

# At the heart of the socially conscious food transition

ANNUAL REPORT 2021



# The Carrefour Foundation

## at a glance

21 years

of existence and more than

1,100

projects supported  
since 2000

3  
programmes

- Sustainable and socially conscious agriculture
- Solidarity-based anti-waste
- Citizen engagement

1 mission

of general interest:  
socially conscious  
food transition

More than €3.8M

invested outside France  
since the outbreak of the  
Covid-19 pandemic

72 projects

supported in 2021  
(57 in France  
and 15 abroad)

€6.75 M

annual endowment  
in 2021



# Foreword

Alexandre BOMPARD,  
President of the Carrefour Foundation,  
President and CEO  
of Carrefour Group.

## Sincere commitment to all populations

2021 was a busy year for the Carrefour Foundation. Reflecting the Group's raison d'être – the food transition for all –, the Carrefour Foundation supported a great many projects covering all areas of social and environmental commitment and a wide variety of beneficiaries. You will find many examples of this in this annual report. The Carrefour Foundation has also paid particular attention to young people, who were especially affected by the impact of the Covid-19. Finally, in 2022, from the earliest days of the conflict in Ukraine, the Foundation mobilised to provide aid to Ukrainian refugees in Poland and in Romania, countries where Carrefour operates.

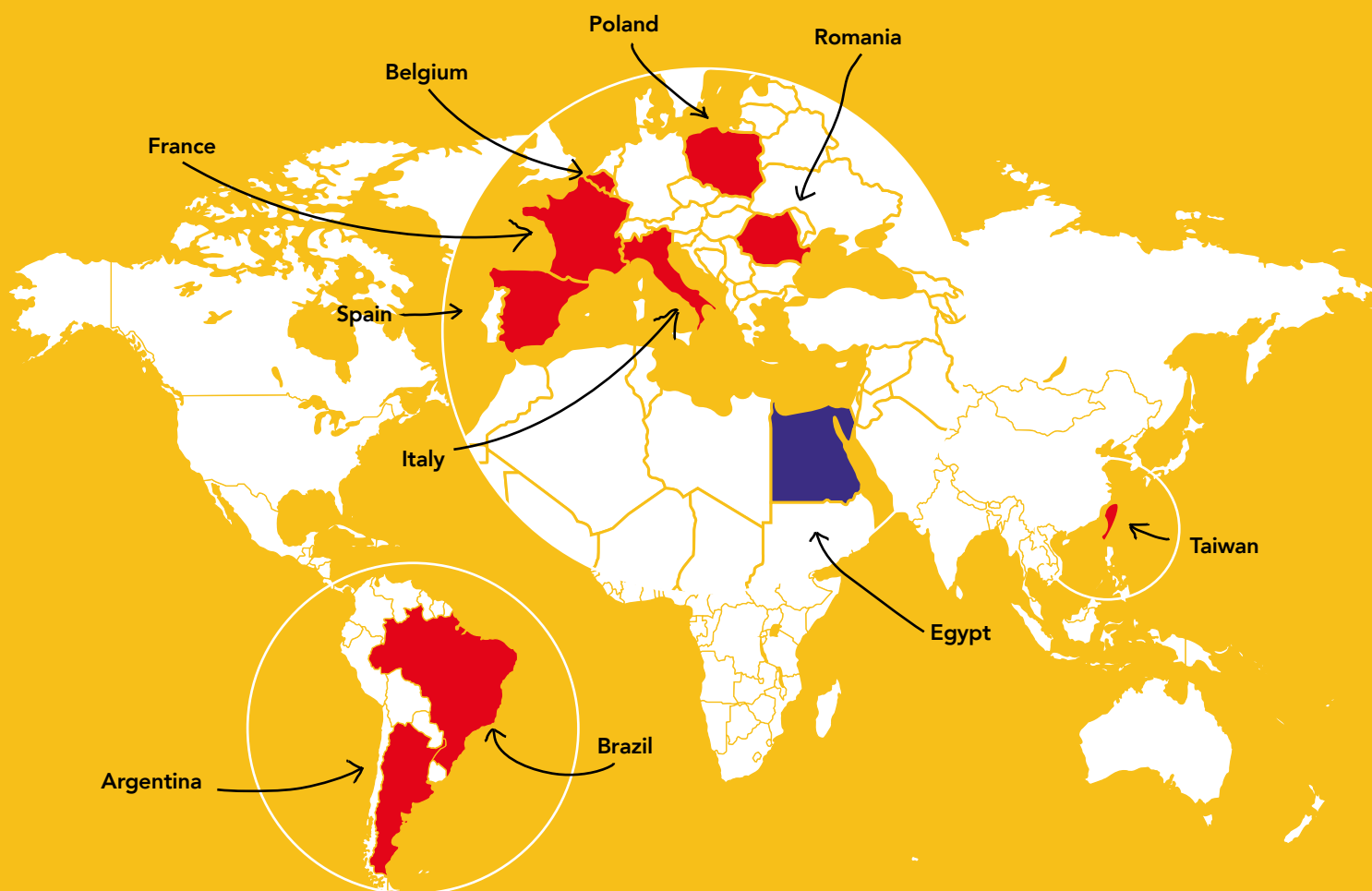
This steadfast commitment from the Carrefour Foundation is fully in line with the values of responsibility and solidarity that the Carrefour Group advocates. To promote these values even more strongly, I decided to create a Commitment Department, positioned at the highest level of our Group's governance. It brings together sustainable development, diversity, inclusion and solidarity in a single department. The Carrefour Foundation is a full part of this department and as such will continue to ambitiously pursue its actions in the years to come.

