

# WOLVERINE WORLDWIDE | W



2021 ANNUAL REPORT



# 2021 FINANCIAL HIGHLIGHTS

**\$2.41 B**

in Revenue,  
Growth of 35%

**\$2.09**

Adjusted EPS,  
Growth of 125%

**47%**

Growth of  
Direct-to-Consumer  
Revenue

**Acquired**



Sweaty Betty



# LETTER TO SHAREHOLDERS

## A YEAR OF GROWTH AND EXPANSION

I am very pleased to be writing to you for the first time as CEO of Wolverine Worldwide. I joined the Company as President in the fall of 2020, and I am more confident than ever in the untapped growth potential of our powerful and diversified portfolio of world class brands which operate in attractive categories, deliver industry-leading product innovation, and are supported by strong teams and centers of excellence.

2021 was another successful year for the Company, with continued progress against our three strategic growth drivers — an intense **Direct-to-Consumer focus, particularly in Digital channels;** enhanced **Product Innovation and Creation;** and accelerated growth in **International markets.**

Focused efforts and investments in these growth drivers in 2021 helped fuel strong financial performance and build momentum in our brands and fast-growing direct-to-consumer businesses. We also expanded our portfolio through the acquisition of Sweaty Betty, a global premium women's activewear brand that is expected to further accelerate our growth.

I am proud to share the following 2021 highlights with you, and touch on our strategic focus and approach for 2022 as we work to fulfill our vision to **“Build a family of the most admired performance and lifestyle brands on earth.”**

## 2021 FINANCIAL HIGHLIGHTS

We are pleased with the Company's strong financial performance in 2021, with revenue and earnings growing significantly and exceeding our expectations entering the year. Revenue for the year was \$2.41 billion, growing 28% organically compared to 2020 or nearly 35% including Sweaty Betty.

We also grew revenue in each of our four largest brands. Merrell and Saucony delivered year-over-year growth of 22% and 57%, respectively, resulting in record revenue in both brands, and Sperry showed marked improvement with 25% revenue growth. Sweaty Betty grew over 40% on a full-year, pro forma basis. Our work business revenue also grew at a strong rate in 2021, increasing nearly 30% over 2020.

This revenue growth, coupled with strong gross margin expansion, fueled adjusted earnings per share in fiscal 2021 of \$2.09, up 125% over 2020 or 113% excluding Sweaty Betty. Adjusted gross margin expanded 260 basis points to 44.1% including 70 basis points of expansion from the addition of Sweaty Betty.

Other contributors to strong earnings leverage in 2021 were disciplined management of the business and a flexible operating model that we adjusted in response to market and supply chain challenges throughout the year. With healthy cash flow and a strong balance sheet, we continued to pay our shareholders dividends throughout 2021, which the Company has now done for 136 consecutive quarters.

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## STRATEGIC GROWTH DRIVERS

We made significant progress in 2021 against our three primary growth drivers, which represent the Company's roadmap for sustained growth, momentum, and value creation.

### Direct-to-Consumer Focus; Digital Priority

In 2021, we continued to deliver strong growth in our direct-to-consumer business, and further advanced our digital penetration with the acquisition of Sweaty Betty. Direct-to-Consumer revenue was up 47% over 2020, or 23% excluding Sweaty Betty, and represented 26% of total revenue in 2021 as compared to 15% in 2019.

In August 2021, we acquired Sweaty Betty, a digitally-native, premium global women's apparel brand. Sweaty Betty's expertise and focus on apparel, female consumers, and best-in-class digital execution fills white space in our portfolio and complements our strategic shift over the last several years from a traditional footwear wholesaler into a consumer-obsessed, digital-focused growth company.

This digital progress is paying dividends, as we grew active customers by 24% versus the prior year and 50% compared to 2019, drove double digit increases in conversion rate, and achieved higher retention rates as compared to 2019.

### Powerful Product Innovation and Creation

Product innovation is embedded in our DNA and is the cornerstone of our success. Our four largest brands maintained leadership positions in their respective categories through consistent delivery of new product innovation in both proven franchise businesses as well as new

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## STRATEGIC GROWTH DRIVERS

### 1. DTC Focus, Digital Priority:

An intense focus on DTC, particularly digital, to create pinnacle brand experiences, expand our global eCommerce platforms, and engage consumers with a constant flow of compelling content and storytelling

### 2. Powerful Product Innovation and Creation:

A relentless and frequent flow of craveable product, driven by an increased supply base, stronger consumer insights, and the use of digital tools to bring products to market more quickly and efficiently

### 3. Accelerated International Growth:

Strengthening regional teams, using regional merchandising strategies to enhance development of market-right product, expanding our network of core partners, and investing in digital capabilities in new markets

product introductions that add excitement to the offerings and provide a halo for the brands.

Our four largest brands all launched new products within their key product franchise collections in 2021, including Merrell's Moab seizing on outdoor industry tailwinds, Saucony's Endorphin running ahead of the competition, Sperry's Authentic Original leading the boat shoe resurgence, and Sweaty Betty continuing to innovate in core collections like its power leggings.

### Accelerated International Growth

In 2021 we continued to grow our international business and expand in key markets. International revenue grew 50% in 2021 as compared to 2020, or 34% excluding Sweaty Betty. This growth spanned across regions, with Asia-Pacific revenue up 50% over 2020, including 60% growth in China led by our



Merrell and Saucony joint venture. Latin America revenue increased 20% over 2020, and EMEA revenue exceeded pre-pandemic 2019 levels.

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## 2022 STRATEGIC FOCUS & PRIORITIES

Looking ahead to 2022, we are taking a more focused approach to our three primary growth drivers, as we capitalize on the sustained favorable industry backdrop in outdoor and performance categories.

**First,** we will increase our focus and prioritization, making concentrated bets that we believe will have meaningful impacts on our business. This means prioritizing our largest brands, increasing investments in our primary growth drivers, and encouraging our brands to chase opportunities with greater speed and agility.

**Second,** we will leverage our largest brands' leadership positions through more informed product innovation, and greater investments in driving brand awareness. This means delivering product with a consumer-centric focus, using more testing and consumer research to better inform our direction, and "failing quickly" then course correcting. We will also emphasize purpose-driven, authentic messaging that aligns with our brand and consumer values and creates a better balance of marketing investments to accelerate growth in new consumers.

**Third,** we will go after white space opportunities, focusing our efforts in categories that have attractive total addressable markets, are logical extensions of our own performance brands, and are areas where we



Blake W. Krueger, *Executive Chairman* (left);  
Brendan L. Hoffman, *President & Chief Executive Officer* (right)

can achieve leading market share positions. These opportunities will permit us to leverage our brand equity and product development capabilities to expand into new categories that will broaden our consumer reach and accelerate profitable growth.

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## IN CLOSING

Our 2021 success reflects the hard work and efforts of our incredible global team. Sustained and profitable growth continues to be our primary goal, and the leadership team remains extremely focused on executing the initiatives and activities that will allow us to succeed. I want to thank our team around the world for all their hard work and efforts over this past year to help us emerge from the pandemic and position us for accelerated growth.

I would also like to thank Blake Krueger, now our Executive Chairman, for his 15 years of passionate, dedicated leadership as CEO of Wolverine Worldwide. Finally, on behalf of everyone at Wolverine Worldwide, I would like to thank you, our shareholders, for your continued support of our Company.

**Brendan L. Hoffman**  
*President and Chief Executive Officer,*  
*Wolverine Worldwide*









MERRELL

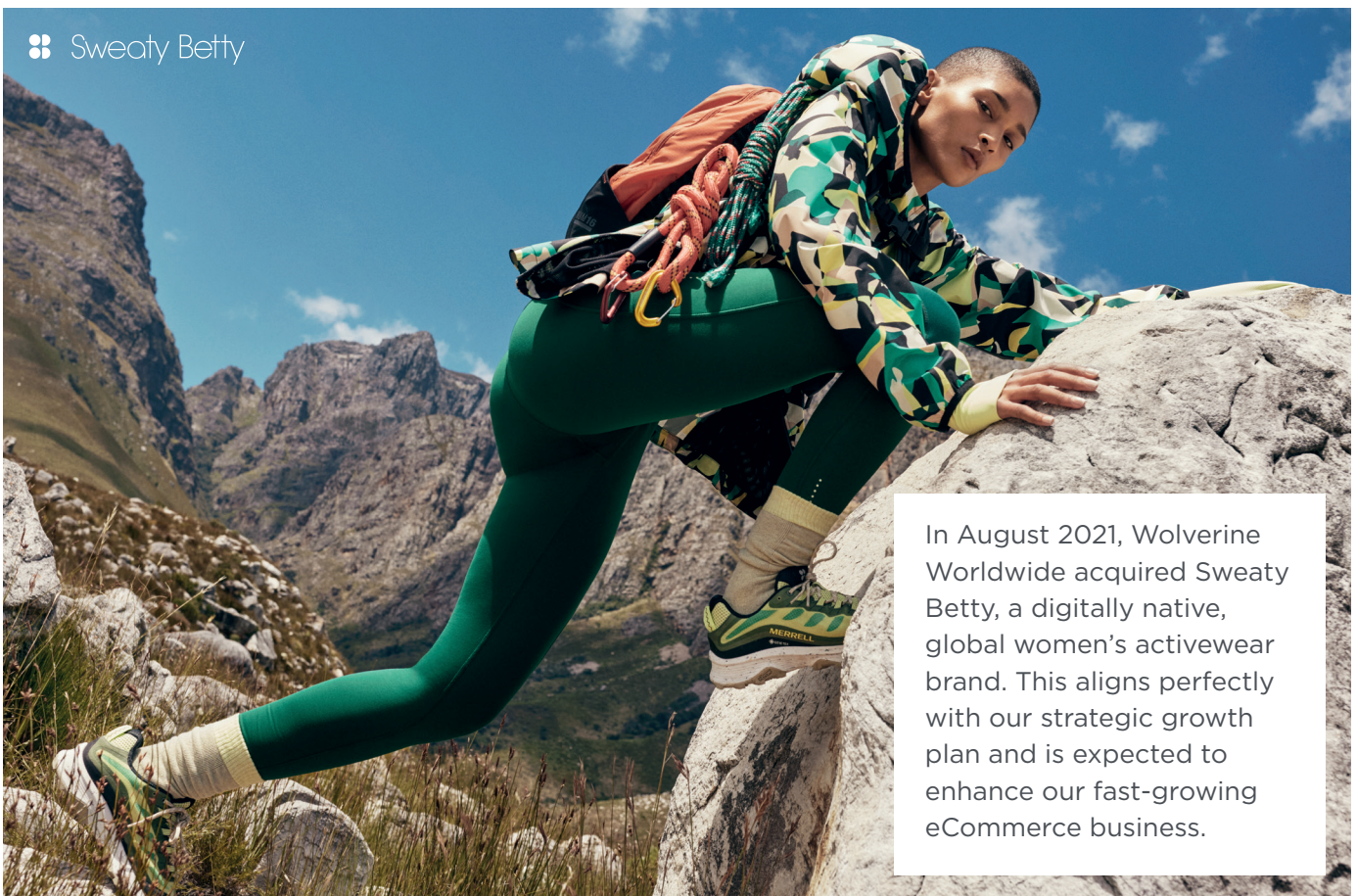


saucony



SPERRY

☐☐ Sweaty Betty



In August 2021, Wolverine Worldwide acquired Sweaty Betty, a digitally native, global women's activewear brand. This aligns perfectly with our strategic growth plan and is expected to enhance our fast-growing eCommerce business.



# RECONCILIATION TO GAAP MEASURES

## Reconciliation of Reported Revenue to Adjusted Organic Revenue\* (Unaudited; in millions)

	GAAP Basis	Sweaty Betty <sup>1</sup>	Organic Basis
Revenue – Fiscal 2021	\$2,414.9	\$(117.4)	\$2,297.5

## Reconciliation of Reported Gross Margin to Adjusted Gross Margin\* (Unaudited; in millions)

	GAAP Basis	Adjustments <sup>2</sup>	As Adjusted	Sweaty Betty <sup>1</sup>	Organic Basis
Gross Profit – Fiscal 2021	\$1,029.9	\$35.2	\$ 1,065.1	\$(67.8)	\$ 997.3
<i>Gross margin</i>	42.6%		44.1%		43.4%
Gross Profit – Fiscal 2020	\$ 735.6	\$ 8.3	\$ 743.9	\$ —	\$ 743.9
<i>Gross margin</i>	41.1%		41.5%		41.5%

## Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS and Adjusted Organic Diluted EPS\*

(Unaudited)

	GAAP Basis	Adjustments <sup>3</sup>	As Adjusted	Sweaty Betty <sup>1</sup>	Organic Basis
EPS – Fiscal 2021	\$ 0.81	\$ 1.28	\$ 2.09	\$(0.11)	\$ 1.98
EPS – Fiscal 2020	\$ (1.70)	\$2.63	\$ 0.93	\$ —	\$ 0.93

<sup>1</sup> 2021 adjustment reflects the *Sweaty Betty* results included in the consolidated condensed statement of operations.

<sup>2</sup> 2021 adjustments reflect \$26.1 million of air freight and other charges related to production and shipping delays caused by the COVID-19 pandemic and \$9.1 million of costs associated with the acquisition of *Sweaty Betty*. 2020 adjustments reflect expenses related to the COVID-19 pandemic including \$4.4 million of inventory charges and \$3.9 million of air freight charges related to production delays.

<sup>3</sup> 2021 adjustments reflect debt extinguishment costs, costs associated with the acquisition of *Sweaty Betty*, air freight and other costs related to production and shipping delays caused by the COVID-19 pandemic, environmental and other related costs net of recoveries and non-cash impairment related to one of the Company's joint ventures. 2020 adjustments reflect a non-cash impairment of the *Sperry*<sup>®</sup> trade name, expenses related to the COVID-19 pandemic, and environmental and other related costs net of recoveries.



## RECONCILIATION TO GAAP MEASURES

\*To supplement the consolidated condensed financial statements presented in accordance with Generally Accepted Accounting Principles (“GAAP”), the Company describes what certain financial measures would have been if, costs associated with the acquisition of the *Sweaty Betty* brand, environmental and other related costs net of recoveries, costs related to the COVID-19 pandemic including air freight costs and debt extinguishment costs were excluded. The Company also describes what certain financial measures would have been if the previously described financial measures also excluded the results of *Sweaty Betty*. The Company believes these non-GAAP measures provide useful information to both management and investors by increasing comparability to the prior period by adjusting for certain items that may not be indicative of core operating measures and to better identify trends in the Company’s business. The adjusted financial results are used by management to, and allow investors to, evaluate the operating performance of the Company on a comparable basis.

Management does not, nor should investors, consider such non-GAAP financial measures in isolation from, or as a substitution for, financial information prepared in accordance with GAAP. Reconciliations of all non-GAAP measures included in this document, to the most directly comparable GAAP measures are found in the financial tables above.

## EXECUTIVE MANAGEMENT

### **Brendan L. Hoffman**

*President & Chief Executive Officer*

### **Amy Klimek**

*Executive Vice President, Global Human Resources*

### **Michael D. Stornant**

*Executive Vice President & Chief Financial Officer*

### **James D. Zwiers**

*Executive Vice President, President of Global Operations Group*

### **Matt Blonder**

*President, Global eCommerce*

### **Anne Cavassa**

*Global President, Saucony*

### **Chip Coe**

*Senior Vice President, Mergers & Acquisitions*

### **Katherine Cousins**

*Global President, Sperry & Keds*

### **Kyle Hanson**

*Senior Vice President, General Counsel and Secretary*

### **Christopher E. Hufnagel**

*Global President, Merrell, Kids & Licensing*

### **Tom Kennedy**

*President, Wolverine Boot Group*

### **Dee Slater**

*CIO & Senior Vice President, Central Services*

### **Isabel Soriano**

*President, International*

### **Julia Straus**

*CEO, Sweaty Betty*

## BOARD OF DIRECTORS

### **Blake W. Krueger**

*Executive Chairman; Retired CEO of Wolverine World Wide, Inc.*

### **Jeffrey M. Boromisa**

*Retired Executive Vice President of Kellogg International; President, Latin America and Senior Vice President of Kellogg Company*

### **Gina R. Boswell**

*Retired President, Customer Development, Unilever U.S.A.*

### **William K. Gerber**

*Managing Director of Cabrillo Point Capital LLC*

### **Brendan L. Hoffman**

*President & Chief Executive Officer of Wolverine World Wide, Inc.*

### **David T. Kollat**

*Lead Director of the Board for Wolverine World Wide, Inc.; President and Chairman of 22, Inc.*

### **Brenda J. Lauderback**

*Retired President of the Wholesale and Retail Group of Nine West Group, Inc.*

### **Nicholas T. Long**

*Retired Chief Executive Officer of MillerCoors; Managing Partner Bridger Growth Partners LLC*

### **David W. McCreight**

*Chief Executive Officer and Director of Lulu's Fashion Lounge Holdings, Inc.; Retired President, Urban Outfitters, Inc., and Retired Chief Executive Officer, Anthropologie Group*

### **Kathleen Wilson-Thompson**

*Retired Executive Vice President & Global Chief Human Resources Officer of Walgreens Boots Alliance Inc.*



**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**FORM 10-K**

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended **January 1, 2022**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number 001-06024

**WOLVERINE WORLD WIDE, INC.**

(Exact name of registrant as specified in its charter)

Delaware

State or other jurisdiction of  
incorporation or organization

38-1185150

(I.R.S. Employer  
Identification No.)

**9341 Courtland Drive N.E.**

**Rockford , Michigan**

(Address of principal executive offices)

**49351**

(Zip Code)

Registrant's telephone number, including area code **(616) 866-5500**

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$1 Par Value	WWW	New York Stock Exchange

Securities registered pursuant to section 12(g) of the Act: **None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C.7262(b)) by the registered public accounting firm that prepared or issued its audit report.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No

The aggregate market value of the registrant's voting stock held by non-affiliates of the registrant based on the closing price on the New York Stock Exchange on July 2, 2021, the last business day of the registrant's most recently completed second fiscal quarter: \$2,662,805,544. Number of shares outstanding of the registrant's Common Stock, \$1 par value as of February 11, 2022: 81,689,715.

#### **DOCUMENTS INCORPORATED BY REFERENCE**

Portions of the definitive proxy statement for the registrant's annual stockholders' meeting expected to be held May 4, 2022 are incorporated by reference into Part III of this report.





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## FORWARD-LOOKING STATEMENTS

This document contains “forward-looking statements,” which are statements relating to future, not past, events. In this context, forward-looking statements often address management’s current beliefs, assumptions, expectations, estimates and projections about future business and financial performance, national, regional or global political, economic and market conditions, and the Company itself. Such statements often contain words such as “anticipates,” “believes,” “estimates,” “expects,” “forecasts,” “intends,” “is likely,” “plans,” “predicts,” “projects,” “should,” “will,” variations of such words, and similar expressions. Forward-looking statements, by their nature, address matters that are, to varying degrees, uncertain. Uncertainties that could cause the Company’s performance to differ materially from what is expressed in forward-looking statements include, but are not limited to, the following:

- the potential effects of the COVID-19 pandemic on the Company’s business, operations, financial results and liquidity;
- changes in general economic conditions, employment rates, business conditions, interest rates, tax policies and other factors affecting consumer spending in the markets and regions in which the Company’s products are sold;
- the inability for any reason to effectively compete in global footwear, apparel and consumer-direct markets;
- the inability to maintain positive brand images and anticipate, understand and respond to changing footwear and apparel trends and consumer preferences;
- the inability to effectively manage inventory levels;
- increases or changes in duties, tariffs, quotas or applicable assessments in countries of import and export;
- foreign currency exchange rate fluctuations;
- currency restrictions;
- supply chain and capacity constraints, production disruptions, including reduction in operating hours, labor shortages, and facility closures resulting in production delays at the Company’s manufacturers due to disruption from the effects of the COVID-19 pandemic, quality issues, price increases or other risks associated with foreign sourcing;
- the cost, inflationary pressures and availability of raw materials, inventories, services and labor for contract manufacturers;
- labor disruptions;
- changes in relationships with, including the loss of, significant wholesale customers;
- risks related to the significant investment in, and performance of, the Company’s consumer-direct operations;
- risks related to expansion into new markets and complementary product categories as well as consumer-direct operations;
- the impact of seasonality and unpredictable weather conditions;
- the impact of changes in general economic conditions and/or the credit markets on the Company’s manufacturers, distributors, suppliers, joint venture partners and wholesale customers;
- changes in the Company’s effective tax rates;
- failure of licensees or distributors to meet planned annual sales goals or to make timely payments to the Company;
- the risks of doing business in developing countries and politically or economically volatile areas;
- the ability to secure and protect owned intellectual property or use licensed intellectual property;
- the impact of regulation, regulatory and legal proceedings and legal compliance risks, including compliance with federal, state and local laws and regulations relating to the protection of the environment, environmental remediation and other related costs, and litigation or other legal proceedings relating to the protection of the environment or environmental effects on human health;
- risks of breach of the Company’s databases or other systems, or those of its vendors, which contain certain personal information, payment card data or proprietary information, due to cyberattack or other similar events;
- problems affecting the Company’s supply chain and distribution system, including service interruptions at shipping and receiving ports;
- strategic actions, including new initiatives and ventures, acquisitions and dispositions, and the Company’s success in integrating acquired businesses, including *Sweaty Betty*<sup>®</sup>, and implementing new initiatives and ventures;
- the risk of impairment to goodwill and other intangibles;
- the success of the Company’s restructuring and realignment initiatives undertaken from time to time; and
- changes in future pension funding requirements and pension expenses.

