

# Investing In People



Rick Blair  
Kehl's Florist & Greenhouses, Inc.  
Louisville



Lisa Carter  
Carter's Copy Center  
Alliance



Beverlee, Bill, Sarah, Brad & Deborah Palmer  
Minerva Bowl  
Minerva



Diane & Ron Braucher  
RB's Truck & Trailer  
East Canton



**Consumers Bancorp, Inc.**

2010 Annual Report

# Financial Highlights

Dollar amounts in thousands, except per share data

	June 30, 2010	June 30, 2009
<b>ASSETS</b>		
Total cash and cash equivalents	\$ 13,806	\$ 18,891
Certificates of deposit in financial institutions	980	2,012
Securities, available-for-sale	64,262	60,775
Federal bank and other restricted stocks, at cost	1,186	1,186
Total loans	174,283	160,141
Less allowance for loan losses	(2,276)	(1,992)
Net loans	172,007	158,149
Other assets	11,152	10,849
Total assets	<u>\$ 263,393</u>	<u>\$ 251,862</u>
<b>LIABILITIES</b>		
Deposits:		
Non-interest bearing demand	\$ 47,659	\$ 42,855
Interest bearing demand	13,687	12,570
Savings	63,704	58,196
Time	91,264	90,430
Total deposits	216,314	204,051
Short-term borrowings	13,086	15,055
Federal Home Loan Bank advances	8,297	9,373
Other liabilities	1,980	1,922
Total liabilities	239,677	230,401
<b>SHAREHOLDERS' EQUITY</b>		
Total shareholders' equity	23,716	21,461
Total liabilities and shareholders' equity	<u>\$ 263,393</u>	<u>\$ 251,862</u>
Cash dividends paid per share	\$ 0.40	\$ 0.40
Weighted average number of shares outstanding	2,032,588	2,029,558
<b>NET INCOME</b>		
Interest income	\$ 12,610	\$ 13,100
Interest expense	2,560	3,553
Net interest income	10,050	9,547
Provision for loan losses	544	579
Net interest income after provision for loan losses	9,506	8,968
Other income	2,148	2,615
Other expense	9,048	8,987
Income before income taxes	2,606	2,596
Income taxes	567	569
Net income	<u>\$ 2,039</u>	<u>\$ 2,027</u>
Basic earnings per share	\$ 1.00	\$ 1.00

Please refer to the annual report on Form 10-K for additional financial information.

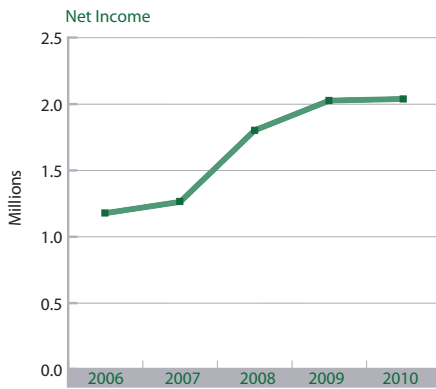
# Dear Shareholders,



Consumers Bancorp, Inc.

I began last year's shareholder letter discussing the financial crisis and its effect on Consumers Bancorp and the communities in which we operate. At that time I wrote that the recovery will be slow and the business environment will fundamentally change. Twelve months later, we find ourselves in roughly the same economic environment. Although the recession may be technically over, many of our neighbors are finding the recovery fleeting or non-existent. Like most community banks, Consumers National Bank continues to work closely with these businesses and individuals as they battle through the prolonged economic downturn.

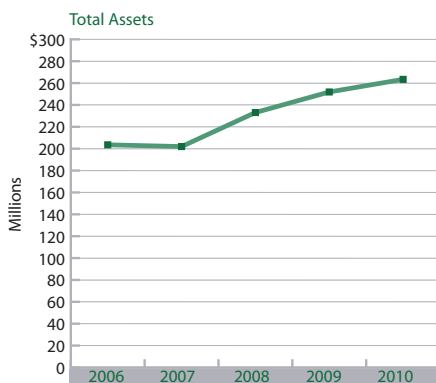
In that message, I said that the prior two years of economic turmoil proved the need for community banking



and this organization had the foundation and commitment to emerge from the period as an even stronger financial institution.

During the past fiscal year, we matched prior year earnings, improved our non-performing asset ratio, grew the deposit base by six percent and,

while large banks continued to shed business credits, our loan balances increased close to nine percent. While over 118 institutions were taken into FDIC receivership since January 2010, Consumers National Bank was named to *U.S. Bankers* list of **The Top 200 Community Banks** and the **Best of the Best** in Columbiana County by the readers of *Salem News*. While others cut local investments,



Consumers National Bank reaffirmed its commitment to our markets with continued support of vital organizations and with significant investments in our Carrollton and Alliance offices. With the announcement and regulatory approval of our Hartville location

we have taken the first step in our expansion plans. We have added exciting new products and have continued to upgrade our delivery system and technologies. As promised, we have proven our commitment and have emerged stronger.

The Congress and Administration have responded to the banking crisis with an unprecedented regulatory overhaul. The 2,300 pages of legislation are expected to result in 23,000 pages of new rules and regulations affecting financial

institutions of all types and sizes. Although community banks received some benefits from the regulation including a risk-based change to the FDIC insurance premium calculation, many provisions will require product changes and increased costs to comply with new rules designed to reign in credit practices of non-banks and Wall Street firms. Working with state and national organizations, Consumers National Bank took part in the debates and, to the extent possible, helped reduce the negative impact.



Ralph J. Lober, II

While disappointed in some of the results, we will continue to work with our trade organizations, congressional delegation and regulators as they work to interpret and codify the legislation. Know that Consumers National Bank has the infrastructure in place to adapt to the new business models and flourish. We have a strong credit process, excellent risk management and accounting practices, and innovative product development that together will serve us well in the developing environment. We will accept the results, rise to the challenge, act boldly and become stronger.

Just recently, The Ohio State University's distinguished President E. Gordon Gee spoke to Ohio's Community Bankers. Two of his comments hit home with me and captured the essence of Consumers National Bank's customers. President Gee noted that the family farm is an important part of Ohio's future and that Ohio has some of the best small business manufacturers in the world. We can take pride in the fact that Consumers National Bank continues to work tirelessly to support both of these important constituencies. Like President Gee, we understand that the men and women working in the shops and on the farms will be the ones to lead Ohio and the nation out of the current economic malaise. We will be there to help.

It is important to pay tribute to the employees and directors who together have made the results in this report possible. I thank each of them for the dedication and support they have shown over the past year to bring community banking to our ten markets. I also thank you, our shareholders, for your support of community-based banking. I look forward to seeing each of you at the Annual Shareholders Meeting on October 27th at Courtney's Banquet Center in Alliance.

Sincerely,

Ralph J. Lober, II  
President & Chief Executive Officer



# Investing In People

Every company has a face. There is the public face that everyone sees in the form of the company's name and brand, such as Consumers National Bank. Then there is the face of the business owner who is responsible for the success of

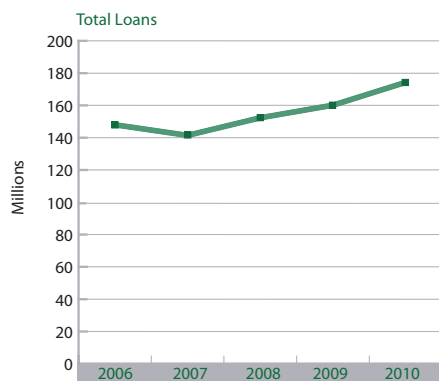


the company. These are the people who we get to know as customers at Consumers National Bank. On the cover of this annual report, we have highlighted the faces of some of the business men and

women who represent the people we invest in across the communities we serve.

We make commercial loan investments in more than just a company—our loans are investments in the people who own and run the business and in the employees who operate them. Although there are many factors that go into providing a business with financing, we know that there are more than numbers involved. We take the time to understand the borrower's unique situation which serves as the foundation for creating profitable, long-term business relationships. We know our lending approach works because by June 30, 2010, total loans reached \$174.3 million, over eight percent higher than a year earlier and a milestone for your bank.

Our business model of gathering deposits locally and reinvesting those deposits through loans to local businesses



is our strength and demonstrates community banking at its best. It is a model that avoids the risks that come with investing far beyond our region and promotes our goal of investing in the communities—and the people—we serve.

## Measuring Our Success

The last 12 months have seen a number of significant achievements at Consumers National Bank. To begin with, 2010 marks the bank's 45th anniversary. Though often taken for granted, the stability and success of many businesses, especially financial companies, has been challenged recently. While some banks have struggled, Consumers National Bank has succeeded and flourished since it was established by local business men in 1965. Today, we stand as the largest community bank in both Stark and Carroll counties and enjoy a significant presence in Columbiana County.

In its June issue, *U.S. Banker* magazine listed Consumers Bancorp, Inc. among the **Top 200 Community Banks and Thrifts** ranking it 172nd nationally. Consumers National

Bank is one of only nine Ohio banks that made the annual Top 200 list. The national ranking is based on each bank's three-year average return on equity (calendar years 2007, 2008 and 2009). While we are pleased to achieve this ranking, our challenge and goal is to consistently increase shareholder return and to continually be regarded as one of the best. To accomplish this, we must take exceptional care of our customers and cautiously and efficiently increase assets and revenues.

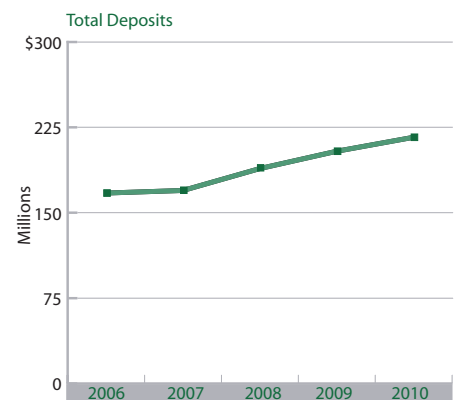


Our eastern region branches of Hanoverton, Lisbon, and Salem received one of the highest honors a local business can achieve this summer when Consumers National Bank was voted **Best of the Best Readers Choice 2010 Winner** in the Bank/Financial Institution category by the readers of the *Salem News*. Our customers honored us by casting more votes for us than any other bank received—including seven larger banking companies.

Another significant achievement in 2010 was reaching an all-time high in deposits of \$216.3 million. Continued growth in personal and business checking accounts helped account for this six percent increase in deposits over the previous year. However, the low interest rate environment will continue to pose challenges for deposit growth. Increasing commercial and personal transaction account balances continues to be an important part of the bank's strategic efforts. Our products and services will make the difference.

## Innovative Accounts and Services

A stagnant economy and increased banking regulation combined to pose challenges for deposit and income



growth. Management is facing these challenges directly by continually researching, evaluating, and implementing new products and services that will help Consumers National Bank attract and retain customers. In the past year, we have introduced new deposit accounts and introduced several new services.

In March, Consumers National Bank partnered with BancVue Interactive to upgrade the bank's internet presence with a new interactive website. The completely redesigned website at [www.ConsumersBank.com](http://www.ConsumersBank.com) makes banking online faster, friendlier, and easier for customers. The site was designed with the goal that customers should be able to access most information within two clicks. Visitors can now open

new deposit accounts and submit loan applications online. In addition, customers can send secure messages through the new website which are routed to the individual most likely to be able to provide a quick resolution.



Launched in conjunction with the new website in March, the new High Yield Checking account is the next step in the evolution of personal checking accounts.

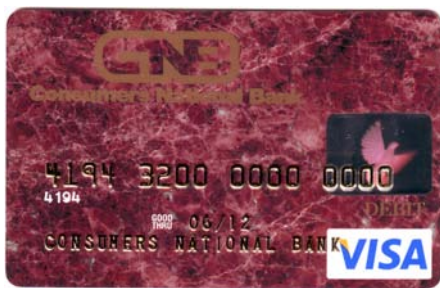
High Yield Checking is suited to customers who prefer a checking account that rewards them for maintaining high activity in their checking accounts, such as paying bills online and making purchases with a debit card. When customers meet the qualifications, they are rewarded with an exceptional annual percentage rate of 4.00% on any balance up to \$10,000. Customers benefit from earning a high rate of interest, plus free Internet Connect online banking, free online Bill Payment, and free Mobile Banking access.

Dimes To Dollars savings is another innovative account that drives fee income as well as deposit growth for the bank. Over 550 accounts have been opened since the November



2009 product launch. Dimes To Dollars savings accounts are linked to the customer's personal checking account.

When the customer makes a debit card purchase with the VISA Check Card, the bank rounds up the amount of the purchase to the next whole dollar amount, and transfers the



amount in excess of the purchase from the checking account to the high-yield Dimes To Dollars savings account. The account addresses the low savings rate crisis by providing an easy way for customers

to save money in small, manageable increments. The account also promotes use of the bank's debit card and online Bill Payment products.

In June, the bank upgraded its e-Courier Remote Deposit service to an internet-based version of the original PC-based software. The e-Courier service enables business customers who receive significant numbers of payments by check to deposit the checks directly from their office. The service enables the bank to more easily market our commercial deposit services to customers and prospects in a larger geographic area.

Online banking is a rapidly-growing service nationwide, with 48 million households managing personal finances

from their computers, and a total of 64 million expected by 2012, according to Online Banking Report. Our customers want the best. To deliver world-class online banking services, Consumers National Bank has joined forces with Intuit in order meet the high expectations of our increasingly tech-savvy customers. Conversion of our Internet Connect online banking service to Intuit's online banking solutions for personal and business customers is scheduled for early 2011. Online features include instant 24/7 access, a user-friendly interface, improved quality of service and support, and superior online financial services that customers can control. In addition, personal and business customers will have the option to take advantage of Intuit's FinanceWorks financial management tools. FinanceWorks enables personal customers to manage all their financial accounts in one place with a single login, so they can more easily budget and gain control over their spending, saving, and investing. Small Business FinanceWorks offers billing, payroll and tax capabilities to our small business customers. All of this results in increased convenience and autonomy over accounts and financial transactions for customers.



In October 2009, the bank launched check re-presentation, a service that automates a business or organization's collection of returned dishonored checks. We believe that this service will prove increasingly valuable as banks react to new overdraft regulations that will require most banks to return more checks unpaid.

### Branch Optimization and Expansion

Whether through electronic banking channels or face-to-face interactions, the bank's primary goal is to be accessible to all customers. While our online banking usage continues to grow, customers still enjoy the personal service they receive from the friendly, knowledgeable staff in our branch offices. Although electronic transactions continue to increase, a physical presence remains an important factor in the customer's choice of financial providers. Slated for opening in the first quarter of 2011, a new office



in Hartville will mark the bank's eleventh banking location. The decision to expand into Hartville was the result of a comprehensive market research project that prioritized several branching opportunities. The Hartville market aligns closely with the bank's existing markets and provides fertile



ground for Consumers National Bank's community banking approach to customers. Ground breaking is expected by September 30 with a grand opening in early 2011.

Two of our offices, Carrollton and Alliance, are currently in the process of renovation. Inside both offices, customer privacy will be enhanced with new customer service and investment



representative work spaces. Centrally located waiting areas will be established with ample seating and improved lighting. New carpet, wall paper and paint will provide a fresh look to the interiors. A second

drive-thru lane will be added at both locations and the drive-up ATMs will be relocated for improved accessibility. The facade and entrance at Carrollton has been updated in the colonial Williamsburg style. These investments reflect our commitment to and our success in these markets.

### Investing in Our People

We realize that our success is directly related to our ability to personally deliver our message and execute on our service promise. Accomplishing both requires an all-star sales, support and operations staff. We have what it takes. The bank has seven Business Development Officers, including one dedicated agriculture lender. In addition, the importance of commercial deposits and services is reflected by adding



staff dedicated to the commercial sales effort. These Business Development Officers give Consumers National Bank an edge on the competition by enabling us to react faster to customers, provide more

personalized service, and offer more customized solutions than regional banks can provide. Consumers National Bank's combination of state-of-the-art electronic banking services and staff of knowledgeable, engaged employees ensures that we can provide unparalleled accessibility to information and exceptional customer service that will give us a competitive advantage and satisfy the needs of our customers.



**Consumers Bancorp, Inc.**

## Board of Directors



### Standing from left:

John Tonti  
James Kiko, Sr.  
Harry Schmuck, Jr.  
Thomas Kishman  
John Furey  
James Hanna.

### Seated from left:

Ralph J. Lober, II  
David Johnson  
Laurie McClellan (Chairman of the Board).

## Executive Management



### Left to right:

Rebecca Geis, Vice President, Deposit Operations  
Stormie Gross, Senior Vice President, Risk Management and Compliance Officer  
Phillip Suarez, Executive Vice President/Chief Credit Officer  
Renee Wood, Senior Vice President/Chief Financial Officer  
Paul Hugenberg, III, Senior Vice President/Chief Information Officer  
Larry Marcus, Senior Vice President/Senior Lending Officer  
Ralph J. Lober, II, President & Chief Executive Officer  
Pat Wood, Executive Assistant

### Not pictured:

Jim Wenderoth, Vice President, Branch Administration.

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-K

(Mark one)

**Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the fiscal year ended June 30, 2010

OR

**Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File No. 033-79130

**CONSUMERS BANCORP, INC.**

(Exact name of registrant as specified in its charter)

OHIO

(State or other jurisdiction of incorporation or organization)

34-1771400

(I.R.S. Employer Identification No.)

614 East Lincoln Way,  
P.O. Box 256, Minerva, Ohio 44657  
(330) 868-7701

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

**Securities registered pursuant Section 12(b) of the Act:** None

**Securities registered pursuant Section 12(g) of the Act:** Common Shares, no par value

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 229.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

(Do not check if small reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

Based on the closing sales price on December 31, 2009, the aggregate market value of the voting stock held by non-affiliates of the Registrant was approximately \$14,643,618.

The number of shares outstanding of the Registrant's common stock, without par value was 2,037,887 at September 1, 2010.

**DOCUMENTS INCORPORATED BY REFERENCE**

Certain specifically designated portions of Consumers Bancorp, Inc.'s definitive Proxy Statement dated September 22, 2010 for its 2010 Annual Meeting of Shareholders are incorporated by reference into Part III of this Form 10-K.

