

# THE ULTIMATE PEOPLE BUSINESS Hays plc Annual Report & Financial Statements 2016



## WE ARE LEADING GLOBAL RECRUITING EXPERTS IN THE WORLD OF QUALIFIED, PROFESSIONAL AND SKILLED WORK.

#### Strategic report

A description of our business model, markets and strategy.

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#### **Financial highlights**

Net fee income

£810.3<sub>m</sub>

2015: £764.2m

**Operating profit** 

£181.0m

2015: £164.1m

**Basic EPS** 

8.48p

2015: 7.44p

**Dividend per share** 

2.90<sub>p</sub>

2015: 2.76p

**Conversion rate** 

22.3%

2015: 21 5%

**Profit before tax** 

£173.0m

2015: £156.1m





For more information go to our website **haysplc.com/investors** 







#### **Facts and figures**

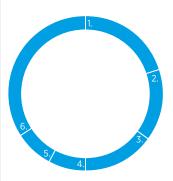
#### What we do

We place candidates into temporary, contractor and permanent roles across 20 specialist areas of skilled work.

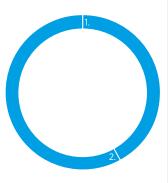
#### Net fee income

£810<sub>m</sub>

Split of net fees by specialism



Split of net fees by contract type



- 1. IT **20%**
- 2. Accountancy & Finance 15%
- 3. Construction & Property 15%
- 4. Engineering 8%
- 5. Office Support 8%
- 6. Other **34%**

Permanent jobs filled last year

67,000

1. Permanent 42%

2. Temporary 58%

Temporary and contractor roles filled last year

220,000

#### Where we do it

We operate in 33 countries across our three divisions.



- Asia Pacific
- Continental Europe & Rest of World
- UK & Ireland

#### **3**

For more information go to page 35

#### The ultimate people business

Hays is powered by our people around the world. We focus on hiring, training and developing the best people in our industry.

**Employees** 

9,214

2015: 9,023

**Consultants** 

6,268

**Employee engagement** 

83%

2015: 84%

Hays internal international transfers

**59** 

2015: 41

 2015 consultant headcount has been restated to include 144 resourcers previously not reported as consultants in Germany and Switzerland.

#### Our four point investment case

We believe that there are four simple and compelling reasons to invest in Hays:

1.
THE BREADTH OF OUR
BUSINESS MODEL ACROSS
SECTOR AND CONTRACT TYPE

2.
A BALANCED EXPOSURE TO
BOTH MATURE AND STRUCTURAL
GROWTH MARKETS

3.
OUR ABILITY TO DELIVER
SUPERIOR FINANCIAL
PERFORMANCE THROUGH
THE CYCLE

4.
OUR POTENTIAL TO GENERATE
SIGNIFICANT CASH FLOW
AND DIVIDENDS



For more information go to page 10

**EVERY DAY, IN 33 COUNTRIES,** FROM NEW ZEALAND TO CHILE, **252 OFFICES COME TO LIFE, UNDERSTANDING WHAT POWERS THE** WORLD OF WORK, ANTICIPATING OUR **CLIENTS' VARYING NEEDS, AND HELPING DRIVE CANDIDATES' CAREERS. AS RECRUITING EXPERTS IN 20 SECTORS** WE RECEIVE OVER 20,000 CVs AND MEET **100s OF CLIENTS EVERY DAY FROM BREAKFAST SEMINARS TO WORKING LUNCHES AND 1,000s OF INTERVIEWS.** WE WORK AROUND THE CLOCK TO BRING **OUR EXPERTISE TO LIFE, FINDING THE** PERFECT FIT TO HELP BUSINESSES AND THEIR PEOPLE FLOURISH.



## 290,000 Lives transformed

Every working day last year we placed over 1,000 people into the next job, that's 290,000 over the course of the year. We also saw over 50 of our own people transfer around the world and promoted 2,800 people across the Group. Transforming lives through our expertise: it's what we do.

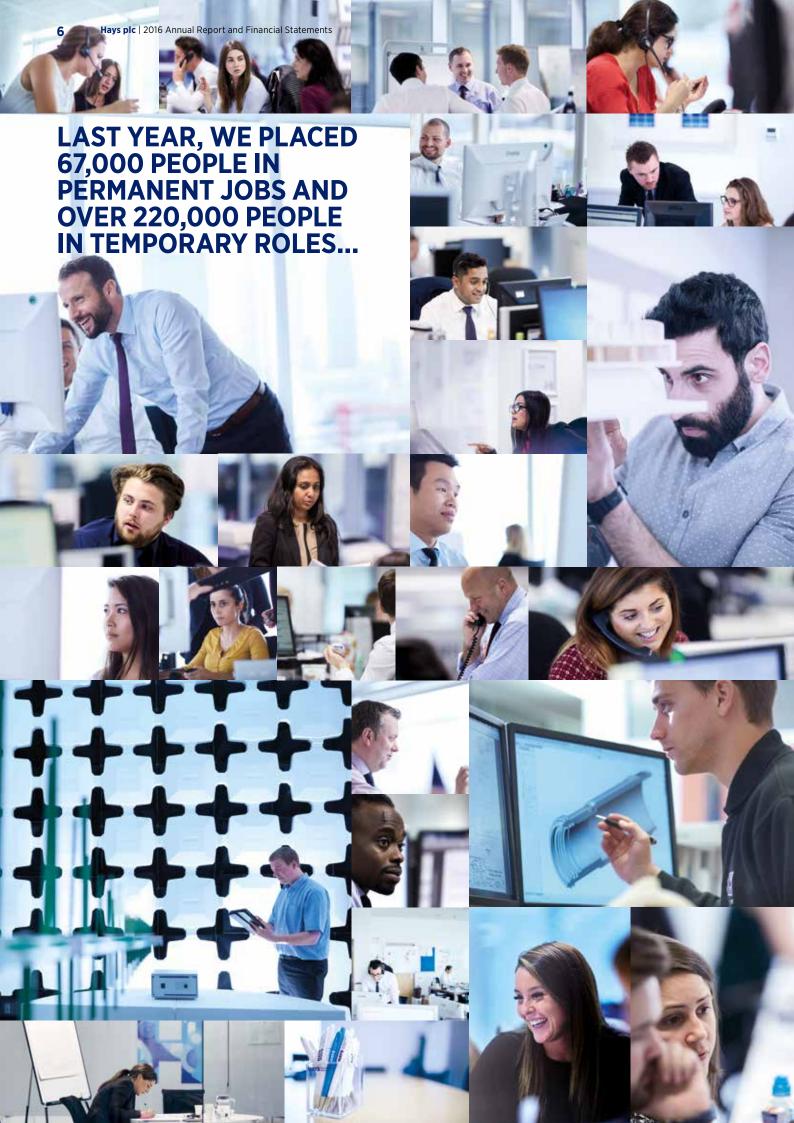


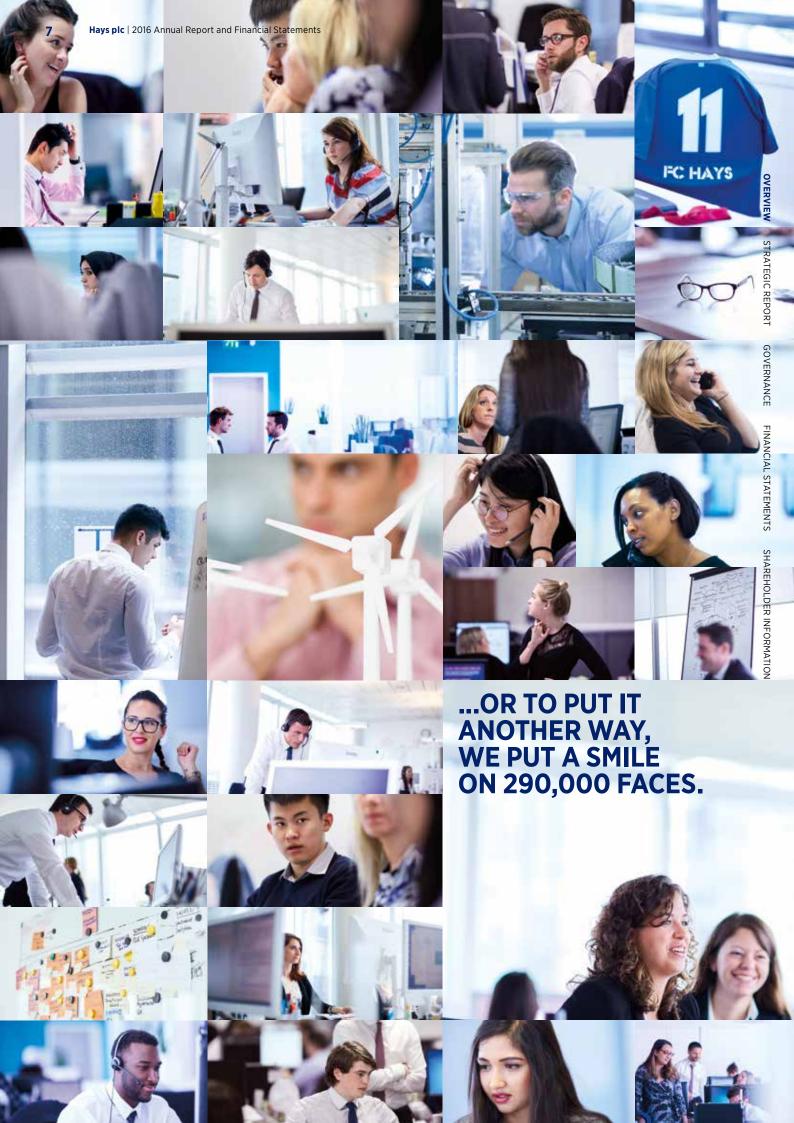














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#### **Strategic report**

A review of our business and an analysis of our performance throughout the financial year.

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## OUR FOUR POINT INVESTMENT CASE

Our business philosophy centres on the need to invest to support long-term growth, but also to generate profits and cash along the way.

In practical terms, this means we continually focus on: consultant and business productivity; profitability; strategic reinvestment of our profits to support growth; cash generation and returns to shareholders.

In addition, we believe there are four simple and compelling reasons to invest in Hays.



#### 1. THE BREADTH OF OUR **BUSINESS MODEL ACROSS** SECTOR AND CONTRACT TYPE

- We have built a global platform with unrivalled scale, balance and diversity.
- We have exposure across permanent, temporary and contractor recruitment markets at a scale, which is unique amongst our peers.
- We focus on execution in each of our local markets delivered by the best people, sectorleading technology, tools and a world-class single brand.
- We have strong and experienced operational and senior regional management teams across the Group.
- We focus on developing and delivering the best services and products for clients and candidates. meeting their evolving needs.

Sectors

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## **OUR ABILITY TO DELIVER** SUPERIOR FINANCIAL PERFORMANCE THROUGH THE CYCLE

- Three years into our five-year plan, we are where we expected to be in terms of our aspiration to broadly double 2013's operating profit of £125 million to £250 million in 2018.
- We have a balanced exposure across countries, specialist areas and contract forms (between temp, contracting and perm).
- We believe this balance adds relative resilience to our earnings throughout the economic cycle and drives the outperformance of our business versus the peer group.
- Despite this existing balance we remain focused on further diversifying our earnings, building scale across our existing global platform.

FY16 operating profit

**£181.0**m

Earnings per share

#### 2. A BALANCED EXPOSURE TO **BOTH MATURE AND STRUCTURAL GROWTH MARKETS**

- Many of the 33 countries across our global platform represent clear structural growth opportunities, where the use of agencies such as Hays to source skilled employees is a relatively new practice.
- 39% of our Group net fees are generated in these structural growth markets which include Germany, Latin America and Japan.
- The remaining 61% of net fees come from more mature markets, such as the UK, the US or Australia, where the use of agencies is a longestablished practice in the skilled jobs market.

#### **Group net fees**

1. Mature markets 61%

2. Structural growth markets 39%

## **OUR POTENTIAL TO GENERATE** SIGNIFICANT CASH FLOW **AND DIVIDENDS**

- Delivering our plan would allow us to generate material cash returns, increase our net cash position and grow the Group's dividend.
- We target core dividend cover of 3.0x earnings and are building cover towards this level, with this year's at 2.9x.
- It is our intention that once we have built a net cash position of c.£50 million, any free cash generated over and above this level will be distributed to shareholders annually, at year end, assuming a positive outlook, most likely as a special dividend, supplementing the core dividend.
- This year we achieved our long-standing ambition of eliminating net debt, a significant milestone for the Group.

Net cash

£36.8m

Dividend per share

## CHIEF EXECUTIVE'S REVIEW



Alistair Cox Chief Executive

Our Chief Executive, Alistair Cox, discusses the Group's performance in 2016 and looks ahead to our areas of focus for 2017 and beyond.

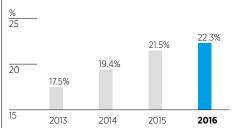
Q.

Was the financial performance of the business this year in line with your expectations?



I was pleased with our strong set of financial results for the year, particularly as we delivered a performance that was above market consensus expectations. We grew our net fees by 7%<sup>(1)</sup> and very importantly converted that into strong operating profit growth of 13%<sup>(1)</sup>, thereby further improving our conversion rate by 80bps to 22.3%(2). The conversion rate is the key measure of how effectively we convert net fees into operating profits, so it is an important indicator as to how efficiently and productively the business is performing around the world. We have long enjoyed the leading conversion rate amongst our peers in the industry, so it was very rewarding to see it continue to grow.

#### **Conversion rate progression since FY13**



I was also very pleased with our good underlying cash performance, meaning that we achieved our long-standing goal of eliminating the Group's net debt - and again we delivered this ahead of when the market expected us to do so. We achieved this despite paying £40 million in dividends to shareholders in the year and investing rapidly to drive organic growth around the world. Becoming debt-free means we face the future with our balance sheet healthier than it has been for many years. That gives me even greater reassurance in our ability to deal with future market ups and downs, having the firepower to both invest where appropriate as well as continue to reward our shareholders via the dividend.

What were your key areas of operational focus during the year, and what progress did you make against your non-financial objectives?

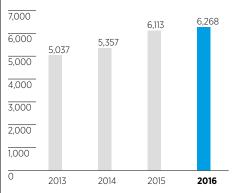


The two routes to grow our business organically are by adding additional capacity via headcount investment and by further improving the productivity of our existing consultant base. Our focus is to strike the right balance between these two. Many of our markets offer significant structural growth opportunities, so we invest to build capacity to exploit those opportunities for the long term. However, we also believe it is vital to deliver meaningful profits along the way and productivity improvements play a large part in achieving that. During the year, many of our markets were very supportive so we invested in additional capacity and grew our headcount by 3% globally, helping to drive our net fee growth around the Group. A good example is Germany where we ramped up investment in the summer of 2015, with a specific emphasis on targeting the SME client sector. Over the year we increased headcount in Germany by 11%<sup>(3)</sup> to over 1,200 consultants at year-end. As the German market improved during the course of the year, this investment delivered quick returns, as we had in place the capacity to meet the growing demand and our fee growth accelerated accordingly.

> 66 One of the key challenges we face is the fastmoving economic environment

One of the key challenges we face is the fast-moving economic environment, and how changes in the world around us can very quickly and materially impact trading conditions in our markets. For example, this year our forward indicators in the UK suggested a softening market in Autumn 2015. Consequently, we took quick action to reduce costs and capacity. This allowed us to continue to deliver excellent profit leverage, even as the market then did soften, as we'd predicted as macroeconomic concerns intensified and the EU Referendum approached. These actions allowed us to grow UK profits by 14%<sup>(1)</sup> or f6 4 million even though net fees were flat on the prior year - an excellent result. These are both examples of how the combination of strong local management teams supported by powerful management information systems equips our business to take rapid and informed decisions that are fundamental to our financial performance.

#### **Consultant headcount**



Over the year we further improved consultant productivity by 1%<sup>(1)</sup>. This alone added £6 million to our operating profit. Key to achieving this was our investment in consultant training and the development of more tools that would enable our consultants to become even more expert and effective in their roles. Over the year we delivered 4 000 days of training across our business, designed to make our consultants expert in their jobs and to further develop our management teams to run ever-larger businesses. We also continued to invest in new and emerging technologies, designed to assist our consultants find exactly the right candidates for their clients and to do that faster than ever before. An example of this is our recent partnership in Australia with SEEK, the leading job board in that region. Such partnerships, blending the skills, systems and insights of other organisations with those of our own are an important element of our own development and I am proud of the relationships we have built with enterprises such as Google, LinkedIn, Oracle, the Confederation of British Industry and Manchester City Football Club. I expect more such collaborations to flourish over time.

This year we made further inroads in understanding how we can best use the massive quantities of data our business holds in order to deliver even better service to our clients and candidates. Our business has a relationship with literally millions of highly skilled individuals and organisations around the world. Data science has a role to play assisting our consultants make the very best match

between these candidates and current client opportunities and we have invested in growing our internal capabilities in data analysis and digital marketing accordingly. This team's role is to analyse our data, unlocking insights which will allow us to focus our consultants' efforts and expertise into the most fertile areas. Above all though, all of these initiatives are designed to make our consultants even more productive and profitable than they might be otherwise. This data-focused team works very closely with our well-established Innovation group, whose primary focus is on understanding the many new and emerging business models in the recruitment space. Again, where we see a potential threat or challenge to our existing core business or indeed when a new opportunity or route to market arises we want to ensure we fully understand that change, forge relationships where we can, and also build, test and learn from our own new tools and products. This approach is designed to ensure we can quickly identify and mitigate any risk or threat to our business and fully capitalise on any new opportunities that come our way.

We made significant progress diversifying our business by further expanding our Contractor business into newer markets, using the experience and expertise that has been at the heart of our success in Germany. The worldwide Contractor market is benefiting from a structural shift towards highly skilled freelancer roles in a number of sectors, and is set for long-term growth as we discuss in more detail on page 18. It also provides us greater earnings resilience, particularly when markets are more uncertain. However, it requires different skills, systems and business models to the permanent recruitment market. As a leader and expert in both permanent and contracting recruitment, we are well positioned to leverage both opportunities, and that is a unique positioning in today's recruitment industry as our peers tend to focus on one or other of these two sectors. I expect Contracting to become a more important part of many of our businesses around the world. For example, from a standing start just a few years ago, our French business now generates over one-third of its net fees from temporary and contractor recruitment and we are continuing to invest to grow these businesses further.

Finally, we made good progress developing the Veredus business in the US, following its acquisition in December 2014. All postacquisition integration plans were successfully completed including implementation of the Hays proprietary front office system OneTouch, introduction of the Hays brand and harmonisation of the finance and controls systems under the Veredus management. We also expanded the core IT business as well as investing in the recently launched Construction & Property and Life Sciences specialisms.

## CHIEF EXECUTIVE'S REVIEW CONTINUED

Q.

Three years into your five-year plan, are you on track? Do you still feel confident in delivering on those aspirations?



Three years into our five-year plan, we are in line with where we expected to be at this stage, having delivered £56 million of headline profit growth since 2013. I am delighted with that progress, not least because over the first three years we have faced significant currency headwinds of £22 million, which materially reduced our reported sterling profits, and it is very encouraging that our strong trading has mitigated these adverse forex movements. However, as expected in a cyclical business such as ours, after three years the geographic source of profit growth has been different to that which we envisaged, with Australia and Germany slightly behind track, largely as result of currency headwinds, while the UK and the rest of the world are well ahead of plan due to strong trading and operational performances.

In Australia this year, we benefited from a gradual improvement in sentiment in the private sector, led by the eastern states of New South Wales and Victoria, as well as increasing demand from the public sector. The mining sector continued to prove very challenging but stabilised towards the end of the year. These dynamics enabled us to modestly increase our fee growth rate through the year and increase consultant headcount by 5%.

In Germany, we grew headcount to take advantage of improved market conditions, as mentioned earlier. This allowed us to gradually accelerate our net fee growth rate through the year, reaching an underlying 17%<sup>(1)</sup> in the final quarter. At these growth levels, Germany now has the potential to deliver on the 2018 profit range we originally targeted, which had a mid point of £100 million, and continues to represent a material structural growth opportunity for our Group.

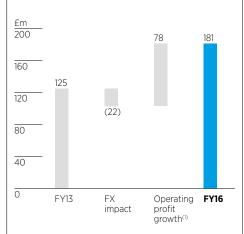
The UK is worth a specific mention as we have made significantly more progress there than we might have originally expected. The exceptional operating leverage the team have delivered is particularly impressive. In fact, over the last three years, we have converted over 90% of our incremental net fees into operating profits, way ahead of our historical norms or any of our competitors.

Finally, our remaining 30 countries have collectively performed beyond our initial expectations and several countries are now reaching real scale, including France,

Operating profit **£181**m 2015: £164m

Three-year operating profit growth<sup>(1)</sup>

£78m



Switzerland and Japan. Equally we are benefiting from many smaller businesses which are growing rapidly and are collectively delivering meaningful profits, including Spain, China, Belgium and New Zealand.

Our five-year plan was based on a set of clear assumptions for the market backdrop; steady overall economic growth over the plan period, with no recessions in any of our major markets and a modest acceleration in growth in the final two years. We also assumed that while there may be the occasional minor economic 'shock', no major shock such as those we've experienced previously including the Global Banking crisis or Eurozone crisis would occur. Three years into the plan, these assumptions have been proven valid. However, the UK's decision to leave the EU at the end of our last financial year has undoubtedly created greater economic uncertainty. It remains to be seen how this will impact our important economies and what the implications might be on our financial performance for the remaining two years of the plan period. What I can say though is that our business is adaptable and managed by a strong and stable team around the world who are experienced in managing our business to maximum effect in any market environment.



Q.

How do you think about the uses of cash within the business?



Over and above the investment we make into people, our business has very low capital requirements and is highly cash generative. This year we converted 88%<sup>(4)</sup> of our operating profits into operating cash flow, generating over £159 million of cash in the process. We believe in rewarding our shareholders and have a clear distribution policy in place, designed to be appropriate for the cyclicality inherent in our industry.

The primary element of distribution is the core dividend, which is set at a level which we believe to be secure under all predictable scenarios. Over the last few years, we have built the core dividend cover up towards our target of 3x EPS, and when we reach this level of cover, the core dividend will grow in line with earnings.

Now we have eliminated our net debt, our next goal is to build a net cash position of around £50 million, which we expect to achieve in FY17. Once this is achieved, it is our intention that any excess cash that is generated over and above this level will be distributed to shareholders, provided our market outlook is positive. The most likely form of distribution will be via a special dividend, supplementing the existing core dividend. We believe this combination of secure, progressive core dividend supplemented by regular and material special dividends in the good years is an effective way of distributing our cash returns to shareholders. Our policy also ensures the business remains securely financed and appropriately invested and reflects both the cyclicality as well as the attractive cash generation capability of our business.



What will be the main areas of focus for you and your management team in the year ahead?



We have a clearly defined long-term strategy and objectives so in the year ahead our focus and priorities will be largely unchanged as we seek to make further progress against those established goals. We will continue to focus on driving profitable, cash generative fee growth, as well as investing to deliver on

our long-term strategic ambitions.
Day-to-day, this means continuing to invest in improving consultant productivity, adding additional capacity where demand warrants and rapidly investing in the longer-term initiatives that will become large and important aspects of our business in the future. This single-minded focus on our core business, supplemented by a continual strive to improve and expand that core, has served us well and will continue to be our primary theme.

The success of our business is based on the quality and expertise of all of our colleagues across Hays worldwide. Key to our growth and continuing success therefore will remain our ability to hire, train, motivate and retain the best people in our industry. That's why people risk is one of the key challenges we face. It's why we are so focused on the global mobility of our people (which we discuss on page 27), moving high performers from established businesses to help grow and develop newer ones. We address the risk of losing key people through industry-leading training and development programmes, succession planning and incentive schemes (discussed on page 26). Over the years, we have invested to build the resources and infrastructure to manage these things well but we will continue to invest in upgrading this capability. For example, we will add additional training and development resources into the US to enable faster growth and we will roll out new leadership development programmes, to equip our global management to deal with larger and more complex businesses.

The success of our business is based on the expertise of our colleagues

Most of our markets are supportive today so we will capitalise on this by investing both in additional consultant capacity in our existing businesses as well as more rapid investment in newer areas that offer longer-term opportunities. If current market trends continue, I expect us to grow headcount next year, but only in those markets where we see a positive outlook



and where current productivity has reached an acceptable level to justify adding more capacity. Clearly the UK vote to leave the EU has increased uncertainty in that market, at least in the short term. And although it remains too early to tell what the longer-term impact may be, we are, as ever, monitoring activity levels closely. Regardless, the UK remains a large and important skilled labour market, despite the current uncertainty and we will continue to reinforce our marketleading position there as the exit negotiations and implications unfurl. In terms of newer market areas, we will continue to ramp up our Contracting business in a number of countries as discussed earlier. Similarly, we have already started to invest in new niche specialisms in the technology sector, serving the rapidly growing market for advanced digital skills across the technology and marketing sectors, and this investment will be accelerated across key countries including the UK, Australia, Germany, North America and Asia. Finally, the US market offers significant opportunities for us to build a very large business over time. Our priorities there remain to grow our core IT business as well as launch and rapidly expand additional specialisms. We will accelerate investment in the recently launched Construction & Property and Life Sciences specialisms for example and will also explore opportunities to invest in other areas including Accounting & Finance.

Technology impacts every industry so we will continue to explore how we can best exploit the evolving technology landscape to make our own business ever more productive and valuable. As discussed earlier, we have in place the internal resources to focus on this but will also continue to build relationships with external partners where we see benefit. This market

moves so quickly that it is impossible to predict the future. Rather, our approach is to be deeply involved in its evolution, working alongside our partners so that we keep abreast of developments, adapt our business where we see competitive threats and exploit new ideas and tools where they provide us with competitive advantage. Above all, these investments are all designed to enhance the expertise and capability of all Hays employees. Our recipe is simple: hire the very best people to work for Hays, provide them with world-class training and career development opportunities, equip them with state-of-the-art technology tools to be better at their jobs than their competitors and reward them based on their performance. All our investments are designed so that our teams can better help our clients find the scarce talent they need and help millions of candidates we are connected to secure the perfect next role in their career. That's why I believe Hays is the ultimate people business.

#### Alistair Cox Chief Executive

- LFL (like-for-like) growth represents organic growth of continuing operations at constant currency.
- (2) Conversion rate is the proportion of net fees converted into operating profit (before exceptional items).
- (3) Consultant headcount at June 2015 has been restated to include 144 resourcers previously not reported as consultants in Germany and Switzerland.
- (4) Cash conversion is the conversion of operating profit into operating cash flow (before exceptional items and capital expenditure).

#### **OUR MARKET**

The stage of the macroeconomic cycle and outlook, and prevailing sentiment in each of our markets, have a direct and often significant impact on activity levels within our business. This can be both positive and negative, particularly with respect to the confidence levels of businesses to invest in hiring, and candidates to move jobs. We call this 'job churn', and it is the primary driver of activity in the short term.

#### The macroeconomic environment

#### **UK & Ireland**

For most of the year, especially the first half, the UK economic and market backdrop was broadly stable and supportive. As we started the second half, however, we saw increased caution amongst clients as geopolitical instability in parts of Europe and worries about the state of the Chinese economy weighed on sentiment. Confidence was also impacted by the UK Referendum on EU membership which, although it did not take place until June 2016, created further increased uncertainty, adding to the sense that the UK was experiencing a 'pause for breath'. As we exited the year, following the vote to leave the EU, this level of uncertainty (notably amongst clients) increased significantly and so remains a key factor in the market, though it is too early to tell what the longer-term impact may be. In the year, UK unemployment fell further, employment levels hit all-time records, and the Bank of England held interest rates at historically low levels.

#### Asia Pacific

In Australia, while the resources-driven parts of the economy remained subdued, overall sentiment improved steadily over the year despite some concerns over the impact of a China slowdown on the economy. Consumer confidence levels in the non-mining regions improved, there was an uptick in public sector backed investment and interest rates were

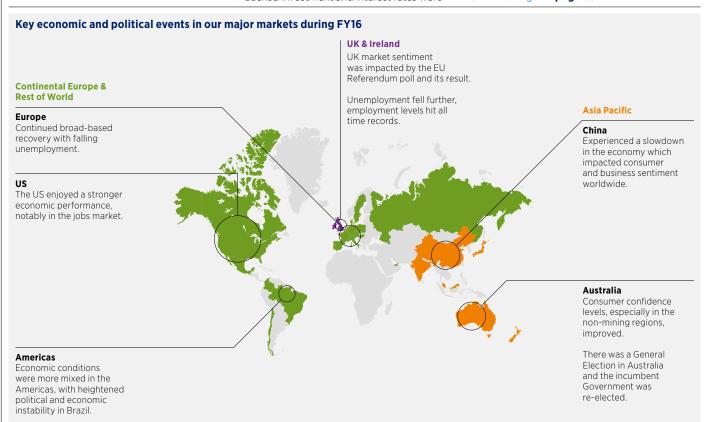
lowered. As the year ended, there was a General Election in Australia and the incumbent Government was re-elected, albeit with a slim majority. In Asia, China grew at the slowest rate in 25 years as the transition to move towards an economy led by consumption and services, rather than one driven by exports, continued. In the rest of Asia subdued banking markets weighed down on sentiment, especially in the second half of the year in Hong Kong and Singapore.

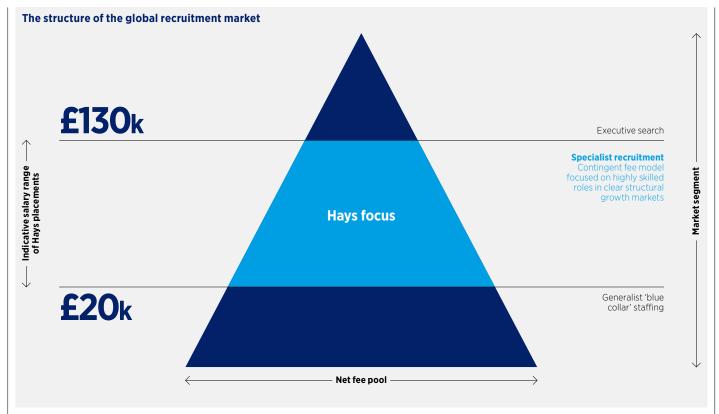
#### **Continental Europe & Rest of World**

Overall, Europe continued its broad-based recovery during the year, with falling unemployment, rising incomes and supportive monetary policy measures from the ECB all strengthening consumer and business confidence, which in turn supported activity levels in many markets. In the Americas, economic conditions were more mixed, with heightened political and economic instability in Brazil, while in North America although the Canadian economy remained subdued, hampered by falls in commodity prices, the US enjoyed a more robust economic performance. This was most evident in the jobs market, where non-farm payroll, a key employment measure, rose by an average of 206,000 per month, leading the Federal Reserve to increase interest rates for the first time in nine years.



To see how we performed across our three divisions go to page 35





#### The competitive environment

We focus on the segment of the recruitment market referred to as professional, 'white collar' skilled or specialist recruitment. The salary of the candidates we place ranges from roughly £20,000 to £130,000 p.a. and we operate across 20 different areas of specialism, including white collar professions such as Accountancy & Finance and IT, and more technical disciplines such as Engineering and Construction & Property. The competitive landscape across most of our markets is extremely fragmented and characterised by a large number of companies, which are often very small and focus on local, niche markets, and with a few large global players.

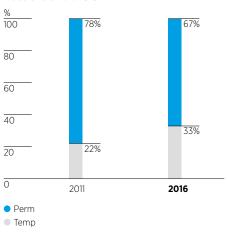
Despite the fragmented nature of the industry, however, in the majority of our markets the main competition we face is from in-house recruiting teams within the HR function of corporates. While we estimate that in more mature markets like the UK or the US around 80% of addressable skilled jobs are filled via recruitment agencies, in less mature markets like Germany that figure is only around 20% according to our analysis. The first time outsourcing of the recruitment of professional staff is therefore a key driver of growth in many of our businesses.

The main UK listed specialist recruitment businesses we identify are PageGroup, Robert Walters and SThree, all of which have varying exposures and business mix, but do have a presence in many of the markets in which we operate (though do not have the scale of Hays' operations in some of the more technical recruitment markets such as Construction & Property). We also identify many other competitors across each of our local markets. These include larger, so called 'generalist' recruiters such as Adecco, Randstad and Manpower, who also have operations in the specialist recruitment space, but are predominantly focused on lower-salary 'blue collar' segment of the market. There are also several other sector or region-specific businesses such as KForce in the US or Amadeus FiRe in Germany.

We have deliberately built a business that is well-balanced and exposed to both mature, cyclical markets and emerging structural markets. In FY16 61% of our net fees were generated in mature markets and 39% in more immature markets. The latter have significant structural growth opportunities and are less impacted by the economic cycle. We believe this balance, as well as our mix of temporary, contractor and permanent recruitment combined with genuine scale across a range of 20 specialist areas and 33 countries, is unique to the specialist recruitment space, adds relative resilience to our business model through the economic cycle and acts as a genuine differentiator in our industry.

In FY16 58% of our fees came from the Temp and Contracting market, although this is weighted towards just three countries where Hays has a market-leading position: Germany, Australia and the UK. In most of the other countries in the Group we have historically been predominantly perm focused, however where market conditions and local legislation have allowed it, we have successfully been pursuing a strategy to build a meaningful temp and contractor business, which today represents one-third of our business outside of the three core markets.

#### Group net fees excluding Germany, Australia and the UK



## OUR MARKET

#### **Longer-term market trends**

In addition to these short-term macroeconomic conditions and competitive trends, we see many other factors that influence our business, which can represent opportunities and/or risks or challenges to our existing business model.

The emergence of structural growth markets in specialist recruitment, skills shortages in certain recruitment markets and the globalisation of the flow of labour all have an influence. In addition, we identify four 'mega trends' which also have an impact on the future shape and direction of our industry and inform how we run the business and develop our strategy:

#### Mega trend 1: Labour force evolutions

These include the rise of the digital economy driving new job creation in more niche areas such as social media, increased IT spend and demand for more flexible, project-based work or greater mobility of experienced workers and globalisation of labour.

Many of the factors above are why we believe Contracting is a key structural growth market and has become one of our fastest-growing business sectors. We have made further strategic progress rolling out our market-leading IT Contracting business from Germany into other markets where we believe the model can be successful, including Canada, France and Japan. This, coupled with the established IT contracting business we now have in the US following the acquisition of Veredus, means we are at the forefront of this evolving market trend.

#### Opportunities for Hays

- Further build scale within our Contractor business
- Offer a truly globally-integrated service to respond to increased candidate global mobility, capitalise on cross border client relationships
- Continue to build our brand in new emerging country markets and industry niches

#### Potential challenges or threats

- Sourcing highly-skilled contractors to place with clients
- Jobs are created in new, niche specialisms in which Hays has limited presence
- Being able to quickly understand and adapt to changing regulatory environments in many local markets
- Technological and demographic factors which may constrain growth

#### Mega trend 2: Changing client behaviour

Many companies are increasingly employing skilled people on a contract or project basis, introducing more flexibility in their cost base and benefiting from a workforce with a wide portfolio of relevant experience. For an increasing number of businesses therefore, contract and temporary workers make up an essential, and in some cases substantial, part of their workforce. Hays act as intermediary for highly skilled professionals searching for short-term vacancies.

#### **Opportunities for Hays**

- Work with existing clients to help them manage and shape their skilled Temp & Contractor workforces
- Establish new client relationships as more businesses adopt this model
- Bring the expertise of our existing Temp & Contractor businesses to bear in new and opening markets

#### Potential challenges or threats

- The risk of more 'in-house' recruitment and direct sourcing of temp and contractor labour by corporates
- Adverse changes in local market regulations governing the Temp & Contractor markets

#### Mega trend 3: Changing business practices

These include increased outsourcing of recruitment in many immature markets around the world where most professional recruitment is still done by in-house HR teams, as well as the increased levels of centralised procurement seen in large corporates in more mature markets

#### **Opportunities for Hays**

- Open-up markets where the majority of recruitment is still performed by in-house teams
- Drive growth over-and-above the economic cycle, capitalising on first time outsourcing

#### Potential challenges or threats

- Margin pressure as more recruitment purchasing decisions are actioned by procurement teams
- The need to continue to invest in developing new tools and resources to provide first-class large-scale HR services
- The risk of disintermediation by newly developed technology tools embedded within our clients
- Sourcing and retaining skilled people and management depth in newer markets

We operate in both mature, cyclical and less mature structural-growth markets. We have been building a strong presence in markets like Germany which, despite being a developed economy, has a low penetration rate when it comes to the outsourcing

of recruitment services. Therefore, notwithstanding our market-leading position there we still see many growth opportunities as more businesses start to outsource their recruitment of skilled labour. Our services must be tailored to these different client needs, whether SMEs or large corporates and the way we provide those services has to be adapted to match those unique requirements. For instance we offer Managed Service Programme (MSP) services, where we manage contingent workforces, as well as Recruitment Process Outsourcing (RPO) services, where we manage all permanent recruitment needs. Additionally, to help clients of any size tracking all aspects of their contingent workforce we also offer technologyenabled solutions like our 3 Story Software, a cloud-based vendor management and workforce management software solution.

#### Mega trend 4: Evolving technology

Technology is in many ways transforming how people work, enabling remote working and impacting on how clients and candidates engage and interact with the jobs market and with Hays. Also, the digitalisation of both supply and demand creates vast quantities of data to be analysed and put to use.

#### **Opportunities for Hays**

- Leverage our IT architecture to efficiently handle the increasing volumes of data in our business, enabling our consultants to focus on the relationships with clients and candidates
- Understand and manage the data within our business to drive better results for clients and candidates

#### Potential challenges or threats

- Invest in understanding and responding to new trends, routes to market and disruptive technologies
- Continue to develop our systems and capabilities to interact with external data sources, new routes to market and to be able to offer clients and candidates the products and systems they demand such as mobile and social media technologies

Our sector-leading technology and partnerships help us drive growth by improving our consultants' productivity. We also have an Innovation team which is tasked with assessing the technology landscape, identifying new industry trends, opportunities and threats and building partnerships with key emerging players.

OVERVIEW STRATEGIC REPORT GOVERNANCE

FINANCIAL STATEMENTS

Market trends case study:

DRIVING MANY OF **THESE MEGA-TRENDS** IS THE WAY THAT **FLEXIBLE PROJECT-BASED WORK AND INCREASED GLOBAL MOBILITY OF SKILLED CANDIDATES HAS CHANGED THE WAY** WE WORK.

Like many things at Hays, our German IT Contracting business is based on strong, longlasting relationships we build with clients and candidates. Arno has been a business partner of Hays for more than 10 years. He is a Senior IT Consultant, specialising in the migration of core banking systems. "In my previous projects at Deutsche Bank and Commerzbank I was in touch with Hays on a regular basis and had a personal recruitment expert who looked after me throughout my various assignments. I enjoy the opportunity and the flexibility to shape my career according to my own needs and I am looking forward to the new project I am about to start with Hays."

#### Arno Mathiszik

Senior IT Consultant, Germany

Over the last few years the roll-out of our market-leading Contracting business into France has enabled us to capitalise on a macro shift in the French skilled workforce marketplace towards more flexible working arrangements. David Michelin has been part of this trend. He is an IT Project Director and over the last three years Hays has helped him secure positions with clients including Publicis, Pixmania and Isobar. "Over the years, I have created a strong relationship with Hays, who have given me the opportunity to grow professionally in projects which matched my expectations."

#### **David Michelin**

IT Project Director, France

#### **Acquisition of Veredus Corp.**

In 2014 Hays acquired Veredus Corp., a pure play IT staffing company that generates c.80% of its net fees from Contracting and Temporary assignments. The ingredients for success in the Veredus business were the same as those in our other major contracting businesses around the world: acting as trusted long-term career advisers to highly-skilled professionals, finding them the roles to develop and match their skills. Bobby Higbea has been a Veredus contractor for over 10 years. He is a Senior .Net Developer who has been placed on assignment through Veredus with clients including Tech Data, Elsevier and PwC.

Our consultants have built a real understanding for what Bobby's requirements are and how they've changed over time and have been successfully matching them with our clients' evolving needs. "I've worked with Veredus for over 10 years, and have a genuine two-way relationship with them. They have always taken a genuine interest in the development of my career, which has shown with each assignment as well as the advice they are able to give. They understand my career goals as well as the way I work and have consistently offered attractive roles that suited my skillset and lifestyle."

#### **Bobby Higbea**

Senior .Net Developer, USA

66 Hays understand my career goals as well as the way I work

**Bobby Higbea** Senior .Net Developer, USA



#### **OUR STRATEGY**

Our ultimate aim is to be the undisputed leader in global specialist recruitment. As we build towards this, we have a set of four, long-established strategic priorities which remain unchanged throughout the various stages of the economic cycle. They are informed and driven by our aims, as well as the long-term mega-trends we identify in our marketplace, described on page 18.

#### Strategic roadmap

We have a clear and disciplined approach to the prioritisation of investment to deliver on our long-term goals.

#### **Prioritised pipeline**

#### **Timeline**

#### Strategic priority

1. Materially increase and diversify Group profits

#### Description

We are now three years into our five-year plan to broadly double and materially diversify the Group's profits by 2018. We have a clear framework for how we prioritise investment in order to build towards these aspirations, outlined above. Our plan is underpinned by some clear assumptions: a continued gradual economic recovery, no material economic shocks or recessions in any of our major markets and a modest acceleration of growth in the outer two years of the plan.

2. Build critical mass and diversity across our global platform

Increased geographic and sectoral diversification and exposure to perm, temp and contractor markets across the business reduces the relative volatility of earnings through the various stages of the economic cycle. We invest to rapidly build our own headcount, office capacity and introduce new specialisms where and when appropriate. Our investment approach is driven by the long-term opportunity to reach significant scale where we see the potential, as well as the shorter-term need to deliver profits along the way.

 Invest in people and technology, responding to change and build relationships We believe that hiring, training and developing the best people in our industry is key to our success. We also think that by equipping those people with the most advanced tools and technology products, we can make them even more effective and better serve our customers. We recognise that our operating environment and the demands of our customers is evolving constantly, with new routes to market emerging and the amount and type of data we need to interact with constantly increasing. We are proactive in responding to these changes investing in internal expertise, processes and technology as well as seeking to form mutually beneficial external relationships.

4. Generate and distribute meaningful cash returns

Our business is highly cash generative with low capital requirements and we have a clear policy in place when It comes to shareholder distributions. We have a core dividend which is set to a level which we believe to be secure under all predictable scenarios, is well covered by earnings and therefore appropriately reflects the cyclicality inherent in our business. We also have a long-standing goal of eliminating the Group's net debt, and building a net cash position of around £50 million. Once this is achieved, we anticipate that any free cash flow which is generated every year over-and-above this level will be distributed to shareholders, assuming a positive outlook, most likely in the form of a special dividend.



See also our Resources and relationships section where we describe in detail how our values give us a competitive advantage on Core profit drivers These businesses

are, and will remain, our largest profit contributors.

Germany United Kingdom Australia

#### **Future material** profit drivers

Each have the potential to develop into significant profit contributors.

France Japan Canada US

#### Meaningful contributors

High quality businesses but market size, or reinvestment to drive growth, limits short-term profits.

Switzerland Belgium Brazil

#### **Network critical**

Vital to our global business, serving clients and candidates locally and cross-border and developing people.

