













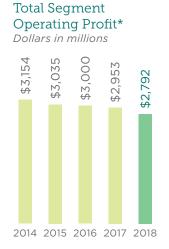




### Fiscal 2018 Financial Highlights

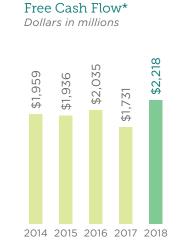
In millions, except per share and profit margin data	52 weeks ended May 27, 2018	52 weeks ended May 28, 2017	Change	on a constant- currency basis*
Net Sales	\$ 15,740	\$ 15,620	1%	
Organic Net Sales*			Flat	
Operating Profit	\$ 2,509	\$ 2,566	(2%)	
Total Segment Operating Profit*	\$ 2,792	\$ 2,953	(5%)	(6%)
Operating Profit Margin	15.9%	16.4%	-50 basis points	
Adjusted Operating Profit Margin*	17.2%	18.1%	-90 basis points	
Net Earnings Attributable to General Mills	\$ 2,131	\$ 1,658	29%	
Diluted Earnings per Share (EPS)	\$ 3.64	\$ 2.77	31%	
Adjusted Diluted EPS, Excluding Certain Items Affecting Comparability*	\$ 3.11	\$ 3.08	1%	Flat
Average Diluted Shares Outstanding	586	598	(2%)	
Dividends per Share	\$ 1.96	\$ 1.92	2%	







Adjusted Diluted



Change

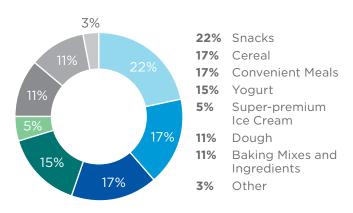


<sup>\*</sup>See page 45 of form 10-K herein for discussion of non-GAAP measures.

# Fiscal 2018 Net Sales \$15.7 Billion

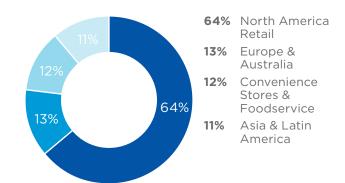
### Total Company Net Sales by Product Platform

Our portfolio is focused on five global growth platforms. We have leading positions in our categories and compete with some of the most iconic brands in the world. In addition, our platforms are aligned with consumer food trends, giving them attractive global growth outlooks.



### Total Company Net Sales by Reporting Segment

In fiscal 2018, we reported net sales in four operating segments. The majority of our business is focused in North America through our North America Retail and Convenience Stores & Foodservice segments. We have great opportunities outside of North America to grow our business as well, leveraging the scale and resources of our global organization.



Fiscal 2018 Joint Venture **Net Sales** 

\$1.1 Billion

In addition to \$15.7 billion of consolidated net sales, our proportionate share of non-consolidated joint venture net sales was \$0.9 billion from Cereal Partners Worldwide and \$0.2 billion from Häagen-Dazs Japan.



In April 2018 we meaningfully reshaped our portfolio by acquiring Blue Buffalo, a high-growth, mission-driven natural pet food business that generated \$1.3 billion in net sales in fiscal 2018. BLUE is one of the strongest and most recognizable pet food brands in the U.S., and is the undisputed leader in Wholesome Natural pet food, the fastestgrowing segment of the market. The business has enjoyed consistent double-digit top- and bottom-line growth in recent years, and we see tremendous growth opportunities ahead as we leverage General Mills' capabilities to help Blue Buffalo achieve its objective of reaching more pet parents and feeding more pets.

### Dear Fellow Shareholders.

This year we established three global growth priorities that are critical to restoring sustainable topline growth for General Mills:

- 1. **Compete** effectively across all our brands and geographies with compelling innovation and consumer news.
- 2. **Accelerate** our four differential growth platforms: Häagen-Dazs ice cream, snack bars, Old El Paso Mexican food, and our portfolio of natural and organic food brands.
- 3. **Reshape** our portfolio for stronger growth through strategic acquisitions and divestitures.

In fiscal 2018 we made important progress against these priorities. We competed more effectively, with strong innovation, marketing, and in-store execution driving positive organic net sales growth in each of our last three fiscal quarters. As a result, our full-year organic net sales growth rate finished ahead of our target and improved by 400 basis points versus the prior year. We developed new strategic growth plans for the four platforms that comprise our Accelerate businesses and began to execute against them in the latter part of the fiscal year. And we moved to reshape our portfolio with the acquisition of Blue Buffalo, a fastgrowing, highly profitable business that is leading the transformation of the U.S. pet food category.

We continued to drive efficiency in our operations in fiscal 2018, generating substantial savings from Holistic Margin Management and other cost-reduction initiatives. However, these results were not enough to offset a marked increase in input cost inflation and other cost headwinds, leading to operating profit results that finished below our plan. Our disciplined focus on cash and success in reducing core working capital resulted in free cash flow of \$2.2 billion, an increase of 28 percent over the prior year.

As we turn to fiscal 2019, we'll continue to follow our Consumer First strategy and execute against our global growth priorities to further improve our topline momentum. We'll compete effectively across our portfolio, including on our large global platforms like cereal and yogurt. We'll increase investments to accelerate our differential growth platforms. And we'll continue to reshape our portfolio by maximizing



Jeffrey L. Harmening Chief Executive Officer

the growth opportunities for Blue Buffalo and assessing opportunities to divest businesses that are growth dilutive.

We'll also benefit from key capabilities that we've built recently, including E-commerce and Strategic Revenue Management. These capabilities will drive growth for our brands in fiscal 2019, and they're critical to our ability to generate consistent sales growth in the years to come. In addition, we're keenly focused on maintaining our efficiency in this more inflationary cost environment, and we have initiatives underway to help protect our profitability.

I want to close by thanking our talented team of 40.000 employees around the world, who remain committed to our company and passionate about our purpose of serving the world by making food people love. I also want to thank you, our shareholders, for your investment in General Mills. We appreciate your confidence in our business, and we look forward to delivering on our goals and driving growth and returns for you in the years to come.

Sincerely,

Jeff Harmening

Chairman and Chief Executive Officer

August 1, 2018

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

### FORM 10-K

$\checkmark$	THE FISCAL YEAR ENDED May 27, 20	THON 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR 18
	TRANSITION REPORT PURSUANT TO FOR THE TRANSITION PERIOD FROM	SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 TO
	Com	mission file number: 001-01185
		GENERAL MILLS, INC. of registrant as specified in its charter)
	Delaware	41-0274440
	(State or other jurisdiction of	(I.R.S. Employer
	incorporation or organization)	Identification No.)
	Number One General Mills Boulevard	
	Minneapolis, Minnesota	55426
	(Address of principal executive offices)	(Zip Code)
	(Registrant's	(763) 764-7600 telephone number, including area code)
	Securities regist	ered pursuant to Section 12(b) of the Act:
	Title of each class	Name of each exchange on which registered
	Common Stock, \$.10 par value	New York Stock Exchange
	Floating Rate Notes due 2020	New York Stock Exchange
	2.100% Notes due 2020 1.000% Notes due 2023	New York Stock Exchange New York Stock Exchange
	1.500% Notes due 2027	New York Stock Exchange
	Securities registere	ed pursuant to Section 12(g) of the Act: None
Indica	ate by check mark if the registrant is a well-kno	wn seasoned issuer, as defined in Rule 405 of the Securities Act. Yes 📝 No 🗌
Indica	ate by check mark if the registrant is not required	to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes $\square$ No $ ot \ $
Excha		as filed all reports required to be filed by Section 13 or 15(d) of the Securities onths (or for such shorter period that the registrant was required to file such rements for the past 90 days.
Yes 🗸	☑ No □	
Intera		s submitted electronically and posted on its corporate website, if any, every sted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or d to submit and post such files). Yes $\boxed{\ }$ No $\boxed{\ }$
be con		ers pursuant to Item 405 of Regulation S-K is not contained herein, and will not a definitive proxy or information statements incorporated by reference in Part III b-K.
report	ate by check mark whether the registrant is a lating company. See the definitions of "large accath company" in Rule 12b-2 of the Exchange Ac	arge accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller elerated filer," "accelerated filer," "smaller reporting company," and "emerging t. (Check one):
	ge accelerated filer 🗸 Accelerated filer 🗌	Non-accelerated filer   (Do not check if a smaller reporting  Smaller reporting
Emer	ging growth company	company)
		hark if the registrant has elected not to use the extended transition period for ing standards provided pursuant to Section 13(a) of the Exchange Act.
	ate by check mark whether the registrant is a should be $\mathbb{Z}$	ell company (as defined in Rule 12b-2 of the Act).
report		non-affiliates of the registrant, based on the closing price of \$53.65 per share as mber 24, 2017 (the last business day of the registrant's most recently completed
Numb treasu		as of June 7, 2018: 593,367,848 (excluding 161,245,480 shares held in the

### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's Proxy Statement for its 2018 Annual Meeting of Shareholders are incorporated by reference into Part III.

### Table of Contents

	Page
Part I	
Item 1 Business	3
Item 1A Risk Factors	8
Item 1B Unresolved Staff Comments	15
Item 2 Properties	15
Item 3 Legal Proceedings	17
Item 4 Mine Safety Disclosures	17
Part II	
Item 5 Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases	
of Equity Securities	17
Item 6 Selected Financial Data	18
Item 7 Management's Discussion and Analysis of Financial Condition and Results of Operations	19
Item 7A Quantitative and Qualitative Disclosures About Market Risk	54
Item 8 Financial Statements and Supplementary Data	56
Item 9 Changes in and Disagreements With Accountants on Accounting and Financial Disclosure	115
Item 9A Controls and Procedures	115
Item 9B Other Information	116
Part III	
Item 10 Directors, Executive Officers and Corporate Governance	117
Item 11 Executive Compensation	117
Item 12 Security Ownership of Certain Beneficial Owners and Management and Related Stockholde	r
Matters	117
Item 13 Certain Relationships and Related Transactions, and Director Independence	118
Item 14 Principal Accounting Fees and Services	118
Part IV	
Item 15 Exhibits, Financial Statement Schedules	118
Item 16 Form 10-K Summary	122
Signatures	123

#### PART I

### ITEM 1 Business

General Mills, Inc. was incorporated in Delaware in 1928. The terms "General Mills," "Company," "registrant," "we," "us," and "our" mean General Mills, Inc. and all subsidiaries included in the Consolidated Financial Statements in Item 8 of this report unless the context indicates otherwise.

Certain terms used throughout this report are defined in a glossary in Item 8 of this report.

### **COMPANY OVERVIEW**

We are a leading global manufacturer and marketer of branded consumer foods sold through retail stores. We also are a leading supplier of branded and unbranded food products to the North American foodservice and commercial baking industries. Following our acquisition of Blue Buffalo Pet Products, Inc. (Blue Buffalo) in fiscal 2018, we are also a leading manufacturer and marketer in the wholesome natural pet food category. We manufacture our products in 13 countries and market them in more than 100 countries. In addition to our consolidated operations, we have 50 percent interests in two strategic joint ventures that manufacture and market food products sold in more than 130 countries worldwide.

On April 24, 2018, we acquired Blue Buffalo for an aggregate purchase price of \$8.0 billion. We financed the transaction with a combination of \$6.0 billion in debt, \$1.0 billion in equity, and cash on hand. The consolidated results of Blue Buffalo will be reported as our Pet operating segment in future periods on a one-month lag. Accordingly, in fiscal 2018, our Consolidated Statements of Earnings do not include Pet operating segment results. For further information on the acquisition of Blue Buffalo, please see Note 3 to the Consolidated Financial Statements in Item 8 of this report.

We manage and review the financial results of our business under five operating segments: North America Retail; Convenience Stores & Foodservice; Europe & Australia; Asia & Latin America; and Pet. See Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) in Item 7 of this report for a description of our segments and certain changes made to our segments in fiscal 2017. For financial information by segment and geographic area, please see Note 16 to the Consolidated Financial Statements in Item 8 of this report.

We offer a variety of food products that provide great taste, nutrition, convenience and value for consumers around the world, with a focus on six large global categories:

- snacks, including grain, fruit and savory snacks, nutrition bars, and frozen hot snacks;
- ready-to-eat cereal;
- convenient meals, including meal kits, ethnic meals, pizza, soup, side dish mixes, frozen breakfast, and frozen entrees;
- yogurt;
- pet food; and
- super-premium ice cream.

Other significant product categories include:

- · baking mixes and ingredients; and
- refrigerated and frozen dough.

Our Cereal Partners Worldwide (CPW) joint venture with Nestlé S.A. (Nestlé) competes in the ready-to-eat cereal category in markets outside North America, and our Häagen-Dazs Japan, Inc. (HDJ) joint venture competes in the super-premium ice cream category in Japan. For net sales contributed by each class of similar products, please see Note 16 to the Consolidated Financial Statements in Item 8 of this report.

Customers. Our primary customers are grocery stores, mass merchandisers, membership stores, natural food chains, drug, dollar and discount chains, e-commerce retailers, commercial and noncommercial foodservice distributors and operators, restaurants, convenience stores, and pet specialty stores. We generally sell to these customers through our direct sales force. We use broker and distribution arrangements for certain products and to serve certain types of customers. For further information on our customer credit and product return practices, please refer to Note 2 to the Consolidated Financial Statements in Item 8 of this report. During fiscal 2018, Walmart Inc. and its affiliates (Walmart) accounted for 21 percent of our consolidated net sales and 30 percent of net sales of our North America Retail segment. No other customer accounted for 10 percent or more of our consolidated net sales. For further information on significant customers, please refer to Note 7 to the Consolidated Financial Statements in Item 8 of this report.

Competition. The packaged foods categories are highly competitive, with numerous manufacturers of varying sizes in the United States and throughout the world. The categories in which we participate also are very competitive. Our principal competitors in these categories are manufacturers, as well as retailers with their own branded products. Competitors market and sell their products through brick-and-mortar stores and e-commerce. All of our principal competitors have substantial financial, marketing, and other resources. Competition in our product categories is based on product innovation, product quality, price, brand recognition and loyalty, effectiveness of marketing, promotional activity, convenient ordering and delivery to the consumer, and the ability to identify and satisfy consumer preferences. Our principal strategies for competing in each of our segments include unique consumer insights, effective customer relationships, superior product quality, innovative advertising, product promotion, product innovation aligned with consumers' needs, an efficient supply chain, and price. In most product categories, we compete not only with other widely advertised, branded products, but also with regional brands and with generic and private label products that are generally sold at lower prices. Internationally, we compete with both multi-national and local manufacturers, and each country includes a unique group of competitors.

Raw materials, ingredients, and packaging. The principal raw materials that we use are grains (wheat, oats, and corn), dairy products, sugar, fruits, vegetable oils, meats, nuts, vegetables, and other agricultural products. We also use substantial quantities of carton board, corrugated, plastic and metal packaging materials, operating supplies, and energy. Most of these inputs for our domestic and Canadian operations are purchased from suppliers in the United States. In our other international operations, inputs that are not locally available in adequate supply may be imported from other countries. The cost of these inputs may fluctuate widely due to external conditions such as weather, product scarcity, limited sources of supply, commodity market fluctuations, currency fluctuations, and changes in governmental agricultural and energy policies and regulations. We have some long-term fixed price contracts, but the majority of our inputs are purchased on the open market. We believe that we will be able to obtain an adequate supply of needed inputs. Occasionally and where possible, we make advance purchases of items significant to our business in order to ensure continuity of operations. Our objective is to procure materials meeting both our quality standards and our production needs at price levels that allow a targeted profit margin. Since these inputs generally represent the largest variable cost in manufacturing our products, to the extent possible, we often manage the risk associated with adverse price movements for some inputs using a variety of risk management strategies. We also have a grain merchandising operation that provides us efficient access to, and more informed knowledge of, various commodity markets, principally wheat and oats. This operation holds physical inventories that are carried at net realizable value and uses derivatives to manage its net inventory position and minimize its market exposures.

#### RESEARCH AND DEVELOPMENT

Our research and development resources are focused on new product development, product improvement, process design and improvement, packaging, and exploratory research in new business and technology areas. Research and development expenditures were \$219 million in fiscal 2018, \$218 million in fiscal 2017, and \$222 million in fiscal 2016.

#### TRADEMARKS AND PATENTS

Our products are marketed under a variety of valuable trademarks. Some of the more important trademarks used in our global operations (set forth in italics in this report) include Annie's, Betty Crocker, Bisquick, Blue Buffalo, BLUE Basics, BLUE Freedom, BLUE Wilderness, Bugles, Cascadian Farm, Cheerios, Chex, Cinnamon Toast Crunch, Cocoa Puffs, Cookie Crisp, EPIC, Fiber One, Food Should Taste Good, Fruit by the Foot, Fruit Gushers, Fruit Roll-Ups, Gardetto's, Go-Gurt, Gold Medal, Golden Grahams, Häagen-Dazs, Helpers, Jeno's, Jus-Rol, Kitano, Kix, La Salteña, Lärabar, Latina, Liberté, Lucky Charms, Muir Glen, Nature Valley, Oatmeal Crisp, Old El Paso, Pillsbury, Progresso, Raisin Nut Bran, Total, Totino's, Trix, Wanchai Ferry, Wheaties, Yoki, and Yoplait. We protect these marks as appropriate through registrations in the United States and other jurisdictions. Depending on the jurisdiction, trademarks are generally valid as long as they are in use or their registrations are properly maintained and they have not been found to have become generic. Registrations of trademarks can also generally be renewed indefinitely for as long as the trademarks are in use.

Some of our products are marketed under or in combination with trademarks that have been licensed from others for both long-standing products (e.g., *Reese's Puffs* for cereal, *Green Giant* for vegetables in certain countries, and *Cinnabon* for refrigerated dough, frozen pastries, and baking products) and shorter term promotional products (e.g., fruit snacks sold under various third party equities).

Our cereal trademarks are licensed to CPW and may be used in association with the *Nestlé* trademark. Nestlé licenses certain of its trademarks to CPW, including the *Nestlé* and *Uncle Toby's* trademarks. The *Häagen-Dazs* trademark is licensed royalty-free and exclusively to Nestlé for ice cream and other frozen dessert products in the United States and Canada. The *Häagen-Dazs* trademark is also licensed to HDJ. The J. M. Smucker Company holds an exclusive royalty-free license to use the *Pillsbury* brand and the *Pillsbury Doughboy* character in the dessert mix and baking mix categories in the United States and under limited circumstances in Canada and Mexico.

The *Yoplait* trademark and other related trademarks are owned by Yoplait Marques SNC, an entity in which we own a 50 percent interest. These marks are licensed exclusively to Yoplait SAS, an entity in which we own a 51 percent interest. Yoplait SAS licenses these trademarks to its franchisees. The *Liberté* trademark and other related trademarks are owned by Liberté Marques Sàrl, an entity in which we own a 50 percent interest.

We continue our focus on developing and marketing innovative, proprietary products, many of which use proprietary expertise, recipes and formulations. We consider the collective rights under our various patents, which expire from time to time, a valuable asset, but we do not believe that our businesses are materially dependent upon any single patent or group of related patents.

### **SEASONALITY**

In general, demand for our products is evenly balanced throughout the year. However, within our North America Retail segment demand for refrigerated dough, frozen baked goods, and baking products is stronger in the fourth calendar quarter. Demand for *Progresso* soup is higher during the fall and winter months. Internationally, within our Europe & Australia and Asia & Latin America segments, demand for *Häagen-Dazs* ice cream is higher during the summer months and demand for baking mix and dough products increases during winter months. Due to the offsetting impact of these demand trends, as well as the different seasons in the northern and southern hemispheres, our international segments' net sales are generally evenly balanced throughout the year.

#### BACKLOG

Orders are generally filled within a few days of receipt and are subject to cancellation at any time prior to shipment. The backlog of any unfilled orders as of May 27, 2018, was not material.

### **WORKING CAPITAL**

A description of our working capital is included in the Liquidity section of MD&A in Item 7 of this report. Our product return practices are described in Note 2 to the Consolidated Financial Statements in Item 8 of this report.

### **EMPLOYEES**

As of May 27, 2018, we had approximately 40,000 full- and part-time employees.

### QUALITY AND SAFETY REGULATION

The manufacture and sale of consumer and pet food products is highly regulated. In the United States, our activities are subject to regulation by various federal government agencies, including the Food and Drug Administration, Department of Agriculture, Federal Trade Commission, Department of Commerce, and Environmental Protection Agency, as well as various state and local agencies. Our business is also regulated by similar agencies outside of the United States.

#### ENVIRONMENTAL MATTERS

As of May 27, 2018, we were involved with two active cleanup sites associated with the alleged or threatened release of hazardous substances or wastes located in Minneapolis, Minnesota and Moonachie, New Jersey.

Our operations are subject to the Clean Air Act, Clean Water Act, Resource Conservation and Recovery Act, Comprehensive Environmental Response, Compensation, and Liability Act, and the Federal Insecticide, Fungicide, and Rodenticide Act, and all similar state, local, and foreign environmental laws and regulations applicable to the jurisdictions in which we operate.

Based on current facts and circumstances, we believe that neither the results of our environmental proceedings nor our compliance in general with environmental laws or regulations will have a material adverse effect upon our capital expenditures, earnings, or competitive position.

### **EXECUTIVE OFFICERS**

The section below provides information regarding our executive officers as of June 29, 2018:

**Richard C. Allendorf**, age 57, is Senior Vice President, General Counsel and Secretary. Mr. Allendorf joined General Mills in 2001 from The Pillsbury Company. He was promoted to Vice President, Deputy General Counsel in 2010, first overseeing the legal affairs of the U.S. Retail segment and Consumer Food Sales and then, in 2012, overseeing the legal affairs of the International segment and Global Ethics and Compliance. He was named to his present position in February 2015. Prior to joining General Mills, he practiced law with the Shearman and Sterling and Mackall, Crounse and Moore law firms. He was in finance with General Electric prior to his legal career.

*William W. Bishop, Jr.*, age 47, is Group President, Pet. Mr. Bishop joined General Mills in connection with our acquisition of Blue Buffalo in April 2018. Prior to joining General Mills, Mr. Bishop served as Chief Executive Officer of Blue Buffalo since January 2017. From 2003 until January 2017 Mr. Bishop served as Chief Operating Officer of Blue Buffalo and was named President in 2012. He co-founded Blue Buffalo in 2002. He was named to his present position in April 2018.

- **Kofi A. Bruce**, age 48, is Vice President, Controller. Mr. Bruce joined General Mills in 2009 as Vice President, Treasurer after serving in a variety of senior management positions with Ecolab and Ford Motor Company. He served as Treasurer until 2010 when he was named Vice President, Finance for Yoplait. Mr. Bruce reassumed his role as Vice President, Treasurer from 2012 until July 2014 when he was named Vice President, Finance for Convenience Stores & Foodservice. He served in that role until he was named to his present position in August 2017.
- John R. Church, age 52, is Executive Vice President; Chief Supply Chain Officer and Global Business Solutions. Mr. Church joined General Mills in 1988 as a Product Developer in the Big G cereals division and held various positions before becoming Vice President, Engineering in 2003. In 2005, his role was expanded to include development of the Company's strategy for the global sourcing of raw materials and manufacturing capabilities. He was named Vice President, Supply Chain Operations in 2007, Senior Vice President, Supply Chain in 2008, Executive Vice President, Supply Chain in July 2013, and to his present position in June 2017.
- **Peter C. Erickson**, age 57, is Executive Vice President, Innovation, Technology and Quality. Mr. Erickson joined General Mills in 1994 as part of the Colombo yogurt acquisition. He has held various positions in Research & Development and became Vice President, Innovation, Technology and Quality in 2003 and Senior Vice President, Innovation, Technology and Quality in 2006. He was named to his present position in July 2013. Mr. Erickson will be retiring from the Company on August 1, 2018.
- Jeffrey L. Harmening, age 51, is Chairman of the Board and Chief Executive Officer. Mr. Harmening joined General Mills in 1994 and served in various marketing roles in the Betty Crocker, Yoplait, and Big G cereal divisions. He was named Vice President, Marketing for CPW in 2003 and a Vice President of the Big G cereal division in 2007. In 2011, he was promoted to Senior Vice President for the Big G cereal division. Mr. Harmening was appointed Senior Vice President, Chief Executive Officer of CPW in 2012. Mr. Harmening returned from CPW in 2014 and was named Executive Vice President, Chief Operating Officer, U.S. Retail. He became President, Chief Operating Officer in July 2016. He was named Chief Executive Officer in June 2017 and Chairman of the Board in January 2018.
- *Christina Law*, age 51, is Senior Vice President; Group President, Asia & Latin America. Ms. Law joined General Mills in 2012 as Vice President; President, Asia, Middle East and Africa. Prior to joining General Mills, Ms. Law held various marketing and general management roles around the globe with Johnson & Johnson and Procter & Gamble. She was named to her current position in January 2017.
- **Donal L. Mulligan**, age 57, is Executive Vice President, Chief Financial Officer. Mr. Mulligan joined General Mills in 2001 from The Pillsbury Company. He served as Vice President, Financial Operations for our International division until 2004, when he was named Vice President, Financial Operations for Operations and Technology. Mr. Mulligan was appointed Treasurer in 2006 and Senior Vice President, Financial Operations in 2007. He was elected to his present position in 2007. From 1987 to 1998, he held several international positions at PepsiCo, Inc. and YUM! Brands, Inc. Mr. Mulligan is a director of Tennant Company.
- *Jon J. Nudi*, age 48, is Group President, North America Retail. Mr. Nudi joined General Mills in 1993 as a Sales Representative and held a variety of roles in Consumer Foods Sales. In 2005, he moved into marketing roles in the Meals division and was elected Vice President in 2007. Mr. Nudi was named Vice President; President, Snacks, in 2010, Senior Vice President, President, Europe/Australasia in June 2014 and Senior Vice President; President, U.S. Retail in September 2016. He was named to his present position in January 2017.
- **Shawn P. O'Grady**, age 54, is Group President, Convenience Stores & Foodservice; Senior Vice President, Global Revenue Development. Mr. O'Grady joined General Mills in 1990 and held several marketing roles in the Snacks, Meals and Big G cereal divisions. He was promoted to Vice President in 1998 and held marketing positions in the Betty Crocker and Pillsbury USA divisions. In 2004, he moved into Consumer Foods Sales, becoming Vice President, President, U.S. Retail Sales in 2007, Senior Vice President, President, Consumer

Foods Sales Division in 2010 and Senior Vice President, President, Sales & Channel Development in 2012. He was named to his current position in January 2017.

*Ivan Pollard*, age 55, is Senior Vice President, Global Chief Marketing Officer. Mr. Pollard assumed his current role in July 2017 when he joined General Mills from The Coca-Cola Company. At Coca-Cola, from 2011 to January 2014, Mr. Pollard served as Vice President, Global Connections until he was promoted to Senior Vice President, Strategic Marketing, a role he held until June 2017. Prior to joining The Coca-Cola Company, Mr. Pollard was a global partner at Naked Communications, a connections planning company. His prior communications planning experience included work at BMP, DDP Needham, and Wieden+Kennedy advertising agencies.

**Bethany Quam**, age 47, is Group President, Europe & Australia. Ms. Quam joined General Mills in 1993 and held a variety of positions before becoming Vice President, Strategic Planning in 2007. She was promoted to Vice President, Field Sales, Channels in 2012, Vice President; President, Convenience Stores & Foodservice in May 2014 and Senior Vice President; President, Europe & Australia in August 2016. She was named to her current position in January 2017.

Jacqueline Williams-Roll, age 49, is Senior Vice President, Chief Human Resources Officer. Ms. Williams-Roll joined General Mills in 1995. She held human resources leadership roles in Supply Chain, Finance, Marketing and Organization Effectiveness, and she also worked a large part of her career on businesses outside of the United States. She was named Vice President, Human Resources, International in 2010, and then promoted to Senior Vice President, Human Resources Operations in September 2013. She was named to her present position in September 2014. Prior to joining General Mills, she held sales and management roles with Jenny Craig International.

#### WEBSITE ACCESS

Our website is www.GeneralMills.com. We make available, free of charge in the "Investors" portion of this website, annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (1934 Act) as soon as reasonably practicable after we electronically file such material with, or furnish it to, the Securities and Exchange Commission (SEC). Reports of beneficial ownership filed pursuant to Section 16(a) of the 1934 Act are also available on our website.

### ITEM 1A Risk Factors

Our business is subject to various risks and uncertainties. Any of the risks described below could materially, adversely affect our business, financial condition, and results of operations.

The categories in which we participate are very competitive, and if we are not able to compete effectively, our results of operations could be adversely affected.

The consumer and pet food categories in which we participate are very competitive. Our principal competitors in these categories are manufacturers, as well as retailers with their own branded and private label products. Competitors market and sell their products through brick-and-mortar stores and e-commerce. All of our principal competitors have substantial financial, marketing, and other resources. In most product categories, we compete not only with other widely advertised branded products, but also with regional brands and with generic and private label products that are generally sold at lower prices. Competition in our product categories is based on product innovation, product quality, price, brand recognition and loyalty, effectiveness of marketing, promotional activity, convenient ordering and delivery to the consumer, and the ability to identify and satisfy consumer preferences. If our large competitors were to seek an advantage through pricing or promotional changes, we could choose to do the same, which could adversely affect our margins and profitability. If we did not do the

same, our revenues and market share could be adversely affected. Our market share and revenue growth could also be adversely impacted if we are not successful in introducing innovative products in response to changing consumer demands or by new product introductions of our competitors. If we are unable to build and sustain brand equity by offering recognizably superior product quality, we may be unable to maintain premium pricing over generic and private label products.

### We may be unable to maintain our profit margins in the face of a consolidating retail environment.

There has been significant consolidation in the grocery industry, resulting in customers with increased purchasing power. In addition, large retail customers may seek to use their position to improve their profitability through improved efficiency, lower pricing, increased reliance on their own brand name products, increased emphasis on generic and other economy brands, and increased promotional programs. If we are unable to use our scale, marketing expertise, product innovation, knowledge of consumers' needs, and category leadership positions to respond to these demands, our profitability and volume growth could be negatively impacted. In addition, the loss of any large customer could adversely affect our sales and profits. In fiscal 2018, Walmart accounted for 21 percent of our consolidated net sales and 30 percent of net sales of our North America Retail segment. In its fiscal year ended December 31, 2017, PetSmart (including Chewy.com as of June 1, 2017) and Petco accounted for 41 percent and 18 percent, respectively, of Blue Buffalo's net sales. National pet superstore chains have experienced reduced store traffic. If national pet superstore chains continue to experience reduced store traffic, or experience any operational difficulties, our Pet segment operating results may be adversely affected. For more information on significant customers, please see Note 7 to the Consolidated Financial Statements in Item 8 of this report.

# Price changes for the commodities we depend on for raw materials, packaging, and energy may adversely affect our profitability.

The principal raw materials that we use are commodities that experience price volatility caused by external conditions such as weather, product scarcity, limited sources of supply, commodity market fluctuations, currency fluctuations, and changes in governmental agricultural and energy policies and regulations. Commodity price changes may result in unexpected increases in raw material, packaging, and energy costs. If we are unable to increase productivity to offset these increased costs or increase our prices, we may experience reduced margins and profitability. We do not fully hedge against changes in commodity prices, and the risk management procedures that we do use may not always work as we intend.

# Volatility in the market value of derivatives we use to manage exposures to fluctuations in commodity prices will cause volatility in our gross margins and net earnings.

We utilize derivatives to manage price risk for some of our principal ingredient and energy costs, including grains (oats, wheat, and corn), oils (principally soybean), dairy products, natural gas, and diesel fuel. Changes in the values of these derivatives are recorded in earnings currently, resulting in volatility in both gross margin and net earnings. These gains and losses are reported in cost of sales in our Consolidated Statements of Earnings and in unallocated corporate items outside our segment operating results until we utilize the underlying input in our manufacturing process, at which time the gains and losses are reclassified to segment operating profit. We also record our grain inventories at net realizable value. We may experience volatile earnings as a result of these accounting treatments.

# If we are not efficient in our production, our profitability could suffer as a result of the highly competitive environment in which we operate.

Our future success and earnings growth depend in part on our ability to be efficient in the production and manufacture of our products in highly competitive markets. Gaining additional efficiencies may become more difficult over time. Our failure to reduce costs through productivity gains or by eliminating redundant costs

resulting from acquisitions or divestitures could adversely affect our profitability and weaken our competitive position. Many productivity initiatives involve complex reorganization of manufacturing facilities and production lines. Such manufacturing realignment may result in the interruption of production, which may negatively impact product volume and margins. We are currently pursuing several multi-year restructuring and cost savings initiatives designed to increase our efficiency and reduce expenses. If we are unable to execute those initiatives as planned, we may not realize all or any of the anticipated benefits, which could adversely affect our business and results of operations.

### Disruption of our supply chain could adversely affect our business.

Our ability to make, move, and sell products is critical to our success. Damage or disruption to raw material supplies or our manufacturing or distribution capabilities due to weather, including any potential effects of climate change, natural disaster, fire, terrorism, cyber-attack, pandemic, strikes, import/export restrictions, or other factors could impair our ability to manufacture or sell our products. Many of our product lines are manufactured at a single location. Our suppliers' policies and practices can damage our reputation and the quality and safety of our products. Failure to take adequate steps to mitigate the likelihood or potential impact of such events, or to effectively manage such events if they occur, particularly when a product is sourced from a single supplier or location, could adversely affect our business and results of operations, as well as require additional resources to restore our supply chain.

# Concerns with the safety and quality of food products could cause consumers to avoid certain food products or ingredients.

We could be adversely affected if consumers in our principal markets lose confidence in the safety and quality of certain food products or ingredients. Adverse publicity about these types of concerns, whether or not valid, may discourage consumers from buying our products or cause production and delivery disruptions.

# If our products become adulterated, misbranded, or mislabeled, we might need to recall those items and may experience product liability claims if consumers or their pets are injured.

We may need to recall some of our products if they become adulterated, misbranded, or mislabeled. A widespread product recall could result in significant losses due to the costs of a recall, the destruction of product inventory, and lost sales due to the unavailability of product for a period of time. We could also suffer losses from a significant product liability judgment against us. A significant product recall or product liability case could also result in adverse publicity, damage to our reputation, and a loss of consumer confidence in our products, which could have an adverse effect on our business results and the value of our brands.

# We may be unable to anticipate changes in consumer preferences and trends, which may result in decreased demand for our products.

Our success depends in part on our ability to anticipate the tastes, eating habits and purchasing behaviors of consumers and to offer products that appeal to their preferences in channels where they shop. Consumer preferences and category-level consumption may change from time to time and can be affected by a number of different trends and other factors. If we fail to anticipate, identify or react to these changes and trends, such as adapting to emerging e-commerce channels, or to introduce new and improved products on a timely basis, we may experience reduced demand for our products, which would in turn cause our revenues and profitability to suffer. Similarly, demand for our products could be affected by consumer concerns regarding the health effects of ingredients such as sodium, trans fats, genetically modified organisms, sugar, processed wheat, or other product ingredients or attributes.

# We may be unable to grow our market share or add products that are in faster growing and more profitable categories.

The food industry's growth potential is constrained by population growth. Our success depends in part on our ability to grow our business faster than populations are growing in the markets that we serve. One way to achieve that growth is to enhance our portfolio by adding innovative new products in faster growing and more profitable categories. Our future results will also depend on our ability to increase market share in our existing product categories. If we do not succeed in developing innovative products for new and existing categories, our growth may slow, which could adversely affect our profitability.

### Economic downturns could limit consumer demand for our products.

The willingness of consumers to purchase our products depends in part on local economic conditions. In periods of economic uncertainty, consumers may purchase more generic, private label, and other economy brands and may forego certain purchases altogether. In those circumstances, we could experience a reduction in sales of higher margin products or a shift in our product mix to lower margin offerings. In addition, as a result of economic conditions or competitive actions, we may be unable to raise our prices sufficiently to protect margins. Consumers may also reduce the amount of food that they consume away from home at customers that purchase products from our Convenience Stores & Foodservice segment. Any of these events could have an adverse effect on our results of operations.

# Our results may be negatively impacted if consumers do not maintain their favorable perception of our brands.

Maintaining and continually enhancing the value of our many iconic brands is critical to the success of our business. The value of our brands is based in large part on the degree to which consumers react and respond positively to these brands. Brand value could diminish significantly due to a number of factors, including consumer perception that we have acted in an irresponsible manner, adverse publicity about our products, our failure to maintain the quality of our products, the failure of our products to deliver consistently positive consumer experiences, concerns about food safety, or our products becoming unavailable to consumers. Consumer demand for our products may also be impacted by changes in the level of advertising or promotional support. The use of social and digital media by consumers, us, and third parties increases the speed and extent that information or misinformation and opinions can be shared. Negative posts or comments about us, our brands, or our products on social or digital media could seriously damage our brands and reputation. If we do not maintain the favorable perception of our brands, our business results could be negatively impacted.

### Our international operations are subject to political and economic risks.

In fiscal 2018, 29 percent of our consolidated net sales were generated outside of the United States. We are accordingly subject to a number of risks relating to doing business internationally, any of which could significantly harm our business. These risks include:

- political and economic instability;
- · exchange controls and currency exchange rates;
- tariffs on products and ingredients that we import and export;
- nationalization of operations;
- compliance with anti-corruption regulations;
- foreign tax treaties and policies; and
- restriction on the transfer of funds to and from foreign countries, including potentially negative tax consequences.

Our financial performance on a U.S. dollar denominated basis is subject to fluctuations in currency exchange rates. These fluctuations could cause material variations in our results of operations. Our principal exposures are

to the Australian dollar, Brazilian real, British pound sterling, Canadian dollar, Chinese renminbi, euro, Japanese yen, Mexican peso, and Swiss franc. From time to time, we enter into agreements that are intended to reduce the effects of our exposure to currency fluctuations, but these agreements may not be effective in significantly reducing our exposure.

### New regulations or regulatory-based claims could adversely affect our business.

Our facilities and products are subject to many laws and regulations administered by the United States Department of Agriculture, the Federal Food and Drug Administration, the Occupational Safety and Health Administration, and other federal, state, local, and foreign governmental agencies relating to the production, packaging, labelling, storage, distribution, quality, and safety of food products and the health and safety of our employees. Our failure to comply with such laws and regulations could subject us to lawsuits, administrative penalties, and civil remedies, including fines, injunctions, and recalls of our products. We advertise our products and could be the target of claims relating to alleged false or deceptive advertising under federal, state, and foreign laws and regulations. We may also be subject to new laws or regulations restricting our right to advertise our products, including restrictions on the audience to whom products are marketed. Changes in laws or regulations that impose additional regulatory requirements on us could increase our cost of doing business or restrict our actions, causing our results of operations to be adversely affected.

We are subject to various federal, state, local, and foreign environmental laws and regulations. Our failure to comply with environmental laws and regulations could subject us to lawsuits, administrative penalties, and civil remedies. We are currently party to a variety of environmental remediation obligations. Due to regulatory complexities, uncertainties inherent in litigation, and the risk of unidentified contaminants on current and former properties of ours, the potential exists for remediation, liability, indemnification, and compliance costs to differ from our estimates. We cannot guarantee that our costs in relation to these matters, or compliance with environmental laws in general, will not exceed our established liabilities or otherwise have an adverse effect on our business and results of operations.

# We have a substantial amount of indebtedness, which could limit financing and other options and in some cases adversely affect our ability to pay dividends.

As of May 27, 2018, we had total debt, redeemable interests, and noncontrolling interests of \$16.9 billion. The agreements under which we have issued indebtedness do not prevent us from incurring additional unsecured indebtedness in the future. Our level of indebtedness may limit our:

- ability to obtain additional financing for working capital, capital expenditures, or general corporate purposes, particularly if the ratings assigned to our debt securities by rating organizations were revised downward; and
- flexibility to adjust to changing business and market conditions and may make us more vulnerable to a downturn in general economic conditions.

There are various financial covenants and other restrictions in our debt instruments and noncontrolling interests. If we fail to comply with any of these requirements, the related indebtedness (and other unrelated indebtedness) could become due and payable prior to its stated maturity and our ability to obtain additional or alternative financing may also be adversely affected.

Our ability to make scheduled payments on or to refinance our debt and other obligations will depend on our operating and financial performance, which in turn is subject to prevailing economic conditions and to financial, business, and other factors beyond our control.

# Global capital and credit market issues could negatively affect our liquidity, increase our costs of borrowing, and disrupt the operations of our suppliers and customers.

We depend on stable, liquid, and well-functioning capital and credit markets to fund our operations. Although we believe that our operating cash flows, financial assets, access to capital and credit markets, and revolving credit agreements will permit us to meet our financing needs for the foreseeable future, there can be no assurance that future volatility or disruption in the capital and credit markets will not impair our liquidity or increase our costs of borrowing. We also utilize interest rate derivatives to reduce the volatility of our financing costs. If we are not effective in hedging this volatility, we may experience an increase in our costs of borrowing. Our business could also be negatively impacted if our suppliers or customers experience disruptions resulting from tighter capital and credit markets or a slowdown in the general economy.

# Volatility in the securities markets, interest rates, and other factors could substantially increase our defined benefit pension, other postretirement benefit, and postemployment benefit costs.

We sponsor a number of defined benefit plans for employees in the United States, Canada, and various foreign locations, including defined benefit pension, retiree health and welfare, severance, and other postemployment plans. Our major defined benefit pension plans are funded with trust assets invested in a globally diversified portfolio of securities and other investments. Changes in interest rates, mortality rates, health care costs, early retirement rates, investment returns, and the market value of plan assets can affect the funded status of our defined benefit plans and cause volatility in the net periodic benefit cost and future funding requirements of the plans. A significant increase in our obligations or future funding requirements could have a negative impact on our results of operations and cash flows from operations.

# Our business operations could be disrupted if our information technology systems fail to perform adequately or are breached.

Information technology serves an important role in the efficient and effective operation of our business. We rely on information technology networks and systems, including the internet, to process, transmit, and store electronic information to manage a variety of business processes and to comply with regulatory, legal, and tax requirements. Our information technology systems and infrastructure are critical to effectively manage our key business processes including digital marketing, order entry and fulfillment, supply chain management, finance, administration, and other business processes. These technologies enable internal and external communication among our locations, employees, suppliers, customers, and others and include the receipt and storage of personal information about our employees, consumers, and proprietary business information. Our information technology systems, some of which are dependent on services provided by third parties, may be vulnerable to damage, interruption, or shutdown due to any number of causes such as catastrophic events, natural disasters, fires, power outages, systems failures, telecommunications failures, security breaches, computer viruses, hackers, employee error or malfeasance, and other causes. Increased cyber-security threats pose a potential risk to the security and viability of our information technology systems, as well as the confidentiality, integrity, and availability of the data stored on those systems. The failure of our information technology systems to perform as we anticipate could disrupt our business and result in transaction errors, processing inefficiencies, data loss, legal claims or proceedings, regulatory penalties, and the loss of sales and customers. Any interruption of our information technology systems could have operational, reputational, legal, and financial impacts that may have a material adverse effect on our business.

