Mhat We Believe

OUR BELIEFS GUIDE US OUR ACTIONS DEFINE US

Neenah Paper, Inc. is a company of strongly held beliefs. A belief in our people. A belief in uncompromising service, product performance and core values including corporate social responsibility. And a belief that the obstacles of today can become the opportunities of tomorrow.

In 2009, during a challenging year, we put our beliefs into action by engaging our employees in implementing solutions, increasing the value of our services to customers, and investing in innovative products, processes and sustainability programs across our global business platform. These and other decisive actions enabled us to weather the severe economic downturn and emerge as a company positioned for the future.

Our results demonstrate that Neenah is not only a company with strongly held beliefs, but one with the ability and willingness to act on those beliefs to maintain our value proposition with both our customers and our shareholders, despite unprecedented challenges. And those are qualities in which we can all believe.

We Believe In Walking The Walk

Our employees moved quickly to address the challenges of the past year – demonstrating their responsiveness and flexibility – resulting in individual actions that made a big collective difference.

SAFETY FIRST - AND ALWAYS

Safety remains a core value and primary focus, and a reflection of Neenah's values. Working together, our employees contributed to an improvement in the reportable safety incident rate, to 1.4 incidents per 200,000 hours worked in 2009, down 18% from 1.7 incidents in 2008 and well below the 3.2 average for our industry.

STEPPING UP

In response to the weak economy, our people suggested and implemented solutions that enabled us to reduce costs and operate more efficiently while continuing to serve our customers' needs. In fact, programs implemented by our teams contributed more than \$20 million in improved year-on-year cash flow. A Suggestion Box program at our German Technical Products operation resulted in 263 ideas for improvement and initiated teamwork that achieved considerable cost savings. All of our businesses carefully managed production levels relative to shipping volumes, thus reducing inventory exposure and improving cash flow. In other examples of employee initiative, our sales and credit personnel worked to accommodate our customers' cash flow issues while our purchasing group coordinated payments with suppliers.

HARD DECISIONS

In order to achieve a more cost-efficient fine paper manufacturing footprint, we made the difficult decision to shut down our mill in Ripon, California. This resulted in the redistribution and qualification of Ripon grades on our other machines. Our employees across all of the Fine Paper mills showed their adaptability and determination in this transition by successfully absorbing the new grades into their product portfolio while maintaining the quality, service and supply our customers have come to expect of Neenah.





BRIDGETT BELIEVES IN SOLID LIQUIDITY

BRIDGETT GERMAN ALPHARETTA OFFICE, GA

Knowing that a strong liquidity position is the lifeblood of any company in a tough year, Bridgett did a great job of cash forecasting, modeling various scenarios, enabling us to anticipate and respond to liquidity needs and significantly improve our overall financial metrics.

JIM BELIEVES IN PLAYING IT SAFE

JIM MAXON MUNISING MILL, MI

Jim brings 31 years of experience at Neenah to his role as Safety Coordinator. Attentive to his co-workers' safety issues, Jim has been a major force in such advances as lockout systems, ergonomic improvements in maintenance storage areas, enhanced training and better fall protection, to name a few.





JÜRGEN BELIEVES IN GETTING HIS HANDS DIRTY

JÜRGEN NIENTIEDT NEENAH GERMANY

R&D experts like Jürgen contributed to the development of a large-scale air filter with nanofibers, expanding our opportunities in markets such as construction and mining where extensive dirt, dust or sand conditions make heavy duty filters essential.

MARK BELIEVES IN THE POWER OF INFORMATION

MARK BALKO MUNISING MILL, MI

Finding new applications for the Enterprise Resources Planning (ERP) system in our operations,

Mark has contributed to improved efficiencies and reduced costs.

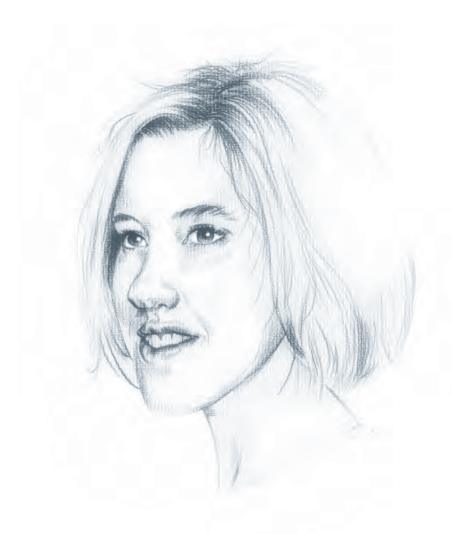
TOM, TODD AND CHRIS BELIEVE IN A STRONGER CHAIN

TOM LEE - ALPHARETTA OFFICE, GA, TODD OLSON AND CHRIS SCHNEIDER -NEENAH SERVICE CENTER, WI

Contributing to Neenah's leadership in supply chain capabilities, Tom, Todd and Chris helped develop our SPOT program, scorecards, working capital guarantee and other customer-







KATHY BELIEVES THAT FURNITURE IS GOING PLACES

KATHY JACOBSON MUNISING MILL, MI

Helping to exploit new market opportunities, Kathy and the marketing team helped expand our furniture backing products into the fast growing Asian market.





JULIE BELIEVES THAT LESS IS MORE

JULIE NETT NEENAH FINISHING CENTER, WI

Julie was instrumental in our effort to improve our Bill of Materials information, vendor interaction and quality tracking, contributing to a 25% reduction in our finishing supplies inventory.

MICHAEL BELIEVES IN CUTTING IT CLOSER

MICHAEL JAGENTEUFEL NEENAH GERMANY

On his own initiative and time,
Michael wrote a software program that allowed
us to reduce setup time for slitter knives
used in the production of filter media; his sharp
thinking led to annual cost savings
of €39,000.



JOHN BELIEVES IN A TIGHTER SHIP

JOHN ROM APPLETON/NEENAH, WI

A detailed analysis of planned maintenance activities at our Appleton and Neenah locations, provided by John and the facilities maintenance team, was critical in reducing costs while properly servicing equipment and avoiding unplanned downtime.

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We Believe Our Name Is A Promise

Leadership in our categories requires a commitment to making the best brands and products even better – by ensuring that our performance and service quality exceed customer expectations and by continually investing in building a portfolio of strong brands.

COTTON CONNECTION

In 2009, Neenah solidified its lead in premium papers and built its product portfolio with an agreement to manufacture, market and distribute fine business papers for Crane & Co. Respected brands such as CRANE'S CREST®, CRANE'S BOND® and CRANE'S LETTRA® are now sold through Neenah Paper. As a result of our ability to make the highest quality cotton papers, we had already been manufacturing for Crane & Co. since 2007. The new agreement was a natural extension of that successful partnership and secured Neenah's position as the destination supplier for premium cotton papers.

MAKING THE GRADIENT

Demonstrating its technical proficiency, our Technical Products group is introducing products using gradient density processes. Gradient density products use a special sheet formation technology that allows us to employ a different density of fibers from one side of a sheet to the other to achieve specialized performance characteristics. In addition, we can use a paper sheet in combination with synthetic materials such as meltblown nonwovens to build a gradient layer construction. The resulting products have increased filtration capabilities and bring exciting potential applications to existing and new markets.

CHANGING THE CONVERSATION

A groundbreaking new micro Web site, www.ColorUnleashed.com, allows customers to build custom palettes, explore color meanings and find the Neenah papers best-suited to showcasing their color preference. Another Web site, doyoulovelinen.com, lets customers view their images on the background color and texture of CLASSIC® Linen papers, and then order a Personal ProofSM of their work to try before they buy. Both sites demonstrate fresh thinking on how to reach customers in an ever-changing environment, allowing customers to view, experiment with and work with paper online, then order samples from art they have created – and even see a proof shipped right to their door.

COATING COMPETENCY

At our Munising mill, the team improved coating competencies in the area of print coat dispersion capabilities. Using existing assets, the group expanded and improved its capability to produce and control our own print coat dispersions. This resulted in significantly better quality and performance of coated products, a streamlined and quicker supply chain and substantial savings from eliminating external processing costs.

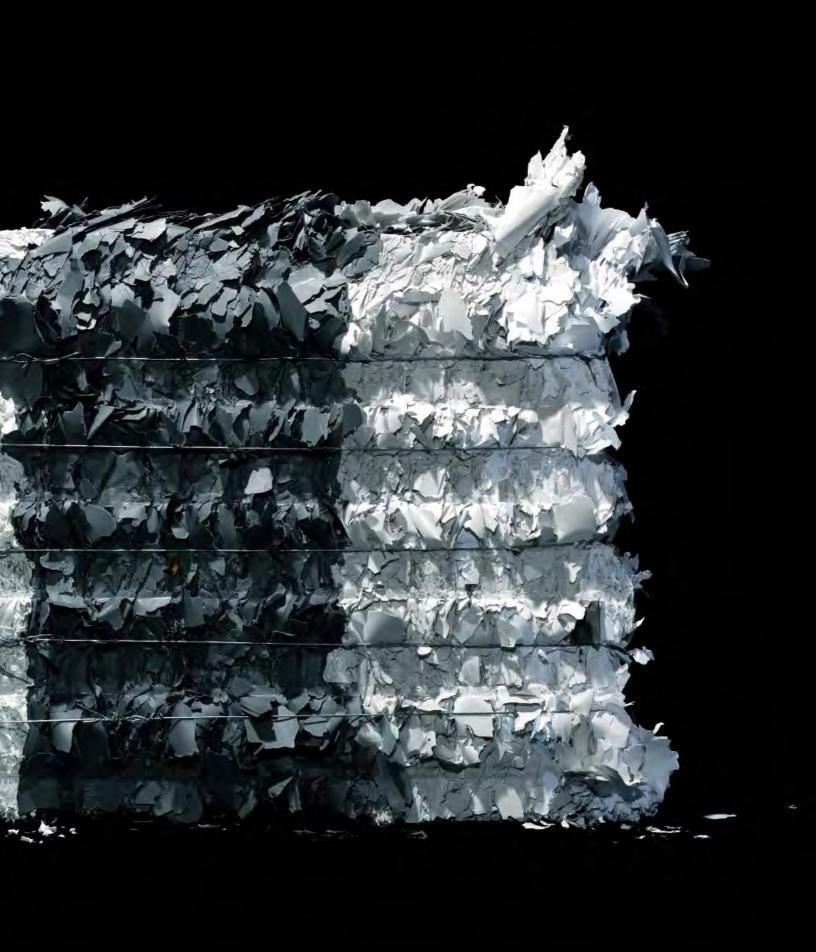
THE NEENAH WISCONSIN MILL

Paper making is an exacting process – and no one holds that process to a higher standard than Neenah Paper. At our Neenah mill, we combine the traditional tools of paper making with technical expertise and rigorous quality assurance to produce fine papers worthy of our brand leadership position.



Text FELT SIDE PATTERN WIRE SIDE PATTLE MOTTLE RIDGES ROPE MARK! REPEATERS









We Believe In Pushing Paper

Neenah invests in innovation to "push" the performance of our products beyond current limits or to take advantage of new channels such as social media, increasing our value for customers and potential market opportunities.

PAPER ON THE GO

Neenah leads the way in carrying paper solutions to a mobile environment. Our Think lnk app lets fine paper customers create custom color palettes by identifying a specific color within a photo saved to their iPhone or iPod Touch. The Neenah Eco-Calculator for Blackberry or iPhone allows users to estimate the environmental savings generated by our papers made with recycled fibers and renewable energy. Other Blackberry apps include the Neenah Stock List Guide, which provides mobile access to our complete stocking list of product specifications, carton counts and SKU numbers.

HIGH PERFORMANCE PAPER

Our Technical Products business continues to be known as an innovation leader. For example, we have combined paper and nonwoven products, or used our state-of-the-art chemical saturation operations, to deliver specialized features for transportation filter applications. To ensure that all new products meet or exceed our customers' stringent performance requirements, we also maintain advanced internal testing operations.

THE HEAT IS ON

New, specialized applications for heat transfer include IMAGE CLIP® Laser Dark, which allows for high quality laser printing on dark or brightly colored surfaces. We also introduced JET-PRO®, a process for ink-jet printers that makes it possible to print durable images on activewear – even stretchable performance fabrics.

HOSPITAL CORNERS

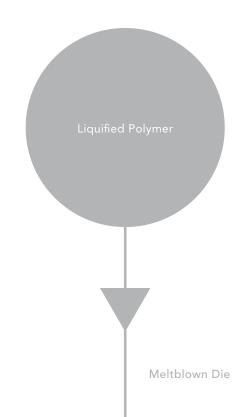
Our growing medical packaging business is based on products that meet the stringent requirements of medical device manufacturers. We have to operate in a tight performance window to ensure that our products provide barrier protection, while also satisfying the needs of rigorous sterilization processes. We are investing in this business to develop a growing portfolio of products that meet the ever-increasing performance requirements in this market.

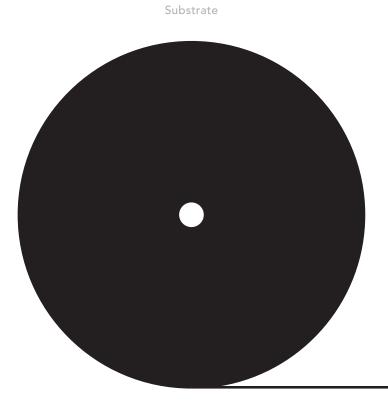
JEAN POOL

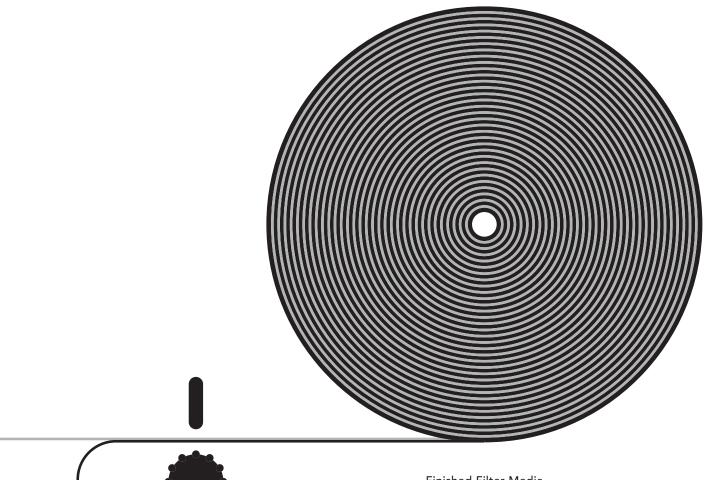
The label on a pair of jeans is the brand's global billboard, conveying a "brand message" that may range from toughness to trend-setting. This year, we expanded the availability of our jeans labels into new geographies and extended the product line with new colors and weights, responding to jeans manufacturers' evolving needs.

WE BELIEVE IN MELTBLOWN TECHNOLOGY

In the meltblown process, heated, highvelocity air is used to deposit molten polymer resins onto a substrate in extremely fine filaments. Neenah's Technical Products team has mastered the use of meltblown technology to produce filter media with exceptional performance characteristics.









Ultrasonic Bonding

Finished Filter Media

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WE BELIEVE THAT NEW MEDIA CAN BE GOOD FOR OLD MEDIA

Neenah uses smart technology to deliver smart paper solutions. By scanning a barcode with their iPhone, customers can access our Think Ink app – enabling them to create custom color palettes from photos and coordinate their colors with our fine papers.

Neenah also has over 4,000 followers on Twitter, who look to our tweets to keep on top of paper trends.

twitting_lawyer	blumenbabe	CJonesPhotog	wesleyStuckey	renourish	guss_tsatsakis	khaydenwimpory	manish2280	cheaptownhotel	freshiamatl	123Print	customprinting2	feltandwire
RoadToGrinnell	EtsyErin	shopdahling	fontheim_intern	eliza_lado	AGMichiganave	lesliebilger	PrimeNiche	Boldface	markusss427	TamtamdoubleDD	PrintingNews	GenniferRichie
GlitzyEvents EtsyWeddingTeam	derollf b_herman	amyfortunato iohyem	kweaver2359 jds0321	orangemarketing anewdesigns	bluecarrotshop willdesign4you	IMOnetworker PenelopePoppy	COutlookDesign TBGoogleWave	karkaisiv printstores	mrted57 kctris	meonitcom cpatwister	TypefaceFilm behumanshaped	askdzign paisleytree
rickhoeye	lgoldblum	darkcity	Gackermania	twoblondechicks	ConsultSherra	zetavares	neilpatel	mnmdesignlab	makedoandsend	sharonmcmullen	BloggingTipsCom	graphdesign
Utopiacreations	kiazukiric	greenadage	LoveandLuckShop	buckeyeva	karunadesigner	AtlantaBizWomen	Phalpal21	mheids	jasongram	James007157	printspotting	juliareich
ENNAISEE	shivadiamd	KomoriAmerica	juxtapositive	designprov	khpartners	sorrentomesa	SandiSpells	PrintRoyalty	meg0308	Couture_Invites	petersenamber	akanedesigns
ActionCoachGPS FloJohnson	armstrongboise FreshFlorist	tweettish diornotwar	JaretteHowell ConceptoStudio	HelenMcAdory khejduk	PurpleMoonDsgn abcurtin	jljoraskie EDGD_	TonerBoss CeleMichelly	grubbworm88 kaffen8d	michaelkostal swfrost	RFM_Printing BekesCreative	KopcoGraphics indepthwraps	megjoyclark PureDesignLivin
JPThistleCreek	UEinvitations	printmaster5000	designmatters	DinoKatrino	BindingLogic	thedesigner4you	CS2David	VoodooDollsHell	jbiesenberger	BusinessCardAce	FNDNetwork	nilaiha
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GREERChicago	fuelinterface	LauraGainor	marcpatlan	robertomazzoni	deviciousohio	SprinklesDesign	printmonger	Geographicsinc	getanna	weareinhouse	foil_fx	papermode
bkplummer macbethkw	rtooms rafaeleminero	upsnewyork SassyDesign	vdazzle lowcostprints	HomeBizGeeks jessicalikesyou	thechrisstewart Dewiel	KeepWordsAlive EmailBusiness	MapleGlenDesign karahollinger	arunkg79 digitalpoints	Medouris alanvalek	designplay nikibrown	rapidbind rickardbindery	rcayabyab LShieldsDesign
karensessions3	jan_morgan	lydadesign	faisalkahn	vlddlv	ten26	AppletonSignCo	buattiramos	cleanwash_lp	revinylize	onlinepackaging	PCMPrinter	designsushi
brooksbayne	miss_heidelberg	MochaCups	GHBNYC	pulseenergy	Reduce_print_	JasmineDBowen	justinahrens	kelandpride	systemofadan	spectrumgraphix	rocketprint	blueroofdesigns
ConradSwailes	kristinmharvey	matthewmunoz	ideagal_nancy	kerigiordano	Horns1991	adesignjourney	SocialNetDaily	dbraughler	floodlight	centralcoasterz	PrepressX	Vital_Design
TCSPrinting jacquelineridge	cxcampb ScarfaceLong	starrstudded BaerDesignGroup	ChaseConway tmartinart	Shishev gottalovthenati	radkayordanova Lynellefurbush	ecosaurus packfutur	usseryprinting PiraElearning	mguerra79 JakeR_88	stephdoyle Mimeblogger	BridalTweet PulseonBusiness	visualpro DigitalPrintNow	paushdesign robsilsby
chapulincubano	DaniDawnJ	AmirKenan	creativcourtney	anakahn	FRETTOPrints	logobench	StudioPress	greenhousetips	nelicak	bcarlson41	Printing_Mojo	Studiofj
TouchpointsNOLA	Immersitech	emily_lyn	cyberdivava	NineTenCreative	ProRepro	Uni_Graphic_Inc	mrspapernews	appiphany	ZackKitzmiller	indesignstorm	deuhlig	hamiltonwoodtyp
CraigElimeliah	papercouturiere	PunchDesignGrp	JenMallyArtist	labovandbeyond	mdezine	inkgirluk	McCartyPrinting	laurenrkrupp	WatchRepairNY	lisamikulski	Sonux	pentaprint
jonfisher	admanhouston	PaperGuestTowel	bindisdesign	autoFORMation09	Suzanne_K	SerenaAmar	NeustadtCreativ	BuzzEdition	skaw	BigPicturemag	pazazzprinting	constellationiw
Mrfishyfish artjunks	sanctusyua ecoactions	ADayInTheTweet shari_tweets	JenAtCreative netdivermag	socialprintexp carynlynne	Dgrant38 SweetTPaper	evldesign damaskboutique	ansrdesign teardropwedding	sketchbookb wirashpati	betternot marknizinski	Studio2Online andolaurina	irishslang ReservoirPress	LL_Printers ARKit_Plus
g3niuz	sirspeedy_clt	23rd5th	KEHirst	designbyhumans	kehogan	TylerInCMYK	bennygold	SirBandersnatch	derekvanhorne	ayale99	jonored	sierra_magazine
setanddrift	IndependentInc	aigacincimentor	VisibleLogic	DonnySparrow	lava_360	KaraPainting	SCTmagazine	PrintJax	Paper_Forestry	Brandweek Dot Com	mamainpajamas	dsyfr
exhibitorads	Enterprise_Minn	soohyungkim	dnelcccu	printpelican	tshirt_factory	Innerclick	MindofMel	josh_bangdago	Honest_Bros	nelson_design	ashtondesignIlc	MinxCreative
robinpedrero cali_girl23	septagonstudios jasonpinto	FrankDonnelly1 BarclayD	akohlhardt jackielea	Custom_Printing jasonpoteet	jalishree SuperAffiliatel	eaplaurie wojciechniemczy	Bos_Book drsallee	LamaToad ramsey81	LetterpressObs 25hourprinting	mattbranton twominibirds	eMinerCommunity inksmuge	HabitatOshkosh tamramoroski
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GreenMyParents	black3c	designmarketo	kirstenly	Egyptianromeo	BeExquisite	catnip_magazine	Wayfinding	SpecialtyGraph	GIS_Forester	BaronEvents	snhowar	carolinebrant
suhailimtiaz	TeamConcept	globerhex	wentaoli	zybrena	sharpshirter	bvanderputten	Twitter_Tips	esthermaulana	aileenholmes	Pgh_Wedding_Dir	SP_Boston	DesignArmy
habasit_amcox	aimeescotton	the_kristina	nancypub	neilspatel	wptemplate	desigg	Bluefrogimports	Brand_Ink	fifth_letter	christinajacksn	graphicidentity	sundaysbliss
wookkang ssidran	frubiliciousdz9 MDSbrian	dixonhaines SPARK_Designers	pulp_paperworld SCKDesign	zbizinc Sam_Ayres	DesignTherapy CMOsteve	servigon MikeyD80	jebajan invitesite	asgraphicstudio lenkerdesign	onawadesigns weekendscotty	evalasvegas blvdstudios	DailyTwiTips bhaines64	TaylorTocciCo TsuruDesigns
thejonesgrp	ApachePrint	HPIvermont	Cardboardgymjim	josstudio	Hildebrant	stakinc	GreenWed	iamAlberto	sd_design	print_xpert	IBDesignersLLC	designussion
KellyPaper	bsdstudio	bethanykathryn	designtoxhtml	CPriceGASC	DayJobGone	KGHart	Allographics	fadedorange	paperpreneurs	NF_design	VanPrint	JustinMcNeil
CultivaStudio	substance151	CitizenGroup	jennibeann	WhatsNYourPapr	maverickdigital	printingsamples	Brandamentalist	hdbbstephen	noropro	printinthemix	randygregoryll	baroquerose
BoteroDesign nameblank	donahuepaper helloharbor	nathankievman jamboise	jensergent	gvilleburns grainedit	designrelated JAMGAL2010	PaperonPine visualnotepad	AquaBlueWeb imaginargifts	nick_rathert instyprints	sawdesigns usairwaysgirl	woodwarddesign mullerbrockmann	goodwaygroup copycraft	isacreative sfwebdesigns
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GLUEDOTS	green_press	lazergraphics	nasir_hayat	Designexhibited	GreenBucket	EphinityCEO	dpto5	smbuterbaugh	cardonizer	TheWebBlend	Debbiedee5	red_idesign
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ExecEssential	spycreative	lipdesign	lafdesigninc	kmbatty	DisasterAndrew	speckyboy	MizzLourdez	TerriTaylorDESN	JenniferPriceMN	designevents	printnetinc	TiliaPress
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Monacogroup	anemone_press	CorbettSpeciale	omahajaycees	halfspoon_com	HahnSmithDesign	paperinadwijaya	iheartlogos	paigeiam	HolidayCards	800printingnyc	AmbrosiaGirl	ncorteselm
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rweir2 michaelcoetzee	benorapaper BambooStrStudio	eyedesigns	GreenbridgeIntl	juliesanchez521 BrouwerBoutique	a_odea thisiscourtney	vanskydiver FindBlogldeas	paperconcierge TheLifeDesign	brandingdesign missemileerose	feldspar348 calligraphyetc	marybethhunt BecBookwalter	MimeoPrinting Ionestarpress	iamsolarman WSBindery
anaperesdesign	WileyValentine	paperreka	Sproutflowers	jeffreypjacobs	ToughLoveforX	PaperSnack	iknowclaireg	AdaTheDecorator	dotsonpaper	Isoverholt	Luludotcom	WildFrogStudio
negapreta	chanpart	nnielsenphoto	MaddaloniJewels	KringLerner	mobdog1	FromPicturestoP	lovefreshpress	Bamidon	pulpstudios	Kerry	MarketingMud	OhMyAmpersand
stepher777	TWayneDennis	raffel	threepmcoffee	melissaella	sugarcupcakery	bobburchdesign	RobertTNash	joshstempel	janicebee	CasanovaDesigns	GinaTesta	bethccreative
superjennifer aigacincinnati	boldavenue TheRudyReport	znmeb loopdiloop	faithlovedesign ITexpress	PaoliEnvelope INetblogger	freddygrl papermango	inkheadpromos Design_Pro	thatpartystore namin_n_shamin	IndieDStudio ICISchemicalbiz	FutureBrand iFixParts	collidecreative timfromwv	RichardsGraphic bauerhaus	AllFurnitureSvc samuelreis
grandciel	frankeverton	irfannahmed	Brandensilva	DesignerTeez	JoeKovach	DievinityDesign	dianapecoraro	johndiggity	robmcintosh	onecrazyfrazee	GreenSeal	dougbennet
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MTI_Printing mikemindspike	birdcage_press andyhaer	gniebrugge ChrisFato	amanda0127 PixelyPrints	GreatRiverOP EdmundsComm	jimdavid seraperdilek	TheRoxor MarketingX	cata_nasty d_richmond	stopmotionstop lisadelia	FVES_WI 4colorprint	victormedellin Clean_Thoughts	PrisPizarro MichOGunnarso	marinatosi Michael_GR
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CrescendoEvents	cristianvasile	PlatoDesign	petrochemicals	alexkingceo	josephmarsh	MikeONeilDenver	SusanCarl	RickLittrell	theshep	ewinkelman	BPIBlueprints	Cville_HeatherM
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ONDEMANDExpo	finduidesigner	whelpnation	cococello	notoriouslb3	louislouna	CoryLaing	javilabbe	PineappleCoveHI	RichardMcKay	nivrocwire	epadula	DLSHdesign
BasemintDesign bubadee	rbarlowsadler WesPrints4Less	printingbuffalo neenahpackaging	DreamArtists aftermodernlab	raamadhan HilarySher	jordanleighcook eve_design	greenbizdaily thebsp	DingbatPress gemorris	ThatPrinterGuy CreativeCustoms	KandiceisKletus brownbeltmama	Mofizur_R papercrave	dmvisual aquinnie	HemlockPrinters klabeth
LaNiMeRLiNa	mrpipi	TerrieSoberg	malubrano	logonest	ReproMechanic	AhCollier	megan19	craigdesroberts	MonigleCreative	Greenerprinter	ADKIceBowl	1StopDesignShop
paulhayhurst74	barryklipp	sinthiyaroyad	NeenahFlash	lesliedoughty	EandLPrinting	skeltonmedia	muntz	denyseduhaime	createmepapered	linda_astersage	JHerin	PrintersLounge
LmnDropPenguin	3sthappenings	TK42I	Eco_Boyz	michael_duvall	kenmbrand	JoshuaFrankel	imediacreatives	MeganCam	Cre8iveCrafter	FosterPrinting	badfeather	PoggenpohlUS
ivybluedesigns MarcoLaBelle	AngelaRBond eco_optics	TheContentCube karikdesign	boelling_com irenekea	CKHartter limeshot	andymac71 MewPaperArts	MikaelCho atlantagarden	Masaki_1111 ripplemdk	satomisocks tmccrerey	twinkledesign KaraRowe	dewestartist designcrave	adbean_net InventFuture	syzius download11com
EvokeDesignGrp	TakeoverBlog	CIMS_Gas	OVO	print4color	myfolio	WholeMind	npeetz	digitalprint360	brentswanson	hostingftw	MOPrinting	saltycleveland
Rachel1019	Masterfile	ClevelandShw	GDgeek	sysherry	bradshroyer	C7Design	mothballcharlie	pebdesign	PackStrat	ftwpromotions	jeremyjaymes	PrintIndPress
ecoforward	mdb28	ryanbrijs	karranfinlay	becontemporary	owlandbunny	SueO07	LaVidaLocal	abratni	Imacchia	MediaInk	weareabstrakt	RyanDownie
Julia_Kline heydaygraphics	latestInterpol koopdegrace	jonsjanssens lisavalley	heatherrenelog PenmorKatie	christinerains sarahana	stevemoorehead ResponseCapture	rdyanez pidesign	colorandstory gfxwall	DezignETC AshleighDesign	JazzyWed SEURA	missy5ft2 suzannefranco	naldzgraphics 8Brides	_XVC_ candra_
staceyshu	joeob77	compassdesign	vdiogene	Francine_Sussi4	jmscottimd	oviartist	lawnfawn	milesdesign	citylimitspress	RISI_info	iLuvTrees	ashthomson
mensgrooming	StallingsDesign	hog1991	schnauzloves	pseudosuede	franklinvargas	cjweb	dandenney	rebeccanoran	rachelselber	LMHdesign	vivestudio	inclosed
gogreengraphic	rmedialdea	VisageMedSpa	ohdotoh	KANNPartners	Migweld	dotconcepts	missagrafe	okiecreative	AccuGuy	AlbanyAdClub	TheDuffyAgency	AWHAP
NoratheExplorah Anne_PCI	504designstudio	BrandExpand MCCarter54	TheBestDesigns SWdesignz	JessHdezP	buck1919 AKAMEDIAINC	GerbinoGraphics	DefinnDesign	riverwoodwriter	nunocanaveira	AirDye	mitchellcreate	proudmagazine
worxgraphics	myDscoop AIGASD_Y15	NinaT04	QuCard	allimages g_vanloo	BoldTypeDesign	CreativelyWired PluralDesign	printspotPOD trippingwords	nonsuchbook GlowSourcing	thewhitemole PBPAPERGEEK	IEdesigncom FluffPaper	snoackstudios fuelbranding	Bradbitz11 saccidesign
GreenMaven	greencdesign	jcapDesign	philmiller	OlivePit	tedeschidesign	PrivateClubThai	inkstatic	lenautical	jazyrain	brandmgmt	Salesologist	creativenerds
ThePenWarrior	SmokeJackBBQ	amberck2	ladiesofltrprs	DowneyKrista	inkymcfee	jaymemontoya	gribbsdesigns	JamesGGray	caitlinmccready	violintide	MarketGraspMed	MarTeeny
markcreaser	NeedMyCall	busyprinting	PrintAlready	MegaphoneLit	dish_nyc	AccurateMailInc	DO_Magazine	tinydesign	TA_Design	jbmltd	McConnellDesign	lynaeb
ElinorBarns pineapplecove	nicksmith111 webxpertz	DMetzDesigns cassadew	PenteGroup freesmsyoumint	SomeGirl007 AshrafGhori	ABiggerPlan CuriousQuant	webpsdtemplates zilberhere	ArchrivalStudio mgfest	meganreneegreen Desiree627	ADDICTS4GADGETS CharlesCVance	WeArePrinting RGI_Inc	jamesowendesign curiouslt	ApertureGreg sgrant22
Playsmarterway	iamampersand	SaraCODonnell	jessyboston	seggr	JulieSimsTCG	CircadianMN	jackandjenn	elizdebusk	Our1984Book	nsquaredesign	einvite	designschooled
	mikoringu	randydavidson	LIAint	HillMullikin	DesignEdgemag	deckerdesign	shimapatel	GreeneMarktplc	sitesrc	brownaddesign	WebGossip	CS2Interactive
roxwhite	DDEI .	mmmmmrad	DaveMatela	SteveTothDesign	kellygranbacka	dragonglow	amusetoibien	AllegraSFO	ericlukazewski	CrisAMoonan	clifbo	tiglu
mcginnco	BDElements		bestgreenblogs	tshirtforums	Traceyanns	PrintSpeak	printedbyerik	BusinessCards00	WhitmanComm	brandingsalon	twaloszek	BookDesignGirl
mcginnco kehash	wendyq	JAweb		00000	Albejohnson	fourstep	MissSweetB77	victorydog	PerdueCreative	jennimaley	kuuala	ashley_lib
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mcginnco kehash haitiposters EastShore_Print stinadesigns ladyfleurdesign ReimersDesign FrannyPriestley JenThompsonFoto leeamay AdamskiVision	wendyq 3wordTweets CCPprints m6stevenson CMillsDesign amysmythmadeit secretpenguin klkorver mamlamarquise lasbellasartes2	SewBeltOnline paperbeadgirl highresilfe BethKkamp jamesgardiner vanholmgren humideye ARTCRANK Webtoolfeed	haleynagy redneckdepo where_is_bob mcaifano ideasBIG krby369 infoimp paper_cut robangeles	SSPaperie ZanettaDesigns kevinlare NewerMediaCincy swatchbookwed FlicksandFood PatrickAhler JenHuiz	RCBrayshaw b_kincaid esdunne a1topnotch rerenews meeko311 kateskandids TriadDesign	voodoouuu HorseBadortes johndixondesign laynewithcape valdezign cadence_design nitrofurano	pacblueprinting betsdesigns CreativeFolknet VividCC castavridis PurpleSkirtPres nsengat	KristopherErik skiptomylu JaneRLee inc0gnico anglophilia SeedCommDesign HAFriendCo	CreativeLicence PrawnSolo cmweddingbinder devtesting GSocialMedia makeaworldfilm arielzen	brand808 idgraphics designtrustnyc bccreative inhousedesign aliffadzraff AndiFashion	keekerton CompuCycle nailcrazee StilettoMrktg creativeprick WeddingPaprDiva birdmaiden	lynseyphoto cacophonyart castmo greentechnolog DMcC_SB TheLogoFactory GDUSAmagazine bestofdiy

