

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

(Mark One)

ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2018

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 333-200112

**BUSINESS FIRST BANCSHARES, INC.**

(Exact name of registrant as specified in its charter)

Louisiana  
(State or other jurisdiction of incorporation or organization)

20-5340628  
(I.R.S. Employer Identification Number)

500 Laurel Street, Suite 101  
Baton Rouge, Louisiana  
(Address of principal executive offices)

70801  
(Zip code)

(225) 248-7600

(Registrant's telephone number, including area code)

Securities registered under Section 12(b) of the Exchange Act:

Title of Each Class of Securities	Name of Each Exchange on Which Registered
Common Stock, par value \$1.00 per share	NASDAQ Global Select Market

Securities registered under Section 12(g) of the Exchange Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in part III of this Form 10-K or any amendment to this Form 10-K.

[Table of Contents](#)

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input checked="" type="checkbox"/>
		Emerging growth company	<input checked="" type="checkbox"/>

If an emerging growth company, indicate by a check mark if the registrant has elected not to use the extended transition period  for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

The aggregate market value of the shares of common stock held by non-affiliates based on the closing price of the common stock on the NASDAQ Global Select Market on June 30, 2018, the last day of the Registrant's most recently completed second fiscal quarter, was approximately \$287.2 million.

As of March 13, 2019, there were 13,320,958 outstanding shares of the registrant's common stock, \$1.00 par value per share.

**Documents Incorporated By Reference:**

Portions of the registrant's Definitive Proxy Statement relating to the 2019 Annual Meeting of Shareholders are incorporated by reference into Part III of this Annual Report on Form 10-K to the extent stated herein. Such Definitive Proxy Statement will be filed with the Securities and Exchange Commission within 120 days after the end of the registrant's fiscal year ended December 31, 2018.

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TABLE OF CONTENTS

**[PART I](#)**

ITEM 1.	<a href="#">Business</a>	3
ITEM 1A.	<a href="#">Risk Factors</a>	23
ITEM 1B.	<a href="#">Unresolved Staff Comments</a>	45
ITEM 2.	<a href="#">Properties</a>	45
ITEM 3.	<a href="#">Legal Proceedings</a>	45
ITEM 4.	<a href="#">Mine Safety Disclosures</a>	45

**[PART II](#)**

ITEM 5.	<a href="#">Market for Registrant’s Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities</a>	46
ITEM 6.	<a href="#">Selected Financial Data</a>	48
ITEM 7.	<a href="#">Management’s Discussion and Analysis of Financial Condition and Results of Operations</a>	48
ITEM 7A.	<a href="#">Quantitative and Qualitative Disclosures About Market Risk</a>	80
ITEM 8.	<a href="#">Financial Statements and Supplementary Data</a>	80
ITEM 9.	<a href="#">Changes in and Disagreements with Accountants on Accounting and Financial Disclosures</a>	127
ITEM 9A.	<a href="#">Controls and Procedures</a>	127
ITEM 9B.	<a href="#">Other Information</a>	127

**[PART III](#)**

ITEM 10.	<a href="#">Directors, Executive Officers and Corporate Governance</a>	128
ITEM 11.	<a href="#">Executive Compensation</a>	128
ITEM 12.	<a href="#">Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters</a>	128
ITEM 13.	<a href="#">Certain Relationships and Related Transactions, and Director Independence</a>	128
ITEM 14.	<a href="#">Principal Accounting Fees and Services</a>	128

**[PART IV](#)**

ITEM 15.	<a href="#">Exhibits and Financial Statement Schedules</a>	129
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<a href="#">Signatures</a>	131
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**Important Notice about Information in this Annual Report on Form 10-K**

When we refer in this Report to “we,” “our,” “us,” “Business First” and the “Company,” we are referring to Business First Bancshares, Inc. and its consolidated subsidiaries, including Business First Bank, which we sometimes refer to as “the Bank”, unless the context indicates otherwise.

The information contained in this Annual Report on Form 10-K is accurate only as of the date of this annual report and as of the dates specified herein.

**FORWARD LOOKING STATEMENTS**

This Annual Report on Form 10-K, or the “Report,” contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 (the “Securities Act”) and 21E of the Securities Exchange Act of 1934 (the “Exchange Act”). These forward-looking statements include statements that reflect the current views of our senior management with respect to our financial performance and future events with respect to our business and the banking industry in general. These statements are often, but not always, made through the use of words or phrases such as “may,” “should,” “could,” “predict,” “potential,” “believe,” “will likely result,” “expect,” “will continue,” “anticipate,” “seek,” “estimate,” “intend,” “plan,” “projection,” “would” and “outlook,” and similar expressions of a future or forward-looking nature. These statements involve estimates, assumptions and risks and uncertainties. Accordingly, there are or will be important factors that could cause our actual results to differ materially from those indicated in these statements.

We believe these factors include, but are not limited to, the following:

- risks related to the integration of any acquired businesses, including exposure to potential asset quality and credit quality risks and unknown or contingent liabilities, the time and costs associated with integrating systems, technology platforms, procedures and personnel, the need for additional capital to finance such transactions, and possible failures in realizing the anticipated benefits from acquisitions;
- changes in the strength of the United States (“U.S.”) economy in general and the local economy in our local market areas adversely affecting our customers and their ability to transact profitable business with us, including the ability of our borrowers to repay their loans according to their terms or a change in the value of the related collateral;
- economic risks posed by our geographic concentration in Louisiana and the Dallas/Fort Worth metroplex;
- the ability to sustain and continue our organic loan and deposit growth, and manage that growth effectively;
- market declines in industries to which we have exposure, such as the volatility in oil prices and downturn in the energy industry that impact certain of our borrowers and investments that operate within, or are backed by collateral associated with, the energy industry;
- volatility and direction of interest rates and market prices, which could reduce our net interest margins, asset valuations and expense expectations;
- interest rate risk associated with our business;
- changes in the levels of loan prepayments and the resulting effects on the value of our loan portfolio;
- increased competition in the financial services industry, particularly from regional and national institutions;

[Table of Contents](#)

- increased credit risk in our assets and increased operating risk caused by a material change in commercial, consumer and/or real estate loans as a percentage of our total loan portfolio;
- changes in the value of collateral securing our loans;
- deteriorating asset quality and higher loan charge-offs, and the time and effort required to resolve problem assets;
- the failure of assumptions underlying the establishment of and provisions made to our allowance for credit losses;
- changes in the availability of funds resulting in increased costs or reduced liquidity;
- our ability to maintain important deposit customer relationships and our reputation;
- a determination or downgrade in the credit quality and credit agency ratings of the securities in our securities portfolio;
- increased asset levels and changes in the composition of assets and the resulting impact on our capital levels and regulatory capital ratios;
- our ability to prudently manage our growth and execute our strategy;
- risks associated with our acquisition and de novo branching strategy;
- the loss of senior management or operating personnel and the potential inability to hire qualified personnel at reasonable compensation levels;
- legislative or regulatory developments, including changes in the laws, regulations, interpretations or policies relating to financial institutions, accounting, tax, trade, monetary and fiscal matters;
- government intervention in the U.S. financial system;
- changes in statutes and government regulations or their interpretations applicable to us, including changes in tax requirements and tax rates;
- natural disasters and adverse weather, acts of terrorism, an outbreak of hostilities or other international or domestic calamities, and other matters beyond our control; and
- other risks and uncertainties listed from time to time in our reports and documents filed with the U.S. Securities and Exchange Commission (“SEC”).

The foregoing factors should not be construed as exhaustive and should be read together with the other cautionary statements included in this Report. If one or more events related to these or other risks or uncertainties materialize, or if our underlying assumptions prove to be incorrect, actual results may differ materially from what we anticipate. Accordingly, you should not place undue reliance on any such forward-looking statements. Any forward-looking statement speaks only as of the date on which it is made and we do not undertake any obligation to update any forward-looking statement or statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events. New factors emerge from time to time, and it is not possible for us to predict which will arise. In addition, we cannot assess the impact of each factor on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

**Part I**

**ITEM 1. Business.**

**General**

Business First Bancshares, Inc. is a bank holding company headquartered in Baton Rouge, Louisiana, and the parent company of Business First Bank, a Louisiana state banking association and community-based financial institution that offers a full array of banking products and services. We currently operate throughout the state of Louisiana, including in the state's seven largest metropolitan markets, and in the Dallas/Fort Worth metroplex from a network of 25 banking centers.

Since our founding in 2006, our mission has not changed – we seek to be the financial institution of choice for our markets' small-to-midsized businesses and their owners and employees. To achieve this goal, we focus on recruiting, retaining and empowering talented bankers who are intimately familiar with and well respected in the communities that they serve, and on providing market-leading products and services that add value to our customers' businesses. We are currently one of the ten largest Louisiana-based financial institutions. As of December 31, 2018, on a consolidated basis, we had total assets of \$2.1 billion, total loans of \$1.5 billion, total deposits of \$1.7 billion and shareholders' equity of \$260.0 million.

Our common stock is listed on the NASDAQ Global Select Market under the symbol "BFST," with our common stock first trading on the market on April 11, 2018.

**Our Business Strategy**

We believe a bank should be measured by the value it adds to its customers' businesses. We hold that our customers' needs are best met through local bankers with deep market experience who are empowered with decision-making authority and supported by centralized risk management practices and advanced technology. We understand our competitive strengths and pursue disciplined growth through the careful selection of markets and our position within those markets. Our expansion strategy primarily consists of identifying and recruiting talented teams of bankers in desirable markets and providing them with a platform to better serve their clients.

We believe there is an area stretching from Dallas, Texas to Jackson, Mississippi, along the I-20 corridor and from Houston, Texas to Mobile, Alabama, along the I-10/12 corridors whose small-to-midsized businesses and high net worth individuals are underserved relative to other parts of the country and are well suited for our commercial and private banking products and services. We intend to leverage our competitive strengths to take advantage of what we believe are significant growth opportunities both within our existing footprint and in this larger region. Our growth strategy includes:

- *Expanding Presence in Existing Markets.* While we maintain a strong position in almost all of our markets as one of the top two or three community banks by deposit market share, we are continually working to strengthen our presence in our existing markets. As community bankers, we know that relationships are at the heart of our business, and we are always looking to identify and recruit talented bankers within, as well as outside of, our existing markets. Additionally, we constantly stress deposit growth to our bankers as our ability to grow our loan portfolio within our markets is limited by our ability to fund those loans. Although many of our markets are currently serviced by only one of our banking centers, we may consider adding more banking centers or complementary offices in strategic locations in our markets.
- *Opportunistic Market Expansion.* We are well positioned to expand along the I-10/12 and I-20 corridors into the nearby Dallas/Fort Worth, Houston, and East Texas markets to the west, and into the Jackson and Gulfport/Biloxi, Mississippi markets to the east. We believe these markets have attractive demographics and a significant concentration of small-to-midsized businesses and high net worth individuals that are historically underserved by the banking industry. We intend to focus on growing into these markets as we identify specific opportunities to recruit talented and entrepreneurial teams of local bankers who fit our culture and banking strategy.

- *Disciplined Acquisition Strategy.* While we will remain focused on organic expansion, we will continue to identify and evaluate opportunities for strategic business acquisitions as they arise from time to time. We have historically maintained a disciplined and conservative approach to strategic acquisitions, with our only acquisitions to date being the acquisition of American Gateway Financial Corporation within our home market of Baton Rouge in 2015, the acquisition of Minden Bancorp, Inc. within our second oldest market, Northwest Louisiana, on January 1, 2018, and the acquisition of Richland State Bancorp, Inc. in Northeast Louisiana on November 30, 2018, each of which are described in further detail below. While we anticipate the organic expansion approach will remain our strategic focus going forward and are not currently a party to any formal or informal acquisition arrangements, we will carefully consider acquisition opportunities that we believe are consistent with our strategic vision and provide attractive risk-adjusted returns to our shareholders.

#### **Acquisition Activity**

*American Gateway Financial Corporation.* On March 31, 2015, we acquired American Gateway Financial Corporation, or AGFC, and its wholly-owned banking subsidiary, American Gateway Bank. Prior to the merger, AGFC operated ten full-service banking locations in the Baton Rouge market. We acquired total assets of \$371.5 million, total loans of \$143.2 million, and total deposits of \$283.3 million in the transaction. The acquisition greatly expanded our branch network within the West Baton Rouge and East Baton Rouge markets and enhanced our core deposit portfolio.

*Minden Bancorp, Inc.* On October 5, 2017, we entered into a definitive agreement to acquire Minden Bancorp, Inc., or MBI, and its wholly-owned banking subsidiary, MBL Bank. The acquisition was consummated on January 1, 2018. As a result of the transaction, we acquired MBL Bank's two full-service banking locations in the Shreveport-Bossier City metropolitan area, total assets of \$317.4 million, net loans of \$192.7 million, and total deposits of \$264.0 million. The acquisition expanded our presence in our Northwest Louisiana market and added what we believe to be a strong portfolio of core deposits to our business.

*Richland State Bancorp, Inc.* On November 30, 2018, we completed our acquisition of Richland State Bancorp, Inc., or RSBI, and its wholly-owned banking subsidiary, Richland State Bank. As a result of the transaction, we acquired Richland State Bank's seven branch locations in Northeast Louisiana, total assets of \$316.5 million, net loans of \$191.0 million, and total deposits of \$290.0 million. The RSBI acquisition furthers our expansion eastward along the I-20 corridor from our historical presence in the Shreveport-Bossier City metropolitan area that began with the acquisition of MBI.

#### **Our Competitive Strengths**

We believe the following competitive strengths differentiate us from our peers and position us for future growth:

- *Sophisticated Business Lending Capabilities.* Unlike traditional community banks, we specifically target business customers with complex needs that require a degree of business lending expertise that is typically found only at larger institutions. We primarily target small-to-midsized businesses with credit needs between \$1 million and \$10 million, whose banking needs are typically too complex for traditional community banks but are not large enough to attract personalized attention and service from larger institutions. In addition to offering the real estate lending typically available from a community bank, we began focusing heavily on our commercial and industrial products after the economic downturn in 2008 and have developed extensive C&I expertise across our markets. C&I lending requires experienced bankers with a deep understanding of our customers' businesses and their banking needs, which we believe is well suited for our "high touch" approach to banking. We believe that we have developed an expertise in this small-to-midsized business banking niche that is historically underserved, positioning us for meaningful growth going forward. We have also built treasury and cash management programs that cater to our target customers.

- *True Community Banking Model.* Despite being located in Louisiana’s largest metropolitan areas and in the largest metropolitan area in the state of Texas, we have a true community banking mindset. That means relationship-based banking by bankers who live and work in our markets. Our market presidents and their teams are trained in credit underwriting and asset/liability management, as we view them as comprehensive bankers rather than just credit producers. The experience and talent of our market presidents and their respective banking teams allow us to decentralize significant decision-making authority while maintaining disciplined credit practices. In our experience, developing credit underwriting expertise “on the front lines” promotes quality loan generation and maximizes efficiency. Further, our emphasis on asset/liability management training allows our local banking teams to understand the importance of quality core deposit funding, which we believe is vital to our continued loan growth. In this sense, we view Business First Bank as a network of true community banks, not as a typical regional financial institution that makes important credit and strategic decisions at the corporate level without input from its local bankers. In addition, our executive team is located throughout the state of Louisiana, rather than all being in Baton Rouge, providing the bank with a more informed view of our footprint and the best uses of our capital across our footprint
- *Entrepreneurial Culture.* We have worked hard to build a team of self-starters who are passionate about the business of banking. We have found success recruiting bankers at much larger institutions who are frustrated by excess bureaucracy, overly centralized decision-making, and an escalated focus on the pursuit of larger business banking clients that larger banks perceive as more profitable than the small-to-midsized businesses we target. Likewise, we have successfully recruited bankers at peer or smaller institutions that do not have the available resources or operating platform to appropriately serve the more sophisticated banking needs of the small-to-midsized businesses in our markets. Our executive team is young and energetic. We believe their collaborative and cohesive approach to working relationships permeates every level of our organization, creating synergies that leave us well-positioned for future growth and helps us attract and retain other talented and entrepreneurial bankers as members of our team.
- *History of Disciplined Expansion.* Since our founding in 2006, we have grown rapidly across the state of Louisiana and into Dallas. Each of our expansions were initiated with careful identification and recruitment of local banking teams and thoughtful consideration of each market’s different industries and credit exposures. Our banking centers are carefully situated in locations, typically downtowns and suburban centers, optimized for small-to-midsized business customers and high net worth individuals. This disciplined approach to expansion and growth entails not only recruiting the right bankers in the right markets, but in continuing to focus on the customer base that we are optimized to serve rather than chasing larger relationships as we grow. Over the years, the magnitude of our large banking relationships has changed very little, but the number of our large relationships has grown significantly. In order to continue to serve our customers as they grow without taking undue risk, we have developed a strong participation network that we believe underscores the strength of our underwriting process and the quality of our portfolio. We believe that it is important to keep sight of where our strengths lie and not pursue growth blindly.
- *Strong Platform for Growth.* As a necessary complement to our style of sophisticated community banking, we have made significant investments to build a strong operational platform to empower our individual markets to thrive, to create operational efficiencies across our diverse markets, and to position us for future growth without commensurate growth in operational expenses. We have invested heavily in risk management personnel and modeling capabilities in recent years – we believe our underwriting capabilities are second to none in our markets, and our strong participation network and asset quality metrics are evidence of those capabilities. We have also invested heavily in technology since hiring Keith Mansfield in 2015, which we believe will allow us to maintain staffing that is skewed towards the production side of our business and to accommodate future growth without commensurate increases in operating expenses. We believe our investments in technology will also allow us to maintain our “high tech/high touch” approach without the need for an extensive network of brick and mortar locations.

## **Our Markets**

Our banking operations are currently organized into ten markets in Louisiana, which include the seven largest metropolitan areas in the state, and the Dallas, Texas market, which we service through 25 banking centers. While we do not have any further specific expansion plans at this time, we will continue to look for talented teams of bankers in markets and potential acquisitions that fit our model going forward.

## **Our Products and Services**

Business First Bank is an independent financial institution that is engaged in substantially all of the business operations customarily conducted by financial institutions in Louisiana and Texas. We offer, among other products, checking, savings and money market accounts, certificates of deposit, commercial and consumer loans, mortgage loans, real estate loans, and other installment and term loans. In addition, Business First Bank offers our customers wealth management products, drive-through banking facilities, automated teller machines, night depository, personalized checks, credit cards, debit cards, internet banking, electronic funds transfers through ACH services, domestic and foreign wire transfers, traveler’s checks, cash management, vault services, loan and deposit sweep accounts, and lock box services.

## **Lending Activities**

As a business-focused community-based financial institution, we offer a variety of business-related loans, including commercial lines of credit, working capital loans, commercial real estate-backed loans (including loans secured by owner occupied commercial properties), term loans, equipment financing, acquisition, expansion and development loans, borrowing base loans, real estate construction loans, homebuilder loans, letters of credit and other loan products to small-to-midsized businesses, real estate developers, mortgage lenders, manufacturing and industrial companies and other businesses. We also offer various consumer loans to individuals and professionals including residential real estate loans, home equity loans, installment loans, unsecured and secured personal lines of credit, and standby letters of credit. Lending activities originate from the efforts of our bankers, with an emphasis on lending to small-to-midsized businesses, their owners and employees, and high net worth individuals located in our market areas. Although all lending involves a degree of risk, we work to mitigate these risks through conservative underwriting policies and consistent monitoring of credit quality indicators.



*Commercial and Industrial Loans.* We make general C&I loans, including commercial lines of credit, working capital loans, term loans, equipment financing, asset acquisition, expansion and development loans, borrowing base loans, letters of credit and other loan products, primarily in our target markets that are underwritten on the basis of the borrower's ability to service the debt from income. We typically take as collateral a lien on general business assets including, among other things, available real estate, accounts receivable, promissory notes, inventory and equipment and generally obtain a personal guaranty of the borrower or principal. Our C&I loans generally have variable interest rates and terms that typically range from one-to-five years depending on factors such as the type and size of the loan, the financial strength of the borrower/guarantor and the age, type and value of the collateral. Fixed rate C&I loan maturities are generally short-term, with one-to-five year maturities, or include periodic interest rate resets. Our underwriting policy does allow for exceptions in which the term and amortization of a C&I loan may be longer than five years, however, the term and amortization must be consistent with the useful life and depreciation rates of the underlying collateral and an underwriting exception will be noted. In general, C&I loans may involve increased credit risk and, therefore, typically yield a higher return than commercial real estate loans. The increased risk in C&I loans derives from the expectation that such loans generally are serviced principally from the operations of the business, and those operations may not be successful. Any interruption or discontinuance of operating cash flows from the business, which may be influenced by events not under the control of the borrower such as economic events and changes in governmental regulations, could materially affect the ability of the borrower to repay the loan. In addition, the collateral securing C&I loans generally includes moveable property such as equipment and inventory, which may decline in value more rapidly than we anticipated, exposing us to increased credit risk. As a result of these additional complexities, variables and risks, C&I loans require extensive underwriting and servicing.

*Construction and Development Loans.* Our construction portfolio includes loans to small-to-mid-sized businesses to construct owner-user properties, loans to developers of commercial real estate investment properties and residential developments and, to a lesser extent, loans to individual clients for construction of single family homes in our market areas. Construction and development loans are generally made with a term of one-to-two years with interest paid monthly. Our underwriting policy does allow for exceptions in which the term of a construction and development loan may be longer than two years; however, the term must be realistic and consistent with the borrower's documented ability to repay. The ratio of the loan principal to the value of the collateral, as established by independent appraisal, typically will not exceed regulatory supervisory guidelines. Loan proceeds are disbursed based on the percentage of completion and only after the project has been inspected by an experienced construction lender or third-party inspector. Risks associated with construction and development loans include fluctuations in the value of real estate, project completion risk and change in market trends. We are also exposed to risk based on the ability of the construction loan borrower to finance the loan or sell the property upon completion of the project, which may be affected by changes in secondary market terms and criteria for permanent financing since the time that we funded the loan.

*Commercial Real Estate Loans.* We offer real estate loans for commercial property that is owner-occupied as well as commercial property owned by real estate investors. Commercial loans that are secured by owner-occupied commercial real estate and primarily collateralized by operating cash flows are also included in this category of loan. Commercial real estate loan terms are generally five years or less and amortization is generally limited to 20 years or less, although payments may be structured on a longer amortization basis in unusual cases. The interest rates on our commercial real estate loans may be fixed or adjustable, although rates typically are not fixed for a period exceeding five years. We generally charge an origination fee for our services. We typically require personal guarantees from the principal owners of the business supported by a review of the principal owners' personal financial statements and global debt service obligations. Risks associated with commercial real estate loans include fluctuations in the value of real estate, the overall strength of the economy, new job creation trends, tenant vacancy rates, environmental contamination and the quality of the borrower's management. We make efforts to limit our risk by analyzing borrowers' cash flow and collateral value. The real estate securing our existing commercial real estate loans includes a wide variety of property types, such as owner-occupied offices/warehouses/production facilities, office buildings, hotels, mixed-use residential/commercial properties, retail centers and multifamily properties. Our commercial real estate loan portfolio presents a higher risk profile than our consumer real estate and consumer loan portfolios.

*Residential Real Estate Loans.* We offer first and second lien one-to-four family mortgage loans, as well as home equity lines of credit, in each case primarily on owner-occupied primary residences. Our retail consumer real estate lending products are offered primarily to consumer customers within our geographic markets. We also originate for resale one-to-four family mortgage loans, and those loans are included as a part of our consumer real estate loan portfolio until sold to investors. Although our consumer real estate loan portfolio presents lower levels of risk than our commercial, commercial real estate and construction loan portfolios, we are exposed to risk based on fluctuations in the value of the real estate collateral securing the loan, as well as changes in the borrower's financial condition, which could be affected by numerous factors, including divorce, job loss, illness or other personal hardship.

*Consumer Loans.* While our focus is on service to small-to-mid-sized businesses, we also make a variety of loans to individuals for personal, family and household purposes, including secured and unsecured installment and term loans. We offer consumer loans as an accommodation to our existing customers and do not market consumer loans to persons who do not have a pre-existing relationship with us. Our consumer loans, which are underwritten primarily based on the borrower's financial condition and, in some cases, are unsecured credits, subject us to risk based on changes in the borrower's financial condition, which could be affected by numerous factors, including divorce, job loss, illness or other personal hardship, and fluctuations in the value of the real estate or personal property securing the consumer loan, if any.

***Credit Policies and Procedures***

*General.* We adhere to what we believe are disciplined underwriting standards, but also remain cognizant of the need to serve the credit needs of customers in our primary market areas by offering flexible loan solutions in a responsive and timely manner. We maintain asset quality through an emphasis on local market knowledge, long-term customer relationships, consistent and thorough underwriting for all loans and a conservative credit culture. We also seek to maintain a broadly diversified loan portfolio across customer, product and industry types. Our lending policies do not provide for any loans that are highly speculative, subprime, or that have high loan-to-value ratios. These components, together with active credit management, are the foundation of our credit culture, which we believe is critical to enhancing the long-term value of our organization to our customers, employees, shareholders and communities.

*Credit Concentrations.* In connection with the management of our credit portfolio, we actively manage the composition of our loan portfolio, including credit concentrations. Our loan approval policies establish concentrations limits with respect to industry and loan product type to enhance portfolio diversification. In general, loan product concentration levels, our commercial real estate concentrations, and industry concentration levels are monitored monthly and reviewed by the Bank's Board of Directors.

*Loan Approval Process.* We seek to achieve an appropriate balance between prudent, disciplined underwriting and flexibility in our decision-making and responsiveness to our customers. Our board has established an "in-house" lending limit to any single customer equal to 15% of the Bank's Tier 1 and Tier 2 Capital in the case of loans that are not fully secured, with an additional 10% of the Bank's Tier 1 and Tier 2 Capital in the case of loans that are fully secured by readily marketable collateral having a market value, as determined by reliable and continuously available price quotations at least equal to the amount of the loan. The capital calculation will be as of the prior month end. As of December 31, 2018, the Bank had a legal lending limit of approximately \$111.5 million for loans secured without readily marketable collateral, and its "in-house" lending limit was \$33.5 million as of such date. Our credit underwriters are based throughout our footprint and service all of our markets from those locations.

Our credit approval policies provide for various levels of officer, senior management and the board of directors lending authority for both consumer and commercial credits. We have consumer, matrix and committee approval structures. All commercial loans (except cash secured) require a minimum of two approvers. Consumer loans are approved on a transactional basis by consumer lending personnel using credit underwriting software which recommends approval or declines approval based on policy guidelines. Consumer loans with exceptions must be approved by senior management or a loan committee with override authority. These parameters are reviewed by management and the board of directors, periodically, to ensure proper underwriting and scalability.

*Credit Risk Management.* Credit risk management involves a partnership between our executive team and our market presidents. Loan officers, credit administration personnel and senior management proactively support collection activities. Our evaluation and compensation program for our loan officers includes significant goals, such as the percentages of past due loans and charge-offs to total loans in the officer's portfolio, that we believe motivate the loan officers to focus on the origination and maintenance of high-quality credits consistent with our strategic focus on asset quality. Our policies require rapid notification of delinquency and prompt initiation of collection actions.

## [Table of Contents](#)

We maintain a list of loans, or the Watch List that receive additional attention if we believe there may be a potential credit risk. The Watch List is presented to the Board of Directors monthly. Loan officers are encouraged to bring potential credit issues to the attention of credit administration personnel, and loan grades are updated as deemed appropriate. Additionally, we periodically have an independent, third-party review performed on our loan portfolio. This review includes analysis of the borrower's and guarantor's financial condition, the Bank's collateral position, and other credit risk factors. Results of the review as well as management responses are presented to the Bank's Risk Committee. Finally, we perform stress testing on key segments of our portfolio in which we evaluate the impact of declining economic conditions on the portfolio based on previous recessionary periods. The reporting and reviews provide management with additional information for assessing our asset quality.

### ***Deposits***

Our deposits serve as the primary funding source for lending, investing and other general banking purposes. We offer business accounts and cash management services, including business checking and savings accounts and treasury management services. We also provide a full range of deposit products and services, including a variety of checking and savings accounts, certificates of deposit, money market accounts, debit cards, remote deposit capture, online banking, mobile banking, e-Statements, bank-by-mail and direct deposit services. We solicit deposits through our relationship-driven team of dedicated and accessible bankers and through community-focused marketing and have recently implemented an incentive bonus program with our bankers to encourage deposit growth. We also seek to cross-sell deposit products at loan origination.

Given the diverse nature of our banking location network and our relationship-driven approach to our customers, we believe our deposit base is comparatively less sensitive to interest rate variations than our competitors. Nevertheless, we attempt to competitively price our deposit products to promote core deposit growth. As a business-focused bank offering comprehensive business banking services, we encourage our customers to bank their deposits with us and believe that the quality of our lending relationships and personalized service helps us in these efforts.

### ***Wealth Solutions Services***

We offer wealth management and other fiduciary and private banking services targeted to high net worth individuals, including professionals, business owners, families and professional service companies. In addition to fiduciary and investment management fee income, we believe these services enable us to build new relationships and expand existing relationships to grow our deposits and loans. Through our wealth management line of business, we offer financial planning, retirement services and trust and investment management by a team of seasoned advisors providing access to a wide range of certificates of deposits, mutual funds, annuities, individual retirement accounts, money market accounts and other financial products. Our private banking products and services are offered at all of our banking centers.

### ***Other Products and Services***

In addition to traditional banking activities and the other products and services specified above, we provide a broad array of financial services to our customers, including debit and credit card products, treasury and cash management services, merchant services, employee and payroll benefits solutions (including payroll cards and bank-at-work benefits) automated clearing house services, lock-box services remote deposit capture services, international trade finance, international trade services, foreign exchange services, and other treasury services.

### ***Subsidiaries***

We have two wholly-owned subsidiaries. Business First Bank is a direct, wholly-owned subsidiary of Business First Bancshares, Inc. Business First Insurance, LLC is a wholly-owned subsidiary of Business First Bank, and is, therefore, an indirect wholly-owned subsidiary of the Company. Business First Insurance, LLC is currently inactive and does not engage in any material business activities.

## Competition

The banking and financial services industry is highly competitive, and we compete with a wide range of financial institutions within our markets, including local, regional and national commercial banks and credit unions. We also compete with mortgage companies, brokerage firms, consumer finance companies, mutual funds, securities firms, insurance companies, third-party payment processors, fintech companies and other financial intermediaries for certain of our products and services. Some of our competitors are not subject to the regulatory restrictions and level of regulatory supervision applicable to us.

Interest rates on loans and deposits, as well as prices on fee-based services, are typically significant competitive factors within banking and financial services industry. Many of our competitors are much larger financial institutions that have greater financial resources than we do and compete aggressively for market share. These competitors attempt to gain market share through their financial product mix, pricing strategies and banking center locations. Other important competitive factors in our industry and markets include office locations and hours, quality of customer service, community reputation, continuity of personnel and services, capacity and willingness to extend credit, and ability to offer sophisticated banking products and services. While we seek to remain competitive with respect to fees charged, interest rates and pricing, we believe that our broad and sophisticated commercial banking product suite, our high-quality customer service culture, and our positive reputation and community relationships will enable us to compete successfully within our markets and enhance our ability to attract and retain customers.

## Employees

As of December 31, 2018, we had 333 full-time equivalent employees. None of our employees are represented by any collective bargaining unit or are parties to a collective bargaining unit. We are committed to hiring and retaining high quality employees to execute our strategic plan, and we believe our relations with our employees are good.

## Available Information

The Company files reports and other information with the SEC under the Exchange Act. You may read and copy this information at the SEC's Public Reference Room, 100 F Street, N.E., Washington, D.C. 20549. You may obtain information on the operation of the Public Reference Room by calling the SEC at 1-800-SEC-0330. The SEC also maintains an Internet site that contains reports, proxy and information statements and other information about issuers, like the Company, who file electronically with the SEC. The address of that site is <http://www.sec.gov>.

Documents filed by the Company with the SEC are available from the Company without charge (except for exhibits to the documents). You may obtain documents filed by the Company with the SEC by requesting them in writing or by telephone from the Company at the following address:

Business First Bancshares, Inc.  
500 Laurel Street, Suite 101  
Baton Rouge, Louisiana 70801  
Attention: Heather Roemer, Corporate Secretary  
Telephone: (225) 248-7600  
[www.b1bank.com](http://www.b1bank.com)

Documents filed by the Company with the SEC are also available on the Company's website, [www.b1bank.com](http://www.b1bank.com), under "Shareholder Information." Information furnished by the Company and information on, or accessible through, the SEC's or the Company's website is not part of this Annual Report on Form 10-K.

## Supervision and Regulation

### General

The U.S. banking industry is highly regulated under federal and state law. Consequently, our growth and earnings performance will be affected not only by management decisions and general and local economic conditions, but also by the statutes administered by, and the regulations and policies of, various governmental regulatory authorities. These authorities include the Federal Reserve, FDIC, CFPB, Louisiana OFI, IRS and state taxing authorities. The effect of these statutes, regulations and policies, and any changes to such statutes, regulations and policies, can be significant and cannot be predicted.

The primary goals of the bank regulatory scheme are to maintain a safe and sound banking system, facilitate the conduct of sound monetary policy and promote fairness and transparency for financial products and services. The system of supervision and regulation applicable to us and our subsidiaries establishes a comprehensive framework for their respective operations and is intended primarily for the protection of the FDIC's Deposit Insurance Fund, the Bank's depositors and the public, rather than our shareholders or creditors. The description below summarizes certain elements of the applicable bank regulatory framework. This description is not intended to describe all laws and regulations applicable to us and our subsidiaries, and the description is qualified in its entirety by reference to the full text of the statutes, regulations, policies, interpretive letters and other written guidance that are described herein.

### Business First Bancshares, Inc.

As a bank holding company, we are subject to regulation under the Bank Holding Company Act of 1956, or the BHCA, and to supervision, examination and enforcement by the Federal Reserve. The BHCA and other federal laws subject bank holding companies to particular restrictions on the types of activities in which they may engage, and to a range of supervisory requirements and activities, including regulatory enforcement actions for violations of laws and regulations. The Federal Reserve's jurisdiction also extends to any company that we directly or indirectly control, such as any nonbank subsidiaries and other companies in which we own a controlling investment.

*Financial Services Industry Reform.* On July 21, 2010, the Dodd-Frank Act was enacted. The Dodd-Frank Act broadly affects the financial services industry by implementing changes to the financial regulatory landscape aimed at strengthening the sound operation of the financial services sector, including provisions that, among other things:

- establish the CFPB, an independent organization within the Federal Reserve dedicated to promulgating and enforcing consumer protection laws applicable to all entities offering consumer financial products or services;
- apply the same leverage and risk-based capital requirements that apply to insured depository institutions to most bank holding companies, which, among other things, will require us to deduct all trust preferred securities issued on or after May 19, 2010 from our Tier 1 capital (existing trust preferred securities issued prior to May 19, 2010 for all bank holding companies with less than \$15.0 billion in total consolidated assets as of December 31, 2009 are exempt from this requirement);
- broaden the base for FDIC insurance assessments from the amount of insured deposits to average total consolidated assets less average tangible equity during the assessment period (subject to risk-based adjustments that would further reduce the assessment base for custodial banks) rather than domestic deposits;
- permanently increase FDIC deposit insurance maximum to \$250,000;
- eliminate the upper limit for the reserve ratio designated by the FDIC each year, increase the minimum designated reserve ratio of the deposit insurance fund from 1.15% to 1.35% of the estimated amount of total insured deposits by September 30, 2020 and eliminate the requirement that the FDIC pay dividends to depository institutions when the reserve ratio exceeds certain thresholds;

## [Table of Contents](#)

- permit banking organizations with less than \$15.0 billion in consolidated assets as of December 31, 2009 to include in Tier 1 capital trust preferred securities and cumulative perpetual preferred stock issued and included in Tier 1 capital prior to May 19, 2010 on a permanent basis, without any phase out;
- permit banks to engage in *de novo* interstate branching if the laws of the state where the new branch is to be established would permit the establishment of the branch if it were part of a bank that were chartered by such state;
- repeal the federal prohibitions on the payment of interest on demand deposits, thereby permitting depository institutions to pay interest on business transaction and other accounts;
- require bank holding companies and banks to be “well capitalized” and “well managed” in order to acquire banks located outside of their home state and requires any bank holding company electing to be treated as a financial holding company to be “well capitalized” and “well managed;”
- direct the Federal Reserve to establish interchange fees for debit cards under a “reasonable and proportional cost” per transaction standard;
- increase regulation of consumer protections regarding mortgage originations, including originator compensation, minimum repayment standards, and prepayment consideration;
- implement corporate governance revisions, including with regard to executive compensation and proxy access by shareholders, that apply to all public companies, not just financial institutions; and
- increase the authority of the Federal Reserve to examine us and any nonbank subsidiaries.

In addition, the Dodd-Frank Act addresses many investor protection, corporate governance and executive compensation matters that will affect publicly-traded companies. However, under the JOBS Act there are certain exceptions to these requirements for so long as a publicly-traded qualifies as an emerging growth company.

The requirements of the Dodd-Frank Act are still in the process of being implemented over time and most will be subject to regulations implemented over the course of several years. Given the uncertainty associated with the manner in which the provisions of the Dodd-Frank Act will be implemented by the various regulatory agencies and through regulations, the full extent of the impact such requirements will have on our operations is unclear. Further, the Trump administration has indicated that it desires to overhaul certain provisions of Dodd-Frank, and the proposed Economic Growth, Regulatory Relief, and Consumer Protection Act being considered by Congress would change many provisions of Dodd-Frank as well. Changes resulting from further implementation of, changes to, or repeal of the Dodd-Frank Act may impact the profitability of our business activities, require changes to certain of our business practices, impose upon us more stringent capital, liquidity and leverage requirements or otherwise adversely affect our business. These changes may also require us to invest significant management attention and resources to evaluate and make any changes necessary to comply with new statutory and regulatory requirements. Failure to comply with the new requirements may negatively impact our results of operations and financial condition.

*Revised Rules on Regulatory Capital.* Regulatory capital rules pursuant to the Basel III requirements, released in July 2013 and effective January 1, 2015, implement higher minimum capital requirements for bank holding companies and banks. These rules include a new common equity Tier 1, or CET1, capital requirement and establish criteria that instruments must meet to be considered common equity Tier 1 capital, additional Tier 1 capital or Tier 2 capital. These enhancements are designed to both improve the quality and increase the quantity of capital required to be held by banking organizations, better equipping the U.S. banking system to cope with adverse economic conditions. The revised capital rules require banks and bank holding companies to maintain a minimum CET1 capital ratio of 4.5% of risk-based assets, a total Tier 1 capital ratio of 6.0% of risk-based assets, a total capital ratio of 8.0% of risk-based assets and a leverage ratio of 4.0% of average assets.

The capital rules also require banks to maintain a CET1 capital ratio of 6.5%, a total Tier 1 capital ratio of 8.0%, a total capital ratio of 10.0% and a leverage ratio of 5.0% to be deemed “well capitalized” for purposes of certain rules and prompt corrective action requirements. The risk-based ratios include a “capital conservation buffer” of 2.5% above its minimum risk-based capital requirements that must be composed of common equity Tier 1 capital. This buffer will help to ensure that banking organizations conserve capital when it is most needed, allowing them to better weather periods of economic stress. The buffer is measured relative to risk-weighted assets. The capital conservation buffer began phasing in in January 2016 at 0.625% of risk-weighted assets and increased by that amount each year until fully implemented in January 2019. Although these new capital ratios did not become fully phased in until 2019, the banking regulators generally expected bank holding companies and banks to meet these requirements well ahead of that date. An institution would be subject to limitations on certain activities including payment of dividends, share repurchases and discretionary bonuses to executive officers if its capital level is below the buffered ratio. As of December 31, 2018, the Company’s capital met or exceeded these capital requirements on a fully phased-in basis.

The new capital rules also attempt to improve the quality of capital by implementing changes to the definition of capital. Among the most important changes are stricter eligibility criteria for regulatory capital instruments that would disallow the inclusion of certain instruments, such as trust preferred securities (other than grandfathered trust preferred securities such as those issued by the Company), in Tier 1 capital going forward and new constraints on the inclusion of minority interests, mortgage-servicing assets, deferred tax assets and certain investments in the capital of unconsolidated financial institutions. In addition, the new rule requires that most regulatory capital deductions be made from CET1 capital.

The Federal Reserve may also set higher capital requirements for holding companies whose circumstances warrant it. For example, holding companies experiencing internal growth or making acquisitions are expected to maintain strong capital positions substantially above the minimum supervisory levels, without significant reliance on intangible assets. Bank regulatory agencies could also impose higher capital requirements to meet well-capitalized standards and future regulatory change could impose higher capital standards as a routine matter. As of December 31, 2018, the Company’s regulatory capital ratios and those of the Bank were in excess of the levels established for “well-capitalized” institutions under the rules.

These rules also set forth certain changes in the methods of calculating certain risk-weighted assets, which in turn will affect the calculation of risk based ratios. Under the new rules, higher or more sensitive risk weights have been assigned to various categories of assets, including, certain credit facilities that finance the acquisition, development or construction of real property, certain exposures or credits that are 90 days past due or on non-accrual status, foreign exposures and certain corporate exposures. In addition, these rules include greater recognition of collateral and guarantees, and revised capital treatment for derivatives and repo-style transactions.

On November 21, 2018, federal regulators released a proposed rulemaking that would, if enacted, provide certain banks and their holding companies with the option to elect out of complying with the Basel III Capital Rules. Under the proposal, a qualifying community banking organization would be eligible to elect the community bank leverage ratio framework if it has a community bank leverage ratio, or CBLR, greater than 9% at the time of election.

A qualifying community banking organization, or QCBO, is defined as a bank, a savings association, a bank holding company or a savings and loan holding company with:

- total consolidated assets of less than \$10 billion;
- total off-balance sheet exposures (excluding derivatives other than credit derivatives and unconditionally cancelable commitments) of 25% or less of total consolidated assets;
- total trading assets and trading liabilities of 5% or less of total consolidated assets;
- MSAs of 25% or less of CBLR tangible equity; and
- temporary difference DTAs of 25% or less of CBLR tangible equity.

Under the proposed rules, a QCBO may elect out of complying with the Basel III Capital Rules if, at the time of the election, the QCBO has a CBLR above 9%. The numerator of the CBLR is referred to as “CBLR tangible equity” and is calculated as the QCBO’s total capital as reported in compliance with Call Report and FR Y-9C instructions, or Reporting Instructions (prior to including non-controlling interests in consolidated subsidiaries) less:

- Accumulated other comprehensive income (referred to in the industry as AOCI);
- Intangible assets, calculated in accordance with Reporting Instructions, other than mortgage servicing assets; and
- Deferred tax assets that arise from net operating loss and tax credit carry forwards net of any related valuations allowances.

The denominator of the CBLR is the QCBO’s average assets, calculated in accordance with Reporting Instructions and less intangible assets and deferred tax assets deducted from CBLR tangible equity. The Company will continue to monitor this rulemaking. If and when the rulemaking goes into effect, the Company and the Bank will consider whether it would be possible and advantageous at that time to elect to comply with the community bank leverage ratio framework.

*Imposition of Liability for Undercapitalized Subsidiaries.* Bank regulators are required to take prompt corrective action to resolve problems associated with insured depository institutions whose capital declines below certain levels. In the event an institution becomes undercapitalized, it must submit a capital restoration plan. The capital restoration plan will not be accepted by the regulators unless each company having control of the undercapitalized institution guarantees the subsidiary’s compliance with the capital restoration plan up to a certain specified amount. Any such guarantee from a depository institution’s holding company is entitled to a priority of payment in bankruptcy.

The aggregate liability of the holding company of an undercapitalized bank is limited to the lesser of 5.0% of the institution’s assets at the time it became undercapitalized or the amount necessary to cause the institution to be adequately capitalized. The bank regulators have greater power in situations where an institution becomes significantly or critically undercapitalized or fails to submit a capital restoration plan. For example, a bank holding company controlling such an institution can be required to obtain prior Federal Reserve approval of proposed dividends, or might be required to consent to a consolidation or to divest the troubled institution or other affiliates.

*Acquisitions by Bank Holding Companies.* The BHCA, requires every bank holding company to obtain the prior approval of the Federal Reserve before it acquires all or substantially all of the assets of any bank, or ownership or control of any voting shares of any bank or bank holding company if after such acquisition it would own or control, directly or indirectly, more than 5.0% of the voting shares of such bank or bank holding company. In approving bank or bank holding company acquisitions by bank holding companies, the Federal Reserve is required to consider, among other things, the effect of the acquisition on competition, the financial condition, managerial resources and future prospects of the bank holding company and the banks concerned, the convenience and needs of the communities to be served (including the record of performance under the CRA), the effectiveness of the applicant in combating money laundering activities and the extent to which the proposed acquisition would result in greater or more concentrated risks to the stability of the U.S. banking or financial system. Our ability to make future acquisitions will depend on our ability to obtain approval for such acquisitions from the Federal Reserve. The Federal Reserve could deny our application based on the above criteria or other considerations. For example, we could be required to sell banking centers as a condition to receiving regulatory approval, which condition may not be acceptable to us or, if acceptable to us, may reduce the benefit of a proposed acquisition.

*Control Acquisitions.* Federal and state laws, including the BHCA and the Change in Bank Control Act, or CBCA, impose additional prior notice or approval requirements and ongoing regulatory requirements on any investor that seeks to acquire direct or indirect “control” of an FDIC-insured depository institution or bank holding company. Whether an investor “controls” a depository institution is based on all of the facts and circumstances surrounding the investment. As a general matter, an investor is deemed to control a depository institution or other company if the investor owns or controls 25.0% or more of any class of voting securities. Subject to rebuttal, an investor is presumed to control a depository institution or other company if the investor owns or controls 10.0% or more of any class of voting securities and either the depository institution or company is a public company or no other person will hold a greater percentage of that class of voting securities after the acquisition. If an investor’s ownership of our voting securities were to exceed certain thresholds, the investor could be deemed to “control” us for regulatory purposes, which could subject such investor to regulatory filings or other regulatory consequences. The requirements of the BHCA and the CBCA could limit our access to capital and could limit parties who could acquire shares of our common stock.



*Regulatory Restrictions on Dividends; Source of Strength.* As a bank holding company, we are subject to certain restrictions on dividends under applicable banking laws and regulations. The Federal Reserve has issued a supervisory letter that provides that a bank holding company should not pay dividends unless: (1) its net income over the last four quarters (net of dividends paid) has been sufficient to fully fund the dividends; (2) the prospective rate of earnings retention appears to be consistent with the capital needs, asset quality and overall financial condition of the bank holding company and its subsidiaries; and (3) the bank holding company will continue to meet minimum required capital adequacy ratios. Failure to comply with the supervisory letter could result in a supervisory finding that the bank holding company is operating in an unsafe and unsound manner. In addition, our ability to pay dividends may also be limited as a result of the capital conservation buffer under the Basel III regulatory capital framework. In the current financial and economic environment, the Federal Reserve Board has indicated that bank holding companies should carefully review their dividend policy and has discouraged payment ratios that are at maximum allowable levels unless both asset quality and capital are very strong. The Federal Reserve may further restrict the payment of dividends by engaging in supervisory action to restrict dividends or by requiring us to maintain a higher level of capital than would otherwise be required under the Basel III minimum capital requirements.

Under longstanding Federal Reserve policy which has been codified by the Dodd-Frank Act, we are expected to act as a source of financial strength to, and to commit resources to support, the Bank. This support may be required at times when we may not be inclined to provide it. In addition, any capital loans that we make to the Bank are subordinate in right of payment to deposits and to certain other indebtedness of the Bank. As discussed above, in certain circumstances, we could also be required to guarantee the capital restoration plan of the Bank, if it became undercapitalized for purposes of the Federal Reserve's prompt corrective action regulations. In the event of our bankruptcy, any commitment by us to a federal bank regulatory agency to maintain the capital of the Bank under a capital restoration plan would be assumed by the bankruptcy trustee and entitled to a priority of payment.

In the event of a bank holding company's bankruptcy under Chapter 11 of the U.S. Bankruptcy Code, the trustee will be deemed to have assumed and will be required to cure immediately any deficit under any commitment by the debtor holding company to any of the federal banking agencies to maintain the capital of an insured depository institution, and any claim for breach of such obligation will generally have priority over most other unsecured claims.

*Scope of Permissible Activities.* Under the BHCA, we are prohibited from acquiring a direct or indirect interest in or control of more than 5.0% of the voting shares of any company that is not a bank or financial holding company and from engaging directly or indirectly in activities other than those of banking, managing or controlling banks or furnishing services to or performing services for its subsidiary banks, except that we may engage in, directly or indirectly, and may own shares of companies engaged in certain activities found by the Federal Reserve to be so closely related to banking or managing and controlling banks as to be a proper incident thereto. These activities include, among others, operating a mortgage, finance, credit card or factoring company; performing certain data processing operations; providing investment and financial advice; acting as an insurance agent for certain types of credit-related insurance; leasing personal property on a full-payout, nonoperating basis; and providing certain stock brokerage and investment advisory services. In approving acquisitions or the addition of activities, the Federal Reserve considers, among other things, whether the acquisition or the additional activities can reasonably be expected to produce benefits to the public, such as greater convenience, increased competition, or gains in efficiency, that outweigh such possible adverse effects as undue concentration of resources, decreased or unfair competition, conflicts of interest or unsound banking practices.

Notwithstanding the foregoing, the Gramm-Leach-Bliley Act, also known as the Financial Services Modernization Act of 1999, effective March 11, 2000, or the GLB Act, amended the BHCA and eliminated the barriers to affiliations among banks, securities firms, insurance companies and other financial service providers. The GLB Act permits bank holding companies to become financial holding companies and thereby affiliate with securities firms and insurance companies and engage in other activities that are financial in nature. The GLB Act defines “financial in nature” to include, among other things, securities underwriting, dealing and market making; sponsoring mutual funds and investment companies; insurance underwriting and agency; merchant banking activities; and activities that the Federal Reserve has determined to be closely related to banking. No regulatory approval will be required for a financial holding company to acquire a company, other than a bank or savings association, engaged in activities that are financial in nature or incidental to activities that are financial in nature, as determined by the Federal Reserve. We currently have no plans to make a financial holding company election, although we may make a financial holding company election in the future if we engage in any lines of business that are impermissible for bank holding companies but permissible for financial holding companies.

*Safe and Sound Banking Practices.* Bank holding companies are not permitted to engage in unsafe and unsound banking practices. The Federal Reserve’s Regulation Y, for example, generally requires a bank holding company to provide the Federal Reserve with prior notice of any redemption or repurchase of its own equity securities, if the consideration to be paid, together with the consideration paid for any repurchases or redemptions in the preceding year, is equal to 10.0% or more of the bank holding company’s consolidated net worth. The Federal Reserve may oppose the transaction if it believes that the transaction would constitute an unsafe or unsound practice or would violate any law or regulation. In certain circumstances, the Federal Reserve could take the position that paying a dividend would constitute an unsafe or unsound banking practice.

The Federal Reserve has broad authority to prohibit activities of bank holding companies and their nonbanking subsidiaries which represent unsafe and unsound banking practices, result in breaches of fiduciary duty or which constitute violations of laws or regulations, and can assess civil money penalties or impose enforcement action for such activities. The penalties can be as high as \$1,000,000 for each day the activity continues.

*Anti-tying Restrictions.* Bank holding companies and their affiliates are prohibited from tying the provision of certain services, such as extensions of credit, to other nonbanking services offered by a bank holding company or its affiliates.

### **Business First Bank**

The Bank is a commercial bank chartered under the laws of the State of Louisiana. In addition, its deposits are insured by the FDIC to the maximum extent permitted by law. As a result, the Bank is subject to extensive regulation, supervision and examination by the Louisiana Office of Financial Institutions and the FDIC. Finally, we are also subject to secondary oversight by state banking authorities in other states in which we may maintain banking offices. The bank regulatory agencies have the power to enforce compliance with applicable banking laws and regulations. These requirements and restrictions include requirements to maintain reserves against deposits, restrictions on the nature and amount of loans that may be made and the interest that may be charged thereon and restrictions relating to investments and other activities of the Bank.

*Capital Adequacy Requirements.* The FDIC and Louisiana Office of Financial Institutions monitor the capital adequacy of the Bank by using a combination of risk-based guidelines and leverage ratios similar to those applied at the holding company level. These agencies consider the bank’s capital levels when taking action on various types of applications and when conducting supervisory activities related to the safety and soundness of the bank and the banking system. Under the revised capital rules which became effective on January 1, 2015, the Bank is required to maintain four minimum capital standards: (1) a leverage capital ratio of at least 4.0%, (2) a common equity Tier 1 risk-based capital ratio of 4.5%, (3) a Tier 1 risk-based capital ratio of at least 6.0%, and (4) a total risk-based capital ratio of at least 8.0%.

The Basel III framework also implements a requirement for all FDIC-insured banks to maintain a capital conservation buffer above the minimum capital requirements to avoid certain restrictions on capital distributions and discretionary bonus payments to executive officers. The capital conservation buffer must be composed solely of common equity Tier 1 capital. The capital conservation buffer requirement effectively requires banking organizations to maintain regulatory risk-based capital ratios at least 2.5% above the minimum risk-based capital requirements set forth above.

These capital requirements are minimum requirements. The FDIC or Louisiana Office of Financial Institutions may also set higher capital requirements if warranted by the risk profile of the Bank, economic conditions impacting its markets or other circumstances particular to the bank. For example, FDIC guidance provides that higher capital may be required to take adequate account of, among other things, interest rate risk and the risks posed by concentrations of credit, nontraditional activities or securities trading activities. In addition, the FDIC's prompt corrective action regulations discussed below, in effect, increase the minimum regulatory capital ratios for banking organizations. Failure to meet capital guidelines could subject the Bank to a variety of enforcement remedies, including issuance of a capital directive, restrictions on business activities and other measures under the FDIC's prompt corrective action regulations.

On November 21, 2018, federal regulators released a proposed rulemaking that would, if enacted, provide certain banks and their holding companies with the option to elect out of complying with the Basel III Capital Rules. These proposed rules are discussed above in "*—Business First Bancshares, Inc.—Revised Rules on Regulatory Capital.*"

*Corrective Measures for Capital Deficiencies.* The federal banking regulators are required by the Federal Deposit Insurance Act, or FDI Act, to take "prompt corrective action" with respect to capital-deficient institutions that are FDIC-insured. For this purpose, a financial institution is placed in one of the following five capital tiers: "well capitalized," "adequately capitalized," "undercapitalized," "significantly undercapitalized" and "critically undercapitalized." The institution's capital tier depends upon how its capital levels compare with various relevant capital measures and certain other factors, as established by regulation.

To be well capitalized, a financial institution must have a total risk-based capital ratio of at least 10.0%, a Tier 1 risk-based capital ratio of at least 8.0%, a common equity Tier 1 risk-based capital ratio of at least 6.5%, and a leverage ratio of at least 5.0%, and must not be subject to any written agreement, order or directive requiring it to maintain a specific capital level for any capital measure. As of December 31, 2018, the Bank met the requirements to be categorized as well capitalized under the prompt corrective action framework currently in effect.

Banks that are adequately, but not well, capitalized may not accept, renew or rollover brokered deposits except with a waiver from the Federal Reserve and are subject to restrictions on the interest rates that can be paid on its deposits. The FDIC's prompt corrective action regulations also generally prohibit a bank from making any capital distributions (including payment of a dividend) or paying any management fee to its parent holding company if the bank would thereafter be undercapitalized. Undercapitalized institutions are also subject to growth limitations, may not accept, renew or rollover brokered deposits, and are required to submit a capital restoration plan. The agencies may not accept such a plan without determining, among other things, that the plan is based on realistic assumptions and is likely to succeed in restoring the bank's capital. Significantly undercapitalized depository institutions may be subject to a number of requirements and restrictions, including orders to sell sufficient voting stock to become adequately capitalized, requirements to reduce total assets, and cessation of receipt of deposits from correspondent banks. Generally, subject to a narrow exception, the FDIC must appoint a receiver or conservator for an institution that is critically undercapitalized. The capital classification of a bank also affects the frequency of regulatory examinations, the bank's ability to engage in certain activities and the deposit insurance premiums paid by the bank.

*Branching.* Under Louisiana law, the Bank is permitted to establish additional branch offices within Louisiana, subject to the approval of the Louisiana Office of Financial Institutions. As a result of the Dodd-Frank Act, the Bank may also establish additional branch offices outside of Louisiana, subject to prior regulatory approval, so long as the laws of the state where the branch is to be located would permit a state bank chartered in that state to establish a branch. Any new branch, whether located inside or outside of Louisiana, must also be approved by the FDIC, as the Bank's primary federal regulator. The Bank may also establish offices in other states by merging with banks or by purchasing branches of other banks in other states, subject to certain restrictions.

*Restrictions on Transactions with Affiliates and Insiders.* Transactions between the Bank and its nonbanking subsidiaries and/or affiliates, including us, are subject to Section 23A and 23B of the Federal Reserve Act and Regulation W. In general, Section 23A of the Federal Reserve Act imposes limits on the amount of such transactions, and also requires certain levels of collateral for loans to affiliated parties. It also limits the amount of advances to third parties which are collateralized by the securities or obligations of the Company or its subsidiaries. Covered transactions with any single affiliate may not exceed 10.0% of the capital stock and surplus of the Bank, and covered transactions with all affiliates may not exceed, in the aggregate, 20.0% of the Bank's capital and surplus. For a bank, capital stock and surplus refers to the bank's Tier 1 and Tier 2 capital, as calculated under the risk-based capital guidelines, plus the balance of the allowance for credit losses excluded from Tier 2 capital. The Bank's transactions with all of its affiliates in the aggregate are limited to 20.0% of the foregoing capital. "Covered transactions" are defined by statute to include a loan or extension of credit to an affiliate, as well as a purchase of securities issued by an affiliate, a purchase of assets (unless otherwise exempted by the Federal Reserve) from the affiliate, the acceptance of securities issued by the affiliate as collateral for a loan, and the issuance of a guarantee, acceptance or letter of credit on behalf of an affiliate. In addition, in connection with covered transactions that are extensions of credit, the Bank may be required to hold collateral to provide added security to the Bank, and the types of permissible collateral may be limited. The Dodd-Frank Act generally enhances the restrictions on transactions with affiliates, including an expansion of what types of transactions are covered transactions to include credit exposures related to derivatives, repurchase agreement and securities lending arrangements and an increase in the amount of time for which collateral requirements regarding covered transactions must be satisfied.

Affiliate transactions are also subject to Section 23B of the Federal Reserve Act which generally requires that certain transactions between the Bank and its affiliates be on terms substantially the same, or at least as favorable to the Bank, as those prevailing at the time for comparable transactions with or involving other nonaffiliated persons. The Federal Reserve has also issued Regulation W which codifies prior regulations under Sections 23A and 23B of the Federal Reserve Act and interpretive guidance with respect to affiliate transactions.

The restrictions on loans to directors, executive officers, principal shareholders and their related interests (collectively referred to herein as “insiders”) contained in Section 22(h) of the Federal Reserve Act and in Regulation O promulgated by the Federal Reserve apply to all insured institutions and their subsidiaries and bank holding companies. These restrictions include limits on loans to one borrower and conditions that must be met before such a loan can be made. There is also an aggregate limitation on all loans to insiders and their related interests. Generally, the aggregate of these loans cannot exceed the institution’s total unimpaired capital and surplus, although a bank’s regulators may determine that a lesser amount is appropriate. Loans to senior executive officers of a bank are even further restricted. Insiders are subject to enforcement actions for accepting loans in violation of applicable restrictions.