A change in the assumptions regarding the future performance of our businesses or a different weighted-average cost of capital used to value our reporting units or our indefinite-lived intangible assets could negatively affect our consolidated results of operations and net worth.

As of May 27, 2018, we had \$20.9 billion of goodwill and indefinite-lived intangible assets. Goodwill for each of our reporting units is tested for impairment annually and whenever events or changes in circumstances indicate

that impairment may have occurred. We compare the carrying value of the reporting unit, including goodwill, to the fair value of the reporting unit. If the fair value of the reporting unit is less than the carrying value of the reporting unit, including goodwill, impairment has occurred. Our estimates of fair value are determined based on a discounted cash flow model. Growth rates for sales and profits are determined using inputs from our long-range planning process. We also make estimates of discount rates, perpetuity growth assumptions, market comparables, and other factors. Our Latin America and U.S. Yogurt reporting units have experienced declining business performance and we continue to monitor these businesses. While we currently believe that our goodwill is not impaired, different assumptions regarding the future performance of our businesses could result in significant impairment losses.

We evaluate the useful lives of our intangible assets, primarily intangible assets associated with the *Blue Buffalo*, *Pillsbury*, *Totino's*, *Progresso*, *Yoplait*, *Old El Paso*, *Yoki*, *Häagen-Dazs*, and *Annie's* brands, to determine if they are finite or indefinite-lived. Reaching a determination on useful life requires significant judgments and assumptions regarding the future effects of obsolescence, demand, competition, other economic factors (such as the stability of the industry, known technological advances, legislative action that results in an uncertain or changing regulatory environment, and expected changes in distribution channels), the level of required maintenance expenditures, and the expected lives of other related groups of assets.

Our indefinite-lived intangible assets are also tested for impairment annually and whenever events or changes in circumstances indicate that their carrying value may not be recoverable. Our estimate of the fair value of the brands is based on a discounted cash flow model using inputs including projected revenues from our long-range plan, assumed royalty rates which could be payable if we did not own the brands, and a discount rate. Our *Yoki*, *Mountain High*, *Progresso*, *Food Should Taste Good*, and *Green Giant* brands have experienced declining business performance, and we will continue to monitor these businesses. For further information on goodwill and intangible assets, please refer to Note 6 to the Consolidated Financial Statements in Item 8 of this report.

# We may fail to realize all of the anticipated benefits of the Blue Buffalo acquisition or those benefits may take longer to realize than expected.

Our ability to realize the anticipated benefits of the Blue Buffalo acquisition will depend, to a large extent, on our ability to integrate Blue Buffalo, which is a complex, costly and time-consuming process. We have never operated in the pet food sector and our lack of experience in this sector may hinder our ability to manage Blue Buffalo successfully following the acquisition.

The integration process may disrupt our business and, if implemented ineffectively, could restrict the realization of the full expected benefits. The failure to meet the challenges involved in the integration process and to realize the anticipated benefits of the Blue Buffalo acquisition could cause an interruption of, or a loss of momentum in, our operations and could adversely affect our business, financial condition and results of operations.

In addition, the integration of Blue Buffalo may result in material unanticipated problems, expenses, liabilities, competitive responses, and loss of customers and other business relationships. Additional integration challenges include:

- diversion of management's attention to integration matters;
- difficulties in achieving anticipated cost savings, synergies, business opportunities and growth prospects from the acquisition;
- difficulties in the integration of operations and systems;
- difficulties in conforming standards, controls, procedures and accounting and other policies, business cultures and compensation structures;
- difficulties in the assimilation of employees;
- challenges in keeping existing customers, including Blue Buffalo's largest customer that accounted for 41% of its fiscal year ended December 31, 2017 net sales and obtaining new customers;

- difficulties in building and operating new and existing manufacturing facilities;
- challenges in attracting and retaining key personnel;
- the impact of potential liabilities we may be inheriting from Blue Buffalo; and
- coordinating a geographically dispersed organization.

Many of these factors will be outside of our control and any one of them could result in increased costs, decreases in the amount of expected revenues, and diversion of management's time and energy, which could adversely affect our business, financial condition, and results of operations and result in us becoming subject to litigation. In addition, even if Blue Buffalo is integrated successfully, the full anticipated benefits of the acquisition may not be realized, including the synergies, cost savings or sales or growth opportunities that are anticipated. These benefits may not be achieved within the anticipated time frame, or at all. Further, additional unanticipated costs may be incurred in the integration process. All of these factors could cause reductions in our earnings per share and decrease or delay the expected accretive effect of the acquisition. As a result, it cannot be assured that the Blue Buffalo acquisition will result in the realization of the full or any anticipated benefits.

### Blue Buffalo may underperform relative to our expectations.

The business and financial performance of Blue Buffalo are subject to certain risks and uncertainties. We may not be able to maintain the growth rate, levels of revenue, earnings, or operating efficiency that we and Blue Buffalo have achieved or might achieve separately. Our failure to do so could have a material adverse effect on our financial condition and results of operations.

## Our failure to successfully integrate other acquisitions into our existing operations could adversely affect our financial results.

From time to time, we evaluate potential acquisitions or joint ventures that would further our strategic objectives. Our success depends, in part, upon our ability to integrate acquired and existing operations. If we are unable to successfully integrate acquisitions, our financial results could suffer. Additional potential risks associated with acquisitions include additional debt leverage, the loss of key employees and customers of the acquired business, the assumption of unknown liabilities, the inherent risk associated with entering a geographic area or line of business in which we have no or limited prior experience, failure to achieve anticipated synergies, and the impairment of goodwill or other acquisition-related intangible assets.

### ITEM 1B Unresolved Staff Comments

None.

### **ITEM 2** Properties

We own our principal executive offices and main research facilities, which are located in the Minneapolis, Minnesota metropolitan area. We operate numerous manufacturing facilities and maintain many sales and administrative offices, warehouses, and distribution centers around the world.

As of May 27, 2018, we operated 52 facilities for the production of a wide variety of food products. Of these facilities, 27 are located in the United States (1 of which is leased), 4 in the Greater China region, 2 in the Asia/Middle East/Africa Region (1 of which is leased), 3 in Canada (2 of which are leased), 9 in Europe/Australia, and 7 in Latin America and Mexico. The following is a list of the locations of our principal production facilities, which primarily support the segment noted:

#### North America Retail

- Carson, California
  St. Hyacinthe, Canada
  Covington, Georgia
  Belvidere, Illinois
  Geneva, Illinois
- Irapuato, MexicoReed City, MichiganFridley, Minnesota
- Hannibal, MissouriAlbuquerque, New Mexico
- Buffalo, New York

- Cincinnati, Ohio
- Wellston, Ohio
- Murfreesboro, TennesseeMilwaukee, Wisconsin

### **Convenience Stores & Foodservice**

• Chanhassen, Minnesota

• Joplin, Missouri

### Europe & Australia

• Cedar Rapids, Iowa

• Rooty Hill, Australia • Arras, France

• Mt. Waverly, Australia

Labatut, FranceLe Mans, FranceMoneteau, France

Vienne, FranceInofita, GreeceSan Adrian, Spain

#### Asia & Latin America

Cambara, Brazil
Campo Nova do Pareceis, Brazil
Nova Prata, Brazil
Paranavai, Brazil
Pouso Alegre, Brazil

- Recife, Brazil
  Ribeirao Claro, Brazil
  Sanhe, China
  Shanghai, China
  Guangzhou, China
- Kunshan, ChinaNashik, IndiaAnseong-si, Korea

#### Pet

• Joplin, Missouri

We operate numerous grain elevators in the United States in support of our domestic manufacturing activities. We also utilize approximately 13 million square feet of warehouse and distribution space, nearly all of which is leased, that primarily supports our North America Retail segment. We own and lease a number of dedicated sales and administrative offices around the world, totaling approximately 3 million square feet. We have additional warehouse, distribution, and office space in our plant locations.

As part of our Häagen-Dazs business in our Europe & Australia and Asia & Latin America segments, we operate 507 (all leased) and franchise 372 branded ice cream parlors in various countries around the world, all outside of the United States and Canada.

### ITEM 3 Legal Proceedings

We are the subject of various pending or threatened legal actions in the ordinary course of our business. All such matters are subject to many uncertainties and outcomes that are not predictable with assurance. In our opinion, there were no claims or litigation pending as of May 27, 2018, that were reasonably likely to have a material adverse effect on our consolidated financial position or results of operations. See the information contained under the section entitled "Environmental Matters" in Item 1 of this report for a discussion of environmental matters in which we are involved.

### ITEM 4 Mine Safety Disclosures

None.

#### **PART II**

# ITEM 5 Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

Our common stock is listed on the New York Stock Exchange under the symbol "GIS." On June 7, 2018, there were approximately 30,000 record holders of our common stock. Information regarding the market prices for our common stock and dividend payments for the two most recent fiscal years is set forth in Note 18 to the Consolidated Financial Statements in Item 8 of this report.

The following table sets forth information with respect to shares of our common stock that we purchased during the fiscal quarter ended May 27, 2018:

Period	Total Number of Shares Purchased (a)	Average Price Paid Per Share		Maximum Number of Shares that may yet be Purchased Under the Program (b)
February 26, 2018-	-			
April 1, 2018	250	\$ 50.57	250	39,525,004
April 2, 2018-				
April 29, 2018	9,437	45.06	9,437	39,515,567
April 30, 2018-				
May 27, 2018	=	-	-	39,515,567
Total	9,687	\$ 45.20	9,687	39,515,567

<sup>(</sup>a) The total number of shares purchased includes shares of common stock withheld for the payment of withholding taxes upon the distribution of deferred option units.

<sup>(</sup>b) On May 6, 2014, our Board of Directors approved an authorization for the repurchase of up to 100,000,000 shares of our common stock. Purchases can be made in the open market or in privately negotiated transactions, including the use of call options and other derivative instruments, Rule 10b5-1 trading plans, and accelerated repurchase programs. The Board did not specify an expiration date for the authorization.

ITEM 6 Selected Financial Data

The following table sets forth selected financial data for each of the fiscal years in the five-year period ended May 27, 2018:

In Millions, Except Per Share Data,					Fi	scal Year				
Percentages and Ratios		2018		2017		2016	2	2015 (a)		2014
Operating data:										
Net sales	\$	15,740.4	\$	15,619.8	\$	16,563.1	\$	17,630.3	\$	17,909.6
Gross margin (b)	_	5,427.5	-	5,563.8	-	5,829.5	-	5,949.2	-	6,369.8
Selling, general, and administrative expenses		2,752.6		2,801.3		3,118.9		3,328.0		3,474.3
Operating profit		2,509.3		2,566.4		2,707.4		2,077.3		2,957.4
Total segment operating profit (c)		2,791.7		2,952.6		2,999.5		3,035.0		3,153.9
Net earnings attributable to General Mills		2,131.0		1,657.5		1,697.4		1,221.3		1,824.4
Advertising and media expense		575.9		623.8		754.4		823.1		869.5
Research and development expense		219.1		218.2		222.1		229.4		243.6
Average shares outstanding:										
Diluted		585.7		598.0		611.9		618.8		645.7
Earnings per share:										
Diluted	\$	3.64	\$	2.77	\$	2.77	\$	1.97	\$	2.83
Diluted, excluding certain items affecting										
comparability (c)	\$	3.11	\$	3.08	\$	2.92	\$	2.86	\$	2.82
Operating ratios:										
Gross margin as a percentage of net sales		34.5%		35.6%		35.2%		33.7%		35.6%
Selling, general, and administrative expenses as a										
percentage of net sales		17.5%		17.9%		18.8%		18.9%		19.4%
Operating profit as a percentage of net sales		15.9%		16.4%		16.3%		11.8%		16.5%
Adjusted operating profit as a percentage of net										
sales (b) (c)		17.2%		18.1%		16.8%		15.9%		16.2%
Total segment operating profit as a percentage of										
net sales (c)		17.7%		18.9%		18.1%		17.2%		17.6%
Effective income tax rate		2.7%		28.8%		31.4%		33.3%		33.3%
Return on average total capital (b)		12.7%		12.7%		12.9%		9.1%		12.5%
Adjusted return on average total capital (b) (c)		9.7%		11.6%		11.3%		11.2%		11.6%
Balance sheet data:										
Land, buildings, and equipment	\$	4,047.2	\$	3,687.7	\$	3,743.6	\$	3,783.3	\$	3,941.9
Total assets		30,624.0		21,812.6		21,712.3		21,832.0		23,044.7
Long-term debt, excluding current portion		12,668.7		7,642.9		7,057.7		7,575.3		6,396.6
Total debt (b)		15,818.6		9,481.7		8,430.9		9,191.5		8,758.9
Cash flow data:										
Net cash provided by operating activities (d)	\$	2,841.0	\$	2,415.2	\$	2,764.2	\$	2,648.5	\$	2,622.4
Capital expenditures		622.7		684.4		729.3		712.4		663.5
Free cash flow (b) (c)		2,218.3		1,730.8		2,034.9		1,936.1		1,958.9
Fixed charge coverage ratio (b)		5.89		7.26		7.40		5.54		8.04
Operating cash flow to debt ratio (b)		18.0%		25.5%		32.8%		28.8%		29.9%
Share data:										
Low stock price	\$	41.21	\$	55.91	\$	54.12	\$	48.86	\$	46.86
High stock price		60.20		72.64		65.36		57.14		54.40
Closing stock price		42.64		57.32		62.87		56.15		53.81
Cash dividends per common share		1.96		1.92		1.78		1.67		1.55

<sup>(</sup>a) Fiscal 2015 was a 53-week year; all other fiscal years were 52 weeks.

<sup>(</sup>b) See "Glossary" in Item 8 of this report for definition.

<sup>(</sup>c) See "Non-GAAP Measures" in Item 7 of this report for our discussion of this measure not defined by generally accepted accounting principles.

<sup>(</sup>d) In fiscal 2018, we adopted new requirements for the accounting and presentation of stock-based payments. This resulted in the reclassification of realized windfall tax benefits and employee tax withholdings in our Consolidated Statements of Cash Flows. Please see Note 2 to the Consolidated Financial Statements in Item 8 of this report.

### ITEM 7 Management's Discussion and Analysis of Financial Condition and Results of Operations

#### EXECUTIVE OVERVIEW

We are a global packaged foods company. We develop distinctive value-added food products and market them under unique brand names. We work continuously to improve our core products and to create new products that meet consumers' evolving needs and preferences. In addition, we build the equity of our brands over time with strong consumer-directed marketing, innovative new products, and effective merchandising. We believe our brand-building strategy is the key to winning and sustaining leading share positions in markets around the globe.

Our fundamental financial goal is to generate superior returns for our shareholders over the long term. We believe that increases in net sales, segment operating profit, earnings per share (EPS), free cash flow, cash return to shareholders, and return on average total capital are key drivers of financial performance for our business.

Our long-term growth objectives are to consistently deliver:

- low single-digit annual growth in organic net sales;
- mid single-digit annual growth in total segment operating profit;
- high single-digit annual growth in diluted EPS excluding certain items affecting comparability;
- improvement in adjusted return on average total capital;
- free cash flow conversion averaging above 95 percent of adjusted net earnings after tax; and
- cash return to shareholders averaging above 90 percent of free cash flow, including an attractive dividend yield.

We believe that this financial performance should result in long-term value creation for shareholders.

Fiscal 2018 represented an important step in returning our business to sustainable topline growth. We made significant progress toward competing more effectively, with strong innovation, marketing, and in-store execution driving positive organic sales growth in each of our last three fiscal quarters. We also moved to reshape our portfolio for future growth with the acquisition of Blue Buffalo, a fast-growing, highly profitable pet food business. While our full-year profit results fell short of our initial plans, we finished fiscal 2018, delivering growth in net sales, total segment operating profit, adjusted operating profit margin, and adjusted diluted EPS in the fourth quarter. We maintained a disciplined focus on cash generation, resulting in significant growth in free cash flow this year. We generated substantial Holistic Margin Management (HMM) savings, and we reached our expected annualized savings goal of \$700 million in fiscal 2018, compared to the fiscal 2015 base, from recent restructuring actions. However, these results were not enough to offset heightened input cost inflation, increases in other costs impacting cost of sales, and higher merchandising expense. Importantly, we made investments to accelerate our differential growth platforms and expanded our capabilities in e-commerce and Strategic Revenue Management (SRM), which are critical to future growth.

Net sales growth rates for our North American Retail operating segment improved significantly compared to fiscal 2017 as good consumer marketing support, strong innovation, and improved in-store execution helped restore momentum. Our Convenience Stores & Foodservice operating segment's net sales increased on innovation behind Focus 6 platforms and market-index pricing on flour. Our Europe & Australia segment's net sales increased on favorable foreign currency exchange and successful innovation and distribution expansion for ice cream and snack bars. In our Asia & Latin America segment, improved in-market execution in Asia was overshadowed by a difficult general ledger implementation and a comparison to fiscal 2017 that included an extra month of results reported for Brazil. All of our segments' operating profit results were impacted by higher than expected input cost inflation that was not fully offset by our HMM initiatives.

Our consolidated net sales for fiscal 2018 rose 1 percent to \$15.7 billion. On an organic basis, net sales essentially matched year-ago levels. Operating profit of \$2.5 billion decreased 2 percent. Total segment operating

profit of \$2.8 billion declined 5 percent and declined 6 percent on a constant-currency basis. Diluted EPS of \$3.64 was up 31 percent compared to fiscal 2017. Adjusted diluted EPS, which excludes certain items affecting comparability of results, was up 1 percent to \$3.11 per share and was flat on a constant-currency basis. Our return on average total capital was 12.7 percent, and adjusted return on average total capital decreased 190 basis points to 9.7 percent and decreased 200 basis points on a constant-currency basis (See the "Non-GAAP Measures" section below for a description of our use of measures not defined by generally accepted accounting principles (GAAP)).

Net cash provided by operations totaled \$2.8 billion in fiscal 2018 representing a conversion rate of 131 percent of net earnings, including earnings attributable to redeemable and noncontrolling interests. This cash generation supported capital investments totaling \$623 million, and our resulting free cash flow was \$2.2 billion at a conversion rate of 120 percent of adjusted net earnings, including earnings attributable to redeemable and noncontrolling interests. We also returned significant cash to shareholders through dividends totaling \$1.1 billion and share repurchases totaling \$602 million.

A detailed review of our fiscal 2018 performance appears below in the section titled "Fiscal 2018 Consolidated Results of Operations."

As we turn to fiscal 2019, we remain focused on our Consumer First strategy and our global growth priorities to further improve our topline momentum. We plan to compete effectively across all our brands and geographies, increase investments to accelerate our differential growth platforms, and maximize the growth opportunities for Blue Buffalo as we integrate the business into the General Mills portfolio. We also plan to maintain our efficiency in this more inflationary cost environment, and we have initiatives underway to help protect our profitability. We expect the operating environment in fiscal 2019 to continue to be dynamic, requiring us to increase our agility while remaining focused on delivering on consumers' expectations. Our fiscal 2019 targets reflect the investments we are making to enhance our capabilities and accelerate our growth, as well as the impact of adding Blue Buffalo to our portfolio. We believe that these initiatives will drive strong returns over the long term and further advance us toward our goal of consistently delivering profitable growth and top-tier returns for our shareholders.

Our key full-year fiscal 2019 targets include:

- Organic net sales are expected to be in a range between flat and up 1 percent. Including the impact of the Blue Buffalo acquisition, net sales are expected to increase 9 to 10 percent.
- Constant-currency adjusted operating profit is expected to increase 6 to 9 percent from the base of \$2.7 billion reported in fiscal 2018.
- Constant-currency adjusted diluted EPS are expected to range between flat and down 3 percent from the base of \$3.11 earned in fiscal 2018. This estimate includes a 4-cent headwind related to the Blue Buffalo acquisition, driven by the impact of purchase accounting.

We continue to pursue our Consumer First strategy and execute against our three key growth priorities: 1) competing effectively on all brands and across all geographies through strong innovation, effective consumer marketing, and excellent in-store execution; 2) accelerating growth on our four differential growth platforms including *Häagen-Dazs* ice cream, snack bars, *Old El Paso* Mexican food, and our portfolio of natural and organic food brands; and 3) reshaping our portfolio through growth-enhancing transactions, including the recent acquisition of Blue Buffalo. We also intend to pursue divestitures of growth-dilutive businesses to further reshape our portfolio. By focusing on these priorities, we expect to generate consistent topline growth, which, when balanced with a disciplined focus on margin expansion, cash conversion, and cash returns, should create significant value for our shareholders.

See the "Non-GAAP Measures" section below for a description of our use of measures not defined by GAAP.

Certain terms used throughout this report are defined in a glossary in Item 8 of this report.

#### FISCAL 2018 CONSOLIDATED RESULTS OF OPERATIONS

On April 24, 2018, we acquired Blue Buffalo, which became our Pet operating segment. We are reporting the Pet operating segment results on a one-month lag and accordingly, in fiscal 2018, our results do not include Pet segment operating results.

In fiscal 2018, net sales increased 1 percent compared to last year. Operating profit margin of 15.9 percent was down 50 basis points from year-ago levels primarily driven by lower segment operating profit results partially offset by a decrease in restructuring, impairment, and other exit costs and favorable mark-to-market valuation of certain commodity positions. Adjusted operating profit margin decreased 90 basis points to 17.2 percent, primarily driven by higher input costs including currency-driven inflation on imported products in certain markets partially offset by lower selling, general and administrative expenses. Diluted earnings per share of \$3.64 increased 31 percent compared to fiscal 2017, and adjusted diluted EPS, which excludes certain items affecting comparability, essentially matched year-ago levels on a constant-currency basis (see the "Non-GAAP Measures" section below for a description of our use of measures not defined by GAAP).

A summary of our consolidated financial results for fiscal 2018 follows:

Fiscal 2018	ons, except share	Fiscal 2018 vs. Fiscal 2017	Percent of Net Sales	Constant- Currency Growth (a)
Net sales	\$ 15,740.4	1 %		
Operating profit	2,509.3	(2) %	15.9 %	
Net earnings attributable to General Mills	2,131.0	29 %		
Diluted EPS	\$ 3.64	31 %		
Organic net sales growth rate (a)	2.701.7	Flat		(6) 9/
Total segment operating profit (a) Adjusted operating profit margin (a)	2,791.7	(5) %	17.2 %	(6) %
Diluted EPS, excluding certain items				
affecting comparability (a)	\$ 3.11	1 %		Flat

<sup>(</sup>a) See the "Non-GAAP Measures" section below for our use of measures not defined by GAAP.

### Consolidated **net sales** were as follows:

	Fiscal 2018 vs.				
	Fiscal 2018	Fiscal 2017	Fiscal 2017		
Net sales (in millions)	\$ 15,740.4_	1 %	\$ 15,619.8		
Contributions from volume growth (a)		(1)pt			
Net price realization and mix		1 pt			
Foreign currency exchange		1 pt			

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

The 1 percent increase in net sales in fiscal 2018 was primarily driven by favorable net price realization and mix and favorable foreign currency exchange, partially offset by lower contributions from volume growth. The Convenience Stores & Foodservice and Europe & Australia segments contributed to the increase in net sales in fiscal 2018 compared to the same period last year, while the North America Retail and Asia & Latin America segments decreased.

Organic net sales in fiscal 2018 were flat compared to fiscal 2017, with contributions from organic volume growth in the Convenience Stores & Foodservice segment offset by organic volume declines in the Europe & Australia and Asia & Latin America segments.

Components of organic net sales growth are shown in the following table:

### Fiscal 2018 vs. Fiscal 2017

Contributions from organic volume growth (a)	(1)pt
Organic net price realization and mix	1 pt
Organic net sales growth	Flat
Foreign currency exchange	1 pt
Acquisitions and divestitures	Flat
Net sales growth	1 pt

(a) Measured in tons based on the stated weight of our product shipments.

Cost of sales increased \$257 million in fiscal 2018 to \$10,313 million. The increase included a \$452 million increase attributable to product rate and mix and a \$116 million decrease attributable to lower volume. We recorded a \$32 million net decrease in cost of sales related to mark-to-market valuation of certain commodity positions and grain inventories as described in Note 7 to the Consolidated Financial Statements in Item 8 of this report, compared to a net decrease of \$14 million in fiscal 2017. In fiscal 2018, we recorded \$14 million of restructuring charges in cost of sales compared to \$42 million in fiscal 2017. We also recorded \$11 million of restructuring initiative project-related costs in cost of sales in fiscal 2018 compared to \$44 million in fiscal 2017 (please see Note 4 to the Consolidated Financial Statements in Item 8 of this report).

**Gross margin** declined 2 percent in fiscal 2018 versus fiscal 2017. Gross margin as a percent of net sales of 34 percent decreased 110 basis points compared to fiscal 2017.

**Selling, general and administrative (SG&A)** expenses decreased \$49 million to \$2,753 million in fiscal 2018 compared to fiscal 2017. The decrease in SG&A expenses primarily reflects savings from cost management initiatives and an 8 percentage point decrease in media and advertising expense. In addition, we recorded \$34 million of transaction and integration costs related to our acquisition of Blue Buffalo. SG&A expenses as a percent of net sales in fiscal 2018 decreased 40 basis points compared to fiscal 2017.

**Restructuring, impairment, and other exit costs** totaled \$166 million in fiscal 2018 compared to \$183 million in fiscal 2017.

During the fourth quarter of fiscal 2018, we executed our fiscal 2019 planning process and preliminary long-range planning process, which resulted in lower future sales and profitability projections in our plans for our businesses supporting the *Yoki*, *Mountain High*, and *Immaculate Baking* brand intangible assets. As a result, we recorded a \$97 million impairment charge in the fourth quarter of fiscal 2018.

In fiscal 2018, we approved global cost savings initiatives designed to reduce administrative costs and align resources behind high growth initiatives. We recorded \$49 million of restructuring charges relating to this action in fiscal 2018.

Other charges associated with our restructuring initiatives recognized in fiscal 2018, 2017 and 2016 consisted of the following:

	As Reported								Estimated					
In Millions	Fiscal 2018		Fiscal	Fiscal 2017		Fiscal 2016		Prior to Fiscal 2016		re	Total		_	
	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Charge	Cash	Savings (b)	
Global reorganization	\$ (2.2)	\$40.3	\$ 72.1	\$ 20.0	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8	\$ 70	\$ 68		
Closure of Melbourne, Australia														
plant	15.7	9.2	21.9	1.6	-	-	-	-	2	(4)	40	7		
Restructuring of certain international														
product lines	(0.1)	0.3	45.1	10.3	-	-	-	-	1	(6)	) 46	5		
Closure of Vineland, New Jersey														
plant	12.8	2.7	41.4	7.3	-	-	-	-	-	1	54	11		
Project Compass	0.4	3.4	(0.4)	12.8	54.7	36.1	-	-	-	1	55	53		
Project Century	7.8	(5.2)	44.0	49.4	182.6	34.1	181.8	12.0	-	1	416	91		
Project Catalyst	-	1.4	-	1.3	(7.5)	47.8	148.4	45.0	-	-	141	96		
Combination of certain operational														
facilities	(1.0)	(0.8)	-	5.1	-	4.5	13.9	6.5	-	1	13	16		
Other	-	-	-	-	-	0.1	(0.6)	0.1	-	-	(1)	-		
Total restructuring charges (a) Project-related costs classified in	33.4	51.3	224.1	107.8	229.8	122.6	343.5	63.6	3	2	834	347		
cost of sales	11.3	10.9	43.9	46.9	57.5	54.5	13.2	9.7	4	8	130	130		
Restructuring charges and project- related costs	\$44.7	\$62.2	\$268.0	\$154.7	\$287.3	\$177.1	\$356.7	\$73.3	\$7	\$10	\$964	\$477		
Cumulative annual savings													\$700	

<sup>(</sup>a) Includes restructuring charges recorded in cost of sales of \$14.0 million in fiscal 2018, \$41.5 million in fiscal 2017, and \$78.4 million in fiscal 2016.

Please refer to Note 4 to the Consolidated Financial Statements in Item 8 of this report for more information regarding our restructuring activities.

**Interest, net** for fiscal 2018 totaled \$374 million, \$79 million higher than fiscal 2017, primarily driven by \$36 million of charges related to the bridge term loan credit facility that provided backup financing for the Blue Buffalo acquisition, higher average debt balances, and \$14 million of charges related to the repurchase of medium term notes, partially offset by changes in the mix of debt.

Our consolidated **effective tax rate** for fiscal 2018 was 2.7 percent compared to 28.8 percent in fiscal 2017. The 26.1 percentage point decrease was primarily due to the provisional net benefit of \$524 million recorded in fiscal 2018 related to the Tax Cuts and Jobs Act (TCJA). Our effective tax rate excluding certain items affecting comparability was 25.7 percent in fiscal 2018 compared to 29.2 percent in fiscal 2017 (see the "Non-GAAP Measures" section below for a description of our use of measures not defined by GAAP). The 3.5 percentage point decrease in the effective tax rate excluding certain items affecting comparability was primarily due to the lower U.S. federal blended statutory rate for fiscal 2018 as a result of the TCJA, partially offset by certain discrete events recorded during fiscal 2017.

On December 22, 2017, the TCJA was signed into law. The TCJA significantly revised the U.S. corporate income tax system, including a reduction in the U.S. corporate income tax rate, implementation of a territorial system, and a one-time deemed repatriation tax on untaxed foreign earnings. The TCJA also resulted in a U.S. federal blended statutory rate of 29.4 percent for us in fiscal 2018. Generally, the impacts of the new legislation would be required to be recorded in the period of enactment, which for us was the third quarter of fiscal 2018. However, Accounting Standards Update 2018-05: *Income Taxes (Topic 740)* (ASU 2018-05) was issued with guidance allowing for the recognition of provisional amounts in the event that the accounting is not complete and

<sup>(</sup>b) Cumulative annual savings, versus fiscal 2015 base, in fiscal 2018. Includes savings from SG&A cost reduction projects. Does not include savings from global cost savings initiatives approved in the fourth quarter of fiscal 2018.

a reasonable estimate can be made. The guidance allows for a measurement period of up to one year from the enactment date to finalize the accounting related to the TCJA. Please see Note 14 to the Consolidated Financial Statements in Item 8 of this report for additional information.

After-tax earnings from joint ventures of \$85 million in fiscal 2018 was flat compared to fiscal 2017, as favorable foreign currency exchange for CPW was offset by unfavorable foreign currency exchange and lower net sales for HDJ and our \$2 million after-tax share of a restructuring charge at CPW. On a constant-currency basis, after-tax earnings from joint ventures decreased 3 percent, including the CPW restructuring charge (see the "Non-GAAP Measures" section below for a description of our use of measures not defined by GAAP). The components of our joint ventures' net sales growth are shown in the following table:

Fiscal 2018 vs. Fiscal 2017	CPW	HDJ
Contributions from volume growth (a)	Flat	2 pts
Net price realization and mix	Flat	(1) pt
Foreign currency exchange	5 pts	(2) pts
Net sales growth	5 pts	(1) pt

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

The change in net sales for each joint venture on a constant-currency basis is set forth in the following table:

	Fiscal 2018 vs. Fiscal 2017							
	Percentage Change in Joint Venture Net Sales as Reported	Impact of Foreign Currency Exchange	Percentage Change in Joint Venture Net Sales on Constant-Currency Basis					
CPW	5 %	5 pts	Flat					
HDJ	(1)%	(2)pts	1 %					
Joint Ventures	4 %	4 pts	Flat					

**Average diluted shares outstanding** decreased by 12 million in fiscal 2018 from fiscal 2017 due to share repurchases, partially offset by the issuance of 22.7 million shares of stock to finance a portion of the Blue Buffalo acquisition and option exercises.

### FISCAL 2017 CONSOLIDATED RESULTS OF OPERATIONS

Fiscal 2017 includes an additional month of results from General Mills Brasil Alimentos Ltda (Yoki) (please refer to Note 1 to the Consolidated Financial Statements in Item 8 of this report).

In fiscal 2017, operating results reflected challenging net sales performance. However, we continued to make progress against our cost savings and margin expansion initiatives. The net sales decline of 6 percent was driven by declining contributions from volume in the North America Retail and Europe & Australia segments including the impact of the divestiture of the North American Green Giant product lines in fiscal 2016, which were partially offset by favorable net price realization and mix. Operating profit margin of 16.4 percent was up 10 basis points from fiscal 2016 levels primarily driven by benefits from cost savings and spending optimization initiatives and favorable net price realization, partially offset by the gain from the Green Giant divestiture. Adjusted operating profit margin increased 130 basis points to 18.1 percent, driven by benefits from cost savings and spending optimization initiatives and favorable net price realization. Diluted EPS of \$2.77 was flat to fiscal 2016 and adjusted diluted EPS, which excludes certain items affecting comparability, on a constant-currency basis increased 6 percent compared to fiscal 2016 (see the "Non-GAAP Measures" section below for a description of our use of measures not defined by GAAP).

A summary of our consolidated financial results for fiscal 2017 follows:

Fiscal 2017	In millions, except per share		Fiscal 2017 vs. Fiscal 2016	Percent of Sales	Constant- Currency Growth (a)	
Net sales	\$	15,619.8	(6) %			
Operating profit		2,566.4	(5) %	16.4	%	
Net earnings attributable to General						
Mills		1,657.5	(2) %			
Diluted earnings per share	\$	2.77	Flat			
Organic net sales growth rate (a)			(4) %			
Total segment operating profit (a)		2,952.6	(2) %			(1) %
Adjusted operating profit margin (a)				18.1	%	
Diluted earnings per share, excluding						
certain items affecting						
comparability (a)	\$	3.08	5 %			6 %

<sup>(</sup>a) See the "Non-GAAP Measures" section below for our use of measures not defined by GAAP.

### Consolidated **net sales** were as follows:

	Fiscal 2017	Fiscal 2017 vs. Fiscal 2016	Fiscal 2016
Net sales (in millions)	\$15,619.8	(6)%	\$ 16,563.1
Contributions from volume growth (a)		(8)pts	
Net price realization and mix		3 pts	
Foreign currency exchange		(1)pt	

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

The 6 percent decline in net sales primarily reflected lower organic net sales, unfavorable foreign currency exchange, and the Green Giant divestiture in fiscal 2016 (please refer to Note 3 to the Consolidated Financial Statements in Item 8 of this report).

Organic net sales declined 4 percent driven by volume declines in the North America Retail and Europe & Australia segments which were partially offset by positive net price realization and mix.

Components of organic net sales growth are shown in the following table:

### Fiscal 2017 vs. Fiscal 2016

Contributions from organic volume growth (a)	(7)pts
Organic net price realization and mix	3 pts
Organic net sales growth	(4)pts
Foreign currency exchange	(1)pt
Acquisitions and divestitures (b)	(1)pt
Net sales growth	(6)pts

- (a) Measured in tons based on the stated weight of our product shipments.
- (b) Primarily the Green Giant divestiture in fiscal 2016.

Cost of sales decreased \$678 million in fiscal 2017 to \$10,056 million. The decrease included an \$814 million decrease attributable to lower volume and a \$137 million increase attributable to product rate and mix. We

recorded a \$14 million net decrease in cost of sales related to mark-to-market valuation of certain commodity positions and grain inventories as described in Note 7 to the Consolidated Financial Statements in Item 8 of this report, compared to a net decrease of \$63 million in fiscal 2016. In fiscal 2017, we recorded \$42 million of restructuring charges in cost of sales compared to \$78 million in fiscal 2016. We also recorded \$44 million of restructuring initiative project-related costs in cost of sales in fiscal 2017 compared to \$58 million in fiscal 2016 (please see Note 4 to the Consolidated Financial Statements in Item 8 of this report).

**Gross margin** declined 5 percent in fiscal 2017 versus fiscal 2016. Gross margin as a percent of net sales of 36 percent increased 40 basis points compared to fiscal 2016.

**SG&A** expenses decreased \$318 million to \$2,801 million in fiscal 2017 versus fiscal 2016 primarily due to a 17 percentage point decrease in media and advertising expense and cost savings initiatives. SG&A expenses as a percent of net sales decreased 90 basis points compared to fiscal 2016.

During fiscal 2017, we recorded a \$14 million **divestiture loss** from the sale of our Martel, Ohio manufacturing facility. Divestiture net gain totaled \$148 million in fiscal 2016 primarily from the sale of Green Giant (please refer to Note 3 of the Consolidated Financial Statements in Item 8 of this report).

**Restructuring, impairment, and other exit costs** totaled \$183 million in fiscal 2017 compared to \$151 million in fiscal 2016.

Total charges associated with our restructuring initiatives recognized in fiscal 2017 and 2016 consisted of the following:

	As Reported					
In Millions	Fiscal	2017	Fiscal 2016			
	Charge	Cash	Charge	Cash		
Global reorganization	\$72.1	\$20.0	\$-	\$-		
Closure of Melbourne, Australia plant	21.9	1.6	-	-		
Restructuring of certain international product lines	45.1	10.3	-	-		
Closure of Vineland, New Jersey plant	41.4	7.3	-	-		
Project Compass	(0.4)	12.8	54.7	36.1		
Total Century (a)	44.0	49.4	182.6	34.1		
Project Catalyst	-	1.3	(7.5)	47.8		
Combination of certain operational facilities	-	5.1	-	4.5		
Other	-	-	-	0.1		
Total restructuring charges (a)	224.1	107.8	229.8	122.6		
Project-related costs recorded in costs of sales	43.9	46.9	57.5	54.5		
Restructuring charges and project-related costs	\$268.0	\$154.7	\$287.3	\$177.1		

<sup>(</sup>a) Includes \$41.5 million of restructuring charges recorded in cost of sales in fiscal 2017 and \$78.4 million in fiscal 2016.

Please refer to Note 4 to the Consolidated Financial Statements in Item 8 of this report for more information regarding our restructuring activities.

**Interest, net** for fiscal 2017 totaled \$295 million, \$9 million lower than fiscal 2016, primarily driven by lower rates and changes in the mix of debt, partially offset by higher average debt balances.

Our consolidated **effective tax rate** for fiscal 2017 was 28.8 percent compared to 31.4 percent in fiscal 2016. The 2.6 percentage point decrease was primarily due to non-deductible expenses related to the Green Giant divestiture in fiscal 2016. Our effective tax rate excluding certain items affecting comparability was 29.2 percent in fiscal 2017 compared to 29.8 percent in fiscal 2016 (see the "Non-GAAP Measures" section below for a description of our use of measures not defined by GAAP).

After-tax earnings from joint ventures for fiscal 2017 decreased to \$85 million compared to \$88 million in fiscal 2016 primarily driven by unfavorable foreign currency exchange and an asset write-off for CPW, partially offset by contributions from volume growth and favorable foreign currency exchange for HDJ. On a constant-currency basis, after-tax earnings from joint ventures decreased 6 percent (see the "Non-GAAP Measures" section below for a description of our use of these measures not defined by GAAP). The components of our joint ventures' net sales growth are shown in the following table:

Fiscal 2017 vs. Fiscal 2016	CPW	HDJ
Contributions from volume growth (a)	3 pts	6 pts
Net price realization and mix	Flat	2 pts
Foreign currency exchange	(5) pts	10 pts
Net sales growth	(2) pts	18 pts

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

The change in net sales for each joint venture on a constant-currency basis is set forth in the following table:

	Fiscal 2017 vs. Fiscal 2016					
	Percentage Change in Joint Venture Net Sales as Reported	Impact of Foreign Currency Exchange	Percentage Change in Joint Venture Net Sales on Constant-Currency Basis			
CPW	(2)%	(5)pts	3 %			
HDJ	18 %	10 pts	8 %			
Joint Ventures	2 %	(2)pts	4 %			

**Average diluted shares outstanding** decreased by 14 million in fiscal 2017 from fiscal 2016 due to share repurchases, partially offset by option exercises.

### RESULTS OF SEGMENT OPERATIONS

On April 24, 2018, we acquired Blue Buffalo, which became our Pet operating segment. Our businesses are now organized into five operating segments: North America Retail; Convenience Stores & Foodservice; Europe & Australia; Asia & Latin America; and Pet. We are reporting the Pet operating segment results on a one-month lag and accordingly, in fiscal 2018, our results do not include Pet segment operating results.

In the third quarter of fiscal 2017, we announced a new global organization structure to streamline our leadership, enhance global scale, and drive improved operational agility to maximize our growth capabilities. We restated our fiscal 2016 net sales by segment and segment operating profit amounts to reflect our new operating segments. These segment changes had no effect on previously reported consolidated net sales, operating profit, net earnings attributable to General Mills, or earnings per share.

The following tables provide the dollar amount and percentage of net sales and operating profit from each segment for fiscal 2018, 2017, and 2016:

		Fiscal Year								
		201	18	201′	7	2016				
			Percent of		Percent of		Percent of			
In Millions		Dollars	<u>Total</u>	Dollars	Total	Dollars	Total			
Net Sales										
North America Retail	\$	10,115.4	64% \$	10,196.9	65% \$	10,936.6	66%			
Convenience Stores &										
Foodservice		1,930.2	12	1,870.0	12	1,923.8	12			
Europe & Australia		1,984.6	13	1,824.5	12	1,998.0	12			
Asia & Latin America		1,710.2	11	1,728.4	11	1,704.7	10			
Total	\$	15,740.4	100% \$	15,619.8	100% \$	16,563.1	100%			
Segment Operating Profit										
North America Retail	\$	2,217.4	80% \$	2,303.6	78% \$	2,351.2	78%			
Convenience Stores &										
Foodservice		392.6	14	401.2	14	378.9	13			
Europe & Australia		142.1	5	164.2	5	200.3	7			
Asia & Latin America		39.6	1	83.6	3	69.1	2			
Total	\$	2,791.7	100% \$	2,952.6	100% \$	2,999.5	100%			

Segment operating profit excludes unallocated corporate items, net gain/loss on divestitures, and restructuring, impairment, and other exit costs because these items affecting operating profit are centrally managed at the corporate level and are excluded from the measure of segment profitability reviewed by our executive management.

### NORTH AMERICA RETAIL SEGMENT

Our North America Retail operating segment reflects business with a wide variety of grocery stores, mass merchandisers, membership stores, natural food chains, drug, dollar and discount chains, and e-commerce grocery providers. Our product categories in this business segment are ready-to-eat cereals, refrigerated yogurt, soup, meal kits, refrigerated and frozen dough products, dessert and baking mixes, frozen pizza and pizza snacks, grain, fruit and savory snacks, and a wide variety of organic products including refrigerated yogurt, nutrition bars, meal kits, salty snacks, ready-to-eat cereal, and grain snacks.

