

# Security National

Family of Companies -











#### Who We Are...

The roots of our company were planted deep in 1965 with the founding of Security National Life Insurance Company. Starting with only \$543,000 in assets, in a small rented house in Salt Lake City, Utah, Security National has grown into a strong industry leader in several fields of service.

Over the past five decades we have grown consistently through new sales and investment opportunities, and through the acquisition of life insurance companies, funeral homes and cemeteries, as well as the formation and growth of our mortgage operations.

## Profile

Our company operates three main business segments: life insurance, funeral service and mortgage loans. Our company is designed and structured so each segment relates to the others, and contributes to the profitability of the whole. For example, our cemetery and mortuary operations enjoy a high level of public awareness, assisting in the sales and marketing of our insurance and preneed cemetery and funeral products. Security National Life Insurance Company in turn invests its assets in high quality mortgage loans. Thus, while each segment is a stand-alone profit center, this horizontal integration is strategically planned to improve profitability. Additionally, our company actively pursues growth through acquisitions of life insurance companies and mortuaries, and through expanding our mortgage operations.



Scott M. Quist
Chairman of the Board
President
Chief Executive Officer

# My Fellow Shareholders:

I am pleased to report on the affairs of our Company for the year ended December 31, 2020 and invite you to attend the annual Stockholders Meeting to be held June 25, 2021, in Salt Lake City, Utah.

Our Company achieved exceptional performance in 2020. I am sure that all things pandemic have been hashed and rehashed over the last year, but it would be negligent to not give due regard to one of the most, if not the most, disruptive circumstance in the last 75 years. Without question the pandemic caused significant social, environmental, capital market, staffing disruptions, and turmoil.

Our offices went 85% remote work over the course of a single week—and have yet to return to the office. In person meetings essentially disappeared, including face to face sales which for much of our company is the preferred modus operandi. Government offices were closed, and regulated activities, to include such things as sales licensing renewals, became difficult. Group gatherings were prohibited, yet loved ones still passed on and families ached for the funeral rite. Life Insurance proceeds were desperately needed by families, but death certificates were issued by regulatory authorities somewhat randomly. Mortgage interest rates first rose, then dropped- but housing inventory dropped at the same time. Potential buyers did not want to tour available houses, nor did homeowners want them in their homes. Even when

faced with unforeseen obstacles and challenging situations, our team was able to assess these challenges, determine a course correction, and turn them into new opportunities.

With due consideration for those who experienced significant hardships during this period, we nevertheless attempted to perceive opportunity where it could be found and to take advantage. For example, when the stock market dropped precipitously in March we tried to buy stock opportunistically as we felt the economy would rebound over time. Similarly the value of Mortgage Servicing Rights basically dropped to zero which we viewed as an opportunity to acquire. With the precipitous interest rate declines refinance transactions ballooned effectively doubling our mortgage volume, and our existing staff while still many times working from home, met the challenge. Despite interest rates that went negative as measured by the 10-year treasury bond, we consistently improved our investment income by opportunistically looking for and investing in disjointed markets where we assessed the existence of a reasonable degree of safety. Perhaps our share price appropriately characterizes the year—in January 2020 our stock price was \$6.10, later fell to \$3.67, then finished at \$8.91.

In the first quarter of 2020 our Net Income dropped 39% YOY. For the full year, our Net Income grew 410% YOY to \$56 million dollars, our best year ever. That represents \$2.95 Earnings Per Share (giving a Price/Earnings ratio barely above 3) and a 34% Return on Equity. All of our operating segments, Life Insurance, Mortgage Banking, and Memorial Services notched best-ever financial performances. I think we can take extraordinary pride in the performance of our Company in such a tumultuous year. While it is hazardous to guess how long such conditions will linger, it is nevertheless our job to understand and react to the present environment and continue to provide our needed services and products on a profitable basis.

I thank you for your continued support and I hope to see you at our Annual Meeting on June 25, 2021.

Very truly yours,

Scott M. Quist

Chairman, President and Chief Executive Officer



Scott M. Quist
Chairman of the Board
President
Chief Executive Officer
Director
Executive Committee



H. Craig Moody
President, Moody & Associates
Director
Executive Committee
Audit Committee
Compensation Committee
Nominating and Corporate
Governance Committee



Norman G. Wilbur

Former Manager of Planning and Reporting, J.C. Penney Co., Inc. Director

Audit Committee
Compensation Committee
Nominating and Corporate
Governance Committee



Robert G. Hunter M.D.

Past Medical Staff President
Department Head-Otolaryngology,
Head and Neck Surgery
Intermountain Medical Center
Director
Compensation Committee
Nominating and Corporate
Governance Committee



Gilbert A. Fuller
Former Executive Vice President,
Chief Financial Officer and Secretary,
USANA Health Sciences, Inc.
Director
Executive Committee
Audit Committee
Compensation Committee
Nominating and Corporate
Governance Committee



John L. Cook

Co-Owner & Operator
Cook Brothers Painting Inc.
Director
Audit Committee
Compensation Committee
Nominating and Corporate
Governance Committee



S. Andrew Quist

Vice President
General Counsel
Director
Executive Committee



Jason G. Overbaugh

Vice President

National Marketing

Director of Life Insurance

Director



Jeffrey R. Stephens
Secretary
Senior General Counsel



Garrett S. Sill
Chief Financial Officer
Treasurer



Adam G. Quist

Vice President Memorial Services
Assistant Secretary
General Counsel



Diana C. Olson
Vice President
Finance



Stephen C. Johnson
Vice President
Mortgage Operations



Thayne D. Atkinson

Vice President
Chief Information Officer



John W. VanValkenburg

Vice President
Actuarial Services



Matthew G. Bagley
General Counsel

#### Nominated for Election to Board of Directors



Alexandra Mysoor
Founder and Chairwoman of Mysoor Industries
Executive Producer and Host of
The Alexandra Mysoor Show



Mia B. Love

Former Member - United States House of Representatives
Former Mayor of Saratoga Springs, UT
Former Member - Saratoga Springs, UT
Senior Fellow - United States Study Center for Politics
(Sydney, Australia)

Regular Political Commentator - CNIN Cable News Network



Adam G. Quist
Vice President-Memorial Services
Assistant Secretary
General Counsel

# 1965

- 1965 The founding of Security National Life Insurance Company
- 1966 The acquisition of Grand Canyon Life
- 1967 The acquisition of Bankers Trust Life
- 1969 The acquisition of American Alliance Life

# 1970

- 1970 The acquisition of Charter Oak Life & Washington Life Assurance
- 1972 The acquisition of Columbia Life
- 1973 The acquisition of National Capital Life and Memorial Estates Companies
- 1979 The organization of Security National Financial Corporation

# 1980

- 1981 The acquisition of American Home Security Life
- 1984 The acquisition of Western Investors policy block
- 1985 The acquisition of Del Pueblo Life policy block and Cibola Life policy block
- 1986 The acquisition of Investors Equity Life
- 1987 IPO of Security National Financial Corporation and the acquisition of Southwest American policy block
- 1989 The acquisition of Paradise Chapel Funeral Home

# 1990

- 1991 The sale of Investors Equity Life and the acquisition of Deseret Memorial Group
- 1993 The formation of SecurityNational Mortgage Company
- 1994 The acquisition of Camelback Sunset Funeral Home and Capital Investors Life

- 1995 The acquisition of Greer Wilson Funeral Home, Tolleson Funeral Home and Civil Service Employees Life
- 1996 The dedication of Singing Hills Memorial Park
- 1997 The acquisition of Crystal Rose Funeral Home and the formation of Adobe Funeral Home
- 1998 The acquisition of Southern Security Life (FL)
- 1999 The acquisition of Menlo Life policy block

# 2000

- 2000 The organization of Southern Security Mortgage Company
- 2002 The acquisition of Gulf National Life policy block and Acadian Life policy block
- 2004 The acquisition of Paramount Security Life
- 2005 The acquisition of Memorial Insurance Company of America
- 2007 The acquisition of C&J Financial and Capital Reserve Life Insurance Company
- 2008 The acquisition of Southern Security Life (MS)

# 2010

- 2011 The acquisition of North America Life policy block
- 2012 The acquisition of Trans-Western Life
- 2012 The formation of EverLEND Mortgage Company
- 2014 The acquisition of American Funeral Financial
- 2016 The acquisition of First Guaranty Insurance Company
- 2018 The acquisition of Beta Capital Corporation
- 2019 The acquisition of Probst Family Funeral Homes
- 2019 The acquisition of Kilpatrick Life Insurance Company

# 2020



Scott Quist
Chief Executive Officer
and President



Jason Overbaugh
Vice President
National Sales Director



**Guy Winstead**Vice President of Sales
Preneed & Final Expense Divisions



**Todd Clendennen**Regional Vice President of Sales
Preneed Division



**Jason Richardson** Vice President of Sales Home Service Division



Tommy Overton National Sales Director Final Expense Division

# **Security National**

Family of Life Companies







# We specialize in affordable and convenient products that "make sense" for you and your family. Let SNL show you a better way.

If 2020 has taught us anything, it's that life carries no certainty except that one day life will end. It is an event that none of us can avoid. We can either prepare or leave the responsibility to our loved ones we've left behind. Security National Life provides avenues to alleviate the burden on your loved ones.

With unexpected hurtles of social distancing and additional precautions, funerals and memorial services looked very different in 2020. Many of our sales agents and funeral home partners were impacted in ways that required a drastic pivot in the way they did business. Through a newly implemented telesales process, we were able to forge connection in a world stretched apart. We remain dedicated to the families we serve.

## What is Preneed?

A celebration of life. A tribute to family. A treasured memory for loved ones. Your funeral is an expression of your life and a gift to the friends and family you leave behind. By pre-funding this tribute with life insurance from Security National Life you are assured your wishes will be honored. Preneed is the pre-planning and funding of a funeral before one's passing.

# What is Final Expense?

It is an act of caring, and of preparation; ultimately it is an expression of compassion and responsibility for those you leave behind. New responsibilities arise when a life ends. Final Expense insurance provides an affordable and convenient solution for those responsibilities. The passing of a loved one can be a traumatic event for those left behind, Final Expense insurance provides a way to manage the financial





**Jeremy Cox**Director of Sales Development



**Marty Rich**Director of Sales Operations



**Jon Meredith**Director of Policy Administration



Wendi Beauchaine Chief Underwriter



**Sara McCulley** Marketing Program Manager



Mike Varanakis Marketing Director

aspects of the end of life. Even if you have fully prepared, Final Expense Insurance can provide the safety net to take care of those unexpected items that will allow you to tell your loved ones "It is all taken care of."

# What is Home Service?

Home Service is a family-oriented organization that cares for and is committed to serving our clients with integrity and respect. We offer a combination of sales and on-going service within the home, including insurance review and premium collections, to provide peace of mind to individuals and families through an affordable funeral plan. The Home Service Division partners with almost 1,000 agents and funeral homes—together serving over 320,000 policyholders. With coverage amounts starting at \$1,000 in most states and going up to \$50,000, our plans assure that our customers will have the dignity to bury their loved ones without worrying about the costs.

# Kilpatrick Life Insurance Company

Security National Life acquired Kilpatrick Life Insurance Company in 2019. Kilpatrick is based in Shreveport, LA with roots dating back to 1932. Through three generations, the Kilpatrick family has overseen tremendous company growth and expansion. The addition of Kilpatrick Life Insurance to Security National Life was an easy fit with its priority and focus on family. With award winning service, we are proud to join in one mission to serve families across the nation.



Scott Quist
Chief Executive Officer



Steve Johnson
President



J. Paul Christensen
Sr. Vice President, National Sales Director



**Cory Taylor**Vice President, Production



Joel Harward
Vice President, Production



**Eric Bergstrom**Chief Strategy Officer



Jacob Banks Chief Financial Officer



We're Turning Houses into Homes®



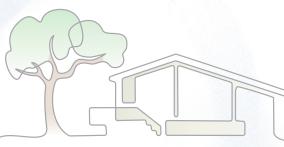
# We're SecurityNational Mortgage —

More than a mortgage.

2020 was a watershed year for SecurityNational Mortgage Company. Conditions born from the spread of COVID-19 tested our commitment in nearly every way to make sure that each transaction is **more than just a mortgage**, for our customers, our co-workers, and our community. We succeeded brilliantly, turning in record setting financial results while keeping our staff safe and our customers happy.

Demand for new home loans and refinancing of existing loans spiked exponentially as interest rates settled at all-time lows. Concurrently, government mandated social distancing required accommodations be made for over 1,000 SNMC employees in 98 branch locations across the nation in order to find suitable and safe places to originate mortgage loans. Technology and processes already in place allowed business to continue flowing in safe remote work environments. In spite of these unexpected challenging conditions, double the number of customers compared to the prior year were provided with mortgage loans suited to their individual needs. The productivity of our skilled employees reached new highs while service times and loan quality standards were among the best in the industry. An additional reward for this outstanding 2020 performance was the best financial result for the company in its 27-year history.







**Jeff Orme**Chief Compliance Officer



Michael Muirbrook
Vice President, Servicing & Audits



**Dave Bennett**Vice President, Market Execution



Karie Wakefield Vice President, Fulfillment



**Heather Street**Executive Director, Business <u>Services</u>



Wes Schueneman
Director, Marketing



**Warren Little**Director, Mortgage Solutions

# BILL ON IN LOAN ORIGINATION VOLUME

The 2020 performance was no fluke. The leadership, with deep industry experience, individually has worked together as a management team at SecurityNational Mortgage for over a decade. This strategic maturity allows us to combine world-class technology with process in crafting an exceptional customer experience from point-of-contact through loan closing. In fact, for many of our customers, that individual care extends beyond the closing table to the long-term servicing of those loans. Strong relationships with Fannie Mae, Freddie Mac, FHA, VA, USDA, many other secondary market investors, and tailored portfolio products provided by our sister companies, ensures a full compliment of mortgage products at competitive prices. An unparalleled marketing and business support group help keep our sales team front and center in a very competitive marketplace. These company qualities are just a few of the reasons that new mortgage professionals are joining SNMC each month to help sustain our growth into the future.

Even though our reach is nationwide, each of our branches are part of the local community. Our suite of products offered covers just about every mortgage loan need, but we take extra satisfaction helping our customers buy a home, especially their first home. Home ownership is one of the most important financial decisions most people will make in their lifetime. The process to finance a home purchase may be unfamiliar and complicated for most people. We are experts at originating mortgages for low-to-moderate income buyers and can match qualifications with mortgage programs and resources specifically designed for each applicant's needs. Beyond loans, many of our co-workers are actively engaged in their cities, towns, and neighborhoods to feed the hungry, shelter the needy and add a splash of color along with a kind word while cleaning up after a disaster. While we have all the tools, tactics, and financial strength to be a consistent leader in the mortgage industry, for SecurityNational Mortgage the end result is more than just a mortgage.



**J. Paul Christensen**Executive Regional Manager,
Midvale Region



**David Christensen**Executive Regional Manager,
Las Vegas Region

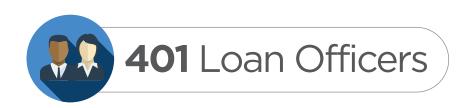


**Sean Christensen**Executive Regional Manager,
Las Vegas Region

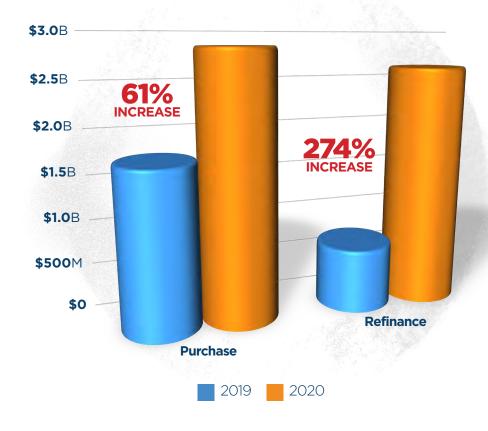


**Troy Mannella**Executive Regional Manager,
Texas Region



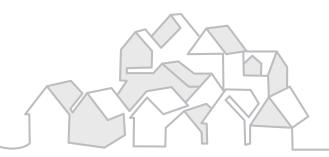


# **SNMC Funding Comparison** Year-Over-Year



98 Branch Offices









Approximately **\$165,000,000**\* in interest savings back into our customers wallets.



**Joel Harward**Executive Regional Manager,
Salt Lake Region



**Lisa Newman**Executive Regional Manager,
East Coast Region

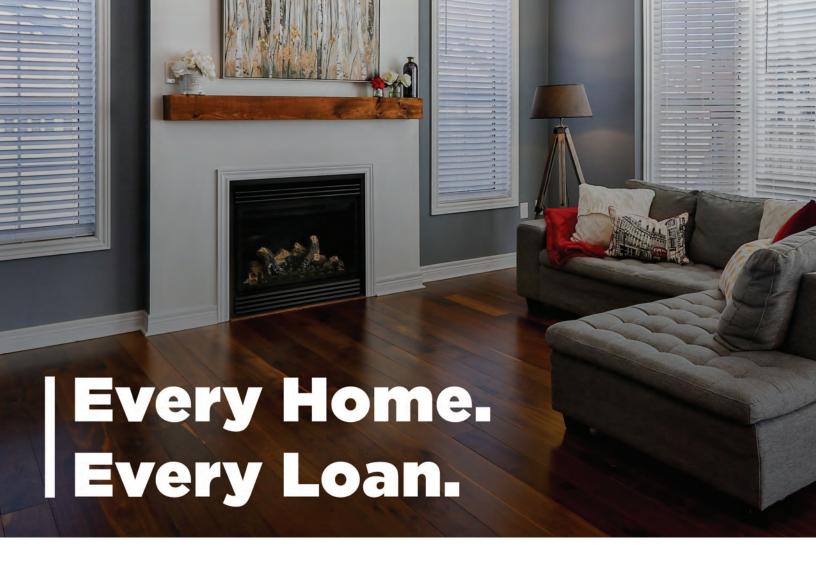


Scott Shelton Executive Regional Manager, Mid-Atlantic Region



Jon Reed
Executive Regional Manager,
Midwest Region

**Turning Houses** into Homes®





We have a robust portfolio of loan products to serve our clients. Our professional loan specialists match your needs by filtering over 250 different products, to find the one that will best meet your needs. Every home. Every loan.

EverLEND is a locally focused mortgage lender that values client satisfaction and long-term relationships over production volumes and becoming the largest lender in the area. We have a philosophy of using technology where appropriate to enhance the personal relationships and customer experience. Being locally

focused, we can avoid many of the regulatory and systemic challenges that a national company faces. Our focus also allows us to pursue local opportunities to support our partners, which might be overlooked by national lenders. We like to think that we are the right size for great personal service.

# 104% from 2019 to 2020

## **Our Foundation**

Our parent company was founded in 1965, so we have the strength and business experience to ensure a stable offering for our clients. Our team is comprised of seasoned veterans with an impressive depth of knowledge to help you select and secure the best possible mortgage loan product to meet our client's goals.

Passion is what drives our company to stand out amongst the sea of lenders. We are a team of unique individuals that give our best efforts to over-deliver for our clients and maintain a fun, rewarding work environment. Finding solutions that are the right fit for our clients, no matter how complex, gets us up in the morning.

123% from 2019 to 2020

# **Long Term Relationships**

We recognize how important it is to create a low-stress and empowering process so that you remain in communication with your loan team, and they help you become a better-educated client along the way. Our professional loan officers keep you updated throughout the loan process. We want to be your lender for life!

## LEADERSHIP TEAM



Andrew Quist
Chairman of the Board and President



Mark McDonald Chief Executive Officer



**Chris Sleater** Operations Manager



**Jack Helgesen**Support Services Manager



**Tracy Anderson**Senior Graphic Designer



Scott Quist
Chief Executive Officer



Adam Quist
Vice President and
Chief Operating Officer



Jordan Buckner
Vice President of Marketing
and Funeral Home Operations



Josh Atkinson General Sales Director Utah Cemeteries



Scott Prine
Manager Singing Hills
Memorial Park



Memorial provides excellent customer service, peace of mind, and personalized funeral and cemetery services to families in Utah and San Diego.

Memorial Mortuaries & Cemeteries is Utah's pre-eminent funeral and cemetery service provider. Memorial operates three different brands of funeral homes, totaling 10 different locations; Memorial Mortuaries & Cemeteries, Probst Family Funerals & Cremations, and Affordable Funerals & Cremations. Memorial also operates 5 cemeteries in Utah along with one cemetery in San Diego, California.

# **Our Mission**

Memorial's mission is to provide customers with peace of mind and comfort while planning for and while experiencing end of life events. This is accomplished through Memorial's internal commitment to treat each family we serve as if they were one of their own and holding each other accountable as the best funeral and cemetery professionals. Memorial excels at providing unique and special experiences for each of the families they serve and at providing families the tools and resources to help personalize their funeral and/or cemetery service.

Memorial's goal is growth. Growth will allow the company to continue providing excellent services to families in Utah, California and beyond. Growth also provides increased opportunities and improved livelihood for Memorial's employees.

With growth in mind, Memorial opened a new location in St. George, Utah under its "Affordable Funerals & Cremations" brand in 2017. Affordable now operates two locations, one in Salt Lake City and the second in St. George.

Over the past several years, Memorial has realized double digit net income growth, averaging over 25% operational income growth each year since 2014. Most recently in 2020, Memorial became the largest funeral services provider in Salt Lake County through market share growth.



# WINNER BEST OF STATE



2018 • 2019 • 2020 • 2021

# Winner: Best of State Four Years in a Row

Memorial Mortuaries and Cemeteries has been awarded the Best of State award in the state of Utah four years in a row. Affordable Funerals and Cremations has also been awarded Best of State for Budget Funerals two years in a row. Criteria for the awards are based on overall excellence, superiority and quality of a nominee's products, services or performance, differentiating themselves from their competitors and improving the quality of life for their neighbors.

The Best of State Awards were created to recognize outstanding individuals, organizations, and businesses in Utah. By recognizing excellence in the community and sharing examples of success for many worthy endeavors the awards motivate and reward those who have strived for excellence in their respective fields.

# Acquisition of Probst Family Funerals & Cremations

During the first quarter of 2019, Memorial acquired Probst Family Funerals & Cremations, a Utah based funeral services provider with two locations in the Heber Valley, a community 45 minutes southeast of Salt Lake City. Probst Family Funerals was established in 2013, and began its operations in Midway, Utah. In 2016, the owners also acquired Olpin Hoopes Funeral Home located in Heber City, Utah, which it operated under the name of Heber Valley Funeral Home. These businesses have grown to serve hundreds of families each year in the Heber Valley area. With this acquisition, Memorial Mortuaries and Cemeteries is now one of Utah's largest funeral providers, with ten funeral homes and five cemeteries located throughout the state.



**Brandon Federico**Manager of Corporate Real Estate



**Gina Carter** Property Manager



Seth Anderson Facilities Manager



# Security National Real Estate manages both commercial and residential properties through wise investment strategies.

Security National Real Estate is a wholly owned subsidiary of Security National Life and offers property management and leasing services. Each of our commercial properties is a fine example of the wise investment strategy of our management team. The team consists of an eight member staff handling sales, maintenance, and remodeling to suit the needs of new and existing tenants. Our rental properties consist of 3 residential and 17 commercial leases. All properties have the potential for development or raw land with plans for future improvements.

# Security National Corporate Headquarters

Security National Financial has broken ground on Security National's own corporate headquarters. Featuring a similar design to Building I in the Center 53 Campus, the new building will house employees for all Salt Lake City based divisions.



- 6-story Office Building
- Approximately 217,000 sf
- Scheduled to open Fall of 2021

## Wasatch 16

- 78,000 sf class A building located in Draper, Utah
- Key tenants include T-Mobile, Credit Corp Services, Journey Team – Microsoft Partner.



# Center 53 Campus

Security National Real Estate is developing approximately 1,000,000 square feet of commercial real estate at the center of the Wasatch Front. The project, Center 53, encompasses over 20 acres in the central valley of Salt Lake City which is only 30 minutes from anywhere along the Wasatch Front. The first building was completed in 2018 and includes an on-site fitness center with cardio and weight stations. Building I is fully leased and its current full floor tenants include: RI, Finicity, and SoFi.

Each of the buildings in the campus will have the following features:

- Large floor plates with great views of the Salt Lake Valley
- Exterior features include natural stone, glass curtain walls and terraneo finish
- Large modern lobby with wood walls and large format tile feature walls
- Structured parking
- Easy access to freeway

## Cabela's

- Purchased in 2018
- 70,000 sf of retail
- Located in Farmington, Utah at Station Park
- 25 year lease with Cabela's





# Our passion is commercial and residential real estate finance. We are your commercial and residential loan source.

Security National Commercial Capital is a wholly owned subsidiary of Security National Life and originates interim/bridge loans to enhance the mortgage banker's traditional long-term lender relationships with a faster closing, flexible, interim loan product intended to provide a bridge until a property stabilizes and conventional long-term financing can be obtained. These loans are designed to facilitate the purchase, refinance, leveraging or ownership change of good quality, performing commercial real estate. We lend on investor or owner/occupied real estate, including single or multi-tenant office, retail, office, warehouse, and multifamily properties. We also provide construction and land development financing that compli-

ments SecurityNational Mortgage on approved new residential construction and on select Commercial construction projects throughout the United States.

# Our target loan size is between \$1,000,000 and \$4,500,000...

Our loans are generated using relationships with mortgage bankers, other life insurance companies, commercial banks, website requests, referrals from past business relationships, commercial lending institutions, Real Estate professionals, Wall Street investors, and through publication advertising. Our target loan size is between \$1,000,000 and \$4,500,000, with a maximum term of 3 years (12-month term preferred). We also provide interim bridge financing for SBA-504 loans waiting for debenture funding.

We offer flexible fast funding commercial real estate loans, and respect our fiduciary responsibility to Security National Life's insureds by providing secure, higher yielding investments. We provide competitive products and service to borrowers and the desired return to our shareholders.

To learn more, visit www.sncloans.com for a presentation of products offered.

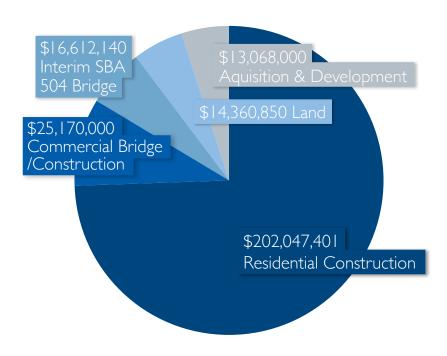
# Our loans are generated using relationships...



#### Some of our many properties funded:







**2020 SNCC Originations** 

# LEADERSHIP TEAM



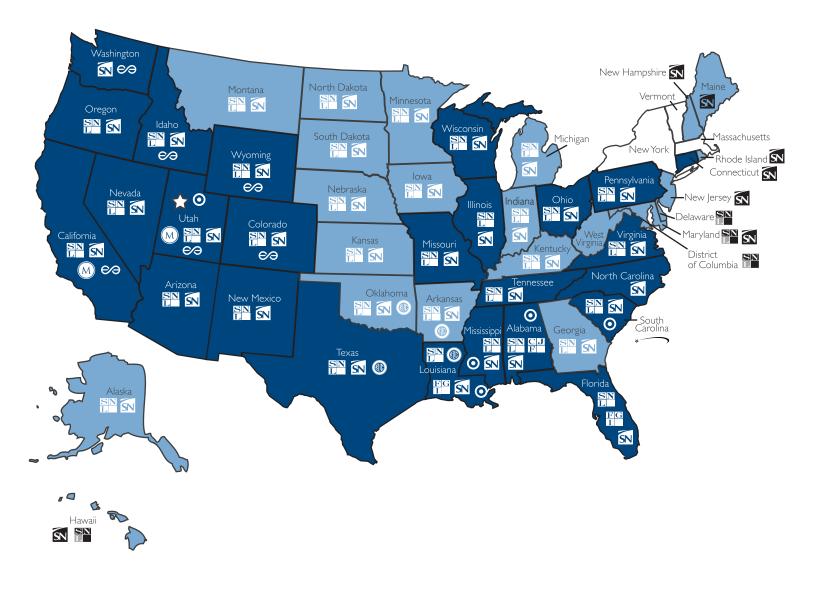
Henry Kesler Vice President

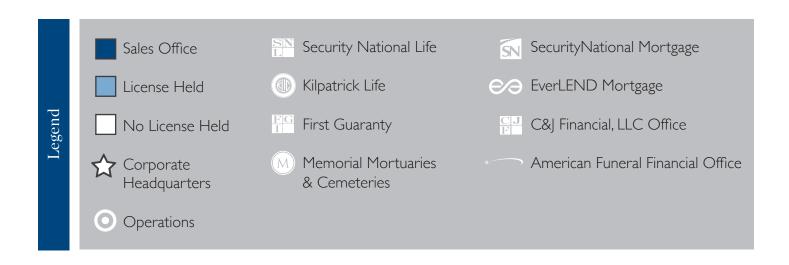


**Jerred Nelson**Construction Loan Manager



**Brian Nelsen**Commercial Loan Manager





#### **SNFC Corporate Offices**

Security National Financial Corporation 121 Election Road, Suite 100 Draper, UT 84020

> P.O. Box 57250 Salt Lake City, UT 84157-0250 Telephone: (801) 264-1060 Toll Free: (800) 574-7117 Fax: (801) 264-8430

#### Form 10-K Offer

If you are a holder or beneficial owner of the company's stock, the company will send you, upon request and at no charge, a copy of the company's Annual Report on Form 10-K filed with the Securities & Exchange Commission for the year 2020 (including a list of exhibits). All requests must be made in writing to the Corporate Secretary.

