# **ANNUAL REPORT 2003**





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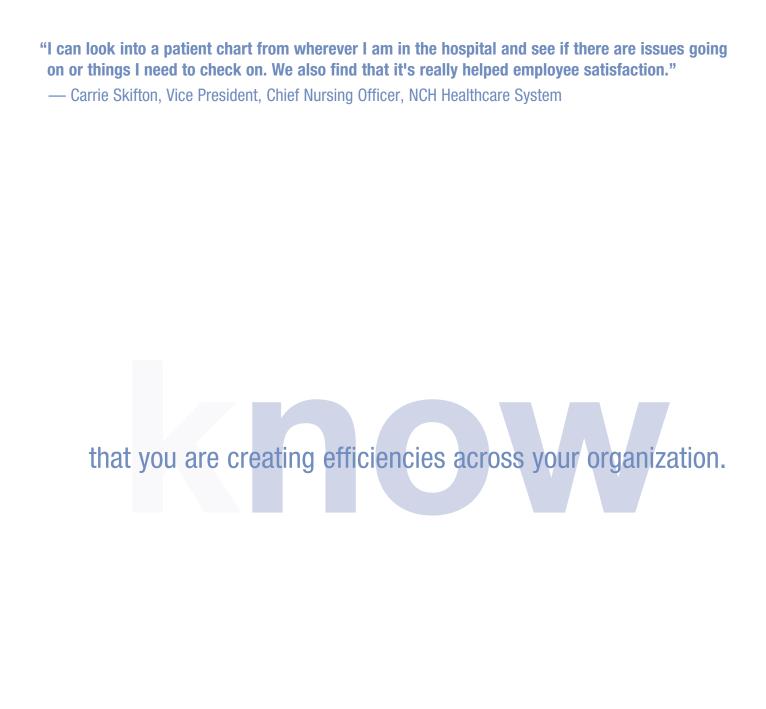




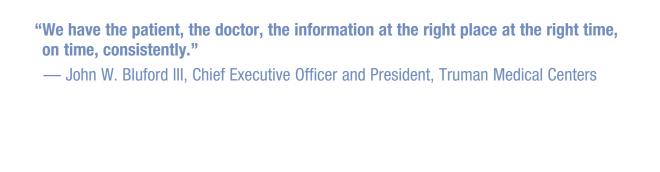
- "Cerner Millennium provides immediate access to patient information wherever we need it. Through its use, we no longer have to document before and after rounds. We can do it all in real time at the point of care."
  - David R. Gens, M.D., Associate Professor of Surgery, University of Maryland Medical System

that you are providing the highest quality of care.









that you are optimizing clinical and financial results.



| "Improving access and enhancing clinical quality throughout the system were top goals. | And we've |
|--|-----------|
| succeeded. Patients are receiving better care from clinicians who have information ava | ilable in |
| electronic form."  |           |

— Patrick O'Hare, Senior Vice President, Chief Information Officer, Spectrum Health

that Cerner Millennium® delivers real benefits, right now.



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Cerner Corporation

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Jeff C. Goldsmith, Ph.D. • President, Health Futures, Inc., Charlottesville, VA

Michael E. Herman • General Partner, Herman Family Trading Company, Kansas City, MO President, Kansas City Royals Baseball Club, 1992-2000

William B. Neaves, Ph.D. • President & Chief Executive Officer
The Stowers Institute for Medical Research, Kansas City, MO

The Honorable Nancy-Ann DeParle • Senior Advisor to JPMorgan Partners, LLC,

Adjunct Professor of Health Care Systems at the Wharton School of the University of Pennsylvania; Administrator, Centers for Medicare and Medicaid Services, 1997-2000

# Leadership

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Paul M. Black • Executive Vice President

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Paul J. Sinclair . Senior Vice President, Consulting

#### Cerner Mid America

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President, Cerner Mid America

Matthew J. Wilson • Vice President, Sales

Jacob P. Sorg • Vice President, Consulting

Max A. Reinig • Vice President, Consulting

#### Cerner North Atlantic

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President, Cerner North Atlantic

Santo A. Cugliotta, Jr. • Vice President, Sales

Ron Jones • Vice President, Consulting

Maureen D. Peszko • Vice President, Strategic Relationships

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Michael L. Fiorito • Vice President, Sales

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## Cerner West

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President, Cerner West

Mitchell Clark • Vice President, Sales

Michael C. Neal • Vice President, Consulting

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Robert J. Campbell • Vice President, Learning

Vicki W. Carlew • Vice President, Marketing and Communications

Jude G. Dieterman • Vice President, Cerner Technology

John F. Dragovits • Vice President, Strategic Outsourcing

John B. Landis • Vice President, Client Operations

Richard H. Miller, Jr. • Vice President and Chief Information Officer

Jeffrey S. Rose, M.D. • Vice President and Chief Medical Officer

Randy D. Sims • Vice President, Chief Legal Officer and Secretary

Donald D. Trigg • Vice President and Chief Marketing Officer

Charlotte A. Weaver, R.N. & Ph.D. • Vice President and Chief Nursing Officer

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President. Cerner Global

Marc G. Naughton • Senior Vice President and Chief Financial Officer

Jeffrey A. Townsend • Senior Vice President

William M. Dwyer • Senior Vice President

Julia M. Wilson • Vice President and Chief People Officer

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Douglas S. McNair, M.D. & Ph.D. • Senior Vice President, Research

John P. Fingado • Vice President and General Manager, Clinical Centers

Rick G. Holbrook • Vice President, Application Architecture

Gay M. Johannes • Vice President and Chief Quality Officer

G. Scott MacKenzie • Vice President and General Manager, Providing Care

David P. McCallie, Jr., M.D. • Vice President, Medical Informatics

Rebecca S. MacKinnon • Vice President, Community Solutions

Richard D. Neece • Vice President, Classic Solutions

Michael R. Nill • Vice President, Technical Architecture

Shellee K. Spring • Vice President and General Manager, Surrounding Care

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Robert J. Shave • President, Cerner Canada

#### **Europe**

Bruno N. Slosse • General Manager, Europe

# Germany/Austria

Lothar Leber • Managing Director, Image Devices GmbH

Christian H. Ummerle • Managing Director, Cerner Deutschland GmbH

## **United Kingdom**

David W. Sides • General Manager, Cerner Limited

#### Latin/South America

Guillermo E. Moreno • Vice President, Latin America

# **To Our Shareholders, Clients and Associates:**

2003 was a very eventful year for Cerner with mixed results for shareholders. Revenues grew 8 percent to a record \$840 million; net earnings decreased 17 percent to \$43 million; and earnings per share decreased 16 percent to \$1.18 per share. In the first quarter of 2003, we missed our planned new contract signings for the first time in more than three years, causing a ripple effect of lower-than-expected revenue and earnings in subsequent quarters. After adjusting for the first-quarter shortfall, however, our performance for the rest of 2003 was strong, meeting or exceeding our expectations in almost all categories. We had a record year in operating cash flow with more than \$134 million, nearly double our 2002 operating cash flow of \$68 million (adjusted for non-recurring items). Our 2003 operating cash flow represents 35 percent, 85 percent and 24 percent average annual growth over three-, five- and 10-year periods, respectively. Our key operational measurements were at record levels in 2003, helping drive this impressive operating cash flow. All told, 2003 was a dynamic year in the continuation of Cerner's growth and in the extension of our leadership position in the healthcare information technology (HCIT) marketplace.

In prior years, we have often used this letter to communicate our vision for the impact of information technology (IT) on healthcare and the major trends in our HCIT industry. This year we want to briefly depart from that practice in order to provide a short course on how our business model works as we comment on our 2003 performance. We believe this will be helpful both now and in the future as we continue to strive to create a high level of transparency for our shareholders.

# THE CERNER BUSINESS MODEL

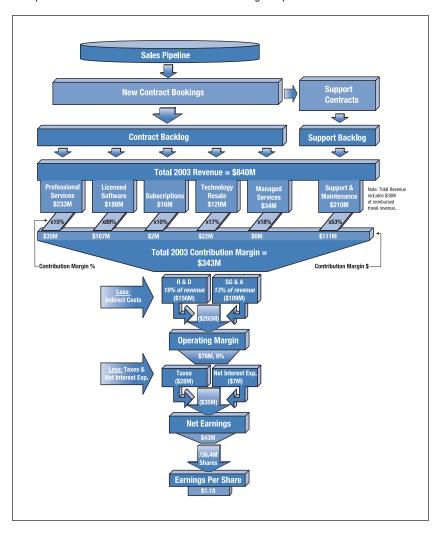
In most respects, our business is relatively straightforward—we create intellectual property (IP) in the form of software and other forms of digital content, and we bundle it with other technologies and services to create complete clinical and business solutions for healthcare providers. In short, we build it, sell it, deliver it and support it for healthcare provider organizations around the world. (It in this context refers to the solutions Cerner creates for healthcare organizations. More on solutions later.) In our opinion, we have a healthy business model and, under the right circumstances, it will improve over the next several years. Below is a graphical representation of Cerner's business model showing a top-to-bottom flow of how Cerner

converts new business opportunities and our backlog into revenue and earnings:

At the top of our model is our <u>Sales Pipeline</u> of potential future business opportunities we have identified in the marketplace. Our pipeline has doubled over the past several years, reflecting both a strong market for our solutions and our leadership position in the HCIT marketplace.

During each quarter, we sign new contracts to deliver our solutions to clients. These signings are reported as <a href="New Contract Bookings">New Contract Bookings</a> and become part of our contract backlog. A typical new contract will impact our revenues in the current quarter and for the next four to six quarters based on how the licenses, technology resale, subscription and professional services are delivered. That is why the first-quarter 2003 shortfall in new contract bookings impacted our top line each quarter of 2003.

Missing our planned top line also causes a secondary impact to our bottom line. Because Cerner is a growth company (we have doubled the size of the company nearly three times in the past 10 years), we have to grow many of our expenses based on our expected top-line growth in order to be prepared to meet our clients' needs in the future. When we increase expenses in anticipation of this growth and it does not materialize, it has a greater impact on our bottom line. This was evident in 2003 when our earnings per share declined. It is important to note, however, that while we have had a few years in our 17-year history as a public company in which earnings were lower than we expected, we have been profitable every single year.



Almost all of our client contracts will also contain provisions for <u>Support Contracts</u> in which Cerner agrees to provide a broad set of services that support our clients' use of our solutions in demanding clinical settings. This support includes addressing technical issues related to our software and providing access to future releases of licensed software.

Continuing with our top-down business model flow, the value of the new bookings contracts and support contracts rolls into our <u>Contract Backlog</u> and <u>Support Backlog</u>. Even though almost all of our systems are in service for decades, our reported Support Backlog only includes the expected value for one year of support revenue for all of our client support contracts. We have historically reported the value of these backlogs because we believe they are important to our shareholders' ability to interpret the overall health of our business. Our total backlog (signed contracts with unrecognized revenues and one year of support) exceeds \$1.25 billion and grew at healthy compounded annual rates of 26 percent, 22 percent and 29 percent over the past three, five and 10 years.

At the core of our business model are our various revenue streams and the contribution each stream makes toward the profitability of Cerner. The contribution is stated as the recognized revenue less the direct cost to produce that revenue. Here are the basic revenue streams in our business model:

- Professional Services. We provide a wide range of professional services to assist our clients in the implementation of our information systems in their organizations. These services are in the form of project management, technical and application expertise, and education and training of our clients' staffs to assist in the construction and implementation of our systems. We recognize revenues associated with these engagement activities as they are provided to our clients. In 2003, these revenues represented approximately 28 percent of our total revenue with a profit contribution of 15 percent. We have a number of initiatives in place in order to improve the fundamental profitability of this element of our business. Our target profit contribution is 30 percent by 2007.
- Intellectual Property (IP): Licensed Software. We develop and license IP (our architectures, application software, data and algorithms) to our clients. Our standard license is perpetual—providing our clients permanent rights to use the software they purchase. This approach contrasts with the approach of most of our competitors who are always trying to sell "upgrades" to their clients. We believe our approach is part of the reason for our leadership position and the reason we have so many long-term client relationships—some longer than 20 years. We recognize revenues from licensed software as we achieve predefined client engagement milestones, such as delivery and installation of our software. In 2003, this type of revenue represented 22 percent of our total revenues with a profit contribution of 89 percent.
- Intellectual Property (IP): Subscriptions. Another method by which we provide IP is based on a subscription model that has a periodic usage charge. This is the primary way we package and provide medical knowledge, which changes based on research and can be updated independently from the software in which it is embedded. This revenue is recognized monthly, and in 2003 it represented 2 percent of our total revenues with a profit contribution of 10 percent. We have grown this portion of our business over the past few years and expect the profit contribution percentage to increase in the upcoming years.
- Technology Resale. We bundle licensed software with other companies' IP (e.g., that of HP, IBM, Oracle, Microsoft) in the form of sublicenses in order to create complete technology solutions for our clients. We also resell bundled computer equipment (hardware) from technology companies to create a completely functional system. We recognize revenues from technology resale as the equipment is delivered to our clients. In 2003, these revenues represented approximately 15 percent of our total revenue with a profit contribution of 17 percent.
- Managed Services. In addition to offering access to talent and economies of scale, there are some services that, in certain circumstances, our clients believe we can perform better and, in the long run, more economically than they can for themselves. Over the past several years, we have added and have begun to offer a number of such services we call Managed Services. We currently offer a set of technical services that include Remote Hosting, Application Management Services and Disaster Recovery. Remote Hosting is the largest of these offerings, and it involves Cerner buying the necessary equipment, installing it in one of our data centers, and operating the entire system on the client's behalf. The revenues for this service and our charge for the equipment are recognized monthly as we provide the services. Most of our clients choose to own their own software license, so that portion of the revenue is unchanged. Cerner owns the equipment, however, instead of selling it upfront to the client; this impacts the resale portion of the revenue. While Managed Services represents a relatively small part of our revenue at \$34 million and 4 percent of the total in 2003, it is one of the fastest growing components of our revenue, and we have plans to increase the types of services we offer our clients. The profitability of this part of our business is currently at 18 percent, but should increase as we grow this business.
- Support & Maintenance. The final portion of our revenue comes from the ongoing support and maintenance services we provide after our systems are in use by our client organizations. Almost 100 percent of our clients contract for these services. Clients on support contracts get 24X7 access to our Immediate Response Center, which serves as our emergency room, as well as access to a very knowledgeable base of associates in our Immediate Answer Center for less urgent issues. In addition, our clients' support payments give them ongoing access to the latest releases of our IP. Cerner also provides support for sublicensed software and maintenance for third-party hardware. In 2003, support and maintenance revenues represented approximately 25 percent of total revenue with an impressive profit contribution of 53 percent. And based upon a great deal of success in the operational side of our business, this part of our business has grown at more than 20 percent per year for the past five years.

Note that all of the revenue categories discussed above add up to approximately 96 percent of total revenue. The remaining 4 percent is revenue from reimbursed travel expenses related to Cerner associates traveling to client locations. This revenue has a zero margin as it is simply a pass-through of our client-related travel expenses that are billed to our clients, but which we are required to report as revenue.

The two large indirect expenses in our business model are the costs of our Research and Development (R&D), which was equal to 19 percent of revenue in 2003, and the indirect portion of Selling, General and Administrative (SG&A) activities, which represented 13 percent of revenue in 2003. Cerner has a long history of investing heavily in R&D and using that investment to systematically expand markets to create organic growth. These investments have fueled compounded annual revenue growth rates of 27 percent, 20 percent and 21 percent over the past three-, five- and 10-year periods. During these time horizons, R&D spending has grown at roughly the same rate as revenue. Going forward, we expect the industrial strength of our *Cerner Millennium*® architecture and the enactment of several initiatives designed to leverage our R&D investments to slow the rate of increase in R&D spending while continuing our strong record of innovation and organic growth. Similarly, we expect to take advantage of a more scalable business infrastructure to reduce the rate of increase in SG&A spending to below our revenue growth rate. We expect this leverage to help improve operating margins without impacting our ability to develop and deliver new solutions to our clients.

In 2003, our overall operating margin of \$78 million was a disappointing 9 percent of revenue, which is well below the 20 percent targeted profitability level at which we believe Cerner should be able to operate. We will discuss our margin expansion plans later in this letter.

The remaining expenses in our business model are taxes and interest expense, which totaled \$35 million in 2003, leaving \$43 million of net earnings, or \$1.18 of earnings per share.

# 2003 ASSESSMENT: HARD-EARNED PROGRESS

The dynamics of 2003 created a stronger company that is better prepared for the remaining part of this decade. Here are some highlights.

#### Strong Finish after First Quarter Shortfall

The shortfall in first-quarter new business bookings resulted in lower-than-expected revenue and earnings for the first quarter and full year of 2003. As a result, Cerner's revenue grew 8 percent in 2003, which was lower than planned, and our earnings per share declined from \$1.40 (before special items) in 2002 to \$1.18 in 2003. The first-quarter shortfall was a significant cause for alarm both inside and outside the company, which raised the question of whether some fundamental changes may have impacted Cerner or its market. We conducted a careful review of both external and internal contributing factors. We certainly found things to improve internally, but concluded that our first-quarter bookings shortfall did not reflect a fundamental change in the demand for our solutions and services or our ability to execute our plans. This assessment is supported by the fact that, after recording first-quarter bookings of \$151 million, we averaged \$220 million of bookings in each of the three remaining quarters of 2003.

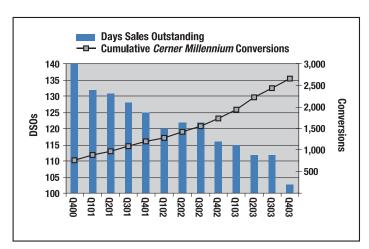
Externally, Wall Street is conditioned to act very quickly to any quarterly results that vary from expectations, and after meeting or exceeding their consensus estimates for 13 quarters in a row, our single miss cut the stock price nearly in half to \$16.50. There is a segment of the legal system in this country that promotes the filing of class action law suits against companies in such circumstances, and Cerner was no exception. We strongly believe the lawsuit filed against Cerner is without merit, and we are vigorously defending it.

Our strong performance after the first quarter drove a quick recovery in our stock price, which ended the year at \$37.85, up 21 percent from the end of 2002, and more than double the low that occurred shortly after the first quarter.

# Delivering Solutions to Our Clients and Getting Paid

Operationally, Cerner had an outstanding year in 2003. Our services organization delivered 884 *Cerner Millennium* solutions to our clients in 2003, a 63 percent increase over 2002. This brings the cumulative number of *Cerner Millennium* solutions implemented to 2,649 at 567 client facilities—a level of progress on a new and contemporary architecture that is unrivaled by any of our competitors. These results include significant progress at implementing computerized physician order entry (CPOE) at a large number of client sites. CPOE is the solution generating the highest level of industry attention.

As our *Cerner Millennium* solutions have matured and our ability to implement them efficiently has improved, our operational performance has increased significantly. Our strong operational performance is reflected in our strong cash flow results and



improvements in days sales outstanding. In 2003, we generated \$134 million of cash flow from operations, with days sales outstanding decreasing from 116 days at the end of 2002 to 103 days at the end of 2003. In short, 2003 was an excellent year operationally. This performance is carrying over into 2004.

# Improving the Mix and Visibility of Our Future Revenues

In 2003, we continued to shift our business model to increase contributions from more visible and recurring revenue sources such as Support and Maintenance, Managed Services and Subscriptions. Revenues from these sources are all growing at strong rates, and they accounted for 31 percent of total revenue in 2003 compared to 25 percent in 2002. We have also improved revenue visibility by creating growth in our contract backlog, which contains bookings that have not yet been recognized as revenue. In 2003, our contract backlog grew 28 percent to \$938 million compared to total revenue growth of 8 percent, indicating that we still generated strong levels of new business in 2003, but that this new business will be recognized as revenue over a longer period of time.

# Improving Our Organization's Productivity, Execution and Structure

We used the first-quarter shortfall as an impetus to accelerate a number of internal productivity and process improvement actions. Specifically, we focused on strategic and tactical initiatives that challenged our organizational structures, our staffing levels, the distribution of work, the efficiency of effort, the accountability of our executives, the value-for-money in our spending practices, and the decision-making abilities of our management team. As a result, we enter 2004 a more efficient organization. Evidence of our progress during the year is that our revenue per associate increased 11 percent from the first quarter of 2003 to the fourth quarter of 2003.

Our client-centric Cerner-in-Cerner, or "CinC," regional client organization approach, which was implemented in January of 2003, has also strengthened our company. This highly scalable and "flattened" organizational structure is delivering value because it creates better alignment between our clients and our executive team, and clearer accountability both internally and externally. Internally, the CinC structure has provided much clearer ownership of results, as the president of each CinC is responsible for a separate profit and loss statement. Externally, our clients have easier access to executives who are directly responsible for their projects and their ongoing services, which has proven to be very valuable in creating and maintaining strong relationships and improving client satisfaction.

# A Major U.K. Effort with Limited Success

We invested a great deal of our energy and a great number of resources in 2003 into our efforts in the unprecedented country-wide HCIT procurement conducted by the National Health Service (NHS) in England. In total, approximately \$10 billion of contracts were awarded in late 2003 and early 2004. After winning the first of these contracts, the national Electronic Booking Service, with our partner Atos Origin (formerly SchlumbergerSema), Cerner was not awarded any of the larger Local Service Provider (LSP) regional contracts. Losing the larger regional contracts was a significant disappointment to our company. However, we believe we maintained our shareholders' best interest throughout our efforts to win the business. In our view, there was a disconnect between the risks (business terms and performance standards) in the government's contracts, the amount the NHS was willing to pay the companies for taking those risks, and the very significant challenges involved in making radical changes (changing the way doctors and nurses fundamentally do their work) in any healthcare organization. While we competed very, very hard for this business, there is a sense of relief inside Cerner that we successfully managed to balance our client and shareholder interests. The winners of the LSP contracts have a very long, tough road ahead. In our opinion, they all face daunting operational, technological and financial challenges over the next five years.

We are excited, however, to be delivering the first phase of the Electronic Booking Service for scheduling appointments between the General Practitioner and the Medical Specialist physicians across England. This will be the first national architecture in the world in which IT is used to coordinate and improve an entire healthcare system. While the Electronic Booking Service is one of the smaller contracts from a monetary standpoint, it is possibly the most strategic and politically important part of the initiative. We are eager to see the positive impact our solution will have on personal health choice in England and its potential to shorten an unnecessary component of delay in the U.K. health system.

Cerner learned some extremely valuable lessons from this experience, not only in our senior leadership teams, but also throughout the company in areas such as global business development, IP, Consulting, and Managed Services. We believe that other federal and state government entities will emerge to become a new segment of buyers of HCIT. The lessons we learned in this competition position Cerner to contend more effectively for this new, very large segment of business. In contemplating healthcare delivery for a nation, we advanced our understanding of our proprietary community model for health and how to apply it to large populations. These lessons will result in meaningful benefits for our current and future clients here in the United States and across the globe.

We found that, when challenged, the *Cerner Millennium* architecture could deliver increased scalability, performance and uptime for the rigorous proof of solution exercises demanded by the NHS. As we continue to progress through the milestones of the Electronic Booking Service contract, we are proving to ourselves, the NHS, and both current and future clients just how well our *Cerner Millennium* architecture can scale. Recent performance tests have been at volumes never achieved before in healthcare. We have demonstrated the ability of the *Cerner Millennium* architecture to internally process more than 2.9 million transactions in one hour against a database with 2.7 billion rows of data. We look forward to putting our industrial-strength abilities to good use in future domestic and global settings.

# AN EXCITING TIME FOR HCIT: HEALTHCARE SYSTEMS AROUND THE WORLD LOOKING FOR THE "SYSTEM"

Healthcare is unlike any other industry in our economy. In many aspects, it is possibly the most important because it impacts us personally, our loved ones, our friends, our business associates, and the productivity of our companies, communities and countries. The majority of healthcare provider organizations around the world have lagged in adopting IT. In 2003, however, we began to see a significant shift in the attitudes of the major stakeholders in healthcare organizations toward the role of IT. Healthcare executives, doctors and nurses are increasingly viewing IT as strategic, and the major funders of healthcare—governments and employers—are more engaged than ever. All of the stakeholders are asking the same paradoxical question—where is the "system" in our current healthcare system?

The same organizations that produce miracles that save and transform lives every day unfortunately remain mired in processes that are manual, inefficient and fundamentally unsafe. As the aging of the baby boomer generation increases the demands on the healthcare system, a number of foreseeable results are emerging:

- Healthcare spending is soaring in the United States. In 2003, we spent \$1.7 trillion, representing an alarming 15 percent of the Gross Domestic Product, up from the 13.3 percent in 2001.
- Quality gaps in healthcare continue to result in as many as 100,000 unnecessary deaths inside our hospitals alone each year. No one questions that the unmeasured amount of damage caused by unintentional medical errors *outside* of our hospitals is probably even greater due to our highly fragmented healthcare system.
- According to an August 2003 New England Journal of Medicine study, the United States spends 31 cents of every healthcare dollar on administrative costs, totaling \$294.3 billion or \$1,059 per capita.
- Despite continued breakthroughs in medicine, high-quality healthcare is far from a universal reality in the United States, with studies indicating that a rate as high as 45 percent of patients do not receive the scientifically recommended care.
- The National Committee for Quality Assurance (NCQA) estimates that nearly 41 million sick days and more than \$11 billion in lost productivity could be avoided annually if well-known "best practices" were more widely adopted.
- In a report released in March 2004, the trustees of the Medicare Trust Funds made three blunt statements that highlighted the current situation in the United States:
  - Under current law, Medicare's hospital insurance trust fund, which pays for inpatient hospital care, will be exhausted in 2019 (15 years from now), seven years earlier than forecasted last year.
  - Medicare will grow much faster than the economy as a whole, increasing from 2.6 percent of the gross domestic product last year to 3.7 percent in 2010, 7.7 percent in 2035 and nearly 14 percent at the end of the 75-year period commonly used for long-range projections.
  - Projected Medicare costs would exceed those for Social Security in 2024. By 2078, the level of Medicare expenditures would represent nearly twice the cost of Social Security.

In this unfolding drama and growing crisis, the role of information systems continues to grow in importance. The healthcare industry is getting a lot of attention, with many leaders, both in government and in industry, calling for reform. Now more than ever, the call for reform includes a focus on the use of electronic medical records to ensure patient safety and to eliminate manual, paper-based medical records. The fact that the National Health Service in England committed to a nationwide procurement represents \$10 billion of proof that some forward-looking policymakers believe in IT as a strategy to unravel many of healthcare's problems. As another example in the United States, the Medicare Prescription Drug Improvement and Modernization Act of 2003 included a \$600 million provision for technology integration of e-prescribing.

# CREATING CERNER'S FUTURE: OUR CONTINUING INVESTMENT IN INFORMATION ARCHITECTURE AND SOLUTIONS

Cerner is a technology company, a healthcare information technology company to be more precise. At the center of Cerner is the advanced information architecture we call *Cerner Millennium*. Based on the *Cerner Millennium* architecture, we have built a broad portfolio of applications that, when deployed in our clients' environments, create more than fifty solutions to their real-world clinical, operational and business issues. As some readers will recall, we gave status reports in prior years' annual letters as we rebuilt our entire architecture and applications during the mid-1990s. It was a risky and major undertaking, but one that today puts Cerner in a strong competitive position as the entire healthcare industry is now making IT a strategic investment. We have historically invested an average of more than 20 percent of our annual revenues in our technologies. Not one of our competitors has successfully developed a contemporary, large-scaled architecture comparable to the *Cerner Millennium* architecture; no one offers the breadth and depth of solutions offered by Cerner on a common architecture; and no company in this industry invests as heavily as Cerner on a single architecture. Over the next five years, our current plan is to invest another \$1 billion in our *Cerner Millennium* architecture and solutions. It is our core strategy that drives the growth of our company and, even more importantly, creates real value for our clients.

The environment in which Cerner operates, that of information technology and healthcare, constantly changes, creating moving targets that challenge us daily. The volume of new medical knowledge created each year defies comprehension. The speed of change in information technology creates a blur. Yet, with every discovery and every new technology, our clients expect our systems to meet their current needs with the most up-to-date medical knowledge and the most recent technologies. *Cerner Millennium* architecture provides the framework that makes this possible.

Today, contemporary architectures are really layers, or stacks, of hardware and software components connected across a local or wide area network, working together to perform tasks or functions for individuals and organizations. Powerful microprocessors and wireless technologies have created unparalleled mobility in personal computing devices. Connectivity, too, has taken gigantic steps in the past five years, and an expanding number of devices with broadband access are now available in almost all working environments. The Internet, complete with its own set of standards and technology crossroads, is at the center of these changes. In the fall of 2002, we shared with our clients our road map and J2EE open-platform strategy for adding a new, Web-based human interface to the *Cerner Millennium* architecture. We received significant marketplace acceptance of our approach to the technology and the design of this effort as we introduced it in 2003.

Starting in the summer of 2003, our released versions of *Cerner Millennium* software have contained a powerfully innovative Web experience. The *Cerner Millennium* Web experience combines the technology benefits of a browser-agnostic platform with an optimized human interface that aligns personalization, digitized knowledge and clinician work practices. Knowledge is proactively pushed to clinicians before they select orders or medications, ensuring they can take advantage of the best medical science without disrupting the ordering process. Most importantly, the *Cerner Millennium* Web experience is 100 percent compatible with previous releases of our software, making the use of the new human interface completely optional to every user.

The *Cerner Millennium* Web technology has been successfully challenged under the most severe load testing conditions for our Electronic Booking Service solution in England, in which we proved the ability to handle scheduling of appointments for more than 50 million British citizens. Unlike competitive offerings, this new experience is an extension of our already proven architecture, offering seamless coexistence with Cerner applications developed for the *Windows*® operating system and compatibility with all browser-based technologies.

# **OUR HEALTHCARE INFORMATION TECHNOLOGY SECTOR**

Information technology will certainly play a key role in restructuring our current healthcare system. As a result, we believe this will be a good decade for the healthcare information technology industry. We also believe Cerner will use this favorable environment to create a new type of company in this industry—one that combines vision, size, financial strength, intellectual capital and intellectual property into a company capable of transforming health organizations.

A broad positive for our industry is that the financial condition of hospitals, driven by the increase in demand for services coming from the leading edge of the baby boom generation, is relatively stable, with the primary exception being hospitals that depend on a higher mix of Medicaid (state programs) revenues. Recent Standard & Poor's data indicates that higher reimbursement, coupled with sustained demand for services, should improve the credit quality of hospitals. As healthcare providers stabilize financially, they are able to make important investments in the future of their organizations. According to a survey of chief financial officers conducted by the Healthcare Financial Management Association, hospital capital spending is expected to rise 14 percent annually over the next five years, up from 1 percent increases from 1997 to 2001. Technology tops the list of anticipated capital projects, with investments expected to focus on major IT systems. This is creating a positive for both Cerner and our competitors—a rising tide that carries all boats.