*Restrictions on Distribution of Bank Dividends and Assets.* The Bank is subject to certain restrictions on dividends under federal and state laws, regulations and policies. In general, the Bank may pay dividends to us without the approval of the Louisiana Office of Financial Institutions so long as the amount of the dividend does not exceed the Bank’s net profits earned during the current year combined with its retained net profits of the immediately preceding year. The Bank is required to obtain the approval of the Louisiana Office of Financial Institutions for any amount in excess of this threshold. In addition, under federal law, the Bank may not pay any dividend to us if it is undercapitalized or the payment of the dividend would cause it to become undercapitalized. The FDIC may further restrict the payment of dividends by engaging in supervisory action to restrict dividends or by requiring the bank to maintain a higher level of capital than would otherwise be required to be adequately capitalized for regulatory purposes. Under the Basel III regulatory capital framework, the failure to maintain an adequate capital conservation buffer, as discussed above, may also result in dividend restrictions. Moreover, if, in the opinion of the FDIC, the Bank is engaged in an unsound practice (which could include the payment of dividends), the FDIC may require, generally after notice and hearing, the bank to cease such practice. The FDIC has indicated that paying dividends that deplete a depository institution’s capital base to an inadequate level would be an unsafe banking practice. The FDIC has also issued policy statements providing that insured depository institutions generally should pay dividends only out of current operating earnings.

Further, in the event of a liquidation or other resolution of an insured depository institution, the claims of depositors and other general or subordinated creditors are entitled to a priority of payment over the claims of holders of any obligation of the institution to its shareholders, including any depository institution holding company (such as us) or any shareholder or creditor thereof.

*Incentive Compensation Guidance.* The federal banking agencies have issued comprehensive guidance on incentive compensation policies intended to ensure that the incentive compensation policies of banking organizations do not undermine the safety and soundness of those organizations by encouraging excessive risk-taking. The incentive compensation guidance sets expectations for banking organizations concerning their incentive compensation arrangements and related risk-management, control and governance processes. The incentive compensation guidance, which covers all employees that have the ability to materially affect the risk profile of an organization, either individually or as part of a group, is based upon three primary principles: (1) balanced risk-taking incentives, (2) compatibility with effective controls and risk management and (3) strong corporate governance. Any deficiencies in compensation practices that are identified may be incorporated into the organization's supervisory ratings, which can affect its ability to make acquisitions or take other actions. In addition, under the incentive compensation guidance, a banking organization's federal supervisor may initiate enforcement action if the organization's incentive compensation arrangements pose a risk to the safety and soundness of the organization. Further, a provision of the Basel III capital standards described above would limit discretionary bonus payments to bank executives if the institution's regulatory capital ratios fail to exceed certain thresholds. A number of federal regulatory agencies proposed rules that would require enhanced disclosure of incentive-based compensation arrangements initially in April 2011, and again in April and May 2016, but the rules have not been finalized and would mostly apply to banking organizations with over \$50 billion in total assets. The scope and content of the U.S. banking regulators' policies on executive compensation are continuing to develop and are likely to continue evolving in the near future.

*Audit Reports.* For insured institutions with total assets of \$1.0 billion or more, financial statements prepared in accordance with GAAP, management's certifications signed by our and the Bank's chief executive officer and chief accounting or financial officer concerning management's responsibility for the financial statements, and an attestation by the auditors regarding the Bank's internal controls must be submitted. For institutions with total assets of more than \$3.0 billion, independent auditors may be required to review quarterly financial statements. FDICIA requires that the Bank have an independent audit committee, consisting of outside directors only, or that we have an audit committee that is entirely independent. The committees of such institutions must include members with experience in banking or financial management, must have access to outside counsel and must not include representatives of large customers. The Bank's audit committee consists entirely of independent directors.

*Deposit Insurance Assessments.* The FDIC insures the deposits of federally insured banks up to prescribed statutory limits for each depositor through the Deposit Insurance Fund and safeguards the safety and soundness of the banking and thrift industries. The maximum amount of deposit insurance for banks and savings institutions is \$250,000 per depositor. The amount of FDIC assessments paid by each insured depository institution is based on its relative risk of default as measured by regulatory capital ratios and other supervisory factors and is calculated based on an institution's average consolidated total assets minus average tangible equity.

We are generally unable to control the amount of premiums that we are required to pay for FDIC insurance. At least semi-annually, the FDIC will update its loss and income projections for the Deposit Insurance Fund and, if needed, will increase or decrease assessment rates, following notice-and-comment rulemaking, if required. If there are additional bank or financial institution failures or if the FDIC otherwise determines to increase assessment rates, the Bank may be required to pay higher FDIC insurance premiums. Any future increases in FDIC insurance premiums may have a material and adverse effect on our earnings.

In addition, all FDIC-insured institutions are required to pay assessments to the FDIC to fund interest payments on bonds issued by the Financing Corporation, or FICO, an agency of the federal government established to recapitalize the predecessor to the Deposit Insurance Fund. These assessments, which are included in Deposit Insurance Premiums on the Consolidated Statements of Income, will continue until the FICO bonds mature between 2017 and 2019.

*Financial Modernization.* Under the GLB Act, banks may establish financial subsidiaries and engage, subject to limitations on investment, in activities that are financial in nature, other than insurance underwriting as principal, insurance company portfolio investment, real estate development, real estate investment, annuity issuance and merchant banking activities. To do so, a bank must be well capitalized, well managed and have a CRA rating from its primary federal regulator of satisfactory or better. Subsidiary banks of financial holding companies or banks with financial subsidiaries must remain well capitalized and well managed in order to continue to engage in activities that are financial in nature without regulatory actions or restrictions. Such actions or restrictions could include divestiture of the "financial in nature" subsidiary or subsidiaries. In addition, a financial holding company or a bank may not acquire a company that is engaged in activities that are financial in nature unless each of the subsidiary banks of the financial holding company or the bank has a CRA rating of satisfactory or better. Neither we nor the Bank maintains a financial subsidiary.

*Brokered Deposit Restrictions.* Insured depository institutions that are categorized as adequately capitalized institutions under the FDI Act and corresponding federal regulations cannot accept, renew or roll over brokered deposits, without receiving a waiver from the FDIC, and are subject to restrictions on the interest rates that can be paid on any deposits. Insured depository institutions that are categorized as undercapitalized capitalized institutions under the FDI Act and corresponding federal regulations may not accept, renew, or roll over brokered deposits. The Bank is not currently subject to such restrictions.

*Concentrated Commercial Real Estate Lending Regulations.* The federal banking regulatory agencies have promulgated guidance governing financial institutions with concentrations in commercial real estate lending. The guidance provides that a bank has a concentration in commercial real estate lending if (1) total reported loans for acquisition, construction, land development, and other land represent 100.0% or more of total capital or (2) total reported loans secured by multifamily and nonfarm residential properties and loans for acquisition, construction, land development, and other land represent 300.0% or more of total capital and the bank's commercial real estate loan portfolio has increased 50% or more during the prior 36 months. Owner occupied loans are excluded from this second category. If a concentration is present, management must employ heightened risk management practices that address, among other things, Board and management oversight and strategic planning, portfolio management, development of underwriting standards, risk assessment and monitoring through market analysis and stress testing, and maintenance of increased capital levels as needed to support the level of commercial real estate lending. We are currently operating with real estate loan portfolios within such percentage levels.

*Community Reinvestment Act.* The CRA and the regulations issued thereunder are intended to encourage banks to help meet the credit needs of their entire assessment area, including low and moderate income neighborhoods, consistent with the safe and sound operations of such banks. These regulations also provide for regulatory assessment of a bank's record in meeting the needs of its assessment area when considering applications to establish branches, merger applications and applications to acquire the assets and assume the liabilities of another bank. FIRREA requires federal banking agencies to make public a rating of a bank's performance under the CRA. In the case of a bank holding company, the CRA performance record of the banks involved in the transaction are reviewed in connection with the filing of an application to acquire ownership or control of shares or assets of a bank or to merge with any other bank holding company. An unsatisfactory CRA record could substantially delay approval or result in denial of an application. The Bank received a "satisfactory" rating in its most recent CRA examination.

*Consumer Laws and Regulations.* The Bank is subject to numerous laws and regulations intended to protect consumers in transactions with the Bank. These laws include, among others, laws regarding unfair, deceptive and abusive acts and practices, usury laws, and other federal consumer protection statutes. These federal laws include the Electronic Fund Transfer Act, the Equal Credit Opportunity Act, the Fair Credit Reporting Act, the Fair Debt Collection Practices Act, the Real Estate Procedures Act of 1974, the S.A.F.E. Mortgage Licensing Act of 2008, the Truth in Lending Act and the Truth in Savings Act, among others. Many states and local jurisdictions have consumer protection laws analogous, and in addition, to those enacted under federal law. These laws and regulations mandate certain disclosure requirements and regulate the manner in which financial institutions must deal with customers when taking deposits, making loans and conducting other types of transactions. Failure to comply with these laws and regulations could give rise to regulatory sanctions, customer rescission and registration rights, action by state and local attorneys general and civil or criminal liability.

In addition, the Dodd-Frank Act created the CFPB. The CFPB has broad authority to regulate the offering and provision of consumer financial products. The CFPB officially came into being on July 21, 2011, and rulemaking authority for a range of consumer financial protection laws (such as the Truth in Lending Act, the Electronic Funds Transfer Act and the Real Estate Settlement Procedures Act, among others) transferred from the Federal Reserve and other federal regulators to the CFPB on that date. The Dodd-Frank Act gives the CFPB authority to supervise and examine depository institutions with more than \$10.0 billion in assets for compliance with these federal consumer laws. The authority to supervise and examine depository institutions with \$10.0 billion or less in assets for compliance with federal consumer laws remains largely with those institutions' primary regulators. However, the CFPB may participate in examinations of these smaller institutions on a "sampling basis" and may refer potential enforcement actions against such institutions to their primary regulators. Accordingly, the CFPB may participate in examinations of the Bank, which currently has assets of less than \$10.0 billion, and could supervise and examine our other direct or indirect subsidiaries that offer consumer financial products or services. The CFPB also has supervisory and examination authority over certain nonbank institutions that offer consumer financial products. The Dodd-Frank Act identifies a number of covered nonbank institutions, and also authorizes the CFPB to identify additional institutions that will be subject to its jurisdiction. In addition, the Dodd-Frank Act permits states to adopt consumer protection laws and regulations that are stricter than those regulations promulgated by the CFPB, and state attorneys general are permitted to enforce consumer protection rules adopted by the CFPB against certain institutions.

*Mortgage Lending Rules.* The Dodd-Frank Act authorized the CFPB to establish certain minimum standards for the origination of residential mortgages, including a determination of the borrower's ability to repay. Under the Dodd-Frank Act, financial institutions may not make a residential mortgage loan unless they make a "reasonable and good faith determination" that the consumer has a "reasonable ability" to repay the loan. The Dodd-Frank Act allows borrowers to raise certain defenses to foreclosure but provides a full or partial safe harbor from such defenses for loans that are "qualified mortgages." On January 10, 2013, the CFPB published final rules to, among other things, specify the types of income and assets that may be considered in the ability-to-repay determination, the permissible sources for income verification, and the required methods of calculating the loan's monthly payments. Since then the CFPB made certain modifications to these rules. The rules extend the requirement that creditors verify and document a borrower's income and assets to include all information that creditors rely on in determining repayment ability. The rules also provide further examples of third-party documents that may be relied on for such verification, such as government records and check-cashing or funds-transfer service receipts. The new rules became effective on January 10, 2014. The rules also define "qualified mortgages," imposing both underwriting standards – for example, a borrower's debt-to-income ratio may not exceed 43.0% – and limits on the terms of their loans. Points and fees are subject to a relatively stringent cap, and the terms include a wide array of payments that may be made in the course of closing a loan. Certain loans, including interest-only loans and negative amortization loans, cannot be qualified mortgages.

*Anti-Money Laundering and OFAC.* Under federal law, including the Bank Secrecy Act, or BSA, and the USA PATRIOT Act of 2001, certain financial institutions, such as the Bank, must maintain anti-money laundering programs that include established internal policies, procedures and controls; a designated BSA officer; an ongoing employee training program; and testing of the program by an independent audit function. Financial institutions are also prohibited from entering into specified financial transactions and account relationships and must meet enhanced standards for due diligence and customer identification especially in their dealings with foreign financial institutions and foreign customers. Financial institutions must take reasonable steps to conduct enhanced scrutiny of account relationships to guard against money laundering and to report any suspicious transactions, and law enforcement authorities have been granted increased access to financial information maintained by financial institutions. The Financial Crimes Enforcement Network, or FinCEN, issued final rules under the BSA in July 2016 that clarify and strengthen the due diligence requirements for banks with regard to their customers, which became fully implemented in May 2018.

The Office of Foreign Assets Control, or OFAC, administers laws and Executive Orders that prohibit U.S. entities from engaging in transactions with certain prohibited parties. OFAC publishes lists of persons and organizations suspected of aiding, harboring or engaging in terrorist acts, known as Specially Designated Nationals and Blocked Persons. Generally, if a bank identifies a transaction, account or wire transfer relating to a person or entity on an OFAC list, it must freeze the account or block the transaction, file a suspicious activity report and notify the appropriate authorities.

Bank regulators routinely examine institutions for compliance with these obligations and they must consider an institution's compliance in connection with the regulatory review of applications, including applications for bank mergers and acquisitions. Failure of a financial institution to maintain and implement adequate programs to combat money laundering and terrorist financing and comply with OFAC sanctions, or to comply with relevant laws and regulations, could have serious legal, reputational and financial consequences for the institution.

*Privacy.* The federal banking regulators have adopted rules that limit the ability of banks and other financial institutions to disclose non-public information about consumers to non-affiliated third parties. These limitations require disclosure of privacy policies to consumers and, in some circumstances, allow consumers to prevent disclosure of certain personal information to a non-affiliated third party. These regulations affect how consumer information is transmitted through financial services companies and conveyed to outside vendors. In addition, consumers may also prevent disclosure of certain information among affiliated companies that is assembled or used to determine eligibility for a product or service, such as that shown on consumer credit reports and asset and income information from applications. Consumers also have the option to direct banks and other financial institutions not to share information about transactions and experiences with affiliated companies for the purpose of marketing products or services. In addition to applicable federal privacy regulations, the Bank is subject to certain state privacy laws.

*Federal Home Loan Bank System.* The FHLB system, of which the Bank is a member, consists of 11 regional FHLBs governed and regulated by the Federal Housing Finance Board, or FHFB. The FHLBs serve as reserve or credit facilities for member institutions within their assigned regions. The reserves are funded primarily from proceeds derived from the sale of consolidated obligations of the FHLB system. The FHLBs make loans (i.e., advances) to members in accordance with policies and procedures established by the FHLB and the Boards of directors of each regional FHLB.

As a system member, according to currently existing policies and procedures, the Bank is entitled to borrow from the Dallas FHLB provided it posts acceptable collateral. The Bank is also required to own a certain amount of capital stock in the FHLB. The Bank is in compliance with the stock ownership rules with respect to such advances, commitments and letters of credit and collateral requirements with respect to home mortgage loans and similar obligations. All loans, advances and other extensions of credit made by the FHLB to the Bank are secured by a portion of the respective mortgage loan portfolio, certain other investments and the capital stock of the FHLB held by the Bank.

*Enforcement Powers.* The bank regulatory agencies have broad enforcement powers, including the power to terminate deposit insurance, impose substantial fines and other civil and criminal penalties, and appoint a conservator or receiver. Failure to comply with applicable laws, regulations and supervisory agreements, breaches of fiduciary duty or the maintenance of unsafe and unsound conditions or practices could subject us or our subsidiaries, including the Bank, as well as their respective officers, directors, and other institution-affiliated parties, to administrative sanctions and potentially substantial civil money penalties. For example, the regulatory authorities may appoint the FDIC as conservator or receiver for a banking institution (or the FDIC may appoint itself, under certain circumstances) if any one or more of a number of circumstances exist, including, without limitation, the fact that the banking institution is undercapitalized and has no reasonable prospect of becoming adequately capitalized, fails to become adequately capitalized when required to do so, fails to submit a timely and acceptable capital restoration plan or materially fails to implement an accepted capital restoration plan.

#### **Effect of Governmental Monetary Policies**

The commercial banking business is affected not only by general economic conditions but also by U.S. fiscal policy and the monetary policies of the Federal Reserve. Some of the instruments of monetary policy available to the Federal Reserve include changes in the discount rate on member bank borrowings, the fluctuating availability of borrowings at the “discount window,” open market operations, the imposition of and changes in reserve requirements against member banks’ deposits and certain borrowings by banks and their affiliates and assets of foreign branches. These policies influence to a significant extent the overall growth of bank loans, investments, and deposits and the interest rates charged on loans or paid on deposits. We cannot predict the nature of future fiscal and monetary policies or the effect of these policies on our operations and activities, financial condition, results of operations, growth plans or future prospects.

#### **New Banking Reform Legislation**

The Economic Growth, Regulatory Relief, and Consumer Protection Act, or the EGRRCPA, directs the federal banking agencies to develop a specified CBLR of not less than 8% and not more than 10%. Banks and bank holding companies with less than \$10 billion in total assets that maintain capital in excess of this ratio will be deemed to be in compliance with all other capital and leverage requirements. Federal banking agencies may consider a company’s risk profile when evaluating whether it qualifies as a community bank for purposes of the Community Bank Leverage Ratio.



Other key provisions of the EGRRCPA as it relates to community banks and bank holding companies include, but are not limited to: (i) designating mortgages held in portfolio as “qualified mortgages” for banks with less than \$10 billion in assets, subject to certain documentation and product limitations; (ii) exempting banks with less than \$10 billion in assets (and total trading assets and trading liabilities of 5% or less of total assets) from Volcker Rule requirements relating to proprietary trading; (iii) simplifying capital calculations for banks with less than \$10 billion in assets by requiring federal banking agencies to establish a community bank leverage ratio of tangible equity to average consolidated assets of not less than 8% or more than 10%, and provide that banks that maintain tangible equity in excess of such ratio will be deemed to be in compliance with risk-based capital and leverage requirements; (iv) assisting smaller banks with obtaining stable funding by providing an exception for reciprocal deposits from FDIC restrictions on acceptance of brokered deposits; (v) raising the eligibility for use of short-form Call Reports from \$1 billion to \$5 billion in assets; (vi) clarifying definitions pertaining to HVCRE, which require higher capital allocations, so that only loans with increased risk are subject to higher risk weightings; and (vii) changing the eligibility for use of the small bank holding company policy statement from institutions with under \$1 billion in assets to institutions with under \$3 billion in assets.

#### **Impact of Current Laws and Regulations**

The cumulative effect of these laws and regulations, while providing certain benefits, adds significantly to the cost of our operations and thus have a negative impact on our profitability. There has also been a notable expansion in recent years of financial service providers that are not subject to the examination, oversight, and other rules and regulations to which we are subject. Those providers, because they are not so highly regulated, may have a competitive advantage over us and may continue to draw large amounts of funds away from traditional banking institutions, with a continuing adverse effect on the banking industry in general.

#### **Future Legislation and Regulatory Reform**

From time to time, various legislative and regulatory initiatives related to financial institutions are introduced in Congress and state legislatures. New regulations and statutes are regularly proposed that contain wide-ranging proposals for altering the structures, regulations and competitive relationships of financial institutions operating in the United States. We cannot predict whether or in what form any proposed regulation or statute will be adopted or the extent to which our business may be affected by any new regulation or statute. Future legislation, regulation and policies, and the effects of that legislation and regulation and those policies, may have a significant influence on our operations and activities, financial condition, results of operations, growth plans or future prospects and the overall growth and distribution of loans, investments and deposits. Such legislation, regulation and policies have had a significant effect on the operations and activities, financial condition, results of operations, growth plans and future prospects of commercial banks in the past and are expected to continue to do so.

**ITEM 1A. Risk Factors.**

*In evaluating our business, you should consider carefully the factors described below. The occurrence of one or more of these events could significantly and adversely affect our business, prospects, financial condition, results of operations and cash flows. You should also consider the cautionary statement regarding the use of forward-looking statements elsewhere in this Report.*

**Risks Relating to our Business**

*As a business operating in the financial services industry, our business and operations may be adversely affected in numerous and complex ways by weak economic conditions.*

Our businesses and operations, which primarily consist of lending money to customers in the form of loans, borrowing money from customers in the form of deposits and investing in securities, are sensitive to general business and economic conditions in the United States. Although the United States economy, as a whole, has improved moderately over the past several years, the business environment in which we operate continues to be impacted by the effects of the most recent recession. Uncertainty about the federal fiscal policymaking process, the medium and long-term fiscal outlook of the federal government, and future tax rates is a concern for businesses, consumers and investors in the United States. In addition, economic conditions in foreign countries, including global political hostilities and uncertainty over the stability of the euro currency, could affect the stability of global financial markets, which could hinder domestic economic growth. The current economic environment is characterized by interest rates at historically low levels, which impacts our ability to attract deposits and to generate attractive earnings through our investment portfolio. All of these factors are detrimental to our business, and the interplay between these factors can be complex and unpredictable. Our business is also significantly affected by monetary and related policies of the United States government and its agencies. Changes in any of these policies are influenced by macroeconomic conditions and other factors that are beyond our control. Adverse economic conditions and government policy responses to such conditions could have an adverse effect on our business, financial condition, results of operations and prospects.

*The geographic concentration of our business in the state of Louisiana and in Dallas imposes risks and may magnify the consequences of any regional or local economic downturn affecting our markets, including any downturn in the real estate sector.*

We conduct our operations exclusively in the state of Louisiana and Dallas, Texas. As of December 31, 2018, the substantial majority of the loans in our loan portfolio were made to borrowers who live and/or conduct business in our markets and the substantial majority of our secured loans were secured by collateral located in our markets. Accordingly, we are exposed to risks associated with a lack of geographic diversification as any regional or local economic downturn that affects our markets, our existing or prospective borrowers, or property values in our markets may affect us and our profitability more significantly and more adversely than our competitors whose operations are less geographically focused.

The economic conditions in our markets are highly dependent on the real estate sector as well as the technology, financial services, insurance, transportation, manufacturing and energy sectors. Any downturn or adverse development in these sectors, particularly the real estate and energy sectors in our markets, could have a material adverse impact on our business, financial condition and results of operations, and future prospects. Any adverse economic developments, among other things, could negatively affect the volume of loan originations, increase the level of nonperforming assets, increase the rate of foreclosure losses on loans, and reduce the value of our loans.

*We face significant competition to attract and retain customers, which could impair our growth, decrease our profitability or result in loss of market share.*

We operate in the highly competitive banking industry and face significant competition for customers from bank and non-bank competitors, particularly regional and nationwide institutions, in originating loans, attracting deposits and providing other financial services. Our competitors are generally larger and may have significantly more resources, greater name recognition, and more extensive and established branch networks or geographic footprints than we do. Because of their scale, many of these competitors can be more aggressive than we can on loan and deposit pricing. Also, many of our non-bank competitors have fewer regulatory constraints and may have lower cost structures. We expect competition to continue to intensify due to financial institution consolidation; legislative, regulatory and technological changes; and the emergence of alternative banking sources.

## [Table of Contents](#)

Our ability to compete successfully will depend on a number of factors, including, among other things:

- our ability to develop, maintain and build long-term customer relationships based on top quality service, high ethical standards and safe, sound assets;
- our scope, relevance and pricing of products and services offered to meet customer needs and demands;
- the rate at which we introduce new products and services relative to our competitors;
- customer satisfaction with our level of service;
- our ability to expand our market position;
- industry and general economic trends; and
- our ability to keep pace with technological advances and to invest in new technology.

Increased competition could require us to increase the rates we pay on deposits or lower the rates we offer on loans, which could reduce our profitability. Our failure to compete effectively in our primary markets could cause us to lose market share and could have an adverse effect on our business, financial condition and results of operations.

***Our success is largely dependent upon our ability to successfully execute our business strategy, and failure to successfully execute our business strategy could have an adverse effect on our business, financial condition and results of operations.***

Our success, including our ability to achieve our growth and profitability goals, is dependent on the ability of our management team to execute on our long-term business strategy, which requires them to, among other things:

- attract and retain experienced and talented bankers in each of our markets;
- maintain adequate funding sources, including by continuing to attract stable, low-cost deposits;
- increase our operating efficiency and profitability;
- implement new technologies to enhance the client experience, keep pace with our competitors and improve efficiency;
- attract and maintain commercial banking relationships with well-qualified businesses, real estate developers and investors with proven track records in our market areas;
- attract sufficient loans that meet prudent credit standards, including in our commercial and industrial and owner-occupied commercial real estate loan categories;
- maintain adequate liquidity and regulatory capital and comply with applicable federal and state banking regulations;
- obtain federal and state regulatory approvals;
- manage our credit, interest rate and liquidity risk;
- develop new, and grow our existing, streams of noninterest income;
- oversee the performance of third party service providers that provide material services to our business; and
- maintain expenses in line with their current projections.

Failure to achieve these strategic goals could adversely affect our ability to successfully implement our business strategies and could negatively impact our business, growth prospects, financial condition and results of operations. Furthermore, if we do not manage our growth effectively, our business, financial condition, results of operations and future prospects could be negatively affected, and we may not be able to continue to implement our business strategy and successfully conduct our operations.

***We rely heavily on our executive management team and other key employees, and an unexpected loss of their service could have an adverse effect on our business, financial condition and results of operations.***

Our success depends in large part on the performance of our key personnel, as well as on our ability to attract, motivate and retain highly qualified senior and middle management and other skilled employees. Competition for employees is intense, and the process of locating key personnel with the combination of skills and attributes required to execute our business plan may be lengthy. We may not be successful in retaining our key employees, and the unexpected loss of services of one or more of our key personnel could have an adverse effect on our business because of their skills, knowledge of our primary markets, years of industry experience and the difficulty of promptly finding qualified replacement personnel. If the services of any of our key personnel should become unavailable for any reason, we may not be able to identify and hire qualified persons on terms acceptable to us, or at all, which could have an adverse effect on our business, financial condition and results of operations.

***Our ability to attract and retain profitable bankers is critical to the success of our business strategy, and any failure to do so could have a material adverse effect on our business, financial condition and results of operations.***

Our ability to retain and grow our loans, deposits and fee income depends upon the business generation capabilities, reputation and relationship management skills of our bankers. If we were to lose the services of any of our bankers, including profitable bankers employed by banks that we may acquire, to a new or existing competitor or otherwise, we may not be able to retain valuable relationships and some of our customers could choose to use the services of a competitor instead of our services.

Our growth strategy also relies on our ability to attract and retain additional profitable bankers. We may face difficulties in recruiting and retaining bankers of our desired caliber, including as a result of competition from other financial institutions. In particular, many of our competitors are significantly larger with greater financial resources, and may be able to offer more attractive compensation packages and broader career opportunities. Additionally, we may incur significant expenses and expend significant time and resources on training, integration and business development before we are able to determine whether a new banker will be profitable or effective. If we are unable to attract and retain profitable bankers, or if our bankers fail to meet our expectations in terms of customer relationships and profitability, we may be unable to execute our business strategy, which could have an adverse effect on our business, financial condition and results of operations.

***We may not be able to adequately measure and limit our credit risk, which could lead to unexpected losses.***

Our business depends on our ability to successfully measure and manage credit risk. As a lender, we are exposed to the risk that the principal of, or interest on, a loan will not be repaid timely or at all or that the value of any collateral supporting a loan will be insufficient to cover our outstanding exposure. In addition, we are exposed to risks with respect to the period of time over which the loan may be repaid, risks relating to proper loan underwriting, risks resulting from changes in economic and industry conditions, and risks inherent in dealing with individual loans and borrowers. The creditworthiness of a borrower is affected by many factors including local market conditions and general economic conditions. If the overall economic climate in the United States, generally, or our market areas, specifically, experiences material disruption, our borrowers may experience difficulties in repaying their loans, the collateral we hold may decrease in value or become illiquid, and the level of nonperforming loans, charge-offs and delinquencies could rise and require significant additional provisions for credit losses. Additional factors related to the credit quality of commercial loans include the quality of the management of the business and the borrower's ability both to properly evaluate changes in the supply and demand characteristics affecting our market for products and services and to effectively respond to those changes. Additional factors related to the credit quality of commercial real estate loans include tenant vacancy rates and the quality of management of the property.

Our risk management practices, such as monitoring the concentration of our loans within specific industries and our credit approval, review and administrative practices, may not adequately reduce credit risk, and our credit administration personnel, policies and procedures may not adequately adapt to changes in economic or any other conditions affecting customers and the quality of the loan portfolio. In addition, many of our loans are made to small and midsized businesses that may be less able to withstand competitive, economic and financial pressures than larger borrowers. A failure to effectively measure and limit the credit risk associated with our loan portfolio may result in loan defaults, foreclosures and additional charge-offs, and may necessitate that we significantly increase our allowance for credit losses, each of which could adversely affect our net income. As a result, our inability to successfully manage credit risk could have an adverse effect on our business, financial condition and results of operations.

***Our commercial real estate loan portfolio exposes us to risks that may be greater than the risks related to our other mortgage loans.***

Our loan portfolio includes owner-occupied and non-owner-occupied commercial real estate loans for individuals and businesses for various purposes, which are secured by commercial properties, as well as real estate acquisition, construction and development loans. As of December 31, 2018, approximately \$815.0 million, or 53.3% of our loan portfolio is secured by commercial real estate. These loans typically involve repayment dependent upon income generated, or expected to be generated, by the property securing the loan in amounts sufficient to cover operating expenses and debt service, which may be adversely affected by changes in the economy or local market conditions. These loans expose us to greater credit risk than loans secured by residential real estate because the collateral securing these loans typically cannot be liquidated as easily as residential real estate because there are fewer potential purchasers of the collateral. Additionally, non-owner-occupied commercial real estate loans generally involve relatively large balances to single borrowers or related groups of borrowers. Accordingly, charge-offs on non-owner-occupied commercial real estate loans may be larger on a per loan basis than those incurred with our residential or consumer loan portfolios. Unexpected deterioration in the credit quality of our commercial real estate loan portfolio would require us to increase our provision for loan losses, which would reduce our profitability, and could adversely affect our business, financial condition, results of operations and prospects.

***Because a significant portion of our loan portfolio is comprised of real estate loans, negative changes in the economy affecting real estate values and liquidity could impair the value of collateral securing our real estate loans and result in loan and other losses.***

Real estate values in many Louisiana markets have experienced periods of fluctuation over the last five years, and the market value of real estate can fluctuate significantly in a short period of time. As of December 31, 2018, approximately \$1.1 billion, or 71.0%, of our total loans was comprised of loans with real estate as a primary or secondary component of collateral. Adverse changes affecting real estate values and the liquidity of real estate in one or more of our markets could increase the credit risk associated with our loan portfolio, and could result in losses that adversely affect our business, financial condition, and results of operation. Negative changes in the economy affecting real estate values and liquidity in our market areas could significantly impair the value of property pledged as collateral on loans and affect our ability to sell the collateral upon foreclosure without a loss or additional losses. Collateral may have to be sold for less than the outstanding balance of the loan, which could result in losses on such loans. Such declines and losses could have adverse effect on our business, financial condition and results of operations. If real estate values decline, it is also more likely that we would be required to increase our allowance for loan losses, which could have an adverse effect on our business, financial condition and results of operations.

***We engage in lending secured by real estate and may be forced to foreclose on the collateral and own the underlying real estate, subjecting us to the costs and potential risks associated with the ownership of the real property.***

Since we originate loans secured by real estate, we may have to foreclose on the collateral property to protect our investment and may thereafter own and operate such property, in which case we would be exposed to the risks inherent in the ownership of real estate. As of December 31, 2018, we held approximately \$1.9 million in OREO. The amount that we, as a mortgagee, may realize after a default is dependent upon factors outside of our control, including, but not limited to general or local economic condition, environmental cleanup liability, assessments, interest rates, real estate tax rates, operating expenses of the mortgaged properties, ability to obtain and maintain adequate occupancy of the properties, zoning laws, governmental and regulatory rules, and natural disasters. Our inability to manage the amount of costs or size of the risks associated with the ownership of real estate, or writedowns in the value of OREO, could have an adverse effect on our business, financial condition and results of operations.

***A large portion of our loan portfolio is comprised of commercial loans secured by receivables, inventory, equipment or other commercial collateral, the deterioration in value of which could expose us to credit losses and could adversely affect our business, financial condition and results of operations.***

As of December 31, 2018, approximately \$363.6 million, or 23.8%, of our total loans were commercial loans to businesses. In general, these loans are collateralized by general business assets, including, among other things, accounts receivable, inventory and equipment and most are backed by a personal guaranty of the borrower or principal. These commercial loans are typically larger in amount than loans to individuals and, therefore, have the potential for larger losses on a single loan basis. Additionally, the repayment of commercial loans is subject to the ongoing business operations of the borrower. The collateral securing such loans generally includes movable property, such as equipment and inventory, which may decline in value more rapidly than we anticipate exposing us to increased credit risk. In addition, a portion of our customer base, including customers in the energy and real estate business, may be exposed to volatile businesses or industries which are sensitive to commodity prices or market fluctuations, such as energy prices. Accordingly, negative changes in commodity prices and real estate values and liquidity could impair the value of the collateral securing these loans. Significant adverse changes in the economy or local market conditions in which our commercial lending customers operate could cause rapid declines in loan collectability and the values associated with general business assets resulting in inadequate collateral coverage that may expose us to credit losses and could adversely affect our business, financial condition and results of operations.

***Our portfolio contains a number of large loans to certain borrowers, and deterioration in the financial condition of these large loans could have a significant adverse impact on our asset quality.***

Our growth over the past several years has been partially attributable to our ability to originate and retain relatively large loans given our asset size. As of December 31, 2018, our average loan size was approximately \$220,000. Further, as of December 31, 2018, our 20 largest borrowing relationships ranged from approximately \$9.5 million to \$26.5 million (including unfunded commitments) and averaged approximately \$12.4 million in total commitments and \$9.7 million in principal balance, respectively. Along with other risks inherent in our loans, such as the deterioration of the underlying businesses or property securing these loans, the higher average size of our loans presents a risk to our lending operations. Because we have a large average loan size, if only a few of our largest borrowers become unable to repay their loan obligations as a result of economic or market conditions or personal circumstances, our nonperforming loans and our provision for loan losses could increase significantly, which could have an adverse effect on our business, financial condition and results of operations.

***Our allowance for loan losses may prove to be insufficient to absorb losses inherent in our loan portfolio, which could have a material adverse effect on our business, financial condition and results of operations.***

We maintain an allowance for loan losses that represents management's judgment of probable losses and risks inherent in our loan portfolio. As of December 31, 2018, our allowance for loan losses totaled \$11.2 million, which represents approximately 0.73% of our total loans held for investment. The level of the allowance reflects management's continuing evaluation of general economic conditions, diversification and seasoning of the loan portfolio, historic loss experience, identified credit problems, delinquency levels and adequacy of collateral. The determination of the appropriate level of the allowance for loan losses is inherently highly subjective and requires us to make significant estimates of and assumptions regarding current credit risks and future trends, all of which may undergo material changes. Inaccurate management assumptions, deterioration of economic conditions affecting borrowers, new information regarding existing loans, identification or deterioration of additional problem loans, acquisition of problem loans and other factors, both within and outside of our control, may require us to increase our allowance for loan losses. In addition, our regulators, as an integral part of their periodic examination, review our methodology for calculating, and the adequacy of, our allowance for loan losses and may direct us to make additions to the allowance based on their judgments about information available to them at the time of their examination. Further, if actual charge-offs in future periods exceed the amounts allocated to the allowance for loan losses, we may need additional provisions for loan losses to restore the adequacy of our allowance for loan losses. Finally, the measure of our allowance for loan losses is dependent on the adoption and interpretation of accounting standards. The Financial Accounting Standards Board recently issued a new credit impairment model, the Current Expected Credit Loss, or CECL model, which will become applicable to us on January 1, 2020, though we may choose to adopt CECL on January 1, 2019, or may be encouraged to by our regulators. CECL will require financial institutions to estimate and develop a provision for credit losses at origination for the lifetime of the loan, as opposed to reserving for incurred or probable losses up to the balance sheet date. Under the CECL model, credit deterioration would be reflected in the income statement in the period of origination or acquisition of the loan, with changes in expected credit losses due to further credit deterioration or improvement reflected in the periods in which the expectation changes. Accordingly, the CECL model could require financial institutions like the Bank to increase their allowances for loan losses. Moreover, the CECL model likely would create more volatility in our level of allowance for loan losses. If we are required to materially increase our level of allowance for loan losses for any reason, such increase could adversely affect our business, financial condition and results of operations.

***The small-to-midsized businesses that we lend to may have fewer resources to weather adverse business developments, which may impair a borrower's ability to repay a loan, and such impairment could have a material adverse effect on our business, financial condition and results of operations.***

We focus our business development and marketing strategy primarily on small-to-midsized businesses. Small-to-midsized businesses frequently have smaller market shares than their competition, may be more vulnerable to economic downturns, often need substantial additional capital to expand or compete and may experience substantial volatility in operating results, any of which may impair a borrower's ability to repay a loan. In addition, the success of a small-to-midsized business often depends on the management skills, talents and efforts of one or two people or a small group of people, and the death, disability or resignation of one or more of these people could have an adverse impact on the business and its ability to repay its loan. If general economic conditions negatively impact the markets in which we operate and small-to-midsized businesses are adversely affected or our borrowers are otherwise harmed by adverse business developments, this, in turn, could have a material adverse effect on our business, financial condition and results of operations.

***The borrowing needs of our customers may increase, especially during a challenging economic environment, which could result in increased borrowing against our contractual obligations to extend credit.***

A commitment to extend credit is a formal agreement to lend funds to a customer as long as there is no violation of any condition established under the agreement. The actual borrowing needs of our customers under these credit commitments have historically been lower than the contractual amount of the commitments. A significant portion of these commitments expire without being drawn upon. Because of the credit profile of our customers, we typically have a substantial amount of total unfunded credit commitments, which is not reflected on our balance sheet. As of December 31, 2018, we had \$322.5 million in unfunded credit commitments to our customers. Actual borrowing needs of our customers may exceed our expectations, especially during a challenging economic environment when our customers' companies may be more dependent on our credit commitments due to the lack of available credit elsewhere, the increasing costs of credit, or the limited availability of financings from venture firms. This could adversely affect our liquidity, which could impair our ability to fund operations and meet obligations as they become due and could have a material adverse effect on our business, financial condition and results of operations.

***Our ability to maintain our reputation is critical to the success of our business.***

Our business plan emphasizes relationship banking. We have benefited from strong relationships with and among our customers. As a result, our reputation is one of the most valuable components of our business. Our growth over the past several years has depended on attracting new customers from competing financial institutions and increasing our market share, primarily by the involvement in our primary markets and word-of-mouth advertising, rather than on growth in the market for banking services in our primary markets. As such, we strive to enhance our reputation by recruiting, hiring and retaining employees who share our core values of being an integral part of the communities we serve and delivering superior service to our customers. If our reputation is negatively affected by the actions of our employees or otherwise, our existing relationships may be damaged. We could lose some of our existing customers, including groups of large customers who have relationships with each other, and we may not be successful in attracting new customers. Any of these developments could have an adverse effect on our business, financial condition and results of operations.

***Our business has grown rapidly, and we may not be able to maintain our historical rate of growth, which could have an adverse effect on our ability to successfully implement our business strategy.***

Our business has grown rapidly. Financial institutions that grow rapidly can experience significant difficulties as a result of rapid growth. Furthermore, our primary strategy focuses on organic growth, supplemented by acquisitions of banking teams or other financial institutions. We may be unable to execute on aspects of our growth strategy to sustain our historical rate of growth or we may be unable to grow at all. More specifically, we may be unable to generate sufficient new loans and deposits within acceptable risk and expense tolerances, obtain the personnel or funding necessary for additional growth or find suitable banking teams or acquisition candidates. Various factors, such as economic conditions and competition, may impede or prohibit the growth of our operations, the opening of new branches, and the consummation of acquisitions. Further, we may be unable to attract and retain experienced bankers, which could adversely affect our growth. The success of our strategy also depends on our ability to effectively manage growth, which is dependent upon a number of factors, including our ability to adapt existing credit, operational, technology and governance infrastructure to accommodate expanded operations. If we fail to build infrastructure sufficient to support rapid growth or fail to implement one or more aspects of our strategy, we may be unable to maintain historical earnings trends, which could have an adverse effect on our business, financial condition and results of operations.

***We may not be able to manage the risks associated with our anticipated growth and expansion through de novo branching.***

Our business strategy includes evaluating strategic opportunities to grow through de novo branching, and we believe that banking location expansion has been meaningful to our growth since inception. De novo branching carries with it certain potential risks, including significant startup costs and anticipated initial operating losses; an inability to gain regulatory approval; an inability to secure the services of qualified senior management to operate the de novo banking location and successfully integrate and promote our corporate culture; poor market reception for de novo banking locations established in markets where we do not have a preexisting reputation; challenges posed by local economic conditions; challenges associated with securing attractive locations at a reasonable cost; and the additional strain on management resources and internal systems and controls. Failure to adequately manage the risks associated with our anticipated growth through de novo branching could have an adverse effect on our business, financial condition and results of operations.

***We may pursue acquisitions in the future, which could expose us to financial, execution and operational risks that could have an adverse effect on our business, financial condition, results of operations and growth prospects.***

Although we plan to continue to grow our business organically, we may from time to time consider acquisition opportunities that we believe complement our activities and have the ability to enhance our profitability. Our acquisition activities could be material to our business and involve a number of risks, including those associated with:

- the identification of suitable candidates for acquisition;
- the diversion of management attention from the operation of our existing business to identify, evaluate and negotiate potential transactions;
- the ability to attract funding to support additional growth within acceptable risk tolerances;
- the use of inaccurate estimates and judgments to evaluate credit, operations, management and market risks with respect to the target institution or assets;
- the ability to maintain asset quality;
- the adequacy of due diligence and the potential exposure to unknown or contingent liabilities related to the acquisition
- the retention of customers and key personnel, including bankers;
- the timing and uncertainty associated with obtaining necessary regulatory approvals;
- the incurrence of an impairment of goodwill associated with an acquisition and adverse effects on our results of operations
- the ability to successfully integrate acquired businesses; and
- the maintenance of adequate regulatory capital.



The market for acquisition targets is highly competitive, which may adversely affect our ability to find acquisition candidates that fit our strategy and standards at acceptable prices. We face significant competition in pursuing acquisition targets from other banks and financial institutions, many of which possess greater financial, human, technical and other resources than we do. Our ability to compete in acquiring target institutions will depend on our available financial resources to fund the acquisitions, including the amount of cash and cash equivalents we have and the liquidity and value of our common stock. In addition, increased competition may also drive up the acquisition consideration that we will be required to pay in order to successfully capitalize on attractive acquisition opportunities. To the extent that we are unable to find suitable acquisition targets, an important component of our growth strategy may not be realized.

Acquisitions of financial institutions also involve operational risks and uncertainties, such as unknown or contingent liabilities with no available manner of recourse, exposure to unexpected problems such as asset quality, the retention of key employees and customers, and other issues that could negatively affect our business. We may not be able to complete future acquisitions or, if completed, we may not be able to successfully integrate the operations, technology platforms, management, products and services of the entities that we acquire or to realize our attempts to eliminate redundancies. The integration process may also require significant time and attention from our management that would otherwise be directed toward servicing existing business and developing new business. Failure to successfully integrate the entities we acquire into our existing operations in a timely manner may increase our operating costs significantly and could have an adverse effect on our business, financial condition and results of operations. Further, acquisitions typically involve the payment of a premium over book and market values and, therefore, some dilution of our tangible book value and net income per share may occur in connection with any future acquisition, and the carrying amount of any goodwill that we currently maintain or may acquire may be subject to impairment in future periods.

***Interest rate shifts could have an adverse effect on our business, financial condition, results of operations and growth prospects.***

The majority of our banking assets are monetary in nature and subject to risk from changes in interest rates. Like most financial institutions, our earnings and cash flows depend to a great extent upon the level of our net interest income, or the difference between the interest income we earn on loans, investments and other interest-earning assets, and the interest we pay on interest-bearing liabilities, such as deposits and borrowings. Changes in interest rates can increase or decrease our net interest income, because different types of assets and liabilities may react differently, and at different times, to market interest rate changes. When interest-bearing liabilities mature or reprice more quickly, or to a greater degree than interest-earning assets in a period, an increase in interest rates could reduce net interest income. Similarly, when interest-earning assets mature or reprice more quickly, or to a greater degree than interest-bearing liabilities, falling interest rates could reduce net interest income. As of December 31, 2018, 34.1% of our earning assets and 56.6% of our interest-bearing liabilities were variable rate. Our interest sensitivity profile was asset sensitive as of December 31, 2018, meaning that we estimate our net interest income would increase more from rising interest rates than from falling interest rates.

Additionally, an increase in interest rates may, among other things, reduce the demand for loans and our ability to originate loans and decrease loan repayment rates. A decrease in the general level of interest rates may affect us through, among other things, increased prepayments on our loan portfolio and increased competition for deposits. Accordingly, changes in the level of market interest rates affect our net yield on interest-earning assets, loan origination volume, loan portfolio and our overall results. Although our asset-liability management strategy is designed to control and mitigate exposure to the risks related to changes in market interest rates, those rates are affected by many factors outside of our control, including governmental monetary policies, inflation, deflation, recession, changes in unemployment, the money supply, international disorder and instability in domestic and foreign financial markets.

***The markets in which we operate are susceptible to hurricanes and other natural disasters and adverse weather, which could result in a disruption of our operations and increases in loan losses.***

A significant portion of our business is generated from markets that have been, and may continue to be, damaged by major hurricanes, floods, tropical storms, tornadoes and other natural disasters and adverse weather. Natural disasters can disrupt our operations, cause widespread property damage, and severely depress the local economies in which we operate. If the economies in our primary markets experience an overall decline as a result of a natural disaster, adverse weather, or other disaster, demand for loans and our other products and services could be reduced. In addition, the rates of delinquencies, foreclosures, bankruptcies and losses on loan portfolios may increase substantially, as uninsured property losses or sustained job interruption or loss may materially impair the ability of borrowers to repay their loans. Moreover, the value of real estate or other collateral that secures the loans could be materially and adversely affected by a disaster. A disaster could, therefore, result in decreased revenue and loan losses that could have an adverse effect on our business, financial condition and results of operations.

***We earn income by originating residential mortgage loans for resale in the secondary mortgage market, and disruptions in that market could reduce our operating income.***

Historically, we have earned income by originating mortgage loans for sale in the secondary market. A historical focus of our loan origination and sales activities has been to enter into formal commitments and informal agreements with larger banking companies and mortgage investors. Under these arrangements, we originate single family mortgages that are priced and underwritten to conform to previously agreed criteria before loan funding and are delivered to the investor shortly after funding. However, in the recent past, disruptions in the secondary market for residential mortgage loans have limited the market for, and liquidity of, most mortgage loans other than conforming Fannie Mae and Federal Home Loan Mortgage Corporation, or Freddie Mac, loans. The effects of these disruptions in the secondary market for residential mortgage loans may reappear.

In addition, because government-sponsored entities like Fannie Mae and Freddie Mac, who account for a substantial portion of the secondary market, are governed by federal law, any future changes in laws that significantly affect the activity of these entities could, in turn, adversely affect our operations. In September 2008, Fannie Mae and Freddie Mac were placed into conservatorship by the federal government. The federal government has for many years considered proposals to reform Fannie Mae and Freddie Mac, but the results of any such reform and their impact on us are difficult to predict. To date, no reform proposal has been enacted.

These disruptions may not only affect us but also the ability and desire of mortgage investors and other banks to purchase residential mortgage loans that we originate. As a result, we may not be able to maintain or grow the income we receive from originating and reselling residential mortgage loans, which would reduce our operating income. Additionally, we may be required to hold mortgage loans that we originated for sale, increasing our exposure to interest rate risk and the value of the residential real estate that serves as collateral for the mortgage loan.

***New lines of business, products, product enhancements or services may subject us to additional risks.***

From time to time, we implement new lines of business, or offer new products and product enhancements as well as new services within our existing lines of business and we will continue to do so in the future. There are substantial risks and uncertainties associated with these efforts, particularly in instances where the markets are not fully developed. In implementing, developing or marketing new lines of business, products, product enhancements or services, we may invest significant time and resources, although we may not assign the appropriate level of resources or expertise necessary to make these new lines of business, products, product enhancements or services successful or to realize their expected benefits. Further, initial timetables for the introduction and development of new lines of business, products, product enhancements or services may not be achieved, and price and profitability targets may not prove feasible. External factors, such as compliance with regulations, competitive alternatives and shifting market preferences, may also impact the ultimate implementation of a new line of business or offerings of new products, product enhancements or services. Furthermore, any new line of business, product, product enhancement or service could have a significant impact on the effectiveness of our system of internal controls. Failure to successfully manage these risks in the development and implementation of new lines of business or offerings of new products, product enhancements or services could have an adverse impact on our business, financial condition or results of operations.

***A lack of liquidity could impair our ability to fund operations, which could have an adverse effect on our business, financial condition and results of operations.***

Liquidity is essential to our business, and we monitor our liquidity and manage our liquidity risk at the holding company and bank levels. We rely on our ability to generate deposits and effectively manage the repayment and maturity schedules of our loans and investment securities, respectively, to ensure that we have adequate liquidity to fund our operations. An inability to raise funds through deposits, borrowings, the sale of our investment securities, the sale of loans, and other sources could have a substantial negative effect on our liquidity. Our most important source of funds is deposits. Deposit balances can decrease when customers perceive alternative investments as providing a better risk/return tradeoff. If customers move money out of bank deposits and into other investments such as money market funds, we would lose a relatively low-cost source of funds, increasing our funding costs and reducing our net interest income and net income.

Other primary sources of funds consist of cash flows from operations, maturities and sales of investment securities, and proceeds from the issuance and sale of our equity and debt securities to investors. Additional liquidity is provided by the ability to borrow from the Federal Reserve Bank of Atlanta, or Federal Reserve Bank, and the Federal Home Loan Bank of Dallas, or FHLB. We also borrow funds from third-party lenders, such as other financial institutions. Our access to funding sources in amounts adequate to finance or capitalize our activities, or on terms that are acceptable to us, could be impaired by factors that affect us directly or the financial services industry or economy in general, such as disruptions in the financial markets or negative views and expectations about the prospects for the financial services industry. Our access to funding sources could also be affected by a decrease in the level of our business activity as a result of a downturn in our primary market area or by one or more adverse regulatory actions against us.

Any decline in available funding could adversely impact our ability to originate loans, invest in securities, meet our expenses, or to fulfill obligations such as repaying our borrowings or meeting deposit withdrawal demands, any of which could have a material adverse impact on our liquidity and could, in turn, have an adverse effect on our business, financial condition and results of operations. In addition, because our primary asset at the holding company level is the Bank, our liquidity at the holding company level depends primarily on our receipt of dividends from the Bank. If the Bank is unable to pay dividends to us for any reason, we may be unable to satisfy our holding company level obligations, which include funding operating expenses and debt service.

***We have a concentration of deposit accounts with state and local municipalities that is a material source of our funding, and the loss of these deposits or significant fluctuations in balances held by these public bodies could force us to fund our business through more expensive and less stable sources.***

As of December 31, 2018, \$294.7 million, or approximately 17.0%, of our total deposits consisted of deposit accounts of public bodies, such as state or local municipalities, or public funds. These types of deposits are often secured and typically fluctuate on a seasonal basis due to timing differences between tax collection and expenditures. Municipal deposits are also generally more sensitive to interest rates and may require competitive rates at placement and subsequent rollover dates, which may make it more difficult for the Bank to attract and retain public and municipal deposits. Withdrawals of deposits or significant fluctuation in a material portion of our largest public fund depositors could force us to rely more heavily on borrowings and other sources of funding for our business and withdrawal demands, adversely affecting our net interest margin and results of operations. We may also be forced, as a result of any withdrawal of deposits, to rely more heavily on other, potentially more expensive and less stable funding sources. Consequently, the occurrence of any of these events could have an adverse effect on our business, financial condition and results of operations.

***We may need to raise additional capital in the future, and if we fail to maintain sufficient capital, we may not be able to maintain regulatory compliance, which could have an adverse effect on our business, financial condition and results of operations.***

We face significant capital and other regulatory requirements as a financial institution. We may need to raise additional capital in the future to provide us with sufficient capital resources and liquidity to meet our commitments and business needs, which could include the possibility of financing acquisitions. In addition, we, on a consolidated basis, and Business First Bank, on a stand-alone basis, must meet certain regulatory capital requirements and maintain sufficient liquidity in such amounts as the regulators may require from time to time. Importantly, regulatory capital requirements could increase from current levels, which could require us to raise additional capital or reduce our operations. Even if we satisfy all applicable regulatory capital minimums, our regulators could ask us to maintain capital levels which are significantly in excess of those minimums. Our ability to raise additional capital depends on conditions in the capital markets, economic conditions and a number of other factors, including investor perceptions regarding the banking industry, market conditions and governmental activities, and on our financial condition and performance. Accordingly, we cannot assure you that we will be able to raise additional capital if needed or on terms acceptable to us. If we fail to maintain capital to meet regulatory requirements, we could be subject to enforcement actions, which could have an adverse effect on our business, financial condition and results of operations.

***We utilize alternative sources of funding, which may become more expensive or may not be available in the future, which could have an adverse effect on our business, financial condition and results of operations.***

Along with its core deposits, the Bank utilizes alternative funding methods, including brokered and wholesale time deposits, short- and long-term borrowings through a correspondent bank, FHLB advances, and Federal Funds Purchased borrowings. As of December 31, 2018, brokered and wholesale deposits comprised 11.4% of our total deposits, and our borrowings comprised 30.8% of our total shareholders' equity. If these funding sources become more expensive or difficult to access, our net interest income may decline, our liquidity and ability to make new loans may be impaired, or we may fail to meet regulatory capital requirements, any of which could have an adverse effect on our business, financial condition and results of operations.

***The fair value of our investment securities can fluctuate due to factors outside of our control.***

As of December 31, 2018, the fair value of our investment securities portfolio was approximately \$309.5 million, which included a net unrealized loss of approximately \$4.4 million. Factors beyond our control can significantly influence the fair value of securities in our portfolio and can cause potential adverse changes to the fair value of these securities. These factors include, but are not limited to, rating agency actions in respect of the securities, defaults by the issuer or with respect to the underlying securities, and changes in market interest rates and continued instability in the capital markets. Any of these factors, among others, could cause other-than-temporary impairments and realized or unrealized losses in future periods and declines in other comprehensive income, which could have an adverse effect on our business, results of operations, financial condition and future prospects. The process for determining whether impairment of a security is other-than-temporary often requires complex, subjective judgments about whether there has been a significant deterioration in the financial condition of the issuer, whether management has the intent or ability to hold a security for a period of time sufficient to allow for any anticipated recovery in fair value, the future financial performance and liquidity of the issuer and any collateral underlying the security, and other relevant factors.

***If we fail to maintain an effective system of disclosure controls and procedures and internal control over financial reporting, we may not be able to accurately report our financial results or prevent fraud.***

Ensuring that we have adequate disclosure controls and procedures, including internal controls over financial reporting, in place so we can produce accurate financial statements on a timely basis is costly and time-consuming and needs to be reevaluated frequently. As a public company, we are subject to the requirements of Section 404 of the Sarbanes-Oxley Act of 2002, or the Sarbanes-Oxley Act, which require annual management assessments of the effectiveness of our internal controls over financial reporting and, when we cease to be an emerging growth company under the JOBS Act, will require a report by our independent auditors addressing these assessments. Our management may conclude that our internal controls over financial reporting are not effective due to our failure to cure any identified material weakness or otherwise. Moreover, even if our management concludes that our internal controls over financial reporting are effective, our independent registered public accounting firm may not conclude that our internal controls over financial reporting are effective. In the future, our independent registered public accounting firm may not be satisfied with our internal controls over financial reporting or the level at which our controls are documented, designed, operated or reviewed, or we and our accounting firm may have differences in opinion regarding the applicable requirements. In addition, during the course of the evaluation, documentation and testing of our internal controls over financial reporting, we may identify deficiencies that we may not be able to remediate in time to meet the deadline imposed by the Securities and Exchange Commission, or the SEC, for compliance with the requirements of Section 404 of the Sarbanes-Oxley Act. Any such deficiencies may also subject us to adverse regulatory consequences. If we fail to achieve and maintain the adequacy of our internal controls over financial reporting, as these standards are modified, supplemented or amended from time to time, we may be unable to report our financial information on a timely basis, we may not be able to conclude on an ongoing basis that we have effective internal controls over financial reporting in accordance with the Sarbanes-Oxley Act, and we may suffer adverse regulatory consequences. There could also be a decline in investor confidence as to the reliability of our financial statements, which could result in a decline in the value of our capital stock.

***Our financial results depend on management's selection of accounting methods and certain assumptions and estimates.***

Our financial condition and results of operations are based on our consolidated financial statements, which have been prepared in accordance with Generally Accepted Accounting Principles in the United States, or GAAP, and with general practices within the financial services industry. The preparation of financial statements in conformity with GAAP requires us to make estimates and assumptions that affect the reported amounts of certain assets and liabilities, disclosure of contingent assets and liabilities and the reported amount of related revenues and expenses. Certain accounting policies inherently are based to a greater extent on estimates, assumptions and judgments of management and, as such, have a greater possibility of producing results that could be materially different than originally reported. They require management to make subjective or complex judgments, estimates or assumptions, and changes in those estimates or assumptions could have a significant impact on our consolidated financial statements. These critical accounting policies include the allowance for loan losses, accounting for income taxes, the determination of fair value for financial instruments and accounting for stock-based compensation. Because of the uncertainty of estimates involved in these matters, we may be required to significantly increase our allowance for loan losses or sustain loan losses that are significantly higher than the reserve provided, significantly increase our accrued tax liability or otherwise incur charges that could have a material adverse effect on our business, financial condition and results of operations.

From time to time, the Financial Accounting Standards Board, or FASB, and the SEC change the financial accounting and reporting standards or the interpretation of such standards that govern the preparation of our consolidated financial statements which could affect our critical accounting policies and the estimates and assumptions made by management. These changes are beyond our control, can be difficult to predict, and could materially impact how we report our financial condition and results of operations.

***We have a continuing need for technological change, and we may not have the resources to effectively implement new technology, or we may experience operational challenges when implementing new technology.***

The financial services industry is undergoing rapid technological changes with frequent introductions of new technology-driven products and services. In addition to better serving customers, the effective use of technology increases efficiency and enables financial institutions to reduce costs. Our future success will depend, at least in part, upon our ability to address the needs of our customers by using technology to provide products and services that will satisfy customer demands for convenience as well as to create additional efficiencies in our operations as we continue to grow and expand our products and service offerings. We may experience operational challenges as we implement these new technology enhancements or products, which could result in us not fully realizing the anticipated benefits from such new technology or require us to incur significant costs to remedy any such challenges in a timely manner.

Many of our larger competitors have substantially greater resources to invest in technological improvements. As a result, they may be able to offer additional or superior products compared to those that we will be able to provide, which would put us at a competitive disadvantage. Accordingly, we may lose customers seeking new technology-driven products and services to the extent we are unable to provide such products and services.