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## PART I

### ITEM 1—BUSINESS

#### Business

Consumers Bancorp, Inc. (Corporation), is a bank holding company under the Bank Holding Company Act of 1956, as amended and is a registered bank holding company, incorporated under the laws of the State of Ohio. In February 1995, the Corporation acquired all the issued and outstanding capital stock of Consumers National Bank (Bank), a bank chartered under the laws of the United States of America. The Corporation's activities have been limited primarily to holding the common stock of the Bank.

Since 1965, the Bank's main office has been serving the Minerva, Ohio area from its location at 614 East Lincoln Way, Minerva, Ohio. The Bank's business involves attracting deposits from businesses and individual customers and using such deposits to originate commercial, mortgage and consumer loans in its market area, consisting primarily of Stark, Columbiana, Carroll and contiguous counties in Ohio. The Bank also invests in securities consisting primarily of obligations of U.S. government sponsored entities, municipal obligations and mortgage-backed securities issued by Fannie Mae and Freddie Mac.

#### Supervision and Regulation

The Corporation is supervised by the Board of Governors of the Federal Reserve System (Federal Reserve Board) and the Bank is subject to supervision, regulation and periodic examination by the Office of the Comptroller of the Currency (OCC). Earnings of the Corporation are affected by state and federal laws and regulations and by policies of various regulatory authorities. Changes in applicable law or in the policies of various regulatory authorities could affect materially the business and prospects of the Corporation and the Bank. The following discussion of supervision and regulation is qualified in its entirety by reference to the statutory and regulatory provisions discussed.

#### Regulation of the Corporation:

**The Bank Holding Company Act:** As a bank holding company, the Corporation is subject to regulation under the Bank Holding Company Act of 1956, as amended (BHCA) and the examination and reporting requirements of the Board of Governors of the Federal Reserve System (Federal Reserve Board). Under the BHCA, the Corporation is subject to periodic examination by the Federal Reserve Board and required to file periodic reports regarding its operations and any additional information that the Federal Reserve Board may require.

The BHCA generally limits the activities of a bank holding company to banking, managing or controlling banks, furnishing services to or performing services for its subsidiaries and engaging in any other activities that the Federal Reserve Board has determined to be so closely related to banking or to managing or controlling banks as to be a proper incident to those activities. In addition, the BHCA requires every bank holding company to obtain the approval of the Federal Reserve Board prior to acquiring substantially all the assets of any bank, acquiring direct or indirect ownership or control of more than 5% of the voting shares of a bank or merging or consolidating with another bank holding company.

**Privacy Provisions of Gramm-Leach-Bliley Act:** The Gramm-Leach-Bliley Act of 1999 contains extensive provisions on a customer's right to privacy of non-public personal information. Under these provisions, a financial institution must provide to its customers the institution's policies and procedures regarding the handling of customers' non-public personal information. Except in certain cases, an institution may not provide personal information to unaffiliated third parties unless the institution discloses that such information may be disclosed and the customer is given the opportunity to opt out of such disclosure. The Corporation and the Bank are also subject to certain state laws that deal with the use and distribution of non-public personal information.

**Sarbanes-Oxley Act:** The Sarbanes-Oxley Act of 2002 contains important requirements for public companies in the area of financial disclosure and corporate governance. In accordance with section 302(a) of the Sarbanes-Oxley Act, written certifications by the Corporation's Chief Executive Officer and Chief Financial Officer are required. These certifications attest that the Corporation's quarterly and annual reports filed with the SEC do not contain any untrue statement of a material fact or omit to state a material fact.

## **Regulation of the Bank:**

As a national bank, Consumers National Bank is subject to regulation, supervision and examination by the OCC and by the Federal Deposit Insurance Corporation (FDIC). These examinations are designed primarily for the protection of the depositors of the Bank.

**Dividend Restrictions:** Dividends from the Bank are the primary source of funds for payment of dividends to our shareholders. However, there are statutory limits on the amount of dividends the Bank can pay without regulatory approval. Under regulations promulgated by the OCC, the Bank may not declare a dividend in excess of its undivided profits. Additionally, the Bank may not declare a dividend if the total amount of all dividends, including the proposed dividend, declared by the Bank in any calendar year exceeds the total of its retained net income of that year to date, combined with its retained net income of the two preceding years, unless the dividend is approved by the OCC. The Bank may not declare or pay any dividend if, after making the dividend, the Bank would be “undercapitalized,” as defined in the federal regulations.

**FDIC:** The FDIC is an independent federal agency, which insures the deposits of federally insured banks and savings associations up to certain prescribed limits and safeguards the safety and soundness of financial institutions. The deposits of the Bank are subject to the deposit insurance assessments of the Bank Insurance Fund of the FDIC. Under the FDIC’s deposit insurance assessment system, the assessment rate for any insured institutions varies according to regulatory capital levels of the institution and other factors such as supervisory evaluations.

The FDIC is authorized to prohibit any insured institution from engaging in any activity that poses a serious threat to the insurance fund and may initiate enforcement actions against banks, after first giving the institution’s primary regulatory authority an opportunity to take such action. The FDIC may also terminate the deposit insurance of any institution that has engaged in or is engaging in unsafe or unsound practices, is in an unsafe or unsound condition to continue operations or has violated any applicable law, order or condition imposed by the FDIC.

**FHLB:** The Bank is also a member of the Federal Home Loan Bank of Cincinnati (FHLB), which is a privately capitalized, government sponsored enterprise that expands housing and economic development opportunities throughout the nation by providing loans and other banking services to community-based financial institutions.

**Risk-Based Capital Requirements:** The Federal Reserve Board and the OCC employ similar risk-based capital guidelines in their examination and regulation of bank holding companies and national banks. As of the fiscal year-end 2010, the Corporation met the definition of a Small Bank Holding Company and, therefore was exempt from consolidated risk-based and coverage capital adequacy guidelines for bank holding companies. The guidelines involve a process of assigning various risk weights to different classes of assets, then evaluating the sum of the risk-weighted balance sheet structure against the capital base. If capital falls below the minimum levels established by the guidelines, the bank holding company or bank may be denied approval to acquire or establish additional banks or non-bank businesses or to open new facilities. In addition, failure to satisfy capital guidelines could subject a banking institution to a variety of enforcement actions by federal bank regulatory authorities, including the termination of deposit insurance by the FDIC and a prohibition on the acceptance of “brokered deposits.”

Under regulations adopted under these provisions, for an institution to be well capitalized it must have a total risk-based capital ratio of at least 10%, a Tier I risk-based capital ratio of at least 6% and a Tier I leverage ratio of at least 5% and not be subject to any specific capital order or directive. The OCC and the FDIC may take various corrective actions against any undercapitalized bank and any bank that fails to submit an acceptable capital restoration plan or fails to implement a plan accepted by the OCC or the FDIC. These powers include, but are not limited to, requiring the institution to be recapitalized, prohibiting asset growth, restricting interest rates paid, requiring prior approval of capital distributions by any bank holding company that controls the institution, requiring divestiture by the institution of its subsidiaries or by the holding company of the institution itself, requiring new election of directors, and requiring the dismissal of directors and officers. The OCC’s final supervisory judgment concerning an institution’s capital adequacy could differ significantly from the conclusions that might be derived from the absolute level of an institution’s risk-based capital ratios. Therefore, institutions generally are expected to maintain risk-based capital ratios that exceed the minimum ratios. At June 30, 2010, the Bank was in compliance with all regulatory capital requirements.

**Interstate Banking and Branching:** The Interstate Banking and Branch Efficiency Act of 1995 has eased restrictions on interstate expansion and consolidation of banking operations by, among other things: (i) permitting interstate bank acquisitions regardless of host state laws, (ii) permitting interstate merger of banks unless specific states have opted out of this provision and (iii) permitting banks to establish new branches outside the state provided the law of the host state specifically allows interstate bank branching.

**Community Reinvestment Act:** The Community Reinvestment Act requires depository institutions to assist in meeting the credit needs of their market areas, including low and moderate-income areas, consistent with safe and sound banking practices. Under this Act, each institution is required to adopt a statement for each of its market areas describing the depository institution's efforts to assist in its community's credit needs. Depository institutions are periodically examined for compliance and assigned ratings. Banking regulators consider these ratings when considering approval of a proposed transaction by an institution.

**USA Patriot Act:** In 2001, Congress enacted the Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism (USA Patriot Act) Act of 2001 (Patriot Act). The Patriot Act is designed to deny terrorists and criminals the ability to obtain access to the United States' financial system and has significant implications for depository institutions, brokers, dealers, and other businesses involved in the transfer of money. The Patriot Act mandates financial services companies to implement additional policies and procedures with respect to additional measures designed to address any or all of the following matters: money laundering, terrorist financing, identifying and reporting suspicious activities and currency transactions, and currency crimes.

### **Recent Legislation Impacting the Financial Services Industry:**

**Dodd-Frank Act:** On July 21, 2010, sweeping financial regulatory reform legislation entitled the "Dodd-Frank Wall Street Reform and Consumer Protection Act" (Dodd-Frank Act) was signed into law. The Dodd-Frank Act implements far-reaching changes across the financial regulatory landscape, including provisions that, among other things, will:

- Centralize responsibility for consumer financial protection by creating a new agency, the Consumer Financial Protection Bureau, responsible for implementing, examining and enforcing compliance with federal consumer financial laws.
- Require the Office of the Comptroller of the Currency to seek to make its capital requirements for national banks, countercyclical so that capital requirements increase in times of economic expansion and decrease in times of economic contraction.
- Change the assessment base for federal deposit insurance from the amount of insured deposits to consolidated assets less tangible capital, eliminate the ceiling of the Deposit Insurance Fund (DIF) and increase the floor of the DIF, which generally will reduce the level of assessments for institutions with assets below \$10 billion and increase the level of assessments for institutions with assets in excess of \$10 billion.
- Implement corporate governance revisions, including with regard to executive compensation and proxy access by shareholders, which apply to all public companies, not just financial institutions.
- Make permanent the \$250 thousand limit for federal deposit insurance and increase the cash limit of Securities Investor Protection Corporation protection from \$100 thousand to \$250 thousand and provide unlimited federal deposit insurance until January 1, 2013 for non-interest bearing demand transaction accounts at all insured depository institutions.
- Repeal the federal prohibitions on the payment of interest on demand deposits, thereby permitting depository institutions to pay interest on business transaction and other accounts effective one year after the bill was signed into law.
- Amend the Electronic Fund Transfer Act (EFTA) to, among other things, give the Federal Reserve the authority to establish rules regarding interchange fees charged for electronic debit transactions by payment card issuers having assets over \$10 billion and to enforce a new statutory requirement that such fees be reasonable and proportional to the actual cost of a transaction to the issuer.
- Make permanent SOX 404 (B) exemption regarding auditor attestation requirements for companies with less than \$75 million in market capitalization.

Many aspects of the Dodd-Frank Act are subject to rulemaking and will take effect over several years, making it difficult to anticipate the overall financial impact on the Corporation, its customers or the financial industry more generally. Provisions in the legislation that affect deposit insurance assessments, payment of interest on demand deposits and interchange fees could



increase the costs associated with deposits as well as place limitations on certain revenues those deposits may generate. We will continue to monitor all legislative developments and assess their potential impact on our business.

## Employees

As of June 30, 2010, the Bank employed 92 full-time and 17 part-time employees. None of the employees are represented by a collective bargaining group. Management considers its relations with employees to be good.

## Statistical Disclosure

The following statistical information is included on the indicated pages of this Report:

Average Consolidated Balance Sheet And Net Interest Margin .....	10
Interest Rates and Interest Differential .....	11
Carrying Values Of Securities .....	13
Maturities And Weighted-Average Yield Of Securities .....	14
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## Available Information

The Corporation files annual, quarterly, and current reports, proxy statements, and other information with the SEC. These filings are available to the public over the Internet at the SEC's web site at [www.sec.gov](http://www.sec.gov). Shareholders may also read and copy any document that the Corporation files at the SEC's public reference room located at 100 F Street, NE, Washington, DC 20549. Shareholders may call the SEC at 1-800-SEC-0330 for further information on the public reference room.

Shareholders may request a copy of any of the Corporation's filings at no cost by writing or e-mailing the Corporation at the following address or e-mail address: Consumers Bancorp, Inc., Attn: Theresa J. Linder, 614 East Lincoln Way, Minerva, Ohio 44657 or e-mail to [shareholderrelations@consumersbank.com](mailto:shareholderrelations@consumersbank.com).

The Corporation's Code of Ethics Policy, which is applicable to all directors, officers and employees of the corporation, and its Code of Ethics for Principal Financial Officers, which is applicable to the principal executive officer and the principal financial officer, are each available on the Investor Relations section under Corporate Governance of the Corporation's website ([www.consumersbank.com](http://www.consumersbank.com)). Copies of either of the Code of Ethics Policies are also available in print to shareholders upon request, addressed to the Corporate Secretary at Consumers Bancorp, Inc., 614 East Lincoln Way, Minerva, Ohio 44657. The Corporation intends to post amendments to or waivers from its Code of Ethics on its website.

## ITEM 1A—RISK FACTORS

Not applicable for Smaller Reporting Companies.

## ITEM 1B—UNRESOLVED STAFF COMMENTS

None.

## **ITEM 2—PROPERTIES**

The Bank owns and maintains the premises in which seven of the ten banking facilities are located, and leases offices in Carrollton, Alliance and Malvern. The location of each of the currently operating offices is as follows:

Minerva Office:	614 E. Lincoln Way, P.O. Box 256, Minerva, Ohio, 44657
Salem Office:	141 S. Ellsworth Ave., P.O. Box 798, Salem, Ohio, 44460
Waynesburg Office:	8607 Waynesburg Dr. SE, P.O. Box 746, Waynesburg, Ohio, 44423
Hanoverton Office:	30034 Canal St., P.O. Box 178, Hanoverton, Ohio, 44423
Carrollton Office:	1017 Canton Rd. NW, P.O. Box 8, Carrollton, Ohio, 44615
Alliance Office:	610 West State St., Alliance, Ohio, 44601
Lisbon Office:	7985 Dickey Dr., Lisbon, Ohio 44432
Louisville Office:	1111 N. Chapel St., Louisville, Ohio 44641
East Canton Office:	440 W. Noble, East Canton, Ohio, 44730
Malvern Office:	4070 Alliance Rd., Malvern, Ohio 44644

In the opinion of management, the properties listed above are adequate for their present uses and the Bank's business requirements and are adequately covered by insurance.

## **ITEM 3—LEGAL PROCEEDINGS**

The Corporation is not a party to any pending material legal or administrative proceedings, other than ordinary routine litigation incidental to the business of the Corporation. Further, there are no material legal proceedings in which any director, executive officer, principal shareholder or affiliate of the Corporation is a party or has a material interest that is adverse to the Corporation. No routine litigation in which the Corporation is involved is expected to have a material adverse impact on the financial position or results of operations of the Corporation.

## **ITEM 4—REMOVED AND RESERVED**

## PART II

### ITEM 5—MARKET FOR REGISTRANT’S COMMON EQUITY, RELATED SHAREHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

The Corporation had 2,037,887 common shares outstanding on June 30, 2010 with 690 shareholders of record and an estimated 241 additional beneficial holders whose stock was held in nominee name.

The common shares of Consumers Bancorp, Inc. are traded on the over-the-counter bulletin board. The following quoted market prices reflect inter-dealer prices, without adjustments for retail markups, markdowns, or commissions and may not represent actual transactions. The market prices represent highs and lows reported during the quarterly period.

<u>Quarter Ended</u>	<u>September 30, 2009</u>	<u>December 31, 2009</u>	<u>March 31, 2010</u>	<u>June 30, 2010</u>
High.....	\$ 12.70	\$12.25	\$ 12.00	\$11.90
Low .....	10.10	9.51	10.65	11.10
Cash dividends paid per share .....	0.10	0.10	0.10	0.10

<u>Quarter Ended</u>	<u>September 30, 2008</u>	<u>December 31, 2008</u>	<u>March 31, 2009</u>	<u>June 30, 2009</u>
High.....	\$ 13.50	\$13.70	\$ 13.00	\$12.70
Low .....	11.55	11.25	11.75	11.75
Cash dividends paid per share .....	0.10	0.10	0.10	0.10

Management does not have knowledge of the prices paid in all transactions and has not verified the accuracy of those prices that have been reported. Because of the lack of an established market for the Corporation’s common shares, these prices may not reflect the prices at which the common shares would trade in an active market.

The Corporation’s principal source of funds for dividend payment is dividends received from the Bank. Banking regulations limit the amount of dividends that may be paid without prior approval of regulatory agencies. Under these regulations, the amount of dividends that may be paid in any calendar year is limited to the current year’s net profits, combined with the retained net profits of the preceding two years, subject to the capital requirements described above. See Note 1 and Note 11 to the Consolidated Financial Statements for dividend restrictions.

The Corporation has no compensation plans under which equity securities are authorized for issuance. There were no repurchases of the Corporation’s securities during the 2010 fiscal year.

### ITEM 6—SELECTED FINANCIAL DATA

Not applicable for Smaller Reporting Companies.



## ITEM 7—MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

(Dollars in thousands, except per share data)

### General

The following is management’s analysis of the Corporation’s financial condition and results of operations as of and for the years ended June 30, 2010 and 2009. This discussion is designed to provide a more comprehensive review of the operating results and financial position than could be obtained from an examination of the financial statements alone. This analysis should be read in conjunction with the consolidated financial statements and related footnotes and the selected financial data included elsewhere in this report.

### Overview

Consumers Bancorp, Inc., a bank holding company incorporated under the laws of the State of Ohio, owns all of the issued and outstanding capital stock of Consumers National Bank, a bank chartered under the laws of the United States of America. The Corporation’s activities have been limited primarily to holding the common stock of the Bank. The Bank’s business involves attracting deposits from businesses and individual customers and using such deposits to originate commercial, mortgage and consumer loans in its market area, consisting primarily of Stark, Columbiana, Carroll and contiguous counties in Ohio. The Bank also invests in securities consisting primarily of U.S. government sponsored entities, municipal obligations and mortgage-backed securities issued by Fannie Mae and Freddie Mac.

