Elmira Savings Bank **Annual Report** Growing, Growing Strong!

# **OUR MISSION**

**THE MISSION OF ELMIRA SAVINGS BANK** is to provide above average returns to our shareholders while providing a broad range of financial services that meet the needs of the individuals, businesses, and organizations of our community.

We will achieve this through our commitment to:

- Consistent and superior quality service for our customers.
- A culture that incents employees to excel personally and professionally.
- Leadership in and support for our community.
- Independence as a local community bank.

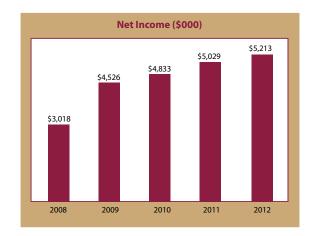


**Growing, Growing Strong!** 

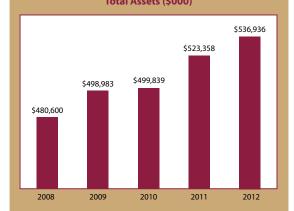
# **SELECTED FINANCIAL DATA**

(in thousands, except for per share amounts)

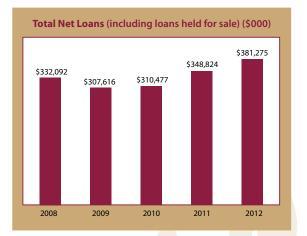
FINANCIAL STATEMENT HIGHLIGHTS	2012	2011
Assets	\$ 536,936	523,358
Loans (including loans held for sale)	381,275	348,824
Allowance for loan losses	3,740	3,299
Deposits	409,565	381,729
Shareholders' equity	66,909	64,615
Net interest income	15,089	15,550
Provision for loan losses	463	668
Non-interest income	6,050	4,727
Non-interest expense	12,944	12,202
Net income attributable to Elmira Savings Bank	5,213	5,029



#### Total Assets (\$000) \$536,936 \$523,358 PER SHARE INFORMATION \$499,839 \$498,983 \$ Basic earnings per share 1.58 1.45 \$480,600 Diluted earnings per share 1.51 1.41 18.50 17.92 0.84 0.71 2008 2009 2010 2011 2012



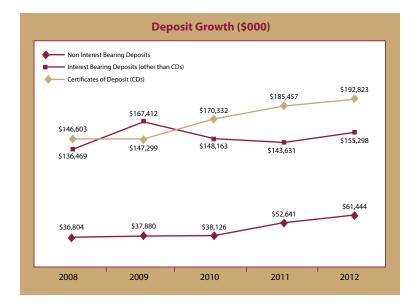
## Book value per share Cash dividend per share **SELECTED RATIOS** Return on average assets 0.99% 1.00% 7.92% 8.40% Return on average equity Shareholders' equity to assets 12.46% 12.35% Dividend payout ratio 53.16% 49.34% Efficiency ratio 61.23% 60.18% **OTHER SELECTED DATA** Number of offices 15 13 Number of automated teller machines 13 10 Weighted average shares outstanding 2,277,545 2,253,452 Weighted average diluted shares outstanding

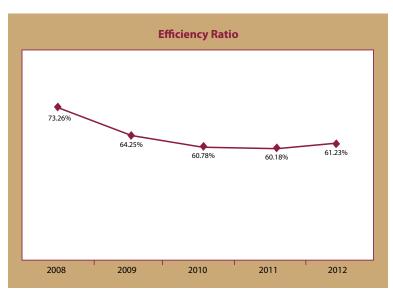


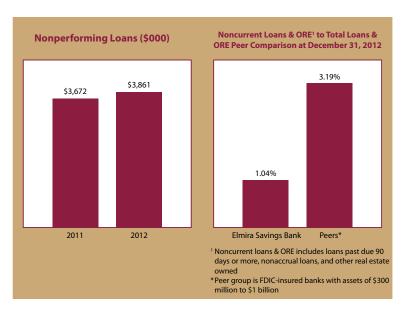
Share and per share data have been adjusted to reflect the 5% stock dividend distributed December 28, 2012 and a 10% stock dividend paid on December 28, 2011.

