# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

# **FORM 10-K**

# [x] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended: April 30, 2014

OR

[ ] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 (FEE REQUIRED)

For the transition period from to Commission file number 001-11507

# **JOHN WILEY & SONS, INC.**

(Exact name of Registrant as specified in its charter)

NEW YORK		42 5502022
NEW YORK State or other jurisdiction of incorporation or organization		13-5593032 I.R.S. Employer Identification No.
111 River Street, Hoboken, NJ		07030
Address of principal executive offices		Zip Code
<u>-</u>	(201) 748-6000	
	Registrant's telephone number including area code	
Securities registered pursuant to Section 12(b) of the Act: Title of each class		Name of each exchange on which registered
Class A Common Stock, par value \$1.00 per share		New York Stock Exchange
Class B Common Stock, par value \$1.00 per share		New York Stock Exchange
	Securities registered pursuant to	

None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Exchange Act.

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer |X| Accelerated filer | Non-accelerated filer | Smaller reporting company |

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes | No |X|

The aggregate market value of the voting stock held by non-affiliates of the registrant, computed by reference to the closing price as of the last business day of the registrant's most recently completed second fiscal quarter, October 31, 2013, was approximately \$2,318.2 million. The registrant has no non-voting common stock.

The number of shares outstanding of the registrant's Class A and Class B Common Stock as of May 31, 2014 was 49,611,867 and 9,485,561 respectively.

#### DOCUMENTS INCORPORATED BY REFERENCE

Portions of the registrant's definitive proxy statement for use in connection with its annual meeting of stockholders scheduled to be held on September 18, 2014, are incorporated by reference into Part III of this Form 10-K.

# JOHN WILEY AND SONS, INC. AND SUBSIDIARIES FORM 10-K FOR THE FISCAL YEAR ENDED APRIL 30, 2014 INDEX

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# **SIGNATURES**

# **PART I**

# Item 1. Business

The Company, founded in 1807, was incorporated in the state of New York on January 15, 1904. As used herein the term "Company" means John Wiley & Sons, Inc., and its subsidiaries and affiliated companies, unless the context indicates otherwise.

The Company is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice and education. Through the Research segment, the Company provides digital and print scientific, technical, medical and scholarly journals, reference works, books, database services and advertising. The Professional Development segment provides digital and print books, online assessment and training services, and test prep and certification. In Education, the Company provides print and digital content, and education solutions including online program management services for higher education institutions and course management tools for instructors and students. The Company takes full advantage of its content from all three core businesses in developing and cross-marketing products to its diverse customer base of researchers, professionals, students, and educators. The use of technology enables the Company to make its content efficiently more accessible to its customers around the world. The Company's operations are primarily located in the United States, Canada, Europe, Asia, and Australia.

Further description of the Company's business is incorporated herein by reference in the Management's Discussion and Analysis section of this 10-K.

#### **Employees**

As of April 30, 2014, the Company employed approximately 5,100 persons on a full-time equivalent basis worldwide. Company employees include approximately 150 new employees during fiscal year 2014 due to acquisitions.

# **Financial Information About Business Segments**

The note entitled "Segment Information" of the Notes to Consolidated Financial Statements and pages 14 through 53 of the Management's Discussion and Analysis section of this Form 10-K are incorporated herein by reference.

#### Financial Information About Foreign and Domestic Operations and Export Sales

The note entitled "Segment Information" of the Notes to Consolidated Financial Statements and pages 24 and 25 of the Management's Discussion and Analysis section of this Form 10-K are incorporated herein by reference.

# Item 1A. Risk Factors

You should carefully consider all of the information set forth in this Form 10-K, including the following risk factors, before deciding to invest in any of the Company's securities. The risks below are not the only ones the Company faces. Additional risks not currently known to the Company or that the Company presently deems immaterial may also impair its business operations. The Company's business, financial condition, results of operations or prospects could be materially adversely affected by any of these risks.

Cautionary Statement Under the Private Securities Litigation Reform Act of 1995:

This Form 10-K and our Annual Report to Shareholders for the year ending April 30, 2014 contain certain forward-looking statements concerning the Company's operations, performance and financial condition. In addition, the Company provides forward-looking statements in other materials released to the public as well as oral forward-looking information. Statements which contain the words anticipate, expect, believes, estimate, project, forecast, plan, outlook, intend and similar expressions constitute forward-looking statements that involve risk and uncertainties. Reliance should not be placed on forward-looking statements, as actual results may differ materially from those in any forward-looking statements.

Any such forward-looking statements are based upon a number of assumptions and estimates that are inherently subject to uncertainties and contingencies, many of which are beyond the control of the Company, and are subject to change based on many important factors. Such factors include, but are not limited to (i) the level of investment in new technologies and products; (ii) subscriber renewal rates for the Company's journals; (iii) the financial stability and liquidity of journal subscription agents; (iv) the consolidation of book wholesalers and retail accounts; (v) the market position and financial stability of key retailers; (vi) the seasonal nature of the Company's education business and the impact of the used-book market; (vii) worldwide economic and political conditions; (viii) the Company's ability to protect its copyrights and other intellectual property worldwide; (ix) the ability of the Company to successfully integrate acquired operations and realize expected opportunities and (x) other factors detailed from time to time in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any such forward-looking statements to reflect subsequent events or circumstances.

# Operating and Administrative Costs and Expenses

In general, any significant increase in the costs of goods and services provided to the Company may adversely affect the Company's costs of operation. The Company has a significant investment in its employee base around the world. The Company offers competitive salaries and benefits in order to attract and retain the highly skilled workforce needed to sustain and develop new products and services required for growth. Employment and benefit costs are affected by competitive market conditions for qualified individuals, and factors such as healthcare, pension and retirement benefit costs. The Company is a large paper purchaser, and paper prices may fluctuate significantly from time-to-time. To reduce the impact of paper price increases, the Company relies upon multiple suppliers. The Company from time-to-time may hedge the exposure to fluctuations in price by entering into multi-year supply contracts. As of April 30, 2014, the Company's consolidated paper inventory was approximately \$5.5 million and there were no outstanding multi-year supply contracts.

# Protection of Intellectual Property Rights

Substantially all of the Company's publications are protected by copyright, held either in the Company's name, in the name of the author of the work, or in the name of a sponsoring professional society. Such copyrights protect the Company's exclusive right to publish the work in many countries abroad for specified periods, in most cases the author's life plus 70 years, but in any event a minimum of 50 years for works published after 1978. The ability of the Company to continue to achieve its expected results depends, in part, upon the Company's ability to protect its intellectual property rights. The Company's results may be adversely affected by lack of legal and/or technological protections for its intellectual property in some jurisdictions and markets.

#### Maintaining the Company's Reputation

The Company's Professional customers worldwide rely upon many of the Company's publications to perform their jobs. It is imperative that the Company consistently demonstrates its ability to maintain the integrity of the information included in its publications. Adverse publicity, whether or not valid, may reduce demand for the Company's publications.

#### Trade Concentration and Credit Risk

In the journal publishing business, subscriptions are primarily sourced through journal subscription agents who, acting as agents for library customers, facilitate ordering by consolidating the subscription orders/billings of each subscriber with various publishers. Cash is generally collected in advance from subscribers by the subscription agents and is principally remitted to the Company between the months of December and April. Although at fiscal year-end the Company had minimal credit risk exposure to these agents, future calendar-year subscription receipts from these agents are highly dependent on their financial condition and liquidity. Subscription agents account for approximately 24% of total annual consolidated revenue and no one agent accounts for more than 10% of total annual consolidated revenue.

The Company's book business is not dependent upon a single customer; however, the industry is concentrated in national, regional, and online bookstore chains. Although no one book customer accounts for more than 9% of total annual consolidated revenue and 13% of accounts receivable at April 30, 2014, the top 10 book customers account for approximately 19% of total annual consolidated revenue and approximately 37% of accounts receivable at April 30, 2014.

#### Changes in Laws and Regulations That Could Adversely Affect the Company's Business

The Company maintains operations in Asia, Australia, Canada, Europe and the United States. The conduct of our business, including the sourcing of content, distribution, sales, marketing and advertising is subject to various laws and regulations administered by governments around the world. Changes in laws, regulations or government policies, including tax regulations and accounting standards, may adversely affect the Company's future financial results.

In March 2013, the U.S. Supreme Court, reversing decisions by the District Court for the Southern District of New York and Court of Appeals for the Second Circuit, held that the "first sale" doctrine of United States Copyright Law applied to copies of U.S. copyrighted material printed outside of the United States. This decision allows third parties who purchase works meant for sale only within a particular non-U.S. territory to resell those works in the United States. These works are often available outside the U.S. at prices significantly lower than the U.S. editions to meet local market pricing conditions. Works developed for sale in markets outside the United States are often not substitutes for similar U.S. editions because they contain different content. However, any widespread resale in the United States of lower cost works could adversely impact the Company's operating results. As a result of the change in law, the Company changed its business practice in selling into lower priced markets. The decision principally affects the operations of the Company's Education business. (See page 20 for a further discussion)

The scientific research publishing industry generates much of its revenue from paid customer subscriptions to online and print journal content. There is debate within government, academic and library communities whether such journal content should be made available for free, immediately or

following a period of embargo after publication, referred to as "open access". For instance, certain governments are considering new mandates that would require journal articles derived from government-funded research to be made available to the public at no cost after an embargo period. Open access can be achieved in two ways: Green, which enables authors to publish articles in subscription based journals and self—archive the author accepted version of the article for free public use after an embargo period, and Gold, which enables authors to publish their articles in journals that provide immediate free access to the article on the publisher's website following payment of an article publication fee. These mandates have the potential to put pressure on subscription-based publications and favor business models funded by author fees or government and private subsidies. If such regulations are widely implemented the Company's operating results could be adversely affected.

# Business Transformation and Restructuring

The Company is transforming portions of its business from a traditional publishing model to being a global provider of content-enabled solutions with a focus on digital products and services. The recent Deltak.edu, LLC ("Deltak"), Inscape Holdings, Inc. ("Inscape"), Efficient Learning Systems, Inc. ("ELS"), Profiles International ("Profiles") and CrossKnowledge Group Limited ("CrossKnowledge") acquisitions, along with the divestment of the Company's consumer publishing programs, are examples of strategic initiatives that were implemented as part of the Company's business transformation. The Company will continue to explore opportunities to develop new business models and enhance the efficiency of its organizational structure. The rapid pace and scope of change increases the risk that not all of our strategic initiatives will deliver the expected benefits within the anticipated timeframes. In addition, these efforts may somewhat disrupt the Company's business activities which could adversely affect its operating results.

In fiscal year 2013, the Company initiated a program to restructure and realign its cost base with current and anticipated future market conditions. Significant risks associated with these actions that may impair the Company's ability to achieve the anticipated cost reductions or that may disrupt its business include delays in the implementation of anticipated workforce reductions in highly regulated locations outside of the U.S., particularly in Europe and Asia; decreases in employee morale; the failure to meet operational targets due to the loss of key employees; and disruptions of third parties to whom we have outsourced business functions. In addition, the Company's ability to achieve the anticipated cost savings and other benefits from these actions within the expected timeframe is subject to many estimates and assumptions. These estimates and assumptions are subject to significant economic, competitive and other uncertainties, some of which are beyond our control. If these estimates and assumptions are incorrect, if we experience delays, or if other unforeseen events occur, our business and results of operations could be adversely affected.

# Outsourcing of Business Processes

The Company has outsourced certain business functions to third-party service providers to achieve cost savings and efficiencies. If these third-party service providers do not perform effectively, the Company may not be able to achieve the expected cost savings and, depending on the function involved, may experience business disruption or processing inefficiencies, all with potential adverse effects on the Company's operating results.

# Introduction of New Technologies, Products and Services

The Company must continue to invest in technological and other innovations to adapt and add value to its products and services to remain competitive. There are uncertainties whenever developing new products and services, and it is often possible that such new products and services may not be launched or if launched, may not be profitable or as profitable as existing products and services.

A common trend facing each of the Company's businesses is the digitization of content and proliferation of distribution channels through the internet and other electronic means, which are replacing traditional print formats. The trend to digital books has also created contraction in the print book retail market which increases the risk of bankruptcy for certain retail customers, potentially leading to the disruption of short-term product supply to consumers as well as potential bad debt write-offs. New distribution channels, such as digital formats, the internet, online retailers and growing delivery platforms (e.g. tablets and e-readers), combined with the concentration of retailer power, present both threats and opportunities to the Company's traditional publishing models, potentially impacting both sales volumes and pricing. In addition, there is an enhanced risk associated with the illegal unauthorized replication and distribution of digital products.

# Information Technology Risks

Information technology is a key part of the Company's business strategy and operations. As a business strategy, Wiley's technology enables the Company to provide customers with new and enhanced products and services and is critical to the Company's success in migrating from print to digital business models. Information technology is also a fundamental component of all our business processes; collecting and reporting business data; and communicating internally and externally with customers, suppliers, employees and others.

Information technology system failures, network disruptions and breaches of data security could significantly disrupt the operations of the Company. Management has designed and implemented policies, processes and controls to mitigate risks of information technology failure and to provide security from unauthorized access to our systems. In addition, the Company has in place disaster recovery plans to maintain business continuity. While the Company has taken steps to address these risks, there can be no assurance that a system failure, disruption or data security breach would not adversely affect the Company's business and operating results.

#### Competition for Market Share and Author and Society Relationships

The Company operates in highly competitive markets. Success and continued growth depends greatly on developing new products and the means to deliver them in an environment of rapid technological change. Attracting new authors and professional societies, while retaining our existing business relationships, are also critical to our success.

#### Student Demand for Lower Cost Textbooks in Higher Education

The Company's Education business publishes educational content for undergraduate, graduate and advanced placement students, lifelong learners and in Australia secondary school students. Due to growing student demand for less expensive textbooks, many college bookstores, online retailers and other entities offer used or rental textbooks to students at lower prices than new. It is uncertain how such sales of lower priced textbooks will impact the Company's operating results.

# Interest Rate and Foreign Exchange Risk

Non-U.S. revenues, as well as our substantial non-U.S. net assets, expose the Company's results to foreign currency exchange rate volatility. Fiscal year 2014 revenue was recognized in the following currencies (as measured in U.S. dollar equivalents): approximately 56% U.S dollar; 28% British pound sterling; 9% euro and 7% other currencies. In addition, our interest-bearing loans and borrowings are subject to risk from changes in interest rates. These risks and the measures we have taken to help contain them are discussed in the *Market Risk* section of this 10-K. The Company from time-to-time uses derivative instruments to hedge such risks. Notwithstanding our efforts to foresee and mitigate the effects of changes in fiscal circumstances, we cannot predict with certainty changes in currency and interest rates, inflation or other related factors affecting our business.

# Changes in Tax Legislation

The Company is subject to tax laws within the jurisdictions in which it does business. Changes in tax legislation could have a material impact on the Company's financial results. There have been recent proposals to reform U.S. tax laws that would significantly impact how U.S. multinational corporations are taxed on earnings outside of the U.S. This could have a material impact on the Company's financial results since a substantial portion of the Company's income is earned outside the U.S. In addition, the Company is subject to audit by tax authorities. Although we believe our tax estimates are reasonable, the final determination of tax audits could be materially different from our historical income tax provisions and accruals and have a material impact on the Company's net income, cash flow and financial position. See tax footnote 13 ("tax audits") for further details on the Company's tax audit in Germany.

#### Business Risk in Developing, Emerging and Other Foreign Markets

The Company sells its products to customers in the Middle East (including Iran and Syria), Africa (including Sudan), Cuba, and other developing markets where it does not have operating subsidiaries. In addition, approximately 10% of Research journal articles are sourced from authors in China. The Company does not own any assets or liabilities in these markets except for trade receivables. Challenges and uncertainties associated with operating in developing markets has a higher relative risk due to political instability, economic volatility, crime, terrorism, corruption, social and ethnic unrest, and other factors. In fiscal year 2014, the Company recorded revenue and net profits of \$0.9 million and \$0.3 million, respectively, related to sales to Cuba, Sudan, Syria and Iran. While sales in these markets are not material to the Company's business results, adverse developments related to the risks associated with these markets may cause actual results to differ from historical and forecasted future operating results. Disruption in these markets could also trigger a decrease in consumer purchasing power, resulting in a reduced demand for our products.

The Company has certain technology development operations in Russia related to software development and architecture, digital content production and system testing services. Due to the political instability within the region, there is the potential for future government embargos and sanctions which could disrupt the Company's operations in the area. While the Company has developed business continuity plans to address these issues, further adverse developments in the region could have a material impact on the Company's business and operating results.

#### Liquidity and Global Economic Conditions

Changes in global financial markets have not had, nor do we anticipate they will have, a significant impact on our liquidity. Due to our significant operating cash flow, financial assets, access to capital markets and available lines of credit and revolving credit agreements, we continue to believe that we have the ability to meet our financing needs for the foreseeable future. As market conditions change, we will continue to monitor our liquidity position. However, there can be no assurance that our liquidity or our results of operations will not be affected by possible future changes in global financial markets and global economic conditions. Similar to other global businesses, we face the potential effects of a global economic recession. Unprecedented market conditions including illiquid credit markets, volatile equity markets, dramatic fluctuations in foreign currency rates and economic recession could affect future results.

# Effects of Increases in Pension Costs and Funding Requirements

The Company provides defined benefit pension plans for certain employees worldwide. In March 2013, the Company's Board of Directors approved amendments to the U.S. defined benefit plans that froze the plans effective June 30, 2013. The funding requirements and costs of these plans are dependent upon various factors, including the actual return on plan assets, discount rates, plan participant population demographics and changes in pension regulations. Changes in these factors affect the Company's plan funding, cash flow and results of operations.

#### Effects of Inflation and Cost Increases

The Company, from time to time, experiences cost increases reflecting, in part, general inflationary factors. There is no guarantee that the Company can increase selling prices or reduce costs to fully mitigate the effect of inflation on company costs.

#### Ability to Successfully Integrate Key Acquisitions

The Company's growth strategy includes title, imprint and other business acquisitions, including knowledge-enabled services which complement the Company's existing businesses. Acquisitions may have a substantial impact on the Company's revenues, costs, cash flows, and financial position. Acquisitions involve risks and uncertainties, including difficulties in integrating acquired operations and in realizing expected opportunities; diversions of management resources and loss of key employees; challenges with respect to operating new businesses; debt incurred in financing such acquisitions; and other unanticipated problems and liabilities.

# Attracting and Retaining Key Employees

The Company's success is highly dependent upon the retention of key employees globally. In addition, we are dependent upon our ability to continue to attract new employees with key skills to support continued business growth.

# Item 1B. Unresolved Staff Comments

None

# Item 2. Properties

The Company occupies office, warehouse, and distribution facilities in various parts of the world, as listed below (excluding those locations with less than 10,000 square feet of floor area, none of which is considered material property). All of the buildings and the equipment owned or leased are believed to be in good condition and are generally fully utilized.

<u>Location</u>	<u>Purpose</u>	Owned or Leased	Approx. Sq. Ft.
United States:			
New Jersey	Corporate Headquarters Office & Warehouse	Leased Leased	404,000 185,000
Indiana	Office	Leased	123,000
California	Office	Leased	57,000
Massachusetts	Office	Leased	34,000
Illinois	Office	Leased	43,000
Florida	Office	Leased	34,000
Minnesota	Offices	Leased	12,000
Texas	Offices	Leased	41,000
International:			
Australia	Office & Warehouse Offices	Leased Leased	93,000 59,000
Canada	Office & Warehouse Office	Leased Leased	87,000 20,000
England	Warehouses Offices Offices	Leased Leased Owned	297,000 80,000 70,000
Germany	Office Office	Owned Leased	58,000 24,000
Singapore	Offices	Leased	68,000
Russia	Office	Leased	18,000
India	Office & Warehouse	Leased	16,000
China	Office	Leased	14,000

# Item 3. <u>Legal Proceedings</u>

The Company is involved in routine litigation in the ordinary course of its business. In the opinion of management, the ultimate resolution of all pending litigation will not have a material effect upon the financial condition or results of operations of the Company.

#### **PART II**

# Item 5. <u>Market for the Company's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u>

The Company's Class A and Class B shares are listed on the New York Stock Exchange under the symbols JWa and JWb, respectively. Dividends per share and the market price range (based on daily closing prices) by fiscal quarter for the past two fiscal years were as follows:

	Class A Common Stock			Class B Common Stock			
	Market Pri		t Price		Market Price		
	Dividends	High	Low	Dividends	High	Low	
<u>2014</u>							
First Quarter	\$0.25	\$45.13	\$38.15	\$0.25	\$45.12	\$36.93	
Second Quarter	0.25	50.95	43.64	0.25	50.80	43.79	
Third Quarter	0.25	56.75	48.81	0.25	56.35	48.75	
Fourth Quarter	0.25	58.83	51.63	0.25	58.68	51.82	
<u>2013</u>							
First Quarter	\$0.24	\$49.72	\$43.69	\$0.24	\$49.83	\$44.28	
Second Quarter	0.24	51.32	42.88	0.24	51.18	42.91	
Third Quarter	0.24	44.43	36.53	0.24	44.26	36.91	
Fourth Quarter	0.24	39.99	36.09	0.24	40.50	35.89	

On a quarterly basis, the Board of Directors considers the payment of cash dividends based upon its review of earnings, the financial position of the Company, and other relevant factors. As of April 30, 2014, the approximate number of holders of the Company's Class A and Class B Common Stock were 918 and 88 respectively, based on the holders of record.

During the fourth quarter of fiscal year 2014, the Company made the following purchases of Class A Common Stock under its stock repurchase program:

			Total Number of	Maximum
			Shares	Number of
	Total		Purchased as	Shares that May
	Number of	Average	part of a Publicly	be Purchased
	Shares	Price Paid	Announced	Under the
	Purchased	Per Share	Program	Program
February 2014	-	-	-	3,699,395
March 2014	212,081	\$56.91	212,081	3,487,314
April 2014	225,692	\$56.67	225,692	3,261,622
Total	437,773	\$56.79	437,773	

Item 6. Selected Financial Data

For the Years Ended April 30,

Dollars in millions (except per share data)	2014	2013	2012	2011	2010
Revenue	\$1,775.2	\$1,760.8	\$1,782.7	\$1,742.6	\$1,699.1
Operating Income (a-d)	206.7	199.4	280.4	248.1	242.6
Net Income (a-e)	160.5	144.2	212.7	171.9	143.5
Working Capital (f)	60.1	(32.2)	(66.3)	(228.9)	(188.7)
Deferred Revenue in Working Capital (f)	(385.7)	(363.0)	(342.0)	(321.4)	(275.7)
Total Assets	3,077.4	2,806.4	2,532.9	2,430.1	2,308.6
Long-Term Debt	700.1	673.0	475.0	330.5	559.0
Shareholders' Equity	1,182.2	988.4	1,017.6	977.9	722.4
Per Share Data					
Earnings Per Share (a-e)					
Diluted	\$2.70	\$2.39	\$3.47	\$2.80	\$2.41
Basic	\$2.73	\$2.43	\$3.53	\$2.86	\$2.45
Cash Dividends					
Class A Common	\$1.00	\$0.96	\$0.80	\$0.64	\$0.56
Class B Common	\$1.00	\$0.96	\$0.80	\$0.64	\$0.56

- a) In fiscal years 2014 and 2013, the Company recorded restructuring charges of \$42.7 million (\$28.3 million after tax or \$0.48 per share) and \$29.3 million (\$19.8 million after tax or \$0.33 per share), respectively and related impairment charges of \$4.8 million (\$3.4 million after tax or \$0.06 per share) and \$30.7 million (\$21.1 million after tax or \$0.35 per share), respectively.
- b) In fiscal year 2013, the Company recorded a gain, net of losses, on the sale of certain Professional Development consumer publishing programs of \$6.0 million (\$2.6 million after tax or \$0.04 per share).
- c) In fiscal year 2011, the Company recorded a \$9.3 million bad debt provision (\$6.0 million after tax or \$0.10 per share) related to the bankruptcy of a large book retailer "Borders".
- d) In fiscal year 2010, the Company recognized intangible asset impairment and restructuring charges of \$15.1 million (\$10.6 million after tax or \$0.17 per share) principally related to GIT Verlag, a Business-to-Business German-language controlled circulation magazine business acquired in 2002.
- e) Tax benefits and charges included in fiscal year results are as follows:
  - Fiscal years 2014, 2013, 2012 and 2011 include tax benefits of \$10.6 million (\$0.18 per share), \$8.4 million (\$0.14 per share), \$8.8 million (\$0.14 per share), and \$4.2 million (\$0.07 per share), respectively, principally associated with tax legislation enacted in the United Kingdom that reduced the U.K. corporate income tax rates.
  - Fiscal year 2013 includes a tax charge of \$2.1 million (\$0.04 per share) due to recently published IRS tax positions related to the Company's ability to take certain deductions in the U.S.
  - Fiscal year 2012 includes a tax benefit of \$7.5 million (\$0.12 per share) related to the reversal of an income tax reserve recorded in conjunction with the Blackwell acquisition.
- f) The primary driver of the negative working capital is unearned deferred revenue related to subscriptions for which cash has been collected in advance. Cash received in advance for subscriptions is used by the Company for a number of purposes including acquisitions; debt repayments; funding operations; dividend payments; and purchasing treasury shares. The deferred revenue will be recognized in income as the products are shipped or made available online to the customers over the term of the subscription.

# Item 7. <u>Management's Discussion and Analysis of Business, Financial Condition and Results of Operations</u>

The Company is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice and education. Through the Research segment, the Company provides digital and print scientific, technical, medical and scholarly journals, reference works, books, database services and advertising. The Professional Development segment provides digital and print books, online assessment and training services, and test prep and certification. In Education, the Company provides print and digital content, and education solutions including online program management services for higher education institutions and course management tools for instructors and students. The Company takes full advantage of its content from all three core businesses in developing and cross-marketing products to its diverse customer base of researchers, professionals, students, and educators. The use of technology enables the Company to make its content efficiently more accessible to its customers around the world. The Company's operations are primarily located in the United States, Canada, Europe, Asia, and Australia.

Business growth comes from a combination of title, imprint and other business acquisitions which complement the Company's existing businesses; the development of new products and services; designing and implementing new methods of delivering products to our customers; and organic growth from existing brands and titles. The Company's revenue grew at a compound annual rate of 2% over the past five years.

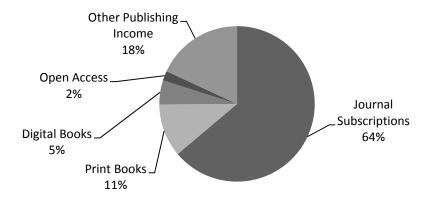
# Core Businesses

# Research:

The Company's Research business serves the world's research and scholarly communities and is the largest publisher for professional and scholarly societies. Research's mission is to support researchers, professionals and learners in the discovery and use of research knowledge to achieve results that help shape the future. Research products include scientific, technical, medical and scholarly research journals, books, reference works, databases, clinical decision support tools, laboratory manuals and workflow tools, in the publishing areas of the physical sciences and engineering, health sciences, social science and humanities and life sciences. Research customers include academic, corporate, government, and public libraries; researchers; scientists; clinicians; engineers and technologists; scholarly and professional societies; and students and professors. The Company's Research products are sold and distributed globally in digital and print formats through multiple channels, including research libraries and library consortia, independent subscription agents, direct sales to professional society members, bookstores, online booksellers and other customers. Publishing centers include Australia, Germany, India, Singapore, the United Kingdom and the United States. Research accounted for approximately 59% of total Company revenue in fiscal year 2014 and generated revenue growth at a compound annual rate of 2% over the past five years.

Research revenue by product type includes digital and print Journal Subscriptions; Print Books; Digital Books; Open Access; and Other Publishing Income which includes journal page and color charges, advertising, sale of rights, journal backfiles and reprints.

The graph below presents Research revenue by product type for fiscal year 2014:



Key growth strategies for the Research business include developing new digital products, services and workflow solutions to meet the needs of researchers, authors and societies; continuing the migration and transformation of the book business from print to digital; focusing resources on high-growth and emerging markets; developing new open access revenue streams; and evolving and developing new licensing models for the Company's institutional customers.

Approximately 53% of Journal Subscription revenue is derived from publishing rights owned by the Company. Publishing alliances also play a major role in Research's success. Approximately 47% of Journal Subscription revenue is derived from publication rights which are owned by professional societies and published by the Company pursuant to a long-term contract or owned jointly with a professional society. These society alliances bring mutual benefit, with the societies gaining Wiley's publishing, marketing, sales and distribution expertise, while Wiley benefits from being affiliated with prestigious societies and their members. The Company publishes the journals of many prestigious societies, including the American Cancer Society, the American Heart Association, the British Journal of Surgery Society, the European Molecular Biology Organization, the American Anthropological Association, the American Geophysical Union and the German Chemical Society.

The Company's Research business is a provider of content and services in evidence-based medicine (EBM). Through the Company's alliance with The Cochrane Collaboration, the Company publishes *The Cochrane Library*, a premier source of high-quality independent evidence to inform healthcare decision-making, which provides the foundation for the Company's growing suite of EBM products designed to improve patient healthcare. EBM facilitates the effective management of patients through clinical expertise informed by best practice evidence that is derived from medical literature.

Wiley Online Library, the online publishing platform for the Company's Research business, is one of the world's broadest and deepest multidisciplinary collections of online resources covering life, health and physical sciences, social science and the humanities. Built on the latest technology and designed with extensive input from scholars around the world, Wiley Online Library delivers seamless integrated access to over 4 million articles from approximately 1,600 journals, 15,000 online books, and hundreds of multi-volume reference works, laboratory protocols and databases. Wiley Online Library provides the user with intuitive navigation, enhanced discoverability, expanded functionality and a range of personalization options. Access to abstracts is free, full content is accessible through licensing agreements and large portions of the content are provided free or at nominal cost to nations in the developing world through partnerships with certain non-profit organizations. Wiley Online Library also provides the Company with revenue growth opportunities through new applications and business models, online advertising, deeper market penetration and individual sales and pay-per-view options.

Full content Access on *Wiley Online Library* is sold through licenses with academic and corporate libraries, consortia and other academic, government and corporate customers. The Company offers a range of licensing options including customized suites of journal publications for individual customer needs as well as subscriptions for individual journal and online book publications. Licenses are typically sold in durations of one to three years. Through the *Article Select* and *PayPerView* programs, the Company provides fee-based access to non-subscribed journal content, book chapters and major reference work articles.

For calendar years 2013 and 2014, the Company offered an alternative journal subscription license model for a group of customers. Previously, those customer licenses were based on a commitment by the Company to provide a discrete number of online journal issues which provided for recognition of revenue by the Company as issues were published. Under this alternative model, the Company provides access to all journal content published in a calendar year and provides for recognition of revenue on a straight-line basis over the calendar year covered by the alternative license model. The new license model improves the value proposition for our established customer base in mature markets and makes licensing the Company's journals a more straightforward process which frees up sales and support resources to focus on growth opportunities in other digital products and services.

Wiley Online Library takes advantage of technology to update content frequently and to add new features and resources on an ongoing basis to increase the productivity of scientists, professionals and students. Two examples are *EarlyView*, through which customers can access individual articles well in advance of print publication, and *MobileEditions*, which enables users to view tables of content and abstracts on wireless handheld devices and smartphones.

Wiley Open Access is the Company's publishing program for open-access research articles. Under the Wiley Open Access business model, research articles submitted by authors are published and compiled by subject area into open-access journals. All research articles published in Wiley Open Access journals are freely available to the general public on Wiley Online Library to read, download and share. A publication service fee is charged upon acceptance of a research article by the Company, which may be paid by the individual author. To actively support researchers and members who wish to publish in Wiley Open Access journals, an academic or research institution, society or corporation may fund the fee directly. In return for the service fee, the Company provides its customary publishing, editing, peer review, technology and distribution services. All accepted open-access articles are subject to the same rigorous peer-review process applied to the Company's subscription based journals which are supported by the Company's network of prestigious journals and societies. In addition to Wiley Open Access, the Company provides authors with the opportunity to make their individual research articles that were published within the Company's paid subscription journals freely available to the general public through OnlineOpen.

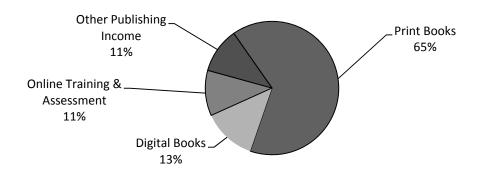
# Professional Development ("PD"):

The Company's Professional Development business acquires, develops and publishes professional information and content delivered through print and digital books, test preparation, assessments, online learning services and certification and training services. Communities served include business, finance, accounting, workplace learning, management, leadership, technology, behavioral health, engineering/ architecture and education. Professional Development's mission is to create products and services that help professionals worldwide learn, achieve results, and enhance their skills throughout their careers and enable corporations to maximize their investment in talent and individuals by having them become more effective in the workplace. Products are developed in print and digitally for worldwide distribution through multiple channels, including chain and online booksellers, libraries, colleges and universities, corporations, direct to consumer, websites, distributor networks

and other online applications. Publishing centers include Australia, Germany, India, Singapore, the United Kingdom and the United States. Professional Development accounted for approximately 20% of total Company revenue in fiscal year 2014 which declined at a compound annual rate of -2% over the past five years, including the impact of the divested consumer publishing programs in fiscal year 2013 and the acquisitions of Inscape in fiscal year 2012. ELS in fiscal year 2013 and Profiles in fiscal year 2014.

Professional Development revenue by product type includes Print Books; Digital Books; Online Training and Assessment which is revenue from the sale of products and services focusing on workplace effectiveness and career success; and Other Publishing Income. Other Publishing Income includes advertising, licensing, distribution and agency revenue.

The graph below presents PD revenue by product type for fiscal year 2014:



Key growth strategies for the Professional Development business include: developing and acquiring products and services to drive corporate development and professional career development; developing leading brands and franchises; executing strategic acquisitions and partnerships; innovating digital book formats while expanding their global discoverability and distribution; and creating advertising opportunities on the Company's branded websites and online applications. The Company has recently executed several initiatives focused on achieving these growth strategies which are described in more detail below.

