

annual report 2013

BELL FINANCIAL GROUP LIMITED
ABN 59 083 194 763

ANNUAL REPORT
31 DECEMBER 2013

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BELL FINANCIAL GROUP LIMITED (ASX: BFG) IS A LEADING AUSTRALIAN FULL SERVICE BROKING AND FINANCIAL ADVISORY FIRM WITH A STRONG TRACK RECORD OF PROVIDING HIGH QUALITY, PROFESSIONAL ADVICE TO PRIVATE, INSTITUTIONAL AND CORPORATE INVESTORS.

BELL HAS 13 OFFICES COVERING AUSTRALIA AND OFFICES IN HONG KONG AND LONDON.



LAST YEAR I SUGGESTED OUR BUSINESS WOULD IMPROVE THROUGH 2013, ENDING 5 VERY DIFFICULT YEARS. THAT DID IN FACT HAPPEN. LOW WORLD-WIDE INTEREST RATES HAVE INCREASED THE ATTRACTION OF RISK ASSETS WITH COMMENSURATE BENEFITS TO BUSINESSES LIKE OURS.

Last year I suggested our business would improve through 2013, ending 5 very difficult years. That did in fact happen. Low world-wide interest rates have increased the attraction of risk assets with commensurate benefits to businesses like ours.

Net after tax profit for the year was \$6.8 million, up from the previous year's loss of \$3.2 million. With one exception, in 2013 all our businesses generated revenues significantly higher than for 2012. As a result we have been able to declare a final dividend of 1.5 cents per share making a total payout for the year of 2.5 cents.

As I've said before the tough times were good for BFG in the sense that they forced us to streamline our business and get the company 'match fit'. This result demonstrates that point.

From an operational point of view, we have great leverage to better markets and improving revenues. After we cover costs, 50% of marginal revenues drop to the bottom line (pre-tax) so we have a high conversion rate of earnings to free cash flow (and dividends, given our consistent payout policy).

The main risks we face today comprise the ever present market risk, the relatively new collection of regulatory and compliance risks and the risk that we do not constantly adapt to changing client requirements.

There is not a lot we can do about market risk except for preserving the strength of our balance sheet. Other than debt in the margin lending business we operate on a cash in the bank basis.

Regulatory and compliance risks for retail brokers today are high and our policy is to spend as much time and effort as is needed to ensure we are always a compliant market participant and that we continually try to fulfil our 'know your client' obligations. We believe we are on top of these challenges but we know the job is never done.

As far as being in front of the curve and adapting to changing client requirements, we think we are in good shape. Our institutional business has a transparent remuneration structure like no other in the market and partly as a result, is able to punch way above its weight. In the full service retail market we think we are perfectly positioned to meet all the needs of our very large client base.

Last week we announced our new research and distribution deal with Citi. Because they are a huge global bank with no local retail distribution, we think this new deal has ingredients which could be transformational for Bell Potter.

The other part of our retail offering which has adapted to changing market conditions is our online broker Bell Direct. This is the technology platform we built from scratch, starting in 2007. Last year for the first time Bell Direct recorded a small pre-tax profit and we're excited. Apart from the major banks, Bell Direct is the biggest player in the space. Now we are at break-even the operational leverage is huge; in this business all our marginal revenues drop to the bottom line (and are likely to stick there). The platform is highly scalable and also highly saleable to the large intermediaries as a white label product.

It is possible that very little value is attributed to this part of BFG since it is under the radar, partly because it's a start up business and partly because it's (only) a 51% owned subsidiary, despite the fact BFG has the right to go to 100% ownership. I have no doubt that as a standalone business Bell Direct would attract a significant valuation. I am confident that in time the market will come to recognize this.

Finally I would like to acknowledge the contribution of UBS for the role they played in the long and mutually rewarding research and distribution arrangement that we first entered into in 2001. These days there are not many market agreements that have stood the test of time as that one did.

Our Managing Director Alastair Provan will now give you more detail about last year's performance.



Colin M. Bell
Executive Chairman
Bell Financial Group Ltd

I am pleased to report a welcome return to profitability with the Group recording a full year after-tax profit of \$6.8 million for Financial Year 2013, a significant improvement on last year's \$3.2 million after-tax loss.

Top line revenues improved by 17% to \$159 million while overheads, excluding commissions paid to advisers, were down 7% (\$5 million) largely due to the extensive cost reduction exercise undertaken mid-way through 2012.

Market conditions remained challenging throughout the year. Daily turnover was patchy, although an improvement on 2012, and capital market flows stronger but slightly erratic.

The continuing low interest rate investment in Australia and a significantly lower Australian dollar were market positives while weakness in the Resources sector and constant speculation regarding the sustainability of Chinese growth were negatives which capped market gains. The Australian All Ordinaries Index rose 15% over the course of the year, primarily lead by the banks, which reflected well in the values of client portfolios.

Revenues in our Retail Division grew on average by 12%. Daily brokerage increased by 18% over the previous year in line with improved investor confidence and better market turnover. The value of Funds Under Advice, mainly sponsored holdings, increased through a combination of new investment and higher prices as did recurring revenue from our Portfolio Administration Service platform.

Our Wholesale Division benefited from better volumes. Our Sydney institutional desk, with the support of our internal research team, has developed a reputation as a market leader in the Small / Mid Cap Australian Equities space. Our Hong Kong desk which has now been operating for a little more than 12 months is gaining good traction with its expanding Asian client base. Once again London made a solid contribution, particularly in relation to the distribution of new issues.

Our Equity Capital Markets team had a much better year. Revenues were up 32% as a result of a higher number of completed transactions particularly in the second half of the year. The team has a strong pipeline of carry over transactions for 2014.

Our Cash and Margin Lending business once again performed well in a tough market. The loan book grew by 17% to \$172 million despite investors remaining cautious. The cash book was steady throughout and margins across the whole business were maintained in a very competitive environment.

This business continues to be managed conservatively with an average loan to value ratio (LVR) of 32%. No bad debts were incurred during the period.

Bell Financial Group currently owns 51.23% of Bell Direct. The business has grown strongly with revenues up 30% year on year, 50,000 active trading accounts and \$3.5 billion in sponsored holdings. Bell Direct was close to break-even over the full year and is well positioned to move to sustainable future profitability and contribute to the Group's bottom line.

BALANCE SHEET

We have a strong balance sheet and cash position. The business carries no debt other than the cash advance facility in our Margin Lending business, Bell Potter Capital.

Net assets at year end were \$180 million (2012: \$176 million), net tangible assets were \$47 million (2012: \$44 million) and cash and cash equivalents (excluding margin lending and client cash) were \$52 million (2012: \$42 million).

OVERHEADS

Group overheads excluding commission paid to advisers were \$71 million, down 7% or \$5 million on 2012. As previously stated the reduction was due mainly to the extensive review undertaken mid-way through 2012. We continuously monitor our cost structure to ensure it is appropriate as market conditions change.

OUTLOOK

It is difficult to make projections in our business. Last year I said our leverage to a positive change to investment sentiment was high. That argument remains valid, if not more so, and 2013 was just a small indication of what we can achieve. Early signs suggest that 2014 should be better again.

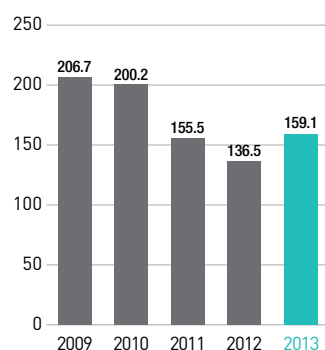
Yours sincerely



Alastair Provan
Managing Director
Bell Financial Group Ltd

REVENUE

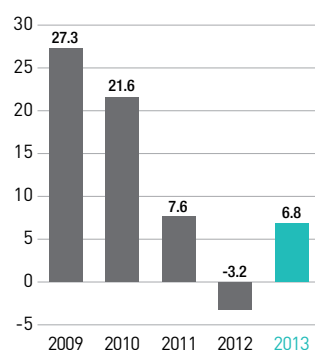
(\$A M) 2009-2013

**Revenue**

- 2013 Group revenue was \$159.1m, up 17% on 2012. The increase was largely due to an improvement in both Equities Execution revenues and Equity Capital Markets revenues as market sentiment and investor confidence improved on the prior year.

NET PROFIT/(LOSS) AFTER TAX

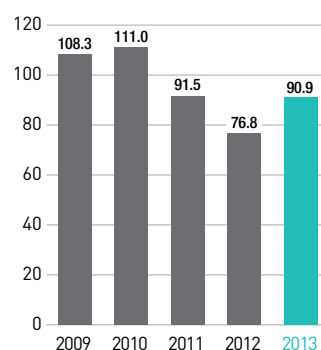
(\$A M) 2009-2013

**Net Profit / (Loss) after tax**

- Consolidated full year profit after tax was \$6.8m, a \$10m turnaround on the 2012 result. We are confident the business remains well positioned to benefit from a positive change to investment sentiment.

EQUITIES EXECUTION REVENUE

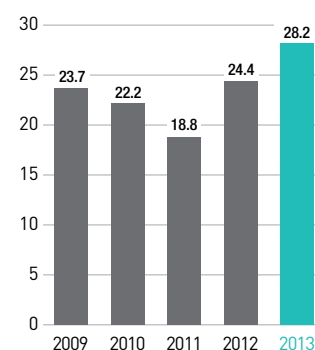
(\$A M) 2009-2013

**Equities Execution Revenue**

- 2013 Equities Execution revenue was \$90.9m, up 18% on the prior year. The improvement was largely driven by the Retail division as investors tentatively re-entered the market. Wholesale also improved on 2012 albeit to a lesser extent.

FUNDS UNDER ADVICE

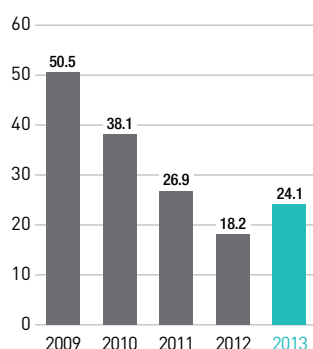
(\$A B) 2009-2013

**Funds under Advice**

- Funds under Advice (FUA) includes Sponsored Holdings, Cash, Margin Loans, Portfolio Administration Services (PAS) and Superannuation.
- FUA increased 16% over 2012 to \$28.2b. The increase was largely attributable to movement in market indices.

EQUITY CAPITAL MARKETS REVENUE

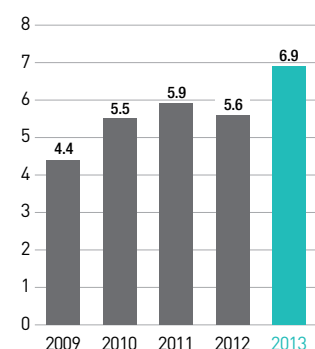
(\$A M) 2009-2013

**Equities Capital Markets Revenue**

- ECM Revenue was up 32% on the prior year to \$24.1m, as a result of a higher number of completed transactions, particularly in the second half.

MARGIN LENDING & CASH REVENUE

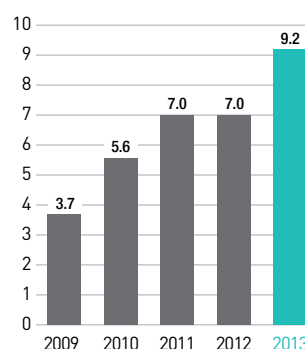
(\$A M) 2009-2013

**Bell Potter Capital Margin Lending and Cash Revenue**

- Bell Potter Capital, our margin lending and cash business, performed solidly throughout 2013. Loan balances increased 17% to \$172m, average margins were maintained, and there were no bad debts of note.

BELL DIRECT (ONLINE) GROSS REVENUE

(\$A M) 2009-2013

**Bell Direct (Online)**

- Full year Bell Direct consolidated revenues and expenses were included in the Group's results for the first time. While the overall Bell Direct result was around breakeven, key metrics including revenues, client acquisition and sponsored holdings all continue to grow strongly.
- 2013 revenue numbers include a full 12-month contribution from Bell Direct which was consolidated from 28 May 2012 onward (additional 5-months contribution due to consolidation – approximately \$3m).

The Directors of Bell Financial Group Limited ("Bell Financial" or "Company") present their report on the consolidated entity ("Group") consisting of Bell Financial and its controlled entities and associates at the end of or during the year ended 31 December 2013.

DIRECTORS

The Directors of Bell Financial Group Limited during the whole of the year and up to the date of this report were:

- Mr C Bell
- Mr A Provan
- Mr C Coleman
- Mr G Cubbin
- Mr B Wilson
- Ms B Shanahan.

Particulars of the Directors' qualifications, experience, special responsibilities and any directorships of other listed companies are set out below.

MR COLIN BELL

BEcon (Hons), Monash University

Mr Bell is the Executive Chairman of Bell Financial and has responsibility for the business development of the Company and all associated businesses within the Group. Mr Bell founded Bell Commodities in 1970 after working with the International Bank for Reconstruction and Development in Washington DC, USA.

MR ALASTAIR PROVAN

Mr Provan is the Managing Director of Bell Financial and is responsible for the day-to-day management of all businesses within the Group. Mr Provan joined Bell Commodities in 1983 and held a number of dealing and management roles prior to becoming Managing Director in 1989.

Mr Provan is a member of the Remuneration Committee.

MR CRAIG COLEMAN

BComm, University of Western Australia

Mr Coleman was appointed as a Director in July 2007 and has been a Non-executive Director since October 2007. He is a member of the Group Risk and Audit Committee and the Remuneration Committee.

Mr Coleman is a Senior Advisor and Non-executive Director of private investment company, Wyllie Group Pty Ltd. Previously, he was Managing Director and a Non-executive Director of Home Building Society Limited. Prior to joining Home Building Society, Mr Coleman held a number of senior executive positions and directorships with ANZ, including Managing Director – Banking Products, Managing Director – Wealth Management and Non-executive Director of E*Trade Australia Limited.

Other listed companies – past three years

Chairman, Rubik Financial Limited (December 2006 – present)

Non-executive Director, Amcom Telecommunications Limited (October 2008 – present)

Chairman, Lonestar Resources Limited (July 2008 – present)

Non-executive Director, Pulse Health Limited (January 2010 – present)

MR GRAHAM CUBBIN

*BEcon (Hons), Monash University
Fellow of the Australian Institute of Company Directors*

Mr Cubbin was appointed as a Non-executive Director in September 2007 and is an independent Director. He is Chairman of the Group Risk and Audit Committee and the Remuneration Committee.

Mr Cubbin was a Senior Executive with Consolidated Press Holdings Limited (CPH) from 1990 until September 2005, including Chief Financial Officer for 13 years. Prior to joining CPH, he held senior finance positions with a number of major companies including Capita Financial Group and Ford Motor Company.

Mr Cubbin has over 20 years' experience as a Director and audit committee member of public companies in Australia and the US.

Other listed companies – past three years

Non-executive Director, Challenger Limited (January 2004 – present)

Non-executive Director, STW Communications Group Limited (May 2008 – present)

Non-executive Director, White Energy Company Limited (February 2010 – present)

Non-executive Director, McPherson's Limited (September 2010 – present)

MR BRIAN WILSON*MComm (Hons), Auckland*

Mr Wilson was appointed as a Non-executive Director in October 2009.

Mr Wilson is also Chairman of the Foreign Investment Review Board, Deputy Chancellor of University of Technology, Sydney, and a member of the Payments System Board of the Reserve Bank of Australia. He was a member of the Commonwealth Government Review of Australia's Superannuation System and is currently a member of the ATO Superannuation Reform Steering Committee.

Mr Wilson retired in 2009 as a Managing Director of the global investment bank Lazard, after co-founding the firm in Australia in 2004 and was previously a Vice-Chairman of Citigroup Australia and its predecessor companies.

MS BRENDA SHANAHAN*B.Comm, Melbourne University
Fellow of the Australian Institute
of Company Directors*

Ms Shanahan was appointed as a Non-executive Director in June 2012 and is an independent Director. She is a member of the Group Risk and Audit Committee and the Remuneration Committee.

Ms Shanahan has served in senior executive and Board roles in Australia and overseas, primarily in the finance and stock broking industries, during a career spanning more than 30 years. Ms Shanahan was previously an Executive Director of JM Financial Group Limited, May Mellor, Equitlink Limited and William M Mercer. Ms Shanahan also chairs the St Vincent's Medical Research Institute and The Aikenhead Centre for Medical Discovery and is a Director of the Kimberley Foundation Australia.

**Other listed companies –
past three years**

Non-executive Director, Clinuvel Pharmaceuticals Limited (February 2007– present)

Non-executive Director, Challenger Limited (April 2011 – present)

PRINCIPAL ACTIVITIES

Bell Financial is an Australian-based provider of stockbroking, investment and financial advisory services to private, institutional and corporate clients. Operating across a network of 13 offices in Australia plus offices in London and Hong Kong, Bell Financial has approximately 600 employees, including more than 300 experienced advisers, serving over 160,000 active clients with funds under advice exceeding \$28 billion.

Bell Financial has a 51.23% holding in Third Party Platform Pty Ltd (Bell Direct), an online stockbroking business.

OPERATIONS

The Group's consolidated operating result after income tax attributable to members was a profit of \$6.8 million (2012: \$3.2 million loss). A review of the operations of the Group is set out in the Operating and Financial Review section on pages 4 to 5.

**OPTION TO ACQUIRE SHARES IN
BELL DIRECT**

The Company has a call option to purchase all the shares in Bell Direct it does not own, taking its holding to 100%. The exercise price of the call option is to be satisfied by Bell Financial issuing new shares and values all of Bell Direct's existing share capital at \$70 million. The Company has until 31 January 2015 to exercise the call option.

The Company has granted a put option in favour of certain Bell Direct management shareholders (who together held approximately 4.5% of the shares in Bell Direct) permitting them to sell their Bell Direct shares to the Company. The put option values Bell Direct at \$35 million and is exercisable at any time before 31 January 2015. In late January 2013, two Bell Direct shareholders exercised their put options, which resulted in Bell Financial's ownership interest in Bell Direct increasing from 49.83% to 51.23%.

Issue of shares under the call option is subject to shareholder approval, which the Company will seek at the appropriate time in accordance with the Corporations Act and ASX Listing Rule requirements and prior to the exercise of the option. Bell Financial is under no obligation to exercise the call option and any decision whether or not to exercise it will be made by the Company's independent Non-executive Directors at the relevant time. As noted in the Company's previous Annual Reports, the proposed issue of Bell Financial shares to the grantors of the call option will be subject to obtaining relevant ASIC relief or shareholder approval.

