

# 2013 ANNUAL REVIEW

NEW HORIZONS BECKON.





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#### SHAREHOLDER INFORMATION

## **Annual Meeting**

The 2014 Annual Meeting of Shareholders for ACNB Corporation will be held on Tuesday, May 6, at 1:00 p.m. at the ACNB Corporation Operations Center, 100 V-Twin Drive, Gettysburg, PA. All proxy and other materials for the Annual Meeting are available on the Internet at acnb.com under ACNB Corporation Investor Relations.

# Stock Listing

ACNB Corporation common stock is listed and traded on The NASDAQ Capital Market under the symbol ACNB.

### Annual Report on Form 10-K

A copy of ACNB Corporation's Annual Report on Form 10-K, as filed with the Securities and Exchange Commission, may be obtained, without charge, by contacting:

Lynda L. Glass Executive Vice President, Secretary & Chief Governance Officer ACNB Corporation PO Box 3129 Gettysburg, PA 17325 717.339.5085

The Annual Report and other Corporation reports are also filed electronically with the Securities and Exchange Commission and are accessible by the public on the Internet at www.sec.gov/ edgar.shtml.

# Transfer Agent, Registrar and Dividend Disbursing Agent

Registrar and Transfer Company 10 Commerce Drive Cranford, NJ 07016 www.rtco.com

For shareholder inquiries or information regarding the ACNB Corporation Dividend Reinvestment and Stock Purchase Plan, call Registrar and Transfer Company toll free at 1.800.368.5948.

# Market Makers

Boenning & Scattergood, Inc. West Conshohocken, PA 610.832.1212/1.800.883.1212

Janney Montgomery Scott LLC York, PA 717.779.2720/1.800.999.0503

### Local Broker

Wells Fargo Advisors, LLC Hanover, PA 717.637.3817/1.800.242.1331 ACNB Corporation, headquartered in Gettysburg, PA, is the financial holding company for the whollyowned subsidiaries of ACNB Bank, Gettysburg, PA, and Russell Insurance Group, Inc., Westminster, MD.

Through its banking subsidiary of ACNB Bank, ACNB Corporation provides a wide array of consumer, commercial and fiduciary services to fulfill the financial needs of individuals, businesses. public entities, and community organizations in its trading area. Originally founded in 1857, ACNB Bank serves its marketplace as of December 31, 2013, via a network of 19 retail banking offices located throughout Adams County, PA, as well as in Dillsburg, Hanover and Spring Grove, York County, PA, and in Newville, Cumberland County, PA. In addition, the Bank operates a loan office in

Chambersburg, Franklin County, PA, with plans for a new retail banking office in this community opening in 2014.

Russell Insurance Group, Inc., the insurance subsidiary of ACNB Corporation, offers a broad range of commercial and personal insurance lines through licenses in 36 states, including Maryland and Pennsylvania. This full-service insurance agency has office locations in Westminster, Carroll County, MD, and Germantown, Montgomery County, MD.

# FINANCIAL HIGHLIGHTS

For the Year Net interest income Net income Cash dividends paid	2013 \$33,612,000 9,315,000 4,542,000	2012 \$34,344,000 8,886,000 4,524,000	<b>2011</b> \$34,370,000 8,502,000 4,512,000
Per Share Statistics Basic earnings	\$ 1.56	\$ 1.49	\$ 1.43
Cash dividends paid Book value (year-end)	0.76 17.83	0.76 16.98	0.76 16.39
At Year-End			
Total assets	\$1,046,047,000	\$1,049,995,000	\$1,004,823,000
Total loans	728,648,000	708,136,000	694,468,000
Total deposits	800,643,000	834,176,000	782,795,000
Total stockholders' equity	106,802,000	101,264,000	97,474,000
Key Ratios			
Return on average assets	0.90%	0.86%	0.85%
Return on average equity	9.00%	8.91%	8.80%
Dividend payout	48.76%	50.91%	53.15%
Average stockholders' equity to average assets	9.95%	9.61%	9.72%

New horizons beckon as ACNB Corporation sees a strengthening business environment after more than five years of economic uncertainty and industry difficulties. Throughout the recession, ACNB Corporation managed towards the future. The focus remained on ensuring safety and soundness, building capital, enhancing asset quality, and applying the necessary resources to lay the foundation for growth. Now there are signs of recovery, mixed with a sense of caution, in the economic outlook. The Corporation and its wholly-owned subsidiaries of ACNB Bank and Russell Insurance Group, Inc. see new horizons in our geographic footprint and in our product and services offering and delivery.