These or other uncertainties could cause a material difference between an actual outcome and a forward-looking statement. The uncertainties included here are not exhaustive and are described in more detail in Part I, Item 1A: “Risk Factors” of this Annual Report on Form 10-K. Given these risks and uncertainties, investors should not place undue reliance on forward-looking statements as a prediction of actual results. The Company does not undertake an obligation to update, amend or clarify forward-looking statements, whether as a result of new information, future events or otherwise.

## PART I

### Item 1. Business

#### General

Wolverine World Wide, Inc. (the “Company”) is a leading designer, marketer and licensor of a broad range of quality casual footwear and apparel, performance outdoor and athletic footwear and apparel, kids' footwear, industrial work boots and apparel, and uniform shoes and boots. The Company’s products are marketed worldwide in approximately 170 countries and territories through owned operations in the United States (“U.S.”), Canada, the United Kingdom and certain countries in continental Europe and Asia Pacific. In other regions (Latin America, portions of Europe and Asia Pacific, the Middle East and Africa), the Company relies on a network of third-party distributors, licensees and joint ventures.

Today, the Company sources and markets a broad range of footwear and apparel styles, including shoes, boots and sandals under many recognizable brand names, including *Bates*<sup>®</sup>, *Cat*<sup>®</sup>, *Chaco*<sup>®</sup>, *Harley-Davidson*<sup>®</sup>, *Hush Puppies*<sup>®</sup>, *Hytex*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Sweaty Betty*<sup>®</sup> and *Wolverine*<sup>®</sup>. The Company licenses its *Stride Rite*<sup>®</sup> brand under a global license arrangement. The Company also markets *Merrell*<sup>®</sup> and *Wolverine*<sup>®</sup> brand apparel and accessories and licenses some of its brands for use on non-footwear products, including *Hush Puppies*<sup>®</sup> apparel, eyewear, watches, socks, handbags and plush toys; *Wolverine*<sup>®</sup> eyewear and gloves; *Keds*<sup>®</sup> apparel; *Saucony*<sup>®</sup> apparel and *Sperry*<sup>®</sup> apparel. *Cat*<sup>®</sup> is a registered trademark of Caterpillar Inc. and *Harley-Davidson*<sup>®</sup> is a registered trademark of H-D U.S.A., LLC.

The Company’s products generally feature contemporary styling with proprietary technologies designed to provide maximum comfort and performance. The Company believes that its primary competitive advantages are its well-recognized brand names, patented proprietary designs, diverse product offerings and comfort technologies, wide range of distribution channels and diversified manufacturing and sourcing base. The Company combines quality materials and skilled workmanship to produce footwear according to its specifications at both Company-owned and third-party manufacturing facilities. The Company’s products are sold at various price points targeting a wide range of consumers of casual, work, outdoor and athletic footwear and apparel.

The Company’s portfolio of brands is organized into the following two operating segments, which the Company has determined to be reportable segments.

- **Wolverine Michigan Group**, consisting of *Merrell*<sup>®</sup> footwear and apparel, *Cat*<sup>®</sup> footwear, *Wolverine*<sup>®</sup> footwear and apparel, *Chaco*<sup>®</sup> footwear, *Hush Puppies*<sup>®</sup> footwear and apparel, *Bates*<sup>®</sup> uniform footwear, *Harley-Davidson*<sup>®</sup> footwear and *Hytex*<sup>®</sup> safety footwear; and
- **Wolverine Boston Group**, consisting of *Sperry*<sup>®</sup> footwear, *Saucony*<sup>®</sup> footwear and apparel, *Keds*<sup>®</sup> footwear and the Kids' footwear business, which includes the *Stride Rite*<sup>®</sup> licensed business, as well as Kids' footwear offerings from *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Hush Puppies*<sup>®</sup> and *Cat*<sup>®</sup>.

The Company also reports “Other” and “Corporate” categories. The Other category consists of the *Sweaty Betty*<sup>®</sup> activewear business, the Company’s leather marketing operations, sourcing operations that include third-party commission revenues and multi-branded consumer-direct retail stores. The Corporate category consists of unallocated corporate expenses, such as corporate employee costs, costs related to the COVID-19 pandemic, impairment of intangible assets and environmental and other related costs.

The reportable segments are engaged in designing, manufacturing, sourcing, marketing, licensing and distributing branded footwear, apparel and accessories. Revenue for the reportable segments includes revenue from the sale of branded footwear, apparel and accessories to third-party customers; revenue from third-party distributors, licensees and joint ventures; and revenue from the Company’s consumer-direct businesses. The Company’s reportable segments are determined based on how the Company internally reports and evaluates financial information used to make operating decisions.

The Company's reportable segments and related brands are described in more detail below.

#### 1. **Wolverine Michigan Group**

**Merrell**<sup>®</sup>: *Merrell*<sup>®</sup> believes in sharing the simple power of being outside – no matter who you are, where you come from, who you love, or how you move. With a persistent focus on innovation, thoughtful design and rigorous testing, *Merrell*<sup>®</sup> has become a global leader in hiking footwear, with a rapidly growing following in trail running and lifestyle. All of this is fueled by a desire to build a world where everyone can safely enjoy the benefits of being outdoors. *Merrell*<sup>®</sup> can be found across the globe, on Merrell.com, in key outdoor and sporting goods retail stores and in Company owned *Merrell*<sup>®</sup> stores.



**Cat<sup>®</sup> Footwear:** *Cat<sup>®</sup> Footwear* is driven by the belief that generations of builders, makers and creators can turn challenge into enduring greatness. The Company is the exclusive global footwear licensee of Caterpillar Inc., and for over two decades, *Cat<sup>®</sup> Footwear* has been living up to the hardworking spirit of both the Caterpillar<sup>®</sup> trademark and the millions of consumers who trust the brand. *Cat<sup>®</sup> Footwear* originally created a small collection of rugged work boots designed to provide workers with the comfort and durability that met the challenges of the worksite. Today, *Cat<sup>®</sup> Footwear* offers a wide range of footwear, including work boots and casual shoes for men, women and children - sold through a global distribution network. CAT<sup>®</sup>, CATERPILLAR, their respective logos, "Caterpillar Corporate Yellow", as well as corporate product identity used herein, are registered trademarks of Caterpillar Inc.

**Wolverine<sup>®</sup>:** For more than 135 years, *Wolverine<sup>®</sup>* has existed to support people who forge their own path; men and women who stop at nothing to build the future they want. *Wolverine<sup>®</sup>* designs and creates footwear, apparel and accessories across three strategic territories; Work, Outdoor and Casual. The brand is best known for DuraShocks and Ultraspring comfort technology, as well as the *Wolverine<sup>®</sup>* 1000 Mile collection of premium lifestyle boots handcrafted in the USA from archival patterns. *Wolverine<sup>®</sup>* products can be found online at Wolverine.com and across a variety of retail channels including online retail, farm & fleet, work specialty, outdoor specialty, department stores and national family stores.

**Chaco<sup>®</sup>:** *Chaco<sup>®</sup>* has a rich, 30+ year history of creating footwear that's "Fit For Adventure" of any kind, whether that's exploring rivers, trails or swerving city streets. Originating as an innovation in the whitewater rafting world, *Chaco<sup>®</sup>* now designs footwear for all walks of life in the outdoor and lifestyle communities. The brand's mission is to help people find their way, providing access to new people, places, and experiences that make them more confident in who they are and where they're headed. That's why *Chaco<sup>®</sup>* creates footwear that comes with all-terrain versatility, a unique 360° fit, unmatched durability and signature LUVSEAT™ footbed arch support. The MyChacos custom sandal program provides customers an opportunity to express their funky individuality, while the ReChaco program helps reduce their impact on the places they explore by repairing used sandals. *Chaco<sup>®</sup>* products are distributed primarily through specialty footwear retailers, the *Chaco<sup>®</sup>* eCommerce site, and other leading online and brick and mortar retailers.

**Hush Puppies<sup>®</sup>:** Launched in 1958, *Hush Puppies<sup>®</sup>* has a history of bringing color and optimism to a boring, brown shoe category. Today, *Hush Puppies<sup>®</sup>* exists to inspire consumers to live life on the bright side. The Company believes that optimism is contagious and that by encouraging positivity it can help shape a better world. *Hush Puppies<sup>®</sup>* footwear is distributed through wholesale and licensed channels, and through an eCommerce site. In addition, the *Hush Puppies<sup>®</sup>* brand is licensed to third parties engaged in the manufacturing, marketing and distribution of apparel, handbags, eyewear, socks, watches and plush toys sold around the world. *Hush Puppies<sup>®</sup>*, with its basset hound icon, is one of the most well-known and loved brands worldwide.

**Bates<sup>®</sup>:** *Bates<sup>®</sup> Footwear* is a leading supplier of tactical and uniform footwear for first responders, U.S. Military members and military members of several foreign countries. Civilian uniform users include police officers, fire fighters, security and emergency medical services workers, and others in light industrial occupations. *Bates<sup>®</sup>* products are distributed through sporting goods chains, department stores, uniform specialty retailers, catalog retailers and online retailers.

**Harley-Davidson<sup>®</sup> Footwear:** Pursuant to a license arrangement with the Harley-Davidson Motor Company, Inc., the Company has footwear marketing and distribution rights for *Harley-Davidson<sup>®</sup>* branded footwear. *Harley-Davidson<sup>®</sup>* branded footwear products include motorcycle, casual, fashion, work and western footwear for men, women and kids. *Harley-Davidson<sup>®</sup>* footwear is sold globally through a network of independent *Harley-Davidson<sup>®</sup>* dealerships and other retail outlets. *Harley-Davidson<sup>®</sup>* is a registered trademark of H-D U.S.A., LLC.

**Hytest<sup>®</sup> Safety Footwear:** The *Hytest<sup>®</sup>* product line consists of high-quality work boots and shoes that incorporate various specialty safety features designed to protect against hazards of the workplace, including steel toe, composite toe, nano toe, metatarsal guards, electrical hazard protection, static dissipating and conductive footwear. *Hytest<sup>®</sup>* footwear is distributed primarily through a network of independently-owned *Shoemobile<sup>®</sup>* mobile truck retail outlets providing direct sales of the Company's occupational and work footwear brands to workers at industrial facilities and also through direct sales arrangements with large industrial customers.

## 2. **Wolverine Boston Group**

**Saucony<sup>®</sup>:** *Saucony<sup>®</sup>* is a purpose driven performance running brand with roots dating back to 1898. *Saucony<sup>®</sup>* targets both elite and casual runners through award winning design, innovation and performance technology. The brand is focused on meeting the functional biomechanical needs of runners while delivering on their emotional style needs as

well. Saucony innovations include Powerrun+, a cushioning technology system; PWRFOAM midsole, PWRTRAC outsole, and FormFit, an adaptive fit system. *Saucony*<sup>®</sup> offers five categories of performance footwear products; Competition, Road, Trail, Train and Walking; as well as the Originals lifestyle footwear inspired by *Saucony*<sup>®</sup> products of the 1970's to 2000's. *Saucony*<sup>®</sup> also offers a complete line of performance running apparel and select lifestyle apparel pieces. Through *Saucony's*<sup>®</sup> Run For Good brand platform and charitable foundation, *Saucony*<sup>®</sup> is strengthening connections with consumers and elevating the positioning of the brand. The brand's products are distributed primarily through leading run specialty and sporting goods retailers, as well as in Company owned *Saucony*<sup>®</sup> retail stores and an eCommerce site.

***Sperry*<sup>®</sup>:** *Sperry*<sup>®</sup> was founded in 1935 by avid sailor, inventor and intrepid explorer Paul Sperry. The brand is fully rooted in the history of American style and continues to craft the tools for life's memorable experiences on, off and by the water. From the invention of the world's first boat shoe, *Sperry*<sup>®</sup> is a market leader in both boat shoes and wet weather boots, and has expanded its business into casuals and sneakers. The brand is primarily distributed through Sperry.com and in Company owned *Sperry*<sup>®</sup> retail stores, as well as leading premium and better lifestyle retailers.

***Keds*<sup>®</sup>:** For over 100 years, *Keds*<sup>®</sup> has been making timeless, comfortable, accessible footwear for consumers to step out into the world their way. Ever since the creation of the iconic *Keds*<sup>®</sup> Champion "sneaker" back in 1916, *Keds*<sup>®</sup> has held the belief that when we feel comfortable inside and out, we can leap forward and make our marks on the world. This belief continues to inspire and drive us every day. *Keds*<sup>®</sup> designs every product to support everyone—to give them the versatility, comfort, and style they need to confidently live as their truest selves. *Keds*<sup>®</sup> is focused on driving unique marketing and product stories through Keds.com and distributing footwear at leading footwear retailers worldwide.

**Kids' Footwear:** The Kids' footwear business includes footwear offerings from *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Hush Puppies*<sup>®</sup> and *Cat*<sup>®</sup>, as well as a licensed business, *Stride Rite*<sup>®</sup>. Kids' footwear offerings from *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Hush Puppies*<sup>®</sup> and *Cat*<sup>®</sup> are distributed through premium and better lifestyle retailers, outdoor and sporting goods retailers, as well as through an eCommerce site and by a license partner. With a history dating back to 1919, *Stride Rite*<sup>®</sup> is an industry leader in kids' footwear. The Company signed a multi-year license agreement in 2017 to license the *Stride Rite*<sup>®</sup> brand.

## Other Businesses

In addition to its reportable segments, the Company operates the *Sweaty Betty*<sup>®</sup> activewear business, a performance leather business, sourcing operations and a multi-brand consumer-direct business.

***Sweaty Betty*<sup>®</sup>:** *Sweaty Betty*<sup>®</sup> is a global women's activewear and lifestyle brand that has been on a mission to empower women through fitness and beyond since 1998. Famous for its "bum-sculpting" leggings and innovative designs, *Sweaty Betty*<sup>®</sup> fuses performance and style with technical, high-performance fabrics and responsibly sourced materials. The brand services its loyal, fast-growing community worldwide through SweatyBetty.com, complemented by retail locations across the United Kingdom, Europe and Asia and the world's best luxury retailers, including Selfridges, Harrods, Neiman Marcus and Nordstrom. Through the Sweaty Betty Foundation, the brand aims to give more girls access to activities they love, helping the next generation get and stay active for life.

**Wolverine Leathers Division:** The Wolverine Leathers Division markets pigskin leather for use primarily in the footwear industry. The Company believes pigskin leather offers superior performance and other advantages over cowhide leather. The Company's waterproof and stain resistant leathers are featured in some of the Company's footwear lines and also sold to external footwear brands.

**Sourcing Division:** The sourcing division earns third-party commission revenue by providing consulting services related to product development, production control, quality assurance, materials procurement, compliance and other services.

**Multi-brand Consumer-Direct Division:** The multi-brand consumer-direct division includes retail stores that sell footwear and apparel from the Company's brand portfolio and other brands.

## Marketing

The Company's marketing strategy is to develop brand-specific plans and related promotional materials that foster a consistent message for each of the Company's brands across the globe. Marketing campaigns and strategies vary by brand and are generally designed to target consumers in order to increase awareness of, and affinity for, the Company's brands. The Company's marketing typically emphasizes compelling brand stories and brand recognition associated with new and existing products, the performance, comfort and quality features and styles of our products within each of the Company's brands, as well as raising global brand relevance and awareness. The Company's brand marketing has an omni-channel approach and

includes various means of delivery, such as print and radio advertising, search engine optimization, social networking sites, event sponsorships, in-store point-of-purchase displays, promotional materials and sales and technical assistance.

The Company operates branded eCommerce sites that the Company believes are effective marketing tools to consumers. The Company maintains an active presence on a variety of global social media platforms, and the Company's digital marketing seeks to create demand among new consumers as well as connecting consumers to brand content and products.

In addition to the Company's internal marketing efforts, each brand provides its third-party licensees and distributors with creative direction, brand images and other materials to convey globally consistent brand messaging. The Company believes its brand names represent a competitive advantage, and the Company, its licensees and its distributors make significant marketing investments to promote and enhance the market positions of its products and drive brand awareness.

### **Domestic Sales and Distribution**

The Company uses a variety of means to support sales to a variety of domestic distribution channels:

- The Company uses a dedicated sales force and customer service team, third party sales representatives and point-of-purchase materials to support domestic sales.
- The Company maintains core in-stock inventories to service department stores, national chains, specialty retailers, catalog retailers, independent retailers, uniform outlets and its own consumer-direct business.
- The Company uses volume direct programs to ship products to retail customers and to provide products at competitive prices to service major retail, catalog, mass merchant and government customers.
- The Company also operates brick and mortar retail stores and eCommerce sites.

### **International Operations and Global Licensing**

The Company's foreign-sourced revenue is generated from a combination of (i) sales of branded footwear and apparel through the Company's owned operations in Canada, the United Kingdom and certain countries in continental Europe and Asia-Pacific; (ii) revenue from third-party distributors for certain markets and businesses; (iii) revenue from a network of third-party licensees; and (iv) revenue and income from joint ventures that market the Company's branded products in Mexico, Colombia and China. The Company's international owned operations are located in markets where the Company believes it can gain a strategic advantage by directly controlling the sale of its products into retail accounts. License and distribution arrangements enable the Company to generate sales in other markets without the capital commitment required to maintain related foreign operations, employees, inventories or localized marketing programs. The Company believes that joint ventures provide it with a more meaningful ownership stake and near-term brand impact in fast-growing markets than its traditional licensee and distributor arrangements.

The Company continues to develop its international network of third-party licensees and distributors to market its branded products. The Company assists its licensees in designing products that are appropriate to each foreign market, yet consistent with global brand positioning. Pursuant to license or distribution agreements, third-party licensees and distributors either purchase goods directly from the Company and authorized third-party manufacturers or manufacture branded products themselves, consistent with Company standards. Distributors and licensees are responsible for independently marketing and distributing the Company's branded products in their respective territories, with product and marketing support from the Company.

### **Manufacturing and Sourcing**

The Company directly controls the majority of the units of footwear and apparel sourced under the Company's brand names. The Company's licensees directly control the balance. Substantially all of the units sourced by the Company are procured from numerous third-party manufacturers in the Asia Pacific region. The Company maintains offices in the Asia Pacific region to develop and facilitate sourcing strategies. The Company has established guidelines for each of its third-party manufacturers in order to monitor product quality, labor practices and financial viability. The Company has adopted "Engagement Criteria for Partners and Sources," a policy that requires the Company's domestic and foreign manufacturers, licensees and distributors to use ethical business standards, comply with all applicable health and safety laws and regulations, commit to use environmentally safe practices, treat employees fairly with respect to wages, benefits and working conditions and not use child or prison labor. The Company's third-party sourcing strategy allows the Company to (i) benefit from lower manufacturing costs and state-of-the-art manufacturing facilities; (ii) source high quality raw materials from around the world; and (iii) avoid capital expenditures necessary for additional owned factories. The Company believes that its overall global manufacturing strategy provides the flexibility to properly balance the need for timely shipments, high quality products and competitive pricing.



The Company's principal raw material is quality leather, which it purchases from a select group of domestic and foreign suppliers. The widespread availability of common upper materials and specialty leathers eliminates reliance by the Company on a single supplier.

The Company has a diversified supply base of raw pigskins and currently purchases a majority of the raw pigskins used for its Wolverine Leathers Division from one domestic source, which has been a reliable and consistent supplier to the Company for over 50 years. The Company purchases all of its other raw materials and component parts from a variety of sources and does not believe that any of these sources are a dominant supplier.

