

ANNUAL  
REPORT

2020

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GROUPE  
MTY  
GROUP



# OUR BANNERS



Thai express

TacoTime

PAPA MURPHY'S  
TAKE 'N' BAKE PIZZA

KOYA JAPAN

cultures.

MAUI WOWI  
HAWAIIAN  
PINEAPPLE & COCONUT

America's  
TACO SHOP

STEAK FRITES  
*steak*

burger.

vie&nam

Vanellis  
FRESH ITALIAN FOODS

Sukiyaki

La Salsa  
FRESH MEXICAN GRILL

grabbage

THE  
WORKS  
CRAFT BURGERS & BEER  
EST. 2001

sushi shop

KIM CHI  
KOREAN DELIGHT

GREAT STEAK  
AMERICA'S PREMIER CHEESESTEAK

houston avenue  
Bar & Grill

pinkberry

valentine

JUGO JUICE

ManchuWOK

BAJA FRESH

TURTLE JACK'S  
MUSKOKA GRILL

TIKI-MING  
Chinese cuisine

Ben & Florentine  
BREAKFAST · LUNCH

Tandori  
Indian cuisine

tcbv

Tostito  
QUICKFIRE PIZZA PASTA

KORYO  
KOREAN BARBEQUE

mmmuffins

sweetFrog  
premium frozen yogurt

all!moncoco

SOUTH ST.  
BURGER

Mucho burrito  
fresh mexican grill

Extremepita  
eat good. feel good.

senseAsian  
asian bistro

Dagwoods  
The Sandwich Shop

GINGER  
SUSHI · POKE SHOP

COLD STONE  
CREAMERY

LA BOÎTE VERTE

CAFÉ  
VAN HOUTTE

THAIZONE

sushiGO  
sushi · poke · soup · salad

wasabi  
GRILL AND NOODLE

madisons  
RESTAURANT & BAR

RANCH ONE  
CHICKEN MADE FRESH

RISTORANTE  
GIORGIO  
APPORTEZ VOTRE VIN

Kahala  
COFFEE TRADERS  
COFFEE

tasti D-lite

the  
COUNTER  
CUSTOM BURGERS

YUZU  
sushi

SAMURAI  
SAM'S  
TERIYAKI GRILL

COUNTRY  
EST. 1963  
- Style -

MR SOUVLAKI

TUTTI FRUTTI  
BREAKFAST & LUNCH

VILLA MADINA  
perfect shawarma

Fruittati Cafe  
& BAKERY

AMERICA'S SUB SHOP · BLIMPIE

casa GRECQUE

LA CRÉMIÈRE

COFFEE · TEA · BREAKFAST  
CAFÉ DÉPÔT  
SINCE 1974

BIG SMOKE  
BURGER  
HAND CRAFTED BURGERS

BUILT  
[CUSTOM BURGERS]

Rollerz  
Roller Sundaes

N'Gize  
Lifestyle Cafe

BÂTON ROUGE  
STEAKHOUSE & BAR

urban glaze  
la Dupire  
ice cream

Mike's  
TOUJOURS  
SINCE 1941

SCORES  
CHICKEN & RIBS

Pizza  
Delight

Johnnie's  
A neighborhood Italian Restaurant

MR. SUB  
SINCE 1959

Timothy's  
COFFEE

Planet  
Smoothie

industria  
pizzeria + bar

sushi man

Dear shareholders, what a year 2020 was. After starting the year with strong momentum and delivering a solid first quarter, the world came to a halt in the second half of March and the roller coaster ride has been intense since then. Reflecting on the last 12 months, I am extremely proud of how strong MTY's network has proven to be.

They say "never waste a good crisis", and we certainly put that saying to test. Like everyone else in our industry, our business came to a standstill in March and the uncertainty we faced in the subsequent months was at times extremely challenging. But we had to roll with the punches and go back to our entrepreneurial roots, make changes, take risks and react fast to a quickly changing environment. Our operations standards and marketing strategies had to be completely re-assessed. The timelines we had for the roll out of certain improvements to our e-commerce platforms had to be compressed dramatically. What we took for granted would never happen was all of a sudden a possibility and ultimately became the new reality.

In 2020 we proved the value of our brands and the impact it had on customer behaviour in times of uncertainty. Some of our brands thrived during the pandemic, fueled by timely investments, nimble marketing campaigns, adaptable franchisees and by craveable food. There were also some brands that suffered more for various reasons ranging from heavy restrictions in some geographies, reliance on dine-in or the desertion of major urban centers. For all of our brands, in all geographies, we challenged common wisdom, re-wrote our play books, re-trained our people and our franchisees and tried to make the best of a horrible situation.

One of our main priorities at the height of the pandemic was to make sure MTY survived; our growth had to be paused and our dividend suspended, half of our staff was furloughed and we cut down on virtually all our spending as we focused all our energy on preserving our liquidities.

Many outside the organization doubted our ability to survive, sending our stock price to levels we hadn't seen since 2012. Internally though, it was clear there was a way out of this and that focusing on our franchisees was the only way for us to rebound as the crisis subsided. There was a significant amount of struggling involved in the road to recovery, and we are not out of the woods as I write this letter. Slowly but surely, we are seeing more and more parts of our network emerge, stronger than they were before the pandemic and ready to fight. Papa Murphy's, Cold Stone and Yuzu Sushi were among the first few to emerge, and many more followed.

The drastic actions we took combined with the gradual recovery of our operations enabled MTY to generate strong cash flows despite the impact of the pandemic. During the last nine months of 2020, we generated \$109.9 million in free cash flows and consequently repaid over \$100 million of our long-term debt, as we made it a priority to pay down our obligations and build a treasure chest for the future.

During the year, we had to take some significant impairment charges as a result of the pandemic and we ended the year with a loss. These impairments were mainly on our US business and are for the most part attributable to a change in the risk assumptions used to calculate the fair value of our assets. In some cases these assets performed very well during 2020 and ultimately carried MTY financially for most of the year. As is shown in our financial reports for the fourth quarter, our system sales in the US were actually up compared to 2019, showing how strong our US business remains.

MTY couldn't have come this far without the help of many. Throughout this difficult period, our franchisees have been incredibly resilient and keep fighting to save their businesses. Our staff, many of whom were furloughed and subsequently came back, are as passionate, resourceful and creative as ever before, constantly asking what more they can do for our franchisees and for MTY. Our suppliers are often forgotten but suffered just as much as we did from the pandemic and their help in weathering the storm is invaluable. And our landlords, were for the most part understanding and patient while we were tried to figure it all out.

That being said, we did see some erosion in our network. We ended the year with 7,001 locations in operation, 338 of which were temporarily closed at November 30. Most of the erosion came from the non-renewal of leases for which we were not able to come to reasonable terms with our landlords and therefore MTY or our franchisees were not willing to accept the risk during this period of uncertainty. We also opened fewer new locations than expected during 2020, for obvious reasons.

Our system sales dropped to just under \$3.5 billion during 2020, as restrictions materially impacted our business. Canada was hit the hardest especially in the second and fourth quarters, where restrictions were the heaviest on our casual dining brands and food court operations.

For 2021, we will continue to invest heavily in digital marketing, digital sales channels and in all the technology that will enable a better digital performance. The last twelve months have caused some changes in behaviour and customer expectations that we expect will be permanent. MTY finds itself in a good position to seize the opportunity it presents, increase our relevance to customers we might not have targeted in the past and retain the customers that enjoyed our food before the pandemic. The foundation we laid positions us in the right place to seize opportunities as restrictions are lifted and life inches closer to normalcy.

We remain committed to deliver both organic growth and growth by acquisitions in the future. We are anchored in the incredible power of our network of franchisees and plan to increase that power in the coming years as we have done in the past forty.

In conclusion, I am very thankful to our guests, franchise partners, colleagues and shareholders for your confidence and trust in MTY during this eventful year. The strength of our plans today is the result of a group of individuals that refused to give up when confronted with uncontrollable events, and instead focused on the right long-term priorities to grow our restaurant brands for many years to come. Together, we will emerge.



Eric Lefebvre  
Chief Executive Officer  
February 18, 2021



**Management's Discussion and Analysis**  
**For the year ended November 30, 2020**  
**Key highlights**

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- Net income attributable to shareholders of \$20.1 million in the quarter, or \$0.81 per share, stable compared to Q4-19.
- Adjusted EBITDA<sup>(1)</sup> of \$35.2 million in the quarter, down 18% compared to Q4-19.
- Free cash flows<sup>(1)</sup> per diluted share increased by 2% compared to Q4-19, to reach \$1.78
- Cash flows from operating activities of \$44.8 million, up 18% compared to Q4-19, despite duration of COVID-19 pandemic.
- Long-term debt repayments of \$37.6 million for the quarter.
- System sales<sup>(1)</sup> of \$891.4 million, down 13% compared to Q4-19. Papa Murphy's and Cold Stone Creamery had combined organic growth of \$49.9 million in the quarter.
- Fourth quarter digital sales<sup>(1)</sup> represents 17.5% and 25.2% of total system sales for Canada and the USA respectively in 2020 compared to 4.1% and 12.2% in Q4-19. This was driven by changes in consumer spending habits and increased investments in online ordering and third party delivery options.
- 30,222 business days were lost during the quarter. 364 restaurants were temporarily closed at the beginning of the quarter with 338 still temporarily closed at quarter end. 408 remain temporarily closed as at the date of this press release, which represents less than 6% of the network.
- Management initiatives resulting in a reduction of recurring controllable expenses of \$2.1 million for Q4-20

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.



## **Management's Discussion and Analysis For the fiscal year ended November 30, 2020**

### **General**

This Management's Discussion and Analysis of the financial position and financial performance ("MD&A") of MTY Food Group Inc. ("MTY") is supplementary information and should be read in conjunction with the Company's consolidated financial statements and accompanying notes for the fiscal year ended November 30, 2020.

In the MD&A, MTY Food Group Inc., MTY, or the Company, designates, as the case may be, MTY Food Group Inc. and its Subsidiaries, or MTY Food Group Inc., or one of its subsidiaries.

The disclosures and values in this MD&A were prepared in accordance with International Financial Reporting Standards ("IFRS") and with current issued and adopted interpretations applied to fiscal years beginning on or after December 1, 2019.

This MD&A was prepared as at February 17, 2021. Supplementary information about MTY, including its latest annual and quarterly reports, and press releases, is available on SEDAR's website at [www.sedar.com](http://www.sedar.com).

### **FORWARD-LOOKING STATEMENTS AND USE OF ESTIMATES**

This MD&A and, in particular but without limitation, the sections of this MD&A entitled "Near-Term Outlook", "Same-Store Sales" and "Contingent Liabilities", contain forward-looking statements. These forward-looking statements include, but are not limited to, statements relating to certain aspects of the business outlook of the Company during the course of 2020. Forward-looking statements also include any other statements that do not refer to independently verifiable historical facts. A statement made is forward-looking when it uses what is known and expected today to make a statement about the future. Forward-looking statements may include words such as aim, anticipate, assumption, believe, could, expect, goal, guidance, intend, may, objective, outlook, plan, project, seek, should, strategy, strive, target and will. All such forward-looking statements are made pursuant to the 'safe harbour' provisions of applicable Canadian securities laws.

Unless otherwise indicated, forward-looking statements in this MD&A describe the Company's expectations as at February 17, 2021 and, accordingly, are subject to change after such date. Except as may be required by Canadian securities laws, the Company does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements, by their very nature, are subject to inherent risks and uncertainties and are based on several assumptions, which give rise to the possibility that actual results or events could differ materially from the expectations expressed in or implied by such forward-looking statements and that the business outlook, objectives, plans and strategic priorities may not be achieved. As a result, the Company cannot guarantee that any forward-looking statement will materialize, and readers are cautioned not to place undue reliance on these forward-looking statements. Forward-looking statements are provided in this MD&A for the purpose of giving information about management's current strategic priorities, expectations and plans and allowing investors and others to get a better understanding of the business outlook and operating environment. Readers are cautioned, however, that such information may not be appropriate for other purposes. In addition, the impact of COVID-19 on the operational cash flows and financial condition of the industry in which the Company operates and on the Company itself continues to evolve and any forward-looking information set forth herein with respect to such matters is subject to change and actual impact may differ from expectations in a material way.

Forward-looking statements made in this MD&A are based on a number of assumptions that are believed to be reasonable on February 17, 2021. Refer, in particular, to the section of this MD&A entitled "Risks and Uncertainties" for a description of certain key economic, market and operational assumptions the Company has used in making forward-looking statements contained in this MD&A. If the assumptions turn out to be inaccurate, the actual results could be materially different from what is expected.

In preparing the consolidated financial statements in accordance with IFRS and the MD&A, management must exercise judgment when applying accounting policies and use assumptions and estimates that have an impact on the amounts of assets, liabilities, sales and expenses reported and information on contingent liabilities and contingent assets provided.

Unless otherwise indicated in this MD&A, the strategic priorities, business outlooks and assumptions described in the previous MD&A remain substantially unchanged.

Important risk factors that could cause actual results or events to differ materially from those expressed in or implied by the above-mentioned forward-looking statements and other forward-looking statements included in this MD&A include, but are not limited to: the intensity of competitive activity, and the resulting impact on the ability to attract customers' disposable income; the Company's ability to secure advantageous locations and renew existing leases at sustainable rates; the arrival of foreign concepts, the ability to attract new franchisees; changes in customer tastes, demographic trends and in the attractiveness of concepts, traffic patterns, occupancy cost and occupancy level of malls and office towers; general economic and financial market conditions, the level of consumer confidence and spending, and the demand for, and prices of, the products; the duration and impact of the COVID-19 pandemic, its impact on the ability to re-open locations as well as on consumer demand upon re-opening and its macro-economic impact; the ability to implement strategies and plans in order to produce the expected benefits; events affecting the ability of third-party suppliers to provide essential products and services; labour availability and cost; stock market volatility; volatility in foreign exchange rates or borrowing rates; foodborne illness; operational constraints, government orders and the event of the occurrence of epidemics, pandemics and other health risks.

These and other risk factors that could cause actual results or events to differ materially from the expectations expressed in or implied by these forward-looking statements are discussed in this MD&A.

Readers are cautioned that the risks described above are not the only ones that could impact the Company. Additional risks and uncertainties not currently known or that are currently deemed to be immaterial may also have a material adverse effect on the business, financial condition or results of operations.

Except as otherwise indicated by the Company, forward-looking statements do not reflect the potential impact of any non-recurring or other special items or of any dispositions, monetizations, mergers, acquisitions, other business combinations or other transactions that may be announced or that may occur after February 17, 2021. The financial impact of these transactions and non-recurring and other special items can be complex and depend on the facts particular to each of them. The Company therefore cannot describe the expected impact in a meaningful way or in the same way that present known risks affecting the business.

## CORE BUSINESS

Founded in 1979 MTY franchises and operates quick service, fast casual and casual dining restaurants. MTY aims to be the franchisor of choice in North America and offers the market a range of offering through its many brands. MTY currently operates under the following banners: Tiki-Ming, Sukiyaki, La Crémère, Panini Pizza Pasta, Villa Madina, Cultures, Thai Express, Vanellis, Kim Chi, "TCBY", Sushi Shop, Koya Japan, Vie & Nam, Tandori, O'Burger, Tutti Frutti, Taco Time, Country Style, Buns Master, Valentine, Jugo Juice, Mr. Sub, Koryo Korean Barbeque, Mr. Souvlaki, Sushi Go, Mucho Burrito, Extreme Pita, PurBlendz, ThaiZone, Madisons New York Grill & Bar, Café Dépôt, Muffin Plus, Sushi-Man, Van Houtte, Manchu Wok, Wasabi Grill & Noodle, Tosto, Big Smoke Burger, Cold Stone Creamery, Blimpie, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Tasti D-Lite, Planet Smoothie, Maui Wowi, Pinkberry, Baja Fresh Mexican Grill, La Salsa Fresh Mexican Grill, La Diperie, Steak Frites St-Paul, Giorgio Ristorante, The Works Gourmet Burger Bistro, Houston Avenue Bar & Grill and Industria Pizzeria + Bar, Dagwoods Sandwiches and Salads, The Counter Custom Burgers, Built Custom Burgers, Baton Rouge, Pizza Delight, Scores, Toujours Mikes, Ben & Florentine, Grabbagreen, Timothy's World Coffee, Mmmuffins, SweetFrog, Casa Grecque, South Street Burger, Papa Murphy's, Yuzu Sushi, Allô! Mon Coco, La Boite Verte, Eat Pure, Turtle Jack's Muskoka Grill and COOP Wicked Chicken.

As at November 30, 2020, MTY had 7,001 locations in operation, of which 6,867 were franchised or under operator agreements, 21 are operated through the joint venture and the remaining 113 locations were operated by MTY.

MTY's locations can be found in: i) mall and office tower food courts and shopping malls; ii) street front; and, iii) non-traditional format within airports, petroleum retailers, convenience stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities, grocery stores, and food-truck carts.

MTY has developed several quick service restaurant concepts: Tiki-Ming (Chinese cuisine) was its first banner, followed by Sukiyaki (a Japanese delight), Panini Pizza Pasta, Chick'n'Chick, Caferama, Carrefour Oriental, Villa Madina, Kim Chi, Vie & Nam, Tandori, O'Burger, Tosto, La Boite Verte and Eat Pure.

In the wake of COVID-19, MTY has also launched multiple ghost kitchens in existing restaurant locations. These ghost kitchens and the pre-existing MTY restaurant locations are benefiting from the synergies of shared costs, streamlined workflows as well as being able to respond to the increase in delivery and takeout orders.

Details on other banners added through acquisitions can be found in the supplemental section of this MD&A.

Revenues from franchise locations are generated from royalty fees, franchise fees, sales of turnkey projects, rent, sign rental, supplier contributions, gift card breakage and program fees and sales of other goods and services. Operating expenses related to franchising include salaries, general and administrative costs associated with existing and new franchisees, expenses in the development of new markets, costs of setting up turnkey projects, rent, supplies, finished products and equipment sold.

Revenues from corporate-owned locations include sales generated from corporate-owned locations. Corporate-owned location expenses include the costs incurred to operate corporate-owned locations.

Promotional funds contributions are based on a percentage of gross sales as reported by the franchisees. The Company is not entitled to retain these promotional fund payments received and is obligated to transfer these funds to be used solely in promotional and marketing-related costs for specific restaurant banners.

MTY generates revenues from the food processing businesses discussed herein. The two plants produce various products that range from ingredients and ready to eat food sold to restaurants or other food processing plants to prepared food sold in retail stores. The plants generate most of their revenues selling their products to distributors, retailers and franchisees. The Company also generates revenues from the sale of retail products under various brand names, which are sold at various retailers. The Company also generates revenue from its distribution centers that serve primarily the Valentine and Casa Grecque franchisees.

## **ADOPTION OF NEW ACCOUNTING STANDARD**

In January 2016, the International Accounting Standards Board ("IASB") issued IFRS 16, Leases. The standard provides a comprehensive model for the identification of lease arrangements and their treatment in the financial statements of both lessees and lessors. It supersedes International Accounting Standards ("IAS") 17, Leases and its associated interpretive guidance. Significant changes were made to lessee accounting with the distinction between operating and finance leases removed and right-of-use assets and lease liabilities recognized in respect of all leases (subject to limited exceptions for short-term leases and leases of low-value assets). Lease-related expenses previously recorded in operating expenses, primarily as occupancy costs will be recorded as depreciation on the right-of-use assets and a finance charge from unwinding the discount on the lease liabilities. Lease-related revenues previously recorded in rental revenue will be recorded as finance income. IFRS 16 will also change the presentation of cash flows relating to leases in the Company's consolidated statements of cash flows, but it does not cause a difference in the amount of cash transferred between the parties of a lease. Although the standard did not change the accounting for most lessors significantly, it does change the manner in which intermediate lessors determine the classification of sublease arrangements between operating and finance leases. Under IFRS 16, this assessment is determined relative to whether the sublease transfers significant risks and rewards of the right-of-use asset.

IFRS 16 is effective for annual periods beginning on or after January 1, 2019, with earlier application permitted for entities that apply IFRS 15, Revenue from Contracts with Customers. The guidance allows for either a full retrospective or modified retrospective transition method. The Company has selected to apply the modified retrospective transition method. Further, the Company has selected to apply the practical expedients to (i) grandfather the assessment of which transactions are leases; (ii) the use of the provision for onerous leases as an alternative to performing an impairment review; (iii) recognition exemption of short-term and low value leases; and (iv) the use of hindsight in determining the lease term where the contract contains options to extend or terminate the lease.

The financial statements reflect the application of IFRS 16 beginning in fiscal 2020, while the financial statements for prior periods were prepared under the guidance of the previous standard. For further information, please see section "Changes in Accounting Policies" further in this MD&A.

## **COMPLIANCE WITH INTERNATIONAL FINANCIAL REPORTING STANDARDS**

Unless otherwise indicated, the financial information presented below, including tabular amounts, is prepared in accordance with IFRS. Definitions of all non-GAAP measures can be found in the supplemental information section of this MD&A. The non-GAAP measures used within the context of this MD&A do not have a standardized meaning



prescribed by GAAP and are therefore unlikely to be comparable to similar measures presented by other issuers. Non-GAAP measures provide investors with a supplemental measure of the operating performance and financial position and thus highlight trends in the core business that may not otherwise be apparent when relying solely on GAAP measures.

## HIGHLIGHTS OF SIGNIFICANT EVENTS

### COVID-19

In December 2019, a novel strain of coronavirus was reported to have surfaced, later to be renamed COVID-19. The spread of this virus caused a business disruption beginning in March 2020, due to government and health authority imposed restrictions and changes in customer behavior in Canada, the US and Internationally.

Further while the disruption continues to come in waves, there is uncertainty around the duration of the pandemic, its medium to longer term impact on the economy and the rules that will apply to MTY's restaurants as sheltering measures are continuously changed. The impact of the virus and the efforts to stop it impact MTY and many of its franchisees materially.

Although the third quarter was met with the gradual lifting of restrictive public health measures which allowed restaurants within the network to slowly resume normal operations within Canada and the USA, the fourth quarter saw new restrictions imposed in the Canadian network as a second wave of the virus spread. While the pandemic persists, MTY continues to focus on the health and safety of its customers, employees and franchisees as well as supporting restaurants across its network. The government-imposed restrictions and public health authorities evolving response to COVID-19 continue to impact MTY. During the fourth quarter, many restaurants in MTY's Canadian network were forced to operate as delivery and take-out options only as a result of a resurgence of COVID-19 cases in the provinces. These new government-imposed restrictions continue to impact the health of the network. As a result, the number of affected locations will continue to fluctuate in response to the rapidly changing environment, with a corresponding effect on customer traffic volumes and revenue at these locations. The majority of the brands in MTY's portfolio will continue to be impacted negatively for the coming months. As at November 30, 2020, MTY had 338 locations temporarily closed with many of those open operating at reduced capacity. During the months of September, October and November, MTY's network lost a total of 30,222 days (21,161 in Canada and 9,061 in the US) of combined operations with a total of 364 locations temporarily closed at the beginning of the quarter and a second wave of restrictions being imposed in Canada throughout the fourth quarter. Locations that are still temporarily closed are mostly located in mall locations, office towers and non-traditional locations such as airports, gyms and universities.

Since March, MTY has put into place a series of measures in an attempt to help franchisees and ensure the safety and well-being of its employees, guests and partners:

- Postponed the collection of royalties from franchisees for a period of time;
- Helped franchisees with the Canada Emergency Commercial Rent Assistance ("CECRA") program and Canada Emergency Rent Subsidy ("CERS") applications;
- Put in new safety measures within its network of restaurants such as increased cleaning frequency, the use of face shields or masks and gloves, the installation of plexiglass at service counters and the suspension of certain practices like the use of reusable cups, in order to minimize risk;
- Signed partnership with aggregators to help facilitate the delivery of food offerings;
- Invested and enhanced online ordering technologies to improve the customer experience for many of the brands and help facilitate take-out, curbside pick-up and delivery orders;
- Implemented a work from home policy.

The Company also continues to make efforts to preserve capital resources during this challenging and unpredictable time:

- Participated in Canada Emergency Wage Subsidy ("CEWS") and CERS;
- Capital and operational spending was reduced to a minimum.

For the fourth quarter, MTY's consolidated financial statements have been impacted with respect to the following as a result of government-imposed restrictions:

- Additional expected credit losses on finance lease receivables were taken;
- Impairment of right-of-use assets and corporate store capital assets were recorded;
- Changes to lease liabilities and finance lease receivables were made to reflect changes in lease payment terms.

Further information on these changes can be found in the November 30, 2020 consolidated financial statements.

## **NCIB Renewal**

On June 29, 2020, the Company announced the renewal of the normal course issuer bid ("NCIB"). The NCIB began on July 3, 2020 and will end on July 2, 2021 or on such earlier date when the Company completes its purchases or elects to terminate the NCIB. The renewed period allows the Company to purchase 1,235,323 of its common shares. These purchases will be made on the open market plus brokerage fees through the facilities of the TSX and/or alternative trading systems at the prevailing market price at the time of the transaction, in accordance with the TSX's applicable policies. All common shares purchased pursuant to the NCIB will be cancelled. During the fiscal year ended November 30, 2020, the Company repurchased and cancelled a total of 364,774 common shares at a weighted average price of \$51.72 per common share, for a total consideration of \$18.9 million. For the year, an excess of \$14.3 million of the shares repurchase value over their carrying amount was charged to retained earnings as share repurchase premiums.

Until May 31, 2021, the credit agreement amendment contains various limitations on distributions. The main limitations on distributions impose restrictions on the repurchase of MTY's common shares through its NCIB process until such time as the debt-to-EBITDA falls below 3.50:1.00 ratio.

## **Acquisition of Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina**

On December 3, 2019, one of the Company's wholly owned subsidiaries completed its acquisition of a 70% interest in a joint venture that acquired Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina (together "Tortoise Group"), three casual dining concepts operating in the province of Ontario, for a consideration of \$26.1 million. The consideration includes a deferred contingent consideration amounting to \$4.1 million, an obligation for the repurchase of its partner in a joint venture of \$2.9 million and cash consideration of \$19.1 million. The Company has recorded its interest as a long-term receivable. The Company has guaranteed liabilities of the joint venture amounting to \$7.9 million, which are payable to Tortoise Group, upon the repurchase of the 30% joint venture partner. At closing, there was 20 franchised restaurants in operation and three corporate-owned stores.

## **DESCRIPTION OF RECENT ACQUISITIONS**

On December 3, 2019, one of the Company's wholly owned subsidiaries completed its acquisition of a 70% interest in a joint venture that acquired Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina (together "Tortoise Group"), three casual dining concepts operating in the province of Ontario, for a consideration of \$26.1 million. The consideration includes a deferred contingent consideration amounting to \$4.1 million, an obligation for the repurchase of its partner in a joint venture of \$2.9 million and cash consideration of \$19.1 million. The Company has recorded its interest as a long-term receivable. The Company has guaranteed liabilities of the joint venture amounting to \$7.9 million, which are payable to Tortoise Group, upon the repurchase of the 30% joint venture partner. At closing, there was 20 franchised restaurants in operation and three corporate-owned stores.

On July 19, 2019, the Company's Canadian operations completed its acquisition of the assets of Allô! Mon Coco for a total consideration of \$30.7 million. A total of approximately \$24.1 million was paid on closing, financed from MTY's cash on hand and existing credit facility, while \$0.2 million in net liability was assumed and \$7.1 million was held back in the form of contingent consideration and holdbacks. At closing, there was 40 franchised restaurants in operation.

On July 15, 2019, the Company's Canadian operations completed its acquisition of the assets of Yuzu Sushi for a total consideration of \$27.6 million. A total of approximately \$25.4 million was paid on closing, financed from MTY's cash on hand and existing credit facility and \$2.2 million was held back in the form of contingent consideration. At closing, there were 129 franchised restaurants in operation.

On May 23, 2019, the Company, through the merger of a wholly owned US subsidiary with Papa Murphy's Holdings Inc. ("PM"), acquired all the outstanding shares of PM. The total consideration for the transaction was \$255.2 million. At closing, PM operated 1,301 franchised and 103 corporate-owned stores in the US, Canada and United Arab Emirates.

On March 21, 2019 the Company acquired the assets of South Street Burger for a total consideration of approximately \$4.9 million. A total of approximately \$4.1 million was paid on closing, financed from MTY's cash on hand and existing credit facilities, while \$0.2 million in net liabilities was assumed and \$0.7 million was held back. At closing, there were 24 franchised restaurants and 13 corporate restaurants in operation.

On December 10, 2018, the Company completed its acquisition of most of the assets of Casa Grecque for a total consideration of \$22.0 million, of which \$20.9 million was financed from MTY's cash on hand and existing credit facilities, while \$0.2 million in net liabilities was assumed and \$1.3 million was held back.

## SUMMARY OF SELECT ANNUAL INFORMATION

<i>(in thousands \$, except EPS, dividend per common share and number of common shares)</i>	<b>Year ended November 30, 2020</b>	<b>Year ended November 30, 2019</b>
<b>Total assets</b>	2,013,697	1,648,801
<b>Total long-term financial liabilities</b>	447,654	536,058
<b>Operating revenue</b>	511,117	550,942
<b>Adjusted EBITDA <sup>(2)</sup></b>	137,819	147,395
<b>(Loss) income before taxes</b>	(51,949)	97,997
<b>Income before taxes, excluding impairment charges and reversals</b>	75,168	100,616
<b>Net (loss) income attributable to owners</b>	(37,108)	77,675
<b>Total comprehensive (loss) income attributable to owners</b>	(49,726)	76,489
<b>Cash flows from operations</b>	133,652	112,951
<b>Cash flows from operation per diluted share</b>	5.40	4.48
<b>Free cash flows <sup>(2)</sup></b>	140,652	116,938
<b>Net (loss) income per share - basic</b>	(1.50)	3.09
<b>Net (loss) income per share - diluted</b>	(1.50)	3.08
<b>Dividends paid on common stock</b>	4,633	16,713
<b>Dividends per common share</b>	0.185	0.66
<b>Weighted daily average number of common shares</b>	24,755,351	25,145,210
<b>Weighted average number of diluted common shares</b>	24,755,351	25,186,483

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

## SUMMARY OF QUARTERLY FINANCIAL INFORMATION

<i>(in thousands \$, except system sales, # of locations &amp; EPS)</i>	Quarters ended							
	February 2019 <sup>(1)</sup>	May 2019 <sup>(1)</sup>	August 2019 <sup>(1)</sup>	November 2019 <sup>(1)</sup>	February 2020	May 2020	August 2020	November 2020
<b>System sales</b> <sup>(2 &amp; 3)</sup>	687.8	832.3	1,076.2	1,023.5	999.5	670.7	897.5	891.4
<b># of locations</b>	5,941	7,345	7,441	7,373	7,300	7,236	7,123	7,001
<b>Revenue</b> <sup>(4)</sup>	107,297	125,571	161,290	156,784	150,780	97,808	135,366	127,163
<b>Adjusted EBITDA</b> <sup>(2)</sup>	28,376	34,145	41,847	43,027	41,037	18,213	43,388	35,181
<b>Normalized Adjusted EBITDA</b> <sup>(2)</sup>	28,376	38,182	42,077	43,027	41,037	18,213	43,388	35,181
<b>Net income (loss) attributable to owners</b>	14,748	19,337	22,902	20,688	19,008	(99,126)	22,932	20,078
<b>Total comprehensive income (loss) attributable to owners</b>	10,657	32,476	10,469	22,887	26,476	(80,422)	(10,691)	14,911
<b>Net income (loss) per share</b>	0.59	0.76	0.91	0.83	0.76	(4.01)	0.93	0.81
<b>Net income (loss) per diluted share</b>	0.58	0.76	0.91	0.83	0.76	(4.01)	0.93	0.81
<b>Free cash flows</b> <sup>(2)</sup>	24,914	21,767	26,680	43,577	30,738	28,926	37,078	43,910
<b>Free cash flows per diluted share</b> <sup>(2)</sup>	1.06	0.84	1.08	1.74	1.24	0.78	1.56	1.78

<sup>(1)</sup> Excludes impact of IFRS 16.

<sup>(2)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

<sup>(3)</sup> In millions \$.

<sup>(4)</sup> May, August and November 2019 amounts have been restated to reflect a change in presentation for retail promotional deductions.

