

HERSHA HOSPITALITY TRUST

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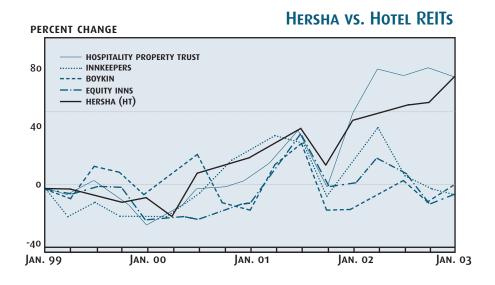
HERSHA HOSPITALITY TRUST (HT)

Hersha Hospitality Trust (HT) is a real estate investment trust (REIT) focused on the acquisitions and aggressive management of mid-priced hotels in primarily metropolitan markets in the Northeastern U.S. HT has offered its investors among the highest returns in the REIT sector since its IPO in January 1999.

Hersha trades under the symbol HT on the American Stock Exchange. As of December 31, 2002, the Company owned 18 mid-priced hotels in New York, Pennsylvania, Maryland, and metropolitan Atlanta, Georgia.

Qualification as a REIT under the Internal Revenue Code enables the Company to distribute income to shareholders without federal income tax liability to the Company.





HT FINANCIAL HIGHLIGHTS

	Year Ended December 31,			
In thousands except per share data.	2002	2001	2000	1999(3)
HERSHA HOSPITALITY TRUST				
OPERATING DATA: Total Revenues Net Income Funds from Operations (FFO) (1) Distributions to Common Shareholders (2)	\$ 14,448	\$ 12,545	\$ 11,624	\$ 7,370
	1,292	834	847	1,338
	8,293	7,054	6,647	5,109
	1,838	1,638	1,638	1,524
PER SHARE DATA: FFO Distributions to Common Shareholders Common Distributions as a Percentage of FFC	\$ 1.09	\$ 0.97	\$ 0.99	\$ 0.79
	0.72	0.72	0.72	0.67
	0 66.1%	74.2%	72.7%	84.8%
BALANCE SHEET DATA (as of December 31): Total Assets Total Debt Minority Interest Total Shareholder's Equity	\$101,516	\$ 96,017	\$ 94,531	\$ 56,382
	65,341	61,535	61,450	27,754
	20,258	20,436	17,679	18,980
	11,378	10,210	11,014	11,805

⁽¹⁾ Funds from Operations (FFO) represents net income (loss) (computed in accordance with generally accepted accounting principals), excluding gains (or losses) from debt structuring or sales of property, plus depreciation and amortization, and after adjustments for unconsolidated partnerships and joint ventures.

⁽³⁾ Operations commenced January 26, 1999.

	Year Ended December 31,			
In thousands except per share data.	2002	2001	2000	1999
HOTEL OPERATING RESULTS (a)				
Total Revenues	\$ 33,384	\$ 30,755	\$ 32,828	\$ 25,299
Net Operating Income	\$ 10,502	\$ 10,970	\$ 11,802	\$ 8,314
Average Daily Rate Occupancy Revenue Per Available Room	\$ 81.66 63.80% \$ 52.11	\$ 76.91 61.70% \$ 47.44	\$ 74.60 61.30% \$ 45.73	\$ 69.10 57.12% \$ 39.47

⁽a) Pertains to hotels owned at the end of the fiscal year.

⁽²⁾ Distributions presented included distributions declared with respect to the period shown for the Priority Class A Common Shares.



Dear Fellow Shareholders



STAYING THE COURSE

The clouds of national tragedy and the malaise of economic recession did not lift in 2002. Geopolitical uncertainty and investors' skepticism and mistrust led to another disappointing year for U.S. equities.

We are pleased to have worked diligently in the meantime, staying the course on our strategy and creating new platforms for growth as the economy recovers. Our rather simple business model and enduring values of current income and accretive growth offered some measure of clarity and performance in an otherwise lackluster economic environment.

As we have since we went public four years ago, we continued to offer our shareholders one of the highest dividends in the investment universe. A shareholder investing in HT at the beginning of 2001 earned a 12% cash return from dividend income alone. Including capital appreciation, our investors realized an approximate 24% return on their investment for the year.



HERSHA HOSPITALITY TRUST

We stayed the course on our strategy and turned in good results despite experiencing what may have been the poorest market conditions in the hotel industry since the early 1990s. We managed to increase revenues by 6.3% and experienced a 12.4% increase in funds from operations per diluted share.

- Well in challenging economic environments by capitalizing on the loyalty of the mass market and the influx of new corporate travelers seeking more affordable (and justifiable) accommodations.