### **Trademarks, Licenses and Patents**

The Company holds a significant portfolio of registered and common law trademarks that identify its branded products and technologies. The Company's owned trademarks include *Hush Puppies*<sup>®</sup>, Dog Likeness (registered design trademark), *Wolverine*<sup>®</sup>, *Bates*<sup>®</sup>, *Chaco*<sup>®</sup>, *Soft Style*<sup>™</sup>, *Wolverine Fusion*<sup>®</sup>, *DuraShocks*<sup>®</sup>, *MultiShox*<sup>®</sup>, *Wolverine Compressor*<sup>®</sup>, *Wolverine ICS*<sup>®</sup>, *Hidden Tracks*<sup>®</sup>, *iTechnology*<sup>™</sup>, *Bounce*<sup>®</sup>, *Comfort Curve*<sup>®</sup>, *Hytex*<sup>®</sup>, *Merrell*<sup>®</sup>, M Circle Design (registered design trademark), *Continuum*<sup>®</sup>, *Q Form*<sup>®</sup>, *Sperry*<sup>®</sup>, *Saucony*<sup>®</sup>, *Stride Rite*<sup>®</sup>, *Sweaty Betty*<sup>®</sup> and *Keds*<sup>®</sup>. The Company's Wolverine Leathers Division markets its pigskin leathers under the trademarks *Wolverine Warrior Leather*<sup>®</sup>, *Weather Tight*<sup>®</sup> and *All Season Weather Leathers*<sup>™</sup>. The Company has footwear marketing and distribution rights under the *Cat*<sup>®</sup> and *Harley-Davidson*<sup>®</sup> trademarks pursuant to license arrangements with the respective trademark owners. The *Cat*<sup>®</sup> license was recently renewed and the license term runs through December 31, 2028 and the *Harley-Davidson*<sup>®</sup> license term runs through December 31, 2022. Both licenses are subject to early termination for breach.

The Company believes that consumers identify its products by the Company's trademarks and that its trademarks are valuable assets. The Company has a policy of registering its primary trademarks and vigorously defending its trademarks against infringement or other threats whenever practicable. The Company also holds many design and utility patents, copyrights and various other proprietary rights. The Company protects its proprietary rights under applicable laws.

### **Seasonality**

The Company experiences moderate fluctuations in sales volume during the year, as reflected in quarterly revenue. The Company expects current seasonal sales patterns to continue in future years. The Company also experiences some fluctuation in its levels of working capital, typically including an increase in net working capital requirements near the end of the first and third fiscal quarters. The Company meets its working capital requirements through internal operating cash flows and, as needed, the Revolving Facility, as discussed in more detail under the caption "Liquidity and Capital Resources" in Item 7: "Management's Discussion and Analysis of Financial Condition and Results of Operations". The Company's working capital could also be impacted by other events, including pandemics such as COVID-19.

### **Competition**

The Company markets its footwear and apparel lines in a highly competitive and fragmented environment. The Company competes with numerous domestic and international footwear and apparel designers and marketers, some of whom are larger and have greater resources than the Company. Product performance and quality, including technological improvements, product identity, competitive pricing, ability to control costs and ability to adapt to style changes are all important elements of competition in the footwear and apparel markets served by the Company. The footwear and apparel industries are subject to changes in consumer preferences. The Company strives to maintain its competitive position through promotions designed to increase brand awareness, manufacturing and sourcing efficiencies, and the style, comfort and value of its products. Future sales by the Company will be affected by its continued ability to sell its products at competitive prices and to meet shifts in consumer preferences.

Because of the lack of reliable published statistics, the Company is unable to state with certainty its competitive position in the overall footwear and apparel industries. The non-athletic footwear and apparel markets are highly fragmented and no one company has a dominant market position.

### **Environmental Matters**

The Company uses and generates certain substances and wastes that are regulated or may be deemed hazardous to the environment under certain federal, state and local regulations. The Company works with foreign and domestic federal, state and local agencies from time to time to resolve cleanup issues at various affected sites and other regulatory issues. Financial information regarding the Company's environmental remediation activities is found in Note 17 to the Company's Consolidated Financial Statements.

## **Human Capital Resources**

*Employee Profile:* As of January 1, 2022, the Company had approximately 4,400 domestic and foreign production, office and sales employees. One of the Company's Core Values is "Our People Are the Difference," and the Company works to maximize the engagement and contribution of its current workforce and to attract the best talent available from outside the organization when needed.

*Talent Recruitment, Retention and Development:* The Company's talent strategy is focused on attracting top talent and continually developing, engaging, investing in and retaining top employees through a variety of retention and development efforts and world class corporate amenities. We strive to hire world class talent, while ensuring opportunities for growth and development for team members. We maintain an engaging modern recruitment marketing website to tell the Company's compelling story of opportunity and inclusion. Development starts on day one with an enriching day one experience designed to help employees start off on the right foot from the moment they begin their career with the Company. The Company strives to be one of the best places to work.

The Company seeks to maximize engagement and contribution of team members and the Company stays connected with team members across many experience touchpoints through surveys, including a day one survey, 90 days into their career, regular pulse and check in surveys, and exit surveys. These insights have been especially valuable during the COVID-19 pandemic to understand and develop solutions to maintain a positive employee well-being. The Company's annual talent planning process provides invaluable data to help retain top talent through career planning and leadership continuity by using that data to identify and mitigate succession gaps through hiring and development.

The Company benchmarks its benefits regularly and keeps abreast of the most up-to-date and effective strategies in order to offer a comprehensive and competitive compensation and benefits package that is specific to the employees' region of employment including annual incentive programs, long-term incentive programs and health and wellness benefits, such as the corporate headquarters' on-site, state of the art Fitness Center, Child Care, and Doggie Day Care facilities for employees.

The Company believes that leaders should be developed at every stage of their career, from new managers to executives. We have a global leadership development program for all people leaders through partnerships with top educational institutions which focuses both on business leadership and capabilities needed to evolve the Company's businesses, and on people leadership capabilities to build, retain, and inspire top performing teams. As we continue to evolve and transform, the continued development of leaders is viewed as critical to the Company's future success. To enhance the development of employees, the Company offers a wide variety of virtual learning courses, instructor led classes, video libraries, and quick reference documents and provides tuition reimbursement to help employees achieve higher education goals.

*Diversity, Equity, and Inclusion:* The Company is committed to having a diverse and inclusive workforce which is reflected in the wide range of cultures, religions, ethnicities and nationalities, as well as varied professional and educational backgrounds currently represented at the Company. Because the Company believes in cultivating a well-rounded, diverse workforce, the Company continuously seeks out individuals who reflect and support the goal of maintaining a diverse corporation. We have further prioritized diversity and inclusion by hiring an expert partner to help us build a framework to promote an inclusive environment today and into the future in order to make the Company an even greater place to work. The Company's major development focus over the next year will be in implementing a comprehensive diversity, equity, and inclusion learning program which includes learning on inclusive teams, inclusive leadership, and inclusive selection.

*Health and Safety:* The health and safety of the Company's employees is one of its highest priorities. The Company has developed safety protocols to enhance the health and safety of all employees. The Environmental, Health, & Safety Council is composed of representatives from across the Company and coordinates health and safety matters on a real time basis. The Company's focus on the health and safety of its workforce is also evidenced by the actions it has taken in response to the COVID-19 pandemic around the globe, including:

- Increasing employees' work from home flexibility;
- Adjusting attendance policies to encourage those who are sick to stay home;
- Increasing cleaning protocols;
- Initiating regular communication regarding impacts of the COVID-19 pandemic, including health and safety protocols and procedures;
- Implementing temperature screening of employees at the majority of its distribution facilities;
- Establishing new physical distancing procedures for employees who need to be onsite;
- Providing additional personal protective equipment and cleaning supplies;
- Modifying work spaces with plexiglass dividers and touchless faucets;
- Implementing protocols to address actual and suspected COVID-19 cases and potential exposure;

- Prohibiting all domestic and international non-essential travel for all employees; and
- Requiring masks to be worn in all locations where allowed by local law.

The Company distributes its products to a variety of customers, many of which are deemed essential, including customers in the health and safety, critical construction, food and agriculture, and energy sectors. As a result, the majority of the Company's distribution facilities have continued operating since the COVID-19 pandemic began. In order to keep distribution facilities open, the Company invested in creating physically safe work environments for employees.

#### **Available Information**

Information about the Company, including the Company's Code of Business Conduct, Corporate Governance Guidelines, Director Independence Standards, Accounting and Finance Code of Ethics, Audit Committee Charter, Compensation Committee Charter and Governance Committee Charter, is available at its website at [www.wolverineworldwide.com/investor-relations/corporate-governance](http://www.wolverineworldwide.com/investor-relations/corporate-governance). Printed copies of the documents listed above are available upon request, without charge, by writing to the Company at 9341 Courtland Drive, N.E., Rockford, Michigan 49351, Attention: General Counsel.

The Company also makes available on or through its website at [www.wolverineworldwide.com/investor-relations](http://www.wolverineworldwide.com/investor-relations), free of charge, the Company's Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, and amendments to those reports (along with certain other Company filings with the Securities and Exchange Commission ("SEC")), as soon as reasonably practicable after electronically filing such material with, or furnishing it to, the SEC. These materials are also accessible on the SEC's website at [www.sec.gov](http://www.sec.gov).

#### **Item 1A. Risk Factors**

##### **Risks Related to the COVID-19 Pandemic**

*The COVID-19 pandemic has disrupted the Company's operations and could have a material adverse impact on the Company's operations and financial results.*

The COVID-19 pandemic has negatively affected the global economy, disrupted consumer spending and global supply chains, and significantly increased the volatility and disruption of financial markets both globally and in the U.S. These conditions following the onset of the pandemic led to a decline in discretionary spending by consumers that had a negative effect on the Company's financial condition and results of operations in 2020. There can be no assurance that these conditions will not recur, for example, as new variants of the virus emerge, and negatively affect the Company's financial condition and results of operations in future periods. The extent to which the COVID-19 pandemic impacts the Company's business, operations and financial results, including the duration and magnitude of such effects, will depend on numerous evolving factors outside of the Company's control that the Company cannot currently fully predict or assess, such as; the duration and scope of the pandemic and effectiveness of containment efforts; the negative impact on global and regional economies and economic activity, including the duration and magnitude of its impact on unemployment rates, consumer discretionary spending and levels of consumer confidence; and actions governments, businesses and individuals may take in response to the pandemic. The Company's business has been and could continue to be materially adversely affected by several factors related to the COVID-19 pandemic, including, but not limited to:

- The inability of employees, suppliers and other business providers to carry out tasks at ordinary levels of performance as a result of safety measures taken to limit the spread of COVID-19.
- Future outbreaks requiring the closure of retail stores operated by the Company or the Company's wholesale customers;
- Decreased retail traffic resulting from social distancing measures.
- Negative effects on consumer spending due to general macroeconomic conditions, decreased disposable income and increased unemployment.
- Wholesale and distributor customer order cancellations due to lower consumer demand.
- Decline in the performance or financial condition of the Company's major wholesale customers as a result of retail store closures, bankruptcy or liquidation.
- Disruption to the operations of the Company's distribution centers and its third-party manufacturers because of facility closures, reductions in operating hours, labor or material shortages, travel limitations or mass transit disruptions.
- Additional expenses related to mitigating the pandemic's impact on regular operations.
- Supply chain disruption effecting the Company's ability to receive and distribute goods as well as increases in supply chain costs. Disruptions in the supply chain have had an adverse effect and may continue to have an adverse effect on the Company's ability to meet consumer demand and financial results.
- Continued volatility in the availability and prices for commodities and raw materials used in the Company's products and related inflationary pressures.

- Increased cyber security risk due to the increase in the number of employees working remotely.

The disruption to the global economy and the Company's business may lead to triggering events indicating that the carrying value of certain assets, such as long-lived assets, intangibles and goodwill, may not be recoverable. Any required non-cash impairment charges will adversely affect the Company's results of operations.

The COVID-19 pandemic may also affect the Company's operating and financial results in a manner that is not presently known to the Company or that the Company does not currently believe presents significant risks to its operations.

### **Business and Operational Risks**

*The Company's operating results could be adversely affected if it is unable to maintain its brands' positive images with consumers or anticipate, understand and respond to changing footwear and apparel trends and consumer preferences.*

Consumer preferences and, as a result, the popularity of particular designs and categories of footwear and apparel, generally change over time. The Company's success depends in part on its ability to maintain its brands' positive images, and the ability to anticipate, understand and respond to changing footwear and apparel trends and consumer preferences in a timely manner. The Company's efforts to maintain and improve its competitive position by monitoring and timely and appropriately responding to changes in consumer preferences, increasing brand awareness and enhancing the style, comfort and perceived value of its products may not be successful. If the Company is unable to maintain or enhance the images of its brands or if it is unable to timely and appropriately respond to changing consumer preferences and evolving footwear and apparel trends, consumers may consider its brands' images to be outdated and associate its brands with styles that are no longer popular, which would decrease demand for its products. Such failures could result in reduced sales, excess inventory, trade name impairments, lower gross margin and other adverse impacts on the Company's operating results.

*Significant capacity constraints, production disruptions, quality issues, price increases and other risks associated with foreign sourcing could increase the Company's operating costs and adversely impact the Company's business and reputation.*

The Company currently sources a substantial majority of its products from third-party manufacturers in foreign countries, predominantly in the Asia Pacific region. As is common in the footwear and apparel industry, the Company does not have long-term contracts with its third-party manufacturers. The Company may experience difficulties with such manufacturers, including reductions in the availability of production capacity, failures to meet production deadlines, failure to make products that meet applicable quality standards, or increases in manufacturing costs. The Company's future results depend partly on its ability to maintain its relationships with third-party manufacturers.

Foreign manufacturing is subject to a number of risks, including work stoppages, transportation delays and interruptions, political instability, foreign currency exchange rate fluctuations, changing economic conditions, expropriation, nationalization, the imposition of tariffs, import and export controls and other non-tariff barriers and changes in governmental policies. Various factors could significantly interfere with the Company's ability to source its products, including adverse developments in trade or political relations with China or other countries where it sources its products, or a shift in these countries' manufacturing capacities away from footwear and apparel to other industries. Other adverse developments, such as the COVID-19 pandemic, could cause significant production and shipping delays. Any of these events could have an adverse effect on the Company's business, results of operations and financial position and, in particular, on the Company's ability to meet customer demands and produce its products in a cost-effective manner.

The Company's ability to import products in a timely and cost-effective manner may also be affected by conditions at ports or issues that otherwise affect transportation and warehousing providers, such as fluctuations in freight costs, port and shipping capacity, labor disputes or severe weather due to climate change. These issues have in the past and may in the future delay importation of products or require the Company to locate alternative ports or warehousing providers to avoid disruption to customers. These alternatives may not be available on short notice or could result in higher costs, which could have an adverse impact on the Company's business and financial condition.

*Labor disruptions could adversely affect the Company's business.*

The Company's business depends on its ability to source and distribute products in a timely and cost-effective manner. Labor disputes at or that affect independent factories where the Company's goods are produced, shipping ports, tanneries, transportation carriers, retail stores or distribution centers create significant risks for the Company's business, particularly if these disputes result in work slowdowns, stoppages, lockouts, strikes or other disruptions. Any such disruption may have an adverse effect on the Company's business by potentially resulting in inventory shortages, delayed or canceled orders by customers and unanticipated inventory accumulation, and may negatively impact the Company's results of operations and financial position.



*A significant reduction in wholesale customer purchases of the Company's products, wholesale customers seeking more favorable terms or failure of wholesale customers to pay for the Company's products in a timely manner could adversely affect the Company's business.*

The Company's financial success depends on its wholesale customers continuing to purchase its products. The Company does not typically have long-term contracts with its wholesale customers. Sales to the Company's wholesale customers are generally on an order-to-order basis and are subject to rights of cancellation and rescheduling by the wholesale customers. Failure to fill wholesale customers' orders in a timely manner could harm the Company's relationships with its wholesale customers. Furthermore, if any of the Company's major wholesale customers experiences a significant downturn in its business, or fails to remain committed to the Company's products or brands, these wholesale customers may reduce or discontinue purchases from the Company, which could have an adverse effect on the Company's results of operations and financial position.

The Company sells its products to wholesale customers and extends credit based on an evaluation of each wholesale customer's financial condition. The financial difficulties of a wholesale customer could cause the Company to stop doing business with that wholesale customer or reduce its business with that wholesale customer. The Company's inability to collect from its wholesale customers or a cessation or reduction of sales to certain wholesale customers because of credit concerns could have an adverse effect on the Company's business, results of operations and financial position.

Retail consolidation could lead to fewer wholesale customers, wholesale customers seeking more favorable price, payment or other terms from the Company and a decrease in the number of stores that carry the Company's products. In addition, changes in the channels of distribution, such as the continued growth of eCommerce and related competitive pressures, and the sale of private label products by major retailers, could have an adverse effect on the Company's results of operations and financial position.

*The Company's consumer-direct operations continue to require substantial investment and commitment of resources and are subject to numerous risks and uncertainties.*

The Company's consumer-direct operations, including its brick and mortar locations as well as its eCommerce and mobile channels, require substantial fixed investment in equipment and leasehold improvements, information systems, inventory and personnel. The Company also has substantial operating lease commitments for retail space. Due to the high fixed-cost structure associated with the Company's brick and mortar consumer-direct operations, a decline in sales or the closure or poor performance of individual or multiple stores could result in significant lease termination costs, write-offs of equipment and leasehold improvements and employee-related costs. The success of its consumer-direct operations also depends on the Company's ability to identify and adapt to changes in consumer spending patterns and retail shopping preferences, including the shift from brick and mortar to eCommerce and mobile channels, reductions in mall traffic and the Company's ability to effectively develop its eCommerce and mobile channels. The Company has made and will continue to make significant investments in building technologies and digital capabilities. As omni-channel retailing continues to evolve, the Company's customers are increasingly more likely to shop across multiple channels that work in tandem to meet their needs. The Company's failure to successfully respond to these factors could adversely affect the Company's consumer-direct business, as well as limit the Company's ability to successfully develop and expand the omni-channel experience for customers, damage its reputation and brands, and have an adverse effect on the Company's results of operations and financial position.

*The Company's reputation and competitive position depend on its third-party manufacturers, distributors, licensees and others complying with applicable laws and ethical standards.*

The Company cannot ensure that its independent contract manufacturers, third-party distributors, third-party licensees and others with which it does business comply with all applicable laws and ethical standards relating to working conditions and other matters. If a party with which the Company does business is found to have violated applicable laws or ethical standards, the Company could be subject to negative publicity that could damage its reputation, negatively affect the value of its brands and subject the Company to legal risks.

In addition, the Company relies on its third-party licensees to help preserve the value of the Company's brands. The Company's attempts to protect its brands through approval rights over design, production processes, quality, packaging, merchandising, distribution, advertising and promotion of its licensed products may not be successful as the Company cannot completely control the use by its licensees of its licensed brands. The misuse of a brand by a licensee could adversely affect the value of such brand.

*Disruption of the Company's information technology systems could adversely affect the Company's business.*

The Company's information technology systems are critical to the operations of its business. Any future material interruption, unauthorized access, impairment or loss of data integrity or malfunction of these systems could severely impact the Company's business, including delays in product fulfillment and reduced efficiency in operations. In addition, costs and potential problems

and interruptions associated with the implementation of new or upgraded systems, or with maintenance or adequate support of existing systems, could disrupt or reduce the efficiency of the Company's operations. Disruption to the Company's information technology systems may be caused by natural disasters, accidents, power disruptions, telecommunications failures, acts of terrorism or war, denial-of-service attacks, computer viruses, physical or electronic break-ins, or similar events or disruptions. System redundancy may be ineffective or inadequate, and the Company's disaster recovery planning may not be sufficient for all eventualities. Such failures or disruptions could prevent access to the Company's online services and preclude store transactions. System failures and disruptions could also impede the manufacturing and shipping of products, transactions processing and financial reporting. Additionally, the Company may be adversely affected if it is unable to improve, upgrade, maintain, and expand its technology systems.

*If the Company encounters problems affecting its logistics and distribution systems, its ability to deliver its products to the market could be adversely affected.*

The Company relies on owned or independently operated distribution facilities to transport, warehouse and ship products to its customers. The Company's logistics and distribution systems include computer-controlled and automated equipment, which are subject to a number of risks related to security or computer viruses, the proper operation of software and hardware, power interruptions or other system failures. Substantially all of the Company's products are distributed from a relatively small number of locations. These operations could be interrupted by earthquakes, floods, fires or other natural disasters near its distribution centers or other events over which the Company has no control, such as the COVID-19 pandemic. The Company's business interruption insurance may not adequately protect the Company from the adverse effects that could be caused by significant disruptions affecting its distribution facilities, such as the long-term loss of customers or an erosion of brand image. In addition, the Company's distribution capacity depends upon the timely performance of services by third parties, including the transportation of products to and from the Company's distribution facilities. If the Company encounters problems affecting its distribution system, its results of operations and its ability to meet customer expectations, manage inventory, complete sales and achieve operating efficiencies could be adversely affected.