Security National Financial Corporation P.O. Box 57250 Salt Lake City, Utah 84057-0220

Stock Transfer Agents Zions First National Bank P.O. Box 30880 Salt Lake City, UT 84130

Former Holders of Preferred Stock and/or Promissory Notes

Security National Financial Corporation Attn: Stock Department P.O. Box 57220 Salt Lake City, UT 84057-0220

Certified Public Accountants Deloitte & Touche LLP Salt Lake City, Utah

Outside Legal Counsel Mackey Price Law Salt Lake City, Utah

Company E-mail Address: contact@securitynational.com

Company Internet Address: www.securitynational.com

#### Life Insurance Offices

Security National Life Insurance Company 121 Election Road, Suite 100 Draper, UT 84020 Telephone: (800) 574-7117

Security National Life Insurance Company Home Service Division 1044-B River Oaks Drive Flowood, MS 39232 Telephone: (800) 826-6803 Security National Life Insurance Company Preneed Sales Division I Sanctuary Blvd Suite 302 Mandeville, LA 70471 Telephone: (800) 574-7117

Kilpatrick Life Insurance Company 1818 Marshall St. Shreveport, LA 71101 Telephone: (800) 235-0555

#### **Fast Funding Offices**

C&J Financial, LLC 200 Market Way Rainbow City, AL 35906 Telephone: (800) 785-0003

American Funeral Financial 6000 Pelham Road Suite B Greenville, SC 29615 Telephone: (877) 213-4233

#### **Mortuaries & Cemeteries**

Memorial Group Operations 121 Election Road, Suite 110 Salt Lake City, UT 84020 Telephone: (801) 268-8771

Memorial Holladay-Cottonwood Mortuary 4670 S. Highland Drive Salt Lake City, UT 84117 Telephone: (801) 278-2801

Memorial Lake Hills Mortuary & Cemetery 10055 S. State Street Sandy, UT 84070 Telephone: (801) 566-1249

Memorial Lake View Mortuary & Cemetery 1640 E. Lakeview Drive Bountiful, UT 84010 Telephone: (801) 298-1564

Memorial Murray Mortuary 5850 S. 900 E. Murray, UT 84121 Telephone: (801) 262-4631

Memorial Mountain View Mortuary & Cemetery 3115 E. 7800 S.

Cottonwood Heights, UT 84121 Telephone: (801) 943-0831

Memorial Redwood Mortuary & Cemetery 6500 S. Redwood Road West Jordan, UT 84123 Telephone: (801) 969-3456 Memorial Holladay Cemetery 4900 S. Memory Lane Holladay, UT 84117 Telephone: (801) 278-2803

Singing Hills Memorial Park 2800 Dehesa Road El Cajon, CA 92019 Telephone: (619) 444-3000

Affordable Funerals & Cremations 5239 Greenpine Drive Murray, UT 84123 Telephone: (801) 287-8233

Affordable Funerals & Cremations St. George Location 157 E. Riverside Drive #3A St. George, UT 84790 Telephone: (435) 680-7035

Heber Valley Funeral Home 288 N. Main Street Heber City, UT 84032 Telephone: (435) 654-5458

Probst Family Funeral Home 79 E. Main Street Midway, UT 84049 Telephone: (435) 654-5959

#### **EverLEND Mortgage Offices**

EverLEND-Operations 2455 E. Parleys Way, Ste. 150 Salt Lake City, UT 84109 Telephone: (801) 713-4800

UTAH
Layton
1133 North Main Street #150
Layton, UT 84041

Pleasant Grove 590 West State Street Pleasant Grove, UT 84062 Telephone: (801) 910-0982

Telephone: (801) 926-9925

#### **SNMC Mortgage Offices**

SecurityNational Mortgage Company—Operations 5201 Green Street Salt Lake City, UT 84123 Telephone: (801) 264-8111

#### **SNMC Sales Offices**

ARKANSAS

Maumelle

199 Deauville Drive Maumelle, AZ 72113 Telephone: (855) 677-6695

ARIZONA

Chandler

1490 S. Price Road, Suite 318 Chandler, AZ 85286 Telephone: (844) 820-8699

Glendale

17505 N. 79th Avenue, Suite 213-E Glendale, AZ 85308

Telephone: (844) 820-8699

Mesa

1819 S. Dobson, Suite 202

Mesa, AZ 85202

Telephone: (877) 518-9450

1819 S. Dobson, Suite 203 Mesa, AZ 85202

Telephone: (602) 732-3993

Phoenix

5100 N 99th Ave, Unit 101, 103 & 111

Phoenix, AZ 85037

Telephone: (602) 273-9610

11225 N 28th Dr. Ste C200

Phoenix, AZ 85029

Telephone: (734) 945-5403

1951 West Camelback Road, Ste 200

Phoenix, AZ 85015

Telephone: (844) 820-8699

2828 North Central Ave., Ste 1100A

Phoenix, AZ 85004

Telephone: (480) 424-2780

4725 N 19th Ave.

Phoenix, AZ 85015

Telephone: (844) 820-8699

Scottsdale

10609 N Hayden Rd, Suite 100

Scottsdale, AZ 85260

Telephone: (480) 237-4670

17015 N Scottsdale Rd #125

Scottsdale, AZ 85255

Telephone: (480) 426-0400

CALIFORNIA

Anaheim

1910 Union Street, #2020 Anaheim, CA 92805

Telephone: (877) 518-9450

Claremont

573 Chouinard Circle Claremont, CA 91711

Telephone: (877) 518-9450

Downey

7315 Shady Oak Dr

Downey, CA 90240 Telephone: (877)518-9450

Forest Falls

40977 Oak Dr.

Forest Falls, CA 92330

Telephone: (866) 607-3863

La Habra Heights

2325 El Empino Dr

La Habra Heights, CA 90631

Telephone: (877) 518-9450

Lancaster

1805 W Avenue K, Suite 113

Lancaster, CA 93534

Telephone: (844)820-8699

Long Beach

2324 E. Broadway

Long Beach, CA 90803

Telephone: (310) 946-2023

Rowland Heights

18647 Marimba St

Rowland Heights, CA 91748

Telephone: (877) 518-9450

San Diego

445 W University Avenue, Apt A

San Diego, CA 92103

Telephone: (866) 827-9558

Temecula

43050 Calle Cristal

Temecula, CA 92592

Telephone: (877) 518-9450

West Covina

2934 E. Garvey Ave., South,

Ste #250-N

West Covina, CA 91791

Telephone: (626) 508-3004

Yucca Valley

7398 Fox Trail Unit B

Yucca Valley, CA 92284

Telephone: (760) 853-2600

COLORADO

Colorado Springs

5475 Tech Center Drive, Suite 100

Colorado Springs, CO 80919

Telephone: (877) 518-9450

Denver

7800 East Union Avenue, Suite 550

Denver, CO 80237

Telephone: (877) 518-9450

Edwards

27 Main Street, Suite C-104B

Edwards, CO 81632

Telephone: (844) 820-8699

Larkspur

4501 Mohawk Drive

Larkspur, CO 80118

Telephone: (844) 820-8699

CONNECTICUT

Vernon

15 Lakeview Dr

Vernon, CT 06066

Telephone: (860) 604-1688

**FLORIDA** 

Ft. Myers

8191 College Parkway #302 Ft. Myers, FL 33919

Telephone: (888) 550-9221

Lake Mary

1145 Townpark Avenue #2215

Lake Mary, FL 32746

Telephone: (407) 302-8384

136 Parliament Loop #1030

Lake Mary, FL 32746

Telephone: (407) 302-8384

Oldsmar

3180 Curlew Rd. Unit 107

Oldsmar, FL 34677

Telephone: (727) 724-5438

Riverview

6456 Cypressdale Dr. Unit 102

Riverview, FL 33578

Telephone: (866) 827-9558

Seminole

8265 | 13th St.

Seminole, FL 33772

Telephone: (727) 498-3570

**GEORGIA** 

Atlanta

900 Circle 75 Parkway, Suite 175

Atlanta, GA 30339

Telephone: (877) 518-9450

Carrollton

106 A. Adamson Square

Carrollton, GA 30117

Telephone: (470) 946-6100

Telephone: (281) 549-7194

#### HAWAII Mesquite Brownsville Kapolei 840 Pinnacle Court, #3, Suite B 1213 E. Alton Gloor Blvd 1001 Kamokila Boulevard, Suite 319 Mesquite, NV 89027 Suite H & I Kapolei, HI 96707 (866) 607-3863 Brownsville, TX 78526 Telephone: (808) 427-9960 Telephone: (956) 554-0792 OHIO Columbus Dallas 4370 Kukui Grove Street 8720 Orion Place Suite 160 10000 N. Central Expressway Suite #201 Columbus, OH 43240 Ste. 400, Office 424 Lihue, HI 96766 Telephone: (614) 441-9978 Dallas, TX 7523 I Telephone: (808) 823-8050 Telephone: (469) 374-9700 OREGON IDAHO 7920 Belt Line Road, Suite 158 Beaverton McCall 8285 SW Nimbus #160 Dallas, TX 75254 116 N. 3rd Street #12 Beaverton, OR 97008 Telephone: (214) 730-0021 Telephone: (844) 820-8699 McCall, ID 83638 Telephone: (208) 634-2767 Eagle Pass Clackamas 240 N. Adams St, Suite 4 & 5 10365 SE Sunnyside Road #310 Eagle Pass, TX 78852 INDIANA Clackamas, OR 97015 Telephone: (830) 776-4323 Indianapolis Telephone: (971) 544-7192 9963 Crosspoint Blvd. El Paso Suite 101 & 102 Portland 1626 Lee Trevino, Ste A Indianapolis, IN 46256 11104 SE Stark Street, Ste S El Paso, TX 79936 Telephone: (317) 572-6271 Telephone: (915) 307-7212 Portland, OR 97214 Telephone: (503) 25 I-5482 LOUISIANA Fort Worth Covington 3311 NE MLK Jr Blvd #203 5020 Collinwood Ave. Suite I 00 568 Greenluster Drive Portland, OR 97212 Fort Worth, TX 76107 Covington, LA 70433 Telephone: (503) 308-6127 Telephone: (817) 945-2551 Telephone: (985) 400-5787 Tilamook Houston MARYLAND 709 Pacific Ave. 17347 Village Green Dr. Ste. 102 Millersville Tillamook, OR 97141 Houston, TX 77040 8530 Veterans Highway, Suite 100 Telephone: (503) 880-4018 Telephone: (832) 615-5400 Millersville, MD 21108 Telephone: (443) 494-2810 TENNESSEE 11550 Fugua, Suite 200 Houston, TX 77034 Franklin **MISSOURI** 6640 Carothers Parkway, Ste 110 Telephone: (832) 786-6697 Branson Franklin, TN 37067 4987 Fall Creek Rd #1 Telephone: (615) 721-2934 Hurst Branson, MO 65616 1848 Norwood Plaza #213 Telephone: (417) 616-3341 347 Main St, Suite 200 Hurst, TX 76054 Franklin, TN 37064 Telephone: (214) 444-9250 NORTH CAROLINA Telephone: (615) 721-2934 Charlotte Katy 330 Camp Road Suite B-39 2102 litterbug Lane Johnson City Charlotte, NC 28206 144 Alf Taylor Rd Katy, TX 77494 Telephone: (888) 312-1140 Telephone: (855) 203-1300 Johnson City, TN 37601 Telephone: (423) 741-0008 NEVADA 23227 Red River Drive Henderson Katy, TX 77494 Memphis 2546 Findlater St 6263 Poplar Ave, Suite 1150 Telephone: (832) 786-6699 Henderson, NV 89044 Memphis, TN 38119 Telephone: (407) 302-8384 Laredo 2635 St. Rose Parkway 2408 Jacaman Rd. Suite F Suites D-100, 110 & 120 **TEXAS** Laredo, TX 78041 Henderson, NV 89052 Austin Telephone: (956) 284-0888 Telephone: 702)487-5626 9737 Great Hills Trail #200 & 220 Austin, TX 78759 League City Las Vegas 3027 Marina Bay Dr. #200 Telephone: (512) 795-5596 1980 Festival Plaza Drive, Suite 850 League City, TX 77573

Las Vegas, NV 89135

Telephone: (702) 562-8733

#### Mansfield 9815 S Monroe St #203 124 North Main Street Sandy, UT 84070 Telephone: (801) 262-6033 Mansfield, TX 76063 Telephone: (855) 203-1300 South Jordan 1900 Country Club Drive, Suite 150 11240 So. River Heights Drive Mansfield, TX 76063 Suite 100 Telephone: (855) 203-1300 South Jordan, UT 84095 Telephone: (801) 508-6300 Mesquite 3220 Gus Thomasson Rd, Ste 111-B 859 W South Jordan Pkwy Meguite, TX 75150 Bldg A, Ste 1 Telephone: (855) 203-1300 South Jordan, UT 84095 Midland St. George 4411 West Illinois Suite B-4 558 E. Riverside Drive Midland, TX 79703 St. George, UT 84790 Telephone: (432) 897-2299 Telephone: (866) 607-3863 UTAH Stansbury Park 500 East Village Blvd., Unit #110 Cottonwood Heights 6965 S. Union Park Center Stansbury Park, UT 84074 Suite 300 Telephone: (435) 843-5340 Cottonwood Heights, UT 84047 Telephone: (801) 838-9808 Taylorsville 5965 South Redwood Rd Taylorsville, UT 84123 6965 Union Park Center #470 Cottonwood Heights, UT 84047 Telephone: (385) 474-6293 Telephone: (801) 545-7270 6575 S. Redwood Rd #225 **Ephraim** Taylorsville, UT 84123 497 S Main, Suite E. Telephone: (801) 727-7600 Ephraim, UT 84627 Telephone: (435) 283-3000 **VIRGINIA** Sterling 21430 Cedar Dr, Unit 200-202 Lehi 1350 E. 300 S. Sterling, VA 20164 3rd Floor, Telephone: (703) 880-1841 Lehi, UT 84043 Telephone: (801) 901-6200 WASHINGTON Lynden 2107 Currant Street Orem 833 North 900 West Lynden, WA 98264 Orem, UT 840%7 Telephone: (844) 820-8699 Telephone: (801) 724-6425 Vancouver Sandy 15640 NE Fourth Plain Blvd 75 West Towne Ridge Parkway #220 & 221 Ste 100 Vancouver, WA 98682 Sandy, UT 84070 Telephone: (360) 869-7265 Telephone: (801) 262-6033 WISCONSIN

Kenosha

1508 24th Avenue #23

Kenosha, WI 53140

126 West Sego Lily Drive #260

Telephone: (801) 571-1313

Sandy, UT 84070

Trevor 27903 99th Street Trevor, WI 53179 Telephone: (262) 997-9444

WEST VIRGINIA
Charles Town
219 West Washington Street
Charles Town, WV 25414
Telephone: (304) 885-1068



Deloitte & Touche LLP 111 South Main Street Suite 1500 Salt Lake City, UT 84111

Tel: +1 801 328 4706 Fax: +1 801 366 7900 www.deloitte.com

#### REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and the Board of Directors of Security National Financial Corporation:

#### **Opinion on the Financial Statements**

We have audited the accompanying consolidated balance sheets of Security National Financial Corporation and subsidiaries (the "Company") as of December 31, 2020 and 2019, the related consolidated statements of income, comprehensive income, stockholders' equity, and cash flows for each of the years then ended, and the related notes and the schedules listed in the Index at Item 15 (collectively referred to as the "financial statements"). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2020 and 2019, and the results of its operations and its cash flows for each of the years then ended, in conformity with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Company is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

#### **Critical Audit Matter**

The critical audit matter communicated below is a matter arising from the current-period audit of the financial statements that was communicated or required to be communicated to the audit committee and that (1) relates to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective, or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

#### Future Policy Benefits and Amortization of Deferred Policy Acquisition Costs for Insurance Contracts and Value of Business Acquired - Refer to Notes 1 and 22 to the financial statements

#### **Critical Audit Matter Description**

The Company's management sets assumptions in (1) recording a liability for policy benefit payments that will be made in the future (future policy benefits) and (2) determining amortization of deferred policy acquisition costs for insurance contracts and value of business acquired. The most significant assumptions include mortality, lapse, and projected investment yield. Assumptions are determined based upon published studies and analysis of Company specific experience, adjusted for changes in exposure and other relevant factors. Given the inherent uncertainty of these significant assumptions, auditing the development of such assumptions involved especially subjective judgment.

#### How the Critical Audit Matter Was Addressed in the Audit

Our audit procedures related to management's judgments regarding the assumptions used in the development of future policy benefits and the amortization of deferred policy acquisition costs for insurance contracts and value of business acquired, included the following, among others:

- We tested the design and implementation of controls over the assumption development process, the valuation of future policy benefits, and the amortization of deferred policy acquisition costs for insurance contracts and value of business acquired.
- With the assistance of our actuarial specialists, we:
- evaluated management's selected actuarial assumptions, including testing the accuracy and completeness of the supporting experience studies,
- evaluated management's judgments regarding the assumptions used in the development of future policy benefits and the amortization of deferred policy acquisition costs and value of business acquired,
- evaluated the results of the Company's annual premium deficiency tests.

Salt Lake City, UT March 31, 2021

We have served as the Company's auditor since 2017.

Deloitte: Touche und

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

	December 31		
Assets	2020 2019		
Investments:			
Fixed maturity securities, available for sale, at estimated fair value	\$ 294,656,679	\$ 355,977,820	
Equity securities at estimated fair value	11,324,239	7,271,165	
Mortgage loans held for investment (net of allowances for loan losses			
of \$2,005,127 and \$1,453,037 for 2020 and 2019)	249,343,936	236,694,546	
Real estate held for investment (net of accumulated depreciation			
of \$13,800,973 and \$12,788,739 for 2020 and 2019)	131,684,453	102,756,946	
Real estate held for sale	7,878,807	14,097,627	
Other investments and policy loans (net of allowances for doubtful			
accounts of \$1,645,475 and \$1,448,026 for 2020 and 2019)	73,696,661	60,245,269	
Accrued investment income	5,360,523	4,833,232	
Total investments	773,945,298	781,876,605	
Cash and cash equivalents	106,219,429	127,754,719	
Loans held for sale at estimated fair value	422,772,418	213,457,632	
Receivables (net of allowances for doubtful accounts of \$1,685,382 and			
\$1,724,156 for 2020 and 2019)	10,899,207	9,236,330	
Restricted assets (including \$3,989,415 and \$2,985,347 for 2020 and 2019			
at estimated fair value)	16,150,036	13,935,317	
Cemetery perpetual care trust investments (including \$2,810,070 and			
\$2,581,124 for 2020 and 2019 at estimated fair value)	6,413,167	4,411,864	
Receivable from reinsurers	15,569,156	15,747,768	
Cemetery land and improvements	8,761,436	9,519,950	
Deferred policy and pre-need contract acquisition costs	100,075,276	94,701,920	
Mortgage servicing rights, net	35,210,516	17,155,529	
Property and equipment, net	12,473,345	14,600,394	
Value of business acquired	8,955,249	9,876,647	
Goodwill	3,519,588	3,519,588	
Other	27,976,357	18,649,812	
Total Assets	\$1,548,940,478	\$ 1,334,444,075	

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS (Continued)

	December 31		
Liabilities and Stockholders' Equity	2020	2019	
Liabilities			
Future policy benefits and unpaid claims	\$ 844,790,087	\$ 825,600,918	
Unearned premium reserve	3,328,623	3,621,697	
Bank and other loans payable	297,824,368	217,572,612	
Deferred pre-need cemetery and mortuary contract revenues	13,080,179	12,607,978	
Cemetery perpetual care obligation	4,087,704	3,933,719	
Accounts payable	8,932,683	5,056,983	
Other liabilities and accrued expenses	87,650,981	50,652,591	
Income taxes	25,258,800	18,686,972	
Total liabilities	1,284,953,425	1,137,733,470	
Stockholders' Equity			
Preferred Stock:			
Preferred stock - non-voting-\$1.00 par value; 5,000,000 shares authorized; none issued or outstanding	-	-	
Common Stock:			
Class A: common stock - \$2.00 par value; 20,000,000 shares authorized;			
issued 16,595,783 shares in 2020 and 16,107,779 shares in 2019	33,191,566	32,215,558	
Class B: non-voting common stock - \$1.00 par value; 5,000,000			
shares authorized; none issued or outstanding	-	-	
Class C: convertible common stock - \$2.00 par value; 3,000,000 shares			
authorized; issued 2,679,603 shares in 2020 and 2,500,887 shares in 2019	5,359,206	5,001,774	
Additional paid-in capital	50,287,253	46,091,112	
Accumulated other comprehensive income, net of taxes	23,243,133	13,726,514	
Retained earnings	153,739,167	101,256,229	
Treasury stock, at cost - 227,852 Class A shares and 10,985 Class C shares			
in 2020; 490,823 Class A shares and -0- Class C shares in 2019	(1,833,272)	(1,580,582)	
Total stockholders' equity	263,987,053	196,710,605	
Total Liabilities and Stockholders' Equity	\$ 1,548,940,478	\$ 1,334,444,075	

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF EARNINGS

	Years Ended December 31				
	2020			2019	
Revenues:	<u></u>	_		_	
Mortgage fee income	\$	298,933,110	\$	131,976,082	
Insurance premiums and other considerations		93,020,617		81,860,610	
Net investment income		56,329,803		43,019,473	
Net mortuary and cemetery sales		20,307,435		15,296,235	
Gains on investments and other assets		1,925,850		728,367	
Other than temporary impairments on investments		(370,975)		_	
Other		11,317,482		10,180,163	
Total revenues		481,463,322		283,060,930	
Benefits and expenses:					
Death benefits		59,040,130		41,591,057	
Surrenders and other policy benefits		3,801,230		3,320,748	
Increase in future policy benefits		23,568,650		23,568,497	
Amortization of deferred policy and pre-need acquisition		23,200,020		23,500,157	
costs and value of business acquired		14,307,425		14,634,577	
Selling, general and administrative expenses:		, ,		, ,	
Commissions		124,426,297		56,762,891	
Personnel		84,989,971		64,221,270	
Advertising		5,380,896		4,784,558	
Rent and rent related		6,873,561		7,055,456	
Depreciation on property and equipment		2,078,738		1,711,369	
Provision for loan loss reserve		16,506,030		-	
Costs related to funding mortgage loans		9,877,700		6,278,954	
Other		47,331,102		34,922,761	
Interest expense		8,578,810		7,386,688	
Cost of goods and services sold – cemeteries and mortuaries		3,252,655		2,878,169	
Total benefits and expenses	_	410,013,195		269,116,995	
Earnings before income taxes		71,450,127		13,943,935	
Income tax expense		(15,853,514)		(3,050,416)	
Net earnings	\$	55,596,613	\$	10,893,519	
Net earnings per Class A equivalent common share (1)		<u>\$2.95</u>		<u>\$0.59</u>	
Net earnings per Class A equivalent common share -					
assuming dilution (1)		<u>\$2.88</u>		<u>\$0.58</u>	
Weighted average Class A equivalent common shares					
outstanding (1)		18,831,991		18,562,056	
Weighted average Class A equivalent common shares					
outstanding-assuming dilution (1)		19,275,251		18,689,602	

<sup>(1)</sup> Earnings per share amounts have been adjusted retroactively for the effect of annual stock dividends. The weighted-average shares outstanding includes the weighted-average Class A common shares and the weighted-average Class C common shares determined on an equivalent Class A common stock basis. Net earnings per common share represent net earnings per equivalent Class A common share.

