# OPENING DOORS



**2015 ANNUAL REVIEW** 



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# **Shareholder Information**

#### **Annual Meeting**

The 2016 Annual Meeting of Shareholders for ACNB Corporation will be held on Tuesday, May 3, at 1:00 p.m. at the ACNB Corporation Operations Center, 100 V-Twin Drive, Gettysburg, PA. All proxy and other materials for the Annual Meeting are available on the Internet at *acnb.com* under ACNB Corporation.

#### **Stock Listing**

ACNB Corporation common stock is listed and traded on The NASDAQ Capital Market under the symbol ACNB.

#### **Annual Report on Form 10-K**

A copy of ACNB Corporation's Annual Report on Form 10-K, as filed with the Securities and Exchange Commission, may be <u>obtained</u>, without charge, by contacting:

Lynda L. Glass
Executive Vice President/
Secretary & Chief Governance Officer
ACNB Corporation
PO Box 3129
Gettysburg, PA 17325
717.339.5085

The Annual Report and other Corporation reports are also filed electronically with the Securities and Exchange Commission and are accessible by the public on the Internet at <a href="https://www.sec.gov/edgar.shtml">www.sec.gov/edgar.shtml</a>.

# Transfer Agent, Registrar and Dividend Disbursing Agent

Computershare Shareholder Services P.O. Box 30170 College Station, TX 77842-3170 www.computershare.com/investor

For shareholder inquiries or information regarding the ACNB Corporation Dividend Reinvestment and Stock Purchase Plan, call Computershare toll free at 1.800.368.5948.

#### **Market Makers**

Boenning & Scattergood, Inc. West Conshohocken, PA 610.832.1212/1.800.883.1212

Janney Montgomery Scott LLC York, PA 717.779.2720/1.800.999.0503

#### **Local Broker**

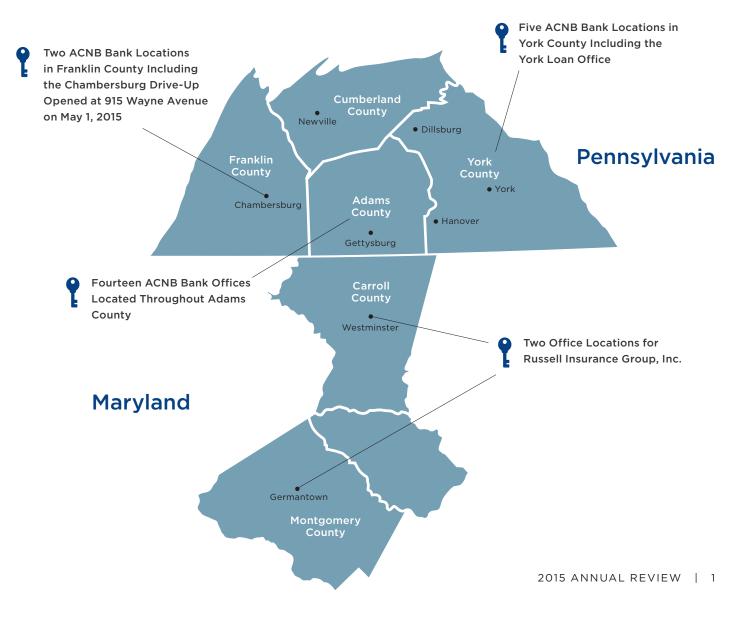
Wells Fargo Advisors, LLC Hanover, PA 717.637.3817/1.800.242.1331

# **Business Profile & Geography**

ACNB Corporation, headquartered in Gettysburg, PA, is the financial holding company for the wholly-owned subsidiaries of ACNB Bank, Gettysburg, PA, and Russell Insurance Group, Inc., Westminster, MD.