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mpark85 MindspikeDesign	inspiritu CTAdClub	trygveo kuanluo	CACollegeofArts brianjmcglynn	KRabas heather_parlato	officera BWWilsonPaper	eclecticsoul76 pdtpress	urlfarm eyedesignstudio	AffordablePBLSH printingpapers	TattooProjects Brechodejavu	disneylandkid meghanscheibe	somacelifestyle mikegehrman	contamexperts peterhob
EATGAFFTAPE	chriswallace	brandiray	TampaGD	bradwason	adammccombs	RollProtection	mamassauce	LilahPaper	theinvitegirl	redtandemstudio	okjedi	AIGA_STU
ReadySetLoad	halieculver	kelleyadv	paragonprint	prattness	prasmick	TactixCreative	beerad	RunnerBliss	aspears	TheRigo	merge2media	AdamBuchweitz
sarahndipitous	alvaromagana	MichaelSurtees	EasyCardDesigne	manufacturingpr	awertzberger	edhmom	sstrut	iPresort	lizaschwarz	AnikoHill	sx4	danmehling
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leatheodotou	jdparkertc	kris10ash	ondisplayme	mindsalt01	emilyjane210	Linith	circa71	inkandwit	dawncorrespond	shakedown067	jamieschroeder	jimsteinkraus
LogmakerOz	toshajackson	yeiou	MelindaJoy926	AbbeyMecca	cameronbaney scottdot	katiefritz pixelpunditz	jsmibert adellecharles	NicoleAudette JanetMP	recyclablepower	justdavid2001	themandatepress Facecocreation	pulpinfo anticlimaddox
Ngvenus nathangross	VandaliaStPress Penni429	oomagoolies threepounds	Naylette andy_witt	lacroixdesign aiganeworleans	bellaink	ItStartsWithUs	wedcreative	FolioType	Mad_Dippers genghiskern	Paganegyptian perfectlypaula	SlaterStudios	micahellis
rocket201	bluesfeed	tessyp777	networkpdf	tgoldfeathers	thomasmcdonald	bethschillaci	spigumus	alegcosta	xtopher1974	joelfiasco	Laudina	matjazskufca
johnlwatkins	solstudio	AlBellPresents	AiSchaumburg	DioSelina	djschwin	Wingate_Appl_WI	designconranc	inspiredm	JamesDevlin	hotlead	TheBizTweet	CummingConnect
Paperexport	pinrat	jacobeastham	echofactory	PaperBagHero	sweetCupcake	riggscom	MorganDuran	designworklife	TaylorsPaperie	bogeigley	proformasource	grant_clark
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lindsaybrown619	mathdept	lostinprint	ZGraphicsLtd	fuelyourwriting	JThompsondesign	SappiEurope	tnrsax	epsteindesign	J4n3Cut3	PeterAndolfi	illfxdesigns	markhewatt
nancyxo	healingroom4u	kallano	KingDesignLLC	AquaVelvet	phoenixfire8383	audible_com	mbacas	MillcraftPaper	jTHrilling	urluckee	alyssakaycollec	FestivalCreativ
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nsteffen eddieofficial	Alphabetica	kuraldesign slkb	SupplyWays	MRHYPERPCS	derrickboyd	GuyKawasaki	AllisonHowel StudioTown	JaydenSamantha	yescreate	creativityaward	BeHeard08	BlakeleyWarner
cailin3	JWigginsDesigns Jschnur1	irisheyes	carlgl aaroni268	youandmeandlucy cocovinna	mohammedsalamat smarthopewell	lattin_cheese BWGafterdark	Ramsbay	beta1237 leahvirsik	hollsmiller save_2_years	graywolf_84 shirnar	juparnell onespeedintl	abrildiseno Lioninthesun
bucketduck	zunpartners	scribblingkris	timmit	mastadre	leightonhubbell	bigrockpub	slicejobs	SpeksCreative	forsbergj	kerrie_lou	jletarte	gaksdesigns
DeZineJournal	house_of_papier	madisonzim	PHXIDUG	EricaClements	VisitBasilicata	kris0l0gy	culturepilot	LucilMcdonoughL	MikeHosier	infinity2j	constellationco	Domistyle
pmperfect	papernation	ohflynn	danielcollins	enclaverising	floryphoto	DiyanaAlcheva	zolandz	beheltzel	joshmiles	STRTLRS	Nimlok_KY	sohoDesign
SAWtwit hiledesign	ChasBrock MoninaVelarde	jomurrayoh cdefrank	artsgrafica makejakework	IWantMyBarcode Botiga_RAIMA	daniellimb TorrieFoster	HelloCollins dgtldvnt	twittychins inkyjournal	therockchurchfb TheGreenHome	eagle411 LoriMoreno	dionnetab SearsCraftsman	juanamartinez ajosborn	cbarrila Ionimelissa
MPrinterReviews	greeneggpower	magazinebuilder	bobsprinting	kindivisual	aigatamu	Inprintinc	Samira_K	ericaconway	foilmania	KBytnerowicz	seatings	designerjoy
miztotini	ewebbs	AnneLikesRed	craigmclark	foldingfanatic	rafikmassoud	oneupart	FoxValleySpirit	Truthhereandnow	jennmueller	k_mayeu	studiodiversity	kateparkerphoto
Imagestudios	agravel	PDisaac	SaloniSoni	Lyssarb	HONBLUE	Aquent	Gakdesign	luf1	Laraia	mcooperdesign	motorsshop	ProfilesIntl
WorthingHem	newthoughts	gaz_online	marumhc	KLIPPdesign	dreamajeantet	ELchappyTAN ErcoPhonoEnergy	johnnielobster	perlink	reman_controls	MIK_Advertising	TheHDTVGuy PrintMatorials	richardkellypho
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plaidinc	RickWDavies	juliaruzich	ecopacoDOTcom	norskpanda	ascrappydesign	Brightmarks	EarthHourATL09	StockingCo	EllaStudio	FreeSampleLady	alvalyn	designsensory
duleygrafix	veryloud	KamiJ34	workingwilsons	createurhealth	dlicht	fehsoares	dfwama	jeneanmorrison	JoeDelRocco	cbldavis	Bob_Schumacher	thehappyhuskie
cleveltransport	Cunningham_743	matttdavidson	nanyi015	dominiquejames	Kadant	josephdigioia	chinitamu	lauriemaycoyle	caffeincontro	mrobertsdesign	NPInternational	whitneyenglish
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cortezgroupe	finedogcreative	JuicyJewelz4u	infotrends	blaisepericas	PeakBiety	zoysha	designercarmen	giigglezzgfn2	cr8id	deservingwithdr	itsfancy	DesignDotOrg
jillyoe	DesigningMinds	ScatterLane	tricycleinc	VisualsBySteve	MandyBecker1	codesignshop	SybilGreineA	jerrylieveld	gregscraper	KandTglutenfree	BrandyGill	KarrieRoss
ReBinder	studio13design	stephenfloyd	helveticajane	skidderzone	kkwalker HubOne	caralynn	Monacodivine	davids_projects	jlipetzky	RcktfuelDesign	CCX_CCFE	TheatreTweet
giuliag papelerialumen	highlanda seesawdesigns	lauracontrucci sigcommZERO8CON-	pentagramdesign Tim_Rohe	SamsArt5 candidmarketing	tempieds	craftsnbooks LitaMitch	Energy4Earth patrick_langdon	abedelsalam 13thfloordesign	ecoDomestica Se7enTime	LilianCalmon ccoffeytrozzolo	arthurgraphics ArtisanWines	7RCommunication aigamemphis
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Grafixwork	amartindesign	MNShubert	PghCreative	dsmy	jenbeser	meghoppe	automatedgraph	mazziottidesign	davidterrell	plamaya	PeggyKnaack	sh3n3rd
markdebo	ellenyee	ruthbx	lelawelch	mikepell60	modbird	VillainDesign	mediadivadesign	hazelandviolet	ginaardner	DefaultOffice	marybethonline	sofiabheatrice
eekostudio trmcgeheejr	SouthernHomePef SpeedeonData	PaperTwit	hexanine	annemannen	ijafri kelli_smith	sstanleydesign	Meaghz daumdesign	jeniherberger	mwmiller98	kelseyaye	birkner_paper	KWdesignonline keith_harper
dvdjustout	damendoza	butlerdesigns cmbeaner	thegoodmixer Zeidermans	advantageprint MollyJoRosen	lushpad	gfountoukis Tukaiz	ilkeluv	smockpaper nordynoote	enovationgroup RefJoe	tazangel33 TrafficTools	aigajax ethanbodnar	SpellsByKat
ClassComm	TsquaredM	mikkicabrera	BrooklyMc	CarmelaCC	graphii	eestichick	HeatherLHuck	sugarcubepress	designRoom	SaddleStitch	aiga_dc	SAP4SME
PrintStrategist	hwrightdesign	jeunanne	ThinkBlueFR8	ideasmithdesign	typesnob	Minervity	IndyPublisher	laurentownsend	tweeterview	tiannaford	apeseeds	tracyfalcon
meanttobesent	Saltedchoice	xinefly	nrb365	teedp	staceymayo	pauldingfunzone	twinester_	MarieCham	pvibook	mermy523	TheLigature_LA	decknetwork
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envelopespot	kyleread	arlisball	designshack	ParisMitchell	dcwrittenword	paperlife	mkgscrptsdynamo	dzinermom	LorraineDeVaux	AnneGogh	studioAdesigns	writerauthorart
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TheBookSellers	FelipeFata CArinGreiner	NORPAC30 Stislow	blkforestgraphx AIGARIT	enginenine	chris_mcclain AIGA RI	ngocngo Tveldleman	blendseattle	mynameisroz	manifest_1	agusa99	LilRedCottage	24_Creative
ericadang	LeslieTane	pushpapers	Crim_Collective	m_richardson_	hypefortype	LittleFitz	ShiconArt	design_at_NOON	aigakc	KallimaPaper	meg_a_sweet	designbyerica WSEnvelopeLabel
cordygonzalez	CarinneGreiner	bpuccio	kishdxb	LAPollatz	Camstweets	jwhit381	Qbrushes	CNorwoodAZ	RachelJasper	ASLegal	hwnkwak	BBDeveloper
splashstationer	meagggggan	productjen	JoLoPe	xoleighann	sonyato	traciedesigns	daisylu_	danmode440	misspicklepress	iCareNOW	messyjessecards	pennyfrank54
stevevhcom	finedaypress	megancmulroy	maxunivers	Susan_Matthews	isaacalves	lisakribs	aubreyklein	InstantPatterns	artistmac	printrep_ca	WorkJudy	TommieHuggins
AngieBrumley sfcreative	tad_hara philipSoutar	LittleBigBrands RockportBooks	scottperezfox LLoganDesigns	bigskycreative USBCSD	breadofmany aigaiowa	bdoctor ikon2	WayneTTurner	CCKLZ MTLNORD	REBRANDing J5Thousand	RebeccaThaGreat	saldebus kstrich	atlasdesigns
petitepaperie	So_ATLBootCamp	neelsdeconing	shabbirsm	dcleao	ZtoACreative	bonniebcreative	LizApplegate palapop9	skleberdesign	liewright	studiolapis ImagineThatSF	ScreenGrab09	Real_Simple CoreyHudgins1
PixmacUS	amonterc	Warnerkim	SheilaCrumble	Linearray	LizSmall_Design	mfrsnews	ecstewart	printbuyer4u	KaleeH	eligerson	RcsDesign	_t0ni_
KustomKreation	trade2save	liphus	oneillcomm	Money_Magic09	myluckywish	Isvdesign	Br33dlove	jiguban	Mottsy	twncntrycarwash	TanyaNichols	styleture
sarahdesignluv	OACF	lansdalepress	schulzmk	dealzbydesign dansturdivant	MEEKAGENCY	erockey	SimonBeltran	suzmorris	3littlebraves	doreenmaddox DKPrinting	SujataChadha	organic_beauty_
nakedbinder ZoilaPatton804	agportland VAUNTME	margiedana lovely2028	picosocreative toysfortotspc	dansturdivant huibit5	FinePrinting lukedespatie	dVisibleMag delovelydesigns	designerscouch JLynnDesign	simonhartmann gaudart	daddii brandspanking	ji0jang	jeneleigh3 Giuditta11	jessmossdesign designbyrafael
stacialynch	andresduputel	MooseHider	deafdogdesign	bamf_com_mx	AllisonNadeau	karyalabs	Lisaro92	avanhouten	lburns214	dakotadesigner	macaroniandglue	Timber_Head
mysticpixels	WebsourcePapers	RPG_Greetings	AboutFaceDesign	mdesignstudios	maggiejcampbell	fretto	creativehat	stefaneyr	0mak0	cheezbgroyale	spicydesign	FishFry_BarFly
ShesSoCreative	jasonshudy	CardboardPaper	Padua264	WhitneyEdwards DanielleLaPorte	jenlynnsweet	richlite heathersmemo	VirginiaVo	GregAustin	pstonier AIGAUPSTNY	tfairbanks	spacepuddle	charliechauvin VECTORTUTS
sardonicmom AMPEDart	mcguffincg MadeInUSABrand	bbuinfo WePrintQuick	two_paperdolls justinford86	DanielleLaPorte eight84	danareinke etsyhouston	heathersmemo LifeinPixels	boletin_nube amazonprinters	ntortorella 3ErHEo	pushmybrand	the_saint69 mapoptometry	ashleylenz tonyfugolo	lisa_rule
davestolte	amandamuses	papillonpress	amyschluckebier	SusanDedora	thriveyourtribe	unsherlock	NicholasLEby	GlobalGiving	msruskin	AlexaRayy	frankjones	SoapandPaper
KANSASMag	PcShakur	MyNational	jimbryant	GMtotheA	SitiodelDia	apekelnicky	BakerBrandComm	WarheadJones	chloedannielle	wilotto	toptomato	litshades
marisacovert	cathicannon	Fathom_itDESIGN	solidwebsites	Inspirdo	JesLundgren	PlaidandHound	daraphoo	EPSprint	classicmodern	markheine	WhiplashDesign	nicole_meyer
GageMitchell AS3K	chandlerstudio clairekrz	CorrTech PomcoGraphics	georgescifo Bobeary	BWinvites Brandwise	letsroar santosvega21	dernilson DanielPerry	sdezigns Giuliasinvites	DKKipp darius	creatvetyp jastordest	SierraDesign InfiniteLove09	trowland34 melissa_iwm	clara_00 mboori
micaelashalane	_jenny_benny_	Bradshaw_828	LoveBugINK	rutiso	mandaspurlin	ecoinvestors	mwodoslawsky	urbancrafter	LizzyYi	FosterCreative	liquimagination	DSVCstudentshow
DUB_Co	lyricsofkaty	MattHenderson62	AKliegl	jbawroski	ArtePersona	CravingsMenasha	copycat2	hupajoob	kepano34	TwitrDoo	FizzyDuck	sustainnovation
deirdrespencer	DragonflyDezine	sycamorestpress	sec9586	lj_designer	CostConsultant	papel2	ffrutos	designchat	ferdinandcc	debrasdesigns	aigatoledo	jbazer
concordlitho tomrwright	QFL instinctinc	annekopacz	DesertNanaRetro Man/Gwondolyn	jongabriel	ashleyholl gspaperind	Green_Post 411creative	nolaFQguy	IzzyFranco TheCre8ive	Michael_Gold hol410	AlexyKelso wasser	Okami0731 antonioortiz	GilahPress Jtrounce
tomrwright CarriePony	happynewfdesign	supahstef bmargulis	MaryGwendolyn graphicscom	parksdesign Print09SD	gspaperind webdesignwhim	411creative koolsites	jamespero InviteArtist	RyanNeil	FreeSfwrGy14	Wasser StigmareInterns	antonioortiz HawthornePress	Jtrounce cvjacober
CreativeCounsel	MaticsCreative	ChandraMarie	GRAPH_EXPO	MattDominguez	zemidesign	DesignResearch	AmalgamInvites	dsgnnews	3Cinteractive	cbomely	astarbird	PaperTPMS
vSPROUTv	LisaDHolmes	Leo_RJ_2009	sleduc	MollyDuggan	bryanmurphybr	penpaperink	TriadB2B	fawndesigns	ghmaher	tena_hartwig	GreenDoorProj	melindabluett
NeenahGreen	AlexCMYK	giftofelegance	ben_weeks	Ricelnk	XRitePrinting	designwerkstatt	ReneSilva	Mark_Peddle	MaryKayColling	newpestsolution	NotesOnDesign	jenbachelder
mcopta ludvikherrera	Greenink_by_SEP faridatir	jlbleon VonCorrona	Broncoknapp HomeArchitects	amadeus123 WidgetsnStone	wpfreelance mike vs	primeideas staffordk	gracesmith	Crssp	owensays ThaddeusBK	day7th	handsomesamson EmSeib	XeToYA
ludvikherrera ratu_sridewi	taridatir TSOEvents	VonCorrona ryanbarten	NM_RedCross	WidgetsnStone maycreateig	mike_vs_ bjhey	staffordk CovalentLogic	Super_Dax SpicersCanada	garethbotha medeiros	ThaddeusBK ssr11	designMstudio EmilyPulis	EmSeib EWDDesign	getcreative_EC blogdesigner
hsearsdesign	brittpaigee	WITDesignSoc	alexanderclode	helloprettycity	sapsup	DavisCreative2	HeyErica	alvinmartinez	Primarily_Rye	JudyBC	trenoops	mariochaney
BlueberryPaper	chelseam86	mindutopiacom	menashalibrary	MacTribe	kilroyandmaw	WeitzmanAgency	catchmilz	creative_twist	mocha_chick	eymer	diachra	star_momma
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kateyoulen	KeithDriscoll	Designrfix	reknat91	kargecko tlahcuilo	CharmingPrints mikbondy	ArrowsAndIcons trueingenuity	hellodesigners rahulbalu	funkyrobot	144design annwarmuth	designgroupies o_oh	zuli_runs szenner	RMCAD bluegreenarts
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meganpru	SecondMachinery	segnavia	pinchycrab	kariroo	la la la lisa	IDCRE8TIVE	JKern_MOD	mpistone	AIGA_Nebraska	mtnsocial	monkeyinadryer	blackpixi7
schutzsmith	JohnAbato	greenatelier	sophwell	Ben_Sky	nukketdesigner	kjcreative	timbercommunity	LibbyUnwin	aigahonolulu	justdesign	Castle_Ink	PhilReinhardt
txtestfest	seanbarker	PPIreporting	sharaspaperie	123GreetingsCom	aiga_baltimore	litltawny	apetr	jkinsmanstudios	ezygrafik	rachelramsay	ThermalPaper	DanTanner
lpelty dangjena	llbd judyisokay	moabit Alli_n_Son	bashfulplatypus bcardoza1	jjones1985 printworkers	beepart bramaswami	krausecreative PrintersMag	fiorilauri HMOriginals	DeadpanAlley aigaindy	a_ha_design Jeessicca	Design_Innovate abartlett	BarneyFiber lilnut	wald12 theorosendorf
adarchan	HeartPrinting	chimes	project826	grafitat	MannPowerDesign	tanyacamp	VariBrand	Demouchette	aigahouston	DesignerDepot	kbarrett	Gregharrelson
KathrynforAD	crustyspectacle	aigalasvegas	othella	BrianRegan	StudioKudos	roundrobinpress	jovenville	fluoromag	CPHspecs	designdroplets	simplyjudith	Connie29
jeuvideo twildermuth	lolacreates	mainterativa WaTess	_Letters	ONUArtandDesign afallondesign	NakedPizza	ELEVATEthinking 524Creative	fuelcreativity carrieme	DrMelissaRead ksmmem6	jeremyrobo	aspiringcouture	whattheythink	rockingjude webartsense
JulieBDesign	fingerpuppetz FitzFitzFitz	vva iess HeidiTat	Mopdog Nedrunning	inc_ink	eliteimage1 jasonbitner	socialcircles	BasicKombucha	NarelleK	frogdesign WSIDesignTrade	GoUp DamMagazine	jasoncarpio bioactivepaper	SteveWeber
daegan_smith	fooby	emdenis	JustinPastrick	oneightydegrees	unknowndivide	featherproof	AIGAChattanooga	FrankParsons	AlGAarizona	mmolinsk	TheDanielsGroup	selfbank_mobile
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acopolis Jims2Cents	miSPA kanokwalee	TheRita daynegerous	Squarepeg1 barispe	aliigo q2Results	aigaMNemerging r2az	ecographics psvallely	TGDStudios tom_martens	rfleege columbiasc	RandyLivingston hashtags	MamtaMotiyani JohnMost	BrianaRygg Ann_Sieg	DisplayMagazine cheth
sanjuc	katieobriendc	sharebrain	darcylea	redbirddesigns	UNTAdvertising	visualcreative	jessilong	MichaelHuggins	angiers	EmilyLozano	philipjjohnson	mkosach
choicemlmleads	GoWildWithBirds	seanHodge	timrodgers	paperlandmarks	xDontLabelMex	thewindowroom	tmisvaer	Develpro	SixBeans	JessieInTime	CoyPaper	afterman
GavinStevens MyHarvstAmerica	PrintedBIG reactorkc	aigaphilly	MichaelShatz AffinaDesign	JayneClarkson RobStadler	erictorres	jwhitetorres	PoliJAM Dynagraphics	mandymiller PIGnCHIKbbq	evansamantha ShareSomeCandy	RehanRizvi skaudette	Rokkster kemet	mikeconaty zachthezman
CoachCharity	IdeaSandbox	ppbroker524 timiam	AmnaDesign	Kelsye	ijmfx edgeadvertising	redesignawards justin_chi	ProComm	aaronbouvier	GetMarriedAtl	thepaperie	rudyvenice	ShowerThinker
aulku	grit	beaumontdesign	stephzadu	larryclub93	koeweidenpostma	geewawa	QLSI	MichJustine	leplan	TreeBanker	Papersilly	FlooringStars
anthonymogilin	MentusInc	ballphotography	careermountain	vikaskumar	dpmarshall	jefflindsay	MazziottiMedia	RoughJusticeFW	reversemonster	campphotoshop	rmolden	anna_antonio23
flozio bigirishitalian	MaxwellKnubee jmignault	mister_miller AimeeDrysdale	Dr_GraemeSalter AIGABlueRidge	jflyons macpics	GOPlatforms erinely	ericacline bridgetownprint	wearedesigners iamawl	CutTheCrapCards adobeguy	techbudget brittanyforks	newfoundbrand PulpandPaper	CrispandRaw APKOB	mastertwits tmaduri
ALRdesign	magentaink	briankgray	aaustin	designchicklet	languagelost	SnSwahn	Ana_P_Rodrigues	andreadavis	iamjakiefierce	TimJensen	denigo	bmay
jentorres	stockjourney	vpstudios	bloodpuke	megankirby	mysskryss	elizabethwong09	rotnmango	juan_diaz_diaz	TheGraceWithin	paperchai	green88	ggw_bach
snoopyrufus	MiMiBcreations	Tragicland	Eleanthe	amyrumbarger	yortallen	LaFemCreative	ljlhdesigns	LogoSlave Cassandra_Rose	lilysanchez109	Smart2BeGreen	BrianKurtz	rule29
robodesigner chilitata	Jollydesign chanie22	onyellowbrick TISELLE	andreamccorkle dornobdesign	DmitryAltukhov JamieSaunders	adamayer typecraft	sjdunaway Simplstationery	pjcushing MrAnvil	NeenahFlorida	WiredWI scrapendipity1	runningevolve rehman322	printwit demotay26	jamiecroft AskDayton
DANNISINISI	SweedMachinery	abrogdon	deborahfea	CampNebraska	paperdotcom	Buddylaroo	inspiredmag	jakrose	PlayaVistaPrint	rtysdal	theRstudio	theenergydude
mandyporta	KRAPPS	nrepose	freeadviceSea	designomatic	T_Loranca	Debi_Calvet	NailzImage	coolphotojobs	Eco_Energy_	Vonster	cathymores	ohmycrafts
smithjame brandlessons	ambermluke damionvanslyke	dphelmstetter jvbender	metaltoad Blyzwick	OliverTaco prettoujourpret	socalcoeds JSullivanDesign	greenwala WFSupply	bigskygreetings ronbercume	ShafferMACPaper _rachieB	NayeonKim_ graphicsgrl	lilskip319 mottoagency	myPANTONE	DesignerWife GraphicRiver
MichelleMace	jennifersquires	deidreevans	John_McQuillan	micahschase	brandwelldone	Wolverine55	savagebrands	Bubbila	sheehanphoto	DesignerKay	bgroundgallery scozzese	jenmac24
josh_ross	alexafalcone	DogHouse	incitrio	johnnyskywalker	apunkincardco	gypsyjanes	RenderedThreads	CreativeVortex	halfoffdepot	mr_gadget	MsPrint	larrycourtney
UnBeige	VoithAG	durtykellys	fivenineteen	Goodness500	xpedxPaper	RnfrstAlliance	cljdesign	tricorbraun	onetallpoppy	molfamily	AGCG	bearfanron
juliebateman indiehouse	g29studio UMN_Health_Talk	craneinsider ahdesignatl	portblog MLMLeadership	dwoodfork cohesiondesigns	adcmw PIASD	208creative ade3	anitaroll AverySmith	designbykris heydaycreative	vragha jafferty	HauteShotsVegas katieblair	TheRudeTypist DeniseGPO	jhodgson CoolpapaC
btamayo	KatieHall	mejehn	artspaz	dcsnodgrass	shannakm	Scrapbook4less	JGajda	AULiberalArts	LATimeslocal	nyillustration	palinn	TalstoneBrad
abkidd	bertzdesign	aigabirmingham	GOA2010	koentz	aggr0	TAPPITWEETS	bluepoolroad	BlackEyeDesign	jonfmerz	EmbarkCreative	berryink	stephenkruiser
jasonkruit emmaemail	thegaspcompany rafiber	activeteam RealWorldInc	katehjay taylor_burton	keebler PaperWheel	travisbead daniel_george	vburgett kookychick	ivebenthinking GeniusRocket	WillSherwood TomGCampbell	windforwis islandjive	PshopCreative EcoInteractive	Pchun ratchel	lexriggs inSocialMedia
Hench1	AIGAOC	yostdesigngroup	NaniPrints	elizabeth	rodeldesign	odeisel	natevegas	Quentin_Car_Man	monamememories	LotusCards	j_buchanan	abclighters
danellesheree	_Signalfire_	baldheadmedia	tessasainz	corklegnelson	charismaduluth	TheSpenceMan	goatdesign	gannotti	GeorgiaTourism	MixxMade	toastdesign	CharlesGnilka
cstudio	behoff	Vyant	designerstalk	JoanneMcInnes	dania27	EchodemicTweet 	in_design	mollydooker	RussianAtlanta	loviesformybabi	bananablossom	kessler_scott
Designitgreener ecdesignz	insideDesign LWHfriends	AGALU2 rolaine	applesecrets FVSymphony	adoniramsides waltercolindres	MichelleTruett InsideDigDesign	jinasi clarixs	grafixgrl78 seeyazia	socialmediaclub naysaynicole	nprnews DiningPerksATL	printgirl AdamSCole	lauraunverferth igdesign	coffeemaverick stonesoupfilms
ericksondesign	mnbookarts	izzyandthebean	Petra_Raab	soxgal	graphikplus	hum4me	cmykmagazine	outlander1138	ATLINtownPaper	josterry	dietzel	Radioblogger
aiganashville	deepfocustechM	bleusoleil	yesinfobiz	printplace	stuartlaybourne	JenniferClement	learn2link	Brandon_Jens	thatwebchick	artigianati	JudyStevenson	Stopdropdesign
agletsmycat twitertwotter	luzcmranimacao MLTcs	arnteriksen parotkefalonia	cadidilhopper DesiznTech	KingDesignAbby BeninatiDesign	iheart_art EcomBuffet	cuddlebeez BMLbuzz	AIGASLC AIGAatl	SixtySigma ATLBIZ	ewagg maaaria01	BarbaraRojas gwaiken	dezinehq	nansen
LaicosK	nomorewarever	MissCoffeeSnob	milenj	bryanrees	dwagener	CreativeOCD	Jannsonsen	stannielawa	sleeprevolution	misskitcat	HHgraphicdesign oppgreen	libbyander WhitmoreGroup
babybear777	spiderman2307	vickysjones	karina_fibry	lukedupont	268design	mebennett	Alt_EnergyNews	InvitationBuzz	AltEnergyWebPar	JackieChia	WendyG123	thebetsy
PinStack	craftersguru	GO2mediaDesign	nickolasb	nancynanney	juliegraphics	monica_shaw	FourElementsdes	DesignApplause	goldenartist	rkjohnson3	holliac	36Point
gadgetcracker incspring	SUPERkevo tommytrc	john300dpi tedrubin	conej_conej SoHoSouthwest	CreativeSync lizkline	retrodav designativity	creativebitsorg BaylesBijoux	dianalindesign turn_design	rjdempsey TheLyricOxford	partnersinrhyme ArtsySoul	JMDesigns1138 innovinkdesigns	printingdeals urbanfresh	HappyTown10 ShorepointComm
LighthouseMktg	megasenaonline	joshdurham	_GraphicsDesign	designontherock	laurelreynolds	noteify	DavidSchimmel	Digital_Guido	PeppertreeCards	JKDesigns	SeanMalarkey	Baroogirl
abby30711	ilikecebu	Martha_Koenig	NotoriousBLG	tweetcaroline	10xCollective	juligie	JimReese1	mtlpr	hickorymarbler	chelseamonroe	livsweetly	printedproof
Wrappedbyhm housemouse 1	soupertees Don_Crowther	aiga_wi kindredcreation	hotstudio abeldanger	CORERECOVERY	knightscreative	PendyTee	jpik	Gammagegirls	papercakegal	Rick_Howard	rampcreative	STUDIO67
nancybugeja	megangrissett	Fontscom	LetsEatAtlanta	designersrev FamilyPlaque	bareComm CowsInTrees	ScrapbookingUnl RevivalHome	OperationNICE designforfood	paulnini AIGAChicago	LaGraphixGirl FUNvites	lovetoscrapbook bcddesign	GaryRandall mktrockstar	alydesigns laptopmnky
justmeans	lisaahopkins	Design_BR	MicheleMelcher	sperrett	designtramp	crowandcanary	wthompsonr37	massivestudios	richmondadclub	vrsedesign	creativepublic	LogoMotives
printaudits	DenverCoachGreg	nielsenclaritas	amberhaack	GC_Net	mbattistella	jeromy390	limechair	MovinEasy	Greenpaperguy	frostfire	alicam	GraphicStart
Bakersac TheSlush	ceciliaproffitt WouldPrint	innerspaeth InsightExhibits	givestudio briancrooks	sevkeil alexaclementine	thispapership michaelrick	EchelonExhibits emilybarklage	prozan_mcglinn jhuppenthal	discosalt MannDubinBlog	worldstudio TrilogyPools	GettylmagesWant HCDBKismae	soulcielo techxav	agallerylondon think_tank
GraphicStudy	cunninghamady	shaunapdesign	SLM_krys	leverageincome	clutchdesign	paulfriesen	StirFryeDesign	climatelive	alibalijeweller	artsyjewelry	DaveMalby	Mediabistro
bwccreative	juliesandusky	dcarli	scribblelive	BillGrantATL	HeckArtStudios	thinkmoxie	jgris	TaylorPeople	journaljunky	CarlyFelton	johnfoleyjr	BlackBerryCool
bakrischan	jhpapers	PourltOnTim	gigworn	archetypeds ShiftParadigm	INTDesign	pielab StephanieDSharp	HOLLICONGER NIKICHAPMAN	FoxValleyTech	WentworthPrints	jonmrogers	islandprincess2	stejules
pumkinPL backlitcreative	Shutterstock recognition	thomasjhardy Ninjabread	luvleey robertperrymm	shygirlx	adhesivestudio PSDA	christybd	cag1223	nbsubramanian w3planting	Shaka_Buddhakan YogaArmy	GoodRiverBeads heatherwestpr	uniquity christianfea	nancymc TheBusyBrain
Geepou	BWDesignPress	MadysonDesigns	JKgreenworld	ACWWestchester	allenjohns	seedmag	mayhemstudios	toxiclab	PCNOnlineGossip	gomonews	printmag	mcherson
ancestral_m	CaliFagan	jayganaden	Intheblack	bbutterworth	dgroom	CourtneyAThomas	2KB	DesignerToday	jamesrollins	fairepartmagnet	momoken	DuffyRealty
rubywinkle andidoll	wonderro KellyKidson	webdesignledger WeLOOKGreen	creattica patterntap	spiritsbreath PennywhistleCo	MediaMavenMyrna jarredderraj	STA_CHICAGO sabinelenz	magmoonlight mixxmark	fotorapp aigaportland	mentor2mentor danbrophy	SillyGooseDsgns scrapimenta	PrintMediaGuy mikelhill	chrisdumas cdavanzo
npyritz	FibreFusion	vossome	minimaal	TreehouseArt	DanaRoss78	JMcBrayer	CandiceChampion	AntHillMktg	HSPR_Public	robert_guerrero	stephen_pierce	littlebrown
IdeaZone	bcasabella	davincisoprano1	thetwittjoe	smartdesign	BeeHiveStudio	Icograda	mniel45	MyStarbucksIdea	tidegrl	junkfunk	mommypam01	DesignNewz
reimerDESIGN	THISISWHYWEMEET	lulu101	flukle	InvitingCompany	MediaWorks_PRO	peopledesign	kimmiky	IDPeace	divinefusion	majorwifey	garden_center	GettyMuseum
giographix JasiahBrooksgi	JAtotheYYoung featherpress	markwolfe jodeleon	jophillips KAPOWcreative	AmyMCopp thepaperco	furstdesign HajimeGraphics	MOMNTEXAS designsoft	PreciseDTK kpennino	eyelounge jillw1234	GotchaDesign smarty561	WildflwerStudio spottedsparrow	MarkEWade VinnieVille	Bloggeries Kis4Calligraphy
SillySarahDsign	AngelaPPaperie	truemc	timnorton	Gail_NK	HotbedCreative	Scotthull	dn_design	ariellebw	sanctumds	byhandme	kfluharty	nature_org
suthidas	AIGAPittsburgh	LindaFausset	bongobrian	design_metafeed	salrandazzo	EnergyAnalysts	artsypapers	timholl	MarkCurtis_Wood	hidefchicago	RandyLinville	BarackObama
jeffandrews	grader	sasaunders PIPburlington	BazDeas	popfront OyaGroup	NewmanDesign	DigitalHub MoxieRobin	studiorohan	AmandaMarieGill	grossmanmktg WhichWichJunkie	M_K_Designs	the_gman monikkinom	EventNewsCenter Jonathan360
CreativeEdge JimRiesterer	MyCooltura buysellads	JesseNewhart	open4gjoomla JuliaCargo	LFHdesign	jess3 sweetdesigner	msquare21	paper_pro appleupdater	servecommunity biggerdot	spatially	UVitec ReneeASchwartz	diddits	bradybone
SaraNDesign	journeyknittter	RussAdams	bluewavemedia	cliver07	Marketicity	Q100Atlanta	xpatticakesx	Reserves	ccolonna	hartboillot	ChronicleBooks	jseavitt
missjessrose	urbannetworks	webist	odemagazine	grantdesign	HDJEditor	gbann33	candraicomics	ixda	SthSideCreative	galberastine	NitschkeMeyers	PasteMagazine
jennyanndesign meneDESIGN	Koann HutchH	ChalkboardChina krisnap	9swords nicholaspatten	KMcLatchie monicadebelen	brandbuildingco gronevet	swipxa odesigns	kstech TheAwenGroup	52Limited colorcubic	blellow yorkeprinte	gardengates BaltoColorPlate	louiebaur Iceburner	dcrblogs delphine_studio
Stas_iu	ErichMoor	driftcreate	Colorburned	patrickbreton	LogosGuide	DearGG	sethlilly	struckaxiom	wjrutledge	CreativeReview	webaddict	neenahdave
sheldonschwartz	DNLmarie	candicebruni	atsmith	kfom	sitkacreations	christinedryden	mockbird	ryansmoker	creativille	Daves_R_Printer	chsculpt	rachellmartin
cnevels	DominiqueStrom	elocreate	mlane NoCOSocialModia	suedecrush	lldesigns BigHoodAsian	daveweinberg	Grafixgibbs	pippindesign	BonVivantPress deigndiva	retrochique	insaincain02	VPG_Printing MSWindows
kaceycrouch killedideas	fuzzygrapefruit goodforbusiness	injeaniusdesign chrisspooner	NoCOSocialMedia PaperMillStore	vranak Utrecht_Art	BigHeadAsian megaimpresores	allaroundatlant EnergyBoom	Lollyphile deepakarora	jannie007 AIGAMaine	dsigndiva disco96	pigtailspaper katjacobson	RichCurrie baccini	MSWindows designpress
WhitneyBender	laurenwright	karendjuanda	PolymagTek	Blustery_Day	HuckleberryArts	18stonedesign	mikebyoung	ahadesign	LeMinxxx	markbrickey	michaelsater	n11049
juxte	annherlocher	pghprofessor	explovent	knikkolette	nyc_type	designcharlotte	onpaperchase	dambold	weboxygen	prask	iberbiz	robinlees
ecolibris mtoni55	Debtbiz101	lakiaross	the_nerdery	Conveyorbelts andthenshekick	ActionEnvelope	CLTcc	thewanderous	designandco	peipay	inkophile	nmpierson	digitalprinting
mtoni55 TechColumbus	craftsmen_atl mistygirlph	gracenotespaper AddisonDesign	KDM_Graphics appcraver	andthenshekick CoreyEdmondson	jillyjackdesign creativetrigger	joseph_allen robdesign	matthew_h_smith aigaidaho	helloluckycards cherishart	designtheplanet VortexVisual	GrizzlyFeed mc8755	ricksato PatMcGrew	eaper mattconvente
melodymadams	Cre8tivegirl	razviti	iheartdesign	paperyandcakery	bottlegreendsgn	herronalumni	verdECOlogy	Logostudies	journeyoflove	beckied1	wakooz	sam19ketch
makingmo257	Orosdesigns	alacards	freelancesupmrk	LyricsEnviro	AmieDesigns	mindcomm	AZPhotographer	melsbrushes	mulberrymoment	tlcinspirations	bbgeeks	gbts
gooddesignbook paperculture	bklynartprjct TheReal_JRETT	packagingdiva emoracket	designroundup whitneypannell	muslamb WWTBmillionaire	lydondesign mrkdesign	Fuzzco missdetails	HOWbrand chachkedesigns	mildfuzz penelopedarcy	JazzyJewelz idub9	Earmark andrewheisinger	paperboy09 ianrumsby	ClassicSS WorldwideG
		kg_creative	boxedart	pokaichoo	greenagency	BluegrassPrint	ClarenceLeeDsgn	ValentineDesign	ideaLYNX	culturenow	lholow	Starbucks
Makina_Creative	creativespot	ng_creative										
Makina_Creative mmarosz	michelle_tilly	artplugsdesign	claudrod	mocreativeunltd	carlynichols	Timken	atlantafitness	AAaronWilson	Wulffy	jackwysocki	valueofprint	seanerwin
Makina_Creative mmarosz FinePrintNYC	michelle_tilly rawtoastdesign	artplugsdesign bryanconnor	claudrod idbranding	mocreativeunItd paschea	carlynichols maryandmac	Timken aigacharlotte	SebastianJ	Designisms	LollyLabs	mwstinson	robbsutton	sarahstiller
Makina_Creative mmarosz	michelle_tilly	artplugsdesign	claudrod	mocreativeunltd	carlynichols	Timken						

We Believe Sustainability Is For The Birds

(and the rest of us, too)

At Neenah, good environmental policies are good business.

As customers demand more eco-friendly solutions, our extensive range of environmentally responsible products made from sustainably managed forests, recycled fibers, green-e certified renewable energy, and carbon neutral papers are a competitive advantage and sound business practice.

FINE FEATHERED FRIENDS

In 2009, Neenah undertook an initiative to help protect migrating Wisconsin birds wintering in Costa Rica's Osa Peninsula by partnering with Friends of the Osa and the Natural Resources Foundation of Wisconsin to help reforest the peninsula, one of the world's most biologically diverse regions. The project will preserve forests and provide a critical habitat for Costa Rica's unique wildlife – including Wisconsin birds that winter there. This is just the latest in Neenah's history of initiatives to conserve green spaces, which also have included donations of properties for greenways, nature preserves and other public uses.

MORE (CARBON NEUTRAL) IS LESS (GREENHOUSE GASES)

We sell more carbon neutral premium writing, text and cover papers than anyone else in our industry. Our CLASSIC®, ENVIRONMENT® and STARWHITE® Papers are made with 100% renewable energy and are Green-e certified, as well as Carbon Neutral Plus, with emissions of CO₂ offset with CCX Carbon Financial Instruments and sequestration from our rainforest reforestation project. In addition, these Papers are FSC Certified, and we have recently extended that distinction to our SUNDANCE® Paper offerings.

RAISING THE BAR, LOWERING EMISSIONS

Neenah adopted challenging standards to drive continual improvement in environmental areas relevant to our operations. We measure our progress in responsible procurement, reduction in water usage, increased energy efficiency, reduction in greenhouse gas emissions, waste water treatment and effluent quality, and other tangible areas. Our manufacturing operations make extensive use of renewable energy sources such as hydroelectric, wind power and biomass. In 2009, Neenah received a national Green Power Leadership Award from the U.S. Environmental Protection Agency (EPA), recognizing our achievements in the use of green power. Our participation in the Chicago Climate Exchange, North America's only voluntary, legally binding compliance regime, backs up our commitment to achieving verified reductions in our direct emissions.













We Believe Leaders Put Their Customers First

Neenah's customer-first focus is supported by well-choreographed supply chain management processes. To be able to meet and exceed commitments to customers, it is essential to have systems that not only deliver products, but also deliver exceptional value.

SEE SPOT RUN

Our SPOT (Strategic Planning and Optimization Tool) program, introduced in 2009, is a clear example of how Neenah uses supply chain strength to benefit customers. SPOT aggregates data on local purchasing patterns in a highly targeted manner so that our customers have insight into the products *their* customers are most likely to purchase. This allows our customers to buy what the market needs – when it's needed – thus reducing inventory and working capital.

WE GUARANTEE IT

Service guarantees in Fine Paper have helped to ensure that customers see us as a leader, which incentivizes them to consolidate their paper needs with Neenah. In recent years, we have offered guarantees on print quality and delivery dates for our CLASSIC® and ENVIRONMENT® brands. In addition, we now offer a "working capital guarantee," assuring customers that our logistics capabilities can help them manage inventory to reduce working capital requirements.

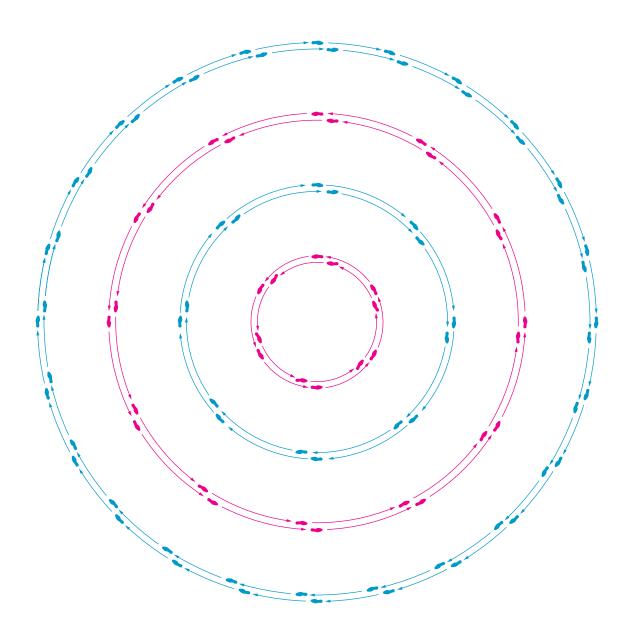
CLOSE TO THE CUSTOMER

In Technical Products, we work closely with customers to ensure a consistent supply of products according to their needs, while maintaining optimal production sequences for many different product lines on our paper machines, saturators and coaters. We use a range of offerings and tools, depending on individual customer needs, including inventory programs at their locations or ours, production time reservations and custom freight programs.

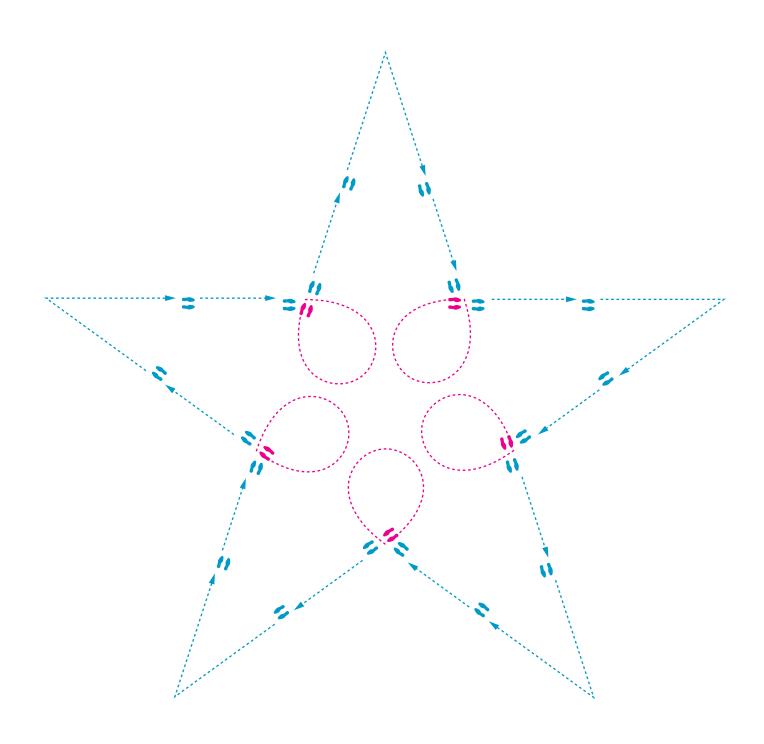
RESPONSIVE AND RESPONSIBLE

The challenging business conditions of 2009 required a greater level of responsiveness to customer issues than we have seen in many years. In this environment, we recognized the need to "go the extra mile" to demonstrate the value we bring to customers. Whether that meant showing flexibility in cash management, responding to short order lead times, or quickly qualifying new raw materials, Neenah proved itself to be a reliable partner for our customers.

