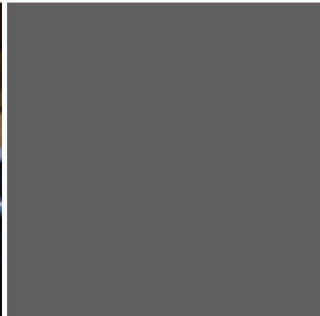
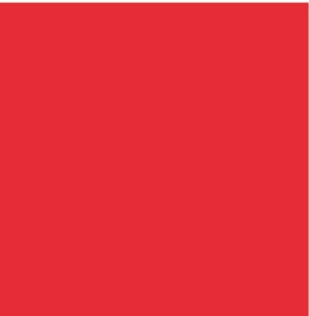




# Creating Value Through Vision

2014 Annual Report and 10-K



At Cardtronics, 2014 has been a year of consistent delivery and execution. At the same time, we've continued to lay the groundwork to support our long-term vision - a vision that promises to drive growth for years to come through innovative product and service development and thoughtful acquisitions.

By creating value for our customers – retailers and financial institutions, as well as the consumers they serve – we are creating sustainable growth that delivers value to our shareholders.

## Cardtronics: Creating Value Through Vision

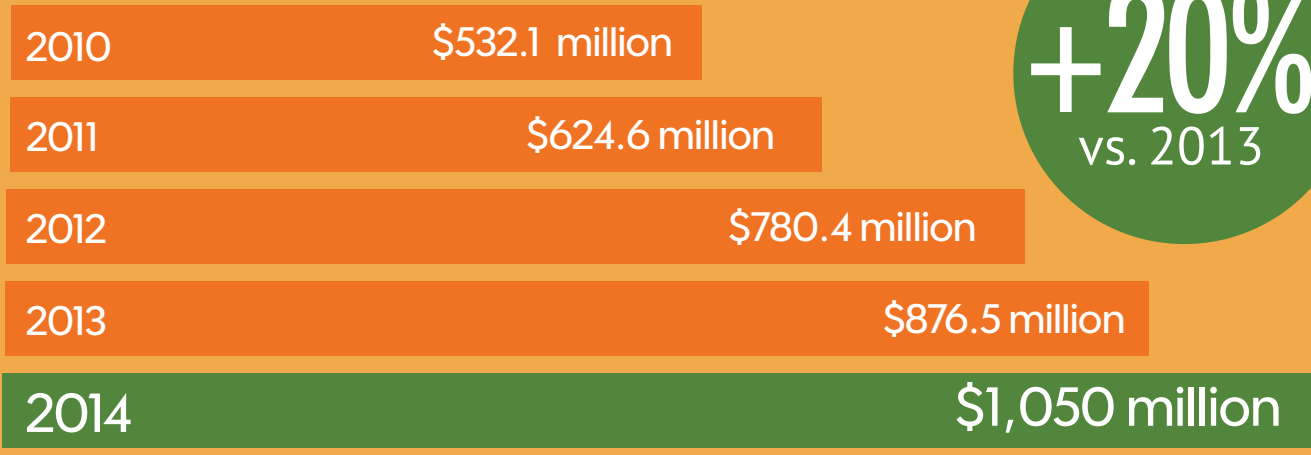
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Contact Information and Notices	Inside Back Cover

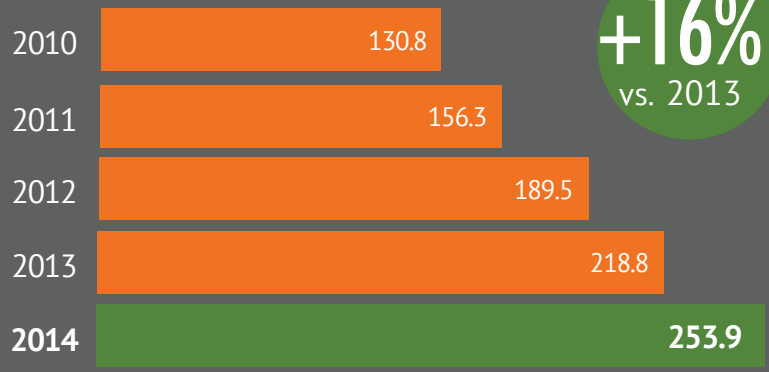
# Financial Metrics

## Total Revenue (in millions)

**+20%**  
vs. 2013

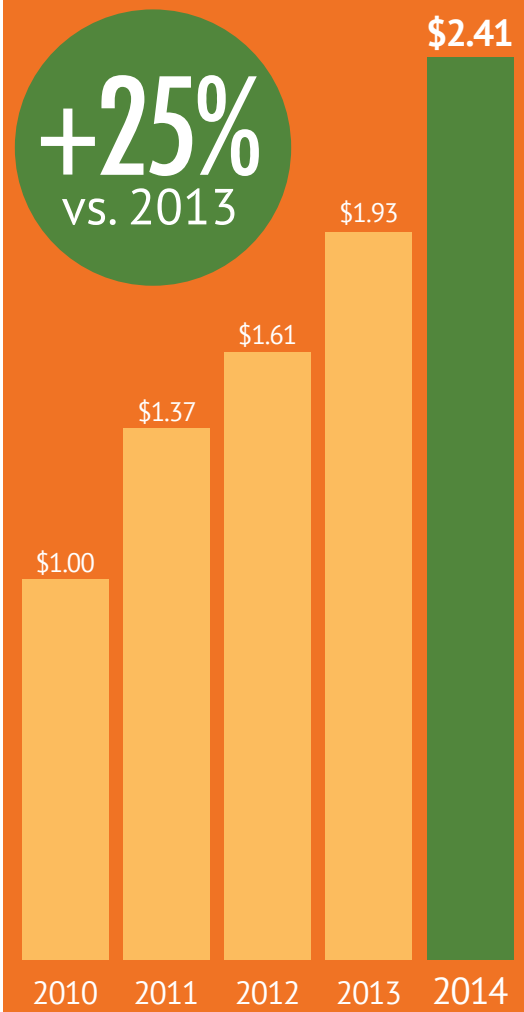


**+16%**  
vs. 2013



Adjusted EBITDA\* (in millions)

**+25%**  
vs. 2013



Adjusted Earnings per Diluted Share\*



Adjusted Gross Profit Margin\*

\*For details on the calculation of Adjusted EBITDA, Adjusted Earnings per Diluted Share and Adjusted Gross Profit Margin, please see the non-GAAP reconciliation included in the Form 10-K.



# Letter from the CEO



## Dear Cardtronics Shareholder,

A billion reasons explain why 2014 proved to be a strong year for Cardtronics. For the first time, we exceeded the “one billion” milestone both for consolidated revenues (\$1.05 billion) and for the number of ATM transactions (1.13 billion). Not only were these symbolic landmark numbers, but – more importantly – they represented both impressive and continued double-digit growth.

That pace of growth extended to several vital financial measures: adjusted EBITDA; adjusted net income; and adjusted earnings per diluted share. Indeed, for the fifth year in a row, we registered at least 17 percent growth in adjusted earnings per share.

We achieved these advances in classic Cardtronics fashion. Never reliant on a single business driver to power our growth, we delivered value to our shareholders with action on several fronts during 2014. We completed acquisitions that drive scale. We grew in the U.K. and Germany, expanding our European business to deliver a significant and meaningful share (28 percent) of our revenue. We signed new retail clients in multiple geographic regions. We gained more share from existing retail clients. We signed new bank and credit union clients and expanded branding relationships with others. We attracted more cardholders to our ATMs, strengthening the ties between our financial institutions and the consumers they serve, while spurring foot traffic into our retailers and, subsequently, increasing their sales.

CARDTRONICS  
by the numbers

**\$1** BILLION+  
in consolidated  
revenue in 2014



In short, we created value through the steady execution of our vision during 2014. With a Cardtronics relationship, the retailer receives additional trackable spend from the foot traffic our branding, surcharge-free and locator products bring to their doors. The financial institution benefits from delivering a network of convenient surcharge-free ATMs that is often superior to any other bank or credit union. And the consumer gets convenient, reliable access to cash and – as we continue technology innovations – sometimes a little more.

That is a powerful combination of value delivery. The year’s results are a testament to our strategy. Expanding product capabilities continue to create value for our clients and their customers. Multiple revenue drivers deliver value to our shareholders transaction by transaction, time and time again.

**Never reliant on a single business driver to power our growth, we delivered value to our shareholders on several fronts during 2014.**

**1 BILLION+**  
transactions  
in 2014

**23**  
consecutive quarters of  
double-digit adjusted  
EPS growth

# Cardtronics at a Glance

## WHO WE ARE

By making ATM cash access convenient where people shop, work and live, Cardtronics is at the convergence of retailers, financial institutions and the customers they share. Cardtronics operates over 110,000 strategically located retail ATMs in the U.S., U.K., Mexico, Canada, Germany, and the Caribbean. Whether Cardtronics is driving foot traffic for America's most relevant retailers, enhancing ATM brand presence for card issuers or expanding cardholders' surcharge-free cash access on the local, national or international scene, Cardtronics is convenient access to cash, when and where consumers need it.

## WHERE WE DO BUSINESS

Total transacting ATMs worldwide (owned and/or operated): 110,000+

Cardtronics ATMs by country (owned and/or operated):

- United States: 92,000
- United Kingdom: 13,000
- Canada: 2,500
- Mexico: 2,000
- Germany: 900

ATMs in our Allpoint surcharge-free ATM network: 55,000

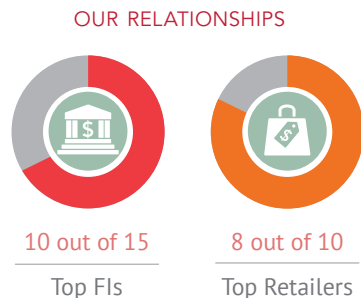
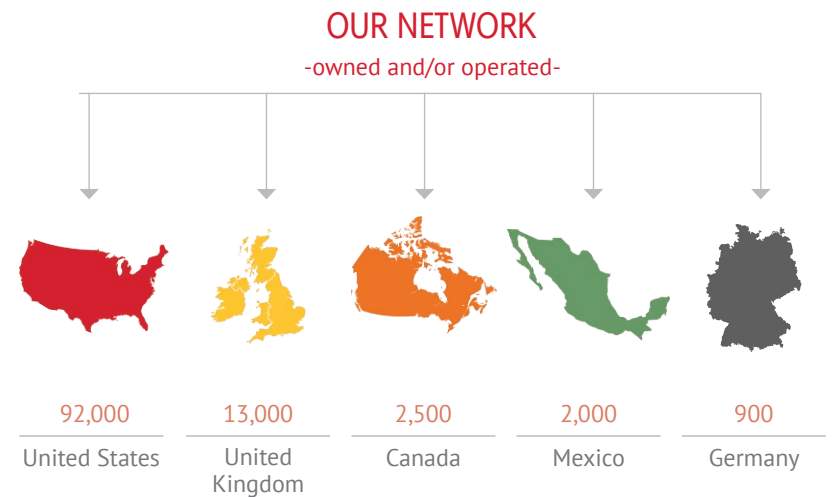
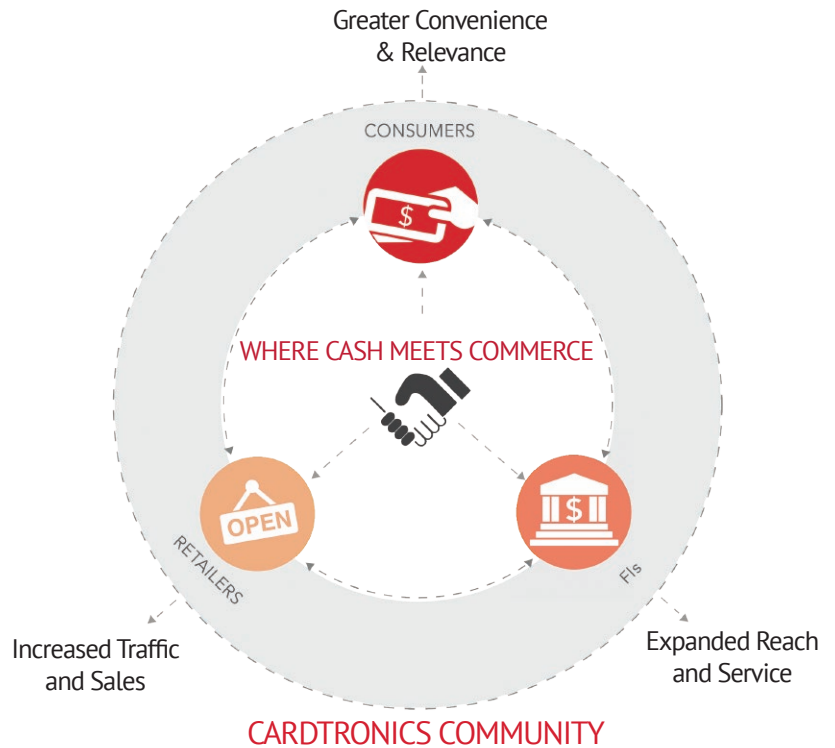
North American bank-branded ATMs: 22,000+

In this growing network, our ATMs process over 1.1 billion transactions each year.

Our innovative strategy is supported by a vast network of trusted client relationships that includes:

- 10 out of the top 15 U.S. financial institutions\*
- 8 out of the top 10 U.S. retailers\*\*

\* U.S. retail financial institutions ranked by assets.  
 \*\*Retailers with an ATM presence in their stores. Top retailers per National Retail Federation.

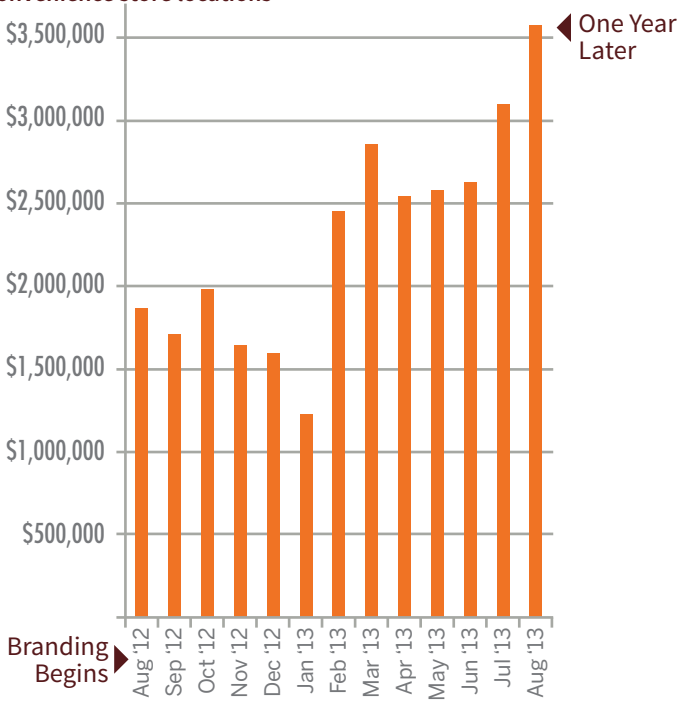


# Value: Delivered

**IN JUST ONE YEAR,** Cardtronics clients have seen dramatic increases in ATM withdrawals and point-of-sale spend at retailer locations with ATMs branded by our financial institutions. Cardtronics' SightLine offering allows us to track meaningful data for our clients and turn it into actionable information. The results provide insight into the differentiated and sophisticated value that Cardtronics is bringing to its relationships.

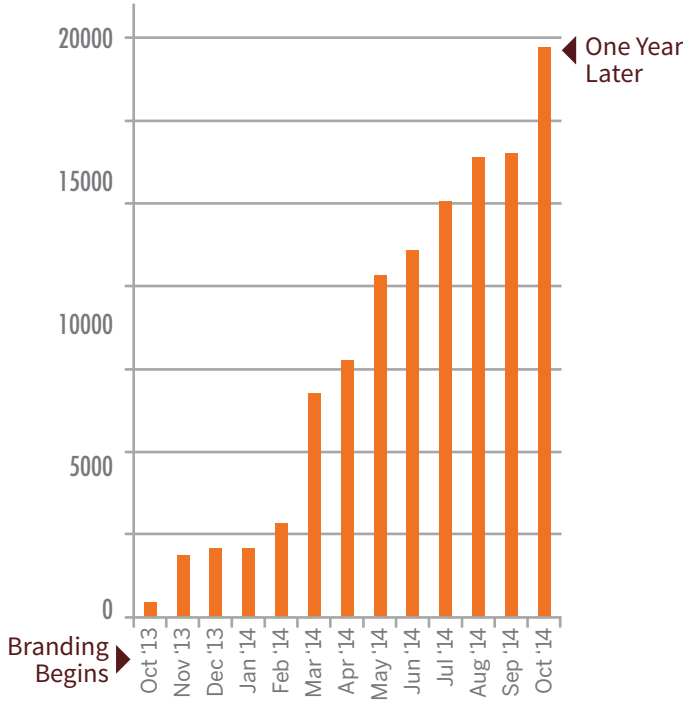
## Consumers boost their in-store spend

Point-of-sale spend: Regional bank cardholders at convenience store locations



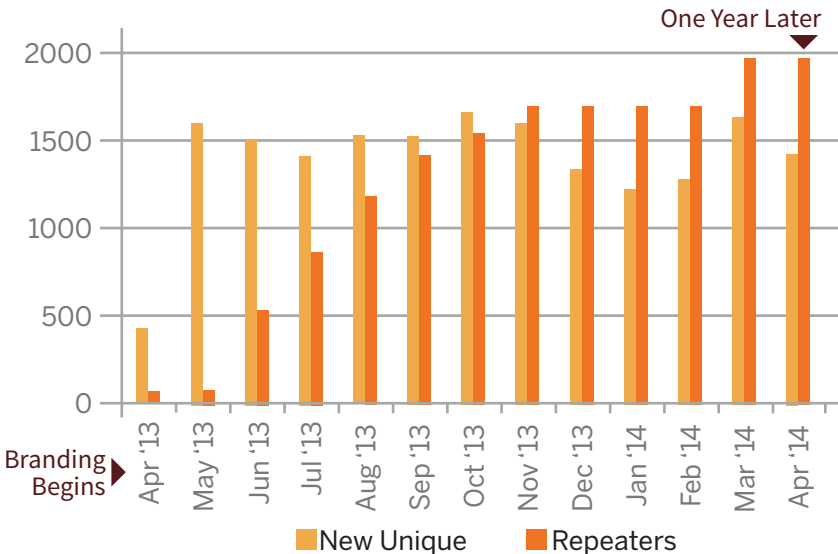
## Cardholders add cash to their shopping lists

ATM withdrawals: Regional bank cardholders at grocery store locations



## New customers discover the in-store ATM and existing customers use it more often

New and repeating customer visits: Large bank cardholders at grocery store locations



"ATM branding with Cardtronics is making it more convenient for cardholders to access their money while exposing more people to our financial institution clients' brands. But even more important is the impact branding arrangements have on our customers' bottom lines, through stickier customer relationships and debit POS transaction revenue for banks and credit unions, as well as increased sales for our retailers."

David Dove  
President, North American Business Group

## FIVE YEARS OF GROWTH

2014 was my fifth year at the helm of Cardtronics, and we have achieved much since February 2010. This year, we:

- Grew placements to more than 110,000 ATMs, up 37 percent from 2013's 80,500 and more than 214 percent from 2010's 35,000. We announced new deals in the U.S., Canada, the U.K., and Puerto Rico.
- Increased the global number of ATM transactions that traveled our rails to 1.13 billion, up 23 percent from 920.1 million in 2013 and 162 percent from 2010's 431.4 million.
- Acquired three companies: Welch ATM and Automated Financial in the U.S. and Sunwin Services Group in the U.K.
- Continued our growth story with our 23rd consecutive quarter of double-digit adjusted EPS growth.

What we achieved in 2014 – as well as the previous four years – sets Cardtronics on a sustainable growth path ahead.



**Jonathan Simpson-Dent**  
Managing Director of Cardtronics Europe

## REALIZING OUR VISION OF A BROAD EUROPEAN FOOTPRINT

Two milestones achieved by Cardtronics U.K. in September 2014 illuminate our European business's exceptional results in 2014.

The first was a transaction volume record of more than one million withdrawals for a single day. On a single September Friday, approximately 16 percent of all U.K. consumers who used an ATM somewhere other than their own bank did so at a Cardtronics ATM. Additionally, September was a record month for installations with 250 ATMs installed in the U.K. alone.

Growth is the name of the game in Europe – and we seized that opportunity by increasing revenues here by a whopping 64 percent to \$293.7 million for the year, while our ATM count rose 12 percent to more than 13,000. Europe drove 28 percent of our overall revenues and accounted for one-fourth of our consolidated gross margins. Transaction dollar volume surpassed \$445 million, a 32 percent jump.

**Highlights:** Completion of a two-prong agreement with Co-op Food Group proved significant; we acquired Sunwin Services Group and its U.K.-wide armored cash-in-transit operation and also secured a seven-year exclusive contract for 1,950 existing high-volume ATMs and the future deployment of several hundred at Co-op locations without an ATM.

We continued to win business from regional U.K. Co-op groups; expanded our relationship with Waitrose, adding 300 ATM sites at the U.K. grocery chain and its sister John Lewis Department Stores; and became the sole supplier of ATMs to BP in the U.K., expanding our existing relationship with ATMs at 75 additional sites and boosting our total for BP to about 320.

In Germany, we expanded our ATM pact with Gauselmann Group for 50 new gaming hall sites, and we made plans to enter another market, Poland, in early 2015.



**58%** of U.K. ATM users claim the ATM was the main reason for their store visit.



Source: Cardtronics/Populus U.K. report, The Value of Cash

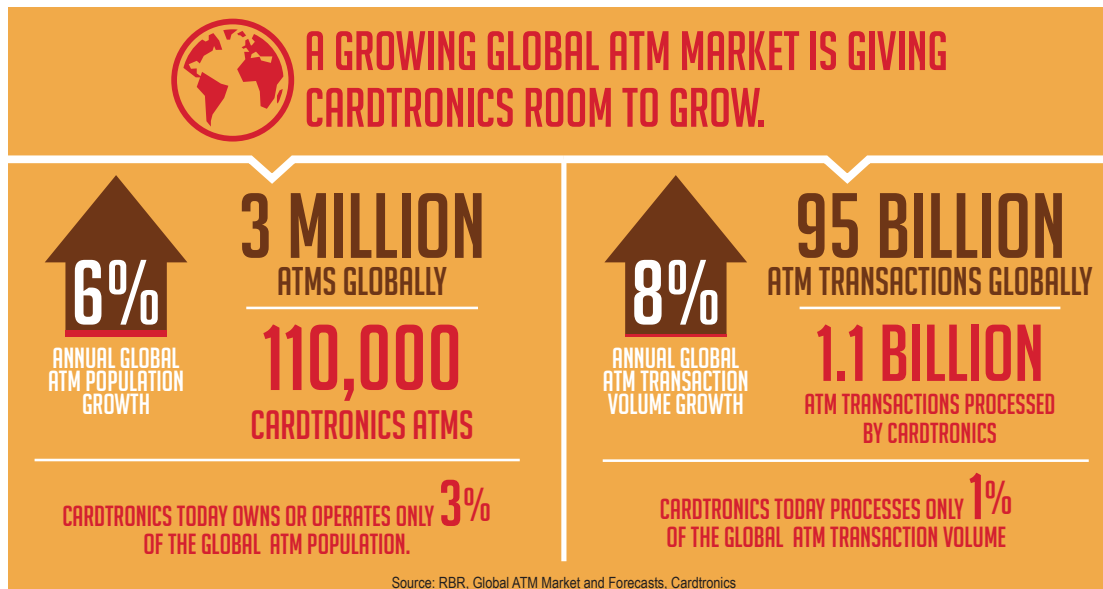
**What we achieved in 2014 – as well as the previous four years – sets Cardtronics on a sustainable growth path ahead.**

#### **ACQUISITIONS: ADDING VALUE INSIDE AND OUTSIDE THE COMPANY**

Acting on our expectations of growing more aggressively in North America, we acquired the retail ATM services company Welch ATM in October. This deal added more than 26,000 U.S. ATMs, including both turnkey and merchant- and distributor-owned ATMs - further diversifying our portfolio. The Welch portfolio provides a deeper relationship with Walgreens, increasing our ATMs at its stores to 5,100, and adds Rite Aid as a premier retailer, delivering 3,100 ATMs in its stores. The combination enhances our market leadership in the pharmacy category.

In the U.K., our acquisition of Sunwin Services Group was part of a larger deal that nicely expanded our presence in that country. (You can read more about that in *Realizing Our Vision of a Broad European Footprint* on p. 6.)

While growth in scale has been a meaningful element of our acquisition strategy, the addition of new talent and incorporation of new assets has driven internal changes as well, as we've focused significant attention on integrating the leadership and best practices we've acquired. For example, we gained management strength with the addition of key leadership and sales and operational talent from the Welch acquisition. And we're implementing lessons learned from a model that has worked very successfully for us in Europe: building out highly focused teams with responsibility for individual elements of the North American business as well as shared services organizations that deliver efficiencies across those elements, and pulling together a stronger sales engine.



**VALUE THROUGH VISIONARY PRODUCTS AND SERVICES**

This year, we’ve invested substantially in building the products and tools that will enable an increasingly unique and valuable customer experience at Cardtronics ATMs. We are building, testing, piloting and introducing a number of products that are intended to drive ATM transaction volume as well as spending in the stores where ATMs are located. These include enhancements to our ATM marketing and loyalty offerings and our LocatorSearch engine, SightLine, and the ALLTM. These products are building blocks for our future.

In addition to developing the products our customers and cardholders are able to see and feel, we’ve been putting resources toward back-end technology. As those investments take hold over the coming months, we’ll have more and more flexibility to do things we haven’t been able to do before. We’re becoming better able to make screen modifications, for example, from our headquarters in Houston rather than going out and touching every ATM for every change.

All of this work is intended to keep us in the forefront of the industry, to maintain our position as the leader in providing value to our clients, consumers, and our shareholders. And part of seizing that role is doing our best to ensure that all Cardtronics customers have the best user experience when accessing their cash. While we already work diligently – through ongoing maintenance and regular inspections – to keep our fleet of ATMs compliant with the accessibility standards outlined by the Americans with Disabilities Act (ADA), we’ve chosen to raise the bar beyond compliance.

This year, in collaboration with the National Federation of the Blind, we established the Cardtronics Accessibility Center of Excellence. Its mission is to deliver a superior, industry-leading voice-guided user experience at our ATMs for blind customers. We intend to be at the forefront of developing standards for accessibility that are among the industry’s highest, and we look forward to implementing the work coming out of that center.

**These products are building blocks for our future.**

## OUR VISION FOR THE YEAR(S) AHEAD

Cardtronics' year ahead – and, for that matter, the next several years – looks promising, indeed. While historical performance is never a guarantee of future success, trends and track records matter. And performance history validates business models and execution capability. Our 20 percent revenue growth in 2014 continued a decade-long history of attractive revenue growth that averaged 18 percent, with a slight acceleration during the last three years.

History and current performance suggest two themes associated with Cardtronics' revenue profile: consistency and gradual acceleration. We are a growing company in a global ATM market that is growing at about six percent a year. And while we may be the largest retail ATM owner/operator, we still represent only three percent of the global ATM count – and just one percent of the transaction volume. We've got lots of room to grow.

The strategic investments we have made and are continuing to make in 2015 should pay off in substantial ways by expanding the value we provide our customers and that they in turn provide to their own customers.

While we're gazing into our crystal ball, we also expect to become more aggressive in new geographic market entry over the next year or so with our pace of entries increasing. This is consistent with our strategy for diversifying revenue and our view of the opportunities available to us.

At the same time, we expect to continue to develop and master the art of drawing transaction share to our ATMs, and associated point-of-sale spend in our retail partners. We believe our sizeable investments in pioneering products and tools will drive share – and that transaction share will drive shareholder value.



## VALUE THROUGH VISIONARY IDEAS

It's all about our ATMs and their users. At Cardtronics, we never lose sight of the need for our machines to provide value that goes beyond simple access to cash.

Our investment in technology is bearing fruit in terms of new product development and platform enhancement. Beyond advances on the machines themselves, we're delivering value for retailer and financial institution clients alike through developments that help our clients make savvy marketing decisions.

### Highlights:

In October, we advanced our vision of what an ATM can be in a world increasingly dominated by mobile technology, for consumers who are always on the lookout for the best deal. We began dispensing cash + digital rewards through our ALLTM™ Network at 17 grocery locations in Phoenix. A screen atop the ALLTM invites users with promotional offers and local weather content. But the real rewards come when ALLTM users unlock savings at the participating retailer using the mobile app.

Further expanding on the ways Cardtronics ATMs can bring consumers and retailers together, we began deploying our ATMpass network in December, with the full launch taking place in early 2015. After purchasing an ATMpass membership, consumers can use their existing ATM cards to get cash at thousands of participating locations without paying a surcharge fee. ATMpass was developed to give consumers the freedom to choose convenient ATM cash access, independent of their financial institution's ATM network.

As we have continued to look for ways our ATMs can do more, we needed to devise a way to enable our clients to measure their results. Enter SightLine, our enterprise data warehouse offering, which delivers a way for retailers and financial institutions to track what works – whether that's ATM marketing campaigns, ATM branding, or one of our newer offerings. (See p. 5 for some of the results demonstrated by our SightLine data.)

## NORTH AMERICAN BUSINESS DELIVERS SOLID PERFORMANCE

Supporting Cardtronics' solid growth in 2014, operations in North America made strong gains again this year. Our acquisition of Welch ATM added more than 26,000 ATMs to our U.S. roster, and our North American ATM network grew 41 percent to more than 96,000. Our U.S. revenues grew by double digits (10 percent) and our total North American transaction volume grew by 16 percent.

These results reflect a busy year in our North American business – a year of executing nicely on our plans and realizing the benefit.

### Highlights

*New and Expanded Relationships:* Tedeschi Food Shops, a Massachusetts-based convenience store chain, and Fresh & Easy, a chain of neighborhood markets with stores in California, Arizona and Nevada, both named Cardtronics their exclusive ATM services provider.

We expanded our relationships with Pioneer Energy in Canada, becoming its exclusive full-service ATM provider; with PNC Bank to brand 95 more locations in the southeast U.S.; with CVS, adding 375 locations; with BI-LO supermarkets at 240 locations; and with Kroger at more than 100 locations. We agreed to provide managed services for Petro Canada, signing CIBC to brand these locations.

We renewed our relationship with Walgreens and added more stores with the Welch acquisition, bringing the total Walgreens locations we serve to 5,100. We also signed renewals with The Pantry, for which we operate more than 1,400 ATMs; and with Global Cash Card, a leading provider of custom pay card programs.



**David Dove**  
President, North American Business Group

Our Allpoint Network continued to provide surcharge-free access to more cardholders through new and renewing relationships. First Data's STAR Network renewed the agreement allowing STARsf® surcharge-free program member financial institutions and their cardholders unlimited access to the Allpoint network in the United States. And Mobile Money by T-Mobile, which includes a T-Mobile Visa® Prepaid Card, now offers its cardholders access to the Allpoint Network.

*Getting Closer to Customers:* Internally, we've reorganized our North American business structure, bringing together sales, product and operations teams into divisions that focus resources closer to our customers in the different markets we serve. These changes are intended to position us for success next year and beyond, helping us to manage our next stages of growth.





**THAT’S A WRAP**

I leave you with an observation that illustrates our evolution from the “vending cash” business to a partner in growing store sales. For our largest retailer clients, I’ve noticed that we’re engaging in dialogue at different levels in the organization than we have ever dealt with before. We’ve often come in through the treasury function. And now, perhaps, we’re talking with people in innovation, or marketing. We still talk with finance managers, but the table has grown in size.

A transition in dialogue is underway, where the conversation with our customers has become richer, deeper, broader, and much more focused on what’s really important to them: how we can help drive their top and bottom lines.

To me, this is one example among many of how executing on our vision is truly delivering value for our stakeholders. We thank you for your confidence in that vision, and the continued support that enables us to bring it to life.

Sincerely,

Steve Rathgaber  
Chief Executive Officer

# Executive Leadership

## BOARD OF DIRECTORS

### Dennis Lynch

Chairman of the Board

### Tim Arnoult

Former President of Global Treasury Services  
Bank of America

### Jorge Diaz

Division President and Chief Executive Officer  
Fiserv Output Solutions, a division of Fiserv, Inc.

### Julie Gardner

Former Chief Marketing Officer  
Kohl's Corporation

### Patrick Phillips

Former President of Premier Banking  
Bank of America

### Steve Rathgaber

Chief Executive Officer  
Cardtronics

### Mark Rossi

Senior Managing Director  
Cornerstone Equity Investors LLC

### Juli Spottiswood

Senior Vice President and General Manager  
Blackhawk Engagement Solutions

## EXECUTIVE MANAGEMENT

### Steve Rathgaber

Chief Executive Officer

### David Dove

President  
North American Business Group

### Jonathan Simpson-Dent

Managing Director  
Cardtronics Europe

### Chris Brewster

Chief Financial Officer

### Mike McCarthy

Chief Information Officer

### Jerry Garcia

Chief Information Security Officer

### Debra Bronder

Executive Vice President  
Human Resources

### Phillip Chin

Executive Vice President  
Corporate Development & Investor Relations

### Tom Pierce

Chief Marketing Officer

### Mike Keller

General Counsel



# CARDTRONICS A HISTORY

## EARLY GROWTH

17,980 ATMs

## GLOBAL EXPANSION

35,900 ATMs

Cardtronics is born as Cardpro

1993

13,000 ATMs added through E\*TRADE ATM estate

2004

2005

2006

Cardtronics enters Mexico

2010

Cardtronics acquires 7-Eleven ATM fleet adding advanced functionality kiosks to its network

2007

IT'S A BIT CRACKERS  
Cardtronics partners with i-design to provide ATM Marketing

Acquisition of McLane ATM business

2001

Acquisition of Diebold ATM portfolio

2002



2004

2005

Global expansion begins in the UK with Bank Machine

Cardtronics goes public with IPO  
NASDAQ: CATM

2007

2008

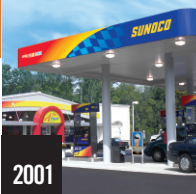
Cardtronics provides high-volume ATM solution for Gaylord Hotels

Scotiabank brands 200 Cardtronics ATMs in Puerto Rico

2010

2001

Circle K signed as first national retail partner



2001

Acquisition of American Express ATM fleet

2003

2005

ATM Branding takes flight with PNC and Huntington

Surcharge-free goes mainstream with Allpoint acquisition

2006

2009

Cardtronics enters Puerto Rico





Cardtronics was founded as a one-man operation and has become the largest retail ATM operator in the world.

CONTINUED SUCCESS		62,800 ATMS	LOOKING AHEAD	110,000+ ATMS
<p><b>2010</b></p> <p>Cardtronics sets sail with Carnival Cruise Lines, Kroger and Traveler</p>	<p><b>2011</b></p> <p>Cardtronics acquires LocatorSearch to enhance convenience marketing with locator technology</p>	<p><b>2012</b></p> <p>FeeAlert steers cardholders to nearby surcharge-free ATMs</p>	<p><b>2013</b></p> <p>Cardtronics transforms UK operation and enters Germany with Cashzone acquisition</p>	<p><b>2014</b></p> <p>Cardtronics enables CIBC to offer fee-free ATM access at Pioneer Energy Stores and Petro-Canada</p>
<p><b>2011</b></p> <p>Speedway, Wegmans, and Harris Teeter join retail partner lineup</p>	<p><b>2012</b></p> <p>Cardtronics expands global presence with 7-Eleven Canada and Shell UK</p>	<p><b>2013</b></p> <p>Acquisition of i-design, Merrimak, Aptus and CGI Direct</p>	<p><b>2014</b></p> <p>Cardtronics launches ALLTM concept at Fresh &amp; Easy markets in Phoenix</p>	<p><b>2014</b></p> <p>Co-operative Food Store ATMs migrate to Cardtronics U.K.</p>
<p><b>2011</b></p> <p>Acquisition of Access to Money and EDC</p>	<p><b>2012</b></p> <p>Cardtronics acquires ATM Network and Can-Do-Cash</p>	<p><b>2013</b></p> <p>Discover Bank joins financial services client portfolio</p>	<p><b>2014</b></p> <p>Cardtronics acquires Automated Financial, Welch ATM and Sunwin Services Group</p>	



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the fiscal year ended December 31, 2014

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number: 001-33864

**CARDTRONICS, INC.**

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of  
incorporation or organization)

76-0681190

(I.R.S. Employer  
Identification No.)

3250 Briarpark Drive, Suite 400  
Houston, TX

(Address of principal executive offices)

77042

(Zip Code)

Registrant's telephone number, including area code: (832) 308-4000

Securities registered pursuant to Section 12(b) of the Act:

Title of each class  
Common Stock, par value \$0.0001 per share

Name of each exchange on which registered  
The NASDAQ Stock Market LLC

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

Aggregate market value of common stock held by non-affiliates as June 30, 2014, the last business day of the registrant's most recently completed second fiscal quarter, based on the reported last sale price of common stock on that date: \$1,495,458,277.

Number of shares outstanding as of February 20, 2015: 44,806,955 shares of Common Stock, par value \$0.0001 per share.

DOCUMENTS INCORPORATED BY REFERENCE

Portions of our definitive proxy statement for the 2015 Annual Meeting of Stockholders, which will be filed with the Securities and Exchange Commission within 120 days of December 31, 2014, are incorporated by reference into Part III of this Annual Report on Form 10-K.

# CARDTRONICS, INC.

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When we refer to “us,” “we,” “our,” “ours,” “the Company,” or “Cardtronics,” we are describing Cardtronics, Inc. and/or our subsidiaries, unless the context indicates otherwise.

## CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

*This Annual Report on Form 10-K (the "2014 Form 10-K") contains certain forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These statements are identified by the use of the words "project," "believe," "expect," "anticipate," "intend," "contemplate," "foresee," "would," "could," "plan," and similar expressions that are intended to identify forward-looking statements, which are generally not historical in nature. These forward-looking statements are based on our current expectations and beliefs concerning future developments and their potential effect on us. While management believes that these forward-looking statements are reasonable as and when made, there can be no assurance that future developments affecting us will be those that we anticipate. All comments concerning our expectations for future revenues and operating results are based on our estimates for our existing operations and do not include the potential impact of any future acquisitions. Our forward-looking statements involve significant risks and uncertainties (some of which are beyond our control) and assumptions that could cause actual results to differ materially from our historical experience and our present expectations or projections. Known material factors that could cause actual results to differ materially from those in the forward-looking statements are those described in: Part I, Item 1A. Risk Factors.*

*Readers are cautioned not to place undue reliance on forward-looking statements contained in this document, which speak only as of the date of this 2014 Form 10-K. We undertake no obligation to publicly update or revise any forward-looking statements after the date they are made, whether as a result of new information, future events or otherwise.*



## **PART I**

### **ITEM 1. BUSINESS**

#### **Overview**

Cardtronics, Inc. provides convenient automated consumer financial services through its network of automated teller machines (“ATMs”) and multi-function financial services kiosks. As of December 31, 2014, we were the world’s largest retail ATM owner, providing services to approximately 110,200 devices throughout the United States (“U.S.”) (including the U.S. territories of Puerto Rico and the U.S. Virgin Islands), the United Kingdom (“U.K.”), Germany, Canada, and Mexico. During 2014, 68.5% of our total revenues were derived from our operations in the U.S., 27.7% from our operations in Europe, and 3.8% from our operations in other international locations. In the U.S., certain of our devices are multi-function financial services kiosks that, in addition to traditional ATM functions such as cash dispensing and bank account balance inquiries, perform other consumer financial services, including bill payments, check cashing, remote deposit capture (which is deposit taking at ATMs using electronic imaging), and money transfers. Also included in the number of devices in our network as of December 31, 2014 were approximately 32,000 ATMs to which we provided various forms of managed services. Under a managed services arrangement, retailers, financial institutions, and ATM distributors rely on us to handle some or all of the operational aspects associated with operating and maintaining ATMs, typically in exchange for a monthly service fee or fee per service provided.

We often partner with large, nationally and regionally-known retail merchants under multi-year contracts to place our ATMs and kiosks within their store locations. In doing so, we provide our retail partners with a compelling automated financial services solution that helps attract and retain customers, and in turn increases the likelihood that our devices will be utilized. We also own and operate an electronic funds transfer (“EFT”) transaction processing platform that provides transaction processing services to our network of ATMs and financial services kiosks, as well as to ATMs owned and operated by third-parties.

We generally deploy and operate devices under three distinct arrangements with our retail partners: Company-owned ATM placements, merchant-owned ATM placements, and managed services. Under Company-owned arrangements, we provide the physical device (ATM) and are typically responsible for all aspects of its operations, including transaction processing, managing cash and cash delivery, supplies, and telecommunications, as well as routine and technical maintenance. Under merchant-owned arrangements, the retail merchant or an independent distributor owns the device and is usually responsible for providing cash and performing simple maintenance tasks, while we provide more complex maintenance services, transaction processing, and connection to the EFT networks. We also offer various forms of managed services, depending on the needs of our customers. Each managed services arrangement is a customized ATM management solution that can include any combination of the following services: monitoring, maintenance, cash management, cash delivery, customer service, transaction processing, and other services. As of December 31, 2014, 49% of our devices operated were Company-owned, 22% were merchant-owned and 29% of our devices were operated under a managed services solution. Each of the arrangement types described above are attractive to us, and we plan to continue growing our revenues under each arrangement type.

In addition to our retail merchant relationships, we also partner with leading national financial institutions to brand selected ATMs and financial services kiosks within our network, including Citibank, N.A., Santander Bank, N.A., PNC Bank, N.A., and Frost Bank, in the U.S., The Bank of Nova Scotia (“Scotiabank”) in Canada, Mexico, and Puerto Rico, Grupo Financiero Banorte, S.A. de C.V. in Mexico, and Canadian Imperial Bank of Commerce (“CIBC”) in Canada. As of December 31, 2014, approximately 22,800 of our devices were under contract with 413 financial institutions to place their logos on those machines, and to provide convenient surcharge-free access for their banking customers.

We also own and operate the Allpoint network (“Allpoint”), the largest surcharge-free ATM network within the U.S. (based on the number of participating ATMs). Allpoint, which has approximately 55,000 participating ATMs globally, provides surcharge-free ATM access to customers of participating financial institutions that lack a significant ATM network in exchange for either a fixed monthly fee per cardholder or a set fee per transaction that is paid by the financial institutions who are members of the network. Allpoint includes a majority of our ATMs in the U.S., and a number of locations in the U.K., Canada, and Mexico. Allpoint also works with financial institutions that manage stored-value debit card programs on behalf of corporate entities and governmental agencies, including general purpose, payroll and electronic benefits transfer (“EBT”) cards. Under these programs, the issuing financial institutions pay Allpoint a fee per issued stored-value card or per transaction in return for allowing the users of those cards surcharge-free access to Allpoint’s participating ATM network.

Our revenues are recurring in nature, and historically have been derived primarily from convenience transaction fees, which are paid by cardholders, and transaction fees, including interchange fees, which are paid by the cardholder’s financial institution for the use of the devices serving their customers and the connectivity to the applicable EFT network that transmits data between the device and the cardholder’s financial institution. Other revenue sources include: (1) branding our devices with the logos of leading national and regional banks and other financial institutions, (2) providing managed services solutions to retailers and financial institutions, (3) collecting fees from financial institutions that participate in our Allpoint surcharge-free network, and (4) selling ATM-related equipment and other ancillary services.

## Organizational and Operational History

We were formed as a Texas corporation in 1993 and originally operated under the name of Cardpro, Inc. In June 2001, Cardpro, Inc. was converted into a Delaware limited partnership and renamed Cardtronics, LP. Also, in June 2001, Cardtronics Group, Inc. was incorporated under the laws of the state of Delaware to act as a holding company for Cardtronics, LP, with Cardtronics Group, Inc. indirectly owning 100% of the equity of Cardtronics, LP. In January 2004, Cardtronics Group, Inc. changed its name to Cardtronics, Inc. In December 2007, we completed the initial public offering of 12,000,000 shares of our common stock. In December 2008, Cardtronics, LP was converted into a corporation under the laws of Delaware and changed its name to Cardtronics USA, Inc. Cardtronics USA, Inc. is the primary domestic operating subsidiary of Cardtronics, Inc.

Since May 2001, we have acquired 26 ATM portfolios, which expanded our operations both domestically and internationally in multi-unit retail chains and individual merchant locations. We have also made other strategic acquisitions including the acquisition of Allpoint, our surcharge-free network, i-design group plc (“i-design”), a Scotland-based provider and developer of marketing and advertising software and services for ATM owners, and more recently in November 2014, Sunwin Services Group (“Sunwin”), a U.K. based provider of secure cash logistics, ATM maintenance, and other services.

From 2001 to 2014, the total number of annual transactions processed within our network increased from approximately 19.9 million to approximately 1.13 billion.

## Additional Company Information

General information about us can be found on our website at <http://www.cardtronics.com>. We file annual, quarterly, and current reports as well as other information electronically with the SEC under the Exchange Act. Our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, and any amendments to those reports are available free of charge on our website as soon as reasonably practicable after the reports are filed or furnished electronically with the SEC. You may read and copy any materials that we file with the SEC at the SEC’s Public Reference Room at 100 F Street, NE, Washington, D.C. 20549. You may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC maintains a website that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC at <http://www.sec.gov>. You may also request an electronic or paper copy of our SEC filings at no cost by writing or telephoning us at the following: Cardtronics, Inc., Attention: Chief Financial Officer, 3250 Briarpark Drive, Suite 400, Houston, Texas 77042; (832) 308-4000. Information on our website is not incorporated into this 2014 Form 10-K or our other securities filings.

## Our Strategy

Our strategy is to leverage the expertise and scale we have built in our two largest markets, the U.S. and U.K., to continue to expand in those markets as well as to drive expansion into new international markets in order to enhance our position as a leading provider of automated consumer financial services. To do so, we will continue to partner with leading financial institutions and retailers to expand our network of conveniently located ATMs and financial services kiosks. Additionally, we will seek to deploy additional products and services that will further incentivize consumers to utilize our network of devices. In order to execute this strategy, we endeavor to:

*Increase our Number of Deployed Devices with Existing and New Merchant Relationships.* We believe that there are opportunities to deploy additional ATMs with our existing retail customers in locations that currently do not have ATMs. Furthermore, many of our retail customers continue to expand their number of active store locations, either through acquisitions or through new store openings, thus providing us with additional ATM deployment opportunities. Additionally, we are actively pursuing opportunities to deploy ATMs with new retailers, including retailers that currently do not have ATMs, as well as those that have existing ATM programs but that are looking for a new ATM provider. We believe our expertise, broad geographic footprint, strong record of customer service, and significant scale position us to successfully market to, and enter into long-term contracts with, additional leading merchants. In addition, we believe our existing relationships with leading U.S.- and U.K.-based retailers positions us to expand into international locations where these existing partners have operations.

*Expand our Relationships with Leading Financial Institutions.* Through our merchant relationships as well as our diverse product and service offerings, we believe we can provide our existing financial institution customers with convenient solutions to fulfill their growing ATM and automated consumer financial services requirements. Further, we believe we can leverage these offerings to attract additional financial institutions as customers. Our services currently offered to financial institutions include branding our ATMs with their logos, on-screen advertising and content management, providing remote deposit capture, providing surcharge-free access to their customers through our Allpoint network, and providing managed services for their ATM portfolios. Our EFT transaction processing capabilities provide us with the ability to provide customized control over the content of the information appearing on the screens of our ATMs and ATMs we process for financial institutions, which increases the types of products and services that we are able to offer to financial institutions. We also plan to continue growing the number of machines and financial institutions participating in our Allpoint network, which drives higher transaction counts and profitability on our existing ATMs and increases our value to the retailers where our ATMs are located through increased foot traffic.

*Work with Non-Traditional Financial Institutions and Card Issuers to Further Leverage our Extensive ATM and Financial Services Kiosk Network.* We believe that there are opportunities to develop or expand relationships with non-traditional financial institutions and card issuers, such as reloadable prepaid card issuers and alternative payment networks, which are seeking an extensive and convenient ATM network to complement their new card offerings. Additionally, we believe that many of the prepaid debit card issuers that exist today in the U.S. can benefit by providing their cardholders with access to our ATM network on a discounted or fee-free basis. For example, through our Allpoint network, we have sold access to our ATM network to issuers of stored-value prepaid debit cards to provide the customers of these issuers with convenient and surcharge-free access to cash.

*Increase Transaction Levels at our Existing Locations.* We believe that there are opportunities to increase the number of transactions that are occurring today at our existing ATM locations. On average, only a small fraction of the customers that enter our retail customers' locations utilize our ATMs and financial services kiosks. In addition to our existing initiatives that tend to drive additional transaction volumes to our ATMs, such as bank branding and network branding, we have developed and are continuing to develop new initiatives to potentially drive incremental transactions to our existing ATM locations. Examples of this effort are our 2011 acquisition of LocatorSearch, which helps consumers find our ATMs, and the launch of FeeAlert in the third quarter of 2012, which enables financial institutions to help their customers save money by steering them toward nearby in-network ATMs and away from ATM fees. We also have developed data analysis technology that we refer to as SightLine to analyze the transaction patterns at our various ATMs, which we believe has value to retailers and financial institutions alike by enabling them to better understand their customers' behavior. We are also developing additional and broader programs to steer the cardholders of our existing financial institution partners and members of our Allpoint network to visit our ATMs in convenient retail locations. These programs may include incentives to cardholders such as coupons, rewards, and other offers that tend to provide motivation for customers to visit our ATMs within our existing retail footprint. While we are in various stages of developing and implementing many of these programs, we believe that these programs, when properly structured, can serve to benefit each party (i.e. the retailer, the financial institution, and the cardholder.) These various initiatives are intended to drive increased transaction volumes, which would in turn drive increased revenues to us and would also be beneficial to our retail and financial institution partners.

*Develop and Provide Additional Services at our Existing ATMs.* Service offerings by ATMs continue to evolve over time. Certain ATM models are capable of providing numerous automated consumer financial services, including check cashing, remote deposit capture, money transfer, bill payment services, and stored-value card reload services. Certain of our devices are capable of, and currently provide, these types of services. We believe these additional consumer financial services offered by our devices, and other machines that we or others may develop, could provide a compelling and cost-effective solution for financial institutions and stored-value prepaid debit card issuers looking to provide convenient broader financial services to their customers at well-known retail locations. We also allow advertisers to place their messages on our ATMs equipped with advertising software in the U.S., Canada and the U.K. Offering additional services at our devices, such as advertising, allows us to create new revenue streams from assets that have already been deployed, in addition to providing value to our customers through beneficial offers and convenient services. We plan to develop additional products and services that can be delivered through our existing ATM network.