Through its banking subsidiary of ACNB Bank, ACNB Corporation provides a wide array of consumer, commercial and fiduciary services to fulfill the financial needs of individuals, businesses, public entities, and community organizations in its trading area. Originally founded in 1857, ACNB Bank serves its marketplace via a network of 21 retail banking offices located in the four southcentral Pennsylvania counties of Adams, Cumberland,

Franklin and York. In addition, the Bank operates a loan office in York, York County, PA. Russell Insurance Group, Inc., the insurance subsidiary of ACNB Corporation, offers a broad range of commercial and personal insurance lines through licenses in 42 states, including Maryland and Pennsylvania. This full-service insurance agency has office locations in Westminster, Carroll County, MD, and Germantown, Montgomery County, MD.



# **Report To Shareholders**

New doors are opening at ACNB Corporation. For its wholly-owned subsidiaries of ACNB Bank and Russell Insurance Group, Inc. For its customers and communities served. New doors promise opportunity as our organization enters 2016, after nearly 160 years of continued growth and independence since its founding in 1857.

#### 2015 Financial Performance

The past year of 2015 was one of growth and achievement for ACNB Corporation as earnings, assets, loans, deposits, and stockholders' equity all advanced year over year.

For the year ended December 31, 2015, net income was \$11,017,000, or \$1.83 per share. In comparison to 2014, this is an increase of \$727,000 or 7%. Net income for the year ended December 31, 2014, was \$10,290,000, or \$1.71 per share.

THE PAST YEAR

of 2015 was one of growth and achievement for ACNB Corporation.



Overall, the increase in earnings was the direct result of the Corporation's long-term strategy, through its banking subsidiary, to enhance loan growth in local markets served, while maintaining a reasonable funding base by offering competitive deposit products and related services. Improved earnings was achieved while also dedicating the necessary human and monetary resources to ensure the organization's ongoing safety and soundness as a financial institution, as well as to enhance long-term organizational infrastructure through prudent investments in such areas as technology and risk management.

Similar to other financial holding companies of community banks, ACNB Corporation's net interest income is the most significant component of net income. Essentially, this is the income derived from the interest earned on loans and investments, less the interest paid on deposits and borrowings. Net interest income is impacted by changes in interest rates, the volume of interest earning assets and interest bearing liabilities, and the composition of these assets and liabilities. By its inherent nature, this income source is predominantly influenced by market interest rates, local economic conditions, stock market impacts, and competitive market dynamics.

In 2015, there was again no relief on the net interest margin—a key measure of changes in net interest income—due to the prolonged low interest rate environment. ACNB Corporation's net interest margin was 3.45% in 2015 and 3.47% in 2014. However, the Corporation's net interest income improved to \$35,606,000 for the year ended December 31, 2015, as compared to \$33,880,000 for the year ended December 31, 2014, due to consistent loan growth in recent years.

The Corporation's return on average assets rose year over year to 0.99% for 2015, in comparison to 0.97% for 2014. The return on average equity increased to 9.77% for 2015 from 9.32% for 2014, even given the 4% rise in stockholders' equity as of December 31, 2015.

ACNB Corporation's total assets grew to \$1.15 billion at year-end 2015, up 5% from \$1.09 billion at December 31, 2014. Total deposits increased by 8% from the previous year-end to \$913 million at December 31, 2015. And, total loans rose by 7% to \$853 million, as compared to December 31, 2014.

#### **Shareholder Dividends & Equity**

Once again, ACNB Corporation shareholders benefitted from the organization's financial performance in 2015 as the Corporation furthered its long history of paying meaningful dividends to its shareholders. ACNB Corporation paid \$4,820,000. or \$0.80 per share, in cash dividends to shareholders during 2015. This compares to \$4,622,000, or \$0.77 per share, paid in 2014. The dividend payout ratios were 44% and 45% for 2015 and 2014, respectively. Unlike many of our competitors in the industry, the Corporation paid a stable quarterly dividend throughout the financial crisis and industry turmoil in past years. This was a substantial commitment of financial resources, but also a testament to ACNB Corporation's continued soundness and determination in providing shareholders value on their investment. Further, total stockholders' equity continues to grow and remains strong at \$115 million as of December 31, 2015. Ongoing capital enhancement is fundamentally dependent upon sustained earnings growth.