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Years Ended December 31		
	2020	2019	
Net earnings	\$ 55,596,613	\$ 10,893,519	
Other comprehensive income:			
Unrealized gains on fixed maturity securities available for sale	12,013,692	17,315,770	
Unrealized gains on restricted assets	41,225	35,550	
Unrealized gains (losses) on cemetery perpetual care trust investments	(6,817)	29,904	
Foreign currency translation adjustments	(46)	972	
Other comprehensive income, before income tax	12,048,054	17,382,196	
Income tax expense	(2,531,435)	(3,652,859)	
Other comprehensive income, net of income tax	9,516,619	13,729,337	
Comprehensive income	\$ 65,113,232	\$ 24,622,856	

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY

				Accumula te d			
	Class A	Class C	Additional	Other			
	Common	Common	Paid-in	Comprehensive	Re taine d	Tre a sury	m
	S to c k	Stock	Capital	Income (Loss)	Ea rn in g s	S to c k	Total
Balance at December 31, 2018	30,609,596	4,387,286	41,821,778	(2,823)	95,201,732	(206,396)	17 1,8 11, 17 3
Netearnings	-	-	-	-	10,893,519	-	10,893,519
Other comprehensive income	-	-	-	13,729,337	-	-	13,729,337
Stock based compensation expense	-	-	256,996	-	-	-	256,996
Exercise of stock options	65,034	382,886	415,990	-	-	-	863,910
Sale of treasury stock	-	-	529,858	-	-	165,702	695,560
Purchase of treasury stock	-	-	-	-	-	(1,539,888)	(1,539,888)
Stockdividends	1,534,356	238,174	3,066,490	-	(4,839,022)	-	(2)
Conversion Class C to Class A	6,572	(6,572)	-	-	-	-	-
Balance at December 31, 2019	32,215,558	5,001,774	46,091,112	13,726,514	101,256,229	(1,580,582)	196,710,605
Net ea mings	-	-	-	-	55,596,613	-	55,596,613
Other comprehensive income	-	-	-	9,516,619	-	-	9,516,619
Stock based compensation expense	-	-	358,878	-	-	-	358,878
Exercise of stock options	137,940	261,640	432,572	-	-	-	832,152
Sale of treasury stock	-	-	1,224,877	-	-	2,715,071	3,939,948
Purchase of treasury stock	-	-	-	-	-	(2,967,761)	(2,967,761)
Stockdividends	810,420	123,440	2,179,814	-	(3,113,675)	-	(1)
Conversion Class C to Class A	27,648	(27,648)	-	-	-	-	
Balance at December 31, 2020	\$ 33,191,566	\$ 5,359,206	\$50,287,253	\$ 23,243,133	\$ 153,739,167	\$ (1,833,272)	\$263,987,053

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS

	Years Ended December 31		
	2020	2019	
Cash flows from operating activities:			
Net earnings	\$ 55,596,613	\$ 10,893,519	
Adjustments to reconcile net earnings to net cash used in operating activities:			
Gains on investments and other assets	(1,925,850)	(728,367)	
Other than temporary impairments on investments	370,975	-	
Depreciation	5,447,363	5,183,658	
Provision for loan losses and doubtful accounts	1,577,370	1,202,688	
Net amortization of deferred fees and costs, premiums and discounts	(1,227,773)	(887,605)	
Provision for deferred income taxes	2,854,669	(1,857,897)	
Policy and pre-need acquisition costs deferred	(18,909,921)	(19,176,531)	
Policy and pre-need acquisition costs amortized	13,520,600	13,787,037	
Value of business acquired amortized	786,825	847,540	
Mortgage servicing rights, additions	(29,896,465)	(4,194,502)	
Amortization of mortgage servicing rights	11,841,478	7,055,795	
Stock based compensation expense	358,878	256,996	
Benefit plans funded with treasury stock	3,939,948	695,560	
Net change in fair value of loans held for sale	(10,413,492)	(2,498,097)	
Originations of loans held for sale	(5,627,013,749)	(2,606,839,175)	
Proceeds from sales of loans held for sale	5,600,045,285	2,580,875,055	
Net gains on sales of loans held for sale	(188,893,379)	(80,666,413)	
Change in assets and liabilities:			
Land and improvements held for sale	758,514	358,477	
Future policy benefits and unpaid claims	25,804,740	18,394,928	
Other operating assets and liabilities	25,750,164	1,695,259	
Net cash used in operating activities	(129,627,207)	(75,602,075)	
Cash flows from investing activities:		-	
Purchases of fixed maturity securities	(58,493,147)	(110,601,438)	
Sales, calls and maturities of fixed maturity securities	131,269,730	26,624,182	
Purchase of equity securities	(6,991,832)	(3,264,028)	
Sales of equity securities	3,902,835	2,639,729	
Net changes in restricted assets	(1,954,437)	(1,254,991)	
Net changes in cemetery perpetual care trust investments	(2,755,856)	299,897	
Mortgage loans held for investment, other investments and policy loans made	(682,170,126)	(572,171,590)	
Payments received for mortgage loans held for investment, other investments			
and policy loans	672,544,708	556,352,676	
Purchases of property and equipment	(1,630,734)	(1,839,293)	
Sales of property and equipment	194,955	54,496	
Purchases of real estate	(40,190,471)	(8,572,556)	
Sales of real estate	22,418,816	11,614,927	
Cash received for reinsurance assumed	-	158,358,594	
Cash paid for purchase of subsidiaries, net of cash acquired		(20,141,074)	
Net cash provided by investing activities	36,144,441	38,099,531	

# SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOWS (Continued)

	Years Ended December 31		
	2020	2019	
Cash flows from financing activities:			
Investment contract receipts	\$ 11,511,118	\$ 12,141,627	
Investment contract withdrawals	(18,235,107)	(16,911,841)	
Proceeds from stock options exercised	832,152	863,910	
Purchase of treasury stock	(2,967,761)	(1,539,888)	
Repayment of bank loans	(174,865,813)	(236,790,722)	
Proceeds from bank loans	164,586,365	196,610,127	
Net change in warehouse line borrowings for loans held for sale	90,351,225	69,928,331	
Net cash provided by financing activities	71,212,179	24,301,544	
Net change in cash, cash equivalents, restricted cash and restricted		,	
cash equivalents	(22,270,587)	(13,201,000)	
Cash, cash equivalents, restricted cash and restricted cash equivalents at			
beginning of year	137,735,673	150,936,673	
Cash, cash equivalents, restricted cash and restricted cash equivalents			
at end of year	\$ 115,465,086	\$ 137,735,673	
Supplemental Disclosure of Cash Flow Information:			
Cash paid during the year for:			
Interest (net of amount capitalized)	\$ 8,385,270	\$ 7,284,078	
Income taxes	11,813,120	4,861,318	
Non Cash Investing and Financing Activities:			
Transfer of loans held for sale to mortgage loans held for investment	\$ 16,960,549	\$ 31,881,851	
Accrued real estate construction costs and retainage	6,365,534	590,256	
Right-of-use assets obtained in exchange for operating lease liabilities	5,631,193	16,544,406	
Mortgage loans held for investment foreclosed into real estate held for			
investment	686,124	1,704,015	
Right-of-use assets obtained in exchange for finance lease liabilities	8,494	252,763	
Transfer of real estate held for investment to property and equipment	-	3,261,259	
Transfer of property and equipment to real estate held for investment	1,516,700	-	
Mortgage loans held for investment foreclosed into receivables	-	155,347	
See Note 20 regarding non cash transactions included in the acquisitions of			
Probst Family Funerals and Cremations and Heber Valley Funeral Home and			
Kilpatrick Life Insurance Company			
Tapana and Industries Company			

Reconciliation of cash, cash equivalents, restricted cash and restricted cash equivalents as shown in the consolidated statements of cash flows is presented in the table below:

	Years Ended December 31				
		2020		2019	
Cash and cash equivalents	\$	106,219,429	\$	127,754,719	
Restricted assets		8,842,744		8,674,214	
Cemetery perpetual care trust investments		402,913		1,306,740	
Total cash, cash equivalents, restricted cash and restricted cash equivalents	\$	115,465,086	\$	137,735,673	

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 1) Significant Accounting Policies

#### **General Overview of Business**

Security National Financial Corporation and its wholly owned subsidiaries (the "Company") operate in three reportable business segments: life insurance, cemetery and mortuary, and mortgages. The life insurance segment is engaged in the business of selling and servicing selected lines of life insurance, annuity products and accident and health insurance marketed primarily in the Intermountain West, California and eleven southern states. The cemetery and mortuary segment of the Company consists of eight mortuaries and five cemeteries in Utah and one cemetery in California. The mortgage segment is an approved government and conventional lender that originates and underwrites residential and commercial loans for new construction, existing homes and real estate projects primarily in Florida, Nevada, Texas, and Utah.

#### **Basis of Presentation**

The accompanying consolidated financial statements have been prepared in accordance with generally accepted accounting principles in the United States of America (GAAP).

#### **Principles of Consolidation**

These consolidated financial statements include the financial statements of the Company and its majority owned subsidiaries. All intercompany transactions and accounts have been eliminated in consolidation.

#### **Use of Estimates**

Management of the Company has made a number of estimates and assumptions related to the reported amounts of assets and liabilities, reported amounts of revenues and expenses, and the disclosure of contingent assets and liabilities to prepare these financial statements in conformity with GAAP. Actual results could differ from those estimates.

Material estimates that are particularly susceptible to significant changes in the near term are those used in determining the value of derivative assets and liabilities; those used in determining deferred acquisition costs and the value of business acquired; those used in determining the value of mortgage loans foreclosed to real estate held for investment; those used in determining the liability for future policy benefits; those used in determining the value of mortgage servicing rights; those used in determining allowances for loan losses for mortgage loans held for investment; those used in determining loan loss reserve; and those used in determining deferred tax assets and liabilities. Although some variability is inherent in these estimates, management believes the amounts provided are fairly stated in all material respects.

#### **Investments**

The Company's management determines the appropriate classifications of investments in fixed maturity securities and equity securities at the acquisition date and re-evaluates the classifications at each balance sheet date.

<u>Fixed maturity securities available for sale</u> are carried at estimated fair value. Changes in fair values are reported as unrealized gains or losses and are recorded in accumulated other comprehensive income. On December 31, 2019, the Company changed the classification of its bond and preferred stock investments to available for sale from held to maturity. As a result, securities available for sale are carried at estimated fair value.

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 1) <u>Significant Accounting Policies</u> (Continued)

<u>Equity securities</u> are carried at estimated fair value. Changes in fair values are reported as unrealized gains or losses and are recorded through net earnings.

Mortgage loans held for investment are carried at their unpaid principal balances adjusted for net deferred fees, net discounts, charge-offs and the related allowance for loan losses. Interest income is included in net investment income on the consolidated statements of earnings and is recognized when earned. The Company defers related material loan origination fees, net of related direct loan origination costs, and amortizes the net fees over the term of the loans. Origination fees are included in net investment income on the consolidated statements of earnings. Mortgage loans are secured by the underlying property and require an appraisal at the time of underwriting and funding. Generally, the Company will fund a loan not to exceed 80% of the loan's collateral fair market value. Amounts over 80% will require additional collateral or mortgage insurance by an approved third-party insurer.

Real estate held for investment is carried at cost, less accumulated depreciation provided on a straight-line basis over the estimated useful lives of the properties, or is adjusted to a new basis for impairment in value, if any. Included are foreclosed properties which the Company intends to hold for investment purposes. These properties are recorded at the lower of cost or fair value upon foreclosure. Also, included are residential subdivision land developments which are carried at cost.

<u>Real estate held for sale</u> is carried at lower of cost or fair value. Depreciation is not recognized on real estate classified as held for sale.

Other investments and policy loans are carried at the aggregate unpaid balances, less allowances for losses.

Gains and losses on investments (except for equity securities carried at fair value through net earnings) arise when investments are sold (as determined on a specific identification basis) or are other than temporarily impaired. If in management's judgment a decline in the value of an investment below cost is other than temporary, the cost of the investment is written down to fair value with a corresponding charge to earnings. Factors considered in judging whether an impairment is other than temporary include: the financial condition, business prospects and credit worthiness of the issuer, the length of time that fair value has been less than cost, the relative amount of the decline, and the Company's ability and intent to hold the investment until the fair value recovers, which is not assured.

#### Cash and Cash Equivalents

The Company considers all highly liquid instruments purchased with an original maturity of three months or less to be cash equivalents. The Company maintains its cash in bank deposit accounts, which at times exceed federally insured limits. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

#### **Loans Held for Sale**

Accounting Standards Codification ("ASC") No. 825, "Financial Instruments", allows for the option to report certain financial assets and liabilities at fair value initially and at subsequent measurement dates with changes in fair value included in earnings. The option may be applied instrument by instrument, but it is irrevocable. The Company elected the fair value option for loans held for sale. The Company believes the fair value option most closely aligns the timing of the recognition of gains and costs. These loans are intended for sale and the Company believes that the fair value is the best indicator of the resolution of these loans. Electing fair value also reduces certain timing differences and better matches changes in the fair value of these assets with changes in the fair value of the related derivatives used for these assets. See Note 3 and Note 17 to Consolidated Financial Statements for additional disclosures regarding loans held for sale.

#### SECURITY NATIONAL FINANCIAL CORPORATION AND SUBSIDIARIES

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 1) <u>Significant Accounting Policies</u> (Continued)

#### **Mortgage Fee Income**

Mortgage fee income consists of origination fees, processing fees, interest income and certain other income related to the origination of mortgage loans held for sale. All revenues and costs are recognized when the mortgage loan is funded and any changes in fair value are shown as a component of mortgage fee income. See Note 3 and Note 17 to Consolidated Financial Statements for additional disclosures regarding loans held for sale.

The Company, through its mortgage subsidiaries, sells mortgage loans to third-party investors without recourse unless defects are identified in the representations and warranties made at loan sale. It may be required, however, to repurchase a loan or pay a fee instead of repurchase under certain events, which include the following:

- Failure to deliver original documents specified by the investor,
- The existence of misrepresentation or fraud in the origination of the loan,
- The loan becomes delinquent due to nonpayment during the first several months after it is sold,
- Early pay-off of a loan, as defined by the agreements,
- Excessive time to settle a loan,
- Investor declines purchase, and
- Discontinued product and expired commitment.

Loan purchase commitments generally specify a date 30 to 45 days after delivery upon which the underlying loans should be settled. Depending on market conditions, these commitment settlement dates can be extended at a cost to the Company.

It is the Company's policy to cure any documentation problems regarding such loans at a minimal cost for up to a six-month time period and to pursue efforts to enforce loan purchase commitments from third-party investors concerning the loans. The Company believes that six months allows adequate time to remedy any documentation issues, to enforce purchase commitments, and to exhaust other alternatives. Remedial methods include the following:

- Research reasons for rejection,
- Provide additional documents,
- Request investor exceptions,
- Appeal rejection decision to purchase committee, and
- Commit to secondary investors.

Once purchase commitments have expired and other alternatives to remedy are exhausted, which could be earlier than the six-month time period, the loans are repurchased and transferred to the long-term investment portfolio at the lower of cost or fair value and previously recorded mortgage fee income that was to be received from a third-party investor is written off against the loan loss reserve.

#### **Determining Lower of Cost or Fair Value**

Cost for loans held for sale is equal to the amount paid to the warehouse bank and the amount originally funded by the Company. Fair value is often difficult to determine, but is based on the following:

- For loans that are committed, the Company uses the commitment price.
- For loans that are non-committed that have an active market, the Company uses the market price.
- For loans that are non-committed where there is no market but there is a similar product, the Company uses the market value for the similar product.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

• For loans that are non-committed where no active market exists, the Company determines that the unpaid principal balance best approximates the market value, after considering the fair value of the underlying real estate collateral, estimated future cash flows, and the loan interest rate.

The appraised value of the real estate underlying the original mortgage loan adds support to the Company's determination of fair value because if the loan becomes delinquent, the Company has sufficient value to collect the unpaid principal balance or the carrying value of the loan, thus minimizing credit losses.

The majority of loans originated are sold to third-party investors. The amounts expected to be sold to investors are shown on the consolidated balance sheets as loans held for sale.

#### **Loan Loss Reserve**

The loan loss reserve is an estimate of probable losses at the balance sheet date that the Company will realize in the future on loans sold. The Company may be required to reimburse third-party investors for costs associated with early payoff of loans within six months of origination of such loans and to repurchase loans where there is a default in any of the first four monthly payments to the investors or, in lieu of repurchase, to pay a negotiated fee to the investors. The Company's estimates are based upon historical loss experience and the best estimate of the probable loan loss liabilities.

Upon completion of a transfer that satisfies the conditions to be accounted for as a sale, the Company initially measures at fair value liabilities incurred in a sale relating to any guarantee or recourse provisions. The Company accrues a monthly allowance for indemnification losses to investors based on total production. This estimate is based on the Company's historical experience and is included as a component of mortgage fee income. Subsequent updates to the recorded liability from changes in assumptions are recorded in selling, general and administrative expenses as a component of provision for loan loss reserve. The estimated liability for indemnification losses is included in other liabilities and accrued expenses.

The loan loss reserve analysis involves mortgage loans that have been sold to third-party investors, which were believed to have met investor underwriting guidelines at the time of sale, where the Company has received a demand from the investor. There are generally three types of demands: make whole, repurchase, or indemnification. These types of demands are further described as follows:

Make whole demand – A make whole demand occurs when an investor forecloses on a property and then sells the property. The make whole amount is calculated as the difference between the original unpaid principal balance, payments received, accrued interest and fees, less the sale proceeds.

Repurchase demand – A repurchase demand usually occurs when there is a significant payment default, error in underwriting or detected loan fraud.

*Indemnification demand* – On certain loans the Company has negotiated a set fee that is to be paid in lieu of repurchase. The fee varies by investor and by loan product type.

The Company believes the allowance for loan losses and the loan loss reserve represent probable loan losses incurred as of the balance sheet date.

Additional information related to the Loan Loss Reserve is included in Note 3.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

#### **Restricted Assets**

Restricted assets are assets held in a trust account for future mortuary services and merchandise and consist of cash and cash equivalents; participations in mortgage loans held for investment with Security National Life Insurance Company ("Security National Life"); mutual funds carried at estimated fair value; equity securities carried at estimated fair value; and a surplus note with Security National Life (which is eliminated in consolidation). Restricted assets also represents escrows held for borrowers and investors under servicing and appraisal agreements relating to mortgage loans, funds held by warehouse banks in accordance with loan purchase agreements and funds held in escrow for certain real estate construction development projects. Additionally, the Company funded its medical benefit safeharbor limit based on the qualified direct costs, and has included this amount as a component of restricted cash.

### **Cemetery Perpetual Care Trust Investments**

Cemetery endowment care trusts have been set up for four of the six cemeteries owned by the Company. Under endowment care arrangements a portion of the price for each lot sold is withheld and invested in a portfolio of investments similar to those described in the prior paragraph. The earnings stream from the investments is designed to fund future maintenance and upkeep of the cemetery.

### **Cemetery Land and Improvements**

The development of a cemetery involves not only the initial acquisition of raw land but also the installation of roads, water lines, landscaping and other costs to establish a marketable cemetery lot. The costs of developing the cemetery are shown as an asset on the balance sheet. The amount on the balance sheet is reduced by the total cost assigned to the development of a particular lot when the criterion for recognizing a sale of that lot is met.

### **Deferred Policy Acquisition Costs and Value of Business Acquired**

Commissions and other costs, net of commission and expense allowances for reinsurance ceded, that vary with and are primarily related to the production of new insurance business have been deferred. Deferred policy acquisition costs ("DAC") for traditional life insurance are amortized over the premium paying period of the related policies using assumptions consistent with those used in computing policy benefit reserves. For interest-sensitive insurance products, deferred policy acquisition costs are amortized generally in proportion to the present value of expected gross profits from surrender charges, investment, mortality and expense margins. This amortization is adjusted when estimates of current or future gross profits to be realized from a group of products are reevaluated. Deferred acquisition costs are written off when policies lapse or are surrendered.

When accounting for DAC, the Company considers internal replacements of insurance and investment contracts. An internal replacement is a modification in product benefits, features, rights or coverage that occurs by the exchange of a contract for a new contract, or by amendment, endorsement, or rider to contract, or by the election of a feature or coverage within a contract. Modifications that result in a replacement contract that is substantially changed from the replaced contract are accounted for as an extinguishment of the replaced contract. Unamortized DAC, unearned revenue liabilities and deferred sales inducements from the replaced contract are written-off. Modifications that result in a contract that is substantially unchanged from the replaced contract are accounted for as a continuation of the replaced contract.

Value of business acquired is the present value of estimated future profits of the acquired business and is amortized similar to deferred policy acquisition costs.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

### **Mortgage Servicing Rights**

Mortgage Servicing Rights ("MSR") arise from contractual agreements between the Company and third-party investors (or their agents) when mortgage loans are sold. Under these contracts, the Company is obligated to retain and provide loan servicing functions on loans sold, in exchange for fees and other remuneration. The servicing functions typically performed include, among other responsibilities, collecting and remitting loan payments; responding to borrower inquiries; accounting for principal and interest, holding custodial (impound) funds for payment of property taxes and insurance premiums; counseling delinquent mortgagors; and supervising the acquisition of real estate owned and property dispositions.

The total residential mortgage loans serviced for others consist primarily of agency conforming fixed-rate mortgage loans. The value of MSRs is derived from the net cash flows associated with the servicing contracts. The Company receives a servicing fee of generally about 0.250% annually on the remaining outstanding principal balances of the loans. Based on the result of the cash flow analysis, an asset or liability is recorded for mortgage servicing rights. The servicing fees are collected from the monthly payments made by the mortgagors. The Company generally receives other remuneration including rights to various mortgagor-contracted fees such as late charges, and collateral reconveyance charges and the Company is generally entitled to retain the interest earned on funds held pending remittance of mortgagor principal, interest, tax and insurance payments. Contractual servicing fees and late fees are included in other revenues on the consolidated statements of earnings.

The Company's subsequent accounting for MSRs is based on the class of MSRs. The Company has identified two classes of MSRs: MSRs backed by mortgage loans with initial term of 30 years and MSRs backed by mortgage loans with initial term of 15 years. The Company distinguishes between these classes of MSRs due to their differing sensitivities to change in value as the result of changes in market. After being initially recorded at fair value, MSRs backed by mortgage loans are accounted for using the amortization method. Amortization expense is included in other expenses on the consolidated statements of earnings. MSR amortization is determined by amortizing the MSR balance in proportion to, and over the period of the estimated future net servicing income of the underlying financial assets.

Interest rate risk, prepayment risk, and default risk are inherent risks in MSR valuation. Interest rate changes largely drive prepayment rates. Refinance activity generally increases as rates decline. A significant decrease in rates beyond expectation could cause a decline in the value of the MSR. On the contrary, if rates increase borrowers are less likely to refinance or prepay their mortgage, which extends the duration of the loan and MSR values are likely to rise. Because of these risks, discount rates and prepayment speeds are used to estimate the fair value.

The Company periodically assesses MSRs for impairment. Impairment occurs when the current fair value of the MSR falls below the asset's carrying value (carrying value is the amortized cost reduced by any related valuation allowance). If MSRs are impaired, the impairment is recognized in current period earnings and the carrying value of the MSRs is adjusted through a valuation allowance.

Management periodically reviews the various loan strata to determine whether the value of the MSRs in a given stratum is impaired and likely to recover. When management deems recovery of the value to be unlikely in the foreseeable future, a write-down of the cost of the MSRs for that stratum to its estimated recoverable value is charged to the valuation allowance.

### **Property and Equipment**

Property and equipment are recorded at cost. Depreciation is calculated principally on the straight-line method over the estimated useful lives of the assets which range from three to forty years. Leasehold improvements paid for by the Company as a lessee are amortized over the lesser of the useful life or remaining lease terms.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

### **Long-lived Assets**

Long-lived assets to be held and used, including property and equipment and real estate held for investment, are reviewed for impairment whenever events or changes in circumstances indicate that the related carrying amount may not be recoverable. When required, impairment losses on assets to be held and used are recognized based on the fair value of the asset, and long-lived assets to be disposed of are reported at the lower of carrying amount or fair value less costs to sell. No impairment of long-lived assets has been recognized in the accompanying financial statements except for certain impairments of real estate held for investment as disclosed in Note 2.

### **Derivative Instruments**

Mortgage Banking Derivatives

### **Loan Commitments**

The Company is exposed to price risk due to the potential impact of changes in interest rates on the values of loan commitments from the time a loan commitment is made to an applicant to the time the loan that would result from the exercise of that loan commitment is funded. Managing price risk is complicated by the fact that the ultimate percentage of loan commitments that will be exercised (i.e., the number of loans that will be funded) fluctuates. The probability that a loan will not be funded or the loan application is denied or withdrawn within the terms of the commitment is driven by a number of factors, particularly the change, if any, in mortgage rates following the issuance of the loan commitment.

In general, the probability of funding increases if mortgage rates rise and decreases if mortgage rates fall. This is due primarily to the relative attractiveness of current mortgage rates compared to the applicant's committed rate. The probability that a loan will not be funded within the terms of the mortgage loan commitment also is influenced by the source of the applications (retail, broker or correspondent channels), proximity to rate lock expiration, purpose for the loan (purchase or refinance), product type and the application approval status. The Company has developed fallout estimates using historical data that take into account all of the variables, as well as renegotiations of rate and point commitments that tend to occur when mortgage rates fall. These fallout estimates are used to estimate the number of loans that the Company expects to be funded within the terms of the loan commitments and are updated periodically to reflect the most current data.

The Company estimates the fair value of a loan commitment based on the change in estimated fair value of the underlying mortgage loan, quoted mortgage-backed securities ("MBS") prices, estimates of the fair value of mortgage servicing rights, and an estimate of the probability that the mortgage loan will fund within the terms of the commitment. The change in fair value of the underlying mortgage loan is measured from the date the loan commitment is issued and is shown net of expenses. Following issuance, the value of a loan commitment can be either positive or negative depending upon the change in value of the underlying mortgage loans.

### Forward Sale Commitments

The Company utilizes forward commitments to economically hedge the price risk associated with its outstanding mortgage loan commitments. A forward commitment protects the Company from losses on sales of the loans arising from exercise of the loan commitments. Management expects these types of commitments will experience changes in fair value opposite to changes in fair value of the loan commitments, thereby reducing earnings volatility related to the recognition in earnings of changes in the values of the commitments.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

The net changes in fair value of loan commitments and forward sale commitments are shown in current earnings as a component of mortgage fee income on the consolidated statements of earnings. Mortgage banking derivatives are shown in other assets and other liabilities and accrued expenses on the consolidated balance sheets.

### Call and Put Option Derivatives

The Company uses a strategy of selling "out of the money" call options on its equity securities as a source of revenue. The options give the purchaser the right to buy from the Company specified equity securities at a set price up to a predetermined date in the future. The Company uses the strategy of selling put options as a means of generating cash or purchasing equity securities at lower than current market prices. The Company receives an immediate payment of cash for the value of the option and establishes a liability for the fair value of the option. The liability for options is adjusted to fair value at each reporting date. In the event a call option is exercised, the Company sells the equity security at a favorable price enhanced by the value of the option that was sold. If the option expires unexercised, the Company recognizes a gain from the expired option. In the event a put option is exercised, the Company acquires an equity security at the strike price of the option reduced by the value received from the sale of the put option. The equity security is then treated as a normal equity security in the Company's portfolio. The net changes in the fair value of call and put options are shown in current earnings as a component of realized gains (losses) on investments and other assets. Call and put options are shown in other liabilities and accrued expenses on the consolidated balance sheets.

### Allowance for Doubtful Accounts and Loan Losses and Impaired Loans

The Company records an allowance and recognizes an expense for potential losses from mortgage loans held for investment, other investments and receivables in accordance with GAAP.

Receivables are the result of cemetery and mortuary operations, mortgage loan operations and life insurance operations. The allowance is based upon the Company's historical experience for collectively evaluated impairment. Other allowances are based upon receivables individually evaluated for impairment. Collectability of the cemetery and mortuary receivables is significantly influenced by current economic conditions. The critical issues that impact recovery of mortgage loan operations are interest rate risk, loan underwriting, new regulations and the overall economy.

The Company provides for losses on its mortgage loans held for investment through an allowance for loan losses (a contra-asset account). The allowance is comprised of two components. The first component is an allowance for collectively evaluated impairment that is based upon the Company's historical experience in collecting similar receivables. The second component is based upon individual evaluation of loans that are determined to be impaired. Upon determining impairment, the Company establishes an individual impairment allowance based upon an assessment of the fair value of the underlying collateral. See the schedules in Note 2 for additional information. In addition, when a mortgage loan is past due more than 90 days, the Company does not accrue any interest income. When a loan becomes delinquent, the Company proceeds to foreclose on the real estate and all expenses for foreclosure are expensed as incurred. Once foreclosed, an adjustment for the lower of cost or fair value is made, if necessary, and the amount is classified as real estate held for investment. The Company will rent the properties until it is deemed desirable to sell them.

The allowance for losses on mortgage loans held for investment could change based on changes in the value of the underlying collateral, the performance status of the loans, or the Company's actual collection experience. The actual losses could change, in the near term, from the established allowance, based upon the occurrence or non-occurrence of these events.

For purposes of determining the allowance for losses, the Company has segmented its mortgage loans held for investment by loan type. The Company's loan types are commercial, residential, and residential construction. The inherent risks within the portfolio vary depending upon the loan type as follows:

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

<u>Commercial</u> - Underwritten in accordance with the Company's policies to determine the borrower's ability to repay the obligation as agreed. Commercial loans are made primarily based on the underlying collateral supporting the loan. Accordingly, the repayment of a commercial loan depends primarily on the collateral and its ability to generate income and secondary on the borrower's (or guarantors) ability to repay.

<u>Residential</u> – Secured by family dwelling units. These loans are secured by first and second mortgages on the unit. The borrower's ability to repay is sensitive to the life events and general economic condition of the region. Where loan to values exceed 80%, the loan is generally guaranteed by private mortgage insurance, FHA or VA.

Residential construction (including land acquisition and development) — Underwritten in accordance with the Company's underwriting policies which include a financial analysis of the builders, borrowers (guarantors), construction cost estimates, and independent appraisal valuations. These loans will rely on the value associated with the project upon completion. These cost and valuation estimates may be inaccurate. Construction loans generally involve the disbursement of substantial funds over a short period of time with repayment substantially dependent upon the success of the completed project and the ability of the borrower to secure long-term financing. Additionally, land is underwritten according to the Company's policies, which include independent appraisal valuations as well as the estimated value associated with the land upon completion of development into finished lots. These cost and valuation estimates may be inaccurate. These loans are considered to be of a higher risk than other mortgage loans due to their ultimate repayment being sensitive to general economic conditions, availability of long-term or construction financing, and interest rate sensitivity.

### **Future Policy Benefits and Unpaid Claims**

Future policy benefit reserves for traditional life insurance are computed using a net level method, including assumptions as to investment yields, mortality, morbidity, withdrawals, and other assumptions based on the life insurance subsidiaries' experience, modified as necessary to give effect to anticipated trends and to include provisions for possible unfavorable deviations. Such liabilities are, for some plans, graded to equal statutory values or cash values at or prior to maturity, which are deemed a reasonable equivalent for GAAP. The range of assumed interest rates for all traditional life insurance policy reserves was 4% to 10%. Benefit reserves for traditional limited-payment life insurance policies include the deferred portion of the premiums received during the premium-paying period. Deferred premiums are recognized as income over the life of the policies. Policy benefit claims are charged to expense in the period the claims are incurred. Increases in future policy benefits are charged to expense.

Future policy benefit reserves for interest-sensitive insurance products are computed under a retrospective deposit method and represent policy account balances before applicable surrender charges. Policy benefits and claims that are charged to expense include benefit claims incurred in the period in excess of related policy account balances. Interest crediting rates for interest-sensitive insurance products ranged from 3% to 6.5%.

The Company records an unpaid claims liability for claims in the course of settlement equal to the death benefit amount less any reinsurance recoverable amount for claims reported. There is also an unpaid claims liability for claims incurred but not reported. This liability is based on the historical experience of the net amount of claims that were reported in reporting periods subsequent to the reporting period when claims were incurred.