*Pursue Additional Managed Services Opportunities.* Over the last several years, we significantly expanded the number of ATMs that are operated under our managed services arrangement type. Under this arrangement, retailers and financial institutions generally pay us a fixed management fee per ATM and/or a set fee per transaction in exchange for handling some or all of the operational aspects associated with operating and maintaining their ATM fleets. Surcharge and interchange fees under this arrangement are generally earned by the retailer or the financial institution rather than by us. As a result, in this arrangement type, our revenues are partly protected from fluctuations in transaction levels of these machines and changes in surcharge or network interchange rates. We plan to continue pursuing additional managed services opportunities with leading merchants and financial institutions in the markets in which we operate.

*Pursue Acquisition Opportunities.* We have historically generated a large part of our growth through acquisitions, and expect to continue to pursue select acquisition opportunities in the future. Since 2011, we have completed several acquisitions including the acquisitions of: (1) eight domestic ATM operators, expanding our fleet in both multi-unit regional retail chains and individual merchant ATM locations in the U.S. by approximately 57,950 ATMs, inclusive of our acquisition of Welch ATM ("Welch") in 2014, (2) two Canadian ATM operators for a total of approximately 1,400 ATMs, which allowed us to enter into and expand our international presence in Canada, (3) Cardpoint Limited ("Cardpoint") in August 2013, which further expanded our U.K. ATM operations by approximately 7,100 ATMs and also allowed us to enter into the German market with approximately 800 ATMs and (4) Sunwin in November of 2014, which further expanded our cash-in-transit and maintenance servicing capabilities in the U.K. and allowed us to acquire and operate approximately 1,950 existing high-transacting ATMs located at Co-op Food stores and the opportunity to install and operate new ATMs in up to 800 stores that do not currently have ATMs. In addition to ATM acquisitions, we have also made strategic acquisitions including (1) LocatorSearch in August 2011, a domestic leading provider of location search technology deployed by financial institutions to help customers and members find the nearest, most appropriate and convenient ATM location based on the service they seek, and (2) i-design in March 2013, which is a Scotland-based provider and developer of marketing and advertising software and services for ATM operators.

*Pursue International Growth Opportunities.* We have invested significant amounts of capital in our U.K., Canada, and Mexico businesses, and we plan to continue to grow our business in these markets, as well as in the recently entered German market, applying many of the aforementioned strategies. Additionally, we expect to expand our operations into selected other international markets where we believe we can leverage our operational expertise, EFT transaction processing platform, and scale advantages. Our future international expansion, if

any, will depend on a number of factors, including the estimated economic opportunity to us, the business and regulatory environment in the international market, our ability to identify suitable business partners in the market, and other risks associated with international expansion.

For additional information on items that may impact our strategy, see *Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations – Developing Trends in the ATM and Financial Services Industry*.

## Our Products and Services

Under our Company-owned arrangement type, we typically provide our merchant customers with all of the services required to operate ATMs and financial services kiosks, which include monitoring, maintenance, cash management, customer service, and transaction processing. We believe our merchant customers value our high level of service and our 24-hour per day monitoring and accessibility. In connection with the operation of our devices under our traditional ATM services model, we generate revenue on a per-transaction basis from the surcharge fees charged to cardholders for the convenience of using our devices and from interchange fees charged to these cardholders' financial institutions for processing the related transactions conducted on those devices. As further described below, we also earn revenues on these devices based on our relationships with certain financial institutions and our Allpoint network.

Under our merchant-owned arrangement type, we typically provide transaction processing services, certain customer support functions, and settlement services. We generally earn interchange revenue on a per transaction basis in this arrangement. In some cases, the surcharge is earned completely by the merchant, in which case our revenues are derived solely from interchange revenues. In other arrangements, we also share a portion of the surcharge revenues with the merchant.

For ATMs under managed services arrangements, we typically receive a fixed monthly management fee and/or fixed rate per transaction in return for providing the agreed-upon service or suite of services. We do not generally receive surcharge and interchange fees in these arrangements, but rather those amounts are earned by our customer.

We also receive other revenues, such as dynamic currency conversion fees, on-screen advertising fees, and other transaction fees, across our various arrangement types.

The following table provides detail relating to the number of devices we owned and operated under our various arrangements as of December 31, 2014:

	ATM Operations			Managed Services	Total
	Company-Owned	Merchant-Owned	Subtotal		
Number of devices at period end	53,436	24,781	78,217	31,989	110,206
Percentage	48.5%	22.5%	71.0%	29.0%	100.0%

We have found that the primary factor affecting transaction volumes at a given ATM or financial services kiosk is its location. Therefore, our strategy in deploying our devices, particularly those placed under Company-owned arrangements, is to identify and deploy them at locations that provide high visibility and high retail transaction volume. Our experience has demonstrated that the following locations often meet these criteria: convenience stores and a combination of convenience stores and gas stations, grocery stores, drug stores, transportation hubs (e.g., airports), and other major regional and national retail outlets. We have entered into multi-year agreements with many well-known merchants, including 7-Eleven, Inc. ("7-Eleven"), CVS Caremark Corporation ("CVS"), Cumberland Farms, Inc., Hess Corporation, The Kroger Co., HEB Grocery Company, L.P., The Pantry, Inc. ("Pantry"), Safeway, Inc., Bi-Lo Holdings, LLC, Speedway LLC ("Speedway"), Sunoco, Inc., Target Corporation, Valero Energy Corporation ("Valero"), Rite Aid Corporation, and Walgreen Co. ("Walgreens") in the U.S.; Bank of Ireland Group, BP p.l.c., BT Group plc, Martin McColl Ltd., Network Rail Infrastructure Limited, Royal Dutch Shell plc, Southern Railway Ltd., Tates Ltd., Waitrose Ltd., Welcome Break Holdings Ltd., and Co-op Group in the U.K.; Cadena Comercial OXXO S.A. de C.V. in Mexico; and 7-Eleven as well as Suncor Energy's retail and wholesale marketing brand ("Petro-Canada") in Canada.

We generally operate our ATMs and kiosks under multi-year contracts that provide a recurring and stable source of revenue and typically have an initial term of five to seven years. As of December 31, 2014, our contracts with our top five merchant customers (based on 2014 pro-forma revenues) accounted for 31% of our pro-forma revenues and had a weighted average remaining life of 2.7 years.

Additionally, we enter into arrangements with financial institutions to brand certain of our Company-owned ATMs with their logos. These branding arrangements allow a financial institution to expand its geographic presence for a fraction of the cost of building a branch location and typically for less than the cost of placing one of its own ATMs at that location. These arrangements allow a financial institution to rapidly increase its number of branded ATM sites and improve its competitive position. Under these arrangements, the branding institution's customers are allowed to use the branded ATMs without paying a surcharge fee to us. In return, we receive monthly fees on a per-ATM basis from the branding institution, while retaining our standard fee schedule for other cardholders using the branded ATMs. In addition, our branded machines typically generate higher interchange revenue as a result of the increased usage of our ATMs by the branding institution's customers and others who prefer to use a bank-branded ATM. In 2013, we introduced a new approach to bank branding by launching "preferred branding," where additional financial institutions (aside from the "principal branding" partner on the ATM) can add

their logos to the ATM's screen and safe door. We intend to continue pursuing additional branding arrangements as part of our growth strategy. As of December 31, 2014, we had bank branding on approximately 22,800 ATMs with 413 financial institutions including Citibank, N.A., Citizens Financial Group, Inc., Cullen/Frost Bankers, Inc., BBVA Compass Bancshares, Inc., Santander Bank, N.A., and PNC Bank, N.A. in the U.S.; Bansi, S.A. Institución de Banca Múltiple ("Bansi") and Grupo Financiero Banorte, S.A. de C.V. ("Banorte") in Mexico; and The Bank of Nova Scotia ("Scotiabank") and Canadian Imperial Bank of Commerce ("CIBC") in Canada.

In addition to our bank branding arrangements, we offer financial institutions another type of surcharge-free program through our Allpoint nationwide surcharge-free ATM network. Under the Allpoint network, financial institutions who are members of the network pay us either a fixed monthly fee per cardholder or a set fee per transaction in exchange for us providing their cardholders with surcharge-free access to ATMs in the Allpoint network, which includes ATMs throughout the U.S., U.K., Mexico, Canada, and Puerto Rico. We believe our Allpoint network offers an attractive alternative to financial institutions that lack their own extensive ATM network.

For additional information on the amount of revenue contributed by our various service offerings, see *Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations – Components of Revenues, Costs of Revenues, and Expenses – Revenues.*

## **Segment and Geographic Information**

As of December 31, 2014, our operations consisted of our U.S., Europe, and Other International segments. Our U.S. segment includes our operations in all 50 states, Puerto Rico and the U.S. Virgin Islands, and accounted for approximately 68.5% of our total revenues for the year ended December 31, 2014. Our Europe segment includes our operations in the U.K. and Germany, and accounted for approximately 27.7% of our total revenues for the year ended December 31, 2014. Our Other International segment includes our operations in Mexico and Canada, and accounted for approximately 3.8% of our total revenues for the year ended December 31, 2014. While each of these reporting segments provides similar kiosk-based and/or ATM-related services, each segment is currently managed separately, as they require different marketing and business strategies.

For financial information including revenues, earnings, and total assets of our reporting segments, see *Part II, Item 8. Financial Statements and Supplementary Data, Note 20, Segment Information.* Additionally, for a discussion of the risks associated with our international operations, see *Item 1A. Risk Factors – Our international operations, including any future international operations, involve special risks and may not be successful, which would result in a reduction of our gross and net profits.*

## **Sales and Marketing**

In the U.S., our sales and marketing teams are organized by customer type. We have a team principally focused on developing new relationships with national, regional, and local merchants as well as building and maintaining relationships with our existing merchants and ATM distributors. In addition to the merchant-focused sales and marketing group, we have a sales and marketing group that is focused on developing and managing our branding relationships with financial institutions. Finally, we have a sales and marketing team that is focused on developing and managing our Allpoint relationships with financial institutions and stored-value debit card issuers, as we look to expand the types of services that we offer to such institutions. Our sales and marketing teams also focus on identifying potential managed services opportunities with financial institutions and retailers alike. Additionally, we maintain sales teams in each of the international markets in which we currently operate.

In addition to targeting new business opportunities, our sales and marketing teams support our customer retention and growth initiatives by building and maintaining relationships with our established and recently-acquired merchants. We seek to identify growth opportunities within each merchant account by analyzing the merchant's sales at each of its locations. We also analyze foot traffic and various demographic data to determine the best opportunities for new ATM and financial services kiosk placements, as well as the optimum drivers for increasing same-store ATM transactions that will positively impact merchant point-of-sale ("POS") levels. The employees that focus on sales are typically compensated with a combination of incentive-based compensation and base salary.

## **Technology**

Our technology and operations platform consists of ATMs and financial services kiosks, central transaction processing systems, network infrastructure components (including hardware, software, and telecommunication circuits used to provide real-time device monitoring, software distribution, and transaction processing services), cash management and forecasting software tools, customer service, and ATM management infrastructure.

*Equipment.* We purchase our ATMs from global manufacturers, including, but not limited to, NCR Corporation ("NCR"), Triton Systems of Delaware, Inc. ("Triton"), Diebold Incorporated ("Diebold"), and Nautilus Hyosung, Inc. ("Hyosung"), and place them in our customers' locations. The wide range of advanced technology available from these ATM manufacturers provides our customers with advanced features and reliability through sophisticated diagnostics and self-testing routines. The different machine types can all perform basic functions, such as dispensing cash and displaying account information. However, our technology is also capable of providing additional services in response to changing consumer demand. Additionally, some of our devices provide enhanced financial services transactions, including bill payments, check cashing, remote deposit capture, and money transfers.



*Transaction Processing.* We place significant emphasis on providing quality service with a high level of security and minimal interruption. We have carefully selected support vendors and systems, as well as developed internal professional staff to optimize the performance of our network. In 2006, we implemented an EFT transaction processing operation, which is based in Frisco, Texas. This operation enables us to process and monitor transactions on our devices and to control the flow and content of information appearing on the screens of such devices. We have also implemented new products and services such as currency conversion services and have introduced targeted marketing campaigns through on-screen advertising. As with our existing network operation, we have carefully selected support vendors and developed internal professional staff to help provide sophisticated security analysis and monitoring 24 hours a day to ensure the continued performance of our ATMs. With our acquisitions of ATM portfolios over the past few years, we are actively converting the transaction processing of the acquired ATMs to our in-house solution as previous contractual processing relationships expire or are terminated.

*Internal Systems.* Our internal systems, including our EFT transaction processing operation, include multiple layers of security to help protect the systems from unauthorized access. Protection from external sources is provided by the use of hardware- and software-based security features that prevent and report unauthorized access attempts. We employ user authentication and security measures at multiple levels. These systems are protected by detailed security rules to only allow appropriate access to information based on the employee's job responsibilities. All changes to the systems are controlled by policies and procedures, with automatic prevention and reporting controls that are placed within our processes. Our real-time connections to the various financial institutions' authorization systems that allow withdrawals, balance inquiries, transfers, and advanced functionality transactions are accomplished via gateway relationships or direct connections. We have installed these communications circuits with backup connectivity to help protect us from telecommunications interruption in any particular circuit. We use commercially-available and custom software that continuously monitors the performance of the devices in our network, including details of transactions at each device and expenses relating to those devices, further allowing us to monitor our on-line availability and financial profitability at each location. We analyze transaction volume and profitability data to determine whether to continue operating at a given site, to determine how to price various operating arrangements with merchants and branding partners, and to create a profile of successful locations to assist us in deciding the best locations for additional deployments.

*Product Development.* In recent years we have made investments to develop new technology which we anticipate will drive transaction volume at our ATMs. In March 2013, we acquired i-design, a Scotland-based company providing technology and services for ATM operators to enable custom screens, graphical receipt content, advertising and marketing data capture on the ATM. We expect to continue to grow and leverage the products and services of this business within our own network of ATMs and with select external parties. A number of products that have been under development are in various stages of pilot and rollout, including FeeAlert, which allows financial institutions to direct their customers to our surcharge-free ATMs for future transactions when they pay a surcharge at an ATM; Allpoint Deposits, a new capability for Allpoint member customers to make check image-deposits and cash deposits into select Cardtronics advanced functionality ATMs; and the ALLTM, a new ATM concept with a digital screen atop the ATM in a vibrant structure that provides users with access to special retail coupons and special offers digitally through their mobile phone.

*Cash Management.* Our cash management department uses commercially-available software and proprietary analytical models to determine the necessary fill frequency and cash load amount for each ATM. We project cash requirements for each ATM on a daily basis, taking into consideration its location, the day of the week, the timing of holidays, and other factors such as specific events occurring in the vicinity of the ATM. After receiving a cash order from us, the cash provider forwards the request to its vault location nearest to the applicable ATM. Personnel at the vault location then arrange for the requested amount of cash to be set aside and made available for the designated armored courier to access and subsequently transport to the ATM. Our cash management department utilizes data generated by the cash providers, internally-generated data, and a proprietary methodology to confirm daily orders, audit delivery of cash to armored couriers and ATMs, monitor cash balances for cash shortages, coordinate and manage emergency cash orders, and audit costs from both armored couriers and cash providers.

In the U.K., we operate our own armored courier operation, Green Team Services Limited ("Green Team") and recently further expanded this internal capability through the acquisition of Sunwin in November 2014. As of December 31, 2014, this operation was servicing over 9,500 of our ATMs in the U.K.

*Customer Service.* We believe one of the factors that differentiates us from our competitors is our customer service responsiveness and proactive approach to managing any downtime experienced by our devices. We use an advanced software package that monitors the performance of our devices 24 hours a day for service interruptions and notifies our maintenance engineers and vendors for prompt dispatch of necessary service calls.

Finally, we use proprietary software systems to maintain a database of transactions made on, and performance metrics for, each of our devices. This data is aggregated into individual merchant customer profiles that are readily accessible by our customer service representatives and managers. We believe our proprietary databases enable us to provide superior quality and accessible and reliable customer support, along with information on trends that is valuable to our retail and financial institution partners.

## Primary Vendor Relationships

To maintain an efficient and flexible operating structure, we outsource certain aspects of our operations, including cash supply and cash delivery, maintenance, and certain transaction processing services. Due to the large number of devices we operate, we believe we have obtained favorable pricing terms from most of our major vendors. We contract for the provision of the services described below in connection with our operations.

*Transaction Processing.* Although we have our own EFT processing platform that utilizes commercially available software, our processing efforts are primarily focused on controlling the flow and content of information on the ATM screen. We refer to this process as terminal driving. As such, we mostly rely on third-party service providers to handle our connections to the EFT networks and to perform certain funds settlement and reconciliation procedures on our behalf. These third-party transaction processors communicate with the cardholder's financial institution through various EFT networks to obtain transaction authorizations and to provide us with the information we need to ensure that the related funds are properly settled. In addition, we have developed a capability to connect to major financial institutions on a direct basis and expect to expand this direct model, thus controlling fees and interchange on a negotiated basis with our financial institution customers. As a result of our recent acquisitions, a portion of our withdrawal transactions are currently processed through other third-party processors, with whom the acquired businesses had existing contractual relationships. We plan to convert transaction processing services to our EFT processing platform as these contracts expire or are terminated.

*EFT Network Services.* Our transactions are routed over various EFT networks to obtain authorization for cash disbursements and to provide account balances. EFT networks set the interchange fees that they charge to the financial institutions, as well as the amount paid to us. We attempt to maximize the utility of our ATMs to cardholders by participating in as many EFT networks as practical. Additionally, we own the Allpoint network, the largest surcharge-free network in the U.S. Having this network further enhances our ATM utility by providing certain cardholders surcharge-free access to our ATMs, as well as allowing us to receive network-related economic benefits such as receiving additional transaction-based revenue and setting interchange rates on transactions over this network.

*Equipment.* We purchase substantially all of our ATMs from a number of global ATM manufacturers, including NCR, Diebold, Triton, and Hyosung. The large quantity of machines that we purchase from these manufacturers enables us to receive favorable pricing and payment terms. In addition, we maintain close working relationships with these manufacturers in the course of our business, allowing us to stay informed about product updates and to receive prompt attention for any technical problems with purchased equipment. The favorable pricing we receive from these manufacturers also allows us to offer certain of our customers an affordable solution to replace their ATMs to be compliant with new regulatory requirements as they arise.

Although we currently purchase the majority of our devices from NCR, we regularly purchase devices from other suppliers. In the event of a device supply shortage from one supplier, we can shift purchases to another supplier.

*Maintenance.* We typically contract with third-party service providers for on-site maintenance services, except for in the U.K., where maintenance services are mostly performed by our in-house technicians.

*Cash Management.* We obtain cash to fill our Company-owned devices, and in some cases merchant-owned and managed services ATMs, under arrangements with various cash providers. We pay a monthly fee based on the average amount outstanding to our primary vault cash providers under a formula, which is generally based on various benchmark interest rates such as London Interbank Offered Rates ("LIBOR"). In the significant majority of cases, beneficial ownership of the cash is retained by the cash providers, and we have no right to the cash and no access except for those ATMs that are serviced by our wholly-owned armored courier operations in the U.K. While our U.K. armored courier operations have physical access to the cash loaded in those machines, beneficial ownership of that cash remains with the cash provider at all times. We also contract with third-parties to provide us with certain cash management services, which varies by geography, which may include reporting, armored courier coordination, cash ordering, cash insurance, reconciliation of ATM cash balances, and claims processing with armored couriers, financial institutions, and processors.

For the quarter ended December 31, 2014, we had an average of approximately \$1.9 billion in cash in our domestic ATMs under these arrangements, with Bank of America, N.A. ("Bank of America"), Wells Fargo, N.A. ("Wells Fargo"), Elan (which is a business of U.S. Bancorp), and Capital One Financial Corp. ("Capital One"). In the U.K. and Germany, the average balance of cash held in our ATMs was \$968.1 million for the quarter ended December 31, 2014, which was primarily supplied by The Santander Group and Barclays. For the quarter ended December 31, 2014, our average vault cash balances in Mexico and Canada, totaled approximately \$103.7 million. For additional information on our vault cash agreements and the related risks, see *Item 1A. Risk Factors – We rely on third-parties to provide us with the cash we require to operate many of our devices. If these third-parties were unable or unwilling to provide us with the necessary cash to operate our devices, we would need to locate alternative sources of cash to operate our devices or we would not be able to operate our business.*

The vault cash that we are contractually responsible for in all of the jurisdictions in which we operate is insured up to certain per location loss limits and subject to per incident and annual aggregate deductibles through a syndicate of multiple Lloyd's of London and U.S.-based underwriters.

*Cash Replenishment.* We contract with armored courier services to transport and transfer most of the cash to our devices. We use leading third-party armored couriers in all of our jurisdictions except for in the U.K., where we primarily utilize Green Team and Sunwin, our own armored courier operations. Under these arrangements, the armored couriers pick up the cash in bulk, and using instructions received from us and our cash providers, prepare the cash for delivery to each ATM on the designated fill day. Following a predetermined schedule, the armored couriers visit each location on the designated fill day, load cash into each ATM by either adding additional cash into a cassette or by swapping out the remaining cash for a new fully loaded cassette, and then balance each machine and provide cash reporting to the applicable cash provider. Green Team and Sunwin currently provide cash replenishment services to over 9,500 of our ATMs in the U.K..

## **Merchant Customers**

In each of our markets, we typically deploy our Company-owned devices under long-term contracts with major national and regional merchants, including convenience stores, supermarkets, drug stores, and other high-traffic locations. Our merchant-owned ATMs are typically deployed under arrangements with smaller independent merchants.

The terms of our merchant contracts vary as a result of negotiations at the time of execution. In the case of Company-owned devices, the contract terms vary, but typically include the following:

- a multi-year term, typically five to seven years;
- exclusive deployment of devices at locations where we install a device;
- the right to increase surcharge fees, with merchant consent required in some cases;
- in the U.S., our right to terminate or remove devices or renegotiate the fees payable to the merchant if surcharge fees or interchange fees are reduced or eliminated as a result of regulatory action; and
- provisions that make the merchant's fee dependent on the number of device transactions.

Our contracts under merchant-owned arrangements typically include similar terms, as well as the following additional terms:

- in the U.S., provisions prohibiting in-store check cashing by the merchant and, in the U.S. and the U.K., the operation of any other cash-back devices; and
- provisions requiring the merchant to operate the ATMs at any time its stores are open for business.

Finally, our managed services contracts are tailored to the needs of the merchant and therefore vary in scope and terms. Under these types of arrangements, our customers determine the location, the surcharge fee, and the services offered while we typically receive a fixed management fee on a per machine basis and/or a fixed rate per transaction.

7-Eleven in the United States is the largest merchant customer in our portfolio, representing approximately 17.5% of our pro forma revenues for the year ended December 31, 2014. The underlying merchant agreement with 7-Eleven, which had an initial term of 10 years from the effective date of the acquisition, expires in July 2017 unless it is renewed or extended. We are currently in discussions with 7-Eleven about an extension or replacement contract. After 7-Eleven, our next four largest merchant customers (based on revenues) during 2014 were CVS, Walgreens, Speedway, and Pantry, none of which individually generated in excess of 5% of our pro forma revenues in 2014. Our pro forma revenues for 2014 were calculated based on actual 2014 revenues plus an estimate of the revenues from our late 2014 acquisitions for the period of time during the year that they were not included in our reported results. For a discussion of the risks associated with our customer mix, see *Item 1A. Risk Factors – We derive a substantial portion of our revenue from devices placed with a small number of merchants. If one or more of our top merchants were to suffer a material deterioration of their business and cease doing business with us, or to substantially reduce its dealings with us, our revenues could decline.*

## **Seasonality**

Our overall business is somewhat seasonal in nature with generally fewer transactions occurring in the first quarter of the fiscal year. Transaction volumes at our devices located in regions affected by strong winter weather patterns typically experience declines in volume during the first and fourth quarters as a result of decreases in the amount of consumer traffic through such locations. These declines, however, have been partially offset somewhat by increases in the number of our devices located in retail locations that benefit from increased consumer traffic during the holiday buying season. With all of our ATMs located in the northern hemisphere, we usually see an increase in transactions in the warmer summer months from May through August, which are also aided by increased vacation and holiday travel. We expect these fluctuations in transaction volumes to continue in the future.

## **Competition**

Historically, we have competed with financial institutions and other independent ATM deployers (commonly referred to as “IADs”) for additional ATM placements, new merchant accounts, branding, and acquisitions. However, we also have established relationships with leading national and regional financial institutions through our bank branding program and our Allpoint network. Both of these programs can be cost-efficient alternatives to banks and other financial service providers in lieu of owning and operating extensive ATM networks. We believe the scale of our extensive network, our EFT transaction processing services and our focus on customer service provide us with competitive advantages for providing services to leading financial institutions. However, our devices do compete with the devices owned and operated by financial institutions and other IADs for underlying consumer transactions. In certain merchant location types with very high foot traffic, such as airports or major train stations, large arenas or stadiums, we often will see competition from large financial institutions as the institutions may contemplate utilizing such locations for marketing and advertising purposes and in some cases are willing to subsidize the operations of the ATM.

Through our Allpoint surcharge-free network, we have significantly expanded our relationships with local and regional financial institutions as well as large issuers of stored-value debit card programs. With regard to our Allpoint network, we encounter competition from other organizations’ surcharge-free networks who are seeking to both sell their network to retail locations and offer surcharge-free ATM access to issuers of stored-value debit cards, as well as smaller financial institutions that lack large ATM footprints.

As previously noted, we are increasing the types of services we provide to financial institutions and merchants, including providing services to manage their ATMs. With respect to our managed services offering, we believe we are well-positioned to offer a comprehensive ATM outsourcing solution with our breadth of services, in-house expertise, and network of existing locations, that can leverage the economies of the physical services required to operate an ATM portfolio. There are several large financial services companies, equipment manufacturers, and service providers that currently offer some of the services we provide, with whom we expect to compete directly in this area. In spite of this, we believe that we have unique advantages that will allow us to offer a compelling solution to financial institutions and retailers alike.

We also compete for acquisition opportunities in each of the markets in which we operate. Acquisitions have been a consistent part of our strategy and we expect to continue to seek acquisition opportunities in our existing markets and new markets. Typically competition for acquisitions is from other IADs, financial service or payments businesses, or private equity sponsors for ATM portfolios.

We also face indirect competition from alternative payment mechanisms, such as smart phones. While we have not experienced or been able to detect significant direct effects from alternative payment sources on our transaction volumes to date, expansion in electronic payment forms such as Apple Pay, could cause reduced demand for cash at merchant locations, and we expect to continue to face competition from emerging payments technology in the future.

## **Government and Industry Regulation**

Our principal business, ATM network ownership and operation, is subject to government (federal, state or local) regulation and industry regulations. Our failure to comply with applicable laws and regulations could result in restrictions on our ability to provide our products and services in such jurisdictions, as well as the imposition of civil fines. Recent regulatory matters that have impacted our operations or are expected to impact us in the future are discussed in *Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations – Recent Events*, including financial regulatory reform in the U.S., the Europay, MasterCard, Visa (“EMV”) standard financial regulatory reform in the U.K. and the European Union including the establishment of new governmental agencies, and other matters.

## **Risk Management**

We have adopted a formalized Enterprise Risk Management (“ERM”) program that seeks to identify and manage the major risks we face. The major risks are prioritized and assigned to a member of the management team who develops mitigation plans, monitors the risk activity, and is responsible for implementation of the mitigation plan, if necessary. The risks, plans, and activities are monitored by our management team and Board of Directors on a regular basis.

## **Employees**

As of December 31, 2014, we had approximately 2,683 employees, 389 of which were represented by a union or covered by a collective bargaining agreement. We currently believe our relationships with employees represented by unions are good and we have not experienced any work stoppages.

## ITEM 1A. RISK FACTORS

### Risks associated with our industry

*The proliferation of payment options other than cash, including credit cards, debit cards, stored-value cards, and mobile payments options could result in a reduced need for cash in the marketplace and a resulting decline in the usage of our ATMs.*

The U.S. and other developed markets have seen a shift in consumer payment trends since the late 1990's, with more customers now opting for electronic forms of payment (e.g., credit cards and debit cards) for their in-store purchases over traditional paper-based forms of payment (e.g., cash and checks). Additionally, some merchants offer free cash back at the point-of-sale ("POS") for customers that utilize debit cards for their purchases, thus providing an additional incentive for consumers to use these cards. According to the Nilson Report issued in December 2014, the percentage of cash transaction counts in the U.S. declined from approximately 33% of all payment transactions in 2008 to approximately 28% in 2013, with declines also seen in check and credit usage as debit and stored-value card transactions increased. However, in terms of absolute dollar value, the volume of cash used in payment transactions actually increased from \$1.5 trillion in 2008 to \$1.6 trillion in 2013. While we saw an increase in the number of cash withdrawal transactions conducted on our domestic ATMs over the past several years, in part due to the proliferation of stored-value cards, thus implying continued demand for convenient and reliable access to cash, we have seen a lower transaction growth rate in recent periods. Additionally, the continued growth in electronic payment methods could result in a reduced need for cash in the marketplace and ultimately, a decline in the usage of ATMs. New payment technology and adoption of such technology such as Apple Pay or Square<sup>®</sup> mobile payment technology, virtual currencies such as Bitcoin, or other new payment method preferences by consumers could reduce the general population's need or demand for cash and negatively impact our transaction volumes in the future.

*Interchange fees, which comprise a substantial portion of our transaction revenues, may be lowered in some cases at the discretion of the various EFT networks through which our transactions are routed, or through potential regulatory changes, thus reducing our future revenues.*

Interchange fees, which represented approximately 34% of our total ATM operating revenues for the year ended December 31, 2014, are in some cases set by the various EFT networks through which transactions conducted on our devices are routed, and typically vary from one network to the next. As of December 31, 2014, approximately 5% of our total ATM operating revenues were subject to pricing changes by U.S. networks over which we currently have limited influence or where we have no ability to offset pricing changes through lower payments to merchants. Approximately 15% of our total ATM operating revenues during the year ended December 31, 2014 were derived from interchange revenues from our U.K. operation, where the significant majority of the interchange revenues we earn are based on rates set by the major interbank network in that market, LINK, based on an annual cost-based study performed by an independent third-party organization. The remainder of reported interchange revenue reflects transaction-based revenues whereby we have contractually agreed to the rate with a financial institution or network. Accordingly, if some of the networks through which our ATM transactions are routed were to reduce the interchange rates paid to us or increase their transaction fees charged to us for routing transactions across their network, our future transaction revenues could decline.

In past years, certain networks have reduced the net interchange rates paid to ATM deployers for ATM transactions in the U.S. routed across their debit networks through a combination of reducing the transaction rates charged to financial institutions and higher per transaction fees charged by the networks to ATM operators. In addition to the impact of the net interchange rate decrease, we saw certain financial institutions migrate their volume away from some networks to take advantage of the lower pricing offered by other networks, resulting in lower net interchange rates per transaction to us.

Additionally, some consumer groups in the U.S. have expressed concern that consumers using an ATM may not be aware that, in addition to paying the surcharge fee that is disclosed to them at the ATM, their financial institution may also assess an additional fee to offset any interchange fee assessed to the financial institution by the EFT networks with regard to that consumer's transaction. These fees are sometimes referred to as "foreign bank fees" or "out of network fees." While there are currently no pending legislative actions calling for limits on the amount of interchange fees that can be charged by the EFT networks to financial institutions for ATM transactions or the amount of fees that financial institutions can charge to their customers to offset their interchange expense, there can be no assurance that such legislative actions will not occur in the future. Any potential future network or legislative actions that affect the amount of interchange fees that can be assessed on a transaction may adversely affect our revenues.

Finally, interchange rates in the U.K., most of which are set by LINK, using a cost-based methodology that incorporates average operating costs, interest rates, and cash costs from two years back (i.e., average operating costs, interest rates, and other costs from 2013 are considered for determining the 2015 interchange rate) can vary year-to-year based on the output of the cost-based study. We have seen this LINK rate move both up and down based on the results of the cost study. While over time, we think this methodology generally enables us to recover our costs and earn a reasonable profit margin, large spikes in costs within a particular time period could adversely impact our profitability in this market as the interchange rates are currently fixed on a calendar year basis. In addition to LINK transactions, certain card issuers in the U.K. have issued cards that are not affiliated with the LINK network, and instead carry the Visa or MasterCard network brands. Transactions conducted on our ATMs from these cards, which currently represent less than 2% of our annual withdrawal transactions in the U.K., receive interchange fees that are set by Visa or MasterCard, respectively. The interchange rates set by Visa and MasterCard have



historically been less than the rates that have been established by LINK. Accordingly, if any major financial institutions in the U.K. were to decide to leave the LINK network in favor of Visa or MasterCard, such a move could further reduce the interchange revenues that we receive from the related withdrawal transactions conducted on our ATMs in that market.

***We operate in a changing and unpredictable regulatory environment. If we are subject to new legislation regarding the operation of our ATMs, we could be required to make substantial expenditures to comply with that legislation, which may reduce our net income and our profit margins.***

With its initial roots in the banking industry, the U.S. ATM industry is regulated by the rules and regulations of the federal Electronic Funds Transfer Act, which establishes the rights, liabilities, and responsibilities of participants in EFT systems. The vast majority of states have few, if any, licensing requirements. However, legislation related to the U.S. ATM industry is periodically proposed at the state and local level. In past years, certain members of the U.S. Congress called for a re-examination of the interchange and surcharge fees that are charged for an ATM transaction, although no legislation was passed relative to that matter. As a part of the Dodd-Frank Act, the Consumer Financial Protection Bureau was created, and it is possible that this governmental agency could enact new or modify existing regulations that could have a direct or indirect impact on our business. For further discussion on this topic, see the risk factor below entitled: *The passage of legislation banning or limiting the fees we receive for transactions conducted on our ATMs would severely impact our revenues.*

The Americans with Disabilities Act (“ADA”) requires that ATMs be accessible to and independently usable by individuals with disabilities, such as visually-impaired or wheel-chair bound persons. The U.S. Department of Justice has issued accessibility regulations under the ADA that became effective in March 2012. Leading up to this deadline, we took measures to achieve compliance with the ADA for our ATMs, which required us to upgrade and replace a portion of our ATM fleet. It is possible that future similar regulations may require us to make more substantial expenditures and we may be forced to replace and or stop operating such ATMs until such time as compliance has been achieved.

In the U.K., the ATM industry is largely self-regulating. Most ATMs in the U.K. are part of the LINK network and must operate under the network rules set forth by LINK, including complying with rules regarding required signage and screen messages. However, in March 2013, the U.K. Treasury department issued a formal recommendation to further regulate the U.K. payments industry, including LINK, the nation’s formal ATM scheme. In October 2013, the U.K. government responded by establishing the new Payment Systems Regulator (“PSR”) to oversee any payment system operating in the U.K. and its participants. The new PSR will become active in April 2015. We are currently uncertain of the effect the new regulator will have on LINK, its rules and its interchange rate setting process, or on our business.

In July 2013, the European Commission put forward a new draft directive (the “draft Directive”) to regulate payment service providers operating in the European Union (“PSD2”). Broadly, PSD2 seeks to harmonize rules for the licensing of payment institutions and introduces certain common rules affecting all payment service providers (“PSPs”) throughout the European Union. The draft Directive sets out the rights and obligations of payment service users and PSPs together with transparency and security requirements to facilitate safe, efficient payment transactions. Whereas the current Payment Services Directive exempts independent ATM deployers, PSD2 (as currently drafted) will apply to businesses of this nature. The draft Directive is currently still in Committee stage in the European Parliament and has not yet been properly considered by the Council. At this time, we are uncertain what impact, if any, these proposed regulatory changes will have on our business.

We are also subject to various regulations in other jurisdictions that we operate in, including Germany, Mexico and Canada. Legislation proposed in any of the jurisdictions that we operate in, or adverse changes in the laws that we are subject to, may materially affect our business through the requirement of additional expenditures to comply with that legislation. We will continue to monitor all such legislation and attempt, to the extent possible, to prevent the passage of such laws that we believe are needlessly burdensome or unnecessary. If regulatory legislation is passed in any of the jurisdictions in which we operate, we could be required to make substantial expenditures which would reduce our net income.

On December 4, 2007, the U.S. District Court for the District of Massachusetts (“District Court”) granted final approval of a class action settlement agreement (“Settlement Agreement”) in regard to Civil Action No. 03-11206-NMG (the “Lawsuit”) wherein the National Federation of the Blind, the Commonwealth of Massachusetts, et. al. and certain individuals (“Class Members”) representing a class of similarly situated persons (collectively the “Plaintiffs”) sought to require, among other things, that ATMs deployed by Cardtronics be voice-guided.

The parties subsequently had a number of disputes concerning performance of the Settlement Agreement by Cardtronics. The parties ultimately resolved these disputes through a revised agreement called a Remediation Plan, which was granted final approval by the Court on November 3, 2010. The Remediation Plan extended some of the deadlines in the Settlement Agreement and also obligated Cardtronics to install customized voice-guidance software on the vast majority of its owned machines by December 31, 2010.

On July 29, 2011, and again in August 2012, Plaintiffs moved for contempt sanctions, alleging that Cardtronics was not in compliance with the Settlement Agreement and Remediation Plan. On March 21, 2013, the Court issued an Order finding that contempt sanctions against Cardtronics were warranted, but stating further that the extent of Cardtronics’ violations remained to be ascertained. After extensive negotiations, and with the assistance of a Court-appointed Special Master, the parties have now entered into an Amended and Restated Class Action Settlement Agreement (“Proposed Amended Agreement”) to resolve all remaining disputes concerning Cardtronics’ alleged

noncompliance with the Settlement Agreement and Remediation Plan. This Proposed Amended Agreement is subject to approval by the District Court, following a notice and comment period provided to the Class Members. A copy of the Proposed Amended Agreement is available on Cardtronics' website: <http://www.cardtronics.com/about/legal.asp> and the website of the National Federation of the Blind, Inc: [https://nfb.org/images/nfb/documents/pdf/cardtronics\\_settlement\\_agreement.pdf](https://nfb.org/images/nfb/documents/pdf/cardtronics_settlement_agreement.pdf). The net impact of the Proposed Amended Agreement will require us to incur costs to ensure compliance with the agreement, but it is not expected to have a material adverse impact on our financial results in the future. However, should we fail to comply with the terms of the Proposed Amended Agreement, we could incur significant costs, including penalties and fines.

***Security breaches, including the occurrence of a cyber-incident or a deficiency in our cybersecurity, could harm our business by compromising merchant and cardholder information and disrupting our transaction processing services, thus damaging our relationships with our merchant customers and exposing us to liability.***

As part of our transaction processing services, we electronically process and transmit cardholder information. In recent years, companies that process and transmit this information have been specifically and increasingly targeted by sophisticated criminal organizations in an effort to obtain the information and utilize it for fraudulent transactions. We also maintain a proprietary database of merchant customer profiles. The technical and procedural controls we and our partners use to provide security for storage, processing and transmission of confidential customer and other information may not be effective to protect against data security breaches. The risk of unauthorized circumvention of our security measures has been heightened by advances in computer capabilities and the increasing sophistication of hackers. Unauthorized access to our computer systems, or those of our third-party service providers, could result in the theft or publication of the information or the deletion or modification of sensitive records, and could cause interruptions in our operations. Any inability to prevent security breaches could damage our relationships with our merchant and financial institution customers, cause a decrease in transactions by individual cardholders, expose us to liability including claims for unauthorized purchases, and subject us to network fines. These claims also could result in protracted and costly litigation. If unsuccessful in defending that litigation, we might be forced to pay damages and/or change our business practices. Further, a significant data security breach could lead to additional regulation, which could impose new and costly compliance obligations. Any material increase in our costs resulting from additional regulatory burdens being imposed upon us or litigation could have a material adverse effect on our operating revenues and profitability. We maintain insurance intended to cover some of these risks; however, this insurance may not be sufficient to cover all of our losses from any future breaches of our systems.

***Computer viruses or unauthorized software (malware) could harm our business by disrupting our transaction processing services, causing noncompliance with network rules and damaging our relationships with our merchant customers, causing a decrease in transactions by individual cardholders.***

Computer viruses or malware could infiltrate our systems, thus disrupting our delivery of services and making our applications unavailable. Although we utilize several preventative and detective security controls in our network, they may be ineffective in preventing computer viruses or malware that could damage our relationships with our merchant customers, cause a decrease in transactions by individual cardholders, or cause us to be in non-compliance with applicable network rules and regulations.

***The ATM industry is highly competitive and such competition may increase, which may adversely affect our profit margins.***

The ATM business is and can be expected to remain highly competitive. Our principal competition comes from independent ATM companies and financial institutions in all of the countries in which we operate. Our competitors could prevent us from obtaining or maintaining desirable locations for our devices, cause us to reduce the surcharge revenue generated by transactions at our devices, or cause us to pay higher merchant fees, thereby reducing our profits. In addition to our current competitors, additional competitors may enter the market. We can offer no assurance that we will be able to compete effectively against these current and future competitors. Increased competition could result in transaction fee reductions, reduced gross margins and loss of market share.

***The passage of legislation banning or limiting the fees we receive for transactions conducted on our ATMs would severely impact our revenues.***

Despite the nationwide acceptance of surcharge fees at ATMs in the U.S. since their introduction in 1996, consumer activists have from time to time attempted to impose local bans or limits on surcharge fees. Even in the few instances where these efforts have passed the local governing body (such as with an ordinance adopted by the city of Santa Monica, California), federal courts have overturned these local laws on federal preemption grounds. Although Section 1044 of the Dodd-Frank Act passed in July 2010 contains a provision that will limit the application of federal preemption with respect to state laws that do not discriminate against national banks, federal preemption will not be affected by local municipal laws, where such proposed bans or limits often arise. More recently, some federal officials have expressed concern that surcharge fees charged by banks and non-bank ATM operators are unfair to consumers. To that end, in 2010, an amendment proposing limits on the fees that ATM operators, including financial institutions, can charge consumers was introduced in the U.S. Senate, but was not ultimately included in the final version of the Dodd-Frank Act that was signed into law. Additionally, we rely on transaction based revenues in each of our international markets and any regulatory fee limits that could be imposed on our transactions may have an adverse impact on our revenues and profits. If legislation were to be enacted in the future in any of our markets, and the amount we were able to charge for consumers to use our ATMs was reduced, our revenues and related profitability would be negatively impacted. Furthermore, if

such limits were set at levels that are below our current or future costs to operate our ATMs, it would have a material adverse impact on our ability to continue to operate under our current business model.

***Potential new currency designs may require modifications to our ATMs that could severely impact our cash flows.***

In that action styled: *American Council of the Blind, et. al., v. Timothy F. Geithner, Secretary of the Treasury* (Case #1:02-cv-00864) in the U.S. District Court for the District of Columbia (the “Court”) an order was entered that found that U.S. currencies (as currently designed) violated the Rehabilitation Act, a law that prohibits discrimination in government programs on the basis of disability, as the paper currencies issued by the U.S. are identical in size and color, regardless of denomination. As a consequence of this ruling, the U.S. Treasury stated in its semi-annual status report filed with the Court in September 2012, that the Bureau of Engraving and Printing (“BEP”) was making progress towards implementing the Secretary’s decision to provide meaningful access to paper currency by: “(1) adding a raised tactile feature to each Federal Reserve note that the BEP may lawfully redesign; (2) continuing the BEP’s program of adding large high-contrast numerals and different colors to each denomination that it may lawfully redesign; and (3) implementing a supplemental currency reader distribution program for blind and other visually impaired U.S. citizens and legal residents.” Of these three steps only the first materially affects the ATM industry. In its 12<sup>th</sup> semi-annual status report dated September 16, 2014, the U.S. Treasury stated that the BEP expects to select the technology for the tactile feature in March 2015. Until that selection is made and until it is disclosed by the BEP, and how the tactile feature will be applied to the notes is disclosed by the BEP, what impact, if any, this raised tactile feature on the notes will have on the ATM industry (including us), remains unknown. However, it is possible that such a change could require us to incur additional costs, which could be substantial, to modify our ATMs in order to store and dispense notes with raised tactile features.

**Risks associated with our business**

***We depend on ATM and financial services transaction fees for substantially all of our revenues, and our revenues and profits would be reduced by a decline in the usage of our ATMs and financial services kiosks or a decline in the number of devices that we operate, whether as a result of global economic conditions or otherwise.***

Transaction fees charged to cardholders and their financial institutions for transactions processed on our ATMs and financial services kiosks, including surcharge and interchange transaction fees, have historically accounted for most of our revenues. We expect that transaction fees, including fees we receive through our bank branding and surcharge-free network offerings, will continue to account for a substantial majority of our revenues for the foreseeable future. Consequently, our future operating results will depend on many factors, including: (1) the market acceptance of our services in our target markets, (2) the level of transaction fees we receive, (3) our ability to install, acquire, operate, and retain more devices, (4) usage of our devices by cardholders, and (5) our ability to continue to expand our surcharge-free and other consumer financial services offerings. If alternative technologies to our services are successfully developed and implemented, we may experience a decline in the usage of our devices. Surcharge rates, which are largely market-driven and are negotiated between us and our merchant partners, could be reduced over time. Further, growth in surcharge-free ATM networks and widespread consumer bias toward these networks could adversely affect our revenues, even though we maintain our own surcharge-free offerings. Many of our devices are utilized by consumers that frequent the retail establishments in which our devices are located, including convenience stores and gas stations, malls, grocery stores, drug stores, airports, and other large retailers. If there is a significant slowdown in consumer spending, and the number of consumers that frequent the retail establishments in which we operate our devices declines significantly, the number of transactions conducted on those devices, and the corresponding transaction fees we earn, may also decline. A decline in usage of our devices by cardholders or in the levels of fees received by us in connection with this usage, or a decline in the number of devices that we operate, would have a negative impact on our revenues and gross profits and would limit our future growth potential. For further discussion on interchange fees, see the risk factor above entitled *Interchange fees, which comprise a substantial portion of our transaction revenues, may be lowered in some cases at the discretion of the various EFT networks through which our transactions are routed, or through potential regulatory changes, thus reducing our future revenues.*

***We derive a substantial portion of our revenue from devices placed with a small number of merchants. If one or more of our top merchants were to suffer a material deterioration of their business and cease doing business with us, or to substantially reduce its dealings with us, our revenues could decline.***

For the year ended December 31, 2014, we derived 31% of our pro forma revenues from ATMs and financial services kiosks placed at the locations of our five largest merchant customers. Pro forma revenues are our actual total revenues for 2014 and the pro forma effect of the revenues from our acquisitions completed in 2014 for the entire year. For the year ended December 31, 2014, our top five merchants (based on our total revenues) were 7-Eleven, CVS, Walgreens, Speedway, and Pantry. Our contract with 7-Eleven in the United States, which is the single largest merchant customer in our portfolio, comprised approximately 17.5% of our pro forma revenues for the year ended December 31, 2014 and also accounts for a significant portion of our income. Accordingly, a significant percentage of our future revenues and operating income will be dependent upon the successful continuation of our relationship with 7-Eleven as well as our other top merchants.

The loss of any of our largest merchants or a decision by any one of them to reduce the number of our devices placed in their locations would result in a decline in our revenues. Furthermore, if their financial conditions were to deteriorate in the future, and as a result, one or more of these merchants was required to close a significant number of their store locations, our revenues would be significantly impacted. Additionally, these merchants may elect not to renew their contracts when they expire. As of December 31, 2014, the contracts we have with

our top five merchants had a weighted average remaining life of 2.7 years, and our current contract with 7-Eleven expires in July 2017. We are currently in discussions with 7-Eleven regarding a potential contract term renewal or extension, but there can be no assurance that we will be successful in our efforts. Even if this contract or any other major contracts are extended or renewed, the renewal terms may be less favorable to us than the current contracts. If any of our largest merchants enters bankruptcy proceedings and rejects its contract with us, fails to renew its contract upon expiration, or if the renewal terms with any of them are less favorable to us than under our current contracts, it could result in a decline in our revenues and profits.

***Deterioration in global credit markets, as well as changes in legislative and regulatory requirements, could have a negative impact on financial institutions that we conduct business with.***

We have a significant number of customer and vendor relationships with financial institutions in all of our key markets, including relationships in which those financial institutions pay us for the right to place their brands on our devices. Additionally, we rely on a small number of financial institution partners to provide us with the cash that we maintain in our Company-owned devices and some of our merchant-owned ATMs. Volatility in the global credit markets, such as that experienced in 2008 to 2009, may have a negative impact on those financial institutions and our relationships with them. In particular, if the liquidity positions of the financial institutions with which we conduct business deteriorate significantly, these institutions may be unable to perform under their existing agreements with us. If these defaults were to occur, we may not be successful in our efforts to identify new branding partners and cash providers, and the underlying economics of any new arrangements may not be consistent with our current arrangements. Furthermore, if our existing bank branding partners or cash providers are acquired by other institutions with assistance from the Federal Deposit Insurance Corporation (“FDIC”), or placed into receivership by the FDIC, it is possible that our agreements may be rejected in part or in their entirety.

***We rely on third-parties to provide us with the cash we require to operate many of our devices. If these third-parties were unable or unwilling to provide us with the necessary cash to operate our devices, we would need to locate alternative sources of cash to operate our devices or we would not be able to operate our business.***

In the U.S., including Puerto Rico, we rely on Bank of America, Wells Fargo, Elan, and Capital One to provide us with the cash that we use in approximately 35,500 of our domestic devices where cash is not provided by the merchant. In the U.K., we rely on Santander and Barclays to provide us with the vault cash that we use in over 13,000 of our ATMs. We also rely on various third-parties to provide us with the vault cash used in our ATMs located in other international markets. Under our vault cash rental agreements with these providers, we pay a vault cash rental fee based on the total amount of vault cash that we are using at any given time. For the quarter ended December 31, 2014, we had an average balance of vault cash of \$1.9 billion held in our domestic ATMs, \$968.1 million in our ATMs in the U.K and Germany, and \$103.7 million in our other international subsidiaries.

Under our vault cash rental agreements, at all times during this process, beneficial ownership of the cash is retained by the cash providers, and we have no access or right to the cash except for those ATMs that are serviced by Green Team or Sunwin, our wholly-owned armored courier operations in the U.K. While our armored courier operations have physical access to the cash loaded in those machines, beneficial ownership of that cash remains with the cash provider at all times.