The ACNB Corporation Dividend Reinvestment and Stock Purchase Plan offers registered shareholders the opportunity to purchase additional shares of the Corporation's common stock through the automatic reinvestment of cash dividends and voluntary cash payments on a quarterly basis. The benefit to the registered shareholders who elect to participate in the plan includes the convenience of the acquisition of additional shares of ACNB Corporation common stock, as well as the ability to do so without paying service fees or brokerage commissions. Since the plan's introduction in January 2011, new shares of ACNB



ACNB CORPORATION paid \$4,820,000, or \$0.80 per share, in cash dividends to shareholders during 2015.

Corporation common stock, totaling 111,381 in number and plan investments of nearly \$2,000,000, have been issued to plan participants as a result of both dividend reinvestment and voluntary cash purchases, which continue to fortify the Corporation's equity position.

#### **ACNB Bank**

ACNB Corporation's banking subsidiary, ACNB Bank, is the primary driver of the organization's revenues and profit. This source of strength has been built on the precepts of community banking—reinvesting depositors' dollars in loans to others for the economic benefit of the shared community. The definition of community implies a common bond. ACNB Bank is a vital link in contributing to the economic strength in its markets.

Today, ACNB Bank serves customers in the four southcentral Pennsylvania counties of Adams, Cumberland, Franklin and York through a retail banking network of 21 offices and a loan production office. In 2015, the Bank opened a second location in Franklin County. The Chambersburg Drive-Up, situated at 915 Wayne Avenue, first welcomed customers on May 1, 2015, complementing the full-service Chambersburg Office at 850 Norland Avenue which opened for business on July 24, 2014.

In York County, the establishment of the York Loan Office at 1601 South Queen Street in July 2014 has proven to be a successful endeavor, opening the way for further expansion of the retail banking office network eastward into the York market. At the current time, ACNB Bank is applying for regulatory approval of a new retail banking office at 201 Pauline Drive, York, in the South York Plaza. In October 2015, the Bank broke ground for the construction of a new South Hanover Office at 1801 Baltimore Pike, Hanover, for the relocation of operations from the current site at 865 Baltimore Street. This new retail banking office site provides improved visibility and accessibility for current and prospective customers in this area of the key Hanover market. The plan is for the new South Hanover

THE KEY TO SUCCESS at

Office to open its doors for business in May 2016.

ACNB Corporation is the willingness to open new doors for the organization and its customers.



Competition for loans and deposits remains intense. Products, pricing and service all factor into the customer's decision making. Once again, the Bank's staff has responded to the demands of both commercial and retail customers in the local financial services marketplace—resulting in the hard-earned loan and deposit growth attained in 2015. The 7% growth in loans for 2015 was centered in commercial credits. including governmental lending to municipalities and

school districts. To fund this loan growth, a concerted initiative to enhance core deposits was implemented across the Bank's footprint in 2015. This marketing and sales focus resulted in significantly increased new account volume and overall core account balances. which fueled the 8% increase in deposits for 2015.

Asset quality, as always, is a high priority at ACNB Bank. There was marked improvement in the ratio of non-performing loans to total loans, which was 0.68% and 1.04%, respectively, at year-end 2015 and 2014. This credit quality metric is favorable in comparison to peers, as well as contributed to the slightly lowered allowance for loan losses in the amount of \$14,747,000 at year-end 2015. The resulting ratio of the allowance for loan losses to total loans was 1.73% as of December 31, 2015, and the coverage ratio of the allowance for loan losses to non-performing loans was strong at 252.91% as of the same date.