## SEGMENT NOTE DISCLOSURE

Management monitors and evaluates the Company's results based on geographical segments; these two segments being Canada and US & International. The Company and its chief operating decision maker assess the performance of each operating segment based on its segment profit and loss, which is equal to revenue less operating expenses. Within those geographical segments, the Company's chief operating decision maker also assesses the performance of subdivisions based on the type of product or service provided. These subdivisions include franchising, corporate store, food processing, retail and distribution and promotional funds revenues and expenses.

## RESULTS OF OPERATIONS FOR THE FISCAL YEAR ENDED NOVEMBER 30, 2020

### Revenue

During the 2020 fiscal year, the Company's total revenue decreased to \$511.1 million from \$550.9 million a year earlier. Revenues for the two segments of business are broken down as follows:

Segment	Subdivision	November 30, 2020 (\$ millions)	November 30, 2019 (\$ millions) <sup>(1)</sup>	Variation
Canada	Franchise operation	105.6	146.6	(28%)
	Corporate stores	18.4	39.1	(53%)
	Food processing, distribution and retail	104.2	91.5	14%
	Promotional funds	30.4	42.5	(28%)
	Intercompany transactions	(4.6)	(4.2)	N/A
<b>Total Canada</b>		<b>254.0</b>	<b>315.5</b>	<b>(19%)</b>
US & International	Franchise operation	152.2	138.8	10%
	Corporate stores	46.3	51.2	(10%)
	Food processing, distribution and retail	4.6	4.2	10%
	Promotional funds	56.4	43.0	31%
	Intercompany transactions	(2.4)	(1.8)	N/A
<b>Total US &amp; International</b>		<b>257.1</b>	<b>235.4</b>	<b>9%</b>
<b>Total operating revenues</b>		<b>511.1</b>	<b>550.9</b>	<b>(7%)</b>

<sup>(1)</sup> Prior year amounts have been restated to reflect a change in presentation for retail promotional deductions.

### Canada revenue analysis:

Revenues from franchise locations in Canada decreased by 28%. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Revenues, 2019 fiscal year	146.6
Decrease in recurring revenue streams	(42.5)
Increase in initial franchise fees, renewal fees and transfer fees	0.4
Decrease in turnkey, sales of material to franchisees and rent revenues	(5.9)
Decrease in gift card breakage income	(0.2)
Increase due to impact of IFRS 16 on rent revenue	1.2
Increase due to acquisitions	5.4
Other non-material variations	0.6
<b>Revenues, 2020 fiscal year</b>	<b>105.6</b>

The decrease to franchising revenues was mostly due to the negative impact of the pandemic. Year-to-date system sales when excluding acquisitions dropped 33% compared to prior year mostly as a result of COVID-19. At November 30, 2020, the Company still had 197 locations temporarily closed in Canada.

Revenue from corporate-owned locations decreased by 53% to \$18.4 million year-to-date. The decrease is mostly due to the temporary and permanent closure of some corporate locations as well as the impact of reduced sales resulting from government restrictions imposed during the pandemic.

Food processing, distribution and retail revenues increased by 14% mainly as a result of higher consumer spending in grocery stores while restaurants were closed during the pandemic. The launch of new products in the retail division as well as expansion into new provinces also helped generate new sales channels. In 2020, 147 products were sold in the Canadian retail market compared to 102 in 2019.

The promotional fund revenue decrease of 28% fluctuated in line with the decrease in system sales. This was partially offset by the new promotional revenues generated by the brands acquired in the last year.

### US & International revenue analysis:

Revenues from franchise locations in the US and International increased by 10%. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Revenues, 2019 fiscal year	138.8
Decrease in recurring revenue streams	(15.6)
Increase in initial franchise fees, renewal fees and transfer fees	0.7
Increase in sales of material and services to franchisees	0.1
Decrease in gift card breakage income	(1.7)
Increase due to impact of IFRS 16 on rent revenue	0.1
Increase due to acquisitions	27.2
Impact of variation in foreign exchange rates	1.6
Other non-material variations	1.0
<b>Revenues, 2020 fiscal year</b>	<b>152.2</b>

For the US, franchising revenues increased due to the acquisition of Papa Murphy's. Excluding the acquisition, franchising revenues would have decreased by \$13.8 million mostly due to the negative impact of the pandemic. Year-to-date system sales when excluding acquisitions dropped 11% compared to prior year mostly as a result of COVID-19. At November 30, 2020 the Company still had 141 locations temporarily closed in the US and Internationally.

The decrease of \$4.9 million in corporate-owned location revenues is mainly due to reduction in corporate store sales for locations that were permanently or temporarily closed as a result of the pandemic as well as Papa Murphy's corporately owned locations that were converted into franchises.

The increase in promotional funds of \$13.4 million is due to the acquisition of Papa Murphy's. Papa Murphy's acquisition contributed to an additional \$14.5 million in promotional funds. This was offset by the decrease caused by COVID-19.

### **Cost of sales and other operating expenses**

During the 2020 fiscal year, operating expenses decreased by 7% to \$373.8 million, down from \$403.5 million a year ago. Operating expenses for the two business segments were incurred as follows:

<b>Segment</b>	<b>Subdivision</b>	<b>November 30, 2020 (\$ millions)</b>	<b>November 30, 2019 (\$ millions)<sup>(1)</sup></b>	<b>Variation</b>
Canada	Franchise operation	56.6	68.4	(17%)
	Corporate stores	17.7	40.7	(57%)
	Food processing, distribution and retail	92.5	81.2	14%
	Promotional funds	30.4	42.5	(28%)
	Intercompany transactions	(2.5)	(3.0)	N/A
<b>Total Canada</b>		<b>194.7</b>	<b>229.8</b>	<b>(15%)</b>
US & International	Franchise operation	78.9	79.3	(1%)
	Corporate stores	48.3	54.4	(11%)
	Promotional funds	56.4	43.0	31%
	Intercompany transactions	(4.5)	(3.0)	N/A
<b>Total US &amp; International</b>		<b>179.1</b>	<b>173.7</b>	<b>3%</b>
<b>Total cost of sales and other operating expenses</b>		<b>373.8</b>	<b>403.5</b>	<b>(7%)</b>

<sup>(1)</sup> Prior year amounts have been restated to reflect a change in presentation for retail promotional deductions and a reclassification between franchise operations and corporate stores subdivisions.

Canada cost of sales and other operating expenses analysis:

Cost of sales and other operating expenses from franchise locations in Canada decreased by \$11.8 million or 17%. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Cost of sales and other operating expenses, 2019 fiscal year	68.4
Decrease in recurring non-controllable expenses	(6.5)
Decrease in recurring controllable expenses including wages, professional and consulting services and other office expenses	(10.7)
Increase in expected credit loss provision	1.3
Increase due to acquisitions	2.1
Decrease due to impact of IFRS 16 on rent expense	(2.8)
Increase due to impact of IFRS 16 on impairment of lease receivables	3.4
Other non-material variations	1.4
<u>Cost of sales and other operating expenses, 2020 fiscal year</u>	<u>56.6</u>

In response to COVID-19, management was able to take certain actions to reduce expenditures within the organization resulting in the overall reduction of \$10.7 million in controllable expenses. This is primarily due to reductions in wages, professional fees and travel expenses. Non-controllable expenses also decreased by \$6.5 million, which fluctuated in line with the reduction in revenues.

The variations of expenses from corporate stores, food processing, distribution and retail as well as promotional funds expense activities were tightly correlated to the related revenues.

US & International cost of sales and other operating expenses analysis:

Cost of sales and other operating expenses from franchise locations in the US & International decreased by \$0.4 million. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Cost of sales and other operating expenses, 2019 fiscal year	79.3
Decrease in recurring non-controllable expenses	(3.4)
Decrease in recurring controllable expenses including wages, professional and consulting services and other office expenses	(8.0)
Increase in expected credit loss provision	2.0
Increase due to acquisitions	10.6
Variation due to intercompany transactions	1.2
Decrease due to impact of IFRS 16 on rent expense	(4.2)
Impact of variation in foreign exchange rates	0.7
Other non-material variations	0.7
<u>Cost of sales and other operating expenses, 2020 fiscal year</u>	<u>78.9</u>

Operating expenses decreased by \$0.4 million mostly due to a reduction in controllable expenses of \$8.0 million and was offset by the increase due to the acquisition of Papa Murphy's of \$10.6 million and an increase in expected credit losses of \$2.0 million as a result of the pandemic. The reduction in controllable expenses was due to reductions in wages, professional fees, franchising and travel expenses all of which were reduced as part of cost reduction initiatives put into place in response to COVID-19. Non-controllable expenses also decreased by \$3.4 million partially due to a reduction in gift card program costs during the period.

The variations from corporate stores and promotional funds fluctuated in correlation to the related revenues.

**Adjusted earnings before interest, taxes, depreciation and amortization (Adjusted EBITDA) <sup>(1)</sup>**

Fiscal year ended November 30, 2020			
<i>(In millions \$)</i>	Canada	US & International	Total
Revenues	254.0	257.1	511.1
Expenses	194.7	179.1	373.8
Net profit in joint venture	0.5	—	0.5
Adjusted EBITDA	59.8	78.0	137.8
Adjusted EBITDA as a % of Revenues	24%	30%	27%

Fiscal year ended November 30, 2019			
<i>(In millions \$)</i>	Canada	US & International	Total
Revenues	315.5	235.4	550.9
Expenses	229.8	173.7	403.5
Adjusted EBITDA	85.7	61.7	147.4
Adjusted EBITDA as a % of Revenues	27%	26%	27%

Below is a summary of performance segmented by product/service:

Fiscal year ended November 30, 2020						
<i>(In millions \$)</i>	Franchise	Corporate	Processing, distribution and retail	Promotional funds	Intercompany transactions	Total
Revenues	257.8	64.7	108.8	86.8	(7.0)	511.1
Expenses	135.5	66.0	92.5	86.8	(7.0)	373.8
Net profit in joint venture	0.5	—	—	—	—	0.5
Adjusted EBITDA	122.8	(1.3)	16.3	—	—	137.8
Adjusted EBITDA as a % of Revenues	48%	N/A	15%	N/A	N/A	27%

Fiscal year ended November 30, 2019						
<i>(In millions \$)</i>	Franchise	Corporate	Processing, distribution and retail	Promotional funds	Intercompany transactions	Total
Revenues	285.4	90.3	95.7	85.5	(6.0)	550.9
Expenses <sup>(2)</sup>	147.7	95.1	81.2	85.5	(6.0)	403.5
Adjusted EBITDA	137.7	(4.8)	14.5	—	—	147.4
Adjusted EBITDA as a % of Revenues	48%	N/A	15%	N/A	N/A	27%

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

<sup>(2)</sup> Prior year amounts have been restated to reflect a reclassification between franchise operations and corporate stores subdivisions.



Several factors contributed to the variation, as listed below:

<i>(In millions \$)</i>	Canada	US & International	Total
Adjusted EBITDA <sup>(1)</sup> , fiscal year of 2019	85.7	61.7	147.4
Variance in recurring revenues and expenses	(31.9)	(5.9)	(37.8)
Increase in initial franchise fees, renewal fees and transfer fees	0.4	0.7	1.1
Increase in expected credit loss provision	(1.5)	(2.0)	(3.5)
Variance due to acquisitions	3.0	15.8	18.8
Variance due to impact of IFRS 16 on rent revenue & expense	7.5	8.2	15.7
Variance due to impact of IFRS 16 on impairment of lease receivables	(3.4)	(0.2)	(3.6)
Variance due to net impact of joint venture	0.5	—	0.5
Impact of variation in foreign exchange rates	—	0.9	0.9
Other non-material variations	(0.5)	(1.2)	(1.7)
<b>Adjusted EBITDA <sup>(1)</sup>, fiscal year of 2020</b>	<b>59.8</b>	<b>78.0</b>	<b>137.8</b>

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Total adjusted EBITDA for the year ended November 30, 2020 was \$137.8 million, a decrease of 6% compared to the same period last year. The impacts of COVID-19 are the primary reason for the decrease offset mainly by the 2019 acquisitions.

Excluding IFRS 16, Canada contributed 44% of total adjusted EBITDA and a year-over-year decrease of \$30.0 million. This decrease of 35% was mostly due to the decrease in recurring revenues, which resulted from the effects of the pandemic, including the temporary closures of restaurants and the decrease in customer traffic in the locations remaining open. The decrease was also partially due to an increase of \$1.5 million in expected credit loss provisions resulting from higher collection risk. These losses were partially offset by acquisitions, which contributed \$3.0 million in additional adjusted EBITDA.

The US & International adjusted EBITDA, excluding IFRS 16 grew by 13% mainly as a result of the acquisition of Papa Murphy's. Papa Murphy's contributed to \$15.8 million in adjusted EBITDA growth. This again was offset by the decrease in recurring revenues resulting from the negative impacts of the pandemic.

### **Net income (loss)**

For the year ended November 30, 2020, a net loss attributable to owners of \$37.1 million was recorded or \$1.50 per share (\$1.50 per diluted share) compared to net income of \$77.7 million or \$3.09 per share (\$3.08 per diluted share) last year. The decrease was primarily due to impairments taken during the year resulting from the adverse impact of COVID-19, which resulted in a non-cash impairment charge of \$122.8 million to the Company's property plant and equipment, intangible assets and goodwill.

**Calculation of Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (Adjusted EBITDA) and Normalized Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (Normalized Adjusted EBITDA) <sup>(1)</sup>**

<i>(In thousands \$)</i>	Year ended November 30, 2020	Year ended November 30, 2019
(Loss) income before taxes	(51,949)	97,997
Depreciation - property, plant and equipment and right-of-use assets	16,998	4,023
Amortization - intangible assets	30,876	29,185
Interest on long-term debt	16,756	17,649
Net interest expense on leases	2,481	—
Impairment charge - right-of-use assets	4,291	—
Impairment charge - property, plant and equipment, intangible assets and goodwill	122,826	2,619
Unrealized and realized foreign exchange gain	(3,230)	(402)
Interest income	(408)	(856)
Gain on de-recognition/lease modification of lease liabilities	(2,890)	—
Loss (gain) on disposal of property, plant and equipment and intangible assets	466	(2,341)
Revaluation of financial liabilities recorded at fair value through profit and loss	1,602	(931)
Loss on settlement of promissory notes	—	452
<b>Adjusted EBITDA</b>	<b>137,819</b>	<b>147,395</b>
Transaction costs related to acquisitions	—	4,267
<b>Normalized Adjusted EBITDA</b>	<b>137,819</b>	<b>151,662</b>

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

**Other income and expenses**

Depreciation of property, plant and equipment and right-of-use assets increased by \$13.0 million as a result of the addition of right-of-use assets associated with IFRS 16.

The acquisition of 70% of Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina, is being accounted for as a joint venture and MTY therefore presents its net profit only on its consolidated statement of income. The joint venture is being accounted for under the equity method and the Company's percentage share of the profits or losses and movements in other comprehensive income of the Company are being recorded as a separate line but is included in the adjusted EBITDA numbers presented above.

Under the new IFRS 16 standards, MTY must now record net interest expenses on leases, depreciation on right-of-use assets, impairment charge on right-of-use assets and gain or loss on the de-recognition/lease modification of lease liabilities. Since MTY applied a modified retrospective approach on transition, the 2019 results have not been restated. For further guidance on this, please refer to the "Changes in Accounting Policies" section of this MD&A.

The gain on de-recognition/lease modification of lease liabilities of \$2.9 million is due to the early termination of a few long-term leases by the landlords for which MTY had subsidized the sublease at a loss.

## RESULTS OF OPERATIONS FOR THE THREE-MONTH PERIOD ENDED NOVEMBER 30, 2020

### Revenue

During the fourth quarter of 2020, the Company's total revenue decreased to \$127.1 million from \$156.8 million a year earlier. Revenues for the two segments of business are broken down as follows:

Segment	Subdivision	November 30, 2020 (\$ millions)	November 30, 2019 (\$ millions) <sup>(1)</sup>	Variation
Canada	Franchise operation	27.7	42.2	(34%)
	Corporate stores	4.1	9.7	(58%)
	Food processing, distribution and retail	24.8	25.9	(4%)
	Promotional funds	8.0	10.9	(27%)
	Intercompany transactions	(3.4)	(2.3)	N/A
<b>Total Canada</b>		<b>61.2</b>	<b>86.4</b>	<b>(29%)</b>
US & International	Franchise operation	40.4	39.4	3%
	Corporate stores	11.1	19.3	(42%)
	Food processing, distribution and retail	1.1	1.1	(0%)
	Promotional funds	14.2	12.2	16%
	Intercompany transactions	(0.8)	(1.6)	N/A
<b>Total US &amp; International</b>		<b>66.0</b>	<b>70.4</b>	<b>(6%)</b>
<b>Total operating revenues</b>		<b>127.2</b>	<b>156.8</b>	<b>(19%)</b>

<sup>(1)</sup> Prior year amounts have been restated to reflect a change in presentation for retail promotional deductions.

### Canada revenue analysis:

Revenues from franchise locations in Canada decreased by 34%. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Revenues, fourth quarter of 2019	42.2
Decrease in recurring revenue streams	(12.4)
Decrease in initial franchise fees, renewal fees and transfer fees	(0.1)
Decrease in turnkey, sales of material to franchisees and rent revenues	(3.0)
Increase due to impact of IFRS 16 on rent revenue	0.2
Other non-material variations	0.8
<b>Revenues, fourth quarter of 2020</b>	<b>27.7</b>

The decrease in franchising revenues was mostly due to the negative impact of the pandemic. For the three-month period ended November 30, 2020, system sales, when excluding acquisitions, dropped 33% compared to prior year mostly as a result of COVID-19. At November 30, 2020, the Company still had 137 locations temporarily closed in Canada.

Revenue from corporate-owned locations decreased by 58% to \$4.1 million during the quarter. The decrease is mostly due to the temporary or permanent closure of some corporate locations as well as the impact of reduced sales resulting from government restrictions imposed during the pandemic.

Food processing, distribution and retail revenues decreased by 4% compared to last year. Distribution revenues decreased by \$2.6 million as a result of COVID-19, partially offset by a \$1.5 million growth from retail sales channel. The launch of new products in the retail division as well as expansion into new provinces contributed to the increase in retail sales. In 2020, 147 products were sold in the retail market compared to 102 in 2019.

The promotional fund revenue decrease of 27% fluctuated in line with the decrease in system sales. This was offset by the new promotional revenues generated by the brands acquired in the last year.

### US & International revenue analysis:

Revenues from franchise locations in the US and International increased by \$1.0 million but varied accordingly, as listed below:

	<i>(In millions \$)</i>
Revenues, fourth quarter of 2019	39.4
Variance in recurring revenue streams	2.6
Increase in initial franchise fees, renewal fees and transfer fees	0.3
Decrease in sales of material and services to franchisees	(1.6)
Decrease in gift card breakage income	(0.4)
Other non-material variations	0.1
<b>Revenues, fourth quarter of 2020</b>	<b>40.4</b>

For the fourth quarter, system sales increased by 4% for US locations, while International locations decreased by 40% compared to prior year. Robust system sales growth of a few brands in the US and International portfolio offset the impact of COVID-19 and a decrease in sales and material. As at November 30, 2020, the Company still had 141 locations temporarily closed in the US and Internationally.

The decrease of \$8.2 million in corporate-owned location revenues is partly due to the permanent closure of some corporate locations as well as the franchising of three portfolios of corporately owned Papa Murphy's locations.

Promotional fund revenues grew by 16% during the quarter, outpacing the 3% increase in franchising revenues. This higher increase is due to the higher promotional fund and COOP contributions of the brands that have performed the best during the quarter, while brands with lower contributions have had weaker performances.

### **Cost of sales and other operating expenses**

During the fourth quarter of 2020, operating expenses decreased by 19% to \$92.0 million, down from \$113.8 million a year ago. Operating expenses for the two business segments were incurred as follows:

<b>Segment</b>	<b>Subdivision</b>	<b>November 30, 2020</b>	<b>November 30, 2019</b>	<b>Variation</b>
		<b>(\$ millions)</b>	<b>(\$ millions)<sup>(1)</sup></b>	
Canada	Franchise operation	14.6	18.9	(23%)
	Corporate stores	3.6	10.0	(64%)
	Food processing, distribution and retail	21.8	23.1	(6%)
	Promotional funds	8.0	10.9	(27%)
	Intercompany transactions	(1.1)	(0.9)	N/A
<b>Total Canada</b>		<b>46.9</b>	<b>62.0</b>	<b>(24%)</b>
US & International	Franchise operation	22.2	20.7	7%
	Corporate stores	11.8	21.9	(46%)
	Promotional funds	14.2	12.2	16%
	Intercompany transactions	(3.1)	(3.0)	N/A
<b>Total US &amp; International</b>		<b>45.1</b>	<b>51.8</b>	<b>(13%)</b>
<b>Total cost of sales and other operating expenses</b>		<b>92.0</b>	<b>113.8</b>	<b>(19%)</b>

<sup>(1)</sup> Prior year amounts have been restated to reflect a change in presentation for retail promotional deductions and a reclassification between franchise operations and corporate stores subdivision.

Canada cost of sales and other operating expenses analysis:

Cost of sales and other operating expenses from franchise locations in Canada decreased by \$4.3 million or 23%. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Cost of sales and other operating expenses, fourth quarter of 2019	18.9
Decrease in recurring non-controllable expenses	(3.1)
Decrease in recurring controllable expenses including wages, professional and consulting services and other office expenses	(2.5)
Decrease in expected credit loss provision	(0.2)
Decrease due to impact of IFRS 16 on rent expense	(0.6)
Increase due to impact of IFRS 16 on impairment of lease receivables	0.7
Other non-material variations	1.4
<u>Cost of sales and other operating expenses, fourth quarter of 2020</u>	<u>14.6</u>

For the quarter, management continued to take actions to reduce expenditures within the organization resulting in the overall reduction of \$2.5 million in recurring controllable expenses, most of which was due to reductions in wages. Non-controllable expenses also decreased by \$3.1 million due to a reduction in turnkey projects.

The variations of expenses from corporate stores, food processing, distribution and retail as well as promotional funds expense activities were tightly correlated to the related revenues.

US & International cost of sales and other operating expenses analysis:

Cost of sales and other operating expenses from franchise locations in the US & International increased by \$1.5 million or 7%. Several factors contributed to the variation, as listed below:

	<i>(In millions \$)</i>
Cost of sales and other operating expenses, fourth quarter of 2019	20.7
Increase in recurring non-controllable expenses	0.7
Increase in recurring controllable expenses including wages, professional and consulting services and other office expenses	0.4
Variation due to intercompany transactions	1.2
Decrease due to impact of IFRS 16 on rent expense	(1.3)
Increase due to impact of IFRS 16 on impairment of lease receivables	0.3
Impact of variation in foreign exchange rates	0.1
Other non-material variations	0.1
<u>Cost of sales and other operating expenses, fourth quarter of 2020</u>	<u>22.2</u>

During the quarter, operating expenses increased by \$1.5 million mostly due to an increase in non-controllable expenses, consulting and professional services and variation of intercompany expenses. This was partially offset by IFRS 16 impact on rent expense.

The variations from corporate stores and promotional funds fluctuated in correlation to the related revenues.

**Adjusted earnings before interest, taxes, depreciation and amortization (Adjusted EBITDA) <sup>(1)</sup>**

Three-month period ended November 30, 2020			
<i>(In millions \$)</i>	Canada	US & International	Total
Revenues	61.2	66.0	127.2
Expenses	46.9	45.1	92.0
Adjusted EBITDA	14.3	20.9	35.2
Adjusted EBITDA as a % of Revenues	23%	32%	28%

Three-month period ended November 30, 2019			
<i>(In millions \$)</i>	Canada	US & International	Total
Revenues	86.4	70.4	156.8
Expenses	62.0	51.8	113.8
Adjusted EBITDA	24.4	18.6	43.0
Adjusted EBITDA as a % of Revenues	28%	26%	27%

Below is a summary of performance segmented by product/service:

Three-month period ended November 30, 2020						
<i>(In millions \$)</i>	Franchise	Corporate	Processing, distribution and retail	Promotional funds	Intercompany transactions	Total
Revenues	68.1	15.2	25.9	22.2	(4.2)	127.2
Expenses	36.8	15.4	21.8	22.2	(4.2)	92.0
Adjusted EBITDA	31.3	(0.2)	4.1	—	—	35.2
Adjusted EBITDA as a % of Revenues	46%	N/A	16%	N/A	N/A	28%

Three-month period ended November 30, 2019						
<i>(In millions \$)</i>	Franchise	Corporate	Processing, distribution and retail	Promotional funds	Intercompany transactions	Total
Revenues	81.6	29.0	27.0	23.1	(3.9)	156.8
Expenses	39.6	31.9	23.1	23.1	(3.9)	113.8
Adjusted EBITDA	42.0	(2.9)	3.9	—	—	43.0
Adjusted EBITDA as a % of Revenues	51%	N/A	14%	N/A	N/A	27%

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Several factors contributed to the variation, as listed below:

<i>(In millions \$)</i>	Canada	US & International	Total
Adjusted EBITDA <sup>(1)</sup> , fourth quarter of 2019	24.4	18.6	43.0
Variance in recurring revenues and expenses	(10.5)	2.0	(8.5)
Variance in initial franchise fees, renewal fees and transfer fees	(0.1)	0.3	0.2
Variance in expected credit loss provision	0.1	(0.1)	—
Variance due to impact of IFRS 16 on rent revenue & expense	1.9	2.0	3.9
Variance due to impact of IFRS 16 on impairment of lease receivables	(0.7)	(0.3)	(1.0)
Impact of variation in foreign exchange rates	—	(0.3)	(0.3)
Other non-material variations	(0.8)	(1.3)	(2.1)
<b>Adjusted EBITDA <sup>(1)</sup>, fourth quarter of 2020</b>	<b>14.3</b>	<b>20.9</b>	<b>35.2</b>

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

Total adjusted EBITDA for the quarter ended November 30, 2020 was \$35.2 million, a decrease of 18% compared to the same period last year. Adjusted EBITDA excluding the impacts of IFRS 16 for the three-month period would have been \$13.1 million and \$19.2 million in Canada and the US & International, respectively and would have decreased by 25% when compared to 2019 at \$43.0 million. The impacts of COVID-19 are the primary reason for the decrease offset mainly by the 2019 acquisitions.

Excluding IFRS 16, Canada contributed 41% of total adjusted EBITDA and a decrease for the quarter of \$11.3 million. This decrease of 46% was mostly due to the decrease in recurring revenues resulting from the effects of the pandemic including the temporary closures of restaurants and the decrease in customer traffic in the locations remaining open combined

In the US & International, adjusted EBITDA excluding IFRS 16 would have increased by \$0.6 million. The increase is mostly a result of cost control measures put into place as a result of the pandemic, offset by the impact of foreign exchange.

#### **Net income**

For the three-month period ended November 30, 2020, net income attributable to owners of \$20.1 million or \$0.81 per share (\$0.81 per diluted share) was recorded compared to net income of \$20.7 million or \$0.83 per share (\$0.83 per diluted share) last year. Net income remained stable when compared to last year as a result of a reduction of operating expenditures in response to the pandemic and contribution from the US & International segment as described above.

**Calculation of Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (Adjusted EBITDA) <sup>(1)</sup>**

	Quarter ended	Quarter ended
(In thousands \$)	November 30, 2020	November 30, 2019
(Loss) income before taxes	12,882	25,502
Depreciation - property, plant and equipment and right-of-use assets	3,904	1,467
Amortization - intangible assets	8,013	7,862
Interest on long-term debt	3,754	5,700
Net interest expense on leases	585	—
Impairment charge - right-of-use assets	1,170	—
Impairment charge - property, plant and equipment, intangible assets and goodwill	2,560	1,661
Unrealized and realized foreign exchange gain	(599)	5
Interest income	(139)	(298)
Gain on de-recognition/lease modification of lease liabilities	(42)	—
Loss (gain) on disposal of property, plant and equipment and intangible assets	297	(656)
Revaluation of financial liabilities recorded at fair value through profit and loss	2,796	1,332
Loss on settlement of promissory notes	—	452
<b>Adjusted EBITDA</b>	<b>35,181</b>	<b>43,027</b>

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

**Other income and expenses**

Depreciation of property, plant and equipment and right-of-use assets increased by \$2.4 million as a result of the addition of right-of-use assets associated with IFRS 16.

Under the new IFRS 16 standards, MTY must now record net interest expenses on leases, depreciation on right-of-use assets, impairment charge on right-of-use assets and gain or loss on the de-recognition/lease modification of lease liabilities. Since MTY applied a modified retrospective approach on transition, the 2019 results have not been restated. For further guidance on this, please refer to the "Changes in Accounting Policies" section of this MD&A.

Interest on long-term debt decreased by \$1.9 million as a result of repayments made on the credit facility over the course of the past 12 months.



## CONTRACTUAL OBLIGATIONS

The obligations pertaining to the long-term debt and the minimum net rentals for the leases are as follows:

<i>(In millions \$)</i>	0 - 6 Months	6 - 12 Months	12 - 24 Months	24 - 36 Months	36 - 48 Months	48 - 60 Months	Thereafter
	\$	\$	\$	\$	\$	\$	\$
Accounts payable and accrued liabilities	111.4	—	—	—	—	—	—
Long-term debt <sup>(1)</sup>	4.2	6.3	442.1	4.8	—	—	3.5
Interest on long-term debt <sup>(2)</sup>	4.9	4.9	8.2	—	—	—	—
Net lease liabilities	6.5	6.5	12.5	10.8	8.7	6.8	25.2
<b>Total contractual obligations</b>	<b>127.0</b>	<b>17.7</b>	<b>462.8</b>	<b>15.6</b>	<b>8.7</b>	<b>6.8</b>	<b>28.7</b>

<sup>(1)</sup> Amounts shown represent the total amount payable at maturity and are therefore undiscounted. For total commitments, please refer to the November 30, 2020 consolidated financial statements. Long-term debt includes interest-bearing loans related to acquisitions, promissory notes, contingent consideration on acquisitions, minority put options, non-interest-bearing holdbacks on acquisitions, non-interest-bearing contract cancellation fees and interest rate swap.

<sup>(2)</sup> When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

## LIQUIDITY AND CAPITAL RESOURCES

As at November 30, 2020, the amount held in cash totaled \$44.3 million, a decrease of \$6.4 million since the end of the 2019 fiscal period.

During the first quarter of 2020, MTY paid \$4.6 million in dividends to its shareholders. The dividend payment was suspended for the remainder of the 2020 fiscal year. The Company also repurchased and cancelled 364,774 (2019 – nil) of its shares for \$18.9 million through its NCIB during the 2020 fiscal year.

During the year, cash flows generated by operating activities were \$133.7 million, compared to 113.0 million in 2019. Excluding the variation in non-cash working capital items, income taxes, interest paid and other, operations generated \$141.9 million in cash flows, compared to \$149.2 million in 2019.

The revolving credit facility has an authorized amount of \$700.0 million (November 30, 2019 – \$700.0 million), of which \$433.0 million was drawn at November 30, 2020 (November 30, 2019 – \$518.9 million).

The facility has the following financial covenants:

- The Debt-to-EBITDA ratio must be less than or equal to the following:
  - 4.25:1.00 for the financial quarter ending on May 31, 2020
  - 4.50:1.00 for the financial quarters ending August 31, 2020 and November 30, 2020
  - 4.25:1.00 for the period beginning on December 1, 2020 and ending on May 30, 2021
  - 3.50:1.00 as at May 31, 2021 and thereafter.
- The interest and rent coverage ratio must be at 2.00:1.00 at all times.

Until May 31, 2021, the credit agreement also contains various limitations on distributions and on the usage of the proceeds from the disposal of assets. The main limitations on distributions impose restrictions on the issuance of dividends and the repurchase of MTY's common shares through its NCIB process until such time as the debt-to-EBITDA falls below 3.50:1.00.

The revolving facility is repayable without penalty with the balance due on the date of maturity September 23, 2022.

At November 30, 2020, the Company was in compliance with the covenants of the credit agreement.

## LOCATION INFORMATION

MTY's locations can be found in: i) food courts and shopping malls; ii) street front; and iii) non-traditional format within petroleum retailers, convenience stores, grocery stores, cinemas, amusement parks, in other venues or retailers shared sites, hospitals, universities and airports. The non-traditional locations are typically smaller in size, require lower investment and generate lower revenue than the shopping malls, food courts and street front locations.

