

#### PIERCE COUNTY

**13th & A** 1301 A Street Suite 100

Allenmore 1959 South Union Tacoma, WA 98405 253.627.6909 Nigel English

Bonney Lake 19925 State Rte 410 E Bonney Lake, WA 98390 253.863.8500 Lillian McGinnis

Broadway Plaza 1102 Broadway Plaza Tacoma, WA 98402 253.305.1940 Debra Hochmuth

Edgewood/Milton 1250 Meridian E Milton, WA 98354 253.952.6646 Dolores Ehli

Fircrest 2401 Mildred St. W Fircrest, WA 98466 253.566.1172 Dan Patjens

**Gig Harbor** 5303 Point Fosdick Dr. NW Gig Harbor, WA 98335 253.858.5105

Downtown Gig Harbor 3006 Judson St. Suite 101 Gig Harbor, WA 98335 253.851.5551 Chris Thomas

Lakewood 6202 Mount Tacoma Dr. SW Lakewood, WA 98499 253.581.4232 Jay Mayer

Martin Luther King 1102 Martin Luther King Jr. Way Tacoma, WA 98405 253.597.8000 Calvin Pearson

Old Town 2200 North 30th St. Tacoma, WA 98403 253.272.0412 Jennifer Caldier

104th & Canyon 10321 Canyon Road E Puyallup, WA 98373 253.539.7100

4220 South Meridian Puyallup, WA 98373 253.770.0770 Michael Block

**176th & Meridian** 17208 Meridian E Puyallup, WA 98373 253.445.6748 Joe Urvina

South Hill Mall 3500 South Meridian Suite 503 Puyallup, WA 98373 253.770.8161 Julie Borell

Spanaway 17502 Pacific Ave. S Spanaway, WA 98387 253.539.3094

601 North 1st Tacoma, WA 98403 253.597.8811 Monica Stevens

Summit 10409 Canyon Road E Puyallup, WA 98373 253.770.9323 Toni Quinn

84th & Pacific 201 South 84th Street Tacoma, WA 98444 253.471.7000 Keith Brown

Westgate 5727 North 21st St. Tacoma, WA 98406 253.761.8170 Connie Pentecost

## KING COUNTY

**Auburn** 25 16th St. NE Auburn, WA 98002 253.939.9600

Bellevue Way 10350 NE 10th St. Bellevue, WA 98004 425.452.7323 Rebecca Holverson

Federal Way 33370 Pacific Highway S Federal Way, WA 98003 253.925.9323 Mike Harris