 Category killing brands further bolster yields. Even in this challenging operating environment our portfolio of hotels managed to maintain its overall occupancy percentages and average daily rates.
- M Our commitment to high quality assets and the maintenance of one of the newest portfolios of assets in the REIT sector embeds the seeds for future growth and performance. Today, the median age of our portfolio is less than three years old. Our properties are poised to be the newest and best positioned as the economy recovers and reaches new cyclical highs in the coming years.
- M Our goal is to assemble the most profitable portfolio of hotels in the nation not the largest. We actively recycle capital to shed assets whose returns have been maximized and re-deploy those funds into properties with stronger growth prospects in high barrier to entry Northeastern markets. In 2002, we





HT FINANCIAL PERFORMANCE





sold older hotels in mature locations within the Pittsburgh, PA and Philadelphia markets and purchased recently built, institutional quality properties in New York City and Maryland.

In this era of corporate excess and free agent management teams, it is worthwhile to consider the organization that has produced these market-leading returns. I take tremendous pride in the depth of our board of trustees and management team - capital markets discipline coupled with deep hotel operating and transactional expertise.

It is the accountability and responsibility that this organization feels towards its fellow shareholders that gives me the most confidence in the trajectory of HT. Our SG&A expense ratio remains among the lowest in the publicly-traded sector, and I personally do not draw a salary. Our management team owns a significant portion of the outstanding equity of HT - our reward will be in its long-term appreciation.

As the industry and the broader investment community begins to take notice of our market-leading performance, we expect this coming year - our fifth as a public company - to reflect a significant inflection point in the growth of HT. We are currently negotiating a substantial placement into HT by a



HERSHA HOSPITALITY TRUST

highly reputable and strategically aligned institution. Not only will the investment provide capital to consummate our impressive acquisition pipeline in leading Northeastern markets, but it also offers institutional credibility and ultimately will increase liquidity for our shareholders.

We are trying to build a great company at HT, and it is a privilege to share ownership in this enterprise with you. We will continue to thank you with current dividends, but we believe that we are now in the position to build substantial capital value for our investors.

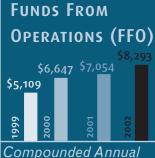
We went public with the ambition to be the most productive and reliable security in our shareholders' portfolio. After four years of consistently premium returns in trying economic times, I hope that we have earned a long-term place in yours.

Sincerely,



Hasu P. Shah Chairman & Chief Executive Officer

HT FINANCIAL PERFORMANCE



Growth Rate 17.5%

FFO



Compounded Annual Growth Rate 11.3%





HERSHA HOSPITALITY TRUST & SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

In thousands except share amounts.	December 31, 2002		December 31, 2001		
ASSETS					
Cash and Cash Equivalents Investment in Hotel Properties, Net of Accumulated Depreci Escrow Deposits Lease Payments Receivable, Related Party Lease Payments Receivable, Other Intangibles, Net of Accumulated Amortization Due to Related Party Other Assets	\$ ation	140 93,814 1,749 2,562 233 1,165 1,130 723	\$	167 88,100 1,647 2,376 — 1,515 1,884 328	
Total Assets:	\$	101,516	\$	96,017	
IABILITIES & SHAREHOLDERS' EQUITY					
Line of Credit Deposits Payable Mortgages Payable Dividends Payable Due to Related Party Accounts Payable and Accrued Expenses		3,803 1,000 61,538 1,382 1,303 854		7,058 1,000 54,477 1,325 1,093 418	
Total Liabilities:	\$	69,880	\$	65,371	
Minority Interest:	\$	20,258	\$	20,436	
Commitments and Contingencies:		_		_	
Shareholders' Equity:					
Preferred Shares, \$.01 Par Value; 10,000,000 Share authorized; None Issued and Outstanding	S	_		_	
Common Shares - Priority Class A, \$.01 Par Value; 50,000,000 Shares Authorized; 2,576,863 and 2,275,00 Issued and Outstanding at December 31, 2002 and (Aggregate Liquidation Preference \$15,460 and \$13	00 Shar 2001;	es 26		23	
Common Shares - Class B, \$.01 Par Value, 50,000,000 Shares Authorized, None Issued and Outstanding		_		_	
Additional Paid-In Capital Distributions in Excess of Net Earnings		13,679 (2,327)		11,968 (1,781)	
Total Shareholders' Equity:	\$	11,378	\$	10,210	
Total Liabilities & Shareholders' Equity:	\$	101,516	\$	96,017	