### Comparison of Results of Operations for the Years Ended June 30, 2010 and June 30, 2009

**Net Income.** Net income increased by \$12, or 0.6%, from 2009 to 2010. The increase was mainly the result of a \$503, or 5.3%, increase in the net interest income that was partially offset by an other-than-temporary impairment charge of \$410 related to a trust preferred security.

**Net Interest Income.** Net interest income, the difference between interest income earned on interest-earning assets and interest expense incurred on interest-bearing liabilities, is the largest component of the Corporation’s earnings. Net interest income is affected by changes in the volumes, rates and composition of interest-earning assets and interest-bearing liabilities. Net interest margin is calculated by dividing net interest income on a fully tax equivalent basis (FTE) by total interest-earning assets. FTE income includes tax-exempt income, restated to a pre-tax equivalent, based on the statutory federal income tax rate. All average balances are daily average balances. Non-accruing loans are included in average loan balances.

<u>Net Interest Income Year ended June 30,</u>	<u>2010</u>	<u>2009</u>
Net interest income.....	\$ 10,050	\$ 9,547
Taxable equivalent adjustments to net interest.....	388	373
Net interest income, fully taxable equivalent.....	\$ 10,438	\$ 9,920
Net interest margin.....	4.13%	4.15%
Taxable equivalent adjustment.....	0.15	0.16
Net interest margin, fully taxable equivalent.....	<u>4.28%</u>	<u>4.31%</u>

Net interest income for the year of 2010 was \$10,050, an increase of \$503, or 5.3%, from \$9,547 in the year of 2009. The Corporation’s tax equivalent net interest margin for the year ended June 30, 2010 was 4.28%, a decrease of 3 basis points from 2009. Interest income for the year of 2010 was \$12,610, a decrease of \$490, or 3.7%, from \$13,100 in the year of 2009. This decline was mainly the result of lower market rates affecting the yield on all interest earning assets, which was partially offset by a \$13,697 increase in average interest earning assets. Interest expense for the year of 2010 was \$2,560, a decrease of \$993, or 27.9%, from \$3,553 in the year of 2009. This decrease was mainly the result of lower market rates affecting the rates paid on all interest-bearing deposit accounts and borrowings.

**Average Balance Sheet and Net Interest Margin**

	2010			2009		
	Average Balance	Interest	Yield/Rate	Average Balance	Interest	Yield/Rate
Interest earning assets:						
Taxable securities .....	\$ 46,133	\$ 1,827	4.03%	\$ 45,600	\$ 2,186	4.78%
Nontaxable Securities (1).....	19,144	1,143	5.98	17,688	1,116	6.09
Loans receivable (1) .....	167,142	9,967	5.96	156,787	10,093	6.44
Interest bearing deposits and federal funds sold ..	11,202	61	0.54	9,849	78	0.79
Total interest earning assets .....	243,621	12,998	5.35%	229,924	13,473	5.86%
Non-interest earning assets .....	11,969			12,708		
Total assets .....	<u>\$ 255,590</u>			<u>\$ 242,632</u>		
Interest bearing liabilities:						
NOW.....	\$ 13,387	\$ 27	0.20%	\$ 11,699	\$ 49	0.42%
Savings.....	59,873	184	0.31	54,912	319	0.58
Time deposits.....	90,297	2,006	2.22	84,382	2,645	3.13
Short-term borrowings.....	12,977	50	0.39	14,327	212	1.48
FHLB advances .....	8,883	293	3.30	9,748	328	3.36
Total interest bearing liabilities .....	185,417	2,560	1.38%	175,068	3,553	2.03%
Non-interest bearing liabilities.....	47,389			47,095		
Total liabilities .....	232,806			222,163		
Shareholders' equity .....	22,784			20,469		
Total liabilities and shareholders' equity .....	<u>\$ 255,590</u>			<u>\$ 242,632</u>		
Net interest income, interest rate spread (1) .....		\$ 10,438	3.97%		\$ 9,920	3.83%
Net interest margin (net interest as a percent of average interest earning assets) (1) .....			4.28%			4.31%
Federal tax exemption on non-taxable securities and loans included in interest income		<u>\$ 388</u>			<u>\$ 373</u>	
Average interest earning assets to interest bearing liabilities.....			131.39%			131.33%

(1) Calculated on a fully taxable equivalent basis

The following table presents the changes in the Corporation's interest income and interest expense resulting from changes in interest rates and changes in the volume of interest-earning assets and interest-bearing liabilities. Changes attributable to both rate and volume that cannot be segregated have been allocated in proportion to the changes due to rate and volume.

## INTEREST RATES AND INTEREST DIFFERENTIAL

	2010 Compared to 2009 Increase / (Decrease)			2009 Compared to 2008 Increase / (Decrease)		
	Total Change	Change due to Volume	Change due to Rate	Total Change	Change due to Volume	Change due to Rate
(In thousands)						
Interest earning assets:						
Taxable securities .....	\$ (359)	\$ (19)	\$ (340)	\$ 298	\$ 397	\$ (99)
Nontaxable securities (1) .....	27	47	(20)	92	74	18
Loans receivable (2) .....	(126)	643	(769)	(688)	739	(1,427)
Federal funds sold .....	(17)	10	(27)	(33)	86	(119)
Total interest income .....	<u>(475)</u>	<u>681</u>	<u>(1,156)</u>	<u>(331)</u>	<u>1,296</u>	<u>(1,627)</u>
Interest bearing liabilities:						
NOW accounts .....	(22)	6	(28)	6	6	—
Savings deposits .....	(135)	27	(162)	(172)	54	(226)
Time deposits .....	(639)	175	(814)	(731)	319	(1,050)
Short-term borrowings .....	(162)	(18)	(144)	(174)	96	(270)
FHLB advances .....	(35)	(29)	(6)	(4)	45	(49)
Total interest expense .....	<u>(993)</u>	<u>161</u>	<u>(1,154)</u>	<u>(1,075)</u>	<u>520</u>	<u>(1,595)</u>
Net interest income .....	<u>\$ 518</u>	<u>\$ 520</u>	<u>\$ (2)</u>	<u>\$ 744</u>	<u>\$ 776</u>	<u>\$ (32)</u>

(1) Nontaxable income is adjusted to a fully tax equivalent basis utilizing a 34% tax rate.

(2) Non-accrual loan balances are included for purposes of computing the rate and volume effects although interest on these balances has been excluded.

**Provision for Loan Losses.** The provision for loan losses represents the charge to income necessary to adjust the allowance for loan losses to an amount that represents management's assessment of the estimated probable credit losses in the Corporation's loan portfolio that have been incurred at each balance sheet date. The provision for loan losses was \$544 in fiscal year 2010 compared to \$579 in fiscal year 2009. The lower provision for loan losses in 2010 resulted mainly from a decrease in net charge-offs. For 2010, net charge-offs were \$260, or 0.15% of total loans, and were mainly within the commercial loan portfolio. This compares with \$296, or 0.18% of total loans, for the same period last year.

Non-performing loans as a percentage of total loans decreased from 1.75% as of June 30, 2009 to 1.34% as of June 30, 2010. The decrease in non-performing loans was primarily due to the payoff of a loan that was past due 90 days or more as of June 30, 2009. Non-performing loans have been considered in management's analysis of the appropriateness of the allowance for loan losses. Management and the Board of Directors are closely monitoring these loans and believe that the prospects for recovery of principal, less identified specific reserves, are good.

**Other Income.** Total other income was \$2,148 for fiscal year 2010, compared to \$2,615 for the same period last year. Adjusted for security gains, losses from the sale of other real estate owned (OREO), and a security impairment charge, other income totaled \$2,393 for the 2010 fiscal year, compared with \$2,430 for the same period last year. Service charges on deposit accounts decreased by \$131, or 7.8%, in 2010 to \$1,540 from \$1,671 mainly from a decline in overdraft account fee income. Debit card interchange income increased in 2010 to \$524 from \$447 from the previous fiscal year due to higher volume as a result of increased customer usage and an increase in a number of debit cards issued.

Gains recognized on the sale of securities totaled \$218 during 2010 and \$185 during the same period last year. A loss of \$53 on the sale of OREO acquired through loan foreclosures and an other-than-temporary impairment loss of \$410 related to a trust preferred security were recognized during the 2010 fiscal year. A discussion of the impairment loss is included on the following pages under the heading "Financial Condition."



**Other Expenses.** Total other expenses were \$9,048 for the year ended June 30, 2010; an increase of \$61, or 0.7% from \$8,987 for the year ended June 30, 2009.

Salaries and employee benefit expenses increased \$162, or 3.8%, during the fiscal year ended June 30, 2010 mainly due to an increase in salary continuation benefit expense and incentive expenses. The salary continuation benefit expense increased since a reduction to this expense of approximately \$140 was recognized during fiscal year 2009 as a result of the departure of the previous chief executive officer. These increases were partially offset by a reduction in overtime wages, the implementation of a ten percent reduction in hours for non-exempt personnel and a salary freeze for exempt personnel that was implemented in the third quarter of fiscal year 2009 and continued through the end of fiscal year 2010.

Occupancy and equipment expenses decreased by \$13, or 1.2%, mainly due to lower depreciation expense associated with furniture, fixtures and equipment.

Federal Deposit Insurance Corporation (FDIC) assessments decreased by \$15, or 4.6%, compared to the same period last year. In fiscal year 2010, FDIC expense was lower as compared to fiscal 2009 when the Corporation paid a one-time special assessment of \$114 that was charged to all banks based on asset size. The reduction from the one-time special assessment was partially offset by an industry wide deposit insurance rate increase that went into effect on January 1, 2009 and as a result of a higher level of total deposits, the assessment base upon which FDIC insurance assessments are calculated.

The amortization of the intangible is directly related to the core deposit purchase premium of the Lisbon, Ohio branch that was purchased in January 2000.

Debit card processing expenses increased by \$23, or 8.4%, during the 2010 fiscal year mainly due to increased debit card usage by our customers.

Other expense totaled \$1,226 for the year ended June 30, 2010, a decrease of \$42, or 3.3%, from \$1,268 for the year ended June 30, 2009. The decline was mainly due to the renegotiation and non-renewal of miscellaneous contracts and other cost containment efforts related to travel, transportation and office related expenses.

**Income Tax Expense.** The provision for income taxes totaled \$567 and \$569 for the years ended June 30, 2010 and 2009, respectively. The effective tax rates were 21.8% and 21.9%, respectively. The effective tax rate differed from the federal statutory rate principally as a result of tax-exempt income from obligations of states and political subdivisions, loans and earnings on bank owned life insurance.

## **Financial Condition**

Total assets at June 30, 2010 were \$263,393 compared to \$251,862 at June 30, 2009, an increase of \$11,531, or 4.6%. The increase in total assets is mainly attributed to an increase in loans of \$14,142, or 8.8%. This increase was offset by a decline in federal funds sold and interest-bearing deposits in financial institutions of \$5,097.

**Securities.** Available-for-sale securities increased by \$3,487 from \$60,775 at June 30, 2009 to \$64,262 at June 30, 2010. The securities portfolio is mainly comprised of residential mortgage-backed securities and collateralized mortgage obligations issued by Fannie Mae and Freddie Mac, obligations of government sponsored enterprises and state and political subdivisions.

Within the securities portfolio, the Corporation owns a trust preferred security, which represents collateralized debt obligations (CDOs) issued by other financial and insurance companies. The security is part of a pool of issuers that support a more senior tranche of securities. Due to the illiquidity in the market, it is unlikely the Corporation would be able to recover its investment in this security if the Corporation sold the security at this time.

Due to an increase in principal and/or interest deferrals by the issuers of the underlying securities, the cash interest payments for the trust preferred security are being deferred. On June 30, 2010, the lowest credit rating on this security was Fitch's rating of C, which is defined as highly speculative. The issuers in this security are primarily banks, bank holding companies and a limited number of insurance companies. The investment security is evaluated using a model to compare the present value of expected cash flows to prior periods expected cash flows to determine if there has been an adverse change in cash flows during the period. The discount rate used to calculate the cash flows is the coupon rate of the security, based on the forward LIBOR curve. The other-than-temporary impairment model considers the structure and term of the CDO along with the financial condition of the underlying issuers. Specifically, the model details interest rates, principal balances of note classes and underlying issuers, the timing and amount of interest and principal payments of the underlying issuers, and the allocation of

the payments to the note classes. The current estimate of expected cash flows is based on the most recent trustee reports and any other relevant market information including announcements of interest payment deferrals or defaults of underlying trust preferred securities. Assumptions used in the model include expected future default rates and prepayments. We assume no recoveries on defaults and all interest payment deferrals are treated as defaults with an assumed recovery rate of 15% on deferrals. In addition we use the model to “stress” the CDO, which includes assumptions more severe than current and projected conditions, to determine the degree to which assumptions could deteriorate before the CDO could no longer fully support repayment of the Corporation’s note class. According to the June 30, 2010 analysis, the expected cash flows were below the recorded amortized cost of the trust preferred security. Therefore, management determined it was appropriate to record an other-than-temporary impairment loss from this security of \$410 during the 2010 fiscal year-to-date period. The recorded impairment is attributable to credit deterioration experienced by the Trust Preferred Security. Management has reviewed this security and these conclusions with an independent third party. If there is further deterioration in the underlying collateral of this security, other-than-temporary impairments may also occur in future periods.

The following table sets forth certain information regarding the amortized cost and fair value of the Corporation’s securities at the dates indicated.

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
<b>June 30, 2010</b>				
Obligations of government sponsored entities.....	\$ 10,771	\$ 236	\$ (3)	\$ 11,004
Obligations of state and political subdivisions .....	20,073	392	(218)	20,247
Mortgage-backed securities - residential .....	24,333	1,279	—	25,612
Collateralized mortgage obligations .....	7,094	34	(151)	6,977
Trust preferred security.....	572	—	(150)	422
Total securities.....	<u>\$ 62,843</u>	<u>\$ 1,941</u>	<u>\$ (522)</u>	<u>\$ 64,262</u>
<b>June 30, 2009</b>				
Obligations of government sponsored entities.....	\$ 14,278	\$ 385	\$ (1)	\$ 14,662
Obligations of state and political subdivisions .....	18,171	62	(608)	17,625
Mortgage-backed securities - residential .....	26,342	785	—	27,127
Collateralized mortgage obligations .....	992	25	(12)	1,005
Trust preferred security.....	982	—	(626)	356
Total securities.....	<u>\$ 60,765</u>	<u>\$ 1,257</u>	<u>\$ (1,247)</u>	<u>\$ 60,775</u>

The following tables summarize the amounts and distribution of the Corporation's securities held and the weighted average yields as of June 30, 2010:

	<u>Amortized Cost</u>	<u>Fair Value</u>	<u>Average Yield / Cost</u>
<b>AVAILABLE-FOR-SALE</b>			
<b>Obligations of government sponsored entities:</b>			
3 months or less .....	\$ 979	\$ 1,009	5.28%
Over 3 months through 1 year .....	3,923	4,006	3.76
Over 1 year through 5 years.....	5,869	5,989	2.81
<b>Total obligations of government sponsored entities.....</b>	<u>10,771</u>	<u>11,004</u>	3.38
<b>Obligations of state and political subdivisions:</b>			
Over 1 year through 5 years.....	495	530	5.69%
Over 5 years through 10 years .....	4,327	4,310	5.25
Over 10 years.....	15,251	15,407	6.24
<b>Total obligations of state and political subdivisions .....</b>	<u>20,073</u>	<u>20,247</u>	6.01
<b>Mortgage-backed securities - residential:</b>			
Over 1 year through 5 years.....	24,333	25,612	4.57
<b>Total mortgage-backed securities.....</b>	<u>24,333</u>	<u>25,612</u>	4.57
<b>Collateralized mortgage obligations:</b>			
Over 3 months through 1 year .....	1,046	1,025	(1.68)
Over 1 year through 5 years.....	6,048	5,952	2.40
<b>Total collateralized mortgage obligations.....</b>	<u>7,094</u>	<u>6,977</u>	1.80
<b>Trust preferred security.....</b>	<u>572</u>	<u>422</u>	—
<b>Total securities .....</b>	<u>\$ 62,843</u>	<u>\$ 64,262</u>	4.47%

The weighted average interest rates are based on coupon rates for securities purchased at par value and on effective interest rates considering amortization or accretion if the securities were purchased at a premium or discount. The weighted average yield on tax-exempt obligations has been calculated on a tax equivalent basis. Average yields are based on amortized cost balances. The negative 1.68% yield on the collateralized mortgage obligations with a term over 3 months through 1 year was a result of unexpectedly high prepayment speeds increasing the premium amortization due to the prolonged historically low mortgage rates. The yield on the trust preferred security is zero since the cash interest payments for this security are being deferred.

At June 30, 2010, there were no holdings of securities of any one issuer, other than the U.S. government and its agencies and corporations, with an aggregate book value which exceeds 10% of shareholders' equity.

**Loans.** Loan receivables increased by \$14,142 to \$174,283 at June 30, 2010 compared to \$160,141 at June 30, 2009, with the commercial, financial and agriculture loan portfolio increasing by \$15,629. The increase in loan receivables is mainly attributable to more customers turning to community banks as an alternative to super regional institutions and due to fewer loan payoffs from customers' refinancing.

Major classifications of loans, net of deferred loan fees and costs, were as follows as of June 30:

	<u>2010</u>	<u>2009</u>
Real estate—mortgage.....	\$ 51,198	\$ 49,116
Real estate—construction.....	3,244	6,907
Commercial, financial and agricultural .....	114,021	98,392
Installment loans to individuals.....	5,820	5,726
<b>Total Loans.....</b>	<u>\$ 174,283</u>	<u>\$ 160,141</u>



The following is a schedule of contractual maturities and repayments of real estate construction, commercial, financial and agricultural loans, as of June 30, 2010:

Due in one year or less .....	\$ 10,802
Due after one year but within five years .....	14,038
Due after five years .....	92,425
Total .....	<u>\$ 117,265</u>

The following is a schedule of fixed and variable rate real estate construction, commercial, financial and agricultural loans due after one year (variable rate loans are those loans with floating or adjustable interest rates) as of June 30, 2010:

	<u>Fixed Interest Rates</u>	<u>Variable Interest Rates</u>
Total real estate construction, commercial, financial and agricultural loans due after one year.....	\$27,480	\$78,983

Foreign Outstandings—there were no foreign outstandings during the periods presented. There are no concentrations of loans greater than 10% of total loans, which are not otherwise disclosed as a category of loans.