Forest Villa 2749 Auburn Way S Auburn, WA 98002 253.887.1186 Carol Long

Kent 504 West Meeker Kent, WA 98032 253.852.0475 Shirley McGregor

Redmond

8201 164th Ave. NW Suite 105 Redmond, WA 98052 425.558.7500 Judi Lindsay

2nd & Columbia 721 Second Avenue Seattle, WA 98104 206.223.1000 Kellie Warren

## **COWLITZ COUNTY**

1338 Commerce Ave. Longview, WA 98632 360.636.9200 Faith Pacheco

30th Avenue 2207 30th Ave. Longview, WA 98632 360.423.8760 Faith Pacheco

782 Goerig St. Woodland, WA 98674 360.225.9421

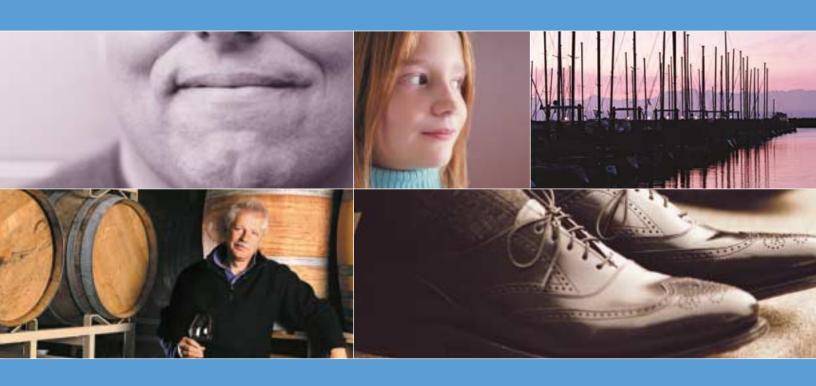
#### KITSAP COUNTY

Port Orchard

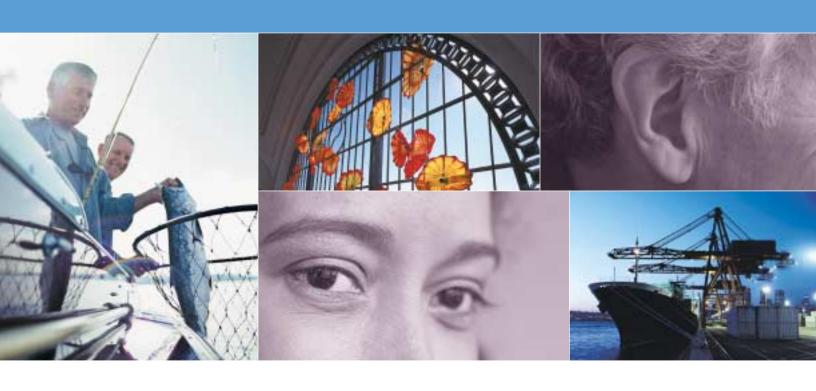
228 Bravo Terrace Port Orchard, WA 98367 360.876.8384 Rob Putaansuu

#### THURSTON COUNTY

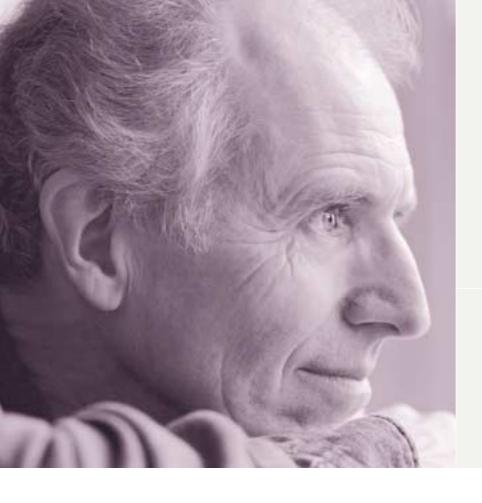
2820 Harrison Ave. NW Olympia, WA 98502 360.357.5800 Diane Avery



# LISTENING. LOOKING. LEADING. LOCAL.









#### LISTENING

It starts with a good set of ears. Understanding customers' needs is imperative in meeting their expectations. Surprisingly, this simple concept is often ignored by some banks. For us, however, it is always the most important first step.

#### HOW CAN WE HELP YOU?

Five little words.
Yet what a difference they make.

Columbia Bank helps customers and communities in so many ways. OnLine Banking. Investment Services. Business Loans. International Banking. Cash Management. Residential Loans. Consumer Loans. Checking and Savings Accounts. CDs and Money Markets. And of course, by playing an integral role in the growth and improvement of communities we serve throughout Western Washington.

As diverse as these products, services, and commitments are, a common thread ties them all together—the people who proudly and professionally serve our customers. They play the pivotal role in continuing to build a recognized and respected brand.

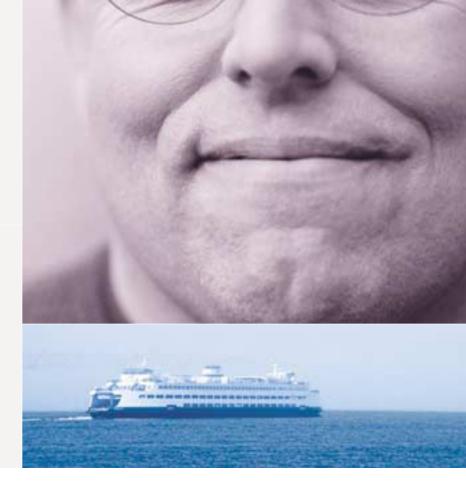
Columbia Bank has carefully and purposefully recruited a staff of true difference-makers. People who understand and appreciate how important each customer really is. They are the ones who continually generate the kind of customer loyalty that helps to cement long-term banking relationships.

So, no matter how we can help you, one thing is for sure—it will be our pleasure.



#### LOOKING

We're constantly on the lookout for ways to improve products and services while staying ahead of customer demand. Spotting the right opportunities has also helped maintain growth for our shareholders.



#### CORPORATE DIRECTORY SHAREHOLDER INFORMATION

#### **CORPORATE HEADQUARTERS**

Columbia Banking System, Inc. 1301 South A Street, Suite 800 P.O. Box 2156 Tacoma, WA 98401-2156 253.305.1900

# INDEPENDENT AUDITORS

Deloitte & Touche, LLP

#### TRANSFER AGENT & REGISTRAR

American Stock Transfer & Trust Company

#### MARKET MAKERS

D.A. Davidson & Co.
Goldman, Sachs & Co.
Hoefer & Arnett, Inc.
Knight Securities LP
Morgan Stanley & Co., Inc.
RBC Dain Rauscher, Inc.
Schwab Capital Markets

#### **REGULATORY & SECURITIES COUNSEL**

Graham & Dunn PC

#### ANNUAL MEETING

Best Western Hotel & Conference Center 5700 Pacific Highway East Fife, Washington Wednesday, April 28, 2004 at 1 p.m.

