Intertwined

RELATIONSHIPS AND PERFORMANCE



INVESTMENT CONSIDERATIONS: CBU

6

The 15-year cumulative total return to shareholders of 300% (on 12/31/18), the sixth highest among the 100 largest publicly-traded US banks

26

Cash dividend payment raised every year for the past 26 years, providing a meaningful dividend and yield

39

Focus on revenue diversification, which has driven noninterest income to more than 39% of revenue



Successful and effective operating strategy



Strong fundamentals with excellent asset quality on a consistent basis



NYSE-listed company with significant liquidity

INVESTMENT PROFILE

\$58.30

at 12/31/18

CLOSING PRICE

\$2.99 B

at 12/31/18

MARKET CAP

18.0

PRICE/EARNINGS (TTM)

3.1

PRICE/TANGIBLE BOOK VALUE

\$1.52

annualized for most recent quarter

DIVIDEND

2.61%

based on closing price of \$58.30 on 12/31/18

DIVIDEND YIELD

43.8%

DIVIDEND PAYOUT RATIO

51.26 M

SHARES OUTSTANDING

 $~~253,000\,{}_{\scriptscriptstyle{12/31/18}}$

AVERAGE TRADING VOLUME

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To Our Shareholders, Customers and Employees:

2018 was a thoroughly productive and satisfying year for Community Bank System, Inc. We established a new record for full year earnings and benefited from the full integration of our two significant 2017 acquisitions. Continued investment in both our banking and non-banking businesses, together with a continued trend of solid asset quality and our team's exceptional management of funding costs, set the foundation for excellent earnings improvement and shareholder returns in 2018.

Our success is a direct result of a long-held and multifaceted strategy. Our historic banking footprint is one of non-urban, and in many cases, rural, locales. Inherently, this means our organic growth can only reasonably approximate that of our surrounding communities — growth which is typically modest. Therefore, our strategies need to be intertwined and complimentary to achieve an appropriate — and superior — level of returns for our shareholders.

Intertwined. The phrase aptly conjures the robust connectivity between our customer- and community-centric model, our financial strength and performance, and the value our shareholders enjoy. Across our business model and our footprint, examples of our interconnected strengths abound. Our local employees give time and resources to strengthen our markets as volunteers, donors and all-around community boosters. Our expansion through acquisition into mid-size towns and cities fills in our non-urban footprint and boosts lending opportunities that make use of our sizable — and stable — core deposit base. Our fee-generating employee benefits, insurance and wealth management businesses enhance our traditional interest-driven revenues and provide indemand services to a national customer base beyond our retail footprint. Our dynamic relationships deliver stronger results for our communities, customers, employees and shareholders alike.

In 2018, this strategy again produced record earnings, even after the impact of some notable headwinds. These included the company becoming formally subject to the long-anticipated Durbin-related debit card interchange price restrictions in the second half of the year. We also encountered uncharacteristically high commercial loan payoffs, which almost fully offset our record production of new loan originations for the full year.

With careful and disciplined execution, we navigated these challenges and achieved 11% growth in total returns for our shareholders for the year. This ranked Community Bank System fifth among the country's largest 100 banks for annual shareholder return in 2018 — a continuation of a trend for which we are incredibly proud: our performance drove 11% or greater compound annual growth in total shareholder returns over each of the past one-, five-, ten- and twenty-year periods. In fact, over the past 15 years, an investment in Community Bank System provided a cumulative 300% total return to shareholders, meaningfully higher than the 87% median for the top 100 banks.

This consistent financial performance once again placed us among the best large U.S. banks, as evaluated by Forbes® Magazine in its tenth annual analysis of "America's Best Banks." In its January 2019 list, Forbes® ranked Community Bank third among the 100 largest publicly-traded banks and thrifts, based on a comparison of ten different metrics related to asset quality, capital adequacy, growth and profitability, and which included financial institutions ranging in asset size from just under \$9.8 billion to \$2.6 trillion. At \$10.6 billion in assets, we remain "small" amongst this group. Yet, we've ranked 12th or higher in every year Forbes® has produced this analysis, with top 10 rankings for eight of the annual reviews.

GROWTH STRENGTHENS OUR REGIONAL APPROACH TO BUSINESS

An essential element of our success in achieving best-in-class returns over the long term is our regional approach to business. This approach marries a deep-rooted commitment to our slow-growth, non-urban markets with critical expansion into higher-growth, mid-size urban areas — all under the close, local care of regional market leadership teams.

Our smaller markets provide deep and loyal deposit accounts with outstanding retention, and we enjoy a market-leading presence in the majority of the communities we bank. This contributes to

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Over the past
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System provided
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to shareholders.

our enviable position of having a deposit portfolio comprised of almost 70% core checking and savings accounts — not including money markets. In 2018 — a year in which many industry deposit balances shifted into higher-yielding money market and time accounts — our core checking and savings balances actually grew, much as they have almost every year. It's a key focus of our retail strategy, and our customers continue to be pleased.

In fact, among the recognitions of which we are especially proud is our second-place position in the J.D. Power 2018 U.S. Retail Banking Satisfaction StudySM for the Mid-Atlantic region. This analysis directly reflects the opinions of our loyal customers and resulted in an "Among the Best" distinction. Further, Bank Director named Community Bank System third best among "Regional All Stars" in the Northeast in its 2019 RankingBanking study, noting Community Bank as the smallest bank in the study at \$11 billion in assets and the overall winner for core deposit strategy.

To put our core funding to profitable use, we supplement our core, non-urban banking strategy with modest investments in some of the larger markets where we have the opportunity for greater loan growth. In recent years we've opened banking offices in Buffalo, Rochester, Syracuse and most recently Albany, as well as acquiring a significant banking presence across the state of Vermont.

Our trajectory in Albany highlights the evolution of our strategic thinking around how we continue to grow loans. We hired an experienced commercial banking team there in 2018, and they had a very strong inaugural year. Then, in January 2019 we announced an agreement to acquire an excellent community bank, Kinderhook Bank Corp., with 11 branches across five counties in the greater Albany area.

As with our previous acquisitions — including our most recent and largest-ever bank acquisition of Vermont-based Merchants Bancshares, Inc. in 2017 — in Kinderhook we've found a high quality, low risk partner whose banking locations are contiguous with our current footprint and provide entry into attractive markets. With a solid performance history, sound asset quality and \$640 million in assets, Kinderhook will be highly additive to our franchise, both strategically and geographically. We see opportunity for continued growth and investment in this market, making the acquisition a very productive low-risk, high-value deployment of capital.

We continue to serve similarly productive and strategic partnerships across our Northeast banking markets with institutions that have leadership teams and bankers with strong community ties, philanthropic presence and local economic knowledge are essential to our success as a community partner and as a company.

RECORD RESULTS

Community Bank produced record GAAP-basis earnings per share totaling \$3.24 for 2018, up 7% compared to \$3.03 per share earned in 2017.

We strive to provide a clear picture of our Company's core business activities by customarily presenting results on an operating basis, which excludes the impact of acquisition-related expenses and other non-operating items.

While acquisition expenses were inconsequential to results in 2018, such costs amounted to \$26.0 million in 2017. A \$38.0 million one-time tax benefit resulting from the revaluation of the company's deferred tax position after the passage of the Tax Cuts and Jobs Act in December 2017 also meaningfully impacted 2017 results and our comparison of performance year-to-year.

Excluding these and other non-operating items and their related net tax effects, we produced operating earnings per share totaling \$3.23 in 2018, up \$0.59, or more than 22%, compared to \$2.64 for 2017. These results mark our ninth consecutive record annual performance, with outstanding earnings momentum even as we absorbed the considerable impact of Durbin amendment reductions in debit interchange fees in the second half of the year, reducing 2018 earnings per share by \$0.11.

2018 PERFORMANCE HIGHLIGHTS

\$3.24 GAAP earnings of \$3.24 per share, compared to \$3.03 for 2017

Operating earnings of \$3.23 per share, a 22.3% increase over 2017

\$168.6 M Record net income of \$168.6 million

\$568 M+ Total revenue exceeded \$568 million

Continuation of excellent asset quality metrics

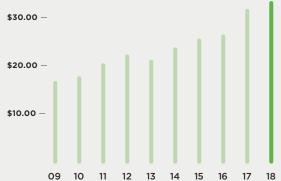
\$1.52 Cash dividend raised for the 26th consecutive year to an annualized \$1.52

\$7.6 B Core non-time deposits of \$7.6 billion make up 91.1% of total deposits

O.13% Total cost of deposits for 2018 of 0.13%

BOOK VALUE PER SHARE

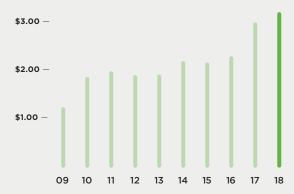
At 12/31



10-year CAGR = 7.2%

EARNINGS PER SHARE

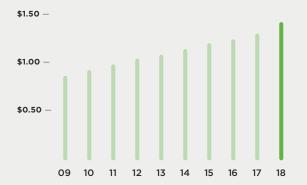
Diluted



10-year CAGR = 8.1%

DIVIDEND GROWTH

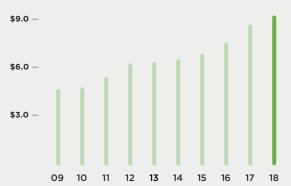
Declared



10-year CAGR = 5.3%

AVERAGE INTEREST-EARNING ASSETS

In billions



10-year CAGR = 8.1%

We are immensely gratified by this performance, particularly in light of the uncharacteristic and record level of commercial loan payoffs we experienced during the year. Ending total loans at December 31, 2018 were up just \$24.4 million, or 0.4%, over the full year period. Although our business lending originations were strong in 2018, the high levels of unscheduled payoffs resulted in a \$27.2 million or 1% decrease in outstanding balances. This decrease was offset by net growth totaling \$51.6 million, or 1%, in our consumer loan portfolios. Our residential mortgage and auto lending portfolios performed well, as planned.