**Allowance for Loan Losses.** The allowance for loan losses balance and the provision charged to expense are judgmentally determined by management based upon a periodic review of the loan portfolio, an analysis of impaired loans, past loan loss experience, current economic conditions, collateral value assumptions for collateral-dependent loans and various other circumstances which are subject to change over time. Probable losses are estimated by stratifying the total loan portfolio into pools of homogenous loans by ownership, collateral type and loan purpose and applying the Bank’s three year historical loss ratio, increased for more recent trends in loss experience, to each loan pool. Also, the local unemployment rate is monitored and additional reserves are applied to all loans that are not assigned a specific reserve if there is an increase in the local unemployment rate. Specific reserves are determined by management’s review of delinquent loans, impaired loans, non-accrual loans, loans classified as substandard, watch list loans, loans to industries experiencing economic difficulties and other selected large loans. The collectability of these loans is evaluated after considering the current financial position of the borrower, the estimated market value of the collateral, guarantees and the Corporation’s collateral position versus other creditors. Judgments, which are necessarily subjective, as to the probability of loss and the amount of such loss, are formed on these loans, as well as other loans in the aggregate.

Failure to receive principal and interest payments when due on any loan results in efforts to restore such loan to a current status. Loans are classified as non-accrual when, in the opinion of management, full collection of principal and accrued interest is not expected. The loans must be brought and kept current for six sustained payments before being considered for removal from non-accrual status. Commercial and commercial real estate loans are classified as impaired if management determines that full collection of principal and interest, in accordance with the terms of the loan documents, is not probable. If a loan is impaired, a portion of the allowance is allocated so the loan is reported, net, at the present value of estimated future cash flows using the loan’s existing rate or at the fair value of collateral if repayment is expected from the collateral. Loans are evaluated for impairment when payments are delayed, typically 90 days or more, or when it is probable that not all principal and interest amounts will be collected according to the original terms of the loan. As of June 30, 2010, impaired loans totaled \$2,635, of which \$2,300 are included in non-accrual loans. Continued unsuccessful collection efforts generally lead to initiation of foreclosure or other legal proceedings.

The following schedule summarizes non-accrual, past due, impaired and restructured loans for the years ended June 30:

	<u>2010</u>	<u>2009</u>
Non-accrual loans .....	\$ 2,342	\$ 2,476
Accruing loans past due 90 days or more .....	—	328
Total non-performing loans .....	<u>\$ 2,342</u>	<u>\$ 2,804</u>
Other real estate owned.....	25	181
Total non-performing assets .....	<u>\$ 2,367</u>	<u>\$ 2,985</u>
Impaired Loans .....	\$ 2,635	\$ 2,231
Accruing restructured loans .....	\$ 335	\$ 147

The non-performing loans are either in the process of foreclosure or efforts are being made to work with the borrower to bring the loan current. Properties acquired by the Corporation as a result of foreclosure, or by deed in lieu of foreclosure, are classified as "other real estate owned" until such time as they are sold or otherwise disposed. As of June 30, 2010, there was \$25, or two individual properties, classified as other real estate owned. Subsequent to June 30, 2010, one of the properties has been sold for an amount slightly above the recorded value.

**Potential Problem Loans.** There were no loans, not otherwise identified above, included on management's watch or troubled loan lists that management has serious doubts as to the ability of such borrowers to comply with the loan repayment terms. Management's watch and troubled loan lists includes loans which management has some doubt as to the borrowers' ability to comply with the present repayment terms, loans which management is actively monitoring due to changes in the borrowers financial condition and other loans which management wants to more closely monitor due to special circumstances. These loans and their potential loss exposure have been considered in management's analysis of the adequacy of the allowance for loan losses.

The following table summarizes the Corporation's loan loss experience, and provides a breakdown of the charge-off, recovery and other activity for the years ended June 30:

	<u>2010</u>	<u>2009</u>
Allowance for loan losses at beginning of year .....	\$ 1,992	\$ 1,709
<b>Loans charged off:</b>		
Real estate mortgage.....	62	241
Real estate construction .....	—	—
Commercial, financial and agricultural .....	182	20
Installment loans to individuals .....	117	139
Total charge offs .....	<u>361</u>	<u>400</u>
<b>Recoveries:</b>		
Real estate mortgage.....	1	12
Real estate construction .....	—	—
Commercial, financial and agricultural .....	6	6
Installment loans to individuals .....	94	86
Total recoveries .....	<u>101</u>	<u>104</u>
Net charge offs.....	260	296
Provision for loan losses charged to operations.....	544	579
Allowance for loan losses at end of year .....	<u>\$ 2,276</u>	<u>\$ 1,992</u>

The following schedule is a breakdown of the allowance for loan losses allocated by type of loan and related ratios:

	<u>Allocation of the Allowance for Loan Losses</u>			
	<u>Allowance</u>	<u>% of Loan</u>	<u>Allowance</u>	<u>% of Loan</u>
	<u>Amount</u>	<u>Type to</u> <u>Total Loans</u>	<u>Amount</u>	<u>Type to</u> <u>Total Loans</u>
	<u>June 30, 2010</u>		<u>June 30, 2009</u>	
Commercial, financial and agricultural .....	\$ 1,520	65.4%	\$ 1,065	61.4%
Installment loans to individuals .....	103	3.4	227	3.6
Real estate.....	653	31.2	700	35.0
Total.....	<u>\$ 2,276</u>	<u>100.0%</u>	<u>\$ 1,992</u>	<u>100.0%</u>

While management's periodic analysis of the adequacy of the allowance for loan loss may allocate portions of the allowance for specific problem loan situations, the entire allowance is available for any loan charge-off that may occur.

**Funding Sources.** Total deposits increased \$12,263, or 6.0%, from \$204,051 at June 30, 2009 to \$216,314 at June 30, 2010. Non-interest bearing deposits increased \$4,804, or 11.2%, savings deposits increased \$5,508, or 9.5%, and interest-bearing checking balances increased \$1,117, or 8.9%, from June 30, 2009 to June 30, 2010. We believe commercial and retail customers are turning to community banks in these uncertain times and this trend is reflected in the increase in the deposit balances.

The following is a schedule of average deposit amounts and average rates paid on each category for the periods included:

	Years Ended June 30,			
	2010		2009	
	Amount	Rate	Amount	Rate
Non-interest bearing demand deposit .....	\$ 45,582	—	\$ 45,089	—
Interest bearing demand deposit .....	13,387	0.20%	11,699	0.42%
Savings .....	59,873	0.31	54,912	0.58
Certificates and other time deposits.....	90,297	2.22	84,382	3.13
Total .....	<u>\$ 209,139</u>	1.06%	<u>\$ 196,082</u>	1.54%

The following table summarizes time deposits issued in amounts of \$100 thousand or more as of June 30, 2010 by time remaining until maturity:

Maturing in:	
Under 3 months .....	\$ 1,863
Over 3 to 6 months .....	10,893
Over 6 to 12 months .....	13,770
Over 12 months .....	7,238
Total .....	<u>\$ 33,764</u>

See Note 7—Short-Term Borrowings to the Consolidated Financial Statements, for information concerning short-term borrowings.

**Shareholders' Equity.** Total shareholders' equity increased by \$2,255 from \$21,461 at June 30, 2009 to \$23,716 at June 30, 2010. The increase was primarily due to net income of \$2,039 for the current fiscal year and an increase of \$930 in the unrealized gain on the mark-to-market of available-for-sale securities. This increase was partially offset by cash dividends paid of \$813.

### Liquidity

Management considers the asset position of the Bank to be sufficiently liquid to meet normal operating needs and conditions. The Bank's earning assets are divided primarily between loans and available-for-sale securities, with any excess funds placed in federal funds sold or interest-bearing deposit accounts with other financial institutions on a daily basis.

Net cash inflow from operating activities for the 2010 fiscal year were \$2,615 and net cash inflow from financing activities was \$8,504. Net cash outflow from investing activities was \$16,204. The major sources of cash were \$12,263 net increase in deposits, \$24,628 net increase from sales, maturities or principal pay downs on available-for-sale securities. The major uses of cash were the \$27,330 purchase of securities and a \$14,622 net increase in loans. Total cash and cash equivalents was \$13,806 as of June 30, 2010 compared to \$18,891 at June 30, 2009.

The Bank groups its loan portfolio into three major categories: real estate loans; commercial, financial and agricultural loans; and consumer loans. The Bank's real estate loan portfolio consists of three basic segments: conventional mortgage loans having fixed rates for terms not longer than fifteen years, variable rate home equity line of credit loans and fixed rate loans having maturity or renewal dates that are less than the scheduled amortization period. Commercial, financial and agricultural loans are comprised of both variable rate notes subject to interest rate changes based on the prime rate or T-bill and fixed rate notes having maturities of generally not greater than five years. Personal loans offered by the Bank are generally written for periods of up to five years, based on the nature of the collateral. These may be either installment loans having regular monthly payments or demand type loans for short periods of time.

Funds not allocated to the Bank's loan portfolio are invested in various securities having diverse maturity schedules. The majority of the Bank's securities are held in obligations of U.S. Government sponsored entities, mortgage-backed securities, and investments in tax free municipal bonds.

The Bank offers several forms of deposit products to its customers. The rates offered by the Bank and the fees charged for them are competitive with others available currently in the market area. While the Bank continues to be under competitive pressures in the Bank's market area as financial institutions attempt to attract and keep new deposits, we believe many

commercial and retail customers have been turning to community banks in these uncertain times. Time deposit interest rates continued to decline in the 2010 fiscal year. Compared to our peers, the Corporation's core deposits consist of a large percentage of non-interest bearing demand deposits resulting in the cost of funds remaining at a low level of 1.38%.

Jumbo time deposits (those with balances of \$100 thousand and over) increased from \$31,007 at June 30, 2009 to \$33,764 at June 30, 2010. These deposits are monitored closely by the Bank and typically priced on an individual basis. When these deposits are from a municipality, certain bank-owned securities are pledged to guarantee the safety of these public fund deposits as required by Ohio law. The Corporation has the option to use a fee paid broker to obtain deposits from outside its normal service area as an additional source of funding. However, these deposits are not relied upon as a primary source of funding and the Bank can foresee no dependence on these types of deposits in the near term.

The net interest margin is monitored on a monthly basis. It is the Bank's goal to maintain the net interest margin at 4.0% or greater. The net interest margin on a tax equivalent basis for 2010 was 4.28% as compared to 4.31% for 2009.

### **Capital Resources**

At June 30, 2010, management believes the Bank complied with all regulatory capital requirements. Based on the Bank's computed regulatory capital ratios, the OCC has determined the Bank to be well capitalized under the Federal Deposit Insurance Act as of its latest exam date. The Bank's actual and required capital amounts are disclosed in Note 11 of the Consolidated Financial Statements. Management is not aware of any matters occurring subsequent to that exam that would cause the Bank's capital category to change.

### **Impact of Inflation and Changing Prices**

The financial statements and related data presented herein have been prepared in accordance with U.S. generally accepted accounting principles, which require the measurement of financial position and results of operations primarily in terms of historical dollars without considering changes in the relative purchasing power of money over time due to inflation. Unlike most industrial companies, virtually all of the assets and liabilities of the Corporation are monetary in nature. Therefore, interest rates have a more significant impact on a financial institution's performance than the effects of general levels of inflation. Interest rates do not necessarily move in the same direction or in the same magnitude as the prices of goods and services. The liquidity, maturity structure and quality of the Corporation's assets and liabilities are critical to the maintenance of acceptable performance levels.

### **Critical Accounting Policies and Use of Significant Estimates**

The financial condition and results of operations for the Corporation presented in the Consolidated Financial Statements, accompanying notes to the Consolidated Financial Statements and management's discussion and analysis are, to a large degree, dependent upon the Corporation's accounting policies. The selection and application of these accounting policies involve judgments, estimates and uncertainties that are susceptible to change.

Presented below is a discussion of the accounting policy that management believes is the most important to the portrayal and understanding of the Corporation's financial condition and results of operations. This policy requires management's most difficult, subjective and complex judgments about matters that are inherently uncertain. In the event that different assumptions or conditions were to prevail, and depending upon the severity of such changes, the possibility of materially different financial condition or results of operations is a reasonable likelihood. Also, see Note 1 of the Consolidated Financial Statements for additional information related to significant accounting policies.

**Allowance for Loan Losses.** Management periodically reviews the loan portfolio in order to establish an estimated allowance for loan losses (allowance) that are probable as of the respective reporting date. Additions to the allowance are charged against earnings for the period as a provision for loan losses. Actual loan losses are charged against the allowance when management believes that the collection of principal will not occur. Unpaid interest for loans that are placed on non-accrual status is reversed against current interest income.

The allowance is regularly reviewed by management to determine whether or not the amount is considered adequate to absorb probable incurred losses. If not, an additional provision is made to increase the allowance. This evaluation includes specific loss estimates on certain individually reviewed loans, loss estimates for loan groups or pools that are based on historical loss experience and general loss estimates that are based upon the size, quality, and concentration characteristics of the various loan portfolios, adverse situations that may affect a borrower's ability to repay, and current economic and industry conditions, among other things. The allowance is also subject to periodic examination by regulators whose review includes a determination as to its adequacy to absorb potential losses.



Those judgments and assumptions that are most critical to the application of this accounting policy are the initial and ongoing credit-worthiness of the borrower, the amount and timing of future cash flows of the borrower that are available for repayment of the loan, the sufficiency of underlying collateral, the enforceability of third-party guarantees, the frequency and subjectivity of loan reviews and risk grading, emerging or changing trends that might not be fully captured in the historical loss experience, and charges against the allowance for actual losses that are greater than previously estimated. These judgments and assumptions are dependent upon or can be influenced by a variety of factors including the breadth and depth of experience of lending officers, credit administration and the loan review staff that periodically review the status of the loan, changing economic and industry conditions, changes in the financial condition of the borrower, and changes in the value and availability of the underlying collateral and guarantees.

While the Corporation strives to reflect all known risk factors in its evaluations, judgment errors may occur. If different assumptions or conditions were to prevail, the amount and timing of interest income and loan losses could be materially different. These factors are most pronounced during economic downturns. Since, as described above, so many factors can affect the amount and timing of losses on loans it is difficult to predict, with any degree of certainty, the affect on income if different conditions or assumptions were to prevail.

**Valuation of Securities and Other-Than-Temporary Impairment (OTTI).** The fair value of available-for-sale securities is estimated using relevant market information and other assumptions. Fair value measurements are classified within one of three levels in a valuation hierarchy based upon the transparency of inputs to the valuation of an asset or liability as of the measurement date. Fair value estimates involve uncertainties and matters of significant judgment regarding interest rates, credit risk, discounted cash flows, prepayments, and other factors, especially in the absence of broad markets for particular items. Changes in assumptions or in market conditions could significantly affect the estimates.

Securities are reviewed at least quarterly for indicators of other-than-temporary impairment. This determination requires significant judgment. In estimating other-than-temporary impairment, management evaluates: the length of time and extent the fair value has been less than cost, the expected cash flows of the security, the financial condition and near term prospects of the issuer, and whether the Corporation has the intent to sell the security or the likelihood the Corporation will be required to sell the security at an unrealized loss position prior to any anticipated recovery in fair value, which may be maturity. A decline in value that is considered to be credit-related other-than-temporary is recorded as a loss within other income in the consolidated statements of income.

### Contractual Obligations, Commitments and Contingent Liabilities

The following table presents, as of June 30, 2010, the Corporation's significant fixed and determinable contractual obligations by payment date. The payment amounts represent those amounts contractually due to the recipient and do not include any unamortized premiums or discounts. Further discussion of the nature of each obligation is included in the referenced note to the consolidated financial statements.

	Note Reference	2011	2012	2013	2014	2015	Thereafter	Total
Certificates of deposit.....	6	\$ 61,784	\$14,470	\$ 7,916	\$2,400	\$3,259	\$ 1,435	\$ 91,264
Short-term borrowings.....	7	13,086	—	—	—	—	—	13,086
Federal Home Loan Advances.....	8	1,268	1,089	579	69	57	5,235	8,297
Salary continuation plan .....	9	22	22	22	22	22	892	1,002
Operating leases.....	4	114	114	104	90	74	17	513
Deposits without maturity.....		—	—	—	—	—	—	125,050

Note 12 to the Consolidated Financial Statements discusses in greater detail other commitments and contingencies and the various obligations that exist under those agreements. These commitments and contingencies consist primarily of commitments to extend credit to borrowers under lines of credit.

### Off-Balance Sheet Arrangements

At June 30, 2010, the Corporation had no unconsolidated, related special purpose entities, nor did the Corporation engage in derivatives and hedging contracts, such as interest rate swaps, which may expose the Corporation to liabilities greater than the amounts recorded on the consolidated balance sheet. The Corporation's investment policy prohibits engaging in derivative contracts for speculative trading purposes; however, in the future, the Corporation may pursue certain contracts, such as interest rate swaps, in an effort to execute a sound and defensive interest rate risk management policy.

## **Forward-Looking Statements**

All statements set forth in this discussion or future filings by the Corporation with the Securities and Exchange Commission, or other public or shareholder communications, or in oral statements made with the approval of an authorized executive officer, that are not historical in nature, including words or phrases “will likely result,” “are expected to,” “will continue,” “is anticipated,” “estimate,” “project,” “believe” or similar expressions are intended to identify “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements may involve risks and uncertainties that are difficult to predict, may be beyond our control, and could cause actual results to differ materially from those described in such statements. Any such forward-looking statements are made only as of the date of this report or the respective dates of the relevant incorporated documents, as the case may be, and, except as required by law, we undertake no obligation to update these forward-looking statements to reflect subsequent events or circumstances. Factors that could cause actual results for future periods to differ materially from those anticipated or projected include, but are not limited to:

- regional and national economic conditions becoming less favorable than expected, resulting in, among other things, a deterioration in credit quality of assets and the underlying value of collateral could prove to be less valuable than otherwise assumed;
- the nature, extent, and timing of government and regulatory actions;
- material unforeseen changes in the financial condition or results of the Bank’s customers;
- changes in levels of market interest rates which could reduce anticipated or actual margins;
- competitive pressures on product pricing and services; and
- a continued deterioration in market conditions causing debtors to be unable to meet their obligations.

