- Maintain liquidity requirements for regulated entities.
- Pay quarterly dividends on its outstanding common shares.
- Finance common share repurchases and retirement of long-term debt.

IGM Financial continues to generate significant cash flows from its operations. Earnings before interest, taxes, depreciation and amortization before sales commissions (EBITDA before sales commissions) totalled \$1,294.0 million in the year ended December 31, 2019 compared to \$1,333.0 million in 2018. EBITDA before sales commissions excludes the impact of both commissions paid and commission amortization (refer to Table 1).

Earnings before interest, taxes, depreciation and amortization after sales commissions (EBITDA after sales commissions) totalled \$1,128.9 million in the year ended December 31, 2019

Earnings Before Interest, Taxes, Depreciation and Amortization (EBITDA)

For the financial year (\$ millions)



Adjusted EBITDA before and after sales commissions excluded the following:
2015 - a charge related to restructuring and other charges.

2017 - charges related to restructuring and other, a favourable revaluation of the Company's pension plan obligation, charges representing the proportionate share in Great-West Lifeco Inc.'s one-time charges and restructuring provision.

2018 - charges related to restructuring and other and the premium paid on the early redemption of debentures.

2019 - the Company's proportionate share in Great-West Lifeco Inc.'s one-time charges.

compared to \$1,144.5 million in 2018. EBITDA after sales commissions excludes the impact of commission amortization (refer to Table 1).

Refer to the Financial Instruments Risk section of this MD&A for information related to other sources of liquidity and to the Company's exposure to and management of liquidity and funding risk.

TABLE 21: DEPOSIT OPERATIONS – FINANCIAL POSITION

AS AT DECEMBER 31 (\$ millions)	2019	2018
Assets		
Cash and cash equivalents	\$ 2.2	\$ 2.4
Client funds on deposit	561.3	546.8
Accounts and other receivables	12.3	8.8
Loans	20.4	21.3
Total assets	\$ 596.2	\$ 579.3
Liabilities and shareholders' equity		
Deposit liabilities	\$ 584.3	\$ 568.8
Other liabilities	0.5	0.5
Shareholders' equity	11.4	10.0
Total liabilities and shareholders' equity	\$ 596.2	\$ 579.3

TABLE 22: WORKING CAPITAL

AS AT DECEMBER 31 (\$ millions)	2019	2018
Current Assets		
Cash and cash equivalents	\$ 720.0	\$ 650.2
Client funds on deposit	561.3	546.8
Accounts receivable and other assets	345.3	311.9
Current portion of mortgages and other	1,531.7	1,280.1
	3,158.3	2,789.0
Current Liabilities		
Accounts and other payables	611.9	644.7
Deposits and certificates	579.0	562.4
Current portion of long-term liabilities	1,503.1	1,215.8
	2,694.0	2,422.9
Working Capital	\$ 464.3	\$ 366.1

CASH FLOWS

Table 23 - Cash Flows is a summary of the Consolidated Statements of Cash Flows which forms part of the Consolidated Financial Statements for the year ended December 31, 2019. Cash and cash equivalents increased by \$69.8 million in 2019 compared to a decrease of \$316.6 million in 2018.

Adjustments to determine net cash from operating activities during the year ended 2019 compared to 2018 consist of non-cash operating activities offset by cash operating activities:

- The add-back of amortization of capitalized sale commissions offset by the deduction of capitalized sales commissions paid.
- The add-back of amortization of capital, intangible and other assets.
- The deduction of investment in associates' equity earnings offset by dividends received.
- The add-back of pension and other post-employment benefits offset by cash contributions.

- Changes in operating assets and liabilities and other.
- The add-back of one-time adjustments in 2018, which included a restructuring provision and other.
- The deduction of restructuring provision cash payments.

Financing activities during the year ended December 31, 2019 compared to 2018 related to:

- An increase in obligations to securitization entities of \$1,456.3 million and repayments of obligations to securitization entities of \$1,960.8 million in 2019 compared to an increase in obligations to securitization entities of \$1,771.7 million and repayments of obligations to securitization entities of \$2,034.4 million in 2018.
- Issuance of debentures of \$250.0 million in 2019, compared to the issuance of debentures of \$200.0 million in 2018.

TABLE 23: CASH FLOWS

TWELVE MONTHS ENDED (\$ millions)	2019 DEC. 31	2018 DEC. 31	% CHANGE
Operating activities			
Earnings before income taxes	\$ 968.7	\$ 986.1	(1.8)%
Income taxes paid	(236.7)	(132.6)	(78.5)
Adjustments to determine net cash from operating activities	(19.9)	(68.3)	70.9
	712.1	785.2	(9.3)
Financing activities	(1,068.9)	(1,131.8)	5.6
Investing activities	426.6	30.0	N/M
Change in cash and cash equivalents	69.8	(316.6)	N/M
Cash and cash equivalents, beginning of year	650.2	966.8	(32.7)
Cash and cash equivalents, end of year	\$ 720.0	\$ 650.2	10.7 %

- Repayment of debentures of \$525.0 million in 2018.
- Redemption of preferred shares of \$150.0 million in the second quarter of 2019.
- The purchase of 2,762,788 common shares in 2019 under IGM Financial's normal course issuer bid at a cost of \$100.0 million. There were no purchases in 2018.
- The payment of perpetual preferred share dividends which totalled \$4.4 million in 2019 compared to \$8.8 million in 2018.
- The payment of regular common share dividends which totalled \$539.0 million in 2019 compared to \$541.8 million in 2018.

Investing activities during the year ended December 31, 2019 compared to 2018 primarily related to:

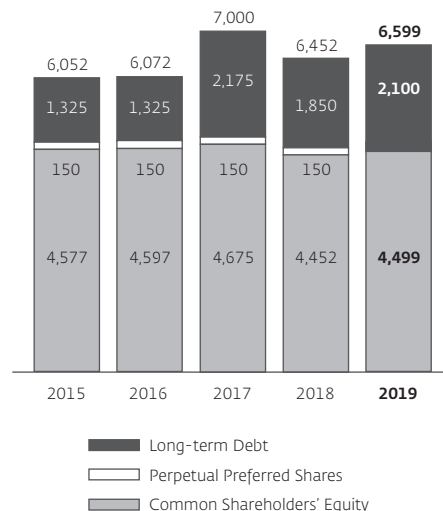
- The purchases of other investments totalling \$118.9 million and sales of other investments with proceeds of \$85.5 million in 2019 compared to \$154.5 million and \$93.5 million, respectively, in 2018.
- An increase in loans of \$1,682.1 million with repayments of loans and other of \$2,211.5 million in 2019 compared to \$1,748.4 million and \$1,895.6 million, respectively, in 2018, primarily related to residential mortgages in the Company's mortgage banking operations.
- Net cash used in additions to intangible assets and acquisitions was \$64.1 million in 2019 compared to \$49.1 million in 2018.
- An additional investment in Personal Capital of \$66.8 million in the first quarter of 2019.
- Proceeds of \$80.4 million from the sale of 2,400,255 Lifeco shares in 2019 as a result of the Company's participation in the Lifeco substantial issuer bid.

CAPITAL RESOURCES

The Company's capital management objective is to maximize shareholder returns while ensuring that the Company is capitalized in a manner which appropriately supports regulatory capital requirements, working capital needs and business expansion. The Company's capital management practices are focused on preserving the quality of its financial position by maintaining a solid capital base and a strong balance sheet. Capital of the Company consists of long-term debt, perpetual preferred shares and common shareholders' equity which totalled \$6.6 billion at December 31, 2019, compared to \$6.4 billion at December 31, 2018. At December 31, 2018, capital included perpetual preferred shares of \$150 million which were redeemed in April 2019. The Company regularly assesses its capital management practices in response to changing economic conditions.

Capital

As at December 31 (\$ millions)



The Company's capital is primarily utilized in its ongoing business operations to support working capital requirements, long-term investments made by the Company, business expansion and other strategic objectives. Subsidiaries subject to regulatory capital requirements include investment dealers, mutual fund dealers, exempt market dealers, portfolio managers, investment fund managers and a trust company. These subsidiaries are required to maintain minimum levels of capital based on either working capital, liquidity or shareholders' equity. The Company's subsidiaries have complied with all regulatory capital requirements.

The total outstanding long-term debt was \$2.1 billion at December 31, 2019, compared to \$1.9 billion at December 31, 2018. Long-term debt is comprised of debentures which are senior unsecured debt obligations of the Company subject to standard covenants, including negative pledges, but which do not include any specified financial or operational covenants. The net increase in long-term debt resulted from the issuance on March 20, 2019 of \$250.0 million 4.206% debentures maturing March 21, 2050.

The net proceeds from the issuance of the debenture was used by the Company in part to fund the redemption of \$150 million 5.90% Non-Cumulative First Preferred Shares, Series B and for general corporate purposes. The Company redeemed the Series B Preferred Shares on April 30, 2019.

The Company purchased 2,762,788 common shares during the year ended December 31, 2019 at a cost of \$100.0 million under its normal course issuer bid (refer to Note 17 to the Consolidated Financial Statements). The Company commenced a normal course issuer bid on March 26, 2019 to purchase up to 4 million of its common shares to provide the flexibility to manage its capital position while generating value for shareholders.

In connection with its normal course issuer bid, the Company has established an automatic securities purchase plan for its common shares. The automatic securities purchase plan provides standard instructions regarding how IGM Financial's common shares are to be purchased under its normal course issuer bid during certain pre-determined trading blackout periods. Outside of these pre-determined trading blackout periods, purchases under the Company's normal course issuer bid will be completed based upon management's discretion.

Other activities in 2019 included the declaration of perpetual preferred share dividends of \$2.2 million or \$0.36875 per share and common share dividends of \$537.6 million or \$2.25 per share. Changes in common share capital are reflected in the Consolidated Statements of Changes in Shareholders' Equity.

Standard & Poor's (S&P) current rating on the Company's senior unsecured debentures is "A" with a stable outlook. Dominion Bond Rating Service's (DBRS) current rating on the Company's senior unsecured debentures is "A (High)" with a stable rating trend.

Credit ratings are intended to provide investors with an independent measure of the credit quality of the securities of

a company and are indicators of the likelihood of payment and the capacity of a company to meet its obligations in accordance with the terms of each obligation. Descriptions of the rating categories for each of the agencies set forth below have been obtained from the respective rating agencies' websites.

These ratings are not a recommendation to buy, sell or hold the securities of the Company and do not address market price or other factors that might determine suitability of a specific security for a particular investor. The ratings also may not reflect the potential impact of all risks on the value of securities and are subject to revision or withdrawal at any time by the rating organization.

The A rating assigned to IGM Financial's senior unsecured debentures by S&P is the sixth highest of the 22 ratings used for long-term debt. This rating indicates S&P's view that the Company's capacity to meet its financial commitment on the obligation is strong, but the obligation is somewhat more susceptible to the adverse effects of changes in circumstances and economic conditions than obligations in higher rated categories.

The A (High) rating assigned to IGM Financial's senior unsecured debentures by DBRS is the fifth highest of the 26 ratings used for long-term debt. Under the DBRS long-term rating scale, debt securities rated A (High) are of good credit quality and the capacity for the payment of financial obligations is substantial. While this is a favourable rating, entities in the A (High) category may be vulnerable to future events, but qualifying negative factors are considered manageable.

TABLE 24: FINANCIAL INSTRUMENTS

(\$ millions)	DECEMBER 31, 2019		DECEMBER 31, 2018	
	CARRYING VALUE	FAIR VALUE	CARRYING VALUE	FAIR VALUE
Financial assets recorded at fair value				
Other investments				
– Fair value through other comprehensive income	\$ 301.2	\$ 301.2	\$ 372.4	\$ 372.4
– Fair value through profit or loss	56.2	56.2	87.5	87.5
Loans				
– Fair value through profit or loss	–	–	4.3	4.3
Derivative financial instruments	15.2	15.2	16.4	16.4
Financial assets recorded at amortized cost				
Loans				
– Amortized cost	7,198.0	7,273.8	7,733.7	7,785.5
Financial liabilities recorded at fair value				
Derivative financial instruments	17.2	17.2	29.0	29.0
Other financial liabilities	–	–	8.2	8.2
Financial liabilities recorded at amortized cost				
Deposits and certificates	584.3	584.7	568.8	569.0
Obligations to securitization entities	6,913.6	6,997.0	7,370.2	7,436.9
Long-term debt	2,100.0	2,453.6	1,850.0	2,050.3

FINANCIAL INSTRUMENTS

Table 24 presents the carrying amounts and fair values of financial assets and financial liabilities. The table excludes fair value information for financial assets and financial liabilities not measured at fair value if the carrying amount is a reasonable approximation of fair value. These items include cash and cash equivalents, accounts and other receivables, certain other financial assets, accounts payable and accrued liabilities and certain other financial liabilities.

Fair value is determined using the following methods and assumptions:

- Other investments and other financial assets and liabilities are valued using quoted prices from active markets, when available. When a quoted market price is not readily available, valuation techniques are used that require assumptions related to discount rates and the timing and amount of future cash flows. Wherever possible, observable market inputs are used in the valuation techniques.
- Loans classified as held for trading are valued using market interest rates for loans with similar credit risk and maturity, specifically lending rates offered to retail borrowers by financial institutions.
- Loans classified as amortized cost are valued by discounting the expected future cash flows at prevailing market yields.

- Obligations to securitization entities are valued by discounting the expected future cash flows at prevailing market yields for securities issued by these securitization entities having similar terms and characteristics.
- Deposits and certificates are valued by discounting the contractual cash flows using market interest rates currently offered for deposits with similar terms and credit risks.
- Long-term debt is valued using quoted prices for each debenture available in the market.
- Derivative financial instruments are valued based on quoted market prices, where available, prevailing market rates for instruments with similar characteristics and maturities, or discounted cash flow analysis.

See Note 23 of the Consolidated Financial Statements which provides additional discussion on the determination of fair value of financial instruments.

Although there were changes to both the carrying values and fair values of financial instruments, these changes did not have a material impact on the financial condition of the Company for the twelve months ended December 31, 2019.

RISK MANAGEMENT

The Company is exposed to a variety of risks that are inherent in its business activities. Its ability to manage these risks is key to its ongoing success. The Company emphasizes a strong risk management culture and the implementation of an effective risk management approach. The risk management approach coordinates risk management across the organization and its business units and seeks to ensure prudent and measured risk-taking in order to achieve an appropriate balance between risk and return. Fundamental to our enterprise risk management program is protecting and enhancing our reputation.

RISK MANAGEMENT FRAMEWORK

The Company's risk management approach is undertaken through its Enterprise Risk Management (ERM) Framework which includes five core elements: risk governance, risk appetite, risk principles, a defined risk management process, and risk management culture. The ERM Framework is established under the Company's ERM Policy, which is approved by the Risk Management Committee.

RISK GOVERNANCE

The Company's risk governance structure emphasizes a comprehensive and consistent framework throughout the Company and its subsidiaries, with identified ownership of risk management in each business unit and oversight by an executive Risk Management Committee accountable to the Board of Directors. Additional oversight is provided by the Enterprise Risk Management (ERM) Department, compliance groups, and the Company's Internal Audit Department.

The Board of Directors provides primary oversight and carries out its risk management mandate. The Board is responsible for the oversight of enterprise risk management by: i) ensuring that appropriate procedures are in place to identify and manage risks and establish risk tolerances, ii) ensuring that appropriate policies, procedures and controls are implemented to manage risks, and iii) reviewing the risk management process on a regular basis to ensure that it is functioning effectively.

Other specific risks are managed with the support of the following Board committees:

- The Audit Committee has specific risk oversight responsibilities in relation to financial disclosure, internal controls and the control environment as well as the Company's compliance activities.
- Other committees having specific risk oversight responsibilities include: i) the Human Resource Committee which oversees compensation policies and practices, ii) the Governance and Nominating Committee which oversees corporate governance practices, and iii) the Related Party and Conduct Review

Committee which oversees conflicts of interest as well as the administration of the Code of Business Conduct and Ethics for Directors, Officers and Employees (Code of Conduct).

Management oversight for risk management resides with the executive Risk Management Committee which is comprised of the President and Chief Executive Officer, IGM Financial and IG Wealth Management, the President and Chief Executive Officer, Mackenzie Investments, the Chief Financial Officer, the General Counsel, the Chief Operating Officer and the Executive Vice President Chief Strategy and Corporate Development Officer. The committee is responsible for providing oversight of the Company's risk management process by: i) establishing and maintaining the risk framework and policy, ii) defining the Company's risk appetite, iii) ensuring the Company's risk profile and processes are aligned with corporate strategy and risk appetite, and iv) establishing "tone at the top" and reinforcing a strong culture of risk management.

The Chief Executive Officers of the operating companies have overall responsibility for overseeing risk management of their respective companies.

The Company has assigned responsibility for risk management using the Three Lines of Defence model, with the First Line reflecting the business units having primary responsibility for risk management, supported by Second Line risk management functions and a Third Line Internal Audit function providing assurance and validation of the design and effectiveness of the ERM Framework.

First Line of Defence

The leaders of the various business units and support functions have primary ownership and accountability for the ongoing risk management associated with their respective activities. Responsibilities of business unit and support function leaders include: i) establishing and maintaining procedures for the identification, assessment, documentation and escalation of risks, ii) implementing control activities to mitigate risks, iii) identifying opportunities for risk reduction or transfer, and iv) aligning business and operational strategies with the risk culture and risk appetite of the organization as established by the Risk Management Committee.

Second Line of Defence

The Enterprise Risk Management (ERM) Department provides oversight, analysis and reporting to the Risk Management Committee on the level of risks relative to the established risk appetite for all activities of the Company. Other responsibilities include: i) developing and maintaining the enterprise risk management program and framework, ii) managing the enterprise risk management process, and iii) providing guidance and training to business unit and support function leaders.

The Company has a number of committees of senior business leaders which provide oversight of specific business risks, including the Financial Risk Management and Operational Risk Management committees. These committees perform critical reviews of risk assessments, risk management practices and risk response plans developed by business units and support functions.

Other oversight accountabilities reside with the Company's corporate and compliance groups which are responsible for ensuring compliance with policies, laws and regulations.

Third Line of Defence

The Internal Audit Department is the third line of defence and provides independent assurance to senior management and the Board of Directors on the effectiveness of risk management policies, processes and practices.

RISK APPETITE AND RISK PRINCIPLES

The Risk Management Committee establishes the Company's appetite for different types of risk through the Risk Appetite Framework. Under the Risk Appetite Framework, one of four appetite levels is established for each risk type and business activity of the Company. These appetite levels range from those where the Company has no appetite for risk and seeks to minimize any losses, to those where the Company readily accepts exposure while seeking to ensure that risks are well understood and managed. These appetite levels guide our business units as they engage in business activities, and inform them in establishing policies, limits, controls and risk transfer activities.

A Risk Appetite Statement and Risk Principles provide further guidance to business leaders and employees as they conduct risk management activities. The Risk Appetite Statement's emphasis is to maintain the Company's reputation and brand, ensure financial flexibility, and focus on mitigating operational risk.

RISK MANAGEMENT PROCESS

The Company's risk management process is designed to foster:

- Ongoing assessment of risks and tolerance in a changing operating environment.
- Appropriate identification and understanding of existing and emerging risks and risk response.
- Timely monitoring and escalation of risks based upon changing circumstances.

Significant risks that may adversely affect the Company's ability to achieve its strategic and business objectives are identified through the Company's ongoing risk management process.

We use a consistent methodology across our organizations and business units for identification and assessment of risks. Risks are assessed by evaluating the impact and likelihood of the potential risk event after consideration of controls and any risk transfer activities. The results of these assessments are considered relative to risk appetite and tolerances and may result in action plans to adjust the risk profile.

Risk assessments are monitored and reviewed on an ongoing basis by business units and by oversight areas including the ERM Department. The ERM Department promotes and coordinates communication and consultation to support effective risk management and escalation. The ERM Department regularly reports on the results of risk assessments and on the assessment process to the Risk Management Committee and to the Board of Directors.

RISK MANAGEMENT CULTURE

Risk management is intended to be everyone's responsibility within the organization. The ERM Department engages all business units in workshops to foster awareness and incorporation of our risk framework into our business activities.

We have an established business planning process which reinforces our risk management culture. Our compensation programs are typically objectives-based, and do not encourage or reward excessive or inappropriate risk taking, and often are aligned specifically with risk management objectives.

Our risk management program emphasizes integrity, ethical practices, responsible management and measured risk-taking with a long-term view. Our standards of integrity and ethics are reflected within our Code of Conduct which applies to directors, officers and employees.

KEY RISKS OF THE BUSINESS

The Company identifies risks to which its businesses and operations could be exposed considering factors both internal and external to the organization. These risks are broadly grouped into six categories.

1) FINANCIAL RISK

LIQUIDITY AND FUNDING RISK

Liquidity and funding risk is the risk of the inability to generate or obtain sufficient cash in a timely and cost-effective manner to meet contractual or anticipated commitments as they come due or arise.

The Company's liquidity management practices include:

- Maintaining liquid assets and lines of credit to satisfy near term liquidity needs.
- Ensuring effective controls over liquidity management processes.

- Performing regular cash forecasts and stress testing.
- Regular assessment of capital market conditions and the Company's ability to access bank and capital market funding.
- Ongoing efforts to diversify and expand long-term mortgage funding sources.
- Oversight of liquidity management by the Financial Risk Management Committee, a committee of finance and other business leaders.

A key funding requirement for the Company is the funding of Consultant network compensation paid for the distribution of financial products and services. This compensation continues to be paid from operating cash flows.

The Company also maintains sufficient liquidity to fund and temporarily hold mortgages pending sale or securitization to long-term funding sources and to manage any derivative collateral requirements related to the mortgage banking operation. Through its mortgage banking operations, residential mortgages are sold to third parties including certain mutual funds, institutional investors through private placements, Canadian bank-sponsored securitization trusts, and by issuance and sale of National Housing Act Mortgage-Backed Securities (NHA MBS) securities including sales to Canada Housing Trust under the CMB Program. The Company maintains committed capacity within certain Canadian bank-sponsored securitization trusts. Capacity for sales under the CMB Program consists of participation in new CMB issues and reinvestment of principal repayments held in the Principal Reinvestment Accounts. The Company's continued ability to fund residential mortgages through Canadian bank-sponsored securitization trusts and NHA MBS is dependent on securitization market conditions and government regulations that are subject to change. A condition of the NHA MBS and CMB Program is that securitized loans be

insured by an insurer that is approved by CMHC. The availability of mortgage insurance is dependent upon market conditions and is subject to change.

As part of ongoing liquidity management during 2019 and 2018, the Company:

- Continued to assess additional funding sources for the Company's mortgage banking operations.
- Repaid the \$150 million 6.58% debentures in March 2018.
- Issued \$200 million of 30 year 4.174% debentures in July 2018. The net proceeds were used by IGM Financial, together with a portion of IGM Financial's existing internal cash resources, to fund the early redemption in August of all of its \$375 million aggregate principal amount of 7.35% debentures due April 8, 2019.
- Issued \$250 million 4.206% debentures in March 2019 maturing March 21, 2050. The net proceeds were used by the Company to fund the redemption of \$150 million 5.90% Non-Cumulative First Preferred Shares, Series B and for general corporate purposes. The Company redeemed the Series B Preferred Shares on April 30, 2019.
- Participated in the Lifeco substantial issuer bid by selling 2,400,255 of its shares in Lifeco for proceeds of \$80.4 million.

The Company's contractual obligations are reflected in Table 25.

The maturity schedule for long-term debt of \$2.1 billion is reflected in the accompanying chart (Long-Term Debt Maturity Schedule).

