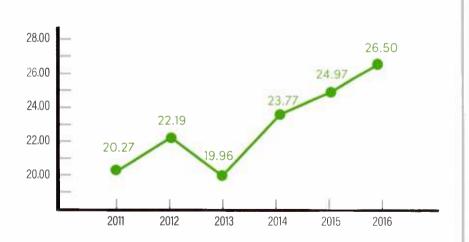


ASSETS

\$1,028,447

ASSETS (\$ thousands)

TANGIBLE BOOK VALUE/SHARE



ANNUAL MEETING

The annual meeting of Kentucky Bancshares, Inc. will be held Wednesday, May 17, 2017 at 11:00 a.m. in the Corporate Headquarters.

INVESTOR INFORMATION

Any individual may obtain a copy of the Corporation's 2016 Form 10-K Report by visiting our website at www.kybank.com or writing to Investor Relations at the Corporate Headquarters.

INVESTOR RELATIONS

For more information about your investment in Kentucky Bancshares, Inc., please visit www.kybank.com. Here you will find company highlights, dividend history, SEC filings, historical graphs, and other helpful information related to our company and your stock. In addition, you can sign up for email alerts of daily stock updates and public announcements.

PER SHARE DATA



KTYB TRADING STOCK

Kentucky Bancshares, Inc. common stock is publicly traded and is available for purchase through your broker or Kentucky Bank's Wealth Management Department at 800-467-1939.

NET INCOME



NET INCOME (\$ thousands)



TO OUR SHAREHOLDERS

The year of 2016 was certainly a very active and successful year for your company. We were able to attain not only record earnings of \$8.6 million, a 25.4% increase over 2015, but also record earnings per share, on a diluted basis, of \$2.87. This was a 19.6% improvement over our previous year-end.

Our assets totaled \$1.03 billion as of December 31, 2016; again, another record high for your company. While we are pleased with these results, we must remain focused on the future. Our goal is to have a strategy of disciplined and profitable growth, and as we undertake that strategy for 2017, we would like to highlight some of our efforts.

- We are currently investing in our Clark County market by building a new branch which will include a more efficient design. This will allow us to serve more customers while also providing for more growth. We expect the new branch to be open mid-2017.
- We recently updated our suite of business checking products to provide an emphasis on electronic services and enhanced security features. We anticipate offering "Positive Pay" by mid-2017, which is a service that protects business customers from check and electronic transactional fraud.
- We just introduced CardValet, which is a fraud management "app" for smart phones. This allows our personal and business customers, through their own initiative, more control over their Kentucky Bank cards.
- We recently announced the sale of one of our branches in Clark County to a non-bank real estate developer. This branch building was larger than we needed, resulting in unused space and higher maintenance costs. Through this transaction, we have recognized a pre-tax gain of approximately \$1.2 million, which will allow us to reinvest in the Bank to continue to pursue strategic growth opportunities.

Over the past few years, we have expanded our geographic footprint and enhanced our market penetration, in spite of increasing regulatory burden and rising business costs. Those successes would not be possible without the great team we have at Kentucky Bank and the opportunities to provide financial services in the communities that we serve. We remain optimistic about our ability to overcome the persistent challenges in our industry, and look forward to continuing to grow with our communities.

As always, we appreciate your support.

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Louis Prichard

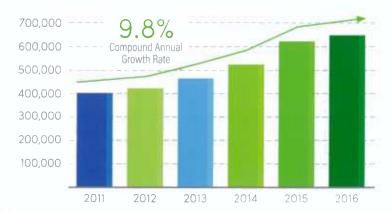
President and Chief Executive Officer

SHARE PRICE AND VOLUME

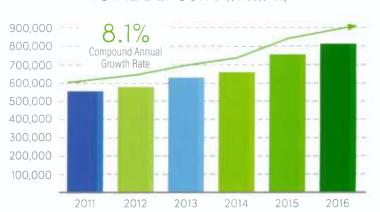
(November 2016 - February 2017)



TOTAL NET LOANS (\$ thousands)



TOTAL DEPOSITS (\$ thousands)



KENTUCKY BANCSHARES, INC. (KTYB) STOCK ACTIVITY

Since January of 2016, we have experienced an increased volume of stock trades, along with an increased price per share.

Much of this activity is a result of our increased profitability, our increased dividends, our asset size, and the market capitalization of your company. The benefit of this is that there appears to be more demand for our stock, which creates a more liquid and orderly market for both larger and smaller blocks of shares.

Please feel free to contact any one of our investment advisors in the Wealth Management Department at (800) 467-1939. Mike Estes, James Gray, or Chris Menser will be glad to assist in any way possible.

BOARD OF DIRECTORS



BUCKNER WOODFORD IV Chairman, Kentucky Bank Kentucky Bancshares, Inc.