A clear indication of Cerner's leadership position is our ability to take market share from our competitors. For the past four years, approximately 40 percent of our new business bookings have come from clients with whom we had no prior relationship. Our ability to increase market share is also evident in our revenue growth during the past four years. In 1999, available data indicated that combined revenues for the six largest HCIT providers, including Cerner, were approximately \$3.4 billion. Cerner's revenues that year were \$358 million, or 11 percent of the total. In 2003, four years later, the estimated total revenues for the same six companies increased 25 percent to \$4.3 billion. Cerner's revenue increased 135 percent during this time, while the combined revenue for the other five competitors increased 10 percent. We are clearly taking share across our competitive landscape. We describe this landscape in the following way:

#### **Entrepreneurial Organizations**

Historically, the HCIT market was dominated by companies like Cerner—started around the kitchen table by one or more entrepreneurs and grown by their founders. Over time, many of these companies were acquired by others entering the business. The paths of the few remaining entrepreneurial companies have diverged. Some companies have chosen to stay private and focus exclusively on one chosen industry niche, limiting investment in R&D, to return money to a small group of private shareholders and executives in the form of cash dividends. Cerner, for its part, continues to believe that very serious investments in R&D are needed to solve the complex issues in healthcare delivery. Since Cerner's inception in 1979, we have invested more than \$900 million in R&D, and we expect to spend an additional \$1 billion over the next five years.

# **Big Cap Players**

HCIT has always attracted the "big cap" players—that is, the large multinational companies. It is difficult for these companies to ignore just how big a market HCIT can become, and this has resulted in several big caps developing an entry strategy, usually by buying one or more existing companies. These large conglomerates typically tout their overall size and healthcare modality success as a proxy for a safe choice. However, the facts show and history demonstrates that most conglomerates have elected not to withstand the rigors of this industry, with dozens of large cap companies entering and leaving over time, including IBM, Oracle, McDonnell Douglas, EDS, GTE and AT&T. Today, GE, Siemens and Phillips are very active in the HCIT industry. It is difficult for buyers and shareholders to evaluate the commitment of these companies, because large cap companies operate businesses across varying industries and disclose limited information about their HCIT groups.

#### Roll-Ups

Wall Street seems to love the "roll-up"—a company that goes on an acquisition spree and buys a number of other companies, creating quick revenue growth. These companies end up with pieces of architecture from a variety of disparate sources, resulting in an inefficient and difficult-to-manage assortment of IT applications. As a consequence, resources are focused on linking disparate systems instead of creating advancements. Acquirers have attempted to obscure the true costs of integration, touting their "openness" or "middleware" without doing the hard work required to unify their back-end architectures. Acquirers always seem to be in a state of rewriting and are only able to point to a handful of sites live on their actively marketed product. Unfortunately, healthcare organizations have not always had the sophistication in their procurement processes to discern all of the risks inherent in the roll-up strategy. But over time, more and more understand that there are no shortcuts in our business.

#### **Forest Floor**

For the same reasons that the larger companies want into this business, the venture capitalists have always poured money into this industry, looking for the niche to try to create "the next Cerner." Over time, it will be more difficult for these startups to be effective because of the importance healthcare providers now place on proven, broad and integrated solutions.

Competition will remain strong in our sector through this decade. There is just too much opportunity to expect otherwise. However, we believe we will continue to be very effective against our competitors. As we expected and communicated in advance, when the HCIT market expanded in 2002 and 2003, our competitors gained some sales momentum as they aggressively promoted their versions of technologies they claimed would match Cerner's proven, contemporary architecture. The next several years will be more difficult for many of our competitors, we believe. We have consistently said their momentum would slow if they did not succeed in proving their software works in live, demanding settings, at more than a handful of clients. An example of these challenges became very public for one of our competitors in the fourth quarter of 2003 when it announced that a component of the system it had been promising to deliver for years did not support the rich functionality required in the highly interactive patient care environment. That competitor has since laid out a path that includes several temporary fixes before it can try to deliver what was originally sold.

We believe that Cerner will increasingly be able to distinguish our vision, strategies, technologies, solutions and capabilities for the market as we progress through this decade.

# **CERNER'S FOCUS IN 2004**

2004 is underway. As a management team, we have a tremendous responsibility to our clients, shareholders and associates to create a better, stronger Cerner. We are focused on improving Cerner in three main ways: extending and deepening our client relationships, advancing and hardening our technologies, and creating a financially stronger enterprise.

# Extending and Deepening Our Client Relationships

Our most important assets do not show up on our balance sheet—they are our relationships with our clients. In 2004 we will deepen our relationships with the organizations that already use our solutions, and create new relationships with other healthcare providers all over the world. These relationships are complex because of how completely integrated we become inside our client organizations' core business and clinical processes. Rather than view each client as the target of a one-time courtship, we aim to partner shoulder to shoulder with our clients in pursuit of long-term transformational goals. Many of our relationships are now entering their second and even third decades. It is noteworthy that in 2003 we further expanded our relationship with St. John Medical Center in Tulsa, Oklahoma. It was 23 years ago that St. John Medical Center signed for the first version of our *PathNet*® laboratory information system and became our first client.

We recognize the challenge and importance of staying accessible and intimate even as our company grows larger, and we are using our Cerner-in-Cerner or "CinC" structure to improve every touch-point with our clients. The CinC structure is about removing unnecessary process and management layers from our client interactions, in turn allowing our clients to form fewer and higher-quality relationships with the Cerner associates who serve them. Our major focus is on creating consistent, high-quality levels of service every time we interact; to "feel" like a small business while offering the benefit of collective experience no small business can match. We made major progress in 2003 and are excited about the changes we have planned in the remainder of 2004.

#### Expanding and Improving Our Technologies

At the center of the value we create for our clients is the information technology we create—it becomes the platform on which our clients practice medicine and run their organizations. Our *Cerner Millennium* architecture is already industrial strength. In 2003, we proved that with respect to scalability, installability, reliability and performance, the *Cerner Millennium* architecture is without equal. During 2004, we will continue to harden the *Cerner Millennium* architecture to make it even more reliable as we increase its performance attributes.

We will also expand our reach inside our client organizations by continuing our long history of innovation. Our 2004 areas of focus include ICU, cardiology, oncology, women's health, orthopedics, home health, supply chain, cost accounting and evidence-based medicine.

# Improving Our Business Model

We enter 2004 with a stronger, more visible business model, a very strong competitive position, and perhaps more fundamental drivers of demand for HCIT than ever before. We are focused on three key financial objectives in 2004: delivering top-line growth, expanding operating margins and generating free cash flow.

# **Growing the Top Line**

Cerner has a long history of creating organic growth by investing in research and development of our intellectual property. This strategy has led to a 21 percent compounded annual revenue growth rate over the past 10 years and a significant capture of market share. In 2004, we believe we can continue gaining market share by leveraging our proven solutions and exposing the unproven nature of some of the competitive offerings. We are also focused on cross-selling into our installed base as our clients' needs grow over time. On average, an existing client has about five solutions installed from among the more than 50 potential *Cerner Millennium* solutions that are available.

We will remain focused on leveraging our experience in the global market. We believe there are meaningful opportunities outside of North America, including continental Europe, the Far East and South America.

#### **Expanding Operating Margins**

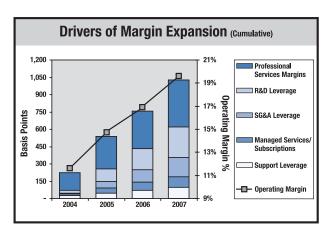
Cerner is more focused than ever on expanding our operating margins. While the shortfall in the first quarter of 2003 set us back relative to our long-term goal of 20 percent operating margins, it did accelerate our focus on margins and our visibility into where our margin expansion opportunities lie.

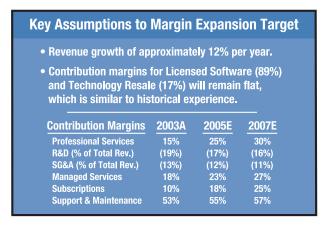
In February of 2004, we mapped out our path from the 2003 level of 9 percent operating margins to our target of 20 percent by 2007. The biggest single opportunity to expand margins is in our consulting organization, which represents about 28 percent of our total revenue.

We believe this organization, which currently has a contribution margin of 15 percent, can operate at a contribution margin of 30 percent by 2007 as we continue to drive improvements in productivity. We also have an opportunity to generate margin expansion by honing and hardening *Cerner Millennium* architecture and solutions in order to reap the full benefit of our significant past IP investments. Taking advantage of our common platform should allow us to continue our record of innovation while growing R&D spending at a rate that is slower than our top-line growth rate. We expect R&D leverage to add nearly 300 basis points to our operating margins by 2007.

We continue to focus on opportunities to amplify gains in other major areas inside our business model. We have built a scalable business infrastructure that will allow us to keep our SG&A spending growth rate lower than our top-line growth rate. We expect SG&A leverage to add nearly 200 basis points to our operating margins by 2007.

We expect to achieve the remainder of our margin expansion by capturing new efficiencies in our support organization as our *Cerner Millennium* architecture continues to mature, and by driving higher contributions from newer business models, such as Subscriptions and Managed Services.

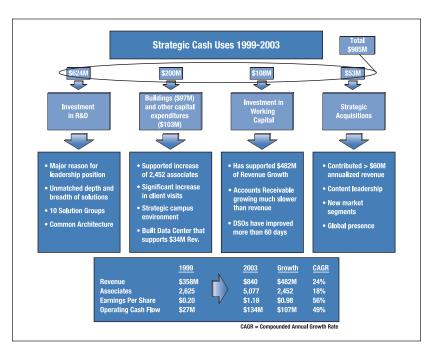




#### **Generating Free Cash Flow**

A healthy business generates cash flow. A growing business consumes cash. In 2003, we demonstrated our ability to deliver strong cash flow by delivering \$134 million of operating cash flow. In 2003, our free cash flow (operating cash flow less capital expenditures and capitalized software) was slightly negative. However, excluding the \$57 million invested in our campus expansion, we would have generated free cash flow of almost \$50 million in 2003. In 2004, we are focused on delivering strong operating cash flow and free cash flow. We expect our operating cash flow to remain strong in 2004 as we continue to focus on improving days sales outstanding and expanding our operating margins. And our free cash flow should improve significantly because most of the capital expenditures related to our campus expansion are now behind us.

As you can see from the chart to the right, while Cerner has spent a large amount of cash over the past five years (mostly funded by our operations), the spending has supported a significant amount of growth in



revenue, earnings, associates, IP capabilities and physical facilities. We believe we are now at a point at which Cerner will be able to get more scale out of its cash investments, which will be reflected in higher levels of free cash flow.

Over the next couple of years, we believe that Cerner will emerge as a distinctive company in our industry. We will be unique based on our size; singular focus; industrial strength *Cerner Millennium* architecture; unparalleled breadth and depth of solutions; embedded, executable knowledge; professional services and managed services. We believe that healthcare organizations, governments, employers and consumers will increasingly turn toward information systems architecture to deal with some of the systemic issues in our healthcare system.

In this letter, we attempted to share with you the key elements and attributes of Cerner and our environment that we believe will shape this future. In summary, we believe that we have a solid, improving business model; our clients are increasingly recognizing how strategic and valuable *Cerner's* solutions can be; they are relatively stable financially; and we have a plan to continue growing our company in this environment. We also discussed both our disappointments and successes in 2003 and our focus for 2004.

There are many fundamental facts about the future of healthcare in our society that will continue to increase Cerner's core value proposition—to eliminate inappropriate errors, variance, waste, delay and friction. We see the rest of this decade as the time healthcare organizations around the world will invest in IT as a core strategy to reinvent their organizations. We continue to believe that Cerner is the best-positioned company in the world to lead this transformation. To our shareholders, clients and associates, we consider it a privilege to have your support in this endeavor.

NEAL L. PATTERSON

Med I Patterson

Chairman & Chief Executive Officer

CLIFFORD W. ILLIG

Vice Chairman

EARL H. DEVANNY, III.,

Trace Dwany

President

PAUL M. BLACK Executive Vice President MARC G. NAUGHTON Senior Vice President

& Chief Financial Officer

JEFFREY A. TOWNSEND Senior Vice President JULIA M. WILSON Vice President

& Chief People Officer

ANNUAL REPORT 2003 10-K



## **SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

#### **FORM 10-K**

(Mark One)

# (X) ANNUAL REPORT PURSUANT TO SECTION 13 or 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended January 3, 2004

0R

| ( | ) TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1 | 1934 |
|---|---|------|
|   | [NO FEE REQUIRED]   |      |

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_

Commission File Number 0-15386

#### CERNER CORPORATION

(Exact name of Registrant as specified in its charter)

Delaware 43-1196944
(State or other jurisdiction (I.R.S. Employer of incorporation or organization) Identification Number)

2800 Rockcreek Parkway
North Kansas City, Missouri 64117
(816) 221-1024
(Address of principal executive offices, including zip code;
Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act: NONE

Securities registered pursuant to Section 12(g) of the Act:

Common Stock, par value \$.01 per share Preferred Stock Purchase Rights (Title of Class)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

| Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to |
|---|
| the best of Registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any        |
| amendment to this Form 10-K. [ ]  |
| Indicate by check mark whether the registrant is an accelerated filer (as defined in Exchange Act rule 12b-2).  |

Yes X

Yes X

No \_\_\_\_\_

No \_\_\_\_

The aggregate value of the registrant's voting and non-voting common equity held by non-affiliates of the registrant as of June 28, 2003 was \$643,591,876.

At February 27, 2004, there were 35,689,164 shares of Common Stock outstanding, of which 7,563,341 shares were owned by affiliates. The aggregate market value of the outstanding Common Stock of the Registrant held by non-affiliates, based on the closing sale price of such stock on February 27, 2004, was \$1,258,911,855.

Documents incorporated by reference: portions of the Registrant's Proxy Statement for the 2004 Annual Meeting of Shareholders are incorporated by reference in Part III hereof.

# Part I

# Item 1. Business

#### **Overview**

Cerner Corporation ("Cerner" or the "Company") is a Delaware business incorporated in 1980. The Company's corporate headquarters are located at 2800 Rockcreek Parkway, North Kansas City, Missouri 64117. Its telephone number is (816) 221-1024. The Company's Web site address is www.cerner.com. The Company makes available free of charge, on or through its Web site, its annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and all amendments to those reports as soon as reasonably practicable after such material is electronically filed with or furnished to the Securities and Exchange Commission.

Cerner is taking the paper chart out of healthcare, eliminating error, variance and unnecessary waste in the care process. With more than 1,500 clients worldwide, Cerner is the leading supplier of healthcare information technology. *Cerner*® solutions give end users secure access to clinical, administrative and financial data in real time. Consumers retrieve appropriate care information and educational resources via the Internet.

Cerner implements these solutions as stand-alone, combined or enterprise-wide systems. *Cerner* Solutions can be managed by its clients or via an application outsourcing/hosting model. Cerner provides hosted solutions from its data center in Lee's Summit, Missouri.

Cerner solutions are designed and developed using the Cerner Millennium® architecture. The Cerner Millennium architecture is a state-of-the-art technology infrastructure that combines clinical, financial and management information solutions. It provides access to an individual's electronic medical record at the point of care and organizes information for the specific needs of the physician, nurse, laboratory technician, pharmacist or other care provider, as well as for front and back office professionals.

Healthcare organizations utilize data gathered and stored within the *Cerner Millennium* architecture to improve the safety, efficiency and productivity of the entire enterprise. The *Cerner Millennium* architecture also delivers medical knowledge and content to the point of care to help clinicians predict outcomes of treatment plans and deliver the most effective care.

# The Healthcare Industry

2003 was a landmark year for the healthcare industry, as Health Insurance Portability and Accountability Act of 1996 (HIPAA) rules were implemented, and other legislation came to bear on this dynamic and fragmented market. The healthcare industry is getting a lot of attention, and many leaders, both governmental and industry, are calling for reform. Key issues include the use of electronic medical records to ensure patient safety and to eliminate manual, paper-based medical records systems.

Perhaps the most notable event of last year was the Medicare Prescription Drug and Modernization Act, which was signed in November 2003. The Act will provide prescription drug coverage to 40 million senior Americans, as well as \$600 million for technology integration of e-prescribing. Additionally, the Medicare Reform bill includes important provisions related to quality oversight, aligning pay with performance and improving care for the chronically ill.

In 2003, the financial condition of healthcare providers appeared to stabilize, with the primary exception being hospitals with a higher mix of Medicaid revenues. Recent Standard & Poor's data indicates that higher reimbursement, coupled with sustained demand for services, should improve the credit quality of hospitals. In addition, new debt issuance was up eight percent in 2002, which is likely indicative of continued access to capital. Hospital capital spending is expected to rise 14 percent annually over the next five years, according to a survey of chief financial officers conducted by the Healthcare Financial Management Association. This number reflects significant growth following one percent annual increases from 1997 to 2001. Technology tops the list of anticipated capital projects, with investments expected in computerized physician order entry systems and digital radiology, as well as for purchases of major information technology systems.

As in previous years, the growing shortage of personnel continues to be another threat to the healthcare system. According to United American Nurses, about 67 percent of hospital nurses said that the time available for patient care has decreased, and 80 percent said their hospitals are seriously short of nurses. These shortages impact all areas of the hospital, but are prevalent in nursing, radiology and pharmacy.

Many hospitals are turning to information technology ("IT") solutions to recruit and retain clinicians, as technology can significantly reduce the amount of paperwork clinicians perform. The American Hospital Association and PricewaterhouseCoopers estimate clinicians spend 30 to 60 minutes completing paperwork for each hour of patient care. This overhead dramatically reduces not only the time a clinician can spend with a given patient, but also the number of patients a clinician can see in a given day. In an era of serious staff shortages, anything that takes away from caregiver/patient interaction is a serious impediment to the quality of care and to the healthcare system's very mission.

# Healthcare Spending Rises; High-Quality Healthcare Not Yet a Universal Reality

According to projections of the Centers for Medicare and Medicaid Services, healthcare spending grew 7.8 percent (\$1.7 trillion) in 2003, down from a growth rate of 9.3 percent in 2002. This will be the first slowdown in healthcare spending growth in six years. While the growth is slowing, healthcare spending is expected to make up more than 15 percent of the United States Gross Domestic Product (GDP) in 2003, up from 14.9 percent in 2002 and 13.3 percent in 2001. These figures indicate that healthcare spending continues to outpace growth in the rest of the economy.

Unfortunately, spending does not equate with quality, and despite the progress made in medicine, high-quality healthcare is not yet a universal reality in the United States. This is the finding of a December 2003 report by the Agency for Healthcare Research and Quality. As the first national comprehensive effort to measure healthcare quality in the United States, the study indicates that opportunities for preventive care are frequently missed.

Other studies that verify these findings include one by RAND Health, an independent and leading research organization, which found that about 45 percent of the respondents did not receive recommended care. The National Committee for Quality Assurance (NCQA) also reported in September 2003 that 57,000 insured persons die due to a quality gap, deaths that are the result of factors such as poor use of technology. The NCQA also estimates that nearly 41 million sick days and more than \$11 billion in lost productivity could be avoided annually if well known "best practices" were more widely adopted.

To address these and other related issues, several organizations have been developing recommendations on the use of technology in healthcare. In a report issued by the Institute of Medicine (IOM) in July 2003, several core capabilities for an Electronic Health Record System were identified, including the adoption of computer-based health records. The IOM cited the importance of these electronic records to greater safety, quality and efficiency in healthcare delivery. Additionally, Health Level Seven (HL7), one of the world's leading developers of healthcare standards, is working to develop a common industry standard for electronic medical records that will guide the efforts of software developers.

Cerner is committed to helping these organizations better understand the role of technology in healthcare. The Company is co-sponsoring another study by RAND Health that began in March 2003. This unprecedented study will prove the value of healthcare technology. Neal Patterson, chairman and chief executive officer of Cerner, sits on the RAND Health Board of Advisors, and Nancy-Ann DeParle, former administrator of the federal Healthcare Financing Administration (HCFA) and Cerner board member, is on the steering committee. The results of this study are scheduled to be released in March 2005.

# Opportunity for Growth Exists in Healthcare Information Technology

While the healthcare market is the second fastest-growing market for IT (government is first), it lags in its adoption of technology. For example, it has historically allocated a smaller percentage of revenue to IT, spending an estimated 2.5 percent of revenue compared to 3.9 percent for all other industries. Fortunately, the healthcare market is becoming increasingly receptive to the use and anticipated benefits of technology. Gartner Group, a leading research company, forecasts the United States healthcare IT market will grow from \$35.7 billion in 2002 to \$47.9 billion in 2006. Software and services are expected to represent the largest portion of this increase.

Transforming healthcare delivery requires a proactive approach – one that enables physicians to manage health through better use and integration of data. By adopting information technology and evidence-based practices, healthcare organizations can drive out medical errors, eliminate waste and reduce the inconsistency of care that undermines the overall quality of the health system.

2004 will be an important one for healthcare, as government and industry leaders debate patient safety and quality – all of which lead to the exploration of the role of IT. Cerner has proactively addressed the changing and increasing needs of the healthcare industry as discussed above by developing the *Cerner Millennium* architecture. See "Cerner's Technology—*Cerner Millennium* Architecture" for a more in-depth explanation of this unparalleled architecture.

# The Cerner Vision

Cerner solutions and the Company's business approach are organized around a central vision of how healthcare can and should operate. This vision is founded on a community health model which encompasses four steps:

- Automate the Core Processes of Healthcare
- Onnect the Person
- Structure the Knowledge
- Olose the Loop

#### Automate the Core Processes

Cerner is dedicated to the elimination of the paper medical record and to the reduction of costs in the healthcare industry.

As long as medical information is isolated in a paper record, the inadequacies of today's healthcare delivery system will remain. Nurses and pharmacists will be forced to interpret illegible and incomplete orders. Physicians will not benefit from the real-time, contextual reference information available in automated solutions. And clinicians throughout a healthcare organization will continue to search for the single copy of the paper-based record. When it is not readily available, they will be forced to make critical care decisions without adequate or complete information.

The elimination of the paper record will lead to improved quality and safety of healthcare. It will increase productivity and generate better documentation from which clinical outcomes, financial performance and resource utilization can be benchmarked and analyzed.

With an electronic medical record, clinicians view demographic information, medical history, lab results, vital signs and treatment plans, along with notes from healthcare team members. Guidelines and pathways relevant to the person's medical condition help the physician make the best possible decisions in diagnosing and treating the patient. This comprehensive view of the person's health ensures safer and higher-quality care.

Online documentation and physician order entry reduce errors and eliminate duplication of services—and the costs associated with both. Documentation required to write claims and seek reimbursement for services is maintained efficiently, thus reducing claim denials and shortening the time that passes between claims submission and payment.

Once all the steps of healthcare are captured electronically, the enhanced documentation will create the foundation for data collection that will be the backbone of structuring the knowledge of healthcare.

In addition to automating workflow, technology is essential in order to eliminate error, variance, waste, delay and friction – all of which contribute to declines in healthcare quality and increases in medical error. Healthcare IT can eliminate these factors, leading to an overall cost reduction in healthcare.

#### Connect the Person

Cerner is dedicated to helping its clients build a personal health system, a new medium between the person and the physician, which empowers the individual and delivers higher-quality healthcare.

The healthcare system is undergoing fundamental change as the person moves to the center of healthcare delivery. Increasing access to expert knowledge over the Internet and a cultural shift toward self-directed care are moving the center of power and control away from the healthcare provider and toward the healthcare consumer.

With the personal health record, individuals can store and access their medical information securely from anywhere they have Internet access. When combined with personalized health content, consumers gain a better sense of the care they are receiving and the options available to them. They communicate better with providers and more proactively manage their healthcare.

#### Structure the Knowledge

Cerner is dedicated to building information systems that treat every clinical decision as a learning event. Cerner solutions enable the industry to structure, store and study the application and outcomes of medical practice.

Medicine must have a structure that allows physicians to record treatment and outcomes in such a way that it can be compared and contrasted with other methods. A common nomenclature that can exactly capture the meaning of input from physicians and clinicians is a necessary first step.

Cerner solutions store healthcare data and provide a framework for comparability. This enables physicians to make sense of and glean value from the information that is gathered through automated processes and connected persons. Without a knowledge framework, data collected will provide no real benefit. By building this structure, Cerner opens the door for every encounter with a patient and every piece of new knowledge to be catalogued, measured and analyzed. This knowledge framework will deliver better care and an improved understanding of medicine.

# Close the Loop

Cerner is dedicated to building information systems that deliver evidence-based medicine, dramatically reducing the average time from the discovery of an improved method to the change in medical practice.

Advances in technology offer great opportunities in healthcare and must be used to deliver better care faster. The information learned must be applied. Today, patients may wait as long as 10 years before new medical knowledge reaches widespread use. With systems designed to embed evidence-based medicine inside the clinician's workflow—using pathways, guidelines and alerts—physicians know that every medical decision is based on the best and most recent knowledge available. The results will be better outcomes and reduced variance.

# The Cerner Strategy

Key elements of the Company's business strategy include:

**Penetrate the integrated healthcare provider market.** Large healthcare systems represent a significant component of the healthcare information technology market. These organizations focus on improving safety and reducing costs through operating efficiencies. Cerner's enterprise-wide, personcentric clinical and management solutions provide the technology to manage healthcare across an organization, significantly reduce costs, improve the efficiency of delivery and enhance the quality of care.

Increase market share in individual domains and further penetrate the existing client base. Cerner expects continued growth in clinical domain systems for specific markets such as nursing, physician office, laboratory, pharmacy, radiology, surgery, emergency medicine and cardiology, as institutions look to restructure and reengineer these high-cost centers.

Cerner is also expanding its presence into the home healthcare market. In August 2003, the Company acquired BeyondNow Technologies, a leader in the home care information technology market. Based in Overland Park, Kansas, BeyondNow has been a leader in the home care industry by developing technologies that reduce administrative paperwork, provide clinicians with remote access to charts, accelerate third-party reimbursement and share information between the home care setting and hospitals. This acquisition establishes Cerner's presence in a market that is expected to increase dramatically with the advancing age of the baby boomer generation. It also reflects the Company's goal to connect the person in the Cerner community health model. In December 2003, the HomeWorks®/Road Notes® solution received a "Best in KLAS" ranking in the Home Health category.

Cerner's acquisition of BeyondNow Technologies comes at a key time for the home care segment. Information sharing and the use of technology directly impact the quality of care provided by home care agencies - quality now measured by the Department of Health and Human Services and the Centers for Medicare & Medicaid Services. The two organizations recently launched the Home Health Quality Initiative, aimed at providing quality standards and measures to consumers researching home healthcare agencies.

**Remain committed to a common architecture.** Because Cerner believes that the constituents in health management need to work together to benefit defined populations in a community, the Company has made a commitment to a single, unified architecture as the platform for its health information and management systems. This platform enables the *Cerner Millennium* architecture to be scalable on a linear basis, using either Cerner compatible modules for process-oriented applications or competitive systems interfaced using open system protocols.

In 2003, Cerner extended its commitment to a unified architecture with the introduction of its *Cerner Millennium* Web experience solution. Please see "*Cerner Millennium* Delivers a New Client Experience" in the "Cerner Technology" section.

**Expand solutions and services.** Building upon the *Cerner Millennium* architecture, Cerner intends to continue expanding the range of solutions and services offered to providers. These new solutions and services will complement existing solutions, address clients' emerging IT needs and employ technological advances.

Cerner believes that major opportunities exist as providers reach into new markets and offer more alternative services to remain competitive. The Company believes these organizations will find value in having personal health records and trusted medical information accessible to the individual in the home. Cerner recognizes the potential value of the aggregate database being developed by its broad client base. This database is a powerful means of enabling comparative or normative procedure evaluations. The substantial project management, process redesign, technology integration and training involved in healthcare systems taking advantage of the opportunities provided by clinical and management information technology represent a significant market for the Company's consulting services.

Additionally, in 2003 the Company made specific progress in expanding its *Cerner Millennium* solutions to create one of the broadest range of solution offerings in the industry.

Key new solutions that were introduced in 2003 include the *Powerchart Oncology*™ and *Workforce Management* solutions. Other significant progress is the success in two of Cerner's relatively new offerings, Patient Accounting and Picture Archiving Communications System (PACS).

Cerner converted 11 PACS clients in 2003 and has another 15 signed clients scheduled for conversion or module roll-out in 2004, bringing its total converted client facilities to more than 40 in North America and 120 facilities globally. These clients benefit from the productivity and safety delivered by an integrated solution.

**Continue pursuit of excellence in implementations.** Since the introduction of the *Cerner Millennium* architecture – a revolutionary concept and application offering that ventured into uncharted territories – Cerner has dramatically improved the implementation process. With the benefit of more than 2,600 converted solutions at the end of 2003 and more than 1,600 consulting associates, Cerner has steadily decreased implementation timelines while increasing the number of solutions converted within those timelines.

Contributing to this record number of implementations is the client response to *Cerner's Accelerated Solutions Center* services<sup>SM</sup> (*ASC*) – a prescribed practices implementation model developed from more than 25 years of success in developing and implementing healthcare IT solutions. Comprised of a dedicated group of information technology consultants that specialize in the implementation of *Cerner Millennium* solutions, Center takes much of the implementation burden of database design and build activities off its clients' staff. Through use of the *ASC services*, clients enjoy reduced time, cost and complexity of implementation, predictable, fixed-fee solutions and reduced burden on resources.

**Offer solutions on a hosted basis.** To assist Cerner's clients with implementation and maintenance of its solutions, Cerner offers application outsourcing through its Remote Hosted Option (RHO). Representing the fastest growing service within the Company, this option delivers information technology services that include software, computer hardware, implementation, technical support, wide-area network services and automatic software upgrades.

Traditionally, many healthcare organizations were unable to access the most advanced IT systems due to the complexity and cost involved in the management and support of these systems. Cerner's RHO addresses many of these challenges, providing a solution for healthcare IT that enables any size healthcare organization to benefit from Cerner's industry-leading information management software.

While this business model started with a focus on community hospitals, it has expanded to meet the needs of clients of all sizes. Cerner now has more than 100 clients relying on its data center for delivery of a variety of technology services, generating a highly visible and increasingly profitable revenue stream.