The risks and uncertainties identified above are not the only risks we face. Additional risks and uncertainties not presently known to us or that we currently believe to be immaterial also may adversely affect us. Should any known or unknown risks and uncertainties develop into actual events, those developments could have material adverse effects on our business, financial condition and results of operations.

## **ITEM 7A—QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Not applicable for Smaller Reporting Companies.

## ITEM 8—FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

### REPORT OF MANAGEMENT ON THE CORPORATION'S INTERNAL CONTROL OVER FINANCIAL REPORTING

Management of Consumers Bancorp, Inc. is responsible for establishing and maintaining adequate internal control over financial reporting. Internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with U. S. generally accepted accounting principles. Internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of assets; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures are made only in accordance with authorizations of management and directors; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies and procedures may deteriorate.

Management of Consumers Bancorp, Inc., including the Chief Executive Officer and the Chief Financial Officer, has assessed the Corporation's internal control over financial reporting as of June 30, 2010, based on criteria for effective internal control over financial reporting described in "Internal Control — Integrated Framework" issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on this assessment, management has concluded that the Corporation's internal control over financial reporting was effective as of June 30, 2010, based on the specified criteria.

This annual report does not include an attestation report of the Corporation's independent registered public accounting firm regarding internal control over financial reporting because management's report was not subject to attestation by the Corporation's registered public accounting firm pursuant to rules of the Securities and Exchange Commission that permit the Corporation to provide only management's report.



Ralph J. Lober, II  
Chief Executive Officer



Renee K. Wood  
Chief Financial Officer & Treasurer


## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Board of Directors and Shareholders  
Consumers Bancorp, Inc.  
Minerva, Ohio

We have audited the accompanying consolidated balance sheets of Consumers Bancorp, Inc. as of June 30, 2010 and 2009 and the related consolidated statements of income, comprehensive income, changes in shareholders' equity, and cash flows for the years then ended. These financial statements are the responsibility of the Corporation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement. The Corporation is not required to have, nor were we engaged to perform, an audit of its internal control over financial reporting. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Corporation's internal control over financial reporting. Accordingly, we express no such opinion. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall consolidated financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Consumers Bancorp, Inc. as of June 30, 2010 and 2009 and the results of its operations and its cash flows for the years then ended, in conformity with U. S. generally accepted accounting principles.



Crowe Horwath LLP

Cleveland, Ohio  
September 22, 2010

**CONSUMERS BANCORP, INC.**  
**CONSOLIDATED BALANCE SHEETS**

As of June 30, 2010 and 2009

(Dollar amounts in thousands, except per share data)

	<b>2010</b>	<b>2009</b>
<b>ASSETS:</b>		
Cash on hand and noninterest-bearing deposits in financial institutions .....	\$ 5,973	\$ 5,961
Federal funds sold and interest-bearing deposits in financial institutions.....	7,833	12,930
Total cash and cash equivalents .....	13,806	18,891
Certificate of deposits in financial institutions .....	980	2,012
Securities, available-for-sale.....	64,262	60,775
Federal bank and other restricted stocks, at cost.....	1,186	1,186
Total loans .....	174,283	160,141
Less allowance for loan losses.....	(2,276)	(1,992)
Net loans .....	172,007	158,149
Cash surrender value of life insurance.....	4,798	4,622
Premises and equipment, net .....	3,581	3,776
Intangible assets, net.....	250	411
Other real estate owned .....	25	181
Accrued interest receivable and other assets .....	2,498	1,859
Total assets.....	\$ 263,393	\$ 251,862
<b>LIABILITIES:</b>		
Deposits:		
Non-interest bearing demand.....	\$ 47,659	\$ 42,855
Interest bearing demand.....	13,687	12,570
Savings .....	63,704	58,196
Time.....	91,264	90,430
Total deposits.....	216,314	204,051
Short-term borrowings.....	13,086	15,055
Federal Home Loan Bank advances .....	8,297	9,373
Accrued interest payable and other liabilities .....	1,980	1,922
Total liabilities .....	239,677	230,401
Commitments and contingent liabilities .....	—	—
<b>SHAREHOLDERS' EQUITY:</b>		
Preferred stock, no par value; 350,000 shares authorized .....	—	—
Common shares, no par value; 3,500,000 shares authorized; 2,168,329 and 2,160,000 shares issued as of June 30, 2010 and 2009, respectively .....	4,968	4,869
Retained earnings .....	19,470	18,244
Treasury stock, at cost (130,442 common shares at June 30, 2010 and 2009) .....	(1,659)	(1,659)
Accumulated other comprehensive income .....	937	7
Total shareholders' equity.....	23,716	21,461
Total liabilities and shareholders' equity .....	\$ 263,393	\$ 251,862

*See accompanying notes to consolidated financial statements.*



**CONSUMERS BANCORP, INC.**  
**CONSOLIDATED STATEMENTS OF INCOME**  
Years Ended June 30, 2010 and 2009  
(Dollar amounts in thousands, except per share data)

	<b>2010</b>	<b>2009</b>
<b>Interest income:</b>		
Loans, including fees .....	\$ 9,939	\$ 10,065
Federal funds sold and interest-bearing deposits in financial institutions.....	61	78
Securities:		
Taxable .....	1,827	2,186
Tax-exempt .....	783	771
Total interest income .....	12,610	13,100
<b>Interest expense:</b>		
Deposits .....	2,217	3,013
Short-term borrowings.....	50	212
Federal Home Loan Bank advances.....	293	328
Total interest expense .....	2,560	3,553
Net interest income.....	10,050	9,547
Provision for loan losses.....	544	579
Net interest income after provision for loan losses .....	9,506	8,968
<b>Other income:</b>		
Service charges on deposit accounts.....	1,540	1,671
Debit card interchange income .....	524	447
Bank owned life insurance income .....	176	170
Securities gains, net .....	218	185
Other-than-temporary loss		
Total impairment loss .....	(410)	—
Loss recognized in other comprehensive income .....	—	—
Net impairment loss recognized in earnings .....	(410)	—
Loss on disposition or direct write-down of other real estate owned.....	(53)	—
Other .....	153	142
Total other income .....	2,148	2,615
<b>Other expenses:</b>		
Salaries and employee benefits.....	4,434	4,272
Occupancy and equipment.....	1,069	1,082
Data processing expenses .....	534	538
Professional and director fees .....	370	392
Federal Deposit Insurance Corporation assessments .....	313	328
Franchise taxes.....	223	217
Loan and collection expenses .....	189	217
Amortization of intangible.....	161	161
Telephone and communications .....	233	239
Debit card processing expenses .....	296	273
Other .....	1,226	1,268
Total other expenses .....	9,048	8,987
Income before income taxes .....	2,606	2,596
Income tax expense .....	567	569
<b>Net income</b> .....	<b>\$ 2,039</b>	<b>\$ 2,027</b>
<b>Basic earnings per share</b> .....	<b>\$ 1.00</b>	<b>\$ 1.00</b>

*See accompanying notes to consolidated financial statements.*

**CONSUMERS BANCORP, INC.**  
**CONSOLIDATED STATEMENTS OF CHANGES IN COMPREHENSIVE INCOME**  
Years Ended June 30, 2010 and 2009  
(Dollar amounts in thousands, except per share data)

	<b>2010</b>	<b>2009</b>
Net Income .....	\$ 2,039	\$ 2,027
Other comprehensive income (loss), net of tax:		
Net change in unrealized gains (losses):		
Other-than-temporarily impaired securities:		
Unrealized gains on other-than-temporarily impaired securities .....	66	—
Reclassification adjustment for losses included in income .....	410	—
Net unrealized gain .....	476	—
Income tax effect .....	162	—
	314	—
Available-for-sale securities which are not other-than-temporarily impaired:		
Unrealized gains arising during the period .....	1,151	1,207
Reclassification adjustment for gains included in income .....	(218)	(185)
Net unrealized gain .....	933	1,022
Income tax effect .....	317	347
	616	675
Other comprehensive income .....	930	675
Total comprehensive income .....	\$ 2,969	\$ 2,702

*See accompanying notes to consolidated financial statements.*

**CONSUMERS BANCORP, INC.**  
**CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY**  
Years Ended June 30, 2010 and 2009  
(Dollar amounts in thousands, except per share data)

	<u>Common Shares</u>	<u>Retained Earnings</u>	<u>Treasury Stock</u>	<u>Accumulated Other Comprehensive Income</u>	<u>Total Shareholders' Equity</u>
<b>Balance, June 30, 2008</b> .....	\$ 4,869	\$ 17,029	\$ (1,659)	\$ (668)	\$ 19,571
Comprehensive Income:					
Net income.....		2,027			2,027
Other comprehensive income .....				675	675
Total comprehensive income .....					<u>2,702</u>
Cash dividends declared (\$0.40 per share) .....		(812)			(812)
<b>Balance, June 30, 2009</b> .....	<u>4,869</u>	<u>18,244</u>	<u>(1,659)</u>	<u>7</u>	<u>21,461</u>
Comprehensive Income:					
Net income.....		2,039			2,039
Other comprehensive income .....				930	930
Total comprehensive income .....					<u>2,969</u>
Issuance of 8,329 shares for dividend reinvestment and stock purchase plan .....	99				99
Cash dividends declared (\$0.40 per share) .....		(813)			(813)
<b>Balance, June 30, 2010</b> .....	<u>\$ 4,968</u>	<u>\$ 19,470</u>	<u>\$ (1,659)</u>	<u>\$ 937</u>	<u>\$ 23,716</u>

*See accompanying notes to consolidated financial statements.*

**CONSUMERS BANCORP, INC.**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
Years Ended June 30, 2010 and 2009  
(Dollar amounts in thousands, except per share data)

	<u>2010</u>	<u>2009</u>
<b>Cash flows from operating activities:</b>		
Net income .....	\$ 2,039	\$ 2,027
Adjustments to reconcile net income to net cash flows from operating activities:		
Depreciation .....	430	455
Securities amortization and accretion, net .....	431	73
Provision for loan losses.....	544	579
Gain on disposal of premises.....	—	(4)
Loss on disposition or direct write-down of other real estate owned .....	53	—
Deferred income taxes .....	(316)	(105)
Gain on sale of securities.....	(218)	(185)
Impairment loss on securities .....	410	—
Stock dividend on FHLB stock .....	—	(13)
Intangible amortization.....	161	161
Increase in cash surrender value of life insurance .....	(176)	(170)
Change in:		
Accrued interest receivable .....	95	44
Accrued interest payable .....	(62)	(72)
Other assets and other liabilities.....	(776)	(280)
Net cash flows from operating activities .....	<u>2,615</u>	<u>2,510</u>
<b>Cash flows from investing activities:</b>		
Securities available-for-sale		
Purchases .....	(27,330)	(25,934)
Maturities, calls and principal pay downs .....	16,956	12,070
Proceeds from sales of available for sale securities.....	7,672	13,436
Net (increase)/decrease in certificates of deposit with other financial institutions.....	1,032	(2,012)
Net increase in loans.....	(14,622)	(8,286)
Acquisition of premises and equipment .....	(235)	(210)
Proceeds from sale/disposal of premises .....	—	7
Proceeds from sale of other real estate owned.....	323	24
Improvement to other real estate owned.....	—	(6)
Net cash flows from investing activities.....	<u>(16,204)</u>	<u>(10,911)</u>
<b>Cash flows from financing activities:</b>		
Net increase in deposit accounts.....	12,263	15,207
Repayments of FHLB advances .....	(1,076)	(1,228)
Change in short-term borrowings .....	(1,969)	3,163
Proceeds from dividend reinvestment and stock purchase plan .....	99	—
Dividends paid.....	(813)	(812)
Net cash flows from financing activities .....	<u>8,504</u>	<u>16,330</u>
Increase (decrease) in cash and cash equivalents .....	(5,085)	7,929
Cash and cash equivalents, beginning of year .....	18,891	10,962
<b>Cash and cash equivalents, end of year .....</b>	<u><u>\$ 13,806</u></u>	<u><u>\$ 18,891</u></u>
<b>Supplemental noncash disclosures:</b>		
Transfers from loans to repossessed assets.....	\$ 220	\$ 199

*See accompanying notes to consolidated financial statements.*

**CONSUMERS BANCORP, INC.**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

June 30, 2010 and 2009

(Dollar amounts in thousands, except per share data)

**NOTE 1—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

Unless otherwise indicated, dollar amounts are in thousands, except per share data.

**Principles of Consolidation:** The consolidated financial statements include the accounts of Consumers Bancorp, Inc. (Corporation) and its wholly owned subsidiary, Consumers National Bank (Bank), together referred to as the Corporation. All significant intercompany transactions have been eliminated in the consolidation.

**Nature of Operations:** Consumers Bancorp, Inc. is a bank holding company headquartered in Minerva, Ohio that provides, through its banking subsidiary, a broad array of products and services throughout its primary market area of Stark, Columbiana, Carroll and contiguous counties in Ohio. The Bank's business involves attracting deposits from businesses and individual customers and using such deposits to originate commercial, mortgage and consumer loans in its primary market area.

**Business Segment Information:** Consumers Bancorp, Inc. is a bank holding company engaged in the business of commercial and retail banking, which accounts for substantially all of its revenues, operating income, and assets. Accordingly, all of its operations are reported in one segment, banking.

**Use of Estimates:** To prepare financial statements in conformity with U. S. generally accepted accounting principles, management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and actual results could differ. The allowance for loan losses, fair values of financial instruments, and determination of other-than-temporary impairment of securities are particularly subject to change.

**Cash Flows:** Cash and cash equivalents include cash, deposits with other financial institutions with original maturities of less than 90 days and federal funds sold. Net cash flows are reported for customer loan and deposit transactions, interest bearing deposits in other financial institutions and short-term borrowings. Cash paid for interest was \$2,622 and \$3,625 for the years ending June 30, 2010 and 2009. Cash paid for income taxes was \$785 and \$725 for the years ending June 30, 2010 and 2009.

**Interest-Bearing Deposits in Other Financial Institutions:** Interest-bearing deposits in other financial institutions mature within one year and are carried at cost.

**Cash Reserves:** The Bank is required to maintain cash on hand and non-interest bearing balances on deposit with the Federal Reserve Bank to meet regulatory reserve and clearing requirements. The required reserve balance at June 30, 2010 and 2009 was \$1,768 and \$1,897, respectively.

**Securities:** Securities are generally classified into either held-to-maturity or available-for-sale categories. Held-to-maturity securities are carried at amortized cost and are those that the Corporation has the positive intent and ability to hold to maturity. Available-for-sale securities are those that the Corporation may decide to sell before maturity if needed for liquidity, asset-liability management, or other reasons. Available-for-sale securities are reported at fair value, with unrealized gains or losses included in other comprehensive income as a separate component of equity, net of tax. Federal bank and other restricted stocks, such as Federal Home Loan Bank stock, are carried at cost.

Realized gains or losses on securities sold are determined based on the amortized cost of the specific security sold. Interest and dividends on securities, including amortization of premiums and accretion of discounts computed under a system materially consistent with the level-yield method, are recognized as interest income. Prepayment activity on mortgage-backed securities is affected primarily by changes in interest rates. Yields on mortgage-backed securities are adjusted as prepayments occur through changes to premium amortization or discount accretion.

Management evaluates securities for OTTI at least on a quarterly basis and more frequently when economic or market conditions warrant such an evaluation. Management assesses whether it intends to sell, or it is more likely than not that it will be required to sell, a security in an unrealized loss position before recovery of its amortized cost basis. If either of these criteria is met, the entire difference between amortized cost and fair value is recognized as impairment through earnings. For securities that do not meet the aforementioned criteria, the amount of impairment is split into two components as follows: 1) OTTI related



## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

to credit loss, which must be recognized in the income statement and 2) OTTI related to other factors, which is recognized in other comprehensive income. The credit loss is defined as the difference between the present value of the cash flows expected to be collected and the amortized cost basis.

**Federal Home Loan Bank (FHLB) stock:** The Bank is a member of the FHLB system. Members are required to own a certain amount of stock based on the level of borrowings and other factors, and may invest in additional amounts. FHLB stock, included with Federal bank and other restricted stocks in the Consolidated Balance Sheet, is carried at cost, classified as a restricted security and periodically evaluated for impairment based on ultimate recovery of par value. Since this stock is viewed as a long-term investment, impairment is based on ultimate recovery of par value. Both cash and stock dividends are reported as income.

**Loans:** Loans are reported at the principal balance outstanding, net of deferred loan fees and costs, and an allowance for loan losses. Interest income is reported on the interest method and includes amortization of net deferred loan fees and costs over the loan term. Interest income on mortgage and commercial loans is discontinued at the time the loan is 90 days delinquent unless the loan is well-secured and in the process of collection. Consumer loans are typically charged off no later than 90 days past due. Past due status is determined by the contractual terms of the loan. In all cases, loans are placed on non-accrual or charged-off at an earlier date if collection of principal or interest is considered doubtful.

All interest accrued but not received on loans placed on non-accrual is reversed against interest income. Interest received on such loans is accounted for on the cash-basis or cost-recovery method, until qualifying for return to accrual. Loans are returned to accrual status when the customer has exhibited the ability to repay and demonstrated this ability over a consecutive six month period and future payments are reasonably assured.

**Loan Commitments and Related Financial Instruments:** Financial instruments include off-balance sheet credit instruments, such as commitments to make loans and commercial letters of credit, issued to meet customer financing needs. The face amount for these items represents the exposure to loss, before considering customer collateral or ability to repay. Such financial instruments are recorded when funded.

**Concentrations of Credit Risk:** The Bank grants consumer, real estate and commercial loans primarily to borrowers in Stark, Columbiana and Carroll counties. Automobiles and other consumer assets, business assets and residential and commercial real estate secure most loans.