LOUIS PRICHARD
President and Chief Executive Officer
Kentucky Bank, Kentucky Bancshares, Inc.



B. PROCTOR CAUDILL, JR. Special Projects Manager Kentucky Bank



HENRY HINKLE Chief Executive Officer Hinkle Holding Company, LLC



BETTY J. LONG President, Retired First Federal Savings of Cynthiana



TED MCCLAIN President, Hopewell Insurance Company



WES OMOHUNDRO Controller, The Allen Company, Inc.



EDWIN S. SAUNIERPresident, Saunier North American, Inc.



ROBERT G. THOMPSON Farmer, Thoroughbred Breeder Snowhill Farm



WOODFORD S. VAN METER, MD Professor of Ophthalmology University of Kentucky

REGIONAL DIRECTORS

BOURBON

PROCTOR W. BLAIR

Partner, Ludwig, Blair & Bush, PLLC

LONNIE CONLEY

Co-Owner, Paris Machining

ALLYSON EADS

Co-Owner, Eads Hardware

THEODORE KUSTER

Chief Executive Officer
Hillside Farm/Shawhan Place, LLC

RODES SHACKELFORD PARRISH

President, The Clay Ward Agency, LLC

BOBBY L. SHIFLET

Owner, Frames on Main Gallery

CENTRAL KENTUCKY

WILLIAM MILES ARVIN, JR.

Attorney, Law Offices of William Miles Arvin Fayette County

MICHAEL R. BISHOP, DMD

Michael R. Bishop, DMD & Associates, PSC Jessamine County

LOREN CARL

U.S. Marshal, Retired Woodford County

GEORGE HOSKINS

Managing Director, Wimbledon Farm Fayette County

JAMES KAY

Businessman, Farmer Woodford County

JOHN G. ROCHE

John G. Roche Opticians, Inc. Clark County

KEVIN E. WELSH

Alltech, Winchester Operations Manager Clark County

MICHAEL I. WILLIAMS

President, CEO, Blue Grass Energy Jessamine County

EAST KENTUCKY (ROWAN / ELLIOTT)

ROCKY ADKINS

Minority Floor Leader, House of Representatives

TRENT HAMILTON

Owner, Hamilton, Inc.

G. R. (SONNY) JONES

Vice President, Chief Financial Officer St. Claire Regional Medical Center

WILLIAM H. REDWINE

Assistant Vice President, Auxiliary Services Morehead State University

AARON S. ROBERTS

Owner, Best One Tire

MADONNA WEATHERS

Vice President, Student Life Morehead State University

HARRISON

K. BRUCE FLORENCE

Branch Campus Director, Retired Maysville Community and Technical College Licking Valley Campus and Kiser Center

BRAD MARSHALL

Farmer, Former Owner, Marshall's Tractor Supply

JOEL TECHAU

Chief Executive Officer, Techau, Inc.

GERRY WHALEN

Appraiser, Broker, Whalen and Company

MADISON

KEITH DANIEL

Owner, KDA Office Furniture

MARK GENTRY

President & CEO, Precision Tube, Inc.

CHRIS HORNSBY

Owner & Agency Manager Madison County Farm Bureau

AMANDA MARCUM

Realtor, Berkshire Hathaway HomeServices Foster, Realtors

DEBRA NEAL

Interim President, COO & CFO Former Madison Bank

MARC ROBBINS

Madison County Attorney

SCOTT

ANDREW BROWN

Lead Pastor, Grace Christian Church

GUS BYNUM, MD

Family Physician, Retired

MIKE HOCKENSMITH

Owner and President
The Hockensmith Agency, Inc.

