

ELECTRICAL WIRE FOR INFRASTRUCTURE AND INDUSTRY

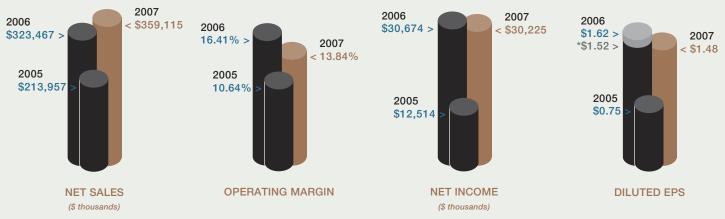


2007 ANNUAL REPORT

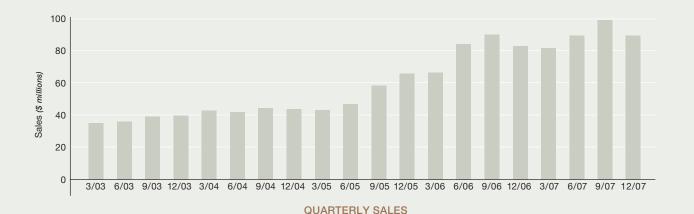
## **Houston Wire & Cable Company**

Founded in 1975, Houston Wire & Cable Company (HWCC) is one of the largest distributors of specialty wire and cable and related services in the U.S. electrical distribution market. We have eleven strategically located sales and distribution centers that are focused on providing our customers with a single-source solution. HWCC is committed to providing our customers value by offering a large selection of in-stock items, exceptional customer service and high levels of product expertise.

(dollars in thousands except per share data)	2007	2006	2005	2004	2003
Net Sales	\$359,115	\$323,467	\$213,957	\$172,723	\$149,084
Sales Per Employee	1,201	1,131	781	647	560
Operating Income	49,708	53,074	22,768	11,520	4,697
Operating Margin	13.84%	16.41%	10.64%	6.67%	3.15%
Net Income	30,225	30,674	12,514	4,809	216
Diluted Earnings Per Share	1.48	1.62	0.75	0.29	0.01
Total Assets	139,091	116,864	81,241	65,724	58,455
Long-Term Obligations	34,507	12,059	57,938	43,752	46,548
Stockholders' Equity	71,170	81,674	742	8,228	3,364



\*Non-GAAP \$1.52





## Dear Fellow Shareholder

Our results in 2007 were mixed in a changing and, at times, challenging business environment. We achieved record sales of \$359 million in 2007 on 11% organic sales growth. Operating cash flow at \$21 million was also a record and we acquired several new customers and launched new products that will benefit us in the years to come. In spite of all these accomplishments though, we still fell short of our objectives as we faced a number of headwinds from the deteriorating economic climate throughout 2007 spawned by the housing crisis, turmoil

in the financial markets, and the general apprehensiveness of customers to continue spending in the form and fashion in which they had in previous years. Furthermore, we faced four difficult quarters when compared to 2006 when we had organic sales growth of 51%. The Company anticipated gross margin compression in 2007 as it experienced abnormally high gross margins in 2006. The 2006 gross margin percentage was driven by a favorable product mix, inflation and exceptionally strong demand. We cautioned many times that 2006 gross

margin levels were an anomaly and absent future like influences, were unsustainable. Consistent with these expectations, gross margin in 2007 reflected normalizing to the more historical levels the Company experienced prior to 2006.

Despite the headwinds we faced in 2007, we can take pride that it was a record revenue year for the Company. Key operating performance metrics, Return on Equity and Return on Invested Capital were 40% and 31% respectively. Our debt increased in

5 GROWTH INITIATIVES >>

1

## LifeGuard™

LifeGuard<sup>™</sup> cable is manufactured using low-smoke, zero-halogen jackets that provide many advantages over standard constructions of cable. Highly engineered polymers developed after years of research have produced a new generation of cables that offers excellent electrical and mechanical characteristics, superior flame resistance, low smoke production and reduced toxicity.



Conventional Cable

2007 as we decided to leverage the balance sheet to support an aggressive stock repurchase program that began in August 2007. Additionally, we initiated a quarterly dividend in the third quarter of 2007 and recently increased the dividend by 13%. We are committed to doing our utmost to optimize returns to our shareholders in a sensible and responsible manner while also maintaining adequate resources for organic growth initiatives and acquisitions.

2007 was also a year in which we received several prestigious accolades. Early in the year, *BusinessWeek* recognized the Company by placing it on their Hot Growth company list, ranking us #3 in overall Profit Growth. Additionally, *Forbes* magazine ranked Houston Wire & Cable Company (HWCC) #1 in Return on Equity in their Top 200 Small Company list. Finally *BuildingGreen*, which recognizes the most innovative and exciting green building products, placed our

LifeGuard<sup>™</sup>, low-smoke zero-halogen cable, as a top 10 product for 2007.

Another big win for us in 2007 was the successful integration of Sarbanes-Oxley into our management processes and controls. This was a significant undertaking for our team and now that this time-consuming exercise is complete and we are compliant, we can begin looking for acquisition opportunities in our target markets that complement our long-term growth strategy.

Today's challenging economic environment presents an opportunity for HWCC to demonstrate our ability to grow in difficult times. Fortunately, we launched five major growth initiatives beginning in 2003 and these were responsible for delivering double-digit organic sales growth in 2007 when many companies faced flat to negative growth. Our five major growth initiatives encompassing LifeGuard™ (and other private

branded products), Utility Power Generation, Emission Controls, Engineering & Construction and Selected Industrials have been largely responsible for the more than doubling of our revenues over the last four years.

We took great care in selecting the endmarkets for our growth initiatives as we
wanted to create a growth plan that was
both robust and scalable. We excluded the
commercial and residential markets as
the less highly engineered wire and cable
required in these markets is nonvalueadded and commodity price sensitive.
Market targets well suited for our service
offering include U.S. infrastructure, utility
and a broad and diverse range of selected
industrials. Below, I will touch on each of
them briefly, but I am pleased to say that
we have had several early successes in
penetrating all of these markets.



2

## **Utility Power Generation**

Significant investments in new power generating facilities are required to support population growth and industrial demand for electricity. We expect the United States' near-capacity strained power grid and aging power production infrastructure to remain a material growth opportunity for several years.

3

#### **Emission Controls**

Many of the United States' fossil fuel power production facilities exceed 35+ years of age. Considerable investments are required to retrofit these facilities with new environmentally compliant technologies. Rapidly advancing clean coal technology and governmental regulation should favorably impact growth opportunities in this market.

We believe that significant infrastructure improvements and additions to support population density and growth will be needed for the next several years. Examples of infrastructure targets include mass transit, wastewater treatment facilities, bridges and tunnels. In a 2007 U.S. Conference of Mayors Water Report, for example, it was estimated that annual local government spending may exceed \$110 billion by 2010 for water and sewage. We expect to benefit from this and other infrastructure investments as the industrial wire and cable we supply is specifically engineered for these types of complex and demanding applications.

Utility, also a targeted market, continues to deliver significant opportunities for our Company. Our focus is on new power generation facilities and emission control units for new and existing fossil fuel facilities. Both these sectors are experiencing considerable

growth as additions to our power grid are necessary to augment the United States' near-capacity strained power production infrastructure. Furthermore, emission control upgrades are required on existing fossil fuel plants which, on average, exceed 35+ years of age. Several favorable market dynamics are driving environmental compliance investments including long overdue retrofits to aging fossil fuel plants, rapidly advancing clean coal technology and government regulation. We expect both of these sectors to continue growing for several years in this market.

Lastly, selected industrials such as those companies focused on oil and gas, refining, alternative fuels, steel and industrial manufacturing are well capitalized to continue expanding their businesses and our activities along with these expansions. This market, one of the largest segments of the U.S.

economy, is comprised of a diverse base of manufacturing and production companies. Based on a compilation of January 2008 Industrial Information Resources reports, spending on industrial capital projects in the U.S. during 2008 is expected to total \$123 billion. We offer industrial wire and cable that is specifically designed for these non-residential, non-commercial applications and are benefiting from on-going capital spending due to factory and plant upgrades. For example, in petroleum refining and other harsh environment operations, we distribute specialty cables specifically designed for sustained performance when exposed to caustic materials or extreme temperatures. Last year, we supplied approximately 23,000 unique items to our targeted markets.

The 2008 market outlook predictions remain mixed. Most agree that residential and commercial areas will experience some







## **Engineering & Construction**

Investment in capital expansion and infrastructure remains very active. Work-in-progress and backlogs of the Engineering and Construction firms designing and building these investments are at record levels. We believe this robust activity will be ongoing as these firms are continuing to aggressively fund growth and staffing initiatives.

softness. Fortunately we do not sell into these markets. While not directly related to them, we do remain mindful that the stability of these markets influences our broad economy. I believe that capital expansion and infrastructure investments will remain strong—similar to what they were in 2007, and we are encouraged to see the work-inprogress and backlogs of the engineering and construction firms at record levels. Our growth plan, private label products, product mix and sales and marketing teams are all designed to service these growing markets.

We have worked very hard at Houston Wire & Cable Company to diversify our end-user markets to assure that we have consistent growth opportunities for years to come. Our staffing initiatives, including recruiting, training and retention of key employees, remain a significant contributor to our culture and success. This year will continue to be a year

where sales resource additions remain a top priority as we are upbeat on the growth plan and the opportunities it drives. Our specialty wire and cable products are found in nearly all Standard Industrial Classification (SIC) codes. We have a broad end-user base, a 30+ year operating history, industry-leading customer service metrics, and an aggressive, expanding sales force that continues to build strong relationships with customers by supporting their current and future needs.

I would like to congratulate and thank all HWCC team members for our achievements in 2007. While we will face challenges, I take comfort in knowing that we have the right plan, a gifted team, and the momentum to drive our business to new levels. I am honored to be a part of such a great team. I also want to thank our customers, suppliers, advisors and directors, as we could not

have achieved all that we have without their support and counsel. And finally, I want to thank our investors for their confidence in our team and for ongoing support of our Company in what was a turbulent year for the stock market in 2007.

We look forward to 2008 and beyond.

Doules a. Suertino

Charles A. Sorrentino
President, Chief Executive Officer & Director

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#### **Selected Industrials**

We have targeted select industrials in the following markets

Energy Pharmaceutical
Food Processing Pulp & Paper
Government Security
Mass Transit Steel

Mining Transportation
Petrochemical Waste Water







Houston Wire & Cable Company Named to Forbes "200 Best Small Companies List"

FORM 10-K >>



Houston Wire & Cable Company's LifeGuard™ Product Selected in *BuildingGreen*'s "Top-10 Green Building Products"

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **FORM 10-K**

**■ ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**For the Fiscal Year ended December 31, 2007

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 000-52046



(Exact name of registrant as specified in its charter)

Delaware 36-4151663

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

10201 North Loop East Houston, Texas

77029 (Zip Code)

(Address of principal executive offices)

(Zip Code)

(713) 609-2100

(Registrant's telephone number, including area code) Securities registered pursuant to Section 12(b) of the Act:

## Title of Class

Name of Each Exchange on Which Registered

Common stock, par value \$0.001 per share

YES □ NO ⊠

The Nasdaq Stock Market

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the YES $\square$ NO $\boxtimes$	e Act.
Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Sec Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reand (2) has been subject to such filing requirements for the past 90 days YES $\boxtimes$ NO $\square$	

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulations S-K is not contained herein, and will not be contained, to the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act

Large Accelerated Filer □ Accelerated Filer ⊠ Non-Accelerated Filer □ Smaller reporting company □ Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) YES □ NO ⊠ The aggregate market value of the voting stock (common stock) held by non-affiliates of the registrant as of June 30, 2007 was \$471,422,386.

At March 1, 2008, there were 18,577,727 outstanding shares of the registrant's common stock, \$.001 par value per share.

## DOCUMENTS INCORPORATED BY REFERENCE

Part III of this report incorporates by reference specific portions of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

# HOUSTON WIRE & CABLE COMPANY

## Form 10-K

# For the Fiscal Year Ended December 31, 2007

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#### PART I

#### **ITEM 1. BUSINESS**

#### Overview

We are one of the largest distributors of specialty wire and cable and related services to the U.S. electrical distribution market. During 2007, we served over 2,800 customers, including virtually all of the top 200 electrical distributors in the U.S. We have strong relationships with leading wire and cable manufacturers and provide them with efficient access to the fragmented electrical distribution market. During 2007, we distributed approximately 23,000 SKUs (stock-keeping units) to over 8,200 customer locations nationwide from eleven strategically located distribution centers in ten states. We are focused on providing our electrical distributor customers with a single-source solution for specialty wire and cable and related services by offering a large selection of in-stock items, exceptional customer service and high levels of product expertise.

We offer products in most categories of specialty wire and cable, including: continuous and interlocked armor cable; control and power cable; electronic wire and cable; flexible and portable cords; instrumentation and thermocouple cable; lead and high temperature cable; medium voltage cable; and premise and category wire and cable. We also offer private branded products, including our LifeGuard<sup>TM</sup> low-smoke, zero-halogen cable. Our specialty wire and cable is primarily used in repair and replacement, also referred to as maintenance, repair and operations ("MRO"), related projects and is increasingly purchased for larger-scale projects in the utility, industrial and infrastructure markets. Our specialty wire and cable is used within a diverse range of industries, including the communications, energy, engineering and construction, general manufacturing, infrastructure, petrochemical, transportation, utility and wastewater treatment industries.

#### Our value-added services include:

- Standard same day shipment from our extensive inventory and distribution network
- Application engineering support through our knowledgeable sales and technical support staff
- Custom cutting of wire and cable to exact specifications at no additional charge
- Inventory management programs that provide job-specific asset management and just-in-time delivery
- Job-site delivery and logistics support
- 24/7/365 customer service
- Customized internet-based ordering capabilities

Our wide product selection and specialized services support our position in the supply chain between wire and cable manufacturers and electrical distributors and their customers. Offering the breadth and depth of specialty wire and cable that we do requires significant warehousing resources and a large number of SKUs. An electrical distributor, however, typically sells a wide variety of electrical products ranging from lighting to MRO supplies, and only a small percentage of these items represent specialty wire and cable. In addition, given their bulk and weight, specialty wire and cable require a disproportionately high percentage of warehouse space and materials handling capabilities compared to the sales volume they generate for an electrical distributor. Instead of dedicating larger amounts of warehouse space to inventory and making the investments in employee training, same day shipment capabilities for specialty wire and cable, end-user support, and information technology needed to maintain industry leading levels of service, our distributor customers rely on us to supply much of their specialty wire and cable. At the other end of the supply chain, while manufacturers may have the space and capabilities to maintain a large supply of inventory, we do not believe that any single manufacturer has the breadth of product that we offer. More importantly, manufacturers historically have not offered the services that our customers need, such as complementary custom cutting and same day shipment, and do not have multiple distribution locations across the nation. As a result, we believe that we serve an important role in the supply chain for specialty wire and cable and that it would be uneconomical for manufacturers or electrical distributors to compete with us, given our nationwide product and service capabilities.

Our Cable Management Program addresses our customers' growing demand for more sophisticated and efficient processes for product procurement, in order to meet budgets and reduce expenses. This program entails purchasing and storing dedicated inventory, so our customers have immediate product availability for the duration of their projects. Some advantages of this program are extra pre-allocated safety stock, firm pricing, zero cable surplus and just in time delivery. Used on large construction and capital expansion projects, this program combines the expertise of our cable specialists with dedicated project inventory and superior logistics to finish complex projects on time and within budget.

1

## History

We were founded in 1975 and have a long history of reliable customer service, broad product selection and strong product expertise. In 1987, we completed our first initial public offering and were subsequently purchased in 1989 by ALLTEL Corporation. In 1997, we were purchased by investment funds affiliated with Code, Hennessy & Simmons LLC. In June 2006, we completed our second initial public offering. During our 32 year history, we have successfully expanded our business from one original location in Houston, Texas to eleven strategic locations nationwide.

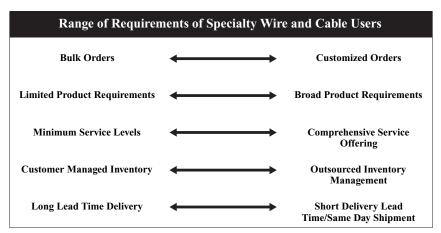
In 2000, we acquired our largest direct competitor, the Futronix division of Kent Electronics Corporation. In 2003, we implemented a new sales and marketing strategy to expand our sales force, to introduce new private branded products and to work in concert with our distributor customers to generate demand from end-users in our targeted markets, including the utility, industrial and infrastructure markets. As part of this initiative, we are partnering with our distributor customers and strengthening our relationships with project and specifying engineers to generate demand for our specialty wire and cable. For example, in the utility markets, we seek to capitalize on increased spending on new power generation assets and environmental compliance initiatives. In addition, in the engineering and construction market we work with specifying engineers to drive specialty wire and cable specifications in large capital projects and market our cable management program as a tool to manage wire and cable at those projects.

## **U.S. Industry Overview**

We operate within the U.S. electrical distribution market, which *Electrical Wholesaling* magazine estimates had industry-wide sales of \$89.1 billion in 2007. Electrical distribution has historically been a growing segment of the industrial distribution industry, with a compound annual growth rate ("CAGR") of 4.7% since 1985.

Within the electrical distribution industry, our business focuses on specialty wire and cable. According to the U.S. Census Bureau, the total value of manufacturers' shipments of specialty wire and cable totaled approximately \$9.4 billion in 2006. The specialty wire and cable we sell generally consists of continuous and interlocked armor cable; control and power cable; electronic wire and cable; flexible and portable cords; instrumentation and thermocouple cable; lead and high temperature cable; medium voltage cable; and premise and category wire and cable. These products are often highly engineered and require sophisticated knowledge to insure proper application. Examples of primary end-markets for specialty wire and cable include the communications, energy, engineering and construction, general manufacturing, infrastructure, petrochemical, transportation, utility and wastewater treatment industries.

The sales channel for specialty wire and cable depends on a number of factors, including order type, product selection, service level expectations, inventory management and delivery requirements. The greater the need for customization and high service levels (represented by the right side of the following diagram), the more likely the transaction will involve a specialty wire and cable distributor such as us.



In certain circumstances, manufacturers of specialty wire and cable sell their products directly to the end-user. These transactions typically consist of a bulk volume of wire and cable, involve little or no customized services and may require long lead times between order and delivery. An example of this type of transaction would be the purchase of full reels of cable with manufacturing lead times ranging from 8 to 16 weeks after receipt of the order. More frequently, an electrical distributor serves as the sales channel directly between the manufacturer and the contractor or end-user. The typical sale by an electrical distributor may involve a commonly purchased item that is specifically designated by the end-user and shipped from stock along with a variety of other electrical products. It is generally most economical for electrical distributors to carry in their inventories only those wire and cable SKUs that are commonly ordered and do not require high levels of specialized knowledge or services.

For customers requiring highly specialized wire and cable, custom cut lengths, technical expertise, short lead times or additional services, electrical distributors will generally source products from a specialty wire and cable distributor. We believe that the increasing complexity of specialty wire and cable specifications and the growing need for just-in-time delivery and logistics support will drive further growth in purchases through specialty wire and cable distributors.

## **Targeted Markets**

Our business is driven, in part, by the strength, growth prospects and activity in the end-markets in which our products are used. We have targeted three of these markets—the utility, industrial and infrastructure markets—in our recent sales and marketing initiatives.

Utility Market. The utility market includes large investor-owned utilities, rural cooperatives and municipal power authorities. While we do not distribute the power lines used for the transmission of electricity, we sell many products used in a power plant and in the related pollution control equipment. As such we are positioned to benefit from expenditures for new power generation needed to satisfy a growing population with increasing energy demands and to comply with federal mandates to reduce toxic outputs from power generating facilities. We expect to benefit from this trend as our customers utilize our cable management services to support the distribution of specialty wire and cable required for the construction of new power plants and upgrading of existing power plants. For example, large coal-fired utility plants across the U.S. may be retrofitted with flue gas desulphurization systems (commonly referred to as scrubbers) to comply with pollution-control initiatives. This type of project requires the specialty instrumentation, power and control products that we distribute.