***We rely on third parties to provide key components of our business infrastructure, and a failure of these parties to perform for any reason could disrupt our operations.***

Third parties provide key components of our business infrastructure such as data processing, internet connections, network access, core application processing, statement production and account analysis. Our business depends on the successful and uninterrupted functioning of our information technology and telecommunications systems and third-party servicers. The failure of these systems, or the termination of a third-party software license or service agreement on which any of these systems is based, could interrupt our operations. Because our information technology and telecommunications systems interface with and depend on third-party systems, we could experience service denials if demand for such services exceeds capacity or such third-party systems fail or experience interruptions. Replacing vendors or addressing other issues with our third-party service providers could entail significant delay and expense. If we are unable to efficiently replace ineffective service providers, or if we experience a significant, sustained or repeated, system failure or service denial, it could compromise our ability to operate effectively, damage our reputation, result in a loss of customer business, and subject us to additional regulatory scrutiny and possible financial liability, any of which could have an adverse effect on our business, financial condition and results of operations.

***We could be subject to losses, regulatory action or reputational harm due to fraudulent and negligent acts on the part of loan applicants, our employees and vendors.***

In deciding whether to extend credit or enter into other transactions with clients and counterparties, and the terms of any such transaction, we may rely on information furnished by or on behalf of clients and counterparties, including financial statements, property appraisals, title information, employment and income documentation, account information and other financial information. We may also rely on representations of clients and counterparties as to the accuracy and completeness of that information and, with respect to financial statements, on reports of independent auditors. Any such misrepresentation or incorrect or incomplete information, whether fraudulent or inadvertent, may not be detected prior to funding. In addition, one or more of our employees or vendors could cause a significant operational breakdown or failure, either as a result of human error or where an individual purposefully sabotages or fraudulently manipulates our loan documentation, operations or systems. Whether a misrepresentation is made by the applicant or another third party, we generally bear the risk of loss associated with the misrepresentation. A loan subject to a material misrepresentation is typically unsellable or subject to repurchase if it is sold prior to detection of the misrepresentation. The sources of the misrepresentations may also be difficult to locate, and we may be unable to recover any of the monetary losses we may suffer as a result of the misrepresentations. Any of these developments could have an adverse effect on our business, financial condition and results of operations.

***Unauthorized access, cyber-crime and other threats to data security may require significant resources, harm our reputation, and otherwise have an adverse effect on our business, financial condition and results of operations.***

We necessarily collect, use and hold personal and financial information concerning individuals and businesses with which we have a banking relationship. Threats to data security, including unauthorized access, and cyber-attacks, rapidly emerge and change, exposing us to additional costs for protection or remediation and competing time constraints to secure our data in accordance with customer expectations and statutory and regulatory privacy and other requirements. It is difficult or impossible to defend against every risk being posed by changing technologies, as well as criminal intent on committing cyber-crime. Increasing sophistication of cyber-criminals and terrorists make keeping up with new threats difficult and could result in a breach. Controls employed by our information technology department and our other employees and vendors could prove inadequate. We could also experience a breach due to intentional or negligent conduct on the part of employees or other internal sources, software bugs or other technical malfunctions, or other causes. As a result of any of these threats, our customer accounts may become vulnerable to account takeover schemes or cyber-fraud. Our systems and those of our third party vendors may also become vulnerable to damage or disruption due to circumstances beyond our or their control, such as from catastrophic events, power anomalies or outages, natural disasters, network failures, and viruses and malware.

A breach of our security that results in unauthorized access to our data could expose us to a disruption or challenges relating to our daily operations as well as to data loss, litigation, damages, fines and penalties, significant increases in compliance costs, and reputational damage, any of which could have an adverse effect on our business, results of operations, financial condition and future prospects.

***We are subject to environmental liability risk associated with our lending activities.***

In the course of our business, we may purchase real estate, or we may foreclose on and take title to real estate. As a result, we could be subject to environmental liabilities with respect to these properties. We may be held liable to a governmental entity or to third parties for property damage, personal injury, investigation and clean-up costs incurred by these parties in connection with environmental contamination or may be required to investigate or clean up hazardous or toxic substances or chemical releases at a property. The costs associated with investigation or remediation activities could be substantial. In addition, if we are the owner or former owner of a contaminated site, we may be subject to common law claims by third parties based on damages and costs resulting from environmental contamination emanating from the property. Any significant environmental liabilities could cause an adverse effect on our business, financial condition and results of operations.

***We are subject to claims and litigation pertaining to intellectual property.***

Banking and other financial services companies, such as ours, rely on technology companies to provide information technology products and services necessary to support their day-to-day operations. Technology companies frequently enter into litigation based on allegations of patent infringement or other violations of intellectual property rights. In addition, patent holding companies seek to monetize patents they have purchased or otherwise obtained. Competitors of our vendors, or other individuals or companies, may from time to time claim to hold intellectual property sold to us by our vendors. Such claims may increase in the future as the financial services sector becomes more reliant on information technology vendors. The plaintiffs in these actions frequently seek injunctions and substantial damages.

Regardless of the scope or validity of such patents or other intellectual property rights, or the merits of any claims by potential or actual litigants, we may have to engage in protracted litigation. Such litigation is often expensive, time-consuming, disruptive to our operations and distracting to management. If we are found to infringe one or more patents or other intellectual property rights, we may be required to pay substantial damages or royalties to a third party. In certain cases, we may consider entering into licensing agreements for disputed intellectual property, although no assurance can be given that such licenses can be obtained on acceptable terms or that litigation will not occur. These licenses may also significantly increase our operating expenses. If legal matters related to intellectual property claims were resolved against us or settled, we could be required to make payments in amounts that could have an adverse effect on our business, financial condition and results of operations.

***If the goodwill that we have recorded or may record in connection with a business acquisition becomes impaired, it could require charges to earnings.***

Goodwill represents the amount by which the cost of an acquisition exceeded the fair value of net assets we acquired in connection with the purchase of another financial institution. We review goodwill for impairment at least annually, or more frequently if a triggering event occurs which indicates that the carrying value of the asset might be impaired.

Our goodwill impairment test involves a two-step process. Under the first step, the estimation of fair value of the reporting unit is compared to its carrying value including goodwill. If step one indicates a potential impairment, the second step is performed to measure the amount of impairment, if any. If the carrying amount of the reporting unit goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. Any such adjustments are reflected in our results of operations in the periods in which they become known. As of December 31, 2018, our goodwill totaled \$49.5 million. While we have not recorded any impairment charges since we initially recorded the goodwill, there can be no assurance that our future evaluations of our existing goodwill or goodwill we may acquire in the future will not result in findings of impairment and related write-downs, which could adversely affect our business, financial condition and results of operations.

## **Risks Related to the Regulation of Our Industry**

***We operate in a highly regulated environment and the laws and regulations that govern our operations, corporate governance, executive compensation and accounting principles, or changes in them, or our failure to comply with them, could have an adverse effect on our business, financial condition and results of operations.***

We are subject to extensive regulation, supervision and legal requirements that govern almost all aspects of our operations. These laws and regulations are not intended to protect our shareholders. Rather, these laws and regulations are intended to protect customers, depositors, the Deposit Insurance Fund and the overall financial stability of the United States, and not shareholders or counterparties. These laws and regulations, among other matters, prescribe minimum capital requirements, impose limitations on the business activities in which we can engage, limit the dividend or distributions that the Bank can pay to us, restrict the ability of institutions to guarantee our debt, and impose certain specific accounting requirements on us that may be more restrictive and may result in greater or earlier charges to earnings or reductions in our capital than GAAP would require. Compliance with laws and regulations can be difficult and costly, and changes to laws and regulations often impose additional compliance costs. Our failure to comply with these laws and regulations, even if the failure follows good faith effort or reflects a difference in interpretation, could subject us to restrictions on our business activities, fines and other penalties, any of which could adversely affect our results of operations, capital base and the price of our securities. Further, any new laws, rules and regulations, such as the Dodd-Frank Act, could make compliance more difficult or expensive. All of these laws and regulations, and the supervisory framework applicable to our industry, could have a material adverse effect on our business, financial condition, and results of operations.

***The ongoing implementation of the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010, or the Dodd-Frank Act, could adversely affect our business, financial condition, and results of operations.***

On July 21, 2010, the Dodd-Frank Act was signed into law, and the process of implementation is ongoing. The Dodd-Frank Act imposes significant regulatory and compliance changes on many industries, including ours. There remains significant uncertainty surrounding the manner in which the provisions of the Dodd-Frank Act will ultimately be implemented by the various regulatory agencies and the full extent of the impact of the requirements on our operations is unclear, especially in light of the Trump administration's executive order calling for a full review of the Dodd-Frank Act and the regulations promulgated under it. The changes resulting from the Dodd-Frank Act may impact the profitability of our business activities, require changes to certain of our business practices, require the development of new compliance infrastructure, impose upon us more stringent capital, liquidity and leverage requirements or otherwise adversely affect our business. These changes may also require us to invest significant management attention and resources to evaluate and make any changes necessary to comply with new statutory and regulatory requirements. Failure to comply with the new requirements or with any future changes in laws or regulations could adversely affect our business, financial condition and results of operations.

On May 24, 2018, the EGRRCPA became law. Among other things, the EGRRCPA changes certain of the regulatory requirements of the Dodd-Frank Act and includes provisions intended to relieve the regulatory burden on community banks. We cannot currently predict the impact of this legislation on us. Any future legislative changes could have a material impact on our profitability, the value of assets held for investment or the value of collateral for loans. Future legislative changes could also require changes to business practices and potentially expose us to additional costs, liabilities, enforcement action and reputational risk.



***Federal and state banking agencies periodically conduct examinations of our business, including compliance with laws and regulations, and our failure to comply with any supervisory actions to which we are or become subject as a result of such examinations could have an adverse effect on our business, financial condition, results of operations and prospects.***

The Board of Governors of the Federal Reserve System, or the Federal Reserve, the FDIC and the Louisiana Office of Financial Institutions periodically conduct examinations of various aspects of our business, including our compliance with laws and regulations. If, as a result of an examination, a federal or state banking agency were to determine that our financial condition, capital resources, asset quality, earnings prospects, management, liquidity or other aspects of any of our operations had become unsatisfactory, or that we or the Bank were in violation of any law or regulation, it may take a number of different remedial actions as it deems appropriate. These actions include the power to enjoin “unsafe or unsound” practices, to require affirmative action to correct any conditions resulting from any violation or practice, to issue an administrative order that can be judicially enforced, to direct an increase in our capital, to restrict our growth, to assess civil monetary penalties against us or the Bank or our respective officers or directors, to remove officers and directors and, if it is concluded that such conditions cannot be corrected or there is an imminent risk of loss to depositors, to terminate the Bank’s deposit insurance and place it into receivership or conservatorship. Any such regulatory action could have a material adverse effect on our business, results of operations, financial condition and prospects.

***We are subject to stringent capital requirements, which may result in lower returns on equity, require us to raise additional capital, limit growth opportunities or result in regulatory restrictions.***

Beginning January 1, 2015, we became subject to new rules designed to implement the recommendations with respect to regulatory capital standards, commonly known as Basel III, approved by the International Basel Committee on Banking Supervision. The new rules establish a new regulatory capital standard based on tier 1 common equity, increase the minimum tier 1 capital risk-based capital ratio, and impose a capital conservation buffer of at least 2.5% of common equity tier 1 capital above the new minimum regulatory capital ratios. The rules also change the manner in which a number of our regulatory capital components are calculated, including deferred tax assets, and the risk weights applicable to certain asset categories. The Basel III rules generally require us to maintain greater amounts of regulatory capital than we were required to maintain prior to implementation of such rules and may also limit or restrict how we utilize our capital. Increased regulatory capital requirements (and the associated compliance costs) whether due to the adoption of new laws and regulations, changes in existing laws and regulations, or more expansive or aggressive interpretations of existing laws and regulations, may require us to raise additional capital, or impact our ability to repurchase shares of capital stock, pay dividends or pay compensation to our executives, which could have a material and adverse effect on our business, financial condition, results of operations and the value of our common stock. If we do not meet minimum capital requirements, we will be subject to prompt corrective action by federal bank regulatory agencies. Prompt corrective action can include progressively more restrictive constraints on operations, management and capital distributions. Failure to meet the capital conservation buffer will result in certain limitations on dividends, capital repurchases, and discretionary bonus payments to executive officers. We have submitted a comprehensive capital plan to our regulators for review. Even if we satisfy the objectives of our capital plan and meet minimum capital requirements, it is possible that our regulators may ask us to raise additional capital. For additional discussion regarding our capital requirements, please see “Supervision and Regulation - Regulatory Capital Requirements.”

***New activities and expansion require regulatory approvals, and failure to obtain them may restrict our growth.***

From time to time, we may complement and expand our business by pursuing strategic acquisitions of financial institutions and other complementary businesses. Generally, we must receive state and federal regulatory approval before we can acquire an FDIC-insured depository institution or related business. In determining whether to approve a proposed acquisition, federal banking regulators will consider, among other factors, the effect of the acquisition on competition, our financial condition, our future prospects, and the impact of the proposal on U.S. financial stability. The regulators also review current and projected capital ratios and levels, the competence, experience and integrity of management and its record of compliance with laws and regulations, the convenience and needs of the communities to be served, including the acquiring institution’s record of compliance under the Community Reinvestment Act, or CRA, and the effectiveness of the acquiring institution in combating money laundering activities. Such regulatory approvals may not be granted on terms that are acceptable to us, or at all. We may also be required to sell branches as a condition to receiving regulatory approval, which condition may not be acceptable to us or, if acceptable to us, may reduce the benefit of any acquisition.

In addition to the acquisition of existing financial institutions, as opportunities arise, we plan to continue de novo branching as a part of our organic growth strategy. De novo branching and any acquisitions carry with them numerous risks, including the inability to obtain all required regulatory approvals. The failure to obtain these regulatory approvals for potential future strategic acquisitions and de novo branches could impact our business plans and restrict our growth.

***We face a risk of noncompliance and enforcement action with the Bank Secrecy Act and other anti-money laundering statutes and regulations.***

The Bank Secrecy Act, the USA PATRIOT Act of 2001, and other laws and regulations require financial institutions, among other duties, to institute and maintain an effective anti-money laundering program and file suspicious activity and currency transaction reports as appropriate. The federal Financial Crimes Enforcement Network is authorized to impose significant civil money penalties for violations of those requirements and has recently engaged in coordinated enforcement efforts with the individual federal banking regulators, as well as the U.S. Department of Justice, Drug Enforcement Administration and Internal Revenue Service. We are also subject to increased scrutiny of compliance with the rules enforced by the Office of Foreign Assets Control. To comply with regulations, guidelines and examination procedures in this area, we have dedicated significant resources to our anti-money laundering program. If our policies, procedures and systems are deemed deficient, we could be subject to liability, including fines and regulatory actions, which may include restrictions on our ability to pay dividends and the necessity to obtain regulatory approvals to proceed with certain aspects of our business plan, including acquisitions and *de novo* branching. Failure to maintain and implement adequate programs to combat money laundering and terrorist financing could also have serious reputational consequences for us.

***We are subject to numerous laws designed to protect consumers, including the CRA and fair lending laws, and failure to comply with these laws could lead to a wide variety of sanctions.***

The CRA, the Equal Credit Opportunity Act, the Fair Housing Act and other fair lending laws and regulations impose nondiscriminatory lending requirements on financial institutions. The Department of Justice and other federal agencies are responsible for enforcing these laws and regulations. A successful regulatory challenge to an institution's performance under the CRA or fair lending laws and regulations could result in a wide variety of sanctions, including damages and civil money penalties, injunctive relief, restrictions on mergers and acquisitions activity, restrictions on expansion, and restrictions on entering new business lines. Private parties may also have the ability to challenge an institution's performance under fair lending laws in private class action litigation. Such actions could have a material adverse effect on our business, financial condition, results of operations and prospects.

The performance of a financial institution under the CRA in meeting the credit needs of its community is a factor that must be taken into consideration when the federal banking agencies evaluate applications related to mergers and acquisitions, as well as branch opening and relocations. If we are unable to maintain at least a "satisfactory" CRA rating, our ability to complete the acquisition of another financial institution or open a new branch will be adversely impacted. If we receive an overall CRA rating of less than "Satisfactory", our regulators would not re-evaluate our rating until our next CRA examination, which may not occur for one or more years, and it is possible that a low CRA rating would not improve in the future.

***Federal, state and local consumer lending laws may restrict our ability to originate certain mortgage loans, increase our risk of liability with respect to such loans, or increase the time and expense associated with the foreclosure process or prevent us from foreclosing at all.***

Federal, state and local laws have been adopted that are intended to eliminate certain lending practices considered "predatory." These laws prohibit practices such as steering borrowers away from more affordable products, selling unnecessary insurance to borrowers, repeatedly refinancing loans and making loans without a reasonable expectation that the borrowers will be able to repay the loans irrespective of the value of the underlying property. It is our policy not to make predatory loans, but these laws create the potential for liability with respect to our lending and loan investment activities. They increase our cost of doing business and, ultimately, may prevent us from making certain loans and cause us to reduce the average percentage rate or the points and fees on loans that we do make.

Additionally, consumer protection initiatives or changes in state or federal law may substantially increase the time and expense associated with the foreclosure process or prevent us from foreclosing at all. While historically the states in which we operate have had foreclosure laws that are favorable to lenders, a number of states in recent years have either considered or adopted foreclosure reform laws that make it substantially more difficult and expensive for lenders to foreclose on properties in default, and we cannot be certain that the states in which we operate will not adopt similar legislation in the future. If new state or federal laws or regulations are ultimately enacted that significantly raise the cost of foreclosure or raise outright barriers, such could have an adverse effect on our business, financial condition and results of operation.

***The expanding body of federal, state and local regulations and/or the licensing of loan collections or other aspects of our business and our sales of loans to third parties may increase the cost of compliance and the risks of noncompliance and subject us to litigation.***

Loan collection is subject to extensive regulation by federal, state and local governmental authorities as well as to various laws and judicial and administrative decisions imposing requirements and restrictions on those activities. The volume of new or modified laws and regulations has increased in recent years and, in addition, some individual municipalities have begun to enact laws that restrict loan collection activities including delaying or temporarily preventing foreclosures or forcing the modification of certain mortgages. If regulators impose new or more restrictive requirements, we may incur additional significant costs to comply with such requirements which may further adversely affect us. In addition, were we to be subject to regulatory investigation or regulatory action regarding our loan modification and foreclosure practices, it could have an adverse effect on our business, financial condition and results of operation.

In addition, we have sold loans to third parties. In connection with these sales, we or certain of our subsidiaries or legacy companies make or have made various representations and warranties, breaches of which may result in a requirement that we repurchase the loans, or otherwise make whole or provide other remedies to counterparties. These aspects of our business or our failure to comply with applicable laws and regulations could possibly lead to: civil and criminal liability; loss of licensure; damage to our reputation in the industry; fines and penalties and litigation, including class action lawsuits; and administrative enforcement actions. Any of these outcomes could materially and adversely affect us.

***Potential limitations on incentive compensation contained in proposed federal agency rulemaking may adversely affect our ability to attract and retain our highest performing employees.***

In April 2011 and May 2016, the FDIC, other federal banking agencies and the SEC jointly published proposed rules designed to implement provisions of the Dodd-Frank Act prohibiting incentive compensation arrangements that would encourage inappropriate risk taking at covered financial institutions, which includes a bank or bank holding company with \$1 billion or more in assets, such as the Bank. It cannot be determined at this time whether or when a final rule will be adopted and whether compliance with such a final rule will substantially affect the manner in which we structure compensation for our executives and other employees. Depending on the nature and application of the final rules, we may not be able to successfully compete with certain financial institutions and other companies that are not subject to some or all of the rules to retain and attract executives and other high performing employees. If this were to occur, relationships that we have established with our customers may be impaired, which could in turn adversely impact our business, financial condition and results of operations.

***Increases in FDIC insurance premiums could adversely affect our earnings and results of operations.***

The deposits of the Bank are insured by the FDIC up to legal limits and, accordingly, subject it to the payment of FDIC deposit insurance assessments. The bank's regular assessments are determined by the level of its assessment base and its risk classification, which is based on its regulatory capital levels and the level of supervisory concern that it poses. Moreover, the FDIC has the unilateral power to change deposit insurance assessment rates and the manner in which deposit insurance is calculated and also to charge special assessments to FDIC-insured institutions. The FDIC utilized all of these powers during the financial crisis for the purpose of restoring the reserve ratios of the Deposit Insurance Fund. Any future special assessments, increases in assessment rates or premiums, or required prepayments in FDIC insurance premiums could reduce our profitability or limit our ability to pursue certain business opportunities, which could materially and adversely affect our business, financial condition, and results of operations.

***The Federal Reserve may require us to commit capital resources to support the Bank.***

Under longstanding Federal Reserve policy which has been codified by the Dodd-Frank Act, we are expected to act as a source of financial and managerial strength to the Bank and to commit resources to support the Bank. Under the “source of strength” doctrine, the Federal Reserve may require us to make capital injections into the Bank at times when we may not be inclined to do so and may charge us with engaging in unsafe and unsound practices for failure to commit such resources. Accordingly, we could be required to provide financial assistance to the Bank if it experiences financial distress.

Such a capital injection may be required at a time when our resources are limited and we may be required to borrow the funds or to raise additional equity capital to make the required capital injection. In the event of our bankruptcy, the bankruptcy trustee will assume any commitment by us to a federal bank regulatory agency to maintain the capital of a subsidiary bank. Moreover, bankruptcy law provides that claims based on any such commitment will be entitled to a priority of payment over the claims of our general unsecured creditors, including the holders of any note obligations.

***We are subject to commercial real estate lending guidance issued by the federal banking regulators that impacts our operations and capital requirements.***

The federal banking regulators have issued guidance regarding concentrations in commercial real estate lending directed at institutions that have particularly high concentrations of commercial real estate loans within their lending portfolios. This guidance suggests that institutions whose commercial real estate loans exceed certain percentages of capital should implement heightened risk management practices appropriate to their concentration risk and may be required to maintain higher capital ratios than institutions with lower concentrations in commercial real estate lending. As of December 31, 2018, our total loans for acquisition, construction, land development and other land equaled 94.6% of the Bank’s total risk-based capital and combined with our total loans secured by multifamily and non-farm non-residential equaled 216.8% of the Bank’s total risk-based capital. We were within the 100.0% and 300.0% regulatory guidelines. However, increases in our commercial real estate lending could subject us to additional supervisory analysis. Management has implemented risk management practices and controls, but we cannot predict the extent to which this guidance will impact our operations or capital requirements. Additionally, we cannot guarantee that any risk management practices we implement will be effective to prevent losses relating to our commercial real estate portfolio.

***We are subject to laws regarding the privacy, information security and protection of personal information and any violation of these laws or another incident involving personal, confidential or proprietary information of individuals could damage our reputation and otherwise adversely affect our operations and financial condition.***

Our business requires the collection and retention of large volumes of customer data, including personally identifiable information in various information systems that we maintain and in those maintained by third parties with whom we contract to provide data services. We also maintain important internal company data such as personally identifiable information about our employees and information relating to our operations. We are subject to complex and evolving laws and regulations governing the privacy and protection of personal information of individuals (including customers, employees, suppliers and other third parties). For example, our business is subject to the Gramm-Leach-Bliley Act which, among other things: (i) imposes certain limitations on our ability to share nonpublic personal information about our customers with nonaffiliated third parties; (ii) requires that we provide certain disclosures to customers about our information collection, sharing and security practices and afford customers the right to “opt out” of any information sharing by us with nonaffiliated third parties (with certain exceptions); and (iii) requires that we develop, implement and maintain a written comprehensive information security program containing appropriate safeguards based on our size and complexity, the nature and scope of our activities, and the sensitivity of customer information we process, as well as plans for responding to data security breaches. Various state and federal banking regulators and states have also enacted data security breach notification requirements with varying levels of individual, consumer, regulatory or law enforcement notification in certain circumstances in the event of a security breach. Ensuring that our collection, use, transfer and storage of personal information complies with all applicable laws and regulations can increase our costs. Furthermore, we may not be able to ensure that all of our clients, suppliers, counterparties and other third parties have appropriate controls in place to protect the confidentiality of the information that they exchange with us, particularly where such information is transmitted by electronic means. If personal, confidential or proprietary information of customers or others were to be mishandled or misused (in situations where, for example, such information was erroneously provided to parties who are not permitted to have the information, or where such information was intercepted or otherwise compromised by third parties), we could be exposed to litigation or regulatory sanctions under personal information laws and regulations. Concerns regarding the effectiveness of our measures to safeguard personal information, or even the perception that such measures are inadequate, could cause us to lose customers or potential customers for our products and services and thereby reduce our revenues. Accordingly, any failure or perceived failure to comply with applicable privacy or data protection laws and regulations may subject us to inquiries, examinations and investigations that could result in requirements to modify or cease certain operations or practices or in significant liabilities, fines or penalties, and could damage our reputation and otherwise adversely affect our operations and financial condition.

## Risks Associated with our Common Stock

*The market price of our common stock may be subject to substantial fluctuations, which may make it difficult for you to sell your shares at the volume, prices and times desired.*

The market price of our common stock may be highly volatile, which may make it difficult for you to resell your shares at the volume, prices and times desired. There are many factors that may impact the market price and trading volume of our common stock, including, without limitation:

- actual or anticipated fluctuations in our operating results, financial condition or asset quality;
- changes in economic or business conditions;
- the effects of, and changes in, trade, monetary and fiscal policies, including the interest rate policies of the Federal Reserve, or in laws or regulations affecting us;
- the public reaction to our press releases, our other public announcements and our filings with the SEC;
- changes in accounting standards, policies, guidance, interpretations or principles;
- the number of securities analysts covering us;
- publication of research reports about us, our competitors, or the financial services industry generally, or changes in, or failure to meet, securities analysts' estimates of our financial and operating performance, or lack of research reports by industry analysts or ceasing of coverage;
- changes in market valuations or earnings of companies that investors deem comparable to us;
- the trading volume of our common stock;
- future issuances of our common stock or other securities;
- future sales of our common stock by us or our directors, executive officers or significant shareholders;
- additions or departures of key personnel;
- perceptions in the marketplace regarding our competitors and us;
- significant acquisitions or business combinations, strategic partnerships, joint ventures or capital commitments by or involving our competitors or us;
- other economic, competitive, governmental, regulatory and technological factors affecting our operations, pricing, products and services; and
- other news, announcements or disclosures (whether by us or others) related to us, our competitors, our core market or the financial services industry.

In particular, the realization of any of the risks described in this “Risk Factors” section could have a material adverse effect on the market price of our common stock and cause the value of your investment to decline. The stock market and, in particular, the market for financial institution stocks have experienced substantial fluctuations in recent years, which in many cases have been unrelated to the operating performance and prospects of particular companies. In addition, significant fluctuations in the trading volume in our common stock may cause significant price variations to occur. Increased market volatility could have an adverse effect on the market price of our common stock, which could make it difficult to sell your shares at the volume, prices and times desired.

***Future sales or the availability for sale of substantial amounts of our common stock in the public market could adversely affect the prevailing market price of our common stock and impair our ability to raise capital through future sales of equity securities.***

Our articles of incorporation authorize us to issue up to 50,000,000 shares of common stock. As of March 13, 2019, there were 13,320,958 shares of our common stock issued and outstanding. We may issue shares of our common stock or other securities from time to time for any number of reasons, including as consideration for future acquisitions and investments and under compensation and incentive plans. If any such acquisition or investment is significant, the number of shares of our common stock, or the number or aggregate principal amount, as the case may be, of other securities that we may issue may in turn be substantial. We may also grant registration rights covering those securities in connection with any such acquisitions and investments.

We cannot predict the size of future issuances of our common stock or the effect, if any, that future issuances and sales of our common stock will have on the market price of our common stock. Sales of substantial amounts of our common stock (including shares of our common stock issued in connection with an acquisition or under a compensation or incentive plan), or the perception that such sales could occur, may adversely affect prevailing market prices for our common stock and could impair our ability to raise capital through future sales of our securities.

***The rights of our common shareholders may be subordinate to any senior indebtedness or preferred stock that we may issue in the future.***

Our board of directors has the authority to issue in the aggregate up to 5,000,000 shares of preferred stock, and to determine the terms of each issue of preferred stock and any indebtedness, without shareholder approval. Accordingly, you should assume that any shares of preferred stock and any indebtedness that we may issue in the future will also be senior to our common stock. As a result, holders of our common stock bear the risk that our future issuances of debt or equity securities or our incurrence of other borrowings may negatively affect the market price of our common stock.

***We are an “emerging growth company,” and the reduced reporting requirements applicable to emerging growth companies may make our common stock less attractive to investors.***

We are an “emerging growth company,” as defined in the JOBS Act. For as long as we continue to be an emerging growth company we are eligible to take advantage of certain exemptions from various reporting requirements that are applicable to other public companies that are not “emerging growth companies.” These include, without limitation, an exemption from the auditor attestation requirements of Section 404(b) of the Sarbanes-Oxley Act, reduced financial reporting requirements, reduced disclosure obligations regarding executive compensation in our periodic reports and proxy statements, and exemptions from the requirements of holding a non-binding advisory vote on executive compensation and shareholder approval of any golden parachute payments not previously approved.

We could be an emerging growth company until December 31, 2020, although we could lose that status sooner if our gross revenues exceed \$1.0 billion, if we issue more than \$1.0 billion in non-convertible debt in a three year period, or if the market value of our common stock held by non-affiliates exceeds \$700.0 million as of any June 30 before that time, in which case we would no longer be an emerging growth company as of the following December 31. Investors may find our common stock less attractive if we rely on these exemptions, which may result in a less active trading market and increased volatility in our stock price.

***Our dividend policy may change without notice, and our future ability to pay dividends is subject to restrictions.***

Holders of our common stock are entitled to receive only such cash dividends as our board of directors may declare out of funds legally available for the payment of dividends. Although we have declared a quarterly cash dividend on our common stock since the second quarter of 2016, we have no obligation to continue paying dividends, and we may change our dividend policy at any time without notice to our shareholders. Our ability to pay dividends may also be limited on account of any outstanding indebtedness or preferred stock we may issue in the future, as we generally be required to make payments on any outstanding indebtedness and outstanding preferred stock before any dividends can be paid on our common stock. Finally, because our primary asset is our investment in the stock of the Bank, we are dependent upon dividends from the Bank to pay our operating expenses, satisfy our obligations and to pay dividends on our common stock, and the Bank's ability to pay dividends on its common stock will substantially depend upon its earnings and financial condition, liquidity and capital requirements, the general economic and regulatory climate and other factors deemed relevant by its board of directors. There are numerous laws and banking regulations that limit our and the Bank's ability to pay dividends. See "Dividend Policy" and "Supervision and Regulation — Dividends."

***Our corporate governance documents, and certain corporate and banking laws applicable to us, could make a takeover more difficult.***

Certain provisions of our articles of incorporation and bylaws, each as amended and restated, and corporate and federal banking laws, could make it more difficult for a third party to acquire control of our organization or conduct a proxy contest, even if those events were perceived by many of our shareholders as beneficial to their interests. These provisions, and the corporate and banking laws and regulations applicable to us:

- enable our board of directors to issue additional shares of authorized, but unissued capital stock;
- enable our board of directors, without shareholder approval, to issue "blank check" preferred stock with such designations, rights and preferences as may be determined from time to time by the board;
- enable our board of directors to increase the size of the board and fill the vacancies created by the increase;
- do not provide for cumulative voting in the election of directors;
- enable our board of directors to amend our bylaws without shareholder approval;
- require the vote of holders of at least 80% of the outstanding shares of our capital stock to modify the sections of our articles of incorporation addressing limitation of liability and indemnification of our officers and directors;
- require the request of holders of at least 25% of the outstanding shares of our capital stock entitled to vote at a meeting to call a special shareholders' meeting;
- establish an advance notice procedure for director nominations and other shareholder proposals; and
- require prior regulatory application and approval of any transaction involving control of our organization.

These provisions may discourage potential acquisition proposals and could delay or prevent a change in control, including under circumstances in which our shareholders might otherwise receive a premium over the market price of our shares. See "Description of our Capital Stock" and "Supervision and Regulation."

***Securities analysts may not initiate or continue coverage on us.***

The trading market for our common stock depends, in part, on the research and reports that securities analysts publish about us and our business. We do not have any control over these securities analysts, and they may not cover us. If one or more of these analysts cease to cover us or fail to publish regular reports on us, we could lose visibility in the financial markets, which could cause the price or trading volume of our common stock to decline. If we are covered by securities analysts and are the subject of an unfavorable report, the price of our common stock may decline.

***An investment in Business First's common stock is not an insured deposit and is subject to risk of loss.***

Your investment in our common stock is not a bank deposit and is not insured or guaranteed by the FDIC or any other government agency. Your investment is subject to investment risk, and you must be capable of affording the loss of your entire investment.

***ITEM 1B. Unresolved Staff Comments.***

Not applicable.

***ITEM 2. Properties.***

Our current principal offices are located at 500 Laurel Street, Baton Rouge, Louisiana. We currently operate out of 25 banking centers located throughout the State of Louisiana and in Dallas, Texas. Our office locations are either owned or leased. We believe that our facilities are adequately covered by insurance and that these facilities are adequate to meet our needs.

***ITEM 3. Legal Proceedings.***

We are not currently subject to any material legal proceedings. We are from time to time subject to claims and litigation arising in the ordinary course of business. These claims and litigation may include, among other things, allegations of violation of banking and other applicable regulations, competition law, labor laws and consumer protection laws, as well as claims or litigation relating to intellectual property, securities, breach of contract and tort. We intend to defend ourselves vigorously against any pending or future claims and litigation.

At this time, in the opinion of management, the likelihood is remote that the impact of such proceedings, either individually or in the aggregate, would have a material adverse effect on our combined results of operations, financial condition or cash flows. However, one or more unfavorable outcomes in any claim or litigation against us could have a material adverse effect for the period in which they are resolved. In addition, regardless of their merits or their ultimate outcomes, such matters are costly, divert management's attention and may materially adversely affect our reputation, even if resolved in our favor.

***ITEM 4. Mine Safety Disclosures.***

Not applicable.



**Part II****ITEM 5. Market for Registrant's Common Equity, Related Shareholder Matters and Issuer Purchases of Equity Securities.****Common Stock**

As of March 13, 2019, there were 13,320,958 issued and outstanding shares of our common stock held of record by approximately 814 shareholders. We also had outstanding 757,027 options to purchase shares of our common issued under our equity compensation plans, as described below.

**Dividend Policy**

In 2016, our board of directors made the determination to begin paying regular quarterly dividends; however, we are not obligated to pay dividends. The payment of future dividends and our dividend policy will depend on our earnings, capital requirements and financial condition, as well as other factors that our board of directors deems relevant. For additional discussion of legal and regulatory restrictions on the payment of dividends, see "PART I - ITEM 1. Business – Supervision and Regulation."

**Securities Authorized for Issuance under Equity Compensation Plans**

In 2006, our board of directors adopted the 2006 Stock Option Plan pursuant to which we were permitted to issue stock options to purchase up to 1,500,000 shares of our common stock, all of which could be issued as either incentive stock options under Section 422A of the Internal Revenue Code of 1986, as amended, or non-qualified stock options. Although our 2006 Stock Option Plan expired on December 22, 2016 and we are no longer permitted to issue additional stock options under this plan, as of December 31, 2018, we had 780,080 outstanding and unexercised stock options that have been issued to our executive officers and key personnel and remain subject to the terms and conditions of the 2006 Stock Option Plan until they are exercised or forfeited.

On June 29, 2017, our shareholders approved the 2017 Equity Incentive Plan, or the Plan. The Plan provides for the grant of various types of equity grants and awards, including incentive stock options, nonstatutory stock options, stock appreciation rights, restricted stock, restricted stock units, performance units, performance shares and other stock-based awards to eligible participants, which includes our employees, directors and consultants. The Plan has reserved 500,000 shares of common stock for grant, award or issuance to eligible participants, all of which may be subject to incentive stock option treatment. As of December 31, 2018, there were 48,990 shares issued under this Plan to our employees, directors and consultants.

The following table summarizes information as of December 31, 2018 relating to the number of securities to be issued upon the exercise of the outstanding options and warrants and their weighted-average exercise price.

	<b>Number of Securities to Be Issued Upon Exercise of Outstanding Options, Warrants and Rights</b>	<b>Weighted-Average Exercise Price of Outstanding Options, Warrants and Rights</b>	<b>Number of Securities Remaining Available For Future Issuance Under Equity Compensation Plans</b>
Equity compensations plans approved by security holders	780,080	\$ 12.74	451,010
Equity compensation plans not approved by security holders	87,625	10.00	—
<b>Total equity compensation plans</b>	<b>867,705</b>	<b>\$ 12.46</b>	<b>451,010</b>

**Recent Sales of Unregistered Securities**

None.

**Purchases of Equity Securities by the Issuer and Affiliated Purchasers**

On December 13, 2018, our board of directors approved a resolution authorizing management to repurchase shares of its common stock with an aggregate purchase price of up to \$15,000,000 from time to time, subject to certain limitations and conditions. The stock repurchase program was effective immediately and will continue for a period of 24 months. The stock repurchase program does not obligate Business First to repurchase any shares of its common stock and there is no assurance that Business First will do so. Business First did not repurchase any shares of its common stock during 2018.

**Stock Performance Graph**

The following table and graph compares the cumulative total shareholder return on our common stock to the cumulative total return of the S&P 500 Index and the SNL Bank Index for banks with \$1.0 billion to \$5.0 billion in total assets for the period beginning on April 11, 2018, the first day of trading of our common stock on the NASDAQ Global Select Market through December 31, 2018. The following assumes \$100 invested on April 11, 2018 in our common stock at the closing price of \$25.02 per share, otherwise reflects our stock and the S&P 500 and SNL Bank \$1.0 to \$5.0 Billion Index values as of close of trading, and assumes the reinvestment of dividends, if any. The historical stock price performance for our common stock shown on the graph below is not necessarily indicative of future stock performance.



	April 11, 2018	June 30, 2018	Sept 30, 2018	Dec 31, 2018
Business First Bancshares, Inc.	\$ 100.00	\$ 104.65	\$ 105.78	\$ 96.83
S&P 500 Index	\$ 100.00	\$ 103.31	\$ 111.28	\$ 96.24
SNL U.S. Bank \$1B-\$5B	\$ 100.00	\$ 104.17	\$ 100.70	\$ 80.62

Source: S&P Global Market Intelligence

**ITEM 6. Selected Financial Data.**

As a smaller reporting company, we are not required to provide the information required by this Item.

**ITEM 7. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

This discussion presents management's analysis of our results of operations and financial condition over each of the last two most recent fiscal years. The discussion should be read in conjunction with our Financial Statements and the notes related thereto which appear elsewhere in this Report.

*The following discussion and analysis is to focus on significant changes in the financial condition of Business First and its subsidiaries from December 31, 2017 to December 31, 2018 and its results of operations for the year ended December 31, 2018. This discussion and analysis is intended to highlight and supplement information presented elsewhere in this Report, particularly the consolidated financial statements and related notes appearing in Item 8. This discussion and analysis contains forward-looking statements that are subject to certain risks and uncertainties and are based on certain assumptions that Business First believes are reasonable but may prove to be inaccurate. Certain risks, uncertainties and other factors, including those set forth under "Forward-Looking Statements," "Risk Factors" and elsewhere in this statement, may cause actual results to differ materially from those projected results discussed in the forward-looking statements appearing in this discussion and analysis. Business First assumes no obligation to update any of these forward-looking statements.*

**Overview**

We are a registered bank holding company headquartered in Baton Rouge, Louisiana. Through our wholly-owned subsidiary, Business First Bank, a Louisiana state chartered bank, we provide a broad range of financial services tailored to meet the needs of small to medium-sized businesses and professionals. Since our inception in 2006, our priority has been and continues to be creating shareholder value through the establishment of an attractive commercial banking franchise in Louisiana and across our region. We consider our primary market to include the State of Louisiana and Dallas, Texas. We currently operate out of 25 banking centers in markets across Louisiana and Texas. As of December 31, 2018, we had total assets of \$2.1 billion, total loans of \$1.5 billion, total deposits of \$1.7 billion, and total shareholders' equity of \$260.1 million.

As a bank holding company operating through one market segment, community banking, we generate most of our revenues from interest income on loans, customer service and loan fees, and interest income from securities. We incur interest expense on deposits and other borrowed funds and noninterest expense, such as salaries and employee benefits and occupancy expenses. We analyze our ability to maximize income generated from interest earning assets and expense of our liabilities through our net interest margin. Net interest margin is a ratio calculated as net interest income divided by average interest-earning assets. Net interest income is the difference between interest income on interest-earning assets, such as loans and securities, and interest expense on interest-bearing liabilities, such as deposits and borrowings, which are used to fund those assets.

Changes in the market interest rates and the interest rates we earn on interest-earning assets or pay on interest-bearing liabilities, as well as the volume and types of interest-earning assets, interest-bearing and noninterest-bearing liabilities and shareholders' equity, are usually the largest drivers of periodic changes in net interest spread, net interest margin and net interest income. Fluctuations in market interest rates are driven by many factors, including governmental monetary policies, inflation, deflation, macroeconomic developments, changes in unemployment, the money supply, political and international conditions, and conditions in domestic and foreign financial markets. Periodic changes in the volume and types of loans in our loan portfolio are affected by, among other factors, economic and competitive conditions in our markets and across our region, as well as developments affecting the real estate, technology, financial services, insurance, transportation, manufacturing and energy sectors within our markets.

**Acquisition of American Gateway Financial Corporation**

While we continue to prioritize organic growth, we also seek to capitalize upon other opportunities as they arise. After the close of business on March 31, 2015, we merged with American Gateway Financial Corporation ("AGFC"), parent bank holding company for American Gateway Bank, pursuant to which the operations of AGFC were merged with us and ten former American Gateway Bank branches were added to our branch network. Total assets acquired were \$371.5 million, which included loans of \$143.2 million and securities available for sale of \$108.4 million, and deposits of \$283.3 million were assumed in the transaction.

### **Private Placement and Acquisition of Minden Bancorp, Inc.**

On October 5, 2017, we entered into a definitive agreement to acquire Minden Bancorp, Inc., or MBI, and its banking subsidiary MBL Bank. In connection with the acquisition of MBI, on October 12, 2017 we completed the issuance and sale of 3,299,925 shares of our common stock in a private placement offering at a price of \$20.00 per share. The aggregate offering price totaled \$66.0 million, and the aggregate placement agent fee and commission was \$3.3 million.

The acquisition of MBI was consummated on January 1, 2018. At December 31, 2017, MBI had fair values of approximately \$317.4 million in total assets, \$192.7 million in net loans, \$264.0 million in total deposits, and \$30.6 million in total shareholders' equity.

### **Registered Offering and Acquisition of Richland State Bancorp, Inc.**

On June 1, 2018, we entered into a definitive agreement to acquire Richland State Bancorp, Inc., or RSBI, and its banking subsidiary Richland State Bank. In connection with funding the cash portion of the consideration to be paid to the shareholders of RSBI, we conducted a registered offering of 1,207,500 shares of our common stock at a price to the public of \$24.00 per share. The offering closed on June 7, 2018, with the aggregate offering price equaling \$29.0 million and aggregate underwriting discount and commission equaling \$1.7 million.

The acquisition of RSBI was consummated on November 30, 2018. At November 30, 2018, RSBI had fair values of approximately \$316.5 million in total assets, \$191.0 million in net loans, \$290.0 million in total deposits, and \$25.4 million in total shareholders' equity.

### **Financial Highlights**

The financial highlights for the year ended December 31, 2018 include:

- **Total assets** of \$2.1 billion, a \$773.6 million, or 58.6%, increase from December 31, 2017.
- **Total loans** of \$1.5 billion, a \$553.0 million, or 56.7%, increase from December 31, 2017.
- **Total deposits** of \$1.7 billion, a \$678.4 million, or 64.3%, increase from December 31, 2017.
- **Net income** of \$14.1 million, a \$9.2 million, or 190.7%, increase from the year ended December 31, 2017.
- **Net interest income** of \$62.2 million, a \$17.9 million, or 40.2%, increase from the year ended December 31, 2017.
- **An allowance for loan and lease losses** of 0.73% of total loans held for investment, compared to 0.90% as of December 31, 2017, and a ratio of non-performing loans to total loans held for investment of 0.89%, compared to 1.30% as of December 31, 2017.
- **Return on average assets** of 0.84%, compared to 0.40% for the year ended December 31, 2017.
- **Return on average equity** of 7.04%, compared to 3.68% for the year ended December 31, 2017.
- **Capital ratios** for Tier 1 Leverage, Common Equity Tier 1, Tier 1 Risk-based and Total Risk-based Capital of 11.66%, 11.83%, 11.83% and 13.91%, respectively, compared to 13.53%, 14.49%, 14.49% and 15.23%, respectively as of December 31, 2017.
- **Book value per share** of \$19.68, an increase of 11.9% from \$17.58 at December 31, 2017.

## Results of Operations for the Years Ended December 31, 2018 and 2017

### *Performance Summary*

For the year ended December 31, 2018, net income was \$14.1 million, or \$1.27 per basic share and \$1.22 per diluted share, compared to net income of \$4.8 million, or \$0.63 per basic share and \$0.61 per diluted share, for the year ended December 31, 2017. Return on average assets increased to 0.84% for the year ended December 31, 2018 from 0.40% for the year ended December 31, 2017. Return on average equity increased to 7.04% for the year ended December 31, 2018, as compared to 3.68% for the year ended December 31, 2017. The increases were largely attributable to the acquisitions of MBI and RSBI, growth of the loan portfolio, and the enactment of the Tax Cuts and Jobs Act which lowered the effective corporate tax rate.

### *Net Interest Income*

Our operating results depend primarily on our net interest income, calculated as the difference between interest income on interest-earning assets, such as loans and securities, and interest expense on interest-bearing liabilities, such as deposits and borrowings. Fluctuations in market interest rates impact the yield and rates paid on interest sensitive assets and liabilities. Changes in the amount and type of interest-earning assets and interest-bearing liabilities also impact net interest income. The variance driven by the changes in the amount and mix of interest-earning assets and interest-bearing liabilities is referred to as a “volume change.” Changes in yields earned on interest-earning assets and rates paid on interest-bearing deposits and other borrowed funds are referred to as a “rate change.”

To evaluate net interest income, we measure and monitor (1) yields on our loans and other interest-earning assets, (2) the costs of our deposits and other funding sources, (3) our net interest spread and (4) our net interest margin. Net interest spread is the difference between rates earned on interest-earning assets and rates paid on interest-bearing liabilities. Net interest margin is calculated as net interest income divided by average interest-earning assets. Because noninterest-bearing sources of funds, such as noninterest-bearing deposits and shareholders’ equity also fund interest-earning assets, net interest margin includes the benefit of these noninterest-bearing sources. We calculate average assets, liabilities, and capital using a monthly average.

For the year ended December 31, 2018, net interest income totaled \$62.2 million, and net interest margin and net interest spread were 4.02% and 3.71%, respectively. For the year ended December 31, 2017, net interest income totaled \$44.4 million and net interest margin and net interest spread were 4.01% and 3.77%, respectively. For the year ended December 31, 2017, our net interest margin and net interest spread was impacted due to the sale of a 98% participation interest in two of our impaired credits acquired from AGFC, and to a lesser extent, to the change in the rate environment. Excluding the \$2.8 million purchase discount included in interest income which was recognized upon the sales of the participation interest during the year ended December 31, 2017, net interest margin and net interest spread were 3.76% and 3.52%, respectively. While we experienced significant growth in average loan balances, we anticipate continued pressure on our net interest margin and net interest spread.

[Table of Contents](#)

The following table presents, for the periods indicated, an analysis of net interest income by each major category of interest-earning assets and interest-bearing liabilities, the average amounts outstanding and the interest earned or paid on such amounts. The table also sets forth the average rate earned on interest-earning assets, the average rate paid on interest-bearing liabilities, and the net interest margin on average total interest-earning assets for the same periods. Interest earned on loans that are classified as nonaccrual is not recognized in income; however the balances are reflected in average outstanding balances for the period. For the years ended December 31, 2018 and 2017, interest income not recognized on nonaccrual loans was not material. Any nonaccrual loans have been included in the table as loans carrying a zero yield. The average total loans reflected below is net of deferred loan fees and discounts. Acquired loans were recorded at fair value at acquisition and generally accrete interest income over the remaining lives of the respective loans.

	For the Years Ended December 31,					
	2018			2017		
	Average Outstanding Balance	Interest Earned/Interest Paid	Average Yield/Rate	Average Outstanding Balance	Interest Earned/Interest Paid	Average Yield/Rate
	(Dollars in thousands)					
<b>Assets</b>						
Interest-earning assets:						
Total loans	\$ 1,258,178	\$ 69,780	5.55%	\$ 890,683	\$ 47,516	5.33%
Securities available for sale	258,153	5,834	2.26%	195,211	3,829	1.96%
Interest-bearing deposits in other banks	31,475	581	1.85%	20,229	256	1.27%
Total interest-earning assets	1,547,806	76,195	4.92%	1,106,123	51,601	4.67%
Allowance for loan losses	(9,749)			(8,773)		
Noninterest-earning assets	144,120			102,438		
Total assets	\$ 1,682,177	\$ 76,195		\$ 1,199,788	\$ 51,601	
<b>Liabilities and Shareholders' Equity</b>						
Interest-bearing liabilities:						
Interest-bearing deposits	\$ 1,051,932	\$ 11,833	1.12%	\$ 733,264	\$ 6,328	0.86%
Advances from FHLB	84,187	1,849	2.20%	65,513	737	1.12%
Other borrowings	19,849	284	1.43%	6,609	164	2.48%
Total interest-bearing liabilities	1,155,968	13,966	1.21%	805,386	7,229	0.90%
<b>Noninterest-bearing liabilities:</b>						
Noninterest-bearing deposits	319,623			254,765		
Other liabilities	6,393			7,891		
Total noninterest-bearing liabilities	326,016			262,656		
Shareholders' equity	200,193			131,746		
Total liabilities and shareholders' equity	\$ 1,682,177			\$ 1,199,788		
Net interest rate spread <sup>(1)</sup>			3.71%			3.77%
Net interest income		\$ 62,229			\$ 44,372	
Net interest margin <sup>(2)</sup>			4.02%			4.01%

(1) Net interest spread is the average yield on interest-earning assets minus the average rate on interest-bearing liabilities.

(2) Net interest margin is equal to net interest income divided by average interest-earning assets.

[Table of Contents](#)

The following table presents information regarding the dollar amount of changes in interest income and interest expense for the periods indicated for each major component of interest-earning assets and interest-bearing liabilities, and distinguishes between the changes attributable to changes in volume and changes attributable to changes in interest rates. For purposes of these tables, changes attributable to both rate and volume that cannot be segregated have been allocated to rate.

	For the Year Ended December 31, 2018 compared to the Year Ended December 31, 2017		
	Increase (Decrease) due to change in		
	Volume	Rate	Total
	(Dollars in thousands)		
Interest-earning assets:			
Total loans	\$ 20,382	\$ 1,882	\$ 22,264
Securities available for sale	1,422	583	2,005
Interest-earning deposits in other banks	208	117	325
Total increase (decrease) in interest income	\$ 22,012	\$ 2,582	\$ 24,594
Interest-bearing liabilities:			
Interest-bearing deposits	\$ 3,585	\$ 1,920	\$ 5,505
Advances from FHLB	410	702	1,112
Other borrowings	189	(69)	120
Total increase (decrease) in interest expense	4,184	2,553	6,737
Increase (decrease) in net interest income	\$ 17,828	\$ 29	\$ 17,857

**Provision for Loan Losses**

Our provision for loan losses is a charge to income in order to bring our allowance for loan losses to a level deemed appropriate by management. For a description of the factors taken into account by management in determining the allowance for loan losses see “—*Financial Condition—Allowance for Loan Losses.*” The provision for loan losses was \$2.4 million and \$4.2 million for the years ended December 31, 2018 and 2017, respectively. The higher provision during the year ended December 31, 2017 was as a result of a \$2.2 million addition to the reserve during the 4<sup>th</sup> quarter of 2017 after recognizing impairment on two loan relationships related to the energy industry, and an overall increase in our general reserves related to our exposures in the commercial and energy sectors.

**Noninterest Income**

Our primary sources of noninterest income are service charges on deposit accounts, debit card fee income, income from bank-owned life insurance, and brokerage commissions. The following table presents, for the periods indicated, the major categories of noninterest income:

	For the Years Ended December 31,		Increase (Decrease)
	2018	2017	
	(Dollars in thousands)		
Noninterest income:			
Service charges on deposit accounts	\$ 2,810	\$ 2,109	\$ 701
Debit card fee income	783	652	131
Automated Teller Machine (“ATM”) fees	250	193	57
Bank-owned life insurance income	668	632	36
Gain on sales of investment securities	7	31	(24)
Brokerage commissions	515	957	(442)
Mortgage origination income	237	204	33
Correspondent bank income	427	331	96
Rental income	661	301	360
Gain (Loss) on sales of other assets	438	(73)	511
Gain (Loss) on sales of other real estate owned	23	(276)	299
Pass-through income (loss) from SBIC partnerships	222	190	32
Other	738	367	371
Total noninterest income	<u>\$ 7,779</u>	<u>\$ 5,618</u>	<u>\$ 2,161</u>

Noninterest income for the year ended December 31, 2018 increased \$2.2 million, or 38.5%, to \$7.8 million compared to noninterest income of \$5.6 million for the same period in 2017. The components of noninterest income with significant fluctuations compared to the prior year period were as follows:

**Service charges on deposit accounts.** We earn fees from our customers for deposit-related services, and these fees constitute a significant and predictable component of our noninterest income. Service charges on deposit accounts were \$2.8 million for the year ended December 31, 2018 as compared to \$2.1 million for the same time period in 2017, an increase of \$701,000, or 33.2%. The increase was primarily due to increases in deposit balances and accounts from the acquisitions of MBI and RSBI, and organic growth.

**Brokerage commissions.** We earn commissions from brokerage services provided by our Wealth Solutions Group. Brokerage commissions totaled \$515,000 and \$957,000 for the years ended December 31, 2018 and 2017, respectively. The decrease of \$442,000, or 46.2%, for the year ended December 31, 2018, compared to the same time period in 2017, was primarily due to restructuring our brokerage activities.

**Rental income.** We receive rental income from the sublease of our former corporate offices. Rental income totaled \$661,000 and \$301,000 for the years ended December 31, 2018 and 2017, respectively. The increase of \$360,000, or 120.0%, was primarily from the result of an additional sublease of our former corporate offices.

**Gain on sales of other assets.** During the year ended December 31, 2018, we closed three branch locations. As part of the process of closing those branches, we moved the buildings to other real estate owned and recognized \$402,000 in net gains.

**Gain (loss) on sales of other real estate owned.** We incurred a net gain of \$23,000 and a net loss of \$276,000 on the sale of other real estate owned during the years ended December 31, 2018 and 2017, respectively. During the year ended December 31, 2017, a loss of \$335,000 was incurred on the disposal of a single property we had held since April 2013.



Pass-through income from SBIC partnerships. We are an investor in several SBIC programs, which are joint ventures between various investors with venture capital, the Small Business Administration (“SBA”), and small business borrowers. Those programs are starting to mature and become profitable. Pass-through income from SBIC partnerships was \$222,000 for the year ended December 31, 2018, compared to \$190,000 for the same time period in 2017, an increase of \$32,000, or 16.8%.

Other. This category includes a variety of other income producing activities, including wire transfer fees, mortgage-related income, insurance commissions, credit card income and participation fee income. Other income increased \$371,000, or 101.1%, for the year ended December 31, 2018, compared to the same period in 2017. The increase for the year ended December 31, 2018, compared to the same period in 2017, is primarily due to increases in the use of these services by legacy MBI and RSBI customers.

**Noninterest Expense**

Generally, noninterest expense is composed of all employee expenses and costs associated with operating our facilities, obtaining and retaining customer relationships and providing bank services. The largest component of noninterest expense is salaries and employee benefits. Noninterest expense also includes operational expenses, such as occupancy expenses, depreciation and amortization, professional and regulatory fees, including Federal Deposit Insurance Corporation (“FDIC”) assessments, data processing expenses, and advertising and promotion expenses.

The following table presents, for the periods indicated, the major categories of noninterest expense:

	For the Years Ended December 31,		Increase (Decrease)
	2018	2017	
	(Dollars in thousands)		
Salaries and employee benefits	\$ 27,862	\$ 21,482	\$ 6,380
Non-staff expenses:			
Occupancy of bank premises	3,509	2,674	835
Depreciation and amortization	1,730	1,457	273
Data processing	1,557	1,537	20
FDIC assessment fees	1,221	803	418
Legal and other professional fees	1,695	1,159	536
Advertising and promotions	1,239	1,193	46
Utilities and communications	1,073	981	92
Ad valorem shares tax	1,135	804	331
Directors’ fees	436	400	36
Other real estate owned expenses and write-downs	9	50	(41)
Merger and conversion related expenses	3,024	129	2,895
Other	5,758	4,133	1,625
Total noninterest expense	<u>\$ 50,248</u>	<u>\$ 36,802</u>	<u>\$ 13,446</u>

Noninterest expense for the year ended December 31, 2018 increased \$13.4 million, or 36.5%, to \$50.2 million compared to noninterest expense of \$36.8 million for the same period in 2017. The components of noninterest expense with significant fluctuations compared to the prior year period were as follows:

Salaries and employee benefits. Salaries and employee benefits are the largest component of noninterest expense and include payroll expense, the cost of incentive compensation, benefit plans, health insurance and payroll taxes. Salaries and employee benefits were \$27.9 million for the year ended December 31, 2018, an increase of \$6.4 million, or 29.7%, compared to the same period in 2017. The increase was primarily due to promotions and additional hires for new positions, our merit increase cycle, and the acquisitions of MBI and RSBI (including severance and retention payments related to the acquisitions) and their legacy operations. As of December 31, 2018, we had 333 full-time equivalent employees. Salaries and employee benefits included stock-based compensation expense of \$1.0 million and income of \$134,000 for the years ended December 31, 2018 and 2017, respectively. We had net stock-based compensation income for the year ended December 31, 2017 due to the forfeiture of vested stock options for certain employees in excess of restricted stock awards, stock grants and the expense associated with extending the options expiring in 2017.

Occupancy of bank premises. Expense associated with occupancy of premises was \$3.5 million for the year ended December 31, 2018 and \$2.7 million for the same period in 2017. The increase of \$835,000, or 31.2%, for the year ended December 31, 2018, compared to the same period in 2017, may be attributed primarily to increased rent expense on our corporate office location and the acquisitions of MBI and RSBI and their legacy branch locations.

Depreciation and amortization. Depreciation and amortization costs were \$1.7 million and \$1.5 million for the years ended December 31, 2018 and 2017, respectively. This category includes leasehold, furniture, fixtures and equipment depreciation totaling \$1.2 million and \$1.2 million for the years ended December 31, 2018 and 2017, respectively. The amortization of intangible assets was \$559,000 and \$276,000 for the years ended December 31, 2018 and 2017, respectively.

FDIC assessment fees. FDIC assessment fees were \$1.2 million and \$803,000 for the years ended December 31, 2018 and 2017, respectively. The increase for the year ended December 31, 2018, compared to the same period in 2017, is primarily due to increased deposits from the acquisitions of MBI and RSBI and organic growth.

Legal and other professional fees. Other professional fees include audit, loan review, compliance, and other consultants. Legal and other professional fees were \$1.7 million and \$1.2 million for the years ended December 31, 2018 and 2017, respectively. The increase of \$536,000, or 46.2%, for the year ended December 31, 2018 was primarily due to the fees incurred in listing our common stock on NASDAQ, the acquisitions of MBI and RSBI and accompanying common stock offerings and various other matters.