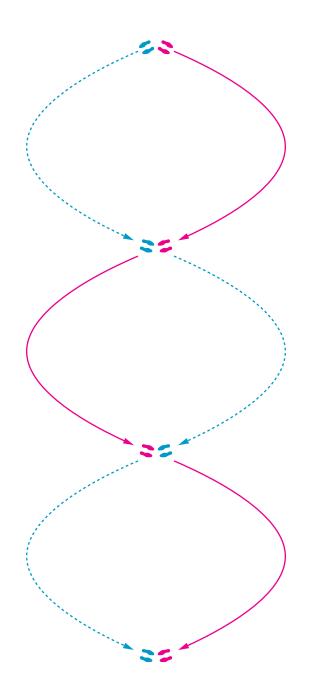
HIGHLY TARGETED INFORMATION GATHERING



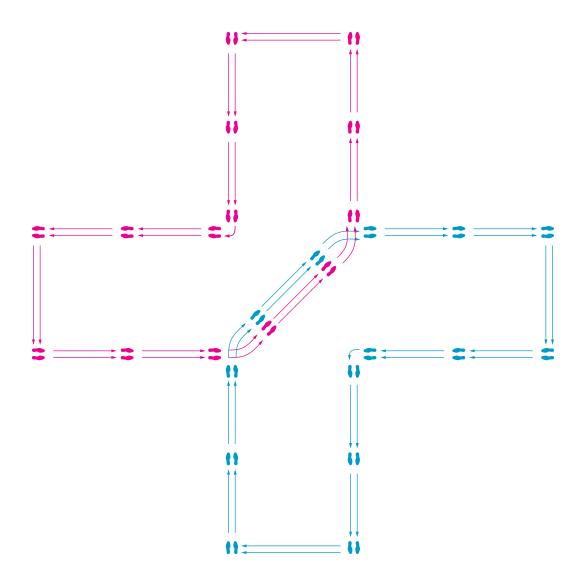
SERVICE AND QUALITY GUARANTEES



RESPONSIVENESS AND FLEXIBILITY



COLLABORATIVE PARTNERSHIPS



We Believe In Finding Our Place(s) In The World

Neenah sees opportunity in a range of global markets, and we're able to meet customers' needs whether they're in North America, Europe, Asia, Africa or South America. We sell our products in more than 35 countries, and approximately 45% of our 2009 revenues were generated outside of North America. And, we see additional ways to extend our presence in both Fine Paper and Technical Products global markets.

WELL POSITIONED IN EUROPE

With a large part of our Technical Products segment based in Germany, Europe is an important geographic region. In addition to being well positioned to serve European customers and highly regarded for our ability to respond rapidly to their changing needs, Europe also serves as a base for exports to Asia, North and South America and Africa. Approximately 25% of the production of our European operations is already exported to other regions, and we expect to continue to grow with existing and new customers around the world.

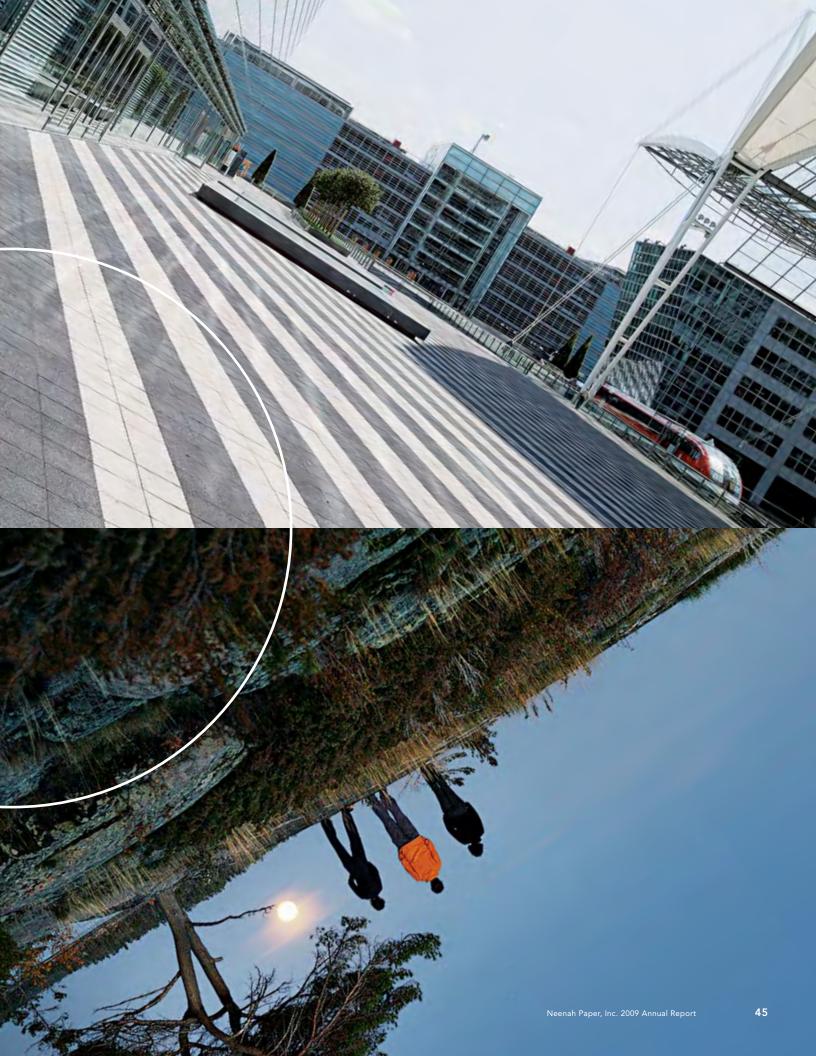
LEADING IN NORTH AMERICA

Neenah's premier position in the North American fine paper market is unsurpassed. With a history dating back to 1873, we were the first to establish the brand watermark as a sign of authenticity. As a result of our heritage, coupled with a constant drive for innovation, our CLASSIC® and ENVIRONMENT® brands are two of the most widely recognized premium uncoated papers in North America.

EXPANDING IN ASIA AND ELSEWHERE

Southeast Asia has emerged as a major site of high end furniture manufacturing as home to a growing number of designer brand and wholesale producers. Neenah, which had only limited presence in that region, has penetrated the market by bringing innovative solutions to challenges these manufacturers were encountering in handling exotic veneers. As a result, we have been able to build a loyal base of OEM furniture manufacturer customers who now use our products to help make theirs better. Our filtration and tape businesses are also growing in Asia, and Fine Paper is also better positioned for international growth following our acquisition of the trademark rights to CLASSIC® papers in key international markets.





TO NEENAH PAPER SHAREHOLDERS

In last year's letter to shareholders, we said that business conditions would be harsh in 2009, but we felt that Neenah was well positioned and ready to deal with the tough economic situation, and we were. We said we were implementing important cost reduction programs and limiting capital spending, and we did. We said that due to the uncertainty, we would focus on cash management and liquidity, which we did. We said that in spite of the uncertainty, our leadership position in our markets and our transformation out of pulp was the right strategy to deliver value to our shareholders, and it was. We are pleased to report to you on our progress last year. It is safe to say that 2009 was the least amount of "fun" that most of us have had in our careers, yet we are proud of the way we addressed our challenges. The actions we took allowed us to improve our performance in most key metrics every quarter of the year. As a result, we believe we are now in a stronger position than at any time in our five years as a public company, and we're well prepared operationally, financially and competitively to take advantage of opportunities for profitable growth as the global economy continues to improve.

A TEAM EFFORT

It would be hard to imagine a more challenging business environment than the one facing our industry early last year. The worldwide recession sharply reduced demand beginning in the fourth quarter of 2008, and this impact was magnified by inventory destocking by most companies. We started the year with most of our businesses operating at roughly half of capacity. Extensive downtime was taken at our mills and reflected in our results. Cash became king.

At Neenah, we were determined not to be the victim of adverse economic circumstances. We anticipated the significant decline in volumes and developed plans to sharply reduce expenses and build our cash flow. While major initiatives, such as the closure of our fine paper mill in Ripon, California, resulted in significant cost savings, it was the many measures developed and implemented by our teams companywide that largely contributed to our improved cost structure and strengthened cash flow. Ultimately, our cost reduction programs produced over \$20 million in incremental savings – substantially above our original target.

STAYING CLOSE TO CUSTOMERS

Cost savings alone cannot ensure any company's ability to weather a harsh economic climate. We recognized that it was also critically important to make Neenah even more valuable to our customers - working in close partnership to help them during the downturn, and in that way reinforcing our relationship. We believe that customers will long remember 2009 – and how we chose to work with them to strengthen our relationships. For example, we worked to accommodate shorter order lead times across all of our businesses to help our customers with their cash conservation efforts. Although customers found it challenging to forecast demand, our Technical Products team was quickly able to ramp up operations to meet customer needs, allowing us to both recover sooner and gain share with key customers. With our advantages in supply chain management, we were able to offer service guarantees on key Fine Paper brands - something no one else in the industry has been able, or willing, to do as another strong incentive to consolidate business with Neenah. In addition, we continued to expand our Fine Paper market model and shared this information with customers, enabling them to understand SKU-specific sales results to better plan their purchases and align their inventory to specific market demand and to work closely with Neenah.

IMPORTANT FINANCIAL PROGRESS

As a result of our actions, Neenah made important progress in many areas during 2009. Earnings per share, after adjusting for non-recurring costs such as the Ripon mill closure and the 2008 goodwill impairment charge, nearly tripled. The improved results reflected better operating margins, and a leaner cost position that we will leverage further as volumes continue to recover. Return on Capital, which measures after-tax profits divided by net asset values, also increased significantly as a result of improved profitability, asset efficiencies and the divestiture of our pulp operations.

While our top line showed the effects of reduced market demand and global economic weaknesses, the fiscal health of Neenah's businesses strengthened noticeably as the year progressed. Looking at our financial performance for 2009, consolidated net sales from continuing operations totaled \$574 million, compared with \$732 million in 2008. However, sales rose sequentially in each quarter of 2009, growing from \$134 million in the first quarter to \$155 million in the fourth quarter. Operating income, after adjusting for non-recurring items, also trended upward sharply throughout the year, more than doubling from around \$5 million in the first quarter to over \$11 million in the fourth quarter, reflecting the success of our teams in reducing costs and improving margins.

STRENGTHENED BALANCE SHEET

Our focus on cash generation enabled us to reduce net debt by almost \$50 million during 2009. Careful control over spending and working capital, as well as higher earnings, were key contributors to these results. Our businesses have the capability to generate strong cash flows, and our combination of newer, well-maintained assets and a favorable cash tax position helps ensure that we will continue to do so.

We maintained a sound financial structure throughout the year, with adequate access to liquidity despite the external market conditions. In the fourth quarter, we renewed our North American senior secured credit facility, extending the maturity date until November 2013, and also easing covenant triggers in recognition of the improved financial profile of our business. Our fiscal position was improved even further with the March 2010 sale of our remaining timberlands.

RETURNS TO SHAREHOLDERS

We are pleased to note that Neenah's share price reflected the improved performance of our business during the year, rising 58% in 2009 and greatly exceeding broader market returns, as well as returns of our peer group. In addition, we paid four quarterly cash dividends totaling \$0.40 per share during 2009. Our dividend provides a very attractive yield, well ahead of market and peer averages, and we remain committed to maintaining an attractive dividend as a key component of shareholder value. We take our obligation to increase shareholder value very seriously.

FINE PAPER: REINFORCING LEADERSHIP

In our Fine Paper business, we focused on enhancing our leadership position in the industry by expanding the depth and breadth of our product range, becoming an increasingly valuable partner to our customers by leveraging our supply chain expertise, and improving the efficiency of our operations and cost structure. At the same time, we have kept our eyes open for niche growth opportunities.

A major initiative was the expansion of our agreement with Crane & Co. to manufacture, market and distribute their well-known line of fine business papers, including CRANE'S CREST®, CRANE'S BOND®, CRANE'S LETTRA®, CRANE'S PALETTE® and CRANE'S® CHOICE papers. Neenah had been manufacturing 100% cotton paper for Crane for more than two years; expanding the scope of our partnership solidifies our position as the pre-eminent source for fine cotton business papers and makes efficient use of our manufacturing, distribution and marketing resources.

To make Neenah more valuable to its customers, we introduced our SPOT (Strategic Planning and Optimization Tool) program in early 2009. Building on our earlier investment in a new Enterprise Resource Planning (ERP) system, and using data available in our extensive supply chain management system, SPOT allows us to share information with customers on local sales patterns by individual SKU, down to the zip code level. This enables a customer to make better purchasing decisions, control inventory and reduce the need for working capital.

Reinforcing Neenah's brand and supply chain leadership, we continued our successful Service Guarantee program on CLASSIC® papers, giving customers a 25% discount on any order that is not delivered on time or in the quantity ordered. We have seen a strong correlation between the introduction of the guarantee and the sales performance of the brand. In other brand-related initiatives, we repositioned SUNDANCE® papers as a value brand and consolidated EVERGREEN® into our ENVIRONMENT® brand, strengthening our overall brand portfolio.

Innovative marketing programs were introduced, some using electronic media to reach expanded customer audiences. Our ThinkInk app enables designers to use photos taken with their iPhone to create a custom color palette, and then order coordinating product samples. The www.doyoulovelinen.com Web site permits customers to preview images on CLASSIC® Linen and order a Neenah Personal ProofSM to see how linen can enhance the look of their project.

Net sales for the Fine Paper segment were \$256 million in 2009, down 24% from the prior year. Results reflected lower market demand for premium printing papers. The changes in market demand necessitated difficult actions in 2009, notably the closure of our mill in Ripon, California. As a result of our efforts to control costs, operating income (adjusted to exclude onetime costs for the Ripon mill closure and gains on asset sales) was \$35 million, up almost 25% versus operating income of \$28 million in 2008, despite the lower sales. Consequently, operating margins reached nearly 14% in the second half of the year, the highest levels since early 2007.

Going forward, Fine Paper will continue to pursue opportunities to grow market share in premium writing, text and cover papers by building on our competitive advantage in product quality and service, by continually reinventing our brands to keep them relevant to our customers' needs, and by innovation and process improvements. At the same time, recognizing the secular challenges in this market, we are moving forward with plans to find growth opportunities in other markets where our quality, color, texture or surface treatment advantages are critical. These include expanding internationally and in selected label and luxury package markets.

TECHNICAL PRODUCTS: INNOVATION AND SPECIALIZATION

Technical Products has distinguished itself by targeting market niches where its process capabilities, including saturation, coating and nonwovens, provide unique solutions. So while we reduced spending in many areas, one place where we continued to invest was in research and new business development, helping to expand our ability to meet the needs of customers for highly specialized applications. Known for our rapid turnaround in responding to customers' exacting performance requirements, we built upon our capabilities and continued to partner closely with customers to identify unmet needs for performance and service.

Our Technical Products group continued to expand the range of its capabilities, particularly in filtration. The prior investments in a saturation line and the rebuild of our nonwoven line in Germany increased our capabilities and reduced costs. One outcome of this R&D focus was the ability to manufacture gradient density products, in which the fiber structure within the substrate sheet varies, helping to filter particles of varying sizes. We are also leaders in developing products that combine paper and nonwovens to achieve advanced client-specified characteristics. We are using our technical knowledge and process capabilities to expand into adjacent filtration markets, including health applications. Our Technical Products group also improved its coating competency, with a fast-track print coat dispersion upgrade at the Munising, Michigan plant. Using existing assets, the group expanded and improved its capability to produce print coat dispersions, eliminating external toll processing. This enabled us to produce and control our own print coat dispersions, resulting in significantly better quality and performance of coated products and a guicker supply chain, along with substantial savings.

Key innovation and performance improvements led to new product sales. Among the best-performing categories for Technical Products in 2009 was medical packaging, where we enjoyed double-digit growth in sales for applications such as antiseptic packaging of medical instruments. We also penetrated new markets with our veneer backing papers, gaining orders from a number of furniture manufacturers in Southeast Asia that had not used our products previously. A new series of masking tapes was introduced for commercial painting applications that require especially sharp edges, and we also introduced a new proprietary IMAGE-CLIP® heat transfer process, which allows for printing on apparel without the transfer of unnecessary polymers that ruin the look of the garment.

As always, customer service was a strong focus for Technical Products. The economic turmoil prompted changes in some raw material vendors. Normally, this entails a lengthy and costly transition process to ensure that the new materials meet all customer specifications. Neenah worked with

customers to produce trial rolls and complete the changeover on an expedited time-frame. In another example, we leveraged our ERP system and new Web-based information tools to reduce lead times.

Net sales of Technical Products were \$318 million for 2009, compared with \$397 million a year ago. Revenue increased through the year, with the fourth quarter actually exceeding the prior year by 18%. Operating income was almost \$15 million, versus \$12 million in 2008 (excluding the impairment charge). Margins improved over the course of the year, as cost initiatives and lower input prices offset the impact of lower volumes. Continued margin improvement, as well as top-line growth, are key objectives for this business going forward.

Future opportunities in Technical Products will be based on our extensive capabilities in specialized applications. Our filtration business is currently a leader in European transportation filtration. We are active in efforts to grow this business globally and beyond the transportation segment. We will also target other markets that are growing, profitable and can be served with our unique solutions, which result in more durable, cost-effective and better-performing products.

SAFETY AND SUSTAINABILITY

At Neenah, the safety of our people has always been a top priority. In 2009, our reportable safety incident rate improved to 1.4 incidents per 200,000 hours worked from 1.7 incidents in 2008. While this remained well below averages for our industry, we continue to work toward our goal of less than 1.0, which we believe is world-class performance.

Our commitment to environmentally responsible practices remains one of our core operating values. We continued to make progress against all of our environmental objectives, including reducing water usage, eliminating solid waste, and reducing air emissions through improved energy efficiency and use of renewable energy. This commitment to sustainability is extended through our supply chain with responsible procurement. For example, our Fine Paper business has long been a supporter of sustainable forest practices through its use of Forest Stewardship Council (FSC) certified fiber and our Technical Products business has also incorporated FSC certified pulps and post-consumer fiber into its products. We are also proud of our long history of working with conservation groups to set aside lands and resources to protect habitat and biodiversity. In 2009, we partnered with the Natural Resources Foundation of Wisconsin and other environmental groups to restore forests in Costa Rica's Osa Peninsula, a region that provides critical winter habitat for Wisconsin birds.

BELIEVING IN AND REALIZING OUR POTENTIAL

In 2010, we are not going to change what we've been doing: focusing on our customers, innovating, controlling costs, maintaining our lead in quality, product performance and service, and strengthening our balance sheet and cash flow. Our people clearly have demonstrated their ability to perform and their willingness to do whatever it takes – in a variety of conditions – including the very difficult circumstances we faced in 2009.

While maintaining a cautious view on the rate of any global economic recovery, Neenah enters the new year with a sense of confidence that we can extend our market leadership, deliver strong financial results, and take advantage of future opportunities. In our Fine Paper business, we will build on our platform of strong, high-quality, well-respected, profitable brands and our increasingly effective supply chain capabilities. In Technical Products, our specialized capabilities and focus on innovation and service will facilitate our drive into adjacent markets and new product categories that exhibit attractive growth prospects and superior margins.

The recent announcement of our timberlands sale in Nova Scotia is an important strategic step for Neenah Paper. The sale for C\$82.5 million in March 2010 not only allows us to significantly deleverage, but also enables us to focus our attention and resources more sharply on the business segments we believe have the strongest future potential. Divesting our unprofitable pulp operations, which represented more than 50% of our revenue at the spinoff, was a multi-year, multi-step process. We believe we accomplished it in a manner that generated the most value for our shareholders.

Coming off a difficult yet successful year, we particularly appreciate the tremendous dedication and effort of our employees, the loyalty of our customers and the sound guidance of our Board of Directors. We are also grateful for the continued support of our shareholders. All of us believe in the potential of Neenah Paper. The past year validated our strategic direction and our ability to execute against it. We look forward to continuing to build on this success in 2010 and beyond.

Sincerely,

Sean T. Erwin
Chairman, President and
Chief Executive Officer

WE BELIEVE IN FINANCIAL STEWARDSHIP

At Neenah, financial stewardship means safeguarding and employing our assets to provide stakeholders with a stable, attractive return on their investment. Toward that goal, we operate our businesses to improve their return on invested assets and deliver solid cash flow. We work to maintain a reasonably conservative debt structure and sufficient liquidity to allow us to grow. And we believe in the importance of a dividend as a component of shareholder value. As a result of our fiscal discipline and focus, Neenah made important financial progress in 2009 despite the challenging economic environment our industry and customers faced.

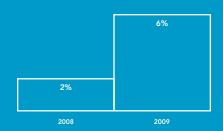
ADJUSTED OPERATING INCOME* (IN MILLIONS)



Through actions taken to control costs and improve price and mix, and aided by sequential quarterly top-line volume recovery, we achieved steady increases in adjusted operating income throughout the past year. We delivered 2009 fourth quarter adjusted operating income and margins that were the highest in six consecutive quarters, comparable to levels before the global recession took hold.

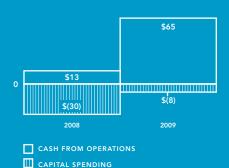
* Adjusted Operating Income excludes onetime costs for restructuring.

RETURN ON INVESTED CAPITAL



With the 2008 divestiture of our remaining capital-intensive pulp operation and deployment of our capital in a prudent manner to support our business in 2009, we significantly increased our return on invested capital and continue to target further improvement over time.

CASH FLOW (IN MILLIONS)



Cash flow improved dramatically in 2009, benefiting from tight control over working capital, reduced capital spending and aggressive cost containment efforts. Our businesses are able to deliver important cash from operations, aided by core earning capabilities, a well-maintained, modern asset base and a favorable cash tax position.

DEBT (IN MILLIONS)



In 2009, we believed it was important to use our cash to deleverage the balance sheet. In addition to steadily reducing the level of debt, we were able to extend the maturity on our North American senior secured credit facility from November 2010 until November 2013, while securing more favorable covenant terms. We expect debt reduction to continue to be a priority in 2010 to increase our financial flexibility both in terms of leverage and liquidity.

NEENAH PAPER AT A GLANCE

At Neenah Paper, our mission is to be the first choice for premium branded and customized paper products. Our goal is to create value for our customers and stockholders through innovation, service and excellence in execution. It is our employees who drive this value.

FINE PAPER

Neenah's Fine Paper business is a leader in the North American premium fine paper market. We are a world-class manufacturer of premium writing, text and cover materials, cotton fiber papers and specialty items. Our signature brands include CLASSIC®, ENVIRONMENT®, STARWHITE® and SUNDANCE® papers. Through an exclusive partner-ship agreement with Crane & Co., we also manufacture, market and distribute Crane's fine business paper brands, such as CRANE'S CREST®, CRANE'S BOND®, CRANE'S LETTRA® and CRANE'S® CHOICE papers. A pioneer in eco-friendly products, our ENVIRONMENT® brand is the premier offering of post-consumer content papers in the market. Neenah's leadership role in fine paper is supported by our broad range of colors, textures and other product features, as well as our superior customer service and supply chain capabilities. Our products are in demand wherever image counts: for letterhead, business cards, private watermark stationery, annual reports, brochures and such specialized uses as luxury retail packaging and beverage labels. Our Fine Paper business serves its markets through three mills located centrally in Wisconsin.

TECHNICAL PRODUCTS

Neenah's Technical Products business is a leading producer of specialty papers and substrates for complex commercial applications that require saturating, coating and other engineered solutions. The segment consists of five global business units: Filtration, Specialty Tape, Component Materials, Graphics & Identification and Wall Covering. Our products might be found in the car you drive, the wall covering in your office, the personalized t-shirt you wear, or the tapes you use in a painting project. Specific uses include automotive, household and industrial filters, masking and industrial tapes, coated abrasives, medical packaging, heat transfer and book covers. Other graphics applications include specialty papers and labels that provide printability, durability and security. The Technical Products group serves customers through manufacturing facilities in the U.S. and Germany, supported by R&D efforts focused on developing the new processes and products that will meet customer needs and drive our growth.

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BUSINESS SUMMARY

In this report, unless the context requires otherwise, references to "we," "us," "our," "Neenah" or the "Company" are intended to mean Neenah Paper, Inc. and its consolidated subsidiaries. (Tabular amounts in millions, except as noted.)

OVERVIEW

We are a leading producer of premium fine papers and technical products. We have two primary operations: our fine paper business and our technical products business. We also own approximately 475,000 acres of timberlands in Nova Scotia, Canada.

Our fine paper business is a leading producer of premium writing, text, cover and specialty papers used in corporate identity packages, corporate annual reports, invitations, personal stationery and high-end packaging for point of purchase advertising. Our products include some of the most recognized and preferred papers in North America, where we enjoy leading market positions in many of our product categories. We sell our products primarily to authorized paper distributors, converters and specialty businesses. Our fine paper manufacturing facilities are located in Appleton, Neenah and Whiting, Wisconsin.

Our technical products business is a leading international producer of transportation and other filter media, durable, saturated and coated substrates for a variety of end uses; and nonwoven wall coverings. Our technical products business is organized into five global strategic business units ("SBUs") that sell into 17 product categories. We focus on categories where we believe we are a market leader or have a competitive advantage, which include, among others, transportation and other filter media, specialty tape, label, abrasive, medical packaging, nonwoven wall coverings and image transfer technical products markets. We are also a global supplier of materials used for customerspecific applications in furniture, book covers and original equipment manufacturers' products. Our customers are located in more than 35 countries. Our technical products manufacturing facilities are located in Munising, Michigan and near Munich and Frankfurt, Germany.

Neenah was incorporated in April 2004 in contemplation of the spin-off by Kimberly-Clark Corporation ("Kimberly-Clark") of its fine paper and technical products businesses in the United States and its Canadian pulp business (collectively, the "Pulp and Paper Business"). We had no material assets or activities until Kimberly-Clark's

transfer to us of the Pulp and Paper Business on November 30, 2004. On that date, Kimberly-Clark completed the distribution of all of the shares of our common stock to the stockholders of Kimberly-Clark (the "Spin-Off"). Following the Spin-Off, we are an independent public company and Kimberly-Clark has no ownership interest in us.

PRODUCTS

FINE PAPER. The fine paper business manufactures and sells world-class branded premium writing, text, cover and specialty papers used in corporate identity packages, corporate annual reports, invitations, personal stationery and high-end packaging for point of purchase advertising. Our fine paper business had net sales of approximately \$256 million, \$336 million and \$367 million in 2009, 2008 and 2007, respectively.

Premium writing papers are used for business and personal stationery, corporate identity packages, envelopes and similar end-use applications. Market leading writing papers are sold by the fine paper business under the CLASSIC,® ENVIRONMENT,® NEENAH,® CAPITOL BOND® and NEUTECH® trademarks, which are denoted by a brand watermark in each sheet of writing paper. The fine paper business also sells private watermarked paper and other specialty writing papers.

Text and cover papers are used in applications such as corporate brochures, pocket folders, corporate annual reports, advertising inserts, direct mail, business cards, hang tags, scrapbooks, and a variety of other uses where colors, textured finishes or heavier weight papers are desired. Our brands in this category include CLASSIC, CLASSIC CREST, STARWHITE, SUNDANCE, ESSE and ENVIRONMENT. We also sell a variety of custom colors, paper finishes, and duplex/laminated papers.

The fine paper business produces and sells other specialty papers, including translucent papers, art papers, papers for optical scanning and other specialized applications, under the UV/ULTRA® II translucent paper trademark and other brands.

In 2009, we signed an exclusive licensing agreement with Crane & Co. Inc. ("Crane") for Neenah to manufacture, market and distribute Crane's business paper brands.

TECHNICAL PRODUCTS. The technical products business is a leading producer of filtration media and durable, saturated and coated substrates for a variety of end uses, including tapes, premask, abrasives, labels, medical packaging, decorative components, wall covering, and image transfer papers. Our technical products business had net sales of approximately \$318 million, \$397 million and \$401 million in 2009, 2008 and 2007, respectively. JET-PRO,® SOFSTRETCH,™ KIMDURA,® MUNISING LP,® PREVAIL,™ NEENAH,® GESSNER® and VARITESS® are brands of our technical products business.

In general, the products of our technical products business are sold to other manufacturers as key components for their finished products. The technical products business is organized into five SBUs: Filtration; Tape; Component Materials, which includes our abrasives business; Graphics and Identification; and Wall Covering to sell its products into major market segments. Several of the key market segments served, including tape and abrasives, are global in scope.

The Filtration SBU produces filtration media for induction air, fuel, oil, and cabin air applications in automotive transportation and for vacuum cleaner bags and filters. Transportation filtration media are sold to suppliers of automotive companies as original equipment on new cars and trucks as well as to the automotive aftermarket. This business is primarily in Europe.

The Tape SBU produces both saturated and unsaturated crepe and flat papers and sells them to manufacturers to produce finished pressure-sensitive products for sale in automotive, automotive aftermarket, transportation, manufacturing and building construction, and industrial general purpose applications.

The Component Materials SBU is a leading producer of latex saturated and coated papers for use by a wide variety of manufacturers. Finished lightweight sandpaper is sold in the automotive, automotive aftermarket, construction, metal and woodworking industries for both waterproof and dry sanding applications. Premask paper is used as a protective overwrap for products during the manufacturing process and for applying signs, labeling and other finished products. Medical packaging paper is a polymer-impregnated base sheet that provides a breathable sterilization barrier. When sealed together with film, this paper becomes a medical packaging material that

allows sterilization from steam, ethylene oxide, or gamma radiation and at the same time provides unique barrier properties. The Component Materials SBU also produces a line of release papers and furniture backers.

The Graphics and Identification SBU produces label and tag products from saturated (latex-impregnated) base label stock and purchased synthetic base label stock. Top coatings are applied to the base label stock to allow for high-quality variable and digital printing. The synthetic label stock is recognized as a high quality, UV (ultraviolet) stable product used for outdoor applications. The business sells its label and tag stock to pressure-sensitive coaters, who in turn sell the coated label and tag stock to the label printing community. Image transfer papers are used to transfer an image from paper to tee shirts, hats, coffee mugs, and other surfaces. The Graphics and Identification SBU produces and applies a proprietary imaging coating to its image transfer papers for use in digital printing applications. Image transfer papers are primarily sold through large retail outlets and through master distributors. Decorative components papers are made from light and medium-weight latex saturated papers that can then be coated for printability. Decorative components papers are primarily sold to coater converters, distributors, publishers and printers for use in book covers, stationery and fancy packaging. The Graphics and Identification SBU also produces and sells clean room papers and durable printing papers into their respective markets.

The Wall Covering SBU produces a line of substrates made from saturated and coated wet-laid nonwovens and markets to converters serving primarily European commercial and do-it-yourself markets.

MARKETS AND CUSTOMERS

FINE PAPER. Premium writing, text and cover papers represent approximately three percent of the North American uncoated free sheet market. The uncoated free sheet market has been declining two to four percent annually due to the increasing use of electronic media for communication. For 2009, the American Forestry and Paper Associations (the "AF&PA") reported a 27 percent year-over-year industry decline in the premium writing, text and cover uncoated free sheet paper category. Lower industry volume reflected a sharp decline in consumption for a number of key end use

market segments, including advertising, financial institutions and transportation. The stationery segment of the uncoated free sheet market is divided into cotton and sulfite grades. The text and cover paper segment of the market, used in corporate identification applications, is split between smooth papers and textured papers. Text papers have traditionally been utilized for special, high-end collateral material such as corporate brochures, annual reports and special edition books. Cover papers are primarily used for business cards, pocket folders, brochures and report covers including corporate annual reports.

The fine paper business sells its products through our sales and marketing organizations primarily in three channels: authorized paper distributors, converters and direct sales. Sales to distributors, including distributorowned paper stores, account for approximately 70 percent of revenue in the fine paper business. Less than five percent of the sales of our fine paper business are exported to international distributors. Sales to the fine paper business's two largest customers (both of which are distributors) represented approximately 30 percent of its total sales in 2009. We practice limited distribution to improve our ability to control the marketing of our products. Although a complete loss of either of these customers would cause a temporary decline in the business's sales volume, the decline could be partially offset by expanding sales to existing distributors, and further offset over a several month period with the addition of new distributors.

TECHNICAL PRODUCTS. The technical products business relies on five SBUs to sell its products globally into 17 product categories. Such categories, broadly defined as polymer impregnated and synthetic paper, include papers used as raw materials in the following applications: filtration, tape, component materials for manufactured products, graphics and identification, and wall covering.

Several products (filtration media, wall coverings, abrasives, tapes, labels) are used in markets that are directly affected by economic business cycles. Other market segments such as image transfer papers used in small/home office and consumer applications are relatively stable. Price competition is common in most of the segments served by the technical products business and has increased due to a trend of using film and other lower cost substrates instead of paper in some applications.

The technical products business relies on a team of direct sales representatives and customer service representatives to market and sell approximately 95 percent of its sales volume directly to customers and converters. Less than five percent of the sales of the technical products business are sold through industrial distributors.

The technical products business has over 500 customers worldwide. The distribution of sales in 2009 was approximately 55 percent in Europe, 25 percent in North America and 20 percent in Latin America and Asia. Customers typically convert and transform base papers and film into finished rolls and sheets by adding adhesives, coatings, and finishes. These transformed products are then sold to end-users.

CONCENTRATION. For the years ended December 31, 2009, 2008 and 2007, no customer accounted for more than 10 percent of our consolidated net sales.

GEOGRAPHIC INFORMATION

The following tables present further information about our businesses by geographic area:

	Year Ended December 31,				
	2009	2008	2007		
Net sales					
United States	\$360.9	\$467.3	\$502.9		
Europe	213.0	265.0	264.4		
Intergeographic items	_	_	(0.3)		
Consolidated	\$573.9	\$732.3	\$767.0		

	December 31,			
	2009	2008	2007	
Total assets				
United States	\$330.9	\$371.8	\$337.5	
Canada	5.4	3.3	201.6	
Europe	301.2	314.9	398.7	
Total	\$637.5	\$690.0	\$937.8	

Net sales and total assets are attributed to geographic areas based on the physical location of the selling entities and the physical location of the assets. See Note 14, "Business Segment and Geographic Information" of Notes to Consolidated Financial Statements for information with respect to net sales, profits (losses) and total assets by business segment.

SELECTED FINANCIAL DATA

The following table sets forth our selected historical financial and other data. You should read the information set forth below in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and our historical consolidated financial statements and the notes to those consolidated financial statements included elsewhere in this annual report. The statement of operations data for the years ended December 31, 2009, 2008 and 2007 and the balance sheet data as of December 31, 2009 and 2008 set forth below are derived from our audited historical consolidated financial statements included elsewhere in this annual report. The balance sheet data as of December 31, 2007, 2006 and 2005 and the statement of operations data for the years ended December 31, 2006 and 2005 set forth below are derived from our historical consolidated financial statements not included in this annual report.

During the three months ended September 30, 2009, we identified and restated the December 31, 2008, 2007, 2006 and 2005 consolidated balance sheet data for the following errors: (i) an overstatement of Canadian deferred tax assets and unrealized foreign currency translation gains within stockholders' equity and (ii) an understatement of the liability for uncertain tax positions and deferred tax assets as a result of errors identified in prior year income tax returns. Interest associated with the uncertain tax positions noted above was immaterial for all historical years. We believe the effects of these prior year corrections individually and in the aggregate are immaterial to any prior year consolidated financial statements. The net effect of these corrections on the consolidated balance sheet data is presented in the following table. See Note 1, "Background and Basis of Presentation" of Notes to Consolidated Financial Statements.

		As of December 31,						
	2009	2008	2007	2006	2005			
Consolidated Balance Sheet Data								
Working capital	\$ -	\$ (0.6)	\$ 0.2	\$ -	\$ -			
Total assets	_	5.4	5.0	(2.2)	(2.2)			
Total liabilities	_	12.7	12.3	_	_			
Total stockholders' equity	_	(7.3)	(7.3)	(2.2)	(2.2)			

		Y	ear Ended Decem	ed December 31,				
(Dollars in millions, except per share data)	2009	2008	2007 ^(e)	2006 ^(f)	2005			
Consolidated Statement of Operations Data								
Net sales	\$573.9	\$ 732.3	\$767.0	\$ 405.0	\$352.8			
Cost of products sold	472.3	633.2	635.5	305.4	250.0			
Gross profit	101.6	99.1	131.5	99.6	102.8			
Selling, general and administrative expenses	69.1	75.2	79.3	54.4	40.9			
Other (income) expense – net	(1.0)	(11.3)	(1.7)	(0.5)	0.1			
Restructuring costs ^(a)	17.1	_	_	_	_			
Goodwill and other intangible asset impairment charge ^(b)	_	54.5	_	_	_			
Operating income (loss)	16.4	(19.3)	53.9	45.7	61.8			
Interest expense – net	23.2	25.0	25.4	16.9	18.4			
Income (loss) from continuing operations before income taxes	(6.8)	(44.3)	28.5	28.8	43.4			
Provision (benefit) for income taxes	(5.0)	3.0	(3.7)	9.4	16.3			
Income (loss) from continuing operations	(1.8)	(47.3)	32.2	19.4	27.1			
Income (loss) from discontinued operations, net of taxes ^{(c)(d)(i)}	0.6	(111.2)	(22.0)	43.1	(56.8)			
Net income (loss)	\$ (1.2)	\$(158.5)	\$ 10.2	\$ 62.5	\$ (29.7)			
Earnings (loss) from continuing operations per basic share	\$ (0.12)	\$ (3.24)	\$ 2.15	\$ 1.31	\$ 1.84			
Earnings (loss) from continuing operations per diluted share	\$ (0.12)	\$ (3.24)	\$ 2.11	\$ 1.31	\$ 1.83			
Cash dividends per common share	\$ 0.40	\$ 0.40	\$ 0.40	\$ 0.40	\$ 0.40			
Other Financial Data								
Net cash flow provided by (used for):								
Operating activities	\$ 64.9	\$ 13.1	\$ 69.5	\$ 65.8	\$ 22.8			
Capital expenditures	(8.4)	(30.0)	(58.3)	(25.1)	(25.7)			
Other investing activities (c)(e)(f)	0.1	(0.4)	(55.1)	(102.6)	(0.1)			
Financing activities ^{(e)(f)}	(54.2)	18.2	43.8	50.8	(3.6)			
Ratio of earnings to fixed charges ^{(g)(h)}	-	-	2.1x	2.5x	3.3x			
		As of December 31,						
	2009	2008	2007	2006	2005			
Consolidated Balance Sheet Data								
Working capital	\$ 96.0	\$144.3	\$120.5	\$ 92.9	\$123.9			
Total assets	637.5	690.0	937.8	742.5	534.8			
Long-term debt	263.6	340.5	321.2	282.3	226.3			
Total liabilities	529.8	586.9	657.1	559.8	371.7			
Total stockholders' equity	107.7	103.1	280.7	182.7	163.1			

- (a) In May 2009, we closed our fine paper mill in Ripon, California (the "Ripon Mill"). The closure resulted in a pre-tax charge of \$17.1 million comprised of approximately \$5.8 million in non-cash charges primarily for losses related to the carrying value of property, plant and equipment, a curtailment loss of \$0.8 million related to postretirement benefit plans in which employees of the Ripon Mill participated and cash payments for contract terminations, severances and other employee costs of approximately \$10.5 million.
- (b) In October 2006, the Company purchased the stock of FiberMark Services GmbH & Co. KG and the stock of FiberMark Beteiligungs GmbH (collectively, "Neenah Germany") from FiberMark, Inc. ("FiberMark") and FiberMark International Holdings LLC. For the year ended December 31, 2008, we recognized a pre-tax loss of \$52.7 million (we did not recognize a tax benefit related to the non-tax-deductible loss) to write off the excess of the carrying value of goodwill assigned to Neenah Germany over the estimated fair value of goodwill. In addition, for the year ended December 31, 2008, we recognized a non-cash pre-tax charge of approximately \$1.8 million for the impairment of certain trade names and customer based intangible assets acquired in the Neenah Germany acquisition.
- (c) In February 2008, we committed to a plan to sell our pulp mill in Pictou, Nova Scotia (the "Pictou Mill") and approximately 475,000 acres of woodland assets in Nova Scotia, Canada (the "Woodlands"). In June 2008, our wholly owned subsidiary, Neenah Paper Company of Canada ("Neenah Canada") sold the Pictou Mill to Northern Pulp Nova Scotia Corporation ("Northern Pulp"), a new operating company jointly owned by Atlas Holdings LLC and Blue Wolf Capital Management LLC. Neenah Canada made a payment of approximately \$10.3 million to Northern Pulp in connection with the sale of the Pictou Mill. In addition, we paid approximately \$3.3 million of transaction costs. In August 2006, we transferred our pulp mill in Terrace Bay, Ontario ("Terrace Bay") and related woodlands operations to certain affiliates of Buchanan Forest Products Ltd. ("Buchanan") in exchange for a payment of approximately \$18.6 million.
- (d) For the years ended December 31, 2009 and 2008, the results of operations of the Pictou Mill and the Woodlands and the loss on disposal of the Pictou Mill are reported as discontinued operations in the Consolidated Statement of Operations Data. The consolidated results of operations for all other periods presented have been restated to reflect the results of operations of the Terrace Bay mill, the Pictou Mill and the Woodlands and the loss on transfer of the Terrace Bay mill as discontinued operations.
- (e) In March 2007, we acquired the stock of Fox Valley Corporation and its subsidiary, Fox River Paper Company, LLC (collectively, "Fox River") for approximately \$54.7 million in cash. We financed the acquisition through a combination of cash and debt drawn against our existing revolving credit facility. The results of Fox River are being reported as part of our Fine Paper segment and have been included in our consolidated financial results since the acquisition date.
- (f) In October 2006, we purchased the purchased the stock of Neenah Germany for approximately \$220.1 million in cash. We financed the acquisition through a combination of cash and debt drawn against our existing revolving credit facility. The results of Neenah Germany are being reported as part of our Technical Products segment and have been included in our consolidated financial results since the acquisition date.
- (g) For purposes of determining the ratio of earnings to fixed charges, earnings consist of income before income taxes (less interest) plus fixed charges. Fixed charges consist of interest expense, including amortization of debt issuance costs, and the estimated interest portion of rental expense.
- (h) For the years ended December 31, 2009 and 2008, the deficit of earnings to fixed charges was \$6.8 and \$44.3 million, respectively.