**Build a reputation as a partner characterized by trust and integrity.** In an era in which corporate financial scandals seem almost a constant in the headlines, Cerner pledges to promote trust and integrity in every client relationship it establishes. Cerner's three original founders – still in leadership positions today – along with its long history of solid financial performance are testaments to the Company's commitment.

**Continue to expand global presence.** Cerner has an immense opportunity to revolutionize the practice and delivery of healthcare throughout the world through its leadership in clinical systems and patient safety. To that end, Cerner continues to make significant investments in the infrastructure development to support these efforts.

In October 2003, the Company reported that Atos Origin (SchlumbergerSema), with Cerner as its key partner, was awarded the Electronic Booking Service contract, which was the first contract awarded in the very large healthcare information technology procurement conducted by the National Health Service (NHS) in the United Kingdom. This contract is very strategic because the Electronic Booking Service will link healthcare providers with more than 50 million citizens in England.

Cerner also expanded its presence in the United Kingdom when Homerton University Hospital NHS Trust and Newham Healthcare NHS Trust in London joined forces to contract for the *Cerner Millennium* electronic patient record (EPR) solution. Cerner was chosen for the multi-million dollar procurement after a rigorous selection process. Implementation began in August 2003, and the Trusts are scheduled to have a fully operational EPR system within two years that will improve patient safety, clinician workflow and operational efficiency. In addition, the local Primary Care Trusts (PCTs) will be incorporated into the system, resulting in the connection of all parts of the health community.

In Germany, Cerner completed its integration of Image Devices with Cerner Deutschland. The acquisition, which occurred in 2002, substantially increased the Company's European presence. Founded in 1990, Image Devices has supplied the image archive component for the *Cerner ProVision*™ PACS solution since 1999.

The Company also continues to increase its leadership in other key global markets. In August, Cerner was selected by Montreal-based McGill University Health Centre to automate all aspects of its clinical and anatomic laboratories.

Additionally, London Health Sciences Centre in London, Ontario, continues to implement its *Cerner Millennium* architecture city-wide to support their "one person/one health record" mission. In 2003, the Company also negotiated a new five year agreement with London Health Sciences Centre to complete the rollout of the *Cerner Millennium* electronic health record platform across all facilities and to position them to expand into the surrounding region.

In addition to its strong European and North American presence, Cerner believes there are meaningful opportunities in other global locations, including the Far East and South America.

# Cerner Technology—Cerner Millennium Architecture

The cornerstone of Cerner's technology strategy is the *Cerner Millennium* architecture, the single architecture around which each of Cerner's solutions is developed. This person-centric, single data model is open and highly scalable. Thus, it allows Cerner to meet the clinical, financial, management and business information requirements of a healthcare delivery system across the continuum of care. The *Cerner Millennium* architecture, the core of which was developed between 1994 and 1999, is Cerner's computing platform. The *Cerner Millennium* architecture uses flexible n-tiered client/server technology to optimize distributed computing performance and scalability across multiple client and server platforms. The *Cerner Millennium* architecture and solutions were designed and developed to accommodate healthcare specific requirements for mission-critical computing and secure access from all settings along the care delivery continuum. The breadth of focus and functionality of the *Cerner Millennium* architecture and solutions are well suited for large-scale and enterprise application technologies for healthcare organizations.

The value of the *Cerner Millennium* architecture to a client organization is the enterprise-wide use of a single system based on a fully unified common architecture and database. With its single data model and comprehensive electronic medical record, the *Cerner Millennium* architecture provides secure, real-time access to all information across multiple solutions, domains, organizations and physical locations, including physician, hospital, nursing, laboratory, pharmacy and consumers, to all authorized providers requiring such access. Given its unified and open design, the *Cerner Millennium* architecture can also provide a centralized repository of clinical and financial transactions to help standardize access and messaging of disparate applications across a health system.

The alternative to a single architectural approach is to use disparate systems based on differing architectures and data structures. These disparate systems must be interfaced together and rely on these interfaces to transmit, modify and arrange data exchanged between them, which limits the data's usefulness across multiple systems and inhibits real-time access. In addition, many of these systems lack functional scalability and cannot operate across multiple provider settings or locations within a healthcare organization, constraining organizations' potential to realize full benefits.

Several overarching capabilities are embedded into the *Cerner Millennium* architecture. First is the person-centric transactions and secure messaging, which consider the breadth of requirements not only of a patient, but also of healthy consumers. Second is healthcare community dynamics, which take into account the flexibility required by the constantly changing relationships between healthcare organizations, physicians and consumers, and the need to maintain complex security and end-user preferences based on the context and business attributes of the transaction in a community setting. Third is the ability to proactively deliver patient, provider- and condition-specific knowledge and content in the form of alerts, best practices and pathways—content in context—at the point of decision, empowering physicians with the most complete, most timely information available when making decisions about care delivery.

# Cerner Millennium Delivers a New Client Experience

In 2003, Cerner introduced its new *Cerner Millennium* Web experience. This solution combines the technology benefits of a browser-agnostic platform with an optimized human interface that aligns personalization, digitized knowledge and clinician work practices. Unlike competitive offerings, this new solution is an extension of the Company's already proven architecture, offering seamless coexistence with Windows and all other browser-based technologies. The ability to leverage the *Cerner Millennium* architecture has put the Company in the unique position to focus its efforts on complex collaboration, as this will represent the next generation of clinician productivity.

The new Web experience is designed with a focus on individuals' roles and the venues in which they practice. Using the new human interface, individuals can easily personalize their workspaces, creating and saving the unique views that best support their unique responsibilities to ensure the immediate visibility of relevant information. The intuitive interface and associated usability enhancements help health professionals incorporate information technology into their daily work practices and enable them to quickly and easily complete routine tasks. Clinicians also enjoy a proactive knowledge push that occurs before they select an order or medication, ensuring they can take advantage of the best medical science without disruption.

The Electronic Booking Service for the NHS project in England has proven the capacity of the *Cerner Millennium* Web experience to handle the scheduling for more than 50 million citizens in England. Cerner internally processed more than 2.9 million transactions in one hour against a database with 2.7 billion rows of data, indicating that its Web architecture can deliver consistent performance under extreme workloads.

#### **Solutions**

The *Cerner Millennium* architecture is the only healthcare information system on the market today capable of storing, retrieving and disseminating clinical and financial information across an entire health system. The *Cerner Millennium* architecture solutions are dedicated to meeting the automation needs of every segment of the care continuum.

Cerner solutions can be acquired individually or as a fully unified health information system. Cerner also markets more than 200 solutions options that complement Cerner's major information systems. In addition, Cerner offers comprehensive consulting services—including learning services, readiness assessments, planning and change management and process redesign—and also sells third-party computers and related hardware to its software licensees.

# **Enterprise Repositories**

The unique architecture of the Cerner Millennium architecture sets Cerner apart from the competition. A key part of the Cerner Millennium architecture is the data repositories—the underlying foundation for Cerner solutions which allow healthcare organizations to manage and make use of the data collected along the healthcare continuum.

The *Open Clinical Foundation*® repository manages clinical information with an open, standard medical terminology, providing the foundation for the electronic medical record.

The *Open Image Foundation*™ repository provides the clinical and document imaging foundation for the electronic medical record.

Technologies for developing solutions or connecting other technologies and systems to the Cerner Millennium architecture.

Cerner's solution categories include:

| Э | Enterprise-wide Systems, which automate processes throughout the health system enterprise, including:   |
|---|---|
|   | ☐ Access Management.  |
|   | ☐ Care Management.  |
|   | ☐ Financial and Operational Management Systems, which automate business operations.   |
| € | Clinical Systems, which automate critical processes across the healthcare continuum, and Clinical Centers, which provide efficiencies for ancillary departments such as laboratory and radiology. |
| Э | Decision Support and Knowledge, which enhance clinical and business processes with information and actions.   |
| Э | Consumer, which supports Internet-based healthcare communities that effectively connect individuals, providers and health systems.  |
| Э | Packaged Solutions, which address key processes in healthcare.  |
| 9 | Segment Solutions, which address issues unique to specific care settings.   |

# **Enterprise-Wide Solutions**

#### **Access Management**

The CapStone® Enterprise Access Management System is the industry's most comprehensive suite of solutions designed to automate, integrate and streamline patient access information between and among all key points in the delivery system. Key components of this solution create the enterprise master person index (EMPI) and automate the identification, eligibility, registration and scheduling processes across hospitals, clinics, physician practices and other care delivery organizations.

#### **Care Management**

PowerChart® Electronic Medical Record System is the enterprise clinician's desktop solution for viewing, ordering, documenting and managing care delivery, including the PowerOrders® offering for physician ordering.

#### **Financial and Operational**

Cerner is leveraging its experience to bridge the gap between clinical settings and the business office, revolutionizing the revenue cycle within healthcare systems.

The *ProFit® Enterprise Billing and Accounts Receivable System* is Cerner's patient accounting and financial management solution. The *ProFit* system brings together clinical and financial data to maximize reimbursement, decrease denials and gain dramatic operational efficiencies.

Cerner ProVision™ Document Image Management System is the only integrated solution that manages document images across the entire healthcare organization, including both clinical and non-clinical departments.

The *ProFile*® Health Information Management System helps meet the operations management needs of the health information management (medical records) department with functionality that simultaneously manages paper document images and computerized records within a single application.

The Clinically Driven Workforce Management™ solutions align the appropriate resources based on predicted and actual demand. With this comprehensive suite of offerings, organizations are empowered to optimize existing resources while increasing patient throughput and managing employee satisfaction.

The *ProCure*™ *Enterprise Supply Chain Management* solutions focus on eliminating variation and clinical staff burden. By connecting materials management processes with key clinical processes, the supply chain is established as a by-product of care delivery.

Medical Transcription Management Cerner Millennium integration offers unprecedented levels of accuracy and efficiency of transcribed documents by leveraging clinical data to auto-create report content.

#### Clinical Systems

#### **Points of Care**

The Critical Care INet® Intensive Care Management System is designed to automate the entire care process in critical care settings. It supports complete nursing documentation with automated capture of bedside monitor and device data. Physician workflow is automated with both documentation and flow sheet embedded Computerized Physician Order Entry (CPOE). Both nursing and physician workflows are enhanced with closed loop meds process and remote patient monitoring capabilities. Embedded knowledge augments patient safety with critical care specific nursing and physician documentation templates and alerts. Outcome analysis (with world-renowned solutions like APACHE®) is also embedded in the critical care workflow.

The CareNet® Acute Care Management System is designed to automate and streamline the work and care delivery processes for the entire acute care team. This solution provides improved communication and the coordination of care for nursing and the entire multi-disciplinary acute care team. The CareNet system promotes patient safety through strong clinical decision support, evidence-based nursing and knowledge based best practices and alerts and reminders, thereby reducing the variance and variability in the care process. The CareNet system enables care sets, plans of care, pathways and protocols, allowing the care team to collect, refine, organize and evaluate detailed clinical and management data, as well as measure outcomes and goals.

The *CVNet*® *Cardiology Information System* automates the processes within the cardiology department, supporting the scheduling, ordering, documentation and data capture required by professionals in the cardiology domain.

The PowerChart Oncology Information System automates the clinical decision-making and complex communication needs of the medical oncology care team. This oncology solution provides the ability to share crucial patient information across both ambulatory and acute care for management of complex, multi-encounter chemotherapy protocols, improving communication and the real-time flow of patient information across the continuum of care.

The SurgiNet® Surgery and Anesthesia Information System is designed to address the needs of the perioperative service, including automating the functions of professional staff and material resource scheduling, supply chain management, perioperative documentation, patient tracking, anesthesia documentation, physiological monitoring at the bedside or in the operating room suite. It provides easy access to clinical and historical patient data for past surgical events to support planning for anesthesia care and surgical case preparation by clinicians. The SurgiNet system provides financial and operational analysis and reporting tools to support continuous improvement in the utilization of and quality of care delivered by the perioperative service.

The *Cerner Women's Health Information System* automates the care processes in women's centers, ob/gyn offices, labor & delivery units and in newborn care areas in the hospital. This solution is designed to support the clinical workflow, information needs and specific challenges faced in women's healthcare.

The FirstNet® Emergency Department Information System provides a comprehensive solution to the challenges emergency departments face to streamline process flows, comply with HIPAA and Emergency Medical Treatment and Active Labor Act regulations, comply with the Centers for Medicare and Medicaid Services requirements and ensure appropriate reimbursement. The FirstNet system is an emergency department clinician and management tool for quick and effective patient tracking, ordering, results and medical record review, online clinical documentation, prescription writing, patient education and evidenced-based coding.

The PowerChart Office® Management System supports the broad range of clinical and business activities that occur within a physician office, clinic or large physician organization. This system ties the physician office together with other medical entities and automates key care team activities in both primary and specialty care settings.

#### Clinical Centers

The *PathNet*® *Laboratory Information System* (LIS) addresses the clinical, financial and managerial needs of a comprehensive laboratory setting with unified solutions for: general laboratory, microbiology, blood bank transfusion, blood bank donor, anatomic pathology, human leukocyte antigen (HLA) and outreach services. Innovative laboratory solutions such as patented Synoptic Reporting for AP, Clinical Validation and the PathNet Helix™ offering for Molecular Diagnostic/Genomics are just several examples of how PathNet continues to set the bar in the LIS market. The *PathNet* system automates laboratory processes while capturing crucial data for operational success, ensuring the production of accurate and timely reports and the maintenance of accessible laboratory records.

The *RadNet*® *Radiology Information System* addresses the operational and management requirements of radiology departments or services. It allows a department to replace its manual, paper-based system of record keeping with an efficient computer-based system.

Cerner ProVision™ PACS (picture archival and communications system) is fully unified with Cerner's radiology information system to manage storage, viewing, reporting and distribution of images. Using Cerner's end-to-end, fully unified radiology information and image management systems, radiologists can improve operational efficiencies and reduce medical error.

The *PharmNet*® *Pharmacy Information System* is a powerful solution for transforming pharmacy and medication administration processes. The *PharmNet* system facilitates improved patient safety and operational activities across the continuum of care. The *PharmNet* system puts patient safety first and foremost in support of clinical pharmacy practice. It is a complete solution offering clinical decision support, formulary management and operational support, facilitating optimal utilization of pharmacy resources.

#### **Decision Support and Knowledge**

The *Discern Expert*® solution is an event-driven, rules-based decision support software application that allows users to define clinical and management rules that are applied to event data captured or generated by other applications. It supports both synchronous (real-time, interactive) processing and asynchronous (non-interactive) processing of events.

The *Discern Explorer*® solution is a decision support software application unified with other *Cerner Millennium* clinical and management information systems that allows users to execute predetermined or ad hoc queries and reports regarding process-related data that is generated by the other applications.

Executable Knowledge® solutions help clinicians assess and treat illnesses and improve outcomes based on the most current medical knowledge. Knowledge is customized to the individual and embedded within the Cerner Millennium architecture via order sets, plans of care, alerts and notifications including Adverse Drug Event (ADE) Prevention alerts and clinical documentation. Reports measuring compliance against key clinical standards help organizations benchmark and enhance care quality.

Medisource™ solutions provide caregivers and consumers alike with access to drug information from Cerner Multum and the ability to perform drug interaction checking to prevent adverse events. Patient safety is enhanced through dose range checking capabilities that determine the appropriate medication dose based on the age, weight and physiology of an individual.

APACHE® clinical decision support and outcomes management systems manage the clinical and financial outcomes of high-risk patients in critical and acute care.

The *Powerlnsight*® solution is a comprehensive healthcare intelligence and data warehouse for healthcare. It enables clinical leadership and healthcare executives to collect, measure, analyze and benchmark data, thereby deriving insights to enable positive changes in clinical processes and operational performance.

The *Health Facts*™ repository is Cerner's comparative data warehouse for benchmarking information and services for subscribers to support their own improvement processes.

The *HealthSentry*™ bio-surveillance network collects critical biological information about potential disease outbreaks and analyzes data for specific patterns or trends.

#### Consumer

Cerner's *IQHealth*® systems enable healthcare organizations to create an Internet-based healthcare community that connects individuals to their healthcare providers. *IQHealth* systems empower consumers and patients to record, track and store health information to better manage their own health and that of their loved ones. With *IQHealth* systems, sponsoring organizations can create and brand a "health exchange" to improve their presence in the community, better support individuals in their self-care actions and enhance existing centers of excellence.

IQHealth systems include Web Portal Services, Health Content, Survey and Assessment Tools, Personal Health Record, Physician and Consumer Messaging and Disease-Specific Modules.

# **Packaged Solutions**

#### **Computerized Physician Order Entry (CPOE)**

Cerner offers a total CPOE solution ranging from basic automation to complete medication integration.

CPOE enables standardized electronic physician ordering of tests, medications and other patient services. Orders are checked using decision support tools to determine if they are in line with standards and appropriate for the person's individual situation. Physicians are alerted to potential problems and actions are documented in the patient's electronic medical record.

Cerner's CPOE solution includes a physician-centric ordering application (*PowerOrders*), an important decision-support engine with rules and alerts (*Discern Expert* and *MediSource*), and clinical documentation (Care Documentation, eMAR, the *PowerPOC* $^{\text{TM}}$  solution set and more), all integrated within a robust clinical data repository (*PowerChart*).

When combined with the *PharmNet* and *CareNet* systems, Cerner's CPOE unifies physicians, nurses and pharmacists to close the medication management loop, connecting each member of the care team to the same updated information, thereby reducing errors.

The solution also provides extra tools—evidence-based medical content and an enhanced human interface—to support clinicians and improve care delivery.

#### **PowerPOC**

*PowerPOC* is a solution set of supporting, multisystem offerings that automate the documentation of medication administration and documentation of tasks related to specific physician/nursing orders at the point of care (POC). This solution set provides notification to the clinician when inconsistencies occur that could represent potential medication administration errors.

This graduated solution set facilitates patient safety through barcode verification of the "Five Rights" data review and collection, as well as medical devices integration at the patient bedside. Solutions within this family include: PowerPOC  $CareAdmin^{T}$ ; PowerPOC  $CareMobile^{T}$ ; and PowerPOC  $CareGuard^{T}$  solutions.

#### **HomeWorks**

BeyondNow Technologies provides innovative information technology solutions to the home care industry. The *HomeWorks* solution is a complete front and back office home care information management system targeting business needs in a quickly changing, fast paced environment. The *HomeWorks* solution manages data from the point of the first referral call to the point of the last service payment. The *RoadNotes* solution enables users to extend complete patient information from point-of-care to the back office system. Caregivers have access to complete patient charts, profiles and histories – for the information needed to make informed decisions.

## Segment Solutions

Cerner also offers solutions designed for specific segments in the healthcare industry.

Cerner solutions for the Integrated Delivery Network allow organizations to serve multiple facilities, with differing needs, across various geographic locations.

Community Hospital Solutions automate clinical and business processes in the community hospital. Community Hospital Solutions suites include administrative, clinical, patient care, hospital integration and community.

Cerner solutions for the Children's Hospital setting specifically address those issues unique to the pediatric hospital setting. Cerner solutions include content and functionality specific to meeting the unique needs of children's hospitals, including dose range checking, weight-based dose calculation, growth charts and immunization schedules.

Cerner solutions for Academic Medical Centers allow medical centers to focus on delivering high-quality care and carry out high-level teaching and research functions. Cerner's unified architecture also enhances research efforts by allowing access to information via a centralized database.

The *Cerner Academic Education Solution* is the only clinical information system adapted to support automated curricula and classroom instruction in nursing, medical and allied health schools, preparing future healthcare professionals for success in an IT driven environment.

Cerner offers solutions to meet the needs of federal healthcare organizations, including the Department of Veterans Affairs and the Department of Defense. These organizations have specific requirements for IT solutions.

# **Technologies**

The *MillenniumObjects*® toolkit is a collection of reusable programming elements from the revolutionary *Cerner Millennium* architecture. These segments of code, or objects, allow third-party developers to create front-end applications that draw upon the data model and proven functionality of the *Cerner Millennium* architecture.

The *Open Engine Application Gateway*™ *System* facilitates the exchange of data and assists in the management of interfaces between foreign systems in a network environment. It serves as a solution kit to help write interface code.

The *Open Port Interface*™ *System* represents Cerner's standardized technology for providing reliable foreign system, medical device and other standard interfaces in a timely manner. Message translation and data mapping are done with point-and-click solutions and a scripting environment. Communications protocols are configured via table-driven parameters. These sophisticated methodologies result in decreased implementation times and greater client satisfaction.

# Software Development

Cerner commits significant resources to developing new health information system solutions. As of January 3, 2004, approximately 1,837 associates were engaged full-time in software solutions development activities. Total expenditures for the development and enhancement of the Company's software solutions were approximately \$179,999,000, \$149,985,000 and \$113,872,000 during the 2003, 2002 and 2001 fiscal years, respectively. These figures include both capitalized and non-capitalized portions and exclude amounts amortized for financial reporting purposes.

The Company expects to continue investment and development efforts for its current and future solution offerings. As new clinical and management information needs emerge, Cerner intends to enhance its current software solutions lines with new versions released to clients on a periodic basis. In addition, Cerner plans to: expand its current software solutions lines by developing additional information systems for clinical, financial, operational and/or consumer use; continue to support simultaneous use of Cerner's solutions across multiple facilities; and, continue to expand in the global marketplace.

The Company is committed to maintaining open attributes in its system architecture through operability in a diverse set of technical and application environments. The Company strives to design its systems to co-exist with disparate applications developed and supported by other suppliers. This effort is exemplified by Cerner's *Open Engine*, *Open Port* and *MillenniumObjects* solutions lines.

See "Cerner Technology—Cerner Millennium Architecture" for a discussion of the development of Cerner's latest generation of software solutions.

# Sales and Marketing

The markets for Cerner's information system solutions include integrated delivery networks, physician groups and networks and their management service organizations, managed care organizations, hospitals, medical centers, free-standing reference laboratories, home health agencies, blood banks, imaging centers, pharmacies, pharmaceutical manufacturers, employer coalitions and public health organizations. To date, a substantial portion of system sales has been in clinical solutions in hospital-based provider organizations. The *Cerner Millennium* architecture is highly scalable, with solutions being used in hospitals ranging from under 50 beds to over 2,000 beds and managed care settings with over 2,000,000 members. All *Cerner Millennium* solutions are designed to operate on either computers manufactured by HP Computer Corporation or IBM's RISC System/6000 AIX (UNIX) platform, thereby allowing Cerner to be price competitive across the full range of size and organizational structure of healthcare providers. The sale of a health information system usually takes approximately nine to eighteen months, from the time of initial contact to the signing of a contract.

The Company's executive marketing management is located in its North Kansas City, Missouri, headquarters, while its client representatives are deployed across the United States and globally. In addition to the United States, the Company, through subsidiaries and joint ventures, has sales staff and/or offices in Australia, Belgium, Canada, Germany, Singapore, Malaysia, Saudi Arabia and the United Kingdom. Cerner's consolidated revenues include foreign sales of \$54,191,000, \$36,634,000 and \$22,794,000 for the 2003, 2002 and 2001 fiscal years, respectively. The Company supports its sales force with technical personnel who perform demonstrations of *Cerner's* solutions and assist clients in determining the proper hardware and software configurations. The Company's primary direct marketing strategy is to generate sales contacts from its existing client base and through presentations at industry seminars and tradeshows. Cerner attends a number of major tradeshows each year and sponsors executive conferences, which feature industry experts who address the information system needs of large healthcare organizations.

# Client Services

All of Cerner's clients enter into software maintenance agreements with Cerner for support of their *Cerner* systems. In addition to immediate software support in the event of problems, these agreements allow clients the use of new releases of the *Cerner* solutions covered by maintenance agreements. Each client has 24-hour access to the client support staff located at Cerner's world headquarters in North Kansas City, Missouri and the Company's global support organization in Brussels, Belgium. Most of Cerner's clients also enter into hardware maintenance agreements with Cerner. These arrangements normally provide for a fixed monthly fee for specified services. In the majority of cases, Cerner subcontracts hardware maintenance to the hardware manufacturer. To assist Cerner's clients with implementation and maintenance of its solutions, Cerner offers application outsourcing through its Remote Hosted Option. This option delivers information technology services that include software, computer hardware, implementation, technical support, wide-area network services and automatic software upgrades.

# Backlog

At January 3, 2004, Cerner had a contract backlog of approximately \$938,221,000 as compared to approximately \$732,719,000 December 28, 2002. Such backlog represents system sales from signed contracts, which had not yet been recognized as revenue. The Company recognizes revenue on a percent of completion basis, based on certain milestone conditions, for its software solutions. At January 3, 2004, the Company had approximately \$94,340,000 of contracts receivable, which represents revenues recognized under the percentage of completion method but not yet billable under the terms of the contract. At January 3, 2004, Cerner had a software support and maintenance backlog of approximately \$312,887,000 as compared to approximately \$269,153,000 at December 28, 2002. Such backlog represents contracted software support and hardware maintenance services for a period of twelve months. The Company estimates that approximately 45% percent of the aggregate backlog at January 3, 2004 of \$1,251,108,000 will be recognized as revenue during 2004.

# Other Factors Affecting The Company's Business

Information under the caption "Factors That May Affect Future Results of Operations, Financial Condition of Business" included in "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Item 7 is incorporated herein by reference. Such information includes a discussion of various factors that could, among other things, affect the Company's business in the future, including; (a) variations in the Company's quarterly operating results; (b) volatility of the Company's stock price; (c) market risk of investments; (d) potential impairment of goodwill; (e) changes in the healthcare industry; (f) significant competition; (g) the Company's proprietary technology may be subjected to infringement claims or may be infringed upon; (h) possible regulation of the Company's software by the U.S. Food and Drug Administration or other government regulation; (i) the possibility of product-related liabilities; (j) possible failures or defects in the performance of the Company's software; (k) risks associated with the Company's global operations; and (l) recruitment and retention of key personnel.

# Number of Employees ("Associates")

As of January 3, 2004, the Company employed 5,077 associates.

# **Item 2. Properties**

The Company's world headquarters offices are located in a Company-owned office park in North Kansas City, Missouri, containing approximately 739,000 square feet of useable space (the "Campus"). As of January 3, 2004, the Company was using approximately 736,000 square feet and substantially all of the remainder was leased to tenants. In the first quarter of 2002, the Company began construction of a new facility situated between the buildings located at 2800 and 2900 Rockcreek Parkway on the Campus. This facility was completed on August 1, 2003 and is approximately 123,000 square feet in size. This new facility, referred to as Cerner's World Headquarters Building, houses offices, a cafeteria and meeting space for the Company. In 2002, the Company also began construction of a new office building located on the Campus. This facility was completed in December of 2003 and houses office and meeting space for the Company.

In the spring of 2001, the Company acquired property formally owned by Harrah's Operating Company, Inc., located along the north riverbank of the Missouri River, approximately 2 miles from the Company's Campus. This property consists of an 80,000 square foot building and a 1,300-car parking garage. The building has been renovated for use as a corporate training, meeting and event center for the Company and third parties. The Company has also made use of the parking garage to meet overflow-parking demands on the Company's Campus.

The Company also leases office space in: San Jose, California; Beverly Hills, California; Denver, Colorado; Lake Mary, Florida; Waltham, Massachusetts; North Kansas City, Missouri; Detroit, Michigan; Chesterfield, Missouri; Overland Park, Kansas; Houston, Texas; Falls Church, Virginia; Chesapeake, Virginia; and, Vienna, Virginia. The Company operates its primary solutions center (or data center) in leased space in Lee's Summit, Missouri. Globally, the Company also leases office space in: Sydney, Australia; Brussels, Belgium; London, England; and, Aachen and Idstein, Germany. Cerner Arabia, a joint venture in which the Company maintains a 40% equity interest, leases space in Riyadh, Saudi Arabia.

# **Item 3. Legal Proceedings**

As disclosed in our Form 10-Q for the quarterly period ending March 29, 2003, the Company received notice in April 2003 that three shareholder class action lawsuits were filed against it and five of its officers in the United States District Court for the Western District of Missouri. Subsequently, as disclosed in our Form 10-Q for the quarterly period ending June 28, 2003, five additional shareholder class action lawsuits were filed against the Company. All of these lawsuits were filed after a decline in the Company's stock price following the Company's announcement on April 3, 2003 that the Company would not meet revenue and earnings estimates for the first quarter of 2003.

On August 20, 2003, the Court ordered that all of the lawsuits (as specifically identified in our Form 10-Q for the quarterly periods ending March 29, 2003 and June 28, 2003) be consolidated under Case No. 03-CV-00296-DW and appointed Phil Crabtree as Lead Plaintiff. On December 1, 2003, the Lead Plaintiff filed a Consolidated Class Action Complaint. In general, the consolidated complaint alleges that, during a class period commencing as of July 17, 2002 and ending April 2, 2003, the Company and individual named defendants misrepresented or failed to disclose certain factors, which they allege impacted the Company's business and anticipated revenue and earnings, all allegedly in violation of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 and Rule 10b-5 thereunder. The Company believes that all the claims asserted in the Consolidated Amended Complaint are without merit and intends to vigorously defend those claims.

On February 9, 2004, the Company and the individual defendants filed a Motion to Dismiss the consolidated Complaint. The deadline for the Lead Plaintiff to respond to the Motion is March 24, 2004. The Company does not know when the District Court will decide the Motion or what the ruling may be. However, no discovery in the litigation will commence until the District Court rules on the Motion to Dismiss and, if the Motion is denied, the Company and the individual defendants have filed their Answers to the Consolidated Amended Complaint.

# Item 4. Submission of Matters to a Vote of Security Holders

No matters were submitted to a vote of the stockholders of the Company during the fourth quarter of the fiscal year ended January 3, 2004.

# **Item 4A. Executive Officers of the Company**

The following table sets forth the names, ages, positions and certain other information regarding the Company's executive officers as of March 3, 2004. Officers are elected annually and serve at the discretion of the Board of Directors.

| Name                     | Age | Positions   |
|--------------------------|-----|---|
| Neal L. Patterson        | 54  | Chairman of the Board of Directors and Chief Executive Officer          |
| Clifford W. Illig        | 53  | Vice Chairman of the Board of Directors                                 |
| Earl H. Devanny, III     | 52  | President   |
| Paul M. Black            | 45  | Executive Vice President  |
| Jack A. Newman, Jr.      | 56  | Executive Vice President  |
| Glenn P. Tobin, Ph.D.    | 42  | Executive Vice President  |
| Marc G. Naughton         | 49  | Senior Vice President and Chief Financial Officer                       |
| Jeffrey A. Townsend      | 40  | Senior Vice President   |
| Randy D. Sims            | 43  | Vice President, Chief Legal Officer and Secretary                       |
| Julie Wilson             | 41  | Vice President and Chief People Officer                                 |
| Richard J. Flanigan, Jr. | 44  | Senior Vice President and President of Cerner North Atlantic            |
| Douglas M. Krebs         | 46  | Senior Vice President Cerner Corporation and President of Cerner Global |
| John Peterzalek          | 43  | Senior Vice President and President of Cerner South East                |
| Stanley M. Sword         | 42  | Senior Vice President and President of Cerner Great Lakes               |
| Zane M. Burke            | 37  | Vice President and President of Cerner West                             |
| Mike Valentine           | 35  | Vice President and President of Cerner Mid America                      |

Neal L. Patterson has been Chairman of the Board of Directors and Chief Executive Officer of the Company for more than five years. Mr. Patterson also served as President of the Company from March of 1999 until August of 1999.