Ad valorem shares tax. Ad valorem shares tax expense was \$1.1 million and \$804,000 for the years ended December 31, 2018 and 2017, respectively. The increase for the year ended December 31, 2018, compared to the same period in 2017 was primarily due to our increased taxes and to the acquisition of MBI and RSBI and their legacy operations.

Merger and conversion related expenses. Merger and conversion related expenses for the year ended December 31, 2018 were related to the acquisitions of MBI and RSBI.

Other. This category includes operating and administrative expenses including business development expenses (i.e. travel and entertainment, donations and club memberships), insurance, supplies and printing, equipment rent, and software support and maintenance. Other noninterest expense increased \$1.6 million, or 39.3%, for the year ended December 31, 2018 compared to the same period in 2017. The increase was primarily due to the acquisitions of MBI and RSBI and their legacy operations, an atypical franchise tax charge of \$190,000, and NASDAQ listing fees of \$166,000.

### ***Income Tax Expense***

The amount of income tax expense is influenced by the amounts of our pre-tax income, tax-exempt income and other nondeductible expenses. Deferred tax assets and liabilities are reflected at currently enacted income tax rates in effect for the period in which the deferred tax assets and liabilities are expected to be realized or settled. As changes in tax laws or rates are enacted, deferred tax assets and liabilities are adjusted through the provision for income taxes. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized.

For the year ended December 31, 2018, income tax expense totaled \$3.3 million, a decrease of \$824,000, or 20.1%, compared to \$4.1 million for the same period in 2017. Included in the provision for income taxes for the year ended December 31, 2017 is \$1.7 million recognized as a result of the December 22, 2017 enactment of the Tax Cuts and Jobs Act which resulted in a one-time write-down the value of our net deferred tax assets due to the new corporate tax rate structure. Excluding this additional provision, income tax expense for the year ended December 31, 2017 was \$2.4 million. After taking into consideration the adjustment to our deferred taxes, our effective tax rate for the years ended December 31, 2018 and 2017 was 18.9% and 27.2%, respectively. Our effective tax rate for both years was affected primarily by tax-exempt income generated by municipal securities and bank-owned life insurance and by other nondeductible expenses.

**Financial Condition**

Our assets increased \$773.6 million, or 58.6%, from \$1.3 billion as of December 31, 2017 to \$2.1 billion as of December 31, 2018. Our asset growth was primarily driven by the acquisitions of MBI and RSBI as well as organic growth.

**Loan Portfolio**

Our primary source of income is interest on loans to individuals, professionals, small to medium-sized businesses and commercial companies located in Louisiana and Texas. Our loan portfolio consists primarily of commercial loans and real estate loans secured by commercial real estate properties located in our primary market areas. Our loan portfolio represents the highest yielding component of our earning asset base.

As of December 31, 2018, total loans, including mortgage loans held for sale, were \$1.5 billion, an increase of \$553.0 million, or 56.7%, compared to \$975.5 million as of December 31, 2017. The increase was primarily due to our continued loan penetration in our primary market areas and the acquisitions of MBI and RSBI. Additionally, \$58,000 and \$201,000 in mortgage loans were classified as loans held for sale as of December 31, 2018 and 2017, respectively.

Total loans held for investment as a percentage of deposits were 88.2% and 92.4% as of December 31, 2018 and 2017, respectively. Total loans as a percentage of assets were 73.0% and 73.8% as of December 31, 2018 and 2017, respectively.

The following table summarizes our loan portfolio by type of loan as of the dates indicated:

	As of December 31, 2018		As of December 31, 2017	
	Amount	Percent	Amount	Percent
	(Dollars in thousands)		(Dollars in thousands)	
Commercial	\$ 363,640	23.8%	\$ 254,427	26.1%
Real estate:				
Construction and land	211,054	13.8%	143,535	14.7%
Farmland	45,989	3.0%	10,480	1.1%
1-4 family residential	270,583	17.7%	157,505	16.2%
Multi-family residential	39,273	2.6%	20,717	2.1%
Nonfarm nonresidential	518,660	33.9%	337,699	34.6%
Consumer	79,270	5.2%	50,921	5.2%
Total loans held for investment	\$ 1,528,469	100.0%	\$ 975,284	100.0%

**Commercial loans.** Commercial loans are underwritten after evaluating and understanding the borrower's ability to operate profitably and effectively. These loans are primarily made based on the identified cash flows of the borrower and, secondarily, on the underlying collateral provided by the borrower. Most commercial loans are secured by the assets being financed or other business assets, such as accounts receivable or inventory, and generally include personal guarantees.

Commercial loans increased \$109.2 million, or 42.9%, to \$363.6 million as of December 31, 2018 from \$254.4 million as of December 31, 2017, primarily due to the efforts of our bankers who attracted new clients and leveraged existing bank relationships to fund expansion and growth opportunities and from loans acquired from MBI and RSBI.

**Construction and land.** Construction and land development loans are comprised of loans to fund construction, land acquisition and land development construction. The properties securing the portfolio are located throughout Louisiana and Texas and are generally diverse in terms and type.

Construction and land loans increased \$67.5 million, or 47.0%, to \$211.1 million as of December 31, 2018 from \$143.5 million as of December 31, 2017, primarily due to opportunities to fund small residential land development projects with proven developers who are existing customers of the Bank and have demonstrated a successful track record for many years and from loans acquired from MBI and RSBI.

[Table of Contents](#)

1-4 family residential. Our 1-4 family residential loan portfolio is comprised of loans secured by single family homes, which are both owner-occupied and investor owned. Our 1-4 family residential loans have a relatively small balance spread between many individual borrowers.

1-4 family residential loans increased \$113.1 million, or 71.8%, to \$270.6 million as of December 31, 2018 from \$157.5 million as of December 31, 2017, primarily due to loans acquired from MBI and RSBI.

Nonfarm nonresidential. Nonfarm nonresidential loans are underwritten primarily based on projected cash flows and, secondarily, as loans secured by real estate. These loans may be more adversely affected by conditions in the real estate markets or in the general economy. The properties securing the portfolio are located throughout Louisiana and Texas and are generally diverse in terms and type. This diversity helps reduce the exposure to adverse economic events that affect any single industry.

Nonfarm nonresidential loans increased \$181.0 million, or 53.6%, to \$518.7 million as of December 31, 2018 from \$337.7 million as of December 31, 2017, primarily due to loans acquired from MBI and RSBI.

Other loan categories. Other categories of loans included in our loan portfolio include farmland and agricultural loans made to farmers and ranchers relating to their operations, multi-family residential loans, and consumer loans. None of these categories of loans represents a significant portion of our total loan portfolio.

The contractual maturity ranges of loans in our loan portfolio and the amount of such loans with fixed and floating interest rates in each maturity range as of date indicated are summarized in the following tables:

	As of December 31, 2018			
	One Year or Less	One Through Five Years	After Five Years	Total
	(Dollars in thousands)			
Commercial	\$ 137,581	\$ 161,874	\$ 64,185	\$ 363,640
Real estate:				
Construction and land	104,033	74,730	32,291	211,054
Farmland	12,340	31,755	1,894	45,989
1-4 family residential	40,613	137,617	92,353	270,583
Multi-family residential	12,253	12,945	14,075	39,273
Nonfarm nonresidential	61,561	294,683	162,416	518,660
Consumer	36,129	37,161	5,980	79,270
Total loans held for investment	<u>\$ 404,510</u>	<u>\$ 750,765</u>	<u>\$ 373,194</u>	<u>\$ 1,528,469</u>
Amounts with fixed rates	<u>\$ 147,087</u>	<u>\$ 541,076</u>	<u>\$ 267,748</u>	<u>\$ 955,911</u>
Amounts with floating rates	<u>\$ 257,423</u>	<u>\$ 209,689</u>	<u>\$ 105,446</u>	<u>\$ 572,558</u>

	As of December 31, 2017			
	One Year or Less	One Through Five Years	After Five Years	Total
	(Dollars in thousands)			
Commercial	\$ 89,665	\$ 130,517	\$ 34,245	\$ 254,427
Real estate:				
Construction and land	59,003	59,109	25,423	143,535
Farmland	1,265	6,919	2,296	10,480
1-4 family residential	21,564	56,763	79,178	157,505
Multi-family residential	1,643	7,323	11,751	20,717
Nonfarm nonresidential	36,638	155,602	145,459	337,699
Consumer	10,362	29,191	11,368	50,921
Total loans held for investment	<u>\$ 220,140</u>	<u>\$ 445,424</u>	<u>\$ 309,720</u>	<u>\$ 975,284</u>
Amounts with fixed rates	<u>\$ 87,703</u>	<u>\$ 299,688</u>	<u>\$ 216,251</u>	<u>\$ 603,642</u>
Amounts with floating rates	<u>\$ 132,437</u>	<u>\$ 145,736</u>	<u>\$ 93,469</u>	<u>\$ 371,642</u>

#### *Nonperforming Assets*

Loans are considered past due if the required principal and interest payments have not been received as of the date such payments were due. Loans are placed on nonaccrual status when, in management's opinion, the borrower may be unable to meet payment obligations as they become due, as well as when required by regulatory provisions. Loans may be placed on nonaccrual status regardless of whether or not such loans are considered past due. When interest accrual is discontinued, all unpaid accrued interest is reversed. Interest income is subsequently recognized only to the extent cash payments are received in excess of principal due. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured.

We have several procedures in place to assist in maintaining the overall quality of our loan portfolio. We have established underwriting guidelines to be followed by our bankers, and we also monitor our delinquency levels for any negative or adverse trends. There can be no assurance, however, that our loan portfolio will not become subject to increasing pressures from deteriorating borrower credit due to general economic conditions.

We believe our conservative lending approach and focused management of nonperforming assets has resulted in sound asset quality and timely resolution of problem assets. We had \$15.5 million and \$12.9 million in nonperforming assets as of December 31, 2018 and 2017, respectively. We had \$13.6 million in nonperforming loans as of December 31, 2018 compared to \$12.7 million as of December 31, 2017. The increase in nonperforming assets and nonperforming loans from December 31, 2017 to December 31, 2018 is primarily attributed to the acquisitions of MBI and RSBI.

[Table of Contents](#)

The following table presents information regarding nonperforming loans at the dates indicated:

	As of December 31, 2018	As of December 31, 2017
(Dollars in thousands)		
Nonaccrual loans	\$ 11,691	\$ 12,535
Accruing loans 90 or more days past due	1,876	132
Total nonperforming loans	<u>13,567</u>	<u>12,667</u>
Repossessed assets	11	—
Other real estate owned:		
Commercial real estate, construction, land and land development	1,568	227
Residential real estate	341	—
Total other real estate owned	<u>1,909</u>	<u>227</u>
Total nonperforming assets	<u>\$ 15,487</u>	<u>\$ 12,894</u>
Restructured loans-nonaccrual	\$ 2,900	\$ 2,008
Restructured loans-accruing	\$ 2,920	\$ 1,052
Ratio of nonperforming loans to total loans held for investment	0.89%	1.30%
Ratio of nonperforming assets to total assets	0.74%	0.98%

	As of December 31, 2018	As of December 31, 2017
(Dollars in thousands)		
Nonaccrual loans by category:		
Real estate:		
Construction and land	\$ 32	\$ 92
Farmland	112	—
1-4 family residential	2,728	2,429
Multi-family residential	—	—
Nonfarm nonresidential	6,031	5,935
Commercial	2,663	3,638
Consumer	125	441
Total	<u>\$ 11,691</u>	<u>\$ 12,535</u>

**Potential Problem Loans**

From a credit risk standpoint, we classify loans in one of four categories: pass, special mention, substandard or doubtful. Loans classified as loss are charged-off. The classifications of loans reflect a judgment about the risks of default and loss associated with the loan. Ratings are adjusted to reflect the degree of risk and loss that is believed to be inherent in each credit. Our methodology is structured so that specific allocations are increased in accordance with deterioration in credit quality (and a corresponding increase in risk of loss) or decreased in accordance with improvement in credit quality (and a corresponding decrease in risk of loss).

Credits rated special mention show clear signs of financial weaknesses or deterioration in credit worthiness; however, such concerns are not so pronounced that we generally expect to experience significant loss within the short-term. Such credits typically maintain the ability to perform within standard credit terms and credit exposure is not as prominent as credits with a lower rating.

[Table of Contents](#)

Credits rated substandard are those in which the normal repayment of principal and interest may be, or has been, jeopardized by reason of adverse trends or developments of a financial, managerial, economic or political nature, or important weaknesses which exist in collateral. A protracted workout on these credits is a distinct possibility. Prompt corrective action is therefore required to reduce exposure and to assure that adequate remedial measures are taken by the borrower. Credit exposure becomes more likely in such credits and a serious evaluation of the secondary support to the credit is performed.

Credits rated doubtful have all the weaknesses inherent in those rated substandard, with the added characteristic that the weaknesses make collection or liquidation in full, on the basis of currently existing facts, conditions, and values, highly questionable and improbable.

The following table summarizes our internal ratings of our loans held for investment as of the dates indicated.

	As of December 31, 2018				
	Pass	Special Mention	Substandard	Doubtful	Total
	(Dollars in thousands)				
Real estate:					
Construction and land	\$ 209,027	\$ 718	\$ 1,277	\$ 32	\$ 211,054
Farmland	45,563	153	161	112	45,989
1-4 family residential	260,325	4,601	2,929	2,728	270,583
Multi-family residential	39,237	—	36	—	39,273
Nonfarm nonresidential	494,698	14,421	3,510	6,031	518,660
Commercial	347,839	5,690	7,448	2,663	363,640
Consumer	77,731	1,180	234	125	79,270
Total	<u>\$ 1,474,420</u>	<u>\$ 26,763</u>	<u>\$ 15,595</u>	<u>\$ 11,691</u>	<u>\$ 1,528,469</u>

	As of December 31, 2017				
	Pass	Special Mention	Substandard	Doubtful	Total
	(Dollars in thousands)				
Real estate:					
Construction and land	\$ 141,128	\$ 1,953	\$ 362	\$ 92	\$ 143,535
Farmland	10,480	—	—	—	10,480
1-4 family residential	148,845	4,657	1,574	2,429	157,505
Multi-family residential	20,677	—	40	—	20,717
Nonfarm nonresidential	325,216	4,861	1,687	5,935	337,699
Commercial	228,157	20,681	1,951	3,638	254,427
Consumer	49,787	672	21	441	50,921
Total	<u>\$ 924,290</u>	<u>\$ 32,824</u>	<u>\$ 5,635</u>	<u>\$ 12,535</u>	<u>\$ 975,284</u>

**Allowance for Loan Losses**

We maintain an allowance for loan losses that represents management's best estimate of the loan losses and risks inherent in the loan portfolio. In determining the allowance for loan losses, we estimate losses on specific loans, or groups of loans, where the probable loss can be identified and reasonably determined. The balance of the allowance for loan losses is based on internally assigned risk classifications of loans, historical loan loss rates, changes in the nature of the loan portfolio, overall portfolio quality, industry concentrations, delinquency trends, current economic factors and the estimated impact of current economic conditions on certain historical loan loss rates. For additional discussion of our methodology, please refer to "*Critical Accounting Policies—Allowance for loan losses.*"

In connection with our review of the loan portfolio, we consider risk elements attributable to particular loan types or categories in assessing the quality of individual loans. Some of the risk elements we consider include:

- for commercial and industrial loans, the operating results of the commercial, industrial or professional enterprise, the borrower's business, professional and financial ability and expertise, the specific risks and volatility of income and operating results typical for businesses in that category, and the value, nature and marketability of collateral;

[Table of Contents](#)

- for commercial mortgage loans and multifamily residential loans, the debt service coverage ratio (income from the property in excess of operating expenses compared to loan payment requirements), operating results of the owner in the case of owner occupied properties, the loan to value ratio, the age and condition of the collateral, and the volatility of income, property value and future operating results typical for properties of that type;
- for 1-4 family residential mortgage loans, the borrower's ability to repay the loan, including a consideration of the debt to income ratio and employment and income stability, the loan to value ratio, and the age, condition and marketability of the collateral; and
- for construction, land development and other land loans, the perceived feasibility of the project including the ability to sell developed lots or improvements constructed for resale or the ability to lease property constructed for lease, the quality and nature of contracts for presale or prelease, if any, the experience and ability of the developer, and the loan to value ratio.

As of December 31, 2018, the allowance for loan losses totaled \$11.2 million, or 0.73%, of total loans held for investment. As of December 31, 2017, the allowance for loan losses totaled \$8.8 million, or 0.90%, of total loans held for investment.

The following table presents, as of and for the periods indicated, an analysis of the allowance for loan losses and other related data:

	<u>As of December 31, 2018</u>	<u>As of December 31, 2017</u>
	<u>(Dollars in thousands)</u>	
Average loans outstanding <sup>(1)</sup>	\$ 1,258,178	\$ 890,683
Gross loans held for investment outstanding at end of period <sup>(1)</sup>	\$ 1,528,469	\$ 975,284
Allowance for loan losses at beginning of period	\$ 8,765	\$ 8,162
Provision for loan losses	2,390	4,237
Charge-offs:		
Real estate:		
Construction, land and farmland	90	2
Residential	294	184
Nonfarm non-residential	-	617
Commercial	-	2,945
Consumer	88	36
Total charge-offs	472	3,784
Recoveries:		
Real estate:		
Construction, land and farmland	398	1
Residential	18	48
Nonfarm non-residential	13	23
Commercial	28	40
Consumer	80	38
Total recoveries	537	150
Net charge-offs (recoveries)	(65)	3,634
Allowance for loan losses at end of period	\$ 11,220	\$ 8,765
Ratio of allowance to end of period loans held for investment	0.73%	0.90%
Ratio of net charge-offs to average loans	0.00%	0.41%

(1) Excluding loans held for sale.



[Table of Contents](#)

Although we believe that we have established our allowance for loan losses in accordance with U.S. generally accepted accounting principles (“GAAP”) and that the allowance for loan losses was adequate to provide for known and inherent losses in the portfolio at all times shown above, future provisions will be subject to ongoing evaluations of the risks in our loan portfolio. If we experience economic declines or if asset quality deteriorates, material additional provisions could be required.

The following table shows the allocation of the allowance for loan losses among loan categories and certain other information as of the dates indicated. The allocation of the allowance for loan losses as shown in the table should neither be interpreted as an indication of future charge-offs, nor as an indication that charge-offs in future periods will necessarily occur in these amounts or in the indicated proportions. The total allowance is available to absorb losses from any loan category.

	As of December 31, 2018		As of December 31, 2017	
	Amount	Percent to Total	Amount	Percent to Total
	(Dollars in thousands)			
Real estate:				
Construction and land	\$ 1,590	14.2%	\$ 1,421	16.2%
Farmland	104	0.9%	76	0.9%
1-4 family residential	1,538	13.7%	1,284	14.7%
Multi-family residential	236	2.1%	144	1.6%
Nonfarm nonresidential	2,715	24.2%	2,323	26.5%
Total real estate	6,183	55.1%	5,248	59.9%
Commercial	4,453	39.7%	3,147	35.9%
Consumer	584	5.2%	370	4.2%
Total allowance for loan losses	\$ 11,220	100.0%	\$ 8,765	100.0%

**Securities**

We use our securities portfolio to provide a source of liquidity, an appropriate return on funds invested, manage interest rate risk, meet collateral requirements, and meet regulatory capital requirements. As of December 31, 2018, the carrying amount of investment securities totaled \$309.5 million, an increase of \$130.4 million, or 72.8%, compared to \$179.1 million as of December 31, 2017. Securities represented 14.8% and 13.6% of total assets as of December 31, 2018 and 2017, respectively.

Our investment portfolio consists entirely of securities classified as available for sale. As a result, the carrying values of our investment securities are adjusted for unrealized gain or loss, and any gain or loss is reported on an after-tax basis as a component of other comprehensive income in shareholders’ equity. The following tables summarize the amortized cost and estimated fair value of investment securities as of the dates shown:

	As of December 31, 2018			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
	(Dollars in thousands)			
U.S. government agencies	\$ 17,529	\$ 54	\$ 144	\$ 17,439
Corporate bonds	13,052	76	436	12,692
Municipal securities	114,472	250	955	113,767
Mortgage-backed securities	168,854	328	3,564	165,618
Other securities	—	—	—	—
Total	\$ 313,907	\$ 708	\$ 5,099	\$ 309,516

	As of December 31, 2017			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
	(Dollars in thousands)			
U.S. government agencies	\$ 9,008	\$ 13	\$ 68	\$ 8,953
Corporate bonds	13,074	59	92	13,041
Municipal securities	76,553	353	427	76,479
Mortgage-backed securities	81,763	2	1,824	79,941
Other securities	831	—	97	734
Total	<u>\$ 181,229</u>	<u>\$ 427</u>	<u>\$ 2,508</u>	<u>\$ 179,148</u>

All of our mortgage-backed securities are agency securities. We do not hold any Fannie Mae or Freddie Mac preferred stock, corporate equity, collateralized debt obligations, collateralized loan obligations, structured investment vehicles, private label collateralized mortgage obligations, subprime, Alt-A, or second lien elements in our investment portfolio. As of December 31, 2018, the investment portfolio did not contain any securities that are directly backed by subprime or Alt-A mortgages.

Management evaluates securities for other-than-temporary impairment, at least on a quarterly basis, and more frequently when economic or market conditions warrant such an evaluation.

The following table sets forth the fair value, maturities and approximated weighted average yield based on estimated annual income divided by the average amortized cost of the securities portfolio as of the dates indicated. The contractual maturity of a mortgage-backed security is the date at which the last underlying mortgage matures.

	As of December 31, 2018									
	Within One Year		After One Year but Within Five Years		After Five Years but Within Ten Years		After Ten Years		Total	
	Amount	Yield	Amount	Yield	Amount	Yield	Amount	Yield	Total	Yield
	(Dollars in thousands)									
U.S. government agencies	\$ 997	1.11%	\$ 6,915	2.85%	\$ 9,527	2.85%	\$ —	—	\$ 17,439	2.75%
Corporate bonds	—	—	8,316	3.78%	4,376	5.22%	—	—	12,692	4.28%
Municipal securities	14,227	1.98%	45,674	2.09%	38,222	2.20%	15,644	2.77%	113,767	2.21%
Mortgage-backed securities	71	1.27%	13,308	2.45%	82,754	2.16%	69,485	2.82%	165,618	2.46%
Other securities	—	—	—	—	—	—	—	—	—	—
Total	<u>\$ 15,295</u>	<u>1.92%</u>	<u>\$ 74,213</u>	<u>2.42%</u>	<u>\$ 134,879</u>	<u>2.32%</u>	<u>\$ 85,129</u>	<u>2.81%</u>	<u>\$ 309,516</u>	<u>2.46%</u>

	As of December 31, 2017									
	Within One Year		After One Year but Within Five Years		After Five Years but Within Ten Years		After Ten Years		Total	
	Amount	Yield	Amount	Yield	Amount	Yield	Amount	Yield	Total	Yield
	(Dollars in thousands)									
U.S. government agencies	\$ 1,004	0.96%	\$ 1,000	1.11%	\$ 6,949	2.46%	\$ —	—	\$ 8,953	2.14%
Corporate bonds	—	—	6,580	2.73%	6,461	4.28%	—	—	13,041	3.50%
Municipal securities	7,651	1.52%	34,373	1.92%	17,434	2.27%	17,021	2.74%	76,479	2.14%
Mortgage-backed securities	12	0.20%	6,033	1.67%	39,619	1.50%	34,277	1.93%	79,941	1.70%
Other securities	—	—	—	—	—	—	734	3.03%	734	3.03%
Total	<u>\$ 8,667</u>	<u>1.46%</u>	<u>\$ 47,986</u>	<u>1.98%</u>	<u>\$ 70,463</u>	<u>2.04%</u>	<u>\$ 52,032</u>	<u>2.21%</u>	<u>\$ 179,148</u>	<u>2.05%</u>

[Table of Contents](#)

The contractual maturity of mortgage-backed securities, collateralized mortgage obligations and asset backed securities is not a reliable indicator of their expected life because borrowers have the right to prepay their obligations at any time. Mortgage-backed securities and asset-backed securities are typically issued with stated principal amounts and are backed by pools of mortgage loans and other loans with varying maturities. The term of the underlying mortgages and loans may vary significantly due to the ability of a borrower to pre-pay. Monthly pay downs on mortgage-backed securities tend to cause the average life of the securities to be much different than the stated contractual maturity. During a period of increasing interest rates, fixed rate mortgage-backed securities do not tend to experience heavy prepayments of principal and, consequently, the average life of this security will be lengthened. If interest rates begin to fall, prepayments may increase, thereby shortening the estimated life of this security. The weighted average life of our investment portfolio was 4.50 years with an estimated effective duration of 44.69 months as of December 31, 2018.

As of December 31, 2018 and 2017, we did not own securities of any one issuer for which aggregate adjusted cost exceeded 10% of the consolidated shareholders' equity as of such respective dates.

***Deposits***

We offer a variety of deposit accounts having a wide range of interest rates and terms including demand, savings, money market and time accounts. We rely primarily on competitive pricing policies, convenient locations and personalized service to attract and retain these deposits.

Total deposits as of December 31, 2018 were \$1.7 billion, an increase of \$678.4 million, or 64.3%, compared to \$1.1 billion as of December 31, 2017. Deposit growth was primarily due to the acquisitions of MBI and RSBI as well as an increase in the offering rate on interest-bearing demand accounts and certificates of deposit, and continued focus on non-interest bearing demand deposit accounts. Each of these are important in order to attract and retain deposit customers and thereby continue deposit penetration in our primary market area.

Noninterest-bearing deposits as of December 31, 2018 were \$382.4 million compared to \$264.6 million as of December 31, 2017, an increase of \$117.7 million or 44.5%.

Average deposits for the year ended December 31, 2018 were \$1.4 billion, an increase of \$383.5 million or 38.8% over the full year average for the year ended December 31, 2017 of \$988.0 million. The average rate paid on total interest-bearing deposits increased over this period from 0.86% for the year ended December 31, 2017 to 1.12% for the year ended December 31, 2018. The increase in average rates was driven by a strategic increase in the pricing of interest-bearing demand accounts and certificates of deposit in order to improve liquidity. In addition, the stability and the continued growth of noninterest-bearing demand accounts served to reduce the cost of deposits to 0.86% for the year ended December 31, 2018 and 0.64% for the year ended December 31, 2017.

[Table of Contents](#)

The following table presents the daily average balances and weighted average rates paid on deposits for the periods indicated:

	For the Year Ended December 31, 2018		For the Year Ended December 31, 2017	
	Average Balance	Average Rate	Average Balance	Average Rate
	(Dollars in thousands)			
Interest-bearing demand accounts	\$ 37,178	0.88%	\$ 35,258	0.65%
Negotiable order of withdrawal (“NOW”) accounts	183,705	0.57%	116,296	0.25%
Limited access money market accounts and savings	356,880	0.74%	236,766	0.51%
Certificates and other time deposits > \$250k	152,159	1.60%	75,801	1.55%
Certificates and other time deposits ≤ \$250k	322,010	1.67%	269,143	1.27%
Total interest-bearing deposits	1,051,932	1.12%	733,264	0.86%
Noninterest-bearing demand accounts	319,623	—%	254,765	—%
Total deposits	\$ 1,371,555	0.86%	\$ 988,029	0.64%

The ratio of average noninterest-bearing deposits to average total deposits for the years ended December 31, 2018 and 2017 was 23.3% and 25.8%, respectively.

The following table sets forth the certificates of deposit by time remaining until maturity:

	As of December 31, 2018			
	Certificates of			
	Certificates of Deposit More Than \$250,000	Deposit of \$100,000 Through \$250,000	Certificates of Deposit Less Than \$100,000	Total
	(Dollars in thousands)			
1 year or less	\$ 89,045	\$ 214,470	\$ 71,097	\$ 374,612
More than 1 year but less than 3 years	60,161	69,613	36,438	166,212
3 years or more but less than 5 years	10,939	12,226	7,121	30,286
5 years or more	—	—	—	—
Total	\$ 160,145	\$ 296,309	\$ 114,656	\$ 571,110

	As of December 31, 2017			
	Certificates of			
	Certificates of Deposit More Than \$250,000	Deposit of \$100,000 Through \$250,000	Certificates of Deposit Less Than \$100,000	Total
	(Dollars in thousands)			
1 year or less	\$ 52,402	\$ 154,391	\$ 45,700	\$ 252,493
More than 1 year but less than 3 years	21,198	34,157	11,943	67,298
3 years or more but less than 5 years	16,930	12,804	4,734	34,468
5 years or more	—	150	—	150
Total	\$ 90,530	\$ 201,502	\$ 62,377	\$ 354,409

**Borrowings**

We utilize short-term and long-term borrowings to supplement deposits to fund our lending and investment activities. In addition, we use short-term borrowings to periodically repurchase outstanding shares of our common stock and for general corporate purposes. Each of these relationships is discussed below.

FHLB advances. The FHLB allows us to borrow on a blanket floating lien status collateralized by certain securities and loans. As of December 31, 2018 and 2017, total borrowing capacity, including letters of credit issued by another party on our behalf, was \$544.0 million and \$399.5 million, respectively, was available under this arrangement and \$55.0 million and \$75.0 million, respectively, was outstanding with a weighted average stated interest rate of 2.47% as of December 31, 2018 and 1.96% as of December 31, 2017. Our current FHLB advances mature within five years. We utilize these borrowings to meet liquidity needs and to fund certain fixed rate loans in our portfolio.

The following table presents our FHLB borrowings at the dates indicated.

	<b>FHLB Advances (Dollars in Thousands)</b>
<b>December 31, 2018</b>	
Amount outstanding at year-end	\$ 55,000
Weighted average stated interest rate at year-end	2.47%
Maximum month-end balance during the year	\$ 105,000
Average balance outstanding during the year	\$ 84,187
Weighted average interest rate during the year	2.20%
<b>December 31, 2017</b>	
Amount outstanding at year-end	\$ 75,000
Weighted average stated interest rate at year-end	1.96%
Maximum month-end balance during the year	\$ 75,000
Average balance outstanding during the year	\$ 65,513
Weighted average interest rate during the year	1.13%

Subordinated Note Purchase Agreement (“Subordinated Debt”). On December 17, 2018 we entered into a subordinated debt agreement with EJP Capital, LLC for \$25.0 million due in 2033. This subordinated debt agreement is due at maturity with quarterly interest payments bearing a 6.75% fixed-to-floating rate. The balance outstanding at December 31, 2018 was \$25.0 million. This subordinated debt agreement was established for the purpose of paying off the FNBB long term advance and line of credit and to gain additional Tier 2 capital.

The following table presents the Subordinated Debt at the dates indicated.

	<b>Subordinated Debt (Dollars in Thousands)</b>
<b>December 31, 2018</b>	
Amount outstanding at year-end	\$ 25,000
Weighted average stated interest rate at year-end	6.75%
Maximum month-end balance during the year	\$ 25,000
Average balance outstanding during the year	\$ 1,027
Weighted average interest rate during the year	6.75%

*First National Bankers Bank ("FNBB") long term advances.* On September 12, 2016 we borrowed \$3.0 million from FNBB with a maturity date of September 12, 2026. This advance paid off on December 26, 2018. This advance was due in nine annual principal payments of \$300,000 beginning on September 12, 2017 and one final principal and interest payment of \$303,000 due on September 12, 2026. This advance was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank. The balance outstanding was \$2.7 million at December 31, 2017. The advance carried a variable interest equal to the Wall Street Journal Prime rate. The rate was 4.50% at December 31, 2017 and adjusted based on changes in the index rate. This FNBB long term advance was established for the purpose of paying off our revolving line of credit with First Tennessee Bank National Association.

The following table presents the FNBB long term advances at the dates indicated.

	<b>FNBB</b>	
	<b>Long Term Advances</b>	
	<b>(Dollars in</b>	
	<b>Thousands)</b>	
<b>December 31, 2018</b>		
Amount outstanding at year-end	\$	—
Weighted average stated interest rate at year-end		—%
Maximum month-end balance during the year	\$	2,700
Average balance outstanding during the year	\$	2,576
Weighted average interest rate during the year		4.89%
<b>December 31, 2017</b>		
Amount outstanding at year-end	\$	2,700
Weighted average stated interest rate at year-end		4.50%
Maximum month-end balance during the year	\$	3,000
Average balance outstanding during the year	\$	2,924
Weighted average interest rate during the year		4.09%

*FNBB revolving advances.* FNBB allowed us to borrow on a revolving basis up to \$5.0 million. This line of credit, established on September 12, 2016, was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank. This line of credit paid off on December 26, 2018, and was not renewed. The balance on this line of credit was \$862,000 at December 31, 2017. This line of credit carried a variable interest rate equal to the Wall Street Journal Prime rate. The rate was 4.50% at December 31, 2017 and adjusted based on changes in the index rate. This FNBB line matured on September 12, 2017 and renewed on September 29, 2017 for another one year term on the same terms and matured on September 29, 2018, then extended to mature on November 29, 2018. This FNBB line was established for the purpose of repurchasing shares of our common stock from certain of our shareholders and for general corporate purposes.

The following table presents the FNBB short term advances at the dates indicated.

	<b>FNBB</b>	
	<b>Short Term Advances</b>	
	<b>(Dollars in</b>	
	<b>Thousands)</b>	
<b>December 31, 2018</b>		
Amount outstanding at year-end	\$	—
Weighted average stated interest rate at year-end		—%
Maximum month-end balance during the year	\$	862
Average balance outstanding during the year	\$	850
Weighted average interest rate during the year		4.90%
<b>December 31, 2017</b>		
Amount outstanding at year-end	\$	862
Weighted average stated interest rate at year-end		4.50%
Maximum month-end balance during the year	\$	862
Average balance outstanding during the year	\$	862
Weighted average interest rate during the year		4.09%

**Correspondent Bank Federal Funds Purchased Relationships**

We maintain Federal Funds Purchased Relationships with the following financial institutions and limits as of December 31, 2018:

	<b>Fed Funds Limits</b>
	<b>(Dollars in Thousands)</b>
FNBB	\$ 35,000
Compass Bank	\$ 30,000
The Independent Bankers Bank	\$ 25,000
FTN	\$ 17,000
ServisFirst Bank	\$ 10,000
Center State Bank	\$ 9,000

The following table represents combined Federal Funds Purchased for all relationships at the dates indicated.

	<b>Fed Funds Purchased</b>
	<b>(Dollars in Thousands)</b>
<b>December 31, 2018</b>	
Amount outstanding at year-end	\$ —
Weighted average interest rate at year-end	—%
Maximum month-end balance during the year	\$ —
Average balance outstanding during the year	\$ 114
Weighted average interest rate during the year	2.44%
<b>December 31, 2017</b>	
Amount outstanding at year-end	\$ —
Weighted average interest rate at year-end	—%
Maximum month-end balance during the year	\$ —
Average balance outstanding during the year	\$ 190
Weighted average interest rate during the year	1.72%

**Liquidity and Capital Resources****Liquidity**

Liquidity involves our ability to utilize funds to support asset growth and acquisitions or reduce assets to meet deposit withdrawals and other payment obligations, to maintain reserve requirements and otherwise to operate on an ongoing basis and manage unexpected events. For the years ended December 31, 2018 and 2017, liquidity needs were primarily met by core deposits, security and loan maturities, and amortizing investment and loan portfolios. Although access to brokered deposits, purchased funds from correspondent banks and overnight advances from the FHLB and our FNBB revolving line are available and have been utilized on occasion to take advantage of investment opportunities, we do not generally rely on these external funding sources. As of December 31, 2018 and 2017, we maintained six lines of credit with commercial banks which provide for extensions of credit with an availability to borrow up to an aggregate \$126.0 million and \$113.5 million as of December 31, 2018 and 2017, respectively. There were no funds under these lines of credit outstanding as of December 31, 2018 and 2017.

[Table of Contents](#)

The following table illustrates, during the periods presented, the mix of our funding sources and the average assets in which those funds are invested as a percentage of average total assets for the period indicated. Average assets totaled \$1.7 billion and \$1.2 billion for the years ended December 31, 2018 and 2017, respectively.

	<b>For the Year Ended December 31, 2018</b>	<b>For the Year Ended December 31, 2017</b>
<b>Sources of Funds:</b>		
Deposits:		
Noninterest-bearing	19.0%	21.2%
Interest-bearing	62.5%	61.1%
Advances from FHLB	5.0%	5.5%
Other borrowings	1.2%	0.5%
Other liabilities	0.4%	0.7%
Shareholders' equity	11.9%	11.0%
Total	<u>100.0%</u>	<u>100.0%</u>
<b>Uses of Funds:</b>		
Loans	74.2%	73.5%
Securities available for sale	15.3%	16.3%
Interest-bearing deposits in other banks	1.9%	1.7%
Other noninterest-earning assets	8.6%	8.5%
Total	<u>100.0%</u>	<u>100.0%</u>
Average noninterest-bearing deposits to average deposits	23.3%	25.8%
Average loans to average deposits	91.7%	90.1%

Our primary source of funds is deposits, and our primary use of funds is loans. We do not expect a change in the primary source or use of our funds in the foreseeable future. Our average loans increased 41.3% for the year ended December 31, 2018 compared to the same period in 2017. We predominantly invest excess deposits in overnight deposits with the Federal Reserve, securities, interest-bearing deposits at other banks or other short-term liquid investments until needed to fund loan growth. Our securities portfolio had a weighted average life of 4.50 years and an effective duration of 44.69 months as of December 31, 2018 and a weighted average life of 4.78 years and an effective duration of 41.19 months as of December 31, 2017.

As of December 31, 2018, we had outstanding \$322.5 million in commitments to extend credit and \$11.5 million in commitments associated with outstanding standby and commercial letters of credit. As of December 31, 2017, we had outstanding \$256.9 million in commitments to extend credit and \$9.5 million in commitments associated with outstanding standby and commercial letters of credit. Because commitments associated with letters of credit and commitments to extend credit may expire unused, the total outstanding may not necessarily reflect the actual future cash funding requirements.

As of December 31, 2018, we had no exposure to future cash requirements associated with known uncertainties or capital expenditures of a material nature. As of December 31, 2018, we had cash and cash equivalents of \$96.1 million compared to \$107.6 million as of December 31, 2017.

### **Capital Resources**

Total shareholders' equity increased to \$260.1 million as of December 31, 2018, compared to \$179.9 million as of December 31, 2017, an increase of \$80.1 million or 44.5%. This increase was primarily due to our registered offering in connection with funding the RSBI acquisition resulting in \$27.2 million in net proceeds, \$42.5 million in share issuance for the RSBI acquisition, and \$14.1 million in net income, offset with \$1.8 million in the change in unrealized losses on our investment portfolio and \$3.3 million in paid dividends.



[Table of Contents](#)

On January 24, 2019, our Board of Directors (the “Board”) declared a quarterly dividend based upon our financial performance for the three months ended December 31, 2018 in the amount of \$0.08 per share to the common shareholders of record as of February 15, 2019. The dividend was paid on February 28, 2019.

The declaration and payment of dividends to our shareholders, as well as the amounts thereof, are subject to the discretion of the Board and depend upon our results of operations, financial condition, capital levels, cash requirements, future prospects and other factors deemed relevant by the Board. As a bank holding company, our ability to pay dividends is largely dependent upon the receipt of dividends from our subsidiary, Business First Bank. There can be no assurance that we will declare and pay any dividends to our shareholders.

Capital management consists of providing equity to support current and future operations. Banking regulators view capital levels as important indicators of an institution’s financial soundness. As a general matter, FDIC-insured depository institutions and their holding companies are required to maintain minimum capital relative to the amount and types of assets they hold. We are subject to regulatory capital requirements at the bank holding company and bank levels. As of December 31, 2018 and 2017, we and Business First Bank were in compliance with all applicable regulatory capital requirements, and Business First Bank was classified as “well-capitalized,” for purposes of the prompt corrective action regulations. As we employ our capital and continue to grow our operations, our regulatory capital levels may decrease depending on our level of earnings. However, we expect to monitor and control our growth in order to remain in compliance with all regulatory capital standards applicable to us.

The following table presents the actual capital amounts and regulatory capital ratios for us and Business First Bank as of the dates indicated.

	As of December 31, 2018		As of December 31, 2017	
	Amount	Ratio	Amount	Ratio
<b>(Dollars in thousands)</b>				
<b>Business First Bancshares, Inc.</b>				
Total capital (to risk weighted assets)	\$ 242,144	13.91%	\$ 181,565	15.23%
Tier 1 capital (to risk weighted assets)	205,924	11.83%	172,800	14.49%
Common Equity Tier 1 capital (to risk weighted assets)	205,924	11.83%	172,800	14.49%
Tier 1 Leveraged capital (to average assets)	205,924	11.66%	172,800	13.53%
<b>Business First Bank</b>				
Total capital (to risk weighted assets)	\$ 224,356	12.90%	\$ 120,806	10.24%
Tier 1 capital (to risk weighted assets)	213,136	12.26%	112,041	9.50%
Common Equity Tier 1 capital (to risk weighted assets)	213,136	12.26%	112,041	9.50%
Tier 1 Leveraged capital (to average assets)	213,136	12.08%	112,041	8.78%

**Long Term Debt**

For information on our borrowings from FNBB, please refer to “Borrowings”.

**Contractual Obligations**

The following table summarizes contractual obligations and other commitments to make future payments as of December 31, 2018 and 2017 (other than non-maturity deposit obligations), which consist of future cash payments associated with our contractual obligations pursuant to our FHLB advances, revolving line of credit, long-term borrowings, and non-cancelable future operating leases. Payments related to leases are based on actual payments specified in underlying contracts. Advances from the FHLB totaled approximately \$55.0 million and \$75.0 million as of December 31, 2018 and 2017, respectively. As of December 31, 2018 and 2017, the FHLB advances were collateralized by a blanket floating lien on certain securities and loans, had a weighted average stated rate of 2.47% and 1.96%, respectively, and maturities ranging from 2019 through 2022. The subordinated debt agreement totaled \$25.0 million at December 31, 2018. This subordinated debt was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank, bearing interest at a fixed-to-floating rate of 6.75%, and maturing in 2033. The advance under the FNBB long-term borrowing totaled \$2.7 million at December 31, 2017. This advance was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank, and carried interest at a variable rate of 4.50% at December 31, 2017, and maturing in 2026. This advance paid off on December 26, 2018. We also had a line of credit with FNBB with an outstanding balance of \$862,000 at December 31, 2017. This line of credit was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank, and carried interest at a variable rate of 4.50% at December 31, 2017. This line of credit matured in September 2017 and was renewed on the same terms for a one year term to mature on September 29, 2018, then was extended to November 29, 2018. This line of credit paid off on December 26, 2018, and was not renewed.

<b>As of December 31, 2018</b>					
	<b>1 year or less</b>	<b>More than 1 year but less than 3 years</b>	<b>3 years or more but less than 5 years</b>	<b>5 years or more</b>	<b>Total</b>
(Dollars in thousands)					
Non-cancelable future operating leases	\$ 2,366	\$ 3,087	\$ 2,294	\$ 4,751	\$ 12,498
Time deposits	374,612	166,212	30,286	—	571,110
Advances from FHLB	25,000	—	30,000	—	55,000
Subordinated debt	—	—	—	25,000	25,000
Securities sold under agreements to repurchase	12,229	—	—	—	12,229
Standby and commercial letters of credit	8,691	2,816	—	—	11,507
Commitments to extend credit	171,113	113,441	16,696	21,216	322,466
Total	<u>\$ 594,011</u>	<u>\$ 285,556</u>	<u>\$ 79,276</u>	<u>\$ 50,967</u>	<u>\$ 1,009,810</u>
<b>As of December 31, 2017</b>					
	<b>1 year or less</b>	<b>More than 1 year but less than 3 years</b>	<b>3 years or more but less than 5 years</b>	<b>5 years or more</b>	<b>Total</b>
(Dollars in thousands)					
Non-cancelable future operating leases	\$ 2,354	\$ 3,403	\$ 2,150	\$ 5,282	\$ 13,189
Time deposits	252,493	67,298	34,468	150	354,409
Advances from FHLB	45,000	—	30,000	—	75,000
Advances from FNBB	1,162	600	600	1,200	3,562
Securities sold under agreements to repurchase	1,939	—	—	—	1,939
Standby and commercial letters of credit	5,107	4,385	—	—	9,492
Commitments to extend credit	132,269	88,307	6,144	30,149	256,869
Total	<u>\$ 440,324</u>	<u>\$ 163,993</u>	<u>\$ 73,362</u>	<u>\$ 36,781</u>	<u>\$ 714,460</u>

**Off-Balance Sheet Items**

In the normal course of business, we enter into various transactions which, in accordance with generally accepted accounting principles, or GAAP, are not included in our consolidated balance sheets. We enter into these transactions to meet the financing needs of our customers. These transactions include commitments to extend credit and standby and commercial letters of credit which involve, to varying degrees, elements of credit risk and interest rate risk in excess of the amounts recognized in the consolidated balance sheets.

[Table of Contents](#)

Our commitments associated with outstanding standby and commercial letters of credit and commitments to extend credit expiring by period as of the date indicated are summarized below. Because commitments associated with letters of credit and commitments to extend credit may expire unused, the amounts shown do not necessarily reflect the actual future cash funding requirements.

	As of December 31, 2018				
	1 year or less	More than 1 year but less than 3 years	3 years or more but less than 5 years	5 years or more	Total
	(Dollars in thousands)				
Standby and commercial letters of credit	\$ 8,691	\$ 2,816	\$ —	\$ —	\$ 11,507
Commitments to extend credit	171,113	113,441	16,696	21,216	322,466
Total	<u>\$ 179,804</u>	<u>\$ 116,257</u>	<u>\$ 16,696</u>	<u>\$ 21,216</u>	<u>\$ 333,973</u>

  

	As of December 31, 2017				
	1 year or less	More than 1 year but less than 3 years	3 years or more but less than 5 years	5 years or more	Total
	(Dollars in thousands)				
Standby and commercial letters of credit	\$ 5,107	\$ 4,385	\$ —	\$ —	\$ 9,492
Commitments to extend credit	132,269	88,307	6,144	30,149	256,869
Total	<u>\$ 137,376</u>	<u>\$ 92,692</u>	<u>\$ 6,144</u>	<u>\$ 30,149</u>	<u>\$ 266,361</u>

Standby and commercial letters of credit are conditional commitments issued by us to guarantee the performance of a customer to a third party. In the event of nonperformance by the customer, we have rights to the underlying collateral, which can include commercial real estate, physical plant and property, inventory, receivables, cash and/or marketable securities. The credit risk to us in issuing letters of credit is essentially the same as that involved in extending loan facilities to our customers.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the contract. Commitments generally have fixed expiration dates or other termination clauses and may require payment of a fee. Because many of the commitments are expected to expire without being fully drawn upon, the total commitment amounts disclosed above do not necessarily represent future cash requirements. We evaluate each customer's creditworthiness on a case-by-case basis. The amount of collateral obtained, if considered necessary by us, upon extension of credit, is based on management's credit evaluation of the customer.

#### Interest Rate Sensitivity and Market Risk

As a financial institution, our primary component of market risk is interest rate volatility. Our asset liability and funds management policy provides management with the guidelines for effective funds management, and we have established a measurement system for monitoring our net interest rate sensitivity position. We manage our sensitivity position within our established guidelines.

Fluctuations in interest rates will ultimately impact both the level of income and expense recorded on most of our assets and liabilities, and the market value of all interest-earning assets and interest-bearing liabilities, other than those which have a short term to maturity. Interest rate risk is the potential of economic losses due to future interest rate changes. These economic losses can be reflected as a loss of future net interest income and/or a loss of current fair market values. The objective is to measure the effect on net interest income and to adjust the balance sheet to minimize the inherent risk while at the same time maximizing income.

We manage our exposure to interest rates by structuring our balance sheet in the ordinary course of business. We do not enter into instruments such as leveraged derivatives, interest rate swaps, financial options, financial futures contracts or forward delivery contracts for the purpose of reducing interest rate risk. Based upon the nature of our operations, we are not subject to foreign exchange or commodity price risk. We do not own any trading assets.

Our exposure to interest rate risk is managed by the asset-liability committee of Business First Bank, in accordance with policies approved by our board of directors. The committee formulates strategies based on appropriate levels of interest rate risk. In determining the appropriate level of interest rate risk, the committee considers the impact on earnings and capital of the current outlook on interest rates, potential changes in interest rates, regional economies, liquidity, business strategies and other factors. The committee meets regularly to review, among other things, the sensitivity of assets and liabilities to interest rate changes, the book and market values of assets and liabilities, unrealized gains and losses, purchase and sale activities, commitments to originate loans and the maturities of investments and borrowings. Additionally, the committee reviews liquidity, cash flow flexibility, maturities of deposits and consumer and commercial deposit activity. Management employs methodologies to manage interest rate risk which include an analysis of relationships between interest-earning assets and interest-bearing liabilities, and an interest rate shock simulation model.

We use interest rate risk simulation models and shock analysis to test the interest rate sensitivity of net interest income and fair value of equity, and the impact of changes in interest rates on other financial metrics. Contractual maturities and re-pricing opportunities of loans are incorporated in the model as are prepayment assumptions, maturity data and call options within the investment portfolio. Average life of non-maturity deposit accounts are based on standard regulatory decay assumptions and are also incorporated into the model. Model assumptions are revised and updated as more accurate information becomes available. The assumptions used are inherently uncertain and, as a result, the model cannot precisely measure future net interest income or precisely predict the impact of fluctuations in market interest rates on net interest income. Actual results will differ from the model's simulated results due to timing, magnitude and frequency of interest rate changes, as well as changes in market conditions and the application and timing of various management strategies.

On at least a quarterly basis, we run two simulation models including a static balance sheet and dynamic growth balance sheet. These models test the impact on net interest income and fair value of equity from changes in market interest rates under various scenarios. Under the static and dynamic growth models, rates are shocked instantaneously based upon parallel and non-parallel yield curve shifts. Parallel shock scenarios assume instantaneous parallel movements in the yield curve compared to a flat yield curve scenario. Non-parallel simulation involves analysis of interest income and expense under various changes in the shape of the yield curve. Internal policy regarding internal rate risk simulations currently specifies that for instantaneous parallel shifts of the yield curve, estimated net income at risk for the subsequent one-year period should not decline by more than 5.0% for a 100 basis point shift, 10% for a 200 basis point shift, and 12.5% for a 300 basis point shift. Internal policy regarding interest rate simulations currently specifies that for instantaneous parallel shifts of the yield curve, estimated fair value of equity at risk for the subsequent one-year period should not decline by more than 10.00% for a 100 basis point shift, 15.00% for a 200 basis point shift, and 25.00% for a 300 basis point shift.

The following table summarizes the simulated change in net interest income and fair value of equity over a 12-month horizon as of the dates indicated:

Change in Interest Rates (Basis Points)	As of December 31, 2018		As of December 31, 2017	
	Percent Change in Net Interest Income	Percent Change in Fair Value of Equity	Percent Change in Net Interest Income	Percent Change in Fair Value of Equity
+300	5.20%	(2.07%)	3.00%	(3.54%)
+200	3.10%	(1.24%)	1.50%	(2.53%)
+100	1.10%	(0.64%)	0.30%	(0.11%)
Base	0.00%	0.00%	0.00%	0.00%
-100	(4.40%)	(0.29%)	(2.20%)	(1.28%)

The results are primarily due to the balance sheet mix and behavior of demand, money market and savings deposits during such rate fluctuations. We have found that, historically, interest rates on these deposits change more slowly than changes in the discount and federal funds rates. This assumption is incorporated into the simulation model and is generally not fully reflected in a gap analysis. The assumptions incorporated into the model are inherently uncertain and, as a result, the model cannot precisely measure future net interest income or precisely predict the impact of fluctuations in market interest rates on net interest income. Actual results will differ from the model's simulated results due to timing, magnitude and frequency of interest rate changes, as well as changes in market conditions and the application and timing of various strategies.

### ***Impact of Inflation***

Our consolidated financial statements and related notes included elsewhere in this statement have been prepared in accordance with GAAP. These require the measurement of financial position and operating results in terms of historical dollars, without considering changes in the relative value of money over time due to inflation or recession.

Unlike many industrial companies, substantially all of our assets and liabilities are monetary in nature. As a result, interest rates have a more significant impact on our performance than the effects of general levels of inflation. Interest rates may not necessarily move in the same direction or in the same magnitude as the prices of goods and services. However, other operating expenses do reflect general levels of inflation.

### **Non-GAAP Financial Measures**

Our accounting and reporting policies conform to GAAP, and the prevailing practices in the banking industry. However, we also evaluate our performance based on certain additional non-GAAP financial measures. We classify a financial measure as being a non-GAAP financial measure if that financial measure excludes or includes amounts, or is subject to adjustments that have the effect of excluding or including amounts, that are included or excluded, as the case may be, in the most directly comparable measure calculated and presented in accordance with GAAP as in effect from time to time in the United States in our statements of income, balance sheets or statements of cash flows. Non-GAAP financial measures do not include operating and other statistical measures or ratios or statistical measures calculated using exclusively either financial measures calculated in accordance with GAAP, operating measures or other measures that are not non-GAAP financial measures or both.

This discussion and analysis section includes certain non-GAAP financial measures (e.g., referenced as “core” or “tangible”) intended to supplement, not substitute for, comparable GAAP measures. These measures typically adjust income available to common shareholders for certain significant activities or transactions that in management’s opinion can distort period-to-period comparisons of Business First’s performance. Transactions that are typically excluded from non-GAAP measures include realized and unrealized gains/losses on former bank premises and equipment, impaired loan sales, and acquisition-related expenses (including, but not limited to, legal costs, system conversion costs, severance and retention payments, etc.). The measures also typically adjust goodwill and intangible assets from book value and shareholders’ equity.

Management believes presentations of these non-GAAP financial measures provide useful supplemental information that is essential to a proper understanding of the operating results of the Company’s core business. These non-GAAP disclosures are not necessarily comparable to non-GAAP measures that may be presented by other companies. You should understand how such other banking organizations calculate their financial metrics or with names similar to the non-GAAP financial measures we have discussed in this statement when comparing such non-GAAP financial measures.

Core Net Income. Notable noncore events impacting earnings during the year ended December 31, 2018 includes \$3.6 million in noninterest expenses related to acquisition-related activities. We incurred \$355,000 in net gains associated with the sale or closure of banking centers during the year ended December 31, 2018. We also incurred \$118,000 in noninterest expenses associated with share awards granted to all nonexecutive employees for our NASDAQ listing commencement on April 9, 2018 for the year ended December 31, 2018. For the year ended December 31, 2017, notable events impacting earnings consisted of the sale of a participation interest in an impaired credit acquired from AGFC in 2015, which resulted in an increase in interest income of \$2.8 million. Core net income, which excludes noncore income and expenses, for the year ended December 31, 2018 was \$16.8 million, or \$1.45 per diluted share, compared to core net income of \$3.1 million, or \$0.39 per diluted share, for the year ended December 31, 2017. As adjusted, core return on average assets and core return on average equity, were 1.00% and 8.38% for the year December 31, 2018, compared to 0.26% and 2.38% for the year ended December 31, 2017.

	For the Year Ended December 31, 2018	For the Year Ended December 31, 2017
	(Dollars in thousands, except per share data)	
<b>Core Net Income</b>		
Net income	\$ 14,091	\$ 4,848
Adjustments (net of tax): <sup>(1)</sup>		
Income		
Sale of participation interest in impaired credit	(87)	(2,750)
Tax impact	18	935
(Gains) Losses on former bank premises and equipment	(355)	—
Tax impact	75	—
(Gains) Losses on sales of securities	(7)	(31)
Tax impact	1	11
Expense		
Employee share awards – NASDAQ listing	118	—
Tax impact	(25)	—
Acquisition-related expenses	3,568	129
Tax impact	(623)	—
Core net income	<u>\$ 16,774</u>	<u>\$ 3,142</u>
Average common shares outstanding	11,124,585	7,658,137
Average diluted shares outstanding	11,545,943	8,003,822
Core earnings per share - basic	\$ 1.51	\$ 0.41
Core earnings per share - diluted	\$ 1.45	\$ 0.39
Total quarterly / year-to-date average assets	1,682,177	1,199,788
Total quarterly / year-to-date average equity	200,193	131,746
Core return on average assets	1.00%	0.26%
Core return on average equity	8.38%	2.38%

(1) Tax rates, exclusive of certain merger-related expenses, utilized were 21% and 34%, respectively, for 2018 and 2017. These rates approximated the marginal tax rates for the applicable periods.

***Tangible Book Value Per Common Share.*** Tangible book value per common share is a non-GAAP measure generally used by financial analysts and investment bankers to evaluate financial institutions. We calculate (1) tangible common equity as shareholders' equity less goodwill and core deposit intangible and other intangible assets, net of accumulated amortization, and (2) tangible book value per common share as tangible common equity divided by shares of common stock outstanding. The most directly comparable GAAP financial measure for tangible book value per common share is book value per common share.

[Table of Contents](#)

The following table reconciles, as of the dates set forth below, total shareholders' equity to tangible common equity and presents tangible book value per common share compared to book value per common share:

	As of December 31,			
	2018	2017	2016	2015
	(Dollars in thousands, except per share data)			
<b>Tangible Common Equity</b>				
Total shareholders' equity	\$ 260,058	\$ 179,935	\$ 113,559	\$ 112,449
Adjustments:				
Goodwill	(49,488)	(6,824)	(6,824)	(3,376)
Core deposit and other intangibles	(7,885)	(2,003)	(2,279)	(2,555)
Total tangible common equity	<u>\$ 202,685</u>	<u>\$ 171,108</u>	<u>\$ 104,456</u>	<u>\$ 106,518</u>
Common shares outstanding <sup>(1)</sup>	13,213,280	10,232,495	6,916,673	7,035,913
Book value per common share	\$ 19.68	\$ 17.58	\$ 16.42	\$ 15.98
Tangible book value per common share	\$ 15.34	\$ 16.72	\$ 15.10	\$ 15.14

(1) Excludes the dilutive effect, if any, of 867,705, 918,705, 1,086,105, and 1,040,905 shares of common stock issuable upon exercise of outstanding stock options and warrants as of December 31, 2018, December 31, 2017, December 31, 2016, and December 31, 2015, respectively.

*Tangible Common Equity to Tangible Assets.* Tangible common equity to tangible assets is a non-GAAP measure generally used by financial analysts and investment bankers to evaluate financial institutions. We calculate tangible common equity, as described above, and tangible assets as total assets less goodwill, core deposit intangible and other intangible assets, net of accumulated amortization. The most directly comparable GAAP financial measure for tangible common equity to tangible assets is total common shareholders' equity to total assets.