The other members of the Board of Directors: **Cláudia Almeida E Silva**, Managing Partner of Singularity Capital, Advisor to the Startup Lisboa incubator and Independent Director on the Groupe Carrefour Board of Directors; **Charles Hufnagel**, Executive Director Communication for the Group and France; **Christine Graffard**, Director of Projects at Voyageurs du Monde; **Caroline Robert**, Head of the Dermatology Department at the Gustave Roussy Institute and member of the Carrefour Group's Food Advisory Committee; **Martine Saint-Cricq**, Employee representative; Benoît Soury, Organic Market Director and Director of Proximity for France; **Charles-Édouard Vincent**, Founder of Lulu Dans Ma Rue.

# At the heart of the food transition

Established in 2000, the Carrefour Foundation is driven by a general interest mission: to act in favour of the food transition in France and worldwide. The socially-conscious economy-based ecosystem in which we evolve every day brings us closer to our NGO partners and teams on the ground to jointly build responsible and socially conscious projects.

## Our global footprint in 2021



- Integrated countries
- Franchise countries

→ **DISCOVER** our projects around the world

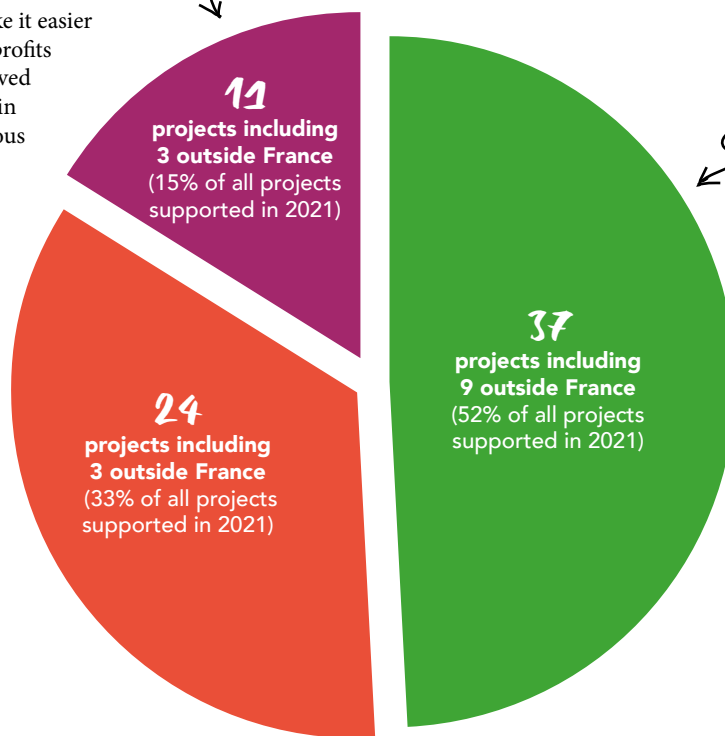
# About our 3 programmes



## Citizen engagement

We support medical research that investigates our relationship with a healthy, balanced diet and its health benefits. We also wish to make it easier for everyone - citizens, non-profits and institutions - to get involved in this cause that we all have in common: the socially conscious food transition.

→ **FIND OUT** more on this programme



## Sustainable and socially-conscious agriculture

We support agricultural sectors and food production NGOs in transitioning to more sustainable models – such as organic farming and agro-ecology – to contribute to the future of farm production. To help farmers rise to the challenge of creating a food transition that is accessible to all, we support their upscaling and training projects. Professional integration and reconnecting city dwellers to the land also drive our action.

→ **FIND OUT** more on this programme



## Solidarity-based anti-waste

With 1.3 billion tonnes of food discarded every year worldwide, according to the FAO, it has become imperative to support charitable initiatives “from pitch fork to table fork”. Through our actions, we help to foster new forms of consumption to reduce food and non-food waste. In our view, this can also go hand-in-hand with the fight against food insecurity, by supporting the NGOs which help disadvantaged populations adopt consumption patterns that are better for them and for the environment.