Today's banking and regulatory environments, including the new requirements related to the Basel III standards and the Dodd-Frank Wall Street Reform and Consumer Protection Act, necessitate an emphasis on capital as the fundamental element for organizational strength and sustainability. The Bank's total risk-based capital ratio advanced to 14.48% at December 31, 2015. which exceeds the regulatory requirement of 10.00% to be considered a well capitalized financial institution by regulators. Improvement in the capital position of the Bank is predominantly a function of retained earnings, which is the amount of net income after the payment of dividends to the Corporation for issuance to ACNB Corporation shareholders.

Looking toward the future, effective September 1, 2015, James P. Helt was promoted to President of ACNB Bank as a result of management succession planning. As we entered 2016, the Bank's executive management leadership continued to evolve with the naming of three new Executive Vice Presidents as of January 1—Laurie A. Laub as Chief Credit & Operations Officer, Douglas A. Seibel as Chief Lending & Revenue Officer, and Thomas R. Stone as Chief Community Banking Officer. These key promotions position the Bank well as multiyear strategic plans are implemented in anticipation of a dynamic and challenging future.

#### **Trust & Investment Services**

ACNB Bank's Trust & Investment Services staff provides fiduciary, estate, investment and related services to clients. This business line of the Bank expanded its presence and client base in 2015, especially in the new market of Chambersburg. Assets under administration rose to \$178 million at December 31, 2015, from \$165 million at December 31, 2014. 2015 revenue from Trust & Investment Services was \$1,589,000. exceeding 2014 by \$171,000 or 12%.

#### Russell Insurance Group, Inc.

Russell Insurance Group, Inc., the insurance subsidiary of ACNB Corporation, is a full-service insurance agency offering a broad range of property and casualty, life, and health insurance to both commercial and individual clients through licenses in 42 states, with a major focus in Maryland and Pennsylvania. The agency is based in Westminster, Maryland, as well as conducts business at a second office location in Germantown, Maryland. Income from this subsidiary's commissions on insurance sales is the most significant source of other income for ACNB Corporation. 2015 commission

revenue for Russell Insurance Group was \$4,634,000down 4% in comparison to 2014, primarily due to lower contingent commissions and decreased commercial insurance volume.

#### In Closing

The key to success at ACNB Corporation is the willingness to open new doors for the organization and its customers. Equally important is the commitment to step over the threshold and enter through these open doors. Those at ACNB Corporation possess this willingness and commitment—with the strategic focus on future independence.

As a shareholder, we thank you and welcome your continued investment in ACNB Corporation as we open new doors of opportunity together in 2016 and beyond.

Sincerely,

Frank Elsner, III Chairman of the Board

Thomas A. Ritter

President & Chief Executive Officer

Lynda L. Glass

Executive Vice President/

Secretary & Chief Governance Officer

David W. Cathell

Executive Vice President/

Treasurer & Chief Financial Officer

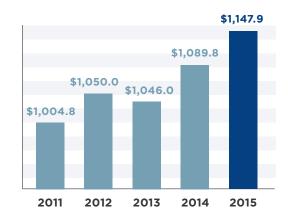
#### THREE-YEAR FINANCIAL HIGHLIGHTS

For the Year	2015	2014	2013
Net interest income	\$35,606,000	\$33,880,000	\$33,612,000
Net income	11,017,000	10,290,000	9,315,000
Cash dividends paid	4,820,000	4,622,000	4,542,000
Per Share Statistics			
Basic earnings	\$ 1.83	\$ 1.71	\$ 1.56
Cash dividends paid	0.80	0.77	0.76
Book value (year-end)	18.99	18.29	17.83
At Year-End			
Total assets	\$1,147,925,000	\$1,089,808,000	\$1,046,047,000
Total loans	852,960,000	799,272,000	728,648,000
Total deposits	912,980,000	844,876,000	800,643,000
Total stockholders' equity	114,715,000	110,022,000	106,802,000
Key Ratios			
Return on average assets	0.99%	0.97%	0.90%
Return on average equity	9.77%	9.32%	9.00%
Dividend payout	43.75%	44.92%	48.76%
Average stockholders' equity to average assets	10.10%	10.43%	9.95%