One of the highlights of 2018 was our team's expert management of funding costs relative to our fluctuating funding needs, given unusual volatility in loan balances amidst the record originations and record payoffs. Overall, our deposits decreased \$122 million, or 1%, from 2017. During 2018, off-balance sheet arrangements increased \$163.2 million between December 2017 and December 2018. Over the same period, our noninterest bearing deposit balances grew by 1%. Checking and savings accounts represented 68.3% of our total deposits at December 31, 2018, marking a significant increase from 65.7% one year prior.

Our success in nimbly managing the deposit base aided our ability to produce a net interest margin of 3.73% for the year, up from 3.69% for 2017. Net interest income also increased \$29.4 million, or 9.3%, year over year.

Our noninterest revenues increased 11% over 2017, reaching \$224.1 million even after the impact of lost Durbin revenues in the second half of the year. Banking fee revenue grew 3%, while our wealth management and insurance revenues increased 16% and our employee benefits business grew 14%. Together, these non-banking businesses generated revenues totaling \$148.4 million in 2018, reflecting a 15% increase over the prior year and comprising 26% of total revenue for the year.

Solid growth in our employee benefit services, wealth management and insurance businesses came from both acquisitions and organic efforts. During 2018, we completed three small financial services acquisitions to support this continued growth, one in each of our business lines. These non-banking businesses continue to provide important diversification to our revenue streams and were a significant driver of our noninterest revenues which contributed nearly 40% of the company's total operating revenues during 2018, well above the 23% reported by the median top 100 bank, even despite the Durbin reduction.

Our operating performance also reflected careful management of core expenses. The efficiency ratio provides a measure of operating expenses to operating income and is a key metric we utilize to evaluate our overall productivity and profitability. In 2018, our efficiency ratio improved from 58.3% to 58.0%, meeting our objective of operating with an efficiency ratio consistently below 60%. We continue to believe our efficient management of expenses is an important core competency.

Our asset quality remained strong throughout 2018 and continued to favorably differentiate us from our peers. Our nonperforming loans totaled \$25 million at December 31, 2018, or just 0.40% of total loans, measuring four basis points lower than the ratio reported at the end of 2017. The median 2018 ratio reported by the country's largest 100 banks was 0.71%, more than 30 basis points higher. Our allowance for loan losses to nonperforming loans measured 197% at December 31, 2018, 24 percentage points greater than at the end of 2017 and 75 percentage points higher than the median top 100 bank. We recorded net charge-offs of \$9.1 million, or just 15 basis points on the average loan portfolio for 2018. This was down from 18 basis points in 2017. Our reserves for loan losses represented 0.78% of total loans outstanding and 0.93% of legacy loans outstanding at the end of 2018, exceeding our 2018 net charge-offs by a multiple of five.

We believe our portfolio continues to exhibit stable asset quality and expect it will continue to be a supportive factor in our outperformance versus peers and our financial strength in 2019.

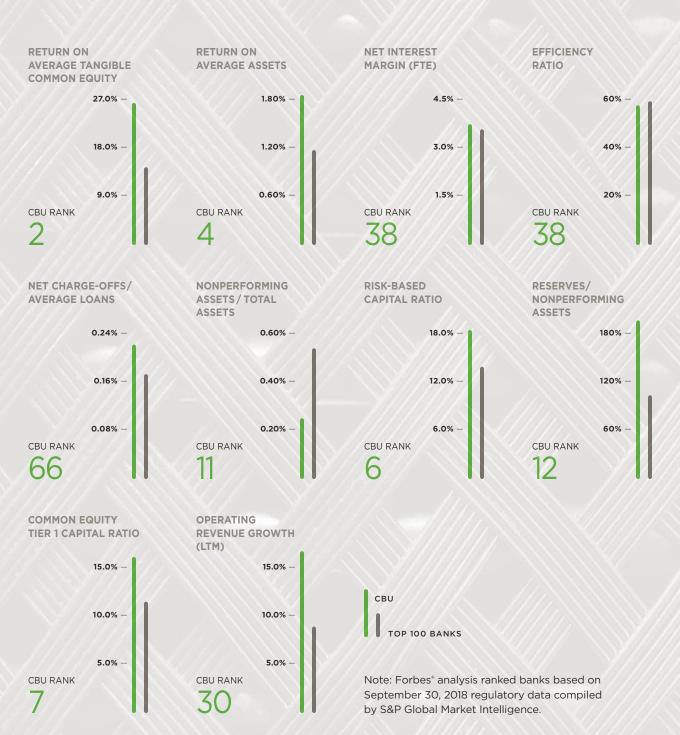
We're immensely pleased with our 2018 performance, which was aided by the lower 2018 corporate federal tax rate and reflect strong organic momentum across the company.

Forbes.com® Ranking of America's Best Banks

Community Bank System, Inc. ranked third in the 2019 Forbes.com® ranking of America's Best Banks, which compares the 100 largest banks and thrifts in the U.S. based on ten different metrics related to growth, asset quality, capital adequacy and profitability. This is the eighth time in the ten years that Forbes® has produced this analysis that CBU has been ranked among the top 10.

2018 COMPARISON CHARTS
CBU VS TOP 100 BANKS

The following charts display the financial metrics used in the 2019 analysis and compare CBU's to the median values of the 100 largest financial institutions.



LEADERSHIP CHANGES

In May we announced important senior leadership changes to our organization, reflecting the outstanding contributions and potential of several key executives who have been instrumental in the growth and success of Community Bank System. Scott Kingsley, our Executive Vice President and Chief Financial Officer since joining the company in 2004, was named Executive Vice President and Chief Operating Officer, with responsibility for all banking, wealth management, employee benefit services, and insurance operations and related business activities.

Joe Sutaris succeeded Scott as Executive Vice President and Chief Financial Officer, having previously served as the Bank's Senior Vice President, Finance and Accounting since joining the company in 2011 as part of the Wilber National Bank acquisition.

And Joe Serbun was promoted to Executive Vice President and Chief Credit Officer, upon the retirement of Brian Donahue, who served as Executive Vice President and Chief Banking Officer for more than 14 years. Joe, who joined Community Bank in 2008, now oversees all aspects of the bank's lending and credit operations related to commercial lending, residential lending, direct and indirect consumer lending, credit administration, cash management and regional banking.

The transition was extremely smooth and effective in enhancing the talent of our senior leadership team. The team has already begun to make a meaningful difference across the company, and we believe their energy and leadership will support the continued growth and success of Community Bank System in a dynamic way.

SOLID MOMENTUM IN 2019

Today, we have strong operating momentum across all our businesses. We expect the Kinderhook acquisition to be solidly additive in 2019. Our nonbanking businesses continue to be engines of revenue growth and diversification, and our operating expenses remain well-managed. We see reasonable loan demand and are at the ready with a stable deposit base to fund productive loan growth as opportunities arise. Our asset quality indicators remain benign and among the strongest in our history.

These circumstances are interconnected, and they allow us to have and continue to generate considerable capital that can be deployed in a patient and disciplined manner for the ongoing benefit of our shareholders. This includes the consistent payment of a meaningful quarterly cash dividend, which we again increased in 2018, for the 26th consecutive year. At \$1.52 per share on an annualized basis, the meaningful dividend is a sensible use of our considerable and growing capital. Even with 2018's 12% dividend increase, our capital levels continued to grow providing support for future growth and strategic opportunities.

Our strategic priority for 2019 is capital allocation and operating efficiency, to ensure we continue to deliver above average shareholder returns with below average balance sheet and operating risk. We are committed to operating with prudence and discipline, and we are pleased that the landscape today continues to be favorable toward growth for all of our stakeholders. The goals of our customers, communities, employees and shareholders are uniquely intertwined, and we will continue to serve them all with distinction.

We are grateful for your support of Community Bank System, Inc.

Sally A. Steele Chairman of the Board

Mark E. Vriginski

Mark E. Tryniski President and Chief Executive Officer



Supporting Our Customers' Dreams

Community Bank System is a full-service regional community bank, offering complete consumer, business and financial services throughout New York, Pennsylvania, Vermont and Massachusetts. But as much as we've grown, we've stayed true to our roots. At the core of everything we do are personal connections — and nowhere is that more evident than in our retail bank.

With more than 230 customer facilities throughout the Northeast, Community Bank, N.A. continues to thrive primarily in non-metropolitan markets, earning first or second deposit market share in two-thirds of the towns where we have a branch presence. We serve more than 571,000 customers in a branch service area covering four states, 54 counties and 51,000 square miles. This area will soon grow larger when we finalize the recently announced acquisition of Kinderhook Bank Corp. in the Capital District of Upstate New York. We successfully compete in these markets by offering a broad array of banking and financial services, combined with the highest level of customer service. From basic banking needs, like opening a checking account, through major life events, like the purchase of a new home, to achieving long-term financial goals, like saving for retirement, we have one goal: help our customers Bank Happy, so that they can focus on living happily.

By empowering employees at the branch level to make decisions, we ensure our customers' needs are being met efficiently, thoroughly and with the highest level of service. That high level of service helps us generate and retain core deposit accounts that are integral to our continued success. Core non-time deposits made up 91.1% of total deposits at December 31, 2018.



Ranked second for

the Mid-Atlantic region in

the J.D. Power 2018 U.S. Retail

Banking Satisfaction StudySM

with a designation

of "Among the Best"



900

Through our Indirect Dealer Retail

Center, we service over 900 dealerships
in NY, PA, VT, OH, MA and NJ

A Hub of Business Development

We understand that business owners need more than a bank; they need a financial partner who is well-versed in their industry, region and most importantly, their business. By listening closely to our customers' needs and tapping into a deep well of experience, our bankers develop financial solutions to help our clients more easily manage their business day-to-day and achieve their goals to help them grow their company.