Industrial Market. The industrial market is one of the largest segments of the U.S. economy, comprised of a diverse base of manufacturing and production companies. Based on a compilation of January 2008 Industrial Information Resources reports, spending on industrial capital projects in the U.S. during 2008 is expected to total \$123 billion. We help our electrical distributor customers provide specialty wire and cable to industrial companies with large, complex plant maintenance, repair and operations requirements and for new capital projects. We offer specialty wire and cable that is specifically designed for a variety of industrial applications, and we are benefiting from on-going capital spending due to factory and plant upgrades. For example, in petroleum refining and other harsh-environment operations, we distribute specialty cables specifically designed to endure exposure to caustic materials or extreme temperatures.

Infrastructure Market. We believe that significant infrastructure improvements and additions to support population density and growth will be needed over the next several years. For example, the U.S. Conference of Mayors Water Council's 2007 National City Water Survey report states, "More than \$82 billion was spent in 2005 on water and sewer services and infrastructure, and from 1992 to 2005 total expenditures exceeded \$841 billion". This report further stated, "Annual local government spending may exceed \$110 billion by 2010". We expect to benefit from this trend given that the specialty wire and cable we distribute is used in the construction of wastewater treatment facilities and throughout other major infrastructure projects. We are assisting our customers to further penetrate the engineering and construction market by working with application engineers to drive specialty wire and cable specifications in these large construction projects.

## LifeGuard<sup>TM</sup> Market Opportunity

We believe that the market for low-smoke, zero-halogen products is in its infancy in the U.S. and represents a significant market opportunity across our targeted markets. Low-smoke, zero-halogen cables have been used extensively in Europe and Asia for many years. We are leading the development of the market for low-smoke, zero-halogen cable in the U.S. In addition to other threats, when traditional cable burns, the acid gases produced are particularly destructive to electrical and electronic equipment, which represents a significant investment for many businesses. In contrast, low-smoke, zero-halogen compounds provide significant flame resistance, minimal smoke production and substantially reduced toxicity and corrosiveness when burned, as compared to traditional wire and cable. We sell our LifeGuard<sup>TM</sup> products across most of our end-user markets.

Our LifeGuard<sup>TM</sup> cable has been accepted for use by several hundred end-users, including leading engineering and construction firms, and is increasingly included in specifications for utility, data center and industrial related projects. LifeGuard<sup>TM</sup> can be used in harsh environments for power, control and lighting circuits in a broad range of commercial, industrial and utility applications. We are currently marketing LifeGuard<sup>TM</sup> to the utility industry for use in power generation and co-generation; to industrial plants for petrochemical, pharmaceutical and wastewater treatment related uses; to general industry for use in data centers, such as computer rooms, switching centers and central offices; and to the engineering and construction market for use in highly populated facilities such as multi-story buildings, schools, hotels, hospitals, sports centers, airports and mass transit stations.

## **Competitive Strengths**

We are a nationally recognized, full-service distributor of specialty wire and cable and related services. Through eleven strategic locations across the United States, we provide same-day shipment to a broad customer base including, among others, Border States Electric Supply, Consolidated Electrical Distributors, Inc., GEXPRO (formerly GE Supply Company), Graybar Electric Company, Inc., HD Supply, Inc., Mayer Electric Supply Company Inc., Rexel, Inc., The Reynolds Company, Sonepar USA and WESCO Distribution, Inc. We operate in a highly fragmented market, and we believe that the following competitive strengths have helped us achieve our leading position in the market and a strong reputation among manufacturers and customers.

#### Comprehensive Value-Added Services and Product Expertise

Our business model focuses on providing our customers with comprehensive value-added services and high levels of expertise across a broad range of our suppliers' products. Our services are designed to provide maximum efficiency and flexibility for our customers and include extensive product knowledge and application engineering support, inventory management, custom cut capabilities and 24/7/365 customer service. We help our customers achieve efficient and effective procurement of specialty wire and cable on terms that typically include short lead times and the ability to ship a high percentage of the products ordered within 24 hours. Critical to our success is our application engineering support, in which our knowledgeable sales people help customers match products based on intended use, cost and performance specifications. We have developed the expertise, infrastructure and relationships to provide extensive customer service that we believe would be costly to build and support without the scale we have achieved.

## Strength and Tenure of Specialized Sales Force

We have invested in developing a sales force of highly knowledgeable professionals with considerable industry expertise. As of December 31, 2007, our sales force consisted of 54 field sales personnel and 90 inside sales and technical support personnel. The size of our field sales force has increased significantly since 2003 and is aligned according to targeted industries, geography and select customer relationships. Our sales personnel receive ongoing, comprehensive training about innovations in specialty wire and cable as well as changes affecting our targeted markets. We use a consultative selling approach that leverages our extensive product expertise and knowledge of our customers' needs in the markets in which the products are used. Our sales effort is designed to augment the sales efforts of manufacturers as well as those of our distributor customers. We believe that our sales approach results in increased demand for the products we distribute and maximizes our reputation as a highly knowledgeable source of specialty wire and cable information.

## First-Mover Advantage with LifeGuard<sup>TM</sup> Cable

We believe we have established a first-mover advantage in the U.S. with our LifeGuard™ line of low-smoke, zero-halogen cable products. We believe our LifeGuard line of cable has the potential to become the industry standard in the U.S. for low-smoke, zero-halogen cable needs. Since its introduction in 2003, our LifeGuard™ line of cable has been accepted for use by several hundred end-users, including leading engineering and construction firms, and is increasingly included in specifications for utility, data center and industrial related projects. We have identified a substantial potential market for these products and believe that our early entrance into the market provides us with a significant competitive advantage.

## Operating Efficiency

Our ability to offer a high level of customer service is due in part to our highly efficient and effective operations that leverage centralized back-office administration and purchasing, a scalable information technology platform, automated warehouse operations and electronic product tracking. The products we carry are bar-coded with exact product specifications and length and tracked on a real-time basis in our system, which allows us to cost-effectively route orders to our warehouses across the country based on delivery distance, availability and quantity of product. Our process minimizes waste by targeting specific locations and reels for optimal custom cut orders. Efficient purchasing and management of our products have helped us increase our average inventory turns from 3.37 in 2003 to 3.97 in 2007 and improved our gross margin during the same period from 23.6% to 25.9%. In addition, by leveraging our national infrastructure and implementing back-office initiatives, we have decreased our operating expenses as a percentage of revenue from 20.4% in 2003 to 12.0% in 2007. Based on data for 2006 reflected in the 2007 Performance Analysis Report ("PAR Report") published by the National Association of Electrical Distributors ("NAED"), we compare favorably to the electrical distribution industry averages across several metrics, including average sales per employee of approximately \$1,201,000 in 2007 versus \$548,000 for the industry in 2006.

## Extensive Product Offering and Strong Supplier Relationships

In 2007, we sold approximately 23,000 SKUs, representing a broad and deep selection of high-quality specialty wire and cable. Our products include national brands of continuous and interlocked armor cable; control and power cable; electronic wire and cable; flexible and portable cords; instrumentation and thermocouple cable; lead and high temperature cable; medium voltage cable; and premise and category wire and cable. We also offer several products under our private brands, including our LifeGuard<sup>TM</sup> line of low-smoke, zero-halogen cable. Our strategy is to maintain a wide breadth and depth of inventory, allowing us to ship a high percentage of the products ordered within 24 hours. We believe that our vast product offering and value-added services are significant factors in attracting and retaining many of our customers. In addition, we have strong, often decades-long, relationships with large wire and cable manufacturers such as Belden CDT, General Cable Corp., Nexans, Service Wire Company and Southwire Company. Because of our national scale, market leadership position and specialized services, we believe we provide an important function in the supply chain and are critical to our suppliers' sales efforts. We also believe that our strategic decision to concentrate our purchases with our top suppliers allows us to solidify our relationships with these vendors while optimizing our vendor rebates.

## Strong and Diversified Customer Base

During 2007, we served over 2,800 customers, including virtually all of the top 200 electrical distributors in the U.S. We have experienced exceptional customer retention, and we believe that we are the primary supplier of specialty wire and cable to a majority of our customers. Each of our top ten customers in 2007 has purchased products from us every year over the last decade. Our direct customers are electrical distributors, and our products are used within a diverse range of industries including the communications, energy, engineering and construction, general manufacturing, infrastructure, petrochemical, transportation, utility and wastewater treatment industries. We believe that the strength of our broad customer relationships provides us with a significant competitive advantage.

#### Experienced Management Team

Our highly experienced team of executive officers and key management has an average tenure with us of over 15 years. This continuity strengthens our relationships with our customers and suppliers and enables us to provide our customers with a high level of product and industry expertise. Our management team is led by our President and Chief Executive Officer, Charles Sorrentino, who joined us in 1998. Working with Mr. Sorrentino is a team of industry veterans who have been instrumental to our strong growth and success to date and will enable us to leverage our competitive strengths and pursue further strategic growth opportunities.

#### **Growth Strategies**

Since implementing our new sales and marketing strategy in 2003, our revenue has increased from \$149.1 million in 2003 to \$359.1 million in 2007, and our operating income has increased from \$4.7 million to \$49.7 million. We intend to continue to leverage our competitive strengths and pursue select strategic initiatives to drive growth in revenue and profit.

## Generate Demand from Targeted Markets

During 2003, we realigned our sales efforts to work in concert with our distributor customers to generate demand directly from end-users in our targeted markets, including the utility, industrial and infrastructure markets. We believe that our sales and marketing programs and product application expertise can help our distributor customers drive demand from their customers. In select target markets, we are assisting our customers in forming relationships with project and specifying engineers to create demand for our specialty wire and cable. For example, in the utility market, we are positioned to capitalize on the increased spending on new power generation assets and environmental compliance initiatives. Additionally, we are marketing our cable management program to the engineering and construction market as a tool to manage supplies at large capital projects. We also believe that many of these new relationships have been awarded to us based on the range of value added services that we are able to provide. We believe that our ability to help generate demand and manage the logistics of delivering our specialty wire and cable increases the value we bring to our customers and suppliers alike. We believe that the relationships we have developed with specifying engineers enhance our role in the sales and marketing process and established a platform to accelerate sales of our private branded products through our distribution channels.

## **Expand Our Sales Force**

As part of our ongoing strategy to penetrate new markets, we expect to continue to expand our sales force and further focus our sales and marketing efforts on supporting our distributor customers in our targeted markets. We typically hire experienced personnel for our sales force, and since 2003 we have significantly increased the number of our field sales personnel. Based on data for 2006 reflected in the 2007 PAR Report published by the NAED, our sales personnel outperformed industry averages with average sales per sales employee of \$2.2 million in 2007 versus \$1.1 million for the industry in 2006. We believe we are in the early stages of penetrating additional sales channel opportunities in targeted markets and will continue to add specialized sales personnel to generate demand for our products.

## Increase Sales of Private Branded Products

Beginning in 2003, we spearheaded the development and marketing of select private branded products, including LifeGuard<sup>TM</sup>, a low-smoke, zero-halogen line of cable; Houwire®, a low-cost sound and security wire; and DataGuard®, a high-end electronic cable product line. Low-smoke, zero-halogen cables have been used extensively in Europe and Asia for many years. While we are still in the early stages of selling these product lines, we believe the possible markets for these products are significant. Since its introduction in 2003, our LifeGuard<sup>TM</sup> line of cable has been accepted for use by several hundred end-users, including leading engineering and construction firms, and is increasingly included in specifications for utility, data center and industrial related projects.

## Focus on Efficient Operations and Cost Control

We seek ways to reduce costs, increase efficiency and ultimately enhance our ability to serve our customers. For example, we continuously measure our performance and implement best practices across our organization to improve our operations. We tie a portion of our manager compensation to profitable growth. In addition, we have invested in highly flexible and scalable information systems, which have been instrumental to the efficient integration of our sales, distribution and logistics capabilities. Improvements in our inventory management have created capacity in our warehouses that can be used to support our continued growth. We believe that our dedicated focus on efficient operations and scalable technology will help us drive productivity improvements and cost savings in the future.

#### Selectively Pursue Acquisition Opportunities

Our senior management team has experience in identifying and integrating acquisition targets. In 2000, we acquired our largest direct competitor, Futronix, from Kent Electronics. Following the acquisition we successfully integrated operations, including the elimination of seven Futronix warehouses. While we are not dependent on acquisitions to achieve our growth plan, we will selectively pursue acquisitions that leverage our established infrastructure and allow us to strategically address select target markets, grow our product and service offering, expand geographically and leverage our efficient distribution and operations platform.

## **Products**

Through our relationships with many of the large wire and cable manufacturers, we have access to a full spectrum of specialty wire and cable, allowing us to consistently meet the needs of our customers. Our focus is on specialty wire and cable that is engineered for specific usage and supplies critical power and data to end-users across diverse markets. We custom cut our wire and cable to exact specifications so that they can be installed as soon as they arrive at the destination. Our product strategy is to carry an extensive array of specialty wire and cable to meet the diverse, dynamic and time-sensitive needs of our customers. In addition, our infrastructure is designed to respond to short lead times with high levels of product availability and same day shipment.

## **Product Categories.** We distribute a wide array of wire and cable types for a host of applications, including:

- Continuous Armor. Continuous armor cable is available in low voltage and medium voltage constructions and is used in harsh environments where maximum conductor protection is required. The corrugated seamless aluminum armor prevents the entrance of water, gas and corrosive elements into the electrical core of the cable. Continuous armor cable is used in a wide variety of applications including industrial power distribution, pulp and paper, utility and petrochemical operations. This product can be used indoors and outdoors, aerially, in conduits, ducts, cable trays and direct burial applications.
- Control & Power. Control and power cable is 600 volt single or multiple conductor cable used in a broad range of commercial, industrial and utility applications. Applications include lighting, control and power circuits in wet and dry locations in conduits, ducts and raceways. Control and power cable is chemical, gasoline and oil resistant, and may be directly buried or installed in cable trays.
- *Electronic*. Electronic cable is primarily used in audio, control, instrumentation and computer applications. It is highly engineered cable that provides specific electrical performance characteristics for a broad range of data, communications and industrial applications.
- Flexible & Portable Cord. Flexible and portable cord is a highly flexible and durable single or multiple conductor cable used in heavy-duty industrial applications. These cables are commonly used for energizing mobile mining equipment, diesel electric locomotives, lifting magnets, cranes and loaders, as well as for portable power distribution for tools, equipment, small motors and machinery.
- *Instrumentation & Thermocouple.* Instrumentation and thermocouple cable is 300 volt or 600 volt, twisted pair or triad cable used to transmit signals for instrument, process and control, or heat sensing instruments. It may be used in wet and dry locations, indoors or outdoors, aerially, in conduits, ducts, cable trays or 600 volt direct burial applications.
- Interlocked Armor. Interlocked armor cable is available in low voltage and medium voltage constructions and is used in harsh environments where maximum conductor protection is required. The protective sheath is made from a thick corrugated metal tape that locks together as it is wrapped around the cable core. It is used in a wide variety of applications including industrial power distribution, pulp and paper, utility and petrochemical operations. This product can be used indoors and outdoors, aerially, in conduits, duets, cable trays and direct burial applications.
- Lead & High Temperature. Lead and high temperature cable is 600 volt single conductor cable used to create or complete electrical circuits. Many of these cables are capable of withstanding flame temperatures in excess of 2,000°C or higher. This product is commonly used for power, control, and instrumentation circuits in iron, steel, glass, aluminum and refining applications, and in industrial heating and cooking equipment.
- *Medium Voltage*. Medium Voltage cable is a single or multi-conductor cable that is rated for 2,001 volts to 35,000 volts. This power cable can be used in open air, conduit, duct, cable tray (when CT rated), wet and dry locations or be directly buried in earth. It is commonly used in chemical plants, refineries, steel mills, industrial plants, commercial buildings, utility substations and generating stations.
- *Premise & Category Wiring.* Premise wiring is used for general purpose remote control signaling and voice and data applications. Category cables are used for high speed data transmission of voice, data and telephony information.

*Our Private Branded Products*. We also sell our own private branded products, LifeGuard™, DataGuard® and Houwire®, across many of the product categories identified above.

- LifeGuard<sup>TM</sup>. LifeGuard<sup>TM</sup> cable is a low-smoke, zero-halogen cable constructed with highly engineered polymers. LifeGuard's<sup>TM</sup> properties exceed those of standard cable construction, and it has excellent electrical and mechanical characteristics. The jacket on LifeGuard<sup>TM</sup> cable is highly flame-retardant, produces very small amounts of smoke when burned and contains no halogens. LifeGuard<sup>TM</sup> is used in harsh environments for power, control and lighting circuits in a broad range of commercial, industrial and utility applications. LifeGuard<sup>TM</sup> cable is ideal for applications where a high degree of safety and equipment protection is required. We are currently marketing LifeGuard<sup>TM</sup> to the utility industry for use in power generation; to industrial plants for petrochemical, pharmaceutical and wastewater treatment related uses; to general industry for use in data centers, such as computer rooms, switching centers and central offices; and to the engineering and construction market for use in highly populated facilities, such as multi-story buildings, schools, hotels, hospitals, sports centers, airports and mass transit stations.
- DataGuard®. We introduced our DataGuard® product line in 2006 to address the data and communications wire and cable market. These expansive and performance driven markets require cables with exacting electrical characteristics. Our DataGuard® products are premium quality, highly engineered cables specifically designed to meet these demanding requirements and are used in a broad range of audio, control, instrumentation and computer applications.
- Houwire®. Our Houwire® product line has been custom tailored for the sound, security and fire alarm market. Houwire® products are low-voltage cables that have been value engineered for multiple applications in both industrial plants and commercial facilities. These competitively priced items have helped to position us for additional penetration into the broad and expanding sound and security market.

#### **Services**

In addition to the broad selection of specialty wire and cable that we distribute, we offer a wide array of value-added services to our customers to assist them with their wire and cable requirements. These services allow customers to use our industry expertise to efficiently manage their wire and cable requirements with improved service and minimal waste and expense.

We believe our inventory depth and breadth, distribution capabilities and value-added services are critical to our customers' wire and cable procurement needs and significantly reduce their cost by:

- eliminating long lead times typically required by manufacturers;
- reducing on-site labor costs;
- fulfilling small orders without subjecting customers to purchase order minimums and price premiums;
- reducing waste through our cut-to-length service offering;
- moderating inventory carrying costs by offering next-day delivery for SKUs which take up substantial warehouse space;
- providing access to restricted and exclusive brands;
- offering technical resource capabilities through our product specialists' 24-hours-a-day, seven-days-a-week, 365-days-a-year service; and
- managing large, intermittent product orders through our cable management program.

Our value-added services include the following:

- Application Engineering Support. Our sales personnel have significant technical knowledge of the specialty wire and cable we distribute and their applications and specifications. Our sales staff assists customers with selecting the appropriate wire and cable products based on the intended use, cost and performance specifications.
- Standard Same Day Shipment from Our Extensive Inventory. Through our nine distribution facilities and two third-party logistics providers, it is our standard practice to ship product the day it is ordered, and we generally have it delivered by ground the next business day.
- 24-Hours, 7-Days-a-Week, 365-Days-a-Year Service Anywhere in the United States. Our sales offices and distribution facilities provide customers with around-the-clock customer support and can deliver customized orders on short notice from any of our locations.

- Custom Color Striping. We provide custom striping services, including color-coding products for circuit design applications.
- *Cut-to-Length Capabilities at No Additional Charge.* We estimate that approximately 90% of our stock orders are cut-to-length, which eliminates excess labor costs and remnants for our customers.
- Wire & Cable Training Programs. We are actively engaged in wire and cable training both for our distributor customers and for their end-user customers. Typical training activities include wire schools at both supplier facilities and our own, plant and site tours at our facilities and our suppliers' facilities and on-site product training with cable engineers.
- Full Extranet Capabilities. We give our customers internet-based, password protected access to select areas of our real-time ERP system, which allows them to check product availability, obtain pricing, and confirm order status—including detailed shipping information identifying the carrier used and shipment tracking number.
- Cable Selection System. Our cable selection system is an internet-accessible order release site that allows customers to self-manage their cable requirements such that they arrive just-in-time at the job site and allows customers to initiate release of wire and cable via our website. With our cable selection system, the customer can request the exact circuit lengths to which cable is cut, project inventory status is available for review at any time, and the project engineer or field manager can submit changes to their orders from the field.
- Cable Management Program. Our cable management program is an inventory system that pre-allocates specialty wire and cable for a customer's specific project and includes a custom program designed to manage all of the wire and cable requirements for a customer's project. The major benefits of our cable management program include guaranteed availability of materials, plus safety stock; immediate shipment of material upon field release; firm pricing and a dedicated project manager. As part of the program, wire and cable stock is reserved in our warehouse and identified with a unique part number to ensure it is available for sale when requested by the customer. In addition, customers can review a project's inventory 24 hours a day via a secure internet site and can obtain details on items such as individual circuit cut history, shipment and order tracking information. Our cable management program allows customers to better manage their large projects and helps to eliminate job site theft, expenses associated with delayed shipments of materials and surplus materials.