North America Retail net sales were as follows:

		Fiscal		Fiscal	
	Fiscal	2018 vs. 2017	Fiscal	2017 vs. 2016	Fiscal
	2018	Percentage Change	2017	Percentage Change	2016
Net sales (in millions)	\$ 10,115.4	(1)%	\$10,196.9	(7)%	\$10,936.6
Contributions from volume					
growth (a)		Flat		(11)pts	
Net price realization and mix		(1)pt		4 pts	
Foreign currency exchange		Flat		Flat	

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

The 1 percent decrease in North America Retail net sales for fiscal 2018 was driven by declines in the U.S. Yogurt operating unit partially offset by growth in the U.S. Snacks and Canada operating units.

The 7 percent decrease in North America Retail net sales for fiscal 2017 was driven by declines in the U.S. Meals & Baking, U.S. Yogurt, U.S. Cereal, and Canada operating units. The decline in net sales also includes the impact of the Green Giant divestiture from the U.S. Meals & Baking and Canada operating units in fiscal 2016.

The components of North America Retail organic net sales growth are shown in the following table:

	Fiscal 2018 vs. 2017 Percentage Change	Fiscal 2017 vs. 2016 Percentage Change
Contributions from organic volume growth (a)	Flat	(9)pts
Organic net price realization and mix	(1)pt	4 pts
Organic net sales growth	(1)pt	(5)pts
Foreign currency exchange	Flat	Flat
Acquisitions and divestitures (b)	Flat	(2)pts
Net sales growth	(1)pt	(7)pts

- (a) Measured in tons based on the stated weight of our product shipments.
- (b) Primarily the Green Giant divestiture in fiscal 2016.

North America Retail organic net sales decreased 1 percentage point in fiscal 2018, compared to fiscal 2017, driven by unfavorable organic net price realization and mix. North America Retail organic net sales decreased 5 percentage points in fiscal 2017 which reflects the impact of reduced marketing and higher pricing as a result of lower promotional spending.

Net sales for our North America Retail operating units are shown in the following table:

	Fiscal Year						
In Millions		2018		2017		2016	
U.S. Meals & Baking (a)	\$	3,865.7	\$	3,876.6	\$	4,297.3	
U.S. Cereal		2,251.8		2,251.8		2,312.8	
U.S. Snacks (a)		2,140.5		2,098.2		2,094.3	
Canada		930.0		906.0		929.5	
U.S. Yogurt and Other		927.4		1,064.3		1,302.7	
Total (a)	\$	10,115.4	\$	10,196.9	\$	10,936.6	

(a) Fiscal 2016 net sales for the U.S. Meals & Baking and U.S. Snacks operating units include an additional month of results from Annie's.

North America Retail net sales percentage change by operating unit are shown in the following table:

	Fiscal 2018	Fiscal 2017
	vs. 2017	vs. 2016
U.S. Yogurt	(12)%	(18)%
U.S. Meals & Baking (a)	Flat	(10)
U.S. Cereal	Flat	(3)
Canada (b)	3	(2)
U.S. Snacks (a)	2	Flat
Total (a)	(1)%	(7)%

- (a) Fiscal 2016 net sales for the U.S. Meals & Baking and U.S. Snacks operating units include an additional month of results from Annie's.
- (b) On a constant currency basis, Canada operating unit net sales decreased 1 percent in fiscal 2018 and decreased 2 percent in fiscal 2017. See the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP.

Segment operating profit decreased 4 percent to \$2,217 million in fiscal 2018, compared to \$2,304 million in fiscal 2017, driven primarily by higher input costs and increased merchandising, partially offset by lower SG&A expenses, including a 10 percent decline in media and advertising expense. Segment operating profit decreased 4 percent on a constant-currency basis in fiscal 2018 compared to fiscal 2017 (see the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP).

Segment operating profit of \$2,304 million in fiscal 2017 decreased \$48 million, or 2 percent, from fiscal 2016. The decrease was primarily driven by declining contributions from volume growth, currency-driven inflation on products imported into Canada, and the impact of the Green Giant divestiture, partially offset by benefits from cost savings initiatives, favorable net price realization, and a decrease in SG&A expenses, including a 16 percentage point decline in media and advertising expense. Segment operating profit decreased 2 percent on a constant-currency basis in fiscal 2017 compared to fiscal 2016 (see the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP).

#### CONVENIENCE STORES & FOODSERVICE SEGMENT

Our major product categories in our Convenience Stores & Foodservice operating segment are ready-to-eat cereals, snacks, refrigerated yogurt, frozen meals, unbaked and fully baked frozen dough products, and baking mixes. Many products we sell are branded to the consumer and nearly all are branded to our customers. We sell to distributors and operators in many customer channels including foodservice, convenience stores, vending, and supermarket bakeries in the United States.

Convenience Stores & Foodservice net sales were as follows:

	Fiscal		Fiscal		
	<b>Fiscal</b>	2018 vs. 2017	Fiscal	2017 vs. 2016	Fiscal
	2018	Percentage Change	2017	Percentage Change	2016
Net sales (in millions)	\$ 1,930.2	<u>3 %</u> \$	1,870.0	(3)% 5	\$ 1,923.8
Contributions from volume growth (a)	)	1 pt		Flat	
Net price realization and mix		2 pts		(3)pts	

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

Convenience Stores & Foodservice net sales increased 3 percent in fiscal 2018, reflecting higher net sales across the portfolio driven by favorable net price realization and mix and increased contributions from volume growth.

The 3 percent decline in fiscal 2017 Convenience Stores & Foodservice net sales was driven primarily by market index pricing on bakery flour and volume declines in non-Focus 6 platforms, partially offset by an increase in the Focus 6 platforms.

The components of Convenience Stores & Foodservice organic net sales growth are shown in the following table:

	Fiscal 2018 vs. 2017 Percentage Change	Fiscal 2017 vs. 2016 Percentage Change
Contributions from organic volume growth (a) Organic net price realization and mix	1 pt 2 pts	Flat (3)pts
Organic net sales growth	3 pts	(3)pts
Net sales growth	3 pts	(3)pts

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

Segment operating profit decreased 2 percent to \$393 million in fiscal 2018, compared to \$401 million in fiscal 2017, primarily driven by higher input costs, partially offset by higher net sales. In fiscal 2017, segment operating profit was \$401 million, an increase of 6 percent from \$379 million in fiscal 2016 primarily driven by lower input costs and benefits from cost savings initiatives.

### **EUROPE & AUSTRALIA SEGMENT**

Our Europe & Australia operating segment reflects retail and foodservice businesses in the greater Europe and Australia regions. Our product categories include refrigerated yogurt, meal kits, super-premium ice cream, refrigerated and frozen dough products, shelf stable vegetables, grain snacks, and dessert and baking mixes. We also sell super-premium ice cream directly to consumers through owned retail shops. Revenues from franchise fees are reported in the region or country where the franchisee is located.

Europe & Australia net sales were as follows:

		<b>Fiscal</b> Fiscal			
	<b>Fiscal</b>	2018 vs. 2017	Fiscal	2017 vs. 2016	Fiscal
	2018	<b>Percentage Change</b>	2017	Percentage Change	2016
Net sales (in millions) (a)	\$1,984.6	9%	\$1,824.5	(9)%	\$1,998.0
Contributions from volume growth (b)		(1)pt		(7)pts	
Net price realization and mix		3 pts		3 pts	
Foreign currency exchange		7 pts		(5)pts	

<sup>(</sup>a) The 9 percent decline in fiscal 2017 net sales for the Europe & Australia segment includes approximately 3 percentage points of decline due to an additional month of results from Yoplait SAS in fiscal 2016.

The 9 percent increase in Europe & Australia net sales in fiscal 2018 was driven primarily by favorable foreign currency exchange and net price realization and mix, partially offset by lower contributions from volume growth.

The 9 percent decline in Europe & Australia fiscal 2017 net sales was driven by lower contributions from volume growth, including the impact of an additional month of results from Yoplait SAS in fiscal 2016, and unfavorable foreign currency exchange, partially offset by favorable net price realization and mix.

The components of Europe & Australia organic net sales growth are shown in the following table:

	Fiscal 2018 vs. 2017 Percentage Change	Fiscal 2017 vs. 2016 Percentage Change
Contributions from organic volume growth (a)	(1)pt	(7)pts
Organic net price realization and mix	3 pts	3 pts
Organic net sales growth	2 pts	(4)pts
Foreign currency exchange	7 pts	(5)pts
Acquisitions and divestitures	Flat	Flat
Net sales growth	9 pts	(9)pts

<sup>(</sup>a) Measured in tons based on the stated weight of our product shipments.

The 2 percent increase in Europe & Australia organic net sales growth in fiscal 2018 was driven by favorable organic net price realization and mix partially offset by a decrease in contributions from organic volume growth.

The 4 percent decrease in Europe & Australia organic net sales growth in fiscal 2017 was primarily driven by a 7 percentage point decline from contributions from organic volume growth, which primarily reflects increased competition in key categories and the impact of an additional month of results from Yoplait SAS in fiscal 2016.

<sup>(</sup>b) Measured in tons based on the stated weight of our product shipments.

Segment operating profit decreased 14 percent to \$142 million in fiscal 2018, compared to \$164 million in the same period of fiscal 2017 primarily driven by input cost inflation, including currency-driven inflation on imported products in certain markets. Segment operating profit decreased 22 percent on a constant-currency basis in fiscal 2018 compared to fiscal 2017 (see the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP).

Segment operating profit for fiscal 2017 decreased 18 percent to \$164 million from \$200 million in fiscal 2016, primarily driven by unfavorable foreign currency exchange, including currency-driven inflation on imported products in certain markets, and the impact of the additional month of results from Yoplait SAS in fiscal 2016, partially offset by a decrease in SG&A expense, including a 24 percentage point decline in media and advertising expense. Europe & Australia segment operating profit decreased 9 percent on a constant-currency basis in fiscal 2017 compared to fiscal 2016 (see the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP).

### ASIA & LATIN AMERICA SEGMENT

Our Asia & Latin America operating segment consists of retail and foodservice businesses in the greater Asia and South America regions. Our product categories include super-premium ice cream and frozen desserts, refrigerated and frozen dough products, dessert and baking mixes, meal kits, salty and grain snacks, wellness beverages, and refrigerated yogurt. We also sell super-premium ice cream and frozen desserts directly to consumers through owned retail shops. Our Asia & Latin America segment also includes products manufactured in the United States for export, mainly to Caribbean and Latin American markets, as well as products we manufacture for sale to our international joint ventures. Revenues from export activities and franchise fees are reported in the region or country where the end customer or franchisee is located. Fiscal 2017 includes an additional month of results from Yoki (please refer to note 1 to the Consolidated Financial Statements in Item 8 of this report).

Asia & Latin America net sales were as follows:

	Fiscal 2018	Fiscal 2018 vs. 2017 Percentage Change	Fiscal 2017	Fiscal 2017 vs. 2016 Percentage Change	Fiscal 2016
Net sales (in millions) (a)	1,710.2	(1)% \$	1,728.4	1% \$	1,704.7
Contributions from volume growth (b)		(10)pts		Flat	
Net price realization and mix		8 pts		1 pt	
Foreign currency exchange		1 pt		Flat	

<sup>(</sup>a) Net sales includes approximately 3 percentage points of growth in fiscal 2017 and 3 percentage points of decline in fiscal 2018 due to an additional month of results from Yoki in fiscal 2017.

Asia & Latin America net sales decreased 1 percent in fiscal 2018 compared to fiscal 2017, which reflects lower net sales in Latin America markets due to the shift in reporting period in fiscal 2017 and challenges related to an enterprise reporting system implementation at Yoki, partially offset by higher net sales in Asia markets.

Asia & Latin America net sales increased 1 percent in fiscal 2017 primarily driven by favorable net price realization in Latin America and China. Contributions from volume growth in fiscal 2017 were flat, including the impact of an additional month of results for Yoki in fiscal 2017.

<sup>(</sup>b) Measured in tons based on the stated weight of our product shipments.

The components of Asia & Latin America organic net sales growth are shown in the following table:

	Fiscal 2018 vs. 2017 Percentage Change	Fiscal 2017 vs. 2016 Percentage Change
Contributions from organic volume growth (a) Organic net price realization and mix	(10)pts 8 pts	(2)pts 5 pts
Organic net sales growth Foreign currency exchange Acquisitions and divestitures (b)	(2)pts 1 pt Flat	3 pts Flat (2)pts
Net sales growth	(1)pt	1 pt

- (a) Measured in tons based on the stated weight of our product shipments.
- (b) Primarily our Venezuela subsidiary divestiture, Argentina foodservice divestiture, and Laticinios Carolina Ltda acquisition in fiscal 2016.

The 2 percent decrease in Asia & Latin America organic net sales in fiscal 2018 was driven by a 10 percent decrease in contributions from organic volume growth partially offset by an 8 percent increase in organic net price realization and mix. The 10 percent decrease in contributions from organic volume growth reflects lower contributions in Latin America markets due to the shift in reporting period in fiscal 2017 and challenges related to an enterprise reporting system implementation at Yoki, partially offset by higher contributions in Asia markets.

The 3 percent increase in Asia & Latin America organic net sales in fiscal 2017 was primarily driven by a 5 percentage point increase from organic net price realization and mix resulting from pricing actions in the Latin America and China markets, partially offset by a 2 percentage point decline in contributions from organic volume which reflects the impact of macroeconomic challenges in Latin America and the restructuring of our snacks business in China. The 2 percentage point decline in contributions from organic volume included the impact of an additional month of results from Yoki in fiscal 2017.

Segment operating profit decreased 53 percent to \$40 million in fiscal 2018, compared to \$84 million in fiscal 2017, primarily driven by lower net sales and higher input cost inflation, including currency driven inflation on imported products in certain markets. Segment operating profit decreased 56 percent on a constant-currency basis in fiscal 2018 compared to fiscal 2017 (see the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP).

Segment operating profit for fiscal 2017 increased 21 percent to \$84 million from \$69 million in fiscal 2016, primarily driven by growth in the Häagen-Dazs business in China and the impact of an additional month of results from Yoki in fiscal 2017. Asia & Latin America segment operating profit increased 20 percent on a constant-currency basis in fiscal 2017 compared to fiscal 2016 (see the "Non-GAAP Measures" section below for our use of this measure not defined by GAAP).

#### PET SEGMENT

Our Pet operating segment includes pet food products sold primarily in the United States in specialty channels, including national pet superstore chains, regional pet store chains, neighborhood pet stores, and farm and feed stores; e-commerce retailers; military outlets; hardware stores; veterinary clinics and hospitals; and grocery and mass merchandisers. Our product categories include dog and cat food (dry foods, wet foods, and treats) made with whole meats, fruits and vegetables, and other high-quality natural ingredients. Our tailored pet product offerings address specific dietary, lifestyle, and life-stage needs and spans different product types, diet types, breed sizes for dogs, lifestages, flavors, product functions and textures, and cuts for wet foods. We are reporting the Pet operating segment results on a one-month lag and accordingly, in fiscal 2018, our results do not include Pet segment operating results.

#### UNALLOCATED CORPORATE ITEMS

Unallocated corporate items include corporate overhead expenses, variances to planned domestic employee benefits and incentives, contributions to the General Mills Foundation, asset and liability remeasurement impact of hyperinflationary economies, restructuring initiative project-related costs, and other items that are not part of our measurement of segment operating performance. This includes gains and losses from the mark-to-market valuation of certain commodity positions until passed back to our operating segments in accordance with our policy as discussed in Note 7 to the Consolidated Financial Statements in Item 8 of this report.

For fiscal 2018, unallocated corporate expense totaled \$117 million compared to \$190 million last year. In fiscal 2018, we recorded a \$32 million net decrease in expense related to mark-to-market valuation of certain commodity positions and grain inventories compared to a \$14 million net decrease in expense in the prior year. In addition, we recorded \$14 million of restructuring charges, and \$11 million of restructuring initiative project-related costs in cost of sales in fiscal 2018, compared to \$42 million of restructuring charges and \$44 million of restructuring initiative project-related costs in cost of sales in fiscal 2017. We also recorded \$34 million of transaction and integration costs related to our acquisition of Blue Buffalo.

For fiscal 2017, unallocated corporate expense totaled \$190 million compared to \$289 million in fiscal 2016. In fiscal 2017, we recorded a \$14 million net decrease in expense related to mark-to-market valuation of certain commodity positions and grain inventories compared to a \$63 million net decrease in expense in the prior year. In addition, we recorded \$42 million of restructuring charges, and \$44 million of restructuring initiative project-related costs in cost of sales in fiscal 2017, compared to \$78 million of restructuring charges and \$58 million of restructuring initiative project-related costs in cost of sales in fiscal 2016. The decrease in unallocated corporate expense also reflects lower incentive expense in fiscal 2017 compared to fiscal 2016.

#### IMPACT OF INFLATION

We experienced input cost inflation of 4 percent in fiscal 2018, 1 percent in fiscal 2017, and 2 percent in fiscal 2016, primarily on commodity inputs. We expect input cost inflation of approximately 5 percent in fiscal 2019. We attempt to minimize the effects of inflation through HMM, planning, and operating practices. Our risk management practices are discussed in Item 7A of this report.

#### LIQUIDITY

The primary source of our liquidity is cash flow from operations. Over the most recent three-year period, our operations have generated \$8.0 billion in cash. A substantial portion of this operating cash flow has been returned to shareholders through share repurchases and dividends. We also use cash from operations to fund our capital expenditures and acquisitions. We typically use a combination of cash, notes payable, and long-term debt and occasionally issue shares of stock to finance significant acquisitions and major capital expansions.

As of May 27, 2018, we had \$383 million of cash and cash equivalents held in foreign jurisdictions. As a result of the TCJA, the historic undistributed earnings of our foreign subsidiaries will be taxed in the U.S. via the one-time repatriation tax in fiscal 2018. We are re-evaluating our indefinite reinvestment assertions in connection with the TCJA. As of the end of fiscal 2018, we have recorded a provisional estimate for local country withholding taxes related to certain entities from which we expect to begin repatriating undistributed earnings. As a result of the transition tax, we may repatriate our cash and cash equivalents held by our foreign subsidiaries without such funds being subject to further U.S. income tax liability. In fiscal 2018, we repatriated a portion of our foreign cash holdings to finance part of the Blue Buffalo acquisition, to reduce commercial paper, and for general corporate purposes. Please see Note 14 to the Consolidated Financial Statements in Part II, Item 8 of this report for further information on our indefinite reinvestment assertion.

#### Cash Flows from Operations

		Fis	scal Year	
In Millions	2018		2017	2016
Net earnings, including earnings attributable to redeemable and				
noncontrolling interests	\$ 2,163.0	\$	1,701.1	\$ 1,736.8
Depreciation and amortization	618.8		603.6	608.1
After-tax earnings from joint ventures	(84.7)		(85.0)	(88.4)
Distributions of earnings from joint ventures	113.2		75.6	75.1
Stock-based compensation	77.0		95.7	89.8
Deferred income taxes	(504.3)		183.9	120.6
Pension and other postretirement benefit plan contributions	(31.8)		(45.4)	(47.8)
Pension and other postretirement benefit plan costs	4.6		35.7	118.1
Divestitures loss (gain)	-		13.5	(148.2)
Restructuring, impairment, and other exit costs	126.0		117.0	107.2
Changes in current assets and liabilities, excluding the effects of acquisitions and divestitures	542.1		(194.2)	298.5
Other, net	(182.9)		(86.3)	(105.6)
Net cash provided by operating activities	\$ 2,841.0	\$	2,415.2	\$ 2,764.2

In fiscal 2018, cash provided by operations was \$2.8 billion compared to \$2.4 billion in fiscal 2017. The \$426 million increase was primarily driven by the \$462 million increase in net earnings and the \$736 million change in current assets and liabilities, partially offset by a \$688 million change in deferred income taxes. The change in deferred income taxes was primarily related to the \$638 million provisional benefit from revaluing our net U.S. deferred tax liabilities to reflect the new U.S. corporate tax rate as a result of the TCJA. The \$736 million change in current assets and liabilities was primarily due to changes in accounts payable of \$476 million related to the extension of payment terms and timing of payments, and \$264 million of changes in other current liabilities primarily driven by changes in income taxes payable, trade and advertising accruals, and incentive accruals.

We strive to grow core working capital at or below the rate of growth in our net sales. For fiscal 2018, core working capital decreased 27 percent, compared to a net sales increase of 1 percent. In fiscal 2017, core working capital increased 9 percent, compared to a net sales decline of 6 percent, and in fiscal 2016, core working capital decreased 41 percent, compared to net sales decline of 6 percent.

In fiscal 2017, our operations generated \$2.4 billion of cash, compared to \$2.8 billion in fiscal 2016. The \$349 million decrease was primarily driven by a \$493 million change in current assets and liabilities. The \$493 million change in current assets and liabilities was primarily due to changes in other current liabilities driven by changes in income taxes payable, a decrease in incentive accruals, and changes in trade and advertising accruals due to reduced spending. The change in current assets and liabilities was also impacted by the timing of accounts payable. Additionally, we recorded a \$14 million loss on a divestiture during fiscal 2017, compared to a \$148 million net gain on divestitures during fiscal 2016, and classified the related cash flows as investing activities.

#### Cash Flows from Investing Activities

	Fiscal Year						
In Millions		2018		2017	2016		
Purchases of land, buildings, and equipment	\$	(622.7)	\$	(684.4)	\$(729.3)		
Acquisitions, net of cash acquired		(8,035.8)		-	(84.0)		
Investments in affiliates, net		(17.3)		3.3	63.9		
Proceeds from disposal of land, buildings, and equipment		1.4		4.2	4.4		
Proceeds from divestitures		-		17.5	828.5		
Exchangeable note		-		13.0	21.1		
Other, net		(11.0)		(0.5)	(11.2)		
Net cash provided (used) by investing activities	\$	(8,685.4)	\$	(646.9)	\$ 93.4		

In fiscal 2018, we used \$8.7 billion of cash through investing activities compared to \$647 million in fiscal 2017. In the fourth quarter of fiscal 2018, we acquired Blue Buffalo for an aggregate purchase price of \$8.0 billion, including \$103 million of consideration for net debt repaid. We invested \$623 million in land, buildings, and equipment in fiscal 2018, \$62 million less than last year.

In fiscal 2017, we used \$647 million of cash through investing activities compared to generating \$93 million in fiscal 2016. We invested \$684 million in land, buildings, and equipment in fiscal 2017, \$45 million less than fiscal 2016. In fiscal 2016, we received proceeds of \$828 million from the divestitures of certain businesses, primarily Green Giant.

We expect capital expenditures to be approximately \$745 million in fiscal 2019. These expenditures will fund initiatives that are expected to fuel international growth, support innovative products, and continue HMM initiatives throughout the supply chain.

#### Cash Flows from Financing Activities

	Fiscal Year						
In Millions		2018		2017		2016	
Change in notes payable	\$	327.5	\$	962.4	\$	(323.8)	
Issuance of long-term debt		6,550.0		1,072.1		542.5	
Payment of long-term debt		(600.1)		(1,000.0)		(1,000.4)	
Proceeds from common stock issued on exercised options		99.3		112.6		171.9	
Proceeds from common stock issued		969.9		-		-	
Purchases of common stock for treasury		(601.6)		(1,651.5)		(606.7)	
Dividends paid		(1,139.7)		(1,135.1)		(1,071.7)	
Distributions to noncontrolling and redeemable interest holders		(51.8)		(61.0)		(84.3)	
Other, net		(108.0)		(46.9)		(47.5)	
Net cash provided (used) by financing activities	\$	5,445.5	\$	(1,747.4)	\$	(2,420.0)	

Financing activities provided \$5.4 billion of cash in fiscal 2018 compared to a use of \$1.7 billion in fiscal 2017. Financing activities used \$2.4 billion of cash in fiscal 2016. We had \$5.2 billion more net debt issuances in fiscal 2018 than the prior year, primarily related to bonds issued to fund a portion of the Blue Buffalo acquisition. In fiscal 2017 we had \$1.8 billion more net debt issuances than in fiscal 2016. For more information on our debt issuances and payments, please refer to Note 8 to the Consolidated Financial Statements in Item 8 of this report.

During fiscal 2018, we received \$970 million of net proceeds from common stock issued to fund a portion of the Blue Buffalo acquisition. In addition, we received \$99 million in proceeds from common stock issued on exercised options compared to \$113 million in fiscal 2017. During fiscal 2016, we received \$172 million in proceeds from common stock issued on exercised options.

During fiscal 2018, we repurchased 11 million shares of our common stock for \$602 million. During fiscal 2017, we repurchased 25 million shares of our common stock for \$1,652 million. During fiscal 2016, we repurchased 11 million shares of our common stock for \$607 million.

Dividends paid in fiscal 2018 totaled \$1,140 million, or \$1.96 per share, a 2 percent per share increase from fiscal 2017. Dividends paid in fiscal 2017 totaled \$1,135 million, or \$1.92 per share, an 8 percent per share increase from fiscal 2016 dividends of \$1.78 per share.

#### Selected Cash Flows from Joint Ventures

Selected cash flows from our joint ventures are set forth in the following table:

	Fiscal Year							
Inflow (Outflow), in Millions		2018		2017		2016		
Investments in affiliates, net	\$	(17.3)	\$	3.3	\$	63.9		
Dividends received		113.2		75.6		75.1		

#### **CAPITAL RESOURCES**

Total capital consisted of the following:

In Millions	May 27, 2018	May 28, 2017
Notes payable	\$ 1,549.8	\$ 1,234.1
Current portion of long-term debt	1,600.1	604.7
Long-term debt	12,668.7	7,642.9
Total debt	15,818.6	9,481.7
Redeemable interest	776.2	910.9
Noncontrolling interests	351.3	357.6
Stockholders' equity	6,141.1	4,327.9
Total capital	\$ 23,087.2	\$ 15,078.1

The following table details the fee-paid committed and uncommitted credit lines we had available as of May 27, 2018:

In Billions		Facility Amount	Borrowed Amount
Credit facility expiring:			
May 2022	\$	2.7	\$ -
June 2019		0.2	0.1
September 2018		0.1	
Total committed credit facilities		3.0	0.1
Uncommitted credit facilities		0.5	0.2
Total committed and uncommitted credit			
facilities	\$	3.5	\$ 0.3

In February 2018, we entered into a fee-paid commitment letter with certain lenders, pursuant to which such lenders committed to provide a 364-day senior unsecured bridge term loan credit facility (the "Bridge Facility") in an aggregate principal amount of up to \$8.5 billion to provide the financing for the acquisition of Blue Buffalo. The Bridge Facility expired in the fourth quarter of fiscal 2018.

To ensure availability of funds, we maintain bank credit lines sufficient to cover our outstanding notes payable. Commercial paper is a continuing source of short-term financing. We have commercial paper programs available to us in the United States and Europe. We also have uncommitted and asset-backed credit lines that support our foreign operations. The credit facilities contain several covenants, including a requirement to maintain a fixed charge coverage ratio of at least 2.5 times.

Certain of our long-term debt agreements, our credit facilities, and our noncontrolling interests contain restrictive covenants. As of May 27, 2018, we were in compliance with all of these covenants.

We have \$1,600 million of long-term debt maturing in the next 12 months that is classified as current, including \$1,150 million of 5.65 percent notes due February 2019, €300.0 million euro-denominated floating-rate notes due March 20, 2019, and \$100 million of 6.59 percent fixed rate medium term notes due for remarketing in October 2018. We believe that cash flows from operations, together with available short- and long-term debt financing, will be adequate to meet our liquidity and capital needs for at least the next 12 months.

As of May 27, 2018, our total debt, including the impact of derivative instruments designated as hedges, was 73 percent in fixed-rate and 27 percent in floating-rate instruments, compared to 67 percent in fixed-rate and 33 percent in floating-rate instruments on May 28, 2017.

We believe that our fixed charge coverage ratio and the ratio of operating cash flow to debt are important measures of our financial strength. Our fixed charge coverage ratio in fiscal 2018 was 5.89 compared to 7.26 in fiscal 2017. The measure decreased from fiscal 2017 as earnings before income taxes and after-tax earnings from joint ventures decreased by \$136 million and interest expense increased by \$83 million in fiscal 2018. Our operating cash flow to debt ratio decreased 7.5 percentage points to 18.0 percent in fiscal 2018, primarily driven by an increase in long-term debt.

We have a 51 percent controlling interest in Yoplait SAS and a 50 percent interest in Yoplait Marques SNC and Liberté Marques Sàrl. Sodiaal holds the remaining interests in each of these entities. We consolidate these entities into our consolidated financial statements. We record Sodiaal's 50 percent interest in Yoplait Marques SNC and Liberté Marques Sàrl as noncontrolling interests, and its 49 percent interest in Yoplait SAS as a redeemable interest on our Consolidated Balance Sheets. These euro- and Canadian dollar-denominated interests are reported in U.S. dollars on our Consolidated Balance Sheets. Sodiaal has the ability to put all or a portion of its redeemable interest to us at fair value once per year, up to three times before December 2024. As of May 27, 2018, the redemption value of the redeemable interest was \$776 million which approximates its fair value.

The third-party holder of the General Mills Cereals, LLC (GMC) Class A Interests receives quarterly preferred distributions from available net income based on the application of a floating preferred return rate to the holder's capital account balance established in the most recent mark-to-market valuation (currently \$252 million). For fiscal 2018, the floating preferred return rate on GMC's Class A Interests was equal to the sum of three-month LIBOR plus 125 basis points. The preferred return rate is adjusted every three years through a negotiated agreement with the Class A Interest holder or through a remarketing auction. On June 1, 2018, subsequent to our fiscal year-end, the floating preferred return rate on the Class A Interests was reset to the sum of three-month LIBOR plus 142.5 basis points.

We have an option to purchase the Class A Interests for consideration equal to the then current capital account value, plus any unpaid preferred return and the prescribed make-whole amount. If we purchase these interests, any change in the third-party holder's capital account from its original value will be charged directly to retained earnings and will increase or decrease the net earnings used to calculate EPS in that period.

#### OFF-BALANCE SHEET ARRANGEMENTS AND CONTRACTUAL OBLIGATIONS

As of May 27, 2018, we have issued guarantees and comfort letters of \$541 million for the debt and other obligations of consolidated subsidiaries, and guarantees and comfort letters of \$167 million for the debt and other

obligations of non-consolidated affiliates, mainly CPW. In addition, off-balance sheet arrangements are generally limited to the future payments under non-cancelable operating leases, which totaled \$559 million as of May 27, 2018

As of May 27, 2018, we had invested in five variable interest entities (VIEs). None of our VIEs are material to our results of operations, financial condition, or liquidity as of and for the fiscal year ended May 27, 2018.

Our defined benefit plans in the United States are subject to the requirements of the Pension Protection Act (PPA). In the future, the PPA may require us to make additional contributions to our domestic plans. We do not expect to be required to make any contributions in fiscal 2019.

The following table summarizes our future estimated cash payments under existing contractual obligations, including payments due by period:

	Payments Due by Fiscal Year								
In Millions	Total		2019	2	020 -21	2	022 -23	_	024 and hereafter
Long-term debt (a)	\$ 14,354.0	\$	1,599.8	\$	3,122.6	\$	2,315.5	\$	7,316.1
Accrued interest	107.7	,	107.7		-		-		-
Operating leases (b)	559.3		137.4		208.0		122.7		91.2
Capital leases	0.5		0.3		0.2		-		-
Purchase obligations (c)	3,417.0	)	2,646.9		728.8		39.8		1.5
Total contractual obligations	18,438.5		4,492.1		4,059.6		2,478.0		7,408.8
Other long-term obligations (d)	1,199.0	)	-		-		-		-
Total long-term obligations	\$ 19,637.5	\$	4,492.1	\$	4,059.6	\$	2,478.0	\$	7,408.8

- (a) Amounts represent the expected cash payments of our long-term debt and do not include \$0.5 million for capital leases or \$85.7 million for net unamortized debt issuance costs, premiums and discounts, and fair value adjustments.
- (b) Operating leases represents the minimum rental commitments under non-cancelable operating leases.
- (c) The majority of the purchase obligations represent commitments for raw material and packaging to be utilized in the normal course of business and for consumer marketing spending commitments that support our brands. For purposes of this table, arrangements are considered purchase obligations if a contract specifies all significant terms, including fixed or minimum quantities to be purchased, a pricing structure, and approximate timing of the transaction. Most arrangements are cancelable without a significant penalty and with short notice (usually 30 days). Any amounts reflected on the Consolidated Balance Sheets as accounts payable and accrued liabilities are excluded from the table above.
- (d) The fair value of our foreign exchange, equity, commodity, and grain derivative contracts with a payable position to the counterparty was \$16 million as of May 27, 2018, based on fair market values as of that date. Future changes in market values will impact the amount of cash ultimately paid or received to settle those instruments in the future. Other long-term obligations mainly consist of liabilities for accrued compensation and benefits, including the underfunded status of certain of our defined benefit pension, other postretirement benefit, and postemployment benefit plans, and miscellaneous liabilities. We expect to pay \$20 million of benefits from our unfunded postemployment benefit plans and \$18 million of deferred compensation in fiscal 2019. We are unable to reliably estimate the amount of these payments beyond fiscal 2019. As of May 27, 2018, our total liability for uncertain tax positions and accrued interest and penalties was \$223.6 million.

#### SIGNIFICANT ACCOUNTING ESTIMATES

For a complete description of our significant accounting policies, please see Note 2 to the Consolidated Financial Statements in Item 8 of this report. Our significant accounting estimates are those that have a meaningful impact

on the reporting of our financial condition and results of operations. These estimates include our accounting for promotional expenditures, valuation of long-lived assets, intangible assets, redeemable interest, stock-based compensation, income taxes, and defined benefit pension, other postretirement benefit, and postemployment benefit plans.

#### Promotional Expenditures

Our promotional activities are conducted through our customers and directly or indirectly with end consumers. These activities include: payments to customers to perform merchandising activities on our behalf, such as advertising or in-store displays; discounts to our list prices to lower retail shelf prices; payments to gain distribution of new products; coupons, contests, and other incentives; and media and advertising expenditures. The recognition of these costs requires estimation of customer participation and performance levels. These estimates are based on the forecasted customer sales, the timing and forecasted costs of promotional activities, and other factors. Differences between estimated expenses and actual costs are recognized as a change in management estimate in a subsequent period. Our accrued trade, coupon, and consumer marketing liabilities were \$500 million as of May 27, 2018, and \$483 million as of May 28, 2017. Because our total promotional expenditures (including amounts classified as a reduction of revenues) are significant, if our estimates are inaccurate we would have to make adjustments in subsequent periods that could have a significant effect on our results of operations.

#### Valuation of Long-Lived Assets

We estimate the useful lives of long-lived assets and make estimates concerning undiscounted cash flows to review for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset (or asset group) may not be recoverable. Fair value is measured using discounted cash flows or independent appraisals, as appropriate.

#### Intangible Assets

Goodwill and other indefinite-lived intangible assets are not subject to amortization and are tested for impairment annually and whenever events or changes in circumstances indicate that impairment may have occurred. Our estimates of fair value for goodwill impairment testing are determined based on a discounted cash flow model. We use inputs from our long-range planning process to determine growth rates for sales and profits. We also make estimates of discount rates, perpetuity growth assumptions, market comparables, and other factors.

We evaluate the useful lives of our other intangible assets, mainly brands, to determine if they are finite or indefinite-lived. Reaching a determination on useful life requires significant judgments and assumptions regarding the future effects of obsolescence, demand, competition, other economic factors (such as the stability of the industry, known technological advances, legislative action that results in an uncertain or changing regulatory environment, and expected changes in distribution channels), the level of required maintenance expenditures, and the expected lives of other related groups of assets. Intangible assets that are deemed to have definite lives are amortized on a straight-line basis, over their useful lives, generally ranging from 4 to 30 years. Our estimate of the fair value of our brand assets is based on a discounted cash flow model using inputs which include projected revenues from our long-range plan, assumed royalty rates that could be payable if we did not own the brands, and a discount rate.

As of May 27, 2018, we had \$20.9 billion of goodwill and indefinite-lived intangible assets. While we currently believe that the fair value of each intangible exceeds its carrying value and that those intangibles so classified will contribute indefinitely to our cash flows, materially different assumptions regarding future performance of our businesses or a different weighted-average cost of capital could result in material impairment losses and amortization expense. We performed our fiscal 2018 assessment of our intangible assets as of August 28, 2017. As of our annual assessment date, there was no impairment of any of our intangible assets as their related fair values were substantially in excess of the carrying values except for the *Yoki* and *Progresso* brand intangible

assets and the Latin America reporting unit. The excess fair value as of the fiscal 2018 test date of the *Yoki* and *Progresso* brand intangible assets and the Latin America reporting unit was as follows:

In Millions	Carrying Value of Intangible Asset	Excess Fair Value as of Fiscal 2018 Test Date
Yoki	\$138.2	1%
Progresso	462.1	6%
Latin America	\$272.0	21%

In addition, while having significant coverage as of our fiscal 2018 assessment date, the *Food Should Taste Good* and *Green Giant* brand intangible assets and U.S. Yogurt reporting unit had risk of decreasing coverage. We will continue to monitor these businesses, as well as the businesses supporting the *Yoki* and *Progresso* brand intangible assets and the Latin America reporting unit for potential impairment.

During the fourth quarter of fiscal 2018, we executed our fiscal 2019 planning process and preliminary long-range planning process, which resulted in lower future sales and profitability projections in our plans for our businesses supporting the *Yoki*, *Mountain High*, and *Immaculate Baking* brand intangible assets. As a result of this triggering event, we performed an interim impairment assessment of these assets as of May 27, 2018, and determined that the fair value of these brand assets no longer exceeded the carrying values of the respective assets. Significant assumptions used in that assessment included our updated long-range cash flow projections for the businesses, royalty rates, weighted average cost of capital rates, and tax rates. We recorded a \$97 million impairment charge in the fourth quarter of fiscal 2018 related to these assets.

#### Redeemable Interest

In fiscal 2018, we adjusted the redemption value of Sodiaal's redeemable interest in Yoplait SAS based on a discounted cash flow model. The significant assumptions used to estimate the redemption value include projected revenue growth and profitability from our long-range plan, capital spending, depreciation and taxes, foreign currency exchange rates, and a discount rate. As of May 27, 2018, the redemption value of the redeemable interest was \$776 million.

#### Stock-based Compensation

The valuation of stock options is a significant accounting estimate that requires us to use judgments and assumptions that are likely to have a material impact on our financial statements. Annually, we make predictive assumptions regarding future stock price volatility, employee exercise behavior, dividend yield, and the forfeiture rate. For more information on these assumptions, please see Note 11 to the Consolidated Financial Statements in Item 8 of this report.

The estimated fair values of stock options granted and the assumptions used for the Black-Scholes option-pricing model were as follows:

	Fiscal Year					
		2018		2017		2016
Estimated fair values of stock options granted	\$	6.18	\$	8.80	\$	7.24
Assumptions:						
Risk-free interest rate		2.2 %		1.7 %		2.4 %
Expected term	8.2	years	8.	5 years	8.	5 years
Expected volatility		15.8 %		17.8 %		17.6 %
Dividend yield		3.6 %		2.9 %		3.2 %

The risk-free interest rate for periods during the expected term of the options is based on the U.S. Treasury zero-coupon yield curve in effect at the time of grant. An increase in the expected term by 1 year, leaving all other assumptions constant, would increase the grant date fair value by 20 percent. If all other assumptions are held constant, a one percentage point increase in our fiscal 2018 volatility assumption would increase the grant date fair value of our fiscal 2018 option awards by 8 percent.

To the extent that actual outcomes differ from our assumptions, we are not required to true up grant-date fair value-based expense to final intrinsic values. Historical data has a significant bearing on our forward-looking assumptions. Significant variances between actual and predicted experience could lead to prospective revisions in our assumptions, which could then significantly impact the year-over-year comparability of stock-based compensation expense.

Any corporate income tax benefit realized upon exercise or vesting of an award in excess of that previously recognized in earnings (referred to as a windfall tax benefit) is presented in the Consolidated Statements of Cash Flows as an operating cash flow. The actual impact on future years' cash flows will depend, in part, on the volume of employee stock option exercises during a particular year and the relationship between the exercise-date market value of the underlying stock and the original grant-date fair value previously determined for financial reporting purposes.

Realized windfall tax benefits and shortfall tax deficiencies related to the exercise or vesting of stock-based awards are recognized in the Consolidated Statement of Earnings. Because employee stock option exercise behavior is not within our control, it is possible that significantly different reported results could occur if different assumptions or conditions were to prevail.

#### Income Taxes

We apply a more-likely-than-not threshold to the recognition and derecognition of uncertain tax positions. Accordingly, we recognize the amount of tax benefit that has a greater than 50 percent likelihood of being ultimately realized upon settlement. Future changes in judgment related to the expected ultimate resolution of uncertain tax positions will affect earnings in the quarter of such change. For more information on income taxes, please see Note 14 to the Consolidated Financial Statements in Item 8 of this report.

#### Defined Benefit Pension, Other Postretirement Benefit, and Postemployment Benefit Plans

We have defined benefit pension plans covering many employees in the United States, Canada, Switzerland, France, and the United Kingdom. We also sponsor plans that provide health care benefits to many of our retirees in the United States, Canada, and Brazil. Under certain circumstances, we also provide accruable benefits, primarily severance, to former and inactive employees in the United States, Canada, and Mexico. Please see Note 13 to the Consolidated Financial Statements in Item 8 of this report for a description of our defined benefit pension, other postretirement benefit, and postemployment benefit plans.

We recognize benefits provided during retirement or following employment over the plan participants' active working lives. Accordingly, we make various assumptions to predict and measure costs and obligations many years prior to the settlement of our obligations. Assumptions that require significant management judgment and have a material impact on the measurement of our net periodic benefit expense or income and accumulated benefit obligations include the long-term rates of return on plan assets, the interest rates used to discount the obligations for our benefit plans, and health care cost trend rates.

#### **Expected Rate of Return on Plan Assets**

Our expected rate of return on plan assets is determined by our asset allocation, our historical long-term investment performance, our estimate of future long-term returns by asset class (using input from our actuaries, investment services, and investment managers), and long-term inflation assumptions. We review this assumption annually for each plan; however, our annual investment performance for one particular year does not, by itself, significantly influence our evaluation.

Our historical investment returns (compound annual growth rates) for our United States defined benefit pension and other postretirement benefit plan assets were 8.5 percent, 8.5 percent, 6.5 percent, 9.1 percent, and 8.0 percent for the 1, 5, 10, 15, and 20 year periods ended May 27, 2018.

