

PHILIPS STOR'S



2014 Annual Report



The Mall at University Town Center, Sarasota, Florida, opened October 2014

DEAR SHAREHOLDER,

We achieved another year of growth in both top line and bottom line performance in 2014, marking our fifth consecutive year of positive comparable store sales. Our customers responded well, particularly in the fourth quarter, to our improved merchandise assortments throughout the store, as well as to our exceptional service. With this momentum, we reported net income for the year of \$332 million compared to \$324 million and earnings per share growth of 10% to \$7.79 from \$7.10. From our strong operating cash flow, which exceeded \$600 million, we returned over \$300 million to shareholders through share repurchase and dividends. Importantly, we have returned approximately \$2 billion to shareholders over the past six years.

We are excited about new store growth opportunities as retail development is gaining momentum in some of our most promising markets. Notably, we operate Dillard's locations in many of America's fastest-growing cities, and we are proud of our attractive store footprint across the nation. We opened two new stores in 2014 at The Shops at Summerlin in Las Vegas, Nevada, and The Mall at University Town Center in Sarasota, Florida. These are the first stores we have constructed since 2010. We have begun construction on three new stores in Murray, Utah; Slidell, Louisiana; and Cincinnati, Ohio, which are scheduled to open this fall before the holiday season begins.

In 2014, we made more progress in elevating product and people over price and promotion at Dillard's. We realize our efforts to become a better retailer are only as good as our efforts to attract and retain talented associates who will continually exceed customer expectations. To that end, we made the commitment some time ago to be the best place to work in retail. We realize if we treat our associates right, they will treat our customers right. To further elevate our customer experience, we continue to seek out and to welcome exciting new brands to Dillard's, while emphasizing and supporting our strong, existing portfolio of national and exclusive brands.

We believe we are well positioned for 2015 with an attractive lineup of products supported by exceptional people. We thank you, our associates and our shareholders, for your contributions to our success, and we look forward to serving you in 2015.

William Dillard, II
Chairman of the Board &
Chief Executive Officer

Alex Dillard
President

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-K

(Mark one)

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended January 31, 2015

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

For the transition period from _____ to _____.

Commission file number 1-6140

DILLARD'S, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

State or other jurisdiction
of incorporation or organization

**1600 CANTRELL ROAD, LITTLE ROCK,
ARKANSAS**

(Address of principal executive offices)

71-0388071

(IRS Employer
Identification No.)

72201

(Zip Code)

Registrant's telephone number, including area code **(501) 376-5200**

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Name of each exchange on which registered
Class A Common Stock	New York Stock Exchange

Securities registered pursuant to Section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company"

in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-Accelerated Filer

(Do not check if a
smaller reporting company)

Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).
Yes No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates of the registrant as of August 2, 2014: \$4,158,723,073.

Indicate the number of shares outstanding of each of the registrant's classes of common stock as of February 28, 2015:

CLASS A COMMON STOCK, \$0.01 par value	37,181,368
CLASS B COMMON STOCK, \$0.01 par value	4,010,929

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Proxy Statement for the Annual Meeting of Stockholders to be held May 16, 2015 (the "Proxy Statement") are incorporated by reference into Part III of this Form 10-K.

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PART I

ITEM 1. BUSINESS.

Dillard's, Inc. ("Dillard's", the "Company", "we", "us", "our" or "Registrant") ranks among the nation's largest fashion apparel, cosmetics and home furnishing retailers. The Company, originally founded in 1938 by William T. Dillard, was incorporated in Delaware in 1964. As of January 31, 2015, we operated 297 Dillard's stores, including 20 clearance centers, and an Internet store offering a wide selection of merchandise including fashion apparel for women, men and children, accessories, cosmetics, home furnishings and other consumer goods. The Company also operates a general contracting construction company, CDI Contractors, LLC and CDI Contractors, Inc. ("CDI"), a portion of whose business includes constructing and remodeling stores for the Company.

The following table summarizes the percentage of net sales by segment and major product line:

	Percentage of Net Sales		
	Fiscal 2014	Fiscal 2013	Fiscal 2012
Retail operations segment:			
Cosmetics	14%	15%	15%
Ladies' apparel	22	22	22
Ladies' accessories and lingerie	16	16	15
Juniors' and children's apparel	9	8	8
Men's apparel and accessories	17	17	17
Shoes	16	16	16
Home and furniture	4	5	5
	98	99	98
Construction segment	2	1	2
Total	100%	100%	100%

Additional information regarding our business, results of operations and financial condition, including information pertaining to our reporting segments, can be found in Management's Discussion and Analysis of Financial Condition and Results of Operations in Item 7 hereof and in Note 2 of "Notes to Consolidated Financial Statements" in Item 8 hereof.

We operate retail department stores in 29 states, primarily in the southwest, southeast and midwest regions of the United States. Most of our stores are located in suburban shopping malls and open-air centers. Customers may also purchase our merchandise on-line at our website, www.dillards.com, which features on-line gift registries and a variety of other services.

Our retail merchandise business is conducted under highly competitive conditions. Although we are a large regional department store, we have numerous competitors at the national and local level that compete with our individual stores, including specialty, off-price, discount and Internet retailers. Competition is characterized by many factors including location, reputation, merchandise assortment, advertising, price, quality, operating efficiency, service and credit availability. We believe that our stores are in a strong competitive position with regard to each of these factors. Other retailers may compete for customers on some or all of these factors, or on other factors, and may be perceived by some potential customers as being better aligned with their particular preferences.

Our merchandise selections include, but are not limited to, our lines of exclusive brand merchandise such as Antonio Melani, Gianni Bini, GB, Roundtree & Yorke and Daniel Cremieux. Our exclusive brands/private label merchandise program provides benefits for Dillard's and our customers. Our customers receive fashionable, higher quality product often at a savings compared to national brands. Our private label merchandise program allows us to ensure the Company's high standards are achieved, while minimizing costs and differentiating our merchandise offerings from other retailers.

We have made a significant investment in our trademark and license portfolio, in terms of design function, advertising, quality control and quick response to market trends in a quality manufacturing environment. Dillard's trademark registrations are maintained for as long as Dillard's holds the exclusive right to use the trademarks on the listed products.

Our merchandising, sales promotion and store operating support functions are conducted primarily at our corporate headquarters. Our back office sales support functions, such as accounting, product development, store planning and information technology, are also centralized.

We have developed a knowledge of each of our trade areas and customer bases for our stores. This knowledge is enhanced through regular store visits by senior management and merchandising personnel and through the use of on-line merchandise information and is supported by our regional merchandising offices. We will continue to use existing technology and research to edit merchandise assortments by store to meet the specific preference, taste and size requirements of each local operating area.

Certain departments in our stores are licensed to independent companies in order to provide high quality service and merchandise where specialization, focus and expertise are critical. The licensed departments vary by store to complement our own merchandising departments. The principal licensed department is an upscale women's apparel vendor in certain stores. The terms of the license agreements typically range between three and five years with one year renewals and require the licensee to pay for fixtures and to provide their own employees. We regularly evaluate the performance of the licensed departments and require compliance with established customer service guidelines.

Synchrony Financial ("Synchrony"; formerly GE Consumer Finance) owned and managed Dillard's private label credit cards under a long-term marketing and servicing alliance ("Synchrony Alliance") that expired in November 2014. Following this scheduled expiration, Wells Fargo Bank, N.A. ("Wells Fargo") purchased the Dillard's private label card portfolio from Synchrony and began managing Dillard's private label cards under a new 10-year agreement ("Wells Fargo Alliance"). Under the Wells Fargo Alliance, Wells Fargo establishes and owns private label card accounts for our customers, retains the benefits and risks associated with the ownership of the accounts, provides key customer service functions, including new account openings, transaction authorization, billing adjustments and customer inquiries, receives the finance charge income and incurs the bad debts associated with those accounts. Pursuant to the Wells Fargo Alliance, we receive on-going cash compensation from Wells Fargo based upon the portfolio's earnings. The compensation earned on the portfolio is determined monthly and has no recourse provisions. We participate in the marketing of the private label cards and accept payments on the private label cards in our stores as a convenience to customers who prefer to pay in person rather than by paying online or mailing their payments to Wells Fargo. The Wells Fargo Alliance expires in fiscal 2024.

We seek to expand the number and use of the private label cards by, among other things, providing incentives to sales associates to open new credit accounts, which generally can be opened while a customer is visiting one of our stores. Customers who open accounts are rewarded with discounts on future purchases. Private label card customers are sometimes offered private shopping nights, direct mail catalogs, special discounts and advance notice of sale events. Wells Fargo has created various loyalty programs that reward customers for frequency and volume of private label card usage.

Our earnings depend to a significant extent on the results of operations for the last quarter of our fiscal year. Due to holiday buying patterns, sales for that period average approximately one-third of annual sales.

As of January 31, 2015, we employed approximately 40,000 full-time and part-time associates, of which approximately 46% were part-time. The number of associates varies during the year, especially during peak seasonal selling periods.

We purchase merchandise from many sources and do not believe that we are dependent on any one supplier. We have no long-term purchase commitments or arrangements with any of our suppliers and consider our relationships to be strong and mutually beneficial.

Our fiscal year ends on the Saturday nearest January 31 of each year. Fiscal years 2014 and 2013 ended January 31, 2015 and February 1, 2014, respectively, and each contained 52 weeks. Fiscal year 2012 ended February 2, 2013 and contained 53 weeks.

The information contained on our website is not incorporated by reference into this Form 10-K and should not be considered to be a part of this Form 10-K. Our annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, statements of changes in beneficial ownership of securities on Form 4 and Form 5 and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Exchange Act are available free of charge (as soon as reasonably practicable after we electronically file such material with, or furnish it to, the SEC) on the Dillard's, Inc. website: www.dillards.com.

We have adopted a Code of Conduct and Corporate Governance Guidelines, as required by the listing standards of the New York Stock Exchange and the rules of the SEC. We have posted on our website our Code of Conduct, Corporate Governance Guidelines, Social Accountability Policy, our most recent Social Accountability Report and committee charters for the Audit Committee of the Board of Directors and the Stock Option and Executive Compensation Committee.

Our corporate offices are located at 1600 Cantrell Road, Little Rock, Arkansas 72201, telephone: 501-376-5200.

ITEM 1A. RISK FACTORS.

The risks described in this Item 1A, Risk Factors, of this Annual Report on Form 10-K for the year ended January 31, 2015, could materially and adversely affect our business, financial condition and results of operations.

The Company cautions that forward-looking statements, as such term is defined in the Private Securities Litigation Reform Act of 1995, contained in this Annual Report on Form 10-K are based on estimates, projections, beliefs and assumptions of management at the time of such statements and are not guarantees of future performance. The Company disclaims any obligation to update or revise any forward-looking statements based on the occurrence of future events, the receipt of new information, or otherwise. Forward-looking statements of the Company involve risks and uncertainties and are subject to change based on various important factors. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements made by the Company and its management as a result of a number of risks, uncertainties and assumptions.

The retail merchandise business is highly competitive, and that competition could lower our revenues, margins and market share.

We conduct our retail merchandise business under highly competitive conditions. Competition is characterized by many factors including location, reputation, fashion, merchandise assortment, advertising, operating efficiency, price, quality, customer service and credit availability. We have numerous competitors nationally, locally and on the Internet, including conventional department stores, specialty retailers, off-price and discount stores, boutiques, mass merchants, and Internet and mail-order retailers. Although we are a large regional department store, some of our competitors are larger than us with greater financial resources and, as a result, may be able to devote greater resources to sourcing, promoting and selling their products. Additionally, we compete in certain markets with a substantial number of retailers that specialize in one or more types of merchandise that we sell. In recent years, competition has intensified as a result of reduced discretionary consumer spending, increased promotional activity, deep price discounting, and few barriers to entry. Also, online retail shopping is rapidly evolving, and we expect competition in the e-commerce market to intensify in the future as the Internet facilitates competitive entry and comparison shopping. We anticipate that intense competition will continue from both existing competitors and new entrants. If we are unable to maintain our competitive position, we could experience downward pressure on prices, lower demand for products, reduced margins, the inability to take advantage of new business opportunities and the loss of market share.

Changes in economic, financial and political conditions, and the resulting impact on consumer confidence and consumer spending, could have an adverse effect on our business and results of operations.

The retail merchandise business is highly sensitive to changes in overall economic and political conditions that impact consumer confidence and spending. Various economic conditions affect the level of disposable income consumers have available to spend on the merchandise we offer, including unemployment rates, interest rates, taxation, energy costs, the availability of consumer credit, the price of gasoline, consumer confidence in future economic conditions and general business conditions. Consumer purchases of discretionary items and other retail products generally decline during recessionary periods, and also may decline at other times when changes in consumer spending patterns affect us unfavorably. In addition, any significant decreases in shopping mall traffic could also have an adverse effect on our results of operations.

Our business is dependent upon our ability to accurately predict rapidly changing fashion trends, customer preferences, and other fashion-related factors.

Our sales and operating results depend in part on our ability to effectively predict and quickly respond to changes in fashion trends and customer preferences. We continuously assess emerging styles and trends and focus on developing a merchandise assortment to meet customer preferences at competitive prices. Even with these efforts, we cannot be certain that we will be able to successfully meet constantly changing fashion trends and customer preferences. If we are unable to successfully predict or respond to changing styles or preferences, we may be faced with lower sales, increased inventories, additional markdowns or promotional sales to dispose of excess or slow-moving inventory, and lower gross margins, all of which would have an adverse effect on our business, financial condition, and results of operations. Additionally, failure to respond rapidly to changing trends could impact our reputation with customers and diminish brand and customer loyalty.

Our failure to protect our reputation could have an adverse effect on our business.

We offer our customers quality products at competitive prices and a high level of customer service, resulting in a well-recognized brand and customer loyalty. Any significant damage to our brand or reputation could negatively impact sales, diminish customer trust and generate negative sentiment, any of which would harm our business and results of operation.

Increases in the price of merchandise, raw materials, fuel and labor or their reduced availability could increase our cost of goods and negatively impact our financial results.

We have experienced and may continue to experience increases in our merchandise, raw materials, fuel and labor costs. Fluctuations in the price and availability of fuel, labor and raw materials, combined with the inability to mitigate or to pass cost increases on to our customers or to change our merchandise mix as a result of such cost increases, could have an adverse impact on our profitability. Attempts to pass such costs along to our customers, however, might cause a decline in our sales volume. Additionally, any decrease in the availability of raw materials could impair our ability to meet our purchasing requirements in a timely manner. Both the increased cost and lower availability of merchandise, raw materials, fuel and labor may also have an adverse impact on our cash and working capital needs.

Third party suppliers on whom we rely to obtain materials and provide production facilities may experience financial difficulties due to current and future economic and political conditions.

Our suppliers may experience financial difficulties due to a downturn in the industry or in other macroeconomic environments. Our suppliers' cash and working capital needs can be adversely impacted by the increased cost and lower availability of merchandise, raw materials, fuel and labor. Current and future economic conditions may prevent our suppliers from obtaining financing on favorable terms, which could impact their ability to supply us with merchandise on a timely basis. Similarly, political or financial instability, changes in U.S. and foreign laws and regulations affecting the importation and taxation of goods, including duties, tariffs and quotas, or changes in the enforcement of those laws and regulations, as well as currency exchange rates, transport capacity and costs and other factors relating to foreign trade and the inability to access suitable merchandise on acceptable terms could adversely impact our results of operations.

An increase in the cost or a disruption in the flow of our imported goods could decrease our sales and profits.

We source many of our products from vendors in countries outside of the United States. Any disruption in the flow of imported merchandise, including strikes at ports at home or abroad, or an increase in the cost of those goods may harm our business and decrease our profitability.

All of our suppliers must comply with our supplier compliance programs and applicable laws, including consumer and product safety laws, but we do not control our vendors or their labor and business practices. The violation of labor or other laws by one of our vendors could have an adverse effect on our business. Additionally, although we diversify our sourcing and production by country, the failure of any supplier to produce and deliver our goods on time, to meet our quality standards and adhere to our product safety requirements or to meet the requirements of our supplier compliance program or applicable laws, could impact our ability to flow merchandise to our stores or directly to consumers in the right quantities at the right time, which could adversely affect our profitability and could result in damage to our reputation and translate into sales losses.

A decrease in cash flows from our operations and constraints to accessing other financing sources could limit our ability to fund our operations, capital projects, interest and debt repayments, stock repurchases and dividends.

Our business depends upon our operations to generate strong cash flow and to some extent upon the availability of financing sources to supply capital to fund our general operating activities, capital projects, interest and debt repayments, stock repurchases and dividends. Our inability to continue to generate sufficient cash flows to support these activities or the lack of availability of financing in adequate amounts and on appropriate terms when needed could adversely affect our financial performance including our earnings per share.

Reductions in the income and cash flow from our long-term marketing and servicing alliance related to our private label credit cards could impact operating results and cash flows.

Wells Fargo owns and manages our private label credit cards under the Wells Fargo Alliance. The Wells Fargo Alliance provides for certain payments to be made by Wells Fargo to the Company, including the Company's share of revenues under this alliance. The income and cash flow that the Company receives from the Wells Fargo Alliance is dependent upon a number of factors including the level of sales on Wells Fargo accounts, the level of balances carried on the Wells Fargo accounts by Wells Fargo customers, payment rates on Wells Fargo accounts, finance charge rates and other fees on Wells Fargo accounts, the level of credit losses for the Wells Fargo accounts, Wells Fargo's ability to extend credit to our customers as well as the cost of customer rewards programs, all of which can vary based on changes in federal and state banking and consumer protection laws and from a variety of economic, legal, social and other factors that we cannot control. If the income or cash flow that the Company receives from the Wells Fargo Alliance decreases, our operating results and cash flows could be adversely affected.

Credit card operations are subject to numerous federal and state laws that impose disclosure and other requirements upon the origination, servicing, and enforcement of credit accounts, and limitations on the amount of finance charges and fees that may be charged by a credit card provider. Wells Fargo may be subject to regulations that may adversely impact its operation of

our private label credit card. To the extent that such limitations or regulations materially limit the availability of credit or increase the cost of credit to our cardholders or negatively impact provisions which affect our revenue streams associated with our private label credit card, our results of operations could be adversely affected. In addition, changes in credit card use, payment patterns, or default rates could be affected by a variety of economic, legal, social, or other factors over which we have no control and cannot predict with certainty. Such changes could also negatively impact our ability to facilitate consumer credit or increase the cost of credit to our cardholders.

Our business is seasonal, and fluctuations in our revenues during the last quarter of our fiscal year can have a disproportionate effect on our results of operations.

Our business, like many other retailers, is subject to seasonal influences, with a significant portion of sales and income typically realized during the last quarter of our fiscal year due to the holiday season. Our fiscal fourth-quarter results may fluctuate significantly, based on many factors, including holiday spending patterns and weather conditions, and any such fluctuation could have a disproportionate effect on our results of operations for the entire fiscal year. Because of the seasonality of our business, our operating results vary considerably from quarter to quarter, and results from any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year.

A shutdown of, or disruption in, any of the Company's distribution or fulfillment centers would have an adverse effect on the Company's business and operations.

Our business depends on the orderly operation of the process of receiving and distributing merchandise, which relies on adherence to shipping schedules and effective management of distribution centers. Although we believe that our receiving and distribution process is efficient and that we have appropriate contingency plans, unforeseen disruptions in operations due to fire, severe weather conditions, natural disasters, or other catastrophic events, labor disagreements, or other shipping problems may result in the loss of inventory and/or delays in the delivery of merchandise to our stores and customers.

Current store locations may become less desirable, and desirable new locations may not be available for a reasonable price, if at all, either of which could adversely affect our results of operations.

In order to generate customer traffic and for convenience of our customers, we locate our stores in desirable locations within shopping malls. Our stores benefit from the abilities that our Company, other anchor tenants and other area attractions have to generate consumer traffic. They also benefit from the continuing popularity of shopping malls as shopping destinations. Adverse changes in the development of new shopping malls in the United States, the availability or cost of appropriate locations within existing or new shopping malls, competition with other retailers for prominent locations, the success of individual shopping malls and the success of other anchor tenants, or the continued popularity of shopping malls may impact our ability to maintain or grow our sales in our existing stores, as well as our ability to open new stores, which could have an adverse effect on our financial condition or results of operations.

Many shopping mall operators have been severely impacted by the recent global economic downturn. The continuation of the economic slowdown in the United States could impact shopping mall operators' financial ability to develop new shopping malls and properly maintain existing shopping malls, which could adversely affect our sales.

Ownership and leasing of significant amounts of real estate exposes us to possible liabilities and losses.

We own the land and building, or lease the land and/or the building, for all of our stores. Accordingly, we are subject to all of the risks associated with owning and leasing real estate. In particular, the value of the assets could decrease, and their operating costs could increase, because of changes in the investment climate for real estate, demographic trends and supply or demand for the use of the store, which may result from competition from similar stores in the area. Additionally, we are subject to potential liability for environmental conditions on the property that we own or lease. If an existing owned store is not profitable, and we decide to close it, we may be required to record an impairment charge and/or exit costs associated with the disposal of the store. We generally cannot cancel our leases. If an existing or future store is not profitable, and we decide to close it, we may be committed to perform certain obligations under the applicable lease including, among other things, paying the base rent for the balance of the lease term. In addition, as each of the leases expires, we may be unable to negotiate renewals, either on commercially acceptable terms or at all, which could cause us to close stores in desirable locations. We may not be able to close an unprofitable owned store due to an existing operating covenant which may cause us to operate the location at a loss and prevent us from finding a more desirable location. We have approximately 75 stores along the Gulf and Atlantic coasts that are covered by third party insurance but are self-insured for property and merchandise losses related to "named storms"; therefore, repair and replacement costs will be borne by us for damage to any of these stores from "named storms".