MATTERS SUBSEQUENT TO THE END OF THE FINANCIAL YEAR

There has not arisen in the interval between the end of the financial year and the date of this report, any item, transaction or event of a material and unusual nature likely, in the opinion of the Directors of the Company, to significantly affect:

- the Group's operations in future financial years, or
- the results of those operations in future financial years, or
- the Group's state of affairs in future financial years,

other than:

CITI AND BELL POTTER SIGN MOU

On 20 February 2014, Bell Financial announced that it had signed a Memorandum of Understanding (MOU) with Citi. The arrangement will see Bell Potter's retail and sophisticated investor clients provided with access to Citi's highly ranked global research platform and securities products. The products will include equity offerings, equity-linked (hybrid instruments) and certain fixed interest products. Bell Potter's retail clients will be able to access a research offering which combines Citi's resources of highly rated research teams in EMEA, Asia and the Americas with Bell Potter's own predominantly small and medium capitalized company research. The distribution and research agreement is being finalised and is intended to take effect in the coming weeks.

Bell Financial's alliance with Citi replaces the long-standing relationship the Company has had with UBS. The Strategic Alliance Agreement had an initial term of three years from 12 December 2007 and was extended for a further three year term to 12 December 2013, then again to 28 February 2014. As at the date of this report, UBS owns 16.27% of the ordinary shares in the Company. On termination of the Strategic Alliance Agreement, all of the Company's obligations to UBS regarding shareholder restrictions, non-dilution rights and distribution exclusivity fall away.

FINAL DIVIDEND

On 25 February 2014, the Directors resolved to pay a fully franked final dividend of 1.5 cents per share.

DIRECTORS' MEETINGS

The number of meetings of the Company's Board of Directors held during the year ended 31 December 2013, and the number of meetings attended by each Director, are set out below. Each Director was a Director for the full year.

DIRECTOR	BOARD MEETINGS		GROUP RISK AND AUDIT COMMITTEE MEETINGS		REMUNERATION COMMITTEE MEETINGS	
	A	B	A	B	A	B
Colin Bell	5	5	-	-	-	-
Alastair Provan	4	5	-	-	2	2
Graham Cubbin	5	5	6	6	2	2
Craig Coleman	5	5	6	6	2	2
Brian Wilson	5	5	-	-	-	-
Brenda Shanahan	4	5	6	6	2	2

A – Number of meetings attended B – Number of meetings held during the year

DIRECTORS' INTERESTS

The relevant interests of each Director in the shares and options over such instruments issued by the Company as of the date of this report is as follows:

BELL FINANCIAL GROUP LTD NAME	ORDINARY SHARES			NUMBER OF OPTIONS
	DIRECT	INDIRECT	TOTAL	
Colin Bell	2,560,683	31,264,919	33,825,602	-
Alastair Provan	2,415,891	31,264,919	33,680,810	-
Graham Cubbin	130,000	50,000	180,000	-
Craig Coleman	39,264	1,733,019	1,772,283	-
Brian Wilson	-	1,000,000	1,000,000	-
Brenda Shanahan	-	250,000	250,000	-

There were no changes to Directors' interests in the Company's shares between 31 December 2013 and the date of this report.

DIVIDENDS

Dividends paid or declared by the Company to members during the financial year were as follows:

	CENTS PER SHARE	TOTAL AMOUNT \$'000	FRANKED/ UNFRANKED	DATE OF PAYMENT
DECLARED AND PAID DURING THE YEAR				
Final 2012 ordinary	-	-	-	-
Interim 2013 ordinary	1.0	2,596	Franked	25 September 2013

All dividends declared were fully franked at the tax rate of 30%. There were no dividends declared in 2012.

The Directors have declared a final 2013 dividend (see previous page).

COMPANY SECRETARY

Cindy-Jane Lee BEc/LLB was appointed as Company Secretary on 10 January 2014 and is also the Company's General Counsel. Ms Lee has over 13 years' experience in corporate and financial services law and has previously worked in London and Singapore.

Ms Lee replaced Dean Davenport BBus, Chief Financial Officer, who was the Company Secretary from 18 July 2013 to 10 January 2014. Mr Davenport is a Chartered Accountant with over 20 years financial services industry experience. Paul Vine was Company Secretary from 2007 to 19 July 2013.

CORPORATE GOVERNANCE

Bell Financial recognises the importance of good corporate governance practices. This section outlines key aspects of its corporate governance policies and frameworks.

Bell Financial developed its corporate governance framework by reference to the ASX Corporate Governance Council's Corporate Governance Principles and Recommendations with 2010 Amendments ("ASX Recommendations"). The ASX Recommendations are guidelines of practices designed to optimise corporate performance and accountability.

Having regard to the structure, size and nature of operations of Bell Financial, the Board considers that certain ASX Recommendations are not appropriate to its particular circumstances at present. Departures from the ASX Recommendations are identified below.

1.0 BOARD OF DIRECTORS

1.1 Composition of the Board

The members of the Board and their experience and qualifications were set out on pages 6 to 7.

1.2 Chairman

The Chairman of the Board is not an independent Director. This represents a departure from the ASX Recommendations. Colin Bell serves as the Executive Chairman. The Board considers that this is in the best interests of Bell Financial given his experience, expertise and understanding of the business. Alastair Provan, the Managing Director, has the primary responsibility for the discharge of the chief executive function including the day-to-day management of Bell Financial. In this way, the Executive Chairman is not distracted in performing the role of Chairman effectively.

1.3 Directors' independence

An independent Director is a Non-executive Director who is not a member of management and who is free of any business or other relationship that could materially interfere with, or could reasonably be perceived to materially interfere with, the independent exercise of their judgement. The Board Charter contains the principles used by the Board in assessing independence.

During 2013, there were four Non-executive Directors on the Board - Graham Cubbin, Craig Coleman, Brian Wilson, and Brenda Shanahan. Mr Cubbin and Ms Shanahan are independent Non-executive Directors. The Board did not consider that Mr Coleman was an "independent" Director in 2013 as he provided consultancy services to Bell Financial during the year. The Board did not consider that Mr Wilson was an "independent" Director in 2013 as he provided consultancy services to Bell Financial in 2012. Their status as independent Directors may change over time and this will be disclosed to the market in a timely manner. As at the date of this report the Board does not have a majority of independent Directors, however it has a majority of Non-executive Directors.

The Board considers that it has the appropriate balance of experience, expertise and independence to enable it to discharge its functions effectively.

1.4 Independent professional advice

Directors are, after consultation with the Chairman, able to seek independent professional advice at the Company's expense. Where appropriate, the advice may be made available to the Board.

1.5 Director education

The Group has a formal process to educate new Directors about the nature of the business, current issues, the corporate strategy, and the expectations of the Group concerning performance of Directors. Directors also have the opportunity to meet with management to gain a better understanding of business operations. Directors are given access to continuing education opportunities to update and enhance their skills and knowledge.

2.0 BOARD RESPONSIBILITIES

The Board is responsible for the overall corporate governance of Bell Financial, which includes effective oversight of management. The Board has adopted a Board Charter, a copy of which is available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx. The Board Charter contains a description of the specific responsibilities reserved to the Board.

The Board Charter also describes the nature of matters delegated to the senior executives, and includes a description of the respective roles of the Executive Chairman and the Managing Director. This description is designed to clearly identify the division of responsibility at the senior executive level of Bell Financial. The Managing Director has authority to sub-delegate to the senior executive team. Whilst the appointment of an Executive Chairman represents a departure from the ASX Recommendations, the Board is satisfied that the division of responsibility is clearly articulated and ensures appropriate accountability.

The Board is responsible for monitoring the senior executive team's performance. As part of the delegation of authority to manage the day-to-day affairs of the Company, the Managing Director carries out a performance evaluation for senior executives regularly, against appropriate performance objectives and indicators. A performance evaluation for senior executives was carried out by the Managing Director in 2013 in accordance with that process.

3.0 BOARD COMMITTEES

The Board Charter contemplates that the Board may delegate certain functions to Board committees to assist the Board in the discharge of its oversight role. These committees are required to consider particular issues in detail and then report back to and advise the Board. The Board has established two standing committees, the functions of which are discussed below. A copy of the Board committee charters are also available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx.

3.1 Group Risk and Audit Committee

The Group Risk and Audit Committee (GRAC) assists the Board to carry out its oversight role in relation to risk management, accounting, auditing and financial reporting. The core responsibilities of the GRAC include reviewing and, where required, providing recommendations to the Board on:

- the effectiveness of Bell Financial's risk management and internal control systems,
- external financial reporting and financial statements,
- the discharge of the internal audit function, and
- matters relating to the appointment, independence and performance of the external auditor, and the rotation of the external auditor.

The GRAC Charter stipulates that the chair of the Committee must be an independent Non-executive Director, who is not the Chairman of the Board. The GRAC Charter also stipulates that the Committee must be comprised of only Non-executive Directors, a majority of independent Directors and have at least three members.

During 2013, the members of the GRAC were Mr Cubbin (Chairman), Mr Coleman, and Ms Shanahan. Each Director was a GRAC member for the full year. A copy of the GRAC Charter is available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx.

3.2 Remuneration committee

The Remuneration Committee assists and advises the Board on remuneration matters. The role of the Remuneration Committee is to develop, review and make recommendations to the Board on the remuneration framework for the Non-executive Directors, executive Directors, other key management personnel and senior executives. This includes recommendations in relation to incentive schemes and equity based plans where appropriate. An overview of Bell Financial's remuneration policy and framework is contained in section 2 of the Remuneration Report.

The members of the Remuneration Committee during 2013 were Mr Cubbin (Chairman), Mr Coleman, Mr Provan, and Ms Shanahan. Each Director was a Committee member for the full year. The composition of the Remuneration Committee represents a departure from the ASX Recommendations that propose that a majority of members should be independent Directors. However, the Board is satisfied that, given the majority of Non-executive Directors, the Remuneration Committee has the appropriate balance of experience, expertise and independence to enable it to discharge its functions effectively.

A copy of the Remuneration Committee Charter is available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx.

4.0 BOARD NOMINATIONS AND RENEWAL

The Company does not have a Nominations Committee and this is a departure from the ASX Recommendations. The Board does not consider that delegating the Board selection and appointment practices of Bell Financial to a separate committee would enhance efficiency. Instead, the Board has reserved to itself relevant responsibilities, including appointing and removing the Managing Director, developing and approving succession plans for the Board and key senior executives, and overseeing that membership of the Board has the mix of experience, skills and diversity appropriate for Bell Financial's needs, as identified in the Board Charter. A performance evaluation in accordance with the Board Charter was carried out in 2013 in relation to the Directors and the two Board Committees.

There must be an election of Directors at each annual general meeting. The constitution of the Company provides, amongst other things, for a process of retirement of Directors by rotation (which will occur for each Director approximately every three years except for the Managing Director, Alastair Provan). Directors who retire from office are eligible to stand for re-election.

5.0 COMPANY POLICIES

5.1 Ongoing disclosure

With a view to ensuring that investors are informed of all major developments affecting Bell Financial and its businesses, the Board has adopted policies designed to ensure that Bell Financial meets the continuous disclosure obligations imposed by the ASX Listing Rules and the Corporations Act.

Information is communicated to shareholders through ASX announcements, Annual Reports and half-yearly updates which are accessible on Bell Financial's website, www.bellfg.com.au.

A copy of the Disclosure and Communications Policy and Guidelines is available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx.

5.2 Securities trading guidelines

Bell Financial has adopted a Trading Policy that applies to Directors, executives and employees of Bell Financial.

The Trading Policy explains the type of conduct in relation to dealings in the Company's securities that is prohibited under the Corporations Act, and establishes procedures in relation to Directors, executives and employees dealing in securities of the Company. Under the Trading Policy, Directors and designated employees may not deal in securities of the Company during the following "black-out periods" (subject to limited exceptions):

- from the end of the Company's financial year (31 December) until release of its full year results in February; and
- from the end of the Company's half-year (30 June) until release of its half-year results in August.

Other "black-out periods" may be declared from time to time. The Policy contains an approval process to be followed by Directors and other designated employees if they propose to deal in the Company's securities. A copy of the Trading Policy is available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx.

5.3 Code of conduct

Bell Financial has developed a Code of Conduct (Code), which applies to all Directors, officers, employees, contractors, consultants and associates. Bell Financial is committed to honesty and integrity in all its dealings, as well as ensuring the highest quality of service is provided to customers and clients at all times. The Code sets out the ethical standards, values and policies of the Company. It provides a framework to guide compliance with legal and other obligations to stakeholders, commitment to which the Board believes will maintain the confidence of the Company's stakeholders.

The Code states that all potential or actual conflicts of interest must be avoided or disclosed. Directors must keep the Board advised, on an ongoing basis, of any interest that could potentially conflict with those of the Company. Where the Board believes that a significant conflict exists for a Director on a Board matter, the Director concerned will not receive the relevant Board papers and must not be present at the meeting while the item is considered. Details of the Director related party transactions with the Company and the Group are set out in note 33 of the financial statements.

5.4 Diversity

Considerable diversity exists throughout the Bell Financial Group, in terms of age, culture and gender. The Company values diversity in the workplace and is committed to employing people on the basis of the "best fit" for the job, based on relative ability, performance and potential. The Company departs from the ASX Recommendations in that it does not disclose measurable objectives around gender diversity, nor does it disclose the proportion of women employees at organisation, senior executive and Board level.

Bell Financial has a Diversity Policy, which is available on the Company's website, www.bellfg.com.au/corporategovernance.aspx.

5.5 Risk assessment and management

The Board understands that the management of risk is a continuous process and an integral part of sound business management and corporate governance. The Group Risk and Audit Committee (GRAC) plays a key role in assisting the Board with its responsibilities relating to accounting, internal control systems, reporting practices, risk management and monitoring the independence of the Company's external auditors.

The Company has implemented a Risk Management Policy and Framework based on Australian/New Zealand standard AS/NZ ISO 3100:2009 *Risk Management Standard*. A description of the Risk Management Policy Framework is available on Bell Financial's website, www.bellfg.com.au/corporategovernance.aspx.

The GRAC reviewed and approved the Company's Risk Management Policy and its Risk Management Plan in 2013. The GRAC reported to the Company's Board on these matters and the Board is satisfied that the Company's risk management and internal control system is appropriate.

The Group's principal financial instruments comprise listed securities, derivatives, term deposits and cash. The main risks arising from the Group's financial instruments are market risk, credit risk and liquidity risk. These are examined in more detail in note 3 of the financial statements.

5.6 Financial reporting

The Managing Director and Chief Financial Officer have declared in writing to the Board that the declaration provided to the Board in accordance with section 295A of the Corporations Act is founded on a sound system of risk management and internal control and that the system is operating effectively in all material respects in relation to financial reporting risks.

5.7 External auditors

The Company policy is to appoint external auditors who demonstrate quality and independence. The performance of the auditor is reviewed annually. KPMG is Bell Financial's external auditor.

An analysis of fees paid to the external auditor is provided in note 37 of the financial statements.

The external auditor will attend the Annual General Meeting and be available to answer shareholder questions about the conduct of the audit and the preparation and content of the Auditor's Report.

The Company may decide to engage the auditor on assignments additional to their statutory audit duties where the auditor's expertise in relation to the Group is important. The Board has considered the position and, in accordance with the advice from the Group Audit and Risk Committee (GRAC), is satisfied that the provision of the non-audit services is compatible with the general standard of independence for auditors outlined by the Corporations Act. The Directors are satisfied that the auditor's independence is not compromised in relation to non-audit services for the following reasons:

- all non-audit services have been reviewed by the GRAC to ensure they do not impact the impartiality and objectivity of the auditor,
- none of the services undermine the general principles relating to auditor independence as set out in *APES 110 Code of ethics for professional accountants*.

5.8 Internal audit

The internal auditors assist the GRAC in ensuring compliance with internal controls and risk management programs by regularly reviewing the effectiveness of the Company's internal controls and systems. The GRAC is responsible for approving the program of internal audit visits to be conducted each financial year and for the scope of the work to be performed. The GRAC is responsible for recommending to the Board the appointment and dismissal of the Internal Audit and Risk Manager.

6.0 ASX CORPORATE GOVERNANCE RECOMMENDATIONS

The ASX Listing Rules require listed entities to include in their annual report a statement disclosing the extent to which they have followed the recommendations set out by the ASX Corporate Governance Council during the reporting period, identifying the recommendations that have not been followed and giving reasons for not following them.

	ASX CORPORATE GOVERNANCE RECOMMENDATION	REFERENCE	COMPLY
PRINCIPLE 1:	LAY SOLID FOUNDATIONS FOR MANAGEMENT AND OVERSIGHT		
1.1	Establish the functions reserved to the Board and those delegated to senior executives and disclose those functions.	2	✓
1.2	Disclose the process for evaluating the performance of senior executives.	2	✓
1.3	Provide the information indicated in the Guide to reporting on Principle 1.	2	✓
PRINCIPLE 2:	STRUCTURE THE BOARD TO ADD VALUE		
2.1	A majority of the Board should be independent Directors.	1.3	Non-comply
2.2	The Chair should be an independent Director.	1.2	Non-comply
2.3	The roles of Chair and Chief Executive Officer should not be exercised by the same individual.	1.2	✓
2.4	The Board should establish a nomination committee.	4	Non-comply
2.5	Disclose the process for evaluating the performance of the Board, committees and individual Directors.	4	✓
2.6	Provide the information indicated in the Guide to reporting on Principle 2.	1	✓
PRINCIPLE 3:	PROMOTE ETHICAL AND RESPONSIBLE DECISION MAKING		
3.1	Establish a code of conduct and disclose the code or a summary of the code as to: <ul style="list-style-type: none"> ■ the practices necessary to maintain confidence in the Company's integrity ■ the practices necessary to take into account the Company's legal obligations and the reasonable expectations of stakeholders ■ the responsibility and accountability of individuals for reporting and investigating reports of unethical practices. 	5.3	✓
3.2	Establish a policy concerning diversity and disclose the policy or a summary of that policy. The policy should include requirements for the Board to establish measurable objectives for achieving gender diversity for the Board to assess annually both the objectives and progress for achieving them.	5.4	✓
3.3	Disclose in each annual report the measurable objectives for achieving gender diversity set by the Board in accordance with the diversity policy and progress towards achieving them.		Non-comply
3.4	Disclose in each annual report the proportion of women employees in the whole organisation, women in senior executive positions and women on the Board.		Non-comply
3.5	Provide the information indicated in the Guide to reporting on Principle 3.	5.4	✓

	ASX CORPORATE GOVERNANCE RECOMMENDATION	REFERENCE	COMPLY
PRINCIPLE 4: SAFEGUARD INTEGRITY IN FINANCIAL REPORTING			
4.1	The Board should establish an audit committee.	3.1	✓
4.2	The audit committee should be structured so that it: <ul style="list-style-type: none"> ■ consists of only Non-executive Directors ■ consists of a majority of independent Directors ■ is chaired by an independent Chair, who is not Chair of the Board ■ has at least three members. 	3.1	✓ ✓ ✓ ✓
4.3	The audit committee should have a formal charter.	3.1	✓
4.4	Provide the information indicated in the Guide to reporting on Principle 4.	3.1	✓
PRINCIPLE 5: MAKE TIMELY AND BALANCED DISCLOSURE			
5.1	Establish written policies designed to ensure compliance with ASX Listing Rules disclosure requirements and to ensure accountability at a senior executive level for that compliance and disclose those policies or a summary of those policies.	5.1	✓
5.2	Provide the information indicated in the Guide to reporting on Principle 5.	5.1	✓
PRINCIPLE 6: RESPECT THE RIGHTS OF SHAREHOLDERS			
6.1	Design a communications policy for promoting effective communication with shareholders and encouraging their participation at general meetings and disclose the policy or a summary of that policy.	5.1	✓
6.2	Provide the information indicated in the Guide to reporting on Principle 6.	5.1	✓
PRINCIPLE 7: RECOGNISE AND MANAGE RISK			
7.1	Establish policies for the oversight and management of material business risks and disclose a summary of those policies.	5.5	✓
7.2	The Board should require management to design and implement the risk management and internal control system to manage the company's material business risks and report to it on whether those risks are being managed effectively. The Board should disclose that management has reported to it as to the effectiveness of the company's management of its material business risks.	5.5	✓
7.3	The Board should disclose whether it has received assurance from the Chief Executive Officer (or equivalent) and the Chief Financial Officer (or equivalent) that the declaration provided in accordance with section 295A of the Corporations Act is founded on a sound system of risk management and internal control and that the system is operating efficiently in all material respects in relation to financial reporting risks.	5.6	✓
7.4	Provide the information indicated in the Guide to reporting on Principle 7.	5.5, 5.6	✓
PRINCIPLE 8: REMUNERATE FAIRLY AND RESPONSIBLY			
8.1	The Board should establish a remuneration committee.	3.2	✓
8.2	The remuneration committee should be structured so that it: <ul style="list-style-type: none"> ■ consists of a majority of independent Directors ■ is chaired by an independent Director ■ has at least 3 members. 	3.2 3.2 3.2	Non-comply ✓ ✓
8.3	Clearly distinguish the structure of Non-executive Directors' remuneration from that of executive Directors and senior executives.	3.2, Remuneration Report	✓
8.4	Provide the information indicated in the Guide to reporting on Principle 8.	3.2, Remuneration Report	✓

REMUNERATION REPORT (AUDITED)

1. Key management personnel (KMP)

KMP include each of the Directors, both Non-executive and executive, and those executives who have authority and responsibility for planning, directing and controlling the activities of Bell Financial Group. In this report, "Executive KMP" refers to KMP other than Non-executive Directors.