→ **FIND OUT** more on this programme





FRANCE

SUSTAINABLE AND SOCIALLY-CONSCIOUS AGRICULTURE

# Feeding your neighbour: a meaningful endeavour

The Apprentis d’Auteuil Foundation helps young people in difficulty, particularly by promoting the entry into working life of 16-30 year olds. Four of its schemes, focusing on “agro-ecological market gardening”, have been supported since 2021 by the Carrefour Foundation.



## Three questions to Lou Poisson,

Corporate Patronage officer at Apprentis d’Auteuil.

### What are the specificities of the Apprentis d’Auteuil Foundation?

**Lou Poisson** — First of all, it is a historical Foundation, registered as being of public utility for more than 155 years. Its initiatives in favour of young people and their families can be broken down into four missions: support, education, training and integration. We help 6,000 families and 30,000 young people in France, through 300 establishments and facilities throughout the country. Since its inception, Apprentis d’Auteuil has provided training in horticulture and market gardening to educate young people who are excluded from the labour market in a tangible and rewarding profession.

### How do these activities help the young people you train get into work?

**L. P.** — They allow these young people in difficulty to quickly obtain a first level of qualification and improve their employability in just a few months, in a sector that is short of manpower: agriculture. 70% of the apprentices in our SKOLA winegrower training scheme find a job in the year following their course. The support of the Carrefour Foundation in 2021 saw two examples of this pragmatism.



On the one hand, the funding was used to improve our equipment, develop our production capacities and expand our teams. On the other hand, the Carrefour stores near our training centres could, in the long term, offer an outlet for our products, and job opportunities for our young people.

### Particularly since you have also focussed your training programmes on organic farming and short supply chains...

**L. P.** — Our ambition is to contribute to the training of a new generation of farmers who are aware of the need to care for the environment and who favour the local sale of their products. All our young people in training are proud to learn noble, rewarding and meaningful professions: feeding their “neighbour”.

## Solid roots at the heart of communities

**The four projects supported by the Carrefour Foundation are all perfectly integrated into the local economy:**

- Market gardening training course at the Grasse Vocational Training Centre in the Alpes-Maritimes department.
- Development of the training sector in the Saint-François La Cadène agricultural college in Labège, in Haute-Garonne.
- Winegrower training in the Médoc area.
- Creation of a community vegetable garden in Saint-Julien-de-Concelles, Loire-Atlantique.

→ FIND OUT MORE



FRANCE

SUSTAINABLE AND SOCIALLY-CONSCIOUS AGRICULTURE

## Raising ecological awareness at an early age

We followed a visit to a vegetable garden by a class of top junior primary school pupils from Bobigny, in Seine Saint-Denis. What a delight to see the expressions of wonder on the faces of inner city children, immersed in a world they discover little by little: fruit and vegetable growing!

Witness this 200 m<sup>2</sup> plot in the heart of the tree-lined inner city estate of l'Abreuvoir ("the trough"), which appears to be a predestined name. For the past three years, Manuel Martinez has been going there every two weeks with his pupils. What's on the "menu" today? "We're sowing peas," says the teacher. The children, most of whom live in flats, are enthusiastic and attentive. This is a serious matter! "The visits are prepared in advance by the members of the charity La SAUGE (see right). Their project, 'From Seed to Plate', is part of the biology and Moral and Civic Education chapters of the CM2 curriculum. And what a success!"

When we ask Manuel to tell us about his best memories, the images rush through his head: "the afternoon snack of cherry tomatoes and lettuce at the end of the school year in 2021, one of my pupils asking his parents for a vegetable garden as a birthday present, the children tasting a compote that is still a little warm, that they have just cooked themselves with fruit that is a little too ripe collected by La SAUGE." Because the association's educational project extends far beyond the upkeep of a vegetable garden. "With my pupils, we discuss topics such as waste sorting, reusing peelings as compost, the benefits of a balanced diet, or the water you need to grow the cotton that goes to make the jeans they wear". Our teacher admits that he too has learned a lot in the past three years! "Since I'm fortunate enough to have a patch of garden at home, I've put my new-found knowledge into practice," he says with a smile. The city's vegetable garden is beginning to gain notoriety. La SAUGE is patient. The curiosity and knowledge it sows in the minds of the children and those around them is beginning to bear fruit.

343 pupils

benefited from  
the programme  
"De la Graine à l'Assiette"  
in France in 2021



### Budding farmers!

Launched in 2019, the programme "From Seed to Plate" (*De la Graine à l'Assiette*) has been piloted in three schools in Seine Saint Denis. Its aim is to provide pupils with basic knowledge about agriculture and to raise their awareness of ecology more widely in order to encourage sustainable behaviour, and even to encourage vocations, and to create a real vegetable garden with them! To date, 16 classes and 343 children from CM1, CM2 and 6<sup>e</sup> year groups (9 – 12 years of age) have benefited from this programme which takes place during school time, with a 90-minute session every two weeks, spread out over the year and exploring a different theme each term: "respect the earth, it can do everything", "nothing is thrown away, everything is transformed", "think of tomorrow, cultivate your garden".