## STOCK LISTING

The Company's common stock trades on the Nasdaq National Market tier of The Nasdaq Stock Markets under the symbol: COLB.

# FINANCIAL INFORMATION

Columbia news and financial results are available through the Internet and mail.

INTERNET For information about Columbia, including news and financial results, product information and service locations, access our home page on the World Wide Web, at <a href="https://www.columbiabank.com">www.columbiabank.com</a>. You can also view or retrieve copies of Columbia's financial reports on the Internet by connecting to <a href="https://www.sec.gov">www.sec.gov</a>. Immediate access to the Company's quarterly earnings news release via the Internet is provided by Company News On Call at <a href="https://www.prnewswire.com">www.prnewswire.com</a>

MAIL At your request, we will mail you our quarterly earnings news release, quarterly financial data on Form 10-Q and additional annual reports. To be added to Columbia's mailing list for quarterly earnings releases, or to request other information, please contact:

Jo Anne Coy Vice President, Director of Marketing P.O. Box 2156, MS 8300 Tacoma, WA 98402-2156 Tel 253.305.1965 Fax 253.305.0317

E-mail jcoy@columbiabank.com



#### LEADING

Columbia Bank has set itself apart from big financial institutions and small banks. Now, firmly established as a respected resource and community leader, more people are turning to us for their long-term banking needs.



CONSOLIDA	TED FINANCIA	LS 200	3	2003	2002	% CHANGE
			FOR THE YEAR			
	NET INCOME		Net interest income	\$63,867	\$64,289	-1%
NET INCOME			Provision for loan losses	2,850	15,780	-82%
\$20.000			Noninterest income	22,784	20,050	14%
			Noninterest expense	55,960	53,653	4%
\$16,000			Net income	19,522	10,885	79%
\$12,000						
			PER SHARE			
\$8,000 · · · ·			Basic earnings	\$1.46	\$0.83	76%
\$4,000			Diluted earnings	1.44	0.82	76%
\$4,000			Book value	11.19	9.95	12%
\$0 1999	2000 2001 2002	2003	AVERAGES			
			Total assets	\$1,696,417	\$1,601,061	6%
			Interest-earning assets	1,544,869	1,454,714	6%
COLE	3 STOCK PRICE 2003		Loans	1,128,941	1,183,922	-5%
\$24			Securities	401,594	246,995	63%
\$22	/2% II	ncrease	Deposits	1,483,173	1,360,968	9%
			Core deposits	1,017,126	885,008	15%
\$20 · · · · · · · · · · · · · · · · · · ·			Shareholders' equity	141,129	124,096	14%
\$16			FINANCIAL RATIOS			
\$14			Net interest margin	4.23%	4.50%	
\$12 ·····			Return on average assets	1.15	0.68	
***			Return on average equity	13.83	8.77	
\$10 JAN MAR	JUNE SEPT	DEC	Efficiency ratio	62.86	64.46	
			Average equity to average assets	8.32	7.75	
VALUE OF \$1000 INVESTMENT			AT YEAR-END			
	_		Total assets	\$1,744,347	\$1,699,613	3%
\$5000		4,445	Loans	1,078,302	1,175,853	-8%
\$4500			Allowance for loan losses	20,261	19,171	6%
\$4000			Securities	523,864	337,412	55%
\$3500			Deposits	1,544,626	1,487,153	4%
\$3000 \$2500			Core deposits	1,098,237	980,709	12%
¢2000			Shareholders' equity	150,372	132,384	14%
\$1,000	7				_	_
\$1000			Full-time equivalent employees	539	525	3%
1994 95 96	97 98 99 00 01	02 03	Banking offices	34	36	-6%

#### TO OUR SHAREHOLDERS

2003 marked the 10th anniversary of moving our headquarters to our downtown Tacoma main office, and the beginning of our rapid expansion. In 1993, Columbia Bank had four branches in two counties and just over \$211 million in assets. Today, Columbia has 34 branches in five counties and our assets are over \$1.7 billion. We began with the philosophy to provide a local, customerfocused approach to doing business, coupled with all the modern conveniences—including people. That philosophy continues to guide us today.