#### FIVE-YEAR FINANCIAL OVERVIEW

#### **Total Assets**

In millions of dollars



#### **Total Loans**

In millions of dollars



#### Net Income

In millions of dollars



#### **Total Deposits**

In millions of dollars



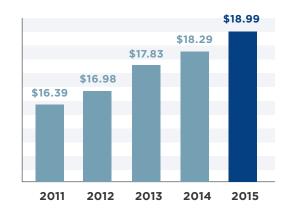
#### Total Stockholders' Equity

In millions of dollars



#### Book Value Per Share

In dollars



#### **CONSOLIDATED STATEMENTS OF CONDITION**

Dollars in thousands, except per share data

#### **December 31**

Assets	2015	2014
Cash and due from banks	\$ 13,468	\$ 13,502
Interest bearing deposits with banks	5,289	6,171
Total Cash and Cash Equivalents	18,757	19,673
Securities available for sale	125,693	118,000
Securities held to maturity (fair value \$71,363 in 2015 and \$73,057 in 2014)	71,542	73,346
Loans held for sale	1,835	1,623
Loans, net of allowance for loan losses (\$14,747 in 2015 and \$15,172 in 2014)	838,213	784,100
Premises and equipment	18,044	17,725
Restricted investment in bank stocks	4,414	4,216
Investment in bank-owned life insurance	39,642	37,942
Investments in low-income housing partnerships	3,345	3,793
Goodwill	6,308	6,308
Intangible assets	1,033	1,196
Foreclosed assets held for resale	580	1,617
Other assets	18,5 19	20,269
TOTAL ASSETS	\$1,147,925	\$1,089,808
Liabilities		
Deposits		
Non-interest bearing	\$ 166,224	\$ 144,987
Interest bearing	746,756	699,889
Total Deposits	912,980	844,876
Short-term borrowings	35,202	45,699
Long-term borrowings	76,500	80,937
Other liabilities	8,528	8,274
TOTAL LIABILITIES	1,033,210	979,786
Stockholders' Equity		
Preferred stock (par value \$2.50; 20,000,000 shares authorized;	_	_
no shares outstanding)		
Common stock (par value \$2.50; 20,000,000 shares authorized;		
6,102,324 and 6,078,250 shares issued in 2015 and 2014,		
respectively; 6,039,724 and 6,015,650 shares outstanding		
in 2015 and 2014, respectively)	15,256	15,196
Treasury stock, at cost (62,600 shares in 2015 and 2014)	(728)	(728)
Additional paid-in capital	10,387	9,948
Retained earnings	94,526	88,329
Accumulated other comprehensive loss	(4,726)	(2,723)
TOTAL STOCKHOLDERS' EQUITY	114,715	110,022
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$1,147,925	\$1,089,808

See the consolidated financial statements and accompanying notes presented in the Corporation's Annual Report on Form 10-K.