ROMANIA

**SUSTAINABLE AND SOCIALLY-CONSCIOUS AGRICULTURE**

## Collective impact, growing together

**The Foundation for the Agriculture Development (FDAgri) provided project incubation funds in 2021 to help small vegetable farms in Romania harness their untapped potential.**

The Romanian agricultural sector is fragmented and polarised: 48% of land is farmed by 0.4% of high-resource farm enterprises, and 12% by more than 72% of ‘subsistence’ farmers. Between these segments lies a middle class of farms that are economically active but lack the resources and know-how to be more profitable and capable of contributing more to their communities. This is the target of the Carrefour Foundation’s aid which began in 2021.

The independent Foundation for the Development of Agriculture (FDAgri) raises and distributes funds from the Carrefour Foundation and other philanthropic partners. Following the precepts of the collective impact model, FDAgri subsidises handpicked NGOs that form two types of entrepreneurial grouping: farm cooperatives and food hubs (or social enterprises), which are intermediary structures that facilitate the access of the farmers’ products to retail channels.

### A third-party trust broker

“The Communist regime and its command economy disappeared in 1989, but some of its effects still remain in rural communities, notably a lack of trust between neighbours,” says Romeo Vasilache, FDAgri’s executive director. “We support organisations that bring vegetable farms together to pool their resources and harvests, which is the key condition to achieving economies of scale and gaining access to large markets like supermarkets and logistics platforms.”

The four organisations supported by FDAgri in its first full year of activity help farms in capacity building and production: paying the wages of the food hub’s manager or providing training and consultancy in sowing, fertilisation, crop treatment, harvesting and crop selection. “Our programmes run for three or four years, after which the results must have produced enough return on investment to encourage the farmers to continue with their social enterprise or cooperative,” adds Romeo Vasilache.

“We are also planning to leverage non-financial support from our donors such as advice on building a business plan or applying for quality certification, or visits to farms by Carrefour buyers.”

### Organisations supported by FDAgri in 2021

- **Civitas Foundation** – Transylvania (north-western Romania) – Food hub - Start-up support phase – 25 farms supported.
- **CMSC Foundation** – Moldova region (north-east) – Food hub – Start-up support phase - 15-20 farms.
- **Synerb Association** – Timis County (west) – 2 cooperatives (1 existing, 1 green field) – Start-up support phase – 15 farms.
- **PACT Foundation** – South Romania – Food hub – Initiative Group / Planning phase – Target 20 farms.







FRANCE

SOLIDARITY-BASED ANTI-WASTE

## Learning to avoid waste

The Network of Second Opportunity Schools (*Réseau des Écoles de la 2<sup>e</sup> Chance – Réseau E2C*), with its 54 members who manage 139 school sites, each year provides more than 15,000 young people excluded from the labour market with a structural training and support solution, lasting an average of 6 months.

Based on an intensive course, the E2C approach combines learning and skills development, work-study courses, and individualised support. This “curriculum” combines a skills-based approach with the discovery of occupations, with the aim of helping each young person develop a concrete and achievable career plan.

### Getting remote training in preventing food waste

The COVID crisis brought to light the value of distance learning when one’s mobility is restricted, for whatever reason: whether it be lockdown or a rural setting that is a long way from learning centres. The E2C network devised a MOOC on the theme of food waste. This project is a perfect example of the approach to integrating Open and Distance Learning (ODL) into the E2C educational process. The Carrefour Foundation was impressed by this innovation and from 2022 will support the deployment of a call for projects aimed at E2Cs to develop new educational initiatives on the theme of “healthy eating”. About ten projects will be financed. All good ideas are welcome!



In 2021,  
**500 Carrefour stores**

welcomed 1,800 trainees from the E2C France network

### Fellow travellers

As leading lights in the field of educational innovation, the E2C offer each “second chancer” an opportunity to be guided and supported on the path to employment. Their action is based on three pillars:

- A training programme entirely tailored to the needs of the trainee, founded on a skill-based educational approach;
- The discovery of life in a company, on a block release basis, designed with the trainee, allowing them to imagine, test and consolidate their career plan;
- Individual support, at all the steps in the trainee’s process, aiming to solve any peripheral issues and build a relationship of trust between the young person and “their” school.

→ **FIND OUT MORE**  
about the 139 schools of the “Réseau E2C” in France



FRANCE

SOLIDARITY-BASED ANTI-WASTE

## The equivalent of more than 7 million meals every year

Founded in 2013, SOLAAL is a registered charity that facilitates connections between donors of unsold food from the agricultural and food sectors, and food banks.