In addition to IGM Financial's current balance of cash and cash equivalents, liquidity is available through the Company's lines of credit. The Company's lines of credit with various Schedule I Canadian chartered banks totalled \$825 million at December 31, 2019, unchanged from December 31, 2018. The

TABLE 25: CONTRACTUAL OBLIGATIONS

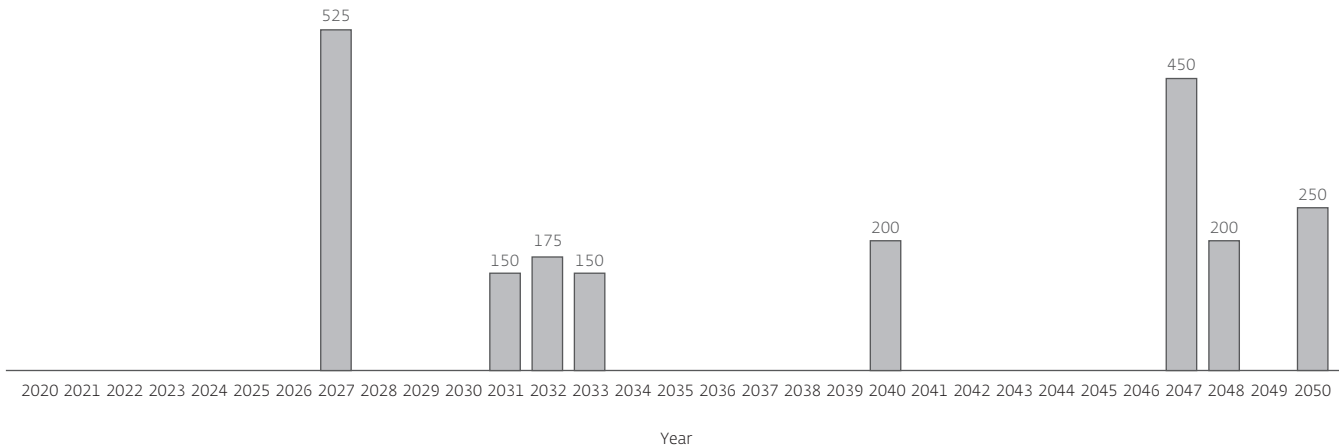
AS AT DECEMBER 31, 2019 (\$ millions)	DEMAND	LESS THAN 1 YEAR	1-5 YEARS	AFTER 5 YEARS	TOTAL
Derivative financial instruments	\$ -	\$ 6.9	\$ 10.1	\$ 0.2	\$ 17.2
Deposits and certificates	573.0	6.0	4.2	1.1	584.3
Obligations to securitization entities	-	1,473.6	5,431.5	8.5	6,913.6
Leases ⁽¹⁾	-	26.2	54.7	23.5	104.4
Long-term debt	-	-	-	2,100.0	2,100.0
Pension funding ⁽²⁾	-	26.1	-	-	26.1
Total contractual obligations	\$ 573.0	\$ 1,538.8	\$ 5,500.5	\$ 2,133.3	\$ 9,745.6

(1) Includes remaining lease payments related to office space and equipment used in the normal course of business.

(2) The next required actuarial valuation will be completed based on a measurement date of December 31, 2020. Pension funding requirements beyond 2020 are subject to significant variability and will be determined based on future actuarial valuations. Pension contribution decisions are subject to change, as contributions are affected by many factors including market performance, regulatory requirements, changes in assumptions and management's ability to change funding policy.

Long-Term Debt Maturity Schedule

(\$ millions)



lines of credit at December 31, 2019 consisted of committed lines of \$650 million and uncommitted lines of \$175 million, unchanged from December 31, 2018. The Company has accessed its uncommitted lines of credit in the past; however, any advances made by a bank under the uncommitted lines of credit are at the bank's sole discretion. As at December 31, 2019 and December 31, 2018, the Company was not utilizing its committed lines of credit or its uncommitted lines of credit.

The actuarial valuation for funding purposes related to the Company's registered defined benefit pension plan, based on a measurement date of December 31, 2017, was completed in May 2018. The valuation determines the plan surplus or deficit on both a solvency and going concern basis. The solvency basis determines the relationship between the plan assets and its liabilities assuming that the plan is wound up and settled on the valuation date. A going concern valuation compares the relationship between the plan assets and the present value of the expected future benefit cash flows, assuming the plan will be maintained indefinitely. Based on the actuarial valuation, the registered pension plan had a solvency deficit of \$47.2 million compared to \$82.7 million in the previous actuarial valuation, which was based on a measurement date of December 31, 2016. The decrease in the solvency deficit resulted primarily from higher assets due to contribution and investment returns and is required to be funded over five years. The registered pension plan had a going concern surplus of \$46.1 million compared to \$24.4 million in the previous valuation. The next required actuarial valuation will be based on a measurement date of December 31, 2020. During 2019, the Company made contributions of \$26.4 million (2018 - \$40.4 million). The Company utilized \$10.5 million of the payments made during

2018 to reduce its solvency deficit and increase its going concern surplus. The Company expects to make contributions of approximately \$26.1 million in 2020. Pension contribution decisions are subject to change, as contributions are affected by many factors including market performance, regulatory requirements, changes in assumptions and management's ability to change funding policy.

Management believes cash flows from operations, available cash balances and other sources of liquidity described above are sufficient to meet the Company's liquidity needs. The Company continues to have the ability to meet its operational cash flow requirements, its contractual obligations, and its declared dividends. The current practice of the Company is to declare and pay dividends to common shareholders on a quarterly basis at the discretion of the Board of Directors. The declaration of dividends by the Board of Directors is dependent on a variety of factors, including earnings which are significantly influenced by the impact that debt and equity market performance has on the Company's fee income and commission and certain other expenses. The Company's liquidity position and its management of liquidity and funding risk have not changed materially since December 31, 2018.

CREDIT RISK

Credit risk is the potential for financial loss to the Company if a counterparty to a transaction fails to meet its obligations.

The Company's cash and cash equivalents, other investment holdings, mortgage portfolios, and derivatives are subject to credit risk. The Company monitors its credit risk management practices on an ongoing basis to evaluate their effectiveness.

Cash and Cash Equivalents

At December 31, 2019, cash and cash equivalents of \$720.0 million (2018 - \$650.2 million) consisted of cash balances of \$68.0 million (2018 - \$81.8 million) on deposit with Canadian chartered banks and cash equivalents of \$652.0 million (2018 - \$568.4 million). Cash equivalents are comprised of Government of Canada treasury bills totalling \$34.5 million (2018 - \$103.5 million), provincial government treasury bills and promissory notes of \$206.5 million (2018 - \$76.2 million), bankers' acceptances and other short-term notes issued by Canadian chartered banks of \$411.0 million (2018 - \$364.3 million). Also included in 2018 were highly rated corporate commercial paper of \$24.4 million.

The Company manages credit risk related to cash and cash equivalents by adhering to its Investment Policy that outlines credit risk parameters and concentration limits. The Company regularly reviews the credit ratings of its counterparties. The maximum exposure to credit risk on these financial instruments is their carrying value.

The Company's exposure to and management of credit risk related to cash and cash equivalents and fixed income securities have not changed materially since December 31, 2018.

Mortgage Portfolio

As at December 31, 2019, residential mortgages, recorded on the Company's balance sheet, of \$7.2 billion (2018 - \$7.7 billion) consisted of \$6.8 billion sold to securitization programs (2018 - \$7.3 billion), \$344.5 million held pending sale or securitization (2018 - \$363.9 million) and \$24.2 million related to the Company's intermediary operations (2018 - \$25.6 million).

The Company manages credit risk related to residential mortgages through:

- Adhering to its lending policy and underwriting standards;
- Its loan servicing capabilities;
- Use of client-insured mortgage default insurance and mortgage portfolio default insurance held by the Company; and
- Its practice of originating its mortgages exclusively through its own network of Mortgage Planning Specialists and IG Wealth Management Consultants as part of a client's IG Living Plan.

In certain instances, credit risk is also limited by the terms and nature of securitization transactions as described below:

- Under the NHA MBS program totalling \$3.9 billion (2018 - \$4.2 billion), the Company is obligated to make timely payment of principal and coupons irrespective of whether such payments were received from the mortgage borrower. However, as required by the NHA MBS program, 100% of the loans are insured by an approved insurer.

- Credit risk for mortgages securitized by transfer to bank-sponsored securitization trusts totalling \$2.9 billion (2018 - \$3.1 billion) is limited to amounts held in cash reserve accounts and future net interest income, the fair values of which were \$71.9 million (2018 - \$74.1 million) and \$37.9 million (2018 - \$35.6 million), respectively, at December 31, 2019. Cash reserve accounts are reflected on the balance sheet, whereas rights to future net interest income are not reflected on the balance sheet and will be recorded over the life of the mortgages. This risk is further mitigated by insurance with 4.6% of mortgages held in ABCP Trusts insured at December 31, 2019 (2018 - 8.3%).

At December 31, 2019, residential mortgages recorded on balance sheet were 59.1% insured (2018 - 61.5%). As at December 31, 2019, impaired mortgages on these portfolios were \$2.4 million, compared to \$3.3 million at December 31, 2018. Uninsured non-performing mortgages over 90 days on these portfolios were \$1.6 million at December 31, 2019, compared to \$1.8 million at December 31, 2018.

The Company also retains certain elements of credit risk on mortgage loans sold to the Investors Mortgage and Short Term Income Fund and to the Investors Canadian Corporate Bond Fund through an agreement to repurchase mortgages in certain circumstances benefiting the funds. These loans are not recorded on the Company's balance sheet as the Company has transferred substantially all of the risks and rewards of ownership associated with these loans.

The Company regularly reviews the credit quality of the mortgages and the adequacy of the allowance for expected credit losses.

The Company's allowance for expected credit losses was \$0.7 million at December 31, 2019, compared to \$0.8 million at December 31, 2018, and is considered adequate by management to absorb all credit-related losses in the mortgage portfolios based on: i) historical credit performance experience and recent trends, ii) current portfolio credit metrics and other relevant characteristics, and iii) regular stress testing of losses under adverse real estate market conditions.

The Company's exposure to and management of credit risk related to mortgage portfolios have not changed materially since December 31, 2018.

Derivatives

The Company is exposed to credit risk through derivative contracts it utilizes to hedge interest rate risk, to facilitate securitization transactions and to hedge market risk related to certain stock-based compensation arrangements. These derivatives are discussed more fully under the Market Risk section of this MD&A.

To the extent that the fair value of the derivatives is in a gain position, the Company is exposed to credit risk that its counterparties fail to fulfil their obligations under these arrangements.

The Company's derivative activities are managed in accordance with its Investment Policy which includes counterparty limits and other parameters to manage counterparty risk. The aggregate credit risk exposure related to derivatives that are in a gain position of \$15.7 million (2018 - \$19.4 million) does not give effect to any netting agreements or collateral arrangements. The exposure to credit risk, considering netting agreements and collateral arrangements and including rights to future net interest income, was \$0.7 million at December 31, 2019 (2018 - nil). Counterparties are all Canadian Schedule I chartered banks and, as a result, management has determined that the Company's overall credit risk related to derivatives was not significant at December 31, 2019. Management of credit risk related to derivatives has not changed materially since December 31, 2018.

Additional information related to the Company's securitization activities and utilization of derivative contracts can be found in Notes 2, 6 and 22 to the Annual Financial Statements.

MARKET RISK

Market risk is the potential for loss to the Company from changes in the values of its financial instruments due to changes in foreign exchange rates, interest rates or equity prices.

Interest Rate Risk

The Company is exposed to interest rate risk on its mortgage portfolio and on certain of the derivative financial instruments used in the Company's mortgage banking operations.

The Company manages interest rate risk associated with its mortgage banking operations by entering into interest rate swaps with Canadian Schedule I chartered banks as follows:

- The Company has in certain instances funded floating rate mortgages with fixed rate Canada Mortgage Bonds as part of the securitization transactions under the CMB Program. As previously discussed, as part of the CMB Program, the Company is party to a swap whereby it is entitled to receive investment returns on reinvested mortgage principal and is obligated to pay Canada Mortgage Bond coupons. This swap had a negative fair value of \$0.9 million (December 31, 2018 - positive \$4.9 million) and an outstanding notional amount of \$0.8 billion at December 31, 2019 (December 31, 2018 - \$0.9 billion). The Company enters into interest rate swaps with Canadian Schedule I chartered banks to hedge the risk that the interest rates earned on floating rate mortgages and reinvestment returns decline. The fair value of these swaps

totalled negative \$4.9 million (December 31, 2018 - negative \$11.0 million), on an outstanding notional amount of \$1.6 billion at December 31, 2019 (December 31, 2018 - \$1.7 billion). The net fair value of these swaps of negative \$5.8 million at December 31, 2019 (December 31, 2018 - negative \$6.1 million) is recorded on the balance sheet and has an outstanding notional amount of \$2.4 billion (December 31, 2018 - \$2.6 billion).

- The Company is exposed to the impact that changes in interest rates may have on the value of mortgages committed to or held pending sale or securitization to long-term funding sources. The Company enters into interest rate swaps to hedge the interest rate risk related to funding costs for mortgages held by the Company pending sale or securitization. Beginning in 2018, hedge accounting is applied to the cost of funds on certain securitization activities. The effective portion of fair value changes of the associated interest rate swaps are initially recognized in Other comprehensive income and subsequently recognized in Net investment income and other over the term of the related Obligations to securitization entities. The fair value of these swaps was \$0.6 million (December 31, 2018 - negative \$1.8 million) on an outstanding notional amount of \$180.4 million at December 31, 2019 (December 31, 2018 - \$249.9 million).

As at December 31, 2019, the impact to annual net earnings of a 100 basis point increase in interest rates would have been a decrease of approximately \$2.0 million (December 31, 2018 - decrease of \$0.5 million). The Company's exposure to and management of interest rate risk have not changed materially since December 31, 2018.

Equity Price Risk

The Company is exposed to equity price risk on its equity investments which are classified as either fair value through other comprehensive income or fair value through profit or loss. The fair value of the equity investments was \$357.4 million at December 31, 2019 (December 31, 2018 - \$459.9 million), as shown in Table 18.

The Company sponsors a number of deferred compensation arrangements for employees where payments to participants are deferred and linked to the performance of the common shares of IGM Financial Inc. The Company hedges its exposure to this risk through the use of forward agreements and total return swaps.

Foreign Exchange Risk

The Company is exposed to foreign exchange risk on its investments in Personal Capital and China AMC. Changes to the carrying value due to changes in foreign exchange rates on these investments are recognized in Other comprehensive

income. A 5% appreciation (depreciation) in Canadian currency relative to foreign currencies would decrease (increase) the aggregate carrying value of foreign investments by approximately \$40.5 million (\$44.8 million).

The Company's proportionate share of China AMC's and Personal Capital's earnings (losses), recorded in Proportionate share of associates' earnings in the Consolidated Statements of Earnings, is also affected by changes in foreign exchange rates. A 5% appreciation (depreciation) in Canadian currency relative to foreign currencies would decrease (increase) the Company's proportionate share of associates' earnings (losses) by approximately \$0.7 million (\$0.6 million).

RISKS RELATED TO ASSETS UNDER MANAGEMENT

At December 31, 2019, IGM Financial's total assets under management were \$166.8 billion compared to \$149.1 billion at December 31, 2018.

The Company's primary sources of revenues are management, administration and other fees which are applied as an annual percentage of the level of assets under management. As a result, the level of the Company's revenues and earnings are indirectly exposed to a number of financial risks that affect the value of assets under management on an ongoing basis. These include market risks, such as changes in equity prices, interest rates and foreign exchange rates, as well as credit risk on debt securities, loans and credit exposures from other counterparties within our client portfolios.

Changing financial market conditions may also lead to a change in the composition of the Company's assets under management between equity and fixed income instruments, which could result in lower revenues depending upon the management fee rates associated with different asset classes and mandates.

The Company's exposure to the value of assets under management aligns it with the experience of its clients. Assets under management are broadly diversified by asset class, geographic region, industry sector, investment team and style. The Company regularly reviews the sensitivity of its assets under management, revenues, earnings and cash flow to changes in financial markets. The Company believes that over the long term, exposure to investment returns on its client portfolios is beneficial to the Company's results and consistent with stakeholder expectations, and generally it does not engage in risk transfer activities such as hedging in relation to these exposures.

2) OPERATIONAL RISK

Operational risks relating to people and processes are mitigated through policies and process controls. Oversight of risks and ongoing evaluation of the effectiveness of controls is provided by the Company's Compliance Department, ERM Department and Internal Audit Department.

The Company has an insurance review process where it assesses and determines the nature and extent of insurance that is appropriate to provide adequate protection against unexpected losses, and where it is required by law, regulators or contractual agreements.

OPERATIONAL RISK

Operational risk is the risk of loss resulting from inadequate or failed internal processes or systems, human interaction or external events, but excludes business risk.

Operational risk affects all business activities, including the processes in place to manage other risks. As a result, operational risk can be difficult to measure, given that it forms part of other risks of the Company and may not always be separately identified. Our Company is exposed to a broad range of operational risks, including information technology security

TABLE 26: IGM FINANCIAL ASSETS UNDER MANAGEMENT – ASSET AND CURRENCY MIX

AS AT DECEMBER 31, 2019	INVESTMENT FUNDS	TOTAL
Cash	1.8 %	2.0 %
Short-term fixed income and mortgages	4.8	4.7
Other fixed income	27.2	26.8
Domestic equity	22.2	22.3
Foreign equity	41.2	41.5
Real Property	2.8	2.7
	100.0 %	100.0 %
CAD	56.2 %	56.1 %
USD	28.4	28.2
Other	15.4	15.7
	100.0 %	100.0 %

and system failures, errors relating to transaction processing, financial models and valuations, fraud and misappropriation of assets, and inadequate application of internal control processes. The impact can result in significant financial loss, reputational harm or regulatory actions.

The Company's risk management framework emphasizes operational risk management and internal control. The Company has a very low appetite for risk in this area.

The business unit leaders are responsible for management of the day to day operational risks of their respective business units. Specific programs, policies, training, standards and governance processes have been developed to support the management of operational risk.

The Company has a business continuity management program to support the sustainment, management and recovery of critical operations and processes in the event of a business disruption.

TECHNOLOGY AND CYBER RISK

Technology and cyber risk driven by systems are managed through controls over technology development and change management. Information security is a significant risk to our industry and our Company's operations. The Company uses systems and technology to support its business operations and the client and financial advisor experience. As a result, we are exposed to risks relating to technology and cyber security such as data breaches, identity theft and hacking, including the risk of denial of service or malicious software attacks. Such attacks could compromise confidential information of the Company and that of clients or other stakeholders, and could result in negative consequences including lost revenue, litigation, regulatory scrutiny or reputational damage. To remain resilient to such threats, the Company has established enterprise-wide cyber security programs, benchmarked capabilities to sound industry practices, and has implemented threat and vulnerability assessment and response capabilities.

THIRD PARTY SERVICE PROVIDERS

The Company regularly engages third parties to provide expertise and efficiencies that support our operational activities. Our exposure to third party service provider risk could include reputational, regulatory and other operational risks. Policies, standard operating procedures and dedicated resources, including a supplier code of conduct, have been developed and implemented to specifically address third party service provider risk. Due diligence and monitoring activities are performed by the Company prior to entering into contractual relationships with third party service providers and on an ongoing basis. As our reliance on external service providers continues to grow, we continue to enhance resources and processes to support third party risk management.

MODEL RISK

The Company uses a variety of models to assist in: the valuation of financial instruments, operational scenario testing, management of cash flows, capital management, and assessment of potential acquisitions. These models incorporate internal assumptions, observable market inputs and available market prices. Effective controls exist over the development, implementation and application of these models. However, changes in the internal assumptions or other factors affecting the models could have an adverse effect on the Company's consolidated financial position.

LEGAL AND REGULATORY COMPLIANCE

Legal and regulatory compliance risk is the risk of not complying with laws, contractual agreements or regulatory requirements. These risks relate to regulation governing product distribution, investment management, accounting, reporting and communications.

IGM Financial is subject to complex and changing legal, taxation and regulatory requirements, including the requirements of agencies of the federal, provincial and territorial governments in Canada which regulate the Company and its activities. The Company and its subsidiaries are also subject to the requirements of self-regulatory organizations to which they belong. These and other regulatory bodies regularly adopt new laws, rules, regulations and policies that apply to the Company and its subsidiaries. These requirements include those that apply to IGM Financial as a publicly traded company and those that apply to the Company's subsidiaries based on the nature of their activities. They include regulations related to the management and provision of financial products and services, including securities, insurance and mortgages, and other activities carried on by the Company in the markets in which it operates. Regulatory standards affecting the Company and the financial services industry are significant and continually evolve. The Company and its subsidiaries are subject to reviews as part of the normal ongoing process of oversight by the various regulators.

Failure to comply with laws, rules or regulations could lead to regulatory sanctions and civil liability, and may have an adverse reputational or financial effect on the Company. The Company manages legal and regulatory compliance risk through its efforts to promote a strong culture of compliance. The monitoring of regulatory developments and their impact on the Company is overseen by the Regulatory Initiatives Committee chaired by the Executive Vice-President, General Counsel. The Company also continues to develop and maintain compliance policies, processes and oversight, including specific communications on compliance and legal matters, training, testing, monitoring and reporting. The Audit Committee of the Company receives regular reporting on compliance initiatives and issues.

IGM Financial promotes a strong culture of ethics and integrity through its Code of Conduct approved by the Board of Directors, which outlines standards of conduct that apply to all IGM Financial directors, officers and employees. The Code of Conduct references many policies relating to the conduct of directors, officers and employees. Other corporate policies cover anti-money laundering and privacy. Training is provided on these policies on an annual basis. Individuals subject to the Code of Conduct attest annually that they understand the requirements and have complied with its provisions.

Business units are responsible for management of legal and regulatory compliance risk, and implementing appropriate policies, procedures and controls. The Company's Compliance Departments are responsible for providing oversight of all regulated compliance activities. The Internal Audit Department also provides oversight and investigations concerning regulatory compliance matters.

CONTINGENCIES

The Company is subject to legal actions arising in the normal course of its business. In December 2018, a proposed class action was filed in the Ontario Superior Court against Mackenzie which alleges that the company should not have paid mutual fund trailing commissions to order execution only dealers. Although it is difficult to predict the outcome of any such legal actions, based on current knowledge and consultation with legal counsel, management does not expect the outcome of any of these matters, individually or in aggregate, to have a material adverse effect on the Company's consolidated financial position.

3) GOVERNANCE, OVERSIGHT AND STRATEGIC RISK

Governance, oversight and strategic risk is the risk of potential adverse impacts resulting from inadequate or inappropriate governance, oversight, management of incentives and conflicts, and strategic planning.

IGM Financial believes in the importance of good corporate governance and the central role played by directors in the governance process. We believe that sound corporate governance is essential to the well-being of the Company and its shareholders.

Oversight of IGM Financial is performed by the Board of Directors directly and through its five committees. The Company's President and Chief Executive Officer has overall responsibility for management of the Company. The Company's activities are carried out principally by three operating companies - Investors Group Inc., Mackenzie Financial Corporation and Investment Planning Counsel Inc. - each of which are managed by a President and Chief Executive Officer.

The Company has a business planning process that supports development of an annual business plan, approved by the Board of Directors, which incorporates objectives and targets for the Company. Components of management compensation are associated with the achievement of earnings targets and other objectives associated with the plan. Strategic plans and direction are part of this planning process and are integrated into the Company's risk management program.

ACQUISITION RISK

The Company is also exposed to risks related to its acquisitions. The Company undertakes thorough due diligence prior to completing an acquisition, but there is no assurance that the Company will achieve the expected strategic objectives or cost and revenue synergies subsequent to an acquisition. Subsequent changes in the economic environment and other unanticipated factors may affect the Company's ability to achieve expected earnings growth or expense reductions. The success of an acquisition is dependent on retaining assets under management, clients, and key employees of an acquired company.

4) REGULATORY DEVELOPMENTS

Regulatory development risk is the potential for changes to regulatory, legal, or tax requirements that may have an adverse impact upon the Company's business activities or financial results.

The Company is exposed to the risk of changes in laws, taxation and regulation that could have an adverse impact on the Company. Particular regulatory initiatives may have the effect of making the products of the Company's subsidiaries appear to be less competitive than the products of other financial service providers, to third party distribution channels and to clients. Regulatory differences that may impact the competitiveness of the Company's products include regulatory costs, tax treatment, disclosure requirements, transaction processes or other differences that may be as a result of differing regulation or application of regulation. Regulatory developments may also impact product structures, pricing, and dealer and advisor compensation. While the Company and its subsidiaries actively monitor such initiatives, and where feasible comment upon or discuss them with regulators, the ability of the Company and its subsidiaries to mitigate the imposition of differential regulatory treatment of financial products or services is limited.

CLIENT FOCUSED REFORMS

On October 3, 2019, the Canadian Securities Administrators (the CSA) published final rule amendments to implement enhancements to the obligations owed by registrants to their clients (the Client Focused Reforms).

The Client Focused Reforms include rule amendments that, when implemented, will require registrants to:

- Address all material conflicts of interest in the best interest of the client;
- Put the client's interest first when making a suitability determination; and
- Do more to clarify for clients what they should expect from their registrants.

The rule amendments are expected to come into force on December 31, 2019, with a phased transition period spanning over a two year period. The Company believes it is well positioned to implement the Client Focused Reforms.

MUTUAL FUND EMBEDDED COMMISSIONS

On December 19, 2019, the CSA published a notice announcing that all provinces and territories in Canada will eliminate trailing commissions paid to dealers who only execute orders and do not provide advice, such as discount brokers; and all provinces and territories, excluding Ontario, will eliminate the Deferred Sales Charge (DSC) purchase option.

The rule amendments are expected to be published in 2020 and be subject to a two-year transition period. The Ontario Securities Commission will explore alternative approaches to the elimination of the DSC purchase option in Ontario.

The Company believes it is well positioned to respond to these proposals, as IG Wealth Management and Investment Planning Counsel no longer offer the deferred sales charge option.

5) BUSINESS RISK

GENERAL BUSINESS CONDITIONS

General business conditions risk refers to the potential for an unfavourable impact on IGM Financial resulting from competitive or other external factors relating to the marketplace.

Global economic conditions, changes in equity markets, demographics and other factors including geopolitical risk and government instability, can affect investor confidence, income levels and savings decisions. This could result in reduced sales of IGM Financial's products and services and/or result in investors

redeeming their investments. These factors may also affect the level and volatility of financial markets and the value of the Company's assets under management, as described more fully under the Risks Related to Assets Under Management section of this MD&A.