#### **CONSOLIDATED STATEMENTS OF INCOME**

Dollars in thousands, except per share data

#### **Years Ended December 31**

Interest Income	2015	2014	2013
Loans, including fees	\$35,090	\$32,573	\$32,084
Securities			
Taxable	3,127	3,647	4,230
Tax-exempt	859	1,042	1,197
Dividends Other	30 1 87	194 70	22 68
TOTAL INTEREST INCOME	39,464	37,526	37,601
Interest Expense			
Deposits	2,120	1,810	2,177
Short-term borrowings	47	63	6 1
Long-term borrowings	1,691	1,773	1,751
TOTAL INTEREST EXPENSE	3,858	3,646	3,989
NET INTEREST INCOME	35,606	33,880	33,612
PROVISION FOR LOAN LOSSES	_	150	1,450
NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSSES	35,606	33,730	32,162
Other Income			
Service charges on deposit accounts	2,308	2,118	2,246
Income from fiduciary activities	1,589	1,418	1,299
Earnings on investment in bank-owned life insurance	1, 100	1,099	975
Gains on sales or calls of securities	261	6 2	_
Service charges on ATM and debit card transactions	1,456	1,550	1,434
Commissions from insurance sales	4,634	4,839	4,671
Other	1,058	818	1,078
TOTAL OTHER INCOME	12,406	11,904	11,703
Other Expenses			
Salaries and employee benefits	20,932	19,516	18,950
Net occupancy	2,170	2,050	1,957
Equipment	3,007	2,768	2,826
Other tax	779	737 936	901
Professional services Supplies and postage	844 639	602	895 583
Marketing and corporate relations	452	587	396
FDIC and regulatory	665	748	768
Intangible assets amortization	3 36	649	641
Foreclosed real estate expenses	119	346	576
Other operating	3,291	3,325	3,522
TOTAL OTHER EXPENSES	33,234	32,264	32,015
INCOME BEFORE INCOME TAXES	14,778	13,370	11,850
PROVISION FOR INCOME TAXES	<u>3,761</u>	3,080	2,535
NET INCOME	\$ 1 1,O 17 ————	\$ 10,290 ======	\$ 9,315
Per Share Data			
Basic earnings	\$ 1.83	\$ 1.71	\$ 1.56
Cash dividends paid	\$ 0.80	\$ 0.77	\$ 0.76

# **Boards of Directors**

#### **ACNB Corporation and ACNB Bank Boards of Directors**

James J. Lott

Robert W. Miller

Vice President

Associates, P.C.

Richard L. Alloway II Pennsylvania State Senator 33rd State Senate District

President Bonnie Brae Fruit Farms, Inc.

Daniel W. Potts Partner IBM Banking & Insurance Consulting Practice

David L. Sites Owner & Managing Partner Realty Leasing & Management Co.

Frank Elsner, III Owner & Managing Director ODT Global, LLC Chairman of the Board ACNB Corporation and ACNB Bank

Donna M. Newell President & Chief Executive Officer NTM Engineering, Inc.

Miller, Brown, Ohm &

Thomas A. Ritter President & Chief Executive Officer ACNB Corporation Chief Executive Officer ACNB Bank

Owner Eicholtz Company Vice Chairman ACNB Corporation and ACNB Bank

James E. Williams

President

Board only

Alan J. Stock

James P. Helt\* President ACNB Bank

President

Scott L. Kelley, Esquire

J. Emmett Patterson President & Owner JDCS Enterprise & Fry Guy Corporation Marian B. Schultz Retired Dean Shippensburg University

C.E. Williams Sons, Inc. \*Serves on ACNB Bank

Stonesifer and Kelley, P.C.

Russell Insurance Group, Inc. Board of Directors

Thomas A. Ritter Chairman of the Board Frank Elsner, III Vice Chairman

Lynda L. Glass Daniel W. Potts Frank C. Russell, Jr.

#### **ACNB Bank Honorary Directors**

Dana P. Brandt Frank C. Egger William B. Lower Mervin J. Morrison W. Irvin Nelson

## **Officers**

#### **ACNB Corporation**

Frank Elsner, III Chairman of the Board Thomas A. Ritter President & Chief Executive Officer Lynda L. Glass Executive Vice President/ Secretary & Chief Governance Officer

David W. Cathell Executive Vice President/ Treasurer & Chief Financial Officer

#### **ACNB Bank**

Frank Elsner, III Chairman of the Board

Thomas A. Ritter Chief Executive Officer

James P. Helt President

David W. Cathell

Executive Vice President/ Treasurer & Chief Financial Officer

Lynda L. Glass Executive Vice President/ Secretary and Chief Risk & Governance Officer