Clifford W. Illig has been a Director of the Company for more than five years. He also served as Chief Operating Officer of the Company for more than five years until October 1998 and as President of the Company for more than five years until March of 1999. Mr. Illig was appointed Vice Chairman of the Board of Directors in March of 1999.

Earl H. Devanny, III joined the Company in August of 1999 as President. Mr. Devanny also served as interim President of Cerner Southeast from January 2003 through July 2003. Prior to joining the Company, Mr. Devanny served as president of ADAC Healthcare Information Systems, Inc. Prior to joining ADAC, Mr. Devanny served as a Vice President of the Company from 1994 to 1997. Prior to that he spent seventeen years with IBM Corporation.

Paul M. Black joined the Company in March of 1994 as a Regional Vice President. He was promoted in June 1998 to Senior Vice President and Chief Sales Officer and to Executive Vice President in September of 2000. In January of 2003 Mr. Black was named Executive Vice President of the U.S. Client Organization. Prior to joining the Company, he spent twelve years with IBM Corporation.

Jack A. Newman, Jr. joined the Company in January of 1996 as Executive Vice President. Prior to joining the Company, he was with KPMG LLP for twenty-two years. Immediately prior to joining Cerner he was National Partner-in-Charge of KPMG's Healthcare Strategy Practice.

Glenn P. Tobin, Ph.D. joined the Company in April of 1998 as General Manager and Senior Vice President. In October 1998, Dr. Tobin was appointed Executive Vice President and Chief Operating Officer. Dr. Tobin also served as interim President of Cerner Great Lakes from January 2003 through August 2003. In October of 2003, Dr. Tobin gave up his position as Chief Operating Officer and accepted a position as Chief Executive Officer of Cerner Limited in which position he served through February of 2004. Prior to joining the Company, Dr. Tobin served as a senior consultant with McKinsey and Co., Inc. for more than five years.

Marc G. Naughton joined the Company in November 1992 as Manager of Taxes. In November 1995 he was named Chief Financial Officer and in February 1996 he was promoted to Vice President. He was promoted to Senior Vice President in March 2002.

Jeffrey A. Townsend joined the Company in June 1985. Since that time he has held several positions in the Intellectual Property Organization and was promoted to Vice President in February 1997. He was appointed Chief Engineering Officer in March 1998. He was promoted to Senior Vice President in March 2001.

Randy D. Sims joined the Company in March 1997 as Vice President and Chief Legal Officer. Prior to joining the Company, Mr. Sims worked at Farmland Industries, Inc. for three years where he served most recently as Associate General Counsel. Prior to Farmland, Mr. Sims was in-house legal counsel at The Marley Company for seven years, holding the position of Assistant General Counsel when he left to join Farmland.

Julie Wilson joined the Company in November 1995. Since that time, she has held several positions in the Functional Group organization. She was promoted to Vice President and to the position of Chief People Officer in August of 2003.

Richard J. Flanigan, Jr. joined the Company in November 1994 as a Regional Vice President. In 1997, his responsibilities were extended and he was named as General Manager. He was promoted to Senior Vice President in April 2000 and to President of Cerner North Atlantic in January 2003. Prior to joining Cerner, Mr. Flanigan spent more than thirteen years in sales and management positions at IBM Corporation.

Douglas M. Krebs joined the Company in June 1994 as a Regional Vice President. He was promoted to Senior Vice President and Area Manager in April 1999. In February 2000, Mr. Krebs was appointed as President of Cerner Global. Prior to joining Cerner, he spent fifteen years with IBM Corporation.

John Peterzalek joined the Company in July 2003 as Senior Vice President and President of Cerner South East. Prior to joining the Company, Mr. Peterzalek was with Perot Systems for more than ten years.

Stanley M. Sword joined the Company in August 1998 as Vice President and Chief People Officer. He was promoted to Senior Vice President in March 2002. In August of 2003, he was appointed President of Cerner Great Lakes. Prior to joining Cerner, Mr. Sword spent five years at AT&T (three years as the Vice President of Organization Development of NCR Corporation and two years as a client partner in the outsourcing practice of AT&T Solutions). Prior to joining AT&T, Mr. Sword spent ten years with Accenture Consulting in a variety of roles within the systems integration practice.

Zane M. Burke joined the Company in September 1996 as U.S. Corporate Controller. Since that time he has held several positions in the finance organization and was promoted to Vice President in 2000 and to President of Cerner West in January 2003. Prior to joining the Company, Mr. Burke was with KPMG LLP for six years.

Mike Valentine joined the Company in December 1998 as Director of Technology. He was promoted to Vice President in 2000 and to President of Cerner Mid America in January of 2003. Prior to joining the Company, Mr. Valentine was with Accenture Consulting.

# **PART II**

# Item 5. Market for the Registrant's Common Stock and Related Security Holder Matters

The Company's common stock trades on The *NASDAQ Stock Market*® under the symbol CERN. The following table sets forth the high, low and last sales prices for the fiscal quarters of 2003 and 2002 as reported by The *NASDAQ National Market System*. These quotations represent prices between dealers and do not include retail mark-up, mark-down or commissions, and do not necessarily represent actual transactions.

|                |       | 2003  |       |       | 2002  |       |
|----------------|-------|-------|-------|-------|-------|-------|
|                | High  | Low   | Last  | High  | Low   | Last  |
| First quarter  | 38.45 | 30.22 | 32.81 | 52.06 | 43.14 | 47.71 |
| Second quarter | 32.38 | 16.50 | 23.25 | 57.00 | 46.23 | 47.83 |
| Third quarter  | 37.55 | 20.08 | 31.42 | 45.54 | 35.88 | 35.99 |
| ourth quarter  | 46.12 | 30.87 | 38.51 | 38.34 | 27.65 | 29.50 |

At January 31, 2004, there were approximately 1,600 owners of record. To date, the Company has paid no dividends and it does not intend to pay dividends in the foreseeable future. Management believes it is in the shareholders' best interest to reinvest funds in the operation of the business.

**Item 6. Selected Financial Data** 

|   | 2003          | <b>2002</b> (1)(2)(3) | <b>2001</b> (4)(5) | 2000<br>(6)(7)<br>(8)(9)(10) | 1999<br>(11)(12)<br>(13) |
|---|---------------|-----------------------|--------------------|------------------------------|--------------------------|
| (In thousands, except per share data)                     |               |                       |                    |                              |                          |
| Statements of Earnings Data:                              |               |                       |                    |                              |                          |
| Revenues  | \$<br>839,587 | 780,262               | 560,802            | 414,551                      | 357,768                  |
| Operating earnings  | 78,097        | 90,820                | 61,350             | 21,922                       | 1,768                    |
| Earnings (loss) before income taxes and cumulative effect |               |                       |                    |                              |                          |
| of a change in accounting principle                       | 71,222        | 80,625                | (63,314)           | 172,123                      | (1,958)                  |
| Cumulative effect of a change in accounting for goodwill, |               |                       |                    |                              |                          |
| net of \$486 income tax benefit                           | -             | (786)                 | -                  | -                            | -                        |
| Net earnings (loss)                                       | 42,791        | 48,022                | (42,366)           | 105,265                      | (1,211)                  |
| Earnings (loss) per share:                                | 4.04          | 4.00                  | (4.04)             | 0.00                         | (04)                     |
| Basic   | 1.21          | 1.36                  | (1.21)             | 3.08                         | (.04)                    |
| Diluted   | 1.18          | 1.30                  | (1.21)             | 2.96                         | (.04)                    |
| Weighted average shares outstanding:                      |               |                       |                    |                              |                          |
| Basic   | 35,355        | 35,458                | 34,907             | 34,123                       | 33,623                   |
| Diluted   | 36,356        | 37,050                | 34,907             | 35,603                       | 33,916                   |
| Balance Sheet Data:                                       |               |                       |                    |                              |                          |
| Working capital   | \$<br>251,500 | 282,135               | 189,488            | 186,181                      | 170,053                  |
| Total assets  | 843,754       | 779,279               | 712,302            | 616,411                      | 660,891                  |
| Long-term debt, net                                       | 124,570       | 136,636               | 92,132             | 102,299                      | 100,000                  |
| Stockholders' equity                                      | 494,680       | 441,244               | 394,839            | 343,717                      | 378,937                  |

- (1) Includes a gain on the sale of shares of WebMD common stock. The impact of this gain is a \$3.3 million, net of \$1.9 million tax expense, increase in net earnings and an increase to diluted earnings per share of \$.09 for 2002.
- (2) Includes a charge for impairment of investments. The impact of this charge is a \$6.3 million, net of \$3.6 million tax benefit, decrease in net earnings and a decrease to diluted earnings per share of \$.17 for 2002.
- (3) Includes the cumulative effect of a change in accounting for goodwill. The impact of this change is a \$.8 million, net of \$.5 million tax benefit, decrease in net earnings and a decrease to diluted earnings per share of \$.02 for 2002.
- (4) Includes a gain on the settlement of the WebMD performance warrants. The impact of this gain is a \$4.8 million, net of \$2.7 million tax expense, increase in net earnings and an increase to diluted earnings per share of \$.13 for 2001.
- (5) Includes a charge on the adjustment of the carrying value of the WebMD shares. The impact of this charge is an \$81.4 million, net of \$46.1 million tax benefit, decrease in net earnings and a decrease to diluted earnings per share of (\$2.21) for 2001.
- (6) Includes an investment gain of \$120.4 million, net of \$68.3 million tax expense, related to the conversion of shares of Carelnsite common stock to shares of WebMD common stock. The impact of this investment gain on diluted earnings per share was \$3.38 for 2000.
- (7) Includes an investment loss of \$24.5 million, net of \$13.9 million tax benefit, related to the sale of shares of WebMD common stock. The impact of this investment loss on diluted earnings per share was (\$.69) for 2000.
- (8) Includes a charge of \$6.7 million related to the write-down of intangible assets associated with the acquisition of Health Network Ventures, Inc. The impact of this charge on diluted earnings per share was (\$.19) for 2000.
- (9) Includes a charge of \$3.2 million related to the acquisition of CITATION Computer Systems, Inc. The impact of this charge on diluted earnings per share was (\$.09) for 2000.
- (10) Includes a charge of \$1.0 million, net of \$.7 million tax benefit, related to the acquisition of ADAC Healthcare Information Systems, Inc. The impact of this charge on diluted earnings per share was (\$.03) for 2000.
- (11) Includes a charge of \$5.8 million, net of \$3.6 million tax benefit, related to the cost in excess of revenues of completing fixed fee implementation contracts. The impact of this charge on diluted earnings per share was (\$.17) for 1999.
- (12) Includes a charge of \$.9 million, net of \$.5 million tax benefit, related to the accrual of branch restructuring costs. The impact of this charge on diluted earnings per share was (\$.03) for 1999.
- (13) Includes a charge of \$1.4 million, net of \$.9 million tax benefit, related to the early extinguishment of debt, which was previously reported as an extraordinary item. The impact of this charge on diluted earnings per share was (\$.04) for 1999.

# Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations

# Introduction

Cerner Corporation ("Cerner" or the "Company") is headquartered in North Kansas City, Missouri. Cerner derives revenue by selling, implementing and supporting software solutions and hardware that gives healthcare providers secure access to clinical, administrative and financial data in real time, allowing them to improve the quality, safety and efficiency in the delivery of healthcare. Cerner implements these solutions as stand-alone, combined or enterprise-wide systems. *Cerner* solutions can be managed by its clients or in Cerner's data center via a managed services model.

### **Results Overview**

Cerner had a strong finish to 2003 after a slow start that was caused by a lower than expected level of new business bookings in the first quarter of the year. New business bookings reflect the value of contracts for software, hardware, services and managed services (hosting of software in Cerner's data center). The new business bookings shortfall in the first quarter was approximately \$50 million, and it resulted in lower than expected revenue and earnings for the first quarter and full year because some of these bookings would have been reflected as first-quarter revenue and much of the remainder would have been included in subsequent quarters.

Reflecting on the first-quarter bookings shortfall, management does not believe that it reflected a fundamental change in the demand for the Company's solutions and services. This assessment is supported by the fact that, after recording first-quarter bookings of \$151,000,000, the Company averaged \$220,000,000 of bookings in each of the three remaining quarters of 2003. For the full-year, the Company continued to gain market share in the healthcare information technology industry, with approximately 40% of its new business contract bookings coming from clients that had no prior relationship with the Company. Total new business bookings, which includes contract bookings, enhancement bookings and additional service bookings, were \$811,200,000 in 2003, an increase of 10% compared to \$735,600,000 in 2002.

Total revenues increased 8% in 2003 to \$839,587,000, with the majority of the increase driven by increased support, maintenance and services revenue. System sales revenues, which include software, hardware and sublicensed software, were basically flat. System sales revenues did not increase as much as management had expected because of the aforementioned first-quarter bookings shortfall and because of a shift in the mix of bookings during the year. The booking mix shift was driven by stronger demand for managed services and subscription offerings, which are recognized as revenue over a longer period of time than other types of bookings. Managed service and subscription bookings accounted for more than 20% of total bookings in 2003 compared to about 15% in 2002. The mix shift in bookings is also reflected in the Company's contract backlog growth. In 2003, the Company's contract backlog, which contains bookings that have not yet been recognized as revenue, grew 28% to \$938,221,000 compared to total revenue growth of 8%, indicating that the Company still created strong levels of new business, but that this new business will be recognized as revenue over a longer period of time.

Net earnings for the year declined from \$48,022,000 to \$42,791,000. This decline was driven largely by the lower level of first-quarter bookings and resulting lower level of revenue despite an increased level of spending in anticipation of supporting higher top line growth. By the end of the year, the impact of the first quarter was mostly complete, with fourth quarter 2003 operating margins at 12.7 %, which was in line with the level they were in the fourth quarter of 2002. Going forward, management believes the Company can expand operating margins from current levels by expanding margins on services, leveraging investments in research and development, and controlling sales, general and administrative spending.

Operationally, the Company had an outstanding year in 2003. The Company brought nearly 900 *Cerner Millennium* solutions live in 2003, bringing the cumulative number of solutions implemented to more than 2,600 at more than 550 client facilities. These results included significant progress at implementing computerized physician order entry (CPOE), which is the application generating the highest level of industry attention.

The Company's strong operational performance is also reflected in its cash flow results. In 2003, the Company generated \$134,150,000 of cash flow from operations, with days sales outstanding decreasing from 116 days at the end of 2002 to 103 days at the end of 2003. This strong performance was driven by continued improvements in delivering value to clients, which we believe makes it easier to obtain better payment terms in the Company's contracts.

In 2003, the Company organized geographically. The Company's six geographic business segments are: Great Lakes, Mid-America, North Atlantic, Southeast, West and Global. The Company has not presented comparable information for prior periods as necessary information is not available and the cost to develop it would be excessive.

|   | Operating Segments  |                      |                     |                     |                      |                    |                         |                      |  |  |  |
|---|---------------------|----------------------|---------------------|---------------------|----------------------|--------------------|-------------------------|----------------------|--|--|--|
| 2003  | Great<br>Lakes      | Mid-<br>America      | North<br>Atlantic   | South-<br>east      | West                 | Global             | Other                   | Total                |  |  |  |
| Revenues  | \$ 153,949          | \$ 160,633           | \$ 149,585          | \$ 145,312          | \$ 161,840           | \$ 54,191          | \$ 14,077               | \$ 839,587           |  |  |  |
| Cost of revenues Operating expenses Total costs | 36,910<br>24,897    | 35,447<br>24,815     | 37,520<br>26,788    | 40,784<br>29,454    | 28,321<br>28,223     | 13,450<br>35,814   | 1,858<br>397,209        | 194,290<br>567,200   |  |  |  |
| and expenses Operating earnings                 | 61,807<br>\$ 92,142 | 60,262<br>\$ 100,371 | 64,308<br>\$ 85,277 | 70,238<br>\$ 75,074 | 56,544<br>\$ 105,296 | 49,264<br>\$ 4,927 | 399,067<br>\$ (384,990) | 761,490<br>\$ 78,097 |  |  |  |

# **Healthcare Information Technology Market**

The Company believes the market for healthcare information technology remains substantial. The healthcare industry continues to significantly outpace the growth of the economy, with the most recent Centers for Medicare and Medicaid Services data indicating that healthcare spending in the United States totaled \$1.7 trillion in 2003, representing approximately 15% of the Gross Domestic Product, after holding steady at 13.3% through most of the 1990's. The Company believes that volume from the front edge of the aging baby boomers is a fundamental driver behind this growth. And based on the demographics, the volume will increase over the next 20 years.

The Company believes a convergence is occurring among many of healthcare's major stakeholders, including hospital and health system boards of directors, chief executives, and the doctors and nurses. This convergence is lessening resistance to making fundamental changes, and these major stakeholders are beginning to accept the adoption of healthcare information technology as strategic to their success. *Cerner* solutions and services provide opportunities to alter the manual and inefficient manner in which this industry operates, as well as to address the issues of quality, safety, efficiency and workforce shortages.

Further, the healthcare information technology industry stands to benefit as investment in information technology increasingly becomes a hot political topic. For example, the Medicare reform bill contains important provisions on quality and pay-for-performance—a foundation that should accelerate the industry's automation efforts. And the President affirmatively mentioned "computerizing health records" in his January 2004 State of the Union Address.

There are also generally positive trends in the condition of healthcare providers, and the Company views their overall condition as relatively stable, with the primary exception being hospitals with a higher mix of Medicaid revenues. Recent data from S&P supports the belief that the economic health of providers is stabilizing as it indicates that higher reimbursement, coupled with sustained demand for services, should improve the credit quality of hospitals.

# Results of Operations

Year Ended January 3, 2004, Compared to Year Ended December 28, 2002

The Company's revenues increased 8% to \$839,587,000 in 2003 from \$780,262,000 in 2002. The Company had net earnings of \$42,791,000 in 2003 compared to \$48,022,000 in 2002. Operating results for 2002, as described below, included a gain on the sale of available-for-sale securities and a charge for the impairment of investments, and a change in accounting principle for goodwill. The decrease in net earnings is due primarily to a higher increase in expenses than revenue compared to the prior year. As discussed above, revenue increased less than the Company expected because of the decrease in new contract bookings in the first quarter of 2003 and the shift in bookings mix to more managed services and subscription bookings which are recognized as revenue over longer periods of time. The increase in expenses was driven primarily by continued investments in the Company's development of software and by sales and client services expenses. Expense also increased because the Company's 2003 fiscal year consisted of 53 weeks compared to 52 weeks in 2002. Operating results for 2002, as described below, included a gain on the sale of available-for-sale securities and a charge for the impairment of investments, and a change in accounting principle for goodwill.

Revenues - In 2003, revenues increased due to an increase in support of installed systems and an increase in services. Support, maintenance and service revenues increased 14% to \$476,795,000 in 2003 from \$419,578,000 in 2002. Support and maintenance revenues were \$209,877,000 and \$171,238,000 in 2003 and 2002, respectively. Services revenues were \$266,918,000 and \$248,340,000 in 2003 and 2002, respectively. Included in support, maintenance and service revenues are support and maintenance of software and hardware and professional services, excluding installation. This increase in support and maintenance revenue was due primarily to the increase in the Company's installed and converted client base, that was driven by bringing a record number of *Cerner Millennium* solutions live in 2002 and 2003. The increase in services revenue was driven primarily by an increase in revenue from managed services, which increased \$20,000,000 to \$34,000,000 as the Company continued to experience high levels of demand for hosting solutions in its data center.

System sales were \$332,349,000 in 2003 compared to \$332,274,000 in 2002. Included in system sales are revenues from the sale of software, hardware and sublicensed software. System sales were flat because of the aforementioned first-quarter bookings shortfall and because of a shift in the mix of bookings during the year.

Beginning in the first quarter of 2003, the Company began including proceeds from reimbursed travel expense in revenue with a corresponding amount included in cost of revenues. This change has no impact on the dollar amount of gross margin, operating margin or net earnings, but does slightly change the percent of revenue each of these items represent. Reimbursed travel was \$30,443,000 in 2003 compared to \$28,410,000 in 2002.

At January 3, 2004, the Company had \$938,221,000 in contract backlog and \$312,887,000 in support and maintenance backlog, compared to \$732,719,000 in contract backlog and \$269,153,000 in support and maintenance backlog at the end of 2002.

Cost of Revenues - The cost of revenues includes the cost of reimbursed travel expense, third party consulting services and subscription content, computer hardware and sublicensed software purchased from computer and software manufacturers for delivery to clients. It also includes the cost of hardware maintenance and sublicensed software support subcontracted to the manufacturers. The cost of revenues was 23% of total revenues in 2003, and 24% of total revenues in 2002. Such costs, as a percent of revenues, typically have varied as the mix of revenue (software, hardware, services and support) components carrying different margin rates changes from period to period. The decrease in the cost of revenue as a percent of total revenues resulted principally from a decrease in the percent of revenue from computer hardware and sublicensed software, which carry a higher cost of revenue percentage. The Company believes this trend could continue because of strong demand for its managed service offering, which results in lower hardware sales because the client does not pay for hardware upfront when it chooses this offering.

**Sales and Client Service** - Sales and client service expenses include salaries of client service personnel, communications expenses and unreimbursed travel expenses. Also included are sales and marketing salaries, travel expenses, tradeshow costs and advertising costs. These expenses as a percent of total revenues were 42% and 41% in 2003 and 2002, respectively. The increase in total sales and client service expenses is attributable to the cost of marketing of solutions. Expenses also increased due to the extra week in the 2003 fiscal year as described above.

**Software Development** - Software development expenses include salaries, documentation and other direct expenses incurred in software development and amortization of software development costs. Total expenditures for software development, including both capitalized and noncapitalized portions, for 2003 and 2002 were \$179,999,000 and \$149,985,000, respectively. These amounts exclude amortization. Capitalized software costs were \$58,736,000 and \$49,984,000 for 2003 and 2002, respectively.

**General and Administrative** - General and administrative expenses include salaries for corporate, financial and administrative staffs, utilities, communications expenses and professional fees. These expenses as a percent of total revenues were 7% and 6% in 2003 and 2002, respectively.

Interest Expense, Net - Interest income was \$1,219,000 in 2003 compared to \$1,080,000 in 2002. This increase is due primarily to an increase in invested cash in 2003 compared to 2002. Interest expense was \$8,236,000 in 2003 compared to \$6,635,000 in 2002. This increase is due primarily to the increase in debt. On December 20, 2002, the Company completed a \$60,000,000 private placement of debt pursuant to a Note Agreement dated December 15, 2002.

**Other Income, Net** - Other income increased to \$142,000 in 2003 from \$87,000 in 2002. Included in other revenues are revenues from office space leased to third parties.

**Gain (Loss) on Sale of Investment** - In December 2002, the Company exercised 1,048,783 warrants of WebMD with an exercise price of \$3.08 and a cost basis and carrying value of \$4,146,000. The warrants were scheduled to expire on January 26, 2003. In December 2002, the Company sold 1,048,783 shares of WebMD for \$8,242,000. Accordingly, the Company recorded an investment gain of \$527,000, net of \$342,000 in tax, as a result of the exercise of the warrants and the sale of the shares. In the second quarter of 2002, the Company sold 14,820,527 shares of WebMD for \$90,119,000. Accordingly, the Company recorded an investment gain of \$2,736,000, net of \$1,572,000 in tax, as a result of the sale.

**Impairment of Investment -** The Company's policy is to review declines in fair value of its marketable equity securities for declines that may be other than temporary. Based on events occurring in the fourth quarter of 2002, the Company recorded a charge of \$6,281,000, net of tax of \$3,623,000, for the impairment of various investments in non-publicly traded securities. The charge is primarily related to a \$3,464,000, net of tax, write down of the Company's investment in Protocare, Inc, a non-publicly traded company.

**Income Taxes -** The Company's effective tax rate was 39.9% in 2003 and 39.4% in 2002. As a result of a decrease in net income from 2002 to 2003, the impact of permanent differences increased the Company's effective tax rate.

Accounting Change - Effective December 30, 2001, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." As a result, goodwill and intangible assets with indefinite lives are no longer amortized but are evaluated for impairment annually or whenever there is an impairment indicator. All goodwill is assigned to a reporting unit, where it is subject to an impairment test based on fair value. The Company completed its transitional review of the Company's goodwill values in the second quarter of 2002. As a result of this review, the Company determined that goodwill arising from the acquisition of Mitch Cooper and Associates was impaired due to declining demand and margins in this business. Mitch Cooper and Associates was a supply chain re-engineering consulting practice. The impairment charge to reflect this goodwill at fair value was \$786,000, net of tax, and is reflected as a cumulative effect of a change in accounting principle as of the beginning of 2002. The Company used a discounted cash flow analysis to determine the fair value of the reporting units.

Year Ended December 28, 2002, Compared to Year Ended December 29, 2001

The Company's revenues increased 39% to \$780,262,000 in 2002 from \$560,802,000 in 2001. The Company had net earnings of \$48,022,000 in 2002 compared to a net loss of \$42,366,000 in 2001. Operating results for 2002, as described below, included a gain on the sale of available-for-sale securities and a charge for the impairment of investments, and a change in accounting principle for goodwill. Operating results for 2001, as described below, included a gain on software license settlement and investment losses.

**Revenues** - In 2002, revenues increased due to an increase in system sales, support of installed systems and an increase in services. System sales increased 36% to \$332,274,000 in 2002 from \$244,979,000 in 2001. Included in system sales are revenues from the sale of software, hardware and sublicensed software. The increase in system sales is due to an increase in new contract bookings in 2002 compared to 2001.

Support, maintenance and service revenues increased 41% to \$419,578,000 in 2002 from \$297,444,000 in 2001. Support and maintenance revenues were \$171,238,000 and \$140,666,000 in 2002 and 2001, respectively. Services revenues were \$248,340,000 and \$156,778,000 in 2002 and 2001, respectively. Included in support, maintenance and service revenues are support and maintenance of software and hardware, and professional services, excluding installation. This increase was due primarily to the increase in professional services, resulting from an increase in services related to and services provided into the Company's installed and converted client base.

At December 28, 2002, the Company had \$732,719,000 in contract backlog and \$269,153,000 in support and maintenance backlog, compared to \$566,280,000 in contract backlog and \$221,393,000 in support and maintenance backlog at the end of 2001.

Cost of Revenues - The cost of revenues includes the cost of reimbursed travel expense, third party consulting services and subscription content, computer hardware and sublicensed software purchased from computer and software manufacturers for delivery to clients. It also includes the cost of hardware maintenance and sublicensed software support subcontracted to the manufacturers. The cost of revenues was 24% of total revenues in 2002, and 21% of total revenues in 2001. Such costs, as a percent of revenues, typically have varied as the mix of revenue (software, hardware, services and support) components carrying different margin rates changes from period to period. The increase in the cost of revenue as a percent of total revenues resulted principally from an increase in the percent of revenue from computer hardware and sublicensed software, which carry a higher cost of revenue percentage.

**Sales and Client Service** - Sales and client service expenses include salaries of client service personnel, communications expenses and unreimbursed travel expenses. Also included are sales and marketing salaries, travel expenses, tradeshow costs and advertising costs. These expenses as a percent of total revenues were 41% in 2002 and 40% in 2001. The increase in total sales and client service expenses is attributable to the cost of a larger field sales and services organization and marketing of new solutions.

**Software Development** - Software development expenses include salaries, documentation and other direct expenses incurred in software development and amortization of software development costs. Total expenditures for software development, including both capitalized and noncapitalized portions, for 2002 and 2001 were \$149,985,000 and \$113,872,000, respectively. These amounts exclude amortization. Capitalized software costs were \$49,984,000 and \$37,828,000 for 2002 and 2001, respectively.

**General and Administrative -** General and administrative expenses include salaries for corporate, financial and administrative staffs, utilities, communications expenses and professional fees. These expenses as a percent of total revenues were 6% in 2002 and 7% in 2001.

**Interest Expense, Net -** Interest income was \$1,080,000 in 2002 compared to \$2,896,000 in 2001. This decrease is due primarily to a decrease in interest rates and average invested cash. Interest expense was \$6,635,000 in 2002 compared to \$7,321,000 in 2001, primarily as a result of lower borrowing levels during the year.

Other Income, Net - Other income decreased to \$87,000 in 2002 from \$182,000 in 2001. Included in other revenues are revenues from office space leased to third parties.

Gain (Loss) on Sale of Investment - In December 2002, the Company exercised 1,048,783 warrants of WebMD with an exercise price of \$3.08 and a cost basis and carrying value of \$4,146,000. The warrants were scheduled to expire on January 26, 2003. In December 2002, the Company sold 1,048,783 shares of WebMD for \$8,242,000. Accordingly, the Company recorded an investment gain of \$527,000, net of \$342,000 in tax, as a result of the exercise of the warrants and the sale of the shares. In the second quarter of 2002, the Company sold 14,820,527 shares of WebMD for \$90,119,000. Accordingly, the Company recorded an investment gain of \$2,736,000, net of \$1,572,000 in tax, as a result of the sale.

**Impairment of Investment** - The Company's policy is to review declines in fair value of its marketable equity securities for declines that may be other than temporary. Based on events occurring in the fourth quarter of 2002, the Company recorded a charge of \$6,281,000, net of tax of \$3,623,000, for the impairment of various investments in non-publicly traded securities. The charge is primarily related to a \$3,464,000, net of tax, write down of the Company's investment in Protocare, Inc, a non-publicly traded company. During the second quarter of 2001, the Company recorded a write-down of its investment in WebMD from \$15.00 to \$5.79. Accordingly, the Company recognized a charge to earnings of \$81,419,000, net of \$46,197,000 in tax.

**Gain on Software License Settlement** - On June 18, 2001, the Company reached an agreement with WebMD Corporation regarding certain performance metrics related to specified levels of physician usage arising out of the original license transaction between the Company and WebMD. Under the agreement, the Company received 2,000,000 shares of WebMD stock, valued at \$11,580,000, in exchange for \$432,000 in cash and the cancellation of various obligations due to the Company by WebMD. As a result of this agreement, the Company recognized a gain of \$4,836,000, net of \$2,744,000 in tax.