The KMP for 2013 are set out in the KMP remuneration table in section 8.5 below.

2. Overview of remuneration policy and framework

Bell Financial Group remunerates Executive KMP and other executives, management and advisers by one or more of fixed salary, commission entitlements and other short-term and long-term incentives. Non-executive Directors receive a fixed fee and statutory superannuation only for their role on the Board.

In considering the Group's performance and benefits for shareholder wealth, the Remuneration Committee and the Board have regard to the following financial indicators in respect of the current financial year and previous financial years.

	2009	2010	2011	2012	2013
	\$'000	\$'000	\$'000	\$'000	\$'000
Net profit / (loss) after tax	\$27,288	\$21,569	\$7,639	(\$3,189)	\$6,811
Share price at year end	\$1.17	\$0.97	\$0.605	\$0.46	\$0.70
Dividends declared	\$19,377	\$16,162	\$7,649	-	\$2,596

The Company has established two equity-based plans to assist in the attraction, retention and motivation of Executive KMP, management and employees of the Company. The Long Term Incentive Plan and the Employee Share Acquisition (tax exempt) Plan. Each plan contains customary and standard terms for dealing with the administration of an employee share plan, and the termination and suspension of the plan. Participants in the plans must not enter into a transaction or arrangement or otherwise deal in financial products which operate to limit the economic risk of the unvested Bell Financial Group securities issued under the plans.

3. Fixed compensation

Fixed compensation consists of base compensation as well as employer contributions to superannuation funds. Compensation levels are reviewed annually through a process that considers individual performance and that of the overall Group.

4. Commission

Commission entitlements are determined by the Board from time to time and aim to align the remuneration of Executive KMP and advisers with the Company's performance. In general, certain executives and advisers are paid a commission based on revenue generated by the individual during the year. This creates a strong incentive for key executives and advisers to maximise the Company's revenues and performance.

5. Performance linked compensation

Performance linked compensation includes both short-term and long-term incentives and is designed to reward executive Directors and Executive KMP for meeting or exceeding their financial and individual objectives. The short-term incentive is an 'at risk' bonus provided in the form of cash, while the long-term incentive is provided as options or performance rights over ordinary shares of the Company.

REMUNERATION REPORT (AUDITED) CONT.

6. Short-term incentive bonus

The Company may pay Executive KMP and other executives a short-term incentive (STI) annually. The Company's Remuneration Committee is responsible for determining who is eligible to participate in STI arrangements, as well as the structure of those arrangements.

There are two types of STI arrangements, being:

- the STI payable to executives who are not remunerated by reference to commission, which is a discretionary annual cash bonus determined based on the Company's financial performance during the year, key performance indicators, industry competitive measures and individual performance over the period;
- the STI payable to the Executive Chairman and the Managing Director, which is a discretionary annual cash bonus, up to three times annual salary, determined based on the Company's financial performance during the year, key performance indicators as well as individual performance over the period.

These STI arrangements aim to ensure that executive remuneration is aligned with the Company's financial performance and growth.

7. Long-term incentive plan (LTIP)

The LTIP is part of the Company's remuneration strategy and is designed to align the interests of the Company's Executive KMP, other executives and advisers with the interests of shareholders to assist the Company in the attraction, motivation and retention of Executive KMP, other executives and advisers. In particular, the LTIP is designed to provide relevant Executive KMP, other executives and advisers with an incentive for future performance, with conditions for the vesting and exercise of the options or performance rights under the LTIP, therefore encouraging them to remain with the Company and contribute to its future performance.

Eligible persons participating may be granted options or performance rights on the terms and conditions in the LTIP Rules and as determined by the Board from time to time. An option or performance right is a right, subject to the satisfaction of the applicable vesting conditions and exercise conditions, to subscribe for a share in the Company.

If persons become entitled to participate in the LTIP and their participation requires approval under Chapter 10 of the ASX Listing Rules, they will not participate in the LTIP until that shareholder approval is received.

8. Service agreements

8.1 Executive Chairman and Managing Director

Bell Financial Group entered into service agreements with its Executive Chairman, Colin Bell, and its Managing Director, Alastair Provan, effective from listing in December 2007. These agreements set out the terms of each appointment, including responsibilities, duties, rights and remuneration.

A summary of the remuneration packages including benefits under the short-term and long-term incentive plans for both Mr Bell and Mr Provan is set out in the KMP remuneration table in section 8.5.

Bell Financial Group may terminate either service agreement on 12 months' notice, or immediately for cause. If either agreement is terminated on 12 months' notice, Bell Financial Group has agreed to vest early any unvested options under the LTIP and to allow their early exercise. Mr Bell and Mr Provan may terminate their respective service agreements on six months' notice. Mr Bell and Mr Provan have entered into non-competition covenants with Bell Financial Group which operate for six months from termination of their respective service agreements.

8.2 Executives

All key executives are permanent employees of Bell Financial Group. Each executive has an employment contract with no fixed end date. Any executive may resign from their position by giving four weeks' written notice. The Company may terminate an employment contract by providing written notice and making payment in lieu of notice in accordance with the Company's termination policies. The Company may terminate an employment contract at any time for serious misconduct.

8.3 Non-executive Directors

On appointment to the Board, all the Non-executive Directors (Mr Coleman, Mr Cubbin, Mr Wilson, and Ms Shanahan) were provided with a letter of appointment setting out the terms, including responsibilities, duties, rights and remuneration, relevant to the office of Director. A summary of the annual remuneration package for those Directors is in the following section of this report.

NAME	DIRECTORS' FEES	SUPERANNUATION	TOTAL
	\$	\$	\$
Craig Coleman	91,638	8,362	100,000
Brian Wilson	91,638	8,362	100,000
Graham Cubbin	91,638	8,362	100,000
Brenda Shanahan	91,638	8,362	100,000

A) Craig Coleman

During 2013, Mr Coleman provided consultancy services to Bell Financial and was paid \$50,000 (2012: \$165,000) in relation to those services. Mr Coleman is the Chairman of Bell Direct.

B) Brian Wilson

During 2013, Mr Wilson did not provide consultancy services to Bell Financial. (In 2012, Mr Wilson provided consultancy services to Bell Financial and was paid \$100,000 in relation to those services.)

REMUNERATION REPORT (AUDITED) CONT.

8.4 KMP remuneration

Details of the remuneration of each KMP are tabled below.

		SHORT-TERM			TOTAL
		SALARY & FEES	STI CASH BONUS	NON-MONETARY BENEFITS	
		\$	\$	\$	\$
DIRECTORS					
EXECUTIVE DIRECTORS					
Colin Bell, Executive Chairman ¹	2013	599,190	-	-	599,190
	2012	582,345	-	-	582,345
Alastair Provan, Managing Director ¹	2013	527,153	-	-	527,153
	2012	528,153	-	-	528,153
NON-EXECUTIVE DIRECTORS					
Graham Cubbin	2013	91,638	-	-	91,638
	2012	91,743	-	-	91,743
Craig Coleman	2013	141,638	-	-	141,638
	2012	256,743	-	-	256,743
Brian Wilson	2013	91,638	-	-	91,638
	2012	183,935	-	-	183,935
Malcolm Spry ³	2013	-	-	-	-
	2012	55,810	-	-	55,810
Brenda Shanahan ³	2013	91,638	-	-	91,638
	2012	52,576	-	-	52,576
Total compensation: Directors (consolidated)	2013	1,542,895	-	-	1,542,895
	2012	1,751,305	-	-	1,751,305
EXECUTIVES					
Lewis Bell, Head of Compliance	2013	359,502	-	-	359,502
	2012	352,002	-	-	352,002
Andrew Bell, Executive Director of Bell Potter Securities	2013	566,999	-	-	566,999
	2012	328,047	-	-	328,047
Dean Davenport, Chief Financial Officer	2013	282,878	100,000	-	382,878
	2012	291,765	50,000	-	341,765
Rowan Fell, Director – Investment Services	2013	312,873	110,000	-	422,873
	2012	313,877	55,000	-	368,877
Paul Vine, General Counsel and Company Secretary ⁴	2013	141,644	-	-	141,644
	2012	233,877	-	-	233,877
Total compensation: Executives (consolidated)	2013	1,663,896	210,000	-	1,873,896
	2012	1,519,568	105,000	-	1,624,568

1. Colin Bell and Alastair Provan volunteered to forego any discretionary annual cash bonus in 2012 and 2013.
2. Voluntary super contributions above the minimum legislative requirements are classified as post-employment benefits.
3. Malcolm Spry resigned on 5 June 2012. Brenda Shanahan was appointed on 5 June 2012.
4. Paul Vine resigned with effect from 19 July 2013.

POST-EMPLOYMENT SUPERANNUATION BENEFITS ²	OTHER LONG TERM	TERMINATION BENEFITS ²	SHARE-BASED PAYMENTS		TOTAL	PROPORTION OF REMUNERATION PERFORMANCE RELATED	VALUE OF OPTIONS AS PROPORTION OF REMUNERATION
			TOTAL AMORTISATION VALUE OF LTI OPTIONS				
\$	\$	\$	\$	\$	\$	%	%
20,810	-	-	-	-	620,000	0%	0%
37,655	-	-	-	-	620,000	0%	0%
17,122	-	-	-	-	544,275	0%	0%
16,123	-	-	-	-	544,276	0%	0%
8,362	-	-	-	-	100,000	0%	0%
8,257	-	-	-	-	100,000	0%	0%
8,362	-	-	-	-	150,000	0%	0%
8,257	-	-	-	-	265,000	0%	0%
8,362	-	-	-	-	100,000	0%	0%
16,065	-	-	-	-	200,000	0%	0%
-	-	-	-	-	-	0%	0%
5,023	-	-	-	-	60,833	0%	0%
8,362	-	-	-	-	100,000	0%	0%
4,732	-	-	-	-	57,308	0%	0%
71,380	-	-	-	-	1,614,275	0%	0%
96,112	-	-	-	-	1,847,417	0%	0%
30,000	-	-	-	-	389,502	0%	0%
37,500	-	-	-	-	389,502	0%	0%
41,863	-	-	-	-	608,862	0%	0%
50,169	-	-	-	-	378,216	0%	0%
17,122	-	-	-	19,567	419,567	24%	5%
8,235	-	-	-	-	350,000	14%	0%
17,122	-	-	-	9,784	449,779	24%	2%
16,123	-	-	-	-	385,000	14%	0%
9,456	-	-	-	-	151,100	0%	0%
16,123	-	-	-	-	250,000	0%	0%
115,653	-	-	-	29,351	2,018,810	10%	1%
128,150	-	-	-	-	1,752,718	6%	0%

REMUNERATION REPORT (AUDITED) CONT.**8.5 KMP remuneration (Group)***Notes on KMP remuneration table*

- A) In relation to the Executive KMP, the short-term incentive bonus is for performance during the financial year ended 31 December 2013 using the criteria set out in section 6 of the Remuneration Report.
- B) Options were issued to Dean Davenport and Rowan Fell in May 2013. The fair value of the options is calculated at the date of grant using an option-pricing model and allocated to each reporting period evenly over the period from grant date to vesting date. The value disclosed is the portion of the fair value of the options recognised in this reporting period. In valuing the options, market conditions have been taken into account.

The following factors and assumptions were used in determining the fair value of options on grant date:

GRANT DATE	OPTION EXERCISE DATE	FAIR VALUE PER OPTION	EXERCISE PRICE	PRICE OF SHARES ON GRANT DATE	EXPECTED VOLATILITY	RISK FREE INTEREST RATE	DIVIDEND YIELD
28 May 13	28 May 2016 ¹	\$0.08386	\$0.80 ²	\$0.55	45.76%	2.62%	2.0%

- Options can be exercised for a period of up to 12 months from exercise date.
- Represents exercise price at grant.

Equity instruments

All options refer to options over ordinary shares of Bell Financial, which are exercisable on a one-for-one basis under the LTI plan.

9. Options granted as compensation

Details on options over ordinary shares in the Company that were granted as compensation to each KMP in 2013 and details on options that were vested during the reporting period are outlined below.

	NUMBER OF OPTIONS GRANTED DURING 2013	GRANT DATE	FAIR VALUE PER OPTION AT GRANT DATE (\$)	EXERCISE PRICE PER OPTION (\$)	EXPIRY DATE	NUMBER OF OPTIONS VESTED DURING 2013
EXECUTIVE DIRECTORS						
Colin Bell	-	-	-	-	-	-
Alastair Provan	-	-	-	-	-	-
NON-EXECUTIVE DIRECTORS						
Graham Cubbin	-	-	-	-	-	-
Brenda Shanahan	-	-	-	-	-	-
Brian Wilson	-	-	-	-	-	-
Craig Coleman	-	-	-	-	-	-
EXECUTIVES						
Andrew Bell	-	-	-	-	-	-
Lewis Bell	-	-	-	-	-	-
Dean Davenport	400,000	28 May 2013	\$0.08386	\$0.80	28 May 2017	-
Rowan Fell	200,000	28 May 2013	\$0.08386	\$0.80	28 May 2017	-

The options were granted at no cost to the recipient. The options vest on 28 May 2016 and are exercisable for a period of 12 months after that date, provided that the KMP remains employed as an executive or a Director of the Company as at that date.

9.1 Modification of terms of equity-settled share-based payment transactions

No terms of equity settled share based payment transactions (including options granted to executives) have been altered or modified by the issuing entity during the reporting period.

9.2 Exercise of options granted as compensation

Following the vesting date on the accelerated vesting of an option, the vested option may be exercised by the executive subject to any exercise conditions and the payment of the exercise price (if any).

No options granted as compensation were exercised during the period.

9.3 Analysis of options granted as compensation

Details of vesting profile of the options granted as remuneration to each KMP are detailed below.

	OPTIONS GRANTED		% VESTED IN YEAR	FINANCIAL YEARS IN WHICH GRANT VESTS
	NUMBER	DATE		
EXECUTIVE DIRECTORS				
Colin Bell	-	-	-	-
Alastair Provan	-	-	-	-
NON-EXECUTIVE DIRECTORS				
Graham Cubbin	-	-	-	-
Brenda Shanahan	-	-	-	-
Brian Wilson	-	-	-	-
Craig Coleman	-	-	-	-
EXECUTIVES				
Lewis Bell	-	-	-	-
Andrew Bell	-	-	-	-
Dean Davenport	400,000	28 May 13	0%	28 May 2016
Rowan Fell	200,000	28 May 13	0%	28 May 2016

9.4 Analysis of movements in options

There was no movement in options during the year.

9.5 Unissued shares under options

At the date of this report unissued ordinary shares of the Company granted to Directors and employees under option are:

EXPIRY DATE	EXERCISE PRICE	NUMBER OF OPTIONS
28 May 2017	\$0.80	23,000,000

All options expire on the earlier of termination date or expiry date.

INDEMNIFICATION AND INSURANCE OF DIRECTORS

Indemnification

The Company has agreed to indemnify the Directors against all liabilities to another person (other than the Company or a related entity) that may arise from their position as Directors of the Company or its controlled entities, except where the liability arises out of conduct including a lack of good faith.

Except for the above, neither the Company nor its controlled entities has indemnified any person who is or has been an officer or auditor of the Company or its controlled entities.

Insurance premiums

Since the end of the previous financial year the Company has paid a premium for an insurance policy for the benefit of the Directors, officers, secretaries and senior executives of the Company. In accordance with commercial practice, the policy prohibits disclosure of the nature of insurance or amount of the premium.

Environmental regulation

The operations of the Group are not subject to any particular and significant environmental regulation under a law of the Commonwealth of a State or Territory. To the best of the Company's knowledge no member of the Group has incurred any material environmental liability during the year.

Non-audit services

The Company may decide to engage the auditor on assignments additional to their statutory audit duties where the auditor's expertise with the Group is important. The provision of these services and the auditor's independence are discussed at section 5.7.

Details of the amounts paid to the auditor of the Company, KPMG, and its related practices for audit and non-audit services provided during the year are set in note 38 of the financial statements.

Likely developments

Further details of likely developments in the operations of the Group and its prospects in future financial years are contained in the Chairman's Report and the Operating and Financial Review set out on pages 2 to 5. In the opinion of the Directors, disclosure of any further information would be likely to result in unreasonable prejudice to the Group.

Lead auditor's independence declaration

The lead auditor's independence declaration is set out on page 23 and forms part of the Directors' report for the financial year ended 31 December 2013.

Rounding of amounts

The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 January 1998 and in accordance with that Class Order, amounts in the financial report and Directors' report have been rounded off to the nearest thousand dollars, unless otherwise stated.

Signed in accordance with a resolution of the Directors.