The following table reconciles, as of the dates set forth below, total shareholders' equity to tangible common equity and total assets to tangible assets:

	As of December 31,			
	2018	2017	2016	2015
	(Dollars in thousands, except per share data)			
<b>Tangible Common Equity</b>				
Total shareholders' equity	\$ 260,058	\$ 179,935	\$ 113,559	\$ 112,449
Adjustments:				
Goodwill	(49,488)	(6,824)	(6,824)	(3,376)
Core deposit and other intangibles	(7,885)	(2,003)	(2,279)	(2,555)
Total tangible common equity	<u>\$ 202,685</u>	<u>\$ 171,108</u>	<u>\$ 104,456</u>	<u>\$ 106,518</u>
<b>Tangible Assets</b>				
Total assets	\$ 2,094,896	\$ 1,321,256	\$ 1,105,841	\$ 1,076,089
Adjustments:				
Goodwill	(49,488)	(6,824)	(6,824)	(3,376)
Core deposit and other intangibles	(7,885)	(2,003)	(2,279)	(2,555)
Total tangible assets	<u>\$ 2,037,523</u>	<u>\$ 1,312,429</u>	<u>\$ 1,096,738</u>	<u>\$ 1,070,158</u>
<b>Common Equity to Total Assets</b>	12.4%	13.6%	10.3%	10.4%
<b>Tangible Common Equity to Tangible Assets</b>	9.9%	13.0%	9.5%	10.0%

## **Critical Accounting Policies**

Our consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States and with general practices within the financial services industry. Application of these principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under current circumstances. These assumptions form the basis for our judgments about the carrying values of assets and liabilities that are not readily available from independent, objective sources. We evaluate our estimates on an ongoing basis. Use of alternative assumptions may have resulted in significantly different estimates. Actual results may differ from these estimates.

We have identified the following accounting policies and estimates that, due to the difficult, subjective or complex judgments and assumptions inherent in those policies and estimates and the potential sensitivity of our financial statements to those judgments and assumptions, are critical to an understanding of our financial condition and results of operations. We believe that the judgments, estimates and assumptions used in the preparation of our financial statements are appropriate.

### ***Investment Securities***

Securities are classified as held to maturity and carried at amortized cost when management has the positive intent and ability to hold them until maturity. Securities to be held for indefinite periods of time are classified as available for sale and carried at fair value, with the unrealized holding gains and losses reported in other comprehensive income, net of tax. Management determines the appropriate classification of securities at the time of purchase.

Interest income includes amortization of purchase premiums and discounts. Realized gains and losses are derived from the amortized cost of the security sold. Credit related declines in the fair value of held to maturity and available for sale securities below their cost that are deemed to be other than temporary are reflected in earnings as realized losses, with the remaining unrealized loss recognized as a component of other comprehensive income. In estimating other-than-temporary impairment losses, management considers, among other things, (i) the length of time and the extent to which the fair value has been less than cost, (ii) the financial condition and near-term prospects of the issuer, and (iii) the intent and ability of us to retain our investment in the issuer for a period of time sufficient to allow for any anticipated recovery in fair value.

### ***Loans and Allowance for Loan Losses***

Loans, excluding certain purchased loans which have shown evidence of deterioration since origination as of the date of the acquisition and for which the Company believes it is probable it will not be able to collect all contractually required payments, that management has the intent and ability to hold for the foreseeable future or until maturity or pay-off are stated at the amount of unpaid principal, reduced by unearned income and an allowance for loan losses. Interest on loans is recognized using the simple-interest method on the daily balances of the principal amounts outstanding. Fees associated with the originating of loans and certain direct loan origination costs are netted, and the net amount is deferred and recognized over the life of the loan as an adjustment of yield.

Loans acquired in business combinations are initially recorded at fair value which includes an estimate of credit losses expected to be realized over the remaining lives of the loans and, therefore, no corresponding allowance for loan losses is recorded for these loans at acquisition. Methods utilized to estimate any subsequently required allowance for loan losses for acquired loans not deemed credit impaired at acquisition are similar to originated loans; however, the estimate of losses is based on the unpaid principal balance and then compared to any remaining unaccreted purchase discount. To the extent the calculated loss is greater than the remaining unaccreted discount, an allowance is recorded for such amount.

Certain acquired impaired loans, where there is evidence of credit deterioration since origination and it is probable we will be unable to collect all contractually required payments, are accounted for in accordance with FASB ASC 310-30 *Loans and Debt Securities Acquired with Deteriorated Credit Quality*. The expected cash flows for each loan meeting this criteria are estimated to determine the excess of the contractually required principal and interest at acquisition as an amount that should not be accreted (nonaccretable difference). A discount was recorded on these loans at acquisition to record them at their estimated fair values. As a result, the purchased impaired credits are excluded from the calculation of the allowance for loan losses as of the acquisition date. Under current accounting principles, if we determine that losses arose after the acquisition date, the additional losses will be reflected as a provision to the allowance for loan losses.



## [Table of Contents](#)

The accrual of interest on loans is discontinued when there is a clear indication that the borrower's cash flow may not be sufficient to meet payments as they become due, which is generally when a loan is 90 days past due. When a loan is placed on nonaccrual status, all previously accrued and unpaid interest is reversed. Interest income is subsequently recognized on a cash basis as long as the remaining book balance of the asset is deemed to be collectible. If collectability is questionable, then cash payments are applied to principal. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured in accordance with the terms of the loan agreement.

The allowance for loan losses is an estimated amount management believes is adequate to absorb inherent losses on existing loans that may be uncollectible based upon review and evaluation of the loan portfolio. Management's periodic evaluation of the allowance is based on general economic conditions, the financial condition of borrowers, the value and liquidity of collateral, delinquency, prior loan loss experience, and the results of periodic reviews of the portfolio.

The allowance for loan losses is comprised of two components. The first component, the general reserve, is determined in accordance with current authoritative accounting guidance that considers historical loss rates for the twelve quarter lookback period adjusted for qualitative factors based upon general economic conditions and other qualitative risk factors both internal and external to us to estimate probable incurred losses. Such qualitative factors include current local economic conditions and trends including unemployment, changes in lending staff, policies and procedures, changes in credit concentrations, changes in the trends and severity of problem loans, and changes in trends in volume and terms of loans. These qualitative factors serve to compensate for additional areas of uncertainty inherent in the portfolio that are not reflected in our historical loss factors. For purposes of determining the general reserve, the loan portfolio, less cash secured loans, government guaranteed loans and impaired loans, is multiplied by our adjusted historical loss rate. The second component of the allowance for loan losses, the specific reserve, is determined in accordance with current authoritative accounting guidance based on probable losses on specific classified loans.

The allowance for loan losses is increased by charges to income and decreased by charge-offs (net of recoveries).

Due to our growth over the past several years, a portion of the loans in our portfolio and our lending relationships are of relatively recent origin. The new loan portfolios have limited delinquency and credit loss history and have not yet exhibited an observable loss trend. The credit quality of loans in these loan portfolios are impacted by delinquency status and debt service coverage generated by the borrowers' business, and fluctuations in the value of real estate collateral. Management considers delinquency status to be the most meaningful indicator of the credit quality of one-to-four single family residential, home equity loans and lines of credit and other consumer loans. In general, loans do not begin to show signs of credit deterioration or default until they have been outstanding for some period of time, a process we refer to as "seasoning". As a result, a portfolio of older loans will usually behave more predictably than a portfolio of newer loans. Because the majority of our portfolio is relatively new, the current level of delinquencies and defaults may not be representative of the level that will prevail when the portfolio becomes more seasoned, which may be higher than current levels. If delinquencies and defaults increase, we may be required to increase our provision for loan losses, which would adversely affect our results of operations and financial condition.

Delinquency statistics are updated at least monthly. Internal risk ratings are considered the most meaningful indicator of credit quality for new commercial, construction, and commercial real estate loans. Internal risk ratings are a key factor in identifying loans that are individually evaluated for impairment and impact management's estimates of loss factors used in determining the amount of the allowance for loan losses. Internal risk ratings are updated on a continuous basis.

Loans are considered impaired when, based on current information and events, it is probable we will be unable to collect all amounts due in accordance with the original contractual terms of the loan agreement, including scheduled principal and interest payments. If a loan is impaired, a specific valuation allowance is allocated, if necessary. Interest payments on impaired loans are typically applied to principal unless collectability of the principal amount is reasonably assured, in which case interest is recognized on a cash basis. Impaired loans, or portions thereof, are charged off when deemed uncollectible.

Our policy requires measurement of the allowance for an impaired collateral dependent loan based on the fair value of the collateral. Other loan impairments are measured based on the present value of expected future cash flows or the loan's observable market price. At December 31, 2018 and 2017, all significant impaired loans have been determined to be collateral dependent and the allowance for loss has been measured utilizing the estimated fair value of the collateral.

From time to time, we modify our loan agreement with a borrower. A modified loan is considered a troubled debt restructuring when two conditions are met: (i) the borrower is experiencing financial difficulty and (ii) concessions are made by us that would not otherwise be considered for a borrower with similar credit risk characteristics. Modifications to loan terms may include a lower interest rate, a reduction of principal, or a longer term to maturity. We review each troubled debt restructured loan and determine on a case by case basis if the loan is subject to impairment and the need for a specific allowance for loan loss allocation. An allowance for loan loss allocation is based on either the present value of estimated future cash flows or the estimated fair value of the underlying collateral.

We have certain lending policies and procedures in place that are designed to maximize loan income with an acceptable level of risk. Management reviews and approves these policies and procedures on a regular basis and makes changes as appropriate. Management receives frequent reports related to loan originations, quality, concentrations, delinquencies, non-performing and potential problem loans. Diversification in the loan portfolio is a means of managing risk associated with fluctuations in economic conditions, both by type of loan and geography.

Commercial loans are underwritten after evaluating and understanding the borrower's ability to operate profitably and effectively. Underwriting standards are designed to determine whether the borrower possesses sound business ethics and practices and to evaluate current and projected cash flows to determine the ability of the borrower to repay their obligations as agreed. Commercial loans are primarily made based on the identified cash flows of the borrower and, secondarily, on the underlying collateral provided by the borrower. Most commercial loans are secured by the assets being financed or other business assets, such as accounts receivable or inventory, and include personal guarantees.

Real estate loans are also subject to underwriting standards and processes similar to commercial loans. These loans are underwritten primarily based on projected cash flows and, secondarily, as loans secured by real estate. The repayment of real estate loans is generally largely dependent on the successful operation of the property securing the loans or the business conducted on the property securing the loan. Real estate loans may be more adversely affected by conditions in the real estate markets or in the general economy. The properties securing our real estate portfolio are generally diverse in terms of type and geographic location, throughout the state of Louisiana and Texas. This diversity helps reduce the exposure to adverse economic events that affect any single market or industry.

We utilize methodical credit standards and analysis to supplement our policies and procedures in underwriting consumer loans. Our loan policy addresses types of consumer loans that may be originated and the collateral, if secured, which must be perfected. The relatively smaller individual dollar amounts of consumer loans that are spread over numerous individual borrowers also minimize risk.

#### ***Emerging Growth Company***

The JOBS Act permits an "emerging growth company" to take advantage of an extended transition period to comply with new or revised accounting standards applicable to public companies. However, we have "opted out" of this provision. As a result, we will comply with new or revised accounting standards to the same extent that compliance is required for non-emerging growth companies. This decision to opt out of the extended transition period under the JOBS Act is irrevocable.

[Table of Contents](#)

**ITEM 7A. Quantitative and Qualitative Disclosures about Market Risk.**

The disclosure contemplated by Item 7A is not required because we are a smaller reporting company.

**ITEM 8. Financial Statements and Supplementary Data.**

CONTENTS

Annual Audited Financial Statements:

<a href="#">Report of Independent Registered Public Accounting Firm</a>	81
<a href="#">Consolidated Balance Sheets</a>	83
<a href="#">Consolidated Statements of Income</a>	84
<a href="#">Consolidated Statements of Comprehensive Income</a>	85
<a href="#">Consolidated Statements of Changes in Shareholders' Equity</a>	86
<a href="#">Consolidated Statements of Cash Flows</a>	87 - 88
<a href="#">Notes to Consolidated Financial Statements</a>	89 - 126

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and  
Shareholders of Business First Bancshares, Inc. and Subsidiaries  
Baton Rouge, Louisiana

**Opinions on the Financial Statements and Internal Control over Financial Reporting**

We have audited the accompanying consolidated balance sheets of Business First Bancshares, Inc. and Subsidiaries (the Company) as of December 31, 2018 and 2017, and the related consolidated statements of income, comprehensive income, shareholders' equity, and cash flows for each of the years in the three-year period ended December 31, 2018, and the related notes (collectively referred to as the financial statements). We have also audited the Company's internal control over financial reporting as of December 31, 2018, based on criteria established in *Internal Control-Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2018 and 2017, and the results of its operations and its cash flows for each of the years in the three-year period ended December 31, 2018, in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2018, based on criteria established in *Internal Control-Integrated Framework (2013)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

**Basis for Opinion**

The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on these financial statements and an opinion on the Company's internal control over financial reporting based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud, and whether effective internal control over financial reporting was maintained in all material respects.

Our audits of the financial statements included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

**Definition and Limitations of Internal Control over Financial Reporting**

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of a company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Respectfully submitted,

/s/ Hannis T. Bourgeois, LLP

We have served as the Company's auditor since 2006.

Baton Rouge, Louisiana  
March 15, 2019

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**CONSOLIDATED BALANCE SHEETS**  
(Dollars in thousands)

	December 31,	
	2018	2017
<b><u>ASSETS</u></b>		
Cash and Due from Banks	\$ 96,072	\$ 107,591
Federal Funds Sold	41,836	8,820
Securities Available for Sale, at Fair Values	309,516	179,148
Mortgage Loans Held for Sale	58	201
Loans and Lease Receivable, Net of Allowance for Loan Losses of \$11,220 in 2018 and \$8,765 in 2017	1,517,249	966,519
Premises and Equipment, Net	15,114	8,780
Accrued Interest Receivable	8,223	4,110
Other Equity Securities	9,282	8,627
Other Real Estate Owned	1,909	227
Cash Value of Life Insurance	31,882	23,200
Deferred Taxes	3,848	3,005
Goodwill	49,488	6,824
Core Deposit Intangible	7,885	2,003
Other Assets	2,534	2,201
Total Assets	<u>\$ 2,094,896</u>	<u>\$ 1,321,256</u>
<b><u>LIABILITIES</u></b>		
Deposits:		
Noninterest Bearing	\$ 382,354	\$ 264,646
Interest Bearing	1,351,580	790,887
Total Deposits	<u>1,733,934</u>	<u>1,055,533</u>
Securities Sold Under Agreements to Repurchase	12,229	1,939
Short Term Borrowings	-	862
Long Term Borrowings	-	2,700
Subordinated Debt	25,000	-
Federal Home Loan Bank Borrowings	55,000	75,000
Accrued Interest Payable	1,374	890
Other Liabilities	7,301	4,397
Total Liabilities	<u>1,834,838</u>	<u>1,141,321</u>
Commitments and Contingencies (See Notes 19, 21 and 24)		
<b><u>SHAREHOLDERS' EQUITY</u></b>		
Preferred Stock, No Par Value; 5,000,000 Shares Authorized	-	-
Common Stock, \$1 Par Value; 50,000,000 Shares Authorized; 13,213,280 and 10,232,495 Shares Issued and Outstanding at December 31, 2018 and 2017, respectively	13,213	10,232
Additional Paid-in Capital	212,332	144,172
Retained Earnings	37,982	27,175
Accumulated Other Comprehensive Loss	(3,469)	(1,644)
Total Shareholders' Equity	<u>260,058</u>	<u>179,935</u>
Total Liabilities and Shareholders' Equity	<u>\$ 2,094,896</u>	<u>\$ 1,321,256</u>

The accompanying notes are an integral part of these financial statements.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF INCOME**  
(Dollars in thousands, except per share data)

	Years Ended December 31,		
	2018	2017	2016
<b>Interest Income:</b>			
Interest and Fees on Loans	\$ 69,780	\$ 47,516	\$ 39,468
Interest and Dividends on Securities	5,834	3,829	3,781
Interest on Federal Funds Sold and Due From Banks	581	256	169
Total Interest Income	<u>76,195</u>	<u>51,601</u>	<u>43,418</u>
<b>Interest Expense:</b>			
Interest on Deposits	11,833	6,328	5,152
Interest on Borrowings	2,133	901	674
Total Interest Expense	<u>13,966</u>	<u>7,229</u>	<u>5,826</u>
Net Interest Income	<u>62,229</u>	<u>44,372</u>	<u>37,592</u>
<b>Provision for Loan Losses</b>			
	<u>2,390</u>	<u>4,237</u>	<u>1,220</u>
Net Interest Income after Provision for Loan Losses	59,839	40,135	36,372
<b>Other Income:</b>			
Service Charges on Deposit Accounts	2,810	2,109	2,033
Gain on Sales of Securities	7	31	232
Other Income	4,962	3,478	3,156
Total Other Income	<u>7,779</u>	<u>5,618</u>	<u>5,421</u>
<b>Other Expenses:</b>			
Salaries and Employee Benefits	27,862	21,482	19,471
Occupancy and Equipment Expense	5,865	4,820	4,574
Other Expenses	16,521	10,500	11,024
Total Other Expenses	<u>50,248</u>	<u>36,802</u>	<u>35,069</u>
<b>Income Before Income Taxes</b>	17,370	8,951	6,724
<b>Provision for Income Taxes</b>	<u>3,279</u>	<u>4,103</u>	<u>1,613</u>
<b>Net Income</b>	<u>\$ 14,091</u>	<u>\$ 4,848</u>	<u>\$ 5,111</u>
<b>Earnings Per Share:</b>			
Basic	\$ 1.27	\$ 0.63	\$ 0.73
Diluted	\$ 1.22	\$ 0.61	\$ 0.70

The accompanying notes are an integral part of these financial statements.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
**(Dollars in thousands)**

	Years Ended December 31,		
	2018	2017	2016
<b>Consolidated Net Income</b>	\$ 14,091	\$ 4,848	\$ 5,111
<b>Other Comprehensive Income (Loss):</b>			
Unrealized Gain (Loss) on Investment Securities	(2,317)	1,419	(2,568)
Reclassification Adjustment for Gains (Loss) included in Net Income	7	31	232
Income Tax Effect	485	(493)	795
Other Comprehensive Income (Loss)	(1,825)	957	(1,541)
<b>Consolidated Comprehensive Income (Loss)</b>	<u>\$ 12,266</u>	<u>\$ 5,805</u>	<u>\$ 3,570</u>

The accompanying notes are an integral part of these financial statements.



**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY**  
(Dollars in thousands, except per share data)

	Common Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Total Shareholders' Equity
<b>Balances at December 31, 2015</b>	\$ 7,036	\$ 85,913	\$ 20,289	\$ (789)	\$ 112,449
Comprehensive Income:					
Net Income	-	-	5,111	-	5,111
Other Comprehensive Income (Loss)	-	-	-	(1,541)	(1,541)
Cash Dividends Declared, \$0.15 Per Share	-	-	(1,056)	-	(1,056)
Stock Based Compensation Cost	-	456	-	-	456
Reclass of Shares Issued	5	(5)	-	-	-
Exercise of Stock Warrants	1	14	-	-	15
Stock Repurchase	(125)	(1,245)	(505)	-	(1,875)
<b>Balances at December 31, 2016</b>	6,917	85,133	23,839	(2,330)	113,559
Comprehensive Income:					
Net Income	-	-	4,848	-	4,848
Other Comprehensive Income	-	-	-	957	957
Reclassify Stranded Tax Effects	-	-	271	(271)	-
Cash Dividends Declared, \$0.23 Per Share	-	-	(1,792)	-	(1,792)
Stock Issuance	3,299	59,156	-	-	62,455
Stock Based Compensation Cost	18	(77)	-	-	(59)
Stock Repurchase	(2)	(40)	9	-	(33)
<b>Balances at December 31, 2017</b>	10,232	144,172	27,175	(1,644)	179,935
Comprehensive Income:					
Net Income	-	-	14,091	-	14,091
Other Comprehensive Income (Loss)	-	-	-	(1,825)	(1,825)
Cash Dividends Declared, \$0.30 Per Share	-	-	(3,281)	-	(3,281)
Stock Issuance	2,936	67,192	-	-	70,128
Stock Based Compensation Cost	49	1,050	-	-	1,099
Surrendered Shares of Stock Based Compensation	(4)	(82)	(3)	-	(89)
<b>Balances at December 31, 2018</b>	\$ 13,213	\$ 212,332	\$ 37,982	\$ (3,469)	\$ 260,058

The accompanying notes are an integral part of these financial statements.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(Dollars in thousands)

	Years Ended December 31,		
	2018	2017	2016
<b>Cash Flows From Operating Activities:</b>			
Consolidated Net Income	\$ 14,091	\$ 4,848	\$ 5,111
Adjustments to Reconcile Net Income to Net Cash Provided by (Used in) Operating Activities:			
Provision for Loan Losses	2,390	4,237	1,220
Depreciation and Amortization	1,172	1,181	1,299
Net Accretion of Purchase Accounting Valuations	(719)	(4,529)	(1,818)
Noncash Compensation (Income) Expense	1,010	(59)	456
Net Amortization of Securities	2,038	1,750	1,929
Gain on Sales of Securities	(7)	(31)	(232)
Noncash (Income) Loss on Other Equity Securities	(334)	(243)	14
Gain on Sale of Premises and Equipment	-	-	(24)
(Gain) Loss on Sale of Other Real Estate Owned, Net of Writedowns	(14)	276	(72)
Increase in Cash Value of Life Insurance	(681)	(633)	(788)
Provision (Credit) for Deferred Income Taxes	(402)	3,126	953
Changes in Assets and Liabilities:			
Increase in Accrued Interest Receivable	(970)	(726)	(561)
(Increase) Decrease in Other Assets	1,275	(675)	659
Increase (Decrease) in Accrued Interest Payable	184	(30)	354
Increase (Decrease) in Other Liabilities	243	(524)	(350)
Net Cash Provided by Operating Activities	19,276	7,968	8,150
<b>Cash Flows From Investing Activities:</b>			
Purchases of Securities Available for Sale	(16,106)	(8,581)	(45,935)
Proceeds from Maturities / Sales of Securities Available for Sale	11,417	7,881	30,589
Proceeds from Paydowns of Securities Available for Sale	33,670	19,625	23,828
Net Cash Paid in Merger	(9,148)	-	-
Purchases of Other Equity Securities	(1,175)	(2,453)	(866)
Redemption of Other Equity Securities	3,176	189	82
Life Insurance Proceeds	-	-	560
Net Increase in Loans	(168,371)	(164,419)	(38,326)
Proceeds from Sale of Premises and Equipment	-	-	68
Purchases of Premises and Equipment	(919)	(505)	(1,390)
Proceeds from Sales of Other Real Estate	654	1,084	1,659
Improvements to Other Real Estate	-	-	(102)
Consideration Settlement to Former AGFC Shareholders	-	-	(3,448)
Net Increase in Federal Funds Sold	(23,516)	(6,264)	(60)
Net Cash Used in Investing Activities	(170,318)	(153,443)	(33,341)

(CONTINUED)

	Years Ended December 31,		
	2018	2017	2016
<b>Cash Flows From Financing Activities:</b>			
Net Increase in Deposits	124,471	122,738	28,559
Net Increase (Decrease) in Securities Sold Under Agreements to Repurchase	(5,757)	(781)	285
Net Advances (Repayments) on Federal Home Loan Bank Borrowings	(25,000)	28,606	(1,349)
Net Decrease in Short Term Borrowings	(862)	-	(2,138)
Net Proceeds (Repayments) from Long Term Borrowings	(2,700)	(300)	3,000
Proceeds from Issuance of Subordinated Debt	25,000	-	-
Proceeds from Issuance of Common Stock	27,652	62,455	-
Repurchase of Common Stock	-	(33)	(863)
Proceeds from Exercise of Stock Warrants	-	-	15
Payment of Dividends on Common Stock	(3,281)	(1,792)	(1,056)
Net Cash Provided by Financing Activities	<u>139,523</u>	<u>210,893</u>	<u>26,453</u>
<b>Net Increase (Decrease) in Cash and Cash Equivalents</b>	<b>(11,519)</b>	<b>65,418</b>	<b>1,262</b>
<b>Cash and Cash Equivalents at Beginning of Period</b>	<b>107,591</b>	<b>42,173</b>	<b>40,911</b>
<b>Cash and Cash Equivalents at End of Period</b>	<b><u>\$ 96,072</u></b>	<b><u>\$ 107,591</u></b>	<b><u>\$ 42,173</u></b>
<b>Supplemental Disclosures for Cash Flow Information:</b>			
Cash Payments for:			
Interest on Deposits	<u>\$ 11,384</u>	<u>\$ 6,351</u>	<u>\$ 4,779</u>
Interest on Borrowings	<u>\$ 2,098</u>	<u>\$ 908</u>	<u>\$ 693</u>
Income Tax Payments	<u>\$ 3,342</u>	<u>\$ 1,800</u>	<u>\$ 1,016</u>
<b>Supplemental Schedule for Noncash Investing and Financing Activities:</b>			
Change in the Unrealized Gain (Loss) on Securities Available for Sale	<u>\$ (2,310)</u>	<u>\$ 1,450</u>	<u>\$ (2,336)</u>
Change in Deferred Tax Effect on the Unrealized (Gain) Loss on Securities Available for Sale	<u>\$ 485</u>	<u>\$ (493)</u>	<u>\$ 795</u>
Transfer of Loans to Other Real Estate	<u>\$ 395</u>	<u>\$ 566</u>	<u>\$ 648</u>
Transfer of Other Real Estate to Premises and Equipment	<u>\$ 1,373</u>	<u>\$ 175</u>	<u>\$ -</u>

The accompanying notes are an integral part of these financial statements.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**Note 1 – Nature of Operations – Summary of Significant Accounting Policies –**

The accounting principles followed by Business First Bancshares, Inc. (the Company or Bancshares) and its wholly-owned subsidiary, Business First Bank (the Bank), and its wholly-owned subsidiary, Business First Insurance, LLC, are those which are generally practiced within the banking industry. The methods of applying those principles conform with generally accepted accounting principles and have been applied on a consistent basis. The principles which significantly affect the determination of financial position, results of operations, changes in shareholders' equity and cash flows are summarized below.

Principles of Consolidation

The consolidated financial statements include the accounts of Business First Bancshares, Inc. and its wholly-owned subsidiary, Business First Bank (the Bank), and the Bank's wholly-owned subsidiary, Business First Insurance, LLC (collectively, the Company). All significant intercompany balances and transactions have been eliminated.

Nature of Operations

The Bank operates out of full-service banking centers in markets across Louisiana and in Dallas, Texas. As a state bank, it is subject to regulation by the Office of Financial Institutions, State of Louisiana, and the Federal Deposit Insurance Corporation, and undergoes periodic examinations by these agencies. The Company is also regulated by the Federal Reserve and is subject to periodic examinations.

On January 1, 2018, the Company completed the acquisition of Minden Bancorp, Inc. (MBI), and its wholly-owned subsidiary, MBL Bank, located in Minden, Louisiana, further increasing its presence in the Northwest Louisiana region. The Company paid an aggregate cash consideration equal to \$56.2 million, or approximately \$23.20 in exchange for each share of MBI common stock outstanding immediately prior to the effective time of the acquisition. At December 31, 2017, MBI had fair values of approximately \$317.4 million in total assets, \$192.7 million in net loans, \$264.0 million in total deposits, and \$30.6 million in total shareholders' equity, and was the leading financial institution in Webster Parish, part of the Shreveport-Bossier City MSA, through its two banking center locations.

After the close of business on November 30, 2018, the Company completed the acquisition of Richland State Bancorp, Inc. (RSBI), and its wholly-owned subsidiary, Richland State Bank, located in Richland, Louisiana. The Company issued 1,679,559 shares of its common stock to the RSBI shareholders for a purchase price of \$42.4 million. At November 30, 2018, RSBI had provisional fair values of approximately \$316.5 million in total assets, \$191.0 million in net loans, \$290.0 million in total deposits, and \$25.4 million in total shareholders' equity.

Estimates

Preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying disclosures. These estimates are based on management's best knowledge of current events and actions the Company may undertake in the future. Estimates are used in accounting for, among other items, the allowance for loan losses, useful lives for depreciation and amortization, fair value of financial instruments, deferred taxes, and contingencies. Estimates that are particularly susceptible to significant change for the Company include the determination of the allowance for loan losses and the assessment of deferred tax assets and liabilities, and therefore are critical accounting policies. Management does not anticipate any material changes to estimates in the near term. Factors that may cause sensitivity to the aforementioned estimates include but are not limited to: external market factors such as market interest rates and employment rates, changes to operating policies and procedures, economic conditions in our markets, and changes in applicable banking regulations. Actual results may ultimately differ from estimates, although management does not generally believe such differences would materially affect the consolidated financial statements in any individual reporting period presented.

The Bank's loans are generally secured by specific items of collateral including real property, business assets, and consumer assets. Although the Bank has a diversified loan portfolio, a substantial portion of its debtors' ability to honor their contracts is dependent on local economic conditions in the Bank's market area.

While management uses available information to recognize losses on loans, further reductions in the carrying amounts of loans may be necessary based on changes in local economic conditions. In addition, regulatory agencies, as an integral part of their examination process, periodically review the estimated losses on loans. Such agencies may require the Bank to recognize additional losses based on their judgments about information available to them at the time of their examination.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Because of these factors, it is reasonably possible that the estimated losses on loans may change materially in the near term. However, the amount of the change that is reasonably possible cannot be estimated.

Acquisition Accounting

Acquisitions are accounted for under the purchase method of accounting. Purchased assets and assumed liabilities are recorded at their respective acquisition date fair values, and identifiable intangible assets are recorded at fair value. If the consideration given exceeds the fair value of the net assets received, goodwill is recognized. Fair values are subject to refinement for up to one year after the closing date of an acquisition as information relative to closing date fair values becomes available.

Securities

Management determines the appropriate classification of debt securities (held to maturity, available for sale or trading) at the time of purchase and re-evaluates this classification quarterly. Securities classified as available for sale are those debt securities the Bank intends to hold for an indefinite period of time but not necessarily to maturity. Any decision to sell a security classified as available for sale would be based on various factors, including significant movements in interest rates, changes in the maturity mix of the Bank's assets and liabilities, liquidity needs, regulatory capital considerations, and other similar factors. Securities available for sale are recorded at fair value. Unrealized gains or losses are reported as a component of comprehensive income. Realized gains or losses, determined on the basis of the cost of specific securities sold, are included in earnings.

Securities classified as held to maturity are those debt securities the Bank has both the intent and ability to hold to maturity regardless of changes in market conditions, liquidity needs or changes in general economic conditions. These securities are recorded at cost adjusted for amortization of premium and accretion of discount, computed by various methods approximating the interest method over their contractual lives. The Bank has no securities classified as held to maturity at December 31, 2018 and 2017.

Securities classified as trading are those securities held for resale in anticipation of short-term market movements. These securities are recorded at market value with any market adjustments included in earnings. The Bank has no securities classified as trading at December 31, 2018 and 2017.

The Bank has invested in Federal Home Loan Bank (FHLB) stock which is reflected at cost in these financial statements. As a member of the FHLB System, the Bank is required to purchase and maintain stock in an amount determined by the FHLB. The FHLB stock is redeemable at par value at the discretion of the FHLB.

Loans

Loans are stated at principal amounts outstanding, adjusted for net deferred fees or costs, less the allowance for loan losses. Interest on commercial and individual loans is accrued daily based on the principal outstanding.

Generally, the Bank discontinues the accrual of interest income when a loan becomes 90 days past due as to principal or interest. When a loan is placed on nonaccrual status, previously recognized but uncollected interest is generally reversed to income. Subsequent cash receipts on nonaccrual loans are accounted for on the cost recovery method until the loans qualify for return to accrual status. Loans are returned to accrual status when all the principal and interest amounts contractually due are brought current and future payments are reasonably assured.

The Bank classifies loans as impaired when it is probable the Bank will be unable to collect the scheduled payments of principal and interest when due according to the contractual terms of the loan agreement. The measurement of impaired loans is based on the present value of the expected future cash flows discounted at the loan's effective interest rate or the loan's observable market price, or based on the fair value of the collateral if the loan is collateral dependent.

Acquired Loans

Purchased loans acquired in a business combination are recorded at their estimated fair value as of the acquisition date and there is no carryover of the seller's allowance for loan losses.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

The Company accounts for acquired impaired loans in accordance with ASC 310-30, *Loans and Debt Securities Acquired with Deteriorated Credit Quality* (“ASC 310-30”). An acquired loan is considered impaired when there is evidence of credit deterioration since origination and it is probable at the date of acquisition that the Company will be unable to collect all contractually required payments. Purchased credit impaired loans are accounted for individually. The Company estimates the amount and timing of undiscounted expected cash flows for each loan, and the expected cash flows in excess of fair value is recorded as interest income over the remaining life of the loan (accretable yield). The excess of the loan’s contractual principal and interest over the expected cash flows is not recorded (nonaccretable difference). Over the life of the loan, expected cash flows continue to be estimated. If the expected cash flows decrease, a provision for loan losses and the establishment of an allowance for loan losses with respect to the acquired impaired loan is recorded. If the expected cash flows increase, it is recognized as part of future interest income.

The performing loans are accounted for under ASC 310-20, *Nonrefundable Fees and Other Costs* (“ASC 310-20”), with the related discount or premium being adjusted for over the life of the loan and recognized as interest income.

Allowance for Loan Losses

The allowance for loan losses is maintained at a level which, in management’s judgment, is adequate to absorb credit losses inherent in the loan portfolio. The allowance for loan losses is based upon management’s review and evaluation of the loan portfolio. Factors considered in the establishment of the allowance for loan losses include management’s evaluation of specific loans; the level and composition of classified loans; historical loss experience; results of examinations by regulatory agencies; an internal asset review process; expectations of future economic conditions and their impact on particular borrowers; and other judgmental factors. Allowances for impaired loans are generally determined based on collateral values or the present value of estimated cash flows. Management obtains independent appraisals for significant collateral in determining collateral values. Although management uses available information to recognize losses on loans, because of uncertainties associated with local economic conditions, collateral values, and future cash flows on impaired loans, it is reasonably possible that a material change could occur in the allowance for loan losses in the near term. However, the amount of the change that is reasonably possible cannot be estimated.

Loans acquired in business combinations are initially recorded at fair value, which includes an estimate of credit losses expected to be realized over the remaining lives of the loans and, therefore, no corresponding allowance for loan losses is recorded for these loans at acquisition. Methods utilized to estimate any subsequently required allowance for loan losses for acquired loans not deemed credit-impaired at acquisition are similar to originated loans; however, the estimate of loss is based on the unpaid principal balance and then compared to any remaining unaccreted purchase discount. To the extent the calculated loss is greater than the remaining unaccreted discount, an allowance is recorded for such difference.

The allowance for loan losses is based on estimates of probable future losses, and ultimate losses may vary from the current estimates. These estimates are reviewed periodically and as adjustments become necessary, the effect of the change in estimate is charged to operating expenses in the period incurred. All losses are charged to the allowance for loan losses when the loss actually occurs or when management believes that the collectability of the principal is unlikely. Recoveries are credited to the allowance at the time of recovery.

Premises and Equipment

Premises and equipment are stated at cost less accumulated depreciation. Depreciation is provided at rates based upon estimated useful service lives using the straight-line method for financial reporting and accelerated methods for tax reporting purposes.

The costs of assets retired or otherwise disposed of and the related accumulated depreciation are eliminated from the accounts in the year of disposal and the resulting gains or losses are included in current operations. Expenditures for maintenance and repairs are charged to operations as incurred. Costs of major additions and improvements are capitalized.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Other Real Estate Owned

Real estate properties acquired through or in lieu of loan foreclosure or negotiated settlement are initially recorded at the fair value less estimated selling cost at the date of acquisition. Any write-downs based on the asset's fair value at the date of acquisition are charged to the allowance for loan losses. After foreclosure, valuations are periodically performed by management and property held for sale is carried at the lower of the new cost basis or fair value less cost to sell. Impairment losses on property to be held and used are measured as the amount by which the carrying amount of a property exceeds its fair value. Costs of significant property improvements are capitalized, whereas costs relating to holding property are expensed. Valuations are periodically performed by management, and any subsequent write-downs are recorded as a charge to operations, if necessary, to reduce the carrying value of a property to the lower of its cost or fair value less cost to sell. There was no carrying amount of residential real estate included in other real estate owned at December 31, 2018 and 2017.

Goodwill and Other Intangible Assets

Goodwill represents the excess of the purchase price over the fair value of the net identifiable assets acquired in a business combination. Goodwill and other intangible assets deemed to have an indefinite useful life are not amortized but instead are subject to review for impairment annually, or more frequently if deemed necessary.

Intangible assets with estimable useful lives are amortized over their respective estimated useful lives and reviewed for impairment. If impaired, the asset is written down to its estimated fair value. Core deposit intangibles representing the value of the acquired core deposit base are generally recorded in connection with business combinations involving banks and branch locations. The Company's policy is to amortize core deposit intangibles on a straight line basis over their estimated useful life of 10 years. Core deposit intangibles are tested for impairment whenever events or changes in circumstances indicate the carrying amount of the assets may not be recoverable from future undiscounted cash flows.

Income Taxes

The provision for income taxes is based on amounts reported in the statement of income after exclusion of nontaxable income such as interest on state and municipal securities. Also, certain items of income and expense are recognized in different time periods for financial statement purposes than for income tax purposes. Thus, provisions for deferred taxes are recorded in recognition of such temporary differences.

Deferred taxes are provided utilizing a liability method whereby deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the reported amounts of existing assets and liabilities and their respective tax basis. Deferred tax assets and liabilities are adjusted for the effects of changes in tax laws and rates on the date of enactment.

The Company files a consolidated federal income tax return. Consolidated income tax expense is allocated on the basis of each entity's income adjusted for permanent differences.

The Company evaluates all significant tax positions as required by accounting principles generally accepted in the United States of America. As of December 31, 2018 and 2017, the Company does not believe it has taken any positions that would require the recording of any additional tax liability, nor does it believe there are any unrealized tax benefits that would either increase or decrease within the next year.

The Company files income tax returns in the U.S. federal jurisdiction and the state of Louisiana. With few exceptions, the Company is no longer subject to federal and state income tax examinations by tax authorities for years before 2015. Any interest and penalties assessed by income taxing authorities are not significant, and are included in other expenses in these financial statements, as applicable.

Stock Based Compensation

As described in Note 16, the Company has issued stock warrants, stock options, stock grants and restricted stock awards which incorporate stock based compensation. The Company has adopted a fair value based method of accounting for these awards. The compensation cost is measured at the grant date based on the value of the award and is recognized over the requisite service period, which is usually the vesting period. Forfeitures are recognized as they occur.

Statements of Cash Flows

For purposes of reporting cash flows, cash and cash equivalents include cash on hand and deposits in other financial institutions.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

Comprehensive Income

Accounting principles generally require that recognized revenue, expenses, gains and losses be included in net income. Although certain changes in assets and liabilities, such as unrealized gains and losses on available for sale securities, are reported as a separate component of the equity section of the balance sheet, such items, along with net income, are components of comprehensive income. The components of comprehensive income are disclosed on the Consolidated Statements of Comprehensive Income for all periods presented.

Advertising

The Company expenses all costs of advertising and promotion the first time the advertising or promotion takes place. For the years ended December 31, 2018, 2017 and 2016, the Company expensed costs of \$1.2 million, \$1.2 million and \$1.3 million, respectively.

Accounting Standards Adopted in 2018

ASU 2014-09, *Revenue from Contracts with Customers (Topic 606)* was effective for the Company, January 1, 2018. This ASU implements a common revenue standard and clarifies the principles used for recognizing revenue. The amendments of the ASU clarify that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled to in exchange for those goods or services. This guidance does not apply to revenue associated with financial instruments, including loans and securities that are accounted for under other GAAP, which comprises a significant portion of our revenue stream. The adoption of this ASU was not significant to the Company and had no material effect on how the Company recognized revenue.

ASU No. 2016-01, *Financial Instruments - Overall (Subtopic 825-10), Recognition and Measurement of Financial Assets and Financial Liabilities* became effective for the Company on January 1, 2018. The provisions of the update require equity investments to be measured at fair value with changes in fair value recognized in net income. However, an entity may choose to measure equity investments that do not have readily determinable fair values at cost minus impairment. The update also simplifies the impairment assessment of equity investments without readily determinable fair values by requiring a qualitative assessment to identify impairment. It also eliminates the requirement to disclose the fair value of financial instruments measured at amortized cost for entities that are not public business entities, and eliminates the requirement for public business entities to disclose the methods and significant assumptions used to estimate the fair value for financial instruments measured at amortized cost on the balance sheet. ASU No. 2016-01 requires public business entities to use the exit price notion when measuring the fair value of financial instruments for disclosure purposes. It also requires an entity to present separately in other comprehensive income the portion of the total change in the fair value of a liability resulting from a change in the instrument-specific credit risk when the entity has elected to measure the liability at fair value in accordance with the fair value option for financial instruments. The update requires separate presentation of financial assets and financial liabilities by category and form on the balance sheet or the accompanying notes to the financial statements. In addition, the update clarifies that an entity should evaluate the need for a valuation allowance on a deferred tax asset related to available-for-sale securities in combination with the entity's other deferred tax assets. The adoption of this ASU did not have a significant impact on the Company.

Recent Accounting Pronouncements

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842), Conforming Amendments Related to Leases*. This ASU amends the codification regarding leases in order to increase transparency and comparability. The ASU requires companies to recognize lease assets and liabilities on the statement of condition and disclose key information about leasing arrangements. A lessee would recognize a liability to make lease payments and a right-of-use asset representing its right to use the leased asset for the lease term. The ASU is effective for the Company on January 1, 2019. We expect recorded assets and liabilities to increase upon adoption of the standard as it relates to operating leases in which the Company is the lessee.



**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

In June 2016, the FASB issued ASU 2016-13, *Financial Instruments – Credit Losses (Topic 326), Measurement of Credit Losses on Financial Instruments*. The amendments introduce an impairment model that is based on current expected credit losses (“CECL”), rather than incurred losses, to estimate credit losses on certain types of financial instruments (ex. loans and held to maturity securities), including certain off-balance sheet financial instruments (ex. commitments to extend credit and standby letters of credit that are not unconditionally cancellable). The “CECL” should consider historical information, current information, and reasonable and supportable forecasts, including estimates of prepayments, over the contractual term. An entity must use judgment in determining the relevant information and estimation methods that are appropriate in its circumstances. Financial instruments with similar risk characteristics may be grouped together when estimating the “CECL”. The allowance for credit losses for purchased financial assets with a more-than-insignificant amount of credit deterioration since origination that are measured at amortized cost basis is determined in a similar manner to other financial assets measured at amortized cost basis; however, the initial estimate of expected credit loss would be recognized through an allowance for credit losses with an offset (i.e. increase) to the purchase price at acquisition. Only subsequent changes in the allowance for credit losses are recorded as a credit loss expense for these assets. The ASU also amends the current available for sale security impairment model for debt securities whereby credit losses relating to available for sale debt securities should be recorded through an allowance for credit losses. This ASU is effective for the Company on January 1, 2020. The amendments will be applied through a modified retrospective approach, resulting in a cumulative-effect adjustment to retained earnings as of the beginning of the first reporting period in which the guidance is effective. The Company is currently planning for the implementation of this ASU. While we are currently unable to reasonably estimate the impact of adopting ASU 2016-13, we expect that the impact of adoption could be significantly influenced by the composition, characteristics and quality of our loan portfolio as well as the prevailing economic conditions and forecasts as of the adoption date. As part of our evaluation process, we have established a working group that includes individuals from various functional areas to assess processes, portfolio segregation, systems requirements and needed resources to implement this new accounting standard.

On January 26, 2017, the FASB issued ASU 2017-04, *Intangibles – Goodwill and Other (Topic 350)* which simplifies the accounting for goodwill impairment. The guidance in this ASU removes Step 2 of the goodwill impairment test, which requires a hypothetical purchase price allocation. The goodwill impairment will now be the amount by which a reporting unit’s carrying value exceeds its fair value, not to exceed the carrying amount of goodwill. All other goodwill impairment guidance will remain largely unchanged. Entities will continue to have the option to perform a qualitative assessment to determine if a quantitative impairment test is necessary. The same one-step impairment test will be applied to goodwill at all reporting units, even those with zero or negative carrying amounts. Entities will be required to disclose the amount of goodwill at reporting units with zero or negative carrying amounts. The revised guidance will be applied prospectively, and is effective for the Company on January 1, 2020. Early adoption is permitted for any impairment tests performed after January 1, 2017. Based on recent goodwill impairment tests, which did not require the application of Step 2, the Company does not expect the adoption of this ASU to have an immediate impact.

In June 2018, the FASB issued ASU 2018-07, *Compensation – Stock Compensation (Topic 718): Improvements to Nonemployees Share-Based Payment Accounting* which expands the scope of Topic 718, which currently only includes share-based payments to employees, to include share-based payments issued to nonemployees for goods or services. As this ASU becomes effective, the accounting for share-based payments for nonemployees and employees will be substantially the same. The ASU supersedes Subtopic 505-50, “Equity – Equity-Based Payments to Non-Employees”. ASU 2018-07 will be effective for the Company beginning January 1, 2019. The adoption of this ASU is not expected to have a significant impact on the Company’s consolidated financial statements.

In August 2018, the FASB issued ASU 2018-13, *Fair Value Measurement (Topic 820): Disclosure Framework – Changes to the Disclosure Requirements for Fair Value Measurement*. This ASU modifies the disclosure requirements for fair value measurements by removing, modifying, or adding certain disclosures. ASU 2018-13 removes the disclosure requirement detailing the amount of and reasons for transfers between Level 1 and Level 2 and the valuation processes for Level 3 fair value measurements. In addition, this ASU modifies the disclosure requirement for investments in certain entities that calculate net asset value. Lastly, this ASU adds disclosure requirements for changes in unrealized gains and losses for the period included in other comprehensive income for recurring Level 3 fair value measurements held at the end of the reporting period and the range and weighted average of significant unobservable inputs used to develop Level 3 measurements. ASU 2018-13 will be effective for the Company beginning January 1, 2020. Early adoption of this ASU is permitted. The removed and modified disclosures will be adopted on a retrospective basis, and the new disclosures will be adopted on a prospective basis. The adoption of this ASU is not expected to have a significant impact on the Company’s consolidated financial statements.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 2 – Reclassifications –**

Certain reclassifications may have been made to the prior years' financial statements in order to conform to the classifications adopted for reporting in 2018. These reclassifications have no effect on previously reported net income.

**Note 3 – Mergers and Acquisitions –**

On January 1, 2018, the Company completed the acquisition of Minden Bancorp, Inc. (MBI), and its wholly-owned subsidiary, MBL Bank, located in Minden, Louisiana, further increasing its presence in the Northwest Louisiana region. The Company paid an aggregate cash consideration equal to \$56.2 million, or approximately \$23.20 in exchange for each share of MBI common stock outstanding immediately prior to the effective time of the acquisition. At December 31, 2017, MBI had fair values of approximately \$317.4 million in total assets, \$192.7 million in net loans, \$264.0 million in total deposits, and \$30.6 million in total shareholders' equity, and was the leading financial institution in Webster Parish, part of the Shreveport-Bossier City MSA, through its two banking center locations.

**Cost and Allocation of Purchase Price for Minden Bancorp, Inc. (MBI):**  
(Dollars in thousands, except per share data)

<b>Purchase Price:</b>	
MBI Shares Outstanding at December 31, 2017	2,407,627
MBI Restricted Stock Awards Outstanding at December 31, 2017	1,480
MBI Shares Cashed Out Under Terms of Merger	2,409,107
Exchange Ratio	23.20
Cash Paid to Shareholders for Shares of Common Stock	\$ 55,891
MBI Stock Options Outstanding at December 31, 2017	
17,822 Shares at \$31.50 Less Strike Price	
Cash Paid on MBI Options	296
<b>Total Purchase Price</b>	<b>\$ 56,187</b>
<b>Net Assets Acquired:</b>	
Cash and Cash Equivalents	\$ 15,891
Securities Available for Sale	99,867
Loans and Leases Receivable	192,714
Premises and Equipment, Net	2,678
Cash Value of Life Insurance	741
Core Deposit Intangible	2,494
Other Assets	3,055
<b>Total Assets</b>	<b>317,440</b>
Deposits	263,951
Borrowings	21,047
Other Liabilities	1,858
<b>Total Liabilities</b>	<b>286,856</b>
<b>Net Assets Acquired</b>	<b>30,584</b>
<b>Goodwill Resulting from Merger</b>	<b>\$ 25,603</b>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

After the close of business on November 30, 2018, the Company completed the acquisition of Richland State Bancorp, Inc. (RSBI), and its wholly-owned subsidiary, Richland State Bank, located in Richland, Louisiana. The Company issued 1,679,559 shares of its common stock to the RSBI shareholders for a purchase price of \$42.4 million. At November 30, 2018, RSBI had provisional fair values of approximately \$316.5 million in total assets, \$191.0 million in net loans, \$290.0 million in total deposits, and \$25.4 million in total shareholders' equity.

**Cost and Allocation of Purchase Price for Richland State Bancorp, Inc. (RSBI):**  
**(Dollars in thousands, except per share data)**

<b>Purchase Price:</b>	
Shares Issued to RSBI Shareholders on December 1, 2018	1,679,559
Closing Stock Price on November 30, 2018	25.29
<b>Total Purchase Price</b>	<u>\$ 42,476</u>
<b>Net Assets Acquired:</b>	
Cash and Cash Equivalents	\$ 40,648
Securities Available for Sale	63,823
Loans and Leases Receivable	191,010
Premises and Equipment, Net	5,282
Cash Value of Life Insurance	7,260
Core Deposit Intangible	3,947
Other Assets	4,527
<b>Total Assets</b>	<u>316,497</u>
Deposits	289,979
Other Liabilities	1,103
<b>Total Liabilities</b>	<u>291,082</u>
<b>Net Assets Acquired</b>	<u>25,415</u>
<b>Goodwill Resulting from Merger</b>	<u>\$ 17,061</u>

The following unaudited supplemental pro forma information is presented to reflect estimated results assuming MBI and RSBI were acquired as of January 1, 2017. These unaudited pro forma results are not necessarily indicative of the operating results that the Company would have achieved had the acquisition been completed as of January 1, 2017 and should not be considered representative of future operating results.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

For The Year Ended December 31,

2018                      2017

(Dollars in thousands)

(except per share data)

Interest Income	\$	88,277	\$	79,230
Interest Expense		15,132		9,308
Net Interest Income		73,145		69,922
Provision for Loan Losses		2,590		4,237
Net Interest Income after Provision for Loan Losses		70,555		65,685
Noninterest Income		11,496		8,705
Noninterest Expense		58,520		52,184
Income Before Income Taxes		23,531		22,206
Income Tax Expense		4,506		8,676
Net Income	\$	19,025	\$	13,530
Earnings Per Common Share				
Basic	\$	1.50	\$	1.03
Diluted	\$	1.45	\$	1.01

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 4 – Earnings per Common Share –**

Basic earnings per share (EPS) represents income available to common shareholders divided by the weighted average number of common shares outstanding; no dilution for any potentially convertible shares is included in the calculation. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised or converted into common stock or resulted in the issuance of common stock that then shared in the earnings of the Company. The potential common shares that may be issued by the Company relate to outstanding stock warrants and stock options.

	Years Ended December 31,		
	2018	2017	2016
(Dollars in thousands, except per share data)			
<b>Numerator:</b>			
Net Income Available to Common Shares	\$ 14,091	\$ 4,848	\$ 5,111
<b>Denominator:</b>			
Weighted Average Common Shares Outstanding	11,124,585	7,658,137	7,033,476
Dilutive Effect of Stock Options and Warrants	421,358	345,822	281,607
Weighted Average Dilutive Common Shares	11,545,943	8,003,959	7,315,083
Basic Earnings Per Common Share From Net Income Available to Common Shares	\$ 1.27	\$ 0.63	\$ 0.73
Diluted Earnings Per Common Share From Net Income Available to Common Shares	\$ 1.22	\$ 0.61	\$ 0.70

**Note 5 – Cash and Due From Bank –**

The Bank is required to maintain funds in cash or on deposit with the Federal Reserve Bank. The Bank had required reserves of \$1.6 million as of December 31, 2018 and none as of December 31, 2017.

**Note 6 – Securities –**

The amortized cost and fair values of securities available for sale as of December 31, 2018 and 2017 are summarized as follows:

	December 31, 2018			
	(Dollars in thousands)			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
U.S. Government Agencies	\$ 17,529	\$ 54	\$ 144	\$ 17,439
Corporate Securities	13,052	76	436	12,692
Mortgage-Backed Securities	168,854	328	3,564	165,618
Municipal Securities	114,472	250	955	113,767
Other Securities	-	-	-	-
<b>Total Securities Available for Sale</b>	<b>\$ 313,907</b>	<b>\$ 708</b>	<b>\$ 5,099</b>	<b>\$ 309,516</b>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

	December 31, 2017			
	(Dollars in thousands)			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
U.S. Government Agencies	\$ 9,008	\$ 13	\$ 68	\$ 8,953
Corporate Securities	13,074	59	92	13,041
Mortgage-Backed Securities	81,763	2	1,824	79,941
Municipal Securities	76,553	353	427	76,479
Other Securities	831	-	97	734
<b>Total Securities Available for Sale</b>	<b>\$ 181,229</b>	<b>\$ 427</b>	<b>\$ 2,508</b>	<b>\$ 179,148</b>

The following table is a summary of securities with gross unrealized losses and fair values at December 31, 2018 and 2017, aggregated by investment category and length of time in a continued unrealized loss position. Due to the nature of these investments and current prevailing market prices, these unrealized losses are considered a temporary impairment of the securities.

	December 31, 2018					
	Less Than 12 Months		12 Months or Greater		Total	
	(Dollars in thousands)					
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
U.S. Government Agencies	\$ 4,399	\$ 28	\$ 4,610	\$ 116	\$ 9,009	\$ 144
Corporate Securities	6,274	260	2,324	176	8,598	436
Mortgage-Backed Securities	67,770	1,264	61,271	2,300	129,041	3,564
Municipal Securities	40,473	484	29,782	471	70,255	955
Other Securities	-	-	-	-	-	-
<b>Total Securities Available for Sale</b>	<b>\$ 118,916</b>	<b>\$ 2,036</b>	<b>\$ 97,987</b>	<b>\$ 3,063</b>	<b>\$ 216,903</b>	<b>\$ 5,099</b>

	December 31, 2017					
	Less Than 12 Months		12 Months or Greater		Total	
	(Dollars in thousands)					
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
U.S. Government Agencies	\$ 4,136	\$ 56	\$ 2,004	\$ 12	\$ 6,140	\$ 68
Corporate Securities	4,448	69	2,007	23	6,455	92
Mortgage-Backed Securities	8,320	71	71,182	1,753	79,502	1,824
Municipal Securities	25,798	168	11,927	259	37,725	427
Other Securities	-	-	734	97	734	97
<b>Total Securities Available for Sale</b>	<b>\$ 42,702</b>	<b>\$ 364</b>	<b>\$ 87,854</b>	<b>\$ 2,144</b>	<b>\$ 130,556</b>	<b>\$ 2,508</b>

Management evaluates securities for other than temporary impairment when economic and market conditions warrant such evaluations. Consideration is given to the extent and length of time the fair value has been below cost, the reasons for the decline in value, and the Company's intent to sell a security or whether it is more likely than not that the Company will be required to sell the security before the recovery of its amortized cost. The Company developed a process to identify securities that could potentially have a credit impairment that is other than temporary. This process involves evaluating each security for impairment by monitoring credit performance, collateral type, collateral geography, loan-to-value ratios, credit scores, loss severity levels, pricing levels, downgrades by rating agencies, cash flow projections and other factors as indicators of potential credit issues. When the Company determines that a security is deemed to be other than temporarily impaired, an impairment loss is recognized.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

The amortized cost and fair values of securities available for sale as of December 31, 2018 by contractual maturity are shown below. Actual maturities may differ from contractual maturities in mortgage-backed securities because the mortgages underlying the securities may be called or repaid without any penalties.

	Amortized Cost	Fair Value
(Dollars in thousands)		
Less Than One Year	\$ 15,293	\$ 15,295
One to Five Years	74,679	74,213
Over Five to Ten Years	137,471	134,880
Over Ten Years	86,464	85,128
Total Securities Available for Sale	<u>\$ 313,907</u>	<u>\$ 309,516</u>

Securities available for sale with a fair value of \$172.2 million and \$103.2 million, respectively, were pledged as collateral on public deposits and for other purposes as required or permitted by law as of December 31, 2018 and 2017.

There were \$7,000, \$31,000 and \$260,000 realized gross gains from sales or redemptions of securities for the years ended December 31, 2018, 2017 and 2016, respectively. There were \$28,000 realized gross losses from sales or redemptions of securities for the year ended December 31, 2016, and no realized gross losses from sales or redemptions of securities for the years ended December 31, 2018 and 2017, respectively.

The Bank has invested in the Federal Home Loan Bank of Dallas which is included in other equity securities and reflected at cost in these financial statements. The cost of these securities was \$3.6 million and \$4.0 million, respectively, at December 31, 2018 and 2017. The Federal Home Loan Bank stock is pledged to secure advances from the Federal Home Loan Bank of Dallas at both December 31, 2018 and 2017. The Bank also has investments of \$202,000 and \$100,000 in The Independent Bankers Bank, \$1.5 million and \$1.8 million in McLarty Capital Partners SBIC, L.P., \$1.6 million and \$1.6 million in McLarty Capital Partners SBIC II, L.P., \$1.1 million and \$654,000 in Bluehenge Capital Secured Debt SBIC, L.P., \$13,000 and \$13,000 in New Louisiana Angel Fund 2, LLC, \$621,000 and \$226,000 in Bankers Insurance, LLC, and \$655,000 and \$252,000 in First National Bankers Bank at December 31, 2018 and 2017, respectively. These investments are carried at cost due to the lack of a quoted market price and a ready market for these types of investments.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 7 – Loans and the Allowance for Loan Losses –**

Loans receivable at December 31, 2018 and 2017 are summarized as follows:

	December 31,	
	2018	2017
	(Dollars in thousands)	
<b>Real estate loans:</b>		
Construction and land	\$ 211,054	\$ 143,535
Farmland	45,989	10,480
1-4 family residential	270,583	157,505
Multi-family residential	39,273	20,717
Nonfarm nonresidential	518,660	337,699
Commercial	363,640	254,427
Consumer	79,270	50,921
Total loans held for investment	<u>1,528,469</u>	<u>975,284</u>
<b>Less:</b>		
Allowance for loan losses	(11,220)	(8,765)
Net loans	<u>\$ 1,517,249</u>	<u>\$ 966,519</u>

The performing one-to-four family residential, multi-family residential, commercial real estate, and commercial loans are pledged, under a blanket lien, as collateral securing advances from the FHLB at December 31, 2018 and 2017.

Net deferred loan origination fees were \$1.7 million and \$1.3 million at December 31, 2018 and 2017, respectively, and are netted in their respective loan categories above. In addition to loans issued in the normal course of business, the Company considers overdrafts on customer deposit accounts to be loans, and reclassifies overdrafts as loans in its consolidated balance sheets. At December 31, 2018 and 2017, overdrafts of \$858,000 and \$129,000, respectively, have been reclassified to loans.

The Bank is the lead lender on participations sold, without recourse, to other financial institutions which amounts are not included in the balance sheet. The unpaid principal balances of mortgages and other loans serviced for others were approximately \$147.0 million and \$82.4 million at December 31, 2018 and 2017, respectively.

The Bank grants loans and extensions of credit to individuals and a variety of businesses and corporations located in its general market areas throughout Louisiana and Texas. Management segregates the loan portfolio into portfolio segments which is defined as the level at which the Bank develops and documents a systematic method for determining its allowance for loan losses. The portfolio segments are segregated based on loan types and the underlying risk factors present in each loan type. Such risk factors are periodically reviewed by management and revised as deemed appropriate.