A privacy breach could adversely affect our business, reputation and financial condition.

We receive certain personal information about our employees and our customers, including information permitting cashless payments, both in our stores and through our online operations at www.dillards.com. In addition, our online operations depend upon the secure transmission of confidential information over public networks.

We have a longstanding Information Security Program committed to regular risk assessment practices surrounding the protection of confidential data. This program includes network segmentation and access controls around the computer resources that house confidential data. In response to recent high profile security breaches at other companies, we evaluated the security environment surrounding the handling and control of our critical data, especially the private data we receive from our customers, and instituted additional measures to help protect us from a privacy breach.

Despite our security measures, it is possible that unauthorized persons (through cyberattacks, which are evolving and becoming increasingly sophisticated, physical breach or other means) might defeat our security measures in the future and obtain personal information of customers, employees or others that we hold. We have purchased Network Security and Cyber Liability insurance to provide some financial protection should a privacy breach occur; however, such a compromise that results in personal information being obtained by unauthorized persons could adversely affect our reputation with our customers, employees and others, as well as our operations, results of operations, financial condition and liquidity, and could result in litigation against us or the imposition of penalties. In addition, a security breach could require that we expend significant additional resources related to our information security systems and could result in a disruption of our operations, particularly our online sales operations.

Litigation with customers, employees and others could harm our reputation and impact operating results.

In the ordinary course of business, we may be involved in lawsuits and regulatory actions. We are impacted by trends in litigation, including, but not limited to, class-action allegations brought under various consumer protection and employment laws. Additionally, we may be subject to employment-related claims alleging discrimination, harassment, wrongful termination and wage issues, including those relating to overtime compensation. We are susceptible to claims filed by customers alleging responsibility for injury suffered during a visit to a store or from product defects, and we are also subject to lawsuits filed by patent holders alleging patent infringement. These types of claims, as well as other types of lawsuits to which we are subject from time to time, can distract management's attention from core business operations and impact operating results, particularly if a lawsuit results in an unfavorable outcome.

Our profitability may be adversely impacted by weather conditions.

Our merchandise assortments reflect assumptions regarding expected weather patterns and our profitability depends on our ability to timely deliver seasonally appropriate inventory. Unexpected or unseasonable weather conditions could render a portion of our inventory incompatible with consumer needs. For example, extended periods of unseasonably warm temperatures during the winter season or cool weather during the summer season could render a portion of the Company's inventory incompatible with those unseasonable conditions. Additionally, extreme weather or natural disasters, particularly in the areas in which our stores are located, could also severely hinder our ability to timely deliver seasonally appropriate merchandise. For example, frequent or unusually heavy snowfall, ice storms, rainstorms or other extreme weather conditions over a prolonged period could make it difficult for the Company's customers to travel to its stores and thereby reduce the Company's sales and profitability. A reduction in the demand for or supply of our seasonal merchandise or reduced sales due to reduced customer traffic in our stores could have an adverse effect on our inventory levels, gross margins and results of operations.

Natural disasters, war, acts of terrorism, other armed conflicts, and public health issues may adversely impact our business.

The occurrence of, or threat of, a natural disaster, war, acts of terrorism, other armed conflicts, and public health issues could disrupt our operations, disrupt international trade and supply chain efficiencies, suppliers or customers, or result in political or economic instability. If commercial transportation is curtailed or substantially delayed our business may be adversely impacted, as we may have difficulty shipping merchandise to our distribution centers, fulfillment centers, stores, or directly to customers. As a result of the occurrence of, or threat of, a natural disaster or acts of terrorism in the United States, we may be required to suspend operations in some or all of our stores, which could have a material adverse impact on our business, financial condition, and results of operations.

Increases in the cost of employee benefits could impact the Company's financial results and cash flows.

The Company's expenses relating to employee health benefits are significant. Unfavorable changes in the cost of such benefits could impact the Company's financial results and cash flows. Healthcare costs have risen significantly in recent years, and recent legislative and private sector initiatives regarding healthcare reform could result in significant changes to the U.S.

healthcare system. Many of our employees who currently choose not to participate in our healthcare plans may find it more advantageous to do so as a result of recent changes to healthcare laws in the United States. Such changes include potential penalties on persons for not obtaining healthcare coverage and employees being ineligible for certain healthcare subsidies if such employee is eligible and offered qualifying and affordable healthcare coverage under an employer's plan. If a large portion of eligible employees who currently choose not to participate in our plans choose to enroll as a result of the law change, it may significantly increase our healthcare coverage costs, or we may not be able to offer competitive health care benefits to attract and retain employees; either of which could have an adverse effect on our reputation and have a negative impact on our financial results.

The Company depends on its ability to attract and retain quality employees, and failure to do so could adversely affect our ability to execute our business strategy and our operating results.

The Company's business is dependent upon attracting and retaining quality employees. The Company has a large number of employees, many of whom are in entry level or part-time positions with historically high rates of turnover. The Company's ability to meet its labor needs while controlling the costs associated with hiring and training new employees is subject to external factors such as unemployment levels, prevailing wage rates, minimum wage and health reform legislation and changing demographics. In addition, as a complex enterprise operating in a highly competitive and challenging business environment, the Company is highly dependent upon management personnel to develop and effectively execute successful business strategies and tactics. Any circumstances that adversely impact the Company's ability to attract, train, develop and retain quality employees throughout the organization could adversely affect the Company's business and results of operations.

Variations in the amount of vendor allowances received could adversely impact our operating results.

We receive vendor allowances for advertising, payroll and margin maintenance that are a strategic part of our operations. A reduction in the amount of cooperative advertising allowances would likely cause us to consider other methods of advertising as well as the volume and frequency of our product advertising, which could increase/decrease our expenditures and/or revenue. Decreased payroll reimbursements would either cause payroll costs to rise, negatively impacting operating income, or cause us to reduce the number of employees, which may cause a decline in sales. A decline in the amount of margin maintenance allowances would either increase cost of sales, which would negatively impact gross margin and operating income, or cause us to reduce merchandise purchases, which may cause a decline in sales.

Our operations are dependent on information technology systems, and disruptions in those systems could have an adverse impact on our results of operations.

Our operations are dependent upon the integrity, security and consistent operation of various systems and data centers, including the point-of-sale systems in the stores, our Internet website, data centers that process transactions, communication systems and various software applications used throughout our Company to track inventory flow, process transactions and generate performance and financial reports. The Company's computer systems are subject to damage or interruption from power outages, computer and telecommunications failures, computer viruses, cyberattack or other security breaches, catastrophic events such as fires, floods, earthquakes, tornadoes, hurricanes, acts of war or terrorism, and usage errors by the Company's employees. If the Company's computer systems are damaged or cease to function properly, the Company may have to make a significant investment to repair or replace them, and the Company may suffer loss of critical data and interruptions or delays in its operations in the interim. Any material interruption in the Company's computer systems could adversely affect its business or results of operations. Additionally, to keep pace with changing technology, we must continuously provide for the design and implementation of new information technology systems and enhancements of our existing systems. We could encounter difficulties in developing new systems or maintaining and upgrading existing systems. Such difficulties could lead to significant expenses or to losses due to disruption in business operations.

The percentage-of-completion method of accounting that we use to recognize contract revenues for our construction segment may result in material adjustments, which could result in a charge against our earnings.

Our construction segment recognizes contract revenues using the percentage-of-completion method. Under this method, estimated contract revenues are recognized by applying the percentage of completion of the project for the period to the total estimated revenues for the contract. Estimated contract losses are recognized in full when determined. Total contract revenues and cost estimates are reviewed and revised at a minimum on a quarterly basis as the work progresses and as change orders are approved. Adjustments based upon the percentage of completion are reflected in contract revenues in the period when these estimates are revised. To the extent that these adjustments result in an increase, a reduction or an elimination of previously reported contract profit, we are required to recognize a credit or a charge against current earnings, which could be material.

ITEM 1B. UNRESOLVED STAFF COMMENTS.

None.

ITEM 2. PROPERTIES.

All of our stores are owned by us or leased from third parties. At January 31, 2015, we operated 297 stores in 29 states totaling approximately 50.5 million square feet of which we owned approximately 44.9 million square feet. Our third-party store leases typically provide for rental payments based on a percentage of net sales with a guaranteed minimum annual rent. In general, the Company pays the cost of insurance, maintenance and real estate taxes related to the leases.

The following table summarizes by state of operation the number of retail stores we operate and the corresponding owned and leased footprint at January 31, 2015:

<u>Location</u>	<u>Number of stores</u>	<u>Owned Stores</u>	<u>Leased Stores</u>	<u>Owned Building on Leased Land</u>	<u>Partially Owned and Partially Leased</u>
Alabama	10	10	—	—	—
Arkansas	8	7	—	—	1
Arizona	17	16	—	1	—
California	3	3	—	—	—
Colorado	7	7	—	—	—
Florida	42	40	—	2	—
Georgia	12	8	3	1	—
Iowa	5	5	—	—	—
Idaho	2	1	1	—	—
Illinois	3	3	—	—	—
Indiana	3	3	—	—	—
Kansas	6	3	1	2	—
Kentucky	6	5	1	—	—
Louisiana	14	13	1	—	—
Missouri	10	7	1	2	—
Mississippi	6	4	1	1	—
Montana	2	2	—	—	—
North Carolina	14	14	—	—	—
Nebraska	3	2	1	—	—
New Mexico	6	3	3	—	—
Nevada	5	5	—	—	—
Ohio	14	10	4	—	—
Oklahoma	10	6	4	—	—
South Carolina	8	8	—	—	—
Tennessee	10	8	1	—	1
Texas	59	44	9	1	5
Utah	5	4	1	—	—
Virginia	6	5	—	1	—
Wyoming	1	1	—	—	—
Total	297	247	32	11	7

At January 31, 2015, we operated the following additional facilities:

<u>Facility</u>	<u>Location</u>	<u>Square Feet</u>	<u>Owned / Leased</u>
Distribution Centers:	Mabelvale, AR	400,000	Owned
	Gilbert, AZ	295,000	Owned
	Valdosta, GA	370,000	Owned
	Olathe, KS	500,000	Owned
	Salisbury, NC	355,000	Owned
	Ft. Worth, TX	700,000	Owned
Internet Fulfillment Center	Maumelle, AR	850,000	Owned
Dillard's Executive Offices	Little Rock, AR	333,000	Owned
CDI Contractors, LLC Executive Office	Little Rock, AR	25,000	Owned
CDI Storage Facilities	Maumelle, AR	66,000	Owned
Total		<u>3,894,000</u>	

Additional property information is contained in Notes 1, 13 and 14 of "Notes to Consolidated Financial Statements," in Item 8 hereof.

ITEM 3. LEGAL PROCEEDINGS.

From time to time, the Company is involved in litigation relating to claims arising out of the Company's operations in the normal course of business. This may include litigation with customers, employment related lawsuits, class action lawsuits, purported class action lawsuits and actions brought by governmental authorities. As of March 25, 2015, the Company is not a party to any legal proceedings that, individually or in the aggregate, are reasonably expected to have a material adverse effect on the Company's business, results of operations, financial condition or cash flows.

ITEM 4. MINE SAFETY DISCLOSURES.

Not applicable.

EXECUTIVE OFFICERS OF THE REGISTRANT

The following table lists the names and ages of all executive officers of the Registrant, the nature of any family relationship between them and the Company's CEO and all positions and offices with the Registrant presently held by each person named. Each is elected to serve a one-year term. There are no other persons chosen to become executive officers.

Name	Age	Position & Office	Held Present Office Since	Family Relationship to CEO
William Dillard, II . . .	70	Director; Chief Executive Officer	1998	Not applicable
Alex Dillard	65	Director; President	1998	Brother of William Dillard, II
Mike Dillard	63	Director; Executive Vice President	1984	Brother of William Dillard, II
Drue Matheny	68	Director; Executive Vice President	1998	Sister of William Dillard, II
Chris B. Johnson (1)	43	Principal Vice President; Co-Principal Financial Officer	2015	None
Phillip R. Watts (2) .	52	Principal Vice President; Co-Principal Financial Officer and Principal Accounting Officer	2015	None
Dean L. Worley (3) .	49	Vice President; General Counsel	2012	None
William Dillard, III .	44	Vice President	2001	Son of William Dillard, II
Denise Mahaffy	56	Vice President	1993	Sister of William Dillard, II
Mike McNiff	62	Vice President	1995	None
Brant Musgrave (4) .	42	Vice President	2014	None
Burt Squires	65	Vice President	1984	None
David Terry (5)	65	Vice President	2011	None

- (1) Mr. Johnson served as Vice President of Accounting from 2006 to 2012 and served as Vice President of Real Estate from 2012 to 2015. In 2015, he was promoted to Principal Vice President and Co-Principal Financial Officer. Since 2008, Mr. Johnson has also served as Chief Financial Officer of CDI, the Company's wholly-owned general contracting construction subsidiary.
- (2) Mr. Watts served as Vice President of Tax from 2002 to 2015. In 2015, he was promoted to Principal Vice President, Co-Principal Financial Officer and Principal Accounting Officer.
- (3) Mr. Worley served as Assistant General Counsel from 1996 to 2012. In 2012, he was promoted to Vice President and General Counsel.
- (4) Mr. Musgrave served as a Regional Vice President of Stores from 2007 to 2014. In 2014, he was promoted to Corporate Vice President of Stores.
- (5) Mr. Terry served as Regional President of Merchandising from 2006 to 2011. In 2011, he was promoted to Corporate Vice President of Merchandising.

PART II

ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.

Market and Dividend Information for Common Stock

The Company's Class A Common Stock trades on the New York Stock Exchange under the Ticker Symbol "DDS". No public market currently exists for the Company's Class B Common Stock.

The high and low sales prices of the Company's Class A Common Stock, and dividends declared on each class of common stock, for each quarter of fiscal 2014 and 2013 are presented in the table below:

Fiscal Quarter	2014		2013		Dividends per Share	
	High	Low	High	Low	2014	2013
First	\$ 100.02	\$ 82.75	\$ 89.42	\$ 75.33	\$ 0.06	\$ 0.05
Second	122.77	93.85	94.86	78.97	0.06	0.05
Third	125.17	100.00	86.90	75.60	0.06	0.06
Fourth	126.83	104.87	97.87	80.88	0.06	0.06

While the Company expects to continue paying quarterly cash dividends during fiscal 2015, all dividends are reviewed by the Board of Directors and declared if such determination is made.

Stockholders

As of February 28, 2015, there were 3,062 holders of record of the Company's Class A Common Stock and 8 holders of record of the Company's Class B Common Stock.

Repurchase of Common Stock

There were no issuer purchases of equity securities during the fourth quarter of fiscal 2014.

In November 2014, the Company announced that the Board of Directors authorized the repurchase of up to \$500 million of its Class A Common Stock ("November 2014 Stock Plan"). Remaining availability pursuant to the November 2014 Stock Plan was \$500.0 million as of January 31, 2015.

Reference is made to the discussion in "Note 9. Stockholders' Equity" in the "Notes to Consolidated Financial Statements" in Item 8 of this Report on Form 10-K, which information is incorporated by reference herein.

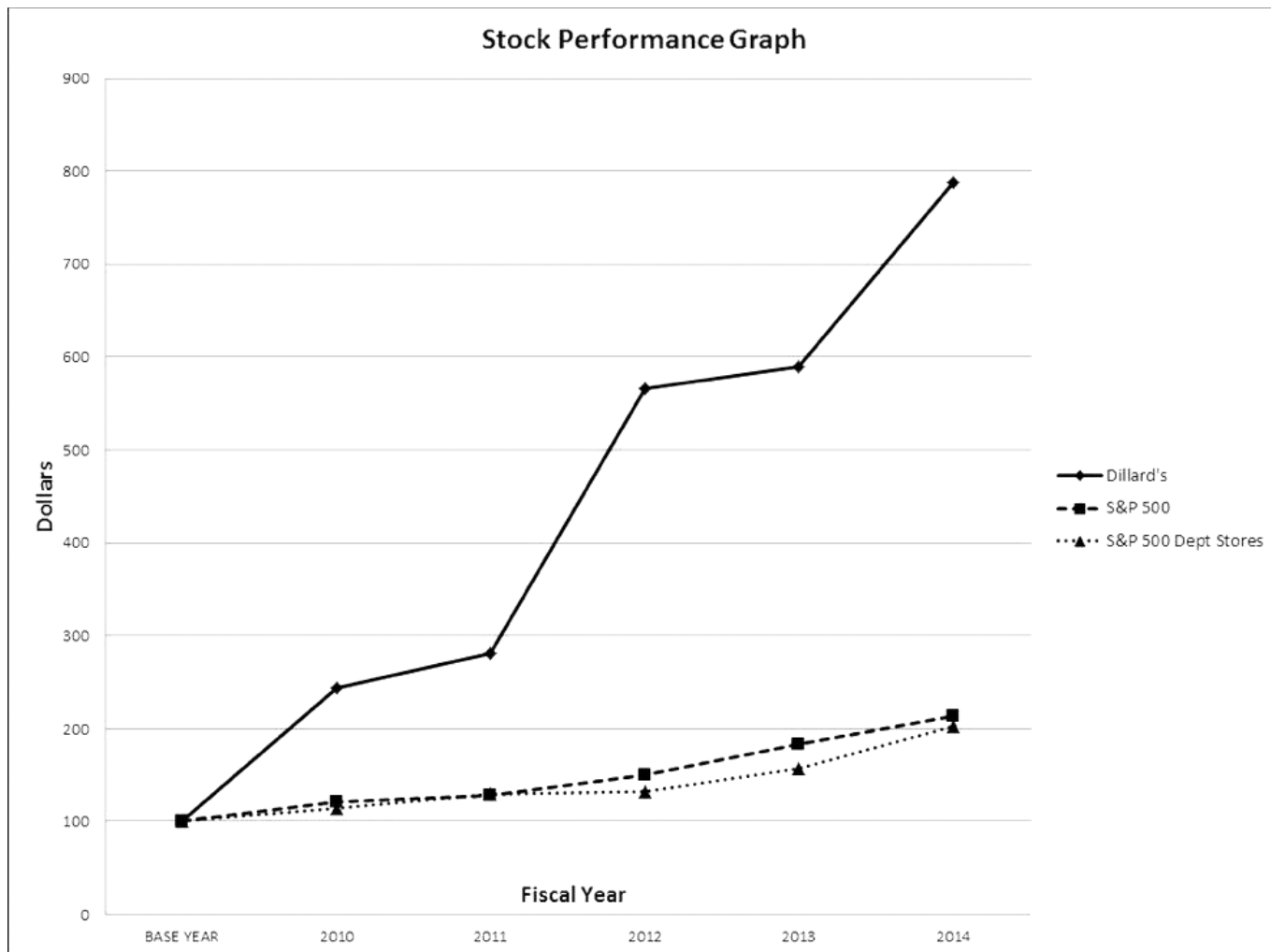
Securities Authorized for Issuance under Equity Compensation Plans

The information concerning the Company's equity compensation plans is incorporated herein by reference to Item 12 of this Annual Report on Form 10-K under the heading "Equity Compensation Plan Information".

Company Performance

The graph below compares the cumulative total returns on the Company's Class A Common Stock, the Standard & Poor's 500 Index and the Standard & Poor's 500 Department Stores Index for each of the last five fiscal years. The cumulative total return assumes \$100 invested in the Company's Class A Common Stock and each of the indices at market close on January 29, 2010 (the last trading day prior to the start of fiscal 2010) and assumes reinvestment of dividends.

The table below shows the dollar value of the respective \$100 investments, with the assumptions noted above, in each of the Company's Class A Common Stock, the Standard & Poor's 500 Index and the Standard & Poor's 500 Department Stores Index as of the last day of each of the Company's last five fiscal years.



	2010	2011	2012	2013	2014
Dillard's, Inc.	\$ 244.31	\$ 281.52	\$ 566.47	\$ 589.36	\$ 787.26
S&P 500	121.26	127.72	150.58	183.25	214.19
S&P 500 Department Stores	114.69	129.49	132.62	156.71	202.61

ITEM 6. SELECTED FINANCIAL DATA.

The selected financial data set forth below should be read in conjunction with our "Management's Discussion and Analysis of Financial Condition and Results of Operations", our consolidated audited financial statements and notes thereto and the other information contained elsewhere in this report.