We focus on smaller, in-footprint customers that may be overlooked by some of our larger competitors. And considerable opportunity exists within our service footprint, with more than 400,000 businesses, primarily of the smaller variety, that generate annual revenue of more than \$460 billion. We provide a wide array of small business and commercial products and services, and specialize in unique industries like agriculture, municipalities and dealer services.

During 2018 we added an experienced commercial banking team in the Capital District of Upstate New York and in January 2019 we announced an agreement to acquire Kinderhook Bank Corp., which provides a strong complementary retail presence in that market. We see solid potential for growth there and across much of our footprint. Our investment in the Capital District is consistent with our long-term strategy of leveraging both organic growth opportunities and targeted acquisitions to expand our business banking relationships. This approach that has grown our business lending portfolio by 125% over the last ten years.



2.5

More than \$2.5 million in donations, grants and sponsorships in 2018

Embracing Our Communities

We believe that one of the best investments a bank can make is in the community it serves. For Community Bank System, that community spreads across a significant portion of the Northeast and, as of December 31, 2018, included 35 Upstate New York counties, six Northeastern Pennsylvania counties, 12 counties in Vermont and one in Western Massachusetts.

We have built our brand by doing our part to support the communities we serve and by being a good neighbor and active participant. In 2018, we contributed approximately \$2.5 million through donations, grants and sponsorships and supported more than 2,000 causes and organizations in our markets.

Our associates roll up their sleeves and give their time to a wide variety of organizations and causes, including Good Neighbor Day, which more than 100 of our branches participated in during 2018, raising funds, holding food drives and volunteering their time to nonprofit organizations. However, the role our branches and their employees play in our charitable giving extends far beyond one day. Throughout the year, each of our branches has the autonomy to choose the organizations they support based on their communities' immediate needs. We know that every town and the issues they face year-to-year are unique. As a bank with an extensive local presence, we are more tapped in to those issues than most of our competitors, given our close relationships with the individuals and families who bank with us, as well as the local businesses we serve. We believe that this investment in where we live and work makes a lasting and highly positive impact on our community.



230

More than 230 customer locations throughout our four-state footprint

Intelligent Growth is in Our DNA

Community Bank System has grown into a financial institution with \$10.6 billion in assets by remaining true to our core business value — we are a community bank at heart. Our market-leading branch system thrives primarily in non-metropolitan markets with stable local economies which support the steady and sustainable growth we strive for. Our ability to offer a broad range of products and services to customers in these markets has helped us develop profitable relationships across all business lines. And, we've supplemented our growth with carefully targeted acquisitions which expand or strengthen our service footprint and increase our opportunity for additional organic growth.

Our ability to successfully execute strategic and accretive acquisitions of high-quality institutions which complement or enhance our market presence and share similar cultures has resulted in a continuous trend of revenue and earnings growth. In 2017, we entered Vermont and Western Massachusetts through our merger with Merchants Bank. In January of this year, we announced a definitive agreement to acquire Kinderhook Bank Corp. in an all cash transaction for approximately \$93.4 million. As with our previous acquisitions, in Kinderhook we found a high quality, low risk partner whose banking locations are contiguous with our current footprint and provide entry into attractive markets. At closing we will add 11 banking locations in five counties around the Capital District of New York State, assets of approximately \$640 million and deposits of \$560 million.

In addition to our growing retail and business banking services, we have continued to invest in expanding our financial services businesses. During 2018, we completed three financial services acquisitions to support this continued growth, one in each of our wealth management, insurance and benefit administration business lines. Noninterest income provides important diversification to our revenue streams and contributed more than 39% of our total revenue in 2018.



Intertwined Digital Solutions

As a \$10.6-billion-asset financial services company, Community Bank System has a wider and more sophisticated product offering than do most community banks. We have the breadth of products necessary to handle the financial needs of a large majority of customers.

On the retail side, we continue to invest in developing products and services to enable our customers to Bank Happy. Our innovative No Closing Cost Mortgages continued to help us attract new customers and contributed to our \$2.24 billion in consumer mortgage balances at December 31, 2018.

In addition to a full range of traditional loan and deposit products, we offer clients comprehensive financial planning, trust and wealth management services and insurance through Community Bank Wealth Management Group and OneGroup NY, Inc. We have also assembled a comprehensive employee benefits administration business, offering trust services, collective investment fund administration and actuarial and consulting services through BPAS, Inc. These highly profitable and growing non-banking businesses generated revenues of \$148.4 million in 2018, reflecting a 15% increase over the prior year and making up 26% of total revenue for the year.

We understand that customers need not only exceptional financial solutions, but accessibility and flexibility when it comes to how and where they bank as well. We maintain an expansive branch network, even as many in our industry have scaled back, because we know customers appreciate the ability to speak with their banker face-to-face, for both simple transactions and more complex issues.

In addition to an exceptional in-branch experience, we continue to invest in expanding and enhancing our online and mobile banking offerings. Not only has technology enabled us to help customers bank from anywhere using their computers, smartphones or tablets to make deposits or open accounts, but it's also enhanced our fraud monitoring capabilities. In the second half of 2018 we relaunched a fully redesigned website at cbna.com to help us better connect with customers online.



Community Bank's enhanced

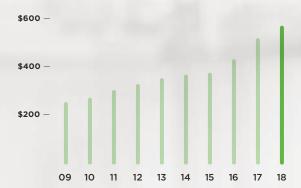
online banking capabilities at cbna.com

include online account opening

Performance Profile

TOTAL REVENUE1

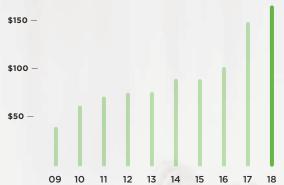
In millions



10-year CAGR = 9.9%

NET INCOME

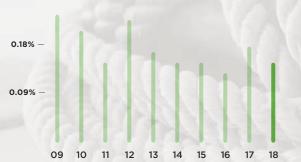
In millions



10-year CAGR = 13.9%

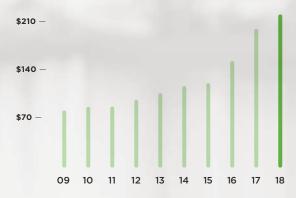
NET CHARGE-OFFS/ AVERAGE LOANS At 12/31

0.27% -



NONINTEREST INCOME¹

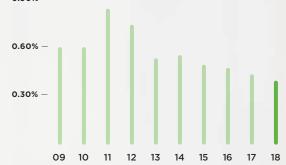
In millions



10-year CAGR = 11.8%

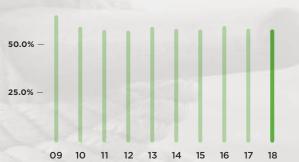
NONPERFORMING LOANS / TOTAL LOANS At 12/31

0.90% -



EFFICIENCY RATIO²

75.0% -



¹ Excluding securities gains/losses and debt extinguishment charges

² Efficiency ratio provides a ratio of operating expenses to operating income. It excludes intangible amortization, acquisition expenses, and litigation settlement from expenses and gains and losses on investment securities and early retirement of long-term borrowings from income while adding a fully-taxable equivalent adjustment.

Blending Performance with Stability

Community Bank System's long track record of success is the direct result of its philosophy of seeking disciplined and profitable growth that is put into practice every day. We approach every aspect of our business with this high level of discipline, and especially in terms of credit, managing our capital, operational execution and merger and acquisition activity. We have been consistent in this strategy for more than 20 years, and the result is a company that provides superior returns to its shareholders and is regularly recognized for superior performance in relation to our peers.

Among the recent recognitions of which we are especially proud is our second-place position in the J.D. Power 2018 U.S. Retail Banking Satisfaction StudySM for the Mid-Atlantic region. This analysis directly reflects the opinions of our loyal customers and resulted in an "Among the Best" distinction.

For the past ten years Forbes.com® has ranked the country's largest 100 publicly-traded banks and thrifts based on a comparison of 10 performance metrics related to growth, asset quality, capital adequacy and profitability. During this time, Community Bank System has consistently placed among the best large banks, ranking 8th or better in this annual analysis eight different years. The recently completed 2019 analysis was no different, with CBU earning a ranking of the third best large bank.

Recognition for achieving superior results is important; however, we measure our success not by accolades, but by our ability to provide long-term value to our shareholders. The goal of providing our shareholders a superior return on their investment drives every business decision. Along with continuing to grow revenue and earnings, providing a meaningful and growing dividend is a key component of that strategy. In 2018, we raised our dividend for the 26th consecutive year, retaining our status as a "Dividend Aristocrat" in the S&P Composite 1500.

As always, we remain committed to a relentless focus on creating shareholder value, through superior performance and growing dividends.

CBU increased its

cash dividend for 26th

consecutive year

Executive Management



Mark E. Tryniski President and Chief Executive Officer

Joined CBU in 2003 and has previously served as CFO and COO. Prior to joining the company, he was a partner with PriceWaterhouse Coopers.



Scott A. Kingsley Executive Vice President, Chief Operating Officer

Joined CBU in 2004 and previously served as CFO. Prior to joining the Company, he served as CFO of Carlisle Engineered Products.



G. Joseph Getman Executive Vice President, General Counsel

Prior to joining CBU in 2008, he provided corporate counsel to CBU as a senior partner at Bond, Schoeneck & King, PLLC.



Joseph F. Serbun Executive Vice President, Chief Credit Officer

Joined the Company in 2008. Prior to that, he had worked at Partners Trust Bank and JPMorgan Chase Bank.