#### Customers

During 2007, we served over 2,800 customers, including virtually all of the top 200 U.S. electrical distributors, representing over 8,200 customer locations nationwide.

Our customers' primary end-markets include the communications, energy, engineering and construction, general manufacturing, infrastructure, petrochemical, transportation, utility and wastewater treatment industries. While downturns or cyclicality in the markets our distributor customers serve could affect our business, we believe that the market and geographic diversity of our end-users helps to mitigate risks associated with regional or sector-specific cycles. In 2007, our largest customer, Wesco Distribution, represented approximately 12% of our sales. No other customer represented more than 10% of our 2007 sales.

## **Suppliers**

We obtain products from most of the leading wire and cable suppliers. We believe we have strong relationships with our top suppliers. Although we believe that alternative sources are available for the majority of our wire and cable products, we have strategically concentrated our purchases with four leading suppliers in order to maximize product quality, delivery dependability, purchasing efficiencies, and supplier incentives. As a result, in 2007 approximately 65% of our annual purchases came from four suppliers. We do not believe we are dependent on any one supplier for any of our wire and cable products.

Our top five suppliers in 2007 were Aetna Insulated Wire Company, Belden CDT, General Cable Corp., Nexans, and Southwire Company. Products we purchased from Belden CDT, General Cable Corp., Nexans, and Southwire Company each generated more than 10% of our sales in 2007.

We believe that our national distribution presence and value-added services make us an essential partner in the supply chain for our suppliers. In addition, we believe our role in the supply chain, through our national distribution channel and value-added services, provides our suppliers cost savings by:

- eliminating the need to maintain their own asset intensive distribution system across the U.S.;
- placing large orders, which allow suppliers to have efficient and cost-effective production planning;
- reducing their marketing and sales functions and expenses; and
- allowing them to rely on our technical specialists to provide technical support to our customers and end-users.

## Sales and Marketing

## Sales Strategy

The primary objectives of our sales process are (i) to continue to generate market awareness, (ii) to identify profitable specialty wire and cable markets and (iii) to penetrate targeted markets through cost benefit analyses and customized service offerings. Our sales force is trained to identify the needs of our customers and develop a single-source wire and cable solution that meets their needs while creating a competitive advantage for us.

## Sales Organization

In order to meet our growth initiatives and manage the corresponding increased contact with customers, we invested heavily in sales resources (including significantly increasing the size of our field sales force from 2003 to 2007). We have also transformed our compensation programs to drive a more proactive sales process. For example, we have realigned the incentives for our field sales force by tying more than 50% of their incentive-based compensation to new business. Our inside sales force compensation structure focuses on monthly adjusted gross profit dollars and margin percentage targets.

We have expanded our sales channels to support our electrical distributor customers as "channel partners" to penetrate our targeted markets, including the utility, industrial and infrastructure markets. In cooperation with these distributors, we are implementing a pull-through sales strategy to increase demand for our products and services among selected end-users.

As of December 31, 2007, our sales and marketing staff consisted of approximately 168 employees. We market our specialty wire and cable through an inside sales force located throughout our regional offices and a field sales force located in key geographic markets throughout the U.S. By operating under a decentralized process, regional managers are able to adapt quickly to market-specific occurrences, allowing us to compete effectively with local competitors. We believe the breadth and depth of our sales force is critical to serving our fragmented and diverse customer and end-user base.

Our field sales force focuses on developing demand for our products. In addition to adding field sales resources, since 2003 we have reorganized our sales organization to service our customer base more effectively and to penetrate new and larger endmarkets. Our sales force optimization plan has involved:

- driving the specification of our private branded products such as LifeGuard<sup>TM</sup>;
- developing targeted account lists within regional sales territories;
- adding sales managers in larger regions to assist regional managers;
- adding support personnel for the development of our targeted markets;
- partnering with leading electrical distributor marketing groups to target Fortune 100 companies;
- revising the sales commission plan to motivate and compensate personnel for profitable incremental growth;
- adding national account managers to service our largest customers; and
- implementing a customer relationship management platform to help target and develop new accounts.

Our inside sales force's primary objective is to maintain, service and develop existing accounts. Our inside sales personnel assist customers and end-users with selecting the appropriate wire and cable products based on intended use, cost and performance specifications. With our national presence, the inside sales force also has the ability to designate the distribution facility that will process a customer's order, which helps to reduce freight charges and transportation time. In addition to assisting customers with proper product selection, our inside sales personnel facilitate the designation of our products in project specifications, increasing the utilization of our products. Part of our inside sales force consists of our National Service Center ("NSC"), an outbound call center located in Houston, Texas, that is focused on developing smaller or less active accounts. The NSC cultivates our customers using a cost effective and consistently applied sales and marketing process. We believe the NSC represents a valuable, hands-on and profitable training ground for the development of our current and future sales force.

Through the NSC, we offer continuous in-depth training for our entry-level sales personnel. In addition to our NSC training, we offer our sales force extensive training and education, including training on ISO 9001:2000 standard sales-related procedures, a hands-on multi-department orientation, an in-house wire school facilitated by in-house experts and factory engineers, and attendance at the "Belden College of Wire Knowledge" at Belden CDT's manufacturing facility. All sales professionals are educated on our regimented sales process with complete protocols, requirements and controls.

#### Marketing

As a result of the initiatives we adopted in 2003, we have augmented our marketing activities and functions by:

- creating an executive marketing position responsible for continual strategic analysis of our marketing channels, customers, products, and brand awareness;
- implementing a sales and marketing organizational infrastructure driven by corporate market managers and segmented by targeted markets;
- introducing a marketing services manager to handle customer-specific marketing programs;
- adopting pricing matrices and controls;
- developing marketing plans to target new markets and customers; and
- developing new private branded products, such as LifeGuard<sup>TM</sup>, DataGuard® and Houwire®.

Our marketing materials include a master catalog, targeted mini-catalogs, product brochures, direct mail and an online presence that includes an e-catalog, company overview and LifeGuard<sup>TM</sup> cable informational videos. The extranet access we provide allows customers to obtain custom pricing, inventory availability and information on shipping and order-tracking. We also regularly participate in trade shows.

We employ database mining techniques to identify new business development opportunities and customers. We utilize our own data as well as third-party provided data. Our database contains over 23,000 contacts from over 8,200 accounts at electrical distributors nationwide. In addition, we have approximately another 18,700 contacts of engineering and procurement professionals. We believe we possess one of the largest databases of contact information for electrical distributors of specialty wire and cable in the U.S.

We are members of various national marketing groups that represent hundreds of electrical distributors across the U.S. As a supplier member of these groups, we are recognized as a preferred supplier to these customers. We believe that our relationships with these groups are strong. We also maintain direct relationships with all of our customers who are distributor members of these groups.

## **Operations & Facilities**

## **Purchasing**

To maximize purchasing efficiencies, we utilize a centralized purchasing function located at our corporate headquarters in Houston, Texas, which manages each distribution facility's unique product profile and inventory levels. The purchasing department is led by the Vice President of Sales and Marketing, who oversees a Director of Purchasing, senior buyers who are responsible for purchasing specific product groups, length allocation specialists, who are responsible for efficient reel selection, and a logistics and product analyst, who is responsible for inventory optimization initiatives. Additionally, the corporate market managers and sales personnel provide feedback on product lines to the Vice President of Sales and Marketing and the Director of Purchasing. Our ability to consolidate demand and purchase large quantities of wire and cable provides substantial manufacturing scale for our suppliers and results in competitive prices including attractive rebate programs.

Our centralized purchasing function is supported by our ERP system, which notifies the senior buyers of required inventory purchases through the use of a real-time inventory forecasting system. Under this system all inventory items have a classification based on sales frequency, which is customized for every SKU. Based on a particular item's classification, demand analysis is developed from usage history, minimum acceptable safety stock and projected manufacturing lead times.

## Logistics

Our logistics process is highly automated through an ERP system that enables the seamless integration of operating functions. In 1999, we implemented a radio frequency bar-coded inventory system. This bar-coding system has facilitated our length allocation process, which audits all customers' orders prior to their release into the distribution facilities and subsequently directs warehouse personnel to particular reels for cut-to-length orders. This process reduces wire and cable remnants, ensures accuracy and maintains our real-time inventory system for sales personnel.

We process customers' orders the same day they are received. Our strategically located distribution centers generally allow for ground delivery nationwide within 24 hours of shipment. Orders are delivered through a variety of distribution methods, including less-than-truck-load, truck-load, air or parcel service providers, direct from supplier and cross-dock shipments. Freight costs are typically borne by our customers. Due to our shipment volume, we have preferred pricing relationships with our contract carriers.

#### Information Systems and Technology

We utilize scalable information systems and technology to provide support for all of our operations. We utilize a proprietary state-of-the-industry ERP system. Over the years, the system has been upgraded and customized for our operations and allows for the seamless integration of financial, operational and administrative functions. Each of our locations is connected to our computer networks through dedicated data lines. These systems are protected by the support of recognized security systems, and we maintain a disaster recovery system that provides for the backup of our data.

Our automated bar-coded inventory system allows us to track and manage our inventory on a real-time basis. With more than 48,000 reels across eleven distribution facilities, our information technology systems allow complete traceability of our products through the entire supply chain from our suppliers to delivery to our customers. We also developed a proprietary cable management system that allows our customers to review online the wire and cable products designated for specific projects, release orders for shipment and review previous shipments.

In 2004, we augmented our ERP system with the implementation of a CRM platform for customer relationship and sales force management, which allows for advanced customer management in a secure environment.

We have an experienced and dedicated information technology department, including on-site programmers and other network professionals.

## **Employees**

As of December 31, 2007, we had 304 employees, of which approximately 82% were sales or warehouse personnel.

Our employees are not represented by a labor union or covered by a collective bargaining agreement. We believe that our employee relations are good.

## Competition

Like the general U.S. electrical distribution market, the specialty wire and cable market is highly competitive and fragmented, with over 200 specialty wire and cable distributors serving this market. The product offerings and levels of service provided by the other specialty wire and cable distributors with which we compete vary widely. We primarily compete with other specialty wire and cable distributors on a regional and local basis. Most of our direct competitors are smaller companies that focus on a specific geographical area or feature a select product offering, such as surplus wire. In addition to the direct competition with other specialty wire and cable distributors, we also face, on a much more limited basis, competition with the hundreds of electrical distributors and manufacturers that sell products directly or through multiple distribution channels to end-users or other resellers. In the markets that we serve, competition is primarily based on product line breadth, quality, product availability, service capabilities and price.

#### **Website Access**

Our internet address is www.houwire.com. Information contained on our website is not part of, and should not be construed as being incorporated by reference into, this Annual Report on Form 10-K. We make available, free of charge under the "Investor Relations" heading on our website, our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), as well as proxy and information statements, as soon as reasonably practicable after such documents are electronically filed or furnished, as applicable, with the Securities and Exchange Commission (the "SEC"). You also may read and copy any material we file with the SEC at the SEC's Public Reference Room at 100 F Street, NE, Washington, DC 20549. You may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC maintains an Internet site at www.sec.gov that contains reports, proxy and information statements and other information regarding issuers like us who file electronically with the SEC.

## **Government Regulation**

We are subject to regulation by various federal, state and local agencies. These agencies include the Environmental Protection Agency, Department of Transportation, Interstate Commerce Commission, Occupational Safety and Health Administration, Department of Labor and Equal Employment Opportunity Commission. We believe we are in compliance in all material respects with existing applicable statutes and regulations affecting environmental issues and our employment, workplace health and workplace safety practices.

#### ITEM 1A. RISK FACTORS

Investing in our common stock involves a high degree of risk. You should carefully consider the following factors, as well as other information contained in this Form 10-K, before deciding to invest in shares of our common stock. The trading price of our common stock could decline due to any of these risks, and you may lose all or part of your investment in our common stock.

# Downturns in capital spending and cyclicality in certain of the markets we serve could have a material adverse effect on our financial condition and results of operations.

The majority of our products are used in the construction, maintenance and operation of facilities, plants and projects in the communications, energy, engineering and construction, general manufacturing, infrastructure, petrochemical, transportation, utility and wastewater treatment industries. The demand for our products and services depends to a large degree on the capital spending levels of end-users in these markets. Many of these end-users defer capital expenditures or cancel projects during economic downturns. In addition, certain of the markets we serve are cyclical, which affects capital spending by end-users in these industries. For example, in late 2005, our sales benefited from the cleanup and rebuilding efforts following Hurricanes Katrina and Rita, but this increased demand waned as construction activity returned to more typical levels. A downturn in the general economy, or in one or more of the end-markets for our specialty wire and cable, could have a material adverse effect on our financial condition and results of operations.

## We have risks associated with inventory.

Our business requires us to maintain substantial levels of inventory. We must identify the right mix and quantity of products to keep in our inventory to meet customer orders. Failure to do so could adversely affect our sales and earnings. However, if our inventory levels are too high, we are at risk that unexpected changes in circumstances, such as a shift in market demand, drop in prices or default or loss of a customer, could have a material adverse impact on the net realizable value of our inventory.

## Our operating results may be affected by fluctuations in commodity prices.

Copper and petrochemical products are components of the wire and cable we sell. Fluctuations in the costs of these and other commodities have historically affected our operating results. We estimate that approximately one-fifth of the growth in sales from 2005 to 2006 and between \$4.5 million and \$6.5 million of net income in 2006 was attributable to higher commodity prices for certain components of our products, principally copper and polymers. In contrast, there were minimal changes in the average price of copper and petrochemical products during 2007 and we estimate that these items had no measurable impact on the increase in sales during 2007 or on the net income for the year. To the extent higher commodity prices result in increases in the costs we pay for our products, we attempt to reflect the increase in the prices we charge our customers. While we historically have been able to pass most of these cost increases on to our customers, to the extent we are unable to do so in the future, it could have a material adverse effect on our operating results. In addition, as commodity costs increase, our customers may delay or decrease their purchases of our wire and cable, which could adversely affect the demand for our products. To the extent commodity prices decline, the net realizable value of our existing inventory could be reduced, and our gross profits could be adversely affected.

# If we are unable to maintain our relationships with our electrical distributor customers, it could have a material adverse effect on our financial results.

We rely on electrical distributors to purchase our wire and cable. The number, size, business strategy and operations of these electrical distributors vary widely from market to market. The success of our sales and distribution channels depends heavily on our successful cooperation with these electrical distributors in each of our various markets.

In 2007, our ten largest customers accounted for approximately 42% of our sales, and our largest customer accounted for approximately 12% of our sales. If we were to lose one or more of our large electrical distributor customers, or if one or more of our large electrical distributor customers were to significantly reduce the amount of specialty wire and cable they purchase from us, and we were unable to replace the lost sales on similar terms, we could experience a significant loss of revenue and profits. In addition, if one or more of our key electrical distributor customers failed or were unable to pay, we could experience a write-off or write-down of the related receivables, which could adversely affect our earnings. We participate in a number of national marketing groups and engage in joint promotional sales activities with the electrical distributor members of those groups. Any permanent exclusion of us from, or refusal to allow us to participate in, such national marketing groups could have a material adverse effect on our sales and our results of operations.

# An inability to obtain the products that we distribute could result in lost revenues and reduced profits and damage our relationships with customers.

We currently source products from approximately 150 suppliers. However, we have adopted a strategy to concentrate our purchases with a small number of suppliers in order to maximize product quality, delivery dependability, purchasing efficiencies and supplier incentives. As a result, in 2007 approximately 65% of our annual purchases came from four suppliers. If any of these suppliers changed its sales strategy to reduce its reliance on distributors, or decided to terminate its business relationship with us, our sales and earnings would be adversely affected unless and until we were able to establish relationships with suppliers of comparable

products. In addition, if we are not able to obtain the products we distribute from either our current suppliers or other competitive sources, we could experience a loss of revenue, reduction in profits and damage to our relationships with our customers. Supply shortages may occur as a result of unanticipated demand or production cutbacks, shortages of raw materials, labor disputes or weather conditions affecting products or shipments, transportation disruptions or other reasons beyond our control. When shortages occur, specialty wire and cable suppliers often allocate products among distributors, and our allocations might not be adequate to meet our customers' needs.

# Loss of key personnel or our inability to attract and retain new qualified personnel could hurt our ability to operate and grow successfully.

Our success is highly dependent upon the services of Charles Sorrentino, our President and Chief Executive Officer, Nicol Graham, our Chief Financial Officer, and James Pokluda, our Vice President of Sales and Marketing. Our success will continue to depend to a significant extent on our executive officers and key management and sales personnel. We do not have key man life insurance covering any of our executive officers. We may not be able to retain our executive officers and key personnel or attract additional qualified management and sales personnel. The loss of any of our executive officers or our other key management and sales personnel or our inability to recruit and retain qualified personnel could hurt our ability to operate and make it difficult to execute our growth strategies.

## A change in vendor rebate programs could adversely affect our gross margins and results of operations.

The terms on which we purchase products from many of our suppliers entitle us to receive a rebate based on the volume of our purchases. These rebates effectively reduce our costs for products. If market conditions change, suppliers may adversely change the terms of some or all of these programs. These changes may lower our gross margins on products we sell and may have an adverse effect on our operating income.

## Our private branded products might not continue to gain market acceptance.

An important element of our growth strategy is the continued development and market acceptance of our LifeGuard<sup>TM</sup> line of low-smoke, zero-halogen cable and other products sold under our private brands. Our success with our private branded products, however, depends on our ability to market these products in the appropriate channels and, ultimately, on the acceptance of these products in the markets we serve. We have only been selling LifeGuard<sup>TM</sup> cable since 2003, and our efforts to develop and market new private branded products might not be successful. Further demand for our products could diminish as a result of a competitor's introduction of higher quality, better performing or lower cost products in the marketplace. In addition, the low-smoke, zero-halogen properties of our LifeGuard<sup>TM</sup> line of cable products depend on a highly-engineered petrochemical material. If there is not an adequate supply of this material, we may be unable to have our LifeGuard<sup>TM</sup> products manufactured, or our LifeGuard<sup>TM</sup> products may be available only at a higher cost or after a long delay. If we cannot sustain the growth in demand for our LifeGuard<sup>TM</sup> products, if we cannot have those products manufactured on acceptable terms or if we do not develop additional private branded products, we will be unable to realize fully our growth strategy.

## If we encounter difficulties with our management information systems, we would experience problems managing our business.

We believe our management information systems are a competitive advantage in maintaining our leadership position in the specialty wire and cable distribution industry. We rely upon our management information systems to manage and replenish inventory, fill and ship orders on a timely basis and coordinate our sales and marketing activities. If we experience problems with our management information systems, we could experience product shortages, diminished inventory control or an increase in accounts receivable. Any failure by us to maintain our management information systems could adversely impact our ability to attract and serve customers and would cause us to incur higher operating costs and experience reduced profitability.

## An increase in competition could decrease sales or earnings.

We operate in a highly competitive industry. We compete directly with national, regional and local providers of specialty wire and cable. Competition is primarily focused in the local service area and is generally based on product line breadth, product availability, service capabilities and price. Some of our existing competitors have, and new market entrants may have, greater financial and marketing resources than we do. To the extent existing or future competitors seek to gain or retain market share by reducing prices, we may be required to lower our prices, thereby adversely affecting our financial results. Existing or future competitors also may seek to compete with us for acquisitions, which could have the effect of increasing the price and reducing the number of suitable acquisitions. Other companies, including our current electrical distributor customers, could seek to compete directly with our private branded products, which could adversely affect our sales of those products and ultimately our financial results. Our existing electrical distributor customers, as well as suppliers, could seek to compete with us by offering services similar to ours, which could adversely affect our market share and our financial results. In addition, competitive pressures resulting from the industry trend toward consolidation could adversely affect our growth and profit margins.