Loans acquired in business combinations are initially recorded at fair value, which includes an estimate of credit losses expected to be realized over the remaining lives of the loans and, therefore, no corresponding allowance for loan losses is recorded for these loans at acquisition. Methods utilized to estimate any subsequently required allowance for loan losses for acquired loans not deemed credit-impaired at acquisition are similar to originated loans; however, the estimate of loss is based on the unpaid principal balance and then compared to any remaining unaccreted purchase discount. To the extent the calculated loss is greater than the remaining unaccreted discount, an allowance is recorded for such difference.

Loans acquired in business combinations were recorded at estimated fair value at the acquisition date with no carryover of the related allowance for loan losses.

Total loans held for investment at December 31, 2018 includes \$334.8 million of loans acquired in acquisitions that were recorded at fair value as of the acquisition date. Included in the acquired balances at December 31, 2018 were acquired impaired loans accounted for under the Financial Accounting Standard Board's ("FASB") Accounting Standards Codification 310-30, *Loans and Debt Securities Acquired with Deteriorated Credit Quality* ("ASC 310-30") with a net carrying amount of \$10.7 million and acquired performing loans not accounted for under ASC 310-30 totaling \$327.3 million with a related purchase discount of \$3.2 million.



**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

Total loans held for investment at December 31, 2017 includes \$46.1 million of loans acquired in an acquisition that were recorded at fair value as of the acquisition date. Included in the acquired balances at December 31, 2017 were acquired impaired loans with a net carrying amount of \$696,000 and acquired performing loans totaling \$47.2 million with a related purchase discount of \$1.8 million.

The following table sets forth, as of December 31, 2018 and 2017, the balance of the allowance for loan losses by portfolio segment, disaggregated by impairment methodology, which is then further segregated by amounts evaluated for impairment collectively and individually. The allowance for loan losses allocated to each portfolio segment is not necessarily indicative of future losses in any particular portfolio segment and does not restrict the use of the allowance to absorb losses in other portfolio segments.

Allowance for Credit Losses and Recorded Investment in Loans Receivable

	December 31, 2018							
	(Dollars in thousands)							
	Real Estate: Construction and Land	Real Estate: Farmland	Real Estate: 1-4 Family Residential	Real Estate: Multi-family Residential	Real Estate: Nonfarm Nonresidential	Commercial	Consumer	Total
<b>Allowance for credit losses:</b>								
Beginning Balance	\$ 1,421	\$ 76	\$ 1,284	\$ 144	\$ 2,323	\$ 3,147	\$ 370	\$ 8,765
Charge-offs	(90)	-	(294)	-	-	-	(88)	(472)
Recoveries	398	-	18	-	13	28	80	537
Provision	(139)	28	530	92	379	1,278	222	2,390
Ending Balance	<u>\$ 1,590</u>	<u>\$ 104</u>	<u>\$ 1,538</u>	<u>\$ 236</u>	<u>\$ 2,715</u>	<u>\$ 4,453</u>	<u>\$ 584</u>	<u>\$ 11,220</u>
Ending Balance:								
Individually evaluated for impairment	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 96</u>	<u>\$ -</u>	<u>\$ 47</u>	<u>\$ 1,112</u>	<u>\$ 25</u>	<u>\$ 1,280</u>
Collectively evaluated for impairment	<u>\$ 1,590</u>	<u>\$ 104</u>	<u>\$ 1,442</u>	<u>\$ 236</u>	<u>\$ 2,668</u>	<u>\$ 3,341</u>	<u>\$ 559</u>	<u>\$ 9,940</u>
Purchased Credit Impaired (1)								
	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
<b>Loans receivable:</b>								
Ending Balance	<u>\$ 211,054</u>	<u>\$ 45,989</u>	<u>\$ 270,583</u>	<u>\$ 39,273</u>	<u>\$ 518,660</u>	<u>\$ 363,640</u>	<u>\$ 79,270</u>	<u>\$ 1,528,469</u>
Ending Balance:								
Individually evaluated for impairment	<u>\$ 32</u>	<u>\$ 112</u>	<u>\$ 2,728</u>	<u>\$ -</u>	<u>\$ 4,155</u>	<u>\$ 5,208</u>	<u>\$ 125</u>	<u>\$ 12,360</u>
Collectively evaluated for impairment	<u>\$ 211,022</u>	<u>\$ 45,713</u>	<u>\$ 267,761</u>	<u>\$ 39,273</u>	<u>\$ 507,506</u>	<u>\$ 354,985</u>	<u>\$ 79,145</u>	<u>\$ 1,505,405</u>
Purchased Credit Impaired (1)								
	<u>\$ -</u>	<u>\$ 164</u>	<u>\$ 94</u>	<u>\$ -</u>	<u>\$ 6,999</u>	<u>\$ 3,447</u>	<u>\$ -</u>	<u>\$ 10,704</u>

(1) Purchased credit impaired loans are evaluated for impairment on an individual basis.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

December 31, 2017									
(Dollars in thousands)									
	Real Estate: Construction and Land	Real Estate: Farmland	Real Estate: 1-4 Family Residential	Real Estate: Multi-family Residential	Real Estate: Nonfarm Nonresidential	Commercial	Consumer	Total	
<b>Allowance for credit losses:</b>									
Beginning balance	\$ 933	\$ 75	\$ 1,228	\$ 172	\$ 2,314	\$ 3,039	\$ 401	\$ 8,162	
Charge-offs	(2)	-	(184)	-	(617)	(2,945)	(36)	(3,784)	
Recoveries	1	-	48	-	23	40	38	150	
Provision	489	1	192	(28)	603	3,013	(33)	4,237	
Ending Balance	\$ 1,421	\$ 76	\$ 1,284	\$ 144	\$ 2,323	\$ 3,147	\$ 370	\$ 8,765	
<b>Ending Balance:</b>									
Individually evaluated for impairment	\$ 36	\$ -	\$ 125	\$ -	\$ 46	\$ 329	\$ -	\$ 536	
Collectively evaluated for impairment	\$ 1,385	\$ 76	\$ 1,125	\$ 144	\$ 2,277	\$ 2,818	\$ 370	\$ 8,195	
Purchased Credit Impaired (1)	\$ -	\$ -	\$ 34	\$ -	\$ -	\$ -	\$ -	\$ 34	
<b>Loans receivable:</b>									
Ending Balance	\$ 143,535	\$ 10,480	\$ 157,505	\$ 20,717	\$ 337,699	\$ 254,427	\$ 50,921	\$ 975,284	
<b>Ending Balance:</b>									
Individually evaluated for impairment	\$ 92	\$ -	\$ 2,817	\$ -	\$ 5,831	\$ 4,268	\$ 441	\$ 13,449	
Collectively evaluated for impairment	\$ 143,443	\$ 10,480	\$ 154,480	\$ 20,717	\$ 331,380	\$ 250,159	\$ 50,480	\$ 961,139	
Purchased Credit Impaired (1)	\$ -	\$ -	\$ 208	\$ -	\$ 488	\$ -	\$ -	\$ 696	

(1) Purchased credit impaired loans are evaluated for impairment on an individual basis.

Management further disaggregates the loan portfolio segments into classes of loans, which are based on the initial measurement of the loan, risk characteristics of the loan and the method for monitoring and assessing the credit risk of the loan.

As of December 31, 2018 and 2017, the credit quality indicators, disaggregated by class of loan, are as follows:

**Credit Quality Indicators**

	December 31, 2018				
	Pass	Special Mention	Substandard	Doubtful	Total
	(Dollars in thousands)				
<b>Real Estate Loans:</b>					
Construction and land	\$ 209,027	\$ 718	\$ 1,277	\$ 32	\$ 211,054
Farmland	45,563	153	161	112	45,989
1-4 family residential	260,325	4,601	2,929	2,728	270,583
Multi-family residential	39,237	-	36	-	39,273
Nonfarm nonresidential	494,698	14,421	3,510	6,031	518,660
Commercial	347,839	5,690	7,448	2,663	363,640
Consumer	77,731	1,180	234	125	79,270
Total	\$ 1,474,420	\$ 26,763	\$ 15,595	\$ 11,691	\$ 1,528,469

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

	December 31, 2017				
	Pass	Special Mention	Substandard	Doubtful	Total
(Dollars in thousands)					
<b>Real Estate Loans:</b>					
Construction and land	\$ 141,128	\$ 1,953	\$ 362	\$ 92	\$ 143,535
Farmland	10,480	-	-	-	10,480
1-4 family residential	148,845	4,657	1,574	2,429	157,505
Multi-family residential	20,677	-	40	-	20,717
Nonfarm nonresidential	325,216	4,861	1,687	5,935	337,699
Commercial	228,157	20,681	1,951	3,638	254,427
Consumer	49,787	672	21	441	50,921
Total	<u>\$ 924,290</u>	<u>\$ 32,824</u>	<u>\$ 5,635</u>	<u>\$ 12,535</u>	<u>\$ 975,284</u>

The above classifications follow regulatory guidelines and can generally be described as follows:

- Pass loans are of satisfactory quality.
- Special mention loans have an existing weakness that could cause future impairment, including the deterioration of financial ratios, past due status, questionable management capabilities and possible reduction in the collateral values.
- Substandard loans have an existing specific and well defined weakness that may include poor liquidity and deterioration of financial ratios. The loan may be past due and related deposit accounts experiencing overdrafts. Immediate corrective action is necessary.
- Doubtful loans have specific weaknesses that are severe enough to make collection or liquidation in full highly questionable and improbable.

As of December 31, 2018 and 2017, loan balances outstanding more than 90 days past due and still accruing interest amounted to \$1.9 million and \$132,000, respectively. As of December 31, 2018 and 2017, loan balances outstanding on non-accrual status amounted to \$11.7 million and \$12.5 million, respectively. The Bank considers all loans more than 90 days past due as nonperforming loans.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

The following table reflects certain information with respect to the loan portfolio delinquencies by loan class and amount as of December 31, 2018 and 2017. All loans greater than 90 days past due are generally placed on non-accrual status.

Aged Analysis of Past Due Loans Receivable

	December 31, 2018						
	(Dollars in thousands)						
	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days Past Due	Total Past Due	Current	Total Loans Receivable	Recorded Investment Over 90 Days Past Due and Still Accruing
<b>Real Estate Loans:</b>							
Construction and land	\$ 325	\$ 13	\$ 89	\$ 427	\$ 210,627	\$ 211,054	\$ 60
Farmland	-	96	-	96	45,893	45,989	-
1-4 family residential	1,596	588	1,400	3,584	266,999	270,583	270
Multi-family residential	36	-	-	36	39,237	39,273	-
Nonfarm nonresidential	2,437	-	3,967	6,404	512,256	518,660	450
Commercial	328	287	3,241	3,856	359,784	363,640	1,038
Consumer	237	89	106	432	78,838	79,270	58
<b>Total</b>	<b>\$ 4,959</b>	<b>\$ 1,073</b>	<b>\$ 8,803</b>	<b>\$ 14,835</b>	<b>\$ 1,513,634</b>	<b>\$ 1,528,469</b>	<b>\$ 1,876</b>

	December 31, 2017						
	(Dollars in thousands)						
	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days Past Due	Total Past Due	Current	Total Loans Receivable	Recorded Investment Over 90 Days Past Due and Still Accruing
<b>Real Estate Loans:</b>							
Construction and land	\$ -	\$ -	\$ 91	\$ 91	\$ 143,444	\$ 143,535	\$ -
Farmland	-	-	-	-	10,480	10,480	-
1-4 family residential	470	319	939	1,728	155,777	157,505	73
Multi-family residential	-	-	-	-	20,717	20,717	-
Nonfarm nonresidential	2,344	103	3,329	5,776	331,923	337,699	-
Commercial	-	-	3,274	3,274	251,153	254,427	59
Consumer	6	-	367	373	50,548	50,921	-
<b>Total</b>	<b>\$ 2,820</b>	<b>\$ 422</b>	<b>\$ 8,000</b>	<b>\$ 11,242</b>	<b>\$ 964,042</b>	<b>\$ 975,284</b>	<b>\$ 132</b>

Loan Receivables on Nonaccrual Status

	December 31,	
	2018	2017
	(Dollars in thousands)	
<b>Real Estate Loans:</b>		
Construction and land	\$ 32	\$ 92
Farmland	112	-
1-4 family residential	2,728	2,429
Multi-family residential	-	-
Nonfarm nonresidential	6,031	5,935
Commercial	2,663	3,638
Consumer	125	441
<b>Total</b>	<b>\$ 11,691</b>	<b>\$ 12,535</b>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

The following is a summary of information pertaining to impaired loans as of December 31, 2018 and 2017. Acquired non-impaired loans are placed on nonaccrual status and reported as impaired using the same criteria applied to the originated portfolio. Purchased impaired credits are excluded from this table. The interest income recognized for impaired loans was \$254,000 and \$247,000 for the years ended December 31, 2018 and 2017, respectively.

	December 31, 2018			
	(Dollars in thousands)			
	Recorded Investment	Unpaid Principal Balance	Related Allowance	Average Recorded Investment
<b>With an allowance recorded:</b>				
Real Estate Loans:				
Construction and land	\$ -	\$ -	\$ -	\$ 22
Farmland	-	-	-	-
1-4 family residential	363	451	96	303
Multi-family residential	-	-	-	-
Nonfarm nonresidential	447	501	47	367
Other Loans:				
Commercial	1,883	2,935	1,112	547
Consumer	25	25	25	2
<b>Total</b>	<b>\$ 2,718</b>	<b>\$ 3,912</b>	<b>\$ 1,280</b>	<b>\$ 1,241</b>
<b>With no allowance recorded:</b>				
Real Estate Loans:				
Construction and land	\$ 32	\$ 56	\$ -	\$ 15
Farmland	112	193	-	9
1-4 family residential	2,365	3,975	-	2,708
Multi-family residential	-	-	-	-
Nonfarm nonresidential	3,708	3,833	-	5,240
Other Loans:				
Commercial	3,325	4,198	-	5,350
Consumer	100	144	-	261
<b>Total</b>	<b>\$ 9,642</b>	<b>\$ 12,399</b>	<b>\$ -</b>	<b>\$ 13,583</b>
<b>Total Impaired Loans:</b>				
Real Estate Loans:				
Construction and land	\$ 32	\$ 56	\$ -	\$ 37
Farmland	112	193	-	9
1-4 family residential	2,728	4,426	96	3,011
Multi-family residential	-	-	-	-
Nonfarm nonresidential	4,155	4,334	47	5,607
Other Loans:				
Commercial	5,208	7,133	1,112	5,897
Consumer	125	169	25	263
<b>Total</b>	<b>\$ 12,360</b>	<b>\$ 16,311</b>	<b>\$ 1,280</b>	<b>\$ 14,824</b>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

December 31, 2017

(Dollars in thousands)

	Recorded Investment	Unpaid Principal Balance	Related Allowance	Average Recorded Investment
<b>With an allowance recorded:</b>				
Real Estate Loans:				
Construction and land	\$ 90	\$ 90	\$ 36	\$ 74
Farmland	-	-	-	-
1-4 family residential	491	540	125	787
Multi-family residential	-	-	-	-
Nonfarm nonresidential	316	341	46	462
Other Loans:				
Commercial	539	572	329	502
Consumer	-	-	-	5
Total	<u>\$ 1,436</u>	<u>\$ 1,543</u>	<u>\$ 536</u>	<u>\$ 1,830</u>
<b>With no allowance recorded:</b>				
Real Estate Loans:				
Construction and land	\$ 3	\$ 9	\$ -	\$ 44
Farmland	-	-	-	-
1-4 family residential	2,325	2,744	-	2,188
Multi-family residential	-	-	-	-
Nonfarm nonresidential	5,515	5,653	-	3,402
Other Loans:				
Commercial	3,729	5,581	-	5,898
Consumer	441	472	-	243
Total	<u>\$ 12,013</u>	<u>\$ 14,459</u>	<u>\$ -</u>	<u>\$ 11,775</u>
<b>Total Impaired Loans:</b>				
Real Estate Loans:				
Construction and land	\$ 93	\$ 99	\$ 36	\$ 118
Farmland	-	-	-	-
1-4 family residential	2,816	3,284	125	2,975
Multi-family residential	-	-	-	-
Nonfarm nonresidential	5,831	5,994	46	3,864
Other Loans:				
Commercial	4,268	6,153	329	6,400
Consumer	441	472	-	248
Total	<u>\$ 13,449</u>	<u>\$ 16,002</u>	<u>\$ 536</u>	<u>\$ 13,605</u>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

The Company elected to account for certain loans acquired in business combinations as acquired impaired loans under ASC 310-30 due to evidence of credit deterioration at acquisition and the probability that the Company will be unable to collect all contractually required payments. The expected cash flows approximated fair value as of the date of mergers.

The following table presents the changes in the carrying amount of the purchased impaired credits accounted for under ASC 310-30 for the periods presented.

	Purchased Impaired Credits (Dollars in thousands)
Carrying amount - December 31, 2016	\$ 1,776
Payments received, net of discounts realized	(924)
Purchased impaired credit participation interest sales proceeds, net of discount realized	511
Charge-offs	(667)
Carrying amount - December 31, 2017	696
Carrying amount of purchased impaired credits acquired in MBI acquisition	5,798
Carrying amount of purchased impaired credits acquired in RSBI acquisition	4,533
Payments received, net of discounts realized	(507)
Purchased impaired credit participation interest sales proceeds, net of discount realized	210
Charge-offs	(26)
Carrying amount - December 31, 2018	\$ 10,704

The Bank seeks to assist customers that are experiencing financial difficulty by renegotiating loans within lending regulations and guidelines. The Bank makes loan modifications, primarily utilizing internal renegotiation programs via direct customer contact, that manage customers' debt exposures held only by the Bank. Additionally, the Bank makes loan modifications with customers who have elected to work with external renegotiation agencies and these modifications provide solutions to customers' entire unsecured debt structures. During the periods ended December 31, 2018 and 2017, the concessions granted to certain borrowers included extending the payment due dates, lowering the contractual interest rate, reducing accrued interest, and reducing the debt's face or maturity amount.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

Once modified in a troubled debt restructuring, a loan is generally considered impaired until its contractual maturity. At the time of the restructuring, the loan is evaluated for an asset-specific allowance for credit losses. The Bank continues to specifically reevaluate the loan in subsequent periods, regardless of the borrower's performance under the modified terms. If a borrower subsequently defaults on the loan after it is restructured, the Bank provides an allowance for credit losses for the amount of the loan that exceeds the value of the related collateral.

The following tables present informative data regarding troubled debt restructurings as of December 31, 2018 and 2017.

Modifications as of December 31, 2018:

	Number of Contracts	Pre-Modification Outstanding Recorded Investment (Dollars in thousands)	Post-Modification Outstanding Recorded Investment
<b>Troubled Debt Restructuring</b>			
Real Estate Loans:			
1-4 family residential	1	\$ -	\$ -
Nonfarm nonresidential	3	2,412	2,308
Other Loans:			
Commercial	6	5,914	3,512
Total	<u>10</u>	<u>\$ 8,326</u>	<u>\$ 5,820</u>

Modifications as of December 31, 2017:

	Number of Contracts	Pre-Modification Outstanding Recorded Investment (Dollars in thousands)	Post-Modification Outstanding Recorded Investment
<b>Troubled Debt Restructuring</b>			
Real Estate Loans:			
1-4 family residential	2	\$ 703	\$ 455
Other Loans:			
Commercial	4	4,498	2,605
Total	<u>6</u>	<u>\$ 5,201</u>	<u>\$ 3,060</u>

The Bank had \$79,000 and \$3.3 million in troubled debt restructurings that subsequently defaulted during the years ended December 31, 2018 and 2017, respectively.



**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 8 – Premises and Equipment –**

Bank premises and equipment at December 31, 2018 and 2017 consist of the following:

	2018	2017
	(Dollars in thousands)	
Land	\$ 2,984	\$ 2,098
Buildings and Leasehold Improvements	15,473	7,143
Furniture and Equipment	9,373	5,697
Total Bank Premises and Equipment	27,830	14,938
Less: Accumulated Depreciation	(12,716)	(6,158)
Total Bank Premises and Equipment, net	<u>\$ 15,114</u>	<u>\$ 8,780</u>

The provision for depreciation and amortization charged to operating expenses was \$1.2 million, \$1.2 million and \$1.3 million for the years ended December 31, 2018, 2017 and 2016, respectively.

**Note 9 - Goodwill and Other Intangible Assets –**

Goodwill was acquired in acquisitions during the years ended December 31, 2018 and December 31, 2015, respectively, as a result of business combinations. The carrying amount of goodwill as of December 31, 2018 and 2017 was \$49.5 million and \$6.8 million, respectively. The Company performed the required annual goodwill impairment test as of December 31, 2018. The Company's annual test did not indicate any impairment.

Core deposit intangibles were acquired in conjunction with the business combinations. A summary of the core deposit intangible asset as of December 31, 2018 and 2017 is as follows:

	2018	2017
	(Dollars in thousands)	
Gross Carrying Amount	\$ 2,762	\$ 2,762
Acquisitions	6,441	-
Less: Accumulated Amortization	(1,318)	(759)
Net Carrying Amount	<u>\$ 7,885</u>	<u>\$ 2,003</u>

Amortization expense on the core deposit intangible asset recorded in other expenses totaled approximately \$559,000, \$276,000 and \$276,000 during the years ended December 31, 2018, 2017 and 2016, respectively. The following table presents the estimated aggregate amortization expense for the periods indicated:

December 31,	(Dollars in thousands)
2019	\$ 920
2020	920
2021	920
2022	920
2023	920
Thereafter	3,285
Total Core Deposit Intangible	<u>\$ 7,885</u>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

**Note 10 – Deposits –**

Deposit accounts at December 31, 2018 and 2017 are summarized as follows:

	2018	2017
	(Dollars in thousands)	
Noninterest Bearing - DDA	\$ 382,354	\$ 264,646
Noninterest Bearing Deposits	382,354	264,646
Interest Bearing - DDA	40,969	40,603
NOW and Super NOW Accounts	310,527	139,302
Money Market Accounts	334,763	219,035
Savings Accounts	94,211	37,538
Certificates of Deposit Over \$250,000	160,145	90,530
Other Certificates of Deposit	410,965	263,879
Interest Bearing Deposits	1,351,580	790,887
Total Deposits	<u>\$ 1,733,934</u>	<u>\$ 1,055,533</u>

Approximately 65.6% of certificates of deposit as of December 31, 2018 have stated maturity dates during 2019 and the remaining 34.4% have stated maturity dates during 2020 and beyond.

At December 31, 2018 and 2017, total deposits for the top three customer relationships was approximately \$146.2 million and \$111.2 million, respectively, which represented 8.4% and 10.5% of total deposits, respectively. Brokered and reciprocal deposits were approximately \$111.8 million and \$78.3 million at December 31, 2018 and 2017, respectively. Included in these brokered and reciprocal deposits are public fund deposits of approximately \$30.9 million and \$23.1 million at December 31, 2018 and 2017, respectively. Other public fund deposits were approximately \$263.8 million and \$147.7 million at December 31, 2018 and 2017, respectively.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

**Note 11 – Borrowings –**

The Bank had outstanding advances from the Federal Home Loan Bank (FHLB) of \$55.0 million and \$75.0 million at December 31, 2018 and 2017, respectively, consisting of:

One fixed rate loan of \$30.0 million at December 31, 2018 and 2017, with interest at 2.41% paid monthly. Principal is due at maturity in November 2022.

One fixed rate loan of \$25.0 million at December 31, 2018, with interest at 2.54% paid monthly. Principal is due at maturity in June 2019.

One fixed rate loan of \$15.0 million, at December 31, 2017, with interest at 1.90% paid monthly. Principal was due at maturity in December 2018, but paid off in June 2018, with quarterly call options beginning in 2013.

One fixed rate loan of \$30.0 million at December 31, 2017, with interest at 1.53% paid monthly. Principal was due at maturity in March 2018.

These advances are collateralized by the Bank's investment in Federal Home Loan Bank stock and a blanket lien on qualifying loans in the Bank's loan portfolio consisting of performing 1-4 family mortgages and certain small business, small farm and small agriculture loans. The blanket lien totaled approximately \$544.0 million at December 31, 2018 with unused availability for advances and letters of credit of approximately \$351.6 million.

The Bank has outstanding lines of credit with several of its correspondent banks available to assist in the management of short-term liquidity. These agreements provide for interest based upon the federal funds rate on the outstanding balance. Total available lines of credit as of December 31, 2018 and 2017 were \$126.0 million and \$113.5 million, respectively. There was no balance on these lines at December 31, 2018 and 2017.

On September 12, 2016, the Company borrowed \$3.0 million from First National Bankers Bank (FNBB) with a maturity date of September 12, 2026. This advance was paid off in December 2018. This advance was due in nine annual principal payments of \$300,000 beginning on September 12, 2017, and one final principal and interest payment of \$303,000 due on September 12, 2026. This advance was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank. The balance outstanding was \$2.7 million as of December 31, 2017. The advance carried a variable interest rate equal to the Wall Street Journal Prime rate. The rate was 4.50% as of December 31, 2017, and adjusted based on changes in the index rate. This FNBB long term advance was established for the purpose of paying off the revolving line of credit with First Tennessee Bank National Association (FTN).

FNBB also allowed the Company to borrow on a revolving basis up to \$5.0 million. This line of credit, established on September 12, 2016, was secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank. This line of credit was paid off in December 2018. The balance on this line of credit was \$862,000 at December 31, 2017. The line of credit carried a variable interest rate equal to the Wall Street Journal Prime rate. The rate was 4.50% at December 31, 2017, and adjusted based on changes in the index rate. This FNBB line was established for the purpose of repurchasing shares of our common stock from certain of our shareholders and for general corporate purposes.

On December 17, 2018, the Company entered into a Subordinated Note Purchase Agreement in the amount of \$25.0 million. This debt agreement bears a fixed-to-floating rate at 6.75% and interest is due quarterly. The principal amount is due at maturity in 2033. This debt agreement is secured by a pledge of and security interest in the common stock of our wholly-owned subsidiary, Business First Bank. This debt agreement was established for the purpose of paying off the FNBB note and for general corporate purposes.

**Note 12 – Securities Sold Under Agreements to Repurchase –**

At December 31, 2018 and 2017, the Bank had sold various investment securities with an agreement to repurchase these securities at various times within one year. These securities generally remain under the Bank's control and are included in securities available for sale. These pledged securities have coupon rates ranging from 2.5% to 7.0% and maturity dates ranging from 2024 to 2040. The related liability to repurchase these securities was \$12.2 million and \$1.9 million at December 31, 2018 and 2017, respectively.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 13 – Income Taxes –**

The consolidated provision (credit) for income taxes consists of the following at December 31, 2018, 2017 and 2016:

	2018	2017	2016
		(Dollars in thousands)	
Provision for Current Taxes - Federal	\$ 3,681	\$ 977	\$ 660
Provision (Credit) for Deferred Taxes	(402)	1,458	953
Adjustment to Deferred Taxes for Enactment of 21%			
Federal Statutory Rate on December 22, 2017	-	1,668	-
<b>Total Provision for Income Taxes</b>	<b>\$ 3,279</b>	<b>\$ 4,103</b>	<b>\$ 1,613</b>

The provision (credit) for federal income taxes differs from the amount computed by applying federal statutory rates to income from operations as indicated in the following analysis at December 31, 2018, 2017 and 2016:

	2018	2017	2016
		(Dollars in thousands)	
Federal Statutory Income Tax	\$ 3,648	\$ 3,043	\$ 2,286
Tax Exempt Income	(512)	(701)	(708)
Adjustment to Deferred Taxes for Enactment of 21%			
Federal Statutory Rate on December 22, 2017	-	1,668	-
Other - Net	143	93	35
<b>Total Provision for Income Taxes</b>	<b>\$ 3,279</b>	<b>\$ 4,103</b>	<b>\$ 1,613</b>

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes.

The components of the deferred tax assets (liabilities) are as follows:

	2018	2017
	(Dollars in thousands)	
Allowance for Loan Losses	\$ 2,356	\$ 1,841
Acquired Loans Fair Market Value Adjustment	1,397	470
Acquired Securities Difference in Basis	(241)	(450)
Amortization of Start-Up Costs	17	26
Stock Warrants and Options	718	693
Depreciation	(517)	(476)
Interest on Acquired Nonaccrual Loans	-	25
Unrealized Loss on Securities	922	437
Other Real Estate	55	35
Core Deposit Intangible	(1,656)	(421)
Deposit Premium	67	-
Deferred Compensation	548	473
Alternative Minimum Tax Credit	193	310
Branch Closures	(47)	-
Net Operating Loss Carryforward	36	42
<b>Net Deferred Tax Asset</b>	<b>\$ 3,848</b>	<b>\$ 3,005</b>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

The Company acquired certain deferred tax attributes and liabilities as a result of its merger with AGFC, including a net operating loss (“NOL”) carryforward of \$287,000 and alternative minimum tax (“AMT”) credit carryforwards of \$984,000. The Company is limited in the amount it may deduct against current taxable income each year. As of December 31, 2018 the NOL carryforward was \$172,000 and expires in 2033. The AMT credit carryforward was \$193,000 as of December 31, 2018 and can be carried forward as a credit against the Company’s regular tax liability. The Tax Cuts and Jobs Act enacted December 22, 2017 permits existing AMT credit carryforwards to be used to reduce the regular tax obligation in 2018, 2019, and 2020. Any AMT credit carryforwards that do not reduce regular taxes are eligible for a 50% refund in 2018, 2019, and 2020, and a 100% refund in 2021.

**Note 14 – Accumulated Other Comprehensive Income (Loss) –**

The following is a summary of the changes in the balances of each component of accumulated other comprehensive income (loss) for the years ended December 31, 2018 and 2017:

	2018	2017
	(Dollars in thousands)	
<u>Unrealized Gains (Losses) on Securities Available for Sale:</u>		
Balance at Beginning of Year	\$ (1,644)	\$ (2,330)
Other Comprehensive Income (Loss)		
Before Reclassifications - Net of Tax	(1,831)	937
Reclassification Adjustment for Gains		
Realized - Net of Tax	6	20
Other Comprehensive Income (Loss)	(1,825)	957
Reclassify Stranded Tax Effects	-	(271)
Balance at End of Year	<u>\$ (3,469)</u>	<u>\$ (1,644)</u>

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 15 – Shareholders’ Equity and Regulatory Matters –**

Shareholders’ Equity of the Company includes the undistributed earnings of the Bank. The Company pays dividends from its assets, which are provided primarily by dividends from the Bank. Certain restrictions exist regarding the ability of the Bank to pay cash distributions. Louisiana statutes require approval to pay distributions in excess of a bank’s earnings in the current year plus retained net profits for the preceding year. The Company paid quarterly common stock dividends totaling \$0.30 per share and \$0.23 per share for the years ended December 31, 2018 and 2017, respectively, based upon quarterly financial performance.

The Company and the Bank are subject to various regulatory capital requirements administered by federal and state banking agencies. Failure to meet minimum regulatory capital requirements can initiate certain mandatory, and possible additional discretionary actions by regulators that, if undertaken, could have a direct material effect on the Company’s and the Bank’s financial statements.

Under the regulatory capital adequacy guidelines and the regulatory framework for prompt corrective action, the Company and the Bank must meet specific capital guidelines involving quantitative measures of assets, liabilities and certain off-balance-sheet items as calculated under regulatory accounting practices. The capital amounts and classification under the prompt corrective action guidelines are also subject to qualitative judgments by the regulators about components, risk weightings and other factors. Prompt corrective action provisions are not applicable to bank holding companies.

Quantitative measures established by regulation to ensure capital adequacy require the Company and the Bank to maintain minimum amounts and ratios. As detailed below, as of December 31, 2018 and 2017, the Bank met all of the capital adequacy requirements to which it is subject.

As of December 31, 2018 and 2017, the Bank was categorized as well capitalized under the regulatory framework for prompt corrective action. To maintain categorized as well capitalized, the Bank will have to maintain minimum total capital, Tier I capital, risk-based common equity Tier I, and Tier I leverage ratios as disclosed in the table below. There are no conditions or events since the most recent notification that management believes have changed the prompt corrective action category.

The following is a summary of the Company’s (consolidated) and the Bank’s actual capital amounts and ratios at December 31, 2018 and 2017.

<u>Business First Bancshares, Inc. (Consolidated)</u>	<u>Actual</u>		<u>For Capital Adequacy Purposes</u>		<u>To Be Well Capitalized Under Prompt Corrective Action Provisions</u>	
	<u>Amount</u>	<u>Ratio</u>	<u>Amount</u>	<u>Ratio</u>	<u>Amount</u>	<u>Ratio</u>
	(Dollars in thousands)					
<u>December 31, 2018:</u>						
Total Capital (to Risk-Weighted Assets)	\$ 242,144	13.91%	N/A	N/A	N/A	N/A
Tier I Capital (to Risk-Weighted Assets)	\$ 205,924	11.83%	N/A	N/A	N/A	N/A
Common Equity Tier 1 Capital (to Risk-Weighted Assets)	\$ 205,924	11.83%	N/A	N/A	N/A	N/A
Tier I Leveraged Capital (to Average Assets)	\$ 205,924	11.66%	N/A	N/A	N/A	N/A
<u>December 31, 2017:</u>						
Total Capital (to Risk-Weighted Assets)	\$ 181,565	15.23%	N/A	N/A	N/A	N/A
Tier I Capital (to Risk-Weighted Assets)	\$ 172,800	14.49%	N/A	N/A	N/A	N/A
Common Equity Tier 1 Capital (to Risk-Weighted Assets)	\$ 172,800	14.49%	N/A	N/A	N/A	N/A
Tier I Leveraged Capital (to Average Assets)	\$ 172,800	13.53%	N/A	N/A	N/A	N/A

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

Business First Bank	Actual		For Capital Adequacy Purposes		To Be Well Capitalized Under Prompt Corrective Action Provisions	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
	(Dollars in thousands)					
<b>December 31, 2018:</b>						
Total Capital (to Risk-Weighted Assets)	\$ 224,356	12.90%	\$ 139,126	8.00%	\$ 173,908	10.00%
Tier I Capital (to Risk-Weighted Assets)	\$ 213,136	12.26%	\$ 104,345	6.00%	\$ 139,126	8.00%
Common Equity Tier 1 Capital (to Risk-Weighted Assets)	\$ 213,136	12.26%	\$ 78,259	4.50%	\$ 113,040	6.50%
Tier I Leveraged Capital (to Average Assets)	\$ 213,136	12.08%	\$ 70,592	4.00%	\$ 88,241	5.00%
<b>December 31, 2017:</b>						
Total Capital (to Risk-Weighted Assets)	\$ 120,806	10.24%	\$ 94,377	8.00%	\$ 117,971	10.00%
Tier I Capital (to Risk-Weighted Assets)	\$ 112,041	9.50%	\$ 70,783	6.00%	\$ 94,377	8.00%
Common Equity Tier 1 Capital (to Risk-Weighted Assets)	\$ 112,041	9.50%	\$ 53,087	4.50%	\$ 76,681	6.50%
Tier I Leveraged Capital (to Average Assets)	\$ 112,041	8.78%	\$ 51,040	4.00%	\$ 63,800	5.00%

**Note 16 – Stock Based Compensation –**

Equity Incentive Plan

The Company previously granted options to its employees under its 2006 Stock Option Plan which expired on December 22, 2016. On June 29, 2017, the Company's shareholders approved its 2017 Equity Incentive Plan (the "Plan"). The Plan provides for the grant of various types of equity grants and awards, including incentive stock options, nonstatutory stock options, stock appreciation rights, restricted stock, restricted stock units, performance units, performance shares and other stock-based awards to eligible participants, which includes the Company's employees, directors and consultants. The Plan has reserved 500,000 shares of common stock for grant, award or issuance to eligible participants, all of which may be subject to incentive stock option treatment. The Plan is administered by the Compensation Committee of the Company's Board of Directors, which determines, within the provisions of the Plan, those eligible participants to whom, and the times at which, grants and awards will be made. As of December 31, 2018, no awards have been granted under the Plan, and 500,000 shares of common stock remain available for grant.

Restricted Stock Awards

The Company issues restricted stock under various plans for certain officers and other key employees. The restricted stock awards may not be sold or otherwise transferred until certain restrictions have lapsed. The holders of the restricted stock receive dividends and have full voting rights with respect to those shares as of the date of grant. The compensation expense for these awards is determined based upon the market value of the Company's common stock at the grant date applied to the total number of shares awarded and is recognized over the requisite service period.

During the years ended December 31, 2018 and 2017, the Company issued shares of restricted stock which vest in three equal installments over the requisite service period. For the years ended December 31, 2018 and 2017, respectively, the Company recognized \$766,000 and \$129,000 in compensation costs related to restricted stock awards. At December 31, 2018 and 2017, respectively, unrecognized share-based compensation associated with these awards totaled \$1.1 million and \$92,000.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

The table below summarizes the restricted stock award activity for the period presented.

	Year Ended December 31, 2018		Year Ended December 31, 2017	
	Shares	Weighted Average Grant Date Fair Value	Shares	Weighted Average Grant Date Fair Value
Balance, at Beginning of Period	8,662	\$ 17.00	-	\$ -
Granted	39,789	20.00	12,981	17.00
Forfeited	-	-	-	-
Earned and Issued	(17,449)	19.26	(4,319)	17.00
Balance, at End of Period	31,002	\$ 19.58	8,662	\$ 17.00

Stock Grants

During the years ended December 31, 2018 and 2017, the Company issued a total of 3,750 shares and 4,410 shares of common stock, respectively, to non-employee directors as inducement to their board service. During the year ended December 31, 2018, the Company issued 5,552 shares to employees and a total of 1,000 shares of common stock to an employee as inducement to their employment for the year ended December 31, 2017 (the shares vested immediately upon issuance). The total stock-based compensation expense was determined based upon the market value of the Company's common stock at the grant date applied to the total number of shares granted. Included in directors fees expense and compensation expense for the year ended December 31, 2018 was \$75,000 and \$140,000, respectively, and \$75,000 and \$17,000, respectively, during the year ended December 31, 2017.

Stock Warrants

In connection with the organization of the Company and the Bank, stock warrants were issued to organizers. The warrants may be exercised by the holders for the purchase of 101,000 shares of common stock of the Company at the exercise price of \$10 per share (warrant). The warrants were fully vested on February 1, 2011 and were to expire in 2016. The warrant agreements were amended effective February 1, 2016 to extend the expiration time to February 2, 2019, with \$48,000 of compensation cost recognized on the effective date. All warrants were exercised at expiration.

At December 31, 2018 and 2017, warrants for 87,625 shares at a weighted average exercise price of \$10.00 were outstanding. At December 31, 2018, all of the 87,625 outstanding warrants were vested and there was no unrecognized compensation. However, the amendment effective February 1, 2016 extended the exercise period and retained the \$10 per share exercise price. As a result, in compliance with Section 409A of the Internal Revenue Code of 1986, as amended, the "optionality" of the warrants was eliminated thereby restricting the situations in which the warrants can be exercised to occur upon the earlier of (i) immediately prior to the February 2, 2019 expiration date, (ii) a change in control of the Company or the Bank, (iii) the warrant holder's death, (iv) the warrant holder becoming disabled, and (v) the warrant holder incurring a separation from the Company or the Bank (if the warrant holder is an employee of the Company or the Bank).

Using the Black-Scholes pricing model for the 87,625 shares (warrants) outstanding, the calculated value of \$2.50 per share (warrant) was estimated on the date of grant using the following assumptions: expected dividends of 1%, expected life or term of 6.5 years, risk-free interest rate of 5.04%, and expected volatility of 13.19%. The expected volatility was estimated considering the historical volatility of an appropriate industry sector.

Stock Options

In 2006, the Company established a stock option plan with 1,500,000 shares available to be granted as options under the plan. Under the provisions of the plan, the option price cannot be less than the fair value of the underlying common stock as of option grant date, and the maximum option term cannot exceed ten years. The 2006 Stock Option Plan expired on December 22, 2016 and the Company is no longer permitted to issue additional stock options under this plan.

Compensation expense recognized as a result of vesting was approximately \$119,000 and \$207,000 in 2018 and 2017, respectively.

The Company uses the Black-Scholes option pricing model to estimate the calculated value of the various share-based awards for the year ended December 31, 2016. There were no share-based awards for the years ended December 31, 2018 and 2017, respectively, since the Plan expired December 22, 2016.



**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

The following is an analysis of the activity related to the stock options:

	Years Ended December 31,			
	2018		2017	
	Number of Options	Weighted Average Exercise Price	Number of Options	Weighted Average Exercise Price
Outstanding Options, at Beginning of Period	831,080	\$ 12.73	998,480	\$ 12.82
Granted	-	-	-	-
Exercised	(49,000)	12.42	-	-
Forfeited or Expired	(2,000)	17.11	(167,400)	13.25
Outstanding Options, at End of Period	<u>780,080</u>	<u>\$ 12.74</u>	<u>831,080</u>	<u>\$ 12.73</u>
Exercisable, at End of Period	<u>761,747</u>	<u>\$ 12.64</u>	<u>784,698</u>	<u>\$ 12.49</u>

At December 31, 2018, options for 761,747 shares at a weighted average exercise price of \$12.64 were vested and exercisable, and there were 18,333 nonvested options and approximately \$81,000 of unrecognized compensation costs related to these options which is expected to be recognized over a period of two years.

In December 2017, the option agreements were amended for 105,250 options which were fully vested and set to expire in December 2017 to extend the expiration date to January 15, 2021. Compensation cost of the \$63,000 was recognized on the effective date of the amendments. On December 20, 2016 the option agreements were amended for 330,000 options which were fully vested and set to expire December 22, 2016 to extend the expiration date to January 15, 2020. Compensation cost of \$168,000 was recognized on the effective date of the amendments. Since all of these amendments extended the exercise period and retained the original per share exercise price, the "optionality" was eliminated in compliance with Section 409A of the Internal Revenue Code of 1986, as amended, thereby restricting the situations in which the options can be exercised to occur upon the earlier of (i) immediately prior to the expiration date, (ii) a change in control of the Company or the Bank, (iii) the option holder's death, (iv) the option holder becoming disabled, and (v) the option holder incurring a separation from the Company or the Bank (if the option holder is an employee of the Company or the Bank).

**Note 17 – Employee Benefit Plans –**

Defined Contribution Plan

The Bank has a defined contribution plan qualified under Internal Revenue Code 401(K) for those employees who meet the eligibility requirements. Contributions may be made by eligible employees subject to Internal Revenue Service limits. The Bank contributes a matching contribution up to 4% of wages which totaled \$690,000, \$542,000 and \$467,000 and is included in salaries and employee benefits for the years ended December 31, 2018, 2017 and 2016, respectively.

Deferred Compensation

The Company has established certain unfunded nonqualified deferred compensation agreements for the purpose of providing deferred compensation as retirement benefits for a select group of management. At December 31, 2018 and 2017, the Company had recorded accrued liabilities of \$2.4 million and \$2.1 million, respectively. The expense related to the deferred compensation agreements was \$224,000 and \$209,000 for the years ended December 31, 2018 and 2017, respectively. For the year ended December 31, 2016, the Company recognized income of \$339,000 related to the deferred compensation agreements, as a result of the termination of some members of the select group of management.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 18 – Other Expenses –**

An analysis of Other Expenses is as follows for the years ended December 31, 2018, 2017 and 2016:

	2018	2017	2016
	(Dollars in thousands)		
Business Development	\$ 1,239	\$ 1,193	\$ 1,253
Communications	885	830	872
Ad Valorem Shares Tax	1,135	804	650
Data Processing Fees	1,557	1,537	1,528
Directors Fees	436	400	337
Insurance	256	283	301
Legal and Professional Fees	1,695	1,159	1,806
Office Supplies and Printing	578	421	455
Regulatory Assessments	1,359	904	847
Taxes and Licenses	201	11	24
Merger and Conversion Costs	3,024	129	8
Other	4,156	2,829	2,943
<b>Total Other Expenses</b>	<b>\$ 16,521</b>	<b>\$ 10,500</b>	<b>\$ 11,024</b>

**Note 19 – Financial Instruments with Off-Balance-Sheet Risk –**

In the normal course of business, the Bank is a party to financial instruments with off-balance-sheet risk to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby and commercial letters of credit which are not included in the accompanying financial statements. These instruments involve, to varying degrees, elements of credit risk in excess of the amount recognized in the balance sheet.

The Bank's exposure to credit loss in the event of nonperformance by the other party to the financial instrument for commitments to extend credit and standby and commercial letters of credit is represented by the contractual amount of those instruments. The Bank's policy for obtaining collateral, and the nature of such collateral, is essentially the same as that involved in making commitments to extend credit. The Bank uses the same credit policies in making such commitments and conditional obligations as it does for instruments that are included in the balance sheet. In the normal course of business, the Bank has made commitments to extend credit of approximately \$322.5 million and standby and commercial letters of credit of approximately \$11.5 million at December 31, 2018.

**Note 20 – Concentrations of Credit –**

The majority of the Bank's business activities are with customers in the Bank's market area, which consists primarily of East and West Baton Rouge, Bossier, Caddo, St. Tammany, Lafayette, Calcasieu, Terrebonne, Jefferson, Webster, Richland and adjacent parishes, and the Dallas, Texas area. The majority of such customers are depositors of the Bank. The concentrations of credit by type of loan are shown in Note 7. The Bank, as a matter of policy, does not extend credit to any single borrower or group of related borrowers in excess of the Bank's legal lending limits. Most of the Bank's credits are to individuals and businesses secured by real estate. A substantial portion of their ability to pay on their debt is dependent on the local economy and industries in the areas.

Within the loan portfolio, the Bank has a concentration of credits secured by real estate. The Bank had extended credit secured by non-farm non-residential real estate totaling approximately \$518.7 million and \$337.7 million, which accounted for 33.9% and 34.6% of total loans held for investment at December 31, 2018 and 2017, respectively. Additionally, the Bank had extended credit secured by construction and land development totaling approximately \$211.1 million and \$143.5 million, respectively; these loans represented 13.8% and 14.7% of total loans held for investment at December 31, 2018 and 2017, respectively.

The Bank maintains amounts on deposit and federal funds sold with correspondent banks which may periodically exceed the federally insured amount.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

**Note 21 – Commitments –**Leases

The Bank leases certain branch offices through non-cancelable operating leases with terms that range from one to ten years and contain various renewal options for certain of the leases. Rental expense under these agreements was \$2.5 million, \$1.8 million and \$1.5 million for the years ended December 31, 2018, 2017 and 2016, respectively.

Future minimum lease payments under these leases are as follows:

December 31,	(Dollars in thousands)
2019	\$ 2,366
2020	1,678
2021	1,409
2022	1,215
2023 and Thereafter	5,830
Total Future Minimum Lease Payments	<u>\$ 12,498</u>

SBIC Capital Commitment

The SBIC is a program initiated by the Small Business Administration (SBA) in 1958 to assist in the funding of small business loans. The program is a joint venture between investors with venture capital, the SBA, and small business borrowers. Investors are responsible for funding the first portion of the capital requirements, with the remaining requirement being funded by the SBA. The funds are then lent to small business borrowers.

The Bank has agreed to participate as an investor with McLarty Capital Partners SBIC, L.P. (McLarty), McLarty Capital Partners SBIC II, L.P. (McLarty II), Bluehenge Capital Secured Debt SBIC, L.P. (Bluehenge) and New Louisiana Angel Fund 2, LLC (New Louisiana); details of these commitments at December 31, 2018 are below.

	McLarty	McLarty II	Bluehenge	New Louisiana
	(Dollars in thousands)			
Total Capital Commitment	\$ 2,000	\$ 2,500	\$ 1,500	\$ 50
Capital Called	\$ 1,802	\$ 1,604	\$ 1,102	\$ 13
Remaining Unfunded Capital Commitment	\$ 198	\$ 896	\$ 398	\$ 37

Federal Home Loan Bank Letters of Credit

The Bank had outstanding letters of credit on behalf of others from the FHLB of \$137.3 million and \$81.0 million at December 31, 2018 and 2017, respectively. The outstanding letters of credit as of December 31, 2018 are as follows:

Two letters of credit totaling \$25.0 million expires in April 2019.

Four letters of credit totaling \$16.9 million expires in May 2019.

One letter of credit of \$157,000 expires in August 2019.

One letter of credit of \$35.0 million expires in September 2019.

Three letters of credit totaling \$60.3 million expires in December 2019.

**Note 22 – Related Party Transactions –**

In the ordinary course of business, the Bank has granted loans to directors, officers and their affiliates. Such loans were made on substantially the same terms as those prevailing at the time for comparable transactions with other customers. Such loans amounted to \$27.4 million and \$24.0 million at December 31, 2018 and 2017, respectively.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

The activity in loans to directors, officers and their affiliates is as follows:

	2018	2017
	(Dollars in thousands)	
Balance - Beginning of Year	\$ 24,047	\$ 15,139
New Loans	13,478	14,283
Repayments	(10,166)	(5,375)
Balance - End of Year	\$ 27,359	\$ 24,047

Related party deposits totaled \$35.5 million and \$15.9 million as of December 31, 2018 and 2017, respectively.

**Note 23 – Fair Value of Financial Instruments –**

Fair Value Disclosures

The Company groups its financial assets and liabilities measured at fair value in three levels. Fair value should be based on the assumptions market participants would use when pricing the asset or liability and establishes a fair value hierarchy that prioritizes the inputs used to develop those assumptions and measure fair value. The hierarchy requires companies to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of inputs used to measure fair value are as follows:

- Level 1 – Includes the most reliable sources, and includes quoted prices in active markets for identical assets or liabilities.
- Level 2 – Includes observable inputs. Observable inputs include inputs other than quoted prices that are observable for the asset or liability (for example, interest rates and yield curves at commonly quoted intervals, volatilities, prepayment speeds, loss severities, credit risks, and default rates) as well as inputs that are derived principally from or corroborated by observable market data by correlation or other means (market-corroborated inputs).
- Level 3 – Includes unobservable inputs and should be used only when observable inputs are unavailable.

Recurring Basis

Fair values of investment securities available for sale were primarily measured using information from a third-party pricing service. This pricing service provides information by utilizing evaluated pricing models supported with market data information. Standard inputs include benchmark yields, reported trades, broker/dealer quotes, issuer spreads, benchmark securities, bids, offers, and reference data from market research publications.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

The following tables present the balance of assets and liabilities measured on a recurring basis as of December 31, 2018 and 2017. The Company did not record any liabilities at fair value for which measurement of the fair value was made on a recurring basis.

	Fair Value	Level 1	Level 2	Level 3
(Dollars in thousands)				
<b>December 31, 2018</b>				
Available for Sale:				
U.S. Government Agency Securities	\$ 17,439	\$ -	\$ 17,439	\$ -
Corporate Securities	12,692	-	12,692	-
Mortgage-Backed Securities	165,618	-	165,618	-
Municipal Securities	113,767	-	105,383	8,384
Other Securities	-	-	-	-
Total	\$ 309,516	\$ -	\$ 301,132	\$ 8,384

<b>December 31, 2017</b>				
Available for Sale:				
U.S. Government Agency Securities	\$ 8,953	\$ -	\$ 8,953	\$ -
Corporate Securities	13,041	-	13,041	-
Mortgage-Backed Securities	79,941	-	79,941	-
Municipal Securities	76,479	-	67,817	8,662
Other Securities	734	-	734	-
Total	\$ 179,148	\$ -	\$ 170,486	\$ 8,662

**Nonrecurring Basis**

The Company has segregated all financial assets and liabilities that are measured at fair value on a nonrecurring basis into the most appropriate level within the fair value hierarchy based on the inputs used to determine the fair value at the measurement date in the table below. The Company did not record any liabilities at fair value for which measurement of the fair value was made on a nonrecurring basis.

The fair value of the impaired loans is measured at the fair value of the collateral for collateral-dependent loans. Impaired loans are Level 2 assets measured using appraisals from external parties of the collateral less any prior liens. Repossessed assets are initially recorded at fair value less estimated cost to sell. The fair value of repossessed assets is based on property appraisals and an analysis of similar properties available. As such, the Bank records repossessed assets as Level 2.

	Fair Value	Level 1	Level 2	Level 3
(Dollars in thousands)				
<b>December 31, 2018</b>				
Assets:				
Impaired Loans	\$ 21,557	\$ -	\$ 21,557	\$ -
Repossessed Assets	1,920	-	1,920	-
Total	\$ 23,477	\$ -	\$ 23,477	\$ -
<b>December 31, 2017</b>				
Assets:				
Impaired Loans	\$ 13,576	\$ -	\$ 13,576	\$ -
Repossessed Assets	227	-	227	-
Total	\$ 13,803	\$ -	\$ 13,803	\$ -

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

Fair Value Financial Instruments

The fair value of a financial instrument is the current amount that would be exchanged between willing parties, other than in a forced liquidation. Fair value is best determined based upon quoted market prices. However, in many instances, there are no quoted market prices for the Company's various financial instruments. In cases where quoted market prices are not available, fair values are based on estimates using present value or other valuation techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. Accordingly, the fair value estimates may not be realized in an immediate settlement of the instrument. In accordance with generally accepted accounting principles, certain financial instruments and all non-financial instruments are excluded from these disclosure requirements. Accordingly, the aggregate fair value amounts presented may not necessarily represent the underlying fair value of the Company.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments for which it is practicable to estimate that value:

Cash and Short-Term Investments – For those short-term instruments, the carrying amount is a reasonable estimate of fair value.

Securities – Fair value of securities is based on quoted market prices. If a quoted market price is not available, fair value is estimated using quoted market prices for similar securities.

Loans – The fair value for loans is estimated using discounted cash flow analyses, with interest rates currently being offered for similar loans to borrowers with similar credit rates. Loans with similar classifications are aggregated for purposes of the calculations. The allowance for loan losses, which was used to measure the credit risk, is subtracted from loans.

Cash Value of Bank-Owned Life Insurance (BOLI) – The carrying amount approximates its fair value.

Other Equity Securities – The carrying amount approximates its fair value.

Deposits – The fair value of demand deposits and certain money market deposits is the amount payable at the reporting date. The fair value of fixed-maturity certificates of deposit is estimated using discounted cash flow analyses, with interest rates currently offered for deposits of similar remaining maturities.

Borrowings – The fair value of FHLB advances and other long-term borrowings is estimated using the rates currently offered for advances of similar maturities. The carrying amount of short-term borrowings maturing within ninety days approximates the fair value.

Commitments to Extend Credit and Standby and Commercial Letters of Credit – The fair values of commitments to extend credit and standby and commercial letters of credit do not differ significantly from the commitment amount and are therefore omitted from this disclosure.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Dollars in thousands)

The estimated approximate fair values of the Bank's financial instruments as of December 31, 2018 and 2017 are as follows:

	Carrying Amount	Total Fair Value	Level 1	Level 2	Level 3
(Dollars in thousands)					
<b>December 31, 2018</b>					
Financial Assets:					
Cash and Short-Term Investments	\$ 137,908	\$ 137,908	\$ 137,908	\$ -	\$ -
Securities	309,516	309,516	-	301,132	8,384
Mortgage Loans Held for Sale	58	58	-	58	-
Loans - Net	1,517,249	1,495,454	-	-	1,495,454
Cash Value of BOLI	31,882	31,882	-	31,882	-
Other Equity Securities	9,282	9,282	-	-	9,282
Total	<u>\$ 2,005,895</u>	<u>\$ 1,984,100</u>	<u>\$ 137,908</u>	<u>\$ 333,072</u>	<u>\$ 1,513,120</u>
Financial Liabilities:					
Deposits	\$ 1,733,934	\$ 1,717,698	\$ -	\$ -	\$ 1,717,698
Borrowings	92,229	104,930	-	104,930	-
Total	<u>\$ 1,826,163</u>	<u>\$ 1,822,628</u>	<u>\$ -</u>	<u>\$ 104,930</u>	<u>\$ 1,717,698</u>
<b>December 31, 2017</b>					
Financial Assets:					
Cash and Short-Term Investments	\$ 116,411	\$ 116,411	\$ 116,411	\$ -	\$ -
Securities	179,148	179,148	-	170,486	8,662
Mortgage Loans Held for Sale	201	201	-	201	-
Loans - Net	966,519	952,113	-	-	952,113
Cash Value of BOLI	23,200	23,200	-	23,200	-
Other Equity Securities	8,627	8,627	-	-	8,627
Total	<u>\$ 1,294,106</u>	<u>\$ 1,279,700</u>	<u>\$ 116,411</u>	<u>\$ 193,887</u>	<u>\$ 969,402</u>
Financial Liabilities:					
Deposits	\$ 1,055,533	\$ 1,046,096	\$ -	\$ -	\$ 1,046,096
Borrowings	80,501	81,059	-	81,059	-
Total	<u>\$ 1,136,034</u>	<u>\$ 1,127,155</u>	<u>\$ -</u>	<u>\$ 81,059</u>	<u>\$ 1,046,096</u>

**Note 24 – Litigation and Contingencies –**

In the normal course of business, the Bank is involved in various legal proceedings. In the opinion of management and counsel, the disposition or ultimate resolution of such proceedings would not have a material adverse effect on the Bank's financial statements.

**Note 25 – Subsequent Events –**

The Company evaluated subsequent events and transactions for potential recognition or disclosure in the financial statements through the date which the financial statements were available to be issued. This evaluation did not result in additional subsequent events that required disclosures and /or adjustments under general accounting standards.

**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

**Note 26 – Financial Statements – Parent Company Only –**

The balance sheets and statements of income for Business First Bancshares, Inc. (Parent Company) are as follows:

BALANCE SHEETS  
AS OF DECEMBER 31, 2018 AND 2017  
(Dollars in thousands)

	2018	2017
<b>Assets:</b>		
Cash	\$ 14,643	\$ 62,727
Investment in Subsidiaries	267,270	119,176
Other Assets	3,217	2,121
Total Assets	<u>\$ 285,130</u>	<u>\$ 184,024</u>
<b>Liabilities:</b>		
Short Term Borrowings	\$ -	\$ 862
Accrued Interest Payable	69	7
Long Term Borrowings	-	2,700
Subordinated Debt	25,000	-
Other Liabilities	3	520
Total Liabilities	<u>25,072</u>	<u>4,089</u>
<b>Shareholders' Equity:</b>		
Common Stock	13,213	10,232
Additional Paid-in Capital	212,332	144,172
Retained Earnings	37,982	27,175
Accumulated Other Comprehensive Loss	<u>(3,469)</u>	<u>(1,644)</u>
Total Shareholders' Equity	<u>260,058</u>	<u>179,935</u>
Total Liabilities and Shareholders' Equity	<u>\$ 285,130</u>	<u>\$ 184,024</u>



**BUSINESS FIRST BANCSHARES, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(Dollars in thousands)**

STATEMENTS OF INCOME  
FOR THE YEARS ENDED DECEMBER 31, 2018, 2017 AND 2016  
(Dollars in thousands)

	<u>2018</u>	<u>2017</u>	<u>2016</u>
Income:			
Interest Income	\$ 46	\$ -	\$ -
Expenses:			
Interest Expense	237	155	99
Other Operating Expenses	<u>3,275</u>	<u>544</u>	<u>1,365</u>
Income (Loss) before Income Taxes and Equity in Undistributed			
Net Income of Subsidiaries	(3,466)	(699)	(1,464)
Income Tax Expense (Benefit)	<u>(623)</u>	<u>233</u>	<u>(498)</u>
Income (Loss) before Equity in Undistributed Net Income of			
Subsidiaries	(2,843)	(932)	(966)
Equity in Undistributed Net Income of Subsidiaries	16,934	5,780	6,077
Net Income	<u>\$ 14,091</u>	<u>\$ 4,848</u>	<u>\$ 5,111</u>

**ITEM 9. Changes In and Disagreements with Accountants on Accounting and Financial Disclosures.**

Not applicable.