# **ACNB Corporation Financial Performance**

ACNB Corporation's net income advanced year over year, as it has since 2008 at the beginning of the economic recession. For the year ended December 31, 2013, net income was \$9,315,000, or \$1.56 per share. In comparison to 2012, this is an increase of \$429,000, or 5%. Net income for the year ended December 31, 2012, was \$8.886.000. or \$1.49 per share.

Net interest income is the most significant component of the Corporation's net income. It is income derived from the interest earned on loans and investments, less the interest paid on deposits and borrowings, through the Corporation's banking subsidiary, ACNB Bank. ACNB Corporation reported \$33,612,000 in net interest income for the year ended December 31, 2013, compared to \$34,344,000 for the year ended December 31, 2012. As interest rates remain at historically low levels with deposit interest rates at practical floors, the challenge is to minimize the impact of net interest margin compression by increasing the volume of loans and, thus, the level of interest income, while controlling interest expense. The Corporation's net interest margin declined to 3.48% for 2013 from 3.56% for 2012. However, stronger loan growth towards the end of 2013 helped to offset some of the impact of lower yields on loans during the year.

In 2013, \$1,450,000 was provisioned to fund and fortify the allowance for loan losses, which is the reserve set aside for potential loan losses in the future. This dollar amount was reduced from the \$4,675,000 charged against earnings in 2012 as the Corporation adjusted the provision expense to reflect current conditions in the loan portfolio and to maintain the allowance for loan losses at a level deemed to meet the risk characteristics of the loan portfolio. As in prior years, asset quality remains a management focus at the banking subsidiary due to the slow economic recovery and the elevated level of non-performing assets relative to years prior to the recession. At yearend 2013 and 2012, a key credit quality metric of the ratio of non-performing loans to total loans was 1.44% and 1.00%, respectively, and though higher in 2013 remains consistent with or lower than peers in the industry. Further, the allowance for loan losses stood at \$16,091,000 at year-end 2013, in comparison to \$16,825,000 at yearend 2012. The resulting ratio of the allowance for loan losses to total loans was 2.21% as of December 31, 2013, and the coverage ratio of the allowance for loan losses to non-performing loans was 153.26% as of this same date. Both of these ratios are strong and firmly exceed those of peers.

The Corporation's return on average assets was improved year over year at 0.90% for 2013, compared to 0.86% for 2012. The return on average equity advanced to 9.00% for 2013 from 8.91% for 2012, even given the rise in stockholders' equity during 2013. And, the ratio of average stockholders' equity to average assets rose to 9.95% at year-end 2013, as compared to 9.61% at vear-end 2012.

ACNB Corporation's assets remained stable at \$1.046 billion and \$1.050 billion as measured on December 31, 2013 and 2012, respectively. Total deposits decreased by more than \$33 million, or 4%, year over year to \$801 million at yearend 2013 due primarily to ongoing low interest rates on certificates of deposit and higher returns in the equities market. Total loans rose by nearly \$21 million, or 3%, to \$729 million at December 31, 2013, which is significant given the volume of loans in the portfolio that paid down or paid off throughout the year. And, very importantly, a 5% rise in stockholders' equity resulted in an aggregate of \$107 million at yearend 2013, in comparison to \$101 million at the end of the prior year.

#### Dividends to Shareholders

Once again, our shareholders benefited from the Corporation's financial performance in 2013 as ACNB Corporation furthered its long history of paying dividends to its shareholders. A cash dividend of \$0.19 per share was paid in each quarter of 2013. In total, \$4,542,000, or \$0.76 per share, was approved by the ACNB Corporation Board of Directors and paid to shareholders in 2013 for a dividend payout ratio of 48.76%. This is a meaningful indication of our strength and soundness, as well as our commitment to generating value for those who own the shares of ACNB Corporation.