2,315,109

2,389,217







# **DEAR SHAREHOLDERS,**

e are pleased to report another successful year for Elmira Savings Bank. For the year ended December 31, 2012, we reported \$5.2 million of net income or \$1.51 per diluted share. This represents the fifth consecutive year of record earnings.

Our achievements are a direct reflection of the dedication of our Elmira Savings Bank team of employees and their desire to provide outstanding service to our entire customer base. Many of these individuals devote personal time and resources to many deserving organizations and causes throughout our region. We are proud of them and grateful for their earnest effort.

An improvement in capital levels was accomplished primarily through earnings after cash dividends of \$1.6 million. We achieved balance sheet growth by replacing \$15 million of investment securities with \$32 million of loan growth, and we replaced \$16 million of borrowed funds with \$28 million of deposits including \$9 million of noninterest-bearing deposits. This strategic shift continues to improve the composition and strength of our balance sheet.

Our disciplined approach to managing the overhead of the bank has enabled us to maintain an efficiency ratio in the 60% range from 2010 through 2012. We have accomplished this efficiency while continuing to invest in expanding convenient locations for our customers, training for employees, upgraded technology, and in new staff who will focus solely on risk management and consumer compliance.

The stellar performance of our branch personnel is highlighted on the deposit growth chart. This chart demonstrates their competency to generate deposit growth against the headwinds of a prolonged low rate environment. Branch loan originations increased 77% from 2011 to 2012. Our branches are revenue generators, as well as deposit gatherers.

In addition, two new locations were established during 2012. In the first quarter

we opened a new location at 971
County Route 64, Big Flats, NY. This
location is on one of the most highly
trafficked roads in our market area.
During 2012, 180 loans were originated
out of this location. We closed our
branch located in the nearby Arnot Mall
and successfully transferred \$24 million
of deposits to this new location.

In the third quarter of 2012 we opened a new branch on Lake Road in Elmira Heights, NY. This is the only key location in our home market of Chemung County where we did not have a branch. The existing bank branch building and renovation was acquired for an almost unbelievably low cost of less than \$125,000. The added convenience including a drive-up window and ATM will be meaningful to existing customers who live or work in the Heights, and should help us draw new customers as well.

In addition to these two new locations opened in 2012, we have leased an office in Erwin, NY, in Steuben County that will open in the first quarter of 2013. This township is home to Corning Inc.'s Sullivan Park Research and Development Center and is the planned location for future commercial and residential development by Steuben County economic development agencies. Our first Steuben County branch on Market Street in Corning reached critical mass of \$35 million of deposits during 2012. The new Erwin branch will be a great extension of our existing presence in this market.

Residential mortgage volume during 2012 totaled \$162 million, an increase of 44% over record 2011 originations of \$113 million. We continued to improve the infrastructure and product mix of this key line of business during the year. The results of this effort speak for themselves.

We continue to anticipate that New York State will allow the permitting



NEW Elmira Heights office



NEW Erwin office

of natural gas wells located in the Marcellus Shale. This action will create increased business potential across most of our footprint, which is ideally aligned with future drilling sites.

Shareholders received a 5% stock dividend as well as dividends of \$0.84 per share. With share price reaching \$22.74 per common share at year's end, total return for the year including price appreciation and dividends amounted to 51%.

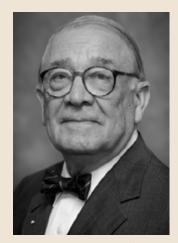
We are very enthusiastic about the prospects for Elmira Savings Bank in the years ahead and we remain committed to driving shareholder return through our focus on service to our customers, community, and employees.

I would like to take this opportunity to extend my sincerest thanks to you, the shareholders, for your continued support of this wonderful organization. We are pleased to provide you with this report of progress and look forward to a successful 2013.