In February 2012, Wiley acquired Inscape Holdings, Inc. ("Inscape"), a leading provider of online training and assessment solutions, for approximately \$85 million in cash, net of cash acquired. The acquisition combined Wiley's deep well of valuable content and global reach in leadership and training with Inscape's technology, distribution network, and talent expertise, including the innovative EPIC online assessment-delivery platform and an elite global authorized distributors network of nearly 1,700 independent consultants, trainers, and coaches. Inscape's solution-focused products are used in thousands of organizations, including major government agencies and Fortune 500 companies. Inscape generated revenue of \$24.5 million in fiscal year 2014.

Inscape's solutions-focused DiSC® offerings complement the products published under Wiley's Pfeiffer brand, such as Kouzes and Posner's *Leadership Practices Inventory*®, in the growing workplace learning industry. Through the Pfeiffer brand, Wiley has a 40-year history of serving professional development and resource needs of learning professionals. The combined Inscape and Pfeiffer business increased the Company's presence in the professional development and skill assessment arena. We believe Inscape's competitive strengths will also advance a number of Professional Development's major strategic goals. As a workplace learning business with more than 50% of revenue from a proprietary digital platform, Inscape enables Wiley to move more rapidly into digital delivery within the growing workplace learning and assessment market and build a significant market position in the category of leadership development. Inscape also enhanced Wiley's global

presence, serving customers around the world in more than 30 languages each year, with approximately 25% of fiscal year 2014 revenue generated outside the U.S through Inscape's global distributor network.

In November 2012, the Company acquired Efficient Learning Systems, Inc. ("ELS") for approximately \$24 million in cash, net of cash acquired. ELS is an e-learning system provider focused in the areas of professional finance and accounting. ELS' flagship product, CPAExcel, is a modular, digital platform comprised of online self-study, videos, mobile apps, and sophisticated planning tools that has helped over 65,000 professionals prepare for the CPA exam since 1998. The acquisition enhanced Wiley's position in the growing CPA test preparation market and provided the Company with a scalable platform that can be leveraged globally across other areas of its Professional Development business. ELS generated revenue of \$8.0 million in fiscal year 2014. In December 2013, the Company acquired Elan Guides for approximately \$2.5 million, Elan Guides provides content in multiple formats to help prepare candidates for the CFA examinations.

On April 1, 2014, the Company acquired Profiles International ("Profiles") for approximately \$48 million in cash, net of cash acquired. Profiles provides pre-employment assessment and selection tools that enable employers to optimize candidate selections and develop the full potential of their employees. Solutions include pre-hire assessments, including those designed to measure and match personality, knowledge, skills, managerial fit, loyalty, and values; and post-hire assessments, focused on measuring sales and managerial effectiveness, employee performance and career potential. Founded in 1991 and based in Waco, Texas, Profiles has served more than 40,000 enterprise clients and millions of end users in over 120 countries, with assessments available in 32 languages. Profiles reported approximately \$27 million of revenue and over \$5 million of EBITDA in its fiscal year ended December 31, 2013.

On May 1, 2014, just after the close of the Company's fiscal year end, the Company acquired CrossKnowledge for approximately \$175 million in cash. CrossKnowledge is a learning solutions provider focused on leadership and managerial skills development that offers subscription-based, digital learning solutions for global corporations, universities, and small and medium-sized enterprises. CrossKnowledge's solutions include managerial and leadership skills assessments, courses, certifications, content and executive training programs that are delivered on a cloud-based platform providing over 17,000 learning objects in 17 languages. Solutions can be readily customized for each individual client, providing employees with access to relevant learning and development resources in a tailored online experience. CrossKnowledge serves over five million end-users in 80 countries speaking 17 languages. CrossKnowledge reported approximately \$37 million of revenue and over \$9 million of EBITDA in its fiscal year ended June 30, 2013.

In fiscal year 2013, the Company divested a number of its consumer publishing assets as they no longer aligned with the Company's long-term business strategy. Those assets included travel (including all of its interests in the Frommer's, Unofficial Guides, and WhatsonWhen brands), culinary, CliffsNotes, Webster's New World Dictionary and certain other consumer programs. During fiscal year 2013, the Company sold these publishing assets in a series of individual transactions for approximately \$34 million. Fiscal year 2013 and 2012 revenue and operating income associated with the operations of the assets sold were approximately \$46 million and \$73 million and approximately \$16 million and \$31 million, respectively.

Publishing alliances and franchise products are central to the Company's strategy. The ability to bring together Wiley's product development, sales, marketing, distribution and technological capabilities with a partner's content and brand name recognition has been a driving factor in its success. Professional Development alliance partners include Bloomberg Press, the American Institute of Architects, the Leader to Leader Institute, Fisher Investments, the CFA Institute, the BPO Certification Institute, Autodesk and many others.

The Company also promotes an active and growing Professional Development custom publishing program. Custom publications are typically used by organizations for internal promotional or incentive programs. The Company's custom publications include digital and print books written specifically for a customer and customizations of Professional Development's existing publications to include custom cover art, such as imprints, messages and slogans. Of special note are customized *For Dummies* publications, which leverage the power of this well-known brand to meet the specific information needs of a wide range of organizations around the world.

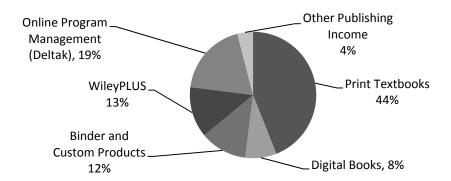
#### Education:

The Company's Education business produces educational content and solutions including online program management services for higher education institutions and course management tools for instructors and students. Education's mission is to help teachers teach and students learn by delivering personalized content, tools and services that demonstrate results to students, faculty and institutions throughout the world. Education offers learning solutions, innovative products and services principally delivered through college bookstores and online distributors, with customers having access to content in digital and custom print formats, as well as the traditional print textbook. Education's cost-effective, flexible solutions are available in each of its publishing disciplines, including sciences, engineering, computer science, mathematics, business and accounting, statistics, geography, hospitality and the culinary arts, education, psychology and modern languages.

Education accounted for approximately 21% of total Company revenue in fiscal year 2014 and generated revenue growth at a compound annual rate of 9% over the past five years, including the acquisition of Deltak in fiscal year 2013.

Education revenue by product type includes Digital and Print Textbooks; Online Program Management (Deltak); Binder and Custom Products; *WileyPLUS*, the Company's online teaching and learning environment; and Other Publishing Income which includes revenue from the licensing of publishing content rights and other content adaptions.

The graph below presents Education revenue by product type for fiscal year 2014:



The Company continues to transform the Education business from a content publisher to an education solutions provider. Education's key growth strategies include developing and acquiring digital products and solutions across the educational value chain; continuing the transformation of the business from traditional print products to digital and custom products and services; focusing on institutional relationships and direct-to-student digital products; and developing the Company's online institutional education model acquired with Deltak.

In October 2012, the Company acquired Deltak for approximately \$220 million in cash, net of cash acquired. Deltak works in close partnership with leading colleges and universities to develop and support online degree

and certificate programs. These new services position the Company as an online education services provider. Wiley now provides a complete solution to help higher education institutions transition their programs into valuable online experiences. We offer market research to validate degree or certification program demand, instructional design, marketing, student recruitment and retention services, and access to the Engage Learning Management System and Student Relationship Platform, with the goal of boosting the quality and efficacy of online and hybrid programs. The Company now has access to high-growth markets and a variety of capabilities and technologies for its expansion into custom online courses and curriculum development. The acquisition also enables Wiley's Education business to accelerate its digital learning strategy and diversify its service offerings to include operational and academic solutions for higher education institutions. The Company will leverage its strong reputation and financial stability for new program investment, to accelerate growth globally, to access professional consumers and corporations and to expand content and faculty development offerings. As of April 30, 2014, the Company had 37 institutions under contract, 122 programs generating revenue and 52 programs under contract and in development but not yet generating revenue. Deltak generated revenue of \$70.2 million in fiscal year 2014.

Strategic partnerships and relationships with companies such as Microsoft®, Blackboard, Canvas, Snapwiz and the Culinary Institute of America are also an important component of Education's growth strategy. The ability to join Wiley's product development, sales, marketing, distribution and technology with a partner's content, technology and/or brand name has contributed to Education's success.

Education offers high-quality online learning solutions including *WileyPLUS*, a research-based, online environment for effective teaching and learning that is integrated with a complete digital textbook. *WileyPLUS* improves student learning through instant feedback, personalized learning plans, and self-evaluation tools as well as a full range of course-oriented activities, including online planning, presentations, study, homework and testing.

Education encourages and supports the customization of its content. Wiley Custom Learning Solutions is a full-service custom publishing program that offers an array of tools and services designed to put content creation in instructors' hands. Our suite of custom products empowers users to create high-quality, affordable education solutions tailored to meet individual classroom needs. Through *Wiley Custom Select*, an online custom textbook system, instructors can easily build print and digital materials tailored to their specific course needs and add their own content to create a customized solution derived from any one of the Companies three business segments.

The Company also provides the services of the Wiley Faculty Network, a global community of faculty that offers guidance, training, and resources. Through the Wiley Faculty Network, instructors and administrators can collaborate with each other, attend virtual and live events, and utilize a wealth of resources all designed to help them grow as educators. Colleagues can also benefit from taking part in the Wiley Learning Institute, an online center for professional development offering workshops, applied learning, coaching programs, and a unique community experience.

In March 2013, the United States Supreme Court held that the "first sale" doctrine of U.S. Copyright Law applied to copies of U.S. copyrighted material printed outside of the United States. This decision allows third parties who purchase works meant for sale only within a particular non-U.S. territory to resell those works in the United States. These works are often available outside the U.S. at prices significantly lower than those of the U.S. editions to meet local market pricing conditions.

In response to the ruling, the Company has implemented changes, including pricing, with respect to the sale of U.S. originated Education print works outside the United States. As a result of these changes, the Company expects the net difference in revenue and operating profit to be negligible after a period of market transition.

# **Knowledge-Enabled Products and Services:**

# Journal Products:

The Company publishes approximately 1,700 Research and Professional Development journals. Journal Subscription revenue and other related publishing income, such as open access, advertising, backfile sales, the licensing of publishing rights, journal reprints and individual article sales accounted for approximately 50% of the Company's consolidated fiscal year 2014 revenue. The journal portfolio includes titles owned by the Company, in which case they may or may not be sponsored by a professional society; titles owned jointly with a professional society; and titles owned by professional societies and published by the Company pursuant to long-term contracts.

Societies that sponsor or own such journals generally receive a royalty and/or other consideration. The Company may procure editorial services from such societies on a pre-negotiated fee basis. The Company also enters into agreements with outside independent editors of journals that state the duties of the editors, and the fees and expenses for their services. Contributors of articles to the Company's journal portfolio transfer publication rights to the Company or a professional society, as applicable. Journal articles may be based on funded research through government or charitable grants. In certain cases the terms of the grant may require the grant holder to make articles (either the published version or an earlier unedited version) available free of charge to the general public, typically after an embargo period. Funded open access under the Company's Wiley Open Access and OnlineOpen business models facilitate the ability of the grant holder to comply.

The Company sells journal subscriptions directly through Company sales representatives; indirectly through independent subscription agents; through promotional campaigns; and through memberships in professional societies for those journals that are sponsored by societies. Journal subscriptions are primarily licensed through contracts for digital content delivered through the Company's online platform, *Wiley Online Library*. Contracts are negotiated by the Company directly with customers or their subscription agents. Licenses range from one to three years in duration and typically cover calendar years.

Print journals are generally mailed to subscribers directly from independent printers. The Company does not own or manage printing facilities. The print journal content is also available online via *Wiley Online Library*. Subscription revenue is generally collected in advance, and deferred until the related issue is shipped or made available online at which time the revenue is earned.

For calendar years 2013 and 2014, the Company offered an alternative journal subscription license model for a group of customers. Under this alternative model, the Company provides access to all content published in a calendar year and provides for recognition of revenue on a straight-line basis over the calendar year covered by the alternative license model.

#### Book Products:

Book products and book related publishing revenue, such as advertising and the sale of publishing rights, accounted for approximately 44% of the Company's consolidated fiscal year 2014 revenue. Materials for book publications are obtained from authors throughout most of the world through the efforts of an editorial staff, outside editorial advisors, and advisory boards. Most materials are originated by the authors themselves or as a

result of suggestion or solicitations by editors and advisors. The Company enters into agreements with authors that state the terms and conditions under which the materials will be published, the name in which the copyright will be registered, the basis for any royalties, and other matters. Most of the authors are compensated with royalties, which vary depending on the nature of the product. The Company may make advance payments against future royalties to authors of certain publications. Royalty advances are reviewed for recoverability and a reserve for loss is maintained, if appropriate.

The Company continues to add new titles, revise existing titles, and discontinue the sale of others in the normal course of its business, and also creates adaptations of original content for specific markets based on customer demand. The Company's general practice is to revise its textbooks every two to five years, if warranted, and to revise other titles as appropriate. Subscription-based products are updated on a more frequent basis.

Professional books are sold to bookstores and online booksellers serving the general public; wholesalers who supply such bookstores; warehouse clubs; college bookstores for their non-textbook requirements; individual practitioners; and research institutions, libraries (including public, professional, academic, and other special libraries), industrial organizations, and government agencies. The Company employs sales representatives who call upon independent bookstores, national and regional chain bookstores and wholesalers. Sales of professional books also result from direct mail campaigns, telemarketing, online access, advertising and reviews in periodicals. Trade sales to bookstores and wholesalers are generally made on a returnable basis with certain restrictions. The Company provides for estimated future returns on sales made during the year based on historical return experience and current market trends.

Adopted textbooks and related supplementary material and digital products are sold primarily to bookstores and online booksellers, serving both for-profit and nonprofit educational institutions. The Company employs sales representatives who call on faculty responsible for selecting books to be used in courses, and on the bookstores that serve such institutions and their students. Textbook sales are generally made on a returnable basis with certain restrictions. The textbook business is seasonal, with the majority of textbook sales occurring during the June through August and November through January periods. There are active used and rental textbook markets, which adversely affect the sale of new textbooks.

Like most other publishers, the Company generally contracts with independent printers and binderies globally for their services. The Company purchases its paper from independent suppliers and printers. The fiscal year 2014 weighted average U.S. paper prices increased approximately 1% from fiscal year 2013. Approximately 57% of the Company's paper inventory is held in the United States. Management believes that adequate printing and binding facilities, sources of paper and other required materials are available to it, and that it is not dependent upon any single supplier. Printed book products are distributed from both Company-operated warehouses and independent distributors.

The Company develops content in a digital format that can be used for both digital and print products, resulting in productivity and efficiency savings, and enabling print-on-demand delivery. Book content is available online through *Wiley Online Library, WileyPLUS, Wiley Custom Select* and other proprietary platforms. Digital books are delivered to intermediaries including Amazon, Apple and Google, for re-sale to individuals in various industry-standard formats, which are now the preferred deliverable for licensees of all types, including foreign language publishers. Specialized formats for digital textbooks go to distributors servicing the academic market, and digital book collections are sold by subscription through independent third-party aggregators servicing distinct communities. Custom deliverables are provided to corporations, institutions and associations to educate their employees, generate leads for their products, and extend their brands. Content from digital books is also

used to create website articles, mobile apps, newsletters and promotional collateral. This continual re-use of content improves margins, speeds delivery and helps satisfy a wide range of customer needs. The Company's online presence not only enables it to deliver content online, but also to sell more books. The growth of online booksellers benefits the Company because they provide unlimited virtual "shelf space" for the Company's entire backlist.

Marketing and distribution services are made available to other publishers under agency arrangements. The Company also engages in co-publishing titles with international publishers. The Company also receives licensing revenue from photocopies, reproductions, translations, and digital uses of its content.

# Other Digital Products and Services:

The Company believes that the demand for new digital products and services will continue to increase for the foreseeable future. In order to meet this demand and remain competitive, the Company is focused on delivering knowledge-enabled services, which improve learning, career and employment management and effectiveness for its target communities. With the goal of servicing its customers across the arc of their careers the Company is creating new revenue streams through organic development and acquisition. The Deltak, Inscape, ELS, Profiles and CrossKnowledge acquisitions have enhanced the Company's portfolio of knowledge-enabled services and provided the Company with new capabilities and expertise, including new channels to market and direct end-user engagement. The Inscape, ELS, Profiles and CrossKnowledge acquisitions highlight the Company's focus on providing digital content and workflow solutions around professional career development, while the Deltak acquisition positions the Company as an online educational solutions provider with a variety of capabilities and technologies for its expansion into custom online course and curriculum development. In addition, Education's *WileyPLUS* platform improves student learning through instant feedback, personalized learning plans and self-evaluation tools.

### Online Training and Assessment:

The Inscape, ELS and Profiles businesses, along with the Company's Pfeiffer brand, represent the Company's professional training and assessment services. These businesses offer a variety of classroom learning solutions and online training and assessment activities that are delivered to customers directly through online digital delivery platforms and also through an authorized distributor network of independent consultants, trainers and coaches. The Company's professional training and assessment services offer highly flexible packages, modules for its customers that include online pre-work and profile assessments, self-study materials, online videos, mobile apps and other sophisticated planning tools. Revenue for these products and services are deferred until the Company's obligation has been performed, typically when an online training program and/or assessment has been completed or over the timeframe covered by a license to use the online training and study materials. Online Training and Assessment revenue was approximately \$40.2 million in fiscal year 2014 or 2% of the Company's consolidated revenue.

# Online Program Management (Deltak):

As student demand continues to drive traditional schools to offer online degree and certificate programs, institutions are partnering with online program management businesses to develop and support these programs. As a result of the Deltak acquisition, the Company has entered this high-growth market, accelerated its digital learning strategy and diversified the service offerings of its Education business to include both operational and academic solutions for higher education institutions. Through Deltak, the Company acquired capabilities and technologies for its expansion into custom online course and curriculum development. Deltak's online program management revenue is derived from pre-negotiated contracts with institutions that provide for a share of tuition

generated from students who enroll in programs that Deltak develops and manages for its institutional partners. Service covered under contracts with institutions include market research, marketing, student recruitment, enrollment support, proactive retention support, academic services to design courses, faculty support and access to the Deltak Engage Learning Management System. Online program management revenue is deferred and recognized over the timeframe that each student is enrolled in the online program. The Company currently supports 37 university partners with 122 online revenue-generating programs and 52 programs under contract and in development but not yet generating revenue. Online Program Management revenue was approximately \$70.2 million in fiscal year 2014 or 4% of the Company's consolidated revenue.

# WileyPLUS:

Through Education's *WileyPLUS* platform, the Company offers an online environment for effective teaching and learning that is fully integrated with a complete digital textbook. *WileyPLUS* improves student learning through instant feedback, personalized learning plans, and self-evaluation tools as well as a full range of course-oriented activities, including online planning, presentations, study, homework and testing. *WileyPLUS* revenue is deferred and recognized over the timeframe that each student is enrolled in the online course. *WileyPLUS* revenue was approximately \$49.5 million in fiscal year 2014 or 3% of the Company's consolidated revenue.

# Advertising Revenue:

The Company generates advertising revenue from print and online journal subscription products; its online publishing platform, *Wiley Online Library*; the *Wiley Job Network*, a full service online job board; online events such as webinars and virtual conferences; community interest websites such as *spectroscopyNOW.com* and websites for the Company's leading brands like *Dummies.com*. These revenues accounted for approximately 2% of the Company's consolidated fiscal year 2014 revenue.

Advertisements are sold by company and independent sales representatives to advertising agencies representing the Company's target customers. Typical customers include worldwide pharmaceutical companies; equipment manufacturers and distributors servicing the pharmaceutical industry; recruiters; and a variety of businesses targeting the Company's leading brand customers. The Company's advertising growth strategy focuses on increasing the volume of advertising on its online publishing platform; leveraging the brand recognition of its titles and society partnerships; the development of new advertising products such as online video promotions or event sponsorship arrangements; and advertising in new and emerging technologies such as the mobile devices market (i.e. applications for smartphones and tablets).

#### **Global Operations**

The Company's publications and services are sold throughout most of the world through operations primarily located in Europe, Canada, Australia, Asia, and the United States. All operations market their indigenous publications, as well as publications produced by other publishing locations of the Company. The Company also markets publications through independent agents as well as independent sales representatives in countries not served by the Company. John Wiley & Sons International Rights, Inc., a wholly owned subsidiary of the Company, sells reprint and translations rights worldwide. The Company publishes or licenses others to publish its products, which are distributed throughout the world in many languages. Approximately 47% of the Company's consolidated fiscal year 2014 revenue was billed in non-U.S. markets.

The global nature of the Company's business creates an exposure to foreign currency fluctuations relative to the U.S dollar. Each of the Company's geographic locations sells products worldwide in multiple currencies. Fiscal

year 2014 revenue was recognized in the following currencies (on an equivalent U.S. dollar basis): approximately 56% U.S dollar; 28% British pound sterling; 9% euro and 7% other currencies.

# Competition and Economic Drivers within the Publishing Industry

The sectors of the publishing and information services industry in which the Company is engaged are competitive. The principal competitive criteria for the publishing industry are considered to be the following: product quality, customer service, suitability of format and subject matter, author reputation, price, timely availability of both new titles and revisions of existing books, digital availability of published products, and timely delivery of products to customers.

The Company is in the top rank of publishers of research journals worldwide, a leading commercial research chemistry publisher; the leading professional society journal publisher; one of the leading publishers of university and college textbooks and related materials for the "hardside" disciplines, (i.e. sciences, engineering, and mathematics), and a leading publisher in its targeted Professional Development markets. The Company knows of no reliable industry statistics that would enable it to determine its share of the various international markets in which it operates.

# **Performance Measurements**

The Company measures its performance based upon revenue, operating income, earnings per share and cash flow, excluding unusual or one-time events, and considering worldwide and regional economic and market conditions. The Company evaluates market share statistics for publishing programs in each of its businesses. Research uses various reports to monitor competitor performance and industry financial metrics. Specifically for Research journal titles, the Thomson Reuters® Journal Citation Reports are used as a key metric of a journal title's influence in scientific publishing. For Professional Development, the Company evaluates market share statistics periodically published by BOOKSCAN, a statistical clearinghouse for book industry point of sale data in the United States. The statistics include survey data from all major retail outlets, online booksellers, mass merchandisers, small chain and independent retail outlets. For Education, the Company subscribes to Management Practices Inc., which publishes customized comparative sales reports, and also uses industry statistics and reports produced by the Association of American Publishers.

# **Results of Operations**

Throughout this report, references to variances "excluding foreign exchange", "currency neutral basis" and "performance basis" exclude both foreign currency translation effects and transactional gains and losses. Foreign currency translation effects are based on the change in average exchange rates for each reporting period multiplied by the current period's volume of activity in local currency for each non-U.S. location. For fiscal years 2014 and 2013, the average exchange rates to convert British pounds sterling to U.S. dollars were 1.60 and 1.58, respectively; the average exchange rates to convert euros into U.S. dollars were 1.35 and 1.29, respectively; and the average exchange rates to convert Australian dollars into U.S. dollars were 0.93 and 1.03, respectively. Unless otherwise noted, all variance explanations below are on a currency neutral basis.

#### **FISCAL YEAR 2014 SUMMARY RESULTS**

#### Revenue:

Revenue for fiscal year 2014 increased 1% to \$1,775.2 million. The growth mainly reflects incremental revenue from the acquisitions of Deltak (\$31 million), ELS (\$4 million) and Profiles (\$2 million); growth in journal subscriptions (\$23 million); and growth in digital books (\$20 million) and other digital products, partially offset by a reduction in revenue due to the divestment of the consumer publishing programs in fiscal year 2013 (\$46 million) and declines in print book revenue in each of the three businesses (\$50 million). Deltak and ELS were acquired by the Company in October and November 2012, respectively, while Profiles was acquired in April 2014.

#### **Cost of Sales and Gross Profit:**

Cost of Sales for fiscal year 2014 decreased 5% to \$506.9 million. The decrease reflects a reduction in costs due to the divestment of the consumer publishing programs (\$30 million), restructuring and other cost savings (\$5 million) and other, mainly lower cost digital products (\$7 million), partially offset by higher royalty rates on society owned journals (\$10 million) and incremental operating costs from acquisitions (\$9 million).

Gross profit for fiscal year 2014 of 71.4% was 160 basis points higher than prior year due to the impact of the divested consumer publishing programs (90 basis points), restructuring and other cost savings (30 basis points), incremental revenue from higher margin acquisitions (20 basis points) and digital products, partially offset by higher royalty rates on society owned journals (60 basis points).

# **Operating and Administrative Expenses:**

Operating and administrative expenses for fiscal year 2014 increased 4% to \$969.5 million. The increase was mainly driven by incremental operating and administrative expenses from acquisitions (\$29 million); higher employment costs (\$32 million) including accrued incentive compensation; higher technology costs (\$26 million); and higher operating expenses to support business growth in Deltak (\$6 million); and other, mainly lower property tax incentives (\$4 million), partially offset by restructuring and other cost savings (\$46 million) and a reduction related to the divestment of the consumer publishing programs (\$15 million).

#### **Restructuring Charges:**

In fiscal years 2014 and 2013, the Company recorded pre-tax restructuring charges of \$42.7 million, or \$28.3 million after tax (\$0.48 per share) and \$29.3 million, or \$19.8 million after tax (\$0.33 per share), respectively, which are described in more detail below:

# Restructuring and Reinvestment Program

In fiscal year 2013, the Company initiated a program (the "Restructuring and Reinvestment Program") to restructure and realign its cost base with current and anticipated future market conditions. A portion of the costs savings will improve margin and earnings while the remainder will be reinvested in high growth digital business opportunities. The restructuring programs generated approximately \$46 million in cost savings during fiscal year 2014, a portion of which was reinvested into higher growth digital opportunities as planned.

The following table summarizes the pre-tax restructuring charges related to this program (in thousands):

			<b>Total Charges</b>
	2014	2013	Incurred to Date
Charges by Segment:			
Research	\$7,774	\$2,896	\$10,670
Professional Development	11,860	6,284	18,144
Education	891	1,118	2,009
Shared Services	22,197	14,154	36,351
Total Restructuring Charges	\$42,722	\$24,452	\$67,174
Charges by Activity:			
Severance	\$25,962	\$19,706	\$45,668
Process reengineering consulting	8,556	2,618	11,174
Other activities	8,204	2,128	10,332
Total Restructuring Charges	\$42,722	\$24,452	\$67,174

The fiscal year 2014 Restructuring Charges for Research and Professional Development are net of credits of approximately \$1.0 million and \$1.2 million, respectively, related to the reversal of severance provisions previously recorded by the Company. The credits reflect employees who have accepted different positions within the Company, or who voluntarily resigned. Other Activities for fiscal year 2014 mainly reflect lease and other contract termination costs, while the fiscal year 2013 Other Activities principally include termination/curtailment costs related to the U.S. defined benefit pension plan. The cumulative charge recorded to-date related to the Restructuring and Reinvestment Program of \$67.2 million is expected to be fully recovered by fiscal year 2015.

#### Other Restructuring Programs

As part of the Company's ongoing transition and transformation to digital products and services, certain activities were identified in the first quarter of fiscal year 2013 that were discontinued, outsourced, or relocated to lower cost regions. As a result, the Company recorded a pre-tax restructuring charge of approximately \$4.8 million, or \$3.5 million after tax (\$0.06 per share), in fiscal year 2013 for redundancy and separation benefits. Approximately \$3.0 million, \$1.3 million and \$0.2 million of the restructuring charge was recorded within the Research, PD and Education reporting segments, respectively, with the remainder recognized in Shared Service costs. The charge was fully recovered as of April 30, 2014.

# **Impairment Charges:**

In fiscal years 2014 and 2013, the Company recorded pre-tax impairment charges of \$4.8 million, or \$3.4 million after tax (\$0.06 per share) and \$30.7 million, or \$21.0 million after tax (\$0.35 per share), respectively, which are described in more detail below:

# Fiscal Year 2014

# Technology Investments

In fiscal year 2014, the Company terminated a multi-year software development program for an internal operations application due to a change in the Company's longer-term enterprise systems plans. As a result, the Company recorded an asset impairment charge for previously capitalized software costs related to the program of \$4.8 million, or \$3.4 million after tax (\$0.06 per share).

#### Fiscal Year 2013

# Consumer Publishing Programs

The Company began accounting for its culinary, CliffsNotes, and Webster's New World Dictionary consumer publishing programs as Assets Held for Sale in the second quarter of fiscal year 2013. Accordingly, the Company recorded a pre-tax impairment charge of \$12.1 million, or \$7.5 million after tax (\$0.12 per share), in the second quarter of fiscal year 2013 to reduce the carrying value of the assets within these programs to approximately \$9.9 million, which represented their fair value based on the estimated sales price, less costs to sell. As discussed in Note 8, on November 5, 2012, the Company completed a sale to Houghton Mifflin Harcourt for \$11.0 million in cash, which approximated the carrying value of related assets sold. In addition, in the second quarter of fiscal year 2013, the Company recorded a pre-tax impairment charge of \$3.4 million, or \$2.1 million after tax (\$0.04 per share) to reduce the carrying value of inventory and royalty advances within its other consumer publishing programs to their estimated realizable value.

#### Controlled Circulation Publishing Assets

In fiscal year 2013, the Company identified certain controlled circulation publishing programs that no longer aligned with the Company's long-term strategy, shifting key resources from these programs to other publishing programs within the Research segment. As a result, the Company performed an impairment test on the intangible assets related to these controlled circulation publishing programs in fiscal year 2013, which resulted in a \$9.9 million pre-tax impairment charge, or \$8.2 million after tax (\$0.14 per share). The intangible assets principally consisted of acquired publication rights. The impairment charge resulted in a full write-off of the carrying value of these intangible assets based on their estimated fair values as determined by the Company utilizing a discounted cash flow analysis.

#### Technology Investments

In fiscal year 2013, the Company identified certain technology investments which no longer fit the Company's technology strategy. As a result, the Company recorded an asset impairment charge of \$5.3 million, or \$3.2 million after-tax (\$0.05 per share), to write-off the full carrying value of the related assets.

# **Amortization of Intangibles:**

Amortization of intangibles increased \$2.7 million to \$44.7 million in fiscal year 2014 mainly driven by incremental amortization related to the fiscal year 2013 acquisition of Deltak.

# Gain (Net of Losses) on Sale of Consumer Publishing Programs:

# Sale of Travel Publishing Program:

On August 31, 2012, the Company sold its travel publishing program, including all of its interests in the Frommer's, Unofficial Guides, and WhatsonWhen brands to Google, Inc. ("Google") for \$22 million in cash, of which \$3.3 million was held in escrow. The escrow was released to the Company in fiscal year 2014. As a result, the Company recorded a \$9.8 million pre-tax gain on the sale, or \$6.2 million after tax (\$0.10 per share), fiscal year 2013. In connection with the sale, the Company also entered into a transition services agreement which ended on December 31, 2013. Fees earned by the Company in fiscal year 2013 in connection with the service agreement were \$0.5 million.

# Sale of Culinary, CliffsNotes and Webster's New World Publishing Programs:

On November 5, 2012, the Company completed the sale of the Company's culinary, CliffsNotes, and Webster's New World Dictionary consumer publishing programs to Houghton Mifflin Harcourt ("HMH") for \$11.0 million in

cash, which approximated the carrying value of related assets sold, of which \$1.1 million was held in escrow. The escrow was released to the Company in May 2014. In connection with the sale, the Company also entered into a transition services agreement which ended on March 5, 2013. Fees earned by the Company in fiscal year 2013 in connection with the service agreement were approximately \$1.5 million.

# Sale of Other Consumer Publishing Programs:

In the fourth quarter of fiscal year 2013, the Company completed the sale of its other consumer publishing programs to various buyers for approximately \$1 million in cash and a limited future royalty interest. The Company recorded a \$3.8 million pre-tax loss on the sales, or \$3.6 million after tax (\$0.06 per share) in fiscal year 2013.

# Interest Expense/Income, Foreign Exchange and Other:

Interest expense for fiscal year 2014 increased \$0.8 million to \$13.9 million. The increase was driven by higher average debt mainly due to acquisition financing (\$2 million), partially offset by lower interest rates. The Company's average cost of borrowing in fiscal years 2014 and 2013 was 1.8% and 2.0%, respectively. In fiscal year 2013, the Company recognized foreign exchange transaction losses of \$2.0 million mainly on intercompany debt.

#### **Provision for Income Taxes:**

The effective tax rate for fiscal year 2014 was 17.9% compared to 22.8% in the prior year. During the first quarters of fiscal years 2014 and 2013, the Company recorded non-cash deferred tax benefits of \$10.6 million (\$0.18 per share) and \$8.4 million (\$0.14 per share), respectively, principally associated with new tax legislation enacted in the United Kingdom ("U.K.") that reduced the U.K. statutory income tax rates by 3% and 2%, respectively. The benefits recognized by the Company reflect the remeasurement of all applicable U.K. deferred tax balances to the new income tax rates of 21% effective April 1, 2014 and 20% effective April 1, 2015. In fiscal year 2013, the Company recorded a tax charge of \$2.1 million (\$0.04 per share) due to changes in the Company's ability to take certain deductions in the U.S. Excluding the impact of the tax benefits and charges described above, the Company's effective tax rate decreased from 26.2% to 23.3% principally due to a higher proportion of income from lower tax jurisdictions; lower U.K. income tax rates and a \$2.5 million tax reserve release in the current year.

### **Earnings Per Share:**

Earnings per diluted share for fiscal year 2014 increased 13% to \$2.70 per share due to the favorable impact of foreign exchange (\$0.02 per share); lower impairment charges (\$0.29 per share); higher deferred tax benefits related to the changes in the U.K. corporate income tax rates (\$0.04 per share); and the prior year tax charge (\$0.04 per share), partially offset by higher restructuring charges (\$0.15 per share) and the prior year gain (net of losses) on sale of the consumer publishing programs (\$0.04 per share). In addition, higher margin digital revenue, restructuring savings and lower tax rates were partially offset by higher accrued incentive compensation and technology costs.