## We may be subject to product liability claims that could be costly and time consuming.

We sell specialty wire and cable that has been manufactured by third parties. As a result, from time to time we have been named as defendants in lawsuits alleging that these products caused physical injury or injury to property. We rely on product warranties and indemnities from the product manufacturers, as well as insurance that we maintain, to protect us from these claims. However, manufacturers' warranties and indemnities are typically limited in duration and scope and may not cover all claims that might be asserted. Moreover, our insurance coverage may not be available or may not be adequate to cover every claim asserted or the entire amount of every claim.

# We may not be able to successfully identify acquisition candidates, effectively integrate newly acquired businesses into our operations or achieve expected profitability from our acquisitions.

To supplement our growth, we intend to selectively pursue acquisition opportunities. If we are not successful in finding attractive acquisition candidates that we can acquire on satisfactory terms, or if we cannot complete those acquisitions that we identify, we will not be able to realize the benefit of this growth strategy.

Acquisitions involve numerous possible risks, including unforeseen difficulties in integrating operations, technologies, services, accounting and personnel; the diversion of financial and management resources from existing operations; unforeseen difficulties related to entering geographic regions or target markets where we do not have prior experience; the potential loss of key employees; and the inability to generate sufficient profits to offset acquisition or investment-related expenses. If we finance acquisitions by issuing equity securities or securities convertible into equity securities, our existing stockholders could be diluted, which, in turn, could adversely affect the market price of our stock. If we finance an acquisition with debt, it could result in higher leverage and interest costs. As a result, if we fail to evaluate and execute acquisitions properly, we might not achieve the anticipated benefits of these acquisitions, and we may incur costs in excess of what we anticipate.

## ITEM 1B. UNRESOLVED STAFF COMMENTS

None.

## **ITEM 2. PROPERTIES**

#### **Facilities**

The following table sets forth information about our executive offices and our warehouse facilities as of December 31, 2007.

	Total Square	Warehouse Square	
<u>Location</u>	Feet	Feet	Owned/Leased
Houston, TX	166,720	136,720	Owned
Chicago, IL	86,705	81,635	Leased
Philadelphia, PA	60,000	54,500	Leased
Los Angeles, CA	52,901	47,036	Leased
Atlanta, GA	50,733	47,483	Leased
Tampa, FL	49,776	45,374	Leased
Charlotte, NC	44,159	38,892	Leased
Baton Rouge, LA	22,200	19,700	Leased
Seattle, WA	30,363	28,275	Leased
Total	563,557	499,615	

We own our Houston, Texas facility, which serves as a regional distribution center as well as our corporate headquarters. Constructed in 1995 on 11.5 acres, the facility houses all centralized and back office functions such as finance, marketing, purchasing, human resources and information technology. Our Houston headquarters is pledged as collateral to our lenders. We believe that our properties are in good operating condition and adequately serve our current business operations.

As a test of potential new markets and to augment our distribution network, we contract with two third party logistics firms. The location of and services provided by these third party logistics firms are as follows:

- *Denver, Colorado*—Inventory and ship pre-packaged and cut-to-order lengths of specialty wire and cable for a monthly service fee for an unlimited number of transactions; and
- San Francisco, California—Inventory and ship pre-packaged and cut-to-order lengths of specialty wire and cable on a per-transaction fee basis.

#### ITEM 3. LEGAL PROCEEDINGS

From time to time, we are involved in lawsuits that are brought against us in the normal course of business. We are not currently a party to any legal proceedings that we expect, either individually or in the aggregate, to have a material adverse effect on our business or financial condition. We, along with many other defendants, have been named in a number of lawsuits in the state courts of Minnesota, North Dakota and South Dakota alleging that certain wire and cable which may have contained asbestos caused injury to the plaintiffs who were exposed to this wire and cable. These lawsuits are individual personal injury suits that seek unspecified amounts of money damages as the sole remedy. It is not clear whether the alleged injuries occurred as a result of the wire and cable in question or whether we, in fact, distributed the wire and cable alleged to have caused any injuries. In addition, we did not manufacture any of the wire and cable at issue, and we would rely on any warranties from the manufacturers of such cable if it were determined that any of the wire or cable that we distributed contained asbestos which caused injury to any of these plaintiffs. In connection with ALLTEL's sale of our company in 1997, ALLTEL provided indemnities with respect to costs and damages associated with these claims that we believe we could enforce if our insurance coverage proves inadequate. In addition, we maintain general liability insurance that has applied to these claims. To date, all costs associated with these claims have been covered by the applicable insurance policies and all defense of these claims has been handled by the applicable insurance companies.

## ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matters were submitted to a vote of our security holders during the fourth quarter of the year ended December 31, 2007.

#### SUPPLEMENTAL ITEM. EXECUTIVE OFFICERS OF THE REGISTRANT

Name/Office	Age	Officer Since	Business Experience During Last 5 Years
Charles A. Sorrentino President and Chief Executive Officer	63	1998	President and Chief Executive Officer of the Company.
Nicol G. Graham	55	1997	Chief Financial Officer, Treasurer and Secretary of the Company.

#### PART II

# ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Our common stock has been traded on The Nasdaq Global Market under the symbol "HWCC" since June 15, 2006. Prior to that time, there was no public market for our stock. The following table lists quarterly information on the price range of our common stock based on the high and low reported sale prices for our common stock as reported by The Nasdaq Global Market for the periods indicated below.

	High	Low
Year ended December 31, 2007:		
First quarter	\$ 28.40	\$ 19.45
Second quarter	\$ 31.19	\$ 24.40
Third quarter	\$ 28.69	\$ 15.81
Fourth quarter	\$ 21.55	\$ 12.73
Year ended December 31, 2006:		
Second quarter (since June 15, 2006)	\$ 17.97	\$ 15.00
Third quarter	\$ 23.89	\$ 15.88
Fourth quarter	\$ 25.50	\$ 17.54

There were 17 holders of record of our common stock as of December 31, 2007.

## Purchases of Equity Securities by the Issuer and Affiliated Purchasers

The following table provides information about our purchases of common stock for the quarter ended December 31, 2007. For further information regarding out stock repurchase activity, see "Management's Discussion and Analysis of Financial Conditions and Results of Operations – Liquidity and Capital Resources."

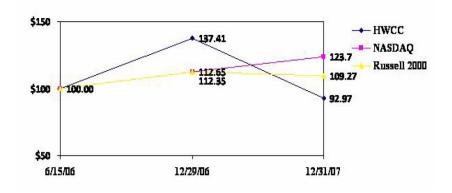
(d) Maximum

Period	(a) Total number of shares purchased	(b) Average price paid per share	(c) Total number of shares purchased as part of publicly announced plans or programs (1)	dollar value that may yet be used for purchases under the plan
October 1 – 31, 2007			<del></del>	\$22,058,389
November 1 – 30, 2007	720,205	\$ 13.82	720,205	\$12,106,677
December 1 – 31, 2007	196,284	\$ 15.26	196,284	\$ 9,110,464
Total	916,489	\$ 14.13	916,489	

<sup>(1)</sup> The board authorized a stock buyback in the amount of \$30 million in August 2007. This amount was increased to \$50 million in September 2007, and to \$75 million effective January 2008. All of the above purchases were made under the Company's stock repurchase program.

## **Stock Performance Graph**

The following graph compares quarterly shareholder return on our common stock since the public offering in June 2006. We do not believe a published industry index exists that provides an appropriate comparison to our stock. As a recent public company, we have not yet developed a peer group against which we believe an appropriate comparison can be made. Total return is based on \$100 initial investment and reinvestment of dividends.



## **Dividend Policy**

We paid a special dividend aggregating \$20.0 million on our common stock on December 30, 2005. On August 1, 2007, the Board of Directors approved a quarterly dividend of \$0.075 per share payable to stockholders of record on August 15, 2007. This dividend totaling \$1.6 million was paid on August 31, 2007. On November 2, 2007, the Board also declared a cash dividend of \$0.075 per share payable to stockholders of record on November 15, 2007. This dividend totaling \$1.4 million was paid on November 30, 2007.

On February 1, 2008, the Board of Directors approved an increase in the quarterly dividend and declared a dividend of \$0.085 per share payable on February 29, 2008 to stockholders of record on February 15, 2008.

As a holding company, our only source of funds to pay dividends is distributions from our operating subsidiary. Under our credit facility, our operating subsidiary may only pay us distributions for specified purposes. The credit facility allows our subsidiary to pay distributions of up to \$10 million in any twelve month period for the purpose of paying dividends on our common stock and, as of January 2008, up to an aggregate of \$75 million to make share repurchases.

## Securities Authorized for Issuance under Equity Compensation Plans

The information called for by this item and by Item 12 regarding securities available for issuance is presented under Item 12.

#### ITEM 6. SELECTED FINANCIAL DATA

You should read the following selected financial information together with our consolidated financial statements and the related notes and the "Management's Discussion and Analysis of Financial Condition and Results of Operations" appearing elsewhere in this Form 10-K. We have derived the consolidated statement of income data for each of the years ended December 31, 2007, 2006 and 2005, and the consolidated balance sheet information at December 31, 2007 and December 31, 2006 from our audited financial statements, which are included in this Form 10-K. We have derived the consolidated statement of income data for each of the years ended December 31, 2004 and December 31, 2003, and the consolidated balance sheet data at December 31, 2005, 2004 and 2003 from our audited financial statements, which are not included in this Form 10-K.

		Year Ended December 31,								
		2007		2006		2005		2004		2003
			<b>(</b> L	ollars in t	hous	ands, excep	ot sh	are data)		
CONSOLIDATED STATEMENT OF INCOME DATA:										
Sales Cost of sales	\$	359,115 266,276	\$	323,467 231,128	\$	213,957 158,240	\$	172,723 131,419	\$	149,084 113,959
Gross profit		92,839		92,339		55,717		41,304		35,125
Operating expenses: Salaries and commissions		23,861		22,706		18,707		16,665		14,588
Other operating expenses		18,811		15,975 208		14,016 500		12,392 501		13,857 502
Litigation settlements  Depreciation and amortization		459		376		(672) 398		(650) 876		1,481
Total operating expenses		43,131		39,265		32,949		29,784		30,428
Operating income		49,708 1,188		53,074 3,075		22,768 2,955		11,520 3,544		4,697 4,186
Income before income taxes		48,520		49,999		19,813		7,976		511
Income tax provision		18,295		19,325	_	7,299		3,167		295
Net income	\$	30,225	\$	30,674	\$	12,514	\$	4,809	\$	216
Earnings per share:	ø	1 40	¢	1.62	¢	0.75	¢	0.20	¢	0.01
Basic	\$	1.49	\$	1.63	\$	0.75	\$	0.29	\$	0.01
Diluted	\$	1.48	\$	1.62	\$	0.75	\$	0.29	\$	0.01
Weighted average common shares outstanding <sup>(2)</sup> : Basic	20	),328,182	1	8,875,192	1	6,606,672	1	6,350,465	1	6,334,079
Diluted		),406,000		8,984,826		6,757,303		6,520,601		6,504,215

<sup>(1)</sup> The management fee arrangement was terminated as of the completion of our initial public offering in June 2006.

<sup>(2)</sup> All of the share information has been restated for the 1.875 stock split discussed in Note 1 of the consolidated financial statements.

	As of December 31,										
		2007		2006		2005		2004		2003	
				(Dolla	rs i						
CONSOLIDATED BALANCE SHEET DATA:											
Cash and cash equivalents	\$		\$		\$		\$		\$		
Accounts receivable, net	\$	58,202	\$	52,128	\$	41,309	\$	27,072	\$	21,644	
Inventories, net	\$	69,299	\$	56,329	\$	31,306	\$	29,836	\$	26,905	
Total assets	\$	139,091	\$	116,864	\$	81,241	\$	65,724	\$	58,455	
Book overdraft (1)	\$	3,854	\$	1,265	\$	2,119	\$	1,341	\$	174	
Total debt <sup>(2)</sup>	\$	34,507	\$	12,059	\$	61,406	\$	43,752	\$	46,548	
Stockholder's equity (2)	\$	71,170	\$	81,674	\$	742	\$	8,228	\$	3,364	

<sup>(1)</sup> Our book overdraft is funded by our revolving credit facility as soon as the related checks clear our disbursement account.

# ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion in conjunction with our consolidated financial statements and related notes appearing elsewhere in this Form 10-K. In addition to historical information, this discussion contains forward-looking statements that involve risks, uncertainties and assumptions that could cause actual results to differ materially from our expectations. Factors that could cause such differences include those described in "Risk Factors" and elsewhere in this Form 10-K. Certain tabular information will not foot due to rounding.

#### Overview

Since our founding over 30 years ago, we have grown to be one of the largest distributors of specialty wire and cable and related services to the U.S. electrical distribution market. Today, we serve over 2,800 customers, including virtually all of the top 200 electrical distributors in the U.S. Our specialty wire and cable is primarily used in our repair and replacement sector, also referred to as maintenance, repair and operations ("MRO"), related projects and is increasingly purchased for larger scale projects in the communications, energy, engineering and construction, general manufacturing, infrastructure, petrochemical, transportation, utility and wastewater treatment industries.

In 2000, we acquired our largest competitor, the Futronix division of Kent Electronics Corporation. Since that time, we have pursued a number of initiatives designed to improve our operating efficiencies and increase our share of the fragmented market for specialty wire and cable. We integrated the Futronix business into our own and rationalized inventory, facilities and low-margin customer relationships. We have made substantial investments in warehouse facilities and information systems in order to enhance our ability to provide customers with comprehensive value-added services, including application engineering support, inventory management, custom cut capabilities and 24/7/365 customer service, order fulfillment and shipping. During the years 2001 through 2003, the U.S. electrical distribution market was adversely affected by the general slowdown of the U.S. economy. In response to these economic conditions, we increased our focus on achieving operating efficiencies by leveraging our investments in our centralized back-office administration and purchasing, investing in a scalable information technology platform and implementing automated warehouse operations and electronic product tracking. This focus has assisted us in increasing our operating income margin from 3.2% in 2003 to 13.8% in 2007.

Since 2003, the U.S. electrical distribution market has experienced increased demand, as large industrial and commercial companies have increased capital spending to "catch-up" on deferred maintenance and upgrade and expand infrastructure. According to *Electrical Wholesaling* magazine, the U.S. electrical distribution market is estimated to have grown from approximately \$67.8 billion of industry-wide sales in 2004 to \$89.1 billion in 2007. At the same time as the electrical distribution market began to recover, we implemented a new sales and marketing strategy that focuses on working in concert with our distributor customers to generate demand from end-users in our targeted markets and to strengthen relationships with project and specifying engineers to stimulate demand for our specialty wire and cable. In addition, we have significantly increased the size of our sales force since 2003, and as of December 31, 2007 we had 167 sales employees. In 2003, we introduced our LifeGuard<sup>TM</sup> line of low-smoke, zero-halogen cable products which, due to their highly engineered specifications and safety benefits, generate higher margins for us than traditional cable products. As a result of our new sales and marketing initiatives, as well as general market growth, our revenue has increased at a CAGR of 24.6% over the past four years, from \$149.1 million in 2003 to \$359.1 million in 2007.

On December 30, 2005, we paid a special dividend of \$20.0 million to our common stockholders and funded the payment by borrowing under our existing credit facility.

Our revenue is driven in part by the level of capital spending within the end-markets we serve. Because many of these end-markets defer capital expenditures during periods of economic downturns, our business has experienced cyclicality from time to time. We believe that our revenue will continue to be impacted by fluctuations in capital spending and by our ability to drive demand through our sales and marketing initiatives and the continued development and marketing of our private branded products, such as  $LifeGuard^{TM}$ .

Our direct costs will continue to be influenced significantly by the prices we pay our suppliers to procure the products we distribute to our customers. Changes in these costs may result, for example, from increases or decreases in raw material costs, changes in our relationships with suppliers or changes in vendor rebates. Our operating expenses will continue to be affected by our investment in sales, marketing and customer support personnel and commissions paid to our sales force for revenue generated. Some of our operating expenses are related to our fixed infrastructure, including rent, utilities, administrative salaries, maintenance, insurance and supplies. To meet our customers' needs for an extensive product offering and short delivery times, we will need to continue to maintain adequate inventory levels. Our ability to obtain this inventory will depend, in part, on our relationships with suppliers.

## Changes in Connection with Becoming a Public Company

In June 2006, we completed our initial public offering, in which we issued 4,250,000 shares of common stock which were subsequently sold to the public for \$13 per share. Certain selling stockholders sold an additional 5,525,000 shares which also were resold to the public for \$13 per share. The Company received net proceeds of \$49.9 million after deducting the underwriting discounts and offering expenses. The net proceeds were used to repay debt.

In March 2007, our then largest stockholder, Code, Hennessy & Simmons II, L.P., and other selling stockholders sold approximately 7,500,000 common shares at \$25 per share in a registered underwritten offering. All the shares were sold by selling stockholders, thus there was no dilution to earnings per share nor any proceeds to the company. As a result of the offering, Code, Hennessy & Simmons II, L.P.'s ownership was reduced from 38% to 8%. Code, Hennessy & Simmons II, L.P. subsequently distributed all of the remaining shares to its partners and no longer holds any shares of common stock.

As a public company, we have incurred significant additional operating expenses such as increased audit fees, professional fees, stock compensation, directors' and officers' insurance costs, compensation for our board of directors, and expenses related to hiring additional personnel and expanding our administrative functions. Many of these expenses were not incurred or were incurred at a lower level by us as a private company and were not included in our results of operations prior to June 2006.

On December 30, 2005, we paid a special dividend of \$20.0 million to our common stockholders and funded the payment by borrowing under our existing credit facilities. Due to the interest payable on these borrowings, our net earnings, and earnings per share, in 2006 were lower than they would have been had we not paid the special dividend.

#### **Critical Accounting Policies and Estimates**

Critical accounting policies are those that both are important to the accurate portrayal of a company's financial condition and results, and require subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain.

In order to prepare financial statements that conform to accounting principles generally accepted in the United States, commonly referred to as GAAP, we make estimates and assumptions that affect the amounts reported in our financial statements and accompanying notes. Certain estimates are particularly sensitive due to their significance to the financial statements and the possibility that future events may be significantly different from our expectations.

We have identified the following accounting policies as those that require us to make the most subjective or complex judgments in order to fairly present our consolidated financial position and results of operations. Actual results in these areas could differ materially from management's estimates under different assumptions and conditions.

#### Allowance for Doubtful Accounts

We maintain an allowance for doubtful accounts receivable for estimated losses resulting from the inability of our customers to make required payments. We perform periodic credit evaluations of our customers and typically do not require collateral. Consistent with industry practices, we require payment from most customers within 30 days of invoice date. We have an estimation procedure, based on historical data and recent changes in the aging of these receivables, that we use to record reserves throughout the year. In the last five years, write-offs against our allowance for doubtful accounts have averaged approximately \$103,000 per year. A 20% change in our estimate at December 31, 2007 would have resulted in a change in income before income taxes of \$26,000 for the year ended December 31, 2007.

## Reserve for Returns and Allowances

We estimate the gross profit impact of returns and allowances for previously recorded sales. This reserve is calculated on historical and statistical returns and allowances data and adjusted as trends in the variables change. A 20% change in our estimate at December 31, 2007 would have resulted in a change in income before income taxes of \$129,000 for the year ended December 31, 2007.

## Inventory Obsolescence

We continually monitor our inventory levels at each of our distribution locations. Our reserve for inventory obsolescence is based on the age of the inventory, movements of our inventory over the prior twelve months and the experience of our purchasing and sales departments in estimating demand for the product in the succeeding year. Our inventories are generally not susceptible to technological obsolescence. A 20% change in our estimate at December 31, 2007 would have resulted in a change in income before income taxes of \$396,000 for the year ended December 31, 2007.