The Company, across its operating subsidiaries, is focused on communicating with clients and emphasizing the importance of financial planning across economic cycles. The Company and the industry continue to take steps to educate Canadian investors on the merits of financial planning, diversification and long-term investing. In periods of volatility, Consultants and independent financial advisors play a key role in assisting investors in maintaining perspective and focus on their long-term objectives.

Redemption rates for long-term funds are summarized in Table 27 and are discussed in the IG Wealth Management and Mackenzie Segment Operating Results sections of this MD&A.

PRODUCT/SERVICE OFFERING

There is potential for unfavourable impacts on IGM Financial resulting from inadequate product or service performance, quality or breadth.

IGM Financial and its subsidiaries operate in a highly competitive environment, competing with other financial service providers, investment managers and product and service types. Client development and retention can be influenced by a number of factors, including products and services offered by competitors, relative service levels, relative pricing, product attributes, reputation and actions taken by competitors. This competition could have an adverse impact upon the Company's financial position and operating results. Please refer to The Competitive Landscape section of this MD&A for further discussion.

The Company provides Consultants, independent financial advisors, as well as retail and institutional clients with a high level of service and support and a broad range of investment products, with a focus on building enduring relationships. The Company's subsidiaries also continually review their respective product and service offering and pricing to ensure competitiveness in the marketplace.

TABLE 27: TWELVE MONTH TRAILING REDEMPTION RATE FOR LONG-TERM FUNDS

	2019 DEC. 31	2018 DEC. 31
IGM Financial Inc.		
IG Wealth Management	10.3 %	9.2 %
Mackenzie	15.6 %	17.1 %
Counsel	19.3 %	19.2 %

The Company strives to deliver strong investment performance on its products relative to benchmarks and peers. Poor investment performance relative to benchmarks or peers could reduce the level of assets under management and sales and asset retention, as well as adversely impact our brands. Meaningful and/or sustained underperformance could affect the Company's results. The Company's objective is to cultivate investment processes and disciplines that provide it with a competitive advantage, and does so by diversifying its assets under management and product shelf by investment team, brand, asset class, mandate, style and geographic region.

BUSINESS/CLIENT RELATIONSHIPS

Business/Client relationships risk refers to the risk potential for unfavourable impacts on IGM Financial resulting from changes to other key relationships. These relationships primarily include IG Wealth Management clients and Consultants, Mackenzie retail distribution, strategic and significant business partners, clients of Mackenzie funds, and sub-advisors and other product suppliers.

IG Wealth Management Consultant network – IG Wealth Management derives all of its mutual fund sales through its Consultant network. IG Wealth Management Consultants have regular direct contact with clients which can lead to a strong and personal client relationship based on the client's confidence in that individual Consultant. The market for financial advisors is extremely competitive. The loss of a significant number of key Consultants could lead to the loss of client accounts which could have an adverse effect on IG Wealth Management's results of operations and business prospects. IG Wealth Management is focused on strengthening its distribution network of Consultants and on responding to the complex financial needs of its clients by delivering a diverse range of products and services in the context of personalized financial advice, as discussed in the IG Wealth Management Review of the Business section of this MD&A.

Mackenzie – Mackenzie derives the majority of its mutual fund sales through third party financial advisors. Financial advisors generally offer their clients investment products in addition to, and in competition with Mackenzie. Mackenzie also derives sales of its investment products and services from its strategic alliance and institutional clients. Due to the nature of the distribution relationship in these relationships and the relative size of these accounts, gross sale and redemption activity can be more pronounced in these accounts than in a retail relationship. Mackenzie's ability to market its investment products is highly dependent on continued access to these distribution networks. The inability to have such access could have a material adverse effect on Mackenzie's operating results and business prospects. Mackenzie is well positioned to manage this risk and to continue to build and enhance its distribution relationships. Mackenzie's diverse portfolio of financial products and its long-term

investment performance record, marketing, educational and service support has made Mackenzie one of Canada's leading investment management companies. These factors are discussed further in the Mackenzie Review of the Business section of this MD&A.

PEOPLE RISK

People risk refers to the potential inability to attract or retain key employees or Consultants, develop to an appropriate level of proficiency, or manage personnel succession or transition.

Management, investment and distribution personnel play an important role in developing, implementing, managing and distributing products and services offered by IGM Financial. The loss of these individuals or an inability to attract, retain and motivate sufficient numbers of qualified personnel could affect IGM Financial's business and financial performance.

6) ENVIRONMENTAL AND SOCIAL RISK

Environmental and social risk is the potential risk of financial loss or harm resulting from environmental or social issues arising from our business operations or investment activities. Environmental and social risks are identified as one of the six categories of risks within the Company's ERM Framework.

Environmental risks include issues such as climate change, biodiversity, pollution, waste, and the unsustainable use of energy, water and other resources. Social risks include issues such as human rights, labour standards, diversity and inclusion, and community impacts.

IGM Financial has a long-standing commitment to responsible management, as articulated in the Company's Corporate Responsibility Statement approved by the Board of Directors. The Board's risk management oversight includes ensuring that material environmental and social risks are appropriately identified, managed and monitored.

The Company's executive Risk Management Committee is responsible for providing oversight of the risk management process. Other management committees provide oversight of specific risks including the Corporate Responsibility Committee. The Corporate Responsibility Committee is comprised of senior executives of the Company who are responsible for ensuring implementation of policy and strategy, establishing goals and initiatives, measuring progress, and approving annual reporting for environmental, social and governance matters.

Our commitment to responsible management is demonstrated through various mechanisms – including our Code of Conduct for our employees, contractors, and directors; our Supplier Code of Conduct for the firms that do business with us; our Respectful Workplace Policy; our Diversity Policy; our Environmental Policy; and other related policies.

IG Wealth Management and Mackenzie Investments are signatories to the Principles for Responsible Investment (PRI). IG Wealth Management sub-advisors were also required to be signatories to the PRI by the end of 2019. Under the PRI, investors formally commit to incorporate environmental, social and governance issues into their investment decision making and active ownership processes. In addition, IG Wealth Management, Mackenzie Investments and Investment Planning Counsel have implemented Responsible Investment Policies outlining the practices at each company.

IGM Financial also reports annually on its environmental, social and governance management and performance in its Corporate Responsibility Report available on our website. The information in these reports does not form a part of this document.

CLIMATE CHANGE

We believe that financial services companies have an important role to play in addressing climate change. Global practices are continually evolving relating to the identification, analysis, and management of climate risks and opportunities

IGM Financial is a long-standing participant in the CDP (formerly Carbon Disclosure Project), which promotes corporate disclosures on greenhouse gas emissions and climate change management including setting and monitoring emission reduction targets. For the 2018 and 2019 surveys, IGM Financial was the only Canadian firm recognized by CDP as a corporate leader in climate change disclosure with a position on their Climate Change A List.

The Financial Stability Board's Task Force on Climate-related Financial Disclosures (TCFD) was established in response to investor demand for enhanced information on climate-related risks and opportunities. IGM Financial and its operating companies support the TCFD recommendations which include a framework for consistent, voluntary climate-related financial disclosures that provide decision-useful information to investors and other stakeholders.

OUTLOOK

THE FINANCIAL SERVICES ENVIRONMENT

Canadians held \$4.4 trillion in discretionary financial assets with financial institutions at December 31, 2018 based on the most recent report from Investor Economics. The nature of holdings was diverse, ranging from demand deposits held for short-term cash management purposes to longer-term investments held for retirement purposes. Approximately 65% (\$2.9 trillion) of these financial assets are held within the context of a relationship with a financial advisor, and this is the primary channel serving the longer-term savings needs of Canadians. Of the \$1.5 trillion held outside of a financial advisory relationship, approximately 63% consisted of bank deposits.

Financial advisors represent the primary distribution channel for the Company's products and services, and the core emphasis of the Company's business model is to support these financial advisors as they work with clients to plan for and achieve their financial goals. Multiple sources of emerging research show significantly better financial outcomes for Canadians who use financial advisors compared to those who do not. The Company actively promotes the value of financial advice and the importance of a relationship with an advisor to develop and remain focused on long-term financial plans and goals.

Approximately 40% of Canadian discretionary financial assets or \$1.8 trillion resided in investment funds at December 31, 2018, making it the largest financial asset class held by Canadians. Other asset types include deposit products and direct securities such as stocks and bonds. Approximately 77% of investment funds are comprised of mutual fund products, with other product categories including segregated funds, hedge funds, pooled funds, closed end funds and exchange traded funds. With \$162 billion in investment fund assets under management at December 31, 2019, the Company is among the country's largest investment fund managers. Management believes that investment funds are likely to remain the preferred savings vehicle of Canadians. Investment funds provide investors with the benefits of diversification, professional management, flexibility and convenience, and are available in a broad range of mandates and structures to meet most investor requirements and preferences.

Competition and technology have fostered a trend towards financial service providers offering a comprehensive range of proprietary products and services. Traditional distinctions between bank branches, full service brokerages, financial planning firms and insurance agent sales forces have become obscured as many of these financial service providers strive to offer comprehensive financial advice implemented through access to a broad product shelf. Accordingly, the Canadian financial services industry is characterized by a number of large,

diversified, vertically-integrated participants, similar to IGM Financial, who offer both financial planning and investment management services.

Canadian banks distribute financial products and services through their traditional bank branches, as well as through their full service and discount brokerage subsidiaries. Bank branches continue to place increased emphasis on both financial planning and mutual funds. In addition, each of the "big six" banks has one or more mutual fund management subsidiaries. Collectively, mutual fund assets of the "big six" bank-owned mutual fund managers and affiliated firms represented 46% of total industry long-term mutual fund assets at December 31, 2019.

The Canadian mutual fund industry continues to be very concentrated, with the ten largest firms and their subsidiaries representing 73% of industry long-term mutual fund assets and 73% of total mutual fund assets under management at December 31, 2019. Management anticipates continuing consolidation in this segment of the industry as smaller participants are acquired by larger organizations.

Management believes that the financial services industry will continue to be influenced by the following trends:

- Shifting demographics as the number of Canadians in their prime savings and retirement years continue to increase.
- Changes in investor attitudes based on economic conditions.
- Continued importance of the role of the financial advisor.
- Public policy related to retirement savings.
- Changes in the regulatory environment.
- An evolving competitive landscape.
- Advancing and changing technology.

THE COMPETITIVE LANDSCAPE

IGM Financial and its subsidiaries operate in a highly competitive environment. IG Wealth Management and Investment Planning Counsel compete directly with other retail financial service providers, including other financial planning firms, as well as full service brokerages, banks and insurance companies. IG Wealth Management, Mackenzie and Investment Planning Counsel compete directly with other investment managers for assets under management, and their products compete with stocks, bonds and other asset classes for a share of the investment assets of Canadians.

Competition from other financial service providers, alternative product types or delivery channels, and changes in regulations or public preferences could impact the characteristics of product and service offerings of the Company, including pricing, product

structures, dealer and advisor compensation and disclosure. The Company monitors developments on an ongoing basis, and engages in policy discussions and develops product and service responses as appropriate.

IGM Financial continues to focus on its commitment to provide quality investment advice and financial products, service innovations, effective management of the Company and long-term value for its clients and shareholders. Management believes that the Company is well-positioned to meet competitive challenges and capitalize on future opportunities.

The Company enjoys several competitive strengths, including:

- Broad and diversified distribution with an emphasis on those channels emphasizing comprehensive financial planning through a relationship with a financial advisor.
- Broad product capabilities, leading brands and quality sub-advisory relationships.
- Enduring client relationships and the long-standing heritages and cultures of its subsidiaries.
- Benefits of being part of the Power Financial group of companies.

BROAD AND DIVERSIFIED DISTRIBUTION

IGM Financial's distribution strength is a competitive advantage. In addition to owning two of Canada's largest financial planning organizations, IG Wealth Management and Investment Planning Counsel, IGM Financial has, through Mackenzie, access to distribution through over 30,000 independent financial advisors. Mackenzie also, in its growing strategic alliance business, partners with Canadian and U.S. manufacturing and distribution complexes to provide investment management to a number of retail investment fund mandates.

BROAD PRODUCT CAPABILITIES

IGM Financial's subsidiaries continue to develop and launch innovative products and strategic investment planning tools to assist advisors in building optimized portfolios for clients.

ENDURING RELATIONSHIPS

IGM Financial enjoys significant advantages as a result of the enduring relationships that advisors enjoy with clients. In addition, the Company's subsidiaries have strong heritages and cultures which are challenging for competitors to replicate.

BENEFITS OF BEING PART OF THE POWER FINANCIAL GROUP OF COMPANIES

As part of the Power Financial group of companies, IGM Financial benefits through expense savings from shared service arrangements, as well as through access to distribution, products and capital.

CRITICAL ACCOUNTING ESTIMATES AND POLICIES

SUMMARY OF CRITICAL ACCOUNTING ESTIMATES

The preparation of financial statements in conformity with IFRS requires management to exercise judgment in the process of applying accounting policies and requires management to make estimates and assumptions that affect amounts reported in the Consolidated Financial Statements and accompanying notes. In applying these policies, management makes subjective and complex judgments that frequently require estimates about matters that are inherently uncertain. Many of these policies are common in the financial services industry; others are specific to IGM Financial's businesses and operations. IGM Financial's significant accounting policies are described in detail in Note 2 of the Consolidated Financial Statements.

Critical accounting estimates relate to the fair value of financial instruments, goodwill and intangibles, income taxes, capitalized sales commissions, provisions and employee benefits.

The major critical accounting estimates are summarized below:

- *Fair value of financial instruments* – The Company's financial instruments are carried at fair value, except for loans, deposits and certificates, obligations to securitization entities, and long-term debt which are all carried at amortized cost. The fair value of publicly traded financial instruments is determined using published market prices. The fair value of financial instruments where published market prices are not available, including derivatives related to the Company's securitized loans, are determined using various valuation models which maximize the use of observable market inputs where available. Valuation methodologies and assumptions used in valuation models are reviewed on an ongoing basis. Changes in these assumptions or valuation methodologies could result in significant changes in net earnings.
- *Goodwill and intangible assets* – Goodwill, indefinite life intangible assets, and definite life intangible assets are reflected in Note 11 of the Consolidated Financial Statements. The Company tests the fair value of goodwill and indefinite life intangible assets for impairment at least once a year and more frequently if an event or circumstance indicates the asset may be impaired. An impairment loss is recognized if the amount of the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal and its value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows (cash generating units). Finite life intangible assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable.

These tests involve the use of estimates and assumptions appropriate in the circumstances. In assessing the recoverable amounts, valuation approaches are used that include discounted cash flow analysis and application of capitalization multiples to financial and operating metrics based upon precedent acquisition transactions and trading comparables. Assumptions and estimates employed include future changes in assets under management resulting from net sales and investment returns, pricing and profit margin changes, discount rates, and capitalization multiples.

The Company completed its annual impairment tests of goodwill and indefinite life intangible assets as at April 1, 2019, and determined there was no impairment in the value of those assets.

- *Income taxes* – The provision for income taxes is determined on the basis of the anticipated tax treatment of transactions recorded in the Consolidated Statements of Earnings. The determination of the provision for income taxes requires interpretation of tax legislation in a number of jurisdictions. Tax planning may allow the Company to record lower income taxes in the current year and income taxes recorded in prior years may be adjusted in the current year to reflect management's best estimates of the overall adequacy of its provisions. Any related tax benefits or changes in management's best estimates are reflected in the provision for income taxes. The recognition of deferred tax assets depends on management's assumption that future earnings will be sufficient to realize the future benefit. The amount of the deferred tax asset or liability recorded is based on management's best estimate of the timing of the realization of the assets or liabilities. If our interpretation of tax legislation differs from that of the tax authorities or if timing of reversals is not as anticipated, the provision for income taxes could increase or decrease in future periods. Additional information related to income taxes is included in the Summary of Consolidated Operating Results in this MD&A and in Note 15 to the Consolidated Financial Statements.
- *Capitalized sales commissions* – Commissions paid directly by the client on the sale of certain mutual fund products are deferred and amortized over a maximum period of seven years. The Company regularly reviews the carrying value of capitalized sales commissions with respect to any events or circumstances that indicate impairment. Among the tests performed by the Company to assess recoverability is the comparison of the future economic benefits derived from the capitalized sales commission asset in relation to its carrying value. At December 31, 2019, there were no indications of impairment to capitalized sales commissions.

- *Provisions* – A provision is recognized when there is a present obligation as a result of a past transaction or event, it is “probable” that an outflow of resources will be required to settle the obligation and a reliable estimate can be made of the obligation. In determining the best estimate for a provision, a single estimate, a weighted average of all possible outcomes, or the midpoint where there is a range of equally possible outcomes are all considered. A significant change in assessment of the likelihood or the best estimate may result in additional adjustments to net earnings.
- *Employee benefits* – The Company maintains a number of employee benefit plans. These plans include a funded registered defined benefit pension plan for all eligible employees, unfunded supplementary executive retirement plans for certain executive officers (SERPs) and an unfunded post-employment health care and life insurance plan for eligible retirees. The funded registered defined benefit pension plan provides pensions based on length of service and final average earnings. The measurement date for the Company’s defined benefit pension plan assets and for the accrued benefit obligations on all defined benefit plans is December 31.

Due to the long-term nature of these plans, the calculation of the accrued benefit liability depends on various assumptions including discount rates, rates of return on assets, the level and types of benefits provided, healthcare cost trend rates, projected salary increases, retirement age, and mortality and termination rates. The discount rate assumption is determined using a yield curve of AA corporate debt securities. All other assumptions are determined by management and reviewed by independent actuaries who calculate the pension and other future benefits expenses and accrued benefit obligations. Actual experience that differs from the actuarial assumptions will result in actuarial gains or losses as well as changes in benefits expense. The Company records actuarial gains and losses on all of its defined benefit plans in Other comprehensive income.

During 2019, the performance of the defined benefit pension plan assets was positively impacted by market conditions. Corporate bond yields decreased in 2019 thereby impacting the discount rate used to measure the Company’s accrued benefit liability. The discount rate utilized to value the defined benefit pension plan accrued benefit liability at December 31, 2019 was 3.20% compared to 3.90% at December 31, 2018. Pension plan assets increased to \$466.5 million at December 31, 2019 from \$407.4 million at December 31, 2018. The increase in plan assets was due to market performance of \$62.4 million comprised of interest income of \$16.1 million calculated based on the discount rate, which was recorded as a reduction to the pension expense, and actuarial gains of

\$46.3 million, which were recorded in Other comprehensive income. The assets in the Company’s registered defined benefit pension plan also increased due to the Company contributing \$26.4 million (2018 - \$40.4 million) to the pension plan. The decrease in the discount rate utilized to value the defined benefit pension plan obligation resulted in actuarial losses of \$62.0 million which were recorded in Other comprehensive income. Demographic assumptions and experience adjustments were revised which resulted in net actuarial gains of \$0.9 million. The total defined benefit pension plan obligation was \$565.6 million at December 31, 2019 compared to \$496.7 million at December 31, 2018. As a result of these changes, the defined benefit pension plan had an accrued benefit liability of \$99.1 million at December 31, 2019 compared to \$89.3 million at the end of 2018. The unfunded SERPs and other post-retirement benefits plans had an accrued benefit liability of \$69.2 million and \$39.1 million, respectively, at December 31, 2019 compared to \$62.1 million and \$37.7 million in 2018.

A decrease of 0.25% in the discount rate utilized in 2019 would result in a change of \$27.3 million in the accrued pension obligation, \$25.5 million in other comprehensive income, and \$1.8 million in pension expense. Additional information regarding the Company’s accounting and sensitivities related to pensions and other post-retirement benefits is included in Notes 2 and 14 of the Consolidated Financial Statements.

CHANGES IN ACCOUNTING POLICIES

IFRS 16 LEASES (IFRS 16)

As of January 1, 2019, the Company adopted IFRS 16 using the modified retrospective method with no restatement of comparative financial information. Under this approach, the Company recognized a lease liability of \$105.5 million equal to the present value of the remaining lease payments discounted using the Company’s incremental borrowing rate at January 1, 2019. The weighted average discount rate applied was 4.4%. A right-of-use asset of \$96.1 million representing the Company’s property leases was also recognized at its carrying amount as if IFRS 16 had been applied since each lease commencement date, net of the accumulated amortization that would have been recognized up to January 1, 2019. The difference between the right-of-use asset and the lease liability of \$9.4 million was recognized as an adjustment to retained earnings as at January 1, 2019. The following practical expedients were applied on transition:

- Applied a single discount rate to a portfolio of leases with reasonably similar characteristics.

- Accounted for leases for which the remaining lease term ends within 12 months of the date of initial application as a short-term lease.
- Relied on its assessment of whether leases are onerous applying IAS 37, Provisions, Contingent Liabilities and Contingent Assets, immediately before the date of initial application as an alternative to performing an impairment review.

Amortization expense increased due to the amortization of the right-of-use asset and interest expense increased due to the imputed interest on the lease liability; however total expenses are not noticeably different due to the offsetting decrease to operating lease expense.

Table 28 details the impact of IFRS 16 on the Consolidated Balance Sheet as at January 1, 2019.

FUTURE ACCOUNTING CHANGES

The Company continuously monitors the potential changes proposed by the International Accounting Standards Board (IASB) and analyzes the effect that changes in the standards may have on the Company's operations.

The IASB is currently undertaking a number of projects which will result in changes to existing IFRS standards that may affect the Company. Updates will be provided as the projects develop.

TABLE 28: IMPACT OF IFRS 16 ON BALANCE SHEET

(\$ millions)	DECEMBER 31, 2018	ADJUSTMENT DUE TO ADOPTION OF IFRS 16	JANUARY 1, 2019
Assets			
Other assets ⁽¹⁾	\$ 46.5	\$ (0.1)	\$ 46.4
Capital assets	138.6	<u>96.1</u>	<u>234.7</u>
		<u>\$ 96.0</u>	
Liabilities			
Accounts payable and accrued liabilities ⁽¹⁾	\$ 397.4	\$ (1.9)	\$ 395.5
Lease obligations	–	105.5	105.5
Deferred income taxes	295.7	(2.0)	293.7
Retained earnings	2,840.6	<u>(5.6)</u>	<u>2,835.0</u>
		<u>\$ 96.0</u>	

(1) Write-off of free rent inducement on capitalized leases.

DISCLOSURE CONTROLS AND PROCEDURES

The Company's disclosure controls and procedures are designed to provide reasonable assurance that (a) material information relating to the Company is made known to the President and Chief Executive Officer and the Chief Financial Officer by others, particularly during the period in which the annual filings are being prepared, and (b) information required to be disclosed by the Company in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the time periods specified in securities legislation.

The Company's management, under the supervision of the President and Chief Executive Officer and the Chief Financial Officer, has evaluated the effectiveness of the Company's disclosure controls and procedures. Based on their evaluations as of December 31, 2019, the President and Chief Executive Officer and the Chief Financial Officer have concluded that the Company's disclosure controls and procedures are effective.

INTERNAL CONTROL OVER FINANCIAL REPORTING

The Company's internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS. The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting.

All internal control systems have inherent limitations and may become inadequate because of changes in conditions. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Effective November 18, 2019, IGM Financial entered into an outsourcing agreement with CIBC Mellon to assume most of IGM Financial's fund services functions. This will add fund administration servicing solutions to the custody and related services that CIBC Mellon already performs for IGM Financial. As a result of the outsourcing, substantially all of IGM Financial's employees in the outsourced functions were hired by CIBC Mellon and continued performing the same functions during the remainder of the fourth quarter. Contractually, CIBC Mellon is required to develop and implement internal controls and has agreed to work with IGM Financial to implement compliance measures to satisfy CSA National Instrument 52-109. CIBC Mellon has agreed to make minimal changes to processes and systems through year end 2019. Accordingly, management

has concluded that this outsourcing has not materially affected the Company's internal controls in 2019. As the transition proceeds over the coming months and years, management will continually reassess its impact on the Company's internal control over financial reporting.

The Company's management, under the supervision of the President and Chief Executive Officer and the Chief Financial Officer, has evaluated the effectiveness of the Company's internal control over financial reporting based on the Internal Control - Integrated Framework (COSO 2013 Framework) published by The Committee of Sponsoring Organizations of the Treadway Commission. The Company transitioned to the COSO 2013 Framework during 2014. Based on their evaluations as of December 31, 2019, the President and Chief Executive Officer and the Chief Financial Officer have concluded that the Company's internal control over financial reporting is effective in providing reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS.