*The Company faces risks associated with its growth strategy and acquiring businesses.*

The Company has expanded its products and markets in part through strategic acquisitions, including the acquisition of the *Sweaty Betty*® brand in the third quarter of fiscal 2021, and it may continue to do so in the future, depending on its ability to identify and successfully pursue suitable acquisition candidates. Acquisitions involve numerous risks, including risks inherent in entering new markets in which the Company may not have prior experience; potential loss of significant customers or key personnel of the acquired business; not obtaining the expected benefits of the acquisition on a timely basis or at all; managing geographically-remote operations; and potential diversion of management's attention from other aspects of the Company's business operations. Acquisitions may also cause the Company to incur debt or result in dilutive issuances of its equity securities, write-offs of goodwill and substantial amortization expenses associated with other intangible assets. The Company may not be able to obtain financing for future acquisitions on favorable terms, making any such acquisitions more expensive. Any such financing may have terms that restrict the Company's operations. The Company may not be able to successfully integrate the operations of any acquired businesses into its operations and achieve the expected benefits of any acquisitions. In addition, the Company may not consummate a potential acquisition for a variety of reasons, but still incur material costs in connection with an acquisition that it cannot recover. The failure to successfully integrate newly acquired businesses or achieve the expected benefits of strategic acquisitions in the future, or consummate a potential acquisition after incurring material costs, could have an adverse effect on the Company's business, results of operations and financial position.

*The Company's international operations may be affected by legal, regulatory, political and economic risks.*

The Company's ability to conduct business in new and existing international markets is subject to legal, regulatory, political and economic risks. These include:

- the burdens of complying with foreign laws and regulations, including trade and labor restrictions;
- compliance with U.S. and other countries' laws relating to foreign operations, including the U.S. Foreign Corrupt Practices Act ("FCPA"), which prohibits U.S. companies from making improper payments to foreign officials for the purpose of obtaining or retaining business;
- unexpected changes in regulatory requirements; and
- new tariffs or other barriers in some international markets, including China.

The Company is also subject to general political and economic risks in connection with its international operations, including:

- political instability and terrorist attacks;
- differences in business culture;
- different laws governing relationships with employees and business partners;

- changes in diplomatic and trade relationships, including with China; and
- general economic fluctuations in specific countries or markets.

The Company cannot predict whether quotas, duties, taxes, or other similar restrictions will be imposed by the U.S. or foreign countries upon the import or export of the Company's products in the future, or what effect any of these actions would have, if any, on the Company's business, financial condition or results of operations. Changes in regulatory, geopolitical, social or economic policies and other factors may have an adverse effect on the Company's business in the future or may require the Company to exit a particular market or significantly modify the Company's current business practices.

*Foreign currency exchange rate fluctuations could adversely impact the Company's business.*

Foreign currency exchange rate fluctuations affect the Company's revenue and profitability. Changes in foreign currency exchange rates may impact the Company's financial results positively or negatively in any given period, which may make it difficult to compare the Company's operating results from different periods. Foreign currency exchange rate fluctuations may also adversely impact third parties that manufacture the Company's products by increasing their costs of production and raw materials and making such costs more difficult to finance, thereby raising prices for the Company, its distributors and its licensees. The Company's hedging strategy may not successfully mitigate the Company's foreign currency exchange rate risk. For a more detailed discussion of the risks related to foreign currency exchange rate fluctuations, see Item 7A: "Quantitative and Qualitative Disclosures About Market Risk."

In addition, the Company's foreign subsidiaries purchase products in U.S. dollars and the cost of those products will vary depending on the applicable foreign currency exchange rate, which will impact the price charged to customers. The Company's foreign distributors also purchase products in U.S. dollars and sell in local currencies, which impacts the price to foreign consumers and in turn, impacts the amount of royalties paid to the Company in U.S. dollars. As the U.S. dollar strengthens relative to foreign currencies, the Company's revenues and profits denominated in foreign currencies are reduced when converted into U.S. dollars and the Company's margins may be negatively impacted by the increase in product costs. The Company may seek to mitigate the negative impacts of foreign currency exchange rate fluctuations through price increases and further actions to reduce costs, but the Company may not be able to fully offset the impact, if at all. The Company's success depends, in part, on its ability to manage these various foreign currency impacts as changes in the value of the U.S. dollar relative to other currencies could have an adverse effect on the Company's business and results of operations.

*The Company's quarterly sales and earnings may fluctuate, and the Company or securities analysts may not accurately estimate the Company's financial results, which may result in volatility in, or a decline in, the Company's stock price.*

The Company's quarterly sales and earnings can vary due to a number of factors, many of which are beyond the Company's control, including the following:

- In the wholesale business, sales of footwear depend on orders from major customers, who may change delivery schedules, change the mix of products they order or cancel orders without penalty.
- Changes to the Company's estimated annual tax rate which is based on projections of its domestic and international operating results for the year, which the Company reviews and revises as necessary each quarter.
- The Company's earnings are also sensitive to a number of factors that are beyond the Company's control, including certain manufacturing and transportation costs, changes in product sales mix, geographic sales trends, weather conditions, customer demand, consumer sentiment and currency exchange rate fluctuations.

As a result of these specific and other general factors, the Company's operating results will vary from quarter to quarter and the results for any particular quarter may not be indicative of results for the full year. In addition, various securities analysts follow the Company's financial results and issue reports. These reports include information about the Company's historical financial results as well as the analysts' estimates of future performance. The analysts' estimates are based upon their own opinions and are often different from the Company's estimates or expectations. Any shortfall in sales or earnings from the levels expected by investors or securities analysts could cause a decrease in the trading price of the Company's common stock.

*Changes in general economic conditions and other factors affecting consumer spending could adversely affect the Company's sales, costs, operating results or financial position.*

The Company's results of operations depend on factors affecting consumer disposable income and spending patterns. These factors include general economic conditions, employment rates, business conditions, interest rates and tax policy in each of the markets and regions in which the Company or its third-party distributors and licensees operates. Customers may defer or cancel purchases of the Company's products due to uncertainty about global, regional or local economic conditions, and how such conditions may impact them. Disposable income and consumer spending may decline due to recessionary economic cycles, high interest rates on consumer or business borrowings, restricted credit availability, inflation, high levels of unemployment or consumer debt, high tax rates, declines in consumer confidence or other factors. A decline in disposable income and consumer

spending could adversely affect demand for the Company's products, which could adversely affect the Company's results of operations.

*The Company operates in competitive industries and markets.*

The Company competes with a large number of wholesalers, and retailers of footwear and apparel, and consumer-direct footwear and apparel companies. Many of the Company's competitors have greater resources and larger customer and consumer bases, are able, or elect, to sell their products at lower prices, or have greater financial, technical or marketing resources than the Company, particularly its competitors in the apparel and consumer-direct businesses. The Company's competitors may own or license brands with greater name recognition; implement more effective marketing campaigns; adopt more aggressive pricing policies; make more attractive offers to potential employees, distribution partners and manufacturers; or respond more quickly to changes in consumer preferences. The Company's continued ability to sell its products at competitive prices and to meet shifts in consumer preferences quickly will affect its future sales. If the Company is unable to respond effectively to competitive pressures, its results of operations and financial position may be adversely affected.

*Unseasonable or extreme weather conditions could adversely affect the Company's results of operations.*

The Company markets and sells footwear and apparel suited for specific seasons, such as sandals and flats for the summer season and boots for the winter season. If the weather conditions for a particular season vary significantly from those typical for that season, such as an unusually cold and rainy summer or an unusually warm and dry winter, consumer demand for seasonally appropriate products could be adversely affected. Lower demand for seasonally appropriate products may result in excess inventory, forcing the Company to sell these products at significantly discounted prices, which would adversely affect the Company's results of operations. Conversely, if weather conditions permit the Company to sell seasonal products early in the season, this may reduce inventory levels needed to meet customers' needs later in that same season. Consequently, the Company's results of operations are dependent on future weather conditions and its ability to react to changes in weather conditions.

Extreme weather conditions can also adversely impact the Company's business, results of operations and financial position. If extreme weather events forced closures of, or disrupted operations at, distribution centers maintained by the Company or third parties, the Company could incur higher costs and experience longer lead times to distribute its products on a timely basis to the Company's retail stores, wholesale customers or eCommerce consumers. In addition, consumer traffic may be reduced as a result of extreme weather conditions and a decrease in shopping traffic could have an adverse effect on the Company's results of operations and financial position.

*Changes in general economic conditions and/or the credit markets affecting the Company's distributors, suppliers and retailers could adversely affect the Company's results of operations and financial position.*

Changes in general economic conditions and/or the credit markets could have an adverse impact on the Company's future results of operations and financial position. Negative trends in global economic conditions may adversely impact the Company's third-party distributors', suppliers' and retailers' ability to meet their obligations to provide the Company with the materials and services it needs at the prices, terms or levels as such third-parties have historically, which could adversely impact the Company's ability to meet consumers' demands and, in turn, the Company's results of operations and financial position.

In addition, if the Company's third-party distributors, suppliers and retailers are not able to obtain financing on favorable terms, or at all, they may delay or cancel orders for the Company's products or fail to meet their obligations to the Company in a timely manner, either of which could adversely impact the Company's sales, cash flow and operating results.

*Global political and economic uncertainty could adversely impact the Company's business.*

The Company's products are marketed in approximately 170 countries and territories, and the Company sources a substantial majority of its products from foreign countries. Concerns regarding acts of terrorism or regional and international conflicts and concerns regarding public health threats, such as the COVID-19 pandemic, have created and may in the future create significant global economic and political uncertainties that may have adverse effects on consumer demand, acceptance of U.S. brands in international markets, foreign sourcing of products, shipping and transportation, product imports and exports and the sale of products in foreign markets, any of which could adversely affect the Company's ability to source, manufacture, distribute and sell its products.

In addition, an economic downturn, whether actual or perceived, a further decrease in economic growth rates or an otherwise uncertain economic outlook in China or any other market in which the Company operates could have an adverse effect on the Company. The Company cannot predict the timing, strength or duration of any economic slowdown or subsequent economic recovery, worldwide, in China or any other market in which the Company operates, or in its industry.



The Company is also subject to risks related to doing business in developing countries and economically volatile areas. These risks include social, political and economic instability; nationalization by local governmental authorities of the Company's, its distributors', or its licensees' assets and operations; slower payment of invoices; and restrictions on the Company's ability to repatriate foreign currency or receive payment of amounts owed by third-party distributors and licensees. In addition, commercial laws in these areas may not be well developed or consistently administered, and new unfavorable laws may be retroactively applied. Any of these risks could have an adverse impact on the Company's prospects and results of operations in these areas.

## **Financial Risks**

*The Company's operating results depend on effectively managing inventory levels.*

The Company's ability to effectively manage its inventories and accurately forecast demand are important factors in its operations. Inventory shortages can impede the Company's ability to meet demand, adversely affect the timing of shipments to customers and, consequently, adversely affect business relationships with retail customers, diminish brand loyalty and decrease sales.

Conversely, excess inventory can result in lower gross margins if the Company lowers prices in order to liquidate it. In addition, inventory may become obsolete as a result of changes in consumer preferences over time. The Company's business, results of operations and financial position could be adversely affected if it is unable to effectively manage its inventory.

*Increases or changes in duties, quotas, tariffs and other trade restrictions could adversely impact the Company's sales and profitability.*

All of the Company's products manufactured overseas and imported into the U.S., Canada, the European Union and other countries are subject to customs duties collected by customs authorities. The customs information submitted by the Company is routinely subject to review by customs authorities and any such review might result in the assessment of additional duties or penalties. Additional U.S. or foreign customs duties, quotas, tariffs, anti-dumping duties, safeguard measures, cargo restrictions, the loss of most favored nation trading status or other trade restrictions, including those due to changes in trade relations between the U.S. and other countries, may be imposed on the importation of the Company's products in the future. The imposition of such costs or restrictions in countries where the Company operates, as well as in countries where its third-party distributors and licensees operate, could result in increases in the cost of the Company's products generally and adversely affect its sales and profitability.

*Increases in the cost of raw materials, labor and services could adversely affect the Company's results of operations.*

The Company's ability to competitively price its products depends on the prices of commodities, such as cotton, leather, rubber, petroleum, cattle, pigskin hides, and other raw materials, used to make and transport its products, as well as the prices of equipment, labor, transportation and shipping, insurance and health care. The cost of commodities, equipment, services and materials is subject to change based on availability and general economic and market conditions that are difficult to predict. Various conditions, such as diseases affecting the availability of leather, affect the cost of the footwear marketed by the Company. Increases in costs for commodities, equipment, services and materials used in production could have a negative impact on the Company's results of operations and financial position.

The Company purchases a majority of the pigskin hides used in its leathers operations from a single domestic source pursuant to short-term contracts. If this source fails to continue to supply the Company with raw pigskin or supplies the Company with raw pigskin on less favorable terms, the Company's cost of raw materials for its leathers operations could increase and, as a result, have a negative impact on the Company's results of operations and financial position.

*An increase in the Company's effective tax rate or negative determinations by domestic or foreign tax authorities could have an adverse effect on the Company's results of operations and financial position.*

A significant amount of the Company's earnings are generated by its Canadian, European and Asia Pacific subsidiaries and, to a lesser extent, in jurisdictions that are not subject to income tax. As a result, the Company's income tax expense has historically differed from the tax computed at the U.S. statutory income tax rate due to discrete items and because the Company did not provide for U.S. taxes on non-cash undistributed earnings that it intends to permanently reinvest in foreign operations. The Company's future effective tax rates could be unfavorably affected by a number of factors, including, but not limited to, changes in the tax rates in jurisdictions in which the Company generates income; changes in, or in the interpretation of, tax rules and regulations in the jurisdictions in which the Company does business; or decreases in the amount of earnings in countries with low statutory tax rates. An increase in the Company's effective tax rate could have an adverse effect on its results of operations and financial position.

In addition, the Company's income tax returns are subject to examination by the Internal Revenue Service and other domestic and foreign tax authorities. The Company regularly assesses the likelihood of outcomes resulting from these examinations to determine the adequacy of its provision for income taxes and establishes reserves for potential adjustments that may result from these examinations. The final determination of any of these examinations could have an adverse effect on the Company's results of operations and financial position.

*An impairment of goodwill or other intangibles could have an adverse impact to the Company's results of operations.*

The carrying value of goodwill represents the fair value of acquired businesses in excess of identifiable assets and liabilities as of the acquisition date. The carrying value of other intangibles represents the fair value of trade names and other acquired intangibles as of the acquisition date. Goodwill and other acquired intangibles expected to contribute indefinitely to the Company's cash flows are not amortized but must be evaluated by the Company at least annually for impairment. If the carrying amounts of one or more of these assets are not recoverable based upon discounted cash flow and market-approach analyses, the carrying amounts of such assets are impaired by the estimated difference between the carrying value and estimated fair value. An impairment charge could adversely affect the Company's results of operations, such as the impairment recorded associated with the Sperry trade name recorded in fiscal 2020.

*The Company's current level of indebtedness could adversely affect the Company by decreasing business flexibility and increasing borrowing costs.*

The Company's current level of indebtedness could adversely affect the Company by decreasing its business flexibility and increasing its borrowing costs. The Company has debt outstanding under a senior secured credit agreement ("Credit Agreement") and senior notes. The Credit Agreement and the indenture governing the senior notes contain customary restrictive covenants imposing operating and financial restrictions on the Company, including restrictions that may limit the Company's ability to engage in acts that may be in its long-term best interests. These covenants restrict the ability of the Company and certain of its subsidiaries to, among other things: incur or guarantee indebtedness; incur liens; pay dividends or repurchase stock; enter into transactions with affiliates; consummate asset sales, acquisitions or mergers; prepay certain other indebtedness; or make investments. In addition, the restrictive covenants in the Credit Agreement require the Company to maintain specified financial ratios and satisfy other financial condition tests.

These restrictive covenants may limit the Company's ability to finance future operations or capital needs or to engage in other business activities. The Company's ability to comply with any financial covenants could be materially affected by events beyond its control and the Company may be unable to satisfy any such requirements. If the Company fails to comply with these covenants, it may need to seek waivers or amendments of such covenants, seek alternative or additional sources of financing or reduce its expenditures. The Company may be unable to obtain such waivers, amendments or alternative or additional financing on favorable terms or at all.

### **Legal and Regulatory Risks**

*If the Company is unsuccessful in establishing and protecting its intellectual property, the value of its brands could be adversely affected.*

The Company's ability to remain competitive depends upon its continued ability to secure and protect trademarks, patents and other intellectual property rights in the U.S. and internationally for all of the Company's lines of business. The Company relies on a combination of trade secret, patent, trademark, copyright and other laws, license agreements and other contractual provisions and technical measures to protect its intellectual property rights; however, some countries' laws do not protect intellectual property rights to the same extent U.S. laws do.

The Company's business could be significantly harmed if it is not able to protect its intellectual property or if a court found it to be infringing on other persons' intellectual property rights. Any intellectual property lawsuits or threatened lawsuits in which the Company is involved, either as a plaintiff or as a defendant, could cost the Company a significant amount of time and money and distract management's attention from operating the Company's business. If the Company does not prevail on any intellectual property claims, then the Company may have to change its manufacturing processes, products or trade names, any of which could reduce its profitability.

In addition, some of the Company's branded footwear operations are operated pursuant to licensing agreements with third-party trademark owners. These agreements are subject to early termination for breach. These agreements also expire by their terms and as the agreements expire, the Company may be forced to stop selling the related products. Expiration or early termination

by the licensor of any of these license agreements could have an adverse effect on the Company's business, results of operations and financial position.

*Changes in employment laws and regulations and other related changes may lead to higher employment and pension costs for the Company.*

Changes in employment laws and regulations in the countries and territories in which the Company operates and other factors could increase the Company's overall employment costs. The Company's employment costs include costs relating to health care and retirement benefits, including U.S.-based defined benefit pension plans. The annual cost of benefits can vary significantly depending on a number of factors, including changes in the assumed or actual rate of return on pension plan assets, a change in the discount rate or mortality assumptions used to determine the annual service cost related to the defined benefit plans, a change in the method or timing of meeting pension funding obligations and the rate of health care cost inflation. Increases in the Company's overall employment and pension costs could have an adverse effect on the Company's business, results of operations and financial position.

*The Company's and its vendors' databases containing personal information and payment card data of the Company's customers, employees and other third parties, could be breached, which could subject the Company to adverse publicity, litigation, fines and expenses. If the Company is unable to comply with bank and payment card industry standards, its operations could be adversely affected.*

The protection of the Company's customer, associate and Company data is critically important to the Company. The Company relies on its networks, databases, systems and processes, as well as those of third parties such as vendors, to protect its proprietary information and information about its customers, employees and vendors. The Company's customers and associates have a high expectation that the Company will adequately safeguard and protect their sensitive personal information. The Company's operations have become increasingly centralized and dependent upon automated information technology processes. In addition, a portion of the Company's business operations is conducted electronically, increasing the risk of attack or interception that could cause loss or misuse of data, system failures or disruption of operations. If unauthorized parties gain access to these networks or databases, they may be able to steal, publish, delete or modify the Company's private and sensitive third-party or employee information. Improper activities by third parties, exploitation of encryption technology, new data-hacking tools and discoveries and other events or developments may result in a future compromise or breach of the Company's networks, payment card terminals or other payment systems. In particular, the techniques used by criminals to obtain unauthorized access to sensitive data change frequently and often are not recognized until launched against a target; accordingly, the Company may be unable to anticipate these techniques or implement adequate preventative measures. Any failure to maintain the security of the Company's customers' sensitive information, or data belonging to it or its suppliers, could put it at a competitive disadvantage, result in deterioration of its customers' confidence in it, and subject it to potential litigation, liability, fines and penalties, resulting in a possible adverse impact on its financial condition and results of operations. The Company's insurance coverage may be insufficient to cover all losses and would not remedy damage to the Company's reputation. In addition, employees may intentionally or inadvertently cause data or security breaches that result in unauthorized release of personal or confidential information. In such circumstances, the Company could be held liable to its customers, other parties or employees, be subject to regulatory or other actions for breaching privacy laws or failing to adequately protect such information or respond to a breach. This could result in costly investigations and litigation, civil or criminal penalties, operational changes and negative publicity that could adversely affect the Company's reputation and its results of operations and financial position. In addition, if the Company is unable to comply with bank and PCI security standards, it may be subject to fines, restrictions and expulsion from card acceptance programs, which could adversely affect the Company's consumer-direct operations.