#### **FISCAL YEAR 2014 SEGMENT RESULTS:**

# **RESEARCH:**

				% change
Dollars in thousands	2014	2013	% change	w/o FX (a)
Journal Subscriptions	\$667,313	\$641,584	4%	4%
Print Books	114,135	127,894	-11%	-11%
Digital Books	47,693	36,856	29%	27%
Open Access	17,673	6,221	184%	184%
Other Publishing Income	197,535	197,270	0%	0%
TOTAL REVENUE	\$1,044,349	\$1,009,825	3%	3%
Cost of Sales	(280,802)	(271,402)	3%	3%
GROSS PROFIT	\$763,547	\$738,423	3%	3%
Gross Profit Margin	73.1%	73.1%		
Direct Expenses	(280,443)	(274,716)	2%	1%
Amortization of Intangibles	(28,191)	(26,916)	5%	4%
Restructuring Charges (see Note 6)	(7,774)	(5,911)		
Impairment Charges (see Note 7)		(9,917)		
DIRECT CONTRIBUTION TO PROFIT	\$447,139	\$420,963	6%	4%
Direct Contribution Margin	42.8%	41.7%		
Shared Services and Administrative Costs:				
Distribution	(44,229)	(46,009)	-4%	-4%
Technology Services	(73,238)	(66,105)	11%	10%
Occupancy and Other	(21,779)	(22,343)	-3%	-3%
CONTRIBUTION TO PROFIT	\$307,893	\$286,506	7%	4%
Contribution Margin	29.5%	28.4%		

(a) Adjusted to exclude the fiscal year 2014 and 2013 Restructuring Charges and the fiscal year 2013 Impairment Charges

#### Revenue:

Research revenue for fiscal year 2014 increased 3% to \$1,044.3 million. The growth was mainly driven by Journal Subscriptions, Digital Books and Open Access fees, partially offset by a decline in Print Books. Journal Subscription revenue growth was driven by new society business (\$10 million), new subscriptions (\$9 million) and the timing of revenue associated with a pilot for a new subscription licensing model (\$3 million). As noted in the prior fiscal year, a change in subscription licensing terms for a group of customers affected the timing of subscription revenue but had no impact on full calendar year revenue. As of April 30, 2014, calendar year 2014 journal subscription renewals were up approximately 2% over calendar year 2013 on a constant currency basis with 96% of targeted business closed for the 2014 calendar year.

The decline in Print Books (\$14 million) was partially offset by growth in Digital Books (\$10 million) reflecting customers' preference for digital books. Open Access revenue, which represents article publication fees from authors that provide immediate free access to the author's article on the Company's website, grew \$11.5 million in fiscal year 2014. Other publishing income, which includes journal page and color charges, advertising, sale of rights, journal backfiles and reprints, was flat with the prior year as revenue from new society business (\$4 million) was offset by lower advertising revenue (\$4 million).

# Revenue by Subject and Region is as follows:

			% of	% change
	2014	2013	Revenue	w/o FX
Revenue by Subject Category:				
Medicine	\$297,775	\$298,241	29%	0%
Physical Sciences & Engineering	293,592	283,626	28%	2%
Life Sciences	262,029	238,960	25%	9%
Social Sciences & Humanities	187,092	185,355	18%	1%
Other	3,861	3,643	0%	6%
Total Revenue	\$1,044,349	\$1,009,825	100%	3%
Revenue by Region:				
Americas	\$408,001	\$388,217	39%	5%
EMEA	578,099	557,280	55%	2%
Asia-Pacific	58,249	64,328	6%	-2%
Total Revenue	\$1,044,349	\$1,009,825	100%	3%

The growth in Life Sciences revenue was mainly driven by the acquisition of publication rights from the American Geophysical Union ("AGU") effective January 1, 2013. AGU is one of the world's leading societies of Earth and Space science.

#### **Cost of Sales:**

Cost of Sales for fiscal year 2014 increased 3% to \$280.8 million mainly driven by higher royalties on new society business (\$10 million) and higher Journal Subscription volume (\$7 million), partially offset by lower cost digital products (\$6 million) and cost savings initiatives (\$4 million).

#### **Gross Profit:**

Gross Profit Margin for fiscal year 2014 of 73.1% was flat with the prior year as higher margin digital revenue and cost savings initiatives were offset by higher royalty rates on new society journals (100 basis points).

#### **Direct Expenses and Amortization:**

Direct Expenses for fiscal year 2014 increased 2% to \$280.4 million, or 1% excluding the unfavorable impact of foreign exchange. The increase was driven by higher accrued incentive compensation (\$5 million); and other employment costs (\$4 million); higher editorial costs due to new society business (\$2 million); partially offset by restructuring and other cost savings (\$7 million). Functionally, Direct Expenses for fiscal year 2014 included editorial/composition (67%); marketing/sales (29%); and administrative and other (4%) costs, while fiscal year 2013 included editorial/composition (67%); marketing/sales (31%); and administrative and other (2%) costs.

Amortization of Intangibles increased \$1.3 million to \$28.2 million in fiscal year 2014 mainly due to the acquisition of publication rights for new society journals.

# **Contribution to Profit:**

Contribution to Profit for fiscal year 2014 increased 7% to \$307.9 million, or 4% excluding the favorable impact of foreign exchange, current and prior year Restructuring Charges and the prior year Impairment Charges. Contribution Margin increased 110 basis points to 29.5%, or 40 basis points on a currency neutral basis and excluding the Restructuring and Impairment Charges. Revenue growth, restructuring savings and lower distribution costs were partially offset by higher Technology costs and higher employment costs, including accrued incentive compensation.

# **Society Partnerships**

- 7 new society journals were signed with combined annual revenue of approximately \$11 million
- 85 renewals/extensions were signed with approximately \$40 million in combined annual revenue
- 11 journals were lost or not renewed with combined annual revenue of approximately \$7 million

# **Impact Factors**

In July 2013, Wiley announced a continued increase in the proportion of its journal titles indexed in the Thomson Reuters® 2012 Journal Citation Reports (JCR), with 1,192 (approximately 77%) titles now indexed, up from 1,156 in the 2011 JCR. Wiley titles now account for the largest share of indexed journals in 50 categories. In addition, one-in-five Wiley journals is now ranked in the top 10 of their respective categories. The Thomson Reuters index is an important barometer of journal quality.

# **Other Key Developments**

- Wiley and Information Handling Services Inc. (NYSE: IHS), a global informatics company, announced a
  licensing agreement in August 2013. Under the agreement, IHS will add Wiley digital books, databases
  and major reference works to IHS's collection of technical documents spanning engineering standards
  and related industry and technical knowledge.
- In January 2014, Wiley announced a collaboration with the technology company Knode Inc. ("Knode") to
  provide customized portals to learned societies and other academic organizations worldwide. Wiley's
  cloud-based portal is populated with more than 20 million documents and millions of expert profiles.
  Researchers are using Knode to find experts, identify and connect with collaborators, and promote their
  expertise to the world. For society executives and institutional research managers, custom analytics
  provide aggregated views of research expertise and output.

# PROFFESIONAL DEVELOPMENT (PD):

				% change
Dollars in thousands	2014	2013	% change	w/o FX (a)
Print Books	\$236,317	\$257,842	-8%	-8%
Digital Books	47,747	43,251	10%	10%
Online Training & Assessment	40,201	29,854	35%	35%
Other Publishing Income	39,604	39,993	-1%	0%
Divested Consumer Publishing Programs	-	45,555		
TOTAL REVENUE	\$363,869	\$416,495	-13%	-12%
Cost of Sales	(111,911)	(151,239)	-26%	-26%
GROSS PROFIT	\$251,958	\$265,256	-5%	-5%
Gross Profit Margin	69.2%	63.7%		
Direct Expenses	(134,408)	(153,411)	-12%	-12%
Amortization of Intangibles	(6,965)	(8,092)	-14%	-14%
Restructuring Charges (see Note 6)	(11,860)	(7,537)		
Impairment of Consumer Publishing Programs (see Note 7) Net Gain on Sale of Consumer Publishing Programs (see	-	(15,521)		
Note 8)	-	5,983		
DIRECT CONTRIBUTION TO PROFIT	\$98,725	\$86,678	14%	7%
Direct Contribution Margin	27.1%	20.8%		
Shared Services and Administrative Costs:				
Distribution	(36,158)	(40,664)	-11%	-10%
Technology Services	(31,599)	(29,187)	8%	8%
Occupancy and Other	(10,586)	(11,381)	-7%	-6%
CONTRIBUTION TO PROFIT	\$20,382	\$5,446	274%	44%
Contribution Margin	5.6%	1.3%		

(a) Adjusted to exclude the fiscal year 2014 and 2013 Restructuring Charges and the fiscal year 2013 Impairment Charges and Net Gain on Sale of the Consumer Publishing Programs

#### Revenue:

PD revenue for fiscal year 2014 decreased 13% to \$363.9 million, or 12% excluding the unfavorable impact of foreign exchange. The decline was driven by the divestment of the consumer publishing programs in fiscal year 2013 (\$46 million) and declines in Print Book revenue (\$21 million), partially offset by growth in Online Training and Assessment revenue (\$10 million) and Digital Books (\$4 million). Excluding divested consumer title revenue, Print book revenue of \$236.3 million decreased 8% in fiscal year 2014 reflecting lower demand for technology titles due to weak consumer acceptance of recent software releases and the planned reduction of certain non-divested consumer titles. Online Training and Assessment revenue growth reflects incremental revenue from the acquisitions of ELS (\$4 million) and Profiles (\$2 million); higher revenue from Inscape (\$3 million); and growth in other Online Training and Assessment products (\$1 million).

# Revenue by Subject and Region is as follows:

		% of	% change
2014	2013	Revenue	w/o FX
\$170,870	\$162,602	47%	5%
77,229	86,431	21%	-10%
40,867	45,675	11%	-10%
29,209	27,722	8%	6%
22,365	23,284	6%	-4%
16,290	17,014	4%	-4%
7,039	8,212	3%	-9%
-	45,555		
\$363,869	\$416,495	100%	-2%
\$285,376	\$328,593	78%	-13%
54,240	57,243	15%	-7%
24,253	30,659	7%	-16%
\$363,869	\$416,495	100%	-12%
	\$170,870 77,229 40,867 29,209 22,365 16,290 7,039 - \$363,869 \$285,376 54,240 24,253	\$170,870 \$162,602 77,229 86,431 40,867 45,675 29,209 27,722 22,365 23,284 16,290 17,014 7,039 8,212 - 45,555 \$363,869 \$416,495 \$285,376 \$328,593 54,240 57,243 24,253 30,659	2014         2013         Revenue           \$170,870         \$162,602         47%           77,229         86,431         21%           40,867         45,675         11%           29,209         27,722         8%           22,365         23,284         6%           16,290         17,014         4%           7,039         8,212         3%           -         45,555         \$363,869         \$416,495         100%           \$285,376         \$328,593         78%           54,240         57,243         15%           24,253         30,659         7%

#### Cost of Sales:

Cost of Sales for fiscal year 2014 decreased 26% to \$111.9 million. The decline was driven by the divested consumer publishing programs (\$30 million), lower cost digital products (\$6 million) and lower print book sales volume in the continuing business (\$4 million), partially offset by incremental costs associated with the ELS acquisition (\$1 million).

#### **Gross Profit:**

Gross Profit Margin increased from 63.7% to 69.2% in fiscal year 2014. The improvement was mainly driven by the divestment of the low margin consumer publishing programs (360 basis points), higher margin revenue from the ELS and Profiles acquisitions (20 basis points) and higher margin digital products and cost reduction initiatives.

#### **Direct Expenses and Amortization:**

Direct expenses for fiscal year 2014 declined 12% to \$134.4 million. The decrease was driven by restructuring and other cost savings (\$16 million) and the divestment of the consumer publishing programs (\$15 million), partially offset by incremental costs from the ELS and Profiles acquisitions (\$5 million), employment costs (\$3 million), business transformation consulting costs (\$2 million) and higher other costs, mainly promotion costs for digital products (\$2 million). Functionally, Direct Expenses for fiscal year 2014 included editorial/composition (50%); marketing/sales (43%); and administrative and other (7%) costs, while fiscal year 2013 included editorial/composition (52%); marketing/sales (41%); and administrative and other (7%) costs.

Amortization of intangibles decreased \$1.1 million to \$7.0 million in fiscal year 2014 principally due to intangible assets that have become fully amortized.

#### **Contribution to Profit:**

Contribution to Profit increased from \$5.4 million to \$20.4 million in fiscal year 2014. Contribution Margin increased from 1.3% to 5.6% in fiscal year 2014. Excluding the current and prior year Restructuring Charges, the prior year Impairment Charge and the Net Gain on Sale of the Consumer Publishing Programs, Contribution

Margin increased 350 basis points mainly due to online training and assessment growth; digital margin improvement; partially offset by higher employment and technology costs.

# **Acquisitions**

- On January 13, 2014, Wiley acquired the assets of Elan Guides, an early-stage Chartered Financial Analyst ("CFA") test preparation company. Elan's CFA materials will be incorporated into Wiley's CPA Excel test preparation platform. Terms were not disclosed.
- On April 1, 2014, the Company acquired Profiles International ("Profiles") for approximately \$48 million in cash, net of cash acquired. Profiles provides pre-employment assessment and selection tools that enable employers to optimize candidate selections and develop the full potential of their employees. Solutions include pre-hire assessments, including those designed to measure and match personality, knowledge, skills, managerial fit, loyalty, and values; and post-hire assessments, focused on measuring sales and managerial effectiveness, employee performance and career potential. Founded in 1991 and based in Waco, Texas, Profiles has served more than 40,000 enterprise clients and millions of end users in over 120 countries, with assessments available in 32 languages. Profiles reported approximately \$27 million of revenue and over \$5 million of EBITDA in its fiscal year ended December 31, 2013.
- On May 1, 2014, just after the close of the Company's fiscal year 2014, the Company acquired CrossKnowledge Group Limited ("CrossKnowledge") for approximately \$175 million in cash. CrossKnowledge is a learning solutions provider focused on leadership and managerial skills development that offers subscription-based, digital learning solutions for global corporations, universities, and small and medium-sized enterprises. CrossKnowledge's solutions include managerial and leadership skills assessments, courses, certifications, content and executive training programs that are delivered on a cloud-based platform providing over 17,000 learning objects in 17 languages. Solutions can be readily customized for each individual client, providing employees with access to relevant learning and development resources in a tailored online experience. CrossKnowledge serves over five million end-users in 80 countries speaking 17 languages. CrossKnowledge reported approximately \$37 million of revenue and over \$9 million of EBITDA in its fiscal year ended June 30, 2013.

# **EDUCATION:**

				% change
Dollars in thousands	2014	2013	% change	w/o FX (a)
Print Textbooks	\$163,153	\$184,131	-11%	-9%
Binder and Custom Products	43,556	39,315	11%	11%
Online Program Management (Deltak)	70,188	33,745		
Digital Books	30,136	25,359	19%	21%
WileyPlus	49,457	40,989	21%	22%
Other Publishing Income	10,487	10,919	-4%	2%
TOTAL REVENUE	\$366,977	\$334,458	10%	12%
Cost of Sales	(114,174)	(109,588)	4%	6%
GROSS PROFIT	\$252,803	\$224,870	12%	15%
Gross Profit Margin	68.9%	67.2%		
Direct Expenses	(134,429)	(112,779)	19%	21%
Amortization of Intangibles	(9,527)	(6,975)	37%	37%
Restructuring Charges (see Note 6)	(891)	(1,288)		
DIRECT CONTRIBUTION TO PROFIT	\$107,956	\$103,828	4%	7%
Direct Contribution Margin	29.4%	31.0%		
Shared Services and Administrative Costs:				
Distribution	(15,286)	(15,277)	0%	3%
Technology Services	(34,401)	(30,727)	12%	13%
Occupancy and Other	(8,401)	(7,079)	19%	23%
CONTRIBUTION TO PROFIT	\$49,868	\$50,745	-2%	2%
Contribution Margin	13.6%	15.2%		

<sup>(</sup>a) Adjusted to exclude the fiscal year 2014 and 2013 Restructuring Charges

#### Revenue:

Education revenue for fiscal year 2014 increased 10% to \$367.0 million, or 12% excluding the unfavorable impact of foreign exchange. The growth was driven by \$36 million of incremental revenue from Deltak (\$31 million due to acquisition), higher revenue from WileyPLUS (\$9 million), Binder and Custom Products (\$4 million) and Digital Books (\$5 million), partially offset by a decline in Print Textbooks (\$15 million). The decline in Print Textbooks reflects student preference for digital products, including WileyPLUS.

#### Online Program Management (Deltak):

Deltak accounted for 19% of total Education revenue in fiscal year 2014 compared to 10% in the prior year. As of April 30, 2014, Deltak had 37 institutions under contract, 122 programs generating revenue and 52 programs under contract and in development but not yet generating revenue. As of April 30, 2013, Deltak had 31 institutions under contract, 100 programs generating revenue and 46 in development but not yet generating revenue.

## Revenue by Subject and Region is as follows:

			% of	% change
	2014	2013	Revenue	w/o FX
Revenue by Subject Category:				
Business	\$82,841	\$78,599	23%	7%
Sciences	62,063	62,240	17%	1%
Social Sciences	47,563	49,194	13%	-2%
Engineering & Computer Science	37,859	43,247	10%	-11%
Mathematics & Statistics	24,720	23,631	7%	5%
Schools (Australia K-12)	27,229	28,081	7%	9%
Online Program Management (Deltak)	70,188	33,745	19%	
Other	14,514	15,721	4%	-4%
Total Revenue	\$366,977	\$334,458	100%	12%
Revenue by Region:				
Americas	\$288,329	\$250,598	79%	15%
EMEA	19,334	19,388	5%	-1%
Asia-Pacific	59,314	64,472	16%	1%
Total Revenue	\$366,977	\$334,458	100%	12%

#### **Cost of Sales**

Cost of Sales for fiscal year 2014 increased 4% to \$114.2 million, or 6% excluding the favorable impact of foreign exchange. The increase was mainly driven by incremental costs from the Deltak acquisition (\$7 million), partially offset by restructuring savings (\$1 million).

#### **Gross Profit:**

Gross Profit Margin for fiscal year 2014 improved 170 basis points to 68.9% principally due to the Deltak acquisition (130 basis points) and higher margin digital products (40 basis points).

## **Direct Expenses and Amortization:**

Direct Expenses increased 19% to \$134.4 million in fiscal year 2014, or 21% excluding the favorable impact of foreign exchange. The increase was due to incremental costs from the Deltak acquisition (\$20 million), increased Deltak costs to support new online course and curriculum development and programs (\$6 million) and higher accrued incentive compensation (\$4 million), partially offset by restructuring and other cost savings (\$8 million). Functionally, Direct Expenses for fiscal year 2014 included marketing/sales (67%); editorial/composition (24%); and administrative and other (9%) costs, while fiscal year 2013 included marketing/sales (59%); editorial/composition (30%); and administrative and other (11%) costs.

Amortization of Intangibles increased \$2.6 million to \$9.5 million in fiscal year 2014 primarily due to acquired intangible assets associated with Deltak.

#### **Contribution to Profit:**

Contribution to Profit for fiscal year 2014 decreased 2% to \$49.9 million, but increased 2% excluding the unfavorable impact of foreign exchange and the current and prior year Restructuring Charges. Contribution Margin decreased 160 basis points to 13.6% mainly due to Deltak's continued investment in new university programs that are not yet generating revenue (260 basis points), higher accrued incentive compensation and higher Technology costs, partially offset by restructuring and other cost savings and higher margin digital revenue.

## SHARED SERVICES AND ADMINISTRATIVE COSTS:

The following table reflects total shared services and administrative costs by function, which are included in the Operating and Administrative Expenses line item in the Consolidated Statements of Income. A portion of these costs are allocated to each segment above based on allocation methodologies described in Note 20.

Dollars in thousands	2014	2013	% Change	% Change w/o FX (a)
Distribution	\$96,127	\$102,078	-6%	-5%
Technology Services	183,269	161,618	13%	13%
Finance	44,700	41,267	8%	9%
Other Administration	96,068	87,281	10%	11%
Restructuring Charges (see Note 6)	22,198	14,557		
Impairment Charges (see Note 7)	4,785	5,241		
Total	\$447,147	\$412,042	9%	6%

(a) Adjusted to exclude the fiscal year 2014 and 2013 Restructuring and Impairment Charges

Shared services and administrative costs for fiscal year 2014 increased 9% to \$447.1 million, or 6% excluding the favorable impact of foreign exchange and the Restructuring and Impairment Charges. Shared Service and Administration Costs in the current year reflected the effect of the restructuring program and other cost savings (\$14 million). Distribution costs decreased due to lower print volume (\$4 million) and lower warehouse costs (\$2 million) partially offset by transformation consulting costs (\$3 million) and higher employment costs (\$2 million). Technology costs increased due to higher spending on project management, consulting, software development and licensing and maintenance including incremental costs from the Deltak acquisition (\$3 million). Finance costs increased due to higher accrued incentive compensation. Other Administration costs increased mainly due to higher employment costs (\$5 million), a lower property tax incentive (\$3 million), incremental costs from the Deltak acquisition (\$1 million) and higher professional fees (\$1 million).

## **LIQUIDITY AND CAPITAL RESOURCES:**

The Company's Cash and Cash Equivalents balance was \$486.4 million at the end of fiscal year 2014, compared with \$334.1 million a year earlier. Cash Provided by Operating Activities in fiscal year 2014 increased \$11.2 million to \$348.2 million principally due to lower income tax deposits paid to German tax authorities (\$30 million) as discussed in Note 13 and the timing of vendor payments (\$13 million), partially offset by higher payments related to the Company's restructuring programs (\$22 million), higher income tax payments (\$8 million) and other, mainly timing. The comparison to prior year Deferred Revenue mainly reflects the acceleration of cash collections in the prior year. An income tax deposit of \$42.1 million for disputed taxes in Germany was paid in the prior year period, whereas \$12.0 million was paid in the current period. The Company has made all required income tax payments to date.

Cash used for Investing Activities for fiscal year 2014 was \$149.3 million compared to \$342.5 million in fiscal year 2013. In fiscal year 2014, the Company invested \$54.5 million in acquisitions, compared to \$263.3 million in the prior year. Fiscal year 2014 includes the acquisition of Profiles (\$48 million), while fiscal year 2013 includes the Deltak (\$220 million) and ELS (\$24 million) acquisitions. During fiscal year 2013, the Company received proceeds of \$29.9 million from selling certain consumer publishing assets comprised primarily of the travel program for \$22 million, and the Culinary, CliffsNotes and Webster's New World consumer publishing programs for \$11 million, of which \$3.3 million and \$1.1 million were held in escrow, respectively. During fiscal

year 2014, the Company received \$3.3 million of the escrow proceeds, with the remaining \$1.1 million collected in May 2014.

Composition spending was \$40.6 million in fiscal year 2014 compared to \$50.4 million in fiscal year 2013. The decrease reflects reduced spending in all three businesses and was driven by a reduction in title count and the one-time development of certain digital Research products in the prior year. Cash used for technology, property and equipment decreased to \$57.6 million in fiscal year 2014 mainly due to lower spending on leasehold improvements and furniture and equipment.

Cash used for Financing Activities was \$53.5 million in fiscal year 2014, as compared to cash provided of \$90.4 million in fiscal year 2013. The Company's net debt (debt less cash and cash equivalents) decreased \$125.1 million from the prior year. During fiscal year 2014, net debt borrowings were \$27.1 million compared to \$198.0 million in fiscal year 2013. The net borrowings in fiscal year 2014 included funds borrowed to finance the Profiles acquisition, while fiscal year 2013 included funds borrowed to finance the Deltak and ELS acquisitions. These acquisitions were funded through the use of the existing credit facility and available cash and did not have an impact on the Company's ability to meet other operating, investing and financing needs. The total notional amount of the interest rate swap agreements associated with the Company's revolving credit facility was \$300 million as of April 30, 2014.

In fiscal year 2014, the Company repurchased 1,248,030 shares of common stock at an average price of \$50.79 compared to 1,846,873 shares at an average price of \$39.92 in fiscal year 2013. In fiscal year 2014, the Company increased its quarterly dividend to shareholders by 4% to \$0.25 per share versus \$0.24 per share in the prior year. Higher proceeds from the exercise of stock options reflects a higher volume of stock option exercises in fiscal year 2014 compared to the prior year.

The Company's operating cash flow is affected by the seasonality and timing of receipts from its Research journal subscriptions and its Education business. Cash receipts for calendar year Research subscription journals occur primarily from December through April. Reference is made to the Customer Credit Risk section, which follows, for a description of the impact on the Company as it relates to independent journal agents' financial position and liquidity. Sales primarily in the U.S. higher education market tend to be concentrated in June through August, and again in November through January. Due to this seasonality, the Company normally requires increased funds for working capital from May through September.

Cash and Cash Equivalents held outside the U.S. were approximately \$474.4 million as of April 30, 2014, a portion of which was used to acquire CrossKnowledge on May 1, 2014 (see Note 21). The balances were comprised primarily of Pound Sterling, Euros, and Australian dollars. Maintenance of these cash and cash equivalent balances outside the U.S. does not have a material impact on the liquidity or capital resources of the Company's global, including U.S., operations. Cash and cash equivalent balances outside the U.S. may be subject to U.S. taxation, if repatriated. The Company intends to reinvest cash outside the U.S. except in instances where repatriating such earnings would result in no additional income tax. Accordingly, the Company has not accrued for U.S. income tax on the repatriation of non-U.S. earnings. It is not practical to determine the U.S. income tax liability that would be payable if such cash and cash equivalents were not indefinitely reinvested.

On April 4, 2014 the Company increased its credit limit under the Revolving Credit Facility from \$825 million to \$940 million which matures on November 2, 2016. As of April 30, 2014, the Company had approximately \$700 million of debt outstanding and approximately \$253 million of unused borrowing capacity under its Revolving Credit and other facilities. The Company believes that its operating cash flow, together with its revolving credit

facilities and other available debt financing, will be adequate to meet its operating, investing and financing needs in the foreseeable future, although there can be no assurance that continued or increased volatility in the global capital and credit markets will not impair its ability to access these markets on terms commercially acceptable. The Company does not have any off-balance-sheet debt.

The Company's working capital can be negative due to the seasonality of its businesses. The primary driver of the negative working capital is unearned deferred revenue related to subscriptions for which cash has been collected in advance. Cash received in advance for subscriptions is used by the Company for a number of purposes including acquisitions; debt repayments; funding operations; dividend payments; and purchasing treasury shares. The deferred revenue will be recognized in income as the products are shipped or made available online to the customers over the term of the subscription. Current liabilities as of April 30, 2014 include \$385.7 million of such deferred subscription revenue for which cash was collected in advance.

Projected capital spending for Technology, Property and Equipment and Composition for fiscal year 2015 is forecast to be approximately \$80 million and \$45 million, respectively, primarily to create new digital products and enhance system functionality that will drive future business growth. Projected spending for author advances, which is classified as an operating activity, for fiscal year 2015 is forecast to be approximately \$110 million.

#### **FISCAL YEAR 2013 SUMMARY RESULTS**

Throughout this report, references to variances "excluding foreign exchange", "currency neutral basis" and "performance basis" exclude both foreign currency translation effects and transactional gains and losses. Foreign currency translation effects are based on the change in average exchange rates for each reporting period multiplied by the current period's volume of activity in local currency for each non-U.S. location. For fiscal years 2013 and 2012, the average exchange rates to convert British pounds sterling to U.S. dollars were 1.58 and 1.59, respectively; the average exchange rates to convert euros into U.S. dollars were 1.29 and 1.37, respectively; and the average exchange rates to convert Australian dollars into U.S. dollars were 1.03 and 1.04, respectively. Unless otherwise noted, all variance explanations below are on a currency neutral basis.

#### Revenue:

Revenue for fiscal year 2013 decreased 1% to \$1,760.8 million, but was flat excluding the unfavorable impact of foreign exchange. Incremental revenue from the Deltak, Inscape and ELS acquisitions (\$56 million) was offset by the divestment of Professional Development ("PD") consumer publishing programs (\$27 million) and lower other print book revenue in each of the Company's three core businesses.

#### **Cost of Sales and Gross Profit:**

Cost of sales for fiscal year 2013 decreased 2% to \$532.2 million, or 1% excluding the favorable impact of foreign exchange. On a currency neutral basis and excluding incremental cost of sales from acquisitions (\$11 million), cost of sales declined in each of the Company's three core businesses. A decline in PD (\$9 million) principally reflects lower sales volume in the divested consumer publishing programs; a decline in Education (\$5 million) was mainly driven by lower print textbook sales; and a decline in Research (\$3 million) reflects the ongoing transition to lower cost digital products, partially offset by higher royalty rates.

Gross profit for fiscal year 2013 of 69.8% was 30 basis points higher than prior year. Excluding the impact of higher margin incremental revenue from acquisitions, gross profit margin declined 10 basis points to 69.4% principally due to higher royalty rates.

## **Operating and Administrative Expenses:**

Operating and administrative expenses for fiscal year 2013 increased 1% to \$933.1 million, or 2% excluding the favorable impact of foreign exchange. The increase was mainly driven by incremental operating and administrative expenses from acquisitions (\$31 million); higher technology costs (\$9 million); and higher employment costs (\$4 million), partially offset by cost containment initiatives (\$9 million); a reduction related to the divestment of the PD consumer publishing programs (\$8 million); lower journal and book distribution costs due to lower volume and the migration from print to digital products (\$4 million); lower facility costs (\$2 million); and a lower bad debt provision (\$1 million). Prior year facility costs included duplicate rent as the Company was transitioning to new facilities.

## **Restructuring Charges:**

In fiscal year 2013, the Company recorded restructuring charges of \$29.3 million, \$19.8 million after tax (\$0.33 per share), which are described in more detail below:

## Restructuring and Reinvestment Program

In fiscal year 2013, the Company announced a program (the "Restructuring and Reinvestment Program") to restructure and realign the Company's cost base with current and anticipated future market conditions. The Company is targeting a majority of the cost savings achieved to improve margins and earnings, while the remainder will be reinvested in high growth digital business opportunities. In the fourth quarter of fiscal year 2013, the Company recorded restructuring charges of \$24.5 million, or \$16.3 million after tax (\$0.27 per share), related to the Restructuring and Reinvestment Program. The restructuring charge includes accrued redundancy and separation benefits of \$19.1 million, process reengineering consulting costs of \$2.7 million and termination/curtailment costs related to the U.S. defined benefit pension plan of \$2.7 million. Approximately \$2.9 million, \$6.3 million and \$1.1 million of the restructuring charge was recorded within the Research, PD, and Education reporting segments, respectively, with the remainder recognized in Shared Service costs. The charge was fully recovered by April 30, 2014.

## Other Restructuring Programs

As part of the Company's ongoing transition and transformation to digital products and services, certain activities have been identified that will either be discontinued, outsourced, or relocated to a lower cost region. As a result, the Company recorded a restructuring charge of approximately \$4.8 million, \$3.5 million after tax (\$0.06 per share), in the first quarter of fiscal year 2013 for redundancy and separation benefits. Approximately \$3.0 million, \$1.3 million and \$0.2 million of the restructuring charge was recorded within the Research, PD and Education reporting segments, respectively, with the remainder recognized in Shared Service costs. The charge was fully recovered as of January 31, 2014.

#### Impairment Charges:

In fiscal year 2013, in conjunction with the restructuring programs the Company recognized asset impairment charges of \$30.7 million, \$21.0 million after tax (\$0.35 per share), which are described in more detail below:

#### Consumer Publishing Programs

In September 2012, the Company entered into negotiations with Houghton Mifflin Harcourt ("HMH") regarding the sale of the Company's culinary, CliffsNotes, and Webster's New World Dictionary consumer publishing

programs. As a result, the Company began accounting for these publishing programs as Assets Held for Sale and recorded an impairment charge of \$12.1 million, \$7.5 million after tax (\$0.12 per share), in the second quarter of fiscal year 2013 to reduce the carrying value of the assets within these programs to their fair value based on the estimated sales price, less costs to sell. In addition, in the second quarter of fiscal year 2013, the Company recorded a pre-tax impairment charge of \$3.4 million, or \$2.1 million after tax (\$0.04 per share) to reduce the carrying value of inventory and royalty advances within its other consumer publishing programs to their estimated realizable value.

## Controlled Circulation Publishing Assets

In fiscal year 2013, the Company identified certain controlled circulation publishing programs that no longer align with the Company's long-term strategy and has shifted key resources from these programs to other publishing programs within the Research business. As a result, the Company performed an impairment test on the intangible assets related to these controlled circulation publishing programs in the fourth quarter of fiscal year 2013, which resulted in a \$9.9 million impairment charge, \$8.2 million after tax (\$0.14 per share). The intangible assets principally consisted of acquired publishing rights. The impairment charge resulted in a full write-off of the carrying value of these intangible assets based on their estimated fair values as determined by the Company.

## Technology Investments

In fiscal year 2013, the Company identified certain technology investments which were no longer a long-term strategic fit and resources supporting these investments were shifted to other areas. As a result, the Company recorded an asset impairment charge of \$5.3 million, \$3.2 million after tax (\$0.05 per share), to write-off the full carrying value of the related assets.

## **Amortization of Intangibles:**

Amortization of intangibles increased \$5.2 million to \$42.0 million in fiscal year 2013. The increase was mainly driven by incremental amortization related to the Deltak (\$2.7 million) and Inscape (\$2.2 million) acquisitions.

## Gain (Net of Losses) on Sale of Consumer Publishing Programs:

## Sale of Travel Publishing Program

On August 10, 2012, the Company entered into a definitive agreement with Google, Inc. ("Google") for the sale of its travel publishing program, including all of its interests in the Frommer's, Unofficial Guides, and WhatsonWhen brands for \$22 million in cash, of which \$3.3 million was held in escrow related to standard commercial representations and warranties and released to the Company in the fourth quarter of fiscal year 2014. The effective date of the transaction was August 31, 2012. As a result, the Company recorded a \$9.8 million gain on the sale, \$6.2 million after tax (\$0.10 per share), in the second quarter of fiscal year 2013. In connection with the sale, the Company also entered into a transition services agreement which ended on December 31, 2013. Fees earned by the Company in fiscal year 2013 in connection with the service agreement were approximately \$0.5 million.