Our existing vault cash rental agreements expire at various times through December 2017. However, each provider has the right to demand the return of all or any portion of its cash at any time upon the occurrence of certain events beyond our control, including certain bankruptcy events of us or our subsidiaries, or a breach of the terms of our cash provider agreements. Other key terms of our agreements include the requirement that the cash providers provide written notice of their intent not to renew. Such notice provisions typically require a minimum of 180 to 360 days’ notice prior to the actual termination date. If such notice is not received, then the contracts will typically automatically renew for an additional one-year period. Additionally, our contract with one of our vault cash providers contains a provision that allows the provider to modify the pricing terms contained within the agreement at any time with 60 days prior written notice. However, in the event both parties do not agree to the pricing modifications, then either party may provide 180 days prior written notice of its intent to terminate.

If our vault cash providers were to demand return of their cash or terminate their arrangements with us and remove their cash from our devices, or if they fail to provide us with cash as and when we need it for our operations, our ability to operate our devices would be jeopardized, and we would need to locate alternative sources of vault cash. In the event this was to happen, the terms and conditions of the new or renewed agreements could potentially be less favorable to us, which would negatively impact our results of operations. Furthermore, restrictions on our access to cash to fill our devices could severely restrict our ability to keep our devices operating, and could subject us to performance penalties under our contracts with our customers.

***We rely on EFT network providers, transaction processors, armored courier providers, and maintenance providers to provide services to our ATMs. If some of these providers that service a significant number of our ATMs fail or otherwise cease or no longer agree to provide their services, we could suffer a temporary loss of transaction revenues, incur significant costs or suffer the permanent loss of any contract with a merchant or financial institution affected by such disruption in service.***

We rely on EFT network providers and have agreements with various transaction processors, armored courier providers, and maintenance providers. These providers enable us to provide card authorization, data capture, settlement, cash management and delivery, and

maintenance services to our ATMs. Typically, these agreements are for periods of two or three years each. If we improperly manage the renewal or replacement of any expiring vendor contracts, or a key vendor fails or otherwise ceases to provide the services for which we have contracted and disruption of service to our ATMs occurs, our relationship with those merchants and financial institutions affected by the disrupted ATM service could suffer.

While we have more than one provider for each of the critical services that we rely on third-parties to perform, certain of these providers currently provide services to or for a significant number of our ATMs. Although we believe we would be able to transition these services to alternative service providers, this could be a time-consuming and costly process. In the event one of such service providers was unable to deliver services to us, we could suffer a significant disruption in our business, which could result in a material adverse impact to our financial results. Furthermore, any disruptions in service in any of our markets, whether caused by us or by third-party providers, may result in a loss of revenues under certain of our contractual arrangements that contain minimum service-level requirements.

***If we, our transaction processors, our EFT networks or other service providers experience system failures, the products and services we provide could be delayed or interrupted, which would harm our business.***

Our ability to provide reliable service largely depends on the efficient and uninterrupted operations of our EFT transaction processing platform, third-party transaction processors, telecommunications network systems, and other service providers. Accordingly, any significant interruptions could severely harm our business and reputation and result in a loss of revenues. Additionally, if any interruption is caused by us, especially in those situations in which we serve as the primary transaction processor, such interruption could result in the loss of the affected merchants and financial institutions, or damage our relationships with them. Our systems and operations and those of our transaction processors and our EFT network and other service providers could be exposed to damage or interruption from fire, natural disaster, unlawful acts, terrorist attacks, power loss, telecommunications failure, unauthorized entry, and computer viruses, among other things. We cannot be certain that any measures we and our service providers have taken to prevent system failures will be successful or that we will not experience service interruptions.

***Our armored transport business exposes us to additional risks beyond those currently experienced by us in the ownership and operation of ATMs.***

During 2008, we commenced our own armored courier operation in the U.K. which delivers cash to and collects residual cash from our ATMs in that market. Our acquisition of Sunwin in November of 2014 further expanded our armored courier operations in the U.K. As of December 31, 2014, we were providing armored courier services to over 9,500 of our ATMs in that market and we currently intend to further expand that operation to service additional ATMs. As a result of the acquisition of Sunwin, we now provide expanded cash transportation services for third-party customers. The armored transport business exposes us to significant risks, including the potential for cash-in-transit losses, employee theft, as well as claims for personal injury, wrongful death, worker's compensation, punitive damages, and general liability. While we seek to maintain appropriate levels of insurance to adequately protect us from these risks, there can be no assurance that we will avoid significant future claims or adverse publicity related thereto. Furthermore, there can be no assurance that our insurance coverage will be adequate to cover potential liabilities or that insurance coverage will remain available at costs that are acceptable to us. The availability of quality and reliable insurance coverage is an important factor in our ability to successfully operate this aspect of our operations. A loss claim for which insurance coverage is denied or that is in excess of our insurance coverage could have a material adverse effect on our business, financial condition and results of operations.

***Operational failures in our EFT transaction processing facilities could harm our business and our relationships with our merchant and financial institution customers.***

An operational failure in our EFT transaction processing facilities could harm our business and damage our relationships with our merchant and financial institution customers. Damage or destruction that interrupts our transaction processing services could also cause us to incur substantial additional expense to repair or replace damaged equipment. We have installed back-up systems and procedures to prevent or react to such disruptions. However, a prolonged interruption of our services or network that extends for more than several hours (i.e., where our backup systems are not able to recover) could result in data loss or a reduction in revenues as our devices would be unable to process transactions. In addition, a significant interruption of service could have a negative impact on our reputation and could cause our present and potential merchant and financial institution customers to choose alternative service providers, as well as subject us to fines or penalties related to contractual service agreements.

***Errors or omissions in the settlement of merchant funds could damage our relationships with our merchant customers and expose us to liability.***

We are responsible for maintaining accurate bank account information for certain of our merchant customers and accurate settlements of funds into these accounts based on the underlying transaction activity. This process relies on precise and authorized maintenance of electronic records. Although we have controls in place to help ensure the safety and accuracy of our records, errors or unauthorized changes to these records could result in the erroneous or fraudulent movement of funds, thus damaging our relationships with our merchant customers and exposing us to liability.

***Changes in interest rates could increase our operating costs by increasing interest expense under our credit facilities and our vault cash rental costs.***

Interest on amounts borrowed under our revolving credit facility is based on a floating interest rate, and our vault cash rental expense is based primarily on floating interest rates. As a result, our interest expense and cash management costs are sensitive to changes in interest rates. We pay rental fees on the average amount of vault cash outstanding in our ATMs under floating rate formulas based on a spread above various LIBOR rates in the U.S., U.K., and Germany. In Mexico, we pay a monthly rental fee to one of our vault cash providers under a formula based on the Interbank Equilibrium Interest Rate (commonly referred to as the “TIIE”) and in Canada, the rate is based on the Bankers Acceptance Rate. Although we currently hedge a portion of our vault cash interest rate risk related to our operations in the U.S. through December 31, 2018 by using interest rate swap agreements, we may not be able to enter into similar arrangements for similar amounts in the future. Furthermore, we have not currently entered into any derivative financial instruments to hedge our variable interest rate exposure in our international subsidiaries. Any significant future increases in interest rates could have a negative impact on our earnings and cash flow by increasing our operating costs and expenses. For additional information, see *Part II, Item 7A. Quantitative and Qualitative Disclosures About Market Risk, Interest Rate Risk.*

***We maintain a significant amount of cash within our Company-owned devices, which is subject to potential loss due to theft or other events, including natural disasters.***

For the quarter ended December 31, 2014, there was an average of approximately \$3.0 billion in vault cash held in our domestic and international ATMs. Any loss of cash from our ATMs is generally our responsibility. We typically require that our service providers, who either transport the cash or otherwise have access to the ATM safe, maintain adequate insurance coverage in the event cash losses occur as a result of theft, misconduct, or negligence on the part of such providers. Cash losses at the ATM occur in a variety of ways, such as natural disaster (hurricanes, tornadoes, etc.), fires, vandalism, and physical removal of the entire ATM, defeating the interior safe or by compromising the ATM’s technology components. Because our ATMs are often installed at retail sites, they face exposure to attempts of theft and vandalism. Thefts of cash may be the result of an individual acting alone or as a part of a crime group. In recent periods, we have seen an increase in theft of cash from our ATMs across the geographic regions in which we operate. For instance, during the fourth quarter of 2013, in response to increased physical ATM theft attempts and lower profitability on certain ATMs in Mexico, we took a number of ATMs out of service for a period of time to enhance some security features. While we maintain insurance policies to cover a significant portion of any losses that may occur that are not covered by the insurance policies maintained by our service providers, such insurance coverage is subject to deductibles, exclusions and limitations that may leave us bearing some or all of those losses.

Any increase in the frequency and/or amounts of theft and other losses could negatively impact our operating results by causing higher deductible payments and increased insurance premiums. Additionally, any damage sustained to our merchant customers’ store locations in connection with any ATM-related thefts, if extensive and frequent enough in nature, could negatively impact our relationships with those merchants and impair our ability to deploy additional ATMs in those existing or new locations of those merchants. Certain merchants have requested, and could request in the future, that we remove ATMs from store locations that have suffered damage as a result of ATM-related thefts, thus negatively impacting our financial results. Finally, we have in the past, and may in the future, voluntarily remove cash from certain ATMs on a temporary or permanent basis to mitigate further losses arising from theft or vandalism. Depending on the magnitude and duration of any cash removal, our revenues and profits could be materially and adversely affected.

***The election of our merchant customers to not participate in our surcharge-free network offerings could impact the effectiveness of our offerings, which would negatively impact our financial results.***

Financial institutions that are members of the Allpoint network pay a fee in exchange for allowing their cardholders to use selected Company-owned and/or managed ATMs on a surcharge-free basis. The success of the Allpoint network is dependent upon the participation by our merchant customers in that network. In the event a significant number of our merchants elect not to participate in that network, the benefits and effectiveness of the network would be diminished, thus potentially causing some of the participating financial institutions to not renew their agreements with us, and thereby negatively impacting our financial results.

***We may be unable to integrate our future acquisitions in an efficient manner and inefficiencies would increase our cost of operations and reduce our profitability.***

We have been an active business acquirer both in the U.S. and internationally, and expect to continue to be active in the future. The acquisition and integration of businesses involves a number of risks. The core risks are in the areas of valuation (negotiating a fair price for the business based on inherently limited due diligence) and integration (managing the complex process of integrating the acquired company’s personnel, products, processes, technology, and other assets so as to realize the projected value of the acquired company and the synergies projected to be realized in connection with the acquisition).

The process of integrating operations could cause an interruption of, or loss of momentum in, the activities of one or more of our combined businesses and the possible loss of key personnel. The diversion of management’s attention and any delays or difficulties encountered in connection with acquisitions and the integration of the companies’ operations could have an adverse effect on our business, results of operations, financial condition or prospects.



In addition, acquired businesses may not achieve anticipated revenues, earnings or cash flows. Any shortfall in anticipated revenues, earnings, or cash flows could require us to write down the carrying value of the intangible assets associated with any acquired company, which would adversely affect our reported earnings.

Since May 2001, we have acquired 26 ATM portfolios, a surcharge-free ATM network, a technology product offering that complements our surcharge-free offering, an ATM installation company in the U.K., a Scotland-based provider and developer of marketing and advertising software and services for ATM owners, and a U.K.-based provider of secure cash logistics, ATM maintenance, and manned guarding services. We have made acquisitions to obtain the assets of deployed ATM networks and the related businesses and their infrastructure, as well as for strategic reasons to enhance the capability of our ATMs and expand our service offerings. We currently anticipate that our future acquisitions, if any, will likely reflect a mix of asset acquisitions and acquisitions of businesses, with each acquisition having its own set of unique characteristics. In the future, we may acquire businesses outside of our traditional areas, which could introduce new risks and uncertainties. To the extent that we elect to acquire an existing company or the operations, technology, and the personnel of the company, we may assume some or all of the liabilities associated with the acquired company and face new and added challenges integrating such acquisition into our operations.

We completed three business acquisitions in 2014, five business acquisitions in 2013, and three business acquisitions in 2012. Any inability on our part to effectively manage the acquisition integration process could limit our ability to successfully grow the revenue and profitability of our business.

***Our international operations, including any future international operations, involve special risks and may not be successful, which would result in a reduction of our gross and net profits.***

As of December 31, 2014, approximately 17% of our devices were located in the U.K., Germany, Mexico, and Canada. Those devices contributed 27% of our gross profits (exclusive of depreciation, accretion, and amortization) for the year ended December 31, 2014. We expect to continue to expand in the countries in which we currently operate, and potentially into other countries as opportunities arise. However, our international operations are subject to certain inherent risks, including:

- exposure to currency fluctuations, including the risk that our future reported operating results could be negatively impacted by unfavorable movements in the functional currencies of our international operations relative to the U.S. dollar, which represents our consolidated reporting currency;
- difficulties in complying with the different laws and regulations in each country and jurisdiction in which we operate, including unique labor and reporting laws;
- unexpected changes in laws, regulations, and policies of foreign governments or other regulatory bodies, including changes that could potentially disallow surcharging or that could result in a reduction in the amount of interchange or other transaction-based fees that we receive;
- unanticipated political and social instability that may be experienced;
- rising crime rates in certain of the areas we operate in, including increased incidents of crimes on our ATMs and against store personnel where our ATMs are located;
- difficulties in staffing and managing foreign operations, including hiring and retaining skilled workers in those countries in which we operate;
- decreased ATM usage related to decreased travel and tourism in the markets that we operate in, such as our ATMs in Mexico that are located in tourist destinations; and
- potential adverse tax consequences, including restrictions on the repatriation of foreign earnings.

Any of these factors could reduce the profitability and revenues derived from our international operations and international expansion. For example, in 2013, as a result of a change in approach by the U.K. governmental entity that oversees property tax valuations and assessments, we recorded additional estimated property tax expense of \$8.7 million related to some of our ATM sites, most of which related to periods prior to 2013, even though we previously had no obligation to report or remit such taxes.

***We derive a significant portion of our revenues and profits from branding relationships with financial institutions. A decline in these revenues as a result of changes in financial institution demand for this service may have a significant negative impact to our results.***

In 2014, we received notice from one of our largest branding partners, Chase, of their intention not to renew or extend a number of ATM branding contracts with us. To the extent we are unable to find alternate branding partners for these locations or additional financial institutions do not renew their contracts with us, and we are unable to rebrand those locations, a decline in our branded ATM locations could have a significant impact to our financial results.

During the financial crisis of 2008 and 2009, an unprecedented amount of consolidation unfolded within the U.S. banking industry. For example, Washington Mutual, which had over 950 ATMs branded with us, was acquired by JPMorgan Chase, an existing branding customer of ours, in 2008. In 2009, Sovereign Bank, which currently has over 1,150 ATMs branded with us, was acquired by Banco Santander, one of the largest banks in Europe. Although our branding contracts were largely unaffected by these transactions, we cannot provide assurance that they will remain unaffected by future consolidations that may occur within the banking industry, and in particular, with our branding partners.

***If we experience impairments of our goodwill or other intangible assets, we will be required to record a charge to earnings, which may be significant.***

We have a large amount of goodwill and other intangible assets and are required to perform periodic assessments for any possible impairment for accounting purposes. As of December 31, 2014, we had goodwill and other intangible assets of \$689.5 million, or 55% of our total assets. During the year ended December 31, 2014, we added \$200.1 million in goodwill and intangible assets associated with the acquisition of three businesses in the year. We periodically evaluate the recoverability and the amortization period of our intangible assets under accounting principles generally accepted in the U.S. (“U.S. GAAP”). Some of the factors that we consider to be important in assessing whether or not impairment exists include the performance of the related assets relative to the expected historical or projected future operating results, significant changes in the manner of our use of the assets or the strategy for our overall business, and significant negative industry or economic trends. These factors and assumptions, and any changes in them, could result in an impairment of our goodwill and other intangible assets. In the event we determine our goodwill or amortizable intangible assets are impaired, we may be required to record a significant charge to earnings in our financial statements, which would negatively impact our results of operations and that impact could be material. For example, during the year ended December 31, 2008, we recorded a \$50.0 million goodwill impairment charge related to our U.K. operations. Other impairment charges in the future may also adversely affect our results of operations.

***We have a substantial amount of indebtedness, which may adversely affect our cash flow and our ability to operate our business, remain in compliance with debt covenants, and make payments on our indebtedness.***

As of December 31, 2014, our outstanding indebtedness was \$612.7 million, which represents 68.1% of our total book capitalization of \$899.2 million. Our substantial indebtedness could have important consequences. For example, it could:

- make it more difficult for us to satisfy our obligations with respect to our indebtedness, and any failure to comply with the obligations of any of our debt instruments, including financial and other restrictive covenants, could result in an event of default under the indentures governing our senior subordinated notes and the agreements governing our other indebtedness;
- require us to dedicate a substantial portion of our cash flow in the future to pay principal and interest on our debt, which will reduce the funds available for working capital, capital expenditures, acquisitions, and other general corporate purposes;
- limit our flexibility in planning for and reacting to changes in our business and in the industry in which we operate;
- make us more vulnerable to adverse changes in general economic, industry and competitive conditions, and adverse changes in government regulation; and
- limit our ability to borrow additional amounts for working capital, capital expenditures, acquisitions, debt service requirements, execution of our growth strategy, research and development costs, or other purposes.

Any of these factors could materially and adversely affect our business and results of operations. If we do not have sufficient earnings to service our debt, we may be required to refinance all or part of our existing debt, sell assets, borrow more money, or sell securities, none of which we can guarantee we will be able to do.

***The terms of our credit agreement and the indentures governing our senior notes may restrict our current and future operations, particularly our ability to respond to changes in our business or to take certain actions.***

Our credit agreement and the indentures governing our senior notes include a number of covenants that, among other items, restrict or limit our ability to:

- sell or transfer property or assets;
- pay dividends on or redeem or repurchase stock;
- merge into or consolidate with any third-party;
- create, incur, assume, or guarantee additional indebtedness;
- create certain liens;
- make investments;
- engage in transactions with affiliates;
- issue or sell preferred stock of restricted subsidiaries; and
- enter into sale and leaseback transactions.

In addition, we are required by our credit agreement to adhere to certain covenants and maintain specified financial ratios. While we currently have the ability to borrow the full amount available under our credit agreement, as a result of these ratios, we may be limited in the manner in which we conduct our business in the future and may be unable to engage in favorable business activities or finance our future operations or capital needs. Accordingly, these restrictions may limit our ability to successfully operate our business and prevent us from fulfilling our debt obligations. A failure to comply with the covenants or financial ratios could result in an event of default. In the event of a default under our credit agreement, the lenders could exercise a number of remedies, some of which could result in an event of default under the indentures governing the senior notes. An acceleration of indebtedness under our credit agreement would also likely result in an event of default under the terms of any other financing arrangement we have outstanding at the time. If any or all of our debt were to be accelerated,

we cannot assure you that our assets would be sufficient to repay our indebtedness in full. If we are unable to repay any amounts outstanding under our bank credit facility when due, the lenders will have the right to proceed against the collateral securing our indebtedness. For additional information about our credit agreement and indentures, see *Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations — Liquidity and Capital Resources — Financing Facilities*.

***The fundamental change and make-whole fundamental change provisions associated with our convertible notes may delay or prevent an otherwise beneficial takeover attempt of us.***

The fundamental change purchase rights, which will allow holders of our convertible notes to require us to purchase all or a portion of their notes upon the occurrence of a fundamental change, and the provisions requiring an increase to the conversion rate for conversions in connection with certain other circumstances may delay or prevent a takeover of us or the removal of current management that might otherwise be beneficial to investors.

***We may not have the ability to raise the funds necessary to pay the amount of cash due upon conversion of the convertible notes, if relevant, or upon the occurrence of a fundamental change as described in our convertible indentures, and our debt may contain limitations on our ability to pay cash upon conversion or required purchase of the convertible notes.***

Upon the occurrence of a fundamental change, holders of our convertible notes may require us to purchase, for cash, all or a portion of their convertible notes at a fundamental change purchase price specified within the convertible note indentures. There can be no assurance that we will have sufficient financial resources, or will be able to arrange financing, to pay the fundamental change purchase price if holders submit their convertible notes for purchase by us upon the occurrence of a fundamental change or to pay the amount of cash (if any) due if holders surrender their convertible notes for conversion. In addition, the occurrence of a fundamental change may cause an event of default under agreements governing our or our subsidiaries' indebtedness. Agreements governing any future debt may also restrict our ability to make any of the required cash payments even if we have sufficient funds to make them. Furthermore, our ability to purchase the convertible notes or to pay cash (if any) due upon the conversion of the convertible notes may be limited by law or regulatory authority. In addition, if we fail to purchase the convertible notes or to pay the amount of cash (if any) due upon conversion of the convertible notes, we will be in default under the indenture. A default under the indenture or the fundamental change itself could also lead to a default under agreements governing our other indebtedness, which in turn may result in the acceleration of other indebtedness we may then have. If the repayment of the other indebtedness were to be accelerated, we may not have sufficient funds to repay that indebtedness and to purchase the convertible notes or to pay the amount of cash (if any) due upon conversion.

***Noncompliance with established EFT network rules and regulations could expose us to fines and penalties and could negatively impact our results of operations. Additionally, new EFT network rules and regulations could require us to expend significant amounts of capital to remain in compliance with such rules and regulations.***

Our transactions are routed over various EFT networks to obtain authorization for cash disbursements and to provide account balances. These networks include Star, Pulse, NYCE, Cirrus (MasterCard), and Plus (Visa) in the U.S.; LINK in the U.K.; Promoción y Operación S.A. de C.V. ("PROSA-RED") in Mexico; Interac in Canada; and Girocard in Germany. EFT networks set the interchange fees that they charge to the financial institutions, as well as the amounts paid to us. Additionally, EFT networks, including MasterCard and Visa, establish rules and regulations that ATM providers, including ourselves, must comply with in order for member cardholders to use those ATMs. Failure to comply with such rules and regulations could expose us to penalties and/or fines, which could negatively impact our financial results. For example, in the U.K. and Canada, MasterCard and Visa require compliance with the EMV security standard. This standard provides for the security and processing of information contained on microchips imbedded in certain debit and credit cards, known as "smart cards."

In 2012, MasterCard announced plans for a liability shift from the issuers of EMV-enabled cards to the party that has not made the investment in EMV equipment (acquirer) for fraudulent counterfeit card Maestro cross-border transactions in the U.S. MasterCard's liability shift on International Maestro (MasterCard) transactions occurred in April 2013, and while the majority of our U.S. ATMs are not currently EMV-compliant, we do not expect this liability shift to have a significant impact on our business or results as International Maestro transactions currently comprise less than 1% of our U.S. transaction volume. As of the Maestro liability shift date, we have implemented additional fraud monitoring methods to minimize fraud losses. To date, we have seen minimal fraud losses. In February 2013, Visa announced plans for a liability shift to occur in October 2017 for all transactions types on domestic or international EMV-issued cards in the U.S. MasterCard has also announced that a liability shift for its domestic ATM transactions on EMV-issued cards will occur in October 2016. At this time, neither MasterCard nor Visa are requiring mandatory upgrades to ATM equipment; however, all of our recent ATM deployments have been with ATMs that are EMV-ready and we plan to upgrade the majority of our U.S. fleet in advance of the October 2016 MasterCard liability shift date for domestic transactions. At this time, through a combination of ordinary replacement of equipment, routine scheduled maintenance visits to our ATMs, and evolving technology to meet compliance, we do not expect the U.S. EMV standard, being driven by MasterCard- and Visa-announced liability shifts, to have a major impact on our financial results and capital expenditure requirements. We have already commenced our plan to make our U.S. fleet EMV-compliant and currently estimate that the incremental potential cost to make our entire current Company-owned U.S. ATM fleet, inclusive of recent acquisitions, fully compliant with the EMV standard is approximately \$40 million to \$50 million, a portion of which was incurred during 2014. With the increased capital investments required as a direct result of EMV, our depreciation expense may increase in the future. Additionally, there is a possibility that we could incur

asset write-offs or accelerated depreciation expense on certain ATM units. We also may experience a higher rate of unit count attrition for our merchant-owned ATMs in the future as a result of this standard.

***The majority of the electronic debit networks over which our transactions are conducted require sponsorship by a bank, and the loss of any of our sponsors may cause disruptions to our operations.***

In each of the geographic segments in which we operate, bank sponsorship is required in order to process transactions over certain networks. In the U.S., our largest geographic segment by revenues, bank sponsorship is required on the significant majority of our transactions and we primarily rely on one sponsor bank for access to the applicable networks, and, in lesser part, on two other sponsor banks. In our U.K. segment, only international transactions require bank sponsorship. In Mexico, all ATM transactions require bank sponsorship, which is currently provided by our banking partners in the country. In Canada and Germany, bank sponsorships are also required and are obtained through our relationships with third-party processors. If our current sponsor banks decide to no longer provide this service, or are no longer financially capable of providing this service as may be determined by certain networks, it may be difficult to find an adequate replacement at a cost similar to what we incur today, or potentially, we could incur a temporary service disruption for certain transactions in the event we lose or do not retain bank sponsorship, which may negatively impact our profitability.

***If we lose key personnel or are unable to attract additional qualified personnel as we grow, our business could be adversely affected.***

We are dependent upon the ability and experience of a number of key personnel who have substantial experience with our operations, the rapidly changing automated consumer financial services industry, and the geographical segments in which we operate. It is possible that the loss of the services of one or a combination of several of our senior executives would have an adverse effect on our operations. Our success also depends on our ability to continue to attract, manage, and retain other qualified management, as well as technical and operational personnel as we grow. We may not be able to continue to attract and retain such personnel in the future, which could adversely impact our business.

***We are subject to laws and regulations worldwide, changes to which could increase our costs and individually or in the aggregate adversely affect our business.***

We currently conduct a portion of our business outside the U.S. Thus, we are subject to a number of laws and regulations which affect our international operations in a number of areas. These foreign laws and regulations affect our business including, but not limited to, areas of labor, advertising, consumer protection, real estate, billing, e-commerce, promotions, quality of services, intellectual property ownership and infringement, tax, import and export requirements, anti-corruption, foreign exchange controls and cash repatriation restrictions, data privacy requirements, anti-competition, environmental, health, and safety.

Compliance with these laws, regulations and similar requirements may be onerous and expensive, and they may be inconsistent from jurisdiction to jurisdiction, further increasing the cost of compliance and doing business. Any such costs, which may rise in the future as a result of changes in these laws and regulations or in their interpretation could have a material adverse effect on our business, financial condition and results of operations. We have implemented policies and procedures designed to ensure compliance with applicable laws and regulations, but there can be no assurance that our employees, contractors, or agents will not violate such laws and regulations or our policies and procedures.

***We operate in several jurisdictions and we could be adversely affected by violations of the U.S. Foreign Corrupt Practices Act and other similar anti-corruption laws.***

Our business operations in countries outside the U.S. are subject to anti-corruption laws and regulations, including restrictions imposed by the U.S. Foreign Corrupt Practices Act ("FCPA"). The FCPA and similar anti-corruption laws in other jurisdictions, such as the U.K. Bribery Act, generally prohibit companies and their intermediaries from paying or promising to pay government officials, political parties, or political party officials for the purpose of obtaining, retaining, influencing, or directing business. We operate in parts of the world that have experienced governmental corruption to some degree and, in certain circumstances, compliance with anti-corruption laws may conflict with local customs and practices.

Our employees and agents may interact with government officials on our behalf, including interactions necessary to obtain licenses and other regulatory approvals necessary to operate our business, import or export equipment and resolve tax disputes. These interactions create a risk that actions may occur that could violate the FCPA or other similar laws.

Although we have implemented policies and procedures designed to ensure compliance with local laws and regulations as well as U.S. laws and regulations, including the FCPA, there can be no assurance that all of our employees, consultants, contractors and agents will abide by our policies. If we are found to be liable for violations of the FCPA or similar anti-corruption laws in international jurisdictions, either due to our own acts or out of inadvertence, or due to the acts or inadvertence of others, we could suffer from criminal or civil penalties which could have a material and adverse effect on our business, results of operations, financial condition, and cash flows.

## **Risks associated with our common stock**

*Our operating results have fluctuated historically and could continue to fluctuate in the future, which could affect our ability to maintain our current market position or expand.*

Our operating results have fluctuated in the past and may continue to fluctuate in the future as a result of a variety of factors, many of which are beyond our control, including the following:

- changes in general economic conditions and specific market conditions in the ATM and financial services industries;
- changes in payment trends and offerings in the markets in which we operate;
- changes in consumers' preferences for cash as a payment vehicle;
- competition from other companies providing the same or similar services that we offer;
- the timing and magnitude of operating expenses, capital expenditures, and expenses related to the expansion of sales, marketing, and operations, including as a result of acquisitions, if any;
- the timing and magnitude of any impairment charges that may materialize over time relating to our goodwill, intangible assets or long-lived assets;
- changes in the general level of interest rates in the markets in which we operate;
- changes in regulatory requirements associated with the ATM and financial services industries;
- changes in the mix of our current services;
- changes in the financial condition and credit risk of our customers; and
- changes in the financial condition and operational execution of our key vendors and service providers.

Any of the foregoing factors could have a material adverse effect on our business, results of operations, and financial condition. Although we have experienced revenue growth in recent years, this growth rate is not necessarily indicative of future operating results. A relatively large portion of our expenses are fixed in the short-term, particularly with respect to personnel expenses, depreciation and amortization expenses, and interest expense. Therefore, our results of operations are particularly sensitive to fluctuations in revenues. As such, comparisons to prior periods should not be relied upon as indications of our future performance.

*We may issue additional shares of our common stock or instruments convertible into shares of our common stock, which may materially and adversely affect the market price of our common stock and the trading price of our convertible notes.*

We may conduct future offerings of our common stock, preferred stock or other securities convertible into our common stock to fund acquisitions, finance operations or for general corporate purposes. In addition, we may also issue common stock under our equity awards programs. The market price of shares of our common stock or the trading price of the convertible notes could decrease significantly if we conduct such future offerings, if any of our existing stockholders sells a substantial amount of our common stock or if the market perceives that such offerings or sales may occur. Moreover, any issuance of additional common stock will dilute the ownership interest of our existing common stockholders, and may adversely affect the ability of holders of the notes to participate in any appreciation of our common stock.

*The accounting method for convertible debt securities that may be settled in cash could have a material effect on our reported financial results.*

Under U.S. GAAP, an entity must separately account for the debt component and the embedded conversion option of convertible debt instruments that may be settled entirely or partially in cash upon conversion, such as our convertible notes, in a manner that reflects the issuer's economic interest cost. The effect of the accounting treatment for such instruments is that the value of such embedded conversion option is treated as an original issue discount for purposes of accounting for the debt component of the convertible notes, and that original issue discount is amortized into interest expense over the term of the convertible notes using an effective yield method. As a result, we were initially required to record a greater amount of non-cash interest expense as a result of the amortization of the original issue discount to the convertible notes' face amount over the term of the notes and as a result of the amortization of the debt issuance costs. Accordingly, we will report lower net income in our financial results because of the recognition of both the current period's amortization of the debt discount and the convertible notes' coupon interest, which could adversely affect our reported or future financial results, the trading price of our common stock and the trading price of the convertible notes.

Under certain circumstances, convertible debt instruments that may be settled entirely or partially in cash are evaluated for their impact on earnings per share utilizing the treasury stock method, the effect of which is that the shares issuable upon conversion of the notes are not included in the calculation of diluted earnings per share except to the extent that the conversion value of the notes exceeds their principal amount. Under the treasury stock method, for diluted earnings per share purposes, the notes are accounted for as if the number of shares of common stock that would be necessary to settle such excess, if we elected to settle such excess in shares, are issued. We cannot be certain that the accounting standards in the future will continue to permit the use of the treasury stock method. If we are unable to use the treasury stock method in accounting for the shares issuable upon conversion of the notes, then our diluted earnings per share could be adversely affected.

In addition, if the conditional conversion feature of the notes is triggered, even if holders do not elect to convert their notes, we could be required under applicable accounting rules to reclassify all or a portion of the outstanding principal of the notes as a current rather than long-term liability, which would result in a material reduction of our net working capital.



## **ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

## **ITEM 2. PROPERTIES**

Our principal executive offices are located at 3250 Briarpark Drive, Suite 400, Houston, Texas 77042, and our telephone number is (832) 308-4000. We lease approximately 62,249 square feet of space under our Houston headquarters office leases. In addition, we lease approximately 44,258 square feet of office and warehouse space in north Houston. Furthermore, we lease approximately 26,751 square feet in Frisco, Texas, where we manage our EFT transaction processing operations. We also lease spaces in Whippany, New Jersey; Minnetonka, Minnesota; Portland, Oregon; Rohnert Park, California; Chandler, Arizona; Peoria, Illinois and St. Louis, Missouri, where we maintain several regional offices. Finally, we lease office space in Bethesda, Maryland, where we manage our Allpoint network operations.

In addition to our domestic office space, we lease office and storage spaces in the foreign countries in which we operate. In the U.K., we lease office spaces in Hatfield, England, for our ATM operations and in Dundee, Scotland, for our i-design operations. Additionally, we lease spaces in various locations throughout the U.K. to support our cash-in-transit operations and other business activities. In Mexico, we lease office and warehouse space in Mexico City. In Canada, we lease office space in Lethbridge, Alberta and Ottawa, Ontario. In Germany, we lease office space in Trier.

Our facilities are leased pursuant to operating leases for various terms and we believe they are adequate for our current use. We believe that our leases are at competitive or market rates and do not anticipate any difficulty in leasing suitable additional space upon expiration of our current lease terms.

## **ITEM 3. LEGAL PROCEEDINGS**

For a description of our material pending legal and regulatory proceedings and settlements, see *Part II, Item 8. Financial Statements and Supplementary Data, Note 17, Commitments and Contingencies – Legal Matters*.

## **ITEM 4. MINE SAFETY DISCLOSURES**

Not Applicable.

## PART II

### ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

Our common stock trades on The NASDAQ Global Select Market under the symbol "CATM." As of February 20, 2015, there were 46 stockholders of record of our common stock, excluding an indeterminate number of beneficial holders whose shares may be held of record at brokerage and clearing agencies.

*Quarterly Stock Prices.* The following table reflects the quarterly high and low sales prices for our common stock as reported on The NASDAQ Stock Market LLC:

	<u>High</u>	<u>Low</u>
<b>2014</b>		
Fourth Quarter	\$ 40.00	\$ 33.04
Third Quarter	39.42	31.38
Second Quarter	39.41	28.03
First Quarter	44.00	36.97
<b>2013</b>		
Fourth Quarter	\$ 44.46	\$ 35.46
Third Quarter	38.16	27.36
Second Quarter	30.00	26.29
First Quarter	28.46	23.13

*Dividend Information.* We have historically not paid, nor do we anticipate paying, dividends with respect to our common stock. For information on restrictions on our ability to pay dividends, see *Item 8. Financial Statements and Supplementary Data, Note 10, Long-Term Debt* and *Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations — Liquidity and Capital Resources — Financing Facilities.*

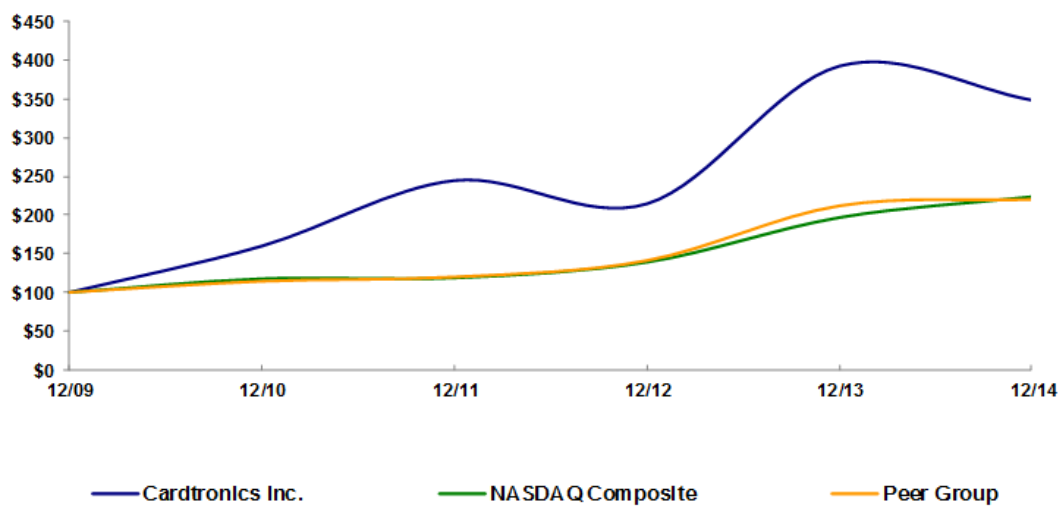
*Stock Performance Graph.* The following graph compares the five-year total return to holders of Cardtronics Inc.'s common stock, the NASDAQ Composite index (the "Index"), and a customized peer group of 14 companies that includes: (i) ACI Worldwide, Inc. (ACIW), (ii) Acxiom Corporation (ACXM), (iii) CSG Systems International, Inc. (CSGS), (iv) Earthlink Inc. (ELNK), (v) Euronet Worldwide, Inc. (EEFT), (vi) Fair Isaac Corp. (FICO), (vii) Global Cash Access Holdings, Inc. (GCA), (viii) Global Payments, Inc. (GPN), (ix) Jack Henry & Associates, Inc. (JKHY), (x) NeuStar, Inc. (NSR), (xi) Outerwall, Inc. (OUTR), (xii) Sapient Corp. (SAPE), (xiii) SS&C Technologies Holdings, Inc. (SSNC), and (xiv) WEX, Inc. (WEX) (collectively, the "Peer Group"). We selected the Peer Group companies because they are publicly traded companies that: (i) have the same Global Industry Classification Standard classification, (ii) generate a similar amount of revenues, (iii) have similar market values, and (iv) provide services that are similar to the services we provide.

The performance graph was prepared based on the following assumptions: (i) \$100 was invested in our common stock, in our Peer Group and the Index on December 31, 2009; (ii) investments in the Peer Group were weighted based on the returns of each individual company within the group according to their market capitalization at the beginning of the period; and (iii) dividends were reinvested on the relevant payment dates. The stock price performance included in this graph is historical and not necessarily indicative of future stock price performance.

The following graph and related information shall not be deemed "soliciting material" or "filed" with the SEC, nor shall such information be incorporated by reference into any future filing under the Securities Act of 1933 or the Exchange Act, each as amended, except to the extent that we specifically incorporate it by reference into such filing.

### COMPARISON OF 5 YEAR CUMULATIVE TOTAL RETURN\*

Among Cardtronics Inc., the NASDAQ Composite Index, and a Peer Group



\*\$100 invested on 12/31/09 in stock or index, including reinvestment of dividends.  
Fiscal year ending December 31.

	12/09	12/10	12/11	12/12	12/13	12/14
<b>Cardtronics Inc.</b>	\$ 100.00	\$ 160.04	\$ 244.67	\$ 214.65	\$ 392.86	\$ 348.82
<b>NASDAQ Composite</b>	\$ 100.00	\$ 117.61	\$ 118.70	\$ 139.00	\$ 196.83	\$ 223.74
<b>Peer Group</b>	\$ 100.00	\$ 114.36	\$ 119.79	\$ 141.15	\$ 211.94	\$ 220.12

*Purchases of Equity Securities by the Issuer and Affiliated Purchasers.* The following table provides information about purchases of equity securities that are registered by us pursuant to Section 12 of the Exchange Act during the quarter ended December 31, 2014:

<b>Period</b>	<b>Total Number of Shares Purchased <sup>(1)</sup></b>	<b>Average Price Paid Per Share <sup>(2)</sup></b>	<b>Total Number of Shares Purchased as Part of a Publicly Announced Plan or Program</b>	<b>Approximate Dollar Value that may Yet be Purchased Under the Plan or Program <sup>(3)</sup></b>
October 1 – 31, 2014	—	\$ —	—	\$ —
November 1 – 30, 2014	9,467	\$ 38.30	—	\$ —
December 1 – 31, 2014	2,841	\$ 38.50	—	\$ —

<sup>(1)</sup> Represents shares surrendered to us by participants in our 2007 Stock Incentive Plan to settle the participants' personal tax liabilities that resulted from the lapsing of restrictions on shares awarded to the participants under the 2007 Stock Incentive Plan.

<sup>(2)</sup> The price paid per share was based on the average high and low trading prices of our common stock on the dates on which we repurchased shares from the participants under our 2007 Stock Incentive Plan or in the open market.

<sup>(3)</sup> In connection with the lapsing of the forfeiture restrictions on restricted shares granted by us under our 2007 Stock Incentive Plan, which was adopted in December 2007 and expires in December 2017, we permitted employees to sell a portion of their shares to us in order to satisfy their tax liabilities that arose as a consequence of the lapsing of the forfeiture restrictions. In future periods, we may not permit individuals to sell their shares to us in order to satisfy such tax liabilities. Since the number of restricted shares that will become unrestricted each year is dependent upon the continued employment of the award recipients, we cannot forecast either the total amount of such securities or the approximate dollar value of those securities that we might purchase in future years as the forfeiture restrictions on such shares lapse.

*Unregistered Sales of Equity Securities.* None that have not previously been reported on a current report on Form 8-K.

## ITEM 6. SELECTED FINANCIAL DATA

The following table sets forth selected financial data derived from our consolidated financial statements. As a result of acquisitions of businesses during the years presented below, our financial results are not comparable in all periods. Additionally, these selected historical results are not necessarily indicative of results to be expected in the future.

	For the Years Ended December 31,				
	2014	2013	2012	2011	2010
<i>(In thousands, except share and per share information and number of ATMs)</i>					
<b>Consolidated Statements of Operations Data:</b>					
<b>Revenues and Income:</b>					
Total revenues	\$ 1,054,821	\$ 876,486	\$ 780,449	\$ 624,576	\$ 532,078
Income from operations <sup>(1)</sup>	104,639	82,601	90,507	77,275	66,263
Net income <sup>(2)</sup>	35,194	20,647	43,262	70,146	41,133
Net income attributable to controlling interests and available to common stockholders <sup>(2)</sup>	37,140	23,816	43,591	70,233	40,959
<b>Per Share Data:</b>					
Basic net income per common share <sup>(2)</sup>	\$ 0.83	\$ 0.52	\$ 0.97	\$ 1.60	\$ 0.98
Diluted net income per common share <sup>(2)</sup>	\$ 0.82	\$ 0.52	\$ 0.96	\$ 1.58	\$ 0.96
Basic weighted average shares outstanding	44,338,408	44,371,313	43,469,175	42,201,491	40,347,194
Diluted weighted average shares outstanding	44,867,304	44,577,635	43,875,332	42,886,780	41,059,381
<b>Consolidated Balance Sheets Data:</b>					
Total cash and cash equivalents	\$ 31,875	\$ 86,939	\$ 13,861	\$ 5,576	\$ 3,189
Total assets	1,255,790	1,056,203	768,892	712,801	455,315
Total long-term debt and capital lease obligations, including current portion <sup>(3)</sup>	612,697	490,514	354,819	370,949	254,833
Total stockholders' equity	286,535	247,114	148,804	113,145	44,254
<b>Consolidated Statements of Cash Flows Data:</b>					
Cash flows from operating activities	\$ 188,553	\$ 183,557	\$ 136,388	\$ 113,325	\$ 105,168
Cash flows from investing activities	(336,881)	(266,740)	(113,764)	(234,454)	(50,652)
Cash flows from financing activities	99,248	154,988	(14,084)	123,532	(62,150)
<b>Operating Data (Unaudited):</b>					
<b>Total number of ATMs (at period end):</b>					
ATM operations	78,217	66,984	56,395	48,105	33,116
Managed services	31,989	13,610	6,365	4,781	3,854
Total number of ATMs (at period end)	<u>110,206</u>	<u>80,594</u>	<u>62,760</u>	<u>52,886</u>	<u>36,970</u>
Total transactions (excluding managed services)	1,040,241	860,062	704,809	516,564	413,780
Total cash withdrawal transactions (excluding managed services)	617,419	521,282	443,312	318,615	253,890

<sup>(1)</sup> The year ended December 31, 2013 includes \$8.7 million in nonrecurring property tax expense related to a change in assessment methodology in the U.K. Additionally, \$18.1 and \$15.4 million in acquisition-related costs were included in the results for the years ended December 31, 2014 and 2013, respectively

<sup>(2)</sup> The year ended December 31, 2013 includes \$13.8 million in income tax expense related to the restructuring of our U.K. business. The years ended December 31, 2011, and 2010 include \$37.0, and \$27.2 million, respectively, in income tax benefits. The income tax benefit in 2011 related to a tax reporting change that was implemented in our U.K. operations, and the benefit in 2010 related to the reversal of previously-established valuation allowances on our domestic deferred tax assets. Additionally, 2010 includes a pre-tax charge of approximately \$14.5 million related to certain charges associated with the refinancing of our outstanding debt obligations.

<sup>(3)</sup> Our long-term debt as of December 31, 2014 consists of outstanding borrowings under our revolving credit facility, our senior fixed rate notes, and our convertible notes that were issued in November 2013. The convertible notes are shown on our Consolidated Balance Sheet at a carrying value of \$225.4 million as of December 31, 2014, which represents the principal balance of \$287.5 million less the unamortized discount of \$62.1 million.

## ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

*Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that are based on management's current expectations, estimates, and projections about our business and operations. Our actual results may differ materially from those currently anticipated and expressed in such forward-looking statements. Known material factors that could cause our actual results to differ from those in the forward-looking statements are those we discuss under Part I, Item 1A. Risk Factors. Additionally, you should read the following discussion together with the financial statements and the related notes included in Item 8. Financial Statements and Supplementary Data.*

Our discussion and analysis includes the following topics:

- Strategic Outlook
- Developing Trends in the ATM and Financial Services Industry
- Recent Events
- Components of Revenues, Cost of Revenues, and Expenses
- Results of Operations
- Non-GAAP Financial Measures
- Liquidity and Capital Resources
- Critical Accounting Policies and Estimates
- New Accounting Pronouncements Issued but Not Yet Adopted
- Commitments and Contingencies

### Strategic Outlook

Over the past several years, we have expanded our operations both domestically and internationally through acquisitions, continued to deploy ATMs in high-traffic locations under contracts with well-known retailers, expanded our relationships with leading financial institutions through growth of our Allpoint surcharge-free ATM network and bank branding programs, and made strategic acquisitions and investments to expand new product offerings and capabilities of our ATMs.

We have completed several acquisitions since 2011, including the acquisitions of: (1) eight domestic ATM operators, expanding our fleet in both multi-unit regional retail chains and individual merchant ATM locations in the U.S. by approximately 57,950 ATMs, (2) two Canadian ATM operators for a total of approximately 1,400 ATMs, which allowed us to enter into and expand our international presence in Canada, and (3) Cardpoint in August 2013, which further expanded our U.K. ATM operations by approximately 7,100 ATMs and also allowed us to enter into the German market with approximately 800 ATMs. In addition to ATM acquisitions, we have also made strategic acquisitions including (1) LocatorSearch in August 2011, a domestic leading provider of location search technology deployed by financial institutions to help customers and members find the nearest, most appropriate and convenient ATM location based on the service they seek, (2) i-design group plc ("i-design") in March 2013, which is a Scotland-based provider and developer of marketing and advertising software and services for ATM operators and (3) Sunwin in 2014, a U.K. based provider of secure cash logistics, ATM maintenance, and other services.

While we will continue to explore potential acquisition opportunities in the future as a way to grow our business, we also expect to continue launching new products and services that will allow us to further leverage our existing ATM and financial services kiosk network. In particular, we see opportunities to expand our operations through the following:

- increase our number of deployed devices with existing as well as new merchant relationships
- expand our relationships with leading financial institutions
- work with non-traditional financial institutions and card issuers to further leverage our extensive ATM and financial services kiosk network
- increase transaction levels at our existing locations
- develop and provide additional services at our existing ATMs
- pursue additional managed services opportunities
- pursue international growth opportunities



For additional discussion of each of our strategic points above, see *Part I, Item 1. Business – Our Strategy*.

### **Developing Trends in the ATM and Financial Services Industry**

*Increase in Surcharge-Free Offerings.* Many U.S. retail banks are aggressively competing for market share, and part of their competitive strategy is to increase their number of customer touch points, including the establishment of an ATM network to provide convenient, surcharge-free access to cash for their customers. While owning a large ATM network would be a key strategic asset for a bank, we believe it would be uneconomical for all but the largest banks to build and operate an extensive ATM network. Bank branding of ATMs and participation in surcharge-free networks allow financial institutions to rapidly increase surcharge-free ATM access for their customers at substantially lower cost than building their own ATM networks. These factors have led to an increase in bank branding and participation in surcharge-free networks, and we believe that there will be continued growth in such arrangements.

*Increase in Usage of Stored-Value Prepaid Debit Cards.* In the U.S., we have seen a proliferation in the issuance and acceptance of stored-value prepaid debit cards as a means for consumers to access their cash and make routine retail purchases. Based on published studies, the value loaded on stored-value prepaid cards such as open loop network-branded money and financial services cards, payroll and benefit cards and social security cards, is expected to increase in the next few years.

We believe that our network of ATMs and financial services kiosks, located in well-known retail establishments throughout the U.S., provides a convenient and cost-effective way for holders of such cards to access their cash and potentially conduct other financial services transactions. Furthermore, through our Allpoint network, we partner with financial institutions that issue and sponsor stored-value prepaid debit card programs on behalf of corporate entities and governmental organizations, and we are able to provide holders of such cards convenient, surcharge-free access to their cash. We believe that the number of prepaid cards being issued and in circulation has increased significantly over the last couple of years and represents a significant portion of the year-over-year withdrawal transaction count gains that we have seen in the U.S.

*Growth in Other Automated Consumer Financial Services.* Approximately 75% of all ATM transactions in the U.S. are cash withdrawals, with the remainder representing other basic banking functions such as balance inquiries, transfers, and deposits. We believe that there are opportunities for a large non-bank ATM operator to provide additional financial services to customers, such as check cashing, remote deposit capture, money transfer, bill payment services, and stored-value card reload services through self-service kiosks. These additional consumer financial services could result in additional revenue streams for us and could ultimately result in increased profitability. However, it would require additional capital expenditures on our part to offer these services more broadly than we currently do.