*The Company's operations are subject to environmental and workplace safety laws and regulations, and costs or claims related to these requirements could adversely affect the Company's business.*

The Company's operations are subject to various federal, state and local laws and regulations relating to the protection of the environment, including those governing the discharge of pollutants into the air, soil and water, the management and disposal of solid and hazardous materials and wastes, employee exposure to hazards in the workplace, and the investigation and remediation of contamination resulting from releases of hazardous materials. Failure to comply with legal requirements could result in, among other things, revocation of required licenses, administrative enforcement actions, fines and civil and criminal liability. Various third parties have brought, and in the future could bring actions against the Company alleging health-related or other harm arising from non-compliance. The Company may incur investigation, remediation or other costs related to releases of hazardous materials or other environmental conditions at its currently or formerly owned or operated properties, regardless of whether such environmental conditions were created by the Company or a third-party, such as a prior owner or tenant. The Company has incurred, and continues to incur, costs to address soil and groundwater contamination at some locations. If such issues become more expensive to address, or if new issues arise, they could increase the Company's expenses, generate negative publicity, or otherwise adversely affect the Company.



*The disruption, expense and potential liability associated with existing and future litigation against the Company could adversely affect its reputation, financial position or results of operations.*

The Company may be named as a defendant from time to time in lawsuits and regulatory actions relating to its business. For example, regulatory actions, punitive class actions lawsuits and individual lawsuits have been filed against the Company alleging claims relating to property damage, remediation and human health effects, among other claims, arising from the Company's operations, including its handling, storage, treatment, transportation and/or disposal of waste. These claims are discussed in more detail in Note 17 to the consolidated financial statements. Due to the inherent uncertainties of litigation and regulatory proceedings, the Company cannot accurately predict the ultimate outcome of any such proceedings. An unfavorable outcome could have an adverse impact on the Company's business, results of operations and financial position. In addition, regardless of the outcome of any litigation or regulatory proceedings, such proceedings are expensive and may require that the Company devote substantial resources and executive time to the defense of such proceedings.

*Provisions of Delaware law and the Company's certificate of incorporation and bylaws could prevent or delay a change in control or change in management that could be beneficial to the Company's stockholders.*

Provisions of the Delaware General Corporation Law, as well as the Company's certificate of incorporation and bylaws, could discourage, delay or prevent a merger, acquisition or other change in control of the Company that might benefit the Company's stockholders. These provisions are intended to provide the Company's Board of Directors with continuity and also serve to encourage negotiations between the Company's Board of Directors and any potential acquirer. Such provisions include a Board of Directors that is classified so that only one-third of directors stand for election each year. These provisions could also discourage proxy contests and make it more difficult for stockholders to replace the majority of the Company's directors and take other corporate actions that may be beneficial to the Company's stockholders.

*The Company's marketing programs, eCommerce initiatives and use of consumer information are governed by an evolving set of laws, industry standards and enforcement trends and unfavorable changes in those laws, standards or trends, or the Company's failure to comply with existing or future laws, could negatively impact the Company's business and results of operations.*

The Company collects, maintains and uses data provided to it through its online activities and other consumer interactions in its business. The Company's current and future marketing programs depend on its ability to collect, maintain and use this information, and its ability to do so is subject to certain contractual restrictions in third party contracts as well as evolving international, federal and state laws, industry standards and enforcement trends. The Company is subject to a broad array of applicable laws and other legal obligations relating to privacy, data protection and consumer protection, including those relating to the use of data for marketing purposes. These requirements may be interpreted and applied in a manner that is inconsistent from one jurisdiction to another, may conflict with other rules or may conflict with the Company's practices. If the Company is not able to comply with any applicable requirements, the Company's reputation could be negatively impacted and the Company may be subject to proceedings or actions against it by governmental entities or others.

In addition, as data privacy and marketing laws change, the Company may incur additional costs to remain in compliance. If applicable data privacy and marketing laws become more restrictive at the federal or state level, the Company's compliance costs may increase, the Company's ability to effectively engage customers via personalized marketing may decrease which could potentially impact growth.

Because the Company processes and transmits payment card information, the Company is subject to the Payment Card Industry ("PCI") Data Security Standard (the "Standard"), and card brand operating rules ("Card Rules"). The Standard is a comprehensive set of requirements for enhancing payment account data security that was developed by the PCI Security Standards Council to help facilitate the broad adoption of consistent data security measures. The Company is required by payment card network rules to comply with the Standard, and the Company's failure to do so may result in fines or restrictions on its ability to accept payment cards. Under certain circumstances specified in the payment card network rules, the Company may be required to submit to periodic audits, self-assessments or other assessments of its compliance with the Standard. Such activities may reveal that the Company has failed to comply with the Standard. If an audit, self-assessment or other test determines that the Company needs to take steps to remediate any deficiencies, such remediation efforts may require it to undertake remediation efforts. In addition, even if the Company complies with the Standard, there is no assurance that it will be protected from a security breach. Further, changes in technology and processing procedures may result in changes in the Card Rules. Such changes may require the Company to make significant investments in operating systems and technology that may impact business. Failure to keep up with changes in technology could impact growth opportunities. Failure to comply with the Standard or Card Rules could result in losing certification under the PCI standards and an inability to process payments.

The Company is also subject to U.S. and international data privacy and cybersecurity laws and regulations, which may impose fines and penalties for noncompliance and may have an adverse effect on the Company's operations. For example, the General Data Protection Regulation ("GDPR"), which applies in all European Union member states introduced new data protection

requirements in the European Union and substantial fines for breaches of the data protection rules. GDPR increases our responsibility and potential liability in relation to personal data that we collect, process and transfer, and we have put in place additional mechanisms designed to ensure compliance with the new data protection rules. Any failure to comply with these rules and related national laws of European Union member states, could lead to government enforcement actions and significant penalties against us, and could adversely affect our business, financial condition, cash flows and results of operations. In addition, the California Consumer Privacy Act (“CCPA”) limits how we may collect and use personal data. The effects of the CCPA governs the Company's data processing practices and policies. Additionally, other states have adopted, or are considering enacting, similar laws that may affect the Company's data processing practices and policies.

*The Company operates in many different international markets and could be adversely affected by violations of the FCPA and similar worldwide anti-corruption laws.*

The FCPA and similar worldwide anti-corruption laws generally prohibit companies and their intermediaries from making improper payments to non-U.S. officials for the purpose of obtaining or retaining business. The Company’s internal policies mandate compliance with these anti-corruption laws. Despite training and compliance programs, the Company's internal control policies and procedures may not protect it from reckless or criminal acts committed by its employees or agents.

The Company’s continued expansion internationally, including in developing countries, could increase the risk of FCPA violations in the future. Violations of these laws, or allegations of such violations, could disrupt the Company’s business and result in an adverse effect on the results of operations or financial condition.

#### **Item 1B. Unresolved Staff Comments**

None.

#### **Item 2. Properties**

The Company operates its domestic administration, sales and marketing operations primarily from an owned facility of approximately 307,000 square feet in Rockford, Michigan, as well as leased facilities of approximately 102,000 square feet in Waltham, Massachusetts and 101,000 square feet in the United Kingdom.. The Company operates its distribution operations primarily through a leased distribution facility of approximately 720,000 square feet in Beaumont, California; an owned distribution facility of approximately 520,000 square feet in Louisville, Kentucky; a leased distribution center of approximately 468,000 square feet in Howard City, Michigan; a leased distribution center of approximately 242,000 square feet in Ontario, Canada and a leased distribution center of approximately 125,000 square feet in Heerhugowaard, Netherlands.

The Company also leases or owns offices, showrooms and other facilities throughout the U.S., Canada, the United Kingdom, continental Europe, Hong Kong and China to meet its operational requirements. In addition, the Company operates 143 retail stores primarily through leases with various third-party landlords in the U.S., United Kingdom, and Canada that collectively occupy approximately 325,000 square feet. The Company believes that its current facilities are suitable and adequate to meet its current needs.

#### **Item 3. Legal Proceedings**

The Company is involved in litigation and various legal matters arising in the normal course of business, including certain environmental compliance activities. For a discussion of legal matters, see Note 17 to the Company's Consolidated Financial Statements.

#### **Item 4. Mine Safety Disclosures**

Not applicable.

#### **Supplemental Item. Information about Executive Officers**

The following table lists the names and ages of the Executive Officers of the Company and their positions held with the Company as of January 31, 2022. The information provided below the table lists the business experience of each such

Executive Officer for at least the past five years. All Executive Officers serve at the pleasure of the Board of Directors of the Company, or, if not appointed by the Board of Directors, at the pleasure of management.

Name	Age	Positions held with the Company
Kyle L. Hanson	56	Senior Vice President, General Counsel and Secretary
Brendan L. Hoffman	53	President and Chief Executive Officer
Christopher E. Hufnagel	49	President, Global Brand - Merrell
Amy M. Klimek	48	Senior Vice President, Global Human Resources
Isabel Soriano	51	President, International
Michael D. Stornant	55	Senior Vice President, Chief Financial Officer and Treasurer
James D. Zwiers	54	Executive Vice President and President, Global Operations Group

Kyle L. Hanson has served the Company as Senior Vice President, General Counsel and Secretary since June 2018. From March 2014 through June 2018, she was Vice President, General Counsel and Corporate Secretary at The Buckle, Inc., a publicly traded footwear and apparel retailer.

Brendan L. Hoffman has served the Company as Chief Executive Officer since January 2022 and as President since September 2020. From October 2015 through August 2020, he was the Chief Executive Officer and President of Vince Holding Corp., a publicly-traded global apparel brand and retailer.

Christopher E. Hufnagel has served the Company as President, Merrell since September 2019. From July 2018 through September 2019, he served as President, CAT Footwear. From January 2013 through July 2018, he served as Senior Vice President and Head of Corporate Strategy.

Amy M. Klimek has served the Company as Senior Vice President, Global Human Resources since May 2016. From October 2014 to May 2016, she served as Vice President of Human Resources.

Isabel Soriano has served the Company as President, International, since June 2021. From June 2018 to May 2021, she served as Vice President and Managing Director of EMEA. From April 2014 to June 2018, she served as Vice President and General Manager for Vans, Timberland and Kipling in South America at VF Corporation, a publicly traded footwear and apparel retailer.

Michael D. Stornant has served the Company as Senior Vice President, Chief Financial Officer and Treasurer since June 2015. From January 2013 through June 2015, he served as Vice President, Corporate Finance.

James D. Zwiers has served the Company as Executive Vice President since February 2017 and President, Global Operations Group since January 2021. From February 2016 through February 2017, he served as President, Wolverine Outdoor & Lifestyle Group. From June 2014 through February 2016, he served as Senior Vice President and President, International Group.

## PART II

### Item 5. Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities

The Company’s common stock is traded on the New York Stock Exchange under the symbol “WWW.” The number of stockholders of record on February 11, 2022, was 684.

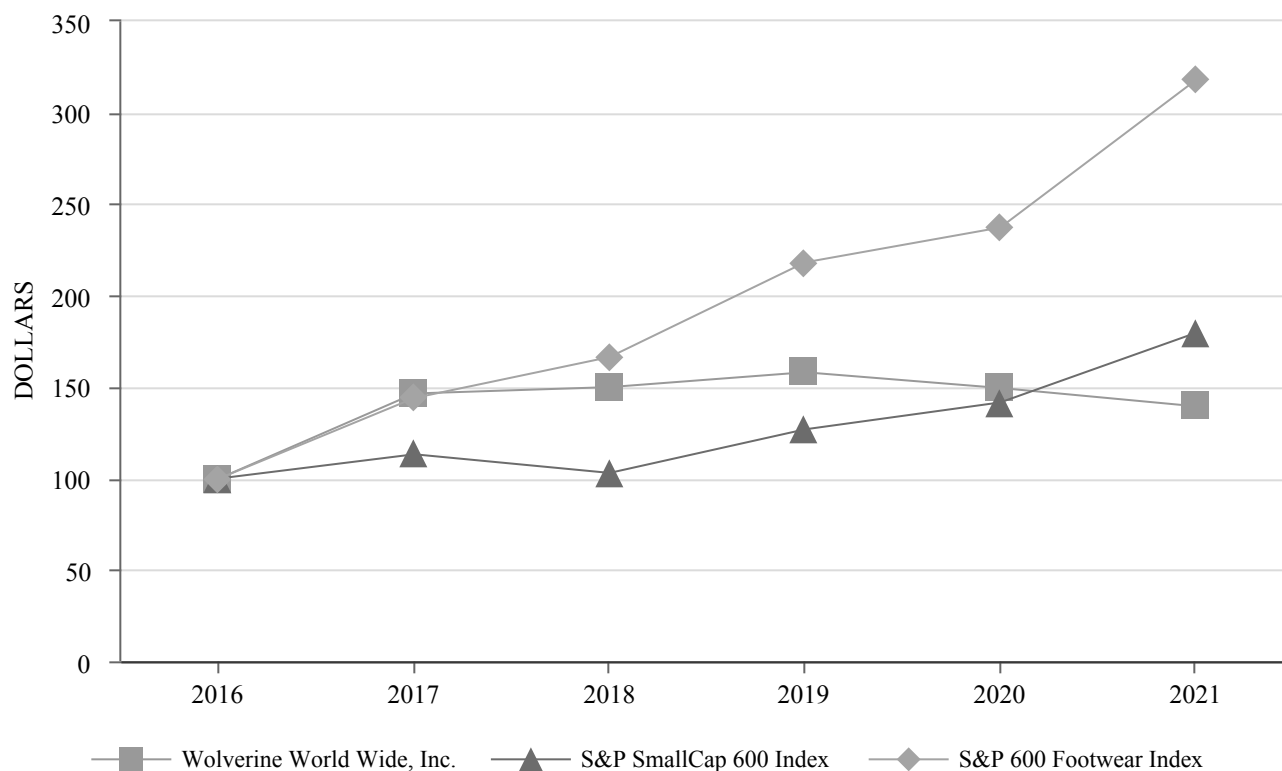
A quarterly dividend of \$0.10 per share was declared on February 9, 2022. The Company currently expects that comparable cash dividends will be paid in future quarters in fiscal 2022.

#### Stock Performance Graph

The following graph compares the five-year cumulative total stockholder return on the Company’s common stock to the Standard & Poor’s Small Cap 600 Index and the Standard & Poor’s 600 Footwear Index, assuming an investment of \$100 at the beginning of the period indicated. The Company is part of both the Standard & Poor’s Small Cap 600 Index and the Standard & Poor’s 600 Footwear Index. This Stock Performance Graph shall not be deemed to be incorporated by reference into the Company’s SEC filings and shall not constitute soliciting material or otherwise be considered filed under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.



### Five-Year Cumulative Total Return Summary



The following table provides information regarding the Company's purchases of its own common stock during the fourth quarter of fiscal 2021.

#### Issuer Purchases of Equity Securities

Period	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs	Maximum Dollar Amount that May Yet Be Purchased Under the Plans or Programs
Period 10 (October 3, 2021 to November 6, 2021)				
Common Stock Repurchase Program <sup>(1)</sup>	—	\$ —	—	\$ 460,584,931
Employee Transactions <sup>(2)</sup>	10,988	\$ 34.36		
Period 11 (November 7, 2021 to December 4, 2021)				
Common Stock Repurchase Program <sup>(1)</sup>	101,778	\$ 31.08	101,778	\$ 457,420,278
Employee Transactions <sup>(2)</sup>	—	\$ —		
Period 12 (December 5, 2021 to January 1, 2022)				
Common Stock Repurchase Program <sup>(1)</sup>	332,916	\$ 28.80	332,916	\$ 447,828,564
Employee Transactions <sup>(2)</sup>	—	\$ —		
Total for the fourth Quarter Ended January 1, 2022				
Common Stock Repurchase Program <sup>(1)</sup>	434,694	\$ 29.35	434,694	\$ 447,828,564
Employee Transactions <sup>(2)</sup>	10,988	\$ 34.36		

<sup>(1)</sup> On September 11, 2019, the Company's Board of Directors approved a common stock repurchase program that authorized the repurchase of \$400.0 million of common stock over a four-year period, incremental to the \$113.4 million available as of that date for repurchases under the previous program. Since that date, the Company repurchased \$65.6 million of common stock. The annual amount of any stock repurchases is restricted under the terms of the Company's amended senior credit facility and senior notes indenture.

<sup>(2)</sup> Employee transactions include: (1) shares delivered or attested to in satisfaction of the exercise price and/or tax withholding obligations by holders of employee stock options who exercised options, and (2) restricted shares and units withheld to offset statutory minimum tax withholding that occurs upon vesting of restricted shares and units. The

Company's employee stock compensation plans provide that the shares delivered or attested to, or withheld, shall be valued at the closing price of the Company's common stock on the date the relevant transaction occurs.

**Item 6. Reserved**

**Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations**

**OVERVIEW**

**BUSINESS OVERVIEW**

The Company is a leading global designer, marketer and licensor of branded footwear, apparel and accessories. The Company's vision statement is **"to build a family of the most admired performance and lifestyle brands on earth"** and the Company seeks to fulfill this vision by offering innovative products and compelling brand propositions; complementing its footwear brands with strong apparel and accessories offerings; expanding its global consumer-direct footprint; and delivering supply chain excellence.

The Company's brands are marketed in approximately 170 countries and territories at January 1, 2022, including through owned operations in the U.S., Canada, the United Kingdom and certain countries in continental Europe and Asia Pacific. In other regions (Latin America, portions of Europe and Asia Pacific, the Middle East and Africa), the Company relies on a network of third-party distributors, licensees and joint ventures. At January 1, 2022, the Company operated 143 retail stores in the U.S., United Kingdom, and Canada and 65 consumer-direct eCommerce sites.

On July 31, 2021, the Company entered into a definitive agreement to acquire 100% of the outstanding shares of Lady Leisure InvestCo Limited. The acquisition was completed on August 2, 2021 for \$417.4 million, which is net of acquired cash of \$7.4 million. Lady Leisure InvestCo Limited owns the *Sweaty Betty*<sup>®</sup> brand and activewear business, a premium women's activewear brand. The acquisition was funded with cash on hand and borrowings under the Company's Revolving Facility.

The following discussion includes a comparison of the Company's results of operations and liquidity and capital resources for fiscal 2021 and 2020. A discussion of a comparison of the Company's results of operations and liquidity and capital resources for fiscal 2020 and 2019 has been omitted from this Form 10-K but may be found in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report on Form 10-K for the fiscal year ended January 2, 2021, filed with the SEC on February 26, 2021.

**Known Trends Impacting Our Business**

The global impact of the COVID-19 pandemic continues to affect the Company's business. Most importantly, the Company remains focused on the health and safety of its employees, customers and partners around the world. In accordance with regulatory guidance and protocols promulgated by health authorities and government officials, the Company continues to execute a number of enhanced business practices including temporary office closures, travel restrictions, enhanced cleaning procedures and social distancing designed to protect all employees, customers and partners.

Following the onset of the pandemic, the Company further prioritized brand investments in the Company's owned eCommerce sites. The Company's brands' online growth accelerated due to the investments in this channel and consumer preference changes in favor of digital purchases. The Company continues to prioritize eCommerce investments including digital leadership, marketing investments in digital platforms, developing richer content and storytelling, and optimizing digital user experiences to increase conversion. The Company is offering incremental exclusive products through owned eCommerce sites, and the Company has enhanced the online customer shopping experience.

During the third quarter of 2021, a significant portion of the Company's contract manufacturer's production capacity in Vietnam was subject to government mandated shutdowns due to COVID-19. Contract manufacturers in certain other Asia Pacific countries were also subject to closures, reduced capacity and production delays due to COVID-19. Factories reopened during October 2021, although some did not reopen at full capacity. These production capacity restraints significantly negatively impacted, and are expected to continue to significantly negatively impact, the Company's previously planned inventory production and in turn, deliveries to wholesale customers.

The COVID-19 pandemic has had a material adverse impact, and is expected to continue to have an adverse impact, on the Company's financial results. In addition to the contract manufacturer closures during the third quarter discussed above, the effects of the pandemic caused disruption in the global supply chain due to vessel shortages, containers damaged and lost in transit, labor and container shortages and U.S. port congestion that resulted in transportation delays that interrupted the flow of the Company's inventory and caused delays of shipments to wholesale partners during fiscal 2021. The Company expects certain aspects of the disruption in the global supply chain to continue, which may negatively impact results in fiscal 2022.

Expenses related to the COVID-19 pandemic incurred in fiscal 2021 included \$26.1 million of costs primarily for incremental air freight cost to expedite the delivery of inventory resulting from production and shipping delays. Expenses related to the COVID-19 pandemic incurred in fiscal 2020 included \$37.6 million of costs related to severance expenses, credit loss expenses, air freight related to production delays, facility exit costs and other costs.