On a weighted-average basis, the expected rate of return for all defined benefit plans was 7.88 percent for fiscal 2018, 8.17 percent for fiscal 2017, and 8.53 percent for fiscal 2016. For fiscal 2019, we lowered our weighted-average expected rate of return on plan assets for our principal defined benefit pension and other postretirement plans in the United States to 7.35 percent due to asset changes that decreased investment risk in the portfolio.

Lowering the expected long-term rate of return on assets by 100 basis points would increase our net pension and postretirement expense by \$67 million for fiscal 2019. A market-related valuation basis is used to reduce year-to-year expense volatility. The market-related valuation recognizes certain investment gains or losses over a five-year period from the year in which they occur. Investment gains or losses for this purpose are the difference between the expected return calculated using the market-related value of assets and the actual return based on the market-related value of assets. Our outside actuaries perform these calculations as part of our determination of annual expense or income.

#### **Discount Rates**

Beginning in fiscal 2017, we changed the method used to estimate the service and interest cost components of the net periodic benefit expense for our United States and most of our international defined benefit pension, other postretirement benefit, and postemployment benefit plans. We adopted a full yield curve approach to estimate service cost and interest cost by applying the specific spot rates along the yield curve used to determine the benefit obligation to the relevant projected cash flows. This method provides a more precise measurement of service and interest costs by correlating the timing of the plans' liability cash flows to the corresponding rate on the yield curve. Previously, we estimated service cost and interest cost using a single weighted-average discount rate derived from the yield curve used to measure the benefit obligation at the beginning of the period. This change does not affect the measurement of our benefit obligations related to these plans. We have accounted for this change prospectively as a change in accounting estimate beginning in the first quarter of fiscal 2017.

Our discount rate assumptions are determined annually as of May 31 for our defined benefit pension, other postretirement benefit, and postemployment benefit plan obligations. We work with our outside actuaries to determine the timing and amount of expected future cash outflows to plan participants and, using the Aa Above Median corporate bond yield, to develop a forward interest rate curve, including a margin to that index based on our credit risk. This forward interest rate curve is applied to our expected future cash outflows to determine our discount rate assumptions.

Our weighted-average discount rates were as follows:

	Defined Benefit Pension Plans	Other Postretirement Benefit Plans	Postemployment Benefit Plans
Effective rate for fiscal 2019 service costs	4.34%	4.27%	3.99%
Effective rate for fiscal 2019 interest costs	3.92%	3.80%	3.37%
Obligations as of May 31, 2018	4.20%	4.17%	3.60%
Effective rate for fiscal 2018 service costs	4.37%	4.27%	3.54%
Effective rate for fiscal 2018 interest costs	3.45%	3.24%	2.67%
Obligations as of May 28, 2017	4.08%	3.92%	2.87%
Effective rate for fiscal 2017 service costs	4.57%	4.42%	3.55%
Effective rate for fiscal 2017 interest costs	3.44%	3.17%	2.67%
Obligations as of May 29, 2016	4.19%	3.97%	2.94%

Lowering the discount rates by 100 basis points would increase our net defined benefit pension, other postretirement benefit, and postemployment benefit plan expense for fiscal 2019 by approximately \$55 million. All obligation-related experience gains and losses are amortized using a straight-line method over the average remaining service period of active plan participants or over the average remaining lifetime of the remaining plan participants if the plan is viewed as "all or almost all" inactive participants.

#### **Health Care Cost Trend Rates**

We review our health care cost trend rates annually. Our review is based on data we collect about our health care claims experience and information provided by our actuaries. This information includes recent plan experience, plan design, overall industry experience and projections, and assumptions used by other similar organizations. Our initial health care cost trend rate is adjusted as necessary to remain consistent with this review, recent experiences, and short-term expectations. Our initial health care cost trend rate assumption is 7.0 percent for retirees age 65 and over and 6.7 percent for retirees under age 65 at the end of fiscal 2018. Rates are graded down annually until the ultimate trend rate of 4.5 percent is reached in 2029 for all retirees. The trend rates are applicable for calculations only if the retirees' benefits increase as a result of health care inflation. The ultimate trend rate is adjusted annually, as necessary, to approximate the current economic view on the rate of long-term inflation plus an appropriate health care cost premium. Assumed trend rates for health care costs have an important effect on the amounts reported for the other postretirement benefit plans.

A one percentage point change in the health care cost trend rate would have the following effects:

In Millions	One entage Point ecrease	One Percentage Point Decrease
Effect on the aggregate of the service and interest cost components in fiscal 2019	\$ 1.9	\$ (1.8)
Effect on the other post retirement accumulated benefit obligation as of May 27, 2018	47.8	(44.5)

Any arising health care claims cost-related experience gain or loss is recognized in the calculation of expected future claims. Once recognized, experience gains and losses are amortized using a straight-line method over the average remaining service period of active plan participants or over the average remaining lifetime of the remaining plan participants if the plan is viewed as "all or almost all" inactive participants.

#### **Financial Statement Impact**

In fiscal 2018, we recorded net defined benefit pension, other postretirement benefit, and postemployment benefit plan expense of \$23 million compared to \$56 million of expense in fiscal 2017 and \$163 million of expense in fiscal 2016. As of May 27, 2018, we had cumulative unrecognized actuarial net losses of \$1.8 billion on our defined benefit pension plans and cumulative unrecognized actuarial net gains of \$40 million on our postretirement and postemployment benefit plans, mainly as the result of liability increases from lower interest rates, partially offset by recent increases in the values of plan assets. These unrecognized actuarial net losses will result in increases in our future pension and postretirement benefit expenses because they currently exceed the corridors defined by GAAP.

Actual future net defined benefit pension, other postretirement benefit, and postemployment benefit plan income or expense will depend on investment performance, changes in future discount rates, changes in health care cost trend rates, and other factors related to the populations participating in these plans.

#### RECENTLY ISSUED ACCOUNTING PRONOUNCEMENTS

In August 2017, the Financial Accounting Standards Board (FASB) issued new hedge accounting requirements. The new standard amends the hedge accounting recognition and presentation requirements to better align an entity's risk management activities and financial reporting. The new standard also simplifies the application of hedge accounting guidance. The requirements of the new standard are effective for annual reporting periods beginning after December 15, 2018, and interim periods within those annual periods, which for us is the first quarter of fiscal 2020. Early adoption is permitted. We are in the process of analyzing the impact of this standard on our results of operations and financial position.

In March 2017, the FASB issued new accounting requirements related to the presentation of net periodic defined benefit pension expense, net periodic postretirement benefit expense, and net periodic postemployment benefit expense. The new standard requires the service cost component of net periodic benefit expense to be recorded in the same line items as other employee compensation costs within our Consolidated Statements of Earnings. Other components of net periodic benefit expense must be presented separately outside of operating profit in our Consolidated Statements of Earnings. In addition, the new standard requires that only the service cost component of net periodic benefit expense is eligible for capitalization. We recognized net periodic benefit expense of \$23 million in fiscal 2018, \$56 million in fiscal 2017, and \$163 million in fiscal 2016 of which \$123 million, \$141 million, and \$161 million, respectively, related to service cost. These amounts may not necessarily be indicative of future amounts that may be recognized subsequent to the adoption of this new standard. The new standard requires retrospective adoption of the presentation of net periodic benefit expense and prospective application of the capitalization of the service cost component. The requirements of the new standard are effective for annual reporting periods beginning after December 15, 2017, and interim periods within those annual periods, which for us is the first quarter of fiscal 2019.

In February 2016, the FASB issued new accounting requirements for accounting, presentation and classification of leases. This will result in most leases being capitalized as a right of use asset with a related liability on our Consolidated Balance Sheets. The requirements of the new standard are effective for annual reporting periods beginning after December 15, 2018, and interim periods within those annual periods, which for us is the first quarter of fiscal 2020. We are in the process of implementing lease accounting software and analyzing the impact of this standard on our results of operations and financial position. Based on our assessment to date, we expect this guidance will have a material impact on our Consolidated Balance Sheets due to the amount of our lease commitments but we are unable to quantify the impact at this time.

In May 2014, the FASB issued new accounting requirements for the recognition of revenue from contracts with customers. Under the new guidance, companies will apply a principles-based five step model to recognize revenue upon the transfer of promised goods or services to customers and in an amount that reflects the consideration for which the company expects to be entitled to in exchange for those goods and services. The requirements of the new standard and its subsequent amendments are effective for annual reporting periods beginning after December 15, 2017, and interim periods within those annual periods, which for us is the first quarter of fiscal 2019. We will adopt these requirements using the cumulative effect approach. We have evaluated and documented the impact of the guidance on our current accounting policies and practices and have not identified any material differences resulting from applying the new requirements to our revenue contracts. Additionally, we did not identify any significant changes to our business processes, systems, and controls to support recognition and disclosure requirements under the new guidance. This guidance will not have a material impact on our results of operations or financial position.

#### NON-GAAP MEASURES

We have included in this report measures of financial performance that are not defined by GAAP. We believe that these measures provide useful information to investors, and include these measures in other communications to investors.

For each of these non-GAAP financial measures, we are providing below a reconciliation of the differences between the non-GAAP measure and the most directly comparable GAAP measure, an explanation of why our management or the Board of Directors believes the non-GAAP measure provides useful information to investors and any additional purposes for which our management or Board of Directors uses the non-GAAP measure. These non-GAAP measures should be viewed in addition to, and not in lieu of, the comparable GAAP measure.

#### Organic Net Sales Growth Rates

This measure is used in reporting to our executive management and as a component of the Board of Directors' measurement of our performance for incentive compensation purposes. We provide organic net sales growth rates for our consolidated net sales and segment net sales. We believe that organic net sales growth rates provide useful information to investors because they provide transparency to underlying performance in our net sales by excluding the effect that foreign currency exchange rate fluctuations, as well as acquisitions, divestitures, and a 53<sup>rd</sup> week, when applicable, have on year-to-year comparability. A reconciliation of these measures to reported net sales growth rates, the relevant GAAP measures, are included in our Consolidated Results of Operations and Results of Segment Operations discussions in the MD&A above.

#### Total Segment Operating Profit and Total Segment Operating Profit as a Percent of Net Sales

Total segment operating profit is used in reporting to our executive management and as a component of the Board of Directors' measurement of our performance for incentive compensation purposes. Management and the Board of Directors believe that this measure provides useful information to investors because it is the profitability measure we use to evaluate segment performance.

					Fiscal	Year				
Percent of Net Sales	20	18	201	7	20	16	201	.5	201	.4
Operating profit as reported	\$2,509.3	15.9 %	\$ 2,566.4	16.4 %	\$2,707.4	16.3 %	\$ 2,077.3	11.8 %	\$2,957.4	16.5 %
Unallocated corporate items	116.8	0.7 %	190.1	1.2 %	288.9	1.8 %	413.8	2.3 %	258.4	1.5 %
Divestitures loss (gain)	-	- %	13.5	0.1 %	(148.2)	(0.9)%	-	- %	(65.5)	(0.4)%
Restructuring, impairment, and										
other exit costs	165.6	1.1 %	182.6	1.2 %	151.4	0.9 %	543.9	3.1 %	3.6	- %
Total segment operating profit	\$2,791.7	17.7 %	\$ 2,952.6	18.9 %	\$2,999.5	18.1 %	\$ 3,035.0	17.2 %	\$3,153.9	17.6 %

#### Diluted EPS Excluding Certain Items Affecting Comparability (Adjusted Diluted EPS) and Related Constantcurrency Growth Rates

This measure is used in reporting to our executive management and as a component of the Board of Directors' measurement of our performance for incentive compensation purposes. We believe that this measure provides useful information to investors because it is the profitability measure we use to evaluate earnings performance on a comparable year-over-year basis. The adjustments are either items resulting from infrequently occurring events or items that, in management's judgment, significantly affect the year-over-year assessment of operating results.

The reconciliation of our GAAP measure, diluted EPS, to diluted EPS excluding certain items affecting comparability and the related constant-currency growth rates follows:

				Fi	scal Year			
Per Share Data		2018	2017	2018 vs. 2017 Change	2016	2017 vs. 2016 Change	2015	2014
Diluted earnings per share, as reported Provisional net tax benefit (a)	\$	3.64 \$ (0.89)	2.77	31 %	\$ 2.77	Flat	\$ 1.97	\$ 2.83
Mark-to-market effects (b) Divestitures loss (gain), net (c)		(0.04)	(0.01) 0.01		(0.07) $(0.10)$		0.09	(0.05) $(0.06)$
Tax items (a) Acquisition transaction and integration		0.07	-		-		0.13	-
costs (c) Restructuring costs (d)		0.10 0.11	0.26		0.26		0.02 0.35	0.01
Project-related costs (d) Intangible asset impairments (e)		0.01 0.11	0.05		0.06		0.01 0.28	-
Venezuela currency devaluation  Diluted earnings per share, excluding		-	-		-	_	0.01	0.09
certain items affecting comparability	\$	3.11 \$	3.08	1 %	\$ 2.92	5 %	\$ 2.86	\$ 2.82
Foreign currency exchange impact				1 pt		(1) pt		
Diluted earnings per share growth, excluding certain items affecting comparability, on a constant-currency basis				Flat		6 %		

<sup>(</sup>a) See Note 14 to the Consolidated Financial Statements in Item 8 of this report. The fiscal 2015 tax item is related to the one-time repatriation of historical foreign earnings.

See our reconciliation below of the effective income tax rate as reported to the effective income tax rate excluding certain items affecting comparability for the tax impact of each item affecting comparability.

<sup>(</sup>b) See Note 7 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>c) See Note 3 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>d) See Note 4 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>e) See Note 6 to the Consolidated Financial Statements in Item 8 of this report.

#### Adjusted Return on Average Total Capital

We believe that this measure provides useful information to investors because it is important for assessing the utilization of capital and it eliminates certain items that affect year-to-year comparability. The calculation of adjusted return on average total capital and return on average total capital, its GAAP equivalent follows:

						Fiscal Y	Year				
In Millions		2018		2017		2016	2015		2014		2013
Net earnings, including earnings attributable to redeemable and noncontrolling interests Interest, net, after-tax	\$	2,163.0 259.5	\$	1,701.1 187.9	\$	1,736.8 193.1	\$ 1,259.4 199.8	\$	1,861.3 190.9		
Earnings before interest, after-tax Adjustments, after-tax (a):		2,422.5		1,889.0		1,929.9	1,459.2		2,052.2		
Provisional net tax benefit Mark-to-market effects Divestitures loss (gain), net Tax items Acquisition transaction and		(523.5) (22.1) - 40.9		(8.8) 9.2	)	(39.6) (66.0)	56.5 - 78.6		(30.5) (36.0)		
integration costs Restructuring costs Project-related costs Intangible asset impairments CPW restructuring costs Venezuela currency devaluation		58.5 61.4 8.0 64.9 1.8		153.9 28.2 -	-	160.8 36.8	10.4 217.7 8.3 176.9		3.6 - - 57.8		
Adjusted earnings before interest, after-tax for adjusted return on capital calculation	\$	2,112.4	\$	2,071.5	\$	2,021.9	\$ 2,015.6	\$	2,047.1		
Current portion of long-term debt Notes payable Long-term debt	\$	1,600.1 1,549.8 12,668.7	\$	604.7 1,234.1 7,642.9	\$	1,103.4 269.8 7,057.7	\$ 1,000.4 615.8 7,575.3	\$	1,250.6 1,111.7 6,396.6	\$	1,443.3 599.7 5,901.8
Total debt Redeemable interest Noncontrolling interests Stockholders' equity		15,818.6 776.2 351.3 6,141.1		9,481.7 910.9 357.6 4,327.9		8,430.9 845.6 376.9 4,930.2	9,191.5 778.9 396.0 4,996.7		8,758.9 984.1 470.6 6,534.8		7,944.8 967.5 456.3 6,672.2
Total capital		23,087.2		15,078.1		14,583.6	15,363.1		16,748.4		16,040.8
Accumulated other comprehensive loss After-tax earnings adjustments (b)  Adjusted total capital	<b>\$</b>	2,429.0 311.5 25,827.7	<u> </u>	2,244.5 621.6 17,944.2	<u> </u>	2,612.2 439.1 17,634.9	2,310.7 347.1 \$ 18,020.9	\$	1,340.3 (209.3) 17,879.4	<u> </u>	1,585.3 (204.2) 17,421.9
Adjusted total capital	Φ	23,027.7	φ	17,544.2	φ	17,034.9	\$ 10,020.9	φ	17,079.4	Ф	17,421.9
Average total capital (c)	\$	19,082.7	\$	14,830.9	\$	14,973.4	\$ 16,055.8	\$	16,394.6		
Return on average total capital (c)		12.7	%	12.7	%	12.9	% 9.1	%	12.5	%	
Adjusted average total capital (c)	\$	21,886.0	\$	17,789.6	\$	17,827.9	\$ 17,950.1	\$	17,650.6		
Adjusted return on average total capital (c)		9.7	%	11.6	%	11.3	% 11.2	%	11.6	%	
Change in adjusted return on average total capital Foreign currency exchange impact		(190) 10	bps bps								
Change in adjusted return on average total capital on a constant-currency basis		(200)	bps								

<sup>(</sup>a) See our reconciliation below of the effective income tax rate as reported to the effective income tax rate excluding certain items affecting comparability for the tax impact of each item affecting comparability.

<sup>(</sup>b) Sum of current year and previous year after-tax adjustments.

<sup>(</sup>c) See "Glossary" in Item 8 of this report for definition.

## Free Cash Flow Conversion Rate and Total Cash Returned to Shareholders as a Percentage of Free Cash Flow

We believe these measures provide useful information to investors because they are important for assessing our efficiency in converting earnings to cash and returning cash to shareholders. The calculation of free cash flow conversion rate and net cash provided by operating activities conversion rate, its equivalent GAAP measure, follows:

In Millions	Fiscal 2018
Net earnings, including earnings attributable to redeemable and noncontrolling interests, as reported	\$2,163.0
Provisional net tax benefit (a)	\$(523.5)
Mark-to-market effects, net of tax (b)	(22.1)
Acquisition transaction and integration costs, net of tax (c)	58.5
Restructuring costs, net of tax (d)	61.4
Project-related costs, net of tax (d)	8.0
Intangible asset impairments, net of tax (e)	64.9
Tax adjustment (a)	40.9
CPW restructuring costs, net of tax	1.8
Adjusted net earnings, including earnings attributable to redeemable and noncontrolling	
interests	1,852.9
Net cash provided by operating activities	2,841.0
Purchases of land, buildings, and equipment	(622.7)
Free cash flow	\$2,218.3
Net cash provided by operating activities conversion rate	131%
Free cash flow conversion rate	120%

<sup>(</sup>a) See Note 14 to the Consolidated Financial Statements in Item 8 of this report.

See our reconciliation below of the effective income tax rate as reported to the effective income tax rate excluding certain items affecting comparability for the tax impact of each item affecting comparability.

<sup>(</sup>b) See Note 7 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>c) See Note 3 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>d) See Note 4 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>e) See Note 6 to the Consolidated Financial Statements in Item 8 of this report.

#### Total Segment Operating Profit Constant-currency Growth Rates

We believe that this measure provides useful information to investors because it provides transparency to underlying performance of our segments by excluding the effect that foreign currency exchange rate fluctuations have on year-to-year comparability given volatility in foreign currency exchange markets.

Total segment operating profit growth rates on a constant-currency basis are calculated as follows:

	Fis	scal
	2018	2017
Percentage change in total segment operating profit as reported	(5) %	(2) %
Impact of foreign currency exchange	1 pt	(1) pt
Percentage change in total segment operating profit on a constant-currency basis	(6) %	(1) %

See our reconciliation of total segment operating profit to operating profit, its GAAP-equivalent, above.

#### Constant-currency After-Tax Earnings from Joint Ventures Growth Rates

We believe that this measure provides useful information to investors because it provides transparency to underlying performance of our joint ventures by excluding the effect that foreign currency exchange rate fluctuations have on year-to-year comparability given volatility in foreign currency exchange markets.

After-tax earnings from joint ventures growth rates on a constant-currency basis are calculated as follows:

	Fis	cal
	2018	2017
Percentage change in after-tax earnings from joint ventures as reported Impact of foreign currency exchange	Flat 3 pts	(4) % 2 pts
Percentage change in after-tax earnings from joint ventures on a constant-		
currency basis	(3) %	(6) %

#### Net Sales Growth Rates for Canada Operating Unit on a Constant-currency Basis

We believe this measure of our Canada operating unit net sales provides useful information to investors because it provides transparency to the underlying performance for the Canada operating unit within our North America Retail segment by excluding the effect that foreign currency exchange rate fluctuations have on year-to-year comparability given volatility in foreign currency exchange markets.

Net sales growth rates for our Canada operating unit on a constant-currency basis are calculated as follows:

	Fis	cal
	2018	2017
Percentage change in net sales as reported	3 %	(2) %
Impact of foreign currency exchange	4 pts	Flat
Percentage change in net sales on a constant-currency basis	(1) %	(2) %

#### Constant-currency Segment Operating Profit Growth Rates

We believe that this measure provides useful information to investors because it provides transparency to underlying performance of our segments by excluding the effect that foreign currency exchange rate fluctuations have on year-to-year comparability given volatility in foreign currency exchange markets.

Our segments' operating profit growth rates on a constant-currency basis are calculated as follows:

		Fiscal 2018	
	Percentage Change in Operating Profit as Reported	Impact of Foreign Currency Exchange	Percentage Change in Operating Profit on Constant-Currency Basis
North America Retail	(4) %	Flat	(4) %
Europe & Australia	(14)	8 pts	(22)
Asia & Latin America	(53) %	3 pts	(56) %

		Fiscal 2017	
	Percentage Change in Operating Profit as Reported	Impact of Foreign Currency Exchange	Percentage Change in Operating Profit on Constant-Currency Basis
North America Retail	(2) %	Flat	(2) %
Europe & Australia	(18)	(9) pts	(9)
Asia & Latin America	21 %	1 pt	20 %

#### Effective Income Tax Rates Excluding Certain Items Affecting Comparability

We believe this measure provides useful information to investors because it is important for assessing the effective tax rate excluding certain items affecting comparability and presents the income tax effects of certain items affecting year-to-year comparability.

Effective income tax rates excluding certain items affecting comparability are calculated as follows:

Fiscal	Vear	Ended

					riscai i ea	i Ended	l			
	May 27	May 27, 2018 May 28, 2017 May 29, 2016 May 31, 2015		, 2015	May 25,	, 2014				
In Millions	Pretax Earnings (a)	Income Taxes	Pretax Earnings (a)	Income Taxes	Pretax Earnings (a)	Income Taxes	Pretax Earnings (a)	Income Taxes	Pretax Earnings (a)	Income Taxes
As reported Provisional net	\$2,135.6		` '	\$ 655.2	\$2,403.6	\$ 755.2	\$1,761.9	\$ 586.8	\$2,655.0	\$ 883.3
tax benefit (b) Mark-to-market	-	523.5		- (5.1)	- ((2.9)	- (22.2)	- 20.7	-	- (40.5)	- (10.0)
effects (c) Divestitures loss	(32.1)	(10.0	(13.9)	(5.1)	(62.8)	(23.2)	89.7	33.2	(48.5)	(18.0)
(gain) (d) Acquisition transaction and	-		- 13.5	4.3	(148.2)	(82.2)	-	-	(65.5)	(29.5)
integration costs (d) Tax items (b)	83.9	25.4 (40.9		-	-	-	16.0	5.6 (78.6)	-	-
Restructuring		`	,	- -	-	-		` ′		-
costs (e) Project-related	82.7	21.4		70.2	229.8	69.0	343.5	125.8	3.6	-
costs (e) Intangible asset	11.3	3.3	3 43.9	15.7	57.5	20.7	13.2	4.9	-	-
impairments ( Venezuela currency	f) <b>96.9</b>	32.0	-	-	-	-	260.0	83.1	-	-
devaluation	-			-	-	_	8.0	_	62.2	4.4
As adjusted	\$2,378.3	\$ 612.0	\$2,538.9	\$ 740.3	\$2,479.9	\$ 739.5	\$2,492.3	\$ 760.8	\$2,606.8	\$ 840.2
Effective tax rate: As reported As adjusted		2.7% 25.7%		28.8% 29.2%		31.4% 29.8%		33.3% 30.5%		33.3% 32.2%
Sum of adjustments to income taxes		\$ 554.7		\$ 85.1		\$ (15.7)	1	\$ 174.0		\$ (43.1)
Average number of common shares - diluted EPS		585.7		598.0		611.9		618.8		645.7
Impact of income tax adjustments on diluted EPS excluding certain items affecting comparability		\$ (0.95		\$ (0.14)		\$ 0.03		\$ (0.28)		\$ 0.07
- comparaonity		Ψ (0.).	-)	Ψ (0.14)		y 0.05		Ψ (0.20)	•	Ψ 0.07

<sup>(</sup>a) Earnings before income taxes and after-tax earnings from joint ventures.

<sup>(</sup>b) See Note 14 to the Consolidated Financial Statements in Item 8 of this report. The fiscal 2015 tax item is related to the one-time repatriation of historical foreign earnings.

<sup>(</sup>c) See Note 7 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>d) See Note 3 to the Consolidated Financial Statements in Item 8 of this report.

 <sup>(</sup>e) See Note 4 to the Consolidated Financial Statements in Item 8 of this report.
 (f) See Note 6 to the Consolidated Financial Statements in Item 8 of this report.

#### Adjusted Operating Profit as a Percent of Net Sales Excluding Certain Items Affecting Comparability

We believe this measure provides useful information to investors because it is important for assessing our operating profit margin on a comparable basis. Adjusted operating profit excludes certain items affecting comparability.

					Fiscal	Year					
Percent of Net Sales	2018		2017	2017		2016		2015		2014	
Operating profit as reported  Mark-to-market	\$2,509.3	15.9%	\$2,566.4	16.4%	\$2,707.4	16.3 %	\$2,077.3	11.8%	\$2,957.4	16.5 %	
effects (a)	(32.1)	(0.2)%	(13.9)	(0.1)%	(62.8)	(0.4)%	89.7	0.5%	(48.5)	(0.3)%	
Divestitures loss (gain) (b) Acquisition transaction and integration	-	-%	13.5	0.1%	(148.2)	) (0.9)%	, o -	-%	(65.5)	) (0.4)%	
costs (b)	34.0	0.3%	-	-%	_	-%	16.0	0.1%	_	- %	
Venezuela currency devaluation	-	-%	-	-%	-	-%	8.0	-%	62.2	0.4 %	
Restructuring costs (c)	82.7	0.6%	224.1	1.4%	229.8	1.4%	343.5	1.9%	3.6	- %	
Project-related costs (c) Intangible asset	11.3	-%	43.9	0.3%	57.5	0.4%	13.2	0.1%	-	- %	
impairments (d)	96.9	0.6%	-	-%	-	-%	260.0	1.5%	-	- %	
Adjusted operating profit	\$2,702.1	17.2%	\$2,834.0	18.1%	\$2,783.7	16.8%	\$2,807.7	15.9%	\$2,909.2	16.2 %	

<sup>(</sup>a) See Note 7 to the Consolidated Financial Statements in Item 8 of this report.

#### Forward-Looking Financial Measures

Our fiscal 2019 outlook for organic net sales growth and constant-currency total segment operating profit and adjusted diluted EPS are non-GAAP financial measures that exclude, or have otherwise been adjusted for, items impacting comparability, including the effect of foreign currency exchange rate fluctuations, restructuring charges and project-related costs, acquisition integration costs, and commodity mark-to-market effects. Our fiscal 2019 outlook for organic net sales growth also excludes the effect of acquisitions and divestitures. We are not able to reconcile these forward-looking non-GAAP financial measures to their most directly comparable forward-looking GAAP financial measures without unreasonable efforts because we are unable to predict with a reasonable degree of certainty the actual impact of changes in foreign currency exchange rates and commodity prices or the timing of acquisitions, divestitures and restructuring actions throughout fiscal 2019. The unavailable information could have a significant impact on our fiscal 2019 GAAP financial results.

For fiscal 2019, we currently expect: foreign currency exchange rates (based on blend of forward and forecasted rates and hedge positions), acquisitions, and divestitures to increase net sales growth by high single digits; foreign currency exchange rates to have an immaterial impact on adjusted operating profit and adjusted diluted EPS growth; and restructuring charges and project-related costs related to actions previously announced to total approximately \$13 million.

<sup>(</sup>b) See Note 3 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>c) See Note 4 to the Consolidated Financial Statements in Item 8 of this report.

<sup>(</sup>d) See Note 6 to the Consolidated Financial Statements in Item 8 of this report.

# CAUTIONARY STATEMENT RELEVANT TO FORWARD-LOOKING INFORMATION FOR THE PURPOSE OF "SAFE HARBOR" PROVISIONS OF THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

This report contains or incorporates by reference forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 that are based on our current expectations and assumptions. We also may make written or oral forward-looking statements, including statements contained in our filings with the SEC and in our reports to shareholders.

The words or phrases "will likely result," "are expected to," "will continue," "is anticipated," "estimate," "plan," "project," or similar expressions identify "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements are subject to certain risks and uncertainties that could cause actual results to differ materially from historical results and those currently anticipated or projected. We wish to caution you not to place undue reliance on any such forward-looking statements.

In connection with the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995, we are identifying important factors that could affect our financial performance and could cause our actual results in future periods to differ materially from any current opinions or statements.

Our future results could be affected by a variety of factors, such as: competitive dynamics in the consumer foods industry and the markets for our products, including new product introductions, advertising activities, pricing actions, and promotional activities of our competitors; economic conditions, including changes in inflation rates, interest rates, tax rates, or the availability of capital; product development and innovation; consumer acceptance of new products and product improvements; consumer reaction to pricing actions and changes in promotion levels; acquisitions or dispositions of businesses or assets, including our acquisition of Blue Buffalo and issues in the integration of Blue Buffalo and retention of key management and employees; unfavorable reaction to our acquisition of Blue Buffalo by customers, competitors, suppliers, and employees; changes in capital structure; changes in the legal and regulatory environment, including tax legislation, labeling and advertising regulations, and litigation; impairments in the carrying value of goodwill, other intangible assets, or other long-lived assets, or changes in the useful lives of other intangible assets; changes in accounting standards and the impact of significant accounting estimates; product quality and safety issues, including recalls and product liability; changes in consumer demand for our products; effectiveness of advertising, marketing, and promotional programs; changes in consumer behavior, trends, and preferences, including weight loss trends; consumer perception of health-related issues, including obesity; consolidation in the retail environment; changes in purchasing and inventory levels of significant customers; fluctuations in the cost and availability of supply chain resources, including raw materials, packaging, and energy; disruptions or inefficiencies in the supply chain; effectiveness of restructuring and cost saving initiatives; volatility in the market value of derivatives used to manage price risk for certain commodities; benefit plan expenses due to changes in plan asset values and discount rates used to determine plan liabilities; failure or breach of our information technology systems; foreign economic conditions, including currency rate fluctuations; and political unrest in foreign markets and economic uncertainty due to terrorism or war.

You should also consider the risk factors that we identify in Item 1A of this report, which could also affect our future results.

We undertake no obligation to publicly revise any forward-looking statements to reflect events or circumstances after the date of those statements or to reflect the occurrence of anticipated or unanticipated events.

#### Item 7A Quantitative and Qualitative Disclosures About Market Risk

We are exposed to market risk stemming from changes in interest and foreign exchange rates and commodity and equity prices. Changes in these factors could cause fluctuations in our earnings and cash flows. In the normal

course of business, we actively manage our exposure to these market risks by entering into various hedging transactions, authorized under established policies that place clear controls on these activities. The counterparties in these transactions are generally highly rated institutions. We establish credit limits for each counterparty. Our hedging transactions include but are not limited to a variety of derivative financial instruments. For information on interest rate, foreign exchange, commodity price, and equity instrument risk, please see Note 7 to the Consolidated Financial Statements in Item 8 of this report.

#### VALUE AT RISK

The estimates in the table below are intended to measure the maximum potential fair value we could lose in one day from adverse changes in market interest rates, foreign exchange rates, commodity prices, and equity prices under normal market conditions. A Monte Carlo value-at-risk (VAR) methodology was used to quantify the market risk for our exposures. The models assumed normal market conditions and used a 95 percent confidence level.

The VAR calculation used historical interest and foreign exchange rates, and commodity and equity prices from the past year to estimate the potential volatility and correlation of these rates in the future. The market data were drawn from the RiskMetrics<sup>TM</sup> data set. The calculations are not intended to represent actual losses in fair value that we expect to incur. Further, since the hedging instrument (the derivative) inversely correlates with the underlying exposure, we would expect that any loss or gain in the fair value of our derivatives would be generally offset by an increase or decrease in the fair value of the underlying exposure. The positions included in the calculations were: debt; investments; interest rate swaps; foreign exchange forwards; commodity swaps, futures, and options; and equity instruments. The calculations do not include the underlying foreign exchange and commodities or equity-related positions that are offset by these market-risk-sensitive instruments.

The table below presents the estimated maximum potential VAR arising from a one-day loss in fair value for our interest rate, foreign currency, commodity, and equity market-risk-sensitive instruments outstanding as of May 27, 2018 and May 28, 2017, and the average fair value impact during the year ended May 27, 2018.

	Fair Value Impact									
In Millions	N	1ay 27, 2018	Average during fiscal 2018			May 28, 2017				
Interest rate instruments	\$	33.2	\$	27.5	\$	25.1				
Foreign currency instruments		21.3		23.1		24.6				
Commodity instruments		1.9		2.1		3.2				
Equity instruments		2.0		1.4		1.3				

#### ITEM 8 Financial Statements and Supplementary Data

#### REPORT OF MANAGEMENT RESPONSIBILITIES

The management of General Mills, Inc. is responsible for the fairness and accuracy of the consolidated financial statements. The statements have been prepared in accordance with accounting principles that are generally accepted in the United States, using management's best estimates and judgments where appropriate. The financial information throughout this Annual Report on Form 10-K is consistent with our consolidated financial statements.

Management has established a system of internal controls that provides reasonable assurance that assets are adequately safeguarded and transactions are recorded accurately in all material respects, in accordance with management's authorization. We maintain a strong audit program that independently evaluates the adequacy and effectiveness of internal controls. Our internal controls provide for appropriate separation of duties and responsibilities, and there are documented policies regarding use of our assets and proper financial reporting. These formally stated and regularly communicated policies demand highly ethical conduct from all employees.

The Audit Committee of the Board of Directors meets regularly with management, internal auditors, and our independent registered public accounting firm to review internal control, auditing, and financial reporting matters. The independent registered public accounting firm, internal auditors, and employees have full and free access to the Audit Committee at any time.

The Audit Committee reviewed and approved the Company's annual financial statements. The Audit Committee recommended, and the Board of Directors approved, that the consolidated financial statements be included in the Annual Report. The Audit Committee also appointed KPMG LLP to serve as the Company's independent registered public accounting firm for fiscal 2019.

/s/ J. L. Harmening

/s/ D. L. Mulligan

J. L. Harmening Chief Executive Officer D. L. Mulligan
Executive Vice President
and Chief Financial Officer

June 29, 2018

#### Report of Independent Registered Public Accounting Firm

To the stockholders and board of directors General Mills, Inc.:

#### Opinions on the Consolidated Financial Statements and Internal Control Over Financial Reporting

We have audited the accompanying consolidated balance sheets of General Mills, Inc. and subsidiaries (the "Company") as of May 27, 2018 and May 28, 2017, the related consolidated statements of earnings, comprehensive income, total equity and redeemable interest, and cash flows for each of the fiscal years in the three-year period ended May 27, 2018, and the related notes (collectively, the "consolidated financial statements"). In connection with our audits of the consolidated financial statements, we have audited the accompanying financial statement schedule. We also have audited the Company's internal control over financial reporting as of May 27, 2018, based on criteria established in *Internal Control – Integrated Framework* (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of May 27, 2018 and May 28, 2017, and the results of its operations and its cash flows for each of the fiscal years in the three-year period ended May 27, 2018, in conformity with U.S. generally accepted accounting principles. Also in our opinion, the accompanying financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of May 27, 2018, based on criteria established in *Internal Control – Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

The Company acquired Blue Buffalo Pet Products, Inc. ("Blue Buffalo") during fiscal 2018, and management excluded from its assessment of the effectiveness of the Company's internal control over financial reporting as of May 27, 2018, Blue Buffalo internal control over financial reporting associated with 29% of total assets and 0% of net sales included in the consolidated financial statements of the Company as of and for the fiscal year ended May 27, 2018. Our audit of internal control over financial reporting of the Company also excluded an evaluation of the internal control over financial reporting of Blue Buffalo.

#### Basis for Opinion

The Company's management is responsible for these consolidated financial statements and financial statement schedule, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Item 9a Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's consolidated financial statements and financial statement schedule and an opinion on the Company's internal control over financial reporting based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud, and whether effective internal control over financial reporting was maintained in all material respects.

Our audits of the consolidated financial statements included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts

and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

#### Definition and Limitations of Internal Control Over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ KPMG LLP

We have served as the Company's auditor since 1928.