20 other countries

New Zealand China

Mexico

0-5 years

0-10 years

Ongoing

Link to relevant KPIs

2

#### What we achieved in FY16

- Three years into the plan period, we are in line with where we expected to be at this stage
- The mix of profitability is different to that which we had assumed, but given the lack of visibility inherent in our business, this was always likely to be the case. In particular, after three years, the UK has outperformed expectations
- So far over the three years to date, we've experienced material FX headwinds of £22 million in our International business, but this has been mitigated ahead-of-plan operating performance
- Further expansion of our temp/contracting business, which now represents a material proportion of Group net fee income
- Material increase in the percentage of non-perm net fees generated in the Group, excluding the UK, Germany and Australia (from 22% in 2011 to 33% in 2016)
- Successfully completed the integration of our contractor-focused Veredus business and expanded our footprint in the US by opening one new office

We have continued to develop external relationships

across a range of areas, most recently with SEEK in Australia, adding to existing relationships with

LinkedIn and Google, amongst others. We discuss

Marketing function, working alongside our existing

R&D function and Corporate Development teams

We made further progress with a project to automate

our German back office, ensuring it is fit for purpose in

a growing contractor business, and could drive further

We established a dedicated Data Analytics &

profit efficiencies in our business

this more on page 30

#### Our objectives for FY17

- There is material increased uncertainty in the UK market as a result of the vote to leave the EU and this is likely to have an impact on our UK earnings in the current year, though it remains too early to fully assess what that impact may be, and we will continue to monitor activity levels closely
- In our international businesses, where markets remain supportive, we will continue to focus on driving fee and profit growth as we work towards our objectives
- We will focus on organic growth and further investment in headcount where conditions are supportive
- Continue to expand the percentage of net fee income generated outside of our largest businesses (the UK, Germany and Australia)
- Drive further growth in our contracting business in newer markets and invest to grow the US business
  - We will continue to explore and develop mutually beneficial relationships and partnerships with other organisations, and further develop our internal capabilities and expertise in terms of data science
- Further explore new and emerging business models to ensure we understand all new market opportunities, and ways to make our own business more effective, as well as potential threats to our existing model

and analytics, bringing those to bear to improve

our business efficiency and service to clients

and candidates

- Strong profit growth and a good underlying cash performance meant that we achieved our longstanding aim of eliminating the Group's net debt in earnings this year, finishing the year with a net cash balance
- We increased the core dividend this year by 5%, with a full year dividend of 2.90 pence, and cover of 2.9x EPS, in line with our policy of building cover towards 3x

of £36.8 million, ahead of expectations

- Once core dividend cover reaches 3x earnings, we intend to grow the core dividend in line with growth
- Build our net cash position to £50 million. Once we achieve this net cash position, it is our intention that any excess cash that is generated over and above this level will be distributed to shareholders, provided our market outlook is positive





2

3





## OUR BUSINESS MODEL HOW IT WORKS

We earn fees on a contingent basis, when we successfully place a candidate in a role with a client. These fees, paid by the client, are derived as a percentage of the candidate's salary.

Our consultants develop long-term relationships with clients and candidates to understand their local markets and are equipped with the latest technology, tools and data to match candidates to roles.

We understand the needs and challenges of our clients and candidates locally and employ the power of our integrated global business to meet them quickly and effectively.

#### **Our resources and relationships**

What we need to make our business model work



#### People and culture

Hays is the ultimate people business and as such our ability to attract, develop, enable and retain the very best consultants and managers in our industry is vital to our success.



For more information go to page 26

#### **Technology and data**

Our sector-leading global technology platform is able to interact with other applications and third-party technologies to enable our consultants to make sense of the vast amount of data generated in today's world, source real-time, accurate information on their market and ultimately to get the best candidates to clients faster than anyone else.



For more information go to page 29

#### **Brand**

Our reputation as a world-leader in the specialist recruitment market is supported and reinforced by our world-class global brand, which is consistent in each of our markets around the world. We constantly focus on building and enhancing our reputation by supplementing our core brand with thought-leadership publications, such as The Hays Journal, Hays Global Skills Index, salary guides, white papers and market reports.



For more information go to page 30

#### **Relationships and collaborations**

Our philosophy is to form and maintain strong relationships not only with clients and candidates, but also with other like-minded organisations, creating mutually-beneficial collaborations which help us better understand and serve our customers.



For more information go to page 30

#### **Environment and community**

We believe that what we do makes a big difference to the world around us. We help hundreds of thousands of people every year to secure the next leg on their personal career journey, and companies source the skilled employees they need to grow. This all contributes to the wider growth and success of the economies and communities in which we operate.



For more information go to page 31

#### How we create value

As the ultimate people business, everything we do is focused on placing the right people into the right roles



#### **Stakeholder benefits**

The value we create not only creates returns for our shareholders, but also for our other stakeholders



#### Clients

We work closely with our clients to help them find the skilled people they need to drive growth in their businesses. We work with thousands of companies every year, with no single client representing more than 1% of Group net fees. Whether it is local SMEs or global multinationals, we help companies deal with skills shortages in certain markets, whilst reshaping workforces in others.

#### **Candidates**

We help candidates securing their next permanent job or temporary assignment. We connect our candidates with the world of work through an array of events, debates, seminars and networking opportunities across our network of 33 countries. Last year we filled 67,000 permanent jobs and over 220,000 temporary assignments.

#### **Employees**

We invest a significant amount of time and effort to ensure Hays is a great place to work. We offer our consultants the best training to become experts in their market and develop their careers, along with the best technology and tools in the industry to enable them to be as productive and successful as possible.

#### **Shareholders**

We are working towards our objective of building the world's pre-eminent specialist recruitment business and in doing so we aim to create long-term sustainable value for our shareholders. The breadth, scale and balance of our business model, together with our industry-leading operating leverage, allow us to deliver superior financial performance through the cycle. This, combined with our focus on working capital management and the cash generative nature of our business, means we have the potential to generate meaningful shareholder returns as our business grows.

## OUR BUSINESS MODEL WHAT IT GIVES US

We have a business with scale, breadth and diversity of exposure, which is built to take into account the megatrends driving change in our industry, the shortterm market movements we experience and positions us to work towards our long-term aims and strategy.

#### A balanced and diverse model

We have deliberately and strategically built a business which is balanced and diverse.

We have exposure to both more cyclical, mature markets such as the UK and more immature, structural growth markets such as Germany. We are exposed to the temporary, contractor and permanent recruitment markets and have long-established scale and expertise in 20 specialist areas of skilled employment.

We have public sector and private sector clients, and work on one-off placements for SMEs and global multi-nationals as well as contract-based higher volume recruitment for our larger clients.

The balance, breadth and scale of our business is unique in the world of specialist recruitment.

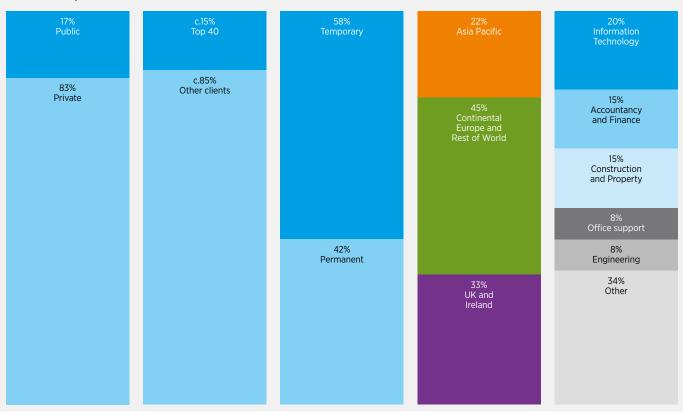
This is a key differentiator, and we believe it is important as it makes our business and its earnings relatively more resilient to today's ever changing macroeconomic and political landscape.

#### **Exposure to mature and less-mature markets**

Structural growth markets are those where the use of agencies like Hays to source skilled candidates is a relatively new practice. Traditionally in these markets, this recruitment is undertaken by companies themselves, using hiring teams within their own HR functions. A key driver of our growth is therefore the first time outsourcing of this recruitment to third parties. This means that these markets are relatively less cyclical by nature, and less driven by the prevailing economic backdrop, or short-term sentiment.

More mature markets are those where the use of agencies is a well established, long-standing norm. Here, clients will use agencies to help them fill roles in the majority of cases. As such, these markets tend to be more cyclical in nature, with activity levels dependant far more on the amount of job churn occurring at any particular time. That is, the confidence of clients to replace leavers in their businesses, or hire extra people, and the confidence amongst candidates to move jobs.

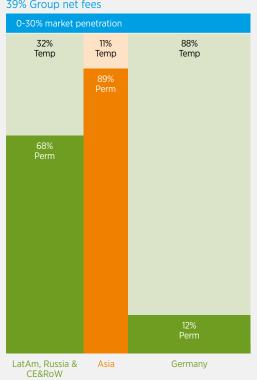
#### Balanced exposure across markets is key to our model **Breadth of expertise**



#### Net fees by geography, type and market maturity

#### Structural/immature

39% Group net fees



#### Cyclical/more mature 61% Group net fees



## OUR BUSINESS MODEL OUR RESOURCES AND RELATIONSHIPS

## In this section we discuss the drivers of our business: the resources and relationships we have around the world.

Achieving our goals requires a mixture of components all working together. Key to our success is our ability to attract the very best talent and provide an attractive career path that will make them experts in their fields. We also equip our consultants with a powerful, global brand and with sectorleading technology tools and products so that they can interact with clients and candidates in multiple ways, using various different channels. Our philosophy is not just to invest in technology solutions, but more importantly to build strong collaborations with leading providers and innovators and influential organisations, creating long-term relationships which help us better understand our markets and serve our customers. All of this is key to enabling our model to function, and our ability to respond to a fast-moving market and deliver on our strategic aims.

#### Formal training days last year

4,000

#### **People and culture**

Hays is the ultimate people business and our ability to attract, retain and develop the best people is vital to our success. To achieve this we focus on:

- reward, with commission structures to ensure that team and individual contributions are competitively rewarded;
- providing attractive career development paths for new recruits, starting with a structured induction programme and ongoing training as they progress their careers;
- equipping consultants with the latest technology, tools and products and embrace digital technology as an enabler to make them as effective as possible;
- encouraging employees to develop their careers by moving internationally;
- continually investing in our leadership and development programmes which are aligned with the Group's business strategy. 240 senior managers have now attended our 'Fast Forward' and 'Advanced Management Development' programmes; and
- promoting a strong sense of corporate social responsibility at Hays. After all, everything we do contributes to finding people jobs, changing people's lives, and fuelling the wider economy. CSR is embedded in our academically recognised leadership development programme in which a cadre of senior leaders work with a charity to solve real strategic problems.

Hays programmes to boost performance and recognise achievement include:

- our international 'Hays Elite' competition which rewards the 50 top fee-earners from around the world with companywide recognition and an all-expenses paid trip to a popular holiday destination;
- our 'Summer Boot Camp' where consultants are invited to enlist for a 12-week 'workout' and complete designated activities to boost their fees by 20% and qualify for attendance at a prestigious finishing event; and
- monthly themed 'National Business
   Development Days' on which
   consultants compete to see who can
   generate the most new business leads.



People and culture case study:
ATTRACTING,
MOTIVATING AND
RETAINING THE BEST
PEOPLE AT HAYS.

After spending the first three years of my Hays career in the UK, I took the opportunity to move to Australia in 1998, where I worked across various different specialisms, firstly in Sydney and then Perth. After 11 years in Australia, I was promoted to be the Managing Director of our new business in Japan. This was an exciting opportunity, given the relative immaturity of the market there, which is a key strategic growth business for the Group. Since 2012 I've seen my role expand to cover the whole of the Asia region reporting into the Group CEO, with the task of overseeing Hays' organic expansion in one of the most exciting, fast-growing markets in the world.

#### **Christine Wright**

Asia Managing Director, Hays

I joined Hays in 2008, as an Associate on the Construction & Property desk in Melbourne. Following the acquisition of Veredus, in the US, in 2014, an opportunity arose to establish and build a team focused on the Construction & Property market in Orlando, Florida, a large and established Veredus office. I took on a Senior Manager role there, and have responsibility for building a market-leading business in an area which

is new for us in the USA, but in which we are expert global leaders across the rest of our Group. It's also an exciting challenge to take experiences I gained in more established parts of the Group and apply them in a new country for our business.

#### Shen Walker

Senior Manager, Hays US

My Hays career has taken me across three countries and has been a fulfilling and a varied one. I began in London in 1995, before moving to Dublin a year later to help expand the Irish business. Having proven my capabilities I was quickly promoted to regional manager and I was then asked to join a task force of fee-earners to lead Hays' entry into the Canadian market in 2001. I then returned to Hays in Ireland in 2004, but not long after that I had the opportunity to return to Canada and make a contribution on a much bigger scale as Managing Director.

#### Rowan O'Grady

Canada Managing Director, Hays

Individuals relocated internationally within our business in the last three years

175

## OUR BUSINESS MODEL OUR RESOURCES AND RELATIONSHIPS CONTINUED

#### **Diversity at Hays**

At Hays, diversity means understanding and reflecting the community in which we operate, building loyalty with our colleagues, candidates and clients. Differences such as age, gender, ethnicity, physical appearance, religion, education and beliefs are valued and everyone has the opportunity to contribute to the Company and fulfil their potential.

Respect for people and becoming an 'Employer of Choice' are the core values in our approach. Our aim is to create an open, honest and unprejudiced working environment and to ensure that all our colleagues feel part of Hays and are respected as individuals.

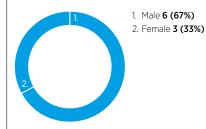
We value and utilise the differences that our people bring to our business and in the competitive environment in which we operate it is essential that we attract and retain the best people and those that reflect the client and candidate groups we serve.

At Hays, our culture is meritocratic; we share a passion for creating opportunities for our people to flourish and succeed, whatever their background. We know that diversity of perspective and an inclusive approach is great for business and careers with us. By reflecting our marketplace and embracing difference we can continue to drive an outstanding organisation culture that impacts business results and delivers world-class service to our customers. Fundamental to our leading expertise is a shared commitment to equality and to harnessing the dynamism that diversity and inclusion bring to our workplace.

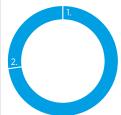
#### We were named as one of the Best Places to Work in the UK

In the 2016 Glassdoor Employees' Choice Award we ranked second overall in the Best Places to Work, and the top rated recruiter listed. The Employees' Choice Awards programme relies solely on the input of employees, who provide feedback on their jobs, work environments and companies via Glassdoor's anonymous online company reviews survey.





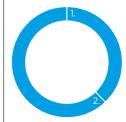
### Split of Senior Management team members



1. Male **46 (73%)** 

2. Female **17 (27%)** 

#### Split of employees



- 1. Male **3,528 (38%)**
- 2. Female **5,686 (62%)**

Best Places to Work 2016

#### Glassdoor Employees' Choice Award winners

We were named as one of the Best Places to Work in the UK in 2016.

No.2



#### **Technology and data**

In today's digitally-enabled and data-rich world it is essential that we equip our people with the latest technology tools and products to maximise their productivity and to ultimately get the best candidates to clients faster than anyone else.

#### Use of data

The amount and variety of data that is being generated in our industry has increased exponentially over recent years. We now receive over six million CVs a year and around three million hits on our jobs websites every month. Capturing, analysing and making sense of this wealth of data has become a strategic imperative.

Clients and candidates interact with us in multiple and evolving ways, using various channels and it is part of our philosophy to recognise and quickly respond to these trends. For example, candidate profiles have moved away from traditional printed formats, first to email and now increasingly onto various social media platforms. We have responded to this online world, but equally we recognise that data must be managed in an integrated manner with our own proprietary database, OneTouch, to give us a competitive edge. This is why we ensured that OneTouch was built not only to be fully integrated internally within our business, but that it would also have the ability to interact and connect with external platforms, as they evolve.

This not only enables us to have an up-todate list of active candidates ready to be placed into jobs, but also to maintain relationships with the passive candidate pool.

At the heart of our business is the protection of candidate personal data and client confidential information. We respect the trust individuals and companies place in us to look after the information they provide us on a daily basis. Hays has systems and processes in operation to best ensure that this information is held and transferred, where appropriate, in a secure manner. Hays recognises the importance of complying with all relevant data protection and privacy laws in each of our local markets.

As well as investing in technology solutions for the front office, we also recognise the importance of having a largely-automated back office, which has driven significant financial benefit to the profitability of the Group. Equally important is having access to our real-time, detailed management information system, which allows management teams to make accurate and timely business decisions.

## OUR BUSINESS MODEL OUR RESOURCES AND RELATIONSHIPS

CONTINUED

## **Key relationships and collaborations**

We believe that it is important to be outward-looking and to develop strong relationships not only with clients and candidates, but also with other organisations, where we see an opportunity to deliver mutual benefit.

Our long-standing arrangement with Google allows our consultants to index 20 million documents across 33 countries in real time, giving us a competitive edge when it comes to sourcing the perfect candidate for any given role. Our relationship with LinkedIn means that our consultants have access to LinkedIn's member database so they can search LinkedIn and our own database, OneTouch, side-by-side. This Cross System Awareness allows us to connect millions of people globally with relevant job opportunities, materials and employment-related content. Most recently, we have partnered with SEEK, the world's biggest online employment marketplace, to create a leading and innovative position in the use of cloudcomputing and data science in the recruiting industry, bringing value to hirers and jobseekers alike. Additionally, we recognise that there are a number of smaller, innovative organisations that are working on developing new technology solutions to challenge and improve the landscape of the recruitment world. We are a committed partner to Seedcamp, a pan European Founder's First Round Fund, helping to identify and support the next generation of market leaders powering the world of work.

Our relationships are not limited to the technology sector however. We have been working with research consultancy Oxford Economics since 2012 to develop the Hays Global Skills Index, an annual Index that looks at the labour market dynamics across 31 countries, giving a clear picture of the dynamics that are playing a role in the global labour markets and the changing nature of the global skills landscape. We have also been a strategic partner of the CBI's Annual Conference since 2013. The CBI is the UK's premier business lobbying organisation. Its flagship event, the Annual Conference, attracts over 1,000 influential business professionals and political leaders to discuss the state of the economy and the most critical issues affecting global business today.



#### **Brand**

We have focused on building the reputation of Hays as the respected industry standard in the specialist recruitment market, and also as being the leading commentator on issues impacting the world of work.

#### Our brand lies at the heart of everything we do

We have been building wider recognition and awareness of Hays as a market leader through partnerships with the CBI and Manchester City Football Club, amongst others, and by building a portfolio of high quality and respected publications that demonstrate the thought-leadership credentials of Hays and our people.

These include the Hays Journal, the Hays Global Skills Index as well as white papers and industry-leading content that we publish via our corporate blog, Viewpoint, and on social media platforms such as LinkedIn, where Hays is the most followed recruitment company, with over 1.4 million followers.

We believe that establishing a powerful, global brand helps us drive net fee income, as it opens doors for our consultants and makes it easier for them to build relationships. People also aspire to work for the leading brand in any industry sector, so the strength of our brand helps us attract the very best new recruits to join Hays.

LinkedIn followers

over 1.4 million

**Twitter followers** 

75,000

Facebook likes

80,000





# WE ARE #1 RECRUITER ON LINKEDIN FOLLOW THE EXPERTS

#### Brand case study:

#### BUILDING A BRAND THAT PEOPLE LOVE.

Every day we provide our clients and candidates around the world with industry-leading content, with the aim of helping them to succeed in their careers and source the right talent for their businesses. The key platform which enables us to do this is Viewpoint, our global careers advice blog.

Viewpoint currently hosts over 500 blogs, authored by over 30 experts from various fields.

Last year, our content generated over 855,000 views and almost 200,000 social shares. By sharing our targeted and relevant content with our audience this way, we are able to both demonstrate the expertise of our people and strengthen the unique positioning of our brand.

#### **Environment and community**

#### **Human rights**

At Hays we are committed to our Code of Conduct and Ethics Policy which reflects the way we operate including in relation to human rights. All staff within Hays are expected to act with integrity and honesty and behave in a way that is above reproach, as well as treat people fairly, with courtesy and respect, be responsible, respect diversity and communicate openly.

Included in our Code of Conduct is an Equal Opportunity Policy. We make every effort to ensure that no discrimination arises during the recruitment, employment and period after employment of any employee for reasons of gender, sexual orientation, marital status, creed, colour, race, nationality, ethnic or national origin, religious or other belief, political opinion, spent convictions, disability or age, and all employees are expected to deal with all persons with the same attention, courtesy and consideration. This support of equal opportunities applies not only as a direct employer but also in our introduction of candidates to clients.

#### **Supplier Code of Conduct**

We expect our suppliers to operate in an ethical, legally compliant and professional manner.

The standards we expect are detailed in our Supplier Code of Conduct, a copy of which can be found on our website, haysplc.com.

#### **Community support**

As the ultimate people business, our employees are keen to support their local communities and charities in any way they can. This effort is operated on local and national levels to great effect through

volunteering, fundraising activities and donations. The many activities undertaken during the year include collections and fundraising to provide food for those at risk of social exclusion in Spain and to refugees in Germany; a five city cycle ride, over 700km, in Ireland for charity partner Aware; various sporting and other fundraising activities for Make-A-Wish Australia; supporting young people living with cancer in New Zealand; and funding 6,000 hours of children's hospice care in the UK for charity partner Together for Short Lives, exceeding our two-year fundraising target in the first year of our partnership.

#### The environment in which we work

Hays in the UK has ISO 14001 environmental management certification, which demonstrates our commitment to environmental management.

Hays gathers data from every office around the world in order to calculate our greenhouse gas (GHG) emissions in accordance with the World Resources Institute (WRI) Greenhouse Gas Protocol.

Our data is independently verified by Carbon Smart Ltd who conduct the verification engagement in accordance with the ISO 14064 part 3 standard with guidance for the validation and verification of greenhouse gas assertions.

We measure our annual emissions in relation to employees (our 'intensity ratio'). As a people-based business, number of employees is a quantifiable factor associated with our activities. Our reporting year for GHG emissions is 1 April 2015 to 31 March 2016, and this year our employee intensity per tonne CO<sub>2</sub>e was 1.58 (against 1.98 last year).

			2016		2015	
Impact	Scope	Resource	Total GHGs (tonnes CO <sub>2</sub> e) <sup>(1)</sup>	% contribution to total	Total GHGs (tonnes CO <sub>2</sub> e) <sup>(1)</sup>	% contribution to total
Direct	Scope 1	Operational fuel	245	2	199	1
		Vehicle fuel	4,331	28	4,201	24
		Refrigerant	344	2	264	2
Indirect	Scope 2	Electricity <sup>(2)</sup>	5,775	38	6,546	37
		District heating	396	2	370	2
	Scope 3	Air travel	3,219	21	4,569	26
		Rail travel	329	2	611	3
		Electricity T&D losses	570	4	602	3
		Private cars (business use)	153	1	377	2
Total direct and indirect			15,362	100	17,739	100

<sup>(1)</sup> Greenhouse gas emissions are stated in tonnes of CO<sub>2</sub>e (carbon dioxide equivalent, comprising carbon dioxide, methane and nitrous oxide) for the 12-month period ended 31 March 2016. Out of scope Indirect emissions, which were the biogenic part of vehicle fuels, totalled 167 tonnes of CO<sub>2</sub>e (106 tonnes in FY15).
(2) All electricity totals are calculated using 2015 government location-based conversion factors.

## KEY PERFORMANCE INDICATORS

Our long-term aim is to be the undisputed leader in global specialist recruitment. Along the way, we are focused on delivering well-diversified, profitable and cashgenerative net fee growth.

We measure our progress in this respect, as well as against our areas of operational focus, using a series of KPIs.

#### Why we have chosen these KPIs

We have chosen a range of KPIs which are both financial and non-financial. They are focused on the overall Group financial performance, as well as changes we are making within the Group, such as the internationalisation of the business. As well as growth, we measure KPIs which illustrate the efficiency of our operations, such as the Conversion Rate and Cash Conversion.

As we work towards our aims, and the shape and size of our business, or our strategic priorities evolve, then our KPIs will evolve too.

#### Measured against our strategy

We clearly link each of our KPIs to our four strategic priorities, which are outlined on page 20.

#### Strategic priority 1:

Materially increase and diversify group profits

#### Strategic priority 2:

Build critical mass and diversity across our global platform

#### Strategic priority 3:

Invest in people and technology, responding to change and build relationships

#### Strategic priority 4:

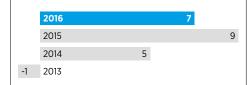
Generate and distribute meaningful cash returns

On page 68 we reference how we link our strategic priorities and KPIs to the Group's remuneration policy.

(1) LFL (like-for-like) growth represents organic growth of continuing operations at constant currency.



#### 1. Like-for-like net fee growth (%)



#### Measure

How the Group's business is developing and growing over time, measured as net fee growth on a constant currency basis.

#### Progress made in 2015-16

We delivered good net fee growth of 7%<sup>(1)</sup>, primarily driven by our European businesses. The rate of growth slowed versus last year due mainly to slower growth in the UK.

#### Link to relevant strategic priority



#### 5. Employee engagement (%)

2016	83
2015	84
2014	85
2013	84

#### Measure

Based on the results of our internal employee engagement survey which tracks their sense of belonging, discretionary effort, personal motivation and job satisfaction.

#### Progress made in 2015-16

Over 80% of our employees again engaged in our annual TALKback survey this year, reflecting our continuous efforts to focus on employee training, retention and effectiveness. See overleaf for more detail on this process.



See case study on page 34

#### Link to relevant strategic priority



#### 2. Proportion of Group net fees generated by our international business (%)

2016	66
2015	64
2014	66
2013	69

#### Measure

The Group's relative exposure to markets which are typically more immature and underpenetrated than the UK&I, calculated as the percentage of non-UK&I net fees.

#### Progress made in 2015-16

66% of Group net fees were generated outside of the UK&I this year, led by a material increase in net fee coming from our European businesses.

#### 3. Headline international net fee base (£m)

2016	539
2015	492
2014	479
2013	497

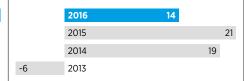
#### Measure

The absolute scale of the non-UK&I businesses in net fee terms (Asia Pacific and Continental Europe & RoW).

#### Progress made in 2015-16

Like-for-like<sup>(1)</sup> net fees in the international business grew by 13% in the year. Australia continued to grow, and we saw strong, broad-based growth across many European markets and much of the Americas.

#### 4. Basic continuing earnings per share growth (%)



#### Measure

The underlying profitability of the Group, measured by the Earnings per share of the Groups continuing operations.

#### Progress made in 2015-16

Basic earnings per share increased by 14% to 8.48 pence, reflecting the Group's higher operating profit and lower effective tax rate. Growth slowed on last year primarily due to the lower rate of profit growth in the UK.

#### Link to relevant strategic priority





#### 6. Like-for-like net fees per consultant (£000s)

2016	128
2015	127
2014	127
2013	123

#### Measure

The productivity of the Group's fee earners. Calculated as total Group net fees divided by average consultant numbers.

#### Progress made in 2015-16

Group like-for-like<sup>(1)</sup> net fees per consultants increased by 1% in the year. In the UK productivity rose by 2%, driving excellent operating leverage and profit growth.

#### Link to relevant strategic priority



#### 7. Conversion rate (%)

2016	22.3
2015	21.5
2014	19.4
2013	17.5

#### Measure

Calculated as operating profit divided by net fees. Measures the Group's effectiveness in managing our level of investment for future growth and controlling costs.

#### Progress made in 2015-16

Conversion rate improved to 22.3% as a result of this good net fee growth, the ongoing benefit of our largely automated back office platform and our continued strong control of operating costs.

#### Link to relevant strategic priority



#### 8. Cash conversion (%)

2016	88
2015	116
2014	125
2013	109

#### Measure

The Group's ability to convert profit into cash. Calculated as cash generated by operations as a percentage of operating profit from continuing operations.

#### Progress made in 2015-16

88% cash conversion was a result of good working capital management, especially considering the strong growth of our working-capital intensive German contracting business, and the reversal of an FY15 £20 million benefit due to the favourable day on which that year end fell.

#### Link to relevant strategic priority



#### Link to relevant strategic priority



#### Link to relevant strategic priority



# KEY PERFORMANCE INDICATORS CONTINUED



# **DIVISIONAL OPERATING REVIEW**

#### **Facts and figures**



**Consultants** 1,210 Net fees (£m)

Offices 2015: 45 Operating profit (£m) **50.2** 

2015: 49.7

Hays is the market-leading specialist recruitment company in Australia, having been a pioneer of the industry in the country since 1976.

In Asia Pacific, net fees decreased by 1% (but increased 4% on a like-for-like basis(1) to £176.1 million and operating profit increased 1% (up 8% on a like-for-like basis<sup>(1)</sup>) to £50.2 million, representing a conversion rate of 28.5% (2015: 27.8%). The difference between actual growth and like-for-like growth rates is primarily the result of the depreciation in the average rate of exchange between the Australian Dollar and Japanese Yen versus sterling during the year, which reduced net fees in the division by £9.4 million and operating profits by £3.4 million.

In Australia & New Zealand net fees were up 4%<sup>(1)</sup> and operating profit was up 8%<sup>(1)</sup>. Our Perm business grew by 5%<sup>(1)</sup> and Temp, which represented 65% net fees in the year, grew by 4%<sup>(1)</sup>. In Australia we delivered good net fee growth of 5%<sup>(1)</sup>, with market conditions and performances varying between states and specialisms. Our largest regions of New South Wales and Victoria, which accounted for 56% of Australia net fees, were up 12%(1), and ACT delivered excellent growth of 21%(1), driven by continued strength in our public sector business.

Western Australia was down 33%<sup>(1)</sup> as reduced activity in the Resources & Mining sector continued to significantly impact trading across the state, although we were sequentially stable in the latter part of the vear. Excluding Western Australia. net fees in Australia were up 11%(1), with activity led by the technical specialisms such as Construction & Property, our largest specialism, which was up 9%(1) and IT, up 10%(1). Overall, our public sector business delivered growth of 18%(1), while the private sector declined by  $2\%^{(1)}$ . Net fees in New Zealand were flat(1) in the year.

In Asia, which accounted for 24% of the division's net fees, we delivered solid net fee growth of 4%<sup>(1)</sup> and operating profits increased by 10%<sup>(1)</sup> to £6.2 million. Overall market conditions worsened as the year progressed, particularly in the banking sector. Despite this, net fees increased by 4%(1) in Japan, 12%(1) in China, 3%<sup>(1)</sup> in Hong Kong and 7%<sup>(1)</sup> in Malaysia, with all four countries posting record net fees for the year. In Singapore net fees were down 7%<sup>(1)</sup>.

Consultant headcount in the Asia Pacific division increased by 1% year-on-year. Consultant headcount in Australia & New Zealand increased by 5%. In Asia, consultant headcount fell by 6% during the year as we responded to more challenging market conditions

Australia

delivered good

net fee growth led

by excellent public

sector growth

Net fees by specialism

1. Construction & 4. IT **11%** Property 21% 5. Sales & Marketing **6%** 2. Accountancy & Finance 14% 6. Resources & Mining 3% 3. Office Support 11% 7. Other 34%

#### Net fees by country

1. Australia 69% 2 Japan 9%

5. Singapore 4% 6 Hong Kong 4%

3. New Zealand 7% 7. Malaysia 1%

4 China 6%

#### Net fees by contract type

1. Temp **52%** 2. Perm 48%

#### Net fees by sector

1. Private sector 74% 2. Public sector 26%

Year ended 30 June	2016	2015	Actual growth	LFL growth <sup>(1)</sup>
Net fees (£m)	176.1	178.5	(1%)	4%
Operating profit (£m)	50.2	49.7	1%	8%
Conversion rate <sup>(2)</sup>	28.5%	27.8%		
Period-end consultant headcount(3)	1,210	1,195	1%	

- (1) LFL (like-for-like) growth represents organic growth of continuing operations at constant currency.
- (2) Conversion rate is the proportion of net fees converted into operating profit (before exceptional items). (3) Closing consultant headcount as at 30 June

**Operating performance** 

### DIVISIONAL OPERATING REVIEW

#### **CONTINENTAL EUROPE & REST OF WORLD**

#### **Facts and figures**



**Consultants** 3,034

Net fees (£m)

Offices 103

Operating profit (£m)

Net fees by specialism

1. IT **32%** 4. Construction & Property 9% 2. Engineering 18% 5. Life Sciences 7% 3. Accountancy & Finance 12% 6. Sales & Marketing 4%

7 Other 18%

Net fees by country/sub-group

received by country,		9.00	.		
1.	2.	3.	4.	5. 6. 7.	
1. Germany <b>48%</b>	5.	Swit	zerla	and <b>5%</b>	
2. France 11%	6.	Cana	ada 4	<b>1</b> %	
3. Benelux 8%	7.	Othe	er <b>17</b> 9	%	
4 USA <b>7%</b>					

#### Net fees by contract type

1.	2.
1. Temp <b>62%</b>	2. Perm <b>38%</b>

#### Net fees by sector

1 Private sector 97%

2 Public sector 3%

We entered the German market in 2003 and we have built a business that is today our largest contributor to Group operating profits. It still represents a unique structural opportunity for Hays and our focus remains on making Germany a £100 million operating profit business.

In Continental Europe & RoW, we delivered excellent net fee growth of 16% (15% on a like-for-like basis<sup>(1)</sup>) to £362.5 million, driving strong operating profit growth of 15% (16% on a like-for-like basis<sup>(1)</sup>) to £78.7 million. The difference between actual and like-forlike growth rates is primarily the result of the depreciation in the average rate of exchange between the Euro versus sterling, which reduced net fees by £6.9 million and operating profit by £1.1 million. The conversion rate of the division at 21.7% (2015: 21.9%), reduced slightly as we continued to invest in new consultant headcount, notably across several continental European markets, including Germany and France and in the US.

In Germany, which represented 48% of the division's net fees, we saw an acceleration in growth to 13%<sup>(1)</sup> and an all-time net fee record performance in the year. Growth was strong across Contracting and Temp, which together grew by 12%<sup>(1)</sup>, while Perm net fees grew by an excellent 24%(1). We saw strong growth in our newer specialisms, which now represent 27% of Germany net fees, particularly Accountancy & Finance, Sales & Marketing and Legal which all grew by more than 10%(1). Net fees in IT, which represents 42% of Germany business, grew by 16%<sup>(1)</sup> and net fees in Engineering increased by 8%<sup>(1)</sup>. Consultant headcount was up 11%(3) year-on-year as we invested significantly to continue to build critical mass and scale in our IT and Engineering specialisms as well as expanding our offering to our mid-size client base.

Strong broadbased growth across many European markets and much of the Americas

Across the rest of the division, net fees were up 17%<sup>(1)</sup> and operating profit increased by £5.7 million<sup>(1)</sup>. In France, our second largest country in the division, we grew 17%(1) and posted an all-time record net fees performance, outperforming the market and taking clear market share. In addition, we delivered strong growth and all-time record net fee performances in each of Switzerland, up 19%<sup>(1)</sup>, Belgium, up 20%<sup>(1)</sup> and Spain, up 34%<sup>(1)</sup>.

In North America, our US business delivered strong net fee growth of 15%(1), while our business in Canada was flat<sup>(1)</sup>, due primarily to continued challenging conditions in the resources-focused regions. In Latin America, Chile, Colombia and Mexico all continued to perform well, delivering strong growth. In Brazil, although market conditions remained challenging, net fees were flat(1), and we returned to growth in the second half.

Within the division, 11 countries delivered net fee growth of 20%<sup>(1)</sup> or more, and the region as a whole delivered an all-time record net fee performance.

Consultant headcount in the division increased by 12%<sup>(3)</sup> year-on-year, including increases of 11%(3) in Germany and 10% in France.

#### **Operating performance**

Year ended 30 June	2016	2015	Actual growth	LFL growth(1)
Net fees (£m)	362.5	313.8	16%	15%
Operating profit (£m)	78.7	68.7	14%	16%
Conversion rate <sup>(2)</sup>	21.7%	21.9%		
Period-end consultant headcount(3)(4)	3,034	2,715	12%	

- (1) LFL (like-for-like) growth represents organic growth of continuing operations at constant currency.
- (2) Conversion rate is the proportion of net fees converted into operating profit (before exceptional items). (3) Closing consultant headcount as at 30 June.
- (4) Consultant headcount at June 2015 has been restated to include 144 resourcers previously not reported as consultants in Germany and Switzerland.

#### **UK & IRELAND**

#### **Facts and figures**



**Consultants** 2,024 Net fees (£m)

Offices 100 2015: 99

Operating profit (£m)

### We entered our home market in 1968 and today we are the leading specialist recruiter in what is the world's most mature and competitive market.

In the United Kingdom & Ireland we delivered an excellent profit performance, with operating profit up 14%<sup>(1)</sup> to £52.1 million (2015: £45.7 million) as a result of a combination of further improvements in the productivity of our consultants, which increased by 2%<sup>(1)</sup>, and active cost control throughout the business. This is despite the fact that net fees were flat(1) at £271.7 million. As a result, the conversion rate of the United Kingdom & Ireland increased to 19.2% (2015: 16.8%). Our Temp business decreased by 1%<sup>(1)</sup>, largely as a result of a more challenging public sector market, while Perm grew 2%(1).

We saw more uncertainty across the UK market, notably in the second half, as increased risks regarding the macroeconomic outlook impacted negatively on private sector sentiment, especially amongst clients. This uncertainty increased in the period leading up to, and immediately after, the EU Referendum and we saw activity levels weaken significantly at the end of the financial year.

Against this backdrop, our private sector business, which represented 72% of the division's net fees, grew 2%(1), while net fees in our public sector business decreased by 4%<sup>(1)</sup> as conditions became increasingly challenging in that market, particularly in local Government and Healthcare focused markets.

Over the course of the year, London ex-City grew 11%, with mid-single digit growth in Scotland, the North and the Midlands. Our City business was down 3%, with a tough banking market. In Ireland our business delivered excellent net fee growth of 24%(1).

At the specialism level, Office Support delivered good growth of 6%(1), IT grew 3%<sup>(1)</sup> while Banking, where markets remain difficult, decreased by 12%<sup>(1)</sup>. Net fees across the rest of our major specialisms, including Accountancy & Finance and Construction & Property, performed in line with the overall UK & Ireland business and were broadly flat<sup>(1)</sup>, although we saw trends weakening towards the end of the financial year, particularly in our Construction & Property business.

Consultant headcount in the division was down 8% year-on-year (average consultant headcount down 2%), all by natural attrition, as we reacted to the decrease in activity levels and focused on consultant productivity, cost control and maximising our UK & Ireland financial performance.

Excellent operating leverage drives strong profit growth

#### Net fees by specialism

1.	2.	3.	4.	5.	6.	7.
	ountancy & nce <b>21%</b>		4. Eo	ducat	ion <b>1</b> 0	0%
	struction & erty <b>19%</b>			ankin ervice		inancial
3. Offic	e Support <b>11</b>	%	7.0	ther:	21%	

#### Not foot by region

l	net rees by reg	ion					
	1.	2.		3.	4.	5.	6
	1. London <b>35%</b>		4. H	ome C	ounti	es <b>11%</b>	
	2. North & Scotland	25%		outh W		:	
	3. Midlands &		W	ales <b>9</b>	%		
	East Anglia 17%		6. Ire	eland 3	3%		

#### Not fees by contract type

Net lees by contract type				
1.	2.			
1. Temp <b>57%</b>	2. Perm <b>43%</b>			

#### Not fees by sector

Net lees by sector	
1.	2.
1. Private sector <b>72%</b>	2. Public sector <b>28%</b>

#### **Operating performance**

Year ended 30 June	2016	2015	Actual growth	LFL growth(1)
Net fees (£m)	271.7	271.9	0%	0%
Operating profit (£m)	52.1	45.7	14%	14%
Conversion rate <sup>(2)</sup>	19.2%	16.8%		
Period-end consultant headcount(3)	2,024	2,203	(8%)	

- (1) LFL (like-for-like) growth represents organic growth of continuing operations at constant currency.
- (2) Conversion rate is the proportion of net fees converted into operating profit (before exceptional items). (3) Closing consultant headcount as at 30 June

#### FINANCIAL REVIEW



**Paul Venables Group Finance Director** 

#### **Performance highlights**

Strong 13%<sup>(1)</sup> operating profit growth, with a  $40\%^{(1)}$  drop-through of incremental net fees into operating profit

Sector-leading conversion rate, the proportion of net fees converted into operating profit, further improved by 80 basis points to 22.3%

Consultant headcount up 3%(3), with targeted investment in markets such as Europe and the USA partially offset by reductions in the UK, all through natural attrition

Good underlying cash performance with 88% conversion of operating profit into operating cash flow driving the elimination of net debt, with year-end cash position of £36.8 million

Strong EPS growth of 14%, reflecting strong operating profit growth and lower effective tax rate

Full year dividend up 5% to 2.90 pence, with cover of 2.9x, in line with our strategy to build cover towards 3.0x earnings

**Increase in Group** net fees(1)

2015: +9%

**Conversion rate of** Group net fees into operating profit<sup>(2)</sup>

Increase in operating profit(1)

2015: +25%

**Group consultant** headcount up 3%(3) year-on-year

**+22.3% 6,268** 2015: +21.5% 2015: 6,113

#### Introduction

Turnover for the year to 30 June 2016 was up 10% (12% on a like-for-like basis(1)) and net fees increased by 6% (7% on a like-for-like basis<sup>(1)</sup>). Growth in turnover exceeded growth in net fees due to a large number of MSP contracts won in the year primarily in Germany, where we inherited a large number of long-term contractors/interims previously paid directly by the client. Operating profit increased by 10% (13% on a like-for-like basis<sup>(1)</sup>). Exchange rate movements decreased net fees and operating profit by £16.4 million and £4.5 million respectively. primarily as a result of a material depreciation in the average rate of exchange of the major currencies to which the Group has exposure versus sterling, most notably the Australian Dollar and the Euro which remain significant sensitivities for the Group.

Operating costs were 5% higher than prior year (5% higher on a like-for-like basis<sup>(1)</sup>), primarily due to a rise in commission payments in line with net fees and costs associated with the 6% average increase in Group consultant headcount.



For more information on our strategy go to

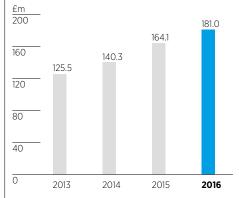
#### Summary income statement

Year ended 30 June (£m)	2016	2015	Actual growth	LFL growth <sup>(1)</sup>
Turnover <sup>(5)</sup>	4,231.4	3,842.8	10%	12%
Net fees <sup>(5)</sup>	810.3	764.2	6%	7%
Operating profit from continuing operations	181.0	164.1	10%	13%
Cash generated by operations	159.3	189.8	(16%)	
Profit before tax	173.0	156.1	11%	
Basic earnings per share	8.48p	7.44p	14%	
Dividend per share	2.90p	2.76p	5%	

- (1) LFL (like-for-like) growth represents organic growth of continuing operations at constant currency
- (2) Conversion rate is the proportion of net fees converted into operating profit (before exceptional items).
- (3) Consultant headcount at 30 June 2015 has been restated to include 144 resourcers previously not reported as consultants in Germany and Switzerland.
- (4) The underlying Temp gross margin is calculated as Temp net fees divided by Temp gross revenue and relates solely to Temp placements in which Hays generates net fees and specifically excludes transactions in which Hays acts as agent on behalf of workers supplied by third-party agencies and arrangements where the Company provides major payrolling services
- (5) Net fees of £810.3 million (2015: £764.2 million) are reconciled to statutory turnover of £4,231.2 million (2015: £3,842.8 million) in note 5 to the Consolidated Financial Statements.

The Group's conversion rate, which is the proportion of net fees converted into operating profit, improved by 80 basis points to 22.3% (2015: 21.5%) as a result of this good net fee growth, the ongoing benefit of our largely automated back office platform and our continued strong control of operating costs.

#### **Operating profit**



Consultant headcount at the end of June 2016 was 6,268, up 3% year-on-year but down 3% versus December 2015. In our UK & Ireland business consultant headcount was down 8% year-on-year, all by natural attrition, as we

Another strong financial performance as we delivered excellent operating profit growth

controlled costs in response to worsening market conditions. In our International business, we increased consultant headcount by 9% year-on-year.

#### Foreign exchange

Currency movements versus sterling represented a significant headwind for the reported performance in the year Over the course of the year to June 2016, the total combined operating profit impact of average exchange rate movements was £4.5 million negative.

Exchange rate movements remain a material sensitivity and by way of illustration, each 1 cent movement in annual exchange rates of the Australian Dollar and Furo impacts net fees by £0.8 million and £2.5 million respectively per annum; and operating profits by £0.3 million and £0.8 million respectively per annum.

The rate of exchange between the Australian Dollar and sterling over the year ended 30 June 2016 averaged AUD2.0392 and closed at AUD1.7877. As at 30 August 2016 the rate stood at AUD1.7421. The rate of exchange between the Euro and sterling over the year ended 30 June 2016 averaged €1.3373 and closed at €1.1989. As at 30 August 2016 the rate stood at €1.1744.

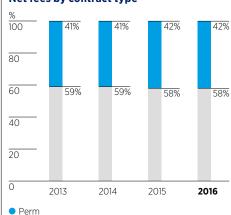
The impact of these material movements in foreign exchange rates means that if we retranslate the Group's full-year operating profit of £181.0 million at current exchange rates, the actual reported result would increase by c.£26 million to c.£207 million.

#### Good growth in both Perm and Temp

Net fees in the Perm business increased by 7%<sup>(1)</sup>, as volumes increased 6%, driven by improved client and candidate confidence, especially in Europe. This was supported by an increase in the average fee per placement of 1%<sup>(1)</sup>.

Net fees in the Temp business, which represented 58% of Group net fees, also increased by 7%<sup>(1)</sup>. This was driven by an increase in volumes, up 5%, and a 4% increase in the mix/hours worked over the year. Underlying Temp margins<sup>(2)</sup> were down 20 bps at 16.7% (2015: 16.9%), primarily in Australia & New Zealand.