**Angélique Delahaye,**  
market gardener and chairwoman  
of the charity, tells us more.

### Why can't French farms sell all their harvest on the market?

**Angélique Delahaye** — There are many reasons for this: products that do not comply with buyers' specifications, imbalance between supply and demand in the event of a production surplus, for example, the influence of the weather on the consumption of a particular product, etc. This "waste" varies from one agricultural sector to another and from one farm to another. As a relative proportion of production, it is not huge. On my market garden farm, it is around 2 to 3% on average. What is important is that in absolute terms, on the scale of our country, these unsold products represent millions of tonnes of various foodstuffs, which could potentially contribute greatly to tackling the surge in food insecurity in France!

### How does SOLAAL act in this area?

**A. D.** — We promote donations by farmers and charitable gleaning on farms. We provide the logistical engineering and we track the donation. We have even developed a free smartphone application that allows farmers to organise the collection of their unsold produce in less than two minutes! We have also obtained a specific tax regime from the Government that takes into account the cost of producing unsold food for donors. Finally, we benefit from Carrefour's transport logistics throughout the community. This is essential, particularly for the transport of fresh produce. In 2021, we collected 3,660 tons, the equivalent of more than 7.3 million meals!

### What are SOLAAL's priorities in the coming years?

**A. D.** — To make ourselves known to all farmers in France, increase our presence throughout France, and clearly regulate post-harvest gleaning. I am very enthusiastic and optimistic about the future. Farmers and all the players in the sector are becoming increasingly aware of their social responsibility.

### Carrefour transports Solaal

The Carrefour Foundation has supported SOLAAL since the charity was founded in 2013. In 2021, 28 tonnes of fruit and vegetables were transported by Carrefour Supply Chain's regional teams to 16 charities in the country. In total, nearly 3,601 kilometres were covered (21 deliveries) to help nine donors.

→ FIND OUT MORE



SOLAAL  
in 2021

3 660 tonnes of products donated to national food banks in 2021.

70 charity gleaning operations in favour of food aid.

9 national offices.





FRANCE

CITIZEN ENGAGEMENT

# Promoting Transparency

**Incubated within the “Les Ambitieuses Tech for Good” programme by La Ruche Développement which supports female entrepreneurship, the agency Maïom, founded by Marion Rocher, deciphers the eco-responsibility of restaurants’ offerings.**

The origins, composition, nutritional qualities and environmental impact of food products, which today appear on most products, could soon also be displayed on restaurant tables. “A growing number of consumers want to know if they are eating healthily and responsibly”, says Marion Rocher. “Maïom has developed Kalia, an application that allows restaurant owners to identify the eco-responsibility of their offering, develop healthy and environmentally friendly recipes and share their menu online, with details of the impact of the dishes they offer.”

## Nudging restaurants and their customers towards healthy and sustainable eating

Based on an extremely well-filled database, “which includes nutritional data and the new Eco-Score for ingredients”, the solution, available on subscription at €15 per month, measures the environmental, nutritional and financial impacts of the meals prepared and passes them on to customers through an online map. “Today, we know how to determine the average carbon footprint of all types of food according to where and how it is produced. This transparency leads everyone to change their practices towards healthier and more sustainable food.”

### La Ruche spreads its wings

In 2022, the incubator is seeking to extend its reach by drawing on the support of numerous regional partners (schools, technology parks, incubators). This network enables the association to meet female entrepreneurs all over France and to run the “Les Ambitieuses Tech for Good” programme in French regions through workshops to raise FoodTech awareness among different profiles of women (students, young workers, etc.).



## A “beehive” buzzing with good advice

Marion was supported by the programme “Les Ambitieuses Tech for Good” run by La Ruche Développement (the development beehive), which encourages female entrepreneurship. In France, women represent only 9% of the entrepreneurs in the association’s new ramp-up programmes. These “Ambitious Women”, supported by numerous partners, including the Carrefour Foundation, can thus confidently pursue the development of their projects focused on the future and the food transition. In the near future, the young entrepreneur can see herself coaching women in entrepreneurship. Like cooking, sustainable practices are all about transmission!

## In figures

**18 Tech For Good female entrepreneurs supported since 2020.**

**83% of the start-ups incubated over the last 3 years in the “Les Ambitieuses Tech for Good” still exist today.**







FRANCE

CITIZEN ENGAGEMENT

# Hearts and minds

Showing ever greater responsibility. Such is the ambition of the Restos du Coeur, which have been providing food aid to the most disadvantaged for nearly 40 years. This photo report offers a glimpse of the charity's supply, transport and distribution, but also consumption.



## Supply

### You all right, hen?"

"Ça va, ma poule?" was one of the favourite sayings that Coluche, the founder of the "Restos", would use to greet his friends. The birds that supply the charity with their eggs would undoubtedly reply that they are fine!