#### Vendor Rebates

Many of our arrangements with our vendors entitle us to receive a rebate of a specified amount when we achieve any of a number of measures, generally related to the volume of purchases from the vendor. We account for these rebates as a reduction of the prices of the vendor's products, which reduces inventory until we sell the product, at which time these rebates reduce cost of sales. Throughout the year, we estimate the amount of rebates earned based on our purchases to date and our estimate of purchases to be made for the remainder of the year relative to the purchase levels that mark our progress toward earning the rebates. We continually revise these estimates to reflect actual purchase levels. A 20% change in our estimate of total rebates earned during 2007 would have resulted in a change in income before income taxes of \$1,835,000 for the year ended December 31, 2007.

#### Goodwill

Goodwill represents the excess of the amount we paid to acquire businesses over the estimated fair value of tangible assets and identifiable intangible assets acquired, less liabilities assumed. At December 31, 2007, our goodwill balance was \$3.0 million, representing 2.2% of our total assets.

In 2002, we adopted the provisions of Statement of Financial Accounting Standards No. 142, *Goodwill and Other Intangible Assets* ("SFAS 142"). Under SFAS 142, we test goodwill for impairment annually, or more frequently if indications of possible impairment exist, by applying a fair value-based test. In October 2007, we performed our annual goodwill impairment tests for goodwill and, as a result of this test, we believe the goodwill on our balance sheet is not impaired. If circumstances change or events occur to indicate that our fair market value has fallen below book value, we will compare the estimated fair value of the goodwill to its carrying value. If the carrying value of goodwill exceeds the estimated fair value of goodwill, we will recognize the difference as an impairment loss in operating income.

## **Adoption of New Accounting Policy**

In December 2007, the Financial Accounting Standards Board ("FASB") issued SFAS No. 141 (revised 2007), *Business Combinations* ("SFAS 141R"). SFAS 141R establishes principles and requirement for how an acquirer recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, any non-controlling interest in the acquiree and the goodwill acquired. SFAS 141R also requires transaction costs related to the business combination to be expensed as incurred and establishes disclosure requirements to enable the evaluation of the nature and financial effects of the business combination. SFAS 141R is effective for fiscal years beginning after December 15, 2008, and will be adopted in the first quarter of fiscal 2009. We do not expect the adoption of SFAS 141R to have a material impact on our Consolidated Financial Statements.

In February 2007, the Financial Accounting Standards Board ("FASB") issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities – Including an amendment of FASB Statement No. 115* ("SFAS 159"). SFAS 159 permits companies to choose to measure many financial instruments and certain other items at fair value in order to mitigate volatility in reported earning caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. SFAS No. 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007. At the effective date, a company may elect the fair value option for eligible items that exist at that date. The company shall report the effect of the first remeasurement to fair value as a cumulative effect adjustment to the opening balance of retained earnings for the fiscal year in which this statement is initially applied. The provisions of SFAS No. 159 are effective beginning January 1, 2008. We do not expect the adoption of SFAS No. 159 to have a material impact on our Consolidated Financial Statements.

In September 2006, the Financial Accounting Standards Board ("FASB") issued SFAS No. 157, *Fair Value Measurements* ("SFAS 157"). SFAS 157 provides guidance for using fair value to measure assets and liabilities. It also responds to investors' requests for expanded information about the extent to which companies measure assets and liabilities at fair value, the information used to measure fair value, and the effect of fair value measurements on earnings. SFAS 157 applies whenever other standards require (or permit) assets or liabilities to be measured at fair value, and does not expand the use of fair value in any new circumstances. The effective date for us is January 1, 2008. However in November 2007, the FASB deferred the implementation of SFAS 157 for non-financial assets and liabilities. We believe the adoption of this standard will have no material effect on our Consolidated Financial Statements.

#### Sales

We generate most of our sales by providing specialty wire and cable to our customers. We also collect sales through freight charges. We recognize revenue upon shipment of our products to customers from our distribution centers or directly from our suppliers. Sales incentives earned by customers are accrued in the same month as the shipment is invoiced.

#### **Cost of Sales**

Cost of sales consists primarily of the average cost of the specialty wire and cable that we sell. We also incur shipping and handling costs in the normal course of business. Cost of sales also reflects cash discounts for prompt payment to vendors and vendor rebates generally related to annual purchase targets.

## **Operating Expenses**

Operating expenses include all expenses incurred to receive, sell and ship product and administer the operations of our company.

Salaries and Commissions. Salary expense includes the base compensation, any overtime earned by hourly personnel, for all sales, administrative and warehouse employees and stock compensation expense for options granted to employees. Commission expense is earned by inside sales personnel based on gross profit dollars generated, by field sales personnel from generating sales and meeting various personal objectives, by sales, national and project managers for driving the sales process, by regional managers based on the profitability of their branches and by corporate managers based primarily on our profitability and also on other operating metrics.

Other Operating Expenses. Other operating expenses include all other expenses, except for salaries and commissions, management fees and depreciation and amortization. This includes all payroll taxes, health insurance, traveling expenses, public company expenses, advertising, management information system expenses, facility rent and maintenance and all distribution expenses such as packaging, reels, and repair and maintenance of equipment and facilities.

Management Fee. The management fee consists of expenses that we paid to CHS Management II, L.P. for certain management and advisory services. This management fee arrangement was cancelled upon the completion of the June 2006 public offering.

Litigation Settlements. Litigation settlements reflect the funds received from a court award in 2005 related to a claim for breach of contract that occurred under the previous ownership.

Depreciation and Amortization. We incur depreciation and amortization expenses for costs related to the capitalization of property and equipment on a straight-line basis over the estimated useful lives of the assets, which range from three to thirty years. We amortize leasehold improvements over the shorter of the lease term or the life of the related asset.

## **Interest Expense**

Interest expense consists primarily of interest we pay on our debt.

## **Results of Operations**

The following discussion compares our results of operations for the years ended December 31, 2007, 2006 and 2005.

The following table shows, for the periods indicated, information derived from our consolidated statements of income, expressed as a percentage of sales for the period presented.

	Year Er	ded Decem	iber 31,
	2007	2006	2005
Sales	100.0%	100.0%	100.0%
Cost of sales	74.1%	71.5%	74.0%
Gross profit	25.9%	28.5%	26.0%
Operating expenses:			
Salaries and commissions	6.6%	7.0%	8.7%
Other operating expenses	5.2%	4.9%	6.6%
Management fee to stockholder	0.0%	0.1%	0.2%
Litigation settlements	0.0%	0.0%	(0.3%)
Depreciation and amortization	0.1%	0.1%	0.2%
Total operating expenses	12.0%	12.1%	15.4%
Operating income	13.8%	16.4%	10.6%
Interest expense	0.3%	1.0%	1.4%
Income before income taxes	13.5%	15.5%	9.3%
Income tax provision	5.1%	6.0%	3.4%
Net income	8.4%	9.5%	5.8%

Note: Due to rounding, numbers may not add up to total operating expenses, operating income or income before income taxes.

## Comparison of Years Ended December 31, 2007 and 2006

#### Sales

Our sales for 2007 increased 11.0% to \$359.1 million from \$323.5 million in fiscal year 2006 in spite of a very difficult comparison from last year's sales growth of 51.2%. Internal growth accounted for the entire increase in sales. Within the three targeted markets, we continue to penetrate our five major growth initiatives, encompassing Emission Controls, Engineering & Construction, Selected Industrials, LifeGuard TM (and other private branded products), Utility Power Generation and our core distributor business. We estimate that all of our sales growth resulted from these new initiatives as our core Repair and Replacement sector, also referred to as Maintenance, Repair and Operations ("MRO"), was flat. Our Repair and Replacement sector faced a moderating economy resulting in reduced industrial economic activity which we believe lowered discretionary spending.

## **Cost of Sales**

Cost of sales were \$266.3 million in 2007, an increase of \$35.1 million, or 15.2%, compared to cost of sales of \$231.1 million in 2006. The increase was due to the additional demand for our products. The increase in products were partially offset by vendor rebates and discounts for prompt payment totaling \$1.6 million more in 2007 than 2006. Vendor rebates and discounts for prompt payment increased primarily due to increased sales volume. Vendor rebates also increased due to more favorable terms in the agreements in 2007. Other offsets were inventory obsolescence charges of \$0.1 million in 2007 versus \$0.3 million in 2006 and lower freight costs of \$0.3 million in 2007.

#### **Gross Profit**

Gross profit for 2007 increased 0.5% to \$92.8 million in 2007 from \$92.3 million in 2006. Gross profit as a percentage of net sales, commonly referred to as gross margin, decreased to 25.9% in 2007 from 28.5% in 2006 a level that we cautioned last year was likely unsustainable. The decrease in gross margin was attributable to competitive pricing pressures experienced in the current market environment and unfavorable comparisons to last year's gross margin, which increased 250 basis points over 2005 primarily due to inflation including higher commodity prices and market conditions in 2006. The decrease in gross margin was partially offset by vendor rebates, discounts for prompt payment, better inventory management and reduced customer incentives due to a lower increase in sales from last year's historic sales increase.

## **Operating Expenses**

Operating expenses were \$43.1 million in 2007, an increase of \$3.9 million or 9.8%, compared to operating expenses of \$39.3 million in 2006. Operating expenses as a percentage of sales was 12.0% in 2007, which remained relatively flat from 12.1% in 2006. The increase in operating expenses was attributable to the specific factors discussed below.

Salaries and Commissions. Salaries and commissions increased \$1.2 million, or 5.1%, to \$23.9 million in 2007 from \$22.7 million in 2006. The increase was due primarily to higher stock compensation expense of \$1.3 million, and additional sales personnel salaries of \$0.8 million due to headcount additions. Lower commissions of \$1.0 million partially offset these increases. The lower commissions were a result of higher objectives based upon the record year in 2006 that were not fully met in 2007, lower gross margin and changes to commission programs.

Other Operating Expenses. Other operating expenses increased \$2.8 million, or 17.8%, to \$18.8 million in 2007 from \$16.0 million in 2006. The increase in other operating expenses was due to the higher level of business activity, and public company expenses primarily related to Sarbanes Oxley compliance in 2007 that was not incurred in 2006.

*Management Fee.* There were no management fee expenses in 2007 compared to the \$0.2 million in 2006. The management services agreement was cancelled in connection with the IPO in June 2006.

Depreciation and Amortization. Depreciation and amortization expense remained relatively flat at \$0.5 million in 2007 and \$0.4 million in 2006.

## **Interest Expense**

Interest expense decreased \$1.9 million, or 61.4%, from \$3.1 million in 2006 to \$1.2 million in 2007 due primarily to the use of IPO proceeds to reduce the outstanding debt balance in June of 2006. The interest expense reduction was partially offset by borrowings to fund stock repurchases in the latter portion of 2007. Average debt was \$15.3 million for 2007 compared to \$37.2 million in 2006. Average effective interest rates remained constant at 7.4% in 2007 and 2006.

## **Income Tax Expense**

Income taxes decreased \$1.0 million or 5.3% as our income before taxes decreased \$1.5 million or 3.0%. The effective income tax rate decreased from 38.7% in 2006 to 37.7% in 2007 due to lower estimated state income taxes in 2007.

#### **Net Income**

The Company achieved net income of \$30.2 million in 2007 compared to net income of \$30.7 million in 2006, a decrease of 1.5%. We estimate that the 2006 results were favorably impacted by inflation of \$4.5 million to \$6.5 million.

## Comparison of Years Ended December 31, 2006 and 2005

#### Sales

Our sales for 2006 increased 51.2% to \$323.5 million from \$214.0 million in fiscal year 2005. We estimate that approximately 8% to 12% of the growth in sales is attributable to higher commodity prices for certain components of our products, principally copper and polymers. The remaining 39% to 43% of the increase in sales represents growth, net of inflation, within the three targeted markets which emcompass the five major end-user growth initiatives, Emission Controls, Engineering & Construction, Industrials, LifeGuard<sup>TM</sup> (and other private branded products), Utility Power Generation and our core distributor business. Additionally, during the year, we increased the size of our sales force by approximately 10%, which also positively impacted sales growth.

#### **Cost of Sales**

Cost of sales was \$231.1 million in 2006, an increase of \$72.9 million, or 46.1%, compared to cost of sales of \$158.2 million in 2005. The increase was primarily due to the increase in demand for our products. The increase also resulted in part from an increase in freight costs of \$1.0 million in 2006 over 2005. Additionally, there was an inventory obsolescence charge of \$0.3 million in 2006 compared to a credit of \$0.2 million in 2005. Partially offsetting these increases were vendor rebates and discounts for prompt payments totaling \$4.5 million more in 2006 than in 2005. Vendor rebates and discounts for prompt payment increased primarily due to increased sales volume. Vendor rebates also increased due to more favorable terms in the agreements in 2006 versus 2005.

## **Gross Profit**

Gross profit for 2006 increased 65.7% to \$92.3 million in 2006 from \$55.7 million in 2005. The increase in gross profit was primarily due to increased sales. Gross profit as a percentage of net sales, commonly referred to as gross margin, increased to 28.5% in 2006 from 26.0% in 2005. The increase in the Company's gross margin was principally a result of better price realization because of improved product availability and service capabilities as a result of our decision to increase inventory levels. Increased sales of private branded products, which typically sell at a higher gross margin than our other products, and increased vendor rebates also helped increase gross margin.

## **Operating Expenses**

Operating expenses were \$39.3 million in 2006, an increase of \$6.3 million, or 19.2%, compared to operating expenses of \$32.9 million in 2005. As a percentage of sales, overall operating expenses decreased to 12.1% in 2006 from 15.4% in 2005, reflecting our ability to leverage fixed costs over the higher sales volume. The increase in operating expenses was attributable to the specific factors discussed below.

Salaries and Commissions. Salaries and commissions increased \$4.0 million, or 21.4%, to \$22.7 million in 2006 from \$18.7 million in 2005. This increase resulted from higher head count, annual pay increases and increased commission expense due to higher sales levels, gross profit dollars and profitability. Salaries and commissions as a percentage of net sales decreased to 7.0% in 2006 from 8.7% in 2005 due to changes in, or maximum payouts under, commission programs.

Other Operating Expenses. Other operating expenses increased \$2.0 million, or 14.0%, to \$16.0 million in 2006 from \$14.0 million in 2005. The increase in other operating expenses was due to the higher level of business activity and public company expenses which were not incurred in 2005.

*Management Fee.* Management fee expenses decreased to \$0.2 million in 2006 from \$0.5 million in 2005. This reduction was due to the cancellation of the management services agreement in connection with the IPO in June 2006.

Depreciation and Amortization. Depreciation and amortization expense was consistent at \$0.4 million in 2006 and 2005.

## **Interest Expense**

Interest expense increased \$0.1 million, or 4.1%, from \$3.0 million in 2005 to \$3.1 million in 2006. The slight increase in interest expense was the result of the increase in debt to fund the dividend payout in December 2005, offset by the pay down of debt from the proceeds of our initial public offering in June 2006.

## **Income Tax Expense**

Income taxes increased \$12.0 million or 164.8%, primarily due to the 152.4% increase in income before taxes. Our effective income tax rate increased from 36.8% in 2005 to 38.7% in 2006, primarily due to an increase in state income taxes.

## **Net Income**

We achieved net income of \$30.7 million in 2006 compared to net income of \$12.5 million in 2005, an increase of 145.1%. We estimate that net income benefited by \$4.5 million to \$6.5 million in 2006 due to the effect of inflation on certain components of our products, principally copper and polymers.

### **Impact of Inflation and Commodity Prices**

Our results of operations are affected by changes in the inflation rate and commodity prices. Moreover, because copper and petrochemical products are components of the wire and cable we sell, fluctuations in the costs of these and other commodities have historically affected our operating results. We estimate that approximately one-fifth of the growth in our sales from 2005 to 2006 and between \$4.5 million and \$6.5 million of net income in 2006 is attributable to higher commodity prices for certain components of our products, principally copper and polymers. There were minimal changes in the average price of copper and petrochemical products during 2007 compared to 2006. Accordingly we do not believe that these items had any measurable impact on the increase in sales during 2007 or on the net income for the year. To the extent we are unable to pass on to our customers cost increases due to inflation or rising commodity prices, it could adversely affect our operating results. To the extent commodity prices decline, the net realizable value of our existing inventory could be reduced, and our gross profits could be adversely affected. As we turn our inventory approximately four times a year, the impact of decreasing copper prices would primarily affect the results of the succeeding calendar quarter.

## **Liquidity and Capital Resources**

Our primary capital needs are for working capital obligations, the stock repurchase program, dividend payments and other general corporate purposes, including acquisitions and capital expenditures. Our primary sources of working capital are cash from operations supplemented by bank borrowings.

We had a book overdraft of \$3.9 million at December 31, 2007 compared to a book overdraft of \$1.3 million at December 31, 2006. The book overdraft is funded by our revolving credit facility as soon as the related vendor checks clear our disbursement account. Our net working capital was \$98.0 million at December 31, 2007 compared to \$86.9 million at December 31, 2006. The increase in working capital was primarily due to the increase in inventory and accounts receivable. Inventory increased largely to support our customers and end markets and accounts receivable increased due to higher sales volume. Offsetting the increases to working capital were additional accrued liabilities that were a result of higher prepayments for the cable management projects and increased accrued wire purchases.

Liquidity is defined as the ability to generate adequate amounts of cash to meet the current need for cash. We assess our liquidity in terms of our ability to generate cash to fund our operating activities. Significant factors which could affect liquidity include the following:

- the adequacy of available bank lines of credit;
- the ability to attract long-term capital with satisfactory terms;
- additional stock repurchases;
- cash flows generated from operating activities;
- payment of dividends;
- capital expenditures and
- acquisitions

## Comparison of Years Ended December 31, 2007 and 2006

Our net cash provided by operating activities was \$20.8 in 2007 compared to less than \$0.1 million in 2006. Our net income was down slightly from \$30.7 million in 2006 compared to \$30.2 million in 2007. Inventories increased \$13.0 million in 2007 compared to \$25.3 million in 2006, primarily to support our increased sales activity, the addition of new products and cable management projects. Our cable management program involves purchasing and storing dedicated inventory, so our customers have immediate availability for the duration of their projects. Accounts receivable increased \$5.8 million in 2007 compared to \$11.0 million in 2006, due to the increase in sales. Accrued liabilities increased \$6.9 million in 2007 due to higher prepayments on cable management projects and increased accrued wire purchases.

Net cash used in investing activities for 2007 was \$0.7 million compared to \$0.6 million in 2006. The increase in capital expenditures resulted from an upgrade in office equipment.

Net cash used in financing activities was \$20.1 million in 2007 compared to net cash provided by financing activities of \$0.6 million in 2006. Treasury stock purchases of \$40.9 million and dividend payments of \$3.0 million were the main components of cash used in financing activities which were partially offset by the net borrowings on the revolving loan of \$22.4 million.

## Comparison of Years Ended December 31, 2006 and 2005

Our net cash provided by operating activities was less than \$0.1 million in 2006 compared to net cash used in operating activities of \$3.8 million in 2005. The positive components to net cash provided by operating activities were net income of \$30.7 million and increases in accounts payable of \$2.7 million and accrued liabilities of \$2.5 million. The increases in accounts payable and accrued liabilities were primarily due to the increase in sales in 2006 over 2005 levels. These components to cash provided by operating activities were offset by the increase in inventory of \$25.3 million and the increase in accounts receivable of \$11.0 million. Inventory increased to support the increased sales activity and cable management projects. The increase to accounts receivable was due to increased sales.

Net cash used in investing activities for 2006 was \$0.6 million compared to \$0.3 million in 2005. The capital expenditures increased primarily due to purchases of warehouse equipment to service our growth and to upgrade or maintain our forklifts.

Net cash provided by financing activities for 2006 was \$0.6 million compared to \$4.1 million in 2005. The cash proceeds from financing activities in 2006 reflected the proceeds from our IPO, net of offering costs, of \$49.9 million, and the subsequent pay off of our term loan of \$14.5 million, with the remaining balance going to payments on our revolving loan. The net cash provided by financing activities in 2005 was due to the net borrowings on the revolving and term bank loans of \$33.9 million. These borrowings were primarily incurred to pay off the junior subordinated promissory notes of \$9.6 million, which carried a much higher interest rate than our bank loans, and the payment of a special \$20.0 million dividend.