#### Sale of Culinary, CliffsNotes and Webster's New World Publishing Programs

On November 5, 2012, the Company completed the sale of the Company's culinary, CliffsNotes, and Webster's New World Dictionary consumer publishing programs to HMH for \$11.0 million in cash, which approximated the carrying value of related assets sold, of which \$1.1 million is held in escrow related to standard commercial representations and warranties and is expected to be released to the Company in the first quarter of fiscal year 2015. In connection with the sale, the Company also entered into a transition services agreement which ended

in March 2013. Fees earned by the Company in fiscal year 2013 in connection with the service agreement were approximately \$1.5 million.

## Sale of Other Publishing Programs

In the fourth quarter of fiscal year 2013, the Company completed the sale of its other consumer publishing programs to multiple buyers for approximately \$1 million in cash and a future royalty interest. The Company recorded a \$3.8 million loss on the sales (\$3.6 million after tax or \$0.06 per share).

## Interest Expense/Income, Foreign Exchange and Other:

Interest expense for fiscal year 2013 increased \$4.0 million to \$13.1 million. Higher average debt and higher interest rates contributed approximately \$2.2 million and \$1.9 million to the increase, respectively. The increase in debt was mainly due to financing acquisitions. The Company's average cost of borrowing during fiscal years 2013 and 2012 was 1.9% and 1.6%, respectively.

#### **Provision for Income Taxes:**

The effective tax rate for fiscal year 2013 was 22.8% compared to 21.8% in the prior year. During the first quarters of fiscal years 2013 and 2012, the Company recorded non-cash deferred tax benefits of \$8.4 million (\$0.14 per share) and \$8.8 million (\$0.14 per share), respectively, principally associated with new tax legislation enacted in the United Kingdom (U.K.) that reduced the U.K. statutory income tax rates by 2% in each period. The benefits recognized by the Company reflect the measurement of all applicable U.K. deferred tax balances to the new income tax rates. The U.K. statutory tax rate as of April 30, 2013 was 23%.

In the fourth quarter of fiscal year 2013, the Company recorded a tax charge of \$2.1 million (\$0.04 per share) due to recently published IRS tax positions related to the Company's ability to take certain deductions in the U.S. and in the third quarter of fiscal year 2012, the Company released an income tax reserve of approximately \$7.5 million (\$0.12 per share) due to the expiration of the statute of limitations. The \$7.5 million was originally recorded in conjunction with the purchase accounting for the Blackwell acquisition. Excluding the impact of the tax benefits and tax charges described above, the Company's effective tax rate decreased from 27.8% to 26.2% principally due to a favorable mix of earnings that resulted from lower U.S. earnings in fiscal year 2013 and lower U.K. tax rates.

## **Earnings Per Share:**

Earnings per diluted share for fiscal year 2013 decreased 31% to \$2.39 per share reflecting the restructuring and impairment charges (\$0.68 per share); the prior year income tax reserve release (\$0.12 per share), the current year tax charge (\$0.04 per share) and the unfavorable impact of foreign exchange (\$0.04 per share), partially offset by the net gain on sale of the consumer publishing programs (\$0.04 per share). Excluding these items, earnings per diluted share decreased 7% mainly due to the divested consumer publishing programs (\$0.07 per share) and lower print book revenue, partially offset by acquisitions (\$0.05 per share).

#### **FISCAL YEAR 2013 SEGMENT RESULTS:**

## **RESEARCH:**

				% change
Dollars in thousands	2013	2012	% change	w/o FX (a)
Journal Subscriptions	\$641,584	\$650,938	-1%	0%
Print Books	127,894	145,198	-12%	-11%
Digital Books	36,856	34,006	8%	10%
Open Access	6,221	2,232	179%	183%
Other Publishing Income	197,270	208,353	-5%	-3%
TOTAL REVENUE	\$1,009,825	\$1,040,727	-3%	-2%
Cost of Sales	(271,405)	(278,427)	-3%	-1%
GROSS PROFIT	\$738,420	\$762,300	-3%	-2%
Gross Profit Margin	73.1%	73.2%		
Direct Expenses	(274,714)	(283,840)	-3%	-2%
Amortization of Intangibles	(26,915)	(26,186)	3%	4%
Restructuring Charges (see Note 6)	(5,911)	-		
Impairment Charges (see Note 7)	(9,917)	-		
DIRECT CONTRIBUTION TO PROFIT	\$420,963	\$452,274	-7%	-2%
Direct Contribution Margin	41.7%	43.5%		
Shared Services and Administrative Costs:				
Distribution	(46,009)	(47,995)	-4%	-3%
Technology Services	(66,105)	(65,734)	1%	1%
Occupancy and Other	(22,343)	(21,085)	6%	7%
CONTRIBUTION TO PROFIT	\$286,506	\$317,460	-10%	-3%
Contribution Margin	28.4%	30.5%		

(a) Adjusted to exclude the fiscal year 2013 Restructuring and Impairment Charges

#### Revenue:

Research revenue for fiscal year 2013 decreased 3% to \$1.01 billion, or 2% excluding the unfavorable impact of foreign exchange. The decline was largely driven by lower Print Book revenue and Other Publishing Income, partially offset by growth in Open Access and Digital Book revenue.

Journal Subscription revenue for fiscal year 2013 decreased 1% to \$641.6 million, but was flat excluding the unfavorable impact of foreign exchange. Increased revenue from new society business (\$4 million) and subscriptions (\$4 million) was offset by publication scheduling (\$5 million) and the timing of revenue associated with a pilot for a new subscription licensing model (\$3 million) further described below. Calendar year 2013 journal subscription billings as of April 30, 2013 were up 3% over calendar year 2012 mainly due to new society business and growth in the U.S. and Asia.

For calendar year 2013, the Company piloted an alternative journal subscription license model for a group of customers. Previously, those customers' licenses were based on a commitment by the Company to provide a discrete number of online journal issues which provided for recognition of revenue by the Company as issues were published. Under this alternative model, the Company provides access to all content published in the calendar year and provides for recognition of revenue on a straight-line basis over the calendar year covered by the alternative license model. The new licensing terms result in a \$3.0 million shift of revenue from fiscal year 2013 to fiscal year 2014 but will have no impact on current or future calendar year journal revenue.

The decline in Print Books (\$17 million) was partially offset by growth in Digital Books (\$3 million). Open Access revenue, which represents article publication fees from authors that provide immediate free access to the author's article on the Company's website, grew approximately \$4.0 million in fiscal year 2013. Other Publishing Income, which includes revenue from journal page and color charges, advertising, sale of rights, journal backfiles and reprints, declined mainly due to lower sales of journal reprints (\$6 million), backfiles (\$4 million) and advertising (\$4 million), partially offset by increased sales of publishing rights (\$5 million).

Total Research Revenue by Region (on a currency neutral basis)

- Americas declined 1% to \$388.2 million
- EMEA decreased 2% to \$557.3 million
- Asia-Pacific decreased 3% to \$64.3 million

#### **Cost of Sales:**

Cost of Sales for fiscal year 2013 decreased 3% to \$271.4 million, or 1% excluding the favorable impact of foreign exchange. The decline was mainly driven by growth in lower cost digital products (\$7 million) and lower print volume (\$4 million), partially offset by higher royalty rates on new society journals (\$7 million).

#### **Gross Profit:**

Gross Profit Margin for fiscal year 2013 of 73.1% was 10 basis points lower than prior year mainly due to higher royalty rates on new society journals (70 basis points), partially offset by higher margin digital products.

## **Direct Expenses and Amortization:**

Direct Expenses for fiscal year 2013 of \$274.7 million decreased 3% from prior year, or 2% excluding the favorable impact of foreign exchange. The decline was driven by cost containment initiatives (\$2 million), a prior year bad debt provision related to an outstanding receivable with a university in Iran (\$1 million) and lower employment costs (\$1 million) mainly due to lower accrued incentive compensation.

Amortization of Intangibles increased \$0.7 million to \$26.9 million in fiscal year 2013 mainly due to the acquisition of publication rights for new society journals.

#### **Contribution to Profit:**

Contribution to Profit for fiscal year 2013 decreased 10% to \$286.5 million, or 3% excluding the unfavorable impact of foreign exchange and the restructuring and impairment charges. Contribution Margin declined 210 basis points to 28.4% in fiscal year 2013, or 50 basis points excluding the restructuring and impairment charges and the unfavorable impact of foreign exchange mainly due to top-line results.

## **Society Partnerships**

- 42 new society journals were signed with combined annual revenue of approximately \$31 million
- 81 renewals/extensions were signed with approximately \$52 million in combined annual revenue
- 4 journals were lost or not renewed with combined annual revenue of approximately \$7 million

#### **New Society Contracts**

- 23 journals for the American Geophysical Union, the world's leading society of Earth and space science
- Journal of Brewing and Distilling and Brewer & Distiller International for the Institute of Brewing and Distilling (IBD)
- Journal of Engineering Education for the American Society for Engineering Education (ASEE)

- Journal of the Experimental Analysis of Behavior (JEAB) and the Journal of Applied Behavior Analysis
   (JABA) for the Society for Experimental Analysis of Behavior (SEAB)
- Psychoanalytic Quarterly previously self-published
- Journal of Hepato-Pancreatic-Biliary Sciences, for the Society of Hepato-Pancreatic-Biliary Surgery (Japan)
- Cell Biology International, the official journal of the International Federation for Cell Biology as well as the open access spin off journal Cell Biology International Reports previously published by Portland Press
- Asia and the Pacific Policy Studies which is a new-start, society-funded open access journal, co-owned with the Crawford School of Public Policy at the Australian National University
- Journal of Clinical Pharmacology for the American College of Clinical Pharmacology
- Mining + Geo in cooperation with the DGGT- German Society for Geotechnic
- Political Science Quarterly for the Academy of Political Science
- World Psychiatry for the World Psychiatric Association
- Geoscience Data Journal for the Royal Meteorological Society
- Australian and New Zealand Journal of Family Therapy for Australian Association of Family Therapy
- Respirology Case Reports, for the Asia Pacific Society of Respirology
- ACEP News for the American College of Emergency Physicians
- Clinical Neurology for the Japanese Society of Neurology
- Radiographer & Spectrum for five years from 2013
- Sexual Medicine and Sexual Medicine Reviews a new start for the International Society for Sexual Medicine

## **Acquisitions**

- In January 2013, Wiley acquired the assets of the FIZ Chemie Berlin, a provider of online database
  products for organic and industrial chemists. The products include the ChemInform weekly abstracting
  service and reaction database (CIRX), as well as the abstracting journal *Chemisches Zentralblatt*, the *InfoTherm* database of thermophysical properties, and eLearning tools and services.
- In May 2012, Wiley acquired Harlan Davidson Inc. (HDI), a small family owned publishing company in Wheeling, IL, for approximately \$1.4 million. The acquisition builds on Wiley's existing high quality American History portfolio, and strengthens growing curriculum areas such as World History, Atlantic History and State History. Fiscal year 2013 revenue generated by HDI was approximately \$0.6 million.

#### **Open Access Survey and Initiatives**

In October 2012, Wiley announced the results of an author survey on open access. Over ten thousand authors from Wiley's journal portfolio responded to questions about gold open access, where their institution or funding body pays a fee to ensure the article is made open access. The research explored the factors that authors assess when deciding where to publish, and whether to publish gold open access. Among the top factors considered by authors were the relevance and scope of the journal, the journal's impact factor and the international reach of the journal. Of the 10,600 respondents, 30% had published at least one gold open access paper, and 79% stated that open access was more prevalent in their discipline than three years ago. Among authors yet to publish open access, the list of reasons given included a lack of high profile open access journals (48%), lack of funding (44%) and concerns about quality (34%). Authors said they would publish in an open access journal if it had a high impact factor, if it were well regarded and if it had a rigorous peer review process. Wiley's open access revenue grew approximately \$4 million in fiscal year 2013. An open access option is available for individual journal articles to authors in 81% of the journals Wily publishes.

- In July 2012, Wiley announced that its open access option for individual journal articles, OnlineOpen, will be available to authors in 81% of the journals it publishes. For a publication service charge, OnlineOpen gives authors the option to publish an open access paper in their journal of choice where it will benefit from maximum impact. OnlineOpen, Wiley's hybrid open access model for subscription journals launched in 2004, is available to authors of primary research articles who wish to make their article available to non-subscribers on publication, or whose funding agency requires grantees to archive the final version of their article. As of April 30, 2013, OnlineOpen is available in over 1,200 subscription journals.
- In June 2012, Wiley announced the creation of a new role, the Vice President and Director of Open Access, to lead the Company's open access initiatives. Working with colleagues, societies, funders, and academic institutions, the role will facilitate the identification of open access opportunities and lead the development of products, policy, technology, processes, sales, and marketing initiatives necessary to provide first class support to authors.

## **Impact Factors**

In July 2012, the Thomson ISI® 2011 Journal Citation Reports (JCR) showed that Wiley continues to increase both the number and proportion of its journal titles with an impact factor, with 1,156 titles (76% of our total) included. This was up from 73% in the 2010 report. Impact factors are a metric that reflect the frequency that peer-reviewed journals are cited by researchers, making them an important tool for evaluating a journal's quality. Approximately 34% of the JCR Subject Categories have a Wiley Journal ranked in the top three.

## **Nobel Prize Winners**

Wiley announced that eight 2012 Nobel Prize winners have published their work with Wiley. To celebrate the achievements of all Nobel winners, Wiley made a selection of content from this and past years' winners of Nobel Prizes in all areas free to access until the end of the year. Wiley-published winners include: Sir John B. Gurdon, UK, and Professor Shinya Yamanaka, Japan, awarded the Nobel Prize in Physiology or Medicine; Professor Robert J. Lefkowitz and Professor Brian K. Kobilka, USA, awarded the Nobel Prize in Chemistry; and professor Serge Haroche, France, and Dr. David J. Wineland, USA, awarded the Nobel Prize in Physics. The Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel for 2012 has been awarded jointly to Professors Alvin E. Roth and Llyod S. Shapley, of the USA.

## Global Citizenship and Research4Life

The Company and other Research4Life partners announced that they have agreed to extend their partnership through 2020. Wiley also announced that its 12,200 online books would be made available through the Research4Life initiatives of HINARI, AGORA and OARE, benefitting research and academic communities in 80 low- and middle-income countries. Research4Life provides 6,000 institutions in developing countries with free or low cost access to peer-reviewed online content from the world's leading scientific, technical and medical publishers. The addition of Wiley's online books brings the total number of peer reviewed scientific journals, books and databases now available through the public-private Research4Life partnership to almost 30,000.

## PROFFESIONAL DEVELOPMENT (PD):

				% change
Dollars in thousands	2013	2012	% change	w/o FX (a)
Print Books	\$257,842	\$272,425	-5%	-5%
Digital Books	43,251	35,864	21%	21%
Online Training & Assessment	29,854	7,553	295%	295%
Other Publishing Income	39,993	38,672	3%	5%
Divested Consumer Publishing Programs	\$45,555	73,048	-38%	-38%
TOTAL REVENUE	\$416,495	\$427,562	-3%	-2%
Cost of Sales	(151,239)	(158,841)	-5%	-4%
GROSS PROFIT	\$265,256	\$268,721	-1%	-1%
Gross Profit Margin	63.7%	62.8%		
Direct Expenses	(153,411)	(154,549)	-1%	-1%
Amortization of Intangibles	(8,092)	(5,741)	41%	41%
Restructuring Charges (see Note 6)	(7,537)	-		
Impairment of Consumer Publishing Programs (see Note 7) Net Gain on Sale of Consumer Publishing Programs (see	(15,521)	-		
Note 8)	5,983	-		
DIRECT CONTRIBUTION TO PROFIT	\$86,678	\$108,431	-20%	-4%
Direct Contribution Margin	20.8%	25.4%		
Shared Services and Administrative Costs:				
Distribution	(40,664)	(45,118)	-10%	-9%
Technology Services	(29,187)	(25,248)	16%	16%
Occupancy and Other	(11,381)	(13,011)	-13%	-13%
CONTRIBUTION TO PROFIT	\$5,446	\$25,054	-78%	-9%
Contribution Margin	1.3%	5.9%		

<sup>(</sup>a) Adjusted to exclude the fiscal year 2013 Restructuring and Impairment Charges and the Net Gain on Sale of the Consumer Publishing Programs

#### Revenue:

PD revenue for fiscal year 2013 decreased 3% to \$416.5 million, or 2% excluding the unfavorable impact of foreign exchange. The decline was driven by the divestment of the consumer publishing programs in fiscal year 2013 (\$27 million) and other declines in Print Book revenue (\$14 million), partially offset by incremental revenue from the acquired Inscape (\$18 million) and ELS (\$4 million) online training and assessment businesses and growth in Digital Books (\$7 million). The decline in Print Book revenue was driven by continued softness in global retail channels for print books.

Total PD revenue by Region (on a currency neutral basis)

- Americas fell 3% to \$328.6 million
- EMEA was flat at \$57.2 million
- Asia-Pacific fell 1% to \$30.7 million

## Total PD Revenue by Major Category (on a currency neutral basis)

- Business and Finance grew 16% to \$162.6 million, with solid growth from Inscape and the CFA product launch
- Divested Consumer titles fell 38% to \$45.6 million
- Consumer-Lifelong Learning titles decreased 5% to \$45.7 million

- Technology was flat with the prior year at \$86.4 million
- Professional Education was flat at \$27.7 million
- Architecture fell 7% to \$23.3 million
- Psychology grew 3% to \$17.0 million

#### Cost of Sales:

Cost of Sales for fiscal year 2013 decreased 5% to \$151.2 million, or 4% excluding the favorable impact of foreign exchange. The decline was driven by lower sales volume in the divested consumer publishing programs (\$12 million), partially offset by higher royalty rates (\$3 million) and incremental costs from acquisitions (\$2 million).

#### **Gross Profit:**

Gross Profit Margin for fiscal year 2013 of 63.7% was 90 basis points higher than prior year reflecting higher margin digital revenue from acquisitions (140 basis points), partially offset by higher royalty rates.

## **Direct Expenses and Amortization:**

Direct Expenses for fiscal year 2013 decreased 1% to \$153.4 million reflecting planned headcount reductions (\$7 million), cost containment initiatives (\$3 million) and lower incentive compensation (\$1 million), partially offset by incremental costs from acquisitions (\$10 million). The divestment of the consumer publishing programs contributed \$8 million towards the improvement in direct expenses.

Amortization of Intangibles increased \$2.4 million to \$8.1 million in fiscal year 2013 mainly due to acquired intangible assets associated with Inscape.

## **Contribution to Profit:**

Contribution to Profit decreased \$19.6 million to \$5.4 million in fiscal year 2013. Contribution Margin was 1.3% compared to 5.9% in the prior year. Excluding the Restructuring and Impairment Charges and the Net Gain on Sale of the Consumer Publishing Programs the Contribution Margin declined 50 basis points to 5.4%, principally due to lower Print Book revenue and higher Technology costs, partially offset by cost containment and lower Distribution costs.

#### **Acquisitions and Alliances**

- In August 2012, the Company acquired the assets of Trader's Library for approximately \$1.5 million, assuming sales for 154 products, mostly videos. Traders' Library is a book publishing and distribution company targeting the full spectrum of the investment arena - from individual investors and financial advisors to professional traders.
- In November 2012, the Company acquired Efficient Learning Systems, Inc. ("ELS") an e-learning system
  provider focused in the areas of professional finance and accounting, for \$24 million. The acquisition
  helps Wiley become a leader in the growing global online CPA exam preparation market and will
  accelerate our e-learning strategies with capabilities that can be leveraged with other accounting and
  financial certifications. ELS Revenue for fiscal year 2013 was approximately \$3.7 million, in line with
  expectations.
- In December 2012, the Company acquired the assets of Stevenson, Inc., a leading resource for newsletters and online events in fundraising, nonprofit management, and communications. The assets include six well-respected newsletters and a variety of online events. The acquisition will enable Wiley to expand its strategy for digital delivery of content to the growing nonprofit market globally, providing practical information to nonprofit professionals.

• In the third quarter of fiscal year 2013, Wiley signed a Financial Industry Regulatory Authority (FINRA) series test preparation agreement with the Securities Institute of America (SIA) to provide preparatory exam content for financial brokers and advisors.

## **Online Training and Assessment Update**

The Company merged its Inscape and Pfeiffer business into a single Workplace Learning Solutions group. Inscape's performance for fiscal year 2013 exceeded the company's earnings expectations. The results reflected the Company's successful migration to a new 3rd generation Everything DiSC application. Year-over-year comparative revenue growth from Inscape was 8%. Sales through Inscape's North American distributor sales channels grew 7.5%, while sales through other global distributor channels increased 8.9%. The Company added a second product development studio, doubled the number of assessment-related training products under development and added leadership focus and brand management resources to its Everything DiSC and Leadership Challenge Lines.

The Company's indigenous test prep program showed solid growth in fiscal year 2013 with the addition of the Certified Managerial Accountant (CMA) exam prep to our historic and growing CPA Test Prep. Total revenue nearly doubled to \$6 million. During the year, Wiley also completed the acquisition of ELS, a provider of the full online CPA Review course 'CPA Excel', which contributed revenue of approximately \$4 million to the Company's results.

#### **Other Product Launches**

- Tax Preparer launched in October 2012. RTRPTestBank.com contains 1000+ multiple choice questions
  that allow users studying for the Registered Tax Return Preparer exam to create unlimited practice tests
  and custom quizzes in a format similar to the actual exam. Candidates can purchase subscriptions
  through the marketing website, PasstheTaxExam.com, which also sells additional products and provides
  social features.
- CMA Review (1st of two phases) launched in October 2012, WileyCMA.com provides Certified
  Management Accountant exam candidates with review guides, practice software, study tips, and exam
  resources. In partnership with the Institute of Management Accountants ("IMA"), Wiley is responsible for
  production and sales of all CMA review titles.
- **Pfeiffer Assessment Platform Release** an upgrade in September 2012 added 2 new assessments to the website (Treasurer Self and Treasurer 360), improved registration functionality and enhanced certain administrative tools.
- Sybex Video Training DVDs and Streaming Websites released in September and October 2012, these products are available as DVD-ROMs, online streaming products, or as downloadable files. Using hands-on lessons with step-by-step instruction, the high-definition video training products cover the essential features of the top-selling software packages from Autodesk, a software and services developer for design, engineering and entertainment professionals.

## **EDUCATION:**

Dollars in thousands	2013	2012	% change	% change w/o FX (a)
Print Textbooks	\$184,131	\$216,242	-15%	-14%
Binder and Custom Products	39,315	38,604	2%	2%
Online Program Management (Deltak)	33,745	-		
Digital Books	25,359	16,265	56%	56%
WileyPLUS	40,989	32,580	26%	26%
Other Publishing Income	10,919	10,762	1%	2%
TOTAL REVENUE	\$334,458	\$314,453	6%	7%
Cost of Sales	(109,588)	(106,128)	3%	4%
GROSS PROFIT	\$224,870	\$208,325	8%	8%
Gross Profit Margin	67.2%	66.2%		
Direct Expenses	(112,779)	(95,791)	18%	18%
Amortization of Intangibles	(6,975)	(4,823)	45%	45%
Restructuring Charges (see Note 6)	(1,288)			
DIRECT CONTRIBUTION TO PROFIT	\$103,828	\$107,711	-4%	-2%
Direct Contribution Margin	31.0%	34.3%		
Shared Services and Administrative Costs:				
Distribution	(15,277)	(15,945)	-4%	-4%
Technology Services	(30,727)	(27,572)	11%	11%
Occupancy and Other	(7,079)	(5,771)	23%	23%
CONTRIBUTION TO PROFIT	\$50,745	\$58,423	-13%	-11%
Contribution Margin	15.2%	18.6%		

(a) Adjusted to exclude the fiscal year 2013 Restructuring Charges

## Revenue:

Education revenue for fiscal year 2013 increased 6% to \$334.5 million, or 7% excluding the unfavorable impact of foreign exchange mainly driven by incremental revenue from the Deltak acquisition (\$34 million) and growth in Digital Books and WileyPLUS, partially offset by lower revenue from Print Textbooks. Print Textbook revenue for fiscal year 2013 decreased 15% to \$184.1 million, or 14% excluding the unfavorable impact of foreign exchange. The decrease was mainly driven by enrollment declines, particularly in the for-profit sector, the impact of rentals on the traditional textbook business and the transition to Digital Books and WileyPLUS.

Total Education Revenue by Region (on a currency neutral basis)

- Americas increased 11% to \$250.6, including incremental Deltak revenue of \$33.7 million
- EMEA fell 10% to \$19.4 million
- Asia-Pacific fell 1% to \$64.5 million

Education Revenue by Major Subject\* (on a currency neutral basis)

- Engineering and Computer Science grew 6% to \$42.8 million
- Science declined 9% to \$61.6 million
- Business and Accounting declined 5% to \$77.9 million
- Social Science declined 3% to \$48.8 million
- Math declined 7% to \$23.4 million
- Microsoft Official Academic Course (MOAC) grew 4% to \$10.9 million

\*The above excludes approximately \$28.1 million in fiscal year 2013 revenue related to the school business in Australia and approximately \$33.7 million related to Deltak.

## **Cost of Sales**

Cost of Sales for fiscal year 2013 increased 3% to \$109.6 million, or 4% excluding the favorable impact of foreign exchange. The increase was driven by incremental costs from the Deltak acquisition (\$9 million), partially offset by lower print textbook volume (\$4 million) and lower cost digital products (\$1 million).

## **Gross Profit:**

Gross Profit Margin for fiscal year 2013 improved 100 basis points to 67.2% principally due to higher margin incremental Deltak revenue (80 basis points) and growth in digital products.

## **Direct Expenses and Amortization:**

Direct Expenses increased 18% to \$112.8 million in fiscal year 2013 principally due to incremental costs from the Deltak acquisition (\$18 million) and employment costs (\$3 million), partially offset by cost containment initiatives (\$3 million).

Amortization of Intangibles increased \$2.2 million to \$7.0 million in fiscal year 2013 primarily due to acquired intangible assets associated with Deltak.

#### **Contribution to Profit:**

Contribution to Profit for fiscal year 2013 decreased 13% to \$50.7 million, or 11% on a currency neutral basis and excluding the restructuring charges. Contribution Margin was 15.2% compared to 18.6% in the prior year reflecting the restructuring charges and lower Print Textbook revenue. Contribution Margin from Deltak of approximately 6% reflects the continued investment in new university partner programs which are in the development stage.

#### **Deltak Acquisition and Update**

On October 25, 2012, the Company acquired Deltak.edu ("Deltak") for approximately \$220 million, net of cash acquired. Deltak, one of the leading Online Program Management ("OPM") providers in the United States, contributed \$33.7 million in revenue in its first six months as a Wiley entity as compared to approximately \$54 million in annual revenue at the time of acquisition. Deltak is a high-growth business that works in close partnership with leading colleges and universities to develop and support fully online degree and certification programs, with tuition revenue being shared by both partners under long-term contracts. The business, founded in 1997, provides technology platforms and services including market research validating program demand, instructional design, marketing, and student recruitment and retention services to leading national and regional colleges and universities throughout the United States.

In the fourth quarter of fiscal year 2013, Deltak added two new university partners. Since the acquisition closed in October, Deltak added five new university partners, American University, Case Western Reserve University, Queens University of Charlotte, Butler University and the University of Dayton for a total of 31. In the fourth quarter, Deltak contracted 24 new programs from among new and existing partners. Across Deltak's partner base, as of April 30, 2013 there were approximately 100 revenue-generating programs and 46 programs under contract and in development but not yet generating revenue. Deltak's business is in a period of significant growth in market development, providing a runway for continued high growth. During the fourth quarter, the

Company received a commitment from Queens University of Charlotte for a campus-wide implementation of the Deltak Engage Learning Management system.

#### **Alliances**

In May 2012, Wiley announced a partnership with Quantum Simulations, Inc., a developer of intelligence-based education products and services, to offer intelligent adaptive learning and assessment software with Wiley's print and digital accounting textbooks, starting with Introductory Accounting through Intermediate Accounting. Wiley and Quantum will combine advanced intelligence technology, proven pedagogical techniques and content expertise to create individualized learning paths for every student.

## SHARED SERVICES AND ADMINISTRATIVE COSTS:

The following table reflects total shared services and administrative costs by function, which are included in the Operating and Administrative Expenses line item in the Consolidated Statements of Income. A portion of these costs are allocated to each segment above based on allocation methodologies described in Note 20.

Dollars in thousands	2013	2012	% Change	% Change w/o FX
Distribution	\$ 102,078	\$ 109,079	-6%	-6%
Technology Services	161,618	146,750	10%	11%
Finance	41,267	42,774	-4%	-3%
Other Administration	87,281	89,394	-2%	-2%
Restructuring Charges (see Note 6)	14,557	-		
Impairment Charges (see Note 7)	5,241	-		
Total	\$ 412,042	\$ 387,997	6%	7%

Shared Services and Administrative Costs for fiscal year 2013 increased 6% to \$412.0 million mainly due to the Restructuring and Impairment Charges (\$20 million); higher technology consulting and maintenance costs (\$11 million) including incremental costs from the Deltak acquisition (\$2 million); and higher employment costs (\$2 million), partially offset by lower journal and book distribution costs due to the migration from print to digital products (\$4 million) and lower facility costs (\$2 million). Restructuring and Impairment Charges by shared service function: Distribution (\$4 million), Technology Services (\$10 million), Finance (\$2 million) and Other Administration (\$4 million).

#### LIQUIDITY AND CAPITAL RESOURCES:

The Company's cash and cash equivalents balance was \$334.1 million at the end of fiscal year 2013, compared with \$259.8 million a year earlier. Cash provided by Operating Activities in fiscal year 2013 decreased \$42.6 million to \$337.0 million due primarily to changes in operating assets and liabilities (\$39 million) and lower net income net of non-cash charges (\$7 million), partially offset by lower royalty advance payments (\$3 million). Changes in operating assets and liabilities were primarily due to a disputed income tax deposit paid to German tax authorities as discussed in Note 13 (\$42 million), lower income taxes payable due to timing of payments and a lower provision, and lower Accounts Payable (\$10 million) due to cost containment. Partially offsetting these were lower incentive compensation payments (\$17 million), lower inventory due to the continued migration to digital products, higher Deferred Revenue and lower Accounts Receivable due to improved collections and lower book revenue. The increase in Deferred Revenue mainly reflects business growth.

Cash used for Investing Activities for fiscal year 2013 was approximately \$342.5 million compared to \$212.1 million in fiscal year 2012. The Company invested \$263.3 million in acquisitions, net of cash acquired, compared

to \$92.2 million in the prior year primarily reflecting \$220.5 million for the Deltak acquisition and \$23.9 million for the ELS acquisition. During fiscal 2013 the Company received proceeds of \$29.9 million from selling certain consumer publishing assets comprised primarily of the Travel program for \$22 million, and the Culinary, CliffsNotes and Websters New World consumer publishing programs for \$11 million, of which \$3.3 million and \$1.1 million remain in escrow, respectively. Cash used for technology, property and equipment decreased to \$58.7 million in fiscal year 2013 compared to \$67.4 million in the prior year.

Cash provided by Financing Activities was \$90.4 million in fiscal year 2013, as compared to a use of \$104.7 million in fiscal year 2012. The Company's net debt (debt less cash and cash equivalents) increased \$123.7 million from the prior fiscal end mainly due to funds borrowed to finance the acquisitions of Deltak and ELS. These acquisitions were funded through the use of the existing credit facility and available cash and did not have an impact on the Company's ability to meet other operating, investing and financing needs. During fiscal year 2013, net borrowings were \$198.0 million compared to \$20.8 million in the prior year period. In fiscal year 2013, the Company repurchased 1,846,873 shares at an average price of \$39.92 compared to 1,864,700 shares at an average price of \$46.69 in the prior year. The Company increased its quarterly dividend to shareholders by 20% to \$0.24 per share in fiscal year 2013 from \$0.20 per share in the prior year. Proceeds from stock option exercises increased \$8.9 million to \$24.2 million in fiscal 2013.

The notional amount of the interest rate swap agreement associated with the Term Loan and Revolving Credit Facility was \$250 million as of April 30, 2013. It is management's intention that the notional amount of the interest rate swap be less than the Term Loan and Revolving Credit Facility outstanding during the life of the derivative.

The Company's operating cash flow is affected by the seasonality and timing of receipts from its Research journal subscriptions and its Education business. Cash receipts for calendar year Research subscription journals occur primarily from December through April. Reference is made to the Credit Risk section, which follows, for a description of the impact on the Company as it relates to independent journal agents' financial position and liquidity. Sales primarily in the U.S. higher education market tend to be concentrated in June through August, and again in November through January. Due to this seasonality, the Company normally requires increased funds for working capital from May through September.

Cash and cash equivalents held outside the U.S. were approximately \$324.6 million as of April 30, 2013. The balances were comprised primarily of Euros, Pound Sterling, and Australian dollars. Maintenance of these cash and cash equivalent balances outside the U.S. does not have a material impact on the liquidity or capital resources of the Company's global, including U.S., operations. Cash and cash equivalent balances outside the U.S. may be subject to U.S. taxation, if repatriated. The Company intends to reinvest cash outside the U.S. except in instances where repatriating such earnings would result in no additional income tax. Accordingly, the Company has not accrued for U.S. income tax on the repatriation of non-U.S. earnings. It is not practical to determine the U.S. income tax liability that would be payable if such cash and cash equivalents were not indefinitely reinvested.

As described in Note 14, on October 18, 2012 the Company increased its credit limit under the Revolving Credit Facility from \$700 million to \$825 million which matures on November 2, 2016. As of April 30, 2013, the Company had approximately \$673.0 million of debt outstanding and approximately \$162 million of unused borrowing capacity under its Revolving Credit and other facilities. We believe that our operating cash flow, together with our revolving credit facilities and other available debt financing, will be adequate to meet our operating, investing and financing needs in the foreseeable future, although there can be no assurance that

continued or increased volatility in the global capital and credit markets will not impair our ability to access these markets on terms commercially acceptable. The Company does not have any off-balance sheet debt.