The ACNB Corporation Dividend Reinvestment and Stock Purchase Plan offers registered shareholders the opportunity to purchase additional shares of the Corporation's common stock through the automatic reinvestment of cash dividends and voluntary cash payments on a quarterly basis. The benefit to the registered shareholders who elect to participate in the plan includes the convenience of the acquisition of additional shares of ACNB Corporation common stock, as well as the ability to do so without paying service fees or brokerage commissions. Since the plan's introduction in January 2011, 62,968 new shares of ACNB Corporation common stock have been issued to plan participants as a result of both dividend reinvestment and voluntary cash purchases.

#### **ACNB Bank**

ACNB Bank is the primary driver of revenues and profitat ACNB Corporation. This source of strength is founded upon a history of independence and growth for more than 155 years. Today, ACNB Bank serves communities throughout Adams County, Pennsylvania, as well as in York, Cumberland and Franklin Counties, Pennsylvania, with a network of 19 retail banking offices and a loan production office. In December 2013, the major expansion project at the Bank's North Hanover Office was nearly complete with the consolidation of the commercial and residential mortgage lending staff and a trust officer under the same roof as the retail banking staff in this York County location. This same month, the Bank celebrated with a groundbreaking ceremony for the new retail banking office at 850 Norland Avenue, Chambersburg, in the Franklin County market.

It has always been the Bank's mission to reinvest depositors' dollars in loans to others in our communities. This endeavor occurs every business day at ACNB Bank with the continued goal of increasing loan growth in local markets, while maintaining a reasonable funding base by offering competitive deposit products and services. In 2013, asset quality was again a high priority due to economic conditions and the financial impact on the Bank's borrowers. The risk in the Bank's loan portfolio is carefully managed and monitored based upon prudent underwriting and review standards for the protection of depositors and shareholders alike.

The offering and delivery of banking services to its customers is evolving with consumer demand for multiple channels and adoption of digital banking by customers of varied demographics. Coupled with the growth of smartphones and tablets for use in day-to-day activities, the expansion of online and mobile banking continues as persons experience an increasing comfort level with technology as well as value anytime and anywhere convenience. From the Bank's point of view, this expansion also applies to online communications and marketing—a

focus initiated in 2013 with further development and execution planned for 2014.

Today's banking and regulatory environments necessitate an emphasis on capital as the basis of organizational strength and sustainability. At ACNB Bank, the primary capital ratios were further enhanced and fortified in 2013. The total risk-based capital ratio at vear-end 2013 was 14.26%, exceeding the 10.00% requirement to be well capitalized under banking regulations. At the end of 2012, this ratio was 14.07%. Improvement in the capital position of the Bank is predominantly a function of retained earnings, which is the amount of net income after the payment of dividends to the Corporation for issuance to ACNB Corporation shareholders.

#### Trust & Investment Services

ACNB Bank's Trust & Investment Services staff provides fiduciary, investment and related services to clients. Income from this business segment totaled \$1,299,000 for 2013, and assets under management exceeded \$150 million at December 31, 2013. Looking forward, Trust & Investment Services is focused on expanding its client base geographically, beyond its Gettysburg base, and via new products and services. One step in this direction was the successful introduction of the ACNB Portfolio Builder account in January 2013, which attracted new client relationships to this business line of the Bank. This new investment option, based upon a limited mutual fund asset allocation model, features a lower minimum account balance of \$50,000, lower cost, personalized planning, daily access, and local expert advice.

### Russell Insurance Group, Inc.

The insurance subsidiary of Russell Insurance Group, Inc. was acquired in 2005, is headquartered in Westminster, Maryland, and is led by Frank C. Russell, Jr. who founded the fullservice insurance agency in 1978. The weakness in economic conditions and the financial markets in recent years had a dampening effect on the insurance industry resulting in lower premiums and, therefore, lower revenues. Today, Russell Insurance Group still faces the challenges of heightened competition, especially in the commercial lines of business, and a reduced overall commission structure. Given these pressures, commissions from insurance sales decreased to \$4,671,000 for the year ended December 31, 2013, from \$4,835,000 for the year ended December 31, 2012.