COMMUNITY BANK, N.A. REGIONAL ADVISORY BOARDS

ADIRONDACK

Paul M. Cantwell, Jr.
William M. Dempsey
Alexander C. Edwards
Joseph Vernon Lamb III
James R. Langley, Jr.
Carl J. Madonna
Brian J. Monette
Edward S. Mucenski
Kim A. Murray

CENTRAL

Mary C. Albrecht
Olon T. Archer
Tom Harding
Joseph P. Mirabito
Benjamin C. Nesbitt
James L. Seward
Geoffrey A. Smith
David F. Wilber III
Brian R. Wright

PENNSYLVANIA

Colleen Doyle, Esq.
John Graham
Donald Karpovich, Esq.
Gerard O'Donnell
William Ruark
Lissa Bryan-Smith
James Shoemaker, Esq.



Joseph E. Sutaris Executive Vice President, Chief Financial Officer

Joined CBU in 2011 following the Company's acquisition of The Wilber Corporation, where he held several roles, including CFO.

Board of Directors



Sally A. Steele Chairman of the Board Attorney at Law

Director since 2003



Brian R. Ace Retired Owner of Laceyville Hardware

COMMITTEES
Governance, Chair; Trust and
Financial Services; Compensation
Director since 2003



Mark J. Bolus President and CEO of Bolus Motor Lines, Inc.

COMMITTEES
Risk, Chair; Compensation,
Vice Chair; Strategic/Executive
Director since 2010



Jeffrey L. Davis President of J.L. Davis, Inc.

COMMITTEES
Governance; Audit/Compliance
Director since 2017



Neil E. Fesette Owner, President and CEO of Fesette Realty, LLC and Fesette Property Management

COMMITTEES
Compensation, Chair;
Governance; Strategic/Executive
Director since 2010



Michael R. Kallet Retired Chairman and CEO of Oneida Financial Corp.

COMMITTEES
Trust and Financial Services, *Chair*Director since 2015



John Parente CEO of CP Media, LLC

COMMITTEES
Strategic/Executive, Chair;
Risk, Vice Chair; Audit/Compliance
Director since 2010



Raymond C. Pecor, III
President of Lake Champlain
Transportation Company

COMMITTEES
Compensation; Trust and
Financial Services
Director since 2017



Eric E. Stickels Retired President, COO and Secretary of Oneida Financial Corp.

COMMITTEES
Strategic/Executive;
Trust and Financial Services
Director since 2015



Mark E. Tryniski President and CEO of Community Bank System, Inc.

Director since 2006



John F. Whipple CEO of Buffamante Whipple Buttafaro, P.C.

COMMITTEES
Audit/Compliance, Chair,
Governance
Director since 2010

Investor Overview

TOTAL SHAREHOLDER

RETURNS (ANNUALIZED)

Through December 31, 2018, or most recent available, Including Reinvestment of Dividends.

	1 YEAR	5 YEARS	10 YEARS	12 YEARS
CBU	11.1%	11.1%	12.9%	11.9%
S&P 600 Comm. Bank Index	(9.9%)	7.0%	7.2%	1.5%
KBW Regional Bank Index	(17.5%)	4.9%	6.5%	1.5%
S&P 500	(4.4%)	8.5%	13.1%	7.1%
DJIA	(3.5%)	9.7%	13.2%	8.1%

Source: Bloomberg

STOCK OWNERSHIP

At 12/31/18



MARKET CAP

In billions at 12/31



INSTITUTIONAL OWNERSHIP SUMMARY

51.3 M

SHARES OUTSTANDING

36.5 M

SHARES HELD BY INSTITUTIONS

71%

OF SHARES OUTSTANDING

240

INSTITUTIONAL HOLDERS

310

PORTFOLIO POSITIONS

Financial Services Business Summary

EMPLOYEE BENEFIT SERVICES

\$92.3M 2018 REVENUE

Revenue growth of 358% in the last 10 Years

bpas.com

Community Bank subsidiary Benefit Plans Administrative Services, Inc. (BPAS) is a national provider of retirement plans, benefit plans, fund administration, and collective investment trusts with 10 offices located in NY, NJ, PA, MA, TX and Puerto Rico.

SUBSIDIARIES

BENEFIT PLANS ADMINISTRATIVE SERVICES, LLC HAND BENEFITS & TRUST COMPANY HAND SECURITIES, INC.

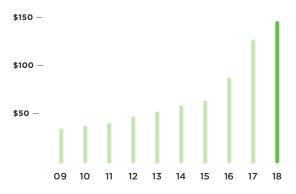
NORTHEAST RETIREMENT SERVICES, LLC BPAS ACTUARIAL & PENSION SERVICES, LLC GLOBAL TRUST COMPANY, INC. BPAS TRUST COMPANY OF PUERTO RICO

SCOPE OF BUSINESS

3,800 RETIREMENT PLANS \$77 BILLION IN TRUST ASSETS 450,000+ PARTICIPANTS

FINANCIAL SERVICES REVENUE

In millions



10-year CAGR = 15.7%

WEALTH MANAGEMENT AND INSURANCE SERVICES

\$56.1M 2018 REVENUE

Revenue growth of 650% in the last 10 Years

cbna.com/invest-insure-services

CBU also provides comprehensive financial planning, insurance and wealth management services through operating units and subsidiaries.

SUBSIDIARIES

COMMUNITY INVESTMENT SERVICES. INC. ONEGROUP NY. INC. THE CARTA GROUP, INC. NOTTINGHAM ADVISORS, INC.

INVEST

TRUST SERVICES RETIREMENT PLANNING **EDUCATION PLANNING** COMPREHENSIVE FINANCIAL PLANNING LONG-TERM CARE INSURANCE INDIVIDUAL MANAGED ADVISORY ACCOUNTS CORPORATE RETIREMENT PLAN **EXECUTIVE BENEFIT PLANNING**

INSURE

AUTO INSURANCE HOME INSURANCE PROPERTY & CASUALTY INSURANCE LIFE & DISABILITY INSURANCE **BUSINESS INSURANCE** RISK MANAGEMENT

ADMINISTRATION

EXECUTIVE

Mark E. Tryniski, President and Chief Executive Officer

Scott A. Kingsley, Executive Vice President, Chief Operating Officer

Joseph E. Sutaris, Executive Vice President, Chief Financial Officer

George J. (Joe) Getman, Executive Vice President, General Counsel

Joseph F. Serbun, Executive Vice President, Chief Credit Officer

RETAIL BANKING

Hal Wentworth, Senior Vice President, Retail Banking and Marketing

Kent Backus, Regional Retail Banking Manager

Anita Bourgeois, Retail and Municipal Banking Manager

Robert Cirko, Regional Retail Banking Manager

Eric M. Garvin, Regional Retail Banking Manager

Paul Lepore, Regional Retail Banking Manager

Rita J. Walldroff, Regional Retail Banking Manager

Lynne Wadsworth, Branch Services Administrator

COMMERCIAL & CONSUMER LENDING

Scott Boser, Senior Vice President,
Director of Consumer and Mortgage Lending

Luke Fagan, Senior Vice President, Commercial Banking

Barbara Maculloch, Regional President Pennsylvania

Deborah Baker, Collections Manager

Lindsay Horn, Cash Management Product and Sales Manager

CREDIT ADMINISTRATION

Mark Houghtaling, Director of Credit Administration

John Keshavan, Special Assets Manager

Denise Rhoads, Commercial Appraisal Manager

Amanda Snook, Regional Credit Manager

Mark Warner, Regional Credit Manager

FINANCE & TREASURY MANAGEMENT

Joseph Lemchak, Senior Vice President, Chief Investment Officer

Deresa Durkee, Corporate Controller

Robert Frost, Vice President of Finance, Director of Capital Planning and Analysis