**ITEM 9A. Controls and Procedures.**

**Disclosure Controls and Procedures**

Our management, including our principal executive officer and our principal financial officer, conducted an evaluation of the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of December 31, 2018. Our disclosure controls and procedures are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our principal executive officer and our principal financial officer, to allow timely decisions regarding required disclosure. Based on this evaluation, our principal executive officer and our principal financial officer concluded that our disclosure controls and procedures were effective as of December 31, 2018. The effectiveness of our or any system of disclosure controls and procedures is subject to certain limitations, including the exercise of judgment in designing, implementing and evaluating the controls and procedures, the assumptions used in identifying the likelihood of future events, and the inability to eliminate misconduct completely. As a result, we cannot assure you that our disclosure controls and procedures will detect all errors or fraud.

**Management's Annual Report on Internal Control over Financial Reporting**

Management is responsible for establishing and maintaining adequate internal control over financial reporting. Our internal control over financial reporting is a process designed under the supervision of our principal executive officer and our principal financial officer to provide reasonable assurance regarding the reliability of the financial reporting and preparation of our financial statements for external purposes in accordance with the accounting principles generally accepted in the United States of America. Internal control over financial reporting is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act.

Our internal control systems are designed to ensure that transactions are properly authorized and recorded in the financial records and to safeguard assets from material loss or misuse. Such assurance cannot be absolute because of inherent limitations in any internal control system.

Management assessed the effectiveness of our internal control over financial reporting as of December 31, 2018 based on the criteria for effective internal control established in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission in 2013. Based on the assessment, management determined that we maintained effective internal control over financial reporting as of December 31, 2018. Our independent registered public accountants have issued an audit report on our internal control over financial reporting which appears elsewhere in this Report.

**Changes in Internal Control over Financial Reporting**

There were no significant changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the year ended December 31, 2018, that have materially affected or are reasonably likely to materially affect our internal control over financial reporting.

**ITEM 9B. Other Information.**

Not applicable.

**PART III**

***ITEM 10. Directors, Executive Officers and Corporate Governance.***

The information called for by this item is incorporated herein by reference from our Definitive Proxy Statement for our Annual Meeting of Shareholders being held on May 16, 2019, a copy of which will be filed with the SEC within 120 days of the end of the fiscal year ended December 31, 2018.

***ITEM 11. Executive Compensation.***

The information called for by this item is incorporated herein by reference from our Definitive Proxy Statement for our Annual Meeting of Shareholders being held on May 16, 2019, a copy of which will be filed with the SEC within 120 days of the end of the fiscal year ended December 31, 2018.

***ITEM 12. Security Ownership of Certain Beneficial Owners and Management and Related Shareholder Matters.***

The information called for by this item is incorporated herein by reference from our Definitive Proxy Statement for our Annual Meeting of Shareholders being held on May 16, 2019, a copy of which will be filed with the SEC within 120 days of the end of the fiscal year ended December 31, 2018.

***ITEM 13. Certain Relationships and Related Transactions, and Director Independence.***

The information called for by this item is incorporated herein by reference from our Definitive Proxy Statement for our Annual Meeting of Shareholders being held on May 16, 2019, a copy of which will be filed with the SEC within 120 days of the end of the fiscal year ended December 31, 2018.

***ITEM 14. Principal Accounting Fees and Services.***

The information called for by this item is incorporated herein by reference from our Definitive Proxy Statement for our Annual Meeting of Shareholders being held on May 16, 2019, a copy of which will be filed with the SEC within 120 days of the end of the fiscal year ended December 31, 2018.

PART IV

**Item 15. Exhibits and Financial Statement Schedules.**

(a) List of documents filed as part of this Report

(1) Financial Statements

The following financial statements are included in Item 8 of this Report:

Report of Independent Registered Public Accounting Firm  
Consolidated Balance Sheets  
Consolidated Statements of Income  
Consolidated Statements of Comprehensive Income  
Consolidated Statements of Changes in Shareholders' Equity  
Consolidated Statements of Cash Flows  
Notes to Consolidated Financial Statements

(2) Financial Statement Schedules

Financial statement schedules are omitted either because they are not required or are not applicable, or because the required information is shown in the financial statements or notes thereto.

(3) Exhibits

NUMBER	DESCRIPTION
2.1	<a href="#">Agreement and Plan of Reorganization, dated as of July 23, 2014, by and among Business First Bancshares, Inc., American Gateway Financial Corporation and B1B Interim Corporation (incorporated by reference to Exhibit 2.1 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
2.2	<a href="#">First Amendment, dated November 10, 2014, to the Agreement and Plan of Reorganization, dated as of July 23, 2014, by and among Business First Bancshares, Inc., American Gateway Financial Corporation and B1B Interim Corporation (incorporated by reference to Exhibit 2.2 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
2.3	<a href="#">Agreement and Plan of Reorganization, dated October 5, 2017, by and among Business First Bancshares, Inc., Minden Bancorp, Inc. and BFB Acquisition Company (incorporated by reference to Exhibit 2.1 to the Current Report on Form 8-K filed by Business First Bancshares, Inc. on October 12, 2017 (File No. 333-200112)).</a>
2.4	<a href="#">Agreement and Plan of Reorganization, dated June 1, 2018, by and between Business First Bancshares, Inc. and Richland State Bancorp, Inc. (incorporated by reference to Exhibit 2.1 to the Current Report on Form 8-K filed by Business First Bancshares, Inc. on June 4, 2018 (File No. 001-38447)).</a>
3.1	<a href="#">Amended and Restated Articles of Incorporation of Business First Bancshares, Inc., adopted September 28, 2017 (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K filed by Business First Bancshares, Inc. on October 2, 2017 (File No. 333-200112)).</a>
3.2	<a href="#">Amended and Restated Bylaws of Business First Bancshares, Inc., adopted August 23, 2017 (incorporated by reference to Exhibit 3.2 to the Quarterly Report on Form 10-Q for the Quarterly Period Ended September 30, 2017 filed by Business First Bancshares, Inc. on November 9, 2017 (File No. 333-200112)).</a>
4.1	<a href="#">Specimen Common Stock Certificate (incorporated by reference to Exhibit 4.1 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>

[Table of Contents](#)

4.2	<a href="#">Form of Registration Rights Agreement (incorporated by reference to Exhibit 4.1 to the Current Report on Form 8-K filed by Business First Bancshares, Inc. on October 12, 2017 (File No. 333-200112)).</a>
10.1 †	<a href="#">Executive Employment Agreement by and between Business First Bank and David R. Melville, III, dated August 6, 2009 (incorporated by reference to Exhibit 10.1 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
10.2 †	<a href="#">Amendment to Executive Employment Agreement by and between Business First Bank and David R. Melville, III, dated April 1, 2011 (incorporated by reference to Exhibit 10.2 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
10.3 †	<a href="#">Change in Control Agreement, dated December 1, 2017, between Business First Bank and Gregory Robertson.*</a>
10.4 †	<a href="#">Change in Control Agreement, dated July 1, 2018, between Business First Bank and Philip Jordan.*</a>
10.5 †	<a href="#">Executive Employment Agreement, effective January 1, 2018, between Business First Bank and Jack E. Byrd, Jr.*</a>
10.6 †	<a href="#">Executive Employment Agreement, effective November 30, 2018, between Business First Bank and N. Jerome Vasocu.*</a>
10.7 †	<a href="#">Business First Bancshares 2006 Stock Option Plan (“2006 Stock Option Plan”) (incorporated by reference to Exhibit 10.5 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
10.8 †	<a href="#">Form of Incentive Stock Option Award Agreement under 2006 Stock Option Plan (incorporated by reference to Exhibit 10.6 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
10.9 †	<a href="#">Form of Incentive Stock Option Award Agreement (As Amended), under 2006 Stock Option Plan (incorporated by reference to Exhibit 10.7 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
10.10 †	<a href="#">Form of Warrant Agreement (incorporated by reference to Exhibit 10.8 to the Registration Statement on Form S-4 filed by Business First Bancshares, Inc. on November 12, 2014 (File No. 333-200112)).</a>
10.11 †	<a href="#">Amendment No. 1 to the 2006 Stock Option Plan, dated December 17, 2007 (incorporated by reference to Exhibit 10.9 to Amendment No. 2 to Form S-4 Registration Statement filed by Business First Bancshares, Inc. on February 5, 2015 (File No. 333-200112)).</a>
10.12 †	<a href="#">Business First, Amendment No. 2 to Warrant Agreement, dated February 1, 2016 (incorporated by reference to Exhibit 10.10 included in the Company’s Annual Report on Form 10-K, dated as of December 31, 2015 and filed March 21, 2016 (File No. 333-200112)).</a>
10.13 †	<a href="#">Business First Bancshares, Inc. 2017 Equity Incentive Plan (incorporated by reference to Exhibit 10.9 included in the Annual Report on Form 10-K filed by Business First Bancshares, Inc., dated as of December 31, 2017 and filed March 21, 2018 (File No. 333-200112)).</a>
21.1	<a href="#">List of subsidiaries of Business First Bancshares, Inc.*</a>
24.1	<a href="#">Power of Attorney (contained on the signature page hereto).*</a>
31.1	<a href="#">Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002*</a>
31.2	<a href="#">Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002*</a>
32.1	<a href="#">Certification of the Chief Executive Officer and Chief Financial Officer provided pursuant to 18 U.S.C. Section 1350 as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**</a>
101.INS	XBRL Instance Document*
101.SCH	XBRL Taxonomy Extension Schema Document*
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document*
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document*
101.LAB	XBRL Taxonomy Extension Label Linkbase Document*
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document*

\* Filed herewith.

\*\* Furnished herewith, and shall not be deemed “filed” for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any filing under the Securities Act or the Exchange Act.

† Represents a management contract or a compensatory plan or arrangement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BUSINESS FIRST BANCSHARES, INC.**

March 22, 2019

By: /s/ David R. Melville, III  
David R. Melville, III  
President and Chief Executive Officer

The undersigned directors and officers do hereby constitute and appoint David R. Melville, III and Gregory Robertson and either of them, our true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, to do any and all acts and things in our name and behalf in our capacities as directors and officers, and to execute any and all instruments for us and in our names in the capacities indicated below, that such person may deem necessary or advisable to enable Business First Bancshares, Inc. to comply with the Securities Exchange Act of 1934 and any rules, regulations and requirements of the Securities and Exchange Commission in connection with this Annual Report on Form 10-K for the fiscal year ended December 31, 2018, including specifically, but not limited to, power and authority to sign for us, or any of us, in the capacities indicated below, any and all amendments hereto; and we do hereby ratify and confirm all that such person or persons shall do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities indicated on the 22nd day of March, 2019.

	<b><u>Signature</u></b>	<b><u>Title</u></b>	<b><u>Date</u></b>
By:	<u>/s/ David R. Melville, III</u> David R. Melville, III	President, Chief Executive Officer and Director (Principal Executive Officer)	March 22, 2019
By:	<u>/s/ Gregory Robertson</u> Gregory Robertson	Chief Financial Officer (Principal Financial Officer)	March 22, 2019
By	<u>/s/ Lloyd Benny Alford</u> Lloyd Benny Alford	Director	March 22, 2019
By	<u>/s/ Jack E. Byrd, Jr.</u> Jack E. Byrd, Jr.	Director	March 22, 2019
By:	<u>/s/ John Graves</u> John Graves	Director	March 22, 2019
By:	<u>/s/ Robert S. Greer, Jr.</u> Robert S. Greer, Jr.	Chairman of the Board and Director	March 22, 2019

[Table of Contents](#)

	<u>Signature</u>	<u>Title</u>	
By	<u>/s/ David L. Laxton, III</u> David L. Laxton, III	Director	March 22, 2019
By	<u>/s/ Rolfe Hood McCollister, Jr.</u> Rolfe Hood McCollister, Jr.	Director	March 22, 2019
By:	<u>/s/ Andrew D. McLindon</u> Andrew D. McLindon	Director	March 22, 2019
By:	<u>/s/ Patrick E. Mockler</u> Patrick E. Mockler	Director	March 22, 2019
By:	<u>/s/ David A. Montgomery, Jr.</u> David A. Montgomery, Jr.	Director	March 22, 2019
By:	<u>/s/ Arthur Price</u> Arthur Price	Director	March 22, 2019
By:	<u>/s/ Fayez K. Shamieh</u> Fayez K. Shamieh	Director	March 22, 2019
By:	<u>/s/ C. Stewart Slack</u> C. Stewart Slack	Director	March 22, 2019
By:	<u>/s/ Kenneth Smith</u> Kenneth Smith	Director	March 22, 2019
By:	<u>/s/ Thomas Everett Stewart, Jr.</u> Thomas Everett Stewart, Jr.	Director	March 22, 2019
By:	<u>/s/ N. Jerome Vascocu</u> N. Jerome Vascocu	Director	March 22, 2019
By:	<u>/s/ Steve White</u> Steve White	Director	March 22, 2019
By:	<u>/s/ Robert Yarborough</u> Robert Yarborough	Director	March 22, 2019

CHANGE IN CONTROL AGREEMENT

This **CHANGE IN CONTROL AGREEMENT** (“Agreement”) is entered into between **Business First Bank** (“the Bank”) and **Gregory Robertson** (the “Executive”) and is presented to Executive on December 1, 2017.

**REASONS FOR THIS AGREEMENT:**

1. The Bank has employed Executive as its Executive Vice President, Chief Financial Officer; and
2. The Bank wishes to provide Executive with certain severance benefits in the event the Executive's employment is terminated by the Bank without Cause or terminated by Executive with Good Reason, in either case within 60 days prior to or one year following a Change in Control.

The Bank and Executive make the following promises and agree to follow them:

**Section 1. Title, Position, Duties and Responsibilities.**

(a) **Generally.** Executive shall serve as Executive Vice President, Chief Financial Officer of the Bank. Executive shall have and perform such duties, responsibilities, and authorities as are customary for the Executive Vice President, Chief Financial Officer of banks of similar size and businesses as the Bank as they may exist from time to time and as are consistent with such positions and status or as may be assigned to him/her by the Bank.

(b) **Place of Employment.** Executive's principal place of employment shall be the corporate offices of the Bank in Baton Rouge, Louisiana.

(c) **Rank of Executive Within Bank.** As Executive Vice President, Chief Financial Officer of the Bank, Executive shall report directly to the President and CEO of the Bank or as the Bank may otherwise direct.

**Section 2. Termination Generally.**

(a) **Payments and Benefits due to Executive Upon Termination.** Upon termination of Executive's employment with the Bank either with or without Cause and regardless of whether a Change in Control occurs, Executive will be entitled to:

- (i) His/her Base Salary through the date of termination of Executive's employment; any days of accrued but unused vacation; the balance of any incentive awards earned as of December 31 of the prior year (but not yet paid); and other or additional benefits then due or earned in accordance with applicable plans or programs of the Bank, which amount(s) shall be paid in a single lump sum payment on the Bank's next regularly scheduled pay day through normal payroll procedures. “Base Salary” is defined as Executive's annualized salary, payable in accordance with the regular payroll practices of the Bank, of \$257,500.08; and



- (ii) Continued participation in the Bank's group health plans for Executive and his/her covered dependents in accordance with the applicable provisions of the Consolidated Omnibus Budget Reconciliation Act of 1985, as amended ("COBRA").

**(b) Termination by the Bank for Cause.**

- (i) If Executive is terminated for Cause, as defined below, Executive shall only be entitled to the payments and benefits described in Section 2(a) of this Agreement and shall not be entitled to any payment or benefit described in Section 3(a) of this Agreement.
- (ii) "Cause" shall mean:
  - (1) Executive is convicted of, or enters a plea of nolo contendere to a felony;
  - (2) Executive engages in conduct that constitutes willful gross neglect or willful gross misconduct in carrying out his/her duties, willful violation of the Bank's code of conduct, or willfully fails to follow reasonable and lawful directives of the Board resulting, in either case, in material harm to the financial condition or reputation of the Bank; or
  - (3) Executive engages in an act or series of acts constituting misconduct resulting in a misstatement of the Bank's financial statements due to material non-compliance with any financial reporting requirement within the meaning of Section 304 of The Sarbanes Oxley Act of 2002.
- (iii) For purposes of this Agreement, an act or failure to act on Executive's part shall be considered "willful" if it was done or omitted to be done by him/her intentionally and not in good faith, and shall not include any act or failure to act resulting from any incapacity of Executive.
- (iv) A termination for Cause shall not take effect until a determination by the Bank that, in its judgment, grounds for termination of Executive for Cause exist.

**Section 3. Termination by the Bank Without Cause or Termination by Executive With Good Reason Prior to or Following a Change in Control.** In the event Executive's employment with the Bank is terminated without Cause (as defined above), other than due to death or disability, which termination shall be effective as of the date specified by the Bank in a written notice to Executive, or in the event Executive terminates his/her employment with Good Reason (as defined below), in either case within 60 days prior to or one year following a Change in Control (as defined below), Executive shall be entitled to:

(a) an amount equal to one times Executive's Base Salary, at the annualized rate in effect on the date of termination of Executive's employment (or in the event a reduction in Base Salary is a basis for a termination with Good Reason, then the Base Salary in effect immediately prior to such reduction); and

(b) Any payment made pursuant to Section 3(a) of this Agreement shall be made by the Bank as a single lump sum not later than thirty (30) calendar days after Executive releases the Bank from any further obligation, potential claim, or liability, as described in Section 6.

A termination with "**Good Reason**" shall mean a termination of Executive's employment at his/her initiative as provided in this Section following the occurrence, without Executive's written consent, of one or more of the following events (except as a result of a prior termination):

(a) a material reduction in Executive's Base Salary, other than in connection with a proportionate reduction in the base salaries of all similarly situated senior officer-level employees;

(b) a material reduction in Executive's Base Salary, if Executive is offered a new position with the Bank following a Change in Control;

(c) a relocation of the corporate offices of the Bank outside of a 75-mile radius of Baton Rouge, Louisiana; or

(d) a material diminution of Executive's authority, responsibilities or duties; *provided, however*, that (i) any changes to the list of Executive's direct reports (whether by person, title or function) and (ii) any requirement to utilize skills in addition to those utilized in Executive's current position shall not, in and of themselves, be considered a "material diminution" as contemplated by this Section as long as Executive continues to report directly to the Bank's [insert job title of employee to whom Executive reports].

For purposes of this Agreement, Good Reason shall not be deemed to have occurred unless (i) Executive provides the Bank with notice of one of the conditions described above within 90 days of the existence of the condition, (ii) the Bank is provided at least 30 days to cure the condition and fails to cure same within such 30-day period and (iii) Executive terminates employment within at least 150 days of the existence of the condition.

A "Change in Control" shall be deemed to have occurred if:

- (a) any Person (as defined in Section 3(a)(9) and used in Sections 13(d) and 14(d), including "group" as defined in Section 14(d), of the Securities Exchange Act of 1934 ("Exchange Act"), as amended from time to time, and any successor Act, *but excluding* the Bank, any trustee or other fiduciary holding securities under any employee benefit plan of the Bank, or any company or bank owned, directly or indirectly, by the stockholders of the Bank immediately prior to the occurrence with respect to which the evaluation is being made in substantially the same proportions as their ownership of the common stock of the Bank) becomes the Beneficial Owner (as defined in Rule 13d-3 of the Exchange Act and any successor Rule, except that a Person shall be deemed to be the Beneficial Owner of all shares that any such Person has the right to acquire pursuant to any agreement or arrangement or upon exercise of conversion rights, warrants or options or otherwise, without regard to the sixty day period referred to in Rule 13d-3 under the Exchange Act), directly or indirectly, of securities of the Bank or any Significant Subsidiary (as defined below), representing 50% or more of the combined voting power of the Bank's or such subsidiary's then outstanding securities;
- (b) during any 12-month period, individuals who at the beginning of such period constitute the Board, and any new director (other than a director designated by a person who has entered into an agreement with the Bank to effect a transaction described in clause (a), (c), or (d) of this paragraph on "Change in Control") whose election by the Board or nomination for election by the Bank's stockholders was approved by a vote of at least two-thirds of the directors then still in office who either were directors at the beginning of the 12-month period or whose election or nomination for election was previously so approved but excluding for this purpose any such new director whose initial assumption of office occurs as a result of either an actual or threatened election contest (as such terms are used in Rule 14a-11 of Regulation 14A promulgated under the Exchange Act) or other actual or threatened solicitation of proxies or consents by or on behalf of an individual, corporation, partnership, group, associate or other entity or Person other than the Board, cease for any reason to constitute at least a majority of the Board;
- (c) the consummation of a merger or consolidation of the Bank or any subsidiary owning directly or indirectly all or substantially all of the consolidated assets of the Bank (a "Significant Subsidiary") with any other entity, other than a merger or consolidation which would result in the voting securities of the Bank or a Significant Subsidiary outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving or resulting entity) more than 50% of the combined voting power of the surviving or resulting entity outstanding immediately after such merger or consolidation; or
- (d) the consummation of a sale or disposition of all or substantially all of the consolidated assets of the Bank (other than such a sale or disposition immediately after which such assets will be owned directly or indirectly by the stockholders of the Bank in substantially the same proportions as their ownership of the common stock of the Bank immediately prior to such sale or disposition).

**Section 4. No Mitigation; No Offset.** In the event of a termination of employment as contemplated in Section 3 of this Agreement, Executive shall be under no obligation to seek other employment; amounts due Executive under this Agreement shall not be offset by any remuneration attributable to any subsequent employment that he/she may obtain.

**Section 5. Nature of Payment.** Any amount due under Section 3(a) of this Agreement is in the nature of a severance payment considered to be reasonable by the Bank and is not in the nature of a penalty.

**Section 6. No Further Liability; Release.** In the event of Executive's termination of employment, payment made and performance by the Bank in accordance with this Agreement shall operate to fully discharge and release the Bank and its directors, officers, employees, subsidiaries, affiliates, stockholders, successors, assigns, agents and representatives (collectively, "the Bank") from any further obligation, potential claim or liability with respect to Executive's employment with the Bank or separation from employment with the Bank or his/her rights under this Agreement, and the Bank shall have no further obligation or liability to Executive or any other person with respect to Executive's employment with the Bank or separation from employment with the Bank or under this Agreement. The Bank conditions the payment of any amount pursuant to Section 3(a) of this Agreement upon the delivery by Executive to the Bank of a release in a form prepared by and satisfactory to the Bank, substantially in the form attached hereto as "**General Release and Confidentiality Agreement.**" Any payment made pursuant to Section 3(a) of this Agreement shall be made by the Bank not later than thirty (30) calendar days after Executive releases the Bank from any further obligation, potential claim, or liability.

**Section 7. Financial Security For Payments Following a Change in Control.** Following a Change in Control, at the request of Executive, the Bank or its successor shall provide financial security reasonably acceptable to Executive for its obligations to make payments required by this Agreement.

**Section 8. Potential Reduction in Payments.**

(a) If any payment, distribution, or other benefit provided by the Bank to or for the benefit of Executive pursuant to the terms of this Agreement (collectively, the "Payments"), (x) constitutes a "parachute payment" within the meaning of Section 280G of the United States Internal Revenue Code of 1986, as amended, or any successor provision of law, and the regulations promulgated thereunder ("the Code"), and (y) but for this Section would be subject to the excise tax imposed by Section 4999 of the Code or any similar or successor provision (the "Excise Tax"), then the payment to Executive under Section 3 of this Agreement shall be reduced so that no portion of the Payments shall be subject to the Excise Tax.

(b) Unless the Bank and Executive otherwise agree in writing, any determination required under this Section shall be made by the Bank's independent accountants or compensation consultants (the "Third Party") at the Bank's cost, after due consideration of Executive's comments with respect to the interpretation and application thereof, and all such determinations shall be conclusive, final and binding on the Parties. The Bank and Executive shall furnish to the Third Party such information and documents as the Third Party may reasonably request in order to make a determination under this Section.

**Section 9. Assignability; Binding Nature; Solidary Obligations.** This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors, heirs (in the case of Executive) and permitted assigns. In the event of a Change in Control of the Bank, the Bank's rights and obligations under this Agreement may be assigned or transferred by the Bank, provided that the assignee or transferee is the successor to all or substantially all of the assets of the Bank and such assignee or transferee assumes the liabilities, obligations and duties of the Bank, as contained in this Agreement, either contractually or as a matter of law. The Bank further agrees that, in the event of a Change in Control, it shall take whatever action it legally can in order to cause such assignee or transferee to expressly assume the liabilities, obligations and duties of the Bank hereunder. Executive may assign or transfer his/her rights to compensation and benefits under this Agreement only by will or operation of law, except as provided in Section 13 below.

**Section 10. Entire Agreement.** This Agreement contains the entire understanding and agreement between the Parties concerning the subject matter hereof and, as of the Effective Date, supersedes any other agreements, understandings, discussions, negotiations and undertakings, whether written or oral, between the Parties with respect thereto, including, without limitation any prior change in control agreement between the Parties.

**Section 11. Amendment or Waiver.** No provision in this Agreement may be amended unless such amendment is agreed to in writing and signed by Executive and an authorized officer of the Bank. Except as set forth herein, no delay or omission to exercise any right, power or remedy accruing to any Party shall impair any such right, power or remedy or shall be construed to be a waiver of or an acquiescence to any breach hereof. No waiver by either Party of any breach by the other Party of any condition or provision contained in this Agreement to be performed by such other Party shall be deemed a waiver of a similar or dissimilar condition or provision at the same or any prior or subsequent time. Any waiver must be in writing and signed by Executive or an authorized officer of the Bank, as the case may be.

**Section 12. Severability.** In the event that any provision or portion of this Agreement shall be determined to be invalid or unenforceable for any reason, in whole or in part, the remaining provisions of this Agreement shall be unaffected thereby and shall remain in full force and effect to the fullest extent permitted by law.

**Section 13. Beneficiaries/References.** Executive shall be entitled, to the extent permitted under any applicable law, to select and change a beneficiary or beneficiaries to receive any compensation or benefit payable hereunder following Executive's death by giving the Bank written notice thereof. In the event of Executive's death or a judicial determination of his/her incompetence, reference in this Agreement to Executive shall be deemed, where appropriate, to refer to his/her beneficiary, estate or other legal representative.

**Section 14. Governing Law/Exclusive Jurisdiction.** This Agreement shall be governed by and construed and interpreted in accordance with the laws of Louisiana without reference to principles of conflict of laws.

**Section 15. Notices.** Any notices given under this Agreement shall be in writing, and delivered or mailed, and if mailed, postage prepaid, certified, return receipt requested and addressed to the Bank and to Executive at the addresses set forth below, or such other addresses as the Parties may from time to time hereafter designate in writing, such notices to be effective upon receipt by the Party to whom such notice is addressed:

If to the Bank:                      Business First Bank  
500 Laurel Street  
Baton Rouge, LA 70801  
**Attention: President and CEO**

If to Executive:                      Gregory Robertson  
5935 Sawgrass Circle  
Lake Charles, LA 70605

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date first written above.

BUSINESS FIRST BANK

By: \_\_\_\_\_  
David R. Melville, III  
President and CEO

EXECUTIVE

\_\_\_\_\_  
Gregory Robertson

**GENERAL RELEASE AND CONFIDENTIALITY AGREEMENT**

This GENERAL RELEASE AND CONFIDENTIALITY AGREEMENT (“Release”) is entered into between Business First Bank (“the Bank”) with [insert Executive’s name] (“you”) and is presented to you on [insert date].

**REASONS FOR THIS AGREEMENT:**

1. Your employment with the Bank ends at the end of the work day on [insert date].
2. The Bank will pay you for all work that you performed for the Bank through the last day you worked and any other earned or vested benefits, such as accrued but unused vacation time and any earned but unpaid bonus, as described in Section 2(a) of the Change in Control Agreement (“Change in Control Agreement”) dated [ ] on the Bank’s next regularly scheduled pay day through normal payroll procedures; and
3. The Bank will provide you with **additional** special benefits as described in Sections 3(a) and 8 (if applicable) of the Change in Control Agreement and discussed below, but only if you sign this Release, by which you promise not to bring legal action against the Bank with respect to your employment or separation from employment with the Bank.

The Bank and you make the following promises and agree to follow them:

**Promise Number 1:** The Bank promises to do the following if you execute this Release:

The Bank will pay you a single lump sum of \_\_\_\_\_ (\$\_\_\_\_\_) in additional wages with normal deductions for Social Security and tax withholdings within thirty (30) calendar days after you execute the Release pursuant to Section 3 of the Change in Control Agreement; and

**You acknowledge that this promise is independent and sufficient consideration for this Release and is not a benefit that is already due to you.**

**Promise Number 2:** You fully understand and agree that, in exchange for the Bank’s promise to provide the additional special benefit detailed in Promise Number 1, you waive any claims that you may have against the Bank, or any entity or person related to the Bank, and you fully release the Bank and its related parties from any liability to you in connection with any matter that occurred or should have occurred while you were employed at the Bank, including your separation from employment. This does not mean that you have waived any right to file an administrative charge with the National Labor Relations Board or Equal Employment Opportunity Commission and/or the equivalent State agencies; however, if any charge is filed, you agree not to violate the confidentiality provisions of this Release or to seek or in any way accept any award, recovery, settlement or individual relief as a result of charges brought with these agencies. This means that you (and anybody who might be able to represent your legal interests) warrant that you have not yet initiated and you promise not in the future to file suit or a charge for your own personal benefit against the Bank, any other organization related to the Bank, or any shareholder, member, officer, director, employee, owner, attorney, insurer, re-insurer, agent, employee benefit plan and any fiduciaries of any such plan of the Bank, or any of the Bank’s related entities for any of the following types of conduct:

- a) Discrimination or harassment by the Bank on the basis of your age, race, sex, religion, skin color, national origin, genetic information, disability or perceived disability or any other legally protected status or activity. This means that by accepting the benefit in Promise Number 1, you are giving up rights that you presently might have to pursue a legal action against the Bank or any of its related parties for your own benefit under the following laws:
- The Age Discrimination in Employment Act (29 U.S.C. § 621 *et seq.*), the Older Workers Benefit Protection Act (29 U.S.C. §629(f)), or any similar state or local laws that prohibit discrimination on the basis of age. Fifty percent of the funds described under Promise Number 1 above is provided for you expressly for your promise not to seek recovery for yourself against the Bank or any of its related parties for discrimination on the basis of age under the Age Discrimination in Employment Act.
  - Title VII of the Civil Rights Act of 1964, as amended, (42 U.S.C. 2000e *et seq.*), 42 U.S.C. § 1981, The Civil Rights Act of 1991 (42 U.S.C. § 1981a), Federal Executive Order 11246, or any similar federal, state or local laws that prohibit discrimination on the basis of race, sex, pregnancy, religion, skin color, or national origin, including but not limited to any law providing for a hostile work environment cause of action.
  - The Americans with Disabilities Act of 1990, as amended, 42 U.S.C. § 12101 *et seq.*, or any similar state or local laws that prohibit discrimination on the basis of a person’s disability or perceived disability.
  - The Workers Adjustment and Retraining Act of 1988, as amended, 29 U.S.C. § 2101 *et seq.*, or any similar state or local laws that provide rights to employees affected by a plant closing or mass layoff.
  - The Genetic Information Non-Discrimination Act of 2008 (GINA), 42 U.S.C. §2000ff *et seq.*, or any similar state or local laws that prohibit disclosure of genetic information or prohibit discrimination on the basis of genetics.
- b) Denial of or discrimination, retaliation or breach of fiduciary duties with respect to any benefits offered by the Bank, including but not limited to health insurance coverage, retirement benefits, 401(k) plan benefits, disability benefits, and life insurance. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank or any of its related parties for denial of or discrimination, retaliation or breach of fiduciary duties with respect to employee benefits offered by the Bank or related entities under the Employee Retirement Income Security Act of 1974, as amended, 29 U.S.C. § 1000 *et seq.* (“ERISA”), the Family and Medical Leave Act of 1993, as amended, 29 U.S.C. § 2601 *et seq.*, and any state or local laws that relate to employee benefits.



- c) Discharge, demotion, suspension, threatening, harassment or any other discrimination or retaliation with respect to any whistleblowing activity by you. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank and any of its related parties for your own benefit under any federal, state or local laws that prevent retaliation or discrimination in connection with whistleblowing activity, including La. R.S. 23:967, Section 806 of the Sarbanes-Oxley Act of 2002, the Dodd-Frank Act, the False Claims Act and any *qui tam* action in connection with any action or inaction by the Bank or any of its related parties.
- d) Defamation, interference with contractual rights, abuse of rights, breach of contract, breach of good faith, misrepresentation, invasion of privacy, fraud, deceit or ill practices, or intentional infliction of emotional distress. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank or any of its related parties for any of the reasons just mentioned.
- e) Any other reason, including back wages or other forms of compensation, lost benefits, additional severance pay, additional vacation pay, additional pension benefits, additional termination pay benefits, and any other types of legal damages, penalties or fees under any state, federal, or local laws. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank or any of its related parties for any of the reasons just mentioned and **for any other reason arising from your employment or separation from employment with the Bank** except as provided in subsection f of Promise Number 2.
- f) You and the Bank acknowledge that this Release does not affect your right to pursue any claim for workers' compensation benefits that you have already made against the Bank and/or its Insurer. Aside from any such claim, you acknowledge that you have no other known claims for any work-related injury, illness or condition compensable under any applicable workers' compensation laws.

In other words, once you sign this Release and accept the benefit set forth in this Release, you cannot sue the Bank or anyone or any entity connected to the Bank for any reason relating to your employment at the Bank or your separation from employment with the Bank except as provided in subsection f of Promise Number 2. BY SIGNING THIS DOCUMENT AND ACCEPTING THE BENEFIT IN PROMISE NUMBER 1, YOU UNDERSTAND THAT ALL OF YOUR RIGHTS TO SUE THE Bank ARE LOST except as provided in subsection f of Promise Number 2.

**Promise Number 3:** You and the Bank agree and understand that the promises in this Release only take away your right to sue for conduct occurring before you sign this Release. *In other words, this Release does not cover any right to sue the Bank that might arise after this Release is signed.* You further promise never to seek re-employment or reinstatement with the Bank or any entity related to the Bank.

**Promise Number 4:** You also agree to the following additional items:

- a) The Bank has given you [fill in number of days] (\_\_\_) days to consider this Release.
- b) The additional special benefits described in Promise Number 1 provide you all the reason that you needed to make all of the promises that you made in this Release, and especially gave all of the reason that you needed to agree to the promises in Promises Number 2-4. *In other words, you agree that the benefits described in Promise Number 1 are the price that you are willing to accept for your promise not to sue the Bank and for the other promises you made in this Release.*
- c) The Bank advises you, in writing, to meet with and talk to your family, your personal attorney, and any other person from whom you might seek advice regarding every promise in this Release.
- d) You have signed this Release on a knowing and voluntary basis, which means that you decided to make all of the promises in this Release voluntarily and of your own free will with a full understanding of all of the promises in this Release.
- e) You understand that you will not be entitled to any bonuses or incentive awards (except as those terms are used in and may be payable under Sections 2(a) and 3(a) of the Change in Control Agreement), to any further retirement contributions other than those attributable to your normal compensation through your last day of employment, which will be the day this Release becomes effective, and to any life or disability insurance coverage beyond that date, other than any conversion coverage, for which it is your sole responsibility to apply if such conversion coverage is available.

**Promise Number 5:** The Bank believes that they have at all times treated and otherwise dealt with you in a fair and lawful manner, and you agree that the Bank has **not** admitted that it is at fault or liable to you for anything other than the promises made to you by the Bank in this Release.

**Promise Number 6:** The parties agree that this Release will be enforced according to the following provisions:

- a) This Release and the accompanying Change in Control Agreement contain all of the promises made between you and the Bank.

- b) This Release also completely replaces any and all older written or oral agreements, understandings or promises made between you and the Bank about the topics in this Release.
- c) This Release should be interpreted, enforced and governed by Louisiana law except where federal law applies.
- d) In the event that any provisions, paragraphs, or portions thereof of this Release are held to be unenforceable and/or invalid by any court, the validity and enforceability of the remaining provisions, paragraphs, or portions thereof shall not be affected, and every other provision of the Release shall remain valid and enforceable to the fullest extent permitted by law.

**Promise Number 7:** “Confidential Information” means all information known by you as a result of your employment with the Bank including, but not limited to, the Bank’s financial, administrative, information technology, sales, operational, plant and facility, legal matters, and any information about the Bank’s customers or employees that you learned in connection with your employment with the Bank. You agree that all Confidential Information that you know was received in the strictest confidence, and you promise that you will not disclose any portion of any part of the Confidential Information to anyone for any reason. You also agree that the promises contained in this Release are also confidential, and you promise that you will not disclose any information contained in the Release to anyone for any reason after agreeing to and signing this Release. You agree that you have either deleted or destroyed or returned to the Bank all Bank information and data in your possession or which is contained on computers or other electronic media in your possession or to which you have access. You further agree that you have returned all Bank property, including your credit card, to the Bank. You agree to cooperate to the fullest extent with the Bank and its designated agents in providing information known to you about the duties that you performed for the Bank.

If you break any of the promises in this Release or threaten to break any of the promises in this Release, then the Bank can sue you and ask a court to stop you from breaking the promises in this Release and ask the court to award damages to the Bank that you would have to pay.

**Promise Number 8:** You agree to refrain from making negative, derogatory, and/or defamatory statements, whether verbal or written, about the Bank or any entity or person related to the Bank, and from being a party to any such statements. This includes criticism of the Bank or its management philosophies, direction, or values.

**Promise Number 9:** BY SIGNING THIS RELEASE AND AGREEING TO THE PROMISES IN THE RELEASE, YOU UNDERSTAND THAT YOU ARE GIVING UP LEGAL RIGHTS THAT YOU MIGHT HAVE IN EXCHANGE FOR MONETARY BENEFIT, AND YOU AGREE THAT THIS EXCHANGE IS ACCEPTABLE.

**Promise Number 10:** This Release will go into effect SEVEN (7) days from the date you sign it, unless the Bank receives a timely written notice from you that you want to revoke or “undo” your acceptance of the Release. Notice that you want to revoke the Release should be hand-delivered or be sent by certified mail, return receipt requested, to:

[Insert name, job title, and address of Bank Employee  
to whom Executive must send notice.]

The notice has to be received by the Bank within SEVEN (7) days from the date you sign the Release. In other words, once you sign this Release, you still have seven (7) days to change your mind. If you have signed this Release, but then change your mind and want to revoke your acceptance, you must deliver a note or letter in writing to \_\_\_\_\_ at the above address stating that you revoke your acceptance, and the note or letter must be delivered to \_\_\_\_\_ within the seven-day period.

AGREED AND SIGNED on \_\_\_\_\_, 201\_\_.

\_\_\_\_\_  
[Name of Executive]

DATE: \_\_\_\_\_

ACCEPTED BY  
BUSINESS FIRST BANK

\_\_\_\_\_  
[Insert name of authorized Bank Employee]  
[Insert job title of authorized Bank Employee]

DATE: \_\_\_\_\_

CHANGE IN CONTROL AGREEMENT

This **CHANGE IN CONTROL AGREEMENT** ("Agreement") is entered into between **Business First Bank** ("the Bank") and **Philip Jordan** (the "Executive") and is presented to Executive on July 1, 2018.

**REASONS FOR THIS AGREEMENT:**

1. The Bank has employed Executive as its Executive Vice President, Chief Commercial Officer; and
2. The Bank wishes to provide Executive with certain severance benefits in the event the Executive's employment is terminated by the Bank without Cause or terminated by Executive with Good Reason, in either case within 60 days prior to or one year following a Change in Control.

The Bank and Executive make the following promises and agree to follow them:

**Section 1. Title, Position, Duties and Responsibilities.**

(a) **Generally.** Executive shall serve as Executive Vice President, Chief Commercial Officer of the Bank. Executive shall have and perform such duties, responsibilities, and authorities as are customary for the Executive Vice President, Chief Commercial Officer of banks of similar size and businesses as the Bank as they may exist from time to time and as are consistent with such positions and status or as may be assigned to him/her by the Bank.

(b) **Place of Employment.** Executive's principal place of employment shall be Shreveport, Louisiana or the corporate offices of the Bank in Baton Rouge, Louisiana.

(c) **Rank of Executive Within Bank.** As Executive Vice President, Chief Commercial Officer of the Bank, Executive shall report directly to the President and CEO of the Bank or as the Bank may otherwise direct.

**Section 2. Termination Generally.**

(a) **Payments and Benefits due to Executive Upon Termination.** Upon termination of Executive's employment with the Bank either with or without Cause and regardless of whether a Change in Control occurs, Executive will be entitled to:

- (i) His/her Base Salary through the date of termination of Executive's employment; any days of accrued but unused vacation; the balance of any incentive awards earned as of December 31 of the prior year (but not yet paid); and other or additional benefits then due or earned in accordance with applicable plans or programs of the Bank, which amount(s) shall be paid in a single lump sum payment on the Bank's next regularly scheduled pay day through normal payroll procedures. "Base Salary" is defined as Executive's annualized salary, payable in accordance with the regular payroll practices of the Bank, of \$265,225.20; and

- (ii) Continued participation in the Bank's group health plans for Executive and his/her covered dependents in accordance with the applicable provisions of the Consolidated Omnibus Budget Reconciliation Act of 1985, as amended ("COBRA").
- (b) **Termination by the Bank for Cause.**
- (i) If Executive is terminated for Cause, as defined below, Executive shall only be entitled to the payments and benefits described in Section 2(a) of this Agreement and shall not be entitled to any payment or benefit described in Section 3(a) of this Agreement.
  - (ii) "Cause" shall mean:
    - (1) Executive is convicted of, or enters a plea of nolo contendere to a felony;
    - (2) Executive engages in conduct that constitutes willful gross neglect or willful gross misconduct in carrying out his/her duties, willful violation of the Bank's code of conduct, or willfully fails to follow reasonable and lawful directives of the Board resulting, in either case, in material harm to the financial condition or reputation of the Bank; or
    - (3) Executive engages in an act or series of acts constituting misconduct resulting in a misstatement of the Bank's financial statements due to material non-compliance with any financial reporting requirement within the meaning of Section 304 of The Sarbanes Oxley Act of 2002.
  - (iii) For purposes of this Agreement, an act or failure to act on Executive's part shall be considered "willful" if it was done or omitted to be done by him/her intentionally and not in good faith, and shall not include any act or failure to act resulting from any incapacity of Executive.
  - (iv) A termination for Cause shall not take effect until a determination by the Bank that, in its judgment, grounds for termination of Executive for Cause exist.
-

**Section 3. Termination by the Bank Without Cause or Termination by Executive With Good Reason Prior to or Following a Change in Control.** In the event Executive's employment with the Bank is terminated without Cause (as defined above), other than due to death or disability, which termination shall be effective as of the date specified by the Bank in a written notice to Executive, or in the event Executive terminates his/her employment with Good Reason (as defined below), in either case within 60 days prior to or one year following a Change in Control (as defined below), Executive shall be entitled to:

- (a) an amount equal to one times Executive's Base Salary, at the annualized rate in effect on the date of termination of Executive's employment (or in the event a reduction in Base Salary is a basis for a termination with Good Reason, then the Base Salary in effect immediately prior to such reduction); and
- (b) Any payment made pursuant to Section 3(a) of this Agreement shall be made by the Bank as a single lump sum not later than thirty (30) calendar days after Executive releases the Bank from any further obligation, potential claim, or liability, as described in Section 6.

A termination with "**Good Reason**" shall mean a termination of Executive's employment at his/her initiative as provided in this Section following the occurrence, without Executive's written consent, of one or more of the following events (except as a result of a prior termination):

- (a) a material reduction in Executive's Base Salary, other than in connection with a proportionate reduction in the base salaries of all similarly situated senior officer-level employees;
- (b) a material reduction in Executive's Base Salary, if Executive is offered a new position with the Bank following a Change in Control;
- (c) a relocation of the corporate offices of the Bank outside of a 75-mile radius of Baton Rouge, Louisiana; or
- (d) a material diminution of Executive's authority, responsibilities or duties; *provided, however*, that (i) any changes to the list of Executive's direct reports (whether by person, title or function) and (ii) any requirement to utilize skills in addition to those utilized in Executive's current position shall not, in and of themselves, be considered a "material diminution" as contemplated by this Section as long as Executive continues to report directly to the Bank's [insert job title of employee to whom Executive reports].

For purposes of this Agreement, Good Reason shall not be deemed to have occurred unless (i) Executive provides the Bank with notice of one of the conditions described above within 90 days of the existence of the condition, (ii) the Bank is provided at least 30 days to cure the condition and fails to cure same within such 30-day period and (iii) Executive terminates employment within at least 150 days of the existence of the condition.

A "Change in Control" shall be deemed to have occurred if:

- (a) any Person (as defined in Section 3(a)(9) and used in Sections 13(d) and 14(d), including "group" as defined in Section 14(d), of the Securities Exchange Act of 1934 ("Exchange Act"), as amended from time to time, and any successor Act, *but excluding* the Bank, any trustee or other fiduciary holding securities under any employee benefit plan of the Bank, or any company or bank owned, directly or indirectly, by the stockholders of the Bank immediately prior to the occurrence with respect to which the evaluation is being made in substantially the same proportions as their ownership of the common stock of the Bank) becomes the Beneficial Owner (as defined in Rule 13d-3 of the Exchange Act and any successor Rule, except that a Person shall be deemed to be the Beneficial Owner of all shares that any such Person has the right to acquire pursuant to any agreement or arrangement or upon exercise of conversion rights, warrants or options or otherwise, without regard to the sixty day period referred to in Rule 13d-3 under the Exchange Act), directly or indirectly, of securities of the Bank or any Significant Subsidiary (as defined below), representing 50% or more of the combined voting power of the Bank's or such subsidiary's then outstanding securities;
- (b) during any 12-month period, individuals who at the beginning of such period constitute the Board, and any new director (other than a director designated by a person who has entered into an agreement with the Bank to effect a transaction described in clause (a), (c), or (d) of this paragraph on "Change in Control") whose election by the Board or nomination for election by the Bank's stockholders was approved by a vote of at least two-thirds of the directors then still in office who either were directors at the beginning of the 12-month period or whose election or nomination for election was previously so approved but excluding for this purpose any such new director whose initial assumption of office occurs as a result of either an actual or threatened election contest (as such terms are used in Rule 14a-11 of Regulation 14A promulgated under the Exchange Act) or other actual or threatened solicitation of proxies or consents by or on behalf of an individual, corporation, partnership, group, associate or other entity or Person other than the Board, cease for any reason to constitute at least a majority of the Board;
- (c) the consummation of a merger or consolidation of the Bank or any subsidiary owning directly or indirectly all or substantially all of the consolidated assets of the Bank (a "Significant Subsidiary") with any other entity, other than a merger or consolidation which would result in the voting securities of the Bank or a Significant Subsidiary outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving or resulting entity) more than 50% of the combined voting power of the surviving or resulting entity outstanding immediately after such merger or consolidation; or
- (d) the consummation of a sale or disposition of all or substantially all of the consolidated assets of the Bank (other than such a sale or disposition immediately after which such assets will be owned directly or indirectly by the stockholders of the Bank in substantially the same proportions as their ownership of the common stock of the Bank immediately prior to such sale or disposition).



**Section 4. No Mitigation; No Offset.** In the event of a termination of employment as contemplated in Section 3 of this Agreement, Executive shall be under no obligation to seek other employment; amounts due Executive under this Agreement shall not be offset by any remuneration attributable to any subsequent employment that he/she may obtain.

**Section 5. Nature of Payment.** Any amount due under Section 3(a) of this Agreement is in the nature of a severance payment considered to be reasonable by the Bank and is not in the nature of a penalty.

**Section 6. No Further Liability; Release.** In the event of Executive's termination of employment, payment made and performance by the Bank in accordance with this Agreement shall operate to fully discharge and release the Bank and its directors, officers, employees, subsidiaries, affiliates, stockholders, successors, assigns, agents and representatives (collectively, "the Bank") from any further obligation, potential claim or liability with respect to Executive's employment with the Bank or separation from employment with the Bank or his/her rights under this Agreement, and the Bank shall have no further obligation or liability to Executive or any other person with respect to Executive's employment with the Bank or separation from employment with the Bank or under this Agreement. The Bank conditions the payment of any amount pursuant to Section 3(a) of this Agreement upon the delivery by Executive to the Bank of a release in a form prepared by and satisfactory to the Bank, substantially in the form attached hereto as "**General Release and Confidentiality Agreement.**" Any payment made pursuant to Section 3(a) of this Agreement shall be made by the Bank not later than thirty (30) calendar days after Executive releases the Bank from any further obligation, potential claim, or liability.

**Section 7. Financial Security For Payments Following a Change in Control.** Following a Change in Control, at the request of Executive, the Bank or its successor shall provide financial security reasonably acceptable to Executive for its obligations to make payments required by this Agreement.

**Section 8. Potential Reduction in Payments.**

(a) If any payment, distribution, or other benefit provided by the Bank to or for the benefit of Executive pursuant to the terms of this Agreement (collectively, the "Payments"), (x) constitutes a "parachute payment" within the meaning of Section 280G of the United States Internal Revenue Code of 1986, as amended, or any successor provision of law, and the regulations promulgated thereunder ("the Code"), and (y) but for this Section would be subject to the excise tax imposed by Section 4999 of the Code or any similar or successor provision (the "Excise Tax"), then the payment to Executive under Section 3 of this Agreement shall be reduced so that no portion of the Payments shall be subject to the Excise Tax.

(b) Unless the Bank and Executive otherwise agree in writing, any determination required under this Section shall be made by the Bank's independent accountants or compensation consultants (the "Third Party") at the Bank's cost, after due consideration of Executive's comments with respect to the interpretation and application thereof, and all such determinations shall be conclusive, final and binding on the Parties. The Bank and Executive shall furnish to the Third Party such information and documents as the Third Party may reasonably request in order to make a determination under this Section.

**Section 9. Assignability; Binding Nature; Solidary Obligations.** This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors, heirs (in the case of Executive) and permitted assigns. In the event of a Change in Control of the Bank, the Bank's rights and obligations under this Agreement may be assigned or transferred by the Bank, provided that the assignee or transferee is the successor to all or substantially all of the assets of the Bank and such assignee or transferee assumes the liabilities, obligations and duties of the Bank, as contained in this Agreement, either contractually or as a matter of law. The Bank further agrees that, in the event of a Change in Control, it shall take whatever action it legally can in order to cause such assignee or transferee to expressly assume the liabilities, obligations and duties of the Bank hereunder. Executive may assign or transfer his/her rights to compensation and benefits under this Agreement only by will or operation of law, except as provided in Section 13 below.

**Section 10. Entire Agreement.** This Agreement contains the entire understanding and agreement between the Parties concerning the subject matter hereof and, as of the Effective Date, supersedes any other agreements, understandings, discussions, negotiations and undertakings, whether written or oral, between the Parties with respect thereto, including, without limitation any prior change in control agreement between the Parties.

**Section 11. Amendment or Waiver.** No provision in this Agreement may be amended unless such amendment is agreed to in writing and signed by Executive and an authorized officer of the Bank. Except as set forth herein, no delay or omission to exercise any right, power or remedy accruing to any Party shall impair any such right, power or remedy or shall be construed to be a waiver of or an acquiescence to any breach hereof. No waiver by either Party of any breach by the other Party of any condition or provision contained in this Agreement to be performed by such other Party shall be deemed a waiver of a similar or dissimilar condition or provision at the same or any prior or subsequent time. Any waiver must be in writing and signed by Executive or an authorized officer of the Bank, as the case may be.

**Section 12. Severability.** In the event that any provision or portion of this Agreement shall be determined to be invalid or unenforceable for any reason, in whole or in part, the remaining provisions of this Agreement shall be unaffected thereby and shall remain in full force and effect to the fullest extent permitted by law.

**Section 13. Beneficiaries/References.** Executive shall be entitled, to the extent permitted under any applicable law, to select and change a beneficiary or beneficiaries to receive any compensation or benefit payable hereunder following Executive's death by giving the Bank written notice thereof. In the event of Executive's death or a judicial determination of his/her incompetence, reference in this Agreement to Executive shall be deemed, where appropriate, to refer to his/her beneficiary, estate or other legal representative.

**Section 14. Governing Law/Exclusive Jurisdiction.** This Agreement shall be governed by and construed and interpreted in accordance with the laws of Louisiana without reference to principles of conflict of laws.

**Section 15. Notices.** Any notices given under this Agreement shall be in writing, and delivered or mailed, and if mailed, postage prepaid, certified, return receipt requested and addressed to the Bank and to Executive at the addresses set forth below, or such other addresses as the Parties may from time to time hereafter designate in writing, such notices to be effective upon receipt by the Party to whom such notice is addressed:

If to the Bank:                      Business First Bank  
500 Laurel Street  
Baton Rouge, LA 70801  
**Attention: President and CEO**

If to Executive:                      Philip Jordan  
111 Couples Drive  
Bossier City, LA 71111

IN WITNESS WHEREOF, the undersigned have executed this Agreement as of the date first written above.

BUSINESS FIRST BANK

By: /s/

\_\_\_\_\_  
David R. Melville, III  
President and CEO

EXECUTIVE

\_\_\_\_\_  
Philip Jordan

**GENERAL RELEASE AND CONFIDENTIALITY AGREEMENT**

This GENERAL RELEASE AND CONFIDENTIALITY AGREEMENT (“Release”) is entered into between Business First Bank (“the Bank”) with [insert Executive’s name] (“you”) and is presented to you on [insert date].

**REASONS FOR THIS AGREEMENT:**

1. Your employment with the Bank ends at the end of the work day on [insert date].
2. The Bank will pay you for all work that you performed for the Bank through the last day you worked and any other earned or vested benefits, such as accrued but unused vacation time and any earned but unpaid bonus, as described in Section 2(a) of the Change in Control Agreement (“Change in Control Agreement”) dated [ ] on the Bank’s next regularly scheduled pay day through normal payroll procedures; and
3. The Bank will provide you with **additional** special benefits as described in Sections 3(a) and 8 (if applicable) of the Change in Control Agreement and discussed below, but only if you sign this Release, by which you promise not to bring legal action against the Bank with respect to your employment or separation from employment with the Bank.

The Bank and you make the following promises and agree to follow them:

**Promise Number 1:** The Bank promises to do the following if you execute this Release:

The Bank will pay you a single lump sum of \_\_\_\_\_ (\$\_\_\_\_\_) in additional wages with normal deductions for Social Security and tax withholdings within thirty (30) calendar days after you execute the Release pursuant to Section 3 of the Change in Control Agreement; and

**You acknowledge that this promise is independent and sufficient consideration for this Release and is not a benefit that is already due to you.**

**Promise Number 2:** You fully understand and agree that, in exchange for the Bank’s promise to provide the additional special benefit detailed in Promise Number 1, you waive any claims that you may have against the Bank, or any entity or person related to the Bank, and you fully release the Bank and its related parties from any liability to you in connection with any matter that occurred or should have occurred while you were employed at the Bank, including your separation from employment. This does not mean that you have waived any right to file an administrative charge with the National Labor Relations Board or Equal Employment Opportunity Commission and/or the equivalent State agencies; however, if any charge is filed, you agree not to violate the confidentiality provisions of this Release or to seek or in any way accept any award, recovery, settlement or individual relief as a result of charges brought with these agencies. This means that you (and anybody who might be able to represent your legal interests) warrant that you have not yet initiated and you promise not in the future to file suit or a charge for your own personal benefit against the Bank, any other organization related to the Bank, or any shareholder, member, officer, director, employee, owner, attorney, insurer, re-insurer, agent, employee benefit plan and any fiduciaries of any such plan of the Bank, or any of the Bank’s related entities for any of the following types of conduct:

- a) Discrimination or harassment by the Bank on the basis of your age, race, sex, religion, skin color, national origin, genetic information, disability or perceived disability or any other legally protected status or activity. This means that by accepting the benefit in Promise Number 1, you are giving up rights that you presently might have to pursue a legal action against the Bank or any of its related parties for your own benefit under the following laws:
- The Age Discrimination in Employment Act (29 U.S.C. § 621 *et seq.*), the Older Workers Benefit Protection Act (29 U.S.C. §629(f)), or any similar state or local laws that prohibit discrimination on the basis of age. Fifty percent of the funds described under Promise Number 1 above is provided for you expressly for your promise not to seek recovery for yourself against the Bank or any of its related parties for discrimination on the basis of age under the Age Discrimination in Employment Act.
  - Title VII of the Civil Rights Act of 1964, as amended, (42 U.S.C. 2000e *et seq.*), 42 U.S.C. § 1981, The Civil Rights Act of 1991 (42 U.S.C. § 1981a), Federal Executive Order 11246, or any similar federal, state or local laws that prohibit discrimination on the basis of race, sex, pregnancy, religion, skin color, or national origin, including but not limited to any law providing for a hostile work environment cause of action.
  - The Americans with Disabilities Act of 1990, as amended, 42 U.S.C. § 12101 *et seq.*, or any similar state or local laws that prohibit discrimination on the basis of a person’s disability or perceived disability.
  - The Workers Adjustment and Retraining Act of 1988, as amended, 29 U.S.C. § 2101 *et seq.*, or any similar state or local laws that provide rights to employees affected by a plant closing or mass layoff.
  - The Genetic Information Non-Discrimination Act of 2008 (GINA), 42 U.S.C. §2000ff *et seq.*, or any similar state or local laws that prohibit disclosure of genetic information or prohibit discrimination on the basis of genetics.
- b) Denial of or discrimination, retaliation or breach of fiduciary duties with respect to any benefits offered by the Bank, including but not limited to health insurance coverage, retirement benefits, 401(k) plan benefits, disability benefits, and life insurance. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank or any of its related parties for denial of or discrimination, retaliation or breach of fiduciary duties with respect to employee benefits offered by the Bank or related entities under the Employee Retirement Income Security Act of 1974, as amended, 29 U.S.C. § 1000 *et seq.* (“ERISA”), the Family and Medical Leave Act of 1993, as amended, 29 U.S.C. § 2601 *et seq.*, and any state or local laws that relate to employee benefits.

- c) Discharge, demotion, suspension, threatening, harassment or any other discrimination or retaliation with respect to any whistleblowing activity by you. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank and any of its related parties for your own benefit under any federal, state or local laws that prevent retaliation or discrimination in connection with whistleblowing activity, including La. R.S. 23:967, Section 806 of the Sarbanes-Oxley Act of 2002, the Dodd-Frank Act, the False Claims Act and any *qui tam* action in connection with any action or inaction by the Bank or any of its related parties.
- d) Defamation, interference with contractual rights, abuse of rights, breach of contract, breach of good faith, misrepresentation, invasion of privacy, fraud, deceit or ill practices, or intentional infliction of emotional distress. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank or any of its related parties for any of the reasons just mentioned.
- e) Any other reason, including back wages or other forms of compensation, lost benefits, additional severance pay, additional vacation pay, additional pension benefits, additional termination pay benefits, and any other types of legal damages, penalties or fees under any state, federal, or local laws. This means that by accepting the benefit in Promise Number 1, you are giving up any and all rights that you presently might have to pursue a legal action against the Bank or any of its related parties for any of the reasons just mentioned and **for any other reason arising from your employment or separation from employment with the Bank** except as provided in subsection f of Promise Number 2.
- f) You and the Bank acknowledge that this Release does not affect your right to pursue any claim for workers' compensation benefits that you have already made against the Bank and/or its Insurer. Aside from any such claim, you acknowledge that you have no other known claims for any work-related injury, illness or condition compensable under any applicable workers' compensation laws.