Michael P. Hosey

Vice Chairman of the Board President

Chief Executive Officer



George L. Howell Chairman Emeritus F.M. Howell & Company

We would like to recognize George L. Howell for his 20 years as a Director, of which he served eleven years as Chairman of the Board before his 2012 retirement.

During his tenure the bank experienced significant balance sheet and market growth. Mr. Howell played a key role in the expansion of insider ownership to over 30%. We are pleased that Mr. Howell remains involved in his capacity as Chairman Emeritus.

# **Consolidated Balance Sheets**

Elmira Savings Bank and Subsidiaries

(in thousan <mark>ds, except for</mark> share and per share data)		mber 31, 012	December 31, 2011		
ASSETS					
Cash and due from banks	\$	39,641	\$	47,456	
Federal funds sold and other short-term investments		684		740	
Total cash and equivalents		40,325		48,196	
Securities available for sale, at fair value		66,875		86,536	
Securities held to maturity - fair value of \$5,853					
at December 31, 2012 and \$4,923 at December 31, 2011		5,521		4,621	
Federal Reserve and Federal Home Loan Bank (FHLB) stock, at cost		9,178		5,295	
Loans held for sale		3,167		2,842	
Loans receivable		378,108		345,982	
Less: allowance for loan losses		3,740		3,299	
Net loans		374,368		342,683	
Premises and equipment, net		7,947		5,392	
Bank-owned life insurance		11,988		10,100	
Accrued interest receivable		1,529		1,615	
Intangible assets, net		316		444	
Goodwill		12,320		12,320	
Other real estate owned		125		202	
Other assets		3,277		3,112	
Total assets	\$	536,936	\$	523,358	
LIABILITIES AND SHAREHOLDERS' EQUITY					
Deposits	\$	409,565	\$	381,729	
Borrowings	•	54,000	•	70,019	
Other liabilities		6,462		6,995	
Total liabilities		470,027		458,743	
SHAREHOLDERS' EQUITY					
Preferred stock, \$1,000 liquidation value per issued share; 5,000,000 shares authorized;					
24,063 shares issued at December 31, 2012 and at December 31, 2011		23,763		23,763	
Common stock, \$1 par value; authorized 5,000,000 shares; 2,454,840 shares					
issued at December 31, 2012 and 2,292,656 at December 31, 2011		2,455		2,293	
Additional paid-in capital		41,448		38,402	
Retained earnings		868		1,735	
Treasury stock, at cost - 125,865 shares at December 31, 2012 and December 31, 2011		(3 540)		(2 E 40)	
Accumulated other comprehensive income		(3,548) 1,872		(3,548) 1,918	
Total Elmira Savings Bank shareholders' equity Noncontrolling interest		66,858 51		64,563 52	
		66,909		64,615	
Total shareholders' equity		00,505		,	