**Income Taxes** - The Company's effective tax rate was an expense of 39% in 2002 and a benefit of 33% in 2001. The benefit is a result of the loss on the WebMD shares and other permanent differences.

Accounting Change - Effective December 30, 2001, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." As a result, goodwill and intangible assets with indefinite lives are no longer amortized but are evaluated for impairment annually or whenever there is an impairment indicator. All goodwill is assigned to a reporting unit, where it is subject to an impairment test based on fair value. The Company completed its transitional review of the Company's goodwill values in the second quarter of 2002. As a result of this review, the Company determined that goodwill arising from the acquisition of Mitch Cooper and Associates was impaired due to declining demand and margins in this business. Mitch Cooper and Associates was a supply chain re-engineering consulting practice. The impairment charge to reflect this goodwill at fair value was \$786,000, net of tax, and is reflected as a cumulative effect of a change in accounting principle as of the beginning of 2002. The Company used a discounted cash flow analysis to determine the fair value of the reporting units.

# Liquidity and Capital Resources

The Company's liquidity is influenced by many factors, including the amount and timing of the Company's revenues, its cash collections from its clients and the amounts the Company invests in software development, acquisitions and capital expenditures.

The Company's principal source of liquidity is its cash and cash equivalents. The majority of the Company's cash and cash equivalents consist of U.S. Government Federal Agency Securities, short-term marketable securities and overnight repurchase agreements. At January 3, 2004 the Company had cash and cash equivalents of \$121,839,000 and working capital of \$251,500,000 compared to cash and cash equivalents of \$142,543,000 and working capital of \$282,135,000 at December 28, 2002.

The Company generated cash of \$134,150,000, \$36,906,000 and \$64,838,000 from operations in 2003, 2002 and 2001, respectively. Cash flow from operations increased in 2003 due primarily to increased collections of receivables, improved payment terms and record level conversions. The Company has periodically provided long-term financing options to creditworthy clients through third party financing institutions and has on occasion directly provided extended payment terms from contract date. Certain of these receivables have been assigned on a non-recourse basis to third party financing institutions. The company has provided its usual and customary performance guarantees to the third party financing institutions in connection with its on-going obligations under the client contract. During 2003 and 2002, the Company generated cash flow from third party client financing arrangements and non-recourse payment assignments aggregating \$58,654,000 and \$30,073,000, respectively. Days sales outstanding decreased from 116 days at the end of 2002 to 103 days at the end of 2003. Although the Company continues with its initiative to improve days sales outstanding, we do not expect the rate of decline experienced in 2003 to continue. Revenues provided under support and maintenance agreements represent recurring cash flows. Support and maintenance revenues increased 23% in 2003 and 22% in each of 2002 and 2001, and the Company expects these revenues to continue to grow as the base of installed systems grows.

Cash used in investing activities consisted primarily of capitalized software development costs of \$58,736,000 and \$49,984,000 and purchases of capital equipment, land and buildings of \$83,583,000 and \$59,699,000 in 2003 and 2002, respectively. In the first quarter of 2002, the Company began construction of a new facility situated between the buildings located at 2800 and 2900 Rockcreek Parkway on the Company's World Headquarter's campus (Campus). This facility was completed on August 1, 2003 and is approximately 123,000 square feet in size. This new facility, referred to as Cerner's World Headquarters Building, houses offices, a cafeteria and meeting space for the Company. In 2002, the Company also began construction of a new office building located on the Campus. This facility was completed in December of 2003 and houses office and meeting space for the Company. The Company also completed acquisitions of businesses for \$6,380,000 and \$26,016,000, net of cash received, in 2003 and 2002, respectively. In 2002, the Company had proceeds from the sale of shares of WebMD of \$95,134,000.

Prior to June 2002, the Company had a loan agreement with a bank that provided for a current revolving line of credit for working capital purposes. In June 2002, the Company expanded its credit facility by entering into an unsecured revolving credit agreement with a group of banks led by U.S. Bank. The new credit facility increased the amount the Company may borrow from \$45,000,000 to \$90,000,000. The fee rate on the new facility is approximately the same as the prior facility. The revolving line of credit is unsecured and requires monthly payments of interest only. Interest is payable at the Company's option at a rate based on prime (4.00% at January 3, 2004) or LIBOR (1.12% at January 3, 2004) plus 2%. The interest rate may be reduced by up to 1% if certain net worth ratios are maintained. At January 3, 2004, the Company had no outstanding borrowings under this agreement and had \$90,000,000 available for working capital purposes. The agreement contains certain net worth, debt levels and fixed charge coverage covenants and provides certain restrictions on the Company's ability to borrow, incur liens, sell assets and pay dividends. A commitment fee of 1/2% or 3/10% is payable quarterly based on the usage of the revolving line of credit. The revolving line of credit matures on May 31, 2005. The Company was in compliance with all covenants at January 3, 2004.

In December 2002, the Company completed a \$60,000,000 private placement of debt pursuant to a Note Agreement. The Series A Senior Notes, with a \$21,000,000 principal amount at 5.57%, are payable in three equal annual installments beginning in December 2006. The Series B Senior notes, with a \$39,000,000 principal amount at 6.42%, are payable in four equal annual installments beginning December 2009. The proceeds were used to repay the outstanding amount under the bank loan agreement and will be used for general corporate purposes. The Note Agreement contains certain net worth and fixed charge coverage covenants and provides certain restrictions on the Company's ability to borrow, incur liens, sell assets and pay dividends. The Company was in compliance with all covenants at January 3, 2004.

In April 1999, the Company completed a \$100,000,000 private placement of debt pursuant to a Note Agreement. The Series A Senior Notes, with a \$60,000,000 principal amount at 7.14%, are payable in five equal annual installments beginning in April 2002. The Series B Senior Notes, with a \$40,000,000 principal amount at 7.66%, are payable in six equal annual installments beginning April 2004. The proceeds were used to retire the Company's existing \$30,000,000 of debt, and the remaining funds were used for capital improvements and to strengthen the Company's cash position. The Note Agreement contains certain net worth, current, and fixed charge coverage covenants and provides certain restrictions on the Company's ability to borrow, incur liens, sell assets and pay dividends. The Company was in compliance with all covenants at January 3, 2004.

The Company believes that its present cash position, together with cash generated from operations and if necessary the line of credit, will be sufficient to meet anticipated cash requirements during 2004.

The following table represents a summary of the Company's contractual obligations and commercial commitments as of January 3, 2004, except short-term purchase order commitments arising in the ordinary course.

|  |        | Payments due by period |        |        |        |              |  |  |  |
|--|--------|------------------------|--------|--------|--------|--------------|--|--|--|
| Contractual Obligations (in thousands) | 2004   | 2005                   | 2006   | 2007   | 2008   | 2009         | Total  |  |  |
|  |        |                        |        |        | a      | nd thereafte | <u>er                                     </u> |  |  |
| Long-Term Debt Obligations             | 21,162 | 21,358                 | 28,246 | 15,004 | 14,295 | 45,667       | 145,732  |  |  |
| Lease Obligations                      | 11,320 | 6,121                  | 4,184  | 3,085  | 2,659  | 6,872        | 34,241   |  |  |
| Acquisition Related Commitments        | 4,318  | -                      | -      | 5,000  | -      | -            | 9,318  |  |  |
| Supplier Software Purchase Commitments | 6,117  | 1,592                  | -      | -      | -      | -            | 7,709  |  |  |
| Other                                  | 1,233  | 1,800                  | 1,700  | -      | -      | -            | 4,733  |  |  |
| Total                                  | 44,150 | 30,871                 | 34,130 | 23,089 | 16,954 | 52,539       | 201,733  |  |  |

The effects of inflation on the Company's business during 2003, 2002 and 2001 were not significant.

# **Critical Accounting Policies**

The Company believes that there are several accounting policies that are critical to understanding the Company's historical and future performance, as these policies affect the reported amount of revenue and other significant areas involving management's judgments and estimates. These significant accounting policies relate to revenue recognition, software development, other than temporary declines in the market value of investments, concentrations, allowance for doubtful accounts and potential impairments of goodwill. These policies and the Company's procedures related to these policies are described in detail below and under specific areas within the Discussion and Analysis of the Company's financial condition and results of operations. In addition, Note 1 to the accompanying financial statements expands upon discussion of the Company's accounting policies.

## **Revenue Recognition**

The Company recognizes its multiple element arrangements, including software and software-related services, using the residual method under SOP 98-9. Key factors in our revenue recognition model are management's assessments that installation services are essential to the functionality of our software whereas implementation services are not. If our business model were to change such that implementation services became essential to the functionality of our software, the period of time over which our licensed software revenue were to be recognized would lengthen. We generally recognize revenue from the sale of our licensed software over two key milestones, delivery and installation, based on percentages that reflect the underlying effort from planning to installation. Additionally, if the time to achieve our delivery and installation milestones for our licensed software were to be accelerated or decelerated, our milestones would be adjusted and the timing of revenue recognition for our licensed software could materially change.

## **Software Development Costs**

Costs incurred internally in creating computer software solutions are expensed until technological feasibility has been established upon completion of a detailed program design. Thereafter, all software development costs are capitalized and subsequently reported at the lower of amortized cost or net realizable value. Capitalized costs are amortized based on current and expected future revenue for each software solution with minimum annual amortization equal to the straight-line amortization over the estimated economic life of the software solution. The Company is amortizing capitalized costs over five years.

The Company expects that major software information systems companies, large information technology consulting service providers and systems integrators, Internet-based start-up companies and others specializing in the healthcare industry may offer competitive products or services. The pace of change in the healthcare information systems market is rapid and there are frequent new product introductions, product enhancements and evolving industry standards and requirements. As a result, the capitalized software solutions may become less valuable or obsolete and could be subject to impairment.

# **Investments**

The Company accounts for its investments in equity securities, which have readily determinable fair values as available-for-sale. Available-for-sale securities are reported at fair value with unrealized gains and losses reported, net of tax, as a separate component of accumulated other comprehensive income. For realized gains and losses on available-for-sale investments, the Company utilizes the specific identification method as the basis to determine cost. Investments in the common stock of certain affiliates over which the Company exerts significant influence are accounted for by the equity method.

The Company has certain other minority equity investments in non-publicly traded securities. These investments are generally carried at cost as the Company owns less than 20% of the voting equity and does not have the ability to exercise significant influence over these companies. The balance of these investments at January 3, 2004 and December 28, 2002 was \$680,000 and \$876,000, respectively. These investments are inherently high risk as the market for technologies and content by these companies are usually early stage at the time of the investment by the Company and such markets may never be significant. The Company could lose its entire investment in certain or all of these companies. The Company monitors these investments for impairment and makes appropriate reductions in carrying values when necessary.

The Company reviews all equity securities for declines in fair value. If such declines are considered to be other than temporary, the cost basis of the individual security is written down to fair value as a new cost basis, and the amount of the write-down is included in earnings.

## **Concentrations**

Substantially all of the Company's cash and cash equivalents and short-term investments, are held at three major U.S. financial institutions. The majority of the Company's cash equivalents consist of U.S. Government Federal Agency Securities, short-term marketable securities and overnight repurchase agreements. Deposits held with banks may exceed the amount of insurance provided on such deposits. Generally these deposits may be redeemed upon demand and, therefore, bear minimal risk.

Substantially all of the Company's clients are integrated delivery networks, hospitals and other healthcare related organizations. If significant adverse macro-economic factors were to impact these organizations it could materially adversely affect the Company. The Company's access to certain software and hardware components is dependent upon single and sole source suppliers. The inability of any supplier to fulfill supply requirements of the Company could affect future results.

### **Allowance for Doubtful Accounts**

If the creditworthiness of our clients were to weaken or our collections results relative to historical experience were to decline, it could have a material adverse impact on operations and cash flows.

## Goodwill

Effective December 30, 2001, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." As a result, goodwill and intangible assets with indefinite lives are no longer amortized but are evaluated for impairment annually or whenever there is an impairment indicator. All goodwill is assigned to a reporting unit, where it is subject to an impairment test based on fair value. The Company completed its transitional review of the Company's goodwill values in the second quarter of 2002. As a result of this review, the Company determined that goodwill arising from the acquisition of Mitch Cooper and Associates was impaired due to declining demand and margins in this business. Mitch Cooper and Associates was a supply chain re-engineering consulting practice. The impairment charge to reflect this goodwill at fair value was \$786,000, net of tax, and is reflected as a cumulative effect of a change in accounting principle as of the beginning of 2002. The Company again assessed its goodwill for impairment in the second quarter of 2003 and concluded that no goodwill was impaired. The Company used a discounted cash flow analysis to determine the fair value of the reporting units for all periods. The Company completed three acquisitions subsequent to June 30, 2001, which resulted in approximately, \$36.7 million of goodwill that was not amortized in accordance with SFAS 142. For the year ended 2001, earnings included \$1,758,000 of amortization of goodwill, net of tax. Goodwill amounted to \$51,573,000 and \$45,938,000 at January 3, 2004 and December 28, 2003, respectively. If future, anticipated cash flows from the Company's reporting units, that recognized goodwill, did not materialize as expected the Company's goodwill could be impaired, which would result in significant write-offs.

# Factors That May Affect Future Results of Operations, Financial Condition or Business

Statements made in this report, the Annual Report to Shareholders in which this report is made a part, other reports and proxy statements filed with the Securities and Exchange Commission, communications to shareholders, press releases and oral statements made by representatives of the Company that are not historical in nature, or that state the Company's or management's intentions, hopes, beliefs, expectations or predictions of the future, may constitute "forward-looking statements" within the meaning of Section 21E of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"). Forward-looking statements can often be identified by the use of forward-looking terminology, such as "could," "should," "will," "intended," "continue," "believe," "may," "expect," "hope," "anticipate," "goal," "forecast," "plan," or "estimate" or the negative of these words, variations thereof or similar expressions. Forward-looking statements are not guarantees of future performance or results. They involve risks, uncertainties and assumptions. It is important to note that any such performance and actual results, financial condition or business, could differ materially from those expressed in such forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those discussed below as well as those discussed elsewhere herein or in other reports filed with the Securities and Exchange Commission. Other unforeseen factors not identified herein could also have such an effect. The Company undertakes no obligation to update or revise

forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes in future operating results, financial condition or business over time.

Quarterly Operating Results May Vary - The Company's quarterly operating results have varied in the past and may continue to vary in future periods. Quarterly operating results may vary for a number of reasons including accounting policy changes mandated by regulating entities, demand for the Company's software solutions and services, the Company's long sales cycle, potentially long installation and implementation cycles for these larger, more complex and costlier systems and other factors described in this section and elsewhere in this report. As a result of healthcare industry trends and the market for the Company's Cerner Millennium solutions, a large percentage of the Company's revenues are generated by the sale and installation of larger, more complex and costlier systems. The sales process for these systems is lengthy and involves a significant technical evaluation and commitment of capital and other resources by the client. The sale may be subject to delays due to clients' internal budgets and procedures for approving large capital expenditures and by competing needs for other capital expenditures and deploying new technologies or personnel resources. Delays in the expected sale or installation of these large contracts may have a significant impact on the Company's anticipated quarterly revenues and consequently its earnings, since a significant percentage of the Company's expenses are relatively fixed.

These larger, more complex and costlier systems are installed and implemented over time periods ranging from approximately one month to three years and may involve significant efforts both by the Company and the client. The Company recognizes revenue upon the completion of standard milestone conditions and the amount of revenue recognized in any quarter depends upon the Company's and the client's ability to meet these project milestones. Delays in meeting these milestone conditions or modification of the contract relating to one or more of these systems could result in a shift of revenue recognition from one quarter to another and could have a material adverse effect on results of operations for a particular quarter. In addition, support payments by clients for the Company's solutions generally do not commence until the solution is in use.

The Company's revenues from system sales historically have been lower in the first quarter of the year and greater in the fourth quarter of the year, primarily as a result of the clients' year-end efforts to make all final capital expenditures for the then current year.

Stock Price May Be Volatile - The trading price of the Company's common stock may be volatile. The market for the Company's common stock may experience significant price and volume fluctuations in response to a number of factors including actual or anticipated quarterly variations in operating results, rumors about the Company's performance or software solutions, changes in expectations of future financial performance or changes in estimates of securities analysts, governmental regulatory action, healthcare reform measures, client relationship developments, changes occurring in the securities markets in general and other factors, many of which are beyond the Company's control. As a matter of policy, the Company does not generally comment on rumors.

Furthermore, the stock market in general, and the market for software, healthcare and information technology companies in particular, has experienced extreme volatility that often has been unrelated to the operating performance of particular companies. These broad market and industry fluctuations may adversely affect the trading price of the Company's common stock, regardless of actual operating performance.

Market Risk of Investments - The Company accounts for its investments in equity securities, which have readily determinable fair values as available-for-sale. Available-for-sale securities are reported at fair value with unrealized gains and losses reported, net of tax, as a separate component of accumulated other comprehensive income. Investments in the common stock of certain affiliates over which the Company exerts significant influence are accounted for by the equity method. Investments in other equity securities are reported at cost. The Company reviews all equity securities for declines in fair value. If such declines are considered to be other than temporary, the cost basis of the individual security is written down to fair value at a new cost basis, and the amount of the write-down is included in earnings.

The Company also has certain other minority equity investments in non-publicly traded securities. These investments are generally carried at cost as the Company owns less than 20% of the voting equity and does not have the ability to exercise significant influence over these companies. The carrying value of these investments at January 3, 2004 and December 28, 2002 was \$680,000 and \$876,000, respectively. These investments are inherently high risk as the market for technologies and content by these companies are usually early stage at the time of the investment by the Company and such markets may never be significant. The Company could lose its entire investment in certain or all of these companies. The Company monitors these investments for impairment and makes appropriate reductions in carrying values when necessary.

At January 3, 2004, marketable securities (which consist of money market and commercial paper) of the Company were recorded at cost, which approximates fair value of approximately \$122 million, with an overall average return of approximately 1.56% and an overall weighted maturity of less than 90 days. The marketable securities held by the Company are not subject to significant price risk as a result of the short-term nature of the investments.

The Company has limited exposure to material future earnings or cash flow exposures from changes in interest rates on long-term debt since substantially all of its long-term debt is at a fixed rate. The Company also had no borrowings outstanding under its working capital line of credit, which has a variable interest rate based on prime (4% at January 3, 2004) or LIBOR (1.12% at January 3, 2004) plus 2%. To date, the Company has not entered into any derivative financial instruments to manage interest rate risk.

The Company conducts business in several foreign jurisdictions. However, the business transacted is in the local functional currency and the Company does not currently have any material exposure to foreign currency transaction gains or losses. All other business transactions are in U.S. dollars. To date, the Company has not entered into any derivative financial instruments to manage foreign currency risk.

Changes in the Healthcare Industry - The healthcare industry is highly regulated and is subject to changing political, economic and regulatory influences. For example, the Balanced Budget Act of 1997 (Public Law 105-32) contains significant changes to Medicare and Medicaid and began to have its initial impact in 1998 due to limitations on reimbursement, resulting cost containment initiatives, and effects on pricing and demand for capital intensive systems. In addition, the Health Insurance Portability and Accountability Act of 1996 (HIPAA) is having a direct impact on the healthcare industry by requiring identifiers and standardized transactions/code sets and necessary security and privacy measures in order to ensure the protection of patient health information. These factors affect the purchasing practices and operation of healthcare organizations. Federal and state legislatures have periodically considered programs to reform or amend the U.S. healthcare system at both the federal and state level and to change healthcare financing and reimbursement systems. These programs may contain proposals to increase governmental involvement in healthcare, lower reimbursement rates or otherwise change the environment in which healthcare industry participants operate. Healthcare industry participants may respond by reducing their investments or postponing investment decisions, including investments in the Company's software solutions and services.

Many healthcare providers are consolidating to create integrated healthcare delivery systems with greater market power. These providers may try to use their market power to negotiate price reductions for the Company's software solutions and services. As the healthcare industry consolidates, the Company's client base could be eroded, competition for clients could become more intense and the importance of acquiring each client become greater.

**Significant Competition** - The market for healthcare information systems is intensely competitive, rapidly evolving and subject to rapid technological change. The Company believes that the principal competitive factors in this market include the breadth and quality of system and software solution offerings, the stability of the information systems provider, the features and capabilities of the information systems, the ongoing support for the system and the potential for enhancements and future compatible software solutions.

Certain of the Company's competitors have greater financial, technical, product development, marketing and other resources than the Company and some of its competitors offer software solutions that it does not offer. The Company's principal existing competitors include GE Medical Systems, Siemens Medical Solutions Health Services Corporation, IDX Systems Corporation, McKesson Corporation, Eclipsys Corporation, Medical Information Technology, Inc. ("Meditech") and Epic Systems Corporation, each of which offers a suite of software solutions that compete with many of the Company's software solutions and services. There are other competitors that offer a more limited number of competing software solutions.

In addition, the Company expects that major software information systems companies, large information technology consulting service providers and system integrators, Internet-based start-up companies and others specializing in the healthcare industry may offer competitive software/solutions or services. The pace of change in the healthcare information systems market is rapid and there are frequent new software solution introductions, software solution enhancements and evolving industry standards and requirements. As a result, the Company's success will depend upon its ability to keep pace with technological change and to introduce, on a timely and cost-effective basis, new and enhanced software solutions and services that satisfy changing client requirements and achieve market acceptance.

Proprietary Technology May Be Subjected to Infringement Claims or May Be Infringed Upon - The Company relies upon a combination of license agreements, confidentiality procedures, employee nondisclosure agreements and technical measures to maintain the confidentiality and trade secrecy of its proprietary information. The Company also relies on trademark and copyright laws to protect its intellectual property. The Company has initiated a patent program but currently has a very limited patent portfolio. As a result, the Company may not be able to protect against misappropriation of its intellectual property.

In addition, the Company could be subject to intellectual property infringement claims as the number of competitors grows and the functionality of its software solutions and services expands. These claims, even if not meritorious, could be expensive to defend. If the Company becomes liable to third parties for infringing their intellectual property rights, it could be required to pay a substantial damage award and to develop noninfringing technology, obtain a license or cease selling the software solutions that contain the infringing intellectual property.

**Government Regulation** - The United States Food and Drug Administration (the "FDA") has declared that software products intended for the maintenance of data used in making decisions regarding the suitability of blood donors and the release of blood or blood components for transfusion are medical devices under the Federal Food, Drug and Cosmetic Act ("Act") and amendments to the Act. As a consequence, the Company is subject to extensive regulation by the FDA with regard to its blood bank software. If other of the Company's software solutions are deemed to be actively regulated medical devices by the FDA, the Company could be subject to extensive requirements governing pre- and post-marketing requirements including pre-market notification clearance prior to marketing. Complying with these FDA regulations would be time consuming and expensive. It is possible that the FDA may become more active in regulating computer software that is used in healthcare.

There have been four FDA inspections since 1998 at various Cerner sites. Three of the FDA inspections resulted in no FDA Form 483 being issued while one of the four inspections resulted in the issuance of a one item FDA Form 483 that the Company responded to promptly. There can be no assurance, however, that the Company's actions taken in response to the Form 483 will be deemed adequate by the FDA or that additional actions on behalf of the Company will not be required. In addition, the Company remains subject to periodic FDA inspections and there can be no assurances that the Company will not be required to undertake additional actions to comply with the Act and any other applicable regulatory requirements. Any failure by the Company to comply with the Act and any other applicable regulatory requirements could have a material adverse effect on the Company's ability to continue to manufacture and distribute its software solutions. The FDA has many enforcement tools including recalls, seizures, injunctions, civil fines and/or criminal prosecutions. Any of the foregoing could have a material adverse effect on the Company's business, results of operations or financial condition.

**Product Related Liabilities** - Many of the Company's software solutions provide data for use by healthcare providers in providing care to patients. Although no such claims have been brought against the Company to date regarding injuries related to the use of its software solutions, such claims may be made in the future. Although the Company maintains product liability insurance coverage in an amount that it believes is sufficient for its business, there can be no assurance that such coverage will cover a particular claim that may be brought in the future, prove to be adequate or that such coverage will continue to remain available on acceptable terms, if at all. A successful claim brought against the Company, which is uninsured, or under-insured could materially harm its business, results of operations or financial condition.

System Errors and Warranties - The Company's systems, particularly the *Cerner Millennium* versions, are very complex. As with complex systems offered by others, the Company's systems may contain errors, especially when first introduced. Although the Company conducts extensive testing, it has discovered software errors in its software solutions after their introduction. The Company's systems are intended for use in collecting and displaying clinical information used in the diagnosis and treatment of patients. Therefore, users of the Company software solutions have a greater sensitivity to system errors than the market for software products generally. The Company's agreements with its clients typically provide warranties against material errors and other matters. Failure of a client's system to meet these criteria could constitute a material breach under such contracts allowing the client to cancel the contract and obtain a refund and/or damages, or could require the Company to incur additional expense in order to make the system meet these criteria. The Company's contracts with its clients generally limit the Company's liability arising from such claims but such limits may not be enforceable in certain jurisdictions or circumstances.

Risks Associated with the Company's Global Operations – The Company markets, sells and services its software solutions globally. The Company has established offices around the world, including in North America, Europe and in the Asia Pacific region. The Company will continue to expand its global operations and enter new global markets. This expansion will require significant management attention and financial resources to develop successful direct and indirect global sales and support channels. In some countries, the Company's success will depend in part on its ability to form relationships with local partners. There is a risk that the Company may sometimes choose the wrong partner. For these reasons, the Company may not be able to maintain or increase global market demand for its software solutions.

Global operations are subject to inherent risks, and the Company's future results could be adversely affected by a variety of uncontrollable and changing factors. These include:

- Greater difficulty in collecting accounts receivable and longer collection periods;
- Difficulties and costs of staffing and managing foreign operations;
- The impact of economic conditions outside the United States;
- Unexpected changes in regulatory requirements;
- Certification or regulatory requirements;
- Reduced protection of intellectual property rights in some countries;
- Potentially adverse tax consequences;
- Different of additional functionality requirements;
- Trade protection measures and other regulatory requirements;
- Service provider and government spending patterns;
- Natural disasters, war or terrorist acts;
- Poor selection of a partner in a country: and
- Oplitical conditions which may impact sales or threaten the safety of associates or the continued presence of the Company in these countries.

Recruitment and Retention of Key Personnel – To remain competitive in the healthcare information technology industry, the Company must attract, motivate and retain highly skilled managerial, sales, marketing, consulting and technical personnel, including executives, consultants, programmers and systems architects skilled in the healthcare information technology industry and the technical environments in which the Company's solutions operate. Competition for such personnel in this industry is intense. The Company's failure to attract additional qualified personnel could have a material adverse effect on the Company's prospects for long-term growth. The success of the Company is dependent to a significant degree on the continued contributions of key management, sales, marketing, consulting and technical personnel. The Company has succession plans in place; however, the unexpected loss of key personnel could have a material adverse impact to the Company's business and results of operations, and could potentially inhibit solution development and market share advances.

# Item 7A. Quantitative and Qualitative Disclosures about Market Risk

Information contained under the caption "Factors That May Affect Future Results of Operations, Financial Condition or Business -- Market Risk of Investments" set forth under "Management's Discussion and Analysis of Financial Condition and Results of Operations" in Item 7 is incorporated herein by reference.

# **Item 8. Financial Statements and Supplementary Data**

The Financial Statements and Notes required by this Item are submitted as a separate part of this report.

# Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure None.

# Item 9.A. Controls and Procedures

- a) Evaluation of disclosure controls and procedures. The Company's Chief Executive Officer (CEO) and Chief Financial Officer (CFO) have evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in the Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by the Annual Report (the "Evaluation Date"). They have concluded that, as of the Evaluation Date, these disclosure controls and procedures were effective to ensure that material information relating to the Company and its consolidated subsidiaries would be made known to them by others within those entities and would be disclosed on a timely basis.
- b) Changes in internal control over financial reporting. As of the end of the period covered by this Annual Report, there were no changes in the Company's internal control over financial reporting that occurred during the three months ended January 3, 2004 that have materially affected or are reasonable likely to materially affect the Company's internal control over financial reporting.
- c) Limitations on the effectiveness of controls. The Company's management, including the CEO and CFO, does not expect that the Company's disclosure controls and procedures will prevent all error and fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met.

# **PART III**

# Item 10. Directors and Executive Officers of the Registrant

The Registrant's Proxy Statement to be used in connection with the Annual Meeting of Shareholders to be held on May 28, 2004, will contain under the caption "Election of Directors" certain information required by Item 10 of Form 10-K and such information is incorporated herein by this reference. The information required by Item 10 of Form 10-K as to executive officers is set forth in Item 4A of Part I hereof.

The Registrant's Proxy Statement to be used in connection with the Annual Meeting of Shareholders to be held on May 28, 2004, will contain under the caption "Compliance with Section 16(a) of the Securities Exchange Act of 1934" certain information required by Item 10 of Form 10-K and such information is incorporated herein by this reference.

# Audit Committee Financial Expert

The Board of Directors has determined that Gerald E. Bisbee, Jr., Ph.D., a member of the Company's Audit Committee, is an audit committee financial expert as that term is defined under Item 401(h) of Regulation S-K.

# Code of Conduct; Corporate Governance Guidelines and Committee Charters

The Board of Directors of the Company has adopted a Code of Conduct that applies to the Company's principal executive officer, principal financial officer, controller and all other associates of the Company, including its directors and other officers. The Company has posted the text of the Code of Conduct on its Web site at <a href="https://www.cerner.com">www.cerner.com</a> under "Investors/Corporate Governance."

The Board of Directors of the Company has also adopted Corporate Governance Guidelines, which are posted on the Company's web site at <a href="https://www.cerner.com">www.cerner.com</a> under "Investors/Corporate Governance."

The charters for the Audit Committee, the Compensation Committee and the Nominating, Governance & Public Policy Committee are also available on the Company's web site at <a href="https://www.cerner.com">www.cerner.com</a> under "Investors/Corporate Governance."

A printed copy of the Code of Conduct and the Corporate Governance Guidelines is also available to the public at no charge by writing to Cerner Corporation, Attn. Human Resources, 2800 Rockcreek Parkway, North Kansas City, Missouri, 64117, or calling the Company's headquarters at (816) 221-1024.

# **Item 11. Executive Compensation**

The Registrant's Proxy Statement to be used in connection with the Annual Meeting of Shareholders to be held on May 28, 2004, will contain under the caption "Executive Compensation" the information required by Item 11 of Form 10-K and such information is incorporated herein by this reference.

# Item 12. Security Ownership of Certain Beneficial Owners and Management

The Registrant's Proxy Statement to be used in connection with the Annual Meeting of Shareholders to be held on May 28, 2004, will contain under the caption "Voting Securities and Principal Holders Thereof" the information required by Item 12 of Form 10-K and such information is incorporated herein by this reference.