Minneapolis, MN June 29, 2018

### **Consolidated Statements of Earnings**

## GENERAL MILLS, INC. AND SUBSIDIARIES

(In Millions, Except per Share Data)

	Fiscal Year					
		2018		2017		2016
Net sales	\$	15,740.4	\$	15,619.8	\$	16,563.1
Cost of sales		10,312.9		10,056.0		10,733.6
Selling, general, and administrative expenses		2,752.6		2,801.3		3,118.9
Divestitures loss (gain)		-		13.5		(148.2)
Restructuring, impairment, and other exit costs		165.6		182.6		151.4
Operating profit		2,509.3		2,566.4		2,707.4
Interest, net		373.7		295.1		303.8
Earnings before income taxes and after-tax earnings						
from joint ventures		2,135.6		2,271.3		2,403.6
Income taxes		57.3		655.2		755.2
After-tax earnings from joint ventures		84.7		85.0		88.4
Net earnings, including earnings attributable to redeemable and noncontrolling interests		2,163.0		1,701.1		1,736.8
Net earnings attributable to redeemable and noncontrolling interests		32.0		43.6		39.4
Net earnings attributable to General Mills	\$	2,131.0	\$	1,657.5	\$	1,697.4
Earnings per share - basic	\$	3.69	\$	2.82	\$	2.83
Earnings per share - diluted	\$	3.64	\$	2.77	\$	2.77
Dividends per share	\$	1.96	\$	1.92	\$	1.78

### **Consolidated Statements of Comprehensive Income**

GENERAL MILLS, INC. AND SUBSIDIARIES (In Millions)

	Fiscal Year					
	2018			2017		2016
Net earnings, including earnings attributable to redeemable and noncontrolling interests	\$	2,163.0	\$	1,701.1	\$	1,736.8
Other comprehensive income (loss), net of tax:						
Foreign currency translation		(37.0)		6.3		(108.7)
Net actuarial income (loss)		140.1		197.9		(325.9)
Other fair value changes:						
Securities		1.2		0.8		0.1
Hedge derivatives		(50.8)		53.3		16.0
Reclassification to earnings:						
Securities		(5.1)		-		-
Hedge derivatives		17.4		(25.7)		(9.5)
Amortization of losses and prior service costs		117.6		122.5		128.6
Other comprehensive income (loss), net of tax	-	183.4	-	355.1	_	(299.4)
Total comprehensive income		2,346.4		2,056.2		1,437.4
Comprehensive income attributable to redeemable and noncontrolling interests	_	70.5	_	31.0	_	41.5
Comprehensive income attributable to General Mills	\$	2,275.9	\$	2,025.2	\$	1,395.9

#### **Consolidated Balance Sheets**

## GENERAL MILLS, INC. AND SUBSIDIARIES (In Millions, Except Par Value)

		May 27, 2018	May 28, 2017
ASSETS			
Current assets:			
Cash and cash equivalents	\$	399.0	\$ 766.1
Receivables		1,684.2	1,430.1
Inventories		1,642.2	1,483.6
Prepaid expenses and other current assets		398.3	381.6
Total current assets		4,123.7	4,061.4
Land, buildings, and equipment		4,047.2	3,687.7
Goodwill		14,065.0	8,747.2
Other intangible assets		7,445.1	4,530.4
Other assets	-	943.0	 785.9
Total assets	\$	30,624.0	\$ 21,812.6
LIABILITIES AND EQUITY Current liabilities:			
Accounts payable	\$	2,746.2	\$ 2,119.8
Current portion of long-term debt		1,600.1	604.7
Notes payable		1,549.8	1,234.1
Other current liabilities		1,445.8	 1,372.2
Total current liabilities		7,341.9	5,330.8
Long-term debt		12,668.7	7,642.9
Deferred income taxes		2,003.8	1,719.4
Other liabilities		1,341.0	1,523.1
Total liabilities		23,355.4	 16,216.2
Redeemable interest		776.2	910.9
Stockholders' equity: Common stock, 754.6 shares issued, \$0.10 par value		75.5	75.5
Additional paid-in capital		1,202.5	1,120.9
Retained earnings		14,459.6	13,138.9
Common stock in treasury, at cost, shares of 161.5 and 177.7		(7,167.5)	(7,762.9)
Accumulated other comprehensive loss		(2,429.0)	(2,244.5)
Total stockholders' equity		6,141.1	4,327.9
Noncontrolling interests		351.3	357.6
Total equity		6,492.4	4,685.5
Total liabilities and equity	\$	30,624.0	\$ 21,812.6

#### Consolidated Statements of Total Equity, and Redeemable Interest

### GENERAL MILLS, INC. AND SUBSIDIARIES

(In Millions, Except per Share Data)

\$.10 Par Value Common Stock (One Billion Shares Authorized)

-		Iss	ued	-	Γreasury						
	Shares A		Additional Paid-In Capital	Shares	Amount	Retained Earnings	Accumulated Other Comprehensive Loss	Non- controlling Interests	Total Equity	Redeemable Interest	
Balance as of May 31, 2015	754.6	75.5	1,296.7	(155.9)	(6,055.6)	11,990.8	(2,310.7)	396.0	5,392.7	778.9	
Total comprehensive income (loss)						1,697.4	(301.5)	11.2	1,407.1	30.3	
Cash dividends declared (\$1.78 per share)						(1,071.7)			(1,071.7)		
Shares purchased				(10.7)	(606.7)				(606.7)		
Stock compensation plans (includes income tax benefits of \$94.1)			(46.3)	8.8	335.7				289.4		
Unearned compensation related to stock unit awards			(63.3)						(63.3)		
Earned compensation			84.8						84.8		
Increase in redemption value of redeemable interest			(91.5)						(91.5)	91.5	
Acquisition of interest in subsidiary			(3.4)					(1.1)	(4.5)		
Distributions to redeemable and noncontrolling interest holders								(29.2)	(29.2)	(55.1)	
Balance as of May 29, 2016	754.6	75.5	1,177.0	(157.8)	(6,326.6)	12,616.5	(2,612.2)	376.9	5,307.1	845.6	
Total comprehensive income						1,657.5	367.7	13.8	2,039.0	17.2	
Cash dividends declared (\$1.92 per share)						(1,135.1)			(1,135.1)		
Shares purchased				(25.4)	(1,651.5)				(1,651.5)		
Stock compensation plans (includes income tax benefits of \$64.1)			3.6	5.5	215.2				218.8		
Unearned compensation related to stock unit awards			(78.5)						(78.5)		
Earned compensation			94.9						94.9		
Increase in redemption value of redeemable interest			(75.9)						(75.9)	75.9	
Acquisition of interest in subsidiary			(0.2)					0.1	(0.1)		
Distributions to redeemable and noncontrolling interest holders								(33.2)	(33.2)	(27.8)	
Balance as of May 28, 2017	754.6	75.5	1,120.9	(177.7)	(7,762.9)	13,138.9	(2,244.5)	357.6	4,685.5	910.9	
Total comprehensive income						2,131.0	144.9	26.9	2,302.8	43.6	
Cash dividends declared (\$1.96 per share)						(1,139.7)			(1,139.7)		
Shares purchased				(10.9)	(601.6)				(601.6)		
Shares issued			(39.1)	22.7	1,009.0				969.9		
Stock compensation plans (includes income tax benefits of \$25.2)			(57.9)	4.4	188.0				130.1		
Unearned compensation related to stock unit awards			(58.1)						(58.1)		
Earned compensation			77.0						77.0		
Decrease in redemption value of redeemable interest			159.7						159.7	(159.7)	
Distributions to redeemable and noncontrolling interest holders								(33.2)	(33.2)	(18.6)	
Reclassification of certain income tax effects						329.4	(329.4)		-		
Balance as of May 27, 2018	754.6 \$	75.5	\$ 1,202.5	(161.5)	s (7,167.5)	\$ 14,459.6	\$ (2,429.0)	\$ 351.3	\$ 6,492.4 5	§ 776.2	

#### **Consolidated Statements of Cash Flows**

## GENERAL MILLS, INC. AND SUBSIDIARIES (In Millions)

			Fi	scal Year	
		2018		2017	2016
Cash Flows - Operating Activities					
Net earnings, including earnings attributable to redeemable and				. =	. =
noncontrolling interests	\$	2,163.0	\$	1,701.1	\$ 1,736.8
Adjustments to reconcile net earnings to net cash provided by operating activities:					
Depreciation and amortization		618.8		603.6	608.1
After-tax earnings from joint ventures		(84.7)		(85.0)	(88.4)
Distributions of earnings from joint ventures		113.2		75.6	75.1
Stock-based compensation		77.0		95.7	89.8
Deferred income taxes		(504.3)		183.9	120.6
Pension and other postretirement benefit plan contributions		(31.8)		(45.4)	(47.8)
Pension and other postretirement benefit plan costs Divestitures loss (gain)		4.6		35.7 13.5	118.1 (148.2)
Restructuring, impairment, and other exit costs		126.0		117.0	107.2
Changes in current assets and liabilities, excluding the effects of		120.0		117.0	107.2
acquisitions and divestitures		542.1		(194.2)	298.5
Other, net		(182.9)		(86.3)	(105.6)
Net cash provided by operating activities		2,841.0		2,415.2	2,764.2
Cash Flows - Investing Activities					 
Purchases of land, buildings, and equipment		(622.7)		(684.4)	(729.3)
Acquisitions, net of cash acquired		(8,035.8)		-	(84.0)
Investments in affiliates, net		(17.3)		3.3	63.9
Proceeds from disposal of land, buildings, and equipment		1.4		4.2	4.4
Proceeds from divestitures		-		17.5	828.5
Exchangeable note		(11.0)		13.0	21.1
Other, net		(11.0)	_	(0.5)	 (11.2)
Net cash provided (used) by investing activities		(8,685.4)	_	(646.9)	 93.4
Cash Flows - Financing Activities				0.50.4	(222.0)
Change in notes payable		327.5		962.4	(323.8)
Issuance of long-term debt Payment of long-term debt		6,550.0 (600.1)		1,072.1 (1,000.0)	542.5 (1,000.4)
Proceeds from common stock issued on exercised options		99.3		112.6	171.9
Proceeds from common stock issued		969.9		-	-
Purchases of common stock for treasury		(601.6)		(1,651.5)	(606.7)
Dividends paid		(1,139.7)		(1,135.1)	(1,071.7)
Distributions to noncontrolling and redeemable interest holders		(51.8)		(61.0)	(84.3)
Other, net		(108.0)		(46.9)	 (47.5)
Net cash provided (used) by financing activities		5,445.5		(1,747.4)	(2,420.0)
Effect of exchange rate changes on cash and cash equivalents		31.8		(18.5)	 (8.1)
Increase (decrease) in cash and cash equivalents		(367.1)		2.4	429.5
Cash and cash equivalents - beginning of year		766.1	_	763.7	 334.2
Cash and cash equivalents - end of year	\$	399.0	\$	766.1	\$ 763.7
Cash Flow from Changes in Current Assets and Liabilities, excluding the effects of acquisitions and divestitures:					
Receivables	\$	(122.7)	\$	(69.2)	\$ (6.9)
Inventories		15.6		(61.5)	(146.1)
Prepaid expenses and other current assets		(10.7)		16.6	(0.1)
Accounts payable Other current liabilities		575.3 84.6		99.5 (179.6)	318.7 132.9
Changes in current assets and liabilities	<u>\$</u>	542.1	\$	(194.2)	\$ 298.5

#### **Notes to Consolidated Financial Statements**

GENERAL MILLS, INC. AND SUBSIDIARIES

#### NOTE 1. BASIS OF PRESENTATION AND RECLASSIFICATIONS

#### Basis of Presentation

Our Consolidated Financial Statements include the accounts of General Mills, Inc. and all subsidiaries in which we have a controlling financial interest. Intercompany transactions and accounts, including any noncontrolling and redeemable interests' share of those transactions, are eliminated in consolidation.

Our fiscal year ends on the last Sunday in May.

Certain reclassifications to our previously reported financial information have been made to conform to the current period presentation.

#### Change in Reporting Period

As part of a long-term plan to conform the fiscal year ends of all our operations, in fiscal 2017 we changed the reporting period of General Mills Brasil Alimentos Ltda (Yoki) within our Asia & Latin America segment from an April fiscal year-end to a May fiscal year-end to match our fiscal calendar. Accordingly, in fiscal 2017, our results included 13 months of results from the affected operations. The impact of these changes was not material to our consolidated results of operations. Our General Mills India business and Pet operating segment are on an April fiscal year end.

In fiscal 2016 we changed the reporting period of Yoplait SAS and Yoplait Marques SNC within our Europe & Australia segment and Annie's, Inc. (Annie's) within our North America Retail segment from an April fiscal year-end to a May fiscal year-end to match our fiscal calendar. Accordingly, in fiscal 2016, our results included 13 months of results from the affected operations. The impact of these changes was not material to our consolidated results of operations.

#### NOTE 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Cash and Cash Equivalents

We consider all investments purchased with an original maturity of three months or less to be cash equivalents.

#### Inventories

All inventories in the United States other than grain are valued at the lower of cost, using the last-in, first-out (LIFO) method, or market. Grain inventories are valued at net realizable value, and all related cash contracts and derivatives are valued at fair value, with all net changes in value recorded in earnings currently.

Inventories outside of the United States are generally valued at the lower of cost, using the first-in, first-out (FIFO) method, or net realizable value.

Shipping costs associated with the distribution of finished product to our customers are recorded as cost of sales, and are recognized when the related finished product is shipped to and accepted by the customer.

#### Land, Buildings, Equipment, and Depreciation

Land is recorded at historical cost. Buildings and equipment, including capitalized interest and internal engineering costs, are recorded at cost and depreciated over estimated useful lives, primarily using the straight-line method. Ordinary maintenance and repairs are charged to cost of sales. Buildings are usually depreciated over 40 years, and equipment, furniture, and software are usually depreciated over 3 to 10 years. Fully depreciated assets are retained in buildings and equipment until disposal. When an item is sold or retired, the accounts are relieved of its cost and related accumulated depreciation and the resulting gains and losses, if any, are recognized in earnings. As of May 27, 2018, assets held for sale were insignificant.

Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset (or asset group) may not be recoverable. An impairment loss would be recognized when estimated undiscounted future cash flows from the operation and disposition of the asset group are less than the carrying amount of the asset group. Asset groups have identifiable cash flows and are largely independent of other asset groups. Measurement of an impairment loss would be based on the excess of the carrying amount of the asset group over its fair value. Fair value is measured using a discounted cash flow model or independent appraisals, as appropriate.

#### Goodwill and Other Intangible Assets

Goodwill is not subject to amortization and is tested for impairment annually and whenever events or changes in circumstances indicate that impairment may have occurred. In fiscal 2016, we changed the date of our annual goodwill and indefinite-lived intangible asset impairment assessment from the first day of the third quarter to the first day of the second quarter to more closely align with the timing of our annual long-range planning process. Impairment testing is performed for each of our reporting units. We compare the carrying value of a reporting unit, including goodwill, to the fair value of the unit. Carrying value is based on the assets and liabilities associated with the operations of that reporting unit, which often requires allocation of shared or corporate items among reporting units. If the carrying amount of a reporting unit exceeds its fair value, impairment has occurred. We recognize an impairment charge for the amount by which the carrying amount of the reporting unit exceeds its fair value up to the total amount of goodwill allocated to the reporting unit. Our estimates of fair value are determined based on a discounted cash flow model. Growth rates for sales and profits are determined using inputs from our long-range planning process. We also make estimates of discount rates, perpetuity growth assumptions, market comparables, and other factors.

We evaluate the useful lives of our other intangible assets, mainly brands, to determine if they are finite or indefinite-lived. Reaching a determination on useful life requires significant judgments and assumptions regarding the future effects of obsolescence, demand, competition, other economic factors (such as the stability of the industry, known technological advances, legislative action that results in an uncertain or changing regulatory environment, and expected changes in distribution channels), the level of required maintenance expenditures, and the expected lives of other related groups of assets. Intangible assets that are deemed to have definite lives are amortized on a straight-line basis, over their useful lives, generally ranging from 4 to 30 years.

Our indefinite-lived intangible assets, mainly intangible assets primarily associated with the *Blue Buffalo*, *Pillsbury*, *Totino's*, *Progresso*, *Yoplait*, *Old El Paso*, *Yoki*, *Häagen-Dazs*, and *Annie's* brands, are also tested for impairment annually and whenever events or changes in circumstances indicate that their carrying value may not be recoverable. Our estimate of the fair value of the brands is based on a discounted cash flow model using inputs which included projected revenues from our long-range plan, assumed royalty rates that could be payable if we did not own the brands, and a discount rate.

Our finite-lived intangible assets, primarily acquired franchise agreements and customer relationships, are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. An impairment loss would be recognized when estimated undiscounted future cash flows from the operation and disposition of the asset are less than the carrying amount of the asset. Assets generally have identifiable cash flows and are largely independent of other assets. Measurement of an impairment loss would be based on the excess of the carrying amount of the asset over its fair value. Fair value is measured using a discounted cash flow model or other similar valuation model, as appropriate.

#### Investments in Unconsolidated Joint Ventures

Our investments in companies over which we have the ability to exercise significant influence are stated at cost plus our share of undistributed earnings or losses. We receive royalty income from certain joint ventures, incur various expenses (primarily research and development), and record the tax impact of certain joint venture operations that are structured as partnerships. In addition, we make advances to our joint ventures in the form of loans or capital investments. We also sell certain raw materials, semi-finished goods, and finished goods to the joint ventures, generally at market prices.

In addition, we assess our investments in our joint ventures if we have reason to believe an impairment may have occurred including, but not limited to, as a result of ongoing operating losses, projected decreases in earnings, increases in the weighted average cost of capital, or significant business disruptions. The significant assumptions used to estimate fair value include revenue growth and profitability, royalty rates, capital spending, depreciation and taxes, foreign currency exchange rates, and a discount rate. By their nature, these projections and assumptions are uncertain. If we were to determine the current fair value of our investment was less than the carrying value of the investment, then we would assess if the shortfall was of a temporary or permanent nature and write down the investment to its fair value if we concluded the impairment is other than temporary.

#### Redeemable Interest

We have a 51 percent controlling interest in Yoplait SAS, a consolidated entity. Sodiaal International (Sodiaal) holds the remaining 49 percent interest in Yoplait SAS. Sodiaal has the ability to put all or a portion of its redeemable interest to us at fair value once per year, up to three times before December 2024. This put option requires us to classify Sodiaal's interest as a redeemable interest outside of equity on our Consolidated Balance Sheets for as long as the put is exercisable by Sodiaal. When the put is no longer exercisable, the redeemable interest will be reclassified to noncontrolling interests on our Consolidated Balance Sheets. We adjust the value of the redeemable interest through additional paid-in capital on our Consolidated Balance Sheets quarterly to the redeemable interest's redemption value, which approximates its fair value. During the second quarter of fiscal 2018, we adjusted the redeemable interest's redemption value based on a discounted cash flow model. The significant assumptions used to estimate the redemption value include projected revenue growth and profitability from our long-range plan, capital spending, depreciation, taxes, foreign currency exchange rates, and a discount rate.

#### Revenue Recognition

We recognize sales revenue when the shipment is accepted by our customer. Sales include shipping and handling charges billed to the customer and are reported net of consumer coupon redemption, trade promotion and other costs, including estimated allowances for returns, unsalable product, and prompt pay discounts. Sales, use, value-added, and other excise taxes are not recognized in revenue. Coupons are recorded when distributed, based on estimated redemption rates. Trade promotions are recorded based on estimated participation and performance levels for offered programs at the time of sale. We generally do not allow a right of return. However, on a limited case-by-case basis with prior approval, we may allow customers to return product. In limited circumstances, product returned in saleable condition is resold to other customers or outlets. Receivables from customers generally do not bear interest. Terms and collection patterns vary around the world and by channel. The allowance for doubtful accounts represents our estimate of probable non-payments and credit losses in our existing receivables, as determined based on a review of past due balances and other specific account data. Account balances are written off against the allowance when we deem the amount is uncollectible.

#### Environmental

Environmental costs relating to existing conditions caused by past operations that do not contribute to current or future revenues are expensed. Liabilities for anticipated remediation costs are recorded on an undiscounted basis when they are probable and reasonably estimable, generally no later than the completion of feasibility studies or our commitment to a plan of action.

#### **Advertising Production Costs**

We expense the production costs of advertising the first time that the advertising takes place.

#### Research and Development

All expenditures for research and development (R&D) are charged against earnings in the period incurred. R&D includes expenditures for new product and manufacturing process innovation, and the annual expenditures are comprised primarily of internal salaries, wages, consulting, and supplies attributable to R&D activities. Other costs include depreciation and maintenance of research facilities, including assets at facilities that are engaged in pilot plant activities.

#### Foreign Currency Translation

For all significant foreign operations, the functional currency is the local currency. Assets and liabilities of these operations are translated at the period-end exchange rates. Income statement accounts are translated using the average exchange rates prevailing during the period. Translation adjustments are reflected within accumulated other comprehensive loss (AOCI) in stockholders' equity. Gains and losses from foreign currency transactions are included in net earnings for the period, except for gains and losses on investments in subsidiaries for which settlement is not planned for the foreseeable future and foreign exchange gains and losses on instruments designated as net investment hedges. These gains and losses are recorded in AOCI.

#### Derivative Instruments

All derivatives are recognized on our Consolidated Balance Sheets at fair value based on quoted market prices or our estimate of their fair value, and are recorded in either current or noncurrent assets or liabilities based on their maturity. Changes in the fair values of derivatives are recorded in net earnings or other comprehensive income, based on whether the instrument is designated and effective as a hedge transaction and, if so, the type of hedge transaction. Gains or losses on derivative instruments reported in AOCI are reclassified to earnings in the period the hedged item affects earnings. If the underlying hedged transaction ceases to exist, any associated amounts reported in AOCI are reclassified to earnings at that time. Any ineffectiveness is recognized in earnings in the current period.

#### Stock-based Compensation

We generally measure compensation expense for grants of restricted stock units using the value of a share of our stock on the date of grant. We estimate the value of stock option grants using a Black-Scholes valuation model. Stock-based compensation is recognized straight line over the vesting period. Our stock-based compensation expense is recorded in selling, general and administrative (SG&A) expenses and cost of sales in our Consolidated Statements of Earnings and allocated to each reportable segment in our segment results.

Certain equity-based compensation plans contain provisions that accelerate vesting of awards upon retirement, termination, or death of eligible employees and directors. We consider a stock-based award to be vested when the employee's retention of the award is no longer contingent on providing subsequent service. Accordingly, the related compensation cost is generally recognized immediately for awards granted to retirement-eligible individuals or over the period from the grant date to the date retirement eligibility is achieved, if less than the stated vesting period.

We report the benefits of tax deductions in excess of recognized compensation cost as an operating cash flow.

#### Defined Benefit Pension, Other Postretirement Benefit, and Postemployment Benefit Plans

We sponsor several domestic and foreign defined benefit plans to provide pension, health care, and other welfare benefits to retired employees. Under certain circumstances, we also provide accruable benefits, primarily severance, to former or inactive employees in the United States, Canada, and Mexico. We recognize an obligation for any of these benefits that vest or accumulate with service. Postemployment benefits that do not vest or accumulate with service (such as severance based solely on annual pay rather than years of service) are charged to expense when incurred. Our postemployment benefit plans are unfunded.

We recognize the underfunded or overfunded status of a defined benefit pension plan as an asset or liability and recognize changes in the funded status in the year in which the changes occur through AOCI.

In fiscal 2018, we approved an amendment to reorganize the U.S. qualified defined benefit pension plans and the supplemental pension plans that resulted in the spinoff of a portion of the General Mills Pension Plan (the Plan) and the 2005 Supplemental Retirement Plan and the Supplemental Retirement Plan (Grandfathered) (together, the Supplemental Plans) into new plans effective May 31, 2018. The benefits offered to the plans' participants were unchanged. The result of the reorganization was the creation of the General Mills Pension Plan I (Plan I) and the 2005 Supplemental Retirement Plan I and the Supplemental Retirement Plan I (Grandfathered) (together,

the Supplemental Plans I). The reorganization was made to facilitate a targeted investment strategy over time and to provide additional flexibility in evaluating opportunities to reduce risk and volatility. Actuarial gains and losses associated with the Plan and the Supplemental Plans are amortized over the average remaining service period of the active participants. Actuarial gains and losses associated with the Plan I and the Supplemental Plans I are amortized over the average remaining life of the participants. Please refer to Note 13 for a description of our defined benefit pension, other postretirement benefit, and postemployment benefit plans.

#### Use of Estimates

Preparing our Consolidated Financial Statements in conformity with accounting principles generally accepted in the United States requires us to make estimates and assumptions that affect reported amounts of assets and liabilities, disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. These estimates include our accounting for promotional expenditures, valuation of long-lived assets, intangible assets, redeemable interest, stock-based compensation, income taxes, and defined benefit pension, other postretirement benefit and postemployment benefit plans. Actual results could differ from our estimates.

#### Other New Accounting Standards

In the third quarter of fiscal 2018, we adopted new accounting requirements that codify Securities and Exchange Commission (SEC) Staff Accounting Bulletin (SAB) No. 118, as it relates to allowing for recognition of provisional amounts related to the U.S. Tax Cuts and Jobs Act (TCJA) in the event that the accounting is not complete and a reasonable estimate can be made. Where necessary information is not available, prepared, or analyzed to determine a reasonable estimate, no provisional amount should be recorded. The guidance allows for a measurement period of up to one year from the enactment date to finalize the accounting related to the TCJA.

In the third quarter of fiscal 2018, we adopted new accounting requirements that provide the option to reclassify stranded income tax effects resulting from the TCJA from AOCI to retained earnings. We elected to reclassify the stranded income tax effects of the TCJA of \$329.4 million from AOCI to retained earnings. This reclassification consists of deferred taxes originally recorded in AOCI that exceed the newly enacted federal corporate tax rate. The new accounting requirements allow for adjustments to reclassification amounts in subsequent periods as a result of changes to the provisional amounts recorded.

In the first quarter of fiscal 2018, we adopted new requirements for the accounting and presentation of stock-based payments. The adoption of this guidance resulted in the prospective recognition of realized windfall and shortfall tax benefits related to the exercise or vesting of stock-based awards in our Consolidated Statements of Earnings instead of additional paid-in capital within our Consolidated Balance Sheets. We recognized a windfall tax benefit in income tax expense in our Consolidated Statements of Earnings of \$25.2 million in fiscal 2018. We retrospectively adopted the guidance related to reclassification of realized windfall tax benefits in our Consolidated Statements of Cash Flows. This resulted in reclassifications of \$25.2 million, \$64.1 million, and \$94.1 million of cash provided by financing activities to operating activities for fiscal 2018, fiscal 2017, and fiscal 2016, respectively. Additionally, we retrospectively adopted the guidance related to reclassification of employee tax withholdings in our Consolidated Statements of Cash Flows. This resulted in reclassifications of \$26.8 million, \$37.8 million, and \$40.3 million of cash used by operating activities to financing activities for fiscal 2018, fiscal 2017, and fiscal 2016, respectively. Stock-based compensation expense continues to reflect estimated forfeitures.

In the first quarter of fiscal 2018, we adopted new accounting requirements which permit reporting entities to measure a goodwill impairment loss by the amount by which a reporting unit's carrying value exceeds the reporting unit's fair value. Previously, goodwill impairment losses were required to be measured by determining the implied fair value of goodwill. Our annual goodwill impairment test was performed as of the first day of the second quarter of fiscal 2018, and the adoption of this guidance did not impact our results of operations or financial position.

In the first quarter of fiscal 2017, we adopted new accounting requirements for the presentation of certain investments using the net asset value, providing a practical expedient to exclude such investments from categorization within the fair value hierarchy and separate disclosure. We adopted the guidance retrospectively and restated the fiscal 2016 fair value of plan asset tables in Note 13. The adoption of this guidance did not impact our results of operations or financial position.

In the first quarter of fiscal 2017, we adopted new accounting requirements which permit reporting entities with a fiscal year-end that does not coincide with a month-end to apply a practical expedient that permits the entity to measure defined benefit plan assets and obligations using the month-end that is closest to the entity's fiscal year-end and apply such practical expedient consistently to all plans. The adoption of this guidance did not have a material impact on our results of operations or financial position.

In the fourth quarter of fiscal 2016, we adopted new accounting requirements for the presentation of deferred tax assets and liabilities, requiring noncurrent classification for all deferred tax assets and liabilities on the statement of financial position. This presentation change has been implemented retroactively. The adoption of this guidance did not have a material impact on our financial position.

In the first quarter of fiscal 2016, we adopted new accounting requirements for the classification of debt issuance costs presented in the balance sheet as a direct reduction from the carrying amount of the debt liability. This presentation change has been implemented retroactively. The adoption of this guidance did not have a material impact on our financial position.

## NOTE 3. ACQUISITION AND DIVESTITURES

On April 24, 2018, we acquired Blue Buffalo Pet Products, Inc. ("Blue Buffalo") for an aggregate purchase price of \$8.0 billion, including \$103.0 million of consideration for net debt repaid at the time of the acquisition. In accordance with the definitive agreement and plan of merger, a subsidiary of General Mills merged into Blue Buffalo, with Blue Buffalo surviving the merger as a wholly owned subsidiary of General Mills. In accordance with the merger agreement, equity holders of Blue Buffalo received \$40.00 per share in cash. We financed the transaction with a combination of \$6.0 billion in debt, \$1.0 billion in equity, and cash on hand. The acquisition accelerates our portfolio reshaping strategy. In fiscal 2018, we recorded acquisition transaction and integration costs of \$34.0 million recorded in selling, general, and administrative expenses and \$49.9 million in interest, net related to the debt issued to finance the acquisition.

We consolidated Blue Buffalo into our Consolidated Balance Sheets and recorded goodwill of \$5.3 billion, an indefinite lived intangible asset for the Blue Buffalo brand of \$2.7 billion, and a finite lived customer relationship asset of \$269.0 million. The goodwill was primarily attributable to future growth opportunities and any intangible assets that did not qualify for separate recognition. The goodwill is included in the Pet reporting unit and is not deductible for tax purposes. We have conducted a preliminary assessment of certain assets and liabilities related to the acquisition of Blue Buffalo. We are continuing our review of these items during the measurement period, and if new information is obtained about facts and circumstances that existed at the acquisition date, the acquisition accounting will be revised to reflect the resulting adjustments to current estimates of these items.

The consolidated results of Blue Buffalo will be reported as our Pet operating segment in future periods on a one-month lag. Accordingly, in fiscal 2018, our Consolidated Statements of Earnings do not include Pet operating segment results.

The acquired assets and assumed liabilities include the following:

Assets (Liabilities), In Millions	
Receivables	\$ 128.9
Inventories	176.5
Prepaid expenses and other current assets	4.8
Land, buildings, and equipment	359.2
Goodwill	5,294.9
Other intangible assets	3,015.0
Other assets	1.7
Accounts payable	(55.1)
Other current liabilities	(62.2)
Deferred income taxes	(750.2)
Other liabilities	(77.7)
Total assets acquired and liabilities assumed	\$8,035.8

The fair value of other intangible assets is as follows:

In Millions	Type	Life in Years	Value
Brand Intangible	Non-amortizable	Indefinite	\$2,746.0
Customer relationships	Amortizable	20	269.0
<b>Total other intangible assets</b>			\$3,015.0

The following unaudited supplemental pro forma information is presented as if the acquisition had occurred at the beginning of fiscal 2017:

	Unaudited					
	Fiscal Year					
In Millions	2018	2017				
Net sales	\$17,057.4	\$16,772.9				
Net earnings attributable to General Mills	2,252.4	1,540.2				

The fiscal 2017 pro forma amounts include transaction and integration costs of \$83.9 million and the purchase accounting adjustment to record inventory at fair value of \$52.7 million. The fiscal 2017 and fiscal 2018 pro forma amounts include interest expense of \$238.7 million on the debt issued to finance the transaction and amortization expense of \$13.5 million based on the estimated fair value and useful life of the customer relationships intangible asset. Additionally, the pro forma amounts include an increase to cost of sales by \$1.6 million in fiscal 2017 and \$5.1 million in fiscal 2018 to reflect the impact of using the LIFO method of inventory valuation on Blue Buffalo's historical operating results. Pro forma amounts include related tax effects of \$125.1 million in fiscal 2017 and \$14.5 million in fiscal 2018. Unaudited pro forma amounts are not necessarily indicative of results had the acquisition occurred at the beginning of fiscal 2017 or of future results.

During the second quarter of fiscal 2017, we sold our Martel, Ohio manufacturing facility in our Convenience Stores & Foodservice segment and simultaneously entered into a co-packing agreement with the purchaser. We received \$17.5 million in cash, and recorded a pre-tax loss of \$13.5 million.

During the fourth quarter of fiscal 2016, we sold our General Mills de Venezuela CA subsidiary to a third party and exited our business in Venezuela. As a result of this transaction, we recorded a pre-tax loss of \$37.6 million. In addition, we sold our General Mills Argentina S.A. foodservice business in Argentina to a third party and recorded a pre-tax loss of \$14.8 million.

During the second quarter of fiscal 2016, we sold our North American Green Giant product lines for \$822.7 million in cash, and we recorded a pre-tax gain of \$199.1 million. We received net cash proceeds of \$788.0 million after transaction related costs. After the divestiture, we retained a brand intangible asset on our Consolidated Balance Sheets of \$30.1 million related to our continued use of the Green Giant brand in certain markets outside of North America.

## NOTE 4. RESTRUCTURING, IMPAIRMENT, AND OTHER EXIT COSTS

#### INTANGIBLE ASSET IMPAIRMENT

In fiscal 2018, we recorded a \$96.9 million charge related to the impairment of our, *Yoki*, *Mountain High* and *Immaculate Baking* brand intangible assets in restructuring, impairment, and other exit costs. Please see Note 6 for additional information.

#### RESTRUCTURING INITIATIVES

We view our restructuring activities as actions that help us meet our long-term growth targets. Activities we undertake must meet internal rate of return and net present value targets. Each restructuring action normally takes one to two years to complete. At completion (or as each major stage is completed in the case of multi-year programs), the project begins to deliver cash savings and/or reduced depreciation. These activities result in various restructuring costs, including asset write-offs, exit charges including severance, contract termination fees, and decommissioning and other costs. Accelerated depreciation associated with restructured assets, as used in the context of our disclosures regarding restructuring activity, refers to the increase in depreciation expense caused by shortening the useful life or updating the salvage value of depreciable fixed assets to coincide with the end of production under an approved restructuring plan. Any impairment of the asset is recognized immediately in the period the plan is approved.

We are currently pursuing several multi-year restructuring initiatives designed to increase our efficiency and focus our business behind our key growth strategies. Charges recorded in fiscal 2018 related to these initiatives were as follows:

In Millions	Fiscal 2018							
	Severance	Asset Write-offs	Accelerated Depreciation	Other	Total			
Global cost savings initiatives	\$ 48.9	\$ -	\$ -	\$ 0.4	\$ 49.3			
Global reorganization	(3.0)	0.6	-	0.2	(2.2)			
Closure of Melbourne, Australia plant	0.7	5.8	2.1	7.1	15.7			
Restructuring of certain international product lines	(0.1)	-	-	-	(0.1)			
Closure of Vineland, New Jersey plant	(1.6)	0.6	10.6	3.2	12.8			
Project Compass	0.4	-	-	-	0.4			
Project Century	(0.3)	4.8	-	3.3	7.8			
Combination of certain operational facilities	0.7	(1.7)	-	-	(1.0)			
Total	\$ 45.7	\$ 10.1	\$ 12.7	\$ 14.2	\$ 82.7			

In the fourth quarter of 2018, we approved global cost savings initiatives designed to reduce administrative costs and align resources behind high growth initiatives. These actions will affect approximately 625 positions, and we expect to incur approximately \$55 million of net expenses relating to these actions, most of which will be cash. We recorded \$49.3 million of restructuring charges relating to these actions in fiscal 2018. We expect these actions to be completed by the end of fiscal 2019.

Charges recorded in fiscal 2017 were as follows:

	Fiscal 2017							
In Millions	Severance	Asset Write-offs	Pension Related	Accelerated Depreciation	Other	Total		
Global reorganization	\$ 66.3	\$ -	\$ -	\$ -	\$ 5.8	\$ 72.1		
Closure of Melbourne, Australia plant	11.4	4.5	-	5.6	0.4	21.9		
Restructuring of certain international product lines	7.0	37.0	-	(0.3)	1.4	45.1		
Closure of Vineland, New Jersey plant	12.3	7.9	1.5	14.5	5.2	41.4		
Project Compass	(1.5)	0.1	-	0.2	0.8	(0.4)		
Project Century	(1.0)	13.0	0.7	18.5	12.8	44.0		
Total	\$ 94.5	\$ 62.5	\$ 2.2	\$ 38.5	\$26.4	\$224.1		

In the third quarter of fiscal 2017, we approved restructuring actions designed to better align our organizational structure with our strategic initiatives. These actions affected 600 positions and we incurred \$69.9 million of net expenses relating to these actions, most of which was cash. Restructuring charges relating to these actions were reduced by \$2.2 million in fiscal 2018. We recorded \$72.1 million of restructuring charges relating to these actions in fiscal 2017. These actions were completed in fiscal 2018.

In the second quarter of fiscal 2017, we notified the employees and their representatives of our decision to close our pasta manufacturing facility in Melbourne, Australia in our Europe & Australia segment to improve our margin structure. This action will affect approximately 350 positions, and we expect to incur approximately \$40 million of net expenses relating to this action, most of which will be non-cash. We recorded \$15.7 million of restructuring charges relating to this action in fiscal 2018 and \$21.9 million in fiscal 2017. We expect this action to be completed by the end of fiscal 2019.

In the first quarter of fiscal 2017, we announced a plan to restructure certain product lines in our Asia & Latin America segment. To eliminate excess capacity, we closed our snacks manufacturing facility in Marília, Brazil and ceased production operations for meals and snacks at our facility in São Bernardo do Campo, Brazil. We also ceased production of certain underperforming snack products at our facility in Nanjing, China. These and other actions will affect approximately 420 positions in our Brazilian operations and approximately 440 positions in our Greater China operations. We expect to incur approximately \$46 million of net expenses related to these actions, most of which will be non-cash. Restructuring charges relating to these actions were reduced by \$0.1 million in fiscal 2018. We recorded \$45.1 million of restructuring charges relating to these actions in fiscal 2017. We expect these actions to be completed by the end of fiscal 2019.

In the first quarter of fiscal 2017, we approved a plan to close our Vineland, New Jersey facility to eliminate excess soup capacity in our North America Retail segment. This action will affect 380 positions, and we expect to incur approximately \$54 million of net expenses related to this action, of which approximately \$11 million will be cash. We recorded \$12.8 million of restructuring charges relating to this action in fiscal 2018 and \$41.4 million in fiscal 2017. We expect this action to be completed by the end of fiscal 2019.

Charges recorded in fiscal 2016 were as follows:

	Fiscal 2016									
In Millions	Sev	erance		Asset rite-offs		ension elated		celerated preciation	Other	Total
Project Compass	\$	45.4	\$	-	\$	1.4	\$	-	\$ 7.9	\$ 54.7
Project Catalyst		(8.7)		1.2		-		-	-	(7.5)
Project Century		30.9		30.7		19.1		76.5	25.4	182.6
Total	\$	67.6	\$	31.9	\$	20.5	\$	76.5	\$ 33.3	\$229.8

In the first quarter of fiscal 2016, we approved Project Compass, a restructuring plan designed to enable our international operations to accelerate long-term growth through increased organizational effectiveness and

reduced administrative expense. In connection with this project, we eliminated 749 positions. We incurred \$54.7 million of net expenses, most of which was cash. We recorded \$0.4 million of restructuring charges relating to this action in fiscal 2018, restructuring charges were reduced by \$0.4 million in fiscal 2017, and we incurred \$54.7 million of restructuring charges in fiscal 2016. This action was completed in fiscal 2018.

In fiscal 2015, we announced Project Century (Century) which initially involved a review of our North American manufacturing and distribution network to streamline operations and identify potential capacity reductions. In fiscal 2016, we broadened the scope of Century to identify opportunities to streamline our supply chain outside of North America.

As part of Century, in the second quarter of fiscal 2016, we approved a restructuring plan to close manufacturing facilities in our Europe & Australia segment supply chain located in Berwick, United Kingdom and East Tamaki, New Zealand. These actions affected 287 positions and we incurred \$31.8 million of net expenses related to these actions, of which \$12 million was cash. We recorded \$1.8 million of restructuring charges relating to these actions in fiscal 2017 and \$30.0 million in fiscal 2016. These actions were completed in fiscal 2017.

As part of Century, in the first quarter of fiscal 2016, we approved a restructuring plan to close our West Chicago, Illinois cereal and dry dinner manufacturing plant in our North America Retail segment supply chain. This action affected 484 positions, and we incurred \$109.3 million of net expenses relating to this action, of which \$21 million was cash. We recorded \$6.9 million of restructuring charges relating to this action in fiscal 2018, \$23.2 million in fiscal 2017 and \$79.2 million in fiscal 2016. This action was completed in fiscal 2018.

As part of Century, in the first quarter of fiscal 2016, we approved a restructuring plan to close our Joplin, Missouri snacks plant in our North America Retail segment supply chain. This action affected 125 positions, and we incurred \$8.0 million of net expenses relating to this action, of which less than \$1 million was cash. We recorded \$1.4 million of restructuring charges relating to this action in fiscal 2018, \$0.3 million in fiscal 2017, and \$6.3 million in fiscal 2016. This action was completed in fiscal 2018.

We paid cash related to restructuring initiatives of \$53.6 million in fiscal 2018, \$107.8 million in fiscal 2017, and \$122.6 million in fiscal 2016.

In addition to restructuring charges, we expect to incur approximately \$130 million of project-related costs, which will be recorded in cost of sales, all of which will be cash. We recorded project-related costs in cost of sales of \$11.3 million in fiscal 2018, \$43.9 million in fiscal 2017, and \$57.5 million in fiscal 2016. We paid cash for project-related costs of \$10.9 million in fiscal 2018, \$46.9 million in fiscal 2017, and \$54.5 million in fiscal 2016. We expect these activities to be completed in fiscal 2019.

Restructuring charges and project-related costs are classified in our Consolidated Statements of Earnings as follows:

		Fiscal	
In Millions	2018	2017	2016
Cost of sales	\$ 14.0 \$	41.5 \$	78.4
Restructuring, impairment, and other exit costs	68.7	182.6	151.4
Total restructuring charges	82.7	224.1	229.8
Project-related costs classified in cost of sales	\$ 11.3 \$	43.9 \$	57.5

The roll forward of our restructuring and other exit cost reserves, included in other current liabilities, is as follows:

In Millions	Severance T	Contract Termination Exit	Other Costs	Total
Reserve balance as of May 31, 2015	\$ 118.6 \$	0.6 \$	1.6 \$	120.8
Fiscal 2016 charges, including				
foreign currency translation	64.3	1.6	4.3	70.2
Utilized in fiscal 2016	(109.3)	(0.7)	(4.4)	(114.4)
Reserve balance as of May 29, 2016	73.6	1.5	1.5	76.6
Fiscal 2017 charges, including				
foreign currency translation	95.0	0.9	8.1	104.0
Utilized in fiscal 2017	(86.8)	(1.7)	(7.1)	(95.6)
Reserve balance as of May 28, 2017	81.8	0.7	2.5	85.0
Fiscal 2018 charges, including				
foreign currency translation	40.8	0.2	(0.7)	40.3
Utilized in fiscal 2018	(56.6)	(0.8)	(1.1)	(58.5)
Reserve balance as of May 27, 2018	\$ 66.0 \$	0.1 \$	0.7 \$	66.8

The charges recognized in the roll forward of our reserves for restructuring and other exit costs do not include items charged directly to expense (e.g., asset impairment charges, the gain or loss on the sale of restructured assets, and the write-off of spare parts) and other periodic exit costs recognized as incurred, as those items are not reflected in our restructuring and other exit cost reserves on our Consolidated Balance Sheets.

#### NOTE 5. INVESTMENTS IN UNCONSOLIDATED JOINT VENTURES

We have a 50 percent equity interest in Cereal Partners Worldwide (CPW), which manufactures and markets ready-to-eat cereal products in more than 130 countries outside the United States and Canada. CPW also markets cereal bars in several European countries and manufactures private label cereals for customers in the United Kingdom. We have guaranteed a portion of CPW's debt and its pension obligation in the United Kingdom.

We also have a 50 percent equity interest in Häagen-Dazs Japan, Inc. (HDJ). This joint venture manufactures and markets *Häagen-Dazs* ice cream products and frozen novelties.

Results from our CPW and HDJ joint ventures are reported for the 12 months ended March 31.

Joint venture related balance sheet activity follows:

In Millions	lay 27, 2018	May 28, 2017		
Cumulative investments	\$ 499.6	\$	505.3	
Goodwill and other intangibles	488.7		472.0	
Aggregate advances included in				
cumulative investments	295.3		284.7	

Joint venture earnings and cash flow activity follows:

		Fisc	al Year	
In Millions	2018		2017	2016
Sales to joint ventures	\$ 7.4	\$	7.0 \$	10.5
Net advances (repayments)	17.3		(3.3)	(63.9)
Dividends received	113.2		75.6	75.1

Summary combined financial information for the joint ventures on a 100 percent basis follows:

	Fiscal Year						
In Millions	2018	2017	2016				
Net sales:							
CPW	\$ 1,734.0	\$ 1,648.4	\$ 1,674.8				
HDJ	430.4	435.1	369.4				
Total net sales	2,164.4	2,083.5	2,044.2				
Gross margin	853.6	865.9	867.6				
Earnings before income taxes	216.2	243.3	234.8				
Earnings after income taxes	176.7	190.3	186.7				

In Millions	May 27, 2018		
Current assets	\$ 938.5	\$	849.7
Noncurrent assets	902.5		858.9
Current liabilities	1,579.3		1,469.6
Noncurrent liabilities	72.6		55.2

## NOTE 6. GOODWILL AND OTHER INTANGIBLE ASSETS

The components of goodwill and other intangible assets are as follows:

In Millions	May 27, 2018	May 28, 2017
Goodwill	\$ 14,065.0	\$ 8,747.2
Other intangible assets:		
Intangible assets not subject to		
amortization:		
Brands and other indefinite-lived		
intangibles	6,818.7	4,161.1
Intangible assets subject to		
amortization:		
Franchise agreements, customer		
relationships, and other finite-		
lived intangibles	811.7	524.8
Less accumulated amortization	(185.3)	(155.5)
Intangible assets subject to		
amortization	626.4	369.3
Other intangible assets	7,445.1	4,530.4
Total	\$ 21,510.1	\$ 13,277.6

Based on the carrying value of finite-lived intangible assets as of May 27, 2018, amortization expense for each of the next five fiscal years is estimated to be approximately \$41 million.

On April 24, 2018, we acquired Blue Buffalo, which became our Pet operating segment and we recorded \$5.3 billion of goodwill, \$2.7 billion related to an indefinite-lived brand intangible asset, and \$269.0 million related to a customer relationships intangible asset.

The changes in the carrying amount of goodwill for fiscal 2016, 2017, and 2018 are as follows:

In Millions	North America Retail		Convenience Stores & Foodservice	Europe &		Joint Ventures	Total
Balance as of May 31, 2015	\$ 6,546.2 \$	- \$	921.1	\$ 719.1	\$ 287.0 5	\$ 401.5 \$	8,874.9
Acquisition	54.1	-	-	-	29.4	-	83.5
Divestitures	(184.5)	-	-	-	(1.9)	-	(186.4)
Other activity, primarily							
foreign currency translation	(5.5)	-	-	(2.6)	(27.4)	4.7	(30.8)
Balance as of May 29, 2016	6,410.3	-	921.1	716.5	287.1	406.2	8,741.2
Divestiture	_	-	(2.3)	) -	-	-	(2.3)
Other activity, primarily							
foreign currency translation	(3.8)	-	-	(15.7)	25.3	2.5	8.3
Balance as of May 28, 2017	6,406.5	-	918.8	700.8	312.4	408.7	8,747.2
Acquisition	_	5,294.9	-	-	-	-	5,294.9
Other activity, primarily							
foreign currency translation	4.1	-	-	29.1	(27.4)	17.1	22.9
Balance as of May 27, 2018	\$ 6,410.6 \$	5,294.9 \$	918.8	\$ 729.9	\$ 285.0	\$ 425.8 \$	14,065.0

The changes in the carrying amount of other intangible assets for fiscal 2016, 2017, and 2018 are as follows:

In Millions	Total
Balance as of May 31, 2015	\$ 4,677.0
Acquisition	30.1
Divestiture	(119.6)
Other activity, primarily amortization	
and foreign currency translation	(48.9)
Balance as of May 29, 2016	4,538.6
Other activity, primarily amortization	
and foreign currency translation	(8.2)
Balance as of May 28, 2017	4,530.4
Acquisition	3,015.0
Impairment charge	(96.9)
Other activity, primarily amortization	
and foreign currency translation	(3.4)
Balance as of May 27, 2018	\$ 7,445.1

Our annual goodwill and indefinite-lived intangible assets test was performed on the first day of the second quarter of fiscal 2018. As of the assessment date, we determined there was no impairment of our intangible assets as their related fair values were substantially in excess of the carrying values, except for the *Yoki* and *Progresso* brand intangible assets and the Latin America reporting unit.