The Company's working capital can be negative due to the seasonality of its businesses. The primary driver of the negative working capital is unearned deferred revenue related to subscriptions for which cash has been collected in advance. Cash received in advance for subscriptions is used by the Company for a number of purposes including acquisitions; debt repayments; funding operations; dividends payments; and purchasing treasury shares. The deferred revenue will be recognized in income as the products are shipped or made available online to the customers over the term of the subscription. Current liabilities as of April 30, 2013 include \$363.0 million of such deferred subscription revenue for which cash was collected in advance.

## **CRITICAL ACCOUNTING POLICIES AND ESTIMATES:**

The preparation of the Company's financial statements in conformity with accounting principles generally accepted in the U.S. requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities as of the date of the financial statements, and reported amounts of revenue and expenses during the reporting period. Management continually evaluates the basis for its estimates. Actual results could differ from those estimates, which could affect the reported results. Note 2 of the "Notes to Consolidated Financial Statements" includes a summary of the significant accounting policies and methods used in preparation of our Consolidated Financial Statements. Set forth below is a discussion of the Company's more critical accounting policies and methods.

Revenue Recognition: The Company recognizes revenue when the following criteria are met: persuasive evidence that an arrangement exists; delivery has occurred or services have been rendered; the price to the customer is fixed or determinable; and collectability is reasonably assured. If all of the above criteria have been met, revenue is recognized upon shipment of products or when services have been rendered. Revenue related to journal subscriptions and other products and services that are generally collected in advance are deferred and recognized as earned primarily when the related issue is shipped, made available online or the service is rendered.

For calendar years 2013 and 2014, the Company offered an alternative journal subscription license model for a group of customers. Previously, those customers' licenses were based on a commitment by the Company to provide a discrete number of online journal issues which provided for recognition of revenue by the Company as issues were published. Under this alternative model, the Company provides access to all content published in a calendar year and provides for recognition of revenue on a straight-line basis over the calendar year covered by the alternative license model. Collectability is evaluated based on the amount involved, the credit history of the customer, and the status of the customer's account with the Company.

When a product is sold with multiple deliverables, the Company accounts for each deliverable within the arrangement as a separate unit of accounting due to the fact that each deliverable is also sold on a stand-alone basis. The total consideration of a multiple-element arrangement is allocated to each unit of accounting based on the price charged by the Company when it is sold separately. The Company's multiple deliverable arrangements principally include WileyPLUS, the online course management tool for the Company's Education business which includes a complete print or digital textbook for the course; negotiated licenses for bundles of digital content available on Wiley Online Library, the online publishing platform for the Company's Research business; and test preparation, assessment, certification and training services sold by the Professional Development business which can include bundles of print and digital content and online workflow solutions.

When the Company's electronic content is sold through a third party, the Company is generally not the primary obligor within the arrangement since it typically is not responsible for fulfilling the customer's order or handling any customer requests or claims. Accordingly, the Company will recognize revenue for the sale of its digital content through third parties based on the amount billed to the end customer, net of any commission owed to the third party seller of the content. Revenue is also reported net of any amounts billed to customers for taxes which are remitted to government authorities.

Allowance for Doubtful Accounts: The estimated allowance for doubtful accounts is based on a review of the aging of the accounts receivable balances, historical write-off experience, credit evaluations of customers and current market conditions. A change in the evaluation of a customer's credit could affect the estimated allowance. The allowance for doubtful accounts is shown as a reduction of Accounts Receivable in the Consolidated Statements of Financial Position and amounted to \$7.9 million and \$7.4 million as of April 30, 2014 and 2013, respectively.

Sales Return Reserve: The estimated allowance for sales returns is based on a review of the historical return patterns, as well as current market trends in the businesses in which we operate. Associated with the estimated sales return reserves, the Company also includes a related reduction in inventory and royalty costs as a result of the expected returns.

Net sales return reserves amounted to \$28.6 million and \$31.8 million as of April 30, 2014 and 2013, respectively. The reserves are reflected in the following accounts of the Consolidated Statements of Financial Position – increase (decrease):

	2014	2013
Accounts Receivable	\$(41,102)	\$(44,279)
Inventories	6,774	6,862
Accounts and Royalties Payable	(5,695)	(5,583)
Decrease in Net Assets	\$(28,633)	\$(31,834)

A one percent change in the estimated sales return rate could affect net income by approximately \$2.5 million. A change in the pattern or trends in returns could affect the estimated allowance.

Reserve for Inventory Obsolescence: Inventories are carried at the lower of cost or market. A reserve for inventory obsolescence is estimated based on a review of damaged, obsolete, or otherwise unsalable inventory. The review encompasses historical unit sales trends by title; current market conditions, including estimates of customer demand compared to the number of units currently on hand; and publication revision cycles. A change in sales trends could affect the estimated reserve. The inventory obsolescence reserve is reported as a reduction of the Inventories balance in the Consolidated Statements of Financial Position and amounted to \$25.1 million and \$28.2 million as of April 30, 2014 and 2013, respectively.

Allocation of Acquisition Purchase Price to Assets Acquired and Liabilities Assumed: In connection with acquisitions, the Company allocates the cost of the acquisition to the assets acquired and the liabilities assumed based on the estimates of fair value for such items, including intangible assets and technology acquired. Such estimates include discounted estimated cash flows to be generated by those assets and the expected useful lives based on historical experience, current market trends, and synergies to be achieved from the acquisition and expected tax basis of assets acquired. The Company may use a third party valuation consultant to assist in the determination of such estimates.

Goodwill and Indefinite-lived Intangible Assets: Goodwill is the excess of the purchase price paid over the fair value of the net assets of the business acquired. Indefinite-lived intangible assets primarily consist of brands, trademarks, content and publishing rights and are typically characterized by intellectual property with a long and well-established revenue stream resulting from strong and well-established imprint/brand recognition in the market. Goodwill and indefinite-lived intangible assets are not amortized but are reviewed annually for impairment, or more frequently if events or changes in circumstances indicate the asset might be impaired. The Company evaluates the recoverability of indefinite-lived intangible assets by comparing the fair value of the intangible asset to its carrying value.

To evaluate the recoverability of goodwill, the Company primarily uses a two-step impairment test approach at the reporting unit level. In the first step, the estimated fair value of the entire reporting unit is compared to its carrying value including goodwill. If the fair value of the reporting unit is less than the carrying value, a second step is performed to determine the charge for goodwill impairment. In the second step, the Company determines an implied fair value of the reporting unit's goodwill by determining the fair value of the individual assets and liabilities (including any previously unrecognized intangible assets) of the reporting unit other than goodwill. The resulting implied fair value of the goodwill is compared to the carrying amount and an impairment charge is recognized for the difference.

In certain circumstances, the Company uses a qualitative assessment as an alternative to the two-step test approach. Under this approach certain market, industry and financial performance factors are considered to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If that is the case, the two-step approach described above is then performed to evaluate the recoverability of goodwill.

Intangible Assets with Finite Lives and Other Long-Lived Assets: Finite-lived intangible assets principally consist of brands, trademarks, content and publication rights, customer relationships and non-compete agreements and are amortized over their estimated useful lives. The most significant factors in determining the estimated life of these intangibles is the history and longevity of the brands, trademarks and content and publication rights acquired, combined with the strength of cash flows. Content and publication rights, trademarks, customer relationships and brands with finite lives are amortized on a straight-line basis over periods ranging from 5 to 40 years. Non-compete agreements are amortized over the terms of the individual agreement, generally up to 5 years.

Intangible assets with finite lives are amortized on a straight line basis over the following weighted average estimated useful lives: content and publishing rights – 32 years; customer relationships – 19 years; brands and trademarks – 11 years; non-compete agreements – 5 years.

Assets with finite lives are only evaluated for impairment upon a significant change in the operating or macroeconomic environment. In these circumstances, if an evaluation of the projected undiscounted cash flows indicates impairment, the asset is written down to its estimated fair value based on the discounted future cash flows.

Share-Based Compensation: The Company recognizes share-based compensation expense based on the fair value of the share-based awards on the grant date, reduced by an estimate of future forfeited awards. As such, share-based compensation expense is only recognized for those awards that are expected to ultimately vest. The fair value of share-based awards is recognized in net income on a straight-line basis over the requisite service period. The grant date fair value for stock options is estimated using the Black-Scholes option-pricing model. The determination of the assumptions used in the Black-Scholes model requires the Company to make

significant judgments and estimates, which include the expected life of an option, the expected volatility of the Company's Common Stock over the estimated life of the option, a risk-free interest rate and the expected dividend yield. Judgment is also required in estimating the amount of share-based awards that may be forfeited. Share-based compensation expense associated with performance-based stock awards is based on actual financial results for targets established three years in advance. The cumulative effect on current and prior periods of a change in the estimated number of performance share awards, or estimated forfeiture rate, is recognized as an adjustment to earnings in the period of the revision. If actual results differ significantly from estimates, the Company's share-based compensation expense and results of operations could be impacted.

Retirement Plans: The Company provides defined benefit pension plans for certain employees worldwide. In March 2013, the Company's Board of Directors approved plan amendments that froze the U.S. Employees' Retirement Plan, Supplemental Benefit Plan, and Supplemental Executive Retirement Plan, effective June 30, 2013. These plans are U.S. defined benefit plans. Under the amendments, no new employees will be permitted to enter these plans and no additional benefits for current participants for future services will be accrued after June 30, 2013.

The accounting for benefit plans is highly dependent on assumptions concerning the outcome of future events and circumstances, including compensation increases, long-term return rates on pension plan assets, healthcare cost trends, discount rates and other factors. In determining such assumptions, the Company consults with outside actuaries and other advisors. The discount rates for the U.S., United Kingdom and Canadian pension plans are based on the derivation of a single-equivalent discount rate using a standard spot rate curve and the timing of expected payments as of the balance sheet date. The spot rate curve is based upon a portfolio of Moody's-rated Aa3 (or higher) corporate bonds. The discount rates for other non-U.S. plans are based on similar published indices with durations comparable to that of each plan's liabilities. The expected long-term rates of return on pension plan assets are estimated using market benchmarks for equities, real estate and bonds applied to each plan's target asset allocation and are estimated by asset class including an anticipated inflation rate. The expected long-term rates are then compared to the historic investment performance of the plan assets as well as future expectations and estimated through consultation with investment advisors and actuaries. Salary growth and healthcare cost trend assumptions are based on the Company's historical experience and future outlook. While the Company believes that the assumptions used in these calculations are reasonable, differences in actual experience or changes in assumptions could materially affect the expense and liabilities related to the defined benefit pension plans of the Company. A hypothetical one percent increase in the discount rate would impact net income and the accrued pension liability by approximately \$7.6 million and \$117.3 million, respectively. A one percent decrease in the discount rate would impact net income and the accrued pension liability by approximately \$9.7 million and \$142.2 million, respectively. A one percent change in the expected long term rate of return would affect net income by approximately \$3.1 million.

Recently Issued Accounting Standards: In May 2014, the Financial Accounting Standards Board ("FASB") issued ASU 2014-09 "Revenue From Contracts With Customers" (Topic 606) ("ASU 2014-09"), and the International Accounting Standards Board ("IASB") published its equivalent standard, International Financial Reporting Standard ("IFRS") 15, "Revenue from Contracts with Customers". These joint comprehensive new revenue recognition standards will supersede most existing revenue recognition guidance and are intended to improve and converge revenue recognition and related financial reporting requirements. The standard will require companies to review contract arrangements with customers and ensure all separate performance obligations are properly recognized in compliance with the new guidance. The standard is effective for the Company on May 1, 2017 with early adoption prohibited. The standard allows for either "full retrospective"

adoption, meaning the standard is applied to all periods presented, or "cumulative effect" adoption, meaning the standard is applied only to the most current period presented in the financial statements. The Company is currently assessing whether the adoption of the guidance will have a significant impact on its consolidated financial statements.

## **Contractual Obligations and Commercial Commitments**

A summary of contractual obligations and commercial commitments, excluding unrecognized tax benefits further described in Note 13, as of April 30, 2014 is as follows (in thousands):

	Payments Due by Period							
		Within	2-3	4-5	After 5			
	Total	Year 1	Years	Years	Years			
Total Debt	\$700.1	\$-	\$700.1	\$-	\$-			
Interest on Debt <sup>1</sup>	\$42.9	\$11.7	\$20.9	\$10.3	\$-			
Non-Cancelable Leases	\$173.2	\$39.0	\$71.5	\$38.4	\$24.3			
Minimum Royalty Obligations	\$264.3	\$73.7	\$116.9	\$56.4	\$17.3			
Other Operating Commitments	\$23.4	\$10.5	\$6.2	\$5.1	\$1.6			
Total	\$1,203.9	\$134.9	\$915.6	\$110.2	\$43.2			

<sup>&</sup>lt;sup>1</sup> Interest on Debt includes the effect of the Company's interest rate swap agreements and the estimated future interest payments on the Company's unhedged variable rate debt, assuming that the interest rates as of April 30, 2014 remain constant until the maturity of the debt.

## Item 7A. Quantitative and Qualitative Disclosures About Market Risk

The Company is exposed to market risk primarily related to interest rates, foreign exchange and credit risk. It is the Company's policy to monitor these exposures and to use derivative financial investments and/or insurance contracts from time to time to reduce fluctuations in earnings and cash flows when it is deemed appropriate to do so. The Company does not use derivative financial instruments for trading or speculative purposes.

#### Interest Rates:

The Company had \$700.1 million of variable rate loans outstanding at April 30, 2014, which approximated fair value. On January 15, 2014, the Company entered into an interest rate swap agreement which fixed a portion of the variable interest due on its variable rate loans outstanding. Under the terms of the agreement, the Company pays a fixed rate of 0.47% and receives a variable rate of interest based on one-month LIBOR (as defined) from the counterparty which is reset every month for a two-year period ending January 15, 2016. As of April 30, 2014, the notional amount of the interest rate swap was \$150.0 million.

On March 30, 2012, the Company entered into an interest rate swap agreement which fixed a portion of the variable interest due on its variable rate loans outstanding. Under the terms of the agreement, the Company pays a fixed rate of 0.645% and receives a variable rate of interest based on one month LIBOR (as defined) from the counterparty which is reset every month for a three-year period ending March 31, 2015. As of April 30, 2014, the notional amount of the interest rate swap was \$150.0 million.

It is management's intention that the notional amount of interest rate swaps be less than the variable rate loans outstanding during the life of the derivatives. During fiscal year 2014, the Company recognized a loss on its hedge contracts of approximately \$1.3 million which is reflected in Interest Expense in the Consolidated

Statements of Income. At April 30, 2014, the fair value of the outstanding interest rate swap was a deferred loss of \$1.0 million. Based on the maturity dates of the contracts, approximately \$0.7 million and \$0.3 million of the deferred loss was recorded in Other Accrued Liabilities and Other Long-Term Liabilities, respectively. On an annual basis, a hypothetical one percent change in interest rates for the \$400.1 million of unhedged variable rate debt as of April 30, 2014 would affect net income and cash flow by approximately \$2.5 million.

## Foreign Exchange Rates:

Fluctuations in the currencies of countries where the Company operates outside the U.S. may have a significant impact on financial results. The Company is primarily exposed to movements in British pound sterling, euros, Canadian and Australian dollars, and certain currencies in Asia. The Statements of Financial Position of non-U.S. business units are translated into U.S. dollars using period-end exchange rates for assets and liabilities and weighted-average exchange rates for revenues and expenses. Fiscal year 2014 revenue was recognized in the following currencies: approximately 56% U.S dollar; 28% British pound sterling; 9% euro and 7% other currencies.

The Company's significant investments in non-U.S. businesses are exposed to foreign currency risk. Adjustments resulting from translating assets and liabilities are reported as a separate component of Accumulated Other Comprehensive Loss within Shareholders' Equity under the caption Foreign Currency Translation Adjustment. During fiscal year 2014, the Company recorded foreign currency translation gains in other comprehensive income of approximately \$67.9 million primarily as a result of the weakening of the U.S. dollar relative to the British pound sterling and euro.

Exchange rate gains or losses related to foreign currency transactions are recognized as transaction gains or losses in the Consolidated Statements of Income as incurred. Under certain circumstances, the Company may enter into derivative financial instruments in the form of foreign currency forward contracts to hedge against specific transactions, including intercompany purchases and loans. The Company does not use derivative financial instruments for trading or speculative purposes.

The Company may enter into forward exchange contracts to manage the Company's exposure on certain foreign currency denominated assets and liabilities. The forward exchange contracts are marked to market through Foreign Exchange Transaction Gains and Losses on the Consolidated Statements of Income, and carried at their fair value on the Consolidated Statements of Financial Position. Foreign currency denominated assets and liabilities are remeasured at spot rates in effect on the balance sheet date, with the effects of changes in spot rates reported in Foreign Exchange Transaction Gains and Losses. As of April 30, 2014, the Company did not maintain any open forward contracts. As of April 30, 2013, there was one open forward exchange contract in euros with a notional amount in U.S. dollars of approximately \$30.0 million which expired on May 16, 2013. During fiscal years 2012 through 2014, the Company did not designate any forward exchange contracts as hedges under current accounting standards as the benefits of doing so were not material due to the short-term nature of the contracts. The fair value changes in the forward exchange contracts substantially mitigated the changes in the value of the applicable foreign currency denominated assets and liabilities.

As of April 30, 2013, the fair value of the open forward exchange contract was a gain of approximately \$0.1 million, which was measured on a recurring basis using Level 2 inputs and recorded within the Prepaid and Other line item on the Consolidated Statements of Financial Position. For fiscal years 2014, 2013 and 2012, the gains (losses) recognized on the forward contracts were \$(0.4) million, \$(0.6) million, and \$2.4 million, respectively.

#### Customer Credit Risk:

In the journal publishing business, subscriptions are primarily sourced through journal subscription agents who, acting as agents for library customers, facilitate ordering by consolidating the subscription orders/billings of each subscriber with various publishers. Cash is generally collected in advance from subscribers by the subscription agents and is principally remitted to the Company between the months of December and April. Although at fiscal year-end the Company had minimal credit risk exposure to these agents, future calendar-year subscription receipts from these agents are highly dependent on their financial condition and liquidity. Subscription agents account for approximately 24% of total annual consolidated revenue and no one agent accounts for more than 10% of total annual consolidated revenue.

The Company's book business is not dependent upon a single customer; however, the industry is concentrated in national, regional, and online bookstore chains. Although no one book customer accounts for more than 9% of total consolidated revenue and 13% of accounts receivable at April 30, 2014, the top 10 book customers account for approximately 19% of total consolidated revenue and approximately 37% of accounts receivable at April 30, 2014.

## Disclosure of Certain Activities Relating to Iran:

The European Union, Canada and United States have imposed sanctions on business relationships with Iran, including restrictions on financial transactions and prohibitions on direct and indirect trading with listed "designated persons." In fiscal year 2014, the Company recorded revenue and net profits of approximately \$0.8 million and \$0.2 million, respectively, related to the sale of scientific and medical content to certain publicly funded universities, hospitals and institutions that meet the definition of the "Government of Iran" as defined under section 560.304 of title 31, Code of Federal Regulations. The Company has assessed its business relationship and transactions with Iran and believes it is in compliance with the regulations governing the sanctions. The Company intends to continue in these or similar sales as long as they continue to be consistent with all applicable sanctions-related regulations.

# "Safe Harbor" Statement Under the Private Securities Litigation Reform Act of 1995

This report contains certain forward-looking statements concerning the Company's operations, performance, and financial condition. Reliance should not be placed on forward-looking statements, as actual results may differ materially from those in any forward-looking statements. Any such forward-looking statements are based upon a number of assumptions and estimates that are inherently subject to uncertainties and contingencies, many of which are beyond the control of the Company, and are subject to change based on many important factors. Such factors include, but are not limited to (i) the level of investment in new technologies and products; (ii) subscriber renewal rates for the Company's journals; (iii) the financial stability and liquidity of journal subscription agents; (iv) the consolidation of book wholesalers and retail accounts; (v) the market position and financial stability of key retailers; (vi) the seasonal nature of the Company's education business and the impact of the used-book market; (vii) worldwide economic and political conditions; (viii) the Company's ability to protect its copyrights and other intellectual property worldwide; (ix) the ability of the Company to successfully integrate acquired operations and realize expected opportunities and (x) other factors detailed from time to time in the Company's filings with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any such forward-looking statements to reflect subsequent events or circumstances.

## Item 8. Financial Statements and Supplementary Data

#### MANAGEMENT'S REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING

To our Shareholders
John Wiley and Sons, Inc.:

The management of John Wiley and Sons, Inc. and subsidiaries is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rules 13a-15(f) and 15d-15(f).

Under the supervision and with the participation of our management, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in *Internal Control – Integrated Framework* (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). Based on our evaluation under the framework in *Internal Control – Integrated Framework* issued by COSO, our management concluded that our internal control over financial reporting was effective as of April 30, 2014.

Changes in Internal Control over Financial Reporting: There were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting during fiscal year 2014.

The effectiveness of our internal control over financial reporting as of April 30, 2014 has been audited by KPMG LLP, an independent registered public accounting firm, as stated in their report which is included herein.

The Company's Corporate Governance Principles, Committee Charters, Business Conduct and Ethics Policy and the Code of Ethics for Senior Financial Officers are published on our web site at www.wiley.com under the "About Wiley—Investor Relations—Corporate Governance" captions. Copies are also available free of charge to shareholders on request to the Corporate Secretary, John Wiley & Sons, Inc., 111 River Street, Hoboken, NJ 07030-5774.

## /s/ Stephen M. Smith

Stephen M. Smith

President and Chief Executive Officer

#### /s/ John A. Kritzmacher

John A. Kritzmacher

**Executive Vice President and** 

Chief Financial Officer

#### /s/ Edward J. Melando

Edward J. Melando
Senior Vice President, Controller and
Chief Accounting Officer

June 27, 2014

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders John Wiley & Sons, Inc.:

We have audited the accompanying consolidated statements of financial position of John Wiley & Sons, Inc. (the "Company") and subsidiaries as of April 30, 2014 and 2013, and the related consolidated statements of income, comprehensive income, cash flows and shareholders' equity for each of the years in the three-year period ended April 30, 2014. In connection with our audits of the consolidated financial statements, we also have audited Schedule II on Page 100 of this Form 10-K. These consolidated financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements and financial statement schedule based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of John Wiley & Sons, Inc. and subsidiaries as of April 30, 2014 and 2013, and the results of their operations and their cash flows for each of the years in the three-year period ended April 30, 2014, in conformity with U.S. generally accepted accounting principles. Also in our opinion, the related financial statement schedule, when considered in relation to the basic consolidated financial statements taken as a whole, presents fairly, in all material respects, the information set forth therein.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), John Wiley & Sons, Inc.'s internal control over financial reporting as of April 30, 2014, based on criteria established in *Internal Control – Integrated Framework* (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO)"), and our report dated June 27, 2014 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

(signed) KPMG LLP Short Hills, New Jersey June 27, 2014

## Report of Independent Registered Public Accounting Firm

The Board of Directors and Shareholders John Wiley & Sons, Inc.:

We have audited John Wiley & Sons, Inc.'s internal control over financial reporting as of April 30, 2014, based on criteria established in Internal Control – Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). John Wiley & Sons, Inc.'s management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, John Wiley & Sons, Inc. maintained, in all material respects, effective internal control over financial reporting as of April 30, 2014, based on criteria established in *Internal Control – Integrated Framework* (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated statements of financial position of John Wiley & Sons, Inc. and subsidiaries as of April 30, 2014 and 2013, and the related consolidated statements of income, comprehensive income, cash flows and shareholders' equity for each of the years in the three-year period ended April 30, 2014, and our report dated June 27, 2014 expressed an unqualified opinion on those consolidated financial statements.

(signed) KPMG LLP

Short Hills, New Jersey June 27, 2014

# **CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

John Wiley & Sons, Inc., and Subsidiaries	Inc., and Subsidiaries		April 30,			
Dollars in thousands		2014		2013		
Assets:						
Current Assets						
Cash and cash equivalents	\$	486,377	\$	334,140		
Accounts receivable		149,733		161,731		
Inventories		75,495		82,017		
Prepaid and other	_	78,057		57,083		
Total Current Assets		789,662		634,971		
Product Development Assets		82,940		87,876		
Technology, Property & Equipment		188,718		189,625		
Intangible Assets		984,661		954,957		
Goodwill		903,665		835,540		
Income Tax Deposits		64,037		45,868		
Other Assets		63,682		57,538		
Total Assets	\$	3,077,365	\$	2,806,375		
Liabilities and Shareholders' Equity:						
Current Liabilities						
Accounts and royalties payable	\$	142,534	\$	143,313		
Deferred revenue		385,654		362,970		
Accrued employment costs		118,503		85,306		
Accrued income taxes		13,324		16,093		
Accrued pension liability		4,671		4,359		
Other accrued liabilities		64,901		55,128		
Total Current Liabilities		729,587		667,169		
Long-Term Debt		700,100		673,000		
Accrued Pension Liability		164,634		204,362		
Deferred Income Tax Liabilities		222,482		197,526		
Other Long-Term Liabilities		78,314		75,962		
Shareholders' Equity						
Preferred Stock, \$1 par value: Authorized - 2 million, Issued - zero		-		-		
Class A Common Stock, \$1 par value: Authorized - 180 million,						
Issued – 69,797,994 and 69,793,194		69,798		69,793		
Class B Common Stock, \$1 par value: Authorized - 72 million,						
Issued – 13,392,268 and 13,397,068		13,392		13,397		
Additional paid-in capital		327,588		290,762		
Retained earnings		1,489,069		1,387,512		
Accumulated other comprehensive (loss):						
Foreign currency translation adjustment		(66,664)		(134,539)		
Unamortized retirement costs, net of tax		(123,025)		(143,124)		
Unrealized loss on interest rate swap, net of tax		(602)		(969)		
T		1,709,556		1,482,832		
Less Treasury Shares At Cost (Class A – 20,231,118 and 20,616,829;		/FOT 000°		(404 470)		
Class B – 3,906,707 and 3,902,576)	_	(527,308)		(494,476)		
Total Shareholders' Equity		1,182,248		988,356		
Total Liabilities and Shareholders' Equity	\$_	3,077,365	\$	2,806,375		

# CONSOLIDATED STATEMENTS OF INCOME

John Wiley & Sons, Inc., and Subsidiaries	For the years ended April 30,					30,
Dollars in thousands, except per share data		2014		2013		2012
Revenue	\$	1,775,195	\$	1,760,778	\$	1,782,742
Costs and Expenses						
Cost of sales		506,879		532,232		543,396
Operating and administrative expenses		969,456		933,148		922,177
Restructuring charges		42,722		29,293		, -
Impairment charges		4,786		30,679		-
Amortization of intangibles		44,679		41,982		36,750
Total Costs and Expenses		1,568,522		1,567,334		1,502,323
Net Gain on Sale of Consumer Publishing Programs		-		5,983		
Operating Income		206,673		199,427		280,419
		,		,		,
Interest expense		(13,916)		(13,078)		(9,038)
Foreign exchange transaction losses		(8)		(2,041)		(2,261)
Interest income and other	_	2,785		2,614		2,975
Income Before Taxes		195,534		186,922		272,095
Provision for Income Taxes	_	35,024		42,697		59,349
Net Income	\$_	160,510	\$	144,225	\$	212,746
Farnings Dar Shara						
Earnings Per Share Diluted	\$	2.70	\$	2.39	\$	3.47
Basic	Ψ	2.73	Ψ	2.43	Ψ	3.53
Dasic		2.73		2.40		3.33
Cash Dividends Per Share						
Class A Common	\$	1.00	\$	0.96	\$	0.80
Class B Common		1.00		0.96		0.80
Average Shares						
Diluted		59,514		60,224		61,272
Basic		58,635		59,447		60,184

# CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

John Wiley & Sons, Inc., and Subsidiaries	 For the years ended April 30,					
Dollars in thousands	2014	2013	2012			
Net Income	\$ 160,510 \$	144,225 \$	212,746			
Other Comprehensive Income (Loss):						
Foreign currency translation adjustment Unrealized retirement costs net of tax (provision) benefit of \$(12,946); \$16,145 and \$18,463,	67,875	(38,558)	(30,173)			
respectively Unrealized gain (loss) on interest rate swaps net of tax (provision) benefit of \$(225); \$(48)	20,099	(39,743)	(41,745)			
and \$453, respectively	367	79	(751)			
Total Other Comprehensive Income (Loss)	88,341	(78,222)	(72,669)			
Comprehensive Income	\$ 248,851 \$	\$66,003 <b>\$</b>	140,077			

## CONSOLIDATED STATEMENTS OF CASH FLOWS

John Wiley & Sons, Inc., and Subsidiaries	For the years ended April 30,			30,		
Dollars in thousands	-	2014		2013		2012
Operating Activities						
Net Income	\$	160,510	\$	144,225	\$	212,746
Adjustments to reconcile net income to net cash provided by operating						
Amortization of intangibles		44,679		41,982		36,750
Amortization of composition costs		45,097		51,517		50,944
Depreciation of technology, property and equipment		58,321		56,017		50,397
Restructuring and impairment charges		47,508		59,972		-
Net gain on sale of consumer publishing programs		-		(5,983)		-
Non-cash deferred tax benefits on U.K. rate changes		(10,634)		(8,402)		(8,769)
Share-based compensation		12,851		11,928		17,262
(Excess) shortfalls in tax benefits from share-based compensation		1,466		(193)		(2,044)
Employee retirement plan expense		30,454		35,938		30,116
Royalty advances		(107,639)		(105,335)		(108,716)
Earned royalty advances		107,529		100,691		100,639
Other non-cash charges (credits), net		(3,868)		(3,708)		2,800
Income tax deposit		(11,968)		(42,077)		-
Changes in Operating Assets and Liabilities						
Source (Use), excluding acquisitions						
Accounts receivable		18,558		18,118		9,605
Inventories		11,146		11,501		4,467
Accounts and royalties payable		7,297		(5,748)		540
Deferred revenue		(750)		32,822		19,381
Income taxes payable		(13,889)		1,429		27,835
Restructuring payments		(28,276)		(5,641)		-
Other accrued liabilities		32,387		(6,121)		(37,076)
Employee retirement plan contributions		(33,889)		(36,704)		(34,080)
Other	_	(18,666)		(9,191)		6,851
Cash Provided by Operating Activities	_	348,224		337,037		379,648
Investing Activities						
Composition spending		(40,568)		(50,434)		(52,501)
Additions to technology, property and equipment		(57,564)		(58,704)		(67,377)
Acquisitions, net of cash acquired		(54,515)		(263,272)		(92,174)
Proceeds from sale of consumer publishing programs	_	3,300		29,942		-
Cash Used for Investing Activities	-	(149,347)		(342,468)		(212,052)
Financing Activities						
Repayment of long-term debt		(658,224)		(472,500)		(888,411)
Borrowings of long-term debt		685,324		670,500		909,211
Purchase of treasury stock		(63,393)		(73,721)		(87,072)
Change in book overdrafts		(12,354)		(451)		(4,414)
Cash dividends		(58,953)		(57,426)		(48,257)
Debt financing costs		(288)		(382)		(3,119)
Proceeds from exercise of stock options and other		55,820		24,188		15,303
Excess (shortfalls ) tax benefits from share-based compensation	-	(1,466)		193		2,044
Cash (Used for) Provided by Financing Activities	-	(53,534)		90,401		(104,715)
Effects of Exchange Rate Changes on Cash	-	6,894		(10,660)		(4,904)
Cash and Cash Equivalents		.=-				
Increase for year		152,237		74,310		57,977
Balance at beginning of year	-	334,140		259,830		201,853
Balance at end of year	=	486,377		334,140		259,830
Cash Paid During the Year for			_		_	
Interest	\$	12,511	\$	12,081	\$	7,745
Income taxes, net	\$	63,815	\$	56,021	\$	42,841

## CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY

John Wiley & Sons, Inc., and Subsidiaries	Common Stock	Common Stock	Additional Paid-in	Retained	Treasury	Accumulated Other Comp- rehensive Income	Total Share- holder's
Dollars in thousands	Class A	Class B	Capital	Earnings	Stock	(Loss)	Equity
Balance at April 30, 2011	\$69,749	\$13,441	\$247,046	\$1,136,224	\$(360,830)	\$(127,741)	\$977,889
Restricted Shares Issued under Share-based Compensation Plans Proceeds from Exercise of Stock Options and			(2,324)		2,646		322
other Excess Tax Benefits from Share-based			7,781		7,522		15,303
Compensation			2,044				2,044
Share-based compensation expense			17,262				17,262
Purchase of Treasury Shares					(87,072)		(87,072)
Class A Common Stock Dividends				(40,627)			(40,627)
Class B Common Stock Dividends				(7,630)			(7,630)
Common Stock Class Conversions	4	(4)					-
Comprehensive Income (Loss)				212,746		(72,669)	140,077
Balance at April 30, 2012	\$69,753	\$13,437	\$271,809	\$1,300,713	\$(437,734)	\$(200,410)	\$1,017,568
Restricted Shares Issued under Share-based			(5.000)		5.550		(077)
Compensation Plans Proceeds from Exercise of Stock Options and			(5,936)		5,559		(377)
other Excess Tax Benefits from Share-based			12,768		11,420		24,188
Compensation			193				193
Share-based compensation expense			11,928				11,928
Purchase of Treasury Shares					(73,721)		(73,721)
Class A Common Stock Dividends				(48,290)			(48,290)
Class B Common Stock Dividends				(9,136)			(9,136)
Common Stock Class Conversions	40	(40)					-
Comprehensive Income (Loss)				144,225		(78,222)	66,003
Balance at April 30, 2013	\$69,793	\$13,397	\$290,762	\$1,387,512	\$(494,476)	\$(278,632)	\$988,356
Restricted Shares Issued under Share-based							
Compensation Plans Proceeds from Exercise of Stock Options and			(5,962)		6,144		182
other Shortfall in Tax Benefits from Share -based			31,403		24,417		55,820
Compensation			(1,466)				(1,466)
Share-based compensation expense			12,851				12,851
Purchase of Treasury Shares					(63,393)		(63,393)
Class A Common Stock Dividends				(51,842)			(51,842)
Class B Common Stock Dividends				(7,111)			(7,111)
Common Stock Class Conversions	5	(5)					-
Comprehensive Income (Loss)				160,510		88,341	248,851
Balance at April 30, 2014	\$69,798	\$13,392	\$327,588	\$1,489,069	\$(527,308)	\$(190,291)	\$1,182,248

#### **Notes to Consolidated Financial Statements**

## Note 1 – Description of Business

The Company, founded in 1807, was incorporated in the state of New York on January 15, 1904. As used herein the term "Company" means John Wiley & Sons, Inc., and its subsidiaries and affiliated companies, unless the context indicates otherwise.