#### Indebtedness

Our principal source of liquidity at December 31, 2007 was working capital of \$98.0 million compared to \$86.9 million at December 31, 2006. We also had available borrowing capacity in the amount of \$40.5 million at December 31, 2007 and \$32.9 million at December 31, 2006 under our loan and security agreement with a commercial bank syndicate.

We believe that we have adequate availability of capital to fund our present operations, meet our commitments on our existing debt, continue the stock repurchase program, continue to fund our dividend payments, and fund anticipated growth over the next twelve months, including expansion in existing and targeted market areas. We continually seek potential acquisitions and from time to time hold discussions with acquisition candidates. If suitable acquisition opportunities or working capital needs arise that would require additional financing, we believe that our financial position and earnings history provide a solid base for obtaining additional financing resources at competitive rates and terms. Additionally, based on market conditions, we may issue additional shares of common or preferred stock to raise funds.

## Loan and Security Agreement

We have a loan and security agreement with a commercial bank that provides for a revolving loan through May 21, 2010. On September 28, 2007, we increased the facility to \$75.0 million to fund the stock repurchase program and fund business growth. The agreement allows for the payments of dividends, not to exceed \$10 million in the aggregate in any twelve month period; and, effective January 29, 2008, the repurchase of stock, prior to December 31, 2009, in the aggregate amount of not more than \$75 million. The lender has a security interest in all of our assets, including accounts receivable and inventory. The loan bears interest at the agent bank's base interest rate.

Portions of the outstanding loans may be converted to LIBOR loans in minimum amounts ranging between \$0.1 million to \$1.0 million and integral multiples of \$0.1 million. Upon such conversion, interest is payable at LIBOR plus 1.00%. We have entered into a series of one-month LIBOR loans, which, upon maturity, are either rolled back into the revolving loan or renewed under a new LIBOR contract.

Covenants in the loan agreement require us to maintain certain minimum financial ratios, restrict our ability to pay dividends and make capital expenditures and require us to use 75% of our excess cash flow to reduce outstanding borrowings which funds can be re-borrowed subject to the borrowing base. Additionally, we are obligated to pay an unused facility fee on the unused portion of the loan commitment. As of December 31, 2007, we were in compliance with all financial covenants. We paid approximately \$0.1 million in unused facility fees for the year ended December 31, 2007.

## Contractual Obligations

The following table describes our cash commitments to settle contractual obligations as of December 31, 2007.

	Less than						More than			
	<b>Total</b>	1 year		1-3 years (In thousands)	3-	5 years	5 years			
Term loans and loans payable	\$ 34,507	\$ -	_ 9	34,507	\$		\$			
Operating lease obligations	9,179	2,27	78	3,570		2,537		794		
Non-cancellable purchase obligations(1)	37,618	37,61	18							
Total	\$ 81,304	\$ 39,89	96	38,077	\$	2,537	\$	794		

<sup>(1)</sup> These obligations reflect purchase orders outstanding with manufacturers as of December 31, 2007. We believe that some of these obligations may be cancellable upon negotiation with our vendors, but we are treating these as non-cancellable for this disclosure due to the absence of an express cancellation right.

#### **Capital Expenditures**

We made capital expenditures of \$0.7 million, \$0.6 million and \$0.3 million in the years ended December 31, 2007, 2006 and 2005, respectively.

## **Off-Balance Sheet Arrangements**

We have no off-balance sheet arrangements, other than operating leases.

## **Share Repurchases**

The Board of Directors approved a stock repurchase program to be completed on or before August 30, 2009, where the Company is authorized to purchase up to \$75 million of its outstanding shares of common stock, from time to time, depending on market conditions, trading activity, business conditions and other factors. Shares of stock purchased under the program are currently being held as treasury shares and may be used to satisfy the exercise of options, fund acquisitions, or other uses as authorized by the Board of Directors. During the year ended December 31, 2007, the Company repurchased 2,414,600 shares for a total cost of \$40.9 million.

#### **Financial Derivatives**

We have no financial derivatives.

## **Market Risk Management**

We are exposed to market risks arising from changes in market prices, including movements in interest rates and commodity prices.

## **Interest Rate Risk**

Our variable interest rate debt is sensitive to changes in the general level of interest rates. At December 31, 2007, the weighted average interest rate on our \$34.5 million of variable interest debt was approximately 6.17%.

While our variable rate debt obligations expose us to the risk of rising interest rates, management does not believe that the potential exposure is material to our overall financial performance or results of operations. Based on December 31, 2007 borrowing levels, a 1.0% increase or decrease in current market interest rates would have a \$0.3 million effect on our interest expense.

## Foreign Currency Exchange Rate Risk

Our products are purchased and invoiced in U.S. dollars. Accordingly, we do not believe we are exposed to foreign exchange rate risk.

## **Factors Affecting Future Results**

This Annual Report on Form 10-K contains statements that may be considered forward-looking. These statements can be identified by the fact that they do not relate strictly to historical or current facts. They use words such as "aim," "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "project," "should," "will be," "will continue," "will likely result," "would" and other words and terms of similar meaning in conjunction with a discussion of future operating or financial performance. You should read statements that contain these words carefully, because they discuss our future expectations, contain projections of our future results of operations or of our financial position or state other "forward-looking" information. Actual results could differ materially from the results indicated by these statements, because the realization of those results is subject to many risks and uncertainties. Some of these risks and uncertainties are discussed in greater detail under Item 1A, "Risk Factors."

All forward-looking statements are based on current management expectations. Except as required under federal securities laws and the rules and regulations of the SEC, we do not have any intention, and do not undertake, to update any forward-looking statements to reflect events or circumstances arising after the date of this Form 10-K.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURE ABOUT MARKET RISK

Quantitative and Qualitative Disclosures about Market Risk are reported in Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations – Market Risk Management, – Interest Rate Risk and – Foreign Currency Exchange Rate Risk."

# ITEM 8. CONSOLIDATED FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

# **Houston Wire & Cable Company**

# Index to consolidated financial statements

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### Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders Houston Wire & Cable Company

We have audited the accompanying consolidated balance sheets of Houston Wire & Cable Company as of December 31, 2007 and 2006, and the related consolidated statements of income, stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2007. These financial statements are the responsibility of the company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the consolidated financial position of Houston Wire & Cable Company at December 31, 2007 and 2006, and the consolidated results of its operations and its cash flows for each of the three years in the period ended December 31, 2007, in conformity with U.S. generally accepted accounting principles.

As discussed in Notes 1 and 8 to the consolidated financial statements, in 2006 the Company changed its method of accounting for stock based compensation.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), Houston Wire & Cable Company's internal control over financial reporting as of December 31, 2007, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission and our report dated February 27, 2008 expressed an unqualified opinion thereon.

/s/ Ernst & Young LLP

Houston, Texas February 27, 2008

# Houston Wire & Cable Company Consolidated Balance Sheets

	Decem	ber 31,
	2007	2006
	(In thousar	
	share	data)
Assets Current assets:		
	\$ 58.202	\$ 52,128
Accounts receivable, net	+,	
Inventories, net	69,299	56,329
Deferred income taxes	1,054	1,165
Prepaid expenses	832	450
Income taxes	2,004	
Total current assets	131,391	110,072
Property and equipment, net	3,234	2,973
Goodwill	2,996	2,996
Deferred income taxes	1,356	688
Other assets	114	135
Total assets.	\$ 139,091	\$ 116,864
Liabilities and stockholders' equity Current liabilities: Book overdraft	\$ 3,854	\$ 1,265
Trade accounts payable	12,297	10,988
Accrued and other current liabilities.	17,263	10,358
Income taxes	17,203	
Total current liabilities	33,414	$\frac{520}{23,131}$
Total Current natiffices	33,414	23,131
Long-term obligations	34,507	12,059
Stockholders' equity:		
Common stock, \$0.001 par value; 100,000,000 shares authorized:		
20,988,952 shares issued and 18,577,727 shares outstanding at December 31, 2007 and 20,867,172		
issued and outstanding at December 31, 2006	21	21
Additional paid-in capital	54,131	50,979
Retained earnings	57,846	30,674
Less: Cost of treasury stock	(40,828)	· —
Total stockholders' equity	71,170	81,674
Total liabilities and stockholders' equity	\$ 139,091	\$ 116,864

# Houston Wire & Cable Company Consolidated Statements of Income

	Year Ended December 31,					,
		2007		2006		2005
		(In thousands, except shar				ata)
Sales	\$	359,115	\$	323,467	\$	213,957
Cost of sales		266,276		231,128		158,240
Gross profit		92,839		92,339		55,717
Operating expenses:						
Salaries and commissions		23,861		22,706		18,707
Other operating expenses		18,811		15,975		14,016
Management fee to stockholder				208		500
Litigation settlements						(672)
Depreciation and amortization.		459		376		398
Total operating expenses		43,131		39,265	_	32,949
Operating income		49,708		53,074		22,768
Interest expense		1,188		3,075		2,955
Income before income taxes		48,520		49,999		19,813
Income tax provision		18,295		19,325		7,299
Net income	\$	30,225	\$	30,674	\$	12,514
Earnings per share:						
Basic	\$	1.49	\$	1.63	\$	0.75
Diluted	\$	1.48	\$	1.62	\$	0.75
Weighted average common shares outstanding:						
Basic	2	20,328,182	1	8,875,192	1	16,606,672
Diluted		20,406,000		8,984,826	_	16,757,303
Dividends declared per share	\$	0.15		_	\$	1.21

The accompanying notes are an integral part of these consolidated financial statements.

# Houston Wire & Cable Company Consolidated Statements of Stockholders' Equity

-	Commo Shares	on Stock Amount	Additional Paid-In Capital	Unearned Stock Compensation	Retained Earnings	Treasury Shares	Stock Amount	Total Stockholders' Equity
				(In thousands, exce	ept share data)			
Balance at December 31, 2004 Net income	16,606,672 —	\$ 17 —	\$ 5,075 —	_	\$ 3,136 12,514	_	_	\$ 8,228 12,514
Issuance of stock options Dividend paid			559 (4,350)	(559)	(15,650)			(20,000)
Balance at December 31, 2005	16,606,672	17	1,284	(559)	_	_	_	742
Net income	_	_	_	_	30,674	_	_	30,674
Issuance of stock	4,250,000	4	49,896	_	_	_	_	49,900
Exercise of stock options	10,500	_	6	_	_	_	_	6
Excess tax benefit for stock options	_	_	20	_	_	_	_	20
Reclassification for adoption of SFAS 123 (R)	_	_	(559)	559	_	_	_	_
Amortization of unearned stock compensation			332					332
Balance at December 31, 2006	20,867,172	21	50,979	_	30,674	_	_	81,674
Net income	_	_	_	_	30,225	_	_	30,225
Exercise of stock options	121,780	_	91	_	(56)	3,375	62	97
Excess tax benefit for stock options  Amortization of unearned stock	_	_	1,235	_	_	_	_	1,235
compensation	_	_	1,826	_	_	_	_	1,826
Purchase of treasury stock, net	_	_	· —	_	_	(2,414,600)	(40,890)	(40,890)
Dividends paid					(2,997)			(2,997)
Balance at December 31, 2007	20,988,952	\$ 21	\$ 54,131		\$ 57,846	(2,411,225)	\$ (40,828)	\$ 71,170

## Houston Wire & Cable Company Consolidated Statements of Cash Flows

		Vear	End	ed Decemb	er 3	81.
	_	2007	2314	2006		2005
			(In t	housands)		
Operating activities				,		
Net income	\$	30,225	\$	30,674	\$	12,514
Adjustments to reconcile net income to net cash provided by (used in) operating activities						
Depreciation and amortization.		459		376		398
Amortization of capitalized loan costs		66		326		124
Amortization of unearned stock compensation		1,826		332		
Provision for doubtful accounts.		(238)				13
Provision for returns and allowances.		(37)		211		
Provision for inventory obsolescence		55		289		(196)
(Gain) loss on disposals of property and equipment		(15)		1		(11)
Deferred income taxes		(557)		119		298
Changes in operating assets and liabilities:		,				
Accounts receivable		(5,799)		(11,030)		(14,250)
Inventories		(13,025)		(25,312)		(1,274)
Prepaid expenses		(382)		40		(74)
Other assets		(45)		(26)		10
Book overdraft		2,589		(854)		(5,944)
Trade accounts payable		1,309		2,720		3,153
Accrued and other current liabilities		6,905		2,476		833
Income taxes payable		(2,524)		(304)		585
Net cash provided by (used in) operating activities	_	20,812	_	38		(3,821)
thet easil provided by (used in) operating activities		20,012		30		(3,021)
Investing activities						
Expenditures for property, plant, and equipment		(728)		(623)		(329)
Proceeds from disposals of property and equipment		23		6		12
Net cash used in investing activities	_	$\frac{25}{(705)}$	_	(617)		(317)
Net cash used in investing activities		(703)		(017)		(317)
Financing activities						
Borrowings on revolver		397,471		332,488		225,022
Payments on revolver		(375,023)		(367,335)	(	(205,587)
Borrowings on long-term obligations				—		14,500
Payments on long-term obligations				(14,500)		
Payments on junior subordinated debt				(1 1,500)		(9,559)
Payments for financing costs						(238)
Proceeds from exercise of stock options		97		6		(230)
Payment of dividends		(2,997)		_		(20,000)
Proceeds from sale of stock		(2,,,,,,,		51,382		(20,000)
Payment of offering costs				(1,482)		
Excess tax benefit for options		1,235		20		
Purchase of treasury stock		(40,890)				
Net cash (used in) provided by financing activities	_	(20,107)	_	579		4,138
Net cash (used in) provided by financing activities	_	(20,107)	_	319	_	4,130
Net change in cash						
Cash at beginning of year						
Cush at organising of year	_		_		_	
Cash at end of year	\$		\$		\$	
Supplemental disalegures						
Supplemental disclosures  Cook maid during the year for interest	Φ	1 110	ď	2.002	ø	1.010
Cash paid during the year for interest	\$	1,119	\$	2,982	\$	1,910
Cash paid during the year for income taxes	\$	20,148	\$	19,459	\$	6,356

The accompanying notes are an integral part of these consolidated financial statements.

### Houston Wire & Cable Company Notes to Consolidated Financial Statements December 31, 2007

(in thousands, except per share data)

### 1. Organization and Summary of Significant Accounting Policies

### **Description of Business**

Houston Wire & Cable Company ("HWC" or the "Company"), through its wholly owned subsidiaries, HWC Wire & Cable Company, Advantage Wire & Cable and Cable Management Services Inc., distributes specialty electrical wire and cable to the U.S. electrical distribution market through eleven locations in ten states throughout the United States. The Company has no other business activity.

### Basis of Presentation and Principles of Consolidation

The consolidated financial statements include the accounts of the Company and its subsidiaries and have been prepared following accounting principles generally accepted in the United States ("GAAP") and the requirements of the Securities and Exchange Commission ("SEC"). The financial statements include all normal and recurring adjustments that are necessary for a fair presentation of the Company's financial position and operating results. All significant inter-company balances and transactions have been eliminated.

On March 23, 2006, HWC Holding Corporation amended its certificate of incorporation to change its name to Houston Wire & Cable Company and to increase its authorized capital stock from 10,000 shares of common stock to 100,000 shares of common stock and 5,000 shares of preferred stock. All references to authorized shares in the accompanying consolidated financial statements have been retroactively restated for such increase in authorized shares.

On May 16, 2006, the Company effected a 1.875-for-1 stock split for its outstanding common stock in the form of a stock dividend. All stockholder equity balances and disclosures in the accompanying consolidated financial statements have been retroactively restated for such stock split.

### Use of Estimates

The preparation of the financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. The most significant estimates are those relating to the allowance for doubtful accounts, the inventory obsolescence reserve, the reserve for returns and allowances, and vendor rebates. These estimates are continually reviewed and adjusted as necessary, but actual results could differ from those estimates.

### Earnings per Share

In accordance with Statement of Financial Accounting Standards ("SFAS") 128, *Earnings per Share*, basic earnings per share is calculated by dividing net income by the weighted average number of common shares outstanding. Diluted earnings per share include the dilutive effects of stock option awards.

The following reconciles the numerator and denominator used in the calculation of earnings per share:

	Year Ended December 31,				
	2007	2006	2005		
Numerator:			·		
Net income for basic earnings per share	\$ 30,225	\$ 30,674	\$ 12,514		
Effect of dilutive securities					
Numerator for diluted earnings per share	\$ 30,225	\$ 30,674	\$ 12,514		
Denominator:					
Weighted average common shares for basic earnings per share	20,328	18,875	16,607		
Effect of dilutive securities	78	110	150		
Denominator for diluted earnings per share	20,406	18,985	16,757		

Options to purchase 586, 29 and 0 shares of common stock were not included in the diluted net income per share calculation for 2007, 2006 and 2005, respectively, as their inclusion would have been anti-dilutive.

#### Accounts Receivable

Accounts receivable consists primarily of receivables from customers, less an allowance for doubtful accounts of \$130 and \$490, and a reserve for returns and allowances of \$643 and \$680 at December 31, 2007 and 2006, respectively. Consistent with industry practices, we normally require payment from our customers within 30 days. The Company has no contractual repurchase arrangements with its customers. Credit losses have been within management's expectations.

The following table summarizes the changes in our allowance for doubtful accounts for the past three years (in thousands):

	2007	2006	2005
Balance at beginning of year	\$ 490	\$ 447	\$ 475
Bad debt expense	(238)	_	13
Write-offs, net of recoveries	(122)	43	(41)
Balance at end of year	\$ 130	\$ 490	\$ 447

#### Inventories

Inventories are carried at the lower of cost, using the average cost method, or market and consist primarily of goods purchased for resale, less a reserve for obsolescence and unusable items. The reserve for inventory is based upon a number of factors, including the experience of the purchasing and sales departments, age of the inventory, new product offerings, and other factors. Management believes that the reserve for inventory may periodically require adjustment as the factors identified above change. The inventory reserve was \$1,982 and \$1,965 at December 31, 2007 and 2006, respectively.

#### Vendor Rebates

We account for vendor rebates in accordance with the Emerging Issues Task Force Issue 02-16, *Accounting by a Customer (Including a Reseller) for Certain Consideration Received from a Vendor*. Many of our arrangements with our vendors provide for us to receive a rebate of a specified amount of consideration, payable to us when we achieve any of a number of measures, generally related to the volume level of purchases from our vendors. We account for such rebates as a reduction of the prices of the vendor's products and therefore as a reduction of inventory until we sell the product, at which time such rebates reduce cost of sales in the accompanying consolidated statements of income. Throughout the year, we estimate the amount of the rebate earned based on our estimate of purchases to date relative to the purchase levels that mark our progress toward earning the rebates. We continually revise these estimates to reflect actual rebates earned based on actual purchase levels.

### Property and Equipment

The Company provides for depreciation on a straight-line method over the following estimated useful lives:

Buildings	30 years
Machinery and equipment.	3 to 5 years

Leasehold improvements are depreciated over their estimated life or the term of the lease, whichever is shorter. Depreciation expense was approximately \$459, \$376, and \$398 for the years ended December 31, 2007, 2006 and 2005, respectively.

### Goodwill

The Company accounts for goodwill under the provisions of SFAS No. 142, *Goodwill and Other Intangible Assets* ("SFAS 142"). Under SFAS 142, goodwill is not amortized but is reviewed annually for impairment, or more frequently if indications of possible impairment exist, by applying a fair value-based test. The Company completes the required annual assessment as of October 1 of each year. The Company has performed the requisite impairment tests for goodwill and has determined that goodwill was not impaired.

#### Other Assets

Other assets include deferred financing costs of approximately \$1,771. The capitalized loan costs are amortized on a straight-line basis over the contractual life of the related debt agreement, which approximates the effective interest method, and such amortization expense is included in interest expense in the accompanying consolidated statements of income. Accumulated amortization at December 31, 2007 and 2006, was approximately \$1,670 and \$1,639, respectively.

Estimated future amortization expense for capitalized loan costs through the maturity of the agreement are \$42, \$42, and \$17 for the years 2008 through 2010 respectively.