Notwithstanding the above, during the fourth quarter of 2019, there have been no changes in the Company's internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

OTHER INFORMATION

TRANSACTIONS WITH RELATED PARTIES

IGM Financial enters into transactions with Great-West Life Assurance Company (Great-West), London Life Insurance Company (London Life) and The Canada Life Assurance Company (Canada Life), which are all subsidiaries of its affiliate, Lifeco, which is a subsidiary of Power Financial Corporation. Effective as of January 1, 2020, Great-West, London Life and Canada Life, amalgamated into a single company, The Canada Life Assurance Company. These transactions are in the normal course of operations and have been recorded at fair value:

- During 2019 and 2018, the Company provided to and received from Great-West certain administrative services enabling each organization to take advantage of economies of scale and areas of expertise.
- The Company distributes insurance products under a distribution agreement with Great-West and Canada Life and received \$54.8 million in distribution fees (2018 - \$62.6 million). The Company received \$17.1 million (2018 - \$17.5 million) and paid \$26.2 million (2018 - \$25.4 million) to Great-West and related subsidiary companies for the provision of sub-advisory services for certain investment funds. The Company paid \$78.8 million (2018 - \$78.3 million) to London Life related to the distribution of certain mutual funds of the Company.
- In order to manage its overall liquidity position, the Company's mortgage banking operation is active in the securitization market and also sells residential mortgage loans to third parties, on a fully serviced basis. During 2019, the Company sold residential mortgage loans to Great-West and London Life for \$10.8 million compared to \$61.4 million in 2018.

After obtaining advanced tax rulings in October 2017, the Company agreed to tax loss consolidation transactions with the Power Corporation of Canada group whereby shares of a subsidiary that has generated tax losses may be acquired in each year up to and including 2020. The acquisitions are expected to close in the fourth quarter of each year. The Company will recognize the benefit of the tax losses realized throughout the year. On each of December 31, 2019 and December 31, 2018, the Company acquired shares of such loss companies and recorded the benefit of the tax losses acquired.

For further information on transactions involving related parties, see Notes 8 and 26 to the Company's Consolidated Financial Statements.

OUTSTANDING SHARE DATA

Outstanding common shares of IGM Financial as at December 31, 2019 totalled 238,294,090. Outstanding stock options as at December 31, 2019 totalled 10,529,360, of which 5,470,178 were exercisable. As at February 11, 2020, outstanding common shares totalled 238,300,145 and outstanding stock options totalled 10,514,061 of which 5,464,123 were exercisable.

SEDAR

Additional information relating to IGM Financial, including the Company's most recent financial statements and Annual Information Form, is available at www.sedar.com.

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MANAGEMENT'S RESPONSIBILITY FOR FINANCIAL REPORTING

The Consolidated Financial Statements of IGM Financial Inc. have been prepared by Management, which is responsible for the integrity, objectivity and reliability of the information presented, including selecting appropriate accounting principles and making judgments and estimates. These Consolidated Financial Statements have been prepared in accordance with International Financial Reporting Standards. Financial information presented elsewhere in this Annual Report is consistent with that in the Consolidated Financial Statements for comparable periods.

Systems of internal control and supporting procedures are maintained to provide reasonable assurance of the reliability of financial information and the safeguarding of all assets controlled by the Company. These controls and supporting procedures include quality standards in hiring and training employees, the establishment of organizational structures providing a well-defined division of responsibilities and accountability for performance, and the communication of policies and guidelines through the organization. Internal controls are reviewed and evaluated extensively by the internal auditor and are subject to scrutiny by the external auditors.

Ultimate responsibility for the Consolidated Financial Statements rests with the Board of Directors. The Board is assisted in discharging this responsibility by an Audit Committee, consisting entirely of independent directors. This Committee reviews the Consolidated Financial Statements and recommends them for approval by the Board. In addition, the Audit Committee reviews the recommendations of the internal auditor and the external auditors for improvements in internal control and the action of Management to implement such recommendations. In carrying out its duties and responsibilities, the Committee meets regularly with Management and with both the internal auditor and the external auditors to review the scope and timing of their respective audits, to review their findings and to satisfy itself that their responsibilities have been properly discharged.

Deloitte LLP, independent auditors appointed by the shareholders, have examined the Consolidated Financial Statements of the Company in accordance with Canadian generally accepted auditing standards, and have expressed their opinion upon the completion of their examination in their Report to the Shareholders. The external auditors have full and free access to the Audit Committee to discuss their audit and related findings.



Jeffrey R. Carney
President and Chief Executive Officer



Luke Gould
*Executive Vice-President and
Chief Financial Officer*

INDEPENDENT AUDITOR'S REPORT

To the Shareholders of IGM Financial Inc.

OPINION

We have audited the consolidated financial statements of IGM Financial Inc. (the "Company"), which comprise the consolidated balance sheets as at December 31, 2019 and 2018, and the consolidated statements of earnings, comprehensive income, changes in shareholders' equity and cash flows for the years then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies (collectively referred to as the "financial statements").

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company as at December 31, 2019 and 2018, and its financial performance and its cash flows for the years then ended in accordance with International Financial Reporting Standards ("IFRS").

BASIS FOR OPINION

We conducted our audit in accordance with Canadian generally accepted auditing standards ("Canadian GAAS"). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

OTHER INFORMATION

Management is responsible for the other information. The other information comprises:

- Management's Discussion and Analysis
- The information, other than the financial statements and our auditor's report thereon, in the Annual Report.

Our opinion on the financial statements does not cover the other information and we do not and will not express any form of assurance conclusion thereon. In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We obtained Management's Discussion and Analysis prior to the date of this auditor's report. If, based on the work we have performed on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact in this auditor's report. We have nothing to report in this regard.

The Annual Report is expected to be made available to us after the date of the auditor's report. If, based on the work we will perform on this other information, we conclude that there is a material misstatement of this other information, we are required to report that fact to those charged with governance.

RESPONSIBILITIES OF MANAGEMENT AND THOSE CHARGED WITH GOVERNANCE FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of the financial statements in accordance with IFRS, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Company's financial reporting process.

INDEPENDENT AUDITOR'S REPORT *(continued)*

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian GAAS will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian GAAS, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Company to express an opinion on the financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

The engagement partner on the audit resulting in this independent auditor's report is David Dalziel.

Deloitte LLP

Chartered Professional Accountants

Winnipeg, Manitoba

February 14, 2020

CONSOLIDATED STATEMENTS OF EARNINGS

FOR THE YEARS ENDED DECEMBER 31

(in thousands of Canadian dollars, except per share amounts)

2019

2018

Revenues

Management fees	\$ 2,267,960	\$ 2,239,182
Administration fees	414,457	427,093
Distribution fees	368,036	370,906
Net investment income and other	76,928	61,928
Proportionate share of associates' earnings (Note 8)	105,225	149,962
	3,232,606	3,249,071

Expenses

Commission	1,101,165	1,098,643
Non-commission (Note 3)	1,054,389	1,043,482
Interest (Note 16 and 27)	108,386	120,859
	2,263,940	2,262,984

Earnings before income taxes	968,666	986,087
Income taxes (Note 15)	219,719	209,919

Net earnings

Perpetual preferred share dividends	2,213	8,850
Net earnings available to common shareholders	\$ 746,734	\$ 767,318

Earnings per share (in dollars) (Note 24)

– Basic	\$ 3.12	\$ 3.19
– Diluted	\$ 3.12	\$ 3.18

(See accompanying notes to consolidated financial statements.)

CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

FOR THE YEARS ENDED DECEMBER 31
(in thousands of Canadian dollars)

	2019	2018
Net earnings	\$ 748,947	\$ 776,168
Other comprehensive income (loss), net of tax		
Items that will not be reclassified to Net earnings		
Fair value through other comprehensive income investments		
Other comprehensive income (loss), net of tax of \$(1,651) and \$(2,835)	10,597	18,166
Employee benefits		
Net actuarial gains (losses), net of tax of \$6,243 and \$6,117	(16,895)	(16,523)
Investment in associates - employee benefits and other		
Other comprehensive income (loss), net of tax of nil	(19,129)	5,035
Items that may be reclassified subsequently to Net earnings		
Investment in associates and other		
Other comprehensive income (loss), net of tax of \$3,448 and \$(412)	(35,009)	18,637
	(60,436)	25,315
Total comprehensive income	\$ 688,511	\$ 801,483

(See accompanying notes to consolidated financial statements.)

CONSOLIDATED BALANCE SHEETS

AS AT DECEMBER 31

(in thousands of Canadian dollars)

	2019	2018
Assets		
Cash and cash equivalents	\$ 720,005	\$ 650,228
Other investments (Note 4)	357,362	459,911
Client funds on deposit	561,269	546,787
Accounts and other receivables	394,210	319,609
Income taxes recoverable	11,925	9,316
Loans (Note 5)	7,198,043	7,738,031
Derivative financial instruments (Note 22)	15,204	16,364
Other assets (Note 7)	45,843	46,531
Investment in associates (Note 8)	1,753,882	1,651,304
Capital assets (Note 9)	216,956	138,647
Capitalized sales commissions (Note 10)	149,866	105,044
Deferred income taxes (Note 15)	76,517	75,607
Intangible assets (Note 11)	1,230,127	1,191,068
Goodwill (Note 11)	2,660,267	2,660,267
	\$ 15,391,476	\$ 15,608,714
Liabilities		
Accounts payable and accrued liabilities	\$ 434,957	\$ 397,379
Income taxes payable	4,867	51,894
Derivative financial instruments (Note 22)	17,193	28,990
Deposits and certificates (Note 12)	584,331	568,799
Other liabilities (Note 13)	441,902	444,173
Obligations to securitization entities (Note 6)	6,913,636	7,370,193
Lease obligations	90,446	-
Deferred income taxes (Note 15)	305,049	295,719
Long-term debt (Note 16)	2,100,000	1,850,000
	10,892,381	11,007,147
Shareholders' Equity		
Share capital		
Perpetual preferred shares	-	150,000
Common shares	1,597,860	1,611,263
Contributed surplus	48,677	45,536
Retained earnings	2,980,260	2,840,566
Accumulated other comprehensive income (loss)	(127,702)	(45,798)
	4,499,095	4,601,567
	\$ 15,391,476	\$ 15,608,714

These financial statements were approved and authorized for issuance by the Board of Directors on February 14, 2020.



Jeffrey R. Carney
Director



John McCallum
Director

(See accompanying notes to consolidated financial statements.)

CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY

(in thousands of Canadian dollars)	SHARE CAPITAL			RETAINED EARNINGS	ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS) (Note 20)	TOTAL SHAREHOLDERS' EQUITY
	PERPETUAL PREFERRED SHARES (Note 17)	COMMON SHARES (Note 17)	CONTRIBUTED SURPLUS			
2019						
Balance, beginning of year						
As previously reported	\$ 150,000	\$ 1,611,263	\$ 45,536	\$ 2,840,566	\$ (45,798)	\$ 4,601,567
Change in accounting policy (Note 2) IFRS 16	-	-	-	(5,568)	-	(5,568)
As restated	150,000	1,611,263	45,536	2,834,998	(45,798)	4,595,999
Net earnings	-	-	-	748,947	-	748,947
Other comprehensive income (loss), net of tax	-	-	-	-	(60,436)	(60,436)
Total comprehensive income	-	-	-	748,947	(60,436)	688,511
Redemption of preferred shares	(150,000)	-	-	-	-	(150,000)
Common shares						
Issued under stock option plan	-	5,111	-	-	-	5,111
Purchased for cancellation	-	(18,514)	-	-	-	(18,514)
Stock options						
Current period expense	-	-	3,406	-	-	3,406
Exercised	-	-	(265)	-	-	(265)
Perpetual preferred share dividends	-	-	-	(2,213)	-	(2,213)
Common share dividends	-	-	-	(537,588)	-	(537,588)
Transfer out of fair value through other comprehensive income	-	-	-	21,468	(21,468)	-
Common share cancellation excess and other	-	-	-	(85,352)	-	(85,352)
Balance, end of year	\$ -	\$ 1,597,860	\$ 48,677	\$ 2,980,260	\$ (127,702)	\$ 4,499,095
2018						
Balance, beginning of year	\$ 150,000	\$ 1,602,726	\$ 42,633	\$ 2,620,797	\$ (71,113)	\$ 4,345,043
Net earnings	-	-	-	776,168	-	776,168
Other comprehensive income (loss), net of tax	-	-	-	-	25,315	25,315
Total comprehensive income	-	-	-	776,168	25,315	801,483
Common shares						
Issued under stock option plan	-	8,537	-	-	-	8,537
Stock options						
Current period expense	-	-	3,687	-	-	3,687
Exercised	-	-	(784)	-	-	(784)
Perpetual preferred share dividends	-	-	-	(8,850)	-	(8,850)
Common share dividends	-	-	-	(541,883)	-	(541,883)
Other	-	-	-	(5,666)	-	(5,666)
Balance, end of year	\$ 150,000	\$ 1,611,263	\$ 45,536	\$ 2,840,566	\$ (45,798)	\$ 4,601,567

(See accompanying notes to consolidated financial statements.)

CONSOLIDATED STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31
(in thousands of Canadian dollars)

	2019	2018
Operating activities		
Earnings before income taxes	\$ 968,666	\$ 986,087
Income taxes paid	(236,676)	(132,611)
Adjustments to determine net cash from operating activities		
Capitalized sales commission amortization	22,387	14,462
Capitalized sales commissions paid	(67,209)	(55,685)
Amortization of capital, intangible and other assets	79,496	56,065
Proportionate share of associates' earnings, net of dividends received	(32,251)	(77,190)
Pension and other post-employment benefits	(4,810)	(18,428)
Restructuring provisions and other	-	22,758
Changes in operating assets and liabilities and other	9,316	51,626
Cash from operating activities before restructuring provision payments	738,919	847,084
Restructuring provision cash payments	(26,853)	(61,931)
	712,066	785,153
Financing activities		
Net decrease in deposits and certificates	(2,472)	(1,248)
Increase in obligations to securitization entities	1,456,265	1,771,735
Repayments of obligations to securitization entities and other	(1,960,757)	(2,034,429)
Repayment of lease obligations	(23,370)	-
Issue of debentures	250,000	200,000
Repayment of debentures	-	(525,000)
Redemption of preferred shares	(150,000)	-
Issue of common shares	4,846	7,753
Common shares purchased for cancellation	(99,963)	-
Perpetual preferred share dividends paid	(4,425)	(8,850)
Common share dividends paid	(539,046)	(541,759)
	(1,068,922)	(1,131,798)
Investing activities		
Purchase of other investments	(118,917)	(154,463)
Proceeds from the sale of other investments	85,462	93,498
Increase in loans	(1,682,079)	(1,748,387)
Repayment of loans and other	2,211,504	1,895,648
Net additions to capital assets	(18,813)	(7,117)
Net cash used in additions to intangible assets and acquisitions	(64,121)	(49,149)
Investment in Personal Capital Corporation	(66,811)	-
Proceeds from substantial issuer bid (Note 8)	80,408	-
	426,633	30,030
Increase (decrease) in cash and cash equivalents	69,777	(316,615)
Cash and cash equivalents, beginning of year	650,228	966,843
Cash and cash equivalents, end of year	\$ 720,005	\$ 650,228
Cash	\$ 67,986	\$ 81,799
Cash equivalents	652,019	568,429
	\$ 720,005	\$ 650,228
Supplemental disclosure of cash flow information related to operating activities		
Interest and dividends received	\$ 301,738	\$ 296,793
Interest paid	\$ 271,914	\$ 290,510

(See accompanying notes to consolidated financial statements.)

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

December 31, 2019 and 2018 *(In thousands of Canadian dollars, except shares and per share amounts)*

NOTE 1 CORPORATE INFORMATION

IGM Financial Inc. (the Company) is a publicly listed company (TSX: IGM), incorporated and domiciled in Canada. The registered address of the Company is 447 Portage Avenue, Winnipeg, Manitoba, Canada. The Company is controlled by Power Financial Corporation.

IGM Financial Inc. is a wealth and asset management company which serves the financial needs of Canadians through its principal subsidiaries, each operating distinctly within the advice segment of the financial services market. The Company's wholly-owned principal subsidiaries are Investors Group Inc. and Mackenzie Financial Corporation.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The Consolidated Financial Statements of the Company have been prepared in accordance with International Financial Reporting Standards (IFRS), as issued by the International Accounting Standards Board (IASB). The policies set out below were consistently applied to all the periods presented unless otherwise noted.

USE OF JUDGMENT, ESTIMATES AND ASSUMPTIONS

The preparation of financial statements in conformity with IFRS requires management to exercise judgment in the process of applying accounting policies and requires management to make estimates and assumptions that affect the amounts reported in the Consolidated Financial Statements. The key areas where judgment has been applied include: the determination of which financial assets should be derecognized; the assessment of the appropriate classification of financial instruments, including those classified as fair value through profit or loss; and the assessment that significant influence exists for its investment in associates. Key components of the financial statements requiring management to make estimates include: the fair value of financial instruments, goodwill, intangible assets, income taxes, capitalized sales commissions, provisions and employee benefits. Actual results may differ from such estimates. Further detail of judgments and estimates are found in the remainder of Note 2 and in Notes 6, 8, 10, 11, 13, 14, 15 and 23.

BASIS OF CONSOLIDATION

The Consolidated Financial Statements include the accounts of the Company and all subsidiaries on a consolidated basis after elimination of intercompany transactions and balances. Subsidiaries are entities the Company controls when it is exposed, or has rights, to variable returns from its involvement and has the ability to affect those returns through its power to direct the relevant activities of the entity.

The Company's investments in Great-West Lifeco Inc. (Lifeco), China Asset Management Co., Ltd. (China AMC) and Personal Capital Corporation (Personal Capital) are accounted for using the equity method. The investments were initially recorded at cost and the carrying amounts are increased or decreased to recognize the Company's share of the investments' comprehensive income (loss) and the dividends received since the date of acquisition.

CHANGES IN ACCOUNTING POLICIES

IFRS 16 Leases (IFRS 16)

As of January 1, 2019, the Company adopted IFRS 16 using the modified retrospective method with no restatement of comparative financial information. Under this approach, the Company recognized a lease liability of \$105.5 million equal to the present value of the remaining lease payments discounted using the Company's incremental borrowing rate at January 1, 2019. The weighted average discount rate applied was 4.4%. A right-of-use asset of \$96.1 million representing the Company's property leases was also recognized at its carrying amount as if IFRS 16 had been applied since each lease commencement date, net of the accumulated amortization that would have been recognized up to January 1, 2019. The difference between the right-of-use asset and the lease liability of

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

CHANGES IN ACCOUNTING POLICIES *(continued)*

IFRS 16 Leases (IFRS 16) *(continued)*

\$9.4 million (\$5.6 million after-tax and other adjustments) was recognized as an adjustment to retained earnings as at January 1, 2019. The following practical expedients were applied on transition:

- Applied a single discount rate to a portfolio of leases with reasonably similar characteristics.
- Accounted for leases for which the remaining lease term ends within 12 months of the date of initial application as a short-term lease.
- Relied on its assessment of whether leases are onerous applying IAS 37, Provisions, Contingent Liabilities and Contingent Assets, immediately before the date of initial application as an alternative to performing an impairment review.

Amortization expense increased due to the amortization of the right-of-use asset and interest expense increased due to the imputed interest on the lease liability; however total expenses are not materially different due to the offsetting decrease to operating lease expense.

Impact of the changes in accounting policies on the Consolidated Balance Sheet:

	DECEMBER 31, 2018	ADJUSTMENT DUE TO ADOPTION OF IFRS 16	JANUARY 1, 2019
Assets			
Other assets ⁽¹⁾	\$ 46,531	\$ (61)	\$ 46,470
Capital assets	138,647	96,065	234,712
		<u>\$ 96,004</u>	
Liabilities & Shareholders' Equity			
Accounts payable and accrued liabilities ⁽¹⁾	\$ 397,379	\$ (1,958)	\$ 395,421
Lease obligations	-	105,539	105,539
Deferred income taxes	295,719	(2,009)	293,710
Retained earnings	2,840,566	(5,568)	2,834,998
		<u>\$ 96,004</u>	

(1) Write-off of free rent inducement on capitalized leases

REVENUE RECOGNITION

Management fees are based on the net asset value of investment fund or other assets under management and are accrued as the service is performed. Administration fees are also accrued as the service is performed. Distribution fees derived from investment fund and securities transactions are recognized on a trade date basis. Distribution fees derived from insurance and other financial services transactions are recognized on an accrual basis. Consideration is collected within a short period from the date of revenue recognition of the associated services. Aggregate receivables related to these services as at December 31, 2019 were \$92.1 million (2018 - \$66.0 million).

FINANCIAL INSTRUMENTS

All financial assets are initially recognized at fair value in the Consolidated Balance Sheets and are subsequently classified as measured at fair value through profit or loss (FVTPL), fair value through other comprehensive income (FVTOCI) or amortized cost based on the Company's assessment of the business model within which the financial asset is managed and the financial asset's contractual cash flow characteristics.

A financial asset is measured at amortized cost if it is held within a business model of holding financial assets and collecting contractual cash flows and those cash flows are comprised solely of payments of principal and interest. A financial asset is measured at FVTOCI if the financial asset is held within a business model of both collecting contractual cash flows and selling the financial assets or through an irrevocable election for equity instruments that are not held for trading. All other financial assets are measured at FVTPL. A financial asset that would otherwise be measured at amortized cost or FVTOCI can be designated as FVTPL through an irrevocable election if doing so eliminates or significantly reduces an accounting mismatch.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

FINANCIAL INSTRUMENTS *(continued)*

Financial assets can only be reclassified when there is a change to the business model within which they are managed. Such reclassifications are applied on a prospective basis.

Financial liabilities are classified either as measured at amortized cost using the effective interest method or as FVTPL, which are recorded at fair value.

Unrealized gains and losses on financial assets classified as FVTOCI as well as other comprehensive income amounts, including unrealized foreign currency translation gains and losses related to the Company's investment in its associates, are recorded in the Consolidated Statements of Comprehensive Income on a net of tax basis. Accumulated other comprehensive income forms part of Shareholders' equity.

CASH AND CASH EQUIVALENTS

Cash and cash equivalents comprise cash and temporary investments consisting of highly liquid investments with short-term maturities. Interest income is recorded on an accrual basis in Net investment income and other in the Consolidated Statements of Earnings.

OTHER INVESTMENTS

Other investments, which are recorded on a trade date basis, are classified as either FVTOCI or FVTPL.

The Company has elected to classify certain equity investments that are not held for trading as FVTOCI. Unrealized gains and losses on these FVTOCI investments are recorded in Other comprehensive income and transferred directly to retained earnings when realized without being recorded through profit or loss. Dividends declared are recorded in Net investment income and other in the Consolidated Statements of Earnings.

FVTPL investments are held for trading and are comprised of fixed income and equity investments and investments in proprietary investment funds. Unrealized and realized gains and losses, dividends declared, and interest income on these investments are recorded in Net investment income and other in the Consolidated Statements of Earnings.

LOANS

Loans are classified as either FVTPL or amortized cost, based on the Company's assessment of the business model within which the loan is managed.

Changes in fair value of loans measured at FVTPL are recorded in Net investment income and other in the Consolidated Statements of Earnings. Loans measured at amortized cost are recorded net of an allowance for expected credit losses. Interest income is accounted for on the accrual basis using the effective interest method for all loans and is recorded in Net investment income and other in the Consolidated Statements of Earnings.

The Company applies a three-stage impairment approach to measure expected credit losses on loans: 1) On origination, an allowance for 12-month expected credit losses is established, 2) Lifetime expected credit losses are recognized where there is a significant deterioration of credit quality, and 3) A loan is considered credit impaired when there is no longer reasonable assurance of collection.

DERECOGNITION

The Company enters into transactions where it transfers financial assets recognized on its balance sheet. The determination of whether the financial assets are derecognized is based on the extent to which the risks and rewards of ownership are transferred. The gains or losses and the servicing fee revenue for financial assets that are derecognized are reported in Net investment income and other in the Consolidated Statements of Earnings. The transactions for financial assets that are not derecognized are accounted for as secured financing transactions.

SALES COMMISSIONS

Commissions are paid on investment product sales where the Company either receives a fee directly from the client or where it receives a fee directly from the investment fund.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

SALES COMMISSIONS *(continued)*

Commissions paid on investment product sales where the Company receives a fee directly from the client are capitalized and amortized over their estimated useful lives, not exceeding a period of seven years. The Company regularly reviews the carrying value of capitalized selling commissions with respect to any events or circumstances that indicate impairment. Among the tests performed by the Company to assess recoverability is the comparison of the future economic benefits derived from the capitalized selling commission asset in relation to its carrying value.

All other commissions paid on investment product sales are expensed as incurred.

CAPITAL ASSETS

Capital assets are comprised of Property and equipment and Right-of-use assets.

Property and equipment

Buildings, furnishings and equipment are amortized on a straight-line basis over their estimated useful lives, which range from 3 to 17 years for equipment and furnishings and 10 to 50 years for the building and its components. Capital assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable.

Right-of-use assets

A right-of-use asset representing the Company's property leases is depreciated using the straight-line method from the commencement date to the end of the lease term and is recorded in Non-commission expense.

LEASES

For contracts that contain a lease, the Company recognizes a right-of-use asset and a lease liability. Imputed interest on the lease liability is recorded in Interest expense.

Lease payments included in the measurement of the lease liability comprises fixed payments less any lease incentives receivable, variable payments that depend on an index or a rate, and payments or penalties for terminating the lease, if any. The lease payments are discounted using the Company's incremental borrowing rate, which is applied to portfolios of leases with reasonably similar characteristics.