**Number of locations:**

	Three months ended November 30		Twelve months ended November 30	
	2020	2019	2020	2019
Franchises, beginning of the period	<b>6,989</b>	7,278	<b>7,229</b>	5,919
Corporate-owned, beginning of the period				
Canada	<b>35</b>	50	<b>50</b>	42
US	<b>78</b>	113	<b>94</b>	23
Joint venture	<b>21</b>	—	<b>—</b>	—
<b>Total, beginning of the period</b>	<b>7,123</b>	7,441	<b>7,373</b>	5,984
Opened during the period	<b>39</b>	84	<b>185</b>	303
Closed during the period	<b>(161)</b>	(152)	<b>(578)</b>	(558)
Acquired during the period	—	—	—	1,644
Joint venture acquired during the period	—	—	<b>23</b>	—
Joint venture closed during the period	—	—	<b>(2)</b>	—
<b>Total, end of the period</b>	<b>7,001</b>	7,373	<b>7,001</b>	7,373
Franchises, end of the period			<b>6,867</b>	7,229
Corporate-owned, end of the period				
Canada			<b>37</b>	50
US			<b>76</b>	94
Joint venture			<b>21</b>	—
<b>Total, end of the period</b>			<b>7,001</b>	7,373

The Company's network opened 185 locations (89 in Canada, 70 in the US and 26 International) for the year ended November 30, 2020. For the fourth quarter, 39 locations were opened (19 in Canada, 14 in the US and six International).

During the year ended November 30, 2020, the Company's network closed 578 locations (260 in Canada, 276 in the US and 42 International). Of the locations closed during the quarter, 52% were located on street front, 25% in malls and office towers and 23% in other non-traditional formats. For the quarter, 161 locations were closed (85 in Canada, 68 in the US and eight International).

As at November 30, 2020, the Company's network had a total of 338 locations temporarily closed as a result of COVID-19. Of these temporarily closed locations, 197 are in Canada, 108 in the US and the remaining 33 Internationally. As at February 17, 2021, MTY has 408 temporarily closed. Although these locations are expected to reopen, the timing of these re-openings is uncertain.

The chart below provides the breakdown of MTY's locations and system sales by type:

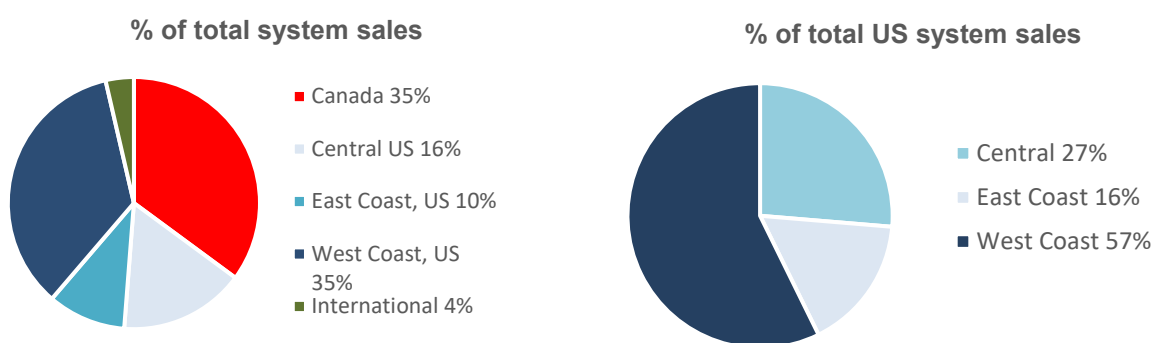
Location type	% of location count		% of system sales 12 months ended	
	November 30		November 30	
	2020	2019	2020	2019
Shopping mall & office tower food courts	<b>15%</b>	16%	<b>10%</b>	17%
Street front	<b>63%</b>	63%	<b>82%</b>	72%
Non-traditional format	<b>22%</b>	21%	<b>8%</b>	11%

The geographical breakdown of MTY's locations and system sales is as follows:

Geographical location	% of location count		% of system sales 12 months ended	
	November 30		November 30	
	2020	2019	2020	2019
Canada	<b>38%</b>	38%	<b>35%</b>	46%
US	<b>55%</b>	55%	<b>61%</b>	49%
International	<b>7%</b>	7%	<b>4%</b>	5%

In Canada, Quebec had the largest portion of total system sales with 18% followed by Ontario with 9%. In the US, only the state of California exceeded 10% of the total system sales for the year followed by Washington, which contributed to the network's sales with 6% of total system sales.

The geographical distribution of system sales is as follows:



The breakdown by the types of concepts for the system sales is as follows:

Concept type	% of location count		% system sales 12 months ended	
	November 30		November 30	
	2020	2019	2020	2019
Quick Service Restaurant (QSR)	<b>83%</b>	84%	<b>73%</b>	67%
Fast Casual	<b>10%</b>	10%	<b>12%</b>	12%
Casual Dining	<b>7%</b>	6%	<b>15%</b>	21%

## System sales

During the three and twelve-month periods ended November 30, 2020, MTY's network generated \$891.4 million and \$3,459.1 million respectively in sales. The breakdown of system sales by quarter is as follows:

<i>(millions of \$)</i>	Canada	US	International	TOTAL
First quarter of 2020	425.2	530.5	43.8	<b>999.5</b>
First quarter of 2019	374.5	269.6	43.7	<b>687.8</b>
Variance	14%	97%	0%	<b>45%</b>
Second quarter 2020	173.2	477.0	20.5	<b>670.7</b>
Second quarter 2019	413.7	374.9	43.7	<b>832.3</b>
Variance	(58%)	27%	(53%)	<b>(19%)</b>
Third quarter 2020	302.6	566.2	28.7	<b>897.5</b>
Third quarter 2019	439.1	586.9	50.2	<b>1,076.2</b>
Variance	(31%)	(4%)	(43%)	<b>(17%)</b>
Fourth quarter 2020	305.7	556.8	28.9	<b>891.4</b>
Fourth quarter 2019	439.1	536.5	47.9	<b>1,023.5</b>
Variance	(30%)	4%	(40%)	<b>(13%)</b>
Year-to-date 2020	1,206.7	2,130.5	121.9	<b>3,459.1</b>
Year-to-date 2019	1,666.4	1,767.9	185.5	<b>3,619.8</b>
Variance	(28%)	21%	(34%)	<b>(4%)</b>

For the fourth quarter of 2020, systems sales decreased by 13% compared to prior year while the year-to-date sales decreased by 4% from last year. The three-month period decrease is mainly due to the impacts of the second wave of restrictions across Canada. The split of the fourth quarter sales on a month to date basis is as follows:

<i>(millions of \$)</i>	Canada	US	International	TOTAL
September 2020	124.5	188.9	9.6	<b>323.0</b>
September 2019	153.6	184.5	20.9	<b>359.0</b>
Variance	(19%)	2%	(54%)	<b>(10%)</b>
October 2020	87.2	199.5	9.9	<b>296.6</b>
October 2019	141.5	193.9	13.6	<b>349.0</b>
Variance	(38%)	3%	(27%)	<b>(15%)</b>
November 2020	94.0	168.4	9.4	<b>271.8</b>
November 2019	144.0	158.1	13.4	<b>315.5</b>
Variance	(35%)	7%	(30%)	<b>(14%)</b>

Excluding the sales generated from acquisitions, the fourth quarter sales by month are as follows:

<i>(millions of \$)</i>	Canada	US	International	TOTAL
September 2020	119.8	188.9	9.6	<b>318.3</b>
September 2019	153.6	184.5	20.9	<b>359.0</b>
Variance	(22%)	2%	(54%)	<b>(11%)</b>
October 2020	84.6	199.5	9.9	<b>294.0</b>
October 2019	141.5	193.9	13.6	<b>349.0</b>
Variance	(40%)	3%	(27%)	<b>(16%)</b>
November 2020	90.9	168.4	9.4	<b>268.7</b>
November 2019	144.0	158.1	13.4	<b>315.5</b>
Variance	(37%)	7%	(30%)	<b>(15%)</b>

The overall movement in sales is distributed as follows:

(millions of \$)	Three-months sales ended November 30				Twelve-months sales ended November 30			
	Canada	US	Inter-national	TOTAL	Canada	US	Inter-national	TOTAL
Reported sales – 2019	439.1	536.5	47.9	<b>1,023.5</b>	1,666.5	1,775.0	178.3	<b>3,619.8</b>
Net increase in sales generated by concepts acquired during the last 24 months	10.4	—	—	<b>10.4</b>	92.5	519.3	—	<b>611.8</b>
Net change resulting from the impact of the pandemic and the temporary and permanent restaurant closures	(143.8)	(27.8)	(18.8)	<b>(190.4)</b>	(552.3)	(240.2)	(58.7)	<b>(851.2)</b>
Cold Stone Creamery and Papa Murphy's organic growth	—	49.9	—	<b>49.9</b>	—	54.3	—	<b>54.3</b>
Cumulative impact of foreign exchange variation	—	(1.8)	(0.2)	<b>(2.0)</b>	—	22.1	2.3	<b>24.4</b>
Reported sales – 2020	305.7	556.8	28.9	<b>891.4</b>	1,206.7	2,130.5	121.9	<b>3,459.1</b>

Due to the severe impact of COVID-19 on the sales of the network, system sales for the twelve-month period ended November 30, 2020, decreased by 4%. MTY started the quarter with 364 temporarily closed locations because of COVID-19, of which 338 were still closed as at November 30, 2020. This resulted in a total of 30,222 days of lost business. Of the closed locations, 197 were in Canada, 108 in the US and 33 were internationally located.

The acquisitions realized partially offset the system sales decline. Papa Murphy's represents 85% of the total sales generated by the new acquisitions for the twelve-month period ended November 30, 2020. Year-to-date, a weaker Canadian dollar relative to the US dollar also increased sales and resulted in a favorable variation of \$24.4 million in reported sales.

During the fourth quarter, new openings opened in the last 24 months increased system sales by \$7.7 million and \$5.6 million in Canada and the US respectively.

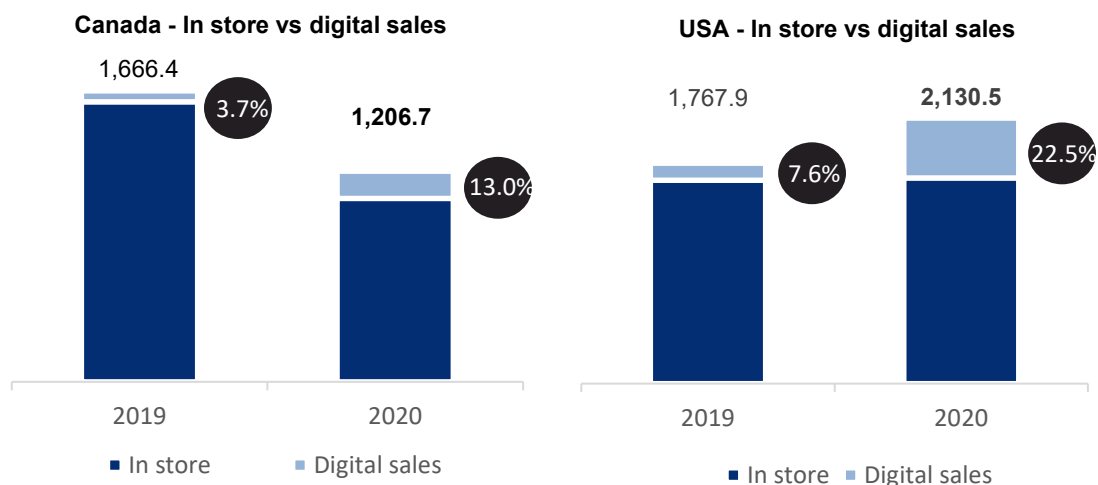
Papa Murphy's and Cold Stone Creamery are the only concepts that currently represent more than 10% of system sales, generating approximately 31% and 18% respectively of the total sales of MTY's network for the twelve-month period ended November 30, 2020. Year-to-date, Taco Time, Thai Express and Baja Fresh Mexican Grill are the third, fourth and fifth largest concepts in terms of systems sales, generating less than 10% each of the network's sales.

System wide sales include sales for corporate and franchise locations and excludes sales realized by the distribution centers, by the food processing plants and by the retail division. System sales are converted from the currency in which they are generated into Canadian dollars for presentation purposes; they are therefore subject to variations in foreign exchange rates.

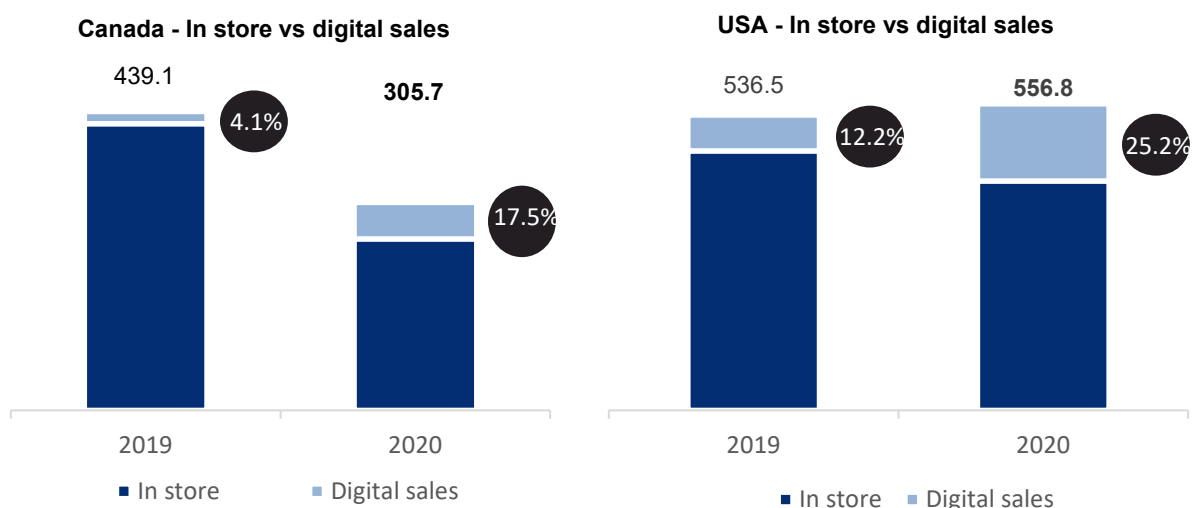
### Digital sales

The pandemic has accelerated consumer shifts to online ordering and delivery. Digital sales grew to \$636.4 million from \$199.2 million the year before, for the year ended November 30, 2020 and represented 19% of sales. The digital sales pertained to delivery sales, which have benefited from the Company's increased investments in online ordering and third party delivery options.

System sales versus digital sales breakdown is as follows for fiscal years ended November 30:



Digital sales for the fourth quarter increased to reach 22.5% of total system sales compared to 8.5% the year before. The breakdown for the fourth quarter is as follows:



### Same-Store Sales

Due to the impacts of COVID-19 and the number of locations that have closed temporarily, providing same-store sales information could be misleading as what would be presented would not be a fair representation of the Company's royalty earning potential and would also not be a fair indication of the health of the network. Management directs investors to system sales as a better indication.

Management continues to expect system sales and same-store sales to be impacted into the first half of fiscal 2021. Although the Company had great momentum prior to COVID-19, current world events will continue to have a drastic impact on both system and same-store sales in the quarters to come. The Company does expect however that results will eventually return to normal.

## CAPITAL STOCK INFORMATION

### Stock options

As at November 30, 2020, there were 400,000 options outstanding and 44,444 that are exercisable.

### Share trading

MTY's stock is traded on the Toronto Stock Exchange under the ticker symbol "MTY". From December 1, 2019 to November 30, 2020, MTY's share price fluctuated between \$14.23 and \$62.82. On November 30, 2020, MTY's shares closed at \$51.65.

### Capital stock

The Company's outstanding share capital is comprised of common shares. An unlimited number of common shares are authorized.

As at February 17, 2021, the Company's issued and outstanding capital stock consisted of 24,706,461 shares (November 30, 2019 – 25,071,235) and 400,000 granted and outstanding stock options (November 30, 2019 – 400,000). During the twelve-month period ended November 30, 2020, MTY repurchased 364,774 shares for cancellation through its NCIB.

### Normal Course Issuer Bid Program

On June 29, 2020, the Company announced the renewal of the NCIB. The NCIB began on July 3, 2020 and will end on July 2, 2021 or on such earlier date when the Company completes its purchases or elects to terminate the NCIB. The renewed period allows the Company to purchase 1,235,323 of its common shares. These purchases will be made on the open market plus brokerage fees through the facilities of the TSX and/or alternative trading systems at the prevailing market price at the time of the transaction, in accordance with the TSX's applicable policies. All common shares purchased pursuant to the NCIB will be cancelled.

During the three and twelve months ended November 30, 2020, the Company repurchased and cancelled a total of nil and 364,774 common shares, respectively (2019 – 98,543 and 98,543, respectively), under the current NCIB, at a weighted average price of nil and \$51.72 per common share respectively (2019 – \$53.04 and \$53.04 per common share respectively), for a total consideration of nil and \$18.9 million, respectively (2019 – \$5.2 million and \$5.2 million respectively). For the three and twelve months ended November 30, 2020, an excess of nil and \$14.3 million, respectively (2019 – \$4.0 million and \$4.0 million, respectively) of the shares repurchase value over their carrying amount was charged to retained earnings as share repurchase premiums.

Until May 31, 2021, the credit agreement amendment contains various limitations on distributions. The main limitations on distributions impose restrictions on the repurchase of MTY's common shares through its NCIB process until such time as the debt-to-EBITDA falls below 3.50:1.00 ratio.

## SEASONALITY

Results of operations for any interim period are not necessarily indicative of the results of operations for the full year. The Company expects that seasonality will continue to be a factor in the quarterly variation of its results. For example, the Frozen treat category, which is a significant category in the US market, varies significantly during the winter season as a result of weather conditions. This risk is offset by other brands that have better performance during winter seasons such as Papa Murphy's, which typically does better during winter months. The Company expects seasonality and weather conditions to be a factor in the quarterly variation of its results. Sales have been historically above average during May to August due to its frozen treat category. The Company expects that this seasonality will be somewhat offset by the sale of the take-and-bake pizza's at Papa Murphy's, which usually sells better when the temperature is cooler. Sales for shopping mall locations are also higher than average in December during the holiday shopping period. For 2020, the normal seasonal trends might be affected by the shifts in consumer behavior caused by the pandemic or government regulations.

## OFF-BALANCE SHEET ARRANGEMENTS

MTY has no off-balance sheet arrangements.

## CONTINGENT LIABILITIES

The Company is involved in legal claims associated with its current business activities. The timing of the outflows, if any, is out of the control of the Company and is as a result undetermined at the moment. Contingent liabilities are disclosed as provisions on the interim consolidated statement of financial position.

Included in provisions are the following amounts:

	(In thousands \$)	2020	2019
		\$	\$
Litigations, disputes and other contingencies		2,878	11,474
Closed stores		187	1,947
		<b>3,065</b>	<b>13,421</b>

The provision for litigation, disputes and other contingencies represents management's best estimate of the outcome of litigations and disputes that are ongoing at the date of the statement of financial position. This provision is made of multiple items; the timing of the settlement of this provision is unknown given its nature, as the Company does not control the litigation timelines.

The payables related to closed stores mainly represent amounts that are expected to be disbursed to exit leases of underperforming or closed stores. The negotiations with the various stakeholders are typically short in duration and are expected to be settled within a few months following the recognition of the provision.

The provisions also varied in part due to foreign exchange fluctuations related to the US subsidiaries.

## LEASE AGREEMENT GUARANTEES

The Company has guaranteed leases on certain franchise stores in the event the franchisees are unable to meet their remaining lease commitments. The maximum amount the Company may be required to pay under these agreements was \$13.3 million as at November 30, 2020 (November 30, 2019 - \$15.1 million). In addition, the Company could be required to make payments for percentage rents, realty taxes and common area costs. As at November 30, 2020, the Company has accrued \$1.8 million (November 30, 2019 - nil) with respect to these guarantees.

## RELATED PARTY TRANSACTIONS

Balances and transactions between the Company and its subsidiaries, which are related parties of the Company, have been eliminated on consolidation. Details of transactions between the Company and other related parties are disclosed below.

### *Remuneration of key management personnel*

The remuneration of key management personnel and directors during the years ended November 30, 2020 and 2019 was as follows:

	(In thousands \$)	2020	2019
		\$	\$
Short-term benefits		2,619	2,497
Share-based payments		963	657
Board member fees		75	75
Total remuneration of key management personnel		<b>3,657</b>	<b>3,229</b>

Key management personnel is composed of the Company's CEO, COO's and CFO. The remuneration of directors and key executives is determined by the Board of Directors having regard to the performance of individuals and market trends.

Given its widely held share base, the Company does not have an ultimate controlling party; its most important shareholder is its Chair of the Board of Directors, who controls 19.77% of the outstanding shares.



The Company also pays employment benefits to individuals related to members of the key management personnel described above. Their total remuneration was as follows:

	(In thousands \$)	
	2020	2019
	\$	\$
Short-term benefits	505	494
Share-based payments	10	22
Consulting services	—	38
Total remuneration of individuals related to key management personnel	515	554

The Company has entered into a consulting agreement with one of its joint venture associates to perform corporate business development and management consulting services, and paid consulting fees to this associate of \$0.2 million for the year ended November 30, 2020 (2019 – nil). The Company has a current net receivable due from its joint venture associate of \$0.1 million as at November 30, 2020 (2019 – nil).

## CHANGES IN ACCOUNTING POLICIES

### Policies applicable beginning December 1, 2019

#### Impact of the application of IFRS 16, Leases

On December 1, 2019, the Company adopted IFRS 16 using the modified retrospective approach. The Company has not restated the comparatives for the 2019 financial year as permitted under the specific transitional provisions in the standard. The impact from the new leasing standard is therefore recognized in the opening balance sheet on December 1, 2019.

IFRS 16 introduces new or amended requirements with respect to lease accounting. The standard provides a comprehensive model for the identification of lease arrangements and their treatment in the financial statements of both lessees and lessors. It supersedes IAS 17, Leases, and its associated interpretive guidance. It introduces significant changes to lessee accounting by removing the distinction between operating and finance leases and requiring the recognition of a right-of-use asset and corresponding lease liability at the commencement of all leases (subject to limited exceptions for short-term leases and leases of low-value assets). Lease-related expenses previously recorded in operating expenses, primarily as occupancy costs will be recorded as depreciation on the right-of-use assets and a finance charge from unwinding the discount on the lease liabilities. When the Company is the lessor, lease-related revenues previously recorded in rental revenue will be recorded as finance income. IFRS 16 will also change the presentation of cash flows relating to leases in the Company's consolidated statements of cash flows, but it does not cause a difference in the amount of cash transferred between the parties of a lease. Although the standard did not change the accounting for most lessors significantly, it does change the manner in which the intermediate lessor determines the classification of sublease arrangements between operating and finance leases. Under IFRS 16, this assessment is determined relative to whether the sublease transfers significant risks and rewards of the right-of-use asset.

In applying IFRS 16 for the first time, the Company has elected to use the following practical expedients permitted by the standard:

- the Company has not reassessed, under IFRS 16, contracts that were identified as leases under the previous accounting standards (IAS 17 and International Financial Reporting Interpretations Committee ("IFRIC") Interpretation 4, Determining whether an Arrangement Contains a Lease);
- the use of the provision for onerous leases as an alternative to performing an impairment review;
- the right to exclude initial direct costs from the measurement of the right-of-use asset at the date of initial application;
- the accounting for operating leases with a remaining lease term of less than 12 months as at December 1, 2019 as short-term leases and leases for which the underlying asset is of low value;
- the use of hindsight in determining the lease term where the contract contains options to extend or terminate the lease.

The impact of the adoption of IFRS 16 on the Company's financial statements is described below.

### Impact on lessee accounting

IFRS 16 changes how the Company accounts for leases previously classified as operating leases under IAS 17, which were off-balance-sheet.

Applying IFRS 16, for all leases (except as noted below), the Company;

- recognized right-of-use assets and lease liabilities in the consolidated statements of financial position, initially measured at the present value of future lease payments;
- recognized depreciation of right-of-use assets and interest on lease liabilities in the consolidated statements of income; and
- separated the total amount of cash paid into a principal portion (presented within financing activities) and interest (presented within operating activities) in the consolidated statements of cash flows.

Under IFRS 16, right-of-use assets are tested for impairment in accordance with IAS 36, Impairment of Assets. This replaces the previous requirement to recognize a provision for onerous lease contracts.

For short-term leases (lease term of 12 months or less) and leases of low-value assets, the Company has opted to recognize a lease expense on a straight-line basis as permitted by IFRS 16. This expense is presented within operating expenses, primarily as occupancy costs in the consolidated statements of income.

On adoption of IFRS 16, the Company recognized lease liabilities in relation to leases that had previously been classified as operating leases under the principles of IAS 17. These liabilities were measured at the present value of the remaining lease payments, discounted using the Company's incremental borrowing rate as at December 1, 2019. The weighted average lessee's incremental borrowing rate applied to the lease liabilities on December 1, 2019 was 2.749%.

The following table reconciles the operating lease commitments as at November 30, 2019 to the opening balance of lease liabilities as at December 1, 2019:

(in thousands \$)	\$
<b>Operating lease commitments disclosed as at November 30, 2019</b>	<b>648,445</b>
Discounted using the Company's incremental borrowing rate at December 1, 2019	(52,507)
Short-term leases and leases of low-value assets	(16,228)
Adjustments as a result of a different treatment of extension and termination options	34,478
Other	(3,109)
<b>Lease liabilities recognized as at December 1, 2019</b>	<b>611,079</b>

The associated right-of-use assets were measured at the amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments and impairment relating to that lease recognized in the consolidated statements of financial position as at December 1, 2019.

### Impact on lessor accounting

As a lessor, leases are still classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases. When the Company enters into a sublease arrangement as an intermediate lessor, the Company accounts for the head lease and the sublease as two separate contracts. The Company is required to classify the sublease as a finance or operating lease by reference to the right-of-use asset arising from the head lease.

For finance subleases, the Company derecognizes the right-of-use asset relating to the head lease that is transferred to the sublessee and recognizes a finance lease receivable in the sublease. Any difference between the right-of-use asset and finance lease receivable is recognized as a gain or loss in the consolidated statements of income. As the intermediate lessor, the Company retains the lease liability on the head lease in its consolidated statement of financial position. During the term of the sublease, the Company recognizes both finance income on the sublease and interest expense on the head lease.

As a result of this change, the Company has reclassified most of its sublease arrangements as finance leases. As required by IFRS 9, Financial Instruments, an allowance for expected credit loss has been recognized on the finance lease receivables.

### Financial impact of initial application of IFRS 16

The following table summarizes the adjustments to opening balances resulting from the initial adoption of IFRS 16:

(in thousands \$)	As previously reported under IAS 17 November 30, 2019	IFRS 16 transition adjustments	December 1, 2019
	\$	\$	\$
<b>Assets</b>			
Current assets			
Current portion of finance lease receivables	—	98,256	<b>98,256</b>
Prepaid expenses and deposits	<b>9,284</b>	(1,972)	<b>7,312</b>
Finance lease receivables	—	428,165	<b>428,165</b>
Right-of-use assets	—	68,838	<b>68,838</b>
<b>Liabilities</b>			
Current liabilities			
Provisions	<b>13,163</b>	(1,274)	<b>11,889</b>
Current portion of deferred revenue and deposits	<b>18,761</b>	(2,089)	<b>16,672</b>
Current portion of lease liabilities	—	111,414	<b>111,414</b>
Lease liabilities	—	499,665	<b>499,665</b>
Deferred income taxes	<b>158,430</b>	(3,737)	<b>154,693</b>
Reserves			
Retained earnings	<b>353,300</b>	(10,692)	<b>342,608</b>

### COVID-19 accounting implications on leases

In response to the COVID-19 pandemic, in May 2020 the IASB has issued amendments to IFRS 16 to allow entities to not account for rent concessions as lease modifications if they are a direct consequence of COVID-19 and meet certain conditions:

- the revised consideration is substantially the same or less than the original consideration;
- the reduction in lease payments relates to payments due on or before June 30, 2021; and
- no other substantive changes have been made to the terms of the lease.

The Company has adopted this amendment and applied the practicable expedient to all eligible rent concessions. The Company has recognized negative variable lease payments of \$0.6 million (2019 – nil) as part of rent expense, presented in Cost of goods sold and rent in note 29 of the consolidated financial statements.

### IFRIC 23, Uncertainty over income tax treatments

In June 2017, the IASB released IFRIC 23, Uncertainty over Income Tax Treatments, which addresses how to determine the taxable profit (loss), tax basis, unused tax losses, unused tax credits and tax rates, when there is uncertainty over income tax treatments under IAS 12, Income Taxes. It specifically considers whether tax treatments should be considered independently or collectively and assumptions for taxation authorities' examinations with regard to taxable profit (loss), tax bases, unused tax losses, unused tax credits or tax rates.

IFRIC 23 was adopted effective December 1, 2019 and resulted in no significant adjustment.

## CRITICAL ACCOUNTING JUDGMENTS AND ESTIMATES

In the application of the Company's accounting policies, which are described in note 3, management is required to make judgements and to make estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The following are the critical judgements, apart from those involving estimations, that management has made in the process of applying the Company's accounting policies and that have the most significant effect on the amounts recognized in the financial statements.

### Impairment of long-lived assets

The Company assesses whether there are any indicators of impairment for all long-lived assets at each reporting period date. In addition, management is required to use judgement in determining the grouping of assets to identify CGU; the determination is done based on management's best estimation of what constitutes the lowest level at which an asset or group of assets has the possibility of generating cash inflows.

#### *Key sources of estimation uncertainty*

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the year ended November 30, 2020, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

### Business combinations

For business combinations, the Company must make assumptions and estimates to determine the purchase price accounting of the business being acquired. To do so, the Company must determine the acquisition date fair value of the identifiable assets acquired, including such intangible assets as franchise rights and master franchise rights, trademarks, step-in rights and liabilities assumed. Among other things, the determination of these fair market values involves the use of discounted cash flow analyses and future system sales growth. Goodwill is measured as the excess of the fair value of the consideration transferred including the recognized amount of any non-controlling interest in the acquiree over the net recognized amount of the identifiable assets acquired and liabilities assumed, all measured at the acquisition date. These assumptions and estimates have an impact on the asset and liability amounts recorded in the statement of financial position on the acquisition date. In addition, the estimated useful lives of the acquired amortizable assets, the identification of intangible assets and the determination of the indefinite or finite useful lives of intangible assets acquired will have an impact on the Company's future profit or loss.

### Impairment of property, plant and equipment, franchise rights and trademarks

The Company performs at least annually an impairment test of its trademarks. The recoverable amounts of the Company's assets are generally estimated based on value-in-use calculations using a discounted cash flow approach as this was determined to be higher than fair value less cost of disposal, except for certain corporate store assets for which fair value less cost of disposal was higher than their value in use. The fair value less cost of disposal of corporate stores is generally determined by estimating the liquidation value of the restaurant equipment.

Discount rates are based on pre-tax rates that reflect the current market assessments, taking the time value of money and the risks specific to the CGU into account.

During the years ended November 30, 2020 and 2019, the Company recognized impairment charges on its franchise rights and trademarks (note 18 of the consolidated financial statements). The total impairment of \$51.7 million (2019 – \$1.7 million) represents a write-down of the carrying value to the fair value of the trademarks and franchise rights. The fair value was determined using significant unobservable inputs such as discount rates and projected operating cash flows. The fair value is classified as level 3 in the fair value hierarchy.

During the years ended November 30, 2020 and 2019, the Company also recognized impairment charges on its property, plant and equipment. The cumulative impairment on property, plant and equipment of \$3.2 million (2019 – \$1.0 million) represents a write-down of the carrying value of the leasehold improvements and equipment to their fair value less cost of disposal, which was higher than their value in use.

These calculations take into account our best estimate of future cash flows, using previous year's cash flows for each CGU to extrapolate a CGU's future performance to the earlier of the termination of the lease (if applicable) or five years

and a terminal value is calculated beyond this period, assuming no growth to the cash flows of previous periods. A cash flow period of five years was used as predictability for periods beyond this cannot be estimated with reasonable accuracy.