# In Closing

2013 was a year of continued diligence and discipline in managing our business at ACNB Corporation, but always with an eye towards the long-term horizon. The hard work, dedication and talent of the more than 300 people who work with us ensure our success. Looking ahead, we are focused on the future and its opportunities to grow and expand.

Your financial investment, as shareholders of ACNB Corporation, is integral to our vision. Thank you for your confidence in our future as new horizons beckon.

Sincerely.

Frank Elsner, III

Chairman of the Board

Thomas A. Ritter

President & Chief Executive Officer

Lvnda L. Glass

Executive Vice President,

Secretary & Chief Governance Officer

David W. Cathell

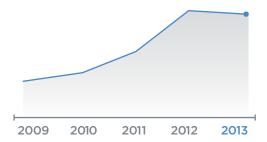
Executive Vice President,

Treasurer & Chief Financial Officer

#### **Total Assets**

In millions of dollars \_\_\_\_\_

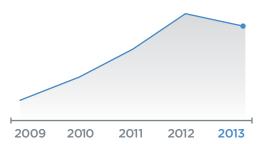
\$961.9 \$968.7 \$1,004.8 \$1,050.0 \$1,046.0



# **Total Deposits**

In millions of dollars \_\_\_\_\_

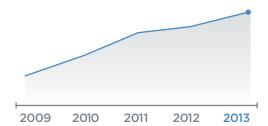
\$728.5 \$746.5 \$782.8 \$834.2 \$800.6



# **Total Loans**

In millions of dollars \_\_\_\_\_

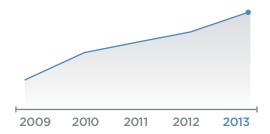
\$644.7 \$665.3 \$694.5 \$708.1 \$728.6



# Total Stockholders' Equity

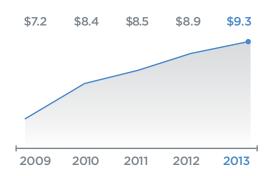
In millions of dollars \_\_\_\_\_

\$88.3 \$93.8 \$97.5 \$101.3 \$106.8

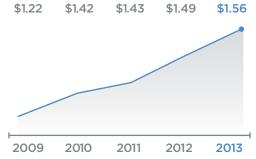


### Net Income

In millions of dollars \_\_\_\_\_



# Earnings Per Share In dollars \_\_\_\_\_



## Return on Average Assets

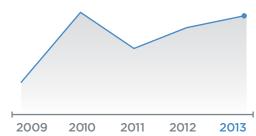
Percent \_\_\_\_\_



# Return on Average Equity

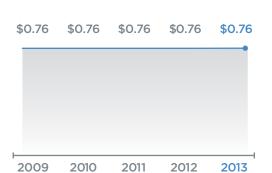
Percent \_\_\_\_\_





# Cash Dividends Paid Per Share

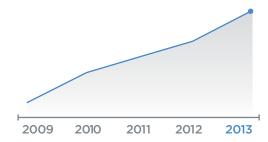
In dollars \_\_\_\_\_



# Book Value Per Share

In dollars \_\_\_\_\_

\$14.90 \$15.81 \$16.39 \$16.98 \$17.83



# CONSOLIDATED STATEMENTS OF CONDITION

Dollars in thousands, except per share data

	December 31			
Assets		2013		2012
Cash and due from banks Interest bearing deposits with banks Cash and Cash Equivalents	\$ _	13,963 4,153 18,116	\$	19,078 32,307 51,385
Securities available for sale Securities held to maturity (fair value \$92,082 in 2013 and \$50,980 in 2012) Loans held for sale Loans, net of allowance for loan losses (\$16,091 in 2013 and \$16,825 in 2012) Premises and equipment Restricted investment in bank stocks Investment in bank-owned life insurance Investments in low-income housing partnerships Goodwill Intangible assets Foreclosed assets held for resale Other assets TOTAL ASSETS  Liabilities	\$	129,983 94,373 496 712,557 15,991 6,861 32,237 4,687 6,308 1,845 1,762 20,831 1,046,047	<u>\$</u>	165,790 50,159 6,687 691,311 15,131 5,318 31,122 5,440 6,308 2,409 4,247 14,688 1,049,995
Deposits: Non-interest bearing Interest bearing Total Deposits  Short-term borrowings Long-term borrowings Other liabilities TOTAL LIABILITIES	\$	128,011 672,632 800,643 49,052 82,703 6,847 939,245	\$	119,297 714,879 834,176 47,303 59,954 7,298 948,731