Colin Bell
Executive Chairman
25 February 2014



Lead Auditor's Independence Declaration under Section 307C of the *Corporations Act 2001*

To: the Directors of Bell Financial Group Limited

I declare that, to the best of my knowledge and belief, in relation to the audit for the financial year ended 31 December 2013, there have been:

- i) no contraventions of the auditor independence requirements as set out in the *Corporations Act 2001* in relation to the audit; and
- ii) no contraventions of any applicable code of professional conduct in relation to the audit.

A handwritten signature in blue ink that reads 'KPMG'.

KPMG

A handwritten signature in blue ink, appearing to read 'Dean M Waters'.

Dean M Waters
Partner

Melbourne
25 February 2014

KPMG, an Australian partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.

Liability limited by a scheme approved under Professional Standards Legislation.

	NOTE	CONSOLIDATED \$ '000	
		2013	RESTATED* 2012
Rendering of services	6.	142,590	119,058
Finance income	9.	14,826	16,137
Investing income / (expense)	7.	719	513
Other income	8.	942	773
Total revenue		159,077	136,481
Employee expenses	10.	(102,249)	(88,268)
Depreciation and amortisation expenses	15,16.	(1,199)	(1,534)
Occupancy expenses		(13,330)	(14,996)
Systems and communication expenses		(15,279)	(15,320)
Professional expenses		(2,860)	(2,540)
Finance expenses	9.	(5,328)	(7,398)
Other expenses		(8,378)	(10,202)
Total expenses		(148,623)	(140,258)
Results from operating activities		10,454	(3,777)
Share of profit / (loss) of equity accounted investments, net of income tax		-	(248)
Profit / (loss) before income tax		10,454	(4,025)
Income tax (expense) / benefit	11.	(3,643)	836
Profit / (loss) for the year		6,811	(3,189)
ATTRIBUTABLE TO:			
Equity holders of the Company		6,821	(2,758)
Non-controlling interests		(10)	(431)
Profit / (loss) for the year		6,811	(3,189)
EARNINGS PER SHARE:		CENTS	CENTS
Basic earnings per share (AUD)	28.	2.7	(1.2)
Diluted earnings per share (AUD)	28.	2.7	(1.2)

* See note 17.

The notes on pages 29 to 63 are an integral part of these consolidated financial statements.

	CONSOLIDATED \$ '000	
	2013	RESTATED* 2012
Profit / (loss) for the year	6,811	(3,189)
Other comprehensive income		
ITEMS THAT MAY ARE OR MAY BE CLASSIFIED TO PROFIT AND LOSS		
Change in fair value of cash flow hedge	13	170
Other comprehensive income for the year, net of tax	13	170
Total comprehensive income for the year	6,824	(3,019)
ATTRIBUTABLE TO:		
Equity holders of the Company	6,834	(2,588)
Non-controlling interests	(10)	(431)
Total comprehensive income for the year	6,824	(3,019)

Other movements in equity arising from transactions with owners as owners are set out in note 26.

* See note 17.

The notes on pages 29 to 63 are an integral part of these consolidated financial statements.

	NOTE	CONSOLIDATED \$ '000	
		2013	RESTATED* 2012
ASSETS			
Cash and cash equivalents	12.	146,298	107,720
Trade and other receivables	13.	72,720	72,685
Loans and advances	19.	171,696	147,120
Financial assets	14.	976	2,249
Prepayments		673	553
Total current assets		392,363	330,327
Deferred tax assets	18.	9,761	9,517
Property, plant and equipment	15.	1,725	2,356
Goodwill	16.	130,413	130,413
Intangible assets	16.	2,366	2,104
Total non-current assets		144,265	144,390
Total assets		536,628	474,717
LIABILITIES			
Trade and other payables	20.	144,227	109,647
Deposits and borrowings	21.	192,548	175,768
Current tax liabilities	22.	1,919	495
Derivatives	30.	45	58
Employee benefits	24.	14,652	9,624
Provisions	23.	450	450
Total current liabilities		353,841	296,042
Employee benefits	24.	2,684	2,478
Total non-current liabilities		2,684	2,478
Total liabilities		356,525	298,520
Net assets		180,103	176,197
EQUITY			
Contributed equity	26.	164,284	164,284
Other equity		1,806	2,764
Reserves	26.	(612)	(885)
Non-controlling interests	26.	4,314	3,947
Retained earnings	26.	10,311	6,087
Total equity attributable to equity holders of the Company		180,103	176,197

* See note 17.

The notes on pages 29 to 63 are an integral part of these consolidated financial statements.

RESTATE ^d *	SHARE CAPITAL \$ '000	TREASURY SHARES RESERVE \$ '000	SHARE BASED PAYMENTS RESERVE \$ '000	NON- CONTROLLING INTERESTS \$ '000	CASH FLOW HEDGE RESERVE \$ '000	RETAINED EARNINGS \$ '000	OTHER EQUITY \$ '000	TOTAL EQUITY \$ '000
Balance at 1 January 2012	164,284	(863)	8	-	(228)	11,440	-	174,641
TOTAL COMPREHENSIVE INCOME								
Profit / (loss) for the year	-	-	-	-	-	(3,189)	-	(3,189)
OTHER COMPREHENSIVE INCOME								
Change in fair value of cash flow hedges	-	-	-	-	170	-	-	170
Total other comprehensive income	-	-	-	-	170	-	-	170
Total comprehensive income for the year	-	-	-	-	170	(3,189)	-	(3,019)
TRANSACTIONS WITH OWNERS, DIRECTLY IN EQUITY								
Increase / (decrease) in Non-controlling Interests	-	-	-	4,378	-	-	-	4,378
Transfer of retained earnings	-	-	-	(431)	-	431	-	-
Purchase of treasury shares	-	(811)	-	-	-	-	-	(811)
Share based payments	-	-	840	-	-	-	-	840
Employee share awards exercised	-	240	(240)	-	-	-	-	-
Increase / (decrease) in other equity	-	-	-	-	-	-	2,764	2,764
Dividends	-	-	-	-	-	(2,596)	-	(2,596)
Balance at 31 December 2012	164,284	(1,434)	608	3,947	(58)	6,086	2,764	176,197
Balance at 1 January 2013	164,284	(1,434)	608	3,947	(58)	6,086	2,764	176,197
TOTAL COMPREHENSIVE INCOME								
Profit / (loss) for the year	-	-	-	-	-	6,811	-	6,811
OTHER COMPREHENSIVE INCOME								
Change in fair value of cash flow hedges	-	-	-	-	13	-	-	13
Total other comprehensive income	-	-	-	-	13	-	-	13
Total comprehensive income for the year	-	-	-	-	13	6,811	-	6,824
TRANSACTIONS WITH OWNERS, DIRECTLY IN EQUITY								
Increase / (decrease) in Non-controlling interests	-	-	-	377	-	-	-	377
Transfer of retained earnings	-	-	-	(10)	-	10	-	-
Share based payments	-	-	724	-	-	-	-	724
Purchase of treasury shares	-	(465)	-	-	-	-	-	(465)
Employee share awards exercised	-	213	(213)	-	-	-	-	-
Increase / (decrease) in other equity	-	-	-	-	-	-	(958)	(958)
Dividends	-	-	-	-	-	(2,596)	-	(2,596)
Balance at 31 December 2013	164,284	(1,686)	1,119	4,314	(45)	10,311	1,806	180,103

* See note 17.

The notes on pages 29 to 63 are an integral part of these consolidated financial statements.

		CONSOLIDATED \$ '000	
	NOTE	2013	RESTATED* 2012
CASH FLOWS FROM / (USED IN) OPERATING ACTIVITIES			
Cash receipts from customers and clients		191,539	166,541
Cash paid to suppliers and employees		(150,254)	(157,837)
Cash generated from operations ¹		41,285	8,704
Dividends received		30	21
Interest received		14,702	15,787
Interest paid		(5,328)	(7,398)
Income taxes paid		(2,463)	(678)
Net cash from operating activities	25.	48,226	16,436
CASH FLOWS FROM / (USED IN) INVESTING ACTIVITIES			
Net proceeds from sale of investments		3,242	840
Acquisition of property, plant and equipment		(189)	(460)
Acquisition of other investments		(1,252)	(504)
Interest in equity accounted investees and non-controlling interests		(592)	138
Net cash from / (used in) investing activities		1,209	(14)
CASH FLOWS FROM / (USED IN) FINANCING ACTIVITIES			
Dividends paid		(2,596)	(2,596)
On market share purchases		(465)	(811)
Bell Potter Capital (Margin Lending)			
Deposits		16,780	(6,635)
Loans		(24,576)	(8,623)
Repayment of borrowings		-	-
Net cash from / (used in) financing activities		(10,857)	(18,665)
Net increase / (decrease) in cash and cash equivalents		38,578	(2,215)
Cash and cash equivalents at 1 January		107,720	109,935
Cash and cash equivalents at 31 December	12, 25.	146,298	107,720

* See note 17.

The notes on pages 29 to 63 are an integral part of these consolidated financial statements.

1. 'Cash generated from operations' relates to Group cash reserves and client balances. Refer to note 12 for further information on cash and cash equivalents.

Bell Financial Group Ltd (“Bell Financial” or the “Company”) is domiciled in Australia. The address of the Company’s registered office is Level 29, 101 Collins Street, Melbourne, VIC. The consolidated financial statements of the Company comprise the Company, its subsidiaries and associates (the “Group” or “Consolidated Entity”) and the Group’s interest in associates.

1. SIGNIFICANT ACCOUNTING POLICIES

Set out below is a summary of significant accounting policies adopted by the Company, its subsidiaries and associates in the preparation of the consolidated financial statements.

a) Basis of preparation

Statement of compliance

The financial report is a general purpose financial report prepared in accordance with Australian Accounting Standards (AASBs) (including Australian Accounting Interpretations) adopted by the Australian Accounting Standards Board (AASB) and the Corporations Act. The consolidated financial report of the Group and the financial report of the Company comply with International Financial Reporting Standards (IFRS) and interpretations adopted by the International Accounting Standards Board (IASB).

The financial statements were approved by the Board of Directors on 25 February 2014.

The accounting policies set out below, except as noted, have been applied consistently to all periods presented in these consolidated financial statements, and have been consistently applied by all entities within the consolidated entity.

Basis of measurement

These consolidated financial statements have been prepared under the historical cost convention, except for financial assets and liabilities (including derivative instruments) at fair value through the profit and loss.

Functional and presentation currency

These consolidated financial statements are presented in Australian dollars, which is the Company’s functional currency and the functional currency of the majority of the Group. The Company is of a kind referred to in ASIC Class Order 98/100 dated 10 July 1998 and in accordance with that Class Order, all financial information presented in Australian dollars has been rounded to the nearest thousand dollars unless otherwise stated.

Removal of parent entity financial statements

The Group has applied amendments to the Corporations Act that remove the requirement for the Group to lodge parent entity financial statements. Parent entity financial statements have been replaced by the specific parent entity disclosures in note 32.

b) Principles of consolidation

Business combinations

The Group has adopted revised AASB 3 Business Combinations (2008) and amended AASB 127 Consolidated and Separate Financial Statements (2008) for business combinations occurring in the financial year starting 1 January 2009. All business combinations occurring before this date are accounted for by applying the acquisition method.

Subsidiaries

Subsidiaries are all entities controlled by the Group. The Group controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. The financial statements of subsidiaries are included in the consolidated financial statements from the date that control commenced until the date that control ceases. All controlled entities have a 31 December balance date.

Intra-group balances, and any unrealised income and expenses arising from intra-group transactions, are eliminated in preparing the consolidated financial statements.

Investments in associates

Associates are those entities in which the Company has significant influence, but not control, over the financial and operating policies. Associates are accounted for using the equity method. The consolidated financial statements include the Group’s share of the income and expenses of equity accounted investees, from the date significant influence commences until the date that significant influence ceases. When the Group’s share of losses exceeds its interest in an equity accounted investee, the carrying amount of that interest is reduced to nil.

Unrealised gains arising from transactions with equity accounted investees are eliminated against the investment to the extent of the Group’s interest in the investee. Unrealised losses are eliminated in the same way as unrealised gains, but only to the extent that there is no evidence of impairment.

Special purpose entities

The Group has established a special purpose entity (SPE) to manage margin loans. The Group does not have direct or indirect shareholdings in this entity. An SPE is consolidated if, based on an evaluation of the substance of its relationship with the Group and the SPE’s risks and rewards, the Group concludes that it controls the SPE.

SPE’s consolidated by the Group were established under terms that impose strict limitations on the decision making powers of the SPE’s management and that result in the Group receiving the majority of the benefits related to the SPE’s operations and net assets, being exposed to risks incident to the SPE’s activities and retaining the majority of the residual or ownership risks related to the SPE or its assets.

1. SIGNIFICANT ACCOUNTING POLICIES CONT.

c) Revenue recognition

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the Group and the revenue can be reliably measured. The following specific criteria must also be met before revenue can be recognised.

Rendering of services

Revenue arising from brokerage, commissions, fee income and corporate finance transactions are recognised by the Group on an accruals basis as and when services have been provided, net of the amount of goods and services tax (GST). Provision is made for uncollectible debts arising from such services. Securities held at balance date are valued by directors at market value at each balance date, with any unrealised gains and losses being taken to the Income Statement.

Interest income

Interest income is recognised as it accrues using the effective interest rate method.

Dividend income

Dividends are brought to account as revenue when the right to receive the payment is established.

d) Statement of Cash Flows

The Statement of Cash Flows is prepared on the basis of net cash flows in relation to settlement of trades. This is consistent with the Group's revenue recognition policy whereby the entity acts as an agent and receives and pays funds on behalf of its clients, however only recognises as revenue, the Group's entitlement to brokerage commission.

For the purpose of the Statement of Cash Flows, cash and cash equivalents comprise cash at bank and on hand, investments in money market instruments maturing within less than 14 days (net of bank overdrafts) and short-term deposits with an original maturity of 3 months or less. It is important to note that the Statement of Financial Position discloses trade debtors and payables that represent net client accounts being the accumulation of gross trading.

e) Income tax

Income tax expense or revenue for the period comprises current and deferred tax. Income tax is recognised in the Income Statement except to the extent that it relates to items recognised directly in equity, in which case it is recognised in equity.

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantially enacted at the balance sheet date, and any adjustments to tax payable in respect of previous years.

Deferred tax is recognised using the balance sheet method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. Deferred tax is not recognised for the following temporary differences: the initial recognition of goodwill, the initial recognition of assets or liabilities in a transaction that is not a business combination and that affects neither accounting nor taxable profit, and differences relating to investments in subsidiaries to the extent that they probably will not reverse in the foreseeable future. Deferred tax is measured at the tax rates that are expected to be applied to the temporary differences when they reverse, based on the laws that have been enacted or substantively enacted by the reporting date.

Deferred tax assets and liabilities are offset if there is a legally enforceable right to offset current tax liabilities and assets, and they relate to income taxes levied by the same tax authority on the same taxable entity, or on different tax entities, but they intend to settle current tax liabilities and assets on a net basis or their tax assets and liabilities will be realised simultaneously.

A deferred tax asset is recognised to the extent that it is probable that future taxable profits will be available against which temporary differences can be utilised. Deferred tax assets are reviewed at each reporting date and are reduced to the extent that it is no longer probable that the related tax benefit will be realised.

Tax consolidation

Effective 1 January 2003, the Company elected to apply the tax consolidation legislation. All current tax amounts relating to the Group have been assumed by the head entity of the tax-consolidated group, Bell Financial Group. Deferred tax amounts in relation to temporary differences are allocated as if each entity continued to be a taxable entity in its own right.

f) Goods and services tax

Revenues, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Tax Office (ATO). In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables are stated with the amount of GST excluded. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the Statement of Financial Position.

Cash flows are included in the Statement of Cash Flows on a gross basis. The GST components of cash flows arising from investing and financing activities that are recoverable from, or payable to, the ATO are classified as operating cash flows.

g) Cash and cash equivalents

Cash and cash equivalents comprise cash balances, investments in money market instruments maturing within less than 14 days and short-term deposits with original maturity of less than three months. Bank overdrafts that are repayable on demand are included as a component of cash and cash equivalents for the purpose of the Statement of Cash Flows. Cash held in trust for clients is included as cash and cash equivalents and is included within trade and other payables.

h) Derivatives

Derivative financial instruments are contracts whose value is derived from one or more underlying price indices or other variable. They include swaps, forward rate agreements, options or a combination of all three.

Certain derivative instruments are held for trading for the purpose of making short-term gains. These derivatives do not qualify for hedge accounting. The right to receive options arising from the provision of services to corporate fee clients are valued using the Black Scholes model. On disposal of options any realised gains/losses are taken to the Income Statement. Derivatives are recognised initially at fair value and attributable transaction costs are recognised in profit or loss when incurred.

Derivative financial instruments are also used for hedging purposes to mitigate the Group's exposure to interest rate risk. Derivative financial instruments are recognised initially at fair value. Where the derivative is designated effective as a hedging instrument, the timing of the recognition of any resultant gain or loss is dependant on the hedging designation. The Group designated interest rate swaps as cash flow hedges during the period. Details of the hedging instruments are outlined below:

Cash flow hedges

Changes in the fair value of cash flow hedges are recognised directly in equity to the extent that the hedges are effective. To the extent hedges are ineffective, changes in the fair value are recognised in the profit and loss. Hedge effectiveness is tested at each reporting date and is calculated using the dollar offset method. Effectiveness will be assessed on a cumulative basis by calculating the change in fair value of the interest rate swap as a percentage of the change in fair value of the designated hedge item. If the ratio change in the fair value is within the 80 – 125% range, a hedge is deemed to be effective.

If the hedging instrument no longer meets the criteria for hedge accounting, expires or is sold, terminated or exercised, the hedge accounting is discontinued prospectively. The cumulative gain or loss previously recognised in equity remains there until the forecast transaction occurs.

i) Impairment of assets

At each reporting date, the Group reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the Income Statement.

Where it is not possible to estimate the recoverable amount of an individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs.

An impairment loss, with the exception of goodwill, is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognised. For financial assets measured at amortised cost and available-for-sale financial assets that are debt securities the reversal is recognised in profit or loss.

For available-for-sale financial assets that are equity securities, the reversal is recognised in equity. Impairment losses on goodwill are not reversed.

j) Trade and other receivables

Trade debtors to be settled within 3 trading days are carried at amounts due. Term debtors are carried at the amount due. The collectability of debts is assessed at balance date and specific provision is made for any doubtful accounts.

k) Trade and other payables

Liabilities for trade creditors and other amounts are carried at cost which is the fair value of the consideration to be paid in the future for goods and services received, whether or not billed to the parent entity or Group. Trade accounts payable are normally settled within 60 days.

l) Leased assets

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership are classified as finance leases. Upon initial recognition the leased asset is measured at an amount equal to the lower of its fair value and the present value of minimum lease payments. Subsequent to initial recognition, the asset is accounted for in accordance with the accounting policy applicable to that asset.