The Company continues to monitor the ongoing impacts of COVID-19, including developments that are outside the Company's control, such as the planned return to full production of factories in Vietnam and certain other Asia Pacific countries and the planned shift of production capacity to other countries following factory closures. These developments and other potential impacts of COVID-19, such as new or prolonged factory closures and other adverse impacts on the global supply chain affecting the planned delivery of inventory, could materially adversely impact revenue growth as well as profitability in future periods.

## 2021 FINANCIAL OVERVIEW

- Revenue was \$2,414.9 million for 2021, representing an increase of 34.8% compared to the prior year's revenue of \$1,791.1 million. The increase reflects a 23.6% increase from the Michigan Group, a 34.5% increase from the Boston Group and a 18.8% increase on *Sweaty Betty*<sup>®</sup> revenue of \$117.3 million. Changes in foreign exchange rates increased revenue by \$25.3 million during 2021. Owned eCommerce revenue increased 39.7% during 2021 compared to 2020.
- Gross margin for 2021 was 42.6%, an increase of 150 basis points from 2020.
- The effective tax rate in 2021 was 16.6%, compared to 24.7% in 2020.
- Diluted earnings per share in 2021 was \$0.81, compared to a diluted loss per share of \$1.70 in 2020.
- The Company declared cash dividends of \$0.40 per share in 2021 and 2020.
- Cash flow provided by operating activities was \$86.8 million and \$309.1 million for 2021 and 2020, respectively.
- Compared to the prior year, inventory increased \$122.4 million, or 50.3%.

## RESULTS OF OPERATIONS

The following is a discussion of the Company's results of operations and liquidity and capital resources. This section should be read in conjunction with the Company's consolidated financial statements and related notes, which are included in Item 8 of this Annual Report on Form 10-K.

(In millions, except per share data)	Fiscal Year		
	2021	2020	Percent Change
Revenue	\$ 2,414.9	\$ 1,791.1	34.8 %
Cost of goods sold	1,385.0	1,055.5	31.2 %
Gross profit	1,029.9	735.6	40.0 %
Selling, general and administrative expenses	817.8	639.4	27.9 %
Impairment of intangible assets	—	222.2	(100.0)
Environmental and other related costs, net of recoveries	56.4	11.1	408.1 %
Operating profit (loss)	155.7	(137.1)	213.6 %
Interest expense, net	37.4	43.6	(14.2)%
Debt extinguishment and other costs	34.3	5.5	523.6
Other expense (income), net	3.7	(2.1)	276.2 %
Earnings (loss) before income taxes	80.3	(184.1)	143.6 %
Income tax expense (benefit)	13.3	(45.5)	129.2 %
Net earnings (loss)	67.0	(138.6)	148.3 %
Less: net earnings (loss) attributable to noncontrolling interests	(1.6)	(1.7)	5.9 %
Net earnings (loss) attributable to Wolverine World Wide, Inc.	\$ 68.6	\$ (136.9)	150.1 %
Diluted earnings (loss) per share	\$ 0.81	\$ (1.70)	147.6 %

## REVENUE

Revenue was \$2,414.9 million for 2021, representing an increase of 34.8% compared to the prior year's revenue of \$1,791.1 million. The change in revenue reflected a 23.6% increase from the Michigan Group and a 34.5% increase from the Boston Group. The Michigan Group's revenue increase was driven by high-forties increase from *Hyttest*<sup>®</sup>, low-thirties increase from *Cat*<sup>®</sup>, high-twenties increase from *Wolverine*<sup>®</sup>, mid-twenties increase from *Hush Puppies*<sup>®</sup>, low-twenties increase from *Harley-*

*Davidson*<sup>®</sup>, low-twenties increase from *Merrell*<sup>®</sup>, and low-teens increase from *Bates*<sup>®</sup>. The Boston Group's revenue increase was driven by high-fifties increase from *Saucony*<sup>®</sup>, high-twenties increase from Kids', and mid-twenties increase from *Sperry*<sup>®</sup>. International revenue represented 34.8%, and 31.1% of total reported revenues in 2021 and 2020, respectively. *Sweaty Betty*<sup>®</sup> contributed \$117.3 million to the current year revenue increase. Changes in foreign exchange rates increased revenue by \$25.3 million during 2021. Owned eCommerce revenue increased during 2021 by 39.7% compared to 2020, including a 21.4% contribution from the *Sweaty Betty*<sup>®</sup> acquisition.

## GROSS MARGIN

For 2021, the Company's gross margin was 42.6%, compared to 41.1% in 2020. The gross margin increase was driven by favorable product mix and average selling price through the Company's direct to consumer channel (110 basis points), the contribution from the *Sweaty Betty*<sup>®</sup> acquisition (80 basis points), and favorable product mix and average selling price across the Company's brands mainly attributable to *Saucony*<sup>®</sup>, *Merrell*<sup>®</sup> and *Wolverine*<sup>®</sup> (80 basis points), partially offset by incremental air freight costs resulting from production and shipping delays caused by the COVID-19 pandemic (140 basis points).

## OPERATING EXPENSES

Operating expenses increased \$1.5 million in 2021, to \$874.2 million. The increase was driven by higher general and administrative costs (\$61.7 million), higher advertising costs (\$59.8 million), higher environmental and other related costs, net of recoveries (\$45.3 million), higher selling costs (\$34.2 million), higher incentive compensation costs (\$22.5 million), higher distribution costs (\$16.9 million), higher acquisition costs (\$7.5 million), and higher product development costs (\$5.1 million). These increases were partially offset by lower impairment of intangible assets (\$222.2 million) and lower non-operating costs incurred due to the COVID-19 pandemic (\$29.4 million). Environmental and other related costs were \$73.9 million and \$19.4 million in 2021 and 2020, respectively. The increase in environmental and other related costs in 2021 is due to settlement accruals recorded. See Note 17 to the Company's Consolidated Financial Statements for further discussion.

## INTEREST, OTHER AND TAXES

Net interest expense was \$37.4 million in 2021 compared to \$43.6 million in 2020. Interest expense decreased in the current year due to the lower average debt balances outstanding on the Company's credit facility.

The Company incurred \$34.0 million of debt extinguishment and other costs in connection with the extinguishment of the \$250.0 million senior notes due on September 1, 2026 and \$300.0 million senior notes due on May 15, 2025. The Company also incurred \$0.3 million of debt extinguishment and other costs in connection with the 2021 Replacement Facility Amendment and Reaffirmation Agreement entered into on October 21, 2021.

The effective tax rate in 2021 was 16.6%, compared to 24.7% in 2020. The Company recognized discrete tax benefits in 2021 which reduced the tax expense on pretax income, resulting in a lower effective tax rate. In 2020, the Company also recognized discrete tax benefits however such benefits increased the tax benefit recognized from the pretax loss, resulting in a higher effective tax rate.

Other expense was \$3.7 million in 2021 compared to other income of \$2.1 million in 2020. The increase in expense was driven by higher non-service pension costs (\$4.9 million) and higher losses from equity method investments (\$1.8 million), partially offset by higher sublease income (\$1.7 million).

## REPORTABLE SEGMENTS

The Company's portfolio of brands is organized into the following two operating segments, which the Company has determined to be reportable segments.

- **Wolverine Michigan Group**, consisting of *Merrell*<sup>®</sup> footwear and apparel, *Cat*<sup>®</sup> footwear, *Wolverine*<sup>®</sup> footwear and apparel, *Chaco*<sup>®</sup> footwear, *Hush Puppies*<sup>®</sup> footwear and apparel, *Bates*<sup>®</sup> uniform footwear, *Harley-Davidson*<sup>®</sup> footwear and *Hytex*<sup>®</sup> safety footwear; and
- **Wolverine Boston Group**, consisting of *Sperry*<sup>®</sup> footwear, *Saucony*<sup>®</sup> footwear and apparel, *Keds*<sup>®</sup> footwear and the Kids' footwear business, which includes the *Stride Rite*<sup>®</sup> licensed business, as well as Kids' footwear offerings from *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Hush Puppies*<sup>®</sup> and *Cat*<sup>®</sup>.

The Company also reports "Other" and "Corporate" categories. The Other category consists of the *Sweaty Betty*<sup>®</sup> activewear business, the Company's leather marketing operations, sourcing operations that include third-party commission revenues and multi-branded consumer-direct retail stores. The Corporate category consists of unallocated corporate expenses, such as corporate employee costs, costs related to the COVID-19 pandemic, impairment of intangible assets and environmental and other related costs.

The reportable segment results for years 2021 and 2020 are as follows:

(In millions)	Fiscal Year			
	2021	2020	Change	Percent Change
<b>REVENUE</b>				
Wolverine Michigan Group	\$ 1,298.9	\$ 1,051.0	\$ 247.9	23.6 %
Wolverine Boston Group	935.8	696.0	239.8	34.5 %
Other	180.2	44.1	136.1	308.6 %
Total	<u>\$ 2,414.9</u>	<u>\$ 1,791.1</u>	<u>\$ 623.8</u>	34.8 %
<b>OPERATING PROFIT (LOSS)</b>				
Wolverine Michigan Group	\$ 245.3	\$ 179.9	\$ 65.4	36.4 %
Wolverine Boston Group	149.3	88.1	61.2	69.5 %
Other	14.3	1.6	12.7	793.8 %
Corporate	(253.2)	(406.7)	153.5	37.7 %
Total	<u>\$ 155.7</u>	<u>\$ (137.1)</u>	<u>\$ 292.8</u>	213.6 %

Further information regarding the reportable segments can be found in Note 18 to the consolidated financial statements.

### Wolverine Michigan Group

The Michigan Group's revenue increased \$247.9 million, or 23.6%, in 2021 compared to 2020. The increase was driven by high-forties increase from *Hytest*<sup>®</sup>, low-thirties increase from *Cat*<sup>®</sup>, high-twenties increase from *Wolverine*<sup>®</sup>, mid-twenties increase from *Hush Puppies*<sup>®</sup>, low-twenties increase from *Harley-Davidson*<sup>®</sup>, low-twenties increase from *Merrell*<sup>®</sup>, and low-teens increase from *Bates*<sup>®</sup>. The increase across all brands is due to economic recovery from the effects of the COVID-19 pandemic experienced in the prior period as a result of the closure of brick-and-mortar stores in 2020, as well as accelerated growth from *Merrell*<sup>®</sup>, *Cat*<sup>®</sup> and *Wolverine*<sup>®</sup> resulting from strength in the outdoor and work categories.

The Michigan Group's operating profit increased \$65.4 million, or 36.4%, in 2021 compared to 2020. The operating profit increase was due to the revenue increases and a 100 basis point increase in gross margin, partially offset by a \$50.9 million increase in selling, general and administrative costs. The increase in gross margin in the current year period was due to improved product mix, including higher margin eCommerce sales, partially offset by increased product and shipping costs including air freight. The increase in selling, general and administrative expenses in 2021 was primarily due to higher advertising costs and higher employee costs.

### Wolverine Boston Group

The Boston Group's revenue increased \$239.8 million, or 34.5%, in 2021 compared to 2020. The increase was driven by high-fifties increase from *Saucony*<sup>®</sup>, high-twenties increase from Kids' and mid-twenties increase from *Sperry*<sup>®</sup>. The increase across all brands is due to economic recovery from the effects of the COVID-19 pandemic experienced in the prior period as a result of closure of brick-and-mortar stores in 2020, as well as accelerated growth from *Saucony*<sup>®</sup> resulting from strength in the running category and innovative product launches.

The Boston Group's operating profit increased \$61.2 million, or 69.5%, in 2021 compared to 2020. The operating profit increase was due to the revenue increases and a 40 basis point increase in gross margin, partially offset by a \$46.0 million increase in selling, general and administrative costs. The increase in gross margin in the current year period was due to improved product mix including higher margin eCommerce sales, partially offset by increased product and shipping costs including air freight. The increase in selling, general and administrative expenses in 2021 was primarily due to higher advertising costs and higher employee costs.

### Other

The Other category's revenue increased \$136.1 million, or 308.6%, in 2021 compared to 2020. The revenue increase was driven by low-forties increase in the performance leathers business and an \$117.3 million contribution from the *Sweaty Betty*<sup>®</sup> acquisition.

### Corporate

Corporate expenses decreased \$153.5 million in 2021 compared to 2020 primarily due to the impairment of the Sperry trade name in 2020 (\$222.2 million) and lower non-operating costs due to the COVID-19 pandemic (\$29.2 million), partially offset by higher environmental and other related costs (\$45.3 million), higher incentive compensation and bonus expense (\$28.4 million), higher wages and employee cost (\$13.1 million), and higher acquisition costs (\$7.5 million).



## LIQUIDITY AND CAPITAL RESOURCES

(In millions)	Fiscal Year	
	2021	2020
Cash and cash equivalents	\$ 161.7	\$ 347.4
Debt	966.8	722.5
Available Revolving Facility <sup>(1)</sup>	769.2	793.9

<sup>(1)</sup> Amounts are net of both borrowings, if any, and outstanding standby letters of credit issued in accordance with the terms of the Revolving Facility.

### Liquidity

Cash and cash equivalents of \$161.7 million as of January 1, 2022 were \$185.7 million lower compared to January 2, 2021. The decrease is due primarily to the acquisition of *Sweaty Betty*<sup>®</sup> for \$417.4 million, share repurchases of \$39.6 million, cash dividends paid of \$33.5 million, additions to property, plant, and equipment of \$17.6 million, shares acquired related to employee stock plans of \$14.1 million and payments of debt issuance and debt extinguishment costs of \$10.4 million, partially offset by net revolver borrowings of \$225.0 million, cash provided by operating activities of \$86.8 million, and net borrowings of long-term debt of \$20.0 million. The Company had \$769.2 million of borrowing capacity available under the Revolving Facility as of January 1, 2022. Cash and cash equivalents located in foreign jurisdictions totaled \$133.4 million as of January 1, 2022.

The Company funded the purchase price for the *Sweaty Betty*<sup>®</sup> acquisition through a combination of cash on hand and borrowings under the Revolving Facility.

Cash flow from operating activities is expected to be sufficient to meet the Company's working capital needs for the foreseeable future. Any excess cash flow from operating activities is expected to be used to fund organic growth initiatives, reduce debt, pay dividends, pursue acquisitions and for general corporate purposes.

The Company may purchase up to an additional \$447.8 million of shares under its existing common stock repurchase program which expires in 2023. The common stock repurchase program does not obligate the Company to acquire any shares and may be suspended at any time. The Company repurchased \$39.6 million and \$21.0 million of shares during 2021 and 2020, respectively.

A detailed discussion of environmental remediation costs is found in Note 17 to the Company's Consolidated Financial Statements. The Company has established a reserve for estimated environmental remediation costs based upon an evaluation of currently available facts with respect to each individual affected site. As of January 1, 2022, the Company has a reserve of \$85.7 million, of which \$24.5 million is expected to be paid in the next 12 months and is recorded as a current obligation in other accrued liabilities, with the remaining \$61.2 million recorded in other liabilities and expected to be paid over the course of up to 25 years. The Company's remediation activity at its former Tannery site and sites where the Company disposed of Tannery byproducts is ongoing. It is difficult to estimate the cost of environmental compliance and remediation given the uncertainties regarding the interpretation and enforcement of applicable environmental laws and regulations, the extent of environmental contamination and the existence of alternative cleanup methods. Future developments may occur that could materially change the Company's current cost estimates.

Note 17 to the Company's Consolidated Financial Statements also includes a detailed discussion of environmental litigation matters. The Company has established an accrual in the amount of \$50.7 million, and made related payments of \$0.6 million, with respect to certain of these matters for the year ended January 1, 2022, as discussed in Note 17. The Company expects to disburse payments during 2022 equal to the remainder of the established accrual.

Developments may occur that could materially change the Company's current cost estimates. The Company adjusts recorded liabilities as further information develops or circumstances change.

The future impact of the COVID-19 pandemic on the Company's statement of operations and cash flows remains uncertain. The actions the Company has taken and continues to take to improve the Company's liquidity are discussed above in this Item 7 and below under "Financing Arrangements."

The Company expects to meet its contractual obligations through its typical sources of liquidity in the normal course of business, such as cash from operating activities, and believes it has the financial resources to satisfy these contractual obligations. The Company had the following contractual obligations due by period at January 1, 2022:

(In millions)	Total	Less than 1 year	1-3 years	3-5 years	More than 5 years
Long-term debt obligations <sup>(1)</sup>	\$ 1,176.9	\$ 263.8	\$ 77.6	\$ 226.7	\$ 608.8
Operating lease obligations	193.2	35.9	44.9	35.8	76.6
Purchase obligations <sup>(2)</sup>	988.0	988.0	—	—	—
Supplemental Executive Retirement Plan	42.1	3.9	8.1	8.3	21.8
Municipal water improvements <sup>(3)</sup>	46.9	18.6	28.3	—	—
TCJA transition obligation	28.4	0.4	16.3	11.7	—
<b>Total <sup>(4)</sup></b>	<b>\$ 2,475.5</b>	<b>\$ 1,310.6</b>	<b>\$ 175.2</b>	<b>\$ 282.5</b>	<b>\$ 707.2</b>

(1) Includes principal and interest payments on the Company's long-term debt. Estimated future interest payments on outstanding debt obligations are based on interest rates as of January 1, 2022. Actual cash outflows may differ significantly due to changes in underlying interest rates.

(2) Purchase obligations related primarily to inventory and capital expenditure commitments.

(3) Under the terms of a Consent Decree resolving certain civil and regulatory actions, the Company is obligated to contribute towards the costs of extending municipal water lines, developing a replacement wellfield and making certain improvements to Plainfield Township's existing water treatment plant, all subject to an aggregate cap of \$69.5 million. During 2021 and 2020, the Company made payments of \$12.9 and \$9.7 million towards the total cap, respectively. Due to the uncertainty of the timing and amounts related to the Company's other environmental remediation costs, they have been excluded from this table. See Note 17 to the Company's Consolidated Financial Statements for additional information.

(4) The total amount of unrecognized tax benefits on the consolidated balance sheet at January 1, 2022 is \$10.9 million. At this time, the Company is unable to make a reasonably reliable estimate of the timing of payments in individual years beyond 12 months due to uncertainties in the timing of tax audit outcomes. As a result, this amount is not included in the table above.

## Financing Arrangements

On October 21, 2021, the Company entered into a 2021 Replacement Facility Amendment and Reaffirmation Agreement (the "Amendment") to the Company's Credit Facility (as amended and restated, the "Credit Agreement"). The Amendment amended and restated the Credit Agreement to, among other things: (i) provide for a term loan A facility (the "Term Facility") in an aggregate principal amount of \$200.0 million, which replaced the existing term loan A; (ii) provide for an increased revolving credit facility (the "Revolving Facility" and, together with the Term Facility, the "Senior Credit Facilities") with total commitments of \$1.0 billion, an increase of \$200.0 million from the existing Revolving Facility; and (iii) set the LIBOR floor to 0.000%, a decrease of 0.750%. The maturity date of the loans under the Senior Credit Facilities was extended to October 21, 2026. The Amendment provides for a debt capacity of up to an aggregate debt amount (including outstanding term loan principal and revolver commitment amounts in addition to permitted incremental debt) not to exceed \$2.0 billion unless certain specified conditions set forth in the amended senior credit facility are met. The Term Facility requires quarterly principal payments with a balloon payment due on October 21, 2026.

On August 26, 2021, the Company issued \$550.0 million aggregate principal debt amount of 4.000% senior notes due on August 15, 2029. Related interest payments are due semi-annually beginning February 15, 2022. The senior notes are guaranteed by substantially all of the Company's domestic subsidiaries. The proceeds from the senior notes were used to extinguish the Company's \$250.0 million senior notes due on September 1, 2026 and \$300.0 million senior notes due on May 15, 2025.

As of January 1, 2022, the Company was in compliance with all covenants and performance ratios under the Credit Agreement.

The Company's debt at January 1, 2022 totaled \$966.8 million compared to \$722.5 million at January 2, 2021. The Company expects to use the current borrowings to fund organic growth initiatives, reduce debt, pay dividends, pursue acquisitions and for general corporate purposes. The increased debt position resulted from borrowings under the Revolving Facility to fund the *Sweaty Betty*<sup>®</sup> acquisition as well as the new Term Facility's increased principal balance resulting from the Amendment.

## Cash Flows

The following table summarizes cash flow activities:

(In millions)	Fiscal Year Ended	
	January 1, 2022	January 2, 2021
Net cash provided by operating activities	\$ 86.8	\$ 309.1
Net cash provided by (used in) investing activities	(437.3)	6.1
Net cash provided by (used in) financing activities	169.3	(154.0)
Additions to property, plant and equipment	17.6	10.3
Depreciation and amortization	33.2	32.8

### Operating Activities

The principal source of the Company's operating cash flow is net earnings, including cash receipts from the sale of the Company's products, net of costs of goods sold.