#### Net fees by contract type



Temp

#### Movements in consultant headcount

Consultant headcount ended June at 6,268, up 3% year-on-year. In our Continental Europe & Rest of World (RoW) division we increased consultant headcount by 12%(3) year-on-year, including Germany which was up 11% and France which was up 10%. In Asia Pacific, consultant headcount was up 1% year-on-year, within which Australia consultant headcount was up 6%, while in Asia consultant headcount decreased by 6%, mainly in response to challenging conditions in the banking market. In the UK & Ireland consultant headcount was down 8%, all by natural attrition, as we focused on consultant productivity and maximising our financial performance. Over the last six months. Group consultant headcount was down 3% (versus December 2015), primarily in the UK.

# FINANCIAL REVIEW CONTINUED

#### **Current trading**

At this early stage in our new financial year, we see solid overall net fee growth. In most of our markets, we see many clear opportunities to grow further and we will continue to invest in a targeted way to capitalise on these opportunities. In the UK, following a step down in Perm activity immediately after the EU Referendum, conditions are tough but broadly sequentially stable and it is too early to have a clear view on the extent to which the post-Brexit uncertainty will impact our business in the current financial year.

Movements in the rates of exchange of the Group's key currencies, notably the Australian Dollar and the Euro, remain a material sensitivity to our reported financial performance, and we have seen significant movements since the EU Referendum in the UK. If we retranslate the Group's full-year operating profit of £181.0 million at current exchange rates, the actual reported result would increase by c.£26 million to c.£207 million.

#### **Asia Pacific**

We continue to see good levels of growth in Australia overall, as market confidence continues to recover gradually. Growth in New South Wales, Victoria and ACT is good, and conditions are stable in the mining-dominated state of Western Australia. We continue to see strong growth in our public sector business and growth is solid in the private sector. In Asia markets such as Hong Kong and Singapore, which have a high exposure to banking, remain subdued. We expect headcount to increase modestly in the first half of the year, mainly in Australia.

#### **Continental Europe & ROW**

In Continental Europe & RoW, growth remains strong overall, albeit against tough comparators. In Germany and France we continue to see strong growth and in the rest of Europe and the Americas conditions remain strong in most markets. To date, we have seen no evidence of contagion into Europe following the outcome of the EU Referendum. Overall we expect headcount in the division to increase significantly in Germany and France and on a selective basis elsewhere.

#### **United Kingdom & Ireland**

In the UK, the market is tough but broadly sequentially stable. We saw a step down in Perm activity immediately after the EU Referendum, but since then activity levels have been broadly stable. In Temp, activity levels have remained broadly at prereferendum levels. It is too early to determine whether these trends will continue beyond the summer period.

We continue to review underlying activity levels, but having taken action to reduce headcount in the last financial year, we expect headcount to remain broadly flat in the early part of the new financial year.



See also our divisional operating review on page 35

#### Net finance charge

The net finance charge for the year was £8.0 million (2015: £8.0 million). The average interest rate on gross debt during the period was 2.3% (2015: 2.5%), generating net bank interest payable including amortisation of arrangement fees of £2.9 million (2015: £4.1 million) with the reduction primarily due to the lower levels of average net debt compared to the prior year. The net interest charge on defined benefit pension scheme obligations was £3.9 million (2015: £3.0 million) and the Pension Protection Fund levy was £0.3 million (2015: £0.5 million). The unwind of the discount applied to the future Veredus acquisition liability is recorded within interest, and was £0.9 million (2015: £0.4 million). We expect the net finance charge for the year ending 30 June 2017 to be around £7.0 million.

Included within the net finance charge is an unrealised gain of £6.6 million on the derivative current asset, offset by a £6.6 million revaluation loss on the Euro denominated overdraft within the Group's European cash pool arrangements, the net impact of which is £Nil. There was no such gain in 2015.

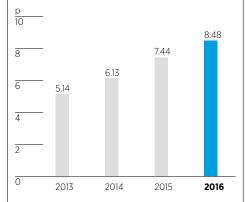
#### **Taxation**

Taxation for the year was £51.9 million (2015: £50.7 million), representing an effective tax rate of 30.0% (2015: 32.5%). The effective tax rate reflects the Group's geographical mix of profits, with the reduction in the rate due to the material improvement of profitability in the UK and the reduction in the UK corporation tax rate. The Group's effective tax rate for the year to June 2017 will be driven by the mix of profits generated during the year. We currently expect the rate to be between 30% and 35%.



#### **Earnings per share**

Basic earnings per share increased by 14% to 8.48 pence (2015: 7.44 pence), reflecting the Group's higher operating profit and lower effective tax rate.



#### Cash flow and balance sheet

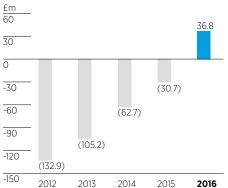
Good underlying cash performance with 88% conversion of operating profit into operating cash flow (2015: 116%). This was a result of good working capital management throughout the year, especially considering the strong growth in our German and European contracting businesses, which are relatively working capital-intensive, and the reversal of the £20 million cash flow benefit reported in FY15 due to the favourable day upon which that year-end fell.

Net capital expenditure was £14.9 million (2015: £11.9 million). We expect capital expenditure to be around £15 million for the year to June 2017.

Dividends paid in the year totalled £39.9 million and pension deficit contributions were £14.4 million. Net interest paid was £3.6 million and the cash tax payment was £41.7 million.

We eliminated net debt, which stood at £30.7 million at the start of the year, achieving a net cash position of £36.8 million at the end of the year.

#### Closing net cash/(net debt)



#### **Retirement benefits**

The Group's pension liability under IAS19 at 30 June 2016 of £14.3 million decreased by £44.4 million compared to June 2015 primarily due to an increase in asset values, a decrease in the inflation rate and favourable changes in experience and demographics assumptions following the 2015 triennial actuarial valuation, partially offset by a decrease in the discount rate.

During the year the Company contributed £14.4 million of cash to the defined benefit scheme (2015: £14.0 million), in line with the agreed deficit recovery plan. The 2015 triennial valuation quantified the actuarial deficit at c.£95 million and the recovery plan comprises an annual payment of £14.0 million from July 2015 with a fixed 3% uplift per year, over a period of just under 10 years. The scheme was closed to future accrual in June 2012.

#### Capital structure and dividend

The Board's priorities for free cash flow are to fund the Group's investment and development, maintain a strong balance sheet and deliver a sustainable core dividend at a level which is both affordable and appropriate.

Taking into account the financial performance of the Group this year and as we build core dividend cover towards 3.0x earnings, the Board proposes to increase the final core dividend by 5% to 1.99 pence, resulting in an increase to the full year dividend to 2.90 pence, also up 5% on the prior year. As such, the full year dividend will be covered 2.9x by earnings.

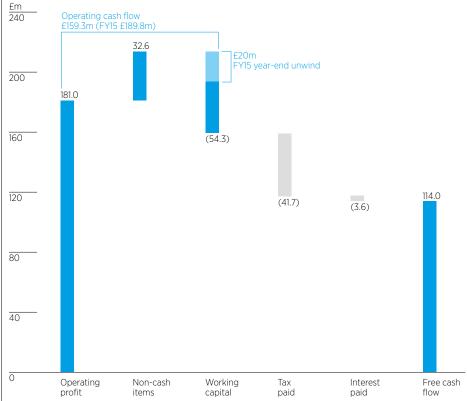
The Board remains committed to this sustainable and progressive dividend policy and will continue to review the core dividend level in line with our stated dividend cover policy. Additionally, we reiterate our policy regarding the uses of excess free cash flow as follows. Once we have built a net cash position in the region of £50 million and assuming a positive outlook, it is our intention that any excess free cash flow generated over-and-above this net cash position, that is not needed for the priorities outlined above, will then be distributed to shareholders via special dividends, or other appropriate methods, to supplement the core dividend.

The final dividend will be paid, subject to shareholder approval, on 11 November 2016 to shareholders on the register on 14 October 2016.

#### **Treasury management**

The Group's operations are financed by retained earnings and bank borrowings. The Group has in place a £210 million revolving credit facility, maturing in April 2020, which provides considerable headroom versus current and future expected levels of Group





debt. The covenants within the facility require the Group's interest cover ratio to be at least 4:1 (ratio as at June 2016: 60:1) and its leverage ratio (defined as net debt: EBITDA) to be no greater than 2.5:1 (as at June 2016 the Group held a net cash position). The interest rate of the facility is on a ratchet mechanism with a margin payable over LIBOR in the range 0.90% to 1.55%.

The Group's UK-based treasury function manages the Group's treasury risks in accordance with policies and procedures set by the Board, and is responsible for day-today cash management; the arrangement of external borrowing facilities; the investment of surplus funds; and the management of the Group's interest rate and foreign exchange risks. The Treasury function does not engage in speculative transactions and does not operate as a profit centre, and the Group does not hold or use derivative financial instruments for speculative purposes. The Group's cash management policy is to minimise interest payments by closely managing group cash balances and external borrowings. Euro-denominated cash positions are managed centrally using a cash pooling facility which provides visibility over participating country bank balances on a daily basis. Any group surplus balance is used to repay any maturing loans under the Group's revolving credit facility or is invested in overnight money market funds. As the

Group holds a sterling denominated debt facility and generates significant foreign currency cash flows, the Board considers it appropriate in certain cases to use derivative financial instruments as part of its day-to-day cash management to reduce the Group's exposure to foreign exchange risk. The Group does not use derivatives to hedge balance sheet and income statement translation exposure.

The Group is exposed to interest rate risk on floating rate bank loans and overdrafts. It is the Group's policy to limit its exposure to interest rates by selectively hedging interest rate risk using derivative financial instruments.

Counterparty credit risk arises primarily from the investment of surplus funds. Risks are closely monitored using credit ratings assigned to financial institutions by international credit rating agencies. The Group restricts transactions to banks and money market funds that have an acceptable credit profile and limits its exposure to each institution accordingly.

#### **Paul Venables**

Group Finance Director 1 September 2016

#### **PRINCIPAL RISKS**

Managing risks so we achieve our strategic growth targets.

We focus on key risks which could impact on the achievement of our strategic goals and therefore on the performance of our business.

#### Our risk appetite

Hays has a proactive approach to measuring performance and considers risk as an integral part of decision-making, both about current and future performance throughout the global businesses. With the Board being responsible for the level of risk that the Group is willing to accept, the Board manages this by linking risk appetite to its strategic objectives, being mapped against defined impact and likelihood scales, in order to define where the level of risk sits.

The principal risks have all been mapped through the risk appetite process in order to identify both position and tolerance levels and to assess the mitigating actions.

Hays operates a measured risk appetite position due to the nature of the recruitment market, being a cyclical business and highly sensitive to macroeconomic conditions, which results in a lack of forward visibility of fees and increases the overall risk environment.

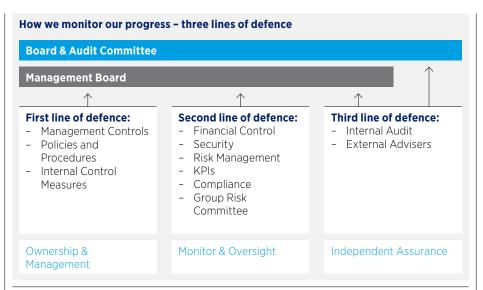
#### **Risk attributes**

When considering the risk appetite the Board considers this in terms of the following attributes:

- Experienced and stable management team globally;
- Strong balance sheet, including the level of operational gearing;
- Clear and open communication channels.

## Risk governance – identifying, evaluating and managing risk

The Board has overall responsibility for the Group's internal control systems and for reviewing their effectiveness. This has been designed to assist the Board in making better, more risk-informed, strategic decisions with a view to creating and protecting shareholder value. In practice, the Board delegates the task of implementing its policy on risk and control to management and needs to assure itself on an ongoing basis that management is responding appropriately to these risks and controls.



The Board delegates to management ownership and responsibility for operating risk management and controls, and management need to provide leadership and direction to the employees to ensure the organisation's overall risk-taking activity is managed in relation to the agreed level of risk appetite.

To manage the effectiveness of this the Board and management need to rely on adequate line functions – including monitoring and assurance functions – within the organisation. As such the organisation operates the 'Three Lines of Defence' model as a way of explaining the relationship between these functions and demonstrating how responsibilities are allocated:

- The first line of defence responsibility to own and manage risk;
- The second line of defence responsibility to monitor and oversee risk;
- The third line of defence functions that provide independent assurance.

The Group Risk Committee, chaired by the Group Finance Director and comprising senior operational, IT, legal and finance representatives, assists in the strategic management of risk in the Group.

# Risk identification and impact – Hays' principal risks are analysed on a gross (pre-mitigation) and net (post-mitigation) basis

The Management Board oversees an enterprise risk management framework, which allows for a holistic, top-down and bottom-up view of key risks facing the business. These are recorded in a Group risk register, which is reviewed at least annually by the Management Board and submitted to the Board thereafter to enable it to carry out its risk oversight responsibility. This exercise involves a current and forward look at various risks affecting the business and prioritising

them according to risk magnitude and likelihood. Risks covered include operational, financial and reputational risks, as well as compliance and people-related risks. Each risk is assigned an owner with current and future risk mitigation procedures detailed, with the continuing monitoring of these undertaken on an ongoing basis.

#### **Viability statement**

In accordance with provision C.2.2 of the UK Corporate Governance Code 2014 the directors have assessed the prospects of the Group over a period longer than the 12 months from the approval of the financial statements.

The directors have determined that the three-year period ending 30 June 2019 is the most relevant time period over which to provide the viability statement. This is because it is aligned with the strategic planning cycle and, given the fast moving nature of the industry, using a three-year period it is possible to form a reasonable expectation as to the Group's longer-term viability.

#### Process to assess the Group's prospects

As in prior years, the Board undertook a strategic business review in the current year taking into account the Group's current position and the potential impact of the principal risks set out on pages 43 to 45 of the Annual Report.

In addition and in making this statement, the Board carried out a robust assessment of the principal risks facing the Group, including those that would threaten the Group's business model, future performance and liquidity. While the review has considered all the principal risks identified by the Group, the resilience of the Group to the occurrence of these risks in severe yet plausible scenarios has been evaluated.

#### Stress testing

The Board approves an annual budget and reviews monthly management reports and quarterly forecasts. The output of the strategic planning and budgeting processes has been used to perform a sensitivity analysis to the Group's cash flow to model the potential effects should principal risks actually occur either individually or in unison.

The sensitivity analysis included loss of business arising from a prolonged global downturn, material movements in foreign exchange rates, and a detailed assessment of a range of possible outcomes arising from the UK's vote to leave the European Union.

Set against these downside risks the Board considered key mitigating factors including the geographic diversity of the Group, its balanced business model across temporary, permanent and contract recruitment services, and the significant working capital inflows which arise in periods of severe downturn, particularly in the temporary recruitment business, thus protecting liquidity as was the case during the global financial crisis of 2008-09.

In addition, the Group's history of strong cash generation, tight cost control and flexible workforce management provide further protection. The Group also has in place a £210 million revolving credit facility with a suite of banks until 2020, and has recently signed a new actuarial valuation of its defined benefit pension scheme which maintains cash outflows broadly at their existing level.

#### Confirmation of longer-term viability

Based on the above assessment the directors confirm that they have a reasonable expectation that the Company will be able to continue in operation and meet its liabilities as they fall due over the three-year period to 30 June 2019.

#### **Going concern**

The Group's business activities, together with the factors likely to affect its future development, performance and position are set out in the Strategic Report. The financial position of the Group, its cash flows and liquidity position are described in the Financial Review, with details of the Group's treasury activities, long-term funding arrangements and exposure to financial risk included in notes 18 to 20 to the Consolidated Financial Statements.

The Group has sufficient financial resources which, together with internally generated cash flows, will continue to provide sufficient sources of liquidity to fund its current operations, including its contractual and commercial commitments and any proposed dividends. The Group is therefore well placed

to manage its business risks. After making enquiries, the directors have formed the judgment at the time of approving the financial statements, that there is a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis of accounting in preparing the Consolidated Financial Statements.

#### **Risk trends**

The ongoing review of the Group's principal risks focuses on how these risks may evolve. Since the publication of last year's Annual Report, our principal risks have changed as follows:

#### Increased risks

#### Risk 1 Macroeconomic/cyclical business exposure



#### Risk 2 Business model

The pace of change in social media and internet-enabled digital dynamics, allied to changes in the structure of the professional workforce, is increasing the potential risk of insourcing and disintermediation.

# Risks 5 and 6 Reliance on technology Data governance

The increasing prevalence of cyber attack across the world, means that along with all large corporates, our business systems are under increasing level of attack. Over the last two years as explained in the detailed risk sections, we have invested significantly in this area both in upgrading all aspects of our systems and our internal resources and also using external consultants to perform regular external and internal penetration tests and using the results to drive a continuous improvement programme.

#### Decreased risks

While foreign exchange remains a risk to the Group, in light of the assessment under the annual review and the elimination of net debt, it has been removed from the list of the Group's Principal Risks.

# 1. Macroeconomic/cyclical business exposure

#### Movement in year



#### **Risk description**

The performance of the Group is significantly impacted by changes to underlying economic activity, particularly in the UK, Germany and Australia, the levels of business confidence as businesses consider permanent and temporary hiring decisions and levels of candidate confidence which impact their propensity to change jobs.

#### **Risk impact**

- Financial

#### **Risk mitigation**

Hays has continued to diversify its operations to include a balance of both temporary and permanent recruitment services to private and public sector markets, and operates across 33 countries and 20 sector specialisms. Progress is being made to further diversify the business to reduce the Group's reliance on the UK, Germany and Australia, which currently represent 70% of the Group's net fees.

Hays' cost base is highly variable and carefully managed to align with business activity, and can be focused and scaled accordingly to react to the individual markets, with temporary recruitment being more resilient in times of economic uncertainty or downturn.

Hays is highly cash generative, requiring low levels of asset investment. Cash collection is a priority and the Group has made appropriate investment in its credit control and working capital management processes, resulting in the elimination of Group net debt and a year-end net cash positive position.

It is too early to have a clear view on the impact of Brexit on our UK business, but its potential to have an impact is fully acknowledged.

#### Link to relevant strategic priority



# PRINCIPAL RISKS

#### 2. Business model

#### Movement in year



#### **Risk description**

The Group faces competition from the increasing use of social media for recruitment purposes and a growing trend towards outsourced recruitment models with associated margin pressures, which may impact on the business should Hays not continue to take appropriate actions and respond effectively.

#### Risk impact

- Operational
- Financial

#### **Risk mitigation**

Hays monitors industry trends and opportunities, including social media and insourcing, and continues to invest in our online presence to provide a high-quality customer experience.

Our key relationships (such as with SEEK in Australia) increase our exposure to online professional networking and recruitment portals and enhance our value proposition to clients and candidates.

Our expert and specialised consultants are trained in utilising social media to enhance their day-to-day activities in providing the best quality candidates for our clients.

We continue to leverage our broad geographical and sectoral footprint to win and maintain a significant number of multi-specialism contracts with large corporate organisations, which has strengthened our relationship with these clients and increased our share of their recruitment spend.

We have made a significant investment in FY16 to address data analytics in order to significantly improve our candidate acquisition strategy. The initiative is supported by increasing our digital capability with the appointment of a Group Data Marketing Director.

#### Link to relevant strategic priority



#### 3. Talent

#### Movement in year



#### **Risk description**

The Group is reliant on its ability to recruit, develop and retain staff to protect the business it has today and to deliver its future growth plans, especially internationally both at a manager and consultant level. Its strategy is to grow and nurture talent internally into senior roles wherever possible.

#### **Risk impact**

- People
- Financial

#### **Risk mitigation**

Hays provides a defined and sustainable career development path for new hires, starting with a structured induction programme and ongoing training as they advance their careers, supported by formalised performance and career tracking.

Development Centres focus on the progress of high-potential individuals, providing further development opportunities and also helping to identify any talent gaps and training needs. Leadership and development programmes are aligned with the Group's business strategy.

Overall remuneration packages are competitive, including an employee benefit programme, together with a long-term incentive scheme that is offered to some 320 senior managers, which encourages a performance led culture and aids retention.

Succession plans identify future potential leaders of the business and produce individual development plans in which to harness and cultivate talent.

The Group's standard employment contracts include notice periods and non-solicitation provisions in the event of an employee leaving.

#### Link to relevant strategic priority.



#### 4. Compliance

#### Movement in year



#### **Risk description**

The Group operates in 33 countries, with each operating its own legislative, regulative, compliance and tax rules, especially for temporary workers, with any non-compliance increasing the Group's exposure to potential legal, financial and reputational risk.

#### Risk impact

- Compliance
- Financial
- Reputational

#### **Risk mitigation**

Compliance processes and monitoring are tailored to specific specialisms, ensuring additional focus is given to higher-risk specialisms such as Education and Healthcare in the UK, Construction & Property in Australia and specialised corporate contracts through Hays Talent Solutions.

Employees receive training in respect of the operating standards applicable to their role, with additional support provided by compliance functions, regional legal teams and, where necessary, external advisers.

All staff receive regular training to ensure that legal and compliance updates are understood and applied. In territories where legislation sets out additional compliance requirements, specialists are employed.

Dedicated compliance auditors conduct sample checks to ensure that the appropriate candidate vetting checks and due diligence obligations are carried out in line with legal and contractual requirements.

The Group holds all standard business insurance cover, including employers' liability, public liability and professional indemnity insurance.

#### Link to relevant strategic priority



# 9

#### 5. Reliance on technology

#### Movement in year



#### **Risk description**

Our dependence on technology in our day-to-day business means that systems failure due to technical issues or cyber attack, may have a significant impact on our operations and ability to deliver our services if it continued for a period of days and as such could negatively impact our financial performance and reputation.

#### **Risk impact**

- Operational
- Financial
- Reputational

#### **Risk mitigation**

The Group's technology strategy is continually reviewed to ensure that the systems it operates across the Group support its strategic direction.

Ongoing asset lifecycle management programmes mitigate risks of hardware and software obsolescence.

Technology systems are housed in various data centres and the Group has capacity to cope with a data centre's loss through the establishment of disaster recovery sites, that are physically based in separate locations to the ongoing operations, intrinsically linked to the country business continuity plans.

Across the regions we have established dedicated security teams in order to ensure that the systems are protected from unauthorised access, both externally and internally, and includes ensuring that anti-virus software is in place and up-to-date, with regular testing of these environments by external providers.

We use external advisers to perform regular external and internal physical and logical penetration tests on all major systems and operations and implement any required improvements coming out of such tests as part of a continuous improvement process.

#### Link to relevant strategic priority



#### 6. Data governance

#### Movement in year



#### **Risk description**

The business works with personal data in all 33 countries on a daily basis under a variety of laws and regulations. A material data breach or data loss could expose the Group to potential legal, financial and reputational risks in the form of penalties and loss of business.

#### Risk impact

- Operational
- Financial
- Reputational

#### **Risk mitigation**

Robust procedures for handling, storing and transfer of personal data are in place across the Group, on both a physical and logical security basis.

Comprehensive data protection and information security policies and procedures are in place across the Group and, where data protection and privacy legislation allows, protective email monitoring programmes are undertaken to address potential areas of concern, to best protect our confidential information and candidates' personal data.

Attention has been focused in this area, with the increased threat of cyber crime globally, and security vulnerability is assessed as part of the ongoing IT strategy across the Group.

Hays is preparing for the implementation of the EU General Data Protection Regulations in May 2018.

We use external advisers to perform regular external and internal physical and logical penetration tests on all major systems and operations and implement any required improvements coming out of such tests as part of a continuous improvement process.

#### Link to relevant strategic priority



#### 7. Contracts

#### Movement in year



#### **Risk description**

The Group enters into contractual arrangements with clients, some of which can be on onerous terms and/or impacted by local regulatory requirements, especially in relation to temp/contracting markets.

#### **Risk impact**

- Operational
- Financial
- Reputational

#### **Risk mitigation**

During contract negotiations management seeks to minimise risk and ensure that the nature of risks and their potential impact is understood.

Our global legal team has the depth of knowledge and experience to enable them to advise management on the level of risk presented in increasingly onerous contracts, with clear guidelines in operation.

The Group Finance Director reviews all commercial contracts with onerous non-standard terms in accordance with the Group's risk appetite. In addition the Group's Insurance Manager reviews and where necessary engages with insurance providers to ensure that risks are covered.

Reviews are performed on a risk basis across key contracts to identify compliance and agree improvements to the way in which we deliver services to clients.

Assurance work is undertaken in key countries by Internal Audit to ensure contractual obligations are appropriately managed.

#### Link to relevant strategic priority



By order of the Board

#### **Doug Evans**

Company Secretary 1 September 2016



#### Governance

**How the Hays Board sets** strategic direction and provides oversight and control.

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- 86 Directors' Report
- 89 Directors' responsibilities

#### **CHAIRMAN'S STATEMENT**



**Alan Thomson** Chairman

Operating within a robust governance framework makes us a stronger business

#### **Dear Shareholder**

I am pleased to present to you the Governance section of our 2016 Annual Report. The solid corporate governance framework which underpins the way your Board operates is well established, but remains dynamic and adaptable to the ever changing corporate and social landscape we face globally. I am fortunate that I get to visit many of our business locations around the world; within the last financial year as a Board we have visited Japan and Australia, in addition to a number of UK sites, and what is clear from speaking with senior management and leaders across the business is that the same factors are embedded into their modus operandi wherever they are in the world. I and my Board colleagues live by the principles of good governance in the way we operate and endeavour to cascade that in all our dealings with and, on behalf of, the Company, so it is rewarding to see that this culture exists throughout the business.

Operating within a robust governance framework, I believe, makes us a stronger business, where we have integrity and

respect at the heart of what we do. I am proud that, during the year, the Board have taken decisions that, when considered against broad criteria, have had ethical considerations very much at the forefront, and as such were ones that were felt to be the right fit for our business.

2016 was notable for us as a Board as we undertook an external evaluation of our own performance. What you get out of these exercises is often only a product of what you put in and I was most grateful, as the principal Board 'sponsor' of this activity, for the commitment shown by my colleagues to the process and what it was designed to achieve. Further information on the evaluation can be found within the following pages.

Richard Smelt retired from the Board at our AGM last year. In December 2015 we were very pleased to welcome MT Rainey as a valuable addition to the Board. MT is an experienced media and marketing professional, who has worked extensively in the UK and US. MT founded the advertising

agency Rainey Kelly Campbell Roalfe, which she grew to a top 20 agency before it was sold to Y&R, a subsidiary of WPP plc, and where MT was CEO then Chair until 2005. MT has considerable digital and marketing knowledge and understanding and a strong customer focus and her skill set is a complementary fit to our Board.

November 2016 will mark nine years since Paul Harrison was first elected to the Board. During the year we have considered Paul's independence and regard him not only as independent of character and judgment, but also free of any connections that may lead to conflicts of interest. Paul will therefore stand for re-election at this year's AGM.

As we continue to assess the skills and attributes required to ensure the Board membership has the right mix of skills and knowledge required for the evolving business landscape we're faced with, we will continue our policy of appointing the most appropriate candidate based on their skills and experience.

I look forward to meeting any shareholders who can join us at our AGM in November, and extend my thanks to you all for your continued support as we look forward to the year ahead.

#### **Alan Thomson**

#### Chairman

1 September 2016

#### **Statement of Code Compliance**

Hays plc is subject to the UK Corporate Governance Code (the Code) issued by the Financial Reporting Council (available at frc.org.uk), which was published in September 2014. As a listed company, Hays is required to report on how it has applied the principles of the Code and this is set out in the following pages. The Board is pleased to report that Hays has complied with all of the provisions of the Code throughout the year ended 30 June 2016 and to the date of this document.

#### Our governance framework

Responsibility for good governance rests with the Board; this is underpinned by an effective governance framework which, the Board believes, fits the requirements of Hays' business.

The Board retains certain matters for its own preserve; other specific responsibilities are delegated to its principal Committees, namely the Audit Committee, the Remuneration Committee and the Nomination Committee. Each of these Committees operates within defined terms of reference, which are available on the

Company's website. The Board has also delegated to a sub-committee certain matters which are routine in nature, or which have been agreed in principle by the Board; such matters require a meeting of three directors, with an appropriate mix of executives and non-executives. Such matters are reported to the full Board.

The Chairman of each Committee reports to the Board on its proceedings, and minutes of the meetings are available as appropriate.

#### **Board of Directors**

- Set standards, values, policies and strategic aims
- Ensures we have the resources in place to meet our objectives
- Monitors and reviews material strategic issues, financial performance and risk management

See page 52

#### **Audit Committee**

- Reviews and monitors financial statements
- Oversees external audit
- Reviews internal audit plans



See page 60

### Remuneration Committee

- Sets, reviews and recommends overall remuneration policy and strategy
- Reviews and approves remuneration arrangements for executive directors and senior management



See page 64

#### **Nomination Committee**

 Makes recommendations to the Board on its composition and that of its Committees



See page 57

#### **Chief Executive**

#### **Management Board**

 Day-to-day management of our business and operations, responsibility for monitoring detailed performance of all aspects of our business



See page 52

#### **Group Risk Committee**

Provide strategic leadership, direction and oversight of risk



See page 55

# **LEADERSHIP**BOARD OF DIRECTORS





1. Alan Thomson (69) ●
Non-Executive Chairman
Appointed: 1 October 2010 (and as

Chairman on 10 November 2010)

Committees: Nomination (Chairman)

Skills and experience: A post-graduate of Glasgow University and a Chartered Accountant, Alan's early career was with Arthur Andersen and Price Waterhouse.

This was followed by senior management roles with Rockwell International plc, Raychem Ltd and Courtaulds plc, after which he became Finance Director of Rugby Group plc and then Smiths Group plc. Alan is a former Non-Executive Director of Johnson Matthey plc, former Chairman of Polypipe Group plc and a past President of the Institute of Chartered Accountants of Scotland.

**Principal external appointments:** Chairman of Bodycote plc; Non-Executive Director of Alstom SA; Non-Executive Director and Chairman designate of Oxford Instruments plc.

### 2. Alistair Cox (55) • Chief Executive

Appointed: 1 September 2007 Skills and experience: A Chartered Engineer with an MBA from Stanford University, Alistair's early career was in various field engineering, management and research

engineering, management and research science roles with British Aerospace and then Schlumberger. Following his MBA, Alistair worked for McKinsey & Company before joining Blue Circle Industries, where he was the Group Strategy Director and then the Regional Director for Asia. Prior to joining Hays, Alistair was Chief Executive of Xansa plc. Alistair was, until November 2015, a

Non-Executive Director of 3i Group plc.

**3. Paul Venables (54)** • Group Finance Director

Appointed: 2 May 2006

Skills and experience: A Chartered Accountant and also US-qualified, Paul started his career at Deloitte & Touche where he was a Senior Manager in its USA practice. This was followed by a 13-year career at Exel plc where he held a number of senior finance and operational roles including Deputy Group Finance Director and was a member of the Executive Board of Exel plc and Chairman of their Acquisitions and Project Review Board. Following the acquisition of Exel plc by Deutsche Post, Paul worked in its DHL Logistics division before joining Hays. Paul was, until July 2015, Senior Independent Non-Executive Director of Wincanton plc.

#### 4. Paul Harrison (52)

Senior Independent Non-Executive Director

Appointed: 8 May 2007 (and Senior Independent Director on 9 November 2011) Committees: Remuneration (Chairman), Audit and Nomination

**Skills and experience:** Paul trained as a Chartered Accountant with Price Waterhouse. He joined The Sage Group plc as Financial Controller in 1997 and was Group Finance Director from 2000 to 2013. In September 2013, Paul joined WANdisco plc as Chief Financial Officer.

**Principal external appointments:** Paul is also a Non-Executive Director of Ascential plc.

A strong team with a broad and complementary mix of skills and experience

- Executive Board member
- Senior Independent Non-Executive Director
- Non-Executive Director

#### 5. Victoria Jarman (44)

Independent Non-Executive Director

**Appointed:** 1 October 2011

Committees: Audit (Chairman), Nomination

and Remuneration

Skills and experience: An engineering graduate of the University of Leicester and a Chartered Accountant, Victoria started her career with KPMG before moving to Lazard Corporate Finance, where she was Chief Operating Officer of Lazard's London and Middle East operations and a member of its European Management Committee. Victoria was, until July 2016, a Non-Executive Director of De La Rue plc.

**Principal external appointments:** Victoria is a Non-Executive Director of Equiniti Group plc where she is the Chairman of the Audit Committee and a member of the Risk Committee, and a non-executive adviser to Knight Frank's group executive board.

#### 6. Torsten Kreindl (53)

Independent Non-Executive Director

**Appointed:** 1 June 2013

Committees: Audit, Nomination and

Remuneration

**Skills and experience:** A graduate from Johannes Kepler University in Linz, Austria with a PhD in industrial engineering and technical chemistry. Torsten has held senior executive positions for Booz Allen Hamilton and Deutsche Telekom AG and was, until April 2016, a member of the Swisscom AG board.

**Principal external appointments:** He is a partner in Grazia Equity, a Munich-based capital firm.

#### 7. MT Rainey (60)

Independent Non-Executive Director **Appointed:** 14 December 2015 **Committees:** Audit, Nomination and

Remuneration

Skills and experience: An experienced media and marketing professional, MT Rainey has worked extensively in the UK and the US. MT founded the advertising agency Rainey Kelly Campbell Roalfe, which she grew to a top 20 agency before it was sold to Y&R, a subsidiary of WPP plc, and where MT was CEO then Chair until 2005. In addition she was Chair of the leading digital strategy agency Th\_nk Ltd from 2008-2015. Previous non-executive directorships held by MT include WH Smith plc and STV Group plc. MT has Masters degrees from Aston University and Glasgow University.

**Principal external appointments:** MT is a Non-Executive Director of Pinewood Group plc and Channel 4 Television.

#### 8. Pippa Wicks (52) •

Independent Non-Executive Director

**Appointed:** 1 January 2012

**Committees:** Audit, Nomination and

Remuneration

**Skills and experience:** A post-graduate of Oxford University with a diploma in corporate finance from the London Business School, Pippa started her career with Bain & Company. She subsequently became Chief Financial Officer of Courtauld Textiles plc and then Chief Executive Officer of FT Knowledge, the corporate training division of Pearson plc. Her previous non-executive directorships have been with Ladbrokes plc, Hilton International plc and Arcadia plc.

**Principal external appointments:** Pippa is presently the Chief Operating Officer of the Co-op Group and Chairman of AlixPartners UK Turnaround and Restructuring.

#### 9. Peter Williams (63)

Independent Non-Executive Director

**Appointed:** 24 February 2015 **Committees:** Audit, Nomination and

Remuneration

**Skills and experience:** Peter has a Law degree from Cambridge University and is a Chartered Accountant. He was, until 2011, Group Finance Director of Daily Mail & General Trust plc, a role he performed for 19 years, making him one of the longest serving CFOs in the FTSE.

Principal external appointments: Since 2011 Peter has been a Non-Executive Director of Perform Group, a leading digital sports media company; he is also a Trustee of the Royal Academy and a member of the Industrial Advisory Board of GVQ Asset Management, a UK equity management company.

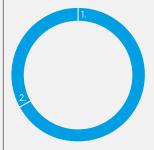
#### 10. Doug Evans (53)

Company Secretary and General Counsel

Appointed: 4 February 2013

Skills and experience: A law graduate from Rhodes University who began his career with Webber Wentzel in South Africa, specialising in corporate and commercial law before moving in-house. Doug has previously held the posts of Company Secretary & Corporate Legal Director at Exel plc and Group General Counsel at Royal Mail Limited. Prior to joining Hays, Doug was an Executive Director, Company Secretary & General Counsel at Mitchells & Butlers plc.

#### **Board diversity**



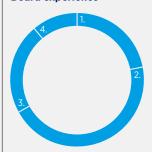
Male 67%
 Female 33%

#### **Board tenure**



- 0-3 years 22%
   3-5 years 33%
- 3. 5+years **45%**

#### **Board experience**



- 1. Finance **22%**
- 2. Engineering and technology 45%
- 3. Media and marketing 22%
- 4 Operations 11%

#### **Board composition**



- 1. Non-Executive 67%
- 2. Chairman 11%
- 3. Executive 22%

# **LEADERSHIP**CONTINUED

#### The Hays Board Composition of the Board

The Board is currently made up of two executive directors and seven non-executive directors, including the Chairman. Their biographies, including prior experience, are set out on pages 50 and 51.

#### Board changes during the year

Richard Smelt retired from the Board at the conclusion of our 2015 Annual General Meeting (AGM); MT Rainey was appointed to the Board in December 2015.

### Election and re-election of directors at the 2016 AGM

In accordance with the Company's Articles of Association and the principles of the Code, all Directors of the Company will offer themselves for election or re-election at the 2016 AGM. Having received advice from the Nomination Committee, the Board is satisfied that each director is qualified for election or re-election by virtue of their skills, experience and commitment to the Board.

#### Operational governance The Management Board

Responsibility for the day-to-day management of our business and operations rests with the Chief Executive, who operates through the Management Board – the principal executive committee within Hays. In performing this role, the Management Board also has responsibility for monitoring detailed performance of all aspects of our business.

The Management Board, which meets monthly, is chaired by the Chief Executive and also comprises the Group Finance Director, the Company Secretary & General Counsel, the Chief Marketing Officer, the Group Technology Director and the Managing Directors of the Group's three main operating divisions and is attended by the Group Head of People and Culture. Each Management Board member has a clearly defined remit, business objectives and financial budget within which they operate. Our organisational structure is built around three regions globally: UK & Ireland; Continental Europe & Rest of World; and Asia Pacific. Regional Managing Directors operate their business through regional boards, which comprise key business and functional managers with specific responsibilities within those regions. Each business is given operational autonomy, as far as possible, within a wellestablished internal control framework which consists of, among other things, a Group-wide set of policies and procedures, operational delegated authorities and policies on antibribery and corruption, competition compliance, conduct and ethics, and whistleblowing.

#### The role of the Hays plc Board

The Board is collectively responsible to the Company's shareholders for the long-term success of the Company. It sets the Company's strategic objectives and determines the risk appetite and control framework within which those objectives are achieved. The Board provides effective oversight of the Company and its businesses within a robust governance structure that helps achieve the long-term success of the Company and deliver sustainable shareholder value.

The Board also provides leadership of the Company and direction for management, ensuring that the necessary resources are in place for the Company to meet its objectives and it keeps under review management's performance in regard to achieving those objectives.

Our aim is to be the world's pre-eminent specialist recruitment business. In pursuit of that aim, our employees across the globe work towards achieving our Strategic Priorities, set out on page 20. The Board closely monitors management and its delivery of a sustainable and profitable business, ensuring it continues to operate within the appropriate risk-reward culture. The Board has established a core set of values, which it adheres to and promotes throughout the Group. These values, which underpin our skills, behaviours and way of doing business, are being ambitious, being passionate about people, being expert at what we do and being inquisitive about the world of work. These values serve to engender an entrepreneurial culture within Hays, which is critical to our continued success without promoting excessive risk-taking.

#### **Role of the Non-Executive Directors**

Hays' non-executive directors have a broad and complementary mix of business skills, knowledge and experience acquired across sectors and geographies. This allows them to provide strong, independent and external perspectives to Board discussions, which complement the skills and experience of the executive directors. In turn, this leads to a diversity of views being aired at Board meetings, robust and constructive debate and optimal decision-making. At the same time, it also reduces the likelihood of any one perspective prevailing unduly.

A key role performed by the non-executive directors is the scrutiny of executive management in meeting agreed objectives and monitoring the reporting of performance. They also ensure that financial controls and systems of risk management are both rigorous and appropriate for the needs of the business.

The terms and conditions of appointment of non-executive directors, including the expected time commitment, are available for inspection at the Company's registered office, and a pro forma letter of appointment is also available on the Company's website.

During the year, the Board considered the independence of each of the non-executive directors, save for the Chairman who was deemed independent by the Board at the date of his appointment. In doing so, it concluded that each non-executive director remained independent of management and free from any relationship that could interfere with the exercise of their independent judgment. In making the assessment, the Board recognised that 15 November 2016 will represent nine years since Paul Harrison was first elected by shareholders; notwithstanding the length of his tenure, the Board believe Paul Harrison continues to demonstrate independence of thought and judgment and as such the Board will continue to deem him independent for the purposes of the Code. All of Hays' directors are expected to act in the best interests of the Company.

#### **Chairman and Chief Executive**

The roles of the Chairman and Chief Executive are separate, with a clear division of responsibilities between them which is set out in writing; the responsibility for this separation of duties rests formally with the Board.

As Chairman, Alan Thomson presides over the Board and is responsible for its leadership and overall effectiveness. In doing so, he fosters and helps to maintain an effective working relationship between the executive and non-executive directors.

As Chief Executive, Alistair Cox has responsibility for the day-to-day management of the Company's business and the implementation and delivery of the Board strategy.

This separation of roles enhances the independent oversight of executive management by the Board and more closely aligns the Board with shareholders. It also means that no one individual within the Company has unfettered powers of decision making.

#### **Senior Independent Director**

The Board appointed Paul Harrison to the position of Senior Independent Director on 9 November 2011. In performing this role Paul provides shareholders with someone to whom they can turn if ever they have concerns which they cannot address through the normal channels, for example with the Chairman or executive directors. Similarly, as Senior Independent Director Paul is available as an intermediary between his fellow directors and the Chairman. While there were no requests from directors or shareholders for access to the Senior Independent Director during the year, the role serves as an important check and balance in Hays' governance process. In the fulfilment of his role Paul ensures he maintains a thorough understanding of the views of the Company's shareholders.

Key roles and responsibilities of these positions, and that of the Company Secretary, are provided opposite.

#### Matters reserved for the Board

A schedule of formal matters reserved for the Board's decision and approval is available on our website, haysplc.com. These largely relate to matters of governance and business where independence from executive management is important, and include the following:

- Approving financial results and other financial, corporate and governance matters;
- Approving Group strategy;
- Approving appointments to the Board;
- Approving and recommending dividends as appropriate and deciding dividend policy;
- Reviewing material litigation;
- Approving major capital projects, acquisitions and disposals;
- Approving material contracts;
- Reviewing annually the effectiveness of internal control and the nature and extent of significant risks identified by management and associated mitigation strategies; and
- Approving the annual budget.

No changes to the schedule of matters were made during the year. Board decisions are usually by consensus at Board meetings. On occasion, decisions may be taken by a majority of Board members. In the case of an equality of votes, Hays' Articles of Association provide the Chairman with a second or casting vote.

#### **Key roles and responsibilities**

#### Alan Thomson Non-Executive Chairman

- Leadership and the effective
- Chairing the Board and Nomination Committee
- Setting the agenda, style and tone of Board discussions including promoting openness, debate and effective individual contribution
   Ensuring that all directors receive
- Ensuring that all directors receive clear and accurate information or a timely basis
- Ensuring the effectiveness of the Board through induction, ongoing training and regular evaluations
- Effective communications with shareholders

#### Alistair Cox Chief Executive

- Day-to-day management of the Group's business
- Formulating strategic business objectives for Board approval and implementing approved strategic objectives and policies
- Managing and optimising the operational and financial performance of the business in conjunction with the Group Finance Director
- Fostering a good working relationshi with the Chairman
- Chairing the Management Board and developing senior talent within the business for succession planning

## Paul Harrison Senior Independent Director

- Acting as a sounding board for the Chairman
- Serving as an alternative contact and intermediary for other directors and shareholders
- Leading the Chairman's annual performance appraisal and ultimate succession

#### **Doug Evans**

#### **Company Secretary and General Counsel**

- Committees and the Management Board
- Providing legal and governance support to the Board as a whole and directors individually
- Ensuring that the Group complies with all relevant legal, regulatory and governance requirements

#### **Board commitment**

The Board has established a policy permitting its executive directors to hold only one external non-executive directorship, subject to any possible conflict of interest. This ensures that executive directors retain sufficient time for and focus on the Company's business, whilst allowing them to gain external Board exposure as part of their leadership development. Executive directors are permitted to retain any fees paid for such services. Details of the annual rate of fees payable to each of the executive directors for their tenure during the year ended 31 March 2016 (the year-end date of the relevant companies) are shown below:

external commitments are reviewed each year to ensure that they too have sufficient time commitment for the fulfilment of their Board responsibilities. Key external commitments of the Board are included within their biographies on pages 50 and 51.

The Board considered the commitments.

The Board considered the commitments of the Chairman and is satisfied that he has sufficient time to devote to his Board responsibilities with Hays.

While the Company does not have a similar

policy for non-executive directors, their key

Director	Fee	External appointment
Alistair Cox*	£80,000	3i Group plc
Paul Venables**	£53,000	Wincanton plc

- \* Stepped down as a non-executive director on 10 November 2015.
- \*\* Stepped down as a non-executive director on 16 July 2015.