HERSHA HOSPITALITY TRUST & SUBSIDIARIES CONSOLIDATED STATEMENTS OF OPERATIONS

YEARS ENDED DECEMBER 31, 2002, 2001 AND 2000

In thousands except share and per share amounts.		2002	2001	2000
Revenue				
Percentage Lease Revenues-HHMLP Percentage Lease Revenues-Other Interest Interest - Related Party	\$	11,433 2,801 207 7	\$ 9,558 2,801 165 21	\$ 9,723 1,850 50 1
Total Revenue:		14,448	12,545	11,624
Expenses				
Interest Expense Land Lease - Related Party Real Estate and Personal Property		4,826 —	4,769 13	4,142 15
Taxes and Property Insurance General and Administrative Early Payment Penalty		1,021 567 —	812 534 —	632 578 107
(Gain) on Sale of Assets Depreciation and Amortization		3,994	(598) 3,897	 3,507
Total Expenses		10,408	9,427	8,981
Income Before Minority Interest and Discontinued Operations		4,040	3,118	2,643
Income Allocated to Minority Interest		3,238	2,342	1,908
Discontinued Operations: Gain on Sale of Discontinued Operations Income from Discontinued Operations		449 41	<u> </u>	<u> </u>
Net Income	\$	1,292	\$ 834 	\$ <u>847</u>
Earnings Per Share Data: Basic and Diluted - Before Discontinued Operation Discontinued Operations Basic and Diluted Earnings Per Common Share	\$	0.32 0.19 0.51	\$ 0.34 \$ 0.03 \$ 0.37	\$ 0.32 \$ 0.05 \$ 0.37
WEIGHTED AVERAGE SHARES				
Basic and Diluted	2	2,519,820	2,275,000	2,275,000

HERSHA HOSPITALITY TRUST & SUBSIDIARIES CONSOLIDATED STATEMENTS OF CASH FLOW

YEARS ENDED DECEMBER 31, 2002, 2001 AND 2000

In thousands except share and per share amounts.	2002	2001	2000
OPERATING ACTIVITIES:			
Net Income Adjustments to Reconcile Net Income to	\$ <u>1,292</u>	\$ 834	\$ 847
Net Cash Provided by Operating Activities: Depreciation and Amortization Gain on Sale of Assets Income Allocated to Minority Interest Change in Assets and Liabilities:	4,212 (449) 3,238	4,476 (598) 2,342	3,8 <u>92</u> 1,908
(Increase) Decrease in: Escrow Deposits Lease Payments Receivable - Related Party Other Assets Due from Related Party Increase (Decrease):	(102) (419) (395) (46)	(469) 501 (92) 122	(1,178) (761) 115 (21)
Due to Related Parties Accounts Payable and Accrued Expenses	210 436	(179) (109)	54 176
Total Adjustments	6,685	5,994	4,185
NET CASH PROVIDED BY OPERATING ACTIVITIES	7,977	6,828	5,032
Investing Activities:			
Purchase of Hotel Property Assets Sale of Hotel Property Assets Purchase of Intangible Assets Loans to Related Party	(5,142) 5,997 (1,000)	(5,017) 12,599 (69) (2,000)	(13,017) — (1,078) (800)
NET CASH PROVIDED BY (USED IN) INVESTING ACTIVITIE	ES (145)	5,513	(14,895)
FINANCING ACTIVITIES: Net Proceeds from Issuance of Stock Proceeds from Borrowings Under Line of Credit Repayment of Borrowings Under Line of Credit Borrowings from Mortgages Payable Principal Repayment of Mortgages Payable Dividends Paid Limited Partnership Unit Distributions Paid Borrowings from Related Party Repayment of Related Party Loans	1,711 12,077 (15,332) 2,985 (3,857) (1,774) (3,669)	10,766 (15,108) — (2,729) (1,638) (3,495) — 30	5,496 — 25,050 (17,016) (1,638) (3,561) 1,408
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES	ES (7,859)	(12,174)	9,739
NET INCREASE (DECREASE) IN CASH & CASH EQUIVALE	167	(124)	
CASH & CASH EQUIVALENTS - BEGINNING OF YEAR		124	
CASH & CASH EQUIVALENTS - END OF YEAR	\$140	\$167	\$ <u> </u>

BOARD OF TRUSTEES

CORPORATE OFFICERS

HERSHA

CONTACT INFORMATION

CORPORATE HEADQUARTERS

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INDEPENDENT AUDITORS

Moore Stephens, P.C. 331 Madison Avenue New York, NY 10071

REGISTRAR AND STOCK TRANSFER AGENT

Wachovia Securities 1525 West W.T. Harris Boulevard, 3C3 Charlotte, NC 28288-1179 Telephone: (800) 829-8432

LEGAL COUNSEL

Hunton & Williams Riverfront Plaza 951 East Byrd Street Richmond, Virginia 23219

COMMON STOCK INFORMATION

The Common Stock of Hersha Hospitality Trust is traded on the American Stock Exchange under the symbol "HT"



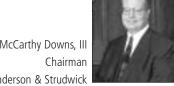
Chief Executive Officer Hersha Hospitality Trust



Thomas S. Capello Founder & Principal First Capital Equities



Ashish R. Parikh Chief Financial Officer



L. McCarthy Downs, III Anderson & Strudwick



Kiran P. Patel Corporate Secretary



Michael A. Leven Chairman & CEO US Franchise Systems, Inc.



William Lehr, Jr. Former Senior Vice President Hershey Foods Corporation



K.D. Patel President Hersha Hospitality Management, L.P.





David L. Desfor Treasurer



Neil H. Shah Acquisitions & Development