# **Item 13. Certain Relationships and Related Transactions**

The Registrant's Proxy Statement to be used in connection with the Annual Meeting of Shareholders to be held on May 28, 2004, will contain under the caption "Certain Transactions" the information required by Item 13 of Form 10-K and such information is incorporated herein by this reference.

# **Item 14. Principal Accountant Fees and Services**

The Registrant's Proxy Statement to be used in connection with the Annual Meeting of Shareholders to be held on May 28, 2004, will contain under the caption "Audit and Non-Audit Fees" the information required by Item 14 of Form 10-K and such information is incorporated herein by this reference.

# **PART IV**

# Item 15. Exhibits, Financial Statement Schedules, and Reports on Form 8-K

- (a) Financial Statements and Exhibits.
  - (1) Consolidated Financial Statements:

Independent Auditors' Report on Consolidated Financial Statements

Consolidated Balance Sheets -

January 3, 2004 and December 28, 2002

Consolidated Statements of Operations -

Years Ended January 3, 2004, December 28, 2002 and December 29, 2001

Consolidated Statements of Changes In Equity

Years Ended January 3, 2004, December 28, 2002 and December 29, 2001

Consolidated Statements of Cash Flows

Years Ended January 3, 2004, December 28, 2002 and December 29, 2001

Notes to Consolidated Financial Statements

(2) The following financial statement schedule and independent auditors' report on financial statement schedule of the Registrant for the three-year period ended January 3, 2004 are included herein:

Schedule II - Valuation and Qualifying Accounts

Independent Auditors' Report on Consolidated

Financial Statement Schedule.

All other schedules are omitted, as the required information is inapplicable or the information is presented in the consolidated financial statements or related notes.

(3) The exhibits required to be filed by this item are set forth below:

# Number Description

- 3(a) Second Restated Certificate of Incorporation of the Registrant, dated December 5, 2003.
- 3(b) Amended and Restated Bylaws, dated March 9, 2001, (filed as Exhibit 4.2 to Registrant's Form S-8 filed on September 26, 2001 and incorporated herein by reference).
- Amended and Restated Rights Agreement, dated as of March 12, 1999, between Cerner Corporation and UMB Bank, n.a., as Rights Agents, which includes the Form of Certificate of Designation, Preferences and Rights of Series A Preferred Stock of Cerner Corporation, as Exhibit A, and the Form of Rights Certificate, as Exhibit B (filed as an Exhibit to Registrant's current report on Form 8-A/A dated March 31, 1999 and incorporated herein by reference).
- 4(b) Specimen stock certificate (filed as Exhibit 4(a) to Registrant's Registration Statement on Form S-8 (File No. 33-15156) and hereby incorporated herein by reference).

- 4(c) Credit Agreement between Cerner Corporation and U.S. Bank National Association as administrative agent and head arranger, and LaSalle Bank National Association, as document agent, dated as of May 31, 2002 (filed as Exhibit 4(a) to Registrant's Quarterly Report on Form 10-Q for the guarter ended June 29, 2002, and incorporated herein by reference).
- 4(d) First Amendment to Credit Agreement between Cerner Corporation and U.S. Bank National Association as administrative agent and head arranger, and LaSalle Bank National Association, as documentation agent, dated as of July 22, 2002 (filed as Exhibit 4(d) to Registrant's Annual Report on Form 10-K for the year ended December 28, 2002, and incorporated herein by reference).
- 4(e) Cerner Corporation Note Agreement dated as of April 1, 1999 among Cerner Corporation, Principal Life Insurance Company, Principal Life Insurance Company, on behalf of one or more separate accounts, Commercial Union Life Insurance Company of America, Nippon Life Insurance Company of America, John Hancock Mutual Life Insurance Company, John Hancock Variable Life Insurance Company, and Investors Partner Life Insurance Company (filed as Exhibit 4(e) to Registrant's Form 8-K dated April 23, 1999, and incorporated herein by reference).
- 10(a) Incentive Stock Option Plan C of Registrant (filed as Exhibit 10(f) to Registrant's Annual Report on Form 10-K for the year ended December 31, 1993, and incorporated herein by reference).\*
- 10(b) Indemnification Agreements between the Registrant and Neal L. Patterson, Clifford W. Illig, Gerald E. Bisbee, Jr., Ph.D. and Thomas C. Tinstman, M.D., (filed as Exhibit 10(i) to Registrant's Annual report on Form 10-K for the year ended December 31, 1992, and incorporated herein by reference).\*
- 10(c) Indemnification Agreement between Michael E. Herman and Registrant (filed as Exhibit 10(i)(a) to Registrant's Quarterly Report on Form 10-Q for the year ended June 29, 1996 and incorporated herein by reference).\*
- 10(d) Indemnification Agreement between John C. Danforth, and Registrant (filed as Exhibit 10(i)(b) to Registrant's Quarterly Report on Form 10-Q for the year ended June 29, 1996 and incorporated herein by reference).\*
- 10(e) Indemnification Agreement between Jeff C. Goldsmith, Ph.D. and Registrant (filed as Exhibit 10(e) to Registrant's Annual Report on Form 10-K for the year ended January 1, 2000, and incorporated herein by reference).\*
- 10(f) Indemnification Agreement between William B. Neaves, Ph.D. and Nancy-Ann DeParle and Registrant (filed as Exhibits 10.1 and 10.2 to Registrant's Form 10-Q for the guarter ended September 29, 2001 and incorporated herein by reference).\*
- 10(g) Amended Stock Option Plan D of Registrant as of December 8, 2000 (filed as Exhibit 10(f) to Registrant's Annual Report on Form 10-K for the year ended December 30, 2000, and incorporated herein by reference).\*
- 10(h) Amended Stock Option Plan E of Registrant as of December 8, 2000 (filed as Exhibit 10(g) to Registrant's Annual Report on Form 10-K for the year ended December 30, 2000, and incorporated herein by reference).\*
- 10(j) Long-Term Incentive Plan for 1999 (filed as Exhibit 10(l) to Registrant's Annual Report on Form 10-K for the year ended January 2, 1999, and incorporated herein by reference).\*
- 10(k) Promissory Note of Jack A. Newman, Jr. (filed as Exhibit 10(m) to Registrant's Annual Report on Form 10-K for the year ended January 2, 1999, and incorporated herein by reference).\*
- 10(I) Promissory Notes of Earl H. Devanny, III (filed as Exhibit 10(I) to Registrant's Annual Report on Form 10-K for the year ended January 1, 2000, and incorporated herein by reference).\*
- 10(m) Cerner Corporation Executive Stock Purchase Plan (filed as Exhibit 4(g) to Registrant's Registration Statement on Form S-8 (File No. 333-77029) and incorporated herein by reference).\*
- 10(n) Form of Stock Pledge Agreement for Cerner Corporation Executive Stock Purchase Plan (filed as Exhibit 4(h) to Registrant's Registration Statement on Form S-8 (File No. 333-77029) and incorporated herein by reference).\*
- 10(o) Form of Promissory Note for Cerner Corporation Executive Stock Purchase Plan (filed as Exhibit 4(i) to Registrant's Registration Statement on Form S-8 (File No. 333-77029) and incorporated herein by reference).\*
- 10(p) Employment Agreement of Earl H. Devanny, III (filed as Exhibit 10(q) to Registrant's Annual Report on Form 10-K for the year ended January 1, 2000, and incorporated herein by reference).\*
- 10(q) Employment Agreement of Glenn P. Tobin, Ph.D. (filed as Exhibit 10(r) to Registrant's Annual Report on Form 10-K for the year ended January 1, 2000, and incorporated herein by reference).\*
- 10(r) Amended Employment Agreement of Glenn P. Tobin, Ph.D., dated October 1, 2003.\*
- 10(s) Employment Agreement of Stanley M. Sword (filed as Exhibit 10(s) to Registrant's Annual Report on Form 10-K for the year ended January 1, 2000, and incorporated herein by reference).\*
- 10(t) Employment Agreement of Jack A. Newman, Jr. (filed as Exhibit 10(s) to Registrant's Annual Report on Form 10-K for the year ended December 30, 2000, and incorporated herein by reference).\*

- 10(u) Cerner Corporation 2001 Long-Term Incentive Plan F (filed as Annex I to Registrant's 2001 Proxy Statement and incorporated herein by reference).\*
- 10(v) Cerner Corporation 2001 Associate Stock Purchase Plan (filed as Annex II Registrant's 2001 Proxy Statement and incorporated herein by reference).\*
- 10(w) Qualified Performance-Based Compensation Plan (filed as Exhibit 10(v) to Registrant's Annual Report on Form 10-K for the year ended December 30, 2000, and incorporated herein by reference).\*
- Note Purchase Agreement between Cerner Corporation and the purchasers therein, dated December 15, 2002 (filed as Exhibit 10(x) to Registrant's Annual Report on Form 10-K for the year ended December 28, 2002, and incorporated herein by reference).
- 10(y) Cerner Corporation Executive Deferred Compensation Plan (filed as Exhibit 10(y) to Registrant's Annual Report on Form 10-K for the year ended December 28, 2002, and incorporated herein by reference).
- 10(z) Cerner Corporation Enhanced Severance Pay Plan and Summary Plan Description dated October 14, 2003.
- 11 Computation of Registrant's Earnings Per Share. (Exhibit omitted. Information contained in notes to consolidated financial statements.)
- 21 Subsidiaries of Registrant.
- 23 Consent of Independent Auditors.
- 31.1 Certification of Neal L. Patterson, Chairman of the Board and Chief Executive Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Marc G. Naughton, Chief Financial Officer, pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32.1 Certification pursuant to 18 U.S.C. Section. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification pursuant to 18 U.S.C. Section. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
  - \* Management contracts or compensatory plans or arrangements required to be identified by Item 15(a)(3)(b)

# (b) Reports on Form 8-K.

Report on Form 8-K filed with respect to Item 9 on October 8, 2003, which contained the text of the Press Release issued that same date by Atos Origin (formerly) SchlumbergerSema regarding its selection for the Electronic Booking Service Contract with Department of Health in Partnership with Cerner Corporation.

Report on Form 8-K filed with respect to Item 9 on October 15, 2003, which contained the text of the Press Release issued that same date announcing earnings for the third quarter of 2003.

Report on Form 8-K filed with respect to Item 9 on December 8, 2003, which contained the text of the Press Release issued that same date titled: "Cerner Amplifies on Announcement by NHS National Programme for IT."

Report on Form 8-K filed with respect to Item 9 on December 24, 2003, which contained the text of the Press Release issued on December 23, 2003, titled: "Statement by Cerner Corp. Chairman and Chief Executive Officer Neal Patterson Regarding the NHS National Programme for IT."

Report on Form 8-K filed with respect to Item 9 on January 4, 2004, which contained the text of the Press Release issued that same date announcing earnings for the year ended January 3, 2004.

## (c) Exhibits.

The response to this portion of Item 15 is submitted as a separate section of this report.

# (d) Financial Statement Schedules.

The response to this portion of Item 15 is submitted as a separate section of this report.

# **SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# CERNER CORPORATION

| Dated: March 17, 2004 | By:_/s/ Neal L. Patterson |
|-----------------------|---------------------------|
|                       | Neal L. Patterson         |
|                       | Chairman of the Board and |
|                       | Chief Executive Officer   |

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated:

| Signature and Title  | <u>Date</u>    |
|--|----------------|
| /s/Neal L. Patterson  Neal L. Patterson, Chairman of the Board and Chief Eventing Officer (Principal Eventing Officer) | March 17, 2004 |
| Chief Executive Officer (Principal Executive Officer)  |                |
| /s/Clifford W. Illig   | March 17, 2004 |
| Clifford W. Illig, Vice Chairman and Director  |                |
| /s/Marc G. Naughton  | March 17, 2004 |
| Marc G. Naughton, Senior Vice President and<br>Chief Financial Officer (Principal Financial and Accounting Officer)    |                |
| /s/Michael E. Herman Michael E. Herman, Director   | March 17, 2004 |
| /s/Gerald E. Bisbee  | March 17, 2004 |
| Gerald E. Bisbee, Jr., Ph.D., Director   |                |
| /s/John C. Danforth  John C. Danforth, Director  | March 17, 2004 |
| /s/ Jeff C. Goldsmith  Jeff C. Goldsmith, Ph.D., Director  | March 17, 2004 |
| /s/ William B. Neaves<br>William B. Neaves, Ph.D., Director  | March 17, 2004 |
| /s/Nancy-Ann DeParle Nancy-Ann DeParle, Director   | March 17, 2004 |

# **Independent Auditors' Report**

The Board of Directors and Stockholders

Cerner Corporation:

We have audited the accompanying consolidated balance sheets of Cerner Corporation and subsidiaries as of January 3, 2004 and December 28, 2002, and the related consolidated statements of operations, changes in equity, and cash flows for each of the years in the three-year period ended January 3, 2004. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of Cerner Corporation and subsidiaries as of January 3, 2004 and December 28, 2002, and the results of their operations and their cash flows for each of the years in the three-year period ended January 3, 2004, in conformity with accounting principles generally accepted in the United States of America.

As discussed in Note 1 to the consolidated financial statements, the Company adopted Statement of Financial Accounting Standard (SFAS) No. 142, "Goodwill and Other Intangible Assets" on December 30, 2001.

KPMG LLP

Kansas City, Missouri February 3, 2004

# **Management's Report**

The management of Cerner Corporation is responsible for the consolidated financial statements and all other information presented in this report. The financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America appropriate to the circumstances, and, therefore, included in the financial statements are certain amounts based on management's informed estimates and judgments. Other financial information in this report is consistent with that in the consolidated financial statements. The consolidated financial statements have been audited by Cerner Corporation's independent certified public accountants and have been reviewed by the audit committee of the Board of Directors.

# **Consolidated Balance Sheets**

January 3, 2004 and December 28, 2002

|  | 2003          | 2002     |
|--|---------------|----------|
| (In thousands except shares and per share data)  |               |          |
| Assets   |               |          |
| Current Assets:  |               |          |
| Cash and cash equivalents  | \$<br>121,839 | 142,543  |
| Receivables  | 256,574       | 272,668  |
| Inventory  | 12,434        | 9,041    |
| Prepaid expenses and other   | 38,132        | 33,296   |
| Total current assets   | 428,979       | 457,548  |
| Property and equipment, net  | 204,953       | 134,283  |
| Software development costs, net  | 141,090       | 117,327  |
| Goodwill, net  | 51,573        | 45,938   |
| Intangible assets, net   | 24,036        | 23,155   |
| Investments  | 692           | 964      |
| Other assets   | 8,017         | 9,926    |
|  | \$<br>859,340 | 789,141  |
| Liabilities and Stockholders' Equity   |               |          |
| Current Liabilities:   |               |          |
| Accounts payable   | \$<br>20,753  | 46,822   |
| Current installments of long-term debt   | 21,162        | 12,202   |
| Deferred revenue   | 64,879        | 45,055   |
| Deferred Income taxes  | 15,586        | 14,553   |
| Accrued payroll and tax withholdings   | 45,004        | 47,262   |
| Other accrued expenses   | 10,095        | 9,519    |
| Total current liabilities  | 177,479       | 175,413  |
| Long-term debt, net  | 124,570       | 136,636  |
| Deferred income taxes  | 59,500        | 35,848   |
| Deferred revenue   | 1,945         | -        |
| Minority owners' equity interest in subsidiary   | 1,166         | -        |
| Stockholders' Equity:  |               |          |
| Common stock, \$.01 par value,150,000,000 shares authorized, 37,057,364 and 36,732,532 shares issued in 2003 and |               |          |
| 2002, respectively   | 371           | 367      |
| Additional paid-in capital   | 236,969       | 226,912  |
| Retained earnings  | 279,363       | 236,572  |
| Treasury stock, at cost (1,502,999 and 1,202,999 shares in 2003 and  | _, ,,,,,      |          |
| 2002, respectively)  | (26,793)      | (20,863) |
| Accumulated other comprehensive income:  | , ,           | , , ,    |
| Foreign currency translation adjustment  | 4,770         | (1,668)  |
| Unrealized loss on available-for-sale equity securities  | ,             | ( , ,    |
| (net of deferred tax asset of \$23 in 2002)  |               | (76)     |
|  |               |          |
| Total stockholders' equity   | 494,680       | 441,244  |

**Consolidated Statements of Operations**For the years ended January 3, 2004, December 28, 2002 and December 29, 2001

|   |    | 2003     | 2002     | 2001      |
|---|----|----------|----------|-----------|
| (In thousands, except per share data)                           |    |          |          |           |
| Revenues  |    |          |          |           |
| System sales  | \$ | 332,349  | 332,274  | 244,979   |
| Support, maintenance and services                               |    | 476,795  | 419,578  | 297,444   |
| Reimbursed travel   |    | 30,443   | 28,410   | 18,379    |
| Total revenues  |    | 839,587  | 780,262  | 560,802   |
| Costs and expenses  |    |          |          |           |
| Cost of revenues  |    | 194,290  | 190,550  | 133,985   |
| Sales and client service  |    | 352,728  | 319,265  | 226,776   |
| Software development  |    | 156,236  | 129,620  | 100,186   |
| General and administrative                                      |    | 58,236   | 50,007   | 38,505    |
| Total costs and expenses  |    | 761,490  | 689,442  | 499,452   |
| Operating earnings  |    | 78,097   | 90,820   | 61,350    |
| Other income (expense):   |    |          |          |           |
| Interest expense, net   |    | (7,017)  | (5,555)  | (4,425)   |
| Other income, net   |    | 142      | 87       | 182       |
| Gain (loss) on sale of investments                              |    | -        | 5,177    | (385)     |
| Impairment of investments                                       |    | _        | (9,904)  | (127,616) |
| Gain on software license settlement                             |    | _        | -        | 7,580     |
| Total other expense, net  |    | (6,875)  | (10,195) | (124,664) |
| Earnings (loss) before income taxes and cumulative effect of    |    |          |          |           |
| a change in accounting principle                                |    | 71,222   | 80,625   | (63,314)  |
| Income taxes  |    | (28,431) | (31,817) | 20,948    |
|   |    |          |          |           |
| Earnings (loss) before cumulative effect of a change in         |    | 40 704   | 40.000   | (40,000)  |
| accounting principle  |    | 42,791   | 48,808   | (42,366)  |
| Cumulative effect of a change in accounting for goodwill,       |    |          |          |           |
| net of \$486 income tax benefit                                 |    | -        | (786)    |           |
| Net earnings (loss)   | \$ | 42,791   | 48,022   | (42,366)  |
| Basic earnings (loss) per share before cumulative effect of a   |    |          |          |           |
| change in accounting principle                                  | \$ | 1.21     | 1.38     | (1.21)    |
| Cumulative effect of a change in accounting for goodwill        | •  | -        | (0.02)   | -         |
| Basic net earnings (loss) per share                             | \$ | 1.21     | 1.36     | (1.21)    |
| Diluted earnings (loss) per share before cumulative effect of a |    |          |          |           |
| change in accounting principle                                  | \$ | 1.18     | 1.32     | (1.21)    |
| Cumulative effect of a change in accounting principle           | Ψ  | 1.10     | (0.02)   | (1.21)    |
| Diluted net earnings (loss) per common share                    | \$ | 1.18     | 1.30     | (1.21)    |
| Bilatoa not carriingo (1000) por common silare                  | Ψ  | 1.10     | 1.00     | (1.21)    |

# **Consolidated Statements of Changes in Equity**For the years ended January 3, 2004, December 28, 2002, and December 29, 2001

| Exercise of options   | nsive Comprehen | Accumulated Other Comprehensive Income | Treasury | Retained<br>Earnings | Additional<br>paid-in<br>capital | Common<br>Stock<br>Amount | Shares    | (In thousands)   |
|---|-----------------|--|----------|----------------------|----------------------------------|---------------------------|-----------|--|
| Acquisition of business 362 4 17,667  | 75)             | (59,475)                               | (20,799) | 230,916              | 192,715                          | \$ 360                    | 35,968    | Balance at December 30, 2000   |
| Acquisition of business 362 4 17,667  | _               | _                                      | _        | _                    | 4 065                            | 2                         | 235       | Exercise of ontions  |
| Non-employee stock option compensation expense  | _               | _                                      | _        | _                    |                                  |                           |           |  |
| Tax benefit from disqualifying disposition of stock options - 2,328 - 6   | _               | _                                      | _        | _                    |                                  | _                         |           | •  |
| Associate stock purchase plan discounts   -   -     -   | _               | _                                      | _        | _                    |                                  | _                         |           |  |
| Coreign currency translation adjustment   | _               | _                                      | _        | _                    |                                  | _                         | -         | . , , .  |
| Inrealized gain on available-for-sale equity securities, net of deferred tax expense of \$6,810   | 52) (1,352      | (1,352)                                | _        | _                    | • •                              | _                         | _         | · · · · · · · · · · · · · · · · · · ·  |
| Securities, net of deferred tax expense of \$6,810   -   -   -   -   -   -   12,  | (1,002          | (1,002)                                |          |                      |                                  |                           |           |  |
| teclassification adjustment for losses recognized in net loss, net of deferred taxes of \$33,036  | 06 12,006       | 12,006                                 | _        | _                    | _                                | _                         | 10 -      |  |
| in net loss, net of deferred taxes of \$33,036  | 12,000          | 12,000                                 |          |                      |                                  |                           |           |  |
| tet loss omprehensive income  alance at December 29, 2001  36,565  \$366  216,811  188,550  (20,799)  9,  xercise of options  168  1  3,259  -  90  -  1,561  -  3x benefit from disqualifying disposition of stock options  -  1,561  -  1,5 | 32 58,732       | 58,732                                 | _        | _                    | _                                | _                         | _         | •  |
| Adance at December 29, 2001    36,565   \$ 366   216,811   188,550   (20,799)   9,  | - (42,366       | -                                      | _        | (42 366)             | _                                | _                         | _         |  |
| alance at December 29, 2001  36,565 \$ 366 216,811 188,550 (20,799) 9,  xercise of options  168 1 3,259 - (64) on-employee stock option compensation expense - 90 ax benefit from disqualifying disposition of stock options - 1,561 ax benefit from disqualifying disposition of stock options - 1,561 sosciate stock purchase plan discounts - (609) sosciate stock purchase plan discounts - (609) interpretable of the properties of                      | 27,020          |  |          | (42,300)             |                                  |                           |           |  |
| xercise of options 168 1 3,259 - (64) on-employee stock option compensation expense - 90 ax benefit from disqualifying disposition of stock options - 1,561 ax benefit from disqualifying disposition of stock options - 1,561 ax benefit from disqualifying disposition of stock options - 1,561 ax benefit from disqualifying disposition of stock options ax benefit from disqualifying dispositi  | 27,020          | _                                      |          |                      |                                  |                           |           | omprenensive income  |
| on-employee stock option compensation expense - 90 2  | <u>11</u>       | 9,911                                  | (20,799) | 188,550              | 216,811                          | \$ 366                    | 36,565    | alance at December 29, 2001  |
| on-employee stock option compensation expense 90 200  | _               | _                                      | (64)     | _                    | 3,259                            | 1                         | 168       | xercise of options   |
| ax benefit from disqualifying disposition of stock options 1,561  | -               | -                                      | -        | -                    |                                  | -                         |           | ·  |
| ssociate stock purchase plan discounts (609) hird party warrants 5,800  | _               | -                                      | -        | -                    | 1.561                            | -                         |           |  |
| hird party warrants 5,800 preign currency translation adjustment preign currency translation adjustment prealized gain on available-for-sale equity securities, net of deferred benefit of \$14 prealized gain on available-for-sale equity securities, net of deferred taxes of \$6,810 prealized gain on available-for-sale equity securities of options alance at December 28, 2002  36,733 \$ 367 226,912 236,572 (20,863) (1,  | _               | _                                      | _        | _                    |                                  | _                         | _         |  |
| oreign currency translation adjustment  | -               | -                                      | -        | -                    | , ,                              | _                         | -         | · · · · · · · · · · · · · · · · · · ·  |
| nrealized gain on available-for-sale equity securities, net of deferred benefit of \$14   | 27 427          | 427                                    | _        | _                    | _                                | _                         | _         | • •  |
| securities, net of deferred benefit of \$14   |                 |  |          |                      |                                  |                           |           | · · · · · · · · · · · · · · · · · · ·  |
| eclassification adjustment for gains recognized in net earnings, net of deferred taxes of \$6,810   | (76)            | (76)                                   | _        | _                    | -                                | _                         | _         |  |
| in net earnings, net of deferred taxes of \$6,810   | (1.5)           | ()                                     |          |                      |                                  |                           |           |  |
| et earnings   | 06) (12,006     | (12,006)                               | _        | _                    | _                                | _                         | 0 -       |  |
| alance at December 28, 2002  36,733 \$ 367 226,912 236,572 (20,863) (1,  xercise of options  324 4 6,699  urchase of treasury shares (5,930)  on-employee stock option compensation expense - 34  ax benefit from disqualifying disposition of stock options - 1,876  ssociate stock purchase plan discounts (604)  hird party warrants 2,052  oreign currency translation adjustment 6,  nrealized gain on available-for-sale equity  securities, net of deferred tax expense of \$14  | - 48,022        | (,000)                                 | _        | 48.022               | _                                | _                         | _         | The state of the s |
| alance at December 28, 2002  36,733 \$ 367 226,912 236,572 (20,863) (1,  exercise of options 324 4 6,699  urchase of treasury shares (5,930)  on-employee stock option compensation expense 34  ax benefit from disqualifying disposition of stock options 1,876  essociate stock purchase plan discounts (604)  hird party warrants 2,052  oreign currency translation adjustment 6,  nrealized gain on available-for-sale equity  securities, net of deferred tax expense of \$14   | 36,367          |  |          | 10,022               |                                  |                           |           | · · · · · · · · · · · · · · · · · · ·  |
| xercise of options 324 4 6,699 (5,930) on-employee stock option compensation expense 34 (5,930) on-employee stock option compensation expense 1,876   |                 |  | (22.22)  |                      |                                  |                           |           |  |
| urchase of treasury shares (5,930) on-employee stock option compensation expense - 34 ax benefit from disqualifying disposition of stock options - 1,876 ssociate stock purchase plan discounts - (604) nird party warrants 2,052 oreign currency translation adjustment 6, nrealized gain on available-for-sale equity securities, net of deferred tax expense of \$14   | <u>44)</u>      | (1,744)                                | (20,863) | 236,572              | 226,912                          | \$ 367                    | 36,733    | alance at December 28, 2002  |
| on-employee stock option compensation expense 34  | -               | -                                      | -        | -                    | 6,699                            | 4                         | 324       | •  |
| ax benefit from disqualifying disposition of stock options 1,876  | -               | -                                      | (5,930)  | -                    | -                                | -                         | -         | urchase of treasury shares   |
| ssociate stock purchase plan discounts (604)  | -               | -                                      | -        | -                    |                                  | -                         |           | · · ·  |
| nird party warrants 2,052 6, preign currency translation adjustment 6, nrealized gain on available-for-sale equity securities, net of deferred tax expense of \$14  | -               | -                                      | -        | -                    |                                  | -                         | options - | . , , .  |
| oreign currency translation adjustment 6, nrealized gain on available-for-sale equity securities, net of deferred tax expense of \$14   | -               | -                                      | -        | -                    | , ,                              | -                         | -         | ·  |
| nrealized gain on available-for-sale equity securities, net of deferred tax expense of \$14   | -               | -                                      | -        | -                    | 2,052                            | -                         | -         | nird party warrants  |
| securities, net of deferred tax expense of \$14   | 38 6,438        | 6,438                                  | -        | -                    | -                                | -                         | -         |  |
|   |                 |  |          |                      |                                  |                           |           | nrealized gain on available-for-sale equity  |
|   | 76 76           | 76                                     | -        | -                    | -                                | -                         | -         | securities, net of deferred tax expense of \$14  |
| et earnings 42,791 -  | - 42,791        | -                                      | -        | 42,791               | -                                | -                         |           | et earnings  |
| omprehensive income   | 49,305          | _                                      |          |                      |                                  |                           |           | omprehensive income  |
| alance at January 3, 2004 37,057 \$ 371 236,969 279,363 (26,793) 4,   | 70              | 4,770                                  | (06.700) | 070.000              | 226 000                          | ¢ 271                     | 27.057    | plance at January 2, 2004  |

**Consolidated Statements of Cash Flow**For the years ended January 3, 2004, December 28, 2002, December 29, 2001

| n thousands)   | _       | 2003      | 2002     | 2001    |
|--|---------|-----------|----------|---------|
| ASH FLOWS FROM OPERATING ACTIVITIES                                      |         |           |          |         |
| let earnings (loss)  | \$      | 42,791    | 48,022   | (42,366 |
| djustments to reconcile net earnings (loss) to                           |         |           |          |         |
| net cash provided by operating activities:                               |         |           |          |         |
| Depreciation and amortization  |         | 69,330    | 57,346   | 47,305  |
| Common stock received as consideration for sale of license software      |         | -         | -        | (750    |
| Impairments of investments   |         | -         | 9,904    | 127,616 |
| Gain on software license settlement                                      |         | -         | -        | (7,580  |
| Realized (gain) loss on sale of stock                                    |         | -         | (5,177)  | 385     |
| Impairment of goodwill   |         | _         | 1,272    | -       |
| Non-employee stock option compensation expense                           |         | 34        | 90       | 215     |
| Equity in losses of affiliates   |         | _         | <u>-</u> | 1,525   |
| Provision for deferred income taxes                                      |         | 24,686    | 8,710    | (43,199 |
| Payment of tax on gain from the sale of WebMD                            |         | ,000      | (31,200) | (10,100 |
| Tax benefit from disqualifying dispositions of stock options             |         | 1,876     | 1,561    | 2,328   |
| hanges in operating assets and liabilities (net of businesses acquired): |         | 1,070     | 1,001    | 2,020   |
| Receivables, net   |         | 20,723    | (50,364) | (26,389 |
| Inventory  |         | (3,393)   | (2,762)  | (3,252  |
|  |         |           | ` ' '    |         |
| Prepaid expenses and other   |         | (201)     | (13,302) | (8,216  |
| Accounts payable   |         | (30,663)  | 20,648   | (4,572  |
| Accrued income taxes   |         | (8,556)   | 1,791    | 10,207  |
| Deferred revenue   |         | 22,561    | (12,203) | (2,164  |
| Other current liabilities  |         | (5,038)   | 2,570    | 13,745  |
| tal adjustments  |         | 91,359    | (11,116) | 107,204 |
| et cash provided by operating activities                                 |         | 134,150   | 36,906   | 64,838  |
| ISH FLOWS FROM INVESTING ACTIVITIES                                      |         |           |          |         |
| Purchase of capital equipment  |         | (26,831)  | (33,235) | (17,654 |
| Purchase of land, buildings, and improvements                            |         | (56,752)  | (26,464) | (8,068  |
| Acquisition of businesses, net of cash received                          |         | (6,380)   | (26,016) | (4,04   |
| Investments in affiliates  |         | -         | -        | (1,664  |
| Proceeds from sale of available for sale securities                      |         | -         | 95,134   | 1,572   |
| Issuance of notes receivable   |         | -         | (156)    | (20     |
| Repayment of notes receivable  |         | 651       | 451      | 707     |
| Capitalized software development costs                                   |         | (58,736)  | (49,984) | (37,828 |
| et cash used in investing activities                                     |         | (148,048) | (40,270) | (67,18  |
| ASH FLOWS FROM FINANCING ACTIVITIES                                      |         |           | , ,      | ,       |
| Proceeds from issuance of long-term debt                                 |         | 320       | 70,102   | 18,088  |
| Repayment of long-term debt  |         | (13,238)  | (41,032) | (1,634  |
| Proceeds from third party warrants                                       |         | 2,052     | 5,800    | (1,00   |
| Purchase of treasury shares  |         | (5,930)   | -        |         |
| Proceeds from exercise of options  |         | 6,703     | 3,196    | 4,067   |
| Associate stock purchase plan discounts                                  |         | (604)     | (609)    | (179    |
| t cash provided by (used in) financing activities                        |         | (10,697)  | 37,457   | 20,342  |
|  |         |           |          |         |
| reign currency translation adjustment                                    |         | 3,740     | 914      | (1,352  |
| trease in cash from the consolidation of a variable interest entity      |         | 151       | 05.007   | 10.04   |
| t increase (decrease) in cash and cash equivalents                       |         | (20,704)  | 35,007   | 16,643  |
| sh and cash equivalents at beginning of year                             | <u></u> | 142,543   | 107,536  | 90,893  |
| sh and cash equivalents at end of year                                   | \$      | 121,839   | 142,543  | 107,536 |
| applemental disclosures of cash flow information                         |         |           |          |         |
| sh paid during the year for:   |         |           |          |         |
| Interest   | \$      | 7,984     | 6,937    | 7,341   |
| Income taxes, net of refund  |         | 10,426    | 49,484   | 9,535   |
| oncash investing and financing activities                                |         |           |          |         |
|  |         |           |          | 17,671  |
| Issuance of common stock for acquisition of business                     |         |           |          | 17,071  |

# 1 Summary of Significant Accounting Policies

- (a) **Principles of Consolidation -** The consolidated financial statements include the accounts of Cerner Corporation and its wholly-owned subsidiaries (the Company). All significant intercompany transactions and balances have been eliminated in consolidation.
- **(b) Nature of Operations -** The Company designs, develops, markets, installs, hosts and supports software information technology and content solutions for healthcare organizations and consumers. The Company also implements these solutions as individual, combined or enterprise-wide systems
- **(c) Revenue Recognition** Revenues are derived primarily from the sale of clinical, financial and administrative information systems and solutions. The components of the system sales revenues are the licensing of computer software, installation, subscription content and the sale of computer hardware and sublicensed software. The components of support, maintenance and service revenues are software support and hardware maintenance, remote hosting and outsourcing, training, consulting and implementation services.