The excess fair value as of the fiscal 2018 test date of the *Yoki* and *Progresso* brand intangible assets and the Latin America reporting unit is as follows:

In Millions	Carrying Value of Intangible Asset	Excess Fair Value as of Fiscal 2018 Test Date
Yoki	\$138.2	1%
Progresso	462.1	6%
Latin America	\$272.0	21%

While having significant coverage as of our fiscal 2018 assessment date, the *Food Should Taste Good* and *Green Giant* brand intangible assets and U.S. Yogurt reporting unit had risk of decreasing coverage. We will continue to monitor these businesses for potential impairment.

During the fourth quarter of fiscal 2018, we executed our fiscal 2019 planning process and preliminary long-range planning process, which resulted in lower future sales and profitability projections in our plans for the businesses supporting our *Yoki*, *Mountain High*, and *Immaculate Baking* brand intangible assets. As a result of this triggering event, we performed an interim impairment assessment of these assets as of May 27, 2018, and determined that the fair value of these brand assets no longer exceeded the carrying values of the respective assets. Significant assumptions used in that assessment included our updated long-range cash flow projections for the businesses, royalty rates, weighted average cost of capital rates, and tax rates. We recorded a \$96.9 million impairment charge in the fourth quarter of fiscal 2018 related to these assets as follows:

In Millions	Impairment Charge	Carrying Value as of May 27, 2018
Yoki	\$65.0	\$63.6
Mountain High	20.0	15.4
Immaculate Baking	11.9	
Total	\$96.9	\$79.0

## NOTE 7. FINANCIAL INSTRUMENTS, RISK MANAGEMENT ACTIVITIES, AND FAIR VALUES

## FINANCIAL INSTRUMENTS

The carrying values of cash and cash equivalents, receivables, accounts payable, other current liabilities, and notes payable approximate fair value. Marketable securities are carried at fair value. As of May 27, 2018 and May 28, 2017, a comparison of cost and market values of our marketable debt and equity securities is as follows:

_		Cost		Fair Val	ue	Gross G	Gross Losses		
		Fiscal Ye	ar	Fiscal Ye	ar	Fiscal Y	ear	Fiscal Year	
In Millions		2018	2017	2018	2017	2018	2017	2018	2017
Available for sale:									
Debt securities	\$	25.4 \$	265.4 \$	25.4 \$	265.5	\$ - \$	0.1	\$ -	\$ -
Equity securities		0.3	1.8	3.5	9.9	3.2	8.1	-	
Total	\$	25.7 \$	267.2 \$	28.9 \$	275.4	\$ 3.2 \$	8.2	\$ -	\$ -

We realized \$6.8 million of gains from the sale of available-for-sale marketable securities. Gains and losses are determined by specific identification. Classification of marketable securities as current or noncurrent is dependent upon our intended holding period and the security's maturity date. The aggregate unrealized gains and losses on available-for-sale securities, net of tax effects, are classified in AOCI within stockholders' equity.

Scheduled maturities of our marketable securities are as follows:

	Available for Sale						
In Millions	(	Cost		Fair Value			
Under 1 year (current)	\$	25.4	\$	25.4			
Equity securities		0.3		3.5			
Total	\$	25.7	\$	28.9			

As of May 27, 2018, we did not any have cash and cash equivalents pledged as collateral for derivative contracts. As of May 27, 2018, \$0.9 million of certain accounts receivable were pledged as collateral against a foreign uncommitted line of credit.

The fair value and carrying amounts of long-term debt, including the current portion, were \$14,169.7 million and \$14,268.8 million, respectively, as of May 27, 2018. The fair value of long-term debt was estimated using market quotations and discounted cash flows based on our current incremental borrowing rates for similar types of instruments. Long-term debt is a Level 2 liability in the fair value hierarchy.

#### **RISK MANAGEMENT ACTIVITIES**

As a part of our ongoing operations, we are exposed to market risks such as changes in interest and foreign currency exchange rates and commodity and equity prices. To manage these risks, we may enter into various derivative transactions (e.g., futures, options, and swaps) pursuant to our established policies.

## **COMMODITY PRICE RISK**

Many commodities we use in the production and distribution of our products are exposed to market price risks. We utilize derivatives to manage price risk for our principal ingredients and energy costs, including grains (oats, wheat, and corn), oils (principally soybean), dairy products, natural gas, and diesel fuel. Our primary objective when entering into these derivative contracts is to achieve certainty with regard to the future price of commodities purchased for use in our supply chain. We manage our exposures through a combination of purchase orders, long-term contracts with suppliers, exchange-traded futures and options, and over-the-counter options and swaps. We offset our exposures based on current and projected market conditions and generally seek to acquire the inputs at as close to our planned cost as possible.

We use derivatives to manage our exposure to changes in commodity prices. We do not perform the assessments required to achieve hedge accounting for commodity derivative positions. Accordingly, the changes in the values of these derivatives are recorded currently in cost of sales in our Consolidated Statements of Earnings.

Although we do not meet the criteria for cash flow hedge accounting, we believe that these instruments are effective in achieving our objective of providing certainty in the future price of commodities purchased for use in our supply chain. Accordingly, for purposes of measuring segment operating performance these gains and losses are reported in unallocated corporate items outside of segment operating results until such time that the exposure we are managing affects earnings. At that time we reclassify the gain or loss from unallocated corporate items to segment operating profit, allowing our operating segments to realize the economic effects of the derivative without experiencing any resulting mark-to-market volatility, which remains in unallocated corporate items.

Unallocated corporate items for fiscal 2018, 2017 and 2016 included:

	Fiscal Year						
In Millions	2018	2017	2016				
Net gain (loss) on mark-to-market valuation of commodity							
positions	\$ 14.3	\$ (22.0)	\$ (69.1)				
Net loss on commodity positions reclassified from							
unallocated corporate items to segment operating profit	11.3	32.0	127.9				
Net mark-to-market revaluation of certain grain inventories	6.5	3.9	4.0				
Net mark-to-market valuation of certain commodity							
positions recognized in unallocated corporate items	\$ 32.1	\$ 13.9	\$ 62.8				

As of May 27, 2018, the net notional value of commodity derivatives was \$238.8 million, of which \$147.9 million related to agricultural inputs and \$90.9 million related to energy inputs. These contracts relate to inputs that generally will be utilized within the next 12 months.

#### INTEREST RATE RISK

We are exposed to interest rate volatility with regard to future issuances of fixed-rate debt, and existing and future issuances of floating-rate debt. Primary exposures include U.S. Treasury rates, LIBOR, Euribor, and commercial paper rates in the United States and Europe. We use interest rate swaps, forward-starting interest rate swaps, and treasury locks to hedge our exposure to interest rate changes, to reduce the volatility of our financing costs, and to achieve a desired proportion of fixed rate versus floating-rate debt, based on current and projected market conditions. Generally under these swaps, we agree with a counterparty to exchange the difference between fixed-rate and floating-rate interest amounts based on an agreed upon notional principal amount.

Floating Interest Rate Exposures — Floating-to-fixed interest rate swaps are accounted for as cash flow hedges, as are all hedges of forecasted issuances of debt. Effectiveness is assessed based on either the perfectly effective hypothetical derivative method or changes in the present value of interest payments on the underlying debt. Effective gains and losses deferred to AOCI are reclassified into earnings over the life of the associated debt. Ineffective gains and losses are recorded as net interest. The amount of hedge ineffectiveness was a \$2.6 million loss in fiscal 2018, and less than \$1 million in fiscal 2017 and 2016.

Fixed Interest Rate Exposures — Fixed-to-floating interest rate swaps are accounted for as fair value hedges with effectiveness assessed based on changes in the fair value of the underlying debt and derivatives, using incremental borrowing rates currently available on loans with similar terms and maturities. Ineffective gains and losses on these derivatives and the underlying hedged items are recorded as net interest. The amount of hedge ineffectiveness was a \$3.4 million loss in fiscal 2018, a \$4.3 million gain in fiscal 2017, and less than \$1 million in fiscal 2016.

In advance of planned debt financing related to the acquisition of Blue Buffalo, we entered into \$3,800.0 million of treasury locks due April 19, 2018, with an average fixed rate of 2.9 percent, of which \$2,300.0 million were entered into in the third quarter of fiscal 2018 and \$1,500.0 million were entered into in the fourth quarter of fiscal 2018. All of these treasury locks were cash settled for \$43.9 million during the fourth quarter of fiscal 2018, concurrent with the issuance of our \$850.0 million 5.5-year fixed-rate notes, \$800.0 million 7-year fixed-rate notes, \$1,400.0 million 10-year fixed-rate notes, \$500.0 million 20-year fixed-rate notes, and \$650.0 million 30-year fixed-rate notes.

In advance of planned debt financing, in fiscal 2018, we entered into \$500.0 million of treasury locks due October 15, 2017 with an average fixed rate of 1.8 percent. All of these treasury locks were cash settled for \$3.7 million during the second quarter of fiscal 2018, concurrent with the issuance of our \$500.0 million 5-year fixed-rate notes.

In advance of planned debt financing, in the first quarter of fiscal 2017 and the third quarter of fiscal 2016, we entered into \$100.0 million and \$400.0 million, respectively, of treasury locks due February 15, 2017 with an average fixed rate of 2.0 percent. All of these treasury locks were cash settled for \$17.2 million during the third quarter of fiscal 2017, concurrent with the issuance of our \$750.0 million 10-year fixed-rate notes.

As of May 27, 2018, the pre-tax amount of cash-settled interest rate hedge gain or loss remaining in AOCI, which will be reclassified to earnings over the remaining term of the related underlying debt, follows:

In Millions	Gai	n/(Loss)
5.65% notes due February 15, 2019	\$	0.4
3.15% notes due December 15, 2021		(35.2)
2.6% notes due October 12, 2022		3.2
1.0% notes due April 27, 2023		(1.2)
3.7% notes due October 17, 2023		(1.8)
3.65% notes due February 15, 2024		10.2
4.0% notes due April 17, 2025		(4.0)
3.2% notes due February 10, 2027		14.9
1.5% notes due April 27, 2027		(2.9)
4.2% notes due April 17, 2028		(10.1)
4.55% notes due April 17, 2038		(10.9)
5.4% notes due June 15, 2040		(12.3)
4.15% notes due February 15, 2043		9.7
4.7% notes due April 17, 2048		(14.2)
Net pre-tax hedge loss in AOCI	\$	(54.2)

The following table summarizes the notional amounts and weighted-average interest rates of our interest rate derivatives. Average floating rates are based on rates as of the end of the reporting period.

In Millions	May 27, 2018	May 28, 2017
Pay-floating swaps - notional amount	\$ 500.0 \$	1,000.0
Average receive rate	2.2%	1.8%
Average pay rate	2.9%	1.6%

The swap contracts outstanding as of May 27, 2018 mature in fiscal 2020.

#### FOREIGN EXCHANGE RISK

Foreign currency fluctuations affect our net investments in foreign subsidiaries and foreign currency cash flows related to third party purchases, intercompany loans, product shipments, and foreign-denominated debt. We are also exposed to the translation of foreign currency earnings to the U.S. dollar. Our principal exposures are to the Australian dollar, Brazilian real, British pound sterling, Canadian dollar, Chinese renminbi, euro, Japanese yen, Mexican peso, and Swiss franc. We primarily use foreign currency forward contracts to selectively hedge our foreign currency cash flow exposures. We also generally swap our foreign-denominated commercial paper borrowings and nonfunctional currency intercompany loans back to U.S. dollars or the functional currency of the entity with foreign exchange exposure. The gains or losses on these derivatives offset the foreign currency revaluation gains or losses recorded in earnings on the associated borrowings. We generally do not hedge more than 18 months in advance.

As of May 27, 2018, the net notional value of foreign exchange derivatives was \$899.5 million. The amount of hedge ineffectiveness was less than \$1 million in each of fiscal 2018, 2017, and 2016.

We also have many net investments in foreign subsidiaries that are denominated in euros. We previously hedged a portion of these net investments by issuing euro-denominated commercial paper and foreign exchange forward contracts. As of May 27, 2018, we hedged a portion of these net investments with €2,200.0 million of euro denominated bonds. As of May 27, 2018, we had deferred net foreign currency transaction losses of \$142.3 million in AOCI associated with net investment hedging activity.

# **EQUITY INSTRUMENTS**

Equity price movements affect our compensation expense as certain investments made by our employees in our deferred compensation plan are revalued. We use equity swaps to manage this risk. As of May 27, 2018, the net notional amount of our equity swaps was \$165.3 million. These swap contracts mature in fiscal 2019.

## FAIR VALUE MEASUREMENTS AND FINANCIAL STATEMENT PRESENTATION

The fair values of our assets, liabilities, and derivative positions recorded at fair value and their respective levels in the fair value hierarchy as of May 27, 2018 and May 28, 2017, were as follows:

	May 27, 2018					May 27, 2018					
		Fair	· Values	of Asset	s	Fair Values of Liabilities					
In Millions	Le	vel 1 L	evel 2 L	evel 3	Total	Level 1	Level 2	Leve	el 3	Total	
Derivatives designated as hedging											
instruments:											
Interest rate contracts (a) (b)	\$	- \$	- \$	- \$	- 3	\$ - 5	(6.6)	\$	- \$	(6.6)	
Foreign exchange contracts (c) (d)		-	9.4	-	9.4	_	(6.4)		-	(6.4)	
Total		-	9.4	-	9.4	-	(13.0)		-	(13.0)	
Derivatives not designated as hedging											
instruments:											
Foreign exchange contracts (c) (d)		-	2.5	-	2.5	-	(0.8)		-	(0.8)	
Commodity contracts (c) (e)		14.7	13.0	-	27.7	(0.5)	(0.6)		-	(1.1)	
Grain contracts (c) (e)		-	7.1	-	7.1	-	(1.2)		-	(1.2)	
<u>Total</u>		14.7	22.6		37.3	(0.5)	(2.6)		-	(3.1)	
Other assets and liabilities reported at											
fair value:											
Marketable investments (a) (f)		3.5	25.4	-	28.9	-	-		-	-	
Long-lived assets (g)		-	10.0	-	10.0	-	-		-	-	
Indefinite-lived intangible assets (h)		-	-	79.0	79.0	-	-		-	_	
<u>Total</u>		3.5	35.4	79.0	117.9	_	_		-		
Total assets, liabilities, and derivative											
positions recorded at fair value	\$	18.2 \$	67.4 \$	79.0 \$	164.6	\$ (0.5)	§ (15.6)	\$	- \$	(16.1)	

- (a) These contracts and investments are recorded as prepaid expenses and other current assets, other assets, other current liabilities or other liabilities, as appropriate, based on whether in a gain or loss position. Certain marketable investments are recorded as cash and cash equivalents.
- (b) Based on LIBOR and swap rates.
- (c) These contracts are recorded as prepaid expenses and other current assets, other assets, other current liabilities or other liabilities, as appropriate, based on whether in a gain or loss position.
- (d) Based on observable market transactions of spot currency rates and forward currency prices.
- (e) Based on prices of futures exchanges and recently reported transactions in the marketplace.
- (f) Based on prices of common stock and bond matrix pricing.
- (g) We recorded \$9.0 million in non-cash impairment charges in fiscal 2018 to write down certain long-lived assets to their fair value. Fair value was based on recently reported transactions for similar assets in the marketplace. These assets had a carrying value of \$19.0 million and were associated with the restructuring actions described in Note 4.
- (h) See Note 6.

			May 28	, 2017			May 28, 2017					
		Fai	r Values	of As	sets	5	Fair Values of Liabilities					
In Millions	Level	1	Level 2	Level	3	Total ]	Level 1	Level 2	Level 3	Total		
Derivatives designated as hedging instruments:												
Interest rate contracts (a) (b)	\$	- \$	0.7	\$	- \$	0.7 \$	- \$	(0.4)	\$ - \$	(0.4)		
Foreign exchange contracts (c) (d)		-	16.3			16.3	-	(3.6)	-	(3.6)		
Total		-	17.0		-	17.0	_	(4.0)	_	(4.0)		
Derivatives not designated as hedging instruments:												
Foreign exchange contracts (c) (d)		-	0.2		-	0.2	-	(6.6)	-	(6.6)		
Commodity contracts (c) (e)		4.1	7.4		-	11.5	(3.4)	(4.8)	-	(8.2)		
Grain contracts (c) (e)		-	2.7		-	2.7	_	(5.6)	-	(5.6)		
Total		4.1	10.3		_	14.4	(3.4)	(17.0)	_	(20.4)		
Other assets and liabilities reported at fair value:												
Marketable investments (a) (f)		9.9	265.5		-	275.4	-	-	-	_		
Long-lived assets (g)		-	43.7		-	43.7	_	_	_			
Total		9.9	309.2		-	319.1	-	-	-			
Total assets, liabilities, and derivative positions recorded at fair value	\$ 1	4.0 \$	336.5	\$	- \$	350.5 \$	S (3.4) \$	S (21.0)	\$ - \$	(24.4)		

- (a) These contracts and investments are recorded as prepaid expenses and other current assets, other assets, other current liabilities or other liabilities, as appropriate, based on whether in a gain or loss position. Certain marketable investments are recorded as cash and cash equivalents.
- (b) Based on LIBOR and swap rates.
- (c) These contracts are recorded as prepaid expenses and other current assets, other assets, other current liabilities or other liabilities, as appropriate, based on whether in a gain or loss position.
- (d) Based on observable market transactions of spot currency rates and forward currency prices.
- (e) Based on prices of futures exchanges and recently reported transactions in the marketplace.
- (f) Based on prices of common stock and bond matrix pricing.
- (g) We recorded \$47.4 million in non-cash impairment charges in fiscal 2017 to write down certain long-lived assets to their fair value. Fair value was based on recently reported transactions for similar assets in the marketplace. These assets had a carrying value of \$91.1 million and were associated with the restructuring actions described in Note 4.

We did not significantly change our valuation techniques from prior periods.

Information related to our cash flow hedges, fair value hedges, and other derivatives not designated as hedging instruments for the fiscal years ended May 27, 2018 and May 28, 2017, follows:

	Interest Rate Contracts			Foreign Exchange Contracts			Equity Contracts			Commodity Contracts				Total					
	Fisca	l Ye	ar		Fiscal	Ye	ar	F	iscal	I Ye	ar	1	Fisca	al Y	ear		Fiscal	ΙYε	ar
In Millions	2018		2017		2018	2	2017	20	)18	20	)17	20	18	2	2017		2018		2017
Derivatives in Cash Flow Hedging																			
Relationships:																			
Amount of gain (loss) recognized in other comprehensive income (OCI) (a)	\$ (50.5	) \$	24.0	\$	(14.6)	\$	46.3	\$	-	\$	_	\$	-	\$		- \$	(65.1)	\$	70.3
Amount of net gain (loss) reclassified from																			
AOCI into earnings (a) (b)	19.3		(5.0)		(4.2)		33.8		-		-		-			-	15.1		28.8
Amount of net gain (loss) recognized																			
in earnings (c)	(2.6	)	0.1		(0.3)		0.6		-		-		-			-	(2.9)		0.7
Derivatives in Fair Value Hedging																			
Relationships:																			
Amount of net gain (loss) recognized																			
in earnings (d)	(3.4	)	4.3		-		-		-		-		-			-	(3.4)		4.3
Derivatives Not Designated as Hedging																			
Instruments:																			
Amount of net gain (loss) recognized																			
in earnings (d)	-		-		(2.8)		7.6		14.3		17.8	2	26.9		(16.2	)	38.4		9.2

- (a) Effective portion.
- (b) Gain (loss) reclassified from AOCI into earnings is reported in interest, net for interest rate swaps and in cost of sales and SG&A expenses for foreign exchange contracts.
- (c) Gain (loss) recognized in earnings is related to the ineffective portion of the hedging relationship, including SG&A expenses for foreign exchange contracts and interest, net for interest rate contracts. No amounts were reported as a result of being excluded from the assessment of hedge effectiveness.
- (d) Gain (loss) recognized in earnings is reported in interest, net for interest rate contracts, in cost of sales for commodity contracts, and in SG&A expenses for equity contracts and foreign exchange contracts.

The following tables reconcile the net fair values of assets and liabilities subject to offsetting arrangements that are recorded in our Consolidated Balance Sheets to the net fair values that could be reported in our Consolidated Balance Sheets:

						May 27	, 2018					
			Ass	sets					Liab	ilities		
				Gross Ar Not O in th Balance S	ffset ie					Gross A Not O in t Balance S	ffset he	
In Millions	Gross Amounts of Recognized Assets	the	Amounts of Assets			Net Amount (c)	Gross Amounts of Recognized Liabilities	Gross Assets Offset in the Balance Sheet (a)	Liabilities	Financial Instruments		Net Amount (d)
Commodity												
contracts	\$27.7	<b>\$</b> -	\$27.7	\$(1.1)	<b>\$</b> -	\$26.6	\$ (1.1)	) \$-	\$ (1.1)	\$1.1	\$-	\$ -
Interest rate contracts	-	-	-	-	-	-	(6.9)	) -	(6.9)	) -	_	(6.9)
Foreign exchange contracts	11.8	_	11.8	(5.7)		6.1	(7.2)	) -	(7.2)	) 5.7	_	(1.5)
Equity												
contracts	3.9	-	3.9	(0.4)	-	3.5	(0.4)	) -	(0.4)	0.4	-	_
Total	\$43.4	<b>\$</b> -	\$43.4	\$(7.2)	\$-	\$36.2	\$(15.6)	) \$-	\$(15.6)	\$7.2	\$-	\$(8.4)

			Ass	sets			Liabilities							
				Gross Amo Offset i Balance S	n the					Gross Amo Offset i Balance S	in the			
In Millions	Gross Amounts of Recognized Assets	Gross Liabilities Offset in the Balance Sheet (a)	Net Amounts of Assets (b)			Net Amount (c)	Gross Amounts of Recognized Liabilities	Gross Assets Offset in the Balance Sheet (a)	Liabilities	Financial Instruments	Cash Collateral Pledged	Net Amount (d)		
Commodity														
contracts	\$11.5	\$-	\$11.5	\$ (7.2)	\$-	\$ 4.3	\$ (8.2)	) \$-	\$ (8.2)	\$ 7.2	\$-	\$(1.0)		
Interest rate contracts	0.9	-	0.9	(0.5)	) -	0.4	(0.5)	) -	(0.5)	0.5	-	-		
Foreign exchange contracts	16.5	_	16.5	(7.2)	) -	9.3	(10.2)	) -	(10.2)	7.2	_	(3.0)		
Equity	10.5		10.5	(7.2)	'	7.5	(10.2)	,	(10.2)	7.2		(3.0)		
contracts	1.9	-	1.9	-	-	1.9	-	-	-	-	-	-		
Total	\$30.8	\$-	\$30.8	\$(14.9)	\$-	\$15.9	\$(18.9)	) \$-	\$(18.9)	\$14.9	\$-	\$(4.0)		

- (a) Includes related collateral offset in our Consolidated Balance Sheets.
- (b) Net fair value as recorded in our Consolidated Balance Sheets.
- (c) Fair value of assets that could be reported net in our Consolidated Balance Sheets.
- (d) Fair value of liabilities that could be reported net in our Consolidated Balance Sheets.
- (e) Fair value of assets and liabilities reported on a gross basis in our Consolidated Balance Sheets.

## AMOUNTS RECORDED IN ACCUMULATED OTHER COMPREHENSIVE LOSS

As of May 27, 2018, the after-tax amounts of unrealized gains and losses in AOCI related to hedge derivatives follows:

In Millions	After-7	Tax Gain/(Loss)
Unrealized losses from interest rate cash flow hedges	\$	(39.6)
Unrealized gains from foreign currency cash flow hedges		7.5
After-tax loss in AOCI related to hedge derivatives	\$	(32.1)

The net amount of pre-tax gains and losses in AOCI as of May 27, 2018 that we expect to be reclassified into net earnings within the next 12 months is a \$0.7 million net gain.

### CREDIT-RISK-RELATED CONTINGENT FEATURES

Certain of our derivative instruments contain provisions that require us to maintain an investment grade credit rating on our debt from each of the major credit rating agencies. If our debt were to fall below investment grade, the counterparties to the derivative instruments could request full collateralization on derivative instruments in net liability positions. The aggregate fair value of all derivative instruments with credit-risk-related contingent features that were in a liability position on May 27, 2018, was \$7.2 million. We have posted no collateral under these contracts. If the credit-risk-related contingent features underlying these agreements had been triggered on May 27, 2018, we would have been required to post \$7.2 million of collateral to counterparties.

### CONCENTRATIONS OF CREDIT AND COUNTERPARTY CREDIT RISK

During fiscal 2018, customer concentration was as follows:

		North	Convenience		
	1	America	Stores &	Europe &	Asia & Latin
Percent of total	Consolidated	Retail	Foodservice	Australia	America
Walmart (a):					
Net sales	21%	309	% 79	% 1%	4%
Accounts receivable		239	% 7º	% 1%	5%
Five largest customers:					
Net sales		549	% 44°	% 27%	12%

<sup>(</sup>a) Includes Walmart Inc. and its affiliates.

No customer other than Walmart accounted for 10 percent or more of our consolidated net sales.

We enter into interest rate, foreign exchange, and certain commodity and equity derivatives, primarily with a diversified group of highly rated counterparties. We continually monitor our positions and the credit ratings of the counterparties involved and, by policy, limit the amount of credit exposure to any one party. These transactions may expose us to potential losses due to the risk of nonperformance by these counterparties; however, we have not incurred a material loss. We also enter into commodity futures transactions through various regulated exchanges.

The amount of loss due to the credit risk of the counterparties, should the counterparties fail to perform according to the terms of the contracts, is \$15.2 million against which we do not hold collateral. Under the terms of our swap agreements, some of our transactions require collateral or other security to support financial instruments subject to threshold levels of exposure and counterparty credit risk. Collateral assets are either cash or U.S. Treasury instruments and are held in a trust account that we may access if the counterparty defaults.

We offer certain suppliers access to third party services that allow them to view our scheduled payments online. The third party services also allow suppliers to finance advances on our scheduled payments at the sole discretion of the supplier and the third party. We have no economic interest in these financing arrangements and no direct relationship with the suppliers, the third parties, or any financial institutions concerning this service. All of our accounts payable remain as obligations to our suppliers as stated in our supplier agreements. As of May 27, 2018, \$936.6 million of our accounts payable is payable to suppliers who utilize these third party services.

### **NOTE 8. DEBT**

#### Notes Payable

The components of notes payable and their respective weighted-average interest rates at the end of the periods were as follows:

_	Ma	y 27, 2018	_	May 2	28, 2017	
		Weighted-			Weighted-	
	Note	s Average		Notes	Average	
In Millions	Payab	e Interest Rate		Payable	Interest Rate	
U.S. commercial paper	1,213.	5 2.29	% \$	954.7	1.1%	
Financial institutions	336.	3 6.2		279.4	7.0	
Total §	1,549.	8 3.19	<b>%</b> \$	1,234.1	2.4%	

To ensure availability of funds, we maintain bank credit lines sufficient to cover our outstanding notes payable. Commercial paper is a continuing source of short-term financing. We have commercial paper programs available to us in the United States and Europe. We also have uncommitted and asset-backed credit lines that support our foreign operations.

The following table details the fee-paid committed and uncommitted credit lines we had available as of May 27, 2018:

In Billions	cility lount	Borrowed Amount		
Credit facility expiring:				
May 2022	\$ 2.7	\$	-	
June 2019	0.2		0.1	
September 2018	0.1			
Total committed credit facilities	3.0		0.1	
Uncommitted credit facilities	0.5		0.2	
Total committed and uncommitted credit facilities	\$ 3.5	\$	0.3	

In February 2018, we entered into a fee-paid commitment letter with certain lenders, pursuant to which such lenders committed to provide a 364-day senior unsecured bridge term loan credit facility (the "Bridge Facility") in an aggregate principal amount of up to \$8.5 billion to provide the financing for the acquisition of Blue Buffalo. The Bridge Facility expired in the fourth quarter of fiscal 2018.

The credit facilities contain covenants, including a requirement to maintain a fixed charge coverage ratio of at least 2.5 times. We were in compliance with all credit facility covenants as of May 27, 2018.

## Long-Term Debt

In April 2018, we issued \$4,800.0 million principal amount of fixed-rate notes. Interest on the notes is payable semi-annually in arrears. We may redeem the notes in whole, or in part, at any time at the applicable redemption price. The notes are senior unsecured obligations that include a change of control repurchase provision. The net proceeds were used to finance a portion of the Blue Buffalo acquisition. The principal amounts of these fixed-rate notes were as follows:

In Millions	Principal			
4.2% notes due April 17, 2028	\$	1,400.0		
3.7% notes due October 17, 2023		850.0		
4.0% notes due April 17, 2025		800.0		
4.7% notes due April 17, 2048		650.0		
3.2% notes due April 16, 2021		600.0		
4.55% notes due April 17, 2038		500.0		
Total	\$	4,800.0		

In April 2018, we issued \$1,250.0 million principal amount of floating-rate notes. Interest on the notes is payable quarterly in arrears. The notes are not generally redeemable prior to maturity. These notes are senior unsecured obligations that include a change of control repurchase provision. The net proceeds were used to finance a portion of the Blue Buffalo acquisition. The principal amounts of these floating-rate notes were as follows:

In Millions	<b>Principal</b>			
Floating-rate notes due April 16, 2021	\$	850.0		
Floating-rate notes due October 17, 2023		400.0		
Total	\$	1,250.0		

In February 2018, we paid \$113.8 million to repurchase \$100.0 million of our previously issued 6.39% medium term notes due 2023. We recorded the \$13.8 million premium paid in the repurchase as net interest expense.

In October 2017, we issued \$500.0 million principal amount of 2.6 percent fixed-rate notes due October 12, 2022. Interest on the notes is payable semi-annually in arrears. We may redeem the notes in whole, or in part, at

any time at the applicable redemption price. The notes are senior unsecured obligations that include a change of control repurchase provision. The net proceeds, together with cash on hand, were used to repay \$500.0 million of 1.4 percent fixed-rate notes.

In March 2017, we issued €300.0 million principal amount of floating-rate notes due March 20, 2019. Interest on the notes is payable quarterly in arrears. The notes are not generally redeemable prior to maturity. These notes are senior unsecured obligations that include a change of control repurchase provision. The net proceeds were used to repay a portion of our outstanding commercial paper.

In February 2017, we repaid \$1.0 billion of 5.7 percent fixed-rate notes.

In January 2017, we issued \$750.0 million principal amount of 3.2 percent fixed-rate notes due February 10, 2027. Interest on the notes is payable semi-annually in arrears. We may redeem the notes in whole or in part at any time at the applicable redemption price. The notes are senior unsecured obligations that include a change of control repurchase provision. The net proceeds were used to repay a portion of our maturing long-term debt.

A summary of our long-term debt is as follows:

In Millions	May 27, 2018	May 28, 2017
4.2% notes due April 17, 2028	\$ 1,400.0 \$	_
5.65% notes due February 15, 2019	1,150.0	1,150.0
3.15% notes due December 15, 2021	1,000.0	1,000.0
3.7% notes due October 17, 2023	850.0	_
Floating-rate notes due April 16, 2021	850.0	_
4.0% notes due April 17, 2025	800.0	_
3.2% notes due February 10, 2027	750.0	750.0
4.7% notes due April 17, 2048	650.0	_
3.2% notes due April 16, 2021	600.0	_
Euro-denominated 2.1% notes due November 16,		
2020	582.6	559.2
Euro-denominated 1.0% notes due April 27, 2023	582.6	559.2
Euro-denominated floating-rate notes due		
January 15, 2020	582.6	559.2
1.4% notes due October 20, 2017	_	500.0
4.55% notes due April 17, 2038	500.0	-
2.6% notes due October 12, 2022	500.0	-
5.4% notes due June 15, 2040	500.0	500.0
4.15% notes due February 15, 2043	500.0	500.0
3.65% notes due February 15, 2024	500.0	500.0
2.2% notes due October 21, 2019	500.0	500.0
Euro-denominated 1.5% notes due April 27, 2027	466.1	447.3
Floating-rate notes due October 17, 2023	400.0	-
Euro-denominated floating-rate notes due		
March 20, 2019	349.6	335.5
Euro-denominated 2.2% notes due June 24, 2021	232.8	222.8
Medium-term notes, 2.36% to 6.59%, due fiscal		
2022 or later	104.2	204.2
Other, including debt issuance costs and capital		
leases	(81.7)	(39.8)
	14,268.8	8,247.6
Less amount due within one year	(1,600.1)	(604.7)
Total long-term debt	\$ 12,668.7 \$	7,642.9

Principal payments due on long-term debt and capital leases in the next five years based on stated contractual maturities, our intent to redeem, or put rights of certain note holders are \$1,600.1 million in fiscal 2019, \$1,082.9 million in fiscal 2020, \$2,039.9 million in fiscal 2021, \$1,232.9 million in fiscal 2022, and \$1.082.6 million in fiscal 2023.

Certain of our long-term debt agreements contain restrictive covenants. As of May 27, 2018, we were in compliance with all of these covenants.

As of May 27, 2018, the \$54.2 million pre-tax loss recorded in AOCI associated with our previously designated interest rate swaps will be reclassified to net interest over the remaining lives of the hedged transactions. The amount expected to be reclassified from AOCI to net interest in fiscal 2019 is a \$9.1 million pre-tax loss.

### NOTE 9. REDEEMABLE AND NONCONTROLLING INTERESTS

Our principal redeemable and noncontrolling interests relate to our Yoplait SAS, Yoplait Marques SNC, Liberté Marques Sàrl, and General Mills Cereals, LLC (GMC) subsidiaries. In addition, we have 4 foreign subsidiaries that have noncontrolling interests totaling \$12.6 million as of May 27, 2018.

We have a 51 percent controlling interest in Yoplait SAS and a 50 percent interest in Yoplait Marques SNC and Liberté Marques Sàrl. Sodiaal holds the remaining interests in each of the entities. On the acquisition date, we recorded the \$904.4 million fair value of Sodiaal's 49 percent euro-denominated interest in Yoplait SAS as a redeemable interest on our Consolidated Balance Sheets. Sodiaal has the ability to put all or a portion of its redeemable interest to us at fair value once per year, up to three times before December 2024. We adjust the value of the redeemable interest through additional paid-in capital on our Consolidated Balance Sheets quarterly to the redeemable interest's redemption value, which approximates its fair value. Yoplait SAS pays dividends annually if it meets certain financial metrics set forth in its shareholders agreement. As of May 27, 2018, the redemption value of the euro-denominated redeemable interest was \$776.2 million.

On the acquisition dates, we recorded the \$281.4 million fair value of Sodiaal's 50 percent euro-denominated interest in Yoplait Marques SNC and 50 percent Canadian dollar-denominated interest in Liberté Marques Sàrl as noncontrolling interests on our Consolidated Balance Sheets. Yoplait Marques SNC earns a royalty stream through a licensing agreement with Yoplait SAS for the rights to *Yoplait* and related trademarks. Liberté Marques Sàrl earns a royalty stream through licensing agreements with certain Yoplait group companies for the rights to *Liberté* and related trademarks. These entities pay dividends annually based on their available cash as of their fiscal year end.

We paid dividends of \$37.7 million in fiscal 2018 and \$48.6 million in fiscal 2017 to Sodiaal under the terms of the Yoplait SAS, Yoplait Marques SNC, and Liberté Marques Sarl shareholder agreements.

A subsidiary of Yoplait SAS has entered into an exclusive milk supply agreement for its European operations with Sodiaal at market-determined prices through July 1, 2021. Net purchases totaled \$230.8 million for fiscal 2018 and \$186.4 million for fiscal 2017.

The holder of the GMC Class A Interests receives quarterly preferred distributions from available net income based on the application of a floating preferred return rate to the holder's capital account balance established in the most recent mark-to-market valuation (currently \$251.5 million). On June 1, 2015, the floating preferred return rate on GMC's Class A interests was reset to the sum of three-month LIBOR plus 125 basis points. The preferred return rate is adjusted every three years through a negotiated agreement with the Class A Interest holder or through a remarketing auction. On June 1, 2018, subsequent to our year-end, the floating preferred return rate on GMC's Class A Interests was reset to the sum of three-month LIBOR plus 142.5 basis points.

For financial reporting purposes, the assets, liabilities, results of operations, and cash flows of our non-wholly owned consolidated subsidiaries are included in our Consolidated Financial Statements. The third-party

investor's share of the net earnings of these subsidiaries is reflected in net earnings attributable to redeemable and noncontrolling interests in our Consolidated Statements of Earnings.

Our noncontrolling interests contain restrictive covenants. As of May 27, 2018, we were in compliance with all of these covenants.

## NOTE 10. STOCKHOLDERS' EQUITY

Cumulative preference stock of 5.0 million shares, without par value, is authorized but unissued.

On May 6, 2014, our Board of Directors authorized the repurchase of up to 100 million shares of our common stock. Purchases under the authorization can be made in the open market or in privately negotiated transactions, including the use of call options and other derivative instruments, Rule 10b5-1 trading plans, and accelerated repurchase programs. The authorization has no specified termination date.

On March 27, 2018, we issued 22.7 million shares of the Company's common stock, par value \$0.10 per share, at a public offering price of \$44.00 per share for total proceeds of \$1.0 billion. We paid \$30.1 million in issuance costs that were recorded in additional paid-in capital. The net proceeds of \$969.9 million were used to finance a portion of the acquisition of Blue Buffalo.

Share repurchases were as follows:

		Fiscal Year		
In Millions	2018	2017	2016	
Shares of common stock	10.9	25.4	10.7	
Aggregate purchase price	\$601.6	\$1,651.5	\$606.7	

The following table provides details of total comprehensive income:

					Fiscal 2018				
			Ge	eneral Mill	Noncontrolling Interests		Redeemable Interest		
In Millions	Pretax		Tax		Net	Net		Net	
Net earnings, including earnings attributable to redeemable and noncontrolling interests					\$ 2,131.0	\$	13.4	\$	18.6
Other comprehensive income:									
Foreign currency translation	\$	(76.9)	\$	-	(76.9)		13.5		26.4
Net actuarial income		185.5		(45.4)	140.1		-		-
Other fair value changes:									
Securities		1.8		(0.6)	1.2		-		-
Hedge derivatives		(64.7)		14.2	(50.5)		-		(0.3)
Reclassification to earnings:									
Securities (a)		(6.6)		1.5	(5.1)		-		-
Hedge derivatives (b)		24.9		(6.4)	18.5		-		(1.1)
Amortization of losses and									
prior service costs (c)		176.8		(59.2)	117.6		-		
Other comprehensive income		240.8		(95.9)	144.9		13.5		25.0
Total comprehensive income					\$ 2,275.9	\$	26.9	\$	43.6

- (a) Gain reclassified from AOCI into earnings is reported in interest, net for securities.
- (b) Loss (gain) reclassified from AOCI into earnings is reported in interest, net for interest rate swaps and in cost of sales and SG&A expenses for foreign exchange contracts.
- (c) Loss reclassified from AOCI into earnings is reported in SG&A expenses.

	Fiscal 2017									
		General Mills					Noncontrolling Interests		Redeemable Interest	
In Millions		Pretax		Tax		Net		Net		Net
Net earnings, including earnings attributable to redeemable and noncontrolling interests					\$	1,657.5	\$	11.3	\$	32.3
Other comprehensive income (loss):										
Foreign currency translation	\$	19.5	\$	-		19.5		2.5		(15.7)
Net actuarial loss		307.3		(109.4)		197.9		-		-
Other fair value changes:										
Securities		1.3		(0.5)		0.8		-		-
Hedge derivatives		65.9		(16.1)		49.8		-		3.5
Reclassification to earnings:										
Hedge derivatives (a)		(25.2)		2.4		(22.8)		-		(2.9)
Amortization of losses and										
prior service costs (b)		197.2		(74.7)		122.5		-		
Other comprehensive income (loss)		566.0		(198.3)		367.7		2.5		(15.1)
Total comprehensive income					\$	2,025.2	\$	13.8	\$	17.2

- (a) Gain reclassified from AOCI into earnings is reported in interest, net for interest rate swaps and in cost of sales and SG&A expenses for foreign exchange contracts.
- (b) Loss reclassified from AOCI into earnings is reported in SG&A expenses.

	Fiscal 2016										
In Millions		General Mills				Noncontrolling Interests			Redeemable Interest		
		Pretax		Tax		Net		Ne	t	N	let
Net earnings, including earnings attributable to redeemable and noncontrolling interests					\$	1,697.4	\$	5	8.4	\$	31.0
Other comprehensive income (loss):											
Foreign currency translation	\$	(107.6)	\$	-		(107.6)			2.8		(3.9)
Net actuarial loss		(514.2)		188.3		(325.9)			-		-
Other fair value changes:											
Securities		0.2		(0.1)		0.1			-		-
Hedge derivatives		16.5		(2.2)		14.3			-		1.7
Reclassification to earnings:											
Hedge derivatives (a)		(13.5)		2.5		(11.0)			-		1.5
Amortization of losses and prior											
service costs (b)		206.8		(78.2)		128.6			-		
Other comprehensive income (loss)		(411.8)		110.3		(301.5)			2.8		(0.7)
Total comprehensive income					\$	1,395.9	5	5	11.2	\$	30.3

<sup>(</sup>a) Loss (gain) reclassified from AOCI into earnings is reported in interest, net for interest rate swaps and in cost of sales and SG&A expenses for foreign exchange contracts.

In fiscal 2018, 2017, and 2016, except for reclassifications to earnings, changes in other comprehensive income (loss) were primarily non-cash items.

<sup>(</sup>b) Loss reclassified from AOCI into earnings is reported in SG&A expenses.