KATY PRATHER

Realtor, Keller Williams Bluegrass Realty

WILLIAM (CHIP) RICHARDSON, MD

Ophthalmologist, Georgetown Eye Care

LEADERSHIP TEAM

SENIOR MANAGEMENT

LOUIS PRICHARD

President and Chief Executive Officer

NORMAN J. FRYMAN

Executive Vice President, Chief Credit Officer

JAMES BRADEN

Senior Vice President, Chief Administrative Officer

BRENDA BRAGONIER

Senior Vice President

Director of Marketing, Customer Service Center

CAROL CASKEY

Senior Vice President, Director of Human Resources

GREGORY J. DAWSON

Senior Vice President, Chief Financial Officer

JAMES L. ELLIOTT

Senior Vice President, Director of Wealth Management

CHRIS GORLEY

Senior Vice President, Director of Operations

WILLIAM H. HOUGH

Senior Vice President, Director of Sales and Service

ACCOUNTING

GREGORY J. DAWSON

Senior Vice President, Chief Financial Officer

BRENDA BERRY

Assistant Vice President, Senior Accountant

BRANDON GILLIAM

Vice President, Controller

JANICE HASH

Assistant Vice President Senior Accountant/Purchasing Agent

COMMERCIAL LENDING

DARREN HENRY

Vice President, Director of Commercial Lending

BENJAMIN CAUDILL

Vice President, Commercial Lender

SUSAN DEAN

Vice President, Commercial Lender

KEN DEVASHER

Vice President, Commercial Lender

SHANE FOLEY

Vice President, Commercial Lender

BEN FRYMAN

Vice President, Commercial Lender

CHRIS JACKSON

Vice President, Small Business Adminstrator Guarantor Officer

MARA MAYBRY

Vice President, Commercial Lender

SHAWNA MCWILLIAMS

Vice President, Commercial Lender

CREDIT ADMINISTRATION

NORMAN J. FRYMAN

Executive Vice President, Chief Credit Officer

CONNIE FOLEY

Administrative Assistant/Consumer Lender

LISA HIGHLEY

Vice President, Director of Mortgage Lending

CATHERINE HILL

Vice President, Collections Manager

SONYA KINCADE

Assistant Vice President
Loan Data Entry/Escrow Supervisor

SHAWN KING

Vice President, Loan Operations Director

KATHY KUEHNEMAN

Direct Endorsement Underwriter

BECKY LYONS

Mortgage Servicing Manager

JOSH TUCKER

Senior Software Administrator

KAY WILSON

Direct Endorsement Underwriter

HUMAN RESOURCES

CAROL CASKEY

Senior Vice President, Director of Human Resources

DEANNA FOLEY

Human Resources Supervisor

CAROL RASKIN

Assistant Vice President
Director of Education and Development

MARKETING

BRENDA BRAGONIER

Senior Vice President

Director of Marketing, Customer Service Center

OPERATIONS

CHRIS GORLEY

Senior Vice President, Director of Operations

KAREN ANDERSON

Assistant Vice President

Exception Item and Data Management Officer

ANDREW BIDDLE

Senior Software Administrator

MELINDA BIDDLE

Assistant Vice President, Bank Support Specialist

DIXIE FITE

Assistant Vice President, Quality Control Officer IRA Specialist

ERIC HASH

Assistant Vice President Electronic Banking Manager

CATE MILBURN

Fraud and Dispute Specialist

CAROL NORTON

Assistant Vice President Treasury Management Officer

RISK MANAGEMENT

JAMES BRADEN

Senior Vice President, Chief Administrative Officer

CYNTHIA CRISWELL

Assistant Vice President Community Reinvestment Act Officer Assistant Bank Secrecy Act Officer, Vendor Management

SHERRY GRIFFITH

Assistant Vice President Bank Secrecy Act/Security Officer

LYDIA SOSBY

Vice President, Compliance Officer

JENNIFER STIVERS

Vice President, Risk Manager

WEALTH MANAGEMENT

JAMES L. ELLIOTT

Senior Vice President Director of Wealth Management

ROD BROTHERTON

Vice President, Wealth Advisor

MIKE ESTES

Financial Consultant



JAMES GRAY

Financial Advisor

JASON GRESHAM, CFP

Vice President, Wealth Advisor

CHRISTOPHER MENSER

Financial Advisor

CLARK NYBERG

Director of Portfolio Management

MELISSA RITCHIE

Trust Operations Officer

JEFF ROWLAND

Vice President, Private Banker

SELINA SHEPHERD, CTFA

Assistant Vice President, Trust Officer

REGIONAL BANKING CENTERS

WILLIAM H. HOUGH

Senior Vice President Director of Sales and Service

JEREMY BROWN

Vice President, Branch Administration

DARRYL M. TERRY

Central Kentucky Regional President Clark, Fayette, Jessamine, and Woodford Counties

BRANDON EASON

Bourbon County Market President

JOHN HAMILTON

Madison County Market President

ALLEN JOHNSON

Harrison County Market President

ALEX LYTTLE

Jessamine County Market President

SHERRY MATHIS

East Kentucky Market President Elliott and Rowan Counties

MARK SULSKI

Scott County Market President

BOURBON REGION

BRANDON EASON

Market President

WALLIS BROOKS

Assistant Vice President, Branch Manager

KARIN BUCHANAN

Assistant Vice President, Mortgage Lender

CLARK REGION

DARRYL M. TERRY

Central Kentucky Regional President

CHRISTOPHER J. LEMASTER

Business Development Officer

TERESA SHIMFESSEL

Assistant Vice President Branch Manager/Consumer Lender

FAYETTE REGION

DARRYL M. TERRY

Central Kentucky Regional President

LINDA G. HELM

Vice President, Mortgage Loan Originator

HARRISON REGION

ALLEN JOHNSON

Market President

FRED CAUDILL

Assistant Vice President, Mortgage Lender

JESSAMINE REGION

DARRYL M. TERRY

Central Kentucky Regional President

ALEX LYTTLE

Market President

TEAGUE SIMS

Assistant Vice President, Mortgage Lender

MADISON REGION

JOHN HAMILTON

Market President

NICHOLE EADS-GOODSON

Assistant Vice President

Retail Manager/Consumer Lender

DOUG EVERSOLE

Assistant Vice President, Mortgage Lender

ALAN LUNSFORD

Assistant Vice President, Mortgage Lender

EAST KENTUCKY REGION (ROWAN / ELLIOTT)