(i) The following table presents the results of discontinued operations:

	Year Ended December 31,					
	2009	2008	2007	2006	2005	
Discontinued operations: Income (loss) from operations ⁽¹⁾⁽³⁾⁽⁴⁾⁽⁵⁾⁽⁶⁾	\$ 2.8	\$ (97.8)	\$(31.6)	\$ 76.3	\$(92.4)	
Income (loss) on disposal – Terrace Bay Income (loss) on disposal –	-	_	_	(6.5)	-	
Pictou Mill ⁽¹⁾ Loss on settlement of post-employment	(0.3)	(29.4)	-	-	-	
benefit plans ⁽²⁾		(53.7)				
Loss on disposal	(0.3)	(83.1)		(6.5)		
Income (loss) before income taxes	2.5	(180.9)	(31.6)	69.8	(92.4)	
(Provision) benefit for income taxes	(1.9)	69.7	9.6	(26.7)	35.6	
Income (loss) from discontinue operations, net of	ed					
income taxes	\$ 0.6	\$(111.2)	\$(22.0)	\$ 43.1	\$(56.8)	

- (1) During the first quarter of 2008, we determined that the estimated value we would receive from a sale of the Pictou Mill indicated that we would not recover the carrying value of the mill's long-lived assets. As a result, for the year ended December 31, 2008, we recognized aggregate non-cash, pre-tax impairment charges of \$91.2 million to write off the carrying value of the Pictou Mill's long-lived assets. In addition, for the year ended December 31, 2008, we recorded a pre-tax loss of \$29.4 million to recognize the loss on disposal of the Pictou Mill.
- (2) In conjunction with the sale of the Pictou Mill, Northern Pulp assumed responsibility for all pension and other postretirement benefit obligations for active and retired employees of the mill. We accounted for the transfer of the Nova Scotia, Canada defined benefit pension plan (the "Nova Scotia Plan") to Northern Pulp as a settlement of postretirement benefit obligations pursuant to Accounting Standards Codification ("ASC") Topic 715, Compensation Retirement Benefits ("ASC Topic 715"). For the year ended December 31, 2008, we recognized a non-cash, pre-tax settlement loss of \$53.7 million for the reclassification of deferred pension and other postretirement benefit adjustments related to the Nova Scotia Plan from accumulated other comprehensive income to the loss on disposal of the Pictou Mill.
- (3) In December 2007, we terminated our Ontario, Canada defined benefit pension plan (the "Ontario Plan") and settled all outstanding pension obligations for active employees through the purchase of annuity contracts or lump-sum payments pursuant to participant elections. For the year ended December 31, 2008, Neenah Canada recognized a non-cash pre-tax settlement loss of \$38.7 million upon termination of the Ontario Plan.
- (4) In August 2006, Neenah Canada made a payment to the pension trust of approximately \$10.8 million for the purchase of annuity contracts to settle its pension liability for current retirees. As a result, Neenah Canada recognized a pension curtailment and settlement loss of approximately \$26.4 million in the year ended December 31, 2006.
- (5) In June 2006, Neenah Canada sold approximately 500,000 acres of woodlands in Nova Scotia for gross proceeds of \$139.1 million. The transaction resulted in a net pre-tax gain of \$131.7 million. Neenah Canada immediately recognized approximately \$122.6 million of such gain and deferred approximately \$9.1 million, which was recognized in income pro-rata through December 2007. For the years ended December 31, 2007and 2006, Neenah Canada recognized \$6.2 million and \$2.9 million, respectively, of such deferred gain in income.
- (6) In 2005, we recorded a \$53.7 million non-cash pre-tax impairment loss to write off the carrying value of Terrace Bay's tangible long-lived assets. In addition, we recorded a \$6.1 million pre-tax charge for exit costs in connection with the closure of the smaller of the two singleline pulp mills at Terrace Bay.

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis presents the factors that had a material effect on our results of operations during the years ended December 31, 2009, 2008 and 2007. Also discussed is our financial position as of the end of those periods. You should read this discussion in conjunction with our consolidated financial statements and the notes to those consolidated financial statements included elsewhere in this annual report. This Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements. See "Forward-Looking Statements" for a discussion of the uncertainties, risks and assumptions associated with these statements.

INTRODUCTION

This Management's Discussion and Analysis of Financial Condition and Results of Operations are intended to provide investors with an understanding of the historical performance of our business, its financial condition and its prospects. We will discuss and provide our analysis of the following:

- · Overview of Business;
- Business Segments;
- Results of Operations and Related Information;
- Liquidity and Capital Resources;
- Adoption of New Accounting Pronouncements; and
- Critical Accounting Policies and Use of Estimates.

OVERVIEW OF BUSINESS

We are a leading producer of premium fine papers and technical products. We have two primary operations: our fine paper business and our technical products business. We also own approximately 475,000 acres of timberlands in Nova Scotia, Canada. On March 1, 2010, we announced that Neenah Canada had signed a definitive agreement to sell the Woodlands for C\$82.5 million (\$78.6 million). See Note 17, "Subsequent Event" of Notes to Consolidated Financial Statements.

In managing our businesses, we believe that achieving and maintaining a leadership position in our markets, responding effectively to competitive challenges, employing capital optimally, controlling costs and managing risks are important to long-term success. Changes in input costs and general economic conditions also impact our results. In this discussion and analysis, we will refer to these factors.

 MARKET LEADERSHIP. Achieving and maintaining market leadership through strong brands, product quality and performance, innovation and supply chain management is an important factor in our results. Our fine paper business, with its well-known brands, has long been recognized as a leading manufacturer of world-class premium writing, text and cover papers used in corporate identity packages, corporate annual reports, invitations, personal stationery and high-end packaging. Our technical products business is also recognized as a leading international supplier in the tape, filtration, component materials, graphics and identification and wall covering markets with products that meet unique and exacting customer requirements.

- COMPETITIVE ENVIRONMENT. Our past results have been and our future prospects will be significantly affected by the competitive environment in which we operate. In most of our markets, our businesses compete directly with well-known competitors, some of which are larger and more diversified. Our businesses also face competitive pressures from lower value products.
- ECONOMIC CONDITION AND INPUT COSTS. The
 markets for all of our products are affected to a significant degree by economic conditions, including fluctuations in exchange rates, particularly for the Euro. Rapid
 changes in input costs, particularly for pulp, latex and
 natural gas, also affect our results.

BUSINESS SEGMENTS

Our fine paper business is a leading producer of premium writing, text, cover and specialty papers used in corporate identity packages, corporate annual reports, invitations, personal stationery and high-end packaging. Our products include some of the most recognized and preferred papers in North America, where we enjoy leading market positions in many of our product categories. We sell our products primarily to authorized paper distributors, converters and specialty businesses, with sales to distributors and distributor-owned paper stores accounting for more than two-thirds of sales. We believe that our fine paper manufacturing facilities located in Appleton, Neenah and Whiting, Wisconsin are among the most efficient in their markets and make us one of the lowest cost producers in the product categories in which we compete.

Our technical products business is a leading international producer of transportation and other filter media; durable, saturated and coated base papers for a variety of end uses and nonwoven wall coverings. We sell our technical products globally in 17 product categories through five SBUs. We focus on categories where we believe we are, or can be, a market leader, which include, among others, the tape, abrasive, transportation and other filtration media,

nonwoven wall coverings, medical packaging and image transfer technical products markets. We are also a global supplier of materials used for customer-specific applications in furniture, book covers and original equipment manufacturers' products. Our customers are located in more than 35 countries. Our technical products manufacturing facilities are located in Munising, Michigan and near Munich and Frankfurt, Germany.

RESULTS OF OPERATIONS AND RELATED INFORMATION

In this section, we discuss and analyze our net sales, income before interest and income taxes (which we refer to as "operating income" in this Management's Discussion and Analysis of Financial Condition and Results of Operations) and other information relevant to an understanding of our results of operations.

EXECUTIVE SUMMARY

STRATEGIC INITIATIVES

Since the Spin-Off in 2004, we have completed several initiatives that have allowed us to succeed in our strategy to transform the Company into a more focused and larger premium fine paper and technical products company. In 2006, we divested our Terrace Bay pulp operations, acquired the German technical and specialty paper business of FiberMark and sold 500,000 acres of woodlands in Nova Scotia. In 2007, we purchased Fox River to expand our fine paper business. In June 2008, Neenah Canada sold our remaining pulp mill located in Pictou, Nova Scotia to Northern Pulp, which assumed responsibility for all of the assets and liabilities associated with operation of the mill.

On March 1, 2010, we announced that Neenah Canada had signed a definitive agreement to sell the Woodlands. See Note 17, "Subsequent Event" of Notes to Consolidated Financial Statements. We expect the sale of the Woodlands to result in a substantial gain. The Woodlands operation currently generates revenue through a stumpage agreement (the "Stumpage Agreement") with Northern Pulp that allows them to harvest an average of approximately 400,000 metric tons of softwood timber annually from the Woodlands at market prices. The Stumpage Agreement will be terminated in conjunction with the sale of the Woodlands. For the years ended December 31, 2009, 2008 and 2007, the results of the Pictou Mill and the Woodlands are reported as discontinued operations.

RESULTS OF CONTINUING OPERATIONS

For the year ended December 31, 2009, consolidated net sales decreased approximately 22 percent from the prior year to \$573.9 million. The decrease was primarily due to lower volume in both businesses as a result of sharply reduced market demand following severe global economic weakness, particularly in the first half of 2009. The effect on demand of the global economic contraction was exacerbated in the first half of 2009 by a sharp decline in consumption for a number of key end use market segments, including advertising, financial institutions and the transportation and real estate segments and inventory destocking by our direct customers.

Despite the lower volumes, consolidated operating income of \$16.4 million for the year ended December 31, 2009 increased \$35.7 million from the prior year. Operating results for the year ended December 31, 2009 include costs of \$17.1 million related to the closure of the Ripon Mill in May 2009. Operating results for the year ended December 31, 2008, include a charge of \$54.5 million related to the impairment of goodwill and other intangible assets, and gains of approximately \$6.3 million from the sale of certain Fox River assets and \$4.3 million from the settlement of certain Terrace Bay postretirement benefits. Excluding such items, consolidated operating income as adjusted in 2009 increased \$8.9 million from the prior year primarily due to reduced spending as a result of initiatives implemented to control operating costs and also lower manufacturing input costs. These favorable factors were only partially offset by the effects of lower volume and reduced paper mill operating schedules.

RESULTS OF DISCONTINUED OPERATIONS

For the year ended December 31, 2009, timber sales to Northern Pulp pursuant to the Stumpage Agreement resulted in net sales from discontinued operations of \$3.7 million. Net sales of discontinued operations for the year ended December 31, 2008 were \$101.9 million primarily from pulp sales at the Pictou Mill in the first six months of 2008. For the year ended December 31, 2009, pre-tax income from discontinued operations was \$2.5 million. For the year ended December 31, 2008, we recorded a pre-tax loss from discontinued operations of \$180.9 million. The pre-tax loss in 2008 included non-cash charges of \$91.2 million to write off the long-lived assets of the Pictou Mill and a loss of \$83.1 million on disposal of the Pictou Mill.

INCOME TAXES

In general, our effective tax rate differs from the U.S. statutory tax rate of 35 percent primarily due to the benefits of our corporate tax structure and the proportion of pre-tax income in jurisdictions with marginal tax rates that differ from the U.S. statutory tax rate. For the year ended December 31, 2009, we recorded an income tax benefit related to continuing operations of \$5.0 million, which resulted in an effective income tax benefit rate of approximately 74 percent. For the year ended December 31, 2008, we recorded an income tax provision related to continuing operations of \$3.0 million, which resulted in an effective income tax rate of approximately 7 percent. Our effective tax rate for the year ended December 31, 2008 was also significantly affected by the non-tax-deductible nature of the goodwill impairment charge and an increase in the limitation on available tax benefits acquired in the Fox River acquisition. Excluding such items, our effective income tax rate for the year ended December 31, 2008 was approximately 36 percent.

For the year ended December 31, 2007, our effective tax rate was approximately 13 percent. Our effective tax rate for the year ended December 31, 2007 was significantly affected by a reduction in German statutory income tax rates effective as of January 1, 2008. Application of the new rates to our existing deferred tax assets and liabilities reduced our net deferred tax liabilities at December 31, 2007. The reduction in our net deferred tax liabilities due to the benefit of the tax rate change resulted in an income

tax benefit of \$8.8 million for the year ended December 31, 2007 in accordance with ASC Topic 740, "Income Taxes" ("ASC Topic 740"). Excluding the impact of the German tax law amendment on our deferred tax liabilities and other tax adjustments, our effective tax rate for the year ended December 31, 2007 was approximately 17 percent.

ANALYSIS OF NET SALES - YEARS ENDED DECEMBER 31, 2009, 2008 AND 2007

The following table presents net sales by segment, expressed as a percentage of total net sales before intersegment eliminations:

	Year En	Year Ended December 31,		
	2009	2008	2007	
Fine Paper	45%	46%	48%	
Technical Products	55%	54%	52%	
Total	100%	100%	100%	

The following table presents our net sales by segment for the periods indicated:

	Years Ended December 31,				
	2009	2008	2007		
Fine Paper	\$255.6	\$335.5	\$366.5		
Technical Products	318.3	396.8	400.8		
Intersegment sales	_	_	(0.3)		
Consolidated	\$573.9	\$732.3	\$767.0		

COMMENTARY:

YEAR 2009 VERSUS 2008

	For the V	ear Ended	Change i	e in Net Sales Compared to the Prior Year			
		nber 31,			Change Due To		
	2009	2008	Total Change	Volume	Average Net Price	Currency	
Fine Paper	\$255.6	\$335.5	\$ (79.9)	\$ (84.4)	\$ 4.5	\$ -	
Technical Products	318.3	396.8	(78.5)	(64.5)	(3.0)	(11.0)	
Consolidated	\$573.9	\$732.3	\$(158.4)	\$(148.9)	\$ 1.5	\$(11.0)	

Consolidated net sales of \$573.9 million for the year ended December 31, 2009 were \$158.4 million lower than the prior year, primarily due to lower volumes. In addition, results reflected unfavorable currency translation effects due to the weakening of the Euro versus the U.S. dollar.

 Net sales in our fine paper business of \$255.6 million decreased \$79.9 million, or 24 percent, primarily due to a 25 percent decrease in shipments. We believe that we were able to improve our market share position based on the AF&PA report of a 27 percent year-over-year industry decline in the premium writing, text and cover uncoated free sheet paper category. Lower sales volume reflected a sharp decline in consumption for a number of key end use market segments, including advertising, financial institutions and the transportation and real estate segments. Market demand began to decline in late 2008 and continued throughout 2009. The increase in average net price reflected the realization of price increases on branded

- and nonbranded products that were implemented in 2008. Price increases of approximately three percent on branded products announced late in 2009 will not meaningfully impact results until 2010.
- Net sales in our technical products business of \$318.3 million decreased \$78.5 million or 20 percent, primarily due to a 16 percent decrease in shipments. Lower sales volume reflected decreased demand in most markets due to weaker economic conditions and inventory destocking by

our direct customers, particularly in the first half of 2009. Sales were also lower as a result of unfavorable currency translation effects due to average Euro/U.S. dollar exchange rates that were five percent lower in 2009 than in the prior year. Net sales were also adversely affected by lower selling prices for certain products in our European business, particularly Tape and Wall Cover, which were influenced by currency factors for export prices and additional market capacity, respectively.

YEAR 2008 VERSUS 2007

	For the	Year Ended	Change i	in Net Sales Compared to the Prior Year			
		ember 31,		Change Due T		То	
	2008	2007	Total Change	Volume	Average Net Price	Currency	
Fine Paper	\$335.5	\$366.5	\$(31.0)	\$(31.6)	\$ 0.6	\$ -	
Technical Products	396.8	400.8	(4.0)	(40.9)	16.3	20.6	
Intersegment sales	_	(0.3)	0.3	0.3	_	_	
Consolidated	\$732.3	\$767.0	\$(34.7)	\$(72.2)	\$16.9	\$20.6	

Consolidated net sales of \$732.3 million in the year ended December 31, 2008 were \$34.7 million lower than the prior year, primarily due to lower volumes and a less favorable product mix in our fine paper business, partially offset by the realization of price increases and favorable currency translation effects due to the strengthening of the Euro versus the U.S. dollar.

- Net sales in our fine paper business of \$335.5 million decreased \$31.0 million, or 8 percent, primarily due to a 9 percent decrease in shipments. The lower volume was primarily due to an unusually large market decline in 2008 for premium uncoated free sheet papers as a result of weaker economic conditions, partially offset by incremental sales related to the acquisition of Fox River in March 2007. The increase in average net price reflected higher selling prices for most products that were partially offset by a less favorable mix. The less favorable mix was primarily due to the dilutive nature of the relatively lower priced grades acquired with Fox River.
- Net sales in our technical products business of \$396.8 million decreased \$4.0 million, or 1 percent, primarily due to lower volumes for certain products that were partially offset by favorable currency effects and higher net prices. Average net prices increased approximately 4.1 percent due to a more favorable mix and higher selling prices. The mix improvement reflected an increased proportion of sales of higher priced products such as filtration and abrasives. Volumes declined primarily due to weaker economic conditions and lower export tape sales from Germany as a result of the strengthening of the Euro.

The following table sets forth line items from our
consolidated statements of operations as a percentage of
net sales for the periods indicated and is intended to provide
a perspective of trends in our historical results:

	Year Ended December 31,				
	2009	2008	2007		
Net sales	100.0%	100.0%	100.0%		
Cost of products sold	82.3	86.5	82.9		
Gross profit	17.7	13.5	17.1		
Selling, general and					
administrative expenses	12.0	10.3	10.3		
Other income – net	(0.1)	(1.6)	(0.2)		
Restructuring costs	3.0	_	_		
Goodwill and other intangible					
asset impairment charge	_	7.4	_		
Operating income (loss)	2.8	(2.6)	7.0		
Interest expense – net	4.0	3.4	3.3		
Income (loss) from continuing					
operations before					
income taxes	(1.2)	(6.0)	3.7		
Provision (benefit) for					
income taxes	(0.9)	0.5	(0.5)		
Income (loss) from					
continuing operations	(0.3)%	(6.5)%	4.2%		

ANALYSIS OF OPERATING INCOME - YEARS ENDED DECEMBER 31, 2009, 2008 AND 2007

The following table reconciles our operating income (loss) by segment to consolidated operating income as adjusted for the periods indicated:

Year Ended December 31. 2007 2009 2008 Operating income (loss) Fine Paper \$17.5 \$ 34.0 \$ 46.6 **Technical Products** 14.4 (42.3)24.7 Unallocated corporate costs (15.5)(11.0)(17.4)Consolidated Operating 16.4 (19.3)53.9 Income Adjustments for Unusual Items Fine Paper adjustments Closure of the Ripon Mill 17.1 Gain on sale of Fox River assets (6.3)Fox River integration costs 5.2 17.1 5.2 Total (6.3)Technical Products adjustment Goodwill impairment charge 54.5 Unallocated corporate costs adjustment Settlement of Terrace Bay 5.2 retiree litigation (4.3)43.9 Total adjustments 17.1 10.4 Consolidated Operating Income as Adjusted \$ 33.5 \$ 24.6 \$ 64.3

In accordance with generally accepted accounting principles in the United States ("GAAP"), consolidated operating income (loss) includes the pre-tax effects of unusual items. We believe that by adjusting reported operating income (loss) to exclude the effects of unusual items, the resulting adjusted operating income is on a basis that reflects the results of our ongoing operations. We believe that investors gain additional perspective of underlying business trends and results by providing a measure of operating results that exclude certain gains and losses that are not expected to affect future consolidated or segment operating performance. Adjusted operating income is not a recognized term under GAAP and should not be considered in isolation or as a substitute for operating income derived in accordance with GAAP. Other companies may use different methodologies for calculating their non-GAAP financial measures and, accordingly, our non-GAAP financial measures may not be comparable to their measures.

COMMENTARY:

YEAR 2009 VERSUS 2008

For the Year Ended			Change in Operating Income (Loss) Compared to the Prior Year Change Due To					
2009	2008	Total Change	Volume	Net Price ^(a)	Material Costs ^(b)	Currency	Other ^(c)	
\$ 17.5	\$ 34.0	\$(16.5)	\$(23.4)	\$ 5.4	\$13.3	\$ -	\$(11.8)	
14.4	(42.3)	56.7	(23.2)	(6.3)	12.6	(0.1)	73.7	
(15.5)	(11.0)	(4.5)	_	_	_	_	(4.5)	
\$ 16.4	\$(19.3)	\$ 35.7	\$(46.6)	\$(0.9)	\$25.9	\$(0.1)	\$ 57.4	
	2009 \$ 17.5 14.4 (15.5)	December 31, 2009 2008 \$ 17.5 \$ 34.0 14.4 (42.3) (15.5) (11.0)	December 31, 2009 2008 Change \$ 17.5 \$ 34.0 \$(16.5) 14.4 (42.3) 56.7 (15.5) (11.0) (4.5)	December 31, 2009 2008 Change Change Volume \$ 17.5 \$ 34.0 \$(16.5) \$(23.4) 14.4 (42.3) 56.7 (23.2) (15.5) (11.0) (4.5) —	For the Year Ended December 31, 2009 2008 Change Volume Net Price ^(a) \$ 17.5 \$ 34.0 \$ (16.5) \$ (23.4) \$ 5.4 14.4 (42.3) 56.7 (23.2) (6.3) (15.5) (11.0) (4.5) — —	For the Year Ended December 31, Compared to the Price (a) 2009 2008 Change Change Volume Net Price (a) Material Costs (b) \$ 17.5 \$ 34.0 \$ (16.5) \$ (23.4) \$ 5.4 \$ 13.3 14.4 (42.3) 56.7 (23.2) (6.3) 12.6 (15.5) (11.0) (4.5) − − − −	Compared to the Prior Year Compared to the Prior Year	

- (a) Includes price changes, net of changes in product mix.
- (b) Includes price changes for raw materials and energy.
- (c) Includes \$30.7 million of improvements from reductions in other manufacturing costs, distribution, selling, general and administrative expenses and net improvements of \$26.8 million related to items described in notes (d), (e) and (f).
- (d) For the year ended December 31, 2009, results for the Fine Paper segment include a pre-tax charge of \$17.1 million related to the closure of the Ripon Mill. For the year ended December 31, 2008 results include gains of \$6.3 million from the sale of certain Fox River assets.
- (e) For the year ended December 31, 2008, results for the Technical Products segment include a non-cash pre-tax goodwill and other intangible asset impairment charge of \$54.5 million.
- (f) For the year ended December 31, 2008, unallocated corporate costs include a gain of \$4.3 million for a settlement of certain benefits earned by Terrace Bay retirees.

Consolidated operating income of \$16.4 million for the year ended December 31, 2009 increased \$35.7 million compared to the prior year. Operating results for the year ended December 31, 2009 include costs of \$17.1 million related to the closure of the Ripon Mill in May 2009. Operating results for the year ended December 31, 2008, include a charge of \$54.5 million related to the impairment of goodwill and other intangible assets, and gains of approximately \$6.3 million from the sale of certain Fox River assets and \$4.3 million the settlement of certain Terrace Bay postretirement benefits. Excluding such items, consolidated operating income as adjusted for the year ended December 31, 2009 increased \$8.9 million from the prior year due to actions taken across all businesses to reduce costs and control spending and from lower manufacturing input costs, particularly for pulp and latex. These favorable factors were only partially offset by lower volume and reductions in paper machine operating schedules.

 Operating income for our fine paper business of \$17.5 million decreased \$16.5 million compared to the prior year. Excluding costs of \$17.1 million associated with closing the Ripon Mill and the gain of approximately \$6.3 million in 2008 from assets sales, operating income for our fine paper business increased \$6.9 million primarily due to lower manufacturing input costs, principally for hardwood pulp, lower operating and administrative

- spending due to cost reduction initiatives, including closing the Ripon Mill, and higher average net selling prices due to the realization of price increases implemented in 2008. These favorable factors were partially offset by the effects of lower volume and reductions in paper machine operating schedules.
- Operating income for our technical products business of \$14.4 million increased \$56.7 million compared to the prior year. Excluding the asset impairment charge, operating income for our technical products business increased \$2.2 million from the prior year primarily due to lower spending resulting from the implementation of cost reduction initiatives and from lower manufacturing input costs, principally for pulp and latex. These favorable factors were partially offset by lower volume, reduced paper machine operating schedules and, to a lesser extent, lower average net selling prices.
- Unallocated corporate expenses increased \$4.5 million compared to the prior year. Unallocated corporate expense for the year ended December 31, 2008 included a non-cash gain of approximately \$4.3 million related to the settlement of certain postretirement benefits we retained following the sale of our Terrace Bay pulp mill. Excluding this gain, unallocated corporate expenses were essentially unchanged from the prior year.

YEAR 2008 VERSUS 2007

	For the Year Ended							
	December 31,				(Change Due To		
	2008	2007	Total Change	Volume	Net Price ^(a)	Material Costs ^(b)	Currency	Other ^(c)
Fine Paper ^(d)	\$ 34.0	\$ 46.6	\$(12.6)	\$ (4.1)	\$(0.7)	\$(12.2)	\$ -	\$ 4.4
Technical Products ^(e)	(42.3)	24.7	(67.0)	(7.3)	8.1	(13.7)	1.9	(56.0)
Unallocated corporate costs ^(f)	(11.0)	(17.4)	6.4	_	_	_	_	6.4
Consolidated	\$(19.3)	\$ 53.9	\$(73.2)	\$(11.4)	\$ 7.4	\$(25.9)	\$1.9	\$(45.2)

- (a) Includes price changes, net of changes in product mix.
- (b) Includes price changes for raw materials and energy.
- (c) Includes other manufacturing costs, distribution, selling, general and administrative expenses and gains and losses on asset sales.
- (d) For the year ended December 31, 2008, results for the Fine Paper segment include gains of \$6.3 million from the sale of certain Fox River assets. For the year ended December 31, 2007, results for Fine Paper segment includes costs of approximately \$5.2 million related to the integration of the Fox River acquisition.
- (e) For the year ended December 31, 2008, results for the Technical Products segment include a non-cash pre-tax goodwill and other intangible asset impairment charge of \$54.5 million.
- (f) For the year ended December 31, 2008, unallocated corporate costs include a gain of \$4.3 million for a settlement of certain benefits earned by Terrace Bay retirees. For the year ended December 31, 2007, unallocated corporate costs include a loss of approximately \$5.2 million related to the settlement of Terrace Bay retiree litigation.

For the year ended December 31, 2008, we incurred a consolidated operating loss of \$19.3 million primarily due to a non-cash pre-tax goodwill and other intangible asset impairment charge of \$54.5 million. In addition, consolidated operating results for the year ended December 31, 2008 included gains of approximately \$6.3 million from the sale of certain Fox River assets and \$4.3 million the settlement of certain Terrace Bay postretirement benefits. Operating results for the year ended December 31, 2007 include approximately \$5.2 million for costs related to the integration of the Fox River acquisition and \$5.2 million related to the settlement of Terrace Bay retiree litigation. Excluding these items, consolidated operating income as adjusted for the year ended December 31, 2008 decreased \$39.7 million compared to 2007 primarily due to increased manufacturing input costs that exceeded selling price increases in both businesses, lower volumes and a less favorable mix of products in our fine paper business. These unfavorable factors more than offset benefits related to improved manufacturing operations and lower administrative costs.

- Operating income for our fine paper business of \$34.0 million decreased \$12.6 million, primarily due to higher manufacturing input costs, principally for hardwood pulp and energy, a less favorable product mix due to the dilutive effect of selling relatively lower priced grades acquired in the Fox River acquisition and lower volumes. These unfavorable factors were only partially offset by gains on asset sales of approximately \$6.3 million, higher selling prices, improved manufacturing efficiencies and incremental volume related to the acquisition of Fox River.
- Our technical products business incurred an operating loss of \$42.3 million for the current year due to a non-cash pre-tax goodwill and other intangible asset impairment charge of \$54.5 million. Excluding the asset impairment charge in 2008, operating income for our technical products business of \$12.2 million decreased \$12.5 million from the prior year, primarily due to higher manufacturing input costs and lower volume. The increase in manufacturing costs primarily reflected higher input prices for energy, pulp and latex and increased costs in Germany following the start-up of new and rebuilt assets. These unfavorable factors were

- partially offset by improved pricing and mix, improved manufacturing operations and the favorable translation impact from a stronger Euro relative to the U.S. dollar.
- Unallocated corporate expenses decreased \$6.4 million, primarily due to the favorable settlement of certain employee benefit liabilities that we retained following the sale of our Terrace Bay pulp mill and due to decreased spending for other corporate expenses

ADDITIONAL STATEMENT OF OPERATIONS COMMENTARY:

- For the years ended December 31, 2009, 2008 and 2007, we incurred \$23.4 million, \$25.0 million and \$25.5 million, respectively, of interest expense. The decrease in interest expense for 2009 as compared to 2008 was due to lower average borrowings and lower average interest rates. In addition, during the fourth quarter of 2009, we recognized additional interest expense of approximately \$1.4 million for costs incurred in conjunction with amending and restating our bank credit agreement and to write off deferred financing costs associated with our previous bank credit agreement. The decrease in net interest expense in 2008 versus 2007 was primarily due to lower average interest rates, partially offset by higher average borrowings.
- In general, our effective tax rate differs from the U.S. statutory tax rate of 35 percent, primarily due to the benefits of our corporate tax structure and the proportion of pre-tax income in jurisdictions with marginal tax rates that differ from the U.S. statutory tax rate. For the year ended December 31, 2009, we recorded an income tax benefit related to continuing operations of \$5.0 million, which resulted in an effective income tax (benefit) rate of approximately (74) percent. For the year ended December 31, 2008, we recorded an income tax provision related to continuing operations of \$3.0 million, which resulted in an effective income tax rate of approximately 7 percent. Our effective tax rate for the year ended December 31, 2008 was also significantly affected by the non-tax-deductible nature of the goodwill impairment charge and an increase in the limitation on available tax benefits acquired in the Fox River acquisition. Excluding such items, our effective income tax rate for the year ended December 31, 2008 was approximately 36 percent.

• For the year ended December 31, 2007, our effective tax rate was approximately 13 percent. Our effective tax rate for the year ended December 31, 2007 was significantly affected by a reduction in German statutory income tax rates effective as of January 1, 2008. Application of the new rates to our existing deferred tax assets and liabilities reduced our net deferred tax liabilities at December 31, 2007. The reduction in our net deferred tax liabilities due to the benefit of the tax rate change resulted in an income tax benefit of \$8.8 million for the year ended December 31, 2007 in accordance with ASC Topic 740. Excluding the impact of the German tax law amendment on our deferred tax liabilities and other tax adjustments, our effective tax rate for the year ended December 31, 2007 was approximately 17 percent. See "Executive Summary - Income Taxes." For a reconciliation of our annual effective tax rates see Note 6, "Income Taxes" of Notes to Consolidated Financial Statements.

LIQUIDITY AND CAPITAL RESOURCES

	Year Ended December 31,				
	2009	2008	2007		
Net cash flow provided					
by (used in):					
Operating activities	\$ 64.9	\$ 13.1	\$ 69.5		
Investing activities					
Capital expenditures	(8.4)	(30.0)	(58.3)		
Other investing activities	0.1	(0.4)	(55.1)		
Total	(8.3)	(30.4)	(113.4)		
Financing activities	(54.2)	18.2	43.8		

OPERATING CASH FLOW COMMENTARY:

- Cash provided by operating activities of \$64.9 million for the year ended December 31, 2009 was \$51.8 million favorable to cash provided by operating activities of \$13.1 million in the prior year. The favorable comparison to the prior year was due to cash provided by decreased investments in working capital of \$27.4 million, including the receipt of a refund of U.S. income taxes. For the year ended December 31, 2008, cash used for increased investments in working capital was \$21.1 million.
- For the year ended December 31, 2009, we received approximately \$10.9 million in refunds of U.S. income taxes. As of December 31, 2009, we had approximately

- \$65.3 million of U.S. federal and \$75.4 million of U.S. state NOLs that may be carried forward to offset future taxable income through 2029.
- Cash provided by operating activities of \$13.1 million for the year ended December 31, 2008 was \$56.4 million lower than cash provided by operating activities in the prior year. The unfavorable comparison to the prior year was primarily due to an increase in cash used by operating activities of our discontinued pulp operations of approximately \$33.4 million, lower earnings (excluding the effects of non-cash items) and increased investments in working capital in 2008.

INVESTING COMMENTARY:

- For the year ended December 31, 2009, cash used in investing activities was \$8.3 million, a decrease of \$22.1 million versus the prior year due to a reduction of \$21.6 million in capital spending.
- For the year ended December 31, 2008, cash used in investing activities includes payments by Neenah Canada of approximately \$10.3 million to Northern Pulp in connection with the transfer of the Pictou Mill. In addition, we paid approximately \$3.3 million in transaction costs. Such payments were more than offset by proceeds of \$13.8 million, primarily from the sale of certain Fox River assets.
- We have aggregate planned capital expenditures for 2010 of approximately \$15 million. We believe that the level of our capital spending for 2010 is consistent with current economic conditions and will allow us to maintain the efficiency and cost effectiveness of our manufacturing assets.
- For the year ended December 31, 2008, cash used in investing activities was \$30.4 million, a decrease of \$83.0 million versus the prior year. The decrease in cash used was primarily due to spending of \$54.7 million for the acquisition of Fox River in 2007. Capital spending for the year ended December 31, 2008 was \$30.0 million compared to spending of \$58.3 million in the 2007. The reduction in capital spending is primarily due to expenditures in 2007 for major projects to increase capacity and improve efficiency at Neenah Germany and for capital spending related to our enterprise resource planning system.

FINANCING COMMENTARY:

In November 2009, we renewed and modified our bank credit agreement by entering into an amended and restated credit agreement (the "Restated Credit Agreement"). The Restated Credit Agreement consists of a \$100 million senior secured revolving credit facility (the "New Revolver") and a \$40 million senior secured term loan (the "New Term Loan"). The Restated Credit Agreement matures in November 2013. Under certain conditions, we have the ability to increase the size of the New Revolver by up to \$50 million. The total amount outstanding under the Restated Credit Agreement cannot exceed \$150 million.

Our liquidity requirements are provided by cash generated from operations, short- and long-term borrowings and proceeds from asset sales. Availability under the New Revolver varies over time depending on the value of our inventory, receivables and various capital assets. As of December 31, 2009, we had \$27.9 million outstanding under the New Revolver, outstanding letters of credit of \$1.0 million and \$60.6 million of available credit. In addition, we have €6.0 million (\$8.6 million, based on exchange rates at December 31, 2009) of available credit under a secured €15 million revolving line of credit at Neenah Germany (the "German Line of Credit").

- For the year ended December 31, 2009, net repayments on our New Revolver and the German Line of Credit were \$73.2 million and \$4.1 million, respectively. We repaid \$7.2 million on a previous term loan, including amounts repaid with proceeds from the New Term Loan. In addition, we repaid \$1.8 million on a €10 million construction financing agreement (the "German Loan Agreement").
- We paid aggregate annual cash dividends of \$0.40 per share or approximately \$5.9 million, \$6.0 million and \$6.0 million for the years ended December 31, 2009, 2008 and 2007, respectively.
- For the year ended December 31, 2009, cash and cash equivalents increased \$2.3 million.

- For the year ended December 31, 2008, we paid approximately \$9.4 million to purchase shares of common stock in connection with a reverse/forward split of issued and outstanding shares of common stock.
- Our required debt payments through December 31, 2010 are \$55.6 million. Such payments include \$40 million to prepay the New Term Loan with proceeds from the sale of the Woodlands, required amortization payments on the German Loan Agreement of approximately \$1.8 million and \$12.9 million on our German Line of Credit, which we expect to renew in November 2010.
- On March 1, 2010, we announced that Neenah Canada had signed a definitive agreement to sell the Woodlands for C\$82.5 million (\$78.6 million). Proceeds from the sale will be used to repay the \$40 million New Term Loan in full and reduce the balance of revolving loans outstanding under our Restated Credit Agreement to zero. In addition, approximately \$3.1 million in contract termination payments related to the closure of the Ripon Mill will become due and payable upon the sale of the Woodlands. Our ability to use proceeds in excess of amounts outstanding under the Restated Credit Agreement is restricted to "permitted uses" as defined in the indenture for our ten-year unsecured senior notes (the "Senior Notes"). The transaction is not expected to generate a cash tax liability because the tax basis for the Woodlands is approximately equal to the sale price. Fees and other costs associated with the transaction are minimal

Management believes that our ability to generate cash from operations and our borrowing capacity are adequate to fund working capital, capital spending and other cash needs for the next 12 months. Our ability to generate adequate cash from operations beyond 2010 will depend on, among other things, our ability to successfully implement our business strategies, control costs in line with market conditions and manage the impact of changes in input prices and currencies. We can give no assurance we will be able to successfully implement these items.

CONTRACTUAL OBLIGATIONS

The following table presents the total contractual obligations for which cash flows are fixed or determinable as of December 31, 2009:

(In millions)	2010	2011	2012	2013	2014	Beyond 2014	Total
Minimum purchase commitments ^(a)	\$ 4.4	\$ 0.4	\$ 0.4	\$ 0.4	\$ 0.4	\$ 1.8	\$ 7.8
Long-term debt payments	55.6	1.8	1.7	29.7	226.8	3.6	319.2
Interest payments on long-term debt(b)	19.6	18.1	18.2	18.0	16.1	0.1	90.1
Other post-employment benefit obligations ^(c)	2.5	1.7	2.0	2.4	2.7	18.5	29.8
Operating leases	3.0	2.6	2.0	0.8	0.5	1.2	10.1
Open purchase orders ^(d)	59.2	_	_	_	_	_	59.2
Contributions to pension trusts	11.4	3.4	3.3	3.3	3.3	_	24.7
Liability for uncertain tax positions	9.5	_	_	_	_	_	9.5
Total contractual obligations	\$165.2	\$28.0	\$27.6	\$54.6	\$249.8	\$25.2	\$550.4

- (a) The minimum purchase commitments in 2010 are primarily for natural gas contracts. Although we are primarily liable for payments on the above operating leases and minimum purchase commitments, based on historical operating performance and forecasted future cash flows, we believe our exposure to losses, if any, under these arrangements is not material.
- (b) Interest payments on long-term debt includes interest on variable rate debt at December 31, 2009 weighted average interest rates.
- (c) The above table includes future payments that we will make for postretirement benefits other than pensions. Those amounts are estimated using actuarial assumptions, including expected future service, to project the future obligations.
- (d) The open purchase orders displayed in the table represent amounts we anticipate will become payable within the next 12 months for goods and services that we have negotiated for delivery.

ADOPTION OF NEW ACCOUNTING PRONOUNCEMENTS

On July 1, 2009, we adopted Statement of Financial Accounting Standards No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles – a replacement of FASB Statement No. 162 ("SFAS No. 168"). SFAS No. 168 established the ASC as the source of authoritative U.S. GAAP to be applied by nongovernmental entities. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. SFAS No. 168 supersedes all existing non-SEC accounting and reporting standards. All non-SEC accounting literature not included in the ASC is nonauthoritative. Our adoption of SFAS No. 168 did not have an effect on its financial position, results of operation or cash flows.

As of January 1, 2009, we adopted the enhanced required annual disclosures about plan assets in an employer's defined benefit pension or other postretirement plan in ASC Topic 715. Such enhanced disclosures include, but are not limited to, investment allocation decisions, the inputs and valuation techniques used to measure the fair value of plan assets and significant concentrations of risk within plan assets. See Note 8, "Pension and Other Postretirement Benefits" of Notes to Consolidated Financial Statements.

On December 15, 2009, we adopted the disclosure requirements of Accounting Standards Update No. 2009-12, which amends ASC sub-topic 820-10, Fair Value Measurements and Disclosures ("ASU No. 2009-12"). ASU No. 2009-12 permits a reporting entity, as a practical expedient, to estimate the fair value of an investment using the net asset value per share (or its equivalent) of the investment, if the net asset value per share of the investment (or its equivalent) is calculated in a manner consistent with the measurement principles of ASC Topic 946, Financial

Services – Investment Companies as of the reporting entity's measurement date. The adoption of ASU No. 2009-12 did not have an effect on our results of operations, financial position or cash flows.