Accumulated other comprehensive loss balances, net of tax effects, were as follows:

In Millions	2018	2017
Foreign currency translation adjustments	\$ (701.6)	\$ (624.7)
Unrealized gain (loss) from:		
Securities	2.0	4.6
Hedge derivatives	(32.1)	1.5
Pension, other postretirement, and		
postemployment benefits:		
Net actuarial loss	(1,723.6)	(1,645.4)
Prior service credits	26.3	19.5
Accumulated other comprehensive loss	\$ (2,429.0)	\$ (2,244.5)

In the third quarter of fiscal 2018, we adopted new accounting requirements that provide the option to reclassify stranded income tax effects resulting from the TCJA from AOCI to retained earnings. We elected to reclassify the stranded income tax effects of the TCJA of \$329.4 million from AOCI to retained earnings. Please see Note 14 for additional information.

#### **NOTE 11. STOCK PLANS**

We use broad-based stock plans to help ensure that management's interests are aligned with those of our shareholders. As of May 27, 2018, a total of 34.9 million shares were available for grant in the form of stock options, restricted stock, restricted stock units, and shares of unrestricted stock under the 2017 Stock Compensation Plan (2017 Plan). The 2017 Plan also provides for the issuance of cash-settled share-based units, stock appreciation rights, and performance-based stock awards. Stock-based awards now outstanding include some granted under the 2007, 2009, and 2011 stock plans and the 2006 and 2011 compensation plans for non-employee directors, under which no further awards may be granted. The stock plans provide for potential accelerated vesting of awards upon retirement, termination, or death of eligible employees and directors.

# Stock Options

The estimated fair values of stock options granted and the assumptions used for the Black-Scholes option-pricing model were as follows:

	Fiscal Year					
		2018		2017		2016
Estimated fair values of stock options granted	\$	6.18	\$	8.80	\$	7.24
Assumptions:						
Risk-free interest rate		2.2 %		1.7%		2.4 %
Expected term	8.2	2 years	8.5	years	8	.5 years
Expected volatility		15.8 %		17.8%		17.6 %
Dividend yield		3.6 %		2.9%		3.2 %

We estimate the fair value of each option on the grant date using a Black-Scholes option-pricing model, which requires us to make predictive assumptions regarding future stock price volatility, employee exercise behavior, dividend yield, and the forfeiture rate. We estimate our future stock price volatility using the historical volatility over the expected term of the option, excluding time periods of volatility we believe a marketplace participant would exclude in estimating our stock price volatility. We also have considered, but did not use, implied volatility in our estimate, because trading activity in options on our stock, especially those with tenors of greater than 6 months, is insufficient to provide a reliable measure of expected volatility.

Our expected term represents the period of time that options granted are expected to be outstanding based on historical data to estimate option exercises and employee terminations within the valuation model. Separate

groups of employees have similar historical exercise behavior and therefore were aggregated into a single pool for valuation purposes. The weighted-average expected term for all employee groups is presented in the table above. The risk-free interest rate for periods during the expected term of the options is based on the U.S. Treasury zero-coupon yield curve in effect at the time of grant.

Any corporate income tax benefit realized upon exercise or vesting of an award in excess of that previously recognized in earnings (referred to as a windfall tax benefit) is presented in our Consolidated Statements of Cash Flows as an operating cash flow. Realized windfall tax benefits and shortfall tax deficiencies related to the exercise or vesting of stock-based awards are recognized in the Consolidated Statement of Earnings.

Options may be priced at 100 percent or more of the fair market value on the date of grant, and generally vest four years after the date of grant. Options generally expire within 10 years and one month after the date of grant.

Information on stock option activity follows:

	Options Exercisable (Thousands)	Weighted- Average Exercise Price Per Share	Options Outstanding (Thousands)	Weighted- Average Exercise Price Per Share
Balance as of May 31, 2015	26,991.5	\$ 30.44	39,077.2	\$ 34.35
Granted			1,930.2	55.72
Exercised			(8,471.0)	28.49
Forfeited or expired			(134.8)	48.16
Balance as of May 29, 2016	22,385.1	\$ 32.38	32,401.6	\$ 37.09
Granted			2,446.0	66.52
Exercised			(4,904.9)	30.76
Forfeited or expired			(108.3)	57.52
Balance as of May 28, 2017	20,899.2	\$ 33.83	29,834.4	\$ 40.47
Granted			2,816.7	55.52
Exercised			(3,489.6)	31.46
Forfeited or expired			(197.7)	58.67
Balance as of May 27,				
2018	20,021.1	\$ 36.15	28,963.8	\$ 42.90

Stock-based compensation expense related to stock option awards was \$15.5 million in fiscal 2018, \$18.0 million in fiscal 2017, and \$14.8 million in fiscal 2016. Compensation expense related to stock-based payments recognized in our Consolidated Statements of Earnings includes amounts recognized in restructuring, impairment, and other exit costs for fiscal 2018, 2017 and 2016.

Net cash proceeds from the exercise of stock options less shares used for minimum withholding taxes and the intrinsic value of options exercised were as follows:

	 Fiscal Year					
In Millions	2018		2017		2016	
Net cash proceeds	\$ 99.3	\$	112.6	\$	171.9	
Intrinsic value of options exercised	\$ 83.6	\$	176.5	\$	268.4	

#### Restricted Stock, Restricted Stock Units, and Performance Share Units

Stock and units settled in stock subject to a restricted period and a purchase price, if any (as determined by the Compensation Committee of the Board of Directors), may be granted to key employees under the 2017 Plan.

Restricted stock and restricted stock units generally vest and become unrestricted four years after the date of grant. Performance share units are earned primarily based on our future achievement of three-year goals for average organic net sales growth and cumulative free cash flow. Performance share units are settled in common stock and are generally subject to a three year performance and vesting period. The sale or transfer of these awards is restricted during the vesting period. Participants holding restricted stock, but not restricted stock units or performance share units, are entitled to vote on matters submitted to holders of common stock for a vote. These awards accumulate dividends from the date of grant, but participants only receive payment if the awards vest.

Information on restricted stock unit and performance share unit activity follows:

	<b>Equity C</b>	ed	<b>Liability Classified</b>				
	Share- Weighted- Settled Average Units Grant-Date (Thousands) Fair Value		Share- Settled Units (Thousands)	A <sup>2</sup> Gran	ighted- verage t-Date Value		
Non-vested as of May 28, 2017	4,491.2	\$	56.08	123.3	\$	56.93	
Granted	1,505.7		55.11	45.6		55.48	
Vested	(1,798.8)		50.73	(34.8)		50.14	
Forfeited, expired, or							
reclassified	(466.3)		62.19	(12.8)		58.71	
Non-vested as of May 27, 2018	3,731.8	\$	57.50	121.3	\$	58.26	

	Fiscal Year					
		2018		2017		2016
Number of units granted (thousands)		1,551.3		1,462.3		1,351.5
Weighted average price per unit	\$	55.12	\$	67.01	\$	56.00

The total grant-date fair value of restricted stock unit awards that vested was \$93.0 million in fiscal 2018 and \$78.1 million in fiscal 2017.

As of May 27, 2018, unrecognized compensation expense related to non-vested stock options, restricted stock units, and performance share units was \$95.7 million. This expense will be recognized over 20 months, on average.

Stock-based compensation expense related to restricted stock units and performance share units was \$62.4 million for fiscal 2018, \$77.9 million for fiscal 2017, and \$76.8 million for fiscal 2016. Compensation expense related to stock-based payments recognized in our Consolidated Statements of Earnings includes amounts recognized in restructuring, impairment, and other exit costs for fiscal 2018, 2017 and 2016.

### NOTE 12. EARNINGS PER SHARE

Basic and diluted EPS were calculated using the following:

	Fiscal Year							
In Millions, Except per Share Data	2018		2017			2016		
Net earnings attributable to General Mills	\$	2,131.0	\$	1,657.5	\$	1,697.4		
Average number of common shares - basic EPS Incremental share effect from: (a)		576.8		587.1		598.9		
Stock options Restricted stock units, performance share units, and		6.9		8.1		9.8		
other		2.0		2.8		3.2		
Average number of common shares - diluted EPS		585.7		598.0		611.9		
Earnings per share - basic	\$	3.69	\$	2.82	\$	2.83		
Earnings per share - diluted	\$	3.64	\$	2.77	\$	2.77		

(a) Incremental shares from stock options, restricted stock units, and performance share units are computed by the treasury stock method. Stock options, restricted stock units, and performance share units excluded from our computation of diluted EPS because they were not dilutive were as follows:

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	Fiscal	Fiscal Year						
In Millions	2018	2017	2016					
Anti-dilutive stock options, restricted stock units, and								
performance share units	8.9	2.3	1.1					

### NOTE 13. RETIREMENT BENEFITS AND POSTEMPLOYMENT BENEFITS

#### **Defined Benefit Pension Plans**

We have defined benefit pension plans covering many employees in the United States, Canada, Switzerland, France, and the United Kingdom. Benefits for salaried employees are based on length of service and final average compensation. Benefits for hourly employees include various monthly amounts for each year of credited service. Our funding policy is consistent with the requirements of applicable laws. We made no voluntary contributions to our principal U.S. plans in fiscal 2018, 2017, and 2016. We do not expect to be required to make any contributions in fiscal 2019. Our principal domestic retirement plan covering salaried employees has a provision that any excess pension assets would be allocated to active participants if the plan is terminated within five years of a change in control. All salaried employees hired on or after June 1, 2013, are eligible for a retirement program that does not include a defined benefit pension plan.

In fiscal 2018, we approved an amendment to reorganize the U.S. qualified defined benefit pension plans and the supplemental pension plans that resulted in the spinoff of a portion of the General Mills Pension Plan (the Plan) and the 2005 Supplemental Retirement Plan and the Supplemental Retirement Plan (Grandfathered) (together, the Supplemental Plans) into new plans effective May 31, 2018. The benefits offered to the plans' participants were unchanged. The result of the reorganization was the creation of the General Mills Pension Plan I (Plan I) and the 2005 Supplemental Retirement Plan I and the Supplemental Retirement Plan I (Grandfathered) (together, the Supplemental Plans I). The reorganization was made to facilitate a targeted investment strategy over time and to provide additional flexibility in evaluating opportunities to reduce risk and volatility. Actuarial gains and losses associated with the Plan and the Supplemental Plans are amortized over the average remaining service life of the active participants. Actuarial gains and losses associated with the Plan I and the Supplemental Plans I are amortized over the average remaining life of the participants.

In May 2017, we announced changes to the United States pension plans. The Company will freeze the pay and service amounts used to calculate pension benefits for active employees who participate in the United States

pension plans as of December 31, 2027. Beginning January 1, 2028, active employees in the United States will not accrue additional benefits for future service and eligible compensation received under these plans. These changes resulted in a \$130.9 million decline in the projected benefit obligation as of May 28, 2017, due to the decrease in expected future compensation.

#### **Other Postretirement Benefit Plans**

We also sponsor plans that provide health care benefits to many of our retirees in the United States, Canada, and Brazil. The United States salaried health care benefit plan is contributory, with retiree contributions based on years of service. We make decisions to fund related trusts for certain employees and retirees on an annual basis. We made no voluntary contributions to these plans in fiscal 2018 and \$20.0 million in fiscal 2017.

## **Health Care Cost Trend Rates**

Assumed health care cost trends are as follows:

	Fiscal Year				
	2018	2017			
Health care cost trend rate for next year	6.7% and 7.0%	7.0% and 7.3%			
Rate to which the cost trend rate is assumed to decline					
(ultimate rate)	4.5%	5.0%			
Year that the rate reaches the ultimate trend rate	2029	2024			

We review our health care cost trend rates annually. Our review is based on data we collect about our health care claims experience and information provided by our actuaries. This information includes recent plan experience, plan design, overall industry experience and projections, and assumptions used by other similar organizations. Our initial health care cost trend rate is adjusted as necessary to remain consistent with this review, recent experiences, and short-term expectations. Our initial health care cost trend rate assumption is 7.0 percent for retirees age 65 and over and 6.7 percent for retirees under age 65 at the end of fiscal 2018. Rates are graded down annually until the ultimate trend rate of 4.5 percent is reached in 2029 for all retirees. The trend rates are applicable for calculations only if the retirees' benefits increase as a result of health care inflation. The ultimate trend rate is adjusted annually, as necessary, to approximate the current economic view on the rate of long-term inflation plus an appropriate health care cost premium. Assumed trend rates for health care costs have an important effect on the amounts reported for the other postretirement benefit plans.

A one percentage point change in the health care cost trend rate would have the following effects:

In Millions	One Percentage Point Increase	One Percentage Point Decrease
Effect on the aggregate of the service and interest cost components		
in fiscal 2019	\$ 1.9	\$ (1.8)
Effect on the other postretirement accumulated benefit obligation as		
of May 27, 2018	\$ 47.8	\$ (44.5)

#### **Postemployment Benefit Plans**

Under certain circumstances, we also provide accruable benefits, primarily severance, to former or inactive employees in the United States, Canada, and Mexico. We recognize an obligation for any of these benefits that vest or accumulate with service. Postemployment benefits that do not vest or accumulate with service (such as severance based solely on annual pay rather than years of service) are charged to expense when incurred. Our postemployment benefit plans are unfunded.

In the first quarter of fiscal 2017, we adopted new accounting requirements which permit reporting entities with a fiscal year-end that does not coincide with a month-end to apply a practical expedient to measure defined benefit plan assets and obligations using the month-end that is closest to the entity's fiscal year-end and apply such practical expedient consistently to all plans. We measured the plan assets and obligations for our defined benefit pension, other postretirement benefit, and postemployment benefit plans as of May 31, 2018, and May 31, 2017.

Summarized financial information about defined benefit pension, other postretirement benefit, and postemployment benefit plans is presented below:

	Defined I Pension		Other Postretire Benefit P	Postemployment Benefit Plans					
	Fiscal Y	Year	Fiscal Y	ear –	Fiscal Ye	ar			
In Millions	2018	2017	2018	2017	2018	2017			
Change in Plan Assets:						_			
Fair value at beginning									
of year	\$ 5,925.2	5,539.9	\$ 694.8 \$	602.4					
Actual return on assets	496.5	645.6	50.5	75.2					
Employer contributions	41.8	25.4	0.1	20.1					
Plan participant									
contributions	6.1	8.8	15.7	15.2					
Benefits payments	(298.0)	(282.2)	(35.0)	(18.1)					
Foreign currency	5.8	(12.3)	-						
Fair value at end of year	\$ 6,177.4	5,925.2	\$ 726.1 \$	694.8					
Change in Projected									
Benefit Obligation:									
Benefit obligation at									
beginning of year	\$ 6,458.6	6,448.5	\$ 951.4 \$	1,028.9 \$	134.5 \$	164.1			
Service cost	102.9	119.7	11.6	12.5	8.6	8.8			
Interest cost	217.9	216.5	30.1	32.2	2.3	2.6			
Plan amendment	25.4	(130.9)	(0.7)	-	1.2	-			
Curtailment/other	-	1.9	-	(0.3)	-	1.3			
Plan participant									
contributions	6.1	8.8	15.7	15.2	-	-			
Medicare Part D									
reimbursements	-	-	3.0	3.4	-	-			
Actuarial loss (gain)	(102.0)	88.5	(73.9)	(77.6)	(7.0)	(7.4)			
Benefits payments	(298.6)	(282.6)	(64.9)	(63.3)	(13.1)	(34.7)			
Foreign currency	5.7	(11.8)	(0.5)	0.4	0.2	(0.2)			
Projected benefit									
obligation at end of year	\$ 6,416.0	6,458.6	\$ 871.8 \$	951.4 \$	126.7 \$	134.5			
Plan assets less than									
benefit obligation as of									
fiscal year end	\$ (238.6) \$	(533.4)	\$ (145.7) \$	(256.6) \$	(126.7) \$	(134.5)			

The accumulated benefit obligation for all defined benefit pension plans was \$6,076.6 million as of May 27, 2018, and \$6,104.5 million as of May 28, 2017.

Amounts recognized in AOCI as of May 27, 2018 and May 28, 2017, are as follows:

	Defined Pension	Oth Postreti Benefit	rement Plans	Benefi	oloyment t Plans	Total				
	Fiscal	Year	Fiscal	Year	Fisca	l Year	Fiscal	Year		
In Millions	2018	2017	2018	2017	2018	2017	2018	2017		
Net actuarial gain (loss)	\$ (1,764.1)	\$ (1,621.4)	\$ 44.4 \$	8 (14.5)	\$ (3.9)	\$ (9.5)	\$ (1,723.6) S	\$ (1,645.4)		
Prior service (costs) credits	(7.1)	(3.9)	33.1	22.8	0.3	0.6	26.3	19.5		
Amounts recorded in accumulated other comprehensive loss	\$ (1,771.2)	\$ (1,625.3)	\$ 77.5 \$	8.3	\$ (3.6)	\$ (8.9)	<b>\$</b> (1,697.3) \$	\$ (1,625.9)		

Plans with accumulated benefit obligations in excess of plan assets are as follows:

	Defined Pension		oloyment t Plans			
	Fiscal	Year	Fisca	l Year	Fisca	Year
In Millions	2018	2017	2018	2017	2018	2017
Projected benefit obligation	\$ 551.6	\$ 610.1	\$ 5.4	\$ 5.5	\$ -	\$ 4.4
Accumulated benefit obligation	498.8	542.3	868.3	947.9	122.0	130.1
Plan assets at fair value	10.2	51.9	726.1	694.8	-	

Components of net periodic benefit expense are as follows:

			ned Bene sion Plar				ostretir efit Plai		ent				iployn fit Pla		t
		Fig	scal Year		Fiscal Year						Fiscal Year				
In Millions	2018		2017	2016	2018		2017		2016		2018		2017	2	2016
Service cost	\$ 102.9	\$	119.7	\$ 134.6	\$ 11.6	\$	12.5	\$	19.0	\$	8.6	\$	8.8	\$	7.6
Interest cost	217.9		216.5	267.8	30.1		32.2		44.1		2.3		2.6		3.9
Expected return															
on plan assets	(480.2)		(486.7)	(496.9)	(52.2)		(48.5)		(46.2)		-		-		-
Amortization of															
losses	177.0		190.2	189.8	0.8		2.5		6.6		0.8		1.7		0.7
Amortization of prior service	1.9		2.5	4.7	(5.4)		(5.4)		(5.4)		0.6		0.6		2.5
costs (credits) Other	1.9		2.3	4.7	(5.4)		(5.4)		(3.4)		0.0		0.0		2.3
adjustments	-		3.1	5.0	-		1.3		2.3		6.7		1.3		10.7
Settlement or curtailment															
losses	-		3.8	13.1	-		(0.9)		(1.0)		-		(1.4)		-
Net expense	\$ 19.5	\$	49.1	\$ 118.1	\$ (15.1)	\$	(6.3)	\$	19.4	\$	19.0	\$	13.6	\$	25.4

We expect to recognize the following amounts in net periodic benefit expense in fiscal 2019:

In Millions	Defined Benefit Pension Plans	Postretirement Benefit Plans	Postemployment Benefit Plans
Amortization of losses	\$109.8	\$ 0.6	\$0.1
Amortization of prior service costs (credits)	1.5	(5.5)	1.0

#### **Assumptions**

Weighted-average assumptions used to determine fiscal year-end benefit obligations are as follows:

		l Benefit n Plans	Other Post Benefit			oloyment t Plans
	Fisca	l Year	Fiscal	Year	Fisca	l Year
	2018	2017	2018	2017	2018	2017
Discount rate	4.20 %	4.08 %	4.17 %	3.92 %	3.60 %	2.87 %
Rate of salary increases	4.27	4.25	-	-	4.44	4.46

Weighted-average assumptions used to determine fiscal year net periodic benefit expense are as follows:

		fined Ben ension Pla			· Postretir enefit Pla		Postemployment Benefit Plans				
	Fiscal Year			1	Fiscal Yea	r	Fiscal Year				
	2018	2017	2016	2018	2017	2016	2018	2017	2016		
Discount rate (a) Service cost effective	4.08 %	4.19 %	4.38 %	3.92 %	3.97 %	4.20 %	2.87 %	2.94 %	3.55 %		
rate Interest cost effective	4.37	4.57	-	4.27	4.42	-	3.54	3.55	-		
rate	3.45	3.44	-	3.24	3.17	-	2.67	2.67	-		
Rate of salary increases Expected long-term rate of return on plan	4.25	4.28	4.31	-	-	-	4.46	4.35	4.36		
assets	7.88	8.17	8.53	7.59	7.85	8.14	-	-	-		

<sup>(</sup>a) Beginning in fiscal 2017, we adopted the full yield curve method.

### **Discount Rates**

Beginning in fiscal 2017, we changed the method used to estimate the service and interest cost components of the net periodic benefit expense for our United States and most of our international defined benefit pension, other postretirement benefit, and postemployment benefit plans. We adopted a full yield curve approach to estimate service cost and interest cost by applying the specific spot rates along the yield curve used to determine the benefit obligation to the relevant projected cash flows. This method provides a more precise measurement of service and interest costs by correlating the timing of the plans' liability cash flows to the corresponding rate on the yield curve. Previously, we estimated service cost and interest cost using a single weighted-average discount rate derived from the yield curve used to measure the benefit obligation at the beginning of the period. This change does not affect the measurement of our benefit obligations related to these plans. We have accounted for this change prospectively as a change in accounting estimate beginning in the first quarter of fiscal 2017.

Beginning in fiscal 2017, our discount rate assumptions are determined annually as of May 31 for our defined benefit pension, other postretirement benefit, and postemployment benefit plan obligations. We also use discount rates as of May 31 to determine defined benefit pension, other postretirement benefit, and postemployment benefit plan income and expense for the following fiscal year. We work with our outside actuaries to determine the timing and amount of expected future cash outflows to plan participants and, using the Aa Above Median corporate bond yield, to develop a forward interest rate curve, including a margin to that index based on our credit risk. This forward interest rate curve is applied to our expected future cash outflows to determine our discount rate assumptions.

#### Fair Value of Plan Assets

The fair values of our pension and postretirement benefit plans' assets and their respective levels in the fair value hierarchy at May 27, 2018, and May 28, 2017, by asset category were as follows:

	May 27, 2018									May 28, 2017						
In Millions	L	evel 1	I	Level 2	I	Level 3		Total Assets	I	Level 1	I	Level 2	Le	evel 3		Total Assets
Fair value measurement of pension plan assets:																
Equity (a)		1,722.5	\$	782.1	\$	-	\$	,	\$	1,773.0	\$	781.2	\$	-	. \$	2,554.2
Fixed income (b) Real asset investments (c)		1,264.5 229.1		714.5 115.2		-		1,979.0 344.3		951.9 253.1		742.2 95.8		-	•	1,694.1 348.9
Other investments (d)		229.1		115.2		0.3		0.3		233.1		93.8		0.3		0.3
Cash and accruals		124.4		-		-		124.4		174.2		-		-		174.2
Fair value measurement of pension plan assets in the fair value hierarchy	\$	3,340.5	\$	1,611.8	\$	0.3	\$	4,952.6	\$	3,152.2	\$	1,619.2	\$	0.3	\$ \$	4,771.7
Investments measured at net asset va	alue	(e)						1,224.8								1,153.5
Total pension plan investments							\$	6,177.4							\$	5,925.2
Fair value measurement of postretirement benefit plan assets: Equity (a) Fixed income (b) Real asset investments (c) Other investments (d) Cash and accruals	\$	241.0 8.0 - 19.1	\$	35.8 123.6 - -	\$	- - - -	\$	35.8 364.6 8.0 - 19.1	\$	122.3 34.1 18.0 - 11.3	\$	67.5 160.0 14.5	\$	-	\$	189.8 194.1 32.5 - 11.3
Fair value measurement of postretirement benefit plan assets in the fair value hierarchy	\$	268.1	\$	159.4	\$	-	\$	427.5	\$	185.7	\$	242.0	\$	-	. \$	427.7
Investments measured at net asset value (e)								298.6								267.1
Total postretirement benefit plan investments							\$	726.1							\$	694.8

- (a) Primarily publicly traded common stock for purposes of total return and to maintain equity exposure consistent with policy allocations. Investments include: United States and international equity securities, mutual funds, and equity futures valued at closing prices from national exchanges, and commingled funds valued at unit values provided by the investment managers, which are based on the fair value of the underlying investments.
- (b) Primarily government and corporate debt securities and futures for purposes of total return, managing fixed income exposure to policy allocations, and managing duration targets. Investments include: fixed income securities and bond futures generally valued at closing prices from national exchanges, fixed income pricing models, and independent financial analysts; and fixed income commingled funds valued at unit values provided by the investment managers, which are based on the fair value of the underlying investments.
- (c) Publicly traded common stock and limited partnerships in the energy and real estate sectors for purposes of total return. Investments include: energy and real estate securities generally valued at closing prices from national exchanges, and commingled funds valued at unit values provided by the investment managers, which are based on the fair value of the underlying investments.
- (d) Global balanced fund of equity, fixed income, and real estate securities for purposes of meeting Canadian pension plan asset allocation policies, and insurance and annuity contracts to provide a stable stream of income for retirees and to fund postretirement medical benefits. Fair values are derived from unit values provided by the investment managers, which are generally based on the fair value of the underlying investments and contract fair values from the providers.
- (e) Primarily private investments and common collective trusts that are measured at fair value using the net asset value per share (or its equivalent) practical expedient and have not been classified in the fair value hierarchy.

There were no material changes in our level 3 investments in fiscal 2018 and fiscal 2017.

## **Expected Rate of Return on Plan Assets**

Our expected rate of return on plan assets is determined by our asset allocation, our historical long-term investment performance, our estimate of future long-term returns by asset class (using input from our actuaries, investment services, and investment managers), and long-term inflation assumptions. We review this assumption annually for each plan; however, our annual investment performance for one particular year does not, by itself, significantly influence our evaluation.

Weighted-average asset allocations for the past two fiscal years for our defined benefit pension and other postretirement benefit plans are as follows:

	Defined B Pension 1		Other Postretirement Benefit Plans					
	Fiscal Y	ear	Fiscal Year					
	2018	2017	2018	2017				
Asset category:								
United States equities	25.8 %	28.5 %	20.6 %	31.9 %				
International equities	16.1	17.9	10.7	17.8				
Private equities	7.7	7.8	4.2	3.6				
Fixed income	36.1	31.7	59.6	40.0				
Real assets	14.3	14.1	4.9	6.7				
Total	100.0 %	100.0 %	100.0 %	100.0 %				

The investment objective for our defined benefit pension and other postretirement benefit plans is to secure the benefit obligations to participants at a reasonable cost to us. Our goal is to optimize the long-term return on plan assets at a moderate level of risk. The defined benefit pension plan and other postretirement benefit plan portfolios are broadly diversified across asset classes. Within asset classes, the portfolios are further diversified across investment styles and investment organizations. For the defined benefit pension plans, the long-term investment policy allocation is: 20 percent to equities in the United States; 15 percent to international equities; 10 percent to private equities; 40 percent to fixed income; and 15 percent to real assets (real estate, energy, and infrastructure). For other postretirement benefit plans, the long-term investment policy allocations are: 15 percent to equities in the United States; 10 percent to international equities; 5 percent to private equities; 65 percent to fixed income; and 5 percent to real assets (real estate, energy, and timber). The actual allocations to these asset classes may vary tactically around the long-term policy allocations based on relative market valuations.

# **Contributions and Future Benefit Payments**

We do not expect to be required to make contributions to our defined benefit pension, other postretirement benefit, and postemployment benefit plans in fiscal 2019. Actual fiscal 2019 contributions could exceed our current projections, as influenced by our decision to undertake discretionary funding of our benefit trusts and future changes in regulatory requirements. Estimated benefit payments, which reflect expected future service, as appropriate, are expected to be paid from fiscal 2019 to 2028 as follows:

In Millions	Defined Benefit Pension Plans	Other Postretirement Benefit Plans Gross Payments	Subsidy	Postemployment Benefit Plans
2019	\$ 305.5	\$ 56.5	\$ 3.4	\$ 20.2
2020	313.0	58.3	3.7	17.9
2021	320.3	59.8	3.5	16.4
2022	327.8	60.9	3.1	15.1
2023	336.1	61.3	3.1	14.0
2024-2028	1,806.6	313.3	17.5	58.4

### **Defined Contribution Plans**

The General Mills Savings Plan is a defined contribution plan that covers domestic salaried, hourly, nonunion, and certain union employees. This plan is a 401(k) savings plan that includes a number of investment funds, including a Company stock fund and an Employee Stock Ownership Plan (ESOP). We sponsor another money purchase plan for certain domestic hourly employees with net assets of \$23.9 million as of May 27, 2018, and \$23.0 million as of May 28, 2017. We also sponsor defined contribution plans in many of our foreign locations. Our total recognized expense related to defined contribution plans was \$49.2 million in fiscal 2018, \$54.1 million in fiscal 2017, and \$61.2 million in fiscal 2016.

We match a percentage of employee contributions to the General Mills Savings Plan. The Company match is directed to investment options of the participant's choosing. The number of shares of our common stock allocated to participants in the ESOP was 5.6 million as of May 27, 2018, and 6.3 million as of May 28, 2017. The ESOP's only assets are our common stock and temporary cash balances.

The Company stock fund and the ESOP collectively held \$392.1 million and \$598.7 million of Company common stock as of May 27, 2018 and May 28, 2017, respectively.

#### **NOTE 14. INCOME TAXES**

The components of earnings before income taxes and after-tax earnings from joint ventures and the corresponding income taxes thereon are as follows:

	Fiscal Year										
In Millions		2018		2017		2016					
Earnings before income											
taxes and after-tax											
earnings from joint											
ventures:											
United States	\$	1,884.0	\$	1,941.6	\$	1,941.4					
Foreign		251.6		329.7		462.2					
Total earnings before											
income taxes and											
after-tax earnings											
from joint ventures	\$	2,135.6	\$	2,271.3	\$	2,403.6					
Income taxes:											
Currently payable:											
Federal	\$	441.2	\$	368.5	\$	489.8					
State and local		35.2		21.1		30.8					
Foreign		85.2		81.7		114.0					
Total current		561.6		471.3		634.6					
Deferred:											
Federal		(478.5)		201.3		123.0					
State and local		15.7		10.2		(6.9)					
Foreign		(41.5)		(27.6)		4.5					
Total deferred		(504.3)		183.9		120.6					
Total income taxes	\$	57.3	\$	655.2	\$	755.2					

The following table reconciles the United States statutory income tax rate with our effective income tax rate:

	Fiscal Year					
	2018	2017	2016			
United States statutory rate	29.4%	35.0%	35.0%			
State and local income taxes, net of federal tax						
benefits	1.7	0.8	0.7			
Foreign rate differences	(2.0)	(3.5)	(2.2)			
Provisional net tax benefit	(24.5)	-	-			
Non-deductible goodwill	-	-	2.6			
Stock based compensation	(1.2)	-	-			
Prior period tax adjustment	1.9	-	-			
Domestic manufacturing deduction	(1.9)	(2.8)	(2.0)			
Other, net (a)	(0.7)	(0.7)	(2.7)			
Effective income tax rate	2.7%	28.8%	31.4%			

<sup>(</sup>a) Fiscal 2016 includes 0.6 percent tax benefit related to the divestiture of our business in Venezuela. Please see Note 3 for additional information.

The tax effects of temporary differences that give rise to deferred tax assets and liabilities are as follows:

In Millions	N	May 27, 2018	May 28, 2017
Accrued liabilities	\$	47.2	\$ 70.0
Compensation and employee benefits		210.2	419.2
Pension		57.1	196.3
Tax credit carryforwards		7.4	18.4
Stock, partnership, and miscellaneous			
investments		147.9	276.4
Capital losses		12.9	29.8
Net operating losses		161.2	109.5
Other		52.9	85.6
Gross deferred tax assets		696.8	1,205.2
Valuation allowance		176.0	231.8
Net deferred tax assets		520.8	973.4
Brands		1,498.7	1,310.1
Fixed assets		329.5	484.5
Intangible assets		255.1	238.6
Tax lease transactions		26.0	45.8
Inventories		38.8	60.0
Stock, partnership, and miscellaneous			
investments		317.1	479.4
Unrealized hedges		28.5	45.4
Other		30.9	29.0
Gross deferred tax liabilities		2,524.6	2,692.8
Net deferred tax liability	\$	2,003.8	\$ 1,719.4

We have established a valuation allowance against certain of the categories of deferred tax assets described above as current evidence does not suggest we will realize sufficient taxable income of the appropriate character (e.g., ordinary income versus capital gain income) within the carryforward period to allow us to realize these deferred tax benefits.

Of the total valuation allowance of \$176.0 million, the majority relates to a deferred tax asset for losses recorded as part of the Pillsbury acquisition in the amount of \$108.0 million, \$54.0 million relates to various state and foreign loss carryforwards, and \$12.9 million relates to various foreign capital loss carryforwards. As of May 27, 2018, we believe it is more-likely-than-not that the remainder of our deferred tax assets are realizable.

We have \$174.1 million of tax loss carryforwards. Of this amount, \$159.8 million is foreign loss carryforwards, \$13.6 million is state operating loss carryforwards, and \$0.7 million is federal operating loss carryforwards. The carryforward periods are as follows: \$115.2 million do not expire; \$6.0 million expire in fiscal 2019 and 2020; and \$52.9 million expire in fiscal 2021 and beyond.

On December 22, 2017, the TCJA was signed into law. The TCJA results in significant revisions to the U.S. corporate income tax system, including a reduction in the U.S. corporate income tax rate, implementation of a territorial system, and a one-time deemed repatriation tax on untaxed foreign earnings. The TCJA also results in a U.S. federal blended statutory rate of 29.4 percent for us in fiscal 2018. Generally, the impacts of the new legislation would be required to be recorded in the period of enactment which for us was the third quarter of fiscal 2018. However, Accounting Standards Update 2018-05: *Income Taxes (Topic 740)* (ASU 2018-05) was issued with guidance allowing for the recognition of provisional amounts in the event that the accounting is not complete and a reasonable estimate can be made. The guidance allows for a measurement period of up to one year from the enactment date to finalize the accounting related to the TCJA.

As of May 27, 2018, we have not completed our accounting for the tax effects of the TCJA. During fiscal 2018, we recorded a provisional net benefit using reasonable estimates for those tax effects based on analysis and information available to date. The provisional net benefit is subject to revisions as we complete our analysis of the TCJA, collect and prepare necessary data, and interpret any additional guidance issued by the U.S. Treasury Department, Internal Revenue Service, Financial Accounting Standards Board, and other standard setting and regulatory bodies. Adjustments may materially impact our provision for income taxes and effective tax rate in the period in which the adjustments are made. Our accounting for the tax effects of the TCJA will be completed during the measurement period of up to one year from the enactment date.

During fiscal 2018, we recorded an estimated net discrete benefit of \$523.5 million. This net benefit consists primarily of a \$637.5 million provisional deferred tax benefit from revaluing our net U.S. deferred tax liabilities to reflect the new U.S. corporate tax rate, partially offset by an \$83.9 million provisional charge for the estimated transition tax and an additional \$30.1 million provisional deferred tax liability related to changes in our assertion that we will reinvest unremitted foreign earnings indefinitely.

Our estimate of the deferred tax benefit due to the revaluation of our net U.S. deferred tax liabilities is a provisional amount. Due to the newly enacted U.S. tax rate change, timing differences that are estimated balances as of the date of enactment will result in changes to our estimate of the deferred rate change when those estimates are finalized with the filing of our fiscal 2018 income tax return. This is a result of the different federal income tax rates of 29.4 percent and 21.0 percent for fiscal 2018 and fiscal 2019, respectively. Since many of the deferred tax balances in the period of enactment include estimates of events that have not yet occurred, we are unable to determine the final impact of the tax rate change at this time.

As of May 27, 2018, we have not recognized a deferred tax liability for unremitted earnings of approximately \$2.4 billion from our foreign operations because we currently believe our subsidiaries have invested or will invest the undistributed earnings indefinitely, or the earnings will be remitted in a tax-neutral transaction. Deferred taxes are recorded for earnings of our foreign operations when we determine that such earnings are no longer indefinitely reinvested. As a result of the TCJA, we are re-evaluating our assertion regarding the indefinite reinvestment of foreign earnings for most legal entities owned directly by our U.S. subsidiaries, and as such, we may need to accrue additional deferred taxes related to any future changes in our assertion. As of May 27, 2018, we have recorded a provisional estimate for local country withholding taxes related to certain entities from which we expect to repatriate undistributed earnings. However, we do not have the necessary information gathered,

prepared and analyzed to make a reasonable estimate of any deferred taxes related to the rest of our foreign subsidiaries where we may change our indefinite reinvestment assertion. We will gather the information necessary for those subsidiaries and record any new deferred taxes in future periods after the analysis is complete.

In general, the transition tax is a result of the deemed repatriation imposed by the new legislation that results in the taxation of our accumulated foreign earnings and profits (E&P) at a 15.5 percent rate on liquid assets (i.e. cash and other specified assets) and 8 percent on the remaining unremitted foreign E&P, both net of foreign tax credits. At this time, we have not yet gathered, prepared and analyzed the information necessary to complete the complex calculations required to finalize the amount of our transition tax. We believe that our provisional calculations result in a reasonable estimate of the transition tax and related foreign tax credit, and as such have included those amounts in our provisional estimate in fiscal 2018. As we complete the analysis of accumulated foreign E&P and related foreign taxes paid on an entity by entity basis and finalize the amounts held in cash or other specified assets, we will update our provisional estimate of the transition tax and related foreign tax credit in a future period.

The legislation also includes provisions that will affect our fiscal 2019 results, including but not limited to, a reduction in the U.S. corporate tax rate on domestic operations; the creation of a new minimum tax called the base erosion anti-abuse tax; a new provision that taxes U.S. allocated expenses as well as currently taxes certain income from foreign operations (Global Intangible Low Tax Income or GILTI); a new limitation on deductible interest expense; the repeal of the domestic manufacturing deduction; and limitations on the deductibility of certain executive compensation.

While the new legislation generally eliminates U.S. federal income tax on dividends from foreign subsidiaries going forward, certain income earned by certain subsidiaries must be included currently in our U.S. taxable income under the new GILTI inclusion rules. Because of the complexity of the new GILTI rules, we are evaluating this provision and the application of U.S. GAAP. Under U.S. GAAP, we are allowed to make an accounting policy election and record the taxes as a period cost as incurred or factor such amounts into the measurement of deferred taxes. We have made an accounting policy election to record these taxes as a period cost.

In addition, in fiscal 2018, we adopted Accounting Standards Update 2018-02: *Income Statement – Reporting Comprehensive Income (Topic 220)* (ASU 2018-02), which provides the option to reclassify stranded income tax effects resulting from TCJA from AOCI to retained earnings. We elected to reclassify the stranded income tax effects of the TCJA of \$329.4 million from AOCI to retained earnings. This reclassification consists of deferred taxes originally recorded in AOCI that exceed the newly enacted federal corporate tax rate. The new accounting requirements allow for adjustments to reclassification amounts in subsequent periods as a result of changes to the provisional amounts recorded.

We are subject to federal income taxes in the United States as well as various state, local, and foreign jurisdictions. A number of years may elapse before an uncertain tax position is audited and finally resolved. While it is often difficult to predict the final outcome or the timing of resolution of any particular uncertain tax position, we believe that our liabilities for income taxes reflect the most likely outcome. We adjust these liabilities, as well as the related interest, in light of changing facts and circumstances. Settlement of any particular position would usually require the use of cash.

The number of years with open tax audits varies depending on the tax jurisdiction. Our major taxing jurisdictions include the United States (federal and state) and Canada. Various tax examinations by United States state taxing authorities could be conducted for any open tax year, which vary by jurisdiction, but are generally from 3 to 5 years.

Several state and foreign examinations are currently in progress. We do not expect these examinations to result in a material impact on our results of operations or financial position.

During fiscal 2017, the Internal Revenue Service (IRS) concluded its field examination of our federal tax returns for fiscal 2013 and 2014. The audit closure and related adjustments did not have a material impact on our results of operations or financial position. In fiscal 2018, we recorded an adjustment related to a prior year which increased income tax expense by \$40.9 million. We have notified and are working with the IRS to resolve the issue. We determined the adjustment to be immaterial to our Consolidated Statements of Earnings for the fiscal year ended May 27, 2018. We have effectively settled all issues with the IRS for fiscal years 2014 and prior.

During fiscal 2017, the Brazilian tax authority, Secretaria da Receita Federal do Brasil (RFB), concluded audits of our 2012 and 2013 tax return years. These audits included a review of our determinations of amortization of certain goodwill arising from the acquisition of Yoki. The RFB has proposed adjustments that effectively eliminate the goodwill amortization benefits related to this transaction. We believe we have meritorious defenses and intend to contest the disallowance.

We apply a more-likely-than-not threshold to the recognition and derecognition of uncertain tax positions. Accordingly, we recognize the amount of tax benefit that has a greater than 50 percent likelihood of being ultimately realized upon settlement. Future changes in judgment related to the expected ultimate resolution of uncertain tax positions will affect earnings in the period of such change.

The following table sets forth changes in our total gross unrecognized tax benefit liabilities, excluding accrued interest, for fiscal 2018 and fiscal 2017. Approximately \$135 million of this total in fiscal 2018 represents the amount that, if recognized, would affect our effective income tax rate in future periods. This amount differs from the gross unrecognized tax benefits presented in the table because certain of the liabilities below would impact deferred taxes if recognized. We also would record a decrease in U.S. federal income taxes upon recognition of the state tax benefits included therein.

	Fiscal Year									
In Millions		2018		2017						
Balance, beginning of year	\$	135.5	\$	176.5						
Tax positions related to current year:										
Additions		24.1		27.2						
Tax positions related to prior years:										
Additions		54.8		0.9						
Reductions		(7.9)		(47.9)						
Settlements		(3.9)		(9.6)						
Lapses in statutes of limitations	_	(6.3)		(11.6)						
Balance, end of year	\$	196.3	\$	135.5						

As of May 27, 2018, we expect to pay approximately \$40.8 million of unrecognized tax benefit liabilities and accrued interest within the next 12 months. We are not able to reasonably estimate the timing of future cash flows beyond 12 months due to uncertainties in the timing of tax audit outcomes. The remaining amount of our unrecognized tax liability was classified in other liabilities.

We report accrued interest and penalties related to unrecognized tax benefit liabilities in income tax expense. For fiscal 2018, we recognized \$3.1 million of tax-related net interest and penalties, and had \$27.3 million of accrued interest and penalties as of May 27, 2018. For fiscal 2017, we recognized a net benefit of \$5.6 million of tax-related net interest and penalties, and had \$23.1 million of accrued interest and penalties as of May 28, 2017.