<u>(Dollars in thousands, except per share data)</u>	<u>2014</u>	<u>2013</u>	<u>2012*</u>	<u>2011</u>	<u>2010</u>
Net sales	\$ 6,621,054	\$ 6,531,647	\$ 6,593,169	\$ 6,263,600	\$ 6,120,961
Percent change	1%	(1)%	5%	2%	—%
Cost of sales	4,272,605	4,223,715	4,247,108	4,047,269	3,980,873
Percent of sales	64.5%	64.7 %	64.4%	64.6%	65.0%
Interest and debt expense, net	61,306	64,505	69,596	72,059	73,792
Income before income taxes and income on and equity in losses of joint ventures	510,768	496,224	479,750	396,669	268,716
Income taxes (benefit)	179,480	173,400	145,060	(62,518)	84,450
Income on and equity in losses of joint ventures	565	847	1,272	4,722	(4,646)
Net income	331,853	323,671	335,962	463,909	179,620
Net income per diluted common share	7.79	7.10	6.87	8.52	2.67
Dividends per common share	0.24	0.22	5.20	0.19	0.16
Book value per common share	49.02	45.33	41.24	41.50	34.79
Average number of diluted shares outstanding	42,603,236	45,586,087	48,910,946	54,448,065	67,174,163
Accounts receivable	56,510	30,840	31,519	28,708	25,950
Merchandise inventories	1,374,481	1,345,321	1,294,581	1,304,124	1,290,147
Property and equipment, net	2,029,171	2,134,200	2,287,015	2,440,266	2,595,514
Total assets	4,170,071	4,050,739	4,048,744	4,306,137	4,374,166
Long-term debt	614,785	614,785	614,785	614,785	697,246
Capital lease obligations	5,919	6,759	7,524	9,153	11,383
Other liabilities	250,455	228,439	233,492	245,218	205,916
Deferred income taxes	194,319	230,248	255,652	314,598	341,689
Subordinated debentures	200,000	200,000	200,000	200,000	200,000
Total stockholders' equity	2,019,270	1,992,197	1,970,175	2,052,019	2,086,720
Number of stores					
Opened	2	—	—	—	2
Closed	1	6	2	4	3
Total—end of year	297	296	302	304	308

* Fiscal 2012 contains 53 weeks.

The items below are included in the Selected Financial Data.

2014

A \$5.9 million pretax gain (\$3.8 million after tax or \$0.09 per share) related to the sale of a retail store location.

2013

The items below amount to a net \$7.9 million pretax gain (\$5.1 million after tax gain or \$0.11 per share).

- an \$11.7 million pretax gain (\$7.6 million after tax or \$0.17 per share) related to the sale of an investment (see Note 1 of the Notes to Consolidated Financial Statements).

- a \$5.4 million pretax charge (\$3.5 million after tax or \$0.08 per share) for asset impairment and store closing charges related to the write-down of certain cost method investments (see Note 14 of the Notes to Consolidated Financial Statements).
- a \$1.5 million pretax gain (\$1.0 million after tax or \$0.02 per share) related to a pension adjustment (see Note 8 of the Notes to Consolidated Financial Statements).

2012

The items below amount to a net \$9.8 million pretax gain (\$26.2 million after tax gain or \$0.54 per share).

- an \$11.4 million pretax gain (\$7.4 million after tax or \$0.15 per share) related to the sale of three former retail store locations.
- a \$1.6 million pretax charge (\$1.0 million after tax or \$0.02 per share) for asset impairment and store closing charges related to the write-down of a property held for sale and of an operating property (see Note 14 of Notes to Consolidated Financial Statements).
- a \$1.7 million income tax benefit (\$0.03 per share) due to a reversal of a valuation allowance related to a deferred tax asset consisting of a capital loss carryforward (see Note 6 of Notes to Consolidated Financial Statements).
- an \$18.1 million income tax benefit (\$0.37 per share) due to a one-time deduction related to dividends paid to the Dillard's, Inc. Investment and Employee Stock Ownership Plan (see Note 6 of Notes to Consolidated Financial Statements).

2011

The items below amount to a net \$50.9 million pretax gain (\$234.5 million after tax gain or \$4.31 per share).

- a \$201.6 million income tax benefit (\$3.70 per share) due to a reversal of a valuation allowance related to the amount of the capital loss carryforward used to offset the capital gain income recognized on the taxable transfer of properties to our REIT.
- a \$44.5 million pretax gain (\$28.7 million after tax or \$0.53 per share), net of settlement related expenses, related to the settlement of a lawsuit with JDA Software Group for \$57.0 million.
- a \$4.2 million pretax gain (\$2.7 million after tax or \$0.05 per share) related to a distribution from a mall joint venture.
- a \$2.1 million pretax gain (\$1.4 million after tax or \$0.03 per share) related to the sale of an interest in a mall joint venture.
- a \$1.3 million pretax gain (\$0.9 million after tax or \$0.02 per share) related to the sale of two former retail store locations.
- a \$1.2 million pretax charge (\$0.8 million after tax or \$0.01 per share) for asset impairment and store closing charges related to the write-down of one property held for sale.

2010

The items below amount to a net \$10.4 million pretax gain (\$16.4 million after tax gain or \$0.24 per share).

- a \$2.2 million pretax charge (\$1.4 million after tax or \$0.02 per share) for asset impairment and store closing charges related to the write-down of one property held for sale.
- a \$7.5 million pretax gain (\$4.8 million after tax or \$0.07 per share) on proceeds received for final payment related to hurricane losses.
- a \$5.1 million pretax gain (\$3.3 million after tax or \$0.05 per share) related to the sale of five retail store locations.
- a \$9.7 million income tax benefit (\$0.14 per share) primarily related to net decreases in unrecognized tax benefits, interest and penalties due to resolutions of federal and state examinations; decreases in state net operating loss valuation allowances; and a decrease in a capital loss valuation allowance.

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.

Dillard's, Inc. operates 297 retail department stores spanning 29 states and an Internet store. The Company also operates a general contractor, CDI, a portion of whose business includes constructing and remodeling stores for the Company, which is a reportable segment separate from our retail operations.

In accordance with the National Retail Federation fiscal reporting calendar and our bylaws, the fiscal 2014 and 2013 reporting periods presented and discussed below ended January 31, 2015 and February 1, 2014, respectively, and each contained 52 weeks. The fiscal 2012 reporting period presented and discussed below ended February 2, 2013 and contained 53 weeks. For comparability purposes, where noted, some of the information discussed below is based upon comparison of the 52 weeks ended January 31, 2015, February 1, 2014 and February 2, 2013.

EXECUTIVE OVERVIEW

Fiscal 2014

Comparable retail sales increased 1% over last year, and gross profit from retail operations improved 35 basis points as a result of slightly higher initial markups. Despite a 14 basis point increase in selling, general and administrative expenses, primarily in selling payroll, net income rose to \$331.9 million during fiscal 2014 from \$323.7 million in the prior year. This stronger net income combined with an increase of operating cash flow of \$109.8 million helped enable us to repurchase \$290.4 million, or 2.8 million shares, of our Class A Common Stock during the year, resulting in earnings per share of \$7.79 for fiscal 2014, a 9.7% increase from \$7.10 per share for the prior year.

Included in net income for fiscal 2014 is a \$5.9 million pretax gain (\$3.8 million after tax or \$0.09 per share) related to the sale of a retail store location.

Included in net income for fiscal 2013 are:

- an \$11.7 million pretax gain (\$7.6 million after tax or \$0.17 per share) related to the sale of an investment.
- a \$5.4 million pretax charge (\$3.5 million after tax or \$0.08 per share) for asset impairment and store closing charges related to the write-down of certain cost method investments.
- a \$1.5 million pretax gain (\$1.0 million after tax or \$0.02 per share) related to a pension adjustment.

As of January 31, 2015, we had working capital of \$1,003.1 million (including cash and cash equivalents of \$403.8 million) and \$814.8 million of total debt outstanding, excluding capital lease obligations, with no scheduled maturities until late fiscal 2017. We operated 297 total stores as of January 31, 2015, an increase of one store from the end of fiscal 2013.

Key Performance Indicators

We use a number of key indicators of financial condition and operating performance to evaluate the performance of our business, including the following:

	Fiscal 2014	Fiscal 2013	Fiscal 2012
Net sales (in millions)	\$ 6,621.1	\$ 6,531.6	\$ 6,593.2
Gross profit (in millions).	\$ 2,348.4	\$ 2,307.9	\$ 2,346.1
Gross profit as a percentage of net sales	35.5%	35.3%	35.6 %
Retail gross profit as a percentage of net sales	36.1%	35.7%	36.1 %
Selling, general and administrative expenses as a percentage of net sales	25.1%	25.0%	25.4 %
Cash flow from operations (in millions).	\$ 611.6	\$ 501.8	\$ 522.7
Total retail store count at end of period	297	296	302
Retail sales per square foot	\$ 131	\$ 130	\$ 129
Retail stores sales trend.	1%	1% (1)	3 % (2)
Comparable retail store sales trend	1%	1% (1)	4 % (2)
Comparable retail store inventory trend	2%	5%	(1)%
Retail merchandise inventory turnover	2.8	2.8	2.9

(1) Based upon the 52 weeks ended February 1, 2014 and 52 weeks ended February 2, 2013

(2) Based upon the 52 weeks ended February 2, 2013 and 52 weeks ended February 4, 2012

Trends and Uncertainties

Fluctuations in the following key trends and uncertainties may have a material effect on our operating results.

- Cash flow—Cash from operating activities is a primary source of our liquidity that is adversely affected when the retail industry faces economic challenges. Furthermore, operating cash flow can be negatively affected by competitive factors.
- Pricing—If our customers do not purchase our merchandise offerings in sufficient quantities, we respond by taking markdowns. If we have to reduce our retail selling prices, the cost of sales on our consolidated statement of income will correspondingly rise, thus reducing our income and cash flow.
- Success of brand—The success of our exclusive brand merchandise as well as merchandise we source from national vendors is dependent upon customer fashion preferences and how well we can predict and anticipate trends.
- Sourcing—Our store merchandise selection is dependent upon our ability to acquire appealing products from a number of sources. Our ability to attract and retain compelling vendors as well as in-house design talent, the adequacy and stable availability of materials and production facilities from which we source our merchandise and the speed at which we can respond to customer trends and preferences all have a significant impact on our merchandise mix and, thus, our ability to sell merchandise at profitable prices.
- Store growth—Our ability to open new stores is dependent upon a number of factors, such as the identification of suitable markets and locations and the availability of shopping developments, especially in a weak economic environment. Store growth can be further hindered by mall attrition and subsequent closure of underperforming properties.

Seasonality and Inflation

Our business, like many other retailers, is subject to seasonal influences, with a significant portion of sales and income typically realized during the last quarter of our fiscal year due to the holiday season. Because of the seasonality of our business, results from any quarter are not necessarily indicative of the results that may be achieved for a full fiscal year.

We do not believe that inflation has had a material effect on our results during the periods presented; however, our business could be affected by such in the future.

2015 Guidance

A summary of estimates on key financial measures for fiscal 2015 is shown below.

<u>(in millions of dollars)</u>	Fiscal 2015 Estimated	Fiscal 2014 Actual
Depreciation and amortization	\$ 250	\$ 251
Rentals	25	27
Interest and debt expense, net.	61	61
Capital expenditures	160	152

General

Net sales. Net sales include merchandise sales of comparable and non-comparable stores and revenue recognized on contracts of CDI, the Company's general contracting construction company. Comparable store sales include sales for those stores which were in operation for a full period in both the current quarter and the corresponding quarter for the prior year. Comparable store sales exclude changes in the allowance for sales returns. Non-comparable store sales include: sales in the current fiscal year from stores opened during the previous fiscal year before they are considered comparable stores; sales from new stores opened during the current fiscal year; sales in the previous fiscal year for stores closed during the current or previous fiscal year that are no longer considered comparable stores; sales in clearance centers; and changes in the allowance for sales returns.

Service charges and other income. Service charges and other income include income generated through the Wells Fargo Alliance and former Synchrony Alliance. Other income includes rental income, shipping and handling fees, gift card breakage and lease income on leased departments.

Cost of sales. Cost of sales includes the cost of merchandise sold (net of purchase discounts and non-specific margin maintenance allowances), bankcard fees, freight to the distribution centers, employee and promotional discounts, and direct payroll for salon personnel. Cost of sales also includes CDI contract costs, which comprise all direct material and labor costs, subcontract costs and those indirect costs related to contract performance, such as indirect labor, employee benefits and insurance program costs.

Selling, general and administrative expenses. Selling, general and administrative expenses include buying, occupancy, selling, distribution, warehousing, store and corporate expenses (including payroll and employee benefits), insurance, employment taxes, advertising, management information systems, legal and other corporate level expenses. Buying expenses consist of payroll, employee benefits and travel for design, buying and merchandising personnel.

Depreciation and amortization. Depreciation and amortization expenses include depreciation and amortization on property and equipment.

Rentals. Rentals include expenses for store leases, including contingent rent, and data processing and other equipment rentals.

Interest and debt expense, net. Interest and debt expense includes interest, net of interest income, relating to the Company's unsecured notes, mortgage note, term note, subordinated debentures and borrowings under the Company's credit facility. Interest and debt expense also includes gains and losses on note repurchases, if any, amortization of financing costs and interest on capital lease obligations.

Gain on disposal of assets. Gain on disposal of assets includes the net gain or loss on the sale or disposal of property and equipment and the net gain or loss on the sale or disposal of investments.

Asset impairment and store closing charges. Asset impairment and store closing charges consist of (a) write-downs to fair value of under-performing or held for sale properties and of cost method investments and (b) exit costs associated with the closure of certain stores. Exit costs include future rent, taxes and common area maintenance expenses from the time the stores are closed.

Income on and equity in losses of joint ventures. Income on and equity in losses of joint ventures includes the Company's portion of the income or loss of the Company's unconsolidated joint ventures as well as the distribution of excess cash from a mall joint venture.

Critical Accounting Policies and Estimates

The Company's significant accounting policies are also described in Note 1 of Notes to Consolidated Financial Statements. As disclosed in that note, the preparation of financial statements in conformity with accounting principles generally accepted in the United States of America ("GAAP") requires management to make estimates and assumptions about future events that affect the amounts reported in the consolidated financial statements and accompanying notes. The Company evaluates its estimates and judgments on an ongoing basis and predicates those estimates and judgments on historical experience and on various other factors that are believed to be reasonable under the circumstances. Since future events and their effects cannot be determined with absolute certainty, actual results could differ from those estimates.

Management of the Company believes the following critical accounting policies, among others, affect its more significant judgments and estimates used in preparation of the Consolidated Financial Statements.

Merchandise inventory. Approximately 96% of the Company's inventories are valued at the lower of cost or market using the last-in, first-out ("LIFO") retail inventory method. Under the retail inventory method, the valuation of inventories at cost and the resulting gross margins are calculated by applying a calculated cost to retail ratio to the retail value of inventories. The retail inventory method is an averaging method that is widely used in the retail industry due to its practicality. Inherent in the retail inventory method calculation are certain significant management judgments including, among others, merchandise markon, markups, and markdowns, which significantly impact the ending inventory valuation at cost as well as the resulting gross margins. During periods of deflation, inventory values on the first-in, first-out ("FIFO") retail inventory method may be lower than the LIFO retail inventory method. Additionally, inventory values at LIFO cost may be in excess of net realizable value. At January 31, 2015 and February 1, 2014, merchandise inventories valued at LIFO, including adjustments as necessary to record inventory at the lower of cost or market, approximated the cost of such inventories using the FIFO retail inventory method. The application of the LIFO retail inventory method did not result in the recognition of any LIFO charges or credits affecting cost of sales for fiscal 2014, 2013 or 2012. The remaining 4% of the inventories are valued at the lower of cost or market using the average cost or specific identified cost methods. A 1% change in the dollar amount of markdowns would have impacted net income by approximately \$10 million for fiscal 2014.

The Company regularly records a provision for estimated shrinkage, thereby reducing the carrying value of merchandise inventory. Complete physical inventories of all of the Company's stores and warehouses are performed no less frequently than annually, with the recorded amount of merchandise inventory being adjusted to coincide with these physical counts. The differences between the estimated amounts of shrinkage and the actual amounts realized during the past three years have not been material.

Revenue recognition. The Company's retail operations segment recognizes revenue upon the sale of merchandise to its customers, net of anticipated returns of merchandise. The provision for sales returns is based on historical evidence of our return rate. We recorded an allowance for sales returns of \$5.0 million and \$5.7 million as of January 31, 2015 and February 1, 2014, respectively. Adjustments to earnings resulting from revisions to estimates on our sales return provision were not material for fiscal years 2014, 2013 and 2012.

The Company's share of income earned under the Wells Fargo Alliance and former Synchrony Alliance involving the Dillard's branded private label credit cards is included as a component of service charges and other income. The Company received income of approximately \$112 million, \$113 million and \$107 million from the alliances in fiscal 2014, 2013 and 2012, respectively. The Company participates in the marketing of the private label credit cards and accepts payments on the private label credit cards in its stores as a convenience to customers who prefer to pay in person rather than by paying online or mailing their payments to Wells Fargo.

Revenues from CDI construction contracts are generally recognized by applying percentages of completion for each period to the total estimated revenue for the respective contracts. The length of each contract varies but is typically nine to eighteen months. The percentages of completion are determined by relating the actual costs of work performed to date to the current estimated total costs of the respective contracts. Any anticipated losses on completed contracts are recognized as soon as they are determined.

Vendor allowances. The Company receives concessions from vendors through a variety of programs and arrangements, including co-operative advertising, payroll reimbursements and margin maintenance programs.

Cooperative advertising allowances are reported as a reduction of advertising expense in the period in which the advertising occurred. If vendor advertising allowances were substantially reduced or eliminated, the Company would likely consider other methods of advertising as well as the volume and frequency of our product advertising, which could increase or decrease our expenditures. Similarly, we are not able to assess the impact of vendor advertising allowances on creating additional revenues, as such allowances do not directly generate revenues for our stores.

Payroll reimbursements are reported as a reduction of payroll expense in the period in which the reimbursement occurred.

Amounts of margin maintenance allowances are recorded only when an agreement has been reached with the vendor and the collection of the concession is deemed probable. All such merchandise margin maintenance allowances are recognized as a reduction of cost purchases. Under the retail inventory method, a portion of these allowances reduces cost of goods sold and a portion reduces the carrying value of merchandise inventory.

Insurance accruals. The Company's consolidated balance sheets include liabilities with respect to claims for self-insured workers' compensation (with a self-insured retention of \$4 million per claim) and general liability (with a self-insured retention of \$1 million per claim and a one-time \$1 million corridor). The Company's retentions are insured through a wholly-owned captive insurance subsidiary. The Company estimates the required liability of such claims, utilizing an actuarial method, based upon various assumptions, which include, but are not limited to, our historical loss experience, projected loss development factors, actual payroll and other data. The required liability is also subject to adjustment in the future based upon the changes in claims experience, including changes in the number of incidents (frequency) and changes in the ultimate cost per incident (severity). As of January 31, 2015 and February 1, 2014, insurance accruals of \$45.9 million and \$47.5 million, respectively, were recorded in trade accounts payable and accrued expenses and other liabilities. Adjustments resulting from changes in historical loss trends have helped control expenses during fiscal 2014 and 2013, partially due to Company programs that have helped decrease both the number and cost of claims. Further, we do not anticipate any significant change in loss trends, settlements or other costs that would cause a significant change in our earnings. A 10% change in our self-insurance reserve would have affected net earnings by \$3.0 million for fiscal 2014.

Long-lived assets. The Company's judgment regarding the existence of impairment indicators is based on market and operational performance. We assess the impairment of long-lived assets, primarily fixed assets, whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors we consider important which could trigger an impairment review include the following:

- Significant changes in the manner of our use of assets or the strategy for the overall business;
- Significant negative industry or economic trends;
- A current-period operating or cash flow loss combined with a history of operating or cash flow losses; or
- Store closings.

The Company performs an analysis of the anticipated undiscounted future net cash flows of the related finite-lived assets. If the carrying value of the related asset exceeds the undiscounted cash flows, the carrying value is reduced to its fair value. Various factors including future sales growth and profit margins are included in this analysis. To the extent these future projections or the Company's strategies change, the conclusion regarding impairment may differ from the current estimates.

Income taxes. Temporary differences arising from differing treatment of income and expense items for tax and financial reporting purposes result in deferred tax assets and liabilities that are recorded on the balance sheet. These balances, as well as income tax expense, are determined through management's estimations, interpretation of tax law for multiple jurisdictions and tax planning. If the Company's actual results differ from estimated results due to changes in tax laws, changes in store locations, settlements of tax audits or tax planning, the Company's effective tax rate and tax balances could be affected. As such, these estimates may require adjustment in the future as additional facts become known or as circumstances change. Changes in the Company's assumptions and judgments can materially affect amounts recognized in the consolidated balance sheets and statements of income.

The total amount of unrecognized tax benefits as of January 31, 2015 and February 1, 2014 was \$4.8 million and \$6.5 million, respectively, of which \$2.6 million and \$4.1 million, respectively, would, if recognized, affect the Company's effective tax rate. The Company does not expect a significant change in unrecognized tax benefits in the next twelve months. The Company classifies accrued interest expense and penalties relating to income tax in the consolidated financial statements as income tax expense. The total amounts of interest and penalties were not material.

During fiscal 2014, the Internal Revenue Service ("IRS") concluded its examination of the Company's federal income tax returns for the fiscal tax years 2011 and 2012, with no material changes in these tax years as a result of such examination. The tax years that remain subject to examination for major state tax jurisdictions are fiscal tax years 2011 and forward. At this time, the Company does not expect the results from any income tax audit to have a material impact on the Company's consolidated financial statements.