### No more eggs from cage-reared hens!

The Restos are attentive to animal welfare and the quality of the products they distribute. They also take care to diversify them.

## Transport

### Shorter, less polluting

Short supply chains and local producers are now the preferred option. The commercial vehicles transporting the foodstuffs to the Restos' 1923 distribution centres are gradually being replaced by less polluting vehicles to reduce carbon footprint.



## Distribution

### 100% bio-sourced tableware

2021 was the year in which plastic tableware was replaced by 100% biobased tableware – produced from cardboard, cane fibre and wood – when distributing meals for consumption by "street people", for whom disposable tableware is a legal requirement.



## Consumption

### Well-informed active consumers!

Eating is good, eating healthy is even better! The Restos work to promote a **balanced diet for all** and in 2021 provided people they received in the centres with a recipe book to help them compose their meals and to cook all the products distributed simply, following the pictograms!

**No stopping us now!**  
The Carrefour Foundation has been supporting the "Restos" for the past 10 years and has been accompanying the charity on the path to more ethical and responsible food. The global approach undertaken by the two partners will continue in 2022, encouraged by the rapid and noteworthy results observed last year.

→ **FIND OUT MORE**  
on the process of transformation of the food support model of Restos du Coeur



EGYPT

CITIZEN ENGAGEMENT

## Eating healthily - and eating enough



**Géraldine Tawfik is the representative of the NGO Samusocial International in Egypt, which comes to the aid of “street children” in the huge Cairo metropolis. She shares her experience.**

“Despite the considerable social policies implemented by the city, more than 15,000 children in Cairo live on the streets, alone or with their families. With the support of the Sawiris Foundation and the Carrefour Foundation, Samusocial International Egypt (SSIEG) is developing an ambitious programme to improve the living conditions of these children and teenagers. Medical care is provided in clinics that we have contributed to refurbishing. We provide them with psychological, educational and legal assistance and also sports activities. Thanks to the support of the Carrefour Foundation, last year we enabled 1,700 of these children to have enough to eat, but also to eat healthily. This is an essential part of our mission. Most of these boys and girls suffer from malnutrition, anaemia, obesity or diabetes. A nutritionist has been recruited to set up a diet adapted to the needs of each of the children in the eight residential shelters and the two day care centres. The homeless children also benefited from healthy meals distributed during the outreach activities carried out by the SSIEG team.

This vast “better eating” operation was largely based on regular donations of unsold food from the city’s Carrefour shops, where 120 young girls and boys also benefited from work placements. Enthralled by the atmosphere, the tasks entrusted to them and the quality of the human contacts, they enjoyed a remarkable and promising experience of professional and social integration. In my mind, one image encapsulates and illustrates the work we do in Cairo: it was when a child chose to buy some fruit with the few Egyptian pounds he had left in his pocket. That’s the best reward you could hope for!”

### Uniting forces

The collaboration with SSIEG was made possible by the dedication of franchise partner Carrefour Egypt (Majid Al Futtaim), along with the Carrefour Foundation, the Sawiris Foundation and other project stakeholders, including the Egyptian government. The eight shelters and two youth day care centres are actively involved in the “better eating” programme for street children.



120 work placement vacancies

in Carrefour Egypt stores were all filled.

# A call for projects to fight student food insecurity...

Faced with numerous requests from student associations anxious to address the food insecurity of students, the Carrefour Foundation launched the “Students & Food Innovation” (*Etudiants & Innovation Alimentaire*) call for projects to meet the needs of this population as effectively as possible. Open to associations in mainland France and the French overseas territories, ten projects have been selected, each receiving €30,000. Here are some examples.



## Le RECHO

Since November 2020, the socially responsible and inclusive restaurant “La Table du RECHO” has been distributing dishes cooked by a team of trainee refugee cooks to several partner student structures (universities, residences, associations, etc.). The RECHO’s kitchens ensure that they are supplied with products that respect the living world and the environment, for example, a responsible production chain, organic and local products.

### Contribution to the project

- Purchase of an electric van for the daily transportation and distribution of 150 meals.



## L'Équipage Solidaire

Since March 2021, the digital platform for free and charitable deliveries “Delivr’aide” allows students to benefit from free food baskets containing food staples. The project is committed to fighting food waste by recovering unsold or non-standard food from several local traders and producers.

### Contribution to the project

- Extending the application to several major French cities.
- Covering the additional operating costs due to the growing demand for deliveries (rental of new premises, acquisition of new vehicles, maintenance of the application, etc.).



## Unis Cité Auvergne-Rhône-Alpes

From October 2021 to June 2022, the “Food insecurity” project mobilised eight young people on a voluntary community service scheme to promote an inclusive food transition among the population and young people of the Saint-Etienne metropolitan area. Examples of proposed initiatives: entertaining events around health and food, “Soup Discos” and interactive cooking workshops.