Stockholders' Equity				
Preferred stock (par value \$2.50; 20,000,000 shares authorized; no shares outstanding)  Common stock (par value \$2.50; 20,000,000 shares authorized; 6,053,911 and 6,027,968 shares issued in 2013 and 2012, respectively; 5,991,311 and 5,965,368 shares outstanding		_		_
in 2013 and 2012, respectively)  Treasury stock, at cost (62,600 shares in 2013 and 2012)  Additional paid-in capital  Retained earnings  Accumulated other comprehensive income (loss)  TOTAL STOCKHOLDERS' EQUITY  TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$	15,135 (728) 9,628 82,661 106,802 1,046,047	_	15,070 (728) 9,246 77,888 (212) 101,264 1,049,995

See the consolidated financial statements and accompanying notes presented in the Corporation's Annual Report on Form 10-K.

# CONSOLIDATED STATEMENTS OF INCOME

Dollars in thousands, except per share data

	Years Ended December 31		
Interest Income	2013	2012	2011
Loans, including fees Securities:	\$32,084	\$33,990	\$34,493
Taxable	4,230	4,876	6,006
Tax-exempt Dividends	1,197 22	1,457 27	1,252 13
Other	68	89	68
TOTAL INTEREST INCOME	37,601	40,439	41,832
Interest Expense			
Deposits	2,177	3,441	4,457
Short-term borrowings Long-term borrowings	61 1,751	76 2,578	91 2,914
TOTAL INTEREST EXPENSE	3,989	6,095	7,462
NET INTEREST INCOME	33,612	34,344	34,370
PROVISION FOR LOAN LOSSES	1,450	4,675	5,435
NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES	32,162	29,669	28,935
Other Income			
Service charges on deposit accounts Income from fiduciary activities	2,246 1,299	2,433 1,224	2,418 1,396
Earnings on investment in bank-owned life insurance	975	981	968
Gain on life insurance proceeds	_	63	_
Gains on sales or calls of securities	_	7	1
Service charges on ATM and debit card transactions Commissions from insurance sales	1,434 4,671	1,291 4,835	1,236 4,824
Other	1,078	1,033	894
TOTAL OTHER INCOME	11,703	11,867	11,737
Other Expenses			
Salaries and employee benefits	18,950	18,553	17,138
Net occupancy	1,957	1,952	2,043
Equipment Professional services	2,826 895	2,537 825	2,620 911
Other tax	901	833	803
Supplies and postage	583	634	640
Marketing and corporate relations	396	372	478
FDIC and regulatory Intangible assets amortization	768 641	843 641	1,026 641
Foreclosed real estate expense (income)	576	(119)	725
Other operating	3,522	3,260	2,991
TOTAL OTHER EXPENSES	32,015	30,331	30,016
INCOME BEFORE INCOME TAXES PROVISION FOR INCOME TAXES	11,850 2,535	11,205 2,319	10,656 2,154
NET INCOME	\$ 9,315	\$ 8,886	\$ 8,502
Per Share Data			
Basic earnings	\$ 1.56	\$ 1.49	\$ 1.43
Cash dividends paid	\$ 0.76	\$ 0.76	\$ 0.76

# **BOARDS OF DIRECTORS**

# ACNB Corporation and ACNB Bank Boards of Directors

Frank Elsner, III

Owner & Managing Director ODT Global, LLC Chairman of the Board ACNB Corporation and ACNB Bank

Scott L. Kelley, Esquire

President

Stonesifer and Kelley, P.C.

James J. Lott

President

Bonnie Brae Fruit Farms, Inc.

Robert W. Miller

Vice President Miller, Brown, Ohm & Associates, P.C.

Donna M. Newell

President & Chief Executive Officer NTM Engineering, Inc.