### **Participating Insurance**

Participating business constituted 2% of insurance in force for the years ended 2020 and 2019. The provision for policyholders' dividends included in policyholder obligations is based on dividend scales anticipated by management. Amounts to be paid are determined by the Board of Directors.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

### **Recognition of Insurance Premiums and Other Considerations**

Premiums and other consideration for traditional life insurance products (which include those products with fixed and guaranteed premiums and benefits and consist principally of whole life insurance policies, limited payment life insurance policies, and certain annuities with life contingencies) are recognized as revenues when due from policyholders. Premiums and other consideration for interest-sensitive insurance policies (which include universal life policies, interest-sensitive life policies, deferred annuities, and annuities without life contingencies) are recognized when earned and consist of amounts assessed against policyholder account balances during the period for policy administration charges and surrender charges.

#### Reinsurance

The Company follows the procedure of reinsuring risks in excess of \$100,000 to provide for greater diversification of business to allow management to control exposure to potential losses arising from large risks, and provide additional capacity for growth. The Company remains liable for amounts ceded in the event the reinsurers are unable to meet their obligations.

The Company entered into coinsurance agreements with unaffiliated insurance companies under which the Company assumed 100% of the risk for certain life insurance policies and certain other policy-related liabilities of the insurance company.

Reinsurance premiums, commissions, expense reimbursements, and reserves related to reinsured business are accounted for on a basis consistent with those used in accounting for the original policies issued and the terms of the reinsurance contracts. Expense allowances received in connection with reinsurance ceded are accounted for as a reduction of the related policy acquisition costs and are deferred and amortized accordingly.

### **Pre-need Sales and Costs**

<u>Pre-need contract sales of funeral services and caskets</u> - revenue and costs associated with the sales of pre-need funeral services and caskets are deferred until the performance obligations are fulfilled (services are performed or the caskets are delivered).

<u>Sales of cemetery interment rights (cemetery burial property)</u> - revenue and costs associated with the sale of cemetery interment rights are recognized in accordance with the retail land sales provisions based on GAAP. Under GAAP, recognition of revenue and associated costs from constructed cemetery property must be deferred until 10% of the sales price has been collected.

<u>Pre-need contract sales of cemetery merchandise (primarily markers and vaults)</u> - revenue and costs associated with the sale of pre-need cemetery merchandise is deferred until the merchandise is delivered.

<u>Pre-need contract sales of cemetery services (primarily merchandise delivery, installation fees and burial opening and closing fees)</u> - revenue and costs associated with the sales of pre-need cemetery services are deferred until the services are performed.

<u>Prearranged funeral and pre-need cemetery customer acquisition costs</u> - costs incurred related to obtaining new pre-need contract cemetery and prearranged funeral services are accounted for under the guidance of the provisions based on GAAP. Obtaining costs, which include only costs that vary with and are primarily related to the acquisition of new pre-need cemetery and prearranged funeral services, are deferred until the merchandise is delivered or services are performed.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

Revenues and costs for at-need sales are recorded when a valid contract exists, the services are performed, collection is reasonably assured and there are no significant obligations remaining.

The Company, through its cemetery and mortuary operations, provides guaranteed funeral arrangements wherein a prospective customer can receive future goods and services at guaranteed prices. To accomplish this, the Company, through its life insurance operations, sells to the customer an increasing benefit life insurance policy that is assigned to the mortuaries. If, at the time of need, the policyholder/potential mortuary customer utilizes one of the Company's facilities, the guaranteed funeral arrangement contract that has been assigned will provide the funeral goods and services at the contracted price. The increasing life insurance policy will cover the difference between the original contract prices and current prices. Risks may arise if the difference cannot be fully met by the life insurance policy. However, management believes that given current inflation rates and related price increases of goods and services, the risk of exposure is minimal.

#### Goodwill

Previous acquisitions have been accounted for as purchases under which assets acquired and liabilities assumed were recorded at their fair values with the excess purchase price recognized as goodwill. The Company evaluates annually or when changes in circumstances warrant the recoverability of goodwill and if there is a decrease in value, the related impairment is recognized as a charge against income. No impairment of goodwill has been recognized in the accompanying financial statements.

### Other Intangibles (trade name and customer lists)

Other intangibles are recognized apart from goodwill whenever an acquired intangible asset arises from contractual or other legal rights, or whenever it is capable of being separated or divided from the acquired entity and sold, transferred, licensed, rented, or exchanged, either individually or in combination with a related contract, asset, or liability. The Company engaged a valuation firm to analyze the value of the Kilpatrick Life name in conjunction with its acquisition. The value of the trade name is included in Other Assets and was determined using the income approach, relying on a relief from the royalty method.

#### **Income Taxes**

Income taxes include taxes currently payable plus deferred taxes. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to the temporary differences in the financial reporting basis and tax basis of assets and liabilities and operating loss carry-forwards. Deferred tax assets are measured using enacted tax rates expected to apply to taxable income in the years in which these temporary differences are expected to be recovered or settled

Liabilities are established for uncertain tax positions expected to be taken in income tax returns when such positions are judged to meet the "more-likely-than-not" threshold based on the technical merits of the positions. Estimated interest and penalties related to uncertain tax penalties are included as a component of other expenses.

#### **Earnings Per Common Share**

The Company computes earnings per share which requires presentation of basic and diluted earnings per share. Basic earnings per equivalent Class A common share are computed by dividing net earnings by the weighted-average number of Class A common shares outstanding during each year presented, after the effect of the assumed conversion of Class C common stock to Class A common stock. Diluted earnings per share is computed by dividing net earnings by the weighted-average number of common shares outstanding during the year used to compute basic

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

earnings per share plus dilutive potential incremental shares. Basic and diluted earnings per share amounts have been adjusted retroactively for the effect of annual stock dividends.

### **Stock Based Compensation**

The cost of employee services received in exchange for an award of equity instruments is recognized in the financial statements and is measured based on the fair value on the grant date of the award. The fair value of stock options is calculated using the Black Scholes Option Pricing Model. Stock option compensation expense is recognized over the period during which an employee is required to provide service in exchange for the award and is included in personnel expenses on the consolidated statements of earnings.

### **Concentration of Credit Risk**

For a description of the geographic concentration risk regarding mortgage loans held for investment and real estate held for investment, refer to Note 2 of the Notes to Consolidated Financial Statements.

### Advertising

The Company expenses advertising costs as incurred.

### **Recent Accounting Pronouncements**

### **Accounting Standards Adopted in 2020**

ASU No. 2018-13: "Fair Value Measurement (Topic 820): Disclosure Framework-Changes to the Disclosure Requirements for Fair Value Measurement" — Issued in August 2018, ASU 2018-13 modifies the disclosure requirements of Topic 820 by removing, modifying or adding certain disclosures. Among the changes, entities will no longer be required to disclose the amount of and reasons for transfers between Level 1 and Level 2 of the fair value hierarchy, but will be required to disclose the range and weighted average used to develop significant unobservable inputs for Level 3 fair value measurements. ASU 2018-13 does not change the fair value measurements already required or permitted by existing standards. The Company adopted this standard on January 1, 2020. The adoption of this standard did not materially impact the Company's financial statements. See Note 8 for the Company's fair value disclosures.

### **Accounting Standards Adopted in 2019**

ASU No. 2016-02: "Leases (Topic 842)" - Issued in February 2016, ASU 2016-02 supersedes the requirements in Accounting Standards Codification ("ASC") Topic 840, "Leases", and was issued to increase transparency and comparability among organizations. The new standard sets forth the principles for the recognition, measurement, presentation, and disclosure of leases for both lessees and lessors. ASU 2016-02 requires lessees to classify leases as either finance or operating leases and to record on the balance sheet right-of-use assets and lease liabilities, equal to the present value of the remaining lease payments. The lease classification will determine whether the lease expense is recognized based on an effective interest rate method or a straight-line basis over the term of the leases. The FASB further clarified ASU 2016-02 and provided targeted improvements by issuing ASU 2018-01, ASU 2018-10, ASU 2018-11 and ASU 2018-20.

The Company adopted this standard on January 1, 2019 using the modified retrospective transition method with no cumulative-effect adjustment to the opening balance of retained earnings. Under this transition method, the application date was the beginning of the reporting period, January 1, 2019, in which the Company first applied the standard. Under this transition option, the Company will apply the legacy guidance in ASC 840, "Leases", including its

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 1) <u>Significant Accounting Policies</u> (Continued)

disclosure requirements, in the comparative periods presented in the year of adoption. The Company has made an accounting policy election not to apply the recognition requirements to short-term leases, which are leases that, at the commencement date, have a lease term of 12 months or less and do not include an option to purchase the underlying assets that the lessee is reasonably certain to exercise. The new authoritative guidance allows for certain practical expedients to be utilized to assist with the implementation of the new standard. The Company has elected the transition package of practical expedients which allows the Company to not reassess whether any expired or existing contracts are or contain leases, to not reassess the lease classification for any expired or existing leases and to not reassess initial direct costs for any existing leases.

The Company implemented a third-party lease accounting system to assist with the measurement of the lease liabilities and the related right-of-use assets. The Company compiled an inventory of its leases, determined the appropriate discount rates and has determined the impact of this standard which is not material to the Company's results of operations, but has an effect on the balance sheet presentation for leased assets and obligations. The Company recognized a right-of-use asset and related lease liability for approximately \$12,076,000 on January 1, 2019. This standard did not impact the Company's accounting for leases where the Company is the lessor.

### **Accounting Standards Issued But Not Yet Adopted**

ASU No. 2016-13: "Financial Instruments – Credit Losses (Topic 326)" – Issued in September 2016, ASU 2016-13 amends guidance on reporting credit losses for assets held at amortized cost basis (such as mortgage loans and held to maturity debt securities) and available for sale debt securities. For assets held at amortized cost basis, Topic 326 eliminates the probable initial recognition threshold in current GAAP and, instead, requires an entity to reflect its current estimate of all expected credit losses. The allowance for credit losses is a valuation account that is deducted from the amortized cost basis of the financial assets to present the net amount expected to be collected. For available for sale debt securities, credit losses should be measured in a manner similar to current GAAP; however, Topic 326 will require that credit losses be presented as an allowance rather than as a write-down. In October 2019, the FASB proposed an update to ASU No. 2016-13 that would make the ASU effective for the Company on January 1, 2023. The Company is in the process of evaluating the potential impact of this standard, especially as it relates to mortgage loans held for investment.

ASU No. 2018-12: "Financial Services – Insurance (Topic 944): Targeted Improvements to the Accounting for Long-Duration Contracts" – Issued in August 2018, ASU 2018-12 is intended to improve the timeliness of recognizing changes in the liability for future policy benefits on traditional long-duration contracts by requiring that assumptions be updated after contract inception and by modifying the rate used to discount future cash flows. The ASU will simplify and improve the accounting for certain market-based options or guarantees associated with deposit or account balance contracts, simplify amortization of deferred acquisition costs while improving and expanding required disclosures. In November 2020, the FASB issued an update to ASU No. 2018-12 that made the ASU effective for the Company on January 1, 2025. The Company is in the process of evaluating the potential impact of this standard.

The Company has reviewed other recent accounting pronouncements and has determined that they will not significantly impact the Company's results of operations or financial position.

### Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u>

The Company's investments as of December 31, 2020 are summarized as follows:

	Amo	ortized Cost	Ţ	Gross Inrealized Gains	Gross nrealized Losses	Es	stimated Fair Value
<u>December 31, 2020</u> :	-	-			<del></del> -		•
Fixed maturity securities, available for sale, at estimated fair value:							
U.S. Treasury securities and obligations of U.S. Government agencies	\$	42,381,805	\$	1,358,562	\$ _	\$	43,740,367
Obligations of states and political subdivisions		5,383,762		312,214	(1,261)		5,694,715
Corporate securities including public utilities		186,067,912		27,216,496	(681,478)		212,602,930
Mortgage-backed securities		31,047,791		1,565,377	(267,106)		32,346,062
Redeemable preferred stock		269,214		3,391	-		272,605
Total fixed maturity securities available for sale	\$ 2	265,150,484	\$	30,456,040	\$ (949,845)	\$	294,656,679
Equity securities at estimated fair value:					<del></del>		
Common stock:							
Industrial, miscellaneous and all other	\$	9,698,490	\$	2,376,156	\$ (750,407)	\$	11,324,239
Total equity securities at estimated fair value	\$	9,698,490	\$	2,376,156	\$ (750,407)	\$	11,324,239
Mortgage loans held for investment at amortized cost:							
Residential	\$	95,822,448					
Residential construction		111,111,777					
Commercial		46,836,866					
Less: Unamortized deferred loan fees, net Less: Allowance for loan losses		(1,161,132) (2,005,127)					
Less: Net discounts		(1,260,896)					
Total mortgage loans held for investment	\$ 2	249,343,936					
Real estate held for investment - net of accumulated depreciation:	===						
Residential	\$	24,843,743					
Commercial	•	106,840,710					
Total real estate held for investment	-	131,684,453					
Real estate held for sale:	1						
Residential	\$	3,478,254					
Commercial		4,400,553					
Total real estate held for sale	\$	7,878,807					
Other investments and policy loans at amortized cost:							
Policy loans	\$	14,171,589					
Insurance assignments		53,231,131					
Federal Home Loan Bank stock (1)		2,506,600					
Other investments Less: Allowance for doubtful accounts		5,432,816					
Total policy loans and other investments	\$	(1,645,475) 73,696,661					
Accrued investment income	<u>Ф</u>						
	<u>\$</u>	5,360,523					
Total investments	\$ 7	773,945,298					

<sup>(1)</sup> Includes \$866,900 of Membership stock and \$1,639,700 of Activity stock due to short-term borrowings.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The Company's investments as of December 31, 2019 are summarized as follows:

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value
December 31, 2019:				
Fixed maturity securities, available for sale, at estimated fair value:				
U.S. Treasury securities and obligations of U.S. Government				
agencies	\$ 142,740,641	\$ 632,185	\$ (25,215)	\$ 143,347,611
Obligations of states and political subdivisions	7,450,366	87,812	(9,026)	7,529,152
Corporate securities including public utilities	156,599,184	16,768,449	(463,413)	172,904,220
Mortgage-backed securities	31,475,280	597,395	(240,177)	31,832,498
Redeemable preferred stock	364,339	-	-	364,339
Total fixed maturity securities available for sale	\$ 338,629,810	\$18,085,841	\$(737,831)	\$ 355,977,820
Equity securities at estimated fair value:				
Common stock:				
Industrial, miscellaneous and all other	\$ 6,900,537	\$ 1,139,799	\$(769,171)	\$ 7,271,165
Total equity securities at estimated fair value	\$ 6,900,537	\$ 1,139,799	\$(769,171)	\$ 7,271,165
Mortgage loans held for investment at amortized cost:		= :		
Residential	\$ 113,043,965			
Residential construction	89,430,237			
Commercial	38,718,220			
Less: Unamortized deferred loan fees, net	(2,391,567	)		
Less: Allowance for loan losses	(1,453,037	)		
Less: Net discounts	(653,272	)		
Total mortgage loans held for investment	\$ 236,694,546	=		
Real estate held for investment - net of accumulated depreciation:				
Residential	\$ 12,530,306			
Commercial	90,226,640			
Total real estate held for investment	\$ 102,756,946	_		
Real estate held for sale:		=		
Residential	\$ 8,021,306			
Commercial	6,076,321			
Total real estate held for sale	\$ 14,097,627	=		
Other investments and policy loans at amortized cost:				
Policy loans	\$ 14,762,805			
Insurance assignments	41,062,965			
Federal Home Loan Bank stock (1)	894,300			
Other investments	4,973,225			
Less: Allowance for doubtful accounts	(1,448,026	<u>)</u>		
Total policy loans and other investments	\$ 60,245,269	=		
Accrued investment income	\$ 4,833,232	=		
Total investments	\$ 781,876,605	=		

<sup>(1)</sup> Includes \$894,300 of Membership stock and \$-0- of Activity stock due to short-term borrowings.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

### **Fixed Maturity Securities**

On December 31, 2019, the Company changed the classification of its bond and preferred stock investments from held to maturity to available for sale based on the Company's need to be able to respond proactively to market risks in managing its portfolio. Such investments are carried at fair value with any unrealized gains and losses reported as a component of other accumulated comprehensive income or loss. At the date of the transfer, the carrying value of the Company's held to maturity securities was \$338,629,810, and net unrealized gains of \$17,315,770 were recognized in accumulated other comprehensive income.

The following tables summarize unrealized losses on fixed maturities securities that were carried at estimated fair value at December 31, 2020 and at December 31, 2019. The unrealized losses were primarily related to interest rate fluctuations and uncertainties relating to COVID-19. The tables set forth unrealized losses by duration with the fair value of the related fixed maturity securities:

	Ur	realized			Un	realized						
	Lo	sses for			Losses for							
	Le	ss than			Me	ore than				Total		
	7	Twelve			7	welve			Ur	realized		
	N	<b>Months</b>	F	air Value	N	<b>Ionths</b>	F	air Value		Loss	F	air Value
At December 31, 2020							-					
Obligations of States and Political Subdivisions	\$	1,261	\$	206,812	\$	-	\$	-	\$	1,261	\$	206,812
Corporate Securities		242,596		9,919,298		438,882		2,593,026		681,478		12,512,324
Mortgage and other asset-backed securities		266,522		3,455,574		584		51,961		267,106		3,507,535
Total unrealized losses	\$	510,379	\$	13,581,684	\$	439,466	\$	2,644,987	\$	949,845	\$	16,226,671
At December 31, 2019												
U.S. Treasury Securities and Obligations												
of U.S. Government Agencies	\$	20,211	\$	30,629,288	\$	5,004	\$	10,000,400	\$	25,215	\$	40,629,688
Obligations of States and Political Subdivisions		9,026		3,062,889		-		-		9,026		3,062,889
Corporate Securities		118,746		7,184,311		344,667		3,950,509		463,413		11,134,820
Mortgage and other asset-backed securities		205,470		13,266,443		34,707		502,769		240,177		13,769,212
Total unrealized losses	\$	353,453	\$	54,142,931	\$	384,378	\$	14,453,678	\$	737,831	\$	68,596,609

There were 63 securities with fair value of 94.7% of amortized cost at December 31, 2020. There were 93 securities with fair value of 98.9% of amortized cost at December 31, 2019. Credit losses of \$370,975 and \$-0- have been recognized for the years ended December 31, 2020 and 2019, respectively.

On a quarterly basis, the Company evaluates its fixed maturity securities classified as available for sale. This evaluation includes a review of current ratings by the National Association of Insurance Commissions ("NAIC"). Securities with a rating of 1 or 2 are considered investment grade and are not reviewed for impairment. Securities with ratings of 3 to 5 are evaluated for impairment. Securities with a rating of 6 are automatically determined to be impaired and are written down. The evaluation involves an analysis of the securities in relation to historical values, interest payment history, projected earnings and revenue growth rates as well as a review of the reason for a downgrade in the NAIC rating. Based on the analysis of a security that is rated 3 to 5, a determination is made whether the security will likely make interest and principal payments in accordance with the terms of the financial instrument. If it is unlikely that the security will meet contractual obligations, the loss is considered to be other than temporary, the security is written down to the new anticipated market value and an impairment loss is recognized.

The fair values of fixed maturity securities are based on quoted market prices, when available. For fixed maturity securities not actively traded, fair values are estimated using values obtained from independent pricing services, or in the case of private placements, are estimated by discounting expected future cash flows using a current market value applicable to the coupon rate, credit and maturity of the investments.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The following table presents a rollforward of the Company's cumulative other than temporary credit impairments ("OTTI") recognized in earnings on fixed maturity securities available for sale for the years ended December 31:

	2020	2	2019
Balance of credit-related OTTI at January 1	\$ -	\$	-
Additions for credit impairments recognized on:			
Securities not previously impaired	370,975		-
Securities previously impaired	-		-
Reductions for credit impairments previously recognized on:			
Securities that matured or were sold during the period (realized)	-		-
Securities due to an increase in expected cash flows	=		-
Balance of credit-related OTTI at December 31	\$ 370,975	\$	

The amortized cost and estimated fair value of fixed maturity securities available for sale at December 31, 2020, by contractual maturity, are shown below. Expected maturities may differ from contractual maturities because certain borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

	Amortized		Es	stimated Fair
		Cost		Value
Due in 1 year	\$	28,634,042	\$	28,831,983
Due in 2-5 years		66,183,907		70,910,775
Due in 5-10 years		70,162,166		78,592,046
Due in more than 10 years		68,853,364		83,703,208
Mortgage-backed securities		31,047,791		32,346,062
Redeemable preferred stock		269,214		272,605
Total	\$	265,150,484	\$	294,656,679

The Company is a member of the Federal Home Loan Bank of Des Moines and Dallas ("FHLB"). The Company pledged a total of \$40,000,000, par value, of United States Treasury fixed maturity securities with the FHLB at December 31, 2020. These securities are used as collateral on any cash borrowings from the FHLB. As of December 31, 2020, the Company did not have any outstanding amounts owed to the FHLB and its estimated maximum borrowing capacity was \$39,102,336.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

### **Investment Related Earnings**

The Company's net realized gains and losses from sales, calls, and maturities, unrealized gains and losses on equity securities, and other than temporary impairments from investments and other assets for the years ended December 31 are summarized as follows:

	2020		 2019
Fixed maturity securities available for sale:			
Gross realized gains	\$	445,749	\$ 459,286
Gross realized losses		(77,546)	(162,649)
Other than temporary impairments		(370,975)	-
Equity securities:			
Gains on securities sold		74,836	256,520
Unrealized gains on securities held at the			
end of the period		1,125,304	1,086,116
Other assets:			
Gross realized gains		2,342,418	2,844,673
Gross realized losses		(1,984,911)	(3,755,579)
Total	\$	1,554,875	\$ 728,367

The net realized gains and losses on the sale of securities are recorded on the trade date, and the cost of the securities sold is determined using the specific identification method.

On December 31, 2019, the Company changed the classification of its bond and preferred stock investments from held to maturity to available for sale based on the Company's need to be able to respond proactively to market risks in managing its portfolio. Proceeds received from the sale of fixed maturity securities available for sale securities for the year ended December 31, 2020, were \$5,477,438, and resulted in gross realized gains and gross realized losses of \$358,236 and \$21,137, respectively. The carrying amount of held to maturity securities sold for the year ended December 31, 2019 was \$4,950,041 and the net realized gain related to these sales was \$43,039.

Major categories of net investment income for the years ended December 31, were as follows:

	2020	2019
Fixed maturity securities available for sale	\$ 12,233,394	\$ 10,372,559
Equity securities	642,433	309,918
Mortgage loans held for investment	25,672,746	18,405,010
Real estate held for investment and sale	11,945,401	8,782,959
Policy loans	1,025,179	554,969
Insurance assignments	17,837,578	16,086,059
Other investments	126,013	184,439
Cash and cash equivalents	426,623	1,824,443
Gross investment income	69,909,367	56,520,356
Investment expenses	(13,579,564)	(13,500,883)
Net investment income	\$ 56,329,803	\$ 43,019,473

Net investment income includes income earned by the restricted assets of the cemeteries and mortuaries of \$676,313 and \$448,754 for the years ended December 31, 2020 and 2019, respectively.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) Investments (Continued)

Net investment income on real estate consists primarily of rental revenue.

Investment expenses consist primarily of depreciation, property taxes, operating expenses of real estate and an estimated portion of administrative expenses relating to investment activities.

Securities on deposit for regulatory authorities as required by law amounted to \$9,684,409 and \$9,633,818 at December 31, 2020 and 2019, respectively. The restricted securities are included in various assets under investments on the accompanying consolidated balance sheets.

There were no investments, aggregated by issuer, in excess of 10% of shareholders' equity (before net unrealized gains and losses) at December 31, 2020, other than investments issued or guaranteed by the United States Government.

### Real Estate Held for Investment and Held for Sale

The Company continues to strategically deploy resources into real estate to match the income and yield durations of its primary obligations. The sources for these real estate assets come through its various business segments in the form of acquisition, development and mortgage foreclosures. The Company reports real estate held for investment and held for sale pursuant to the accounting policy discussed in Note 1 of the Notes to Consolidated Financial Statements.

### Commercial Real Estate Held for Investment and Held for Sale

The Company owns and manages commercial real estate assets as a means of generating investment income. These assets are acquired in accordance with the Company's goals and objectives for risk-adjusted returns. Due diligence is conducted on each asset using internal and third-party reports. Geographic locations and asset classes of the investment activity is determined by senior management under the direction of the Board of Directors.

The Company employs full-time employees to attend to the day-to-day operations of those assets within the greater Salt Lake area and close surrounding markets. The Company utilizes third-party property managers when the geographic boundary does not warrant full-time staff or through strategic lease-up periods. The Company generally looks to acquire assets in regions that are high growth regions for employment and population and assets that provide operational efficiencies.

The Company currently owns and operates 11 commercial properties in 5 states. These properties include office buildings, a funeral home, flex office space, and includes the redevelopment and expansion of its corporate campus ("Center53") in Salt Lake City, Utah. The Company also holds undeveloped land that may be used for future commercial developments. The Company does use debt in strategic cases to leverage established yields or to acquire a higher quality or different class of asset. See Note 20 regarding commercial real estate held for investment in Louisiana acquired with the acquisition of Kilpatrick Life Insurance Company.

The aggregated net ending balance of commercial real estate that serves as collateral for bank loans was \$71,517,902 and \$87,814,860 as of December 31, 2020 and 2019, respectively. The associated bank loan carrying values totaled \$46,153,283 and \$54,917,279 as of December 31, 2020 and 2019, respectively.

During the years ended December 31, 2020 and 2019, the Company recorded impairment losses on commercial real estate held for sale of \$897,980 and \$2,768,979, respectively. Impairment losses of \$846,980 and of \$2,768,979 for the years ended December 31, 2020 and 2019, respectively, relate to an office building located in Kansas held by the life insurance segment. An impairment loss of \$51,000 for the year ended December 31, 2020 relates to the improved commercial pad located in Texas held by the life insurance segment. Impairment loss are included in gains (losses) on investments and other assets on the consolidated statements of earnings.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The Company's commercial real estate held for investment for the years ended December 31, is summarized as follows:

	Net Ending Balance			To	tal Squai	re Footage	
	2020		2019	20	020	2019	
Louisiana	\$ 2,998,684	\$	6,009,079	8	4,841	125,114	4
Mississippi	2,914,498		2,951,478	2	1,521	21,52	1
Utah (1)	100,927,528		81,266,083	37	9,066	465,230	0
	\$ 106,840,710	\$	90,226,640	48	5,428	611,86	5

<sup>(1)</sup> Includes Center53 phase 1 and phase 2 which is under construction.

The Company's commercial real estate held for sale for the years ended December 31, is summarized as follows:

	Net Ending	g Balance	Total Squar	e Footage
	2020	2019	2020	2019
Arizona (1)	\$ -	\$ 2,500	-	-
Kansas	4,000,000	4,800,000	222,679	222,679
Mississippi	151,553	318,322	12,300	12,300
Nevada	-	655,499	-	4,800
Texas (2)	249,000	300,000	-	-
	\$ 4,400,553	\$ 6,076,321	234,979	239,779

<sup>(1)</sup> Undeveloped land

These properties are all actively being marketed with the assistance of commercial real estate brokers in the markets where the properties are located. The Company expects these properties to sell within the coming 12 months.

### Residential Real Estate Held for Investment and Held for Sale

The Company owns a small portfolio of residential homes primarily as a result of loan foreclosures. The Company has the option to sell them or to continue to hold them for cash flow and acceptable returns. The Company also invests in residential subdivision land developments.

The Company established Security National Real Estate Services ("SNRE") to manage the residential portfolio. SNRE cultivates and maintains the preferred vendor relationships necessary to manage costs and quality of work performed on the portfolio of homes across the country.

As of December 31, 2020, SNRE manages 11 residential properties in 5 states across the United States.

During the years ended December 31, 2020 and 2019, the Company recorded impairment losses on residential real estate held for sale of \$43,394 and \$700,134, respectively. These impairment losses are included in gains (losses) on investments and other assets on the consolidated statements of earnings.

<sup>(2)</sup> Improved commercial pad

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The net ending balance of foreclosed residential real estate included in residential real estate held for investment or sale is \$4,327,079 and \$12,433,986 as of December 31, 2020 and 2019, respectively.