# **LEADERSHIP**CONTINUED

#### **Information and support**

The Board meets regularly throughout the year and agrees a forward calendar of matters that it wishes to discuss at each meeting. Standing items, including operational, functional and financial reviews and Committee updates are considered at each scheduled Board meeting, with unplanned items such as commercial or property-related decisions being considered as and when required. The Chairman, in conjunction with the Chief Executive and Company Secretary, plans the agenda for each Board meeting and ensures that supporting papers are clear, accurate, timely and of sufficient quality to enable the Board to discharge its duties.

All Board directors have access to the Company Secretary, who advises them on Board and governance matters. As well as the support of the Company Secretary, there is a procedure in place for any director to take independent professional advice at the Company's expense in the furtherance of their duties, where considered necessary.

#### **Our culture**

Hays is a people business and people are at the core of what we do. As such we foster a meritocratic and entrepreneurial culture, which is reflected in our four brand values of:

- Expert
- Ambitious
- Passionate about People; and
- Inquisitive

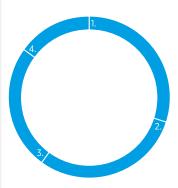
To support this culture we maintain an open style of communication, which is designed to both identify issues early, and also to recognise potential opportunities, so that in both cases appropriate action can be taken in terms of reducing any negative impact on the business whilst ensuring opportunities are exploited.

These characteristics and brand values are core to our Group culture and are supported via the following mediums and underpinned by the Hays Group Policies and Procedures:

- Corporate communications
- Global intranet
- Hiring, induction, training and promotion criteria

#### Board focus during 2016 - What the Board has done in the year

#### Percentage of time spent by the Board



- 1. Developing a successful strategy 30%
- 2. Ensuring appropriate financial management 30%
- 3. Implementing governance and ethics and monitoring risk 25%
- 4. Stakeholder engagement 15%

#### 1. Developing a successful strategy

- Attended a Group strategy day, with members of the Management Board and other senior executives, to consider key strategic priorities and challenges faced across the business
- Approved the Group strategy and reviewed associated performance
- Visited operations in Australia, Japan and the UK, receiving presentations from senior management on business performance, the state of the market, strategy, succession planning and opportunities
- Reviewed strategy plans and received reports on the operational performance for the Group's regions
- Received reports on technology and innovation and related industry developments
- Reviewed Group risk

# 2. Ensuring appropriate financial management

- Received and considered regular reports on the Group's financial performance
- Approved financial announcements for publication
- Approved the annual budget
- Approved dividend policy, payments and recommendations as appropriate, including consideration of a special dividend
- Reviewed and approved the Group's refinancing of its new revolving credit facility
- Met with the Company's financial adviser and corporate brokers
- Considered ad hoc property and finance-related transactions

# 3. Implementing governance and ethics and monitoring risk

- Performed the annual review of the effectiveness of internal control and the nature and extent of risks identified together with mitigation plans
- Reviewed regular reports on legal and compliance matters from the Company Secretary
- Received formal training updates on corporate reporting, legal and regulatory matters
- Reviewed Board and Committee effectiveness
- Reviewed and approved minor changes to the terms of reference of the Board Committees
- Reviewed the Directors' Conflicts of Interest procedures
- Reviewed the Company's compliance with the Code
- Received updates and reviewed procedures in connection with the implementation of the Market Abuse Regulation

#### 4. Stakeholder engagement

- Considered the results from TALKback, the Group's employee engagement survey
- Considered and approved invitations under the Company's all-employee share plans
- Received regular updates on views and feedback from investors
- Considered the Company's investor relations strategy
- Considered and reviewed the leadership and development strategy
- Reviewed the Group's succession plans and assessed risks and options

#### **Board attendance**

The Board met a total of seven times during the year. In addition, the Board attended an annual Strategy Review meeting with the Management Board being present. Six Board meetings were held in the UK and one in Sydney, Australia.

Board and Committee attendance for scheduled meetings during the year are shown below.

Board and Committee attendance	Board	Audit Committee	Nomination Committee	Remuneration Committee
Alan Thomson	7 of 7	=	4 of 4	-
Alistair Cox	7 of 7	-	_	_
Paul Venables <sup>(1)</sup>	6 of 7	-	_	_
Paul Harrison	7 of 7	4 of 4	4 of 4	4 of 4
Victoria Jarman	7 of 7	4 of 4	4 of 4	4 of 4
Torsten Kreindl	7 of 7	4 of 4	4 of 4	4 of 4
MT Rainey <sup>(2)</sup>	3 of 3	2 of 2	1 of 1	2 of 2
Richard Smelt <sup>(3)</sup>	3 of 4	2 of 2	1 of 2	2 of 2
Pippa Wicks <sup>(4)</sup>	7 of 7	4 of 4	2 of 4	4 of 4
Peter Williams	7 of 7	4 of 4	4 of 4	4 of 4

- (1) Unable to attend one Board meeting due to a prior commitment.
- (2) Appointed 14 December 2015.
- (3) Retired from the Board on 11 November 2015. Unable to attend one Board and Nomination Committee meeting due to a prior commitment.
- (4) Unable to attend two Nomination Committee meetings due to prior commitments.

#### Risk management and internal control

The Board has overall responsibility for the Group's internal control systems and for reviewing their effectiveness. This has been designed to assist the Board in making better, more risk-informed, strategic decisions with a view to creating and protecting shareholder value. In practice, the Board delegates the task of implementing its policy on risk and control to management. Further support and assistance is provided by an independent Internal Audit function, details of which are provided in the Audit Committee Report.

The Management Board oversees an enterprise risk management system which allows for a holistic, top-down and bottomup view of key risks facing the business. These are recorded in a Group risk register, which is reviewed at least annually by the Management Board and submitted to the Board thereafter to enable it to carry out its risk oversight responsibility. This exercise involves a current and forward look at various risks affecting the business and prioritising them according to risk magnitude and likelihood. Risks covered include operational, business and compliance risks as well as financial risks. Each risk is assigned an owner with current and future risk mitigation procedures detailed, with the continuing monitoring of these undertaken on an ongoing basis. The principal risks currently facing the business are detailed in the Strategic Report.

The Group Risk Committee assists the Management Board in providing strategic leadership, direction, reporting and oversight of the Group's risk framework. The Committee is chaired by the Group Finance

Director and membership includes representation across the global network and comprises operational, IT and finance functions. Meetings are held three times a year, with activities and recommendations reported to the Management Board. The Hays plc Board also has oversight of the Committee and its activities

The Board reviews the Group strategy and approves a budget for the organisation each year, to ensure that the performance of the business is in line with the plan and financial and operating reporting procedures are in place. Comprehensive annual budgets and forecasts are approved by the Management Board and business divisions. Monthly progress and variances are reported to the Management Board and subsequently to the Board at each meeting as part of the control process.

Complementing these financial controls is a set of Group-wide policies and procedures addressing non-quantifiable risks. These include the Group's Code of Conduct and Ethics, Anti-Bribery and Corruption Policy, and whistleblowing arrangements. The Board regularly receives management and Committee reports which also form part of the internal control system.

The Group's internal control procedures are subject to regular review and provide an ongoing process for identifying, evaluating and managing significant risks. This is in accordance with the Guidance on Risk Management and Internal Control and Related Financial and Business Reporting (September 2014). The Board recognises that such a system has its limitations in that risk management requires independent

judgment on the part of directors and executive management. Internal controls are designed to manage rather than eliminate the risk of failure to achieve business objectives, and can provide only reasonable and not absolute assurance against material misstatement or loss.

In accordance with its regulatory obligations, the Board, with the assistance of the Audit Committee, carried out an annual assessment of the effectiveness of the Group's risk management and internal control system during the reporting period. During the course of its review, the Board did not identify or hear of any failings or weaknesses that it determined to be significant and it therefore concluded that they are operating effectively.

#### **Conflicts of interest**

Procedures are in place for the disclosure by directors of any interest that conflicts, or possibly may conflict, with the Company's interests and for the appropriate authorisation to be sought if a conflict arises, in accordance with the Company's Articles of Association. In deciding whether to authorise a conflict or potential conflict of interest only those directors that have no interest in the matter under consideration will be able to take the relevant decision; in taking such a decision the directors must act in a way they consider, in good faith, will be most likely to promote the success of the Company and may impose such limits or conditions as they think fit. The Board has reviewed the procedures in place and considers that they continue to operate effectively. There were no actual or potential conflicts of interest which were required to be authorised by the Board during the year under review or to the date of this report.

#### RELATIONS WITH SHAREHOLDERS

#### **Engagement with investors**

Responsibility for shareholder relations rests with the Chairman, Chief Executive and Group Finance Director. They ensure that there is effective communication with shareholders on matters such as governance and strategy, and are responsible for ensuring that the Board understands the views of major shareholders on such matters.

The Company's investor relations programme is supported by a dedicated Investor Relations team which acts as the primary point of contact with the investor community and is responsible for managing ongoing relations with investors and shareholders. The Board receives regular reports from the Investor Relations team. Feedback from meetings held between executive management, or the Investor Relations team, and institutional shareholders is also reported to the Board.

As a part of a comprehensive investor relations programme, formal meetings are scheduled with investors and analysts to discuss the Group's interim and final results. In the intervening periods, Hays continues its dialogue with the investor community by meeting key investor representatives, holding investor roadshows and participating in conferences. Meetings with debt providers, principally the Company's banks, also take place on a regular basis. During the year, the executive directors and senior management met with almost two hundred institutions around the world, interacting with shareholders and potential shareholders. Presentations to analysts are posted on the Company's website at haysplc.com and if you would like to know more about our relations with shareholders please contact ir@hays.com.

As a reflection of the success of Hays' investor relations efforts, Hays was ranked No. 3 in the 2016 Extel Survey for best investor relations by a listed company in the European Support & Business Services category. Within the survey, Alistair Cox, Paul Venables and David Walker were also ranked in the top three of their respective categories of best Chief Executive Officer, best Chief Financial Officer and best IR Professional. Additionally, the Hays investor relations team ranked No. 3 in the equivalent 2016 Institutional Investor Survey, within which Alistair Cox, Paul Venables and David Walker ranked in the top two spots of their respective categories.

#### Investor meetings held in FY16

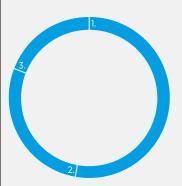
	United Kingdom	Continental Europe	North America	Total
Alistair Cox	34	18	18	70
Paul Venables	78	43	23	144
Investor Relations team	127	68	47	242
Other senior management	17	4	5	26

#### **Annual General Meeting**

The Board uses the Company's AGM to communicate with investors and welcomes their participation. All shareholders are entitled to attend the AGM, at which the Board members are present. The Board views the AGM as a good opportunity to meet with its smaller, private shareholders. A summary presentation of results is given by the Chief Executive before the formal business of the meeting is conducted. All shareholders present can question the Chairman, the Chairmen of the Committees and the rest of the Board both during the meeting and informally afterwards.

The Notice of AGM and related papers are sent to shareholders at least 20 working days before the meeting. Voting on all resolutions at the AGM is by means of a poll, which, reflecting the number of voting rights exercisable by each member, is considered by the Board to be a more democratic method of voting. As soon as practicable following the conclusion of the AGM, the proxy votes cast, including details of votes withheld, are announced to the London Stock Exchange via the Regulatory News Service and published on our website.

#### Geographic breakdown of investor meetings



- 1. United Kingdom 53%
- 2. Continental Europe 28%
- 3. North America 19%

#### **EFFECTIVENESS** NOMINATION COMMITTEE REPORT



**Alan Thomson** Chairman of the Nomination Committee

#### Dear Shareholder

The Nomination Committee has continued to support the Board during the year in ensuring its composition has the right balance of skills, experience, independence and knowledge to best serve the business and fulfil the Board's responsibility to shareholders in the ever-changing environment in which the Company operates.

An ongoing area of focus for the Committee is succession planning. As Chairman of both the Committee and the Company, I am acutely aware of the need to ensure there are no gaps in skills or experience as Board members reach the end of their relevant terms, whether three years, six years, or longer. Paul Harrison will reach the ninth anniversary of his election by shareholders to our Board shortly after this year's Annual General Meeting in November. The Committee have considered carefully whether there are any factors, circumstances or relationships, that could be considered to compromise Paul's independence and it concluded that he remains independent in character and judgment. I am therefore delighted that Paul has agreed to remain as a non-executive director at Hays plc for a further year. Planning for his succession, and that in future years of fellow directors, continues.

With Richard Smelt having retired during the year, the Nomination Committee worked on the profile of the individual required to be

Ongoing succession planning remains an area of focus for the Committee

recruited to fill that vacancy and also to ensure the Board has the right skills and experience to fulfil the Board's aim for Hays to be the world's pre-eminent specialist recruitment business.

The Zygos Partnership was appointed to facilitate the appointment of MT Rainey, who was appointed by the Board on 14 December 2015, and we will continue to work with them as we consider further opportunities as vacancies arise.

Board appointments will continue to be made on merit, and the Committee recognises the benefits of diversity and, provided we remain true to our key principles, we will aim to build on our existing diverse composition in the future.

#### **Alan Thomson**

Nomination Committee Chairman 1 September 2016

#### **Role of the Nomination Committee**

The role of the Committee is summarised below and detailed in full in its terms of reference, a copy of which is available on the Company's website (haysplc.com) under Corporate Governance.

The main responsibilities of the Committee are to:

Review the structure, size and composition (including skills, knowledge, experience, diversity and balance of executive and non-executive directors)

of the Board and its Committees and make recommendations to the Board with regard to any changes;

- Consider succession planning for directors and other senior executives;
- Identify and nominate for the approval of the Board, candidates to fill Board vacancies; and
- Keep under review the time commitment expected from the Chairman and the non-executive directors.

#### **Membership and meetings**

The Committee is appointed by the Board. It is chaired by the Chairman of the Board and comprises the non-executive directors. all of whom are independent, save for the Chairman who was independent on appointment. The names and qualifications of the Committee's current members are set out in the directors' biographies on pages 50 and 51.

The Committee meets as required and did so on four occasions during the year and all members were in attendance except Pippa Wicks who could not attend two meetings and Richard Smelt who could not attend one meeting, due to prior commitments. Other regular attendees at Committee meetings include the Company Secretary and, on invitation, the Chief Executive and Group Finance Director.

November

May

October

	2015	2015	2015	2010
Number of scheduled meetings in FY16				
Committee member		м	eeting attend	ance FY16
Alan Thomson (Chairman)		•	•	
Paul Harrison	•	•		
Victoria Jarman	•			
Torsten Kreindl	•			
MT Rainey <sup>(1)</sup>	0	0	0	
Richard Smelt <sup>(2)</sup>	•	0	0	0
Pippa Wicks	•	0	0	
Peter Williams				
(1) MTD: : :   1	2015			

August

(1) MT Rainey was appointed to the Board on 14 December 2015. (2) Richard Smelt retired from the Board on 11 November 2015.

#### Main Committee activities during the financial year

- Considered Board succession plans
- Reviewed the composition of the Board and its Committees
- Reviewed the Committee's terms of reference
- Considered the appointment of a further non-executive director
- Considered and recommended the election and re-election of each director, as appropriate, at the AGM

### **EFFECTIVENESS**

#### CONTINUED

#### Non-executive director appointment process

The Company adopts a formal, rigorous and transparent procedure for the appointment of new directors and senior executives with due regard to diversity. Prior to making an appointment, the Committee will evaluate the balance of skills, knowledge, experience and diversity on the Board and, in light of this evaluation, will prepare a description of the role and capabilities required, with a view to appointing the best-placed individual for the role. In identifying suitable candidates, the Committee uses open advertising or the services of external advisers to facilitate the search and considers candidates on merit and against objective criteria and ensuring that appointees have sufficient time to devote to the position, in light of other significant commitments, and no conflicts of interest.

A long-list of potential candidates would be drawn up, from which an appropriate number would be shortlisted for interview based upon their fulfilment of the appointment criteria. The Committee would then recommend to the Board the appointment of the preferred candidate (or candidates, if there is more than one considered suitable) for subsequent appointment.

During the year the Committee retained The Zygos Partnership in respect of MT Rainey's appointment and they remain engaged as further non-executive director appointments are considered. The Zygos Partnership is an independent executive search consultancy and it has no other connection with the Company.

In the year ahead, the Committee will continue to assess the Board's composition and how it may be enhanced and will consider diversity (gender and experience) and geographic representation and continue to use independent consultants as appropriate to ensure a broad search for suitable candidates.

Board composition is routinely reviewed to ensure that the balance of skills, knowledge and experience of the Hays Board remains appropriate to its business.

Hays' Group policy is to hire the best candidates for all positions at all levels throughout the business, irrespective of gender, including candidates at Board level. The Board has not set any specific aspirations in respect of gender diversity at Board level and supports fully the Code principles in respect of diversity. However, the Board is of the view that diversity is less about quotas, and recognises the benefits of diversity, of which gender is one aspect, and it will continue to ensure that this is taken into account when considering any particular appointment, whilst ensuring appointments are made on merit and ability to enhance the performance of the business.

#### **Succession planning**

A key task of the Committee is to keep under review the Company's succession plans for members of the Board over the short, medium and longer term, to ensure the Board remains appropriately balanced between new and innovative thinking and longer-term stability. The focus during the 2016 financial year has been on identifying a suitable replacement for Richard Smelt, as well as planning for the succession of other Board members.

Board appointment criteria are considered automatically as part of the Committee's approach on succession planning. The Committee believes that limited tenure and the subsequent enforced retirement of directors is not always appropriate for sound business leadership. Accordingly, matters of director tenure are viewed on a case-by-case basis.

At present, the Board has not set any specific aspirations in respect of gender diversity though it believes that refreshment of the Board should take into account the need to consider diversity in all forms.

#### Tenure of non-executive directors

Appointments to the Board are made for initial terms not exceeding three years and are ordinarily limited to three such terms in office.

#### **Director performance**

Having reviewed the independence and contribution of directors, the Committee confirms that the performance of each of the directors standing for election or re-election at the 2016 AGM continues to be effective and demonstrates commitment to their roles, including independence of judgment, commitment of time for Board and Committee meetings and any other duties.

Accordingly, the Committee has recommended to the Board that all current directors of the Company be proposed for election or re-election, at the forthcoming AGM.

#### **Board induction and development**

On appointment, each director takes part in a tailored and comprehensive induction programme which is designed to give him or her a deep understanding of the Company's business, governance and stakeholders. Elements of the programme include:

- Senior management briefings to provide a business overview, current trading conditions and strategic commercial issues;
- Meetings with the Company's key advisers and major shareholders, where necessary;
- Business site visits across regions;
- A legal and regulatory briefing on the duties of directors of listed companies;
- Details of the Group corporate structure, Board and Committee structures and arrangements, and key policies and procedures; and
- The latest statutory financial reports and management accounts.

The Board has a clear understanding of its role and interacts effectively with management

The Chairman, in conjunction with the Company Secretary, ensures that directors are provided with updates on changes in the legal and regulatory environment in which the Company operates. These are incorporated into the annual agenda of the Board's activities along with wider business and industry updates; the Chairman also keeps under review the individual training needs of Board members. The Company's principal external advisers provide updates to the Board, at least annually, on the latest developments in their respective fields, and relevant update sessions are included in the Board's strategy meetings. The Company Secretary presents corporate governance reports to the Board as appropriate, together with any relevant technical directives issued by the Company's auditor. In this way, each director keeps their skills and knowledge current so they remain competent in fulfilling their role both on the Board and on any Committee of which they are a member.

#### **Board evaluation**

During the 2016 financial year in accordance with Code Provision B.6.2, the effectiveness of the Board was assessed through an external Board evaluation process, conducted by ICSA Board Evaluation (ICSA). ICSA has no other connection with the Company (the Company uses ICSA Software Limited for entity management and Board portal solutions). One-to-one meetings were held between the ICSA evaluator and the directors and the Company Secretary. During the meetings, seven broad topics were considered and the evaluator ensured that pre-defined constituent elements of each topic were covered to ensure consistency in the evaluation. The topic areas were Board responsibilities, oversight, meetings, Board support, Board composition, working together and outcome and achievements. Committee effectiveness was also assessed separately. Results were presented to the Board by the external evaluator and areas for improved operation identified and agreed.

The outcome of the evaluation, with few recommendations being made and which are discussed below, indicated that the Board is performing well.

The report noted that the Board has a clear understanding of its role and responsibilities and fulfils its oversight role effectively. The interaction by the Board with management is effective and within the Board itself the executive and non-executive members engage well. The division of responsibilities between the Chairman and Chief Executive are well understood and matters that are reserved to the Board are considered appropriate and regularly and properly reviewed.

Board composition was considered to be well balanced in terms of both numbers and the executive to non-executive ratio. Whilst Board membership has evolved with the Company, the need to remain dynamic in addressing the needs of the business moving forward was acknowledged. In terms of working together, the Board is considered cohesive, with an open style and no one individual or group dominating and displays good chemistry.

Support for the Board is considered to be a strength and the relationship between the Company Secretary and the Board is good. Access to professional advice is readily available and Board members receive regular updates on legal and regulatory matters, with the Chairman taking a close interest in Board education and Board development generally.

Whilst the Board calendar had undergone some change in recent years, it was considered that further refinements could be made to improve performance generally. The Board continues to refine its approach to risk, as identified in prior evaluations, and the executive's steps in this area had brought matters more into focus for the Board. One area of recommendation for the Board as part of the evaluation was to consider what measures could be taken to enhance its reviews of the effectiveness of the risk management process. Consideration was given to the further review of risk either within the Board or Audit Committee calendar or, as suggested, through the establishment of a separate Board risk committee. The Board did not consider that this would be necessary or appropriate at this time.

In addition to the Board and Committee evaluation, the Chairman evaluated the individual performance and effectiveness of each director. The Senior Independent Director led a separate appraisal of the Chairman's performance with his fellow non-executive directors, which took into consideration both the executive and non-executive directors' views.

# ACCOUNTABILITY AUDIT COMMITTEE REPORT



**Victoria Jarman**Chairman of the Audit Committee

The Audit Committee has supported the Board in ensuring the Annual Report is fair, balanced and understandable; in ensuring the integrity of the Group's financial statements and the effectiveness of internal control, shareholders are in turn able to assess the Company's performance, business model and strategy.

#### **Dear Shareholder**

I am pleased to present to you the Audit Committee report prepared in accordance with the 2014 edition of the Code.

We have revised the Committee's Terms of Reference to bring them in line with the 2016 edition of the Code, under which it is operating for future financial years.

You will be aware from prior years' Reports that we committed to undertake a full tender of the Company's external audit contract this year, which commenced in early 2016. Following a comprehensive process the Committee recommended to the Board that PwC be put forward to shareholders for appointment at the Company's 2016 AGM. I would like to record my thanks to all those involved in the process, including the unsuccessful tenderers, as the time and effort invested by all was significant. On behalf of the Company my thanks also go to Deloitte for their role as the Company's auditor over many years.

In some way a reflection of the world in which we live, the Committee has spent time during the year assessing the potential for, and impact of, the various forms of cybercrime that may befall us. As a company, technology is very important to us and the way we operate, but technology also represents a significant risk and it is important we keep on top of such risks and the Committee, along with the Board, keep this very much in focus. On the subject of risk, I am pleased with the progress being made by the Group Risk Committee.

The Committee provides oversight of the Company's enterprise risk management framework and continues to be satisfied that the Board maintains sound risk management and internal controls.

Another aspect of the Committee's work this year, also touching on the risk landscape, has been in supporting the directors in their assessment of the long term viability of the Company for the purposes of the Code. The work built on the existing robust process we have in place around risk assessment and mitigation and will hopefully provide shareholders with further comfort in the way the Company is managed and operated.

Technology is very important to us but can also present significant risk

In addition to discharging its financial reporting, internal control and risk management responsibilities, including supporting the Board in ensuring the Annual Report, as a whole, is fair, balanced and understandable, during the course of the year the Committee also considered, amongst other matters, audit effectiveness (both internal and external), non-audit services policy and the Group's whistleblowing policy and procedures. Further detail on the Committee's activities during the year under review is provided below, which I hope will provide shareholders with the necessary information for them to assess the Company's performance, business model and strategy.

#### **Victoria Jarman** Audit Committee Chairman 1 September 2016

#### **Role of the Audit Committee**

The Committee's terms of reference are available on the Company's website (haysplc.com) under Corporate Governance.

The key responsibilities of the Committee are to:

- Monitor the integrity of the financial statements of the Company, including annual and half year reports, interim management statements, and other formal announcements relating to its financial performance, and reviewing and reporting to the Board on significant financial reporting issues and judgments;
- Where requested by the Board, review the content of the Annual Report and advise the Board whether, taken as a whole, it is fair, balanced and understandable and provides the information necessary for shareholders to assess the Company's performance, business model and strategy;
- Recommend to the Board for approval by shareholders, the appointment, reappointment or removal of the external Auditor;
- Monitor the relationship with the Company's external Auditor, including consideration of fees, audit scope and terms of engagement;
- Review the effectiveness and objectivity of the external audit and the Auditor's independence;
- On engagement of the external Auditor, review the policy for the provision of non-audit services and monitor compliance:
- Monitor and review the Company's internal control and risk management systems;
- Monitor and review the effectiveness of the Company's Internal Audit function; and
- Ensure compliance with laws, regulations, ethical and other issues, including that the Company maintains suitable arrangements for employees to raise concerns in confidence

#### **Membership and meetings**

The Committee is appointed by the Board from its independent non-executive directors. Biographies of the Committee's current members are set out on pages 50 and 51.

	August 2015	November 2015	February 2016	May 2016
Number of scheduled meetings in FY16	•	•		•
Committee member			Meeting attend	ance FY16
Victoria Jarman (Chairman)				
Paul Harrison				
Torsten Kreindl				
MT Rainey <sup>(1)</sup>	0	0		
Richard Smelt <sup>(2)</sup>			0	0
Pippa Wicks				
Peter Williams				

- (1) MT Rainey was appointed to the Board on 14 December 2015.
- (2) Richard Smelt retired from the Board on 11 November 2015.

The Chairman of the Committee and its financial expert, Victoria Jarman, is a Chartered Accountant who also chairs the Audit Committee of Equiniti Group plc. All Committee members are financially literate.

The Committee discharges its responsibilities through a series of scheduled meetings during the year, the agenda of which is linked to events in the financial calendar of the Company. The Committee met four times during the financial year and all members were in attendance at all meetings during their tenure.

The Committee commissions reports, either from external advisers, the Head of Internal Audit, or Group management, as required, to enable it to discharge its duties. The Group Finance Director and the Group Financial Controller attend its meetings. as do the external Auditor and the Head of Internal Audit, both of whom have the opportunity to meet privately with the Committee Chairman, in the absence of Group management. The Chairman of the Board and the Chief Executive are also invited to, and regularly attend, Committee meetings.

#### Main Committee activities during the financial year

- Approved the annual Committee programme
- Reviewed financial results for publication
- Considered the external audit plan and reviewed the results of the audit
- Approved the internal audit plan and reviewed its findings
- Reviewed the new requirements relating to external auditor appointments and audit partner rotation
- Undertook a tender process for the selection of the external audit
- Reviewed the non-audit services provided by the external auditor
- Reviewed the risk management and controls framework and its effectiveness, together with the Group's principal risks
- Considered all aspects of IT operations and risks including cyber
- Reviewed the performance and effectiveness of the external auditor
- Reviewed the performance and effectiveness of the internal audit function

- Reviewed the Group's whistleblowing arrangements
- Carried out a review of the Committee's effectiveness and reviewed progress on matters arising from previous assessments
- Considered the Code requirements concerning fair, balanced and understandable reporting
- Considered the Company's long-term viability
- Recommended the Audit Committee Report for approval by the Board
- Reviewed senior finance personnel across the Group
- Held discussions with the external auditor and the Head of Internal Audit without management being present

#### **Annual Report review**

In addition to its work described here, the Committee has reviewed the financial and narrative disclosures in this year's Annual Report. It has advised the Board that, in its view, taken as a whole, the Annual Report is fair, balanced and understandable and provides the information necessary for shareholders to assess the Group's performance, business model and strategy.

#### Fair, balanced and understandable

In making its recommendation to the Board that the Annual Report, taken as a whole, is fair, balanced and understandable, the Committee's robust governance approach, included:

- Comprehensive Group and subsidiary accounts process, with written confirmations provided by the regional senior management teams on the health of the financial control environment;
- Reviews of the Annual Report undertaken at different levels of the Group and by the senior management team that aim to ensure consistency and overall balance;
- External audit review;
- Clear guidance and instruction of the requirement provided to contributors;
- Written confirmation that information provided has been done so on a fair and balanced basis;
- Additional scrutiny by senior management; and
- Additional reviews by the Committee Chairman of the draft Annual Report in advance of the final sign-off in the context of the revised Code provision.

Final sign-off is provided by the Board, on the recommendation of the Committee.

#### Significant issues considered during the year

In reviewing both the half and full year financial statements, the following issues of significance were considered by the Committee and addressed as described. These matters are described in more detail in note 3 to the Consolidated Financial Statements.

#### Debtor and accrued income recoverability

The recoverability of trade debtors, accrued income and the level of provisions for bad debt are considered to be areas of significant judgment due to the pervasive nature of these balances to the financial statements and the importance of cash collection in the working capital management of the business. The Committee considered the level and ageing of debtors and accrued income, together with the appropriateness of provisioning, by reviewing previous experience of bad debt exposure and the consistency of judgments made year-onyear. The Committee was satisfied that the level of provision and the carrying value of debtors and accrued income is appropriate.

# **ACCOUNTABILITY**CONTINUED

#### Revenue recognition

The main areas of judgment in revenue recognition relate to (i) cut-off as we recognise permanent placement income on the day a candidate starts work, and temporary placement income over the duration of the placement; and (ii) the recognition of temporary contractual arrangements where we act as principal on a gross basis rather than net basis. The Committee discussed and reviewed these areas with both management and the Auditor and remains satisfied that Group accounting policies with regard to revenue recognition have been adhered to and that judgments made remain appropriate.

#### Goodwill

The Committee assessed the carrying value of goodwill by reviewing a report by management which set out the values attributable to each cash-generating unit (CGU), compiled using projected cash flows based on assumptions related to discount rates and future growth rates. The Committee also considered the work undertaken by Deloitte and management's sensitivity analysis on key assumptions. In the case of Veredus the Committee considered the disclosure in respect of this CGU. After discussion, the Committee was satisfied that the assumptions used were appropriate.

#### Pension accounting

Pension accounting is complex and contains areas of significant judgment, most notably those in respect of the discount and inflation rates used in the valuation of the net deficit disclosed in note 22. The Committee reviewed the pension items, including those relating to the adoption of IAS 19 Employee Benefits (Revised), by discussing a report prepared by management based on work performed by the Company's actuary which set the key assumptions used in the calculation of the deficit and related income statement items. The Committee also considered the work performed by Deloitte's specialist pension team in testing the assumptions and was satisfied that the assumptions used and the disclosures in the financial statements are appropriate.

#### **External Auditor**

Both the Committee and the Board keep the external Auditor's independence and objectivity under close scrutiny, particularly in regard to its reporting to shareholders. Deloitte LLP has been the external Auditor of the Group since listing in October 1989. Professional rules require that the Company's audit partner at Deloitte be rotated every five years; the current lead partner, Stephen Griggs, was appointed following the 2011 year-end results.

As reported previously, the Committee has undertaken a full tender of the Company's external audit contract. The Committee is pleased to report that the Board has approved the proposed appointment of PricewaterhouseCoopers LLP as the Company's auditor for the coming financial year. This appointment remains subject to approval by shareholders at the next Annual General Meeting. The Competition and Markets Authority Statutory Audit Services Order 2014 sets out certain regulations in respect of audit tendering and appointments and related audit committee responsibilities which came into effect for financial years commencing on or after 1 January 2015. The Company has complied with the provisions of the Order for the financial year ended 30 June 2016.

#### Auditor Independence and Non-Audit Services Policy

The Committee believes that the issue of non-audit services to Hays is closely related to external Auditor independence and objectivity. The Committee recognises that the independence of the external Auditor may reasonably be expected to be compromised if they also act as the Company's consultants and advisers. Having said that, the Committee accepts that certain work of a non-audit nature is best undertaken by the external Auditor. To keep a check on this, the Committee has adopted a policy to ensure that the provision of any non-audit services by Deloitte does not impair its independence or objectivity.

The key features of the non-audit services policy are as follows:

- The provision of non-audit services provided by the Company's external Auditor be limited to a value of 70% of the average audit fees over a three-year period;
- Any non-audit project work which could impair the objectivity or independence of the external Auditor may not be awarded to the external Auditor; and
- Delegated authority by the Committee for the approval of non-audit services by the external Auditor is as follows:

Authoriser	Value of services per non-audit project
Group Financial Controller	Up to £25,000
Group Finance Director	Up to £150,000
Audit Committee	Above £150,000

Deloitte's fee in respect of its 2016 financial year audit of Hays was £0.9 million. Accordingly, the maximum value of non-audit services that Deloitte could have been engaged by Hays to provide during the financial year 2016 was £0.7 million. The total audit fee for non-audit services provided by Deloitte during the 2016 financial year was £0.7 million (2015: £0.4 million). The main components of the £0.7 million non-audit services were as follows:

- Half year review: £0.1 million;
- Taxation compliance: £0.1 million; and
- Tax advice and other services: £0.5 million, of which £0.3 million related to a transfer pricing project.

Tax advice and other services include the completion of a comprehensive review of our transfer pricing framework to enhance existing arrangements such that the Group will continue to conform to best practice under OECD guidelines. The Group's existing arrangements are well known to Deloitte both in the UK and globally. This, together with the expertise within the firm, meant that they were best placed to partner us in this piece of work.

No single non-audit project undertaken by Deloitte during the 2016 financial year exceeded £302,000. The Company did not pay any non-audit fees to Deloitte on a contingent basis. A summary of the fees paid to the external Auditor is set out in note 6 to the Consolidated Financial Statements.

Having reviewed Hays' non-audit services policy this year, the Committee is satisfied that adequate procedures are in place to safeguard the external Auditor's objectivity and independence.

#### Effectiveness of the external Auditor

The annual effectiveness review was conducted under the guidance of the Committee Chairman, on behalf of the Committee, and covered amongst other things a review of the audit partners, audit resource, planning and execution, Committee support and communications, and Deloitte's independence and objectivity. Overall feedback was positive with resulting improvements, which were largely countryspecific, discussed and implemented. On the basis of this review, the Committee was satisfied with the performance of Deloitte in the fulfilment of its obligations as external Auditor and of the effectiveness of the audit process.

#### Risk management and internal control

The Board is responsible for the adequacy and effectiveness of the Group's internal control system and risk management framework, which in order to fulfil its responsibilities the Board has delegated authority to the Committee.

In order to establish an assessment from both a financial and operational control perspective, the Committee looks to the work of the Internal Audit function, specifically to consider whether significant process and control weaknesses are identified, improved and monitored and that risks have been identified, evaluated and managed.

The Committee considered the Group's risk assessment process, which included coverage across the regions, businesses and functions within the Group, primarily IT and treasury, reviewing the effectiveness of the risk methodology employed, the risk mitigation measures implemented and future risk management and monitoring.

#### **Internal Audit**

The Committee oversees and monitors the work of the Internal Audit function, which reviews key controls and processes throughout the Group on a rolling basis, including resources, scope and effectiveness of the function.

The Group Head of Internal Audit has direct access to the Committee, and meets regularly with both the Committee and its Chairman without the presence of management to consider the work of Internal Audit.

The Committee approved the programme of work for the Internal Audit function in respect of the 2016 financial year, which was focused on addressing both financial and overall risk management objectives across the Group. During the year, 39 Internal Audit reviews were undertaken, with the findings reported to both the Management Board and the Committee, with recommendations tracked and progress subsequently reported back to the Committee.

No significant weaknesses were identified as a result of risk management and internal control reviews undertaken by Internal Audit during the reporting period.

The Committee believes that the Group's enterprise risk management framework needs to continue to evolve in accordance with the growth of the Hays' business around the world. Throughout the financial year the Internal Audit team has continued to enhance the enterprise risk management framework and work with the Group Finance Director and the operating companies across the globe to further develop and embed the framework methodology at a local level. The formation of a Group Risk Committee chaired by the Group Finance Director and comprising senior operators from each region will assist in the management of risk in the Group.

#### Raising concerns at work

The whistleblowing procedure in place across the Group ensures that employees are able to raise any concerns about any possible improprieties in business practices, or other matters, in confidence; this is managed and reported through an external third party.

The disclosures under this arrangement are investigated promptly by Internal Audit and escalated to the Management Board and the Committee as appropriate, with follow-up action being taken as soon as practicable thereafter.

The Committee, as part of its overall review of the Group's system of internal control, reviewed the procedures in place during the reporting period and is satisfied that they are appropriate to the size and scale of the Group.

#### Anti-bribery and corruption

Hays has a zero-tolerance approach to bribery and corruption. The Group Anti-Bribery and Corruption Policy (with specific reference to the UK Bribery Act 2010) is issued to all employees. Overall responsibility for, and oversight of, the Policy lies with the plc Board. Training is provided to all employees annually in local languages and ongoing support is provided when and where necessary. In addition, risk assessments are carried out on an ad hoc basis, for example when new countries are under consideration (whether they are considered to be low or high risk) or prior to entry into new public sector markets. The Committee reviewed the effectiveness of the Policy during the year and concluded that it was sufficient for managing the anti-bribery and corruption risks faced by the Group.

#### **Audit Committee effectiveness**

The Committee considered its effectiveness in discharging its duties during the year. The Committee looked at the work it had carried out during the year and considered that its performance during the year was effective when measured against its terms of reference and general audit committee best practice. Details of the main activities of the Committee and its role and responsibilities have been detailed earlier in this Report.

The Chairman of the Committee will be available at this year's AGM to answer any questions on the work of the Committee.

# REMUNERATION REPORT CHAIRMAN'S ANNUAL STATEMENT AND SUMMARY



**Paul Harrison**Chairman of the Remuneration Committee

### The main objective of the Remuneration Committee is:

To promote the long-term success of the Company by attracting, motivating and retaining highly skilled executives, while strongly advocating and ensuring a culture of high performance and sound values linked to appropriate reward.

#### **During 2016 the Committee:**

Began an in-depth review of the executive remuneration structure in order to determine whether the current policy will continue to complement our future strategy and recognises the challenges relating to the cyclical nature of our business.

## The Committee's priorities and actions for FY17 are:

To continue the review of the executive remuneration structure in preparation for the next shareholder binding vote on the Executive Remuneration Policy at the FY17 AGM. The Committee will ensure adequate time for appropriate consultation and discussion with shareholders if any changes are felt to be required.

To conduct a full tender for an independent adviser to the Committee as a result of PwC stepping down with effect from 30 June 2016 due to their successful bid to be our independent external Auditor.

#### **Dear Shareholder**

I am pleased to introduce our Directors' Remuneration Report for 2016.

## Our business continues to deliver strong results

2016 has been another strong year for Hays. With our markets outside of the UK broadly supportive, management invested to drive good growth of 7% in net fees and, through effective operational management and strong cost control especially in the UK, delivered strong operating profit leverage, with profits up 13% and good cash conversion.

This is the third year in a row that Hays has delivered strong profit performance. Such strong results, allied to outperformance in Hays' share price over the last three years relative to its competitors, has directly contributed towards the reward outcomes for the executive directors both in the annual and long-term incentives, as will be covered below.

## Our executive reward for 2016 reflects these strong results and links pay to performance

#### **Annual Bonus**

Annual Bonus awards reflected the 2016 performance and were 65.76% of the maximum award (82.20% of base salary) for the CEO and the CFO. Maximum opportunity was 125% of base salary. 40% of each award will be deferred into shares for three years.

#### 2013 Performance Share Plan ('PSP')

The 2013 PSP vested at 85.59% of the award (149.78% of salary out of a maximum of 175%) reflecting the three-year performance period that ended on 30 June 2016.

Full details of the executive directors' remuneration for 2016 can be found in the Single Figure on page 70 and the full Annual Report on Remuneration on pages 70 to 85.

The Committee takes very seriously its duty to exercise judgment and ensure outcomes are reflective of the Company's underlying performance and shareholder experience.

No discretion on any element of remuneration was exercised during FY16.

#### **Remuneration for FY17**

The executive directors received base salary increases of 2.0% effective from 1 July 2016. This was in line with the average pay increase for other UK relevant employees.

Executive directors will receive an FY17 PSP grant of 175% of base salary which will vest in 2019 dependent on the performance criteria being met.

Our Chairman's fee and the base fee for the other non-executive directors (NEDs) were also increased by 2.0% from 1 July 2016.

Details of the Chairman's and NEDs' fees can be found on page 83.

#### **Our Committee activities**

During 2016, the Committee formally met four times as well as maintained ongoing dialogue via email or telephone discussion.

Our key regular agenda items include reviewing the basic pay, bonus and PSP awards for the executive directors and other senior executives. The Committee ensures that their targets and objectives are suitably stretching, include the principal Company financial

performance indicators together with longer-term strategic initiatives, and take into account Group risk. We also consider the relationship between executive reward and the reward structures in place for other Group employees. The Committee is always mindful to ensure the strength of the link of performance to reward and that it does not reward for failure.

## A Remuneration Policy fit for the future and long-term sustainability of the business

In December 2015, the Committee began an in-depth review of the overall executive remuneration policy and structure with a view to ensuring that it is still fit for purpose in light of our future strategy over the coming years and the continuing cyclical nature of our business.

While we have a diversified portfolio designed to try and mitigate any substantial swings in business performance by embracing both temporary and permanent candidate placements, wide-ranging business specialisms and a global geographical footprint, we nevertheless are subject to the volatility and vagaries of the economic markets which can create sudden changes within the recruitment industry. In recent months, this has manifested itself through the general uncertainty triggered by the 'Brexit' referendum in the UK and wider global unrest underpinned by changes in countries' political leadership and general instability in certain geographical areas.

In looking to the future therefore, the Committee wants to ensure that our reward structure and remuneration policy complement our future strategy and incentivise our executives to ensure the long-term sustainability of our business in a challenging environment.

# Shareholder consultation and support on any proposed changes are very important to us

This important review of the Remuneration Policy, which is mentioned above, will continue during FY17, with the Committee being mindful that the next shareholder binding vote on our Remuneration Policy is due at the November 2017 AGM.

We strongly value the support of our shareholders and are very aware of the views and guidelines issued by investor bodies on corporate governance, remuneration structures and good practice. The Committee will take into consideration the ongoing debate on executive pay, together with publications issued on these subjects, and will ensure that it allows the appropriate time to discuss and consult with our shareholders should the Committee decide to seek future changes to the Policy.

The Committee is committed to an open and honest dialogue in this respect.

#### **Annual Bonus and PSP Targets for FY17**

When the Committee met in August 2016 to finalise the targets for FY17, it was in the context of a more uncertain economic outlook, especially in the UK following the 'Brexit' referendum result. The Committee carefully considered the targets it should apply to incentive awards (i.e. both annual bonus and PSP awards) for FY17.

We decided to widen the range around the EPS targets for the FY17 annual bonus to reflect the increased uncertainty on FY17 earnings and to ensure that any maximum bonus target would require a level of profit achievement materially above the then consensus external forecast and that achieved in FY16. The annual bonus targets for FY17 will be disclosed in our FY17 annual report.

In setting the EPS target (which represents one-third of the PSP award) for the FY17 PSP award, noting that the mechanics for this are consistent with prior years, it is recognised that the EPS target range is lower in absolute terms than the target applied to the awards made in FY16. However the Committee is comfortable that these targets are no less challenging in relative terms than the targets applied to the FY16 PSP awards and are consistent with external forecasts at that time.

#### Renewal of the Deferred Annual Bonus (DAB) Plan

Our current approved Remuneration Policy requires executive directors to defer 40% of any annual bonus award into shares for a period of three years. During this period, the deferred awards are subject to Malus conditions. The deferral is made under the terms of the Deferred Annual Bonus Plan (DAB). This plan was adopted by shareholders in April 2007 and therefore expires in April 2017. In order for us to continue to operate the current policy in relation to any bonus award made in relation to FY17 (which would be considered at the August 2017 Remuneration Committee meeting), we need to renew the DAB plan. Therefore, it is proposed to put forward a Resolution to renew the DAB at the 2016 AGM. There will be no changes to the current policy operation.

#### Our independent remuneration adviser

During 2016, the Committee engaged the services of PwC as its independent adviser. Following the successful tender by PwC to become the Company's new external Auditor, PwC ceased to advise the Committee from 30 June 2016. During FY17 a full, formal tender process will be conducted to appoint a new independent adviser.