The Company does not recognize a right-of-use asset or lease liability for leases that, at commencement date, have a lease term of 12 months or less, and leases for which the underlying asset is of low value. The Company recognizes the payments associated with these leases as an expense on a straight-line basis over the term of the lease.

GOODWILL AND INTANGIBLE ASSETS

The Company tests the carrying value of goodwill and indefinite life intangible assets for impairment at least once a year and more frequently if an event or circumstance indicates the asset may be impaired. An impairment loss is recognized if the amount of the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less costs of disposal or its value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows (cash generating units).

Investment fund management contracts have been assessed to have an indefinite useful life as the contractual right to manage the assets has no fixed term.

Trade names have been assessed to have an indefinite useful life as they contribute to the revenues of the Company's integrated asset management business as a whole and the Company intends to utilize them for the foreseeable future.

Intangible assets with finite lives are amortized on a straight-line basis over their estimated useful lives. Software assets are amortized over a period not exceeding 7 years and distribution and other management contracts are amortized over a period not exceeding 20 years. Finite life intangible assets are tested for impairment whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable.

EMPLOYEE BENEFITS

The Company maintains a number of employee benefit plans including defined benefit plans and defined contribution pension plans for eligible employees. These plans are related parties in accordance with IFRS. The Company's defined benefit plans include a funded defined benefit pension plan for eligible employees, unfunded supplementary executive retirement plans (SERP) for certain executive officers, and an unfunded post-employment health care, dental and life insurance plan for eligible retirees.

The defined benefit pension plan provides pensions based on length of service and final average earnings.

The cost of the defined benefit plans is actuarially determined using the projected unit credit method prorated on service based upon management's assumptions about discount rates, compensation increases, retirement ages of employees, mortality and expected health care costs. Any changes in these assumptions will impact the carrying amount of pension obligations. The Company's accrued benefit liability in respect of defined benefit plans is calculated separately for each plan by discounting the amount of the benefit that employees have earned in return for their service in current and prior periods and deducting the fair value of any plan assets. The Company determines the net interest component of the pension expense for the period by applying the discount rate used to measure the accrued benefit liability at the beginning of the annual period to the net accrued benefit liability. The discount rate used to value liabilities is determined using a yield curve of AA corporate debt securities.

If the plan benefits are changed, or a plan is curtailed, any past service costs or curtailment gains or losses are recognized immediately in net earnings.

Current service costs, past service costs and curtailment gains or losses are included in Non-commission expenses.

Remeasurements arising from defined benefit plans represent actuarial gains and losses and the actual return on plan assets, less interest calculated at the discount rate. Remeasurements are recognized immediately through Other comprehensive income (OCI) and are not reclassified to net earnings.

The accrued benefit liability represents the deficit related to defined benefit plans and is included in Other liabilities.

Payments to the defined contribution pension plans are expensed as incurred.

SHARE-BASED PAYMENTS

The Company uses the fair value based method to account for stock options granted to employees. The fair value of stock options is determined on each grant date. Compensation expense is recognized over the period that the stock options vest, with a corresponding increase in Contributed surplus. When stock options are exercised, the proceeds together with the amount recorded in Contributed surplus are added to Share capital.

The Company recognizes a liability for cash settled awards including those granted under the Performance Share Unit, Restricted Share Unit and Deferred Share Unit plans. Compensation expense is recognized over the vesting period, net of related hedges. The liability is remeasured at fair value at each reporting period.

PROVISIONS

A provision is recognized if, as a result of a past event, the Company has a present obligation where a reliable estimate can be made, and it is probable that an outflow of resources will be required to settle the obligation.

INCOME TAXES

The Company uses the liability method in accounting for income taxes whereby deferred income tax assets and liabilities reflect the expected future tax consequences of temporary differences between the carrying amounts of assets and liabilities and their tax bases and tax loss carryforwards. Deferred income tax assets and liabilities are measured based on the enacted or substantively enacted tax rates which are anticipated to be in effect when the temporary differences are expected to reverse.

EARNINGS PER SHARE

Basic earnings per share is determined by dividing Net earnings available to common shareholders by the weighted average number of common shares outstanding for the year. Diluted earnings per share is determined using the same method as basic earnings per share except that the average number of common shares outstanding includes the potential dilutive effect of outstanding stock options granted by the Company as determined by the treasury stock method.

DERIVATIVE FINANCIAL INSTRUMENTS

Derivative financial instruments are utilized by the Company in the management of equity price and interest rate risks. The Company does not utilize derivative financial instruments for speculative purposes.

The Company formally documents all hedging relationships, as well as its risk management objective and strategy for undertaking various hedging transactions. This process includes linking all derivatives to specific assets and liabilities on the Consolidated Balance Sheets or to anticipated future transactions. The Company also formally assesses, both at the hedge's inception and on an ongoing basis, whether the derivatives that are used in hedging transactions are highly effective in offsetting changes in fair values or cash flows of hedged items. Derivative financial instruments are recorded at fair value in the Consolidated Balance Sheets.

Derivative financial instruments specifically designated as a hedge and meeting the criteria for hedge effectiveness offset the changes in fair values or cash flows of hedged items. A hedge is designated either as a cash flow hedge or a fair value hedge. A cash flow hedge requires the change in fair value of the derivative, to the extent effective, to be recorded in Other comprehensive income, which is reclassified to the Consolidated Statements of Earnings when the hedged item affects earnings. The change in fair value of the ineffective portion of the derivative in a cash flow hedge is recorded in the Consolidated Statements of Earnings. A fair value hedge requires the change in fair value of the hedging derivative and the change in fair value of the hedged item relating to the hedged risk to both be recorded in the Consolidated Statements of Earnings.

The Company enters into interest rate swaps as part of its mortgage banking and intermediary operations. These swap agreements require the periodic exchange of net interest payments without the exchange of the notional principal amount on which the payments are based. Swaps entered into to hedge the costs of funds on certain securitization activities are designated as hedging instruments (Note 21). The effective portion of changes in fair value are initially recorded in Other comprehensive income and subsequently recorded in Net investment income and other in the Consolidated Statements of Earnings over the term of the associated Obligations to securitization entities. Remaining mortgage related swaps are not designated as hedging instruments and changes in fair value are recorded directly in Net investment income and other in the Consolidated Statements of Earnings.

The Company also enters into total return swaps and forward agreements to manage its exposure to fluctuations in the total return of its common shares related to deferred compensation arrangements. Total return swap and forward agreements require the exchange of net contractual payments periodically or at maturity without the exchange of the notional principal amounts on which the payments are based. Certain of these derivatives are not designated as hedging instruments and changes in fair value are recorded in Non-commission expense in the Consolidated Statements of Earnings.

Derivatives continue to be utilized on a basis consistent with the risk management policies of the Company and are monitored by the Company for effectiveness as economic hedges even if specific hedge accounting requirements are not met.

OFFSETTING OF FINANCIAL ASSETS AND LIABILITIES

Financial assets and liabilities are offset and the net amount is presented on the Consolidated Balance Sheets when the Company has a legally enforceable right to set off the recognized amounts and intends to settle on a net basis or to realize the assets and settle the liabilities simultaneously.

FUTURE ACCOUNTING CHANGES

The Company continuously monitors the potential changes proposed by the IASB and analyzes the effect that changes in the standards may have on the Company's operations.

NOTE 3 NON-COMMISSION EXPENSE

	2019	2018
Salaries and employee benefits	\$ 517,796	\$ 481,116
Restructuring and other	-	22,758
Occupancy	27,840	56,816
Amortization of capital, intangible and other assets	79,496	56,065
Other	429,257	426,727
	\$ 1,054,389	\$ 1,043,482

In 2018, the Company incurred restructuring and other charges of \$22.7 million related to the re-engineering of North American equity offerings and associated personnel changes, as well as other initiatives to improve the Company's offerings and operational effectiveness.

NOTE 4 OTHER INVESTMENTS

	2019		2018	
	COST	FAIR VALUE	COST	FAIR VALUE
Fair value through other comprehensive income (FVTOCI)				
Corporate investments	\$ 244,989	\$ 301,196	\$ 303,619	\$ 372,396
Fair value through profit or loss (FVTPL)				
Equity securities	1,575	1,759	16,976	12,915
Proprietary investment funds	51,304	54,407	78,504	74,600
	52,879	56,166	95,480	87,515
	\$ 297,868	\$ 357,362	\$ 399,099	\$ 459,911

FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

Corporate investments

Corporate investments is primarily comprised of the Company's investments in Wealthsimple Financial Corporation (Wealthsimple), and Portag3 Ventures LP and Portag3 Ventures II LP (Portag3). At December 31, 2018, investments also included Personal Capital Corporation (Personal Capital). In January 2019, the Company invested an additional amount of \$66.8 million (USD \$50.0 million) in Personal Capital which increased its voting interest to 22.7% and resulted in reclassification of the investment in Personal Capital from FVTOCI to the equity method (Note 8).

Wealthsimple is an online investment manager that provides financial investment guidance. Portag3 is an early-stage investment fund dedicated to backing innovating financial services companies. Wealthsimple and Portag3 are both controlled by the Company's parent, Power Financial Corporation.

In 2019, the Company invested \$51.9 million related to Wealthsimple (2018 - \$72.3 million) and \$14.8 million related to Portag3 (2018 - \$16.3 million).

FAIR VALUE THROUGH PROFIT OR LOSS

Proprietary investment funds

The Company manages and provides services and earns management and administration fees, in respect of investment funds that are not recognized in the Consolidated Balance Sheets. As at December 31, 2019, there were \$161.8 billion in investment fund assets under management (2018 - \$143.3 billion). The Company's investments in proprietary investment funds are classified on the Company's Consolidated Balance Sheets as fair value through profit or loss. These investments are generally made in the process of launching a new fund and are sold as third party investors subscribe. This balance represents the Company's maximum exposure to loss associated with these investments.

NOTE 4 OTHER INVESTMENTS *(continued)*

FAIR VALUE THROUGH PROFIT OR LOSS *(continued)*

Proprietary investment funds *(continued)*

Certain investment funds are consolidated where the Company has made the assessment that it controls the investment fund. As at December 31, 2019, the underlying investments related to these consolidated investment funds primarily consisted of cash and short-term investments of \$7.1 million (2018 - \$11.2 million), equity securities of \$21.8 million (2018 - \$33.8 million) and fixed income securities of \$6.0 million (2018 - \$3.0 million). The underlying securities of these funds are classified as FVTPL and recognized at fair value.

NOTE 5 LOANS

	CONTRACTUAL MATURITY			2019 TOTAL	2018 TOTAL
	1 YEAR OR LESS	1 - 5 YEARS	OVER 5 YEARS		
Amortized cost					
Residential mortgages	\$ 1,524,491	\$ 5,666,635	\$ 7,592	\$ 7,198,718	\$ 7,734,529
Less: Allowance for expected credit losses				675	801
				<u>7,198,043</u>	<u>7,733,728</u>
Fair value through profit or loss				-	4,303
				<u>\$ 7,198,043</u>	<u>\$ 7,738,031</u>
The change in the allowance for expected credit losses is as follows:					
Balance, beginning of year				\$ 801	\$ 806
Write-offs, net of recoveries				(863)	(326)
Expected credit losses				737	321
Balance, end of year				<u>\$ 675</u>	<u>\$ 801</u>

Total credit impaired loans as at December 31, 2019 were \$2,381 (2018 - \$3,271).

Total interest income on loans was \$218.3 million (2018 - \$213.9 million). Total interest expense on obligations to securitization entities, related to securitized loans, was \$171.9 million (2018 - \$165.2 million). Gains realized on the sale of residential mortgages totalled \$3.2 million (2018 - \$1.5 million). Fair value adjustments related to mortgage banking operations totalled negative \$4.3 million (2018 - negative \$13.6 million). These amounts were included in Net investment income and other. Net investment income and other also includes other mortgage banking related items including portfolio insurance, issue costs, and other items.

NOTE 6 SECURITIZATIONS

The Company securitizes residential mortgages through the Canada Mortgage and Housing Corporation (CMHC) sponsored National Housing Act Mortgage-Backed Securities (NHA MBS) Program and Canada Mortgage Bond (CMB) Program and through Canadian bank-sponsored asset-backed commercial paper (ABCP) programs. These transactions do not meet the requirements for derecognition as the Company retains prepayment risk and certain elements of credit risk. Accordingly, the Company has retained these mortgages on its balance sheets and has recorded offsetting liabilities for the net proceeds received as Obligations to securitization entities which are recorded at amortized cost.

The Company earns interest on the mortgages and pays interest on the obligations to securitization entities. As part of the CMB transactions, the Company enters into a swap transaction whereby the Company pays coupons on CMBs and receives investment returns on the NHA MBS and the reinvestment of repaid mortgage principal. A component of this swap, related to the obligation to pay CMB coupons and receive investment returns on repaid mortgage principal, is recorded as a derivative and had a negative fair value of \$0.9 million at December 31, 2019 (2018 - positive \$4.9 million).

NOTE 6 SECURITIZATIONS *(continued)*

Under the NHA MBS and CMB Program, the Company has an obligation to make timely payments to security holders regardless of whether amounts are received from mortgagors. All mortgages securitized under the NHA MBS and CMB Program are insured by CMHC or another approved insurer under the program. As part of the ABCP transactions, the Company has provided cash reserves for credit enhancement which are recorded at cost. Credit risk is limited to these cash reserves and future net interest income as the ABCP Trusts have no recourse to the Company's other assets for failure to make payments when due. Credit risk is further limited to the extent these mortgages are insured.

	SECURITIZED MORTGAGES	OBLIGATIONS TO SECURITIZATION ENTITIES	NET
2019			
Carrying value			
NHA MBS and CMB Program	\$ 3,890,955	\$ 3,938,732	\$ (47,777)
Bank sponsored ABCP	2,938,910	2,974,904	(35,994)
Total	\$ 6,829,865	\$ 6,913,636	\$ (83,771)
Fair value	\$ 6,907,742	\$ 6,996,953	\$ (89,211)
2018			
Carrying value			
NHA MBS and CMB Program	\$ 4,246,668	\$ 4,250,641	\$ (3,973)
Bank sponsored ABCP	3,102,498	3,119,552	(17,054)
Total	\$ 7,349,166	\$ 7,370,193	\$ (21,027)
Fair value	\$ 7,405,170	\$ 7,436,873	\$ (31,703)

The carrying value of Obligations to securitization entities, which is recorded net of issue costs, includes principal payments received on securitized mortgages that are not due to be settled until after the reporting period. Issue costs are amortized over the life of the obligation on an effective interest rate basis.

NOTE 7 OTHER ASSETS

	2019	2018
Deferred and prepaid expenses	\$ 44,673	\$ 45,461
Other	1,170	1,070
	\$ 45,843	\$ 46,531

Total other assets of \$19.1 million as at December 31, 2019 (2018 - \$18.9 million) are expected to be realized within one year.

NOTE 8 INVESTMENT IN ASSOCIATES

	LIFECO		CHINA AMC		PERSONAL CAPITAL		TOTAL
2019							
Balance, beginning of year	\$	967,829	\$	683,475	\$	-	\$ 1,651,304
Transfer from Corporate investments (FVTOCI)		-		-		216,952	216,952
Proceeds from substantial issuer bid		(80,408)		-		-	(80,408)
Dividends received		(62,673)		(10,301)		-	(72,974)
Proportionate share of:							
Earnings (losses)		109,088		30,119		(16,782)	122,425
Associate's one-time charges		(17,200)		-		-	(17,200)
Other comprehensive income (loss) and other adjustments		(19,985)		(40,599)		(5,633)	(66,217)
Balance, end of year	\$	896,651	\$	662,694	\$	194,537	\$ 1,753,882
2018							
Balance, beginning of year	\$	901,405	\$	647,880	\$	-	\$ 1,549,285
Dividends received		(61,831)		(12,156)		-	(73,987)
Proportionate share of:							
Earnings		120,966		28,996		-	149,962
Other comprehensive income (loss) and other adjustments		7,289		18,755		-	26,044
Balance, end of year	\$	967,829	\$	683,475	\$	-	\$ 1,651,304

The Company uses the equity method to account for its investments in Great-West Lifeco Inc., China Asset Management Co., Ltd. and Personal Capital Corporation as it exercises significant influence.

GREAT-WEST LIFECO INC. (LIFECO)

Lifeco is a publicly listed company that is incorporated and domiciled in Canada and is controlled by Power Financial Corporation. Lifeco is a financial services holding company with interests in the life insurance, health insurance, retirement savings, investment management and reinsurance businesses, primarily in Canada, the United States, Europe and Asia.

At December 31, 2019, the Company held 37,337,133 (2018 - 39,737,388) shares of Lifeco, which represented an equity interest of 4.0% (2018 - 4.0%). Significant influence arises from several factors, including but not limited to the following: common control of Lifeco by Power Financial Corporation, directors common to the boards of the Company and Lifeco, certain shared strategic alliances, significant intercompany transactions and service agreements that influence the financial and operating policies of both companies. The Company's proportionate share of Lifeco's earnings is recorded in the Consolidated Statements of Earnings.

In April 2019, the Company participated on a proportionate basis in the Lifeco substantial issuer bid by selling 2,400,255 of its shares in Lifeco for proceeds of \$80.4 million.

In June 2019, Lifeco recorded a one-time loss in relation to the sale of substantially all of its United States individual life insurance and annuity business. In December 2019, Lifeco recorded one-time charges in relation to the revaluation of a deferred tax asset, restructuring costs and the net gain on the Scottish Friendly transaction. The Company's after-tax proportionate share of these charges was \$17.2 million.

The fair value of the Company's investment in Lifeco totalled \$1,241.8 million at December 31, 2019 (2018 - \$1,118.6 million). The Company has elected to apply the exemption in IFRS 4 *Insurance Contracts* to retain Lifeco's relevant accounting policies related to Lifeco's deferral of the adoption of IFRS 9 *Financial Instruments*.

Lifeco directly owned 9,200,000 shares of the Company at December 31, 2019 (2018 - 9,200,000).

Lifeco's financial information as at December 31, 2019 can be obtained in its publicly available information.

NOTE 8 INVESTMENT IN ASSOCIATES *(continued)*

CHINA ASSET MANAGEMENT CO., LTD. (CHINA AMC)

China AMC is an asset management company established in Beijing, China and is controlled by CITIC Securities Company Limited.

As at December 31, 2019, the Company held a 13.9% ownership interest in China AMC (2018 - 13.9%). Significant influence arises from board representation, participating in the policy making process, shared strategic initiatives including joint product launches and collaboration between management and investment teams.

The following table sets forth certain summary financial information from China AMC:

AS AT DECEMBER 31 <i>(millions)</i>	2019		2018	
	CANADIAN DOLLARS	CHINESE YUAN	CANADIAN DOLLARS	CHINESE YUAN
Total assets	2,171	11,645	2,051	10,342
Total liabilities	504	2,701	445	2,242
FOR THE YEAR ENDED DECEMBER 31				
Revenue	763	3,977	733	3,733
Net earnings available to common shareholders	230	1,201	224	1,140
Total comprehensive income	234	1,219	235	1,171

PERSONAL CAPITAL CORPORATION (PERSONAL CAPITAL)

In January 2019, the Company invested an additional amount of \$66.8 million (USD \$50.0 million) in Personal Capital which increased its voting interest to 22.7% and, combined with its board representation, resulted in the Company exercising significant influence.

As at December 31, 2019, the Company held a 24.8% equity interest in Personal Capital. IGM Financial's equity earnings from Personal Capital includes its proportionate share of Personal Capital's net loss adjusted by IGM Financial's amortization of intangible assets that it recognized as part of its investment in the company.

The following table sets forth certain summary financial information for Personal Capital:

AS AT DECEMBER 31 <i>(millions)</i>	2019		2018	
	CANADIAN DOLLARS	US DOLLARS	CANADIAN DOLLARS	US DOLLARS
Total assets	85.9	66.1	—	—
Total liabilities	23.0	17.7	—	—
FOR THE YEAR ENDED DECEMBER 31				
Revenue	99.8	75.3	—	—
Net loss available to common shareholders	(56.4)	(42.5)	—	—
Total comprehensive loss	(56.4)	(42.5)	—	—

NOTE 9 CAPITAL ASSETS

	FURNITURE AND EQUIPMENT	BUILDING AND COMPONENTS	RIGHT-OF-USE ASSETS	TOTAL
2019				
Cost	\$ 321,108	\$ 66,817	\$ 104,343	\$ 492,268
Less: accumulated amortization	(236,809)	(15,016)	(23,487)	(275,312)
	\$ 84,299	\$ 51,801	\$ 80,856	\$ 216,956
Changes in capital assets:				
Balance, beginning of year	\$ 88,185	\$ 50,462	\$ –	\$ 138,647
Adoption of IFRS 16	–	–	96,065	96,065
Additions	16,679	2,841	8,278	27,798
Disposals	(893)	–	–	(893)
Amortization	(19,672)	(1,502)	(23,487)	(44,661)
Balance, end of year	\$ 84,299	\$ 51,801	\$ 80,856	\$ 216,956
2018				
Cost	\$ 306,416	\$ 63,976	\$ –	\$ 370,392
Less: accumulated amortization	(218,231)	(13,514)	–	(231,745)
	\$ 88,185	\$ 50,462	\$ –	\$ 138,647
Changes in capital assets:				
Balance, beginning of year	\$ 99,335	\$ 52,186	\$ –	\$ 151,521
Additions	16,177	213	–	16,390
Disposals	(5,833)	(536)	–	(6,369)
Amortization	(21,494)	(1,401)	–	(22,895)
Balance, end of year	\$ 88,185	\$ 50,462	\$ –	\$ 138,647

NOTE 10 CAPITALIZED SALES COMMISSIONS

	2019	2018
Cost	\$ 192,504	\$ 125,264
Less: accumulated amortization	(42,638)	(20,220)
	\$ 149,866	\$ 105,044
Changes in capitalized sales commissions		
Balance, beginning of year	\$ 105,044	\$ 63,821
Changes due to:		
Sales of investment funds	67,209	55,685
Amortization	(22,387)	(14,462)
	44,822	41,223
Balance, end of year	\$ 149,866	\$ 105,044

NOTE 11 GOODWILL AND INTANGIBLE ASSETS

	FINITE LIFE		INDEFINITE LIFE		TOTAL INTANGIBLE ASSETS	GOODWILL
	SOFTWARE	DISTRIBUTION AND OTHER MANAGEMENT CONTRACTS	MUTUAL FUND MANAGEMENT CONTRACTS	TRADE NAMES		
2019						
Cost	\$ 256,365	\$ 147,248	\$ 740,559	\$ 285,177	\$ 1,429,349	\$ 2,660,267
Less: accumulated amortization	(117,866)	(81,356)	-	-	(199,222)	-
	\$ 138,499	\$ 65,892	\$ 740,559	\$ 285,177	\$ 1,230,127	\$ 2,660,267
Changes in goodwill and intangible assets:						
Balance, beginning of year	\$ 116,697	\$ 48,635	\$ 740,559	\$ 285,177	\$ 1,191,068	\$ 2,660,267
Additions	44,421	25,457	-	-	69,878	-
Disposals	-	(1,726)	-	-	(1,726)	-
Amortization	(22,619)	(6,474)	-	-	(29,093)	-
Balance, end of year	\$ 138,499	\$ 65,892	\$ 740,559	\$ 285,177	\$ 1,230,127	\$ 2,660,267
2018						
Cost	\$ 212,006	\$ 125,630	\$ 740,559	\$ 285,177	\$ 1,363,372	\$ 2,660,267
Less: accumulated amortization	(95,309)	(76,995)	-	-	(172,304)	-
	\$ 116,697	\$ 48,635	\$ 740,559	\$ 285,177	\$ 1,191,068	\$ 2,660,267
Changes in goodwill and intangible assets:						
Balance, beginning of year	\$ 119,019	\$ 39,696	\$ 740,559	\$ 285,177	\$ 1,184,451	\$ 2,660,267
Additions	18,940	16,366	-	-	35,306	-
Disposals	(216)	(1,877)	-	-	(2,093)	-
Amortization	(21,046)	(5,550)	-	-	(26,596)	-
Balance, end of year	\$ 116,697	\$ 48,635	\$ 740,559	\$ 285,177	\$ 1,191,068	\$ 2,660,267

The goodwill and indefinite life intangible assets consisting of investment fund management contracts and trade names are allocated to each cash generating unit (CGU) as summarized in the following table:

	2019		2018	
	GOODWILL	INDEFINITE LIFE INTANGIBLE ASSETS	GOODWILL	INDEFINITE LIFE INTANGIBLE ASSETS
IG Wealth Management	\$ 1,347,781	\$ -	\$ 1,347,781	\$ -
Mackenzie	1,168,580	1,002,681	1,168,580	1,002,681
Other	143,906	23,055	143,906	23,055
Total	\$ 2,660,267	\$ 1,025,736	\$ 2,660,267	\$ 1,025,736

NOTE 11 GOODWILL AND INTANGIBLE ASSETS *(continued)*

The Company tests whether goodwill and indefinite life intangible assets are impaired by assessing the carrying amounts with the recoverable amounts. The recoverable amount of the Company's CGUs is based on the best available evidence of fair value less costs of disposal. Fair value is initially assessed with reference to valuation multiples of comparable publicly-traded financial institutions and precedent business acquisition transactions. These valuation multiples may include price-to-earnings or other conventionally used measures for investment managers or other financial service providers (multiples of value to assets under management, revenues, or other measures of profitability). This assessment may give regard to a variety of relevant considerations, including expected growth, risk and capital market conditions, among other factors. The valuation multiples used in assessing fair value represent Level 2 fair value inputs.