**Allowance for Loan Losses:** The allowance for loan losses is a valuation allowance for probable incurred credit losses. Loan losses are charged against the allowance when management believes the uncollectability of a loan balance is confirmed. Subsequent recoveries, if any, are credited to the allowance. Management estimates the allowance balance required based on past loan loss experience, the nature of the portfolio, information about specific borrower situations and estimated collateral values, economic conditions and other factors. Allocations of the allowance may be made for specific loans, but the entire allowance is available for any loan that, in management's judgment, should be charged-off.

The allowance consists of specific and general components. The specific component relates to loans that are individually classified as impaired. The general component covers non-classified loans and is based on historical loss experience adjusted for current factors.

A loan is considered impaired when, based on current information and events, it is probable that the Corporation will be unable to collect all amounts due according to the contractual terms of the loan agreement. Loans, for which the terms have been modified and for which the borrower is experiencing financial difficulties, are considered trouble debt restructurings and classified as impaired. Impairment is evaluated in total for smaller-balance loans of similar nature such as residential mortgage, consumer loans and on an individual loan basis for other loans. If a loan is impaired, a portion of the allowance is allocated so the loan is reported, net, at the present value of estimated future cash flows using the loan's existing rate or at the fair value of collateral if repayment is expected from the collateral. Loans are evaluated for impairment when payments are delayed, typically 90 days or more, or when it is probable that not all principal and interest amounts will be collected according to the original terms of the loan. Troubled debt restructures are measured at the present value of estimated future cash flows using the loans's effective interest rate at inception.

**Other Real Estate Owned:** Real estate properties acquired through, or in lieu of, loan foreclosure are initially recorded at fair value less costs to sell at the date of acquisition, establishing a new cost basis. Any reduction to fair value from the carrying value of the related loan at the time of acquisition is accounted for as a loan loss. If the fair value declines after

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

acquisition, a valuation allowance is recorded as a charge to income. Operating costs after acquisition are expensed. Gains and losses on disposition are reported as a charge to income.

**Premises and Equipment:** Land is carried at cost. Premises and equipment are stated at cost less accumulated depreciation. Depreciation is computed primarily using the straight-line method over the estimated useful life of the owned asset and, for leasehold improvements, generally over the lesser of the remaining term of the lease facility or the estimated economic life of the improvement. Useful lives range from three years for software to thirty-nine and one-half years for buildings.

**Cash Surrender Value of Life Insurance:** The Bank has purchased single-premium life insurance policies to insure the lives of current and former participants in the salary continuation plan. As of June 30, 2010, the Bank had policies with total death benefits of \$10,328 and total cash surrender values of \$4,798. As of June 30, 2009, the Bank had policies with total death benefits of \$10,225 and total cash surrender values of \$4,622. Bank owned life insurance is recorded at the amount that can be realized under the insurance contract at the balance sheet date, which is the cash surrender value adjusted for other changes or other amounts due that are probable at settlement. Tax-exempt income is recognized from the periodic increases in cash surrender value of these policies. The amount included in income (net of policy commissions and mortality costs) was \$176, and \$170 for the years ended June 30, 2010 and 2009, respectively.

**Intangible Assets:** Core deposit intangible is recorded at cost and is amortized over an estimated life of 12 years on a straight line method. Intangibles are assessed annually for impairment and written down as necessary.

**Long-term Assets:** Premises and equipment, core deposit and other intangible assets and other long-term assets are reviewed for impairment when events indicate their carrying amount may not be recoverable from future undiscounted cash flows. If impaired, the assets are recorded at fair value.

**Repurchase Agreements:** Substantially all repurchase agreement liabilities, which are classified as short-term borrowings, represent amounts advanced by various customers. Securities are pledged to cover these liabilities, which are not covered by federal deposit insurance.

**Profit Sharing Plan:** The Bank maintains a 401(k) profit sharing plan covering all eligible employees. Matching contributions are made and expensed annually.

**Income Taxes:** The Corporation files a consolidated federal income tax return. Income tax expense is the sum of the current-year income tax due or refundable and the change in deferred tax assets and liabilities. Deferred tax assets and liabilities are the expected future tax consequences of temporary differences between the carrying amounts and tax basis of assets and liabilities, computed using enacted tax rates. A valuation allowance, if needed, reduces deferred tax assets to the amount expected to be realized. The Corporation applies a more likely than not recognition threshold for all tax uncertainties in accordance with U. S. generally accepted accounting principles. A tax position is recognized as a benefit only if it is more likely than not the position would be sustained in a tax examination, with a tax examination being presumed to occur. The amount recognized is the largest amount of tax benefit greater than 50% likely of being realized on examination. The Corporation recognizes interest and/or penalties related to income tax matters in income tax expense.

**Earnings and Dividends Declared per Share:** Earnings per common share is net income divided by the weighted average common shares outstanding during the period. The weighted average number of common shares outstanding was 2,032,588 and 2,029,558 for the years ended June 30, 2010 and 2009, respectively. The Corporation's capital structure contains no dilutive securities.

**Comprehensive Income (loss):** Comprehensive income (loss) consists of net income and other comprehensive income (loss). Other comprehensive income (loss) includes unrealized gains and losses on securities available-for-sale.

**Loss Contingencies:** Loss contingencies, including claims and legal actions arising in the ordinary course of business, are recorded as liabilities when the likelihood of loss is probable and an amount or range of loss can be reasonably estimated. Management does not believe there are such matters that will have a material effect on the financial statements.

**Fair Value of Financial Instruments:** Fair values of financial instruments are estimated using relevant market information and other assumptions, as more fully disclosed in a separate note. Fair value estimates involve uncertainties and matters of significant judgment regarding interest rates, credit risk, discounted cash flows, prepayments, and other factors,

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

especially in the absence of broad markets for particular items. Changes in assumptions or in market conditions could significantly affect the estimates.

**Dividend Restrictions:** Banking regulations require maintaining certain capital levels and may limit the dividends paid by the Bank to the holding company or by the holding company to shareholders. As of June 30, 2010 the Bank could, without prior approval, declare a dividend of approximately \$3,288.

**Adoption of New Accounting Standards:** *ASU No. 2010-06, "Fair Value Measurements and Disclosures (Topic 820) - Improving Disclosures About Fair Value Measurements."* ASU 2010-06 requires expanded disclosures related to fair value measurements including (i) the amounts of significant transfers of assets or liabilities between Levels 1 and 2 of the fair value hierarchy and the reasons for the transfers, (ii) the reasons for transfers of assets or liabilities in or out of Level 3 of the fair value hierarchy, with significant transfers disclosed separately, (iii) the policy for determining when transfers between levels of the fair value hierarchy are recognized and (iv) for recurring fair value measurements of assets and liabilities in Level 3 of the fair value hierarchy, a gross presentation of information about purchases, sales, issuances and settlements. ASU 2010-06 further clarifies that (i) fair value measurement disclosures should be provided for each class of assets and liabilities (rather than major category), which would generally be a subset of assets or liabilities within a line item in the statement of financial position and (ii) company's should provide disclosures about the valuation techniques and inputs used to measure fair value for both recurring and nonrecurring fair value measurements for each class of assets and liabilities included in Levels 2 and 3 of the fair value hierarchy. The new disclosures and clarifications of existing disclosures about Level 1 and Level 2 securities are effective for interim and annual reporting periods beginning after December 15, 2009. The disclosures about purchases, sales, issuances, and settlements in the roll forward of activity in Level 3 fair value measurements are effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The early adoption of this update did not have a material effect on the Corporation's results of operations or financial position. See Note 13 – Fair Value.

**Newly Issued But Not Yet Effective Accounting Standards:** *Accounting Standards Update (ASU) No. 2009-16, "Transfers and Servicing (Topic 860) – Accounting for Transfers of Financial Assets."* ASU 2009-16 amends prior accounting guidance to enhance reporting about transfers of financial assets, including securitizations, and where companies have continuing exposure to the risks related to transferred financial assets. The new authoritative accounting guidance eliminates the concept of a "qualifying special-purpose entity" and changes the requirements for derecognizing financial assets. The new authoritative accounting guidance also requires additional disclosures about all continuing involvements with transferred financial assets including information about gains and losses resulting from transfers during the period. The provisions of ASU 2009-16 will be effective for the Corporation on July 1, 2010 and the effect of adopting this new guidance is not expected to have a significant impact on the Corporation's financial statements.

On July 21, 2010, the FASB issued ASU No. 2010-20, "Disclosures about the Credit Quality of Financing Receivables and the Allowance for Credit Losses," which requires significant new disclosures about the allowance for credit losses and the credit quality of financing receivables. The requirements are intended to enhance transparency regarding credit losses and the credit quality of loan and lease receivables. Under this statement, allowance for credit losses and fair value are to be disclosed by portfolio segment, while credit quality information, impaired financing receivables and nonaccrual status are to be presented by class of financing receivable. Disclosure of the nature and extent, the financial impact and segment information of troubled debt restructurings will also be required. The disclosures are to be presented at the level of disaggregation that management uses when assessing and monitoring the portfolio's risk and performance. This ASU is effective for interim and annual reporting periods after December 15, 2010. The Corporation will include these disclosures in the notes to the financial statements upon adoption of this ASU.

**Reclassifications:** Certain reclassifications have been made to the June 30, 2009 financial statements to be comparable to the June 30, 2010 presentation.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**NOTE 2—SECURITIES**

The following table sets forth certain information regarding the amortized cost and fair value of the Corporation's available-for-sale securities at the dates indicated.

<u>Description of Securities</u>	<u>Amortized Cost</u>	<u>Gross Unrealized Gains</u>	<u>Gross Unrealized Losses</u>	<u>Fair Value</u>
<b>June 30, 2010</b>				
Obligations of U.S. government-sponsored entities and agencies .....	\$ 10,771	\$ 236	\$ (3)	\$ 11,004
Obligations of state and political subdivisions .....	20,073	392	(218)	20,247
Mortgage-backed securities - residential .....	24,333	1,279	—	25,612
Collateralized mortgage obligations .....	7,094	34	(151)	6,977
Trust preferred security.....	572	—	(150)	422
Total securities.....	<u>\$ 62,843</u>	<u>\$1,941</u>	<u>\$ (522)</u>	<u>\$ 64,262</u>
<u>Description of Securities</u>	<u>Amortized Cost</u>	<u>Gross Unrealized Gains</u>	<u>Gross Unrealized Losses</u>	<u>Fair Value</u>
<b>June 30, 2009</b>				
Obligations of U.S. government sponsored entities and agencies .....	\$ 14,278	\$ 385	\$ (1)	\$ 14,662
Obligations of state and political subdivisions .....	18,171	62	(608)	17,625
Mortgage-backed securities - residential .....	26,342	785	—	27,127
Collateralized mortgage obligations .....	992	25	(12)	1,005
Trust preferred security.....	982	—	(626)	356
Total securities.....	<u>\$ 60,765</u>	<u>\$1,257</u>	<u>\$ (1,247)</u>	<u>\$ 60,775</u>

Proceeds from sales and calls of all equity and debt securities during 2010 and 2009 were as follows:

	<u>2010</u>	<u>2009</u>
Proceeds from sales	\$ 7,672	\$ 13,436
Gross realized gains	219	238
Gross realized losses	1	53

The amortized cost and fair values of available-for-sale securities at June 30, 2010 by expected maturity are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. Securities not due at a single maturity date, primarily mortgage-backed securities, collateralized mortgage obligations and the trust preferred security are shown separately.

	<u>Amortized Cost</u>	<u>Fair Value</u>
Due in one year or less.....	\$ 4,902	\$ 5,015
Due after one year through five years.....	6,363	6,520
Due after five years through ten years .....	4,327	4,310
Due after ten years .....	15,252	15,406
Total.....	<u>30,844</u>	<u>31,251</u>
Mortgage-backed securities – residential.....	24,333	25,612
Collateralized mortgage obligations .....	7,094	6,977
Trust preferred security.....	572	422
Total.....	<u>\$ 62,843</u>	<u>\$ 64,262</u>

Securities with a carrying value of approximately \$40,901 and \$39,901 were pledged at June 30, 2010 and 2009, respectively, to secure public deposits and commitments as required or permitted by law. At June 30, 2010, there were no holdings of securities of any one issuer, other than the U.S. government and its agencies, with an aggregate book value greater than 10% of shareholders' equity. At June 30, 2009, available-for-sale securities included municipal securities issued by

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Farmersville Texas school district that are insured by Permanent School Fund Guarantee with an aggregate book value of \$2,175, or 10.1%, of shareholders' equity.

The following table summarizes the securities with unrealized losses at June 30, 2010 and 2009, aggregated by investment category and length of time the individual securities have been in a continuous unrealized loss position:

Description of Securities	Less than 12 Months		12 Months or more		Total	
	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss
<b>June 30, 2010</b>						
Obligations of U.S. government-sponsored entities ...	\$ 764	\$ (3)	\$ —	\$ —	\$ 764	\$ (3)
Obligations of states and political subdivisions.....	5,331	(179)	649	(39)	5,980	(218)
Collateralized mortgage obligations .....	4,763	(151)	—	—	4,763	(151)
Trust preferred security.....	—	—	422	(150)	422	(150)
Total temporarily impaired .....	<u>\$ 10,858</u>	<u>\$ (333)</u>	<u>\$ 1,071</u>	<u>\$ (189)</u>	<u>\$ 11,929</u>	<u>\$ (522)</u>
<b>June 30, 2009</b>						
Obligations of government sponsored entities.....	\$ 532	\$ (1)	\$ —	\$ —	\$ 532	\$ (1)
Obligations of states and political subdivisions.....	8,425	(267)	4,277	(341)	12,702	(608)
Collateralized mortgage obligations .....	—	—	135	(12)	135	(12)
Trust preferred security.....	—	—	356	(626)	356	(626)
Total temporarily impaired .....	<u>\$ 8,957</u>	<u>\$ (268)</u>	<u>\$ 4,768</u>	<u>\$ (979)</u>	<u>\$ 13,725</u>	<u>\$ (1,247)</u>

Management evaluates securities for other-than-temporary impairment (OTTI) on a quarterly basis, and more frequently when economic or market conditions warrant such an evaluation. The securities portfolio is evaluated for OTTI by segregating the portfolio into two general segments and applying the appropriate OTTI model. Investment securities are generally evaluated for OTTI under FASB ASC Topic 320, *Accounting for Certain Investments in Debt and Equity Securities*. However, the trust preferred security is evaluated using the model outlined in FASB ASC Topic 325, *Recognition of Interest Income and Impairment on Purchased Beneficial Interests and Beneficial Interests that Continue to be Held by a Transfer in Securitized Financial Assets*.

In determining OTTI under the ASC Topic 320 model, management considers many factors, including: (1) the length of time and the extent to which the fair value has been less than cost, (2) the financial condition and near-term prospects of the issuer, (3) whether the market decline was affected by macroeconomic conditions, and (4) whether the entity has the intent to sell the debt security or more likely than not will be required to sell the debt security before its anticipated recovery. The assessment of whether an other-than-temporary decline exists involves a high degree of subjectivity and judgment and is based on the information available to management at a point in time.

The second segment of the portfolio uses the OTTI guidance provided by ASC Topic 325. Under the ASC Topic 325 model, the present value of the remaining cash flows as estimated at the preceding evaluation date are compared to the current expected remaining cash flows. An OTTI is deemed to have occurred if there has been an adverse change in the remaining expected future cash flows. The analysis of the trust preferred security falls within the scope of ASC Topic 325.

As of June 30, 2010, the Corporation's security portfolio consisted of \$64,262, of which \$11,929 were in an unrealized loss position. The majority of unrealized losses are related to the Corporation's obligations of states and political subdivisions, collateralized mortgage obligations and the trust preferred security, as discussed below:

**Collateralized Mortgage Obligations:** At June 30, 2010, approximately 98.6% of the collateralized mortgage obligations held by the Corporation were issued by U.S. government-sponsored entities and agencies, primarily Fannie Mae and Freddie Mac, institutions which the government has affirmed its commitment to support. Because the decline in fair value is attributable to changes in interest rates and illiquidity, and not credit quality, and because the Corporation does not have the intent to sell these collateralized mortgage obligations and it is likely that it will not be required to sell the securities before

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

their anticipated recovery, the Corporation does not consider these securities to be other-than-temporarily impaired at June 30, 2010.

**Obligations of States and Political Subdivisions:** At June 30, 2010, approximately 89.1% of the obligations of states and political subdivisions held by the Corporation were general obligation bonds and 10.9% were revenue bonds. The decline in fair value of these securities is mainly attributable to temporary illiquidity and the turmoil within the municipal bond insurance industry, not credit quality. The recent credit concerns within the municipal bond insurance industry have reduced the liquidity of these securities and, as a result, have caused a decline in the value for some municipal securities. Management monitors the financial data of the individual municipalities to insure they meet minimum credit standards. Therefore, since the Corporation does not intend to sell these securities and it is not likely the Corporation will be required to sell these securities at an unrealized loss position prior to any anticipated recovery in fair value, which may be maturity, management does not believe there is any other-than-temporary impairment related to these securities at June 30, 2010.

**Trust Preferred Security:** The Corporation owns a trust preferred security, which represents collateralized debt obligations (CDOs) issued by other financial and insurance companies. The following table summarizes the relevant characteristics of the pooled-trust-preferred security at June 30, 2010. The security is part of a pool of issuers that support a more senior tranche of securities. Due to the illiquidity in the market, it is unlikely the Corporation would be able to recover its investment in this security if the Corporation sold the security at this time.

<b>Deal Name</b>	<b>Par Value</b>	<b>Book Value</b>	<b>Fair Value</b>	<b>Unrealized Loss</b>	<b># of Issuers Currently Performing/ Remaining</b>	<b>Actual Deferrals and Defaults as a % of Original Collateral</b>	<b>Expected Defaults as a % of Remaining Collateral</b>	<b>Excess Subordination (2)</b>
Pre Tsl XXII (1)	\$ 982	\$ 572	\$ 422	\$ 150	67/98	28.5%	13.3%	—

(1) Security was determined to have other-than-temporary impairment. As such, the book value is net of recorded credit impairment.

(2) Excess subordination percentage represents the additional defaults in excess of both current and projected defaults that the security can absorb before the bond experiences credit impairment. Excess subordinated percentage is calculated by: (a) determining what percentage of defaults a deal can experience before the bond has credit impairment, and (b) subtracting from this default breakage percentage both total current and expected future default percentages.