*Managed Services.* While many banks own significant networks of ATMs that serve as extensions of their branch networks and increase the level of service offered to their customers, large ATM networks are costly to operate and typically do not provide significant revenue for banks and smaller financial institutions. Similarly, there are retailers that own their own network of ATMs for added services to their customers. Operating a network of ATMs is not a core competency for the majority of banks or other financial institutions and for retailers; therefore, we believe there is an opportunity for a large non-bank ATM and financial services kiosk operator such as ourselves, with lower costs and an established operating history, to contract with financial institutions and retailers to manage their ATM networks. Such an outsourcing arrangement could reduce a financial institution's operational costs while extending their customer service. Additionally, we believe there are opportunities to provide selected services on an outsourced basis, such as transaction processing services, to other independent owners and operators of ATMs and financial services kiosks.

*Growth in International Markets.* In most regions of the world, ATMs are less common than in the U.S. We believe the ATM industry will grow faster in certain international markets, as the number of ATMs per capita in those markets increases and begins to approach the levels in the U.S. and, the U.K. In addition, there has been a trend toward growth of non-branch ATMs in the other international markets we operate in, including Germany, which we entered into during 2013 through the Cardpoint acquisition.

- *United Kingdom.* The U.K. is the largest ATM market in Europe. According to LINK (which connects the ATM networks of all U.K. ATM operators), approximately 69,100 ATMs were deployed in the U.K. as of September 2014, of which approximately 34,800 were operated by non-banks. Similar to the U.S., electronic payment alternatives have gained popularity in the U.K. in recent years. However, cash is still the primary payment method preferred by consumers, representing approximately 60% of spontaneous payments above £1.00 according to the UK Payments Council's UK Consumer Payments 2014 publication. Due to the maturing of the ATM market, we have seen both the number of ATM deployments and withdrawals slow in recent years, and there has been a shift from pay-to-use ATMs to free-to-use ATMs. We significantly expanded in the U.K. during 2013 through the acquisition of Cardpoint and in 2014 through the acquisition of Sunwin and a new ATM operating agreement with Co-op Food. We expect to further expand our operations in this market through new locations with existing merchant customers along with new merchants with whom we may acquire relationships and other growth strategies.
- *Germany.* We entered the German market in August 2013 through our acquisition of Cardpoint. The German ATM market is highly fragmented and may be under-deployed, based on its population's high use of cash relative to other markets in which we operate, such as the U.S. and U.K. There are approximately 58,500 ATMs in Germany that are largely deployed in bank branch locations. This fragmented and potentially under-deployed market dynamic is attractive to us, and as a result, we believe there are a number of

opportunities for growth in this market. Girocard, which is the interbank network that connects the ATM network of German ATMs and banks, enabled surcharging in early 2011.

- *Mexico.* According to the Central Bank of Mexico, as of September 2013 (latest statistics date), Mexico had approximately 40,100 ATMs operating throughout the country, most of which were owned by national and regional banks. Due to a series of governmental and networks regulations over the past few years that have been mostly detrimental to us, along with increased theft attempts on our ATMs in this market, we have slowed our expansion in this market in recent years. However, we continue to pursue opportunities to grow profitably with large retailers and financial institutions in the region on a selective basis.
- *Canada.* We entered the Canadian market in October 2011 through a small acquisition, and further expanded our presence in the country through another small acquisition in December 2012. We expect to continue to grow our number of ATM locations in this market and plan to leverage our U.S. operations to support our anticipated growth in this market. We believe that we can leverage our existing relationships with merchant retailers with whom we have significant existing relationships in place in the U.S. to service their Canadian operations, such as our expansion with 7-Eleven Canada during 2012. Furthermore, in 2012, we established a relationship with Scotiabank to provide vault cash in Canada, as well as brand the ATMs in 7-Eleven locations with their logo. In 2014, we further expanded our Canadian business with new retail sites and a branding relationship with CIBC. As we expand our footprint in Canada, we plan to seek additional partnerships with financial institutions to implement bank branding and other financial services, similar to our bank branding and surcharge-free strategy in the U.S.

*Increases in Surcharge Rates.* As financial institutions in the U.S. increase the surcharge rates charged to non-customers for the use of their ATMs, it enables us to increase the surcharge rates charged on our ATMs in selected markets and with certain merchant customers as well. We also believe that higher surcharge rates in the market make our surcharge-free offerings more attractive to consumers and other financial institutions. In 2009 and 2010, we saw broad increases in surcharge rates in the industry. Over the last few years, we have seen a slowing of surcharge rate increases and expect to see more modest increases in surcharge rates in the near future.

*Decrease in Interchange Rates.* The interchange rates paid to independent ATM deployers, such as ourselves, are in some cases set by the various EFT networks over which the underlying transactions are routed. In recent years, several networks in the U.S. have not only reduced the per transaction interchange paid to ATM deployers for transactions routed through their networks, but have also increased the fees they charge ATM deployers to have access to their networks. These access fees are referred to as “acquirer fees.” As a result of these actions, we have experienced a decrease in the net interchange rate we receive on transactions performed at our ATMs. During the second quarter of 2012, a major global network reduced the interchange it pays to ATM deployers and also increased the acquirer fees paid by ATM deployers. This network action also prompted some financial institutions to shift their transaction volume to lower interchange rate networks, further reducing our interchange revenues. If financial institutions move to take further advantage of lower interchange rates, or if networks reduce the interchange rates they currently pay to ATM deployers or increase their network fees, our future revenues and gross profits would be negatively impacted. We have taken measures to mitigate our exposure to interchange rate reductions by networks, including, but not limited to: (1) where possible, routing transactions through a preferred network such as the Allpoint network, where we have influence over the per transaction rate; (2) negotiating directly with our financial institution partners for contractual interchange rates on transactions involving their customers; and (3) developing contractual protection from such rate changes in our agreements with merchants and financial institution partners. As of December 31, 2014, approximately 5% of our total ATM operating revenues were subject to pricing changes by U.S. networks over which we currently have limited influence or have limited ability to offset against fees we pay to merchants in the event of a rate decrease.

Interchange rates in the U.K., are set by LINK, the U.K.’s primary ATM debit network. LINK sets the interchange rates in the U.K. annually using a cost-based methodology that incorporates interest rates and other ATM service costs from two years back (i.e., interest rates and other costs from 2013 are considered for determining the 2015 interchange rate). In addition to LINK transactions, certain card issuers in the U.K. have issued cards that are not affiliated with the LINK network, and instead carry the Visa or MasterCard network brands. Transactions conducted on our ATMs from these cards, which currently represent less than 2% of our annual withdrawal transactions in the U.K., receive interchange fees that are set by Visa or MasterCard, respectively. The interchange rates set by Visa and MasterCard have historically been less than the rates that have been established by LINK. Accordingly, if any major financial institutions in the U.K. were to decide to leave the LINK network in favor of Visa or MasterCard, such a move could further reduce the interchange revenues that we receive from the related withdrawal transactions conducted on our ATMs in that market.

## **Recent Events**

*Withdrawal Transaction and Revenue Trends – U. S.* For the year ended December 31, 2014, total same-store cash withdrawal transactions conducted on our domestic ATMs increased by 0.3% over the prior year. We define same-store ATMs as all ATMs that were continuously transacting for both the current period and the comparable period in the prior year to ensure the exclusion of any new growth or mid-month installations. We believe that the small increase in same-store transactions during the year was impacted by several factors, including: (1) a continued shift in the mix of withdrawal transactions being conducted on our domestic network of ATMs (i.e., more surcharge-free and less surcharge-based withdrawal transactions) resulting from the continued evolution and growth of our surcharge-free product offerings; and (2) the continued growth in the use of network-branded stored-value cards by employers and governmental agencies for payroll and benefit-related payments. We believe these factors have been partially offset by banks, in some cases, charging their

customers for using ATMs not belonging to them. We expect to continue to see a flat or low single-digit rate of increase in the number of cash withdrawal transactions being conducted on our domestic ATMs on a same-store basis in the near future.

Many banks are reducing the number of branches they operate to reduce their operating costs, giving rise to a desire for more robust automated banking solutions, such as ATMs. Over the last several years, some of the largest U.S. banks serving the market for consumer banking services have begun to aggressively compete for market share, and part of their competitive strategy is to increase their number of customer touch points, including the establishment of an ATM network to provide convenient, surcharge-free access to cash for their customers. As a result, in certain situations, we have faced direct competition from large U.S. banks for ATM placement opportunities. While a large ATM network would be a key strategic asset for a bank, we believe it would be uneconomical for all but the largest banks to build and operate an extensive ATM network. Bank branding of our ATMs and participation in our surcharge-free network allow financial institutions to rapidly increase surcharge-free ATM access for their customers at a substantially lower cost than building their own ATM network. We also believe there is an opportunity for a large non-bank ATM and financial services kiosk operator such as ourselves, with lower costs and an established operating history, to contract with financial institutions and retailers to manage their ATM networks. Such an outsourcing arrangement could reduce a financial institution's operational costs while extending its customer service. Furthermore, we believe there are opportunities to provide selected services on an outsourced basis, such as transaction processing services, to other independent owners and operators of ATMs and financial services kiosks. These factors have led to an increase in bank branding, participation in surcharge-free networks, and managed services arrangements, and we believe that there will be continued growth in such arrangements.

In 2014, we received notice from one of our largest branding partners, Chase, of their intention not to renew or extend a number of ATM branding contracts with us. While we expect this action to have a moderate negative impact on 2015 results, we do not believe that it will have a long-term adverse impact on our financial results and our ability to continue offering bank branding solutions to financial institutions. We are in advanced discussions with multiple financial institutions to replace the branding on a significant number of the ATMs previously branded by Chase.

*Withdrawal Transaction and Revenue Trends – U.K.* In recent periods, we have installed more free-to-use ATMs as opposed to surcharging pay-to-use ATMs in the U.K. due in part to our major corporate customer contract additions, that tend to operate mostly in high traffic locations where free-to-use ATMs are more prevalent. Although we earn less revenue per cash withdrawal transaction on a free-to-use machine, the significantly higher volume of transactions conducted on free-to-use machines has generally translated into higher overall revenues. In 2014, our overall same-store transaction growth rate in the U.K. was -2.0%.

*Financial Regulatory Reform in the U.S.* The Dodd-Frank Act, which contains broad measures aimed at overhauling financial regulations within the U.S., was signed into law on July 21, 2010. Among many other things, the Dodd-Frank Act includes provisions that (1) have resulted in the creation of a new Bureau of Consumer Financial Protection, (2) limit the activities that banking entities may engage in, and (3) give the Federal Reserve the authority to regulate interchange transaction fees charged by EFT networks for electronic POS debit transactions. ATM debit transactions were determined not to be subject to regulation under the Dodd-Frank Act. As a result of the Dodd-Frank Act, we have seen networks and banks take different actions to attempt to mitigate reductions to fees that they previously earned on certain transaction types, such as POS debit interchange. As potentially an indirect consequence, certain networks over which our ATM transactions are routed have reduced the net interchange paid to us. Other possible longer-term impacts of this broad legislation are unknown to us at this time, but we have seen certain actions taken by banks that indicate debit cards are no longer considered as an attractive form of payment as they previously had been.

*Europay, MasterCard, Visa ("EMV").* The EMV standard provides for the security and processing of information contained on microchips embedded in certain debit and credit cards, known as "chip cards." This standard has already been adopted in the U.K., Germany, Mexico, and Canada, and our ATMs in those markets are in compliance. In the U.S., MasterCard announced plans for a liability shift from the issuers of these cards to the party that has not made the investment in EMV equipment (acquirer) for fraudulent counterfeit card Maestro cross-border transactions. MasterCard's liability shift on International Maestro (MasterCard) transactions occurred in April 2013, and while the majority of our U.S. ATMs are not currently EMV-compliant, we do not expect this liability shift to have a significant impact on our business or results as International Maestro transactions currently comprise less than 1% of our U.S. transaction volume. As of the Maestro liability shift date of April 2013, we implemented additional fraud monitoring methods to minimize fraud losses. To date, we have seen minimal fraud losses. In February 2013, Visa announced plans for a liability shift to occur in October 2017 for all transactions types on domestic or international EMV-issued cards. MasterCard has also announced that liability shift for its domestic ATM transactions on EMV-issued cards will occur in October 2016. At this time, neither MasterCard nor Visa are requiring mandatory upgrades to ATM equipment; however, all of our recent ATM deployments have been with ATMs that are EMV-ready, and we plan to upgrade the majority of our U.S. fleet in advance of the October 2016 MasterCard liability shift date for domestic transactions. At this time, through a combination of ordinary replacement of equipment, routine scheduled maintenance visits to our ATMs, and evolving technology to meet compliance, we do not expect the U.S. EMV standard, being driven by MasterCard- and Visa-announced liability shifts, to have a major impact on our financial results and capital expenditure requirements. We have already commenced our plan to make our U.S. fleet EMV-compliant, and currently estimate that the incremental potential cost to make our entire current Company-owned U.S. ATM fleet, inclusive of recent acquisitions, fully compliant with the EMV standard is approximately \$40 million to \$50 million, a portion of which was incurred during 2014. With the increased capital investments required as a direct result of EMV, our depreciation expense may increase in the future. Additionally, there is a possibility that we could incur asset write-offs or accelerated depreciation expense on certain ATM units. We also may experience a higher

rate of unit count attrition for our merchant-owned ATMs in the future as a result of this standard; however, we are currently developing programs to make EMV upgrades attractive to merchants that own their own ATMs.

*Financial Regulatory Reform in the U.K. and the European Union.* In March 2013, the U.K. Treasury department (the “Treasury”) issued a formal recommendation to further regulate the U.K. payments industry, including LINK, the nation’s formal ATM scheme. In October 2013, the U.K. government responded by establishing the new Payment Systems Regulator (“PSR”) to oversee any payment system operating in the U.K. and its participants. The ultimate impact of the establishment of the PSR will not be known until it is officially formed in April 2015.

In July 2013, the European Commission put forward a new draft directive (the “draft Directive”) to regulate payment service providers operating in the European Union (“PSD2”). Broadly, PSD2 seeks to harmonize rules for the licensing of payment institutions and introduces certain common rules affecting all payment service providers (“PSPs”) throughout the European Union. The draft Directive sets out the rights and obligations of payment service users and PSPs together with transparency and security requirements to facilitate safe, efficient payment transactions. Whereas the current Payment Services Directive exempts independent ATM deployers, PSD2 (as currently drafted) will apply to businesses of this nature. The draft Directive is currently still in Committee stage in the European Parliament and has not yet been properly considered by the Council. We anticipate that the draft Directive will not be finalized until 2015 and that it will take up to an additional two years for member states to transpose it into domestic law. For additional information on regulatory risks in the U.K., see *Item 1A. Risk Factors*.

*U.K. Property Taxes.* In the U.K., there is no requirement for property owners to declare ownership and valuation to taxing authorities for property tax purposes (referred to as “business rates” in the U.K.). Rather, the U.K. government sets the valuations on all the assessable properties that it is aware of and distributes the results to the various local government councils, who then may or may not send property tax bills to property owners at their discretion. Through mid-2013, we had only received tax bills for a portion of the ATMs in the U.K. and these amounts were not significant in the past. In May 2013, we received a notice from the U.K. governmental agency in charge of property taxes stating that it had obtained location and transaction count data for all ATMs in the U.K., and that it was in the process of creating or updating the valuations on many U.K. ATMs across the industry. In 2013, we received listings of proposed valuations for our ATMs, which indicated an annual incremental assessment of approximately £1.8 million (\$2.9 million), net of amounts that may be contractually recovered from merchants and potential reductions resulting from successfully challenging the assessments with the U.K. government and local authorities. Under U.K. law, these taxes may be payable retroactive to April 2010 or to the date of first occupancy, whichever is later. As a result, we believe that it is probable that we will be assessed on significantly more ATMs than in the past, and as a result, during 2013 we recorded an additional expense of \$8.7 million through the *Cost of ATM operating revenues* line item on our Consolidated Statement of Operations to account for not only current year taxes assessable but also an estimate for taxes assessable relating to previous years. We believe there are several strategies to mitigate these property tax assessments and we have been engaged in and plan to continue to aggressively pursue these strategies, to not only reduce the retroactive portion of such assessments, but to also minimize the potential ongoing impact of this change in approach by the U.K. taxing authorities.

*Expansion in Germany.* As noted above in *Developing Trends in the ATM and Financial Services Industry – Growth in International Markets*, we entered the German market in August 2013 through our acquisition of Cardpoint. The German ATM market is highly fragmented and may be under-deployed based on its population’s extensive use of cash relative to other markets in which we operate, such as the U.S. and U.K. There are approximately 58,500 ATMs in Germany that are largely deployed in bank branch locations. This fragmented and potentially under-deployed market dynamic is attractive to us, and as a result, we believe there are a number of opportunities for growth in this market and we plan to pursue many of them.

*Mexico Business.* A number of market forces have resulted in a reduction of the revenues and profits we earn from our ATMs in Mexico. As a result, we have reduced our ATM deployments in Mexico in recent years and we continue to evaluate each ATM’s revenue and profit contributions to our Mexico operations. During the fourth quarter of 2013, in response to increased physical ATM theft attempts and lower profitability on certain ATMs in Mexico, we took a number of ATMs out of service for a period of time to enhance some security features. In spite of some of the recent challenges of operating in this market, we believe long-term opportunities remain to operate a profitable operation in this market.

#### *Factors Impacting Comparability Between Periods*

- *Foreign Currency Exchange Rates.* Our reported financial results are subject to fluctuations in exchange rates. With relatively minor fluctuations in the average rates between 2011 and 2014, our overall results have not been significantly impacted. However, during the second half of 2014, the U.S. dollar began to significantly appreciate in value relative to the currencies we transact business in our foreign operations. We expect that our reported results during 2015 will be moderately adversely impacted by a strengthened U.S. dollar.
- *Acquisitions.* The results of operations for any acquired entities during a particular year have been included in our consolidated results for that year since the respective dates of acquisition.

## Components of Revenues, Cost of Revenues, and Expenses

### Revenues

We derive our revenues primarily from providing ATM and automated consumer financial services bank branding, surcharge-free network offerings, and sales and services of ATM equipment. We currently classify revenues into two primary categories: (1) ATM operating revenues and (2) ATM product sales and other revenues.

*ATM Operating Revenues.* We present revenues from ATM and automated consumer financial services, branding arrangements, surcharge-free network offerings and managed services as “ATM operating revenues” in our Consolidated Statements of Operations. These revenues include the fees we earn per transaction on our ATMs, fees we generate from bank branding arrangements and our surcharge-free network offerings, fees we earn on managed services arrangements, and fees earned from providing certain ATM management services. Our revenues from ATM services have increased in recent years due to the acquisitions we have completed, by unit expansion with our customer base, acquisition of new merchant relationships, expansion of our bank branding programs, and the growth of our Allpoint network.

ATM operating revenues primarily consist of the four following components: (1) surcharge revenue, (2) interchange revenue, (3) branding and surcharge-free network revenue, and (4) managed services revenue.

- *Surcharge revenue.* A surcharge fee represents a convenience fee paid by the cardholder for making a cash withdrawal from an ATM. Surcharge fees often vary by the type of arrangement under which we place our ATMs and can vary widely based on the location of the ATM and the nature of the contracts negotiated with our merchants. Surcharge fees per surcharge-bearing transaction will vary depending upon the competitive landscape for surcharge fees at newly-deployed ATMs, the roll-out of additional branding arrangements, and future negotiations with existing merchant partners. For those ATMs that we own or operate that participate in surcharge-free networks, we do not receive surcharge fees related to withdrawal transactions from cardholders who are participants of such networks; rather we receive interchange and branding or surcharge-free network revenues, which are further discussed below. For certain ATMs owned and primarily operated by the merchant, we do not receive any portion of the surcharge but rather the entire fee is earned by the merchant. In the U.K., ATM operators must either operate ATMs on a free-to-use (surcharge-free) or on a pay-to-use (surcharging) basis. On free-to-use ATMs in the U.K., we only earn interchange revenue on withdrawal and other transactions, such as balance inquiries, that are paid to us by the customer’s financial institution through the ATM network in the U.K. On our pay-to-use ATMs, we only earn a surcharge fee on withdrawal transactions and no interchange is paid to us by the cardholder’s financial institution, except for non-cash withdrawal transactions such as balance inquiries for which interchange is paid to us by the cardholder’s financial institution. In Germany, we collect a surcharge fee on withdrawal transactions but do not receive any interchange revenue. In Mexico, domestic surcharge fees are generally similar to those charged in the U.S., except for machines that dispense U.S. dollars, where we charge an additional foreign currency convenience fee. Finally, in Canada, surcharge fees are comparable to those charged in the U.S., and we also earn an interchange fee that is paid to us by the cardholder’s financial institution.
- *Interchange revenue.* An interchange fee is a fee paid by the cardholder’s financial institution for its customer’s use of an ATM owned by another operator and for the EFT network charges to transmit data between the ATM and the cardholder’s financial institution. We typically receive a majority of the interchange fee paid by the cardholder’s financial institution, with the remaining portion being retained by the EFT network. In the U.S., interchange fees are earned not only on cash withdrawal transactions but on any ATM transaction, including balance inquiries, transfers, and surcharge-free transactions. In the U.K., interchange fees are earned on all ATM transactions other than pay-to-use cash withdrawals. LINK sets the interchange rates for most ATM transactions in the U.K. annually by using a cost-based methodology that, among other costs, factors in the interest rates and cash costs from two years back (i.e., interest rates and other costs from 2013 are considered for determining the 2015 interchange rate). In Germany, there is no interchange mechanism and our primary revenue source is convenience fees paid by ATM users. Currently, we do not receive interchange revenue from domestic transactions in Mexico due to rules promulgated by the Central Bank of Mexico, which became effective in May 2010. In Canada, interchange fees are determined by Interac (the interbank network in Canada), and have remained at a constant rate over the past few years.
- *Branding and surcharge-free network revenue.* Under a bank branding agreement, ATMs that are owned and operated by us are branded with the logo of the branding financial institution. Cardholders of the branding institution can use those machines without paying a surcharge, and in exchange for the value associated with displaying the brand and providing surcharge-free access to their cardholders, the financial institution typically pays us a monthly per-ATM fee. Historically, this type of branding arrangement has resulted in an increase in transaction levels at branded ATMs, as existing customers continue to use the ATMs and cardholders of the branding financial institution are attracted by the service. Additionally, although we forego the surcharge fee on transactions by the branding institution’s customers, we continue to earn interchange fees on those transactions along with the monthly branding fee, and typically enjoy an increase in surcharge-bearing transactions from users who are not customers of the branding institution as a result of having a financial institution brand on the ATMs. Based on these factors, we believe a branding arrangement can substantially increase the profitability of an ATM versus operating the same machine without a brand. Fees paid for branding vary widely within our industry, as well as within our own operations, depending on the ATM location, financial institutions operating in

the area, and other factors. Regardless, we typically set branding fees at levels that more than offset our anticipated lost surcharge revenue.

Under the Allpoint network, financial institutions that are members of the network pay us either a fixed monthly fee per cardholder or a set fee per transaction in exchange for us providing their cardholders with surcharge-free access to many of our ATMs. These fees are meant to compensate us for the loss of surcharge revenues. Although we forego surcharge revenues on those transactions, we do continue to earn interchange revenues. Allpoint also works with financial institutions that manage stored-value debit card programs on behalf of themselves, corporate entities and governmental agencies, including general purpose, payroll, and EBT cards. Under these programs, the issuing financial institutions pay Allpoint either a per transaction fee or a fee per issued stored-value card in return for allowing the users of those cards surcharge-free access to the Allpoint network.

In addition to Allpoint, the ATMs that we operate in 7-Eleven stores, as well as select other merchant locations, participate in the Co-op network, the nation's largest surcharge-free network devoted exclusively to credit unions.

- *Managed services revenue.* Under a managed service arrangement, we offer ATM-related services depending on the needs of our customers, including monitoring, maintenance, cash management, cash delivery, customer service, transaction processing, and other services. Our customers, who include retailers and financial institutions, may also at times request that we own the ATM fleets. Under a managed services arrangement, all of the transaction-based surcharge and interchange fees are earned by our customer, whereas we typically receive a fixed management fee per ATM and/or a set fee per transaction for the services we provide. This arrangement allows our customers to have greater flexibility to control the profitability per ATM by managing the surcharge fee levels. Currently, we offer managed services in the U.S., U.K., and Canada, and plan to grow this arrangement both domestically and internationally in the future.

In addition to the above, we also earn ATM operating revenues from the provision of other financial services transactions at certain financial services kiosks that, in addition to standard ATM services, offer bill payment, check cashing, remote deposit capture, and money transfer services.

The following table presents the components of our total ATM operating revenues for the years indicated:

	<b>2014</b>	<b>2013</b>	<b>2012</b>
Surcharge revenue	45.3 %	46.0 %	47.2 %
Interchange revenue	33.9	32.6	32.5
Bank branding and surcharge-free network revenues	15.5	16.6	16.1
Other ATM operating revenues, including managed services	5.3	4.8	4.2
<b>Total ATM operating revenues</b>	<b>100.0 %</b>	<b>100.0 %</b>	<b>100.0 %</b>

*ATM Product Sales and Other Revenues.* We present revenues from the sale of ATMs and other non-transaction-based revenues as “ATM product sales and other revenues” in our Consolidated Statements of Operations. These revenues consist primarily of sales of ATMs and related equipment to merchants operating under merchant-owned arrangements, as well as sales under our value-added reseller (“VAR”) program with NCR. Under our VAR program, we primarily sell ATMs to associate VARs who in turn resell the ATMs to various financial institutions throughout the U.S. in territories authorized by the equipment manufacturer. We expect to continue to derive a portion of our revenues from sales of ATMs in the future. Additionally, effective with the completion of the Sunwin acquisition in November 2014, revenues earned from this business related to the provision of cash delivery and ATM maintenance services to third-party customers are now presented within this revenue category.

#### *Cost of Revenues*

Our cost of revenues primarily consists of those costs directly associated with transactions completed on our network of ATMs and financial services kiosks. These costs include merchant commissions, vault cash rental expense, other cost of cash, repairs and maintenance expense, communications expense, transaction processing fees, and direct operations expense. To a lesser extent, cost of revenues also includes those costs associated with the sales of ATMs. The following is a description of our primary cost of revenues categories:

- *Merchant Commissions.* We pay our merchants a fee for allowing us an exclusive right to place our ATM at their location and that fee amount depends on a variety of factors, including the type of arrangement under which the device is placed, the type of location, and the number of transactions on that device. For the year ended December 31, 2014, merchant commissions represented 31.4% of our ATM operating revenues.
- *Vault Cash Rental Expense.* We pay a fee to our vault cash providers for renting the cash that is maintained in our devices. As the fees we pay under our contracts with our vault cash providers are based on market rates of interest, changes in interest rates affect our cost of cash. In order to limit our exposure to increases in interest rates, we have entered into a number of interest rate swaps on varying amounts of our current and anticipated outstanding cash balances in our domestic operations through 2018. For the year

ended December 31, 2014, vault cash rental expense, inclusive of our interest rate swap expense, represented 6.2% of our ATM operating revenues.

- *Other Costs of Cash.* Other costs of cash includes all costs associated with the provision of cash for our devices except for rental expense, including armored courier services, insurance, cash reconciliation, associated wire fees, and other costs. For the year ended December 31, 2014, other costs of cash represented 8.3% of our ATM operating revenues.
- *Repairs and Maintenance.* Depending on the type of arrangement with the merchant, we may be responsible for first and/or second line maintenance for the device. We typically use third-parties with national operations to provide these services, except for in the U.K. where we maintain an engineer team to service most of our ATMs in that market and those costs are included in the *Other Expenses* line described below. For the year ended December 31, 2014, repairs and maintenance expense represented 6.3% of our ATM operating revenues.
- *Communications.* Under our Company-owned arrangements, we are responsible for expenses associated with providing telecommunications capabilities to the devices, allowing them to connect with the applicable EFT network.
- *Transaction Processing.* We maintain our own EFT transaction processing platform, through which the majority of our ATMs are driven and monitored. We also utilize third-party processors to gateway transactions to the EFT networks for authorization by the cardholders' financial institutions and to settle transactions. As a result of acquisitions completed in the last few years, we have inherited transaction processing contracts with certain third-party providers that have varying lengths of remaining contractual terms. Over the next couple of years, we expect to convert the majority of ATMs currently operating under these contracts to our own EFT transaction processing platform.
- *Other Expenses.* Other expenses primarily consist of direct operations expenses, which are costs associated with managing our network, including expenses for monitoring the devices, program managers, technicians, cash ordering and forecasting personnel, and customer service representatives.
- *Cost of ATM Product Sales.* In connection with the sale of equipment to merchants and distributors, we incur costs associated with purchasing equipment from manufacturers, as well as delivery and installation expenses. Additionally, it includes costs related to our armored courier operation and maintenance operations in the U.K.

We define variable costs as those that vary based on transaction levels. The majority of merchant commissions, vault cash rental expense, and other costs of cash fall under this category. The other categories of cost of revenues are mostly fixed in nature, meaning that any significant decrease in transaction volumes would lead to a decrease in the profitability of our operations, unless there was an offsetting increase in per-transaction revenues or decrease in our fixed costs. Although the majority of our operating costs are variable in nature, an increase in transaction volumes may lead to an increase in the profitability of our operations due to the economies of scale obtained through increased leveraging of our fixed costs and incremental preferential pricing obtained from our vendors. We exclude depreciation, accretion, and amortization of ATMs and ATM-related assets from our cost of ATM revenues.

The profitability of any particular location, and of our entire ATM and financial services kiosk operation, is driven by a combination of surcharge, interchange, branding and surcharge-free network revenues, and managed services revenues, as well as the level of our related costs. Accordingly, material changes in our surcharge or interchange revenues may be offset and in some cases more than offset by branding revenues, surcharge-free network fees, managed services revenues or other ancillary revenues, or by changes in our cost structure.

#### *Other Operating Expenses*

Our other operating expenses include selling, general and administrative expenses related to salaries, benefits, advertising and marketing, professional services, and overhead. Acquisition-related costs, depreciation and accretion of the ATMs, ATM-related assets, and other assets that we own, amortization of our acquired merchant contracts, and other amortizable intangible assets are also components of our other operating expenses. We depreciate our capital equipment on a straight-line basis over the estimated life of such equipment and amortize the value of acquired intangible assets over the estimated lives of such assets.



## Results of Operations

The following table sets forth line items from our Consolidated Statements of Operations as a percentage of total revenues for the years indicated. Percentages may not add due to rounding.

	2014	2013	2012
<b>Revenues:</b>			
ATM operating revenues	95.5 %	97.5 %	95.3 %
ATM product sales and other revenues	4.5	2.5	4.7
Total revenues	100.0	100.0	100.0
<b>Cost of revenues:</b>			
Cost of ATM operating revenues (excludes depreciation, accretion, and amortization of intangible assets shown separately below) <sup>(1)</sup>	62.5	65.5	64.4
Cost of ATM product sales and other revenues	4.2	2.4	4.3
Total cost of revenues	66.7	67.9	68.7
Gross profit	33.3	32.1	31.3
<b>Operating expenses:</b>			
Selling, general, and administrative expenses <sup>(2)</sup>	10.8	9.7	8.4
Acquisition-related expenses <sup>(3)</sup>	1.7	1.8	0.4
Depreciation and accretion expense	7.2	7.8	7.9
Amortization of intangible assets	3.4	3.1	2.8
Loss on disposal of assets	0.3	0.3	0.2
Total operating expenses	23.3	22.7	19.7
Income from operations	9.9	9.4	11.6
<b>Other expense (income):</b>			
Interest expense, net	2.0	2.4	2.7
Amortization of deferred financing costs and note discount	1.2	0.2	0.1
Redemption costs for early extinguishment of debt	0.9	—	—
Other income	(0.2)	(0.4)	(0.2)
Total other expense	3.9	2.3	2.6
Income before income taxes	6.0	7.1	9.0
Income tax expense <sup>(4)</sup>	2.7	4.8	3.5
Net income	3.3	2.4	5.5
Net loss attributable to noncontrolling interests	(0.2)	(0.4)	—
Net income attributable to controlling interests and available to common stockholders	3.5 %	2.7 %	5.6 %

<sup>(1)</sup> Excludes effects of depreciation, accretion, and amortization of intangible assets of \$99.5 million, \$87.2 million and \$74.7 million for the years ended December 31, 2014, 2013, and 2012, respectively. The inclusion of this depreciation, accretion, and amortization of intangible assets in Cost of ATM operating revenues would have increased our Cost of ATM operating revenues as a percentage of total revenues by 9.4%, 9.9%, and 9.6% for the years ended December 31, 2014, 2013, and 2012, respectively.

<sup>(2)</sup> Includes stock-based compensation expense of \$15.2 million, \$11.4 million, and \$10.2 million for the years ended December 31, 2014, 2013, and 2012, respectively. The years ended December 31, 2013 and 2012 includes the effect of \$0.5 million and \$1.0 million, respectively, in severance costs associated with management of our U.K. operations.

<sup>(3)</sup> Acquisition-related expenses include nonrecurring costs incurred for legal and professional fees and certain nonrecurring transition and integration-related costs, including contract termination costs, related to acquisitions.

<sup>(4)</sup> The year ended December 31, 2013 includes \$13.8 in income tax expense associated with restructuring our U.K. operations.

## Key Operating Metrics

We rely on certain key measures to gauge our operating performance, including total transactions, total cash withdrawal transactions, ATM operating revenues per ATM per month, and ATM operating gross profit margin. The following table sets forth information regarding certain of these key measures for the periods indicated, excluding the effect of the acquisitions during the periods presented for comparative purposes.

<b><u>EXCLUDING ACQUISITIONS:</u></b>	<b>Years Ended December 31,</b>	
	<b>2014</b>	<b>2013</b>
<b>Average number of transacting ATMs:</b>		
United States: Company - owned	29,630	28,333
United Kingdom	8,036	7,450
Mexico	2,153	2,533
Canada	1,650	1,600
Germany	344	365
Subtotal	41,813	40,281
United States: Merchant - owned	19,184	21,072
Average number of transacting ATMs - ATM operations	60,997	61,353
United States: Managed services - Turnkey	2,128	2,191
United States: Managed services - Processing Plus	9,281	8,220
United Kingdom: Managed services	21	21
Canada: Managed services	535	306
Average number of transacting ATMs - Managed services	11,965	10,738
Total average number of transacting ATMs	72,962	72,091
<b>Total transactions (in thousands):</b>		
ATM operations	933,509	860,062
Managed services	68,130	60,027
Total transactions	1,001,639	920,089
<b>Total cash withdrawal transactions (in thousands):</b>		
ATM operations	551,973	521,282
Managed services	45,539	40,223
Total cash withdrawal transactions	597,512	561,505
<b>Per ATM per month amounts (excludes managed services):</b>		
Cash withdrawal transactions	754	708
ATM operating revenues	\$ 1,207	\$ 1,127
Cost of ATM operating revenues <sup>(1)</sup>	794	744
ATM operating gross profit <sup>(1)(2)</sup>	\$ 413	\$ 383
ATM operating gross profit margin <sup>(1)(2)</sup>	34.2 %	34.0 %

<sup>(1)</sup> Amounts presented exclude the effect of depreciation, accretion, and amortization of intangible assets, which is presented separately in our consolidated statements of operations. Additionally, excludes the effect of \$8.7 million of nonrecurring expense related to U.K. retroactive property taxes on certain ATM locations in the U.K in the year ended December 31, 2013.

<sup>(2)</sup> ATM operating gross profit and ATM operating gross profit margin are measures of profitability that are calculated based on only the revenues and expenses that relate to operating ATMs in our portfolio. Revenues and expenses relating to managed services and ATM equipment sales and other ATM-related services are not included.

The following table sets forth information regarding certain of these key measures for the periods indicated, including the effect of the acquisitions in the periods presented:

**INCLUDING ACQUISITIONS:**

	<b>Years Ended December 31,</b>	
	<b>2014</b>	<b>2013</b>
<b>Average number of transacting ATMs:</b>		
United States: Company - owned	32,330	28,333
United Kingdom	12,098	7,450
Mexico	2,153	2,533
Canada	1,650	1,600
Germany	878	365
Subtotal	49,109	40,281
United States: Merchant - owned	22,590	21,072
Average number of transacting ATMs - ATM operations	71,699	61,353
United States: Managed services - Turnkey	2,128	2,191
United States: Managed services - Processing Plus	17,057	8,220
United Kingdom: Managed services	21	21
Canada: Managed services	535	306
Average number of transacting ATMs - Managed services	19,741	10,738
Total average number of transacting ATMs	91,440	72,091
<b>Total transactions (in thousands):</b>		
ATM operations	1,040,241	860,062
Managed services	87,338	60,027
Total transactions	1,127,579	920,089
<b>Total cash withdrawal transactions (in thousands):</b>		
ATM operations	617,419	521,282
Managed services	59,938	40,223
Total cash withdrawal transactions	677,357	561,505
<b>Per ATM per month amounts (excludes managed services):</b>		
Cash withdrawal transactions	718	708
ATM operating revenues	\$ 1,136	\$ 1,127
Cost of ATM operating revenues <sup>(1)</sup>	743	744
ATM operating gross profit <sup>(1)(2)</sup>	\$ 393	\$ 383
ATM operating gross profit margin <sup>(1)(2)</sup>	34.6 %	34.0 %

<sup>(1)</sup> Amounts presented exclude the effect of depreciation, accretion, and amortization of intangible assets, which is presented separately in our consolidated statements of operations. Additionally, excludes the effect of \$8.7 million of nonrecurring expense related to U.K. retroactive property taxes on certain ATM locations in the U.K in the year ended December 31, 2013.

<sup>(2)</sup> ATM operating gross profit and ATM operating gross profit margin are measures of profitability that are calculated based on only the revenues and expenses that relate to operating ATMs in our portfolio. Revenues and expenses relating to managed services and ATM equipment sales and other ATM-related services are not included.

## Analysis of Results of Operations

### Revenues

	For the Years Ended December 31,				
	2014	% Change	2013	% Change	2012
	<i>(In thousands, excluding percentages)</i>				
ATM operating revenues	\$ 1,007,765	18.0 %	\$ 854,196	14.9 %	\$ 743,662
ATM product sales and other revenues	47,056	111.1 %	22,290	(39.4) %	36,787
Total revenues	<u>\$ 1,054,821</u>	20.3 %	<u>\$ 876,486</u>	12.3 %	<u>\$ 780,449</u>

*ATM operating revenues.* ATM operating revenues generated during December 31, 2014 and 2013 increased \$153.6 million and \$110.5 million, respectively, from the prior years. Below is the detail, by segment, of changes in the various components of ATM operating revenues:

	2013 to 2014 Variance				
	U.S.	Europe	Other International	Eliminations	Total
	<i>Increase (decrease)</i>				
	<i>(In thousands)</i>				
Surcharge revenues	\$ 17,935	\$ 47,924	\$ (2,644)	\$ —	\$ 63,215
Interchange revenues	15,507	48,940	(973)	—	63,474
Bank branding and surcharge-free network revenues	13,698	—	735	(26)	14,407
Managed services revenues	2,143	12	1,872	—	4,027
Other revenues	5,459	4,111	(145)	(979)	8,446
Total increase (decrease) in ATM operating revenues	<u>\$ 54,742</u>	<u>\$ 100,987</u>	<u>\$ (1,155)</u>	<u>\$ (1,005)</u>	<u>\$ 153,569</u>

	2012 to 2013 Variance				
	U.S.	Europe	Other International	Eliminations	Total
	<i>Increase (decrease)</i>				
	<i>(In thousands)</i>				
Surcharge revenues	\$ 11,987	\$ 30,765	\$ (880)	\$ —	\$ 41,872
Interchange revenues	8,195	25,618	2,841	—	36,654
Bank branding and surcharge-free network revenues	20,520	—	2,311	(55)	22,776
Managed services revenues	4,302	(3)	—	—	4,299
Other revenues	7,685	4,564	(163)	(7,153)	4,933
Total increase in ATM operating revenues	<u>\$ 52,689</u>	<u>\$ 60,944</u>	<u>\$ 4,109</u>	<u>\$ (7,208)</u>	<u>\$ 110,534</u>

United States. During the years ended December 31, 2014 and 2013, our U.S. operations experienced an increase in ATM operating revenues when compared to the prior years, driven in part by contributions from acquired businesses which accounted for approximately \$25.4 million and \$11.8 million of the increase for 2014 and 2013, respectively. In 2014, the remaining increase was due to growth achieved from a combination of revenue sources, including: (1) increased surcharge revenue primarily as a result of a higher machine count and total transaction count; (2) an increase in bank branding and surcharge-free network revenues that resulted from the continued growth of participating banks and other financial institutions in our bank branding program and our Allpoint network; and (3) an increase in managed services revenue as a result of increasing the number of customers operating under this contract arrangement. In 2013, the remaining increase was due to growth achieved from a combination of revenue sources, including: (1) increased surcharge and interchange revenues primarily as a result of a higher machine count and total transaction count; (2) an increase in bank branding and surcharge-free network revenues that resulted from the continued growth of participating banks and other financial institutions in our bank branding program and our Allpoint network; and (3) an increase in managed services revenue as a result of increasing the number of customers operating under this contract arrangement.

For additional information on recent trends that have impacted, and may continue to impact, the revenues generated by our U.S. operations, see *Recent Events - Withdrawal Transaction and Revenue Trends - U.S.* above.

**Europe.** During the year ended December 31, 2014, our Europe segment, which includes both the U.K. and Germany, experienced an increase of approximately \$101.0 million in ATM operating revenues when compared to the prior year. In 2014, approximately \$69.2 million of the increase was attributable to the contribution of the acquisition of Cardpoint, which was completed in August 2013. The remaining increase was primarily driven by higher interchange revenues, mainly as a result of an increase in the number of total ATMs in our U.K. business. Foreign currency exchange rate movements accounted for approximately \$12.6 million of the increase. In 2013, approximately \$49.3 million of the increase was attributable to the contribution of the acquisition of Cardpoint (and to a lesser extent, i-design) completed during the year. The remaining increase was primarily driven by higher interchange revenues as a result of higher transactions primarily as a result of unit growth and higher non-monetary transactions on our ATMs in the U.K. during 2013 over 2012, partially offset by slightly lower interchange rates.

For additional information on recent trends that have impacted, and may continue to impact, the revenues generated by our U.K. operations, see *Recent Events - Withdrawal Transaction and Revenue Trends – U.K.* above.

**Other International.** During the year ended December 31, 2014, our Other International segment, which includes our Mexico and Canadian operations, experienced a decrease in ATM operating revenues of \$1.2 million when compared to the prior year. This decrease was primarily attributable to our Mexico operations, which generated \$3.0 million less in ATM operating revenues when compared to the prior year, primarily due to a lower average machine count throughout the year. The lower machine count was the result of an internal decision to remove a number of machines to improve profitability of the overall business. The decrease in Mexico was mostly offset by an increase in our Canadian operations, which generated \$1.8 million more in ATM operating revenues compared to the prior year, primarily due to an increase in machine count as a result of growth with new merchants and financial institutions. During the year ended December 31, 2013, our Other International segment experienced an increase in ATM operating revenues of \$4.1 million when compared to the prior year. Contributions from acquisitions completed during this period accounted for \$2.5 million of the increase while the remaining increase was attributable to our Canadian operations with the addition of a significant new merchant contract during 2012. Lower ATM operating revenues from our Mexico operations partially offset the increases in 2013 as a result of lower transaction volumes and a reduced transacting ATM count during the fourth quarter of 2013.

*ATM product sales and other revenues.* During the year ended December 31, 2014, ATM product sales and other revenues experienced an increase of \$24.8 million when compared to prior year. This increase was attributable to higher ATM equipment sales to merchants and distributors and our acquisition of Sunwin during the fourth quarter of 2014, which contributed approximately \$13.3 million of the increase. During the year ended December 31, 2013, ATM product sales and other revenues experienced a decrease of \$14.5 million when compared to the prior year. This decrease was primarily due to lower equipment sales to merchants and distributors due to a lower demand for new ATMs because of regulations under the ADA that became effective during the first quarter of 2012, which drove increased demand in 2012 but did not carry through in 2013.

### **Cost of Revenues**

	<b>For the Years Ended December 31,</b>				
	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>% Change</b>	<b>2012</b>
	<i>(In thousands, excluding percentages)</i>				
Cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets)	\$ 659,350	14.9 %	\$ 573,959	14.2 %	\$ 502,682
Cost of ATM product sales and other revenues	44,698	109.6 %	21,328	(36.2) %	33,405
<b>Total cost of revenues (exclusive of depreciation, accretion, and amortization of intangibles assets)</b>	<b>\$ 704,048</b>	<b>18.3 %</b>	<b>\$ 595,287</b>	<b>11.0 %</b>	<b>\$ 536,087</b>

*Cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets).* During the years ended December 31, 2014 and 2013, the cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets) increased \$85.4 million and \$71.3 million, respectively, when compared to the prior years. The following is a detail, by segment, of changes in the various components of the cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets):

	<b>2013 to 2014 Variance</b>				
	<b>U.S.</b>	<b>Europe</b>	<b>Other International</b>	<b>Eliminations</b>	<b>Total</b>
	<i>Increase (decrease)</i>				
	<i>(In thousands)</i>				
Merchant commissions	\$ 18,650	\$ 28,503	\$ (1,020)	\$ —	\$ 46,133
Vault cash rental expense	10,757	2,614	78	—	13,449
Other costs of cash	1,237	5,143	(1,454)	—	4,926
Repairs and maintenance	(38)	5,387	917	—	6,266
Communications	539	2,470	(59)	41	2,991
Transaction processing	244	2,719	(495)	(242)	2,226
Stock-based compensation	362	—	—	—	362
Other expenses	3,567	7,477	(775)	(1,231)	9,038
Total increase (decrease) in cost of ATM operating revenues	<u>\$ 35,318</u>	<u>\$ 54,313</u>	<u>\$ (2,808)</u>	<u>\$ (1,432)</u>	<u>\$ 85,391</u>

	<b>2012 to 2013 Variance</b>				
	<b>U.S.</b>	<b>Europe</b>	<b>Other International</b>	<b>Eliminations</b>	<b>Total</b>
	<i>Increase (decrease)</i>				
	<i>(In thousands)</i>				
Merchant commissions	\$ 9,178	\$ 15,866	\$ 2,797	\$ —	\$ 27,841
Vault cash rental expense	(792)	432	458	—	98
Other costs of cash	4,560	4,641	905	—	10,106
Repairs and maintenance	1,068	2,342	1,037	—	4,447
Communications	(1,258)	2,736	453	(237)	1,694
Transaction processing	597	4,074	468	(893)	4,246
Stock-based compensation	(19)	—	—	—	(19)
Other expenses	4,371	17,764	784	(55)	22,864
Total increase in cost of ATM operating revenues	<u>\$ 17,705</u>	<u>\$ 47,855</u>	<u>\$ 6,902</u>	<u>\$ (1,185)</u>	<u>\$ 71,277</u>

**United States.** During the years ended December 31, 2014 and 2013, cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets) increased \$35.3 million and \$17.7 million, respectively, when compared to the prior years, primarily as a result of higher ATM operating revenues. Increased costs related to businesses acquired during the periods contributed approximately \$16.0 million and \$4.8 million to the increases in 2014 and 2013, respectively. The remaining increases in 2014 are primarily the result of higher vault cash rental expense associated with a higher level of interest rate swaps outstanding in 2014 which drove increased expense of approximately \$10.7 million. Higher transaction volumes and organic revenue growth, mostly as a result of ATM unit growth drove the remainder of the increase. The cost increases in 2013 that were not driven by acquisitions are primarily the result of higher transaction volumes and organic revenue growth mostly as a result of ATM unit growth. Vault cash rental expense decreased during 2013 compared to 2012 due to more efficient vault cash forecasting, which translated to generally lower daily vault cash balances outstanding. Communications expense decreased as a result of more favorable pricing compared to the prior year.

**Europe.** During the years ended December 31, 2014 and 2013, cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets) increased \$54.3 and \$47.9 million, respectively, when compared to the prior years. Our 2014 and 2013 acquisitions contributed approximately \$45.5 million to the increase in cost of ATM operating revenues over 2013. The remaining increase in 2014 was primarily attributable to organic growth in revenues. Our 2013 acquisitions contributed approximately \$33.2 million to the increase in cost of ATM operating revenues in 2013 over 2012. The Other expenses category for 2013 was higher primarily due to \$8.7 million in nonrecurring expenses related to retroactive property taxes assessed on certain ATMs in the U.K.

**Other International.** During the year ended December 31, 2014, the cost of ATM operating revenues (exclusive of depreciation, accretion, and amortization of intangible assets) decreased \$2.8 million when compared to the prior year, primarily the result of a lower average number of transacting ATMs in Mexico, as described above, which resulted in reduced transaction levels and operating costs on our ATMs in that market. The decrease in Mexico was offset by an increase in our Canadian operations, primarily due to an increase in machine count over the prior year. During the year ended December 31, 2013, the cost of ATM operating revenues (exclusive of depreciation,

accretion, and amortization of intangible assets) experienced an increase of approximately \$6.9 million when compared to the prior year, primarily due to the revenue growth of our Canadian operations, as described above.

*Cost of ATM product sales and other revenues.* During the year ended December 31, 2014, the cost of ATM product sales and other revenues increased \$23.4 million when compared to the prior year. This increase is consistent with the increase in related revenue, as discussed above, and is primarily related to increased cost of sales associated with equipment sales and cost of sales related to the Sunwin acquisition. During the year ended December 31, 2013, cost of ATM product sales and other revenues decreased \$12.1 million when compared to the prior year, which is consistent with the decrease in related revenue, as discussed above, and is primarily related to decreased equipment sales activity in this year.

### **Gross Profit Margin**

	<b>For the Years Ended December 31,</b>		
	<b>2014</b>	<b>2013</b>	<b>2012</b>
<b>ATM operating gross profit margin:</b>			
Exclusive of depreciation, accretion, and amortization of intangible assets	34.6 %	32.8 %	32.4 %
Inclusive of depreciation, accretion, and amortization of intangible assets	24.7 %	22.6 %	22.4 %
ATM product sales and other revenues gross profit margin	5.0 %	4.3 %	9.2 %
<b>Total gross profit margin:</b>			
Exclusive of depreciation, accretion, and amortization of intangible assets	33.3 %	32.1 %	31.3 %
Inclusive of depreciation, accretion, and amortization of intangible assets	23.8 %	22.1 %	21.7 %

*ATM operating gross profit margin.* Our ATM operating gross profit margin (exclusive of depreciation, accretion, and amortization of intangible assets) increased by 180 basis points between 2013 and 2014. Additionally, our ATM operating gross profit margin (inclusive of depreciation, accretion, and amortization of intangible assets) increased by 210 basis points between 2013 and 2014. The margin increase in 2014 over 2013 is primarily a result of our revenue growth, reduced operating costs in our U.K. business in 2014 as a percentage of revenues driven by acquisition synergy benefits realized, and an \$8.7 million charge related to retroactive business rates (property taxes) in the U.K. recorded in 2013 that did not reoccur in 2014. Our ATM operating gross profit margin (both exclusive and inclusive of depreciation, accretion, and amortization of intangible assets) was relatively consistent from 2012 to 2013, in spite of the \$8.7 million charge related to retroactive business rates (property taxes) in the U.K. recorded in 2013. Absent the retroactive business rates, our gross profit margins would have been up over 100 basis points from 2012 to 2013, driven by our revenue growth. We expect that our gross profit margin for 2015 will be relatively consistent with 2014.