J. Emmett Patterson

President & Owner JDCS Enterprise

Daniel W. Potts

Director of Business Development Global Financial Services Capgemini

Thomas A. Ritter

President & Chief Executive Officer ACNB Corporation and ACNB Bank

Marian B. Schultz

Retired Dean Shippensburg University

David L. Sites

Owner & Managing Partner Realty Leasing & Management Co.

Alan J. Stock

Owner

Eicholtz Company Vice Chairman ACNB Corporation and ACNB Bank

Harry L. Wheeler

Retired Proprietor Wheeler Drywall

James E. Williams

President

C.E. Williams Sons, Inc.

# **ACNB Bank Honorary Directors**

Dana P. Brandt J. Thomas Derick Frank C. Egger

Richard L. Galusha William B. Lower Mervin J. Morrison

W. Irvin Nelson Ralph S. Sandoe L. Robert Snyder

# Russell Insurance Group, Inc. Board of Directors

Frank Elsner, III Lynda L. Glass

Daniel W. Potts Thomas A. Ritter Frank C. Russell. Jr.

# **OFFICERS**

## **ACNB** Corporation

Frank Elsner, III Chairman of the Board Thomas A. Ritter

President & Chief Executive Officer Lynda L. Glass

Executive Vice President, Secretary & Chief Governance Officer David W. Cathell

Executive Vice President, Treasurer & Chief Financial Officer

## **ACNB Bank**

Frank Elsner, III Chairman of the Board

Thomas A. Ritter President & Chief Executive Officer

David W. Cathell Executive Vice President. Treasurer & Chief Financial Officer

Lvnda L. Glass Executive Vice President. Secretary &

Chief Risk Officer

James P. Helt Executive Vice President Banking Services

Sandra A. Deaner Senior Vice President Human Resources

Laurie A. Laub Senior Vice President & Chief Credit Officer

Dorothy K. Puhl Senior Vice President Information Systems

Carl L. Ricker Senior Vice President Retail Lending

Douglas A. Seibel Senior Vice President Commercial Lending

Thomas R. Stone Senior Vice President Retail Banking

## First Vice Presidents

Karen B. Arthur Barry C. Dillman Kathy S. Hansel

Scott E. Hartlaub L. John Hicks

Dennis R. Hollinger Michelle N. Paulnock R. Mark Purdy Lauren L. Shutt

## Vice Presidents

Mark P. Bernier Cara Lynn Clabaugh David W. Deaner Claire M. Forbush Stephen C. Hawbaker Vickie L. Hoffheins

Gary R. Holder Leslie R. Horn Helen A. Jahn John E. Kashner Beth W. Lesko Debra T. Little

Jill M. McNeil Donald C. McVay Scott A. Miller Jeffrey A. Pottorff Edward C. Price, Jr. Gary W. Rappoldt

Wendy D. Roth James E. Showvaker Debra T. Sites Rhonda L. Winterstein Merle J. Zehr Christina D. Ziser

# Assistant Vice Presidents

Brian T. Adair Kevin L. Cook Andrée V. Dennis Carolyn M. Dull Kim D. Elmo Kimberly S. Flickinger Jacqueline A. Grasley

Carolyn E. Groft Edward J. Groft Barbara D. Guise Jane E. Gwvn William A. Kauffman Susan R. Lang

George F. Marguglio Laura L. McCusker Celeste M. Miller Shelby L. Pentz Karen J. Redding Susan M. Saylor

Christine R. Settle Jody M. Shealer Lisa A. Smith Jeffrey B. Stambaugh Tina M. Steckler Ruby L. Sullivan

### Russell Insurance Group, Inc.

Frank C. Russell, Jr. President & Chief Executive Officer

Daniel J. Coughlin Vice President

David W. Cathell Vice President & Treasurer Lynda L. Glass Vice President & Secretary

#### **OFFICE LOCATIONS**

#### **ACNB Bank**

#### Arendtsville

Arendtsville Office 101 Main Street Arendtsville, PA 17303

#### Bendersville

Bendersville Office 101 North Main Street Bendersville, PA 17306

#### **Biglerville**

Biglerville Office 3459 Biglerville Road Biglerville, PA 17307

#### Cashtown

Franklin Township Drive-Up 10 High Street Cashtown, PA 17310

### Chambersburg

Chambersburg Loan Office 946 Lincoln Way East Chambersburg, PA 17201

#### Dillsburg

Dillsburg Office 3 Tristan Drive Dillsburg, PA 17019

#### East Berlin

East Berlin Office 1677 Route 194 North East Berlin, PA 17316

# Fairfield/Carroll Valley

Fairfield/Carroll Valley Office 4910 Fairfield Road Fairfield, PA 17320

## Gettysburg

Adams Commerce Center Office 100 V-Twin Drive Gettysburg, PA 17325 Lincoln Square Office 2 Chambersburg Street Gettysburg, PA 17325