The fair value less costs of disposal of the Company's CGUs was compared with the carrying amount and it was determined there was no impairment. Changes in assumptions and estimates used in determining the recoverable amounts of CGUs can result in significant adjustments to the valuation of the CGUs.

NOTE 12 DEPOSITS AND CERTIFICATES

Deposits and certificates are classified as other financial liabilities measured at amortized cost.

Included in the assets of the Consolidated Balance Sheets are cash and cash equivalents, client funds on deposit and loans amounting to \$584.3 million (2018 - \$568.8 million) related to deposits and certificates.

	DEMAND	TERM TO MATURITY			2019 TOTAL	2018 TOTAL
		1 YEAR OR LESS	1-5 YEARS	OVER 5 YEARS		
Deposits	\$ 572,974	\$ 5,546	\$ 3,607	\$ 255	\$ 582,382	\$ 566,605
Certificates	-	454	630	865	1,949	2,194
	\$ 572,974	\$ 6,000	\$ 4,237	\$ 1,120	\$ 584,331	\$ 568,799

NOTE 13 OTHER LIABILITIES

	2019	2018
Dividends payable	\$ 134,040	\$ 137,710
Interest payable	30,127	27,527
Accrued benefit liabilities <i>(Note 14)</i>	207,441	189,113
Provisions	20,513	50,768
Other	49,781	39,055
	\$ 441,902	\$ 444,173

The Company establishes restructuring provisions related to business acquisitions, divestitures and other items, as well as other provisions in the normal course of its operations. Changes in provisions during 2019 consisted of additional estimates of \$2.2 million, provision reversals of \$3.3 million and payments of \$29.2 million.

Total other liabilities of \$221.5 million as at December 31, 2019 (2018 - \$238.5 million) are expected to be settled within one year.

NOTE 14 EMPLOYEE BENEFITS

DEFINED BENEFIT PLANS

The Company maintains a number of employee pension and post-employment benefit plans. These plans include a funded registered defined benefit pension plan for all eligible employees, unfunded supplementary executive retirement plans (SERPs) for certain executive officers, and an unfunded post-employment health care, dental and life insurance plan for eligible retirees.

Effective July 1, 2012, the defined benefit pension plan was closed to new members. For all eligible employees hired after July 1, 2012, the Company has a registered defined contribution pension plan.

The defined benefit pension plan is a separate trust that is legally separated from the Company. The defined benefit pension plan is registered under the Pension Benefits Act of Manitoba (Act) and the Income Tax Act (ITA). As required by the Act, the defined benefit pension plan is governed by a pension committee which includes current and retired employees. The Pension Committee has certain responsibilities as described in the Act but may delegate certain activities to the Company. The ITA governs the employer's ability to make contributions and also has parameters that the plan must meet with respect to investments in foreign property.

The defined benefit pension plan provides lifetime pension benefits to all eligible employees based on length of service and final average earnings subject to limits established by the ITA. Death benefits are available on the death of an active member or a retired member.

Employees who are not senior officers are required to make annual contributions based on a percentage of salaries which are subject to a maximum amount.

The actuarial valuation for funding purposes related to the Company's registered defined benefit pension plan, based on a measurement date of December 31, 2017, was completed in May 2018. The valuation determines the plan surplus or deficit on both a solvency and going concern basis. The solvency basis determines the relationship between the plan assets and its liabilities assuming that the plan is wound up and settled on the valuation date. A going concern valuation compares the relationship between the plan assets and the present value of the expected future benefit cash flows, assuming the plan will be maintained indefinitely. Based on the actuarial valuation, the registered pension plan had a solvency deficit of \$47.2 million compared to \$82.7 million in the previous actuarial valuation, which was based on a measurement date of December 31, 2016. The decrease in the solvency deficit resulted primarily from higher assets due to contribution and investment returns, and is required to be funded over five years. The registered pension plan had a going concern surplus of \$46.1 million compared to \$24.4 million in the previous valuation. The next required actuarial valuation will be based on a measurement date of December 31, 2020. During 2019, the Company made contributions of \$26.4 million (2018 - \$40.4 million). The Company utilized \$10.5 million of the payments made during 2018 to reduce its solvency deficit and increase its going concern surplus. The Company expects to make contributions of approximately \$26.1 million in 2020. Pension contribution decisions are subject to change, as contributions are affected by many factors including market performance, regulatory requirements, changes in assumptions and management's ability to change funding policy.

The SERPs are non-registered, non-contributory defined benefit plans which provide supplementary benefits to certain retired executives.

The other post-employment benefit plan is a non-contributory plan and provides eligible employees a reimbursement of medical costs or a fixed amount per year to cover medical costs during retirement.

The SERPs and other post-employment benefit plans are managed by the Company with oversight from the Board of Directors.

The defined benefit plans expose the Company to actuarial risks such as mortality risk which represents life expectancy and impacts the calculation of the obligations; interest rate risk which impacts the discount rate used to calculate the obligations and the actual return on plan assets; salary risk as estimated salary increases are used in the calculation of the obligations; and investment risk as the nature of the investments impact the actual return on the plan assets. The risks are managed by regular monitoring of the plans, applicable regulations and other factors that could impact the Company's expenses and cash flows.

NOTE 14 EMPLOYEE BENEFITS (continued)

DEFINED BENEFIT PLANS (continued)

Plan assets, benefit obligations and funded status:

	2019			2018		
	DEFINED BENEFIT PENSION PLAN	SERPS	OTHER POST-EMPLOYMENT BENEFITS	DEFINED BENEFIT PENSION PLAN	SERPS	OTHER POST-EMPLOYMENT BENEFITS
Fair value of plan assets						
Balance, beginning of year	\$ 407,428	\$ -	\$ -	\$ 417,687	\$ -	\$ -
Employee contributions	2,316	-	-	2,464	-	-
Employer contributions	26,368	-	-	40,438	-	-
Benefits paid	(32,014)	-	-	(35,411)	-	-
Interest income	16,065	-	-	15,246	-	-
Remeasurements:						
- Return on plan assets	46,384	-	-	(32,996)	-	-
Balance, end of year	466,547	-	-	407,428	-	-
Accrued benefit obligation						
Balance, beginning of year	496,715	62,084	37,742	493,610	63,134	45,405
Benefits paid	(32,014)	(3,308)	(2,266)	(35,411)	(2,873)	(2,373)
Current service cost	18,540	1,462	539	20,293	1,400	918
Curtailement (gain) loss	-	-	-	(776)	-	36
Employee contributions	2,316	-	-	2,464	-	-
Interest expense	19,048	2,265	1,337	17,403	2,153	1,521
Remeasurements:						
Actuarial losses (gains)						
- Demographic assumption	-	-	-	17,397	-	(5,708)
- Experience adjustments	(970)	1,934	(648)	(3,098)	(12)	(787)
- Financial assumptions	61,971	4,798	2,443	(15,167)	(1,718)	(1,270)
Balance, end of year	565,606	69,235	39,147	496,715	62,084	37,742
Accrued benefit liability	\$ 99,059	\$ 69,235	\$ 39,147	\$ 89,287	\$ 62,084	\$ 37,742

Significant actuarial assumptions used to calculate the defined benefit obligation:

	2019			2018		
	DEFINED BENEFIT PENSION PLAN	SERPS	OTHER POST-EMPLOYMENT BENEFITS	DEFINED BENEFIT PENSION PLAN	SERPS	OTHER POST-EMPLOYMENT BENEFITS
Discount rate	3.20%	2.95%-3.10%	3.05%	3.90%	3.55%-3.80%	3.70%
Rate of compensation increase	3.90%	3.75%	N/A	4.30%	3.75%	N/A
Health care cost trend rate ⁽¹⁾	N/A	N/A	4.00%	N/A	N/A	5.78%
Mortality rates at age 65 for current pensioners	23.6 years	23.6 years	23.6 years	23.6 years	23.6 years	23.6 years

(1) Trending to 4.00% in 2044 and remaining at that rate thereafter.

NOTE 14 EMPLOYEE BENEFITS (continued)

DEFINED BENEFIT PLANS (continued)

The weighted average duration of the pension plan's defined benefit obligation at the end of the reporting period is 19.1 years (2018 - 18.3 years).

Benefit expense:

	2019			2018		
	DEFINED BENEFIT PENSION PLAN	SERPS	OTHER POST-EMPLOYMENT BENEFITS	DEFINED BENEFIT PENSION PLAN	SERPS	OTHER POST-EMPLOYMENT BENEFITS
Current service cost	\$ 18,540	\$ 1,462	\$ 539	\$ 20,293	\$ 1,400	\$ 918
Curtailment (gain) loss	-	-	-	(776)	-	36
Net interest cost	2,983	2,265	1,337	2,157	2,153	1,521
	\$ 21,523	\$ 3,727	\$ 1,876	\$ 21,674	\$ 3,553	\$ 2,475

Sensitivity analysis:

The calculation of the accrued benefit liability and the related benefit expense are sensitive to the significant actuarial assumptions. The following table presents the sensitivity analysis:

	2019		2018	
	INCREASE (DECREASE) IN LIABILITY	INCREASE (DECREASE) IN EXPENSE	INCREASE (DECREASE) IN LIABILITY	INCREASE (DECREASE) IN EXPENSE
Defined benefit pension plan				
Discount rate (+ / - 0.25%)				
Increase	\$ (25,523)	\$ (1,782)	\$ (21,322)	\$ (1,719)
Decrease	27,313	1,815	22,784	1,743
Rate of compensation (+ / - 0.25%)				
Increase	9,676	812	7,245	720
Decrease	(9,555)	(806)	(7,198)	(707)
Mortality				
Increase 1 year	12,476	686	9,725	705
SERPs				
Discount rate (+ / - 0.25%)				
Increase	(1,825)	52	(1,640)	52
Decrease	1,908	(56)	1,713	(57)
Rate of compensation (+ / - 0.25%)				
Increase	79	23	75	22
Decrease	(78)	(22)	(74)	(24)
Mortality				
Increase 1 year	1,681	58	1,418	57
Other post-employment benefits				
Discount rate (+ / - 0.25%)				
Increase	(982)	43	(902)	36
Decrease	1,028	(46)	940	(39)
Health care cost trend rates (+ / - 1.00%)				
Increase	1,372	39	1,180	44
Decrease	(1,183)	(35)	(1,027)	(38)
Mortality				
Increase 1 year	1,180	44	987	45

NOTE 14 EMPLOYEE BENEFITS *(continued)*

DEFINED BENEFIT PLANS *(continued)*

The sensitivity analyses are based on a change in an assumption while holding all other assumptions constant. In practice, this is unlikely to occur as changes in certain assumptions may be correlated.

Asset allocation of defined benefit pension plan by asset category:

	2019	2018
Equity securities	59.2 %	56.4 %
Fixed income securities	30.3	32.5
Alternative strategies	9.4	9.9
Cash and cash equivalents	1.1	1.2
	100.0 %	100.0 %

The defined benefit pension plan adheres to its Statement of Investment Policies and Procedures which includes investment objectives, asset allocation guidelines and investment limits by asset class. The defined benefit pension plan assets are invested in proprietary investment funds with the exception of cash on deposit with Schedule I Canadian chartered banks.

DEFINED CONTRIBUTION PENSION PLANS

The Company maintains a number of defined contribution pension plans for eligible employees. The total expense recorded in Non-commission expense was \$5.5 million (2018 - \$4.8 million).

GROUP RETIREMENT SAVINGS PLAN (RSP)

The Company maintains a group RSP for eligible employees. The Company's contributions are recorded in Non-commission expense as paid and totalled \$6.9 million (2018 - \$6.7 million).

NOTE 15 INCOME TAXES

Income tax expense:

	2019	2018
Income taxes recognized in net earnings		
Current taxes		
Tax on current year's earnings	\$ 200,736	\$ 223,924
Adjustments in respect of prior years	513	(9,317)
	201,249	214,607
Deferred taxes	18,470	(4,688)
	\$ 219,719	\$ 209,919

Effective income tax rate:

	2019	2018
Income taxes at Canadian federal and provincial statutory rates	26.77 %	26.81 %
Effect of:		
Proportionate share of associates' earnings <i>(Note 8)</i>	(3.31)	(3.79)
Proportionate share of associate's one-time charges <i>(Note 8)</i>	0.48	-
Tax loss consolidation <i>(Note 26)</i>	(1.41)	(1.40)
Other items	0.15	(0.33)
Effective income tax rate	22.68 %	21.29 %

NOTE 15 INCOME TAXES (continued)

DEFERRED INCOME TAXES

Sources of deferred income taxes:

	2019	2018
Deferred income tax assets		
Accrued benefit liabilities	\$ 55,994	\$ 51,025
Loss carryforwards	33,700	33,165
Other	38,483	38,726
	128,177	122,916
Deferred income tax liabilities		
Capitalized sales commissions (Note 2)	40,006	28,254
Intangible assets	268,734	265,343
Other	47,969	49,431
	356,709	343,028
	\$ 228,532	\$ 220,112

Deferred income tax assets and liabilities are presented on the Consolidated Balance Sheets as follows:

	2019	2018
Deferred income tax assets	\$ 76,517	\$ 75,607
Deferred income tax liabilities	305,049	295,719
	\$ 228,532	\$ 220,112

As at December 31, 2019, the Company had non-capital losses of \$10.0 million (2018 - \$4.6 million) available to reduce future taxable income, the benefit of which had not been recognized. \$9.2 million of the losses can be carried forward indefinitely and the remainder expire on December 31, 2037.

NOTE 16 LONG-TERM DEBT

MATURITY	RATE	2019	2018
January 26, 2027	3.44%	400,000	400,000
December 13, 2027	6.65%	125,000	125,000
May 9, 2031	7.45%	150,000	150,000
December 31, 2032	7.00%	175,000	175,000
March 7, 2033	7.11%	150,000	150,000
December 10, 2040	6.00%	200,000	200,000
January 25, 2047	4.56%	200,000	200,000
December 9, 2047	4.115%	250,000	250,000
July 13, 2048	4.174%	200,000	200,000
March 21, 2050	4.206%	250,000	-
		\$ 2,100,000	\$ 1,850,000

NOTE 16 LONG-TERM DEBT *(continued)*

Long-term debt consists of unsecured debentures which are redeemable by the Company, in whole or in part, at any time, at the greater of par and a formula price based upon yields at the time of redemption.

Long-term debt is classified as other financial liabilities and is recorded at amortized cost.

Interest expense relating to long-term debt was \$104.3 million (2018 - \$120.9 million).

On March 20, 2019, the Company issued \$250.0 million 4.206% debentures maturing March 21, 2050. The net proceeds were used by the Company to fund the redemption of \$150.0 million of its issued and outstanding 5.90% Non-Cumulative First Preferred Shares, Series B and for general corporate purposes. The Company redeemed the Series B Preferred Shares on April 30, 2019.

On March 7, 2018, the \$150.0 million 6.58% debentures were due and were repaid.

On July 11, 2018, the Company issued \$200.0 million of 4.174% debentures maturing July 13, 2048. On August 10, 2018, the net proceeds were used by the Company, together with a portion of IGM Financial's existing internal cash resources, to fund the early redemption of all of its \$375 million aggregate principal amount of 7.35% debentures due April 8, 2019. A premium of \$10.7 million was paid on the early redemption of the 7.35% debentures and is included in interest expense in the Consolidated Statements of Earnings.

NOTE 17 SHARE CAPITAL

AUTHORIZED

Unlimited number of:

- First preferred shares, issuable in series
- Second preferred shares, issuable in series
- Class 1 non-voting shares
- Common shares, no par value

ISSUED AND OUTSTANDING

	2019		2018	
	SHARES	STATED VALUE	SHARES	STATED VALUE
Perpetual preferred shares - classified as equity:				
First preferred shares, Series B	-	\$ -	6,000,000	\$ 150,000
Common shares:				
Balance, beginning of year	240,885,317	\$ 1,611,263	240,666,131	\$ 1,602,726
Issued under Stock Option Plan <i>(Note 19)</i>	171,561	5,111	219,186	8,537
Purchased for cancellation	(2,762,788)	(18,514)	-	-
Balance, end of year	238,294,090	\$ 1,597,860	240,885,317	\$ 1,611,263

PERPETUAL PREFERRED SHARES

The Company redeemed the First preferred shares, Series B for \$150.0 million on April 30, 2019.

NORMAL COURSE ISSUER BID

The Company commenced a normal course issuer bid on March 26, 2019 which is effective until the earlier of March 25, 2020 and the date on which the Company has purchased the maximum number of common shares permitted under the normal course issuer bid. Pursuant to this bid, the Company may purchase up to 4.0 million or 1.7% of its common shares outstanding as at March 14, 2019. The Company's previous normal course issuer bid expired on March 19, 2018.

NOTE 17 SHARE CAPITAL *(continued)*

NORMAL COURSE ISSUER BID *(continued)*

In 2019, there were 2,762,788 shares (2018 – nil) purchased at a cost of \$100.0 million. The premium paid to purchase the shares in excess of the stated value was charged to Retained earnings.

In connection with its normal course issuer bid, the Company established an automatic securities purchase plan for its common shares. The automatic securities purchase plan provides standard instructions regarding how the Company's common shares are to be purchased under its normal course issuer bid during certain pre-determined trading blackout periods. Outside of these pre-determined trading blackout periods, purchases under the Company's normal course issuer bid will be completed based upon management's discretion.

NOTE 18 CAPITAL MANAGEMENT

The Company's capital management objective is to maximize shareholder returns while ensuring that the Company is capitalized in a manner which appropriately supports regulatory capital requirements, working capital needs and business expansion. The Company's capital management practices are focused on preserving the quality of its financial position by maintaining a solid capital base and a strong balance sheet. Capital of the Company consists of long-term debt and common shareholders' equity. At December 31, 2018, Capital also included perpetual preferred shares which were redeemed in April 2019. The Company regularly assesses its capital management practices in response to changing economic conditions.

The Company's capital is primarily utilized in its ongoing business operations to support working capital requirements, long-term investments made by the Company, business expansion and other strategic objectives. Subsidiaries subject to regulatory capital requirements include investment dealers, mutual fund dealers, exempt market dealers, portfolio managers, investment fund managers and a trust company. These subsidiaries are required to maintain minimum levels of capital based on either working capital, liquidity or shareholders' equity. The Company's subsidiaries have complied with all regulatory capital requirements.

The total outstanding long-term debt was \$2,100.0 million at December 31, 2019, compared to \$1,850.0 million at December 31, 2018. Long-term debt is comprised of debentures which are senior unsecured debt obligations of the Company subject to standard covenants, including negative pledges, but which do not include any specified financial or operational covenants. The net increase in long-term debt resulted from the issuance on March 20, 2019 of \$250.0 million 4.206% debentures maturing March 21, 2050.

The net proceeds from the issuance of the debenture was used by the Company in part to fund the redemption of \$150 million 5.90% Non-Cumulative First Preferred Shares, Series B and for general corporate purposes. The Company redeemed the Series B Preferred Shares on April 30, 2019.

The Company purchased 2,762,788 common shares during the year ended December 31, 2019 at a cost of \$100.0 million under its normal course issuer bid (Note 17). Other activities in 2019 included the declaration of perpetual preferred share dividends of \$2.2 million or \$0.36875 per share and common share dividends of \$537.6 million or \$2.25 per share. Changes in common share capital are reflected in the Consolidated Statements of Changes in Shareholders' Equity.

NOTE 19 SHARE-BASED PAYMENTS

STOCK OPTION PLAN

Under the terms of the Company's Stock Option Plan (Plan), options to purchase common shares are periodically granted to employees at prices not less than the weighted average trading price per common share on the Toronto Stock Exchange for the five trading days preceding the date of the grant. The options are subject to time vesting conditions set out at the grant date. Options vest over a period of up to 7.5 years from the grant date and are exercisable no later than 10 years after the grant date. At December 31, 2019, 20,415,351 (2018 - 20,586,912) common shares were reserved for issuance under the Plan.

NOTE 19 SHARE-BASED PAYMENTS *(continued)*

STOCK OPTION PLAN *(continued)*

During 2019, the Company granted 1,511,540 options to employees (2018 - 1,336,990). The weighted-average fair value of options granted during the year ended December 31, 2019 has been estimated at \$1.82 per option (2018 - \$2.56) using the Black-Scholes option pricing model. The weighted-average closing share price at the grant dates was \$34.35 (2018 - \$39.10). The assumptions used in these valuation models include:

	2019	2018
Exercise price	\$ 34.34	\$ 39.28
Risk-free interest rate	2.07%	2.35%
Expected option life	7 years	6 years
Expected volatility	18.00%	17.00%
Expected dividend yield	6.55%	5.73%

Expected volatility has been estimated based on the historic volatility of the Company's share price over seven years which is reflective of the expected option life. Stock options were exercised regularly throughout 2019 and the average share price in 2019 was \$36.22.

The Company recorded compensation expense related to its stock option program of \$3.4 million (2018 - \$3.7 million).

	2019		2018	
	NUMBER OF OPTIONS	WEIGHTED- AVERAGE EXERCISE PRICE	NUMBER OF OPTIONS	WEIGHTED- AVERAGE EXERCISE PRICE
Balance, beginning of year	9,701,894	\$ 42.27	8,912,748	\$ 42.59
Granted	1,511,540	34.34	1,336,990	39.28
Exercised	(171,561)	28.25	(219,186)	35.37
Forfeited	(512,513)	45.20	(328,658)	43.53
Balance, end of year	10,529,360	\$ 41.22	9,701,894	\$ 42.27
Exercisable, end of year	5,470,178	\$ 43.99	4,742,050	\$ 44.28

OPTIONS OUTSTANDING AT DECEMBER 31, 2019	EXPIRY DATE	EXERCISE PRICE \$	OPTIONS OUTSTANDING	OPTIONS EXERCISABLE
	2020	40.45 - 42.82	559,351	559,351
	2021	42.49 - 46.72	426,531	426,531
	2022	45.56 - 47.23	659,948	659,948
	2023	44.73 - 47.26	999,590	887,348
	2024	53.81	763,700	683,950
	2025	43.28 - 43.97	1,090,690	725,413
	2026	34.88 - 38.17	1,939,899	833,563
	2027	39.71 - 41.74	1,292,707	428,035
	2028	37.58 - 40.10	1,319,699	266,039
	2029	34.29 - 36.91	1,477,245	-
			10,529,360	5,470,178

SHARE UNIT PLANS

The Company has share unit plans for eligible employees to assist in retaining and further aligning the interests of senior management with those of the shareholders. These plans include Performance Share Unit (PSU), Deferred Share Unit (DSU) and Restricted Share Unit (RSU) plans. Under the terms of the plans, share units are awarded annually and are subject to time vesting conditions. In addition, the PSU and DSU plans are subject to performance vesting conditions. The value of each share unit is based on the share price of the Company's common shares. The PSUs and RSUs are cash settled and vest over a three year period. Certain employees can elect at the time of grant to receive a portion of their PSUs in the form of deferred share units which vest over a three year period. Deferred share units are redeemable when a participant is no longer an employee of the Company or any of its affiliates by a lump sum payment

NOTE 19 SHARE-BASED PAYMENTS *(continued)*

SHARE UNIT PLANS *(continued)*

based on the value of the deferred share unit at that time. Additional share units are issued in respect of dividends payable on common shares based on a value of the share unit at the dividend payment date. The Company recorded compensation expense, excluding the impact of hedging, of \$17.0 million in 2019 (2018 - \$6.8 million) and a liability of \$26.5 million at December 31, 2019 (2018 - \$20.4 million).

SHARE PURCHASE PLANS

Under the Company's share purchase plans, eligible employees and IG Wealth Management consultants can elect each year to have a percentage of their annual earnings withheld, subject to a maximum, to purchase the Company's common shares. The Company matches 50% of the contribution amounts. All contributions are used by the plan trustee to purchase common shares in the open market. Shares purchased with Company contributions vest after a maximum period of 3 years following the date of purchase. The Company's contributions are recorded in Non-commission expense as paid and totalled \$10.0 million (2018 - \$12.4 million).