Other leases are operating leases and are not recognised on the Group's Statement of Financial Position.

m) Borrowing costs

Borrowing costs are recognised as expenses in the period in which they are incurred.

n) Provisions

A provision is recognised if, as a result of a past event, the Group has a present legal or constructive obligation that can be estimated reliably, and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are determined by discounting the expected future cash flows at a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the liability.

o) Deposits and borrowings

All deposits and borrowings are recognised at cost, being the fair value of the consideration received net of issue costs associated with the borrowings.

p) Goodwill and intangible assets

Goodwill

Goodwill on acquisition is initially measured at cost being the excess of the costs of the business combination over the acquirer's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities.

1. SIGNIFICANT ACCOUNTING POLICIES CONT.

p) Goodwill and intangible assets cont.

Following initial recognition, goodwill is measured at cost less accumulated impairment losses. Goodwill is reviewed for impairment, annually or more frequently if events or changes in circumstances indicate that the carrying amount is impaired. An impairment loss in respect to goodwill is not reversed.

Other intangible assets

Other intangible assets that are acquired by the Group, which have finite lives, are measured at cost less accumulated amortisation and accumulated impairment losses.

Amortisation is recognised in the profit and loss on a straight-line basis over the estimated useful lives of intangible assets. The estimated useful lives are as follows:

	2013	2012
Customer list	10 years	10 years

q) Financial instruments

All investments are initially recognised at fair value of the consideration given, plus directly attributable transaction costs. Subsequent to initial recognition, investments, which are classified as financial assets are measured as described below.

Fair value estimation

For investments actively traded in organised financial markets, fair value is determined by reference to Stock Exchange quoted market bid prices at the close of business on the balance sheet date.

For investments where there is no quoted market price and a reliable estimate of fair value is not available the security is recorded at the lower of cost and recoverable amount, being a Directors' valuation, by reference to the current market value of another instrument that is substantially the same. Realised and unrealised gains and losses are included in the Income Statement. Dividends are brought to account when declared.

Financial assets at fair value through profit or loss

A financial asset is classified in this category if acquired principally for the purpose of selling in the short term or if so designated by management and within the requirements of AASB 139 *Recognition and Measurement of Financial Instruments*. Realised and unrealised gains and losses arising from changes in the fair value of these assets are included in the Income Statement in the period in which they arise.

Loans and advances

All loans and advances are recognised at amortised cost. Impairment assessments are performed at least at each reporting date and impairment is reviewed on each individual loan. Impairment provisions are raised if the recoverable amount is less than the carrying value of the loan. Loans are secured by holding equities as collateral.

Share capital

Ordinary shares

Ordinary shares are classified as equity. Incremental costs directly attributable to issue of ordinary shares and share options are recognised as a deduction from equity, net of any tax effects.

Dividends

Dividends are recognised as a liability in the period in which they are declared, being appropriately authorised and no longer at the discretion of the Company.

Treasury shares

When share capital recognised as equity is repurchased, the amount of the consideration paid is recognised as a deduction from equity. Repurchased shares are classified as treasury shares and are presented in the reserve until sold or reissued.

r) Property, plant and equipment

Property, plant and equipment is included at cost less accumulated depreciation and any impairment in value. All property, plant and equipment is depreciated over its estimated useful life, commencing from the time assets are held ready for use.

Items of property, plant and equipment are depreciated/amortised using the straight-line method over their estimated useful lives. The depreciation rates for each class of asset are as follows:

	2013	2012
Leasehold improvements	20 – 25%	20 – 25%
Office equipment	20 – 50%	20 – 50%
Furniture and fittings	20 – 50%	20 – 50%

s) Employee entitlements

Wages, salaries and annual leave

The provisions for entitlements to wages, salaries and annual leave expected to be settled within 12 months of reporting date represent the amounts which the Group has a present obligation to pay resulting from employees' services provided up to reporting date.

Long-service leave

The provision for salaried employee entitlements to long-service leave represents the present value of the estimated future cash outflows to be made resulting from employees service provided up to reporting date. Liabilities for employee entitlements, which are not expected to be settled within twelve months, are discounted using the rates attaching to national government securities at balance date, which most closely match the terms of maturity of the related liabilities.

In determining the liability for employee entitlements, consideration has been given to future increases in wage and salary rates, and experience with staff departures. Related on-costs have also been included in the liability.

Bonuses

The Company recognises a liability and an expense for bonuses. The Company recognises a provision where contractually obliged or where there is a past performance that has created a constructive obligation.

Defined contribution plans

A defined contribution plan is a post-employment benefit plan under which the Company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution plans are recognised as an employee expense in profit or loss when they are due.

Share-based payments

The Company has adopted a number of share-based Equity Incentive Plans in which employees and Directors participate. The grant date fair value of shares expected to be issued under the various Equity Incentive Plans, including options, granted to employees and Directors is recognised as an employee expense, with a corresponding increase in equity over the period in which the employees become unconditionally entitled to the shares.

The fair value of options at grant date is independently determined using the Black Scholes option pricing model that takes into account the exercise price, the vesting period, the vesting and performance criteria, the impact of dilution, the share price at grant date and the expected price volatility of the underlying share and the risk free interest rate for the vesting period.

t) Earnings per share

The Group presents basic and diluted Earnings Per Share (EPS) data for its ordinary shares.

Basic earnings per share

Basic EPS is calculated by dividing the profit or loss attributable to ordinary shareholders of the Company by the weighted average number of ordinary shares outstanding during the period.

Diluted earnings per share

Diluted EPS is determined by adjusting the profit or loss attributable to ordinary shareholders and the weighted average number of ordinary shares outstanding for the effects of all dilutive potential ordinary shares and share options granted to employees and Directors.

u) Foreign currency transactions

Transactions in foreign currencies are translated to the functional currency of the Group at exchange rates at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the reporting date are retranslated to the functional currency at the foreign exchange rate at that date. Non-monetary assets and liabilities denominated in foreign currencies that are measured at fair value are retranslated to the functional currency at the exchange rate at the date that the fair value was determined.

Foreign currency differences arising on retranslation are recognised in profit or loss, except for differences arising on available for sale equity instruments that are recognised directly in equity.

v) Segment reporting

The Group determines and presents operating segments based on the information that is internally provided to the Chief Decision Maker in accordance with AASB 8 *Operating Segments*.

An operating segment is a component of the Group that engages in business activities from which it may earn revenues and incur expenses, including revenues and expenses that relate to transactions with any of the Group's other components. An operating segment's results are reviewed regularly by management to make decisions about resources to be allocated to the segment and assess its performance. Segment results that are reported to management include items directly attributable to a segment as well as to those that can be allocated on a reasonable basis.

w) New standards and interpretations not yet adopted

A number of new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 January 2013, and have not been applied in preparing these consolidated financial statements. Those which may be relevant to the Group are set out below. The Group does not plan to adopt these standards early.

AASB 9 Financial Instruments (2010), AASB 9 Financial Instruments (2009)

AASB 9 (2009) introduces new requirements for the classification and measurement of financial assets. Under AASB 9 (2009), financial assets are classified and measured based on the business model in which they are held and the characteristics of their contractual cash flows. AASB 9 (2010) introduces additions relating to financial liabilities. The IASB currently has an active project that may result in limited amendments to the classification and measurement requirements of AASB 9 and add new requirements to address the impairment of financial assets and hedge accounting.

AASB 9 (2010 and 2009) are effective for annual periods beginning on or after 1 January 2015 with early adoption permitted. The adoption of AASB 9 (2010) is expected to have an impact on the Group's financial assets, but no impact on the Group's financial liabilities.

x) Changes in accounting policies

Except for the changes below, the Group has consistently applied the accounting policies set out in note 1 to all periods presented in these consolidated financial statements.

The Group has adopted the following new standards and amendments to standards, including any consequential amendments in other standards, with a date of initial application of 1 January 2013.

i) AASB 10 Consolidated Financial Statements (2011)

As a result of AASB 10 (2011), the Group has changed its accounting policy for determining whether it has control over and consequently whether it consolidates its investees. AASB 10 (2011) introduces a new control model that focuses on whether the Group has power over an investee, exposure or rights to variable returns from its involvement with the investee and ability to use its power to affect those returns.

1. SIGNIFICANT ACCOUNTING POLICIES CONT.

x) Changes in accounting policies cont.

i) AASB 10 Consolidated Financial Statements (2011) cont.

In accordance with transitional provisions of AASB 10 (2011), the Group reassessed the control conclusion for its investees at 1 January 2013. As a consequence, the Group has changed its control conclusion in respect of its investment in Third Party Platform Pty Ltd, which was previously accounted for as an associate using the equity method. The Group has determined that it had control over the investee on 28 May 2012. This is because the Group has held significantly more voting rights of the investee than any other vote holders. Accordingly, the Group applied acquisition accounting to the investment at 28 May 2012 and restated the relevant amounts as if the investee had been consolidated from that date. The quantitative impact of the change is set out in note 17.

ii) AASB 13 Fair Value Measurement

AASB 13 establishes a single framework for measuring fair value and making disclosures about fair value measurements when such measurements are required or permitted by other IFRSs. It unifies the definition of fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. It replaces and expands the disclosure requirements about fair value measurements in other AASBs, including AASB 7. As a result, the Group has included additional disclosures in this regard (refer to note 30).

In accordance with the transitional provisions of AASB 13, the Group has applied the new fair value measurement guidance prospectively and has not provided any comparative information for new disclosures. Notwithstanding the above, the change had no significant impact on the measurements of the Group's assets and liabilities.

2. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

In applying the Group's accounting policies management continually evaluates judgements, estimates and assumptions based on experience and other factors, including expectations of future events that may have an impact on the Group. All judgements, estimates and assumptions made are believed to be reasonable based on the most current set of circumstances available to management and are reviewed on an ongoing basis. Actual results may differ from the judgements, estimates and assumptions. Significant judgements, estimates and assumptions made by management in the preparation of these financial statements are outlined below:

Recovery of deferred tax assets

Deferred tax assets are recognised for deductible temporary differences as management considers that it is probable that future taxable profits will be available to utilise those temporary differences (refer to note 19).

Impairment of loans and advances

The Company assesses impairment of all loans at each reporting date by evaluating any issues particular to an asset that may lead to impairment. In the Directors' opinion, no such impairment exists beyond that provided at 31 December 2013 (refer to note 19).

Long-service leave provisions

The liability for long-service leave is recognised and measured as the present value of the estimated future cash flows to be made in respect of all employees at balance date. In determining the present value of a liability, attrition rates and pay increases through promotion and inflation have been taken into account. A discount rate equal to the government bond rate has been used in determining the present value of the obligation (refer to note 24).

Legal provision

As at 31 December 2013, a provision has been accrued to reflect potential claims. In the Directors' opinion, the provision is appropriate to cover losses that are quantifiable or measurable at 31 December 2013 (refer to note 23).

Intangible assets

The customer lists acquired have been valued using the net present value of the unlevered free cash flow from each business' client list and software development costs acquired are initially measured at cost and are amortised over the useful life. These valuations are outlined below:

Bell Foreign Exchange and Futures business

The amortisation period for the acquired intangible assets of the Foreign Exchange and Futures business is deemed to be 10 years. This was determined by analysing the average length of the relationship clients have with the business.

Bell Direct Development Costs

The amortisation period for the acquired intangible assets of the Bell Direct development costs is deemed to be 10 years. This was determined by analysing the average length of the useful life.

Impairment of goodwill

Goodwill is tested for impairment annually at 31 December 2013, or more frequently if events or changes in circumstances indicated that it might be impaired. For the purpose of impairment testing, goodwill is allocated to retail and wholesale which represents the lowest level at which it is monitored for internal management purposes.

The recoverable amount of the business to which each goodwill component is allocated to a cash-generating unit is estimated based on its value in use and is determined by discounting the future cash flows generated from continuing use. At 31 December 2013, goodwill allocated to the cash-generating units was \$57.5 million for retail and \$72.9 million for the wholesale segment.

Key assumptions used in discounted cash flow projections

The assumptions used for determining the recoverable amount are based on past experience and expectations for the future. Projected cash flows for each group of cash-generating units are discounted using an appropriate discount rate and a terminal value multiple is applied.

The following assumptions have been used in determining the recoverable amount of the all segments:

Discount rates	A range of discount rates was used with 11.0% being the mid-point of the range. The discount rate is a post-tax measure based on the risk-free rate, adjusted for a risk premium to reflect both the increased risk of investing in equities and the systematic risk of the specific business.
Terminal value multiple	A range of terminal value multiples was used with 7 times representing the mid-point of the range. The multiples were applied to extrapolate the discounted future maintainable after-tax cash flows beyond the five year forecast period.
Brokerage revenue	An overall improvement in average brokerage revenue from current levels in both the wholesale and retail businesses.
Corporate fee income	An overall improvement in corporate fee income as market conditions improve.

Sensitivity analysis

The recoverable amounts for the retail and wholesale segments exceeds the carrying values. The recoverable amounts are sensitive to several key assumptions and a change in these assumptions could cause the carrying amounts to exceed the recoverable amounts. Using the mid-point range above, if brokerage and corporate fee revenue and communications and system expenses (which are volume based) decreases by approximately 6.5% for retail and 17.5% for wholesale from the estimated amounts, the estimated recoverable amounts would be equal to the carrying amounts. If the discount rate

increased to 15.5% for retail and 20% for wholesale, the estimated recoverable amounts would be equal to the carrying amounts. Further, if the terminal value multiple decreased to approximately 5.2 times for retail and 3.7 times for wholesale, the estimated recoverable amounts would be equal to the carrying amounts.

3. FINANCIAL RISK MANAGEMENT

Overview

The Group's principal financial instruments comprise listed securities, derivatives, term deposits and cash. The Group has exposure to the following risks from its use of financial instruments:

- Market risk
- Credit risk
- Liquidity risk

Risk management framework

The Board of Directors has overall responsibility for the establishment and oversight of the risk management framework. The Board has established the Group Risk and Audit Committee, which is responsible for developing and monitoring risk management policies. The Committee reports regularly to the Board of Directors on its activities.

Risk management policies are established to identify and analyse the risks faced by the Group, to set appropriate risk limits and controls, and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Group's activities. The Group, through its training and management standards and procedures, aims to develop a disciplined and constructive control environment in which all employees understand their roles and obligations.

The Group Risk and Audit Committee oversees how management monitors compliance with the Group's risk management policies and procedures and reviews the adequacy of the risk management framework in relation to the risks faced by the Group. Internal Audit assists the Group Risk and Audit Committee in its oversight role. Internal

Audit undertakes both regular and ad hoc reviews of risk management controls and procedures, the results of which are reported to the Group Risk and Audit Committee.

Market risk

Market risk is the risk that changes in market prices, such as interest rates, equity prices and foreign exchange rates will affect the Group's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control exposures within acceptable parameters, while optimising returns.

Equity price risk

All instruments are subject to the risk that future changes in market conditions may make an instrument less valuable. As trading instruments are valued with reference to the market or Black Scholes model, changes in equity prices directly affect reported income in each period. The Group continually monitors equity price movements to ensure the impact on the Group's activities is managed.

Interest rate risk

Interest rate risk arises from the potential for change in interest rates to have an adverse effect on the Group's net earnings. The Group continually monitors movements in interest rates and manages exposure accordingly.

The Board has also approved the use of derivatives, in the form of interest rate swaps, to mitigate its exposure to interest rate risk. Changes in the fair value and effectiveness of interest rate swaps (which are designated cash flow hedging instruments) are monitored on a six-monthly basis.

Currency risk

The Group is exposed to currency risk on monetary assets and liabilities held in a currency other than the respective functional currency of the Group. The Group ensures the net exposure is kept to an acceptable level by buying or selling foreign currencies at spot rates where necessary to address short-term imbalances.

3. FINANCIAL RISK MANAGEMENT CONT.

Liquidity risk

Liquidity risk is the risk that the Group will not be able to meet its financial obligations as they fall due. The Group's approach to managing this risk is to ensure that it will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation.

Ultimate responsibility for liquidity risk management rests with the Board of Directors, which has built an appropriate liquidity risk management framework for the management of the Group's short, medium and long-term funding requirements. The Group manages liquidity by maintaining reserves, banking facilities and reserve borrowing facilities and by continuously monitoring forecast and actual cash flows and matching up maturity profiles of financial assets and liabilities.

With respect to the maturity of financial liabilities, the Group also:

- holds financial assets for which there is a liquid market and that they are readily saleable to meet liquidity needs; and
- has committed borrowing facilities or other lines of credit that it can access to meet liquidity needs.

Credit risk

Credit risk is the financial loss to the Group if a debtor or counterparty to a financial instrument fails to meet its contractual obligations.

Trade and other receivables

The credit risk for these accounts is that financial assets recognised on the balance sheet exceed their carrying amount, net of any provisions for doubtful debts. In relation to client debtors, the Group's credit risk concentration is minimised as transactions are settled on a delivery versus payment basis with a settlement regime of trade day plus three days.

Margin lending

Management monitors exposure to credit risk on an ongoing basis. The Group requires collateral in respect of margin loans made in the course of business. This collateral is generally in the form of the underlying security the margin loan is used to invest in. Loan-to-value ratios (LVRs) are assigned to determine the amounts of lending allowed against each security. Loans balances are reviewed daily and are subject to margin calls once the geared value falls 10% lower than the loan balance. Warnings are sent between 5% and 10%.

Capital management

The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business. Capital consists of ordinary shares and retained earnings of the Group. The Group is required to comply with certain capital and liquidity requirements imposed by regulators as a licensed broking firm. All capital requirements are monitored by the Board and the Group was in compliance with all requirements throughout the year.

Security arrangements

The ANZ Bank has a Registered Mortgage Debenture over the assets and undertakings of the Company.

4. DETERMINATION OF FAIR VALUES

A number of the Group's accounting policies and disclosures require the determination of fair value, for both financial and non-financial assets and liabilities. Fair values have been determined and disclosed based on the following methods. Where applicable, further information about the assumptions made in determining fair values is disclosed in the notes specific to that asset or liability.

Intangible assets

The fair value of intangible assets acquired in a business combination is based on the discounted cash flows expected to be derived from the assets.

Investments in equity

The fair values of financial assets at fair value through profit and loss are determined with reference to the quoted bid price or if unquoted determined using a valuation model at reporting date.

Derivatives

The fair value of interest rate swaps is based on a mark-to-market model with reference to prevailing fixed and floating interest rates. These quotes are tested for reasonableness by discounting estimated future cash flows based on term to maturity of each contract and using market interest rates for a similar instrument at the measurement date.

The fair value of options is determined using the Black Scholes option-pricing model.

Share-based payments

The fair value of employee stock options is determined using a Black Scholes model. Measurement inputs include share price, exercise price, volatility, weighted average expected life of the instrument, expected dividends and risk free interest rate. Service and non-market conditions are not taken into account in determining fair value.