The Company recognizes revenue in accordance with the provisions of Statement of Position (SOP) No. 97-2, "Software Revenue Recognition," as amended by SOP No. 98-4, SOP 98-9 and clarified by Staff Accounting Bulletin's (SAB) 101 "Revenue Recognition in Financial Statements." and SAB No. 104 "Revenue Recognition" and Emerging Issues Task Force 00-21 "Accounting for Revenue Arrangements with Multiple Deliverables" ("EITF 00-21"). SOP No 97-2, as amended, generally requires revenue earned on software arrangements involving multiple-elements to be allocated to each element based on the relative fair values of those elements. Revenue from multiple-element software arrangements is recognized using the residual method. Under the residual method, revenue is recognized in a multiple-element arrangement when Company-specific objective evidence of fair value exists for all of the undelivered elements in the arrangement (i.e. professional services, software support, hardware maintenance, hardware and sublicensed software), but does not exist for one or more of the delivered elements in the arrangement (i.e. software solutions). The Company allocates revenue to each element in a multiple-element arrangement based on the element's respective fair value, with the fair value determined by the price charged when that element is sold separately. Specifically, the Company determines the fair value of the software support and maintenance portion of the arrangement based on the renewal price of the software support and maintenance charged to clients; professional services portion of the arrangement, other than installation services, based on hourly rates which the Company charges for these services when sold apart from a software license; and, the hardware and sublicensed software, based on the prices for these elements when they are sold separately from the software. If evidence of the fair value cannot be established for the undelivered elements of a license agreement, the entire amount of revenue under the arrangement is deferr

Inherent in the revenue recognition process are significant management estimates and judgments, which influence the timing and the amount of revenue recognition. The Company provides several models for the procurement of its clinical, financial and administrative information systems. The predominant method is a perpetual software license agreement, project-related installation services, implementation and consulting services, computer hardware and sublicensed software and software support. For those arrangements involving the use of services, the Company uses the percentage of completion method of accounting, following the guidance in the AICPA Statement of Position No. 81-1 (SOP 81-1), Accounting for Performance of Construction-Type and Certain Production-Type Contracts, as prescribed by 97-2.

The Company provides installation services, which include project-scoping services, conducting pre-installation audits and creating initial environments. Because installation services are deemed to be essential to the functionality of the software, software license and installation services fees are recognized over the software installation period using output measures which reflect direct labor hours incurred, beginning at software delivery and culminating at completion of installation, typically a three-to-nine month process.

The Company also provides implementation and consulting services, which include consulting activities that fall outside of the scope of the standard installation services. These services vary depending on the scope and complexity requested by the client. Examples of such services may include additional database consulting, system configuration, project management, testing assistance, network consulting and post conversion review services. Implementation and consulting services generally are not deemed to be essential to the functionality of the software, and thus do not impact the timing of the software license recognition, unless software license fees are tied to implementation milestones. In those instances, the portion of the software license fee tied to implementation milestones is deferred until the related milestone is accomplished and related fees become billable and non-forfeitable. Implementation fees are recognized over the service period, which may extend from nine months to three years.

Remote hosting and outsourcing services are marketed under long-term arrangements generally over periods of five to 10 years. Revenues from these arrangements are recognized as the services are performed.

Software support fees are marketed under annual and multi-year arrangements and are recognized as revenue ratably over the contracted support term. Hardware maintenance revenues are billed and recognized monthly over the contracted maintenance term.

Subscription and content fees are generally marketed under annual and multi-year agreements and are recognized ratably over the contracted terms. Hardware and sublicensed software sales are generally recognized when title passes to the client.

The Company also offers its solutions on an application service provider ("ASP") or a term license basis, making available Company software functionality on a remote processing basis from the Company's data centers. The data centers provide system and administrative support as well as processing services. Revenue on software and services provided on an ASP or term license basis is recognized on a monthly basis over the term of the

contract. The Company capitalizes related direct costs consisting of third-party costs and direct software installation and implementation costs. These costs are amortized over the term of the arrangement.

Where the Company has contractually agreed to develop new or customized software code for a client as a single element arrangement, the Company utilizes percentage of completion accounting in accordance with SOP 81-1. If a contract includes multiple elements, including one or more undelivered element, or if the agreement includes contingent revenue (as defined in EITF 00-21), the Company complies with the conclusions of EITF 00-21 and delays revenue recognition until undelivered elements are delivered and revenue contingencies expire. When revenue is deferred all direct and incremental costs associated with the arrangement are capitalized and amortized over the contractual term once revenue recognition commences.

Deferred revenue is comprised of deferrals for license fees, support, maintenance and other services for which payment has been received and for which the service has not yet been performed. Long-term deferred revenue, at January 3, 2004, represents amounts received from license fees, maintenance and other services to be earned or provided beginning in periods on or after January 2, 2005.

The Company incurs out-of-pocket expenses in connection with its client service activities, which are reimbursed by its clients. The amounts of "out-of-pocket" expenses and equal amounts of related reimbursements were \$30,443,000, \$28,410,000, and \$18,379,000 for the years ended January 3, 2004, December 28, 2002, and December 29, 2001, respectively.

The Company's arrangements with clients typically include a deposit due upon contract signing and date-based licensed software payment terms and payments based upon delivery for services, hardware and sublicensed software. The Company has periodically provided long-term financing options to creditworthy clients through third party financing institutions and has on occasion directly provided extended payment terms from contract date. Certain of these receivables have been assigned on a non-recourse basis to third party financing institutions. The Company accounts for the assignment of these receivables as "true sales" as defined in FASB Statement No. 140, Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities. Provided all other revenue recognition criteria have been met, the Company recognizes revenue for these arrangements under its normal revenue recognition criteria, net of any payment discounts from financing transactions.

The terms of the Company's software license agreements with its clients generally provide for a limited indemnification of such intellectual property against losses, expenses and liabilities arising from third-party claims based on alleged infringement by the Company's solutions of an intellectual property right of such third party. The terms of such indemnification often limit the scope of and remedies for such indemnification obligations and generally include a right to replace or modify an infringing solution. To date, the Company has not had to reimburse any of its clients for any losses related to these indemnification provisions pertaining to third-party intellectual property infringement claims. For several reasons, including the lack of prior indemnification claims and the lack of a monetary liability limit for certain infringement cases under the terms of the corresponding agreements with its clients, the Company cannot determine the maximum amount of potential future payments, if any, related to such indemnification provisions.

- (d) Fiscal Year The Company's fiscal year ends on the Saturday closest to December 31. Fiscal year 2003 consisted of 53 weeks and fiscal years 2002 and 2001 consisted of 52 weeks each. All references to years in these notes to consolidated financial statements represent fiscal years unless otherwise noted.
- (e) Software Development Costs Costs incurred internally in creating computer software products are expensed until technological feasibility has been established upon completion of a detailed program design. Thereafter, all software development costs are capitalized and subsequently reported at the lower of amortized cost or net realizable value. Capitalized costs are amortized based on current and expected future revenue for each product with minimum annual amortization equal to the straight-line amortization over the estimated economic life of the product. The Company is amortizing capitalized costs over five years. During 2003, 2002 and 2001, the Company capitalized \$58,736,000, \$49,984,000 and \$37,828,000, respectively, of total software development costs of \$179,999,000, \$149,985,000 and \$113,872,000, respectively. Amortization expense of capitalized software development costs in 2003, 2002 and 2001, was \$34,973,000, \$29,619,000 and \$24,142,000, respectively, and accumulated amortization was \$165,145,000, \$130,172,000 and \$100,553,000, respectively.

The Company expects that major software information systems companies, large information technology consulting service providers and systems integrators, internet-based start-up companies and others specializing in the healthcare industry may offer competitive products or services. The pace of change in the healthcare information systems market is rapid and there are frequent new product introductions, product enhancements and evolving industry standards and requirements. As a result, the capitalized software may become less valuable or obsolete and could be subject to impairment.

- (f) Cash Equivalents Cash equivalents consist of short-term marketable securities with original maturities less than ninety days.
- (g) Investments The Company accounts for its investments in equity securities, which have readily determinable fair values as available-for-sale. Available-for-sale securities are reported at fair value with unrealized gains and losses reported, net of tax, as a separate component of accumulated other comprehensive income. For realized gains and losses on available-for-sale investments, the Company utilizes the specific identification method as the basis to determine cost. Investments in the common stock of certain affiliates over which the Company exerts significant influence are accounted for by the equity method.

The Company also has certain other minority equity investments in non-publicly traded securities. These investments are generally carried at cost as the Company owns less than 20% of the voting equity and does not have the ability to exercise significant influence over these companies. The carrying value of these investments at January 3, 2004 and December 28, 2002 was \$680,000 and \$876,000, respectively. These investments are

inherently high risk as the market for technologies and content by these companies are usually early stage at the time of the investment by the Company and such markets may never be significant. The Company could lose its entire investment in certain or all of these companies. The Company monitors these investments for impairment and makes appropriate reductions in carrying values when necessary.

The Company reviews all equity securities for declines in fair value. If such declines are considered to be other than temporary, the cost basis of the individual security is written down to fair value as a new cost basis, and the amount of the write-down is included in earnings.

- (h) Inventory Inventory consists primarily of computer hardware and sub-licensed software held for resale and is recorded at the lower of cost (first-in, first-out) or market.
- (i) **Property and Equipment -** Property, equipment and leasehold improvements are stated at cost. Depreciation of property and equipment is computed using the straight-line method over periods of 5 to 39 years. Amortization of leasehold improvements is computed using a straight-line method over the lease terms, which range from periods of two to twelve years.
- (j) Earnings per Common Share Basic earnings per share (EPS) excludes dilution and is computed by dividing income available to common stockholders by the weighted-average number of common shares outstanding for the period. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue stock were exercised or converted into common stock or resulted in the issuance of common stock that then shared in the earnings of the Company. A reconciliation of the numerators and the denominators of the basic and diluted per-share computations is as follows:

| (In thousands, except per share data,  | <u> </u>                      | 2003                               |             | 2002                       |                     |                           | 2001                   |                     |
|--|-------------------------------|------------------------------------|-------------|----------------------------|---------------------|---------------------------|------------------------|---------------------|
|  | Earnings SI (Numerator) (Deno | hares Per-Shar<br>ominator) Amount | · ·         | Shares<br>r) (Denominator) | Per-Share<br>Amount | Earnings<br>(Numerator) ( | Shares<br>Denominator) | Per-Share<br>Amount |
| Earnings (loss) per share bef<br>cumulative effect of a chang<br>accounting principle  | ore                           | ommator) Amount                    | (Numerator  | ) (Denominator)            | Amount              | (Numerator) (             | <u>Denominator)</u>    | Amount              |
| Basic earnings (loss) per sha<br>Income available to<br>common stockholders            |                               | 5,355 <u>\$ 1.21</u>               | \$ 48,808   | 35,458                     | \$ 1.38             | \$`(42,366)               | 34,907                 | \$ (1.21)           |
| Effect of dilutive securities<br>Stock options   | - 1                           | 1,001                              | -           | 1,592                      |                     | -                         | -                      |                     |
| Diluted earnings (loss) per sh<br>Income available to common<br>stockholders including |                               |                                    |             |                            |                     |                           |                        |                     |
| assumed conversions  | \$ 42,791 36                  | 6,356 \$ 1.18                      | \$ 48,808   | 37,050                     | \$ 1.32             | \$`(42,366)               | 34,907                 | \$ (1.21)           |
| Net earnings (loss) per share  |                               |                                    |             |                            |                     |                           |                        |                     |
| Basic earnings (loss) per sha<br>Income available to                                   |                               |                                    |             |                            |                     |                           |                        |                     |
| common stockholders  | \$ 42,791 35                  | 5,355 \$ 1.21                      | = \$ 48,022 | 35,458                     | \$ 1.36             | \$ (42,366)               | 34,907                 | \$ (1.21)           |
| Effect of dilutive securities<br>Stock options   | - 1                           | 1,001                              | -           | 1,592                      |                     | -                         | -                      |                     |
| Diluted earnings (loss) per sh<br>Income available to common<br>stockholders including |                               |                                    |             |                            |                     |                           |                        |                     |
| assumed conversions  | \$ 42,791 36                  | 6,356 \$1.18                       | \$ 48,022   | 37,050                     | \$ 1.30             | \$ (42,366)               | 34,907                 | \$ (1.21)           |

Options to purchase 3,054,000, 2,390,000 and 299,000 shares of common stock at per share prices ranging from \$32.50 to 574.82, \$43.13 to \$574.82 and \$48.19 to \$574.82, were outstanding at the end of 2003, 2002 and 2001, respectively, but were not included in the computation of diluted earnings per share because the options' exercise price was greater than the average market price of the common shares for the period. Additionally, all options were excluded from the 2001 diluted earnings per share computations as the effect of their inclusion would have been anti-dilutive on the loss per share calculation.

- (k) Foreign Currency Assets and liabilities in foreign currencies are translated into dollars at rates prevailing at the balance sheet date. Revenues and expenses are translated at average rates for the year. The net exchange differences resulting from these translations are reported in accumulated other comprehensive income. Gains and losses resulting from foreign currency transactions are included in the consolidated statements of earnings. The net gain (loss) resulting from foreign currency transactions was \$1,376,000, (\$1,955,000) and \$23,813 in 2003, 2002 and 2001, respectively.
- (I) Income Taxes Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled.
- (m) Impairment of Long-Lived Assets On December 30, 2001, the Company adopted SFAS No. 144 "Accounting for the Impairment or Disposal of Long-Lived Assets" ("SFAS 144"), which supersedes certain provisions of APB Opinion No. 30 "Reporting the Results of Operations Reporting the Effects of Disposal of a Segment of Business, and Extraordinary, Unusual and Infrequently Occurring Events and Transactions" and supercedes SFAS No. 121 "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed Of." There was not a cumulative transition adjustment upon adoption. In accordance with SFAS 144, the Company evaluates long-lived assets, including intangible assets other than goodwill, for impairment whenever events or changing in circumstances indicate that the carrying value of an asset may not be recoverable based on expected undiscounted cash flows attributable to that asset. The amount of any impairment is measured as the difference between the carrying value and the fair value of the impaired asset.
- (n) Goodwill and Other Intangible Assets Effective December 30, 2001, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." As a result, goodwill and intangible assets with indefinite lives are no longer amortized but are evaluated for impairment annually or whenever there is an impairment indicator. All goodwill is assigned to a reporting unit, where it is subject to an impairment test based on fair value. The Company assessed its goodwill for impairment in the second quarter of its fiscal year. The Company completed its initial transitional assessment of the Company's goodwill values in the second quarter of 2002. As a result of this review, the Company determined that goodwill arising from the acquisition of Mitch Cooper and Associates was impaired due to declining demand and margins in this business. Mitch Cooper and Associates was a supply chain re-engineering consulting practice. The impairment charge to reflect this goodwill at fair value was \$786,000, net of tax, and is reflected as a cumulative effect of a change in accounting principle as of the beginning of 2002. There was no impairment of goodwill in 2003. The Company used a discounted cash flow analysis to determine the fair value of the reporting units for all periods tested. The Company's intangible assets, other than goodwill or intangible assets with indefinite lives, are all subject to amortization and are summarized as follows:

| (In thousands)         | Weighted<br>Average       | January 3, 2004 |                       |                             | December 28, 2002     |                             |  |
|------------------------|---------------------------|-----------------|-----------------------|-----------------------------|-----------------------|-----------------------------|--|
|                        | Amortization Period (Yrs) |                 | Gross Carrying Amount | Accumulated<br>Amortization | Gross Carrying Amount | Accumulated<br>Amortization |  |
| Purchased software     | 5.0                       | \$              | 36,236                | 14,683                      | 28,938                | 8,649                       |  |
| Customer lists         | 7.0                       |                 | 3,700                 | 1,711                       | 3,700                 | 1,183                       |  |
| Patents                | 14.0                      |                 | 552                   | 86                          | 377                   | 63                          |  |
| Non-compete agreements | 7.0                       |                 | 50                    | 22                          | 50                    | 15                          |  |
| Total                  | 5.32                      | \$              | 40,538                | 16,502                      | 33,065                | 9,910                       |  |

Amortization expense was \$6,592,000, \$4,482,000 and \$2,191,000 for the years ended 2003, 2002 and 2001, respectively.

Estimated aggregate amortization expense for each of the next five years is as follows:

| 2007 3,134<br>2008 878 |
|------------------------|
| 2008 878               |

The changes in the carrying amount of goodwill for the twelve months ended January 3, 2004 are as follows:

| Balance as of December 28, 2003                     | \$<br>45,938 |
|---|--------------|
| Goodwill acquired during 2003                       | 3,080        |
| Foreign currency translation adjustment during 2003 | <u>2,555</u> |
| Balance as of January 3, 2004                       | \$<br>51,573 |

The following is a reconciliation of reported net earnings (loss) to adjusted net earnings (loss) to exclude the effect of amortization expense in the year ended 2001 for goodwill that is no longer being amortized.

| (In thousands, except per share data)   | 2003                        | 2002                  | 2001                          |
|---|-----------------------------|-----------------------|-------------------------------|
| Reported net earnings (loss) Add back: Goodwill amortization Adjusted net earnings (loss) | \$<br>42,791<br>-<br>42,791 | 48,022<br>-<br>48,022 | (42,366)<br>1,758<br>(40,608) |
| Basic earnings per share:   |                             |                       |                               |
| Reported net earnings (loss) Add back: Goodwill amortization Adjusted net earnings (loss) | \$<br>1.21<br>-<br>1.21     | 1.36<br>-<br>1.36     | (1.21)<br>.05<br>(1.16)       |
| Diluted earnings per share:   |                             |                       |                               |
| Reported net earnings (loss) Add back: Goodwill amortization Adjusted net earnings (loss) | \$<br>1.18                  | 1.30<br>-<br>1.30     | (1.21)<br>.05<br>(1.16)       |

- **(o) Use of Estimates** The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.
- (p) Concentrations Substantially all of the Company's cash and cash equivalents, short-term investments, are held at three major U.S. financial institutions. The majority of the Company's cash equivalents consist of U.S. Government Federal Agency Securities, short-term marketable securities, and overnight repurchase agreements. Deposits held with banks may exceed the amount of insurance provided on such deposits. Generally these deposits may be redeemed upon demand and, therefore, bear minimal risk.

Substantially all of the Company's clients are integrated delivery networks, hospitals, and other healthcare related organizations. If significant adverse macro-economic factors were to impact these organizations it could materially adversely affect the Company. The Company's access to certain software and hardware components is dependent upon single and sole source suppliers. The inability of any supplier to fulfill supply requirements of the Company could affect future results.

The Company performs ongoing credit evaluations of its clients and generally does not require collateral from its clients. The Company maintains an allowance for potential losses on a specific identification basis and based on historical experience and management's judgments. The Company's allowance for doubtful accounts as of January 3, 2004 and December 28, 2002 was \$12,056,000 and \$9,502,000, respectively.

(APB) Opinion No. 25, "Accounting for Stock Options - The Company applies the intrinsic-value-based method of accounting prescribed by Accounting Principles Board (APB) Opinion No. 25, "Accounting for Stock Issued to Employees," and related interpretations including FASB Interpretation No. 44, "Accounting for Certain Transactions involving Stock Compensation, an interpretation of APB Opinion No. 25," issued in March 2000, to account for its fixed—plan stock options. Under this method, compensation expense is recorded on the date of grant only if the current market price of the underlying stock exceeded the exercise price. Statement of Financial Accounting Standards No. 123, "Accounting for Stock-Based Compensation," established accounting and disclosure requirements using a fair-value-based method of accounting for stock-based employee compensation plans. As allowed by SFAS No. 123, the Company has elected to continue to apply the intrinsic-value-based method of accounting described above, and has adopted only the disclosure requirements of SFAS No. 123. The following is a reconciliation of reported net earnings (loss) to adjusted net earnings (loss) had the Company recorded compensation expense based on the fair value at the grant date for its stock options under SFAS 123 for the years ended 2003, 2002 and 2001.

| (In thousands, except per share data)   | _   | 2003               | 2002               | 2001                 |
|---|-----|--------------------|--------------------|----------------------|
| Reported net earnings (loss)  | \$  | 42,791             | 48,022             | (42,366)             |
| Less: stock-based compensation expense determined under fair-value-based method for all awards, net of tax Adjusted net earnings (loss) | _   | (13,392)<br>29,399 | (16,640)<br>31,382 | (11,172)<br>(53,538) |
| Basic earnings per share:   | _   |                    |                    |                      |
| Reported net earnings (loss) Less: stock-based compensation expense determined  | \$_ | 1.21               | 1.36               | (1.21)               |
| under fair-value-based method for all awards, net of tax Adjusted net earnings (loss)   | _   | (.38)<br>.83       | .89                | (.32)<br>(1.53)      |
| Diluted earnings per share:   |     |                    |                    |                      |
| Reported net earnings (loss)  | \$  | 1.18               | 1.30               | (1.21)               |
| Less: stock-based compensation expense determined under fair-value-based method for all awards Adjusted net earnings (loss)             | _   | (.37)<br>.81       | (.45)<br>.85       | (.32)                |

Pro forma net earnings reflect only options granted since January 1, 1995. Therefore, the full impact of calculating compensation expense for stock options under FAS 123 is not reflected in the pro forma net earnings amounts presented above, because compensation cost is reflected over the options' vesting period of ten years for these options. Compensation expense for options granted prior to January 1, 1995 is not considered.

- (r) Reclassifications Certain prior year amounts have been reclassified to conform to the current year consolidated financial statement presentation.
- (s) Accounting for Variable Interest Entities On September 27, 2003, the Company adopted Financial Accounting Standards Board Interpretation No. 46 ("FIN 46"), "Consolidation of Variable Interest Entities an Interpretation of APB No. 51." The Interpretation provides guidance on the identification of entities for which control is achieved through means other than through voting rights ("variable interest entities'" or "VIEs") and how to determine when and which business enterprises should consolidate the VIE (the "primary beneficiary"). In addition, FIN 46 requires that both the primary beneficiary and all other enterprises with a significant variable interest in a VIE make additional disclosures.

For the twelve-month period ended January 3, 2004, the Company consolidated the operations of Cerner Arabia Ltd ("Cerner Arabia"). Cerner Arabia is a software company located in Riyadh. Revenues are derived primarily from the sale of clinical, financial and administrative information systems and solutions. The consolidation of Cerner Arabia resulted in an increase to revenues of \$580,000 and net earnings of \$10,000 for the twelve-month period ended January 3, 2004.

# **2 Business Acquisitions**

During the three years ended January 3, 2004, the Company completed five acquisitions, which were accounted for under the purchase method of accounting. Pro forma results of operations have not been presented for any of the acquisitions because the effects of these acquisitions were not material to the Company on either an individual or an aggregate basis. The results of operations of each acquisition are included in the Company's consolidated statement of operations from the date of each acquisition.

Effective December 30, 2001, the Company adopted the provisions of Statement of Financial Accounting Standards (SFAS) No. 142, "Goodwill and Other Intangible Assets." As a result, goodwill and intangible assets with indefinite lives are no longer amortized but are evaluated for impairment annually or whenever there is an impairment indicator. All goodwill is assigned to a reporting unit, where it is subject to an impairment test based on fair value. Amounts allocated to intangibles are amortized on a straight-line basis over five to seven years. Amounts allocated to software are amortized based on current and expected future revenues for each product with minimum annual amortization equal to the straight-line amortization over the estimated economic life of the product.

A summary of the Company's significant purchase acquisitions for the three years ended January 3, 2004, is included in the following table (in millions, except share amounts):

| of Business Acquired, and<br>Reason Business Acquired  | Date  | Consideration | Goodwill | Developed<br>Technology | Form of Consideration                              |
|--|-------|---------------|----------|-------------------------|--|
| Fiscal 2003 Acquisition  |       |               |          |                         |  |
| BeyondNow Technologies (a)   | 9/03  | \$7.5         | \$3.0    | \$3.2                   | \$7.5 cash   |
| Home care technologies<br>Integrate technology into <i>Cerner Millennium</i>   |       |               |          |                         |  |
| Fiscal 2002 Acquisitions   |       |               |          |                         |  |
| Image Devices GmbH (a)   | 10/02 | \$15.7        | \$11.9   | \$4.4                   | \$14.3 cash  |
| Picture archiving and communication system software  |       |               |          |                         | \$1.4 note payable                                 |
| Supplier of the image archive component for Cerner ProVision TM PACS   |       |               |          |                         |  |
| Zynx Health Incorporated (a) (b)   | 4/02  | \$15.0        | \$10.4   | \$3.3                   | \$15.0 cash  |
| Solutions and services that deliver the latest scientific knowledge and best practices   |       |               |          |                         | \$ 8.5 software credits                            |
| Integrate technology into Cerner Millennium  |       |               |          |                         |  |
| Fiscal 2001 Acquisitions   |       |               |          |                         |  |
| Dynamic Healthcare Technologies  | 12/01 | \$20.0        | \$9.2    | \$7.5                   | \$2.3 cash   |
| Clinical and diagnostic workflow<br>for pathology, laboratory and radiology<br>Integrate knowledge into <i>Cerner Millennium</i> |       |               |          |                         | \$17.7 362,000<br>shares of common<br>stock issued |
| APACHE Medical Systems (c)   | 7/01  | \$3.6         | \$5.0    | \$0.2                   | \$3.6 cash   |
| Clinical decision support /outcomes management systems   |       |               |          |                         |  |
| Integrate technology into Cerner Millennium  |       |               |          |                         |  |

(a) The assets and liabilities of the acquired companies at the date of acquisition are as follows:

|                     | BeyondNow<br>Technologies | Image Devices GmbH | Zynx Health Incorporated |
|---------------------|---------------------------|--------------------|--------------------------|
| Current Assets      | 1,977,000                 | 1,603,000          | 2,656,000                |
| Total Assets        | 8,170,000                 | 18,007,000         | 16,949,000               |
| Current Liabilities | 714,000                   | 4,205,000          | 1,420,000                |
| Total Liabilities   | 714,000                   | 4,205,000          | 1,669,000                |

(b) The Company will not recognize revenues related to the utilization of the \$8.5 million in software credits as the Company considered the exchange of software credits for Zynx<sup>™</sup> content as an exchange of similar productive assets, which will be accounted for at carrying value. In the event the software credits are not utilized over the next five years, the Company will make additional cash payments of up to \$7.5 million depending on the level of the credits used. These additional payments, if made, will result in additional goodwill. As of January 3, 2004, no cash payments had been made.

(c) The following goodwill amounts are deductible for tax purposes

APACHE Medical Systems \$ 5,000,000

# 3 Receivables

Receivables consist of accounts receivable and contracts receivable. Accounts receivable represent recorded revenues that have been billed. Contracts receivable represent recorded revenues that are billable by the Company at future dates under the terms of a contract with a client. Billings and other consideration received on contracts in excess of related revenues recognized under the percentage-of-completion method are recorded as deferred revenue. A summary of receivables is as follows:

|                                       | <br>2003      | 2002    |
|---------------------------------------|---------------|---------|
| (In thousands)                        |               |         |
| Accounts receivable, net of allowance | \$<br>162,234 | 188,614 |
| Contracts receivable                  | <br>94,340    | 84,054  |
| Total receivables                     | \$<br>256,574 | 272,668 |

Substantially all receivables are derived from sales and related support and maintenance of the Company's clinical, administrative and financial information systems and solutions to healthcare providers located throughout the United States and in certain foreign countries. Included in receivables at the end of 2003 and 2002 are amounts due from healthcare providers located in foreign countries of \$29,072,000 and \$23,589,000, respectively. Consolidated revenues include foreign sales of \$54,191,000, \$36,634,000 and \$22,794,000 during 2003, 2002 and 2001, respectively. Consolidated long-lived assets at the end of 2003 and 2002 include foreign long-lived assets of \$4,254,000 and \$1,120,000, respectively. Revenues and long-lived assets from any one foreign country are not material.