The Company is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice and education. Through the Research segment, the Company provides digital and print scientific, technical, medical and scholarly journals, reference works, books, database services and advertising. The Professional Development segment provides digital and print books, online assessment and training services, and test prep and certification. In Education, the Company provides print and digital content, and education solutions including online program management services for higher education institutions and course management tools for instructors and students. The Company takes full advantage of its content from all three core businesses in developing and cross-marketing products to its diverse customer base of researchers, professionals, students, and educators. The use of technology enables the Company to make its content efficiently more accessible to its customers around the world. The Company's operations are primarily located in the United States, Canada, Europe, Asia, and Australia.

## Note 2 - Summary of Significant Accounting Policies

Principles of Consolidation: The consolidated financial statements include the accounts of the Company. Investments in entities in which the Company has at least a 20%, but less than a majority interest, are accounted for using the equity method of accounting. Investments in entities in which the Company has less than a 20% ownership and in which it does not exercise significant influence are accounted for using the cost method of accounting. All intercompany accounts and transactions have been eliminated in consolidation.

Use of Estimates: The preparation of the Company's financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Reclassifications: Certain prior year amounts have been reclassified to conform to the current year's presentation.

Book Overdrafts: Under the Company's cash management system, a book overdraft balance exists for the Company's primary disbursement accounts. This overdraft represents uncleared checks in excess of cash balances in individual bank accounts. The Company's funds are transferred from other existing bank account balances or from lines of credit as needed to fund checks presented for payment. As of April 30, 2014 and 2013, book overdrafts of \$22.8 million and \$35.1 million, respectively, were included in Accounts and Royalties Payable in the Consolidated Statements of Financial Position.

Revenue Recognition: The Company recognizes revenue when the following criteria are met: persuasive evidence that an arrangement exists; delivery has occurred or services have been rendered; the price to the customer is fixed or determinable; and collectability is reasonably assured. If all of the above criteria have been met, revenue is recognized upon shipment of products or when services have been rendered. Revenue related to journal subscriptions and other products and services that are generally collected in advance are deferred

and recognized as earned primarily when the related issue is shipped, made available online or the service is rendered.

For calendar years 2013 and 2014, the Company offered an alternative journal subscription license model for a group of customers. Previously, those customers' licenses were based on a commitment by the Company to provide a discrete number of online journal issues which provided for recognition of revenue by the Company as issues were published. Under this alternative model, the Company provides access to all journal content published in a calendar year and provides for recognition of revenue on a straight-line basis over the calendar year covered by the alternative license model. Collectability is evaluated based on the amount involved, the credit history of the customer, and the status of the customer's account with the Company.

When a product is sold with multiple deliverables, the Company accounts for each deliverable within the arrangement as a separate unit of accounting due to the fact that each deliverable is also sold on a stand-alone basis. The total consideration of a multiple-element arrangement is allocated to each unit of accounting based on the price charged by the Company when it is sold separately. The Company's multiple deliverable arrangements principally include *WileyPLUS*, the online course management tool for the Company's Education business which includes a complete print or digital textbook for the course; negotiated licenses for bundles of digital content available on *Wiley Online Library*, the online publishing platform for the Company's Research business; and test preparation, assessment, certification and training services sold by the Professional Development business which can include bundles of print and digital content and online workflow solutions.

When the Company's digital content is sold through a third party, the Company is generally not the primary obligor within the arrangement since it typically is not responsible for fulfilling the customer's order or handling any customer requests or claims. Accordingly, the Company will recognize revenue for the sale of its digital content through third parties based on the amount billed to the end customer, net of any commission owed to the third party seller of the content. Revenue is also reported net of any amounts billed to customers for taxes which are remitted to government authorities.

Cash Equivalents: Cash equivalents consist of highly liquid investments with an original maturity of three months or less and are stated at cost plus accrued interest, which approximates market value.

Allowance for Doubtful Accounts: The estimated allowance for doubtful accounts is based on a review of the aging of the accounts receivable balances, historical write-off experience, credit evaluations of customers and current market conditions. A change in the evaluation of a customer's credit could affect the estimated allowance. The allowance for doubtful accounts is shown as a reduction of Accounts Receivable in the Consolidated Statements of Financial Position and amounted to \$7.9 million and \$7.4 million as of April 30, 2014 and 2013, respectively.

Sales Return Reserves: The process which the Company uses to determine its sales returns and the related reserve provision charged against revenue is based on applying an estimated return rate to current year sales. This rate is based upon an analysis of actual historical return experience in the various markets and geographic regions in which the Company does business. The Company collects, maintains and analyzes significant amounts of sales returns data for large volumes of homogeneous transactions. This allows the Company to make reasonable estimates of the amount of future returns. All available data is utilized to identify the returns by market and as to which fiscal year the sales returns apply. This enables management to track the returns in detail and identify and react to trends occurring in the marketplace, with the objective of being able to make the most informed judgments possible in setting reserve rates. Associated with the estimated sales return reserves, the Company also includes a related reduction in inventory and royalty costs as a result of the expected returns.

Net sales return reserves amounted to \$28.6 million and \$31.8 million as of April 30, 2014 and 2013, respectively.

The reserves are reflected in the following accounts of the Consolidated Statements of Financial Position – increase (decrease):

	2014	2013
Accounts Receivable	\$(41,102)	\$(44,279)
Inventories	6,774	6,862
Accounts and Royalties Payable	(5,695)	(5,583)
Decrease in Net Assets	\$(28,633)	\$(31,834)

*Inventories:* Inventories are carried at the lower of cost or market. U.S. book inventories aggregating \$41.3 million and \$46.5 million at April 30, 2014 and 2013, respectively, are valued using the last-in, first-out (LIFO) method. All other inventories are valued using the first-in, first-out (FIFO) method.

Reserve for Inventory Obsolescence: A reserve for inventory obsolescence is estimated based on a review of damaged, obsolete, or otherwise unsalable inventory. The review encompasses historical unit sales trends by title; current market conditions, including estimates of customer demand compared to the number of units currently on hand; and publication revision cycles. The inventory obsolescence reserve is reported as a reduction of the Inventories balance in the Consolidated Statements of Financial Position and amounted to \$25.1 million and \$28.2 million as of April 30, 2014 and 2013, respectively.

Product Development Assets: Product development assets consist of composition costs and royalty advances. Costs associated with developing a publication are expensed until the product is determined to be commercially viable. Composition costs represent the costs incurred to bring an edited commercial manuscript to publication, which include typesetting, proofreading, design, illustration costs, and digital formatting. Composition costs are capitalized and are generally amortized on a double-declining basis over their estimated useful lives, ranging from 1 to 3 years. Royalty advances are capitalized and, upon publication, are recovered as royalties earned based on sales of the published works. Royalty advances are reviewed for recoverability and a reserve for loss is maintained, if appropriate.

Shipping and Handling Costs: Costs incurred for shipping and handling are reflected in the Operating and Administrative Expenses line item in the Consolidated Statements of Income. The Company incurred \$42.2 million, \$46.0 million and \$50.4 million in shipping and handling costs in fiscal years 2014, 2013 and 2012, respectively.

Advertising Expense: Advertising costs are expensed as incurred. The Company incurred \$35.2 million, \$29.2 million and \$24.3 million in advertising costs in fiscal years 2014, 2013 and 2012, respectively.

Technology, Property and Equipment: Technology, property and equipment is recorded at cost. Major renewals and improvements are capitalized, while maintenance and repairs are expensed as incurred.

Technology, property and equipment is depreciated using the straight-line method based upon the following estimated useful lives: Buildings and Leasehold Improvements – the lesser of the estimated useful life of the asset up to 40 years or the duration of the lease; Furniture and Fixtures - 3 to 10 years; Computer Hardware and Software - 3 to 10 years.

Costs incurred for computer software developed or obtained for internal use are capitalized during the application development stage and expensed as incurred during the preliminary project and post-implementation stages. Costs incurred during the application development stage include costs of materials and services, and payroll and payroll-related costs for employees who are directly associated with the software project. Such costs are amortized over the expected useful life of the related software which is generally 3 to 6 years. Maintenance, training, and upgrade costs that do not result in additional functionality are expensed as incurred.

Allocation of Acquisition Purchase Price to Assets Acquired and Liabilities Assumed: In connection with acquisitions, the Company allocates the cost of the acquisition to the assets acquired and the liabilities assumed based on the estimates of fair value for such items, including intangible assets and technology acquired. Such estimates include discounted estimated cash flows to be generated by those assets and the expected useful lives based on historical experience, current market trends, and synergies to be achieved from the acquisition and the expected tax basis of assets acquired. The Company may use a third party valuation consultant to assist in the determination of such estimates.

Goodwill and Indefinite-lived Intangible Assets: Goodwill is the excess of the purchase price paid over the fair value of the net assets of the business acquired. Indefinite-lived intangible assets primarily consist of brands, trademarks, content and publishing rights and are typically characterized by intellectual property with a long and well-established revenue stream resulting from strong and well-established imprint/brand recognition in the market. Goodwill and indefinite-lived intangible assets are not amortized but are reviewed annually for impairment, or more frequently if events or changes in circumstances indicate the asset might be impaired. The Company evaluates the recoverability of indefinite-lived intangible assets by comparing the fair value of the intangible asset to its carrying value.

To evaluate the recoverability of goodwill, the Company uses a two-step impairment test approach at the reporting unit level. In the first step, the estimated fair value of the entire reporting unit is compared to its carrying value including goodwill. If the fair value of the reporting unit is less than the carrying value, a second step is performed to determine the charge for goodwill impairment. In the second step, the Company determines an implied fair value of the reporting unit's goodwill by determining the fair value of the individual assets and liabilities (including any previously unrecognized intangible assets) of the reporting unit other than goodwill. The resulting implied fair value of the goodwill is compared to the carrying amount and an impairment charge is recognized for the difference.

In certain circumstances, the Company uses a qualitative assessment as an alternative to the two-step test approach. Under this approach certain market, industry and financial performance factors are considered to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount. If that is the case, the two-step approach described above is then performed to evaluate the recoverability of goodwill.

Intangible Assets with Finite Lives and Other Long-Lived Assets: Finite-lived intangible assets principally consist of brands, trademarks, content and publication rights, customer relationships and non-compete agreements and are amortized over their estimated useful lives. The most significant factors in determining the estimated life of these intangibles is the history and longevity of the brands, trademarks and content and publication rights acquired, combined with the strength of cash flows. Content and publication rights, trademarks, customer relationships and brands with finite lives are amortized on a straight-line basis over periods ranging from 5 to 40

years. Non-compete agreements are amortized over the terms of the individual agreement, generally up to 5 years.

Intangible assets with finite lives are amortized on a straight line basis over the following weighted average estimated useful lives: content and publishing rights – 32 years; customer relationships – 19 years; brands and trademarks – 11 years; non-compete agreements – 5 years.

Assets with finite lives are only evaluated for impairment upon a significant change in the operating or macroeconomic environment. In these circumstances, if an evaluation of the projected undiscounted cash flows indicates impairment, the asset is written down to its estimated fair value based on the discounted future cash flows.

Derivative Financial Instruments: The Company, from time to time, enters into forward exchange and interest rate swap contracts as a hedge against foreign currency asset and liability commitments, changes in interest rates and anticipated transaction exposures, including intercompany purchases. All derivatives are recognized as assets or liabilities and measured at fair value. Derivatives that are not determined to be effective hedges are adjusted to fair value with a corresponding adjustment to earnings. The Company does not use financial instruments for trading or speculative purposes.

Foreign Currency Gains/Losses: The Company maintains operations in many non-U.S. locations. Assets and liabilities are translated into U.S. dollars using end of period exchange rates and revenues and expense are translated into U.S. dollars using weighted average rates. The Company's significant investments in non-U.S. businesses are exposed to foreign currency risk. Foreign currency translation adjustments are reported as a separate component of Accumulated Other Comprehensive Loss within Shareholders' Equity. During fiscal year 2014, the Company recorded \$67.9 million of foreign currency translation gains primarily due to the weakening of the U.S. dollar relative to the British pound sterling and euro. Foreign currency transaction gains or losses are recognized in the Consolidated Statements of Income as incurred.

Share-Based Compensation: The Company recognizes share-based compensation expense based on the fair value of the share-based awards on the grant date, reduced by an estimate for future forfeited awards. As such, share-based compensation expense is only recognized for those awards that are expected to ultimately vest. The fair value of share-based awards is recognized in net income on a straight-line basis over the requisite service period. Share-based compensation expense associated with performance-based stock awards is based on actual financial results for targets established three years in advance. The cumulative effect on current and prior periods of a change in the estimated number of performance share awards, or estimated forfeiture rate, is recognized as an adjustment to earnings in the period of the revision.

Recently Issued Accounting Standards: In May 2014, the Financial Accounting Standards Board ("FASB") issued ASU 2014-09 "Revenue From Contracts With Customers" (Topic 606) ("ASU 2014-09"), and the International Accounting Standards Board ("IASB") published its equivalent standard, International Financial Reporting Standard ("IFRS") 15, "Revenue from Contracts with Customers". These joint comprehensive new revenue recognition standards will supersede most existing revenue recognition guidance and are intended to improve and converge revenue recognition and related financial reporting requirements. The standard will require companies to review contract arrangements with customers and ensure all separate performance obligations are properly recognized in compliance with the new guidance. The standard is effective for the Company on May 1, 2017 with early adoption prohibited. The standard allows for either "full retrospective" adoption, meaning the standard is applied to all periods presented, or "cumulative effect" adoption, meaning the standard is applied only to the most current period presented in the financial statements. The Company is

currently assessing whether the adoption of the guidance will have a significant impact on its consolidated financial statements.

### Note 3 – Reconciliation of Weighted Average Shares Outstanding

A reconciliation of the shares used in the computation of earnings per share for the years ended April 30 follows (in thousands):

	2014	2013	2012
Weighted Average Shares Outstanding	58,925	59,672	60,387
Less: Unearned Restricted Shares	(290)	(225)	(203)
Shares Used for Basic Earnings Per Share	58,635	59,447	60,184
Dilutive Effect of Stock Options and Other Stock Awards	879	777	1,088
Shares Used for Diluted Earnings Per Share	59,514	60,224	61,272

Since their inclusion in the calculation of diluted earnings per share would have been anti-dilutive, options to purchase 389,400, 2,716,244 and 1,655,362 shares of Class A Common Stock have been excluded for fiscal years 2014, 2013 and 2012, respectively. In addition, for fiscal years 2013 and 2012 unearned restricted shares of 23,000 and 10,000, respectively, have been excluded as their inclusion would have been anti-dilutive.

### **Note 4- Accumulated Other Comprehensive Loss**

Changes in Accumulated Other Comprehensive Loss by component, net of tax, for the fiscal year ended April 30, 2014 were as follows (in thousands):

	Foreign Currency	Unamortized Retirement	Interest Rate	
	Translation	Costs	Swaps	Total
Balance at April 30, 2013	\$(134,539)	\$(143,124)	\$(969)	\$(278,632)
Other comprehensive income (loss) before reclassifications	67,875	10,464	(316)	78,023
Amounts reclassified from accumulated				
other comprehensive loss		9,635	683	10,318
Total other comprehensive income	67,875	20,099	367	88,341
Balance at April 30, 2014	\$(66,664)	\$(123,025)	\$(602)	\$(190,291)

For the fiscal year ended April 30, 2014, pre-tax actuarial losses included in Unamortized Retirement Costs of approximately \$13.4 million were amortized from Accumulated Other Comprehensive Loss and recognized as pension expense in Operating and Administrative Expenses in the Consolidated Statements of Income.

### Note 5 - Acquisitions

### Inscape:

On February 16, 2012, the Company acquired all of the stock of Inscape Holdings, Inc. ("Inscape") for approximately \$85 million in cash, net of cash acquired. Inscape is a leading provider of workplace learning solutions, including DiSC®-based assessments and training products that develop critical interpersonal business skills. The purchase price of \$85 million was allocated to identifiable long-lived assets (\$43.9 million) comprised primarily of customer relationships, content, technology and trademarks, with the remainder allocated to deferred tax liabilities (\$12.4 million), negative working capital (\$3.3 million) and Goodwill (\$56.8 million). The

fair value of intangible assets and technology acquired was based on management's assessment performed with the assistance of a third party valuation consultant. Goodwill represents the excess of the purchase price over the fair value of net assets acquired and comprises the estimated value of Inscape's workforce, unidentifiable intangible assets and the fair value of expected synergies. None of the goodwill is deductible for tax purposes. The customer relationships, content, technology and trademarks are being amortized over a weighted average estimated useful life of approximately 15 years. The Company finalized its purchase accounting for Inscape as of April 30, 2012. Inscape contributed \$24.5 million, \$21.6 million and \$3.3 million to the Company's revenue for fiscal years 2014, 2013 and 2012, respectively.

### Deltak:

On October 25, 2012, the Company acquired all of the stock of Deltak.edu, LLC ("Deltak") for approximately \$220 million in cash, net of cash acquired. Deltak works in close partnership with leading colleges and universities to develop and support online degree and certificate programs. The business provides technology platforms and services including market research to validate program demand, instructional design, marketing, and student recruitment and retention services to leading national and regional colleges and universities throughout the United States. The \$220 million purchase price was allocated to identifiable long-lived intangible assets (\$99.4 million) comprised primarily of institutional relationships; long-term deferred tax liabilities (\$34.4 million); and Goodwill (\$150.0 million); with the remainder allocated to technology and working capital. The fair value of intangible assets and technology acquired was based on management's assessment performed with the assistance of a third party valuation consultant. Goodwill represents the excess of the purchase price over the fair value of net assets acquired and comprises the estimated value of Deltak's workforce, unidentifiable intangible assets and the fair value of expected synergies. None of the goodwill is deductible for tax purposes. The identifiable long-lived intangible assets are primarily amortized over an estimated useful life of approximately 20 years. The Company finalized its purchase accounting for Deltak as of April 30, 2013. Deltak contributed \$70.2 million and \$33.7 million to the Company's revenue for fiscal years 2014 and 2013, respectively.

### Efficient Learning Systems:

On November 1, 2012, the Company acquired all of the stock of Efficient Learning Systems, Inc. ("ELS") for approximately \$24 million in cash, net of cash acquired. ELS is an e-learning system provider focused in the areas of professional finance and accounting. ELS' flagship product, CPAexcel, is a modular, digital platform comprised of online self-study, videos, mobile apps, and sophisticated planning tools that has helped over 65,000 professionals prepare for the CPA exam since 1998. The \$24 million purchase price was allocated to identifiable long-lived intangible assets (\$6.5 million); technology (\$3.6 million); and long-term deferred tax liabilities (\$2.9 million); and Goodwill (\$17.0 million); with the remainder allocated to working capital. The fair value of intangible assets and technology acquired was based on management's assessment performed with the assistance of a third party valuation consultant. Goodwill represents the excess of the purchase price over the fair value of net assets acquired and comprises the estimated value of ELS' workforce, unidentifiable intangible assets and the fair value of expected synergies. None of the goodwill is deductible for tax purposes. The Company finalized its purchase accounting for ELS as of April 30, 2013. ELS contributed \$8.0 million and \$3.7 million to the Company's revenue for fiscal years 2014 and 2013, respectively.

### Profiles International:

On April 1, 2014, the Company acquired all of the stock of Profiles International ("Profiles") for approximately \$48 million in cash, net of cash acquired. Profiles provides pre-employment assessment and selection tools that enable employers to optimize candidate selections and develop the full potential of their employees. Solutions

include pre-hire assessments, including those designed to measure and match personality, knowledge, skills, managerial fit, loyalty, and values; and post-hire assessments, focused on measuring sales and managerial effectiveness, employee performance and career potential. Founded in 1991 and based in Waco, Texas, Profiles has served more than 40,000 enterprise clients and millions of end users in over 120 countries, with assessments available in 32 languages. Profiles reported approximately \$27 million of revenue and over \$5 million of EBITDA in its fiscal year ended December 31, 2013. The \$48 million purchase price was allocated to identifiable long-lived intangible assets (\$22.9 million), mainly customer relationships and assessment content; technology (\$2.9 million); and long-term deferred tax liabilities (\$9.5 million); negative working capital (\$7.3 million) and Goodwill (\$39.0 million). The fair value of intangible assets and technology acquired was based on management's assessment performed with the assistance of a third party valuation consultant. Goodwill represents the excess of the purchase price over the fair value of net assets acquired and comprises the estimated value of Profile's workforce, unidentifiable intangible assets and the fair value of expected synergies. None of the goodwill is deductible for tax purposes. The Company expects to finalize its purchase accounting for Profiles by January 31, 2015. Profiles contributed \$1.9 million to the Company's fiscal year 2014 revenue since its acquisition date.

Unaudited proforma financial information has not been presented for any of these acquisitions since the effects of the acquisitions were not material individually or in the aggregate.

### Note 6 – Restructuring Charges

In fiscal years 2014 and 2013, the Company recorded pre-tax restructuring charges of \$42.7 million, or \$28.3 million after tax (\$0.48 per share) and \$29.3 million, or \$19.8 million after tax (\$0.33 per share), respectively, which are reflected in the Restructuring Charges line item in the Consolidated Statements of Income and described in more detail below:

### Restructuring and Reinvestment Program:

In fiscal year 2013, the Company initiated a program (the "Restructuring and Reinvestment Program") to restructure and realign its cost base with current and anticipated future market conditions. The Company is targeting a majority of the cost savings achieved to improve margins and earnings, while the remainder will be reinvested in high growth digital business opportunities.

The following table summarizes the pre-tax restructuring charges related to this program (in thousands):

			Total Charges
	2014	2013	Incurred to Date
Charges by Segment:			
Research	\$7,774	\$2,896	\$10,670
Professional Development	11,860	6,284	18,144
Education	891	1,118	2,009
Shared Services	22,197	14,154	36,351
Total Restructuring Charges	\$42,722	\$24,452	\$67,174
Charges by Activity:			
Severance	\$25,962	\$19,706	\$45,668
Process reengineering consulting	8,556	2,618	11,174
Other activities	8,204	2,128	10,332
Total Restructuring Charges	\$42,722	\$24,452	\$67,174

The fiscal year 2014 Restructuring Charges for Research and Professional Development are net of credits of approximately \$1.0 million and \$1.2 million, respectively, related to the reversal of severance provisions previously recorded by the Company. The credits reflect employees who have accepted different positions within the Company, or who voluntarily resigned. Other Activities for fiscal year 2014 mainly reflect lease and other contract termination costs, while the fiscal year 2013 Other Activities include termination/curtailment costs related to the U.S. defined benefit pension plan.

The following table summarizes the activity for the Restructuring and Reinvestment Program liability in fiscal year 2014 (in thousands):

				Foreign	
	April 30,			Translation &	April 30,
	2013	<b>Provisions</b>	<b>Payments</b>	Reclassifications	2014
Severance	\$18,803	\$25,962	\$(15,820)	\$310	\$29,255
Process reengineering consulting	1,101	8,556	(8,933)	(2)	722
Other activities	-	8,204	(2,423)	(786)	4,995
Total	\$19,904	\$42,722	\$(27,176)	\$(478)	\$34,972

The restructuring liability for accrued Severance costs is reflected in Accrued Employment Costs in the Consolidated Statements of Financial Position while the Process reengineering consulting costs are reflected in Other Accrued Liabilities. Approximately \$2.0 million and \$3.0 million of the Other Activities are reflected in Other Accrued Liabilities and Other Long-Term Liabilities, respectively.

### Other Restructuring Programs:

As part of the Company's ongoing transition and transformation to digital products and services, certain activities were identified in the first quarter of fiscal year 2013 that were discontinued, outsourced, or relocated to lower cost regions. As a result, the Company recorded a pre-tax restructuring charge of approximately \$4.8 million, or \$3.5 million after tax (\$0.06 per share), during the period for redundancy and separation benefits. Approximately \$3.0 million, \$1.3 million and \$0.2 million of the restructuring charge was recorded within the Research, Professional Development and Education reporting segments, respectively, with the remainder recognized in Shared Service costs. In fiscal year 2014, the Company made redundancy and separation benefit payments of \$1.1 million related to this program. As of January 31, 2014, all redundancy and separation benefit payments related to this program were complete.

### Note 7 - Impairment Charges

In fiscal years 2014 and 2013, in conjunction with the restructuring programs the Company recognized total pretax asset impairment charges of \$4.8 million, or \$3.4 million after tax (\$0.06 per share) and \$30.7 million, or \$21.0 million after tax (\$0.35 per share), respectively, which are reflected in the Impairment Charges line item of the Consolidated Statements of Income and described in more detail below:

### Fiscal Year 2014

### Technology Investments

In the second quarter of fiscal year 2014, the Company terminated a multi-year software development program for an internal operations application due to a change in the Company's longer-term enterprise systems plans. As a result, the Company recorded an asset impairment charge for previously capitalized software costs related to the program of \$4.8 million, or \$3.4 million after tax (\$0.06 per share).

### Fiscal Year 2013

### Consumer Publishing Programs

The Company began accounting for its culinary, CliffsNotes, and Webster's New World Dictionary consumer publishing programs as Assets Held for Sale in the second quarter of fiscal year 2013. The Company recorded a pre-tax impairment charge of \$12.1 million, or \$7.5 million after tax (\$0.12 per share), in the second quarter of fiscal year 2013 to reduce the carrying value of the assets within these programs to approximately \$9.9 million, which represented their fair value based on the estimated sales price, less costs to sell. As discussed in Note 8, on November 5, 2012, the Company completed a sale to Houghton Mifflin Harcourt for \$11.0 million in cash, which approximated the carrying value of related assets sold. In addition, in the second quarter of fiscal year 2013, the Company recorded a pre-tax impairment charge of \$3.4 million, or \$2.1 million after tax (\$0.04 per share) to reduce the carrying value of inventory and royalty advances within its other consumer publishing programs to their estimated realizable value.

### Controlled Circulation Publishing Assets

In fiscal year 2013, the Company identified certain controlled circulation publishing programs that no longer aligned with the Company's long-term strategy, shifting key resources from these programs to other publishing programs within the Research segment. As a result, the Company performed an impairment test on the intangible assets related to these controlled circulation publishing programs in fiscal year 2013, which resulted in a \$9.9 million pre-tax impairment charge, or \$8.2 million after tax (\$0.14 per share). The intangible assets principally consisted of acquired publication rights. The impairment charge resulted in a full write-off of the carrying value of these intangible assets based on their estimated fair values as determined by the Company utilizing a discounted cash flow analysis.

### Technology Investments

In fiscal year 2013, the Company identified certain technology investments which no longer fit the Company's technology strategy. As a result, the Company recorded an asset impairment charge of \$5.3 million, or \$3.2 million after-tax (\$0.05 per share), to write-off the full carrying value of the related assets.

### Note 8 – Gain (Net of Losses) on Sale of Consumer Publishing Programs

### Sale of Travel Publishing Program:

On August 31, 2012, the Company sold its travel publishing program, including all of its interests in the Frommer's, Unofficial Guides, and WhatsonWhen brands to Google, Inc. ("Google") for \$22 million in cash, of which \$3.3 million was held in escrow. As a result, the Company recorded a \$9.8 million pre-tax gain on the sale, or \$6.2 million after tax (\$0.10 per share), in fiscal year 2013. In connection with the sale, the Company also entered into a transition services agreement which ended on December 31, 2013. The escrow was released to the Company in fiscal year 2014. Fees earned by the Company in fiscal year 2013 in connection with the service agreement were \$0.5 million.

### Sale of Culinary, CliffsNotes and Webster's New World Publishing Programs:

On November 5, 2012, the Company completed the sale of the Company's culinary, CliffsNotes, and Webster's New World Dictionary consumer publishing programs to Houghton Mifflin Harcourt ("HMH") for \$11.0 million in cash, which approximated the carrying value of related assets sold, of which \$1.1 million was held in escrow. The escrow was released to the Company in May 2014. In connection with the sale, the Company also entered into a transition services agreement which ended on March 5, 2013. Fees earned by the Company in fiscal year 2013 in connection with the service agreement were \$1.5 million.

Sale of Other Consumer Publishing Programs:

In the fourth quarter of fiscal year 2013, the Company completed the sale of its other consumer publishing programs to various buyers for approximately \$1 million in cash and a limited future royalty interest. The Company recorded a \$3.8 million pre-tax loss on the sales, or \$3.6 million after tax (\$0.06 per share) in fiscal year 2013.

### Note 9 - Inventories

Inventories at April 30 were as follows (in thousands):

	2014	2013
Finished Goods	\$62,071	\$68,040
Work-in-Process	6,041	5,890
Paper, Cloth, and Other	5,476	6,577
	73,588	80,507
Inventory Value of Estimated Sales Returns	6,774	6,862
LIFO Reserve	(4,867)	(5,352)
Total Inventories	\$75,495	\$82,017

See Note 2, Summary of Significant Accounting Policies - Sales Return Reserves for a discussion of Inventory Value of Estimated Returns.

### Note 10 – Product Development Assets

Product development assets consisted of the following at April 30 (in thousands):

	2014	2013
Composition Costs	\$45,603	\$48,861
Royalty Advances	37,337	39,015
Total	\$82,940	\$87,876

Composition costs are net of accumulated amortization of \$201.4 million and \$179.9 million as of April 30, 2014 and 2013, respectively.

### Note 11 - Technology, Property and Equipment

Technology, property and equipment consisted of the following at April 30 (in thousands):

	2014	2013
Capitalized Software and Computer Hardware	\$471,619	\$423,247
Buildings and Leasehold Improvements	100,944	98,846
Furniture, Fixtures and Warehouse Equipment	78,276	82,739
Land and Land Improvements	4,367	4,025
	655,206	608,857
Accumulated Depreciation	(466,488)	(419,232)
Total	\$188,718	\$189,625

The net book value of capitalized software costs was \$105.4 million and \$98.9 million as of April 30, 2014 and 2013, respectively. Depreciation expense recognized in 2014, 2013, and 2012 for capitalized software costs was approximately \$36.5 million, \$33.1 million and \$26.0 million, respectively.

### Note 12 - Goodwill and Intangible Assets

The following table summarizes the activity in goodwill by segment as of April 30 (in thousands):

	Foreign Translation			
	2013	Acquisitions	Adjustment	2014
Research	\$456,583	\$ -	\$28,598	\$485,181
Professional Development	228,987	39,017	654	268,658
Education	149,970	-	(144)	149,826
Total	\$835,540	\$39,017	\$29,108	\$903,665

The acquisitions for Professional Development reflect the Profiles acquisition.

Intangible assets as of April 30 were as follows (in thousands):

	2014		20	3
	Cost	Accumulated Amortization	Cost	Accumulated Amortization
Intangible Assets with Determinable Lives				
Content and Publishing Rights	\$834,932	\$(299,105)	\$790,881	\$(260,947)
Customer Relationships	195,085	(32,790)	179,336	(23,634)
Brands & Trademarks	24,000	(9,284)	25,700	(11,894)
Covenants not to Compete	1,490	(767)	1,840	(782)
	1,055,507	(341,946)	997,757	(297,257)
Intangible Assets with Indefinite Lives				
Brands & Trademarks	164,202	-	153,747	-
Content and Publishing Rights	106,898	<u>-</u>	100,710	
	\$1,326,607	\$(341,946)	\$1,252,214	\$(297,257)

Based on the current amount of intangible assets subject to amortization and assuming current exchange rates, the estimated amortization expense for each of the succeeding five fiscal years are as follows: 2015 - \$46 million; 2016 - \$44 million; 2017 - \$42 million; 2018 - \$39 million and 2019 - \$36 million.

Note 13 - Income Taxes

The provisions for income taxes for the years ended April 30 were as follows (in thousands):

	2014	2013	2012
Current Provision			
US – Federal	\$13,541	\$23,835	\$11,253
International	34,519	34,019	43,017
State and Local	(733)	2,091	2,049
Total Current Provision	\$47,327	\$59,945	\$56,319
Deferred Provision (Benefit)			
US – Federal	\$(1,748)	\$(11,312)	\$9,736
International	(10,008)	(5,553)	(7,820)
State and Local	(547)	(383)	1,114
Total Deferred Provision (Benefit)	\$(12,303)	\$(17,248)	\$3,030
Total Provision	\$35,024	\$42,697	\$59,349

International and United States pretax income for the years ended April 30 were as follows (in thousands):

	2014	2013	2012
International	\$159,442	\$156,114	\$171,315
United States	36,092	30,808	100,780
Total	\$195,534	\$186,922	\$272,095

The Company's effective income tax rate as a percentage of pretax income differed from the U.S. federal statutory rate as shown below:

	2014	2013	2012
U.S. Federal Statutory Rate	35.0%	35.0%	35.0%
Benefit from Lower Taxes on Non-US Income	(10.8)	(9.3)	(6.8)
State Income Taxes, Net of U.S. Federal Tax Benefit	0.4	0.6	0.8
Deferred Tax Benefit From Statutory Tax Rate Change	(5.4)	(4.5)	(3.2)
Tax Adjustments and Other	(1.3)	1.0	(4.0)
Effective Income Tax Rate	17.9%	22.8%	21.8%

Deferred Tax Benefit from Statutory Tax Rate Change: In fiscal years 2014, 2013 and 2012, the Company recognized non-cash deferred tax benefits of \$10.6 million (\$0.18 per share), \$8.4 million (\$0.14 per share), and \$8.8 million (\$0.14 per share), respectfully, principally associated with new tax legislation enacted in the United Kingdom ("U.K.") that reduced the U.K. statutory income tax rates by 3%, 2% and 2%, respectively. The benefits reflect the remeasurement of all applicable U.K deferred tax balances to the new income tax rates of 21% effective April 1, 2014 and 20% effective April 1, 2015.