Membership and meetings				
	July 2015	August 2015	December 2015	May 2016
Number of scheduled meetings in FY16	•			•
Senior independent non-executive director		Attenda	nce at scheduled	meetings
Paul Harrison (Chairman)	•			
Independent non-executive directors				
Torsten Kreindl				
Victoria Jarman			•	
Pippa Wicks				
Richard Smelt <sup>(1)</sup>			0	0
Peter Williams	•		•	

- (1) Richard Smelt stood down from the Board at the 2015 AGM.
- (2) MT Rainey joined the Remuneration Committee on 14 December 2015.



MT Rainey<sup>(2)</sup>

For more information on our Terms of Reference, Meetings held in 2016 and the Advisers to the Remuneration Committee go to page 85

#### This report is structured as follows:

Section	What it includes		
Letter from the Remuneration Committee Chairman Page 64	Our key results, remuneration decisions, Committee activities for FY16 and plans for FY17.		
Remuneration At A Glance Page 66	The key aspects of our Remuneration Structure, how we have performed and how we applied our policy during FY16.		
How Remuneration links to strategy and risk Page 68	How our reward elements link to our strategic pillars and take account of risk.		
Annual Report on Remuneration Page 70	<ol> <li>Single Figure of Remuneration</li> <li>Long Term Value Creation</li> <li>Remuneration in the Broader Context</li> <li>Statement of Implementation of the Remuneration Policy in the Following Financial Year</li> <li>Governance</li> </ol>		
Our full Remuneration Policy	This can be found on our website at haysplc.com. A summary of relevant aspects can be found throughout this repo		

#### We aim to be clear, concise and straightforward in our reporting

We aim to make the Directors' Remuneration Report clear, concise and easy to follow. As there is no change this year to our formal, approved Remuneration Policy, it can be found on our website haysplc.com. This complements our approach to becoming more digital.

To help with understanding the FY16 remuneration outcomes in relation to our Policy, we have summarised the key features of our reward components alongside the actions we have taken or awards made. We have also included a Remuneration At A Glance page and a table to show how our

reward links to our strategy and Group risk. We hope that readers will find this helpful.

We trust that this report demonstrates how we balance performance, reward and underlying associated behaviours and that we place great importance on our duty to shareholders

#### **Paul Harrison**

Chairman of the Remuneration Committee 1 September 2016



See the Committee's Terms of Reference online at haysplc.com

# REMUNERATION REPORT REMUNERATION AT A GLANCE

#### The key elements of our Remuneration Policy

- Provide a balanced package with a strong link between reward and individual and Group performance;
- Encourage a material, personal stake in the business to give a long-term focus on sustained growth; and
- Operate a consistent reward and performance philosophy throughout the business.

#### **Fixed elements**

#### **Definition**

Set in relation to skills, expertise and experience.



#### **Definition**

Includes pension, health cover, life assurance and car allowance.



Core

benefits

#### Variable elements

#### Definition

Maximum 125% of base salary. 40% of any award is deferred into shares for three years. The cash element is subject to clawback for three years from award. Malus applies to the deferred element.



#### Definition

Maximum 175% of base salary. Three-year performance period. Malus applies during the performance period and clawback for two years post vesting.





#### **Shareholding requirements**

#### Definition

200% of base salary for CEO and 100% of salary for CFO.

#### How we have performed

#### **Annual Bonus**

Metrics measure the success of the day-to-day management of a volatile and cyclical business.

Metric	Target	Maximum	Actual	% of max achieved
EPS	8.12p	8.60p	8.19p*	66.50%
Cash conversion	86%	101%	80.11%	44.29%
Personal CEO			85%	
Personal CFO			85%	

\* Both the target and actual performance were based on Budget exchange rates. Therefore the actual performance for bonus purposes is lower than the reported performance due to movements in exchange rates during the year.

#### September 2013 PSP award

Metrics measure the success of managing the long-term sustainability of the business and the outcome reflects the success in delivering strong results through the three-year cycle. 85.59% of the maximum award vested i.e. 149.78% of base salary (maximum is 175%).

Metric and weighting	Maximum Target	Actual	% of max achieved
Relative TSR against	Upper	46%	71.17%
comparator group	quartile		
(50%)	(UQ)		
EPS (50%)	20.09p <sup>(1)</sup>	22.05p	100%

#### Key general business highlights in FY16

- Like-for-like net fee growth of 7%<sup>(2)</sup>
- Operating profit up 13%<sup>(2)</sup>
- Good cash conversion
- (1) Adjusted for actual RPI.
- (2) Like-for-like growth represents organic growth of continuing operations at constant currency.

#### **Reward linked closely to performance**





Dividend

**2.90**p



For more information go to pages 72 and 73

reward component	Key features	What we have done
Base salary and core benefits	Competitive salary and benefits to attract right calibre of executive.	Increased salaries for Chief Executive and Group Finance Director by 2.0% with effect from 1 July 2016.
		New salaries: Alistair Cox, Chief Executive: £723,480
		Paul Venables, Group Finance Director £521,628
		Increase in line with budget set for relevant UK employees of 2.0%.
		There were no changes to benefits during the year.
Annual Bonus  1. 60% EPS 2. 20% Cash co	<ul> <li>Max potential 125% of salary.</li> <li>Key financial KPIs and personal objectives.</li> <li>60% paid in cash (Clawback applies for three years from payment).</li> </ul>	Alistair Cox, Chief Executive: 65.76% of maximum, i.e. 82.20% of salary equating to £583,022.
3. 20% Persona 2.	- 40% deferred in shares for three years (Malus applies for the three deferral years).	<b>Paul Venables, Group Finance Director</b> 65.76% of maximum, i.e. 82.20% of salary equating to £420,358.
		40% of the above awards deferred into shares for three years.
Performance Share Plan (PSP  1. 1/3 EPS 2. 1/3 Cash con 3. 1/3 TSR	KPIs focused on long-term sustainability and shareholder returns	175% of salary awarded.
Shareholding requirements	Ensure material personal stake in the business	Shareholdings at 30 June 2016:
	<b>Alistair Cox, Chief Executive:</b> 200% of salary	Alistair Cox, Chief Executive: 481% of salary
	Paul Venables, Group Finance Director:	Paul Venables, Group Finance Director

308% of salary

100% of salary

### **REMUNERATION REPORT**

#### **HOW REMUNERATION LINKS TO STRATEGY AND RISK**

Our Remuneration Policy was approved by shareholders at the Company's AGM on 12 November 2014 and received strong support with a favourable vote of 92.62%.

There is no change to the Remuneration Policy this year. Our full Remuneration Policy can be found on our website at haysplc.com and in our FY14 Annual Report. However, we have included a policy summary for each remuneration element alongside the detailed disclosure of the Single Figure of Remuneration and beside other tables throughout this report which we hope will help understanding.

As stated in our FY15 report, in line with the revised UK Corporate Governance Code (the Code) issued in September 2014, we included clawback provisions in our incentive plans during 2015. In accordance with the Code, these are effective in relation to all awards made in the financial year 2016 and thereafter. Clawback provisions therefore apply to the PSP awards granted in September 2015 for two years post any vesting, with malus provisions in place during the performance period. Clawback provisions also apply for a period of three years to the cash element of the bonus awarded in 2016 in relation to FY16 performance and malus provisions apply to the deferred element.

Our Annual Report on Remuneration for the financial year 2015 received a positive vote of 96.69% indicating support for our approach towards the application of our Remuneration Policy.

- Votes for 962,720,176 (96.69%)
- Votes against 32,968,188 (3.31%)
- Votes withheld 10,632,042

The table adjacent shows how we link our Remuneration Policy to our strategy and take into account risk.

#### Links to strategy

#### Strategic priority 1

Materially increase and diversify Group profits.

#### Strategic priority 2

Build critical mass and diversity across our global platform.

#### Strategic priority 3

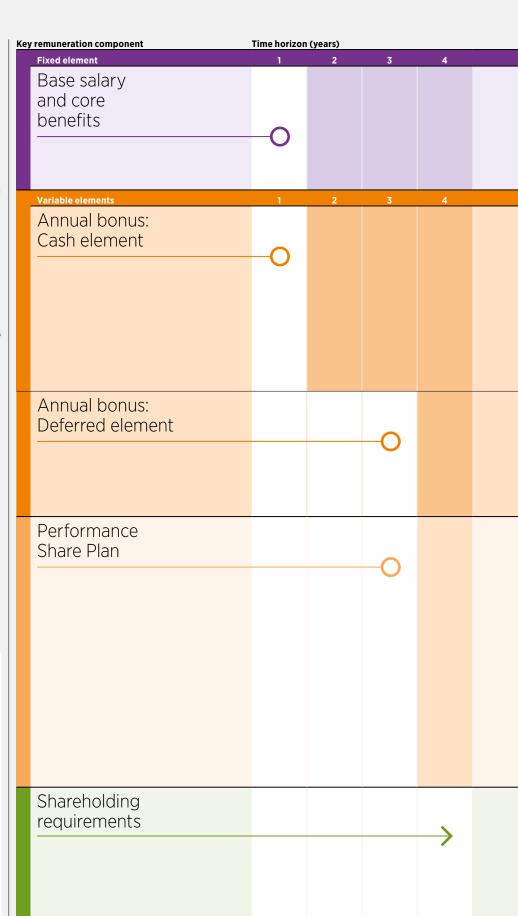
Invest in people and technology, responding to change and building relationships.

#### Strategic priority 4

Generate and distribute meaningful cash returns.



For more details on strategy please go to pages 20 and 21



#### How our Remuneration Policy links to our strategy

#### How our Remuneration Policy takes into account risk

Base salary, associated benefits and variable pay elements combine to attract, retain and motivate the calibre of executives required to shape and execute

Financial and personal objectives are set with reference

A principal risk is the loss of specialised talent.

This is mitigated by offering a competitive package against businesses of a strategy and generate superior shareholder returns. comparable size and comparable peer group as well as recognising the breadth of the role and individual experience the role-holder brings to the Company.

#### Link to relevant strategic priority:



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to our business strategy approved by the Board.

Current weighting and measures are:

- 60% Earnings per share\*
- 20% Cash conversion\*
- 20% Personal
- Key Performance Indicators (KPIs).

#### Link to relevant strategic priority:









Deferred bonus is awarded in shares and therefore helps align future focus with that of shareholders and longer-term strategy.

#### Link to relevant strategic priority:









Key financial performance metrics are set in line with the Company's long-term strategy approved by the Board.

Current performance conditions are:

- One-third based on total shareholder return (TSR) relative to a comparator group, with vesting subject to satisfactory financial performance over the period, as determined by the Committee;
- One-third based on cumulative earnings per share (EPS); and
- One-third based on cash conversion

#### Link to relevant strategic priority:









Shareholding requirements ensure that executive directors' interests are aligned with shareholders over a longer time horizon.

#### Link to relevant strategic priority:











In establishing the annual Group budget, the Board seeks to ensure that achievable, yet stretching, goals are properly balanced with risk. Financial targets for reward are then linked to budget.

The financial metrics chosen are KPIs of the business and therefore reflect how well management mitigates our principal financial and reputational business risks which include:

- Its cyclical nature, closely linked to the economy;
- Ensuring we have the right business model to deal with market changes;
- The importance of compliance and data governance when operating across 33 countries with multiple regulatory and legal frameworks; and
- Increased reliance on technology and the associated risk of data loss or system failure.

**Personal objectives** are linked to the delivery of key projects designed to enhance the Group's operational strength and competitiveness in line with future strategy. They include operating within our Group risk framework.

Bonus deferral into shares helps focus on long-term outcomes.

The annual bonus also has **malus provisions** during the three-year deferral period and **clawback provisions** (new for the cash element of the bonus made in relation to FY16 and going forward, and applicable for three years post award).

The PSP metrics mitigate risk by providing a balanced approach of actual financial performance and business efficiency over a longer time period, together with relative performance against comparable businesses and longer-term alignment with shareholders.

The **TSR** metric measures the relative return from Hays shares against a basket of comparator companies and the result is underpinned by the Company's underlying financial performance.

The **EPS** metric targets are calculated taking into account the Company budget for Year 1 plus growth around an assumed rate of RPI.

The **cash conversion** metric indicates the continuous focus on ongoing business cash efficiency whatever the trading circumstances of the business.

The **award in shares** focuses on alignment with shareholders.

Malus provisions (during the three-year performance period) and clawback **provisions** (new for awards from FY16 and applicable for two years post vesting) are also in place to mitigate risk.

Encouraging a material, personal stake in the business through substantial shareholding requirements helps to align executives with shareholders and focus on delivering long-term shareholder value which includes risk mitigation.

#### **REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION**

#### Section 1 - Total reward for FY16

#### In this section:

1.1.2 Benefits

#### 1.1 FY16 Single Figure for executive directors

#### Single Figure of remuneration (audited)

The following table shows the single total figure of remuneration for each executive director in respect of qualifying services for the 2016 financial year. Comparative figures for the 2015 financial year have also been provided. Details of NEDs' fees are set out in 1.2 on page 75.

£000s Executive director	Salary Note 1	Benefits Note 2	Pension Note 3	Other Note 4	Annual Bonus Note 5	Total remuneration excluding PSP	PSP <sup>(1)</sup> Note 6	Total remuneration(1)
2016								
Alistair Cox Chief Executive	709	44	213	0	583	1,549	1,194	2,743
Paul Venables Group Finance Director	511	34	153	2	420	1,120	861	1,981
2015								
Alistair Cox	695	43	208	0	852	1,798	2,168	3,966
Paul Venables	501	33	150	0	608	1,292	1,563	2,855

<sup>(1) 2015</sup> PSP figures now reflect the actual vesting price and the value of the dividend equivalent shares relating to the dividend which was subject to approval at the 2015 AGM, and for which the awards qualified.

#### Components of the Single Figure and how the calculations are worked

The following tables explain how the Single Figure has been derived.

#### 1.1.1 Salary - note 1 (audited)

#### **Policy summary**

- Set in relation to skills, expertise and experience.
- Reviewed annually from 1 July.
- Broadly aligned with salary increases for relevant UK employees.

#### What has happened

Salaries were increased by 2.0% with effect from 1 July 2015. This increase was the same as the wider budget set for relevant UK employees.

		%	
	Salary for	increase over	Salary for
Name	FY16	FY15	FY15
Alistair Cox	£709,294	2.0%	£695,386
Paul Venables	£511,400	2.0%	£501,373

#### 1.1.2 Benefits - note 2 (audited)

Policy summary	What has happened
<ul> <li>Core benefits align with those for other UK employees.</li> </ul>	There have been no changes to the benefits during FY16.

£000s Executive director	PMI	Life assurance	Income protection	Travel and mileage	Car allowance	Total
2016					20	44
Alistair Cox	3	8	9	4	20	44
Paul Venables	3	4	9		18	34
2015						
Alistair Cox	2	8	9	4	20	43
Paul Venables	2	4	9	-	18	33

PMI, life assurance and income protection figures represent the annual premiums.

#### 1.1.3 Pension - note 3 (audited)

#### **Policy summary**

- Other than a cash payment in lieu of pension at the rate of 30% of base salary, there are no other pension arrangements for the directors.
- For the sake of clarity, neither executive director has any defined benefit pension provision.

#### What has happened

There has been no change to the structure of pension provision during FY16.

£000s Executive director	Pension
2016	
Alistair Cox	213
Paul Venables	153
2015	
Alistair Cox	208
Paul Venables	150

#### 1.1.4 Other benefits - note 4 (audited)

#### **Policy Summary**

 The executive directors are able to participate in the Hays UK Sharesave Scheme in the same way as other eligible employees.

#### What has happened

Paul Venables had a 'theoretical' gain on date of exercise which is shown below. However, he did not sell the shares.

No options were due for exercise by Alistair Cox.

Paul Venables participated in the March 2016 Hays Sharesave Scheme and has options which are due for exercise from 1 May 2019 to 31 October 2019. Details are shown on page 76.

Neither Alistair Cox nor Paul Venables participated in the 2015 SAYE as they were already saving at the maximum limit permitted under the Scheme at that time.

c	n	0	^	

Executive director	Other
2016	
Alistair Cox	0
Paul Venables	2
2015	
Alistair Cox	0
Paul Venables	0

# REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED

#### 1.1.5 Annual bonus - note 5 (audited)

#### Policy summary

- Maximum bonus potential is 125% of base salary, of which 60% is paid in cash and 40% is deferred into shares.
- Bonus is based on financial KPIs and personal objectives.

#### What has happened

The figure shown is the total bonus awarded in relation to performance in the year, including the portion that is deferred.

For bonus awarded in relation to 2016 and 2015 performance, 40% of the figure shown is deferred into shares for three years. There are no further performance conditions but leaver terms apply.

The cash element of the bonus award in relation to performance in 2016 is subject to Clawback for three years from award. The deferred element is subject to Malus for the three-year holding period.



For detailed information on performance against targets see  ${f page}$  73

#### Summary

£000s Executive director	Annual Bonus	Of which cash - 60%	Of which deferred - 40%	% of salary achievement
2016				
Alistair Cox	583	350	233	82.20%
Paul Venables	420	252	168	82.20%
2015				
Alistair Cox	852	511	341	122.50%
Paul Venables	608	365	243	121.25%

#### Details of the FY16 annual bonus

#### The performance metrics and objectives

60% on earnings per share (EPS): focuses on shareholder returns;

20% on cash conversion: ensures ongoing business efficiency; and

20% on personal objectives: safeguard and plan for the Company's future.

## Personal objectives for FY16 included: Alistair Cox:

- Successful expansion of our US business following the acquisition of Veredus.
- Driving the business through use of digital marketing.
- Further embedding strong risk management processes and mitigation into the business.

#### **Paul Venables:**

- Further embedding the enterprise risk management process.
- Implementation of the German back office transformation project.
- Managing all aspects of the external Auditor retender process.

Due to the strategic nature of the personal objectives for the Chief Executive and Group Finance Director, the Company feels that other objectives, which are ongoing in nature and about developing our business, are commercially sensitive and so will not be disclosed.

#### Assessment

The Committee reviews both the Company's results and executive directors' performance against their personal objectives.

The basic EPS targets and actual performance were measured at budget exchange rates.

Cash conversion is the operating cash flow of the Company after deducting net capital expenditure items for the financial year, stated as a percentage of operating profit before exceptional items.

In addition to assessment of the individual executives' overall performance against key objectives, the Committee also takes into account its view of the directors' regulatory compliance and approach to risk (including environmental, social or governance (ESG) risks).

The Committee has not exercised any discretion in relation to bonus outcomes.

#### Achievement and what happens now

#### **Alistair Cox**

Achieved 82.20% of salary (out of 125% maximum potential i.e. 65.76% of maximum).

This equates to a bonus of £583,022 (as stated in the Single Figure) of which:

- 60% or £349,813 will be paid as cash; and
- 40% or £233,209 will be deferred into shares for three years. There are no further performance conditions.

#### **Paul Venables**

Achieved 82.20% of salary (out of 125% maximum potential, i.e. 65.76% of maximum).

This equates to a bonus of £420,358 (as stated in the Single Figure) of which:

- 60% or £252,215 will be paid as cash; and
- 40% or £168,143 will be deferred into shares for three years. There are no further performance conditions.

#### **Clawback and malus**

The cash element of the bonus is subject to clawback for three years from the date of award. The deferred element is subject to malus for the three-year deferral period.

OVERVIEW

#### Calculation of actual results (audited)

	Annual Bonus 2016 outcome					Alistair Co	x	Paul Venables	
Performance condition	Weighting	Threshold performance required	Maximum performance required	Actual performance	Annual bonus value for meeting threshold and maximum performance (% salary)	Achievement % salary	Bonus value £000s	Achievement % salary	Bonus value £000s
EPS	60%	7.63p	8.60p	8.19p	15 - 75	49.88%	354	49.88%	255
Cash conversion	20%	71%	101%	80.11%	5 - 25	11.07%	78	11.07%	56
Personal	20%	-	100%	85%	0 - 25	21.25%	151	21.25%	109
Total 2016 100% These totals are in the 2016 Single Figure					82.20%	583	82.20%	420	
* Both the target and						Of which cash	350	Of which cash	252
exchange rates. Therefore actual performance is lower than the reported performance due to movements in exchange rates during the year.					Of which deferred - 40%	233	Of which deferred – 40%	168	
Note both Alistair Cox and Paul Venables achieved 85% of their personal objectives.			nal objectives.	Total bonus achieved in 2015	122.5%	852	121.25%	608	
						Of which cash	511	Of which cash	365
						Of which deferred – 40%	341	Of which deferred - 40%	243

The personal objectives outlined on page 72 were primarily achieved.

#### 1.1.6 PSP - note 6

#### **Policy Summary**

- Normal maximum potential for executive directors is 175% of base salary.
- Normally granted annually.
- KPIs are focused on long-term sustainability and shareholder returns.
- Performance period is three years.
- Threshold performance equates to 25% of the award, i.e. 43.75% of salary.
- Award is subject to Malus provisions prior to vesting.
- Awards made from FY16, are subject to clawback provisions for up to two years post vesting.

#### What has happened

85.59% of the 2013 award vested in 2016, i.e. 149.78% of base salary (maximum 175%). No malus was exercised.

#### PSP 2013 (granted in FY14) vesting in 2016

The value of the 2013 PSP (vesting in September 2016) is based on a share price of 126.1 pence, which was calculated using an average for the final quarter of the financial year in accordance with the Regulations as the vesting will occur after the date of this Report. The share price on award was 113.9 pence. The award vested at 85.59% of the maximum, i.e. 149.78% of salary.

See page 74 for detailed information on performance against targets.

£000s Executive director	based on share price of 126.1p	Restatement
2016		Value will be restated in
Alistair Cox	1,194	FY17 report when vesting
Paul Venables	861	share price is known.

# REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED

#### Details of PSP 2013 (granted in FY14) vesting in 2016 Summary

#### The performance metrics (Legacy Plan prior to 2014 Policy)

#### Three-year plan

## Performance period: 1 July 2013 to 30 June 2016.

Granted: 12 September 2013 and will vest 12 September 2016.

#### Metrics

50% on cumulative earnings per share (EPS): focuses on longer-term shareholder returns.

50% on relative total shareholder return (TSR):

Ranks the performance of Hays against a sector group of comparator companies:

- Adecco SA
- CDI Corporation
- Kelly Services, Inc.
- ManpowerGroup Inc.
- Michael Page International plc (now Page Group plc)
- Randstad Holdings nv
- Robert Half International Inc
- Robert Walters plc
- SThree plc
- USG People N.V.<sup>(1)</sup>
- (1) During FY16, USG People N.V. was purchased by Recruit Holdings Co. Ltd and its shares delisted. The TSR calculation was conducted in line with the Plan rules under these circumstances.

#### Assessment

**Cumulative Earnings Per Share** is the consolidated basic earnings per share of the Company calculated in accordance with IAS 33 for each financial year cumulative over the performance period. Goodwill impairments arising from acquisitions prior to 30 June 2006 are excluded from the earnings per share calculation.

The Committee may make adjustments to the calculations of cumulative earnings per share, including taking into account unusual or non-recurring items that do not reflect underlying performance.

TSR for each company is the difference between the average market values (in sterling terms) of a notional shareholding (including dividends) in that company on all dealing days for the three-month period prior to the start and the end of the performance period, divided by the average market values (in sterling terms) of a notional shareholding in that company on all dealing days for three-month period prior to the start of the performance period. The TSR for Hays shares is ranked against the respective TSR performances of the comparator group.

Vesting will be subject to satisfactory financial performance over the performance period as determined by the Committee.

The Committee has not exercised any discretion in relation to PSP outcomes.

### Achievement and what happens now Alistair Cox

Awarded 1,042,356 shares in 2013.

85.59% of the award has vested.

947,182 shares will be released in September 2016 which includes accrued dividend equivalent shares.

This equates to a value of £1.194 million using a preliminary share price of £1.261 – see opposite.

This value will be restated in 2017's Report once the final share price and number of dividends are known.

#### **Paul Venables**

Awarded 751,538 shares in 2013.

85.59% of the award has vested.

682,918 shares will be released in September 2016 which includes accrued dividend equivalent shares.

This equates to a value of £861,000 using a preliminary share price of £1.261 – see opposite.

This value will be restated in 2017's Report once the final share price and number of dividends are known.

#### Actual results (audited)

PSP 2013 (granted in FY14) vesting 2016

Performance period	1 July 2013 to 30 June 2016
Grant date	12 September 2013
Release date	12 September 2016

PSP value as % of salary for:					-			
Performance condition	Weighting	Threshold performance required	Maximum performance required	Below threshold	Threshold	Maximum	Actual performance	PSP value achieved as % of salary
Relative TSR	50%	Median of the comparator group	Upper quartile of the comparator group	0	21.875	87.5	46%	62.28%
EPS <sup>(1)</sup>	50%	17.16p	20.09p	0	21.875	87.5	22.05p	87.50%
Total	100%			0	43.75	175	-	149.78%
					25% of award 10	00% of award		

<sup>(1)</sup> For the FY14 PSP award the three-year cumulative target was calculated such that Year 1 target growth was based on the Reuters consensus forecast for FY14 of 5.66 pence, established on the working day preceding the date of grant of the awards. FY14 threshold and maximum range around this target was -/+ 4% respectively. Years 2 and 3 required further growth on FY14 of RPI + 4% to 12% per annum for threshold and maximum growth respectively. The initial targets assumed RPI was 3.0% per annum. The final threshold and maximum figures shown above reflect actual RPI.

Name	% of 2013 salary awarded	Face value at award £000s	Share price at award £	Maximum number of shares excluding dividends	Maximum number of shares including dividends	Number of shares that vested including dividend equivalent shares	Release date	Value (figure shown in Single Figure of remuneration) £000s <sup>(1)</sup>	2012 award value that vested in 2015 as stated in 2015 Single Figure £000s	2012 award value restated using share price at release date £000s <sup>(2)</sup>
Alistair Cox	175%	1,187	1.139	1,042,356	1,106,652	947,182	12 September 2016	1,194	2,464	2,168
Paul Venables	175%	856	1.139	751,538	797,896	682,918	12 September 2016	861	1,777	1,563

- (1) The value of the 2013 PSP is based on a share price of 126.1 pence which was calculated using an average for the final quarter of the 2016 financial year in accordance with the Regulations as the vesting will occur after the date of this Report.
- (2) The value of the 2012 PSP disclosed in the 2015 Single Figure was based on a share price of 161.26 pence which was calculated using an average for the final quarter of the 2015 financial year in accordance with the Regulations as the vesting occurred after the date of the report. The share price on award was 81.55 pence. The actual share price on the date of vesting on 9 November 2015 was 141.849 pence. This price has been used to restate the value of the 2012 PSP awards in the Single Figure for 2015 in the table above. Additional Dividend Equivalent shares 'vested' on 11 November 2015 at a price of 141.55 pence.

#### Performance conditions

The Remuneration Committee believes that performance conditions for all incentives are:

- Suitably demanding;
- Have regard to business strategy;
- Incorporate an understanding of business risk;
- Consider shareholder expectations; and
- Take into account, to the extent possible, the cyclicality of the recruitment markets in which the Group operates.

To the extent that any performance condition is not met, the relevant part of the award will lapse. There is no retesting of performance.

#### PSP 2012 (granted in FY13) vesting in 2015

The value of the 2012 PSP (which vested in 2015 and was disclosed in the 2015 Single Figure) was based on a share price of 161.26 pence which was calculated using an average for the final quarter of the 2015 financial year in accordance with the Regulations as the vesting occurred after the date of the Report. The share price on award was 81.55 pence. The actual share price on the date of vesting on 9 November 2015 was 141.849 pence. This price has been used to restate the value of the 2012 PSP awards in the Single Figure for 2015 in the table on page 70. Additional Dividend Equivalent shares 'vested' on 11 November 2015 at a price of 141.55 pence.

£000s Executive director	Value in 2015 Single Figure based on share price of a 161.26p	Value restated based on ctual share price at vesting of 141.849p
2015		
Alistair Cox	2,464	2,168
Paul Venables	1,777	1,563

#### 1.2 Non-executive directors FY16 fees

The table below shows the current fee structure and actual fees paid in 2016. There were no taxable benefits paid in 2016 or 2015.

#### Non-executive directors (audited)

£000s	Alan Thomson	Paul Harrison	MT Rainey <sup>(2)</sup>	Victoria Jarman	Torsten Kreindl	Richard Smelt <sup>(3)</sup>	Pippa Wicks	Peter Williams
	Chairman	SID						
		R	R	R	R	R	R	R
	N	Ν	N	N	Ν	N	N	N
		А	А	Α	А	А	А	А
Base	245	54	27	54	54	18	54	54
Committee fee	_	_	-	-	_	-	-	_
Committee Chairman <sup>(1)</sup>	-	12	-	12		-	-	-
SID	-	10	-	-	_	-	-	-
Total fee 2016	245	76	27	66	54	18	54	54
Total fee 2015	240	70	0	65	53	53	53	18

#### Key

- Remuneration Committee member
- Audit Committee member
- Nomination Committee member
- SID Senior Independent Director
- RNA Chairman of relevant Committee
- (1) There is no additional Committee Chair fee for the Nomination Committee.
- (2) MT Rainey joined the Board on 14 December 2015 and her fee represents the period from that date to 30 June 2016.
- (3) Richard Smelt stood down from the Board on 11 November 2015 and his fee represents the period from 1 July 2015 to that date.

# REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED

#### Section 2 - Long-term value creation

#### In this section:

- 2.1 Outstanding deferred annual honus
- 2.2 Share ontions
- 2.3 Outstanding PSP awards

- 2.4 Statement of directors' shareholdings
- 2.5 TSR chart and table
  - 6 Payments to past directors/payment for loss of office during FY16

#### 2.1 Outstanding deferred annual bonus (DAB) awards (audited)

The table below shows the shares held under the DAB and those that were awarded or vested during the financial year 2016. The shares that vested related to deferred annual bonus from previous years. The shares awarded in the financial year 2016 relate to deferred annual bonus in relation to performance in the financial year 2015. Dividend equivalent shares which accrue under the DAB have been ignored in the table below. There are no further performance conditions.

Name	Awards outstanding at 1 July 2015	Awards granted in FY16	Grant price (market price at date of award)	•	Awards vesting in FY16	Awards outstanding as at 30 June 2016
Alistair Cox	709,737	210,983	1.615	340,738	164,334	756,386
Paul Venables	511,720	150,567	1.615	243,166	118,485	543,802

#### 2.2 Share options

Both executive directors participate in the UK Sharesave Scheme (approved by HMRC) on the same terms as other eligible employees. The following table shows outstanding options over Ordinary shares held by the executive directors during the year ended 30 June 2016.

	Scheme	Balance		Balance	Option Price		Market price on date of exercise	Gain <sup>(1)</sup>	Date from which	
Name	date of grant	1 July 2015	Exercised	30 June 2016	£	Exercise date	£	£000	exercisable	Expiry date
Alistair Cox	31 March 2014	6,870	-	6,870	1.31	_	-	-	1 May 2017	31 October 2017
Paul Venables <sup>(2)</sup>	31 March 2016	0	-	3,364	1.07	-	-	-	1 May 2019	31 October 2019
Paul Venables	31 March 2014	4,122	-	4,122	1.31	-	-	-	1 May 2017	31 October 2017
Paul Venables	28 March 2013	4,090	4,090	0	0.88	12 May 2016	1.259	2	1 May 2016	31 October 2016

<sup>(1)</sup> The gain shown is 'theoretical' as at the date of exercise. Paul Venables did not sell the shares.

#### 2.3 Outstanding PSP awards

The tables below show the outstanding PSP awards where vesting will be determined according to the achievement of performance conditions that will be tested in future reporting periods. The awards were made in line with the PSP in the Remuneration Policy approved by shareholders at the 2014 AGM.

#### PSP 2014 (granted in FY15) vesting 2017 (audited)

The share price used to calculate the award is 124.6 pence, being the closing price on the day preceding the grant date.

Performance period	1 July 2014 to 30 June 2017
Grant date	14 November 2014
Release date	14 November 2017

	Thresho		Maximum	PSP	y for:	
Performance condition	Weighting	performance required	performance required	Below threshold	Threshold	Maximum
Relative TSR	1/3	Median of the comparator group	Upper quartile of the comparator group	0	14.583	58.33
EPS <sup>(1)</sup>	1/3	21.67p	25.35p	0	14.583	58.33
Cash conversion	1/3	71%	101%	0	14.583	58.33
Total	100%			0	43.75	175
					25% of award	100% of award

See notes below.

Name	% of FY15 salary awarded	Face value at award £000s	Share price at award £	Maximum number of shares	Threshold number of shares
Alistair Cox	175	1,217	1.246	976,666	244,166
Paul Venables	175	877	1.246	704,175	176,043

<sup>(2)</sup> The face value of the option at grant is £3,599.

#### 2015 PSP (granted in FY16) vesting 2018

The share price used to calculate the award is 1.622 pence, being the closing price on the day preceding the grant date.

Performance period	1 July 2015 to 30 June 2018
Grant date	10 September 2015
Release date	10 September 2018

		Threshold	Maximum	PSP	y for:	
Performance condition	Weighting	performance required	performance required	Below threshold	Threshold	Maximum
Relative TSR <sup>(1)</sup>	1/3	Median of the comparator group	Upper quartile of the comparator group	0	14.583	58.33
EPS <sup>(2)</sup>	1/3	25.06p	29.32p	0	14.583	58.33
Cash conversion	1/3	71%	101%	0	14.583	58.33
Total	100%			0	43.75	175
					25% of award	100% of award

Name	% of FY16 salary awarded	Face value at award £000s	Share price at award £	Maximum number of shares	Threshold number of shares
Alistair Cox	175	1,241	1.622	765,268	191,317
Paul Venables	175	895	1.622	551,757	137,939

#### Notes to both 2014 and 2015 awards

- (1) TSR is measured against a bespoke comparator group, with vesting subject to satisfactory financial performance as determined by the Committee.

  The comparator group for both awards is: Adecco SA, CDI Corporation, Kelly Services Inc., Manpower Inc., Michael Page International Plc (now Page Group), Randstad Holdings nv, Robert Half International Inc., Robert Walters Plc, SThree Plc, USG People NV (delisted during 2016 following purchase by Recruit Holdings Co. Ltd.

  The TSR calculation will take this into account in line with the plan rules).

  (2) The Committee took into account the following factors when setting the EPS targets for an award:
- - Budget (the setting of which is a robust and transparent process).
    - Company budget for FY15 and FY16 respectively and the expectations for performance;
    - Strategic direction of the business over the period covered by the PSP award;

  - Market conditions and visibility of future trading.
    Real growth around an assumed RPI of 3% p.a. The final threshold and maximum figures will be adjusted to reflect the actual RPI once known.
  - Analyst forecasts.

# REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED

#### 2.4 Statement of directors' shareholdings and share interests (audited)

#### **Policy summary**

#### Shareholding requirements in operation at Hays are currently 200% of base salary for the Chief Executive and 100% of base salary for the Group Finance Director. Both are required to build up their shareholdings over a reasonable amount of time which would normally be five years.

#### What has happened

The number of shares of the Company in which current executive directors had a beneficial interest and details of long-term incentive interests as at 30 June 2016 are set out in the table below.

Name	Shareholding requirement % of salary	Number of shares owned outright/ vested shares	Share price as at 30 June 2016	Base salary as at 1 July 2015	Actual share ownership as % of base salary	Guidelines met
Alistair Cox	200%	3,496,719	97.65p	£709,294	481	Yes
Paul Venables	100%	1,615,262	97.65p	£511,400	308	Yes

Shares used for the above calculation exclude those with performance conditions, i.e. those awarded under the PSP which are still within their performance period, any unexercised options, those shares subject to a period of deferral and any shares held in a private Trust where the executive director is not a Trustee. They include vested shares where the executive directors have beneficial ownership, shares independently acquired in the market and those held by a spouse or civil partner or dependent child under the age of 18 years. The executive directors' total shareholdings, including shares subject to deferral but excluding Sharesave Options, are shown below.

Name	Number of owned outright/ vested shares	Value of owned outright/ vested shares <sup>(2</sup> £	Number of shares subject to deferral/ holding period <sup>(1)</sup>	Value of shares subject to deferral/ holding period <sup>(2)</sup>	Number of total vested and unvested shares (excludes any shares with performance conditions)	Value of total vested and unvested shares (excludes any shares with performance conditions) <sup>(2)</sup>	Share ownership as % of base salary using vested and unvested shares	PSP share interests excluding dividends subject to performance conditions
Alistair Cox	3,496,719	3,414,546	756,386	738,611	4,253,105	4,153,157	585%	2,784,290
Paul Venables	1,615,262	1,577,303	543,802	531,023	2,159,064	2,108,326	412%	2,007,470

<sup>(1)</sup> Unvested shares will be subject to payroll deductions for tax and social security on vesting. Number excludes dividend equivalent shares.

The table below shows the NEDs' shareholdings as at 30 June 2016 - this table has been audited.

		Shares held at 30 June 2015
Non-executive director	Shares held at 30 June 2016	or date of joining if later
Alan Thomson	250,000	200,000
Paul Harrison	8,678	8,678
Victoria Jarman	14,000	14,000
Torsten Kreindl	-	
Pippa Wicks	-	
Peter Williams	6,946	6,946
MT Rainey <sup>(1)</sup>		

<sup>(1)</sup> MT Rainey joined the Board on 14 December 2015.

<sup>(2)</sup> Share price as at 30 June 2016 and used in the above table was 97.65 pence.

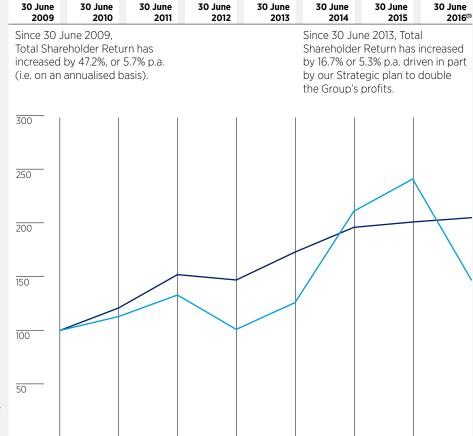
#### 2.5 Total Shareholder Return (TSR)

The graph shows the value of £100 invested in the Company's shares compared to the FTSE 350 index. The graph shows the total shareholder return generated by both the movement in share value and the reinvestment over the same period of dividend income. The Committee considers that the FTSE 350 is the appropriate index because the Company has been a member of this index throughout the period. This graph has been calculated in accordance with the Regulations.

- (1) Following the UK Referendum to leave the EU, Hays' share price fell from 136.9 pence on 23 June 2016 to 97.65 pence on 30 June 2016.
- Hays plc
- FTSE 350

#### Chief Executive historic remuneration

The table below sets out the total remuneration delivered to the Chief Executive over the last seven years, valued using the methodology applied to the total single figure of remuneration. The 2015 figure has been restated to take into consideration the actual share price on date of PSP vesting, as previously explained on page 75.



Chief Executive	2010	2011	2012	2013	2014	2015	2016
Total Single Figure (£000s)	1,634	2,157	1,328	2,012	2,826	3,966	2,743
Annual bonus payment level achieved (% of maximum opportunity)	89%	80%	37%	95%	98%	98%	65.76%
PSP vesting level achieved (% of maximum opportunity)	0%	50%	0%	22%	50%	100%	85.59%
DAB match vesting level achieved (% of maximum opportunity)	N/A	59%	60%	N/A	N/A	N/A	N/A

#### 2.6 Payments to past directors/payment for loss of office during FY16

There were no payments made in relation to either of the above in the financial year 2016.

# REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED

#### Section 3 - Remuneration in the broader context

#### In this section

- 3.1 Remuneration for employees below Board
- 3.2 Change in Chief Executive's remuneration compared to other employees
- 3.3 External appointments
- 3.4 Relative importance of spend on pay

#### 3.1 Remuneration for employees below Board

Our remuneration philosophy is cascaded throughout the organisation. Our Management Board have an annual bonus scheme that is measured against Group and Regional (where relevant) financial targets and personal and strategic objectives. 40% of any award is deferred into shares for three years and subject to Malus provisions. Members of the Management Board also participate in the PSP with the same performance conditions as the executive directors. Members of the Management Board are encouraged to build up a Hays' shareholding equivalent to 100% of their base salary.

Employees below the Management Board receive salary and benefits which are benchmarked to the local markets and countries in which they work. These are reviewed annually. There is a strong tie of performance to reward which is recognised through annual bonuses, commission or other non-financial recognition. Employees who hold key strategic positions or are deemed critical to the business through their performance are also offered the opportunity to participate in the PSP with performance conditions based on Group EPS results measured over one year. Any shares that crystallise at the end of the performance period have a further two-year holding period prior to vesting. During this time there is also a personal performance underpin. In addition nine countries offer a Sharesave plan to employees. A Resolution will be put to Shareholders at the 2016 AGM to introduce a US Stock Purchase Plan for employees in the USA.

As stated in our Remuneration Policy, each year, prior to reviewing the remuneration of the executive directors and the members of the Management Board, the Committee considers a report prepared by the Group Head of Reward detailing remuneration practice across the Group. The report provides a regional overview of how employee pay compares to the market, any material changes during the year and includes detailed analysis of basic pay and variable pay changes within the UK where all of the executive directors and most of the Management Board are based.

While the Company does not directly consult with employees as part of the process of reviewing executive pay and formulating the remuneration policy, the Company takes account of feedback from the broader employee population on an annual basis using the engagement survey which includes a number of questions relating to remuneration.

The table below summarises the above.

**Principles** 

Components

Operate a consistent reward and performance philosophy throughout the business.  Provide a balanced package with a strong link between reward and individual and Group performance.  Encourage a material, personal stake in the business to give a long-term focus on sustained growth.	Based on skill and experience and benchmarked to local market	Annual bonus  Employees who hold positions that influence the business strategy and direction, or hold key roles that have a direct effect on business results, have annual bonuses based on a combination of Group, Regional and/or local business targets and personal or strategic objectives.  For members of the Management Board, 40% of any bonus earned is deferred into shares for three years and is subject to Malus.	Performance Share Plan ('PSP') and Sharesave Members of the Management Board participate in the same PSP Plan as executive directors subject to Remuneration Committee approval. The PSP is subject to Malus provisions.  Management Board members are encouraged to retain shares and build up a holding of 100% of Base Salary.  Below the Management Board, broadly 300 key employees each year participate in a PSP which has a one-year performance period and two-year holding period. Financial targets are based on Group EPS results. Nominations are reviewed and approved by the Remuneration Committee.  Employees in nine countries can participate in a Sharesave scheme with the ability to purchase options after three years.
	Benefits  Benchmarked to local market and can include pension, life assurance, health cover and discounted voluntary benefits.  In the UK the executive directors participate in the same plans as other UK employees.	Commission Client facing employees have annual bonuses based on personal objectives and/or commission directly related to personal business performance.	An annual global employee engagement survey is conducted across all Hays' employees in all countries to ascertain overall engagement. This includes a number of questions relating to remuneration.
Timeline			
Fixed			
Variable			
Long-term/Ongoing			<b>———</b>

#### 3.2 Change in Chief Executive's remuneration compared to other employees

The following table sets out the change in the remuneration paid to the Chief Executive from 2015 to 2016 compared with the average percentage change for relevant UK employees.

The Chief Executive's remuneration disclosed in the table below has been calculated to take into account base salary, taxable benefits, excluding his allowance in lieu of pension, and annual bonus (including any amount deferred). The UK employee pay (on which the average percentage change is based) is calculated using the increase in the earnings of UK-based, full-time employees who are eligible for increases in salary/benefits and who participate in the standard discretionary (i.e. not commission based) annual bonus plans (employees who receive bonuses on a monthly or other time-scale basis are excluded). It uses P11d data from tax years 2015 and 2016. Part-time employees have been excluded from the analysis as many will have experienced material changes in pay during the period due to their change of hours.

# REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED

The comparison figures are based on relevant UK employees (as described above) as both executive directors and most of the Management Board are UK based and this is considered to be an appropriate comparison.

	% change salary FY16 vs FY15	% change taxable benefits FY16 vs FY15	% change variable pay FY16 vs FY15
Chief Executive	2%	2%	-32%
Other relevant employees	5%	13%	-14%

#### 3.3 External appointments

The Company considers that certain external appointments can help to broaden the experience and contribution to the Board of the executive directors. Any such appointments are subject to prior agreement by the Company and must not be with competing companies. Subject to the Company's agreement, any fees may be retained by the individual.

For the 12 months ended 31 March 2016, the annual rate of fees earned and retained by the executive directors was as follows:

- Alistair Cox: £80,000 p.a. (3i Group plc) he stepped down on 10 November 2015.
- Paul Venables: £53,000 p.a. (Wincanton plc) he stepped down on 16 July 2015.