5. SEGMENT REPORTING

Business segments

In order to more closely align with how operating results are reviewed and assessed, the Group's operating segments were changed from 30 June 2013. Comparative segment information has been restated accordingly. The segments reported below are consistent with internal reporting provided to the chief decision makers:

- Retail – equities, futures, foreign exchange, corporate fee income, portfolio administration services, margin lending and deposits.
- Wholesale – equities and corporate fee income.

31 DECEMBER 2013	RETAIL 2013 \$ '000	WHOLESALE 2013 \$ '000	OTHER 2013 \$ '000	CONSOLIDATED 2013 \$ '000
Revenue from operations	124,709	34,368	-	159,077
Profit / (loss) after tax	4,734	2,077	-	6,811
Segment assets	456,494	80,134	-	536,628
Total assets	456,494	80,134	-	536,628
Segment liabilities	351,973	4,552	-	356,525
Total liabilities	351,973	4,552	-	356,525
OTHER SEGMENT DETAILS				
Interest revenue	14,826	-	-	14,826
Interest expense	(5,328)	-	-	(5,328)
Depreciation / amortisation	(1,145)	(54)	-	(1,199)
Share of net losses of associates	-	-	-	-

RESTATE 31 DECEMBER 2012	RETAIL 2012 \$ '000	WHOLESALE 2012 \$ '000	OTHER 2012 \$ '000	CONSOLIDATED 2012 \$ '000
Revenue from operations	110,871	25,610	-	136,481
Profit / (loss) after tax	(2,276)	(913)	-	(3,189)
Segment assets	394,187	80,530	-	474,717
Total assets	394,187	80,530	-	474,717
Segment liabilities	295,660	2,860	-	298,520
Total liabilities	295,660	2,860	-	298,520
OTHER SEGMENT DETAILS				
Interest revenue	16,137	-	-	16,137
Interest expense	(7,398)	-	-	(7,398)
Depreciation / amortisation	(1,340)	(194)	-	(1,534)
Share of net losses of associates	-	-	(248)	(248)

Geographical segments

The Group operates predominantly within Australia and has offices in Hong Kong and London.

6. RENDERING OF SERVICES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Brokerage	101,324	86,580
Fee income	25,213	18,441
Trailing commissions	7,822	6,544
Portfolio administration fees	7,914	7,188
Other	317	304
	142,590	119,058

7. INVESTING INCOME

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Dividends received	30	21
Profit / (loss) on financial assets held at fair value through profit and loss	689	492
	719	513

8. OTHER INCOME

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Bad debts recovered	-	4
Sundry income	942	769
	942	773

9. FINANCE INCOME AND EXPENSES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Interest income on bank deposits	2,458	2,699
Interest income on loans and advances	12,368	13,438
Total finance income	14,826	16,137
Bank interest expense	(1,088)	(1,530)
Interest expense on deposits	(4,240)	(5,868)
Total finance expense	(5,328)	(7,398)
Net finance income / (expense)	9,498	8,739

10. EMPLOYEE EXPENSES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Wages and salaries	(89,916)	(76,413)
Superannuation	(5,647)	(5,945)
Payroll tax	(4,466)	(3,905)
Other employee expenses	(1,496)	(1,166)
Equity-settled share-based payments	(724)	(839)
	(102,249)	(88,268)

11. INCOME TAX EXPENSE

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
CURRENT TAX EXPENSE		
Current period	3,790	104
Taxable loss not taken up	125	242
Adjustment for prior periods	(41)	(264)
	3,874	82
DEFERRED TAX EXPENSE		
Origination and reversal of temporary differences	(231)	(918)
Total income tax expense / (benefit)	3,643	(836)

Numerical reconciliation between tax-expense and pre-tax profit

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Accounting profit / (loss) before income tax	10,454	(4,025)
Income tax using the Company's domestic tax rate of 30% (2012: 30%)	3,136	(1,207)
Non-deductible expenses	423	393
Adjustments in respect of current income tax of previous year	(41)	(264)
Tax loss not taken up	125	242
	3,643	(836)

Tax consolidation

Bell Financial Group Ltd and its wholly owned Australian controlled entities are a tax-consolidated group.

12. CASH AND CASH EQUIVALENTS

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Cash on hand	13	13
Cash at bank	40,426	30,136
Short-term deposits	11,106	11,387
	51,545	41,536
MARGIN LENDING CASH		
Cash at bank and short term deposits	22,866	30,593
	22,866	30,593
CLIENT CASH		
Cash at bank (Trust account)	60,236	25,225
Segregated cash at bank (client)	11,651	10,366
	71,887	35,591
Cash and cash equivalents in the Statement of Cash Flows	146,298	107,720

Cash on hand, Cash at bank and Short-term deposits represent Group cash reserves.

Cash on hand and at bank earns interest at floating rates based on daily bank deposit rates. Short-term deposits are made for periods of between 7 days and 90 days.

Segregated cash and Trust bank balances earn interest at floating rates based on daily bank rates.

Segregated cash and Trust bank balances are restricted cash balances of the Group. A corresponding liability is recognised within trade and other payables (note 20).

The Group's exposure to interest rate risk for financial assets and liabilities is disclosed in note 30.

13. TRADE AND OTHER RECEIVABLES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
CURRENT		
Trade debtors	61,973	56,085
Less: Provision for Impairment	(164)	-
	61,809	56,085
Segregated deposits with clearing brokers	9,250	13,837
Less : Provision for Impairment ¹	(1,061)	(1,095)
	8,189	12,742
Sundry debtors	2,722	3,858
	72,720	72,685
The movement for the allowance in impairment in respect of loans and receivables during the year was as follows:		
Balance at 1 January	1,095	4
Bad debts charged to Income Statement	130	1,095
Bad debts recovered	-	(4)
Balance at 31 December	1,225	1,095

1. Provisioning against receivables owed from MF Global Australia Limited which was placed into administration late 2011.

14. FINANCIAL ASSETS

FINANCIAL ASSETS	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
CURRENT (HELD AT FAIR VALUE THROUGH PROFIT AND LOSS)		
Shares in listed corporations	472	2,107
Unlisted options held for trading	504	142
	976	2,249

15. PROPERTY, PLANT AND EQUIPMENT

CONSOLIDATED	FIXTURES AND FITTINGS \$ '000	OFFICE EQUIPMENT \$ '000	LEASEHOLD IMPROVEMENTS \$ '000	TOTAL \$ '000
YEAR ENDED 31 DECEMBER 2013				
Balance at 1 January 2013 (net accumulated depreciation)	506	1,056	794	2,356
Additions	16	126	46	188
Disposals	-	(29)	-	(29)
Depreciation charge for the year	(103)	(479)	(208)	(790)
Balance at 31 December 2013	419	674	632	1,725
BALANCE AT 1 JANUARY 2013				
Cost	2,110	5,388	6,123	13,621
Accumulated depreciation	(1,604)	(4,332)	(5,329)	(11,265)
Net carrying amount	506	1,056	794	2,356
BALANCE AT 31 DECEMBER 2013				
Cost	2,126	5,485	6,169	13,780
Accumulated depreciation	(1,707)	(4,811)	(5,537)	(12,055)
Net carrying amount	419	674	632	1,725

RESTATED CONSOLIDATED	FIXTURES AND FITTINGS \$ '000	OFFICE EQUIPMENT \$ '000	LEASEHOLD IMPROVEMENTS \$ '000	TOTAL \$ '000
YEAR ENDED 31 DECEMBER 2012				
Balance at 1 January 2011 (net accumulated depreciation)	632	1,449	1,030	3,111
Additions	13	311	133	457
Disposals	-	-	-	-
Depreciation charge for the year	(139)	(704)	(369)	(1,212)
Balance at 31 December 2012	506	1,056	794	2,356
BALANCE AT 1 JANUARY 2012				
Cost	2,097	5,077	5,990	13,164
Accumulated depreciation	(1,465)	(3,628)	(4,960)	(10,053)
Net carrying amount	632	1,449	1,030	3,111
BALANCE AT 31 DECEMBER 2012				
Cost	2,110	5,388	6,123	13,621
Accumulated depreciation	(1,604)	(4,332)	(5,329)	(11,265)
Net carrying amount	506	1,056	794	2,356

16. GOODWILL AND INTANGIBLE ASSETS

	GOODWILL \$ '000	CONSOLIDATED IDENTIFIABLE INTANGIBLES \$ '000	TOTAL \$ '000
YEAR ENDED 31 DECEMBER 2013			
Balance at 1 January 2013	130,413	2,104	132,517
Additions	-	671	671
Amortisation	-	(409)	(409)
Impairment	-	-	-
Balance at 31 December 2013	130,413	2,366	132,779
BALANCE AT 1 JANUARY 2013			
Cost (gross carrying amount)	130,413	2,945	133,358
Additions	-	684	684
Accumulated amortisation	-	(1,525)	(1,525)
Accumulated impairment	-	-	-
Net carrying amount	130,413	2,104	132,517
BALANCE AT 31 DECEMBER 2013			
Cost (gross carrying amount)	130,413	3,629	134,042
Additions	-	671	671
Accumulated amortisation	-	(1,934)	(1,934)
Accumulated impairment	-	-	-
Net carrying amount	130,413	2,366	132,779

RESTATED 31 DECEMBER 2012	GOODWILL \$ '000	CONSOLIDATED IDENTIFIABLE INTANGIBLES \$ '000	TOTAL \$ '000
YEAR ENDED 31 DECEMBER 2012			
Balance at 1 January 2012	118,819	1,741	120,560
Additions	11,594	684	12,278
Amortisation	-	(321)	(321)
Impairment	-	-	-
Balance at 31 December 2012	130,413	2,104	132,517
BALANCE AT 1 JANUARY 2012			
Cost (gross carrying amount)	118,819	2,945	121,764
Accumulated amortisation	-	(1,204)	(1,204)
Accumulated impairment	-	-	-
Net carrying amount	118,189	1,741	120,560
BALANCE AT 31 DECEMBER 2012			
Cost (gross carrying amount)	118,819	2,945	121,764
Additions	11,594	684	12,278
Accumulated amortisation	-	(1,525)	(1,525)
Accumulated impairment	-	-	-
Net carrying amount	130,413	2,104	132,517

17. NON-CONTROLLING INTEREST (NCI)

The following table summarises the information relating to each of the Group's subsidiaries that has material NCI, before any intra-group eliminations. In 2013, the non-controlling interest in Third Party Platform Pty Ltd was 48.77% (2012: 50.17%).

THIRD PARTY PLATFORM PTY LTD	2013 \$'000	2012 \$'000
Non-current assets	7,606	7,089
Current assets	29,574	29,111
Non-current liabilities	(212)	(148)
Current liabilities	(28,122)	(28,185)
Net assets	8,846	7,867
Carrying amount of NCI	4,314	3,947
Revenue	9,176	3,406
Profit / (loss) after tax	(21)	(864)
Total comprehensive income	(21)	(864)
Profit allocated to NCI	(10)	(431)
Cash flows from operating activities	(351)	(2,746)
Cash flows from investing activities	(32)	(130)
Cash flows from financing activities	1,000	2,333
Net increase / (decrease) in cash and cash equivalents	617	(543)

Summary of quantitative impacts

The following table summarises the adjustments made to the Group's Statement of Financial Position at 31 December 2012 and the Statement of Profit and Loss for the year ended 31 December 2012 as a result of the consolidation of Third Party Platform Pty Ltd. There is no material change to the Statement of Changes in Equity or the Statement of Cash Flows.

Statement of Financial Position

	AS PREVIOUSLY REPORTED \$ '000	ADJUSTMENTS \$ '000	AS RESTATED \$ '000
Intangible assets and goodwill	120,264	12,253	132,517
Equity accounted investees	12,750	(12,750)	-
Trade and other receivables	196,655	25,952	222,607
Property, plant and equipment	2,243	113	2,356
Deferred tax asset	3,199	6,318	9,517
Cash and cash equivalents	104,560	3,160	107,720
Overall impact on total assets	-	35,046	-
Trade and other payables	270,186	28,334	298,520
Overall impact on total liabilities	-	28,334	-
Non-controlling interest	-	3,947	-
Other equity	-	2,764	-
Overall impact on total equity	-	6,711	-

17. NON-CONTROLLING INTEREST (NCI) CONT.**Statement of Profit & Loss**

	AS PREVIOUSLY REPORTED \$ '000	ADJUSTMENTS \$ '000	AS RESTATED \$ '000
Share in profit of equity accounted investees, net of tax	(681)	433	(248)
Revenue	132,329	4,152	136,481
Expenses	(135,155)	(5,103)	(140,258)
Tax expenses	750	87	836
Overall impact on profit & loss	-	(431)	-

18. DEFERRED TAX ASSETS AND LIABILITIES

Deferred tax assets are attributable to the following:

CONSOLIDATED	STATEMENT OF FINANCIAL POSITION		INCOME STATEMENT	
	2013 \$ '000	RESTATED 2012 \$ '000	2013 \$ '000	RESTATED 2012 \$ '000
THE BALANCE COMPRISES TEMPORARY DIFFERENCES ATTRIBUTABLE TO:				
Depreciation	213	279	(65)	(75)
Employee benefits	1,678	1,487	192	161
Tax losses	6,184	6,184	-	-
Other items	1,686	1,567	117	815
Gross deferred income tax assets	9,761	9,517		
Deferred income tax charge			244	901

Unrecognised deferred tax assets relating to tax losses at 31 December 2013: \$377,000 (2012: \$242,000)

19. LOANS AND ADVANCES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Current	\$ '000	\$ '000
Margin lending	171,696	147,120
	171,696	147,120

There were no impaired, past due or renegotiated loans at 31 December 2013 (2012:Nil).

Refer to note 30 for further detail on the margin lending loans.

20. TRADE AND OTHER PAYABLES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
CURRENT		
Settlement obligations	66,558	62,623
Sundry creditors and accruals	10,976	9,618
Segregated client liabilities	66,693	37,406
	144,227	109,647

Settlement obligations are non-interest bearing and are normally settled on 3-day terms. Sundry creditors are normally settled on 60-day terms.

21. DEPOSITS AND BORROWINGS

This note provides information about the contractual terms of the Group's interest-bearing deposits and borrowings. For more information about the Group's exposure to interest rate and foreign currency risk, see note 30.

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
CURRENT LIABILITIES		
Deposits (cash account) ¹	162,824	175,768
Cash advance facility ²	29,724	-
	192,548	175,768

1. Borrowings relate to margin lending / cash account business (Bell Potter Capital) which are largely at call.
2. Represents drawn funds from available Bell Potter Capital cash advance facility of \$100m (2012:\$100m).

Interest rate risk exposures

Details of the Group's exposure to interest rate changes on borrowings are set out in note 30.

Terms and debt repayment schedule

Terms and conditions of outstanding deposits and borrowings were as follows:

CONSOLIDATED	AVERAGE EFFECTIVE INTEREST RATE		YEAR OF MATURITY	2013		RESTATED 2012	
	2013	2012		FACE VALUE \$ '000	CARRYING AMOUNT \$ '000	FACE VALUE \$ '000	CARRYING AMOUNT \$ '000
Cash advance facility*	3.03%	1.08%	2014	29,724	29,724	-	-
Deposits (Cash Account)*	1.8%	2.5%	2014	162,824	162,824	175,768	175,768
				192,548	192,548	175,768	175,768

- * Borrowings relate to margin lending / cash account business (Bell Potter Capital) which are largely at call.

22. CURRENT TAX LIABILITIES

The current tax liability of the Group is \$1,918,987 (2012: \$495,155). This amount represents the amount of income taxes payable in respect of current and prior financial periods.

25. RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
CASH FLOWS FROM OPERATING ACTIVITIES		
Profit / (loss) after tax:	6,811	(3,189)
Adjustments for:		
Depreciation & amortisation	1,199	1,534
Doubtful debt provision	130	1,095
Net (gain) / loss on investments	(689)	(492)
Disposals of property, plant & equipment	29	-
Share of losses of equity accounted investees	-	249
Equity settled share-based payments	724	839
	8,204	36
(Increase) / decrease current client receivables	(1,314)	(21,404)
(Increase) / decrease current other receivables	1,135	(57)
(Increase) / decrease other current assets	(122)	(10)
(Increase) / decrease intangibles	(671)	(684)
(Increase) / decrease deferred tax assets	(244)	(901)
Increase / (decrease) current client payables	33,223	34,550
Increase / (decrease) current other payables	1,357	2,746
Increase / (decrease) current tax liabilities	1,424	(525)
Increase / (decrease) current provisions	5,028	2,654
Increase / (decrease) non-current payables	-	(3)
Increase / (decrease) non-current provisions	206	34
Net cash from operating activities	48,226	16,436

Reconciliation of cash

	RESTATED	
	2013 \$ '000	2012 \$ '000
For the purpose of the cash flow statement, cash and cash equivalents comprise:		
Cash on hand	13	13
Cash at bank	40,426	30,136
Short-term deposits	11,106	11,387
	51,545	41,536
MARGIN LENDING CASH		
Cash at bank and short term deposits	22,866	30,593
	22,866	30,593
CLIENT CASH		
Cash at bank (Trust account)	60,236	25,225
Segregated cash at bank (client)	11,651	10,366
	71,887	35,591
	146,298	107,720

26. CAPITAL AND RESERVES

Share capital

ORDINARY SHARES	CONSOLIDATED	
	2013 \$ '000	2012 \$ '000
On issue at 1 January	164,284	164,284
Share issue	-	-
On issue at 31 December	164,284	164,284

Movements in ordinary share capital

DATE	DETAILS	NUMBER OF SHARES
1 January 2012	Opening balance	259,623,049
31 December 2012	Balance	259,623,049
1 January 2013	Opening balance	259,623,049
31 December 2013	Balance	259,623,049

Ordinary Shares

The authorised capital of the Group is \$164,283,700 representing 259,623,049 fully paid ordinary shares.

The holders of ordinary shares are entitled to receive dividends as declared from time to time and are entitled to one vote per share at meetings of the Company.

All ordinary shares rank equally with regard to the Company's residual assets.

Treasury Shares

As at 31 December 2013, there were 2,950,000 treasury shares outstanding (2012: 2,500,000).

Retained Earnings

As at 31 December 2013, there were retained profits of \$10.3m (2012: \$6.1m).

Non-Controlling interests

The non-controlling interests relate to ownership of Third Party Platform Pty Ltd at 48.77% (2012: 50.17%). Balance at 31 December 2013: \$4.3m (2012: \$3.9m).

Cash flow hedging reserve

The cash flow hedging reserve comprises the effective portion of the cumulative net change in the fair value of the interest rate swap related to hedged transactions. Balance at 31 December 2013: \$45,000 (2012: \$58,000).

Share based payments reserve

The share based payments reserve arises on the grant of options, performance rights and deferred share rights to select employees under the Company's equity-based remuneration plans. Balance at 31 December 2013: \$1.1m (2012: \$0.6m).

Treasury shares reserve

The treasury shares reserve represents the cost of shares held by the Employee Share Trust that the Group is required to include in the consolidated financial statements. Balance at 31 December 2013: \$1.7m (2012: \$1.4m).