Page 6 : Elmira Savings Bank : 2012 ANNUAL REPORT

# **Consolidated Statements of Income**

Elmira Savings Bank and Subsidiaries

(in thousands, except for per share amounts)				ember 31	
	201	2	2011		2010
INTEREST AND DIVIDEND INCOME Interest and fees on loans	\$ 18,1	1.4	\$ 18,140		18,185
Interest and dividends on securities	\$ 18,1	14	\$ 18,140	\$	16,165
Taxable	2,1	11	3,140		3,681
Non-taxable		60	820		822
Total interest and dividend income	20,9	85	22,100		22,688
INTEREST EXPENSE					
Interest on deposits	3,7	12	3,850		4,564
Interest on borrowings	2,1	84	2,700		3,205
Total interest expense	5,8	96	6,550		7,769
Net interest income	15,0	89	15,550		14,919
Provision for loan losses	4	63	668		515
Net interest income after provision for loan losses	14,6	26	14,882		14,404
NONINTEREST INCOME					
Service fees	1,2		1,236		1,409
Gain on sale of loans held for sale	3,5		1,836		1,450
Net gain on sale of securities	,	75 77	448		474
Other service fees		77 88	634 369		620 353
Earnings on bank-owned life insurance Other		00 07	204		333 287
	ı	<u> </u>	204		207
Total noninterest income	6,0	50	4,727		4,593
NONINTEREST EXPENSE					
Salaries and benefits	6,7		6,491		6,007
Net occupancy	1,1		1,154		1,102
Equipment  Maylesting and public relations		46 22	854		924
Marketing and public relations Professional fees		22 43	636 513		483 654
Regulatory assessments		43 60	462		574
Other	2,3		2,092		2,115
Total noninterest expense	12,9	44	12,202		11,859
Income before income taxes	7,7	32	7,407		7,138
Income taxes	2,5		2,373		2,300
Net income	5,2	18	5,034		4,838
Less: Net income attributable to noncontrolling interest		5	5		5
Net income attributable to Elmira Savings Bank	\$ 5,2	13	\$ 5,029	\$	4,833
Dividend on preferred stock	1,6	09	1,512		1,367
Accretion of preferred stock discount		-	252		84
Income available to common shareholders	\$ 3,6	04	\$ 3,265	\$	3,382
Basic earnings per common share			\$ 1.45	\$	1.51
Diluted earnings per common share	\$ 1.	51	\$ 1.41	\$	1.49

Per share data has been restated to reflect a 5% stock dividend paid on December 28, 2012 and a 10% stock dividend paid on December 28, 2011.

Elmira Savings Bank : **2012 ANNUAL REPORT** : Page 7

# **Consolidated Statements of Comprehensive Income**

Elmira Savings Bank and Subsidiaries

(in thousands)		Years	Years Ended December 3			,	
		2012		2011		2010	
Net income	\$	5,218	\$	5,034	\$	4,838	
OTHER COMPREHENSIVE INCOME (LOSS)							
Net unrealized holding gains (losses) on securities available for sale		-		2,014		(184)	
Tax benefit (expense)		-		(779)		72	
		-		1,235		(112)	
Realized securities gains included in net income		(75)		(448)		(474)	
Tax expense		29		173		183	
		(46)		(275)		(291)	
Other comprehensive income (loss), net of tax		(46)		960		(403)	
Comprehensive income	\$	5,172	\$	5,994	\$ -	4,435	

# Consolidated Statements of Shareholders' Equity

Elmira Savings Bank and Subsidiaries

(in thousands, except for share and per share amounts)	Preferred Stock	Common Stock	Additional Paid-in Capital	Retained earnings	Treasury Stock	Accumulated other comprehensive income (loss)	Noncontrolling Interest	Total
Balance at December 31, 2011	\$ 23,763	2,293	38,402	1,735	(3,548)	1,918	52	64,615
Net income	_	_	_	5,213	_	_	5	5,218
Other comprehensive loss	-	-	-	-	-	(46)	-	(46)
5% stock dividend (110,417 shares)	-	110	2,387	(2,497)	-	-	-	-
Cash in lieu of fractional shares								
resulting from a 5% stock dividend	-	-	-	(7)	-	-	-	(7)
Stock based compensation expense	-	-	340	-	-	-	-	340
Issuance of common shares								
(12,321 shares)	-	12	(12)	-	-	-	-	-
Exercise of stock options, net								
(39,446 shares)	-	40	331	-	-	-	-	371
Preferred stock repurchased -								
noncontrolling interest	-	-	-	-	-	-	(1)	(1)
Cash dividend on preferred stock	-	-	-	(1,609)	-	-	(5)	(1,614)
Cash dividend on common stock								
(\$.84 per share)	-	-	-	(1,967)	-	-	-	(1,967)
Balance at December 31, 2012	\$ 23,763	2,455	41,448	868	(3,548)	1,872	51	66,909

Per share data has been restated to reflect the 5% stock dividend paid on December 28, 2012 and a 10% stock dividend paid on December 28, 2011.