*ATM product sales and other revenues gross profit margin.* Our gross profit margin on ATM product sales and other revenues increased by 70 basis points between 2013 and 2014 and is primarily a result of the Sunwin acquisition which was completed in the fourth quarter of 2014. Sunwin has a slightly higher gross margin than the base product sales and other category. The margin decrease in 2013 over 2012 was primarily a result of lower VAR equipment sales, which have higher margins compared to other ATM product sales.

### **Selling, General, and Administrative Expenses**

	<b>For the Years Ended December 31,</b>					
	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>% Change</b>	<b>2012</b>	
	<i>(In thousands, excluding percentages)</i>					
Selling, general, and administrative expenses	\$ 98,241	34.2 %	\$ 73,179	32.2 %	\$ 55,345	
Stock-based compensation	15,229	33.4 %	11,413	12.1 %	10,180	
Acquisition-related expenses	18,050	17.2 %	15,400	362.2 %	3,332	
Total selling, general, and administrative expenses	<u>\$ 131,520</u>	31.5 %	<u>\$ 99,992</u>	45.2 %	<u>\$ 68,857</u>	
<b>Percentage of total revenues:</b>						
Selling, general, and administrative expenses	9.3 %		8.3 %		7.1 %	
Stock-based compensation	1.4 %		1.3 %		1.3 %	
Acquisition-related expenses	1.7 %		1.8 %		0.4 %	
Total selling, general, and administrative expenses	12.5 %		11.4 %		8.8 %	



*Selling, general, and administrative expenses (“SG&A expenses”), excluding stock-based compensation and acquisition-related expenses.* SG&A expenses, excluding stock-based compensation and acquisition-related expenses, increased \$25.1 million and \$17.8 million for the years ended December 31, 2014 and 2013, respectively, when compared to the prior years. The increase during the year ended December 31, 2014 was primarily due to higher payroll-related costs compared to 2013 due to increased headcount, including employees added from the acquisitions completed during 2014 and 2013 and increased costs related to strengthening our information technology and product development organizations. The increase during the year ended December 31, 2013 was due to higher payroll-related costs compared 2012 due to increased headcount, including employees added from the acquisitions completed between the periods and higher marketing and professional expenses.

*Stock-based compensation.* Stock-based compensation increased \$3.8 million during the year ended December 31, 2014 compared to 2013 primarily due to an increase in employee count. Stock-based compensation also increased during the year ended December 31, 2013 compared to 2012 due to restricted stock grants to new employees and the issuance of restricted stock units to employees under our Long Term Incentive Plan (“LTIP”). For additional details on equity awards, see *Item 8. Financial Statements and Supplementary Data, Note 3, Stock-Based Compensation.*

*Acquisition-related expenses.* Acquisition-related expenses consist of the following major components: (1) legal and professional costs incurred to complete acquisitions; (2) certain nonrecurring integration and transition-related costs; (3) contract termination costs for certain acquired businesses; and (4) other costs. During 2014, we completed two significant acquisitions – Welch in the U.S. and Sunwin in the U.K., both of which drove a significant amount of acquisition-related expenses. During 2013, we completed several acquisitions, including Cardpoint, based in the U.K., which drove the majority of acquisition-related expenses in that period.

### ***Depreciation and Accretion Expense***

	<b>For the Years Ended December 31,</b>				
	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>% Change</b>	<b>2012</b>
	<i>(In thousands, excluding percentages)</i>				
Depreciation expense	\$ 73,063	11.2 %	\$ 65,703	11.6 %	\$ 58,897
Accretion expense	2,559	(7.9) %	2,777	6.7 %	2,602
Depreciation and accretion expense	<u>\$ 75,622</u>	10.4 %	<u>\$ 68,480</u>	11.4 %	<u>\$ 61,499</u>

#### **Percentage of total revenues:**

Depreciation expense	6.9 %	7.5 %	7.5 %
Accretion expense	0.2 %	0.3 %	0.3 %
Depreciation and accretion expense	7.2 %	7.8 %	7.9 %

*Depreciation expense.* Depreciation expense increased during the year ended December 31, 2014 compared to 2013 primarily as a result of the deployment of additional Company-owned ATMs as a result of our organic ATM unit growth and the ATMs acquired through various acquisitions during 2013 and 2014. Depreciation expense also increased during the year ended December 31, 2013 compared to 2012 primarily as a result of the deployment of additional Company-owned ATMs as a result of our organic ATM unit growth, acquisitions completed in 2013 and new ATMs purchased to replace older non-ADA-compliant ATMs, and ATMs acquired through various acquisitions.

*Accretion expense.* Accretion expense decreased slightly during the year ended December 31, 2014 compared to 2013 primarily due to a change in accounting estimate regarding our future costs associated with asset retirement obligations. Accretion expense increased during the year ended December 31, 2013 compared to 2012 due to establishing additional asset retirement obligations in connection with newly deployed ATMs and acquired ATMs. When we install our ATMs, we estimate the fair value of future retirement obligations associated with those ATMs, including the anticipated costs to deinstall, and in some cases restore the ATM site, at certain merchant locations. Accretion expense represents the increase of this liability from the original discounted net present value to the amount we ultimately expect to incur.

### ***Amortization of Intangible Assets***

	<b>For the Years Ended December 31,</b>				
	<b>2014</b>	<b>% Change</b>	<b>2013</b>	<b>% Change</b>	<b>2012</b>
	<i>(In thousands, excluding percentages)</i>				
Amortization expense	\$ 35,768	30.8 %	\$ 27,336	25.9 %	\$ 21,712
Percentage of total revenues	3.4 %		3.1 %		2.8 %

Amortization of intangible assets relates primarily to merchant contracts and relationships recorded in connection with purchase price accounting valuations for completed acquisitions. The increases in amortization of intangible assets during the past two years compared to prior years were due to the addition of intangible assets from the acquisitions completed during the respective periods.

## Loss on Disposal of Assets

	For the Years Ended December 31,				
	2014	% Change	2013	% Change	2012
	<i>(In thousands, excluding percentages)</i>				
Loss on disposal of assets	\$ 3,224	15.6 %	\$ 2,790	56.1 %	\$ 1,787
Percentage of total revenues	0.3 %		0.3 %		0.2 %

Loss on disposal of assets increased during the year ended December 31, 2014 compared to 2013 primarily as a result of certain ATMs that were removed that were not fully depreciated and were determined unlikely to be redeployed. Loss on disposal of assets increased during the year ended December 31, 2013 compared to 2012 primarily as a result of de-installing certain underperforming ATMs in Mexico.

## Interest Expense, Net

	For the Years Ended December 31,				
	2014	% Change	2013	% Change	2012
	<i>(In thousands, excluding percentages)</i>				
Interest expense, net	\$ 20,776	(1.8) %	\$ 21,155	— %	\$ 21,161
Amortization of deferred financing costs and note discount	13,036	575.1 %	1,931	115.5 %	896
Total interest expense, net	\$ 33,812	46.5 %	\$ 23,086	4.7 %	\$ 22,057
Percentage of total revenues	3.2 %		2.6 %		2.8 %

*Interest expense, net.* Interest expense, net, decreased for the year ended December 31, 2014 when compared to 2013 as a result of the 2014 retirement of our 8.250% senior subordinated notes due 2018 (the “2018 Notes”) and the issuance of lower rate 5.125% senior notes due 2022 (the “2022 Notes”) during the third quarter of 2014. Interest expense, net, remained consistent for the year ended December 31, 2013 when compared to 2012 as a result of similar average outstanding debt balances during the years.

*Amortization of deferred financing costs and note discount.* Amortization of deferred financing costs and note discount during the year ended December 31, 2014 was higher compared to 2013 primarily as a result of our issuance of \$287.5 million of Convertible Notes (the “Convertible Notes”) in November 2013. As the Convertible Notes contain an embedded option feature, we attributed \$71.7 million of the proceeds from these Convertible Notes to additional paid-in capital at the time of funding. This resulted in an effective note discount, which is being accreted over the term of the Convertible Notes, and this discount accretion on the notes drove the majority of the year-over-year increase in this expense. We also incurred \$4.9 million in fees in conjunction with the issuance of the Convertible Notes, which are being amortized over the life of the Convertible Notes. In April 2014, we also amended and restated our existing credit agreement and incurred approximately \$1.0 million in fees which are being amortized over the term of the revolving credit facility, which runs through April 2019. Additionally, in July 2014 we incurred additional financing costs of approximately \$4.1 million associated with the issuance of our 2022 Notes and this amount is being amortized over the life of the 2022 Notes. Finally, we also recorded a \$3.9 million pre-tax charge during the year ended December 31, 2014 to write off the unamortized deferred financing costs associated with our 2018 Notes, which were retired during 2014. Amortization of deferred financing costs and note discount during the year ended December 31, 2013 was higher compared to 2012 due to the amortization of deferred financing costs and note discount related to the Convertible Notes.

For additional information, see *Item 8. Financial Statements and Supplementary Data, Note 10, Long-Term Debt.*

## Redemption Costs for Early Extinguishment of Debt

In connection with the early extinguishment of the 2018 Notes, we recorded a \$9.1 million pre-tax charge related to the premium paid for the redemption, which is included in the Redemption costs for early extinguishment of debt line item in the accompanying Consolidated Statements of Operations in the year ended December 31, 2014.

## Income Tax Expense

	For the Years Ended December 31,				
	2014	% Change	2013	% Change	2012
	<i>(In thousands, excluding percentages)</i>				
Income tax expense	\$ 28,174	(32.9) %	\$ 42,018	55.6 %	\$ 27,009
Effective tax rate	44.5 %		67.1 %		38.4 %

Income tax expense for the year ended December 31, 2014 relates primarily to consolidated income generated from the Company's U.S. operations. The decrease in income tax expense, compared to the prior year, is primarily related to a \$13.8 million charge recorded during the year ended December 31, 2013 related to a write-off of deferred tax assets that were no longer realizable as a result of an internal restructuring in that period.

## Non-GAAP Financial Measures

Included below are certain non-GAAP financial measures that we use to evaluate the performance of our business. We believe that the presentation of these measures and the identification of unusual or certain nonrecurring adjustments and non-cash items enhance an investor's understanding of the underlying trends in our business and provide for better comparability between periods in different years. EBITDA, Adjusted EBITDA, Adjusted Net Income, Adjusted Gross Profit Margin, and Free Cash Flow are non-GAAP financial measures provided as a complement to results prepared in accordance with U.S. GAAP and may not be comparable to similarly-titled measures reported by other companies.

Adjusted EBITDA excludes depreciation, accretion, and amortization expense as these amounts can vary substantially from company to company within our industry depending upon accounting methods and book values of assets, capital structures, and the method by which the assets were acquired. Adjusted EBITDA also excludes acquisition-related expenses, certain other non-operating and nonrecurring costs, loss on disposal of assets, our obligations for the payment of income taxes, interest expense or other obligations such as capital expenditures, and an adjustment for non-controlling interest. Adjusted Net Income represents net income computed in accordance with GAAP, before amortization expense, loss on disposal of assets, stock-based compensation expense, certain other expense (income) amounts, nonrecurring expenses, and acquisition-related expenses, and using an assumed tax rate of 32% for the twelve months ended December 31, 2014, 35% through June 30, 2013 and 33.5% from July 1, 2013 through December 31, 2013, with certain adjustments for non-controlling interests. Adjusted Gross Profit Margin is calculated excluding certain nonrecurring costs from the cost of ATM operating revenues. Adjusted EBITDA %, Adjusted Pre-tax %, and Adjusted Net Income % are calculated by taking the respective non-GAAP financial measures over GAAP total revenues. Adjusted Net Income per diluted share is calculated by dividing Adjusted Net Income by average weighted diluted shares outstanding. Free Cash Flow is defined as cash provided by operating activities less payments for capital expenditures, including those financed through direct debt but excluding acquisitions. The measure of Free Cash Flow does not take into consideration certain other non-discretionary cash requirements such as, for example, mandatory principal payments on portions of our long-term debt.

The non-GAAP financial measures presented herein should not be considered in isolation or as a substitute for operating income, net income, cash flows from operating, investing, or financing activities, or other income or cash flow statement data prepared in accordance with U.S. GAAP.

A reconciliation of EBITDA, Adjusted EBITDA, Adjusted Gross Profit Margin, and Adjusted Net Income to Net Income Attributable to Controlling Interests, their most comparable U.S. GAAP financial measure, and a reconciliation of Free Cash Flow to cash provided by operating activities, the most comparable U.S. GAAP financial measure, are presented as follows:

**Reconciliation of Net Income Attributable to Controlling Interests to EBITDA, Adjusted EBITDA, and Adjusted Net Income**

	For the Years Ended December 31,		
	2014	2013	2012
	<i>(In thousands, except share and per share amounts)</i>		
<b>Net income attributable to controlling interests</b>	\$ 37,140	\$ 23,816	\$ 43,591
Adjustments:			
Interest expense, net	20,776	21,155	21,161
Amortization of deferred financing costs and note discount	13,036	1,931	896
Redemption costs for early extinguishment of debt	9,075	—	—
Income tax expense	28,174	42,018	27,009
Depreciation and accretion expense	75,622	68,480	61,499
Amortization of intangible assets	35,768	27,336	21,712
<b>EBITDA</b>	<b>\$ 219,591</b>	<b>\$ 184,736</b>	<b>\$ 175,868</b>
Add back:			
Loss on disposal of assets	3,224	2,790	1,787
Other income	(1,616)	(3,150)	(1,830)
Noncontrolling interests <sup>(1)</sup>	(1,745)	(2,399)	(1,668)
Stock-based compensation expense <sup>(2)</sup>	16,432	12,290	11,072
Acquisition-related expenses <sup>(3)</sup>	18,050	15,400	3,332
Other adjustments to cost of ATM operating revenues <sup>(4)</sup>	—	8,670	—
Other adjustments to selling, general, and administrative expenses <sup>(5)</sup>	—	505	972
<b>Adjusted EBITDA</b>	<b>\$ 253,936</b>	<b>\$ 218,842</b>	<b>\$ 189,533</b>
Less:			
Interest expense, net <sup>(2)</sup>	20,745	21,057	20,990
Depreciation and accretion expense <sup>(2)</sup>	74,314	66,857	59,983
Adjusted pre-tax income	158,877	130,928	108,560
Income tax expense <sup>(6)</sup>	50,840	44,777	37,996
<b>Adjusted Net Income</b>	<b>\$ 108,037</b>	<b>\$ 86,151</b>	<b>\$ 70,564</b>
<b>Adjusted Net Income per share</b>	<b>\$ 2.44</b>	<b>\$ 1.94</b>	<b>\$ 1.62</b>
<b>Adjusted Net Income per diluted share</b>	<b>\$ 2.41</b>	<b>\$ 1.93</b>	<b>\$ 1.61</b>
Weighted average shares outstanding - basic	44,338,408	44,371,313	43,469,175
Weighted average shares outstanding - diluted	44,867,304	44,577,635	43,875,332

<sup>(1)</sup> Noncontrolling interests adjustment made such that Adjusted EBITDA includes only our 51% ownership interest in the Adjusted EBITDA of our Mexico subsidiary.

<sup>(2)</sup> Amounts exclude 49% of the expenses incurred by our Mexico subsidiary as such amounts are allocable to the noncontrolling interest stockholders.

<sup>(3)</sup> Acquisition-related expenses include nonrecurring costs incurred for professional and legal fees and certain transition and integration-related costs, including contract termination costs and facility exit costs, related to acquisitions.

<sup>(4)</sup> Adjustment to cost of ATM operating revenues for the year ended December 31, 2013 is related to the nonrecurring charge for retroactive property taxes on certain ATM locations in the U.K.

<sup>(5)</sup> Adjustment to selling, general, and administrative expenses in 2013 represents nonrecurring severance related costs associated with management of our U.K. operation.

<sup>(6)</sup> Calculated using our estimated long-term, cross-jurisdictional effective cash tax rate of 32% for the year ended December 31, 2014, 35% through June 30, 2013 and 33.5% from July 1 through December 31, 2013.

## Reconciliation of Adjusted Gross Profit Margin

	For the Year Ended December 31, 2014		
	As reported (GAAP)	Adjustments (In thousands)	Adjusted (Non-GAAP)
Total revenues	\$ 1,054,821	\$ —	\$ 1,054,821
Total cost of revenues <sup>(1)</sup>	704,048	—	704,048
Gross profit	\$ 350,773	\$ —	\$ 350,773
Gross profit margin	33.3%		33.3%

	For the Year Ended December 31, 2013		
	As reported (GAAP)	Adjustments (In thousands)	Adjusted (Non-GAAP)
Total revenues	\$ 876,486	\$ —	\$ 876,486
Total cost of revenues <sup>(1)</sup>	595,287	(8,670)	586,617
Gross profit	\$ 281,199	\$ 8,670	\$ 289,869
Gross profit margin	32.1%		33.1%

<sup>(1)</sup> Adjustment to cost of ATM operating revenues is related to the nonrecurring charge for retroactive property taxes on certain ATM locations in the U.K.

## Calculation of Free Cash Flow

	Years Ended December 31,		
	2014	2013	2012
	(In thousands)		
Cash provided by operating activities	\$ 188,553	\$ 183,557	\$ 136,388
Payments for capital expenditures:			
Cash used in investing activities, excluding acquisitions	(109,909)	(77,153)	(92,803)
Free cash flow	\$ 78,644	\$ 106,404	\$ 43,585

## Liquidity and Capital Resources

### Overview

As of December 31, 2014, we had \$31.9 million in cash and cash equivalents on hand and \$612.7 million in outstanding long-term debt.

We have historically funded our operations primarily through cash flows from operations, borrowings under our revolving credit facilities, and the issuance of debt and equity securities. Furthermore, we have historically used cash to invest in additional ATMs, either through the acquisition of ATM networks or through organically-generated growth. We have also used cash to fund increases in working capital and to pay interest and principal amounts outstanding under our borrowings. Because we collect a sizable portion of our cash from sales on a daily basis but generally pay our merchants and vendors on 30-day terms and are not required to pay certain of our merchants until 20 days after the end of each calendar month, we are able to utilize the excess available cash flow to reduce borrowings made under our revolving credit facility and to fund our ongoing capital expenditure program. Accordingly, it is not uncommon for us to reflect a working capital deficit position on our Consolidated Balance Sheet.

We believe that our cash on hand and our current revolving credit facility will be sufficient to meet our working capital requirements and contractual commitments for the next 12 months. We expect to fund our working capital needs from cash flows generated from our operations and borrowings under our revolving credit facility, to the extent needed. As we expect to continue to generate positive free cash flow in 2014 and beyond, we expect to repay the amounts outstanding under our revolving credit facility absent any acquisitions. See additional discussion under *Financing Facilities* below.

## ***Operating Activities***

Net cash provided by operating activities totaled \$188.6 million, \$183.6 million, and \$136.4 million during the years ended December 31, 2014, 2013, and 2012, respectively. The slight increase from 2013 to 2014 was attributable to increased income from operations, partly offset by higher amounts paid for cash taxes during 2014. The increase from 2012 to 2013 was related to a combination of growth in income from operations excluding non-cash items such as stock-based compensation, depreciation, and amortization of intangible assets and net decreases in various working capital accounts.

## ***Investing Activities***

Net cash used in investing activities totaled \$336.9 million, \$266.7 million, and \$113.8 million for the years ended December 31, 2014, 2013, and 2012. The increase from 2013 to 2014 was primarily the result of the cash paid, net of cash acquired, for the acquisitions completed during the year and higher capital expenditures. The increase from 2012 to 2013 was primarily the result of the cash paid, net of cash acquired, for the acquisitions completed during the year, partially offset by lower capital expenditures.

*Anticipated Future Capital Expenditures.* We currently anticipate that the majority of our capital expenditures for the foreseeable future will be driven by organic growth projects, including the purchase of ATMs for existing as well as new ATM management agreements and various compliance requirements as discussed in *Recent Events – Europay, MasterCard, Visa (“EMV”)*. We expect that our capital expenditures for 2015 will total approximately \$140 million to \$150 million, the majority of which is expected to be utilized to purchase additional ATMs for our existing merchant account base and new merchant locations we expect to gain during 2015. Additionally, we anticipate spending a portion of our estimated capital expenditures on technology upgrades, compliance and capability enhancements to our existing devices. We expect such expenditures to be funded primarily through cash generated from our operations and borrowings under our revolving credit facility.

*Acquisitions.* We continue to evaluate acquisition opportunities that complement our existing business. We believe that expansion opportunities continue to exist in all of our current markets, as well as in other international markets, and we will continue to pursue those opportunities as they arise. Such acquisition opportunities, individually or in the aggregate, could be material and may be funded by additional borrowing under our revolving credit facility or other financial sources that may be available to us.

## ***Financing Activities***

Net cash provided by (used in) financing activities totaled \$99.2 million, \$155.0 million, and \$(14.1) million for the years ended December 31, 2014, 2013, and 2012, respectively. The net cash inflow during the year ended December 31, 2014 was primarily related to the net cash proceeds received from our 2022 Notes and additional borrowings on our revolving credit facility, partly offset by the retirement of our 2018 Notes. The net cash provided during the year ended December 31, 2013 was primarily due to the \$254.2 million net proceeds received from our issuance of the Convertible Notes.

## ***Financing Facilities***

As of December 31, 2014, we had approximately \$612.7 million in outstanding long-term debt, which was primarily comprised of: (1) \$287.5 million of the Convertible Notes of which \$225.4 million was recorded on our balance sheet net of the unamortized note discount, (2) \$250.0 million of the 2022 Notes, and (3) \$137.3 million in borrowings under our revolving credit facility.

*Revolving Credit Facility.* As of December 31, 2014, we had a \$375.0 million revolving credit facility that was led by a syndicate of banks including JPMorgan Chase, N.A. and Bank of America, N.A. This revolving credit facility provides us with \$375.0 million in available borrowings and letters of credit (subject to the covenants contained within the Credit Agreement governing the revolving credit facility) and can be increased to up to \$500.0 million under certain conditions and subject to additional commitments from the lender group. In addition, the revolving credit facility includes a sub-limit of up to \$30.0 million for letters of credit, a sub-limit of up to \$25.0 million for swingline loans and a sub-limit of up to the equivalent amount of \$125.0 million for loans in currencies other than U.S. Dollars. The revolving credit facility has a termination date of April 2019.

Borrowings (not including swingline loans and alternative currency loans) under the revolving credit facility accrue interest at our option at either the Alternate Base Rate (as defined in the Credit Agreement) or the Adjusted LIBO Rate (as defined in the Credit Agreement) plus a margin depending on the our most recent Total Net Leverage Ratio (as defined in the Credit Agreement). The margin for Alternative Base Rate loans varies between 0% to 1.25% and the margin for Adjusted LIBO Rate loans varies between 1.00% to 2.25%. Swingline loans bear interest at the Alternate Base Rate plus a margin as described above. The alternative currency loans bear interest at the Adjusted LIBO Rate for the relevant currency as described above. Substantially all of our domestic assets, including the stock of our wholly-owned domestic subsidiaries and 66% of the stock of our first-tier foreign subsidiaries, are pledged as collateral to secure borrowings made under the revolving credit facility. Furthermore, each of our material wholly-owned domestic subsidiaries has guaranteed the full and punctual payment of the obligations under the revolving credit facility. Additionally, no more than 40% of our Consolidated Adjusted EBITDA (as defined in the Credit Agreement) or the book value of the aggregate consolidated assets may be attributable to restricted subsidiaries that are not guarantors under the Credit Agreement. There are currently no restrictions on the ability of our subsidiaries to declare and pay dividends to us.

The Credit Agreement contains representations, warranties and covenants that are customary for similar credit arrangements, including, among other things, covenants relating to (i) financial reporting and notification, (ii) payment of obligations, (iii) compliance with applicable laws, and (iv) notification of certain events. Financial covenants in the revolving credit facility require us to maintain: (i) as of the last day of any fiscal quarter, a Senior Secured Net Leverage Ratio (as defined in the Credit Agreement) of no more than 2.25 to 1.00; (ii) as of the last day of any fiscal quarter, a Total Net Leverage Ratio of no more than 4.00 to 1.00; and (iii) as of the last day of any fiscal quarter, a Fixed Charge Coverage Ratio (as defined in the Credit Agreement) of no more than 1.50 to 1. Additionally, we are limited on the amount of restricted payments, including dividends, which we can make pursuant to the terms of the Credit Agreement; however, we may generally make restricted payments so long as no event of default has occurred and is continuing and our total net leverage ratio is less than 3.0 to 1.0 at the time such restricted payment is made.

As of December 31, 2014, the weighted-average interest rate on our outstanding revolving credit facility borrowings was approximately 2.2%. Additionally, as of December 31, 2014, we were in compliance with all the covenants contained within the facility and would continue to be in compliance even in the event of substantially higher borrowings or substantially lower earnings.

As of December 31, 2014, we had approximately \$235.6 million in available borrowing capacity under the \$375.0 million revolving credit facility.

*\$200.0 Million 8.25% Senior Subordinated Notes due 2018.* During the year ended December 31, 2014, we repurchased \$20.6 million of the 2018 Notes in the open market. In addition, we received tenders and consents from the holders of \$64.0 million of the 2018 Notes pursuant to a cash tender offer. Pursuant to the terms of the 2018 Notes, we redeemed the remaining \$115.4 million of the 2018 Notes outstanding on September 2, 2014 at a price of 104.125% and effectively retired all of the outstanding 2018 Notes.

In connection with the retirement of the 2018 Notes, we recorded a \$3.9 million pre-tax charge during the year ended December 31, 2014 to write off the unamortized deferred financing costs associated with the 2018 Notes, which are included in the Amortization of deferred financing costs and note discount line item in the accompanying Consolidated Statements of Operations. Additionally, we recorded a \$9.1 million pre-tax charge related to the premium paid for the redemption, which is included in the Redemption costs for early extinguishment of debt line item in the accompanying Consolidated Statements of Operations in the year ended December 31, 2014.

*\$287.5 Million 1.00% Convertible Senior Notes due 2020.* In November 2013, we completed a private placement of \$287.5 million in Convertible Notes that pay interest semi-annually at a rate of 1.00% per annum and mature on December 1, 2020. There are no restrictive covenants associated with these Convertible Notes. In connection with the Convertible Notes, we also entered into Note Hedges at a purchase price of \$72.6 million, and sold Warrants for proceeds of \$40.5 million, the net effect of which was to raise the effective conversion price of the Convertible Notes to \$73.29. We are required to pay interest semi-annually on June 1st and December 1st, and to make principal payments on the Convertible Notes at maturity or upon conversion. We are permitted to settle any conversion obligation under the Convertible Notes, in excess of the principal balance, in cash, shares of our common stock or a combination of cash and shares of our common stock, at our election. We intend to satisfy any conversion premium by issuing shares of our common stock. For additional details, see *Item 8. Financial Statements and Supplementary Data, Note 10. Long-Term Debt.*

*\$250.0 Million 5.125% Senior Notes due 2022.* On July 28, 2014, we issued the 2022 Notes pursuant to an indenture dated July 28, 2014 among us, our subsidiary guarantors and Wells Fargo Bank, National Association, as trustee. Interest on the 2022 Notes is payable semi-annually in cash in arrears on February 1 and August 1 of each year, and commenced on February 1, 2015. As of December 31, 2014, we were in compliance with all applicable covenants required under the 2022 Notes.

### ***Effects of Inflation***

Our monetary assets, consisting primarily of cash and receivables, are not significantly affected by inflation. Our non-monetary assets, consisting primarily of tangible and intangible assets, are not affected by inflation. We believe that replacement costs of equipment, furniture, and leasehold improvements will not materially affect our operations. However, the rate of inflation affects our expenses, such as those for employee compensation and telecommunications, which may not be readily recoverable in the price of services offered by us.



## Contractual Obligations

The following table reflects our significant contractual obligations and other commercial commitments as of December 31, 2014:

	Payments Due by Period							Total
	2015	2016	2017	2018	2019	Thereafter		
	(In thousands)							
Long-term debt obligations:								
Principal <sup>(1)</sup>	\$ 35	\$ —	\$ —	\$ —	\$ 137,292	\$ 537,500	\$ 674,827	
Interest <sup>(2)</sup>	18,713	18,713	18,713	18,713	16,696	35,734	127,282	
Operating leases	6,663	5,187	3,668	2,820	1,184	2,429	21,951	
Merchant space leases	5,990	4,661	2,684	2,030	823	285	16,473	
Other <sup>(3)</sup>	20,913	1,350	1,350	432	—	—	24,045	
<b>Total contractual obligations</b>	<b>\$ 52,314</b>	<b>\$ 29,911</b>	<b>\$ 26,415</b>	<b>\$ 23,995</b>	<b>\$ 155,995</b>	<b>\$ 575,948</b>	<b>\$ 864,578</b>	

<sup>(1)</sup> Represents the \$250.0 million face value of our senior notes, \$287.5 million face value of our convertible notes, and \$137.3 million outstanding under our revolving credit facility.

<sup>(2)</sup> Represents the estimated interest payments associated with our long-term debt outstanding as of December 31, 2014, assuming current interest rates and consistent amount of debt outstanding over the periods presented in the table above.

<sup>(3)</sup> Represents commitment to purchase \$13.8 million of ATMs and equipment for our U.S. segment and \$6.3 million of ATMs and equipment for our Europe segment, and \$4.0 million of minimum service requirements for certain gateway and processing fees.

## Critical Accounting Policies and Estimates

Our consolidated financial statements included in this 2014 Form 10-K have been prepared in accordance with U.S. GAAP, which require that management make numerous estimates and assumptions. Actual results could differ from those estimates and assumptions, thus impacting our reported results of operations and financial position. The critical accounting policies and estimates described in this section are those that are most important to the depiction of our financial condition and results of operations and the application of which requires management's most subjective judgments in making estimates about the effect of matters that are inherently uncertain. We describe our significant accounting policies more fully in *Item 8. Financial Statements and Supplementary Data, Note 1, Basis of Presentation and Summary of Significant Accounting Policies*.

**Goodwill and Intangible Assets.** We have accounted for our acquisitions as business combinations in accordance with U.S. GAAP. Accordingly, the amounts paid for acquisitions have been allocated to the assets acquired and liabilities assumed based on their respective fair values as of each acquisition date. Intangible assets that met the criteria established by U.S. GAAP for recognition apart from goodwill included the acquired ATM operating agreements and related customer relationships, branding agreements, technology, trade names, and the non-compete agreements entered into in connection with certain acquisitions. The excess of the cost of the above acquisitions over the net of the amounts assigned to the tangible and intangible assets acquired and liabilities assumed is reflected as goodwill in our consolidated financial statements.

Goodwill and other intangible assets that have indefinite useful lives are not amortized, but instead are tested at least annually for impairment, and intangible assets that have finite useful lives are amortized over their estimated useful lives. We follow the specific guidance provided in U.S. GAAP for testing goodwill and other non-amortized intangible assets for impairment. Although we adopted the guidance that allows companies to first make qualitative assessments to determine whether it is more likely than not that the asset is impaired, we continue to perform quantitative assessments. The guidance requires management to make certain estimates and assumptions in order to allocate goodwill to reporting units and to determine the fair value of a reporting unit's net assets and liabilities, including, among other things, an assessment of market condition, projected cash flows, interest rates, and growth rates, which could significantly impact the reported value of goodwill and other intangible assets. Furthermore, this requirement exposes us to the possibility that changes in market conditions could result in potentially significant impairment charges in the future. We have determined the reporting units based on whether the components within our geographical segments were managed separately from the rest of the segment and if discrete financials were available for that component. For the year ended December 31, 2014, we performed our annual goodwill impairment test for five separate reporting units: (1) our domestic reporting segment; (2) the acquired ATM operations in the U.K. from Bank Machine and Cardpoint; (3) the acquired CCS Mexico (subsequently renamed to Cardtronics Mexico) operations; (4) the acquired Canadian operations (Mr. Cash, subsequently renamed to Cardtronics Canada); and (5) the acquired German operations from Cardpoint.

We evaluate the recoverability of our goodwill and non-amortized intangible assets by estimating the future discounted cash flows of the reporting units to which the goodwill and non-amortized intangible assets relate. We use discount rates corresponding to our cost of capital, risk-adjusted as appropriate, to determine the discounted cash flows, and consider current and anticipated business trends, prospects, and

other market and economic conditions when performing our evaluations. These evaluations are performed on an annual basis at a minimum, or more frequently based on the occurrence of events that might indicate a potential impairment. Examples of events that might indicate impairment include, but are not limited to, the loss of a significant contract, a material change in the terms or conditions of a significant contract or significant decreases in revenues associated with a contract or business.

*Valuation of Long-lived Assets.* We place significant value on the installed ATMs that we own and manage in merchant locations and the related acquired merchant contracts/relationships. Long-lived assets, such as property and equipment and intangible assets subject to amortization, are reviewed for impairment at least annually, and whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable. We test our acquired merchant contract/relationship intangible assets for impairment quarterly, along with the related ATMs, on an individual contract/relationship basis for our significant acquired contracts/relationships, and on a pooled or portfolio basis (by acquisition) for all other acquired contracts/relationships.

In determining whether a particular merchant contract/relationship is significant enough to warrant a separate identifiable intangible asset, we analyze a number of relevant factors, including: (1) estimates of the historical cash flows generated by such contract/relationship prior to its acquisition; (2) estimates regarding our ability to increase the contract/relationship's cash flows subsequent to the acquisition through a combination of lower operating costs, the deployment of additional ATMs, and the generation of incremental revenues from increased surcharges and/or new bank branding arrangements; and (3) estimates regarding our ability to renew such contract/relationship beyond its originally scheduled termination date. An individual contract/relationship, and the related ATMs, could be impaired if the contract/relationship is terminated sooner than originally anticipated, or if there is a decline in the number of transactions related to such contract/relationship without a corresponding increase in the amount of revenue collected per transaction. A portfolio of purchased contract intangibles, including the related ATMs, could be impaired if the contract attrition rate is materially more than the rate used to estimate the portfolio's initial value, or if there is a decline in the number of transactions associated with such portfolio without a corresponding increase in the revenue collected per transaction. Whenever events or changes in circumstances indicate that a merchant contract/relationship intangible asset may be impaired, we evaluate the recoverability of the intangible asset, and the related ATMs, by measuring the related carrying amounts against the estimated undiscounted future cash flows associated with the related contract or portfolio of contracts. Should the sum of the expected future net cash flows be less than the carrying values of the tangible and intangible assets being evaluated, an impairment loss would be recognized. The impairment loss would be calculated as the amount by which the carrying values of the ATMs and intangible assets exceeded the calculated fair value.

*Income Taxes.* Income tax provisions are based on taxes payable or refundable for the current year and deferred taxes on temporary differences between the amount of taxable income and income before taxes and between the tax basis of assets and liabilities and their reported amounts in our financial statements. We include deferred tax assets and liabilities in our financial statements at currently enacted income tax rates. As changes in tax laws or rates are enacted, we adjust our deferred tax assets and liabilities our through income tax provision.

In assessing the realizability of deferred tax assets, we consider whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent on the generation of future taxable income during the periods in which those temporary differences become deductible. We consider the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment. In the event we do not believe we will be able to utilize the related tax benefits associated with deferred tax assets, we record valuation allowances to reserve for the assets.

*Asset Retirement Obligations.* We estimate the fair value of future retirement obligations associated with our ATMs, including costs associated with deinstalling the ATMs and, in some cases, refurbishing the related merchant locations. Such estimates are based on a number of assumptions, including (1) the types of ATMs that are installed, (2) the relative mix where those ATMs are installed (i.e., whether such ATMs are located in single-merchant locations or in locations associated with large, geographically-dispersed retail chains), and (3) whether we will ultimately be required to refurbish the merchant store locations upon the removal of the related ATMs. Additionally, we are required to make estimates regarding the timing of when such retirement obligations will be incurred. We utilize a pooled approach in calculating and managing our retirement obligations, as opposed to a specific machine-by-machine approach, by pooling the retirement obligation of assets based on the estimated deinstallation dates. We periodically review the reasonableness of the retirement obligations balance by obtaining the current machine count and updated estimates to deinstall such machines.

The fair value of a liability for an asset retirement obligation is recognized in the period in which it is incurred and can be reasonably estimated. Such asset retirement costs are capitalized as part of the carrying amount of the related long-lived asset and depreciated over the asset's estimated useful life. Fair value estimates of liabilities for asset retirement obligations generally involve discounted future cash flows. Periodic accretion of such liabilities due to the passage of time is recorded as an operating expense in the accompanying consolidated financial statements. Upon settlement of the liability, we recognize a gain or loss for any difference between the settlement amount and the liability recorded.

*Share-Based Compensation.* We calculate the fair value of stock-based instruments awarded to employees and directors on the date of grant and recognize the calculated fair value, net of estimated forfeitures, as compensation expense over the requisite service periods of the related awards. In determining the fair value of our share-based awards, we are required to make certain assumptions and estimates, including (1) the number of awards that may ultimately be granted to and forfeited by the recipients, (2) the expected term of the underlying awards,

and (3) the future volatility associated with the price of our common stock. Such estimates, and the basis for our conclusions regarding such estimates for the year ended December 31, 2014, are outlined in detail in *Item 8, Financial Statements and Supplementary Data, Note 3, Stock-Based Compensation*.

*Derivative Financial Instruments.* We recognize all of our derivative instruments as either assets or liabilities in our Consolidated Balance Sheets at fair value. The accounting for changes in the fair value (e.g., gains or losses) of those derivative instruments depends on (1) whether such instruments have been designated (and qualify) as part of a hedging relationship, and (2) on the type of hedging relationship actually designated. For derivative instruments that are designated and qualify as hedging instruments, we designate the hedging instrument, based upon the exposure being hedged, as a cash flow hedge, a fair value hedge, or a hedge of a net investment in a foreign operation. These instruments are valued using pricing models based on significant other observable inputs (Level 2 inputs under the fair value hierarchy established by U.S. GAAP), while taking into account the nonperformance risk of the party that is in the liability position with respect to each trade. As of December 31, 2014, all of our derivatives were designated as cash flow hedges, and, accordingly, changes in the fair values of such derivatives have been reflected in the accumulated other comprehensive loss line in the accompanying Consolidated Balance Sheet. See *Item 8, Financial Statements and Supplementary Data, Note 15, Derivative Financial Instruments* for more details on our derivative financial instrument transactions.

*Convertible Notes.* We are party to various derivative instruments related to the issuance of our Convertible Notes. As of December 31, 2014 all of our derivative instruments related to the Convertible Notes qualified for classification within stockholders' equity. We are required, however, for the remaining term of the Convertible Notes, to assess whether we continue to meet the stockholders' equity classification requirements and if in any future period we fail to satisfy those requirements we would need to reclassify these instruments out of stockholders' equity and record them as a derivative asset or liability, at which point we would be required to record any changes in fair value through earnings. See *Item 8, Financial Statements and Supplementary Data, Note 10, Long-Term Debt* for more details on our Convertible Notes.

#### **New Accounting Pronouncements Issued but Not Yet Adopted**

For recent accounting pronouncements not yet adopted during 2014, see *Item 8, Financial Statements and Supplementary Data, Note 1(u), Recent Accounting Pronouncements Not Yet Adopted*.

#### **Commitments and Contingencies**

We are subject to various legal proceedings and claims arising in the ordinary course of business. We do not expect that the outcome in any of these legal proceedings, individually or collectively, will have a material adverse effect on our financial condition, results of operations or cash flows. See *Item 8, Financial Statements and Supplementary Data, Note 17, Commitments and Contingencies* for additional details regarding our commitments and contingencies.

## ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

### Disclosures about Market Risk

We are exposed to a variety of market risks, including interest rate risk and foreign currency exchange rate risk. The following quantitative and qualitative information is provided about financial instruments to which we were a party at December 31, 2014, and from which we may incur future gains or losses from changes in market interest rates or foreign currency exchange prices. We do not enter into derivative or other financial instruments for speculative or trading purposes.

Hypothetical changes in interest rates and foreign currencies chosen for the following estimated sensitivity analysis are considered to be reasonably possible near-term changes generally based on consideration of past fluctuations for each risk category. However, since it is not possible to accurately predict future changes in interest rates and foreign currencies, these hypothetical changes may not necessarily be an indicator of probable future fluctuations.

#### *Interest Rate Risk*

*Vault cash rental expense.* Because our ATM vault cash rental expense is based on market rates of interest, it is sensitive to changes in the general level of interest rates in the respective countries we operate in. In the U.S., the U.K., and Germany we pay a monthly fee to our vault cash providers on the average amount of vault cash outstanding under a formula based on the respective market's LIBOR rates. In Mexico, we pay a monthly fee to our vault cash provider under a formula based on the Interbank Equilibrium Interest Rate (commonly referred to as the "TIIE"). In Canada, we pay interest to our vault cash providers based on the average amount of vault cash outstanding under a formula based on the Bank of Canada's bankers' acceptance rate.

As a result of the significant sensitivity surrounding our vault cash rental expense, we have entered into a number of interest rate swaps to effectively fix the rate we pay on the amounts of our current and anticipated outstanding vault cash balances. The following swaps currently in place serve to fix the rate utilized for our vault cash rental agreements in the U.S. for the following notional amounts and periods:

<b>Notional Amounts</b>	<b>Weighted Average Fixed Rate</b>	<b>Term</b>
<i>(In millions)</i>		
\$ 1,300	2.84 %	January 1, 2015 – December 31, 2015
\$ 1,300	2.74 %	January 1, 2016 – December 31, 2016
\$ 1,000	2.53 %	January 1, 2017 – December 31, 2017
\$ 750	2.54 %	January 1, 2018 – December 31, 2018

The following table presents a hypothetical sensitivity analysis of our annual vault cash rental expense in the U.S. based on our average outstanding vault cash balances for the quarter ended December 31, 2014 and assuming a 100 basis point increase in interest rates:

#### *Summary of interest rate exposure on vault cash outstanding in the U.S. (in millions):*

Vault cash balance	\$	1,926
Interest rate swap fixed notional amount		(1,300)
Residual unhedged vault cash balance	\$	626
Additional annual interest incurred on 100 basis point increase	\$	6.3

We also have terms in certain of our U.S. contracts with merchants and financial institution partners where we can decrease fees paid to merchants or increase fees paid to us by financial institutions if vault cash rental costs increase. We have such protection in place on approximately \$250 million of vault cash as of December 31, 2014. Such protection will serve to reduce but not eliminate the exposure calculated above.

The following table presents a hypothetical sensitivity analysis of our annual vault cash rental expense in the U.K. based on our average outstanding vault cash balances for the quarter ended December 31, 2014 and assuming a 100 basis point increase in interest rates:

**Summary of interest rate exposure on vault cash outstanding in the U.K. (in millions):**

Vault cash balance	\$	911
Interest rate swap fixed notional amount		—
Residual unhedged vault cash balance	\$	911
Additional annual interest incurred on 100 basis point increase	\$	9.1

Our sensitivity to changes in interest rates in the U.K. is somewhat mitigated by the interchange rate setting methodology that impacts the majority of our U.K. interchange revenue. Effectively, the interest rates and cash costs from two years back are considered for determining the interchange rate (i.e., interest rates and other costs from 2013 are considered for determining the 2015 interchange rate). As a result of this structure, should interest rates rise in the U.K., causing our operating expenses to rise, we would expect to see a rise in interchange rates (and our revenues), albeit with a lag. We expect some growth in outstanding vault cash balances as a result of expected future business growth in the U.K., and we may seek additional ways to mitigate our exposure to floating interest rates by engaging in derivative instruments in the future.

As of December 31, 2014, we had not entered into any derivative financial instruments to hedge our variable interest rate exposure in Mexico, Germany or Canada, as we do not deem it to be cost effective to engage in such a hedging program. However, we may enter into derivative financial instruments in the future to hedge our interest rate exposure in those markets. The following table presents a hypothetical sensitivity analysis of our annual vault cash rental expense in Mexico, Germany and Canada based on our average outstanding vault cash balances for the quarter ended December 31, 2014 and assuming a 100 basis point increase in interest rates:

**Summary of interest rate exposure on vault cash outstanding in all other jurisdictions (in millions):**

Vault cash balance	\$	161
Interest rate swap fixed notional amount		—
Residual unhedged vault cash balance	\$	161
Additional annual interest incurred on 100 basis point increase	\$	1.6

As of December 31, 2014, we had a net liability of \$55.0 million recorded on our Consolidated Balance Sheet related to our interest rate swaps, which represented the fair value liability of the agreements, as derivative instruments are required to be carried at fair value. Fair value was calculated as the present value of amounts estimated to be received or paid to a marketplace participant in a selling transaction. These swaps are valued using pricing models based on significant other observable inputs (Level 2 inputs under the fair value hierarchy established by U.S. GAAP), while taking into account the nonperformance risk of the party that is in the liability position with respect to each trade. These swaps are accounted for as cash flow hedges; accordingly, changes in the fair values of the swaps have been reported in accumulated other comprehensive loss, net line item in the accompanying Consolidated Balance Sheets. We record the unrealized loss amounts related to our interest rate swaps net of estimated taxes in the Accumulated other comprehensive loss, net line item within Stockholders' equity in the accompanying Consolidated Balance Sheets.

*Interest expense.* Our interest expense is also sensitive to changes in interest rates in the U.S., as borrowings under our revolving credit facility accrue interest at floating rates. Based on the \$137.3 million outstanding under our revolving credit facility as of December 31, 2014, an increase of 100 basis points in the underlying interest rate would have had a \$1.4 million impact on our interest expense in the year then ended. However, there is no guarantee that we will not borrow additional amounts under our revolving credit facility in the future, and, in the event we borrow amounts and interest rates significantly increase, the interest that we would be required to pay would be more significant. We have not entered into interest rate hedging arrangements in the past to hedge our interest rate risk for our borrowings, and have no plans to do so. Due to fluctuating balances in the amount outstanding under our revolving credit facility, we do not believe such arrangements to be cost effective.

*Outlook.* If we continue to experience low short-term interest rates in the U.S. and the U.K., it will be beneficial to the amount of interest expense we incur under our bank credit facilities and our vault cash rental expense. Although we currently hedge a substantial portion of our vault cash interest rate risk in the U.S., as noted above, we may not be able to enter into similar arrangements for similar amounts in the future, and any significant increase in interest rates in the future could have an adverse impact on our business, financial condition and results of operations by increasing our operating costs and expenses. However, we expect that the impact on our financial statements from a significant increase in interest rates would be partially mitigated by the interest rate swaps that we currently have in place associated with our vault cash balances in the U.S.

### ***Foreign Currency Exchange Rate Risk***

As a result of our operations in the U.K., Germany, Mexico, and Canada, we are exposed to market risk from changes in foreign currency exchange rates, specifically with respect to changes in the U.S. dollar relative to the British pound, Euro, Mexican peso, and the Canadian dollar. All of our international subsidiaries are consolidated into our financial results and are subject to risks typical of international businesses including, but not limited to, differing economic conditions, changes in political climate, differing tax structures, other regulations and restrictions, and foreign exchange rate volatility. Furthermore, we are required to translate the financial condition and results of our international operations into U.S. dollars, with any corresponding translation gains or losses being recorded in Other comprehensive income in our consolidated financial statements. As of December 31, 2014, this accumulated translation loss totaled approximately \$34.7 million compared to approximately \$18.4 million loss as of December 31, 2013.

Our consolidated financial results were not materially impacted by the change in value of the British pound, Euro, Mexican peso, or Canadian dollar relative to the U.S. dollar during the year ended December 31, 2014 compared to the prior year. A sensitivity analysis indicates that, if the U.S. dollar uniformly strengthened or weakened 10% against the British pound, the effect upon our reported operating income for the year ended December 31, 2014 would have been approximately \$0.1 million; likewise, a sensitivity analysis indicates that if the U.S. dollar uniformly strengthened or weakened 10% against the Euro for the year ended December 31, 2014, the effect upon our reported operating income would have been approximately \$0.6 million; similarly, a sensitivity analysis indicates that if the U.S. dollar uniformly strengthened or weakened 10% against the Mexican peso for the year ended December 31, 2014, the effect upon our reported operating income would have been approximately \$0.4 million; and finally, a sensitivity analysis indicates that if the U.S. dollar uniformly strengthened or weakened 10% against the Canadian dollar for the year ended December 31, 2014, the effect upon our reported operating income would have been approximately \$0.2 million. At this time, we have not deemed it to be cost effective to engage in a program of hedging the effect of foreign currency fluctuations on our operating results using derivative financial instruments.

Certain intercompany balances between our U.S. parent company and our U.K. operations are designated as short-term in nature, and the changes in these balances are translated in our Consolidated Statements of Operations. As a result, we are exposed to foreign currency exchange risk as it relates to these intercompany balances, most of which is offset by third-party borrowings denominated in British pounds under our revolving credit facility in the U.S. This structure effectively manages the foreign currency exposure of these short-term designated intercompany balances as currency gains or losses in the intercompany borrowings are largely offset by currency gains or losses on our third-party borrowings. A sensitivity analysis indicates that, if the U.S. dollar uniformly strengthened or weakened 10% against the British pound, based on the intercompany payable balance as of December 31, 2014, the net effect upon our Consolidated Statements of Operations would be approximately \$1.3 million.

## ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

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## Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders  
Cardtronics, Inc.:

We have audited Cardtronics, Inc.'s internal control over financial reporting as of December 31, 2014, based on criteria established in the *Internal Control – Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Cardtronics Inc.'s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Annual Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, Cardtronics, Inc. maintained, in all material respects, effective internal control over financial reporting as of December 31, 2014, based on the criteria established in *Internal Control – Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

Cardtronics, Inc. acquired Welch ATM ("Welch") and Sunwin Services Group ("Sunwin") during 2014, and management excluded from its assessment of the effectiveness of Cardtronics, Inc.'s internal control over financial reporting as of December 31, 2014, Welch and Sunwin's internal control over financial reporting associated with 18% of total gross assets (of which 9% represents goodwill and intangibles included within the scope of the assessment) and total revenues of 3% included in the consolidated financial statements of Cardtronics Inc. as of and for the year ended December 31, 2014. Our audit of internal control over financial reporting of Cardtronics, Inc. also excluded an evaluation of the internal control over financial reporting of Welch and Sunwin.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Cardtronics, Inc. and subsidiaries as of December 31, 2014 and 2013, and the related consolidated statements of operations, comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2014, and our report dated February 24, 2015 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

Houston, Texas  
February 24, 2015

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Stockholders  
Cardtronics, Inc.:

We have audited the accompanying consolidated balance sheets of Cardtronics, Inc. and subsidiaries as of December 31, 2014 and 2013, and the related consolidated statements of operations, comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2014. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Cardtronics, Inc. and subsidiaries as of December 31, 2014 and 2013, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2014, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), Cardtronics, Inc.'s internal control over financial reporting as of December 31, 2014, based on criteria established in *Internal Control – Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated February 24, 2015 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting. This report contains an explanatory paragraph that states Cardtronics, Inc. acquired Welch ATM ("Welch") and Sunwin Services Group ("Sunwin") during 2014, and management excluded from its assessment of the effectiveness of Cardtronics, Inc.'s internal control over financial reporting as of December 31, 2014, Welch and Sunwin's internal control over financial reporting associated with 18% of total gross assets (of which 9% represents goodwill and intangibles included within the scope of the assessment) and total revenues of 3% included in the consolidated financial statements of Cardtronics, Inc. as of and for the year ended December 31, 2014. Our audit of internal control over financial reporting of Cardtronics, Inc. also excluded an evaluation of the internal control over financial reporting of Welch and Sunwin.

/s/ KPMG LLP

Houston, Texas  
February 24, 2015

**CARDTRONICS, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(In thousands, excluding share and per share amounts)

	<u>December 31, 2014</u>	<u>December 31, 2013</u>
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 31,875	\$ 86,939
Accounts and notes receivable, net of allowance of \$1,082 and \$571 as of December 31, 2014 and December 31, 2013, respectively	80,321	58,274
Inventory, net	5,971	5,302
Restricted cash	20,427	14,896
Current portion of deferred tax asset, net	24,303	21,202
Prepaid expenses, deferred costs, and other current assets	34,508	20,159
Total current assets	<u>197,405</u>	<u>206,772</u>
Property and equipment, net	335,795	270,966
Intangible assets, net	177,540	155,276
Goodwill	511,963	404,491
Deferred tax asset, net	10,487	9,680
Prepaid expenses, deferred costs, and other noncurrent assets	22,600	9,018
Total assets	<u>\$ 1,255,790</u>	<u>\$ 1,056,203</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Current portion of long-term debt	\$ 35	\$ 1,289
Current portion of other long-term liabilities	34,937	35,597
Accounts payable	35,984	38,981
Accrued liabilities	179,966	137,776
Current portion of deferred tax liability, net	—	1,152
Total current liabilities	<u>250,922</u>	<u>214,795</u>
Long-term liabilities:		
Long-term debt	612,662	489,225
Asset retirement obligations	52,039	60,665
Deferred tax liability, net	15,916	5,668
Other long-term liabilities	37,716	38,736
Total liabilities	<u>969,255</u>	<u>809,089</u>
Commitments and contingencies		
Stockholders' equity:		
Common stock, \$0.0001 par value; 125,000,000 shares authorized; 51,596,360 and 51,207,849 shares issued as of December 31, 2014 and December 31, 2013, respectively; 44,562,122 and 44,375,952 shares outstanding as of December 31, 2014 and December 31, 2013, respectively	5	5
Additional paid-in capital	352,166	330,862
Accumulated other comprehensive loss, net	(83,007)	(72,954)
Retained earnings	118,817	81,677
Treasury stock; 7,034,238 and 6,831,897 shares at cost as of December 31, 2014 and December 31, 2013, respectively	(97,835)	(90,679)
Total parent stockholders' equity	<u>290,146</u>	<u>248,911</u>
Noncontrolling interests	(3,611)	(1,797)
Total stockholders' equity	<u>286,535</u>	<u>247,114</u>
Total liabilities and stockholders' equity	<u>\$ 1,255,790</u>	<u>\$ 1,056,203</u>

*The accompanying notes are an integral part of these consolidated financial statements.*

**CARDTRONICS, INC.**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(In thousands, excluding share and per share amounts)

	Year Ended December 31,		
	2014	2013	2012
<b>Revenues:</b>			
ATM operating revenues	\$ 1,007,765	\$ 854,196	\$ 743,662
ATM product sales and other revenues	47,056	22,290	36,787
Total revenues	1,054,821	876,486	780,449
<b>Cost of revenues:</b>			
Cost of ATM operating revenues (excludes depreciation, accretion, and amortization of intangible assets shown separately below. See Note 1)	659,350	573,959	502,682
Cost of ATM product sales and other revenues	44,698	21,328	33,405
Total cost of revenues	704,048	595,287	536,087
Gross profit	350,773	281,199	244,362
<b>Operating expenses:</b>			
Selling, general, and administrative expenses	113,470	84,592	65,525
Acquisition-related expenses	18,050	15,400	3,332
Depreciation and accretion expense	75,622	68,480	61,499
Amortization of intangible assets	35,768	27,336	21,712
Loss on disposal of assets	3,224	2,790	1,787
Total operating expenses	246,134	198,598	153,855
Income from operations	104,639	82,601	90,507
<b>Other expense (income):</b>			
Interest expense, net	20,776	21,155	21,161
Amortization of deferred financing costs and note discount	13,036	1,931	896
Redemption costs for early extinguishment of debt	9,075	—	—
Other income, net	(1,616)	(3,150)	(1,821)
Total other expense	41,271	19,936	20,236
Income before income taxes	63,368	62,665	70,271
Income tax expense	28,174	42,018	27,009
Net income	35,194	20,647	43,262
Net loss attributable to noncontrolling interests	(1,946)	(3,169)	(329)
Net income attributable to controlling interests and available to common stockholders	\$ 37,140	\$ 23,816	\$ 43,591
Net income per common share – basic	\$ 0.83	\$ 0.52	\$ 0.97
Net income per common share – diluted	\$ 0.82	\$ 0.52	\$ 0.96
Weighted average shares outstanding – basic	44,338,408	44,371,313	43,469,175
Weighted average shares outstanding – diluted	44,867,304	44,577,635	43,875,332

*The accompanying notes are an integral part of these consolidated financial statements.*

**CARDTRONICS, INC.**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(In thousands)

	Year Ended December 31,		
	2014	2013	2012
Net income	\$ 35,194	\$ 20,647	\$ 43,262
Unrealized gains (losses) on interest rate swap contracts, net of income tax expense (benefit) of \$4,128, \$16,584, and \$(14,811) for the years ended December 31, 2014, 2013, and 2012, respectively	6,220	25,933	(23,684)
Foreign currency translation adjustments	(16,273)	6,198	2,501
Other comprehensive (loss) income	(10,053)	32,131	(21,183)
Total comprehensive income	25,141	52,778	22,079
Less: comprehensive loss attributable to noncontrolling interests	(1,987)	(3,134)	(220)
Comprehensive income attributable to controlling interests	<u>\$ 27,128</u>	<u>\$ 55,912</u>	<u>\$ 22,299</u>

*The accompanying notes are an integral part of these consolidated financial statements.*

**CARDTRONICS, INC.**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
(In thousands)

	<u>Common Stock</u>		<u>Additional Paid-In Capital</u>	<u>Accumulated Other Comprehensive Loss, Net</u>	<u>Retained Earnings</u>	<u>Treasury Stock</u>	<u>Non- controlling Interests</u>	<u>Total</u>
	<u>Shares</u>	<u>Amounts</u>						
<b>Balance, January 1, 2012:</b>	43,999	\$ 4	\$ 234,716	\$ (83,902)	\$ 14,270	\$ (53,500)	\$ 1,557	\$ 113,145
Issuance of common stock for stock-based compensation, net of forfeitures	818	1	7,124	-	-	-	-	7,125
Repurchase of common stock	(176)	-	-	-	-	(4,770)	-	(4,770)
Stock-based compensation charges	-	-	11,116	-	-	-	-	11,116
Unrealized losses on interest rate swaps, net of income tax benefit of \$14,811	-	-	-	(23,684)	-	-	-	(23,684)
Net income attributable to controlling interests	-	-	-	-	43,591	-	-	43,591
Net loss attributable to noncontrolling interests	-	-	-	-	-	-	(329)	(329)
Foreign currency translation adjustments	-	-	-	2,501	-	-	109	2,610
<b>Balance, December 31, 2012:</b>	<u>44,641</u>	<u>\$ 5</u>	<u>\$ 252,956</u>	<u>\$ (105,085)</u>	<u>\$ 57,861</u>	<u>\$ (58,270)</u>	<u>\$ 1,337</u>	<u>\$ 148,804</u>
Issuance of common stock for stock-based compensation, net of forfeitures	566	-	2,625	-	-	-	-	2,625
Repurchase of common stock	(831)	-	-	-	-	(32,409)	-	(32,409)
Stock-based compensation charges	-	-	12,303	-	-	-	-	12,303
Excess tax benefit from stock-based compensation expense	-	-	24,007	-	-	-	-	24,007
Equity portion of convertible senior notes, note hedges, and warrants, net of deferred tax assets of \$995 and deferred financing costs of \$1,671	-	-	38,971	-	-	-	-	38,971
Unrealized gains on interest rate swaps, net of income tax expense of \$16,584	-	-	-	25,933	-	-	-	25,933
Net income attributable to controlling interests	-	-	-	-	23,816	-	-	23,816
Net loss attributable to noncontrolling interests	-	-	-	-	-	-	(3,169)	(3,169)
Foreign currency translation adjustments	-	-	-	6,198	-	-	35	6,233
<b>Balance, December 31, 2013:</b>	<u>44,376</u>	<u>\$ 5</u>	<u>\$ 330,862</u>	<u>\$ (72,954)</u>	<u>\$ 81,677</u>	<u>\$ (90,679)</u>	<u>\$ (1,797)</u>	<u>\$ 247,114</u>
Issuance of common stock for stock-based compensation, net of forfeitures	370	-	810	-	-	-	-	810
Repurchase of common stock	(184)	-	-	-	-	(7,156)	-	(7,156)
Stock-based compensation charges	-	-	16,245	-	-	-	-	16,245
Excess tax benefit from stock-based compensation expense	-	-	4,739	-	-	-	-	4,739
Financing costs related to equity portion of convertible senior notes, note hedges, and warrants	-	-	(490)	-	-	-	-	(490)
Unrealized gains on interest rate swaps, net of income tax expense of \$4,128	-	-	-	6,220	-	-	-	6,220
Net income attributable to controlling interests	-	-	-	-	37,140	-	-	37,140
Net loss attributable to noncontrolling interests	-	-	-	-	-	-	(1,946)	(1,946)
Foreign currency translation adjustments	-	-	-	(16,273)	-	-	132	(16,141)
<b>Balance, December 31, 2014:</b>	<u>44,562</u>	<u>\$ 5</u>	<u>\$ 352,166</u>	<u>\$ (83,007)</u>	<u>\$ 118,817</u>	<u>\$ (97,835)</u>	<u>\$ (3,611)</u>	<u>\$ 286,535</u>

*The accompanying notes are an integral part of these consolidated financial statements.*

**CARDTRONICS, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(In thousands)

	Year Ended December 31,		
	2014	2013	2012
<b>Cash flows from operating activities:</b>			
Net income	\$ 35,194	\$ 20,647	\$ 43,262
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation, accretion, and amortization of intangible assets	111,390	95,816	83,211
Amortization of deferred financing costs and note discount	13,036	1,931	896
Stock-based compensation expense	16,502	12,324	11,110
Deferred income taxes	3,038	8,533	25,694
Loss on disposal of assets	3,224	2,790	1,787
Other reserves and non-cash items	5,188	4,812	1,786
Redemption cost for early extinguishment of debt	9,075	—	—
Changes in assets and liabilities:			
Increase in accounts and notes receivable, net	(12,224)	(11,087)	(3,564)
(Increase) decrease in prepaid, deferred costs, and other current assets	(7,578)	15,504	(18,922)
Increase in inventory	(2,399)	(1,943)	(2,436)
(Increase) decrease in other assets	(4,175)	(1,503)	18,487
Increase (decrease) in accounts payable	(4,940)	12,804	(12,409)
Increase (decrease) in accrued liabilities	20,100	29,722	(6,203)
Increase (decrease) in other liabilities	3,122	(6,793)	(6,311)
Net cash provided by operating activities	188,553	183,557	136,388
<b>Cash flows from investing activities:</b>			
Additions to property and equipment	(108,000)	(71,562)	(89,579)
Payments for exclusive license agreements, site acquisition costs, and other intangible assets	(1,909)	(5,591)	(3,224)
Acquisitions, net of cash acquired	(226,972)	(189,587)	(20,961)
Net cash used in investing activities	(336,881)	(266,740)	(113,764)
<b>Cash flows from financing activities:</b>			
Proceeds from issuance of senior notes	250,000	—	—
Proceeds from issuance of convertible notes	—	287,500	—
Repayments of senior subordinated notes	(200,000)	—	—
Proceeds from borrowings under revolving credit facility	127,657	311,277	245,100
Repayments of borrowings under revolving credit facility and other notes	(61,539)	(397,667)	(261,596)
Repayments of borrowings under bank overdraft facility, net	—	—	(162)
Proceeds from issuance of warrants	—	40,509	—
Purchase of convertible note hedges	—	(72,565)	—
Debt issuance, modification and redemption costs	(14,746)	(7,540)	—
Payment of contingent consideration	(517)	(750)	—
Proceeds from exercises of stock options	810	2,626	7,344
Excess tax benefit from stock-based compensation expense	4,739	24,007	—
Repurchase of capital stock	(7,156)	(32,409)	(4,770)
Net cash provided by (used in) financing activities	99,248	154,988	(14,084)
Effect of exchange rate changes on cash	(5,984)	1,273	(255)
Net (decrease) increase in cash and cash equivalents	(55,064)	73,078	8,285
Cash and cash equivalents as of beginning of period	86,939	13,861	5,576
Cash and cash equivalents as of end of period	\$ 31,875	\$ 86,939	\$ 13,861
<b>Supplemental disclosure of cash flow information:</b>			
Cash paid for interest, including interest on capital leases	\$ 21,094	\$ 20,831	\$ 21,250
Cash paid for income taxes	\$ 26,014	\$ 4,031	\$ 3,049

*The accompanying notes are an integral part of these consolidated financial statements.*



**CARDTRONICS, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(1) Basis of Presentation and Summary of Significant Accounting Policies**

*(a) Description of Business*

Cardtronics, Inc., along with its wholly- and majority-owned subsidiaries (collectively, the "Company") provides convenient automated consumer financial services through its network of automated teller machines ("ATMs") and multi-function financial services kiosks. As of December 31, 2014, the Company provided services to approximately 110,200 devices across its portfolio, which included approximately 91,850 devices located in all 50 states of the United States ("U.S.") as well as in the U.S. territories of Puerto Rico and the U.S. Virgin Islands, approximately 12,900 devices throughout the United Kingdom ("U.K."), approximately 900 devices throughout Germany, approximately 2,500 devices throughout Canada, and approximately 2,050 devices throughout Mexico. In the U.S., certain of the Company's devices are multi-function financial services kiosks that, in addition to traditional ATM functions such as cash dispensing and bank account balance inquiries, perform other consumer financial services, including bill payments, check cashing, remote deposit capture (which is deposit taking at ATMs using electronic imaging), and money transfers. Also included in the total count of 110,200 devices are approximately 32,000 devices for which the Company provides various forms of managed services solutions, which may include services such as transaction processing, monitoring, maintenance, cash management, communications, and customer service.

Through its network, the Company provides ATM management and equipment-related services (typically under multi-year contracts) to large, nationally and regionally-known retail merchants as well as smaller retailers and operators of facilities such as shopping malls and airports. In doing so, the Company provides its retail partners with a compelling automated financial services solution that helps attract and retain customers, and in turn, increases the likelihood that the devices placed at their facilities will be utilized.

In addition to its retail merchant relationships, the Company also partners with leading national financial institutions to brand selected ATMs and financial services kiosks within its network, including BBVA Compass Bancshares, Inc., Citibank, N.A., Citizens Financial Group, Inc., Cullen/Frost Bankers, Inc., Santander Bank, N.A., and PNC Bank, N.A. in the U.S. and The Bank of Nova Scotia ("Scotiabank") in Canada and Puerto Rico. In Mexico, the Company partners with Bansi, S.A. Institución de Banca Multiple ("Bansi"), a regional bank in Mexico and a noncontrolling interest owner in Cardtronics Mexico, S.A. de C.V. ("Cardtronics Mexico"), as well as with Grupo Financiero Banorte, S.A. de C.V. ("Banorte") and Scotiabank to place their brands on the Company's ATMs in exchange for certain services provided by them. As of December 31, 2014, approximately 22,800 of the Company's ATMs were under contract with financial institutions to place their logos on the machines and to provide convenient surcharge-free access for their banking customers.

The Company also owns and operates the Allpoint network ("Allpoint"), the largest surcharge-free ATM network within the U.S. (based on the number of participating ATMs). The Allpoint network, which approximately 55,000 participating ATMs globally, provides surcharge-free ATM access to customers of participating financial institutions that may lack a significant ATM network in exchange for either a fixed monthly fee per cardholder or a set fee per transaction that is paid by the financial institutions who are members of the network. The Allpoint network includes a majority of the Company's ATMs in the U.S., a portion of the Company's ATMs in the U.K. and Canada, Puerto Rico and Mexico. Allpoint also works with financial institutions that manage stored-value debit card programs on behalf of corporate entities and governmental agencies, including general purpose, payroll and electronic benefits transfer ("EBT") cards. Under these programs, the issuing financial institutions pay Allpoint a fee per issued stored-value card or per transaction in return for allowing the users of those cards surcharge-free access to Allpoint's participating ATM network.

Finally, the Company owns and operates an electronic funds transfer ("EFT") transaction processing platform that provides transaction processing services to its network of ATMs and financial services kiosks as well as other ATMs under managed services arrangements.

*(b) Basis of Presentation and Consolidation*

The consolidated financial statements include the accounts of the Company. All material intercompany accounts and transactions have been eliminated in consolidation. Because the Company owns a majority (51.0%) interest in, and realizes a majority of the earnings and/or losses of, Cardtronics Mexico, this entity is reflected as a consolidated subsidiary in the accompanying consolidated financial statements, with the remaining ownership interests not held by the Company being reflected as noncontrolling interests.

In management's opinion, all adjustments necessary for a fair presentation of the Company's current and prior period results have been made. Certain balances have been reclassified in the December 31, 2013 audited financial statements to present information consistently between periods. During the year ended December 31, 2014, the Company changed its accounting policy related to the presentation of certain upfront merchant payments by reclassifying such payments from Intangible assets, net to the Prepaid expenses, deferred costs, and other noncurrent assets line item on the Consolidated Balance Sheet. Prior period amounts have been reclassified to conform to this presentation.

The Company presents Cost of ATM operating revenues and Gross profit within its Consolidated Statements of Operations exclusive of depreciation, accretion, and amortization of intangible assets related to ATMs and ATM-related assets. The following table sets forth the amounts excluded from Cost of ATM operating revenues and Gross profit during the years ended December 31, 2014, 2013, and 2012:

	<b>2014</b>	<b>2013</b>	<b>2012</b>
		<i>(In thousands)</i>	
Depreciation and accretion expenses related to ATMs and ATM-related assets	\$ 63,711	\$ 59,841	\$ 53,028
Amortization of intangible assets	35,768	27,336	21,712
Total depreciation, accretion, and amortization of intangible assets excluded from Cost of ATM operating revenues and Gross profit	\$ 99,479	\$ 87,177	\$ 74,740

***(c) Use of Estimates in the Preparation of Financial Statements***

The preparation of the consolidated financial statements in conformity with accounting principles generally accepted in the United States (“U.S. GAAP”) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Significant items subject to such estimates include the carrying amount of intangibles, goodwill, asset retirement obligations, contingencies, and valuation allowances for receivables, inventories, and deferred income tax assets. Additionally, the Company is required to make estimates and assumptions related to the valuation of its derivative instruments and stock-based compensation. Actual results can, and often do, differ from those assumed in the Company’s estimates.

***(d) Cash and Cash Equivalents***

For purposes of reporting financial condition and cash flows, cash and cash equivalents include cash in bank and short-term deposit sweep accounts. Additionally, the Company maintains cash on deposit with banks that is pledged for a particular use or restricted to support a potential liability. These balances are classified as restricted cash in current or noncurrent assets on the Company’s Consolidated Balance Sheets based on when the Company expects this cash to be used. There was \$20.4 million and \$14.9 million of restricted cash in current assets as of December 31, 2014 and 2013, respectively. Current restricted cash consisted of amounts collected on behalf of, but not yet remitted to, certain of the Company’s merchant customers or third-party service providers.

***(e) Cash Management Program***

The Company relies on agreements with various banks, such as Bank of America, N.A. (“Bank of America”) and Wells Fargo, N.A. (“Wells Fargo”), to provide the cash that it uses in its devices in which the merchants do not provide their own cash. The Company pays a fee for its usage of this vault cash based on the total amount of cash outstanding at any given time, as well as fees related to the bundling and preparation of such cash prior to it being loaded in the devices. At all times, beneficial ownership of the cash is retained by the cash providers, and the Company has no access or right to the cash except for those ATMs that are serviced by the Company’s wholly-owned armored courier operations in the U.K. While the armored courier operations have physical access to the cash loaded in those machines, beneficial ownership of that cash remains with the cash provider at all times. The Company’s vault cash agreements expire at various times through December 2017. (See *Note 19, Concentration Risk* for additional information on the concentration risk associated with the Company’s vault cash arrangements.) Based on the foregoing, the ATM vault cash, and the related obligations, are not reflected in the accompanying Consolidated Financial Statements. The average amount of cash in the Company’s devices for the quarters ended December 31, 2014 and 2013 was approximately \$3.0 billion and \$2.7 billion, respectively.

***(f) Accounts Receivable, net of Allowance for Doubtful Accounts***

Accounts receivable are comprised of amounts due from the Company’s clearing and settlement banks for transaction revenues earned on transactions processed during the month ending on the balance sheet date, as well as receivables from bank branding and network branding customers, and for equipment sales and service. Trade accounts receivable are recorded at the invoiced amount and do not bear interest. The allowance for doubtful accounts represents the Company’s best estimate of the amount of probable credit losses on the Company’s existing accounts receivable. The Company reviews its allowance for doubtful accounts monthly and determines the allowance based on an analysis of its past due accounts. All balances over 90 days past due are reviewed individually for collectability. Account balances are charged off against the allowance after all means of collection have been exhausted and the potential for recovery is considered remote.

***(g) Inventory***

Inventory consists principally of used ATMs, ATM spare parts, and ATM supplies and is stated at the lower of cost or market. Cost is determined using the average cost method. The following table is a breakdown of the Company’s primary inventory components as of December 31, 2014 and 2013:

	2014	2013
	<i>(In thousands)</i>	
ATMs	\$ 2,046	\$ 2,022
ATM parts and supplies	5,012	4,013
Total	7,058	6,035
Less: Inventory reserves	(1,087)	(733)
Inventory, net	\$ 5,971	\$ 5,302

***(h) Property and Equipment, Net***

Property and equipment are stated at cost, and depreciation is calculated using the straight-line method over estimated useful lives ranging from three to ten years. Most new ATMs are depreciated over eight years and most refurbished ATMs and installation-related costs are depreciated over five years, all on a straight-line basis. Leasehold improvements and property acquired under capital leases are amortized over the useful life of the asset or the lease term, whichever is shorter. Also included in property and equipment are new ATMs and/or financial services kiosks and the associated equipment the Company has acquired for future installation. These devices are held as “deployments in process” and are not depreciated until actually installed. Significant refurbishment costs that extend the useful life of an asset, or enhance its functionality are capitalized and depreciated over the estimated remaining life of the improved asset. Property and equipment are reviewed for impairment at least annually and additionally whenever events or changes in circumstances indicate that the carrying amount of such assets may not be recoverable.

Maintenance on the Company’s devices is typically performed by third-parties and is generally incurred as a fixed fee per month per device, except for in the U.K. where maintenance is primarily performed by in-house technicians. In both cases, amounts incurred for maintenance are expensed as incurred.

Also included within property and equipment are costs associated with internally-developed products. The Company capitalizes certain internal costs associated with developing new or enhanced products and technology that are expected to benefit multiple future periods through enhanced revenues and/or cost savings and efficiencies. Internally developed projects are placed into service and depreciation is commenced once the products are completed and become operational. These projects generally are depreciated over estimated useful lives of three to five years on a straight-line basis. During 2014, the Company capitalized internal development costs of approximately \$3.6 million.

Depreciation expense for property and equipment for the years ended December 31, 2014, 2013, and 2012 was \$73.1 million, \$65.7 million, and \$58.9 million, respectively. As of December 31, 2014, the Company did not have any material capital leases outstanding. See *Note 1(l), Asset Retirement Obligations*, for additional information on asset retirement obligations associated with the Company’s devices.

***(i) Intangible Assets Other Than Goodwill***

The Company’s intangible assets include merchant contracts/relationships and branding agreements acquired in connection with acquisitions of ATM and kiosk-related assets (i.e., the right to receive future cash flows related to transactions occurring at these merchant locations), exclusive license agreements and site acquisition costs (i.e., the right to be the exclusive ATM or kiosk service provider, at specific locations, for the time period under contract with a merchant customer), technology, non-compete agreements, deferred financing costs relating to the Company’s credit agreements (see *Note 10, Long-Term Debt*), and trade names acquired.

The estimated fair value of the merchant contracts/relationships within each acquired portfolio is determined based on the estimated net cash flows and useful lives of the underlying contracts/relationships, including expected renewals. The merchant contracts/relationships comprising each acquired portfolio are typically homogenous in nature with respect to the underlying contractual terms and conditions. Accordingly, the Company generally pools such acquired merchant contracts/relationships into a single intangible asset, by acquired portfolio, for purposes of computing the related amortization expense. The Company amortizes such intangible assets on a straight-line basis over the estimated useful lives of the portfolios to which the assets relate. Because the net cash flows associated with the Company’s acquired merchant contracts/relationships have historically increased subsequent to the acquisition date, the use of a straight-line method of amortization effectively results in an accelerated amortization schedule. The estimated useful life of each portfolio is determined based on the weighted-average lives of the expected cash flows associated with the underlying merchant contracts/relationships comprising the portfolio, and takes into consideration expected renewal rates and the terms and significance of the underlying contracts/relationships themselves. Costs incurred by the Company to renew or extend the term of an existing contract are expensed as incurred, except for any direct payments made to the merchants, which are set up as new intangible assets (exclusive license agreements). Certain acquired merchant contracts/relationships may have unique attributes, such as significant contractual terms or value, and in such cases, the Company will separately account for these contracts in order to better assess the value and estimated useful lives of the underlying merchant relationships.

The Company tests its acquired merchant contract/relationship intangible assets for impairment, along with the related devices, on an individual contract/relationship basis for the Company's significant acquired contracts/relationships, and on a pooled or portfolio basis (by acquisition) for all other acquired contracts/relationships. If, subsequent to the acquisition date, circumstances indicate that a shorter estimated useful life is warranted for an acquired portfolio or an individual customer relationship as a result of changes in the expected future cash flows associated with the individual contracts/relationships comprising that portfolio or relationship, then that portfolio's remaining estimated useful life and related amortization expense are adjusted accordingly on a prospective basis.

Whenever events or changes in circumstances indicate that a merchant contract/relationship intangible asset may be impaired, the Company evaluates the recoverability of the intangible asset, and the related devices, by measuring the related carrying amounts against the estimated undiscounted future cash flows associated with the related contract or portfolio of contracts. Should the sum of the expected future net cash flows be less than the carrying values of the tangible and intangible assets being evaluated, an impairment loss would be recognized. The impairment loss would be calculated as the amount by which the carrying values of the tangible and intangible assets exceeded the calculated fair value.

No impairment of indefinite-life intangible assets was identified during the years ended December 31, 2014 and 2013. Additional information regarding the Company's intangible assets is included in *Note 7, Intangible Assets*.

#### **(j) Goodwill**

Goodwill resulting from a business combination is not amortized but is tested for impairment at least annually and more frequently if conditions warrant. Under U.S. GAAP, goodwill should be tested for impairment at the reporting unit level, which in the Company's case involves five separate reporting units: (i) the Company's domestic reporting segment; (ii) the acquired ATM operations in the U.K. from Bank Machine, Cardpoint and Sunwin Services Group ("Sunwin"); (iii) the acquired CCS Mexico (subsequently renamed to Cardtronics Mexico) operations; (iv) the acquired Canadian operations (subsequently renamed Cardtronics Canada); and (v) the acquired German operations from Cardpoint. For each reporting unit, the carrying amount of the net assets associated with the applicable reporting unit is compared to the estimated fair value of such reporting unit as of the testing date (i.e., December 31, 2014). When estimating fair values of a reporting unit for its goodwill impairment test, the Company utilizes a combination of the income approach and market approach, which incorporates both management's views and those of the market. The income approach provides an estimated fair value based on each reporting unit's anticipated cash flows, which have been discounted using a weighted-average cost of capital rate for each reporting unit. The market approach provides an estimated fair value based on the Company's market capitalization that is computed using the market price of its common stock and the number of shares outstanding as of the impairment test date. The sum of the estimated fair values for each reporting unit, as computed using the income approach, is then compared to the fair value of the Company as a whole, as determined based on the market approach. If such amounts are consistent, the estimated fair values for each reporting unit, as derived from the income approach, are utilized.

All of the assumptions utilized in estimating the fair value of the Company's reporting units and performing the goodwill impairment test are inherently uncertain and require significant judgment on the part of management. The primary assumptions used in the income approach are estimated cash flows, the weighted average cost of capital for each reporting unit, and valuation multiples assigned to the earnings before interest expense, income taxes, depreciation and accretion expense, and amortization expense ("EBITDA") of each reporting unit in order to assess the terminal value for each reporting unit. Estimated cash flows are primarily based on the Company's projected revenues, operating costs, and capital expenditures and are discounted based on comparable industry average rates for the weighted-average cost of capital for each reporting unit. The Company utilized discount rates based on weighted-average cost of capital amounts ranging from 10% to 12% when estimating the fair values of its reporting units as of December 31, 2014 and 2013. With respect to the EBITDA multiples utilized in assessing the terminal value of each of its reporting units, the Company utilized its current multiple, but also evaluated it to current and historical valuation multiples assigned to a number of its industry peer group companies for reasonableness.

Based on the results of the impairment analysis, the Company determined that no impairment of goodwill existed as of December 31, 2014 and 2013, and the fair values of its reporting units were in excess of the carrying values of such reporting units.

#### **(k) Income Taxes**

Provisions for income taxes are based on taxes payable or refundable for the current year and deferred taxes, which are based on temporary differences between the amount of taxable income and income before provision for income taxes and between the tax basis of assets and liabilities and their reported amounts in the financial statements. Deferred tax assets and liabilities are included in the consolidated financial statements at current income tax rates. As changes in tax laws or rates are enacted, deferred tax assets and liabilities are adjusted through the provision for income taxes. In assessing the realizability of deferred tax assets, the Company considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. As the ultimate realization of deferred tax assets is dependent on the generation of future taxable income during the periods in which those temporary differences become deductible, the Company considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment. In the event the Company does not believe it is more-likely-than-not that it will be able to utilize the related tax benefits associated with deferred tax assets, valuation allowances will be recorded to reserve for the assets.

### ***(l) Asset Retirement Obligations***

The Company estimates the fair value of future retirement costs associated with its ATMs and recognizes this amount as a liability on a pooled basis based on estimated deinstallation dates in the period in which it is incurred, and when it can be reasonably estimated. The Company's estimates of fair value involve discounted future cash flows. The Company capitalizes the initial estimated fair value amount as an asset and depreciates the amount over its estimated useful life. Subsequent to recognizing the initial liability, the Company recognizes an ongoing expense for changes in such liabilities due to the passage of time (i.e., accretion expense), which is recorded in the Depreciation and accretion expense line in the accompanying Consolidated Financial Statements. As the liability is not revalued on a recurring basis, it is periodically reevaluated based on current cost estimate and contract information. Upon settlement of the liability, the Company recognizes a gain or loss for any difference between the settlement amount and the liability recorded. Additional information regarding the Company's asset retirement obligations is included in *Note 11, Asset Retirement Obligations*.

### ***(m) Revenue Recognition***

*ATM operating revenues.* Substantially all of the Company's revenues are generated from ATM and kiosk operating and transaction-based fees, which are reflected as "ATM operating revenues" in the accompanying Consolidated Statements of Operations. ATM operating revenues primarily include the following:

- *Surcharge and interchange revenues*, which are recognized daily as the underlying transactions are processed.
- *Bank branding revenues*, which are generated by the Company's bank branding arrangements, under which financial institutions generally pay a fixed monthly fee per device to the Company to place their brand name on selected ATMs and multi-function kiosks within the Company's portfolio. In return for such fees, the branding institution's customers can use those branded devices without paying a surcharge fee. The monthly per device branding fees are recognized as revenues on a monthly basis as earned, and a portion of the arrangements are subject to escalation clauses within the agreements. In addition to the monthly branding fees, the Company may also receive a one-time set-up fee per device. This set-up fee is separate from the recurring, monthly branding fees and is meant to compensate the Company for the burden incurred related to the initial set-up of a branded device versus the on-going monthly services provided for the actual branding. The Company has deferred these set-up fees (as well as the corresponding costs associated with the initial set-up) and is recognizing such amounts as revenue (and expense) over the terms of the underlying bank branding agreements on a straight-line basis.
- *Surcharge-free network revenues*, which are generated by the operations of Allpoint, the Company's surcharge-free network. The Company allows cardholders of financial institutions that participate in Allpoint to utilize the Company's network of devices on a surcharge-free basis. In return, the participating financial institutions pay a fixed fee per month per cardholder or a fee per transaction to the Company. These surcharge-free network fees are recognized as revenues on a monthly basis as earned.
- *Managed services revenues*, which the Company typically receives a fixed management fee and may be supplemented by certain additional fees based on transaction volume. While the management fee and any additional fees are recognized as revenue on a monthly basis as earned, the surcharge and interchange fees generated by the ATM under the managed services agreement are earned by the Company's customer, and therefore, are not recorded as revenue of the Company.
- *Other revenues*, which includes maintenance fees; fees from other consumer financial services offerings such as check-cashing, remote deposit capture and bill pay services; and upfront payments. With respect to maintenance services, the Company typically charges a fixed fee per month per device to its subscribing customers and outsources the fulfillment of those maintenance services to a third-party service provider for a corresponding fixed fee per month per device. Accordingly, the Company recognizes such service agreement revenues and the related expenses on a monthly basis as earned. With respect to its automated consumer financial services offerings, the Company typically recognizes the revenues as the services are provided and the revenues earned. In addition to the transaction-based fees, the Company may also receive upfront payments from third-party service providers associated with providing certain of these services, which are deferred and recognized as revenue over the underlying contractual period.

*ATM equipment sales.* The Company also generates revenues from the sale of ATMs to merchants and certain equipment resellers. Such amounts are reflected as "ATM product sales and other revenues" in the accompanying Consolidated Statements of Operations. Revenues related to the sale of ATMs to merchants are recognized when the equipment is delivered to the customer and the Company has completed all required installation and set-up procedures. With respect to the sale of ATMs to associate value-added resellers ("VARs"), the Company recognizes and invoices revenues related to such sales when the equipment is shipped from the manufacturer to the associate VAR. The Company typically extends 30-day terms and receives payment directly from the associate VAR irrespective of the ultimate sale to a third-party.

*ATM services.* Effective with the Sunwin acquisition in November 2014, the Company also generates revenues from the sale of services to retailers, including the provision of cash delivery and maintenance services. Revenues from this business activity are included within the

“ATM product sales and other revenues” category in the accompanying Consolidated Statements of Operations. The Company recognizes and invoices revenues related to these services when the service has been performed.

*Merchant-owned arrangements.* In connection with the Company’s merchant-owned ATM operating/processing arrangements, the Company typically pays all or a sizable portion of the transaction fees that it collects to the merchant as payment for providing, placing, and maintaining the ATM unit. Pursuant to the guidance in the Financial Accounting Standards Board’s (“FASB”) Accounting Standards Codification (“ASC”) 605-45-45, *Revenue Recognition – Principal Agent Considerations – Other Presentation Matters*, the Company has assessed whether to record such payments as a reduction of associated ATM transaction revenues or a cost of revenues. Specifically, if the Company acts as the principal and is the primary obligor in the ATM transactions, provides the processing for the ATM transactions, has significant influence over pricing, and has the risks and rewards of ownership, including a variable earnings component and the risk of loss for collection, the Company recognizes the surcharge and interchange fees on a gross basis and does not reduce its reported revenues for payments made to the various merchants and retail establishments where the ATM units are housed. As a result, for agreements under which the Company acts as the principal, the Company records the total amounts earned from the underlying ATM transactions as ATM operating revenues and records the related merchant commissions as a cost of ATM operating revenues. However, for those agreements in which the Company does not meet the criteria to qualify as the principal agent in the transaction, the Company does not record the related surcharge and interchange revenue as the rights associated with this revenue stream inure to the benefit of the merchant.

**(n) Stock-Based Compensation**

The Company calculates the fair value of stock-based instruments awarded to employees on the date of grant and recognizes the calculated fair value as compensation cost over the requisite service period. For additional information on the Company’s stock-based compensation, see *Note 3, Stock-Based Compensation*.

**(o) Derivative Financial Instruments**

The Company utilizes derivative financial instruments to hedge its exposure to changing interest rates related to the Company’s ATM and kiosk cash management activities. The Company does not enter into derivative transactions for speculative or trading purposes, although circumstances may subsequently change the designation of its derivatives to economic hedges.

The Company records derivative instruments at fair value on its Consolidated Balance Sheets. These derivatives, which consist of interest rate swaps, are valued using pricing models based on significant other observable inputs (Level 2 inputs under the fair value hierarchy prescribed by U.S. GAAP), while taking into account the nonperformance risk of the counterparty. The majority of the Company’s derivative transactions have been accounted for as cash flow hedges and, accordingly, changes in the fair values of such derivatives have been reflected in the Accumulated other comprehensive loss, net line in the accompanying Consolidated Balance Sheets to the extent that the hedging relationships are determined to be effective, and then recognized in earnings when the hedged transactions occur. For additional information on the Company’s derivative financial instruments, see *Note 15, Derivative Financial Instruments*.

In connection with the issuance of the \$250.0 million of 1.00% convertible senior notes due December 2020, the Company entered into separate convertible note hedge and warrant transactions with certain of the initial purchasers to reduce the potential dilutive impact upon the conversion of the Convertible Notes. For additional information on the Company’s convertible note hedges and warrant transactions, see *Note 10, Long-Term Debt*.

**(p) Fair Value of Financial Instruments**

The fair value of a financial instrument is the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale. U.S. GAAP does not require the disclosure of the fair value of lease financing arrangements and non-financial instruments, including intangible assets such as goodwill and the Company’s merchant contracts/relationships. See *Note 16, Fair Value Measurements* for the Company’s fair value evaluation of its financial instruments.

**(q) Foreign Currency Translation**

The Company is exposed to foreign currency translation risk with respect to its international operations. The functional currencies for these businesses are their respective local currencies. Accordingly, results of operations of the Company’s international subsidiaries are translated into U.S. dollars using average exchange rates in effect during the periods in which those results are generated. Furthermore, the Company’s foreign operations’ assets and liabilities are translated into U.S. dollars using the exchange rate in effect as of each balance sheet reporting date. The resulting translation adjustments have been included in Accumulated other comprehensive loss, net in the accompanying Consolidated Balance Sheets.

The Company currently believes that the unremitted earnings of all of its international subsidiaries will be reinvested in the corresponding country of origin for an indefinite period of time. Accordingly, no deferred taxes have been provided for the differences between the Company’s book basis and underlying tax basis in those subsidiaries or on the foreign currency translation adjustment amounts.

**(r) Treasury Stock**

Treasury stock is recorded at cost and carried as a reduction to stockholders' equity until retired or reissued.

**(s) Advertising Costs**

Advertising costs are expensed as incurred and totaled \$5.4 million, \$4.4 million, and \$3.0 million during the years ended December 31, 2014, 2013, and 2012, respectively, and are included in the line item Selling, general, and administrative expenses in the accompanying Consolidated Statements of Operations.

**(t) Working Capital Deficit**

The Company's surcharge and interchange revenues are typically collected in cash on a daily basis or within a short period of time subsequent to the end of each month. However, the Company typically pays its vendors on 30 day terms and is not required to pay certain of its merchants until 20 days after the end of each calendar month. As a result, the Company will typically utilize the excess cash flow generated from such timing differences to fund its capital expenditure needs or to repay amounts outstanding under its revolving line of credit (which, when drawn upon, is reflected as a long-term liability in the accompanying Consolidated Balance Sheets). Accordingly, this utilization will often cause the Company's balance sheet to reflect a working capital deficit position. The Company considers such a presentation to be a normal part of its ongoing operations.

**(u) Recent Accounting Pronouncements Not Yet Adopted**

In May 2014, the FASB issued FASB ASU No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which supersedes the revenue recognition requirements in ASC 605, *Revenue Recognition*. The core principle of ASU 2014-09 is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The guidance provides a five-step process to achieve that core principle. ASU 2014-09 requires disclosures enabling users of financial statements to understand the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. Additionally, qualitative and quantitative disclosures are required about contracts with customers, significant judgments and changes in judgments, and assets recognized from the costs to obtain or fulfill a contract. ASU 2014-09 is effective for annual reporting periods beginning after December 15, 2016, including interim periods within that reporting period, using one of two retrospective application methods. Early application is not permitted. We are currently evaluating the effect that the adoption of this ASU will have on our financial statements.

**(2) Acquisitions**

***Acquisition of the Cardpoint ATM Portfolio***

On August 7, 2013, Cardtronics Europe Limited ("Cardtronics Europe"), a newly formed wholly-owned subsidiary of the Company, entered into, and consummated the transactions contemplated by, the Share Sale and Purchase Agreement (the "Purchase Agreement") including the purchase of all of the outstanding shares issued by Cardpoint Limited ("Cardpoint") from Payzone Ventures Limited (the "Seller") and the individuals named as warrantors in the Purchase Agreement.

Pursuant to the Purchase Agreement, Cardtronics Europe acquired all of the outstanding shares issued by Cardpoint for purchase consideration of £100.0 million (\$153.5 million) in cash, which included the aggregate amount required to be paid (including principal and interest) in order to fully discharge all of Cardpoint's outstanding indebtedness to the Seller at closing. The total amount paid for the acquisition was approximately £105.4 million (\$161.8 million) at closing, which was financed through borrowings under the Company's amended revolving credit facility.

As a result of the Cardpoint acquisition, the Company significantly increased the size of its European operations. Cardpoint operated approximately 7,100 ATMs in the U.K. and approximately 800 ATMs in Germany as of the acquisition date, substantially all of which were owned by Cardpoint.

The results of operations of the acquired Cardpoint portfolio were included in the Company's Consolidated Statement of Operations subsequent to the August 7, 2013 acquisition date. Revenue and loss from operations of \$46.3 million and \$1.7 million, respectively, were included in the year ended December 31, 2013. The loss from operations for the year ended December 31, 2013 included approximately \$5.8 million in acquisition-related expenses incurred related to this acquisition.

The following table summarizes the estimated fair values of the assets acquired and liabilities assumed as of the acquisition date. The total purchase consideration was allocated to the assets acquired and liabilities assumed, including identifiable intangible assets, based on their respective fair values at the date of acquisition. This allocation resulted in goodwill of approximately \$78.7 million, all of which has been assigned to the Company's Europe reporting segment, which now includes operations from both the U.K. and Germany. The recognized goodwill is primarily attributable to expected revenue and cost synergies from the acquisition. None of the goodwill or intangible asset



amounts are expected to be deductible for income tax purposes; however, the Company acquired significant tax assets in the form of accumulated net operating loss carryforwards and capital allowances, which the Company expects to utilize.

	<i>(In thousands)</i>
Cash and cash equivalents	\$ 4,782
Accounts and notes receivable	619
Inventory	863
Restricted cash	7,522
Prepaid expenses, deferred costs, and other current assets	6,665
Property and equipment	29,500
Deferred tax assets	28,434
Intangible assets	59,673
Goodwill	78,727
<b>Total assets acquired</b>	<b>216,785</b>
Accounts payable	6,052
Accrued liabilities	25,368
Deferred revenue	56
Asset retirement obligations	9,868
Deferred tax liabilities	13,613
<b>Total liabilities assumed</b>	<b>54,957</b>
<b>Net assets acquired</b>	<b>\$ 161,828</b>

The fair values of intangible assets acquired have been estimated by utilizing a discounted cash flow approach, with the assistance of an independent appraisal firm. The intangible assets acquired as part of the Cardpoint acquisition are being amortized on a straight-line basis, and at the date of acquisition the fair values consisted of the following:

	<u>Fair Values</u>	<u>Useful Lives</u>	<u>Weighted Average Period Before Next Renewal</u>
		<i>(In thousands)</i>	
Customer contracts	\$ 50,291	7 years	3.9 years
Trade name	9,096	15 years	N/A
Non-compete agreements	286	1 year	N/A
<b>Total</b>	<b>\$ 59,673</b>		

### ***Pro Forma Results of Operations***

The following table presents the unaudited pro forma combined results of operations of the Company and the acquired Cardpoint portfolio for the years ended December 31, 2013 and 2012, after giving effect to certain pro forma adjustments including: (i) amortization of acquired intangible assets, (ii) the impact of certain fair value adjustments such as depreciation on the acquired property and equipment, and (iii) interest expense adjustment for historical long-term debt of Cardpoint that was repaid and interest expense on additional borrowings by the Company to fund the acquisition.

	<b>2013</b>		<b>2012</b>	
	<u>As Reported</u>	<u>Pro Forma</u>	<u>As Reported</u>	<u>Pro Forma</u>
		<i>(unaudited)</i>		<i>(unaudited)</i>
	<i>(In thousands, excluding per share amounts)</i>			
Total revenues	\$ 876,486	\$ 938,962	\$ 780,449	\$ 883,350
Net income attributable to controlling interests and available to common stockholders	23,816	24,220	43,591	42,670
Earnings per share – basic	\$ 0.52	\$ 0.53	\$ 0.97	\$ 0.95
Earnings per share – diluted	\$ 0.52	\$ 0.53	\$ 0.96	\$ 0.94

The unaudited pro forma financial results do not reflect the impact of other acquisitions consummated by the Company during the years ended December 31, 2013 and 2014. The unaudited pro forma financial results assume that the Cardpoint acquisition occurred on January 1, 2012, and are not necessarily indicative of the actual results that would have occurred had those transactions been completed on that date. Furthermore, it does not reflect the impacts of any potential operating efficiencies, savings from expected synergies, or costs to integrate the

operations. The unaudited pro forma financial results are not necessarily indicative of the future results to be expected for the consolidated operations.

### Other Acquisitions

On February 6, 2014, the Company acquired the majority of the assets of Automated Financial, LLC (“Automated Financial”), an Arizona-based provider of ATM services to approximately 2,100 ATMs consisting primarily of merchant-owned ATMs. The Automated Financial acquisition did not have a material effect on the Company's consolidated results of operations during the year ended December 31, 2014.

On October 6, 2014, the Company completed the acquisition of Welch ATM (“Welch”), an Illinois-based provider of ATM services to approximately 26,000 ATMs. The total purchase consideration was approximately \$159.4 million, which included cash of \$154.0 million and deferred purchase consideration of \$5.4 million. As a result of the acquisition, the Company added over 3,600 Company-owned ATMs across 47 states, with the majority of the machines located in high-traffic convenience store locations. In addition, many of the Welch ATMs are under contract with financial institutions to carry their brand and logo on the ATM, which has further enhanced the Company's surcharge-free product offerings.

The total purchase consideration was preliminarily allocated to the assets acquired and liabilities assumed, including identifiable tangible and intangible assets, based on their respective fair values at the date of acquisition. The preliminary fair values of the intangible assets acquired included customer relationships valued at \$52.5 million, estimated utilizing a discounted cash flow approach, with the assistance of an independent appraisal firm. The preliminary fair values of the tangible assets acquired included property, plant, and equipment valued at \$11.0 million, estimated utilizing the market and cost approaches. The preliminary purchase price allocation resulted in goodwill of approximately \$102.4 million, all of which has been assigned to the Company's U.S. reporting segment. The recognized goodwill is primarily attributable to expected synergies. All of the goodwill and intangible asset amounts are expected to be deductible for income tax purposes.

On November 3, 2014, the Company completed the acquisition of Sunwin, a subsidiary of the Co-operative Group (“Co-op”) for aggregate cash consideration of approximately £41.5 million or approximately \$66.4 million. As of the end of 2014, approximately £13.25 million of the £41.5 million had not yet been paid, but is anticipated to be paid in early 2015 upon the completion of certain events. Sunwin's primary business is providing secure cash logistics and ATM maintenance services to ATMs and guarding services to retail locations. The Company also acquired approximately 1,950 ATMs from Co-op Bank and secured an exclusive ATM operating agreement to operate ATMs at Co-op Food locations. The Company has accounted for these transactions as if they were all related due to the timing of the transactions being completed and the dependency of the transactions to each other.

As of December 31, 2014, the Company had not yet completed its purchase accounting for these transactions because the final appraisals of acquired intangible assets have not yet been completed. The Company expects to complete the purchase accounting within the first six months of 2015 as it completes its final review of the valuations of the various components involved in the transactions.

### (3) Stock-Based Compensation

As noted in *Note 1(n), Stock-Based Compensation*, the Company accounts for its stock-based compensation by recognizing the grant date fair value of stock-based awards, net of estimated forfeitures, as compensation expense over the underlying requisite service periods of the related awards. The grant date fair value is based upon the Company's stock price on the date of grant. The following table reflects the total stock-based compensation expense amounts included in the accompanying Consolidated Statements of Operations:

	<u>2014</u>	<u>2013</u>	<u>2012</u>
	<i>(In thousands)</i>		
Cost of ATM operating revenues	\$ 1,273	\$ 911	\$ 930
Selling, general, and administrative expenses	15,229	11,413	10,180
Total stock-based compensation expense	<u>\$ 16,502</u>	<u>\$ 12,324</u>	<u>\$ 11,110</u>

The increase in stock-based compensation expense each year was due to additional expense recognition from the additional grants made during the periods. All grants during the periods above were made under the Company's Amended and Restated 2007 Stock Incentive Plan (the "2007 Plan"), which is further discussed below.