#### Impairment of goodwill

Determining whether goodwill is impaired requires an estimation of the recoverable amount in use of the goodwill unit to which goodwill has been allocated. The value-in-use calculation requires management to estimate the future cash flows expected to arise from the goodwill unit and a suitable discount rate in order to calculate present value.

During the year ended November 30, 2020, the Company recognized impairment charges of \$68.0 million on its goodwill (note 18 consolidated financial statements). During the year ended November 30, 2019, no impairment charge on goodwill was required.

#### Provisions

The Company makes assumptions and estimations based on its current knowledge of future disbursements it will have to make in connection with various events that have occurred in the past and for which the amount to be disbursed and the timing of such disbursement are uncertain at the date of producing its financial statements. This includes provisions for onerous contracts, litigations and disputes and contingencies.

#### Gift card liabilities

Management is required to make certain assumptions in both the prorated recognition based on redemption pattern and remoteness recognition of gift card breakage. The significant estimates are breakage rate and the redemption patterns.

#### Supplier contributions

The Company recognizes certain revenues based on estimated considerations to be received from suppliers. These estimates are based on historical patterns of purchase and earned revenues.

#### *Impact of COVID-19*

In December 2019, a novel strain of coronavirus was reported to have surfaced, later to be renamed COVID-19. The spread of this virus caused business disruption beginning in March 2020, due to the closure or modified operating hours in certain restaurants, and traffic decline in Canada, the US and Internationally.

Further while the disruption is currently expected to come in waves, there is uncertainty around the duration of the pandemic, its medium to longer term impact on the economy and the rules that will apply to MTY's restaurants as sheltering measures are gradually reduced. The impact of the virus and the efforts to stop it impact MTY and many of its franchisees materially.

As a result of the continued and uncertain economic and business impacts of the COVID-19 pandemic, the Company continues to monitor the estimates, judgments and assumptions used in the consolidated financial statements. These estimates, judgments and assumptions are subject to change.

The consolidated financial statements have been impacted with respect to the following as a result of COVID-19:

- Additional expected credit losses on accounts receivable, loans receivable and finance lease receivables were taken;
- Expected credit losses on lease guarantees were taken as new provisions;
- Impairment testing on property, plant and equipment and right-of-use assets were carried out resulting in impairments;
- Impairment testing on franchise rights, trademarks and goodwill were carried out and material impairments were recorded;
- Provisions for closed stores, and related litigations and disputes were increased to reflect new risks;
- Additional fair value adjustment on the \$100,000 credit facility interest rate swap resulting from the decrease in Canadian borrowing rate;
- Changes to lease liabilities and finance lease receivables were made to reflect changes in lease payment terms;
- Reduction in wage expense for the year ending November 30, 2020 of \$6.8 million (2019 – nil) resulting from the Canadian Employment Wage Subsidies; and
- Reduction in rent expense for the year ending November 30, 2020 of \$0.2 million (2019 – nil) resulting from the Canadian Emergency Rent Subsidies.

## FUTURE ACCOUNTING CHANGES

A number of new standards, interpretations and amendments to existing standards were issued by the IASB that are not yet effective for the period ended November 30, 2020 and have not been applied in preparing these consolidated financial statements.

The following standards or amendments, with the exception of the amendments to IFRS 3, IFRS 9, IAS 39 and IFRS 7, may have a material impact on the consolidated financial statements of the Company:

<b>Standard</b>	<b>Issue date</b>	<b>Effective date for the Company</b>	<b>Impact</b>
IFRS 3, Business Combinations	October 2018	December 1, 2020	No impact
IFRS 9, Financial Instruments			
IAS 39, Financial Instruments: Recognition and Measurement			
IFRS 7, Financial Instruments: Disclosures	September 2019	December 1, 2020	No impact
IAS 37, Provisions, Contingent Liabilities and Contingent Assets	May 2020	December 1, 2022	In assessment
	January 2020 &		
IAS 1, Presentation of Financial Statements	July 2020	December 1, 2023	In assessment

### IFRS 3, Business Combinations

In October 2018, the IASB issued amendments to the definition of a business in IFRS 3, Business Combinations. The amendments are intended to assist entities to determine whether a transaction should be accounted for as a business combination or as an asset acquisition. The amendments to IFRS 3 are effective for annual reporting periods beginning on or after January 1, 2020 and apply prospectively. Earlier application is permitted. The Company will adopt the amendments on December 1, 2020.

### IFRS 9, Financial Instruments, IAS 39, Financial Instruments: Recognition and Measurement, and IFRS 7, Financial Instruments: Disclosures

In September 2019, the IASB published *Interest Rate Benchmark Reform (Amendments to IFRS 9, IAS 39 and IFRS 7)* as a first reaction to the potential effects the Interbank offered rates (“IBOR”) reform could have on financial reporting. Recent market developments have brought into question the long-term viability of the IBOR benchmarks. The amendments deal with issues affecting financial reporting in the period before the replacement of an existing interest rate benchmark with an alternative interest rate and address the implications for specific hedge accounting requirements in IFRS 9 and IAS 39, which require forward-looking analysis. There are also amendments to IFRS 7 regarding additional disclosures around uncertainty arising from the interest rate benchmark reform. The amendments to IFRS 9, IAS 39 and IFRS 7 are effective for annual reporting periods beginning on or after January 1, 2020. Earlier application is permitted. The Company will adopt the amendments on December 1, 2020.

### IAS 37, Provisions, Contingent Liabilities and Contingent Assets

In May 2020, the IASB published *Onerous Contracts – Cost of Fulfilling a Contract (Amendments to IAS 37)* amending the standard regarding costs a company should include as the cost of fulfilling a contract when assessing whether a contract is onerous. The changes in *Onerous Contracts – Cost of Fulfilling a Contract (Amendments to IAS 37)* specify that the “cost of fulfilling” a contract comprises the “costs that relate directly to the contract”. Costs that relate directly to a contract can either be incremental costs of fulfilling that contract or an allocation of other costs that relate directly to fulfilling contracts. The amendments to IAS 37 are effective for annual reporting periods beginning on or after January 1, 2022. Earlier application is permitted. The Company will adopt the amendments on December 1, 2022.

### IAS 1, Presentation of Financial Statements

In January 2020, the IASB issued *Classification of Liabilities as Current or Non-current (Amendments to IAS 1)* providing a more general approach to the classification of liabilities under IAS 1 based on the contractual arrangements in place at the reporting date. The amendments in *Classification of Liabilities as Current or Non-current (Amendments to IAS 1)* affect only the presentation of liabilities in the statement of financial position, not the amount or timing of recognition of any asset, liability income or expenses, or the information that entities disclose about those items. In July 2020, the IASB published *Classification of Liabilities as Current or Non-current – Deferral of Effective Date (Amendment to IAS 1)* deferring the effective date of the January 2020 amendments to IAS 1 by one year. The amendments to IAS 1 are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company will adopt the amendments on December 1, 2023.

## RISKS AND UNCERTAINTIES

Despite the fact that the Company has various numbers of concepts, diversified in type of locations and geographies across Canada and the US, the performance of the Company is also influenced by changes in demographic trends, traffic patterns, occupancy level of malls and office towers and the type, number, and location of competing restaurants. In addition, factors such as innovation, increased food costs, labour and benefits costs, occupancy costs and the availability of experienced management and hourly employees may adversely affect the Company. Changing consumer preferences and discretionary spending patterns could oblige the Company to modify or discontinue concepts and/or menus and could result in a reduction of revenue and operating income. Even if the Company was able to compete successfully with other restaurant companies with similar concepts, it may be forced to make changes in one or more of its concepts in order to respond to changes in consumer tastes or dining patterns. If the Company changes a concept, it may lose additional customers who do not prefer the new concept and menu, and it may not be able to attract a sufficient new customer base to produce the revenue needed to make the concept profitable. Similarly, the Company may have different or additional competitors for its intended customers as a result of such a concept change and may not be able to successfully compete against such competitors. The Company's success also depends on numerous factors affecting discretionary consumer spending, including economic conditions, disposable consumer income and consumer confidence. Adverse changes in these factors could reduce customer traffic or impose practical limits on pricing, either of which could reduce revenue and operating income.

The growth of MTY is dependent on maintaining the current franchise system, which is subject to many factors including but not limited to the renewal of existing leases at sustainable rates, MTY's ability to continue to expand by obtaining acceptable store sites and lease terms, obtaining qualified franchisees, increasing comparable store sales and completing acquisitions. The time, energy and resources involved in the integration of the acquired businesses into the MTY system and culture could also have an impact on MTY's results.

MTY could be materially and adversely affected by the outbreak of a widespread health epidemic or pandemic, including arising from various strains of avian flu or swine flu, such as H1N1, or COVID-19, particularly if located in regions from which the Company derives a significant amount of revenue or profit. The occurrence of such an outbreak or other adverse public health developments could materially disrupt the business and operations. Such events could also significantly impact the industry and cause a temporary closure of restaurants, which could severely disrupt MTY's or the Company's franchisees' operations and have a material adverse effect on the business, financial condition and results of operations.

At this time, the Company is unable to accurately predict the future impact that the pandemic will have on the results of operations, due to uncertainties including the severity of the disease, the duration of the outbreak, and further actions that may be taken by governmental authorities to contain the virus or to treat its impact. However, while it is premature to accurately predict the ultimate impact of these developments, the Company expects the results for the 2021 fiscal year to be impacted with potential continuing adverse impacts beyond this.

In addition, the operations could be disrupted if any of MTY's employees or employees of MTY's business partners were suspected of having the avian flu or swine flu, or other illnesses such as hepatitis A, norovirus or coronavirus, since this could require the Company or business partners to quarantine some or all of such employees or disinfect the restaurant facilities. Outbreaks of avian flu occur from time to time around the world, and such outbreaks have resulted in confirmed human cases. It is possible that outbreaks could reach pandemic levels. Public concern over avian flu generally may cause fear about the consumption of chicken, eggs and other products derived from poultry, which could cause customers to consume less poultry and related products. Because poultry is a menu offering for many of the Company's Concepts, this would likely result in lower revenues and profits to both MTY and franchisee partners. Avian flu outbreaks could also adversely affect the price and availability of poultry, which could negatively impact profit margins and revenues.

Furthermore, other viruses may be transmitted through human contact, and the risk of contracting viruses could cause employees or guests to avoid gathering in public places, which could adversely affect restaurant guest traffic or the ability to adequately staff restaurants. MTY could also be adversely affected if government authorities impose mandatory closures, seek voluntary closures, impose restrictions on operations of restaurants, or restrict the import or export of products, or if suppliers issue mass recalls of products. Even if such measures are not implemented and a virus or other disease does not spread significantly, the perceived risk of infection or health risk may adversely affect the business and operating results.

Please refer to the November 30, 2020 Annual Information Form for further discussion on all risks and uncertainties.

## ECONOMIC ENVIRONMENT RISK

The business of the Company is dependent upon numerous aspects of a healthy general economic environment, from strong consumer spending to provide sales revenue, to available credit to finance the franchisees and the Company. In

case of turmoil in economic, credit and capital markets, the Company's performance and market price may be adversely affected. The Company's current planning assumptions forecast that the restaurant industry will be impacted by the current economic uncertainty in certain regions in which it operates. Exposure to health epidemics and pandemics, such as the current COVID-19, are a risk to the Company and its franchise partners. Within a normal economic cycle, management is of the opinion that these risks will not have a major impact on the Company due to the following reasons: 1) the Company generates strong cash flows and has a healthy balance sheet; and 2) the Company has several concepts offering affordable dining out options for consumers in an economic slowdown. During extreme economic turmoil, management believes that the Company has the ability to overcome these risks until the economy re-establishes itself.

## FINANCIAL INSTRUMENTS

In the normal course of business, the Company uses various financial instruments, which by their nature involve risk, including market risk and the credit risk of non-performance by counterparties. These financial instruments are subject to normal credit standards, financial controls, risk management as well as monitoring procedures.

The Company has determined that the fair values of its financial assets and financial liabilities with short-term maturities approximate their carrying value. These financial instruments include cash, accounts receivables, accounts payable and accrued liabilities and deposits. The table below shows the fair value and the carrying amount of other financial instruments as at November 30, 2020 and 2019. Since estimates are used to determine fair value, they must not be interpreted as being realizable in the event of a settlement of the instruments.

The classification, carrying value and fair value of financial instruments are as follows:

	<i>(In thousands \$)</i>		2020		2019	
	Carrying amount	Fair value	Carrying amount	Fair value	Carrying amount	Fair value
	\$	\$	\$	\$	\$	\$
Financial assets						
Loans receivable	4,760	4,760	7,145	7,145		
Finance lease receivables	468,127	468,127	—	—		
Financial liabilities						
Long-term debt <sup>(1)</sup>	443,852	453,397	531,196	542,147		

<sup>(1)</sup> Excludes promissory notes, contingent considerations on acquisition, interest rate swap, cross currency interest rate swaps and obligations to repurchase non-controlling interests

In the normal course of business, the Company uses various financial instruments which by their nature involve risk, including market risk and the credit risk of non-performance by counterparties. These financial instruments are subject to normal credit standards, financial controls, risk management and monitoring procedures.

### *Fair value of recognized financial instruments*

#### **Promissory notes issued as part of its consideration for the acquisition of Houston Avenue Bar & Grill and Industria Pizzeria + Bar**

In 2019, the Company settled and cancelled four of the six promissory notes that were recorded as part of the acquisition of Houston Avenue Bar & Grill and Industria Pizzeria + Bar and recorded a loss of \$0.5 million.

A discounted cash flow method was used to capture the present value of the expected future economic benefits that will flow out of the Company, with respect to these promissory notes. These notes are subject to significant unobservable inputs such as discount rates and projected revenues and EBITDA. An increase or decrease by 1% in the discount rates used would have an impact of nil on the fair value, as at November 30, 2020 (2019 – \$0.1 million).

A fair value re-measurement gain of \$0.1 million was recorded for these promissory notes for the year ended November 30, 2020 (2019 – gain of \$1.9 million).

#### **Contingent considerations on acquisitions**

The Company issued as part of its consideration for the acquisition of Yuzu Sushi, Allô! Mon Coco and investment in Tortoise Group, contingent considerations to the vendors. These contingent considerations are subject to earn-out provisions, which are based on future earnings and are repayable in August 2021 for Yuzu Sushi and December 2022 for Tortoise Group. These contingent considerations have been recorded at fair value and are remeasured on a recurring basis. The contingent considerations for Allô! Mon Coco were repaid during the year ended November 30, 2020 for a total repayment amount of \$0.9 million.



A fair value re-measurement loss of \$1.0 million was recorded for the contingent considerations for the year ended November 30, 2020 (2019 – loss of \$0.2 million).

#### **Obligations to repurchase non-controlling interests**

The Company has entered into an agreement to purchase the shares of a minority interest shareholder of 9974644 Canada Inc. at the option of the holder at any time after December 9, 2017. The consideration is based on a multiplier of EBITDA, as prescribed by the terms of the shareholder agreement. The Company records a liability at fair value which is remeasured at each reporting period.

A fair value remeasurement loss of \$0.2 million (2019 – gain of nil) was recorded for this non-controlling interest obligation.

The Company, in conjunction with the acquisition of Houston Avenue Bar & Grill and Industria Pizzeria + Bar, entered into an agreement to acquire the non-controlling interest in 10220396 Canada Inc., in June 2022. The consideration to be paid for this acquisition will be based on future earnings. The Company recorded a liability at fair value which is remeasured at each reporting period.

A discounted cash flow method was used to capture the present value of the expected future economic benefits that will flow out of the Company with respect to this obligation. The non-controlling interest buyback obligation is subject to significant unobservable inputs such as a discount rate and projected EBITDA. An increase or decrease by 1% in the discount rates used would have an impact of nil on the carrying amount as at November 30, 2020 (2019 – nil).

A fair value re-measurement gain of \$1.5 million (2019 – loss of nil) was recorded for this non-controlling interest obligation.

#### **Obligation to repurchase partner in a joint venture**

The Company, in conjunction with the acquisition of its 70% interest in a joint venture that acquired Tortoise Group, entered into an agreement to acquire the remaining 30% interest by December 2025. The consideration to be paid for this acquisition will be based on future earnings. The Company recorded a liability at fair value (which is remeasured at each reporting period. An increase or decrease by 1% in the discount rates used would have an impact of \$0.1 million on the carrying amount as at November 30, 2020 (2019 – nil).

A fair value remeasurement loss of \$0.5 million (2019 – nil) was recorded for this obligation to repurchase a partner in a joint venture.

#### **Interest rate swap**

The Company holds an interest rate swap that is contracted to a fix rate on a notional amount of \$100.0 million and is maturing in July 21, 2021. The fair value of this interest rate swap amounted to \$1.2 million (2019 – nil) and the Company recorded a fair value remeasurement loss of \$1.6 million for the year ended November 30, 2020 (2019 – loss of \$0.7 million). The Company has classified this as level 2 in the fair value hierarchy.

#### **Cross currency interest rate swap**

On November 30, 2020, the Company entered two floating to floating 1-month cross currency interest rate swaps. A fair value of nil was recorded as at November 30, 2020 (2019 – nil).

<b>Receive-Notional</b>	<b>Receive-rate</b>	<b>Pay-Notional</b>	<b>Pay-rate</b>
US\$137.6 million	2.44%	CA\$180.0 million	2.45%
US\$95.4 million	1.85%	CA\$125.0 million	1.94%

## Fair value hierarchy

	Level 3	
	2020	2019
(In thousands \$)	\$	\$
Promissory notes for Houston Avenue Bar & Grill	—	329
Promissory notes related to buyback obligation of Houston Avenue Bar & Grill and Industria Pizzeria + Bar	2,928	2,738
Contingent considerations on acquisitions and investment in a joint venture	8,075	3,874
Non-controlling interest buyback options	1,171	2,513
Obligation to repurchase partner in a joint venture	3,364	—
<b>Financial liabilities</b>	<b>15,538</b>	<b>9,454</b>

## FINANCIAL RISK EXPOSURE

The Company, through its financial assets and financial liabilities, is exposed to various risks. The following analysis provides a measurement of risks as at November 30, 2020.

### Credit risk

The Company's credit risk is primarily attributable to its trade receivables. The amounts disclosed in the consolidated statement of financial position represent the maximum exposure to credit risk for each respective financial asset as at the relevant dates. The Company believes that the credit risk of accounts receivable is limited as other than receivables from international locations, the Company's broad client base is spread mostly across Canada and the US, which limits the concentration of credit risk.

The credit risk on the Company's loans receivable is similar to that of its accounts receivable.

### Foreign exchange risk

Foreign exchange risk is the Company's exposure to decreases or increases in financial instrument values caused by fluctuations in exchange rates. The Company's exposure to foreign exchange risk mainly comes from sales denominated in foreign currencies. The Company's US and foreign operations use the U.S. dollar ("USD") as functional currency. The Company's exposure to foreign exchange risk stems mainly from cash, accounts receivable, long-term debt denominated in US dollars, other working capital items and financial obligations from its US operations. As at November 30, 2020, the long-term debt denominated in USD is not exposed to foreign exchange risk as a result of two cross currency interest rate swaps.

Fluctuations in USD exchange rates are deemed to have minimal risk as they are mostly offset by the stand-alone operations of the Company's US entities.

As at November 30, 2020, the Company has the following financial instruments denominated in foreign currencies:

	2020		2019	
	USD	CAD	USD	CAD
(in thousands \$)	\$	\$	\$	\$
Financial assets				
Cash	4,437	5,753	5,194	6,902
Accounts receivable	645	836	253	337
Financial liabilities				
Accounts payable and deposits	(85)	(110)	(33)	(44)
<b>Net financial assets</b>	<b>4,997</b>	<b>6,479</b>	<b>5,414</b>	<b>7,195</b>

All other factors being equal, a reasonable possible 5% rise in foreign currency exchange rates per Canadian dollar would result in a profit of C\$0.3 million (2019 – profit of C\$0.3 million) on the consolidated statements of income and comprehensive income.

### Interest rate risk

Interest rate risk is the Company's exposure to increases and decreases in financial instrument values caused by the fluctuation in interest rates. The Company is exposed to cash flow risk due to the interest rate fluctuation in its floating-rate interest-bearing financial obligations.

Furthermore, upon refinancing of a borrowing, depending on the availability of funds in the market and lender perception of the Company's risk, the margin that is added to the reference rate, such as LIBOR or prime rates, could vary and thereby directly influence the interest rate payable by the Company.

Long-term debt stems mainly from acquisitions of long-term assets and business combinations. The Company is exposed to interest rate risk with its revolving credit facility which is used to finance the Company's acquisitions. The facility bears interest at a variable rate and as such the interest burden could change materially. \$433.0 million (2019 – \$518.9 million) of the credit facility was used as at November 30, 2020. A 100 basis points increase in the bank's prime rate would result in additional interest of \$4.3 million per annum (2019 – \$5.2 million) on the outstanding credit facility.

### Liquidity risk

Liquidity risk refers to the possibility of the Company not being able to meet its financial obligations when they become due. The Company has contractual and fiscal obligations as well as financial liabilities and is therefore exposed to liquidity risk. Such risk can result, for example, from a market disruption or a lack of liquidity. The Company actively maintains its credit facility to ensure it has sufficient available funds to meet current and foreseeable financial requirements at a reasonable cost.

As at November 30, 2020, the Company had an authorized revolving credit facility for which the available amount may not exceed \$700.0 million (2019 – \$700.0 million) to ensure that sufficient funds are available to meet its financial requirements.

The following are the contractual maturities of financial liabilities as at November 30, 2020:

<i>(In millions \$)</i>	Carrying Contractual		0 - 6	6 - 12	12 - 24	
	amount	cash flows	Months	Months	Months	Thereafter
	\$	\$	\$	\$	\$	\$
Accounts payable and accrued liabilities	111.4	111.4	111.4	—	—	—
Long-term debt <sup>(1)</sup>	460.5	460.9	4.2	6.3	442.1	8.3
Interest on long-term debt	n/a	18.0	4.9	4.9	8.2	—
Lease liabilities	558.7	574.5	63.2	63.2	109.6	338.5
<b>Total contractual obligations</b>	<b>1,130.6</b>	<b>1,164.8</b>	<b>183.7</b>	<b>74.4</b>	<b>559.9</b>	<b>346.8</b>

<sup>(1)</sup> When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

## NEAR-TERM OUTLOOK

The Company is closely monitoring the global situation surrounding COVID-19 and taking proactive steps to adapt to the changes for the well-being and safety of its employees, franchisees and customers, and the continuity of its operations and businesses. Given the dynamic nature of the situation, it is not possible to ascertain what impact there may be on the Company's long-term financial performance. MTY is taking the necessary steps to mitigate the potential consequences that this situation may have on its operations, franchisees, partners and service to MTY's customers. Please refer to section "Highlights of Significant Events" for further details on actions taken in response to COVID-19.

In the very short term, management's primary focus is to reopen the restaurants that have been temporarily closed as a result of the pandemic and to rebuild customer confidence by implementing proper safety measures and adjusting the way customers are served. Even after the pandemic is over, customer consumption patterns may shift temporarily or permanently from those traditionally witnessed and MTY will have to adapt to new customer behaviours. Management believes the Company will be able to regain customer confidence in the brands and restore the positive momentum it saw in the first quarter of 2020. The Company's focus, after the pandemic, will still be on innovation, quality of food and customer service in each of the outlets and maximizing the value offered to customers.

The restaurant industry will remain more than ever challenging in the future as customer consumption patterns change and management believes that the focus on the food offering, innovation, consistency and store design will give MTY's restaurants a stronger position to face challenges. Given this difficult competitive context in which more restaurants

compete for a finite amount of consumer dollars, each concept needs to preserve and improve the relevance of its offerings to consumers.

## CONTROLS & PROCEDURES

### Disclosure controls and procedures

Disclosure controls and procedures should be designed to provide reasonable assurance that information required to be disclosed by the Company in its annual filings, interim filings or other reports filed or submitted by it under securities legislation is recorded, processed, summarized and reported within the time periods specified in the securities legislation. It should include controls and procedures designed to ensure that information required to be disclosed by the Company in its annual filings, interim filings or other reports filed or submitted under securities legislation is accumulated and communicated to the Company's management, including its certifying officers, namely the Chief Executive Officer ("CEO") and the Chief Financial Officer ("CFO"), as appropriate to allow timely decisions regarding required disclosure. The CEO and the CFO, along with Management, after evaluating the effectiveness of the Company's disclosure controls and procedures as at November 30, 2020, have concluded that the Company's disclosure controls and procedures were effective.

### Internal controls over financial reporting

Internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements in accordance with IFRS. Management is responsible for establishing adequate internal control over financial reporting for the Company.

An evaluation of the effectiveness of the design and operation of the Company's internal control over financial reporting was conducted as of November 30, 2020. Based on the evaluation, the CEO and the CFO concluded that the internal control over financial reporting, as defined by National Instrument 52-109, was appropriately designed and was operating effectively. The evaluations were conducted in accordance with the framework and criteria established in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"), a recognized control model, and the requirements of National Instrument 52-109 - Certification of Disclosure in Issuers' Annual and Interim Filings.

### Limitations of Controls and Procedures

There are inherent limitations in the effectiveness of any control system, including the potential for human error and the possible circumvention or overriding of controls and procedures. Additionally, judgments in decision-making can be faulty and breakdowns can occur because of a simple error or mistake. An effective control system can provide only reasonable, not absolute, assurance that the control objectives of the system are adequately met. Accordingly, the management of the Company, including its Chief Executive Officer and Chief Financial Officer, does not expect that the control system can prevent or detect all error or fraud. Finally, projections of any evaluation or assessment of effectiveness of a control system to future periods are subject to the risks that, over time, controls may become inadequate because of changes in an entity's operating environment or deterioration in the degree of compliance with policies or procedures.

### Limitation on scope of design

The Company's management, with the participation of its CEO and CFO, has limited the scope of the design of the Company's DC&P and internal controls over financial reporting to exclude controls, policies and procedures and internal controls over financial reporting of certain special purpose entities ("SPEs") on which the Company has the ability to exercise *de facto* control and which have as a result been consolidated in the Company's consolidated financial statements. For the period ended November 30, 2020, these SPEs represent less than 0.1% of the Company's current assets, less than 0.1% of its non-current assets, less than 0.1% of the Company's current liabilities, less than 0.1% of long-term liabilities, less than 0.1% of the Company's revenues and less than 0.1% of the Company's net loss.



Eric Lefebvre, CPA, CA, MBA Chief Executive Officer



Renee St-Onge, CPA, CA Chief Financial Officer

## SUPPLEMENTAL INFORMATION

### List of acquisitions

Other banners added through acquisitions include:

Brand	Acquisition year	% ownership	# of franchised locations	# of corporate locations
Fontaine Santé/Veggirama	1999	100%	18	—
La Crémère	2001	100%	71	3
Croissant Plus	2002	100%	18	2
Cultures	2003	100%	24	—
Thai Express	May 2004	100%	6	—
Mrs. Vanelli's	June 2004	100%	103	—
TCBY – Canadian master franchise right	September 2005	100%	91	—
Sushi Shop	September 2006	100%	42	5
Koya Japan	October 2006	100%	24	—
Sushi Shop – existing franchise locations	September 2007	100%	—	15
Tutti Frutti	September 2008	100%	29	—
Taco Time – Canadian master franchise rights	October 2008	100%	117	—
Country Style Food Services Holdings Inc.	May 2009	100%	475	5
Groupe Valentine inc.	September 2010	100%	86	9
Jugo Juice	August 2011	100%	134	2
Mr. Submarine	November 2011	100%	338	—
Koryo Korean BBQ	November 2011	100%	19	1
Mr. Souvlaki	September 2012	100%	14	—
SushiGo	June 2013	100%	3	2
Extreme Pita, PurBlendz and Mucho Burrito ("Extreme Brandz")	September 2013	100%	300 - 34 of which in the US	5
ThaiZone	September 2013 March 2015	80% + 20%	25 and 3 mobile restaurants	—
Madisons	July 2014 September 2018	90% + 10%	14	—
Café Dépôt, Muffin Plus, Sushi-Man and Fabrika	October 2014	100%	88	13
Van Houtte Café Bistros – perpetual franchising license	November 2014	100%	51	1
Manchu Wok, Wasabi Grill & Noodle and SenseAsian	December 2014	100%	115	17
Big Smoke Burger	September 2015 September 2016	60% + 40%	13	4
Kahala Brands Ltd - Cold Stone Creamery, Blimpie, Taco Time, Surf City Squeeze, The Great Steak & Potato Company, NrGize Lifestyle Café, Samurai Sam's Teriyaki Grill, Frullati Café & Bakery, Rollerz, Johnnie's New York Pizzeria, Ranch One, America's Taco Shop, Cereality, Tasti D-Lite,	July 2016	100%	2,839	40

Brand	Acquisition year	% ownership	# of franchised locations	# of corporate locations
Planet Smoothie, Maui Wowi and Pinkberry				
BF Acquisition Holdings, LLC – Baja Fresh Mexican Grill and La Salsa Fresh Mexican Grill	October 2016	100%	167	16
La Diperie	December 2016 March 2019	60%+ 5%	5	—
Steak Frites St-Paul and Giorgio Ristorante	May 2017 September 2018	83.25% + 9.25%	15	—
The Works Gourmet Burger Bistro	June 2017	100%	23	4
Houston Avenue Bar & Grill and Industria Pizzeria + Bar	June 2017	80%	12	—
Dagwoods Sandwiches and Salads	September 2017	100%	20	2
The Counter Custom Burgers	December 2017	100%	36	3
Built Custom Burgers	December 2017	100%	5	—
Imvescor Restaurant Group - Baton Rouge, Pizza Delight, Scores, Toujours Mikes, and Ben & Florentine	March 2018	100%	253	8
Grabbagreen	March 2018	100%	26	1
Timothy's World Coffee and Mmmuffins - perpetual franchising license	April 2018	100%	32	7
SweetFrog Premium Frozen Yogurt	September 2018	100%	331	—
Casa Grecque	December 2018	100%	31	—
South Street Burger	March 2019	100%	24	13
Papa Murphy's	May 2019	100%	1,301	103
Yuzu Sushi	July 2019	100%	129	—
Alló! Mon Coco	July 2019	100%	40	—
Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina	December 2019	70%	20	3

### Definition of non-GAAP measures

The following non-GAAP measures can be found in the analysis of the MD&A:

<b>Adjusted EBITDA</b>	Represents revenues less operating expenses (excludes income tax, interest, depreciation and amortization and all other income (charges)) plus share of net profit of a joint venture accounted for using the equity method. See reconciliation of adjusted EBITDA to Income before taxes on page 14 and 20.
<b>Normalized Adjusted EBITDA</b>	Normalized EBITDA is adjusted EBITDA before transaction costs related to acquisitions. See reconciliation of adjusted EBITDA to Income before taxes on page 14 and 20.
<b>Free Cash flow</b>	Represents the sum total cash flows from operating activities less capital expenditures.
<b>Same-store sales</b>	Comparative sales generated by stores that have been open for at least thirteen months or that have been acquired more than thirteen months ago.
<b>System sales</b>	System sales are sales of all existing restaurants including those that have closed or have opened during the period, as well as the sales of new concepts acquired from the closing date of the transaction and forward.
<b>Digital sales</b>	Digital sales are sales made by customers through online ordering platforms.
<b>Debt-to-EBITDA</b>	Defined as current and long-term debt divided by EBITDA as defined in the credit agreement.

**Free cash flows <sup>(1)</sup> loop to cash flows provided by operating activities**

	February 2019	May 2019	August 2019	November 2019	February 2020	May 2020	August 2020	November 2020
<i>(In thousands \$)</i>								
Cash flows provided by operating activities	26,757	21,077	27,220	37,897	30,980	19,207	38,624	44,841
Additions to property, plant and equipment	(1,954)	(1,212)	(809)	(1,191)	(1,119)	(316)	(1,764)	(998)
Additions to intangible assets	(64)	(231)	(458)	(1,383)	(649)	(618)	(63)	(97)
Proceeds on disposal of property, plant and equipment, assets held for sale and intangible assets	175	2,133	727	8,254	1,526	10,653	281	164
<b>Free cash flows <sup>(1)</sup></b>	<b>24,914</b>	<b>21,767</b>	<b>26,680</b>	<b>43,577</b>	<b>30,738</b>	<b>28,926</b>	<b>37,078</b>	<b>43,910</b>

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.