Pension obligations. The discount rate that the Company utilizes for determining future pension obligations is based on the Citigroup Above Median Pension Index Curve on its annual measurement date and is matched to the future expected cash flows of the benefit plans by annual periods. The discount rate decreased to 3.5% as of January 31, 2015 from 4.4% as of

February 1, 2014. We believe that these assumptions have been appropriate and that, based on these assumptions, the pension liability of \$197 million is appropriately stated as of January 31, 2015; however, actual results may differ materially from those estimated and could have a material impact on our consolidated financial statements. A further 50 basis point change in the discount rate would increase or decrease the pension liability by approximately \$14.6 million. The Company expects to make a contribution to the pension plan of approximately \$4.5 million in fiscal 2015. The Company expects pension expense to be approximately \$14.4 million in fiscal 2015 with a liability of \$206.8 million at January 30, 2016.

RESULTS OF OPERATIONS

The following table sets forth the results of operations and percentage of net sales, for the periods indicated:

<u>(in thousands of dollars)</u>	For the years ended					
	January 31, 2015		February 1, 2014		February 2, 2013	
	Amount	% of Net Sales	Amount	% of Net Sales	Amount	% of Net Sales
Net sales	\$ 6,621,054	100.0%	\$ 6,531,647	100.0%	\$ 6,593,169	100.0%
Service charges and other income	159,075	2.4	160,130	2.5	158,426	2.4
	<u>6,780,129</u>	102.4	<u>6,691,777</u>	102.5	<u>6,751,595</u>	102.4
Cost of sales	4,272,605	64.5	4,223,715	64.7	4,247,108	64.4
Selling, general and administrative expenses . . .	1,663,859	25.1	1,632,036	25.0	1,671,526	25.4
Depreciation and amortization	250,683	3.8	255,490	3.9	259,621	3.9
Rentals	26,977	0.4	26,833	0.4	34,838	0.5
Interest and debt expense, net	61,306	0.9	64,505	1.0	69,596	1.1
Gain on disposal of assets	(6,069)	(0.1)	(12,379)	(0.2)	(12,435)	(0.2)
Asset impairment and store closing charges . . .	—	—	5,353	0.1	1,591	—
Income before income taxes and income on and equity in losses of joint ventures	510,768	7.7	496,224	7.6	479,750	7.3
Income taxes	179,480	2.7	173,400	2.7	145,060	2.2
Income on and equity in losses of joint ventures.	565	—	847	—	1,272	—
Net income	<u>\$ 331,853</u>	5.0%	<u>\$ 323,671</u>	5.0%	<u>\$ 335,962</u>	5.1%

Sales

(in thousands of dollars)

	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Net sales:			
Retail operations segment	\$ 6,490,387	\$ 6,439,304	\$ 6,489,366
Construction segment	130,667	92,343	103,803
Total net sales	<u>\$ 6,621,054</u>	<u>\$ 6,531,647</u>	<u>\$ 6,593,169</u>

The percent change by segment and product category in the Company's sales for the past two years is as follows:

	<u>Percent Change</u>	
	<u>Fiscal 2014 - 2013</u>	<u>Fiscal 2013 - 2012 (1)</u>
Retail operations segment		
Cosmetics	(0.3)%	(2.0)%
Ladies' apparel	2.2	(0.9)
Ladies' accessories and lingerie	0.8	5.8
Juniors' and children's apparel	3.9	1.4
Men's apparel and accessories	1.6	0.2
Shoes	0.8	2.5
Home and furniture	(9.9)	(5.3)
Construction segment	41.5	(11.0)

(1) Retail operations sales trends are based upon the 52 weeks ended February 1, 2014 and 52 weeks ended February 2, 2013

2014 Compared to 2013

Net sales from the retail operations segment increased \$51.1 million or 1% during fiscal 2014 as compared to fiscal 2013. During fiscal 2014 as compared to fiscal 2013, total sales and sales in comparable stores increased 1%. During fiscal 2014, sales of juniors' and children's apparel, ladies' apparel and men's apparel and accessories increased moderately over the prior year. Sales of shoes and ladies' accessories and lingerie increased slightly over last year while sales of cosmetics remained essentially flat. Sales of home and furniture declined significantly from last year.

The number of sales transactions during fiscal 2014 decreased 2% over fiscal 2013 while the average dollars per sales transaction increased 3%.

Net sales from the construction segment increased \$38.3 million or 42% during fiscal 2014 as compared to fiscal 2013 due to an increase in construction projects. The backlog of awarded construction contracts at January 31, 2015 totaled \$304.0 million, increasing approximately 55% from February 1, 2014.

2013 Compared to 2012

Net sales from the retail operations segment decreased \$50.1 million or 1% during fiscal 2013 as compared to fiscal 2012. During the 52 weeks ended February 1, 2014 as compared to the 52 weeks ended February 2, 2013, total sales and sales in comparable stores increased 1%. During the comparable 52-week periods, sales of ladies' accessories and lingerie increased significantly over the prior year, sales of shoes increased moderately and sales of juniors' and children's apparel increased slightly. Sales of men's apparel and accessories were essentially flat over the prior year comparable period. Sales of ladies' apparel decreased slightly between the comparable periods, sales of cosmetics decreased moderately while sales of home and furniture declined significantly.

The number of sales transactions during fiscal 2013 decreased 4% over fiscal 2012 while the average dollars per sales transaction increased 3%.

Net sales from the construction segment decreased \$11.5 million or 11% during fiscal 2013 as compared to fiscal 2012 due to a shift in the timing of certain construction projects. The backlog of awarded construction contracts at February 1, 2014 totaled \$196.5 million.

Exclusive Brand Merchandise

Sales penetration of exclusive brand merchandise for fiscal years 2014, 2013 and 2012 was 21.6%, 21.5% and 21.9% of total net sales, respectively.

Service Charges and Other Income

(in millions of dollars)	Fiscal 2014	Fiscal 2013	Fiscal 2012	Dollar Change		Percent Change	
				2014 - 2013	2013 - 2012	2014 - 2013	2013 - 2012
Service charges and other income:							
Retail operations segment							
Income from Wells Fargo Alliance and former Synchrony Alliance.	\$ 111.6	\$ 113.1	\$ 107.1	\$ (1.5)	\$ 6.0	(1.3)%	5.6%
Leased department income.	8.7	9.2	10.8	(0.5)	(1.6)	(5.4)	(14.8)
Shipping and handling income.	22.3	20.3	19.1	2.0	1.2	9.9	6.3
Other.	15.6	17.2	21.3	(1.6)	(4.1)	(9.3)	(19.2)
	<u>158.2</u>	<u>159.8</u>	<u>158.3</u>	<u>(1.6)</u>	<u>1.5</u>	<u>(1.0)</u>	<u>0.9</u>
Construction segment	0.9	0.3	0.1	0.6	0.2	200.0	200.0
Total.	<u>\$ 159.1</u>	<u>\$ 160.1</u>	<u>\$ 158.4</u>	<u>\$ (1.0)</u>	<u>\$ 1.7</u>	<u>(0.6)%</u>	<u>1.1%</u>

2014 Compared to 2013

Service charges and other income is composed primarily of income from the Wells Fargo Alliance and former Synchrony Alliance. Income from the alliances decreased \$1.5 million in fiscal 2014 compared to fiscal 2013 primarily due to increased credit losses and the discontinuation of a credit product previously offered by Synchrony partially offset by increases in finance charge income.

2013 Compared to 2012

Income from the former Synchrony Alliance increased \$6.0 million in fiscal 2013 compared to fiscal 2012 primarily due to increases in finance charge income.

Gross Profit

(in thousands of dollars)	Fiscal 2014	Fiscal 2013	Fiscal 2012
Gross profit:			
Retail operations segment.	\$ 2,342,109	\$ 2,301,271	\$ 2,340,754
Construction segment	6,340	6,661	5,307
Total gross profit.	<u>\$ 2,348,449</u>	<u>\$ 2,307,932</u>	<u>\$ 2,346,061</u>
Gross profit as a percentage of segment net sales:			
Retail operations segment.	36.1%	35.7%	36.1%
Construction segment	4.9	7.2	5.1
Total gross profit as a percentage of net sales.	35.5	35.3	35.6

2014 Compared to 2013

Gross profit improved 14 basis points of sales during fiscal 2014 compared to fiscal 2013. Gross profit from retail operations improved 35 basis points of sales during the same periods primarily due to increased initial markups. Inventory in comparable stores increased 2% as of January 31, 2015 compared to February 1, 2014.

During fiscal 2014, gross margin improved slightly in juniors' and children's apparel and ladies' apparel. Gross margin was essentially flat in all other product categories.

Gross profit from the construction segment declined \$0.3 million (236 basis points of sales). The decline was due to lower fee percentages on new contracts.

2013 Compared to 2012

Gross profit declined 30 basis points of sales during fiscal 2013 compared to fiscal 2012. Gross profit from retail operations declined 40 basis points of sales during the same periods due to increased markdowns taken as a result of lower than anticipated sales partially offset by increased initial markups. Inventory in comparable stores increased 5% as of February 1, 2014 compared to February 2, 2013.

During fiscal 2013, gross margin declined slightly in shoes and home and furniture. Gross margin was essentially flat in all other product categories.

Gross profit from the construction segment improved \$1.4 million (210 basis points of sales). The improvement was due to improved fee percentages on new contracts.

Selling, General and Administrative Expenses ("SG&A")

(in thousands of dollars)

	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
SG&A:			
Retail operations segment	\$ 1,658,994	\$ 1,627,053	\$ 1,666,798
Construction segment	4,865	4,983	4,728
Total SG&A	\$ 1,663,859	\$ 1,632,036	\$ 1,671,526
SG&A as a percentage of segment net sales:			
Retail operations segment	25.6%	25.3%	25.7%
Construction segment	3.7	5.4	4.6
Total SG&A as a percentage of net sales	25.1	25.0	25.4

2014 Compared to 2013

SG&A increased \$31.8 million or 14 basis points of sales during fiscal 2014 compared to fiscal 2013. The increase was most noted in payroll and payroll related taxes (\$34.1 million), primarily of selling payroll as the Company focused on increasing pay for selling associates, partially offset by reduced advertising expenditures (\$9.0 million).

2013 Compared to 2012

SG&A declined \$39.5 million or 40 basis points of sales during fiscal 2013 compared to fiscal 2012. The decrease was most noted in: payroll and payroll related taxes (\$12.1 million), primarily due to the 53rd week of fiscal 2012 partially offset by increases in selling payroll. SG&A also declined due to reduced advertising expenditures (\$12.0 million), insurance (\$8.5 million) and a \$1.5 million pretax credit to pension expense for a gain from a pension curtailment.

Depreciation and Amortization

(in thousands of dollars)

	Fiscal 2014	Fiscal 2013	Fiscal 2012
Depreciation and amortization:			
Retail operations segment	\$ 250,371	\$ 255,240	\$ 259,414
Construction segment	312	250	207
Total depreciation and amortization	<u>\$ 250,683</u>	<u>\$ 255,490</u>	<u>\$ 259,621</u>

2014 Compared to 2013

Depreciation and amortization expense decreased \$4.8 million during fiscal 2014 compared to fiscal 2013, primarily due to the timing and composition of capital expenditures.

2013 Compared to 2012

Depreciation and amortization expense decreased \$4.1 million during fiscal 2013 compared to fiscal 2012, primarily as a result of reduced capital expenditures.

Rentals

(in thousands of dollars)

	Fiscal 2014	Fiscal 2013	Fiscal 2012
Rentals:			
Retail operations segment	\$ 26,912	\$ 26,787	\$ 34,787
Construction segment	65	46	51
Total rentals	<u>\$ 26,977</u>	<u>\$ 26,833</u>	<u>\$ 34,838</u>

2013 Compared to 2012

Rental expense declined \$8.0 million or 23.0% in fiscal 2013 compared to fiscal 2012 primarily due to a reduction in the amount of equipment leased by the Company.

Interest and Debt Expense, Net

(in thousands of dollars)

	Fiscal 2014	Fiscal 2013	Fiscal 2012
Interest and debt expense (income), net:			
Retail operations segment	\$ 61,352	\$ 64,572	\$ 69,719
Construction segment	(46)	(67)	(123)
Total interest and debt expense, net	<u>\$ 61,306</u>	<u>\$ 64,505</u>	<u>\$ 69,596</u>

2014 Compared to 2013

Net interest and debt expense declined \$3.2 million in fiscal 2014 compared to fiscal 2013 primarily due to an increase in capitalized interest and lower average debt levels. Total weighted average debt outstanding during fiscal 2014 decreased approximately \$32.5 million compared to fiscal 2013.

2013 Compared to 2012

Net interest and debt expense declined \$5.1 million in fiscal 2013 compared to fiscal 2012 primarily due to lower average debt levels and a decrease of interest resulting from the 53rd week of fiscal 2012. Total weighted average debt outstanding during fiscal 2013 decreased approximately \$23.0 million compared to fiscal 2012, which included an increase in weighted average short-term debt under the credit facility.

Gain on Disposal of Assets

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
(Gain) loss on disposal of assets:			
Retail operations segment	\$ (6,068)	\$ (12,376)	\$ (12,434)
Construction segment	(1)	(3)	(1)
Total gain on disposal of assets.	<u>\$ (6,069)</u>	<u>\$ (12,379)</u>	<u>\$ (12,435)</u>

Fiscal 2014

During fiscal 2014, the Company received proceeds of \$14.5 million from the sales of a retail store location in Longmont, Colorado, that was held for sale due to eminent domain, and an operating store location in Sarasota, Florida, resulting in a gain of \$6.3 million that was recorded in gain on disposal of assets.

During fiscal 2014, the Company also received a final distribution of \$1.1 million from its investment in a property located in Toledo, Ohio, resulting in a loss of \$0.3 million that was recorded in gain on disposal of assets.

Fiscal 2013

During fiscal 2013, the Company received proceeds of \$15.7 million from the sale of its investment in Acumen Brands ("Acumen"), an eCommerce company based in Fayetteville, Arkansas. The sale resulted in a gain of \$11.7 million that was recorded in gain on disposal of assets.

During fiscal 2013, the Company also received proceeds of \$1.7 million from the sale of two former retail stores located in Oklahoma City, Oklahoma and Pasadena, Texas that were held for sale, resulting in a gain of \$0.6 million that was recorded in gain on disposal of assets.

Fiscal 2012

During fiscal 2012, the Company sold five former retail stores and one building that was a portion of a currently operating retail location. Four of the former retail stores were held for sale and were located in Charlotte, North Carolina; Cincinnati, Ohio; Antioch, Tennessee and Dallas, Texas. The other former retail store was located in Colonial Heights, Virginia and was closed during the year. The Company received proceeds of \$25.1 million relative to these sales which resulted in a net gain of \$12.3 million. The gain was recorded in gain on disposal of assets.

Asset Impairment and Store Closing Charges

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Asset impairment and store closing charges:			
Retail operations segment	\$ —	\$ 5,353	\$ 1,591
Construction segment	—	—	—
Total asset impairment and store closing charges.	<u>\$ —</u>	<u>\$ 5,353</u>	<u>\$ 1,591</u>

Fiscal 2013

Asset impairment and store closing charges for fiscal 2013 consisted of the write-down of certain cost method investments.

Fiscal 2012

Asset impairment and store closing charges for fiscal 2012 consisted of the write-down of a property held for sale and of an operating property, both of which the Company had contracted to sell.

Income Taxes

The Company's estimated federal and state effective income tax rate, inclusive of income on and equity in losses of joint ventures, was 35.1% in fiscal 2014, 34.9% in fiscal 2013, and 30.2% in fiscal 2012. The Company expects the fiscal 2015 federal and state effective income tax rate to approximate 35%.

Fiscal 2014

During fiscal 2014, income taxes included the recognition of tax benefits of approximately \$2.8 million related to federal tax credits and \$1.4 million due to net decreases in unrecognized tax benefits, interest and penalties. These tax benefits were partially offset by tax expense of approximately \$1.5 million due to net increases in valuation allowances related to state net operating loss carryforwards. In addition, during fiscal 2014, the IRS concluded its examination of the Company's federal income tax returns for fiscal tax years 2011 and 2012, with no material changes in these tax years as a result of such examination.

Fiscal 2013

During fiscal 2013, income taxes included the recognition of tax benefits of approximately \$5.5 million related to decreases in valuation allowances related to state net operating loss carryforwards and \$3.0 million related to federal tax credits.

Fiscal 2012

During fiscal 2012, income taxes included the recognition of tax benefits of approximately \$19.7 million due to deductions for dividends paid to the Dillard's, Inc. Investment and Employee Stock Ownership Plan, \$2.8 million related to federal tax credits, \$1.2 million for the increase in the cash surrender value of life insurance policies, \$1.8 million due to net decreases in unrecognized tax benefits, interest and penalties, \$1.7 million for an amended return filed where capital gain income was offset by a previously unrecognized capital loss carryforward available in the amended return year, and \$1.0 million related to decreases in valuation allowances related to state net operating loss carryforwards.

LIQUIDITY AND CAPITAL RESOURCES

The Company's current non-operating priorities for its use of cash are stock repurchases, strategic investments to enhance the value of existing properties and dividend payments to stockholders.

Cash flows for the Company's most recent three fiscal years were as follows:

(in thousands of dollars)	Fiscal 2014	Fiscal 2013	Fiscal 2012	Percent Change	
				2014 - 2013	2013 - 2012
Operating Activities	\$ 611,589	\$ 501,757	\$ 522,703	21.9%	(4.0)%
Investing Activities	(143,412)	(76,628)	(105,709)	(87.2)	27.5
Financing Activities	(301,559)	(312,055)	(517,206)	3.4	39.7
Total Cash Provided (Used).	<u>\$ 166,618</u>	<u>\$ 113,074</u>	<u>\$ (100,212)</u>		

Operating Activities

The primary source of the Company's liquidity is cash flows from operations. Due to the seasonality of the Company's business, we have historically realized a significant portion of the cash flows from operating activities during the second half of the fiscal year. Retail operations sales are the key operating cash component, providing 95.7% and 96.2% of total revenues in fiscal 2014 and 2013, respectively.

Operating cash inflows also include revenue and reimbursements from the Wells Fargo Alliance and former Synchrony Alliance and cash distributions from joint ventures. Operating cash outflows include payments to vendors for inventory, services and supplies, payments to employees and payments of interest and taxes.

The Wells Fargo Alliance provides for certain payments to be made by Wells Fargo to the Company, including the Company's share of revenues under this alliance. The Company received income of approximately \$112 million and \$113 million from the Wells Fargo Alliance and former Synchrony Alliance in fiscal 2014 and 2013, respectively. The amount the Company receives is dependent on the level of sales on Wells Fargo accounts, the level of balances carried on the Wells Fargo

accounts by Wells Fargo customers, payment rates on Wells Fargo accounts, finance charge rates and other fees on Wells Fargo accounts, the level of credit losses for the Wells Fargo accounts, Wells Fargo's ability to extend credit to our customers as well as the cost of customer rewards programs. The Alliance expires in fiscal 2024.

Net cash flows from operations increased \$109.8 million during fiscal 2014 compared to fiscal 2013. This improvement was primarily attributable to an increase of \$129.2 million related to changes in working capital items, primarily of increases in trade accounts payable and accrued expenses.

Investing Activities

Cash inflows from investing activities generally include proceeds from sales of property and equipment. Investment cash outflows generally include payments for capital expenditures such as property and equipment.

Capital expenditures increased \$57.0 million for fiscal 2014 compared to fiscal 2013. The fiscal 2014 expenditures of \$151.9 million were primarily for the remodeling of existing stores and for the construction of our two new stores: The Shops at Summerlin in Las Vegas, Nevada (200,000 square feet) and The Mall at University Town Center in Sarasota, Florida (180,000 square feet), both of which opened during the third quarter of fiscal 2014.

Capital expenditures for fiscal 2015 are expected to be approximately \$160 million. These expenditures are primarily for the construction and remodeling of stores. We have begun construction of the following new locations:

<u>Center</u>	<u>City</u>	<u>Square Feet</u>	<u>Projected 2015 Opening</u>
Fashion Place	Murray, Utah	200,000 *	August
Fremaux Town Center	Slidell, Louisiana	126,000	October
Liberty Center	Cincinnati, Ohio	155,000	October

* replacement store

During fiscal 2014, we closed our Southgate Mall location in Sarasota, Florida (90,000 square feet).

During fiscal 2014, 2013 and 2012, we received proceeds from the sale of property and equipment of \$14.8 million, \$2.5 million and \$30.9 million, respectively, and recorded related gains of \$6.4 million, \$0.6 million and \$12.4 million, respectively. At January 31, 2015, \$7.3 million of the fiscal 2014 proceeds were being held in escrow for the acquisition of replacement property under like-kind exchange agreements. The escrow accounts are administered by an intermediary. Pursuant to the like-kind exchange agreements, the cash remains restricted for a maximum of 180 days from the date of the property sale pending the acquisition of replacement property. Changes in restricted cash balances are reflected as an investment activity in the accompanying Consolidated Statements of Cash Flows.

During fiscal 2014, the Company received a final distribution of \$1.1 million from its investment in a property located in Toledo, Ohio, resulting in a loss of \$0.3 million that was recorded in gain on disposal of assets.

During fiscal 2013, the Company received proceeds of \$15.7 million from the sale of its investment in Acumen, resulting in a gain of \$11.7 million that was recorded in gain on disposal of assets.

Financing Activities

Our primary source of cash inflows from financing activities is generally our \$1.0 billion revolving credit facility. Financing cash outflows generally include the repayment of borrowings under the revolving credit facility, the repayment of mortgage notes or long-term debt, the payment of dividends and the purchase of treasury stock.