*Stock-Based Compensation Plans.* The Company currently has two long-term incentive plans - the 2007 Plan and the 2001 Stock Incentive Plan (the “2001 Plan”). The purpose of each of these plans is to provide members of the Company's Board of Directors and employees of the Company and its affiliates additional incentive and reward opportunities designed to enhance the profitable growth of the Company and its affiliates. Equity grants awarded under these plans generally vest in various increments over four years based on continued employment. The Company handles stock option exercises and other stock grants through the issuance of new common shares.

2007 Plan. The 2007 Plan provides for the granting of incentive stock options intended to qualify under Section 422 of the Internal Revenue Code, options that do not constitute incentive stock options, Restricted Stock Awards (“RSAs”), phantom stock awards, Restricted Stock Unites (“RSUs”), bonus stock awards, performance awards, and annual incentive awards. The number of shares of common stock that

may be issued under the 2007 Plan may not exceed 9,679,393 shares. The shares issued under the 2007 Plan are subject to further adjustment to reflect stock dividends, stock splits, recapitalizations, and similar changes in the Company's capital structure. As of December 31, 2014, 416,500 options and 4,516,800 shares of restricted stock awards and units, net of cancellations, had been granted under the 2007 Plan, and options to purchase 247,625 shares of common stock have been exercised.

**2001 Plan.** No further awards were granted during 2014 under the Company's 2001 Plan, as a result of the 2007 Plan adoption. As of December 31, 2014, options to purchase an aggregate of 6,438,172 shares of common stock (net of options cancelled) had been granted pursuant to the 2001 Plan, all of which the Company considered as non-qualified stock options, and options to purchase 6,177,704 shares of common stock had been exercised.

**Restricted Stock Awards.** The number of the Company's outstanding Restricted Stock Awards ("RSAs") as of December 31, 2014, and changes during the year ended December 31, 2014, are presented below:

	<u>Number of Shares</u>	<u>Weighted Average Grant Date Fair Value</u>
RSAs outstanding as of January 1, 2014	375,498	\$ 18.42
Granted	—	\$ —
Vested	(274,056)	\$ 15.22
Forfeited	(18,414)	\$ 27.16
RSAs outstanding as of December 31, 2014	<u>83,028</u>	<u>\$ 27.06</u>

The majority of RSAs granted vest ratably over a four-year service period, and had a weighted average grant date fair value of \$26.86 and \$28.30 for the years ended 2013 and 2012, respectively. No RSAs were granted in 2014. The total fair value of RSAs that vested during the years ended December 31, 2014, 2013, and 2012 was \$10.8 million, \$8.1 million and \$15.1 million, respectively. Compensation expense associated with RSAs totaled approximately \$1.9 million, \$4.1 million, and \$5.5 million during 2014, 2013, and 2012, respectively, and based upon management's estimates of forfeitures, there was approximately \$1.4 million of unrecognized compensation cost associated with these RSAs as of December 31, 2014, which will be recognized on a straight-line basis over a remaining weighted-average vesting period of approximately 1.8 years.

**Restricted Stock Units.** In the first quarter of each year since 2011, the Company granted restricted stock units ("RSUs") under its Long Term Incentive Plan ("LTIP"), which is an annual equity award program under the 2007 Stock Incentive Plan. The ultimate number of RSUs to be earned and outstanding are approved by the Compensation Committee of the Company's Board of Directors (the "Committee") on an annual basis, and are based on the Company's achievement of certain performance levels during the calendar year of its grant. The majority of these grants have both a performance-based and a service-based vesting schedule ("Performance-RSUs"), and the Company recognizes the related compensation expense based on the estimated performance levels that management believes will ultimately be met. Starting with the grants made in 2013, a portion of the awards have only a service-based vesting schedule ("Time-RSUs"), for which the associated expense is recognized ratably over four years. Performance-RSUs and Time-RSUs are convertible into the Company's common stock after the passage of the vesting periods, which are 24, 36, and 48 months from January 31 of the grant year, at the rate of 50%, 25%, and 25%, respectively. Performance-RSUs will be earned only if the Company achieves certain performance levels. Although the Performance-RSUs are not considered to be earned and outstanding until at least the minimum performance metrics are met, the Company recognizes the related compensation expense over the requisite service period (or to an employee's qualified retirement date, if earlier) using a graded vesting methodology. RSUs are also granted outside of LTIPs, with or without performance-based vesting requirements.

The number of the Company's non-vested RSUs as of December 31, 2014, and changes during the year ended December 31, 2014, are presented below:

	<u>Number of Shares</u>	<u>Weighted Average Grant Date Fair Value</u>
Non-vested RSUs as of January 1, 2014	733,235	\$ 25.26
Granted	412,668	\$ 31.87
Vested	(295,419)	\$ 23.48
Forfeited	(63,687)	\$ 27.99
Non-vested RSUs as of December 31, 2014	<u>786,797</u>	<u>\$ 29.17</u>

The above table only includes RSUs not subject to performance conditions; therefore, the Performance-RSUs granted in 2014 but not yet earned are not included. The number of Performance-RSUs granted in 2014 at target, net of forfeitures, was 206,587 shares with a grant date fair value of \$38.40 per unit. The weighted average grant date fair value of the RSUs granted was \$31.87, \$31.72 and \$21.73 for the years

ended December 31, 2014, 2013, and 2012, respectively. The total fair value of RSUs that vested during the years ended December 31, 2014 and 2013 was approximately \$6.9 and \$7.1 million, respectively. No RSUs vested during the year ended December 31, 2012. Compensation expense associated with all RSUs totaled approximately \$14.6 million, \$8.1 million, and \$5.5 million during 2014, 2013, and 2012, respectively. The unrecognized compensation expense associated with all RSU grants was \$8.5 million as of December 31, 2014, which will be recognized using a graded vesting schedule for Performance-RSUs and a straight-line vesting schedule for Time-RSUs, over a remaining weighted-average vesting period of approximately 2.2 years.

*Options.* The number of the Company's outstanding stock options as of December 31, 2014, and changes during the year ended December 31, 2014, are presented below:

	<u>Number of Shares</u>	<u>Weighted Average Exercise Price</u>	<u>Aggregate Intrinsic Value (in thousands)</u>	<u>Weighted Average Remaining Contractual Term</u>
Options outstanding as of January 1, 2014	280,175	\$ 9.66		
Exercised	(93,092)	\$ 8.70		
Forfeited	—	\$ —		
Cancelled	(3,716)	\$ 0.03		
Options outstanding as of December 31, 2014	<u>183,367</u>	<u>\$ 10.33</u>	\$ 5,177	2.04 years
Options vested and exercisable as of December 31, 2014	183,367	\$ 10.33	\$ 5,177	2.04 years

Options exercised during the years ended December 31, 2014, 2013, and 2012 had a total intrinsic value of approximately \$2.8 million, \$6.7 million, and \$12.9 million, respectively, which resulted in estimated tax benefits to the Company of approximately \$0.9 million, \$2.3 million, and \$4.5 million, respectively. During 2012, the Company was in a net operating loss carryforward position; therefore, such benefits were not reflected in the accompanying consolidated financial statements for that year. The cash received by the Company as a result of option exercises was \$0.8 million, \$2.6 million, and \$7.3 million for the years ended December 31, 2014, 2013, and 2012, respectively.

Fair Value Assumptions. The Company utilizes the Black-Scholes option-pricing model to value options, which requires the input of certain subjective assumptions, including the expected life of the options, a risk-free interest rate, a dividend rate, an estimated forfeiture rate, and the future volatility of the Company's common equity. These assumptions are based on management's best estimate at the time of grant. There have been no options granted since 2010.

As of December 31, 2014, the Company had no unrecognized compensation expense associated with outstanding options and all remaining outstanding options became fully vested during 2014. Compensation expense recognized related to stock options totaled approximately \$0.01 million, \$0.1 million, and \$0.1 million for the years ended December 31, 2014, 2013, and 2012, respectively.

#### **(4) Earnings per Share**

The Company reports its earnings per share under the two-class method. Under this method, potentially dilutive securities are excluded from the calculation of diluted earnings per share (as well as their related impact on the net income available to common stockholders) when their impact on net income available to common stockholders is anti-dilutive. Potentially dilutive securities for the years ended December 31, 2014, 2013, and 2012 included all outstanding stock options and shares of restricted stock, which were included in the calculation of diluted earnings per share for these periods. The potentially dilutive effect of outstanding warrants and the underlying shares exercisable under the Company's convertible notes were excluded from diluted shares outstanding for the years ended December 31, 2014, 2013, and 2012 because the exercise price exceeded the average market price of the Company's common stock. The effect of the note hedge the Company purchased to offset the underlying conversion option embedded in its convertible notes was also excluded, as the effect is anti-dilutive.

The shares of restricted stock issued by the Company have a non-forfeitable right to cash dividends, if and when declared by the Company. Accordingly, restricted shares are considered to be participating securities and, as such, the Company has allocated the undistributed earnings for the years ended December 31, 2014, 2013, and 2012 among the Company's outstanding shares of common stock and issued but unvested restricted shares, as follows:

*Earnings per Share (in thousands, excluding share and per share amounts):*

	<b>2014</b>		
	<b>Income</b>	<b>Weighted Average Shares Outstanding</b>	<b>Earnings Per Share</b>
<b>Basic:</b>			
Net income attributable to controlling interests and available to common stockholders	\$ 37,140		
Less: Undistributed earnings allocated to unvested restricted shares	(126)		
Net income available to common stockholders	<u>\$ 37,014</u>	<u>44,338,408</u>	<u>\$ 0.83</u>
<b>Diluted:</b>			
Effect of dilutive securities:			
Add: Undistributed earnings allocated to restricted shares	\$ 126		
Stock options added to the denominator under the treasury stock method		117,777	
RSUs added to the denominator under the treasury stock method		411,119	
Less: Undistributed earnings reallocated to restricted shares	(125)		
Net income available to common stockholders and assumed conversions	<u>\$ 37,015</u>	<u>44,867,304</u>	<u>\$ 0.82</u>

	<b>2013</b>			<b>2012</b>		
	<b>Income</b>	<b>Weighted Average Shares Outstanding</b>	<b>Earnings Per Share</b>	<b>Income</b>	<b>Weighted Average Shares Outstanding</b>	<b>Earnings Per Share</b>
<b>Basic:</b>						
Net income attributable to controlling interests and available to common stockholders	\$ 23,816			\$ 43,591		
Less: Undistributed earnings allocated to unvested restricted shares	(672)			(1,497)		
Net income available to common stockholders	<u>\$ 23,144</u>	<u>44,371,313</u>	<u>\$ 0.52</u>	<u>\$ 42,094</u>	<u>43,469,175</u>	<u>\$ 0.97</u>
<b>Diluted:</b>						
Effect of dilutive securities:						
Add: Undistributed earnings allocated to restricted shares	\$ 672			\$ 1,497		
Stock options added to the denominator under the treasury stock method		206,322			406,157	
Less: Undistributed earnings reallocated to restricted shares	(669)			(1,483)		
Net income available to common stockholders and assumed conversions	<u>\$ 23,147</u>	<u>44,577,635</u>	<u>\$ 0.52</u>	<u>\$ 42,108</u>	<u>43,875,332</u>	<u>\$ 0.96</u>

The computation of diluted earnings per share excluded potentially dilutive common shares related to restricted stock of 59,301 shares, 516,127 shares, and 630,537 shares for the years ended December 31, 2014, 2013, and 2012, respectively, because the effect of including these shares in the computation would have been anti-dilutive.

**(5) Related Party Transactions**

*Board members.* Dennis Lynch, a member of the Company's Board of Directors, is a member of the Board of Directors for Fiserv, Inc. ("Fiserv"). Additionally, Jorge Diaz, also a member of the Company's Board of Directors, is the Division President and Chief Executive Officer of Fiserv Output Solutions, a division of Fiserv. During the years ended December 31, 2014, 2013 and 2012, Fiserv provided the Company with third-party services during the normal course of business, including transaction processing, network hosting, network sponsorship, maintenance, cash management, and cash replenishment. The amounts paid to Fiserv for the years ended December 31, 2014, 2013, and 2012 were immaterial.

*Bansi*, an entity that owns a noncontrolling interest in the Company's subsidiary, Cardtronics Mexico, provides various ATM management services to Cardtronics Mexico in the normal course of business, including serving as one of the vault cash providers and bank sponsors, as well as providing other miscellaneous services. The amounts paid to *Bansi* for the years ended December 31, 2014, 2013, and 2012 were immaterial.

## (6) Property and Equipment, Net

The following is a summary of the components of property and equipment as of December 31, 2014 and 2013:

	2014	2013
	<i>(In thousands)</i>	
ATM equipment and related costs	\$ 512,001	\$ 538,364
Technology assets	71,399	53,271
Office furniture, fixtures, and other	89,696	40,564
Total	673,096	632,199
Less accumulated depreciation	(337,301)	(361,233)
Net property and equipment	\$ 335,795	\$ 270,966

The property and equipment balances include deployments in process, as discussed in *Note 1(h), Property and Equipment, Net*, of \$16.4 million and \$12.7 million as of December 31, 2014 and 2013, respectively.

## (7) Intangible Assets

### *Intangible Assets with Indefinite Lives*

The following table presents the net carrying amount of the Company's intangible assets with indefinite lives as of December 31, 2014 and 2013, as well as the changes in the net carrying amounts for the years ended December 31, 2014 and 2013 by segment:

	Goodwill			
	U.S.	Europe <sup>(1)</sup>	Other International <sup>(2)</sup>	Total
	<i>(In thousands)</i>			
Balance as of January 1, 2013:				
Gross balance	\$ 268,454	\$ 64,142	\$ 3,103	\$ 335,699
Accumulated impairment loss	—	(50,003)	—	(50,003)
	<u>\$ 268,454</u>	<u>\$ 14,139</u>	<u>\$ 3,103</u>	<u>\$ 285,696</u>
Acquisitions				
Acquisitions	13,316	97,929	—	111,245
Purchase price adjustments	29	—	141	170
Allocation adjustment	6,640	(6,860)	220	—
Foreign currency translation adjustments	—	7,552	(172)	7,380
Balance as of December 31, 2013:				
Gross balance	\$ 288,439	\$ 162,763	\$ 3,292	\$ 454,494
Accumulated impairment loss	—	(50,003)	—	(50,003)
	<u>\$ 288,439</u>	<u>\$ 112,760</u>	<u>\$ 3,292</u>	<u>\$ 404,491</u>
Acquisitions				
Acquisitions	108,932	15,461	—	124,393
Purchase price adjustments	(1,493)	(7,779)	—	(9,272)
Foreign currency translation adjustments	—	(7,456)	(193)	(7,649)
Balance as of December 31, 2014:				
Gross balance	\$ 395,878	\$ 162,989	\$ 3,099	\$ 561,966
Accumulated impairment loss	—	(50,003)	—	(50,003)
	<u>\$ 395,878</u>	<u>\$ 112,986</u>	<u>\$ 3,099</u>	<u>\$ 511,963</u>



	<b>Trade Name: indefinite-lived</b>		
	<b>U.S.</b>	<b>Europe</b>	<b>Total</b>
	<i>(In thousands)</i>		
Balance as of January 1, 2013	\$ 200	\$ 3,231	\$ 3,431
Acquisitions	—	513	513
Reclassification to definite-lived trade name	—	(3,298)	(3,298)
Foreign currency translation adjustments	—	114	114
Balance as of December 31, 2013	<u>\$ 200</u>	<u>\$ 560</u>	<u>\$ 760</u>
Foreign currency translation adjustments	—	(32)	(32)
Balance as of December 31, 2014	<u>\$ 200</u>	<u>\$ 528</u>	<u>\$ 728</u>

### ***Intangible Assets with Definite Lives***

The following is a summary of the Company's intangible assets that were subject to amortization:

	<b>December 31, 2014</b>			<b>December 31, 2013</b>		
	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Net Carrying Amount</b>	<b>Gross Carrying Amount</b>	<b>Accumulated Amortization</b>	<b>Net Carrying Amount</b>
	<i>(In thousands)</i>			<i>(In thousands)</i>		
Customer and branding contracts/relationships	\$ 338,830	\$ (186,185)	\$ 152,645	\$ 291,392	\$ (162,775)	\$ 128,617
Deferred financing costs	16,127	(5,851)	10,276	15,038	(5,466)	9,572
Non-compete agreements	4,568	(3,374)	1,194	4,075	(2,437)	1,638
Technology	2,803	(2,025)	778	2,827	(775)	2,052
Trade name: definite-lived	<u>13,702</u>	<u>(1,783)</u>	<u>11,919</u>	<u>13,164</u>	<u>(527)</u>	<u>12,637</u>
Total	<u>\$ 376,030</u>	<u>\$ (199,218)</u>	<u>\$ 176,812</u>	<u>\$ 326,496</u>	<u>\$ (171,980)</u>	<u>\$ 154,516</u>

The majority of the Company's intangible assets with definite lives are being amortized over the assets' estimated useful lives utilizing the straight-line method. Estimated useful lives range from four to ten years for customer and branding contracts/relationships, two to ten years for exclusive license agreements, one to five years for non-compete agreements, and one to fifteen years for finite-lived trade names. Estimated useful life for acquired technology is three years. Deferred financing costs are amortized through interest expense over the contractual term of the underlying borrowings utilizing the effective interest method. The Company periodically reviews the estimated useful lives of its identifiable intangible assets, taking into consideration any events or circumstances that might result in a reduction in fair value or a revision of those estimated useful lives.

Amortization of definite-lived intangible assets is recorded in the Amortization of intangible assets line item in the Consolidated Statements of Operations, including any impairment charges, except for deferred financing costs and certain exclusive license agreements. Amortization of deferred financing costs is recorded in the Consolidated Statements of Operations combined with amortization of note discount. Certain exclusive license agreements that were effectively prepayments of merchant fees were amortized through the cost of ATM operating revenues line item during the years ended December 31, 2014 and 2013, for \$3.9 million and \$4.0 million, respectively. The Company recorded approximately \$1.3 million in additional amortization expense during the year ended December 31, 2014 related to impairment of a previously acquired merchant contract/relationship intangible asset associated with its U.S. reporting segment.

The components of intangible assets acquired during the year ended December 31, 2014 were as follows:

	<b>Amount Acquired in 2014</b>	<b>Weighted Average Amortization Period</b>
	<i>(In thousands)</i>	
Customer and branding contracts/relationships	\$ 71,955	6.7 years
Non-compete agreements	590	4.2 years
Trade name: definite-lived	<u>2,164</u>	3.0 years
Total	<u>\$ 74,709</u>	



Estimated amortization for the Company's intangible assets with definite lives for each of the next five years, and thereafter is as follows (amounts in thousands):

2015	\$	39,116
2016		35,268
2017		31,343
2018		25,898
2019		22,092
Thereafter		23,095
Total	\$	<u>176,812</u>

#### (8) Prepaid Expenses and Other Assets

The following is a summary of prepaid expenses, deferred costs, and other assets as of December 31, 2014 and 2013:

	<u>2014</u>	<u>2013</u>
	<i>(In thousands)</i>	
<i>Prepaid Expenses, Deferred Costs, and Other Current Assets:</i>		
Prepaid expenses	\$ 27,406	\$ 12,412
Deferred costs and other current assets	7,102	7,747
Total	<u>\$ 34,508</u>	<u>\$ 20,159</u>
<i>Prepaid Expenses, Deferred Costs, and Other Noncurrent Assets:</i>		
Prepaid expenses	\$ 21,158	\$ 7,892
Deferred costs	738	776
Other	704	350
Total	<u>\$ 22,600</u>	<u>\$ 9,018</u>

As of December 31, 2014, the Company had recorded \$13.4 million as prepaid merchant commissions related to the Co-op Food ATM estate contract, which drove the majority of the year-over-year increase in the noncurrent prepaid expenses and other assets. This amount is being amortized over the life of the contract and the expense is recorded within the Cost of ATM operating revenues line in the Consolidated Statements of Operations.

#### (9) Accrued Liabilities

Accrued liabilities consisted of the following as of December 31, 2014 and 2013:

	<u>2014</u>	<u>2013</u>
	<i>(In thousands)</i>	
Accrued merchant fees	\$ 39,473	\$ 32,619
Deferred acquisition purchase price <sup>(1)</sup>	20,580	—
Accrued compensation	18,050	12,501
Accrued taxes	14,623	23,033
Accrued purchases	10,001	2,392
Accrued merchant settlement amounts	9,869	17,365
Accrued maintenance fees	8,945	5,186
Accrued cash rental and management fees	8,235	4,570
Accrued interest expense	6,128	6,140
Accrued armored fees	4,876	5,271
Accrued interest rate swap payments	3,001	2,211
Accrued ATM telecommunications costs	2,613	1,682
Accrued processing costs	1,957	939
Other accrued expenses	31,615	23,867
Total	<u>\$ 179,966</u>	<u>\$ 137,776</u>

<sup>(1)</sup> This amount represents purchase price consideration on the Sunwin acquisition that will be paid in the first quarter of 2015.

## (10) Long-Term Debt

The carrying value of the Company's long-term debt consisted of the following as of December 31, 2014 and 2013

	2014	2013
	<i>(In thousands)</i>	
Revolving credit facility, including swing-line credit facility (weighted-average combined interest rate of 2.2% and 2.5% as of December 31, 2014 and 2013, respectively)	\$ 137,292	\$ 72,547
8.25% Senior subordinated notes due September 2018	—	200,000
5.125% Senior notes due August 2022	250,000	—
1.00% Convertible senior notes due December 2020, net of discount	225,370	216,635
Equipment financing notes	35	1,332
Total long-term debt	612,697	490,514
Less: current portion	35	1,289
Total long-term debt, excluding current portion	\$ 612,662	\$ 489,225

### *Revolving Credit Facility*

On April 24, 2014, the Company entered into an amended and restated credit agreement (the "Credit Agreement"). The Credit Agreement provides for a \$375.0 million revolving credit facility and includes an accordion feature that will allow the Company to increase the available borrowings under the revolving credit facility to \$500.0 million, subject to the approval of one or more existing lenders or one or more lenders that become party to the Credit Agreement. In addition, the revolving credit facility includes a sub-limit of up to \$30.0 million for letters of credit, a sub-limit of up to \$25.0 million for swingline loans and a sub-limit of up to the equivalent amount of \$125.0 million for loans in currencies other than U.S. Dollars. The revolving credit facility has a termination date of April 2019.

Borrowings (not including swingline loans and alternative currency loans) under the revolving credit facility accrue interest at the Company's option at either the Alternate Base Rate (as defined in the Credit Agreement) or the Adjusted LIBO Rate (as defined in the Credit Agreement) plus a margin depending on the Company's most recent Total Net Leverage Ratio (as defined in the Credit Agreement). The margin for Alternative Base Rate loans varies between 0% to 1.25% and the margin for Adjusted LIBO Rate loans varies between 1.00% to 2.25%. Swingline loans bear interest at the Alternate Base Rate plus a margin as described above. The alternative currency loans bear interest at the Adjusted LIBO Rate for the relevant currency as described above. Substantially all of the Company's domestic assets, including the stock of its wholly-owned domestic subsidiaries and 66% of the stock of the Company's first-tier foreign subsidiaries, are pledged as collateral to secure borrowings made under the revolving credit facility. Furthermore, each of the Company's material wholly-owned domestic subsidiaries has guaranteed the full and punctual payment of the obligations under the revolving credit facility. Additionally, no more than 40% of the Company's Consolidated Adjusted EBITDA (as defined in the Credit Agreement) or the book value of the aggregate consolidated assets may be attributable to restricted subsidiaries that are not guarantors under the Credit Agreement. There are currently no restrictions on the ability of the Company's subsidiaries to declare and pay dividends to the Company.

The Credit Agreement contains representations, warranties and covenants that are customary for similar credit arrangements, including, among other things, covenants relating to (i) financial reporting and notification, (ii) payment of obligations, (iii) compliance with applicable laws, and (iv) notification of certain events. Financial covenants in the revolving credit facility require the Company to maintain: (i) as of the last day of any fiscal quarter, a Senior Secured Net Leverage Ratio (as defined in the Credit Agreement) of no more than 2.25 to 1.00; (ii) as of the last day of any fiscal quarter, a Total Net Leverage Ratio of no more than 4.00 to 1.00; and (iii) as of the last day of any fiscal quarter, a Fixed Charge Coverage Ratio (as defined in the Credit Agreement) of no more than 1.50 to 1. Additionally, the Company is limited on the amount of restricted payments, including dividends, which it can make pursuant to the terms of the Credit Agreement; however, the Company may generally make restricted payments so long as no event of default has occurred and is continuing and the total net leverage ratio is less than 3.0 to 1.0 at the time such restricted payment is made.

As of December 31, 2014, the Company was in compliance with all applicable covenants and ratios under the Credit Agreement.

As of December 31, 2014, \$137.3 million was outstanding under the revolving credit facility. Additionally, the Company has posted a \$2.0 million letter of credit serving to secure the overdraft facility of its U.K. subsidiary (further discussed below) and a \$0.1 million letter of credit serving to secure a third-party processing contract in Canada. These letters of credit, which the applicable third-parties may draw upon in the event the Company defaults on the related obligations, reduce the Company's borrowing capacity under the revolving credit facility.

As of December 31, 2014, the Company's available borrowing capacity under the revolving credit facility totaled approximately \$235.6 million.

### ***\$200.0 Million 8.25% Senior Subordinated Notes Due 2018***

During the year ended December 31, 2014, the Company repurchased \$20.6 million of its 8.250% senior subordinated notes due 2018 (the "2018 Notes") in the open market. In addition, the Company received tenders and consents from the holders of \$64.0 million of the 2018 Notes pursuant to a cash tender offer. Pursuant to the terms of the indenture governing the 2018 Notes, the Company redeemed the remaining \$115.4 million of 2018 Notes outstanding on September 2, 2014 at a price of 104.125% and effectively retired all of the outstanding 2018 Notes.

In connection with the early extinguishment of the 2018 Notes, the Company recorded a \$3.9 million pre-tax charge during the year ended December 31, 2014 to write off the unamortized deferred financing costs associated with the 2018 Notes, which are included in the Amortization of deferred financing costs and note discount line item in the accompanying Consolidated Statements of Operations. Additionally, the Company recorded a \$9.1 million pre-tax charge related to the premium paid for the redemption, which is included in the Redemption costs for early extinguishment of debt line item in the accompanying Consolidated Statements of Operations in the year ended December 31, 2014.

### ***\$250.0 Million 5.125% Senior Notes Due 2022***

On July 28, 2014, in a private placement offering, the Company issued \$250.0 million in aggregate principal amount of 5.125% senior notes due 2022 (the "2022 Notes") pursuant to an indenture dated July 28, 2014 (the "Indenture") among the Company, its subsidiary guarantors (the "Guarantors") and Wells Fargo Bank, National Association, as trustee. Interest on the 2022 Notes is payable semi-annually in cash in arrears on February 1 and August 1 of each year, and commenced on February 1, 2015. The net proceeds from the 2022 Notes were used to repurchase and redeem all of the outstanding 2018 Notes (as discussed above) and for general corporate purposes.

The 2022 Notes and Guarantees (as defined in the Indenture) rank (i) equally in right of payment with all of the Company's and the Guarantors' existing and future senior indebtedness, (ii) effectively junior to secured debt to the extent of the collateral securing such debt, including debt under the Company's revolving credit facility and (iii) structurally junior to existing and future indebtedness of the Company's non-guarantor subsidiaries. The 2022 Notes and Guarantees rank senior in right of payment to any of the Company's and the Guarantors' existing and future subordinated indebtedness.

The 2022 Notes contain covenants that, among other things, limit the Company's ability and the ability of certain of its restricted subsidiaries to incur or guarantee additional indebtedness; make certain investments or pay dividends or distributions on the Company's capital stock or repurchase capital stock or make certain other restricted payments; consolidate or merge with or into other companies; conduct asset sales; restrict dividends or other payments by restricted subsidiaries; engage in transactions with affiliates or related persons; and create liens.

In accordance with Rule 3-10 of Regulation S-X, condensed consolidated financial statements of non-guarantors are not required. The Company has no assets or operations independent of its subsidiaries. Obligations under its 2022 Notes are fully and unconditionally and jointly and severally guaranteed on a senior unsecured basis by the Company's current 100%-owned domestic subsidiaries and certain of the Company's future domestic subsidiaries, with the exception of the Company's immaterial subsidiaries. There are no significant restrictions on the ability of the Company to obtain funds from the Guarantors by dividend or loan. None of the Guarantors' assets represent restricted assets pursuant to Rule 4-08(e)(3) of Regulation S-X. The 2022 Notes include registration rights and as required under the terms of the Notes, the Company intends to register these Notes prior to the first anniversary of their issuance.

The 2022 Notes are subject to certain automatic customary releases, including the sale, disposition, or transfer of the capital stock or substantially all of the assets of a Guarantor, designation of a Guarantor as unrestricted in accordance with the Indenture, exercise of the legal defeasance option or the covenant defeasance option, liquidation or dissolution of the Guarantor and a Guarantor ceasing to both guarantee other Company debt and to be an obligor under the revolving credit facility. The Guarantors may not sell or otherwise dispose of all or substantially all of their properties or assets to, or consolidate with or merge into, another company if such a sale would cause a default under the Indenture.

### ***\$287.5 Million 1.00% Convertible Senior Notes Due 2020 and Related Equity Instruments***

On November 19, 2013, the Company issued \$250.0 million of 1.00% convertible senior notes due December 2020 (the "Convertible Notes") at par value. The Company also granted to the initial purchasers the option to purchase, during the 13 day period following the issuance of the notes, up to an additional \$37.5 million of Convertible Notes (the "Over-allotment Option"). The initial purchasers exercised the Over-allotment Option on November 21, 2013. The Company received \$254.2 million in net proceeds from the offering after deducting underwriting fees paid to the initial purchasers and a repurchase of 665,994 shares of its outstanding common stock concurrent with the offering. The Company used a portion of the net proceeds from the offering to fund the net cost of the convertible note hedge transaction, as described below. The convertible note hedge and warrant transactions were entered into with the initial purchasers on November 19, 2013, concurrent with the pricing of the Convertible Notes, and on November 21, 2013, concurrent with the exercise of the Over-allotment Option. The Company pays interest semi-annually (payable in arrears) on June 1st and December 1st of each year. Under U.S. GAAP, certain convertible debt instruments that may be settled in cash (or other assets) upon conversion are required to be separately accounted for as liability (debt) and equity (conversion option) components of the instrument in a manner that reflects the issuer's non-convertible debt

borrowing rate. The Company, with assistance from a valuation professional, determined that the fair value of the debt component was \$215.8 million and the fair value of the embedded option was \$71.7 million as of the issuance date. The Company recognizes effective interest expense on the debt component and that interest expense effectively accretes the debt component to the total principal amount due at maturity of \$287.5 million. The effective rate of interest to accrete the debt balance is approximately 5.26%, which corresponded to the Company's estimated conventional debt instrument borrowing rate at the date of issuance.

The Convertible Notes have an initial conversion price of \$52.35 per share, which equals an initial conversion rate of 19.1022 shares of common stock per \$1,000 principal amount of notes, for a total of approximately 5.5 million shares of our common stock initially underlying the debt. The conversion rate, however, is subject to adjustment under certain circumstances. Conversion can occur: (1) any time on or after September 1, 2020; (2) after March 31, 2014, during any calendar quarter that follows a calendar quarter in which the price of the Company's common stock exceeds 135% of the conversion price for at least 20 days during the 30 consecutive trading-day period ending on the last trading day of the quarter; (3) during the ten consecutive trading-day period following any five consecutive trading-day period in which the trading price of the Convertible Notes is less than 98% of the closing price of the Company's common stock multiplied by the applicable conversion rate on each such trading day; (4) upon specified distributions to the Company's shareholders upon recapitalizations, reclassifications or changes in stock; and (5) upon a make-whole fundamental change. A fundamental change is defined as any one of the following: (1) any person or group that acquires 50% or more of the total voting power of all classes of common equity that is entitled to vote generally in the election of the Company's directors; (2) the Company engages in any recapitalization, reclassification or changes of common stock as a result of which the common stock would be converted into or exchanged for, stock, other securities, or other assets or property; (3) the Company engages in any share exchange, consolidation or merger where the common stock is converted into cash, securities or other property; (4) the Company engages in any sales, lease or other transfer of all or substantially all of the consolidated assets; or (5) the Company's stock is not listed for trading on any U.S. national securities exchange.

As of December 31, 2014, none of the contingent conversion thresholds described above were met in order for the Convertible Notes to be convertible at the option of the note holders. As a result, the Convertible Notes have been classified as a noncurrent liability on the Company's Consolidated Balance Sheets at December 31, 2014. In future financial reporting periods, the classification of the Convertible Notes may change depending on whether any of the above contingent criteria have been subsequently satisfied.

Upon conversion, holders of the Convertible Notes are entitled to receive cash, shares of the Company's common stock or a combination of cash and common stock, at the Company's election. In the event of a change in control, as defined in the indenture under which the Convertible Notes have been issued, holders can require the Company to purchase all or a portion of their Convertible Notes for 100% of the notes' par value plus any accrued and unpaid interest.

Interest expense related to the Convertible Notes consisted of the following:

	<u>2014</u>	<u>2013</u>	<u>2012</u>
		<i>(In thousands)</i>	
Cash interest per contractual coupon rate	\$ 2,875	\$ 288	\$ —
Amortization of note discount	8,724	848	—
Amortization of deferred financing costs	518	48	—
Total interest expense related to Convertible Notes	<u>\$ 12,117</u>	<u>\$ 1,184</u>	<u>\$ —</u>

The carrying value of the Convertible Notes consisted of the following as of December 31, 2014 and 2013:

	<u>2014</u>	<u>2013</u>
		<i>(In thousands)</i>
Principal balance	\$ 287,500	\$ 287,500
Discount, net of accumulated amortization	(62,130)	(70,865)
Net carrying amount of Convertible Notes	<u>\$ 225,370</u>	<u>\$ 216,635</u>

In connection with the issuance of the Convertible Notes, the Company entered into separate convertible note hedge and warrant transactions with certain of the initial purchasers to reduce the potential dilutive impact upon the conversion of the Convertible Notes. The net effect of these transactions effectively raised the price at which dilution would occur from the \$52.35 initial conversion price of the Convertible Notes to \$73.29. Pursuant to the convertible note hedge, the Company purchased call options granting the Company the right to acquire up to approximately 5.5 million shares of its common stock with an initial strike price of \$52.35. The call options automatically become exercisable upon conversion of the Convertible Notes, and will terminate on the second scheduled trading day immediately preceding December 1, 2020. The Company also sold to the initial purchasers warrants to acquire up to approximately 5.5 million shares of its common stock with a strike price of \$73.29. The warrants will expire incrementally on a series of expiration dates subsequent to the maturity date of the Convertible Notes through August 30, 2021. If the conversion price of the Convertible Notes remains between the strike prices of the call options and warrants, the Company's shareholders will not experience any dilution in connection with the conversion of the Convertible Notes; however, to the extent that the price of the Company's common stock exceeds the strike price of the warrants on any or all of the series of related expiration dates of the warrants, the Company would be required to issue additional shares of its common stock to the

warrant holders. The amounts allocated to both the note hedge and warrants were recorded in Stockholders' Equity, within the Additional paid-in capital line item.

#### *Debt Maturities*

Aggregate maturities of the principal amounts of the Company's long-term debt as of December 31, 2014, were as follows (in thousands) for the years indicated:

2015	\$	35
2016		—
2017		—
2018		—
2019		137,292
Thereafter		537,500
Total	<u>\$</u>	<u>674,827</u>

#### **(11) Asset Retirement Obligations**

Asset retirement obligations consist primarily of costs to deinstall the Company's ATMs and costs to restore the ATM sites to their original condition, which are estimated based on current market rates. In most cases, the Company is contractually required to perform this deinstallation and in some cases, site restoration work. For each group of similar ATM type, the Company has recognized the fair value of the asset retirement obligation as a liability on its balance sheet and capitalized that cost as part of the cost basis of the related asset. The related assets are depreciated on a straight-line basis over five years, which is the estimated average time period that an ATM is installed in a location before being deinstalled, and the related liabilities are accreted to their full value over the same period of time. As reflected in the table below, during the year ended December 31, 2014, the Company revised its estimated future liabilities based on recent actual experience, changes in certain company methods and other cost estimate changes. The changes in estimated future costs were recorded as a reduction in the carrying amount of the remaining unamortized asset and will primarily reduce the Company's depreciation and accretion expense amounts prospectively. Where there was no net book value of related assets remaining, the Company reduced its depreciation and accretion expense by approximately \$1.0 million in 2014 related to this change in estimate. Additionally, as of December 31, 2014 and 2013, the Company reclassified a portion of the estimated liabilities as current, which is included in the Current portion of other long-term liabilities line item in the accompanying Consolidated Balance Sheets.

The following table is a summary of the changes in the Company's asset retirement obligation liability for the years ended December 31, 2014 and 2013:

	<u>2014</u>	<u>2013</u>
	<i>(In thousands)</i>	
Asset retirement obligation as of beginning of period	\$ 63,831	\$ 44,696
Additional obligations	8,373	6,399
Estimated obligations assumed in acquisition	6,097	18,494
Purchase price adjustment	(6,653)	—
Accretion expense	2,559	2,777
Change in estimates	(13,534)	(6,477)
Payments	(3,702)	(2,495)
Foreign currency translation adjustments	(1,835)	437
Total asset retirement obligation at end of period	<u>55,136</u>	<u>63,831</u>
Less: current portion	3,097	3,166
Asset retirement obligation, excluding current portion	<u>\$ 52,039</u>	<u>\$ 60,665</u>

See Note 16, *Fair Value Measurements* for additional disclosures on the Company's asset retirement obligations with respect to its fair value measurements.

## (12) Other Liabilities

The following is a summary of the components of the Company's other liabilities as of December 31, 2014 and 2013:

	<u>2014</u>	<u>2013</u>
	<i>(In thousands)</i>	
<i>Current Portion of Other Long-Term Liabilities:</i>		
Interest rate swaps	\$ 29,147	\$ 31,069
Obligations associated with acquired unfavorable contracts	284	—
Deferred revenue	1,731	1,315
Asset retirement obligations	3,097	3,166
Other	678	47
Total	<u>\$ 34,937</u>	<u>\$ 35,597</u>
<i>Other Long-Term Liabilities:</i>		
Interest rate swaps	\$ 25,847	\$ 34,509
Obligations associated with acquired unfavorable contracts	2,271	—
Deferred revenue	935	962
Other	8,663	3,265
Total	<u>\$ 37,716</u>	<u>\$ 38,736</u>

Other long-term liabilities related to interest rate swaps decreased from December 31, 2013 to December 31, 2014 mostly as a result of payments made on its outstanding swap agreements since December 31, 2013. See *Note 15, Derivative Financial Instruments* for additional information on the Company's interest rate swaps.

## (13) Stockholders' Equity

*Common and Preferred Stock.* The Company is authorized to issue 125,000,000 shares of common stock, of which 44,562,122 and 44,375,952 shares were outstanding as of December 31, 2014 and 2013, respectively. Additionally, the Company is authorized to issue 10,000,000 shares of preferred stock, of which no shares were outstanding as of December 31, 2014 and 2013.

*Additional Paid-In Capital.* Included in the balance of Additional paid-in capital are amounts related to the Convertible Notes issued in November 2013 and the related equity instruments. These amounts include: (1) the fair value of the embedded option of the Convertible Notes for \$62.1 million, (2) the amount paid to purchase the associated convertible note hedges for \$72.6 million, (3) the amount received for selling associated warrants for \$40.5 million, and (4) \$1.6 million in debt issuance costs allocated to the equity component of the convertible note. See *Note 10, Long-Term Debt* for additional information on the Convertible Notes and the related equity instruments.

*Accumulated Other Comprehensive Loss, Net.* Accumulated other comprehensive loss, net, is displayed as a separate component of Stockholders' equity in the accompanying Consolidated Balance Sheets. The following table presents the changes in the balances of each component of accumulated other comprehensive loss, net for the years ended December 31, 2014, 2013 and 2012:



	<b>Foreign currency translation adjustments</b>	<b>Unrealized (losses) gains on interest rate swap contracts, net of tax</b>	<b>Total</b>
		<i>(In thousands)</i>	
Total accumulated other comprehensive loss, net as of January 1, 2012	\$ (27,135)	\$ (56,767) <sup>(1)</sup>	\$ (83,902)
Other comprehensive income (loss) before reclassification	2,501	(49,485) <sup>(2)</sup>	(46,984)
Amounts reclassified from accumulated other comprehensive loss, net	—	25,801 <sup>(2)</sup>	25,801
Total accumulated other comprehensive loss, net as of December 31, 2012	<u>\$ (24,634)</u>	<u>\$ (80,451)<sup>(1)</sup></u>	<u>\$ (105,085)</u>
Other comprehensive income before reclassification	6,198	62 <sup>(3)</sup>	6,260
Amounts reclassified from accumulated other comprehensive loss, net	—	25,871 <sup>(3)</sup>	25,871
Total accumulated other comprehensive loss, net as of December 31, 2013	<u>\$ (18,436)</u>	<u>\$ (54,518)<sup>(1)</sup></u>	<u>\$ (72,954)</u>
Other comprehensive loss before reclassification	(16,273)	(29,239) <sup>(4)</sup>	(45,512)
Amounts reclassified from accumulated other comprehensive loss, net	—	35,459 <sup>(4)</sup>	35,459
Total accumulated other comprehensive loss, net as of December 31, 2014	<u>\$ (34,709)</u>	<u>\$ (48,298)<sup>(1)</sup></u>	<u>\$ (83,007)</u>

<sup>(1)</sup> Net of deferred income tax benefit of \$12,602 as of January 1, 2012, and \$27,413, \$10,829, and \$6,701 as of December 31, 2012, 2013, and 2014, respectively.

<sup>(2)</sup> Net of deferred income tax benefit of \$30,946 for Other comprehensive income (loss) before reclassification and deferred income tax expense of \$16,135 for Amounts reclassified from accumulated other comprehensive loss, net, respectively, for the year ended December 31, 2012.

<sup>(3)</sup> Net of deferred income tax expense of \$40 for Other comprehensive income before reclassification and deferred income tax expense of \$16,544 for Amounts reclassified from accumulated other comprehensive loss, net, respectively, for the year ended December 31, 2013.

<sup>(4)</sup> Net of deferred income tax benefit of \$19,405 for Other comprehensive loss before reclassification and deferred income tax expense of \$23,533 for Amounts reclassified from accumulated other comprehensive loss, net, respectively, for the year ended December 31, 2014.

The Company records unrealized gains and losses related to its interest rate swaps net of estimated taxes in the Accumulated other comprehensive loss, net, line item within Stockholders' equity in the accompanying Consolidated Balance Sheets since it is more likely than not that the Company will be able to realize the benefits associated with its net deferred tax asset positions in the future. The amounts reclassified from Accumulated other comprehensive loss, net, are recognized in Cost of ATM operating revenues line item on the accompanying Consolidated Statements of Operations.

The Company currently believes that the unremitted earnings of its foreign subsidiaries will be reinvested for an indefinite period of time. Accordingly, no deferred taxes have been provided for the differences between the Company's book basis and underlying tax basis in these subsidiaries or on the foreign currency translation adjustment amounts.

#### **(14) Employee Benefits**

The Company sponsors defined contribution retirement plans for its employees, the principal plan being the 401(k) plan which is offered to its employees in the U.S. During 2014, the Company matched 100% of employee contributions up to 3% of the employee's eligible compensation. Employees immediately vest in their contributions while the Company's matching contributions vest at a rate of 20% per year. The Company also sponsors a similar plan for its employees in the U.K. The Company contributed \$1.3 million, \$0.7 million, and \$0.6 million to the defined contribution benefit plans for the years ended December 31, 2014, 2013, and 2012, respectively.

#### **(15) Derivative Financial Instruments**

##### ***Cash Flow Hedging Strategy***

The Company is exposed to certain risks relating to its ongoing business operations, including interest rate risk associated with its vault cash rental obligations and, to a lesser extent, borrowings under its revolving credit facility. The Company is also exposed to foreign currency exchange rate risk with respect to its investments in its foreign subsidiaries. While the Company does not currently utilize derivative instruments to hedge its foreign currency exchange rate risk, it does utilize interest rate swap contracts to manage the interest rate risk associated with its vault cash rental obligations in the U.S. The Company's interest rate swap contracts to manage its vault cash rental interest rate risk in the U.K. expired as of December 31, 2013. The Company does not currently utilize any derivative instruments to manage the interest rate risk associated with its vault cash rental obligations in any of the other international subsidiaries, nor does it utilize derivative instruments to manage the interest rate risk associated with borrowings outstanding under its revolving credit facility.



The interest rate swap contracts entered into with respect to the Company's vault cash rental obligations serve to mitigate the Company's exposure to interest rate risk by converting a portion of the Company's monthly floating rate vault cash rental obligations to a fixed rate. The Company has contracts in varying notional amounts through December 31, 2018 for the Company's U.S. vault cash rental obligations. By converting such amounts to a fixed rate, the impact of future interest rate changes (both favorable and unfavorable) on the Company's monthly vault cash rental expense amounts has been reduced. The interest rate swap contracts typically involve the receipt of floating rate amounts from the Company's counterparties that match, in all material respects, the floating rate amounts required to be paid by the Company to its vault cash providers for the portions of the Company's outstanding vault cash obligations that have been hedged. In return, the Company typically pays the interest rate swap counterparties a fixed rate amount per month based on the same notional amounts outstanding. At no point is there an exchange of the underlying principal or notional amounts associated with the interest rate swaps. Additionally, none of the Company's existing interest rate swap contracts contain credit-risk-related contingent features.

For each derivative instrument that is designated and qualifies as a cash flow hedge (i.e., hedging the exposure to variability in expected future cash flows attributable to a particular risk), the effective portion of the gain or loss on the derivative instrument is reported as a component of other comprehensive income (loss) ("OCI") and reclassified into earnings in the same line item associated with the forecasted transaction and in the same period or periods during which the hedge transaction affects earnings. Gains and losses on the derivative instrument representing either hedge ineffectiveness or hedge components that are excluded from the assessment of effectiveness are recognized in earnings. However, because the Company currently only utilizes fixed-for-floating interest rate swaps in which the underlying pricing terms agree, in all material respects, with the pricing terms of the Company's vault cash rental obligations, the amount of ineffectiveness associated with such interest rate swap contracts has historically been immaterial. Accordingly, no ineffectiveness amounts associated with the Company's effective cash flow hedges have been recorded in the Company's consolidated financial statements. For derivative instruments not designated as hedging instruments, the gain or loss is recognized in the Consolidated Statements of Operations during the current period.

The notional amounts, weighted average fixed rates, and terms associated with the Company's interest rate swap contracts accounted for as cash flow hedges that are currently in place (as of the date of the issuance of these financial statements) are as follows:

Notional Amounts	Weighted Average Fixed Rate	Term
<i>(In millions)</i>		
\$1,300	2.84 %	January 1, 2015 – December 31, 2015
\$1,300	2.74 %	January 1, 2016 – December 31, 2016
\$1,000	2.53 %	January 1, 2017 – December 31, 2017
\$ 750	2.54 %	January 1, 2018 – December 31, 2018

### **Accounting Policy**

The Company recognizes all of its derivative instruments as either assets or liabilities in the accompanying Consolidated Balance Sheets at fair value. The accounting for changes in the fair value (e.g., gains or losses) of those derivative instruments depends on (1) whether these instruments have been designated (and qualify) as part of a hedging relationship and (2) the type of hedging relationship actually designated. For derivative instruments that are designated and qualify as hedging instruments, the Company designates the hedging instrument, based upon the exposure being hedged, as a cash flow hedge, a fair value hedge, or a hedge of a net investment in a foreign operation.

The Company has designated all of its interest rate swap contracts as cash flow hedges of the Company's forecasted vault cash rental obligations. Accordingly, changes in the fair values of the related interest rate swap contracts have been reported in the Accumulated other comprehensive loss, net line item within stockholders' equity in the accompanying Consolidated Balance Sheets.

The Company believes that it is more likely than not that it will be able to realize the benefits associated with its domestic net deferred tax asset positions in the future. Therefore, the Company records the unrealized losses related to its domestic interest rate swaps net of estimated tax benefits in the Accumulated other comprehensive loss, net line item within Stockholders' equity in the accompanying Consolidated Balance Sheets.

### **Tabular Disclosures**

The following tables depict the effects of the use of the Company's derivative contracts on its Consolidated Balance Sheets and Consolidated Statements of Operations.

Balance Sheet Data

	December 31, 2014		December 31, 2013	
	Balance Sheet Location	Fair Value	Balance Sheet Location	Fair Value
<i>(In thousands)</i>				
<b>Liability Derivative Instruments:</b>				
Derivatives Designated as Hedging Instruments:				
Interest rate swap contracts	Current portion of other long-term liabilities	\$ 29,147	Current portion of other long-term liabilities	\$ 31,069
Interest rate swap contracts	Other long-term liabilities	25,847	Other long-term liabilities	34,509
<b>Total Derivatives</b>		<b>\$ 54,994</b>		<b>\$ 65,578</b>

Statements of Operations Data

Derivatives in Cash Flow Hedging Relationship	Years Ended December 31,				
	Amount of (Loss) Gain Recognized in OCI on Derivative Instruments (net of tax)		Location of Loss Reclassified from Accumulated OCI Into Income	Amount of Loss Reclassified from Accumulated OCI into Income (net of tax)	
	2014	2013		2014	2013
	<i>(In thousands)</i>			<i>(In thousands)</i>	
Interest rate swap contracts	\$ (29,239)	\$ 62	Cost of ATM operating revenues	\$ (35,459)	\$ (25,871)

The Company does not currently have any derivative instruments that have been designated as fair value or net investment hedges. The Company has not historically, and does not currently anticipate terminating its existing derivative instruments prior to their expiration dates. If the Company concludes that it is no longer probable that the anticipated future vault cash rental obligations that have been hedged will occur, or if changes are made to the underlying terms and conditions of the Company's vault cash rental agreements, thus creating some amount of ineffectiveness associated with the Company's current interest rate swap contracts, any resulting gains or losses will be recognized within the Other expense (income) line item of the Company's Consolidated Statements of Operations.