We are pleased to report record profits for the year 2003 in spite of a challenging economic environment. Net income for 2003 was \$19.5 million, compared with \$10.9 million in 2002, an increase of 79%. On a diluted per-share basis, net income for the year was \$1.44, up 76% from \$0.82 in 2002.

This growth in profitability is due to a more normal contribution to our loan loss allowance than last year, a notable increase in noninterest income, and our continued emphasis on controlling expenses. Return on average assets and equity for the year were 1.15% and 13.83%, respectively, compared to 0.68% and 8.77%, respectively, for 2002.

As we focused on improving credit quality and operational processes, Columbia employees never lost sight of our commitment to exceptional customer service.

In fact, we are proud to report that we surveyed more than 800 customers last year in two separate customer satisfaction surveys. Columbia Bank's combined average score was 4.76 out of 5; the average for financial institutions is 4.2. While providing excellent service will always be an ongoing commitment, we're pleased that our customers view their experience with Columbia as highly positive.

Columbia's improved profitability was reflected in a significant increase in our stock price. On December 31, 2002, our stock closed at \$12.61 per share and by December 31, 2003 was trading at \$21.66, an increase of almost 72%. An investment of \$1,000 in Columbia Banking System, Inc. stock 10 years ago was worth almost \$4,500 by the end of the year 2003.

#### BOARD OF DIRECTORS



(Front row, left to right): Daniel C. Regis, Managing Director, Digital Partners; William T. Weyerhaeuser, Chairman of the Board, Melanie J. Dressel, President & Chief Executive Officer, Columbia Banking System and Columbia Bank; Donald Rodman, Owner and Executive Officer, Rodman Realty.

(Middle row, left to right): John A. Halleran, private investor; Thomas L. Matson, Owner and President, Tom Matson Dodge, Inc.; Thomas M. Hulbert, President and Chief Executive Officer, Hulco, Inc. and Winsor Corporation.

(Back row, left to right): Frederick M. Goldberg, Managing Partner, Goldberg Investments; John P. Folsom, President, Brown & Brown of Washington, Inc.; James M. Will, President, Titus–Will Enterprises; Jack Fabulich, Honorary Chairman, Parker Paint Manufacturing, Inc.; Commissioner, Port of Tacoma.

#### LENDING ACTIVITY

Total loans declined in 2003, because of a combination of lower line of credit usage, resolution of problem loans, and our commitment to manage the risks associated with interest rates and the mix of our loan portfolio. All these factors are important during a time of low interest rates and a slow economy. We are beginning to see early signs of an improving economy, as total loans for the fourth quarter reflected a slight increase from the third quarter 2003. Our overall loan portfolio remains well diversified.

We were pleased to welcome Daniel C. Regis to the Board of Directors November 1, 2003. Dan's extensive financial background includes his position as Managing Partner at Price Waterhouse LLP, where he served for 32 years before retiring in 1996. He is currently a Managing Director of Digital Partners, a Bellevue, Washington-based technology fund. He is serving as our designated financial expert on our Audit Committee, fulfilling a requirement under the Sarbanes Oxley regulations.

#### MARKET GROWTH

In 2003, Columbia Bank reached Number 1 in deposits in Pierce County among all FDIC-insured institutions. We are continuing to leverage the strong base of branches we have built in our market areas. In November, we consolidated the operations of our two Bellevue branches into the remodeled Bellevue Way location. While we have no immediate plans for new branches, we are considering new markets and locations on an ongoing basis, and will take advantage of opportunities as they arise.

In January 2004, Mark Nelson, EVP and Chief Credit Officer, accepted the new position of Chief Banking Officer. In this new position, Mark will lead the bank's commercial and consumer lending and branch banking functions, as well as the Private Banking, Marketing, Cash Management, and International departments. The Chief Banking Officer position will help us enhance the delivery of our extensive mix of products and services to our customers by leveraging

our broad branch network and strong commercial banking activities.

As always, we want to acknowledge the role of our wonderful staff in our success. Our employees *are* the bank to our customers. On a daily basis, we ask our employees to deliver a level of service that exceeds our customers' expectations. We firmly believe that this differentiates us from our competitors. That's why our bank slogan is "You'll Notice The Difference."

William T. Weyerhaeuser

Melani Tressel

Melanie J. Dressel

#### EXECUTIVE OFFICERS



(Clockwise from upper left): Melanie J. Dressel, President and Chief Executive Officer, Columbia Banking System, Inc. and Columbia Bank; Mark W. Nelson, Executive Vice President, Chief Banking Officer; Gary R. Schminkey, Executive Vice President, Chief Financial Officer; Evans Q. "Tex" Whitney, Executive Vice President, Human Resources.