Cash used in financing activities decreased to \$301.6 million in fiscal 2014 from \$312.1 million in fiscal 2013. This increase in cash flow of \$10.5 million was primarily due to a reduction in treasury stock purchases.

Stock Repurchase. In November 2014, the Company's Board of Directors authorized the Company to repurchase up to \$500 million of the Company's Class A Common Stock under an open-ended plan ("November 2014 Stock Plan"). This authorization permits the Company to repurchase its Class A Common Stock in the open market, pursuant to preset trading plans meeting the requirements of Rule 10b5-1 under the Securities Exchange Act of 1934 (the "Exchange Act") or through privately negotiated transactions. The November 2014 Stock Plan has no expiration date. As of January 31, 2015, \$500.0 million of authorization remained under the November 2014 Stock Plan.

In November 2013, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("November 2013 Stock Plan"). During fiscal 2014, the

Company repurchased 2.3 million shares for \$250.0 million at an average price of \$107.44 per share, which completed the authorization under the November 2013 Stock Plan.

In March 2013, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("March 2013 Stock Plan"). During fiscal 2013, the Company repurchased 2.7 million shares for \$209.6 million at an average price of \$77.93 per share. During fiscal 2014, the Company repurchased 0.5 million shares for \$40.4 million at an average price of \$89.04 per share, which completed the authorization under the March 2013 Stock Plan.

In February 2012, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("2012 Stock Plan"). During fiscal 2012, the Company repurchased 2.4 million shares for \$158.0 million at an average price of \$66.39 per share. During fiscal 2013, the Company repurchased 1.2 million shares for \$92.0 million at an average price of \$79.14 per share, which completed the authorization under the 2012 Stock Plan.

In May 2011, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("May 2011 Stock Plan"). During fiscal 2012, the Company repurchased 439 thousand shares for \$27.5 million at an average price of \$62.71 per share, which completed the authorization under the May 2011 Stock Plan.

The ultimate disposition of the repurchased stock has not been determined.

Revolving Credit Agreement. At January 31, 2015, the Company maintained a \$1.0 billion revolving credit facility ("credit agreement") with J. P. Morgan Securities LLC ("JPMorgan") and Wells Fargo Capital Finance, LLC as the lead agents for various banks, secured by the inventory of Dillard's, Inc. operating subsidiaries. The credit agreement expires July 1, 2018.

Borrowings under the credit agreement accrue interest at either JPMorgan's Base Rate or LIBOR plus 1.5% (1.67% at January 31, 2015) subject to certain availability thresholds as defined in the credit agreement.

Limited to 90% of the inventory of certain Company subsidiaries, availability for borrowings and letter of credit obligations under the credit agreement was \$932.2 million at January 31, 2015. No borrowings were outstanding at January 31, 2015. Letters of credit totaling \$28.1 million were issued under this credit agreement leaving unutilized availability under the facility of approximately \$904 million at January 31, 2015. There are no financial covenant requirements under the credit agreement provided that availability for borrowings and letters of credit exceeds \$100 million. The Company pays an annual commitment fee to the banks of 0.25% of the committed amount less outstanding borrowings and letters of credit. The Company had weighted-average borrowings of \$13.1 million and \$45.5 million during fiscal 2014 and 2013, respectively.

Peak borrowings under the credit facility were approximately \$140 million during fiscal 2014. The Company expects peak borrowings to remain below that level during fiscal 2015.

Long-term Debt. At January 31, 2015, the Company had \$614.8 million of long-term debt, comprised of unsecured notes. The unsecured notes bear interest at rates ranging from 6.625% to 7.875% with due dates from fiscal 2017 through fiscal 2028.

During fiscal 2014, the Company reduced its net level of outstanding debt and capital leases by \$0.8 million compared to a reduction of \$1.7 million in fiscal 2013. No debt matured during fiscal 2014 or 2013.

Long-term debt maturities over the next five years are (in millions):

<u>Fiscal Year</u>	<u>Long-Term Debt Maturities</u>
2015	\$ —
2016	—
2017	87.2
2018	161.0
2019	—

Subordinated Debentures. As of January 31, 2015, the Company had \$200 million outstanding of its 7.5% subordinated debentures due August 1, 2038. All of these subordinated debentures were held by Dillard's Capital Trust I, a 100% owned, unconsolidated finance subsidiary of the Company. The Company has the right to defer the payment of interest

on the subordinated debentures at any time for a period not to exceed 20 consecutive quarters; however, the Company has no present intention of exercising this right to defer interest payments.

Fiscal 2015 Outlook

During fiscal 2015, the Company expects to finance its capital expenditures and its working capital requirements, including stock repurchases, from cash on hand, cash flows generated from operations and utilization of the credit facility. At present, there are numerous general business and economic factors impacting the retail industry that could affect the Company's liquidity. These factors include: consumer confidence; high levels of unemployment in various sectors; economic instability around the globe; and other factors that are both separate from, and outgrowths of, these factors. These conditions could impact our net sales which may result in reduced cash flows if we are unable to appropriately manage our inventory levels and expenses. Depending upon our actual and anticipated sources and uses of liquidity, the Company will from time to time consider possible financing transactions, the proceeds of which could be used to refinance current indebtedness or for other corporate purposes.

OFF-BALANCE-SHEET ARRANGEMENTS

The Company has not created, and is not party to, any special-purpose or off-balance-sheet entities for the purpose of raising capital, incurring debt or operating the Company's business. The Company does not have any off-balance-sheet arrangements or relationships that are reasonably likely to materially affect the Company's financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or the availability of capital resources.

CONTRACTUAL OBLIGATIONS AND COMMERCIAL COMMITMENTS

To facilitate an understanding of the Company's contractual obligations and commercial commitments, the following data is provided:

PAYMENTS DUE BY PERIOD

(in thousands of dollars) Contractual Obligations	Total	Less than 1 year	1 - 3 years	3 - 5 years	More than 5 years
Long-term debt	\$ 614,785	\$ —	\$ 87,201	\$ 160,959	\$ 366,625
Interest on long-term debt	387,904	44,507	89,553	60,198	193,646
Subordinated debentures	200,000	—	—	—	200,000
Interest on subordinated debentures	352,685	14,959	30,205	29,918	277,603
Capital lease obligations, including interest . . .	8,943	1,428	2,856	2,856	1,803
Benefit plan participant payments	200,245	5,050	11,516	13,231	170,448
Purchase obligations(1)	1,301,925	1,301,925	—	—	—
Operating leases(2)	64,890	23,064	28,223	11,070	2,533
Total contractual cash obligations(3)(4)	<u>\$ 3,131,377</u>	<u>\$ 1,390,933</u>	<u>\$ 249,554</u>	<u>\$ 278,232</u>	<u>\$ 1,212,658</u>

- (1) The Company's purchase obligations principally consist of purchase orders for merchandise and store construction commitments. Amounts committed under open purchase orders for merchandise inventory represent \$1,292.0 million of the purchase obligations, of which a significant portion are cancelable without penalty prior to a date that precedes the vendor's scheduled shipment date.
- (2) The operating leases included in the above table do not include contingent rent based upon sales volume, which represented approximately 23% of minimum lease obligations in fiscal 2014.
- (3) The total liability for unrecognized tax benefits is \$4.4 million, including tax, penalty, and interest (refer to Note 6 to the consolidated financial statements). The Company is not able to reasonably estimate the timing of future cash flows and has excluded these liabilities from the table above; however, at this time, the Company does not expect a significant change in unrecognized tax benefits in the next twelve months.

- (4) The Company is unable to reasonably estimate the timing of future cash flows of workers' compensation and general liability insurance reserves of \$28.6 million and gift card liabilities of \$15.3 million and have excluded these from the table above.

AMOUNT OF COMMITMENT EXPIRATION PER PERIOD

(in thousands of dollars) Other Commercial Commitments	Total Amounts Committed	Within 1 year	2 - 3 years	4 - 5 years	After 5 years
\$1.0 billion line of credit, none outstanding(1) .	\$ —	\$ —	\$ —	\$ —	\$ —
Standby letters of credit	27,575	24,575	3,000	—	—
Import letters of credit	513	513	—	—	—
Total commercial commitments.	<u>\$ 28,088</u>	<u>\$ 25,088</u>	<u>\$ 3,000</u>	<u>\$ —</u>	<u>\$ —</u>

- (1) Availability under the credit facility is limited to 90% of the inventory of certain Company subsidiaries (approximately \$932 million at January 31, 2015). At January 31, 2015, letters of credit totaling \$28.1 million were issued under the credit facility.

NEW ACCOUNTING PRONOUNCEMENTS

For information with respect to new accounting pronouncements and the impact of these pronouncements on our consolidated financial statements, see Note 1 to the accompanying consolidated financial statements.

FORWARD-LOOKING INFORMATION

This report contains certain forward-looking statements. The following are or may constitute forward looking statements within the meaning of the Private Securities Litigation Reform Act of 1995: (a) statements including words such as "may," "will," "could," "believe," "expect," "future," "potential," "anticipate," "intend," "plan," "estimate," "continue," or the negative or other variations thereof; (b) statements regarding matters that are not historical facts; and (c) statements about the Company's future occurrences, plans and objectives, including statements regarding management's expectations and forecasts for fiscal 2015. The Company cautions that forward-looking statements contained in this report are based on estimates, projections, beliefs and assumptions of management and information available to management at the time of such statements and are not guarantees of future performance. The Company disclaims any obligation to update or revise any forward-looking statements based on the occurrence of future events, the receipt of new information, or otherwise. Forward-looking statements of the Company involve risks and uncertainties and are subject to change based on various important factors. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements made by the Company and its management as a result of a number of risks, uncertainties and assumptions. Representative examples of those factors include (without limitation) general retail industry conditions and macro-economic conditions; economic and weather conditions for regions in which the Company's stores are located and the effect of these factors on the buying patterns of the Company's customers, including the effect of changes in prices and availability of oil and natural gas; the availability of consumer credit; the impact of competitive pressures in the department store industry and other retail channels including specialty, off-price, discount and Internet retailers; changes in consumer confidence, spending patterns, debt levels and their ability to meet credit obligations; high levels of unemployment; changes in legislation, affecting such matters as the cost of employee benefits or credit card income; adequate and stable availability of materials, production facilities and labor from which the Company sources its merchandise at acceptable pricing; changes in operating expenses, including employee wages, commission structures and related benefits; system failures or data security breaches; possible future acquisitions of store properties from other department store operators; the continued availability of financing in amounts and at the terms necessary to support the Company's future business; fluctuations in LIBOR and other base borrowing rates; potential disruption from terrorist activity and the effect on ongoing consumer confidence; epidemic, pandemic or other public health issues; potential disruption of international trade and supply chain efficiencies; world conflict and the possible impact on consumer spending patterns and other economic and demographic changes of similar or dissimilar nature, and other risks and uncertainties, including those detailed from time to time in our periodic reports filed with the Securities and Exchange Commission, particularly those set forth under the caption "Item 1A, Risk Factors" in this Form 10-K.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.

The table below provides information about the Company's obligations that are sensitive to changes in interest rates. The table presents maturities of the Company's long-term debt and subordinated debentures along with the related weighted-average interest rates by expected maturity dates.

(in thousands of dollars) Expected Maturity Date (fiscal year)	2015	2016	2017	2018	2019	Thereafter	Total	Fair Value
Long-term debt	\$ —	\$ —	\$ 87,201	\$ 160,959	\$ —	\$ 366,625	\$ 614,785	\$ 678,093
Average fixed interest rate	—	—	6.6%	7.1%	—%	7.5%	7.3%	
Subordinated debentures . .	\$ —	\$ —	\$ —	\$ —	\$ —	\$ 200,000	\$ 200,000	\$ 207,280
Average interest rate	—	—	—	—	—	7.5%	7.5%	

The Company is exposed to market risk from changes in the interest rates under its \$1.0 billion revolving credit facility. Outstanding balances under this facility bear interest at a variable rate based on JPMorgan's Base Rate or LIBOR plus 1.5%. The Company had weighted average borrowings of \$13.1 million during fiscal 2014. Based on the average amount outstanding during fiscal 2014, a 100 basis point change in interest rates would result in an approximate \$0.1 million annual change to interest expense.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.

The consolidated financial statements of the Company and notes thereto are included in this report beginning on page F-1.

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.

None.

ITEM 9A. CONTROLS AND PROCEDURES.

Evaluation of Disclosure Controls and Procedures

The Company has established and maintains disclosure controls and procedures (as defined in Rule 13a-15(e) under the Exchange Act). The Company's management, with the participation of our Principal Executive Officer and Co-Principal Financial Officers, has evaluated the effectiveness of the Company's disclosure controls and procedures as of the end of the fiscal year covered by this annual report, and based on that evaluation, the Company's Principal Executive Officer and Co-Principal Financial Officers have concluded that these disclosure controls and procedures were effective.

Management's Report on Internal Control over Financial Reporting

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Exchange Act Rule 13a-15(f). Under the supervision and with the participation of our management, including our Principal Executive Officer and Co-Principal Financial Officers, we conducted an evaluation of the effectiveness of our internal control over financial reporting based on the framework in *Internal Control—Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on our evaluation under the framework in *Internal Control—Integrated Framework (1992)*, our management concluded that our internal control over financial reporting was effective as of January 31, 2015.

Our independent registered public accounting firm, KPMG LLP ("KPMG"), has audited our Consolidated Financial Statements included in this Annual Report on Form 10-K and has issued a report on the effectiveness of our internal control over financial reporting as of January 31, 2015. Please refer to KPMG's "Report of Independent Registered Public Accounting Firm" on page F-2 of this Annual Report on Form 10-K.

Changes in Internal Controls

There were no changes in our internal control over financial reporting that occurred during the fiscal quarter ended January 31, 2015 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

ITEM 9B. OTHER INFORMATION.

None.

PART III

ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.

A. Directors of the Registrant

The information called for by this item regarding directors of the Registrant is incorporated herein by reference from the information under the headings "Election of Directors", "Audit Committee Report", "Information Regarding the Board and Its Committees" and "Section 16(a) Beneficial Ownership Reporting Compliance" in the Proxy Statement.

B. Executive Officers of the Registrant

Information regarding executive officers of the Registrant is included in Part I of this report under the heading "Executive Officers of the Registrant." Reference additionally is made to the information under the heading "Section 16(a) Beneficial Ownership Reporting Compliance" in the Proxy Statement, which information is incorporated herein by reference.

The Company's Board of Directors ("Board") has adopted a Code of Conduct that applies to all Company employees, including the Company's executive officers, and, when appropriate, the members of the Board. As stated in the Code of Conduct, there are certain limited situations in which the Company may waive application of the Code of Conduct to employees or members of the Board. For example, since non-employee members of the Board rarely, if ever, deal financially with vendors and other suppliers of the Company on the Company's behalf, it may not be appropriate to seek to apply the Code of Conduct to their dealings with these vendors and suppliers on behalf of other organizations which have no relationship to the Company. To the extent that any such waiver applies to an executive officer or a member of the Board, the waiver requires the express approval of the Board, and the Company will promptly disclose to its stockholders that a waiver has been granted on the Company's website. The current version of the Code of Conduct is available free of charge on the Company's website, www.dillards.com, and is available in print to any stockholder who requests copies by contacting Julie J. Bull, Director of Investor Relations, at the Company's principal executive offices set forth above.

ITEM 11. EXECUTIVE COMPENSATION.

The information called for by this item is incorporated herein by reference from the information under the headings "2014 Director Compensation", "Compensation Discussion and Analysis", "Compensation Committee Report" and "Executive Compensation" in the Proxy Statement.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.

Equity Compensation Plan Information

	<u>Number of securities to be issued upon exercise of outstanding options</u>	<u>Weighted average exercise prices of outstanding options</u>	<u>Number of securities available for future issuance under equity compensation plans</u>
Equity compensation plans approved by stockholders*	—	\$ —	8,811,295
Total	—	\$ —	8,811,295

* Included in this category are the following equity compensation plans, which have been approved by the Company's stockholders:

- 1990 Incentive and Nonqualified Stock Option Plan
- 1998 Incentive and Nonqualified Stock Option Plan
- 2000 Incentive and Nonqualified Stock Option Plan
- Dillard's, Inc. Stock Bonus Plan
- Dillard's, Inc. Stock Purchase Plan
- Dillard's, Inc. 2005 Non-Employee Director Restricted Stock Plan

There are no non-stockholder approved plans. Balances presented in the table above are as of January 31, 2015.

Additional information called for by this item is incorporated herein by reference from the information under the headings "Security Ownership of Certain Beneficial Holders" and "Security Ownership of Management" in the Proxy Statement.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE.

The information called for by this item is incorporated herein by reference from the information under the headings "Certain Relationships and Transactions" and "Information Regarding the Board and its Committees" in the Proxy Statement.

ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES.

The information called for by this item is incorporated herein by reference from the information under the heading "Independent Accountant Fees" in the Proxy Statement.

PART IV

ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES.

(a)(1) and (2) *Financial Statements*

An "Index of Financial Statements" has been filed as a part of this report beginning on page F-1 hereof.

(a)(3) *Exhibits and Management Compensatory Plans*

An "Exhibit Index" has been filed as a part of this Report beginning on page E-1 hereof and is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dillard's, Inc.
Registrant

/s/ CHRIS B. JOHNSON

Chris B. Johnson
Principal Vice President and Co-Principal Financial Officer

/s/ PHILLIP R. WATTS

Phillip R. Watts
Principal Vice President, Co-Principal Financial Officer and Principal Accounting Officer

Date: March 25, 2015

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the date indicated.

/s/ WILLIAM DILLARD, II

William Dillard, II
Chairman of the Board and Chief Executive Officer (Principal Executive Officer)

/s/ ALEX DILLARD

Alex Dillard
President and Director

/s/ MIKE DILLARD

Mike Dillard
Executive Vice President and Director

/s/ ROBERT C. CONNOR

Robert C. Connor
Director

/s/ H. LEE HASTINGS

H. Lee Hastings
Director

/s/ REYNIE RUTLEDGE

Reynie Rutledge
Director

/s/ J. C. WATTS, JR.

J. C. Watts, Jr.
Director

/s/ CHRIS B. JOHNSON

Chris B. Johnson
Principal Vice President and Co-Principal Financial Officer

/s/ PHILLIP R. WATTS

Phillip R. Watts
Principal Vice President, Co-Principal Financial Officer and Principal Accounting Officer

/s/ DRUE MATHENY

Drue Matheny
Executive Vice President and Director

/s/ JAMES I. FREEMAN

James I. Freeman
Director

/s/ FRANK R. MORI

Frank R. Mori
Director

/s/ WARREN A. STEPHENS

Warren A. Stephens
Director

/s/ NICK WHITE

Nick White
Director

Date: March 25, 2015

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DILLARD'S, INC. AND SUBSIDIARIES

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REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Stockholders
Dillard's, Inc.:

We have audited Dillard's, Inc.'s (the Company) internal control over financial reporting as of January 31, 2015, based on criteria established in *Internal Control - Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audit also included performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, Dillard's, Inc. maintained, in all material respects, effective internal control over financial reporting as of January 31, 2015, based on criteria established in *Internal Control - Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Dillard's, Inc. and subsidiaries as of January 31, 2015 and February 1, 2014, and the related consolidated statements of income, comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended January 31, 2015, and our report dated March 24, 2015 expressed an unqualified opinion on those consolidated financial statements.

/s/ KPMG LLP

Dallas, Texas
March 24, 2015

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Stockholders
Dillard's, Inc.:

We have audited the accompanying consolidated balance sheets of Dillard's, Inc. and subsidiaries (the Company) as of January 31, 2015 and February 1, 2014, and the related consolidated statements of income, comprehensive income, stockholders' equity, and cash flows for each of the years in the three-year period ended January 31, 2015. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Dillard's, Inc. and subsidiaries as of January 31, 2015 and February 1, 2014, and the results of their operations and their cash flows for each of the years in the three-year period ended January 31, 2015, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the Company's internal control over financial reporting as of January 31, 2015, based on criteria established in *Internal Control - Integrated Framework (1992)* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), and our report dated March 24, 2015 expressed an unqualified opinion on the effectiveness of the Company's internal control over financial reporting.

/s/ KPMG LLP

Dallas, Texas
March 24, 2015

Consolidated Balance Sheets

Dollars in Thousands

	January 31, 2015	February 1, 2014
Assets		
Current assets:		
Cash and cash equivalents	\$ 403,752	\$ 237,134
Restricted cash	7,346	—
Accounts receivable	56,510	30,840
Merchandise inventories	1,374,481	1,345,321
Other current assets	46,353	46,861
Total current assets	1,888,442	1,660,156
Property and equipment:		
Land and land improvements	67,918	68,289
Buildings and leasehold improvements	3,083,734	3,061,446
Furniture, fixtures and equipment	1,183,045	1,244,671
Buildings under construction	21,867	1,947
Buildings and equipment under capital leases	14,555	18,522
Less accumulated depreciation and amortization	(2,341,948)	(2,260,675)
	2,029,171	2,134,200
Other assets	252,458	256,383
Total assets	\$ 4,170,071	\$ 4,050,739
Liabilities and stockholders' equity		
Current liabilities:		
Trade accounts payable and accrued expenses	\$ 730,422	\$ 640,336
Current portion of long-term debt	—	—
Current portion of capital lease obligations	840	784
Federal and state income taxes including current deferred taxes	154,061	137,191
Total current liabilities	885,323	778,311
Long-term debt	614,785	614,785
Capital lease obligations	5,919	6,759
Other liabilities	250,455	228,439
Deferred income taxes	194,319	230,248
Subordinated debentures	200,000	200,000
Commitments and contingencies		
Stockholders' equity:		
Common stock, Class A—119,731,790 and 119,706,926 shares issued; 37,181,368 and 39,937,247 shares outstanding	1,197	1,197
Common stock, Class B (convertible)—4,010,929 shares issued and outstanding	40	40
Additional paid-in capital	937,993	935,208
Accumulated other comprehensive loss	(31,029)	(24,074)
Retained earnings	3,734,891	3,413,240
Less treasury stock, at cost, Class A—82,550,422 and 79,769,679 shares	(2,623,822)	(2,333,414)
Total stockholders' equity	2,019,270	1,992,197
Total liabilities and stockholders' equity	\$ 4,170,071	\$ 4,050,739

See notes to consolidated financial statements.