### Self Insurance

The Company retains certain self-insurance risks for both health benefits and property and casualty insurance programs. The Company limits its exposure to these self insurance risks by maintaining excess and aggregate liability coverage. Self insurance reserves are established based on claims filed and estimates of claims incurred but not reported. The estimates are based on information provided to the Company by its claims administrators.

### Segment Reporting

SFAS No. 131, *Disclosures about Segments of an Enterprise and Related Information*, establishes standards for the way that public companies report information about operating segments in annual financial statements and for related disclosures about products and services, geographic areas and major customers. The Company operates in a single operating and reporting segment, sales of specialty wire and cable.

#### Revenue Recognition, Returns & Allowances

The Company recognizes revenue in accordance with SEC Staff Accounting Bulletin ("SAB") 104, *Revenue Recognition in Financial Statements*, and the appropriate amendments. SAB 104 requires that four basic criteria must be met before we can recognize revenue:

- 1. Persuasive evidence of an arrangement exists;
- 2. Delivery has occurred or services have been rendered;
- 3. The seller's price to the buyer is fixed or determinable; and
- 4. Collectibility is reasonably assured.

The Company records revenue when customers take delivery of products. Customers may pick up products at any warehouse location, or products may be delivered via third party carriers. Products shipped via third party carriers are considered delivered based on the shipping terms, which are generally FOB shipping point. Normal payment terms are net 30 days. Customers are permitted to return product only on a case-by-case basis. Product exchanges are handled as a credit, with any replacement items being re-invoiced to the customer. Customer returns are recorded as an adjustment to net sales. In the past, customer returns have not been material. The Company has no installation obligations.

The Company may offer volume rebates, which are accrued monthly as an adjustment to net sales.

#### Shipping and Handling

The Company incurs shipping and handling costs in the normal course of business. Freight amounts invoiced to customers are included as sales and freight charges are included as a component of cost of sales.

### Credit Risk

The Company's customers are located primarily throughout the United States. One customer accounted for approximately 12%, 13%, and 11% of the Company's sales in 2007, 2006 and 2005, respectively. The Company performs periodic credit evaluations of its customers and generally does not require collateral.

### Advertising Costs

Advertising costs are expensed when incurred. Advertising expenses were \$947, \$385, and \$610 for the years ended December 31, 2007, 2006, and 2005, respectively.

### Financial Instruments

The carrying values of the accounts receivable, trade accounts payable and accrued and other current liabilities approximate fair value, due to the short maturity of these instruments. The carrying amount of long term debt approximates fair value as it bears interest at variable rates.

#### Stock-Based Compensation

In December 2004, the Financial Accounting Standards Board ("FASB") issued SFAS 123(R), *Share-Based Payment* ("SFAS 123(R)"). This standard requires companies to recognize compensation cost for stock options and other stock-based awards based on their fair value as measured on the grant date. The new standard prohibits companies from accounting for stock-based compensation under the provisions of Accounting Principles Board Opinion No. 25 ("APB 25").

Effective January 1, 2006 the Company adopted SFAS 123(R) using the prospective transition method and, therefore, the impact on the Company's net income subsequent to January 1, 2006 includes the remaining amortization of the intrinsic value of existing stock-based awards, plus the fair value of any future grants. See Note 8 for additional information.

Prior to January 1, 2006, the Company accounted for its employee stock options under the intrinsic value method described by APB 25. Accordingly, the Company did not record compensation expense for options issued with an exercise price equal to the stock's fair market price on the grant date. Additionally, the stock compensation expense recorded in 2005 for the stock options granted below the Company's estimate of its stock's fair market value was less than \$1, as those options were granted on December 30, 2005. As a result of this grant, the Company recorded \$559 of unearned compensation that is being amortized over the vesting period of five years.

### Income Taxes

Deferred income taxes are determined by the liability method in accordance with SFAS No. 109, *Accounting for Income Taxes*. Under this method, deferred tax assets and liabilities are determined based on differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse.

### New Accounting Pronouncements

In December 2007, the Financial Accounting Standards Board ("FASB") issued SFAS No. 141 (revised 2007), *Business Combinations* ("SFAS 141R"). SFAS 141R establishes principles and requirement for how an acquirer recognizes and measures in its financial statements the identifiable assets acquired, the liabilities assumed, any non-controlling interest in the acquiree and the goodwill acquired. SFAS 141R also requires transaction costs related to the business combination to be expensed as incurred and establishes disclosure requirements to enable the evaluation of the nature and financial effects of the business combination. SFAS 141R is effective for fiscal years beginning after December 15, 2008, and the Company will adopt it in the first quarter of fiscal 2009. The Company does not expect the adoption of SFAS 141R to have a material impact on its Consolidated Financial Statements.

In February 2007, the FASB issued SFAS No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities – Including an amendment of FASB Statement No. 115* ("SFAS 159"). SFAS 159 permits companies to choose to measure many financial instruments and certain other items at fair value in order to mitigate volatility in reported earnings caused by measuring related assets and liabilities differently without having to apply complex hedge accounting provisions. SFAS No. 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007. At the effective date, a company may elect the fair value option for eligible items that exist at that date. The company shall report the effect of the first remeasurement to fair value as a cumulative effect adjustment to the opening balance of retained earnings for the fiscal year in which this statement is initially applied. The provisions of SFAS No. 159 are effective beginning January 1, 2008. The Company does not expect the adoption of SFAS No. 159 to have a material impact on its Consolidated Financial Statements.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements* ("SFAS 157"). SFAS 157 provides guidance for using fair value to measure assets and liabilities. It also responds to investors' requests for expanded information about the extent to which companies measure assets and liabilities at fair value, the information used to measure fair value, and the effect of fair value measurements on earnings. SFAS 157 applies whenever other standards require (or permit) assets or liabilities to be measured at fair value, and does not expand the use of fair value in any new circumstances. The effective date for the Company is January 1, 2008. However in November 2007, the FASB deferred the implementation of SFAS 157 for non-financial assets and liabilities. The Company believes the adoption of this standard will have no material effect on its Consolidated Financial Statements.

#### 2. Initial Public Offering

In June 2006, the Company completed its initial public offering in which it issued 4,250 shares of common stock which were subsequently sold to the public for \$13.00 per share. Certain selling stockholders sold an additional 5,525 shares which also were resold to the public for \$13.00 per share. The Company received net proceeds of \$49,900 after deducting the underwriting discount and offering expenses. The net proceeds were used to repay debt.

### 3. Detail of Selected Balance Sheet Accounts

### Property and Equipment

Property and equipment are stated at cost and consist of the following at:

	December 31,		
	2007	2006	
Land	\$ 617	\$ 617	
Buildings	2,113	2,057	
Machinery and equipment	5,666	5,162	
	8,396	7,836	
Less accumulated depreciation	5,162	4,863	
	\$ 3,234	\$ 2,973	

#### Accrued and Other Current Liabilities

Accrued and other current liabilities consist of the following at:

	December 31,			
		2007		2006
Customer advances	\$	5,727	\$	822
Customer rebates		2,983		4,094
Payroll, commissions, and bonuses		2,185		2,325
Accrued inventory purchases		2,941		357
Other		3,427		2,760
	\$	17,263	\$	10,358

### 4. Long-Term Obligations

HWC has a loan and security agreement ("Agreement") with a commercial bank syndicate ("Lender"). The Agreement is guaranteed by HWC through the pledge of its interest in the capital stock of HWC Wire & Cable Company. Additionally, the Company has provided to the Lender a security interest in all of its assets, including accounts receivable, inventory, and all assets owned by the Company and HWC Wire & Cable Company. The Agreement, which matures May 21, 2010, consists of a \$75,000 revolving loan ("Revolver") that bears interest at the Lender's base interest rate.

Portions of the outstanding loan under the Agreement may be converted to LIBOR loans in minimum amounts ranging between \$0.1 million to \$1.0 million and integral multiples of \$0.1 million. Upon such conversion, interest is payable at LIBOR plus 1.00%. The Company has entered into a series of one-month LIBOR loans, which upon maturity are either rolled back into the Revolver or renewed under a new LIBOR contract.

The Agreement includes, among other things, covenants that require the Company to maintain certain minimum financial ratios. Additionally, the Agreement allows the Company to make stock buybacks and to pay dividends not to exceed \$10,000 in any twelve month period, limits capital expenditures and requires that 75% of the Excess Cash Flow (as defined) be used to reduce indebtedness. The Company is in compliance with the financial covenants governing its indebtedness.

The Company's borrowings and related weighted average interest rates consisted of the following:

	Weighted Average Interest Rate at	Decem	ber 31,		
	<b>December 31, 2007</b>	2007	2006		
Revolver loan – all long term obligations	6.17%	\$ 34,507	\$ 12,059		

During 2007, the Company had an average available borrowing capacity of approximately \$40,484. This average was computed from the monthly borrowing base certificates prepared for the Lender. At December 31, 2007 the Company had available borrowing capacity of approximately \$40,493 under the terms of the Agreement. Under the Agreement, the Company is obligated to pay an unused facility fee of 0.2% computed on a daily basis. During the years ended December 31, 2007, 2006 and 2005, the Company paid approximately \$77, \$83, and \$69, respectively, for the unused facility.

Principal repayment obligations for succeeding fiscal years are as follows:

2007	\$ _
2008	
2009	
2010	34.507
Total	\$ 34.507

#### 5. Income Taxes

The provision (benefit) for income taxes consists of:

	Year Ended December 31,		
	2007	2006	2005
Current:	·		
Federal	\$ 16,607	\$ 16,592	\$ 6,070
State	2,245	2,614	931
Total current	18,852	19,206	7,001
Deferred:			
Federal	(511)	108	294
State	(46)	11	4
Total deferred	(557)	119	298
			<u> </u>
Total	\$ 18,295	\$ 19,325	\$ 7,299

A reconciliation of the U.S. Federal statutory tax rate to the effective tax rate on income before taxes is as follows:

	Year ended December 31,			
	2007	2006	2005	
Federal statutory rate	35.0%	35.0%	35.0%	
State taxes, net of federal benefit	2.9%	3.4%	3.6%	
Non-deductible items	0.3%	0.2%	0.5%	
Litigation settlement			(1.2)%	
Other	(0.5)%	0.1%	(1.1)%	
Total effective tax rate	37.7%	38.7%	36.8%	

Significant components of the Company's deferred tax assets were as follows:

	Year Ended December 31,	
	2007	2006
Deferred tax assets:		
Property and equipment	\$ 515	\$ 548
Goodwill	22	140
Uniform capitalization adjustment	418	360
Inventory reserve	606	545
Capital loss carryover		48
Allowance for doubtful accounts	50	189
Stock compensation expense	820	
Other	(21)	71
Total deferred tax assets	2,410	1,901
Less valuation allowance	_	48
Net deferred tax assets	\$ 2,410	\$ 1,853

The Company's U.S Capital loss carryover expired unused in 2007. As a result the deferred tax asset and the related valuation allowance were written off.

The Company adopted the provisions of Financial Accounting Standards Board Interpretation No. 48, *Accounting for Income Taxes* (FIN 48), on January 1, 2007. The adoption of FIN 48 resulted in no impact on the Company's consolidated financial statements.

The Company recognizes interest on any tax issue as a component of interest expense and any related penalties in other operating expenses. As of December 31, 2007 the Company made no provisions for interest or penalties related to uncertain tax positions. The tax years 2003 through 2007 remain open to examination by the major taxing jurisdictions to which we are subject.

### 6. Related-Party Transactions

In March 2007, the Company registered an offering for its then largest stockholder, Code, Hennessy & Simmons II, L.P. and other selling stockholders, who sold approximately 7,500 common shares at \$25 per share. All the shares were sold by selling stockholders, including approximately 6,900 common shares by Code, Hennessy & Simmons II, L.P., thus there was no dilution to earnings per share or any proceeds to the Company. After the offering, Code, Hennessy & Simmons II, L.P.'s ownership was reduced from 38% to 8%. Code Hennessy & Simmons II, L.P. subsequently distributed all of the remaining shares to its partners and no longer holds any shares of common stock.

Until June 2006, HWC had a management services agreement with an affiliate of the majority stockholder of the Company that provided for the payment of monthly management fees and the reimbursement of certain expenses. This management fee arrangement was cancelled upon the completion of the June 2006 IPO. Management fees and expenses of \$0, \$208, and \$500, were incurred and paid under this agreement for the years ended December 31, 2007, 2006 and 2005, respectively.

### 7. Employee Benefit Plans

A combination profit-sharing plan and salary deferral plan (the "Plan") is provided for the benefit of HWC's employees. Employees who are eligible to participate in the Plan can contribute a percentage of their base compensation, up to the maximum percentage allowable not to exceed the limits of Internal Revenue Code Sections 401(k), 404, and 415, subject to the IRS-imposed dollar limit. Employee contributions are invested in certain equity and fixed-income securities, based on employee elections. Effective January 1, 2006, the Company's match increased to 50% of the employee's first 5% of contributions. Effective January 1, 2007, the Company adopted the Safe Harbor provisions of the Internal Revenue Code, whereby contributions up to the first 3% of an employee's compensation are matched 100% by the Company and the next 2% are matched 50% by the Company. The Company's match for the years ended December 31, 2007, 2006 and 2005 was \$619, \$351, and \$238 respectively.

### 8. Stock Option Plan

On March 23, 2006, the Company adopted the 2006 Stock Plan to provide incentives for certain key employees and directors through awards and the exercise of options. The 2006 Stock Plan provides for options to be granted at the fair market value of the Company's common stock at the date of grant and may be either nonqualified stock options or incentive stock options as defined by Section 422 of the Code. Under the 2006 Stock Plan a maximum of 1,800 shares may be issued to designated participants. The maximum number of shares available to any one participant in any one calendar year is 500.

The Company also has options outstanding under a stock option plan adopted in 2000 (the "2000 Plan"). The 2000 Plan provided for options to be granted at the fair market value of the Company's common stock at the date of the grant, which options could be either nonqualified stock options or incentive stock options as defined by Section 422 of the Internal Revenue Code. In connection with the adoption of the 2006 Stock Plan, the Board of Directors resolved that no further options would be granted under the 2000 Plan.

### Adoption of SFAS 123(R)

The Company has granted options to purchase its common stock to employees and directors of the Company under various stock option plans at no less than the fair market value of the underlying stock on the date of grant. These options are granted for a term not exceeding ten years and may be forfeited in the event the employee or director terminates, other than by retirement, his or her employment or relationship with the Company. Options granted to employees generally vest over three to five years, and options granted to directors generally vest one year after the date of grant. Shares issued to satisfy the exercise of options may be issued from treasury stock shares. All option plans contain anti-dilutive provisions that permit an adjustment of the number of shares of the Company's common stock represented by each option for any change in capitalization.

The Company adopted the fair value recognition provisions of SFAS 123(R) on January 1, 2006, using the prospective transition method. The fair value of the options granted after January 1, 2006 is estimated using a Black-Scholes option-pricing model and amortized to expense over the options' vesting period. Prior to adoption of SFAS 123(R), the Company accounted for stock based payments under the recognition and measurement provisions of APB 25, and related Interpretations, as permitted by SFAS 123. Under the prospective transition method, compensation cost recognized beginning in 2006 includes: (a) compensation cost for all stock based payments granted prior to, but not yet vested as of January 1, 2006, based on the remaining amortization of the intrinsic value of such stock based awards, and (b) compensation cost for all stock based payments granted subsequent to January 1, 2006, based on the grant-date fair value estimated in accordance with the provisions of SFAS 123(R). As permitted by SFAS 123(R), results for prior periods were not restated.

On March 9, 2007, the Company granted to the Company's chief executive officer, an option to purchase 500 shares of its common stock with an exercise price equal to the fair market value of the Company's stock at the close of trading on March 9, 2007. This option has a contractual life of ten years and vests 50% four years after the date of grant and the remaining 50% five years after the date of grant, provided that in the event of the chief executive officer's death or permanent disability, such option would vest ratably based on the days served from the date of grant.

The fair value of each option awarded is estimated on the date of grant using a Black-Scholes option-pricing model. Expected volatilities are based on historical volatility on the Company's stock and the historical volatility of the stock of similar companies, and other factors. The Company uses historical data to estimate option exercises and employee terminations within the valuation model. The expected life of options granted represents the period of time that options granted are expected to be outstanding. The risk-free rate for periods within the life of the option is based on the U.S. Treasury yield curve in effect at the time of grant. For options issued, the following weighted average assumptions were used:

	Year Ended December 31,	
	2007	2006
Risk-free interest rate	4.53%	4.74%
Expected dividend yield	0.25%	0.0%
	5.5	5.5
Weighted average expected life	years	years
Expected volatility	45%	45%

Prior to the adoption of SFAS 123(R), the Company presented all tax benefits of deductions resulting from the exercise of stock options as operating cash flows in the Statement of Cash Flows. SFAS 123(R) requires the cash flows resulting from the tax benefits resulting from tax deductions in excess of the compensation cost recognized for those options (excess tax benefits) to be classified as financing cash flows. In 2007, \$1,235 and in 2006, \$20 of such tax benefits were reflected in financing cash flows.

The total intrinsic value of options exercised during the years ended December 31, 2007 and 2006 was \$3,200 and \$131 respectively.

The following summarizes stock option activity and related information:

	2007		
	Options	Weighted Average Exercise Price	Aggregate Intrinsic Value
Outstanding—Beginning of year	437	\$ 9.67	
Granted	602	24.90	
Exercised	(125)	0.77	
Forfeitures	(4)	(0.53)	
Expired			
Outstanding—End of year	910	\$ 21.02	\$ 1,390
Exercisable—End of year	137	\$ 12.08	\$ 638
Weighted average fair value of options granted during 2007	\$ 11.53		
granted during 2006	\$ 9.63		

A summary of the Company's nonvested options at December 31, 2007, and changes during the twelve months then ended, is presented below:

		Weighted Average Grant Date
	<b>Options</b>	Fair Value
Nonvested at January 1, 2007	298	\$ 7.89
Granted	602	11.53
Vested	(126)	6.97
Forfeited	(1)	0.07
Nonvested at December 31, 2008	773	\$ 10.88

Vesting dates range from January 1, 2008 to December 20, 2012, and expiration dates range from June 26, 2010 to December 18, 2017 at exercise prices and average contractual lives as follows:

Exercise Prices	Outstanding as of 12/31/07	Weighted Average Remaining Contractual Life	Exercisable as of 12/31/07	Weighted Average Remaining Contractual Life
\$0.53	37	4.92	27	4.53
\$2.67	75	8.00	22	8.00
\$13.00	15	8.47	15	8.47
\$15.40	78	9.96		
\$16.98	30	8.55	30	8.55
\$17.98	15	8.61	15	8.61
\$21.73	140	8.97	28	8.97
\$26.19	500	9.19		
\$30.25	20	9.33		
	910	8.91	137	7.75

Total stock-based compensation cost was \$1,826 and \$332 for the years ended December 31, 2007 and 2006 respectively. Total income tax benefit recognized for stock-based compensation arrangements was \$689 and \$126 for the years ended December 31, 2007 and 2006 respectively. No stock-based compensation costs were incurred during the year ended December 31, 2005.

As a result of adopting SFAS 123(R) on January 1, 2006, the Company recognized \$220 of additional stock-based compensation expense related to stock options during the year ended December 31, 2006. The Company's income before income taxes and net income for the year ended December 31, 2006, were therefore \$220 and \$136, respectively, lower than if the Company had continued to account for stock-based compensation under APB 25. Basic and diluted earnings per share were \$0.01 lower for the year ended December 31, 2006, than if the Company had continued to account for the stock-based compensation under APB 25.

As of December 31, 2007, there was \$7,224 of total unrecognized compensation cost related to nonvested share-based compensation arrangements. The cost is expected to be recognized over a weighted average period of approximately forty nine months. There were 1,003 shares available for future grants under the 2006 Plan at December 31, 2007. The Company may issue new shares or treasury shares when options are exercised.

The total fair value of options vested during the years ended December 31, 2007, 2006 and 2005 was \$885, \$121 and \$3 respectively.