DIRECTORS' DEFERRED SHARE UNIT PLAN

The Company has a Deferred Share Unit (DSU) plan for the directors of the Company to promote a greater alignment of interests between directors and shareholders of the Company. Under the terms of the plan, directors are required to receive 50% of their annual board retainer in the form of DSUs and may elect to receive the balance of their annual board retainer in cash or DSUs. Directors may elect to receive certain fees in a combination of DSUs and cash. The number of DSUs granted is determined by dividing the amount of remuneration payable by the average closing price on the Toronto Stock Exchange of the common shares of the Company on the last five days of the fiscal quarter (value of DSU). A director who has elected to receive DSUs will receive additional DSUs in respect of dividends payable on common shares, based on the value of a DSU at the dividend payment date. DSUs are redeemable when a participant is no longer a director, officer or employee of the Company or any of its affiliates by cash payments, based on the value of the DSUs at that time. At December 31, 2019, the fair value of the DSUs outstanding was \$18.6 million (2018 - \$13.4 million). Any difference between the change in fair value of the DSUs and the change in fair value of the total return swap, which is an economic hedge for the DSU plan, is recognized in Non-commission expense in the period in which the change occurs.

NOTE 20 ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

	EMPLOYEE BENEFITS	OTHER INVESTMENTS	INVESTMENT IN ASSOCIATES AND OTHER	TOTAL
2019				
Balance, beginning of year	\$ (149,052)	\$ 57,234	\$ 46,020	\$ (45,798)
Other comprehensive income (loss)	(16,895)	10,597	(54,138)	(60,436)
Transfer out of FVTOCI	-	(21,468)	-	(21,468)
Balance, end of year	\$ (165,947)	\$ 46,363	\$ (8,118)	\$ (127,702)
2018				
Balance, beginning of year	\$ (132,529)	\$ 39,068	\$ 22,348	\$ (71,113)
Other comprehensive income (loss)	(16,523)	18,166	23,672	25,315
Balance, end of year	\$ (149,052)	\$ 57,234	\$ 46,020	\$ (45,798)

Amounts are recorded net of tax.

NOTE 21 RISK MANAGEMENT

The Company actively manages its liquidity, credit and market risks.

LIQUIDITY AND FUNDING RISK RELATED TO FINANCIAL INSTRUMENTS

Liquidity and funding risk is the risk of the inability to generate or obtain sufficient cash in a timely and cost-effective manner to meet contractual or anticipated commitments as they come due or arise.

The Company's liquidity management practices include:

- Maintaining liquid assets and lines of credit to satisfy near term liquidity needs.
- Ensuring effective controls over liquidity management processes.
- Performing regular cash forecasts and stress testing.
- Regular assessment of capital market conditions and the Company's ability to access bank and capital market funding.
- Ongoing efforts to diversify and expand long-term mortgage funding sources.
- Oversight of liquidity by management and by the Financial Risk Management Committee, a committee of finance and other business leaders.

A key funding requirement for the Company is the funding of Consultant network compensation paid for the distribution of financial products and services. This compensation continues to be paid from operating cash flows.

The Company also maintains sufficient liquidity to fund and temporarily hold mortgages pending sale or securitization to long-term funding sources and to manage any derivative collateral requirements related to the mortgage banking operation. Through its mortgage banking operations, residential mortgages are sold to third parties including certain mutual funds, institutional investors through private placements, Canadian bank-sponsored securitization trusts, and by issuance and sale of National Housing Act Mortgage Backed Securities (NHA MBS) securities including sales to Canada Housing Trust under the Canada Mortgage Bond Program (CMB Program).

Certain subsidiaries of the Company are approved issuers of NHA MBS and are approved sellers into the CMB Program. Capacity for sales under the CMB Program consists of participation in new CMB issues and reinvestment of principal repayments held in the Principal Reinvestment Accounts.

The Company maintains committed capacity within certain Canadian bank-sponsored securitization trusts.

The Company's contractual maturities of certain financial liabilities were as follows:

AS AT DECEMBER 31, 2019 (\$ millions)	DEMAND	LESS THAN 1 YEAR	1 - 5 YEARS	AFTER 5 YEARS	TOTAL
Derivative financial instruments	\$ -	\$ 6.9	\$ 10.1	\$ 0.2	\$ 17.2
Deposits and certificates	573.0	6.0	4.2	1.1	584.3
Obligations to securitization entities	-	1,473.6	5,431.5	8.5	6,913.6
Leases ⁽¹⁾	-	26.2	54.7	23.5	104.4
Long-term debt	-	-	-	2,100.0	2,100.0
Pension funding ⁽²⁾	-	26.1	-	-	26.1
Total contractual maturities	\$ 573.0	\$ 1,538.8	\$ 5,500.5	\$ 2,133.3	\$ 9,745.6

(1) Includes remaining lease payments related to office space and equipment used in the normal course of business.

(2) The next required actuarial valuation will be completed based on a measurement date of December 31, 2020. Pension funding requirements beyond 2020 are subject to significant variability and will be determined based on future actuarial valuations. Pension contribution decisions are subject to change, as contributions are affected by many factors including market performance, regulatory requirements, changes in assumptions and management's ability to change funding policy.

NOTE 21 RISK MANAGEMENT *(continued)*

LIQUIDITY AND FUNDING RISK RELATED TO FINANCIAL INSTRUMENTS *(continued)*

In addition to the Company's current balance of cash and cash equivalents, liquidity is available through the Company's lines of credit. The Company's lines of credit with various Schedule I Canadian chartered banks totalled \$825 million at December 31, 2019, unchanged from December 31, 2018. The lines of credit at December 31, 2019 consisted of committed lines of \$650 million and uncommitted lines of \$175 million, unchanged from December 31, 2018. The Company has accessed its uncommitted lines of credit in the past; however, any advances made by a bank under the uncommitted lines of credit are at the bank's sole discretion. As at December 31, 2019 and December 31, 2018, the Company was not utilizing its committed lines of credit or its uncommitted lines of credit.

The Company's liquidity position and its management of liquidity and funding risk have not changed materially since December 31, 2018.

CREDIT RISK RELATED TO FINANCIAL INSTRUMENTS

Credit risk is the potential for financial loss to the Company if a counterparty to a transaction fails to meet its obligations. The Company's cash and cash equivalents, other investment holdings, mortgage portfolios, and derivatives are subject to credit risk. The Company monitors its credit risk management practices on an ongoing basis to evaluate their effectiveness.

At December 31, 2019, cash and cash equivalents of \$720.0 million (2018 - \$650.2 million) consisted of cash balances of \$68.0 million (2018 - \$81.8 million) on deposit with Canadian chartered banks and cash equivalents of \$652.0 million (2018 - \$568.4 million). Cash equivalents are comprised of Government of Canada treasury bills totalling \$34.5 million (2018 - \$103.5 million), provincial government treasury bills and promissory notes of \$206.5 million (2018 - \$76.2 million), bankers' acceptances and other short-term notes issued by Canadian chartered banks of \$411.0 million (2018 - \$364.3 million). Also included in 2018 were highly rated corporate commercial paper of \$24.4 million. The Company manages credit risk related to cash and cash equivalents by adhering to its Investment Policy that outlines credit risk parameters and concentration limits. The Company regularly reviews the credit ratings of its counterparties. The maximum exposure to credit risk on these financial instruments is their carrying value.

As at December 31, 2019, residential mortgages, recorded on the Company's balance sheet, of \$7.2 billion (2018 - \$7.7 billion) consisted of \$6.8 billion sold to securitization programs (2018 - \$7.3 billion), \$344.5 million held pending sale or securitization (2018 - \$363.9 million) and \$24.2 million related to the Company's intermediary operations (2018 - \$25.6 million).

The Company manages credit risk related to residential mortgages through:

- Adhering to its lending policy and underwriting standards;
- Its loan servicing capabilities;
- Use of client-insured mortgage default insurance and mortgage portfolio default insurance held by the Company; and
- Its practice of originating its mortgages exclusively through its own network of Mortgage Planning Specialists and IG Wealth Management Consultants as part of a client's IG Living Plan™.

In certain instances, credit risk is also limited by the terms and nature of securitization transactions as described below:

- Under the NHA MBS program totalling \$3.9 billion (2018 - \$4.2 billion), the Company is obligated to make timely payment of principal and coupons irrespective of whether such payments were received from the mortgage borrower. However, as required by the NHA MBS program, 100% of the loans are insured by an approved insurer.
- Credit risk for mortgages securitized by transfer to bank-sponsored securitization trusts totalling \$2.9 billion (2018 - \$3.1 billion) is limited to amounts held in cash reserve accounts and future net interest income, the fair values of which were \$71.9 million (2018 - \$74.1 million) and \$37.9 million (2018 - \$35.6 million), respectively, at December 31, 2019. Cash reserve accounts are reflected on the balance sheet, whereas rights to future net interest income are not reflected on the balance sheet and will be recorded over the life of the mortgages. This risk is further mitigated by insurance with 4.6% of mortgages held in ABCP Trusts insured at December 31, 2019 (2018 - 8.3%).

NOTE 21 RISK MANAGEMENT *(continued)*

CREDIT RISK RELATED TO FINANCIAL INSTRUMENTS *(continued)*

At December 31, 2019, residential mortgages recorded on balance sheet were 59.1% insured (2018 - 61.5%). As at December 31, 2019, impaired mortgages on these portfolios were \$2.4 million, compared to \$3.3 million at December 31, 2018. Uninsured non-performing mortgages over 90 days on these portfolios were \$1.6 million at December 31, 2019, compared to \$1.8 million at December 31, 2018.

The Company also retains certain elements of credit risk on mortgage loans sold to the Investors Mortgage and Short Term Income Fund and to the Investors Canadian Corporate Bond Fund through an agreement to repurchase mortgages in certain circumstances benefiting the funds. These loans are not recorded on the Company's balance sheet as the Company has transferred substantially all of the risks and rewards of ownership associated with these loans.

The Company regularly reviews the credit quality of the mortgages and the adequacy of the allowance for expected credit losses.

The Company's allowance for expected credit losses was \$0.7 million at December 31, 2019, compared to \$0.8 million at December 31, 2018, and is considered adequate by management to absorb all credit-related losses in the mortgage portfolios based on: i) historical credit performance experience and recent trends, ii) current portfolio credit metrics and other relevant characteristics, and iii) regular stress testing of losses under adverse real estate market conditions.

The Company's exposure to and management of credit risk related to cash and cash equivalents, fixed income securities and mortgage portfolios have not changed materially since December 31, 2018.

The Company is exposed to credit risk through derivative contracts it utilizes to hedge interest rate risk, to facilitate securitization transactions and to hedge market risk related to certain stock-based compensation arrangements. These derivatives are discussed more fully under the Market Risk section.

To the extent that the fair value of the derivatives is in a gain position, the Company is exposed to credit risk that its counterparties fail to fulfil their obligations under these arrangements.

The Company's derivative activities are managed in accordance with its Investment Policy which includes counterparty limits and other parameters to manage counterparty risk. The aggregate credit risk exposure related to derivatives that are in a gain position of \$15.7 million (2018 - \$19.4 million) does not give effect to any netting agreements or collateral arrangements. The exposure to credit risk, considering netting agreements and collateral arrangements and including rights to future net interest income, was \$0.7 million at December 31, 2019 (2018 - nil). Counterparties are all Canadian Schedule I chartered banks and, as a result, management has determined that the Company's overall credit risk related to derivatives was not significant at December 31, 2019. Management of credit risk related to derivatives has not changed materially since December 31, 2018.

MARKET RISK RELATED TO FINANCIAL INSTRUMENTS

Market risk is the potential for loss to the Company from changes in the values of its financial instruments due to changes in foreign exchange rates, interest rates or equity prices.

Interest Rate Risk

The Company is exposed to interest rate risk on its loan portfolio and on certain of the derivative financial instruments used in the Company's mortgage banking operations.

The Company manages interest rate risk associated with its mortgage banking operations by entering into interest rate swaps with Canadian Schedule I chartered banks as follows:

- The Company has in certain instances funded floating rate mortgages with fixed rate Canada Mortgage Bonds as part of the securitization transactions under the CMB Program. As previously discussed, as part of the CMB Program, the Company is party to a swap whereby it is entitled to receive investment returns on reinvested mortgage principal and is obligated to pay Canada Mortgage Bond coupons. This swap had a negative fair value of \$0.9 million (2018 - positive \$4.9 million) and an outstanding notional amount of \$0.8 billion at December 31, 2019 (2018 - \$0.9 billion). The Company enters into interest rate swaps with Canadian Schedule I chartered banks to hedge the risk that the interest rates earned on floating rate mortgages and reinvestment returns decline. The

NOTE 21 RISK MANAGEMENT *(continued)*

MARKET RISK RELATED TO FINANCIAL INSTRUMENTS *(continued)*

Interest Rate Risk *(continued)*

fair value of these swaps totalled negative \$4.9 million (2018 – negative \$11.0 million), on an outstanding notional amount of \$1.6 billion at December 31, 2019 (2018 – \$1.7 billion). The net fair value of these swaps of negative \$5.8 million at December 31, 2019 (2018 – negative \$6.1 million) is recorded on the balance sheet and has an outstanding notional amount of \$2.4 billion (2018 – \$2.6 billion).

- The Company is exposed to the impact that changes in interest rates may have on the value of mortgages committed to or held pending sale or securitization to long-term funding sources. The Company enters into interest rate swaps to hedge the interest rate risk related to funding costs for mortgages held by the Company pending sale or securitization. Beginning in 2018, hedge accounting is applied to the cost of funds on certain securitization activities. The effective portion of fair value changes of the associated interest rate swaps are initially recognized in Other comprehensive income and subsequently recognized in Net investment income and other over the term of the related Obligations to securitization entities. The fair value of these swaps was \$0.6 million (2018 – negative \$1.8 million) on an outstanding notional amount of \$180.4 million at December 31, 2019 (2018 – \$249.9 million).

As at December 31, 2019, the impact to annual net earnings of a 100 basis point increase in interest rates would have been a decrease of approximately \$2.0 million (2018 – decrease of \$0.5 million). The Company's exposure to and management of interest rate risk have not changed materially since December 31, 2018.

Equity Price Risk

The Company is exposed to equity price risk on its equity investments (Note 4) which are classified as either fair value through other comprehensive income or fair value through profit or loss. The fair value of the equity investments was \$357.4 million at December 31, 2019 (2018 – \$459.9 million).

The Company sponsors a number of deferred compensation arrangements for employees where payments to participants are deferred and linked to the performance of the common shares of IGM Financial Inc. The Company hedges its exposure to this risk through the use of forward agreements and total return swaps.

Foreign Exchange Risk

The Company is exposed to foreign exchange risk on its investments in Personal Capital and China AMC. Changes to the carrying value due to changes in foreign exchange rates on these investments are recognized in Other comprehensive income. A 5% appreciation (depreciation) in Canadian currency relative to foreign currencies would decrease (increase) the aggregate carrying value of foreign investments by approximately \$40.5 million (\$44.8 million).

The Company's proportionate share of China AMC's and Personal Capital's earnings (losses), recorded in Proportionate share of associates' earnings in the Consolidated Statements of Earnings, is also affected by changes in foreign exchange rates. A 5% appreciation (depreciation) in Canadian currency relative to foreign currencies would decrease (increase) the proportionate share of associates' earnings (losses) by approximately \$0.7 million (\$0.6 million).

RISKS RELATED TO ASSETS UNDER MANAGEMENT

Risks related to the performance of the equity markets, changes in interest rates and changes in foreign currencies relative to the Canadian dollar can have a significant impact on the level and mix of assets under management. These changes in assets under management directly impact earnings.

NOTE 22 DERIVATIVE FINANCIAL INSTRUMENTS

The Company enters into derivative contracts which are either exchange-traded or negotiated in the over-the-counter market on a diversified basis with Schedule I chartered banks or Canadian bank-sponsored securitization trusts that are counterparties to the Company's securitization transactions. In all cases, the derivative contracts are used for non-trading purposes. Interest rate swaps are contractual agreements between two parties to exchange the related interest payments based on a specified notional amount and reference rate for a specified period. Total return swaps are contractual agreements to exchange payments based on a specified notional amount and the underlying security for a specific period. Options are contractual agreements which convey the right, but not the obligation, to buy or sell specific financial instruments at a fixed price at a future date. Forward contracts are contractual agreements to buy or sell a financial instrument on a future date at a specified price.

Certain of the Company's derivative financial instruments are subject to master netting arrangements and are presented on a gross basis. The amount subject to credit risk is limited to the current fair value of the instruments which are in a gain position and recorded as assets on the Consolidated Balance Sheets. The total estimated fair value represents the total amount that the Company would receive or pay to terminate all agreements at each year end. However, this would not result in a gain or loss to the Company as the derivative instruments which correlate to certain assets and liabilities provide offsetting gains or losses.

The following table summarizes the Company's derivative financial instruments:

	NOTIONAL AMOUNT				CREDIT RISK	FAIR VALUE	
	1 YEAR OR LESS	1-5 YEARS	OVER 5 YEARS	TOTAL		ASSET	LIABILITY
2019							
Swaps							
Hedge accounting	\$ -	\$ 59,559	\$ 46,504	\$ 106,063	\$ 373	\$ 373	\$ 10
No hedge accounting	914,441	1,466,479	76,973	2,457,893	12,049	12,049	17,183
Forward contracts							
Hedge accounting	10,175	33,440	-	43,615	2,782	2,782	-
	\$ 924,616	\$ 1,559,478	\$ 123,477	\$ 2,607,571	\$ 15,204	\$ 15,204	\$ 17,193
2018							
Swaps							
Hedge accounting	\$ -	\$ 122,186	\$ 42,650	\$ 164,836	\$ 1	\$ 1	\$ 1,158
No hedge accounting	907,525	1,736,413	36,737	2,680,675	16,034	16,034	23,252
Forward contracts							
Hedge accounting	10,310	26,985	-	37,295	329	329	4,580
	\$ 917,835	\$ 1,885,584	\$ 79,387	\$ 2,882,806	\$ 16,364	\$ 16,364	\$ 28,990

The credit risk related to the Company's derivative financial instruments after giving effect to any netting agreements was \$0.7 million (2018 - nil).

The credit risk related to the Company's derivative financial instruments after giving effect to netting agreements and including rights to future net interest income, was \$0.7 million (2018 - nil). Rights to future net interest income are related to the Company's securitization activities and are not reflected on the Consolidated Balance Sheets.

NOTE 23 FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair values are management's estimates and are calculated using market conditions at a specific point in time and may not reflect future fair values. The calculations are subjective in nature, involve uncertainties and are matters of significant judgment.

All financial instruments measured at fair value and those for which fair value is disclosed are classified into one of three levels that distinguish fair value measurements by the significance of the inputs used for valuation.

NOTE 23 FAIR VALUE OF FINANCIAL INSTRUMENTS *(continued)*

Fair value is determined based on the price that would be received for an asset or paid to transfer a liability in the most advantageous market, utilizing a hierarchy of three different valuation techniques, based on the lowest level input that is significant to the fair value measurement in its entirety.

Level 1 - Unadjusted quoted prices in active markets for identical assets or liabilities;

Level 2 - Observable inputs other than Level 1 quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; or inputs other than quoted prices that are observable or corroborated by observable market data; and

Level 3 - Unobservable inputs that are supported by little or no market activity. Valuation techniques are primarily model-based.

Markets are considered inactive when transactions are not occurring with sufficient regularity. Inactive markets may be characterized by a significant decline in the volume and level of observed trading activity or through large or erratic bid/offer spreads. In those instances where traded markets are not considered sufficiently active, fair value is measured using valuation models which may utilize predominantly observable market inputs (Level 2) or may utilize predominantly non-observable market inputs (Level 3). Management considers all reasonably available information including indicative broker quotations, any available pricing for similar instruments, recent arm's length market transactions, any relevant observable market inputs, and internal model-based estimates. Management exercises judgment in determining the most appropriate inputs and the weighting ascribed to each input as well as in the selection of valuation methodologies.

Fair value is determined using the following methods and assumptions:

Other investments and other financial assets and financial liabilities are valued using quoted prices from active markets, when available. When a quoted market price is not readily available, valuation techniques are used that require assumptions related to discount rates and the timing and amount of future cash flows. Wherever possible, observable market inputs are used in the valuation techniques.

Loans classified as Level 2 are valued using market interest rates for loans with similar credit risk and maturity.

Loans classified as Level 3 are valued by discounting the expected future cash flows at prevailing market yields.

Obligations to securitization entities are valued by discounting the expected future cash flows at prevailing market yields for securities issued by these securitization entities having similar terms and characteristics.

Deposits and certificates are valued by discounting the contractual cash flows using market interest rates currently offered for deposits with similar terms and credit risks.

Long-term debt is valued using quoted prices for each debenture available in the market.

Derivative financial instruments are valued based on quoted market prices, where available, prevailing market rates for instruments with similar characteristics and maturities, or discounted cash flow analysis.

Level 1 financial instruments include exchange-traded equity investments and open-end investment fund units and other financial liabilities in instances where there are quoted prices available from active markets.

Level 2 assets and liabilities include fixed income securities, loans, derivative financial instruments, deposits and certificates and long-term debt. The fair value of fixed income securities is determined using quoted market prices or independent dealer price quotes. The fair value of derivative financial instruments and deposits and certificates are determined using valuation models, discounted cash flow methodologies, or similar techniques using primarily observable market inputs. The fair value of long-term debt is determined using indicative broker quotes.

Level 3 assets and liabilities include investments with little or no trading activity valued using broker-dealer quotes, loans, other financial assets, obligations to securitization entities and derivative financial instruments. Derivative financial instruments consist of principal reinvestment account swaps which represent the component of a swap entered into under the CMB Program whereby the Company pays coupons on Canada Mortgage Bonds and receives investment returns on the reinvestment of repaid mortgage

NOTE 23 FAIR VALUE OF FINANCIAL INSTRUMENTS (continued)

principal. Fair value is determined by discounting the projected cashflows of the swaps. The notional amount, which is an input used to determine the fair value of the swap, is determined using an average unobservable prepayment rate of 15% which is based on historical prepayment patterns. An increase (decrease) in the assumed mortgage prepayment rate increases (decreases) the notional amount of the swap.

The following table presents the carrying amounts and fair values of financial assets and financial liabilities, including their levels in the fair value hierarchy. The table distinguishes between those financial instruments recorded at fair value and those recorded at amortized cost. The table also excludes fair value information for financial assets and financial liabilities not measured at fair value if the carrying amount is a reasonable approximation of fair value. These items include cash and cash equivalents, accounts and other receivables, certain other financial assets, accounts payable and accrued liabilities, and certain other financial liabilities.

2019	CARRYING VALUE	FAIR VALUE			
		LEVEL 1	LEVEL 2	LEVEL 3	TOTAL
Financial assets recorded at fair value					
Other investments					
- FVTOCI	\$ 301,196	\$ -	\$ -	\$ 301,196	\$ 301,196
- FVTPL	56,166	55,603	-	563	56,166
Loans					
- FVTPL	-	-	-	-	-
Derivative financial instruments	15,204	-	10,762	4,442	15,204
Financial assets recorded at amortized cost					
Loans					
- Amortized cost	7,198,043	-	366,020	6,907,743	7,273,763
Financial liabilities recorded at fair value					
Derivative financial instruments	17,193	-	11,845	5,348	17,193
Other financial liabilities	-	-	-	-	-
Financial liabilities recorded at amortized cost					
Deposits and certificates	584,331	-	584,662	-	584,662
Obligations to securitization entities	6,913,636	-	-	6,996,953	6,996,953
Long-term debt	2,100,000	-	2,453,564	-	2,453,564
<hr/>					
2018					
Financial assets recorded at fair value					
Other investments					
- FVTOCI	\$ 372,396	\$ -	\$ -	\$ 372,396	\$ 372,396
- FVTPL	87,515	86,963	-	552	87,515
Loans					
- FVTPL	4,303	-	4,303	-	4,303
Derivative financial instruments	16,364	-	7,179	9,185	16,364
Financial assets recorded at amortized cost					
Loans					
- Amortized cost	7,733,728	-	380,372	7,405,170	7,785,542
Financial liabilities recorded at fair value					
Derivative financial instruments	28,990	-	24,704	4,286	28,990
Other financial liabilities	8,237	8,235	2	-	8,237
Financial liabilities recorded at amortized cost					
Deposits and certificates	568,799	-	569,048	-	569,048
Obligations to securitization entities	7,370,193	-	-	7,436,873	7,436,873
Long-term debt	1,850,000	-	2,050,299	-	2,050,299

NOTE 23 FAIR VALUE OF FINANCIAL INSTRUMENTS *(continued)*

There were no significant transfers between Level 1 and Level 2 in 2019 and 2018.

The following table provides a summary of changes in Level 3 assets and liabilities measured at fair value on a recurring basis.

	BALANCE JANUARY 1	GAINS/ (LOSSES) INCLUDED IN NET EARNINGS ⁽¹⁾	GAINS/(LOSSES) INCLUDED IN OTHER COMPREHENSIVE INCOME	PURCHASES AND ISSUANCES	SETTLEMENTS	TRANSFERS IN/OUT	BALANCE DECEMBER 31
2019							
Other investments							
- FVTOCI	\$ 372,396	\$ -	\$ 12,248	\$ 66,693	\$ -	\$(150,141)	\$ 301,196
- FVTPL	552	11	-	-	-	-	563
Derivative financial instruments, net	4,899	(5,207)	-	(1,551)	(953)	-	(906)
2018							
Other investments							
- FVTOCI	\$ 262,825	\$ -	\$ 21,002	\$ 88,569	\$ -	\$ -	\$ 372,396
- FVTPL	661	(8)	-	-	-	(101)	552
Derivative financial instruments, net	4,095	(12,689)	-	224	(13,269)	-	4,899

(1) Included in Net investment income in the Consolidated Statements of Earnings.