Consolidated Statements of Income

Dollars in Thousands, Except Per Share Data

	Years Ended		
	January 31, 2015	February 1, 2014	February 2, 2013
Net sales	\$ 6,621,054	\$ 6,531,647	\$ 6,593,169
Service charges and other income	159,075	160,130	158,426
	<u>6,780,129</u>	<u>6,691,777</u>	<u>6,751,595</u>
Cost of sales	4,272,605	4,223,715	4,247,108
Selling, general and administrative expenses	1,663,859	1,632,036	1,671,526
Depreciation and amortization	250,683	255,490	259,621
Rentals	26,977	26,833	34,838
Interest and debt expense, net	61,306	64,505	69,596
Gain on disposal of assets	(6,069)	(12,379)	(12,435)
Asset impairment and store closing charges	—	5,353	1,591
Income before income taxes and income on and equity in losses of joint ventures	510,768	496,224	479,750
Income taxes	179,480	173,400	145,060
Income on and equity in losses of joint ventures	565	847	1,272
Net income	<u>\$ 331,853</u>	<u>\$ 323,671</u>	<u>\$ 335,962</u>
Earnings per common share:			
Basic	\$ 7.79	\$ 7.10	\$ 6.98
Diluted	7.79	7.10	6.87

See notes to consolidated financial statements.

Consolidated Statements of Comprehensive Income

Dollars in Thousands

	Years Ended		
	January 31, 2015	February 1, 2014	February 2, 2013
Net income	\$ 331,853	\$ 323,671	\$ 335,962
Other comprehensive (loss) income:			
Amortization of retirement plan and other retiree benefit adjustments (net of tax of \$(4,235), \$4,452 and \$2,640)	(6,955)	7,201	7,759
Comprehensive income.....	<u>\$ 324,898</u>	<u>\$ 330,872</u>	<u>\$ 343,721</u>

See notes to consolidated financial statements.

Consolidated Statements of Stockholders' Equity

Dollars in Thousands, Except Per Share Data

	Common Stock		Additional Paid-in Capital	Accumulated Other Comprehensive Loss	Retained Earnings	Treasury Stock	Total
	Class A	Class B					
Balance, January 28, 2012	\$ 1,185	\$ 40	\$ 828,796	\$ (39,034)	\$ 3,107,344	\$ (1,846,312)	\$ 2,052,019
Net income	—	—	—	—	335,962	—	335,962
Other comprehensive income	—	—	—	7,759	—	—	7,759
Issuance of 2,315,767 shares under stock option and stock bonus plans	23	—	112,475	—	—	—	112,498
Purchase and retirement of 1,169,218 shares under stock option plan	(11)	—	(8,776)	—	(93,896)	—	(102,683)
Purchase of 2,818,844 shares of treasury stock	—	—	—	—	—	(185,536)	(185,536)
Cash dividends declared: Common stock, \$5.20 per share	—	—	—	—	(249,844)	—	(249,844)
Balance, February 2, 2013	1,197	40	932,495	(31,275)	3,099,566	(2,031,848)	1,970,175
Net income	—	—	—	—	323,671	—	323,671
Other comprehensive income	—	—	—	7,201	—	—	7,201
Issuance of 30,452 shares under stock bonus plans	—	—	2,713	—	—	—	2,713
Purchase of 3,851,516 shares of treasury stock	—	—	—	—	—	(301,566)	(301,566)
Cash dividends declared: Common stock, \$0.22 per share	—	—	—	—	(9,997)	—	(9,997)
Balance, February 1, 2014	1,197	40	935,208	(24,074)	3,413,240	(2,333,414)	1,992,197
Net income	—	—	—	—	331,853	—	331,853
Other comprehensive loss	—	—	—	(6,955)	—	—	(6,955)
Issuance of 24,864 shares under stock bonus plans	—	—	2,785	—	—	—	2,785
Purchase of 2,780,743 shares of treasury stock	—	—	—	—	—	(290,408)	(290,408)
Cash dividends declared: Common stock, \$0.24 per share	—	—	—	—	(10,202)	—	(10,202)
Balance, January 31, 2015	\$ 1,197	\$ 40	\$ 937,993	\$ (31,029)	\$ 3,734,891	\$ (2,623,822)	\$ 2,019,270

See notes to consolidated financial statements.

Consolidated Statements of Cash Flows

Dollars in Thousands

	Years Ended		
	January 31, 2015	February 1, 2014	February 2, 2013
Operating activities:			
Net income	\$ 331,853	\$ 323,671	\$ 335,962
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization of property and other deferred cost	252,334	257,237	261,572
Deferred income taxes	(30,927)	(7,329)	(61,093)
Gain on disposal of assets	(6,069)	(12,379)	(12,435)
Asset impairment and store closing charges	—	5,353	1,591
Excess tax benefits from share-based compensation	—	—	(49,949)
Changes in operating assets and liabilities:			
(Increase) decrease in accounts receivable	(25,670)	679	(2,811)
(Increase) decrease in merchandise inventories	(29,160)	(50,740)	9,543
Decrease (increase) in other current assets	1,406	(4,272)	(7,195)
Decrease in other assets	1,031	3,810	7,923
Increase (decrease) in trade accounts payable and accrued expenses and other liabilities	104,923	(21,752)	11,472
Increase in income taxes payable	11,868	7,479	28,123
Net cash provided by operating activities	<u>611,589</u>	<u>501,757</u>	<u>522,703</u>
Investing activities:			
Purchase of property and equipment	(151,888)	(94,923)	(136,632)
Proceeds from disposal of assets	14,767	18,295	30,923
Increase in restricted cash	(7,346)	—	—
Distribution from joint venture	1,055	—	—
Net cash used in investing activities	<u>(143,412)</u>	<u>(76,628)</u>	<u>(105,709)</u>
Financing activities:			
Principal payments on long-term debt and capital lease obligations	(784)	(1,691)	(79,020)
Cash dividends paid	(10,367)	(7,361)	(252,341)
Purchase of treasury stock	(290,408)	(301,566)	(185,536)
Proceeds from issuance of common stock	—	—	6,315
Excess tax benefits from share-based compensation	—	—	49,949
Issuance cost of line of credit	—	(1,437)	(5,375)
Purchase and retirement of common stock	—	—	(51,198)
Net cash used in financing activities	<u>(301,559)</u>	<u>(312,055)</u>	<u>(517,206)</u>
Increase (decrease) in cash and cash equivalents	166,618	113,074	(100,212)
Cash and cash equivalents, beginning of year	237,134	124,060	224,272
Cash and cash equivalents, end of year	<u>\$ 403,752</u>	<u>\$ 237,134</u>	<u>\$ 124,060</u>
Non-cash transactions:			
Accrued capital expenditures	\$ 12,051	\$ 9,775	\$ —
Stock awards	2,785	2,713	4,764

See notes to consolidated financial statements.

Notes to Consolidated Financial Statements

1. Description of Business and Summary of Significant Accounting Policies

Description of Business—Dillard's, Inc. ("Dillard's" or the "Company") operates retail department stores, located primarily in the Southeastern, Southwestern and Midwestern areas of the United States, and a general contracting construction company based in Little Rock, Arkansas. The Company's fiscal year ends on the Saturday nearest January 31 of each year. Fiscal years 2014 and 2013 ended on January 31, 2015 and February 1, 2014, respectively, and each included 52 weeks. Fiscal year 2012 ended on February 2, 2013 and included 53 weeks.

Consolidation—The accompanying consolidated financial statements include the accounts of Dillard's, Inc. and its wholly owned subsidiaries. Intercompany accounts and transactions are eliminated in consolidation. Investments in and advances to joint ventures are accounted for by the equity method where the Company does not have control.

Use of Estimates—The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Significant estimates include inventories, sales return, self-insured accruals, future cash flows for impairment analysis, pension discount rate and taxes. Actual results could differ from those estimates.

Seasonality—The Company's business is highly seasonal, and historically the Company has realized a significant portion of its sales, net income and cash flow in the second half of the fiscal year, attributable to the impact of the back-to-school selling season in the third quarter and the holiday selling season in the fourth quarter. Additionally, working capital requirements fluctuate during the year, increasing in the third quarter in anticipation of the holiday season.

Cash Equivalents—The Company considers all highly liquid investments with an original maturity of 3 months or less when purchased or certificates of deposit with no early withdrawal penalty to be cash equivalents. The Company considers receivables from charge card companies as cash equivalents because they settle the balances within 2 to 3 days.

Restricted Cash—Restricted cash consists of cash proceeds from the sale of property held in escrow for the acquisition of replacement property under like-kind exchange agreements. The escrow accounts are administered by an intermediary. Pursuant to the like-kind exchange agreements, the cash remains restricted for a maximum of 180 days from the date of the property sale pending the acquisition of replacement property. Changes in restricted cash balances are reflected as an investment activity in the accompanying Consolidated Statements of Cash Flows.

Accounts Receivable—Accounts receivable primarily consists of construction receivables of CDI and the monthly settlement with Wells Fargo for Dillard's share of revenue from the long-term marketing and servicing alliance. Construction receivables are based on amounts billed to customers. The Company provides any allowance for doubtful accounts considered necessary based upon a review of outstanding receivables, historical collection information and existing economic conditions. Accounts receivable are ordinarily due 30 days after the issuance of the invoice. Contract retentions are due 30 days after completion of the project and acceptance by the owner. Accounts that are past due more than 120 days are considered delinquent. Delinquent receivables are written off based on individual credit evaluation and specific circumstances of the customer.

Merchandise Inventories—Approximately 96% of the Company's inventories are valued at the lower of cost or market using the last-in, first-out ("LIFO") retail inventory method. Under the retail inventory method, the valuation of inventories at cost and the resulting gross margins are calculated by applying a calculated cost to retail ratio to the retail value of inventories. The retail inventory method is an averaging method that is widely used in the retail industry due to its practicality. Inherent in the retail inventory method calculation are certain significant management judgments including, among others, merchandise markon, markups, and markdowns, which significantly impact the ending inventory valuation at cost as well as the resulting gross margins. During periods of deflation, inventory values on the first-in, first-out ("FIFO") retail inventory method may be lower than the LIFO retail inventory method. Additionally, inventory values at LIFO cost may be in excess of net realizable value. At January 31, 2015 and February 1, 2014, merchandise inventories valued at LIFO, including adjustments as necessary to record inventory at the lower of cost or market, approximated the cost of such inventories using the FIFO retail inventory method. The application of the LIFO retail inventory method did not result in the recognition of any LIFO charges or credits affecting cost of sales for fiscal 2014, 2013 or 2012. The remaining 4% of the inventories are valued at the lower of cost or market using the average cost or specific identified cost methods.

The Company regularly records a provision for estimated shrinkage, thereby reducing the carrying value of merchandise inventory. Complete physical inventories of all of the Company's stores and warehouses are performed no less frequently than annually, with the recorded amount of merchandise inventory being adjusted to coincide with these physical counts.

Property and Equipment—Property and equipment owned by the Company is stated at cost, which includes related interest costs incurred during periods of construction, less accumulated depreciation and amortization. Interest capitalized during fiscal 2014 was \$1.7 million and was immaterial during fiscal 2013 and 2012. For financial reporting purposes, depreciation is computed by the straight-line method over estimated useful lives:

Buildings and leasehold improvements	20 - 40 years
Furniture, fixtures and equipment	3 - 10 years

Properties leased by the Company under lease agreements which are determined to be capital leases are stated at an amount equal to the present value of the minimum lease payments during the lease term, less accumulated amortization. The properties under capital leases and leasehold improvements under operating leases are amortized on the straight-line method over the shorter of their useful lives or the related lease terms. The provision for amortization of leased properties is included in depreciation and amortization expense.

Included in property and equipment as of January 31, 2015 are assets held for sale in the amount of \$6.2 million. During fiscal 2014, 2013 and 2012, the Company realized gains on the disposal of property and equipment of \$6.4 million, \$0.6 million and \$12.4 million, respectively.

Depreciation expense on property and equipment was \$251 million, \$255 million and \$260 million for fiscal 2014, 2013 and 2012, respectively.

Long-Lived Assets—Impairment losses are required to be recorded on long-lived assets used in operations when indicators of impairment are present and the undiscounted cash flows estimated to be generated by those assets are less than the assets' carrying amount. In the evaluation of the fair value and future benefits of long-lived assets, the Company performs an analysis of the anticipated undiscounted future net cash flows of the related long-lived assets. This analysis is performed at the store unit level. If the carrying value of the related asset exceeds the undiscounted cash flows, the carrying value is reduced to its fair value. Various factors including future sales growth and profit margins are included in this analysis. Management believes at this time that the carrying value and useful lives continue to be appropriate, after recognizing the impairment charges recorded in fiscal 2014, 2013 and 2012, as disclosed in Note 14, if any.

Other Assets—Other assets include investments accounted for by the equity and cost methods. These investments originally consisted of a shopping mall located in Bonita Springs, Florida; one property located in Toledo, Ohio; and an investment in Acumen Brands ("Acumen"), an eCommerce company based in Fayetteville, Arkansas.

During fiscal 2013, the Company recorded a pretax asset impairment charge of \$3.6 million for the write-down of its investment in the Toledo, Ohio property. During fiscal 2014, the Company received a final distribution from this investment of \$1.1 million, resulting in a loss of \$0.3 million that was recorded in gain on disposal of assets.

During fiscal 2013, the Company received proceeds of \$15.7 million from the sale of its investment in Acumen, resulting in a gain of \$11.7 million that was recorded in gain on disposal of assets.

At January 31, 2015 and February 1, 2014, other assets also included the deferred charge related to the REIT Transaction of \$191.8 million and \$197.4 million, respectively.

Vendor Allowances—The Company receives concessions from its vendors through a variety of programs and arrangements, including cooperative advertising and margin maintenance programs. The Company has agreements in place with each vendor setting forth the specific conditions for each allowance or payment. These agreements range in periods from a few days to up to a year. If the payment is a reimbursement for costs incurred, it is offset against those related costs; otherwise, it is treated as a reduction to the cost of the merchandise. Amounts of vendor concessions are recorded only when an agreement has been reached with the vendor and the collection of the concession is deemed probable.

For cooperative advertising programs, the Company generally offsets the allowances against the related advertising expense when incurred. Many of these programs require proof-of-advertising to be provided to the vendor to support the reimbursement of the incurred cost. Programs that do not require proof-of-advertising are monitored to ensure that the allowance provided by each vendor is a reimbursement of costs incurred to advertise for that particular vendor. If the allowance exceeds the advertising costs incurred on a vendor-specific basis, then the excess allowance from the vendor is recorded as a reduction of merchandise cost for that vendor.

Margin maintenance allowances are credited directly to cost of purchased merchandise in the period earned according to the agreement with the vendor. Under the retail method of accounting for inventory, a portion of these allowances reduces cost of goods sold and a portion reduces the carrying value of merchandise inventory.

Insurance Accruals—The Company's consolidated balance sheets include liabilities with respect to self-insured workers' compensation and general liability claims. The Company's self-insured retention is insured through a wholly-owned captive insurance subsidiary. The Company estimates the required liability of such claims, utilizing an actuarial method, based upon various assumptions, which include, but are not limited to, the Company's historical loss experience, projected loss development factors, actual payroll and other data. The required liability is also subject to adjustment in the future based upon the changes in claims experience, including changes in the number of incidents (frequency) and changes in the ultimate cost per incident (severity). These insurance accruals are recorded in trade accounts payable and accrued expenses and other liabilities on the consolidated balance sheets.

Operating Leases—The Company leases retail stores, office space and equipment under operating leases. Many store leases contain construction allowance reimbursements by landlords, rent holidays, rent escalation clauses and/or contingent rent provisions. The Company recognizes the related rental expense on a straight-line basis over the lease term and records the difference between the amounts charged to expense and the rent paid as a deferred rent liability.

To account for construction allowance reimbursements from landlords and rent holidays, the Company records a deferred rent liability in trade accounts payable and accrued expenses and other liabilities on the consolidated balance sheets and amortizes the deferred rent over the lease term, as a reduction to rent expense on the consolidated income statements. For leases containing rent escalation clauses, the Company records minimum rent expense on a straight-line basis over the lease term on the consolidated income statement. The lease term used for lease evaluation includes renewal option periods only in instances in which the exercise of the option period can be reasonably assured and failure to exercise such options would result in an economic penalty.

Revenue Recognition—The Company's retail operations segment recognizes merchandise revenue at the "point of sale." Allowance for sales returns are recorded as a component of net sales in the period in which the related sales are recorded. Sales taxes collected from customers are excluded from revenue and are recorded in trade accounts payable and accrued expenses until remitted to the taxing authorities.

Synchrony Financial ("Synchrony"; formerly GE Consumer Finance) owned and managed Dillard's private label credit cards under a long-term marketing and servicing alliance ("Synchrony Alliance") that expired in November 2014. Following the scheduled expiration, Wells Fargo Bank, N.A. ("Wells Fargo") purchased the Dillard's private label credit card portfolio from Synchrony and began managing Dillard's private label cards under a new 10-year agreement ("Wells Fargo Alliance"). The Company's share of income earned under the Wells Fargo Alliance and former Synchrony Alliance is included as a component of service charges and other income. The Company received income of approximately \$112 million, \$113 million and \$107 million from the alliances in fiscal 2014, 2013 and 2012, respectively. The Company participates in the marketing of the private label cards and accepts payments on the private label cards in its stores as a convenience to customers who prefer to pay in person rather than by mailing their payments to Wells Fargo. Amounts received for providing these services are included in the amounts disclosed above.

Revenue from CDI construction contracts is generally recognized by applying percentages of completion for each period to the total estimated revenue for the respective contracts. The length of each contract varies but is typically nine to eighteen months. The percentages of completion are determined by relating the actual costs of work performed to date to the current estimated total costs of the respective contracts. Any anticipated losses on completed contracts are recognized as soon as they are determined.

Gift Card Revenue Recognition—The Company establishes a liability upon the sale of a gift card. The liability is relieved and revenue is recognized when gift cards are redeemed for merchandise. Gift card breakage income is determined based upon historical redemption patterns. The Company uses a homogeneous pool to recognize gift card breakage and will recognize income over the period when the likelihood of the gift card being redeemed is remote and the Company determines that it does not have a legal obligation to remit the value of unredeemed gift cards to the relevant jurisdiction as abandoned property. At that time, the Company will recognize breakage income over the performance period for those gift cards (i.e. 60 months) and will record it in service charges and other income. As of January 31, 2015 and February 1, 2014, gift card liabilities of \$60.2 million and \$57.9 million, respectively, were included in trade accounts payable and accrued expenses and other liabilities.

Advertising—Advertising and promotional costs, which include newspaper, magazine, Internet, broadcast and other media advertising, are expensed as incurred and were approximately \$56 million, \$65 million and \$77 million, net of

cooperative advertising reimbursements of \$31.6 million, \$34.1 million and \$33.5 million for fiscal years 2014, 2013 and 2012, respectively. The Company records net advertising expenses in selling, general and administrative expenses.

Income Taxes—Income taxes are recognized for the amount of taxes payable for the current year and deferred tax assets and liabilities for the future tax consequence of events that have been recognized differently in the financial statements than for tax purposes. Deferred tax assets and liabilities are established using statutory tax rates and are adjusted for tax rate changes. Tax positions are analyzed to determine whether it is "more likely than not" that a tax position will be sustained upon examination by the appropriate taxing authorities before any part of the benefit can be recorded in the financial statements. For those tax positions where it is not "more likely than not" that a tax benefit will be sustained, no tax benefit is recognized. Where applicable, associated interest and penalties are also recorded.

Shipping and Handling—The Company records shipping and handling reimbursements in service charges and other income. The Company records shipping and handling costs in cost of sales.

Defined Benefit Retirement Plans—The Company's defined benefit retirement plan costs are accounted for using actuarial valuations. The Company recognizes the funded status of its defined benefit pension plans on the balance sheet and recognizes changes in the funded status that arise during the period but that are not recognized as components of net periodic benefit cost, within other comprehensive income, net of income taxes.

Income on and Equity in Losses of Joint Ventures—Income on and equity in losses of joint ventures includes the Company's portion of the income or loss of the Company's unconsolidated joint ventures as well as distributions of excess cash from a mall joint venture.

Comprehensive Income—Comprehensive income is defined as the change in equity (net assets) of a business enterprise during a period from transactions and other events and circumstances from non-owner sources. It consists of the net income or loss and other gains and losses affecting stockholders' equity that, under GAAP, are excluded from net income or loss. One such exclusion is the amortization of retirement plan and other retiree benefit adjustments, which is the only item impacting our accumulated other comprehensive loss.