### 9. Commitments and Contingencies

The Company has entered into operating leases, primarily for warehouse and office facilities. These operating leases frequently include renewal options at the fair rental value at that time. For leases with step rent provisions, whereby the rental payments increase incrementally over the life of the lease, we recognize the total minimum lease payments on a straight line basis over the minimum lease term. Rent expense was approximately \$1,931 in 2007, \$1,737 in 2006 and \$1,611 in 2005. Future minimum lease payments under non-cancelable operating leases with initial terms of one year or more consisted of the following at December 31, 2007:

2008	
2009	,077
2010	,494
2011	.516
2012	
2013	505
Thereafter	288
Total minimum lease payments \$9	

The Company had aggregate purchase commitments for inventory of approximately \$37,618 at December 31, 2007.

In September 2000, HWC lost a court case brought by a vendor for alleged breach of contract. The jury found in favor of the vendor and awarded the vendor the sum of \$1,300 plus accrued interest, which totaled approximately \$1,600. The breach of contract occurred prior to the acquisition of the Company from its previous owner ("ALLTEL"). In 2001, HWC filed suit against ALLTEL under the terms of the purchase agreement, in which HWC is to be indemnified by ALLTEL, for any liability either disclosed or undisclosed in the agreement of sale. In October 2004, the court rendered its verdict on the suit. HWC was awarded approximately \$672 for ALLTEL's breach under one portion of the suit which amount was received in January 2005 and included in litigation settlements in the accompanying 2005 statement of income, while the court found in favor of ALLTEL on the second portion of the suit. HWC appealed the decision on the second portion of the suit, but this decision was affirmed by the Illinois Appellate Court in March 2006.

HWC, along with many other defendants, has been named in a number of lawsuits in the state courts of Minnesota, North Dakota and South Dakota alleging that certain wire and cable which may have contained asbestos caused injury to the plaintiffs who were exposed to this wire and cable. These lawsuits are individual personal injury suits that seek unspecified amounts of money damages as the sole remedy. It is not clear whether the alleged injuries occurred as a result of the wire and cable in question or whether HWC, in fact, distributed the wire and cable alleged to have caused any injuries. In addition, HWC did not manufacture any of the wire and cable at issue, and HWC would rely on any warranties from the manufacturers of such cable if it were determined that any of the wire or cable that HWC distributed contained asbestos which caused injury to any of these plaintiffs. In connection with ALLTEL's sale of the company in 1997, ALLTEL provided indemnities with respect to costs and damages associated with these claims that HWC believes it could enforce if its insurance coverage proves inadequate. In addition, HWC maintains general liability insurance that has applied to these claims. To date, all costs associated with these claims have been covered by the applicable insurance policies and all defense of these claims has been handled by the applicable insurance companies.

In addition to the foregoing cases, there are no legal proceedings pending against or involving the Company that, in management's opinion, based on the current known facts and circumstances, are expected to have a material adverse effect on the Company's consolidated financial position, cash flows, or results from operations.

### 10. Subsequent Events

On January 9, 2008, the Company granted 65 options to purchase shares of its common stock to the Company's chief executive officer with an exercise price of the fair market value of the Company's stock at the close of trading on January 9, 2008. These options have a contractual life of ten years and vest 50% on March 9, 2011 and the remaining 50% on March 9, 2012, provided that in the event of death or permanent disability such options would vest proportionately based on the days served from the grant date.

On January 29, 2008 the Board of Directors authorized an increase in its stock buyback program from \$50 million to a maximum of \$75 million.

On February 1, 2008 the Board of Directors approved a quarterly dividend of \$0.085 per share payable to shareholders of record on February 15, 2008. This dividend totaling \$1.53 million was paid on February 29, 2008.

### 11. Select Quarterly Financial Data (unaudited)

The following table presents our unaudited quarterly results of operations for each of our last eight quarters ended December 31, 2007. We have prepared the unaudited information on the same basis as our audited consolidated financial statements.

				Quarter	Ended			
	December 31, 2007	September 30, 2007	June 30, 2007 (In the	March 31, 2007 ousands, exce	December 31,  2006  pt per share data)	September 30, 2006	June 30, 2006	March 31, 2006
CONSOLIDATED			•					
STATEMENT OF INC	COME:							
Sales	\$ 89,195	\$ 98,922	\$89,210	\$ 81,788	\$ 82,892	\$ 89,963	\$ 84,184	\$ 66,428
Gross profit	\$ 21,700	\$ 24,806	\$ 23,724	\$ 22,609	\$ 23,618	\$ 26,203	\$ 24,527	\$ 17,991
Operating income	\$ 10,259	\$ 13,578	\$ 13,816	\$ 12,055	\$ 13,701	\$ 15,857	\$ 14,563	\$ 8,953
Net income	\$ 6,213	\$ 8,294	\$ 8,421	\$ 7,297	\$ 8,150	\$ 9,468	\$ 8,254	\$ 4,802
Earnings per share:								
Basic	\$ 0.33	\$ 0.41	\$ 0.40	\$ 0.35	\$ 0.39	\$ 0.45	\$ 0.48	\$ 0.29
Diluted	\$ 0.32	\$ 0.41	\$ 0.40	\$ 0.35	\$ 0.39	\$ 0.45	\$ 0.48	\$ 0.29

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

#### ITEM 9A. CONTROLS AND PROCEDURES

### **Evaluation of Disclosure Controls and Procedures**

In accordance with Exchange Act Rules 13a-15 and 15a-15, we carried out an evaluation, under the supervision and with the participation of management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of December 31, 2007.

### Design and Evaluation of Internal Control over Financial Reporting

Pursuant to Section 404 of the Sarbanes-Oxley Act of 2002, we included a report of management's assessment of the design and effectiveness of our internal controls as part of this Annual Report on Form 10-K for the fiscal year ended December 31, 2007. Ernst & Young, LLP, our independent registered public accounting firm, also attested to our internal control over financial reporting. Management's report and the independent registered accounting firm's attestation report are included in our 2007 Consolidated Financial Statements on pages F-3 and F-4 under the captions entitled "Management's Report on Internal Control Over Financial Reporting," and are incorporated herein by reference.

There has been no change in our internal controls over financial reporting that occurred during the three months ended December 31, 2007 that has materially affected, or is reasonably likely to materially affect, our internal controls over financial reporting.

#### MANAGEMENT'S REPORT ON INTERNAL CONTROL

The Company has assessed the effectiveness of its internal control over financial reporting as of December 31, 2007 based on criteria established by *Internal Control* — *Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO Framework")*. The Company's management is responsible for establishing and maintaining adequate internal controls over financial reporting. The Company's independent registered public accountants that audited the Company's financial statements as of December 31, 2007 have issued an attestation report on management's assessment of the effectiveness of the Company's internal control over financial reporting, which appears on page F-4.

Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. Internal control over financial reporting includes those policies and procedures that: (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements. Because of the inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies and procedures may deteriorate.

The Company's assessment of the effectiveness of its internal control over financial reporting included testing and evaluating the design and operating effectiveness of its internal controls. In management's opinion, the Company has maintained effective internal control over financial reporting as of December 31, 2007, based on criteria established in the COSO Framework.

/s/ Charles A. Sorrentino

Charles A. Sorrentino
President and Chief Executive Officer

/s/ Nicol G. Graham

Nicol G. Graham Chief Financial Officer, Treasurer and Secretary (Chief Accounting Officer)

### **Report of Independent Registered Public Accounting Firm**

The Board of Directors and Stockholders Houston Wire & Cable Company

We have audited Houston Wire & Cable Company's internal control over financial reporting as of December 31, 2007, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (the COSO criteria). Houston Wire & Cable Company's management is responsible for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control. Our responsibility is to express an opinion on the company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, Houston Wire & Cable Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2007, based on the COSO criteria.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Houston Wire & Cable Company as of December 31, 2007 and 2006, and the related consolidated statements of income, stockholders' equity, and cash flows for each of the three years in the period ended December 31, 2007 of Houston Wire & Cable Company and our report dated February 27, 2008 expressed an unqualified opinion thereon.

/s/ Ernst & Young LLP

Houston, Texas February 27, 2008

# ITEM 9B. OTHER INFORMATION

We have no information to report pursuant to Item 9B.

#### PART III

### ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

The information called for by Item 10 relating to directors and nominees for election to the Board of Directors is incorporated herein by reference to the "Election of Directors" section of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008. The information called for by Item 10 relating to executive officers and certain significant employees is set forth in Part I of this Annual Report on Form 10-K.

The information called for by Item 10 relating to disclosure of delinquent Form 3, 4 or 5 filers is incorporated herein by reference to the "Stock Ownership of Certain Beneficial Owners and Management" section of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

The information called for by Item 10 relating to the code of ethics is incorporated herein by reference to the "Corporate Governance and Board Committees – Code of Business Practices" section of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

The information called for by Item 10 relating to the procedures by which security holders may recommend nominees to the Board of Directors is incorporated herein by reference to the "Corporate Governance and Board Committees – Stockholder Recommendations for Director Nominations" section of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

The information called for by Item 10 relating to the audit committee and the audit committee financial expert is incorporated herein by reference to the "Corporate Governance and Board Committees – Committees Established by the Board – Audit Committee" section of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

#### ITEM 11. EXECUTIVE COMPENSATION

The information called for by Item 11 is incorporated herein by reference to the "Report of the Compensation Committee," "Compensation Committee Interlocks and Insider Participation," "Executive Compensation" and "Director Compensation" sections of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

# ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

The information called for by Item 12 is incorporated herein by reference to the "Stock Ownership of Certain Beneficial Owners and Management" and "Equity Compensation Plan Information" sections of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

The information called for by Item 13 is incorporated herein by reference to the "Corporate Governance and Board Committees – Are a Majority of the Directors Independent?" and "Certain Relationships and Related Transactions" sections of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

The information called for by Item 14 is incorporated herein by reference to the "Principal Independent Accountant Fees and Services" section of the registrant's definitive Proxy Statement relating to the Annual Meeting of Stockholders to be held on May 8, 2008.

#### PART IV

### ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES

- (a) The following financial statements of our Company and Report of the Independent Registered Public Accounting Firm are included in Part II:
  - Report of Independent Registered Public Accounting Firm
  - Consolidated Balance Sheets as of December 31, 2007 and 2006
  - Consolidated Statements of Operations for the years ended December 31, 2007, 2006 and 2005
  - Consolidated Statements of Stockholders' Equity for the years ended December 31, 2007, 2006 and 2005
  - Consolidated Statements of Cash Flows for the years ended December 31, 2007, 2006 and 2005
  - Notes to Consolidated Financial Statements
- (b) Financial Statement Schedules:

Financial statement schedules have been omitted because they are either not applicable or the required information has been disclosed in the financial statements or notes thereto.

(c) Exhibits

Exhibits are set forth on the attached exhibit index

### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HOUSTON WIRE & CABLE COMPANY (Registrant)

Date: March 17, 2008	By:	/s/ NICOL G. GRAHAM
	_	Nicol G. Graham
		Chief Financial Officer, Treasurer and Secretary

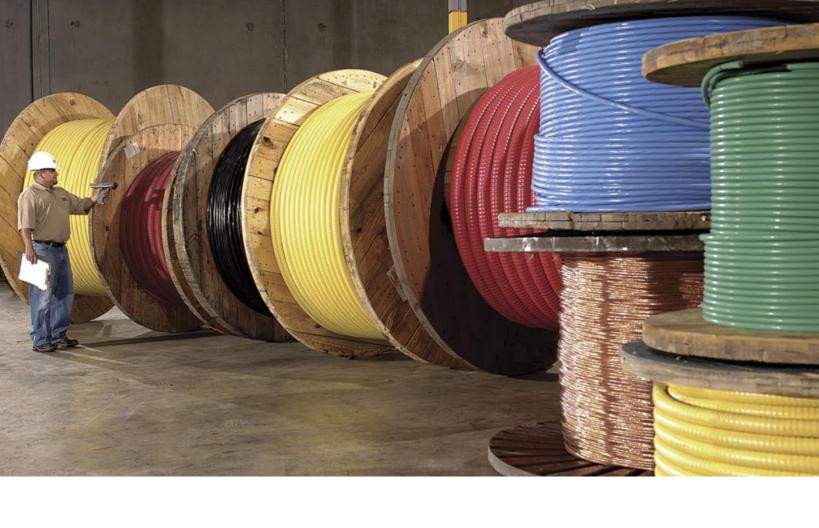
Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

SIGNATURE	TITLE	DATE
/s/ CHARLES A. SORRENTINO Charles A. Sorrentino	President, Chief Executive Officer and Director	March 17, 2008
/s/ NICOL G. GRAHAM Nicol G. Graham	Chief Financial Officer, Treasurer and Secretary (Chief Accounting Officer)	March 17, 2008
/s/ PETER M. GOTSCH Peter M. Gotsch	Director	March 17, 2008
/s/ ROBERT G. HOGAN Robert G. Hogan	Director	March 17, 2008
/s/ IAN STEWART FARWELL Ian Stewart Farwell	Director	March 17, 2008
/s/ WILLIAM H. SHEFFIELD William H. Sheffield	Director	March 17, 2008
/s/ SCOTT L. THOMPSON Scott L. Thompson	Director	March 17, 2008
/s/ WILSON B. SEXTON Wilson B. Sexton	Director	March 17, 2008

# INDEX TO EXHIBITS

EXHIBIT NUMBER	<b>EXHIBIT</b>
3.1	Amended and Restated Certificate of Incorporation of Houston Wire & Cable Company (incorporated herein by reference to Exhibit 3.1 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
3.2	By-Laws of Houston Wire & Cable Company (incorporated herein by reference to Exhibit 3.2 to Houston Wire & Cable Company's Registration Current Report on Form 8-K filed August 6, 2007
4.1	Form of Specimen Common Stock Certificate of Houston Wire & Cable Company (incorporated herein by reference to Exhibit 4.1 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.1	Houston Wire & Cable Company 2000 Stock Plan (incorporated herein by reference to Exhibit 10.2 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.2	Houston Wire & Cable Company 2006 Stock Plan (incorporated herein by reference to Exhibit 10.3 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.3	Amended and Restated Loan and Security Agreement, dated as of May 22, 2000, by and among various specified lenders, Fleet Capital Corporation (now Bank of America, Inc.) and HWC Holding Company (now Houston Wire & Cable Company) (incorporated herein by reference to Exhibit 10.4 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.4	First Amendment to Amended and Restated Loan Agreement, dated as of July 13, 2000 (incorporated herein by reference to Exhibit 10.5 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.5	Second Amendment to Amended and Restated Loan Agreement, dated as of May 30, 2001 (incorporated herein by reference to Exhibit 10.6 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.6	Third Amendment to Amended and Restated Loan Agreement, dated as of October 22, 2001 (incorporated herein by reference to Exhibit 10.7 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.7	Fourth Amendment to Amended and Restated Loan Agreement, dated as of December 31, 2002 (incorporated herein by reference to Exhibit 10.8 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.8	Fifth Amendment to Amended and Restated Loan Agreement, dated as of November 19, 2003 (incorporated herein by reference to Exhibit 10.9 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.9	Sixth Amendment to Amended and Restated Loan Agreement, dated as of May 26, 2005 (incorporated herein by reference to Exhibit 10.10 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.10	Seventh Amendment to Amended and Restated Loan Agreement, dated as of December 14, 2005 (incorporated herein by reference to Exhibit 10.11 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.11	Eighth Amendment to Amended and Restated Loan Agreement, dated as of December 30, 2005 (incorporated herein by reference to Exhibit 10.12 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.12	Ninth Amendment to Amended and Restated Loan Agreement, dated as of May 23, 2006 (incorporated herein by reference to Exhibit 10.19 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
10.13	Tenth Amendment to Amended and Restated Loan Agreement, dated as of November 3, 2006 (incorporated herein by reference to Exhibit 10.1 to Houston Wire & Cable Company's Current Report on Form 8-K filed November 7, 2006)

- Eleventh Amendment to Amended and Restated Loan Agreement, dated as of July 31, 2007 (incorporated herein by reference to Exhibit 10.1 to Houston Wire & Cable Company's Current Report on Form 10-Q filed August 1, 2007)
- Twelfth Amendment to Amended and Restated Loan Agreement, dated as of August 3, 2007 (incorporated herein by reference to Exhibit 10.1 to Houston Wire & Cable Company's Current Report on Form 8-K filed August 20, 2007)
- 10.16 Thirteen Amendment to Amended and Restated Loan Agreement, dated as of September 28, 2007 (incorporated herein by reference to Exhibit 10.1 to Houston Wire & Cable Company's Current Report on Form 8-K filed October 2, 2007)
- 10.17 Fourteenth Amendment to Amended and Restated Loan Agreement, dated as of January 31, 2008
- Employment Agreement, dated as of April 26, 2006, by and between Charles A. Sorrentino and Houston Wire & Cable Company (incorporated herein by reference to Exhibit 10.14 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
- 10.19 Form of Executive Securities Agreement by and among Code, Hennessy & Simmons II, L.P., HWC Holding Corporation (now Houston Wire & Cable Company) and executive (incorporated herein by reference to Exhibit 10.15 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
- Investor Securities Agreement, dated as of May 22, 1997, by and among Code, Hennessy & Simmons II, L.P., HWC Holding Corporation (now Houston Wire & Cable Company) and various specified investors (incorporated herein by reference to Exhibit 10.16 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
- Executive Securities Agreement, dated as of December 31, 1998, and amended as of June 28, 2000, and April 26, 2006, by and among Code, Hennessy & Simmons II, L.P., HWC Holding Corporation (now Houston Wire & Cable Company) and Charles A. Sorrentino (incorporated herein by reference to Exhibit 10.17 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
- Executive Securities Agreement, dated as of September 11, 1997, by and among Code, Hennessy & Simmons II, L.P., HWC Holding Corporation (now Houston Wire & Cable Company) and Nicol G. Graham (incorporated herein by reference to Exhibit 10.18 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
- 10.23 Form of Employee Stock Option Agreement under Houston Wire & Cable Company's 2006 Stock Plan
- 10.24 Form of Director Stock Option Agreement under Houston Wire & Cable Company's 2006 Stock Plan
- Description of Senior Management Bonus Program (incorporated herein by reference to Exhibit 10.3 to Houston Wire & Cable Company's Current Report on Form 8-K filed December 27, 2006)
- 10.26 Form of Director/Officer Indemnification Agreement by and between Houston Wire & Cable Company and a director, member of a committee of the Board of Directors or officer of Houston Wire & Cable Company (incorporated herein by reference to Exhibit 10.24 to Houston Wire & Cable Company's Annual Report on Form 10-K for the year ended December 31, 2006)
- 21.1 Subsidiaries of Houston Wire & Cable Company (incorporated herein by reference to Exhibit 21.1 to Houston Wire & Cable Company's Registration Statement on Form S-1 (Registration No. 333-132703))
- 23.1 Consent of Ernst & Young, LLP
- 31.1 Certification of CEO Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of CFO Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
- 32.1 Certifications of CEO and CFO pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002



#### **DIRECTORS**

Ian Stewart Farwell
Rheem Manufacturing Company
President & CEO

Peter M. Gotsch Code, Hennessy & Simmons, LLC Partner Robert G. Hogan Code, Hennessy & Simmons, LLC Vice President

Wilson B. Sexton
Independent Director

William H. Sheffield Independent Director Charles A. Sorrentino
Houston Wire & Cable Company
President & CEO

Scott L. Thompson Chairman of the Board Independent Director

#### TRANSFER AGENT

American Stock Transfer & Trust Company 59 Maiden Lane New York, New York 10038

### **INDEPENDENT AUDITORS**

Ernst & Young, LLP 1401 McKinney Street, Ste. 1200 Houston, Texas 77010

#### **LEGAL COUNSEL**

Schiff Hardin, LLP 233 South Wacker Drive 6600 Sears Tower Chicago, Illinois 60606

### ANNUAL MEETING

The Annual Meeting of Stockholders will be held at 8:30 a.m. central time on Thursday, May 8, 2008 at the Corporate Headquarters, 10201 North Loop East, Houston, Texas.

#### **INVESTOR RELATIONS**

A complimentary copy of this report can be found online at www.houwire.com or by sending a written request to our Corporate Headquarters at 10201 North Loop East, Houston, Texas 77029, ATTN: Hope Novosad, Investor Relations Coordinator.



### Houston Wire & Cable Company

1-800-HOUWIRE 10201 North Loop East Houston, Texas 77029 Phone: (713) 609-2100 Fax: (713) 609-2101