### System Sales <sup>(1)</sup> to reported royalties

<i>(millions of \$)</i>	Sales year ended November 30 2020						
	Canada			US & International			<b>TOTAL</b>
	Corporate	Franchised	Total	Corporate	Franchised	Total	
System sales <sup>(1)</sup>	18.4	1,188.3	1,206.7	46.3	2,206.1	2,252.4	<b>3,459.1</b>
Franchise royalty income as a % of franchise sales	—	4.86%	—	—	4.87%	—	N/A
Reported royalties	—	57.8	—	—	107.3	—	<b>165.1</b>

<i>(millions of \$)</i>	Sales year ended November 30 2019						
	Canada			US & International			<b>TOTAL</b>
	Corporate	Franchised	Total	Corporate	Franchised	Total	
System sales <sup>(1)</sup>	39.1	1,627.3	1,666.4	51.2	1,902.2	1,953.4	<b>3,619.8</b>
Franchise royalty income as a % of franchise sales	—	5.19%	—	—	5.11%	—	N/A
Reported royalties	—	84.5	—	—	97.2	—	<b>181.7</b>

<i>(millions of \$)</i>	Three-months sales ended November 30, 2020						
	Canada			US & International			<b>TOTAL</b>
	<u>Corporate</u>	<u>Franchised</u>	<u>Total</u>	<u>Corporate</u>	<u>Franchised</u>	<u>Total</u>	
System sales <sup>(1)</sup>	4.1	301.6	305.7	11.1	574.6	585.7	<b>891.4</b>
Franchise royalty income as a % of franchise sales	—	4.74%	—	—	4.87%	—	N/A
Reported royalties	—	14.3	—	—	28.0	—	<b>42.3</b>

<i>(millions of \$)</i>	Three-months sales ended November 30, 2019						
	Canada			US & International			<b>TOTAL</b>
	<u>Corporate</u>	<u>Franchised</u>	<u>Total</u>	<u>Corporate</u>	<u>Franchised</u>	<u>Total</u>	
System sales <sup>(1)</sup>	9.7	429.4	439.1	19.3	565.1	584.4	<b>1023.5</b>
Franchise royalty income as a % of franchise sales	—	5.21%	—	—	4.94%	—	N/A
Reported royalties	—	22.4	—	—	27.9	—	<b>50.3</b>

<sup>(1)</sup> See section "Definition of non-GAAP measures" found in the Supplemental Information section for definition.



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# Consolidated financial statements of MTY Food Group Inc.

November 30, 2020 and 2019

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## Independent auditor's report

To the Shareholders of MTY Food Group Inc.

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### Our opinion

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of MTY Food Group Inc. and its subsidiaries (together, the Company) as at November 30, 2020 and 2019, and its financial performance and its cash flows for the years then ended in accordance with International Financial Reporting Standards (IFRS).

#### What we have audited

The Company's consolidated financial statements comprise:

- the consolidated statements of income (loss) for the years then ended;
- the consolidated statements of comprehensive income (loss) for the years then ended;
- the consolidated statements of changes in shareholders' equity for the years then ended;
- the consolidated statements of financial position as at November 30, 2020 and 2019
- the consolidated statements of cash flows for the years then ended; and
- the notes to the consolidated financial statements, which include significant accounting policies and other explanatory information.

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### Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the consolidated financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the consolidated financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.

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"PwC" refers to PricewaterhouseCoopers LLP/s.r.l./s.e.n.c.r.l., an Ontario limited liability partnership.



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## **Other information**

Management is responsible for the other information. The other information comprises the Management's Discussion and Analysis, which we obtained prior to the date of this auditor's report and the information, other than the consolidated financial statements and our auditor's report thereon, included in the annual report, which is expected to be made available to us after that date.

Our opinion on the consolidated financial statements does not cover the other information and we do not and will not express an opinion or any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed on the other information that we obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard. When we read the information, other than the consolidated financial statements and our auditor's report thereon, included in the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance.

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## **Responsibilities of management and those charged with governance for the consolidated financial statements**

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with IFRS, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Company's financial reporting process.



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## Auditor's responsibilities for the audit of the consolidated financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Company to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.



We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence and, where applicable, related safeguards.

The engagement partner on the audit resulting in this independent auditor's report is Sonia Boisvert.

*PricewaterhouseCoopers LLP<sup>1</sup>*

Montréal, Quebec  
February 17, 2021

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<sup>1</sup> FCPA auditor, FCA, public accountancy permit No. A116853

**MTY Food Group Inc.**  
**Consolidated statements of income (loss)**

Years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts)

	Notes	2020	2019
		\$	\$
<b>Revenue</b>	28 & 33	<b>511,117</b>	550,942
<b>Expenses</b>			
Operating expenses	29 & 33	<b>373,806</b>	403,547
Depreciation - property, plant and equipment and right-of-use assets	13 & 15	<b>16,998</b>	4,023
Amortization - intangible assets	16	<b>30,876</b>	29,185
Interest on long-term debt		<b>16,756</b>	17,649
Net interest expense on leases	13	<b>2,481</b>	—
Impairment charge - right-of-use assets	13	<b>4,291</b>	—
Impairment charge - property, plant and equipment, intangible assets and goodwill	18	<b>122,826</b>	2,619
		<b>568,034</b>	457,023
Share of net profit of a joint venture accounted for using the equity method		<b>508</b>	—
<b>Other income (expenses)</b>			
Unrealized and realized foreign exchange gain		<b>3,230</b>	402
Interest income		<b>408</b>	856
Gain on de-recognition/lease modification of lease liabilities		<b>2,890</b>	—
(Loss) gain on disposal of property, plant and equipment, assets held for sale and intangible assets		<b>(466)</b>	2,341
Revaluation of financial liabilities recorded at fair value	26	<b>(1,602)</b>	931
Loss on settlement of promissory notes	26	<b>—</b>	(452)
		<b>4,460</b>	4,078
<b>(Loss) income before taxes</b>		<b>(51,949)</b>	97,997
<b>Income tax expense (recovery)</b>	32		
Current		<b>8,360</b>	17,492
Deferred		<b>(23,414)</b>	2,769
		<b>(15,054)</b>	20,261
<b>Net (loss) income</b>		<b>(36,895)</b>	77,736
<b>Net (loss) income attributable to:</b>			
Owners		<b>(37,108)</b>	77,675
Non-controlling interests		<b>213</b>	61
		<b>(36,895)</b>	77,736
<b>Net (loss) income per share</b>	25		
Basic		<b>(1.50)</b>	3.09
Diluted		<b>(1.50)</b>	3.08

The accompanying notes are an integral part of the consolidated financial statements.

**MTY Food Group Inc.****Consolidated statements of comprehensive income (loss)**

Years ended November 30, 2020 and 2019

(In thousands of Canadian dollars)

	Notes	2020	2019
		\$	\$
<b>Net (loss) income</b>		<b>(36,895)</b>	<b>77,736</b>
<b>Items that may be reclassified subsequently to net (loss) income</b>			
Unrealized loss on translation of foreign operations		(12,660)	(1,431)
Deferred tax recovery on foreign currency translation adjustments	32	42	245
Other comprehensive loss		(12,618)	(1,186)
<b>Total comprehensive (loss) income</b>		<b>(49,513)</b>	<b>76,550</b>
<b>Total comprehensive (loss) income attributable to:</b>			
<b>Owners</b>		<b>(49,726)</b>	<b>76,489</b>
<b>Non-controlling interests</b>		<b>213</b>	<b>61</b>
		<b>(49,513)</b>	<b>76,550</b>

The accompanying notes are an integral part of the consolidated financial statements.

## MTY Food Group Inc.

### Consolidated statements of changes in shareholders' equity

Years ended November 30, 2020 and 2019

(In thousands of Canadian dollars)

	Reserves					Retained earnings	Equity attributable to owners	Equity attributable to non-controlling interests	Total
	Capital stock	Other	Contributed surplus	Foreign currency translation	Total reserves				
	\$	\$	\$	\$	\$	\$	\$	\$	\$
Balance as at November 30, 2018	312,161	(850)	1,512	450	1,112	296,341	609,614	1,281	610,895
Net income for the year ended November 30, 2019	—	—	—	—	—	77,675	77,675	61	77,736
Other comprehensive loss	—	—	—	(1,186)	(1,186)	—	(1,186)	—	(1,186)
Total comprehensive income							76,489	61	76,550
Acquisition of the non-controlling interest of 9974644 Canada Inc. (note 8)	—	—	—	—	—	2	2	(112)	(110)
Shares repurchased and cancelled (note 23)	(1,222)	—	—	—	—	(4,005)	(5,227)	—	(5,227)
Dividends	—	—	—	—	—	(16,713)	(16,713)	(498)	(17,211)
Share-based compensation (note 24)	—	—	583	—	583	—	583	—	583
Balance as at November 30, 2019	310,939	(850)	2,095	(736)	509	353,300	664,748	732	665,480
Adjustment on adoption of IFRS 16 (net of tax) (note 4)	—	—	—	—	—	(10,692)	(10,692)	—	(10,692)
Adjusted balance as at November 30, 2019	<b>310,939</b>	<b>(850)</b>	<b>2,095</b>	<b>(736)</b>	<b>509</b>	<b>342,608</b>	<b>654,056</b>	<b>732</b>	<b>654,788</b>
Net (loss) income for the year ended November 30, 2020	—	—	—	—	—	(37,108)	(37,108)	213	(36,895)
Other comprehensive loss	—	—	—	(12,618)	(12,618)	—	(12,618)	—	(12,618)
Total comprehensive (loss) income							(49,726)	213	(49,513)
Shares repurchased and cancelled (note 23)	(4,524)	—	—	—	—	(14,342)	(18,866)	—	(18,866)
Dividends	—	—	—	—	—	(4,633)	(4,633)	(186)	(4,819)
Share-based compensation (note 24)	—	—	924	—	924	—	924	—	924
Balance as at November 30, 2020	<b>306,415</b>	<b>(850)</b>	<b>3,019</b>	<b>(13,354)</b>	<b>(11,185)</b>	<b>286,525</b>	<b>581,755</b>	<b>759</b>	<b>582,514</b>

The following dividends were declared and paid by the Company:

	2020	2019
	\$	\$
\$0.185 per common share (2019 – \$0.66 per common share)	<b>4,633</b>	16,713

The accompanying notes are an integral part of the consolidated financial statements.



# MTY Food Group Inc.

## Consolidated statements of financial position

As at November 30, 2020 and 2019

(In thousands of Canadian dollars)

		2020	2019
	Notes	\$	\$
<b>Assets</b>			
Current assets			
Cash		44,302	50,737
Accounts receivable	9	55,886	65,129
Inventories	10	9,415	7,531
Assets held for sale	11	—	10,459
Current portion of loans receivable	12	1,527	4,082
Current portion of finance lease receivables	13	90,303	—
Income taxes receivable		420	563
Other assets		2,792	2,008
Prepaid expenses and deposits		6,750	9,284
		<b>211,395</b>	<b>149,793</b>
Loans receivable	12	3,233	3,063
Finance lease receivables	13	377,824	—
Contract cost asset		5,171	6,074
Deferred income taxes	32	207	238
Investment in a joint venture	14	26,612	—
Property, plant and equipment	15	16,551	21,363
Right-of-use assets	13	69,223	—
Intangible assets	16	864,029	958,099
Goodwill	17	439,452	510,171
		<b>2,013,697</b>	<b>1,648,801</b>
<b>Liabilities and Shareholders' equity</b>			
<b>Liabilities</b>			
Current liabilities			
Accounts payable and accrued liabilities		111,372	100,762
Provisions	20	3,065	13,421
Gift card and loyalty program liabilities		95,233	92,800
Income taxes payable		18,335	20,506
Current portion of deferred revenue and deposits	21	13,747	18,761
Current portion of long-term debt	22	12,888	4,592
Current portion of lease liabilities		114,915	—
		<b>369,555</b>	<b>250,842</b>
Long-term debt	22	447,654	536,058
Lease liabilities		443,834	—
Deferred revenue and deposits	21	41,367	38,216
Deferred income taxes	32	128,773	158,205
		<b>1,431,183</b>	<b>983,321</b>

The accompanying notes are an integral part of the consolidated financial statements.

**MTY Food Group Inc.****Consolidated statements of financial position (continued)**

As at November 30, 2020 and 2019

(In thousands of Canadian dollars)

		2020	2019
	Notes	\$	\$
<b>Shareholders' equity</b>			
Equity attributable to owners			
Capital stock	23	306,415	310,939
Reserves		(11,185)	509
Retained earnings		286,525	353,300
		<b>581,755</b>	<b>664,748</b>
Equity attributable to non-controlling interests		759	732
		<b>582,514</b>	<b>665,480</b>
		<b>2,013,697</b>	<b>1,648,801</b>

Approved by the Board on February 17, 2021

  
\_\_\_\_\_, Director  
\_\_\_\_\_, Director

The accompanying notes are an integral part of the consolidated financial statements.

# MTY Food Group Inc.

## Consolidated statements of cash flows

Years ended November 30, 2020 and 2019

(In thousands of Canadian dollars)

		2020	2019
	Notes	\$	\$
<b>Operating activities</b>			
Net (loss) income		(36,895)	77,736
Adjusting items:			
Interest on long-term debt		16,756	17,649
Net interest expense on leases	13	2,481	—
Depreciation - property, plant and equipment and right-of-use assets	13 & 15	16,998	4,023
Amortization - intangible assets	16	30,876	29,185
Impairment charge - property, plant and equipment	18	3,166	959
Impairment charge - right-of-use assets	13	4,291	—
Impairment charge - intangible assets and goodwill	18	119,660	1,660
Share of net profit of a joint venture accounted for using the equity method		(508)	—
Gain on de-recognition/lease modification of lease liabilities		(2,890)	—
Loss (gain) on disposal of property, plant and equipment, assets held for sale and intangible assets		466	(2,341)
Revaluation of financial liabilities recorded at fair value through profit or loss	26	1,602	(931)
Loss on settlement of promissory notes	26	—	452
Income tax (recovery) expense		(15,054)	20,261
Share-based compensation payments	24	924	583
		<b>141,873</b>	<b>149,236</b>
Income taxes paid		(10,303)	(22,537)
Interest paid		(15,832)	(15,405)
Other		573	2,978
Changes in non-cash working capital items	34	17,341	(1,321)
Cash flows provided by operating activities		<b>133,652</b>	<b>112,951</b>
<b>Investing activities</b>			
Net cash outflow on acquisitions	7	—	(332,098)
Cash acquired through acquisitions	7	—	2,459
Additions to property, plant and equipment	15	(4,197)	(5,166)
Additions to intangible assets	16	(1,427)	(2,136)
Proceeds on disposal of property, plant and equipment, assets held for sale and intangible assets		12,624	11,289
Investment in a joint venture	14	(19,105)	—
Cash flows used in investing activities		<b>(12,105)</b>	<b>(325,652)</b>

**MTY Food Group Inc.****Consolidated statements of cash flows (continued)**

Years ended November 30, 2020 and 2019

(In thousands of Canadian dollars)

		2020	2019
	Notes	\$	\$
<b>Financing activities</b>			
Issuance of long-term debt	34	20,000	327,399
Repayment of long-term debt	34	(109,137)	(73,852)
Lease payments		(13,026)	—
Shares repurchased and cancelled	23	(18,866)	(5,227)
Capitalized financing costs	34	(525)	(1,079)
Dividends paid to non-controlling shareholders of subsidiaries		(186)	(498)
Acquisition of the non-controlling interest of 9974644 Canada Inc.	8	—	(110)
Dividends paid		(4,633)	(16,713)
Cash flows (used in) provided by financing activities		(126,373)	229,920
Net (decrease) increase in cash		(4,826)	17,219
Effect of foreign exchange rate changes on cash		(1,609)	1,214
Cash, beginning of period		50,737	32,304
<b>Cash, end of period</b>		<b>44,302</b>	<b>50,737</b>

The accompanying notes are an integral part of the consolidated financial statements.

# MTY Food Group Inc.

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# MTY Food Group Inc.

## Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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### 1. Description of the business

MTY Food Group Inc. (the "Company") is a franchisor in the quick service and casual dining food industry. Its activities consist of franchising and operating corporate-owned locations as well as the sale of retail products under a multitude of banners. The Company also operates a distribution center and a food processing plant, both of which are located in the province of Quebec.

The Company is incorporated under the *Canada Business Corporations Act* and is listed on the Toronto Stock Exchange ("TSX"). The Company's head office is located at 8210, Trans-Canada Highway, Ville Saint-Laurent, Quebec.

### 2. Basis of preparation

The consolidated financial statements ("financial statements") have been prepared on the historical cost basis except for certain financial instruments that are measured at revalued amounts or fair values at the end of each reporting period, as explained in the accounting policies below.

Historical cost is generally based on the fair value of the consideration given in exchange for goods and services.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date, regardless of whether that price is directly observable or estimated using another valuation technique. In estimating the fair value of an asset or a liability, the Company takes into account the characteristics of the asset or liability if market participants would take those characteristics into account when pricing the asset or liability at the measurement date. Fair value for measurement and/or disclosure purposes in these financial statements is determined on such a basis, except for:

- share-based payment transactions, that are within the scope of International Financial Reporting Standards ("IFRS") 2, Share-based Payment;
- leasing transactions, that are within the scope of IFRS 16, Leases; and
- measurements that have some similarities to fair value but are not fair value, such as net realizable value in International Accounting Standards ("IAS") 2, Inventories, or value in use in IAS 36, Impairment of Assets.

In addition, for financial reporting purposes, fair value measurements are categorized into Level 1, 2 or 3 based on the degree to which the inputs to the fair value measurements are observable and the significance of the inputs to the fair value measurement in its entirety, which are described as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the entity can access at the measurement date;
- Level 2 inputs are inputs, other than quoted prices included within Level 1, that are observable for the asset or liability, either directly or indirectly; and
- Level 3 inputs are unobservable inputs for the asset or liability.

The financial statements are presented in Canadian dollars, which is the functional currency of the Company, and tabular amounts are rounded to the nearest thousand (\$000) except when otherwise indicated.

### Statement of compliance

The Company's financial statements have been prepared in accordance with IFRS as issued by the International Accounting Standard Board ("IASB").

These financial statements were authorized for issue by the Board of Directors on February 17, 2021.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 3. Accounting policies

The accounting policies set out below have been applied consistently to all periods presented in the consolidated financial statements, with the exception of leases and joint arrangements disclosed below, or in notes 4, 13 and 14 to these consolidated financial statements.

##### *Basis of consolidation*

The consolidated financial statements incorporate the financial statements of the Company and entities (including special purpose entities) controlled by the Company and its subsidiaries. Control is achieved when the Company:

- has power over the investee;
- is exposed, or has rights, to variable returns from its involvement with the investee; and
- has the ability to use its power to affect its returns.

Principal subsidiaries are as follows:

Principal subsidiaries	Percentage of equity interest	
	2020	2019
	%	%
MTY Franchising Inc.	100	100
MTY Franchising USA, Inc.	100	100
BF Acquisition Holdings, LLC	100	100
Built Franchise Systems, LLC	100	100
CB Franchise Systems, LLC	100	100
Papa Murphy's Holdings Inc.	100	100
9974644 Canada Inc.	65	65
10220396 Canada Inc.	80	80

The Company reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

When the Company has less than a majority of the voting rights of an investee, it has power over the investee when the voting rights are sufficient to give it the practical ability to direct the relevant activities of the investee unilaterally. The Company considers all relevant facts and circumstances in assessing whether or not the Company's voting rights in an investee are sufficient to give it power, including:

- the size of the Company's holding of voting rights relative to the size and dispersion of holdings of the other vote-holders;
- potential voting rights held by the Company, other vote-holders or other parties;
- rights arising from other contractual arrangements; and
- any additional facts and circumstances that indicate that the Company has, or does not have, the current ability to direct the relevant activities at the time that decisions need to be made, including voting patterns at previous shareholders' meetings.

Consolidation of a subsidiary begins when the Company obtains control over the subsidiary and ceases when the Company loses control of the subsidiary. Specifically, income and expenses of a subsidiary acquired or disposed of during the year are included in the statements of income and other comprehensive income from the date the Company gains control until the date when the Company ceases to control the subsidiary.

Profit or loss and each component of other comprehensive income are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with the Company's accounting policies.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Basis of consolidation (continued)*

All intercompany transactions, balances, revenue and expenses are eliminated in full on consolidation.

##### *Changes in the Company's ownership interests in existing subsidiaries*

Changes in the Company's ownership interests in subsidiaries that do not result in the Company losing control over the subsidiaries are accounted for as equity transactions. The carrying amounts of the Company's interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognized directly in equity and attributed to owners of the Company.

When the Company loses control of a subsidiary, a gain or loss is recognized in profit or loss and is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets (including goodwill), and liabilities of the subsidiary and any non-controlling interests. All amounts previously recognized in other comprehensive income (loss) in relation to that subsidiary are accounted for as if the Company had directly disposed of the related assets or liabilities of the subsidiary (i.e. reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable IFRSs). The fair value of any investment retained in the former subsidiary at the date when control is lost is regarded as the fair value on initial recognition for subsequent accounting under IFRS 9, Financial Instruments: Recognition and Measurement when applicable, or the cost on initial recognition of an investment in an associate or a joint venture.

##### *Business combinations*

Acquisitions of businesses are accounted for using the acquisition method (note 7). The consideration transferred in a business combination is measured at fair value. This is calculated as the sum of the acquisition date fair values of the assets transferred by the Company and liabilities incurred by the Company to the former owners of the acquiree in exchange for control of the acquiree. Acquisition-related costs are recognized in profit or loss as incurred.

At the acquisition date, the identifiable assets acquired and the liabilities assumed are recognized at their fair value, except for deferred tax assets or liabilities, which are recognized and measured in accordance with IAS 12, Income Taxes.

Goodwill is measured as the excess of the sum of the consideration transferred, the amount of any non-controlling interests in the acquiree, and the fair value of the acquirer's previously held equity interest in the acquiree (if any) over the net of the acquisition date amounts of the identifiable assets acquired and the liabilities assumed. If, after reassessment, the net of the acquisition date amounts of the identifiable assets acquired and liabilities assumed exceeds the sum of the consideration transferred, the amount of any non-controlling interests in the acquiree and the fair value of the acquirer's previously held interest in the acquiree (if any), the excess is recognized immediately in profit or loss as a bargain purchase gain.

Goodwill reflects how the acquisition will impact the Company's ability to generate future profits in excess of existing profits. The consideration paid mostly relates to combined synergies, related mainly to revenue growth. These benefits are not recognized separately from goodwill as they do not meet the recognition criteria for identifiable intangible assets.

Non-controlling interest are present ownership interests and entitle their holders to a proportionate share of the Company's net assets in the event of liquidation. These may be initially measured either at fair value or at the non-controlling interests' proportionate share of the recognized amounts of the acquiree's identifiable net assets. The choice of measurement basis is made on a transaction-by-transaction basis.

When the consideration transferred by the Company in a business combination includes assets or liabilities resulting from a contingent consideration arrangement, the contingent consideration is measured at its acquisition date fair value and included as part of the consideration transferred in a business combination. Changes in the fair value of the contingent consideration that qualify as "measurement period" adjustments are adjusted retrospectively, with corresponding adjustments against goodwill. Measurement period adjustments are adjustments that arise from additional information obtained during the 'measurement period' (which cannot exceed one year from the acquisition date) about facts and circumstances that existed at the acquisition date.



## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Business combinations (continued)*

The subsequent accounting for changes in the fair value of the contingent consideration that do not qualify as measurement period adjustments depends on how the contingent consideration is classified. Contingent consideration that is classified as equity is not remeasured at subsequent reporting dates and its subsequent settlement is accounted for within equity. Contingent consideration that is classified as an asset or a liability is remeasured at subsequent reporting dates in accordance with IFRS 9 or IAS 37, Provisions, Contingent Liabilities and Contingent Assets, as appropriate, with the corresponding gain or loss being recognized in profit or loss.

When a business combination is achieved in stages, the Company's previously held equity interest in the acquiree is remeasured at fair value at the acquisition date (i.e. the date when the Company obtains control) and the resulting gain or loss, if any, is recognized in profit or loss. Amounts arising from interests in the acquiree prior to the acquisition date that have previously been recognized in other comprehensive income (loss) are reclassified to profit or loss where such treatment would be appropriate if that interest were disposed of.

If the initial accounting for a business combination is incomplete by the end of the reporting period in which the combination occurs, the Company reports provisional amounts for the items for which the accounting is incomplete. Those provisional amounts are adjusted retrospectively during the measurement period (see above), or additional assets or liabilities are recognized, to reflect new information obtained about facts and circumstances that existed at the acquisition date that, if known, would have affected the amounts recognized at that date.

##### *Goodwill*

Goodwill arising on an acquisition of a business is carried at cost as established at the date of acquisition of the business less accumulated impairment losses, if any.

Where goodwill forms part of a cash-generating unit ("CGU") and part of the operation within the unit is disposed of, the goodwill associated with the operation disposed of is included in the carrying amount of the operation when determining the gain or loss on disposal of the operation. Goodwill disposed of in this circumstance is measured based on the relative values of the operation and the portion of the CGU retained.

##### *Revenue recognition*

The Company's accounting policies are summarized below:

##### *Revenue from franchise locations*

- i) Royalties are based either on a percentage of gross sales as reported by the franchisees or on a fixed monthly fee. They are recognized on an accrual basis in accordance with the substance of the relevant agreement, as they are earned.
- ii) Initial franchise fees are recognized on a straight-line basis over the term of the franchise agreement as the performance obligation relating to franchise rights is fulfilled. Amortization begins once the restaurant has opened.
- iii) Upfront fees related to master license agreements are recognized over the term of the master license agreements on a straight-line basis.
- iv) Renewal fees and transfer fees are recognized on a straight-line basis over the term of the related franchise agreement.
- v) Restaurant construction and renovation revenue is recognized when the construction and renovation are completed.
- vi) The Company earns rent revenue on certain leases it holds and sign rental revenue. Rental income that is not included in the measurement of the finance lease receivable under IFRS 16 is recognized on a straight-line basis over the term of the relevant lease.
- vii) The Company recognizes breakage income proportionately as each gift card is redeemed, based on the historical redemption pattern of the gift cards. The Company also charges various program fees to its franchisees as gift cards are redeemed. Notably, this does not apply to gift card liabilities assumed in a business acquisition, which are accounted for at fair value at the acquisition date.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Revenue from franchise locations (continued)*

- viii) The Company receives considerations from certain suppliers. Fees are generally earned based on the value of purchases during the year. Agreements that contain an initial upfront fee, in addition to ongoing fees, are recognized on a straight-line basis over the term of the respective agreement. Supplier contributions are recognized as revenue as they are earned and are recorded in other franchising revenue.

##### *Revenue from food processing, distribution and retail*

Food processing, distribution and retail revenue is recognized when the customer takes control of the product, which usually occurs upon shipment or receipt of the goods by the customer, depending on the specific terms of the agreement.

##### *Revenue from promotional fund contributions*

Promotional fund contributions are based on a percentage of gross sales as reported by the franchisees. Corresponding promotional fund transfers to the promotional funds are reported separately and included in accounts payable and accrued liabilities. The Company is not entitled to retain these promotional fund payments received and is obligated to transfer these funds to be used solely for use in promotional and marketing-related costs for specific restaurant banners. The Company sometimes charges a fee for the administration of the promotional funds. The combined amount payable resulting from the promotional fund reserves amounts to a surplus of \$20,529 (2019 – \$12,054). These amounts are included in accounts payable and accrued liabilities.

##### *Revenue from corporate-owned locations*

Revenue from corporate-owned locations is recorded when goods are delivered to customers.

##### *Contract cost asset*

The Company recognizes incremental costs of obtaining a contract as an asset if they are expected to be recoverable, unless their amortization period would be less than one year, in which case a practical expedient is used to expense them as incurred. The costs are amortized to operating expenses over the term of the related franchise agreement.

##### *Assets held for sale*

Judgment is required in determining whether an asset meets the criteria for classification as “assets held for sale” in the consolidated statements of financial position. Criteria considered by management include the existence of and commitment to a plan to dispose of the assets, the expected selling price of the assets, the expected timeframe of the completion of the anticipated sale and the period of time any amounts have been classified within assets held for sale. The Company reviews the criteria for assets held for sale each quarter and reclassifies such assets to or from this category as appropriate. In addition, there is a requirement to evaluate and record assets held for sale at the lower of their carrying value and fair value less costs to sell.

##### *Leasing*

The Company enters into leases for franchised and corporately-owned locations, offices, and equipment in the normal course of business. The Company adopted IFRS 16 on December 1, 2019. The impact of the adoption of IFRS 16 on the Company’s financial statements is further described in note 4.

##### The Company as lessee

The Company recognizes lease liabilities with corresponding right-of-use assets, except for short-term leases and leases of low value assets, which are expensed on a straight-line basis over the lease term. The Company recognizes depreciation of right-of-use assets and interest on lease liabilities.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Leasing (continued)*

###### The Company as lessor

When the Company enters into a sublease arrangement as an intermediate lessor, the Company accounts for the head lease and the sublease as two separate contracts. The Company is required to classify the sublease as a finance or operating lease by reference to the right-of-use asset arising from the head lease. For finance subleases, the Company derecognizes the right-of-use asset relating to the head lease that is transferred to the sublessee and recognizes a finance lease receivable in the sublease. As the intermediate lessor, the Company retains the lease liability on the head lease in its consolidated statement of financial position. During the term of the sublease, the Company recognizes both finance income on the sublease and interest expense on the head lease.

For the year ended November 30, 2019, leases were classified as finance leases whenever the terms of the lease transferred substantially all the risks and rewards of ownership to the lessee. All other leases were classified as operating leases.

###### The Company as lessor

Rental income from operating leases was recognized on a straight-line basis over the term of the relevant lease.

###### The Company as lessee

Operating lease payments were recognized as an expense on a straight-line basis over the lease term, except where another systematic basis was more representative of the time pattern in which economic benefits from the leased asset were consumed. Contingent rentals arising under operating leases were recognized as an expense in the period in which they were incurred.

In the event that lease incentives were received to enter into operating leases, such incentives were recognized as a liability. The aggregate benefit of incentives was recognized as a reduction of rental expense on a straight-line basis, except where another systematic basis was more representative of the time pattern in which economic benefits from the leased asset were consumed.

##### *Government grants*

Government grants are recognised in profit or loss on a systematic basis over the periods in which the Company recognises expenses for the related costs for which the grants are intended to compensate.

##### *Functional and presentation currency*

These financial statements are presented using the Company's functional currency, which is the Canadian dollar. Each entity of the Company determines its own functional currency, and the financial statement items of each entity are measured using that functional currency. Functional currency is the currency of the primary economic environment in which the entity operates.

The assets and liabilities of a foreign operation with a functional currency different from that of the Company are translated into the presentation currency using the exchange rate in effect on the reporting date. Revenue and expenses are translated into the presentation currency using the average exchange rate for the period. Exchange differences arising from the translation of a foreign operation are recognized in reserves. Upon complete or partial disposal of the investment in the foreign operation, the foreign currency translation reserve or a portion of it will be recognized in the statement of income (loss) in other income (charges).

##### *Taxation*

Income tax expense represents the sum of the tax currently payable and deferred tax.

###### *Current tax*

The tax currently payable is based on taxable profit for the year and adjustments to prior year provisions. Taxable profit differs from profit as reported in the consolidated statement of income (loss) because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Taxation (continued)*

###### Deferred tax

Deferred tax is recognized on temporary differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognized for all taxable temporary differences. Deferred tax assets are generally recognized for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilized. Such deferred tax assets and liabilities are not recognized if the temporary difference arises from goodwill or from the initial recognition (other than in a business combination) of other assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit. In addition, deferred tax liabilities are not recognised if the temporary difference arises from the initial recognition of goodwill.