Sean Howard, Senior Treasury Officer

Randy Pray, Corporate Purchasing Manager

Brian Fancher, Assistant Corporate Controller

Laura Mattice, Accounting Operations and Regulatory Reporting Manager

Robert Pierce, Subsidiary Accounting and Financial Reporting Manager

Nicole Lannie, Employee Benefits Accounting Manager

Carlena Wallace, Financial Controls Manager

ADMINISTRATIVE SERVICES

Bernadette Barber, Senior Vice President, Chief Human Resources Officer

Michael Abdo, Associate General Counsel

Danielle Cima, Associate General Counsel, Corporate Secretary

Brett Fisk, Director of Facilities

INFORMATION TECHNOLOGY & OPERATIONS

Aaron Friot, Senior Vice President, Chief Technology Officer

Susan Fox, Senior Vice President, Chief Information Officer

Robin Dumas, Electronic Banking Manager

Barbara Snyder, Loan Operations Manager

Christina Sullivan, Director of Business Information Systems

Paula Demo, Deposit Operations Manager

RISK MANAGEMENT

Paul Ward, Senior Vice President, Chief Risk Officer

Teresa Bower, Director of Loan Review

Dennelle Michalski, Director of Risk Management

Timothy Miller, Director of Information Security

Daniel O'Connell, Director of Internal Audit

Dorothy Quarltere, Chief Compliance Officer

Richard (Chris) Simone, Bank Security Officer

Larry Witter, Bank Secrecy Officer

COMMUNITY BANK COMMERCIAL BANKING OFFICERS

WESTERN REGION

James Rahill, Commercial Banking Team Leader

David Alm, Senior Commercial Banking Officer

Mark Saglimben, Senior Commercial Banking Officer

Michael Boza, Agricultural Banking Officer

Scott Brechbuehl, Commercial Banking Officer

Gretchen Copella, Commercial Banking Officer

Richard Ferrari, Commercial Banking Officer

Patrick Gorman, Commercial Banking Officer

Christopher Humphrey, Commercial Banking Officer

David McKinley, Commercial Banking Officer

NORTHERN REGION

Nicholas Russell, Senior Vice President, Commercial Banking Group Manager

Ronald Bacon, Senior Commercial Banking Officer

Paul Connelly, Commercial Banking Officer

Patricia Duffy, Agricultural Banking Officer

Aaron Kimmich, Agricultural Banking Officer

Duane Pelkey, Commercial Banking Officer

Michael Pierce, Commercial Banking Officer

Allen Racine, Commercial Banking Officer

Craig Stevens, Commercial Banking Officer

SYRACUSE/ONFIDA REGION

Russell Brewer, Commercial Banking Team Leader

Russell Sturtz, Commercial Banking
Team Leader

Trevor Bacon, Commercial Banking Officer

Thomas Lewin, Commercial Banking Officer

Brian Bund, Commercial Banking Officer

Steven Potter, Commercial Banking Officer

Dean Shlotzhauer, Commercial Banking Officer

SOUTHERN REGION

Stephen Rich, Senior Vice President, Commercial Banking Group Manager

Loren Herod, Agricultural Banking Team Leader

D. James Vedora, Commercial Banking Team Leader

Mark Miller, Commercial Banking Officer

Arthur Sable, Commercial Banking Officer

Rebecca Snyder, Agricultural Banking Officer

Charles Van Hooft, Agricultural Banking Officer

CENTRAL REGION

Jeffrey Lord, Senior Vice President,
Commercial Banking Group Manager

John Connolly, Commercial Banking Officer

Edward Michalek, Commercial Banking Officer

Cody Miller, Commercial Banking Officer

Allison Mosher, Commercial Banking Officer

CAPITAL REGION

Jeffrey Levy, Commercial Banking Regional Executive

Eric Magnano, Commercial Banking Officer

Ken Countermine, Commercial Banking Officer

Bob Bazargan, Commercial Banking Officer

Austin Maney, Commercial Banking Officer

SMALL BUSINESS UNDERWRITING

Michael Austin, Small Business Loan Manager

Deborah Ruffrage, Small Business Loan Assistant Manager

Jennifer Crone, Senior Underwriter

Richard Sisson, Commercial Banking Officer & Senior Underwriter

PENNSYLVANIA REGION

Richard Kazmerick, Commercial Banking Team Leader

Mary Elizabeth D'Andrea, Commercial Banking Officer

Matthew Dougherty, Commercial Banking Officer

Neil King, Commercial Banking Officer

David McHale, Commercial Banking Officer

John Pekarovsky, Commercial Banking Officer

CJ Rinaldi, Commercial Banking Officer

Walter Sarafinko, Commercial Banking Officer

NEW ENGLAND REGION

Bruce Bernier, Senior Vice President, Commercial Banking Group Manager

Michael Breen, Commercial Banking Team Leader

Douglas Babbitt, Commercial Banking Officer

David Blow, Commercial Banking Officer

Michael Buckmaster, Commercial Banking Officer

Diane Dunkerley, Commercial Banking Officer

Benjamin George, Commercial Banking Officer

Bart Greenfield, Commercial Banking Officer

Jess Monago, Commercial Banking Officer

Keith Nesbitt, Commercial Banking Officer

Katherine Rendall, Commercial Banking Officer

Jameson Roberts, Commercial Banking Officer

Joyce Werzer, Commercial Banking Officer

WEALTH MANAGEMENT GROUP

Paul Restante, Managing Director

Theresa Kalil-Lennon, Senior Vice President, Regional Sales Manager, Central NY/Pennsylvania

David Coon, Senior Vice President, Regional Sales Manager, Eastern/Western NY

Daniel Drappo, Senior Financial Consultant, Regional Sales Coordinator, St. Lawrence

Stephen McFadden, Financial Consultant, Regional Sales Coordinator, Adirondack

ONEGROUP WEALTH

Paul Restante, President

Angela Webster, Financial Consultant Bradenton, Florida

TRUST SERVICES

Catherine Koebelin, Senior Vice President, Chief Trust Officer, Olean

Charles Perrillo, Senior Vice President, Chief Trust Investment Officer, South Burlington

Amy Allen, Senior Trust Officer, Oneonta

Patricia Barie, Senior Trust Officer, Olean

Yvonne Benson, Trust Operations Officer, Olean

David Bosworth, Trust Investment Officer, South Burlington

Holly Burbo, Trust Operations Officer, South Burlington

Jennifer Critti-Lebeau, Trust Officer, Oneonta

Keven DuComb, Trust Officer, South Burlington

Karen Dovey, Trust Officer, Elmira

Bryon Earl, Senior Client Wealth Advisor, Scranton

Julia Goff, Trust Officer, Oneonta

Sean Houghton, Trust Officer, South Burlington

Shannon Hyzer, Trust Officer, Oneonta

John Jones, Trust Investment Officer, Oneonta

David LaForest, Senior Trust Officer, Manchester Center

Thomas LaPage, Trust Officer, Potsdam

Patricia Lowe, Trust Operations Officer, Oneonta

Ruth Lund, Trust Officer, Olean

Vincent Mastrucci, Corporate Trust Officer, Scranton

Linda Mever Lambert, Trust Officer, Olean

Katherine Mosenthal, Trust Officer, Manchester Center

Adam Niebanck, Trust Investment Officer, Oneonta

Christine Petras, Trust Investment Officer, Oneonta

Paul Snodgrass, Trust Investment Officer, Potsdam

Matthew Vlasak, Trust Investment Officer, Oneonta

Paul Wood, Senior Trust Officer, Oneonta

Brett Zielasko, Trust Officer, Oneida

NOTTINGHAM ADVISORS, LLC

100 Corporate Parkway, Suite 338, Amherst, NY

Thomas Quealy, Chief Executive Officer

Lawrence Whistler, President, Chief Investment Officer

Nicholas Verbanic, Vice President, Portfolio Manager

ONEGROUP

706 North Clinton Street, Syracuse, NY

Pierre Morrisseau, Chief Executive Officer

Chris Mason, President

COMMUNITY INVESTMENT SERVICES, INC.

Paul Restante, President

Theresa Kalil-Lennon, Senior Vice President, Sales Manager

Chasity Jaynes, Senior Vice President, Director of Operations

Laurel Watkins, Compliance Manager

Garry Payne, Carta Group

Jeremy Caza, Carta Group

FINANCIAL CONSULTANTS

Charles Baracco, Syracuse

Eric Brunet, Ogdensburg

Joseph Butler, Jr., Watertown

Thomas Ciolek, Olean/Avon

Lloyd Cristman, Rome

Daniel Drappo, Watertown

Robert Eckermann, Cazenovia

Deron Glickert, Syracuse

Zachary Groet, Avon

Joseph Hatfield, Oneida

Justin Hooper, Plattsburgh

Randall Hulick, Springville

Michael Kent, Syracuse

Jeffrey Layhew, Syracuse

Rick Little, Jermyn

Andrew Mangano, Fulton

Jude McDonough, Scranton

Stephen McFadden, Plattsburgh

James Mersfelder, Syracuse

Chad Murray, Falconer

Charles Nicosia, Oneonta

David O'Neil, Jr., Boonville

Brent Patry, Oneonta/Norwich

Robert Stanley, Minooka

Michael Tisdell, Syracuse

Joseph Topichak, Corning

Michele Wilck, Newark/Palmyra

BENEFIT PLAN SERVICES

RDAS

6 Rhoads Drive, Utica, NY

Barry Kublin, Chief Executive Officer

Paul M. Neveu, President, BPAS, LLC

Linda S. Pritchard, Senior Vice President, Recordkeeping Services

3501 Masons Mill Road, Suite 505, Huntingdon Valley. PA

Mary Anne Geary, Senior Vice President, DC Plan Services

BPAS ACTUARIAL AND PENSION SERVICES

706 North Clinton Street, Syracuse, NY

Vincent F. Spina. President

Steven P. Chase, Senior Vice President

Sarah E. Dam, Senior Vice President

335 Lexington Ave., 5th Floor, New York, NY

Sheryl Gabriel, Senior Vice President

HAND BENEFITS & TRUST

820 Gessner, Suite 1250, Houston, TX

W. David Hand, Chief Executive Officer

Stephen Hand, President

James Goodwin, Vice President

BPAS TRUST COMPANY OF PUERTO RICO

644 Fernandez Juncos Avenue, Suite 301, San Juan, PR

Alfredo Matheu, BPAS President, Puerto Rico

NORTHEAST RETIREMENT SERVICES, INC. (NRS)

12 Gill Street, Suite 2600, Woburn, MA

Tom Forese, President

Chris Hulse, Chief Operating Officer

Northern New York

The Northern New York Market includes the site of the Bank's origin where St. Lawrence County National Bank was chartered in 1866. Community Bank's holding company was formed in 1983 when St. Lawrence, First National Bank of Ovid and Exchange National Bank of Olean merged. CBNA significantly expanded its presence in northern New York in 2008 by acquiring 18 branch locations from Citizens Financial Group, Inc. The Northern market covers nearly 16,000 square miles of New York's North Country stretching from the border with the Canadian provinces of Ontario and Quebec down through the Adirondacks and east to the Vermont border. CBNA is a strong competitor in this region with 44 branch locations and the first or second deposit market share position in 34 of the communities with a branch office. We also have the first or second deposit market share in six of the 10 counties that form this market area. Overall, we have the number one deposit market share for the 10-county area with deposits of \$2.1 billion at June 30, 2018.

Northern Market deposits have grown by 280% in the past ten years, reflecting strategic acquisitions and organic growth.