The Company's residential real estate held for investment for the years ended December 31, is summarized as follows:

	Net Ending Balance						
	2020	2019					
Florida	-	2,487,723					
Nevada	-	293,516					
Utah (1)	24,557,562	9,462,886					
Washington (2)	286,181	286,181					
	\$ 24,843,743	\$ 12,530,306					
	<del>+,,</del>	,550,500					

<sup>(1)</sup> Including subdivision land developments

Additional information regarding the Company's subdivision land developments in Utah for the years ended December 31, is summarized as follows:

	 2020	 2019
Lots available for sale	36	 48
Lots to be developed	350	174
Ending Balance (1)	\$ 23,777,478	\$ 7,889,576

<sup>(1)</sup> The estimated remaining cost to complete the undeveloped lots is \$17,354,000 and \$1,900,000 as of December 31, 2020 and 2019, respectively.

The Company's residential real estate held for sale for the years ended December 31, is summarized as follows:

	Net Ending Balance					
		2020	2019			
California		-	640,452			
Florida		744,322	1,300,641			
Nevada		979,640	-			
Ohio		10,000	10,000			
Utah		1,744,292	5,880,213			
Washington		<u>-</u>	190,000			
	\$	3,478,254	\$ 8,021,306			

These properties are all actively being marketed with the assistance of residential real estate brokers in the markets where the properties are located. The Company expects these properties to sell within the coming 12 months.

<sup>(2)</sup> Improved residential lots

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

### Real Estate Owned and Occupied by the Company

The primary business units of the Company occupy a portion of the commercial real estate owned by the Company. As of December 31, 2020, real estate owned and occupied by the Company is summarized as follows:

Canara

			Square
			Footage
		Approximate	Occupied
		Square	by the
Location	Business Segment	Footage	Company
121 W. Election Rd., Draper, UT	Corporate Offices, Life Insurance and	78,979	18%
	Cemetery/Mortuary Operations		
5201 Green Street, Salt Lake City, UT (1)	Life Insurance and Mortgage	39,157	73%
	Operations		
1044 River Oaks Dr., Flowood, MS	Life Insurance Operations	19,694	28%
1818 Marshall Street, Shreveport, LA (1)(2)	Life Insurance Operations	12,274	100%
909 Foisy Street, Alexandria, LA (1)(2)	Life Insurance Sales	8,059	100%
812 Sheppard Street, Minden, LA (1)(2)	Life Insurance Sales	1,560	100%
1550 N 3rd Street, Jena, LA (1)(2)	Life Insurance Sales	1,737	100%

<sup>(1)</sup> Included in property and equipment on the consolidated balance sheets

### **Mortgage Loans Held for Investment**

The Company reports mortgage loans held for investment pursuant to the accounting policy discussed in Note 1 of the Notes to Consolidated Financial Statements.

Mortgage loans consist of first and second mortgages. The mortgage loans bear interest at rates ranging from 2.0 % to 10.5%, maturity dates range from nine months to 30 years and are secured by real estate. Concentrations of credit risk arise when a number of mortgage loan debtors have similar economic characteristics that would cause their ability to meet contractual obligations to be similarly affected by changes in economic conditions. Although the Company has a diversified mortgage loan portfolio consisting of residential mortgages, commercial loans and residential construction loans and requires collateral on all real estate exposures, a substantial portion of its debtors' ability to honor obligations is reliant on the economic stability of the geographic region in which the debtors do business. At December 31, 2020, the Company had 57%, 13%, 9%, 4%, 3% and 3% of its mortgage loans from borrowers located in the states of Utah, Florida, Texas, California, Nevada and Arizona, respectively. At December 31, 2019, the Company had 48%, 16%, 10%, 6%, 6% and 5% of its mortgage loans from borrowers located in the states of Utah, Florida, Texas, California, Nevada and Arizona, respectively.

<sup>(2)</sup> See Note 20 regarding the acquisition of Kilpatrick Life Insurance Company

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The Company establishes a valuation allowance for credit losses in its portfolio. The following is a summary of the allowance for loan losses as a contra-asset account for the periods presented:

### Allowance for Credit Losses and Recorded Investment in Mortgage Loans Held for Investment Years Ended December 31

Commercial Residential Construction Tourish Allowance for credit losses:	Γotal
Allowance for credit losses:	
rinowance for creat rosses.	
Beginning balance \$ 187,129 \$ 1,222,706 \$ 43,202 \$ 1	,453,037
Charge-offs	-
Provision - 552,090 -	552,090
Ending balance \$ 187,129 \$ 1,774,796 \$ 43,202 \$ 2	2,005,127
Ending balance: individually evaluated for impairment \$\\ \\$ - \\ \\$ \\ 219,905 \\ \\$ - \\ \\$	219,905
Ending balance: collectively evaluated for impairment \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	,785,222
Mortgage loans:	
Ending balance \$46,836,866 \$111,111,777 \$95,822,448 \$253	3,771,091
Ending balance: individually evaluated for impairment \$ 2,148,827 \$ 7,932,680 \$ 200,963 \$ 10	),282,470
Ending balance: collectively evaluated for impairment <u>\$44,688,039</u> <u>\$103,179,097</u> <u>\$95,621,485</u> <u>\$243</u>	3,488,621
2019	
Allowance for credit losses:	
	,347,972
Charge-offs - (32,692) -	(32,692)
Provision - 129,775 7,982	137,757
	,453,037
Ending balance: individually evaluated for impairment \$ - \$ 195,993 \$ - \$	195,993
Ending balance: collectively evaluated for impairment \$\\ \\$ 187,129 \\ \\$ 1,026,713 \\ \\$ 43,202 \\ \\$ 1	,257,044
Mortgage loans:	
	,192,422
<del>*************************************</del>	,,
Ending balance: individually evaluated for impairment \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	3,895,926
Ending balance: collectively evaluated for impairment \$34,229,501 \$109,291,758 \$88,775,237 \$232	2,296,496

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The following is a summary of the aging of mortgage loans held for investment for the periods presented.

Age Analysis of Past Due Mortgage Loans Held for Investment

	Years Ended December 31												
	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days (1)	In Process Foreclosu (1)		Current	То	tal Mortgage Loans		llowance for	Unamortized deferred loan fees, net	Unamortized discounts, net	Net Mortgage Loans
2020													
Commercial	\$ 233,200	\$ 812,780	\$ 2,148,827	\$	- \$ 3,194,807	\$ 43,642,059	\$	46,836,866	\$	(187,129)	\$ (32,557)	\$ (880,721	\$ 45,736,459
Residential	5,866,505	2,048,148	5,669,583	2,263,0	15,847,333	79,975,115		95,822,448		(1,774,796)	(909,864)	(380,175	92,757,613
Residential Construction	127,191	-	-	200,9	328,154	110,783,623		111,111,777		(43,202)	(218,711)	-	110,849,864
Total	\$ 6,226,896	\$ 2,860,928	\$ 7,818,410	\$ 2,464,0	50 \$ 19,370,294	\$ 234,400,797	\$	253,771,091	\$	(2,005,127)	\$ (1,161,132)	\$ (1,260,896	) \$ 249,343,936
2.0.19													
Commercial	\$ 1,872,000	\$ -	\$ 4,488,719	\$	- \$ 6,360,719	\$ 32,357,501	\$	38,718,220	\$	(187,129)	\$ (88,918)	\$ (653,272	) \$ 37,788,901
Residential	10,609,296	4,085,767	2,100,742	1,651,4	55 18,447,270	94,596,695		113,043,965		(1,222,706)	(1,567,581)	-	110,253,678
Residential Construction	-	-	655,000		- 655,000	88,775,237		89,430,237		(43,202)	(735,068)	-	88,651,967
Total	\$ 12,481,296	\$ 4,085,767	\$ 7,244,461	\$ 1,651,4	55 \$ 25,462,989	\$ 215,729,433	\$	241,192,422	\$	(1,453,037)	\$ (2,391,567)	\$ (653,272	) \$ 236,694,546

<sup>(1)</sup> There was not any interest income recognized on loans past due greater than 90 days or in foreclosure.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

### Impaired Mortgage Loans Held for Investment

Impaired mortgage loans held for investment include loans with a related specific valuation allowance or loans whose carrying amount has been reduced to the expected collectible amount because the impairment has been considered other than temporary. The recorded investment in and unpaid principal balance of impaired loans along with the related loan specific allowance for losses, if any, for each reporting period and the average recorded investment and interest income recognized during the time the loans were impaired were as follows:

			mpaired Lo Ended Dec						
			Unpaid				Average	Int	erest
	Recorde	ed	Principal		Related		Recorded	Inc	ome
	Investme	nt	Balance		Allowance	I	nvestment	Reco	gnized
<u>2020</u>									
With no related allowance recorded:									
Commercial	\$ 2,148,8		2,148,82		-	\$	1,866,819	\$	-
Residential	6,415,4	19	6,415,4	9	-		5,010,078		-
Residential construction	200,9	63	200,90	53	-		555,278		-
With an allowance recorded:									
Commercial	\$	- \$		- \$	-	\$	-	\$	-
Residential	1,517,2	61	1,517,20	51	219,905		1,182,368		-
Residential construction		-		-	-		-		-
Total:									
Commercial	\$ 2,148,8	27 \$	2,148,82	27 \$	-	\$	1,866,819	\$	-
Residential	7,932,6	80	7,932,68	30	219,905		6,192,446		-
Residential construction	200,9	63	200,96	53	-		555,278		-
2019									
With no related allowance recorded:									
Commercial	\$4,488,7	19 \$	4,488,7	9 \$	-	\$	1,499,043	\$	-
Residential	2,254,1	89	2,254,18	39	-		3,367,151		-
Residential construction	655,0	00	655,00	00	-		1,457,278		-
With an allowance recorded:									
Commercial	\$	- \$		- \$	-	\$	-	\$	-
Residential	1,498,0	18	1,498,0	8	195,993		665,270		-
Residential construction		-		-	-		-		-
Total:									
Commercial	\$4,488,7	19 \$	4,488,7	9 \$	-	\$	1,499,043	\$	-
Residential	3,752,2	07	3,752,20	)7	195,993		4,032,421		-
Residential construction	655,0	00	655,00	00	-		1,457,278		-

### Credit Risk Profile Based on Performance Status

The Company's mortgage loan held for investment portfolio is monitored based on performance of the loans. Monitoring a mortgage loan increases when the loan is delinquent or earlier if there is an indication of impairment. The Company defines non-performing mortgage loans as loans 90 days or greater delinquent or on non-accrual status.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 2) <u>Investments</u> (Continued)

The Company's performing and non-performing mortgage loans held for investment were as follows:

Mortgage Loans Held for Investment Credit Exposure
Credit Risk Profile Based on Payment Activity
Years Ended December 31

	Comn	nercial	Reside	Residential		Residential Construction		Tot		tal	
	2020	2019	2020	2020 2019		2020	2019		2020	2019	
P erforming Non-performing	\$ 44,688,039 2,148,827	\$ 34,229,501 4,488,719	\$ 87,889,768 7,932,680	\$ 109,291,758 3,752,207	\$	110,910,814 200,963	\$ 88,775,237 655,000	\$	243,488,621 10,282,470	\$232,296,496 8,895,926	
Total	\$ 46,836,866	\$ 38,718,220	\$ 95,822,448	\$ 113,043,965	\$	111,111,777	\$ 89,430,237	\$	253,771,091	\$ 241,192,422	

### Non-Accrual Mortgage Loans Held for Investment

Once a loan is past due 90 days, it is the policy of the Company to end the accrual of interest income on the loan and write off any income that had been accrued. Payments received for loans on a non-accrual status are recognized on a cash basis. Interest income recognized from any payments received for loans on a non-accrual status was immaterial. Accrual of interest resumes if a loan is brought current. Interest not accrued on these loans totals approximately \$491,000 and \$203,000 as of December 31, 2020 and 2019, respectively.

The following is a summary of mortgage loans held for investment on a non-accrual status for the periods presented.

	Moı	Mortgage Loans on Non-accrual Status					
		Years Ended	Decem	ber 31			
		2020		2019			
Commercial	\$	2,148,827	\$	4,488,719			
Residential		7,932,680		3,752,207			
Residential construction		200,963		655,000			
Total	\$	10,282,470	\$	8,895,926			
	_	_					

### Principal Amounts Due

The amortized cost and contractual payments on mortgage loans held for investment by category as of December 31, 2020 are shown below. Expected principal payments may differ from contractual obligations because certain borrowers may elect to pay off mortgage obligations with or without early payment penalties.

		Principal	Principal	Principal
		Amounts	Amounts	Amounts
		Due in	Due in	Due
	Total	1 Year	2-5 Years	Thereafter
Residential	\$ 95,822,448	\$ 11,202,899	\$ 17,774,238	\$ 66,845,311
Residential Construction	111,111,777	\$103,391,044	\$ 7,720,733	-
Commercial	46,836,866	27,111,325	11,101,138	8,624,403
Total	\$ 253,771,091	\$141,705,268	\$ 36,596,109	\$ 75,469,714

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 3) <u>Loans Held for Sale</u>

The Company has elected the fair value option for loans held for sale as disclosed in Note 1. Interest income is recorded based on the contractual terms of the loan and in accordance with the Company's policy on mortgage loans held for investment and is included in mortgage fee income on the consolidated statement of earnings. There are three loans with an aggregate unpaid principal balance of \$208,636 that are 90 or more days past due and on a nonaccrual status as of December 31, 2020. See Note 17 of the Notes to Consolidated Financial Statements for additional disclosures regarding loans held for sale.

The following is a summary of the aggregate fair value and the aggregate unpaid principal balance of loans held for sale for the periods presented:

	As of December 31		As o	f December 31
	2020			2019
Aggregate fair value	\$	422,772,418	\$	213,457,632
Unpaid principal balance		406,407,323		206,417,122
Unrealized gain		16,365,095		7,040,510

### Mortgage Fee Income

Mortgage fee income consists of origination fees, processing fees, interest income and certain other income related to the origination and sale of mortgage loans held for sale.

Major categories of mortgage fee income for loans held for sale for the years ended December 31, were as follows:

	2020	2019
Loan fees	\$ 43,432,532	\$ 28,660,966
Interest income	10,628,581	6,978,930
Secondary gains	231,759,342	93,581,956
Change in fair value of loan commitments	7,637,377	899,417
Change in fair value of loans held for sale	10,413,492	2,498,097
Provision for loan loss reserve	(4,938,214)	(643,284)
Mortgage fee income	\$ 298,933,110	\$ 131,976,082

#### **Loan Loss Reserve**

When a repurchase demand corresponding to a mortgage loan previously held for sale and sold to a third-party investor is received from a third-party investor, the relevant data is reviewed and captured so that an estimated future loss can be calculated. The key factors that are used in the estimated loss calculation are as follows: (i) lien position, (ii) payment status, (iii) claim type, (iv) unpaid principal balance, (v) interest rate, and (vi) validity of the demand. Other data is captured and is useful for management purposes; the actual estimated loss is generally based on these key factors. The Company conducts its own review upon the receipt of a repurchase demand. In many instances, the Company is able to resolve the issues relating to the repurchase demand by the third-party investor without having to make any payments to the investor.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 3) <u>Loans Held for Sale</u> (Continued)

The following is a summary of the loan loss reserve which is included in other liabilities and accrued expenses:

	December 31					
		2020	2019			
Balance, beginning of period	\$	4,046,288	\$	3,604,869		
Provision for current loan originations (1)		4,938,214		643,284		
Additional provision for loan loss reserve		16,506,030		-		
Charge-offs, net of recaptured amounts		(4,906,914)		(201,865)		
Balance, at December 31	\$	20,583,618	\$	4,046,288		
Balance, at December 31	<u> </u>	20,583,618	<b>3</b>	4,046,288		

<sup>(1)</sup> Included in Mortgage fee income

The Company maintains reserves for estimated losses on current production volumes. For the year ended December 31, 2020, \$4,938,214 in reserves were added at a rate of 8.9 basis points per loan, the equivalent of \$890 per \$1,000,000 in loans originated. This is an increase over the year ended December 31, 2019, when \$643,284 in reserves were added at a rate of 2.5 basis points per loan originated, the equivalent of \$250 per \$1,000,000 in loans originated. The Company also increased its loan loss reserve for the year ended December 31, 2020 by an additional \$16,506,030 to account for changes in estimates specific to settlements of loan losses. See Note 10 for additional information regarding mortgage loan loss settlements. The economic impact of COVID-19 and subsequent government action has increased the potential for losses due to early payoff penalties and potential for losses due to increased delinquency. The unique nature of these current events creates significant difficulty for forecasting potential future losses. The Company will continue to monitor data and economic conditions in order to maintain adequate loss reserves on current production. Thus, the Company believes that the final loan loss reserve as of December 31, 2020, represents its best estimate for adequate loss reserves on loans sold.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 4) Receivables

Receivables consist of the following:

	December 31					
	 2020		2019			
Trade contracts	\$ 4,119,988	\$	2,795,471			
Receivables from sales agents	2,677,774		2,962,571			
Other	 5,786,827		5,202,444			
Total receivables	12,584,589		10,960,486			
Allowance for doubtful accounts	 (1,685,382)		(1,724,156)			
Net receivables	\$ 10,899,207	\$	9,236,330			

### 5) Value of Business Acquired, Intangible Assets and Goodwill

Information with regard to value of business acquired was as follows:

	December 31					
	2020	2019				
Balance at beginning of year	\$ 9,876,647	\$ 5,765,190				
Value of business acquired	<u> </u>	4,962,831 (1)				
Imputed interest at 7% included in earnings	670,565	472,916				
Amortization included in earnings	(1,457,390)	(1,320,456)				
Shadow amortization included in other						
comprehensive income	(134,573)	(3,834)				
Net amortization	(921,398)	(851,374)				
Balance at end of year	\$ 8,955,249	\$ 9,876,647				

<sup>(1)</sup> See Note 20 regarding the acquisition of Kilpatrick Life Insurance Company

Presuming no additional acquisitions, net amortization charged to income is expected to approximate \$1,019,000, \$918,000, \$854,000, \$784,000, and \$707,000 for the years 2021 through 2026. Actual amortization may vary based on changes in assumptions or experience. As of December 31, 2020, value of business acquired is being amortized over a weighted average life of 6.9 years.

The carrying value of the Company's intangible assets were as follows which is included in other assets:

		December 31			
	Useful Life		2020		2019
Intangible asset - customer lists	15 years	\$	890,000	\$	890,000
Intangible asset - trade name (1)	15 years	\$	610,000	\$	610,000
Less accumulated amortization			(197,334)		(98,222)
Balance at end of year		\$	1,302,666	\$	1,401,778

<sup>(1)</sup> See Note 20 regarding the acquisition of Kilpatrick Life Insurance Company

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 5) <u>Value of Business Acquired, Intangible Assets and Goodwill</u> (Continued)

Information regarding goodwill by segment was as follows:

	Life	Cemetery/	
	Insurance	Mortuary	Total
Balance at January 1, 2019:			
Goodwill	\$2,765,570	\$ -	\$2,765,570
Accumulated impairment			
Total goodwill, net	2,765,570	-	2,765,570
Acquisition	-	754,018 (	(1) 754,018
Balance at December 31, 2019:			
Goodwill	2,765,570	754,018	3,519,588
Accumulated impairment			
Total goodwill, net	2,765,570	754,018	3,519,588
Acquisition	-	-	-
Balance at December 31, 2020:			
Goodwill	2,765,570	754,018	3,519,588
Accumulated impairment			
Total goodwill, net	\$2,765,570	\$754,018	\$3,519,588

<sup>(1)</sup> See Note 20 regarding the acquisition of Probst Family Funerals and Cremations and Heber Valley Funeral Home

Goodwill of \$3,519,588 is not amortized but is tested annually for impairment. The annual impairment tests resulted in no impairment of goodwill for the years ended December 31, 2020 and 2019.

### 6) Property and Equipment

The cost of property and equipment is summarized below:

	December 31				
		2020		2019	
Land and buildings	\$	11,972,802	\$	15,131,301	
Furniture and equipment		19,679,682		18,987,984	
		31,652,484		34,119,285	
Less accumulated depreciation		(19,179,139)		(19,518,891)	
Total	\$	12,473,345	\$	14,600,394	

Depreciation expense for the years ended December 31, 2020 and 2019 was \$2,078,738 and \$1,711,369, respectively. During 2020, the Company demolished a building with a gross building cost of \$1,723,000 with its associated accumulated depreciation (net book value of \$-0-) and transferred land with a cost of \$1,516,700 to real estate held for investment to make way for phase 2 of the redevelopment and expansion of Center53. During 2019, the Company transferred \$3,261,259 from real estate held for investment to property and equipment. The transfers are shown as a non cash items on the consolidated statements of cash flows. See Note 20 for additional information regarding property and equipment acquired through acquisitions.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 7) Bank and Other Loans Payable

Bank and other loans payable are summarized as follows:

	Decen	per 31	
	2020	2019	
2.25% above the monthly LIBOR rate plus 1/16th of the monthly LIBOR rate note payable in monthly principal payments of \$13,167 plus interest, collateralized by real property, paid in full November 2020.	\$ -	\$ 2,659,769	
4.27% fixed note payable in monthly installments of \$53,881 including principal and interest, collateralized by shares of Security National Life Insurance Company stock, due December 2021.	633,890	1,238,619	
Prime rate note payable in monthly installments of \$75,108 including principal and interest, collateralized by shares of Security National Life Insurance Company stock, due December 2024.	3,257,113	4,000,000	
4.40% fixed note payable in monthly installments of \$46,825 including principal and interest, collateralized by real property, paid in full April 2020.	-	7,247,651	
4.329% fixed note payable in monthly installments of \$9,775 including principal and interest, collateralized by real property with a book value of approximately \$3,174,000, due September 2025.	1,861,920	1,896,450	
2.5% above the monthly LIBOR rate plus 1/16th of the monthly LIBOR rate construction loan payable in monthly principal payments of \$113,000 plus interest, collateralized by real property with a book value of approximately \$50,689,000, due March 2021.	35,091,364	33,811,559	
4.7865% fixed interest only note payable in monthly installments, collateralized by real property with a book value of approximately \$17,655,000, due June 2028.	9,200,000	9,200,000	
1 month LIBOR rate plus 2.1% loan purchase agreement with a warehouse line availability of \$150,000,000, matures June 2021.	116,598,834	88,509,536	
1 month LIBOR rate plus 3% loan purchase agreement with a warehouse line availability of \$175,000,000, matures November 2021.	68,766,572	67,537,600	
1 month LIBOR rate plus 2.5% loan purchase agreement with a warehouse line availability of \$90,000,000, matures May 2021.	60,715,374	-	
1 month LIBOR rate plus 2.5% loan purchase agreement with a warehouse line availability of \$5,000,000, matures August 2021.	317,582	-	
Other short-term borrowings (1)	1,250,000	1,250,000	
Finance lease liabilities	104,951	153,439	
Other loans payable	26,768	67,989	
Total bank and other loans	297,824,368	217,572,612	
Less current installments	284,250,996	192,985,602	
Bank and other loans, excluding current installments	\$ 13,573,372	\$ 24,587,010	
(1) Revolving Line of Credit			

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 7) <u>Bank and Other Loans Payable</u> (Continued)

### **Sources of Liquidity**

### Federal Home Loan Bank Membership

The Federal Home Loan Banks ("the FHLBs") are a group of cooperatives that lending institutions use to finance housing and economic development in local communities. The Company is a member of the FHLB based in Des Moines, Iowa and based in Dallas, Texas. As a member of the FHLB, the Company is required to maintain a minimum investment in capital stock of the FHLB and may pledge collateral to the bank for advances of funds to be used in its operations.

### Federal Home Loan Bank of Des Moines

At December 31, 2020, the amount available for borrowings from the FHLB of Des Moines was approximately \$39,102,336, compared with \$57,727,738 at December 31, 2019. United States Treasury fixed maturity securities with an estimated fair value of \$40,729,400 at December 31, 2020 have been pledged at the FHLB of Des Moines as collateral for current and potential borrowings compared with \$59,877,900 at December 31, 2019. At December 31, 2020 and 2019, the Company had no outstanding FHLB borrowings. At December 31, 2020, the Company's total investment in FHLB stock was \$786,300 compared with \$806,500 at December 31, 2019. The Company's decreased investment in FHLB stock was a result of its decrease in short-term FHLB borrowings during 2020.

### Federal Home Loan Bank of Dallas

The membership of the FHLB of Dallas was acquired with the acquisition of Kilpatrick Life Insurance Company. See Note 20 regarding this acquisition. At December 31, 2020, the Company's total investment in FHLB stock was \$1,720,300 compared with \$87,800 at December 31, 2019. The Company does not have any collateral pledged at the FHLB of Dallas or any outstanding borrowings.

### Revolving Lines of Credit

The Company has a \$2,000,000 revolving line-of-credit with a bank with interest payable at the prime rate minus .75%, secured by the capital stock of Security National Life and maturing September 30, 2021, renewable annually. At December 31, 2020, the Company was contingently liable under a standby letter of credit aggregating \$348,183, to be used as collateral to cover any contingency related to additional risk assessments pertaining to the Company's captive insurance program and was contingently liable under standby letters of credit aggregating \$1,585,063, to be used as collateral for residential subdivision land developments. The standby letters of credit will draw on the line of credit if necessary. The Company does not expect any material losses to result from the issuance of the standby letters of credit. As of December 31, 2020, there were no amounts outstanding under the revolving line-of-credit.

The Company also has a \$2,500,000 revolving line-of-credit with a bank with interest payable at the overnight LIBOR rate plus 2.25% maturing September 30, 2021. As of December 31, 2020, there was \$1,250,000 outstanding under the revolving line-of-credit.

### Debt Covenants for Mortgage Warehouse Lines of Credit

The Company, through its subsidiary SecurityNational Mortgage, has a \$150,000,000 line of credit with Wells Fargo Bank N.A. The agreement charges interest at the 1-Month LIBOR rate plus 2.1% and matures on June 24, 2021. SecurityNational Mortgage is required to comply with covenants for adjusted tangible net worth, unrestricted cash balance, the ratio of indebtedness to adjusted tangible net worth, and the liquidity overhead coverage ratio, and a quarterly gross profit of at least \$1.00.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 7) <u>Bank and Other Loans Payable</u> (Continued)

The Company, through its subsidiary SecurityNational Mortgage, has a line of credit with Texas Capital Bank N.A. This agreement with the bank allows SecurityNational Mortgage to borrow up to \$175,000,000 for the sole purpose of funding mortgage loans. The agreement charges interest at the 1-Month LIBOR rate plus 3% and matures on November 15, 2021. The Company is required to comply with covenants for adjusted tangible net worth, unrestricted cash balance, and minimum combined pre-tax income (excluding any changes in the fair value of mortgage servicing rights) of at least \$1.00 on a rolling four-quarter basis.

The Company through its subsidiary SecurityNational Mortgage, has a line of credit with Comerica Bank. This agreement with the bank allows SecurityNational Mortgage to borrow up to \$90,000,000 for the sole purpose of funding mortgage loans. The agreement charges interest at the 1-Month LIBOR rate plus 2.5% and matures on May 27, 2021. The Company is required to comply with covenants for adjusted tangible net worth, unrestricted cash balance, and minimum combined pre-tax income (excluding any changes in the fair value of mortgage servicing rights) of at least \$1.00 on a rolling twelve months.

The Company, through its subsidiary EverLEND Mortgage, has a line of credit with Texas Capital Bank N.A. This agreement with the bank allows EverLEND Mortgage to borrow up to \$5,000,000 for the sole purpose of funding mortgage loans. The agreement charges interest at the 1-Month LIBOR rate plus 2.5% and matures on August 1, 2021. The Company is required to comply with covenants for adjusted tangible net worth, unrestricted cash balance, and minimum combined pre-tax income (excluding any changes in the fair value of mortgage servicing rights) of at least \$1.00 on a rolling four-quarter basis.

The agreements for warehouse lines include cross default provisions in that a covenant violation under one agreement constitutes a covenant violation under the other agreement. As of December 31, 2020, the Company believes that it was in compliance with all debt covenants.