#### 3.4 Relative importance of spend on pay

The table below sets out the relative importance of the spend on pay in the 2016 financial year and the 2015 financial year compared with other disbursements. All figures are taken from the relevant Hays Annual Report.

	Disbursements from profit in 2016 financial year	Disbursements from profit in 2015 financial year	
	£m	£m	% change_
Profit distributed by way of dividend	41.7	39.3	6.1 %
Overall spend on pay including directors	476.3	440.6	8.1%

## Section 4 – Statement of implementation of Remuneration Policy in the following financial year In this section:

4.1 Executive directors 4.2 Non-executive director.

Below are the Remuneration Policy decisions implemented for the financial year 2017.

There have been no changes to our Remuneration Policy during FY16.

## **4.1 Executive directors** Summary

Position	Name	Base salary from 1 July 2016	Maximum bonus potential as % of salary	Maximum PSP award as % of salary	Benefits and pension
CEO	Alistair Cox	£723,480	125%	175%	No change
CFO	Paul Venables	£521,628	125%	175%	No change
		The salaries for the CEO and CFO were increased by 2.0%, in line with the pay review budget for other relevant employees in the UK	See below for performance conditions	See grant summary below	

#### **Bonus performance conditions**

The weighting of the performance conditions remain as follows for FY17:

Performance condition Weighting	
EPS 60%	The operation of the Bonus Plan is otherwise as set out on page 72. It should be noted that the
Cash conversion 20%	Committee views the disclosure of the actual performance targets as commercially sensitive.
Personal 20%	The Committee will provide retrospective disclosure of the performance targets for the financial measures to allow shareholders to judge the bonus earned in the context of the
Total 100%	performance delivered. The Committee believes that some of the personal objectives may continue to be commercially sensitive.

#### 2016 PSP performance conditions (to be granted in FY17)

Performance period	1 July 2016 to 30 June 2019
Grant date	12 September 2016
Release date	12 September 2019

			_	PSP	y for:	
Performance condition	Weighting	Threshold performance required	Maximum performance required	Below threshold	Threshold	Maximum
Relative TSR <sup>(1)</sup>	1/3	Median of the comparator group	Upper quartile of the comparator group	0	14.583	58.33
EPS <sup>(2)</sup>	1/3	22.01p	25.75p	0	14.583	58.33
Cash conversion	1/3	71%	101%	0	14.583	58.33
Total	100%			0	43.75	175
					25% of award	100% of award

- (1) TSR is measured against a bespoke comparator group, with vesting subject to satisfactory financial performance as determined by the Committee. The comparator group is: Adecco SA, CDI Corporation, Kelly Services Inc., Manpower Inc., Michael Page International PIc (now Page Group), Randstad Holdings nv, Robert Half International Inc., Robert Walters Plc, and SThree Plc. During FY16 USG People NV was purchased by Recruit Holdings Co. Ltd and its shares delisted. It is therefore no longer in the comparator group.
- (2) The Committee took into account the following factors when setting the EPS targets for the award:

  - Budget (the setting of which is a robust and transparent process).

    Company budget for FY17 and the expectations for performance;
  - Strategic direction of the business over the period covered by the PSP award;
  - Market conditions and visibility of future trading.
  - An assumed RPI of 3.0%
  - The final threshold and maximum targets will be adjusted to reflect the actual RPI once known.
  - Analyst forecasts.
- (3) The award is subject to Malus for the three-year performance period and Clawback for two years post vesting.

When the Committee met in August 2016 to finalise the targets for FY17, it was in the context of a more uncertain economic outlook, especially in the UK following the 'Brexit' referendum result. The Committee carefully considered the targets it should apply to incentive awards (i.e. both annual bonus and PSP awards) for FY17.

In setting the EPS target (which represents one-third of the PSP award) for the FY17 PSP award, noting that the mechanics for this are consistent with prior years, it is recognised that the EPS target range is lower in absolute terms than the target applied to the awards made in FY16. However the Committee is comfortable that these targets are no less challenging in relative terms than the targets applied to the FY16 PSP awards and are consistent with external forecasts at that time.

#### 4.2 Non-executive directors

The Committee reviewed the Group Chairman's fee during FY16 and determined that it should increase by 2.0% for FY17. This is in line with the pay review for other employees in the Company.

The Board reviewed the fees for the other non-executive directors (NEDs) during FY16. They determined that their base fee should increase by 2.0% for FY17 in line with other increases across the Company. All increases are effective from 1 July 2016.

The table below shows the changes.

Position	Fee for FY17 £000s	Fee for FY16 £000s
Chairman	250	245
Base fee	55	54
Committee Chairman	12	12
SID	10	10

#### **REMUNERATION REPORT ANNUAL REPORT ON REMUNERATION CONTINUED**

#### **Section 5 - Governance**

#### In this section:

- Remuneration Committee members and attendees Terms of reference

#### **5.1 Service contracts**

A maximum 12-month notice period applies for executive directors.

	Current contract start date	Unexpired term	Notice period from Company	Notice period from executive
Alistair Cox	September 2007	Indefinite	One year	One year
Paul Venables	May 2006	Indefinite	One year	Six months

The non-executive directors do not have service contracts with the Company, but are appointed to the Board under letters of appointment for an initial three-year period. They have agreed to annual retirement and reappointment by shareholders at the Company's Annual General Meeting and, with the exception of the Chairman, appointments can be terminated immediately by the Company. Letters of appointment are available for review from the Company Secretary and a pro forma letter of appointment can be viewed on the Company's website, haysplc.com.

Non-executive director	Date appointed to the Board	Date of current letter of appointment	Notice period
Alan Thomson	1 October 2010	14 July 2010 (Renewed)	Three months
Paul Harrison	8 May 2007	31 August 2011 (Renewed)	None
Victoria Jarman	1 October 2011	31 August 2011 (Renewed)	None
Torsten Kreindl	1 June 2013	30 May 2013 (Renewed)	None
Richard Smelt	15 November 2007	31 August 2011 (Renewed)	Stood down at 2015 AGM
Pippa Wicks	1 January 2012	30 November 2011 (Renewed)	None
Peter Williams	24 February 2015	24 February 2015	None
MT Rainey	14 December 2015	14 December 2015	None

#### 5.2 Remuneration Committee members and attendees

The table below shows the members and attendees of the Remuneration Committee during 2016.

Position	Comments
Chairman of the Remuneration Committee	Independent
Member from 1 October 2011	Independent
Member from 1 June 2013	Independent
Member from 15 November 2007 – stood down at 2015 AGM	Independent
Member from 1 January 2012	Independent
Member from 24 February 2015	Independent
Member from 14 December 2015	Independent
	Chairman of the Remuneration Committee  Member from 1 October 2011  Member from 1 June 2013  Member from 15 November 2007 – stood down at 2015 AGM  Member from 1 January 2012  Member from 24 February 2015

Remuneration Committee attendees	Position	Comments
Alan Thomson	Group Chairman and standing attendee by invitation	Independent upon appointment on 1 October 2010.
Alistair Cox	Chief Executive	Attends by invitation but does not participate in any discussion directly about his own reward.
Other executives	The Group Head of Reward	Attends by invitation as the executive responsible for advising on the Remuneration Policy.
	The Company Secretary	Acts as Secretary to the Committee.
	The former Group HR Director	Attended until his departure from the Company in November 2015.
PwC	Committee's independent adviser until 30 June 2016.	Attended by invitation. Stood down as independent adviser on 30 June 2016 following their appointment as Group external Auditor.

No person is present during any discussion directly relating to his or her own remuneration.

#### 5.3 Terms of reference

The Board has delegated to the Committee, under agreed Terms of Reference, responsibility for the remuneration policy and for determining specific packages for the executive directors, the Chairman and other senior executives. The Company consults with key shareholders in respect of remuneration policy and the introduction of new incentive arrangements. The Terms of Reference for the Committee are available on the Company's website, haysplc.com, and from the Company Secretary at the registered office.

#### 5.4 Meetings in 2016

The Committee normally meets at least four times per year. During 2016, it formally met four times as well as having ongoing dialogue via email or telephone discussion. The meetings principally discussed the following key issues and activities:

- A review of the basic pay, bonus and PSP awards of the executive directors and other senior executives;
- Consideration of the appropriateness of the existing arrangements for the 2017 financial year;
- A review of the reward strategy in the context of Group risk;
- Consideration of the relationship between executive reward and the reward structures in place for other Group employees;
- A review of the Committee's Terms of Reference; and
- Initial review of the future structure and appropriateness of the remuneration for executive directors in the light of being a cyclical business and in consideration of the new binding vote in 2017.

#### 5.5 Advisers to the Remuneration Committee

The Committee has continued to engage the services of PricewaterhouseCoopers LLP (PwC) as its independent adviser, who were appointed in 2014 following a formal tender process. During the financial year, PwC advised the Committee on all aspects of remuneration policy for executive directors and members of the Management Board. PwC also provided advice to the Company in relation to corporate tax, indirect tax and legal services. This work is carried out by an entirely separate group within PwC and is not felt to be in conflict with the independence and objectivity of the work carried out for the Committee.

The Committee is satisfied that the advice received was objective and independent. PwC is a member of the Remuneration Consultants' Group and the voluntary code of conduct of that body is designed to ensure objective and independent advice is given to Remuneration Committees

The total fee for 2016 in relation to Committee work was £198,700 excluding VAT. While fee estimates are generally required for each piece of work, fees are calculated based on time, with hourly rates in line with the level of expertise and seniority of the adviser concerned.

Following the successful tender by PwC to become the Company's new external Auditor, from 1 July 2016 PwC no longer act as the independent adviser to the Remuneration Committee. A new tender process will be conducted during FY17.

#### 5.6 Engagement with shareholders

The Committee seeks to maintain an active and productive dialogue with investors on developments in the remuneration aspects of corporate governance generally and any changes to the Company's executive pay arrangements in particular. As the next binding vote on our executive Remuneration Policy approaches, the Committee is very mindful of the importance of having pro-active discussions with shareholders should there be any material changes to its remuneration structure or approach.

#### 5.7 Considering risk

Each year, the Committee considers the executive remuneration structure in the light of its key areas of risk. The summary table on page 69 indicates how the Remuneration Policy takes into account these risks. The Committee takes into consideration whether the achievement of objectives and any payment from plans have taken into account the overall risk profile of the Company when it evaluates the executives' performance.

#### 5.8 General governance

The Directors' Report on Remuneration has been prepared in accordance with Schedule 8 to The Large and Medium-sized Companies and Groups (Accounts and Reports) (Amendment) Regulations 2013, the revised provisions of the Code and the Listing Rules.

By order of the Board

#### **Doug Evans**

**Company Secretary** 

1 September 2016

#### **DIRECTORS' REPORT**

Hays is incorporated in the UK and registered as a public limited company in England and Wales. Its headquarters are in London and it is listed on the main market of the London Stock Exchange.

#### **Strategic Report**

A description of the Company's business model and strategy is set out in the Strategic Report along with the factors likely to affect the Group's future development, performance and position. Information on environmental, employee, social and community matters, including information on gender diversity within the Group, and an overview of the principal risks and uncertainties faced by the Group are also provided in the Strategic Report.

The Statement of Compliance with the Code for the reporting period is contained in the Corporate Governance Statement.

Information relating to matters addressed by the Audit, Remuneration and Nomination Committees, which operate within clearly defined terms of reference, are set out within the Audit, Remuneration and Nomination Committee Reports.

All of the matters above are incorporated by reference into this Directors' Report.

The purpose of this Report is to provide information to the members of the Company, as a body. The Company, its directors, employees, agents or advisers do not accept or assume responsibility to any other person to whom this document is shown or into whose hands it may come and any such responsibility or liability is expressly disclaimed. This Report contains certain forward-looking statements with respect to the operations, performance and financial condition of the Group. By their nature, these statements involve uncertainty since future events and circumstances can cause results and developments to differ from those anticipated. The forward-looking statements reflect knowledge and information available at the date of preparation of this Report. Nothing in this Report should be construed as a profit forecast.

#### Related party transactions

Details of the related party transactions undertaken during the reporting period are contained in note 31 to the Consolidated Financial Statements.

#### Post balance sheet events

There have been no significant events to report since the date of the balance sheet.

#### **Dividends**

An interim dividend of 0.91 pence (2015: 0.87 pence) per Ordinary share was paid to shareholders on 5 April 2016. The Board recommends the payment of a final dividend of 1.99 pence (2015: 1.89 pence) per Ordinary share, representing a total dividend of 2.90 pence (2015: 2.76 pence) for the financial year ended 30 June 2016. Subject to the shareholders of the Company approving this recommendation at the 2016 AGM, the final dividend will be paid on 11 November 2016 to those shareholders appearing on the register of members as at 14 October 2016. The ex-dividend date is 13 October 2016.

#### **Financial instruments**

Details of the financial instruments used by the Group are set out in notes 18 to 20 to the Consolidated Financial Statements. A general outline of Hays' use of financial instruments is set out in the treasury management section on page 41 of the Financial Review of this Report.

#### **Directors**

Biographies of the serving directors of Hays are provided on pages 50 and 51 of this Report. They all served on the Board throughout the 2016 financial year, with the exception of MT Rainey, who joined the Board on 14 December 2015. In addition, Richard Smelt served on the Board during the year until his retirement on 11 November 2015.

#### **General powers of the directors**

The powers of the directors are contained in the Company's Articles of Association. These powers may be exercised by any meeting of the Board at which a quorum of three directors is present. The power of the Board to manage the business is subject to any limitations imposed by the Companies Act 2006, the Articles of Association (Articles) or any directions given by special resolution of the shareholders applicable at a relevant time.

The Articles contain an express authority for the appointment of executive directors and provide the directors with the authority to delegate or confer upon such directors any of the powers exercisable by them upon such terms and conditions and with such restrictions as they see fit. The Articles contain additional authorities to delegate powers and discretions to committees and sub-committees.

### Directors' powers to allot and buy back shares

The directors have the power to authorise the issue and buy-back of the Company's shares by the Company, subject to authority being given to the directors by the shareholders in general meeting, applicable legislation and the Articles.

#### Appointment and replacement of directors

Shareholders may appoint any person who is willing to act as a director by ordinary resolution and may remove any director by ordinary resolution. The Board may appoint any person to fill any vacancy or as an additional director, provided that they are submitted for election by the shareholders at the AGM following their appointment. Specific conditions apply to the vacation of office, including cases where a director becomes prohibited by law or regulation from holding office, or is persistently absent from directors' meetings, or if three-quarters of appointed directors request his or her resignation or in the case of mental incapacity or bankruptcy.

#### **Directors' interests**

Details of the interests of Hays' directors and their connected persons in the Ordinary shares of the Company are outlined in the Remuneration Report.

#### **Directors' indemnities**

The Company continues to maintain third-party directors' and officers' liability insurance for the benefit of its directors. This provides insurance cover for any claim brought against directors or officers for wrongful acts in connection with their positions. The directors have also been granted qualifying third-party indemnities, as permitted under the Companies Act 2006, which remain in force. Neither the insurance nor the indemnities extend to claims arising from fraud or dishonesty and do not provide cover for civil or criminal fines or penalties provided by law.

#### **Share capital**

Hays has one class of Ordinary shares which carry no right to fixed income or control over the Company. These shares may be held in certificated or uncertificated form. On 30 June 2016, the Company had 1,464,096,566 fully paid Ordinary shares in issue, of which 31,163,744 Ordinary shares were held in treasury by the Company.

The rights and obligations attaching to the Company's Ordinary shares are contained in the Articles. In brief, the Ordinary shares allow holders to receive dividends and to exercise one vote on a poll per Ordinary share for every holder present in person or by proxy at general meetings of the Company. They also have the right to a return of capital on the winding up of the Company.

There are no restrictions on the size of holding or the transfer of shares, which are both governed by the general provisions of the Company's Articles and legislation. Under the Articles, the directors have the power to suspend voting rights and the right to receive dividends in respect of Ordinary shares and to refuse to register a transfer of Ordinary shares in circumstances where the holder of those shares fails to comply with a notice issued under Section 793 of the Companies Act 2006. The directors also have the power to refuse to register any transfer of certificated shares that does not satisfy the conditions set out in the Articles.

The Company is not aware of any agreements between shareholders that might result in the restriction of transfer of voting rights in relation to the shares held by such shareholders.

#### **Treasury shares**

As Hays has only one class of share in issue, it may hold a maximum of 10% of its issued share capital in treasury. As at 30 June 2016, 2.13% of the Company's shares were held in treasury. Legislation restricts the exercise of rights on Ordinary shares held in treasury. The Company is not allowed to exercise voting rights conferred by the shares whilst they are held in treasury. It is prohibited from paying any dividend or making any distribution of assets on treasury shares. Once in treasury, shares can only be sold for cash, transferred to an employee share scheme or cancelled. During the 2016 financial year, Hays transferred 11,898,607 shares out of treasury to satisfy the award of shares under the Company's employee share schemes

#### Shares held by the Employee Benefit Trust

The Hays plc Employee Share Trust (the Trust) is an employee benefit trust which is permitted to hold Ordinary shares in the Company for employee share schemes purposes. No shares were held by the Trust as at the year end. Shares held in the Trust may be transferred to participants of the various Group share schemes. No voting rights are exercisable in relation to shares unallocated to individual beneficiaries.

#### Dilution limits in respect of share schemes

The current Association of British Insurers (ABI) guidance (responsibility for which now rests with the Investment Association) on dilution limits provide that the overall dilution under all share plans operated by a company should not exceed 10% over a 10-year period in relation to the Company's share capital, with a further limitation of 5% in any 10-year period on executive plans. The Company's share plans operate within ABI recommended guidelines on dilution limits.

#### **Major shareholders**

As at 30 June 2016, the following shareholders held an interest of 3% or more of the Company's issued share capital:

% of total

	voting rights
Cedar Rock Capital	
Limited	7.8%
BlackRock Inc	7.2%
Virtus Trust	7.2%
Baillie Gifford & Co	6.5%
Marathon Asset	
Management	6.4%
Heronbridge Investment	
Management LLP	4.0%
Majedie Asset	
Management	3.8%
Columbia Threadneedle	
Investments	3.5%

#### **Employees**

Our goal is for our people to reach their full potential and to give of their best as individuals and in teams. In this context, we are committed to never discriminating on the grounds of race, colour, creed, disability, religion, ethnic origin, gender, sexual orientation or age. All Hays employees are required to abide by these principles which are set out in the Group's Equal Opportunities Policy and Code of Conduct.

Hays gives full consideration to applications for employment from disabled persons where they have the right skills and abilities for the role. Should an employee become disabled whilst working for the Group, Hays would make every effort to accommodate them, to assist them in any re-training or to find suitable alternative employment within the Group.

#### **Employee involvement**

Ongoing communication forms the basis of the partnership between Hays' leadership and its employees. Employees receive business performance updates from Alistair Cox. the Chief Executive, and from their respective regional Managing Directors, by email on a four-weekly basis. These are posted on the Group's intranet, which acts as a source of reference for the Group's brand, values, policies and procedures. Regular presentations are also made to employees by the Chief Executive and regional Managing Directors during office visits made over the course of the year.

Hays continues to provide tailored training to the people who are in the front line of delivering recruitment solutions as well as in management and leadership roles. These programmes take a number of different guises across the Group's regional businesses but all share the common goal of improving the service we provide to clients.

To ensure that employees remain engaged in our business, an annual employee engagement survey, known as TALKback, is carried out each year. This allows employees to voice their views and opinions on all aspects of their workplace environment, training and development, work culture, leadership and client relations. The results, which indicate employee engagement levels and highlight any areas of concern, are presented to the Management Board and to the Board.

Hays believes in the value of loyalty and considers its employee incentive programme of commission schemes, performancerelated cash bonuses and share schemes to be important factors in keeping its employees motivated. The employee share schemes have been running successfully since inception and provide many employees with an additional stake in the business.

#### **Articles of Association**

The Company's Articles may only be amended by special resolution of the shareholders.

#### **Disclosure of information to the Auditor**

So far as the directors who held office at the date of approval of this Report are aware, there is no relevant audit information of which the external Auditor is unaware and each director has taken all steps that he or she ought to have taken as a director to make himself or herself aware of any relevant audit information and to establish that the external Auditor is aware of that information.

This confirmation should be interpreted in accordance with Section 418 of the Companies Act 2006.

#### **DIRECTORS' REPORT**

#### CONTINUED

### 2016 Annual Report and Financial Statements

On the recommendation of the Audit Committee and having considered all matters brought to the attention of the Board during the financial year, the Board is satisfied that the Annual Report and Financial Statements, taken as a whole, is fair, balanced and understandable. The Board believes that the disclosures set out in the Annual Report provide the information necessary for shareholders to assess the Company's performance, business model and strategy.

#### **Annual General Meeting**

The Company's AGM will be held at 12 noon on 9 November 2016 at the offices of UBS, 5 Broadgate, London EC2M 2QS.

The Notice of Meeting sets out the resolutions to be proposed at the AGM and gives details of the voting record date and proxy appointment deadline for that Meeting. The Notice of Meeting is contained in a separate circular to shareholders which is being mailed or otherwise provided to shareholders at the same time as this Report.

#### **Auditor**

Resolutions 13 and 14 at the forthcoming AGM will respectively propose the appointment of PricewaterhouseCoopers LLP as Auditor of the Company and authorise the directors to determine its remuneration. These resolutions will be proposed as ordinary resolutions and shall have effect until the conclusion of the next general meeting of the Company at which accounts are laid.

#### **Political donations**

The Company made no political donations during the year and intends to maintain its policy of not making such payments. It will however as a precautionary measure to avoid inadvertent breach of the law, seek shareholder authority at the 2016 AGM to make limited donations or incur limited political expenditure, although it has no intention of using the authority.

Resolution 15 will be proposed as an ordinary resolution to seek authority to make political donations, and if passed, such authority shall expire at the conclusion of the 2017 AGM.

#### **Authority to allot shares**

At the 2015 AGM, shareholders authorised the directors, subject to the Companies Act 2006, to allot Ordinary shares or grant rights to subscribe for or grant rights to subscribe for or convert any securities into shares without the prior consent of shareholders. This authority expires at the conclusion of the 2016 AGM.

Accordingly, Resolution 16 will be proposed as an ordinary resolution to renew this authority for a period expiring at the conclusion of the 2017 AGM. The directors have no present intention of exercising this authority.

#### **Disapplication of pre-emption rights**

Also at last year's meeting, a special resolution was passed under the Companies Act 2006 empowering the directors to allot equity securities for cash without first being required to offer such shares to existing shareholders. Resolution 17 will seek to renew this authority. If approved, the resolution will authorise directors in accordance with the Articles to issue shares in connection with a rights issue and otherwise to issue shares for cash up to a specified maximum nominal amount which includes the sale on a non pre-emptive basis of any shares held in treasury.

Resolution 17 will be proposed as a special resolution to renew this authority for a period expiring at the conclusion of the 2017 AGM.

#### Authority to purchase own shares

A special resolution was also passed at last year's meeting enabling the Company to purchase its own shares in the market. Resolution 18 will seek to renew this authority. The directors intend only to exercise this authority if to do so would, in their opinion, enhance shareholder value. The Company will have the option of holding, as treasury shares, any of its own shares that it purchases pursuant to the authority conferred by this resolution. This would give the Company the ability to sell treasury shares, providing the Company with flexibility in the management of its employee shares schemes. No dividends will be paid on shares whilst held in treasury and no voting rights will attach to the treasury shares.

The price paid for Ordinary shares will not be less than the nominal value of 1 pence per share and not more than the higher of 5% above the average of the middle market quotations of the Company's Ordinary shares as derived from the London Stock Exchange.

Resolution 18 will be proposed as a special resolution to renew this authority for a period expiring at the conclusion of the 2017 AGM.

#### Notice of general meetings

The notice period required by the Companies Act 2006 for general meetings of the Company is 21 clear days, unless shareholders approve a shorter notice period, which cannot however be less than 14 clear days.

At last year's AGM, shareholders authorised the calling of general meetings other than an AGM on not less than 14 clear days' notice and Resolution 19 will be proposed as a special resolution and seeks to renew this authority. The authority granted by this resolution, if passed, will be for a period expiring at the conclusion of the 2017 AGM.

The flexibility offered by this resolution will be used where, taking into account the circumstances, the directors consider this appropriate in relation to the business to be considered at the meeting and in the interests of the Company and shareholders as a whole.

#### **New share schemes**

Resolutions 20 and 21 seek shareholders' approval to two share plans. One is replacement, on the same terms, of the Company's existing Deferred Annual Bonus Plan, awards under which will continue to be made in accordance with the policy approved by shareholders at the 2014 AGM; the existing plan expires before the next AGM in 2017. The second plan is a US S423 Stock Purchase Plan, which is an allemployee share plan similar to that offered to employees under our Sharesave Plans in the UK and certain other countries, approved by shareholders in 2009. Resolutions 20 and 21 will be proposed as ordinary resolutions.

#### Recommendation

The directors consider that all the resolutions to be put to the meeting are in the best interests of the Company and its shareholders as a whole. Your Board will be voting in favour of them and unanimously recommends that you do so as well.

By order of the Board

#### **Doug Evans**

Company Secretary 1 September 2016

#### **DIRECTORS' RESPONSIBILITIES**

The directors are responsible for preparing the Annual Report and Financial Statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors are required to prepare the Consolidated Financial Statements in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union and Article 4 of the IAS Regulation and they have elected to prepare the parent Company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing the parent Company financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

In preparing the Consolidated Financial Statements, International Accounting Standard 1 requires that directors:

- properly select and apply accounting policies;
- present information, including accounting policies, in a manner that provides relevant, reliable, comparable and understandable information;
- provide additional disclosures when compliance with the specific requirements in IFRSs are insufficient to enable users to understand the impact of particular transactions, other events and conditions on the entity's financial position and financial performance; and
- make an assessment of the Company's ability to continue as a going concern.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

#### **Responsibility statement**

The Board confirms to the best of its knowledge that:

- the Financial Statements, prepared in accordance with the relevant financial reporting framework, give a true and fair view of the assets, liabilities, financial position and profit or loss of the Company and the undertakings included in the consolidation taken as a whole;
- the Strategic Report, including any matters incorporated by reference in the Directors' Report, includes a fair review of the development and performance of the business and the position of the Company and the undertakings included in the consolidation taken as a whole, together with a description of the principal risks and uncertainties that they face; and
- the Annual Report and Financial Statements, taken as a whole, are fair, balanced and understandable and provide the information necessary for shareholders to assess the Company's performance, business model and strategy.

By order of the Board

#### **Alistair Cox**

Chief Executive

#### **Paul Venables**

**Group Finance Director** 1 September 2016



## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF HAYS PLC

### Opinion on financial statements of Hays plc In our opinion:

- the financial statements give a true and fair view of the state of the Group's and of the parent Company's affairs as at 30 June 2016 and of the Group's profit for the year then ended;
- the Group financial statements have been properly prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union:
- the parent Company financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including FRS 101 'Reduced Disclosure Framework'; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006 and, as regards the Group financial statements, Article 4 of the IAS Regulation.

The financial statements comprise the Consolidated Income Statement, the Consolidated Statement of Comprehensive Income, the Consolidated and Parent Company Balance Sheets, the Consolidated Statement of Changes in Equity, the Consolidated Cash Flow Statement and the related notes 1 to 35 for the Consolidated financial statements and the related notes 1 to 15 for the parent Company financial statements. The financial reporting framework that has been applied in the preparation of the Group financial statements is applicable law and IFRSs as adopted by the European Union. The financial reporting framework that has

been applied in the preparation of the parent Company financial statements is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 101 'Reduced Disclosure Framework'.

# Going concern and the directors' assessment of the principal risks that would threaten the solvency or liquidity of the Group

As required by the Listing Rules we have reviewed the directors' statement regarding the appropriateness of the going concern basis of accounting contained within note 2b to the financial statements and the directors' statement on the longer-term viability of the Group contained within the Strategic Report on pages 42 and 43.

We have nothing material to add or draw attention to in relation to:

- the directors' confirmation on page 89
   that they have carried out a robust
   assessment of the principal risks facing
   the Group, including those that would
   threaten its business model, future
   performance, solvency or liquidity;
- the disclosures on pages 42 to 45 that describe those risks and explain how they are being managed or mitigated;
- the directors' statement in note 2b to the financial statements about whether they considered it appropriate to adopt the going concern basis of accounting in preparing them and their identification of any material uncertainties to the Group's ability to continue to do so over a period of at least 12 months from the date of approval of the financial statements:

the directors' explanation on pages 42 and 43 as to how they have assessed the prospects of the Group, over what period they have done so and why they consider that period to be appropriate, and their statement as to whether they have a reasonable expectation that the Group will be able to continue in operation and meet its liabilities as they fall due over the period of their assessment, including any related disclosures drawing attention to any necessary qualifications or assumptions.

We agreed with the directors' adoption of the going concern basis of accounting and we did not identify any such material uncertainties. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the Group's ability to continue as a going concern.

#### Independence

We are required to comply with the Financial Reporting Council's Ethical Standards for Auditors and we confirm that we are independent of the Group and we have fulfilled our other ethical responsibilities in accordance with those standards. We also confirm we have not provided any of the prohibited non-audit services referred to in those standards.

### Our assessment of risks of material misstatement

The assessed risks of material misstatement described below are those that had the greatest effect on our audit strategy, the allocation of resources in the audit and directing the efforts of the engagement team:

#### Risk

#### Debtor and accrued income recoverability

The recoverability of trade receivables, accrued income and the level of provisions for bad debts are considered to be a significant risk due to the pervasive nature of these balances to the financial statements, and the importance of cash collection with reference to the working capital management of the business. At 30 June 2016, the total receivables and accrued income balances net of provisions included in note 17 was £695.8 million (2015: £558.9 million).

Refer to the provisions in respect of recoverability of trade receivables critical accounting judgment and note 17 to the financial statements for further detail.

#### How the scope of our audit responded to the risk

We have:

- assessed the design and implementation of key controls around the monitoring of recoverability;
- challenged management regarding the level and ageing of receivables and accrued income, along with the consistency and appropriateness of receivables and accrued income provisioning by assessing recoverability with reference to cash received in respect of debtors and billings raised against accrued income. In addition we have considered the Company's previous experience of bad debt exposure, the individual counter-party credit risk, the level of provision held by other recruitment businesses and the general economic environment in each jurisdiction;
- critically assessed the recoverability of overdue unprovided debt with reference to the historical levels of bad debt expense and credit profile of the counter-parties;
- tested these balances on a sample basis through agreement to post period end invoicing, post period end cash receipt or agreement to the terms of the contract in place, as appropriate; and
- considered the consistency of judgments regarding the recoverability of trade receivables and accrued income made year on year to consider whether there is evidence of management bias through discussion with management on their rationale and obtaining evidence to support judgment areas.

Risk

#### How the scope of our audit responded to the risk

#### **Revenue recognition**

The key risks on revenue recognition are:

- cut-off where revenue is not recognised in line with Group policy, which is to recognise revenue associated with temporary placements over the period that temporary workers are provided, and permanent placements on the start date; and
- the presentation of revenue from temporary placements where Hays acts as a principal and revenue is recognised and presented on a gross rather than a net basis.

The risks noted above in relation to revenue are areas that can involve management judgment, therefore they are considered to be significant risks.

Refer to the revenue recognition critical accounting judgment in note 3 to the financial statements for further detail.

#### We have:

- assessed the design and implementation and operating effectiveness of key controls around all streams of revenue recognised;
- considered the appropriateness and accuracy of any cut-off adjustments processed by considering the start date of permanent placements and the term of a temporary placement with reference to the year end date;
- evaluated whether revenue has been recognised in accordance with IAS 18 'Revenue' and with Hays' accounting policy by reviewing details of the Group revenue recognition policy, the application of this, and any significant new contracts; and
- confirmed that all material temporary worker contractual arrangements where Hays acts as a principal and maintains the majority of the risk and rewards associated with the underlying agreement have been recognised and presented on a gross revenue basis in the financial statements.

#### **Goodwill impairment**

The total goodwill balance at 30 June 2016 was £220.4 million (2015: £198.4 million).

Management is required to carry out an annual impairment test. This process is complex and highly judgmental given the indefinite nature of the goodwill. It is based on assumptions about future growth and discount rates, which can be sensitive particularly in certain jurisdictions where the growth rates are typically linked to individual country GDP and country wage inflation.

Therefore, a risk exists that goodwill is overstated on the balance sheet should any judgments or assumptions be considered inappropriate.

Refer to the goodwill impairment critical accounting judgment and note 13 to the financial statements for further detail.

#### We have:

- assessed the design and implementation of key controls around the impairment review process:
- performed a detailed review and challenge of the models used including the macroeconomic assumptions used;
- compared key assumptions (including discount rates and growth rates) used across the Group, used in the model to external data and, where possible, to information provided by Deloitte Valuations experts;
- assessed the reasonableness of forecast future cash flows by comparison to historical performance and future outlook;
- performed sensitivity analysis on key assumptions, including discount rates adopted; and
- performed a detailed review of the disclosures in respect of impairments and impairment testing adopted by management.

#### **Pension accounting**

Pension accounting is complex and contains areas of significant judgment, notably the discount and inflation rates and demographic assumptions used in the valuation of the net liability. Therefore, a risk exists that inappropriate assumptions are used resulting in an inaccurate pension valuation at year-end.

The net pension liability balance at 30 June 2016 was £14.3 million (2015: £58.7 million). The net pension liability recognised is lower than the present value of future contributions to fund the existing deficit.

Refer to the pension accounting critical accounting judgment and note 22 to the financial statements for further detail.

#### We have:

- assessed the design and implementation of key controls around the pension accounting;
- assessed the actuarial assumptions (discount rate, inflation rates, and mortality assumptions) adopted by the Group for the valuation of its retirement benefit obligations, with specific focus on changes to demographic assumptions and rates
- utilised internal specialists to consider these assumptions and benchmarked them against a relevant comparator group;
- reviewed the pension scheme liability. Whilst the scheme is currently in a net deficit position, the net pension liability recognised is lower than the present value of future contributions to fund the existing deficit. In order to assess whether an additional liability would need to be recognised, we reviewed the pension scheme trust documents to assess whether Hays has an unconditional right to any scheme surplus; and
- reviewed the disclosures made in note 22 and compared these to the requirements of IAS 19 'Employee Benefits'.

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF HAYS PLC

CONTINUED

Last year our report included one other risk which is not included in our report this year: acquisition accounting in respect to the acquisition of Veredus (the acquisition accounting period has now ended and we no longer see this as a specific risk area).

The description of risks above should be read in conjunction with the significant issues considered by the Audit Committee discussed on pages 61 and 62.

These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

#### Our application of materiality

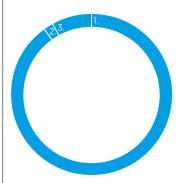
We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality both in planning the scope of our audit work and in evaluating the results of our work.

We determined materiality for the Group to be £8.0 million (2015: £7.4 million), which is approximately 5% (2015: 5.0%) of profit before tax, and below 3% (2015: 3%) of equity.

Profit before tax has been selected as the basis for materiality as this is the measure by which key stakeholders and the market assess the performance of the Group.

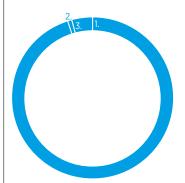
We agreed with the Audit Committee that we would report to the Committee all audit differences in excess of £160,000 (2015: £150,000), as well as differences below that threshold that, in our view, warranted reporting on qualitative grounds. We also report to the Audit Committee on disclosure matters that we identified when assessing the overall presentation of the financial statements.

## An overview of the scope of our audit Net fees



- 1. Full scope audit 90%
- 2. Specified procedures 2%
- 3. Head office review 8%

#### Profit before tax



- 1. Full scope audit **95%**
- 2. Specified procedures 1%
- 3. Head office review 4%

Our Group audit was scoped by obtaining an understanding of the Group and its environment, including Group-wide controls, and assessing the risks of material misstatement at the Group level. Based on that assessment, we focused our Group audit scope primarily on the audit work at 32 (2015: 33) locations. 19 (2015: 19) of these were subject to a full audit, whilst the remaining 13 (2015: 14) were subject to an audit of specified account balances/specified audit procedures where the extent of our testing was based on our assessment of the risks of material misstatement and of the materiality of the Group's operations at those locations. These 19 locations represent the principal business units within the Group's three reportable segments and account for 90% (2015: 90%) of the Group's net fees and 95% (2015: 92%) of profit before tax. The three key locations are Australia (APAC), Germany (CE&RoW) and UK (UK & Ireland) which account for 70% of net fees and 81% of profit before tax. Our audit work at the 32 locations were executed at levels of materiality applicable to each individual entity which were lower than Group materiality and ranged from £1.3 million to £5.0 million (2015: £1.2 million to £4.7 million).

At the parent entity level we also tested the consolidation process and carried out analytical procedures to confirm our conclusion that there were no significant risks of material misstatement of the aggregated financial information of the remaining components not subject to audit or audit of specified account balances.

The Group audit team continued to follow a programme of planned visits that has been designed so that the Senior Statutory Auditor or a senior member of the Group audit team visits each of the material locations where the Group audit scope was focused at least once every two years. During the 2016 audit, the Senior Statutory Auditor visited the UK, Australia and Hong Kong. In addition, senior members of the audit team visited Germany and the USA. In years when we do not visit a significant component we will include the component audit team in our team planning and risk briefing, discuss their risk assessment, participate in the close meeting and review documentation of the findings from their work.

## Opinion on other matters prescribed by the Companies Act 2006

In our opinion:

- the part of the Directors' Remuneration Report to be audited has been properly prepared in accordance with the Companies Act 2006; and
- the information given in the Strategic Report and the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

#### Matters on which we are required to report by exception

#### Adequacy of explanations received and accounting records

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit;
- adequate accounting records have not been kept by the parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent Company financial statements are not in agreement with the accounting records and returns.

We have nothing to report in respect of these matters.

#### Directors' remuneration

Under the Companies Act 2006 we are also required to report if in our opinion certain disclosures of directors' remuneration have not been made or the part of the Directors' Remuneration Report to be audited is not in agreement with the accounting records and returns. We have nothing to report arising from these matters.

#### **Corporate Governance Statement**

Under the Listing Rules we are also required to review the part of the Corporate Governance Statement relating to the Company's compliance with certain provisions of the UK Corporate Governance Code. We have nothing to report arising from our review.

#### Our duty to read other information in the **Annual Report**

Under International Standards on Auditing (UK and Ireland), we are required to report to you if, in our opinion, information in the Annual Report is:

- materially inconsistent with the information in the audited financial statements: or
- apparently materially incorrect based on, or materially inconsistent with, our knowledge of the Group acquired in the course of performing our audit; or
- otherwise misleading.

In particular, we are required to consider whether we have identified any inconsistencies between our knowledge acquired during the audit and the directors' statement that they consider the Annual Report is fair, balanced and understandable and whether the Annual Report appropriately discloses those matters that we communicated to the Audit Committee which we consider should have been disclosed. We confirm that we have not identified any such inconsistencies or misleading statements.

#### Respective responsibilities of directors and Auditor

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). We also comply with International Standard on Quality Control 1 (UK and Ireland). Our audit methodology and tools aim to ensure that our quality control procedures are effective, understood and applied. Our quality controls and systems include our dedicated professional standards review team, and independent partner reviews.

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the Group's and the parent Company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Stephen Griggs** (Senior Statutory Auditor), FCA for and on behalf of Deloitte LLP Chartered Accountants and Statutory Auditor London, United Kingdom

1 September 2016

## **CONSOLIDATED INCOME STATEMENT**FOR THE YEAR ENDED 30 JUNE

(In £s million)	Note	2016	2015
Turnover			
Continuing operations		4,231.4	3,842.8
Net fees(1)			
Continuing operations	4	810.3	764.2
Operating profit from continuing operations	4	181.0	164.1
Net finance charge	8	(8.0)	(8.0)
Profit before tax		173.0	156.1
Тах	9	(51.9)	(50.7)
Profit from continuing operations after tax		121.1	105.4
Profit from discontinued operations	10	3.4	0.2
Profit attributable to equity holders of the parent Company		124.5	105.6
Earnings per share from continuing operations			
- Basic	12	8.48p	7.44p
- Diluted	12	8.37p	7.31p
Earnings per share from continuing and discontinued operations			
- Basic	12	8.72p	7.46p
- Diluted	12	8.60p	7.33p

 $<sup>(1) \ \ \</sup>text{Net fees comprise turnover less remuneration of temporary workers and other recruitment agencies}.$ 

# CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE

(In £s million)	2016	2015
Profit for the year	124.5	105.6
Items that will not be reclassified subsequently to profit or loss:		
Actuarial remeasurement of defined benefit pension schemes	35.5	(25.8)
Tax relating to components of other comprehensive income	(7.2)	6.3
	28.3	(19.5)
Items that may be reclassified subsequently to profit or loss:		
Currency translation adjustments	64.3	(31.3)
Mark to market valuation of derivative financial instruments	-	0.1
Other comprehensive income for the year net of tax	92.6	(50.7)
Total comprehensive income for the year	217.1	54.9
Attributable to equity shareholders of the parent Company	217.1	54.9

## CONSOLIDATED BALANCE SHEET

(In £s million)	Note	2016	2015
Non-current assets			
Goodwill	13	220.4	198.4
Other intangible assets	14	21.6	29.8
Property, plant and equipment	15	19.8	15.6
Deferred tax assets	16	23.9	36.4
		285.7	280.2
Current assets			
Trade and other receivables	17	763.9	600.5
Cash and cash equivalents	18	62.9	69.8
Derivative financial instruments	19	6.6	
		833.4	670.3
Total assets		1,119.1	950.5
Current liabilities			
Trade and other payables	21	(573.3)	(478.7)
Current tax liabilities		(27.1)	(19.5)
Bank loans and overdrafts	20	(1.1)	(0.5)
Provisions	23	(3.1)	(3.0)
		(604.6)	(501.7)
Non-current liabilities			
Bank loans	20	(25.0)	(100.0)
Acquisition liabilities	34	(11.2)	(8.6)
Retirement benefit obligations	22	(14.3)	(58.7)
Provisions	23	(6.2)	(11.9)
		(56.7)	(179.2)
Total liabilities		(661.3)	(680.9)
Net assets		457.8	269.6
Equity			
Called up share capital	24	14.7	14.7
Share premium	25	369.6	369.6
Capital redemption reserve	26	2.7	2.7
Retained earnings	27	(15.8)	(138.2)
Cumulative translation reserve	28	66.4	2.1
Equity reserve	29	20.2	18.7
Total shareholders' equity		457.8	269.6

The Consolidated Financial Statements of Hays plc, registered number 2150950, were approved by the Board of Directors and authorised for issue on 1 September 2016.