BRANCHES

ADAMS LONG LAKE Christopher M. Castle, Manager Lori DeMars, Manager ALEXANDRIA BAY Bethany Todd, Manager AUSABLE FORKS Valerie Daniels, Manager BLACK RIVER Margaret Farone, Manager BOONVILLE (MAIN ST AND HEADWATERS PLAZA) Cynthia Shanks, Manager CANTON Marsha Watson, Manager CHAMPLAIN Melissa M. Peryea, Manager CHATEAUGAY Sherry Boyea, Manager CLAYTON Lori Fearnside, Manager FORT COVINGTON Zeta Kuretz, Branch Supervisor GOUVERNEUR Diane Easton, Manager HARRISVILLE Karen Pierce, Branch Supervisor HERMON LeeAnne Ross, Manager HEUVELTON Susan Patton, Senior CSR INDIAN LAKE

Brenda Lanphear, Manager

Katie Stephenson, Manager

LAKE PLACID

LOWVILLE (STATE ST) Tina Paczkowski, District Manager LOWVILLE (TURIN RD) Stephen Allen, Manager LYONS FALLS Susan Krist, Manager MADRID Michelle Hollister, Manager MALONE (ELM ST) Darcy King, District Manager MALONE (WEST MAIN ST) Stacey Brunell, Manager Sue Perkins, Manager NORTH CREEK Lori DeMars, Manager NORWOOD Emily Losey, Manager OGDENSBURG (FORD ST) Denise Barse, Manager OGDENSBURG (STATE ST) Matthew Honeywell, Manager OLD FORGE Barbara Criss, Manager PLATTSBURGH (MARGARET ST) Kathryn Reynolds, Manager PLATTSBURGH (ROUTE 3) James Snook, Manager PLATTSBURGH (WAL-MART) Arlene Favreau, Branch Supervisor

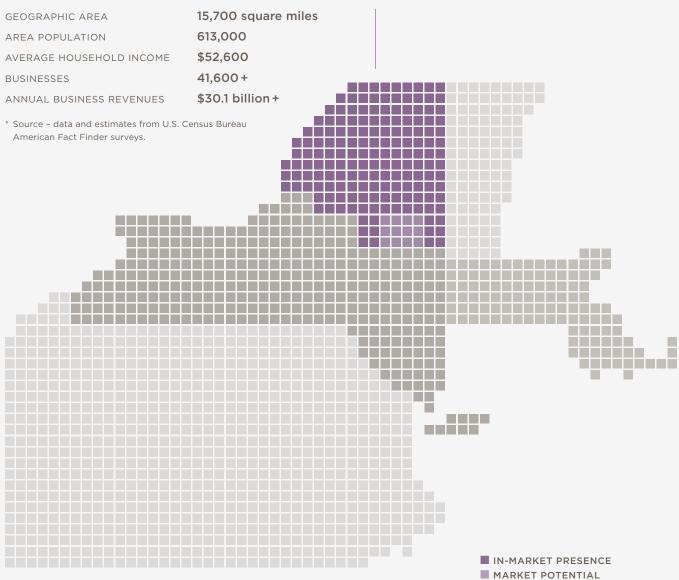
POTSDAM (MARKET ST AND MAY RD) Victoria Strader, District Manager SARANAC LAKE (BROADWAY AND LAKE FLOWER) Brenda Darrah, Manager ST. REGIS FALLS Sherri Fleury, Manager STAR LAKE LeeAnne Ross, Manager TICONDEROGA Maria Beuerlein, Manager TUPPER LAKE Tami Donaldson, Manager WADDINGTON Emily Losey, Manager WATERTOWN (ARSENAL ST) Elizabeth Brown, Manager WATERTOWN (WASHINGTON ST) Catherine Ward, Manager WEST CARTHAGE Naura L. Christman, Manager

WHITEHALL

Holly A. Rabideau, Manager



MARKET PROFILE*



Plattsburgh, Potsdam, Malone, Massena and Canton

Southern New York

The Southern New York Market includes the service area of one of the three community banks that merged in 1983 to form Community Bank System — Exchange National Bank of Olean. The market reaches across the southwest corner of Upstate New York from the Pennsylvania border to Elmira and north through the Finger Lakes to Lake Ontario. CBNA has a strong retail presence in the market with 74 branch locations and the first or second deposit market share position in 44 of the communities with a branch office. We also have the first or second deposit market share in six of the 15 counties. And overall, we have the number one deposit market share for the market (excluding Erie County) with deposits of \$2.3 billion at June 30, 2018.

Southern Market deposits have grown by 430% in the past ten years, reflecting strategic acquisitions, de novo locations and organic

growth.

BRANCHES

ADDISON Robin Knapp, Manager Beth Plaisted, Manager ALLEGANY Stephanie Kolkowski, Manager ANGELICA Diana Grastorf, Branch Supervisor Deborah Boisvert, Manager Joel Brazie, District Manager

BELEAST Brandy Burdick, Branch Supervisor BOLIVAR

Judy Gilliland, Manager CANANDAIGUA Christopher Bross, Manager

CASSADAGA Susan Sekuterski, Manager

Tiesha Combes, Manager CLIFTON SPRINGS (MAIN ST AND CLIFTON PLAZA) Sarah Pitcher, Manager

Laurie Harvey, Manager CORNING (WEST MARKET ST) Wendy Daines, Manager

CORNING NORTH Angela Long, Manager

CUBA Shavonne Henderson, Manager

DANSVILLE

Jody Tonkery, Senior District Manager

Melissa Ponticello, Manager DUNKIRK (CENTRAL AVE) Jean Coughlin, Manager

DUNKIRK (VINEYARD DR) Jason DeChard, Manager

Denise Allen, Senior District

ERWIN/PAINTED POST Todd Selander, Branch Supervisor

FALCONER Lauren Beichner, Manager

Julie Hall, District Manager FRANKLINVILLE Sandra Wolfer, Manager

GENESEO Lisa Kime, Manager

GENEVA (CANANDAIGUA RD) Joilette Pendleton, District Manager

GENEVA (SENECA ST) John Latanyshyn, Manager

GOWANDA Ralph Swanson, Manager HAMMONDSPORT

Kelly Bussmann, Manager HORNELL

Sandra Aiken, Manager HORSEHEADS (CONSUMER SQUARE) Glenn Parsons, Manager

HOUGHTON COLLEGE Julie Hall, District Manager INTERLAKEN

Denise Ector, Manager

Michael MacDonald, Manager JAMESTOWN (BROOKLYN SQUARE)

Glori Taylor, Manager JAMESTOWN (NORTH MAIN ST) Kathleen Bemus, Manager

LAKEWOOD Lisa Allenson, Senior District

Manager Russell Webb, Manager LIVONIA

Ronda Howard, Manager MORAVIA

Michael Pizzola, Manager MOUNT MORRIS

Kathleen Wiard, Manager

Joilette Pendleton, District Manager NEWARK (CHURCH ST) Yvonne Brantley, Manager

NEWARK PLAZA David Tyler, Manager NICHOLS

Chad Smith, Manager NORTH COLLINS

Robin Hohman, Manager OLEAN (NORTH UNION ST) Jody Spears, District Manager

OLEAN (DELAWARE PARK) Kelly Crandall, Manager

ORCHARD PARK Kristen Woodarek, Manager

Jacqueline Robinson, Manager

OWEGO

Elizabeth Morse, Manager

Ann Young, Manager

PENN YAN (LAKE ST) Kelly Smith, Manager

PENN YAN (MAIN ST) Thomas May, Manager

PHELPS Mary Niles, Manager

PORTVILLE (EAST STATE RD) Brenda Blackwell, Manager

PORTVILLE (NORTH MAIN ST) Katrina Savitcheff, Manager

RANDOLPH

Diane Lecceardone, Manager

Shara Post, Branch Supervisor

RUSHVILLE

Christine Copper, Manager SALAMANCA

Robin Bowser, Manager

SENECA FALLS Christine Plate, Manager

SHERMAN Shannon Stevens, Manager

SILVER CREEK

Lisa Allenson, Senior District Manager

SPRINGVILLE (CASCADE DR) Mary Ann Lutz, Manager

SPRINGVILLE (NORTH BUFFALO ST) Brooke Baker, Manager

WATERLOO

Alexis Hobart, Manager

WATKINS GLEN

Anthony Fraboni, Manager WELLSVILLE (BOLIVAR RD) Lori Dzielski, Manager

WELLSVILLE (MAIN ST) Virginia Elliott, Manager

WESTFIELD Carl Swan, Manager

WOODHILL

Micki Stewart, Manager YORKSHIRE Rachel Kittleson, Manager

MARKET PROFILE*

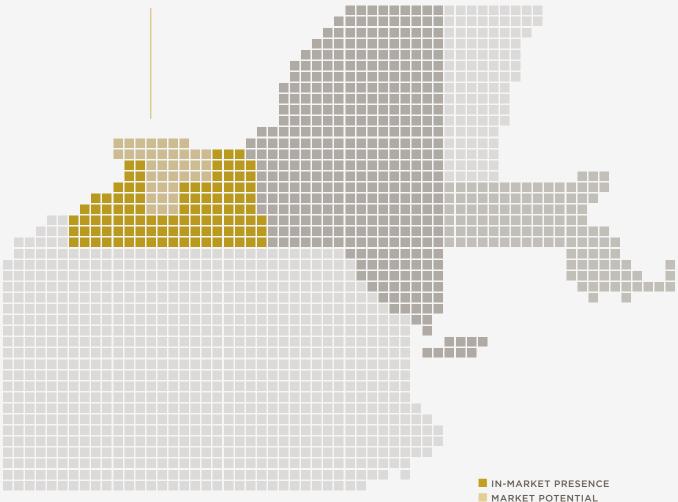
GEOGRAPHIC AREA 12,600 square miles

AREA POPULATION 2.2 million
AVERAGE HOUSEHOLD INCOME \$52,800
BUSINESSES 141,000 +

ANNUAL BUSINESS REVENUES \$174.1 billion +

* Source – data and estimates from U.S. Census Bureau American Fact Finder surveys.





LARGER CITIES AND TOWNS IN MARKET

Orchard Park, Jamestown, Olean, Elmira, Ithaca and Dunkirk/Fredonia

Central New York

Community Bank System established a significant presence in central New York with its 2011 acquisition of The Wilber Corporation which provided banking locations in Otsego, Onondaga, Chenango, Broome, Delaware and Schoharie counties. The Bank's presence in this market was further strengthened with the 2015 acquisition of Oneida Financial Corp. adding 12 full-service locations in Madison and Oneida counties. The Central New York market covers nearly 10,000 square miles of Upstate New York from the eastern shore of Lake Ontario down through Syracuse and Utica and reaching the Hudson Valley.