The following tabulation shows the combined maturities of bank and other loans payable:

2021	\$ 284,242,327
2022	884,383
2023	926,186
2024	937,315
2025	1,634,157
Thereafter	9,200,000
Total	\$ 297,824,368

Interest expense in 2020 and 2019 was \$8,578,810 and \$7,386,688, respectively. Interest paid in 2020 and 2019 was \$8,385,270 and \$7,284,078, respectively.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 8) <u>Cemetery Perpetual Care Trust Investments and Obligation and Restricted Assets</u>

State law requires the Company to pay into endowment care trusts a portion of the proceeds from the sale of certain cemetery property interment rights for cemeteries that have established an endowment care trust. These endowment care trusts are defined as variable interest entities pursuant to GAAP. Also, management has determined that the Company is the primary beneficiary of these trusts, as it absorbs both a majority of the losses and returns associated with the trusts. The Company has consolidated cemetery endowment care trust investments with a corresponding amount recorded as Cemetery Perpetual Care Obligation in the accompanying consolidated balance sheets.

The components of the cemetery perpetual care investments and obligation are as follows:

	December 31		31	
		2020		2019
Cash and cash equivalents	\$	402,913	\$	1,306,740
Fixed maturity securities, available for sale, at estimated fair value		747,767		975,673
Equity securities, at estimated fair value		2,062,303		1,605,451
Commerical mortgage loans held for investment		-		524,000
Participating interests in residential construction mortgage loans				
held for investment with Security National Life		1,468,600		-
Real estate held for investment		1,731,584		-
Note receivables from Cottonwood Mortuary, Singing Hills				
Cemetery and Memorial Estates eliminated in consolidation				1,541,120
Total cemetery perpetual care trust investments		6,413,167		5,952,984
Cemetery perpetual care obligation		(4,087,704)		(3,933,719)
Trust investments in excess of trust obligations	\$	2,325,463	\$	2,019,265

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 8) <u>Cemetery Perpetual Care Trust Investments and Obligation and Restricted Assets</u> (Continued)

The Company has also established certain restricted assets to provide for future merchandise and service obligations incurred in connection with its pre-need sales for its cemetery and mortuary segment.

Restricted cash also represents escrows held for borrowers and investors under servicing and appraisal agreements relating to mortgage loans, funds held by warehouse banks in accordance with loan purchase agreements and funds held in escrow for certain real estate construction development projects. Additionally, the Company elected to maintain its medical benefit fund without change from the prior year and has included this amount as a component of restricted cash. These restricted cash items are for the Company's life insurance and mortgage segments.

Restricted assets are summarized as follows:

	December 31		31	
		2020		2019
Cash and cash equivalents (1)	\$	8,842,744	\$	8,674,214
Fixed maturity securities, available for sale, at estimated fair value		1,473,637		1,008,867
Equity securities, at estimated fair value		2,515,778		1,976,480
Participating interests in mortgage loans held for investment				
with Security National Life		3,317,877		2,275,756
Total	\$	16,150,036	\$	13,935,317

<sup>(1)</sup> Including cash and cash equivalents of \$8,524,999 and \$7,170,092 as of December 31, 2020 and 2019, respectively, for the life insurance and mortgage segments.

A surplus note receivable in the amount of \$4,000,000 at December 31, 2020 and 2019, from Security National Life, was eliminated in consolidation.

See Notes 1 and 17 for additional information regarding restricted assets.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 9) <u>Income Taxes</u>

The Company's income tax liability is summarized as follows:

	Decem	December 31		
	2020	2019		
Current	\$ 2,595,877	\$ 1,410,153		
Deferred	22,662,923	17,276,819		
Total	\$ 25,258,800	\$ 18,686,972		

Significant components of the Company's deferred tax (assets) and liabilities are approximately as follows:

	December 31		
	2020	2019	
Assets			
Future policy benefits	\$ (12,657,045)	\$ (12,450,229)	
Loan loss reserve	(5,352,942)	(1,053,256)	
Unearned premium	(699,011)	(760,556)	
Net operating loss	(334,085)	(438,420)	
Deferred compensation	(2,833,298)	(1,996,865)	
Deposit obligations	(610,041)	(619,633)	
Other	(1,269,533)	(1,020,718)	
Less: Valuation allowance	961,920	2,439,394	
Total deferred tax assets	(22,794,035)	(15,900,283)	
Liabilities			
Deferred policy acquisition costs	16,430,001	15,536,717	
Basis difference in property, equipment and real estate	5,312,787	3,638,512	
Value of business acquired	1,880,602	2,074,096	
Deferred gains	12,124,226	5,169,104	
Trusts	1,064,387	1,064,387	
Tax on unrealized appreciation	8,644,955	5,694,286	
Total deferred tax liabilities	45,456,958	33,177,102	
Net deferred tax liability	\$ 22,662,923	\$ 17,276,819	

The valuation allowance relates to differences between recorded deferred tax assets and liabilities and ultimate anticipated realization. The Company has recorded a valuation allowance related to Kilpatrick Life Insurance Company that was acquired in December 2019.

The Company paid \$11,813,120 and \$4,861,318 in income taxes for the years ended December 31, 2020 and 2019, respectively.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 9) <u>Income Taxes</u> (Continued)

The Company's income tax expense is summarized as follows for the years ended December 31:

	2020	2019
Current		
Federal	\$ 10,678,612	\$ 4,404,041
State	2,320,233	504,272
	12,998,845	4,908,313
Deferred		
Federal	2,677,943	(1,551,725)
State	176,726	(306,172)
	2,854,669	(1,857,897)
Total	\$ 15,853,514	\$ 3,050,416

The reconciliation of income tax expense at the U.S. federal statutory rates is as follows:

	2020	 2019
Computed expense at statutory rate	\$ 15,004,527	\$ 2,928,226
State tax expense, net of federal tax benefit	1,972,598	156,499
Change in valuation allowance	(1,477,474)	194,364
Other, net	353,863	 (228,673)
Income tax expense	\$ 15,853,514	\$ 3,050,416

The Company's overall effective tax rate for the years ended December 31, 2020 and 2019 was 22.2% and 21.9% respectively. The Company's effective tax rates differ from the U.S. federal statutory rate of 21% partially due to its provision for state income taxes and a decrease to the valuation allowance related to Kilpatrick Life Insurance Company that decreased the effective income tax rate when compared to the prior year.

At December 31, 2020, the Company had no significant unrecognized tax benefits. As of December 31, 2020, the Company does not expect any material changes to the estimated amount of unrecognized tax benefits in the next twelve months. Federal and state income tax returns for 2017 through 2020 are subject to examination by taxing authorities.

Net Operating Losses and Tax Credit Carryforwards:

Year of Expiration	
2021	\$ 17,100
2022	-
2023	-
2024	-
2025	-
Thereafter up through 2037	1,405,155
	\$ 1,422,255

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 10) Reinsurance, Commitments and Contingencies

#### Reinsurance

The Company follows the procedure of reinsuring risks in excess of a specified limit, which ranged from \$25,000 to \$100,000 during the years 2020 and 2019. The Company is liable for these amounts in the event such reinsurers are unable to pay their portion of the claims. The Company has also assumed insurance from other companies having insurance in force amounting to approximately \$96,000,000 and approximately \$99,000,000 at December 31, 2020 and 2019, respectively.

### **Mortgage Loan Loss Settlements**

Future loan losses can be extremely difficult to estimate. However, the Company believes that its reserve methodology and its current practice of property preservation allow it to estimate potential losses on loans sold. The estimated liability for indemnification losses is included in other liabilities and accrued expenses and, as of December 31, 2020 and 2019, the balances were \$20,584,000 and \$4,046,000, respectively. The Company believes that the final loan loss reserve as of December 31, 2020, represents its best estimate for adequate loss reserves on loans sold.

### **Mortgage Loan Loss Litigation**

### Settlement Agreement and Mutual Release with Lehman Brothers Holdings Inc.

From 2004 to early 2008, SecurityNational Mortgage Company ("SecurityNational Mortgage"), a wholly owned subsidiary of the Company, originated "limited documentation" or "reduced documentation" loans which were sold to certain affiliates of Lehman Brothers Holdings Inc. ("Lehman Holdings"). Certain of these loans became the subject of disputes between SecurityNational Mortgage and Lehman Holdings and certain Lehman Holdings affiliates. Lehman Holdings filed a Petition for Relief under Chapter 11 of the United States Bankruptcy Code in 2008. In May of 2011, SecurityNational Mortgage filed a complaint in U.S. District Court against certain Lehman Holdings affiliates. In June of 2011, Lehman Holdings filed a complaint in Federal District Court against SecurityNational Mortgage, both of which were later resolved. In 2016, certain other pending loan disputes between SecurityNational Mortgage and Lehman Holdings became the subject of an unsuccessful, non-binding alternate dispute resolution mediation proceeding.

Thereafter, in 2016, Lehman Holdings filed an adversary proceeding complaint against approximately 150 mortgage loan originators, including SecurityNational Mortgage, in the U.S. Bankruptcy Court of the Southern District of New York, which included seeking damages relating to the alleged obligations of the defendants under indemnification provisions of alleged agreements, in amounts to be determined at trial, including interest, attorneys' fees and costs incurred by Lehman Holdings in enforcing the obligations of the defendants. The complaint was later amended with the latest amended complaint filed against SecurityNational Mortgage on December 27, 2016, seeking damages to be determined at trial, including interest, attorneys' fees and costs. This complaint involved approximately 135 mortgage loans, there being millions of dollars allegedly in dispute. These claims against SecurityNational Mortgage were asserted as a result of Lehman Holdings' earlier settlements with the Federal National Mortgage Association ("Fannie Mae") and the Federal Home Loan Corporation ("Freddie Mac").

In 2018, Lehman Holdings filed a separate adversary proceeding complaint against SecurityNational Mortgage. This adversary proceeding allegedly involved approximately 577 mortgage loans relative to private securitization trusts ("RMBS Loans") and millions of dollars in damages. Thereafter, Lehman Holdings made a filing that effectively reduced the number of RMBS Loans to 248. This proceeding was in addition to the above-referenced proceeding involving the Fannie Mae and Freddie Mac mortgage loans. As with the above-referenced proceeding, damages were sought including interest, costs, and attorneys' fees.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 10) Reinsurance, Commitments and Contingencies (Continued)

SecurityNational Mortgage, as well as other defendants, have been involved in written discovery, and production of documents relative to the cases, and the filing of motions. The deposition phase of the cases was yet to begin, as well as the later expert witness phase. Those phases would require substantial expenditures of legal fees and costs.

On February 1, 2021, SecurityNational Mortgage executed a settlement agreement with Lehman Holdings in relation to these two adversary proceedings wherein all mortgage loan related claims were resolved, thereby ending all liabilities asserted by Lehman Holdings and conclusively ending all proceedings between SecurityNational Mortgage and Lehman Holdings. In accordance with GAAP, the full amount of SecurityNational Mortgage's settlement payment has been accounted for in the Company's loan loss reserve as of December 31, 2020.

#### **Non-Cancelable Leases**

The Company leases office space and equipment under various non-cancelable agreements. See Note 24 regarding leases.

### **Other Contingencies and Commitments**

The Company has entered into commitments to fund construction and land development loans and has also provided financing for land acquisition and development. As of December 31, 2020, the Company's commitments were approximately \$185,751,000, for these loans of which \$115,898,000 had been funded. The Company advances funds once the work has been completed and an independent inspection is made. The maximum loan commitment ranges between 50% and 80% of appraised value. The Company receives fees and interest for these loans and the interest rate is generally fixed 5.50% to 8.00% per annum. Maturities range between six and eighteen months.

The Company belongs to a captive insurance group for certain casualty insurance, worker compensation and liability programs. Insurance reserves are maintained relative to these programs. The level of exposure from catastrophic events is limited by the purchase of stop-loss and aggregate liability reinsurance coverage. When estimating the insurance liabilities and related reserves, the captive insurance management considers a number of factors, which include historical claims experience, demographic factors, severity factors and valuations provided by independent third-party actuaries. If actual claims or adverse development of loss reserves occurs and exceed these estimates, additional reserves may be required. The estimation process contains uncertainty since captive insurance management must use judgment to estimate the ultimate cost that will be incurred to settle reported claims and unreported claims for incidents incurred but not reported as of the balance sheet date.

The Company is a defendant in various other legal actions arising from the normal conduct of business. Management believes that none of the actions will have a material effect on the Company's financial position or results of operations. Based on management's assessment and legal counsel's representations concerning the likelihood of unfavorable outcomes, no amounts have been accrued for the above claims in the consolidated financial statements.

The Company is not a party to any other material legal proceedings outside the ordinary course of business or to any other legal proceedings, which, if adversely determined, would have a material adverse effect on its financial condition or results of operations.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 11) Retirement Plans

The Company and its subsidiaries have a noncontributory Employee Stock Ownership Plan ("ESOP") for all eligible employees. Eligible employees are primarily those with more than one year of service, who work in excess of 1,000 hours per year. Contributions, which may be in cash or stock of the Company, are determined annually by the Board of Directors. The Company's contributions are allocated to eligible employees based on the ratio of each eligible employee's compensation to total compensation for all eligible employees during each year. The Company did not make any contributions for the years ended December 31, 2020 and 2019. On November 25, 2019, the Company distributed a "Notice of Intent to Terminate" the ESOP Plan to all current plan participants. The Company also filed Form 5310 "Application for Determination for Terminating Plan", with the IRS on December 6, 2019. Beginning in the 4<sup>th</sup> quarter of 2020, the Company began to distribute the ESOP Plan assets to participants that had made a distribution election. The Company is awaiting approval of its application from the IRS prior to its final distribution of the ESOP Plan assets to the participants. At December 31, 2020, the ESOP held 231,312 shares of Class A and 118,880 shares of Class C common stock of the Company. All shares held by the ESOP have been allocated to the participating employees and all shares held by the ESOP are considered outstanding for purposes of computing earnings per share.

The Company has three 401(k) savings plans covering all eligible employees, as defined above, which includes employer participation in accordance with the provisions of Section 401(k) of the Internal Revenue Code. The plans allow participants to make pretax contributions up to a maximum of \$19,500 and \$19,000 for the years 2020 and 2019, respectively or the statutory limits. Beginning January 1, 2008, the Company elected to be a "Safe Harbor" Plan for its matching 401(k) contributions. The Company matched 100% of up to 3% of an employee's total annual compensation and matched 50% of 4% to 5% of an employee's annual compensation. The match was in Company stock. The Company's contribution for the years ended December 31, 2020 and 2019 was \$1,690,568 and \$695,560, respectively under the "Safe Harbor" plan.

In 2001, the Company's Board of Directors adopted a Non-Qualified Deferred Compensation Plan, and this plan was amended in 2005. Under the terms of the Plan, the Company will provide deferred compensation for a select group of management or highly compensated employees, within the meaning of Sections 201(2), 301(a)(3) and 401(a)(1) of the Employee Retirement Income Security Act of 1974, as amended. The Board has appointed a Committee of the Company to be the Plan Administrator and to determine the employees who are eligible to participate in the plan. The employees who participate may elect to defer a portion of their compensation into the plan. The Company may contribute into the plan at the discretion of the Company's Board of Directors. The Company did not make any contributions for 2020 and 2019.

Effective December 4, 2018, the Board members approved a motion to extend the Chief Executive Officer's employment agreement, dated December 4, 2012, for an additional four-year term ending December 2022. In the event of disability, the Chief Executive Officer's salary would be continued for up to five years at 75% of its current level of compensation. In the event of a sale or merger of the Company and the Chief Executive Officer is not retained in his current position, the Company would be obligated to continue paying the Chief Executive Officer's current compensation and benefits for seven years following the merger or sale. The agreement further provides that the Chief Executive Officer is entitled to receive annual retirement benefits beginning (i) one month from the date of his retirement (to commence no sooner than age 65), (ii) five years following complete disability, or (iii) upon termination of his employment without cause. These retirement benefits are to be paid for a period of twenty years in annual installments in the amount equal to 75% of his then current level of compensation. In the event that the Chief Executive Officer dies prior to receiving all retirement benefits thereunder, the remaining benefits are to be paid to his heirs. The Company expensed \$900,000 and \$660,000 during the years ended December 31, 2020 and 2019, respectively, to cover the present value of anticipated retirement benefits under the employment agreement. The liability accrued was \$6,656,363 and \$5,722,837 as of December 31, 2020 and 2019, respectively.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 11) <u>Retirement Plans</u> (Continued)

The Company, through its wholly owned subsidiary, SecurityNational Mortgage, also has an employment agreement with its former Vice President of Mortgage Operations and President of SecurityNational Mortgage, who retired from the Company on December 31, 2015. Under the terms of the employment agreement, this individual is entitled to receive retirement benefits from the Company for a period of ten years in an amount equal to 50% of his rate of compensation at the time of his retirement, which was \$267,685 for the year ended December 31, 2015. Such retirement payments are paid monthly during the ten-year period. In the event that this individual dies prior to receiving all of his retirement benefits under his employment agreement, the remaining benefits will be made to his heirs. The company paid \$133,843 and \$133,843 in retirement compensation to this individual during the years ended December 31, 2020 and 2019, respectively. The liability accrued was \$669,212 and \$803,055 as of December 31, 2020 and 2019, respectively and is included in Other liabilities and accrued expenses on the consolidated balance sheets.

#### 12) <u>Capital Stock</u>

The Company has one class of preferred stock of \$1.00 par value, 5,000,000 shares authorized, of which none are issued. The preferred stock is non-voting.

The Company has two classes of common stock with shares outstanding, Class A common shares and Class C common shares. Class C shares have 10 votes per share on all matters except for the election of one third of the directors who are elected solely by the Class A shares. Class C shares are convertible into Class A shares at any time on a one to one ratio. The decrease in treasury stock was the result of treasury stock being used to fund the company's 401(k) Plans.

Stockholders of both Class A and Class C common stock have received 5% stock dividends in the years 1990 through 2019, and a 7.5% stock dividend in the year 2020, as authorized by the Company's Board of Directors.

The Company has Class B common stock of \$1.00 par value, 5,000,000 shares authorized, of which none are issued. Class B shares are non-voting stock except to any proposed amendment to the Articles of Incorporation which would affect Class B common stock.

The following table summarizes the activity in shares of capital stock for the two-year period ended December 31, 2020:

	Class A	Class C
Outstanding shares at December 31, 2018	15,304,798	2,193,643
Exercise of stock options	32,517	191,443
Stock dividends	767,178	119,087
Conversion of Class C to Class A	3,286	(3,286)
Outstanding shares at December 31, 2019	16,107,779	2,500,887
Exercise of stock options	68,970	130,820
Stock dividends	405,210	61,720
Conversion of Class C to Class A	13,824	(13,824)
Outstanding shares at December 31, 2020	16,595,783	2,679,603

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 12) <u>Capital Stock</u> (Continued)

Earnings per share amounts have been retroactively adjusted for the effect of annual stock dividends. In accordance with GAAP, the basic and diluted earnings per share amounts were calculated as follows:

2020	2019			
\$ 55,596,613	\$ 10,893,519			
18,831,991	18,562,056			
443,260	127,608			
443,260	127,608			
19,275,251	18,689,664			
\$2.95	\$0.59			
\$2.88	\$0.58			
	\$ 55,596,613 18,831,991 443,260 443,260 19,275,251 \$2.95			

For the years ended December 31, 2020 and 2019, there were -0- and 382,289 of anti-dilutive employee stock option shares, respectively, that were not included in the computation of diluted net earnings per common share as their effect would be anti-dilutive.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 13) <u>Stock Compensation Plans</u>

The Company has two fixed option plans (the "2013 Plan" and the "2014 Director Plan"). Compensation expense for options issued of \$358,878 and \$256,996 has been recognized under these plans for the years ended December 31, 2020 and 2019, respectively, and is included in personnel expenses on the consolidated statements of earnings. As of December 31, 2020, the total unrecognized compensation expense related to the options issued was \$39,152, which is expected to be recognized over the vesting period of one year.

The fair value of each option granted is estimated on the date of grant using the Black Scholes Option Pricing Model. The Company estimates the expected life of the options using the simplified method. Future volatility is estimated based upon the weighted historical volatility of the Company's Class A common stock over a period equal to the expected life of the options. The risk-free interest rate for the expected life of the options is based upon the Federal Reserve Board's daily interest rates in effect at the time of the grant.

The following table summarizes the assumptions used in estimating the fair value of each option granted along with the weighted-average fair value of the options granted:

				Assumptions								
								Weighted-	Weighted-			
		We	ighted-					Average	Average			
		Aver	age Fair	Expected	Unc	derlying	Weighted-	Risk-Free	Expected			
		Value	of Each	Dividend	stock		Average	Interest	Life			
Grant Date	Plan	0	ption	Yield	<b>FMV</b>		Volatility	Rate	(years)			
March 27, 2020	All Plans	\$	0.65	5%	\$	3.76	32.29%	1.64%	4.82			
December 6, 2019	All Plans	\$	0.96	5%	\$	5.19	32.79%	1.64%	4.83			
January 17, 2019	All Plans	\$	1.12	5%	\$	4.98	36.04%	2.56%	5.31			

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 13) <u>Stock Compensation Plans</u> (Continued)

Activity of the stock option plans is summarized as follows:

Tienvily of the Stook option plants is Summitted an	o Tono Wo.	Weighted		We	eighted
	Number of	Average	Number of	Av	verage
	Class A	Exercise	Class C		ercise
	Shares	Price	Shares		Price
Outstanding at January 1, 2019	1,011,274	\$ 4.49	577,280	\$	5.15
Adjustment for the effect of stock dividends	51,018		28,295		
Granted	81,000		180,000		
Exercised	(45,834)		(191,443)		
Cancelled	(11,405)		-		
Outstanding at December 31, 2019	1,086,053	\$ 4.41	594,132	\$	5.36
Adjustment for the effect of stock dividends	27,968		19,354		
Granted	77,000		180,000		
Exercised	(116,487)		(130,820)		
Cancelled	(1,671)		-		
Outstanding at December 31, 2020	1,072,863	\$ 4.33	662,666	\$	4.73
Exercisable at end of year	1,053,903	\$ 4.45	616,542	\$	4.91
Available options for future grant	325,372		266,500		
Weighted average contractual term of options outstanding at December 31, 2020	5.50 years		6.71 years		
Weighted average contractual term of options exercisable at December 31, 2020	5.43 years		6.63 years		
Aggregated intrinsic value of options outstanding at December 31, 2020 (1)	\$4,311,983		\$2,396,954		
Aggregated intrinsic value of options exercisable at December 31, 2020 (1)	\$4,223,251		\$2,183,399		

<sup>(1)</sup> The Company used a stock price of \$8.35 as of December 31, 2020 to derive intrinsic value.

The total intrinsic value (which is the amount by which the fair value of the underlying stock exceeds the exercise price of an option on the exercise date) of stock options exercised during the years ended December 31, 2020 and 2019 was \$663,901 and \$271,220, respectively.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 14) <u>Statutory Financial Information and Dividend Limitations</u>

The Company's insurance subsidiaries prepare their statutory-basis financial statements in conformity with accounting practices prescribed or permitted by the insurance department of the applicable state of domicile. Prescribed statutory accounting practices include a variety of publications of the NAIC, as well as state laws, regulations and general administrative rules. Permitted statutory accounting practices encompass all accounting practices not so prescribed.

All states require domiciled insurance companies to prepare statutory-basis financial statements in conformity with the NAIC Accounting Practices and Procedures Manual, subject to any deviations prescribed or permitted by the applicable insurance commissioner and/or director. Statutory accounting practices differ from GAAP primarily since they require charging policy acquisition and certain sales inducement costs to expense as incurred, establishing life insurance reserves based on different actuarial assumptions, and valuing certain investments and establishing deferred taxes on a different basis.

Statutory net income and capital and surplus of the Company's insurance subsidiaries, determined in accordance with statutory accounting practices prescribed or permitted by insurance regulatory authorities are as follows:

	Statutory N	et Income	Statutory Capital and Surpl		
	2020	2019	2020	2019	
Amounts by insurance subsidiary:	_				
Security National Life Insurance Company	\$ 6,054,764	\$ 3,589,552	\$ 53,089,185	\$ 49,390,181	
Kilpatrick Life Insurance Company	1,574,128	12,752,100 (1)	15,177,996	15,208,071	
First Guaranty Insurance Company	790,221	1,078,733	7,045,644	6,352,670	
Memorial Insurance Company of America	55	(107)	1,088,034	1,088,559	
Southern Security Life Insurance Company, Inc.	183	87	1,581,647	1,588,396	
Trans-Western Life Insurance Company	(1,527)	3,773	510,636	512,163	
Total	\$ 8,417,824	\$17,424,138	\$ 78,493,142	\$ 74,140,040	

<sup>(1)</sup> Includes 12 months even though Kilpatrick Life Insurance Company wasn't acquired by the Company until December 2019.

The Utah, Arkansas, Louisiana, Mississippi and Texas Insurance Departments impose minimum risk-based capital (RBC) requirements that were developed by the NAIC on insurance enterprises. The formulas for determining the RBC specify various factors that are applied to financial balances or various levels of activity based on the perceived degree of risk. Regulatory compliance is determined by a ratio (the Ratio) of the enterprise's regulatory total adjusted capital, as defined by the NAIC, to its authorized control level, as defined by the NAIC. Enterprises below specific trigger points or ratios are classified within certain levels, each of which requires specified corrective action. The life insurance subsidiaries each have a ratio that is greater than the first level of regulatory action as of December 31, 2020.

Generally, the net assets of the life insurance subsidiaries available for transfer to the Company are limited to the amounts of the life insurance subsidiaries net assets, as determined in accordance with statutory accounting practices, that exceed minimum statutory capital requirements. Additional requirements must be met depending on the state, and payments of such amounts as dividends are subject to approval by regulatory authorities.

Under the Utah Insurance Code, Security National Life Insurance Company is permitted to pay a stockholder dividend to the Company as long as the Company provides the Utah Insurance Commissioner (the "Utah Commissioner") with at least 30 days notice and the aggregate amount of all such dividends in any 12 month period does not exceed the lesser of: (i) 10% of its surplus to policyholders as of the end of the immediately preceding calendar year, or (ii) net gain from operations, not including realized capital gains, for the immediately preceding calendar year, not including

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 14) <u>Statutory Financial Information and Dividend Limitations</u> (Continued)

pro rata distributions of the Company's own securities. In determining whether a dividend is extraordinary, the Company may include carryforward net income from the previous two calendar years, excluding realized capital gains less dividends paid in the second and immediately preceding calendar years. Security National Life Insurance Company will be permitted to pay a dividend to the Company in excess of the lesser of such two amounts only if it files notice of its intention to declare such a dividend and the amount thereof with the Utah Commissioner and the Utah Commissioner either approves the distribution of the dividend or does not disapprove the distribution within 30 days of its filing. In all cases, a dividend may not be paid that would reduce the insurer's total adjusted capital below the insurer's company action level risk-based capital, as defined for statutory reporting purposes. Amounts available to be paid as dividends in the next 12 months totals approximately \$5,309,000.

Under the Louisiana Insurance Code, First Guaranty Insurance Company and Kilpatrick Life Insurance Company are permitted to pay a stockholder dividend to Security National Life as long as their capital has been (i) fully paid in cash, (ii) is unimpaired, (iii) has a surplus beyond its capital stock and (iv) has a surplus beyond its minimum required surplus. In 2019, First Guaranty Insurance Company paid to Security National Life a cash dividend of \$500,000 and Kilpatrick Life Insurance Company paid a cash dividend of \$3,000,000. Amounts available to be paid as dividends at December 31, 2020 totaled approximately \$3,146,000 for First Guaranty Insurance Company and totaled approximately \$11,478,000 for Kilpatrick Life Insurance Company.

#### 15) Business Segment Information

#### **Description of Products and Services by Segment**

The Company has three reportable business segments: life insurance, cemetery and mortuary, and mortgage. The Company's life insurance segment consists of life insurance premiums and operating expenses from the sale of insurance products sold by the Company's independent agency force and net investment income derived from investing policyholder and segment surplus funds. The Company's cemetery and mortuary segment consists of revenues and operating expenses from the sale of at-need cemetery and mortuary merchandise and services at its mortuaries and cemeteries, pre-need sales of cemetery spaces after collection of 10% or more of the purchase price and the net investment income from investing segment surplus funds. The Company's mortgage segment consists of fee income and expenses from the originations of residential mortgage loans and interest earned and interest expenses from warehousing pre-sold loans before the funds are received from financial institutional investors.

#### **Measurement of Segment Profit or Loss and Segment Assets**

The accounting policies of the reportable segments are the same as those described in the Significant Accounting Principles. Intersegment revenues are recorded at cost plus an agreed upon intercompany profit, and are eliminated upon consolidation.