Supply Concentration—The Company purchases merchandise from many sources and does not believe that the Company was dependent on any one supplier during fiscal 2014.

New Accounting Pronouncements

Presentation of Discontinued Operations

In April 2014, the FASB issued Accounting Standards Update ("ASU") No. 2014-08, *Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity*, which stipulates that the disposal of a component of an entity is to be reported in discontinued operations only if the disposal represents a strategic shift that has (or will have) a major effect on an entity's operations and financial results. The pronouncement also removed the conditions that (a) the operations and cash flows of the component have been (or will be) eliminated from the ongoing operations of the entity as a result of the disposal transaction and (b) the entity will not have any significant continuing involvement in the operations of the component after the disposal transaction. The Company adopted this guidance as of the beginning of its fiscal year 2014. The adoption of this guidance had no impact on the Company's consolidated financial statements.

Revenue from Contracts with Customers

In May 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which stipulates that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. To achieve this core principle, an entity should apply the following steps: (1) identify the contract(s) with a customer, (2) identify the performance obligations in the contract, (3) determine the transaction price, (4) allocate the transaction price to the performance obligations in the contract and (5) recognize revenue when (or as) the entity satisfies a performance obligation. This update will be effective for the Company retrospectively beginning in the first quarter of fiscal 2017 with early adoption not permitted. The Company is currently assessing the impact of this update on its consolidated financial statements.

Presentation of Financial Statements - Going Concern

In August 2014, the FASB issued ASU No. 2014-15, *Presentation of Financial Statements - Going Concern (Subtopic 205-40)*, which requires management to evaluate, at each annual and interim reporting period, whether there are conditions or events that raise substantial doubt about the entity's ability to continue as a going concern within one year after the date the financial statements are issued and provide related disclosures. This ASU is effective for annual periods ending after December 15, 2016 and interim periods thereafter. Early application is permitted. The adoption of this guidance is not expected to have a material effect on the Company's consolidated financial statements.

2. Business Segments

The Company operates in two reportable segments: the operation of retail department stores and a general contracting construction company.

For the Company's retail operations reportable segment, the Company determined its operating segments on a store by store basis. Each store's operating performance has been aggregated into one reportable segment. The Company's operating segments are aggregated for financial reporting purposes because they are similar in each of the following areas: economic characteristics, class of consumer, nature of products and distribution methods. Revenues from external customers are derived from merchandise sales, and the Company does not rely on any major customers as a source of revenue. Across all stores, the Company operates one store format under the Dillard's name where each store offers the same general mix of merchandise with similar categories and similar customers. The Company believes that disaggregating its operating segments would not provide meaningful additional information.

The following table summarizes the percentage of net sales by segment and major product line:

	Percentage of Net Sales		
	Fiscal 2014	Fiscal 2013	Fiscal 2012
Retail operations segment:			
Cosmetics	14%	15%	15%
Ladies' apparel	22	22	22
Ladies' accessories and lingerie	16	16	15
Juniors' and children's apparel	9	8	8
Men's apparel and accessories	17	17	17
Shoes	16	16	16
Home and furniture	4	5	5
	<u>98</u>	<u>99</u>	<u>98</u>
Construction segment	2	1	2
Total	<u>100%</u>	<u>100%</u>	<u>100%</u>

The following tables summarize certain segment information, including the reconciliation of those items to the Company's consolidated operations.

<u>(in thousands of dollars)</u>	Retail Operations	Fiscal 2014 Construction	Consolidated
Net sales from external customers	\$ 6,490,387	\$ 130,667	\$ 6,621,054
Gross profit	2,342,109	6,340	2,348,449
Depreciation and amortization	250,371	312	250,683
Interest and debt expense (income), net	61,352	(46)	61,306
Income before income taxes and income on and equity in losses of joint ventures	508,730	2,038	510,768
Income on and equity in losses of joint ventures	565	—	565
Total assets	4,111,744	58,327	4,170,071

<u>(in thousands of dollars)</u>	<u>Retail Operations</u>	<u>Fiscal 2013 Construction</u>	<u>Consolidated</u>
Net sales from external customers	\$ 6,439,304	\$ 92,343	\$ 6,531,647
Gross profit	2,301,271	6,661	2,307,932
Depreciation and amortization	255,240	250	255,490
Interest and debt expense (income), net	64,572	(67)	64,505
Income before income taxes and income on and equity in losses of joint ventures	494,452	1,772	496,224
Income on and equity in losses of joint ventures	847	—	847
Total assets.	4,011,771	38,968	4,050,739

<u>(in thousands of dollars)</u>	<u>Retail Operations</u>	<u>Fiscal 2012 Construction</u>	<u>Consolidated</u>
Net sales from external customers	\$ 6,489,366	\$ 103,803	\$ 6,593,169
Gross profit	2,340,754	5,307	2,346,061
Depreciation and amortization	259,414	207	259,621
Interest and debt expense (income), net	69,719	(123)	69,596
Income before income taxes and income on and equity in losses of joint ventures	479,181	569	479,750
Income on and equity in losses of joint ventures	1,272	—	1,272
Total assets.	4,011,835	36,909	4,048,744

Intersegment construction revenues of \$82.5 million, \$35.0 million and \$32.4 million were eliminated during consolidation and have been excluded from net sales for fiscal years 2014, 2013 and 2012, respectively.

3. Revolving Credit Agreement

At January 31, 2015, the Company maintained a \$1.0 billion revolving credit facility ("credit agreement") with J. P. Morgan Securities LLC ("JPMorgan") and Wells Fargo Capital Finance, LLC as the agents for various banks, secured by the inventory of Dillard's, Inc. operating subsidiaries. The credit agreement expires July 1, 2018. Borrowings under the credit agreement accrue interest at either JPMorgan's Base Rate or LIBOR plus 1.5% (1.67% at January 31, 2015) subject to certain availability thresholds as defined in the credit agreement.

Limited to 90% of the inventory of certain Company subsidiaries, availability for borrowings and letter of credit obligations under the credit agreement was \$932.2 million at January 31, 2015. No borrowings were outstanding at January 31, 2015. Letters of credit totaling \$28.1 million were issued under this credit agreement leaving unutilized availability under the facility of approximately \$904 million at January 31, 2015. No borrowings were outstanding as of February 1, 2014. There are no financial covenant requirements under the credit agreement provided that availability for borrowings and letters of credit exceeds \$100 million. The Company pays an annual commitment fee to the banks of 0.25% of the committed amount less outstanding borrowings and letters of credit. The Company had weighted-average borrowings of \$13.1 million and \$45.5 million during fiscal 2014 and 2013, respectively.

4. Long-Term Debt

Long-term debt of \$614.8 million was outstanding at January 31, 2015 and February 1, 2014. This debt consisted of unsecured notes, bearing interest rates ranging from 6.63% to 7.88% and maturing during fiscal 2017 through fiscal 2028. There are no financial covenants under any of the debt agreements.

Long-term debt maturities over the next five years are (in millions):

<u>Fiscal Year</u>	<u>Long-Term Debt Maturities</u>
2015	\$ —
2016	—
2017	87.2
2018	161.0
2019	—

Net interest and debt expense consists of the following:

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Long-term debt:			
Interest	\$ 57,739	\$ 59,462	\$ 64,505
Amortization of debt expense	1,438	1,641	1,845
	<u>59,177</u>	<u>61,103</u>	<u>66,350</u>
Interest on capital lease obligations	644	796	961
Revolving credit facility expenses	2,719	3,628	3,702
Investment interest income	(1,234)	(1,022)	(1,417)
	<u>\$ 61,306</u>	<u>\$ 64,505</u>	<u>\$ 69,596</u>

Interest paid during fiscal 2014, 2013 and 2012 was approximately \$62.9 million, \$54.7 million and \$79.0 million, respectively.

5. Trade Accounts Payable and Accrued Expenses

Trade accounts payable and accrued expenses consist of the following:

<u>(in thousands of dollars)</u>	<u>January 31, 2015</u>	<u>February 1, 2014</u>
Trade accounts payable	\$ 530,809	\$ 464,870
Accrued expenses:		
Taxes, other than income	61,341	49,216
Salaries, wages and employee benefits	66,672	57,165
Liability to customers	44,885	42,560
Interest	13,486	13,649
Rent	3,934	3,814
Other	9,295	9,062
	<u>\$ 730,422</u>	<u>\$ 640,336</u>

6. Income Taxes

The provision for federal and state income taxes is summarized as follows:

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Current:			
Federal	\$ 206,387	\$ 176,291	\$ 205,019
State	4,020	4,438	1,134
	<u>210,407</u>	<u>180,729</u>	<u>206,153</u>
Deferred:			
Federal	(32,051)	(8,990)	(60,616)
State	1,124	1,661	(477)
	<u>(30,927)</u>	<u>(7,329)</u>	<u>(61,093)</u>
	<u>\$ 179,480</u>	<u>\$ 173,400</u>	<u>\$ 145,060</u>

A reconciliation between the Company's income tax provision and income taxes using the federal statutory income tax rate is presented below:

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Income tax at the statutory federal rate (inclusive of income on and equity in losses of joint ventures)	\$ 178,967	\$ 173,975	\$ 168,358
State income taxes, net of federal benefit (inclusive of income on and equity in losses of joint ventures)	4,426	8,013	5,375
Net changes in unrecognized tax benefits, interest and penalties /reserves ..	(1,386)	(481)	(1,766)
Tax benefit of federal credits	(2,810)	(3,037)	(2,759)
Changes in cash surrender value of life insurance policies	(731)	(986)	(1,160)
Changes in valuation allowance	1,485	(5,501)	(1,027)
Tax benefit of dividends paid to ESOP	(802)	(581)	(19,728)
Other	331	1,998	(2,233)
	<u>\$ 179,480</u>	<u>\$ 173,400</u>	<u>\$ 145,060</u>

Deferred income taxes reflect the net tax effects of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax purposes. Significant components of the Company's deferred tax assets and liabilities as of January 31, 2015 and February 1, 2014 are as follows:

<u>(in thousands of dollars)</u>	<u>January 31, 2015</u>	<u>February 1, 2014</u>
Property and equipment bases and depreciation differences	\$ 265,764	\$ 311,422
Prepaid expenses	58,998	51,083
Joint venture bases differences	14,351	13,407
Differences between book and tax bases of inventory	52,486	49,214
Other	3,599	3,539
Total deferred tax liabilities	<u>395,198</u>	<u>428,665</u>
Accruals not currently deductible	(90,192)	(81,383)
Net operating loss carryforwards	(77,774)	(82,262)
State income taxes	(1,320)	(1,751)
Other	(1,573)	(1,611)
Total deferred tax assets	<u>(170,859)</u>	<u>(167,007)</u>
Net operating loss valuation allowance	54,659	52,503
Net deferred tax assets	<u>(116,200)</u>	<u>(114,504)</u>
Net deferred tax liabilities	<u>\$ 278,998</u>	<u>\$ 314,161</u>

At January 31, 2015, the Company had a deferred tax asset related to state net operating loss carryforwards of approximately \$77.8 million that could be utilized to reduce the tax liabilities of future years. These carryforwards will expire between fiscal 2015 and 2035. A portion of the deferred tax asset attributable to state net operating loss carryforwards was reduced by a valuation allowance of approximately \$54.7 million for the losses of various members of the affiliated group in states for which the Company determined that it is "more likely than not" that the benefit of the net operating losses will not be realized.

Deferred tax assets and liabilities are presented as follows in the accompanying consolidated balance sheets:

<u>(in thousands of dollars)</u>	<u>January 31, 2015</u>	<u>February 1, 2014</u>
Net deferred tax liabilities—noncurrent	\$ 194,319	\$ 230,248
Net deferred tax liabilities—current	84,679	83,913
Net deferred tax liabilities	<u>\$ 278,998</u>	<u>\$ 314,161</u>

The total amount of unrecognized tax benefits as of January 31, 2015 and February 1, 2014 was \$4.8 million and \$6.5 million, respectively, of which \$2.6 million and \$4.1 million, respectively, would, if recognized, affect the effective tax rate. The Company does not expect a significant change in unrecognized tax benefits in the next twelve months. The Company classifies accrued interest expense and penalties relating to income tax in the consolidated financial statements as income tax expense. The total amounts of interest and penalties were not material.

A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows:

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Unrecognized tax benefits at beginning of period	\$ 6,538	\$ 5,432	\$ 8,481
Gross increases—tax positions in prior period	55	967	—
Gross decreases—tax positions in prior period	(1,689)	(733)	(3,676)
Gross increases—current period tax positions	665	1,207	993
Settlements	(545)	(335)	—
Lapse of statutes of limitation	(218)	—	(366)
Unrecognized tax benefits at end of period	<u>\$ 4,806</u>	<u>\$ 6,538</u>	<u>\$ 5,432</u>

During fiscal 2014, the IRS concluded its examination of the Company's federal income tax returns for the fiscal tax years 2011 and 2012, with no material changes in these tax years as a result of such examination. The tax years that remain subject to examination for major state tax jurisdictions are fiscal tax years 2011 and forward. At this time, the Company does not expect the results from any income tax audit to have a material impact on the Company's consolidated financial statements.

Income taxes paid, net of income tax refunds received, during fiscal 2014, 2013 and 2012 were approximately \$189.7 million, \$173.8 million and \$179.3 million, respectively.

7. Subordinated Debentures

At January 31, 2015, the Company had \$200 million outstanding of its 7.5% subordinated debentures due August 1, 2038. All of these subordinated debentures were held by Dillard's Capital Trust I ("Trust"), a 100% owned unconsolidated finance subsidiary of the Company. The subordinated debentures are the sole asset of the Trust. The Company has the right to defer the payment of interest on the subordinated debentures at any time for a period not to exceed 20 consecutive quarters.

At January 31, 2015, the Trust has outstanding \$200 million liquidation amount of 7.5% Capital Securities, due August 1, 2038 (the "Capital Securities"). Holders of the Capital Securities are entitled to receive cumulative cash distributions, payable quarterly, at the annual rate of 7.5% of the liquidation amount of \$25 per Capital Security. The Capital Securities are subject to mandatory redemption upon repayment of the Company's subordinated debentures. The Company's obligations under the subordinated debentures and related agreements, taken together, provide a full and unconditional guarantee of payments due on the Capital Securities.

The Trust is a variable interest entity and is not consolidated into the Company's financial statements, since the Company is not the primary beneficiary of the Trust.

8. Benefit Plans

The Company has a retirement plan with a 401(k)-salary deferral feature for eligible employees. Under the terms of the plan, eligible employees could contribute up to the lesser of \$17,500 (\$23,000 if at least 50 years of age) or 75% of eligible pay. Eligible employees with 1 year of service, who elect to participate in the plan or are auto-enrolled, receive a Company matching contribution. Company matching contributions are calculated on the eligible employee's first 6% of elective deferrals with the first 1% being matched 100% and the next 5% being matched 50%. The Company matching contributions are used to purchase Class A Common Stock of the Company for the benefit of the employee. This stock may be immediately diversified into any of the other funds within the plan at the election of the employee. The terms of the plan provide a two-year vesting schedule for the Company matching contribution portion of the plan.

The Company incurred benefit plan expense of approximately \$18 million, \$18 million and \$16 million for fiscal 2014, 2013 and 2012, respectively.

The Company has an unfunded, nonqualified defined benefit plan ("Pension Plan") for its officers. The Pension Plan is noncontributory and provides benefits based on years of service and compensation during employment. Pension expense is determined using various actuarial cost methods to estimate the total benefits ultimately payable to officers and allocates this cost to service periods. The actuarial assumptions used to calculate pension costs are reviewed annually. Net periodic benefit costs are included in selling, general and administrative expenses.

The accumulated benefit obligations, change in projected benefit obligation, change in Pension Plan assets, funded status, and reconciliation to amounts recognized in the consolidated balance sheets are as follows:

<u>(in thousands of dollars)</u>	<u>January 31, 2015</u>	<u>February 1, 2014</u>
Change in benefit obligation:		
Benefit obligation at beginning of year	\$ 173,870	\$ 175,534
Service cost	4,396	4,237
Interest cost	7,644	6,782
Actuarial loss (gain)	13,850	(1,214)
Benefits paid	(2,838)	(2,722)
Plan curtailment	—	(8,747)
Benefit obligation at end of year	<u>\$ 196,922</u>	<u>\$ 173,870</u>
Change in Pension Plan assets:		
Fair value of Pension Plan assets at beginning of year	\$ —	\$ —
Employer contribution	2,838	2,722
Benefits paid	(2,838)	(2,722)
Fair value of Pension Plan assets at end of year	<u>\$ —</u>	<u>\$ —</u>
Funded status (Pension Plan assets less benefit obligation)	<u>\$ (196,922)</u>	<u>\$ (173,870)</u>
Amounts recognized in the balance sheets:		
Accrued benefit liability	<u>\$ (196,922)</u>	<u>\$ (173,870)</u>
Net amount recognized	<u>\$ (196,922)</u>	<u>\$ (173,870)</u>
Pretax amounts recognized in accumulated other comprehensive loss:		
Net actuarial loss	\$ 50,153	\$ 38,963
Prior service cost	—	—
Net amount recognized	<u>\$ 50,153</u>	<u>\$ 38,963</u>
The estimated amounts that will be amortized from accumulated other comprehensive loss into net periodic cost in 2015:		
Net actuarial loss	\$ 3,697	
Prior service cost	—	
Net amount recognized	<u>\$ 3,697</u>	
Accumulated benefit obligation at end of year	<u>\$ (188,126)</u>	<u>\$ (167,632)</u>

The accrued benefit liability is included in other liabilities.

The discount rate that the Company utilizes for determining future pension obligations is based on the Citigroup Above Median Pension Index Curve on its annual measurement date as of the end of each fiscal year and is matched to the future expected cash flows of the benefit plans by annual periods. The discount rate decreased to 3.5% as of January 31, 2015 from 4.4% as of February 1, 2014. Weighted average assumptions are as follows:

	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Discount rate—net periodic pension cost	4.4%	4.1%	4.3%
Discount rate—benefit obligations	3.5%	4.4%	4.0%
Rate of compensation increases	3.0%	3.0%	3.0%

The components of net periodic benefit costs are as follows:

<u>(in thousands of dollars)</u>	<u>Fiscal 2014</u>	<u>Fiscal 2013</u>	<u>Fiscal 2012</u>
Components of net periodic benefit costs:			
Service cost	\$ 4,396	\$ 4,237	\$ 3,267
Interest cost	7,644	6,782	7,294
Net actuarial loss	2,660	3,012	5,132
Amortization of prior service cost	—	96	626
Plan curtailment gain	—	(1,480)	—
Net periodic benefit costs	<u>\$ 14,700</u>	<u>\$ 12,647</u>	<u>\$ 16,319</u>
Other changes in benefit obligations recognized in other comprehensive loss (income):			
Net actuarial loss (gain)	\$ 11,190	\$ (4,225)	\$ (9,772)
Amortization of prior service cost	—	(96)	(626)
Total recognized in other comprehensive loss (income)	<u>\$ 11,190</u>	<u>\$ (4,321)</u>	<u>\$ (10,398)</u>
Total recognized in net periodic benefit costs and other comprehensive loss or income	<u>\$ 25,890</u>	<u>\$ 8,326</u>	<u>\$ 5,921</u>

The estimated future benefits payments for the nonqualified benefit plan are as follows:

<u>(in thousands of dollars)</u>	
Fiscal Year	
2015	\$ 4,537 *
2016	4,803
2017	5,776
2018	6,173
2019	6,226
2020 - 2024	51,262
Total payments for next ten fiscal years	<u>\$ 78,777</u>

* The estimated benefit payment for fiscal 2015 also represents the amount the Company expects to contribute to the Pension Plan for fiscal 2015.

9. Stockholders' Equity

Capital stock is comprised of the following:

<u>Type</u>	<u>Par Value</u>	<u>Shares Authorized</u>
Preferred (5% cumulative)	\$ 100.00	5,000
Additional preferred	\$ 0.01	10,000,000
Class A, common	\$ 0.01	289,000,000
Class B, common	\$ 0.01	11,000,000

Holder of Class A are empowered as a class to elect one-third of the members of the Board of Directors, and the holders of Class B are empowered as a class to elect two-thirds of the members of the Board of Directors. Shares of Class B are convertible at the option of any holder thereof into shares of Class A at the rate of one share of Class B for one share of Class A.

Stock Repurchase Programs

All repurchases of the Company's Class A Common Stock were made at the market price at the trade date. Accordingly, all amounts paid to reacquire these shares were allocated to Treasury Stock.

November 2014 Stock Plan

In November 2014, the Company's Board of Directors authorized the Company to repurchase up to \$500 million of the Company's Class A Common Stock under an open-ended plan ("November 2014 Stock Plan"). This authorization permits the Company to repurchase its Class A Common Stock in the open market, pursuant to preset trading plans meeting the requirements of Rule 10b5-1 under the Securities Exchange Act of 1934 or through privately negotiated transactions. The November 2014 Stock Plan has no expiration date. As of January 31, 2015, \$500.0 million of authorization remained under the November 2014 Stock Plan.

November 2013 Stock Plan

In November 2013, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("November 2013 Stock Plan"). During fiscal 2014, the Company repurchased 2.3 million shares for \$250.0 million at an average price of \$107.44 per share, which completed the authorization under the November 2013 Stock Plan.