Signed on behalf of the Board of Directors

A R Cox P Venables

# **CONSOLIDATED STATEMENT OF CHANGES IN EQUITY** FOR THE YEAR ENDED 30 JUNE 2016

(In £s million)	Share capital	Share premium account	Capital redemption reserve	Retained earnings	Cumulative translation reserve	Equity reserve	Other reserves	Total
At 1 July 2015	14.7	369.6	2.7	(138.2)	2.1	18.7	_	269.6
Currency translation adjustments	-	-	-	-	64.3	-	-	64.3
Remeasurement of defined benefit pension schemes			-	35.5		-		35.5
Tax relating to components of other comprehensive income	-	-	-	(7.2)	_	-	-	(7.2)
Net expense recognised in other comprehensive income	-	-	-	28.3	64.3	-		92.6
Profit for the year	-	-	-	124.5	-	-	-	124.5
Total comprehensive income for the year	-	-	-	152.8	64.3	-	-	217.1
Dividends paid	-	-	-	(39.9)	-	-	-	(39.9)
Share-based payments	-	-	-	10.2	_	1.5	_	11.7
Tax on share-based payment transactions	_	_	-	(0.7)	_	_	_	(0.7)
At 30 June 2016	14.7	369.6	2.7	(15.8)	66.4	20.2	_	457.8

#### FOR THE YEAR ENDED 30 JUNE 2015

(In £s million)	Share capital	Share premium account	Capital redemption reserve	Retained earnings	Cumulative translation reserve	Equity reserve	Other reserves	Total
At 1 July 2014	14.7	369.6	2.7	(197.7)	33.4	18.3	(0.3)	240.7
Currency translation adjustments	_	-	_	-	(31.3)	_	_	(31.3)
Mark to market valuation of derivative financial instruments	_	-		-	_	_	0.1	0.1
Remeasurement of defined benefit pension schemes	_	-		(25.8)	_	_	_	(25.8)
Tax relating to components of other comprehensive income	_	-		6.3	_	-	_	6.3
Net expense recognised in other comprehensive income	_	-		(19.5)	(31.3)	_	0.1	(50.7)
Profit for the year		_		105.6		_	_	105.6
Total comprehensive income for the year	_	-		86.1	(31.3)	-	0.1	54.9
Dividends paid	_	-	_	(37.9)	_	_	_	(37.9)
Share-based payments	-	-	_	10.5	_	0.4	0.2	11.1
Tax on share-based payment transactions	_	_		0.8	_	_		0.8
At 30 June 2015	14.7	369.6	2.7	(138.2)	2.1	18.7	-	269.6

OVERVIEW

# CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED 30 JUNE

(In £s million)	Note	2016	2015
Operating profit from continuing operations		181.0	164.1
Adjustments for:			
Depreciation of property, plant and equipment		7.7	8.7
Amortisation of intangible assets		14.2	13.7
Net movements in provisions		(1.2)	(0.5)
Share-based payments		11.9	10.8
		32.6	32.7
Operating cash flow before movement in working capital		213.6	196.8
Movement in working capital:			
Increase in receivables		(98.8)	(53.0)
Increase in payables		44.5	45.9
		(54.3)	(7.1)
Cash generated by operations		159.3	189.7
Pension scheme deficit funding		(14.4)	(14.0)
Income taxes paid		(41.7)	(43.6)
Net cash inflow from operating activities		103.2	132.1
Investing activities			
Purchase of property, plant and equipment		(10.3)	(7.8)
Proceeds from sales of business assets		0.1	0.2
Purchase of intangible assets		(4.7)	(4.3)
Acquisition of subsidiaries		-	(35.7)
Cash paid in respect of acquisitions made in previous years		-	(1.6)
Interest received		0.5	0.5
Net cash used in investing activities		(14.4)	(48.7)
Financing activities			
Interest paid		(4.1)	(5.7)
Equity dividends paid		(39.9)	(37.9)
Proceeds from exercise of share options		1.5	1.8
Decrease in bank loans and overdrafts		(74.4)	(10.2)
Net cash used in financing activities		(116.9)	(52.0)
Net (decrease)/increase in cash and cash equivalents		(28.1)	31.4
Cash and cash equivalents at beginning of year	33	69.8	48.0
Effect of foreign exchange rate movements		21.2	(9.6)
Cash and cash equivalents at end of year	33	62.9	69.8

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### 1. General information

Hays plc is a Company incorporated in the United Kingdom and registered in England and Wales and its registered office is 250 Euston Road, London NW1 2AF.

The Consolidated Financial Statements have been prepared in accordance with International Financial Reporting Standards (IFRSs) and IFRS Interpretation Committee interpretations (IFRICs) as adopted by the European Union and therefore comply with Article 4 of the European Union International Accounting Standard (IAS) Regulation.

#### **New standards and interpretations**

The Consolidated Financial Statements have been prepared on the basis of the accounting policies and methods of computation applicable for the year ended 30 June 2016. These accounting policies are consistent with those applied in the preparation of the accounts for the year ended 30 June 2015 with the exception of the following new accounting standards, amendments and interpretations which were mandatory for accounting periods beginning on or after 1 January 2015, none of which had any material impact on the Group's results or financial position.

- IAS 19 (amendments) Employee Benefits (EU adoption from 1 February 2015)
- Annual Improvements to IFRSs 2012 (EU adoption from 1 February 2015)
- Annual Improvements to IFRSs 2013 (EU adoption from 1 January 2015)

There have been no alterations made to the accounting policies as a result of considering all IFRS and IFRIC amendments and interpretations that became effective during the financial year, as these were either not material to the Group's operation, or were not relevant.

The Group has not yet adopted certain new standards, amendments and interpretations to existing standards, which have been published but which are only effective for our accounting periods beginning on or after 1 July 2016. These new pronouncements are listed as follows:

- IFRS 14 Regulatory Deferral Accounts (effective 1 January 2016)
- IFRS 10 and IAS 28 (amendments)
   Investment Entities Applying the
   Consolidated Exemption (effective from
   1 January 2016)
- IFRS 11 (amendments) Accounting for Acquisitions of Interests in Joint Operations (effective 1 January 2016)
- IAS 1 (amendments) Presentation of Financial Statements (effective from 1 January 2016)
- IAS 16 and IAS 38 (amendment)
   Clarification of Acceptable Methods of
   Depreciation and Amortisation (effective
   1 January 2016)
- IAS 27 (amendments) Equity Method in Separate Financial Statements (effective from 1 January 2016)
- Annual Improvements to IFRSs 2014 (effective 1 January 2016)
- IAS 12 (amendments) Income Taxes (effective from 1 January 2017)
- IAS 7 (amendments) Statement of Cash Flows on Disclosure Initiative (effective from 1 January 2017)
- IFRS 2 (amendments) Share Based Payments (effective 1 January 2018)
- IFRS 9 Financial Instruments (effective 1 January 2018)
- IFRS 15 Revenue from Contracts and Customer (effective 1 January 2018)
- IFRS 15 (amendments) Revenue from Contracts and Customer (effective 1 January 2018)
- IFRS 16 Leases (effective 1 January 2019)

The directors are currently evaluating the impact of the adoption of these standards, amendments and interpretations but do not expect them to have a material impact on the Group operation or results with the exception of IFRS 16 Leases. IFRS 16 will primarily change the lease accounting requirement for lessees as currently disclosed in note 32 to the Consolidated Financial Statements.

The Group's principal accounting policies adopted in the presentation of these financial statements are set out below and have been consistently applied to all the periods presented.

#### 2. Significant accounting policies

#### a. Basis of preparation

The Consolidated Financial Statements have been prepared on the historical cost basis with the exception of financial instruments. Financial instruments have been recorded initially on a fair-value basis and then at amortised cost.

#### b. Going concern

The Group's business activities, together with the factors likely to effect its future development, performance and viability are set out in the Strategic Report on pages 9 to 45. The financial position of the Group, its cash flows and liquidity position are described in the Financial Review on pages 38 to 41. In addition, notes 18 to 20 to the Consolidated Financial Statements include details of the Group's treasury activities, long-term funding arrangements and exposure to financial risk.

The Group has sufficient financial resources which, together with internally generated cash flows, will continue to provide sufficient sources of liquidity to fund its current operations, including its contractual and commercial commitments and any proposed dividends. Therefore the Group is well placed to manage its business risks.

After making enquiries the directors have formed the judgment that at the time of approving the Consolidated Financial Statements there is a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, the directors continue to adopt the going concern basis in preparing the Consolidated Financial Statements.

#### c. Basis of consolidation

Subsidiaries are fully consolidated from the date on which power to control is transferred to the Group. They are deconsolidated from the date on which control ceases.

The acquisition method of accounting is used to account for the acquisition of subsidiaries by the Group whereby the identifiable assets, liabilities and contingent liabilities are measured at their fair values at the date of acquisition. The excess of the cost of acquisition over the fair value of the Group's share of the identifiable net assets acquired is recorded as goodwill. The financial statements consolidate the accounts of Hays plc and all of its subsidiaries. The results of subsidiaries acquired or disposed during the year are included from the effective date of disposal as appropriate.

All intra-Group transactions, balances, income and expenses are eliminated on consolidation

#### d. Turnover

Turnover is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods and services provided in the normal course of business, net of discounts, VAT and other sales-related taxes.

Turnover arising from the placement of permanent candidates is recognised at the time the candidate commences full-time employment. Provision is made for the expected cost of meeting obligations where employees do not work for the specified contractual period.

Turnover arising from temporary placements is recognised over the period that temporary workers are provided. Where the Group is acting as a principal, turnover represents the amounts billed for the services of the temporary workers, including the remuneration costs of the temporary workers.

Where Hays acts as principal in arrangements that invoice on behalf of other recruitment agencies, turnover represents amounts invoiced and collected on behalf of other recruitment agencies, including arrangements where no commission is directly receivable by the Group.

Where the Group is acting as an agent, turnover represents commission receivable relating to the supply of temporary workers and does not include the remuneration costs of the temporary workers.

#### e. Net fees

Net fees represent turnover less the remuneration costs of temporary workers for temporary assignments and remuneration of other recruitment agencies. For the placement of permanent candidates, net fees are equal to turnover.

#### f. Exceptional items

Exceptional items as disclosed on the face of the Consolidated Income Statement are items which due to their size and non-recurring nature have been classified separately in order to draw them to the attention of the reader of the financial statements and to show the underlying profits of the Group. There are no exceptional items disclosed within the financial statements in the current or prior year.

#### g. Foreign currencies

On consolidation, the tangible and intangible assets and liabilities of subsidiaries denominated in foreign currencies are translated into sterling at the rates ruling at the balance sheet date. Income and expense items are translated into sterling at average rates of exchange for the period. Any exchange differences which have arisen from an entity's investment in a foreign subsidiary. including long-term loans, are recognised as a separate component of equity and are included in the Group's translation reserve.

On disposal of a subsidiary, any amounts transferred to the translation reserve are included in the calculation of profit and loss on disposal. All other translation differences are dealt with in the Consolidated Income Statement.

Goodwill and fair value adjustments arising on the acquisition of a foreign entity are treated as assets and liabilities of the foreign entity and translated at the closing rate.

#### h. Retirement benefit costs

The expense of defined benefit pension schemes and other post-retirement employee benefits is determined using the projected-unit credit method and charged to the Consolidated Income Statement as an expense, based on actuarial assumptions reflecting market conditions at the beginning of the financial year. All remeasurement gains and losses are recognised immediately in reserves and reported in the Consolidated Statement of Comprehensive Income in the period in which they occur. Past service costs, curtailments and settlements are recognised immediately in the Consolidated Income Statement.

The Group has chosen under IFRS 1 to recognise in retained earnings all cumulative remeasurement gains and losses as at 1 July 2004, the date of transition to IFRS. The Group has chosen to recognise all remeasurement gains and losses arising subsequent to 1 July 2004 in reserves and reported in the Consolidated Statement of Comprehensive Income.

The retirement benefit obligation recognised in the Consolidated Balance Sheet represents the present value of the defined benefit obligation as adjusted for unrecognised past service cost, and as reduced by the fair value of scheme assets. Any asset resulting from this calculation is limited to past service cost, plus the present value of available refunds and reductions in future contribution to the scheme.

Payments to defined contribution schemes are charged as an expense in the Consolidated Income Statement as they fall due.

#### i. Share-based payments

The fair value of all share-based remuneration that is assessed upon market-based performance criteria is determined at the date of grant and recognised as an expense in the Consolidated Income Statement on a straight-line basis over the vesting period, taking account of the estimated number of shares that will vest.

The fair value of all share-based remuneration that is assessed upon non-market-based performance criteria is determined at the date of the grant and recognised as an expense in the Consolidated Income Statement over the vesting period, based on the number of shares that are expected to vest. The number of shares that are expected to vest is adjusted accordingly to the satisfaction of the performance criteria at each period end.

The fair values are determined by use of the relevant valuation models. All share-based remuneration is equity settled.

#### j. Borrowing costs

Interest costs are recognised as an expense in the Consolidated Income Statement in the period in which they are incurred. Arrangement fees incurred in respect of borrowings are amortised over the term of the agreement.

#### k. Taxation

The tax expense comprises both current and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the Consolidated Income Statement because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The Group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the balance sheet date.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

## **2. Significant accounting policies** continued

Deferred tax is provided in full on all temporary differences, at rates that are enacted or substantively enacted by the balance sheet date. Deferred tax assets are recognised only to the extent that it is probable that taxable profits will be available against which to offset the deductible temporary differences. Deferred tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same taxation authority and the Group intends to settle its current tax assets and liabilities on a net basis.

Temporary differences arise where there is a difference between the accounting carrying value in the Consolidated Balance Sheet and the amount attributed to that asset or liability for tax purposes. Temporary differences arising from goodwill and, except in a business combination, the initial recognition of assets or liabilities that affect neither accounting profit nor taxable profit, are not provided for. Deferred tax liabilities are recognised for taxable temporary differences arising on investments in subsidiaries and associates except where the Group is able to control the reversal of the temporary differences and it is probable that the temporary difference will not reverse in the foreseeable future.

The calculation of the Group's total tax charge necessarily involves a degree of estimation and judgment in respect of certain items whose tax treatment cannot be finally determined until resolution has been reached with the relevant tax authority, or, as appropriate, through a formal legal process.

Provisions for tax contingencies require management to make judgments and estimates in relation to tax audit issues and exposures. Amounts provided are based on management's interpretation of applicable tax law and the likelihood of settlement, and are derived from the Group's best estimation and judgment. However, the inherent uncertainty regarding the outcome of these items means the eventual resolution could differ from the provision and in such event the Group would be required to make an adjustment in a subsequent period.

#### I. Goodwill

Goodwill arising on consolidation represents the excess of purchase consideration less the fair value of the identifiable tangible and intangible assets and liabilities acquired.

Goodwill is recognised as an asset and reviewed for impairment at least annually. For the purpose of impairment testing, assets are grouped at the lowest level for which there are separately identifiable cash flows, known as cash-generating units (CGUs). Any impairment is recognised immediately in the Consolidated Income Statement and is not subsequently reversed.

On disposal of a business the attributable amount of goodwill is included in the determination of the profit or loss on disposal.

Goodwill arising on acquisitions before the date of transition to IFRS (1 July 2004) has been retained at the previous UK GAAP amounts, subject to being tested for impairment at that date. Goodwill arising on acquisitions prior to 1 July 1998 was written off direct to reserves under UK GAAP. This goodwill has not been reinstated and is not included in determining any subsequent profit or loss on disposal.

#### m. Intangible assets

Intangible assets acquired as part of a business combination are stated in the Consolidated Balance Sheet at their fair value as at the date of acquisition less accumulated amortisation and any provision for impairment. The directors review intangible assets for indications of impairment annually.

Internally generated intangible assets are stated in the Consolidated Balance Sheet at the directly attributable cost of creation of the asset, less accumulated amortisation. Intangible assets are amortised on a straight-line basis over their estimated useful lives up to a maximum of 10 years. Software incorporated into major Enterprise Resource Planning (ERP) implementations that support the recruitment process and financial reporting process is amortised over a life of up to seven years. Other software is amortised between three and five years.

#### n. Property, plant and equipment

Property, plant and equipment is recorded at cost, net of depreciation and any provision for impairment. Depreciation is provided on a straight-line basis over the anticipated useful working lives of the assets, after they have been brought into use, at the following rates:

Freehold land

- No depreciation is provided Freehold buildings
- At rates varying between 2% and 10% Leasehold properties
- The cost is written off over the unexpired term of the lease

Plant and machinery

- At rates varying between 5% and 33% Fixtures and fittings
- At rates varying between 10% and 25%

#### o. Trade and other receivables

Trade and other receivables are initially measured at fair value and then at amortised cost after appropriate allowances for estimated irrecoverable amounts have been recognised in the Consolidated Income Statement where there is objective evidence that the asset is impaired.

#### p. Cash and cash equivalents

Cash and cash equivalents comprise cash-in-hand and current balances with banks and similar institutions, which are readily convertible to known amounts of cash and which are subject to insignificant risk of changes in value.

#### q. Trade payables

Trade payables are measured initially at fair value and then at amortised cost.

#### r. Bank borrowings

Interest-bearing bank loans and overdrafts are recorded initially at fair value and subsequently measured at amortised cost.

Finance charges, including premiums payable on settlement or redemption and direct-issue costs, are accounted for on an accrual basis in the Consolidated Income Statement using the effective interest rate method and are added to the carrying amount of the instrument to the extent that they are not settled in the period in which they arise.

#### s. Derivative financial instruments and hedge accounting

The Group may use certain derivative financial instruments to reduce its exposure to interest rate and foreign exchange movements. The Group held eight foreign exchange contracts at the end of the current year to facilitate cash management within the Group. In the prior year the Group held two interest rate swaps which have subsequently matured in the current year. The Group does not hold or use derivative financial instruments for speculative purposes.

Changes in the fair value of derivative financial instruments that are designated and effective as hedges of future cash flows are recognised directly in equity and any ineffective portion is recognised immediately in the Consolidated Income Statement. The Group uses a range of 80% to 125% for hedge effectiveness, in accordance with IAS 39, and any relationship which has effectiveness outside this range is deemed to be ineffective and hedge accounting is suspended.

The fair values of foreign exchange swaps are measured using inputs other than quoted prices that are observable for the asset or liability, either directly or indirectly. It is the Group's policy not to seek to designate these derivatives as hedges. All derivative financial instruments not in a hedge relationship are classified as derivatives at fair value in the income statement. The fair value of longterm borrowing is calculated by discounting expected future cash flows at observable market rates.

#### Fair value measurements

The information below sets out how the Group determines fair value of various financial assets and financial liabilities.

The following provides an analysis of financial instruments that are measured subsequent to initial recognition at fair value, grouped into Levels 1 to 3 based on the degree to which the fair value is observable.

- Level 1 fair value measurements are those derived from quoted prices (unadjusted) in active markets for identical assets or liabilities;
- Level 2 fair value measurements are those derived from inputs other than quoted prices included within Level 1 that are observable for the asset or liability either directly (i.e. as prices) or indirectly (i.e. derived from prices); and

Level 3 fair value measurements are those derived from valuation techniques that include inputs for the asset or liability that are not based on observable market data (unobservable inputs).

Amounts deferred in equity are recognised in the Consolidated Income Statement in the same period in which the hedged item affects net income

Cash flow hedge accounting is discontinued when a hedging instrument expires or is sold, terminated or exercised, or no longer qualifies for hedge accounting. At that time any cumulative gain or loss on the hedging instrument recognised in equity is either retained in equity until the firm commitment or forecasted transaction occurs, or where a hedge transaction is no longer expected to occur, is immediately credited or expensed in the Consolidated Income Statement.

#### t. Leases

Leases where a significant portion of risks and rewards of ownership are retained by the lessor are classified as operating leases by the lessee.

Rentals payable under operating leases are charged to the Consolidated Income Statement on a straight-line basis over the lease term.

Benefits received and receivable as an incentive to enter into an operating lease are recognised on a straight-line basis over the lease term.

#### u. Provisions

A provision is recognised when the Group has a present legal or constructive obligation as a result of a past event for which it is probable that an outflow of resources will be required to settle the obligation and when the amount can be reliably estimated. If the effect is material, provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects the current market assessments of the time value of money and the risks specific to the liability.

#### 3. Critical accounting judgments and key sources of estimation uncertainty

#### **Critical accounting judgments** Revenue recognition

The main areas of judgment in revenue recognition relate to (i) cut-off as revenue is recognised for permanent placements on the day a candidate starts work and temporary placement income over the duration of the placement; and (ii) the recognition of temporary contractual arrangements where Hays act on a gross basis rather than a net basis. Turnover and Net fees are described in note 2 (d) and (e) to the Consolidated Financial Statements.

#### Goodwill impairment

Goodwill is tested for impairment at least annually. In performing these tests assumptions are made in respect of future growth rates and the discount rate to be applied to the future cash flows of incomegenerating units. These assumptions are set out in note 13 to the Consolidated Financial Statements

#### Provisions in respect of recoverability of trade receivables

As described in note 17, provisions for impairment of trade receivables have been made. In reviewing the appropriateness of these provisions, consideration has been given to the ageing of the debt and the potential likelihood of default, taking into account current economic conditions.

#### **Estimation uncertainty** Pension accounting

Under IAS 19 'Employee Benefits', the Group has recognised a pension deficit of £14.3 million (2015: £58.7 million). A number of assumptions have been made in determining the pension deficit and these are described in note 22 to the Consolidated Financial Statements

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

#### 4. Segmental information

#### **IFRS 8 Operating Segments**

IFRS 8 requires operating segments to be identified on the basis of internal reports about components of the Group that are regularly reviewed by the chief operating decision maker to allocate resources to the segment and to assess their performance.

As a result, the Group continues to segment the business into three regions, Asia Pacific, Continental Europe & Rest of World, and United Kingdom & Ireland. There is no material difference between the segmentation of the Group's turnover by geographic origin and destination.

The Group's continuing operations comprise one class of business, that of qualified, professional and skilled recruitment.

#### Net fees and operating profit from continuing operations

The Group's Management Board, which is regarded as the chief operating decision maker, uses net fees by segment as its measure of revenue in internal reports, rather than use turnover. This is because net fees exclude the remuneration of temporary workers, and payments to other recruitment agencies where the Group acts as principal, which are not considered relevant in allocating resources to segments. The Group's Management Board considers net fees for the purpose of making decisions about allocating resources. The Group does not report items below operating profit by segment in its internal management reporting. The full detail of these items can be seen in the Group Consolidated Income Statement on page 96. The reconciliation of turnover to net fees can be found in note 5.

(In £s million)	2016	2015
Net fees from continuing operations		
Asia Pacific	176.1	178.5
Continental Europe & Rest of World	362.5	313.8
United Kingdom & Ireland	271.7	271.9
	810.3	764.2
		_
(In £s million)	2016	2015
Operating profit from continuing operations		
Asia Pacific	50.2	49.7
Continental Europe & Rest of World	78.7	68.7
United Kingdom & Ireland	52.1	45.7
	181.0	164.1

#### Net trade receivables

For the purpose of monitoring performance and allocating resources from a balance sheet perspective, the Group's Management Board monitors trade receivables net of provisions for impairments only on a segment by segment basis. These are monitored on a constant currency basis for comparability through the year. These are shown below and reconciled to the totals as shown in note 17.

#### Net trade receivables

(In £s million)	As reported internally	Foreign exchange	2016	As reported internally	Foreign exchange	2015
Asia Pacific	58.2	7.6	65.8	55.1	(6.0)	49.1
Continental Europe & Rest of World	202.4	34.5	236.9	185.7	(18.8)	166.9
United Kingdom & Ireland	180.3	3.9	184.2	153.8	(0.1)	153.7
	440.9	46.0	486.9	394.6	(24.9)	369.7

#### Major customers

In the current year and prior year there was no one customer that exceeded 10% of the Group's turnover.

### 5. Operating profit from continuing operations

The following costs are deducted from turnover to determine net fees from continuing operations:

(In £s million)	2016	2015
Turnover	4,231.4	3,842.8
Remuneration of temporary workers	(3,236.5)	(2,941.5)
Remuneration of other recruitment agencies	(184.6)	(137.1)
Net fees	810.3	764.2

Operating profit is stated after charging the following items to net fees of £810.3 million (2015: £764.2 million):

(In £s million)	2016	2015
Staff costs (note 7)	476.3	440.6
Depreciation of property, plant and equipment	7.7	8.7
Amortisation of intangible assets	14.2	13.7
Operating lease rentals payable (note 32)	34.0	30.8
Impairment loss on trade receivables	3.0	2.5
Auditor remuneration (note 6)		
– for statutory audit services	0.9	0.9
- for other services	0.7	0.4

### 6. Auditor remuneration

(In £s million)	2016	2015
Fees payable to the Company's Auditor for the audit of the Company's annual accounts	0.2	0.2
Fees payable to the Company's Auditor and their associates for other services to the Group:		
The audit of the Company's subsidiaries pursuant to legislation	0.7	0.7
Total audit fees	0.9	0.9
Half year review	0.1	0.1
Tax and other services	0.6	0.3
Total non-audit fees	0.7	0.4

Other services, principally relating to technical accounting advice, totalled £44,000 (2015: £33,000). No services were performed pursuant to contingent fee arrangements.

Tax and other services includes the completion of a comprehensive review of our transfer pricing framework to enhance existing arrangements such that the Group will continue to conform to best practice under OECD guidelines. The Group's existing arrangements are well known to Deloitte both in the UK and globally. This, together with the expertise within the firm, meant that they were best placed to partner us in this piece of work.

### 7. Staff costs

The aggregate staff remuneration (including executive directors) was as follows:

(In £s million)	2016	2015
Wages and salaries	400.5	370.8
Social security costs	50.0	46.4
Other pension costs	13.9	12.6
Share-based payments	11.9	10.8
	476.3	440.6

Average number of persons employed (including executive directors):

(Number)	2016	2015
Continuing operations		
Asia Pacific	1,662	1,577
Continental Europe & Rest of World	3,923	3,504
United Kingdom & Ireland	3,668	3,742
	9,253	8,823

Closing number of persons employed (including executive directors):

(Number)	2016	2015
Continuing operations		
Asia Pacific	1,660	1,639
Continental Europe & Rest of World	4,040	3,643
United Kingdom & Ireland	3,514	3,741
	9.214	9.023

### 8. Net finance charge

(In £s million)	2016	2015
Interest received on bank deposits	0.5	0.5
Interest payable on bank loans and overdrafts	(3.4)	(4.6)
Interest unwind on acquisition liability	(0.9)	(0.4)
Pension Protection Fund levy	(0.3)	(0.5)
Net interest on pension obligations	(3.9)	(3.0)
Net finance charge	(8.0)	(8.0)

Included within the net finance charge is an unrealised gain of £6.6 million on the derivative current asset, offset by a £6.6 million revaluation loss on the Euro denominated overdraft within the Group's European cash pool arrangements, the net impact of which is £nil, and therefore is not presented separately in the table above. There was no such gain or loss in the prior year. Further details of the Group's treasury management are included in note 18 to the Consolidated Financial Statements and described on page 41 of the Financial Review.

### 9. Income taxes relating to continuing operations

The tax (expense)/credit for the year is comprised of the following:

### **Current tax**

(In £s million)	2016	2015
Current tax expense in respect of the current year	(49.2)	(49.6)
Adjustments recognised in the current year in relation to the current tax of prior years	-	(0.2)
	(49.2)	(49.8)

Deferred tax		
(In £s million)	2016	2015
Deferred tax (charge)/credit in respect of the current year	(3.1)	0.2
Adjustments to deferred tax attributable to changes in tax rates and laws	-	(0.8)
Adjustments to deferred tax in relation to prior years	0.4	(0.3)
	(2.7)	(0.9)
Total income tax expense recognised in the current year relating to continuing operations	(51.9)	(50.7)
Current tax expense for the year comprised of the following:		
(In £s million)	2016	2015
UK	(6.5)	(7.4)
Overseas	(42.7)	(42.2)
	(49.2)	(49.6)
(In £s million)	2016	2015
Profit before tax from continuing operations	173.0	156.1
Income tax expense calculated at 20.00% (2015: 20.75%)	(34.6)	(32.4)
Net effect of items that are non-taxable/(non-deductible) in determining taxable profit	(1.4)	(3.7)
Effect of unused tax losses not recognised as deferred tax assets	(1.5)	
Effect of tax losses not recognised as deferred tax utilised in the year	0.7	
Effect of different tax rates of subsidiaries operating in other jurisdictions	(14.6)	(13.8)
Effect on deferred tax balances due to the changes in income tax rates	-	(0.0)
Effect of share-based payment charges and share options	(0.9)	(0.8)
		0.5
	(52.3)	
Adjustments recognised in the current year in relation to the current tax of prior years	(52.3)	0.5
Adjustments recognised in the current year in relation to the current tax of prior years  Adjustments to deferred tax in relation to prior years	(52.3) - 0.4	0.5 (50.2)
	-	0.5 (50.2) (0.2)

The tax rate used for the 2016 reconciliations above is the corporate tax rate of 20.00% (2015: 20.75%) payable by corporate entities in the United Kingdom on taxable profits under tax law in that jurisdiction.

### Income tax recognised directly in equity

(In £s million)	2016	2015
Current tax		
Excess tax deductions relating to share-based payments	0.9	0.9
Deferred tax		
Excess tax deductions relating to share-based payments	(1.6)	(0.1)
Total income tax recognised in equity	(0.7)	0.8

### Income tax recognised in other comprehensive income

(In £s million)	2016	2015
Current tax		
Contributions in respect of defined benefit pension scheme	1.8	2.3
Deductions in respect of foreign exchange	-	1.1
Deferred tax		
Actuarial (gain)/loss in respect of defined benefit pension scheme	(9.0)	2.9
Total income tax recognised in other comprehensive income	(7.2)	6.3

### 10. Discontinued operations

The results of the discontinued operations which have been included in the Consolidated Income Statement were as follows:

(In £s million)	2016	2015
Profit from discontinued operations	4.6	
Profit before tax	4.6	_
Tax charge	(1.2)	0.2
Profit from discontinued operations after tax	3.4	0.2

The profit of £3.4 million arose from the write-back of provisions which in light of subsequent events and expiry of warranty periods were no longer required. In the prior year the profit of £0.2 million arose primarily from the write-back of tax provisions that were no longer required. The provisions were established when the Group completed the disposal of its non-core activities between March 2003 and November 2004.

The cash outflows generated from discontinued operations were £0.6 million (2015: £0.3 million) and are recorded within net movements in provisions on the Consolidated Cash Flow Statement.

There were no cash inflows generated from discontinued operations (2015: nil).

### 11. Dividends

The following dividends were paid by the Group and have been recognised as distributions to equity shareholders in the year:

	2016 pence per share	2016 £s million	2015 pence per share	2015 £s million
Previous year final dividend	1.89	26.9	1.80	25.6
Current year interim dividend	0.91	13.0	0.87	12.3
		39.9		37.9

The following dividends have been paid/proposed by the Group in respect of the accounting year presented:

	2016		2015	
	pence per share	2016 £s million	pence per share	2015 £s million
Interim dividend (paid)	0.91	13.0	0.87	12.3
Final dividend (proposed)	1.99	28.7	1.89	27.0
	2.90	41.7	2.76	39.3

The final dividend for 2016 of 1.99 pence per share (£28.7 million) will be proposed at the Annual General Meeting on 9 November 2016 and has not been included as a liability as at 30 June 2016. If approved, the final dividend will be paid on 11 November 2016 to shareholders on the register at the close of business on 14 October 2016.

### 12. Earnings per share

For the year ended 30 June 2016	Earnings (£s million)	Weighted average number of shares (million)	Per share amount (pence)
Continuing operations:			
Basic earnings per share from continuing operations	121.1	1,428.4	8.48
Dilution effect of share options	-	19.0	(0.11)
Diluted earnings per share from continuing operations	121.1	1,447.4	8.37
Discontinued operations:			
Basic earnings per share from discontinued operations	3.4	1,428.4	0.24
Dilution effect of share options	-	19.0	(0.01)
Diluted earnings per share from discontinued operations	3.4	1,447.4	0.23
Continuing and discontinued operations:			
Basic earnings per share from continuing and discontinued operations	124.5	1,428.4	8.72
<u>Dilution effect of share options</u>	-	19.0	(0.12)
Diluted earnings per share from continuing and discontinued operations	124.5	1,447.4	8.60
For the year ended 30 June 2015	Earnings (£s million)	Weighted average number of shares (million)	Per share amount (pence)
For the year ended 30 June 2015 Continuing operations:		average number of shares	amount
		average number of shares	amount
Continuing operations:	(£s million)	average number of shares (million)	amount (pence)
Continuing operations:  Basic earnings per share from continuing operations	(£s million)	average number of shares (million)	amount (pence)
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options	(£s million)  105.4	average number of shares (million)	7.44 (0.13)
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options  Diluted earnings per share from continuing operations	(£s million)  105.4	average number of shares (million)	7.44 (0.13)
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options  Diluted earnings per share from continuing operations  Discontinued operations:	(£s million)  105.4  - 105.4	average number of shares (million) 1,416.4 24.5 1,440.9	7.44 (0.13) 7.31
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options  Diluted earnings per share from continuing operations  Discontinued operations:  Basic earnings per share from discontinued operations	(£s million)  105.4  - 105.4  0.2	average number of shares (million) 1,416.4 24.5 1,440.9	7.44 (0.13) 7.31
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options  Diluted earnings per share from continuing operations  Discontinued operations:  Basic earnings per share from discontinued operations  Dilution effect of share options	(£s million)  105.4  - 105.4  0.2  -	average number of shares (million) 1,416.4 24.5 1,440.9	7.44 (0.13) 7.31
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options  Diluted earnings per share from continuing operations  Discontinued operations:  Basic earnings per share from discontinued operations  Dilution effect of share options  Diluted earnings per share from discontinued operations	(£s million)  105.4  - 105.4  0.2  -	average number of shares (million) 1,416.4 24.5 1,440.9	7.44 (0.13) 7.31
Continuing operations:  Basic earnings per share from continuing operations  Dilution effect of share options  Diluted earnings per share from continuing operations  Discontinued operations:  Basic earnings per share from discontinued operations  Dilution effect of share options  Diluted earnings per share from discontinued operations  Continuing and discontinued operations:	(£s million)  105.4  - 105.4  0.2  - 0.2	average number of shares (million) 1,416.4 24.5 1,440.9 1,416.4 24.5 1,440.9	7.44 (0.13) 7.31 0.01 - 0.01

The weighted average number of shares in issue for both years exclude shares held in treasury.

### 13. Goodwill

(In £s million)	2016	2015
Cost		
At 1 July	198.4	170.6
Exchange adjustments	22.0	(8.1)
Additions during the year	-	35.9
At 30 June	220.4	198.4

Goodwill arising on business combinations is reviewed and tested on an annual basis or more frequently if there is indication that goodwill might be impaired. Goodwill has been tested for impairment by comparing the carrying amount of each cash-generating unit (CGU), including goodwill, with the recoverable amount. The recoverable amounts of the CGUs are determined from value-in-use calculations.

The key assumptions for the value-in-use calculations are as follows:

Assumption	How determined
Operating profit	The operating profit is based on the latest one-year forecasts for the CGUs approved by the Group's Management Board which are compiled using expectations of fee growth, consultant productivity and operating costs. The Group prepares cash flow forecasts derived from the most recent financial forecasts approved by management and extrapolates cash flows in perpetuity based on the long-term growth rates and expected cash conversion rates.
Discount rates	The pre-tax rates used to discount the forecast cash flows range between 9.3% and 16.7% (2015: 9.0% and 13.3%) reflecting current market assessments of the time value of money and the country risks specific to the relevant CGUs.  The discount rate applied to the cash flows of each of the Group's operations is generally based on the weighted average cost of capital (WACC), taking into account adjustments to the risk-free rate for 10-year bonds issued by the government in the respective market. Where government bond rates contain a material component of credit risk,
	high-quality local corporate bond rates may be used.  These rates are adjusted for a risk premium to reflect the increased risk of investing in equities and, where appropriate, the systematic risk of the specific Group operating company. In making this adjustment, inputs required are the equity market risk premium (that is the increased return required over and above a risk-free rate by an investor who is investing in the market as a whole) and the risk adjustment, beta, applied to reflect the risk of the specific Group operating company relative to the market as a whole.
Growth rates	The medium-term growth rates are based on management forecasts. These are consistent with a minimum average estimated growth rate of 5.0% (2015: 5.0%), with the exception of the United Kingdom where an average of 2.0% has been applied for years two to five. The growth estimates reflect a combination of both past experience and the macroeconomic environment, including GDP expectations driving fee growth.
	The long-term growth rates are based on management forecasts, which are consistent with external sources of an average estimated growth rate of 2.0% (2015: 2.0%), reflecting a combination of GDP expectations and long-term wage inflation driving fee growth.
	GDP growth is a key driver of our business, and is therefore a key consideration in developing long-term forecasts. Wage inflation is also an important driver of net fees as net fees are derived directly from the salary level of candidates placed into employment. Based on past experience a combination of these two factors is considered to be an appropriate basis for assessing long-term growth rates.

Management has determined that there has been no impairment to any of the CGUs and in respect of these a sensitivity analysis has been performed in assessing recoverable amounts of goodwill. This has been based on changes in key assumptions considered to be possible by management. This included a change in the discount rate of up to 1% and changes in the long-term growth rate from Year 2 onwards between 0% and 2% in absolute terms.

The sensitivity analysis shows no impairment would arise under each scenario for any of the CGUs.

The Veredus business, which is part of the Continental Europe & Rest of World segment, was acquired in December 2014 and continues to perform well. As a result the Group has made significant investments in the business to accelerate its growth in line with the Group's strategy to build a strong presence in the USA, and maximise the long-term growth opportunities available in the market. As a consequence of this investment, the headroom on goodwill has decreased from the prior year. Headroom based on the assumptions used in the goodwill calculation is £3.4 million arising on goodwill of £40.5 million. The key assumption in determining the value-in-use calculation is the discount rate used, which is 13%. An increase in the discount rate to 14% would result in no headroom.

Goodwill acquired in a business combination is considered its own CGU or allocated to the groups of CGUs that are expected to benefit from that business combination. Individual CGUs are either country or brand specific. For the purpose of disclosure individual CGUs have been aggregated and disclosed in accordance with segmental reporting. The carrying amount of goodwill has been allocated as follows:

(In £s million)	2016	2015
Asia Pacific	25.8	19.1
Continental Europe & Rest of World	101.5	86.2
United Kingdom & Ireland	93.1	93.1
	220.4	198.4

### 14. Other intangible assets

(In £s million)	2016	2015
Cost		
At 1 July	93.2	91.2
Exchange adjustments	3.9	(1.1)
Acquired	-	3.0
Additions	4.7	4.3
Disposals	-	(4.2)
At 30 June	101.8	93.2
Amortisation		
At 1 July	63.4	54.7
Exchange adjustments	2.6	(0.8)
Charge for the year	14.2	13.7
Disposals	-	(4.2)
At 30 June	80.2	63.4
Net book value		
At 30 June	21.6	29.8
At 1 July	29.8	36.5

All other intangible assets relate mainly to computer software additions, and of the additions in the current year, £3.5 million relate to internally generated assets (2015: £3.1 million).

The estimated average useful life of the computer software related intangible assets is seven years (2015: seven years). Software incorporated into major Enterprise Resource Planning (ERP) implementations is amortised on a straight-line basis over a life of up to seven years. Other software is amortised on a straight-line basis between three and five years.

In the prior year following the acquisition of Veredus Corp. an intangible asset of £3.0 million has been recognised in respect of the Veredus brand. This is amortised on a straight-line basis over three years from the date of acquisition.

There were no capital commitments at the year end, as was the case in the prior year.

15. Property, plant and equipment	15.	<b>Propert</b>	v. plan	t and	egui	pment
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(In £s million)	Freehold properties	Leasehold properties (short)	Plant and machinery	Fixtures and fittings	Total
Cost					
At 1 July 2015	0.6	12.4	29.1	22.6	64.7
Exchange adjustments	0.1	2.1	2.6	2.1	6.9
Capital expenditure		2.0	3.8	4.5	10.3
Disposals	_	(0.8)	(2.0)	(0.1)	(2.9)
At 30 June 2016	0.7	15.7	33.5	29.1	79.0
Accumulated depreciation					
At 1 July 2015	0.4	9.2	22.2	17.3	49.1
Exchange adjustments	0.1	1.5	2.0	1.7	5.3
Charge for the year	_	1.2	3.9	2.6	7.7
Disposals		(0.8)	(2.0)	(0.1)	(2.9)
At 30 June 2016	0.5	11.1	26.1	21.5	59.2
Net book value					
At 30 June 2016	0.2	4.6	7.4	7.6	19.8
At 1 July 2015	0.2	3.2	6.9	5.3	15.6

There were no capital commitments at the year end (2015: £nil).

(In £s million)	Freehold properties	Leasehold properties (short)	Plant and machinery	Fixtures and fittings	Total
Cost					
At 1 July 2014	1.8	12.1	26.1	28.0	68.0
Exchange adjustments	(0.1)	(1.2)	(1.8)	(1.5)	(4.6)
Capital expenditure	_	1.7	4.4	1.7	7.8
Acquired		_	_	0.2	0.2
Reclassification	(1.1)	1.6	1.1	(1.6)	
Disposals		(1.8)	(0.7)	(4.2)	(6.7)
At 30 June 2015	0.6	12.4	29.1	22.6	64.7
Accumulated depreciation					
At 1 July 2014	1.1	9.5	18.2	21.6	50.4
Exchange adjustments	(0.2)	(0.9)	(1.3)	(1.2)	(3.6)
Charge for the year		1.3	5.1	2.3	8.7
Acquired			_	0.1	0.1
Reclassification	(0.5)	1.0	0.9	(1.4)	
Disposals		(1.7)	(0.7)	(4.1)	(6.5)
At 30 June 2015	0.4	9.2	22.2	17.3	49.1
Net book value					
At 30 June 2015	0.2	3.2	6.9	5.3	15.6
<u>At 1 July 2014</u>	0.7	2.6	7.9	6.4	17.6

OVERVIEW

### 16. Deferred tax

Deferred tax assets in relation to:

(In £s million)	1 July 2015	(Charge)/ credit to Consolidated Income Statement	(Charge)/ credit to other comprehensive income	(Charge)/ credit to equity	Exchange difference	30 June 2016
Accelerated tax depreciation	14.7	(1.1)	_	-	0.2	13.8
Acquired tangibles and intangibles	(1.2)	(0.9)	_	-	(0.3)	(2.4)
Retirement benefit obligation	11.7	-	(9.0)	-	-	2.7
Share-based payments	4.5	(0.7)	-	(1.6)	-	2.2
Provisions	2.1	0.5	-	-	0.3	2.9
Tax losses	1.2	(1.0)	_	-	0.1	0.3
Other short-term timing differences	3.4	0.5	-	-	0.5	4.4
	36.4	(2.7)	(9.0)	(1.6)	0.8	23.9

(In £s million)	1 July 2014	(Charge)/ credit to Consolidated Income Statement	(Charge)/ credit to other comprehensive income	(Charge)/ credit to equity	Exchange difference	30 June 2015
Accelerated tax depreciation	16.8	(2.1)	) –	_	-	14.7
Acquired tangibles and intangibles	-	(1.2)	) –			(1.2)
Retirement benefit obligation	8.8	-	2.9			11.7
Share-based payments	4.1	0.5		(0.1)		4.5
Provisions	2.2	0.2	_	_	(0.3)	2.1
Tax losses	-	1.2	_			1.2
Other short-term timing differences	3.2	0.5			(0.3)	3.4
	35.1	(0.9)	2.9	(0.1)	(0.6)	36.4

The UK deferred tax asset of £18.2 million (2015: £30.4 million) is recognised on the basis of the UK business performance in the year and the forecast approved by management. Other deferred tax assets of £5.7 million (2015: £6.0 million) arise in the other jurisdictions (primarily Australia) in which the Group operate.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the periods in which they reverse. The date enacted or substantively enacted for the relevant periods of reversal are: 19% from 1 April 2017 and 18% from 1 April 2020 in the UK (2015: 19%) and 30% in Australia.

In March 2016, the United Kingdom Government announced a reduction in the main rate of UK corporation tax to 17% with effect from 1 April 2020. The reduction to 17% has not been substantively enacted and has therefore not been reflected in the figures above. The impact of the future rate reduction will be accounted for to the extent that it is enacted at future balance sheet dates; however it is estimated that this will not have a material impact on the Group.

### Unrecognised deductible temporary differences, unused tax losses and unused tax credits

Deductible temporary differences, unused tax losses and unused tax credits for which no deferred tax assets have been recognised are attributable to the following:

(In £s million)	Gross 2016	Tax 2016	Gross 2015	Tax 2015
Tax losses (revenue in nature)	150.7	37.8	155.4	40.1
Tax losses (capital in nature)	20.0	3.9	20.0	4.4
	170.7	41.7	175.4	44.5

In tax losses (revenue in nature) £0.1 million is due to expire in 2017, £2.2 million in 2023, £1.5 million in 2027, £5.0 million in 2033 and £8.5 million in 2036.

### 16. Deferred tax continued

### Unrecognised taxable temporary differences associated with investments and interests

(In £s million)	2016	2015
Taxable temporary differences in relation to investments in subsidiaries, for which deferred tax liabilities have		
not been recognised are attributable to the following:		
Foreign subsidiaries	4.9	3.8
Tax thereon	0.3	0.2

### 17. Trade and other receivables

(In £s million)	2016	2015
Trade receivables	503.2	385.2
Less provision for impairment	(16.3)	(15.5)
Net trade receivables	486.9	369.7
Prepayments and accrued income	277.0	230.8
	763.9	600.5

The directors consider that the carrying amount of trade receivables approximates to their fair value. The average credit period taken is 37 days (2015: 35 days).

The ageing analysis of the trade receivables not impaired is as follows:

(In £s million)	2016	2015
Not yet due	435.5	297.4
Up to one month past due	41.7	55.7
One to three months past due	9.7	16.6
	486.9	369.7

The Group's exposure to foreign currency translation is primarily in respect of the Euro and the Australian Dollar. The sensitivity of a 1 cent change in the year end closing exchange rates in respect of the Euro and Australian Dollar would result in a £1.7 million and £0.3 million movement in trade receivables respectively.

The movement on the provision for impairment of trade receivables is as follows:

(In £s million)	2016	2015
At 1 July	15.5	16.0
Exchange movement	1.3	(0.8)
Charge for the year	3.0	2.5
Uncollectable amounts written off	(3.5)	(2.2)
At 30 June	16.3	15.5

The ageing of impaired trade receivables relates primarily to trade receivables over three months past due.