#### Factors Management Used to Identify the Enterprise's Reportable Segments

The Company's reportable segments are business units that are managed separately due to the different products provided and the need to report separately to the various regulatory jurisdictions. The Company regularly reviews the quantitative thresholds and other criteria to determine when other business segments may need to be reported.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 15) <u>Business Segment Information</u> (Continued)

	2020									
		Life		Cemetery/			In	tercompany		
	]	Insurance		Mortuary		Mortgage	E	Eliminations	C	onsolidated
Revenues:										
From external sources:										
Revenue from customers	\$	93,020,617	\$	20,307,435	\$	298,933,110	\$	-	\$	412,261,162
Net investment income		54,811,486		807,695		710,622		-		56,329,803
Gains on investments and other assets		2,088,541		(162,652)		(39)		-		1,925,850
Other than temporary impairments		(370,975)		-		-		-		(370,975)
Other revenues		1,491,585		94,349		9,731,548		-		11,317,482
Intersegment revenues:										
Net investment income		8,022,503		351,505		716,240		(9,090,248)		-
Total revenues		159,063,757		21,398,332		310,091,481		(9,090,248)		481,463,322
Expenses:						·				
Death, surrenders and other policy benefits		62,841,360		-		_		-		62,841,360
Increase in future policy benefits		23,568,650		-		-		-		23,568,650
Amortization of deferred policy and pre-need										
acquisition costs and value of business										
acquired		13,618,204		689,221		_		_		14,307,425
Selling, general and administrative expenses:		,,		,						- 1,0 0 1 , 1 = 0
Commissions		4,149,241		1,506,320		118,770,736		_		124,426,297
Personnel		25,449,100		5,669,367		53,871,504		_		84,989,971
Advertising		614,114		391,836		4,374,946		_		5,380,896
Rent and rent related		861,602		89,253		5,922,706		_		6,873,561
Depreciation on property and equipment		843,335		488,570		746,833		_		2,078,738
Provision for loan loss reserve				-		16,506,030		_		16,506,030
Cost related to funding mortgage loans		_		_		9,877,700		_		9,877,700
Intersegment		621,161		142,999		580,976		(1,345,136)		-
Other		11,808,818		4,417,805		31,104,479		-		47,331,102
Interest expense:		,,-		, .,		- , - ,				.,,
Intersegment		410,024		152,175		7,182,913		(7,745,112)		_
Other		2,354,760		198,968		6,025,082		-		8,578,810
Costs of goods and services sold-mortuaries		, ,				-,,				-, ,
and cemeteries		_		3,252,655		_		_		3,252,655
Total benefits and expenses		147,140,369		16,999,169		254,963,905		(9,090,248)		410,013,195
Earnings before income taxes	\$	11,923,388	\$	4,399,163	\$	55,127,576	\$		\$	71,450,127
Income tax benefit (expense)		(1,433,901)		(1,009,137)		(13,410,476)		_		(15,853,514)
Net earnings	\$	10,489,487	\$	3,390,026	\$	41,717,100	\$	-	\$	55,596,613
Identifiable assets	\$ 1	,171,158,235	\$	56,335,498	\$	408,325,196	\$	(90,398,039)	\$	1,545,420,890
Goodwill	\$	2,765,570	\$	754,018	\$	_	\$		\$	3,519,588
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Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 15) <u>Business Segment Information</u> (Continued)

	2019									
	-	Life	(	Cemetery/			In	tercompany		
	]	Insurance		Mortuary		Mortgage	I	Eliminations	C	onsolidated
Revenues:	·							_		_
From external sources:										
Revenue from customers	\$	81,860,610	\$	15,296,235	\$	131,976,082	\$	-	\$	229,132,927
Net investment income		41,610,831		579,995		828,647		-		43,019,473
Gains on investments and other assets		138,330		530,098		59,939		-		728,367
Other revenues		2,128,961		95,197		7,956,005		-		10,180,163
Intersegment revenues:										
Net investment income		4,455,034		443,548		508,637		(5,407,219)		
Total revenues		130,193,766		16,945,073		141,329,310		(5,407,219)		283,060,930
Expenses:	-	-		-						
Death, surrenders and other policy benefits		44,911,805		-		-		-		44,911,805
Increase in future policy benefits		23,568,497		-		-		-		23,568,497
Amortization of deferred policy and pre-need										
acquisition costs and value of business										
acquired		14,199,152		435,425		-		-		14,634,577
Selling, general and administrative expenses:				,						
Commissions		3,632,780		1,084,079		52,046,032		-		56,762,891
Personnel		20,311,591		5,177,810		38,731,869		_		64,221,270
Advertising		595,118		368,173		3,821,267		-		4,784,558
Rent and rent related		451,380		47,525		6,556,551		_		7,055,456
Depreciation on property and equipment		477,247		428,633		805,489		-		1,711,369
Cost related to funding mortgage loans		-		-		6,278,954		-		6,278,954
Intersegment		412,853		180,594		544,463		(1,137,910)		-
Other		11,769,097		3,241,023		19,912,641		-		34,922,761
Interest expense:										
Intersegment		490,756		154,615		3,623,938		(4,269,309)		-
Other		2,808,081		288,768		4,289,839		-		7,386,688
Costs of goods and services sold-mortuaries										
and cemeteries		-		2,878,169		-		-		2,878,169
Total benefits and expenses		123,628,357		14,284,814		136,611,043		(5,407,219)		269,116,995
Earnings before income taxes	\$	6,565,409	\$	2,660,259	\$	4,718,267	\$	-	\$	13,943,935
Income tax benefit (expense)		(1,085,848)		(649,144)		(1,315,424)		-		(3,050,416)
Net earnings	\$	5,479,561	\$	2,011,115	\$	3,402,843	\$	-	\$	10,893,519
Identifiable assets	\$ 1	,110,641,526	\$	81,014,182	\$	249,970,323	\$	(110,701,544)	\$ ]	1,330,924,487
Goodwill	\$	2,765,570	\$	754,018	\$		\$	-	\$	3,519,588

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 16) Related Party Transactions

The Company's Board of Directors has a written procedure, which requires disclosure to the Board of any material interest or any affiliation on the part of any of its officers, directors or employees that is in conflict or may be in conflict with the interests of the Company. The Company and its Board of Directors is unaware of any related party transactions that require disclosure as of December 31, 2020.

### 17) <u>Fair Value of Financial Instruments</u>

GAAP defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. GAAP also specifies a fair value hierarchy based upon the observability of inputs used in valuation techniques. Observable inputs (highest level) reflect market data obtained from independent sources, while unobservable inputs (lowest level) reflect internally developed market assumptions. Fair value measurements are classified under the following hierarchy:

Level 1: Financial assets and financial liabilities whose values are based on unadjusted quoted prices for identical assets or liabilities in an active market that the Company can access.

Level 2: Financial assets and financial liabilities whose values are based on the following:

- a) Quoted prices for similar assets or liabilities in active markets;
- b) Quoted prices for identical or similar assets or liabilities in non-active markets; or
- c) Valuation models whose inputs are observable, directly or indirectly, for substantially the full term of the asset or liability.

Level 3: Financial assets and financial liabilities whose values are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. These inputs may reflect the Company's estimates of the assumptions that market participants would use in valuing the financial assets and financial liabilities

The Company utilizes a combination of third-party valuation service providers, brokers, and internal valuation models to determine fair value.

The following methods and assumptions were used by the Company in estimating the fair value disclosures related to significant financial instruments:

The items shown under Level 1 and Level 2 are valued as follows:

<u>Fixed Maturity Securities Available for Sale</u>: The fair values of fixed maturity securities are based on quoted market prices, when available. For fixed maturity securities not actively traded, fair values are estimated using values obtained from independent pricing services, or in the case of private placements (considered Level 3 investments), are estimated by discounting expected future cash flows using a current market value applicable to the coupon rate, credit and maturity of the investments.

**Equity Securities**: The fair values for equity securities are based on quoted market prices.

<u>Loans Held for Sale</u>: The Company elected the fair value option for loans held for sale. The fair value is based on quoted market prices, when available. When a quoted market price is not readily available, the Company uses the market price from its last sale of similar assets.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 17) <u>Fair Value of Financial Instruments</u> (Continued)

<u>Restricted Assets</u>: A portion of these assets include mutual funds, equity securities and fixed maturity securities that have quoted market prices that are used to determine fair value. Also included are cash and cash equivalents and participations in mortgage loans. The carrying amounts reported in the accompanying consolidated balance sheets for these financial instruments approximate their fair values due to their short-term nature.

<u>Cemetery Perpetual Care Trust Investments</u>: A portion of these assets include equity securities and fixed maturity securities that have quoted market prices that are used to determine fair value. Also included are cash and cash equivalents. The carrying amounts reported in the accompanying consolidated balance sheets for these financial instruments approximate their fair values due to their short-term nature

Call and Put Options: The Company uses quoted market prices to value its call and put options.

Additionally, there were no transfers between Level 1 and Level 2 in the fair value hierarchy.

The items shown under Level 3 are valued as follows:

<u>Loan Commitments and Forward Sale Commitments</u>: The Company's mortgage segment enters into loan commitments with potential borrowers and forward sale commitments to sell loans to third-party investors. The Company also uses a hedging strategy for these transactions. A loan commitment binds the Company to lend funds to a qualified borrower at a specified interest rate and within a specified period of time, generally up to 30 days after issuance of the loan commitment. Loan commitments are defined to be derivatives under GAAP and are recognized at fair value on the consolidated balance sheets with changes in their fair values recorded in current earnings.

The Company estimates the fair value of a loan commitment based on the change in estimated fair value of the underlying mortgage loan, quoted MBS prices, estimates of the fair value of mortgage servicing rights, and an estimate of the probability that the mortgage loan will fund within the terms of the commitment. The change in fair value of the underlying mortgage loan is measured from the date the loan commitment is issued. Following issuance, the value of a mortgage loan commitment can be either positive or negative depending upon the change in value of the underlying mortgage loans. Fallout rates and other factors from the Company's recent historical data are used to estimate the quantity and value of mortgage loans that will fund within the terms of the commitments.

<u>Impaired Mortgage Loans Held for Investment</u>: The Company believes that the fair value of these nonperforming loans will approximate the unpaid principal balance expected to be recovered based on the fair value of the underlying collateral. For residential and commercial properties, the collateral value is estimated by obtaining an independent appraisal. The appraisal typically considers area comparables and property condition as well as potential rental income that could be generated (particularly for commercial properties). For residential construction loans, the collateral is typically incomplete, so fair value is estimated as the replacement cost using data from a provider of building cost information to the real estate construction.

<u>Impaired Real Estate Held for Investment</u>: The Company believes that in an orderly market, fair value will approximate the replacement cost of a home and the rental income provides a cash flow stream for investment analysis. The Company believes the highest and best use of the properties are as income producing assets since it is the Company's intent to hold the properties as rental properties, matching the income from the investment in rental properties with the funds required for future estimated policy claims.

It should be noted that for replacement cost, when determining the fair value of real estate held for investment, the Company uses a provider of building cost information to the real estate construction industry. For the investment analysis, the Company used market data based upon its real estate operation experience and projected the present

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 17) <u>Fair Value of Financial Instruments</u> (Continued)

value of the net rental income over seven years. The Company also considers area comparables and property condition when determining fair value.

In addition to this analysis performed by the Company, the Company depreciates Real Estate Held for Investment. This depreciation reduces the book value of these properties and lessens the exposure to the Company from further deterioration in real estate values.

<u>Mortgage Servicing Rights</u>: The Company initially recognizes MSRs at their estimated fair values derived from the net cash flows associated with the servicing contracts, where the Company assumes the obligation to service the loan in the sale transaction.

The following table summarizes Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a recurring basis by their classification in the consolidated balance sheet at December 31, 2020.

		Total	Quoted Prices in Active Markets for Identical Assets (Level 1)			Significant Observable Inputs (Level 2)	Significant nobservable Inputs (Level 3)
Assets accounted for at fair value on a recurring basis							
Fixed maturity securities available for sale	\$	294,656,679	\$	-	\$	292,455,504	\$ 2,201,175
Equity securities		11,324,239		11,324,239		-	-
Loans held for sale		422,772,418		-		_	422,772,418
Restricted assets (1)		1,473,637		-		1,473,637	-
Restricted assets (2)		2,515,778		2,515,778		-	-
Cemetery perpetual care trust investments (1)		747,767		-		747,767	-
Cemetery perpetual care trust investments (2)		2,062,303		2,062,303		_	-
Derivatives - loan commitments (3)		12,592,672		<u>-</u>		<u>-</u>	 12,592,672
Total assets accounted for at fair value on a							
recurring basis	\$	748,145,493	\$	15,902,320	\$	294,676,908	\$ 437,566,265
Liabilities accounted for at fair value on a recurring basis							
Derivatives - call options (4)	\$	(43,097)	\$	(43,097)	\$	_	\$ -
Derivatives - loan commitments (4)		(2,464,062)				<u>-</u>	 (2,464,062)
Total liabilities accounted for at fair value	-						
on a recurring basis	\$	(2,507,159)	\$	(43,097)	\$		\$ (2,464,062)

<sup>(1)</sup> Fixed maturity securities available for sale

<sup>(2)</sup> Equity securities

<sup>(3)</sup> Included in other assets on the consolidated balance sheets

<sup>(4)</sup> Included in other liabilities and accrued expenses on the consolidated balance sheets

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 17) <u>Fair Value of Financial Instruments</u> (Continued)

The following table summarizes Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a recurring basis by their classification in the consolidated balance sheet at December 31, 2019.

		Quo	oted Prices in			
		Ac	tive Markets	Significant		Significant
		fe	or Identical	Observable	U	nobservable
			Assets	Inputs		Inputs
	Total		(Level 1)	(Level 2)		(Level 3)
Assets accounted for at fair value on a recurring basis						
Fixed maturity securities available for sale	\$ 355,977,820	\$	-	\$352,761,438	\$	3,216,382
Equity securities	7,271,165		7,271,165	-		-
Loans held for sale	213,457,632		-	-		213,457,632
Restricted assets (1)	1,008,867		-	1,008,867		-
Restricted assets (2)	1,976,480		1,976,480	-		-
Cemetery perpetual care trust investments (1)	975,673		-	975,673		-
Cemetery perpetual care trust investments (2)	1,605,451		1,605,451	-		-
Derivatives - loan commitments (3)	2,722,580		_			2,722,580
Total assets accounted for at fair value on a	_		_			
recurring basis	\$ 584,995,668	\$	10,853,096	\$354,745,978	\$	219,396,594
Liabilities accounted for at fair value on a						
recurring basis						
Derivatives - call options (4)	\$ (62,265)	\$	(62,265)	\$ -	\$	-
Derivatives - put options (4)	(22,282)		(22,282)	-		-
Derivatives - loan commitments (4)	(231,347)		-	-		(231,347)
Total liabilities accounted for at fair value	 					
on a recurring basis	\$ (315,894)	\$	(84,547)	\$ -	\$	(231,347)

<sup>(1)</sup> Fixed maturity securities available for sale

For Level 3 assets and liabilities measured at fair value on a recurring basis as of December 31, 2020, the significant unobservable inputs used in the fair value measurements were as follows:

	Significant				Range of Inputs				
	Fair Value at	Valuation	Unobservable	Minimum	Maximum	Weighted			
	12/31/2020	Technique	Input(s)	Value	Value	Average			
Loans held for sale	\$ 422,772,418	Market approach	Investor contract pricing as a percentage of unpaid principal balance	99.0%	110.0%	104.0%			
Derivatives - loan commitments (net)	10,128,610	Market approach	Pull-through rate Initial-Value Servicing	52.0% N/A 0 bps	92.0% N/A 184 bps	81.0% N/A 58 bps			
Fixed maturity securities available for sale	2,201,175	Broker quotes	Pricing quotes	\$ 90.83	\$ 119.33	\$ 113.47			

<sup>(2)</sup> Mutual funds and equity securities

<sup>(3)</sup> Included in other assets on the consolidated balance sheets

<sup>(4)</sup> Included in other liabilities and accrued expenses on the consolidated balance sheets

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 17) <u>Fair Value of Financial Instruments</u> (Continued)

For Level 3 assets and liabilities measured at fair value on a recurring basis as of December 31, 2019, the significant unobservable inputs used in the fair value measurements were as follows:

	Significant				Range of Inputs			
	Fair Value at	Valuation	Unobservable	Minimum	Maximum	Weighted		
	12/31/2019	Technique	Input(s)	Value	Value	Average		
Loans held for sale	\$ 213,457,632	Market approach	Investor contract pricing as a percentage of unpaid principal balance	98.0%	109.0%	103.0%		
Derivatives - loan commitments (net)	2,491,233	Market approach	Pull-through rate Initial-Value Servicing	1.0% N/A 0 bps	92.0% N/A 318 bps	81.0% N/A 79 bps		
Fixed maturity securities available for sale	3,216,382	Broker quotes	Pricing quotes	\$ 95.02	\$ 115.80	\$ 107.98		

Following is a summary of changes in the consolidated balance sheet line items measured using level 3 inputs:

	Net Derivatives Loan Commitments				Loans Held for Sale			Fixed Maturity Securities Available for Sale		
Balance - December 31, 2019	\$	2,491,233		\$	213,457,632		\$	3,216,382		
Originations/purchases		-			5,627,013,749			-		
Sales, maturities and paydowns		-		(	(5,600,045,285)			(1,042,400)		
Transfer to mortgage loans held for investment		-			(16,960,549)			-		
Total gains (losses):										
Included in earnings		7,637,377	(1)		199,306,871	(1)		3,408	(2)	
Included in other comprehensive income		-			-			23,785		
Balance - December 31, 2020	\$	10,128,610		\$	422,772,418	. ,	\$	2,201,175		

<sup>(1)</sup> As a component of mortgage fee income on the consolidated statements of earnings

Following is a summary of changes in the consolidated balance sheet line items measured using level 3 inputs:

	Net Derivatives Loan Commitments		Lo	oans Held for Sale	xed Maturity Securities iilable for Sale
Balance - December 31, 2018	\$	1,591,816	\$	136,210,853	\$ -
Originations/purchases		-		2,606,839,175	-
Sales, maturities and paydowns		-	(	2,580,875,055)	-
Transfer to mortgage loans held for investment		-		(31,881,851)	-
Transfer from fixed maturity securities held to maturity		-			3,216,382
Total gains (losses):					
Included in earnings (1)		899,417		83,164,510	-
Balance - December 31, 2019	\$	2,491,233	\$	213,457,632	\$ 3,216,382

<sup>(1)</sup> As a component of mortgage fee income on the consolidated statements of earnings

<sup>(2)</sup> As a component of net investment income on the consolidated statements of earnings

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 17) <u>Fair Value of Financial Instruments</u> (Continued)

The following tables summarize Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a nonrecurring basis by their classification in the consolidated balance sheet at December 31, 2020.

	Total		Quoted Prices in Active Markets for Identical Assets (Level 1)		Significant Observable Inputs (Level 2)		Significant Unobservable Inputs (Level 3)	
Assets accounted for at fair value on a			(20	(411)	(20)	<u>(12)</u>	<u> </u>	(20,015)
nonrecurring basis								
Impaired mortgage loans held for investment	\$	1,297,356	\$	-	\$	-	\$	1,297,356
Impaired real estate held for sale		4,249,000	-					4,249,000
Total assets accounted for at fair value on								
a nonrecurring basis	\$	5,546,356	\$		\$		\$	5,546,356

The following tables summarize Level 1, 2 and 3 financial assets and financial liabilities measured at fair value on a nonrecurring basis by their classification in the consolidated balance sheet at December 31, 2019.

			Quoted	Prices in				
			Active	Markets	Signi	ficant	S	ignificant
			for Id	lentical	Observable		Un	observable
			As	sets	Inp	outs		Inputs
	Total		(Le	vel 1)	(Lev	(Level 2)		(Level 3)
Assets accounted for at fair value on a nonrecurring basis								· · · · · · · · · · · · · · · · · · ·
Impaired mortgage loans held for investment	\$	1,302,025	\$	-	\$	-	\$	1,302,025
Impaired real estate held for investment		8,375,884		-		_		8,375,884
Total assets accounted for at fair value on								
a nonrecurring basis	\$	9,677,909	\$		\$		\$	9,677,909

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 17) <u>Fair Value of Financial Instruments</u> (Continued)

#### Fair Value of Financial Instruments Carried at Other Than Fair Value

ASC 825, Financial Instruments, requires disclosure of fair value information about financial instruments, whether or not recognized in the balance sheet, for which it is practicable to estimate that value.

Management uses its best judgment in estimating the fair value of the Company's financial instruments; however, there are inherent limitations in any estimation technique. Therefore, for substantially all financial instruments, the fair value estimates presented herein are not necessarily indicative of the amounts the Company could have realized in a sales transaction at December 31, 2020 and 2019.

The carrying values and estimated fair values for such financial instruments, and their corresponding placement in the fair value hierarchy, are summarized as follows as of December 31, 2020:

	Са	rying Value Level 1 Level 2		Level 2	Level 3		Total Estimated Fair Value			
Assets			•							
Mortgage loans held for investment										
Residential	\$	92,757,613	\$	-	\$	-	\$	100,384,283	\$	100,384,283
Residential construction		110,849,864		-		-		110,849,864		110,849,864
Commercial		45,736,459				<u>-</u>		45,259,425		45,259,425
Mortgage loans held for investment, net	\$	249,343,936	\$	-	\$	-	\$	256,493,572	\$	256,493,572
Policy loans		14,171,589		-		-		14,171,589		14,171,589
Insurance assignments, net (1)		51,585,656		-		-		51,585,656		51,585,656
Restricted assets (2)		3,317,877		-		-		3,317,877		3,317,877
Cemetery perpetual care trust investments (2)		1,468,600		-		-		1,468,600		1,468,600
Mortgage servicing rights, net		35,210,516		-		-		38,702,358		38,702,358
Liabilities										
Bank and other loans payable	\$	(297,824,368)	\$	-	\$	-	\$	(297,824,368)	\$	(297,824,368)
Policyholder account balances (3)		(44,026,809)		-		-		(42,220,725)		(42,220,725)
Future policy benefits - annuities (3)		(106,522,113)		-		-		(112,354,186)		(112,354,186)

<sup>(1)</sup> Included in other investments and policy loans on the consolidated balance sheets

<sup>(2)</sup> Mortgage loans held for investment

<sup>(3)</sup> Included in future policy benefits and unpaid claims on the consolidated balance sheets

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 17) <u>Fair Value of Financial Instruments</u> (Continued)

The carrying values and estimated fair values for such financial instruments, and their corresponding placement in the fair value hierarchy, are summarized as follows as of December 31, 2019:

	Carrying Value		Ί́	evel 1	Level 2		Level 3		Total Estimated Fair Value	
Assets	Carrying value			7 ( ) 1		LCVC12		LCVCI 5	-	ran value
Mortgage loans held for investment										
Residential	\$	110,253,678	\$	-	\$	-	\$	115,320,638	\$	115,320,638
Residential construction		88,651,967		-		-		88,651,967		88,651,967
Commercial		37,788,901		-		-		39,289,462		39,289,462
Mortgage loans held for investment, net	\$	236,694,546	\$	-	\$		\$	243,262,067	\$	243,262,067
Policy loans		14,762,805		-		-		14,762,805		14,762,805
Insurance assignments, net (1)		39,614,939		-		-		39,614,939		39,614,939
Restricted assets (2)		2,275,756		-		-		2,289,679		2,289,679
Cemetery perpetual care trust investments (2)		524,000		-		-		536,553		536,553
Mortgage servicing rights, net		17,155,529		-		-		22,784,571		22,784,571
Liabilities										
Bank and other loans payable	\$	(217,572,612)	\$	-	\$	-	\$	(217,572,612)	\$	(217,572,612)
Policyholder account balances (3)		(45,154,180)		-		-		(41,828,469)		(41,828,469)
Future policy benefits - annuities (3)		(113,579,830)		-		=		(117,304,614)		(117,304,614)

<sup>(1)</sup> Included in other investments and policy loans on the consolidated balance sheets

The methods, assumptions and significant valuation techniques and inputs used to estimate the fair value of financial instruments are summarized as follows:

<u>Mortgage Loans Held for Investment</u>: The estimated fair value of the Company's mortgage loans held for investment is determined using various methods. The Company's mortgage loans are grouped into three categories: Residential, Residential Construction and Commercial. When estimating the expected future cash flows, it is assumed that all loans will be held to maturity, and any loans that are non-performing are evaluated individually for impairment.

Residential – The estimated fair value of mortgage loans is determined through a combination of discounted cash flows (estimating expected future cash flows of payments and discounting them using current interest rates from single family mortgages) and considering pricing of similar loans that were sold recently.

Residential Construction – These loans are primarily short in maturity. Accordingly, the estimated fair value is determined to be the carrying value.

Commercial – The estimated fair value is determined by estimating expected future cash flows of payments and discounting them using current interest rates for commercial mortgages.

<u>Policy Loans</u>: The carrying amounts reported in the accompanying consolidated balance sheet for these financial instruments approximate their fair values because they are fully collateralized by the cash surrender value of the underlying insurance policies.

<u>Insurance Assignments, Net</u>: These investments are short in maturity. Accordingly, the carrying amounts reported in the accompanying consolidated balance sheet for these financial instruments approximate their fair values.

<sup>(2)</sup> Mortgage loans held for investment

<sup>(3)</sup> Included in future policy benefits and unpaid claims on the consolidated balance sheets

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 17) <u>Fair Value of Financial Instruments</u> (Continued)

<u>Bank and Other Loans Payable</u>: The carrying amounts reported in the accompanying consolidated balance sheet for these financial instruments approximate their fair values due to their relatively short-term maturities and variable interest rates.

<u>Policyholder Account Balances and Future Policy Benefits-Annuities</u>: Future policy benefit reserves for interest-sensitive insurance products are computed under a retrospective deposit method and represent policy account balances before applicable surrender charges. Policy benefits and claims that are charged to expense include benefit claims incurred in the period in excess of related policy account balances. Interest crediting rates for interest-sensitive insurance products ranged from 1.5% to 6.5%. The fair values for these investment-type insurance contracts are estimated based on the present value of liability cash flows. The fair values for the Company's insurance contracts other than investment-type contracts are not required to be disclosed. However, the fair values of liabilities under all insurance contracts are taken into consideration in the Company's overall management of interest rate risk, such that the Company's exposure to changing interest rates is minimized through the matching of investment maturities with amounts due under insurance contracts.

### 18) <u>Accumulated Other Comprehensive Income</u>

The following summarizes the changes in accumulated other comprehensive income:

	Decem	nber 31
	2020	2019
Unrealized gains on fixed maturity securities available for sale	\$ 12,016,464	\$ 17,315,770
Amounts reclassified into net earnings	(2,772)	
Net unrealized gains before taxes	12,013,692	17,315,770
Tax expense	(2,522,876)	(3,636,311)
Net	9,490,816	13,679,459
Unrealized gains on restricted assets (1)	41,225	35,550
Tax expense	(10,269)	(8,856)
Net	30,956	26,694
Unrealized gains on cemetery perpetual care trust investments (1)	(6,817)	29,904
Tax expense	1,698	(7,449)
Net	(5,119)	22,455
Unrealized gains for foreign currency translations adjustments	(46)	972
Tax expense	12	(243)
Net	(34)	729
Other comprehensive income changes	\$ 9,516,619	\$ 13,729,337

<sup>(1)</sup> Fixed maturity securities available for sale

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 18) <u>Accumulated Other Comprehensive Income</u> (Continued)

The following is the accumulated balances of other comprehensive income as of December 31, 2020:

	]	Beginning				Ending	
	Balance					Balance	
	D	ecember 31,	C	Change for		ecember 31,	
		2019	tl	ne period		2020	
Unrealized gains on fixed maturity securities available for sale	\$	13,679,459	\$	9,490,816	\$	23,170,275	
Unrealized gains on restricted assets (1)		26,694		30,956		57,650	
Unrealized gains (losses) on cemetery perpetual							
care trust investments (1)		22,455		(5,119)		17,336	
Foreign currency translation adjustments		(2,094)		(34)		(2,128)	
Other comprehensive income	\$	13,726,514	\$	9,516,619	\$	23,243,133	

<sup>(1)</sup> Fixed maturity securities available for sale

The following is the accumulated balances of other comprehensive income as of December 31, 2019:

	Beginning	Ending		
	Balance	Balance		
	December 31,	Change for	December 31,	
	2018	the period	2019	
Unrealized gains on fixed maturity securities available for sale	\$ -	\$ 13,679,459	\$ 13,679,459	
Unrealized gains on restricted assets (1)	-	26,694	26,694	
Unrealized gains on cemetery perpetual care trust investments (1)	-	22,455	22,455	
Foreign currency translation adjustments	(2,823)	729	(2,094)	
Other comprehensive income (loss)	\$ (2,823)	\$ 13,729,337	\$ 13,726,514	

<sup>(1)</sup> Fixed maturity securities available for sale

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 19) <u>Derivative Instruments</u>

The following table shows the fair value and notional amounts of derivative instruments as of December 31, 2020 and 2019.