Deferred tax liabilities are recognized for taxable temporary differences associated with investments in subsidiaries, except where the Company is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax assets arising from deductible temporary differences associated with such investments and interests are only recognized to the extent that it is probable that there will be sufficient taxable profits against which to utilize the benefits of the temporary differences and they are expected to reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realized, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

###### Current and deferred tax for the year

Current and deferred tax are recognized in profit or loss, except when they relate to items that are recognized in other comprehensive income (loss) or directly in equity, in which case, the current and deferred tax are also recognized in other comprehensive income (loss) or directly in equity respectively. Where current tax or deferred tax arises from the initial accounting for a business combination, the tax effect is included in the accounting for the business combination.

##### *Property, plant and equipment*

Land and buildings held for use in the production or supply of goods or services, or for administrative purposes, are stated in the consolidated statement of financial position at their historical costs less accumulated depreciation (buildings) and accumulated impairment losses. Cost includes expenditures that are directly attributable to the acquisition of the asset, including any costs directly attributable to bringing the asset to a working condition for its intended use.

Equipment, leasehold improvements, rolling stock and computer hardware are stated at cost less accumulated depreciation and accumulated impairment losses.

Depreciation is recognized so as to write off the cost or valuation of assets (other than land) less their residual values over their useful lives, using the straight-line method. The estimated useful lives, residual values and depreciation methods are reviewed at the end of each year, with the effect of any changes in estimate accounted for on a prospective basis.

An item of property, plant and equipment is derecognized upon disposal or when no future economic benefits are expected to arise from the continued use of the asset. Any gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognized in profit or loss.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Property, plant and equipment (continued)*

Depreciation is based on the following terms:

Buildings	Straight-line	25 to 50 years
Equipment	Straight-line	Three to 10 years
Leasehold improvements	Straight-line	Lesser of the term of the lease or useful life
Rolling stock	Straight-line	Five to seven years
Computer hardware	Straight-line	Three to seven years

##### *Intangible assets*

###### *Intangible assets acquired separately*

Intangible assets with finite useful lives that are acquired separately are carried at cost less accumulated amortization and accumulated impairment losses, if applicable. Amortization is recognized on a straight-line basis over their estimated useful lives. The estimated useful lives and amortization methods are reviewed at the end of each year, with the effect of any changes in estimate being accounted for on a prospective basis. Intangible assets with indefinite useful lives that are acquired separately are carried at cost less accumulated impairment losses, if applicable.

###### *Intangible assets acquired in a business combination*

Intangible assets acquired in a business combination and recognized separately from goodwill are initially recognized at their fair value at the acquisition date.

Subsequent to initial recognition, intangible assets having a finite life acquired in a business combination are reported at cost less accumulated amortization and accumulated impairment losses, if applicable, on the same basis as intangible assets that are acquired separately. Intangible assets having an indefinite life are not amortized and are therefore carried at cost less accumulated impairment losses, if applicable.

###### *Derecognition of intangible assets*

An intangible asset is derecognized on disposal, or when no future economic benefits are expected from use or disposal. Gains or losses arising from derecognition of an intangible asset, measured as the difference between the net disposal proceeds and the carrying amount of the asset, are recognized in profit or loss when the asset is derecognized.

The Company reviews each reporting period the amortization periods of its intangible assets with finite useful lives. The Company also reviews each reporting period the useful lives of its intangible assets with indefinite useful lives to determine whether events and circumstances continue to support an indefinite useful life assessment for those assets.

The Company currently carries the following intangible assets on its books:

##### *Franchise rights and master franchise rights*

The franchise rights and master franchise rights acquired through business combinations were recognized at the fair value of the estimated future cash inflows related to the acquisition of franchises. The franchise rights and master franchise rights are generally amortized on a straight-line basis over the terms of the agreements, which typically range between 10 to 20 years.

##### *Step-in rights*

Step-in rights are the rights of the Company to take over the premises and associated lease of a franchised location in the event the franchise is in default of payments. These are acquired through business combinations and are recognized at their fair value at the time of the acquisition. They are amortized over the term of the franchise agreement.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Trademarks*

Trademarks acquired through business combinations were recognized at their fair value at the time of the acquisition and are not amortized. Trademarks were determined to have an indefinite useful life based on their strong brand recognition and their ability to generate revenue through changing economic conditions with no foreseeable time limit.

##### *Other*

Included in other intangible assets is primarily purchased software, which is being amortized over its expected useful life on a straight-line basis.

##### *Impairment of long-lived assets*

At the end of each reporting period, the Company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication of impairment. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the Company estimates the recoverable amount of the CGU to which the asset belongs. Where a reasonable and consistent basis of allocation can be identified, corporate assets are also allocated to individual CGU, or otherwise they are allocated to the smallest group of CGUs for which a reasonable and consistent allocation basis can be identified. A majority of the Company's intangible assets do not have cash inflows independent of those from other assets and as such are tested within their respective CGU. For the majority of the Company's long-lived assets, the smallest group of CGUs for which a reasonable and consistent allocation basis can be identified is the brand level, comprised of franchise rights, trademarks, and perpetual licenses.

Intangible assets with indefinite useful lives are tested for impairment at least annually, and whenever there is an indication that the asset may be impaired.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or CGU) is estimated to be less than its carrying amount, the carrying amount of the asset (or CGU) is reduced to its recoverable amount. An impairment loss is recognized immediately in profit or loss. The Company does not reduce the carrying value of an asset below the highest of its fair value less cost of disposal and its value in use.

Where an impairment loss subsequently reverses, the carrying amount of the asset (or CGU) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognized for the asset (or CGU) in prior years. A reversal of an impairment loss is recognized immediately in profit or loss.

##### *Impairment of goodwill*

For the purposes of impairment testing, goodwill is allocated to the CGU or a group of CGUs ("goodwill unit") that are considered to represent the lowest level within the group at which the goodwill is monitored for internal management purposes. As at November 30, 2020, goodwill is allocated as follows:

	<b>Goodwill unit description</b>
Canada goodwill	A group of CGUs comprised of acquired brands in Canada's operating segment
US & International excluding Papa Murphy's goodwill	A group of CGUs comprised of acquired brands in the US & International operating segment, excluding the Papa Murphy's brand
Papa Murphy's goodwill	One CGU comprised of Papa Murphy's brand

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Impairment of goodwill (continued)*

A goodwill unit to which goodwill has been allocated is tested for impairment annually as at August 31, or more frequently when there is an indication that the goodwill unit may be impaired. If the recoverable amount of the goodwill unit is less than its carrying amount, the impairment loss reduces the carrying amount of any goodwill allocated to the goodwill unit. Any impairment loss for goodwill is recognized directly in profit or loss in the consolidated statement of income (loss). An impairment loss recognized for goodwill is not reversed in subsequent periods.

Recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

##### *Cash*

Cash includes cash on hand and short-term investments, if any, with maturities upon acquisition of generally three months or less or that are redeemable at any time at full value and for which the risk of a change in value is not significant.

##### *Inventories*

Inventories are measured at the lower of cost and net realizable value. Costs of inventories are determined on a first-in-first-out basis and include acquisition costs, conversion costs and other costs incurred to bring inventories to their present location and condition. The cost of finished goods includes a pro-rata share of production overhead based on normal production capacity.

In the normal course of business, the Company enters into contracts for the construction and sale of franchise locations. The related work in progress inventory includes all direct costs relating to the construction of these locations and is recorded at the lower of cost and net realizable value.

Net realizable value represents the estimated selling price for inventories less all estimated costs of completion and costs necessary to make the sale.

##### *Financial instruments*

##### *Classification of financial assets*

Financial assets are recognized when the Company becomes a party to the contractual provisions of the instrument. Financial assets are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets (other than financial assets at fair value through profit or loss "FVTPL") are added to or deducted from the fair value of the financial assets, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets at FVTPL are recognized immediately in profit or loss.

On initial recognition, the Company classifies its financial assets as subsequently measured at either amortized cost, Fair Value through Other Comprehensive Income "FVOCI" or FVTPL, depending on its business model for managing the financial assets and the contractual cash flow characteristics of the financial assets.

A financial asset is subsequently measured at amortized cost if the asset is held within a business model whose objective is to hold assets in order to collect contractual cash flows and the contractual terms of the financial asset give rise, on specified dates, to cash flows that are solely payments of principal and interest. Unless a financial asset is designated at FVTPL, a financial asset is subsequently measured at FVOCI if the asset is held within a business model in order to collect contractual cash flows and sell financial assets and the contractual terms of the instrument give rise, on specified dates, to cash flows that are solely payments of principal and interest. Financial assets that do not meet either the contractual cash flow characteristics of solely payments of principal and interest or the business model of held to collect or held to collect and sell are measured at FVTPL. Financial assets measured at FVTPL and any subsequent changes therein are recognized in net income.

The Company currently classifies its cash, accounts receivable and loans receivable as assets measured at amortized cost.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 3. Accounting policies (continued)

##### *Financial instruments (continued)*

##### *Effective interest method*

The effective interest method is a method of calculating the amortized cost of a debt instrument and of allocating interest income over the relevant period. The effective interest rate is the rate that exactly discounts estimated future cash receipts (including all fees and points paid or received that form an integral part of the effective interest rate, transaction costs and other premiums or discounts) through the expected life of the debt instrument, or, where appropriate, a shorter period, to the net carrying amount on initial recognition.

Income is recognized on an effective interest basis for debt instruments other than those financial assets classified as at FVTPL.

##### *Impairment of financial assets*

The Company uses the simplified expected credit-loss ("ECL") model for its trade receivables, as permitted by IFRS 9. The simplified approach under IFRS 9 permits the use of the lifetime expected loss provision for all trade receivables and also incorporates forward-looking information. Lifetime ECL represents the ECL that will result from all probable default events over the expected life of a financial instrument.

For its loans receivable balance carried at amortized cost, the Company has applied the general ECL model. Unlike the simplified approach, the general ECL model depends on whether there has been a significant increase in credit risk. The Company considers the probability of default upon initial recognition of the financial asset and whether there has been a significant increase in credit risk on an ongoing basis throughout each reporting period. To assess whether there is a significant increase in credit risk, the Company compares the risk of a default occurring on the asset as at the reporting date with the risk of default as at the date of initial recognition of the financial asset.

A significant increase in credit risk is assessed based on changes in the probability of default since initial recognition along with borrower-specific qualitative information, or when loans are more than 30 days past due. Loans are considered impaired and in default when they are 90 days past due or there is sufficient doubt regarding the ultimate collectability of principal and/or interest. Loans that are 180 days past due are written down to the present value of the expected future cash flows. Impairment under the IFRS 9 general ECL model is assessed on an individual basis. In assessing the risk of default, the Company also incorporates available reasonable and supportive forward-looking information.

When credit risk is assessed as being low or when there has not been a significant increase in credit risk since initial recognition, the ECL is based on a 12-month ECL which represents the portion of lifetime ECL expected to occur from default events that are possible within 12 months after the reporting date. If a significant increase in credit risk has occurred throughout a reporting period, impairment is based on lifetime ECL.

##### *Derecognition of financial assets*

The Company derecognizes a financial asset only when the contractual rights to the cash flows from the asset expire, or when it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity. On derecognition of a financial asset in its entirety, the difference between the asset's carrying amount and the sum of the consideration received and receivable and the cumulative gain or loss that had been recognized in other comprehensive income (loss) and accumulated in equity is recognized in profit or loss.

##### *Derecognition of financial liabilities*

The Company derecognizes financial liabilities when, and only when, the Company's obligations are discharged, cancelled or they expire. The difference between the carrying amount of the financial liability derecognized and the consideration paid and payable is recognized in profit or loss.

##### *Classification of financial liabilities*

Financial liabilities are initially recorded at fair value and subsequently measured at amortized cost using the effective interest rate method with gains and losses recognized in net income in the period that the liability is derecognized, except for financial liabilities classified as FVTPL. These financial liabilities, including derivative liabilities and certain obligations, are subsequently measured at fair value with changes in fair value recorded in net income in the period in which they arise. Financial liabilities designated as FVTPL are recorded at fair value with changes in fair value attributable to changes in the Company's own credit risk recorded in net income.



# MTY Food Group Inc.

## Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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### 3. Accounting policies (continued)

#### *Financial instruments (continued)*

##### **Financial liabilities classification:**

Accounts payable and accrued liabilities	Amortized cost
Revolving credit facility	Amortized cost
Non-interest-bearing contract cancellation fees and holdbacks	Amortized cost
Contingent consideration related to the acquisition of Yuzu Sushi and Allô! Mon Coco	FVTPL
Promissory notes Houston Avenue Bar & Grill	FVTPL
Promissory notes related to the buyback obligation of Houston Avenue Bar & Grill and Industria Pizzeria + Bar	FVTPL
Non-controlling interest buyback obligation	FVTPL
Non-controlling interest option	FVTPL
Obligation to repurchase a partner in a joint venture	FVTPL
Interest rate swap	FVTPL

#### *Provisions*

Provisions are recognized when the Company has a present obligation (legal or constructive) as a result of a past event, it is probable that the Company will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

The amount recognized as a provision is the best estimate of the consideration required to settle the present obligation at the end of the reporting period, taking into account the risks and uncertainties surrounding the obligation. Provisions are measured at management's best estimate of the expenditure required to settle the obligation at the end of the reporting period, and are discounted to present value when the effect is material. This is recorded in cost of goods sold and rent (note 29) on the consolidated statement of income (loss).

When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, a receivable is recognized as an asset if it is virtually certain that reimbursement will be received and the amount of the receivable can be measured reliably.

##### **Onerous contracts**

Present obligations arising under onerous contracts are recognized and measured as provisions. An onerous contract is considered to exist where the Company has a contract under which the unavoidable costs of meeting the obligations under the contract exceed the economic benefits expected to be received from the contract.

##### **Litigation, disputes and closed stores**

Provisions for the expected cost of litigation, disputes and the cost of settling leases for closed stores, with the exception of lease liabilities already recorded pursuant to IFRS 16, are recognized when it becomes probable the Company will be required to settle the obligation, at management's best estimate of the expenditure required to settle the Company's obligation.

##### **Contingent liabilities acquired in a business combination**

Contingent liabilities acquired in a business combination are initially measured at fair value at the acquisition date. At the end of subsequent reporting periods, such contingent liabilities are measured at the higher of the amount that would be recognized in accordance with IAS 37 and the amount initially recognized less cumulative amortization recognized, if any.

# MTY Food Group Inc.

## Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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### 3. Accounting policies (continued)

#### *Gift card and loyalty program liabilities*

Gift card liability represents liabilities related to unused balances on reloadable payment cards. Loyalty program liabilities represent the dollar value of the loyalty points earned and unused by customers.

The Company's various franchised and corporate-owned locations, in addition to third-party companies, sell gift cards to be redeemed at the Company's corporate and franchised locations for food and beverages only. Proceeds from the sale of gift cards are included in gift card liability until redeemed by the gift cardholder as a method of payment for food and beverage purchases.

Due to the inherent nature of gift cards, it is not possible for the Company to determine what portion of the gift card liability will be redeemed in the next 12 months and, therefore, the entire unredeemed gift card liability is considered to be a current liability.

#### *Deferred revenue and deposits*

The Company has deferred revenue and deposits for amounts received for which the service or sale of goods associated with these revenues have not yet been rendered. These are comprised mainly of franchise fee deposits, unearned rent, and supplier contributions. Revenues on these are recorded once the service or contract terms have been met and the services or goods have been delivered.

#### *Share-based payment arrangements*

The Company measures stock options granted to employees that vest in specified installments over the service period based on the fair value of each tranche on the grant date by using the Black-Scholes option-pricing model. Based on the Company's estimate of equity instruments that will eventually vest, a compensation expense is recognized over the vesting period applicable to the tranche with a corresponding increase to contributed surplus. Details regarding the determination of the fair value of equity-settled share-based transactions are set out in note 24.

At the end of each reporting period, the Company revises its estimate of the number of equity instruments expected to vest. The impact of the revision of the original estimates, if any, is recognized in profit or loss such that the cumulative expense reflects the revised estimate, with a corresponding adjustment in contributed surplus. When the stock options are exercised, share capital is credited by the sum of the consideration paid and the related portion previously recorded in contributed surplus.

#### *Operating segments*

An operating segment is a distinguishable component of the Company that engages in business activities from which it may earn revenue and incur expenses, including revenue and expenses that relate to transactions with any of the Company's other components, and for which separate financial information is available. Segment disclosures are provided for the Company's operating segments (note 33). The operating segments are determined based on the Company's management and internal reporting structure. All operating segments' operating results are regularly reviewed by the Chief Operating Officers ("COOs") to make decisions on resources to be allocated to the segment and to assess its performance.

#### *Joint arrangements*

Joint arrangements are arrangements in which the Company exercises joint control as established by contracts requiring unanimous consent for decisions about the activities that significantly affect the arrangement's returns. When the Company has the rights to the net assets of the arrangement, the arrangement is classified as a joint venture and is accounted for using the equity method. When the Company has rights to the assets and obligations for the liabilities relating to an arrangement, the arrangement is classified as a joint operation and the Company accounts for each of its assets, liabilities and transactions, including its share of those held or incurred jointly, in relation to the joint operation.

Under the equity method of accounting, interests in joint ventures are initially recognized at cost and adjusted thereafter to recognize the Company's share of the profits or losses and movements in other comprehensive income of the investee. When the Company's share of losses in a joint venture equals or exceeds its interests in the joint ventures, the Company does not recognize further losses unless it will incur obligations or make payments on behalf of the joint ventures.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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#### 3. Accounting policies (continued)

##### *Joint arrangements (continued)*

Unrealized gains resulting from transactions with joint ventures are eliminated, to the extent of the Company's share in the joint venture. For sales of products or services from the Company to its joint ventures, the elimination of unrealized profits is considered in the carrying value of the investment in equity-accounted investees in the consolidated statements of financial position and in the share in profit or loss of equity-accounted investees in the consolidated statements of income.

#### 4. Changes in accounting policies

##### **IFRS 16, Leases**

On December 1, 2019, the Company adopted IFRS 16 using the modified retrospective approach. The Company has not restated the comparatives for the 2019 financial year, as permitted under the specific transitional provisions in the standard. The impact from the new leasing standard is therefore recognized in the opening balance sheet on December 1, 2019.

IFRS 16 introduces new or amended requirements with respect to lease accounting. The standard provides a comprehensive model for the identification of lease arrangements and their treatment in the financial statements of both lessees and lessors. It supersedes IAS 17, Leases, and its associated interpretive guidance. It introduces significant changes to lessee accounting by removing the distinction between operating and finance leases and requiring the recognition of a right-of-use asset and corresponding lease liability at the commencement of all leases (subject to limited exceptions for short-term leases and leases of low-value assets). Lease-related expenses previously recorded in operating expenses, primarily as occupancy costs, will be recorded as depreciation on the right-of-use assets, and a finance charge from unwinding the discount on the lease liabilities. When the Company is the lessor, lease-related revenues previously recorded in rental revenue will be recorded as finance income. IFRS 16 will also change the presentation of cash flows relating to leases in the Company's consolidated statements of cash flows, but it does not cause a difference in the amount of cash transferred between the parties of a lease. Although the standard did not change the accounting for most lessors significantly, it does change the manner in which the intermediate lessor determines the classification of sublease arrangements between operating and finance leases. Under IFRS 16, this assessment is determined relative to whether the sublease transfers significant risks and rewards of the right-of-use asset.

In applying IFRS 16 for the first time, the Company has elected to use the following practical expedients permitted by the standard:

- the Company has not reassessed, under IFRS 16, contracts that were identified as leases under the previous accounting standards (IAS 17 and International Financial Reporting Interpretations Committee ("IFRIC") Interpretation 4, Determining whether an Arrangement Contains a Lease);
- the use of the provision for onerous leases as an alternative to performing an impairment review;
- the right to exclude initial direct costs from the measurement of the right-of-use asset at the date of initial application;
- the accounting for operating leases with a remaining lease term of less than 12 months as at December 1, 2019 as short-term leases and leases for which the underlying asset is of low value;
- the use of hindsight in determining the lease term where the contract contains options to extend or terminate the lease.

The impact of the adoption of IFRS 16 on the Company's financial statements is described below.

##### Impact on lessee accounting

IFRS 16 changes how the Company accounts for leases previously classified as operating leases under IAS 17, which were off-balance-sheet.

Applying IFRS 16, for all leases (except as noted below), the Company;

- recognized right-of-use assets and lease liabilities in the consolidated statements of financial position, initially measured at the present value of future lease payments;

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 4. Changes in accounting policies (continued)

##### IFRS 16, Leases (continued)

- recognized depreciation of right-of-use assets and interest on lease liabilities in the consolidated statements of income; and
- separated the total amount of cash paid into a principal portion (presented within financing activities) and interest (presented within operating activities) in the consolidated statements of cash flows.

Under IFRS 16, right-of-use assets are tested for impairment in accordance with IAS 36. This replaces the previous requirement to recognize a provision for onerous lease contracts.

For short-term leases (lease term of 12 months or less) and leases of low-value assets, the Company has opted to recognize a lease expense on a straight-line basis as permitted by IFRS 16. This expense is presented within operating expenses, primarily as occupancy costs in the consolidated statements of income.

On adoption of IFRS 16, the Company recognized lease liabilities in relation to leases that had previously been classified as operating leases under the principles of IAS 17. These liabilities were measured at the present value of the remaining lease payments, discounted using the Company's incremental borrowing rate as at December 1, 2019. The weighted average lessee's incremental borrowing rate applied to the lease liabilities on December 1, 2019 was 2.749%.

The following table reconciles the operating lease commitments as at November 30, 2019 to the opening balance of lease liabilities as at December 1, 2019:

	\$
<b>Operating lease commitments disclosed as at November 30, 2019</b>	<b>648,445</b>
Discounted using the Company's incremental borrowing rate at December 1, 2019	(52,507)
Short-term leases and leases of low-value assets	(16,228)
Adjustments as a result of a different treatment of extension and termination options	34,478
Other	(3,109)
<b>Lease liabilities recognized as at December 1, 2019</b>	<b>611,079</b>

The associated right-of-use assets were measured at the amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments and impairment relating to that lease recognized in the consolidated statements of financial position as at December 1, 2019.

##### Impact on lessor accounting

As a lessor, leases are still classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee. All other leases are classified as operating leases. When the Company enters into a sublease arrangement as an intermediate lessor, the Company accounts for the head lease and the sublease as two separate contracts. The Company is required to classify the sublease as a finance or operating lease by reference to the right-of-use asset arising from the head lease.

For finance subleases, the Company derecognizes the right-of-use asset relating to the head lease that is transferred to the sublessee and recognizes a finance lease receivable in the sublease. Any difference between the right-of-use asset and finance lease receivable is recognized as a gain or loss in the consolidated statements of income. As the intermediate lessor, the Company retains the lease liability on the head lease in its consolidated statement of financial position. During the term of the sublease, the Company recognizes both finance income on the sublease and interest expense on the head lease.

As a result of this change, the Company has reclassified most of its sublease arrangements as finance leases. As required by IFRS 9, an allowance for expected credit loss has been recognized on the finance lease receivables.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 4. Changes in accounting policies (continued)

##### IFRS 16, Leases (continued)

###### Financial impact of initial application of IFRS 16

The following table summarizes the adjustments to opening balances resulting from the initial adoption of IFRS 16:

	As previously reported under IAS 17 November 30, 2019	IFRS 16 transition adjustments	December 1, 2019
	\$	\$	\$
<b>Assets</b>			
Current assets			
Current portion of finance lease receivables	—	98,256	<b>98,256</b>
Prepaid expenses and deposits	<b>9,284</b>	(1,972)	<b>7,312</b>
Finance lease receivables	—	428,165	<b>428,165</b>
Right-of-use assets	—	68,838	<b>68,838</b>
<b>Liabilities</b>			
Current liabilities			
Provisions	<b>13,163</b>	(1,274)	<b>11,889</b>
Current portion of deferred revenue and deposits	<b>18,761</b>	(2,089)	<b>16,672</b>
Current portion of lease liabilities	—	111,414	<b>111,414</b>
Lease liabilities	—	499,665	<b>499,665</b>
Deferred income taxes	<b>158,430</b>	(3,737)	<b>154,693</b>
Reserves			
Retained earnings	<b>353,300</b>	(10,692)	<b>342,608</b>

##### COVID-19 accounting implications on leases

In response to the COVID-19 pandemic, in May 2020 the IASB has issued amendments to IFRS 16 to allow lessees to not account for rent concessions as lease modifications if they are a direct consequence of COVID-19 and meet certain conditions:

- the revised consideration is substantially the same or less than the original consideration;
- the reduction in lease payments relates to payments due on or before June 30, 2021; and
- no other substantive changes have been made to the terms of the lease.

The Company has adopted this amendment and applied the practicable expedient to all eligible rent concessions. The Company has recognized negative variable lease payments of \$617 (2019 – nil) as part of rent expense, presented in Cost of goods sold and rent in note 29 of the consolidated financial statements.

# MTY Food Group Inc.

## Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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### 4. Changes in accounting policies (continued)

#### IFRIC 23, Uncertainty over Income Tax Treatments

In June 2017, the IASB released IFRIC 23, Uncertainty over Income Tax Treatments, which addresses how to determine the taxable profit (loss), tax basis, unused tax losses, unused tax credits and tax rates, when there is uncertainty over income tax treatments under IAS 12. It specifically considers whether tax treatments should be considered independently or collectively and assumptions for taxation authorities' examinations with regard to taxable profit (loss), tax bases, unused tax losses, unused tax credits or tax rates.

IFRIC 23 was adopted effective December 1, 2019 and resulted in no significant adjustment.

### 5. Critical accounting judgments and key sources of estimation uncertainty

In the application of the Company's accounting policies, which are described in note 3, management is required to make judgements and to make estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The following are the critical judgements, apart from those involving estimations, that management has made in the process of applying the Company's accounting policies and that have the most significant effect on the amounts recognized in the financial statements.

#### Impairment of long-lived assets

The Company assesses whether there are any indicators of impairment for all long-lived assets at each reporting period date. In addition, management is required to use judgement in determining the grouping of assets to identify CGU; the determination is done based on management's best estimation of what constitutes the lowest level at which an asset or group of assets has the possibility of generating cash inflows.

#### *Key sources of estimation uncertainty*

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the year ended November 30, 2020, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

#### Business combinations

For business combinations, the Company must make assumptions and estimates to determine the purchase price accounting of the business being acquired. To do so, the Company must determine the acquisition date fair value of the identifiable assets acquired, including such intangible assets as franchise rights and master franchise rights, trademarks, step-in rights and liabilities assumed. Among other things, the determination of these fair market values involves the use of discounted cash flow analyses and future system sales growth. Goodwill is measured as the excess of the fair value of the consideration transferred including the recognized amount of any non-controlling interest in the acquiree over the net recognized amount of the identifiable assets acquired and liabilities assumed, all measured at the acquisition date. These assumptions and estimates have an impact on the asset and liability amounts recorded in the statement of financial position on the acquisition date. In addition, the estimated useful lives of the acquired amortizable assets, the identification of intangible assets and the determination of the indefinite or finite useful lives of intangible assets acquired will have an impact on the Company's future profit or loss.

#### Impairment of property, plant and equipment, franchise rights and trademarks

The Company performs at least annually an impairment test of its trademarks. The recoverable amounts of the Company's assets are generally estimated based on value-in-use calculations using a discounted cash flow approach as this was determined to be higher than fair value less cost of disposal, except for certain corporate store assets for which fair value less cost of disposal was higher than their value in use. The fair value less cost of disposal of corporate stores is generally determined by estimating the liquidation value of the restaurant equipment.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 5. Critical accounting judgments and key sources of estimation uncertainty (continued)

##### *Key sources of estimation uncertainty (continued)*

Impairment of property, plant and equipment, franchise rights and trademarks (continued)

Discount rates are based on pre-tax rates that reflect the current market assessments, taking the time value of money and the risks specific to the CGU into account.

During the years ended November 30, 2020 and 2019, the Company recognized impairment charges on its franchise rights and trademarks (note 18). The total impairment of \$51,693 (2019 – \$1,660) represents a write-down of the carrying value to the fair value of the trademarks and franchise rights. The fair value was determined using significant unobservable inputs such as discount rates and projected operating cash flows. The fair value is classified as level 3 in the fair value hierarchy.

During the years ended November 30, 2020 and 2019, the Company also recognized impairment charges on its property, plant and equipment (note 18). The cumulative impairment on property, plant and equipment of \$3,166 (2019 – \$959) represents a write-down of the carrying value of the leasehold improvements and equipment to their fair value less cost of disposal, which was higher than their value in use.

These calculations take into account our best estimate of future cash flows, using previous year's cash flows for each CGU to extrapolate a CGU's future performance to the earlier of the termination of the lease (if applicable) or five years and a terminal value is calculated beyond this period, assuming no growth to the cash flows of previous periods. A cash flow period of five years was used as predictability for periods beyond this cannot be estimated with reasonable accuracy.

Impairment of goodwill

Determining whether goodwill is impaired requires an estimation of the recoverable amount in use of the goodwill unit to which goodwill has been allocated. The value-in-use calculation requires management to estimate the future cash flows expected to arise from the goodwill unit and a suitable discount rate in order to calculate present value.

During the year ended November 30, 2020, the Company recognized impairment charges of \$67,967 on its goodwill (note 18). During the year ended November 30, 2019, no impairment charge on goodwill was required.

Provisions

The Company makes assumptions and estimations based on its current knowledge of future disbursements it will have to make in connection with various events that have occurred in the past and for which the amount to be disbursed and the timing of such disbursement are uncertain at the date of producing its financial statements. This includes provisions for onerous contracts, litigations and disputes and contingencies.

Gift card liabilities

Management is required to make certain assumptions in both the prorated recognition based on redemption pattern and remoteness recognition of gift card breakage. The significant estimates are breakage rate and the redemption patterns.

Supplier contributions

The Company recognizes certain revenues based on estimated considerations to be received from suppliers. These estimates are based on historical patterns of purchase and earned revenues.

##### *Impact of COVID-19*

In December 2019, a novel strain of coronavirus was reported to have surfaced, later to be renamed COVID-19. The spread of this virus caused business disruption beginning in March 2020, due to the closure or modified operating hours in certain restaurants, and traffic decline in Canada, the US and Internationally.

Further while the disruption is currently expected to come in waves, there is uncertainty around the duration of the pandemic, its medium to longer term impact on the economy and the rules that will apply to MTY's restaurants as sheltering measures are gradually reduced. The impact of the virus and the efforts to stop it impact MTY and many of its franchisees materially.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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#### 5. Critical accounting judgments and key sources of estimation uncertainty (continued)

##### *Impact of COVID-19 (continued)*

As a result of the continued and uncertain economic and business impacts of the COVID-19 pandemic, the Company continues to monitor the estimates, judgments and assumptions used in the consolidated financial statements. These estimates, judgments and assumptions are subject to change.

The consolidated financial statements have been impacted with respect to the following as a result of COVID-19:

- Additional expected credit losses on accounts receivable, loans receivable and finance lease receivables were taken;
- Expected credit losses on lease guarantees were taken as new provisions;
- Impairment testing on property, plant and equipment and right-of-use assets were carried out resulting in impairments;
- Impairment testing on franchise rights, trademarks and goodwill were carried out and material impairments were recorded;
- Provisions for closed stores, and related litigations and disputes were increased to reflect new risks;
- Additional fair value adjustment on the \$100,000 credit facility interest rate swap resulting from the decrease in Canadian borrowing rate;
- Changes to lease liabilities and finance lease receivables were made to reflect changes in lease payment terms;
- Reduction in wage expense for the year ending November 30, 2020 of \$6,775 (2019 – nil) resulting from the Canadian Employment Wage Subsidies; and
- Reduction in rent expense for the year ending November 30, 2020 of \$245 (2019 – nil) resulting from the Canadian Emergency Rent Subsidies.

#### 6. Future accounting changes

A number of new standards, interpretations and amendments to existing standards were issued by the IASB that are not yet effective for the period ended November 30, 2020 and have not been applied in preparing these consolidated financial statements.