27. DIVIDENDS

Dividends recognised in the current year by the Group are:

	CENTS PER SHARE	TOTAL AMOUNT \$ '000	FRANKED / UNFRANKED	DATE OF PAYMENT
2013				
Interim 2013 ordinary dividend	1.0	2,596	Franked	25 September 2013
Final 2013 ordinary dividend	-	-	-	-
2012				
Interim 2012 ordinary dividend	-	-	-	-
Final 2012 ordinary dividend	-	-	-	-

	COMPANY	
	2013 \$ '000	2012 \$ '000
DIVIDEND FRANKING ACCOUNT		
30 percent franking credits available to shareholders of Bell Financial Group Ltd for subsequent financial years	18,543	17,210

The above available amounts are based on the balance of the dividend franking account at year-end adjusted for:

1. Franking credits that will arise from the payment of current tax liabilities.
2. Franking debits that will arise from payment of dividends recognised as a liability at year-end.
3. Franking credits that will arise from the receipt of dividends recognised as receivable at year-end.

The ability to utilise the franking credits is dependent upon there being sufficient available profits to declare dividends.

The impact on the dividend franking account of dividends declared but not recognised as a liability is to reduce it by nil (2012: Nil).

28. EARNINGS PER SHARE

Earnings per share at 31 December 2013 based on profit after tax and a weighted average number of shares outlined below was 2.7 cents (2012: (1.2) cents). Diluted earnings per share at 31 December 2013 was 2.7 cents (2012: (1.2) cents).

Reconciliation of earnings used in calculating EPS

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
BASIC EARNINGS PER SHARE		
Profit / (loss) after tax	6,811	(3,189)
Profit attributable to ordinary equity holders used for basic EPS	6,811	(3,189)
ADJUSTMENTS FOR CALCULATION OF DILUTED EARNINGS PER SHARE		
Profit attributable to ordinary equity holders used to calculate basic EPS	6,811	(3,189)
Effect of stock options issued	-	-
Profit attributable to ordinary equity holders used for diluted EPS	6,811	(3,189)

Weighted average number of ordinary shares used as the denominator

	CONSOLIDATED	
	2013 NUMBER	2012 NUMBER
Weighted average number of ordinary shares used to calculate basic EPS (net of treasury shares)	256,835,310	258,464,804
Weighted average number of ordinary shares at year-end	256,835,310	258,464,804
Weighted average number of ordinary shares used to calculate diluted EPS	256,835,310	258,464,804

29. SHARE-BASED PAYMENTS

Long-term Incentive Plan (LTIP)

The Board is responsible for administering the LTIP Rules and the terms and conditions of specific grants of options or performance rights to participants in the LTIP. The LTIP Rules include the following provisions:

- The Board may determine which persons will be eligible to participate in the LTIP from time to time. Eligible persons may be invited to apply to participate in the LTIP. The Board may in its discretion accept such applications.
- A person participating in the LTIP (“Executive”) may be granted options or performance rights on conditions determined by the Board.
- The options or performance rights will vest on, and become exercisable on or after, a date predetermined by the Board (“the Vesting Date”), provided that the Executive remains employed as an executive of the Company as at that date. These terms may be accelerated at the discretion of the Board under specified circumstances.
- An unvested option or performance right will generally lapse at the expiry of the exercise period applicable to that option or performance right.
- Following the Vesting Date, the vested option or performance right may be exercised by the Executive subject to any exercise conditions and the payment of the exercise price (if any), and the Executive will then be allocated or issued shares on a one for one basis.
- The Company has established an Employee Share Trust for the purpose of acquiring and holding shares in the Company for the benefit of participants.

Fair value of options granted

There were 23,750,000 share options granted during the year to 31 December 2013 (2012 : nil). The assessed fair value at grant date of options issued in 2013 is \$1,991,718. The fair value was determined using the Black Scholes option-pricing model. An outline of details and assumptions used in the valuation of share options granted is provided below:

FAIR VALUE OF SHARE OPTIONS AND ASSUMPTIONS	2013
Fair value at grant date	\$0.08386
Share price at grant date	\$0.55
Exercise price at grant date	\$0.80
Option life (expected weighted average life)	28 May 2017 ¹
Expected volatility (weighted average volatility)	45.76%
Risk-free interest rate (based on government bonds)	2.62%

1. Options can be exercised for a period of up to 12 months from exercise date.

The number and weighted average exercise prices of share options is as follows:

	WEIGHTED AVERAGE EXERCISE PRICE 2013	NUMBER OF OPTIONS 2013	WEIGHTED AVERAGE EXERCISE PRICE 2012	NUMBER OF OPTIONS 2012
Outstanding 1 January	-	-	-	-
Granted during the year	\$0.80	23,750,000		-
Forfeited during period	-	(750,000)	-	-
Outstanding 31 December	\$0.80	23,000,000	-	-
Exercised 31 December	-	-	-	-

Performance Rights

Under the LTIP Rules, performance rights are deferred equity taken as 100% shares, with the conditions, including vesting and the period of deferral, governed by the terms of the grant. Unvested performance rights are forfeited in certain situations set out in the LTIP Rules. Ordinary shares allocated under the LTIP on exercise of performance rights may be held in trust beyond the deferral period. The issue price for the 2011/2012 performance rights is based on the closing price of the shares traded on the ASX on the grant date. The issue price for the 2013 performance rights is based on the closing price of the shares traded on the ASX on the vesting date.

Reconciliation of outstanding performance rights:

	2013 \$ '000	2012 \$ '000
Outstanding 1 January	2,600	2,000
Granted during the year	270	1,000
Forfeited during the year	-	-
Exercised during the year	(431)	(400)
Outstanding balance 31 December	2,439	2,600

Expenses arising from share-based payment transactions

	CONSOLIDATED	
	2013 \$ '000	2012 \$ '000
Performance rights	724	839
Total expense recognised as employee costs	724	839

30. FINANCIAL INSTRUMENTS

Exposure to credit, interest rate, currency and liquidity risks arise in the normal course of the Group's business.

Credit risk

Management has a process in place to monitor the exposure to credit risk on an ongoing basis. The Group requires collateral in respect of margin loans made in the course of business within Bell Potter Capital. This collateral is generally in the form of the underlying security the margin loan is used to invest in. A loan-to-value ratio (LVR) is determined for each security with regard to market weight, index membership, liquidity, volatility, dividend yield, industry sector and advice from Bell Financial Group's research department. A risk analyst performs a review of the LVR and the recommendation is submitted to management. Management does not expect any counterparty to fail to meet its obligations.

Advisers and clients are provided with early warning of accounts in deficit from 5% up to 10% and clients receive a margin call if their account is in deficit by more than 10%. Margin calls are made based on the end-of-day position but can be made intraday at Management's discretion.

The maximum exposure to credit risk is represented by the carrying amount of each financial asset in the Statement of Financial Position as outlined below:

		CONSOLIDATED RESTATED	
	NOTE	2013 \$ '000	2012 \$ '000
Trade debtors	13.	61,809	56,085
Segregated deposits with clearing brokers	13.	8,189	12,742
Loans and advances	19.	171,696	147,120
Sundry debtors	13.	2,722	3,858

30. FINANCIAL INSTRUMENTS CONT.

The ageing of trade receivables at reporting date is outlined below:

CONSOLIDATED	GROSS	IMPAIRMENT	GROSS	IMPAIRMENT
	2013 \$ '000	2013 \$ '000	RESTATED 2012 \$ '000	RESTATED 2012 \$ '000
AGEING OF RECEIVABLES				
Not past due	58,667	-	53,861	-
Past due 0 – 30 days	2,812	-	2,107	-
Past due 31-365 days	20	-	-	-
More than one year	310	(164)	117	-

Collectability of trade receivables is reviewed on an ongoing basis. Debts that are known to be uncollectible are written off. A provision for impairment of trade receivables is established when there is evidence that the Company will not be able to collect all amounts due according to the original terms. Significant financial difficulties of the debtor, probability that the debtor will enter bankruptcy and default or delinquency in payments (for amounts greater than 30 days overdue) are considered indicators that the trade receivable is impaired.

Liquidity Risk

The following are the contractual maturities of financial liabilities, including estimated interest excluding the impact of netting agreements.

CONSOLIDATED 2013	CARRYING AMOUNT \$ '000	CONTRACTED CASHFLOW \$ '000	6-MONTHS OR LESS \$ '000	6-12 MONTHS \$ '000	1-2 YEARS \$ '000	2-5 YEARS \$ '000	5+ YEARS \$ '000
NON-DERIVATIVE LIABILITIES							
Trade & other payables	144,227	(144,227)	(144,227)	-	-	-	-
Cash deposits	162,824	(162,824)	(162,824)	-	-	-	-
Cash advance facilities	29,724	(29,724)	(29,724)	-	-	-	-
DERIVATIVE LIABILITIES							
Hedging derivative	45	(45)	(45)	-	-	-	-

RESTATED CONSOLIDATED 2012	CARRYING AMOUNT \$ '000	CONTRACTED CASHFLOW \$ '000	6-MONTHS OR LESS \$ '000	6-12 MONTHS \$ '000	1-2 YEARS \$ '000	2-5 YEARS \$ '000	5+ YEARS \$ '000
NON-DERIVATIVE LIABILITIES							
Trade & other payables	109,647	(109,647)	(109,647)	-	-	-	-
Cash deposits	175,768	(175,768)	(175,768)	-	-	-	-
Cash advance facilities	-	-	-	-	-	-	-
DERIVATIVE LIABILITIES							
Hedging derivative	58	(58)	(58)	-	-	-	-

The Group manages liquidity by maintaining reserves, banking facilities and reserve borrowing facilities and by continuously monitoring forecast and actual cash flows and matching up maturity profiles of financial assets and liabilities. Rolling cash projections are used to monitor cash flow requirements and optimise cash returns on investments. A bank facility is also available to be drawn upon in order to meet both short and long-term liquidity requirements.

Market Risk

Market risk is the risk that changes in market prices, such as interest rates, equity prices and foreign exchange rates will affect the Group's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control exposures within acceptable parameters, while optimising returns.

Interest Rate Risk

The Group's investments in fixed-rate debt securities and its fixed-rate borrowings are exposed to a risk of change in their fair value due to changes in interest rates. The Group's investments in variable-rate debt securities and its variable-rate borrowings are exposed to a risk of change in cash flows due to changes in interest rates. Interest rate swaps are used to hedge exposure to fluctuations in interest rates. Changes in the fair value of these derivative hedging instruments are recognised directly in equity to the extent that the hedge is effective. To the extent the hedge is ineffective, changes in the fair value are recognised in profit and loss.

In managing interest rate risk the Group aims to reduce the impact of short-term fluctuations on the Group's earnings. Over the longer-term, however, permanent changes in interest rates will have an impact on profit.

Investments in equity securities and short-term receivables and payables are not exposed to interest rate risk.

Equity Price risk

All instruments are subject to the risk that future changes in market conditions may make an instrument less valuable. As trading instruments are valued with reference to the market or Black Scholes model, changes in equity prices directly affect reported income each period. The Group monitors equity price movements to ensure there is no material impact on the Group's activities.

The Group is exposed to equity price risks through its listed and unlisted investments. These investments are classified as financial assets or liabilities at fair value through the profit and loss.

Foreign currency risk

The Group is exposed to insignificant currency risk on monetary assets and liabilities held in a currency other than the respective functional currency of the Group. The Group ensures the net exposure is kept to an acceptable level by buying or selling foreign currencies at spot rates where necessary to address short-term imbalances.

Sensitivity analysis

Interest rate risk

At 31 December 2013, it is estimated that a general decrease of one-percentage point in interest rates would decrease the Group's profit before income tax by approximately \$1.23 million (2012: \$0.8 million increase to loss). Interest rate swaps have been included in this calculation. A general increase of one-percentage point in interest rates would have an equal but opposite effect.

Equity price risk

At 31 December 2013, it is estimated that a 10% decrease in equity prices would decrease the Group's profit before income tax by approximately \$0.1 million (2012: \$0.2 million increase to loss). A 10% increase in equity prices would have an equal but opposite effect.

30. FINANCIAL INSTRUMENTS CONT.**Effective interest rates**

In respect of income-earning financial assets and interest-bearing financial liabilities, the following tables indicate their average effective interest rates at the reporting date and the periods in which they mature.

CONSOLIDATED	NOTE	AVERAGE EFFECTIVE INTEREST RATE \$ '000	TOTAL \$ '000	2013				
				6 MONTHS OR LESS \$ '000	6-12 MONTHS \$ '000	1-2 YEARS \$ '000	2-5 YEARS \$ '000	MORE THAN 5 YEARS \$ '000
FIXED RATE INSTRUMENTS								
Cash and cash equivalents	12.	3.39%	26,370	26,370	-	-	-	-
Loans and advances	19.	5.77%	45,470	45,349	121	-	-	-
Deposits and borrowings	21.	3.71%	(14,588)	(14,238)	(350)	-	-	-
Cash advance facility	21.	3.03%	(29,274)	(29,274)	-	-	-	-
			27,978	28,207	(229)	-	-	-
VARIABLE RATE INSTRUMENTS								
Cash and cash equivalents	12.	2.5%	119,928	119,928	-	-	-	-
Loans and advances	19.	6.58%	126,226	126,226	-	-	-	-
Deposits and borrowings	21.	1.64%	(148,236)	(148,236)	-	-	-	-
			97,918	97,918	-	-	-	-

Fair Value measurements**a) Accounting classifications and fair values**

The following table shows the carrying amounts of financial assets and financial liabilities, including their levels in the fair value hierarchy. It does not include fair value information of financial assets and financial liabilities not measured at fair value if the carrying amount is a reasonable approximation of fair value.

31 DECEMBER 2013	CARRYING AMOUNT				TOTAL \$'000
	DESIGNATED AT FAIR VALUE \$'000	FAIR VALUE HEDGING INSTRUMENTS \$'000	LOANS AND RECEIVABLES \$'000	OTHER FINANCIAL LIABILITIES \$'000	
FINANCIAL ASSETS MEASURED AT FAIR VALUE					
Equity securities	976	-	-	-	976
	976	-	-	-	976
FINANCIAL ASSETS NOT MEASURED AT FAIR VALUE					
Trade and other receivables	-	-	72,720	-	72,720
Cash and cash equivalents	-	-	146,298	-	146,298
Loans and advances	-	-	171,696	-	171,696
	-	-	390,714	-	390,714
FINANCIAL LIABILITIES MEASURED AT FAIR VALUE					
Interest rate swaps used for hedging	-	45	-	-	45
	-	45	-	-	45
FINANCIAL LIABILITIES NOT MEASURED AT FAIR VALUE					
Trade and other payables	-	-	-	144,226	144,226
Deposits and borrowings	-	-	-	192,548	192,548
	-	-	-	336,774	336,774
	-	-	-	-	-

AVERAGE EFFECTIVE INTEREST RATE \$ '000	TOTAL \$ '000	RESTATED 2012				
		6 MONTHS OR LESS \$ '000	6-12 MONTHS \$ '000	1-2 YEARS \$ '000	2-5 YEARS \$ '000	MORE THAN 5 YEARS \$ '000
4.45%	41,530	41,530	-	-	-	-
6.31%	48,235	48,235	-	-	-	-
4.47%	(5,509)	(5,509)	-	-	-	-
1.08%	-	-	-	-	-	-
	84,256	84,256	-	-	-	-
3.0%	66,190	66,190	-	-	-	-
7.18%	98,885	98,885	-	-	-	-
2.4%	(170,259)	(170,259)	-	-	-	-
	(5,184)	(5,184)	-	-	-	-

FAIR VALUE			
LEVEL 1 \$'000	LEVEL 2 \$'000	LEVEL 3 \$'000	TOTAL \$'000
472	504	-	976
472	504	-	976
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
-	45	-	45
-	45	-	45
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-

30. FINANCIAL INSTRUMENTS CONT.

RESTATE 31 DECEMBER 2012	CARRYING AMOUNT				TOTAL \$'000
	DESIGNATED AT FAIR VALUE \$'000	FAIR VALUE HEDGING INSTRUMENTS \$'000	LOANS AND RECEIVABLES \$'000	OTHER FINANCIAL LIABILITIES \$'000	
FINANCIAL ASSETS MEASURED AT FAIR VALUE					
Equity Securities	2,249	-	-	-	2,249
	2,249	-	-	-	2,249
FINANCIAL ASSETS NOT MEASURED AT FAIR VALUE					
Trade and other receivables	-	-	72,685	-	72,685
Cash and Cash equivalents	-	-	107,720	-	107,720
Loans and advances	-	-	147,120	-	147,120
	-	-	327,525	-	327,525
FINANCIAL LIABILITIES MEASURED AT FAIR VALUE					
Interest rate swaps used for hedging	-	58	-	-	58
	-	58	-	-	58
FINANCIAL LIABILITIES NOT MEASURED AT FAIR VALUE					
Trade payables	-	-	-	109,647	109,647
Deposits and borrowings	-	-	-	175,768	175,768
	-	-	-	285,415	285,415

b) Accounting classifications and fair values

The following shows the valuation techniques used in measuring level 1, 2 and level 3 values, as well as the significant unobservable inputs used.

Level 1 – Equity securities – the valuation is based on quoted prices in active markets for identical assets and liabilities.

Level 2 – Equity securities (unlisted options) – the valuation technique using observable inputs. The valuation is based on Black Scholes model.

Level 3 – Interest rate swaps – The fair values are based on broker quotes. Similar contracts are traded in an active market and the quotes reflect the actual transactions in similar instruments.

FAIR VALUE			
LEVEL 1 \$'000	LEVEL 2 \$'000	LEVEL 3 \$'000	TOTAL \$'000
2,107	142	-	2,249
2,107	142	-	2,249
-	-	-	-
-	-	-	-
-	-	-	-
-	-	-	-
-	58	-	58
-	58	-	58
-	-	-	-
-	-	-	-
-	-	-	-

31. OPERATING LEASE COMMITMENTS

Leases as lessee

Future minimum rental payments under the non-cancellable operating leases at 31 December are as follows:

	CONSOLIDATED	
	2013 \$ '000	RESTATED 2012 \$ '000
Less than one year	10,436	10,495
Between one and five years	25,757	31,042
More than five years	18,387	24,393
	54,580	65,930

The Group has entered into commercial property leases for its office accommodation. These leases have a remaining life of up to ten years. The Group has no other capital or lease commitments.

32. PARENT ENTITY DISCLOSURES

As at, and throughout the financial year ending 31 December 2013 the parent company of the Group was Bell Financial Group Ltd.