### **Credit risk**

The Group's credit risk is primarily attributable to its trade receivables. The amounts presented in the Consolidated Balance Sheet are net of allowances for doubtful receivables. An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a likely reduction in the recoverability of the cash flows. The Group reduces risk through its credit control process and by contractual arrangements with other recruitment agencies in situations where the Group invoices on their behalf. The Group's exposure is spread over a large number of customers.

The risk disclosures contained on pages 42 to 45 within the Strategic Report form part of these financial statements.

### 18. Cash and cash equivalents

(In £s million)	2016	2015
Cash at bank and in hand	62.9	69.8

The effective interest rate on short-term deposits was 1.0% (2015: 1.3%). The average maturity of short-term deposits was one day (2015: one day).

#### Capital management

The Board's priorities for free cash flow are to fund the Group's investment and development, maintain a strong balance sheet and deliver a sustainable dividend at a level that is affordable and appropriate. The Board targets a dividend cover range of 2.0x to 3.0x, and remains committed to paying a sustainable and progressive dividend. Further details can be found in the Financial Review on page 41.

The capital structure of the Group consists of net cash/(debt), which is represented by cash and cash equivalents, bank loans and overdrafts (note 20) and equity attributable to equity holders of the parent, comprising issued share capital, reserves and retained earnings as disclosed in notes 24 to 29.

The Group is not restricted to any externally imposed capital requirements.

#### Risk management

A description of the Group's treasury policy and controls is included in the Financial Review on page 41.

### Cash management and foreign exchange risk

The Group's cash management policy is to minimise interest payments by closely managing Group cash balances and external borrowings. Euro-denominated cash positions are managed centrally using a cash pooling facility which provides visibility over participating country bank balances on a daily basis. Any Group surplus balance is used to repay any maturing loans under the Group's revolving credit facility or invested in overnight money market funds. As the Group holds a sterling denominated debt facility and generates significant foreign currency cash flows, the Board considers it appropriate in certain cases to use derivative financial instruments as part of its day-to-day cash management to reduce the Group's exposure to foreign exchange risk.

The Group's operating profit exposure to foreign currency translation is primarily in respect of the Euro and the Australian Dollar. The sensitivity of a 1 cent change in the average exchange rates for the year in respect of the Euro and Australian Dollar would result in a £0.7 million and £0.2 million change in operating profit respectively.

The Group does not use derivatives to hedge balance sheet and income statement translation exposure.

### Interest rate risk

The Group is exposed to interest rate risk on floating rate bank loans and overdrafts. It is the Group's policy to limit its exposure to fluctuating interest rates by selectively hedging interest rate risk using derivative financial instruments. Cash and cash equivalents carry interest at floating rates based on local money market rates.

### Counterparty credit risk

Counterparty credit risk arises primarily from the investment of surplus funds. Risks are closely monitored using credit ratings assigned to financial institutions by international credit rating agencies. The Group restricts transactions to banks and money market funds that have an acceptable credit profile and limits its exposure to each institution accordingly.

### 19. Derivative financial instruments

(In £s million)	2016	2015
Derivative asset	6.6	-
Derivative liability	-	-
Net derivative asset	6.6	_

As set out in note 18 and in the Treasury management section of the Financial Review on page 41, in certain cases the Group uses derivative financial instruments to manage its foreign exchange exposures as part of its day-to-day cash management.

As at 30 June 2016, the Group had entered into eight forward exchange contract arrangements with counterparty banks (2015; eight forward contracts). The fair market value of the contracts as at 30 June 2016 gave rise to an unrealised gain resulting in the presentation of a net derivative asset of £6.6 million (2015: £nil) in the Consolidated Balance Sheet.

Some of the derivative assets and liabilities meet the offsetting criteria of IAS 32 paragraph 42. Consequently, the qualifying gross derivative liabilities are set off against the qualifying gross derivative assets. The derivative liabilities not qualifying for offset is less than the rounding factor presented in the financial statements and thus presented as £nil (2015: £nil).

#### **19. Derivative financial instruments** continued

The Group does not use derivatives for speculative purposes and all transactions are undertaken to manage the risks arising from underlying business activities. These instruments are classified as Level 2 in the IFRS 7 fair value hierarchy.

In the prior year the Group held two interest rate swaps which have subsequently matured in the current year.

Categories of financial assets and liabilities held by the Group are as shown below:

(In £s million)	2016	2015
Financial assets		
Net trade receivables	486.9	369.7
Cash and cash equivalents	62.9	69.8
Derivative financial instruments	6.6	_
	556.4	439.5
Financial liabilities		
Trade creditors	170.0	116.6
Bank loans and overdrafts	26.1	100.5
	196.1	217.1

### 20. Bank loans and overdrafts

(In £s million)	2016	2015
Bank loans	25.0	100.0
Overdrafts	1.1	0.5
	26.1	100.5

### **Risk management**

A description of the Group's treasury policy and controls is included in the Financial Review on page 41.

### Committed facilities

The Group has a £210 million unsecured revolving credit facility which expires in April 2020. The financial covenants require the Group's interest cover ratio to be at least 4:1 and its leverage ratio (net debt to EBITDA) to be no greater than 2.5:1. The interest rate of the facility is based on a ratchet mechanism with a margin payable over LIBOR in the range of 0.90% to 1.55%.

At 30 June 2016, £185 million of the committed facility was un-drawn.

### Maturities of bank loans and overdrafts

The maturity of borrowings are as follows:

(In £s million)	2016	2015
Within one year	1.1	0.5
More than one year	25.0	100.0
	26.1	100.5

### Fair values of financial assets and bank loans and overdrafts

The fair value of financial assets and bank loans and overdrafts is not materially different to their book value due to the short-term maturity of the instruments, which are based on floating rates.

The interest rate profile of bank loans and overdrafts is as follows:

(In £s million)	2016	2015
Floating rate – sterling	26.1	100.5

The floating rate liabilities comprise bank loans and unsecured overdrafts bearing interest at rates based on local market rates.

#### **Interest rates**

The weighted average interest rates paid were as follows:

	2016	2015
Bank borrowings	2.3%	2.5%

For each 10 basis point fall or rise in the average LIBOR rate in the year there would be a reduction or increase in profit before tax by approximately £0.1 million.

### 21. Trade and other payables

(In £s million)	2016	2015
Current		
Trade creditors	170.0	116.6
Other tax and social security	65.1	66.2
Other creditors	25.5	34.3
Accruals	312.7	261.6
	573.3	478.7

The directors consider that the carrying amount of trade payables approximates to their fair value. The average credit period taken for trade purchases is 29 days (2015: 30 days).

### 22. Retirement benefit obligations

The Group operates a number of retirement benefit schemes in the UK and in other countries. The Group's principal schemes are within the UK where the Group operates one defined contribution scheme and two defined benefit schemes. The majority of overseas arrangements are either defined contribution or government-sponsored schemes and these arrangements are not material in the context of the Group results.

### **UK Defined Contribution Scheme**

The Group's principal defined contribution retirement benefit scheme is the Hays Group Personal Pension Plan which is operated for all qualifying employees and is funded via an employee salary sacrifice arrangement, and for qualifying employees additional employer contributions. Employer contributions are in the range of 2% to 12% of pensionable salary depending on the level of employee contribution and seniority.

The total cost charged to the Consolidated Income Statement of £6.2 million (2015: £6.2 million) represents employer's contributions payable to the money purchase arrangements. There were no contributions outstanding at the end of the year (2015: £0.5 million). The assets of the money purchase arrangements are held separately from those of the Group.

### **UK Defined Benefit Schemes**

The Group's principal defined benefit schemes are the Hays Pension Scheme and the Hays Supplementary Scheme both in the UK. The Hays Pension Scheme is a funded final salary defined benefit scheme providing pensions and death benefits to members. The Hays Supplementary Scheme is an unfunded unapproved retirement benefit scheme for employees who were subject to HMRC's earnings cap on pensionable salary. The Schemes were closed to future accrual from 30 June 2012 with pensions calculated up until the point of closure. The Schemes are governed by a trustee board, which is independent of the Group and is subject to full actuarial valuation on a triennial basis.

The last formal actuarial valuation of the Hays Pension Scheme was performed at 30 June 2015 and quantified the deficit at c.£95 million. A revised deficit funding schedule was agreed with effect from 1 July 2015 which maintained the annual contribution at its previous level, subject to a 3% per annum fixed uplift over a period of just under 10 years. During the year ended 30 June 2016, the Group made a contribution of £14.0 million to the Hays Pension Scheme (2015: £13.5 million) in accordance with the agreed deficit funding schedule. The cash contributions during the year mainly related to deficit funding payments.

### ${\bf Settlement\ arising\ from\ transfer\ exercise}$

During the year a transfer exercise was undertaken. A number of members included in this exercise elected to transfer out of the scheme to access the new flexible retirement options now available. This resulted in £21.1 million being paid out of scheme assets to members in the form of individual transfer values and equated to a reduction in the associated IAS 19 liabilities of £19.5 million. As the transfer eliminated all further legal and constructive obligations for all of the benefits under the scheme to these individuals, the resulting £1.6 million net settlement charge has been recognised in the Consolidated Income Statement and is recorded within staff costs.

The defined benefit schemes expose the Group to actuarial risks, such as longevity risk, inflation risk, interest rate risk and market (investment) risk. The Group is not exposed to any unusual, entity-specific or scheme-specific risks.

### 22. Retirement benefit obligations continued

The net amount included in the Consolidated Balance Sheet arising from the Group's obligations in respect of its defined benefit pension schemes is as follows:

(In £s million)	2016	2015
Present value of defined benefit obligations	(726.3)	(685.3)
Less fair value of defined benefit scheme assets:		
Equities	132.3	131.8
Bonds and gilts	293.3	277.2
Absolute return funds	36.6	37.2
Cash and LDI funds	227.1	159.1
Real estate	22.7	21.3
	712.0	626.6
Net liability arising from defined benefit obligation	(14.3)	(58.7)

Virtually all scheme assets have quoted prices in active markets. Real estate can be classified as Level 3 instruments. The £132.3 million scheme assets held in equities comprise: UK Equities £32.9 million; Global Equities £70.5 million; and £28.9 million Emerging Market Equities.

To reduce volatility risk a liability driven investment (LDI) strategy forms part of the Trustee's management of the defined benefit schemes' assets, including government bonds, corporate bonds and derivatives. The government bonds asset category in the table above includes gross assets of £965.5 million and associated repurchase agreements of £740.8 million. Repurchase agreements are entered into with counterparties to better offset the schemes' exposure to interest and inflation rates, whilst remaining invested in assets of a similar risk profile. Interest rate and inflation rate derivatives are also used to complement the use of fixed and index-linked bonds in matching the profile of the schemes' liabilities.

The change in the present value of defined benefit obligations was:

(In £s million)	2016	2015
Change in benefit obligation		
Opening defined benefit obligation at 1 July	(685.3)	(612.3)
Administration costs	(1.9)	(1.3)
Effect of settlement	19.5	
Interest on defined benefit scheme liabilities	(25.7)	(26.6)
Net remeasurement gains - change in experience assumptions	28.9	11.2
Net remeasurement gains – change in demographic assumptions	14.7	-
Net remeasurement losses – change in financial assumptions	(99.2)	(74.5)
Benefits and expenses paid	22.7	18.2
Closing defined benefit obligation at 30 June	(726.3)	(685.3)
Analysis of defined benefit obligation		
Plans that are wholly or partly funded	(714.7)	(675.6)
Plans that are wholly unfunded	(11.6)	(9.7)
<u>Total</u>	(726.3)	(685.3)

The defined benefit schemes' liabilities comprise 68% (2015: 72%) in respect of deferred scheme participants and 32% (2015: 28%) in respect of retirees.

The weighted average duration of the UK defined benefit scheme liabilities at the end of the reporting period is 22.0 years (2015: 23.0 years).

The change in the fair value of defined benefit schemes' assets was:

(In £s million)	2016	2015
Change in the fair value of scheme assets		
Fair value of plan assets at 1 July	626.6	568.4
Effect of settlement	(21.1)	_
Interest income on defined benefit scheme assets	23.7	24.9
Return on scheme assets	91.1	37.5
Employer contributions (towards funded and unfunded schemes)	14.4	14.0
Benefits and expenses paid	(22.7)	(18.2)
Fair value of plan assets at 30 June	712.0	626.6

During the year the Company made deficit funding contributions of £14.0 million (2015: £13.5 million) into the funded Hays Pension Scheme, and made pension payments amounting to £0.4 million (2015: £0.5 million) in respect of the unfunded Hays Supplementary Scheme. The amount of deficit funding contributions expected to be paid into the funded Hays Pension Scheme in the year to 30 June 2017 is £14.4 million. Following the closure of the Schemes in 2012 future service contributions are no longer payable.

The net expense recognised in the Consolidated Income Statement comprised:

(In £s million)	2016	2015
Net interest expense	(2.0)	(1.7)
Administration costs	(1.9)	(1.3)
Effect of settlement	(1.6)	
Net expense recognised in the Consolidated Income Statement	(5.5)	(3.0)

The net interest expense and administration costs in the current year and prior year were recognised within finance costs.

The amounts recognised in the Consolidated Statement of Comprehensive Income are as follows:

(In £s million)	2016	2015
The return on plan assets (excluding amounts included in net interest expense)	91.1	37.5
Actuarial remeasurement:		
Net remeasurement gains - change in experience assumptions	28.9	11.2
Net remeasurement gains - change in demographic assumptions	14.7	-
Net remeasurement losses – change in financial assumptions	(99.2)	(74.5)
Remeasurement of the net defined benefit liability	35.5	(25.8)

A roll forward of the actuarial valuation of the Hays Pension Scheme to 30 June 2016 and a valuation of the Hays Supplementary Pension Scheme have been performed by an independent actuary, who is an employee of Hymans Robertson LLP.

The key assumptions used at 30 June 2016 are listed below.

	2016	2015
Discount rate	2.8%	3.8%
RPI inflation	2.8%	3.3%
CPI inflation	1.8%	2.3%
Rate of increase of pensions in payment	2.8%	3.2%
Rate of increase of pensions in deferment	1.8%	2.3%

The discount rate has been constructed to reference the Hymans Robertson AA corporate bond curve (which fits a curve to iBoxx AA corporate data). The corporate bond yield curve has been used to discount the Scheme cash flows using the rates available at each future duration and this had been converted into a single flat rate assumption to give equivalent liabilities to the Scheme's cash flows. The duration of the Scheme's liabilities using this approach is circa 22 years.

The RPI inflation assumption has been set as gilt market implied RPI appropriate to the duration of the liabilities (circa 22 years) less a 0.2% p.a. inflation risk premium. The CPI inflation assumption has been determined as 1% p.a. below the RPI assumption. This approach for both RPI and CPI assumptions is consistent with last year.

### 22. Retirement benefit obligations continued

The life expectancy assumptions have been calculated using Club Vita base tables and future improvements in line with the CMI 2013 model with a long-term improvement rate of 1.5% per annum and 'non peaked' short-term future improvements. On this basis a 65-year-old current pensioner has a life expectancy of 24.3 years and 24.8 years for males and females respectively.

A sensitivity analysis on the principal assumptions used to measure the Scheme's liabilities at the year end is:

	Change in assumption	Impact on Schemes
Discount rate	0.5%	£88m
RPI inflation	0.5%	£55m
Assumed life expectancy at age 60 (rate of mortality)	+1 year	£29m

The sensitivity analysis presented above may not be representative of the actual change in the defined benefit obligation as it is unlikely that the change in assumptions would occur in isolation to one another as some of the assumptions may be correlated.

In presenting the above sensitivity analysis the present value of the defined benefit obligation has been calculated using the projected unit credit method at the end of the reporting period, which is the same as that applied in calculating the defined benefit obligation liability recognised in the Consolidated Balance Sheet.

### 23. Provisions

(In £s million)	Discontinued	Continuing	Total
At 1 July 2015	12.1	2.8	14.9
Exchange adjustments	-	0.2	0.2
(Credited)/charged to income statement	(4.6)	(0.6)	(5.2)
Utilised	(0.6)	-	(0.6)
At 30 June 2016	6.9	2.4	9.3
(In £s million)		2016	2015
Current		3.1	3.0
Non-current Non-current		6.2	11.9
		9.3	14.9

Discontinued provisions comprise potential exposures arising as a result of the business disposals that were completed in 2004, together with deferred employee benefits relating to former employees. During the year a number of property leases and warranty periods associated with those business disposals expired resulting in a release of £4.6 million to the income statement and is included in profit from discontinued operations.

Of the total provisions of £9.3 million, £0.1 million relates to property exposures, a further £1.3 million to deferred employee benefit obligations, and the remaining £7.9 million relates mainly to potential warranty claim liabilities arising from the business disposals which took place in 2004. Of the provisions that remain, £3.1 million is expected to be paid in the next 12 months and it is not possible to estimate the timing of the payments for the other items.

### 24. Called up share capital

### Called up, allotted and fully paid Ordinary shares of 1 pence each

Share capital number (thousand)	Share capital £s million
At 1 July 2015 and 30 June 2016 1,464,097	14.7

In accordance with the Companies Act 2006, the Company no longer has an authorised share capital.

The Company is allowed to hold 10% of issued share capital in treasury.

As at 30 June 2016, the Company held 31.2 million (2015: 43.1 million) Hays plc shares in treasury.

### 25. Share premium account

(In Es million)	2016	2015
At 30 June	369.6	369.6

### 26. Capital redemption reserve

(In £s million)	2016	2015
At 30 June	2.7	2.7

### 27. Retained earnings

(In £s million)	2016	2015
At 1 July	(138.2)	(197.7)
Remeasurement of defined benefit pension schemes	35.5	(25.8)
Tax on items taken directly to reserves	(7.9)	7.1
Profit for the year	124.5	105.6
Dividends paid	(39.9)	(37.9)
Share-based payments	10.2	10.5
At 30 June	(15.8)	(138.2)

### 28. Cumulative translation reserve

(In £s million)	2016	2015
At 1 July	2.1	33.4
Currency translation adjustments	64.3	(31.3)
At 30 June	66.4	2.1

### 29. Equity reserve

(In £s million)	2016	2015
At 1 July	18.7	18.3
Share-based payments	1.5	0.4
At 30 June	20.2	18.7

The equity reserve is generated as a result of IFRS 2 'Share-based payments'.

### 30. Share-based payments

During the year, £11.9 million (2015: £10.8 million) was charged to the Consolidated Income Statement in relation to equity-settled share-based payments.

### **Share options**

At 30 June 2016 the following options had been granted and remained outstanding in respect of the Company's Ordinary shares of 1 pence each under the Company's share option schemes:

	Number of shares	Nominal value of shares £	Subscription price pence/share	Date normally exercisable
Hays UK Sharesave Scheme	347,894	3,479	88	2016
	720,336	7,203	131	2017
	1,025,790	10,258	142	2018
	2,529,308	25,293	107	2019
	4,623,328	46,233		
Hays International Sharesave Scheme	218,670	2,187	88	2016
	332,802	3,328	131	2017
	369,729	3,697	142	2018
	826,241	8,262	107	2019
	1,747,442	17,474		
Total Sharesave options outstanding	6,370,770	63,707		

The Hays International Sharesave Scheme is available to employees in Australia, New Zealand, Germany, the Republic of Ireland, Canada, Hong Kong, Singapore and the United Arab Emirates.

Details of the share options outstanding during the year are as follows:

	2016 Number of share options (thousand)	2016 Weighted average exercise price (pence)	2015 Number of share options (thousand)	2015 Weighted average exercise price (pence)
Sharesave				
Outstanding at the beginning of the year	6,252	111	7,642	94
Granted during the year	3,457	107	1,896	142
Forfeited/cancelled during the year	(1,545)	110	(882)	108
Exercised during the year	(1,748)	85	(2,318)	81
Expired during the year	(45)	91	(86)	106
Outstanding at the end of the year	6,371	117	6,252	111
Exercisable at the end of the year	567	88	993	78

On 31 March 2016, 3.5 million Sharesave options were granted. The aggregate of the estimated fair values of the options granted on that date is £0.9 million. In the prior year, 1.9 million Sharesave options were granted. The aggregate of the estimated fair values of the options granted in the prior year was £0.7 million.

The inputs into the valuation model (a binomial valuation model) are as follows:

Share price at grant	119 pence
Exercise price	107 pence
Expected volatility	27.2%
Expected life	3.33 years
Risk-free rate	0.50%
Expected dividends	2.30%

Expected volatility was determined by calculating the historical volatility of the Group's share price over the previous three years.

133

75

107

### Performance Share Plan (PSP) and Deferred Annual Bonus (DAB)

The PSP is designed to link reward to the key long-term value drivers of the business and to align the interests of the executive directors and approximately 320 of the global senior management population with the long-term interests of shareholders. PSP awards are discretionary and vesting is dependent upon the achievement of performance conditions measured over either a three-year period or a one-year period with a two-year holding period.

Only the executive directors and other members of the Management Board participate in the DAB which promotes a stronger link between short-term and long-term performance through the deferral of annual bonuses into shares for a three-year period.

Further details of the schemes for the executive directors can be found in the directors' Remuneration Report on pages 64 to 85.

Details of the share awards outstanding during the year are as follows:

	2016 Number of share options (thousand)	2016 Weighted average fair value at grant (pence)	2015 Number of share options (thousand)	2015 Weighted average fair value at grant (pence)
Performance Share Plan				
Outstanding at the beginning of the year	25,762	97	30,897	79_
Granted during the year	6,755	153	8,446	116_
Exercised during the year	(8,729)	74	(10,361)	71_
Lapsed during the year	(1,100)	123	(3,220)	69
Outstanding at the end of the year	22,688	122	25,762	97
	2016 Number of share options (thousand)	2016 Weighted average fair value at grant (pence)	2015 Number of share options (thousand)	2015 Weighted average fair value at grant (pence)
Deferred Annual Bonus				
Outstanding at the beginning of the year	2,628	107	2,994	86_

### 31. Related parties

Granted during the year

Exercised during the year

Outstanding at the end of the year

### Remuneration of key management personnel

The remuneration of the Management Board, who are key management personnel of the Group, is set out below in aggregate for each of the categories specified in IAS 24 'Related Party Disclosures' and represents the total compensation costs incurred by the Group in respect of remuneration, not the benefit to the individuals. Further information about the remuneration of executive directors is provided in the directors' Remuneration Report on pages 64 to 85.

747

(712)

2,663

162

80

130

918

(1,284)

2.628

(In £s million)	2016	2015
Short-term employee benefits	8.5	6.6
Post-employment benefits	0.1	0.1
Share-based payments	5.2	4.8
	13.8	11.5

Information relating to pension fund arrangements is disclosed in note 22.

### 32. Operating lease arrangements

#### The Group as lessee

(In £s million)	2016	2015
Lease payments under operating leases recognised as an expense for the year	34.0	30.8

At 30 June 2016, the Group had outstanding commitments for future minimum lease payments under non-cancellable operating leases which fall due as follows:

(In £s million)	2016	2015
Within one year	39.4	30.0
Between two and five years	70.3	46.0
After five years	6.6	4.3
	116.3	80.3

IFRS 16 'Leases' will become effective in the Group's financial year 2020 and will primarily change the lease accounting requirements for lessees as currently disclosed above.

### 33. Movement in net cash/(debt)

	1 July	Cash	Exchange	30 June
(In £s million)	2015	flow	movement	2016
Cash and cash equivalents	69.8	(28.1)	21.2	62.9
Bank loans and overdrafts	(100.5)	74.4	-	(26.1)
Net cash/(debt)	(30.7)	46.3	21.2	36.8

The table above is presented as additional information to show movement in net cash/(debt), defined as cash and cash equivalents less bank loans and overdrafts.

### 34. Acquisition liabilities

(In £s million)	Total
At 1 July 2015	(8.6)
Exchange adjustments	(1.7)
Interest unwind on acquisition liability	(0.9)
At 30 June 2016	(11.2)

Acquisition liabilities relate to the deferred consideration payable following the acquisition of 80% of Veredus Corp., a pure play US IT staffing company in December 2014. The business was acquired for a total cash consideration of £36.1 million and to reflect the substance of the transaction using the principles of IFRS 10, the acquisition was accounted for as if 100% of the equity had been acquired.

The deferred consideration is subject to a put/call arrangement which provides Hays with an option to acquire the remaining 20% of the equity from the shareholders. The option is first available for exercise in March 2018. A liability of £8.6 million was recognised in the prior year representing management's best estimate of the amount payable discounted to its present value. The unwind of the discount in the year of £0.9 million is recognised as a finance cost in the income statement.

Full details can be found in the disclosures in note 32 to the 2015 financial statements.

### **35. Subsequent events**

The final dividend for 2016 of 1.99 pence per share (£28.7 million) will be proposed at the Annual General Meeting on 9 November 2016 and has not been included as a liability as at 30 June 2016. If approved, the final dividend will be paid on 11 November 2016 to shareholders on the register at close of business on 14 October 2016.

## COMPANY BALANCE SHEET

(In £s million)	Note	2016	2015
Non-current assets			
Property, plant and equipment	4	0.9	0.3
Investment in subsidiaries	5	910.4	910.4
Trade and other receivables	6	115.9	120.8
Deferred tax assets	7	3.0	12.1
		1,030.2	1,043.6
Current assets			
Trade and other receivables	8	11.5	10.2
Cash and bank balances		3.1	_
		14.6	10.2
Total assets		1,044.8	1,053.8
Current liabilities			
Trade and other payables	9	(352.8)	(358.2)
Bank overdraft	10	-	(22.5)
Net current liabilities		(338.2)	(370.5)
Total assets less current liabilities		692.0	673.1
Non-current liabilities			
Retirement benefit obligations	11	(14.3)	(58.7)
Provisions	12	(5.3)	(7.8)
		(19.6)	(66.5)
Total liabilities		(372.4)	(424.7)
Net assets		672.4	629.1
Equity			
Share capital		14.7	14.7
Share premium account		369.6	369.6
Capital redemption reserve		2.7	2.7
Retained earnings		265.2	223.4
Equity reserve		20.2	18.7
Equity attributable to owners of the Company		672.4	629.1

The financial statements of Hays plc, registered number 2150950, were approved by the Board of Directors and authorised for issue on 1 September 2016.

Signed on behalf of the Board of Directors

A R Cox P Venables

# **COMPANY STATEMENT OF CHANGES IN EQUITY** FOR THE YEAR ENDED 30 JUNE 2016

(In £s million)	Share capital	Share premium account	Capital redemption reserve	Retained earnings	Equity reserve	Own shares	Total
At 1 July 2015	14.7	369.6	2.7	223.4	18.7	-	629.1
Remeasurement of defined benefit pension schemes	-	-	-	35.5	-	-	35.5
Tax relating to components of other comprehensive income	-	-	-	(7.2)	-	-	(7.2)
Net expense recognised in other comprehensive income	-	-	-	28.3	-	-	28.3
Profit for the year	-	-	-	43.3	-	-	43.3
Total comprehensive income for the year	-	-	-	71.6	-	-	71.6
Dividends paid	-	-	-	(39.9)	-	-	(39.9)
Share-based payments	-	-	-	10.1	1.5	-	11.6
At 30 June 2016	14.7	369.6	2.7	265.2	20.2	-	672.4

### FOR THE YEAR ENDED 30 JUNE 2015

(In £s million)	Share capital	Share premium account	Capital redemption reserve	Retained earnings	Equity reserve	Own shares	Total
At 1 July 2014	14.7	369.6	2.7	224.4	18.3	(0.2)	629.5
Remeasurement of defined benefit pension schemes	-	-	_	(25.8)	_	_	(25.8)
Tax relating to components of other comprehensive income	_	_	_	4.3	_		4.3
Net expense recognised in other comprehensive income	-	-	_	(21.5)	-	-	(21.5)
Profit for the year	_	-	_	47.0	_		47.0
Total comprehensive income for the year	-	-	-	25.5	-	-	25.5
Dividends paid	-	-	_	(37.9)	_	-	(37.9)
Share-based payments	_	-	_	10.6	0.4	0.2	11.2
Tax on share-based payment transactions	_	_	_	0.8	_		0.8
At 30 June 2015	14.7	369.6	2.7	223.4	18.7	_	629.1

OVERVIEW

### NOTES TO THE COMPANY FINANCIAL STATEMENTS

### 1. Accounting policies

### a. Basis of accounting

The financial statements have been prepared under the historical cost convention, in accordance with Financial Reporting standard 101 (FRS101) 'Reduced Disclosure Framework' as issued by the Financial Reporting Council. The prior financial statements were prepared in accordance with UK GAAP and have been restated for material adjustments on adoption of FRS 101 in the current year. The last financial statements under a previous GAAP (UK GAAP) were for the year ended 30 June 2015 and the date of transition to FRS 101 was therefore 1 July 2014. There has been no movement in total equity due to the change in accounting framework from UK GAAP to FRS 101. Movements in equity are detailed on page 126.

As permitted by Section 408 of the Companies Act 2006, the Company's income statement has not been presented. The Company, as permitted by FRS 101, has taken advantage of the disclosure exemptions available under that standard in relation to share-based payments, financial instruments, certain disclosures regarding the Company's capital, capital management, presentation of comparative information in respect of certain assets, presentation of a cash flow statement, certain related party transactions and the effect of future accounting standards not yet adopted. Where required, equivalent disclosures are provided in the Group financial statements of Hays plc.

The significant accounting policies and significant judgments and key estimates relevant to the Company are the same as those set out in note 2 and note 3 to the Group financial statements.

### 2. Employee information

There are no staff employed by the Company (2015: none). Therefore no remuneration has been disclosed. Details of directors' emoluments and interests are included in the directors' Remuneration Report on pages 64 to 85 of the Annual Report.

### 3. Profit for the year

Hays plc has not presented its own income statement and related notes as permitted by Section 408 of the Companies Act 2006. The profit for the financial year in the Hays plc Company financial statements is £43.3 million (2015: profit £47.0 million).

### 4. Property, plant and equipment

(In £s million)	Plant and machinery	Fixtures and fittings	Total
Cost			
At 1 July 2015	1.2	1.2	2.4
Additions	-	0.8	0.8
Disposals	(0.4)	) –	(0.4)
At 30 June 2016	0.8	2.0	2.8
Depreciation			
At 1 July 2015	1.1	1.0	2.1
Charge for the year	-	0.1	0.1
Disposals	(0.3)	) –	(0.3)
At 30 June 2016	0.8	1.1	1.9
Net book value			
At 30 June 2016	-	0.9	0.9
At 1 July 2015	0.1	0.2	0.3

### 5. Investment in subsidiaries

(In £s million)	Shares in subsidiary undertakings
Cost	undertakings
At 1 July 2015 and 30 June 2016	910.4
Provision for impairment	
At 1 July 2015 and 30 June 2016	-
Total	
At 30 June 2015 and 30 June 2016	910.4

The principal subsidiary undertakings of the Group are listed in note 13.

### NOTES TO THE COMPANY FINANCIAL STATEMENTS

### 6. Trade and other receivables: amounts falling due after more than one year

(In £s million)	2016	2015
Prepayments	1.5	1.7
Amounts owed by subsidiary undertakings	114.4	119.1
	115.9	120.8

The Company charges interest on amounts owed by subsidiary undertakings at a rate of three-month LIBOR plus 1%.

### 7. Deferred tax

Deferred tax assets in relation to:

(In £s million)	2016	2015
Retirement benefit obligations	2.7	11.7
Other short-term timing differences	0.3	0.4
	3.0	12.1

### 8. Trade and other receivables: amounts falling due within one year

(In £s million)	2016	2015
Corporation tax debtor	8.8	8.1
Prepayments	2.7	2.1
	11.5	10.2

### 9. Trade and other payables

(In £s million)	2016	2015
Accruals	15.9	19.5
Amounts owed to subsidiary undertakings	336.9	316.2
	352.8	335.7

Amounts owed to subsidiary undertakings are repayable on demand. The Company is charged interest on amounts owed to subsidiary undertakings at a rate of three-month LIBOR less 1%.

### 10. Bank overdraft

Bank overdrafts are unsecured and repayable on demand. There was no overdraft repayable at the end of the year (2015: £22.5 million).

### 11. Retirement benefit obligations

(In £s million)	2016	2015
Defined benefit scheme deficit	14.3	58.7

The details of this UK scheme, for which Hays plc is the sponsoring employer, are set out in note 22 to the Group financial statements.

### 12. Provisions

(In £s million)	
At 1 July 2015	7.8
Credited to the income statement	(1.9)
Utilised during the year	(0.6)
At 30 June 2016	5.3

Provisions comprise of potential exposures arising as a result of the business disposals relating to the Group transformation that concluded in 2004. During the year warranty claim liabilities relating to the discontinued operations expired resulting in a £1.9 million release to the income statement. It is not possible to estimate the timing of payments against the remaining provisions.

### 13. Subsidiaries

	Country of vorietyation
Accountancy Personnel Pty Limited	Country of registration  Australia
Accountancy Placements (Australia) Pty Limited	Australia
Ampoza Holdings Pty Limited	Australia
Hays Construction Pty Limited	Australia
Hays Property Pty Limited	Australia
Hays Specialist Recruitment (Australia) Pty Limited	Australia Australia
Hays Superannuation Pty Limited	Australia
Hays Österreich GmbH Personnel Services	
	Austria
Hays NV	Belgium
Hays Services NV	Belgium
Hays Recruitment and Selection Ltda	Brazil
Hays Specialist Recruitment (Canada) Inc.	Canada
Hays Especialistas En Reclutamiento Limitada	Chile
Hays Specialist Recruitment (Shanghai) Co. Limited* (90% owned)	China
Hays Colombia SAS	Colombia
Hays Czech Republic, s.r.o	Czech Republic
Hays Specialist Recruitment (Denmark) A/S	Denmark
Axis Resources Holdings Limited	England & Wales
Axis Resources Limited	England & Wales
EPS Pension Trustees Limited	England & Wales
H101 Limited	England & Wales
Hays Commercial Services Limited	England & Wales
Hays Finance Technology Limited	England & Wales
Hays Group Holdings Limited	England & Wales
Hays Healthcare Limited	England & Wales
Hays Holdings Limited	England & Wales
Hays International Holdings Limited	England & Wales
Hays Nominees Limited	England & Wales
Hays Overseas Holdings Limited	England & Wales
Hays Pension Trustee Limited	England & Wales
Hays Personnel (Managed Solutions) Limited	England & Wales
Hays Personnel Payroll Services Limited	England & Wales
Hays Personnel Services Limited	England & Wales
Hays Pharma Consulting Limited	England & Wales
Hays Pharma Limited	England & Wales
Hays Project Solutions Limited	England & Wales
Hays Property Holdings Limited	England & Wales
Hays Recruitment Services Limited	England & Wales
Hays Social Care Limited	England & Wales
Hays Specialist Recruitment (Holdings) Limited	England & Wales
Hays Specialist Recruitment Limited	England & Wales
Hays SRA Limited	England & Wales
Hays Stakeholder Life Assurance Trustee Limited	England & Wales
Hays ZMB Limited	England & Wales
James Harvard International Group Limited	England & Wales
Krooter Limited	England & Wales
Myriad Computer Services Limited	England & Wales  England & Wales
Oval (1620) Limited	England & Wales
Owen, Thornhill and Harper Limited	England & Wales
Paperstream Limited	England & Wales

# NOTES TO THE COMPANY FINANCIAL STATEMENTS CONTINUED

### 13. Subsidiaries continued

	Country of registration
Recruitment Solutions Group Limited (IOM)	England & Wales
RSG EBT Limited	England & Wales
Weyside 23 Limited	England & Wales
Weyside Group Limited	England & Wales
Weyside Office Services Limited	England & Wales
Weyside Telecoms Limited	England & Wales
Weyside Turngate Limited	England & Wales
Hays BTP & Immobilier SASU	France
Hays Clinical Research SASU	France
Hays Consulting SASU	France
Hays Executive SASU	France
Hays Finance SASU	France
Hays France SAS	France
Hays Ile de France SASU	France
Hays IT Services SASU	France
Hays Medias SASU	France
Hays Nord Est SASU	France
Hays Ouest SASU	France
Hays Pharma Consulting SASU	France
Hays Pharma SASU	
	France
Hays Pharma Services SASU	France
Hays Sud Est SASU	France
Hays Sud Ouest SASU	France
Hays Talent Solutions SAS	France
Hays Travail Temporaire SASU	France
Hays AG	Germany
Hays Talent Solutions GmbH	Germany
Hays Holding GmbH	Germany
Hays Technology Solutions GmbH	Germany
Hays Temp GmbH	Germany
Hays Hong Kong Limited	Hong Kong
Hays Specialist Recruitment Hong Kong Limited	Hong Kong
Hays Hungary Kft.	Hungary
Hays Business Solutions Private Limited (Gurgaon)	<u>India</u>
Hays Specialist Recruitment Private Limited	India
Hays Business Services Ireland Limited	Ireland
Hays Specialist Recruitment (Ireland) Limited	Ireland
Hays Professional Services S.r.l	Italy
Hays S.r.l	Italy
Hays Resource Management Japan K.K.	Japan
Hays Specialist Recruitment Japan K.K.	Japan
Hays Finance (Jersey) Limited	Jersey_
Hays S.a.r.l	Luxembourg
Hays Travail Temporaire Luxembourg	Luxembourg
Hays Specialist Recruitment (Malaysia) Sdn. Bhd.* (49% owned)	Malaysia
Hays Solution Sdn. Bhd.	Malaysia
Hays Specialist Recruitment Holdings Sdn. Bhd.	Malaysia
Hays Servicios, S.A. de C.V.	Mexico
Hays, S.A. de C.V.	Mexico
Hays B.V.	Netherlands

	Country of registration
Hays Commercial Services B.V.	Netherlands
Hays Holdings B.V.	Netherlands
Hays Services B.V.	Netherlands_
Hays Temp B.V.	Netherlands_
Hays Specialist Recruitment (NZ) Limited	New Zealand
Hays Document Management (Private) Limited	Pakistan
Hays Poland sp. z.o.o.	Poland
Hays Poland Centre of Excellence sp. z.o.o.	Poland_
Hays Recrutamento Seleccao e Empresa de Trabalho Tempoario Unipessoal LDA	Portugal
Hays Specialist Recruitment Romania SRL	Romania
Hays Business Solutions Limited Liability Company	Russia_
Hays IT Solutions Limited Liability Company	Russia_
Hays Specialist Recruitment Limited Liability Company	Russia_
Hays Specialist Recruitment P.T.E Limited	Singapore
Hays Business Services S.L	Spain_
Hays Personnel Espana Empresa de Trabajo Temporal SA	Spain_
Hays Personnel Services Espana SA	Spain_
Hays Specialist Recruitment AB	Sweden
Hays (Schweiz) AG	Switzerland_
Hays FZ-LLC	UAE
3 Story Software LLC	United States of America
Hays Holding Corporation	United States of America
Hays Specialist Recruitment LLC	United States of America
Hays Talent Solutions LLC	United States of America
Hays USA Holdings Inc	United States of America
Veredus Corporation* (80% owned)	United States of America
Veredus Government Solutions LLC* (80% owned)	United States of America
Veredus Holdings Inc* (80% owned)	United States of America
Veredus LLC* (80% owned)	United States of America

As at 30 June 2016, Hays plc and/or a subsidiary or subsidiaries in aggregate owned 100% of each class of the issued shares of each of these companies with the exception of companies marked with an asterisk (\*) in which case each class of issued shares held was as stated.

### 14. Other related party transactions

Hays plc has taken advantage of the exemption granted under paragraph 8(k) of FRS 101 not to disclose transactions with fellow wholly owned subsidiaries. Transactions entered into and trading balances outstanding that were owed to Hays plc at 30 June 2016 with other related parties was £1.7 million (2015: £0.1 million).

### 15. Subsequent events

The final dividend for 2016 of 1.99 pence per share (£28.7 million) will be proposed at the Annual General Meeting on 9 November 2016 and has not been included as a liability as at 30 June 2016. If approved, the final dividend will be paid on 11 November 2016 to shareholders on the register at close of business on 14 October 2016.



**Shareholder information Supporting information** 

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for investors.

In this section:

### SHAREHOLDER INFORMATION

#### Registrar

The Company's registrar is: Equiniti Limited Aspect House, Spencer Road, Lancing West Sussex BN99 6DA www.shareview.co.uk

Telephone: 0371 384 2843<sup>(1)</sup> International: +44 121 415 7047 Textphone: 0371 384 2255

#### ID fraud and unsolicited mail

Share-related fraud and identity theft affects shareholders of many companies and we urge you to be vigilant. If you receive any unsolicited mail offering advice, you should inform Equiniti immediately.

As the Company's share register is, by law, open to public inspection, shareholders may receive unsolicited mail from organisations that use it as a mailing list. To reduce the amount of unsolicited mail you receive, contact the Mailing Preference Service, FREEPOST 29 LON20771, London W1E 0ZT. Telephone: 0845 703 4599 or 020 7291 3310. Website: www.mpsonline.org.uk

### ShareGift

ShareGift is a charity share donation scheme for shareholders and is administered by the Orr Mackintosh Foundation. It is especially useful for those shareholders who wish to dispose of a small number of shares whose value makes it uneconomical to sell on a normal commission basis. Further information can be obtained from www.sharegift.org or from Equiniti.

### Website

The Company has a corporate website at haysplc.com, which holds, amongst other information, a copy of our latest Annual Report & Financial Statements and copies of all announcements made over the last 12 months.

### **Registered office**

250 Euston Road London NW1 2AF

Registered in England & Wales no. 2150950 Telephone: +44 (0) 20 7383 2266

### **Company Secretary**

Doug Evans Email: cosec@hays.com

### **Investor Relations contact**

David Walker, Head of Investor Relations Email: ir@hays.com

service	shareholding and a range of other shareholder services.	www.shareview.co.uk
Enquiries relating to your shareholding	You can inform Equiniti of lost share certificates, dividend warrants or tax vouchers, change of address or if you would like to transfer shares to another person.	Please contact Equiniti.
Dividend payments	Dividends may be paid directly into your bank or building society account. Tax vouchers will continue to be sent to the shareholder's registered address	Complete a dividend bank mandate instruction form which can be downloaded from

direct to bank account for overseas shareholders	over 83 currencies to over 90 countries worldwide and send it directly to your bank account.	please visit www.shareview.co.uk or contact Equiniti.
Dividend Reinvestment Plan (DRIP)	The Company has a DRIP to allow shareholders to reinvest the cash dividend that they receive in Hays plc shares on competitive dealing terms.	Further information is available from the Share Dividend helpline on 0371 384 2268 or visit www.shareview.co.uk

Equiniti can convert your dividend in

Amalgamation	If you receive more than one copy of the
of accounts	Annual Report & Financial Statements,
	it could be because you have more
	than one record on the register. Equiniti
	can amalgamate your accounts into
	one record.

Equiniti provides a range of services for shareholders:

Shareholder

Dividend navment

What it offers

You can access details of your

Share dealing Equiniti offers Shareview Dealing, a service which allows you to sell your Hays plc shares or add to your holding if you are a UK resident. If you wish to deal, you will need your account/shareholder reference number which appears on your share certificate.

Alternatively, if you hold a share certificate, you can also use any bank, building society or stockbroker offering share dealing facilities to buy or sell shares.<sup>(2)</sup>

information about this service and for details of the rates, log on to www.shareview.co.uk/dealing or telephone Equiniti on 0345 603 7037 between 8.00am and 4.30pm, Monday to Friday.

How to participate

You can register at

www.shareview.co.uk or

by telephoning Equiniti.

Please contact Equiniti.

You can deal in your

shares on the internet

or by phone. For more

For more details

Individual Savings Accounts (ISAs)<sup>(2)</sup> Investors in Hays plc Ordinary shares may take advantage of a low-cost individual savings account (ISA) and/or an investment account where they can hold their Hays plc shares electronically. The ISA and investment account are operated by Equiniti Financial Services Limited and are subject to standard dealing commission rates.

For further information or to apply for an ISA or investment account, visit Equiniti's website at www.shareview.co.uk/ dealing or telephone them on 0345 300 0430.

 The provision of share dealing services is not intended to be an invitation or inducement to engage in an investment activity. Advice on share dealing should be obtained from a professional independent financial adviser.

<sup>(1)</sup> Lines open 8.30am to 5.30pm (UK time), Monday to Friday (excluding public holidays in England and Wales). (2) The provision of share dealing services is not intended to be an invitation or inducement to engage in

### **FINANCIAL CALENDAR**

2016		
18 October	Trading Update for quarter ending 30 September 2016	
9 November	Annual General Meeting	
11 November	Payment of final dividend	
2017		
12 January	Trading Update for quarter ending 31 December 2016	

### **HAYS ONLINE**

Hays' comprehensive investor site gives you fast direct access to a wide range of Company information.



haysplc.com

#### Our investor site includes:

- Investment case
- Results centre
- Events calendar
- Corporate governance
- Investor day
- Regulatory news
- Alerts
- Share price information
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