North Gettysburg Office 675 Old Harrisburg Road Gettysburg, PA 17325

West Gettysburg Office 545 West Middle Street Gettysburg, PA 17325

#### Hanover

North Hanover Office 1127 Eichelberger Street Hanover, PA 17331

South Hanover Office 865 Baltimore Street Hanover, PA 17331

#### Littlestown

Littlestown Office 444 West King Street Littlestown, PA 17340

### McSherrystown

McSherrystown Office 369 Main Street McSherrystown, PA 17344

#### **New Oxford**

New Oxford Office 318 Lincoln Way East New Oxford, PA 17350

#### Newville

Newville Office 39 Carlisle Road Newville, PA 17241

#### **Spring Grove**

Spring Grove Office 221 North Main Street Spring Grove, PA 17362

## **York Springs**

York Springs Office 202 Main Street York Springs, PA 17372

## Russell Insurance Group, Inc.

#### Westminster Office

2526 West Liberty Road Westminster, MD 21157

### Germantown Office

19500 Amaranth Drive, Suite C Germantown, MD 20874

# **CONTACT INFORMATION**

#### **ACNB Bank**

acnb.com acnbbusiness.com

**Customer Contact Center** Toll Free 1.888.334.ACNB (2262)

24-Hour Telephone Banking Line Toll Free 1.888.338.ACNB (2262)

# Russell Insurance Group, Inc.

riginsurance.com Toll Free 1.800.289.4097

#### **Forward-Looking Statements**

In addition to historical information, this document contains forward-looking statements. Examples of forward-looking statements include, but are not limited to, (a) projections or statements regarding future earnings, expenses, net interest income, other income, earnings or loss per share, asset mix and quality, growth prospects, capital structure, and other financial terms, (b) statements of plans and objectives of management or the Board of Directors, and (c) statements of assumptions, such as economic conditions in the Corporation's market areas. Such forward-looking statements can be identified by the use of forward-looking terminology such as "believes", "expects", "may", "intends", "will", "should", "anticipates", or the negative of any of the foregoing or other variations thereon or comparable terminology, or by discussion of strategy. Forward-looking statements are subject to certain risks and uncertainties such as local economic conditions, competitive factors, and regulatory limitations. Actual results may differ materially from those projected in the forward-looking statements. Such risks, uncertainties and other factors that could cause actual results and experience to differ from those projected include, but are not limited to, the following: the effects of new laws and regulations, specifically the impact of the Dodd-Frank Wall Street Reform and Consumer Protection Act; impacts of the new capital and liquidity requirements of the Basel III standards and other regulatory pronouncements, regulations and rules; ineffectiveness of the business strategy due to changes in current or future market conditions; future actions or inactions of the United States government, including effects of shortand long-term federal budget and tax negotiations and a failure to increase the government debt limit or a prolonged shutdown of the federal government; the effects of economic deterioration and the prolonged economic malaise on current customers, specifically the effect of the economy on loan customers' ability to repay loans; the effects of competition, and of changes in laws and regulations on competition, including industry consolidation and development of competing financial products and services; interest rate movements; difficulties in integrating and operating distinct business operations, including information technology difficulties; challenges in establishing and maintaining operations in new markets; volatilities in the securities markets; and, slow economic conditions. We caution readers not to place undue reliance on these forward-looking statements. They only reflect management's analysis as of this date. The Corporation does not revise or update these forward-looking statements to reflect events or changed circumstances. Please carefully review the risk factors described in other documents the Corporation files from time to time with the Securities and Exchange Commission, including the Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q. Please also carefully review any Current Reports on Form 8-K filed by the Corporation with the Securities and Exchange Commission.