CBNA is a strong competitor in the region with 42 branch locations and the first or second deposit market share position in 17 of the communities with a branch office. We also have the first or second deposit market share in two of the 10 counties that form this region. Overall, we have the fourth largest deposit market share for the region with deposits of \$1.7 billion at June 30, 2018. Current market area deposits have increased 15-fold over the last 10 years.

Central Market

Area deposits

have grown from

\$110 million

to \$1.7 billion in

the past ten

years, reflecting

strategic

acquisitions

and organic

growth.

BRANCHES

BOICEVILLE

Brad Bernard, Manager

CAMDEN

Carly Gorski, Manager

CANASTOTA

Lori Torrey, Manager

Barbara Houghton, District Manager

CHITTENANGO

Roberta Button, Manager

CICERO

Denise Cavallo, Manager

COBLESKILL

Christy Roberts, Manager

COOPERSTOWN (MAIN ST) Janet Briggs, District Manager

Naomi Duncan, Manager

COOPERSTOWN (OTSEGO)

Naomi Duncan, Manager

DELHI

Tina Seguare, Manager

DEWITT

Robert Liedka, Manager

DOWNSVILLE

Carol Sutherland, Manager

FLEISCHMANNS

Bridget Fisk, District Manager

FULTON

Tina Stephens Manager

HAMILTON

Kathleen McGrath, Branch Manager

HANNIBAL

Debra Davis, District Manager

JOHNSON CITY

Michelle Carlsson, Manager

MILFORD

Victoria Ellis, Branch Supervisor

MORRIS

Emily Boss, Manager

NORWICH (STATE HIGHWAY AND BROAD ST

Leigh Ann Odell, Manager

ONFIDA (182 MAIN ST)

Cindy Lindauer, Manager

ONEIDA (585 MAIN ST)

Wendy Matters, Manager

ONEONTA (FOXCARE CENTER) Lesley Bohacek, Manager

ONEONTA (MAIN ST)

Michael Walling, District Manager

Nancy Miller, Gold Club Manager

ONEONTA (CHESTNUT ST) Paula Morell, Manager

ONEONTA (SOUTHSIDE) Amy Marron, Manager

OSWEGO

Fred Aldrich IV, Manager

Beth Koncelik, Branch Supervisor

Steven P. Gaffney, Manager

ROME (GRIFFISS PARK AND TURIN RD)

Wendy Berg, Manager

SCHENEVUS

Gerald V. Coombs, Jr., Manager SIDNEY

Bridget Fisk, District Manager

SKANEATELES

Elizabeth Silliman, Manager

VERNON

Willis Corney, Manager

WALTON

Tami Hood, Manager

WESTMORELAND

Allison Fuller, Manager

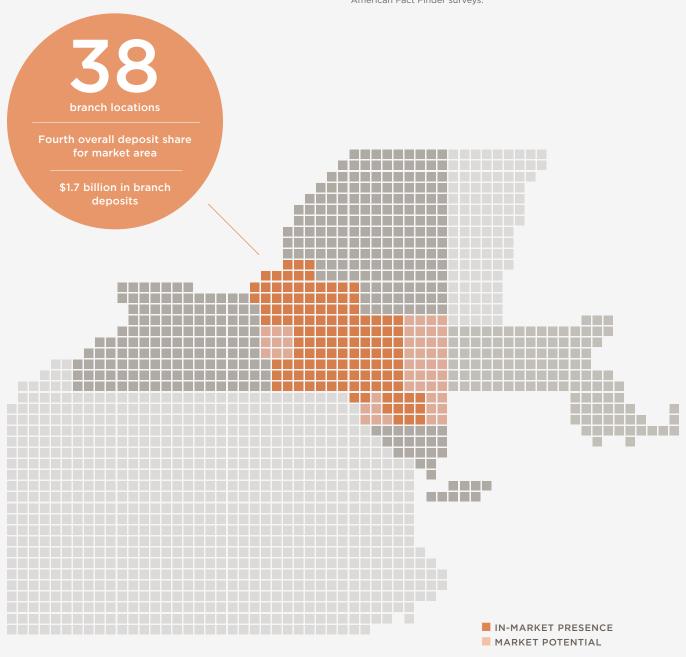
MARKET PROFILE*

GEOGRAPHIC AREA 9,900 square miles

AREA POPULATION 1.4 million
AVERAGE HOUSEHOLD INCOME \$52,900
BUSINESSES 107,000 +

ANNUAL BUSINESS REVENUES \$117.6 billion +

* Source – data and estimates from U.S. Census Bureau American Fact Finder surveys.



LARGER CITIES AND TOWNS IN MARKET

Syracuse, Utica, Binghamton, Oneonta, Rome and Skaneateles

Pennsylvania

Community Bank System entered the Pennsylvania market in 2001 when it acquired First Liberty Bank and Trust gaining 11 branch offices in Lackawanna and Luzerne counties. In 2003, Grange National Banc Corp was acquired adding 12 additional locations and expanding the coverage area to include Wyoming, Bradford and Susquehanna counties. Two additional transactions, the 2004 First Heritage Bank acquisition and the 2013 purchase of eight Bank of America branch locations added additional market presence for Community Bank in Northeastern Pennsylvania. CBNA's six-county Northeastern Pennsylvania market covers over 4,000 square miles from the New York State border south and east to where Interstate 80 cuts across the state. With 32 branch locations in Pennsylvania, CBNA is a strong competitor with the first or second deposit market share position in 14 of the communities with a branch office. Overall, we have the third largest deposit market share for the six-county area with deposits of \$1.2 billion at June 30, 2018.

Pennsylvania
Market deposits
have grown
by \$337 million,
or 41% in the
past ten years,
reflecting strategic
acquisitions
and organic
growth.

BRANCHES

CARBONDALE Bobbiann Davis, Manager CLARKS SUMMIT David Griffin, Manager DALEVILLE Susan Pitoniak, Manager DICKSON CITY Lisa Rochinski, Manager FDWARDSVILLE Michael Mondy, Manager FREELAND Daniel Boote, Manager HAZLETON (AIRPORT RD) Paula Palance, Manager HAZLETON (NORTH CHURCH ST) Lori Roth, Manager HAZLETON (SOUTH CHURCH ST) Carol Duran, Branch Supervisor JERMYN John Peterson, Manager Mary Bieszczad, Manager

Karen Shuster, Manager LACEYVILLE Greg Culver, Manager LANSFORD John Greybosh, Manager LEHIGHTON Dana Cannariato, District Manager LITTLE MEADOWS Karen Fuller, District Manager MESHOPPEN Greg Culver, Manager MONTROSE Steven Stranburg, Manager NOXEN/BOWMAN'S CREEK Kim Tonte, Manager OLYPHANT Theresa Curto, District Manager PITTSTON Gary Missal, Manager SCRANTON (KEYSER AVE) Lisa Browning, District Manager

KINGSTON

SCRANTON (MINOOKA) David Lencicki, Manager SCRANTON (NORTH WASHINGTON AVE) Suzanne Kennedy, Manager SCRANTON (WYOMING AVE) Michelle Cook, Manager TOWANDA Lori Smith, Manager TUNKHANNOCK Karen Fuller, District Manager TRUCKSVILLE/BACK MOUNTAIN Susanne Mullin, District Manager WILKES BARRE (NORTH FRANKLIN ST) Susan Russick, Manager WILKES BARRE (SOUTH MAIN ST) Sandra Wheeler, Manager WYALUSING Doug Jackson, Manager

MARKET PROFILE*

GEOGRAPHIC AREA 4,100 square miles

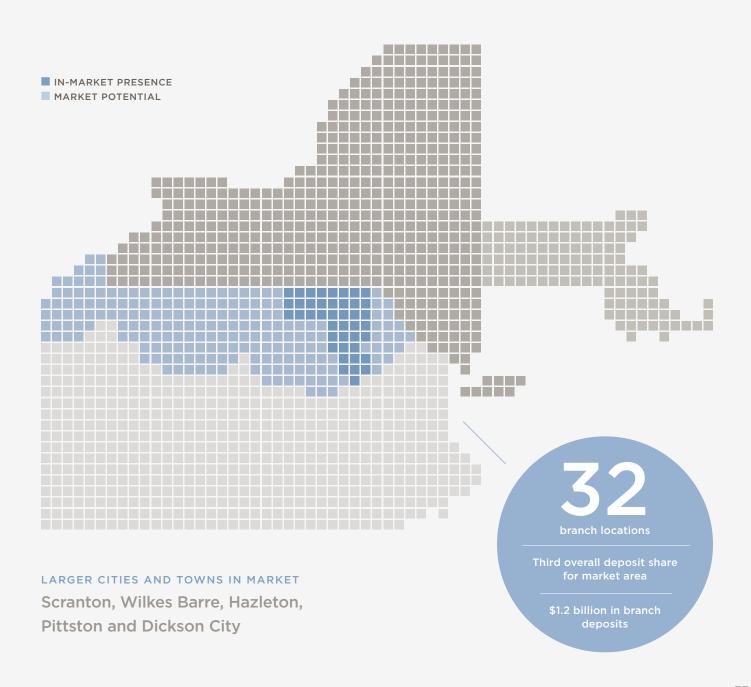
AREA POPULATION 721,000

AVERAGE HOUSEHOLD INCOME \$51,290

BUSINESSES 53,000 +

ANNUAL BUSINESS REVENUES \$64.5 billion +

^{*} Source – data and estimates from U.S. Census Bureau American Fact Finder surveys.