Cash from operations during 2021 was lower compared to 2020, due primarily to an increase in net working capital representing a use of cash of \$88.4 million. Working capital balances were unfavorably impacted by an increase in inventories of \$77.2 million, an increase in accounts receivable of \$49.2 million, and an increase in other operating assets of \$2.3 million, partially offset by an increase in accounts payable of \$23.0 million and an increase in other operating liabilities of \$15.7 million. Operating cash flows were favorably impacted by stock-based compensation expense of \$38.1 million, environmental and other related costs of \$33.7 million, depreciation and amortization expense of \$33.2 million, pension expense of \$14.0 million and debt extinguishment costs of \$5.8 million, partially offset by deferred income taxes of \$14.7 million.

### Investing Activities

The Company acquired the *Sweaty Betty*<sup>®</sup> brand and activewear business in 2021 resulting in a net cash payment of \$417.4 million. The Company also made capital expenditures of \$17.6 million and \$10.3 million in years 2021 and 2020, respectively, for building improvements, new retail stores, distribution operations improvements and information system enhancements. The Company also received \$26.8 million of proceeds during the second quarter of 2020 related to a company-owned life insurance policy. During the first quarter of 2020, the Company made a contingent consideration payment of \$5.5 million related to the *Saucony*<sup>®</sup> Italy distributor acquisition.

### Financing Activities

The current year debt activity includes net borrowings under the Revolving Facility of \$225.0 million. The current year revolver borrowings were used to fund a portion of the *Sweaty Betty*<sup>®</sup> brand and activewear business acquisition. On August 26, 2021, the Company issued \$550.0 million aggregate principal amount of senior notes, and the proceeds from these senior notes were used to extinguish the Company's \$250.0 million senior notes due on September 1, 2026 and \$300.0 million senior notes due on May 15, 2025. The October 21, 2021 Replacement Facility Amendment and Reaffirmation Agreement also provided for a term facility that replaced the prior term loan A, resulting in a \$20.0 million increase in long-term debt. Payments of debt issuance costs of \$10.4 million were associated with the current year debt transactions. The prior year activity included net revolving credit payments of \$360.0 million, net long-term debt borrowings of \$287.5 million that included issuance of senior notes and quarterly term loan payments, and payments of debt issuance costs of \$6.4 million.

The Company paid \$14.1 million and \$24.8 million in 2021 and 2020, respectively, in connection with shares or units withheld to pay employee taxes related to awards under stock incentive plans and received \$17.1 million and \$9.8 million in proceeds from the exercise of stock options in 2021 and 2020, respectively. The Company also repurchased \$39.6 million and \$21.0 million of its common stock during 2021 and 2020, respectively. The Company received \$4.8 million and \$1.8 million from noncontrolling owners of the Company's China joint venture to support the growth of the joint venture in 2021 and 2020, respectively. During 2020, the Company terminated an interest rate swap and the fair value of the swap of \$7.3 million was repaid.

The Company declared cash dividends of \$0.40 per share in each of 2021 and 2020. Dividends paid totaled \$33.5 million and \$33.6 million for 2021 and 2020, respectively. A quarterly dividend of \$0.10 per share was declared on February 9, 2022 to shareholders of record on April 1, 2022.

### NEW ACCOUNTING STANDARDS

See Note 2 to the Company's Consolidated Financial Statements for information related to new accounting standards.

## CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The preparation of the Company's Consolidated Financial Statements, which have been prepared in accordance with accounting principles generally accepted in the U.S. ("U.S. GAAP"), requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. On an ongoing basis, management evaluates these estimates. Estimates are based on historical experience and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Historically, actual results have not been materially different from the Company's estimates. However, actual results may differ materially from these estimates under different assumptions or conditions.

The Company has identified the following critical accounting policies used in determining estimates and assumptions in the amounts reported. Management believes that an understanding of these policies is important to an overall understanding of the Company's Consolidated Financial Statements. Significant accounting policies are summarized in Note 1 to the consolidated financial statements.

### Revenue Recognition and Performance Obligations

Revenue is recognized upon the transfer of promised goods or services to customers, in an amount that reflects the expected consideration to be received in exchange for those goods or services. The Company identifies the performance obligation in the contract, determines the transaction price, allocates the transaction price to the performance obligations, and recognizes revenue upon completion of the performance obligation. Revenue is recognized net of variable consideration and any taxes collected from customers, which are subsequently remitted to governmental authorities.

Control of the Company's goods and services, and associated revenue, are transferred to customers at a point in time. The Company's contract revenue consist of wholesale revenue and consumer-direct revenue. Wholesale revenue is recognized for products sourced by the Company when control transfers to the customer generally occurring upon the purchase, shipment or delivery of branded products or to the customer. Consumer-direct includes eCommerce revenue that is recognized for products sourced by the Company when control transfers to the customer once the related goods have been shipped and retail store revenue recognized at time of sale. The point of purchase or shipment was evaluated to best represent when control transfers based on the Company's right of payment for the goods, the customer's legal title to the asset, the transfer of physical possession and the customer having the risks and rewards of the goods. Payment terms for the Company's revenue vary by sales channel. Standard credit terms apply to the Company's wholesale receivables, while payment is rendered at the time of sale within the consumer-direct channel.

Revenue is recorded at the net sales price ("transaction price"), which includes estimates of variable consideration for which reserves are established. Components of variable consideration include trade discounts and allowances, product returns, customer markdowns, customer rebates and other sales incentives relating to the sale of the Company's products. These reserves are based on the amounts earned, or to be claimed on the related sales. These estimates take into consideration a range of possible outcomes, which are probability-weighted in accordance with the expected value method for relevant factors such as current contractual and statutory requirements, specific known market events and trends, industry data and forecasted customer buying and payment patterns. Overall, these reserves reflect the Company's best estimates of the amount of consideration to which it is entitled based on the terms of the respective underlying contracts. Revenue recognized during the year ended January 1, 2022, related to the Company's contract liabilities was nominal.

### Inventory

The Company values its inventory at the lower of cost or net realizable value. Cost is determined by the last-in, first out ("LIFO") method for certain domestic finished goods inventories. Cost is determined using the first-in, first-out ("FIFO") method for all raw materials, work-in-process and finished goods inventories in foreign countries and certain domestic finished goods inventories. The average cost of inventory is used for finished goods inventories of the Company's consumer-direct business and *Sweaty Betty*<sup>®</sup> inventory. The Company has applied these inventory cost valuation methods consistently from year to year.

The Company reduces the carrying value of its inventories to the lower of cost or net realizable value for excess or obsolete inventories based upon assumptions about future demand and market conditions. If the Company were to determine that the estimated realizable value of its inventory is less than the carrying value of such inventory, the Company would provide a reserve for such difference as a charge to cost of sales. If actual market conditions are different from those projected, adjustments to those inventory reserves may be required. The adjustments would increase or decrease the Company's cost of sales and net income in the period in which they were realized or recorded. Inventory quantities are verified at various times throughout the year by performing physical inventory counts and subsequently comparing those results to perpetual inventory

balances. If the Company determines that adjustments to the inventory quantities are appropriate, an adjustment to the Company's cost of goods sold and inventory is recorded in the period in which such determination was made.

### **Business Combinations**

The Company accounts for business combinations using the acquisition method of accounting, which requires that once control is obtained, the consolidated financial statements reflect the operations of an acquired business starting from the acquisition date.

All assets acquired and liabilities assumed are recorded at fair value as of the acquisition date. The Company allocates the purchase price of an acquired business to the fair values of the tangible and identifiable intangible assets acquired and liabilities assumed, with any excess purchase price recorded as goodwill. Contingent consideration, if any, is included in the purchase price and is recognized at its fair value on the acquisition date. During the measurement period, which is up to one year from the acquisition date, adjustments to the assets acquired and liabilities assumed may be recorded, with the corresponding offset to goodwill.

The determination of fair values of identifiable assets and liabilities requires estimates and the use of valuation techniques and requires management to make judgments that may involve the use of significant estimates. For intangible assets acquired in a business combination, the Company typically uses the income method. Significant estimates used in valuing certain intangible assets include, but are not limited to, the amount and timing of future cash flows, growth rates and discount rates, among other items. If the actual results differ from the estimates and judgments used, the amounts recorded in the Consolidated Financial Statements may be exposed to potential impairment of the intangible assets and goodwill as discussed in the "Goodwill and Indefinite-Lived Intangibles" section below. Refer to Note 19 "Business Acquisitions" for additional discussion.

### **Goodwill and Indefinite-Lived Intangibles**

Goodwill and intangible assets deemed to have indefinite lives are not amortized, but are subject to impairment tests at least annually. The Company reviews the carrying amounts of goodwill and indefinite-lived intangible assets by reporting unit at least annually, or when indicators of impairment are present, to determine if such assets may be impaired. If the carrying amounts of these assets are not recoverable based upon discounted cash flow and market approach analyses, the carrying amounts of such assets are reduced by the estimated difference between the carrying values and estimated fair values. The Company includes assumptions about expected future operating performance, which are derived from internal projections and operating plans, as part of a discounted cash flow analysis to estimate fair value.

For goodwill, if the estimated fair value of the reporting unit exceeds its carrying value, no further review is required. However, if the estimated fair value of the reporting unit is less than its carrying value, the Company records an impairment charge equal to the excess of the recorded goodwill over the fair value of the goodwill.

The Company may first assess qualitative factors to determine whether it is more likely than not that the fair value of goodwill and indefinite-lived intangible assets are less than their carrying value. The Company would not be required to quantitatively determine the fair value unless the Company determines, based on the qualitative assessment, that it is more likely than not that its fair value is less than the carrying value.

The Company performs its annual testing for goodwill and indefinite-lived intangible asset impairment at the beginning of the fourth quarter of the fiscal year for all reporting units. The Company did not recognize any impairment charges for goodwill during years 2021, 2020 and 2019. No impairment charges were recognized for the Company's intangible assets during years 2021 and 2019. In the fourth quarter of 2020, after the completion of the annual impairment testing, the Company recorded a \$222.2 million impairment charge for the Sperry trade name. Refer to Note 4, "Goodwill and Other Intangibles" for additional discussion on the Sperry trade name impairment.

### **Environmental**

The Company establishes a reserve for estimated environmental remediation costs based upon the evaluation of currently-available facts with respect to each individual affected site. The costs are recorded on an undiscounted basis when they are probable and reasonably estimable, generally no later than the completion of feasibility studies, the Company's commitment to a plan of action, or approval by regulatory agencies. Liabilities for estimated costs of environmental remediation are based primarily upon third-party environmental studies, other internal analysis and the extent of the contamination and the nature of required remedial actions at each site. The Company records adjustments to the estimated costs if there are changes in the scope of the required remediation activity, extent of contamination, governmental regulations or remediation technologies. Environmental costs relating to existing conditions caused by past operations that do not contribute to current or future revenues are expensed as incurred. Refer to Note 17, "Litigation and Contingencies" for additional discussion on estimated environmental remediation costs.



Assets related to potential recoveries from other responsible parties are recognized when a definitive agreement is reached and collection of cash is realizable. Recoveries of covered losses under insurance policies are recognized only when realization of the claim is deemed probable.

The Company is subject to legal proceedings and claims related to the environmental matters as described in Note 17 to the Company's Consolidated Financial Statements. The Company routinely assesses the legal and factual circumstances of each matter and the likelihood of any adverse outcomes in these matters, as well as ranges of possible losses. Assessments of lawsuits and claims can involve a series of complex judgments about future events and can rely heavily on estimates and assumptions. The Company accrues an estimated liability for legal proceeding claims that are both probable and estimable and reserves may change in future periods due to new developments in each matter. For further discussion, refer to Note 17 "Litigation and Contingencies".

### **Retirement Benefits**

The determination of the obligation and expense for retirement benefits depends upon the selection of certain actuarial assumptions used in calculating such amounts. These assumptions include, among others, the discount rate, expected long-term rate of return on plan assets, mortality rates and rates of increase in compensation. These assumptions are reviewed with the Company's actuaries and updated annually based on relevant external and internal factors and information, including, but not limited to, long-term expected asset returns, rates of termination, regulatory requirements and plan changes.

The Company utilizes a bond matching calculation to determine the discount rate used to calculate its year-end pension liability and subsequent year pension expense. A hypothetical bond portfolio is created based on a presumed purchase of individual bonds to settle the plans' expected future benefit payments. The discount rate is the resulting yield of the hypothetical bond portfolio. The bonds selected are listed as high grade by at least two recognized ratings agency and are non-callable, currently purchasable and non-prepayable. The calculated discount rate was 3.09% at January 1, 2022, compared to 2.85% at January 2, 2021. Pension expense is also impacted by the expected long-term rate of return on plan assets, which the Company has determined to be 6.75% and 6.75% for fiscal 2021 and 2020, respectively. This rate is based on both actual historical rates of return experienced by the pension assets and the long-term rate of return of a composite portfolio of equity and fixed income securities that reflects the approximate diversification of the pension assets.

### **Income Taxes**

The Company maintains certain strategic management and operational activities in overseas subsidiaries, and its foreign earnings are taxed at rates that have generally been lower than the U.S. federal statutory income tax rate. A significant amount of the Company's earnings are generated by its Canadian, European and Asian subsidiaries and, to a lesser extent, in jurisdictions that are not subject to income tax. Income tax audits associated with the allocation of this income and other complex issues may require an extended period of time to resolve and may result in income tax adjustments if changes to the income allocation are required between jurisdictions with different income tax rates. Because income tax adjustments in certain jurisdictions can be significant, the Company records accruals representing management's best estimate of the resolution of these matters. To the extent additional information becomes available, such accruals are adjusted to reflect the revised estimated outcome. The carrying value of the Company's deferred tax assets assumes that the Company will be able to generate sufficient taxable income in future years to utilize these deferred tax assets. If these assumptions change, the Company may be required to record valuation allowances against its gross deferred tax assets in future years, which would cause the Company to record additional income tax expense in its consolidated statements of operations. Management evaluates the potential that the Company will be able to realize its gross deferred tax assets and assesses the need for valuation allowances on a quarterly basis.

On a periodic basis, the Company estimates the full year effective tax rate and records a quarterly income tax provision in accordance with the projected full year rate. As the year progresses, that estimate is refined based upon actual events and the distribution of earnings in each tax jurisdiction during the year. This continual estimation process periodically results in a change to the expected effective tax rate for the year. When this occurs, the Company adjusts the income tax provision during the quarter in which the change in estimate occurs so that the year-to-date provision reflects the revised anticipated annual rate.

The Company intends to repatriate cash held in foreign jurisdictions and has recorded a deferred tax liability related to estimated state taxes and foreign withholding taxes on the future dividends received in the U.S. from the foreign subsidiaries.

The Company intends to permanently reinvest all non-cash undistributed earnings outside of the U.S. and has, therefore not established a deferred tax liability on that amount of foreign unremitted earnings. However, if these non-cash undistributed earnings were repatriated, the Company would be required to accrue and pay applicable U.S. taxes and withholding taxes payable to various countries. It is not practicable to estimate the amount of the deferred tax liability associated with these non-cash unremitted earnings due to the complexity of the hypothetical calculation.

## **Item 7A. Quantitative and Qualitative Disclosures About Market Risk**

In the normal course of business, the Company's financial position and results of operations are routinely subject to a variety of risks, including market risk associated with interest rate movements on borrowings and investments and currency rate movements on non-U.S. dollar denominated assets, liabilities and cash flows. The Company regularly assesses these risks and has established policies and business practices that should mitigate a portion of the adverse effect of these and other potential exposures.

### **Foreign Exchange Risk**

The Company faces market risk to the extent that changes in foreign currency exchange rates affect the Company's foreign assets, liabilities and inventory purchase commitments. The Company manages these risks by attempting to denominate contractual and other foreign arrangements in U.S. dollars. The Company does not believe that there has been a material change in the nature of the Company's primary market risk exposures, including the categories of market risk to which the Company is exposed and the particular markets that present the primary risk of loss to the Company. As of the date of this Annual Report on Form 10-K, the Company does not know of any material change in the near-term in the general nature of its primary market risk exposure.

Under the provisions of Financial Accounting Standards Board Accounting Standards Codification Topic 815, *Derivatives and Hedging*, the Company is required to recognize all derivatives on the balance sheet at fair value. Derivatives that are not qualifying hedges must be adjusted to fair value through earnings. If a derivative is a qualifying hedge, depending on the nature of the hedge, changes in the fair value of derivatives are either offset against the change in fair value of the hedged assets, liabilities or firm commitments through earnings or recognized in accumulated other comprehensive income (loss) until the hedged item is recognized in earnings.

The Company conducts wholesale operations outside of the U.S. in Canada, continental Europe, United Kingdom, Colombia, Hong Kong, China and Mexico where the functional currencies are primarily the Canadian dollar, euro, British pound, Colombian peso, Hong Kong dollar, Chinese renminbi and Mexican peso, respectively. The Company utilizes foreign currency forward exchange contracts to manage the volatility associated primarily with U.S. dollar inventory purchases made by non-U.S. wholesale operations in the normal course of business as well as to manage foreign currency translation exposure. At January 1, 2022 and January 2, 2021, the Company had outstanding forward currency exchange contracts to purchase primarily U.S. dollars in the amounts of \$296.7 million and \$250.7 million, respectively, with maturities ranging up to 538 and 538 days, respectively.

The Company also has sourcing locations in Asia, where financial statements reflect the U.S. dollar as the functional currency. However, operating costs are paid in the local currency. Revenue generated by the Company from third-party foreign licensees is calculated in the local currencies but paid in U.S. dollars. Accordingly, the Company's reported results are subject to foreign currency exposure for this stream of revenue and expenses. Any associated foreign currency gains or losses on the settlement of local currency amounts are reflected within the Company's consolidated statement of operations and comprehensive income.

Assets and liabilities outside the U.S. are primarily located in the United Kingdom, Canada and the Netherlands. The Company's investments in foreign subsidiaries with a functional currency other than the U.S. dollar are generally considered long-term. At January 1, 2022, a stronger U.S. dollar compared to certain foreign currencies decreased the value of these investments in net assets by \$20.0 million from their value at January 2, 2021. At January 2, 2021, a weaker U.S. dollar compared to foreign currencies increased the value of these investments in net assets by \$10.8 million from their value at December 28, 2019.

### **Interest Rate Risk**

The Company is exposed to interest rate changes primarily as a result of interest expense on the Incremental Term Loan borrowings and any borrowings under the Revolving Facility. The Company's total variable-rate debt was \$425.0 million at January 1, 2022 and the Company held a forward-dated interest rate swap agreement, denominated in U.S. dollars that will effectively convert \$311.3 million of this amount to fixed-rate debt. The interest rate swap derivative instrument is held and used by the Company as a tool for managing interest rate risk. The counterparty to the swap instrument is a large financial institution that the Company believes is of high-quality creditworthiness. While the Company may be exposed to potential losses due to the credit risk of non-performance by this counterparty, such losses are not anticipated. The fair value of the interest rate swap was determined to be a net liability of \$0.1 million as of January 1, 2022. As of January 1, 2022, the weighted-average interest rate on the Company's variable-rate debt, net of the impact of the interest rate swap, was 1.35%. Based on the level of variable-rate debt outstanding as of that date, a 100 basis point increase in the weighted-average interest rate would have increased the Company's annual pre-tax interest expense by approximately \$4.7 million. The Company does not enter into contracts for speculative or trading purposes, nor is it a party to any leveraged derivative instruments.

## Item 8. Financial Statements and Supplementary Data

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**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Operations**

(In millions, except per share data)	Fiscal Year		
	2021	2020	2019
Revenue	\$ 2,414.9	\$ 1,791.1	\$ 2,273.7
Cost of goods sold	1,385.0	1,055.5	1,349.9
Gross profit	1,029.9	735.6	923.8
Selling, general and administrative expenses	817.8	639.4	669.3
Impairment of intangible assets	—	222.2	—
Environmental and other related costs, net of recoveries	56.4	11.1	83.5
Operating profit (loss)	155.7	(137.1)	171.0
Other expenses:			
Interest expense, net	37.4	43.6	30.0
Debt extinguishment and other costs	34.3	5.5	—
Other expense (income), net	3.7	(2.1)	(4.9)
Total other expenses	75.4	47.0	25.1
Earnings (loss) before income taxes	80.3	(184.1)	145.9
Income tax expense (benefit)	13.3	(45.5)	17.0
Net earnings (loss)	67.0	(138.6)	128.9
Less: net earnings (loss) attributable to noncontrolling interests	(1.6)	(1.7)	0.4
Net earnings (loss) attributable to Wolverine World Wide, Inc.	\$ 68.6	\$ (136.9)	\$ 128.5
Net earnings (loss) per share (see Note 3):			
Basic	\$ 0.82	\$ (1.70)	\$ 1.48
Diluted	\$ 0.81	\$ (1.70)	\$ 1.44

See accompanying notes to consolidated financial statements.