CRITICAL ACCOUNTING POLICIES AND USE OF ESTIMATES

The preparation of financial statements in conformity with GAAP in the United States requires estimates and assumptions that affect the reported amounts and related disclosures of assets and liabilities at the date of the financial statements and net sales and expenses during the reporting period. Actual results could differ from these estimates, and changes in these estimates are recorded when known. The critical accounting policies used in the preparation of the consolidated financial statements are those that are important both to the presentation of financial condition and results of operations and require significant judgments with regard to estimates used. These critical judgments relate to the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities, and the reported amounts of revenue and expenses.

The following summary provides further information about the critical accounting policies and should be read in conjunction with the Notes to the Consolidated Financial Statements. We believe that the consistent application of our policies provides readers of our financial statements with useful and reliable information about our operating results and financial condition.

We have discussed the application of these critical accounting policies with our Board of Directors and Audit Committee.

REVENUE RECOGNITION

We recognize sales revenue when all of the following have occurred: (1) delivery has occurred, (2) persuasive evidence of an agreement exists, (3) pricing is fixed or determinable, and (4) collection is reasonably assured. Delivery is not considered to have occurred until the customer takes title and assumes the risks and rewards of ownership. The timing of revenue recognition is largely dependent on shipping terms. In general, our shipments are designated free on board shipping point and we recognize revenue at the time of shipment. Sales are reported net of allowable discounts and estimated returns. Reserves for cash discounts, trade allowances and sales returns are estimated using historical experience.

INVENTORIES

We value U.S. inventories at the lower of cost, using the Last-In, First-Out ("LIFO") method for financial reporting purposes, or market. German inventories are valued at the lower of cost, using a weighted-average cost method, or market. The First-In, First-Out value of U.S. inventories valued on the LIFO method was \$58.2 million and \$66.5 million at December 31, 2009 and 2008, respectively and exceeded such LIFO value by \$8.7 million and \$8.2 million, respectively. Cost includes labor, materials and production overhead.

INCOME TAXES

As of December 31, 2009, we have recorded aggregate deferred income tax assets of \$100.6 million related to temporary differences, and have established a valuation allowance against these deferred income tax assets of \$1.5 million. As of December 31, 2008, our aggregate deferred income tax assets were \$100.7 million. In determining the need for valuation allowances, we consider many factors, including specific taxing jurisdictions, sources of taxable income, income tax strategies and forecasted earnings for the entities in each jurisdiction. A valuation allowance would be recognized if, based on the weight of available evidence, we conclude that it is more likely than not that some portion or all of the deferred income tax assets will not be realized.

As of December 31, 2009 and 2008, our liability for uncertain income taxes positions was \$9.5 million and \$12.9 million, respectively. In evaluating and estimating tax positions and tax benefits, we consider many factors which may result in periodic adjustments and which may not accurately anticipate actual outcomes.

PENSION BENEFITS

Substantially all active employees of our U.S. paper operations participate in defined benefit pension plans and/ or defined contribution retirement plans. In July 2007, the Financial Services Commission of Ontario approved our request to settle our pension obligations for active employees and terminate the Ontario Plan. In December 2007, the Ontario Plan was terminated and all outstanding pension obligations were settled through the purchase of annuity contracts or lump-sum payments pursuant to participant elections. In conjunction with the sale of the Pictou Mill, Northern Pulp assumed responsibility for the Nova Scotia Plan and other postretirement benefit obligations for active and retired employees of the mill. The Company accounted

for the transfer of these liabilities as a settlement of postretirement benefit obligations pursuant to ASC Topic 715. Substantially all of Neenah Germany's employees participate in defined benefit plans designed to provide a monthly pension benefit upon retirement. There is no legal or governmental obligation to fund Neenah Germany's benefit plans and, as such, the plans are currently unfunded.

Our funding policy for qualified defined benefit plans is to contribute assets to fully fund the accumulated benefit obligation, as required by the Pension Protection Act of 2006. Subject to regulatory and tax deductibility limits, any funding shortfall is to be eliminated over a reasonable number of years. Nonqualified plans providing pension benefits in excess of limitations imposed by the taxing authorities are not funded.

Consolidated pension expense for defined benefit pension plans was \$9.2 million, \$7.8 million and \$49.5 million for the years ended December 31, 2009, 2008 and 2007, respectively. Pension expense for the year ended December 31, 2008, excludes a non-cash, pre-tax settlement loss of \$53.7 million due to the reclassification of deferred pension and other postretirement benefit adjustments related to the transfer of the Nova Scotia Plan to Northern Pulp from accumulated other comprehensive income to loss from discontinued operations in the consolidated statement of operations. Pension expense for the year ended December 31, 2007, includes \$38.7 million for losses related to the settlement of pension obligations for active employees in the Ontario Plan. In addition, we recognized a reduction in pension expense of \$1.2 million related to an amendment to the Fox River defined benefit pension plan to freeze the vested pension benefit for salaried employees born after December 31, 1957. Pension expense is calculated based upon a number of actuarial assumptions applied to each of the defined benefit plans.

The weighted-average expected long-term rate of return on pension fund assets used to calculate pension expense was 7.92 percent, 8.02 percent and 7.90 percent for the years ended December 31, 2009, 2008 and 2007, respectively. The expected long-term rate of return on pension fund assets held by our pension trusts was determined based on several factors, including input from pension investment consultants and projected long-term returns of broad equity and bond indices. We also considered the plans' historical 10-year and 15-year compounded annual returns. We anticipate that, on average, actively managed U.S. pension plan assets will generate annual long-term rates of return of at least 8 percent. Our expected long-term rate of return on the assets in

the plans is based on an asset allocation assumption of about 60 percent with equity managers, with expected long-term rates of return of approximately 10 percent, and 40 percent with fixed income managers, with an expected long-term rate of return of about 6 percent. The actual asset allocation is regularly reviewed and periodically rebalanced to the targeted allocation when considered appropriate. We evaluate our investment strategy and long-term rate of return on pension asset assumptions at least annually.

Pension expense is estimated based on the fair value of assets rather than a market-related value that averages gains and losses over a period of years. Investment gains or losses represent the difference between the expected return calculated using the fair value of the assets and the actual return based on the fair value of assets. The variance between the actual and the expected gains and losses on pension assets is recognized in pension expense more rapidly than it would be if a market-related value for plan assets was used. As of December 31, 2009, our pension plans had cumulative unrecognized investment losses and other actuarial losses of approximately \$28.9 million. These unrecognized net losses may increase our future pension expense if not offset by (i) actual investment returns that exceed the assumed investment returns, (ii) other factors, including reduced pension liabilities arising from higher discount rates used to calculate our pension obligations or (iii) other actuarial gains, including whether such accumulated actuarial losses at each measurement date exceed the "corridor" determined under ASC Topic 715.

The discount (or settlement) rate that is utilized for determining the present value of future pension obligations in the United States is generally based on the yield for a theoretical basket of AA-rated corporate bonds currently available in the market place, whose duration matches the timing of expected pension benefit payments. The discount (or settlement) rate that is utilized for determining the present value of future pension obligations in Germany is generally based on the IBOXX index of AA-rated corporate bonds adjusted to match the timing of expected pension benefit payments. The weighted average discount rate utilized to determine the present value of future pension obligations at December 31, 2009 and 2008 was 6.17 percent and 6.80 percent, respectively.

Our consolidated pension expense in 2009 is based on the expected weighted-average long-term rate of return on assets and the weighted-average discount rate described above and various other assumptions. Pension expense beyond 2009 will depend on future investment

performance, our contributions to the pension trusts, changes in discount rates and various other factors related to the covered employees in the plans.

The fair value of the assets in our defined benefit plans at December 31, 2009 of approximately \$168 million increased approximately \$25 million from the fair value of about \$143 million at December 31, 2008, as investment gains and employer contributions exceeded benefit payments. At December 31, 2009, the projected benefit obligations of our defined benefit plans exceeded the fair value of plan assets by approximately \$66 million, which was approximately \$5 million smaller than the \$71 million deficit at December 31, 2008. The accumulated benefit obligation exceeded the fair value of plan assets by approximately \$51.3 million and \$52.8 million at December 31, 2009 and 2008, respectively. Contributions to pension trusts for the year ended December 31, 2009 were \$10.2 million compared with \$7.5 million for the year ended December 31, 2008. In addition, we made direct benefit payments for unfunded supplemental retirement benefits of approximately \$2.3 million and \$2.5 million for the years ended December 31, 2009 and 2008, respectively.

IMPAIRMENT OF LONG-LIVED ASSETS

PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment are tested for impairment in accordance with ASC Topic 360, Property, Plant, and Equipment ("ASC Topic 360"), whenever events or changes in circumstances indicate that the carrying amounts of such long-lived assets may not be recoverable from future net pre-tax cash flows. Impairment testing requires significant management judgment including estimating the future success of product lines, future sales volumes, growth rates for selling prices and costs, alternative uses for the assets and estimated proceeds from disposal of the assets. Impairment testing is conducted at the lowest level where cash flows can be measured and are independent of cash flows of other assets. An asset impairment would be indicated if the sum of the expected future net pre-tax cash flows from the use of the asset (undiscounted and without interest charges) is less than the carrying amount of the asset. An impairment loss would be measured based on the difference between the fair value of the asset and its carrying amount. We determine fair value based on an expected present value technique using multiple cash flow scenarios that reflect a range of possible outcomes and a risk-free rate of interest are used to estimate fair value.

The estimates and assumptions used in the impairment analysis are consistent with the business plans and estimates we use to manage our business operations. The use of different assumptions would increase or decrease the estimated fair value of the asset and would increase or decrease the impairment charge. Actual outcomes may differ from the estimates.

GOODWILL AND OTHER INTANGIBLE ASSETS

WITH INDEFINITE LIVES

Goodwill arising from a business combination is recorded as the excess of purchase price and related costs over the fair value of identifiable assets acquired and liabilities assumed in accordance with ASC Topic 805, *Business Combinations*. All of our goodwill was acquired in conjunction with the acquisition of Neenah Germany in October 2006.

Under ASC Topic 350, Intangibles – Goodwill and Other ("ASC Topic 350"), goodwill is subject to impairment testing at least annually. A fair-value-based test is applied at the reporting unit level, which is generally one level below the segment level. The test compares the fair value of an entity's reporting units to the carrying value of those reporting units. This test requires various judgments and estimates. We estimate the fair value of the reporting unit using a market approach in combination with a probability-weighted discounted operating cash flow approach for a number of scenarios representing differing operating and economic assumptions. We record an adjustment to goodwill for any goodwill that is determined to be impaired.

Impairment of goodwill is measured as the excess of the carrying amount of goodwill over the fair values of recognized assets and liabilities of the reporting unit. We test goodwill for impairment at least annually on November 30 in conjunction with preparation of our annual business plan, or more frequently if events or circumstances indicate it might be impaired.

Certain trade names are estimated to have indefinite useful lives and as such are not amortized. Intangible assets with indefinite lives are annually reviewed for impairment in accordance with ASC Topic 350.

OTHER INTANGIBLE ASSETS WITH FINITE LIVES

Acquired intangible assets with finite useful lives are amortized on a straight-line basis over their respective estimated useful lives to their estimated residual values, and

reviewed for impairment in accordance with ASC Topic 360. Intangible assets consist primarily of customer relationships, trade names and acquired intellectual property. Such intangible assets are amortized using the straight-line method over estimated useful lives of between 10 and 15 years.

IMPAIRMENT OF GOODWILL AND OTHER INTANGIBLE ASSETS Our annual test of goodwill for impairment at November 30, 2009, indicated that the carrying amount of goodwill assigned to Neenah Germany was considered recoverable. Significant assumptions used in developing the discounted operating cash flow approach were revenue growth rates and pricing, costs for manufacturing inputs, levels of capital investment and estimated cost of capital for high, medium and low growth environments.

Our annual test of goodwill for impairment at November 30, 2008, indicated that the carrying value of Neenah Germany exceeded its estimated fair value. For the year ended December 31, 2008, we recognized a non-cash pre-tax loss of \$52.7 million (we did not recognize a tax benefit related to the non-tax-deductible loss) for the excess of the carrying value of goodwill assigned to Neenah Germany over the estimated fair value of goodwill. The impairment loss was primarily due to a substantial increase in the estimated cost of capital we used to calculate the present value of Neenah Germany's estimated future cash flows, which resulted in a substantially lower estimated fair value. The higher estimated cost of capital reflected market/financial conditions at the time the annual impairment test was performed, which indicated higher risk premiums for debt and equity.

As of December 31, 2009, a one-percentage-point increase in the estimate for our cost of capital used in the impairment test would result in an approximately \$25 million change in the estimated fair value of the Neenah Germany and a corresponding reduction in the implied value of goodwill but would not result in an impairment of goodwill.

Our annual test of other intangible assets for impairment at November 30, 2009, indicated that the carrying amount of such assets was recoverable. During our annual test of other intangible assets for impairment, we determined that certain trade names and customer based intangible assets were also impaired at December 31, 2008. For the year ended December 31, 2008, we recognized a non-cash pre-tax charge of approximately \$1.8 million for the impairment of such assets.

STOCK-BASED COMPENSATION

We account for stock-based compensation in accordance with the fair value recognition provisions of ASC Topic 718, Compensation – Stock Compensation ("ASC Topic 718"). The amount of stock-based compensation cost recognized is based on the fair value of grants that are ultimately expected to vest and is recognized pro-rata over the requisite service period for the entire award. ASC Topic 718 also requires the reporting of excess tax benefits related to the exercise or vesting of stock-based awards as cash provided by financing activities.

QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

As a multinational enterprise, we are exposed to risks such as changes in commodity prices, foreign currency exchange rates, interest rates and environmental regulation. A variety of practices are employed to manage these risks, including operating and financing activities and, where deemed appropriate, the use of derivative instruments. Derivative instruments are used only for risk management purposes and not for speculation or trading.

Presented below is a description of our most significant risks.

FOREIGN CURRENCY RISK

Our reported operating results are affected by changes in the exchange rates of the Euro relative to the U.S. dollar. For the year ended December 31, 2009, a hypothetical 10 percent decrease in the exchange rates of the Euro relative to the U.S dollar would have decreased our income before income taxes by approximately \$0.7 million. We do not hedge our exposure to such exchange risk on reported operating results.

Currency transactional exposures are sensitive to changes in the exchange rate of the U.S. dollar against the Euro. We performed a sensitivity test to quantify the effects that possible changes in the exchange rate of the U.S. dollar would have on pre-tax comprehensive income based on the transactional exposure at December 31, 2009. The effect is calculated by multiplying our net monetary asset or liability position by a 10 percent change in the exchange rate of the Euro versus the U.S. dollar. The results of this sensitivity test are as follows. As of December 31, 2009, a 10 percent unfavorable change in the exchange rate of the U.S. dollar against

the Euro involving balance sheet transactional exposures would have resulted in net pre-tax losses of approximately \$11 million.

Finally, the translation of the balance sheets of our German operations from Euros into U.S. dollars also is sensitive to changes in the exchange rate of the U.S. dollar against the Euro. Consequently, we performed a sensitivity test to determine if changes in the exchange rate would have a significant effect on the translation of the balance sheets of our German operations into U.S. dollars. These translation gains or losses are recorded as unrealized translation adjustments ("UTA", a component of comprehensive income) within stockholders' equity. The hypothetical change in UTA is calculated by multiplying the net assets of our German operations by a 10 percent change in the U.S. dollar/Euro exchange rates. As of December 31, 2009, a 10 percent unfavorable change in the exchange rate of the U.S. dollar against the Euro would have decreased our stockholders' equity by approximately \$27 million. The hypothetical decrease in UTA is based on the difference between the December 31, 2009 exchange rate and the assumed exchange rate.

COMMODITY RISK

PULP

We purchase the wood pulp used to produce our products on the open market, and, as a result, the price and other terms of those purchases are subject to change based on factors such as worldwide supply and demand and government regulation. We do not have significant influence over the price paid for our wood pulp purchases. Therefore, an increase in wood pulp prices could occur at the same time that prices for our products are decreasing and have an adverse effect on our results of operations, financial position and cash flows.

Based on 2009 pulp purchases, a 10 percent increase in the average market price for pulp (approximately \$65 per ton) would have increased our annual costs for pulp purchases by approximately \$15 million.

OTHER MANUFACTURING INPUTS

We purchase a substantial portion of the other manufacturing inputs necessary to produce our products on the open market, and, as a result, the price and other terms of those purchases are subject to change based on factors such as worldwide supply and demand and government regulation. We do not have significant influence over our costs for such manufacturing inputs. Therefore, an increase in other manufacturing inputs could occur at the same time that prices for our products are decreasing and have an adverse effect on our results of operations, financial position and cash flows.

While we believe that alternative sources of critical supplies would be available, an interruption in supply of either single source specialty grade latex or specialty softwood pulp to our technical products business could disrupt and eventually cause a shutdown of production of certain technical products.

We generate substantially all of the electrical energy used by our Munising mill and approximately 20 percent of the electrical energy at our Bruckmühl and Appleton mills. Availability of energy is not expected to be a problem in the foreseeable future, but the purchase price of such energy can and likely will fluctuate significantly based on fluctuations in demand and other factors. There is no assurance that that we will be able to obtain electricity or natural gas purchases on favorable terms in the future.

INTEREST RATE RISK

We are exposed to interest rate risk on our fixed rate debt and our variable rate bank debt. At December 31, 2009, we had \$238.4 million of fixed rate debt outstanding and \$80.8 million of variable rate borrowings outstanding. We are exposed to fluctuations in the fair value of our fixed rate long-term debt resulting from changes in market interest rates, but not to fluctuations in our earnings or cash flows. At December 31, 2009, the fair market value of our fixed rate debt was \$221.5 million based upon the quoted market price of the Senior Notes or rates currently available to us for debt of the same remaining maturities. A 100-basis-point increase in interest rates would increase our annual interest expense on outstanding variable rate borrowings by approximately \$0.6 million.

We could, in the future, reduce our exposure to interest rate fluctuations on our variable rate debt by entering into interest rate hedging arrangements, although those arrangements could result in us incurring higher costs than we would incur without the arrangements.

ENVIRONMENTAL REGULATION/CLIMATE CHANGE LEGISLATION

Our manufacturing operations are subject to extensive regulation primarily by U.S., German and other international authorities. We have made significant capital expenditures to comply with environmental laws, rules and regulations. Due to changes in environmental laws and regulations, including potential future legislation to limit greenhouse gas emissions, the application of such regulations and changes in environmental control technology, we are not able to predict with certainty the amount of future capital spending to be incurred for environmental purposes. Taking these uncertainties into account, we have planned capital expenditures for environmental projects during the period 2010 through 2012 of approximately \$1 million to \$2 million annually.

We believe these risks can be managed and will not have a material adverse effect on our business or our consolidated financial position, results of operations or cash flows.

FORWARD-LOOKING STATEMENTS

Certain statements in this annual report may constitute "forward-looking" statements as defined in Section 27A of the Securities Act of 1933 (the "Securities Act"), Section 21E of the Securities Exchange Act of 1934 (the "Exchange Act"), the Private Securities Litigation Reform Act of 1995 (the "PSLRA"), or in releases made by the SEC, all as may be amended from time to time. Statements contained in this annual report that are not historical facts may be forward-looking statements within the meaning of the PSLRA. Any such forward-looking statements reflect our beliefs and assumptions and are based on information currently available to us and are subject to risks, uncertainties and other factors

that may cause actual results to differ materially from those presented herein including, but not limited to: (i) fluctuations in global equity and fixed-income markets; (ii) capital and credit market volatility, which have reached unprecedented levels in 2008 and 2009; (iii) the competitive environment; (iv) fluctuations in commodity prices (particularly for pulp, energy and latex), exchange rates (in particular changes in the U.S. dollar/Euro currency exchange rates) and interest rates; (v) the ability to realize anticipated cost savings in our business; (vi) the cost or availability of raw materials and energy; (vii) unanticipated expenditures related to the cost of compliance with environmental and other governmental regulations; (viii) our ability to control costs and implement measures designed to enhance operating efficiencies; (ix) the loss of current customers or the inability to obtain new customers; (x) increases in the funding requirements for our pension and postretirement liabilities; (xi) changes in asset valuations including write-downs of assets including fixed assets, inventory, accounts receivable, deferred tax assets or other assets for impairment or other reasons; (xii) our existing and future indebtedness; (xiii) strikes, labor stoppages and changes in our collective bargaining agreements and relations with our employees and unions; and (xiv) other risks that are detailed from time to time in reports we file with the SEC. These and other factors that could cause or contribute to actual results differing materially from any forward-looking statements are discussed in more detail in our filings with the SEC. Forward-looking statements are only predictions and involve known and unknown risks, uncertainties and other factors that may cause our actual results, performance or achievements, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. We undertake no obligation to publicly update any forwardlooking statements, whether as a result of new information, future events or otherwise. These cautionary statements are being made pursuant to the Securities Act, the Exchange Act and the PSLRA with the intention of obtaining the benefits of the "safe harbor" provisions of such laws. The Company cautions investors that any forward-looking statements we make are not guarantees or indicative of future performance.

MANAGEMENT'S ANNUAL REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

The Company's management, with the participation of its Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the Exchange Act)) as of the end of the period covered by this report. Based on such evaluation, the Company's Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of such period, the Company's disclosure controls and procedures are effective in recording, processing, summarizing and reporting, on a timely basis, information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act and are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

MANAGEMENT'S ANNUAL REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

The Company's management is responsible for establishing and maintaining effective internal control over financial reporting as defined in Rules 13a-15(f) or 15a-15(f) under the Securities Exchange Act of 1934. The Company's internal control over financial reporting is designed to provide reasonable assurance to the Company's management and board of directors regarding the preparation and fair presentation of published financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Management assessed the effectiveness of the Company's internal control over financial reporting as of December 31, 2009. The scope of management's assessment of the effectiveness of internal control over financial reporting includes all of the Company's businesses. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control – Integrated Framework. Based upon its assessment, management believes that as of December 31, 2009, the Company's internal controls over financial reporting were effective.

A material weakness is a significant control deficiency, or a combination of significant control deficiencies, such that there is a reasonable possibility that a material misstatement of the Company's annual or interim financial statements will not be prevented or detected on a timely basis.

CONTROLS OVER INCOME TAX ACCOUNTING: As discussed in our Annual Report on Form 10-K for the year ended December 31, 2008, as of December 31, 2008 and 2007 the Company did not maintain effective controls over the determination and reporting of the provision for income taxes and related income tax balances. At December 31, 2008, there were certain auditor identified misstatements in our December 31, 2008 deferred tax balances. These misstatements were the result of a failure in the operating effectiveness of our underlying control activities related to the preparation and review of the provision for income taxes and related income tax balances.

REMEDIATION AND CHANGES IN INTERNAL CONTROLS During 2009, the following remedial actions were implemented to address our material weakness:

- we improved communications between a major public accounting firm engaged to prepare and analyze our income tax provision and our management personnel responsible for reviewing and approving our income tax provision:
- the major public accounting firm is utilizing additional quality control procedures and resources in the preparation and analysis of our income tax provision and income tax accounts:
- we reviewed prior year tax returns to determine if additional accruals were required for uncertain tax positions;

- we expanded the number of management personnel utilized to test and review the tax strategies and assumptions supporting our income tax provision and income tax accounts; and
- The Audit Committee of our Board of Directors is meeting regularly with management personnel to monitor the progress of our remediation efforts.

As a result of the implementation of these processes, management believes that the consolidated financial statements are fairly stated in all material respects as of and for the year ended December 31, 2009. Management has concluded that the design and operation of our internal controls over financial reporting as it relates to accounting for income taxes were effective at December 31, 2009 and that the material weakness in accounting for income taxes has been remediated.

The effectiveness of internal control over financial reporting as of December 31, 2009, has been audited by Deloitte & Touche LLP, the independent registered public accounting firm who also audited the Company's consolidated financial statements. Deloitte & Touche's attestation report on the Company's internal control over financial reporting follows.

Neenah Paper, Inc March 10, 2010

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM ON INTERNAL CONTROL OVER FINANCIAL REPORTING

To the Board of Directors and Stockholders of Neenah Paper, Inc., Alpharetta, Georgia

We have audited the internal control over financial reporting of Neenah Paper, Inc. and subsidiaries (the "Company") as of December 31, 2009, based on criteria established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Annual Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control over financial reporting based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America ("generally accepted accounting principles"). A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in

reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2009, based on the criteria established in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated financial statements as of and for the year ended December 31, 2009 of the Company and our report dated March 10, 2010 expressed an unqualified opinion on those consolidated financial statements.

elite + Touche LLP

Atlanta, Georgia March 10, 2010

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of Neenah Paper, Inc., Alpharetta, Georgia

We have audited the accompanying consolidated balance sheets of Neenah Paper, Inc. and subsidiaries (the "Company") as of December 31, 2009 and 2008, and the related consolidated statements of operations, changes in stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2009. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Neenah Paper, Inc. and subsidiaries as of December 31, 2009 and 2008, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2009, in conformity with accounting principles generally accepted in the United States of America.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of December 31, 2009, based on the criteria established in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated March 10, 2010 expressed an unqualified opinion on the Company's internal control over financial reporting.

Doite + Touch LLP

Atlanta, Georgia March 10, 2010

CONSOLIDATED STATEMENTS OF OPERATIONS

	Year	Year Ended December 31,			
(In millions, except share data)	2009	2008	2007		
Net sales	\$573.9	\$ 732.3	\$767.0		
Cost of products sold	472.3	633.2	635.5		
Gross profit	101.6	99.1	131.5		
Selling, general and administrative expenses	69.1	75.2	79.3		
Other income – net	(1.0)	(11.3)	(1.7)		
Restructuring costs	17.1	_	_		
Goodwill and other intangible asset impairment charge	-	54.5	_		
Operating income (loss)	16.4	(19.3)	53.9		
Interest expense	23.4	25.0	25.5		
Interest income	(0.2)	_	(0.1)		
Income (loss) from continuing operations before income taxes	(6.8)	(44.3)	28.5		
Provision (benefit) for income taxes	(5.0)	3.0	(3.7)		
Income (loss) from continuing operations	(1.8)	(47.3)	32.2		
Income (loss) from discontinued operations, net of taxes (Note 5)	0.6	(111.2)	(22.0)		
Net income (loss)	\$ (1.2)	\$(158.5)	\$ 10.2		
Earnings (Loss) Per Common Share					
Basic					
Continuing operations	\$ (0.12)	\$ (3.24)	\$ 2.15		
Discontinued operations	0.04	(7.59)	(1.48)		
	\$ (0.08)	\$(10.83)	\$ 0.67		
Diluted					
Continuing operations	\$ (0.12)	\$ (3.24)	\$ 2.11		
Discontinued operations	0.04	(7.59)	(1.46)		
	\$ (0.08)	\$(10.83)	\$ 0.65		
Weighted Average Common Shares Outstanding (in thousands)					
Basic	14,655	14,642	14,874		
Diluted	14,655	14,642	15,141		

See Notes to Consolidated Financial Statements

CONSOLIDATED BALANCE SHEETS

	Decem	nber 31,
(In millions, except share data)	2009	2008
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 5.6	\$ 3.3
Accounts receivable, net	67.7	63.2
Inventories	70.7	88.6
Income taxes receivable	0.8	11.2
Deferred income taxes	61.7	65.4
Prepaid and other current assets	13.7	19.0
Assets held for sale (Note 3 and Note 5)	10.0	3.3
Total Current Assets	230.2	254.0
Property, Plant and Equipment – net	284.4	316.2
Deferred Income Taxes	37.4	35.3
Goodwill (Note 4)	44.9	43.8
Intangible assets – net (Note 4)	27.5	28.7
Other Assets	13.1	12.0
TOTAL ASSETS	\$ 637.5	\$ 690.0
Current Liabilities Debt payable within one year Accounts payable	\$ 55.6 30.0	\$ 24.1 35.3
Accrued expenses	48.6	50.3
Total Current Liabilities	134.2	109.7
Long-term Debt	263.6	340.5
Deferred Income Taxes	23.7	25.4
Noncurrent Employee Benefits and Other Obligations	108.3	111.3
TOTAL LIABILITIES	529.8	586.9
Commitments and Contingencies (Notes 11 and 12)		
Stockholders' Equity		
Common stock, par value \$0.01 – authorized: 100,000,000 shares; issued and outstanding:		
15,085,709 shares and 15,054,852 shares	0.1	0.1
Treasury stock, at cost: 410,654 shares and 405,744 shares	(10.2)	(10.1)
Additional paid-in capital	243.4	238.7
Accumulated deficit	(217.1)	(210.0)
Accumulated other comprehensive income	91.5	84.4
Total Stockholders' Equity	107.7	103.1
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 637.5	\$ 690.0

See Notes to Consolidated Financial Statements

CONSOLIDATED STATEMENTS OF CHANGES IN STOCKHOLDERS' EQUITY

				Additional		Accumulated Other	
(In millions,	Commo	on Stock	Treasury	Paid-In	Accumulated C		Comprehensive
shares in thousands)	Shares	Amount	Stock	Capital	Deficit	Income	Income/(Loss)
Balance, December 31, 2006	14,812	\$0.1	\$ (0.1)	\$224.7	\$ (49.7)	\$ 9.9	
Net income					10.2		\$ 10.2
Other comprehensive income (loss)							
Unrealized foreign currency							
translation gains						58.0	58.0
Minimum pension liability						30.7	30.7
Loss on cash flow hedges						(0.1)	(0.1)
Dividends declared					(6.0)		\$ 98.8
Excess tax benefits from							
stock-based compensation				0.5			
Stock options exercised	124			3.7			
Restricted stock vesting (Note 10)	33		(0.3)				
Stock-based compensation				6.4			
Balance, December 31, 2007	14,969	0.1	(0.4)	235.3	(45.5)	98.5	
Net loss	`				(158.5)		\$(158.5)
Other comprehensive income (loss)							
Unrealized foreign currency						(00.4)	(00.4)
translation losses						(30.1)	(30.1)
Adjustment to pension and						4/2	4/2
other benefit liabilities						16.3	16.3
Loss on cash flow hedges					((0)	(0.3)	(0.3)
Dividends declared					(6.0)		\$(172.6)
Excess tax provision from				(0.4)			
stock-based compensation Share purchases			(9.4)	(0.6)			
Restricted stock vesting (Note 10)	86		(0.3)				
Stock-based compensation	00		(0.3)	4.0			
Balance, December 31, 2008	15,055	0.1	(10.1)	238.7	(210.0)	84.4	
Net loss	13,033	0.1	(10.1)	230.7	(1.2)	04.4	\$ (1.2)
Other comprehensive income					(1.2)		Ψ (1.2)
Unrealized foreign currency							
translation gains						4.1	4.1
Adjustment to pension and							
other benefit liabilities						3.0	3.0
Dividends declared					(5.9)		\$ 5.9
Restricted stock vesting (Note 10)	31		(0.1)		(2)		
Stock-based compensation			,	4.7			
Balance, December 31, 2009	15,086	\$0.1	\$(10.2)	\$243.4	\$(217.1)	\$91.5	
-							

See Notes to Consolidated Financial Statements

CONSOLIDATED STATEMENTS OF CASH FLOWS

	Year Ended December 31,		er 31,
(In millions)	2009	2008	2007
OPERATING ACTIVITIES			
Net income (loss)	\$ (1.2)	\$(158.5)	\$ 10.2
Adjustments to reconcile net income (loss) to net cash provided by operating activities:			
Depreciation and amortization	34.5	38.6	45.3
Stock-based compensation	4.7	4.0	6.4
Deferred income tax provision (benefit)	(9.4)	(56.1)	(32.7)
Goodwill and other intangible asset impairment charge (Note 4)	_	54.5	_
Asset impairment loss	_	91.2	_
Loss on disposal – transfer of the Pictou Mill	_	29.4	_
Amortization of deferred revenue – transfer of the Pictou Mill	_	(2.8)	_
Loss on disposal – transfer of the Pictou Mill post-employment benefit plans	_	53.7	_
Ripon Mill non-cash charges	6.3	_	_
Gain on curtailment of post-employment benefit plan	_	(4.3)	_
Gain on sale of woodlands (Note 5)	_		(6.2)
(Gain) loss on other asset dispositions	0.2	(6.3)	(0.8)
Net cash provided by (used in) changes in operating working capital,			
net of effects of acquisitions (Note 15)	27.4	(21.1)	5.9
Pension and other post-employment benefits	2.4	(7.6)	4.1
Loss on curtailment and settlement of pension plan (Note 5)	_	_	38.7
Other	_	(1.6)	(1.4)
NET CASH PROVIDED BY OPERATING ACTIVITIES	64.9	13.1	69.5
INVESTING ACTIVITIES			
Capital expenditures	(8.4)	(30.0)	(58.3)
Acquisition of Fox River, net of cash acquired	_	_	(54.7)
Payments in conjunction with the transfer of the Pictou Mill	_	(13.6)	_
Proceeds from asset sales	0.8	13.8	_
Other	(0.7)	(0.6)	(0.4)
NET CASH USED IN INVESTING ACTIVITIES	(8.3)	(30.4)	(113.4)
FINANCING ACTIVITIES			
Proceeds from issuance of long-term debt	45.5	53.7	77.0
Debt issuance costs	(2.9)	_	_
Repayments of long-term debt	(87.6)	(34.6)	(34.1)
Short-term borrowings	12.2	18.7	8.0
Repayments of short-term borrowings	(15.4)	(3.3)	(5.0)
Cash dividends paid	(5.9)	(6.0)	(6.0)
Shares purchases (Note 10)		(9.4)	
Proceeds from exercise of stock options	_		3.7
Other	(0.1)	(0.9)	0.2
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	(54.2)	18.2	43.8
EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS	(0.1)		0.9
NET INCREASE IN CASH AND CASH EQUIVALENTS	2.3	0.9	0.8
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	3.3	2.4	1.6
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 5.6	\$ 3.3	\$ 2.4

See Notes to Consolidated Financial Statements

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Dollars in millions, except as noted)

ONE

Background and Basis of Presentation

BACKGROUND

Neenah Paper, Inc. ("Neenah" or the "Company"), a Delaware corporation, was incorporated in April 2004 in contemplation of the spin-off by Kimberly-Clark Corporation ("Kimberly-Clark") of its fine paper and technical products businesses in the United States and its pulp business in Canada (collectively, the "Pulp and Paper Business"). In November 2004, Kimberly-Clark completed the distribution of all of the shares of Neenah's common stock to the stockholders of Kimberly-Clark (the "Spin-Off"). As a result of the Spin-Off, Kimberly-Clark transferred all of the assets and liabilities of the Pulp and Paper Business to Neenah. Following the Spin-Off, management began executing a strategy to exit the pulp business and transform the Company into a manufacturer of specialty papers.

The fine paper business is a leading producer of premium writing, text, cover and specialty papers used in corporate identity packages, corporate annual reports, invitations, personal stationery and high-end packaging for point of sale advertising. The technical products business is a leading international producer of transportation and other filter media; durable, saturated and coated substrates for a variety of end uses; and nonwoven wall coverings.

In August 2006, Neenah Canada transferred the Terrace Bay, Ontario pulp mill and related woodlands operations ("Terrace Bay") to certain affiliates of Buchanan Forest Products Ltd. ("Buchanan"). Buchanan acquired substantially all of the assets of Terrace Bay and assumed responsibility for substantially all of the liabilities related to its future operation. The results of operations of Terrace Bay are reported as discontinued operations on the consolidated statements of operations for all years presented. See Note 5, "Discontinued Operations – Transfer of the Terrace Bay Mill."

In March 2007, the Company acquired the stock of Fox Valley Corporation and its subsidiary, Fox River Paper Company, LLC (collectively, "Fox River"). The Company financed the acquisition through a combination of cash and debt drawn against its existing revolving credit facility. At the time of the acquisition, the Fox River assets consisted of four U.S. paper mills and various related assets. The results of Fox River are reported as part of the Company's Fine Paper segment and have been included in the Company's consolidated financial results since the acquisition date.

In February 2008, the Company committed to a plan to sell its pulp mill in Pictou, Nova Scotia (the "Pictou Mill") and approximately 475,000 acres of woodland assets in

Nova Scotia (the "Woodlands"). In June 2008, the Company's wholly owned subsidiary, Neenah Paper Company of Canada ("Neenah Canada") sold the Pictou Mill to Northern Pulp Nova Scotia Corporation ("Northern Pulp"), a new operating company jointly owned by Atlas Holdings LLC ("Atlas") and Blue Wolf Capital Management LLC ("Blue Wolf"). Pursuant to the terms of the transaction, Northern Pulp assumed all of the assets and liabilities associated with the Pictou Mill, as well as existing customer contracts, supply agreements, labor agreements and pension obligations. The sale did not include the Woodlands.

Management believes it is probable that the sale of the Woodlands will be completed within 12 months. As of December 31, 2009, the assets and liabilities of the Woodlands are reported as assets held for sale – discontinued operations on the consolidated balance sheet. On March 1, 2010, the Company announced that Neenah Canada had signed a definitive agreement to sell the Woodlands to Northern Timber Nova Scotia Corporation, a new operating company jointly owned by Atlas and Blue Wolf, for C\$82.5 million (\$78.6 million). See Note 17, "Subsequent Event." For the years ended December 31, 2009 and 2008, the results of operations of the Pictou Mill and the Woodlands and the loss on disposal of the Pictou Mill are reported as discontinued operations in the consolidated statements of operations. For the year ended December 31, 2007, the consolidated results of operations have been restated to reflect the results of operations of the Pictou Mill and the Woodlands as discontinued operations. See Note 5, "Discontinued Operations – Sale of the Pictou Mill and the Woodlands."

BASIS OF PRESENTATION

The consolidated financial statements include the financial statements of the Company and its wholly owned and majority owned subsidiaries. All significant intercompany balances and transactions have been eliminated in consolidation.

PRIOR YEAR ADJUSTMENTS

During the three months ended September 30, 2009, the Company identified and restated the accompanying December 31, 2008 consolidated balance sheet for the following errors: (i) a \$7.3 million overstatement of Canadian deferred tax assets and unrealized foreign currency translation gains within stockholders' equity and (ii) a \$12.7 million understatement of the liability for uncertain tax positions and deferred tax assets as a result of errors identified in prior year income tax returns. The net effect of these corrections on the consolidated balance sheet as of

December 31, 2008 is an increase in current deferred tax assets of \$12.1 million, a decrease in long-term deferred tax assets of \$6.7 million, an increase of \$12.7 million in accrued expenses and a decrease of \$7.3 million in stockholders' equity. Interest associated with the uncertain tax positions noted above was immaterial for all historical years. In addition, the Company reclassified \$5.3 million from accounts payable to accrued expenses in the accompanying December 31, 2008 consolidated balance sheet to provide consistency in the reporting of certain liabilities between its U.S. and German operations and to conform to the current year presentation. The net effect of these corrections on the consolidated statements of cash flows for the years ended December 31, 2008 and 2007 was to decrease the deferred tax benefit by \$0.4 million and \$5.9 million, respectively, and increase net cash provided by (used in) operating working capital. The Company believes the effects of these prior year corrections individually and in the aggregate are immaterial to any prior year consolidated financial statements.

TWO

Summary of Significant Accounting Policies

USE OF ESTIMATES

The preparation of financial statements in conformity with accounting principles generally accepted in the United States ("GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of net sales and expenses during the reporting periods. Actual results could differ from these estimates, and changes in these estimates are recorded when known. Significant management judgment is required in determining the accounting for, among other things, pension and postretirement benefits, retained insurable risks, allowances for doubtful accounts and reserves for sales returns and cash discounts, purchase price allocations, useful lives for depreciation, depletion and amortization, future cash flows associated with impairment testing for tangible and intangible long-lived assets, income taxes, contingencies, inventory obsolescence and market reserves and valuation of stock-based compensation.

REVENUE RECOGNITION

The Company recognizes sales revenue when all of the following have occurred: (1) delivery has occurred, (2) persuasive evidence of an agreement exists, (3) pricing is fixed or determinable, and (4) collection is reasonably assured.

Delivery is not considered to have occurred until the customer takes title and assumes the risks and rewards of ownership. The timing of revenue recognition is largely dependent on shipping terms. In general, the Company's shipments are designated free on board shipping point and revenue is recognized at the time of shipment. Sales are reported net of allowable discounts and estimated returns. Reserves for cash discounts, trade allowances and sales returns are estimated using historical experience.

EARNINGS PER SHARE ("EPS")

The Company computes basic earnings (loss) per share ("EPS") in accordance with Accounting Standards Codification ("ASC") Topic 260, Earnings Per Share ("ASC Topic 260"). In accordance with ASC Topic 260, sharebased awards with nonforfeitable dividends are classified as participating securities. In calculating basic earnings per share, this method requires net income to be reduced by the amount of dividends declared in the current period for each participating security and by the contractual amount of dividends or other participation payments that are paid or accumulated for the current period. Undistributed earnings for the period are allocated to participating securities based on the contractual participation rights of the security to share in those current earnings assuming all earnings for the period are distributed. Holders of restricted stock, restricted stock units ("RSUs") and RSUs with performance conditions have contractual participation rights that are equivalent to those of common stockholders. Therefore, the Company allocates undistributed earnings to restricted stock, RSUs and common stockholders based on their respective ownership percentage, as of the end of the period.