Due to an increase in principal and/or interest deferrals by the issuers of the underlying securities, the cash interest payments for the trust preferred security are being deferred. On June 30, 2010, the lowest credit rating on this security was Fitch's rating of C, which is defined as highly speculative. The issuers in this security are primarily banks, bank holding companies and a limited number of insurance companies. The investment security is evaluated using a model to compare the present value of expected cash flows to prior periods expected cash flows to determine if there has been an adverse change in cash flows during the period. The discount rate used to calculate the cash flows is the coupon rate of the security, based on the forward LIBOR curve. The OTTI model considers the structure and term of the CDO along with the financial condition of the underlying issuers. Specifically, the model details interest rates, principal balances of note classes and underlying issuers, the timing and amount of interest and principal payments of the underlying issuers, and the allocation of the payments to the note classes. The current estimate of expected cash flows is based on the most recent trustee reports and any other relevant market information including announcements of interest payment deferrals or defaults of underlying trust preferred securities. Assumptions used in the model include expected future default rates and prepayments. We assume no recoveries on defaults and all interest payment deferrals are treated as defaults with an assumed recovery rate of 15% on deferrals. In addition we use the model to "stress" the CDO, or make assumptions more severe than expected activity, to determine the degree to which assumptions could deteriorate before the CDO could no longer fully support repayment of the Corporation's note class. According to the June 30, 2010 analysis, the expected cash flows were below the recorded amortized cost of the trust preferred security. Therefore, management determined it was appropriate to record an other-than-temporary impairment loss from this security of \$410 during the 2010 fiscal year-to-date period. Management has reviewed this security and these conclusions with an independent third party. If there is further deterioration in the underlying collateral of this security, other-than-temporary impairments may also occur in future periods.



NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**NOTE 3—LOANS**

Major classifications of loans were as follows as of June 30:

	<u>2010</u>	<u>2009</u>
Real estate—mortgage .....	\$ 51,166	\$ 49,130
Real estate—construction .....	3,244	6,907
Commercial, financial and agricultural .....	114,320	98,636
Installment loans to individuals .....	5,824	5,724
	<u>174,554</u>	<u>160,397</u>
Deferred loan fees and costs .....	(271)	(256)
Allowance for loan losses .....	(2,276)	(1,992)
Net loans .....	<u>\$ 172,007</u>	<u>\$ 158,149</u>

The changes in the allowance for loan losses consists of the following for the years ended June 30:

	<u>2010</u>	<u>2009</u>
Balance at beginning of year .....	\$ 1,992	\$ 1,709
Provision for loan losses .....	544	579
Loans charged-off .....	(361)	(400)
Recoveries .....	101	104
Balance at end of year .....	<u>\$ 2,276</u>	<u>\$ 1,992</u>

Impaired loans were as follows as of June 30:

	<u>2010</u>	<u>2009</u>
Loans with no allocated allowance for loan losses .....	\$ 717	\$ —
Loans with allocated allowance for loan losses .....	1,918	2,231
Total impaired loans .....	<u>\$ 2,635</u>	<u>\$ 2,231</u>
Amount of allowance for loan losses allocated .....	543	344
	<u>2010</u>	<u>2009</u>
Average of impaired loans during the year .....	\$ 2,323	\$ 1,854
Interest income recognized during impairment .....	—	42
Cash-basis interest income recognized .....	—	42

Included in impaired loans were \$806 of loans for which the Corporation has modified the repayment terms during fiscal year 2010 and are considered trouble debt restructurings. There were no troubled debt restructurings in fiscal year 2009.

Nonperforming loans were as follows:

	<u>2010</u>	<u>2009</u>
Loans past due over 90 days and still accruing .....	\$ —	\$ 328
Loans on non-accrual .....	2,342	2,476
Increase in interest income if loans had been on accrual .....	165	175

The Bank has granted loans to certain of its executive officers, directors and their affiliates. A summary of activity during the year ended June 30, 2010 of related party loans were as follows:

	<u>2010</u>
Principal balance at beginning of year .....	\$ 1,809
New loans .....	111
Repayments .....	(474)
Principal balance at end of year .....	<u>\$ 1,446</u>

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**NOTE 4—PREMISES AND EQUIPMENT**

Major classifications of premises and equipment were as follows as of June 30:

	<u>2010</u>	<u>2009</u>
Land .....	\$ 953	\$ 953
Land improvements .....	327	327
Building and leasehold improvements .....	3,433	3,298
Furniture, fixture and equipment .....	<u>5,076</u>	<u>5,060</u>
Total premises and equipment .....	9,789	9,638
Accumulated depreciation and amortization .....	<u>(6,208)</u>	<u>(5,862)</u>
Premises and equipment, net.....	<u>\$ 3,581</u>	<u>\$ 3,776</u>

Depreciation was \$430 and \$455 for the years ended June 30, 2010 and 2009, respectively.

The Corporation is obligated under non-cancelable operating leases for facilities and equipment. The approximate minimum annual rentals and commitments under these non-cancelable agreements and leases with remaining terms in excess of one year are as follows:

2011.....	114
2012.....	114
2013.....	104
2014.....	90
2015.....	74
Thereafter .....	<u>17</u>
	<u>\$ 513</u>

Rent expense incurred was \$99 and \$96 during the fiscal years ended June 30, 2010 and 2009, respectively.

**NOTE 5—INTANGIBLE ASSETS**

The following summarizes the original balance and accumulated amortization of core deposit intangible assets at June 30, 2010 and 2009:

	<u>2010</u>	<u>2009</u>
Original balance .....	\$ 1,927	\$ 1,927
Less: accumulated amortization .....	<u>1,677</u>	<u>1,516</u>
Net balance, June 30.....	<u>\$ 250</u>	<u>\$ 411</u>

Amortization expense for the years ended June 30, 2010 and 2009 was \$161 for each year. Amortization expense is estimated to be \$161 for the fiscal year ending June 30, 2011 and \$89 for the fiscal year ending June 30, 2012.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**NOTE 6—DEPOSITS**

The aggregate amount of time deposits, each with a minimum denomination of \$100 thousand was \$33,764 and \$31,007 as of June 30, 2010 and 2009, respectively.

Scheduled maturities of time deposits at June 30, 2010 were as follows:

2011.....	\$ 61,784
2012.....	14,470
2013.....	7,916
2014.....	2,400
2015.....	3,259
Thereafter .....	1,435
	\$ 91,264

Related party deposits totaled \$4,088 as of June 30, 2009 and \$3,700 as of June 30, 2009.

**NOTE 7—SHORT-TERM BORROWINGS**

Short-term borrowings consisted of repurchase agreements. Repurchase agreements are financing arrangements. Physical control is maintained for all securities pledged to secure repurchase agreements. Information concerning all short-term borrowings at June 30, maturing in less than one year is summarized as follows:

	<u>2010</u>	<u>2009</u>
Balance at June 30 .....	\$ 13,086	\$ 15,055
Average balance during the year.....	12,977	14,327
Maximum month-end balance .....	14,267	16,183
Average interest rate during the year .....	0.39%	1.48%
Weighted average rate June 30 .....	0.38%	0.50%

Repurchase agreements mature daily. The Bank has pledged obligations of government-sponsored entities and mortgage-backed securities with a carrying value of \$14,823 and \$15,730 at June 30, 2010 and 2009, respectively, as collateral for the repurchase agreements. Total interest expense on short-term borrowings was \$50 and \$212 for the years ended June 30, 2010 and 2009, respectively.

**NOTE 8—FEDERAL HOME LOAN BANK ADVANCES**

A summary of Federal Home Loan Bank (FHLB) advances were as follows:

<u>Advance Type</u>	<u>Maturity</u>	<u>Term</u>	<u>Interest Rate</u>	<u>Balance June 30, 2010</u>	<u>Balance June 30, 2009</u>
Interest-only, single maturity	01/15/2010	Fixed	2.96	\$ —	\$ 625
Interest-only, single maturity	01/28/2010	Fixed	2.92	—	250
Principal and interest, mortgage matched	07/01/2010	Fixed	6.90	1	13
Principal and interest, mortgage matched	10/01/2010	Fixed	7.00	3	15
Principal and interest, mortgage matched	12/01/2010	Fixed	6.10	28	82
Interest-only, single maturity	01/18/2011	Fixed	3.14	625	625
Interest-only, single maturity	01/24/2011	Fixed	3.09	500	500
Interest-only, single maturity	07/22/2011	Fixed	3.24	500	500
Interest-only, single maturity	01/24/2012	Fixed	3.37	500	500
Interest-only, single maturity	07/24/2012	Fixed	3.50	500	500
Principal and interest, mortgage matched	04/01/2014	Fixed	2.54	141	219
Interest-only, putable	12/07/2017	Fixed	3.24	5,000	5,000
Principal and interest, mortgage matched	04/01/2019	Fixed	4.30	499	544
				\$ 8,297	\$ 9,373

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

Each fixed rate advance has a prepayment penalty equal to the present value of 100% of the lost cash flow based upon the difference between the contract rate on the advance and the current rate on the new advance. The \$5 million putable advance with the maturity date of December 7, 2017 can be called, at the option of the FHLB, on December 7, 2010 and then quarterly thereafter until maturity. The following table is a summary of the scheduled principal payments for all advances:

<u>Twelve Months Ending June 30</u>	<u>Principal Payments</u>
2011.....	\$ 1,268
2012.....	1,089
2013.....	579
2014.....	69
2015.....	57
Thereafter .....	<u>5,235</u>
	<u>\$ 8,297</u>

Pursuant to collateral agreements with the FHLB, advances are secured by all the stock invested in the FHLB and certain qualifying first mortgage loans. The advances were collateralized by \$36,211 and \$33,209 of first mortgage loans under a blanket lien arrangement at June 30, 2010 and 2009, respectively. Based on this collateral and the Corporation's holdings of FHLB stock, the Bank is eligible to borrow up to a total of \$16,676 in advances at June 30, 2010.

### NOTE 9—EMPLOYEE BENEFIT PLANS

The Bank has a 401(k) savings and retirement plan available for substantially all eligible employees. Under the plan, the Bank is required to match each participant's voluntary contribution to the plan but not to exceed 4% of the individual's compensation. Amounts charged to operations were \$109 and \$111, for the years ended June 30, 2010 and 2009, respectively.

The Bank has adopted a Salary Continuation Plan (the Plan) to encourage Bank executives to remain employees of the Bank. The Plan provides such executives (and, in the event of the executive's death, surviving beneficiary) with 180 months of salary continuation payments equal to a certain percentage of an executive's average compensation, as defined within each agreement, for the three full calendar years prior to Normal Retirement Age. For purposes of the Plan, "Normal Retirement Age" means the executive's 65th birthday. Vesting under the Plan commences at age 50 and is prorated until age 65. If an executive dies during active service, the executive's beneficiary is entitled to the Normal Retirement Benefit. The executive can become fully vested in the Accrual Balance upon termination of employment following a disability or a change in control of the Bank. For purposes of the Plan, "Accrual Balance" means the liability that should be accrued by the Corporation for the Corporation's obligation to the executive under the Plan. For purposes of calculating the Accrual Balance, the discount rate in effect at June 30, 2010 was 5.5%. The accrued liability for the salary continuation plan was \$1,002 as of June 30, 2010 and \$857 as of June 30, 2009. For the years ended June 30, 2010 and 2009, approximately \$166 and \$4, respectively, have been charged to expense in connection with the Plan. Distributions to participants were \$22 and \$20 for the years ending June 30, 2010 and 2009, respectively. The salary continuation benefit accrual and expense for fiscal 2009 was reduced by approximately \$140 as a result of the departure of the previous chief executive officer.

### NOTE 10—INCOME TAXES

The provision for income taxes consists of the following for the years ended June 30:

	<u>2010</u>	<u>2009</u>
Current income taxes.....	\$ 883	\$ 674
Deferred income taxes (benefits) .....	(316)	(105)
	<u>\$ 567</u>	<u>\$ 569</u>

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The net deferred income tax asset consists of the following components at June 30:

	<b>2010</b>	<b>2009</b>
Deferred tax assets:		
Allowance for loan losses .....	\$ 610	\$ 514
Deferred compensation .....	354	310
Recognized loss on impairment of security .....	139	—
Intangibles.....	111	100
OREO deferred gain .....	19	20
OREO valuation allowance.....	6	—
Nonaccrual loan interest income.....	49	30
Gross deferred tax asset.....	1,288	974
Deferred tax liabilities:		
Depreciation.....	(135)	(166)
Loan fees.....	(184)	(162)
Prepaid expenses.....	(88)	(81)
FHLB stock dividends .....	(165)	(165)
Net unrealized securities gain .....	(483)	(4)
Gross deferred tax liabilities .....	(1,055)	(578)
Net deferred asset.....	\$ 233	\$ 396

The difference between the provision for income taxes and amounts computed by applying the statutory income tax rate of 34% to statutory income before taxes consists of the following for the years ended June 30:

	<b>2010</b>	<b>2009</b>
Income taxes computed at the statutory rate on pretax income.....	\$ 886	\$ 883
Tax exempt income .....	(270)	(266)
Cash surrender value income .....	(60)	(58)
Other .....	11	10
	\$ 567	\$ 569

At June 30, 2010 and June 30, 2009, the Corporation had no unrecognized tax benefits recorded. The Corporation does not expect the total amount of unrecognized tax benefits to significantly increase within the next twelve months. There were no interest or penalties recorded for the years ended June 30, 2010 and 2009 and there were no amounts accrued for interest and penalties at June 30, 2010 and 2009.

The Corporation and the Bank are subject to U.S. federal income tax as an income-based tax and a capital-based franchise tax, respectively, in the state of Ohio. The Corporation and the Bank are no longer subject to examination by taxing authorities for years before 2006.

### **NOTE 11—REGULATORY MATTERS**

The Bank is subject to regulatory capital requirements administered by federal banking agencies. Capital adequacy guidelines and prompt corrective-action regulations involve quantitative measures of assets, liabilities, and certain off-balance-sheet items calculated under regulatory accounting practices. Capital amounts and classifications are also subject to qualitative judgments by regulators about components, risk weightings, and other factors and the regulators can lower classifications in certain cases. Failure to meet various capital requirements can initiate regulatory action that could have a direct material effect on the financial statements. Management believes as of June 30, 2010, the Bank has met all capital adequacy requirements to which it is subject.

The prompt corrective action regulations provide five classifications, including well capitalized, adequately capitalized, under-capitalized, significantly undercapitalized, and critically undercapitalized, although these terms are not used to represent overall financial condition. If adequately capitalized, regulatory approval is required to accept brokered deposits. If

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

undercapitalized, capital distributions are limited, as is asset growth and expansion, and plans for capital restoration are required.

As of fiscal year-end 2010, the Corporation met the definition of a small bank holding company and, therefore, was exempt from consolidated risk-based and leverage capital adequacy guidelines for bank holding companies. At year-end 2010 and 2009, actual Bank capital levels (in millions) and minimum required levels were as follows:

	Actual		Minimum Required For Capital Adequacy Purposes		Minimum Required To Be Well Capitalized Under Prompt Corrective Action Regulations	
	Amount	Ratio	Amount	Ratio	Amount	Ratio
June 30, 2010						
Total capital (to risk weighted assets)						
Bank.....	\$ 24.7	13.4%	\$ 14.8	8.0%	\$ 18.5	10.0%
Tier 1 capital (to risk weighted assets)						
Bank.....	20.4	11.1	7.4	4.0	11.1	6.0
Tier 1 capital (to average assets)						
Bank.....	20.4	7.8	10.5	4.0	13.1	5.0
June 30, 2009						
Total capital (to risk weighted assets)						
Bank.....	\$ 22.9	12.7%	\$ 14.4	8.0%	\$ 18.0	10.0%
Tier 1 capital (to risk weighted assets)						
Bank.....	18.9	10.5	7.2	4.0	10.8	6.0
Tier 1 capital (to average assets)						
Bank.....	18.9	7.6	9.9	4.0	12.4	5.0

As of the latest regulatory examination, the Bank was categorized as well capitalized. There are no conditions or events since that examination that management believes may have changed the Bank's category.

The Corporation's principal source of funds for dividend payment is dividends received from the Bank. Banking regulations limit the amount of dividends that may be paid without prior approval of regulatory agencies. Under these regulations, the amount of dividends that may be paid in any calendar year is limited to the current year's net profits, combined with the retained net profits of the preceding two years, subject to the capital requirements described above. As of June 30, 2010 the Bank could, without prior approval, declare a dividend of approximately \$3,288.

### NOTE 12—COMMITMENTS WITH OFF-BALANCE SHEET RISK

The Bank is a party to commitments to extend credit in the normal course of business to meet the financing needs of its customers. Commitments are agreements to lend to customers providing there are no violations of any condition established in the contract. Commitments to extend credit have a fixed expiration date or other termination clause. These instruments involve elements of credit and interest rate risk more than the amount recognized in the statements of financial position. The Bank uses the same credit policies in making commitments to extend credit as it does for on-balance sheet instruments.

The Bank evaluates each customer's credit on a case by case basis. The amount of collateral obtained is based on management's credit evaluation of the customer. The amount of commitments to extend credit and the exposure to credit loss for non-performance by the customer was \$23,435 and \$25,350 as of June 30, 2010 and 2009, respectively. Of the June 30, 2010 commitments, \$22,690 carried variable rates of interest ranging from 2.00% to 10.00% and \$745 carried fixed rates of interest ranging from 2.25% to 8.12%. Of the June 30, 2009 commitments, \$21,737 carried variable rates of interest ranging from 2.00% to 10.00% and \$3,613 carried fixed rates of interest ranging from 3.25% to 8.00%. Financial standby letters of credit were \$477 and \$498 As of June 30, 2010 and 2009, respectively. In addition, commitments to extend credit of \$6,333 and \$6,253 as of June 30, 2010 and 2009, respectively, were available to checking account customers related to the overdraft protection program. Since some loan commitments expire without being used, the amount does not necessarily represent future cash commitments.



NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**NOTE 13—FAIR VALUE**

Fair value is the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. There are three levels of inputs that may be used to measure fair values:

**Level 1:** Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

**Level 2:** Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

**Level 3:** Significant unobservable inputs that reflect a company's own assumptions about the assumptions that market participants would use in pricing an asset or liability. Valuation techniques include use of discounted cash flow models and similar techniques.