March 2013 Stock Plan

In March 2013, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("March 2013 Stock Plan"). During fiscal 2013, the Company repurchased 2.7 million shares for \$209.6 million at an average price of \$77.93 per share. During fiscal 2014, the Company repurchased 0.5 million shares for \$40.4 million at an average price of \$89.04 per share, which completed the authorization under the March 2013 Stock Plan.

2012 Stock Plan

In February 2012, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("2012 Stock Plan"). During fiscal 2012, the Company repurchased 2.4 million shares for \$158.0 million at an average price of \$66.39 per share. During fiscal 2013, the Company repurchased 1.2 million shares for \$92.0 million at an average price of \$79.14 per share, which completed the authorization under the 2012 Stock Plan.

May 2011 Stock Plan

In May 2011, the Company's Board of Directors authorized the Company to repurchase up to \$250 million of the Company's Class A Common Stock under an open-ended plan ("May 2011 Stock Plan"). During fiscal 2012, the Company repurchased 439 thousand shares for \$27.5 million at an average price of \$62.71 per share, which completed the authorization under the May 2011 Stock Plan.

10. Accumulated Other Comprehensive Loss ("AOCL")

Reclassifications from AOCL

Reclassifications from AOCL are summarized as follows (in thousands):

Details about AOCL Components	Amount Reclassified from AOCL		Affected Line Item in the Statement Where Net Income Is Presented
	Fiscal 2014	Fiscal 2013	
Defined benefit pension plan items			
Amortization of prior service cost	\$ —	\$ 96	(1)
Amortization of actuarial losses	2,660	3,012	(1)
Plan curtailment	—	7,331	(2)
	2,660	10,439	Total before tax
	1,017	3,988	Income tax expense
	<u>\$ 1,643</u>	<u>\$ 6,451</u>	Total net of tax

(1) These items are included in the computation of net periodic pension cost. See Note 8, *Benefit Plans*, for additional information.

(2) The excess of the pension liability for the curtailed plan over the amount shown here is included in the computation of net periodic pension cost. See Note 8, *Benefit Plans*, for additional information.

Changes in AOCL

Changes in AOCL by component (net of tax) are summarized as follows (in thousands):

	Defined Benefit Pension Plan Items	
	Fiscal 2014	Fiscal 2013
Beginning balance	\$ 24,074	\$ 31,275
Other comprehensive loss (income) before reclassifications	8,598	(750)
Amounts reclassified from AOCL	(1,643)	(6,451)
Net other comprehensive loss (income)	<u>6,955</u>	<u>(7,201)</u>
Ending balance	<u>\$ 31,029</u>	<u>\$ 24,074</u>

11. Earnings per Share

Basic earnings per share has been computed based upon the weighted average of Class A and Class B common shares outstanding. Diluted earnings per share gives effect to outstanding stock options.

Earnings per common share has been computed as follows:

(in thousands, except per share data)	Fiscal 2014		Fiscal 2013		Fiscal 2012	
	Basic	Diluted	Basic	Diluted	Basic	Diluted
Net earnings available for per-share calculation	\$ 331,853	\$ 331,853	\$ 323,671	\$ 323,671	\$ 335,962	\$ 335,962
Average shares of common stock outstanding	42,603	42,603	45,586	45,586	48,125	48,125
Dilutive effect of stock-based compensation	—	—	—	—	—	786
Total average equivalent shares	42,603	42,603	45,586	45,586	48,125	48,911
Per share of common stock:						
Net income	\$ 7.79	\$ 7.79	\$ 7.10	\$ 7.10	\$ 6.98	\$ 6.87

No stock options were outstanding at January 31, 2015, February 1, 2014 and February 2, 2013.

12. Stock-Based Compensation

The Company has various stock option plans that provide for the granting of options to purchase shares of Class A Common Stock to certain key employees of the Company. Exercise and vesting terms for options granted under the plans are determined at each grant date. All options were granted at not less than fair market value at dates of grant. As of January 31, 2015, 7,547,451 shares were available for grant under the plans, and 7,547,451 shares of Class A Common Stock were reserved for issuance under the stock option plans. There were no stock options granted during fiscal 2014, 2013 and 2012, and no stock options were outstanding as of January 31, 2015 and February 1, 2014.

During fiscal 2012, the remaining 2,245,000 of stock options outstanding were exercised, and the Company retired 1,169,218 in shares tendered relative to these exercises. The Company uses the par value method of accounting for shares repurchased under stock option plans. As a result of these share repurchases during fiscal 2012, the Company reduced common stock and additional paid-in capital by an aggregate of \$8.8 million and charged \$93.9 million to retained earnings.

The intrinsic value of stock options exercised during fiscal 2012 was approximately \$135.7 million.

13. Commitments and Contingencies

Rental expense consists of the following:

(in thousands of dollars)	Fiscal 2014	Fiscal 2013	Fiscal 2012
Operating leases:			
Buildings:			
Minimum rentals	\$ 15,699	\$ 15,767	\$ 17,356
Contingent rentals	4,959	5,196	5,180
Equipment	6,319	5,870	12,302
	<u>\$ 26,977</u>	<u>\$ 26,833</u>	<u>\$ 34,838</u>

Contingent rentals on certain leases are based on a percentage of annual sales in excess of specified amounts. Other contingent rentals are based entirely on a percentage of sales.

The future minimum rental commitments as of January 31, 2015 for all non-cancelable leases for buildings and equipment are as follows:

<u>(in thousands of dollars)</u> <u>Fiscal Year</u>	<u>Operating Leases</u>	<u>Capital Leases</u>
2015	\$ 23,064	\$ 1,428
2016	17,400	1,428
2017	10,823	1,428
2018	7,119	1,428
2019	3,951	1,428
After 2019	2,533	1,803
Total minimum lease payments	<u>\$ 64,890</u>	8,943
Less amount representing interest		<u>(2,184)</u>
Present value of net minimum lease payments (of which \$840 is currently payable)		<u>\$ 6,759</u>

Renewal options from three to 25 years exist on the majority of leased properties.

At January 31, 2015, the Company is committed to incur costs of approximately \$70 million to acquire, complete and furnish certain stores and equipment.

At January 31, 2015, letters of credit totaling \$28.1 million were issued under the Company's \$1.0 billion revolving credit facility.

Various legal proceedings, in the form of lawsuits and claims, which occur in the normal course of business, are pending against the Company and its subsidiaries. In the opinion of management, disposition of these matters is not expected to materially affect the Company's financial position, cash flows or results of operations.

14. Asset Impairment and Store Closing Charges

During fiscal 2014, no asset impairment and store closing charges were recorded.

During fiscal 2013, the Company recorded a pretax charge of \$5.4 million for asset impairment and store closing costs. The charge was for the write-down of certain cost method investments.

During fiscal 2012, the Company recorded a pretax charge of \$1.6 million for asset impairment and store closing costs. The charge was for the write-down of a property held for sale and of an operating property, both of which the Company had contracted to sell.

The following is a summary of the activity in the reserve established for store closing charges:

<u>(in thousands of dollars)</u>	<u>Balance, Beginning of Year</u>	<u>Adjustments and Charges*</u>	<u>Cash Payments</u>	<u>Balance, End of Year</u>
Fiscal 2013				
Rent, property taxes and utilities	\$ 251	\$ 188	\$ 439	\$ —
Fiscal 2012				
Rent, property taxes and utilities	738	873	1,360	251

* included in rentals

Reserve amounts are recorded in trade accounts payable and accrued expenses and other liabilities.

15. Fair Value Disclosures

The estimated fair values of financial instruments which are presented herein have been determined by the Company using available market information and appropriate valuation methodologies. However, considerable judgment is required in

interpreting market data to develop estimates of fair value. Accordingly, the estimates presented herein are not necessarily indicative of amounts the Company could realize in a current market exchange.

The fair value of the Company's long-term debt and subordinated debentures is based on market prices.

The fair value of the Company's cash and cash equivalents, restricted cash and trade accounts receivable approximates their carrying values at January 31, 2015 and February 1, 2014 due to the short-term maturities of these instruments. The fair values of the Company's long-term debt at January 31, 2015 and February 1, 2014 were approximately \$678 million and \$667 million, respectively. The carrying value of the Company's long-term debt at January 31, 2015 and February 1, 2014 was approximately \$615 million and \$615 million, respectively. The fair value of the subordinated debentures at January 31, 2015 and February 1, 2014 was approximately \$207 million and \$204 million, respectively. The carrying value of the subordinated debentures at January 31, 2015 and February 1, 2014 was \$200 million.

During fiscal 2013, the Company recognized an impairment charge of \$5.4 million on certain cost method investments. The Company evaluated all factors and determined that an other-than-temporary impairment charge was necessary. These investments are recorded in other assets on the balance sheet.

Assets and Liabilities Measured at Fair Value on a Nonrecurring Basis

The FASB's accounting guidance utilizes a fair value hierarchy that prioritizes the inputs to the valuation techniques used to measure fair value into three broad levels:

- Level 1: Observable inputs such as quoted prices (unadjusted) in active markets for identical assets or liabilities
- Level 2: Inputs, other than quoted prices, that are observable for the asset or liability, either directly or indirectly; these include quoted prices for similar assets or liabilities in active markets and quoted prices for identical or similar assets or liabilities in markets that are not active
- Level 3: Unobservable inputs that reflect the reporting entity's own assumptions

<u>(in thousands of dollars)</u>	Basis of Fair Value Measurements			
	Fair Value of Assets	Quoted Prices In Active Markets for Identical Items (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
Long-lived assets held for use				
As of February 2, 2013	\$ 5,000	\$ —	\$ 5,000	\$ —
Long-lived assets held for sale				
As of February 1, 2014	\$ 10,374	\$ —	\$ —	\$ 10,374
As of February 2, 2013	7,358	—	940	6,418

Long-lived assets held for use

During fiscal 2012, long-lived assets held for use were written down to their fair value of \$5.0 million, resulting in an impairment charge of \$1.0 million, which was included in earnings for the period. The input used to calculate the fair value of these long-lived assets held for use was based upon a contract the Company had entered to sell the assets. During fiscal 2013, the sale was not consummated, and the store remained in operation.

Long-lived assets held for sale

During fiscal 2013, the Company sold two former retail store locations with carrying values totaling \$1.2 million. The Company also closed one store location with a carrying value of \$4.2 million, which was held for sale as of February 1, 2014.

During fiscal 2012, the Company sold five former retail store locations with carrying values totaling \$9.4 million. During fiscal 2012, long-lived assets held for sale were written down to their fair value of \$7.4 million, resulting in an impairment charge of \$0.6 million, which was included in earnings for the period. The input used to calculate the fair value of \$0.9 million of these long-lived assets held for sale was based upon a contract the Company had entered to sell the assets. The inputs used to calculate the fair value of \$6.4 million of these long-lived assets held for sale included selling prices from commercial real estate transactions for similar assets in similar markets that we estimated would be used by a market participant in valuing these assets.

16. Quarterly Results of Operations (unaudited)

<u>(in thousands of dollars, except per share data)</u>	Fiscal 2014, Three Months Ended			
	May 3	August 2	November 1	January 31
Net sales	\$ 1,551,314	\$ 1,474,484	\$ 1,459,781	\$ 2,135,475
Gross profit	612,090	498,215	535,338	702,806
Net income	111,683	34,449	55,231	130,490
Diluted earnings per share:				
Net income	\$ 2.56	\$ 0.80	\$ 1.30	\$ 3.17

<u>(in thousands of dollars, except per share data)</u>	Fiscal 2013, Three Months Ended			
	May 4	August 3	November 2	February 1
Net sales	\$ 1,549,136	\$ 1,479,852	\$ 1,468,612	\$ 2,034,047
Gross profit	611,351	503,030	531,205	662,346
Net income	117,210	36,491	50,868	119,102
Diluted earnings per share:				
Net income	\$ 2.50	\$ 0.79	\$ 1.13	\$ 2.71

Total of quarterly earnings per common share may not equal the annual amount because net income per common share is calculated independently for each quarter.

Quarterly information for fiscal 2014 and fiscal 2013 includes the following items:

First Quarter

2013

- an \$11.7 million pretax gain (\$7.6 million after tax or \$0.16 per share) related to the sale of an investment.
- a \$6.5 million pretax charge (\$4.2 million after tax or \$0.09 per share) for asset impairment and store closing charges related to the write-down of an operating property and certain cost method investments.
- a \$1.5 million pretax gain (\$1.0 million after tax or \$0.02 per share) related to a pension adjustment.

Third Quarter

2014

- a \$5.9 million pretax gain (\$3.8 million after tax or \$0.09 per share) related to the sale of a retail store location.

Fourth Quarter

2013

- a \$1.2 million pretax gain (\$0.8 million after tax or \$0.02 per share) for the reversal of asset impairment and store closing charges previously recorded in fiscal 2013 for the write-down of an operating property.

Exhibit Index

Number	Description
*3(a)	Restated Certificate of Incorporation (Exhibit 3 to Form 10-Q for the quarter ended August 1, 1992, File No. 1-6140), as amended (Exhibit 3 to Form 10-Q for the quarter ended May 3, 1997, File No. 1-6140).
*3(b)	By-Laws of Dillard's, Inc., as amended (Exhibit 3 to Form 8-K dated as of August 20, 2013, File No. 1-6140).
*4	Indenture between Registrant and Chemical Bank, Trustee, dated as of May 15, 1988, as supplemented (Exhibit 4 to Registration Statement File No. 33-21671, Exhibit 4.2 to Registration Statement File No. 33-25114, Exhibit 4(c) to Form 8-K dated September 26, 1990, File No. 1-6140 and Exhibit 4-q to Registration Statement File No. 333-59183).
*+10(a)	1990 Incentive and Nonqualified Stock Option Plan (Exhibit 10(b) to Form 10-K for the fiscal year ended January 30, 1993, File No. 1-6140).
*+10(b)	Senior Management Cash Bonus Plan (Exhibit 10(d) to Form 10-K for the fiscal year ended January 28, 1995, File No. 1-6140).
*+10(c)	1998 Incentive and Nonqualified Stock Option Plan (Exhibit 10(b) to Form 10-K for the fiscal year ended January 30, 1999, File No. 1-6140).
*+10(d)	2000 Incentive and Nonqualified Stock Option Plan (Exhibit 10(e) to Form 10-K for the fiscal year ended February 3, 2001, File No. 1-6140).
*+10(e)	Dillard's, Inc. Stock Bonus Plan (Exhibit 10.1 to Form 10-Q for the quarter ended April 30, 2005, File No. 1-6140).
*+10(f)	Dillard's, Inc. Stock Purchase Plan (Exhibit 10.2 to Form 10-Q for the quarter ended April 30, 2005, File No. 1-6140).
*+10(g)	Dillard's, Inc. 2005 Non-Employee Director Restricted Stock Plan (Exhibit 10.3 to Form 10-Q for the quarter ended April 30, 2005, File No. 1-6140).
*+10(h)	Amended and Restated Corporate Officers Non-Qualified Pension Plan (Exhibit 10.1 to Form 8-K dated as of November 21, 2007, File No. 1-6140).
*10(i)	Credit Card Program Agreement by and among Dillard's, Inc., Wells Fargo Bank, N.A. and for the limited purposes stated therein, Dillard Investment Co., Inc. (Exhibit 10 to Form 10-Q for the quarter ended May 3, 2014, File No. 1-6140).
*10(j)	Second Amended and Restated Credit Agreement between Dillard's, Inc. and JPMorgan Chase Bank, N.A. as agent for a syndicate of lenders (Exhibit 10.1 to Form 8-K dated as of April 13, 2012, File No. 1-6140).
*10(k)	First Amendment to Second Amended and Restated Credit Agreement between Dillard's, Inc. and JPMorgan Chase Bank, N.A. as agent for a syndicate of lenders (Exhibit 10.1 to Form 8-K dated as of July 3, 2013, File No. 1-6140).
21	Subsidiaries of Registrant.
23	Consent of Independent Registered Public Accounting Firm.
31(a)	Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31(b)	Certification of Co-Principal Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31(c)	Certification of Co-Principal Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32(a)	Certification of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. 1350).
32(b)	Certification of Co-Principal Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. 1350).
32(c)	Certification of Co-Principal Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. 1350).

Number	Description
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

* Incorporated by reference as indicated.

+ A management contract or compensatory plan or arrangement.

Dillard's

2014 ANNUAL REPORT

BOARD OF DIRECTORS

Robert C. Connor – Investments – Dallas, Texas

Alex Dillard – President of Dillard's, Inc.

Mike Dillard – Executive Vice President of Dillard's, Inc.

William Dillard, II – Chairman of the Board & Chief Executive Officer of Dillard's, Inc.

James I. Freeman – Retired Senior Vice President & Chief Financial Officer of Dillard's, Inc.

H. Lee Hastings, III – President & Chief Operating Officer of Hastings Holdings, Inc. – Little Rock, Arkansas

Drue Matheny – Executive Vice President of Dillard's, Inc.

Frank R. Mori – Co-Chief Executive Officer and President, Takihyo, Inc. – New York, New York

Reynie Rutledge – Chairman of First Security Bancorp

Warren A. Stephens – President & Chief Executive Officer of Stephens, Inc., Co-Chairman of SF Holding Corp. – Little Rock, Arkansas

J.C. Watts, Jr. – Former Member of Congress, Chairman of J.C. Watts Companies – Washington, D.C.

Nick White – President & Chief Executive Officer, White & Associates – Rogers, Arkansas

CORPORATE ORGANIZATION

William Dillard, II – Chief Executive Officer

Alex Dillard – President

Mike Dillard – Executive Vice President

Drue Matheny – Executive Vice President

Chris B. Johnson – Principal Vice President

Phillip R. Watts – Principal Vice President

Dean L. Worley – Vice President & General Counsel

VICE PRESIDENTS

Tony Bolte

Kent Burnett

Stephen R. Gelwix

Randal L. Hankins

Denise Mahaffy

Brant Musgrave

Steven K. Nelson

Michael E. Price

Christine Rowell

Sidney A. Sanders

Burt Squires

Sherrill E. Wise

CORPORATE MERCHANDISING

PRODUCT DEVELOPMENT

Vice Presidents, Merchandising

Gary Borofsky

Joseph P. Brennan

William T. Dillard, III

Gianni Duarte

Christine A. Ferrari

Brett Gunn

Mike McNiff

James P. Northrup

Mike Shields

Terry Smith

James D. Stockman

David Terry

Kay White

REGIONAL MERCHANDISING

Presidents, Regional Merchandising

Mike Dillard

Robin Sanderford

Drue Matheny

Julie A. Taylor

General Merchandise Managers

Mark Killingsworth

Lisa M. Roby

Anthony Menzie

Bob Thompson

REGIONAL VICE PRESIDENTS – STORES

W.R. Appleby, II

Michael J. Hubbell

Tom Bolin

Dan W. Jensen

Debra Dumas

Mike Litchford

Mark Galvan

Zeina T. Nassar

Mark Gastman

Raymond Stockley

Marva Harrell

Lloyd Keith Tidmore

Gene D. Heil

Keith White

Dillard's

2014 ANNUAL REPORT

Dillard's, Inc. ranks among the nation's largest fashion retailers, with annual sales exceeding \$6.6 billion.

The Company focuses on delivering style, service and value to its shoppers by offering compelling apparel, cosmetics and home selections complemented by exceptional customer care. Dillard's stores offer a broad selection of merchandise and feature products from both national and exclusive brand sources. The Company operates 274 Dillard's locations and 23 clearance centers spanning 29 states, plus an Internet store at www.dillards.com.

ON THE COVER

The classic elegance of Antonio Melani as featured on the cover is available exclusively at Dillard's.

ANNUAL MEETING

Saturday, May 16, 2015 – 9:00 a.m.
Dillard's Corporate Office
1600 Cantrell Road
Little Rock, Arkansas 72201

FINANCIAL AND OTHER INFORMATION

Copies of financial documents and other Company information such as Dillard's, Inc. reports on Form 10-K and 10-Q, and other reports filed with the Securities and Exchange Commission are available by contacting:

Dillard's, Inc.
Investor Relations
1600 Cantrell Road
Little Rock, Arkansas 72201
501.376.5989
E-mail: investor.relations@dillards.com

Financial reports, press releases and other Company information are available on the Dillard's, Inc. website: www.dillards.com.

Individuals with questions regarding Dillard's, Inc. may contact:

Julie Johnson Bull
Director of Investor Relations
1600 Cantrell Road
Little Rock, Arkansas 72201
Telephone: 501.376.5965
Fax: 501.376.5917
E-mail: julie.bull@dillards.com

TRANSFER AGENT AND REGISTRAR

Registered shareholders should direct communications regarding address changes, lost certificates and other administrative matters to the Company's Transfer Agent and Registrar:

Computershare
Post Office Box 30170
College Station, Texas 77842-3170
Telephone: 1.800.368.5948
For online shareholder inquiries:
<https://www-us.computershare.com/investor/Contact>
Please refer to Dillard's, Inc. on all correspondence and have available your name as printed on your stock certificate, your Social Security number, your address and phone number.

CORPORATE HEADQUARTERS

1600 Cantrell Road
Little Rock, Arkansas 72201

MAILING ADDRESS

Post Office Box 486
Little Rock, Arkansas 72203
Telephone: 501.376.5200
Fax: 501.376.5917

LISTING

New York Stock Exchange,
Ticker Symbol "DDS"