### Contribution to the project

- Support for the structuring and coordination of the project: creation of tools, canvassing of the local non-profit sector, payment for support provided by the team coordinator in charge of the eight young volunteers.

### Congratulations also to...

Alter’Nature, Ateliers de la Citoyenneté, COOP’COT, ESS Club, FASEE, Les Amis de la Presqu’île de Giens and Secours Populaire Roubaix !



# ... and another to support food transition in local communities!

In 2021, the Carrefour Foundation and the Carmila shopping centres launched the call for projects “Together for the food transition” (*Ensemble pour la transition alimentaire*) to support local initiatives in favour of sustainable agriculture, anti-waste and education in nutrition. Among the 60 projects submitted, 10 winners received a €5,000 grant and the opportunity to exhibit in the nearest Carmila shopping centre.

**Sustainable and socially-conscious agriculture**



**Saveurs et senteurs de Mayotte:** giving a new lease of life to the vanilla sector in Mayotte through agriculture that is less water-intensive and more protective of the Mahorais ecosystem.

**Espace Centre:** invites people who have been cut off from the labour market to take part in food-related activities and projects in the form of an eight-week back-to-work course.

**Marché paysan de Gueux:** extending market days to improve visibility for local producers and promote short supply chains.

**Régie LibRT:** develop a market gardening project on a 1,500 m<sup>2</sup> greenfield site and selling affordable baskets of organic fruit and vegetables.

**LPO Auvergne-Rhône-Alpes:** supporting farmers in voluntary initiatives to improve the potential of their farms for biodiversity and birds.

**Solidarity-based anti-waste**



**Fondation Massé-Trévidy:** installation of a connected greenhouse near to a retirement home in Finistère department, offering a chance to the residents to be involved in all the production phases.

**Entreprendre pour Apprendre (Burgundy Franche-Comté):** implementation of a “mini business” project to encourage young people to create innovative solutions to combat food waste.

**Education in nutrition**



**PTCE Vivre les Mureaux:** creation of a community garden for the inhabitants and beneficiaries of the association. It will implement permaculture practices and aim to develop social ties between the inhabitants.

**Mayoo:** development of a recreational web application for schoolchildren to promote sustainable and environmentally friendly food.

**IMVEC:** setting up of an educational social garden that offers fresh and traditional products with the involvement of young people and individuals excluded from the labour market.

# Being there for people

One of the cornerstones of the Carrefour Foundation's work since it was created in 2000 is emergency aid, responding to the immediate needs of the population and supporting relief organisations. This year, the Carrefour Foundation provided financial support for the purchase of basic necessities in France and in the Carrefour Group's integrated countries, which were still heavily impacted by the COVID-19 pandemic.



Financial support for schools affected by flooding in the Liège region.



Support to the Red Cross (distribution of emergency food products to 16,500 families).



Support for two local charities (Red Cross, Food Banks) to improve access to healthcare for indigenous people and provide them with emergency food aid.



Financial support to Ação da Cidadania for the purchase and distribution of foodstuffs all over the country in response to the food insecurity exacerbated by the pandemic.



Support to several local NGOs involved in the fight against food insecurity for vulnerable populations and students (StudHelp, On Remplit Le Frigo, L'Auberge des Migrants, La Chorba, Solidarités Saint-Bernard, Science Accueil, Animafac, Collectif de Solidarité Etudiante Lyon, HopHopFood and Du Beurre Dans Leurs Épinards).

# Increasing our commitment to food and its benefits

**Three questions to Marie-Astrid Raoult,**  
Director of the Carrefour Foundation.

## What were the big challenges that the Foundation met in 2021?

**Marie-Astrid Raoult** — Although it was not as unprecedented as in 2020, the Covid-19 pandemic had a far-reaching impact on the work of NGOs worldwide. Our first challenge was to strengthen our role as a partner. Given their shortage of human resources and the need to provide an immediate response to the insecurity of their beneficiaries, we made sure to support our non-profit partners in the development of social innovation projects.

In addition to our usual support, our partnership with Carmila enabled us to pursue our desire to become a foundation working within communities. As a result, through the call for projects *Ensemble pour la transition alimentaire* (Together for the food transition), we discovered and supported initiatives that are fully integrated into local ecosystems.

## 2021 was a year that saw more help go towards younger generations. What brought you to make these commitments?

**M.-A. R.** — We know that the younger generations are very sensitive to environmental issues and are looking for tools to act. This is why the Carrefour Foundation supports training and awareness-raising projects for schoolchildren and students to encourage them to become active players in the food transition. During the pandemic, we also noted the unfortunate increase in student food insecurity. To help them take their destiny into their own hands, we set up the call for projects Students & Food Innovation.