## To the Board of Directors and Shareholders of Elmira Savings Bank and subsidiaries

We have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Elmira Savings Bank and subsidiaries (the "Bank") as of December 31, 2012 and 2011, and the related consolidated statements of income, comprehensive income, shareholders' equity, and cash flows (not presented herein), for each of the three years in the period ended December 31, 2012, and in our report dated March 13, 2013, we expressed an unqualified opinion on those consolidated financial statements.

In our opinion, the information set forth in the accompanying condensed consolidated financial statements is fairly stated, in all material respects, in relation to the consolidated financial statements from which it has been derived.

Wexford, Pennsylvania

March 13, 2013

Page 8 : Elmira Savings Bank : 2012 ANNUAL REPORT

# **ELMIRA SAVINGS BANK BOARD OF DIRECTORS**



John R. Alexander Corporate Secretary of the Board Sayles & Evans



John Brand, III Chairman of the Board Arnot Realty Corporation



Anthony J. Cooper President Arnot Health



George L. Howell Chairman Emeritus F.M. Howell & Company



A. Scott Welliver Chairman Chief Executive Officer Welliver McGuire, Inc.



Kristin A. Swain Executive Director Rockwell Museum of Western Art



Michael P. Hosey Vice Chairman of the Board President Chief Executive Officer Elmira Savings Bank



**Donald G. Quick, Jr.**Retired Partner
Mengel, Metzger, Barr & Co. LLP



Thomas M. Carr Executive Vice President Chief Operating Officer Elmira Savings Bank



Katherine H. Roehlke President Chief Executive Officer F.M. Howell & Company



Arie J. van den Blink Chairman Chief Executive Officer The Hilliard Corporation



Marianne W. Young
President
Market Street Trust Company



Elmira Savings Bank : **2012 ANNUAL REPORT** : Page 9

#### **ELMIRA SAVINGS BANK OFFICERS**

#### **EXECUTIVE**

Michael P. Hosey
President

Chief Executive Officer

## Thomas M. Carr

Executive Vice President Chief Operating Officer

Shirley A. Weigand
Assistant Secretary

#### **AUDIT AND CONTROL**

Edith B. Keebler

Assistant Treasurer

Joseph P. Klaiber Compliance Officer

Jill M. McConnell Assistant Secretary

# **COLLECTIONS**

Tricia Rennells Assistant Vice President

#### **FINANCE**

## Jason T. Sanford

Senior Vice President Chief Financial Officer

John J. Stempin
Assistant Secretary

Judy A. Woodruff Assistant Secretary

## **HUMAN RESOURCES**

Bradley V. Serva Vice President

## **LENDING**

Kevin J. Berkley

Senior Vice President

Gary O. Short

Senior Vice President

Tamara S. Pabis

Vice President

Susan M. Cook

Assistant Vice President

**Christopher Mekos** 

Vice President

Jennifer M. Murphy
Assistant Secretary

Carrie L. Spencer Assistant Secretary

Amy Ward
Assistant Vice President

# MANAGEMENT INFORMATION SYSTEMS

Joseph L. Walker

Vice President

Phillip J. Collins Assistant Vice President

#### **OPERATIONS**

Margaret A. Phillips

Vice President

Frank P. Spena, Jr. Assistant Secretary

#### **RETAIL SERVICES**

Donna J. Tangorre
Vice President

Deborah L. Adams

Assistant Vice President

Kimberly A. Elliott

Assistant Vice President

Janette Allen

Assistant Treasurer

Ashley A. Case

Assistant Treasurer

Patricia L. Cobb

**Assistant Treasurer** 

Theresa A. Emo

Assistant Treasurer

Lorenda D. Gneo

Assistant Treasurer

Phylis A. Jensen

Assistant Treasurer

Debra S. Knowles

Assistant Treasurer

Sara J. Meisner

Assistant Treasurer

**ADVISORY SERVICES, INC.** 

Vincent Mazzarella

Vice President

## **MARKET PRICE INFORMATION**

The bank's common stock was first offered in March 1985, and is now listed on the NASDAQ exchange under the symbol ESBK. The table below summarizes the high and low market price for the bank's stock during 2012 and 2011.