ASC Topic 260 also requires companies with participating securities to calculate diluted earnings per share using the "Two Class" method. The Two-Class method requires the denominator to include the weighted average participating securities along with the additional share equivalents from the assumed conversion of stock options calculated using the "Treasury Stock" method, subject to the antidilution provisions of ASC Topic 260. The Company adopted the Two-Class method on January 1, 2009. For the years ended December 31, 2008 and 2007, EPS has been restated to reflect the retroactive application of the Two-Class method.

Diluted EPS was calculated to give effect to all potentially dilutive common shares using the Treasury Stock method. Outstanding stock options, stock appreciation rights ("SARs") and certain RSUs with performance conditions represent the only potentially dilutive nonparticipating security effects on the

Company's weighted-average shares. For the years ended December 31, 2009, 2008 and 2007, approximately 1,700,000, 1,510,000 and 335,000 potentially dilutive options, respectively, were excluded from the computation of dilutive common shares because the exercise price of such options exceeded the average market price of the Company's common stock for the period the options were outstanding. In addition, as a result of the loss from continuing operations for the years ended December 31, 2009 and 2008, approximately 160,000 and 130,000 incremental shares resulting from the assumed exercise or vesting of potentially dilutive securities were excluded from the diluted earnings per share calculation, as the effect would have been anti-dilutive.

The following table presents the computation of basic and diluted shares of common stock used in the calculation of EPS (amounts in millions, except share and per share amounts):

	Year Ended December 31,			
	2009	2008	2007	
Income (loss) from				
continuing operations	\$ (1.8)	\$ (47.3)	\$ 32.2	
Less: Distributed and				
undistributed amounts				
allocated to participating				
securities ^(a)	_	0.1	0.3	
Income (loss) from continuing				
operations available to				
common stockholders	(1.8)	(47.4)	31.9	
Income (loss) from				
discontinued operations,				
net of income taxes	0.6	(111.2)	(22.0)	
Net income (loss) available				
to common stockholders	\$ (1.2)	\$(158.6)	\$ 9.9	
Weighted-average basic				
shares outstanding	14,655	14,642	14,874	
Add: Assumed incremental				
shares under stock				
compensation plans	_	_	267	
Assuming dilution	14,655	14,642	15,141	
Earnings (Loss)				
Per Common Share				
Basic				
Continuing operations	\$(0.12)	\$ (3.24)	\$ 2.15	
Discontinued operations	0.04	(7.59)	(1.48)	
	\$(0.08)	\$(10.83)	\$ 0.67	
Diluted				
Continuing operations	\$(0.12)	\$ (3.24)	\$ 2.11	
Discontinued operations	0.04	(7.59)	(1.46)	
	\$(0.08)	\$(10.83)	\$ 0.65	

(a) In accordance with ASC Topic 260, for the years ended December 31, 2009 and 2008, undistributed losses have been entirely allocated to common stockholders due to the fact that the holders of participating securities are not contractually obliquated to share in the losses of the Company.

FINANCIAL INSTRUMENTS

Cash and cash equivalents include all cash balances and highly liquid investments with an initial maturity of three months or less. The Company places its temporary cash investments with high credit quality financial institutions.

INVENTORIES

U.S. inventories are valued at the lower of cost, using the Last-In, First-Out (LIFO) method for financial reporting purposes, or market. German inventories are valued at the lower of cost, using a weighted-average cost method, or market. The First-In, First-Out value of inventories valued on the LIFO method was \$58.2 million and \$66.5 million at December 31, 2009 and 2008, respectively. Cost includes labor, materials and production overhead. For the years ended December 31, 2009 and 2008, the Company recognized income (expense) of approximately \$0.1 million and \$(0.1) million, respectively, due to the liquidation of LIFO inventories.

PROPERTY AND DEPRECIATION

Property, plant and equipment are stated at cost, less accumulated depreciation. Certain costs of software developed or obtained for internal use are capitalized. When property, plant and equipment is sold or retired, the costs and the related accumulated depreciation are removed from the accounts, and the gains or losses are recorded in other (income) expense – net. For financial reporting purposes, depreciation is principally computed on the straight-line method over the estimated useful asset lives. Weighted average useful lives are approximately 33 years for buildings, 9 years for land improvements and 17 years for machinery and equipment. For income tax purposes, accelerated methods of depreciation are used.

Estimated useful lives are periodically reviewed and, when warranted, changes are made to them. On January 1, 2009, the Company changed the estimated useful life of its Enterprise Resource Planning software from five years to eight years to more accurately reflect its expected future utilization of the software. The change in the estimated useful life reduced depreciation expense for the year ended December 31, 2009 by \$1.9 million, or \$0.08 per diluted share.

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that their cost may not be recoverable. An impairment loss would be recognized when estimated undiscounted future pre-tax cash flows from the use of the asset are less than its carrying amount. Measurement of an impairment

loss is based on the excess of the carrying amount of the asset over its fair value. Fair value is generally measured using discounted cash flows. See Note 5, "Discontinued Operations – Sale of the Pictou Mill and the Woodlands" for a discussion of asset impairment losses recorded for the year ended December 31, 2008 related to the Pictou Mill's long-lived assets.

The costs of major rebuilds and replacements of plant and equipment are capitalized, and the cost of maintenance performed on manufacturing facilities, composed of labor, materials and other incremental costs, is charged to operations as incurred. Start-up costs for new or expanded facilities are expensed as incurred.

WOODLANDS

As of December 31, 2009 and 2008, the Company had \$3.8 million and \$3.3 million, respectively, in woodland assets reported at their historical book value on the Consolidated Balance Sheet as assets held for sale. Woodland assets are stated at cost, less the accumulated cost of timber previously harvested. In accordance with ASC Topic 360, *Property, Plant and Equipment* ("ASC Topic 360") the Company does not recognize depletion expense for woodland assets recorded as assets held for sale. See Note 17, "Subsequent Event."

GOODWILL AND OTHER INTANGIBLE ASSETS

The Company follows the guidance of ASC Topic 805, *Business Combinations*, in recording goodwill arising from a business combination as the excess of purchase price and related costs over the fair value of identifiable assets acquired and liabilities assumed. All of the Company's goodwill was acquired in conjunction with the acquisition of the stock of FiberMark Services GmbH & Co. KG and the stock of FiberMark Beteiligungs GmbH (collectively, "Neenah Germany") in October 2006.

Under ASC Topic 350, Intangibles – Goodwill and Other ("ASC Topic 350"), goodwill is subject to impairment testing at least annually. A fair-value-based test is applied at the reporting unit level, which is generally one level below the segment level. The test compares the fair value of an entity's reporting units to the carrying value of those reporting units. This test requires various judgments and estimates. The Company estimates the fair value of the reporting unit using a market approach in combination with a probability-weighted discounted operating cash flow approach for a number of scenarios representing differing operating and economic assumptions. Impairment of goodwill is measured as the excess of the carrying amount

of goodwill over the fair values of recognized and unrecognized assets and liabilities of the reporting unit. An adjustment to goodwill will be recorded for any goodwill that is determined to be impaired. The Company tests goodwill for impairment at least annually on November 30 in conjunction with preparation of its annual business plan, or more frequently if events or circumstances indicate it might be impaired. The Company last tested goodwill for impairment as of November 30, 2009 and no impairment was indicated. An impairment of goodwill was indicated in the Company's test of goodwill for impairment as of November 30, 2008. See Note 4, "Goodwill and Other Intangible Assets."

Intangible assets with finite useful lives are amortized on a straight-line basis over their respective estimated useful lives to their estimated residual values, and reviewed for impairment in accordance with ASC Topic 360. Intangible assets consist primarily of customer relationships, trade names and acquired intellectual property. Such intangible assets are amortized using the straight-line method over estimated useful lives of between 10 and 15 years. Certain trade names are estimated to have indefinite useful lives and as such are not amortized. Intangible assets with indefinite lives are reviewed for impairment annually in accordance with ASC Topic 350. See Note 4, "Goodwill and Other Intangible Assets."

FOREIGN CURRENCY

The balance sheet accounts of Neenah Germany and Neenah Canada are translated from Euros and Canadian dollars, respectively, into U.S. dollars at period-end exchange rates, and income and expense accounts are translated at average exchange rates during the period. Translation gains or losses related to net assets located in Germany and Canada are recorded as unrealized foreign currency translation adjustments within accumulated other comprehensive income (loss) in stockholders' equity. Gains and losses resulting from foreign currency transactions (transactions denominated in a currency other than the entity's functional currency) are included in Other income – net in the consolidated statements of operations.

RESEARCH EXPENSE

Research and development costs are charged to expense as incurred and are recorded in "Selling, general and administrative expenses" on the consolidated statement of operations. See Note 15, "Supplemental Data – Supplemental Statement of Operations Data."

FAIR VALUE OF FINANCIAL INSTRUMENTS

The carrying amounts reflected in the consolidated balance sheets for cash and cash equivalents, accounts receivable and accounts payable approximate fair value due to their short maturities. The fair value of short and long-term debt is estimated using current market prices for the Company's publicly traded debt or rates currently available to the Company for debt of the same remaining maturities. The following table presents the carrying value and the fair value of the Company's debt at December 31, 2009 and 2008.

	Decembe	December 31, 2009		December 31, 2008	
	Carrying Value	Fair Value	Carrying Value	Fair Value	
Senior Notes (7.375% fixed rate)	\$225.0	\$208.6	\$225.0	\$126.5	
Neenah Germany project financing (3.8% fixed rate)	12.5	12.0	14.0	13.3	
Revolving bank credit facility (variable rates)	27.9	27.9	101.1	101.1	
Term Loan (variable rates)	40.0	40.0	7.2	7.2	
Neenah Germany revolving line of credit (variable rates)	12.9	12.9	17.3	17.3	
Other debt (2.9% fixed rate)	0.9	0.9	_	_	
Total debt	\$319.2	\$302.3	\$364.6	\$265.4	

OTHER COMPREHENSIVE INCOME (LOSS)

Comprehensive income (loss) includes, in addition to net income (loss), gains and losses recorded directly into stockholders' equity on the consolidated balance sheet. These gains and losses are referred to as other comprehensive income items. Accumulated other comprehensive income (loss) consists of foreign currency translation gains and (losses), deferred gains and (losses) on cash flow hedges, and adjustments related to pensions and other postretirement benefits. Income taxes are not provided for foreign currency translation adjustments related to indefinite investments in Neenah Germany. The Company also does not provide income taxes for foreign currency translation adjustments for its Canadian operations. For the years ended December 31, 2009 and 2008, the Company did not record deferred taxes related to future funds expected to be repatriated upon the sale of the Woodlands because there are no expected tax consequences considering the anticipated proceeds from the disposal of the Woodlands.

Changes in the components of other comprehensive income (loss) are as follows:

	Year Ended December 31,								
		2009			2008			2007	
	Pretax Amount	Tax Effect	Net Amount	Pretax Amount	Tax Effect	Net Amount	Pretax Amount	Tax Effect	Net Amount
Foreign currency									
translation	\$4.1	\$ -	\$4.1	\$(30.1)	\$ -	\$(30.1)	\$ 58.0	\$ -	\$58.0
Adjustment to pension									
and other									
benefit liabilities	4.6	(1.6)	3.0	26.4	(10.1)	16.3	48.2	(17.5)	30.7
Deferred loss on									
cash flow hedges	_	_	_	(0.5)	0.2	(0.3)	(0.1)	_	(0.1)
Other comprehensive									
income (loss)	\$8.7	\$(1.6)	\$7.1	\$ (4.2)	\$ (9.9)	\$(14.1)	\$106.1	\$(17.5)	\$88.6

The components of accumulated other comprehensive income (loss), net of applicable income taxes are as follows:

	December 31,		
	2009	2008	
Foreign currency translation	\$112.8	\$108.7	
Adjustment to pension and other			
benefit liabilities (net of income			
tax benefits of \$14.0 million and			
\$15.6 million, respectively)	(21.3)	(24.3)	
Accumulated other			
comprehensive income	\$ 91.5	\$ 84.4	

ACCOUNTING STANDARDS CHANGES

On July 1, 2009, the Company adopted Statement of Financial Accounting Standards No. 168, The FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles – a replacement of FASB Statement No. 162 ("SFAS No. 168"). SFAS No. 168 established the ASC as the source of authoritative U.S. GAAP to be applied by nongovernmental entities. Rules and interpretive releases of the SEC under authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. SFAS No. 168 supersedes all existing non-SEC accounting and reporting standards. All non-SEC accounting literature not included in the ASC is nonauthoritative. The Company's adoption of SFAS No. 168 did not have an effect on its financial position, results of operations or cash flows.

As of January 1, 2009, the Company adopted the enhanced required annual disclosures about plan assets in an employer's defined benefit pension or other postretirement plan in ASC Topic 715, Compensation – Retirement Benefits. Such enhanced disclosures include, but are not limited to, investment allocation decisions, the inputs and valuation techniques used to measure the fair value of plan assets and significant concentrations of risk within plan assets. See Note 8, "Pension and Other Postretirement Benefits – Plan Assets."

On December 15, 2009, the Company adopted the disclosure requirements of *Accounting Standards Update No. 2009-12*, which amends ASC sub-topic 820-10,

Fair Value Measurements and Disclosures ("ASU No. 2009-12"). ASU No. 2009-12 permits a reporting entity, as a practical expedient, to estimate the fair value of an investment using the net asset value per share (or its equivalent) of the investment, if the net asset value per share of the investment (or its equivalent) is calculated in a manner consistent with the measurement principles of ASC Topic 946, Financial Services – Investment Companies as of the reporting entity's measurement date. The Company's adoption of ASU No. 2009-12 did not have an effect on its results of operations, financial position or cash flows.

As of December 31, 2009, no amendments to the ASC had been issued but not adopted by the Company that will have or are reasonably likely to have a material effect on its results of operations, financial position or cash flows.

THREE

Closure of the Ripon Mill

In May 2009, the Company closed the Ripon Mill. The closure resulted in a pre-tax charge of \$17.1 million for the year ended December 31, 2009. The charge was comprised of approximately \$5.8 million in non-cash charges, primarily for losses related to the carrying value of property, plant and equipment, a curtailment loss of \$0.8 million related to postretirement benefit plans in which employees of the Ripon Mill participated and cash payments for contract terminations and severance and other employee costs of approximately \$10.5 million. See Note 8, "Pension and Other Postretirement Benefits." The Company paid approximately \$6.5 million of such costs in 2009, with the remaining payments in 2010 and beyond.

As of December 31, 2009, the remaining long-lived assets of the Ripon Mill, primarily composed of land and buildings, are classified as Assets held for sale on the consolidated balance sheet. The Company believes that the sale of such assets will be completed within 12 months. Assets held for sale are valued at the lower of cost or fair value less cost to sell. The assets of the Ripon Mill are reported at their aggregate cost of \$6.2 million.

The Company accounted for the costs associated with the closure of the Ripon Mill in accordance with ASC Topic 420, Exit or Disposal Cost Obligations. As of December 31, 2009, approximately \$1.7 million in severance benefits had been paid to 96 former employees of the Ripon Mill and severance benefits of approximately \$0.1 million due to one former employee of the Ripon Mill remained unpaid. The following table presents the status of such closure costs as of and for the year ended December 31, 2009:

	Severance benefits	Contract termination and other costs	Total
Amounts accrued during			
the year ended			
December 31, 2009	\$ 1.8	\$ 8.7	\$10.5
Payments for the year			
ended December 31, 2009	(1.7)	(4.8)	(6.5)
Accrued exit costs at			
December 31, 2009	\$ 0.1	\$ 3.9	\$ 4.0

FOUR

Goodwill and Other Intangible Assets

As of December 31, 2009, the Company had goodwill of \$44.9 million, which is not amortized. The following table presents changes in goodwill (all of which relates to the Company's Technical Products segment) for the years ended December 31, 2009, 2008 and 2007:

	Gross Amount	Accumulated Impairment Losses	Net
Balance at December 31, 2006	\$ 92.0	\$ -	\$ 92.0
Finalization of Neenah			
Germany purchase			
price allocation	4.0	_	4.0
Foreign currency translation	10.6	_	10.6
Balance at December 31, 2007	106.6	_	106.6
Goodwill impairment charge	_	(52.7)	(52.7)
Foreign currency translation	(10.1)	_	(10.1)
Balance at December 31, 2008	96.5	(52.7)	43.8
Foreign currency translation	2.4	(1.3)	1.1
Balance at December 31, 2009	\$ 98.9	\$(54.0)	\$ 44.9

IMPAIRMENT

The Company's annual test of goodwill for impairment at November 30, 2008, indicated that the carrying value of Neenah Germany exceeded its estimated fair value. The Company estimated fair value using a market approach in combination with a probability-weighted discounted operating cash flow approach for a number of scenarios representing differing operating and economic assumptions. Significant assumptions used in developing the discounted operating cash flow approach were revenue growth rates and pricing, costs for manufacturing inputs, levels of capital investment and estimated cost of capital for high, medium and low growth environments. The Company measured the estimated fair value of goodwill as the excess of the carrying amount of Neenah Germany over the fair values of recognized assets and liabilities of the reporting unit. The Company recorded an impairment adjustment to goodwill for the excess of the carrying value of goodwill assigned to Neenah Germany over the estimated fair value of goodwill. For the year ended December 31, 2008, the Company recognized a pre-tax loss of \$52.7 million (the Company did not recognize a tax benefit related to the non-tax-deductible loss) for the impairment of goodwill assigned to Neenah Germany. The impairment loss was primarily due to a substantial increase in the estimated cost of capital the Company used to calculate the present value of Neenah Germany's estimated future cash flows which resulted in a substantially lower estimated fair value. The higher estimated cost of capital reflected market/financial conditions at the time the annual impairment test was performed, which indicated higher risk premiums for debt and equity.

As of December 31, 2009, the carrying amount of goodwill assigned to Neenah Germany was considered recoverable. As of December 31, 2009, a one-percentage-point increase in the Company's estimate for its cost of capital used in the impairment test would result in an approximately \$25 million change in the estimated fair value of Neenah Germany and a corresponding reduction in the implied value of goodwill but would not result in an impairment of goodwill.

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OTHER INTANGIBLE ASSETS

As of December 31, 2009, the Company had net identifiable intangible assets of \$27.5 million. All such intangible assets were acquired in the Neenah Germany and Fox River acquisitions. The following table details amounts related to those assets.

	Trade names	Customer based intangibles	Trade names and Trademarks	Acquired Technology	Total Intangible Assets
Cost					
Balance at December 31, 2006	\$ 7.2	\$ 16.2	\$ 5.3	\$ 1.1	\$ 29.8
Amounts acquired in the acquisition of Fox River	2.6	_	0.3	_	2.9
Foreign currency translation	0.2	1.7	1.3	0.1	3.3
Balance at December 31, 2007	10.0	17.9	6.9	1.2	36.0
Less: Accumulated amortization					
Balance at December 31, 2006	_	(0.2)	(0.1)	_	(0.3)
Amortization	_	(1.2)	(0.6)	(0.1)	(1.9)
Foreign currency translation	_	(0.1)	_	(0.1)	(0.2)
Balance at December 31, 2007	_	(1.5)	(0.7)	(0.2)	(2.4)
Intangible assets – net at December 31, 2007	\$ 10.0	\$ 16.4	\$ 6.2	\$ 1.0	\$ 33.6
Cost					
Balance at December 31, 2007	\$ 10.0	\$ 17.9	\$ 6.9	\$ 1.2	\$ 36.0
Purchased intangibles	_	_	0.2	_	0.2
Impairment charge	_	(1.9)	(0.3)	_	(2.2)
Foreign currency translation	(0.3)	(8.0)	(0.3)	(0.1)	(1.5)
Balance at December 31, 2008	9.7	15.2	6.5	1.1	32.5
Less: Accumulated amortization					
Balance at December 31, 2007	_	(1.5)	(0.7)	(0.2)	(2.4)
Amortization	_	(1.2)	(0.6)	(0.1)	(1.9)
Impairment charge	_	0.4	_	_	0.4
Foreign currency translation	_	_	_	0.1	0.1
Balance at December 31, 2008	_	(2.3)	(1.3)	(0.2)	(3.8)
Intangible assets – net at December 31, 2008	\$ 9.7	\$ 12.9	\$ 5.2	\$ 0.9	\$ 28.7
Cost					
Balance at December 31, 2008	\$ 9.7	\$ 15.2	\$ 6.5	\$ 1.1	\$32.5
Foreign currency translation	0.2	0.3	0.1	0.1	0.7
Balance at December 31, 2009	9.9	15.5	6.6	1.2	33.2
Less: Accumulated amortization					
Balance at December 31, 2008	_	(2.3)	(1.3)	(0.2)	(3.8)
Amortization	_	(1.0)	(0.6)	(0.2)	(1.8)
Foreign currency translation	_	(0.1)	_	_	(0.1)
Balance at December 31, 2009	_	(3.4)	(1.9)	(0.4)	(5.7)
Intangible assets – net at December 31, 2009	\$ 9.9	\$12.1	\$ 4.7	\$ 0.8	\$27.5
Weighted Average Amortization Period (Years)	Not amortized	15	10	10	10

The intangible assets acquired in the Fox River acquisition are reported within the Fine Paper segment. See Note 14, "Business Segment and Geographic Information." Aggregate amortization expense of acquired intangible assets for the years ended December 31, 2009, 2008 and 2007 was \$1.8 million, \$1.9 million and \$1.9 million, respectively. Estimated annual amortization expense for each of the next five years is approximately \$1.8 million.

The Company's annual test of other intangible assets for impairment at November 30, 2009, indicated that the carrying amount of such intangible assets was recoverable. The Company determined during its annual test of intangible assets for impairment at November 30, 2008 that certain trade names and customer based intangible assets acquired in the Neenah Germany acquisition were impaired at December 31, 2008. For the year ended December 31, 2008, the Company recognized a non-cash pre-tax charge of approximately \$1.8 million for the impairment of such intangible assets.



Discontinued Operations

SALE OF THE PICTOU MILL AND THE WOODLANDS

As of December 31, 2006, the Company's pulp operations consisted of the Pictou Mill and the Woodlands. The Company considered its pulp operations as nonstrategic assets and sought opportunities to reduce its exposure to the cyclical commodity pulp business. In the first quarter of 2007, the Company engaged a nationally known investment banking firm to identify buyers interested in acquiring the Pictou Mill and/or the Woodlands. Throughout 2007, the Company actively pursued opportunities to maximize the value of these assets through a sale or divesture; however, as of December 31, 2007, the Company did not believe it was probable that the assets could be sold within 12 months.

In February 2008, Atlas was identified as a party interested in acquiring the Pictou Mill. The transaction with Atlas did not include the Woodlands. At that time, the Company committed to a plan to sell the Pictou Mill to Atlas and to separately pursue purchasers of the Woodlands. In June 2008, Neenah Canada completed the sale of the

Pictou Mill to Northern Pulp, a new operating company jointly owned by Atlas and Blue Wolf. In connection with the transfer of the Pictou Mill, Neenah Canada made payments of approximately \$10.3 million to Northern Pulp. In addition, the Company incurred transaction costs of approximately \$3.3 million. Pursuant to the terms of the transaction, Northern Pulp assumed all of the assets and liabilities associated with the Pictou Mill, as well as existing customer contracts, supply agreements (including a pulp supply agreement with Kimberly-Clark), labor agreements and pension obligations.

In conjunction with the sale of the Pictou Mill, the Company entered into a stumpage agreement (the "Stumpage Agreement"), which allows Northern Pulp to harvest an average of approximately 400,000 metric tons of softwood timber annually from the Woodlands. The Stumpage Agreement is for a term of ten years and Northern Pulp has the option to extend the agreement for an additional three years. For calendar year 2008, Northern Pulp paid a nominal amount for approximately 236,000 metric tons of softwood timber harvested under the Stumpage Agreement. As a result, the Company recorded \$2.8 million in deferred revenue for the estimated fair value of the timber to be harvested by Northern Pulp in calendar 2008. For the year ended December 31, 2008, the Company recognized all of such deferred revenue. For timber purchases during calendar year 2009, Northern Pulp paid the stumpage rate charged by the Nova Scotia provincial government for harvesting on government licensed lands. The price paid for timber purchases during the remainder of the Stumpage Agreement will be based on an agreed upon formula for estimating market prices. The Company believes the Stumpage Agreement prices for calendar year 2009 and beyond represent market rates. Northern Pulp has agreed to pay substantially all costs associated with maintaining the Woodlands and harvesting the timber. The Stumpage Agreement will be terminated in conjunction with the sale of the Woodlands.

During the first quarter of 2008, the Company determined that the estimated value it would receive from a sale of the Pictou Mill indicated that it would not recover the carrying value of the mill's long-lived assets. As a result, the Company recognized aggregate non-cash, pre-tax impairment charges of \$91.2 million to write off the carrying value of the Pictou Mill's long-lived assets. In addition, for

the year ended December 31, 2008, the Company recorded a pre-tax loss of \$29.4 million to recognize the loss on disposal of the Pictou Mill.

In conjunction with the sale of the Pictou Mill, Northern Pulp assumed responsibility for all pension and other postretirement benefit obligations for active and retired employees of the mill. The Company accounted for the transfer of the Nova Scotia, Canada defined benefit pension plan (the "Nova Scotia Plan") as a settlement of postretirement benefit obligations pursuant to ASC Topic 715. For the year ended December 31, 2008, the Company recognized a noncash, pre-tax settlement loss of \$53.7 million for the reclassification of deferred pension and other postretirement benefit adjustments related to the Nova Scotia Plan from accumulated other comprehensive income to loss from discontinued operations in the consolidated statement of operations.

On March 1, 2010, the Company announced that Neenah Canada had signed a definitive agreement to sell the Woodlands. See Note 17, "Subsequent Event." As of December 31, 2009 and 2008, the Woodlands are reported as assets held for sale on the consolidated balance sheet. The results of operations of the Pictou Mill and the Woodlands and the loss on disposal of the Pictou Mill are reported as discontinued operations in the consolidated statements of operations for all years presented. Assets held for sale are valued at the lower of cost or fair value less cost to sell. As of December 31, 2009 and 2008, the assets of the Woodlands are reported at their historical book cost of \$3.8 million and \$3.3 million, respectively.

TRANSFER OF THE TERRACE BAY MILL

In August 2006, Neenah Canada transferred Terrace Bay to Buchanan, which assumed responsibility for substantially all liabilities related to the future operation of Terrace Bay. At closing, Neenah Canada retained certain working capital amounts and pension and long-term disability obligations for current and former mill employees and postretirement medical and life insurance obligations for current retirees.

As a closing condition of the agreement to transfer Terrace Bay to Buchanan, Neenah Canada initiated plans to curtail and settle its Ontario, Canada, defined benefit pension plan (the "Ontario Plan"). In December 2007, the Ontario Plan was terminated and all outstanding pension obligations for active employees were settled through the purchase of

annuity contracts or lump-sum payments pursuant to participant elections. For the year ended December 31, 2007, Neenah Canada recognized a non-cash pre-tax settlement loss of \$38.7 million upon termination of the Ontario Plan.

During the first quarter of 2008, Neenah Canada paid approximately \$5.0 million to settle litigation related to the reduction and/or elimination of certain retiree benefits following the transfer of Terrace Bay to Buchanan. In conjunction with the settlement, Neenah Canada agreed to continue certain retiree life insurance benefits at a reduced rate in the future. As a result of the settlement, for the year ended December 31, 2008, Neenah Canada recorded a curtailment gain of approximately \$4.3 million, which is recorded in other income – net on the consolidated statement of operations. For all years presented, the results of operations of Terrace Bay are reflected as discontinued operations in the consolidated statements of operations.

The following table presents the results of discontinued operations:

	Year Ended December 31,			
_	2009	2008	2007	
Net sales, net of				
intersegment sales ^(a)	\$ 3.7	\$ 101.9	\$223.5	
Discontinued operations:				
Income (loss) from operations				
Pictou Mill and the Woodlands(b)	\$ 2.8	\$ (97.8)	\$ 13.3	
Terrace Bay ^(c)	_	_	(44.9)	
Income (loss) from operations	2.8	(97.8)	(31.6)	
Loss on disposal – Pictou Mill	(0.3)	(29.4)	_	
Loss on settlement of post-				
employment benefit plans	_	(53.7)	_	
Loss on disposal	(0.3)	(83.1)	_	
Income (loss) before				
income taxes	2.5	(180.9)	(31.6)	
(Provision) benefit for				
income taxes	(1.9)	69.7	9.6	
Income (loss) from				
discontinued operations,				
net of income taxes	\$ 0.6	\$(111.2)	\$ (22.0)	

- (a) For the years ended December 31, 2009 and 2008, represent net sales of the Pictou Mill and the Woodlands only.
- (b) For the year ended December 31, 2008, the loss from operations includes aggregate non-cash, pre-tax impairment charges of \$91.2 million to write-off the carrying value of the Pictou Mill's long-lived assets.
- (c) For the year ended December 31, 2007, the loss from operations includes a loss of \$38.7 million related to the settlement of the Ontario Plan.



Income Taxes

The Company accounts for income taxes in accordance with ASC Topic 740, *Income Taxes* ("ASC Topic 740"). Income tax expense (benefit) represented (73.5) percent, 6.8 percent and (13.0) percent of income (loss) from continuing operations before income taxes for the years ended December 31, 2009, 2008 and 2007, respectively. The following table presents the principal reasons for the difference between the effective income tax provision (benefit) rate and the U.S. federal statutory income tax provision (benefit) rate:

			Year Ended	December 31,							
	20	009	2	800	20	007					
U.S. federal statutory income tax provision (benefit)	(35.0)%	\$(2.4)	(35.0)%	\$(15.5)	35.0%	\$10.0					
U.S. state income taxes, net of federal income tax effect	(3.3)%	(0.2)	0.5%	0.2	0.8%	0.2					
Uncertain income tax positions	39.1%	2.7	_	_	_	_					
Nondeductible goodwill and other intangible											
asset impairment charge	_	_	33.0%	14.6	_	_					
Limitation on tax benefits available to Fox River	_	_	8.8%	3.9	_	_					
Enacted German tax law changes	_	_	_	_	(30.7)%	(8.8)					
Foreign tax rate differences	(47.2)%	(3.2)	1.0%	0.4	(10.6)%	(3.0)					
Other differences – net	(27.1)%	(1.9)	(1.5)%	(0.6)	(7.5)%	(2.1)					
Effective income tax provision (benefit)	(73.5)%	\$(5.0)	6.8%	\$ 3.0	(13.0)%	\$(3.7)					

The Company's effective income tax (benefit) rate can be affected by many factors, including but not limited to, changes in the mix of earnings in taxing jurisdictions with differing statutory rates, changes in corporate structure as a result of business acquisitions and dispositions, changes in the valuation of deferred tax assets and liabilities, the results of audit examinations of previously filed tax returns and changes in tax laws. During the year ended December 31, 2007, German tax laws were amended to reduce statutory income tax rates effective as of January 1, 2008. Application of the new rates to the Company's existing deferred tax assets and liabilities reduced the Company's net deferred tax liabilities at December 31, 2007. The reduction in the Company's net deferred tax liabilities due to the benefit of the enacted tax rate change resulted in an income tax benefit of \$8.8 million for the year ended December 31, 2007 in accordance with ASC Topic 740.

The following table presents the U.S. and foreign components of income (loss) from continuing operations before income taxes:

	Year E	Inded Decembe	r 31,
	2009	2008	2007
Income (loss) from continuing operations before			
income taxes:			
U.S.	\$(13.3)	\$ 3.1	\$ 6.6
Foreign	6.5	(47.4)	21.9
Total	\$ (6.8)	\$(44.3)	\$28.5

The following table presents the components of the provision (benefit) for income taxes:

	Year E	nded Decembe	er 31,
	2009	2008	2007
Provision (benefit) for			
income taxes:			
Current:			
Federal	\$ 2.5	\$ 0.9	\$ 9.9
State	1.0	(0.4)	1.1
Foreign	1.9	1.2	6.1
Total current			
tax provision	5.4	1.7	17.1
Deferred:			
Federal	(7.5)	3.9	(9.8)
State	(0.6)	1.3	(0.9)
Foreign	(2.3)	(3.9)	(10.1)
Total deferred tax			
provision (benefit)	(10.4)	1.3	(20.8)
Total provision (benefit)			
for income taxes	\$ (5.0)	\$ 3.0	\$ (3.7)

The Company has elected to treat its Canadian operations as a branch for U.S. income tax purposes. Therefore, the amount of income (loss) before income taxes from Canadian operations are included in the Company's consolidated U.S. income tax returns, and such amounts are subject to U.S. income taxes.

The asset and liability approach is used to recognize deferred tax assets and liabilities for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities. The components of deferred tax assets and liabilities are as follows:

	Decei	mber 31,
	2009	2008
Net current deferred income tax assets		
Canadian timberlands	\$ 28.2	\$ 28.2
Intangible assets	20.1	19.9
Net operating losses	7.7	10.9
Accrued liabilities	3.9	4.5
Employee benefits	1.3	2.2
Inventory	(0.1)	(1.2)
Other	1.3	0.9
Net current deferred income tax		
assets before valuation allowance	62.4	65.4
Valuation allowance	(0.7)	_
Net current deferred income tax asset	s 61.7	65.4
Net noncurrent deferred income tax assets		
Employee benefits	32.3	24.7
Net operating losses and tax credits	28.0	35.9
Other long-term obligations	0.6	0.8
Accumulated depreciation	(22.7)	(23.9)
Other		(2.2)
Net noncurrent deferred income		
tax assets before valuation allowan	ce 38.2	35.3
Valuation allowance	(0.8)	_
Net noncurrent deferred		
income tax assets	37.4	35.3
Total deferred income tax assets	\$ 99.1	\$100.7
Net noncurrent deferred income tax liability		
Accumulated depreciation	\$ 22.8	\$ 21.0
Intangibles	6.2	6.8
Interest limitation	(3.2)	(1.7)
Employee benefits	(1.7)	0.5
Other	(0.4)	(1.2)
Net noncurrent deferred		/
income tax liabilities	\$ 23.7	\$ 25.4

As of December 31, 2009, a valuation allowance of \$1.5 million has been provided on deferred income tax assets. In determining the need for valuation allowances, the Company considers many factors, including specific taxing jurisdictions, sources of taxable income, income tax strategies and forecasted earnings for the entities in each jurisdiction. A valuation allowance is recognized if, based on the weight of available evidence, the Company concludes that it is more likely than not that some portion or all of the deferred income tax asset will not be realized.

As of December 31, 2009, the Company had \$65.3 million of U.S. federal and \$75.4 million of U.S. state net operating losses, substantially all of which may be carried forward to offset future taxable income through 2029. The Company also has preacquisition and recognized built-in carryovers of approximately \$16.1 million, net of expected limitations. In addition, the Company has \$2.8 million of AMT carryovers, which can be carried forward indefinitely.

No provision for U.S. income taxes has been made for undistributed earnings of certain of the Company's foreign subsidiaries that have been indefinitely reinvested. The Company is unable to estimate the amount of U.S. income taxes that would be payable if such undistributed foreign earnings were repatriated.

The following is a tabular reconciliation of the total amounts of uncertain tax positions as of and for the years ended December 31, 2009, 2008 and 2007:

	For the Years Ended December 3			
	2009	2008	2007	
Balance at January 1,	\$12.9	\$13.3	\$ -	
Initial adoption	_	_	12.9	
Increase in prior period				
tax positions	4.2	0.2	_	
Decrease in prior period				
tax positions	(0.1)	(1.0)	(5.5)	
Increase in current period				
tax positions	0.5	0.4	5.9	
Decrease due to settlements				
with tax authorities	(8.0)			
Balance at December 31,	\$ 9.5	\$12.9	\$13.3	

If recognized, approximately \$2.1 million of the benefit for uncertain tax positions at December 31, 2009 would favorably affect the Company's effective tax rate in future periods. The Company does not anticipate that the expiration of the statute of limitations or the settlement of audits in the next 12 months will result in liabilities for uncertain income tax positions that are materially different than the amounts accrued as of December 31, 2009.

Tax years 2004 through 2008 are subject to examination by federal and state tax authorities in the United States, federal and provincial tax authorities in Canada and federal and municipal tax authorities in Germany. During 2009, the Company settled Internal Revenue Service (the "IRS") examinations of the 2004, 2005 and 2006 tax years. As of December 31, 2009, the 2007 and 2008 tax years are being audited by the IRS; the 2005, 2006 and 2007 tax years are being audited by German tax authorities and the 2004, 2005, 2006 and 2007 tax years are being audited by Canadian tax authorities.

The Company recognizes accrued interest and penalties related to uncertain income tax positions in the Provision (benefit) for income taxes on the consolidated statements of operations. As of December 31, 2009 and 2008, the Company had \$0.7 million and \$0.1 million, respectively, accrued for interest related to uncertain income tax positions.

SEVEN

Debt

Long-term debt consisted of the following:

	Dece	mber 31,
	2009	2008
Senior Notes (7.375% fixed rate) due 2014	\$225.0	\$225.0
Revolving bank credit facility		
(variable rates), due 2013	27.9	101.1
Term Loan (variable rates), due 2013	40.0	7.2
Neenah Germany project financing		
(3.8% fixed rate) due in 16 equal		
semiannual installments		
beginning June 2009	12.5	14.0
Neenah Germany revolving line of		
credit (variable rates)	12.9	17.3
Other debt (2.9% fixed rate) due in		
November 2010	0.9	_
Total Debt	319.2	364.6
Less: Debt payable within one year	55.6	24.1
Long-term debt	\$263.6	\$340.5

SENIOR UNSECURED NOTES

On November 30, 2004, the Company completed an underwritten offering of ten-year senior unsecured notes (the "Senior Notes") at an aggregate face amount of \$225 million. Interest on the Senior Notes is payable May 15 and November 15 of each year. The Senior Notes are fully and unconditionally guaranteed by substantially all of the Company's subsidiaries, with the exception of Neenah Germany.

AMENDED AND RESTATED SECURED REVOLVING CREDIT FACILITY

On November 5, 2009, the Company renewed and modified its Bank Credit Agreement by entering into an amended and restated credit agreement (as amended and restated, the "Restated Credit Agreement") by and among the Company, certain of its subsidiaries as co-borrowers, Neenah Canada, as guarantor, the lenders listed in the Restated Credit Agreement and JP Morgan

Chase Bank, N.A., as agent for the lenders. The Restated Credit Agreement consists of a \$100 million senior, secured revolving credit facility (the "New Revolver") and a \$40 million senior secured term loan (the "New Term Loan"). The Company's ability to borrow under the New Revolver is limited to the lowest of (a) \$100 million; (b) the Company's borrowing base (as determined in accordance with the Restated Credit Agreement) and (c) the applicable cap on the amount of "credit facilities" under the indenture for the Senior Notes. In addition, under certain conditions, the Company has the ability to increase the size of the New Revolver by up to \$50 million. The total commitment under the Restated Credit Agreement cannot exceed \$150 million. The Restated Credit Agreement terminates on November 30, 2013.

The New Revolver bears interest at either (1) a prime rate-based index plus a percentage ranging from 2.00% to 2.50%, or (2) LIBOR plus a percentage ranging from 3.50% to 4.00%, depending upon the amount of availability under the New Revolver. Upon the sale of the Woodlands, these percentages will each be reduced by 0.25%. See Note 17, "Subsequent Event." The sale of the Ripon Mill will reduce such percentages by an additional 0.25%. The New Term Loan will bear interest at either (A) a prime rate-based index plus 2.75%, or (B) LIBOR plus 4.25%. Interest is computed based on actual days elapsed in a 360-day year, payable monthly in arrears for primerate based loans, or payable monthly in arrears and at the end of the applicable interest period for LIBOR loans. The Company is also required to pay a monthly facility fee on the unused amount of the New Revolver commitment, calculated at the per annum rate of 0.50% while the New Term Loan remains outstanding, and after the New Term Loan has been repaid in full, at a per annum rate ranging between 0.50% and 0.75%, depending upon usage under the New Revolver.

The Restated Credit Agreement is secured by substantially all of the assets of the Company and the subsidiary borrowers, including the capital stock of such subsidiaries, and is guaranteed by Neenah Canada. Neenah Canada's guaranty is secured by substantially all of that subsidiary's assets. Neenah Germany is not obligated with respect to the Restated Credit Agreement, either as a borrower or a guarantor; however, the Company has directly or indirectly pledged 65% of its equity interest in Neenah Germany as security for the obligations of the Company and its subsidiaries under the Restated Credit Agreement.