The following standards or amendments, with the exception of the amendments to IFRS 3, IFRS 9, IAS 39 and IFRS 7, may have a material impact on the consolidated financial statements of the Company:

<b>Standard</b>	<b>Issue date</b>	<b>Effective date for the Company</b>	<b>Impact</b>
IFRS 3, Business Combinations	October 2018	December 1, 2020	No impact
IFRS 9, Financial Instruments IAS 39, Financial Instruments: Recognition and Measurement			
IFRS 7, Financial Instruments: Disclosures	September 2019	December 1, 2020	No impact
IAS 37, Provisions, Contingent Liabilities and Contingent Assets	May 2020	December 1, 2022	In assessment
IAS 1, Presentation of Financial Statements	January 2020 & July 2020	December 1, 2023	In assessment

##### **IFRS 3, Business Combinations**

In October 2018, the IASB issued amendments to the definition of a business in IFRS 3, Business Combinations. The amendments are intended to assist entities to determine whether a transaction should be accounted for as a business combination or as an asset acquisition. The amendments to IFRS 3 are effective for annual reporting periods beginning on or after January 1, 2020 and apply prospectively. Earlier application is permitted. The Company will adopt the amendments on December 1, 2020.



# MTY Food Group Inc.

## Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

### 6. Future accounting changes (continued)

#### **IFRS 9, Financial Instruments, IAS 39, Financial Instruments: Recognition and Measurement, and IFRS 7, Financial Instruments: Disclosures**

In September 2019, the IASB published *Interest Rate Benchmark Reform (Amendments to IFRS 9, IAS 39 and IFRS 7)* as a first reaction to the potential effects the Interbank offered rates (“IBOR”) reform could have on financial reporting. Recent market developments have brought into question the long-term viability of the IBOR benchmarks. The amendments deal with issues affecting financial reporting in the period before the replacement of an existing interest rate benchmark with an alternative interest rate and address the implications for specific hedge accounting requirements in IFRS 9 and IAS 39, which require forward-looking analysis. There are also amendments to IFRS 7 regarding additional disclosures around uncertainty arising from the interest rate benchmark reform. The amendments to IFRS 9, IAS 39 and IFRS 7 are effective for annual reporting periods beginning on or after January 1, 2020. Earlier application is permitted. The Company will adopt the amendments on December 1, 2020.

#### **IAS 37, Provisions, Contingent Liabilities and Contingent Assets**

In May 2020, the IASB published *Onerous Contracts – Cost of Fulfilling a Contract (Amendments to IAS 37)* amending the standard regarding costs a company should include as the cost of fulfilling a contract when assessing whether a contract is onerous. The changes in *Onerous Contracts – Cost of Fulfilling a Contract (Amendments to IAS 37)* specify that the “cost of fulfilling” a contract comprises the “costs that relate directly to the contract”. Costs that relate directly to a contract can either be incremental costs of fulfilling that contract or an allocation of other costs that relate directly to fulfilling contracts. The amendments to IAS 37 are effective for annual reporting periods beginning on or after January 1, 2022. Earlier application is permitted. The Company will adopt the amendments on December 1, 2022.

#### **IAS 1, Presentation of Financial Statements**

In January 2020, the IASB issued *Classification of Liabilities as Current or Non-current (Amendments to IAS 1)* providing a more general approach to the classification of liabilities under IAS 1 based on the contractual arrangements in place at the reporting date. The amendments in *Classification of Liabilities as Current or Non-current (Amendments to IAS 1)* affect only the presentation of liabilities in the statement of financial position, not the amount or timing of recognition of any asset, liability income or expenses, or the information that entities disclose about those items. In July 2020, the IASB published *Classification of Liabilities as Current or Non-current – Deferral of Effective Date (Amendment to IAS 1)* deferring the effective date of the January 2020 amendments to IAS 1 by one year. The amendments to IAS 1 are effective for annual reporting periods beginning on or after January 1, 2023. Earlier application is permitted. The Company will adopt the amendments on December 1, 2023.

### 7. Business acquisitions

#### **I) Allô! Mon Coco (2019)**

On July 19, 2019, the Company’s Canadian operations completed its acquisition of the assets of Allô! Mon Coco for a total consideration of \$30,675. The purpose of the transaction was to diversify the Company’s range of offering as well as to complement existing Company brands.

	<b>2019</b>
	<b>\$</b>
Consideration paid:	
Purchase price	30,000
Contingent consideration	1,427
Working capital	(242)
Discount on non-interest-bearing holdback	(510)
Net purchase price	30,675
Contingent consideration	(1,427)
Holdback	(5,177)
Net consideration paid/cash outflow	24,071

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 7. Business acquisitions (continued)

##### I) Allô! Mon Coco (2019) (continued)

The final purchase price allocation is as follows:

	<b>2019</b>
Net assets acquired:	<b>\$</b>
Current assets	
Loans receivable	47
	<u>47</u>
Deferred income taxes	213
Property, plant and equipment	19
Franchise rights	9,709
Trademark	13,597
Goodwill <sup>(1)</sup>	7,263
	<u>30,848</u>
Current liabilities	
Gift card liability	92
	<u>92</u>
Deferred revenues	81
	<u>173</u>
Net purchase price	<u><u>30,675</u></u>

<sup>(1)</sup> Goodwill is deductible for tax purposes.

Total expenses incurred related to acquisition costs amounted to nil.

The purchase price allocation is final.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 7. Business acquisitions (continued)

##### II) Yuzu Sushi (2019)

On July 15, 2019, the Company's Canadian operations completed its acquisition of the assets of Yuzu Sushi for a total consideration of \$27,588. The purpose of the transaction was to diversify the Company's range of offering as well as to complement existing Company brands.

	<u>2019</u>
	\$
Consideration paid:	
Purchase price	25,389
Settlement of obligations	260
Contingent consideration	2,224
Working capital	(285)
Net purchase price	<u>27,588</u>
Contingent consideration	<u>(2,224)</u>
Net consideration paid/cash outflow	<u>25,364</u>

The final purchase price allocation is as follows:

	<u>2019</u>
	\$
Net assets acquired:	
Current assets	
Prepaid expenses	6
	<u>6</u>
Deferred income taxes	588
Property, plant and equipment	491
Other intangible assets	195
Franchise rights	2,362
Trademark	9,491
Goodwill <sup>(1)</sup>	14,736
	<u>27,869</u>
Current liabilities	
Accounts payable and accrued liabilities	82
Gift card liability and loyalty program liability	189
	<u>271</u>
Deferred revenues	10
	<u>281</u>
Net purchase price	<u>27,588</u>

<sup>(1)</sup> Goodwill is deductible for tax purposes.

Total expenses incurred related to acquisition costs amounted to \$139.

The purchase price allocation is final.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 7. Business acquisitions (continued)

##### III) Papa Murphy's (2019)

On May 23, 2019, the Company's, through the merger of a wholly owned United States ("US") subsidiary with Papa Murphy's Holdings Inc. ("PM"), acquired all the outstanding shares of PM.

The purpose of the transaction was to diversify the Company's range of offering in the US with a new concept offering take-and-bake freshly made pizza.

	<u>2019</u>
	\$
Consideration paid:	
Cash and amount paid for early settlement of options	257,596
Less: cash acquired	<u>(2,435)</u>
Net consideration paid/cash outflow	<u>255,161</u>

The final purchase price allocation is as follows:

	<u>2019</u>
	\$
Net assets acquired:	
Current assets	
Cash	2,435
Accounts receivable	3,873
Inventory	1,195
Prepaid expenses and deposits	2,344
Assets held for sale <sup>(2)</sup>	<u>19,739</u>
	29,586
Property, plant and equipment	1,054
Other intangible assets	1,277
Franchise rights	45,259
Trademark	131,551
Goodwill <sup>(1) &amp; (2)</sup>	<u>127,307</u>
	336,034
Current liabilities	
Accounts payable and accrued liabilities	22,475
Provisions <sup>(2)</sup>	12,354
Gift card liability	<u>2,840</u>
	37,669
Deferred income taxes <sup>(2)</sup>	<u>40,769</u>
	<u>78,438</u>
Net purchase price	<u>257,596</u>

(1) Goodwill is not deductible for tax purposes.

(2) Figures have been restated to reflect changes to the preliminary purchase price allocation of Papa Murphy's.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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#### 7. Business acquisitions (continued)

##### III) Papa Murphy's (2019) (continued)

Total expenses incurred related to acquisition costs amounted to \$4,209.

The purchase price allocation is final.

##### IV) South Street Burger (2019)

On March 21, 2019, the Company's Canadian operations completed its acquisition of the assets of South Street Burger for a total consideration of \$4,857. The purpose of the transaction was to solidify the Company's position in the fast-casual restaurants segment and to complement the Company's current offering in the gourmet burger space.

	<b>2019</b>
	<b>\$</b>
Consideration paid:	
Purchase price	5,100
Working capital	(204)
Discount on non-interest-bearing holdback	(39)
Net purchase price	4,857
Holdback	(696)
Less: Cash acquired	(24)
Net consideration paid/cash outflow	4,137

The final purchase price allocation is as follows:

	<b>2019</b>
	<b>\$</b>
Net assets acquired:	
Current assets	
Cash	24
Inventory	163
Prepaid expenses and deposits	186
	373
Property, plant and equipment	1,128
Franchise rights	395
Trademark	2,649
Goodwill <sup>(1)</sup>	635
	5,180
Current liabilities	
Accounts payable and accrued liabilities	304
Gift card liability	11
	315
Deferred income taxes	8
	323
Net purchase price	4,857

<sup>(1)</sup> Goodwill is deductible for tax purposes.

Total expenses incurred related to acquisition costs amounted to nil.

The purchase price allocation is final.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 7. Business acquisitions (continued)

##### V) Casa Grecque (2019)

On December 10, 2018, the Company's Canadian operations completed its acquisition of the assets of Casa Grecque. The total consideration for the transaction was \$22,023. The purpose of the transaction was to diversify the Company's range of offering as well as add to its current distribution portfolio.

	<u>2019</u>
	\$
Consideration paid:	
Purchase price	22,350
Working capital	(194)
Discount on non-interest-bearing holdback	(133)
Net purchase price	<u>22,023</u>
Holdback	<u>(1,117)</u>
Net consideration paid/cash outflow	<u>20,906</u>

The final purchase price allocation is as follows:

	<u>2019</u>
	\$
Net assets acquired:	
Current assets	
Inventory	3,229
Prepaid expenses and deposits	<u>2</u>
	3,231
Property, plant and equipment	150
Trademark	4,122
Customer list	10,318
Goodwill <sup>(1)</sup>	<u>4,375</u>
	22,196
Current liabilities	
Accounts payable and accrued liabilities	3
Unredeemed gift card liability	<u>170</u>
	173
Net purchase price	<u>22,023</u>

<sup>(1)</sup> Goodwill is deductible for tax purposes.

Total expenses incurred related to acquisition costs amounted to nil.

The purchase price allocation is final.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 8. Acquisition of non-controlling interest

In March 2019, the Company acquired a 5% non-controlling interest in 9974644 Canada Inc. (La Diperie) for a cash consideration of \$110. Following the transaction, the Company now owns 65% of the subsidiary.

#### 9. Accounts receivable

The following table provides details on trade accounts receivable not past due, past due and the related credit loss allowance.

	2020	2019
	\$	\$
Total accounts receivable	68,417	73,305
Less: Allowance for credit losses	12,531	8,176
Total accounts receivable, net	55,886	65,129
Of which:		
Not past due	35,946	48,273
Past due for more than one day but no more than 30 days	3,818	2,943
Past due for more than 31 days but no more than 60 days	2,731	2,433
Past due for more than 61 days	13,391	11,480
Total accounts receivable, net	55,886	65,129

	2020	2019
	\$	\$
Allowance for credit losses, beginning of year	8,176	9,320
Increase (decrease) to current year provision	5,459	(688)
Additions through acquisition	—	98
Reversal of amounts previously written off	1,616	221
Write-offs	(3,554)	(1,493)
Impact of foreign exchange	834	718
Allowance for credit losses, end of year	12,531	8,176

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 10. Inventories

	2020	2019
	\$	\$
Raw materials	3,505	3,498
Work in progress	466	359
Finished goods	5,444	3,674
Total inventories	9,415	7,531

Inventories are presented net of a \$51 allowance for obsolescence (2019 – \$14). All of the inventories are expected to be sold within the next 12 months.

Inventories expensed during the year ended November 30, 2020 were \$107,798 (2019 – \$119,084).

#### 11. Assets held for sale

During the year ended November 30, 2020, the Company disposed of two portfolios comprised of seven and nine corporately-owned locations in the US segment that were converted into franchises upon completion of the sale. The Company received a total consideration of \$11,689 for both portfolios and recognized a loss on disposal of \$140 in its consolidated statement of income (loss).

#### 12. Loans receivable

Loans receivable generally result from the sales of franchises and of various advances to certain franchisees and consist of the following:

	2020	2019
	\$	\$
Loans receivable bearing interest between 0% and 9% per annum, receivable in monthly installments of \$143 in aggregate, including principal and interest, ending in 2026	6,871	9,176
Less: Allowance for credit losses	2,111	2,031
	4,760	7,145
Current portion	(1,527)	(4,082)
	3,233	3,063

The capital repayments in subsequent years will be:

	\$
2021	1,527
2022	2,038
2023	425
2024	269
2025	139
Thereafter	362
	<u>4,760</u>



## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 13. Leases

Leases as a lessee relate primarily to leases of premises in relation to the Company's operations and its corporate store locations. For many of the leases related to its franchised locations, the Company is on the head lease of the premises and a corresponding sublease contract was entered into between the Company and its unrelated franchisee. The sublease contract is substantially based on the same terms and conditions as the head lease.

Leases and subleases typically have terms ranging between five and 10 years at inception. The Company does not have options to purchase the premises on any of its leases.

#### Right-of-use assets

The following table provides the net carrying amount of the right-of-use assets by class of underlying asset and the changes in the year ended November 30, 2020:

	Offices, corporate and dark stores	Store locations subject to operating subleases	Other	Total
	\$	\$	\$	\$
<b>Balance as at December 1, 2019</b>	55,937	12,088	813	<b>68,838</b>
<b>Additions</b>	17,452	—	92	<b>17,544</b>
<b>Depreciation expense</b>	(10,951)	(1,120)	(273)	<b>(12,344)</b>
<b>Impairment losses</b>	(4,090)	(201)	—	<b>(4,291)</b>
<b>De-recognition/lease modification of lease liabilities</b>	893	(489)	3	<b>407</b>
<b>Foreign exchange</b>	(905)	—	(26)	<b>(931)</b>
<b>Balance as at November 30, 2020</b>	<b>58,336</b>	<b>10,278</b>	<b>609</b>	<b>69,223</b>

The following table provides the breakdown of interest income and expense recognized in the consolidated statements of income relating to leases where the Company is the lessee or lessor:

	2020	2019
	\$	\$
Interest income on finance lease receivables	13,234	—
Interest expense on lease liabilities	(15,715)	—
Net interest expense on leases	<b>(2,481)</b>	—

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 13. Leases (continued)

##### Maturity analysis

The following table sets out a maturity analysis of lease payments, showing the undiscounted lease payments to be paid or received after November 30, 2020:

	<b>Leases</b>	<b>Finance lease receivables</b>	<b>Operating subleases</b>
	\$	\$	\$
2021	126,313	112,136	1,185
2022	109,670	96,020	1,166
2023	90,772	79,061	938
2024	72,444	62,948	793
2025	55,547	47,910	830
Thereafter	119,749	94,562	—
<b>Total undiscounted lease payments</b>	<b>574,495</b>	<b>492,637</b>	<b>4,912</b>
Unguaranteed residual values	—	3,074	—
<b>Gross investment in the lease</b>	<b>—</b>	<b>495,711</b>	<b>—</b>
Less: Unearned finance income	—	(20,036)	—
<b>Present value of minimum lease payment receivables</b>	<b>—</b>	<b>475,675</b>	<b>—</b>
Allowance for credit losses	—	(7,548)	—
Current portion of finance lease receivables	—	(90,303)	—
<b>Finance lease receivables</b>	<b>—</b>	<b>377,824</b>	<b>—</b>

The Company has recognized net rent expense of \$5,839 (2019 – nil) related to its short-term leases, leases of low-value assets, and variable lease payments.

Payments recognized as a net expense during the year ended November 30, 2019 amounted to \$22,965.

#### 14. Investment in a joint venture

On December 3, 2019, one of the Company's wholly owned subsidiaries completed its acquisition of a 70% interest in a joint venture that had acquired Turtle Jack's Muskoka Grill, COOP Wicked Chicken and Frat's Cucina (together, "Tortoise Group"), three casual dining concepts operating in the province of Ontario, for a consideration of \$26,104. This consideration includes a deferred contingent consideration amounting to \$4,129, an obligation for the repurchase of its partner in a joint venture of \$2,870 and cash consideration of \$19,105. The Company has recorded its interest as an investment in a joint venture. The Company has guaranteed liabilities of the joint venture amounting to \$7,867, which is payable to Tortoise Group upon the repurchase of the 30% joint venture partner.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 15. Property, plant and equipment

Cost	Leasehold						Total
	Land	Buildings	improve- ments	Equipment	Computer hardware	Rolling stock	
	\$	\$	\$	\$	\$	\$	\$
Balance as at November 30, 2018	1,236	5,066	7,513	10,525	1,910	471	26,721
Additions	—	157	2,197	2,237	560	15	5,166
Transfer from assets held for sale	—	—	2,169	542	—	—	2,711
Disposals	—	—	(985)	(1,699)	(15)	(63)	(2,762)
Impairment (note 18)	—	—	(641)	(318)	—	—	(959)
Foreign exchange	—	—	11	7	—	—	18
Additions through business combinations (note 7)	—	—	1,273	1,425	—	144	2,842
Balance as at November 30, 2019	1,236	5,223	11,537	12,719	2,455	567	33,737
Additions	—	30	707	3,142	318	—	4,197
Disposals	—	—	(309)	(1,918)	(6)	(13)	(2,246)
Impairment (note 18)	—	—	(2,147)	(1,019)	—	—	(3,166)
Foreign exchange	—	—	(91)	(68)	(5)	(2)	(166)
Balance as at November 30, 2020	1,236	5,253	9,697	12,856	2,762	552	32,356

Accumulated depreciation	Leasehold						Total
	Land	Buildings	improve- ments	Equipment	Computer hardware	Rolling stock	
	\$	\$	\$	\$	\$	\$	\$
Balance as at November 30, 2018	—	1,161	2,548	4,699	883	97	9,388
Eliminated on disposal of assets	—	—	(399)	(613)	(11)	(10)	(1,033)
Foreign exchange	—	—	(3)	(1)	—	—	(4)
Depreciation expense	—	232	1,580	1,676	462	73	4,023
Balance as at November 30, 2019	—	1,393	3,726	5,761	1,334	160	12,374
Eliminated on disposal of assets	—	—	(162)	(945)	(1)	(13)	(1,121)
Foreign exchange	—	—	(42)	(54)	(5)	(1)	(102)
Depreciation expense	—	231	1,813	2,030	487	93	4,654
Balance as at November 30, 2020	—	1,624	5,335	6,792	1,815	239	15,805

Carrying amounts	Leasehold						Total
	Land	Buildings	improve- ments	Equipment	Computer hardware	Rolling stock	
	\$	\$	\$	\$	\$	\$	\$
November 30, 2019	1,236	3,830	7,811	6,958	1,121	407	21,363
November 30, 2020	1,236	3,629	4,362	6,064	947	313	16,551

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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#### 16. Intangible assets

Cost	Franchise and master franchise		Step-in rights	Customer list	Other <sup>(1)</sup>	Total
	rights	Trademarks				
	\$	\$	\$	\$	\$	\$
Balance as at November 30, 2018	337,501	503,720	1,199	—	3,524	845,944
Additions	—	8	—	—	2,128	2,136
Disposals	—	—	—	—	(500)	(500)
Acquisition through business combinations (note 7)	57,725	161,410	—	10,318	1,472	230,925
Foreign exchange	(616)	(1,460)	—	—	(12)	(2,088)
Impairment (note 18)	(1,376)	(284)	—	—	—	(1,660)
Balance as at November 30, 2019	393,234	663,394	1,199	10,318	6,612	1,074,757
Additions <sup>(2)</sup>	11	—	—	—	1,288	1,299
Foreign exchange	(5,367)	(9,244)	—	—	(53)	(14,664)
Impairment (note 18)	(17,156)	(34,537)	—	—	—	(51,693)
Balance as at November 30, 2020	370,722	619,613	1,199	10,318	7,847	1,009,699

Accumulated amortization	Franchise and master franchise		Step-in rights	Customer list	Other <sup>(1)</sup>	Total
	rights	Trademarks				
	\$	\$	\$	\$	\$	\$
Balance as at November 30, 2018	86,153	—	620	—	932	87,705
Disposals	—	—	—	—	(246)	(246)
Foreign exchange	13	—	—	—	1	14
Amortization	27,379	—	120	819	867	29,185
Balance as at November 30, 2019	113,545	—	740	819	1,554	116,658
Foreign exchange	(1,849)	—	—	—	(15)	(1,864)
Amortization	28,923	—	119	819	1,015	30,876
Balance as at November 30, 2020	140,619	—	859	1,638	2,554	145,670

Carrying amounts	Franchise and master franchise		Step-in rights	Customer list	Other <sup>(1)</sup>	Total
	rights	Trademarks				
	\$	\$	\$	\$	\$	\$
November 30, 2019	279,689	663,394	459	9,499	5,058	958,099
November 30, 2020	230,103	619,613	340	8,680	5,293	864,029

(1) Other items include \$579 (2019 – \$579) of licenses with an indefinite term that are not amortized.

(2) Non-cash items are included in additions to intangible assets amounting to \$128 (2019 – \$nil).

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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#### 16. Intangible assets (continued)

Indefinite life intangible assets consist of trademarks and perpetual licenses, where each brand represents a separate CGU for impairment testing, for 59 CGUs (2019 – 59 CGUs) totalling \$620,192 (2019 – \$663,973).

#### 17. Goodwill

The changes in the carrying amount of goodwill are as follows:

	2020	2019
	\$	\$
Goodwill, beginning of year	510,171	357,102
Additional amounts recognized from business acquisitions (note 7)	—	153,655
Purchase price allocation adjustment (note 7)	—	661
Foreign exchange	(2,752)	(1,247)
Goodwill, end of year	507,419	510,171
Accumulated impairment, beginning of year	—	—
Impairment (note 18)	67,967	—
Accumulated impairment, end of year	67,967	—
Carrying amount	439,452	510,171

As at November 30, 2020, goodwill was allocated to three goodwill units as follows:

	2020	2019
	\$	\$
Canada	195,350	195,325
US & International excluding Papa Murphy's <sup>(1)</sup>	121,000	188,679
Papa Murphy's <sup>(2)</sup>	123,102	126,167
	439,452	510,171

<sup>(1)</sup> Variance from prior year due to foreign exchange conversion and impairment.

<sup>(2)</sup> Variance from prior year due to foreign exchange conversion.

#### 18. Impairment charge – property, plant and equipment, intangible assets and goodwill

During the year ended November 30, 2020, impairment indicators were identified due to the adverse impact of COVID-19, which resulted in temporary store closures and reduction in sales at franchised and corporately-owned locations. Accordingly, the Company performed impairment testing, which resulted in \$120,266 of impairment losses. Furthermore, the Company performed its annual impairment test as at August 31, 2020, which resulted in the recognition of an additional \$2,560 of impairment losses, for a total of \$122,826 of impairment losses for the year ended November 30, 2020. Impairment charges were based on the amount by which the carrying values of the assets exceeded fair value, determined using expected discounted future cash flows for trademarks and multi-period excess earnings for franchise rights.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

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#### 18. Impairment charge – property, plant and equipment, intangible assets and goodwill (continued)

Impairment by geographical segment for the year ended November 30, 2020:

	Property, plant and equipment	Intangible assets <sup>(1)</sup>	Goodwill <sup>(2)</sup>	Total
	\$	\$	\$	\$
Canada	2,379	32,901	—	35,280
US & International	787	18,792	67,967	87,546
	<b>3,166</b>	<b>51,693</b>	<b>67,967</b>	<b>122,826</b>

(1) Comprised of \$17,156 and \$34,537 of impairment of franchise rights and trademarks respectively.

(2) Impairment was recorded on the goodwill allocated to the US & International excluding Papa Murphy's goodwill unit.

Impairment by geographical segment for the year ended November 30, 2019:

	Property, plant and equipment	Intangible assets <sup>(1)</sup>	Goodwill	Total
	\$	\$	\$	\$
Canada	959	—	—	959
US & International	—	1,660	—	1,660
	<b>959</b>	<b>1,660</b>	<b>—</b>	<b>2,619</b>

(1) Comprised of \$1,376 and \$284 of impairment of franchise rights and trademarks respectively.

The key assumptions used, where the recoverable amount was measured as a goodwill unit's value in use, are those related to uncertainties around the impact of COVID-19 on projected sales, as well as the discount rates. The sales forecasts for cash flows considered the weighted average impact of multiple scenarios based on operating results and internal forecasts prepared by management and approved by the Board.

The following table presents the key assumptions used in the Company's impairment tests, as well as the recoverable amounts measured at value in use as at August 31, 2020:

	2020			2019		
	US & International excluding Papa Murphy's	Papa Murphy's	Papa Murphy's	US & International excluding Papa Murphy's	Papa Murphy's	Papa Murphy's
<i>(\$, except percentage data)</i>	Canada	Murphy's	Murphy's	Canada	Murphy's	Murphy's
Long-term growth rates	0% to 2%	0% to 2%	0% to 2%	0% to 2%	0% to 2%	1.50%
Discount rates after tax	8.2%	8.3%	8.3%	8.2%	8.3%	8.3%
Discount rates pre-tax	10.7%	10.5%	10.5%	10.4%	10.5%	10.5%
Recoverable amounts	<b>1,113,541</b>	<b>563,568</b>	<b>422,463</b>	1,100,691	690,340	408,537

A change of 100 basis points in discount rates in Canada would result in additional impairment charges on intangible assets of four brands (2019 – two brands) representing 0.5% (2019 – 1.6%) of the total carrying value of the franchise rights and trademarks in that goodwill unit. A change of 100 basis points in discount rates in Canada would not result in additional impairment charges on property, plant and equipment or on goodwill for the years ended November 30, 2020 and 2019. For the Canada goodwill unit, an increase of 830 basis points in the discount rate would have resulted in its recoverable amount being equal to its carrying value.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 18. Impairment charge – property, plant and equipment, intangible assets and goodwill (continued)

A change of 100 basis points in discount rates in the US & International excluding Papa Murphy's would result in additional impairment charges on intangible assets of 11 brands (2019 – one brand) representing 2.9% (2019 – 0.7%) of the total carrying value of the franchise rights and trademarks in that goodwill unit, and additional impairment charges on goodwill representing 5.3% (2019 – nil) of the total carrying value of goodwill in that goodwill unit. A change of 100 basis points in discount rates in the US & International excluding Papa Murphy's would not result in additional impairment charges on property, plant and equipment for the years ended November 30, 2020 and 2019. For the US & International excluding Papa Murphy's goodwill unit, an increase of 60 basis points in the discount rate would have resulted in its recoverable amount being equal to its carrying value.

A change of 100 basis points in discount rates in Papa Murphy's would not result in additional impairment charges on property, plant and equipment, intangible assets or goodwill for the years ended November 30, 2020 and 2019. For the Papa Murphy's goodwill unit, an increase of 300 basis points in the discount rate would have resulted in its recoverable amount being equal to its carrying value.

#### 19. Credit facility

During the year ended November 30, 2020, the Company modified its existing credit facility payable to a syndicate of lenders. The modification amended its financial covenants for a period of one year. Transaction costs of \$525 were incurred and will be deferred and amortized over the one-year period. The revolving credit facility has an authorized amount of \$700,000 (2019 – \$700,000), of which \$433,000 was drawn as at November 30, 2020 (2019 – \$518,922).

The syndicate of lenders has amended the Company's covenants as follows:

The Debt-to-EBITDA (earnings before interest, taxes, depreciation, and amortization) ratio must be less than or equal to the following:

- 4.25:1.00 for the financial quarter ending on May 31, 2020;
- 4.50:1.00 for the financial quarters ending August 31, 2020 and November 30, 2020;
- 4.25:1.00 for the period beginning on December 1, 2020 and ending on May 30, 2021; and
- 3.50:1.00 as of May 31, 2021 and thereafter.

The interest and rent coverage ratio must be at 2.00:1.00 at all times.

Until May 31, 2021, the credit agreement also contains various limitations on distributions and on the usage of the proceeds from the disposal of assets. The main limitations on distributions impose restrictions on the issuance of dividends and the repurchase of MTY's common shares through its normal course issuer bid ("NCIB") process until such time as the debt-to-EBITDA falls below 3.50:1.00 ratio.

The revolving facility is repayable without penalty with the balance due on the date of maturity September 23, 2022.

As at November 30, 2020, the Company was in compliance with its financial covenants.

#### 20. Provisions

Included in provisions are the following amounts:

	2020	2019
	\$	\$
Litigations, disputes and other contingencies	2,878	11,474
Closed stores	187	1,947
	<b>3,065</b>	<b>13,421</b>

The provision for litigation, disputes and other contingencies represents management's best estimate of the outcome of litigations and disputes that are ongoing at the date of the statement of financial position. This provision is made of multiple items; the timing of the settlement of this provision is unknown given its nature, as the Company does not control the litigation timelines.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 20. Provisions (continued)

The payables related to closed stores mainly represent amounts that are expected to be disbursed to exit leases of underperforming or closed stores. The negotiations with the various stakeholders are typically short in duration and are expected to be settled within a few months following the recognition of the provision. The Company has recognized a liability of \$187 (2019 – \$1,947) for the leases of premises in which it no longer has operations but retains the obligations contained in the lease agreement, with the exception of leases for which the lease liabilities are already recorded pursuant to IFRS 16.

The provisions also varied in part due to foreign exchange fluctuations related to the US subsidiaries.

	2020	2019
	\$	\$
Provision for litigations, disputes and closed stores, beginning balance	13,421	3,640
Reversals	(1,141)	(1,226)
Transfer to right-of-use assets upon application of IFRS 16 (note 4)	(1,274)	—
Amounts used	(10,169)	(3,252)
Additions from acquisitions (note 7)	—	12,093
Purchase price allocation adjustment (note 7)	—	261
Additions	2,255	1,912
Impact of foreign exchange	(27)	(7)
Provision for litigations, disputes and closed stores, ending balance	3,065	13,421

#### 21. Deferred revenue and deposits

	2020	2019
	\$	\$
Franchise fee deposits	44,279	44,876
Unearned rent, advances for restaurant construction and renovation	938	5,060
Supplier contributions and other allowances	9,897	7,041
	55,114	56,977
Less: Current portion	(13,747)	(18,761)
	41,367	38,216

Deferred revenues consist mostly of initial, transfer and renewal franchise fees paid by franchisees, as well as upfront fees paid by master franchisees, which are generally recognized on a straight-line basis over the term of the related agreement. Deferred revenues also include amounts paid in advance for restaurant construction and renovation, as well as upfront fees received from agreements with suppliers, which are amortized over the term of the related agreement.

There were no significant changes to contract liabilities during the year.

\$16,927 (2019 – \$14,835) of revenue recognized in the current year was included in the deferred revenue balance at the beginning of the year.



## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 21. Deferred revenue and deposits (continued)

The following table provides estimated revenues expected to be recognized in future years related to performance obligations that are unsatisfied as at November 30, 2020:

Estimate for fiscal year:	\$
2021	13,747
2022	8,038
2023	6,879
2024	5,544
2025	10,907
Thereafter	9,999
	<u>55,114</u>

#### 22. Long-term debt

	2020	2019
	\$	\$
Non-interest-bearing contract cancellation fees and holdbacks on acquisitions	12,500	14,423
Contingent consideration on acquisitions and investment in a joint venture (note 26) <sup>(1)</sup>	8,075	3,874
Fair value of promissory notes for Houston Avenue Bar & Grill (note 26)	—	329
Fair value of promissory notes related to buyback obligation of Houston Avenue Bar & Grill and Industria Pizzeria + Bar (note 26) <sup>(2)</sup>	2,928	2,738
Fair value of non-controlling interest buyback obligation in 10220396 Canada Inc. (note 26) <sup>(2)</sup>	—	1,549
Fair value of non-controlling interest option in 9974644 Canada Inc. (note 26) <sup>(3)</sup>	1,171	964
Fair value of obligation to repurchase partner in a joint venture <sup>(4)</sup>	3,364	—
Fair value of interest rate swap <sup>(5)</sup>	1,152	—
Revolving credit facility payable to a syndicate of lenders (note 19) <sup>(6)</sup>	433,000	518,922
Credit facility financing costs	(1,648)	(2,149)
	<u>460,542</u>	<u>540,650</u>
Less: Current portion	(12,888)	(4,592)
	<u>447,654</u>	<u>536,058</u>

(1) Yuzu Sushi (payable August 2021) and joint venture interest (payable December 2022)

(2) Payable June 2022.