Emergency aid  
since 2000:

€18 M

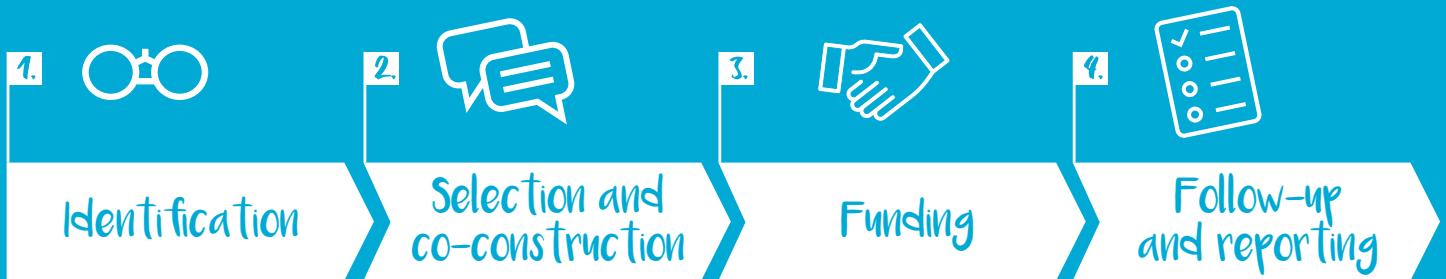
## What are the main orientations of the Carrefour Foundation in 2022?

**M.-A. R.** — Beyond our food transition mission, we have decided for 2022 to focus our attention on three cross-cutting fields of action: agriculture and its various manifestations; the preservation of biodiversity (soil conservation, the fight against deforestation, etc.) and health, by strengthening our support for organisations committed to combating food insecurity and aiming to transform their supply and education model, particularly education in nutrition.

→ **HOW TO FOLLOW  
THE FOUNDATION DAY BY DAY**  
Follow our Twitter account  
(@Fonda\_Carrefour).



# Our selection process



Active in searching for non-profit organisations which share the same ambitions and a member of several selection committees for charitable and philanthropic projects, our team investigates the social innovations relating to the Foundation's three action programmes. The form "Become a partner" posted on our website is also a source of new partnerships.

Fully committed to our missions, we work in concert with the organisations running the projects and Carrefour's local country teams to co-construct the most suitable support. Meetings and discussions take place in advance to assess the ambition and the impact of projects.

We make a point of studying all requests and allocating grants fairly to organisations, with the validation of our board of directors. An annual contract is drawn up for each of the projects selected.

We accompany each of the projects we support through regular calls and visits during the year of support. At the end of the project, the partner organisation sends us a written report - precious feedback for further discussions! In parallel, thanks to our proximity with Carrefour teams, we help the relevant organisations develop business relations with the Group (sustainable agriculture, products made from unsold food products, etc).



## The Carrefour Foundation's operational team

**Laurent Vallée**  
General Delegate  
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# Organisations supported in 2021



## Sustainable and socially-conscious agriculture

ADIE  
AFAUP  
Apprentis d'Auteuil  
Atades  
Conservation International Brazil  
École Supérieure d'Agricultures  
Emmaüs France  
Environment & Animal Society of Taiwan  
Farming for climate  
Fédération Française des Banques Alimentaires  
Fondation AgroParisTech  
Fondation Massé-Trévidy  
Foundation Incubator Technology  
Foundation for Agricultural and Development  
Hectar  
IDH The Sustainable Trade Initiative  
IMVEC  
Instituto Internacional de Educação do Brasil  
Intelligence Verte  
Interbio Nouvelle-Aquitaine  
La Saugé  
LEGGO  
Le Paysan Urbain  
Les Amis de la Presqu'île de Giens  
LPO Auvergne-Rhône-Alpes  
Marché Paysan de Gueux  
National Wildlife Federation  
Noeux Environnement  
PTCE Vivre les Mureaux  
Refettorio Paris  
Régie LibRT  
Réseau Cocagne  
Saveurs et Senteurs de Mayotte  
WWF



## Solidarity-based anti-waste

Agence du Don en Nature  
Alter'Nature  
Andes  
Banco de Alimentos  
Emmaüs Défi  
Entreprendre Pour Apprendre  
ESS Club  
FASEE  
J'aime BoC'oh  
L'Équipage Solidaire  
Le RECHO  
Les Amis de la Coop'Cot  
Les Ateliers de la Citoyenneté  
Les Cols Verts  
Les Enfants Cuisinent  
Linkee  
Ordre de Malte  
Refettorio Made In Cloister  
Réseau E2C  
Secours Populaire Roubaix  
SOLAAL  
Supersaludable



## Citizen engagement


Aspace Navarra  
Enfants du Désert  
Espace Centre  
FHRPE  
Les Restos du Coeur  
La Ruche  
makesense  
Mayoo  
Samusocial International Égypte  
Sport dans la Ville  
Ticket for Change  
Unis-Cité Auvergne Rhône-Alpes  
Université Grenoble Alpes



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