Quarters	20	012 2011		
	High	Low	High	Low
First	20.82	15.45	16.02	14.36
Second	20.46	16.83	14.93	12.25
Third	19.04	17.50	15.29	11.38
Fourth	23.65	18.48	16.19	13.05

#### ANNUAL SHAREHOLDERS' MEETING

The Annual Shareholders' Meeting will be held at 10 a.m. on April 23, 2013 at the Clemens Center 207 Clemens Center Parkway

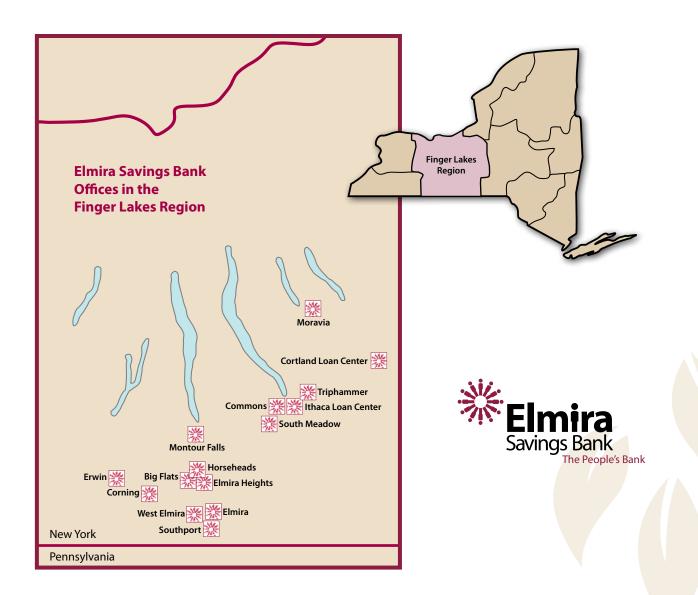
## **SHAREHOLDER INQUIRIES**

Elmira, NY

The bank's transfer agent is: Registrar and Transfer Company 10 Commerce Drive Cranford, NJ 07016 (800) 525-7686

The bank's Annual Report on
Form 10-K will be furnished without charge
upon written request to:
Thomas M. Carr
Executive Vice President
Chief Operating Officer
Elmira Savings Bank
333 E. Water Street

Elmira, NY 14901



## **MAIN OFFICE**

333 East Water Street Elmira, NY 14902-9967 607-734-3374

## **HORSEHEADS**

2149 Grand Central Avenue Horseheads, NY 14845 607-734-3374

## **SOUTHPORT**

1136 Pennsylvania Avenue Elmira, NY 14904 607-734-3374

#### **WEST ELMIRA**

930 West Church Street Elmira, NY 14905 607-734-3374

## **BIG FLATS**

971 County Route 64 Big Flats, NY 14841 607-734-3374

## **ELMIRA HEIGHTS**

2075 Lake Road Elmira, NY 14903 607-734-3374

## **CORNING**

19 East Market Street, Suite 101 Corning, NY 14830 607-962-0812

#### **ERWIN**

404 S. Hamilton Street Painted Post, NY 14870 607-936-1806

## **ITHACA LOAN CENTER**

301 East State Street Ithaca, NY 14850 607-257-3584

## **COMMONS**

301 East State Street Ithaca, NY 14850 607-272-1111

## **SOUTH MEADOW**

702 South Meadow Street Ithaca, NY 14850 607-272-2211

#### **TRIPHAMMER**

2300 North Triphammer Road Ithaca, NY 14850 607-257-8808

## **MORAVIA**

142 Main Street Moravia, NY 13118 315-497-1300

# **MONTOUR FALLS\***

401 West Main Street, Suite 110 Montour Falls, NY 14865 607-535-4026

## **CORTLAND LOAN CENTER\***

77 South West Street Homer, NY 13077 607-749-7251

# **ARNOT MALL ATM**

Entrance 4 - Center Court Horseheads, NY 14845 607-734-3374

\*ATM available at all locations except for the Montour Falls Office and Cortland Loan Center.



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