New England

Community Bank System entered the New England market in 2017 with the acquisition of Merchants Bancshares, adding 31 branch locations in 12 Vermont counties and one in Western Massachusetts. As Vermont's largest statewide independent bank with the third overall deposit market share, Merchants provided a substantial presence for the bank's entry into the New England market. CBNA's 13-county New England market covers more than 8,800 square miles and reaches from the southern border of Quebec and eastern border of New York State south to Western Massachusetts. CBNA remains a strong competitor in Vermont with the first or second deposit market share position in 15 of the communities with a branch office and the third largest deposit market share for the entire state. Total deposits for CBNA's New England market were \$1.3 billion at June 30, 2018.

JERICHO

CBNA's strong initial market position in New England provides a solid foundation for future expansion.

BRANCHES

HARDWICK

HINESBURG

Patricia Lemay, Manager

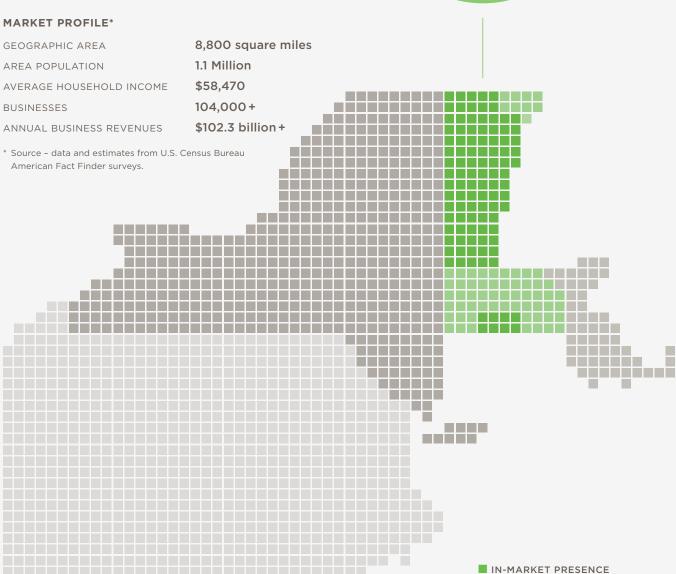
Peter Crapo, Manager

Matthew Villemaire, District Manager BENNINGTON Bette Smith, Manager Colleen Page, Manager BRATTLEBORO Ryan Jennings, Branch Supervisor BRISTOL Stepheni Newton, Manager BURLINGTON (COLLEGE ST) Erin Pond, Manager BURLINGTON (NORTH AVE) Darcy Allard, Manager ENOSBURG Jodi Tallman, Manager ESSEX JUNCTION Donald Bedard, Manager FAIR HAVEN Jill Miller, Manager

Kelly Kimball, Manager JOHNSON Jodi Tallman, Manager MANCHESTER Cassandra McClure, Branch Supervisor George Araskiewicz, District Manager Crystal Gaudet, Branch Supervisor RUTLAND (GREEN MOUNTAIN PLAZA AND WOODSTOCK AVE) Michelle LaMoria, Manager SOUTH BURLINGTON (KENNEDY DR) Jonathan Roddy, Manager Erika Baldasaro, District Manager SOUTH BURLINGTON (SHELBURNE RD) Maryann Russell, Manager SOUTH BURLINGTON (WILLISTON RD) Christine Auriemma, Manager SOUTH HERO Barry Fauteux, Manager SPRINGFIELD, VT Kenneth Davis, Manager

SPRINGFIELD, MA Gilbert Nieves, Manager ST. ALBANS Barry Fauteux, Manager ST. JOHNSBURY Martha Davis, Manager THETFORD Erin Fredieu, Manager VERGENNES Stepheni Newton, Manager WATERBURY Megan Hampton, Manager WHITE RIVER JUNCTION Erin Fredieu, Manager WILMINGTON Kaci Howes, Manager WINOOSKI Darcy Allard, Manager





Burlington, Brattleboro and Rutland, Vermont, and Springfield, Massachusetts

MARKET POTENTIAL

SELECTED FINANCIAL HIGHLIGHTS

Income Statement	2018	2008	CAGR
In millions			(10-year)
Net interest income	\$ 345.1	\$ 148.5	8.8%
Noninterest income	224.1	73.5	11.8%
Total revenue ¹	569.1	222.0	9.9%
Noninterest expenses	345.3	158.6	8.1%
Net income	\$ 168.6	\$ 45.9	13.9%
Net interest margin	3.73%	3.82%	N/A
Per Share Data (diluted)			
Diluted earnings per share	\$ 3.24	\$ 1.49	8.1%
Operating earnings per share ²	3.23	1.52	7.8%
Cash dividends declared	1.44	0.86	5.3%
Book value	33.43	16.69	7.2%
Tangible book value	\$ 18.59	\$ 6.62	10.9%
Balance Sheet Data End of period, In millions			
Assets	\$ 10,607	\$ 5,175	7.4%
Loans, net	6,281	3,136	7.2%
Deposits	8,322	3,701	8.4%
Shareholders' equity	\$ 1,714	\$ 545	12.1%

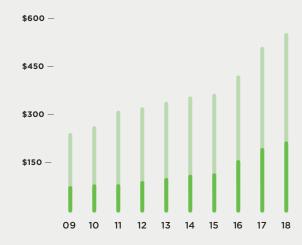
¹ Excluding securities gains/losses and debt extinguishment charges

COMMUNITY BANK FRANCHISE OVERVIEW

Total Branch Locations	224			
Total ATMs	244			
Total Counties Served				
New York	35			
Pennsylvania	6			
Vermont	12			
Massachusetts	1			
Counties with Top Three Deposit Share	27			
Average Deposits per Branch	\$38.5 million			

TOTAL REVENUE¹

In millions

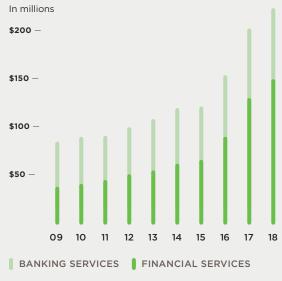


■ NET INTEREST INCOME
■ NONINTEREST INCOME

10-year CAGR = 9.9%

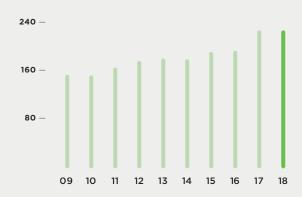
¹Excluding securities gains/losses and debt extinguishment charges

NONINTEREST INCOME



10-year CAGR = 11.8%

COMMUNITY BANK LOCATIONS



 $^{^2}$ Operating earnings per share excludes the tax-effected impact of any gains or losses on sales of investment securities and debt extinguishments, acquisition expenses, litigation settlements, and other special charges.

Corporate and Shareholder Information

CORPORATE HEADQUARTERS

Community Bank System, Inc. 5790 Widewaters Parkway DeWitt, NY 13214-1883 Phone: 315.445.2282 or 800.724.2262

Fax: 315.445.7347 cbna.com

STOCK LISTING

Common stock of Community Bank System, Inc. is listed on the New York Stock Exchange (NYSE) under the symbol: CBU. Newspaper listing for common stock: CmntyBkSys.

ANNUAL MEETING

Wednesday, May 15, 2019 1:00 p.m. EST F.M. Kirby Center 71 Public Square Wilkes-Barre, PA 18701

TRANSFER AGENT AND REGISTRANT OF STOCK

Shareholders requiring a change of name, address or ownership of stock, or information about shareholder records, lost or stolen certificates, and dividend checks, direct deposit and reinvestment should contact:

AST

Operations Center 6201 15th Avenue Brooklyn, NY 11219 astfinancial.com

General questions: 877.253.6847

INVESTOR INFORMATION

Investor and shareholder information regarding Community Bank System, Inc., including all filings with the Securities and Exchange Commission, is available through the company's website: cbna.com

Copies may also be obtained without charge upon written request to:

Ms. Marguerite Geiss Investor Relations Department Community Bank System, Inc. 5790 Widewaters Parkway DeWitt, NY 13214-1883 315.445.7313 marguerite.geiss@ communitybankna.com

INDEPENDENT AUDITORS

The Board of Directors appointed PricewaterhouseCoopers, LLP as auditor for the company for the year ended December 31, 2018.

ANALYST COVERAGE

The following analysts published research about Community Bank System in 2018:

American Capital Partners Anthony Polini / 908.625.1931 apolini@acpweb.com

Boenning & Scattergood Erik E. Zwick/ 610.862.5322 ezwick@boenninginc.com D.A. Davidson & Co. Russell E. T. Gunther / 212.223.5403 rgunther@dadco.com

Hovde Group LLC Joseph A. Fenech / 646.281.4946 jfenech@hovdegroup.com

Keefe, Bruyette & Woods Inc. Collyn B. Gilbert / 973.549.4092 collyn.gilbert@kbw.com

Piper Jaffray Companies Matthew M. Breese / 617.654.0728 matthew.m.breese@pjc.com

Raymond James Financial Inc. William J. Wallace IV / 703.749.1485 william.wallace@raymondjames.com

Sandler O'Neill Alexander Twerdahl / 212.466.7916 atwerdahl@sandleroneill.com

INVESTOR'S CHOICE PROGRAM

CBU offers convenient, low-cost options for investors wishing to steadily buy shares. For information, contact:

AST
Operations Center
620115th Avenue
Brooklyn, NY 11219
astfinancial.com
General questions: 877.253.6847

SAFE HARBOR STATEMENT

The Community Bank System, Inc. Annual Report contains forward-looking statements, within the provisions of the Private Security Litigation Reform Act of 1995, that are based on current expectations, estimates, and projections about the industry, markets and economic environment in which the company operates. Such statements involve risks and uncertainties that could cause actual results to differ materially from the results discussed in these statements. These risks are detailed in the company's periodic reports filed with the Securities and Exchange Commission.





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