	COMPANY	
	2013 \$ '000	2012 \$ '000
RESULTS OF THE PARENT ENTITY		
Profit for the year	808	3,798
Total comprehensive income for the year	808	3,798
FINANCIAL POSITION OF PARENT ENTITY AT YEAR END		
Current assets	261	357
Non-current assets	156,579	154,207
Total assets	156,840	154,564
Current liabilities	8,728	4,922
Total liabilities	8,728	4,922
TOTAL EQUITY OF THE PARENT ENTITY COMPRISING OF:		
Contributed equity	164,284	164,284
Reserves	(549)	981
Retained earnings / (losses)	(15,622)	(15,622)
Total equity	148,112	149,642

33. RELATED PARTIES

The following were key management personnel of the group at any time during the reporting period:

EXECUTIVE DIRECTORS	EXECUTIVES	NON-EXECUTIVE DIRECTORS
C Bell	L Bell	C Coleman
A Provan	A Bell	G Cubbin
	R Fell	B Wilson
	D Davenport	B Shanahan
	P Vine (resigned 19 July 2013)	

Key management personnel compensation

The key management personnel compensation comprised:

	CONSOLIDATED	
	2013 \$	2012 \$
Short-term employee benefits	3,416,791	3,375,873
Other long-term benefits	-	-
Post-employment benefits	187,033	224,262
Termination benefits	-	-
Share-based payments	29,351	-
	3,633,175	3,600,135

Loans to key management personnel and their related parties

Details regarding loans outstanding at the reporting date to key management personnel and their related parties at any time in the reporting period, are as follows:

	BALANCE 1 JANUARY 2013 \$	BALANCE 31 DECEMBER 2013 \$	INTEREST PAID AND PAYABLE IN THE REPORTING PERIOD \$	HIGHEST BALANCE IN PERIOD \$
DIRECTORS				
C Bell	1,721,850	2,039,163	125,839	2,132,129
A Provan	-	-	-	-
C Coleman	1,245,787	944,559	64,457	1,366,504
G Cubbin	-	-	-	-
B Wilson	-	-	-	-
B Shanahan	-	-	-	-
EXECUTIVES				
L Bell	68,473	137,144	3,720	163,177
A Bell	223,476	211,286	13,282	408,412
R Fell	65,147	259,616	15,259	351,481
D Davenport	46,122	54,565	3,337	54,565
P Vine	134,494	136,104	4,819	138,526

33. RELATED PARTIES CONT.

	BALANCE 1 JANUARY 2012 \$	BALANCE 31 DECEMBER 2012 \$	INTEREST PAID AND PAYABLE IN THE REPORTING PERIOD \$	HIGHEST BALANCE IN PERIOD \$
DIRECTORS				
C Bell	277,349	1,721,850	74,325	1,721,850
A Provan	-	-	-	-
C Coleman	1,167,715	1,245,787	86,190	1,362,856
G Cubbin	-	-	-	-
M Spry	-	-	-	-
B Wilson	-	-	-	-
B Shanahan	-	-	-	-
EXECUTIVES				
L Bell	-	68,473	1,275	142,579
A Bell	500,000	223,476	22,786	500,000
R Fell	242,534	65,147	5,351	242,534
D Davenport	122,949	46,122	5,611	137,049
P Vine	138,659	134,494	10,536	142,466

Loans totalling \$3,782,437 (2012: \$3,505,349) were made to key management personnel and their related parties during the year. The recipients of these loans were Colin Bell, Craig Coleman, Lewis Bell, Andrew Bell, Rowan Fell, Dean Davenport and Paul Vine. The loans represent margin loans held with Bell Potter Capital Limited. Interest is payable at prevailing market rates. Related parties also have deposits on normal terms and conditions.

Details regarding the aggregate of loans made, guaranteed or secured by any entity in the group to key management personnel and their related parties, and the number of individuals in each Group, are as follows:

	OPENING BALANCE \$	CLOSING BALANCE \$	INTEREST PAID AND PAYABLE IN THE REPORTING PERIOD \$	NUMBER IN GROUP AT 31 DECEMBER
Total for key management personnel 2013	3,505,349	3,782,437	230,713	17
Total for key management personnel 2012	2,449,206	3,505,349	206,074	9
Total for other related parties 2013	-	-	-	-
Total for other related parties 2012	-	-	-	-
Total for key management personnel and their related parties 2013	3,505,349	3,782,437	230,713	17
Total for key management personnel and their related parties 2012	2,449,206	3,505,349	206,074	9

Interest is payable at prevailing market rates on all loans to key management persons and their related entities. These rates are available to all clients and may vary marginally depending on individual negotiations. The principal amounts are repayable per terms agreed on an individual basis. Interest received on the loans totalled \$230,713 (2012: \$206,074). No amounts have been written-down or recorded as allowances for impairment, as the balances are considered fully collectible.

Movements in shares 2013

The movement during the reporting period in the number of ordinary shares in Bell Financial Group Ltd held, directly, indirectly or beneficially, by each Director and key management person, including their related parties, is as follows:

	HELD AT 1 JANUARY 2013	PURCHASES	RECEIVED ON EXERCISE OF OPTIONS	SALES	HELD AT 31 DECEMBER 2013
DIRECTORS					
C Bell ¹	33,674,602	151,000	-	-	33,825,602
A Provan ¹	33,633,345	147,465	-	-	33,780,810
C Coleman	1,772,283	-	-	-	1,722,283
G Cubbin	180,000	-	-	-	180,000
B Wilson	1,000,000	-	-	-	1,000,000
B Shanahan	250,000	-	-	-	250,000
EXECUTIVES					
LM Bell ¹	32,773,328	162,559	-	-	32,935,887
AG Bell ¹	25,113,728	48,750	-	-	25,162,478
R Fell	610,000	-	-	-	610,000
D Davenport	184,949	-	-	-	184,949
P Vine	50,300	-	-	-	50,300

1. The number of shares held by Colin Bell, Alastair Provan, Lewis Bell and Andrew Bell includes those held indirectly through Bell Group Holdings Pty Limited.

Movements in shares 2012

	HELD AT 1 JANUARY 2012	PURCHASES	RECEIVED ON EXERCISE OF OPTIONS	SALES	HELD AT 31 DECEMBER 2012
DIRECTORS					
C Bell	33,089,642	584,960	-	-	33,674,602
A Provan	32,958,386	674,959	-	-	33,633,345
C Coleman	1,772,283	-	-	-	1,772,283
G Cubbin	180,000	-	-	-	180,000
M Spry	150,000	-	-	(50,000)	100,000
B Wilson	100,000	900,000	-	-	1,000,000
B Shanahan	-	250,000	-	-	250,000
EXECUTIVES					
LM Bell	32,369,919	403,409	-	-	32,773,328
AG Bell	24,862,478	251,250	-	-	25,113,728
R Fell	610,000	-	-	-	610,000
D Davenport	184,949	-	-	-	184,949
P Vine	50,300	-	-	-	50,300

33. RELATED PARTIES CONT.**Other key management personnel transactions**

Bell Financial has an option to purchase the remaining shares of Bell Direct from the current shareholders. The current shareholders include Directors of Bell Financial.

Craig Coleman, currently a Non-executive Director, provided consultancy services to Bell Financial and was paid \$50,000 for those services (2012: \$165,000).

Brian Wilson, currently a Non-executive Director, did not provide consultancy services to Bell Financial in 2013 (2012: \$100,000).

There are no other transactions with key management persons or their related parties other than those that have been disclosed in this report.

Ultimate parent

Bell Group Holdings Pty Ltd is the ultimate parent company of Bell Financial Group Ltd. There are no outstanding amounts owed by the ultimate parent entity at 31 December 2013 (2012: nil). There is no interest receivable at 31 December 2013 (2012: nil).

Subsidiaries

The table below outlines loans made by the Company to wholly owned subsidiaries.

	2013 \$	2012 \$
SUBSIDIARY		
Bell Potter Financial Planning Limited ¹	2,136	1,550
Bell Potter Investments Pty Limited ¹	-	50,343
Bell Potter Capital Limited ²	8,149,244	8,105,792
	8,151,380	8,157,685

1. Loan is interest free and unsecured.
2. The loan from the parent entity to Bell Potter Capital Limited represents a subordinated loan that attracts interest at 3.74% per annum (2012: 4.69% per annum).

Loans made by wholly owned subsidiaries to the Company: \$14,303,871 (2012: \$12,471,952)

During the course of the financial year subsidiaries conducted transactions with each other and associates on terms equivalent to those on an arm's length basis. They are fully eliminated on consolidation. As at 31 December 2013, all outstanding amounts are considered fully collectable.

34. GROUP ENTITIES**Parent entity**

BELL FINANCIAL GROUP LTD	INCORPORATION	COUNTRY OF OWNERSHIP	
		2013	2012
SIGNIFICANT SUBSIDIARIES			
Bell Potter Securities Limited	Australia	100%	100%
Bell Potter Capital Limited	Australia	100%	100%
Third Party Platform Pty Ltd	Australia	51.23%	49.83%
Bell Potter Securities Limited (UK)	United Kingdom	100%	100%
Bell Potter Securities Limited (HK)	Hong Kong	100%	100%

In the financial statements of the Company investments in subsidiaries are accounted for at cost. The Company has no jointly controlled entities.

Third Party Platform Pty Ltd

Following the introduction of AASB10 Consolidated Financial Statements, Bell Financial Group reassessed when it acquired control over Third Party Platform Pty Ltd. The effective date of control has been determined as 28th May 2012. It was determined that Bell Financial Group does have control over Third Party Platform Pty Ltd. The remaining voting rights are widely dispersed and there is no indication that all other shareholders exercise their votes collectively.

35. GUARANTEES

From time to time Bell Financial has provided financial guarantees in the ordinary course of business which amount to \$12.4m (2012: \$14.2m) and are not recorded in the Statement of Financial Position as at 31 December 2013.

36. CONTINGENT LIABILITIES AND CONTINGENT ASSETS

The Company has agreed to indemnify its wholly owned subsidiary, Bell Potter Securities Limited, in the event that any contingent liabilities of Bell Potter Securities Limited results in a loss.

37. SUBSEQUENT EVENTS

There were no significant events from 31 December 2013 to the date of this report other than:

Citi and Bell Potter sign MOU

On 20 February 2014, Bell Financial announced that it had signed a Memorandum of Understanding (MOU) with Citi. The arrangement will see Bell Potter's retail and sophisticated investor clients provided with access to Citi's highly ranked global research platform and securities products. The products will include equity offerings, equity-linked (hybrid instruments) and certain fixed interest products. Bell Potter's retail clients will be able to access a research offering which combines Citi's resources of highly rated research teams in EMEA, Asia and the Americas with Bell Potter's own predominantly small and medium capitalized company research. The distribution and research agreement is being finalised and is intended to take effect in the coming weeks.

Bell Financial's alliance with Citi replaces the long-standing relationship the Company has had with UBS. The Strategic Alliance Agreement had an initial term of three years from 12 December 2007 and was extended for a further three year term to 12 December 2013, then again to 28 February 2014. As at the date of this report, UBS owns 16.27% of the ordinary shares in the Company. On termination of the Strategic Alliance Agreement, all of the Company's obligations to UBS regarding shareholder restrictions, non-dilution rights and distribution exclusivity fall away.

Final dividend

On 25 February 2014, the Directors resolved to pay a fully franked final dividend of 1.5 cents per share.

38. AUDITORS' REMUNERATION

	CONSOLIDATED	
	2013	RESTATED 2012
	\$	\$
AUDIT SERVICES		
Auditors of the Company		
KPMG Australia:		
Audit and review of financial reports	402,000	385,200
Total remuneration for audit services	402,000	385,200
AUDIT RELATED SERVICES		
Auditors of the Company		
KPMG Australia:		
Other regulatory audit services	93,000	93,110
Total remuneration for audit related services	93,000	93,110
Non-audit related services	-	700
	495,000	479,010

DIRECTORS' DECLARATION

1. In the opinion of the Directors of Bell Financial Group Ltd ('the Company'):
 - a) the consolidated financial statements and notes that are set out on pages 24 to 63 and the Remuneration report on pages 15 to 21 in the Directors' report, are in accordance with the Corporations Act, including:
 - i) giving a true and fair view of the Group's financial position as at 31 December 2013 and of its performance for the financial year ended on that date; and
 - ii) complying with Australian Accounting Standards and the Corporations Regulations 2001;
 - b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.
2. The Directors have been given the declarations required by section 295A of the Corporations Act from the Managing Director and Chief Financial Officer for the financial year ended 31 December 2013.
3. The Directors draw attention to note 1(a) of the financial statements which includes a statement of compliance with International Financial Reporting Standards.

Signed in accordance with a resolution of the Directors:



Colin Bell
Executive Chairman

Sydney
25 February 2014



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BELL FINANCIAL GROUP LIMITED

REPORT ON THE FINANCIAL REPORT

We have audited the accompanying financial report of Bell Financial Group (the company), which comprises the consolidated statement of financial position as at 31 December 2013, and consolidated income statement and consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year ended on that date, notes 1 to 38 comprising a summary of significant accounting policies and other explanatory information and the directors' declaration of the Group comprising the company and the entities it controlled at the year's end or from time to time during the financial year.

Directors' responsibility for the financial report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal controls as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement whether due to fraud or error. In note 1(a), the directors also state, in accordance with Australian Accounting Standard AASB 101 *Presentation of Financial Statements*, that the financial statements of the Group comply with International Financial Reporting Standards.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal controls. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We performed the procedures to assess whether in all material respects the financial report presents fairly, in accordance with the *Corporations Act 2001* and Australian Accounting Standards, a true and fair view which is consistent with our understanding of the Group's financial position and of its performance.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

KPMG, an Australian partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.

Liability limited by a scheme approved under Professional Standards Legislation.



Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

Auditor's opinion

In our opinion:

- a) the financial report of the Group is in accordance with the *Corporations Act 2001*, including:
 - i) giving a true and fair view of the Group's financial position as at 31 December 2013 and of its performance for the year ended on that date; and
 - ii) complying with Australian Accounting Standards and the *Corporations Regulations 2001*.
- b) the financial report also complies with International Financial Reporting Standards as disclosed in note 1(a).

REPORT ON THE REMUNERATION REPORT

We have audited the Remuneration Report included in pages 15 to 21 of the directors' report for the year ended 31 December 2013. The directors of the company are responsible for the preparation and presentation of the remuneration report in accordance with Section 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the remuneration report, based on our audit conducted in accordance with auditing standards.

Auditor's opinion

In our opinion, the remuneration report of Bell Financial Group for the year ended 31 December 2013, complies with Section 300A of the *Corporations Act 2001*.

A handwritten version of the KPMG logo in blue ink.

KPMG

A handwritten signature in blue ink, appearing to read 'Dean M Waters'.

Dean M Waters

Partner

Melbourne

25 February 2014

The shareholder information set out below was applicable as at 31 January 2014.

DISTRIBUTION OF SHARES

RANGE	NUMBER OF SHAREHOLDERS	NUMBER OF SHARES	% OF ISSUED CAPITAL
1 - 1,000	263	162,370	0.06
1,001 - 5,000	733	2,453,718	0.95
5,001 - 10,000	337	2,866,790	1.10
10,001 - 100,000	527	17,482,850	6.73
100,001 and over	89	236,657,321	91.15
Rounding			0.01
Total	1,949	259,623,049	100.00

UNMARKETABLE PARCELS	MINIMUM PARCEL SIZE	HOLDERS	UNITS
Minimum \$500.00 parcel at \$ 0.65 per unit	770	165	64978

TWENTY LARGEST SHAREHOLDERS

RANK	NAME	NUMBER OF SHARES	% OF ISSUED CAPITAL
1.	Bell Group Holdings Pty Limited	117,967,345	45.44
2.	UBS Nominees Pty Ltd	42,232,044	16.27
3.	RBC Investor Services Australia Nominees Pty Limited <PI POOLED A/C>	17,122,882	6.60
4.	Equitas Nominees Pty Limited	10,500,000	4.04
5.	Bell Potter Nominees Ltd	6,764,600	2.61
6.	Cypress Point Investments Pty Ltd	4,750,000	1.83
7.	Colin Bell Pty Ltd	1,845,522	0.71
8.	Fatty Holdings Pty Ltd	1,733,019	0.67
9.	Mr Lionel Alexander Mcfadyen	1,687,480	0.65
10.	Cherryburn Pty Ltd	1,650,000	0.64
11.	RBC Investor Services Australia Nominees Pty Limited <BKCUST A/C>	1,493,494	0.58
12.	UBS Nominees Pty Ltd	1,400,000	0.54
13.	Bond Street Custodians Limited	1,300,914	0.50
14.	Mr Alastair Provan & Mrs Janis Provan	1,300,730	0.50
15.	Morson Holdings Pty Ltd	1,134,749	0.44
16.	Merivale Investments Pty Ltd	1,100,000	0.42
17.	ABN Amro Clearing Sydney Nominees Pty Ltd	1,066,491	0.41
18.	Moat Investments Pty Ltd	1,049,985	0.40
19.	Walter James Unger & Danielle Angela Unger	1,013,147	0.39
20.	Ilingal Pty Ltd	1,000,000	0.39

SUBSTANTIAL SHAREHOLDINGS

SUBSTANTIAL SHAREHOLDER	NUMBER OF SHARES	% OF ISSUED CAPITAL
Bell Group Holdings Pty Limited (BGH)	117,967,345	45.44
Colin Bell	120,528,028	46.42 ^{1,4}
Alastair Provan	120,383,236	46.37 ^{2,4}
Lewis Bell	119,638,313	46.08 ^{3,4}
UBS AG, Australia Branch	42,232,044	16.27
RBC Investor Services Australia Nominees Pty Limited	17,122,882	6.60

1. Registered holder of 2,560,683 shares.
2. Registered holder of 2,415,891 shares.
3. Registered holder of 1,670,968 shares.
4. BGH is the registered holder of 117,967,345 shares. Colin Bell, Alastair Provan and Lewis Bell are deemed to have BGH's relevant interests in these shares because each has voting power in BGH above 20% (pursuant to section 608(3) of the Corporations Act).

ORDINARY SHARES

Refer to note 26 in the financial statements.

VOTING RIGHTS

Bell Financial has one class of fully paid ordinary shares. On a show of hands, every member present at the meeting in person or by proxy shall have one vote and upon a poll each share shall have one vote. There are no voting rights attached to the options or performance rights.

ON-MARKET BUY-BACK

There is no current on-market buy-back.

VOLUNTARY RESTRICTIONS

There are no shares currently held in voluntary escrow.

DIRECTORY

REGISTERED AND HEAD OFFICE

Level 29, 101 Collins Street
Melbourne, Victoria, 3000
Telephone 03 9256 8700
Facsimile 03 9256 8787

DIRECTORS

Colin Bell (Executive Chairman)

Alastair Provan (Managing Director)

Craig Coleman (Non-executive Director)

Graham Cubbin (Non-executive Director)

Brian Wilson (Non-executive Director)

Brenda Shanahan (Non-executive Director)

COMPANY SECRETARY

Cindy-Jane Lee

SHARE REGISTRY

Computershare Investor Services Pty Limited

452 Johnston Street
Abbotsford VIC 3067
Telephone 03 9415 5000

ASX CODE

BFG

Shares are listed on the Australian Securities Exchange

BANKER

Australia and New Zealand Banking Group

AUDITOR

KPMG

WEBSITE ADDRESS

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