The Company provides an allowance for estimated uncollectible accounts based upon a specific identification basis and based on historical experience and management's judgment. At the end of 2003 and 2002 the allowance for estimated uncollectible accounts was \$12,056,000 and \$9,502,000 respectively.

# 4 Property and Equipment

A summary of property, equipment, and leasehold improvements stated at cost, less accumulated depreciation and amortization, is as follows:

|  | _  | 2003    | 2002    |
|--|----|---------|---------|
| (In thousands)                                 |    |         |         |
| Furniture and fixtures                         | \$ | 36,520  | 30,197  |
| Computer and communications equipment          |    | 150,600 | 120,939 |
| Marketing equipment                            |    | 2,649   | 2,649   |
| Shop equipment                                 |    | 2,902   | 2,902   |
| Leasehold improvements                         |    | 47,931  | 41,467  |
| Capital lease equipment                        |    | 13,087  | 2,208   |
| Land, buildings, and improvements              |    | 104,374 | 59,444  |
|  |    | 358,063 | 259,806 |
| Less accumulated depreciation and amortization |    | 153,110 | 125,523 |
| Total property and equipment, net              | \$ | 204,953 | 134,283 |

# 5 Investments

Investments consist of the following:

|   | _  | 2003 | 2002 |
|---|----|------|------|
| (In thousands)  |    |      |      |
| Investments in available-for-sale equity securities, at cost      | \$ | 12   | 150  |
| Plus unrealized holding gain (loss)                               |    | -    | (62) |
| Investment in available-for-sale equity securities, at fair value |    | 12   | 88   |
| Investments in non-marketable equity securities, at cost          |    | 680  | 876  |
| Total investments, net  | \$ | 692  | 964  |
|   |    |      |      |

On February 13, 2000 CareInsite entered into an agreement to merge with WebMD. The merger of CareInsite and WebMD ("Merger") closed on September 12, 2000. Prior to the merger, the carrying value of the CareInsite stock was \$6.22 per share, and the market price of WebMD on September 12, 2000 was \$15.00 per share. Upon the exchange of CareInsite stock for WebMD stock, the Company recorded an investment gain of \$120,362,000, net of \$68,292,000 of tax, as a result of the exchange.

On December 12, 2000, the Company sold 4,273,509 shares of WebMD for \$25,641,000. Accordingly, the Company recorded an investment loss of \$24,539,000, net of \$13,923,000 of tax, as a result of the sale.

On June 18, 2001 the Company reached an agreement with WebMD regarding certain performance metrics related to specified levels of physician usage arising out of the original license transaction between the Company and Carelnsite, which had been merged into WebMD. Under the agreement, the Company received 2,000,000 shares of WebMD stock, valued at \$11,580,000, in exchange for \$432,000 in cash and the cancellation of various obligations due to the Company by WebMD. As a result of this agreement, the Company recognized a gain of \$4,836,000, net of \$2,744,000 in tax, in gain on software license settlement in the accompanying consolidated statement of operations. The Company's policy is to review declines in fair value of its marketable equity securities for declines that may be other than temporary. As a result of this policy, during the second quarter of 2001, the Company recorded a write-down of its investment in WebMD from \$15.00 per share to \$5.79 per share. Accordingly, the Company recognized a charge to earnings of \$81,419,000, net of \$46,197,000 in tax.

In the second quarter of 2002, the Company sold its remaining 14,820,527 shares of WebMD for \$90,119,000. Accordingly, the Company recorded an investment gain of \$2,736,000, net of \$1,572,000 in tax, as a result of the sale. Since the shares sold had a lower income tax basis, the sale resulted in the transfer of approximately \$29,638,000 of deferred tax liabilities to income taxes payable in the second quarter of 2002. In the third quarter of 2002, the Company made a cash payment of tax in the amount of \$31,200,000 related to the investment gain.

In December 2002, the Company exercised 1,048,783 warrants of WebMD with an exercise price of \$3.08 and a cost basis and carrying value of \$4,146,000. The warrants were scheduled to expire on January 26, 2003. In December 2002, the Company sold 1,048,783 shares of WebMD for

\$8,242,000. Accordingly, the Company recorded an investment gain of \$527,000, net of \$342,000 in tax, as a result of the exercise of the warrants and the sale of the shares.

The Company has certain other minority equity investments in non-publicly traded securities. These investments are generally carried at cost as the Company owns less than 20% of the voting equity and does not have the ability to exercise significant influence over these companies. The balance of these investments at January 3, 2004 and December 28, 2002 was \$680,000 and \$876,000, respectively. These investments are inherently high risk as the market for technologies and content by these companies are usually early stage at the time of the investment by the Company and such markets may never be significant. The Company could lose its entire investment in certain or all of these companies. The Company monitors these investments for impairment and makes appropriate reductions in carrying values when necessary. Based on events occurring in the fourth quarter of 2002, the Company recorded a charge of \$6,281,000, net of tax of \$3,623,000, for the impairment of various investments of non-publicly traded securities. The charge is primarily related to a \$3,464,000, net of tax, write down of the Company's investment in Protocare, Inc, a non-publicly traded company.

# 6 Indebtedness

In December 2002, the Company completed a \$60,000,000 private placement of debt pursuant to a Note Agreement. The Series A Senior Notes, with a \$21,000,000 principal amount at 5.57%, are payable in three equal installments beginning in December 2006. The Series B Senior notes, with a \$39,000,000 principal amount at 6.42%, are payable in 4 equal annual installments beginning December 2009. The proceeds were used to repay the outstanding amount under the Company's credit facility and for general corporate purposes. The Note Agreement contains certain net worth and fixed charge coverage covenants and provides certain restrictions on the Company's ability to borrow, incur liens, sell assets and pay dividends. The Company was in compliance with all covenants at January 3, 2004.

In June 2002, the Company expanded its credit facility by entering into an unsecured credit agreement with a group of banks led by US Bank. This new agreement provides for a current revolving line of credit for working capital purposes. The current revolving line of credit is unsecured and requires monthly payments of interest only. Interest is payable at the Company's option at a rate based on prime (4% at January 3, 2004) or LIBOR (1.12% at January 3, 2004) plus 2%. The interest rate may be reduced by up to 1% if certain net worth ratios are maintained. At January 3, 2004, the Company had no outstanding borrowings under this agreement and had \$90,000,000 available for working capital purposes. The agreement contains certain net worth, current ratio, and fixed charge coverage covenants and provides certain restrictions on the Company's ability to borrow, incur liens, sell assets, and pay dividends. A commitment fee of 1/2% or 3/10% is payable quarterly based on the usage of the revolving line of credit. The revolving line of credit matures on May 31, 2005.

In April 1999, the Company completed a \$100,000,000 private placement of debt pursuant to a Note Agreement. The Series A Senior Notes, with a \$60,000,000 principal amount at 7.14%, are payable in five equal annual installments beginning in April 2002. The Series B Senior Notes, with a \$40,000,000 principal amount at 7.66%, are payable in six equal annual installments beginning April 2004. The proceeds were used to retire the Company's existing \$30,000,000 of debt, and the remaining funds will be used for capital improvements and to strengthen the Company's cash position. The note agreement contains certain net worth, current ratio, and fixed charge coverage covenants and provides certain restrictions on the Company's ability to borrow, incur liens, sell assets, and pay dividends. The Company was in compliance with all covenants at January 3, 2004.

The Company also has capital lease obligations amounting to \$9,732,000, payable over the next five years.

The aggregate maturities for the Company's long-term debt, including capital lease obligations, is as follows (in thousands):

| 2004                | \$<br>21,162  |  |
|---------------------|---------------|--|
| 2005                | 21,358        |  |
| 2006                | 28,246        |  |
| 2007                | 15,004        |  |
| 2008                | 14,295        |  |
| 2009 and thereafter | 45,667        |  |
|                     | \$<br>145,732 |  |
|                     |               |  |

The Company estimates the fair value of its long-term, fixed-rate debt using discounted cash flow analysis based on the Company's current borrowing rates for debt with similar maturities. The fair value of the Company's long-term debt was approximately \$147,072,000 and \$149,023,000 at January 3, 2004 and December 28, 2002, respectively.

# 7 Interest Income and Expense

A summary of interest income and expense is as follows:

|                       | 2003          | 2002    | 2001    |
|-----------------------|---------------|---------|---------|
| (In thousands)        |               |         |         |
| Interest income       | \$<br>1,219   | 1,080   | 2,896   |
| Interest expense      | (8,236)       | (6,635) | (7,321) |
| Interest expense, net | \$<br>(7,017) | (5,555) | (4,425) |

# 8 Stock Options, Warrants and Equity

At the end of 2003 and 2002, the Company had 1,000,000 shares of authorized but unissued preferred stock, \$.01 par value.

At January 3, 2004, the Company had four fixed stock option plans. Under Stock Option Plan C, the Company is authorized to grant to associates options to purchase up to 645,000 shares of common stock through May 18, 2003. The options are exercisable at the fair market value on the date of grant for a period determined by the Board of Directors (not more than ten years from the date granted). The options contain restrictions as to transferability and exercisability after termination of employment. The Company has committed not to issue any more stock options under Stock Option Plan C.

Initially, under Stock Option Plan D, the Company was authorized to grant to associates, directors, consultants or advisors to the Company options to purchase up to 50,000 shares of common stock through January 1, 2005. Additional shares which were approved by the Company's shareholders on May 17, 1994, May 16, 1995 and May 22, 1998, increasing the total authorized to grant to 4,600,000 shares. The options are exercisable at a price (not less than fair market value on the date of grant) and during a period determined by the Stock Option Committee. Options under this plan currently vest over periods of up to ten years and are exercisable for periods of up to 25 years.

Initially, under Stock Option Plan E, the Company was authorized to grant to associates (other than officers subject to the provisions of Section 16(a) of the Securities and Exchange Act of 1934), consultants, or advisors to the Company options to purchase up to 2,000,000 shares of common stock through January 1, 2005. Additional shares of 1,100,000 and 1,000,000 were approved by the Company's Board of Directors on December 8, 2000 and March 9, 2001, respectively, increasing the total authorized to grant to 4,100,000 shares. The options are exercisable at a price (not less than fair market value on the date of grant) and during a period determined by the Stock Option Committee. Options under this plan currently vest over periods of up to ten years and are exercisable for periods of up to 25 years.

Under the 2001 Long-Term Incentive Plan F, the Company is authorized to grant to associates, directors and consultants 2,000,000 shares of common stock awards. Awards under this plan may consist of stock options, restricted stock and performance shares, as well as other awards such as stock appreciation rights, phantom stock and performance unit awards which may be payable in the form of common stock or cash. However, not more than 500,000 of such shares will be available to granting any types of grants other than options or stock appreciation rights.

The Company has also granted 854,085 other non-qualified stock options under separate agreements to employees and certain third parties. These options are exercisable at a price equal to or greater than the fair market value on the date of grant. These options vest over periods of up to six years and are exercisable for periods of up to ten years. The Company recognized expenses related to the non-qualified stock options of \$34,000, \$90,000 and \$215,000 for 2003, 2002 and 2001, respectively.

A combined summary of the status of the Company's five fixed stock option plans and other stock options at the end of 2003, 2002, and 2001, and changes during these years ended is presented below:

|                                  | 2003      |         | 2002  |           | 2001 |           |        |      |    |          |
|----------------------------------|-----------|---------|-------|-----------|------|-----------|--------|------|----|----------|
|                                  |           | Weigh   | ited- |           |      | Weighted- |        |      | W  | eighted- |
|                                  | Number    | avera   | age   | Number    |      | average   | Numb   | er   | á  | average  |
|                                  | Of        | exerc   | cise  | Of        |      | exercise  | of     |      | e  | exercise |
| Fixed options                    | Shares    | prid    | ce    | Shares    |      | price     | share  | S    |    | price    |
| Outstanding at beginning of year | 8,080,864 | \$ 31.2 | 28    | 7,244,224 | \$   | 28.79     | 6,300, | 265  | \$ | 22.50    |
| Granted                          | 951,917   | 26.4    | 43    | 1,501,729 |      | 43.50     | 1,483, | 998  |    | 47.37    |
| Exercised                        | (324,622) | 20.7    | 70    | (167,092) |      | 19.40     | (235,  | 942) |    | 17.46    |
| Forfeited                        | (564,545) | 41.1    | 16    | (497,997) |      | 36.17     | (304,  | 097) |    | 26.04    |
| Outstanding at end of year       | 8,143,614 | \$ 30.3 | 37    | 8,080,864 | \$   | 31.28     | 7,244  | 224  | \$ | 28.79    |
| Options exercisable at year-end  | 3,239,586 | \$ 26.8 | 39    | 2,512,357 | \$   | 24.94     | 1,825, | 150  | \$ | 24.29    |

The following table summarizes information about fixed and other stock options outstanding at January 3, 2004.

|                                | Options o                          |   | Options exercisable             |                                    |                                 |
|--------------------------------|------------------------------------|---|---------------------------------|------------------------------------|---------------------------------|
| Range of<br>Exercise<br>Prices | Number<br>outstanding<br>at 1/3/04 | Weighted-average<br>remaining<br>contractual life | Weighted-average exercise price | Number<br>exercisable<br>at 1/3/04 | Weighted-average exercise price |
| \$ 9.59-20.50                  | 2,037,896                          | 13.14 years                                       | \$ 15.91                        | 1,177,399                          | \$ 16.12                        |
| 20.56-27.00                    | 2,145,162                          | 8.43  | 23.41                           | 816,440                            | 23.66                           |
| 27.25-43.29                    | 2,181,599                          | 9.11  | 35.66                           | 943,047                            | 34.48                           |
| 43.31-273.72                   | 1,778,957                          | 6.86  | 48.84                           | 302,70                             | 53.77                           |
| 9.59-273.72                    | 8,143,614                          | 9.45  | 30.37                           | 3,239,586                          | 26.89                           |

The per share weighted-average fair value of stock options granted during 2003, 2002 and 2001 was \$15.34, \$25.80 and \$25.93, respectively, on the date of grant using the Black Scholes option-pricing model with the following weighted-average assumptions:

|                               | 2003  | 2002  | 2001  |
|-------------------------------|-------|-------|-------|
| Expected years until exercise | 4.7   | 4.7   | 4.7   |
| Risk-free interest rate       | 3.8%  | 3.4%  | 4.5%  |
| Expected stock volatility     | 71.2% | 68.7% | 71.3% |
| Expected dividend yield       | 0%    | 0%    | 0%    |

# 9 Associate Stock Purchase Plan

The Company established an Associate Stock Purchase Plan (ASPP) in 2001, which qualifies under Section 423 of the Internal Revenue Code. All full-time associates are eligible to participate. Participants may elect to make contributions from 1% to 20% of compensation to the ASPP, subject to annual limitations determined by the Internal Revenue Service. Participants may purchase Company Common Stock at a 15% discount on the last day of the purchase period. Under APB No. 25 the ASPP qualifies as a non-compensatory plan and no compensation expense has been recognized.

# 10 Foundations Retirement Plan

The Cerner Corporation Foundations Retirement Plan (the Plan) is established under Section 401(k) of the Internal Revenue Code. All full-time associates are eligible to participate. Participants may elect to make pretax contributions from 1% to 80% of compensation to the Plan, subject to annual limitations determined by the Internal Revenue Service. Participants may direct contributions into mutual funds, a money market fund, or a Company stock fund. The Company makes matching contributions to the Plan, on behalf of participants, in an amount equal to 33% of the first 6% of the participant's contribution. The Company's expense for the plan amounted to \$5,325,000, \$4,347,000 and \$3,269,000 for 2003, 2002 and 2001, respectively.

The Company added a discretionary match to the Plan in 2000. Contributions are based on attainment of established earnings per share goals for the year. Only participants in the Plan are eligible to receive the discretionary match contribution. For the years ended 2002 and 2001, the Company expensed \$5,345,000 and \$3,688,000 for discretionary distributions, respectively. There were no discretionary distributions for 2003.

# 11 Income Taxes

Income tax expense (benefit) for the years ended 2003, 2002 and 2001, consists of the following:

|                                    | <br>2003     | 2002     | 2001     |
|------------------------------------|--------------|----------|----------|
| (In thousands)                     |              |          |          |
| Current:                           |              |          |          |
| Federal                            | \$<br>6,439  | 49,384   | 20,129   |
| State                              | 1,790        | 5,699    | 2,862    |
| Foreign                            | <br>(4,484)  | (1,262)  | (740)    |
| Total current                      | 3,745        | 53,821   | 22,251   |
| Deferred:                          |              |          |          |
| Federal                            | 22,409       | (21,676) | (41,307) |
| State                              | 2,806        | (1,245)  | (1,451)  |
| Foreign                            | <br>(529)    | 431      | (441)    |
| Total deferred                     | 24,686       | (22,490) | (43,199) |
| Total income tax expense (benefit) | \$<br>28,431 | 31,331   | (20,948) |

Income tax benefit attributable to the cumulative effect of a change in accounting principle for goodwill was \$486,000 in 2002. Income tax expense (benefit) allocated to stockholders' equity for unrealized holding gains (losses) on available-for-sale equity securities was \$14,000, (\$6,824,000) and \$39,846,000 for the years ended 2003, 2002 and 2001, respectively.

Temporary differences between the financial statement carrying amounts and tax basis of assets and liabilities that give rise to significant portions of deferred income taxes at the end of 2003 and 2002 relate to the following:

|   | _  | 2003      | 2002     |
|---|----|-----------|----------|
| (In thousands)                          |    |           |          |
| Deferred Tax Assets                     |    |           |          |
| Accrued expenses                        | \$ | 9,920     | 8,854    |
| Separate return net operating losses    |    | 10,442    | 14,236   |
| Other                                   |    | 5,024     | 6,729    |
| Total deferred tax assets               | _  | 25,386    | 29,819   |
| Deferred Tax Liabilities                |    |           |          |
| Software development costs              |    | (55,291)  | (47,594) |
| Contract and service revenues and costs |    | (25,096)  | (21,915) |
| Depreciation and amortization           |    | (14,279)  | (8,497)  |
| Other                                   |    | (5,806)   | (2,214)  |
| Total deferred tax liabilities          | _  | (100,472) | (80,220) |
| Net deferred tax liability              | \$ | (75,086)  | (50,401) |

Based upon the level of historical taxable income and projections for future taxable income over the periods which the deferred tax assets are deductible, as well as the scheduled reversal of deferred tax liabilities, management believes it is more likely than not the Company will realize the benefit of these deductible differences. At January 3, 2004, the Company has net operating loss carryforwards subject to Section 382 of the Internal Revenue Code for Federal income tax purposes of \$27.3 million which are available to offset future Federal taxable income, if any, through 2014.

The effective income tax rates for 2003, 2002, and 2001 were 40%, 39%, and 33%, respectively. These effective rates differ from the federal statutory rate of 35% as follows:

|  | <br>2003     | 2002   | 2001     |
|--|--------------|--------|----------|
| (In thousands)                           |              |        |          |
| Tax expense (benefit) at statutory rates | \$<br>24,928 | 27,774 | (22,160) |
| State income tax, net of federal benefit | 2,315        | 2,579  | 43       |
| Goodwill                                 | 793          | 364    | 705      |
| Other, net                               | <br>395      | 614    | 464      |
| Total income tax expense (benefit)       | \$<br>28,431 | 31,331 | (20,948) |

Income taxes payable are reduced by the tax benefit resulting from disqualifying dispositions of stock acquired under the Company's stock option plans. The 2003, 2002, and 2001 benefits of \$1,876,000, \$1,561,000, and \$2,328,000, respectively, are treated as increases to additional paid-in capital.

# 12 Related Party Transactions

The Company has made loans, to the Company's senior management under the terms of the Executive Stock Purchase Program ("Program"). The purpose of the Program is to advance the interests of the Company, the Company's senior management, and the Company's shareholders by offering the Company's senior management an incentive to purchase shares of the Company's stock on the open market. Pursuant to the Program, the Company provided Program loans to executives to help finance up to 50% of the total purchase price of the stock purchased. All Program loans have a term of five (5) years, at an interest rate of 5.5%. Principal and interest is not due until the end of the five-year loan term, unless the executive terminates employment. Executives may also elect to pay interest annually. If interest is not paid annually, it will compound annually. All Program loans are secured by the purchased shares and any pledged shares. The balance of these loans, including accrued interest, at January 3, 2004 and December 28, 2002 was \$1,710,000 and \$2,293,000, respectively. Loans to the Company's senior executives are no longer permitted under this program.

The Company leases an airplane from a company owned by Mr. Neal L. Patterson and Mr. Clifford W. Illig. The airplane is leased on a per mile basis with no minimum usage guarantee. The lease rate is believed to approximate fair market value for this type of aircraft. During 2003 and 2002, respectively, the Company paid an aggregate of \$839,055 and \$543,000 for the rental of the airplane. The airplane is used principally by Mr. Patterson, Mr. Black and Mr. Devanny to make client visits.

On July 1, 2001, the Company completed its purchase of certain assets and certain liabilities for cash of APACHE Medical Systems, Inc., a Delaware corporation ("APACHE"), as further described in note 2, Business Acquisitions. One of the Company's directors, Gerald E. Bisbee, Jr., Ph.D., was at the time Chairman of the Board and a shareholder of APACHE.

# 13 Commitments

The Company leases space to unrelated parties in its North Kansas City headquarters complex under noncancelable operating leases. Included in other revenues is rental income of \$145,000, \$87,000 and \$183,000 in 2003, 2002 and 2001, respectively.

The Company is committed under operating leases for office space through May 2013. Rent expense for office and warehouse space for the Company's regional and global offices for 2003, 2002 and 2001 was \$5,345,000, \$5,175,000 and \$2,718,000, respectively. Aggregate minimum future payments (in thousands) under these noncancelable operating leases are as follows:

| Years               | Aggregate Minimum future payments |
|---------------------|-----------------------------------|
| 2004                | \$ 11,320                         |
| 2005                | 6,121                             |
| 2006                | 4,184                             |
| 2007                | 3,085                             |
| 2008                | 2,659                             |
| 2009 and thereafter | 6,872                             |

# 14 Segment Reporting

Statement of Financial Accounting Standards No. 131, "Disclosures about Segments of an Enterprise and Related Information" establishes annual and interim reporting standards for operating segments of a company. It also requires entity-wide disclosures about the products and services an entity provides, the material countries in which it holds assets and reports revenues, and its major clients. In 2003, the Company organized geographically. The Company's six geographic business segments are: Great Lakes, Mid-America, North Atlantic, Southeast, West and Global. The Company has not presented comparable information for prior periods as the necessary information is not available and the cost to develop it would be excessive.

Revenues are derived primarily from the sale of clinical, financial and administrative information systems and solutions. The cost of revenues includes the cost of third party consulting services, computer hardware and sublicensed software purchased from computer and software manufacturers for delivery to clients. It also includes the cost of hardware maintenance and sublicensed software support subcontracted to the manufacturers. Operating expenses incurred by the geographic business segments consist of sales and client service expenses including salaries of sales and client service personnel, communications expenses and unreimbursed travel expenses. Performance of the segments is assessed at the operating earnings level and, therefore, the segment operations have been presented as such. "Other" includes revenues not generated by the operating segments and expenses such as software development, marketing, general and administrative and Depreciation that have not been allocated to the operating segments. The Company does not track assets by geographical business segment.

Accounting policies for each of the reportable segments are the same as those used on a consolidated basis. The following table presents a summary of the operating information for the year ended January 3, 2004:

| Operating Segments |            |            |            |            |            |           |              |            |
|--------------------|------------|------------|------------|------------|------------|-----------|--------------|------------|
|                    | Great      | Mid-       | North      | South-     |            |           |              |            |
| 2003               | Lakes      | America    | Atlantic   | east       | West       | Global    | Other        | Total      |
| Revenues           | \$ 153,949 | \$ 160,633 | \$ 149,585 | \$ 145,312 | \$ 161,840 | \$ 54,191 | \$ 14,077    | \$ 839,587 |
|                    |            |            |            |            |            |           |              |            |
| Cost of revenues   | 36,910     | 35,447     | 37,520     | 40,784     | 28,321     | 13,450    | 1,858        | 194,290    |
| Operating expenses | 24,897     | 24,815     | 26,788     | 29,454     | 28,223     | 35,814    | 397,209      | 567,200    |
| Total costs        |            |            |            |            |            |           |              |            |
| and expenses       | 61,807     | 60,262     | 64,308     | 70,238     | 56,544     | 49,264    | 399,067      | 761,490    |
| Operating earnings | \$ 92,142  | \$ 100,371 | \$ 85,277  | \$ 75,074  | \$ 105,296 | \$ 4,927  | \$ (384,990) | \$ 78,097  |

# **15 Quarterly Results (unaudited)**

Selected quarterly financial data for 2003 and 2002 is set forth below:

| (In thousands, except per share data) | Revenues | Earnings before income taxes and cumulative effect of a change in accounting principle | Net<br>earnings | Basic<br>earnings<br>per share | Diluted<br>earnings<br>per share |
|---------------------------------------|----------|--|-----------------|--------------------------------|----------------------------------|
| 2003 quarterly results:               |          |  |                 |                                |                                  |
| March 29                              | 198,191  | 9,418  | 5,593           | .16                            | .15                              |
| June 29                               | 207,695  | 14,871   | 8,943           | .25                            | .25                              |
| September 27                          | 206,292  | 20,046   | 12,047          | .34                            | .33                              |
| January 3                             | 227,409  | 26,887   | 16,208          | .46                            | .44                              |
| Total S                               | 839,587  | 71,222   | 42,791          |                                |                                  |
| 2002 quarterly results:               |          |  |                 |                                |                                  |
| March 30                              | 181,422  | 17,171   | 10,404          | .29                            | .28                              |
| June 29 (1)                           | 186,824  | 23,828   | 14,692          | .41                            | .39                              |
| September 28                          | 196,989  | 22,716   | 13,768          | .39                            | .37                              |
| December 28 (2) (3)                   | 215,027  | 16,910   | 9,158           | .28                            | .27                              |
| Total S                               | 780,262  | 80,625   | 48,022          |                                |                                  |

<sup>(1)</sup> Includes a gain on the sale of shares of WebMD common stock. The impact of this gain is a \$2.9 million (net of tax) increase in net earnings and increase to diluted earnings per share of \$.08 for the second quarter and for 2002.

<sup>(2)</sup> Includes a gain on the sale of shares of WebMD common stock. The impact of this gain is a \$.5 million (net of tax) increase in net earnings and an increase to diluted earnings per share of \$.01 for the fourth quarter and for 2002.

<sup>(3)</sup> Includes a charge on the impairment of investments. The impact of this charge is a \$6.3 million (net of tax) decrease in net earnings and a decrease to diluted earnings per share of (\$.17) for the fourth quarter and for 2002.

# **Annual Meeting of Shareholders**

The Annual Meeting will be held at 10:00 a.m. on May 28, 2004, at The Cerner Round auditorium in the Cerner Vision Center, located on the Cerner campus at 2850 Rockcreek Parkway, North Kansas City, Missouri. A formal notice of the Meeting, with a Proxy Statement and Proxy form, will be mailed to each shareholder in April 2004.

# **Annual Report/10-K Report**

Publications of interest to current and potential Cerner investors are available upon written request or via Cerner's Web site at <a href="https://www.cerner.com">www.cerner.com</a>. These include annual and quarterly reports and the Form 10-K filed with the Securities and Exchange Commission.

Written requests should be made to:

Administrator of Shareholder Relations Cerner Corporation 2800 Rockcreek Parkway North Kansas City, MO 64117-2551

Inquires of an administrative nature relating to shareholder accounting records, stock transfer, change of address, and miscellaneous shareholder requests should be directed to the transfer agent and registrar, UMB Bank, at (816) 860 7786.

# **Transfer Agent and Registrar**

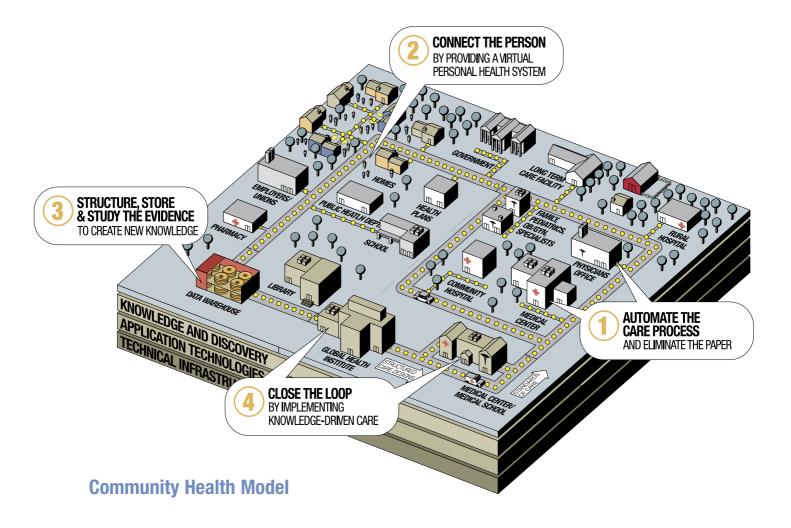
Securities Transfer Division UMB Bank P.O. Box 410064 Kansas City, MO 64141-0064 (816) 860 7786

# **Stock Listings**

Cerner Corporation's common stock trades on The NASDAQ Stock Market under the symbol CERN.

# **Independent Accountants**

KPMG LLP Kansas City, MO



# 1. Automate the Care Process

Cerner offers a longitudinal, person-centric electronic medical record, giving clinicians fingertip access to the right information at the right time and place.

# 2. Connect the Person

Cerner is dedicated to building a personal health system. Medical information and care regimens accessible from home empower consumers to effectively manage their conditions and adhere to treatment plans, creating a new medium between physicians and individuals.

# 3. Structure the Knowledge

Cerner is dedicated to building systems that bring the best science to every medical decision by structuring, storing and studying the content surrounding each care episode.

# 4. Close the Loop

Today, the gap between medical discovery and its incoporation into daily practice can be as long as 10 years. Cerner is dedicated to building systems that implement evidence-based medicine, dramatically reducing the average time from the discovery of an improved method to the change in the standard of care.

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