The weighted-average interest rate on outstanding New Revolver borrowings as of December 31, 2009 was 4.6 percent per annum. Interest on amounts borrowed under the New Revolver is paid monthly. Amounts

outstanding under the New Revolver may be repaid, in whole or in part, at any time without premium or penalty except for specified make-whole payments on LIBOR-based loans. All principal amounts outstanding under the New Revolver are due and payable on the date of termination of the Restated Credit Agreement. Borrowing availability under the New Revolver is reduced by outstanding letters of credit and reserves for certain other items as defined in the Restated Credit Agreement. Availability under the Restated Credit Agreement will fluctuate over time depending on the value of the Company's inventory, receivables and various capital assets. As of December 31, 2009, the Company had approximately \$2.0 million of letters of credit and other items outstanding that reduced availability and \$60.6 million of borrowing availability under the New Revolver. The Company's borrowing base will be reduced by approximately \$9.1 million upon the sale of the remaining assets of the Ripon Mill, and its ability to use proceeds from the sale is restricted to "permitted uses" as defined in the indenture for the Senior Notes.

The weighted-average interest rate on outstanding New Term Loan borrowings as of December 31, 2009 was 4.5 percent per annum. Commencing April 30, 2010, the Company will be required to make quarterly principal payments on the New Term Loan of \$1.25 million per quarter with a final payment of \$21.25 million in November 2013. The Company is required to use proceeds from the sale of the Woodlands to prepay the New Term Loan. On March 1, 2010, the Company announced that Neenah Canada had signed a definitive agreement to sell the Woodlands and therefore has classified the New Term Loan as Debt payable within one year on the consolidated balance sheet as of December 31, 2009. See Note 17, "Subsequent Event." The Company used a portion of the New Term Loan proceeds to repay the Term Loan (see below) in full.

The Restated Credit Agreement contains events of default customary for financings of this type, including failure to pay principal or interest, materially false representations or warranties, failure to observe covenants and other terms of the Restated Credit Agreement, cross-defaults to certain other indebtedness, bankruptcy, insolvency, various ERISA violations, the incurrence of material judgments and changes in control.

The Restated Credit Agreement contains covenants with which the Company must comply during the term of the agreement. Among other things, such covenants restrict the Company's ability to incur certain additional debt, make specified restricted payments and capital expenditures, authorize or issue capital stock, enter into transactions with affiliates, consolidate or merge with or acquire another business, sell certain of its assets, or

dissolve or wind up. In addition, the terms of the Restated Credit Agreement require the Company to achieve and maintain compliance with a fixed charge coverage ratio if availability under the Restated Credit Agreement is less than \$20 million. At December 31, 2009, the Company was in compliance with all covenants.

The Company's ability to pay cash dividends on its common stock is limited under the terms of both the Restated Credit Agreement and the Senior Notes. At December 31, 2009, under the most restrictive terms of these agreements, the Company's ability to pay cash dividends on its common stock is limited to a total of \$8 million in a 12-month period.

PREVIOUS SECURED REVOLVING CREDIT FACILITY

On November 30, 2004, the Company entered into a credit agreement by and among the Company, certain of its subsidiaries and the lenders listed in the credit agreement (the "Credit Agreement"). Under the Credit Agreement, the Company had a secured revolving credit facility (the "Revolver") that provided for borrowings of up to \$150 million. The Credit Agreement was secured by substantially all of the Company's assets, including the capital stock of its subsidiaries and was guaranteed by Neenah Canada. The Credit Agreement was originally scheduled to terminate on November 30, 2008.

Following several amendments, as of December 31, 2008, the Credit Agreement (as amended, the "Amended Credit Agreement") provided for a secured revolving credit facility (the "Amended Revolver") that provided for borrowings of up to \$210 million. The Company's ability to borrow under the Amended Revolver was limited to the lowest of (a) \$210 million, (b) the Company's borrowing base (as determined in accordance with the Amended Credit Agreement), and (c) the applicable cap on the amount of "credit facilities" under the indenture for the Senior Notes. The termination date of the Amended Credit Agreement was extended to November 30, 2010.

As of December 31, 2008, the interest rate applicable to borrowings under the Amended Revolver was either (1) the Prime Rate plus a percentage ranging from 0 percent to 2.00 percent or (2) LIBOR plus a percentage ranging from 1.25 percent to 3.50 percent. Interest was computed based on actual days elapsed in a 360-day year, payable monthly in arrears for base rate loans, or payable monthly in arrears and at the end of the applicable interest period for LIBOR loans. The commitment was subject to an annual facility fee of 0.25 percent on the average daily unused amount of the commitment. The weighted-average interest rate on outstanding Revolver borrowings as of December 31, 2008 was 3.6 percent per annum.

The Amended Credit Agreement was secured by substantially all of the assets of the Company and the subsidiary borrowers, including the capital stock of such subsidiaries, and was guaranteed by Neenah Canada. Neenah Canada's guarantee was secured by substantially all of that subsidiary's assets. Neenah Germany was not a borrower or guarantor with respect to the Amended Revolver. However, the Company pledged 65 percent of its equity interest in Neenah Germany as security for the obligations of the Company and its subsidiaries under the Amended Credit Agreement.

PREVIOUS TERM LOAN

In March 2007, the Company entered into an agreement by and among the Company, certain of its subsidiaries and JP Morgan Chase Bank, N.A. (the "Term Loan Agreement") to borrow up to \$25 million (the "Term Loan"). As of December 31, 2008, the weighted-average interest rate on outstanding Term Loan borrowings was 3.6 percent per annum. For the year ended December 31, 2008, the Company used proceeds from the sale of Fox River assets to prepay approximately \$9.5 million in Term Loan borrowings. In June 2008, the Company entered into the First Amendment (the "First Amendment") to the Term Loan. The First Amendment reduced required amortization payments to \$1.25 million per quarter. The Term Loan was repaid in November 2009 with proceeds from the New Term Loan.

The Company accounted for the modification of the Amended Credit Agreement and the termination of the Term Loan Agreement as an extinguishment of debt in accordance with ASC Topic 470, Debt. As a result, for the year ended December 31, 2009, the Company recognized within interest expense approximately \$1.4 million for costs incurred in conjunction with modifying the Amended Credit Agreement and for the loss on extinguishment of the Term Loan Agreement. The Company capitalized approximately \$2.3 million of debt issuance costs associated with the Restated Credit Agreement. Such costs will be amortized over the term of the Restated Credit Agreement.

OTHER DEBT

In December 2006, Neenah Germany entered into an agreement with HypoVereinsbank and IKB Deutsche Industriebank AG to provide €10.0 million of project financing with a term of 10 years for the construction of a saturator. Principal outstanding under the agreement may be repaid at any time without penalty. Interest on amounts outstanding is based on actual days elapsed in a 360-day year and is payable semiannually. As of December 31, 2009, €8.8 million (\$12.5 million) was outstanding under this agreement.

Neenah Germany has a revolving line of credit (the "German Line of Credit") with HypoVereinsbank that provides for borrowings of up to €15 million for general corporate purposes. The German Line of Credit is secured by the domestic accounts receivable of Neenah Germany. As of December 31, 2009 and 2008, the weighted-average interest rate on outstanding Line of Credit borrowings was 4.1 percent per annum and 5.7 percent per annum, respectively. In November 2009, Neenah Germany extended the termination date for the German Line of Credit to November 30, 2010. Neenah Germany has the ability to borrow in either Euros or U.S. dollars. Interest is computed on U.S. dollars loans at the rate of 8.5 percent per annum and on Euro loans at EURIBOR plus a margin of 1.5 percent. Interest is payable quarterly, and principal may be repaid at any time without penalty. As of December 31, 2009, €8.9 million (\$12.9 million, based on exchange rates at December 31, 2009) was outstanding under the Line of Credit and €6.0 million (\$8.6 million, based on exchange rates at December 31, 2009) of credit was available. Neenah Germany's ability to pay dividends or transfer funds to the Company is limited under the terms of the German Line of Credit, to not exceed certain limits defined in the agreement without lender approval or repayment of the amount outstanding under the line, which was €8.9 million (\$12.9 million, based on exchange rates at December 31, 2009) at December 31, 2009. In addition, the terms of the German Line of Credit require Neenah Germany to maintain a ratio of stockholder's equity to total assets equal to or greater than 45 percent. The Company was in compliance with all provisions of the agreement as of December 31, 2009.

PRINCIPAL PAYMENTS

The following table presents the Company's required debt payments:

	2010 ^(a)	2011	2012	2013 ^(b)	2014 ^(c)	Thereafter	Total
Debt payments	\$55.6	\$1.8	\$1.7	\$29.7	\$226.8	\$3.6	\$319.2

- (a) Includes New Term Loan prepayment of \$40.0 million.
- (b) Includes principal payments on the Company's revolving bank credit facility of \$27.9 million.
- (c) Includes principal payments on the Senior Notes of \$225.0 million.

DIGHT

Pension and Other Postretirement Benefits

PENSION PLANS

Substantially all active employees of the Company's U.S. paper operations participate in defined benefit pension plans and/or defined contribution retirement plans. Neenah Germany has defined benefit plans designed to provide a monthly pension upon retirement for substantially all its employees in Germany. In addition, the Company maintains a supplemental retirement contribution plan (the "SERP"), which is a nonqualified defined benefit plan. The Company provides benefits under the SERP to the extent necessary to fulfill the intent of its defined benefit retirement plans without regard to the limitations set by the Internal Revenue Code on qualified defined benefit plans. The Company has no legal or governmental obligation to fund the SERP and, as such, the plan is currently unfunded.

The closure of the Ripon Mill resulted in the elimination of expected years of future service for mill employees eligible to participate in the Company's defined benefit pension plans and postretirement medical plan. See Note 3, "Closure of the Ripon Mill." In accordance with ASC Topic 715, the Company measured the assets and liabilities of the affected postretirement plans as of May 31, 2009 and recognized an aggregate curtailment loss of approximately \$0.8 million for the year ended December 31, 2009.

In conjunction with the transfer of Terrace Bay to Buchanan, Neenah Canada initiated plans to curtail and settle the Ontario Plan. In December 2007, the Company terminated the Ontario Plan and settled all outstanding pension obligations for active employees through the purchase of annuity contracts or lump-sum payments pursuant to participant elections. For the year ended December 31, 2007, Neenah Canada recognized a non-cash pre-tax settlement loss of \$38.7 million upon termination of the Ontario Plan. No additional funding was required to settle the Ontario Plan. See Note 5, "Discontinued Operations – Transfer of the Terrace Bay Mill."

In November 2007, the Company amended the Fox River defined benefit pension plan to freeze the vested pension benefit for salaried employees born after December 31, 1957. The affected employees were transferred to the Company's defined contribution retirement plan. The pension benefit for salaried employees of Fox River born on or before December 31, 1957 was unaffected. For the year ended December 31, 2007, the Company recognized a reduction in pension expense of approximately \$1.2 million related to the amendment.

The Company's funding policy for qualified defined benefit plans for its U.S. paper operations is to contribute assets to fully fund the accumulated benefit obligation. Subject to regulatory and tax deductibility limits, any funding shortfall is to be eliminated over a reasonable number of years. Nonqualified plans providing pension benefits in excess of limitations imposed by taxing authorities are not funded. There is no legal or governmental obligation to fund Neenah Germany's benefit plans and, as such, the Neenah Germany defined benefit plans are currently unfunded.

The Company uses the fair value of pension plan assets to determine pension expense, rather than averaging gains and losses over a period of years. Investment gains or losses represent the difference between the expected return calculated using the fair value of the assets and the actual return based on the fair value of assets. The Company's pension obligations are measured annually as of December 31. As of December 31, 2009, the Company's pension plans had cumulative unrecognized investment losses and other actuarial losses of approximately \$28.9 million recorded in accumulated other comprehensive income.

OTHER POSTRETIREMENT BENEFIT PLANS

The Company provides contributory health care and life insurance benefit plans to active employees of the Company. Certain former U.S. employees who are eligible to retire and continue coverage in retirement are offered contributory postretirement health and life insurance benefits. The Company also offers retiree life insurance coverage on a contributory basis to certain Terrace Bay mill retirees. In conjunction with the sale of the Pictou Mill, Northern Pulp assumed responsibility for all health care and life insurance benefit plans for active and retired employees of the mill.

In the fourth quarter of 2007, Neenah Canada settled a class action lawsuit brought by certain retired employees of Neenah Canada by agreeing to pay the plaintiffs approximately 5.5 million Canadian dollars for a full and complete dismissal of all claims for retiree health and medical benefits against Neenah Canada and the Company. Neenah Canada also agreed to continue certain retiree life

insurance benefits at a reduced rate in the future. For the year ended December 31, 2007, Neenah Canada recorded a charge related to the litigation settlement of \$5.2 million.

The Company's obligations for postretirement benefits other than pensions are measured annually as of December 31. At December 31, 2009, the assumed inflationary pre-65 and post-65 health care cost trend rates used to determine year-end obligations and costs for the

year ended December 31, 2010 were 8.7 percent, gradually decreasing to an ultimate rate of 4.5 percent in 2027. The assumed inflationary pre-65 and post-65 health care cost trend rates used to determine obligations at December 31, 2008 and cost for the year ended December 31, 2009 were 9.0 percent, gradually decreasing to an ultimate rate of 5.0 percent in 2023.

Postretirement

The following table reconciles the benefit obligations, plan assets, funded status and net liability information of the Company's pension and other benefit plans.

	Pensio	Benefi	Postretirement Benefits Other than Pensions		
		December 31,	ember 31,		
	2009	2008	2009	2008	
Change in Benefit Obligation:					
Benefit obligation at beginning of year	\$214.2	\$407.4	\$ 36.8	\$ 55.2	
Service cost	4.5	6.8	1.9	2.2	
Interest cost	14.3	18.5	2.5	2.5	
Currency	0.9	(14.6)	0.5	(1.6)	
Actuarial loss (gain)	11.9	(13.8)	(1.5)	(1.3)	
Benefit payments from plans	(10.6)	(15.0)	(2.7)	(8.9)	
Curtailments	(0.5)	_	0.4	_	
Divestitures	_	(175.1)	_	(11.3)	
Benefit obligation at end of year	\$234.7	\$214.2	\$ 37.9	\$ 36.8	
Change in Plan Assets:					
Fair value of plan assets at beginning of year	\$142.9	\$343.6	\$ -	\$ -	
Actual gain (loss) on plan assets	23.3	(20.4)	_	_	
Employer contributions	10.2	7.5	_	_	
Currency	_	(11.7)	_	_	
Benefit payments	(8.2)	(12.6)	_	_	
Divestitures	_	(160.6)	_	_	
Other	_	(2.9)	_	_	
Fair value of plan assets at end of year	\$168.2	\$142.9	\$ -	\$ -	
Reconciliation of Funded Status:					
Fair value of plan assets	\$168.2	\$142.9	\$ -	\$ -	
Projected benefit obligation	234.7	214.2	37.9	36.8	
Net liability recognized in statement of financial position	\$ (66.5)	\$ (71.3)	\$(37.9)	\$(36.8)	
Amounts recognized in statement of financial position consist of:					
Current liabilities	\$ (2.2)	\$ (2.6)	\$ (2.6)	\$ (2.5)	
Noncurrent liabilities	(64.3)	(68.7)	(35.3)	(34.3)	
Net amount recognized	\$ (66.5)	\$ (71.3)	\$(37.9)	\$(36.8)	

Amounts recognized in accumulated other comprehensive income consist of:

	Pensior	Benefits	Postretirement Benefits Other than Pensions		
	December 31,				
	2009	2008	2009	2008	
Accumulated actuarial loss	\$28.3	\$30.9	\$3.3	\$5.0	
Prior service cost	0.6	0.9	2.4	3.1	
Total recognized in accumulated other comprehensive income	\$28.9	\$31.8	\$5.7	\$8.1	

Summary disaggregated information about the pension plans follows:

			Decei	mber 31,		
		Assets Exceed ABO Exc		BO ds Assets	Т	otal
	2009	2008	2009	2008	2009	2008
Projected benefit obligation	\$94.6	\$104.6	\$140.1	\$109.6	\$234.7	\$214.2
Accumulated benefit obligation	\$82.0	\$ 90.8	\$137.5	\$104.9	\$219.5	\$195.7
Fair value of plan assets	\$82.9	\$ 91.4	\$ 85.3	\$ 51.5	\$168.2	\$142.9

COMPONENTS OF NET PERIODIC BENEFIT COST

	Pension Benefits				ostretirement Benefits Other than Pensions		
	Year Ended December 31						
	2009	2008	2007	2009	2008	2007	
Service cost	\$ 4.5	\$ 6.8	\$ 9.2	\$1.9	\$ 2.2	\$ 2.4	
Interest cost	14.3	18.5	28.1	2.5	2.5	2.5	
Expected return on plan assets ^(a)	(11.3)	(19.8)	(32.0)	_	_	_	
Recognized net actuarial loss	1.4	1.4	(0.2)	0.3	1.3	_	
Amortization of unrecognized transition asset	_	(0.1)	1.8	_	_	(6.7)	
Amortization of prior service cost	0.1	1.0	5.0	0.4	(5.0)	3.8	
Cost of contractual termination benefits	_	_	0.1	_	_	_	
Amount of curtailment (gain) loss recognized	0.2	_	(1.2)	0.6	_	_	
Amount of settlement loss recognized	_	_	38.7	_	_	5.0	
Net periodic benefit cost	9.2	7.8	49.5	5.7	1.0	7.0	
Less: Cost related to discontinued operations ^{(b)(c)}	_	1.9	46.0	_	0.6	1.1	
Net periodic benefit cost related to continuing operations	\$ 9.2	\$ 5.9	\$ 3.5	\$5.7	\$ 0.4	\$ 5.9	

- (a) The expected return on plan assets is determined by multiplying the fair value of plan assets at the prior year-end (adjusted for estimated current year cash benefit payments and contributions) by the expected long-term rate of return.
- (b) In conjunction with the transfer of the Terrace Bay mill to Buchanan and as a closing condition of the agreement, the Company initiated plans to curtail and settle the Ontario Plan. The pension cost related to the operations of the Terrace Bay mill has been classified as Loss from discontinued operations on the consolidated statements of operations. Pension expense for the year ended December 31, 2007 includes settlement/curtailment losses related to the Ontario Plan of \$38.7 million.
- (c) Pursuant to the terms of the transfer agreement, Buchanan assumed responsibility for postretirement medical and life insurance benefits for active employees at the Terrace Bay mill.

OTHER CHANGES IN PLAN ASSETS AND BENEFIT OBLIGATIONS RECOGNIZED IN OTHER COMPREHENSIVE INCOME

	Pensior	n Benefits	Benefit	tirement ts Other ensions
		December 31,	cember 31,	
	2009	2008	2009	2008
Net periodic benefit expense	\$ 9.2	\$ 7.8	\$ 5.7	\$ 1.0
Accumulated actuarial gain	(2.6)	(14.5)	(1.7)	(7.6)
Prior service cost (credit)	(0.3)	(9.6)	(0.7)	5.3
Transition asset	_	0.1	_	_
Total recognized in other comprehensive income	(2.9)	(24.0)	(2.4)	(2.3)
Total recognized in net periodic benefit cost and other comprehensive income	\$ 6.3	\$(16.2)	\$(3.3)	\$(1.3)

The estimated net actuarial loss and prior service cost for the defined benefit pension plans expected to be amortized from accumulated other comprehensive income into net periodic benefit cost over the next fiscal year are \$1.1 million and \$0.1 million, respectively. The estimated prior service cost for postretirement benefits other than pension expected to be amortized from accumulated other comprehensive income into net periodic benefit cost over the next fiscal year is \$0.4 million.

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WEIGHTED-AVERAGE ASSUMPTIONS USED TO DETERMINE BENEFIT OBLIGATIONS AT DECEMBER 31

	Pension I	Pension Benefits		
	2009	2008	2009	2008
Discount rate	6.17%	6.80%	5.92%	6.82%
Rate of compensation increase	3.91%	3.42%	_	_

WEIGHTED-AVERAGE ASSUMPTIONS USED TO DETERMINE NET PERIODIC BENEFIT COST FOR YEARS ENDED DECEMBER 31

	Pension Benefits		Postretirement Benefits Other than Pensions			
	Year Ended December 31,					
	2009	2008	2007	2009	2008	2007
Discount rate	6.80%	6.10%	5.25%	6.00%	6.00%	5.66%
Expected long-term return on plan assets	7.92%	8.02%	7.90%	_	_	_
Rate of compensation increase	3.43%	3.30%	3.29%	_	_	_

EXPECTED LONG-TERM RATE OF RETURN AND INVESTMENT STRATEGIES

The expected long-term rate of return on pension fund assets held by the Company's pension trusts was determined based on several factors, including input from pension investment consultants and projected long-term returns of broad equity and bond indices. Also considered were the plans' historical 10-year and 15-year compounded annual returns. It is anticipated that, on average, actively managed U.S. pension plan assets will generate annual long-term rates of return of at least 8 percent. The expected long-term rate of return on the assets in the plans was based on an asset allocation assumption of about 60 percent with equity managers, with expected long-term rates of return of approximately 10 percent, and 40 percent with fixed income managers, with an expected long-term rate of return of about 6 percent. The actual asset allocation is regularly reviewed and periodically rebalanced to the targeted allocation when considered appropriate.

PLAN ASSETS - FAIR VALUE MEASUREMENTS

The Company measures the fair value of pension plan assets in accordance with ASC Topic 820, Fair Value Measurements and Disclosures ("ASC Topic 820") which establishes a framework for measuring fair value. ASC Topic 820 provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1

measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy under ASC Topic 820 are described below:

Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the plan has the ability to access.

Level 2 Inputs to the valuation methodology include:

- Quoted prices for similar assets or liabilities in active markets:
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability.

Level 3 Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques attempt to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following table sets forth by level, within the fair value hierarchy, the fair value of the Company's pension plan assets as of December 31, 2009:

		Fair Value of Plan Assets			
	Level 1	Level 2	Level 3	Total	
Equity securities:					
Domestic	\$ -	\$ 69.3	\$ -	\$ 69.3	
International	_	30.1	_	30.1	
Fixed income securities	_	62.1	_	62.1	
Cash and equivalents	6.7	_	_	6.7	
Total assets at fair value	\$6.7	\$161.5	\$ –	\$168.2	

Pension plan asset allocations are as follows:

Percentage of Plan Assets at December 31.

	2009	2008	2007
	2007	2000	2007
Asset Category			
Equity securities	59%	55%	61%
Debt securities	37%	44%	35%
Cash and money-market funds	4%	1%	4%
Total	100%	100%	100%

The Company's investment objectives for pension plan assets is to ensure, over the long-term life of the pension plans, an adequate pool of assets to support the benefit obligations to participants, retirees, and beneficiaries. Specifically, these objectives include the desire to: (a) invest assets in a manner such that future assets are available to fund liabilities, (b) maintain liquidity sufficient to pay current benefits when due and (c) diversify, over time, among asset classes so assets earn a return reasonable with acceptable risk of capital.

The target investment allocation and permissible allocation range for plan assets by category are as follows:

Asset Category	Strategic Target	Permitted Range
Equity securities	65%	60–70%
Debt securities / Fixed Income	35%	30–40%

As of December 31, 2009, no company or group of companies in a single industry represented more than five percent of plan assets.

The Company's investments assumptions are established by an investment committee composed of members of senior management and are validated periodically against actual investment returns. As of December 31, 2009, the Company's investment assumptions are as follows:

- (a) the plan should be substantially fully invested at all times because substantial cash holdings will reduce long-term rates of return;
- (b) equity investments will provide greater long-term returns than fixed income investments, although with greater short-term volatility;
- (c) it is prudent to diversify the plan investment across major asset classes;
- (d) allocating a portion of plan assets to foreign equities will increase portfolio diversification, decrease portfolio risk and provide the potential for long-term returns;
- (e) investment managers with active mandates can reduce portfolio risk below market risk and potentially add value through security selection strategies, and that a substantial portion of plan assets should be allocated to such active mandates:
- (f) a component of passive, indexed management can benefit the plans through greater diversification and lower cost, and that a portion of the plan assets should be allocated to such passive mandates, and
- (g) it is appropriate to retain more than one investment manager, given the size of the plans, provided that such managers offer asset class or style diversification.

For the years ended December 31, 2009, 2008 and 2007, no plan assets were invested in the Company's securities.

CASH FLOWS

At December 31, 2009, the Company expects to make aggregate contributions to pension trusts and payments of pension benefits for unfunded pension plans of approximately \$14 million (based on exchange rates at December 31, 2010).

FUTURE BENEFIT PAYMENTS

The following benefit payments, which reflect expected future service, as appropriate, are expected to be paid:

	Pension Plans	Postretirement Benefits Other than Pensions
2010	\$11.4	\$2.5
2011	11.8	1.7
2012	12.4	2.0
2013	13.8	2.4
2014	13.8	2.7
Years 2015–2019	82.3	18.5

HEALTH CARE COST TRENDS

Assumed health care cost trend rates affect the amounts reported for postretirement health care benefit plans. A one-percentage-point change in assumed health care cost trend rates would have the following effects:

One-Percentage-Point		
Increase	Decrease	
\$ -	\$ -	
0.4	(0.5)	
	Increase	

DEFINED CONTRIBUTION RETIREMENT PLANS

The Company's contributions to its defined contribution retirement plans are primarily based on the age and compensation of covered employees. Contributions to these plans, all of which were charged to expense, were \$1.4 million in 2009, \$1.6 million in 2008 and \$1.2 million in 2007. In addition, the Company maintains a supplemental retirement contribution plan (the "SRCP") which is a nonqualified, unfunded defined contribution plan. The Company provides benefits under the SRCP to the extent necessary to fulfill the intent of its defined contribution retirement plans without regard to the limitations set by the Internal Revenue Code on qualified defined contribution plans. For each of

the years ended December 31, 2009, 2008 and 2007, the Company recognized expense related to the SRCP of less than \$0.1 million.

INVESTMENT PLANS

The Company provides voluntary contribution investment plans to substantially all North American employees. Under the plans, the Company matches a portion of employee contributions. For the years ended December 31, 2009, 2008 and 2007, costs charged to expense for company matching contributions under these plans were \$1.5 million, \$1.8 million and \$1.7 million, respectively.



Stock Compensation Plans

The Company established the 2004 Omnibus Stock and Incentive Plan (the "Omnibus Plan") in December 2004 and reserved 3,500,000 shares of \$0.01 par value common stock ("Common Stock") for issuance under the Omnibus Plan. Pursuant to the terms of the Omnibus Plan, the compensation committee of the Company's board of directors may grant various types of equity-based compensation awards, including incentive and nonqualified stock options, SARs, restricted stock, RSUs, RSUs with performance conditions ("Performance Shares") and performance units, in addition to certain cash-based awards. All grants under the Omnibus Plan will be made at fair market value and no grant may be repriced. In general, the options expire ten years from the date of grant and vest over a three-year service period. As of December 31, 2009, approximately 1.960.000 shares of Common Stock were reserved for future issuance under the Omnibus Plan. As of December 31. 2009, the number of shares available for future issuance was not reduced by outstanding SARs because the closing market price for the Company's common stock was less than the exercise price of all outstanding SARs. The Company accounts for stock-based compensation pursuant to the fair value recognition provisions of ASC Topic 718, Compensation - Stock Compensation ("ASC Topic 718").

ASC Topic 718 requires the reporting of excess tax benefits related to the exercise or vesting of stock-based awards as cash provided by financing

activities. For the years ended December 31, 2009, 2008 and 2007, the Company recognized excess tax benefits (costs) related to the exercise or vesting of stock-based awards of approximately \$(0.2) million, \$(0.7) million and \$0.5 million, respectively.

VALUATION AND EXPENSE INFORMATION UNDER ASC TOPIC 718

Substantially all stock-based compensation expense has been recorded in selling, general and administrative expenses. The following table summarizes stock-based compensation costs and related income tax benefits.

Year Ended December 31.

	2009	2008	2007
Stock-based			
compensation expense	\$ 4.7	\$ 4.0	\$ 6.4
Income tax benefit	(1.8)	(1.5)	(2.5)
Stock-based compensation,			
net of income tax benefit	\$ 2.9	\$ 2.5	\$ 3.9

The following table summarizes total compensation costs related to the Company's equity awards and amounts recognized in the year ended December 31, 2009.

	Stock Options	Restricted Stock
Unrecognized compensation cost –		
December 31, 2008	\$1.5	\$1.6
Add: Grant date fair value current year grants	1.8	2.6
Less: Compensation expense recognized	1.9	2.8
Unrecognized compensation cost –		
December 31, 2009	\$1.4	\$1.4
Expected amortization period (in years)	1.9	1.7

STOCK OPTIONS

For the year ended December 31, 2009, the Company awarded nonqualified stock options to Long-Term Incentive Plan (the "LTIP") participants to purchase approximately 698,000 shares of common stock (subject to forfeiture due to termination of employment and other conditions). In addition, the Company awarded to non-employee members of its board of directors nonqualified stock options to purchase 32,000 shares of common stock. For the year ended December 31, 2009, the weighted-average exercise price of such nonqualified stock option awards was \$8.19 per share. The exercise price of the options was equal to the market

price of the Company's common stock on the date of grant. Options awarded to LTIP participants expire in ten years and one-third vest on each of the first three anniversaries of the date of grant. Options awarded to non-employee members of the board of directors expire in ten years and vest on the first anniversary of the date of grant. The weighted-average grant date fair value for stock options granted for the years ended December 31, 2009 and 2008 was \$2.67 per share and \$6.30 per share, respectively, and was estimated using the Black-Scholes option valuation model with the following assumptions:

	Year Ended December 31,		
	2009	2008	
Expected life in years	5.9	5.9	
Interest rate	2.4%	3.4%	
Volatility	51.6%	31.5%	
Dividend yield	4.9%	1.9%	

For stock option awards granted in 2009, expected volatility was based on the Company's historical stock price performance. For stock option awards granted in 2008, expected volatility was estimated by reference to the historical stock price performance of a peer group of companies. The expected term was estimated based upon historical data for Kimberly-Clark stock option awards. The risk-free interest rate was based on the yield on U.S. Treasury bonds with a remaining term approximately equivalent to the expected term of the stock option award. Forfeitures were estimated at the date of grant.

The following table summarizes stock option activity under the Omnibus Plan for the year ended December 31, 2009:

	Number of Stock Options	Weighted- Average Exercise Price
Options outstanding –		
December 31, 2008	1,622,045	\$30.81
Add: Options granted	730,150	\$ 8.19
Less: Options forfeited/cancelled	82,347	\$29.04
Options outstanding –		
December 31, 2009	2,269,848	\$23.60

The status of outstanding and exercisable stock options as of December 31, 2009, summarized by exercise price, follows:

		Options Vested or E	xpected to Vest		O	ptions Exercisable	
Exercise Price	Number of Options	Veighted-Average Remaining Contractual Life (Years)	Weighted- Average Exercise Price	Aggregate Intrinsic Value ^(a)	Number of Options	Weighted- Average Exercise Price	Aggregate Intrinsic Value ^(a)
\$ 7.41–\$21.13	845,564	9.2	\$ 9.82	\$4.1	83,110	\$15.72	\$0.1
\$24.01-\$29.43	383,500	5.5	\$26.50	_	308,307	\$26.69	_
\$30.15-\$34.61	689,180	4.4	\$32.71	_	685,847	\$32.71	_
\$35.92-\$42.24	331,193	4.3	\$37.34	_	286,533	\$37.40	_
	2,249,437	6.4	\$23.73	\$4.1	1,363,797	\$31.30	\$0.1

⁽a) Represents the total pre-tax intrinsic value as of December 31, 2009 that option holders would have received had they exercised their options as of such date. The pre-tax intrinsic value is based on the closing market price for the Company's common stock of \$13.95 on December 31, 2009.

No stock options were exercised for the years ended December 31, 2009 and 2008. The aggregate pre-tax intrinsic value of stock options exercised for the year ended December 31, 2007 was \$1.5 million.

The following table summarizes the status of the Company's unvested stock options as of December 31, 2009 and activity for the year then ended:

	Number of Stock Options	Weighted- Average Grant Date Fair Value
Outstanding – December 31, 2008	414,828	\$6.98
Add: Options granted	730,150	\$2.67
Less: Options vested	228,210	\$5.54
Less: Options forfeited/cancelled	10,717	\$8.43
Outstanding – December 31, 2009	906,051	\$3.85

As of December 31, 2009, certain participants met age and service requirements that allowed their options to qualify for accelerated vesting upon retirement. As of December 31, 2009, there were approximately 261,500 stock options subject to accelerated vesting that such participants would have been eligible to exercise if they had retired as of such date. The aggregate grant date fair value of options subject to accelerated vesting was \$1.0 million. For the year ended December 31, 2009, stockbased compensation expense for such options was \$0.6 million. For the year ended December 31, 2009, the aggregate grant date fair value of options vested, including options subject to accelerated vesting, was \$2.3 million. Stock options that reflect accelerated vesting for expense recognition become exercisable according to the contract terms of the stock option grant.

In January 2009, the Compensation Committee of the Board of Directors approved the conversion of approximately 1,105,000 outstanding nonqualified stock options with an exercise price in excess of \$25.00 per share to an equal number of SARs. Upon exercise, the holder of an SAR will receive common shares equal to the number of SARs exercised multiplied by a fraction where the numerator is equal to the market price at the time of exercise minus the exercise price of the SAR and the denominator is equal to the market price at the time of exercise. The SARs can only be settled for shares of Common Stock, and the Company will not receive any cash proceeds upon exercise. All other contractual terms of the SARs are unchanged from those of the stock options converted. At the date of conversions the fair value of the SARs was equal to the fair value of the stock options exchanged. As a result, the Company did not recognize any additional compensation expense due to the conversion.

PERFORMANCE SHARES

For the year ended December 31, 2009, the Company granted target awards of 216,400 Performance Shares to LTIP participants. The measurement period for the Performance Shares is January 1, 2009 through December 31, 2011. Common Stock equal to between 30 percent and 250 percent of the performance share target will be awarded based on the Company's growth in earnings before interest, taxes, depreciation and amortization ("EBITDA") minus a capital charge and total return to shareholders relative to a peer group of companies and the Russell 2000® Value small cap index. The weighted-average grant date fair value for the Performance Shares was \$10.59 per share (which represents the grant date market price of the Company's Common Stock of \$7.41 per

share multiplied by the probability-weighted expected payout of approximately 1.43 shares of Common Stock for each Performance Share) and was estimated using a "Monte Carlo" simulation technique. Compensation cost is recognized pro rata over the vesting period.

RSUs

For the year ended December 31, 2009, the Company awarded 17,920 RSUs to non-employee members of the Company's board of directors ("Director Awards"). The

weighted average grant date fair value of such awards was \$8.04 per share. Director Awards vest one year from the date of grant. During the vesting period, the holders of Director Awards are entitled to dividends, but the shares do not have voting rights and are forfeited in the event the holder is no longer a member of the board of directors. In addition, the Company issued 742 RSUs in lieu of dividends on RSUs held by non-U.S employees and a non-U.S. member of the board of directors.

The following table summarizes the activity of the Company's unvested stock-based awards (other than stock options) for the year ended December 31, 2009:

	Weighted-Average		Weighted-Average	
	Restricted	Grant Date	Performance	Grant Date
	Stock	Fair Value	Shares/RSUs	Fair Value
Outstanding – December 31, 2008	574	\$ 34.28	152,811	\$ 27.69
Add: Shares granted ^(a)	_	_	236,062	\$10.39
Less: Shares vested	574	\$34.28	30,857	\$30.80
Less: Shares expired or cancelled	_	_	14,802	\$22.32
Outstanding – December 31, 2009 ^(b)	_	_	342,214	\$15.76

(a) Includes the grant of 742 RSUs to non-U.S. employees and directors in lieu of cash dividends. Such dividends-in-kind vest concurrently with the underlying RSU.
 (b) The aggregate pre-tax intrinsic value of RSUs and Performance Shares as of December 31, 2009 was \$0.9 million and \$1.7 million, respectively. The aggregate pre-tax intrinsic value of Performance Shares was calculated on the shares that would be issued based on the Company's achievement of performance targets if the performance period ended at December 31, 2009.

The aggregate pre-tax intrinsic value of restricted stock and RSUs that vested for the years ended December 31, 2009, 2008 and 2007 was \$0.4 million, \$1.1 million and \$1.3 million, respectively.



Stockholders' Equity

COMMON STOCK

The Company has authorized 100 million shares of Common Stock. Holders of the Company's Common Stock are entitled to one vote per share.

For the years ended December 31, 2009, 2008 and 2007, the Company acquired 4,910 shares, 31,652 shares and 11,445 shares of Common Stock, respectively, at a cost of approximately \$0.1 million, \$0.3 million and \$0.3 million, respectively, for shares surrendered by employees to pay taxes due on vested restricted stock awards. In addition, in connection with the acquisition of

Fox River, the Company acquired 100 shares of Common Stock with a fair market value of approximately four thousand dollars.

On March 12, 2008, the Company's shareholders approved a reverse/forward split of the issued and outstanding shares of Common Stock. The reverse/forward split consisted of a 1-for-50 reverse split of Common Stock followed immediately by a 50-for-1 forward split of Common Stock. Holdings of stockholders with fewer than 50 shares of Common Stock prior to the split were converted into fractional shares. Such fractional shares were purchased by the Company for \$24.99 per share. The Company purchased 360,548 shares of Common Stock at a total cost of approximately \$9.4 million including transaction costs. The reverse/forward split resulted in a significant reduction in shareholder record keeping and mailing expenses and provided holders of fewer than 50 shares with a cost-effective way to efficiently dispose of their investment.

Each share of Common Stock contains a preferred stock purchase right that is associated with the share. These preferred stock purchase rights are transferred only with shares of Common Stock. The preferred stock purchase rights become exercisable and separately certificated only upon a "Rights Distribution Date" as that term is defined in the stockholder rights agreement adopted by the Company at the time of the Spin-Off. In general, a Rights Distribution Date occurs ten business days following either of these events: (i) a person or group has acquired or obtained the right to acquire beneficial ownership of 15 percent or more of the outstanding shares of our Common Stock then outstanding, or (ii) a tender offer or exchange offer is commenced that would result in a person or group acquiring 15 percent or more of the outstanding shares of our Common Stock then outstanding.

PREFERRED STOCK

The Company has authorized 20 million shares of \$0.01 par value preferred stock. The preferred stock may be issued in one or more series and with such designations and preferences for each series as shall be stated in the resolutions providing for the designation and issue of each such series adopted by the board of directors of the Company. The board of directors is authorized by the Company's articles of incorporation to determine the voting, dividend, redemption and liquidation preferences pertaining to each such series. No shares of preferred stock have been issued by the Company.

BIRNARY

Commitments

LEASES

The future minimum obligations under operating leases having a noncancelable term in excess of one year as of December 31, 2009, are as follows:

2010	\$ 3.0
2011	2.6
2012	2.0
2013	0.8
2014	0.5
Thereafter	1.2
Future minimum lease obligations	\$10.1

The following table presents the Company's rent expense under operating leases for the years ended December 31, 2009, 2008 and 2007:

	Year Ended December 31,		
	2009	2008	2007
Rent expense	\$2.5	\$3.3	\$3.0
Less: Amounts related to			
discontinued operations	_	0.5	1.0
Rent expense related to			
continuing operations	\$2.5	\$2.8	\$2.0

PURCHASE COMMITMENTS

The Company has certain minimum purchase commitments, none of which are individually material, that extend beyond December 31, 2009. Commitments under these contracts are approximately \$4.4 million in 2010, \$0.4 million in 2011, \$0.4 million in 2012, \$0.4 million in 2013 and \$0.4 million in 2014.

Although the Company is primarily liable for payments on the above-mentioned leases and purchase commitments, management believes exposure to losses, if any, under these arrangements is not material.

TWELVE

Contingencies and Legal Matters

LITIGATION

The Company is involved in certain legal actions and claims arising in the ordinary course of business. While the outcome of these legal actions and claims cannot be predicted with certainty, it is the opinion of management that the outcome of any such claim which is pending or threatened, either individually or on a combined basis, will not have a material adverse effect on the consolidated financial condition, results of operations or liquidity of the Company.

INDEMNIFICATIONS

Pursuant to a Distribution Agreement, an Employee Matters Agreement and a Tax Sharing Agreement, the Company has agreed to indemnify Kimberly-Clark for certain liabilities or risks related to the Spin-Off. Many of the potential indemnification liabilities under these agreements are unknown, remote or highly contingent. Furthermore, even in the event that an indemnification claim is asserted, liability for indemnification is subject to determination under the terms of the applicable agreement. For these reasons, the Company is unable to estimate the maximum potential amount of the possible future liability under the indemnity provisions of these agreements. However, the Company accrues for any potentially indemnifiable liability or risk under these agreements for which it believes a future payment is probable and a range of loss can be reasonably estimated. As of December 2009, management believes the Company's liability under such indemnification obligations was not material to the consolidated financial statements.

ENVIRONMENTAL, HEALTH AND SAFETY MATTERS

The Company is subject to federal, state and local laws, regulations and ordinances relating to various environmental, health and safety matters. The Company is in compliance with, or is taking actions designed to ensure compliance with, these laws, regulations and ordinances. However, the nature of the Company's business exposes it to the risk of claims with respect to environmental, health and safety matters, and there can be no assurance that material costs or liabilities will not be incurred in connection with such claims. Except for certain orders issued by environmental, health and safety regulatory agencies, with which management believes the Company is in compliance and which management believes are immaterial to the results of operations of the Company's business, Neenah is not currently named as a party in any judicial or administrative proceeding relating to environmental, health and safety matters.