SHERRY MATHIS

Market President

GABE BROWN

Branch Manager/Consumer Lender

CONNIE INGRAM

Assistant Vice President, Mortgage Lender

SCOTT REGION

MARK SULSKI

Market President

JOHN (JR) SCHORNICK

Assistant Vice President, Mortgage Lender

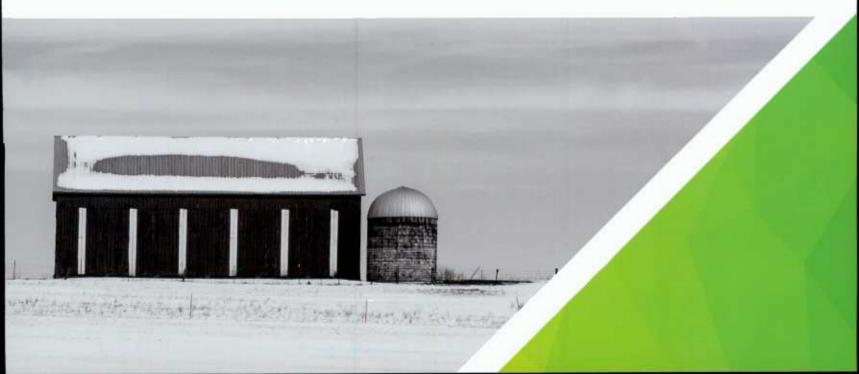
WOODFORD REGION

DARRYL M. TERRY

Central Kentucky Regional President

JUSTIN CARROLL

Market Manager, Business Development Officer



DOING THINGS THE RIGHT WAY

Call It Home has been our slogan for 23 years. It still holds true today! We provide a high level of customer service to establish and maintain long term relationships. Our consistent focus on the needs of our clients and the communities we call home, allows us to compete effectively. We build value for shareholders by providing relationship-based financial services to the people in the communities we serve, as well as the businesses in those same ten markets.

We offer our clients a wide variety of products and services, along with methods for using our services. Our banking, technology, lending, and wealth management products and services are designed to meet the financial needs of our customers, establish new relationships, and expand our business opportunities. We strive for opportunities to expand our relationships with our customers.

TECHNOLOGY

We are in a dynamic and intensely competitive industry, and information security in a digital age continues to be a major focus and priority for us.

More and more consumers are embracing electronic payments and mobile banking. The continued adoption of digital and mobile solutions creates opportunities and aligns very well with Kentucky Bank's vision to provide the type of banking access that customers desire, while providing personal banking options for our clients.

WEALTH MANAGEMENT

The strength of our Wealth Management team continues to grow, as does our client base. Whether our clients need an Investment Advisor, assistance in putting together an estate plan, or evaluating the value of a business, we will be there to offer advice and strategies. As it relates to those abilities, we will soon be offering a new "app" that will allow our clients the ability to aggregate and track their entire net worth electronically.

LENDING

Commercial lending is an extremely competitive business. Our lenders assist our clients in structuring their loans in the most advantageous way. We offer commercial loans for virtually any type of business including SBA, Agricultural, Commercial, and Real Estate loans. Our commercial team of 9 lenders has over 130 collective years of experience, which offers us a unique ability to understand the business needs of our clients.

MORTGAGE

Kentucky Bank is a leading provider of mortgage loans in our communities. Providing home loans to the families in our communities is an important service to our markets. In 2016, we originated a record 568 mortgages, which is a 16% increase over 2015, resulting in more than \$89 million in mortgage loans. We hope to continue a strong mortgage business, as the housing market and interests rates may be influencing factors in future mortgage growth. Kentuckians **Call It Home** with a home loan from Kentucky Bank.

NEW DESIGN OF BRANCH BANKING

We are changing with the times. When the new Colby Road office in Winchester opens, we think customers will enjoy the new, exciting, friendly, bright look. Rather than having the more traditional teller windows, the branch will have four concierge style stations. While utilizing this structure, customers will have greater access to our representatives. As important as the physical layout will be, our people will be going through a very thorough and rigorous educational process to ensure that we will be able not only to meet but exceed customer expectations. Of course, customers can still conduct all the usual transactions they are accustomed to at the branch, but with new innovative touches.

To a greater extent, customers are utilizing online banking, mobile devices, and ATMs to complete their everyday transactions. However, we know that branches will continue to remain essential to serving our customers. We encourage you to visit our new branch when it is completed this summer.