(3) Payable on demand.

(4) Maximum maturity date of December 2025.

(5) Interest rate swap is fixing the interest rate at 2.273% on \$100,000 of the outstanding revolving credit facility until July 21, 2021.

(6) Under the revolving credit facility, the Company has the option to draw funds in Canadian or in US dollars, at its discretion. The facility's maturity is September 23, 2022 and must be repaid in full at that time. As at November 30, 2020, the Company had drawn US\$233,010 and CA\$128,000 (2019 – CA\$518,922) and has elected to pay interest based on the London Inter-Bank Offered rate ("LIBOR") plus applicable margins.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 23. Capital stock

Authorized, unlimited number of common shares without nominal or par value:

	2020	2020	2019	2019
	Number	Amount	Number	Amount
		\$		\$
Balance, beginning of year	25,071,235	310,939	25,169,778	312,161
Shares repurchased and cancelled	(364,774)	(4,524)	(98,543)	(1,222)
Balance, end of year	24,706,461	306,415	25,071,235	310,939

On June 29, 2020, the Company announced the renewal of the NCIB. The NCIB began on July 3, 2020 and will end on July 2, 2021 or on such earlier date when the Company completes its purchases or elects to terminate the NCIB. The renewed period allows the Company to purchase 1,235,323 of its common shares. These purchases will be made on the open market plus brokerage fees through the facilities of the TSX and/or alternative trading systems at the prevailing market price at the time of the transaction, in accordance with the TSX's applicable policies. All common shares purchased pursuant to the NCIB will be cancelled.

Until May 31, 2021, the Company's credit agreement (note 19) contains limitations on distributions that include restrictions on the repurchase of MTY's common shares through its NCIB process until such time as the debt-to-EBITDA falls below 3.50:1.00 ratio.

During the year ended November 30, 2020, the Company repurchased and cancelled a total of 364,774 common shares (2019 – 98,543 common shares) under the current NCIB, at a weighted average price of \$51.72 per common share (2019 – \$53.04 per common share), for a total consideration of \$18,866 (2019 – \$5,227). An excess of \$14,342 (2019 – \$4,005) of the shares' repurchase value over their carrying amount was charged to retained earnings as share repurchase premiums.

#### 24. Stock options

The Company offered for the benefit of certain key members of management a stock option plan. In accordance with the terms of the plan the Company may grant stock options on the common shares at the discretion of the Board of Directors. 100,000 shares are available for issuance under the stock option plan as at November 30, 2020 (2019 – 100,000).

Under the stock option plan of the Company, the following options were granted and are outstanding as at November 30:

	2020		2019	
	Number of Options	Weighted average exercise price	Number of Options	Weighted average exercise price
		\$		\$
Outstanding beginning of year	400,000	50.19	200,000	48.36
Granted	—	—	200,000	52.01
<b>Outstanding end of year</b>	<b>400,000</b>	<b>50.19</b>	<b>400,000</b>	<b>50.19</b>
<b>Vested end of year</b>	<b>44,444</b>	<b>48.36</b>	<b>22,222</b>	<b>48.36</b>

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 24. Stock options (continued)

At November 30, 2020, the range of exercise prices and the weighted average remaining contractual life of options are as follows:

Range of exercise prices	Number outstanding	Weighted average remaining contractual life
\$		(years)
48.36	200,000	6.3
52.01	200,000	8.8
	400,000	7.6

Options granted during the year ended November 30, 2019 have a service condition in order to vest and will be fully vested and exercisable in five years from date of grant. The options will expire on October 21, 2029.

The weighted average fair value of the stock options granted for the year ended November 30, 2019 was \$13.23 per option. The fair value of the options granted was estimated at the grant date for purposes of determining share-based payment expense using the Black-Scholes option-pricing model.

The following weighted average assumptions were used:

	2019
Acquisition date share price	\$52.01
Exercise price	\$52.01
Expected dividend yield	1.27%
Expected volatility	24.9%
Risk-free interest rate	1.57%
Expected life (in years)	8 years

A compensation expense of \$924 was recorded for the year ended November 30, 2020 (2019 – \$583). The expense is presented in wages and benefits in operating expenses in the consolidated statements of income.

#### 25. Income per share

The following table provides the weighted average number of common shares used in the calculation of basic income per share and that used for the purpose of diluted income per share:

	2020	2019
Weighted daily average number of common shares - basic	24,755,351	25,145,210
Assumed exercise of stock options <sup>(1)</sup>	—	41,273
Weighted daily average number of common shares - diluted	24,755,351	25,186,483

<sup>(1)</sup> The calculation of the assumed exercise of stock options includes the effect of the average unrecognized future compensation cost of dilutive options. The number of excluded options was 400,000 (2019 – 200,000).

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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#### 26. Financial instruments

In the normal course of business, the Company uses various financial instruments which by their nature involve risk, including market risk and the credit risk of non-performance by counterparties. These financial instruments are subject to normal credit standards, financial controls, risk management and monitoring procedures.

##### *Fair value of recognized financial instruments*

##### **Promissory notes issued as part of its consideration for the acquisition of Houston Avenue Bar & Grill and Industria Pizzeria + Bar**

In 2019, the Company settled and cancelled four of the six promissory notes that were recorded as part of the acquisition of Houston Avenue Bar & Grill and Industria Pizzeria + Bar and recorded a loss of \$452.

A discounted cash flow method was used to capture the present value of the expected future economic benefits that will flow out of the Company, with respect to these promissory notes. These notes are subject to significant unobservable inputs such as discount rates and projected revenues and EBITDA. An increase or decrease by 1% in the discount rates used would have an impact of \$45 on the fair value, as at November 30, 2020 (2019 – \$80).

A fair value re-measurement gain of \$139 was recorded for these promissory notes for the year ended November 30, 2020 (2019 – gain of \$1,897).

##### **Contingent considerations on acquisitions**

The Company issued as part of its consideration for the acquisition of Yuzu Sushi, Allô! Mon Coco and investment in Tortoise Group, contingent considerations to the vendors. These contingent considerations are subject to earn-out provisions, which are based on future earnings and are repayable in August 2021 for Yuzu Sushi and December 2022 for Tortoise Group. These contingent considerations have been recorded at fair value and are re-measured on a recurring basis. The contingent considerations for Allô! Mon Coco were repaid during the year ended November 30, 2020 for a total repayment amount of \$910.

A fair value re-measurement loss of \$997 was recorded for the contingent considerations for the year ended November 30, 2020 (2019 – loss of \$223).

##### **Obligations to repurchase non-controlling interests**

The Company has entered into an agreement to purchase the shares of a minority interest shareholder of 9974644 Canada Inc. at the option of the holder at any time after December 9, 2017. The consideration is based on a multiplier of EBITDA, as prescribed by the terms of the shareholder agreement. The Company records a liability at fair value (note 22) which is remeasured at each reporting period.

A fair value remeasurement loss of \$207 (2019 – gain of \$30) was recorded for this non-controlling interest obligation.

The Company, in conjunction with the acquisition of Houston Avenue Bar & Grill and Industria Pizzeria + Bar, entered into an agreement to acquire the non-controlling interest in 10220396 Canada Inc., in June 2022. The consideration to be paid for this acquisition will be based on future earnings. The Company recorded a liability at fair value (note 22) which is remeasured at each reporting period.

A discounted cash flow method was used to capture the present value of the expected future economic benefits that will flow out of the Company with respect to this obligation. The non-controlling interest buyback obligation is subject to significant unobservable inputs such as a discount rate and projected EBITDA. An increase or decrease by 1% in the discount rates used would have an impact of nil on the carrying amount as at November 30, 2020 (2019 – \$21).

A fair value re-measurement gain of \$1,549 (2019 – loss of \$48) was recorded for this non-controlling interest obligation.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

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(In thousands of Canadian dollars, except per share amounts and stock options)

#### 26. Financial instruments (continued)

*Fair value of recognized financial instruments (continued)*

##### **Obligation to repurchase partner in a joint venture**

The Company, in conjunction with the acquisition of its 70% interest in a joint venture that acquired Tortoise Group, entered into an agreement to acquire the remaining 30% interest by December 2025. The consideration to be paid for this acquisition will be based on future earnings. The Company recorded a liability at fair value (note 22) which is remeasured at each reporting period. An increase or decrease by 1% in the discount rates used would have an impact of \$67 on the carrying amount as at November 30, 2020 (2019 – nil).

A fair value remeasurement loss of \$494 (2019 – nil) was recorded for this obligation to repurchase a partner in a joint venture.

##### **Interest rate swap**

The Company holds an interest rate swap that is contracted to a fix rate on a notional amount of \$100,000 and is maturing in July 21, 2021. The fair value of this interest rate swap amounted to \$1,152 (2019 – nil) and the Company recorded a fair value remeasurement loss of \$1,592 for the year ended November 30, 2020 (2019 – loss of \$725). The Company has classified this as level 2 in the fair value hierarchy.

##### **Cross currency interest rate swaps**

On November 30, 2020, the Company entered two floating to floating 1-month cross currency interest rate swaps. A fair value of nil was recorded as at November 30, 2020 (2019 – nil).

Receive-Notional	Receive-rate	Pay-Notional	Pay-rate
US\$137,600	2.44%	CA\$180,000	2.45%
US\$95,410	1.85%	CA\$125,000	1.94%

##### **Fair value hierarchy**

	Level 3	
	2020	2019
	\$	\$
Promissory notes for Houston Avenue Bar & Grill	—	329
Promissory notes related to buyback obligation of Houston Avenue Bar & Grill and Industria Pizzeria + Bar	2,928	2,738
Contingent considerations on acquisitions and investment in a joint venture	8,075	3,874
Non-controlling interest buyback options	1,171	2,513
Obligation to repurchase partner in a joint venture	3,364	—
<b>Financial liabilities</b>	<b>15,538</b>	<b>9,454</b>

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 26. Financial instruments (continued)

##### *Fair value of recognized financial instruments (continued)*

The Company has determined that the fair values of its financial assets and financial liabilities with short-term maturities approximate their carrying value. These financial instruments include cash, accounts receivables, accounts payable and accrued liabilities and deposits. The table below shows the fair value and the carrying amount of other financial instruments as at November 30, 2020 and 2019. Since estimates are used to determine fair value, they must not be interpreted as being realizable in the event of a settlement of the instruments.

	2020		2019	
	Carrying amount	Fair value	Carrying amount	Fair value
	\$	\$	\$	\$
Financial assets				
Loans receivable	4,760	4,760	7,145	7,145
Finance lease receivables	468,127	468,127	—	—
Financial liabilities				
Long-term debt <sup>(1)</sup>	443,852	453,397	531,196	542,147

(1) Excludes promissory notes, contingent considerations on acquisition, interest rate swap, cross currency interest rate swaps and obligations to repurchase non-controlling interests.

##### *Determination of fair value*

The following methods and assumptions were used to estimate the fair values of each class of financial instruments:

*Loans receivable and Finance lease receivables* – The carrying amount for these financial instruments approximates fair value due to the short-term maturity of these instruments and/or the use of market interest rates.

*Long-term debt* – The fair value of long-term debt is determined using the present value of future cash flows under current financing agreements based on the Company's current estimated borrowing rate for similar debt.

The Company, through its financial assets and financial liabilities, is exposed to various risks. The following analysis provides a measurement of risks as at November 30, 2020.

##### *Credit risk*

The Company's credit risk is primarily attributable to its trade receivables. The amounts disclosed in the consolidated statement of financial position represent the maximum exposure to credit risk for each respective financial asset as at the relevant dates. The Company believes that the credit risk of accounts receivable is limited as other than receivables from international locations, the Company's broad client base is spread mostly across Canada and the US, which limits the concentration of credit risk.

The credit risk on the Company's loans receivable is similar to that of its accounts receivable.

##### *Foreign exchange risk*

Foreign exchange risk is the Company's exposure to decreases or increases in financial instrument values caused by fluctuations in exchange rates. The Company's exposure to foreign exchange risk mainly comes from sales denominated in foreign currencies. The Company's US and foreign operations use the U.S. dollar ("USD") as functional currency. The Company's exposure to foreign exchange risk stems mainly from cash, accounts receivable, long-term debt denominated in US dollars, other working capital items and financial obligations from its US operations. As at November 30, 2020, the long-term debt denominated in USD is not exposed to foreign exchange risk as a result of two cross currency interest rate swaps.

Fluctuations in USD exchange rates are deemed to have minimal risk as they are mostly offset by the stand-alone operations of the Company's US entities.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 26. Financial instruments (continued)

##### *Foreign exchange risk (continued)*

As at November 30, 2020, the Company has the following financial instruments denominated in foreign currencies:

	2020		2019	
	USD	CAD	USD	CAD
	\$	\$	\$	\$
Financial assets				
Cash	4,437	5,753	5,194	6,902
Accounts receivable	645	836	253	337
Financial liabilities				
Accounts payable and deposits	(85)	(110)	(33)	(44)
<b>Net financial assets</b>	<b>4,997</b>	<b>6,479</b>	<b>5,414</b>	<b>7,195</b>

All other factors being equal, a reasonable possible 5% rise in foreign currency exchange rates per Canadian dollar would result in a profit of C\$250 (2019 – profit of C\$271) on the consolidated statements of income and comprehensive income.

##### *Interest rate risk*

Interest rate risk is the Company's exposure to increases and decreases in financial instrument values caused by the fluctuation in interest rates. The Company is exposed to cash flow risk due to the interest rate fluctuation in its floating-rate interest-bearing financial obligations.

Furthermore, upon refinancing of a borrowing, depending on the availability of funds in the market and lender perception of the Company's risk, the margin that is added to the reference rate, such as LIBOR or prime rates, could vary and thereby directly influence the interest rate payable by the Company.

Long-term debt stems mainly from acquisitions of long-term assets and business combinations. The Company is exposed to interest rate risk with its revolving credit facility which is used to finance the Company's acquisitions. The facility bears interest at a variable rate and as such the interest burden could change materially. \$433,000 (2019 – \$518,922) of the credit facility was used as at November 30, 2020. A 100 basis points increase in the bank's prime rate would result in additional interest of \$4,330 per annum (2019 – \$5,189) on the outstanding credit facility.

##### *Liquidity risk*

Liquidity risk refers to the possibility of the Company not being able to meet its financial obligations when they become due. The Company has contractual and fiscal obligations as well as financial liabilities and is therefore exposed to liquidity risk. Such risk can result, for example, from a market disruption or a lack of liquidity. The Company actively maintains its credit facility to ensure it has sufficient available funds to meet current and foreseeable financial requirements at a reasonable cost.

As at November 30, 2020, the Company had an authorized revolving credit facility for which the available amount may not exceed \$700,000 (2019 – \$700,000) to ensure that sufficient funds are available to meet its financial requirements. The terms and conditions related to this revolving credit facility is described in note 19.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 26. Financial instruments (continued)

##### Liquidity risk (continued)

The following are the contractual maturities of financial liabilities as at November 30, 2020:

	Carrying amount	Contractual cash flows	0 to 6 months	6 to 12 months	12 to 24 months	Thereafter
	\$	\$	\$	\$	\$	\$
Accounts payable and accrued liabilities	111,372	111,372	111,372	—	—	—
Long-term debt (note 22)	460,542	460,892	4,231	6,287	442,124	8,250
Interest on long-term debt <sup>(1)</sup>	n/a	17,975	4,902	4,902	8,171	—
Lease liabilities	558,749	574,495	63,157	63,157	109,670	338,511
	<b>1,130,663</b>	<b>1,164,734</b>	<b>183,662</b>	<b>74,346</b>	<b>559,965</b>	<b>346,761</b>

(1) When future interest cash flows are variable, they are calculated using the interest rates prevailing at the end of the reporting period.

#### 27. Capital disclosures

The Company's objectives when managing capital are:

- To safeguard its ability to obtain financing should the need arise;
- To provide an adequate return to its shareholders; and
- To maintain financial flexibility in order to have access to capital in the event of future acquisitions.

The Company defines its capital as follows:

- Shareholders' equity;
- Long-term debt including the current portion;
- Deferred revenue including the current portion; and
- Cash

The Company's financial strategy is designed and formulated to maintain a flexible capital structure consistent with the objectives stated above and to respond to changes in economic conditions and the risk characteristics of the underlying assets. The Company may invest in longer or shorter-term investments depending on eventual liquidity requirements.

The Company monitors capital on the basis of the debt-to-equity ratio. The debt-to-equity ratios at November 30, 2020 and 2019 were as follows:

	2020	2019
	\$	\$
Debt	460,542	540,650
Equity	583,070	665,480
Debt-to-equity ratio	0.79	0.81



## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 27. Capital disclosures (continued)

Maintaining a low debt-to-equity ratio is a priority in order to preserve the Company's ability to secure financing at a reasonable cost for future acquisitions. The Company expects to maintain a low ratio by continuously using the expected cash flows from the newly acquired business in both the US and Canada to reduce the level of long-term debt.

After May 31, 2021, the Company's credit facility imposes a maximum debt-to-proforma EBITDA ratio of 4.0:1.0 after an acquisition in excess of \$150,000 for a period of twelve months after acquisition; 3.5:1.0 anytime thereafter and until the maturity date of September 23, 2022.

#### 28. Revenue

	For the year ended					
	November 30, 2020			November 30, 2019		
	Canada	US & International	TOTAL	Canada	US & International	TOTAL
	\$	\$	\$	\$	\$	\$
Royalties	57,798	107,333	165,131	84,477	97,239	181,716
Franchise and transfer fees	5,872	4,262	10,134	5,488	3,476	8,964
Retail, food processing and distribution revenues	103,765	4,593	108,358	90,689	4,176	94,865
Sale of goods, including construction revenue	24,095	48,029	72,124	48,710	51,431	100,141
Gift card breakage income	313	4,466	4,779	318	6,084	6,402
Promotional funds	30,401	56,406	86,807	42,461	42,999	85,460
Other franchising revenue	29,000	23,030	52,030	38,791	24,954	63,745
Other	2,836	8,918	11,754	4,609	5,040	9,649
	<b>254,080</b>	<b>257,037</b>	<b>511,117</b>	<b>315,543</b>	<b>235,399</b>	<b>550,942</b>

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 29. Operating expenses

	For the year ended					
	November 30, 2020			November 30, 2019		
	Canada	US & International	TOTAL	Canada	US & International	TOTAL
	\$	\$	\$	\$	\$	\$
Cost of goods sold and rent	15,888	20,315	36,203	35,859	28,350	64,209
Retail, food processing and distribution costs	91,865	—	91,865	80,388	—	80,388
Wages and benefits	39,619	62,412	102,031	47,762	59,847	107,609
Wage and rent subsidy	(7,020)	—	(7,020)	—	—	—
Consulting and professional fees	7,599	7,694	15,293	8,999	7,125	16,124
Gift cards - related costs	—	5,522	5,522	—	9,083	9,083
Royalties	16	5,890	5,906	266	6,355	6,621
Promotional funds	30,401	56,406	86,807	42,461	42,999	85,460
Impairment for expected credit losses	5,497	3,300	8,797	715	472	1,187
Other <sup>(1)</sup>	10,870	17,532	28,402	13,413	19,453	32,866
	<b>194,735</b>	<b>179,071</b>	<b>373,806</b>	<b>229,863</b>	<b>173,684</b>	<b>403,547</b>

<sup>(1)</sup> Other operating expenses are comprised mainly of travel and promotional costs, and other office administration expenses.

#### 30. Guarantee

The Company has guaranteed leases on certain franchise stores in the event the franchisees are unable to meet their remaining lease commitments. The maximum amount the Company may be required to pay under these agreements was \$13,374 as at November 30, 2020 (2019 – \$15,057). In addition, the Company could be required to make payments for percentage rents, realty taxes and common area costs. As at November 30, 2020, the Company has accrued \$1,796 (2019 – nil) with respect to these guarantees.

#### 31. Contingent liabilities

The Company is involved in legal claims associated with its current business activities. The Company's estimate of the outcome of these claims is disclosed in note 20. The timing of the outflows, if any, is out of the control of the Company and is as a result undetermined at the moment.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 32. Income taxes

Variations of income tax expense from the basic Canadian federal and provincial combined tax rates applicable to income from operations before income taxes are as follows:

	2020		2019	
	\$	%	\$	%
Combined income tax rate in Canada	(13,766)	26.5	26,067	26.6
Add effect of:				
Difference between Canadian and foreign statutory rate	(4,313)	8.3	(4,511)	(4.6)
Non-taxable portion of capital gains	(511)	1.0	(103)	(0.1)
Permanent differences	12,196	(23.5)	(376)	(0.4)
Recognition of previously unrecognized deferred tax assets	(247)	0.5	(106)	(0.1)
Losses in subsidiaries for which no deferred income tax assets is recognized	161	(0.3)	273	0.3
Rate variation on deferred income tax	(2,655)	5.1	(676)	(0.7)
Adjustment to prior year provisions	183	(0.4)	208	0.2
Revision of estimates for tax exposures	(5,410)	10.4	—	—
Other - net	(692)	1.3	(515)	(0.5)
Provision for income taxes	(15,054)	28.9	20,261	20.7

# MTY Food Group Inc.

## Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

### 32. Income taxes (continued)

The variation in deferred income taxes during the year were as follows:

	November 30, 2019	Recognized in profit or loss	Recognized in other comprehen- sive loss	Acquisition	Impact of initial application of IFRS 16	Foreign exchange	November 30, 2020
	\$	\$	\$	\$		\$	\$
Net deferred tax assets (liabilities) in relation to:							
Property, plant and equipment and assets held for sale	(2,383)	661	—	—	—	122	(1,600)
Finance lease receivables	—	15,926	—	—	(138,019)	681	(121,412)
Right-of-use assets	—	(187)	—	—	(17,573)	200	(17,560)
Accounts receivable	(51)	533	—	—	—	(27)	455
Deferred costs	(1,352)	123	—	—	—	(23)	(1,252)
Inventory	72	30	—	—	—	(2)	100
Provisions and gift cards	16,235	3,233	—	—	(329)	(474)	18,665
Long-term debt	1,124	(907)	42	—	—	23	282
Non-capital losses	2,344	(1,539)	—	—	—	23	828
Intangible assets	(191,027)	19,527	—	—	—	2,902	(168,598)
Accrued expenses	6,217	2,644	—	—	—	(299)	8,562
Deferred revenue	10,854	(848)	—	—	(538)	(91)	9,377
Lease liabilities	—	(15,782)	—	—	160,196	(827)	143,587
	(157,967)	23,414	42	—	3,737	2,208	(128,566)

	November 30, 2018	Recognized in profit or loss	Recognized in other comprehen- sive loss	Acquisition	Purchase price allocation adjustment	Foreign exchange	November 30, 2019
	\$	\$	\$	\$		\$	\$
Net deferred tax assets (liabilities) in relation to:							
Property, plant and equipment and assets held for sale	1,691	(1,080)	—	(3,138)	160	(16)	(2,383)
Accounts receivable	824	(868)	—	(3)	—	(4)	(51)
Deferred costs	(1,134)	(218)	—	—	—	—	(1,352)
Inventory	(121)	37	—	156	—	—	72
Provisions and gift cards	15,067	543	—	569	67	(11)	16,235
Long-term debt	(646)	1	245	1,522	—	2	1,124
Non-capital losses	289	483	—	1,566	—	6	2,344
Intangible assets	(145,162)	(2,286)	—	(44,009)	—	430	(191,027)
Accrued expenses	3,207	(159)	—	3,165	—	4	6,217
Deferred revenue	10,099	778	—	(30)	—	7	10,854
	(115,886)	(2,769)	245	(40,202)	227	418	(157,967)

## **MTY Food Group Inc.**

### **Notes to the consolidated financial statements**

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### **32. Income taxes (continued)**

As at November 30, 2020, there were approximately \$910 (2019 – \$52) of capital losses which may be applied against capital gains for future years and be carried forward indefinitely. The deferred income tax benefit of these capital losses has not been recognized.

As at November 30, 2020, there were approximately \$1,827 (2019 – \$1,273) in non-capital losses accumulated in one of the Company's subsidiaries for which no deferred income tax asset was recognized. These capital losses will expire between 2037 and 2040.

The deductible temporary difference in relation to foreign exchange on intercompany loans for which a deferred tax asset has not been recognized amounts to \$4,237 (2019 – \$633).

No deferred income tax liability is recognized on unremitted earnings of \$4,716 (2019 – \$60,279) related to the investments in subsidiaries. Such unremitted earnings are reinvested in the subsidiaries and will not be repatriated in the foreseeable future.

The Company has an uncertain tax risk related to pre-acquisition periods whereby tax returns were filed by previous owners.

#### **33. Segmented information**

Management monitors and evaluates results of the Company based on geographical segments, these two segments being Canada and US & International. The Company and its chief operating decision maker assess the performance of each operating segment based on its segment profit and loss, which is equal to revenue less operating expenses. Within those geographical segments, the Company's chief operating decision maker also assesses the performance of subdivisions based on the type of product or service provided. These subdivisions include: franchising; corporate stores; processing, distribution and retail; and promotional fund revenues and expenses. This information is disclosed below.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 33. Segmented information (continued)

Below is a summary of each geographical and operating segment's performance during the years ended November 30, 2020 and 2019.

##### November 30, 2020

	CANADA					US & INTERNATIONAL							
	Franchising	Corporate	Processing, distribution and retail	Promotional funds	Interco	Total Canada	Franchising	Corporate	Processing, distribution and retail	Promotional funds	Interco	Total US & International	Total consolidated
Revenue	105,646	18,407	104,235	30,401	(4,609)	254,080	152,155	46,274	4,593	56,406	(2,391)	257,037	511,117
Operating expenses	56,703	17,685	92,451	30,401	(2,505)	194,735	78,819	48,341	—	56,406	(4,495)	179,071	373,806
Segment profit (loss)	48,943	722	11,784	—	(2,104)	59,345	73,336	(2,067)	4,593	—	2,104	77,966	137,311
Total assets	1,250,921	16,853	23,794	6,934	—	1,298,502	662,642	38,958	—	13,595	—	715,195	2,013,697
Total liabilities	940,270	17,163	7,476	6,934	—	971,843	427,831	17,914	—	13,595	—	459,340	1,431,183

##### November 30, 2019 <sup>(1)</sup>

	CANADA					US & INTERNATIONAL							
	Franchising	Corporate	Processing, distribution and retail	Promotional funds	Interco	Total Canada	Franchising	Corporate	Processing, distribution and retail	Promotional funds	Interco	Total US & International	Total consolidated
Revenue	146,598	39,133	91,570	42,461	(4,219)	315,543	138,788	51,283	4,176	42,999	(1,847)	235,399	550,942
Operating expenses	68,437	40,688	81,294	42,461	(3,017)	229,863	79,322	54,412	—	42,999	(3,049)	173,684	403,547
Segment profit (loss)	78,161	(1,555)	10,276	—	(1,202)	85,680	59,466	(3,129)	4,176	—	1,202	61,715	147,395
Total assets	995,215	6,132	17,862	5,708	—	1,024,917	605,751	11,787	—	6,346	—	623,884	1,648,801
Total liabilities	663,510	3,657	5,030	5,708	—	677,905	296,148	2,922	—	6,346	—	305,416	983,321

<sup>(1)</sup> Prior year amounts have been restated to reflect a reclassification between franchise operations and corporate stores subdivisions.

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 34. Statement of cash flows

Changes in liabilities and assets arising from financing and investing activities:

	Revolving credit facility	Loan financing costs	Non-interest- bearing contracts and holdbacks	Promissory notes	Non- controlling interest buyback obligation	Non- controlling interest option	Contingent consideration	Obligation to repurchase partner in a joint venture	Interest rate swap	Total
	\$	\$	\$	\$	\$	\$	\$	\$	\$	\$
Balance as at November 30, 2019	518,922	(2,149)	14,423	3,067	1,549	964	3,874	—	—	540,650
<b>Changes from financing activities:</b>										
Increase in term revolving credit facility	20,000	—	—	—	—	—	—	—	—	20,000
Repayments of term revolving credit facility, holdbacks and contingent consideration	(105,922)	—	(2,305)	—	—	—	(910)	—	—	(109,137)
Payment of upfront fees	—	(525)	—	—	—	—	—	—	—	(525)
<b>Changes from operating activities:</b>										
Interest paid	—	—	—	—	—	—	—	—	(1,165)	(1,165)
<b>Changes from non-cash transactions:</b>										
Amortization of transaction costs directly attributable to a financing arrangement	—	1,026	—	—	—	—	—	—	—	1,026
Accretion of interest on non-interest-bearing holdbacks	—	—	1,063	—	—	—	—	—	—	1,063
Revaluation of financial liabilities recorded at fair value through profit and loss (note 26)	—	—	—	(139)	(1,549)	207	997	494	1,592	1,602
Foreign exchange	—	—	(60)	—	—	—	—	—	—	(60)
Other	—	—	(621)	—	—	—	(15)	—	725	89
<b>Changes from investing activities:</b>										
Issuance of obligation to repurchase partner in a joint venture (note 14)	—	—	—	—	—	—	—	2,870	—	2,870
Issuance of contingent consideration (note 14)	—	—	—	—	—	—	4,129	—	—	4,129
<b>Balance as at November 30, 2020</b>	<b>433,000</b>	<b>(1,648)</b>	<b>12,500</b>	<b>2,928</b>	<b>—</b>	<b>1,171</b>	<b>8,075</b>	<b>3,364</b>	<b>1,152</b>	<b>460,542</b>

## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

#### 34. Statement of cash flows (continued)

Changes in non-cash operating activities are as follows:

	2020	2019
	\$	\$
Accounts receivable	7,941	(10,381)
Inventories	(1,973)	1,073
Loans receivable	2,555	(1,948)
Other assets	(784)	(1,316)
Prepaid expenses and deposits	1,440	(1,218)
Accounts payable and accrued liabilities	11,597	9,431
Provisions	(9,161)	(2,390)
Gift card and loyalty program liabilities	4,625	3,126
Deferred revenue and deposits	1,101	2,302
	<b>17,341</b>	<b>(1,321)</b>

Non-cash items are included in proceeds from dispositions of capital assets amounting to \$136 (2019 – \$612).

Non-cash items are included in additions to intangible assets amounting to \$128 (2019 – \$nil).

The variation of accounts receivables includes non-cash transfers from long-term debt amounting to nil (2019 – \$906).

#### 35. Related party transactions

Balances and transactions between the Company and its subsidiaries, which are related parties of the Company, have been eliminated on consolidation. Details of transactions between the Company and other related parties are disclosed below.

##### *Remuneration of key management personnel*

The remuneration of key management personnel and directors during the years ended November 30, 2020 and 2019 was as follows:

	2020	2019
	\$	\$
Short-term benefits	2,619	2,497
Share-based payments	963	657
Board member fees	75	75
Total remuneration of key management personnel	<b>3,657</b>	<b>3,229</b>

Key management personnel is composed of the Company's CEO, COOs and CFO. The remuneration of directors and key executives is determined by the Board of Directors having regard to the performance of individuals and market trends.

Given its widely held share base, the Company does not have an ultimate controlling party; its most important shareholder is its Chair of the Board of Directors, who controls 19.77% of the outstanding shares.



## MTY Food Group Inc.

### Notes to the consolidated financial statements

For the years ended November 30, 2020 and 2019

(In thousands of Canadian dollars, except per share amounts and stock options)

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#### 35. Related party transactions (continued)

The Company also pays employment benefits to individuals related to members of the key management personnel described above. Their total remuneration was as follows:

	2020	2019
	\$	\$
Short-term benefits	505	494
Share-based payments	10	22
Consulting services	—	38
Total remuneration of individuals related to key management personnel	515	554

The Company has entered into a consulting agreement with one of its joint venture associates to perform corporate business development and management consulting services, and paid consulting fees to this associate of \$155 for the year ended November 30, 2020 (2019 – nil). The Company has a current net receivable due from its joint venture associate of \$135 as at November 30, 2020 (2019 – nil).



## Head Office

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# CORPORATE INFORMATION





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