Tax Adjustments and Other: In fiscal years 2014, 2013 and 2012, the Company recorded tax benefits of \$2.6 million, \$0.7 million and \$10.9 million, respectively, related to the expiration of the statute of limitations and favorable resolutions of certain federal, state and foreign tax matters with tax authorities. The fiscal year 2012 tax benefit of \$10.9 million includes the release of a \$7.5 million income tax reserve that was originally recorded in conjunction with the purchase accounting for the Blackwell acquisition. In addition to the tax benefit recorded

of \$0.7 million in fiscal year 2013, the Company recorded a tax charge of \$2.1 million due to published IRS tax positions related to the Company's ability to take certain deductions in the U.S.

### Accounting for Uncertainty in Income Taxes:

As of April 30, 2014 and April 30, 2013, the total amount of unrecognized tax benefits were \$23.8 million and \$25.5 million, respectively, of which \$3.2 million and \$3.1 million represented accruals for interest and penalties recorded as additional tax expense in accordance with the Company's accounting policy. Within the income tax provision for fiscal years 2014 and 2013, the Company recorded net interest expense (income) and penalties on the unrecognized and recognized tax benefits of \$0.1 million and \$0.3 million, respectively. As of April 30, 2014 and April 30, 2013, the total amount of unrecognized tax benefits that, if recognized, would reduce the Company's income tax provision were approximately \$23.2 million and \$23.8 million, respectively. The Company does not expect any significant changes to the unrecognized tax benefits within the next 12 months.

A reconciliation of the unrecognized tax benefits included within the Other Long-Term Liabilities line item in the Consolidated Statements of Financial Position follows (in thousands):

	2014	2013
Balance at May 1st	\$25,501	\$24,252
Additions for Current Year Tax Positions	934	1,182
Additions for Prior Year Tax Positions	1,070	2,749
Reductions for Prior Year Tax Positions	(3,209)	(906)
Foreign Translation Adjustment	1,111	(291)
Payments	(496)	(1,089)
Reductions for Lapse of Statute of Limitations	(1,085)	(396)
Balance at April 30th	\$23,826	\$25,501

### Tax Audits:

The Company files income tax returns in the U.S. and various states and non-U.S. tax jurisdictions. The Company's major taxing jurisdictions include the United States, the United Kingdom and Germany. The Company is no longer subject to income tax examinations for years prior to fiscal year 2010 in the major jurisdictions in which the Company is subject to tax. The Company's last U.S. federal audit was for fiscal years 2006 through 2009 which resulted in minimal adjustments principally related to temporary differences.

In fiscal year 2003, the Company merged several of its German subsidiaries into a new operating entity which enabled the Company to increase ("step-up") the tax deductible net asset basis of the merged subsidiaries to fair market value. The expected tax benefits to be derived from the step-up are approximately 50 million euros claimed as amortization over 15 years beginning in fiscal year 2003. As part of its routine tax audit process, the German tax authorities notified the Company in May 2012, they are challenging the Company's tax position with respect to the amortization of certain stepped-up assets. The Company's management and its advisors believe that it is "more likely than not" to successfully defend that the tax treatment was proper and in accordance with German tax regulations. The circumstances are not unique to the Company.

Under German tax law, the Company must pay all contested taxes and the related interest to have the right to defend its position challenged by authorities. As a result, the Company made tax and related interest deposits of 33 million euros in fiscal year 2013 and an additional 9 million euros in fiscal year 2014 related to amortization claimed on certain "stepped-up" assets. The Company has made all required payments to date. The Company expects that it will be required to deposit additional amounts up to 15 million euros plus interest for tax returns to

be filed in future periods until the issue is resolved. The challenge is expected to ultimately be decided by a court and could take several years to reach resolution. If the Company is successful, as expected, the tax deposits will be returned to the company with 6% simple interest, based on current German legislation. As of April 30, 2014, the USD equivalent of the total deposits paid by the Company and the related accrued interest was \$64.0 million, which is recorded as Income Tax Deposits in the Consolidated Statements of Financial Position. For fiscal years 2014 and 2013, the Company recorded accrued interest of \$1.7 million and \$0.9 million as a benefit within the Provision for Income Taxes in the Consolidated Statements of Income.

### **Deferred Taxes:**

Deferred taxes result from temporary differences in the recognition of revenue and expense for tax and financial reporting purposes. It is more likely than not that the results of future operations will generate sufficient taxable income to realize the deferred tax assets. The significant components of deferred tax assets and liabilities at April 30 were as follows (in thousands):

	2014	2013
Inventory	\$5,494	\$8,328
Intangible and Fixed Assets	303,003	301,239
Total Deferred Tax Liabilities	\$308,497	\$309,567
Net Operating Losses	\$6,538	\$5,813
Reserve for Sales Returns and Doubtful Accounts	7,965	6,297
Accrued Expenses	9,981	11,849
Accrued Employee Compensation	33,227	35,505
Retirement and Post-Employment Benefits	46,902	64,680
Total Deferred Tax Assets	\$104,613	\$124,144
Net Deferred Tax Liabilities	\$203,884	\$185,423
Reported As		
Current Deferred Tax Assets	\$11,836	\$5,513
Non-current Deferred Tax Assets	6,762	6,590
Non-current Deferred Tax Liabilities	222,482	197,526
Net Deferred Tax Liabilities	\$203,884	\$185,423

Pretax earnings of a non-U.S. subsidiary or affiliate are subject to U.S. taxation when repatriated. The Company intends to reinvest earnings outside the U.S. except in instances where repatriating such earnings would result in no additional tax. Accordingly, the Company has not recognized U.S. tax expense on non-U.S. earnings. At April 30, 2014, the accumulated undistributed earnings of non-U.S. subsidiaries approximated \$599 million. It is not practical to determine the U.S. income tax liability that would be payable if such earnings were not indefinitely reinvested.

### Note 14 - Debt and Available Credit Facilities

As of April 30, 2014 and 2013, the Company's long-term debt consisted of amounts due under its revolving credit facility of approximately \$700.1 million and \$673.0 million, respectively. On November 2, 2011, the Company amended and restated its existing credit facility with Bank of America - Merrill Lynch and The Royal

Bank of Scotland plc as joint lead arrangers and Bank of America as administrative agent. The new agreement consisted of a \$700 million five-year senior revolving credit facility, which can be drawn in multiple currencies. The proceeds of the new revolving credit facility were used to pay down the Company's prior credit facility and meet seasonal operating cash requirements. On October 18, 2012, the Company increased the facility's credit limit to \$825 million to finance the Deltak acquisition and then increased it to \$940 million on April 4, 2014. Under the current agreement, the Company has the option of borrowing at the following floating interest rates: (i) at a rate based on the London Interbank Offered Rate ("LIBOR") plus an applicable margin ranging from 1.05% to 1.65%, depending on the Company's consolidated leverage ratio, as defined, or (ii) for U.S. dollar-denominated loans only, at the lender's base rate plus an applicable margin ranging from zero to 0.65%, depending on the Company's consolidated leverage ratio. The lender's base rate is defined as the highest of (i) the U.S. federal funds effective rate plus a 0.50% margin, (ii) the Eurocurrency rate, as defined, plus a 1.00% margin, or (iii) the Bank of America prime lending rate. In addition, the Company pays a facility fee ranging from 0.20% to 0.35% depending on the Company's consolidated leverage ratio. The Company also has the option to request an additional credit limit increase of up to \$160 million in minimum increments of \$50 million, subject to the approval of the lenders. The credit agreement contains certain restrictive covenants related to the Company's consolidated leverage ratio and interest coverage ratio, which the Company was in compliance with as of April 30, 2014. Due to the fact that there are no principal payments due until the end of the amended agreement in fiscal year 2017, the Company has classified its entire debt obligation as long-term as of April 30, 2014.

The Company and its subsidiaries have other short-term lines of credit aggregating \$12.7 million at various interest rates. No borrowings under the credit lines were outstanding as of April 30, 2014 or 2013. The Company's total available lines of credit as of April 30, 2014 were approximately \$952.7 million, of which approximately \$252.6 million was unused. The weighted average interest rates on long-term debt outstanding during fiscal years 2014 and 2013 were 1.82% and 1.93%, respectively. As of April 30, 2014 and 2013, the weighted average interest rates for the long-term debt were 1.99% and 1.86%, respectively. Based on estimates of interest rates currently available to the Company for loans with similar terms and maturities, the fair value of the Company's long-term debt approximates its carrying value.

### Note 15 – Derivative Instruments and Hedging Activities

The Company, from time-to-time, enters into forward exchange and interest rate swap contracts as a hedge against foreign currency asset and liability commitments, changes in interest rates and anticipated transaction exposures, including intercompany purchases. All derivatives are recognized as assets or liabilities and measured at fair value. Derivatives that are not determined to be effective hedges are adjusted to fair value with a corresponding adjustment to earnings. The Company does not use financial instruments for trading or speculative purposes.

### Interest Rate Contracts:

The Company had \$700.1 million of variable rate loans outstanding at April 30, 2014, which approximated fair value. As of April 30, 2014 and 2013, the interest rate swap agreements maintained by the Company were designated as fully effective cash flow hedges as defined under Accounting Standards Codification ("ASC") 815 "Derivatives and Hedging." As a result, there was no impact on the Company's Consolidated Statements of Income for changes in the fair value of the interest rate swaps. Under ASC 815, fully effective derivative instruments that are designated as cash flow hedges have changes in their fair value recorded initially within Accumulated Other Comprehensive Loss in the Consolidated Statements of Financial Position. As interest expense is recognized based on the variable rate loan agreements, the corresponding deferred gain or loss on the interest rate swaps is reclassified from Accumulated Other Comprehensive Loss to Interest Expense in the

Consolidated Statements of Income. It is management's intention that the notional amount of interest rate swaps be less than the variable rate loans outstanding during the life of the derivatives.

On January 15, 2014, the Company entered into an interest rate swap agreement which fixed a portion of the variable interest due on its variable rate loans outstanding. Under the terms of the agreement, the Company pays a fixed rate of 0.47% and receives a variable rate of interest based on one-month LIBOR (as defined) from the counterparty which is reset every month for a two-year period ending January 15, 2016. As of April 30, 2014, the notional amount of the interest rate swap was \$150.0 million.

On March 30, 2012, the Company entered into an interest rate swap agreement which fixed a portion of the variable interest due on its variable rate loans outstanding. Under the terms of the agreement, the Company pays a fixed rate of 0.645% and receives a variable rate of interest based on one-month LIBOR (as defined) from the counterparty which is reset every month for a three-year period ending March 31, 2015. As of April 30, 2014 and 2013, the notional amount of the interest rate swap was \$150.0 million and \$250.0 million, respectively.

The Company records the fair value of its interest rate swaps on a recurring basis using Level 2 inputs of quoted prices for similar assets or liabilities in active markets. The fair value of the interest rate swaps as of April 30, 2014 and 2013 was a deferred loss of \$1.0 million and \$1.6 million, respectively. Based on the maturity dates of the contracts, the deferred loss as of April 30, 2014 of \$0.7 million and \$0.3 million was recorded in Other Accrued Liabilities and Other Long-Term Liabilities, respectively. The \$1.6 million deferred loss as of April 30, 2013 was recorded in Other Long-Term Liabilities. The pre-tax losses that were reclassified from Accumulated Other Comprehensive Loss into Interest Expense for fiscal years 2014, 2013 and 2012 were \$1.3 million, \$1.6 million and \$0.8 million, respectively. Based on the amount in Accumulated Other Comprehensive Loss at April 30, 2014, approximately \$1.1 million, net of tax, of unrecognized loss would be reclassified into net income in the next twelve months.

### Foreign Currency Contracts:

The Company may enter into forward exchange contracts to manage the Company's exposure on certain foreign currency denominated assets and liabilities. The forward exchange contracts are marked to market through Foreign Exchange Transaction Gains (Losses) in the Consolidated Statements of Income, and carried at their fair value in the Consolidated Statements of Financial Position. Foreign currency denominated assets and liabilities are remeasured at spot rates in effect on the balance sheet date, with the effects of changes in spot rates reported in Foreign Exchange Transaction Gains (Losses). As of April 30, 2014, the Company did not maintain any open forward contracts. As of April 30, 2013, there was one open forward exchange contract in euros with a notional amount in U.S. dollars of approximately \$30.0 million which expired on May 16, 2013. During fiscal years 2012 through 2014, the Company did not designate any forward exchange contracts as hedges under current accounting standards as the benefits of doing so were not material due to the short-term nature of the contracts. The fair value changes in the forward exchange contracts substantially mitigated the changes in the value of the applicable foreign currency denominated assets and liabilities.

As of April 30, 2013, the fair value of the open forward exchange contract was a gain of approximately \$0.1 million, which was measured on a recurring basis using Level 2 inputs and recorded within the Prepaid and Other line item in the Consolidated Statements of Financial Position. For fiscal years 2014, 2013 and 2012, the gains (losses) recognized on the forward contracts were \$(0.4) million, \$(0.6) million, and \$2.4 million, respectively.

### Note 16 - Commitments and Contingencies

The following schedule shows the composition of rent expense for operating leases (in thousands):

	2014	2013	2012
Minimum Rental	\$40,929	\$41,899	\$43,620
Less: Sublease Rentals	(642)	(554)	(501)
Total	\$40,287	\$41,345	\$43,119

Future minimum payments under operating leases were \$173.2 million at April 30, 2014. Annual minimum payments under these leases for fiscal years 2015 through 2019 are approximately \$39.0 million, \$36.5 million, \$35.0 million, \$21.5 million, and \$16.9 million, respectively. Rent expense associated with operating leases that include scheduled rent increases and tenant incentives, such as rent holidays or leasehold improvement allowances, are recorded on a straight-line basis over the term of the lease.

The Company is involved in routine litigation in the ordinary course of its business. A provision for litigation is accrued when information available to the Company indicates that it is probable a liability has been incurred and the amount of loss can be reasonably estimated. Significant judgment may be required to determine both the probability and estimates of loss. When the amount of the loss can only be estimated within a range, the most likely outcome within that range is accrued. If no amount within the range is a better estimate than any other amount, the minimum amount within the range is accrued. When uncertainties exist related to the probable outcome of litigation and/or the amount or range of loss, the Company does not record a liability, but discloses facts related to the nature of the contingency and possible losses if management considers the information to be material. Reserves for legal defense costs are recorded when management believes such future costs will be material. The accruals for loss contingencies and legal costs are reviewed regularly and may be adjusted to reflect updated information on the status of litigation and advice of legal counsel. In the opinion of management, the ultimate resolution of all pending litigation as of April 30, 2014 will not have a material effect upon the financial condition or results of operations of the Company.

### Note 17 - Retirement Plans

The Company and its principal subsidiaries have contributory and noncontributory retirement plans that cover substantially all employees. The plans generally provide for employee retirement between the ages of 60 and 65, and benefits based on length of service and compensation, as defined.

The Company recognizes the overfunded or underfunded status of defined benefit postretirement plans, measured as the difference between the fair value of plan assets and the projected benefit obligation, in the Consolidated Statements of Financial Position. The change in the funded status of the plan is recognized within Accumulated Other Comprehensive Loss in the Consolidated Statements of Financial Position. Plan assets and obligations are measured as of the Company's balance sheet date.

The amounts in Accumulated Other Comprehensive Loss that are expected to be recognized as components of net periodic benefit cost during the next fiscal year are as follows (in thousands):

	United States	Non-U.S.	Total
Actuarial Loss	\$1,319	\$6,721	\$8,040
Prior Service Cost	-	113	113
Total	\$1,319	\$6,834	\$8,153

The Company maintains the Supplemental Executive Retirement Plan for certain officers and senior management which provides for the payment of supplemental retirement benefits after the termination of employment for 10 years or in a lifetime annuity. Under certain circumstances, including a change of control as defined, the payment of such amounts could be accelerated on a present value basis.

The Company's Board of Directors approved plan amendments that froze the U.S. Employees' Retirement Plan, Supplemental Benefit Plan, and Supplemental Executive Retirement Plan, effective June 30, 2013. These plans are U.S. defined benefit plans. Under the amendments, no new employees are permitted to enter these plans and no additional benefits for current participants for future services will be accrued after June 30, 2013. This amendment decreased the pension benefit liabilities by \$18.2 million, and resulted in an after-tax decrease in accumulated other comprehensive loss of \$11.3 million. The Company also recorded a pension plan curtailment expense of \$2.7 million in fiscal year 2013 as a result of the approved plan amendments, which represented a write-off of the unrecognized prior service cost for the U.S. plans. The curtailment expense is included within the fiscal year 2013 Restructuring Charges line item in the Consolidated Statements of Income.

The components of net pension expense for the defined benefit plans and the weighted-average assumptions were as follows (in thousands):

	2014		20	2013		012
	U.S.	Non-U.S.	U.S.	Non-U.S.	U.S.	Non-U.S.
Service Cost	\$ -	\$8,066	\$12,701	\$6,204	\$9,951	\$6,062
Interest Cost	12,613	17,144	12,032	15,784	12,042	15,862
Expected Return on Plan Assets	(14,838)	(21,607)	(12,927)	(17,975)	(11,679)	(17,412)
Net Amortization of Prior Service Cost and Transition Asset	-	124	854	127	902	133
Recognized Net Actuarial Loss	5,681	7,490	6,050	3,905	4,444	670
Curtailment/Settlement Loss	-	79	2,681	-	-	-
Net Pension Expense	\$3,456	\$11,296	\$21,391	\$8,045	\$15,660	\$5,315
Discount Rate	4.2%	4.2%	4.7%	5.0%	5.7%	5.6%
Rate of Compensation Increase	N/A	3.2%	3.1%	3.4%	4.0%	4.4%
Expected Return on Plan Assets	8.0%	6.7%	8.0%	6.8%	8.0%	6.8%

The projected benefit obligation, accumulated benefit obligation, and fair value of plan assets for the retirement plans with accumulated benefit obligations in excess of plan assets were \$711.0 million, \$676.9 million and \$546.3 million, respectively, as of April 30, 2014 and \$683.5 million, \$655.0 million and \$480.7 million, respectively, as of April 30, 2013.

The Recognized Net Actuarial Loss for each fiscal year is calculated using the "corridor method" which reflects the amortization of the net loss at the beginning of the fiscal year in excess of 10% of the greater of the market value of plan assets or the projected benefit obligation. As a result of freezing the U.S. defined benefit plans, the Company changed the amortization period from the average expected future service period of active plan participants to the average expected life of plan participants. This resulted in a pre-tax benefit of approximately \$1.2 million which was recorded as a reduction of pension expense.

The following table sets forth the changes in and the status of the plans' assets and benefit obligations:

Dollars in thousands	2014		2013		
CHANGE IN PLAN ASSETS	<u>U.S.</u>	Non-U.S.	<u>U.S.</u>	Non-U.S.	
Fair Value of Plan Assets, Beginning of Year	\$186,527	\$306,689	\$160,396	\$270,329	
Actual Return on Plan Assets	22,101	15,459	22,161	40,844	
Employer Contributions	9,608	10,396	13,210	14,311	
Employee Contributions	-	1,770	-	1,892	
Settlements	-	(437)	-	-	
Benefits Paid	(10,250)	(10,005)	(9,240)	(6,907)	
Foreign Currency Rate Changes	-	27,220	-	(13,780)	
Fair Value, End of Year	\$207,986	\$351,092	\$186,527	\$306,689	
CHANGE IN PROJECTED BENEFIT OBLIGATION					
Benefit Obligation, Beginning of Year	\$(307,659)	\$(394,278)	\$(253,399)	\$(326,730)	
Service Cost	-	(8,066)	(12,701)	(6,204)	
Interest Cost	(12,613)	(17,144)	(12,032)	(15,784)	
Employee Contributions	-	(1,770)	-	(1,892)	
Actuarial Gain (Loss)	24,361	1,350	(56,453)	(66,702)	
Benefits Paid	10,250	10,005	9,240	6,907	
Foreign Currency Rate Changes	-	(33,237)	-	16,127	
Curtailment	-	-	18,158	-	
Amendments and Other	-	437	(472)	-	
Benefit Obligation, End of Year	\$(285,661)	\$(442,703)	\$(307,659)	\$(394,278)	
Funded Status	\$(77,673)	\$(91,611)	\$(121,132)	\$(87,589)	
AMOUNTS RECOGNIZED IN THE STATEMENT OF FINANCIA	AL POSITION:				
Other Noncurrent Assets	-	21	-	-	
Current Pension Liability	(4,091)	(580)	(3,826)	(533)	
Noncurrent Pension Liability	(73,582)	(91,052)	(117,306)	(87,056)	
Net Amount Recognized in Statement of Financial Position	\$(77,673)	\$(91,611)	\$(121,132)	\$(87,589)	
AMOUNTS RECOGNIZED IN ACCUMULATED OTHER COMP	REHENSIVE LO	SS CONSIST OI	F (before tax)		
Net Actuarial Loss	\$(68,005)	\$(107,540)	\$(105,311)	\$(102,083)	
Prior Service Cost	-	(966)	-	(1,039)	
Total Accumulated Other Comprehensive Loss	\$(68,005)	\$(108,506)	\$(105,311)	\$(103,122)	
Change in Accumulated Other Comprehensive Loss	\$37,306	\$(5,384)	\$(19,948)	\$(36,078)	
WEIGHTED AVERAGE ASSUMPTIONS USED IN					
Discount Rate	4.7%	4.2%	4.2%	4.2%	
Rate of Compensation Increase	N/A	3.2%	N/A	3.2%	
Accumulated Benefit Obligations	\$(285,661)	\$(402,225)	\$(307,659)	\$(359,438)	

### Basis for determining discount rate:

The discount rates for the United States, United Kingdom and Canadian pension plans were based on the derivation of a single-equivalent discount rate using a standard spot rate curve and the timing of expected benefit payments as of April 30, 2014. The spot rate curve used is based upon a portfolio of Moody's-rated Aa3 (or higher) corporate bonds. The discount rates for the other international plans were based on similar published indices with durations comparable to that of each plan's liabilities.

### Basis for determining the expected asset return:

The expected long-term rates of return were estimated using market benchmarks for equities, real estate, and bonds applied to each plan's target asset allocation and are estimated by asset class including an anticipated inflation rate. The expected long-term rates are then compared to the historic investment performance of the plan assets as well as future expectations and estimated through consultation with investment advisors and actuaries.

### Pension plan assets/investments:

The investment guidelines for the defined benefit pension plans are established based upon an evaluation of market conditions, plan liabilities, cash requirements for benefit payments, and tolerance for risk. Investment guidelines include the use of actively and passively managed securities. The investment objective is to ensure that funds are available to meet the plan's benefit obligations when they are due. The investment strategy is to invest in high quality and diversified equity and debt securities to achieve our long-term expectation. The plans' risk management practices provide guidance to the investment managers, including guidelines for asset concentration, credit rating and liquidity. Asset allocation favors a balanced portfolio, with a global aggregated target allocation of approximately 52% equity securities, 46% fixed income securities and cash, and 2% real estate. Due to volatility in the market, the target allocation is not always desirable and asset allocations will fluctuate between acceptable ranges of plus or minus 5%. The Company regularly reviews the investment allocations and periodically rebalances investments to the target allocations. The Company categorizes its pension assets into three levels based upon the assumptions (inputs) used to price the assets. Level 1 provides the most reliable measure of fair value, whereas Level 3 generally requires significant management judgment. The three levels are defined as follows:

- Level 1: Unadjusted guoted prices in active markets for identical assets.
- Level 2: Observable inputs other than those included in Level 1. For example, quoted prices for similar assets in active markets or quoted prices for identical assets in inactive markets.
- Level 3: Unobservable inputs reflecting assumptions about the inputs used in pricing the asset.

The Company did not maintain any level 3 assets during fiscal years 2014 and 2013. The following tables set forth, by level within the fair value hierarchy, pension plan assets at their fair value as of April 30 (in thousands):

\_\_\_\_

	2014			2013		
	Level 1	Level 2	Total	Level 1	Level 2	Total
U.S. Plan Assets						
Equity Securities:						
U.S. Commingled Funds	\$ -	\$76,534	\$76,534	\$ -	\$79,449	\$79,449
Non-U.S. Commingled Funds	-	32,815	32,815	-	33,814	33,814
Fixed Income Commingled Funds	-	85,335	85,335	-	61,440	61,440
Real Estate		13,302	13,302		11,824	11,824
Total U.S. Plan Assets	\$ -	\$207,986	\$207,986	\$ -	\$186,527	\$186,527
Non-U.S. Plan Assets						
Equity Securities:						
U.S. Equities	\$ -	\$24,384	\$24,384	\$1,156	\$38,799	\$39,955
Non-U.S. Equities	-	73,250	73,250	2,261	107,607	109,868
Balanced Managed Funds	11,284	66,966	78,250	10,571	1,938	12,509
Fixed Income Securities:						
Government/Sovereign Securities	-	-	-	12,656	3,855	16,511
Fixed Income Funds	-	164,948	164,948	15,781	93,233	109,014
Other:						
Real Estate/Other	-	7,455	7,455	-	15,989	15,989
Cash and Cash Equivalents	2,805	-	2,805	2,843	-	2,843
Total Non-U.S. Plan Assets	\$14,089	\$337,003	\$351,092	\$45,268	\$261,421	\$306,689
Total Plan Assets	\$14,089	\$544,989	\$559,078	\$45,268	\$447,948	\$493,216

Expected employer contributions to the defined benefit pension plans in fiscal year 2015 will be approximately \$14.6 million, including \$10.4 million of minimum amounts required for the Company's non-U.S. plans. From time to time, the Company may elect to make voluntary contributions to its defined benefit plans to improve their funded status.

Benefit payments from all plans are expected to approximate \$18.1 million in fiscal year 2015, \$19.7 million in fiscal year 2016, \$20.3 million in fiscal year 2017, \$21.9 million in fiscal year 2018, \$22.5 million in fiscal year 2019 and \$128.9 million for fiscal years 2020 through 2024.

The Company provides contributory life insurance and health care benefits, subject to certain dollar limitations for substantially all of its eligible retired U.S. employees. The cost of such benefits is expensed over the years the employee renders service and is not funded in advance. The accumulated post-retirement benefit obligation recognized in the Consolidated Statements of Financial Position as of April 30, 2014 and 2013 was \$6.2 million and \$6.3 million, respectively. Annual expenses for these plans for fiscal years 2014, 2013 and 2012 were \$0.9 million, \$0.8 million and \$0.7 million, respectively.

The Company has defined contribution savings plans. The Company contribution is based on employee contributions and the level of Company match. The employer contribution to these plans were approximately \$13.9 million, \$9.2 million and \$9.1 million in fiscal years 2014, 2013, and 2012 respectively. The expense recorded for these plans was approximately \$15.7 million, \$9.2 million and \$9.1 million in fiscal years 2014,

2013, and 2012 respectively. The increase in fiscal year 2014 expense reflects a change in the U.S. plans to increase the Company match due to the freezing of the U.S. defined benefit plan mentioned previously.

### Note 18 – Share-Based Compensation

All equity compensation plans have been approved by security holders. Under the 2009 Key Employee Stock Plan, as amended ("the Plan"), qualified employees are eligible to receive awards that may include stock options, performance-based stock awards and other restricted stock awards. Under the Plan, a maximum number of 8 million shares of Company Class A stock may be issued. As of April 30, 2014, there were approximately 5,183,438 securities remaining available for future issuance under the Plan. The Company issues treasury shares to fund awards issued under the Plan.

### Stock Option Activity:

Under the terms of the Company's stock option plan, the exercise price of stock options granted may not be less than 100% of the fair market value of the stock at the date of grant. Options are exercisable over a maximum period of 10 years from the date of grant and generally vest 50% on the fourth and fifth anniversary date after the award is granted. Under certain circumstances relating to a change of control, as defined, the right to exercise options outstanding could be accelerated.

The following table provides the estimated weighted average fair value for options granted each period using the Black-Scholes option-pricing model and the significant weighted average assumptions used in their determination. The expected life represents an estimate of the period of time stock options will be outstanding based on the historical exercise behavior of option recipients. The risk-free interest rate is based on the corresponding U.S. Treasury yield curve in effect at the time of the grant. The expected volatility is based on the historical volatility of the Company's Common Stock price over the estimated life of the option while, the dividend yield is based on the expected dividend payments to be made by the Company.

	For the Years Ended April 30,			
	2014	2013	2012	
Fair Value of Options on Grant Date	\$10.12	\$12.26	\$14.11	
Weighted Average assumptions:				
Expected Life of Options (years)	7.4	7.3	7.3	
Risk-Free Interest Rate	2.1%	1.2%	2.3%	
Expected Volatility	30.5%	30.2%	29.0%	
Expected Dividend Yield	2.5%	2.0%	1.6%	
Fair Value of Common Stock on Grant Date	\$39.53	\$48.06	\$49.55	

A summary of the activity and status of the Company's stock option plans follows:

		2014			2013		2012	
	Options (in 000's)	Weighted Average Exercise Price	Weighted Average Remaining Term (in years)	Aggregate Intrinsic Value (in millions)	Options (in 000's)	Weighted Average Exercise Price	Options (in 000's)	Weighted Average Exercise Price
Outstanding at Beginning of Year	3,732	\$42.85			4,130	\$40.74	4,258	\$38.52
Granted	322	\$39.53			394	\$48.06	411	\$49.55
Exercised	(1,421)	\$42.57			(784)	\$34.44	(539)	\$29.97
Expired or Forfeited	(125)	\$47.65			(8)	\$35.00	_	
Outstanding at End of Year	2,508	\$42.34	5.7	\$37.9	3,732	\$42.85	4,130	\$40.74
Exercisable at End of Year	1,191	\$39.16	3.7	\$21.8	2,166	\$42.45	2,301	\$40.08
Vested and Expected to Vest in the Future at April 30, 2014	2,432	\$42.38	5.7	\$36.7	3,603	\$42.93		

The intrinsic value is the difference between the Company's common stock price and the option grant price. The total intrinsic value of options exercised during fiscal years 2014, 2013 and 2012 was \$12.4 million, \$10.6 million and \$10.7 million, respectively. The total grant date fair value of stock options vested during fiscal year 2014 was \$6.4 million.

As of April 30, 2014, there was \$4.5 million of unrecognized share-based compensation expense related to stock options, which is expected to be recognized over a period up to 5 years, or 2.2 years on a weighted average basis.

The following table summarizes information about stock options outstanding and exercisable at April 30, 2014:

	0	Options Outstanding			Options Exercisable		
Range of Exercise Prices	Number of Options (in 000's)	Weighted Average Remaining Term (in years)	Weighted Average Exercise Price	Number of Options (in 000's)	Weighted Average Exercise Price		
\$31.89 to \$35.04	576	3.5	\$34.75	576	\$34.75		
\$38.55 to \$39.53	459	6.7	\$39.23	141	\$38.55		
\$40.02 to \$47.55	558	5.3	\$42.19	354	\$43.45		
\$48.06 to \$49.55	915	6.9	\$48.77	120	\$48.46		
Total/Average	2,508	5.7	\$42.34	1,191	\$39.16		

Performance-Based and Other Restricted Stock Activity:

Under the terms of the Company's long-term incentive plans, performance-based restricted stock awards are payable in restricted shares of the Company's Class A Common Stock upon the achievement of certain three-year financial performance-based targets. During each three-year period, the Company adjusts compensation expense based upon its best estimate of expected performance. The restricted performance shares vest 50% on the first and second anniversary date after the award is earned.

The Company may also grant individual restricted awards of the Company's Class A Common Stock to key employees in connection with their employment. The restricted shares generally vest 50% at the end of the fourth and fifth years following the date of the grant.

Under certain circumstances relating to a change of control or termination, as defined, the restrictions would lapse and shares would vest earlier. Activity for performance-based and other restricted stock awards during fiscal years 2014, 2013 and 2012 was as follows (shares in thousands):

	2	014	2013	2012
	Restricted Shares	Weighted Average Grant Date Value	Restricted Shares	Restricted Shares
Nonvested Shares at Beginning of Year	837	\$43.39	1,042	904
Granted	348	\$40.85	296	272
Change in shares due to performance	(92)	\$49.32	(227)	31
Vested and Issued	(256)	\$38.01	(237)	(159)
Forfeited	(92)	\$42.71	(37)	(6)
Nonvested Shares at End of Year	745	\$43.40	837	1,042

As of April 30, 2014, there was \$17.6 million of unrecognized share-based compensation cost related to performance-based and other restricted stock awards, which is expected to be recognized over a period up to 5 years, or 3.0 years on a weighted average basis. Compensation expense for restricted stock awards is measured using the closing market price of the Company's Class A Common Stock at the date of grant. The total grant date value of shares vested during fiscal years 2014, 2013 and 2012 was \$9.7 million, \$9.0 million and \$7.5 million, respectively.

### **Director Stock Awards:**

Under the terms of the Company's Director Stock Plan (the "Director Plan"), each non-employee director receives an annual award of Class A Common Stock equal in value to 100% of the annual director retainer fee (excluding additional retainer fees paid to committee chairpersons), based on the stock price on the date of grant. The granted shares may not be sold or transferred during the time the non-employee director remains a director. There were 12,408; 13,437 and 12,474 shares awarded under the Director Plan for fiscal years 2014, 2013 and 2012, respectively.

### Note 19 - Capital Stock and Changes in Capital Accounts

Each share of the Company's Class B Common Stock is convertible into one share of Class A Common Stock. The holders of Class A stock are entitled to elect 30% of the entire Board of Directors and the holders of Class B stock are entitled to elect the remainder. On all other matters, each share of Class A stock is entitled to one tenth of one vote and each share of Class B stock is entitled to one vote.

During fiscal year 2014, the Board of Directors of the Company approved a share repurchase program for an additional four million shares of Class A or Class B Common Stock. During fiscal year 2014, the Company repurchased 1,248,030 shares at an average price of \$50.79 per share. As of April 30, 2014, the Company has authorization from its Board of Directors to purchase up to 3,261,622 additional shares.

### Note 20 - Segment Information

The Company's operations are primarily located in the United States, Canada, Europe, Asia and Australia. Below is a description of the Company's three operating segments:

Research serves the world's research and scholarly communities and is the largest publisher for professional and scholarly societies. Research products include scientific, technical, medical and scholarly research journals, books, reference works, databases, clinical decision support tools, laboratory manuals and workflow tools, in the publishing areas of the physical sciences and engineering, health sciences, social science and humanities and life sciences. Research customers include academic, corporate, government, and public libraries; researchers; scientists; clinicians; engineers and technologists; scholarly and professional societies; and students and professors. The Company's Research products are sold and distributed globally in digital and print formats through multiple channels, including research libraries and library consortia, independent subscription agents, direct sales to professional society members, bookstores, online booksellers and other customers. Publishing centers include Australia, Germany, India, Singapore, the United Kingdom and the United States.