While the Company has incurred in the past several years, and will continue to incur, capital and operating expenditures in order to comply with environmental, health and safety laws, regulations and ordinances, management believes that the Company's future cost of compliance with environmental, health and safety laws, regulations and ordinances, and its exposure to liability for environmental, health and safety claims will not have a material adverse effect on its financial condition, results of operations or liquidity. However, future events, such as changes in existing laws and regulations or contamination of sites owned, operated or used for waste disposal by the Company (including currently unknown contamination and contamination caused by prior owners and operators of such sites or other waste generators) may give rise to

additional costs which could have a material adverse effect on the Company's financial condition, results of operations or liquidity.

The Company incurs capital expenditures necessary to meet legal requirements and otherwise relating to the protection of the environment at its facilities in the United States and internationally. For these purposes, the Company has planned capital expenditures for environmental projects during the period 2010 through 2012 of approximately \$1 million to \$2 million annually. The Company's anticipated capital expenditures for environmental projects are not expected to have a material adverse effect on our financial condition, results of operations or liquidity.

EMPLOYEES AND LABOR RELATIONS

As of December 31, 2009, the Company had approximately 1,700 regular full-time employees, of whom 675 hourly and 325 salaried employees were located in the United States and 450 hourly and 250 salaried employees were located in Germany. As of December 31, 2009, the Company has approximately 300 hourly employees covered by collective bargaining agreements that have expired or will expire within the next 12 months. The Company believes it has satisfactory relations with its employees covered by such collective bargaining agreements and does not expect the negotiation of new collective bargaining agreements to have a material effect on its results of operations or cash flows.

Hourly employees at the Whiting, Neenah, Munising and Appleton paper mills are represented by the United Steelworkers Union (the "USW"). The collective bargaining agreement for the Munising paper mill expired on July 14, 2009. The Company is currently negotiating a new labor agreement for the mill with the USW. In December 2009, the Company and the USW signed a new collective bargaining agreement for the Whiting paper mill that is effective through January 31, 2013. In October 2009, the Company and the USW signed a new collective bargaining agreement for the Neenah paper mill that is effective through June 30, 2013. The collective bargaining agreement for the Appleton paper mill expires on May 31, 2010. Separately, the Neenah, Whiting and Munising paper mills have bargained jointly with the union on pension matters. The agreement on pension matters will remain in effect through 2019.

Approximately 50 percent of salaried employees and 80 percent of hourly employees of Neenah Germany are eligible to be represented by the Mining, Chemicals and Energy Trade Union, Industriegewerkschaft Bergbau, Chemie and Energie (the "IG BCE"). The collective bargaining agreement covering union employees of Neenah Germany is negotiated by the IG BCE and a national trade association representing all employers in the industry. Union membership is voluntary and under German law does not need to be disclosed to the Company. As a result, the number of employees covered by the collective bargaining agreement that expires in August 2010 cannot be determined.

THURADAM

Transactions with Kimberly-Clark

For the years ended December 31, 2008 and 2007, the Company sold softwood and hardwood pulp to Kimberly-Clark from the Pictou pulp mill. Net sales for the pulp sold to Kimberly-Clark for the years ended December 31, 2008 and 2007 was \$37 million and \$115 million, respectively. All such revenue is reported as results of discontinued operations on the consolidated statements of operations.

PULP SUPPLY AGREEMENT

In conjunction with the sale of the Pictou Mill, Northern Pulp assumed responsibility for pulp sales to Kimberly-Clark pursuant to a pulp supply agreement (the "Pulp Supply Agreement"). The Company guaranteed certain obligations under the Pulp Supply Agreement; however, in the event that Northern Pulp and Kimberly-Clark entered into an amended agreement or made other material changes to the Pulp Supply Agreement, the Company's guarantee obligations cease. In January 2009, Northern Pulp and Kimberly-Clark entered into a new pulp supply agreement thereby terminating the Company's guarantee obligations.

OTHER AGREEMENTS WITH KIMBERLY-CLARK

The Company also entered into a (i) Distribution Agreement, (ii) Employee Matters Agreement, (iii) Corporate Services Agreement and (iv) Tax Sharing Agreement with Kimberly-Clark in connection with the Spin-Off. These agreements provided for, among other things, (i) the principal corporate transactions required to effect the separation of the Pulp and Paper Business from Kimberly-Clark, cross-indemnities principally designed to place financial responsibility for the obligations and liabilities of the Pulp and Paper Business with the Company and financial responsibility for the obligations and liabilities of Kimberly-Clark's retained businesses with Kimberly-Clark, (ii) employee liability transfers to the Company and retention of certain employment liabilities by Kimberly-Clark, (iii) various transitional corporate support services and (iv) the Company's and Kimberly-Clark's respective rights, responsibilities and obligations after the Spin-Off with respect to taxes attributable to the Company's business, as well as any taxes incurred by Kimberly-Clark as a result of the failure of the Spin-Off to qualify for tax-free treatment under Section 355 of the Code.

The descriptions above are summaries of the principal provisions of the various agreements and are qualified in their entirety by the respective agreements.

FOURABBN

Business Segment and Geographic Information

The Company reports its operations in two segments: Fine Paper and Technical Products. The fine paper business is a leading producer of premium writing, text, cover and specialty papers. The technical products business is a leading international producer of filtration media, durable, saturated and coated substrates for a variety of end uses; and nonwoven wall coverings. Each segment employs different technologies and marketing strategies. Disclosure of segment information is on the same basis that management uses internally for evaluating segment performance and allocating resources. Transactions between segments are executed at market prices, and such transactions are eliminated

in consolidation. The costs of shared services, and other administrative functions managed on a common basis, are allocated to the segments based on usage, where possible, or other factors based on the nature of the activity. General corporate expenses that do not directly support the operations of the business segments are shown as Unallocated corporate costs. The accounting policies of the reportable operating segments are the same as those described in Note 2, "Summary of Significant Accounting Policies."

BUSINESS SEGMENTS

	Year Ended December 31,		
	2009	2008	2007
Net sales			
Fine Paper	\$255.6	\$335.5	\$366.5
Technical Products	318.3	396.8	400.8
Intersegment sales	_	_	(0.3)
Consolidated	\$573.9	\$732.3	\$767.0

	Year Ended December 31,		
	2009	2008	2007
Operating income (loss)			
Fine Paper ^(a)	\$ 17.5	\$ 34.0	\$ 46.6
Technical Products(b)	14.4	(42.3)	24.7
Unallocated corporate costs ^(c)	(15.5)	(11.0)	(17.4)
Consolidated	\$ 16.4	\$(19.3)	\$ 53.9

- (a) Operating earnings for the year ended December 31, 2009 include costs related to the closure of the Ripon Mill of \$17.1 million.
- (b) The operating loss for the year ended December 31, 2008 includes a noncash pre-tax goodwill and other intangible asset impairment charge of \$54.5 million.
- (c) Unallocated corporate costs for the year ended December 31, 2008 include a gain of approximately \$4.3 million related to the settlement certain postemployment obligations for Terrace Bay retirees.

	Year Ended December 31,		
	2009	2008	2007
Depreciation and amortization			
Fine Paper	\$10.7	\$11.4	\$11.3
Technical Products	17.8	18.9	17.2
Pulp	_	1.9	10.7
Corporate	6.0	6.4	6.1
Total	34.5	38.6	45.3
Less: Discontinued operations	_	1.9	10.7
Total Continuing Operations	\$34.5	\$36.7	\$34.6

	Year Ended December 31,		
	2009	2008	2007
Capital expenditures			
Fine Paper	\$4.0	\$ 8.9	\$ 9.5
Technical Products	4.3	15.0	39.5
Pulp	_	1.4	5.4
Corporate	0.1	4.7	3.9
Total	8.4	30.0	58.3
Less: Discontinued operations	_	1.4	5.4
Total Continuing Operations	\$8.4	\$28.6	\$52.9

	December 31,	
	2009	2008
Total assets		
Fine Paper	\$166.3	\$190.7
Technical Products	353.4	366.6
Assets held for sale	10.0	3.3
Corporate and other	107.8	129.4
Total	\$637.5	\$690.0

GEOGRAPHIC INFORMATION

	Year Ended December 31,		
	2009	2008	2007
Net sales			
United States	\$360.9	\$467.3	\$502.9
Europe	213.0	265.0	264.4
Intergeographic items	_	_	(0.3)
Consolidated	\$573.9	\$732.3	\$767.0

	Dece	mber 31,
	2009	2008
Total assets		
United States	\$330.9	\$371.8
Canada	5.4	3.3
Europe	301.2	314.9
Total	\$637.5	\$690.0

Net sales are attributed to geographic areas based on the physical location of the entities. Segment identifiable assets are those that are directly used in the segments operations. Corporate assets are primarily cash, deferred income taxes and deferred financing costs.

CONCENTRATIONS

For the years ended December 31, 2009, 2008 and 2007, sales to the fine paper business's two largest customers (both of which are distributors) represented approximately 30 percent of its total sales. For the years ended December 31, 2009, 2008 and 2007, no single customer accounted for more than 10 percent of the Company's consolidated revenue. Except for certain specialty latex grades and specialty softwood pulp used by Technical Products, management is not aware of any significant concentration of business transacted with a particular supplier that could, if suddenly eliminated, have a material adverse affect on its operations. An interruption in supply of a latex specialty grade or of specialty softwood pulp could disrupt and eventually cause a shutdown of production of certain technical products.

BINDAN

Supplemental Data

SUPPLEMENTAL STATEMENT OF OPERATIONS DATA

	Year Ended December 31,		
	2009	2008	2007
Summary of Advertising and			
Research Expenses			
Advertising expense	\$6.5	\$8.7	\$10.3
Research expense	\$5.5	\$6.5	\$ 6.4

	Year Ended December 31,		
	2009	2008	2007
Summary of Other (Income)			
Expense – net			
(Gain) loss on property disposals	\$ 0.2	\$ (6.3)	\$ 0.4
Net gain from risk			
management activities	(0.1)	(0.7)	(4.4)
Litigation settlement	_	_	5.2
Terrace Bay employee benefits	0.7	(4.4)	(3.4)
Other income – net	(1.0)	(1.4)	(2.3)
Total other income – net	(0.2)	(12.8)	(4.5)
Less: (Income) expense related			
to discontinued operations	8.0	(1.5)	(2.8)
Other income – net related			
to continuing operations	\$(1.0)	\$(11.3)	\$(1.7)

SUPPLEMENTAL BALANCE SHEET DATA

	December 31,	
	2009	2008
Summary of Accounts Receivable – net		
Accounts Receivable:		
From customers	\$69.4	\$64.7
Other	0.2	0.2
Less allowance for doubtful accounts and		
sales discounts	(1.9)	(1.7)
Total	\$67.7	\$63.2

	December 31,		
	2009	2008	
Summary of Inventories			
Inventories by Major Class:			
Raw materials	\$16.6	\$21.8	
Work in progress	11.7	13.0	
Finished goods	49.4	59.0	
Supplies and other	1.7	3.0	
	79.4	96.8	
Excess of FIFO over LIFO cost	(8.7)	(8.2)	
Total	\$70.7	\$88.6	

	December 31,	
	2009	2008
Summary of Prepaid and		
Other Current Assets		
Prepaid and other current assets	\$ 7.6	\$11.8
Spare parts	5.5	6.6
Receivable from FiberMark for German taxes	0.6	0.6
Total	\$13.7	\$19.0

	December 31,		
	2009	2008	
Assets Held for Sale			
The Woodlands (Note 5)	\$ 3.8	\$3.3	
Ripon Mill property, plant and			
equipment – net (Note 3)	6.2	_	
Total	\$10.0	\$3.3	

	December 31,		
	2009	2008	
Summary of Property, Plant and			
Equipment – Net			
Land and land improvements	\$ 21.9	\$ 23.9	
Buildings	97.8	99.9	
Machinery and equipment	445.1	439.1	
Construction in progress	4.8	12.5	
	569.6	575.4	
Less accumulated depreciation and depletion	285.2	259.2	
Net Property, Plant and Equipment	\$284.4	\$316.2	

Depreciation expense for the years ended December 31, 2009, 2008 and 2007 was \$30.1 million, \$34.7 million and \$41.6 million, respectively. For the year ended December 31, 2009, less than \$0.1 million in interest expense was capitalized as part of the cost of capital projects. Interest expense capitalized as part of the costs of capital projects was \$0.5 million and \$0.3 million for the years ended December 31, 2008 and 2007, respectively.

	Decen	nber 31,
	2009	2008
Summary of Accrued Expenses		
Accrued salaries and employee benefits	\$18.2	\$19.0
Liability for uncertain income tax positions	9.5	12.9
Accrued interest	2.1	2.1
Accrued restructuring costs (Note 3)	4.0	1.7
Accrued income taxes	0.4	1.3
Other	14.4	13.3
Total	\$48.6	\$50.3

Dece	December 31,	
2009	2008	
\$ 64.3	\$ 68.7	
40.7	39.1	
3.3	3.5	
\$108.3	\$111.3	
	\$ 64.3 40.7 3.3	

⁽a) Includes \$5.4 million and \$4.8 million in long-term disability benefits due to Terrace Bay retirees as of December 31, 2009 and 2008, respectively.

SUPPLEMENTAL CASH FLOW DATA

	Year Ended December 31,			
	2009	2008	2007	
Net cash provided by (used in)				
changes in working capital,				
net of effects of acquisitions				
Accounts receivable	\$ (4.5)	\$ 48.7	\$(14.3)	
Inventories	17.7	(2.4)	(1.1)	
Income taxes receivable	9.8	(10.6)	_	
Prepaid and other current assets	1.4	2.6	(3.3)	
Accounts payable	(4.5)	(33.3)	2.8	
Accrued expenses	6.6	(23.6)	13.1	
Foreign currency effects				
on working capital	0.9	(2.5)	8.7	
Total	\$27.4	\$(21.1)	\$ 5.9	
	Year	Ended Decemb	oer 31,	
	2009	2008	2007	
Cash paid during the year for				
interest, net of interest				
expense capitalized	\$20.2	\$23.0	\$23.7	
Cash paid (received) during the				
year for income taxes,				
net of refunds	(7.7)	6.6	6.2	
Non-cash investing activities:				
Liability for equipment acquired	1.8	2.7	3.9	

SIXTEEN

Condensed Consolidating Financial Information

Neenah Canada, Neenah Paper Michigan, Inc. and Neenah Paper Sales, Inc. (the "Guarantor Subsidiaries") guarantee the Company's Senior Notes. The Guarantor Subsidiaries are 100 percent owned by the Company and all guarantees are full and unconditional. The following condensed consolidating financial information is presented in lieu of consolidated financial statements for the Guarantor Subsidiaries as of December 31, 2009 and 2008 and for the years ended December 31, 2009, 2008 and 2007.

CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS

	Year Ended December 31, 2009					
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts	
Net sales	\$248.2	\$112.4	\$213.3	\$ -	\$573.9	
Cost of products sold	186.2	92.6	193.5	_	472.3	
Gross profit	62.0	19.8	19.8	_	101.6	
Selling, general and administrative expenses	45.4	10.0	13.7	_	69.1	
Restructuring costs	(0.4)	17.1	0.4	_	17.1	
Other (income) expense – net	0.1	0.9	(2.0)	_	(1.0)	
Operating income (loss)	16.9	(8.2)	7.7	_	16.4	
Equity in earnings of subsidiaries	(2.5)	_	_	2.5	_	
Interest expense – net	21.4	0.8	1.0	_	23.2	
Income (loss) from continuing operations before income taxes	(2.0)	(9.0)	6.7	(2.5)	(6.8)	
Benefit for income taxes	(0.8)	(4.0)	(0.2)	_	(5.0)	
Income (loss) from continuing operations	(1.2)	(5.0)	6.9	(2.5)	(1.8)	
Income from discontinued operations, net of income tax provisi	ion –	0.6	_	_	0.6	
Net income (loss)	\$ (1.2)	\$ (4.4)	\$ 6.9	\$(2.5)	\$ (1.2)	

CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS

	Year Ended December 31, 2008					
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts	
Net sales	\$ 284.2	\$ 183.1	\$265.0	\$ -	\$ 732.3	
Cost of products sold	230.1	161.1	242.0	_	633.2	
Gross profit	54.1	22.0	23.0	_	99.1	
Selling, general and administrative expenses	47.6	12.3	15.3	_	75.2	
Goodwill and other intangible asset impairment charge	_	_	54.5	_	54.5	
Other income (expense) – net	0.6	(10.9)	(1.0)	_	(11.3)	
Operating income (loss)	5.9	20.6	(45.8)	_	(19.3)	
Equity in losses of subsidiaries	146.7	_	_	(146.7)	_	
Interest expense – net	21.6	1.9	1.5	_	25.0	
Income (loss) from continuing operations before income taxes	(162.4)	18.7	(47.3)	146.7	(44.3)	
Provision (benefit) for income taxes	(3.9)	9.5	(2.6)	_	3.0	
Income (loss) from continuing operations	(158.5)	9.2	(44.7)	146.7	(47.3)	
Loss from discontinued operations, net of income tax benefit	_	(111.2)	_	_	(111.2)	
Net income (loss)	\$(158.5)	\$(102.0)	\$ (44.7)	\$146.7	\$(158.5)	

CONDENSED CONSOLIDATING STATEMENT OF OPERATIONS

	Year Ended December 31, 2007					
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts	
Net sales	\$222.8	\$280.2	\$264.3	\$(0.3)	\$767.0	
Cost of products sold	157.0	251.2	227.6	(0.3)	635.5	
Gross profit	65.8	29.0	36.7	_	131.5	
Selling, general and administrative expenses	42.0	21.9	15.4	_	79.3	
Other income – net	(0.1)	(1.0)	(0.6)	_	(1.7)	
Operating income	23.9	8.1	21.9	_	53.9	
Equity in earnings of subsidiaries	(9.2)	_	_	9.2	_	
Interest expense – net	22.6	2.8	_	_	25.4	
Income from continuing operations before income taxes	10.5	5.3	21.9	(9.2)	28.5	
Provision (benefit) for income taxes	0.3	_	(4.0)	_	(3.7)	
Income from continuing operations	10.2	5.3	25.9	(9.2)	32.2	
Loss from discontinued operations, net of income tax benefit	_	(22.0)	_	_	(22.0)	
Net income (loss)	\$ 10.2	\$ (16.7)	\$ 25.9	\$(9.2)	\$ 10.2	

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CONDENSED CONSOLIDATING BALANCE SHEET

	As of December 31, 2009				
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts
ASSETS					
Current assets					
Cash and cash equivalents	\$ 2.1	\$ 2.0	\$ 1.5	\$ -	\$ 5.6
Accounts receivable – net	23.8	16.1	27.8	_	67.7
Inventories	38.1	8.9	23.7	_	70.7
Income taxes receivable	0.3	0.5	_	_	0.8
Deferred income taxes	4.7	57.0	_	_	61.7
Intercompany amounts receivable	68.7	49.4	_	(118.1)	_
Prepaid and other current assets	5.2	1.7	6.8	_	13.7
Assets held for sale	_	10.0	_	_	10.0
Total current assets	142.9	145.6	59.8	(118.1)	230.2
Property, plant and equipment at cost	262.2	99.5	207.9	_	569.6
Less accumulated depreciation	180.3	62.9	42.0	_	285.2
Property, plant and equipment – net	81.9	36.6	165.9	_	284.4
Investments in subsidiaries	280.5	_	_	(280.5)	_
Deferred Income Taxes	10.9	26.5	_	_	37.4
Goodwill	_	_	44.9	_	44.9
Intangible assets	2.9	_	24.6	_	27.5
Other Assets	6.5	0.1	6.5	_	13.1
TOTAL ASSETS	\$525.6	\$208.8	\$301.7	\$(398.6)	\$637.5
LIABILITIES AND STOCKHOLDERS' EQUITY Current liabilities		_			
Debt payable within one year	\$ 40.9	\$ -	\$ 14.7	\$ -	\$ 55.6
Accounts payable	16.3	5.3	8.4		30.0
Intercompany amounts payable	49.4	68.7	_	(118.1)	_
Accrued expenses	23.6	14.8	10.2	-	48.6
Total current liabilities	130.2	88.8	33.3	(118.1)	134.2
Long-term Debt	252.9	_	10.7	_	263.6
Deferred Income Taxes	_	_	23.7	_	23.7
Noncurrent Employee Benefits and Other Obligations	34.8	38.7	34.8		108.3
TOTAL LIABILITIES	417.9	127.5	102.5	(118.1)	529.8
STOCKHOLDERS' EQUITY	107.7	81.3	199.2	(280.5)	107.7
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$525.6	\$208.8	\$301.7	\$(398.6)	\$637.5

CONDENSED CONSOLIDATING BALANCE SHEET

	As of December 31, 2008				
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts
ASSETS					
Current assets					
Cash and cash equivalents	\$ 1.9	\$ 1.1	\$ 0.3	\$ -	\$ 3.3
Accounts receivable, net	22.4	12.9	27.9	_	63.2
Inventories	45.8	11.2	31.6	_	88.6
Income taxes receivable	11.2	_	_	_	11.2
Deferred income taxes	3.5	61.9	_	_	65.4
Intercompany amounts receivable	69.6	55.6	_	(125.2)	_
Prepaid and other current assets	5.5	5.4	8.1	_	19.0
Assets held for sale – discontinued operations	_	3.3	_	_	3.3
Total current assets	159.9	151.4	67.9	(125.2)	254.0
Property, plant and equipment, at cost	261.7	113.4	200.3	_	575.4
Less accumulated depreciation	169.1	62.1	28.0	_	259.2
Property, plant and equipment – net	92.6	51.3	172.3	_	316.2
Investments In Subsidiaries	292.9	_	_	(292.9)	_
Deferred Income Taxes	9.6	25.6	0.1	_	35.3
Goodwill	_	_	43.8	_	43.8
Intangible Assets – net	3.0	_	25.7	_	28.7
Other Assets	6.8	0.1	5.1	_	12.0
TOTAL ASSETS	\$564.8	\$228.4	\$314.9	\$(418.1)	\$690.0
LIABILITIES AND STOCKHOLDERS' EQUITY					
Current liabilities					
Debt payable within one year	\$ 5.0	\$ -	\$ 19.1	\$ -	\$ 24.1
Accounts payable	17.4	3.2	14.7	_	35.3
Intercompany amounts payable	55.6	69.6	_	(125.2)	_
Accrued expenses	21.8	17.1	11.4	_	50.3
Total current liabilities	99.8	89.9	45.2	(125.2)	109.7
Long-term Debt	328.3	_	12.2	_	340.5
Deferred Income Taxes	_	_	25.4	_	25.4
Noncurrent Employee Benefits and Other Obligations	33.6	44.3	33.4	_	111.3
TOTAL LIABILITIES	461.7	134.2	116.2	(125.2)	586.9
STOCKHOLDERS' EQUITY	103.1	94.2	198.7	(292.9)	103.1
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$564.8	\$228.4	\$314.9	\$(418.1)	\$690.0

CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS

	Year Ended December 31, 2009				
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts
OPERATING ACTIVITIES					
Net income (loss)	\$ (1.2)	\$(4.4)	\$ 6.9	\$(2.5)	\$ (1.2)
Adjustments to reconcile net income (loss) to					
net cash provided by operating activities					
Depreciation and amortization	15.2	4.6	14.7	_	34.5
Stock-based compensation	4.7	_	_	_	4.7
Deferred income tax benefit	(2.8)	(4.4)	(2.2)	_	(9.4)
Ripon Mill non-cash charges		6.3		_	6.3
(Gain) loss on other asset dispositions	0.2	_	_	_	0.2
Net cash provided by changes in operating working capital	19.9	4.7	2.8	_	27.4
Equity in earnings of subsidiaries	(2.5)	_	_	2.5	_
Pension and other post-employment benefits	4.5	(2.9)	0.8	_	2.4
Other	(0.9)	1.0	(0.1)	_	_
NET CASH PROVIDED BY OPERATING ACTIVITIES	37.1	4.9	22.9	_	64.9
INVESTING ACTIVITIES					
Capital expenditures	(3.4)	(1.4)	(3.6)	_	(8.4)
Proceeds from asset sales		0.8		_	0.8
Other	0.8	(0.3)	(1.2)	_	(0.7)
NET CASH USED IN INVESTING ACTIVITIES	(2.6)	(0.9)	(4.8)	_	(8.3)
FINANCING ACTIVITIES					
Proceeds from issuance of long-term debt	42.6	_	_	_	42.6
Repayments of long-term debt	(85.8)	_	(1.8)	_	(87.6)
Short-term borrowings	0.9	_	11.3	_	12.2
Repayments of short-term borrowings	_	_	(15.4)	_	(15.4)
Cash dividends paid	(5.9)	_		_	(5.9)
Other	(0.1)	_	_	_	(0.1)
Intercompany transfers – net	14.0	(3.1)	(10.9)	_	_
NET CASH USED IN FINANCING ACTIVITIES	(34.3)	(3.1)	(16.8)	_	(54.2)
EFFECT OF EXCHANGE RATE CHANGES ON					
CASH AND CASH EQUIVALENTS	_	_	(0.1)	_	(0.1)
NET INCREASE IN CASH AND CASH EQUIVALENTS	0.2	0.9	1.2	_	2.3
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	1.9	1.1	0.3	_	3.3
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 2.1	\$ 2.0	\$ 1.5	\$ -	\$ 5.6

CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS

	Year Ended December 31, 2008				
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts
OPERATING ACTIVITIES					
Net income (loss)	\$(158.5)	\$(102.0)	\$(44.7)	\$ 146.7	\$(158.5)
Adjustments to reconcile net income (loss) to					
net cash provided by operating activities					
Depreciation and amortization	15.4	7.4	15.8	_	38.6
Stock-based compensation	4.0	_	_	_	4.0
Deferred income tax provision (benefit)	3.1	(55.2)	(4.0)	_	(56.1)
Goodwill and other intangible asset impairment charge	_	_	54.5	_	54.5
Asset impairment loss	_	91.2	_	_	91.2
Loss on disposal – transfer of the Pictou Mill	_	29.4	_	_	29.4
Amortization of deferred revenue – transfer of the Pictou Mil	I –	(2.8)	_	_	(2.8)
Loss on disposal – transfer of the Pictou Mill					, ,
postretirement benefit plans	_	53.7	_	_	53.7
Gain on curtailment of postretirement benefit plan	_	(4.3)	_	_	(4.3)
(Gain) loss on other asset dispositions	0.4	(6.7)	_	_	(6.3)
Net cash provided by (used in) changes in		(2.7)			(3.3.7)
operating working capital	(20.2)	7.9	(8.8)	_	(21.1)
Equity in losses of subsidiaries	146.7	_	-	(146.7)	(= : : :)
Pension and other postretirement benefits	(3.8)	(4.6)	0.8	_	(7.6)
Other	(0.4)	(1.1)	(0.1)	_	(1.6)
NET CASH PROVIDED BY (USED IN) OPERATING ACTIVITIES	(13.3)	12.9	13.5		13.1
INVESTING ACTIVITIES	(1010)				
Capital expenditures	(11.2)	(7.4)	(11.4)	_	(30.0)
Payments in conjunction with transfer of the Pictou Mill	_	(13.6)	_	_	(13.6)
Proceeds from asset sales	_	13.8	_	_	13.8
Other	(1.3)	0.8	(0.1)		(0.6)
NET CASH USED IN INVESTING ACTIVITIES	(12.5)	(6.4)	(11.5)		(30.4)
FINANCING ACTIVITIES					
Proceeds from issuance of long-term debt	53.7	_	_	_	53.7
Repayments of long-term debt	(34.6)	_	_	_	(34.6)
Short-term borrowings	_	_	18.7	_	18.7
Repayments of short-term debt	_	_	(3.3)	_	(3.3)
Cash dividends paid	(6.0)	_	_	_	(6.0)
Share purchases	(9.4)	_	_	_	(9.4)
Other	(0.3)	(0.6)	_	_	(0.9)
Intercompany transfers – net	25.2	(7.6)	(17.6)	_	_
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	28.6	(8.2)	(2.2)		18.2
NET CHANGE IN CASH AND CASH EQUIVALENTS	2.8	(1.7)	(0.2)		0.9
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	(0.9)	2.8	0.5	_	2.4
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ 1.9	\$ 1.1	\$ 0.3	\$ –	\$ 3.3

CONDENSED CONSOLIDATING STATEMENT OF CASH FLOWS

	Year Ended December 31, 2007					
	Neenah Paper, Inc.	Guarantor Subsidiaries	Non-Guarantor Subsidiaries	Consolidating Adjustments	Consolidated Amounts	
OPERATING ACTIVITIES						
Net income (loss)	\$ 10.2	\$(16.7)	\$ 25.9	\$(9.2)	\$ 10.2	
Adjustments to reconcile net income (loss) to						
net cash provided by operating activities						
Depreciation and amortization	15.1	16.2	14.0	_	45.3	
Stock-based compensation	5.8	0.3	0.3	_	6.4	
Deferred income tax provision (benefit)	(4.8)	(17.8)	(10.1)	_	(32.7)	
Gain on sale of Woodlands	_	(6.2)		_	(6.2)	
(Gain) loss on other asset dispositions	0.2	(1.0)	_	_	(0.8)	
Net cash provided by (used in) changes in operating						
working capital, net of effects of acquisition	2.5	5.3	(1.9)	_	5.9	
Equity in earnings of subsidiaries	(9.2)	_	_	9.2	_	
Pension and other postretirement benefits	2.9	(0.8)	2.0	_	4.1	
Loss on curtailment and settlement of pension plan	_	38.7	_	_	38.7	
Other	0.1	(0.1)	(1.4)	_	(1.4)	
NET CASH PROVIDED BY OPERATING ACTIVITIES	22.8	17.9	28.8		69.5	
INVESTING ACTIVITIES						
Capital expenditures	(12.9)	(10.0)	(35.4)	_	(58.3)	
Acquisition of Fox River, net of cash acquired	(54.7)	_	_	_	(54.7)	
Acquisition of Neenah Germany, net of cash acquired	(1.5)	_	_	_	(1.5)	
Other	0.1	0.5	0.5	_	1.1	
NET CASH USED IN INVESTING ACTIVITIES	(69.0)	(9.5)	(34.9)		(113.4)	
FINANCING ACTIVITIES						
Proceeds from issuance of long-term debt	63.6	_	13.4	_	77.0	
Repayments of long-term debt	(34.1)	_	_	_	(34.1)	
Short-term borrowings	_	_	8.0	_	8.0	
Repayments of short-term borrowings	_	_	(5.0)	_	(5.0)	
Cash dividends paid	(6.0)	_	_	_	(6.0)	
Proceeds from exercise of stock options	3.7	_	_	_	3.7	
Other	0.2	_	_	_	0.2	
Intercompany transfers – net	17.8	(6.4)	(11.4)	_	_	
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	45.2	(6.4)	5.0		43.8	
EFFECT OF EXCHANGE RATE CHANGES ON						
CASH AND CASH EQUIVALENTS	_	0.3	0.6	_	0.9	
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALE	NTS (1.0)	2.3	(0.5)		0.8	
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	0.1	0.5	1.0	_	1.6	
CASH AND CASH EQUIVALENTS, END OF YEAR	\$ (0.9)	\$ 2.8	\$ 0.5	\$ -	\$ 2.4	

SEMENTERN

Subsequent Event

On March 1, 2010, the Company announced that Neenah Canada had signed a definitive agreement to sell the Woodlands to Northern Timber Nova Scotia Corporation, a new operating company jointly owned by Atlas and Blue Wolf, for C\$82.5 million (\$78.6 million). The Company will receive the proceeds at the time of closing, which is expected to occur before March 31, 2010. Proceeds from the sale will be used to repay the \$40 million New Term Loan in full and reduce the balance of revolving loans outstanding under our Restated Credit Agreement to zero. In addition, approximately \$3.1 million in contract termination payments related to the closure of the Ripon Mill will become due and payable upon the sale of the Woodlands. The Company's ability to use proceeds in excess of amounts

outstanding under the Restated Credit Agreement is restricted to "permitted uses" as defined in the indenture for the Senior Notes. The transaction is expected to result in a pre-tax gain of approximately \$75 million which will be recognized at the time of closing. The transaction is not expected to generate a cash tax liability because the tax basis for the Woodlands is approximately equal to the sale price. The sale will result in the Company's substantially complete liquidation of its Canadian operations. In accordance with ASC Topic 830, Foreign Currency Matters, the gain on sale will also include the reclassification from accumulated other comprehensive income of \$88 million in deferred foreign currency translation gains. Fees and other costs associated with the transaction are minimal.

DICHELL HORN

Unaudited Quarterly Data

	2009 Quarters				
	First	Second ^(a)	Third	Fourth	Year ^{(a}
Net Sales	\$134.1	\$135.2	\$150.1	\$154.5	\$573.9
Gross Profit	20.5	24.2	28.3	28.6	101.6
Operating Income (Loss)	4.9	(10.5)	10.7	11.3	16.4
Income (Loss) From Continuing Operations	(0.7)	(8.6)	3.4	4.1	(1.8)
Earnings (Loss) Per Common Share From Continuing Op	perations:				
Basic	\$ (0.05)	\$(0.58)	\$ 0.23	\$ 0.28	\$ (0.12)
Diluted	\$ (0.05)	\$ (0.58)	\$ 0.23	\$ 0.28	\$ (0.12)

		2008 Quarters				
	First	Second	Third	Fourth ^(b)	Year ^(b)	
Net Sales	\$205.6	\$194.5	\$185.6	\$146.6	\$732.3	
Gross Profit	34.2	28.9	25.0	11.0	99.1	
Operating Income (Loss)	17.9	14.2	12.3	(63.7)	(19.3)	
Income (Loss) From Continuing Operations	8.5	6.2	5.0	(67.0)	(47.3)	
Earnings (Loss) Per Common Share From Continuing Op	erations:					
Basic	\$ 0.58	\$ 0.43	\$ 0.34	\$ (4.58)	\$ (3.24)	
Diluted	\$ 0.57	\$ 0.42	\$ 0.34	\$ (4.58)	\$ (3.24)	

(a) Includes costs related to the closure of the Ripon Mill of \$17.1 million.

⁽b) Includes non-cash pre-tax goodwill and other intangible asset impairment charge of \$54.5 million.

LEADERSHIP

EXECUTIVE TEAM

Sean T. Erwin

Chairman of the Board. President and Chief Executive Officer, Neenah Paper, Inc.

Bonnie C. Lind

Senior Vice President. Chief Financial Officer and Treasurer

Steven S. Heinrichs

Senior Vice President. General Counsel and Secretary

Walter M. Haegler, Ph.D.

Managing Director, Neenah Germany

John P. O'Donnell

President, Fine Paper

James R. Piedmonte

Senior Vice President, Operations

Dennis P. Runsten

President.

Technical Products – U.S.

BOARD OF DIRECTORS

Sean T. Erwin

Chairman of the Board, President and Chief Executive Officer, Neenah Paper, Inc.

Edward Grzedzinski

Former Chief Executive Officer, NOVA Information Systems

Mary Ann Leeper, Ph.D.

Senior Strategic Advisor, Female Health Company and Former President and Chief Operating Officer, Female Health Company

Timothy S. Lucas, CPA

Independent Consultant, Lucas Financial Reporting and Former Director of Research, FASB

John F. McGovern

Partner, Aurora Capital LLC and Former Executive Vice President and Chief Financial Officer, Georgia Pacific

Philip C. Moore

Corporation

Partner, McCarthy Tétrault, L.L.P.

Stephen M. Wood, Ph.D.

President and Chief Executive Officer, FiberVisions Corporation

SHAREHOLDER INFORMATION

CORPORATE HEADQUARTERS

Neenah Paper, Inc. 3460 Preston Ridge Road Suite 600 Alpharetta, GA 30005 678.566.6500 www.neenah.com

ANNUAL MEETING OF SHAREHOLDERS

The 2010 annual meeting of the shareholders of Neenah Paper, Inc. will be held Wednesday, May 19, 2010, at 10:00 a.m., Eastern time at Neenah's headquarters in Alpharetta, Georgia.

As of February 28, 2010, Neenah had approximately 2,500 holders of record of its common stock.

REGISTRAR AND TRANSFER AGENT

BNY Mellon Shareowner Services P.O. Box 358010 Pittsburgh, PA 15252 Contact Center: Toll Free U.S. and Canada: 877.498.8847 International callers: 201.680.6578 Toll Free TDD for hearing impaired: 800.231.5469 www.bnymellon.com/ shareowner/isd

FINANCIAL AND OTHER COMPANY INFORMATION

Our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 is available on our website at www.neenah.com. In addition, financial reports, recent filings

with the Securities and **Exchange Commission** (SEC), news releases and other information are available on our website. For a printed copy of our Form 10-K, without charge, please contact: Neenah Paper, Inc. Attn: Stockholder Services 3460 Preston Ridge Road Suite 600 Alpharetta, GA 30005 866.548.6569 or via e-mail to investors@ neenahpaper.com

CERTIFICATIONS

Neenah has included as exhibits to its Annual Report on Form 10-K for the fiscal year ended December 31, 2009 filed with the SEC, certifications of Neenah's Chief Executive Officer and Chief Financial Officer certifying the quality of our public disclosure.

TRADEMARKS

The following brand names mentioned in this report are trademarks of Neenah Paper, Inc. – CAPITOL BOND, CLASSIC, CLASSIC CREST, ENVIRONMENT, ESSE, EVERGREEN, GESSNER, IMAGE CLIP, KIMDURA, MUNISING LP, NEENAH, NEWTECH, PREVAIL, SOFSTRETCH, STARWHITE, SUNDANCE, UV/ULTRA II and VARITESS.

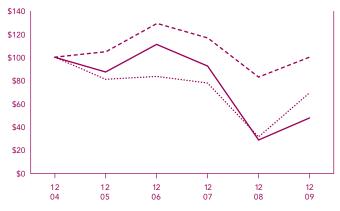
STOCK EXCHANGE

Neenah Paper's common stock is traded on the New York Stock Exchange under the symbol NP.



INDEPENDENT
REGISTERED PUBLIC
ACCOUNTING FIRM
Deloitte & Touche LLP
191 Peachtree Street
Suite 1500
Atlanta, GA 30303

FIVE-YEAR CUMULATIVE TOTAL RETURN*



- Neenah Paper, Inc.
- -- Russell 2000 value
- Peer group: AbitibiBowater Inc., International Paper Company, P.H. Glatfelter Company, Schweitzer-Mauduit International, Inc. and Wausau Paper Corporation. The peer group average is weighted by market capitalization.
- * \$100 invested on 12/31/04 in stock or index, including reinvestment of dividends. Fiscal year ending December 31.

COLOPHON

This year we are featuring a hardbound decorative component cover material on the exterior of the NPI annual report, 6-mil coated PREVAIL® Paper. This paper is a polymer saturated base paper manufactured by Neenah Paper Technical Products. The cover paper was manufactured at our Munising mill and shipped to our customer, Ecological Fibers, Inc., who coated, embossed and converted the product into a decorative book cover product. Our technically advanced polymer saturated base papers are converted into a wide variety of colors and textures for book and packaging end-use customers worldwide.

SW-COC-000885 FSC Trademark © 1996 Forest Stewardship Council A.C. The mark of responsible forestry.



Paper

Exterior cover PREVAIL® Paper Black, 6-mil

Inside cover end papers CLASSIC CREST® Paper Epic Black® 80 lb. cover

Pages 1–4 SUNDANCE® Paper Warm White⊕ 70 lb. text

Pages 5–12 CRANE'S LETTRA® Paper Pearl White (100% cotton) 80 lb. text

Pages 13–20 CLASSIC CREST® Paper Avalanche White 100 lb. text

Pages 21–28 ESSE® Paper Pearlized Cocoa® 80 lb. text

Pages 29–36 CLASSIC CREST® Paper Avalanche White 100 lb. text

Pages 37–52 ESSE® Paper Crystal ® 80 lb. text

Pages 53–124 SUNDANCE® Paper Warm White® 70 lb. text

Credits

Design and Production Addison www.addison.com

Copywriting **Edward Nebb**

Printing
Worth Higgins &
Associates

Cover Material Converting **Ecological Fibers**

Foil Stamping and Case BindIng

Illustration & Photography

Pages 6–11 Jo Ratcliffe

Pages 14–19 Dwight Eschliman

Pages 30–35 Micah Lidberg

Page 44 (upper) Sean Caffrey

Page 44 (lower) Howard McAlpine

Page 45 (upper) Ralph Richter

Page 45 (lower) Lorne Bridgman



Neenah Paper, Inc. 3460 Preston Ridge Road Suite 600 Alpharetta, GA 30005 678.566.6500

To minimize our
environmental impact, the
Neenah Paper, Inc.
2009 Annual Report was
printed on papers
containing fibers from
environmentally appropriate
socially beneficial
and economically viable
forest resources.