Laurie A. Laub Executive Vice President/ Chief Credit & Operations Officer

Douglas A. Seibel Executive Vice President/ Chief Lending & Revenue Officer

Thomas R. Stone Executive Vice President/ Chief Community Banking Officer

Sandra A. Deaner Senior Vice President/ Human Resources Manager

Michelle N. Paulnock Senior Vice President/ Information Systems Manager

Carl L. Ricker Senior Vice President/ Retail Lending Manager

#### First Vice Presidents

Karen B. Arthur Barry C. Dillman Kathy S. Hansel Scott E. Hartlaub L. John Hicks Dennis R. Hollinger Lauren L. Shutt

#### **Vice Presidents**

Brian T. Adair Daniel K. Baer Mark P. Bernier Cara Lynn Clabaugh David W. Deaner Tiffany M. Faust Charlene L. Feuchtenberger Claire M. Forbush

Stephen C. Hawbaker Kevin J. Hayes Vickie L. Hoffheins Gary R. Holder Leslie R. Horn John E. Kashner Beth W. Lesko Gregory S. Liegey

Debra T. Little Laura L. McCusker Cheryl A. McVay Donald C. McVay Celeste M. Miller Scott A. Miller Lauren J. Muzzy Jeffrey A. Pottorff Edward C. Price, Jr. Gary W. Rappoldt Wendy D. Roth Christine R. Settle James E. Showvaker Debra T. Sites Rhonda L. Winterstein Merle J. Zehr Christina D. Ziser

#### **Assistant Vice Presidents**

Kevin L. Cook Andrée V. Dennis Carolyn M. Dull Kim D. Elmo Kimberly S. Flickinger Jacqueline A. Grasley

Carolyn E. Groft Edward J. Groft Barbara D. Guise Jane E. Gwvn Grant J. Holub Susan R. Lang

George F. Marguglio Shelby L. Pentz R. Mark Purdy Karen J. Redding Susan M. Saylor Patrick O. Sease

Jody M. Shealer Lisa A. Smith Jeffrey B. Stambaugh Tina M. Steckler Ruby L. Sullivan

#### Russell Insurance Group, Inc.

Frank C. Russell, Jr. President & Chief Executive Officer Daniel J. Coughlin Vice President

David W. Cathell Vice President & Treasurer Lynda L. Glass Vice President & Secretary

# Office Locations

#### **ACNB Bank**

#### Arendtsville

Arendtsville Office 101 Main Street Arendtsville, PA 17303

#### Bendersville

Bendersville Office 101 North Main Street Bendersville, PA 17306

#### Biglerville

Bialerville Office 3459 Biglerville Road Biglerville, PA 17307

#### Cashtown

Franklin Township Drive-Up 10 High Street Cashtown, PA 17310

#### Chambersburg

Chambersburg Office 850 Norland Avenue Chambersburg, PA 17201

Chambersburg Drive-Up 915 Wayne Avenue Chambersburg, PA 17201

#### Dillsburg

Dillsburg Office 3 Tristan Drive Dillsburg, PA 17019

#### East Berlin

East Berlin Office 1677 Route 194 North East Berlin, PA 17316

#### Fairfield/Carroll Valley

Fairfield/Carroll Valley Office 4910 Fairfield Road Fairfield, PA 17320

#### Gettysburg

Adams Commerce Center Office 100 V-Twin Drive Gettysburg, PA 17325

Lincoln Square Office 2 Chambersburg Street Gettysburg, PA 17325

North Gettysburg Office 675 Old Harrisburg Road Gettysburg, PA 17325

West Gettysburg Office 545 West Middle Street Gettysburg, PA 17325

#### Hanover

North Hanover Office 1127 Eichelberger Street Hanover, PA 17331

South Hanover Office 865 Baltimore Street Hanover, PA 17331 Relocating May 2016 1801 Baltimore Pike Hanover, PA 17331