As of December 31, 2014, the Company expected to reclassify \$29.1 million of net derivative-related losses contained within accumulated OCI into earnings during the next twelve months concurrent with the recording of the related vault cash rental expense amounts.

See Note 16, *Fair Value Measurements* for additional disclosures on the Company's interest rate swap contracts in respect to its fair value measurements.

**(16) Fair Value Measurements**

The following table provides the assets and liabilities carried at fair value measured on a recurring basis as of December 31, 2014 and 2013 using the fair value hierarchy prescribed by U.S. GAAP. The fair value hierarchy has three levels based on the reliability of the inputs used to determine fair value. Level 1 refers to fair values determined based on quoted prices in active markets for identical assets. Level 2 refers to fair values estimated using significant other observable inputs, and Level 3 includes fair values estimated using significant non-observable inputs. An asset or liability's classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement.

	Fair Value Measurements at December 31, 2014			
	Total	Level 1	Level 2	Level 3
<i>(In thousands)</i>				
<b>Liabilities</b>				
Liabilities associated with interest rate swaps	\$ 54,994	\$ —	\$ 54,994	\$ —
Acquisition-related contingent consideration	—	—	—	—

**Fair Value Measurements at December 31, 2013**

	Total	Level 1	Level 2	Level 3
	<i>(In thousands)</i>			
<b>Liabilities</b>				
Liabilities associated with interest rate swaps	\$ 65,578	\$ —	\$ 65,578	\$ —
Acquisition-related contingent consideration	575	—	—	575

*Additions to asset retirement obligation liability.* The Company estimates the fair value of additions to its asset retirement obligation liability using expected future cash outflows discounted at the Company's credit-adjusted risk-free interest rate. Liabilities added to the Asset retirement obligations line item in the accompanying Consolidated Balance Sheets are measured at fair value at the time of the asset installations using Level 3 inputs, and are only reevaluated periodically based on estimated current fair value. Amounts added to the asset retirement obligation liability during the years ended 2014, 2013 and 2012 totaled \$14.5 million, \$24.9 million, and \$10.3 million, respectively. The substantial increase in 2013 relates primarily to estimated liabilities assumed in conjunction with the Company's acquisition of Cardpoint in August 2013.

Below are descriptions of the Company's valuation methodologies for assets and liabilities measured at fair value. The methods described below may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while the Company believes its valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

*Cash and cash equivalents, accounts and notes receivable, net of the allowance for doubtful accounts, other current assets, accounts payable, accrued expenses, and other current liabilities.* These financial instruments are not carried at fair value, but are carried at amounts that approximate fair value due to their short-term nature and generally negligible credit risk.

*Acquisition-related intangible assets.* The estimated fair values of acquisition-related intangible assets are valued based on a discounted cash flows analysis using significant non-observable inputs (Level 3 inputs). The Company tests intangible assets for impairment on a quarterly basis by measuring the related carrying amounts against the estimated undiscounted future cash flows associated with the related contract or portfolio of contracts.

*Interest rate swaps.* The fair value of the Company's interest rate swaps was a liability of \$55.0 million as of December 31, 2014. These financial instruments are carried at fair value, calculated as the present value of amounts estimated to be received or paid to a marketplace participant in a selling transaction. These derivatives are valued using pricing models based on significant other observable inputs (Level 2 inputs), while taking into account the creditworthiness of the party that is in the liability position with respect to each trade. See *Note 15, Derivative Financial Instruments* for additional disclosures on the valuation process of this liability.

*Acquisition-related contingent consideration.* Liabilities from acquisition-related contingent consideration are estimated by the Company using a discounted cash flow model. Acquisition-related contingent consideration liabilities are classified as Level 3 liabilities, because the Company uses unobservable inputs to value them, based on its best estimate of operational results upon which the payment of these obligations are contingent. Gains and losses related to the contingent consideration associated with acquisitions are included in other (income) expenses in the Company's consolidated statements of operations.

*Long-term debt.* The carrying amount of the long-term debt balance related to borrowings under the Company's revolving credit facility approximates fair value due to the fact that any borrowings are subject to short-term floating interest rates. As of December 31, 2014, the fair value of the Company's 2022 Notes and 2020 Convertible Notes (see *Note 10, Long-Term Debt*) totaled \$245.0 million and \$281.4 million, respectively, based on the quoted market price (Level 1 input) for these notes as of that date.

## **(17) Commitments and Contingencies**

### ***Legal Matters***

The Company is subject to various legal proceedings and claims arising in the ordinary course of its business. The Company has provided reserves where necessary for all claims and the Company's management does not expect the outcome in any legal proceedings, individually or collectively, to have a material adverse impact on the Company's financial condition or results of operations. Additionally, the Company currently expenses all legal costs as they are incurred.

### ***Operating Lease Obligations***

The Company was a party to several operating leases as of December 31, 2014, primarily for office space and the rental of space at certain merchant locations.

Future minimum lease payments under the Company's operating and merchant space leases (with initial lease terms in excess of one year) as of December 31, 2014 were as follows for each of the five years indicated and in the aggregate thereafter (amounts in thousands):

2015	\$	12,653
2016		9,848
2017		6,352
2018		4,850
2019		2,007
Thereafter		2,714
<b>Total minimum lease payments</b>	<b>\$</b>	<b>38,424</b>

Total rental expense under the Company's operating leases, net of sublease income, was approximately \$9.7 million, \$7.2 million, and \$6.7 million for the years ended December 31, 2014, 2013, and 2012, respectively.

#### **Other Commitments**

*Asset Retirement Obligations.* The Company's asset retirement obligations consist primarily of deinstallation costs of the ATM and costs to restore the ATM site to its original condition. In most cases, the Company is legally required to perform this deinstallation and restoration work. The Company had \$55.1 million accrued for these liabilities as of December 31, 2014. For additional information, see *Note 11, Asset Retirement Obligations*.

*Purchase commitments.* As of December 31, 2014, the Company had entered into an agreement to purchase \$13.8 million of ATMs and equipment for its U.S. segment and \$6.3 million of ATMs and equipment for its Europe segment during 2015. Other material purchase commitments as of December 31, 2014 included \$4.0 million in minimum service requirements for certain gateway and processing fees over the next four years for its U.S. segment.

#### **(18) Income Taxes**

Income tax expense based on the Company's income before income taxes consisted of the following for the years ended December 31, 2014, 2013, and 2012:

	<b>2014</b>	<b>2013</b>	<b>2012</b>
	<i>(In thousands)</i>		
<b>Current:</b>			
U.S. federal	\$ 19,033	\$ 26,766	\$ 503
State and local	3,554	5,503	812
Foreign	2,549	1,216	—
Total current	\$ 25,136	\$ 33,485	\$ 1,315
<b>Deferred:</b>			
U.S. federal	\$ 1,639	\$ 11,648	\$ 24,005
State and local	795	(1,901)	1,749
Foreign	604	(1,214)	(60)
Total deferred	3,038	8,533	25,694
Total income tax expense	\$ 28,174	\$ 42,018	\$ 27,009

Income tax expense (benefit) differs from amounts computed by applying the U.S. federal statutory tax rate to income before taxes as follows for the years ended December 31, 2014, 2013, and 2012:

	<b>2014</b>	<b>2013</b>	<b>2012</b>
	<i>(In thousands)</i>		
Income tax expense, at the statutory rate of 35.0%	\$ 22,179	\$ 21,932	\$ 24,595
Provision to return and deferred tax adjustments	1,705	(1,637)	200
State tax, net of federal benefit	2,717	2,275	1,858
Permanent adjustments	173	(115)	322
Foreign subsidiary tax rate differences	(985)	1,252	120
Impact of entity restructuring	—	15,501	—
Other	338	(6)	67
Subtotal	26,127	39,202	27,162
Change in valuation allowance	2,047	2,816	(153)
Total income tax expense	<u>\$ 28,174</u>	<u>\$ 42,018</u>	<u>\$ 27,009</u>

Income tax expense for the year ended December 31, 2014 relates primarily to consolidated income generated from the Company's U.S. operations. The decrease in income tax expense, compared to the prior year, is primarily related to a \$13.8 million charge recorded during the year ended December 31, 2013 related to deferred tax assets that were no longer realizable as a result of an internal restructuring in that period.

The net current and noncurrent deferred tax assets and liabilities (by segment) as of December 31, 2014 and 2013 were as follows:

	<b>United States</b>		<b>Europe</b>		<b>Other International</b>	
	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>	<b>2014</b>	<b>2013</b>
	<i>(In thousands)</i>					
Current deferred tax asset	\$ 19,495	\$ 17,652	\$ 4,727	\$ 3,576	\$ 225	\$ 171
Valuation allowance	—	—	—	(70)	(144)	(88)
Current deferred tax liability	—	(2)	—	(1,188)	—	—
Net current deferred tax asset	19,495	17,650	4,727	2,318	81	83
Noncurrent deferred tax asset	26,418	31,414	36,652	24,487	4,288	3,945
Valuation allowance	—	—	(10,989)	(9,900)	(2,591)	(2,008)
Noncurrent deferred tax liability	(39,653)	(36,264)	(17,717)	(5,909)	(1,838)	(1,755)
Net noncurrent deferred tax (liability) asset	(13,235)	(4,850)	7,946	8,678	(141)	182
Net deferred tax asset (liability)	<u>\$ 6,260</u>	<u>\$ 12,800</u>	<u>\$ 12,673</u>	<u>\$ 10,996</u>	<u>\$ (60)</u>	<u>\$ 265</u>

The tax effects of temporary differences that give rise to significant portions of the deferred tax assets and deferred tax liabilities at December 31, 2014 and 2013 were as follows:

	2014	2013
	<i>(In thousands)</i>	
<b>Current deferred tax assets:</b>		
Reserve for receivables	\$ 267	\$ 258
Accrued liabilities and inventory reserves	6,746	5,069
Net operating loss carryforward	4,566	3,614
Unrealized losses on interest rate swap contracts	11,365	12,197
Other	1,503	261
Subtotal	24,447	21,399
Valuation allowance	(144)	(158)
Current deferred tax assets	24,303	21,241
<b>Noncurrent deferred tax assets:</b>		
Net operating loss carryforward	15,326	17,350
Unrealized loss on interest rate swap contracts	10,078	13,548
Stock-based compensation	8,057	6,111
Asset retirement obligations	2,757	2,434
Tangible and intangible assets	26,107	15,970
Deferred revenue	497	798
Other	4,536	3,635
Subtotal	67,358	59,846
Valuation allowance	(13,580)	(11,908)
Noncurrent deferred tax assets	53,778	47,938
<b>Current deferred tax liabilities:</b>		
Other	—	(1,190)
Current deferred tax liabilities	—	(1,190)
<b>Noncurrent deferred tax liabilities:</b>		
Tangible and intangible assets	(59,035)	(41,303)
Asset retirement obligations	(173)	(2,625)
Noncurrent deferred tax liabilities	(59,208)	(43,928)
<b>Net deferred tax asset</b>	<b>\$ 18,873</b>	<b>\$ 24,061</b>

We assess our deferred tax asset valuation allowances at the end of each reporting period. The determination of whether a valuation allowance for deferred tax assets is needed is subject to considerable judgment and requires an evaluation of all available positive and negative evidence. Based on the assessment at December 31, 2014, and the weight of all available evidence, we concluded that maintaining the deferred tax asset valuation allowance for certain of our entities in the U.K. and Mexico was appropriate, as we currently believe that it is more likely than not that these tax assets will not be realized. However, with increased recent profitability and increasing visibility into projected profitability in the U.K., we believe it is possible that the valuation allowance associated with certain U.K. entities could be reduced or removed in future periods.

The deferred tax benefits associated with the Company's net unrealized losses on derivative instruments have been reflected within the Accumulated other comprehensive loss, net, balance in the accompanying Consolidated Balance Sheets.

As of December 31, 2014, the Company had approximately \$8.3 million in U.S. federal net operating loss carryforwards that will begin expiring in 2021.

As of December 31, 2014, the Company had approximately \$66.7 million in net operating loss carryforwards in the U.K. not subject to expiration and \$10.7 million in net operating loss carryforwards in Mexico that will begin expiring in 2016. The deferred tax benefits associated with such carryforwards in Mexico and certain of the Company's U.K. entities, to the extent they are not offset by deferred tax liabilities, have been fully reserved for through a valuation allowance.

The Company currently believes that the unremitted earnings of its foreign subsidiaries will be reinvested in the corresponding country of origin for an indefinite period of time. As of December 31, 2014, the unremitted earnings of these subsidiaries are not material.

The Company files U.S., state, and foreign income tax returns in jurisdictions with varying statutes of limitations. With few exceptions, the Company is not subject to income tax examination by tax authorities for years before 2011.

## **(19) Concentration Risk**

*Significant Supplier.* For the years ended December 31, 2014 and 2013, the Company's U.S., U.K., and Canada operations purchased equipment from one supplier that accounted for 61.6% and 63.5%, respectively, of the Company's total ATM purchases for those years.

*Significant Vendors.* The Company obtains the cash to fill a substantial portion of its domestic Company-owned ATMs, and, in some cases, merchant-owned and managed services ATMs, from Bank of America, Elan, and Wells Fargo. For the quarter ended December 31, 2014, the Company had an average of \$1.9 billion in cash in its domestic ATMs, of which 30.4% was provided by Elan Financial Services; 30.3% was provided by Wells Fargo and 21.6% was provided by Bank of America. The Company's existing vault cash rental agreements expire at various times through December 2017. However, each provider has the right to demand the return of all or any portion of its cash at any time upon the occurrence of certain events beyond the Company's control, including certain bankruptcy events of the Company or its subsidiaries, or a breach of the terms of the Company's cash provider agreements. Other key terms of the agreements include the requirement that the cash providers provide written notice of their intent not to renew. Such notice provisions typically require a minimum of 180 to 360 days' notice prior to the actual termination date. If such notice is not received, then the contracts will typically automatically renew for an additional one-year period. Additionally, the Company's contract with one of its vault cash providers contains a provision that allows the provider to modify the pricing terms contained within the agreement at any time with 60 days prior written notice. However, in the event both parties do not agree to the pricing modifications, then either party may provide 180 days prior written notice of its intent to terminate. In the U.K., the Company obtains the majority of its vault cash from Santander, for which the existing vault cash rental agreement expires in December 2017.

In addition to the above, the Company had concentration risks in significant vendors for the provision of on-site maintenance services and armored courier services in the U.S. for the years ended December 31, 2014 and 2013.

*Significant Customers.* For the years ended December 31, 2014 and 2013, the Company derived 31.4% and 40.8%, respectively, of its unaudited pro forma revenues from ATMs placed at the locations of its five largest merchants. The Company's top five merchants (based on its total revenues) were 7-Eleven, Inc. ("7-Eleven"), CVS Caremark Corporation ("CVS"), Walgreen Co. ("Walgreens"), Speedway LLC ("Speedway"), and The Pantry, Inc. ("Pantry") for the year ended December 31, 2014 and were 7-Eleven, CVS, Walgreens, Speedway, and Valero Energy Corporation for the year ended December 31, 2013. Unaudited pro forma revenues are the Company's actual total revenues for 2014 and the pro forma effect of the acquisitions completed in each period. 7-Eleven in the United States, which represents the single largest merchant customer in the Company's portfolio, comprised approximately 17.5% and 22.0% of the Company's unaudited pro forma revenues for the years ended December 31, 2014 and 2013, respectively. Accordingly, a significant percentage of the Company's future revenues and operating income will be dependent upon the successful continuation of its relationship with these merchants.

## **(20) Segment Information**

As of December 31, 2014, the Company's operations consisted of its U.S., Europe, and Other International segments. The Company's operations in Puerto Rico and the U.S. Virgin Islands are included in its U.S. segment. The Other International segment currently is comprised of the Company's operations in Mexico and Canada. During 2013, the U.K. segment was expanded and renamed the Europe segment to include Germany, as a result of the Cardpoint acquisition. While each of these reporting segments provides similar kiosk-based and/or ATM-related services, each segment is currently managed separately as they require different marketing and business strategies.

Management uses Adjusted EBITDA, along with other U.S. GAAP-based measures, to assess the operating results and effectiveness of its segments. Management believes Adjusted EBITDA is a useful measure because it allows management to more effectively evaluate operating performance and compare its results of operations from period to period without regard to financing method or capital structure. The Company excludes depreciation, accretion, and amortization expense as these amounts can vary substantially depending upon book values of assets, capital structures and the method by which the assets were acquired. Additionally, Adjusted EBITDA does not reflect acquisition-related costs and the Company's obligations for the payment of income taxes, loss on disposal of assets, interest expense, certain other non-operating and nonrecurring items or other obligations such as capital expenditures.

Adjusted EBITDA, as defined by the Company, may not be comparable to similarly titled measures employed by other companies and is not a measure of performance calculated in accordance with U.S. GAAP. In evaluating the Company's performance as measured by Adjusted EBITDA, management recognizes and considers the limitations of this measurement. Accordingly, Adjusted EBITDA is only one of the measurements that management utilizes. Therefore, Adjusted EBITDA should not be considered in isolation or as a substitute for operating income, net income, cash flows from operating, investing, and financing activities or other income or cash flow statement data prepared in accordance with U.S. GAAP.



Below is a reconciliation of Adjusted EBITDA to net income attributable to controlling interests:

	<b>For the Years Ended December 31,</b>		
	<b>2014</b>	<b>2013</b>	<b>2012</b>
	<i>(In thousands)</i>		
Adjusted EBITDA	\$ 253,936	\$ 218,842	\$ 189,533
Less:			
Loss on disposal of assets	3,224	2,790	1,787
Other income	(1,616)	(3,150)	(1,830)
Noncontrolling interests <sup>(1)</sup>	(1,745)	(2,399)	(1,668)
Stock-based compensation expense <sup>(2)</sup>	16,432	12,290	11,072
Acquisition-related expenses <sup>(3)</sup>	18,050	15,400	3,332
Other adjustments to cost of ATM operating revenues <sup>(4)</sup>	—	8,670	—
Other adjustments to selling, general, and administrative expenses <sup>(5)</sup>	—	505	972
EBITDA	<u>\$ 219,591</u>	<u>\$ 184,736</u>	<u>\$ 175,868</u>
Less:			
Interest expense, net, including amortization of deferred financing costs and note discount <sup>(2)</sup>	33,812	23,086	22,057
Redemption costs for early extinguishment of debt	9,075	—	—
Income tax expense	28,174	42,018	27,009
Depreciation and accretion expense <sup>(2)</sup>	75,622	68,480	61,499
Amortization of intangible assets	35,768	27,336	21,712
Net income attributable to controlling interests and available to common stockholders	<u>\$ 37,140</u>	<u>\$ 23,816</u>	<u>\$ 43,591</u>

- <sup>(1)</sup> Noncontrolling interests adjustment made such that Adjusted EBITDA includes only the Company's 51% ownership interest in the Adjusted EBITDA of its Mexico subsidiary.
- <sup>(2)</sup> Amounts exclude 49% of the expenses incurred by the Company's Mexico subsidiary as such amounts are allocable to the noncontrolling interest stockholders
- <sup>(3)</sup> Acquisition-related expenses include nonrecurring costs incurred for professional and legal fees and certain transition and integration-related costs, including contract termination costs and facility exit costs, related to acquisitions.
- <sup>(4)</sup> Adjustment to cost of ATM operating revenues for the year ended December 31, 2013 is related to a nonrecurring charge for retroactive property taxes on certain ATM locations in the U.K
- <sup>(5)</sup> Adjustment to selling, general, and administrative expenses in 2013 represents nonrecurring severance related costs associated with management of the Company's U.K. operation.

The following tables reflect certain financial information for each of the Company's reporting segments for the years ended December 31, 2014, 2013, and 2012:

<b>For the Year Ended December 31, 2014</b>					
<b>U.S.</b>	<b>Europe</b>	<b>Other International</b>	<b>Eliminations</b>	<b>Total</b>	
<i>(In thousands)</i>					
Revenue from external customers	\$ 722,051	\$ 292,157	\$ 40,613	\$ —	\$ 1,054,821
Intersegment revenues	9,567	1,509	81	(11,157)	—
Cost of revenues	474,000	207,213	34,012	(11,177)	704,048
Selling, general, and administrative expenses	88,553	21,795	3,122	—	113,470
Acquisition-related expenses	3,336	14,714	—	—	18,050
Loss on disposal of assets	1,840	1,086	298	—	3,224
Adjusted EBITDA	185,510	64,618	3,791	17	253,936
Depreciation and accretion expense	43,872	27,546	4,259	(55)	75,622
Amortization of intangible assets	24,649	10,449	670	—	35,768
Interest expense, net, including amortization of deferred financing costs and note discount	32,101	1,491	220	—	33,812
Income tax expense	25,020	2,485	669	—	28,174
Capital expenditures <sup>(1)</sup>	\$ 57,434	\$ 46,252	\$ 6,243	\$ (20)	\$ 109,909

<b>For the Year Ended December 31, 2013</b>					
<b>U.S.</b>	<b>Europe</b>	<b>Other International</b>	<b>Eliminations</b>	<b>Total</b>	
<i>(In thousands)</i>					
Revenue from external customers	\$ 657,390	\$ 178,448	\$ 40,648	\$ —	\$ 876,486
Intersegment revenues	8,319	407	56	(8,782)	—
Cost of revenues	426,635	140,812	36,122	(8,282)	595,287
Selling, general, and administrative expenses	67,890	13,575	3,127	—	84,592
Acquisition-related expenses	8,036	7,333	31	—	15,400
Loss (gain) on disposal of assets	1,626	(123)	1,287	—	2,790
Adjusted EBITDA	183,498	33,580	2,261	(497)	218,842
Depreciation and accretion expense	41,530	22,448	4,582	(80)	68,480
Amortization of intangible assets	21,101	5,541	694	—	27,336
Interest expense, net, including amortization of deferred financing costs	21,494	1,262	330	—	23,086
Income tax expense (benefit)	42,017	(190)	191	—	42,018
Capital expenditures <sup>(1)</sup>	\$ 53,023	\$ 21,745	\$ 2,434	\$ (49)	\$ 77,153

**For the Year Ended December 31, 2012**

	<b>U.S.</b>	<b>Europe</b>	<b>Other International</b>	<b>Eliminations</b>	<b>Total</b>
	<i>(In thousands)</i>				
Revenue from external customers	\$ 626,241	\$ 117,814	\$ 36,394	\$ —	\$ 780,449
Intersegment revenues	10,087	—	89	(10,176)	—
Cost of revenues	423,813	93,030	28,909	(9,665)	536,087
Selling, general, and administrative expenses	54,635	7,491	2,970	429	65,525
Acquisition-related expenses	3,207	120	5	—	3,332
Loss on disposal of assets	1,716	61	10	—	1,787
Adjusted EBITDA	168,915	18,256	3,303	(941)	189,533
Depreciation and accretion expense	37,831	19,894	3,768	6	61,499
Amortization of intangible assets	20,088	1,437	187	—	21,712
Interest expense, net, including amortization of deferred financing costs	21,005	647	405	—	22,057
Income tax expense (benefit)	27,069	—	(60)	—	27,009
Capital expenditures <sup>(1)</sup>	\$ 62,496	\$ 21,839	\$ 8,851	\$ (383)	\$ 92,803

<sup>(1)</sup> Capital expenditure amounts include payments made for exclusive license agreements, site acquisition costs and other intangible assets. Additionally, capital expenditure amounts for Mexico (included in the Other International segment) are reflected gross of any noncontrolling interest amounts.

**Identifiable Assets:**

	<b>December 31, 2014</b>	<b>December 31, 2013</b>	<b>December 31, 2012</b>
	<i>(In thousands)</i>		
United States	\$ 1,127,692	\$ 931,396	\$ 714,110
Europe	403,838	341,618	108,894
Other International	28,571	26,452	30,066
Eliminations	(304,311)	(243,263)	(84,178)
Total	\$ 1,255,790	\$ 1,056,203	\$ 768,892

**(21) Supplemental Selected Quarterly Financial Information (Unaudited)**

Financial information by quarter is summarized below for the years ended December 31, 2014 and 2013.

	<b>Quarter Ended</b>				<b>Total</b>
	<b>March 31</b>	<b>June 30</b>	<b>September 30</b>	<b>December 31</b>	
	<i>(In thousands, except per share amounts)</i>				
<b>2014</b>					
Total Revenues	\$ 245,072	\$ 260,029	\$ 265,847	\$ 283,873	\$ 1,054,821
Gross profit <sup>(1)</sup>	78,503	88,895	89,669	93,706	350,773
Net income	9,499	13,406	7,593	4,696	35,194
Net income attributable to controlling interests and available to common stockholders	9,565	13,989	8,064	5,522	37,140
Basic net income per common share	\$ 0.22	\$ 0.31	\$ 0.18	\$ 0.12	\$ 0.83
Diluted net income per common share	\$ 0.21	\$ 0.31	\$ 0.18	\$ 0.12	\$ 0.82
<b>2013</b>					
Total revenues	\$ 197,738	\$ 207,984	\$ 228,819	\$ 241,945	\$ 876,486
Gross profit <sup>(2)</sup>	64,049	70,274	68,550	78,326	281,199
Net income (loss)	9,148	14,765	(8,982)	5,716	20,647
Net income (loss) attributable to controlling interests and available to common stockholders	9,430	15,327	(8,408)	7,467	23,816
Basic net income (loss) per common share	\$ 0.21	\$ 0.34	\$ (0.19)	\$ 0.16	\$ 0.52
Diluted net income (loss) per common share	\$ 0.21	\$ 0.33	\$ (0.19)	\$ 0.16	\$ 0.52

<sup>(1)</sup> Excludes \$23.8 million, \$24.7 million, \$23.9 million and \$27.1 million of depreciation, accretion, and amortization of intangible assets for the quarters ended March 31, June 30, September 30, and December 31, respectively.

<sup>(2)</sup> Excludes \$20.0 million, \$19.9 million, \$22.8 million and \$24.5 million of depreciation, accretion, and amortization of intangible assets for the quarters ended March 31, June 30, September 30, and December 31, respectively.

## **ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

There have been no changes in or disagreements on any matters of accounting principles or financial statement disclosure between us and our independent registered public accountants.

### **ITEM 9A. CONTROLS AND PROCEDURES**

#### *Evaluation of Disclosure Controls and Procedures*

As required by Rule 13a-15(b) under the Exchange Act, we have evaluated, under the supervision and with the participation of our management, including our principal executive officer and principal financial officer, the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this 2014 Form 10-K. Our disclosure controls and procedures are designed to provide reasonable assurance that information required to be disclosed by us in reports that we file under the Exchange Act is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure and is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC. Based upon that evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective as of December 31, 2014 at the reasonable assurance level.

#### *Changes in Internal Controls over Financial Reporting*

There have been no changes in our system of internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended December 31, 2014 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

#### *Management's Annual Report on Internal Control over Financial Reporting*

Our management is responsible for establishing and maintaining adequate internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act). Our internal control over financial reporting is a process designed by management, under the supervision of our principal executive officer and principal financial officer, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U.S. generally accepted accounting principles. Our internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of our assets; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with U.S. generally accepted accounting principles, and that our receipts and expenditures are being made only in accordance with authorizations of our management and directors; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of our assets that could have a material effect on our consolidated financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

The scope of management's assessment of the effectiveness of our internal control over financial reporting as of December 31, 2014 includes our consolidated subsidiaries, except for the acquisitions of Welch and Sunwin during 2014. Welch and Sunwin's internal control over financial reporting was associated with 18% of total gross assets (of which 9% represents goodwill and intangibles included within the scope of the assessment) and total revenues of 3% included in the consolidated financial statements of Cardtronics Inc. as of and for the year ended December 31, 2014.

Our management, under the supervision and with the participation of our principal executive officer and principal financial officer, assessed the effectiveness of our internal control over financial reporting as of December 31, 2014 based on the framework in *Internal Control – Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on our evaluation under the framework in *Internal Control – Integrated Framework (1992)*, our management concluded that our internal control over financial reporting was effective as of December 31, 2014.

#### *Attestation Report of the Independent Registered Public Accounting Firm*

Our internal control over financial reporting as of December 31, 2014 has been audited by KPMG LLP, an independent registered public accounting firm that audited our consolidated financial statements included in this 2014 Form 10-K, as stated in their attestation report which is included on page 58.

**ITEM 9B. OTHER INFORMATION**

None.

## PART III

### ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE

#### Code of Ethics

We have adopted a Code of Ethics applicable to our principal executive officer, principal financial officer, principal accounting officer, and persons performing similar functions. A copy of the Code of Ethics is available on our website at <http://www.cardtronics.com>, and you may also request a copy of the Code of Ethics at no cost, by writing or telephoning us at the following: Cardtronics, Inc., Attention: Chief Financial Officer, 3250 Briarpark Drive, Suite 400, Houston, Texas 77042, (832) 308-4000. We intend to disclose any amendments to or waivers of the Code of Ethics on behalf of our Chief Executive Officer, Chief Financial Officer, Chief Accounting Officer, and persons performing similar functions on our website at <http://www.cardtronics.com> promptly following the date of any such amendment or waiver.

Pursuant to General Instruction G of Form 10-K, we incorporate by reference the remaining information required by this Item 10 from the information to be disclosed in our definitive proxy statement for our 2015 Annual Meeting of Stockholders.

### ITEM 11. EXECUTIVE COMPENSATION

Pursuant to General Instruction G of Form 10-K, we incorporate by reference into this Item 11 the information to be disclosed in our definitive proxy statement for our 2015 Annual Meeting of Stockholders.

### ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS

Pursuant to General Instruction G of Form 10-K, we incorporate by reference into this Item 12 the information to be disclosed in our definitive proxy statement for our 2015 Annual Meeting of Stockholders.

### ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE

Pursuant to General Instruction G of Form 10-K, we incorporate by reference into this Item 13 the information to be disclosed in our definitive proxy statement for our 2015 Annual Meeting of Stockholders.

### ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES

Pursuant to General Instruction G of Form 10-K, we incorporate by reference into this Item 14 the information to be disclosed in our definitive proxy statement for our 2015 Annual Meeting of Stockholders.



## PART IV

### ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

#### 1. Financial Statements

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#### 2. Financial Statement Schedules

All schedules are omitted because they are either not applicable or required information is shown in the financial statements or notes thereto.

#### 3. Index to Exhibits

The exhibits required to be filed pursuant to the requirements of Item 601 of Regulation S-K are set forth in the Index to Exhibits accompanying this 2014 Form 10-K.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Houston, State of Texas, on February 24, 2015.

CARDTRONICS, INC.

/s/ Steven A. Rathgaber

Steven A. Rathgaber  
Chief Executive Officer and Director  
(Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant in the capacities indicated on February 24, 2015.

<u>Signature</u>	<u>Title</u>
<u>/s/ Steven A. Rathgaber</u>	Chief Executive Officer and Director
<u>Steven A. Rathgaber</u>	(Principal Executive Officer)
<u>/s/ J. Chris Brewster</u>	Chief Financial Officer
<u>J. Chris Brewster</u>	(Principal Financial Officer)
<u>/s/ E. Brad Conrad</u>	Chief Accounting Officer
<u>E. Brad Conrad</u>	(Principal Accounting Officer)
<u>/s/ Dennis F. Lynch</u>	Chairman of the Board of Directors
<u>Dennis F. Lynch</u>	
<u>/s/ Tim Arnoult</u>	
<u>Tim Arnoult</u>	Director
<u>/s/ Juli Spottiswood</u>	
<u>Juli Spottiswood</u>	Director
<u>/s/ Jorge M. Diaz</u>	
<u>Jorge M. Diaz</u>	Director
<u>/s/ G. Patrick Phillips</u>	
<u>G. Patrick Phillips</u>	Director
<u>/s/ Mark Rossi</u>	
<u>Mark Rossi</u>	Director
<u>/s/ Julie Gardner</u>	
<u>Julie Gardner</u>	Director

## EXHIBIT INDEX

Exhibit Number	Description
3.1	Fourth Amended and Restated Certificate of Incorporation of Cardtronics, Inc. (incorporated herein by reference to Exhibit 3.1 of the Current Report on Form 8-K filed by Cardtronics, Inc. on May 23, 2014, SEC File No. 001-33864).
3.2	Fourth Amended and Restated Bylaws of Cardtronics, Inc. (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K/A filed by Cardtronics, Inc. on May 23, 2014, SEC File No. 001-33864).
4.1	Registration Rights Agreement, dated as of July 28, 2014, by and among Cardtronics, Inc., the subsidiary guarantors named therein and Merrill Lynch, Pierce, Fenner and Smith Incorporated, as representative of the initial purchasers named therein (incorporated herein by reference to Exhibit 4.3 of the Current Report on Form 8-K filed by Cardtronics, Inc. on July 30, 2014, SEC File No. 001-33864).
4.2	Form of 5.125% Senior Note due 2022 (incorporated herein by reference to Exhibit 4.2 (included in Exhibit 4.1) of the Current Report on Form 8-K filed by Cardtronics, Inc. on July 30, 2014, SEC File No. 001-33864).
4.3	Indenture, dated as of July 28, 2014, by and among Cardtronics, Inc., the subsidiary guarantors named therein and Wells Fargo Bank, National Association, as trustee (incorporated herein by reference to Exhibit 4.1 of the Current Report on Form 8-K filed by Cardtronics, Inc. on July 30, 2014, SEC File No. 001-33864).
4.4	Indenture, dated as of November 25, 2014, by and among Cardtronics, Inc. and Wells Fargo Bank, National Association, as trustee (incorporated herein by reference to Exhibit 4.1 of the Current Report on Form 8-K filed by Cardtronics, Inc. on November 26, 2013, File No. 001-33864).
4.5	Form of 1.00 % Convertible Senior Notes due 2020 (incorporated herein by reference to Exhibit A of Exhibit 4.1 the Current Report on Form 8-K filed by Cardtronics, Inc. on November 26, 2013, File No. 001-33864).
10.1	Purchase Agreement, dated July 21, 2014, by and among WSILC, L.L.C., RTW ATM, LLC, C.O.D., LLC and WG ATM, LLC and their Members and Cardtronics USA, Inc. (incorporated herein by reference to Exhibit 10.3 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on October 29, 2014, Registration No. 001-33864).
10.2	Amended and Restated Credit Agreement, dated April 24, 2014, by and between Cardtronics, Inc., the Guarantors party thereto, the Lenders party thereto and JPMorgan Chase Bank, N.A., as Administrative Agent, J.P. Morgan Europe Limited, as Alternative Currency Agent, Bank of America, N.A., as Syndication Agent and Wells Fargo Bank, N.A. as Documentation Agent (incorporated herein by reference to Exhibit 10.1 of the Quarterly Report on Form 10-Q filed by Cardtronics, Inc. on October 29, 2014, File No. 001-33864).
10.3	First Amendment to Amended and Restated Credit Agreement, dated July 11, 2014, by and between Cardtronics, Inc., the Guarantors party thereto, the Lenders party thereto and JPMorgan Chase Bank, N.A., as Administrative Agent (incorporated herein by reference to Exhibit 10.2 of the Quarterly Report on Form 10-Q filed by Cardtronics, Inc. on October 29, 2014, File No. 001-33864).
10.4	Placement Agreement, dated as of July 20, 2007, by and between Cardtronics, Inc. and 7-Eleven, Inc. (incorporated herein by reference to Exhibit 10.2 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on November 9, 2007, Registration No. 333-113470).
10.5	Purchase and Sale Agreement, dated as of July 20, 2007, by and between Cardtronics, LP and 7-Eleven, Inc. (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on July 26, 2007, Registration No. 333-113470).
10.6	ATM Cash Services Agreement between Bank of America and Cardtronics, LP, dated effective as of August 2, 2004 (incorporated herein by reference to Exhibit 10.1 of the Amendment No. 2 to Registration Statement on Form S-4/A filed by Cardtronics, Inc. on August 25, 2006, Registration No. 333-131199).
10.7	Amendment No. 1 to ATM Cash Services Agreement, dated August 2, 2004 (incorporated herein by reference to Exhibit 10.25 of the Amendment No. 2 to Registration Statement on Form S-4/A filed by Cardtronics, Inc. on August 25, 2006, Registration No. 333-131199).
10.8	Amendment No. 2 to ATM Cash Services Agreement, dated February 9, 2006 (incorporated herein by reference to Exhibit 10.26 of the Amendment No. 2 to Registration Statement on Form S-4/A filed by Cardtronics, Inc. on August 25, 2006, Registration No. 333-131199).
10.9	Amendment No. 3 to ATM Cash Services Agreement, dated February 21, 2007, by and between Cardtronics, LP and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.6 of the Quarterly Report on Form 10-Q filed by Cardtronics, Inc. on August 6, 2010, File No. 001-33864).
10.10	Amendment No. 4 to ATM Cash Services Agreement, dated March 23, 2009, by and between Cardtronics USA, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.7 of the Quarterly Report on Form 10-Q filed by Cardtronics, Inc. on August 6, 2010, File No. 001-33864).
10.11	Amendment No. 5 to ATM Cash Services Agreement, dated April 13, 2010, by and between Cardtronics USA, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.8 of the Quarterly Report on Form 10-Q filed by Cardtronics, Inc. on August 6, 2010, File No. 001-33864).
10.12	Amendment No. 6 to ATM Cash Services Agreement, dated September 22, 2011, by and between Cardtronics

USA, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.1 of the Quarterly Report on Form 10-Q filed by Cardtronics, Inc. on November 7, 2011, File No. 001-33864).

- 10.13 Vault Cash Agreement, dated as of July 20, 2007, by and between Cardtronics, Inc. and Wells Fargo, N.A. (incorporated herein by reference to Exhibit 10.1 of the Quarterly Report on Form 10-Q, by Cardtronics, Inc. filed on November 9, 2007, File No. 113470).
- 10.14 First Amendment to Contract Cash Solutions Agreement, dated February 28, 2009, by and between Cardtronics USA, Inc., Cardtronics, Inc., and Wells Fargo Bank, N.A. (incorporated herein by reference to Exhibit 10.3 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on August 6, 2010, File No. 001-33864).
- 10.15 Second Amendment to Contract Cash Solutions Agreement, dated July 19, 2009, by and between Cardtronics USA, Inc. and Wells Fargo, N.A. (incorporated herein by reference to Exhibit 10.1 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on August 7, 2009, File No. 001-33864).
- 10.16 Third Amendment to Contract Cash Solutions Agreement, dated September 1, 2009, by and between Cardtronics USA, Inc., Cardtronics, Inc., and Wells Fargo Bank, N.A. (incorporated herein by reference to Exhibit 10.4 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on August 6, 2010, File No. 001-33864).
- 10.17 Fourth Amendment to Contract Cash Solutions Agreement, dated July 15, 2010, by and between Cardtronics USA, Inc., Cardtronics, Inc., and Wells Fargo Bank, N.A. (incorporated herein by reference to Exhibit 10.5 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on August 6, 2010, File No. 001-33864).
- 10.18 Fifth Amendment to Contract Cash Solutions Agreement, dated March 10, 2011, by and between Cardtronics USA, Inc., Cardtronics, Inc., and Wells Fargo Bank, N.A. (incorporated herein by reference to Exhibit 10.18 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on February 21, 2013, Registration No. 001-33864).
- 10.19 Temporary Increase in Maximum Available Amount among Cardtronics Inc., Cardtronics USA, Inc. (successor by conversion to Cardtronics LP) and Wells Fargo Bank, National Association dated as of August 22, 2011. (incorporated herein by reference to Exhibit 10.2 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on November 7, 2011, File No. 001-33864).
- 10.20 Sixth Amendment to Contract Cash Solutions Agreement, dated March 1, 2012, by and between Cardtronics USA, Inc., Cardtronics, Inc., and Wells Fargo Bank, N.A. (incorporated herein by reference to Exhibit 10.20 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on February 21, 2013, Registration No. 001-33864).
- 10.21 Base Bond Hedge Confirmation dated as of November 19, 2013, by and between Cardtronics, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.22 Base Bond Hedge Confirmation dated as of November 19, 2013, by and between Cardtronics, Inc. and JPMorgan Chase Bank, National Association, London Branch (incorporated herein by reference to Exhibit 10.2 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.23 Base Bond Hedge Confirmation dated as of November 19, 2013, by and between Cardtronics, Inc. and Wells Fargo Bank, National Association (incorporated herein by reference to Exhibit 10.3 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.24 Base Warrant Confirmation dated as of November 19, 2013, by and between Cardtronics, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.4 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.25 Base Warrant Confirmation dated as of November 19, 2013, by and between Cardtronics, Inc. and JPMorgan Chase Bank, National Association, London Branch (incorporated herein by reference to Exhibit 10.5 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.26 Base Warrant Confirmation dated as of November 19, 2013, by and between Cardtronics, Inc. and Wells Fargo Bank, National Association (incorporated herein by reference to Exhibit 10.6 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.27 Additional Bond Hedge Confirmation dated as of November 21, 2013, by and between Cardtronics, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.7 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.28 Additional Bond Hedge Confirmation dated as of November 21, 2013, by and between Cardtronics, Inc. and JPMorgan Chase Bank, National Association, London Branch (incorporated herein by reference to Exhibit 10.8 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.29 Additional Bond Hedge Confirmation dated as of November 21, 2013, by and between Cardtronics, Inc. and Wells Fargo Bank, National Association (incorporated herein by reference to Exhibit 10.9 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.30 Additional Warrant Confirmation dated as of November 21, 2013, by and between Cardtronics, Inc. and Bank of America, N.A. (incorporated herein by reference to Exhibit 10.10 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.31 Additional Warrant Confirmation dated as of November 21, 2013, by and between Cardtronics, Inc. and JPMorgan Chase Bank, National Association, London Branch (incorporated herein by reference to Exhibit 10.11 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).
- 10.32 Additional Warrant Confirmation dated as of November 21, 2013, by and between Cardtronics, Inc. and Wells

Fargo Bank, National Association (incorporated herein by reference to Exhibit 10.12 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on November 22, 2013, Registration No. 001-33864).

- 10.33† Form of Director Indemnification Agreement entered into by and between Cardtronics, Inc. and each of its directors, dated as of February 10, 2005 (incorporated herein by reference to Exhibit 10.24 of the Registration Statement on Form S-4, filed by Cardtronics, Inc. on January 20, 2006, Registration No. 333-131199).
- 10.34† 2001 Stock Incentive Plan of Cardtronics Group, Inc., dated effective as of June 4, 2001 (incorporated herein by reference to Exhibit 10.21 of the Registration Statement on Form S-4, filed by Cardtronics, Inc. on January 20, 2006, Registration No. 333-131199).
- 10.35† Amendment No. 1 to the 2001 Stock Incentive Plan of Cardtronics Group, Inc., dated effective as of January 30, 2004 (incorporated herein by reference to Exhibit 10.22 of the Registration Statement on Form S-4, filed by Cardtronics, Inc. on January 20, 2006, Registration No. 333-131199).
- 10.36† Amendment No. 2 to the 2001 Stock Incentive Plan of Cardtronics Group, Inc., dated effective as of June 23, 2004 (incorporated herein by reference to Exhibit 10.23 of the Registration Statement on Form S-4, filed by Cardtronics, Inc. on January 20, 2006, Registration No. 333-131199).
- 10.37† Amendment No. 3 to the 2001 Stock Incentive Plan of Cardtronics Group, Inc. dated effective as of May 9, 2006 (incorporated herein by reference to Exhibit 10.38 of Post-effective Amendment No. 1 to the Registration Statement on Form S-1, filed by Cardtronics, Inc. on December 10, 2007, Registration No. 333-145929).
- 10.38† Amendment No. 4 to the 2001 Stock Incentive Plan of Cardtronics Group, Inc. dated effective as of August 22, 2007 (incorporated herein by reference to Exhibit 10.39 of Post-effective Amendment No. 1 to the Registration Statement on Form S-1, filed by Cardtronics, Inc. on December 10, 2007, Registration No. 333-145929).
- 10.39† Amendment No. 5 to the 2001 Stock Incentive Plan of Cardtronics Group, Inc. dated effective as of November 26, 2007 (incorporated herein by reference to Exhibit 10.40 of Post-effective Amendment No. 1 to the Registration Statement on Form S-1, filed by Cardtronics, Inc. on December 10, 2007, Registration No. 333-145929).
- 10.40† Cardtronics, Inc. Amended and Restated 2007 Stock Incentive Plan (incorporated herein by reference to Appendix B of Cardtronics, Inc.'s Definitive Proxy Statement filed on April 30, 2010, File No. 001-33864).
- 10.41† Second Amended and Restated 2007 Stock Incentive Plan (incorporated herein by reference to Appendix C of Cardtronics, Inc.'s Definitive Proxy Statement filed on April 10, 2014).
- 10.42† Cardtronics, Inc. Annual Executive Cash Incentive Plan (incorporated herein by reference to Exhibit 99.2 of the Current Report on Form 8-K filed by Cardtronics, Inc. on April 2, 2014, SEC File No. 001-33864).
- 10.43† Form of Non-statutory Stock Option Agreement (incorporated herein by reference to Exhibit 10.40 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on March 13, 2009, Registration No. 001-33864).
- 10.44† Form of Restricted Stock Agreement (incorporated herein by reference to Exhibit 10.41 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on March 13, 2009, Registration No. 001-33864).
- 10.45† Form of Restricted Stock Unit Agreement (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on April 4, 2013, Registration No. 001-33864).
- 10.46† Form of Restricted Stock Unit Agreement (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on January 24, 2011, Registration No. 001-33864).
- 10.47† Cardtronics, Inc. 2011 Long Term Incentive Plan, dated January 31, 2011 (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on February 1, 2011, Registration No. 001-33864).
- 10.48† Cardtronics, Inc. 2012 Long Term Incentive Plan, dated January 31, 2012 (incorporated herein by reference to Exhibit 10.34 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on February 21, 2013, Registration No. 001-33864).
- 10.49† Cardtronics, Inc. 2013 Long Term Incentive Plan, dated March 29, 2013 (incorporated herein by reference to Exhibit 99.3 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on April 2, 2014, Registration No. 001-33864).
- 10.50† Cardtronics, Inc. 2014 Long Term Incentive Plan, dated March 29, 2014 (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on April 4, 2013, Registration No. 001-33864).
- 10.51† Form of Employment Agreement (incorporated herein by reference to Exhibit 10.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on June 25, 2008, Registration No. 001-33864).
- 10.52† Form of Employment Agreement (Form A) (incorporated herein by reference to Exhibit 10.36 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on February 21, 2013, Registration No. 001-33864).
- 10.53† Employment Agreement by and between Cardtronics USA Inc., Cardtronics, Inc. and Steven A. Rathgaber, dated effective as of February 1, 2010 (incorporated herein by reference to Exhibit 10.48 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on March 4, 2010, Registration No. 001-33864).
- 10.54† Employment Agreement by and between Cardtronics USA Inc. and P. Michael McCarthy, dated effective as of May 13, 2013 (incorporated herein by reference to Exhibit 10.1 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on July 31, 2013, Registration No. 001-33864).
- 10.55† Employment Agreement by and between Cardtronics USA Inc., Cardtronics, Inc. and David Dove, dated effective as of September 3, 2013 (incorporated herein by reference to Exhibit 10.2 of the Quarterly Report on Form 10-Q, filed by Cardtronics, Inc. on November 4, 2013, Registration No. 001-33864).

10.56*†	Employment Agreement by and between Cardtronics USA Inc. and Jonathan Simpson-Dent, dated effective as of August 7, 2013.
10.57†	Restricted Stock Unit Agreement by and between Cardtronics, Inc. and David Dove, dated effective September 1, 2013 (incorporated herein by reference to Exhibit 10.57 of the Annual Report on Form 10-K, filed by Cardtronics, Inc. on February 18, 2014, Registration No. 001-33864)
10.58*†	Summary of Non-Employee Director Compensation.
10.59†	Cardtronics, Inc. 2014 Annual Bonus Pool Allocation Plan (incorporated herein by reference to Exhibit 99.1 of the Current Report on Form 8-K, filed by Cardtronics, Inc. on July 15, 2014, File No. 001-33864).
12.1*	Computation of Ratio of Earnings to Fixed Charges.
14.1	Cardtronics, Inc. Code of Business Conduct and Ethics Approved by the Board of Directors on January 21, 2011 (incorporated herein by reference to Exhibit 10.2 of the Current Report on Form 8-K/A, filed by Cardtronics, Inc. on January 26, 2011, Registration No. 001-33864).
14.2	Cardtronics, Inc. Financial Code of Ethics Amended and Restated by the Audit Committee on January 21, 2011 (incorporated herein by reference to Exhibit 10.3 of the Current Report on Form 8-K/A, filed by Cardtronics, Inc. on January 26, 2011, Registration No. 001-33864).
21.1*	Subsidiaries of Cardtronics, Inc.
23.1*	Consent of Independent Registered Public Accounting Firm KPMG LLP.
31.1*	Certification of the Chief Executive Officer of Cardtronics, Inc. pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2*	Certification of the Chief Financial Officer of Cardtronics, Inc. pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1**	Certification of the Chief Executive Officer and Chief Financial Officer of Cardtronics, Inc. pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS*	XBRL Instance Document
101.SCH*	XBRL Taxonomy Extension Schema Document
101.CAL*	XBRL Taxonomy Extension Calculation Linkbase Document
101.LAB*	XBRL Taxonomy Extension Label Linkbase Document
101.PRE*	XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF*	XBRL Taxonomy Extension Definition Linkbase Document

\* Filed herewith.

\*\* Furnished herewith.

† Management contract or compensatory plan or arrangement.



**Corporate Headquarters**

Cardtronics, Inc.  
3250 Briarpark Drive, Suite 400  
Houston, TX 77042  
800.786.9666  
www.cardtronics.com

**Stock Listing**

Cardtronics, Inc. common stock is listed on the NASDAQ Global Market Exchange and trades under the ticker symbol CATM.

**Investor Contact**

Phillip Chin, EVP Corporate Development  
& Investor Relations  
832-308-4975  
ir@cardtronics.com

**Notice of Annual Meeting**

The Annual Meeting of Shareholders will be held at 5:00 p.m. CDT on May 13th, 2015 at Cardtronics' headquarters: 3250 Briarpark Drive, Suite 400, Houston, TX 77042

**Transfer Agent**

Wells Fargo Shareowner Services  
161 North Concord Exchange  
South St. Paul, MN 55075  
800.767.3330

**Cautionary Note Regarding Forward-Looking Statements**

Except for the historical information and discussions contained herein, statements contained in this annual report may constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Achieving the results described in these statements involves a number of risks, uncertainties and other factors that could cause actual results to differ materially, as discussed in Cardtronics' filings with the Securities and Exchange Commission, and in the attached Form 10-K.



# CARDTRONICS

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