**Professional Development** acquires, develops and publishes professional information and content delivered through print and digital books, test preparation, assessments, online learning services and certification and training services, Communities served include business, finance, accounting, workplace learning, management, leadership, technology, behavioral health, engineering/architecture and education. Products are developed in print and digitally for worldwide distribution through multiple channels, including chain and online booksellers, libraries, colleges and universities, corporations, direct to consumer, websites, distributor networks and other online applications. Publishing centers include Australia, Germany, India, Singapore, the United Kingdom and the United States.

**Education** produces education content and solutions, including online program management for higher education institutions and course management tools for instructors and students. Education offers learning solutions, innovative products and services principally delivered through college bookstores and online distributors, with customers having access to content in digital and custom print formats, as well as the traditional print textbook. Education's cost-effective, flexible solutions are available in each of its publishing disciplines, including sciences, engineering, computer science, mathematics, business and accounting, statistics, geography, hospitality and the culinary arts, education, psychology and modern languages. Publishing centers include Asia, Australia, Canada, India, the United Kingdom and the United States.

**Shared Services** - The Company reports financial data for shared service functions, which are centrally managed for the benefit of the three global businesses, including Distribution, Technology Services, Occupancy and Other Administration support. The Company uses occupied square footage of space; number of employees; units shipped; specific identification/activity-based; gross profit; revenue and number of invoices to allocate shared service costs to each business segment.

	For the years ended April 30,			
_	2014	2013	2012	
RESEARCH:				
Revenue	\$1,044,349	\$1,009,825	\$1,040,727	
Direct Contribution to Profit Allocated Shared Services and Administrative Costs:	447,139	420,963	452,274	
Distribution	(44,229)	(46,009)	(47,995)	
Technology Services	(73,238)	(66,105)	(65,734)	
Occupancy and Other	(21,779)	(22,343)	(21,085)	
Contribution to Profit	\$307,893	\$286,506	\$317,460	
PROFESSIONAL DEVELOPMENT:				
Revenue	\$363,869	\$416,495	\$427,562	
Direct Contribution to Profit Allocated Shared Services and Administrative Costs:	98,725	86,678	108,431	
Distribution	(36,158)	(40,664)	(45,118)	
Technology Services	(31,599)	(29,187)	(25,248)	
Occupancy and Other	(10,586)	(11,381)	(13,011)	
Contribution to Profit	\$20,382	\$5,446	\$25,054	
EDUCATION:				
Revenue	\$366,977	\$334,458	\$314,453	
Direct Contribution to Profit Allocated Shared Services and Administrative Costs:	107,956	103,828	107,711	
Distribution	(15,286)	(15,277)	(15,945)	
Technology Services	(34,401)	(30,727)	(27,572)	
Occupancy and Other	(8,401)	(7,079)	(5,771)	
Contribution to Profit	\$49,868	\$50,745	\$58,423	
Total Contribution to Profit	\$378,143	\$342,697	\$400,937	
Unallocated Shared Services and Administrative Costs	(171,470)	(143,270)	(120,518)	
Foreign Exchange Transaction Losses	(8)	(2,041)	(2,261)	
Interest Expense & Other, Net	(11,131)	(10,464)	(6,063)	
Income Before Taxes	\$195,534	\$186,922	\$272,095	

The following table reflects total shared services and administrative costs by function, which are included in the Allocated and Unallocated Shared Services and Administrative Costs above. The Company allocates a portion of these costs to each business segment based on the methodologies described above.

	For the years ended April 30,		
TOTAL SHARED SERVICES AND ADMINISTRATIVE COSTS:	2014	2013	2012
Distribution	\$102,139	\$106,578	\$109,079
Technology Services	197,289	171,105	146,750
Finance	45,261	43,251	42,774
Other Administration	102,458	91,108	89,394
Total	\$447,147	\$412,042	\$387,997
			_
	For the y	/ears ended Apı	ril 30,

	For the years ended April 30,		
Total Revenue by Product/Service	2014	2013	2012
Journal Subscriptions	\$678,057	\$651,790	\$660,725
Print Books, Textbooks and Custom Products	557,161	609,182	672,469
Digital Books and Other Digital Products	175,033	146,455	118,715
Online Education Program Management	70,188	33,745	-
Online Training and Assessment	40,201	29,854	7,553
Divested Consumer Publishing Programs	-	45,555	73,048
Other Publishing Income	254,555	244,197	250,232
Total	\$1,775,195	\$1,760,778	\$1,782,742
	•		
Total Assets	<b>*</b> 4 000 070	Φ4 0 <b>7</b> 4 000	04 444 444
Research	\$1,392,373	\$1,371,082	\$1,444,114
Professional Development	554,146	520,703	548,751
Education	455,848	422,658	156,286
Corporate/Shared Services	674,998	491,932	383,795
Total	\$3,077,365	\$2,806,375	\$2,532,946
Expenditures for Long Lived Assets			
Research	\$23,311	\$33,817	\$24,454
Professional Development	59,837	43,587	103,934
Education	11,935	240,283	20,729
Corporate/Shared Services	57,564	54,723	62,935
Total	\$152,647	\$372,410	\$212,052
		,	•
Depreciation and Amortization			
Research	\$62,664	\$60,049	\$56,335
Professional Development	28,542	35,434	34,734
Education	40,023	33,937	29,792
Corporate/Shared Services	16,868	20,096	17,230
Total	148,097	\$149,516	\$138,091

Export sales from the United States to unaffiliated customers amounted to approximately \$169.0 million, \$150.3 million and \$151.1 million in fiscal years 2014, 2013 and 2012, respectively. The pretax income for consolidated operations outside the United States was approximately \$159.4 million, \$156.1 million and \$171.3 million in fiscal years 2014, 2013 and 2012, respectively.

Revenue from external customers based on the location of the customer and long-lived assets by geographic area were as follows (in thousands):

		Revenue			ong-Lived Assets gy, Property & Ec	
	2014	2013	2012	2014	2013	2012
United States	\$937,106	\$911,838	\$893,662	\$135,711	\$134,107	\$127,641
United Kingdom	127,716	123,827	135,781	32,286	31,093	33,145
Germany	89,107	84,737	88,314	12,877	12,492	13,550
Asia	251,402	247,962	251,360	4,403	7,308	7,956
Australia	79,453	79,958	81,150	2,712	3,533	4,400
Canada	61,559	66,440	74,797	729	1,092	1,287
Other Countries	228,852	246,016	257,678			
Total	\$1,775,195	\$1,760,778	\$1,782,742	\$188,718	\$189,625	\$187,979

### **Note 21- Subsequent Event**

On May 1, 2014, the Company acquired CrossKnowledge for approximately \$175 million in cash. CrossKnowledge is a learning solutions provider focused on leadership and managerial skills development that offers subscription-based, digital learning solutions for global corporations, universities, and small and medium-sized enterprises. CrossKnowledge's solutions include managerial and leadership skills assessments, courses, certifications, content and executive training programs that are delivered on a cloud-based platform providing over 17,000 learning objects in 17 languages. Solutions can be readily customized for each individual client, providing employees with access to relevant learning and development resources in a tailored online experience. CrossKnowledge serves over five million end-users in 80 countries speaking 17 languages. CrossKnowledge reported approximately \$37 million of revenue and over \$9 million of EBITDA in its fiscal year ended June 30, 2013. Due to the timing of the acquisition, the Company has not yet completed the initial purchase accounting. The acquisition was financed from existing cash balances.

### Supplementary Financial Information - Results By Quarter (Unaudited)

\$ In millions, except per share data	2014		2013
Revenue			
First Quarter	\$ 411.0	\$	410.7
Second Quarter	449.2		431.8
Third Quarter	457.9		472.4
Fourth Quarter	457.1		445.9
Fiscal Year	\$ 1,775.2	\$	1,760.8
Gross Profit			
First Quarter	\$ 291.2	\$	283.5
Second Quarter	318.8		302.2
Third Quarter	327.4		330.6
Fourth Quarter	330.9		312.2
Fiscal Year	\$ 1,268.3	\$	1,228.5
Operating Income			
First Quarter (a)	\$ 35.6	\$	39.0
Second Quarter (b)	50.2	•	62.9
Third Quarter (c)	73.4		83.6
Fourth Quarter (d)	47.5		13.9
Fiscal Year	\$ 206.7	\$	199.4
Net Income			
First Quarter (a)	\$ 35.9	\$	36.1
Second Quarter (b)	36.2		43.1
Third Quarter (c)	52.5		57.1
Fourth Quarter (d)	35.9		7.9
Fiscal Year	\$ 160.5	\$	144.2

	 2014		 20	)13	
Income Per Share	Diluted	Basic	 Diluted		Basic
First Quarter (a)	\$ 0.61 \$	0.61	\$ 0.60	\$	0.61
Second Quarter (b)	0.61	0.62	0.71		0.72
Third Quarter (c)	0.88	0.89	0.95		0.96
Fourth Quarter (d)	0.60	0.61	0.13		0.14
Fiscal Year	\$ 2.70 \$	2.73	\$ 2.39	\$	2.43

- a) In the first quarters of fiscal years 2014 and 2013, the Company recorded restructuring charges of \$7.8 million (\$5.0 million after tax or \$0.08 per share) and \$4.8 million (\$3.5 million after tax or \$0.06 per share) under its restructuring programs, respectfully.
- b) In the second quarter of fiscal year 2014, the Company recorded restructuring charges of \$15.3 million (\$10.4 million after tax or \$0.17 per share) related to the Restructuring and Reinvestment Program. In the second quarters of fiscal years 2014 and 2013, the Company recorded asset impairment charges of \$4.8 million (\$3.4 million after tax or \$0.06 per share) and \$15.5 million (\$9.6 million after tax or \$0.16 per share), respectively. In addition, the Company reported a gain in the second quarter of fiscal year 2013 associated with the sale of key assets of its travel publishing program of \$9.8 million (\$6.2 million after tax or \$0.10 per share).
- c) In the third quarter of fiscal year 2014, the Company recorded net restructuring charges of \$4.3 million (\$2.9 million after tax or \$0.05 per share) related to the Restructuring and Reinvestment Program.
- d) In the fourth quarters of fiscal years 2014 and 2013, the Company recorded net restructuring charges related to the Restructuring and Reinvestment Program of \$15.4 million (\$10.1 million after tax or \$0.17 per share) and \$24.5 million (\$16.3 million after tax or \$0.27 per share), respectively. In the fourth quarter of fiscal year 2013, the Company recorded impairment charges of \$15.2 million (\$11.4 million after tax or \$0.19 per share). In addition, during the fourth quarter of fiscal year 2013, the Company recorded a loss of \$3.8 million, (\$3.6 million after tax or \$0.06 per share) related to the sale of certain Professional Development consumer publishing programs and a tax charge of \$2.1 million (\$0.04 per share) due to published IRS positions related to the Company's ability to take certain deductions in the U.S.

## JOHN WILEY & SONS, INC., AND SUBSIDIARIES VALUATION AND QUALIFYING ACCOUNTS FOR THE YEARS ENDED APRIL 30, 2014, 2013, AND 2012

### (Dollars in thousands)

Additions/	
Deductions)	

		(Deductions)	_	
Description	Balance at Beginning of Period	Charged to Cost & Expenses	Deductions From Reserves <sup>(2)</sup>	Balance at End of Period
Year Ended April 30, 2014				
Allowance for Sales Returns (1)	\$31,834	\$52,770	\$55,971	\$28,633
Allowance for Doubtful Accounts	\$7,360	\$2,441	\$1,855	\$7,946
Allowance for Inventory Obsolescence	\$28,243	\$18,202	\$21,358	\$25,087
Year Ended April 30, 2013				
Allowance for Sales Returns (1)	\$35,773	\$74,793	\$78,732	\$31,834
Allowance for Doubtful Accounts	\$6,850	\$1,863	\$1,353	\$7,360
Allowance for Inventory Obsolescence	\$33,932	\$19,930	\$25,619	\$28,243
Year Ended April 30, 2012				
Allowance for Sales Returns (1)	\$48,909	\$82,901	\$96,037	\$35,773
Allowance for Doubtful Accounts	\$19,642	\$2,111	\$14,903	\$6,850
Allowance for Inventory Obsolescence	\$36,917	\$23,074	\$26,059	\$33,932

<sup>(1)</sup> Allowance for Sales Returns represents anticipated returns net of a recovery of inventory and royalty costs. The provision is reported as a reduction of gross sales to arrive at revenue and the reserve balance is reported as a reduction of Accounts Receivable with a corresponding increase in Inventories and a reduction in Accounts and Royalties Payable (See Note 2).

<sup>(2)</sup> Deductions from reserves include foreign exchange translation adjustments and accounts written off, less recoveries.

### Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure

None

#### Item 9A. Controls and Procedures

Disclosure Controls and Procedures: The Company's Chief Executive Officer and Chief Financial Officer, together with the Chief Accounting Officer and other members of the Company's management, have conducted an evaluation of the Company's disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act") as of the end of the period covered by this report. Based on this evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that the Company's disclosure controls and procedures were effective to ensure that information required to be disclosed by the Company in reports filed or submitted under the Exchange Act is (i) recorded, processed, summarized and reported within the time periods specified by the Securities and Exchange Commission's rules and forms and (ii) accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Management's Report on Internal Control over Financial Reporting: Our Management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rule 13a-15(f) of the Exchange Act. Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of our internal control over financial reporting based upon the framework in Internal Control – Integrated Framework (1992) issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on that evaluation, our management concluded that our internal control over financial reporting is effective as of April 30, 2014.

KPMG LLP, an independent registered public accounting firm, has audited the consolidated financial statements included in this Annual Report on Form 10-K and, as part of their audit, has issued their report, included herein, on the effectiveness of our internal control over financial reporting.

Changes in Internal Control over Financial Reporting: There were no changes in our internal control over financial reporting in the fourth quarter of fiscal year 2014 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

### Item 9B. Other Information

None

### **PART III**

### Item 10. Directors, Executive Officers and Corporate Governance

The name, age and background of each of the directors nominated for election are contained under the caption "Election of Directors" in the Proxy Statement for our 2014 Annual Meeting of Shareholders ("2014 Proxy Statement") and are incorporated herein by reference.

Information on the audit committee financial experts is contained in the 2014 Proxy Statement under the caption "Report of the Audit Committee" and is incorporated herein by reference.

Information on the Audit Committee Charter is contained in the 2014 Proxy Statement under the caption "Committees of the Board of Directors and Certain Other Information concerning the Board"

Information with respect to the Company's Corporate Governance principles is publicly available on the Company's Corporate Governance website at <a href="https://www.wiley.com/WileyCDA/Section/id-301708.html">www.wiley.com/WileyCDA/Section/id-301708.html</a>.

### **Executive Officers**

Set forth below are the executive officers of the Company as of April 30, 2014. Each of the officers listed will serve until the next organizational meetings of the Board of Directors of the Company and until each of the respective successors are duly elected and qualified.

### PETER BOOTH WILEY - 71

September 2002 - Chairman of the Board, John Wiley and Sons, Inc. (Director since 1984)

### STEPHEN M. SMITH - 59

May 2011 - President and Chief Executive Officer, John Wiley and Sons, Inc.

June 2009 - Executive Vice President and Chief Operating Officer - responsible for all publishing, editorial, sales and marketing and business development activities globally.

May 2007 - Senior Vice President, Wiley Europe, Asia and Australia – responsible for all company activities and operations in the world outside North America

### JOHN A. KRITZMACHER - 54

July 2013 - Chief Financial Officer and Executive Vice President, John Wiley & Sons Inc. – responsible for the Company's worldwide financial organization, strategic planning and business development, internal audit, information technology, distribution and investor relations.

October 2012 - Senior Vice President of Business Operations, Organizational Planning & Structure at WebMD Health Corp

October 2008 - Chief Financial Officer and Executive Vice President of Global Crossing Ltd

### ELLIS E. COUSENS - 62

2001 - Executive Vice President and Chief Operations Officer – responsible for the Company's worldwide operations, strategic planning and business development.

### PATRIK U. DYBERG - 50

February 2012 – Senior Vice President and Chief Technology Officer – responsible for leading the Company's global technology functions.

June 2009 – Senior Vice President, Global Solutions Development of LexisNexis – responsible for the development and maintenance of a large suite of customer-facing products.

December 2005 – Vice President and Chief Information Officer of McGraw Hill – responsible for transforming the technology organization from three different business units into a single shared services team.

### MARK J. ALLIN - 52

August 2010 - Senior Vice President, Professional Development – responsible for leading the Company's global Professional Development business.

January 2010 - Vice President and Chief Operating Officer, Professional and Trade – responsible for PD profitability and marketing operations.

- July 2009 Vice President, Asia/Pacific and International Development responsible for managing Wiley's business operations in Asia and Australia.
- July 2006 Managing Director, Wiley Asia responsible for managing Wiley's business operations in Asia

### MARY-JO O'LEARY - 51

October 2012 – Vice President and Director, Human Resources – responsible for working with the Senior Vice President, Human Resources to manage the Company's Global Human Resources organization.

July 2003 – Vice President, Marketing & Sales – responsible for managing the sales, marketing and custom publishing functions for the Company's Education business.

### JOSEPH S. HEIDER - 55

- May 2011 Senior Vice President, Education responsible for leading the Company's worldwide Education business.
- January 2011 Senior Vice President, US Higher Education responsible for leading the Company's US Higher Education business.
- May 2010 Vice President and Chief Operating Officer, Higher Education responsible for leading the Company's US Higher Education Product Development and New Business Development and Production Groups.
- October 2000 Vice President, Product and E-Business Development responsible for leading the Company's Higher Education Product and New Business Development Group.

### GARY M. RINCK - 62

2004 - Senior Vice President, General Counsel – responsible for all of the Company's legal and corporate governance functions at Wiley.

### STEVEN J. MIRON - 53

- May 2010 Senior Vice President, Global Research responsible for leading the Company's worldwide Research business.
- November 2009 Chief Operating Officer, Scientific, Technical, Medical and Scholarly business responsible for Research's editorial strategy and operations as well as product marketing.
- February 2007 Vice President and Managing Director, Physical Science responsible for leading Research's Physical Sciences business.

### VINCENT MARZANO - 51

September 2006 - Vice President, Treasurer – responsible for global treasury operations, insurable risk management, accounts receivable, and credit and collections.

### EDWARD J. MELANDO - 58

- January 2013 Senior Vice President, Corporate Controller and Chief Accounting Officer responsible for Financial Reporting, Taxes, and Financial Shared Services.
- 2002 Vice President, Corporate Controller and Chief Accounting Officer responsible for Financial Reporting, Taxes and the Financial Shared Services.

### REED ELFENBEIN - 60

October 2012 – Senior Vice President, International Development and Global Research – leads team responsible for increasing market share in growing and emerging markets and supervises the worldwide Research sales team.

February 2007 – Vice President and Managing Director, Sales and Marketing – supervised the domestic and international sales and marketing teams.

### CLAY E. STOBAUGH - 56

August 2011 – Senior Vice President, Corporate Marketing – responsible for strategic marketing and customer relationship management.

July 2005 – Executive Vice President, Sales and Marketing of SRSsoft, Inc. – responsible for all sales and marketing activity.

### JOHN W. SEMEL – 43

February 2009 – Senior Vice President, Planning and Development – responsible for global acquisitions and divestitures, strategic investments, strategic planning, corporate alliances and business development.

2008 – Executive Vice President, Business Development of The Weinstein Company – responsible for acquisitions, strategic investments, alliances, joint ventures, and managing integrated marketing across media properties.

### EDWARD J. MAY - 50

November 2013 - Corporate Secretary – responsible for Board administration and compliance with corporate regulatory requirements.

October 2012 - Director of Corporate Governance, Tyco International Ltd. – responsible for the governance structure and ERM program at Tyco International Ltd.

### Item 11. Executive Compensation

Information on compensation of the directors and executive officers is contained in the 2014 Proxy Statement under the captions "Directors' Compensation" and "Executive Compensation," respectively, and is incorporated herein by reference.

### Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

Information on the beneficial ownership reporting for the directors and executive officers is contained under the caption "Section 16(a) Beneficial Ownership Reporting Compliance" within the "Beneficial Ownership of Directors and Management" section of the 2014 Proxy Statement and is incorporated herein by reference. Information on the beneficial ownership reporting for all other shareholders that own 5% of more of the Company's Class A or Class B Common Stock is contained under the caption "Voting Securities, Record Date, Principal Holders" in the 2014 Proxy Statement and is incorporated herein by reference.

The following table summarizes the Company's equity compensation plan information as of April 30, 2014:

	Number of securities to be issued upon exercise of outstanding	Weighted- average exercise price of outstanding options,	Number of securities remaining available for future
Plan Category	options, warrants and rights	warrants and rights	issuance under equity compensation plans
Equity compensation plans approved by shareholders	3,253,414 (1)	\$42.34	5,183,438

(1) This amount includes the following awards issued under the 2009 Key Employee Stock Plan:

- 2,507,993 shares issuable upon the exercise of outstanding stock options with a weighted average exercise price of \$42.34
- 745,421 non-vested performance-based and other restricted stock awards. Since these awards have no exercise price, they are not included in the weighted average exercise price calculation.

All of the Company's equity compensation plans are approved by shareholders.

### Item 13. Certain Relationships and Related Transactions, and Director Independence

Information on related party transactions and the policies and procedures for reviewing and approving related party transactions are contained under the caption "Transactions with Related Persons" within the "Board and Committee Oversight of Risk" section of the 2014 Proxy Statement and are incorporated herein by reference.

Information on director independence is contained under the caption "Director Independence" within the "Board of Directors and Corporate Governance" section of the 2014 Proxy Statement.

### Item 14. Principal Accountant Fees and Services

Information required by this item is contained in the 2014 Proxy Statement under the caption "Report of the Audit Committee" and is incorporated herein by reference.

### Item 15. Exhibits, Financial Statement Schedules and Reports on Form 8-K

- (a) Financial Statements and Schedules are included in the attached index on page 3 and are filed as part of this report
- (b) Reports on Form 8-K submitted to the Securities and Exchange Commission since the filing of the Company's 10-Q on March 12, 2014:

Announcement of the completion of the acquisition of Profiles International issued on Form 8-K dated April 2, 2014.

Announcement of definitive agreement to acquire CrossKnowledge issued on Form 8-K dated April 15, 2014.

Announcement of the completion of the acquisition of CrossKnowledge issued on Form 8-K dated May 1, 2014.

Investor presentation issued on Form 8-K dated May 8, 2014.

Earnings release on the fiscal year 2014 results issued on Form 8-K dated June 17, 2014, which included certain condensed financial statements of the Company.

- (c) Exhibits
- 3.1 Restated Certificate of Incorporation (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 1992).
- 3.2 Certificate of Amendment of the Certificate of Incorporation dated October 13, 1995 (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 1997).
- 3.3 Certificate of Amendment of the Certificate of Incorporation dated as of September 1998 (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended October 31, 1998).
- 3.4 Certificate of Amendment of the Certificate of Incorporation dated as of September 1999 (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended October 31, 1999).
- 3.5 By-Laws as Amended and Restated dated as of September 2007 (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2008).
- Amended and Restated Credit Agreement dated as of November 2, 2011, among the Company and Bank of America, N.A., as Administrative Agent, Swing Line Lender and L/C Issuer, and Other Lenders Party Hereto (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended October 31, 2011).
- Agreement of Lease dated as of August 4, 2000, between, Block A South Waterfront Development L.L.C., as Landlord, and the Company, as Tenant (incorporated by reference to the Company's Report on Form 10-Q for the guarterly period ended July 31, 2000).
- 2009 Director Stock Plan (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended October 31, 2009).
- 2009 Executive Annual Incentive Plan (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended October 31, 2011).
- Amended 2009 Key Employee Stock Plan (Revised September 15, 2011 and incorporated by reference to the Company's Report on Form 10-Q for the guarterly period ended October 31, 2011).
- Supplemental Executive Retirement Plan as Amended and Restated effective as of January 1, 2009 (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2010).
- Amendments A and B to the Supplemental Executive Retirement Plan as Amended and Restated Effective January 1, 2009 (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended July 31, 2010).
- **10.8** Resolution amending the Supplemental Executive Retirement Plan to Cease Accruals and Freeze Participation effective June 30, 2013.
- 10.9 Supplemental Benefit Plan Amended and Restated as of January 1, 2009, including amendments through

- August 1, 2010 (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended January 31, 2011).
- **10.10** Resolution amending the Supplemental Benefit (Retirement) Plan to Cease Accruals and Freeze Participation effective June 30, 2013.
- **10.11** Deferred Compensation Plan as Amended and Restated Effective as of January 1, 2008 (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2010).
- **10.12** Resolution amending the Deferred Compensation Plan effective July 1, 2013.
- **10.13** Deferred Compensation Plan for Directors' 2005 & After Compensation (incorporated by reference to the Report on Form 8-K, filed December 21, 2005).
- **10.14\*** Form of the Fiscal year 2015 Qualified Executive Long Term Incentive Plan.
- **10.15\*** Form of the Fiscal year 2015 Qualified Executive Annual Incentive Plan.
- **10.16**\* Form of the Fiscal year 2015 Executive Annual Strategic Milestones Incentive Plan.
- 10.17 Form of the Fiscal Year 2014 Qualified Executive Long Term Incentive Plan (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2013).
- **10.18** Form of the Fiscal Year 2014 Qualified Executive Annual Incentive Plan (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2013).
- **10.19** Form of the Fiscal Year 2014 Executive Annual Strategic Milestones Incentive Plan (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2013).
- Form of the Fiscal Year 2013 Qualified Executive Long Term Incentive Plan (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2012).
- Form of the Fiscal Year 2013 Qualified Executive Annual Incentive Plan (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2012).
- 10.22 Form of the Fiscal Year 2013 Executive Annual Strategic Milestones Incentive Plan (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2012).
- 10.23 Senior Executive Employment Agreement to Arbitrate dated as of April 29, 2003 (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2003).
- Senior Executive Non-competition and Non-Disclosure Agreement dated as of April 29, 2003 (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2003).
- Senior executive Employment Agreement dated as of September 17, 2010 and effective as of May 1, 2011, between Stephen M. Smith and the Company (incorporated by reference to the Company's Report on Form 8-K dated as of September 22, 2010).
- Senior executive Employment Agreement dated as of May 20, 2013 between John A. Kritzmacher and the Company (incorporated by reference to the Company's Report on Form 8-K dated as of June 4, 2013).
- Senior executive Employment Agreement dated as of December 1, 2008, between Ellis E. Cousens and the Company (incorporated by reference to the Company's Report on Form 10-Q for the quarterly period ended January 31, 2009).
- Senior executive Employment Agreement letter dated as of March 15, 2004, between Gary M. Rinck and the Company (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2011).
- Senior executive Employment Agreement dated as of May 1, 2010, between Stephen J. Miron and the Company (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2011).
- Senior executive Employment Agreement dated as of November 1, 2011, between Mark J. Allin and the Company (incorporated by reference to the Company's Report on Form 10-K for the year ended April 30, 2012).
- 21\* List of Subsidiaries of the Company
- 23\* Consent of KPMG LLP

- **31.1\*** Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2\* Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1\* Certification of the Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2\* Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 101.INS XBRL Instance Document
- **101.SCH** XBRL Taxonomy Extension Schema Document
- **101.CAL** XBRL Taxonomy Extension Calculation Linkbase Document
- 101.LAB XBRL Taxonomy Extension Label Linkbase Document
- 101.PRE XBRL Taxonomy Extension Presentation Linkbase Document
- 101.DEF XBRL Taxonomy Extension Definition Linkbase Document

<sup>\*</sup> Filed herewith

### **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JOHN WILEY & SONS, INC.
(Company)

Dated: June 27, 2014 By: /s/ Stephen M. Smith

Stephen M. Smith

President and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Company and in the capacities and on the dates indicated.

Signatures	Titles	Dated
/s/ Stephen M. Smith	President and Chief Executive Officer	June 27, 2014
Stephen M. Smith	Director	
/s/ John A. Kritzmacher	Executive Vice President and	June 27, 2014
John A. Kritzmacher	Chief Financial Officer	
/s/ Edward J. Melando	Senior Vice President, Controller and	June 27, 2014
Edward J. Melando	Chief Accounting Officer	
/s/ Peter Booth Wiley	Director	June 27, 2014
Peter Booth Wiley		
/s/ Jesse C. Wiley	Editor and Director	June 27, 2014
Jesse C. Wiley		
/s/ William J. Pesce	Director	June 27, 2014
William J. Pesce		
/s/ William B. Plummer	Director	June 27, 2014
William B. Plummer		
/s/ Kalpana Raina	Director	June 27, 2014
Kalpana Raina		
/s/ Mari J. Baker	Director	June 27, 2014
Mari J. Baker		
/s/ Mathew S. Kissner	Director	June 27, 2014
Mathew S. Kissner		
/s/ Raymond McDaniel, Jr.	Director	June 27, 2014
Raymond McDaniel, Jr.		
/s/ Eduardo R. Menascé	Director	June 27, 2014
Eduardo R. Menascé		
/s/ Linda Katehi	Director	June 27, 2014
Linda Katehi		

Jurisdiction In Which

### SUBSIDIARIES OF JOHN WILEY & SONS, INC. (1) As of April 30, 2014

Incorporated John Wiley & Sons International Rights, Inc. Delaware Deltak.edu, LLC Delaware Wiley Brasil Divulgação De Materiais Didaticos LTDA Brazil Wiley Periodicals, Inc. Delaware Wiley Publishing Services, Inc. Delaware Wiley Subscription Services, Inc. Delaware Inscape Publishing LLC Delaware Profiles Talent Management Group, LLC Texas Profiles International, LLC Texas Wiley Publishing LLC Delaware Wiley India Private Ltd. India WWL Corp. Delaware Wiley International, LLC Delaware John Wiley & Sons UK LLP United Kingdom John Wiley & Sons UK 2 LLP United Kingdom Wiley Japan KK Japan Wiley Europe Investment Holdings, Ltd. United Kingdom Wiley U.K. (Unlimited Co.) United Kingdom Wiley Europe Ltd. United Kingdom United Kingdom John Wiley & Sons, Ltd. John Wiley & Sons Singapore Pte. Ltd. Singapore John Wiley & Sons Commercial Service (Beijing) Co., Ltd. China J Wilev Ltd. United Kingdom John Wiley & Sons GmbH Germany Wiley-VCH Verlag GmbH & Co. KGaA Germany Wiley Heyden Ltd. United Kingdom Wiley Distribution Services Ltd. United Kingdom Blackwell Publishing (Holdings) Ltd. United Kingdom United Kingdom Blackwell Science Ltd. Blackwell Science (Overseas Holdings) United Kingdom John Wiley & Sons A/S Denmark Blackwell Verlag GmbH Germany Wiley Publishing Japan KK Japan Blackwell Publishing (HK) Ltd. Hong Kong Wiley Publishing Australia Pty Ltd. Australia John Wiley and Sons Australia, Ltd. Australia Wiley Publishing Asia Pty. Ltd Australia John Wiley & Sons Canada Limited Canada John Wiley & Sons (HK) Limited Hong Kong

<sup>(1)\</sup> The names of other subsidiaries that would not constitute a significant subsidiary in the aggregate have been omitted.

### CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Shareholders John Wiley & Sons, Inc.:

We consent to the incorporation by reference in Registration Statement Nos. 33-62605 and 333-167697 on Form S-8 of John Wiley & Sons, Inc. (the "Company") of our reports dated June 27, 2014, with respect to the consolidated statements of financial position of John Wiley & Sons, Inc. as of April 30, 2014 and 2013, and the related consolidated statements of income, comprehensive income, cash flows and shareholders' equity for each of the years in the three-year period ended April 30, 2014, and the related financial statement schedule, and the effectiveness of internal control over financial reporting as of April 30, 2014, which reports appear in the April 30, 2014 annual report on Form 10-K of John Wiley & Sons, Inc.

/s/ KPMG LLP

Short Hills, New Jersey June 27, 2014

### CERTIFICATIONS PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Stephen M. Smith, President and Chief Executive Officer of John Wiley & Sons, Inc. (the "Company"), hereby certify that:

- 1. I have reviewed this annual report on Form 10-K of the Company;
- 2. Based on my knowledge, this annual report does not contain any untrue statements of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this report;
- 4. The Company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report, based on such evaluation; and
  - d. Disclosed in this report any change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter (the Company's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting; and
- 5. The Company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Company's auditors and the audit committee of the Company's board of directors (or persons performing the equivalent function):
  - all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting that are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and
  - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal control over financial reporting.

By: /s/ Stephen M. Smith

Stephen M. Smith
President and Chief Executive Officer

### **CERTIFICATIONS PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, John A. Kritzmacher, Executive Vice President and Chief Financial Officer of John Wiley & Sons, Inc. (the "Company"), hereby certify that:

- 1. I have reviewed this annual report on Form 10-K of the Company;
- 2. Based on my knowledge, this annual report does not contain any untrue statements of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this annual report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this annual report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this report;
- 4. The Company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:
  - a. Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b. Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c. Evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report, based on such evaluation; and
  - d. Disclosed in this report any change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter (the Company's fourth quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting; and
- 5. The Company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Company's auditors and the audit committee of the Company's board of directors (or persons performing the equivalent function):
  - all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting that are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and
  - b. any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal control over financial reporting.

By: /s/ John A. Kritzmacher

John A. Kritzmacher Executive Vice President and Chief Financial Officer

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of John Wiley & Sons, Inc. (the "Company") on Form 10-K for the year ended April 30, 2014 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Stephen M. Smith, President and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

- (1) the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

By: /s/ Stephen M. Smith

Stephen M. Smith
President and Chief Executive Officer

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Annual Report of John Wiley & Sons, Inc. (the "Company") on Form 10-K for the year ended April 30, 2014 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, John A. Kritzmacher, Executive Vice President and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

- (1) the Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

### By: /s/ John A. Kritzmacher

John A. Kritzmacher Executive Vice President and Chief Financial Officer