		Fair Values and Notional Amounts of Derivative Instruments									
_		De	ecember 31, 2020		Dece	ember 31, 2019					
	Balance Sheet	Notional	Asset Fair	Liability Fair	Notional	Asset Fair	Liability				
<u>-</u>	Location	Amount	Value	Value	Amount	Value	Fair Value				
Derivatives not designated as hedging instruments:											
Loan commitments	Other assets and Other liabilities	\$659,245,038	\$12,592,672	\$2,464,062	\$224,202,514	\$2,722,580	\$231,347				
Call options	Other liabilities	1,873,200		43,097	1,813,500		62,265				
Put options	Other liabilities				1,573,100		22,282				
Total		\$661,118,238	\$12,592,672	\$2,507,159	\$227,589,114	\$2,722,580	\$315,894				

The following table shows the gain (loss) on derivatives for the periods presented. There were no gains or losses reclassified from accumulated other comprehensive income into income or gains or losses recognized in income on derivatives ineffective portion or any amounts excluded from effective testing.

		Net Amount Gain (Loss)					
			Years ended	Decen	December 31		
Derivative	Classification	2020			2019		
Loan commitments	Mortgage fee income	\$	7,637,377	\$	899,417		
Call and put options	Gains on investments and						
	other assets	\$	272,758	\$	626,208		

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 20) Acquisitions

#### **Kilpatrick Life Insurance Company**

On December 13, 2019, the Company, through its wholly owned subsidiary, Security National Life Insurance Company ("Security National Life") completed a stock purchase transaction with Kilpatrick Life Insurance Company, a Louisiana domiciled life insurance company ("Kilpatrick Life") and its shareholders, which resulted in the purchase of all the outstanding shares of common stock of Kilpatrick Life. The closing of the transaction was subject to approval by the Louisiana Department of Insurance of the change of control of Kilpatrick Life, which was received on December 12, 2019. Under the terms of the transaction, the total Purchase Price that Security National Life paid for all the shares held by the Kilpatrick shareholders was \$23,779,940 subject to a \$1,400,000 holdback deposited into an interest bearing escrow account, as agreed with the shareholders. The current amount that is available to be disbursed to the prior owners is \$598,949.

Kilpatrick Life has been in operation since 1932 and provides life insurance products and services through insurance plans such as permanent and term life insurance, asset protection plans, graded whole life insurance, and annuities. Additionally, it provides insurance services for emergencies and pre-arranged funeral services. Kilpatrick Life is based in Shreveport, Louisiana with additional offices in Jena, Alexandria, Minden, and Arcadia, Louisiana.

Kilpatrick Life employs a staff of almost 120 associates in four offices in Louisiana and is licensed to operate in Louisiana, Texas, Arkansas, Oklahoma, and Mississippi with the home office located in Shreveport, LA. It is the mission of Kilpatrick Life to continue providing the utmost service and protection for its policyholders for generations to come.

Prior to the stock purchase transaction, Security National life and Kilpatrick Life entered into a coinsurance agreement, effective October 1, 2019. After the effective date, Security National Life, as coinsurer, agreed to be responsible for and was obligated with respect to 100% of the contractual liabilities under the Kilpatrick Life's life insurance policies in accordance with the terms and conditions of the policies and applicable law. Unless otherwise directed by Security National Life, as coinsurer, Kilpatrick Life continued to administer the policies on behalf of Security National Life, as coinsurer, for the duration of the coinsurance agreement.

As part of the coinsurance agreement, effective October 1, 2019, Security National Life acquired the following assets and assumed the following contractual liabilities.

Other investments and policy loans	\$ 9,124,459
Real estate held for investment	2,850,000
Mortgage loans held for investment	200,000
Receivables	131,258
Total assets acquired	12,305,717
Future policy benefits and unpaid claims	(165,404,970)
Other liabilities and accrued expenses	(5,259,341)
Total liabilities assumed	(170,664,311)
Cash received for reinsurance assumed	\$ 158,358,594
	•

Contemporaneous with the stock purchase transaction, both Kilpatrick Life and Security National Life, as coinsurer, agreed to terminate the coinsurance agreement, to require the recapture of the life insurance policies by Kilpatrick Life and provided notification to the Louisiana Department of Insurance. The final settlement and transfer of the coinsurance trust assets from Security National Life back to Kilpatrick Life occurred shortly thereafter.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 20) <u>Acquisitions</u> (Continued)

The estimated fair values of the assets acquired and liabilities assumed as of the date of acquisition, on December 13, 2019, are shown in the following table. At the time of acquisition some of these assets and liabilities became intercompany items, and the Company has eliminated them for consolidation.

Fixed maturity securities, available for sale	\$ 22,766,520	
Fixed maturity securities, held to maturity	16,436	
Mortgage loans held for investment	8,011,660	
Real estate held for investment	2,708,557	
Other investments	446,655	
Accrued investment income	183,527	
Total investments	34,133,355	
Cash and cash equivalents	6,900,654	
Receivables, net	5,407,736	(1)
Receivables from reinsurers	168,105,064	(1)
Property and equipment, net	1,498,245	
Value of business acquired	4,962,831	
Deferred taxes	167,344	
Other	712,323	
Total assets acquired	221,887,552	
Future policy benefits and unpaid claims	(189,071,407)	
Accounts payable	(283,304)	
Other liabilities and accrued expenses	(7,870,944)	
Income taxes	(881,957)	
Total liabilities assumed	(198,107,612)	
Fair value of net assets acquired/consideration paid	\$ 23,779,940	
Fair value of net assets acquired/consideration paid,		
net of cash acquired	\$ 16,879,286	

<sup>(1)</sup> Receivable from reinsurers of \$162,907,008 and receivables, net of \$5,000,000 were settled with the recapture of the coinsurance agreement by Kilpatrick Life from Security National Life.

Kilpatrick Life's revenues and net loss since the date of acquisition for the year ended December 31, 2019 were \$1,461,011 and \$848,031, respectively.

#### Probst Family Funerals and Cremations and Heber Valley Funeral Home

On February 15, 2019, the Company, through its wholly-owned subsidiary, Memorial Mortuary Inc., completed an asset purchase transaction with Probst Family Funerals and Cremations, LLC. ("Probst Family Funerals") and Heber Valley Funeral Home, Inc. ("Heber Valley Funeral Home"). These funeral homes are both located in Heber Valley, a community situated about 45 miles southeast of Salt Lake City.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 20) <u>Acquisitions</u> (Continued)

Under the terms of the transaction, as set forth in the Asset Purchase Agreement, dated February 15, 2019, Memorial Mortuary Inc. paid a net purchase price of \$3,315,647 for the business and assets of Probst Family Funerals and Heber Valley Funeral Home, subject to a \$150,000 holdback deposited into an escrow account. In August 2019, this escrow account was settled and \$137,550 was paid to the prior owners.

The estimated fair values of the assets acquired and liabilities assumed as of the date of acquisition were as follows:

Cash	\$ 53,859
Property and equipment	2,475,526
Receivables	13,620
Goodwill	754,018
Other	21,800
Total assets acquired	3,318,823
Bank and other loans payable	(3,176)
Total liabilities assumed	(3,176)
Fair value of net assets acquired/consideration paid	\$3,315,647
Fair value of net assets acquired/consideration paid,	
net of cash acquired	\$3,261,788

Probst Family Funerals and Heber Valley Funeral Home's revenues and net earnings since the date of acquisition for the year ended December 31, 2019 were \$796,992 and \$97,400, respectively.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 21) Mortgage Servicing Rights

The Company reports MSRs pursuant to the accounting policy discussed in Note 1 of the Notes to Consolidated Financial Statements.

The following table presents the MSR activity for the periods presented.

	December 31		
	2020	2019	
Amortized cost:			
Balance before valuation allowance at beginning of year	\$ 17,155,529	\$ 20,016,822	
MSR additions resulting from loan sales	29,896,465	4,194,502	
Amortization (1)	(11,841,478)	(7,055,795)	
Application of valuation allowance to write down MSRs			
with other than temporary impairment			
Balance before valuation allowance at year end	\$ 35,210,516	\$ 17,155,529	
Valuation allowance for impairment of MSRs:			
Balance at beginning of year	\$ -	\$ -	
Additions	-	-	
Application of valuation allowance to write down MSRs			
with other than temporary impairment			
Balance at year end	\$ -	\$ -	
Mortgage servicing rights, net	\$ 35,210,516	\$ 17,155,529	
Estimated fair value of MSRs at year end	\$ 38,702,358	\$ 22,784,571	

<sup>(1)</sup> Included in other expenses on the consolidated statements of earnings

The following table summarizes the Company's estimate of future amortization of its existing MSRs carried at amortized cost. This projection was developed using the assumptions made by management in its December 31, 2020 valuation of MSRs. The assumptions underlying the following estimate will change as market conditions and portfolio composition and behavior change, causing both actual and projected amortization levels to change over time. Therefore, the following estimates will change in a manner and amount not presently determinable by management.

	Estimated MSR			
	Amortization			
2021	\$	4,724,439		
2022		3,582,811		
2023		3,030,850		
2024		2,574,323		
2025		2,200,840		
Thereafter		19,097,253		
Total	\$	35,210,516		

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 21) <u>Mortgage Servicing Rights</u> (Continued)

During the years ended December 31, 2020 and 2019, the Company collected the following contractual servicing fee income and late fee income as reported in other revenues on the consolidated statements of earnings:

2020 2019		
\$ 8,940,612	\$	7,212,164
305,962		365,477
\$ 9,246,574	\$	7,577,641
\$	\$ 8,940,612 305,962	\$ 8,940,612 \$ 305,962

The following is a summary of the unpaid principal balances ("UPB") of the servicing portfolio for the periods presented:

The following key assumptions were used in determining MSR value:

	Prepayment	epayment Average	
	Speeds	Life(Years)	Rate
December 31, 2020	15.60	5.30	9.50
December 31, 2019	15.30	5.27	9.51

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 22) Future Policy Benefits and Unpaid Claims

The Company reports future policy benefits and unpaid claims pursuant to the accounting policy discussed in Note 1 of the Notes to Consolidated Financial Statements.

The following table provides information regarding future policy benefits and unpaid claims and the related receivable from reinsurers.

	Years Ended			
	2020 2019			
Life	\$ 674,230,463	\$654,585,723		
Annuities	109,522,112	113,579,831		
Policyholder account balances	44,026,809	45,154,180		
Accident and health	651,140	667,428		
Other policyholder funds	4,354,746	4,530,227		
Reported but unpaid claims	8,689,723	4,891,922		
Incurred but not reported claims	3,315,094	2,191,607		
Gross future policy benefits and unpaid claims	\$ 844,790,087 \$825,600,9			
Receivable from reinsurers				
Life	10,841,567	11,040,398		
Annuities	4,047,301	4,038,007		
Accident and health	90,231 90,113			
Reported but unpaid claims	571,057	569,250		
Incurred but not reported claims	19,000	10,000		
Total receivable from reinsurers	15,569,156	15,747,768		
Net future policy benefits and unpaid claims	\$ 829,220,931 \$809,853,150			

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 23) Revenues from Contracts with Customers

The Company reports revenues from contracts with customers pursuant to ASC No. 606, Revenue from Contracts with Customers.

#### **Contracts with Customers**

#### Information about Performance Obligations and Contract Balances

The Company's cemetery and mortuary segment sells a variety of goods and services to customers in both at-need and pre-need situations. Due to the timing of the fulfillment of the obligation, revenue is deferred until that obligation is fulfilled. The total contract liability for future obligations is included in deferred pre-need cemetery and mortuary contract revenues on the consolidated balance sheets and, as of December 31, 2020 and 2019, the balances were \$13,080,179 and 12,607,978, respectively.

The Company's three types of future obligations are as follows:

<u>Pre-need Merchandise and Service Revenue</u>: All pre-need merchandise and service revenue is deferred and the funds are placed in trust until the need arises, the merchandise is received or the service is performed. The trust is then relieved, and the revenue and commissions are recognized. As of December 31, 2020 and 2019, the balances were \$12,545,753 and \$12,325,437, respectively.

<u>At-need Specialty Merchandise Revenue</u>: At-need specialty merchandise revenue consists of customizable merchandise ordered from a manufacturer such as markers and bases. When specialty merchandise is ordered, it can take time to manufacture and deliver the product. Revenue is deferred until the at-need merchandise is received. As of December 31, 2020 and 2019, the balances were \$534,426 and \$282,541, respectively. Deferred revenue for at-need specialty revenue is not placed in trust.

<u>Deferred Pre-need Land Revenue</u>: Deferred pre-need revenue and corresponding commissions are deferred until 10% of the funds are received from the customer through regular monthly payments. As of December 31, 2020 and 2019, the balances were \$-0- and \$-0-, respectively. Deferred pre-need land revenue is not placed in trust.

Complete payment of the contract does not constitute fulfillment of the performance obligation. Goods or services are deferred until such time the service is performed or merchandise is received. Pre-need contracts are required to be paid in full prior to a customer using a good or service from a pre-need contract. Goods and services from pre-need contracts can be transferred when paid in full from one owner to another. In such cases, the Company will act as an agent in transferring the requested goods and services. A transfer of goods and services does not fulfill an obligation and revenue remains deferred.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 23) Revenues from Contracts with Customers (Continued)

The opening and closing balances of the Company's receivables, contract assets and contract liabilities are as follows:

		Contract Balances				
	Receivables (1)	Contract Asset	Contract Liability			
Opening (1/1/2020)	\$ 2,778,879	\$ -	\$ 12,607,978			
Closing (12/31/2020)	4,119,988	-	13,080,179			
Increase/(decrease)	1,341,109	1,341,109 -				
		Contract Balances				
	Receivables (1) Contract Asset Contra		Contract Liability			
Opening (1/1/2019)	\$ 2,816,225	\$ -	\$ 12,508,625			
Closing (12/31/2019)	2,778,879		12,607,978			
T // 1	(37,346)		99,353			
Increase/(decrease)	13/346	) <u> </u>	99 171			

<sup>(1)</sup> Included in Receivables, net on the consolidated balance sheets

The following table disaggregates the opening and closing balances of the Company's contract balances.

	Contract Balances			
	Contract A	sset Co	ntract Liability	
Pre-need merchandise and services	\$	- \$	12,325,437	
At-need specialty merchandise		-	282,541	
Pre-need land sales		-	<u>-</u>	
Opening (1/1/2020)	\$	- \$	12,607,978	
Pre-need merchandise and services	\$	- \$	12,545,753	
At-need specialty merchandise		-	534,426	
Pre-need land sales		-		
Closing (12/31/2020)	\$	- \$	13,080,179	
		Contract Balar	nces	
	Contract A	sset Co	ntract Liability	
Pre-need merchandise and services	\$	- \$	12,175,943	
At-need specialty merchandise		-	327,302	
Pre-need land sales		-	5,380	
Opening (1/1/2019)	\$	- \$	12,508,625	
Pre-need merchandise and services	\$	- \$	12,325,437	
At-need specialty merchandise		-	282,541	
Pre-need land sales			_	
		-		
Closing (12/31/2019)	\$	- \$	12,607,978	

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 23) Revenues from Contracts with Customers (Continued)

The amount of revenue recognized for the years ended December 31, 2020 and 2019 that was included in the opening contract liability balance was \$4,359,709 and \$3,558,103, respectively.

The difference between the opening and closing balances of the Company's contract assets and contract liabilities primarily results from the timing difference between the Company's performance and the customer's payment.

#### Disaggregation of Revenue

The following table disaggregates revenue for the Company's cemetery and mortuary contracts.

	Years Ended December 31				
		2020		2019	
Major goods/service lines					
At-need	\$	15,212,822	\$	12,334,777	
Pre-need		5,094,613		2,961,458	
	\$	20,307,435	\$	15,296,235	
Timing of Revenue Recognition					
Goods transferred at a point in time	\$	13,438,592	\$	10,133,723	
Services transferred at a point in time		6,868,843		5,162,512	
	\$	20,307,435	\$	15,296,235	

#### **Significant Judgments and Estimates**

The Company's cemetery and mortuary segment recognizes revenue on future performance obligations when goods are delivered and when services are performed and is not determined by the terms or payments of the contract as long as any good or service is paid in full prior to delivery. Prices are determined based on the market at the time a contract is created. Goods or services are not partially completed. There are no significant judgements, estimations or allocation methods when revenue should be recognized.

#### **Practical Expedients**

The Company has not elected to use any of the practical expedients under ASC 606.

#### **Contract Costs**

The Company's cemetery and mortuary segment defers certain costs associated with obtaining a contract on future obligations.

<u>Pre-need Merchandise and Service Revenue</u>: Pre-need merchandise and service revenues are deferred until the goods or services are delivered. Recognition can be years until the obligations are satisfied. Commissions and other costs are capitalized and deferred until the obligation is satisfied. Other costs include rent on pre-need offices and training rooms, and call center costs. Costs that are allocated based on a percentage include family service advisor compensation, bonuses, utilities and supplies that are all used to procure a pre-need sale.

<u>At-need Specialty Merchandise Revenue</u>: At-need specialty merchandise is ordered from a third-party manufacturer. Generally, at-need specialty merchandise is ordered and received within 90 days of order. These orders are also

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

#### 23) Revenues from Contracts with Customers (Continued)

short-term in nature and are deferred until the product is received from the manufacturer and the obligation is satisfied.

<u>Deferred Pre-need Land Revenue</u>: Revenue is recognized on pre-need land sales when the customer has paid at least 10% toward the land price. In cases, where customers pay less than 10%, the revenue and associated commissions are deferred until such time when 10% of the contract price is received.

The following table disaggregates contract costs that are included in deferred policy and pre-need contract acquisition costs on the consolidated balances sheets.

Pre-need merchandise and services
At-need specialty merchandise
Pre-need land sales

 Years Ended December 31				
2020	2019			
\$ 3,601,638	\$ 3,590,26			
5,302	10,688			
-		-		
\$ 3,606,940	\$	3,600,954		

#### 24) Leases

On January 1, 2019, the Company adopted Accounting Standards Update No. 2016-02 regarding Leases ASC Topic 842. See Note 1 regarding the adoption of this standard.

A lease is defined as a contract, or part of a contract, that conveys the right to control the use of identified property, plant, or equipment (an identified asset) for a period of time in exchange for consideration. The Company determines if a contract is a lease at the inception of the contract. At the commencement date of a lease, the Company measures the lease liability at the present value of the lease payments over the lease term, discounted using the discount rate for the lease. The Company uses the rate implicit in the lease, if available, otherwise the Company uses its incremental borrowing rate. Also, at the commencement date of a lease, the Company measures the cost of the related right-of-use asset which consists of the amount of the initial measurement of the lease liability, any lease payments made to the lessor at or before the commencement date, minus any lease incentives received and any initial direct costs incurred by the Company.

#### Information about the Nature of Leases and Subleases

The Company leases office space and equipment from third-parties under various non-cancelable agreements. The Company has operating leases for office space for its segments in areas where it conducts business. The Company subleases some of this office space. The Company also has finance leases for certain equipment, such as copy machines and postage machines. The Company does not have any lease agreements with variable lease payments. The Company has not included any options to extend or terminate leases in the recognition of the right-of-use assets or lease liabilities because of the uncertainty that they will be exercised. No residual value guarantees have been provided to the Company. The Company does not have any restrictions or covenants imposed by leases.

#### Leases that have not Commenced

The Company does not have any leases that have not commenced that create significant rights or obligations for the Company.

#### **Related Party Lease Transactions**

The Company does not have any related party lease transactions that require disclosure as of December 31, 2020.

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 24) <u>Leases</u> (Continued)

#### **Short-term Leases**

The Company made an accounting policy election not to apply the recognition requirements of ASC 842 to short-term leases, which are leases that, at the commencement date, have a lease term of 12 months or less and do not include an option to purchase the underlying assets that the lessee is reasonably certain to exercise.

#### **Significant Judgments and Assumptions**

The Company does not use any significant judgments or assumptions regarding the determination of whether a contract contains a lease; the allocation of the consideration in a contract between lease and nonlease components; or the determination of the discount rates for the leases. The following table presents the Company's total lease cost recognized in earnings, amounts capitalized as right-of- use assets and cash flows from lease transactions for the period presented:

	Y	Year Ended		Year Ended	
	December 31		December 31		
		2020	2019		
Lease Cost					
Finance lease cost:					
Amortization of right-of-use assets (1)	\$	58,576	\$	38,351	
Interest on lease liabilities (2)		7,341		9,001	
Operating lease cost (3)		5,408,737		5,706,490	
Short-term lease cost (3)(4)		222,311		233,318	
Sublease income (3)		(394,758)		(663,242)	
Total lease cost	\$	5,302,207	\$	5,323,918	
Other Information					
Cash paid for amounts included in the measurement of lease liabilities:					
Operating cash flows from operating leases	\$	5,293,901	\$	5,567,761	
Operating cash flows from finance leases		7,341		9,001	
Financing cash flows from finance leases		56,982		95,931	
Right-of-use assets obtained in exchange for lease liabilities:					
Operating leases	\$	5,631,193	\$	16,544,406	
Finance leases		8,494		252,763	
Weighted-average remaining lease term (in years)					
Finance leases		2.74		3.23	
Operating leases		5.40		4.67	
Weighted-average discount rate					
Finance leases		5.59%		5.47%	
Operating leases		4.87%		5.06%	

- (1) Included in Depreciation on property and equipment on the consolidated statements of earnings
- (2) Included in Interest expense on the consolidated statements of earnings
- (3) Included in Rent and rent related expenses on the consolidated statements of earnings
- (4) Includes leases with a term of 12 months or less

Notes to Consolidated Financial Statements Years Ended December 31, 2020 and 2019

### 24) <u>Leases</u> (Continued)

The following table presents the maturity analysis of the Company's lease liabilities.

	Finance Leases		Operating Leases	
Lease payments due in:				
2021	\$	46,898	\$	4,344,756
2022		34,458		3,004,271
2023		27,220		2,088,028
2024		4,354		1,567,924
2025		692		837,526
Thereafter		-		2,938,906
Total undiscounted lease payments		113,622		14,781,411
Less: Discount on cash flows		(8,671)		(2,859,527)
Present value of lease liabilities	\$	104,951	\$	11,921,884

The following table presents the Company's right-of-use assets and lease liabilities for the period presented:

		Year Ended		Year Ended	
		December 31		December 31	
	Balance Sheet Location		2020		2019
Operating Leases					
Right-of-use assets	Other assets	\$	11,663,245	\$	11,267,247
Lease liabilities	Other liabilities and accrued expenses	\$	11,921,884	\$	11,405,976
Finance Leases					
Right-of-use assets		\$	254,276	\$	248,565
Accumulated amortization			(154,144)		(98,351)
Right-of-use assets, net	Property and equipment, net	\$	100,132	\$	150,214
Lease liabilities	Bank and other loans payable	\$	104,951	\$	153,439

The Company is also a lessor and has operating lease agreements with various tenants that lease its commercial and residential properties. See Note 2 for information about the Company's real estate held for investment.

### Market for the Registrant's Common Stock, Related Stockholder Matters, and Issuer Purchases of Equity Securities

The Company's Class A common stock trades on The Nasdaq Global Select Market under the symbol "SNFCA." As of March 23, 2021, the closing stock price of the Class A common stock was \$9.69 per share. The following were the high and low market closing stock prices for the Class A common stock by quarter as reported by NASDAQ since January 1, 2019:

	Price Range (1)	
	High	Low
Period (Calendar Year)		
2019		
First Quarter	\$5.21	\$4.39
Second Quarter	\$5.25	\$4.42
Third Quarter	\$5.07	\$4.44
Fourth Quarter	\$5.60	\$4.47
2020		
First Quarter	\$6.10	\$3.67
Second Quarter	\$7.32	\$4.01
Third Quarter	\$6.98	\$5.55
Fourth Quarter	\$8.91	\$6.42
2021		
First Quarter (through March 23, 2021)	\$10.54	\$8.48

<sup>(1)</sup> Stock prices have been adjusted retroactively for the effect of annual stock dividends.

The Class C common stock is not registered or traded on a national exchange. See Note 12 of the Notes to Consolidated Financial Statements.

The Company has never paid a cash dividend on its Class A or Class C common stock. The Company currently anticipates that all of its earnings will be retained for use in the operation and expansion of its business and does not intend to pay any cash dividends on its Class A or Class C common stock in the foreseeable future. Any future determination as to cash dividends will depend upon the earnings and financial position of the Company and such other factors as the Board of Directors may deem appropriate. A 5% stock dividend on Class A and Class C common stock has been paid each year from 1990 through 2019 and a 7.5% stock dividend was paid for year 2020.

## Market for the Registrant's Common Stock, Related Stockholder Matters, and Issuer Purchases of Equity Securities (Continued)

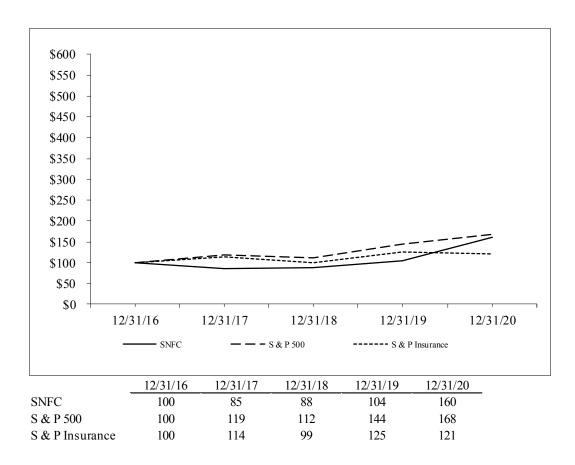
On September 7, 2018, the Board of Directors of the Company approved a Stock Repurchase Plan that authorized the repurchase of 300,000 shares of the Company's Class A Common Stock in the open market. The Stock Repurchase Plan was amended on December 4, 2020. The amendment authorized the repurchase of a total of 1,000,000 shares of the Company's Class A Common Stock in the open market. The repurchased shares of Class A common stock will be held as treasury shares to be used as the Company's employer matching contribution to the Employee 401(k) Retirement Savings Plan and for shares held in the Deferred Compensation Plan. The following table shows the Company's repurchase activity of its common stock during the three months ended December 31, 2020 under its Stock Repurchase Plan.

				(c) Total Number of	
	(a) Total			Class A Shares	(d) Maximum Number of
	Number of	(t	) Average	Purchased as Part of	Class A Shares that May
	Class A Shares	Pri	ice Paid per	Publicly Announced	Yet Be Purchased Under
Period	Purchased	Cla	ass A Share	Plan or Program	the Plan or Program
10/1/2020-10/31/2020	8,630	\$	6.46	-	80,488
11/1/2020-11/30/2020	9,960	\$	7.55	-	70,528
12/1/2020-12/31/2020	19,551	\$	8.36	-	750,977
Total	38,141	\$	7.79		750,977

## Market for the Registrant's Common Stock, Related Stockholder Matters, and Issuer Purchases of Equity Securities (Continued)

The graph below compares the cumulative total stockholder return of the Company's Class A common stock with the cumulative total return on the Standard & Poor's 500 Stock Index and the Standard & Poor's Insurance Index for the period from December 31, 2016 through December 31, 2020. The graph assumes that the value of the investment in the Company's Class A common stock and in each of the indexes was \$100 at December 31, 2016 and that all dividends were reinvested.

The comparisons in the graph below are based on historical data and are not intended to forecast the possible future performance of the Company's Class A common stock.



The stock performance graph set forth above is required by the Securities and Exchange Commission and shall not be deemed to be incorporated by reference by any general statement incorporating by reference this Form 10-K into any filing under the Securities Act of 1933, as amended, or under the Securities Exchange Act of 1934, as amended, except to the extent that the Company specifically incorporates this information by reference, and shall not otherwise be deemed soliciting material or filed under such acts.



5300 South 360 West | Salt Lake City, UT 84123 www.SecurityNational.com | 1 (800) 574-7117