#### Littlestown

Littlestown Office 444 West King Street Littlestown, PA 17340

#### McSherrystown

McSherrystown Office 369 Main Street McSherrystown, PA 17344

#### **New Oxford**

New Oxford Office 318 Lincoln Way East New Oxford, PA 17350

#### Newville

Newville Office 39 Carlisle Road Newville, PA 17241

#### **Spring Grove**

Spring Grove Office 221 North Main Street Spring Grove, PA 17362

#### York

Opening 2016 South York Plaza Office 201 Pauline Drive York, PA 17402

York Loan Office 1601 South Queen Street York, PA 17403

#### **York Springs**

York Springs Office 202 Main Street York Springs, PA 17372

#### Russell Insurance Group, Inc.

#### Westminster Office

2526 West Liberty Road Westminster, MD 21157

#### Germantown Office

19500 Amaranth Drive, Suite C Germantown, MD 20874

### **Contact Information**

**ACNB Bank** 

acnb.com

**Customer Contact Center** 

Toll Free 1.888.334.ACNB (2262)

24-Hour Telephone Banking Line

Toll Free 1.888.338.ACNB (2262)

Russell Insurance Group, Inc.

riginsurance.com
Toll Free 1 800 289 4097

#### **Forward-Looking Statements**

In addition to historical information, this document contains forward-looking statements. Examples of forward-looking statements include, but are not limited to, (a) projections or statements regarding future earnings, expenses, net interest income, other income, earnings or loss per share, asset mix and quality, growth prospects, capital structure, and other financial terms, (b) statements of plans and objectives of management or the Board of Directors, and (c) statements of assumptions, such as economic conditions in the Corporation's market areas. Such forward-looking statements can be identified by the use of forward-looking terminology such as "believes", "expects", "may", "intends", "will", "should", "anticipates", or the negative of any of the foregoing or other variations thereon or comparable terminology, or by discussion of strategy. Forward-looking statements are subject to certain risks and uncertainties such as local economic conditions, competitive factors, and regulatory limitations. Actual results may differ materially from those projected in the forward-looking statements. Such risks, uncertainties and other factors that could cause actual results and experience to differ from those projected include, but are not limited to, the following: the effects of governmental and fiscal policies, as well as legislative and regulatory changes; the effects of new requirements of the Basel III standards; the effects of changes in accounting policies and practices, as may be adopted by the regulatory agencies, as well as the Financial Accounting Standards Board and other accounting standard setters; ineffectiveness of the business strategy due to changes in current or future market conditions; future actions or inactions of the United States government, including the effects of short- and long-term federal budget and tax negotiations and a failure to increase the government debt limit or a prolonged shutdown of the federal government; the effects of economic deterioration and the prolonged economic malaise on current customers, specifically the effect of the economy on loan customers' ability to repay loans; the effects of competition, and of changes in laws and regulations on competition, including industry consolidation and development of competing financial products and services; the risks of changes in interest rates on the level and composition of deposits, loan demand, and the values of loan collateral, securities, and interest rate protection agreements, as well as interest rate risks; difficulties in acquisitions and integrating and operating acquired business operations, including information technology difficulties; challenges in establishing and maintaining operations in new markets; the effects of technology changes; volatilities in the securities markets; slow economic conditions; the failure of assumptions underlying the establishment of reserves for loan losses and to manage current levels of impaired assets; the loss of certain key officers; the ability to maintain the value and image of the Corporation's brand and protect the Corporation's intellectual property rights; continued relationships with major customers; and, potential impacts to the Corporation from continually evolving cybersecurity and other technological risks and attacks, including additional costs, reputational damage, regulatory penalties, and financial losses. We caution readers not to place undue reliance on these forward-looking statements. They only reflect management's analysis as of this date. The Corporation does not revise or update these forward-looking statements to reflect events or changed circumstances. Please carefully review the risk factors described in other documents the Corporation files from time to time with the Securities and Exchange Commission, including the Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q. Please also carefully review any Current Reports on Form 8-K filed by the Corporation with the Securities and Exchange Commission.



ACNB CORPORATION

16 LINCOLN SQUARE | PO BOX 3129 | GETTYSBURG, PA 17325 | ACNB.COM