NOTE 24 EARNINGS PER COMMON SHARE

	2019	2018
Earnings		
Net earnings	\$ 748,947	\$ 776,168
Perpetual preferred share dividends	2,213	8,850
Net earnings available to common shareholders	\$ 746,734	\$ 767,318
Number of common shares <i>(in thousands)</i>		
Weighted average number of common shares outstanding	239,105	240,815
Add: Potential exercise of outstanding stock options ⁽¹⁾	76	125
Average number of common shares outstanding		
- Diluted basis	239,181	240,940
Earnings per common share <i>(in dollars)</i>		
Basic	\$ 3.12	\$ 3.19
Diluted	\$ 3.12	\$ 3.18

(1) Excludes 1,591 thousand shares in 2019 related to outstanding stock options that were anti-dilutive (2018 - 1,453 thousand).

NOTE 25 CONTINGENT LIABILITIES AND GUARANTEES

CONTINGENT LIABILITIES

The Company is subject to legal actions arising in the normal course of its business. In December 2018, a proposed class action was filed in the Ontario Superior Court against Mackenzie Financial Corporation which alleges that the company should not have paid mutual fund trailing commissions to order execution only dealers. Although it is difficult to predict the outcome of any such legal actions, based on current knowledge and consultation with legal counsel, management does not expect the outcome of any of these matters, individually or in aggregate, to have a material adverse effect on the Company's consolidated financial position.

GUARANTEES

In the normal course of operations, the Company executes agreements that provide for indemnifications to third parties in transactions such as business dispositions, business acquisitions, loans and securitization transactions. The Company has also agreed to indemnify its directors and officers. The nature of these agreements precludes the possibility of making a reasonable estimate of the maximum potential amount the Company could be required to pay third parties as the agreements often do not specify a maximum amount and the amounts are dependent on the outcome of future contingent events, the nature and likelihood of which cannot be determined. Historically, the Company has not made any payments under such indemnification agreements. No provisions have been recognized related to these agreements.

NOTE 26 RELATED PARTY TRANSACTIONS

TRANSACTIONS AND BALANCES WITH RELATED ENTITIES

The Company enters into transactions with The Great-West Life Assurance Company (Great-West), London Life Insurance Company (London Life) and The Canada Life Assurance Company (Canada Life), which are all subsidiaries of its affiliate, Lifeco, which is a subsidiary of Power Financial Corporation. Effective as of January 1, 2020, Great-West, London Life and Canada Life amalgamated into a single company, The Canada Life Assurance Company. These transactions are in the normal course of operations and have been recorded at fair value:

- During 2019 and 2018, the Company provided to and received from Great-West certain administrative services. The Company distributes insurance products under a distribution agreement with Great-West and Canada Life and received \$54.8 million in distribution fees (2018 - \$62.6 million). The Company received \$17.1 million (2018 - \$17.5 million) and paid \$26.2 million (2018 - \$25.4 million) to Great-West and related subsidiary companies for the provision of sub-advisory services for certain investment funds. The Company paid \$78.8 million (2018 - \$78.3 million) to London Life related to the distribution of certain investment funds of the Company.
- During 2019, the Company sold residential mortgage loans to Great-West and London Life for \$10.8 million (2018 - \$61.4 million).

After obtaining advanced tax rulings in October 2017, the Company agreed to tax loss consolidation transactions with the Power Corporation of Canada group whereby shares of a subsidiary that has generated tax losses may be acquired in each year up to and including 2020. The acquisitions are expected to close in the fourth quarter of each year. The Company will recognize the benefit of the tax losses realized throughout the year. On each of December 31, 2019 and December 31, 2018, the Company acquired shares of such loss companies and recorded the benefit of the tax losses acquired.

NOTE 26 RELATED PARTY TRANSACTIONS *(continued)*

KEY MANAGEMENT COMPENSATION

The total compensation and other benefits to directors and employees classified as key management, being individuals having authority and responsibility for planning, directing and controlling the activities of the Company, are as follows:

	2019	2018
Compensation and employee benefits	\$ 4,260	\$ 4,200
Post-employment benefits	3,988	3,007
Share-based payments	2,023	1,638
	\$ 10,271	\$ 8,845

Share-based payments exclude the fair value remeasurement of the deferred share units associated with changes in the Company's share price (Note 19).

NOTE 27 SEGMENTED INFORMATION

The Company's reportable segments are:

- IG Wealth Management
- Mackenzie
- Corporate and Other

These segments reflect the Company's internal financial reporting and performance measurement. In the third quarter of 2018, the Company announced that it had rebranded Investors Group as IG Wealth Management.

IG Wealth Management earns fee-based revenues in the conduct of its core business activities which are primarily related to the distribution, management and administration of its investment funds. It also earns fee revenues from the provision of brokerage services and the distribution of insurance and banking products. In addition, IG Wealth Management earns intermediary revenues primarily from mortgage banking and servicing activities and from the assets funded by deposit and certificate products.

Mackenzie earns fee-based revenues from services it provides as fund manager to its investment funds and as investment advisor to sub-advisory and institutional accounts.

Corporate and Other includes Investment Planning Counsel, equity income from its investments in Lifeco, China AMC and Personal Capital (Note 8), net investment income on unallocated investments, other income, and also includes consolidation elimination entries.

NOTE 27 SEGMENTED INFORMATION *(continued)*

2019

	IG WEALTH MANAGEMENT	MACKENZIE INVESTMENTS	CORPORATE AND OTHER	TOTAL SEGMENT	ADJUSTMENTS ⁽¹⁾	TOTAL
Revenues						
Management fees	\$ 1,487,935	\$ 703,538	\$ 76,487	\$ 2,267,960	\$ -	\$ 2,267,960
Administration fees	299,631	98,251	16,575	414,457	-	414,457
Distribution fees	171,164	5,746	191,126	368,036	-	368,036
Net investment income and other	56,248	4,236	16,444	76,928	-	76,928
Proportionate share of associates' earnings	-	-	122,425	122,425	(17,200)	105,225
	2,014,978	811,771	423,057	3,249,806	(17,200)	3,232,606
Expenses						
Commission	628,766	292,896	179,503	1,101,165	-	1,101,165
Non-commission	615,934	350,438	88,017	1,054,389	-	1,054,389
	1,244,700	643,334	267,520	2,155,554	-	2,155,554
Earnings before undernoted	\$ 770,278	\$ 168,437	\$ 155,537	1,094,252	(17,200)	1,077,052
Interest expense ⁽²⁾				(108,386)	-	(108,386)
Proportionate share of associate's one-time charges				(17,200)	17,200	-
Earnings before income taxes				968,666	-	968,666
Income taxes				219,719	-	219,719
Net earnings				748,947	-	748,947
Perpetual preferred share dividends				2,213	-	2,213
Net earnings available to common shareholders				\$ 746,734	\$ -	\$ 746,734
Identifiable assets	\$ 8,508,059	\$ 1,140,237	\$ 3,082,913	\$12,731,209		
Goodwill	1,347,781	1,168,580	143,906	2,660,267		
Total assets	\$ 9,855,840	\$ 2,308,817	\$ 3,226,819	\$15,391,476		

(1) Proportionate share of Associate's one time charges is not related to a specific segment and therefore excluded from segment results. These items have been added back to their respective revenue or expense line item to reconcile Total Segment results to the Company's Consolidated Statements of Earnings.

(2) Interest expense includes interest on long-term debt and, beginning January 1, 2019, includes interest on leases of \$4.1 million as a result of the Company's adoption of IFRS 16, Leases.

NOTE 27 SEGMENTED INFORMATION (continued)

2018

	IG WEALTH MANAGEMENT	MACKENZIE INVESTMENTS	CORPORATE AND OTHER	TOTAL SEGMENT	ADJUSTMENTS ⁽¹⁾	TOTAL
Revenues						
Management fees	\$ 1,458,127	\$ 701,424	\$ 79,631	\$ 2,239,182	\$ -	\$ 2,239,182
Administration fees	310,382	98,353	18,358	427,093	-	427,093
Distribution fees	171,531	6,713	192,662	370,906	-	370,906
Net investment income and other Proportionate share of associates' earnings	46,665	(1,942)	17,205	61,928	-	61,928
	-	-	149,962	149,962	-	149,962
	1,986,705	804,548	457,818	3,249,071	-	3,249,071
Expenses						
Commission	623,421	291,089	184,133	1,098,643	-	1,098,643
Non-commission	597,242	335,105	88,377	1,020,724	22,758	1,043,482
	1,220,663	626,194	272,510	2,119,367	22,758	2,142,125
Earnings before undernoted	\$ 766,042	\$ 178,354	\$ 185,308	1,129,704	(22,758)	1,106,946
Interest expense				(110,179)	(10,680)	(120,859)
Premium paid on early redemption of debentures (Note 16)				(10,680)	10,680	-
Restructuring and other charges (Note 3)				(22,758)	22,758	-
Earnings before income taxes				986,087	-	986,087
Income taxes				209,919	-	209,919
Net earnings				776,168	-	776,168
Perpetual preferred share dividends				8,850	-	8,850
Net earnings available to common shareholders				\$ 767,318	\$ -	\$ 767,318
Identifiable assets						
Goodwill	\$ 8,822,277	\$ 1,153,639	\$ 2,972,531	\$ 12,948,447		
	1,347,781	1,168,580	143,906	2,660,267		
Total assets	\$ 10,170,058	\$ 2,322,219	\$ 3,116,437	\$ 15,608,714		

(1) Premium paid on early redemption of debentures and Restructuring and other charges are not related to a specific segment and therefore excluded from segment results. These items have been added back to their respective revenue or expense line item to reconcile Total Segment results to the Company's Consolidated Statements of Earnings.

QUARTERLY REVIEW

CONSOLIDATED STATEMENTS OF EARNINGS

FOR THE YEARS ENDED DECEMBER 31

2019

2018

(\$ thousands, except per share amounts)

	2019				2018			
	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Revenues								
Management	\$ 581,231	\$ 574,083	\$ 567,422	\$ 545,224	\$ 545,975	\$ 573,825	\$ 562,781	\$ 556,601
Administration	104,197	104,433	104,128	101,699	103,382	109,054	107,123	107,534
Distribution	93,452	91,075	94,235	89,274	94,345	93,344	89,897	93,320
Net investment income and other	21,256	17,580	17,859	20,233	13,168	15,974	18,577	14,209
Proportionate share of associates' earnings	23,409	28,902	20,264	32,650	34,602	39,793	37,583	37,984
	823,545	816,073	803,908	789,080	791,472	831,990	815,961	809,648
Expenses								
Commission	278,279	272,367	275,853	274,666	272,308	270,073	270,164	286,098
Non-commission	266,043	254,257	259,651	274,438	269,034	268,676	252,627	253,145
Interest	27,758	27,764	27,648	25,216	24,122	37,703	28,770	30,264
	572,080	554,388	563,152	574,320	565,464	576,452	551,561	569,507
Earnings before income taxes	251,465	261,685	240,756	214,760	226,008	255,538	264,400	240,141
Income taxes	59,835	59,208	55,632	45,044	43,874	55,172	58,483	52,390
Net earnings	191,630	202,477	185,124	169,716	182,134	200,366	205,917	187,751
Perpetual preferred share dividends	-	-	-	2,213	2,212	2,213	2,212	2,213
Net earnings available to common shareholders	\$ 191,630	\$ 202,477	\$ 185,124	\$ 167,503	\$ 179,922	\$ 198,153	\$ 203,705	\$ 185,538
Reconciliation of Non-IFRS Financial Measures⁽¹⁾								
Adjusted net earnings available to common shareholders – non-IFRS measure	\$ 200,830	\$ 202,477	\$ 193,124	\$ 167,503	\$ 179,922	\$ 222,672	\$ 203,705	\$ 185,538
Proportionate share of associate's one-time charges	(9,200)	-	(8,000)	-	-	-	-	-
Restructuring and other, net of tax	-	-	-	-	-	(16,723)	-	-
Premium paid on early redemption of debentures, net of tax	-	-	-	-	-	(7,796)	-	-
Net earnings available to common shareholders – IFRS	\$ 191,630	\$ 202,477	\$ 185,124	\$ 167,503	\$ 179,922	\$ 198,153	\$ 203,705	\$ 185,538
Diluted earnings per share (¢)								
Net earnings	80	85	77	70	75	82	85	77
Adjusted net earnings ⁽¹⁾	84	85	81	70	75	92	85	77
Dividends per share (¢)	56.25	56.25	56.25	56.25	56.25	56.25	56.25	56.25

(1) Refer to page 24 of the MD&A for an explanation of the Company's use of non-IFRS financial measures.

QUARTERLY REVIEW

STATISTICAL INFORMATION

FOR THE YEARS ENDED DECEMBER 31

	2019				2018			
(\$ millions)	Q4	Q3	Q2	Q1	Q4	Q3	Q2	Q1
Investment funds								
IG Wealth Management⁽¹⁾								
Mutual fund sales	\$ 2,251	\$ 2,077	\$ 2,045	\$ 2,350	\$ 2,118	\$ 2,014	\$ 2,084	\$ 2,859
Mutual fund redemption rate (%) - total	10.9	10.8	10.5	10.1	9.8	9.5	9.3	9.1
- long-term funds	10.3	10.2	9.9	9.5	9.2	8.8	8.6	8.4
Net sales (redemptions)	(247)	(291)	(537)	(14)	(125)	(64)	(110)	784
Assets under management	93,161	90,779	90,176	89,411	83,137	88,992	88,762	87,103
Mackenzie								
Mutual fund sales	2,587	2,253	2,541	2,505	2,328	2,252	2,741	2,630
Mutual fund redemption rate (%) - total	16.1	16.2	16.7	17.5	17.6	16.9	15.8	14.2
- long-term funds	15.6	15.7	16.2	17.0	17.1	16.4	15.3	13.7
Net sales (redemptions)	265	491	284	376	(91)	258	447	768
Assets under management								
Mutual fund	60,838	59,275	58,864	57,694	53,407	57,343	56,842	55,586
ETF	4,749	4,051	3,454	3,330	2,949	2,963	2,600	2,004
Investment fund ⁽²⁾	63,991	62,150	61,395	60,126	55,508	59,493	58,692	56,994
Investment Planning Counsel⁽¹⁾								
Mutual fund sales	147	154	174	219	229	219	252	260
Mutual fund redemption rate (%) - total	19.5	21.1	20.9	20.3	19.4	17.1	17.1	16.9
- long-term funds	19.3	20.9	20.7	20.1	19.2	16.8	16.9	16.7
Net sales (redemptions)	(114)	(60)	(82)	(16)	(65)	(6)	5	48
Assets under management	5,391	5,365	5,396	5,426	5,125	5,532	5,562	5,452
Total investment fund assets under management⁽³⁾	161,763	157,578	156,301	154,335	143,282	153,430	152,477	149,203
Total assets under management⁽³⁾	166,808	162,536	162,328	160,467	149,066	159,714	159,129	155,758
Corporate assets	15,391	15,574	15,706	15,970	15,609	15,399	15,672	15,695
Consultants - IG Wealth Management	3,381	3,486	3,557	3,642	3,711	3,827	3,945	4,081

(1) IG Wealth Management and Investment Planning Counsel total assets under management and net sales include separately managed accounts.

(2) Excludes Mackenzie mutual fund investments in ETFs

(3) Adjusted for inter-segment assets.

TEN YEAR REVIEW

CONDENSED CONSOLIDATED STATEMENTS OF EARNINGS

FOR THE YEARS ENDED DECEMBER 31

(\$ thousands, except per share amounts)	2019	2018	2017	2016	2015	CAGR ⁽¹⁾ 5 YEAR		2014	2013	2012	2011	2010	CAGR ⁽¹⁾ 10 YEAR	
						%	%						%	%
Fee income	3,050,453	3,037,181	3,005,733	2,856,934	2,833,355	2.0		2,762,578	2,513,186	2,424,574	2,571,076	2,467,813	3.2	
Net investment income and other	182,153	211,890	148,277	187,849	194,590	2.0		164,706	176,836	152,582	161,376	140,874	11.2	
	3,232,606	3,249,071	3,154,010	3,044,783	3,027,945	2.0		2,927,284	2,690,022	2,577,156	2,732,452	2,608,687	3.5	
Expenses	2,263,940	2,262,984	2,369,358	2,097,846	2,037,153	2.9		1,962,321	1,708,642	1,618,989	1,635,154	1,600,831	4.1	
Income before undernoted Income taxes	968,666	986,087	784,652	946,937	990,792	0.1		964,963	981,380	958,167	1,097,298	1,007,856	2.3	
	219,719	209,919	173,887	167,633	210,250	1.6		202,862	210,626	190,504	250,497	268,805	0.1	
	748,947	776,168	610,765	779,304	780,542	(0.3)		762,101	770,754	767,663	846,801	739,051	3.0	
Discontinued operations	–	–	–	–	–	–		–	–	–	62,644	1,753	–	
Net earnings	748,947	776,168	610,765	779,304	780,542	(0.3)		762,101	770,754	767,663	909,445	740,804	3.0	
Perpetual preferred share dividends	2,213	8,850	8,850	8,850	8,850	(24.5)		8,850	8,850	8,850	8,850	10,105	N/M	
Net earnings available to common shareholders	746,734	767,318	601,915	770,454	771,692	(0.2)		753,251	761,904	758,813	900,595	730,699	2.9	
Adjusted net earnings available to common shareholders⁽²⁾	763,934	791,837	727,864	736,454	796,001	(1.6)		826,100	763,510	746,404	832,991	758,943	2.1	
Diluted earnings per share (\$)														
Net earnings	3.12	3.18	2.50	3.19	3.11	0.9		2.98	3.02	2.97	3.48	2.78	3.9	
Adjusted net earnings ⁽²⁾	3.19	3.29	3.02	3.05	3.21	(0.5)		3.27	3.02	2.92	3.22	2.89	3.1	
Dividends per share (\$)	2.25	2.25	2.25	2.25	2.25	0.7		2.18	2.15	2.15	2.10	2.05	0.9	
Return on average common equity (ROE) (%)														
Net earnings	16.9	17.7	12.9	17.1	16.9			16.2	17.3	17.6	21.3	17.6		
Adjusted net earnings ⁽²⁾	17.2	18.2	15.6	16.3	17.4			17.8	17.3	17.3	19.7	18.2		
Average shares outstanding (thousands)														
- Basic	239,105	240,815	240,585	241,300	248,173			252,108	252,013	254,853	258,151	261,855		
- Diluted	239,181	240,940	240,921	241,402	248,299			252,778	252,474	255,277	259,075	262,867		
Share price (closing \$)	37.28	31.03	44.15	38.20	35.34	(4.2)		46.31	56.09	41.60	44.23	43.46	(1.3)	

(1) Compound annual growth rate.

(2) Non-IFRS Financial Measures - Excludes other items as follows:

2019 - After-tax charge of \$17.2 million representing the Company's proportionate share in Great-West Lifeco Inc.'s (Lifeco) one-time charges.

2018 - After-tax charge of \$16.7 million related to restructuring and other and an after-tax charge of \$7.8 million representing a premium paid on the early redemption of the \$375 million debentures.

2017 - After-tax charges of \$126.8 million and \$16.8 million related to restructuring and other charges, an after-tax reduction of \$36.8 million in expenses related to the Company's pension plan, after-tax charges of \$14.0 million and \$5.1 million related to the proportionate share in Lifeco's one-time charges and restructuring provision, respectively.

2016 - A favourable change in income tax provision estimates of \$34.0 million related to certain tax filings

2015 - An after-tax charge of \$24.3 million related to restructuring and other charges.

2014 - An after-tax charge of \$59.2 million related to distributions to clients, as well as other costs and an after-tax charge of \$13.6 million related to restructuring and other charges.

2013 - An after-tax charge of \$10.6 million related to restructuring and other charges and an after-tax benefit of \$9.0 million representing the Company's proportionate share of net changes in Lifeco's litigation provision.

2012 - A favourable change in income tax provision estimates of \$24.4 million related to certain tax filings, an after-tax charge of \$5.6 million representing the Company's proportionate share of net changes in Lifeco's litigation provisions, and a non-cash income tax charge of \$6.4 million resulting from increases in Ontario corporate income tax rates and their effect on the deferred income tax liability related to indefinite life intangible assets arising from prior business acquisitions.

2011 - Net earnings from discontinued operations of \$62.6 million and an after-tax benefit of \$5.0 million representing the Company's proportionate share of net changes in Lifeco's litigation provisions.

2010 - Net earnings from discontinued operations of \$1.8 million, a non-recurring after-tax charge of \$21.8 million related to the transition to IFRS, and an after-tax charge of \$8.2 million representing the Company's proportionate share of Lifeco's incremental litigation provision.

TEN YEAR REVIEW

STATISTICAL INFORMATION

FOR THE YEARS ENDED DECEMBER 31

(\$ millions)	2019	2018	2017	2016	2015	CAGR ⁽¹⁾ 5 YEAR %	2014	2013	2012	2011	2010	CAGR ⁽¹⁾ 10 YEAR %
Investment funds												
IG Wealth Management ⁽²⁾												
Mutual fund sales	8,723	9,075	9,693	7,760	7,890	3.2	7,461	6,668	5,778	6,021	5,748	5.6
Mutual fund redemption rate (%)												
- total	10.9	9.8	9.2	9.6	9.4		9.5	10.2	11.0	9.8	9.4	
- long-term funds	10.3	9.2	8.4	8.8	8.7		8.7	9.4	10.0	8.8	8.3	
Net sales (redemptions)	(1,089)	485	1,944	366	754	N/M	651	159	(724)	39	253	N/M
Assets under management	93,161	83,137	88,008	81,242	74,897	4.9	73,459	68,255	60,595	57,735	61,785	4.9
Mackenzie												
Mutual fund sales	9,886	9,951	9,124	6,939	6,965	6.9	7,070	6,700	5,490	5,645	5,848	7.3
Mutual fund redemption rate (%)												
- total	16.1	17.6	15.2	15.6	16.6		15.1	16.7	18.7	16.9	18.1	
- long-term funds	15.6	17.1	14.8	15.0	16.2		14.6	16.0	17.9	15.8	16.5	
Net sales (redemptions)	1,416	1,382	1,780	(555)	(1,258)	N/M	(209)	(487)	(1,974)	(1,548)	(1,519)	N/M
Assets under management												
Mutual fund	60,838	53,407	55,615	51,314	48,445	4.5	48,782	46,024	40,394	39,141	43,452	4.1
ETF	4,749	2,949	1,296	113								
Investment fund ⁽³⁾	63,991	55,508	56,543	51,427	48,445	5.6	48,782	46,024	40,394	39,141	43,452	4.6
Investment Planning Counsel ⁽²⁾												
Mutual fund sales	694	960	889	955	741	0.3	682	485	401	543	499	7.3
Mutual fund redemption rate (%)												
- total	19.5	19.4	17.0	15.9	13.8		12.9	13.8	14.7	11.1	12.7	
- long-term funds	19.3	19.2	16.7	15.7	13.6		12.6	13.2	14.3	10.9	12.0	
Net sales (redemptions)	(272)	(18)	79	293	177	N/M	207	52	(24)	225	204	N/M
Assets under management	5,391	5,125	5,377	4,908	4,452	7.0	3,850	3,406	2,950	2,811	2,688	9.7
Total investment fund assets under management ⁽⁴⁾												
	161,763	143,282	149,818	137,575	127,791	5.1	126,039	117,649	103,915	99,685	107,925	4.9
Total assets under management ⁽⁴⁾												
	166,808	149,066	156,513	142,688	134,398	3.3	141,919	131,777	120,694	118,713	129,484	3.3
Corporate assets												
	15,391	15,609	16,499	15,625	14,831	1.3	14,417	12,880	11,962	11,144	12,237	5.9
Consultants -												
IG Wealth Management	3,381	3,711	4,146	4,947	5,320	(8.1)	5,145	4,673	4,518	4,608	4,686	(3.1)

(1) Compound annual growth rate.

(2) IG Wealth Management and Investment Planning Counsel total assets under management and net sales include separately managed accounts.

(3) Excludes Mackenzie mutual fund investments in ETFs.

(4) Adjusted for inter-segment assets.

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STOCK EXCHANGE LISTING

Toronto Stock Exchange

Shares of IGM Financial Inc. are listed on the Toronto Stock Exchange under the following listings:
Common Shares: IGM

SHAREHOLDER INFORMATION

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For copies of the annual or quarterly reports, please contact the Corporate Secretary's office at 204 956 8328 or visit our website at www.igmfinancial.com

ANNUAL MEETING

The Annual Meeting of IGM Financial Inc. will be held at
The Metropolitan Entertainment Centre,
281 Donald Street,
Winnipeg, Manitoba, Canada
on Friday, May 8, 2020
at 11:00 a.m. Central Time.

WEBSITES

Visit our websites at
www.igmfinancial.com
www.investorsgroup.com
www.mackenzieinvestments.com
www.ipcc.ca

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