The Corporation used the following methods and significant assumptions to estimate the fair value of items:

**Securities:** When available, the fair values of available-for-sale securities are determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs). If quoted market prices are not available, fair values are estimated using matrix pricing, which is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities, but rather by relying on the securities' relationship to other benchmark quoted securities (Level 2 inputs). For securities where quoted prices or market prices of similar securities are not available, fair values are estimated using a discounted cash flow model and market liquidity premium (Level 3 inputs). Discounted cash flows are calculated using spread to the swap and LIBOR curves. Rating agency and industry research reports as well as defaults and deferrals on individual securities are reviewed and incorporated into the calculations.

Federal bank and other restricted stocks includes stock acquired for regulatory purposes, such as Federal Home Loan Bank stock and Federal Reserve Bank stock that are accounted for at cost due to restrictions placed on their transferability; and therefore, are not subject to the fair value disclosure requirements.

**Impaired Loans:** The fair value of impaired loans with specific allocations of the allowance for loan losses is generally based on recent real estate appraisals. These appraisals may utilize a single valuation approach or a combination of approaches including comparable sales and the income approach. Adjustments are routinely made in the appraisal process by the appraisers to adjust for differences between the comparable sales and income data available. Such adjustments are usually significant and typically result in a Level 3 classification of the inputs for determining fair value.

**Other Real Estate Owned:** Nonrecurring adjustments to certain commercial and residential real estate properties classified as other real estate owned (OREO) are measured at the lower of carrying amount or fair value, less costs to sell. Fair values are generally based on third party appraisals of the property, resulting in a Level 3 classification. In cases where the carrying amount exceeds the fair value, less costs to sell, an impairment loss is recognized.

Assets and liabilities measured at fair value on a recurring basis are summarized below:

	Balance at June 30, 2010	Fair Value Measurements at June 30, 2010 Using		
		Level 1	Level 2	Level 3
Assets:				
Obligations of government-sponsored entities	\$ 11,004	\$ —	\$ 11,004	\$ —
Obligations of states and political subdivisions	20,247	—	20,247	—
Mortgage-backed securities - residential	25,612	—	25,612	—
Collateralized mortgage obligations	6,977	—	6,977	—
Trust preferred security	422	—	—	422

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

	Balance at June 30, 2009	Fair Value Measurements at June 30, 2009 Using		
		Level 1	Level 2	Level 3
Assets:				
Obligations of government sponsored entities	\$ 14,662	\$ —	\$ 14,662	\$ —
Obligations of states and political subdivisions	17,625	—	17,625	—
Mortgage-backed securities - residential	27,127	—	27,127	—
Collateralized mortgage obligations	1,005	—	1,005	—
Trust preferred security	356	—	—	356

The following table presents a reconciliation of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the years ended June 30, 2010 and 2009:

	Trust Preferred Security	
	2010	2009
Beginning balance	\$ 356	\$ 741
Realized losses included in other income	(410)	—
Change in fair value included in other comprehensive income	476	(385)
Ending balance, June 30	<u>\$ 422</u>	<u>\$ 356</u>

Assets and liabilities measured at fair value on a non-recurring basis are summarized below:

	Balance at June 30, 2010	Fair Value Measurements at June 30, 2010 Using		
		Level 1	Level 2	Level 3
Assets:				
Impaired loans	\$ 1,375	\$ —	\$ —	\$ 1,375
Other real estate owned, net	5	—	—	5

	Balance at June 30, 2009	Fair Value Measurements at June 30, 2009 Using		
		Level 1	Level 2	Level 3
Assets:				
Impaired loans	\$ 1,887	\$ —	\$ —	\$ 1,887

Impaired loans, which are generally measured for impairment using the fair value of the collateral for collateral dependant loans, had a principal balance of \$1,918, with a valuation allowance of \$543 at June 30, 2010, resulting in an additional provision for loan losses of \$344 being recorded for the twelve month period ended June 30, 2010. As of June 30, 2009, impaired loans with a principal balance of \$2,231, with a valuation allowance of \$344, resulting in an additional provision for loan losses of \$295 being recorded for the twelve month period ended June 30, 2009.

Other real estate owned which is measured at the lower of carrying or fair value less costs to sell, had a net carrying amount of \$5, which is made up of the outstanding balance of \$22, net of a valuation allowance of \$17 at June 30, 2010, resulting in a write-down of \$17 for the year ended June 30, 2010.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**Fair Value of Financial Instruments**

The following table shows the estimated fair value at June 30, 2010 and 2009, and the related carrying value of financial instruments:

	2010		2009	
	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value
<b>Financial Assets:</b>				
Cash and cash equivalents .....	\$ 13,806	\$ 13,806	\$ 18,891	\$ 18,891
Certificates of deposits in other financial institutions.....	980	980	2,012	2,012
Securities available-for-sale.....	64,262	64,262	60,775	60,775
Loans, net .....	172,007	167,577	158,149	154,542
Accrued interest receivable.....	943	943	1,038	1,038
<b>Financial Liabilities:</b>				
Demand and savings deposits .....	(125,050)	(125,050)	(113,621)	(113,621)
Time deposits.....	(91,264)	(91,926)	(90,430)	(91,593)
Short-term borrowings.....	(13,086)	(13,086)	(15,055)	(15,055)
Federal Home Loan Bank advances .....	(8,297)	(8,681)	(9,373)	(9,841)
Accrued interest payable.....	(122)	(122)	(184)	(184)

For purposes of the above disclosures of estimated fair value, the following assumptions were used. Estimated fair value for cash and cash equivalents, accrued interest receivable and payable, demand and savings deposits and short term borrowings were considered to approximate carrying value for instruments that reprice frequently and fully. Fair value for loans was estimated for portfolios of loans with similar financial characteristics. For adjustable rate loans that reprice at least annually and for fixed rate commercial loans with maturities of six months or less which possess normal risk characteristics, carrying value was determined to be fair value. Fair value of other types of loans (including adjustable rate loans which reprice less frequently than annually and fixed rate term loans or loans which possess higher risk characteristics) was estimated by discounting future cash flows using the current rates at which similar loans would be made to borrowers with similar credit ratings and for similar anticipated maturities. Fair value for impaired loans was based on recent appraisals of the collateral or, if appropriate, using estimated discounted cash flows. The Corporation has not considered market illiquidity in estimating the fair value of loans due to uncertain and inconsistent market pricing being experienced on June 30, 2010.

Fair value of core deposits, including demand deposits, savings accounts and certain money market deposits, was the amount payable on demand. Fair value of fixed-maturity certificates of deposit was estimated using the rates offered at June 30, 2010 and 2009, for deposits of similar remaining maturities. Estimated fair value does not include the benefit that result from low-cost funding provided by the deposit liabilities compared to the cost of borrowing funds in the market. Fair value of short-term borrowings and accrued interest was determined to be the carrying amounts since these financial instruments generally represent obligations that are due on demand. Fair value of Federal Home Loan Bank advances was estimated using current rates at June 30, 2010 and 2009 for similar financing. The fair value of unrecorded commitments at June 30, 2010 and 2009 was not material.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

**NOTE 14—PARENT COMPANY FINANCIAL STATEMENTS**

Condensed financial information of Consumers Bancorp. Inc. (parent company only) follows:

	<u>June 30, 2010</u>	<u>June 30, 2009</u>
<b>Condensed Balance Sheets</b>		
Assets		
Cash .....	\$ 114	\$ 126
Subordinated debenture receivable from subsidiary .....	2,000	2,000
Other assets .....	94	98
Investment in subsidiary .....	21,577	19,285
Total assets .....	<u>\$ 23,785</u>	<u>\$ 21,509</u>
Liabilities		
Other liabilities .....	\$ 69	\$ 48
Shareholders' equity .....	23,716	21,461
Total liabilities & shareholders' equity .....	<u>\$ 23,785</u>	<u>\$ 21,509</u>
	<u>Year Ended June 30, 2010</u>	<u>Year Ended June 30, 2009</u>
<b>Condensed Statements of Income</b>		
Cash dividends from subsidiary .....	\$ 700	\$ 800
Other income .....	160	160
Other expense .....	188	177
Income before income taxes and equity in undistributed net income of subsidiary ...	672	783
Income tax benefit .....	(5)	(2)
Income before equity in undistributed net income of subsidiary .....	677	785
Equity in undistributed net income of subsidiary .....	1,362	1,242
Net income .....	<u>\$ 2,039</u>	<u>\$ 2,027</u>
	<u>Year Ended June 30, 2010</u>	<u>Year Ended June 30, 2009</u>
<b>Condensed Statements of Cash Flows</b>		
Cash flows from operating activities		
Net income .....	\$2,039	\$2,027
Equity in undistributed net income of Bank subsidiary .....	(1,362)	(1,242)
Change in other assets and liabilities .....	25	(19)
Net cash flows from operating activities .....	702	766
Cash flows from investing activities		
Acquisition of premises and equipment .....	—	(5)
Net cash flows from investing activities .....	—	(5)
Cash flows from financing activities		
Dividend paid .....	(813)	(812)
Proceeds from dividend reinvestment and stock purchase plan .....	99	—
Net cash flows from financing activities .....	(714)	(812)
Change in cash and cash equivalents .....	(12)	(51)
Beginning cash and cash equivalents .....	126	177
Ending cash and cash equivalents .....	<u>\$ 114</u>	<u>\$ 126</u>

**ITEM 9—CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

None.

**ITEM 9A—CONTROLS AND PROCEDURES**

The management of the Corporation is responsible for establishing and maintaining effective disclosure controls and procedures, as defined under Rule 13a-15(e) of the Securities Exchange Act of 1934 (Act). As of June 30, 2010, an evaluation was performed under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Corporation's disclosure controls and procedures. Based on that evaluation, management concluded that the Corporation's disclosure controls and procedures as of June 30, 2010 were effective in ensuring that information required to be disclosed by the Corporation in the reports that it files or submits under the Act were recorded, processed, summarized and reported within the time period required by the Securities and Exchange Commission's rules and forms and that such information is accumulated and communicated to the management, including the Chief Executive Officer and the Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure. There were no changes in the Corporation's internal controls over financial reporting that occurred during the fourth quarter of fiscal year 2010 that have materially affected, or are reasonably likely to materially affect the Corporation's internal controls over financial reporting. The Report of Management on the Company's Internal Controls Over Financial Reporting appears on page 21.

**ITEM 9B—OTHER INFORMATION**

None.

## **PART III**

### **ITEM 10—DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

The information required by this item is set forth in the Corporation's Proxy Statement dated September 22, 2010 under the captions "Election of Directors," "Directors and Executive Officers," "The Board of Directors and its Committees," "Section 16(a) Beneficial Ownership Reporting Compliance," and "Certain Transactions and Relationships," and is incorporated herein by reference.

The Corporation's Code of Ethics Policy, which is applicable to all directors, officers and employees of the Corporation, and its Code of Ethics for Principal Financial Officers, which is applicable to the principal executive officer and the principal financial officer, are each available on the Investor Relations section under Corporate Governance of the Corporation's website ([www.consumersbank.com](http://www.consumersbank.com)). Copies of either of the Code of Ethics Policies are also available in print to share owners upon request, addressed to the Corporate Secretary at Consumers Bancorp, Inc., 614 East Lincoln Way, Minerva, Ohio 44657. The Corporation intends to post amendments to or waivers from its Code of Ethics on its website.

### **ITEM 11—EXECUTIVE COMPENSATION**

The information required by this item is set forth in the Corporation's Proxy Statement dated September 22, 2010 under the captions "Director Compensation," "Executive Compensation," "Defined Contribution Plan," "Salary Continuation Program," "Change of Control Agreements," "Compensation Committee Report," and "Compensation Committee Interlock and Insider Participation," and is incorporated herein by reference.

### **ITEM 12—SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

The information required by this item is set forth in the Corporation's Proxy Statement dated September 22, 2010 under the caption "Security Ownership of Certain Beneficial Owners and Management," and is incorporated herein by reference.

### **ITEM 13—CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE**

The information required by this item is set forth in the Corporation's Proxy Statement dated September 22, 2010 under the caption "Certain Transactions and Relationships," and is incorporated herein by reference.

### **ITEM 14—PRINCIPAL ACCOUNTING FEES AND SERVICES**

The information required by this item is set forth in the Corporation's Proxy Statement dated September 22, 2010 under the caption "Principal Accountant Fees and Services," and is incorporated herein by reference.

## **PART IV**

### **ITEM 15—EXHIBITS AND FINANCIAL STATEMENT SCHEDULES**

- (a) The following documents are filed as part of this report:
  - (1) The report of independent registered accounting firm and the consolidated financial statements appearing in Item 8.
  - (2) Financial statement schedules are omitted as they are not required or are not applicable, or the required information is included in the financial statements.
  - (3) The exhibits required by this item are listed in the Exhibit Index of this Form 10-K.
- (b) The exhibits to this Form 10-K begin on page 48 of this report.
- (c) See Item 15(a)(2) above.



## **EXHIBIT INDEX**

<u>Exhibit Number</u>	<u>Description of Document</u>
3.1	Amended and Restated Articles of Incorporation of the Corporation.
3.2	Amended and Restated Code of Regulations of the Corporation. Reference is made to Form 10-K of the Corporation filed September 15, 2008, which is incorporated herein by reference.
4	Form of Certificate of Common Shares. Reference is made to Form 10-KSB of the Corporation filed September 26, 2002, which is incorporated herein by reference.
10.2	Form of Change of Control. Reference is made to Form 10-K of the Corporation filed September 15, 2005, which is incorporated herein by reference.
10.3	Lease Agreement entered into between Furey Holdings, LLC and Consumers National Bank on December 23, 2005. Reference is made to Form 10-Q of the Corporation filed February 14, 2006, which is incorporated herein by reference.
10.5	Salary Continuation agreement entered into with Mr. Lober on August 29, 2008. Reference is made to Form 10-K of the Corporation filed September 15, 2008, which is incorporated herein by reference.
11	Computation of Earnings per Share. Reference is made to this Annual Report on Form 10-K Note 1 to the Consolidated Financial Statements, which is incorporated herein by reference.
21	Subsidiaries of Consumers Bancorp, Inc. Filed with this Annual Report on Form 10-K.
23	Consent of Crowe Horwath LLP
31.1	Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer and Treasurer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.



## External Independent Certified Public Accountants

Crowe Horwath LLP  
600 Superior Avenue, Ste. 902  
Cleveland, Ohio 44114

## General Counsel

Squire, Sanders & Dempsey LLP  
4900 Key Tower  
127 Public Square  
Cleveland, Ohio 44114

## Stock Transfer Agent and Registrar

Registrar and Transfer Company  
10 Commerce Drive  
Cranford, New Jersey 07016-3572  
1-800-368-5948

## Market Makers

Thomas L. Dooley  
Boenning & Scattergood  
9916 Brewster Lane  
Powell, Ohio 43065  
614-203-2996  
866-326-8113

Greig McDonald  
Community Banc Investments, Inc.  
26 East Main Street  
New Concord, Ohio 43762  
740-826-7601  
800-224-1013

Rob McCullough  
Janney Montgomery Scott LLC  
340 East State Street  
Salem, Ohio 44460  
330-337-7801  
800-624-1965

## Common Stock Listing

Consumers Bancorp, Inc. common stock trades on the OTC Bulletin Board under the symbol CBKM.OB. As of June 30, 2010, there were 2,037,887 shares outstanding with 690 shareholders of record and an estimated 241 additional beneficial holders whose stock was held in nominee name.

## Dividend Reinvestment and Stock Purchase Plan

Existing holders of common stock may elect to have all or a portion of cash dividends automatically invested in additional shares of common stock without payment of any brokerage or service charge. Additionally, shareholders may elect to purchase shares of common stock with optional cash payments of \$100 to \$5,000 per quarter without payment of any brokerage commission or service charge. Shareholders should contact Registrar and Transfer Company to execute these convenient options at [www.rtc.com](http://www.rtc.com) or 800-368-5948.

## Dividend Payments

Subject to the approval of the Board of Directors, quarterly cash dividends are typically paid on or about the 15th day of September, December, March, and June.

## Direct Deposit of Cash Dividends

Shareholders may elect to have their cash dividends deposited directly into their savings or checking account. Shareholders should contact Registrar and Transfer Company to execute this convenient option at [www.rtc.com](http://www.rtc.com) or 800-368-5948.

## Shareholder Relations

[shareholderrelations@consumersbank.com](mailto:shareholderrelations@consumersbank.com)

## Website

[www.consumersbancorp.com](http://www.consumersbancorp.com)

## Annual Meeting

The 2010 annual meeting of shareholders will be held on Wednesday, October 27, 2010, at 4:00 p.m. at Courtney's Banquet Center, 981 E. State Street, Alliance, Ohio 44601.

## Annual Report on Form 10-K

A copy of the Company's Annual Report on Form 10-K for the fiscal year ended June 30, 2010, as filed with the Securities and Exchange Commission, will be furnished without charge to shareholders upon written request to Theresa J. Linder, Corporate Secretary. An electronic version is also available on our website at [www.consumersbancorp.com](http://www.consumersbancorp.com).

## Directors Emeriti

Homer Unkefer  
Walter Young

## In Memoriam

Paul Bortz—1930 to 2010  
25 years as Director

## Our Community Offices

Coming in Spring 2011

### **HARTVILLE**

1215 W. Maple Street

### **ALLIANCE**

610 W. State Street  
330-823-8178

### **CARROLLTON**

1017 Canton Road NW  
330-627-3523

### **EAST CANTON**

440 W. Noble Street  
330-488-0577

### **HANOVERTON**

30034 Canal Street  
330-223-1534

### **LISBON**

7985 Dickey Drive  
330-424-7271

### **LOUISVILLE**

1111 N. Chapel Street  
330-875-4349

### **MALVERN**

4070 Alliance Road NW  
330-863-2641

### **MINERVA**

614 E. Lincoln Way  
330-868-7701

### **SALEM**

141 S. Ellsworth Avenue  
330-332-0377

### **WAYNESBURG**

8607 Waynesburg Drive SE  
330-866-5557