#### NOTE 15. LEASES, OTHER COMMITMENTS, AND CONTINGENCIES

Our leases are generally for warehouse space and equipment. Rent expense under all operating leases from continuing operations was \$189.4 million in fiscal 2018, \$188.1 million in fiscal 2017, and \$189.1 million in fiscal 2016.

Some operating leases require payment of property taxes, insurance, and maintenance costs in addition to the rent payments. Contingent and escalation rent in excess of minimum rent payments and sublease income netted in rent expense were insignificant.

Noncancelable future lease commitments are:

In Millions	(	Operating Leases	Capital Leases
Fiscal 2019	\$	137.4	\$ 0.3
Fiscal 2020		115.7	0.2
Fiscal 2021		92.3	-
Fiscal 2022		70.9	-
Fiscal 2023		51.8	-
After fiscal 2023		91.2	
Total noncancelable future lease commitments	\$	559.3	\$ 0.5
Less: interest			(0.2)
Present value of obligations under capital leases			\$ 0.3

Depreciation on capital leases is recorded as depreciation expense in our results of operations.

As of May 27, 2018, we have issued guarantees and comfort letters of \$540.8 million for the debt and other obligations of consolidated subsidiaries, and guarantees and comfort letters of \$167.3 million for the debt and other obligations of non-consolidated affiliates, mainly CPW. In addition, off-balance sheet arrangements are generally limited to the future payments under non-cancelable operating leases, which totaled \$559.3 million as of May 27, 2018.

#### NOTE 16. BUSINESS SEGMENT AND GEOGRAPHIC INFORMATION

We operate in the packaged foods industry. On April 24, 2018, we acquired Blue Buffalo, which became our Pet operating segment. In the third quarter of fiscal 2017, we announced a new global organization structure to streamline our leadership, enhance global scale, and drive improved operational agility to maximize our growth capabilities. This global reorganization required us to reevaluate our operating segments. Under our new organization structure, our chief operating decision maker assesses performance and makes decisions about resources to be allocated to our operating segments as follows: North America Retail; Convenience Stores & Foodservice: Europe & Australia; Asia & Latin America; and Pet.

Our North America Retail operating segment reflects business with a wide variety of grocery stores, mass merchandisers, membership stores, natural food chains, drug, dollar and discount chains, and e-commerce grocery providers. Our product categories in this business segment are ready-to-eat cereals, refrigerated yogurt, soup, meal kits, refrigerated and frozen dough products, dessert and baking mixes, frozen pizza and pizza snacks, grain, fruit and savory snacks, and a wide variety of organic products including refrigerated yogurt, nutrition bars, meal kits, salty snacks, ready-to-eat cereal, and grain snacks.

Our major product categories in our Convenience Stores & Foodservice operating segment are ready-to-eat cereals, snacks, refrigerated yogurt, frozen meals, unbaked and fully baked frozen dough products, and baking mixes. Many products we sell are branded to the consumer and nearly all are branded to our customers. We sell to distributors and operators in many customer channels including foodservice, convenience stores, vending, and supermarket bakeries in the United States.

Our Europe & Australia operating segment reflects retail and foodservice businesses in the greater Europe and Australia regions. Our product categories include refrigerated yogurt, meal kits, super-premium ice cream, refrigerated and frozen dough products, shelf stable vegetables, grain snacks, and dessert and baking mixes. We

also sell super-premium ice cream directly to consumers through owned retail shops. Revenues from franchise fees are reported in the region or country where the franchisee is located.

Our Asia & Latin America operating segment consists of retail and foodservice businesses in the greater Asia and South America regions. Our product categories include super-premium ice cream and frozen desserts, refrigerated and frozen dough products, dessert and baking mixes, meal kits, salty and grain snacks, wellness beverages, and refrigerated yogurt. We also sell super-premium ice cream and frozen desserts directly to consumers through owned retail shops. Our Asia & Latin America segment also includes products manufactured in the United States for export, mainly to Caribbean and Latin American markets, as well as products we manufacture for sale to our international joint ventures. Revenues from export activities and franchise fees are reported in the region or country where the end customer or franchisee is located. Fiscal 2017 includes an additional month of results from Yoki (please refer to note 1 to the Consolidated Financial Statements in Item 8 of this report).

Our Pet operating segment includes pet food products sold primarily in the United States in specialty channels, including national pet superstore chains, regional pet store chains, neighborhood pet stores, and farm and feed stores; e-commerce retailers; military outlets; hardware stores; veterinary clinics and hospitals; and grocery and mass merchandisers. Our product categories include dog and cat food (dry foods, wet foods, and treats) made with whole meats, fruits and vegetables, and other high-quality natural ingredients. Our tailored pet product offerings address specific dietary, lifestyle, and life-stage needs and spans different product types, diet types, breed sizes for dogs, lifestages, flavors, product functions and textures, and cuts for wet foods. We are reporting the Pet operating segment results on a one-month lag and accordingly, in fiscal 2018, our results do not include Pet segment operating results.

Operating profit for these segments excludes unallocated corporate items, gain or loss on divestitures, and restructuring, impairment, and other exit costs. Unallocated corporate items include corporate overhead expenses, variances to planned domestic employee benefits and incentives, contributions to the General Mills Foundation, asset and liability remeasurement impact of hyperinflationary economies, restructuring initiative project-related costs, and other items that are not part of our measurement of segment operating performance. These include gains and losses arising from the revaluation of certain grain inventories and gains and losses from mark-to-market valuation of certain commodity positions until passed back to our operating segments. These items affecting operating profit are centrally managed at the corporate level and are excluded from the measure of segment profitability reviewed by executive management. Under our supply chain organization, our manufacturing, warehouse, and distribution activities are substantially integrated across our operations in order to maximize efficiency and productivity. As a result, fixed assets and depreciation and amortization expenses are neither maintained nor available by operating segment.

Our operating segment results were as follows:

	Fiscal Year										
In Millions	2018			2017		2016					
Net sales:											
North America Retail	\$	10,115.4	\$	10,196.9	\$	10,936.6					
Convenience Stores & Foodservice		1,930.2		1,870.0		1,923.8					
Europe & Australia		1,984.6		1,824.5		1,998.0					
Asia & Latin America		1,710.2		1,728.4		1,704.7					
Total	\$	15,740.4	\$	15,619.8	\$	16,563.1					
Operating profit:											
North America Retail	\$	2,217.4	\$	2,303.6	\$	2,351.2					
Convenience Stores & Foodservice		392.6		401.2		378.9					
Europe & Australia		142.1		164.2		200.3					
Asia & Latin America		39.6		83.6		69.1					
Total segment operating profit		2,791.7		2,952.6		2,999.5					
Unallocated corporate items		116.8		190.1		288.9					
Divestitures loss (gain)		-		13.5		(148.2)					
Restructuring, impairment, and other exit costs		165.6		182.6		151.4					
Operating profit	\$	2,509.3	\$	2,566.4	\$	2,707.4					

Net sales by class of similar products were as follows:

	Fiscal Year								
In Millions	2018	2017	2016						
Snacks	\$ 3,419.0	\$ 3,302.2	\$ 3,297.2						
Cereal	2,679.2	2,673.2	2,731.5						
Convenient meals	2,677.4	2,653.6	2,779.0						
Yogurt	2,320.1	2,403.5	2,760.9						
Dough	1,684.1	1,690.6	1,820.0						
Baking mixes and ingredients	1,653.4	1,654.1	1,704.3						
Super-premium ice cream	803.7	738.4	731.2						
Vegetables	309.1	310.5	532.3						
Other	194.4	193.7	206.7						
Total	\$15,740.4	\$15,619.8	\$16,563.1						

The following table provides financial information by geographic area:

In Millions	2018	<b>2018</b> 2017						
Net sales:								
United States \$	11,115.6	\$ 1	1,160.9	\$	11,930.9			
Non-United States	4,624.8		4,458.9		4,632.2			
Total \$	15,740.4	\$ 1	5,619.8	\$	16,563.1			
I Mole	M		, May					
In Millions		2018	<b>s</b> 20	17				
Cash and cash equivalents:								
United States	\$	15.7	7 \$ 62	2.9				
Non-United States		383.3	<b>3</b> 70.	3.2				
Total		399.0	\$76	6.1				
In Millions	Ma	ay 27, 2018		28, 017				
Land, buildings, and equipment	t:							
United States		031.7	\$2,70	4.0				
Non-United States	1,	015.5	98.	3.7				

## NOTE 17. SUPPLEMENTAL INFORMATION

Total

The components of certain Consolidated Balance Sheet accounts are as follows:

**\$4,047.2** \$3,687.7

In Millions	May 27, 2018	May 28, 2017
Receivables:		
Customers	\$ 1,712.6	\$ 1,454.4
Less allowance for doubtful accounts	(28.4)	(24.3)
Total	\$ 1,684.2	\$ 1,430.1
In Millions	May 27, 2018	May 28, 2017
Inventories:		
Raw materials and packaging	\$ 400.0	\$ 395.4
Finished goods	1,364.2	1,224.3
Grain	91.2	73.0
Excess of FIFO over LIFO cost (a)	(213.2)	(209.1)
Total	\$ 1,642.2	\$ 1,483.6

<sup>(</sup>a) Inventories of \$832.2 million as of May 27, 2018, and \$893.8 million as of May 28, 2017, were valued at LIFO. The difference between replacement cost and the stated LIFO inventory value is not materially different from the reserve for the LIFO valuation method.

In Millions		May 27, 2018		May 28, 2017
Prepaid expenses and other current assets:				
Other receivables	\$	174.4	\$	163.7
Prepaid expenses	Ψ	165.6	Ψ	168.9
Derivative receivables, primarily commodity-		10000		100.5
related		40.5		35.0
Grain contracts		7.1		2.7
Miscellaneous		10.7		11.3
Total	\$	398.3	\$	381.6
Total	Ψ	37013	Ψ	301.0
		May 27,		May 28,
In Millions		2018		2017
Land, buildings, and equipment:				
Land	\$	77.7	\$	79.8
Buildings	-	2,396.3	-	2,249.2
Buildings under capital lease		0.3		0.3
Equipment		6,236.6		6,095.9
Equipment under capital lease		5.8		3.0
Capitalized software		593.6		545.4
Construction in progress		692.9		553.0
Total land, buildings, and equipment		10,003.2		9,526.6
Less accumulated depreciation		(5,956.0)		(5,838.9)
*	•		Φ	
Total	\$	4,047.2	\$	3,687.7
		May 27,		May 28,
In Millions		2018		2017
Other assets:				
Investments in and advances to joint ventures	\$	499.6	\$	505.3
Pension assets	Ψ	309.9	Ψ	144.9
Life insurance		26.9		25.6
Miscellaneous		106.6		110.1
Total	\$	943.0	\$	785.9
Total	<b>.</b>	743.0	Φ	103.9
		May 27,		May 28,
In Millions		2018		2017
Other current liabilities:				
Accrued trade and consumer promotions	\$	499.6	\$	482.6
Accrued payroll	Ψ	347.0	Ψ	326.6
Dividends payable		17.5		21.5
Accrued taxes		94.8		58.0
Accrued interest, including interest rate swaps		107.7		83.8
Grain contracts		1.2		5.6
Restructuring and other exit costs reserve		66.8		85.0
Derivative payable		8.3		18.1
Miscellaneous		302.9		291.0
Total	\$	1,445.8	\$	1,372.2
<del> </del>	Ψ	-, - : - : - :	Ψ	1,0 / 2.2

In Millions	May 27, 2018	May 28, 2017
Other noncurrent liabilities:		
Accrued compensation and benefits, including		
obligations for underfunded other postretirement		
benefit and postemployment benefit plans	\$ 999.4	\$ 1,249.7
Accrued taxes	265.3	162.3
Miscellaneous	76.3	111.1
Total	\$ 1,341.0	\$ 1,523.1

Certain Consolidated Statements of Earnings amounts are as follows:

	Fiscal Year									
In Millions		2018		2017		2016				
Depreciation and amortization	\$	618.8	\$	603.6	\$	608.1				
Research and development expense		219.1		218.2		222.1				
Advertising and media expense (including production and										
communication costs)		575.9		623.8		754.4				

The components of interest, net are as follows:

	 Fiscal Year										
Expense (Income), in Millions	2018		2017		2016						
Interest expense	\$ 389.5	\$	306.7	\$	319.6						
Capitalized interest	(4.1)		(4.6)		(7.7)						
Interest income	(11.7)		(7.0)		(8.1)						
Interest, net	\$ 373.7	\$	295.1	\$	303.8						

Certain Consolidated Statements of Cash Flows amounts are as follows:

		Fiscal Year								
In Millions		2018		2017		2016				
Cash interest payments	\$	269.5	\$	285.8	\$	292.0				
Cash paid for income taxes		489.4		551.1		533.8				

## NOTE 18. QUARTERLY DATA (UNAUDITED)

Summarized quarterly data for fiscal 2018 and fiscal 2017 follows:

		First Q	)ua	arter	<b>Second Quarter</b>			Third Quarter					Fourth Quarter				
In Millions, Except		Fiscal	ΙY	ear	Fiscal	ΙY	ear		Fiscal	Y	ear		Fiscal	Y	ear		
Per Share Amounts		2018		2017	2018		2017		2018		2017		2018		2017		
Net sales	\$	3,769.2	\$	3,907.9	\$ 4,198.7	\$	4,112.1	\$	3,882.3	\$	3,793.2	\$	3,890.2	\$	3,806.6		
Gross margin		1,310.1		1,416.9	1,443.0		1,519.5		1,255.3		1,307.7		1,419.1		1,319.7		
Net earnings attributable																	
to General Mills		404.7		409.0	430.5		481.8		941.4		357.8		354.4		408.9		
EPS:																	
Basic	\$	0.70	\$	0.68	\$ 0.75	\$	0.82	\$	1.64	\$	0.62	\$	0.60	\$	0.70		
Diluted	\$	0.69	\$	0.67	\$ 0.74	\$	0.80	\$	1.62	\$	0.61	\$	0.59	\$	0.69		
Dividends per share	\$	0.49	\$	0.48	\$ 0.49	\$	0.48	\$	0.49	\$	0.48	\$	0.49	\$	0.48		
Market price of																	
common stock:																	
High	\$	58.83	\$	72.64	\$ 56.43	\$	71.42	\$	60.20	\$	63.87	\$	51.99	\$	61.16		
Low	\$	53.28	\$	62.78	\$ 50.10	\$	60.65	\$	52.98	\$	59.23	\$	41.21	\$	55.91		

We recorded brand intangible asset impairment charges of \$96.9 million in the fourth quarter of fiscal 2018. Please see Note 6 for more information. We also recorded \$64.5 million of transaction and integration costs related to the acquisition of Blue Buffalo in the fourth quarter of fiscal 2018.

#### Glossary

Accelerated depreciation associated with restructured assets. The increase in depreciation expense caused by updating the salvage value and shortening the useful life of depreciable fixed assets to coincide with the end of production under an approved restructuring plan, but only if impairment is not present.

**AOCI**. Accumulated other comprehensive income (loss).

**Adjusted average total capital.** Notes payable, long-term debt including current portion, redeemable interest, noncontrolling interests, and stockholders' equity excluding AOCI, and certain after-tax earnings adjustments are used to calculate adjusted return on average total capital. The average is calculated using the average of the beginning of fiscal year and end of fiscal year Consolidated Balance Sheet amounts for these line items.

**Adjusted operating profit margin.** Operating profit adjusted for certain items affecting year-over-year comparability, divided by net sales.

Adjusted return on average total capital. Net earnings including earnings attributable to redeemable and noncontrolling interests, excluding after-tax net interest, and adjusted for certain items affecting year-over-year comparability, divided by adjusted average total capital.

Average total capital. Notes payable, long-term debt including current portion, redeemable interest, noncontrolling interests, and stockholders' equity are used to calculate return on average total capital. The average is calculated using the average of the beginning of fiscal year and end of fiscal year Consolidated Balance Sheet amounts for these line items.

Constant currency. Financial results translated to United States dollars using constant foreign currency exchange rates based on the rates in effect for the comparable prior-year period. To present this information, current period results for entities reporting in currencies other than United States dollars are translated into United States dollars at the average exchange rates in effect during the corresponding period of the prior fiscal year, rather than the actual average exchange rates in effect during the current fiscal year. Therefore, the foreign currency impact is equal to current year results in local currencies multiplied by the change in the average foreign currency exchange rate between the current fiscal period and the corresponding period of the prior fiscal year.

**Core working capital.** Accounts receivable plus inventories less accounts payable, all as of the last day of our fiscal year.

**Derivatives.** Financial instruments such as futures, swaps, options, and forward contracts that we use to manage our risk arising from changes in commodity prices, interest rates, foreign exchange rates, and equity prices.

Euribor. European Interbank Offered Rate.

**Fair value hierarchy.** For purposes of fair value measurement, we categorize assets and liabilities into one of three levels based on the assumptions (inputs) used in valuing the asset or liability. Level 1 provides the most reliable measure of fair value, while Level 3 generally requires significant management judgment. The three levels are defined as follows:

- Level 1: Unadjusted quoted prices in active markets for identical assets or liabilities.
- Level 2: Observable inputs other than quoted prices included in Level 1, such as quoted prices for similar assets or liabilities in active markets or quoted prices for identical assets or liabilities in inactive markets.
- Level 3: Unobservable inputs reflecting management's assumptions about the inputs used in pricing the asset or liability.

**Fixed charge coverage ratio.** The sum of earnings before income taxes and fixed charges (before tax), divided by the sum of the fixed charges (before tax) and interest.

**Focus 6 platforms.** The Focus 6 platforms for the Convenience Stores & Foodservice segment consist of cereal, yogurt, snacks, frozen meals, biscuits, and baking mixes.

Free cash flow. Net cash provided by operating activities less purchases of land, buildings, and equipment.

**Free cash flow conversion rate.** Free cash flow divided by our net earnings, including earnings attributable to redeemable and noncontrolling interests adjusted for certain items affecting year-over-year comparability.

**Generally accepted accounting principles (GAAP).** Guidelines, procedures, and practices that we are required to use in recording and reporting accounting information in our financial statements.

**Goodwill.** The difference between the purchase price of acquired companies plus the fair value of any noncontrolling and redeemable interests and the related fair values of net assets acquired.

Gross margin. Net sales less cost of sales.

**Hedge accounting.** Accounting for qualifying hedges that allows changes in a hedging instrument's fair value to offset corresponding changes in the hedged item in the same reporting period. Hedge accounting is permitted for certain hedging instruments and hedged items only if the hedging relationship is highly effective, and only prospectively from the date a hedging relationship is formally documented.

Holistic Margin Management (HMM). Company-wide initiative to use productivity savings, mix management, and price realization to offset input cost inflation, protect margins, and generate funds to reinvest in salesgenerating activities.

**Interest bearing instruments.** Notes payable, long-term debt, including current portion, cash and cash equivalents, and certain interest bearing investments classified within prepaid expenses and other current assets and other assets.

LIBOR. London Interbank Offered Rate.

**Mark-to-market.** The act of determining a value for financial instruments, commodity contracts, and related assets or liabilities based on the current market price for that item.

**Net mark-to-market valuation of certain commodity positions.** Realized and unrealized gains and losses on derivative contracts that will be allocated to segment operating profit when the exposure we are hedging affects earnings.

Net price realization. The impact of list and promoted price changes, net of trade and other price promotion costs

**Net realizable value.** The estimated selling price in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation.

**Noncontrolling interests.** Interests of consolidated subsidiaries held by third parties.

**Notional principal amount.** The principal amount on which fixed-rate or floating-rate interest payments are calculated.

**OCI.** Other comprehensive income (loss).

**Operating cash flow conversion rate.** Net cash provided by operating activities, divided by net earnings, including earnings attributable to redeemable and noncontrolling interests.

**Operating cash flow to debt ratio.** Net cash provided by operating activities, divided by the sum of notes payable and long-term debt, including the current portion.

**Organic net sales growth.** Net sales growth adjusted for foreign currency translation, as well as acquisitions, divestitures, and a 53<sup>rd</sup> week impact, when applicable.

**Project-related costs.** Costs incurred related to our restructuring initiatives not included in restructuring charges.

**Redeemable interest.** Interest of consolidated subsidiaries held by a third party that can be redeemed outside of our control and therefore cannot be classified as a noncontrolling interest in equity.

**Reporting unit.** An operating segment or a business one level below an operating segment.

**Return on average total capital.** Net earnings including earnings attributable to redeemable and noncontrolling interests, excluding after-tax net interest, divided by average total capital.

Segment operating profit margin. Segment operating profit divided by net sales for the segment.

**Strategic Revenue Management (SRM).** A company-wide capability focused on generating sustainable benefits from net price realization and mix by identifying and executing against specific opportunities to apply tools including pricing, sizing, mix management, and promotion optimization across each of our businesses.

**Supply chain input costs.** Costs incurred to produce and deliver product, including costs for ingredients and conversion, inventory management, logistics, and warehousing.

**Total debt.** Notes payable and long-term debt, including current portion.

**Translation adjustments.** The impact of the conversion of our foreign affiliates' financial statements to United States dollars for the purpose of consolidating our financial statements.

Variable interest entities (VIEs). A legal structure that is used for business purposes that either (1) does not have equity investors that have voting rights and share in all the entity's profits and losses or (2) has equity investors that do not provide sufficient financial resources to support the entity's activities.

Working capital. Current assets and current liabilities, all as of the last day of our fiscal year.

#### ITEM 9 Changes in and Disagreements With Accountants on Accounting and Financial Disclosure

None.

#### ITEM 9A Controls and Procedures

We, under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, have evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the 1934 Act). Based on that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of May 27, 2018, our disclosure controls and procedures were effective to ensure that information required to be disclosed by us in reports that we file or

submit under the 1934 Act is (1) recorded, processed, summarized, and reported within the time periods specified in applicable rules and forms, and (2) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, in a manner that allows timely decisions regarding required disclosure.

There were no changes in our internal control over financial reporting (as defined in Rule 13a-15(f) under the 1934 Act) during our fiscal quarter ended May 27, 2018, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### MANAGEMENT'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

The management of General Mills, Inc. is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rule 13a-15(f) under the 1934 Act. The Company's internal control system was designed to provide reasonable assurance to our management and the Board of Directors regarding the preparation and fair presentation of published financial statements. Under the supervision and with the participation of management, including our Chief Executive Officer and Chief Financial Officer, we conducted an assessment of the effectiveness of our internal control over financial reporting as of May 27, 2018. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in *Internal Control – Integrated Framework (2013)*.

Under guidelines established by the SEC, companies are allowed to exclude an acquired business from management's report on internal control over financial reporting for the first year subsequent to the acquisition. Accordingly, management has excluded the Blue Buffalo acquisition from its annual report on internal control over financial reporting as of May 27, 2018. Blue Buffalo represents 29 percent of the consolidated total assets and none of the consolidated net sales of General Mills, Inc as of and for the year ended May 27, 2018.

Based on our assessment using the criteria set forth by COSO in *Internal Control – Integrated Framework* (2013), management concluded that our internal control over financial reporting was effective as of May 27, 2018.

KPMG LLP, our independent registered public accounting firm, has issued a report on the effectiveness of the Company's internal control over financial reporting.

/s/ J. L. Harmening /s/ D. L. Mulligan

J. L. Harmening

Chief Executive Officer

D. L. Mulligan

Executive Vice President and Chief

Financial Officer

June 29, 2018

Our independent registered public accounting firm's attestation report on our internal control over financial reporting is included in the "Report of Independent Registered Public Accounting Firm" in Item8 of this report.

#### ITEM 9B Other Information

None.

#### PART III

#### ITEM 10 Directors, Executive Officers and Corporate Governance

The information contained in the sections entitled "Proposal Number 1—Election of Directors," "Shareholder Director Nominations," and "Section 16(a) Beneficial Ownership Reporting Compliance" contained in our definitive Proxy Statement for our 2018 Annual Meeting of Shareholders is incorporated herein by reference.

Information regarding our executive officers is set forth in Item 1 of this report.

The information regarding our Audit Committee, including the members of the Audit Committee and audit committee financial experts, set forth in the section entitled "Board Committees and Their Functions" contained in our definitive Proxy Statement for our 2018 Annual Meeting of Shareholders is incorporated herein by reference.

We have adopted a Code of Conduct applicable to all employees, including our principal executive officer, principal financial officer, and principal accounting officer. A copy of the Code of Conduct is available on our website at <a href="https://www.generalmills.com">www.generalmills.com</a>. We intend to post on our website any amendments to our Code of Conduct and any waivers from our Code of Conduct for principal officers.

#### ITEM 11 Executive Compensation

The information contained in the sections entitled "Executive Compensation," "Director Compensation," and "Overseeing Risk Management" in our definitive Proxy Statement for our 2018 Annual Meeting of Shareholders is incorporated herein by reference.

## ITEM 12 Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information contained in the section entitled "Ownership of General Mills Common Stock by Directors, Officers and Certain Beneficial Owners" in our definitive Proxy Statement for our 2018 Annual Meeting of Stockholders is incorporated herein by reference.

#### **EQUITY COMPENSATION PLAN INFORMATION**

The following table provides certain information as of May 27, 2018, with respect to our equity compensation plans:

Plan Category	9 1	Weighted-Average Exercise Price of Outstanding Options, Warrants and Rights (2)(a)	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (1)) (3)
Equity compensation plans approved by security holders Equity compensation plans not approved by	35,423,573(1	\$42.90	34,904,475(d)
security holders	129,502(6	e) \$ -	
Total	35,553,075	\$42.90	34,904,475

<sup>(</sup>a) Only includes the weighted-average exercise price of outstanding options, whose weighted-average term is 4.14 years.

- (c) Includes 129,502 restricted stock units that have vested and been deferred. These awards were made in lieu of salary increases and certain other compensation and benefits. We granted these awards under our 1998 Employee Stock Plan, which provided for the issuance of stock options, restricted stock, and restricted stock units to attract and retain employees and to align their interests with those of shareholders. We discontinued the 1998 Employee Stock Plan in September 2003, and no future awards may be granted under that plan.
- (d) Includes stock options, restricted stock, restricted stock units, shares of unrestricted stock, stock appreciation rights, and performance awards that we may award under our 2017 Stock Compensation Plan, which had 34,904,475 shares available for grant at May 27, 2018.

<sup>(</sup>b) Includes 28,966,656 stock options, 3,363,692 restricted stock units, 489,680 performance share units (assuming pay out for target performance), and 2,603,546 restricted stock units that have vested and been deferred.

#### ITEM 13 Certain Relationships and Related Transactions, and Director Independence

The information set forth in the section entitled "Board Independence and Related Person Transactions" contained in our definitive Proxy Statement for our 2018 Annual Meeting of Shareholders is incorporated herein by reference.

#### ITEM 14 Principal Accounting Fees and Services

The information contained in the section entitled "Independent Registered Public Accounting Firm Fees" in our definitive Proxy Statement for our 2018 Annual Meeting of Shareholders is incorporated herein by reference.

#### PART IV

#### ITEM 15 Exhibits, Financial Statement Schedules

#### 1. Financial Statements:

The following financial statements are included in Item 8 of this report:

Consolidated Statements of Earnings for the fiscal years ended May 27, 2018, May 28, 2017, and May 29, 2016.

Consolidated Statements of Comprehensive Income for the fiscal years ended May 27, 2018, May 28, 2017, and May 29, 2016.

Consolidated Balance Sheets as of May 27, 2018 and May 28, 2017.

Consolidated Statements of Cash Flows for the fiscal years ended May 27, 2018, May 28, 2017, and May 29, 2016.

Consolidated Statements of Total Equity and Redeemable Interest for the fiscal years ended May 27, 2018, May 28, 2017, and May 29, 2016.

Notes to Consolidated Financial Statements.

Report of Management Responsibilities.

Report of Independent Registered Public Accounting Firm.

#### 2. Financial Statement Schedule:

For the fiscal years ended May 27, 2018, May 28, 2017, and May 29, 2016:

II – Valuation and Qualifying Accounts

## 3. Exhibits:

Exhibit No.	Description
2.1	Agreement and Plan of Merger, dated February 22, 2018, by and among the Company, Blue Buffalo Pet Products, Inc., and Bravo Merger Corp. (incorporated herein by reference to Exhibit 2.1 to the Company's Current Report on Form 8-K filed February 23, 2018).
3.1	Restated Certificate of Incorporation of the Company (incorporated herein by reference to Exhibit 3.1 to the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2009).
3.2	By-laws of the Company (incorporated herein by reference to Exhibit 3.2 to the Company's Current Report on Form 8-K filed March 8, 2016).
4.1	Indenture, dated as of February 1, 1996, between the Company and U.S. Bank National Association (f/k/a First Trust of Illinois, National Association) (incorporated herein by reference to Exhibit 4.1 to the Company's Registration Statement on Form S-3 filed February 6, 1996 (File no. 333-00745)).
4.2	First Supplemental Indenture, dated as of May 18, 2009, between the Company and U.S. Bank National Association (incorporated herein by reference to Exhibit 4.2 to Registrant's Annual Report on Form 10-K for the fiscal year ended May 31, 2009).
10.1*	2001 Compensation Plan for Non-Employee Directors (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended August 29, 2010).
10.2*	2006 Compensation Plan for Non-Employee Directors (incorporated herein by reference to Exhibit 10.5 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended August 29, 2010).
10.3*	2007 Stock Compensation Plan (incorporated herein by reference to Exhibit 10.6 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended August 29, 2010).
10.4*	2009 Stock Compensation Plan (incorporated herein by reference to Exhibit 10.7 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended August 29, 2010).
10.5*	2011 Stock Compensation Plan (incorporated herein by reference to Exhibit 10.6 to the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2015).
10.6*	2011 Compensation Plan for Non-Employee Directors (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 27, 2011).
10.7*	2016 Compensation Plan for Non-Employee Directors (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 27, 2016).
10.8*	Executive Incentive Plan (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 28, 2010).
10.9*	Separation Pay and Benefits Program for Officers (incorporated herein by reference to Exhibit 10.11 to the Company's Annual Report on Form 10-K for the fiscal year ended May 25, 2014).

Exhibit No.	Description
10.10*	Supplemental Savings Plan (incorporated herein by reference to Exhibit 10.11 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended February 22, 2009).
10.11*	Supplemental Retirement Plan (Grandfathered).
10.12*	2005 Supplemental Retirement Plan.
10.13*	Deferred Compensation Plan (Grandfathered) (incorporated herein by reference to Exhibit 10.14 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended February 22, 2009).
10.14*	2005 Deferred Compensation Plan (incorporated herein by reference to Exhibit 10.15 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended February 22, 2009).
10.15*	Executive Survivor Income Plan (incorporated herein by reference to Exhibit 10.6 to the Company's Annual Report on Form 10-K for the fiscal year ended May 29, 2005).
10.16*	Supplemental Benefits Trust Agreement, amended and restated as of September 26, 1988, between the Company and Norwest Bank Minnesota, N.A. (incorporated herein by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 27, 2011).
10.17*	Supplemental Benefits Trust Agreement, dated September 26, 1988, between the Company and Norwest Bank Minnesota, N.A. (incorporated herein by reference to Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 27, 2011).
10.18*	Form of Performance Share Unit Award Agreement.
10.19*	Form of Stock Option Agreement.
10.20*	Form of Restricted Stock Unit Agreement.
10.21*	Deferred Compensation Plan for Non-Employee Directors (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 26, 2017).
10.22*	2017 Stock Compensation Plan (incorporated herein by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended November 26, 2017).
10.23*	Supplemental Retirement Plan I (Grandfathered).
10.24*	Supplemental Retirement Plan I.
10.25	Agreements, dated November 29, 1989, by and between the Company and Nestle S.A. (incorporated herein by reference to Exhibit 10.15 to the Company's Annual Report on Form 10-K for the fiscal year ended May 28, 2000).
10.26	Protocol of Cereal Partners Worldwide, dated November 21, 1989, and Addendum No. 1 to Protocol, dated February 9, 1990, between the Company and Nestle S.A. (incorporated herein by reference to Exhibit 10.16 to the Company's Annual Report on Form 10-K for the fiscal year ended May 27, 2001).
10.27	Addendum No. 2 to the Protocol of Cereal Partners Worldwide, dated March 16, 1993, between the Company and Nestle S.A. (incorporated herein by reference to Exhibit 10.18 to the Company's Annual Report on Form 10-K for the fiscal year ended May 30, 2004).

Exhibit No.	Description
10.28	Addendum No. 3 to the Protocol of Cereal Partners Worldwide, effective as of March 15, 1993, between the Company and Nestle S.A. (incorporated herein by reference to Exhibit 10.2 to the Company's Annual Report on Form 10-K for the fiscal year ended May 28, 2000).
10.29+	Addendum No. 4, effective as August 1, 1998, and Addendum No. 5, effective as April 1, 2000, to the Protocol of Cereal Partners Worldwide between the Company and Nestle S.A. (incorporated herein by reference to Exhibit 10.26 to the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2009).
10.30	Addendum No. 10 to the Protocol of Cereal Partners Worldwide, effective January 1, 2010, among the Company, Nestle S.A., and CPW S.A. (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended February 28, 2010).
10.31+	Addendum No. 11 to the Protocol of Cereal Partners Worldwide, effective July 17, 2012, among the Company, Nestle S.A., and CPW S.A. (incorporated herein by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended August 26, 2012).
10.32	Five-Year Credit Agreement, dated as of May 18, 2016, among the Company, the several financial institutions from time to time party to the agreement, and Bank of America, N.A., as Administrative Agent (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed May 18, 2016).
10.33	Extension Agreement, dated April 26, 2017, among the Company, the several financial institutions from time to time party to the agreement, and Bank of America, N.A., as Administrative Agent (incorporated herein by reference to Exhibit 10.1 the Company's Current Report on Form 8-K filed May 1, 2017).
10.34	Amendment No. 1 to Credit Agreement, dated as of May 31, 2018, among the Company, the several financial institutions from time to time party to the agreement, and Bank of America, N.A., as Administrative Agent.
12.1	Computation of Ratio of Earnings to Fixed Charges.
21.1	Subsidiaries of the Company.
23.1	Consent of Independent Registered Public Accounting Firm.
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	The following materials from the Company's Annual Report on Form 10-K for the fiscal year ended May 27, 2018 formatted in eXtensible Business Reporting Language: (i) the Consolidated Balance Sheets; (ii) the Consolidated Statements of Earnings; (iii) the Consolidated Statements of Comprehensive Income; (iv) the Consolidated Statements of Total Equity and Redeemable Interest; (v) the Consolidated Statements of Cash Flows; (vi) the Notes to Consolidated Financial Statements; and (vii) Schedule II – Valuation of Qualifying Accounts.

Pursuant to Item 601(b)(4)(iii) of Regulation S-K, copies of certain instruments defining the rights of holders of our long-term debt are not filed and, in lieu thereof, we agree to furnish copies to the SEC upon request.

## ITEM 16 Form 10-K Summary

Not applicable.

<sup>\*</sup> Management contract or compensatory plan or arrangement required to be filed as an exhibit pursuant to Item 15 of Form 10-K.

Confidential information has been omitted from the exhibit and filed separately with the SEC pursuant to Rule 24b-2 of the Securities Exchange Act of 1934.

#### Signatures

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## GENERAL MILLS, INC.

Dated: June 29, 2018 By: /s/ Kofi A. Bruce

Name: Kofi A. Bruce

Title: Vice President, Controller

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title	Date		
/s/ Jeffrey L Harmening Jeffrey L. Harmening	Chairman of the Board, Chief Executive Officer and Director (Principal Executive Officer)	June 29, 2018		
/s/ Donal L. Mulligan Donal L. Mulligan	Executive Vice President and Chief Financial Officer (Principal Financial Officer)	June 29, 2018		
/s/ Kofi A. Bruce Kofi A. Bruce	Vice President, Controller (Principal Accounting Officer)	June 29, 2018		
/s/ Alicia S. Boler Davis Alicia S. Boler Davis	Director	June 29, 2018		
/s/ R. Kerry Clark R. Kerry Clark	Director	June 29, 2018		
/s/ David M. Cordani David M. Cordani	Director	June 29, 2018		
/s/ Roger W. Ferguson Jr. Roger W. Ferguson Jr.	Director	June 29, 2018		
/s/ Maria G. Henry Maria G. Henry	Director	June 29, 2018		
/s/ Heidi G. Miller Heidi G. Miller	Director	June 29, 2018		
/s/ Steve Odland Steve Odland	Director	June 29, 2018		
Maria A. Sastre	Director	June 29, 2018		
/s/ Eric D. Sprunk Eric D. Sprunk	Director	June 29, 2018		
/s/ Jorge A. Uribe Jorge A. Uribe	Director	June 29, 2018		

## General Mills, Inc. and Subsidiaries Schedule II - Valuation of Qualifying Accounts

	Fiscal Year					
In Millions		2018		2017		2016
Allowance for doubtful accounts:						
Balance at beginning of year	\$	24.3	\$	29.6	\$	25.3
Additions charged to expense		26.7		16.6		21.4
Bad debt write-offs		(26.9)		(23.2)		(17.5)
Other adjustments and reclassifications		4.3		1.3		0.4
Balance at end of year	\$	28.4	\$	24.3	\$	29.6
Valuation allowance for deferred tax assets:						
Balance at beginning of year	\$	231.8	\$	227.0	\$	215.4
Additions charged to expense		2.4		5.2		(1.5)
Adjustments due to acquisitions, translation of amounts,						
and other		(58.2)		(0.4)		13.1
Balance at end of year	\$	176.0	\$	231.8	\$	227.0
Reserve for restructuring and other exit charges:						
Balance at beginning of year	\$	85.0	\$	76.6	\$	120.8
Additions charged to expense, including translation						
amounts		40.3		104.0		70.2
Net amounts utilized for restructuring activities		(58.5)		(95.6)		(114.4)
Balance at end of year	\$	66.8	\$	85.0	\$	76.6
Reserve for LIFO valuation:						
Balance at beginning of year	\$	209.1	\$	219.3	\$	214.2
Increase (decrease)		4.1		(10.2)		5.1
Balance at end of year	\$	213.2	\$	209.1	\$	219.3

## **Board of Directors**

#### **Alicia Boler Davis**

Executive Vice President, Global Manufacturing, General Motors (automobile manufacturing)

#### R. Kerry Clark

Retired Chairman and Chief Executive Officer, Cardinal Health, Inc. (healthcare products and services)

#### David M. Cordani

President and Chief Executive Officer, Cigna Corporation (health insurance and services)

#### Roger W. Ferguson Jr.

President and Chief Executive Officer, TIAA (financial services)

#### Jeffrey L. Harmening

Chairman and Chief Executive Officer, General Mills, Inc.

#### Maria G. Henry

Senior Vice President and Chief Financial Officer, Kimberly-Clark Corporation (consumer products)

#### Heidi G. Miller

Retired President, JPMorgan International, J.P. Morgan Chase & Co. (banking and financial services)

#### **Steve Odland**

President and Chief Executive Officer, The Conference Board and Former Chairman and Chief Executive Officer, Office Depot, Inc. (office products retailer)

#### Maria A. Sastre

Retired President and Chief Operating Officer, Signature Flight Support Corporation (aviation)

#### Eric D. Sprunk

Chief Operating Officer, NIKE, Inc. (athletic footwear and apparel)

#### Jorge A. Uribe

Retired Global Productivity and Organization Transformation Officer,

The Procter & Gamble Company (consumer products)

## **Executive Officers**

#### Jeffrey L. Harmening

Chairman and
Chief Executive Officer

#### Richard C. Allendorf

General Counsel and Secretary

#### Jodi Benson

Chief Innovation, Technology and Quality Officer

#### William Bishop

Group President, Pet Operating Segment

#### John R. Church

Chief Supply Chain Officer and Global Business Solutions

#### **Christina Law**

Group President, Asia & Latin America

#### Donal L. Mulligan

Chief Financial Officer

#### Jonathon J. Nudi

Group President, North America Retail

#### Shawn P. O'Grady

Group President, Convenience Stores & Foodservice and Global Revenue Development

#### Ivan Pollard

Chief Marketing Officer

#### Bethany C. Quam

Group President, Europe & Australia

#### Jacqueline R. Williams-Roll

Chief Human Resources Officer



## Shareholder Information

#### **World Headquarters**

Number One General Mills Boulevard Minneapolis, MN 55426-1347 Phone: (763) 764-7600

#### Website

GeneralMills.com

#### **Markets**

New York Stock Exchange Trading Symbol: GIS

#### **Independent Auditor**

KPMG LLP 4200 Wells Fargo Center 90 South Seventh Street Minneapolis, MN 55402-3900 Phone: (612) 305-5000

#### **Investor Inquiries**

General Investor Information: (800) 245-5703

Jeff Siemon, Vice President, Investor Relations: (763) 764-2301

#### **Transfer Agent**

Our transfer agent can assist you with a variety of services, including change of address or questions about dividend checks:

Equiniti Trust Company 1110 Centre Point Curve Mendota Heights, MN 55120-4100 (800) 670-4763 (651) 450-4084 www.shareowneronline.com

# General Mills Global Responsibility Report

Every year General Mills makes the world better through its environmental and social stewardship programs. For more information about our initiatives to stand among the most responsible food companies in the world, see our Global Responsibility Report available at GeneralMills.com/Responsibility.

#### Electronic Access to Proxy Statement, Annual Report and Form 10-K

Shareholders who have access to the Internet are encouraged to enroll in the electronic delivery program. Please see the Investors section of GeneralMills.com, or go directly to the website, ICSDelivery.com/GIS and follow the instructions to enroll. If your General Mills shares are not registered in your name, contact your bank or broker to enroll in this program.

#### **Notice of Annual Meeting**

The annual meeting of shareholders will be held at 8:30 a.m., Central Daylight Time, Tuesday, September 25, at the Hotel Ivy at 201 South Eleventh Street, Minneapolis, MN 55403. Proof of share ownership is required for admission. Please refer to the Proxy Statement for information concerning admission to the meeting.

#### **General Mills Direct Stock Purchase Plan**

This plan provides a convenient and economical way to invest in General Mills stock. You can increase your ownership over time through purchases of common stock and reinvestment of cash dividends, without paying brokerage commissions and other fees on your purchases and reinvestments. For more information and a copy of a plan prospectus, go to the Investors section of GeneralMills.com.

#### **Total Return to Shareholders**

Return on \$100 invested on May 26, 2013; stock price appreciation plus reinvested dividends



## **Holiday Gift Boxes**

General Mills gift boxes are part of many shareholders' December holiday traditions. To request an order form, call us toll-free at (888) 496-7809 or write, including your name, street address, city, state, ZIP code and phone number to:

2018 General Mills Holiday Gift Box Department 12055 P.O. Box 5018 Stacy, MN 55078-5018

Or you can place an order online at: GMIHolidayGiftBox.com