In other words, once you sign this Release and accept the benefit set forth in this Release, you cannot sue the Bank or anyone or any entity connected to the Bank for any reason relating to your employment at the Bank or your separation from employment with the Bank except as provided in subsection f of Promise Number 2. BY SIGNING THIS DOCUMENT AND ACCEPTING THE BENEFIT IN PROMISE NUMBER 1, YOU UNDERSTAND THAT ALL OF YOUR RIGHTS TO SUE THE Bank ARE LOST except as provided in subsection f of Promise Number 2.

**Promise Number 3:** You and the Bank agree and understand that the promises in this Release only take away your right to sue for conduct occurring before you sign this Release. *In other words, this Release does not cover any right to sue the Bank that might arise after this Release is signed.* You further promise never to seek re-employment or reinstatement with the Bank or any entity related to the Bank.

**Promise Number 4:** You also agree to the following additional items:

- a) The Bank has given you [fill in number of days] (\_\_\_) days to consider this Release.
- b) The additional special benefits described in Promise Number 1 provide you all the reason that you needed to make all of the promises that you made in this Release, and especially gave all of the reason that you needed to agree to the promises in Promises Number 2-4. *In other words, you agree that the benefits described in Promise Number 1 are the price that you are willing to accept for your promise not to sue the Bank and for the other promises you made in this Release.*
- c) The Bank advises you, in writing, to meet with and talk to your family, your personal attorney, and any other person from whom you might seek advice regarding every promise in this Release.
- d) You have signed this Release on a knowing and voluntary basis, which means that you decided to make all of the promises in this Release voluntarily and of your own free will with a full understanding of all of the promises in this Release.
- e) You understand that you will not be entitled to any bonuses or incentive awards (except as those terms are used in and may be payable under Sections 2(a) and 3(a) of the Change in Control Agreement), to any further retirement contributions other than those attributable to your normal compensation through your last day of employment, which will be the day this Release becomes effective, and to any life or disability insurance coverage beyond that date, other than any conversion coverage, for which it is your sole responsibility to apply if such conversion coverage is available.

**Promise Number 5:** The Bank believes that they have at all times treated and otherwise dealt with you in a fair and lawful manner, and you agree that the Bank has **not** admitted that it is at fault or liable to you for anything other than the promises made to you by the Bank in this Release.

**Promise Number 6:** The parties agree that this Release will be enforced according to the following provisions:

- a) This Release and the accompanying Change in Control Agreement contain all of the promises made between you and the Bank.

- b) This Release also completely replaces any and all older written or oral agreements, understandings or promises made between you and the Bank about the topics in this Release.
- c) This Release should be interpreted, enforced and governed by Louisiana law except where federal law applies.
- d) In the event that any provisions, paragraphs, or portions thereof of this Release are held to be unenforceable and/or invalid by any court, the validity and enforceability of the remaining provisions, paragraphs, or portions thereof shall not be affected, and every other provision of the Release shall remain valid and enforceable to the fullest extent permitted by law.

**Promise Number 7:** “Confidential Information” means all information known by you as a result of your employment with the Bank including, but not limited to, the Bank’s financial, administrative, information technology, sales, operational, plant and facility, legal matters, and any information about the Bank’s customers or employees that you learned in connection with your employment with the Bank. You agree that all Confidential Information that you know was received in the strictest confidence, and you promise that you will not disclose any portion of any part of the Confidential Information to anyone for any reason. You also agree that the promises contained in this Release are also confidential, and you promise that you will not disclose any information contained in the Release to anyone for any reason after agreeing to and signing this Release. You agree that you have either deleted or destroyed or returned to the Bank all Bank information and data in your possession or which is contained on computers or other electronic media in your possession or to which you have access. You further agree that you have returned all Bank property, including your credit card, to the Bank. You agree to cooperate to the fullest extent with the Bank and its designated agents in providing information known to you about the duties that you performed for the Bank.

If you break any of the promises in this Release or threaten to break any of the promises in this Release, then the Bank can sue you and ask a court to stop you from breaking the promises in this Release and ask the court to award damages to the Bank that you would have to pay.

**Promise Number 8:** You agree to refrain from making negative, derogatory, and/or defamatory statements, whether verbal or written, about the Bank or any entity or person related to the Bank, and from being a party to any such statements. This includes criticism of the Bank or its management philosophies, direction, or values.

**Promise Number 9:** BY SIGNING THIS RELEASE AND AGREEING TO THE PROMISES IN THE RELEASE, YOU UNDERSTAND THAT YOU ARE GIVING UP LEGAL RIGHTS THAT YOU MIGHT HAVE IN EXCHANGE FOR MONETARY BENEFIT, AND YOU AGREE THAT THIS EXCHANGE IS ACCEPTABLE.



**Promise Number 10:** This Release will go into effect SEVEN (7) days from the date you sign it, unless the Bank receives a timely written notice from you that you want to revoke or “undo” your acceptance of the Release. Notice that you want to revoke the Release should be hand-delivered or be sent by certified mail, return receipt requested, to:

[Insert name, job title, and address of Bank Employee  
to whom Executive must send notice.]

The notice has to be received by the Bank within SEVEN (7) days from the date you sign the Release. In other words, once you sign this Release, you still have seven (7) days to change your mind. If you have signed this Release, but then change your mind and want to revoke your acceptance, you must deliver a note or letter in writing to \_\_\_\_\_ at the above address stating that you revoke your acceptance, and the note or letter must be delivered to \_\_\_\_\_ within the seven-day period.

AGREED AND SIGNED on \_\_\_\_\_, 201\_\_.

\_\_\_\_\_  
[Name of Executive]

DATE: \_\_\_\_\_

ACCEPTED BY  
BUSINESS FIRST BANK

\_\_\_\_\_  
[Insert name of authorized Bank Employee]  
[Insert job title of authorized Bank Employee]

DATE: \_\_\_\_\_

## EXECUTIVE EMPLOYMENT AGREEMENT

**THIS EXECUTIVE EMPLOYMENT AGREEMENT** (“Agreement”), dated as of the 5<sup>th</sup> day of October, 2017, is entered into by and between Business First Bank, a Louisiana state bank (the “Bank”), and Jack E. Byrd, Jr. (“Executive”).

WHEREAS, the Bank desires for Executive to be employed as Chairman of the Northwest Louisiana Region of the Bank, and Executive desires to accept such employment, on the terms and conditions set forth in this Agreement; and

WHEREAS, the Bank and Executive have read and understood the terms and provisions set forth in this Agreement and have been afforded a reasonable opportunity to review this Agreement with their respective legal counsel.

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth in this Agreement, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

**Section 1. Position.** The Bank hereby agrees to employ Executive as Chairman of the Northwest Louisiana Region of the Bank, and Executive hereby accepts employment, on the terms and conditions set forth in this Agreement.

The Bank further agrees that it will appoint Executive to a newly-created position on the Board of Directors of the Bank, effective as of the Effective Date (as defined below), and that thereafter it will nominate Executive for such newly-created position at the next annual meeting of shareholders at which directors are elected.

**Section 2. Term.** The term of Executive’s employment by the Bank under this Agreement shall commence on the Effective Date and shall terminate on the second anniversary of the Effective Date (the “Initial Term”), unless sooner terminated in accordance with the terms of this Agreement. This Agreement may be renewed for one or more additional one-year periods upon the mutual written agreement of the parties hereto at least sixty (60) days prior to the expiration of the Initial Term or any renewal thereof (any such renewal, together with the Initial Term, to constitute the “Employment Period” hereunder).

**Section 3. Position and Duties.** During the Employment Period, Executive will report directly to the President and Chief Executive Officer of the Bank (the “CEO”). As Chairman of the Northwest Louisiana Region of the Bank, Executive shall perform all duties and responsibilities customarily associated with such position, including services reasonably requested by the CEO, which shall be consistent with the duties and responsibilities of the type and nature normally assigned to similarly situated officers of a financial institution of the size, type, and stature of the Bank.

Executive shall devote substantially all of his working time, attention and energies (other than absences due to illness or vacation) to the performance of his duties for the Bank. Notwithstanding the above, Executive will be permitted, to the extent such activities do not interfere with the performance by Executive of his duties and responsibilities under this Agreement or violate Section 9 or 10 of this Agreement, to (a) manage Executive’s personal, financial and legal affairs, (b) serve on civic or charitable boards or committees, (c) invest his personal assets in businesses which do not compete with the Bank, and (d) purchase securities in any corporation whose securities are regularly traded on an established securities market, provided that such purchases will not result in Executive owning beneficially at any time 5% or more of the equity securities of any corporation engaged in a business competitive with that of the Bank and Executive’s investment is solely that of an investor.

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**Section 4. Place of Performance.** Executive's place of employment will be Minden, Louisiana, or such other place as the parties may mutually determine.

**Section 5. Compensation and Related Matters.**

(a) Base Salary. The Bank shall pay Executive a base salary of \$260,000 per year ("Base Salary"), which amount shall be adjusted no less often than annually, provided that such compensation shall not be reduced unless part of a reduction applicable to all or substantially all similarly situated executives.

(b) Annual Incentive Bonus. As soon as practicable following the Effective Date, the Bank and Executive shall work in good faith to design and establish an annual incentive bonus program pursuant to which Executive shall be entitled to an annual incentive bonus payment of not less than 40% or more than 80% of Executive's then current Base Salary, but with an anticipated target annual incentive bonus of 60% of Executive's then current Base Salary.

(c) Employee Plans. During the Employment Period, Executive shall be entitled to participate in any pension or other retirement benefit plan, incentive bonus, profit sharing, stock option, employee stock ownership, or other plans, benefits and privileges provided to similarly situated officers of the Bank (the "Employee Plans"), pursuant to the terms of such plans, benefits and privileges. The Bank shall not make any changes to the Employee Plans that would adversely affect Executive's rights or benefits thereunder, unless such change is generally applicable to all similarly situated officers of the Bank.

(d) Welfare Benefit Plans. During the Employment Period, Executive (and his spouse and/or dependents to the extent provided in the applicable plans and programs) shall be entitled to participate in and be covered under all the welfare benefit plans or programs maintained by the Bank for the benefit of its similarly situated officers pursuant to the terms of such plans and programs including, without limitation, all medical, life, hospitalization, dental, disability, accidental death and dismemberment and travel accident insurance plans and programs (the "Welfare Plans"). The Bank shall not make any changes to the Welfare Plans which would adversely affect Executive's rights or benefits thereunder, unless such change is generally applicable to all similarly situated officers of the Bank.

(e) Auto Allowance. The Bank shall provide Executive with an automobile allowance of not less than \$750 per month. The Bank shall also reimburse Executive, on a monthly basis, for all documented gasoline expenses.

(f) Country Club. The Bank shall pay or reimburse to Executive for all dues and assessments relating to his membership in the country club designated by Executive, including any sales tax imposed thereon.

(g) Reimbursement of Expenses. The Bank shall reimburse Executive for all reasonable and necessary expenses actually incurred by Executive directly in connection with the business affairs of the Bank and the performance of his duties hereunder, in accordance with the Bank's policies and practices for reimbursement of business expenses. Executive shall comply with all applicable limitations and reporting requirements with respect to such expenses as the Board may establish from time to time.

(h) Vacation and Holidays. Executive shall be entitled to no less than four (4) weeks of paid vacation each year, to be administered in accordance with the vacation policies of the Bank in effect for similarly situated officers.

(i) Perquisites. The Bank shall provide Executive with a cell phone allowance of not less than \$90 per month.

(j) Payment, Withholding and Taxes. All payments of salary and other compensation to Executive shall be payable in accordance with, and subject to, the Bank's regular payroll and all other current and future policies and procedures of the Bank. The Bank shall have the right to deduct from any payment of compensation to Executive any federal, state or local taxes required by law to be withheld with respect to such payments and any other amounts specifically authorized to be withheld or deducted by Executive.

**6. Termination.**

(a) Notice and Effect of Termination. Any termination of Executive's employment by the Bank or by Executive during the Employment Period (other than termination upon Executive's death) shall be communicated by written Notice of Termination to the other party.

(b) Death. Executive's employment under this Agreement will terminate automatically upon his death.

(c) Termination by the Bank. The Bank has the right to terminate Executive's employment for Cause or Disability, or without Cause at any time, provided that if: (i) Executive's employment is terminated without Cause, he shall receive a Notice of Termination not less than 30 days prior thereto; and (ii) Executive's employment is terminated for Cause, he shall receive a Notice of Termination specifying the facts and event giving rise to Cause, and he shall be provided with a reasonable period to cure such events (to the extent such events are reasonably susceptible of cure).

(d) Termination by the Executive. Executive has the right to terminate his employment for Good Reason or without Good Reason by providing Notice of Termination to the Bank; if such termination is without Good Reason, such notice shall be provided not less than 60 days prior to Executive's Termination Date specified therein.

(e) Definitions. As used herein:

(i) "Cause" means that Executive: (w) has committed an intentional act of fraud, embezzlement, or theft during the course of his employment which is materially injurious to the financial condition or business reputation of the Bank; (x) is indicted for the commission of a felony or crime involving moral turpitude; (y) willfully and substantially refuses to perform the essential duties of his position, which has not been cured within 30 days following receipt of written notice by the Bank; or (z) commits a material breach of this Agreement, which has not been cured within 30 days following receipt of written notice from the Bank.

No act or failure to act on the part of Executive will be deemed "intentional" if it is due primarily to an error in judgment or negligence, but will be deemed "intentional" only if done or omitted to be done by Executive not in good faith and without reasonable belief that his action(s) or omission(s) are in the best interest of the Bank or its affiliates.

(ii) "Disability" means: (x) the inability of Executive to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment which can be expected to result in death or can be expected to last for a continuous period of more than twelve (12) months, as determined by a physician mutually agreed upon by the Executive and the Bank; or (y) the receipt of income replacement benefits for a period of more than three (3) months under a separate accident or long-term disability plan covering Executive due to medically determinable physical or mental impairment which is expected to result in death or is expected to last for a continuous period of more than twelve (12) months.

(iii) "Good Reason" means the occurrence, without the consent of Executive, of: (x) the assignment to Executive of any duties materially and adversely inconsistent with Executive's status as Chairman of the Northwest Louisiana Region of the Bank, or a material and adverse alteration in the nature of Executive's authority, duties or responsibilities, or any other action by the Bank that results in a material and adverse diminution in duties or responsibilities; (y) relocation of the Executive's place of employment more than 50 miles from Minden, Louisiana; or (z) a material breach of this Agreement.

No occurrence described herein shall be deemed to constitute "Good Reason" unless: (x) Executive promptly gives written notice (such written notice shall be deemed the "Notice of Termination") of his objection to such event or condition, which notice shall be provided no later than 60 days after Executive first knows, or should first know, of its occurrence; (y) such event or condition is not reasonably corrected by the Bank promptly after receipt of such notice, but in no event more than 30 days thereafter, and (z) Executive thereafter terminates his employment, such termination occurring not more than 60 days following the expiration of the 30-day correction period provided herein.

(iv) "Notice of Termination" means written notice that includes: (x) the anticipated Termination Date; (y) the applicable termination provision of this Agreement; and (z) sets forth, to the extent applicable, the facts and circumstances claimed to provide a basis for termination of Executive's employment hereunder.

(v) "Termination Date" is the date on which Executive's employment hereunder is terminated for any reason.

**Section 7. Compensation Upon Termination or During Disability.** Upon the termination of Executive's employment under this Agreement or Executive's Disability during the Employment Period, the Bank shall provide Executive with the payments and benefits set forth below.

(a) Termination for Cause or Without Good Reason. If Executive's employment is terminated by the Bank for Cause or by Executive without Good Reason, Executive shall be entitled to the Accrued Amounts and any coverage or amount to be provided or paid under Section 13 hereof. Otherwise, the Bank's obligations hereunder shall cease.

(b) Termination Without Cause or With Good Reason. If Executive's employment is terminated by the Bank without Cause or by Executive for Good Reason, Executive shall be entitled to: (i) payment of the Severance Amount and Continuing Coverage; (ii) the Accrued Amounts; and (iii) any coverage or amount to be provided or paid under Section 13 hereof.

(c) Disability. During any period that Executive fails to perform his duties under this Agreement as a result of incapacity due to physical or mental illness ("Disability Period"), Executive shall continue to receive his full Base Salary until his employment is terminated pursuant to Section 6 hereof. In the event Executive's employment is terminated for Disability pursuant to Section 6 hereof, the Bank shall (i) pay to Executive his Base Salary through the Termination Date; (ii) pay or provide to Executive with the Accrued Amounts; and (iii) provide or pay any coverage or amount to be provided or paid under Section 13 hereof.

(d) Death. If Executive's employment is terminated by his death, the Bank shall pay or provide to Executive's beneficiary, legal representatives or estate, as the case may be, the Accrued Amounts and pay or provide to such parties any coverage or amount to be provided or paid under Section 13 hereof.

(f) Definitions. As used herein:

(i) "Continuing Coverage" means that the Bank shall continue to provide coverage under any Welfare Plans provided to Executive and Executive's spouse and otherwise eligible dependents at his Termination Date, with the Bank paying the contribution it pays with respect to similarly situated employees during such period in respect of such benefit plans; provided that if the Bank cannot maintain such coverage under the terms and provisions of the Welfare Plans (or where such continuation would adversely affect the tax status of the Welfare Plans) or if such Continuing Coverage would provide no reasonable economic value to Executive, as reasonably determined by Executive, the Bank shall provide such Continuing Coverage using substantially identical insurance arrangements or by paying to Executive the estimated cost of the expected contribution therefor for such period, as the case may be. If such coverage is furnished through the Bank's benefit plans or substantially identical insurance arrangements, such coverage shall cease upon the earlier of the eighteen (18) month anniversary of the Termination Date or the date Executive obtains coverage from a subsequent employer that provides for substantially similar or greater benefits. If the estimated cost is paid, such payment shall be determined assuming an eighteen (18) month coverage period and shall be paid no later than ten (10) days following Executive's Termination Date.

(ii) "Severance Amount" shall mean a cash payment equal to the sum of: (x) Executive's Base Salary for the remainder of the Employment Period; and (y) the maximum amount Executive is eligible to receive under any cash bonus incentive plan, calculated on a monthly basis, and multiplied by the number of months remaining in the Employment Period.

(iii) "Accrued Amounts" shall mean any benefit or amount earned, accrued, vested or payable under any separate plan, policy or program maintained by the Bank in which Executive was a participant as of his Termination Date, including any accrued but unpaid wages and any amount, benefit or coverage that cannot be waived as a matter of law. Any amount payable hereunder shall be paid at the time or times determined under such separate plans, policies or programs or, if no time is specified thereunder, no later than ten (10) business days following the Termination Date.

**Section 8. Retention.** Provided that Executive is employed by the Bank (or an affiliate thereof) and in good standing on the last day of the Initial Term of this Agreement, the Bank shall pay to Executive an amount equal to his then current Base Salary (the "Retention Payment") within ten (10) days thereafter. In the event Executive shall not be employed on such date due to death, Disability, involuntary termination of employment by the Bank without Cause or termination of employment by Executive for Good Reason, he shall be paid the Retention Payment no later than ten (10) days after his Termination Date.

**Section 9. Non-Disclosure and Confidentiality.**

(a) Proprietary Information. Executive acknowledges that, by the nature of his duties, he shall or may have access to and become informed of confidential, proprietary, and highly sensitive information relating to the Bank and which is a competitive asset of the Bank, including, without limitation, information pertaining to: (i) the identities of the Bank's existing and prospective customers or clients, including names, addresses, credit status, and pricing levels; (ii) the habits and customs of the Bank's existing and prospective customers or clients; (iii) financial information about the Bank; (iv) product and systems specifications, concepts for new or improved products and other product or systems data; (v) the identities of, and special skills possessed by, the Bank's employees; (vi) the identities of and pricing information about the Bank's suppliers and vendors; (vii) training programs developed by the Bank; (viii) pricing studies, information and analyses; (ix) current and prospective products and inventories; (x) financial models, business projections and market studies; (xi) the Bank's financial results and business conditions; (xii) business plans and strategies; (xiii) special processes, procedures, and services of the Bank and its suppliers and vendors; and (xiv) computer programs and software developed by the Bank or its consultants (collectively, "Proprietary Information").

(b) Use of Proprietary Information. Executive agrees not to: (i) use, at any time, any Proprietary Information for his own benefit and for the benefit of another; or (ii) disclose, directly or indirectly, any Proprietary Information to any person who is not a current employee of the Bank, except in the performance of the duties assigned to Executive in this Agreement, at any time prior or subsequent to the termination of his employment with the Bank, except as such disclosure may be required by law. Executive further agrees not to make copies of any Proprietary Information, except in the performance of the duties assigned to him in this Agreement.

(c) Recipient Materials. Executive acknowledges that all memoranda, notes, records, reports, manuals, books, papers, letters, client and customer lists, contracts, software programs, information and records, drafts of instructions, guides and manuals, and other documentation (whether in draft or final form), and other sales or financial information and aids relating to the bank's business, and any and all other documents containing Proprietary Information furnished to Executive by any representative of the Bank or otherwise acquired or developed by Executive in connection with his association with the Bank (collectively, "Recipient Materials") shall at all times be the property of the Bank. Within twenty-four (24) hours of the termination of his employment with the Bank, Executive shall return to the Bank any Recipient Materials which are in his possession, custody or control.



**Section 10. Non-Solicitation and Non-Competition.**

(a) Acknowledgements. Executive acknowledges that the special relationship of trust and confidence between him, the Bank, and its clients and customers creates a high risk and opportunity for Executive to misappropriate the relationship and goodwill existing between the Bank and its clients and customers. Executive further acknowledges and agrees that it is fair and reasonable for the Bank to take steps to protect itself from the risk of such misappropriation. Executive further acknowledges that, at the outset of his employment with the Bank and/or throughout his employment with the Bank, Executive shall be provided with access to and informed of the Bank's Proprietary Information, which shall enable him to benefit from the Bank's goodwill and know-how. Executive acknowledges that it would be inevitable in the performance of his duties as a director, officer, employee, investor, agent or consultant of any person, association, entity, or company which competes with the Bank, or which intends to or may compete with the Bank, to disclose and/or use the Bank's Proprietary Information, as well as to misappropriate the Bank's goodwill and know-how, to or for the benefit of such other person, association, entity, or company.

(b) Non-Solicitation of Employees. During the twenty-four (24) month period immediately following the first to occur of (i) the expiration of this Agreement, or (ii) Executive's Termination Date (the "Restricted Period"), Executive shall not take any actions, whether on behalf of Executive or Executive's then current employer or any other person or entity, to hire, solicit, induce or attempt to induce any individual who worked for the Bank (either as an employee or a contractor) in the twelve (12) month period immediately preceding the Executive's last day of employment with the Bank, to terminate their employment with the Bank, to work for a competitor of the Bank or any affiliate of the Bank, or to violate any covenants that any such other employee may have with the Bank. Provided that the Executive does not, directly or indirectly, personally engage, or assist his subsequent employer in engaging, in any solicitation or hiring of employees, a breach of this covenant shall not be deemed to occur solely on account of his subsequent employer's actions in soliciting or hiring any Bank employee.

(c) Non-Solicitation of Customers. During the Restricted Period, the Executive shall not take any actions, directly or indirectly, whether to assist or aid the Executive, the Executive's then-current employer, or any other Person in soliciting business with, or attempting to solicit business with, accepting business from, or servicing the persons or entities with whom the Bank had a customer relationship during the two (2) year period immediately prior to the commencement of the Restricted Period. Provided that the Executive does not, directly or indirectly, personally engage, or assist his subsequent employer in engaging, in the solicitation of Bank customers, a breach of this covenant shall not be deemed to occur solely on account of his subsequent employer's actions in soliciting a Bank customer.

(d) Non-Competition. During the Employment and Restricted Periods, the Executive shall not, whether on behalf of himself or any other entity, engage, directly or indirectly, either as proprietor, stockholder, partner, officer, director, consultant, employee or otherwise, participate in the Banking Business within the Restricted Area. Notwithstanding the foregoing, Executive may invest in the securities of any enterprise if (i) such securities are listed on any national or regional securities exchange, (ii) Executive does not beneficially own more than one percent (1%) of the outstanding capital stock of such enterprise, and (iii) Executive does not otherwise participate in the activity of such enterprise. For purposes of this section, the term "Banking Business" shall mean the management and/or operation of a commercial bank or other financial institution. The term "Restricted Area" shall mean the parishes of Bienville, Bossier, Caddo, Claiborne or Webster.

(e) **Reasonable Restrictions.** Executive agrees that the non-competition and non-solicitation restrictions set forth in this Section 10 are ancillary to an otherwise enforceable agreement, are supported by independent valuable consideration, and that the limitations as to time, geographical area, and scope of activity to be restrained by this Section 10 are reasonable and acceptable, and do not impose any greater restraint than is reasonably necessary to protect the goodwill and other business interests of the Bank. Executive agrees that if, at some later date, a court of competent jurisdiction determines that the non-competition and non-solicitation agreements set forth in this Section 10 does not meet the criteria set forth by applicable law, this Section 10 may be reformed by the court and enforced to the maximum extent permitted under applicable law.

(f) **Consideration.** As consideration for the covenants contained in this Section 10, the Bank shall pay to Executive the aggregate positive amount, if any, of (a) \$1,646,388 minus (b) three (3) times Executive's "base amount" (within the meaning of Section 280G) less \$1 (the "Non-Competition Payment"), which payment shall be made to Executive no later than ten (10) days after the Effective Date. The adequacy of such consideration is hereby acknowledged by Executive. Notwithstanding any other provision of this Agreement or any other plan, arrangement or agreement to the contrary, if any of the payments or benefits provided or to be provided by the Bank or its affiliates to Executive or for Executive's benefit pursuant to the terms of this Agreement or otherwise, including, without limitation, payment and benefits provided to Executive under that certain Termination Agreement by and among Business First Bancshares, Inc., Business First Bank and Executive and the Non-Competition Payment (collectively, the "Covered Payments") constitute "parachute payments" within the meaning of Section 280G of the Internal Revenue Code of 1986, as amended (the "Code") and would (after taking into account any value attributable to the restrictive covenants in Section 10 in accordance with Section 280G(b)(4) of the Code) be subject to the excise tax imposed under Section 4999 of the Code (or any successor provision thereto) or any similar tax imposed by state or local law or any interest or penalties with respect to such taxes (collectively, the "Excise Tax"), then the Covered Payments shall be reduced (but not below zero) to the minimum extent necessary to ensure that no portion of the Covered Payments is subject to the Excise Tax.

**Section 11. Mitigation.** Executive will not be required to mitigate amounts payable under this Agreement by seeking other employment or otherwise, and there will be no offset against amounts due Executive under this Agreement on account of subsequent employment except as specifically provided herein.

**Section 12. Release.** Executive agrees, if his employment is terminated under circumstances entitling him to the Severance Amount, that in consideration for the payment of the Severance Amount, he will execute a general release of claims against the Bank in a form reasonably acceptable to the Bank, through which Executive releases the Bank from any and all claims as may relate to or arise out of his employment relationship (excluding claims Executive may have under any "employee pension plan" as described in Section 3(3) of ERISA or any claims under this Agreement).

**Section 13. Indemnification and Insurance.** Executive shall be indemnified and held harmless by the Bank during the term of this Agreement and following any termination of this Agreement for any reason whatsoever in the same manner as would any similarly situated officer or employee of the Bank with respect to acts or omissions occurring prior to (a) the termination of this Agreement, or (b) the termination of employment of Executive. Nothing contained herein shall be deemed a waiver of this Section 13, which shall survive the termination or expiration of this Agreement or Executive's termination of employment hereunder for any reason.

**Section 14. Arbitration; Legal Fees and Expenses.** The parties agree that Executive's employment and this Agreement relate to interstate commerce, and that any disputes, claims or controversies between Executive and the Bank which may arise out of or relate to Executive's employment relationship or this Agreement shall be settled by arbitration. This agreement to arbitrate shall survive the termination of this Agreement. Any arbitration shall be in accordance with the Rules of the American Arbitration Association and undertaken pursuant to the Federal Arbitration Act. Arbitration will be held in Baton Rouge, Louisiana, unless the parties mutually agree on another location. The decision of the arbitrator(s) will be enforceable in any court of competent jurisdiction. The parties agree that punitive, liquidated or indirect damages shall not be awarded by the arbitrator(s). Nothing in this Agreement to arbitrate shall preclude the Bank from obtaining injunctive relief from a court of competent jurisdiction prohibiting any ongoing breaches by Executive of this Agreement including, without limitation, violations of Section 9 or 10. Each party to this Agreement shall bear its own fees and costs; provided that the fees of the arbitrator shall be evenly divided.

**Section 15. Agreement Binding on Successors.** No rights or obligations of the parties under this Agreement may be assigned or transferred, except that the Bank will require any successor (whether direct or indirect, by purchase, merger, reorganization, sale, transfer of stock, consolidation or otherwise) to all or substantially all of the business and/or assets of the Bank to expressly assume and agree to perform this Agreement in the same manner and to the same extent that the Bank would be required to perform it if no succession had taken place.

**Section 16. 409A Compliance.** If and to the extent any amount or benefit payable or due hereunder shall be deemed to constitute "deferred compensation" within the meaning of Section 409A of the Internal Revenue Code of 1986, as amended (the "Code"), including any regulation or other guidance promulgated thereunder, the parties intend that this Agreement shall be interpreted and construed in a manner consistent with the applicable provisions thereof. For purposes hereof: (a) each payment under this Agreement shall be treated as a separate payment; (b) the exclusions for short-term deferrals, in-kind benefits, and payments on account of involuntary termination of employment shall be applied to the fullest extent applicable; (c) payments to be made upon a termination of employment or on account of Executive's Termination Date shall be made upon Executive's "separation from service" as determined under Code Section 409A; (d) any reference to the termination of Executive's employment or to Executive's Termination Date or words of similar import shall mean and be deemed to refer to the date of his "separation from service" within the meaning of Code Section 409A; (e) if Executive is a "specified employee" within the meaning of Code Section 409A, any amount or benefit payable on account of Executive's separation from service, shall be delayed for six months as required under Code Section 409A, and shall be paid when first permitted, without liability for interest or loss of investment opportunity thereon; (f) all reimbursements and in-kind payments to be provided during one calendar year shall not affect the reimbursements and in-kind payments to be provided in any other calendar year; (g) any reimbursement of an eligible expense shall be made promptly after proper substantiation of such expenses, but in no event later than the last day of the calendar year following the calendar year in which the expense was incurred; (h) the right to reimbursement or in-kind benefits shall not be subject to liquidation or exchange for any other benefit, except as expressly provided herein; and (i) any amount that may be paid in one of two calendar years shall be paid in the second such year.

**Section 17. Notice.** For the purposes of this Agreement, notices, demands and all other communications provided for in this Agreement shall be in writing and shall be deemed to have been duly given when delivered either personally or by United States certified or registered mail, return receipt requested, postage prepaid, to the addresses of such parties as set forth on the signature page hereto or such other address as any party may have furnished to the others in writing in accordance with this Agreement, except that notices of change of address shall be effective only upon receipt.

**Section 18. Amendment and Waiver.** No provision of this Agreement may be amended, modified, or waived unless agreed to in writing and signed by Executive and by a duly authorized officer of the Bank. No waiver by either party of any breach by the other party of any condition or provision of this Agreement shall be deemed a waiver of similar or dissimilar provisions or conditions at the same or at any prior or subsequent time.

**Section 19. Survival of Obligations.** The respective rights and obligations of the parties under this Agreement, including the obligations contained in Sections 7, 9, 10, 13, and 14 shall survive Executive's termination of employment and the termination or expiration of this Agreement to the extent necessary for the intended preservation of such rights and obligations.

**Section 20. Construction.** The validity, interpretation, construction and performance of this Agreement shall be governed by the laws of the State of Louisiana without regard to its conflicts of law principles. The section headings in this Agreement are for convenience of reference only, and they form no part of this Agreement and will not affect its interpretation.

**Section 21. Severability.** The invalidity or unenforceability of any provision or provisions of this Agreement will not affect the validity or enforceability of any other provision of this Agreement, which will remain in full force and effect.

**Section 22. Counterparts.** This Agreement may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument.

**Section 23. Entire Agreement.** Except as provided elsewhere herein, this Agreement sets forth the entire agreement of the parties with respect to its subject matter and supersedes all prior agreements, promises, covenants, arrangements, communications, representations or warranties, whether oral or written, by any officer, employee or representative of any party to this Agreement with respect to such subject matter. In the event the terms of this Agreement conflict with the terms of any other agreement between the Bank and Executive, the terms of this Agreement shall govern and control.

**Section 24. Effectiveness.** This Agreement shall be effective as of the consummation of the transactions contemplated under that certain Agreement and Plan of Reorganization by and between the Bank's parent company, Business First Bancshares, Inc., and Minden Bancorp, Inc., among other parties (the date on which the transactions will be consummated, the "Effective Date"); provided that if such transactions shall not be consummated as provided therein, this Agreement shall be void and of no force and effect.

*[Signature Page Follows]*

*[Signature Page to Executive Employment Agreement]*

IN WITNESS WHEREOF, the parties have executed this Agreement effective the date first above written.

Address:  
500 Laurel Street  
Baton Rouge, Louisiana 70801

BUSINESS FIRST BANK  
a Louisiana bank

By: \_\_\_\_\_  
David R. Melville, III  
President and Chief Executive Officer

Address:  
100 MBL Bank Drive  
Minden, Louisiana 71055

EXECUTIVE  
\_\_\_\_\_  
Jack E. Byrd, Jr.

## EXECUTIVE EMPLOYMENT AGREEMENT

This EXECUTIVE EMPLOYMENT AGREEMENT (“Agreement”), dated as of the 1<sup>st</sup> day of June, 2018, is entered into by and between Business First Bank, a Louisiana state bank (the “Bank”), and N. Jerome Vasocu (“Executive”).

WHEREAS, the Bank desires for Executive to be employed as Chairman of the Northeast Louisiana Region of the Bank, and Executive desires to accept such employment, on the terms and conditions set forth in this Agreement; and

WHEREAS, the Bank and Executive have read and understood the terms and provisions set forth in this Agreement and have been afforded a reasonable opportunity to review this Agreement with their respective legal counsel.

NOW, THEREFORE, in consideration of the mutual promises and covenants set forth in this Agreement, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

**Section 1. Employment.** The Bank hereby agrees to employ Executive as Chairman of the Northeast Louisiana Region of the Bank, and Executive hereby accepts employment, on the terms and conditions set forth in this Agreement.

The Bank further agrees that it will appoint Executive to a newly-created position on the Board of Directors of the Bank, effective as of the Effective Date (as defined below), and that thereafter it will nominate Executive for such newly-created position at the next annual meeting of shareholders at which directors are elected.

**Section 2. Term.** The term of Executive’s employment by the Bank under this Agreement shall commence on the date immediately following the consummation of the transactions contemplated under that certain Agreement and Plan of Merger by and between the Bank’s parent company, Business First Bancshares, Inc., and Richland State Bancorp, Inc., (the date on which the transactions will be consummated, the “Effective Date”) and terminate on the second anniversary of the Effective Date (the “Employment Period”), unless sooner terminated in accordance with the terms of this Agreement. Unless terminated sooner, the parties agree and covenant to meet and discuss the non-renewal or extension of the term of this Agreement, or the negotiation of a new employment agreement, at least six (6) months prior to the natural expiration of the Employment Period.

**Section 3. Position and Duties.** During the Employment Period, Executive will report directly to the President and Chief Executive Officer of the Bank (the “CEO”). As Chairman of the Northeast Louisiana Region of the Bank, Executive shall perform all services reasonably required to fully execute the duties and responsibilities associated with such position and such other duties and responsibilities as the CEO or the Board of Directors of the Bank (the “Board”) may require. Executive will devote substantially all of his working time, attention and energies (other than absences due to illness or vacation) to the performance of his duties for the Bank. Notwithstanding the above, Executive will be permitted, to the extent such activities do not interfere with the performance by Executive of his duties and responsibilities under this Agreement or violate Section 9 and Section 10 of this Agreement, to (i) manage Executive’s personal, financial and legal affairs, and (ii) serve on civic or charitable boards or committees. For purposes of this Agreement, “similarly situated employees” shall mean employees of the Bank with the title of Market President or a substantially similar title or role.

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**Section 4. Place of Performance.** Executive's place of employment will be Richland, Louisiana, or such other place as the parties may mutually determine.

**Section 5. Compensation and Related Matters.**

(a) Base Salary. During the Employment Period, the Bank will pay Executive a base salary of \$255,000 per year ("Base Salary").

(b) Annual Incentive Bonus. As soon as practicable following the Effective Date, the Bank and Executive shall work in good faith to design and establish an annual incentive bonus program pursuant to which Executive shall be entitled to an annual incentive bonus payment of not less than 25% or more than 35% of Executive's Base Salary.

(c) Incentive and Pension Plans. During the Employment Period, Executive will be entitled to participate in any pension or other retirement benefit plan, incentive bonus, profit sharing, stock option, employee stock ownership, or other plans, benefits and privileges given to similarly situated employees (the "Incentive Plans"), pursuant to the terms of such plans, benefits and privileges. The Bank shall not make any changes to the Incentive Plans which would adversely affect Executive's right or benefits thereunder, unless such change occurs pursuant to a program applicable to all similarly situated employees of the Bank.

(d) Welfare Benefit Plans. During the Employment Period, Executive (and his spouse and/or dependents to the extent provided in the applicable plans and programs) will be entitled to participate in and be covered under all the welfare benefit plans or programs maintained by the Bank for the benefit of its similarly situated employees pursuant to the terms of such plans and programs including, without limitation, all medical, life, hospitalization, dental, disability, accidental death and dismemberment and travel accident insurance plans and programs (the "Benefit Plans"). The Bank shall not make any changes to the Benefit Plans which would adversely affect Executive's right or benefits thereunder, unless such change occurs pursuant to a program applicable to all similarly situated employees of the Bank.

(e) Automobile. The Bank shall transfer to Executive, as soon as reasonably practicable after the Effective Date, title and possession of the automobile used by Executive during his employment at Richland State Bank or a reasonably comparable automobile, at no expense to Executive. The Bank shall pay for all taxes and title, licensing or similar fees related to transfer of title of the automobile. Additionally, during the Employment Period, the Bank shall provide Executive with an automobile allowance of not less than \$750 per month and shall also reimburse Executive, on a monthly basis, for all documented gasoline expenses.



(f) Country Club. The Bank shall pay or reimburse to Executive for all dues and assessments relating to his membership in the country club designated by Executive, including any sales tax imposed thereon.

(g) Reimbursement of Expenses. During the Employment Period, the Bank shall reimburse Executive for all reasonable and necessary expenses actually incurred by Executive directly in connection with the business affairs of the Bank and the performance of his duties hereunder, in accordance with the Bank's policies and practices for reimbursement of business expenses. Executive shall comply with all applicable limitations and reporting requirements with respect to such expenses as the Board may establish from time to time.

(h) Vacation and Holidays. Executive will be entitled to paid vacation each year in accordance with the vacation policies of the Bank in effect for similarly situated employees from time to time.

(i) Payment, Withholding and Taxes. All payments of salary and other compensation to Executive shall be payable in accordance with, and subject to, the Bank's regular payroll and all other current and future policies and procedures of the Bank. The Bank shall have the right to deduct from any payment of compensation to Executive any federal, state or local taxes required by law to be withheld with respect to such payments and any other amounts specifically authorized to be withheld or deducted by Executive.

(j) Payment of Accrued Benefits Upon Termination. If Executive's employment is terminated for any reason, the Bank shall, within thirty (30) days following such termination, pay to Executive or his estate the accrued benefits earned or accrued as of the date of termination and any benefits payable under the Incentive Plans. If Executive's employment is terminated due to the Disability of Executive as determined under Section 6(c), the portion of Executive's Base Salary due shall be reduced by the amount of any benefits received by Executive under any disability policy maintained by the Bank under the Benefits Plans. No termination under Section 6 shall terminate or adversely affect any rights of Executive then vested under any Benefits Plan of the Bank.

**Section 6. Termination.**

(a) Notice of Termination. Any termination of Executive's employment by the Bank or by Executive during the Employment Period (other than termination upon Executive's death) will be communicated by written Notice of Termination to the other party.

(b) Death. Executive's employment under this Agreement will terminate automatically upon his death.

(c) Termination by the Bank. The Bank has the right to terminate Executive's employment for Cause or Disability, or without Cause at any time.

(d) Termination by the Executive. Executive has the right to terminate Executive's employment for Good Reason by providing Notice of Termination to the Bank within one hundred and twenty (120) days after Executive has actual knowledge of the facts that establish Good Reason, or without Good Reason at any time.

(e) Definitions. For purposes of this Agreement:

"Cause" means termination of employment because of personal dishonesty, incompetence, willful misconduct, breach of fiduciary duty involving personal profit, intentional failure to perform stated duties, willful violation of any law, rule or regulation (other than traffic violations or similar offenses) or final cease-and-desist order, or material breach of any provision of this Agreement.

"Date of Termination" means (i) if Executive's employment is terminated by his death, the date of his death, (ii) if Executive's employment is terminated due to Disability, thirty (30) days after Notice of Termination, or (iii) if Executive's employment is terminated for any other reason, the date on which a Notice of Termination is given or any later date (no more than thirty (30) days after the giving of such Notice of Termination) set forth in such Notice of Termination.

"Disability" means (i) the inability of Executive to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment which can be expected to result in death or can be expected to last for a continuous period of more than twelve (12) months, or (ii) the receipt of income replacement benefits for a period of more than three (3) months under a Bank-sponsored accident and health plan covering Executive due to medically determinable physical or mental impairment which is expected to result in death or is expected to last for a continuous period of more than twelve (12) months.

"Good Reason" means the occurrence, without the consent of Executive, of (i) the assignment to Executive of any duties materially and adversely inconsistent with Executive's status as Chairman of the Northeast Louisiana Region of the Bank, or a material and adverse alteration in the nature of Executive's authority, duties or responsibilities, or any other action by the Bank that results in a material and adverse diminution in such status, authority, duties or responsibilities; (ii) relocation of the Executive's place of employment more than 50 miles from Minden, Louisiana, or (iii) a material breach of any provision of this Agreement that is not cured by the Bank within thirty (30) days following receipt of notice of such breach from Executive.

"Notice of Termination" means a written notice which indicates the Date of Termination and the specific termination provision in this Agreement relied upon and sets forth in reasonable detail the facts and circumstances claimed to provide a basis for termination of Executive's employment, if applicable.

**Section 7. Compensation Upon Termination or During Disability.** Upon the termination of Executive's employment under this Agreement or Executive's Disability during the Employment Period, the Bank will provide Executive with the payments and benefits set forth below. Executive agrees that the Bank has the right to deduct any amounts owed by Executive to the Bank for any reason, including, without limitation, Executive's misappropriation of Bank funds, or any amount required to be withheld for tax purposes from the payments set forth in this Section 7.

(a) Termination for Cause or Without Good Reason. If Executive's employment is terminated by the Bank for Cause or by Executive without Good Reason, the rights and obligations of the Bank and Executive under this Agreement shall be terminated effective as of the Date of Termination, except as otherwise provided in this Agreement and for the payment of any accrued amounts due to Executive.

(b) Termination Without Cause or With Good Reason. If Executive's employment is terminated by the Bank without Cause or by Executive for Good Reason, Executive shall be entitled to payment of the Severance Amount and Continuing Coverage. "Severance Amount" shall mean a cash amount equal to the Base Salary and the maximum amount Executive is eligible for under any cash bonus incentive plan described under Section 5(b), calculated on a monthly basis, *multiplied by* the number of months remaining in the Employment Period. "Continuing Coverage" means that the Bank shall continue to provide coverage under any Benefit Plans provided to Executive and Executive's spouse and dependents at the Date of Termination, with the Bank paying the contribution it pays with respect to similarly situated employees during such period in respect of such health care plan or plans; *provided that* if the Bank cannot maintain such coverage under the terms and provisions of the Benefits Plans (or where such continuation would adversely affect the tax status of the Benefits Plans), the Bank shall provide the Continuing Coverage by either providing substantially identical benefits directly or through an insurance arrangement or by paying Executive the estimated cost of the expected contribution therefor for such period. The Continuing Coverage will cease upon the earlier of (i) the twelve (12) month anniversary of the Date of Termination or (ii) the date Executive obtains health care coverage under one or more welfare benefit plans of a subsequent employer that provides for substantially similar or greater benefits to Executive and Executive's spouse and dependents with respect to the specific type of benefit.

(c) Disability. During any period that Executive fails to perform his duties under this Agreement as a result of incapacity due to physical or mental illness ("Disability Period"), Executive will continue to receive his full Base Salary set forth in Section 5(a) until his employment is terminated pursuant to Section 6(c). In the event Executive's employment is terminated for Disability pursuant to Section 6(c), the Bank will (i) pay to Executive his Base Salary through the Date of Termination, reduced by the amount of any benefits received by Executive under any Benefits Plan, along with any other earned or accrued amounts due Executive, and (ii) provide Executive with disability benefits pursuant to the terms of the Bank's disability programs and/or practices.

(d) Death. If Executive's employment is terminated by his death, the Bank will pay in a lump sum to Executive's beneficiary, legal representatives or estate, as the case may be, any earned or accrued amounts due to Executive at the time of his death.

**Section 8. Non-Disclosure and Confidentiality.**

(a) Proprietary Information. Executive acknowledges that, by the nature of his duties, he shall or may have access to and become informed of confidential, proprietary, and highly sensitive information relating to the Bank and which is a competitive asset of the Bank, including, without limitation, information pertaining to: (i) the identities of the Bank's existing and prospective customers or clients, including names, addresses, credit status, and pricing levels; (ii) the habits and customs of the Bank's existing and prospective customers or clients; (iii) financial information about the Bank; (iv) product and systems specifications, concepts for new or improved products and other product or systems data; (v) the identities of, and special skills possessed by, the Bank's employees; (vi) the identities of and pricing information about the Bank's suppliers and vendors; (vii) training programs developed by the Bank; (viii) pricing studies, information and analyses; (ix) current and prospective products and inventories; (x) financial models, business projections and market studies; (xi) the Bank's financial results and business conditions; (xii) business plans and strategies; (xiii) special processes, procedures, and services of the Bank and its suppliers and vendors; and (xiv) computer programs and software developed by the Bank or its consultants (collectively, "Proprietary Information").

(b) Use of Proprietary Information. Executive agrees not to: (i) use, at any time, any Proprietary Information for his own benefit and for the benefit of another; or (ii) disclose, directly or indirectly, any Proprietary Information to any person who is not a current employee of the Bank, except in the performance of the duties assigned to Executive in this Agreement, at any time prior or subsequent to the termination of his employment with the Bank, except as such disclosure may be required by law. Executive further agrees not to make copies of any Proprietary Information, except in the performance of the duties assigned to him in this Agreement.

(c) Recipient Materials. Executive acknowledges that all memoranda, notes, records, reports, manuals, books, papers, letters, client and customer lists, contracts, software programs, information and records, drafts of instructions, guides and manuals, and other documentation (whether in draft or final form), and other sales or financial information and aids relating to the Bank's business, and any and all other documents containing Proprietary Information furnished to Executive by any representative of the Bank or otherwise acquired or developed by Executive in connection with his association with the Bank (collectively, "Recipient Materials") shall at all times be the property of the Bank. Within twenty-four (24) hours of the termination of his employment with the Bank, Executive shall return to the Bank any Recipient Materials which are in his possession, custody or control.

**Section 9. Non-Solicitation and Non-Competition.**

(a) Acknowledgements. Executive acknowledges that the special relationship of trust and confidence between him, the Bank, and its clients and customers creates a high risk and opportunity for Executive to misappropriate the relationship and goodwill existing between the Bank and its clients and customers. Executive further acknowledges and agrees that it is fair and reasonable for the Bank to take steps to protect itself from the risk of such misappropriation. Executive further acknowledges that, at the outset of his employment with the Bank and/or throughout his employment with the Bank, Executive shall be provided with access to and informed of the Bank's Proprietary Information, which shall enable him to benefit from the Bank's goodwill and know-how. Executive acknowledges that it would be inevitable in the performance of his duties as a director, officer, employee, investor, agent or consultant of any person, association, entity, or company which competes with the Bank, or which intends to or may compete with the Bank, to disclose and/or use the Bank's Proprietary Information, as well as to misappropriate the Bank's goodwill and know-how, to or for the benefit of such other person, association, entity, or company. Executive also acknowledges that, in exchange for the execution of the non-solicitation restrictions and non-competition restrictions set forth in this Section 9, he has received substantial, valuable consideration. Executive further acknowledges and agrees that this consideration constitutes fair and adequate consideration for the execution of the non-competition and the non-solicitation restrictions set forth in this Section 9.

(b) Non-Solicitation of Employees. During the twenty-four (24) month period immediately following the first to occur of (i) expiration of this Agreement or (ii) the Date of Termination (the "Restricted Period"), Executive shall not take any actions, on behalf of Executive or Executive's then current employer or any other person or entity, to hire, solicit, induce or attempt to induce any individual who worked for, or was affiliated with, the Bank (either as an employee or a contractor) in the twelve (12) month period immediately preceding the Executive's last day of employment with the Bank, to terminate their employment with the Bank, to work for a competitor of the Bank or any affiliate of the Bank, or to violate any covenants that any such other employee may have with the Bank.

(c) Non-Solicitation of Business. During the Restricted Period, the Executive shall not take any actions, directly or indirectly, to assist or aid the Executive, the Executive's then-current employer, or any other Person in soliciting business with, or attempting to solicit business with, accepting business from, or servicing the persons or entities with whom the Bank had a customer relationship during the two (2) year period prior to the date of this Agreement.

(d) Non-Competition. During the Employment Period and during the Restricted Period, the Executive shall not, on behalf of himself or any other entity, engage, directly or indirectly, either as proprietor, stockholder, partner, officer, director, consultant, employee or otherwise, for any financial institution with a banking location in Richland Parish or any neighboring parish. Notwithstanding the foregoing, Executive may invest in the securities of any enterprise if (i) such securities are listed on any national or regional securities exchange, (ii) Executive does not beneficially own more than one percent (1%) of the outstanding capital stock of such enterprise, and (iii) Executive does not otherwise participate in the activity of such enterprise.

(e) **Reasonable Restrictions.** Executive agrees that the non-competition and non-solicitation restrictions set forth in this Section 9 are ancillary to an otherwise enforceable agreement, are supported by independent valuable consideration, and that the limitations as to time, geographical area, and scope of activity to be restrained by this Section 9 are reasonable and acceptable, and do not impose any greater restraint than is reasonably necessary to protect the goodwill and other business interests of the Bank. Executive agrees that if, at some later date, a court of competent jurisdiction determines that the non-competition and non-solicitation agreements set forth in this Section 9 does not meet the criteria set forth by applicable law, this Section 9 may be reformed by the court and enforced to the maximum extent permitted under applicable law.

**Section 10. Mitigation.** Executive will not be required to mitigate amounts payable under this Agreement by seeking other employment or otherwise, and there will be no offset against amounts due Executive under this Agreement on account of subsequent employment except as specifically provided herein.

**Section 11. Release.** Executive agrees, if his employment is terminated under circumstances entitling him to the Severance Amount, that in consideration for the payment of the Severance Amount, he will execute a general release of claims against the Bank in a form reasonably acceptable to the Bank, through which Executive releases the Bank from any and all claims as may relate to or arise out of his employment relationship (excluding claims Executive may have under any "employee pension plan" as described in Section 3(3) of ERISA or any claims under this Agreement).

**Section 12. Indemnification and Insurance.** Executive shall be indemnified and held harmless by the Bank during the term of this Agreement and following any termination of this Agreement for any reason whatsoever in the same manner as would any similarly situated employee of the Bank with respect to acts or omissions occurring prior to (a) the termination of this Agreement or (b) the termination of employment of Executive.

**Section 13. Arbitration; Legal Fees and Expenses.** The parties agree that Executive's employment and this Agreement relate to interstate commerce, and that any disputes, claims or controversies between Executive and the Bank which may arise out of or relate to Executive's employment relationship or this Agreement shall be settled by arbitration. This agreement to arbitrate shall survive the termination of this Agreement. Any arbitration shall be in accordance with the Rules of the American Arbitration Association and undertaken pursuant to the Federal Arbitration Act. Arbitration will be held in Baton Rouge, Louisiana, unless the parties mutually agree on another location. The decision of the arbitrator(s) will be enforceable in any court of competent jurisdiction. The parties agree that punitive, liquidated or indirect damages shall not be awarded by the arbitrator(s). Nothing in this Agreement to arbitrate shall preclude the Bank from obtaining injunctive relief from a court of competent jurisdiction prohibiting any ongoing breaches by Executive of this Agreement including, without limitation, violations of Section 8 and Section 9.

**Section 14. Agreement Binding on Successors.** No rights or obligations of the parties under this Agreement may be assigned or transferred, except that the Bank will require any successor (whether direct or indirect, by purchase, merger, reorganization, sale, transfer of stock, consolidation or otherwise) to all or substantially all of the business and/or assets of the Bank to expressly assume and agree to perform this Agreement in the same manner and to the same extent that the Bank would be required to perform it if no succession had taken place.

**Section 15. 409A Compliance.** The Parties intend for the payments and benefits under this Agreement to be exempt from Section 409A or, if not so exempt, to be paid or provided in a manner that complies with the requirements of such section, and intend that this Agreement will be construed and administered in accordance with such intention. If any payments or benefits due to Executive hereunder would cause the application of an accelerated or additional tax under Section 409A, such payments or benefits will be restructured in a manner that does not cause such an accelerated or additional tax. To the extent any amount payable to Executive is subject to his entering into a release of claims with the Bank and any such amount is a deferral of compensation under Section 409A which amount could be payable in either of two taxable years, and the timing of such payment is not subject to terms and conditions under another plan, program or agreement of the Bank that otherwise satisfies Section 409A, such payments will be made or commence, as applicable, on January 15 (or any later date that is not earlier than 8 days after the date that the release becomes irrevocable) of such later taxable year and will include all payments that otherwise would have been made before such date. In no event whatsoever will the Bank be liable for any tax, interest or penalties that may be imposed on Executive under Section 409A or have any obligation to indemnify or otherwise hold Executive harmless from any and all such taxes, interest or penalties, or liability for any damages related thereto. Executive acknowledges that he has been advised to obtain independent legal, tax or other related counsel in connection with Section 409A and taxation.

**Section 16. Notice.** For the purposes of this Agreement, notices, demands and all other communications provided for in this Agreement shall be in writing and shall be deemed to have been duly given when delivered either personally or by United States certified or registered mail, return receipt requested, postage prepaid, to the addresses of such parties as of the date of the Agreement or such address as any party may have furnished to the others in writing in accordance with this Agreement, except that notices of change of address shall be effective only upon receipt.

**Section 17. Amendment and Waiver.** No provision of this Agreement may be amended, modified, or waived unless agreed to in writing and signed by Executive and by a duly authorized officer of the Bank. No waiver by either party of any breach by the other party of any condition or provision of this Agreement shall be deemed a waiver of similar or dissimilar provisions or conditions at the same or at any prior or subsequent time.

**Section 18. Survival of Obligations.** The respective rights and obligations of the parties under this Agreement, including the obligations contained in Section 5(i), Section 7, Section 8 and Section 9, shall survive Executive's termination of employment and the termination of this Agreement to the extent necessary for the intended preservation of such rights and obligations.

**Section 19. Construction.** The validity, interpretation, construction and performance of this Agreement shall be governed by the laws of the State of Louisiana without regard to its conflicts of law principles. The section headings in this Agreement are for convenience of reference only, and they form no part of this Agreement and will not affect its interpretation.

**Section 20. Severability.** The invalidity or unenforceability of any provision or provisions of this Agreement will not affect the validity or enforceability of any other provision of this Agreement, which will remain in full force and effect.

**Section 21. Counterparts.** This Agreement may be executed in one or more counterparts, each of which will be deemed to be an original but all of which together will constitute one and the same instrument.

**Section 22. Entire Agreement.** Except as provided elsewhere herein, this Agreement sets forth the entire agreement of the parties with respect to its subject matter and supersedes all prior agreements, promises, covenants, arrangements, communications, representations or warranties, whether oral or written, by any officer, employee or representative of any party to this Agreement with respect to such subject matter. In the event the terms of this Agreement conflict with the terms of any other agreement between the Bank and Executive, the terms of this Agreement shall govern and control.

**Section 23. Effectiveness.** This Agreement shall be effective as of the date of the execution of this Agreement by the parties hereto; provided that if the transactions contemplated under that certain Agreement and Plan of Merger by and between the Bank's parent company, Business First Bancshares, Inc., and Richland State Bancorp, Inc., shall not be consummated as provided therein, this Agreement shall be automatically be void and of no force and effect.

*[Signature Page Follows]*



*[Signature Page to Executive Employment Agreement]*

IN WITNESS WHEREOF, the parties have executed this Agreement effective the date first above written.

BUSINESS FIRST BANK  
a Louisiana bank

By: \_\_\_\_\_  
David R. Melville, III  
President and Chief Executive Officer

EXECUTIVE

\_\_\_\_\_  
N. Jerome Vasocu

**EXHIBIT 21.1**  
**SUBSIDIARIES OF BUSINESS FIRST BANCSHARES, INC.**

<b>Name</b>	<b>Jurisdiction of Incorporation</b>
Business First Bank	Louisiana
Business First Insurance, LLC	Louisiana

**EXHIBIT 31.1**  
**CERTIFICATION OF PRINCIPAL EXECUTIVE OFFICER**

I, David R. Melville, III, certify that:

1. I have reviewed this Annual Report on Form 10-K (this "Report") of Business First Bancshares, Inc.;
2. Based on my knowledge, this Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Report;
3. Based on my knowledge, the financial statements, and other financial information included in this Report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for the periods presented in this Report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in the Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal controls over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to me by others within those entities, particularly during the period in which this Report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this Report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this Report based on such evaluation; and
  - (d) Disclosed in this Report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 22, 2019

/s/ David R. Melville, III  
\_\_\_\_\_  
David R. Melville, III  
President and Chief Executive Officer

**EXHIBIT 31.2**  
**CERTIFICATION OF PRINCIPAL FINANCIAL OFFICER**

I, Gregory Robertson, certify that:

1. I have reviewed this Annual Report on Form 10-K (this "Report") of Business First Bancshares, Inc.;
2. Based on my knowledge, this Report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this Report;
3. Based on my knowledge, the financial statements, and other financial information included in this Report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for the periods presented in this Report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in the Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal controls over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to me by others within those entities, particularly during the period in which this Report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with the generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this Report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this Report based on such evaluation; and
  - (d) Disclosed in this Report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: March 22, 2019

/s/ Gregory Robertson  
Gregory Robertson  
Executive Vice President and Chief Financial Officer

**EXHIBIT 32.1**  
**CERTIFICATION PURSUANT TO RULE 13a-14(b) 18 U.S.C. SECTION 1350,**  
**As adopted pursuant to**  
**SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the accompanying Annual Financial Report on Form 10-K of Business First Bancshares, Inc. (the "Company") for the year ended December 31, 2018, as filed with the Securities and Exchange Commission (the "Report"), we, David R. Melville, III, as President and Chief Executive Officer of the Company, and Gregory Robertson, as Chief Financial Officer of the Company, hereby certify, pursuant to 18 U.S.C. Section 1350, as added by Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of our knowledge:

1. the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of and for the period covered by the Report.

Date: March 22, 2019

/s/ David R. Melville, III

David R. Melville, III  
President and Chief Executive Officer

/s/ Gregory Robertson

Gregory Robertson  
Chief Financial Officer