**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Comprehensive Income (Loss)**

(In millions)	Fiscal Year		
	2021	2020	2019
Net earnings (loss)	\$ 67.0	\$ (138.6)	\$ 128.9
Other comprehensive income (loss) net of tax:			
Foreign currency translation adjustments	(20.0)	10.6	5.4
Unrealized gain (loss) on derivative instruments:			
Unrealized gain (loss) arising during the period, net of taxes of \$3.0, \$5.2 and \$0.2	7.7	(17.6)	0.9
Reclassification adjustments included in net earnings (loss), net of taxes of \$1.4, \$0.4 and \$(2.2)	3.7	3.1	(7.6)
Pension adjustments:			
Net actuarial gain (loss) arising during the period, net of taxes of \$7.8, \$(8.0) and \$(3.9)	29.5	(30.0)	(14.6)
Amortization of prior actuarial losses, net of taxes of \$3.0, \$1.4 and \$0.5	10.8	5.2	2.1
Other comprehensive income (loss)	31.7	(28.7)	(13.8)
Less: other comprehensive income (loss) attributable to noncontrolling interests	—	(0.2)	—
Other comprehensive income (loss) attributable to Wolverine World Wide, Inc.	31.7	(28.5)	(13.8)
Comprehensive income (loss)	98.7	(167.3)	115.1
Less: comprehensive income (loss) attributable to noncontrolling interests	(1.6)	(1.9)	0.4
Comprehensive income (loss) attributable to Wolverine World Wide, Inc.	\$ 100.3	\$ (165.4)	\$ 114.7

See accompanying notes to consolidated financial statements.



**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Balance Sheets**

(In millions, except share data)	January 1, 2022	January 2, 2021
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 161.7	\$ 347.4
Accounts receivable, less allowances of \$28.3 and \$33.5	319.6	268.3
Finished products, net	354.1	237.9
Raw materials and work-in-process, net	11.4	5.2
Total inventories	365.5	243.1
Prepaid expenses and other current assets	56.9	45.4
Total current assets	903.7	904.2
Property, plant and equipment, net of accumulated depreciation of \$219.1 and \$197.2	129.0	124.6
Lease right-of-use assets	138.2	142.5
Goodwill	556.6	442.4
Indefinite-lived intangibles	718.1	382.3
Amortizable intangibles, net	74.6	73.0
Deferred income taxes	1.8	3.2
Other assets	64.4	65.2
Total assets	<u>\$ 2,586.4</u>	<u>\$ 2,137.4</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 222.1	\$ 185.0
Accrued salaries and wages	41.7	27.0
Other accrued liabilities	222.5	150.0
Lease liabilities	38.3	34.0
Current maturities of long-term debt	10.0	10.0
Borrowings under revolving credit agreements	225.0	—
Total current liabilities	759.6	406.0
Long-term debt, less current maturities	731.8	712.5
Accrued pension liabilities	107.4	147.0
Deferred income taxes	118.9	35.5
Lease liabilities, noncurrent	118.2	130.3
Other liabilities	106.1	133.1
Stockholders' equity		
Common stock – par value \$1, authorized 320,000,000 shares; 111,632,094, and 110,426,769 shares issued	111.6	110.4
Additional paid-in capital	298.9	252.6
Retained earnings	1,128.2	1,093.3
Accumulated other comprehensive loss	(98.9)	(130.6)
Cost of shares in treasury; 29,604,013, and 28,285,274 shares	(810.2)	(764.3)
Total Wolverine World Wide, Inc. stockholders' equity	629.6	561.4
Noncontrolling interest	14.8	11.6
Total stockholders' equity	644.4	573.0
Total liabilities and stockholders' equity	<u>\$ 2,586.4</u>	<u>\$ 2,137.4</u>

See accompanying notes to consolidated financial statements.

**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Cash Flows**

(In millions)	Fiscal Year		
	2021	2020	2019
<b>OPERATING ACTIVITIES</b>			
Net earnings (loss)	\$ 67.0	\$ (138.6)	\$ 128.9
Adjustments to reconcile net earnings (loss) to net cash provided by operating activities:			
Depreciation and amortization	33.2	32.8	32.7
Deferred income taxes	(14.7)	(56.9)	(9.0)
Stock-based compensation expense	38.1	28.9	24.5
Pension and SERP expense	14.0	8.5	5.6
Debt extinguishment, interest rate swap termination, and other costs	5.8	5.5	—
Impairment of intangible assets	—	222.2	—
Environmental and other related costs, net of cash payments and recoveries received	33.7	31.5	48.8
Other	(1.9)	(12.7)	(11.6)
Changes in operating assets and liabilities:			
Accounts receivable	(49.2)	64.8	30.7
Inventories	(77.2)	107.2	(23.8)
Other operating assets	(2.3)	7.4	(5.4)
Accounts payable	23.0	(18.9)	—
Income taxes	1.6	(0.5)	3.6
Other operating liabilities	15.7	27.9	(2.4)
Net cash provided by operating activities	<b>86.8</b>	309.1	222.6
<b>INVESTING ACTIVITIES</b>			
Business acquisition, net of cash acquired	(417.4)	(5.5)	(15.1)
Additions to property, plant and equipment	(17.6)	(10.3)	(34.4)
Investment in joint ventures	—	(3.5)	(8.5)
Proceeds from company-owned life insurance policies	—	26.8	—
Other	(2.3)	(1.4)	(3.5)
Net cash provided by (used in) investing activities	<b>(437.3)</b>	6.1	(61.5)
<b>FINANCING ACTIVITIES</b>			
Payments under revolving credit agreements	(435.0)	(898.0)	(469.3)
Borrowings under revolving credit agreements	660.0	538.0	704.3
Borrowings of long-term debt	750.0	471.0	—
Payments on long-term debt	(730.0)	(183.5)	(7.5)
Payments of debt issuance and debt extinguishment costs	(10.4)	(6.4)	(0.3)
Termination of interest rate swap	—	(7.3)	—
Cash dividends paid	(33.5)	(33.6)	(33.6)
Purchase of common stock for treasury	(39.6)	(21.0)	(319.2)
Employee taxes paid under stock-based compensation plans	(14.1)	(24.8)	(16.9)
Proceeds from the exercise of stock options	17.1	9.8	12.2
Contributions from noncontrolling interests	4.8	1.8	5.7
Net cash provided by (used in) financing activities	<b>169.3</b>	(154.0)	(124.6)
Effect of foreign exchange rate changes	(4.5)	5.6	1.0
Increase (decrease) in cash and cash equivalents	<b>(185.7)</b>	166.8	37.5
Cash and cash equivalents at beginning of the year	347.4	180.6	143.1
Cash and cash equivalents at end of the year	<b>\$ 161.7</b>	<b>\$ 347.4</b>	<b>\$ 180.6</b>

See accompanying notes to consolidated financial statements.

**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Cash Flows – continued**

(In millions)	Fiscal Year		
	2021	2020	2019
<b>OTHER CASH FLOW INFORMATION</b>			
Interest paid	\$ 34.6	\$ 41.4	\$ 32.4
Net income taxes paid	27.8	8.6	23.2
<b>NON-CASH INVESTING AND FINANCING ACTIVITY</b>			
Additions to property, plant and equipment not yet paid	3.2	0.9	0.8
Business acquisition not yet paid	—	—	5.5

See accompanying notes to consolidated financial statements.

**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Stockholders' Equity**

(In millions, except share and per share data)	Wolverine World Wide, Inc. Stockholders' Equity						
	Common Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock	Non- controlling Interest	Total
Balance at December 29, 2018	\$ 107.6	\$ 201.4	\$1,169.7	\$ (88.3)	\$ (404.4)	\$ 5.6	\$ 991.6
Net earnings			128.5			0.4	128.9
Other comprehensive income (loss)				(13.8)		—	(13.8)
Shares forfeited, net of shares issued under stock incentive plans (38,655 shares)	0.1	(4.2)					(4.1)
Shares issued for stock options exercised, net (681,389 shares)	0.6	11.6					12.2
Stock-based compensation expense		24.5					24.5
Cash dividends declared (\$0.40 per share)			(34.9)				(34.9)
Issuance of treasury shares (7,460 shares)		0.1			0.2		0.3
Purchase of common stock for treasury (10,914,965 shares)					(319.2)		(319.2)
Purchases of shares under stock-based compensation plans (368,326 shares)					(12.8)		(12.8)
Capital contribution from noncontrolling interests						5.7	5.7
Balance at December 28, 2019	<u>\$ 108.3</u>	<u>\$ 233.4</u>	<u>\$1,263.3</u>	<u>\$ (102.1)</u>	<u>\$ (736.2)</u>	<u>\$ 11.7</u>	<u>\$ 778.4</u>
Net loss			(136.9)			(1.7)	(138.6)
Other comprehensive loss				(28.5)		(0.2)	(28.7)
Shares issues, net of shares forfeited under stock incentive plans (1,497,478 shares)	1.5	(19.0)					(17.5)
Shares issued for stock options exercised, net (600,041 shares)	0.6	9.3					9.9
Stock-based compensation expense		28.9					28.9
Cash dividends declared (\$0.40 per share)			(33.1)				(33.1)
Issuance of treasury shares (5,479 shares)		—			0.2		0.2
Purchase of common stock for treasury (877,624 shares)					(21.0)		(21.0)
Purchases of shares under stock-based compensation plans (231,617 shares)					(7.3)		(7.3)
Capital contribution from noncontrolling interests						1.8	1.8
Balance at January 2, 2021	<u>\$ 110.4</u>	<u>\$ 252.6</u>	<u>\$1,093.3</u>	<u>\$ (130.6)</u>	<u>\$ (764.3)</u>	<u>\$ 11.6</u>	<u>\$ 573.0</u>

See accompanying notes to consolidated financial statements.

**WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES**  
**Consolidated Statements of Stockholders' Equity – continued**

(In millions, except share and per share data)	Wolverine World Wide, Inc. Stockholders' Equity						
	Common Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Loss	Treasury Stock	Non- controlling Interest	Total
Balance at January 2, 2021	\$ 110.4	\$ 252.6	\$ 1,093.3	\$ (130.6)	\$ (764.3)	\$ 11.6	\$ 573.0
Net earnings (loss)			68.6			(1.6)	67.0
Other comprehensive income				31.7		—	31.7
Shares issued, net of shares forfeited under stock incentive plans (431,180 shares)	0.4	(8.2)					(7.8)
Shares issued for stock options exercised, net (774,145 shares)	0.8	16.4					17.2
Stock-based compensation expense		38.1					38.1
Cash dividends declared (\$0.40 per share)			(33.7)				(33.7)
Issuance of treasury shares (4,005 shares)		—			0.1		0.1
Purchase of common stock for treasury (1,150,721 shares)					(39.6)		(39.6)
Purchases of shares under stock-based compensation plans (172,023 shares)					(6.4)		(6.4)
Capital contribution from noncontrolling interests						4.8	4.8
Balance at January 1, 2022	<u>\$ 111.6</u>	<u>\$ 298.9</u>	<u>\$ 1,128.2</u>	<u>\$ (98.9)</u>	<u>\$ (810.2)</u>	<u>\$ 14.8</u>	<u>\$ 644.4</u>

See accompanying notes to consolidated financial statements.



## WOLVERINE WORLD WIDE, INC. AND SUBSIDIARIES

### Notes to Consolidated Financial Statements

Fiscal Years 2021, 2020 and 2019

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

##### Nature of Operations

Wolverine World Wide, Inc. (the "Company") is a leading designer, marketer and licensor of a broad range of quality casual footwear and apparel; performance outdoor and athletic footwear and apparel; kids' footwear; industrial work shoes, boots and apparel; and uniform shoes and boots. The Company's portfolio of owned and licensed brands includes: *Bates*<sup>®</sup>, *Cat*<sup>®</sup>, *Chaco*<sup>®</sup>, *Harley-Davidson*<sup>®</sup>, *Hush Puppies*<sup>®</sup>, *Hytex*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Stride Rite*<sup>®</sup>, *Sweaty Betty*<sup>®</sup> and *Wolverine*<sup>®</sup>. The Company's products are marketed worldwide through owned operations, through licensing and distribution arrangements with third parties, and through joint ventures. The Company also operates retail stores and eCommerce sites to market both its own brands and branded footwear and apparel from other manufacturers, and has a leathers division that markets *Wolverine Performance Leathers*<sup>™</sup>.

On August 2, 2021, the Company completed the acquisition of Lady of Leisure InvestCo Limited (the "Acquired Company") for \$417.4 million, which is net of acquired cash of \$7.4 million. The Acquired Company owns the *Sweaty Betty*<sup>®</sup> brand and activewear business, a premium women's activewear brand. See Note 19 for further discussion.

##### Principles of Consolidation and Basis of Presentation

The consolidated financial statements include the accounts of Wolverine World Wide, Inc. and its majority-owned subsidiaries (collectively, the "Company"). All intercompany accounts and transactions have been eliminated in consolidation.

The COVID-19 pandemic, the duration and severity of which is subject to uncertainty, has had and continues to have, an impact on the Company's business. Management's estimates and assumptions used in the preparation of the Company's consolidated financial statements in accordance with U.S. GAAP take into account both current and expected potential future impacts of the COVID-19 pandemic on the Company's business based on available information. Actual results may differ materially from management's estimates.

##### Fiscal Year

The Company's fiscal year is the 52- or 53-week period that ends on the Saturday nearest to December 31. Fiscal years 2021 and 2019 each had 52 weeks, and fiscal year 2020 had 53 weeks.

##### Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

##### Revenue Recognition

The Company recognizes revenue in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") Topic 606, *Revenue from Contracts with Customers*. Revenue is recognized upon the transfer of promised goods or services to customers, in an amount that reflects the expected consideration to be received in exchange for those goods or services. The Company identifies the performance obligation in the contract, determines the transaction price, allocates the transaction price to the performance obligations and recognizes revenue upon completion of the performance obligation.

Control of the Company's goods and services, and associated revenue, are transferred to customers at a point in time. The Company's contract revenue consist of wholesale revenue and consumer-direct revenue. Wholesale revenue is recognized for products sourced by the Company when control transfers to the customer generally occurring upon the shipment or delivery of branded products to the customer. Consumer-direct includes eCommerce revenue that is recognized for products sourced by the Company when control transfers to the customer once the related goods have been shipped and retail store revenue is recognized at time of sale. The shipment of goods, or point of purchase for retail store sales, was evaluated to best represent when control transfers based on the Company's right of payment for the goods, the customer's legal title to the asset, the transfer of physical possession and the customer having the risks and rewards of the goods.

Revenue is recognized net of any taxes collected from customers, which are subsequently remitted to governmental authorities. Shipping and handling costs that are charged to and reimbursed by a customer are recognized as revenue, while the related

expenses incurred by the Company are recorded as cost of goods sold. The Company has elected the practical expedient to treat shipping and handling activities that occur after control of the goods transfers to the customer as fulfillment activities.

Payment terms for the Company's revenue vary by sales channel. Standard credit terms apply to the Company's wholesale receivables, while payment is rendered at the time of sale within the consumer-direct channel. The timing of revenue recognition, billings and cash collections results in billed accounts receivable (contract assets), and customer advances (contract liabilities) on the consolidated balance sheets. Generally, billing occurs commensurate to revenue recognition resulting in contract assets. See Note 6 for additional information.

### **Cost of Goods Sold**

Cost of goods sold includes the actual product costs, including inbound freight charges and certain outbound freight charges, purchasing, sourcing, inspection and receiving costs. Warehousing costs are included in selling, general and administrative expenses.

### **Advertising Costs**

Advertising costs are expensed as incurred, except for certain materials that are expensed the first time that the advertising takes place. Advertising expenses were \$195.4 million, \$135.6 million and \$119.4 million for fiscal years 2021, 2020 and 2019, respectively. Prepaid advertising totaled \$3.6 million and \$1.2 million as of January 1, 2022 and January 2, 2021, respectively.

### **Earnings Per Share**

The Company calculates earnings per share in accordance with FASB ASC Topic 260, *Earnings Per Share* ("ASC 260"). ASC 260 addresses whether instruments granted in share-based payment transactions are participating securities prior to vesting, and, therefore, need to be included in the earnings allocation in computing earnings per share under the two-class method. Under the guidance in ASC 260, the Company's unvested share-based payment awards that contain non-forfeitable rights to dividends, whether paid or unpaid, are participating securities and must be included in the computation of earnings per share pursuant to the two-class method.

### **Cash Equivalents**

Cash equivalents include highly liquid investments with an original maturity of three months or less. Cash equivalents are stated at cost, which approximates fair value.

### **Allowance for Credit Losses**

The Company maintains an allowance for credit losses on accounts receivable that represents estimated losses resulting from its customers' failure to make required payments. Company management evaluates the allowance for credit losses based on a review of current customer status and historical collection experience along with current and reasonable supportable forecasts of future economic conditions.

### **Inventories**

The Company values its inventory at the lower of cost or net realizable value. Cost is determined by the LIFO method for certain domestic finished goods inventories. Cost is determined using the FIFO method for all raw materials, work-in-process and finished goods inventories in foreign countries and certain domestic finished goods inventories. The average cost of inventory is used for finished goods inventories of the Company's consumer-direct business and *Sweaty Betty*<sup>®</sup> inventory. The Company has applied these inventory cost valuation methods consistently from year to year.

The Company reduces the carrying value of its inventories to the lower of cost or net realizable value for excess or obsolete inventories based upon assumptions about future demand and market conditions. If the Company were to determine that the estimated realizable value of its inventory is less than the carrying value of such inventory, the Company would provide a reserve for such difference as a charge to cost of sales. If actual market conditions are different from those projected, adjustments to those inventory reserves may be required. The adjustments would increase or decrease the Company's cost of sales and net income in the period in which they were realized or recorded. Inventory quantities are verified at various times throughout the year by performing physical inventory counts and subsequently comparing those results to perpetual inventory balances. If the Company determines that adjustments to the inventory quantities are appropriate, an adjustment to the Company's cost of goods sold and inventory is recorded in the period in which such determination was made.

### **Property, Plant and Equipment**

Property, plant and equipment are stated on the basis of cost and include expenditures for buildings, leasehold improvements, furniture and fixtures, material handling systems, equipment and computer hardware and software. Normal repairs and maintenance are expensed as incurred. Depreciation of property, plant and equipment is computed using the straight-line

method. The depreciable lives range from 14 to 20 years for buildings, from 5 to 15 years for leasehold improvements, from 3 to 10 years for furniture, fixtures and equipment and from 3 to 5 years for software.

## **Leases**

The Company's leases consist primarily of corporate offices, retail stores, distribution centers, showrooms, vehicles and office equipment. The Company leases assets in the normal course of business to meet its current and future needs while providing flexibility to its operations. The Company enters into contracts with third parties to lease specifically identified assets. Most of the Company's leases have contractually specified renewal periods. Most retail store leases have early termination clauses that the Company can elect if stipulated sales amounts are not achieved. The Company determines the lease term for each lease based on the terms of each contract and factors in renewal and early termination options if such options are reasonably certain to be exercised.

Under FASB ASC Topic 842, *Leases*, the Company has elected the practical expedient to account for lease components and nonlease components associated with individual leases as a single lease component for all of its leases. In addition, the Company has elected to account for multiple lease components as a single lease component. The Company's leases may include variable lease costs such as payments based on changes to an index, payments based on a percentage of retail store sales, and maintenance, utilities, shared marketing or other service costs that are paid directly to the lessor under terms of the lease. The Company recognizes variable lease payments when the amounts are incurred and determinable. The Company has elected to account for leases of less than one year as short-term leases and accordingly does not recognize a right-of-use asset or lease liability for these leases. The Company recognizes rent expense on a straight-line basis over the lease term.

The Company subleases certain portions of leased offices and distribution centers that exceed the Company's current operational needs. Since the Company utilizes the majority of the leased space and retains the obligation to the lessor, the underlying leases continue to be accounted for as operating leases. Sublease income is recognized on a straight-line basis over the term of the sublease and is recognized in other expense (income), net on the consolidated statements of operations.

The Company recognizes a lease liability in current and noncurrent liabilities equal to the present value of the fixed future lease payments using an incremental borrowing rate as of the commencement date of each lease. The incremental borrowing rate is based on an interest rate that the Company would normally pay to borrow on a collateralized basis over a similar term and an amount equal to the lease payments. The Company also recognizes a right-of-use asset, which is equal to the lease liability as of January 1, 2022 adjusted for the remaining balance of accrued rent and unamortized lease incentives.

## **Deferred Financing Costs**

Deferred financing costs represent commitment fees, legal and other third-party costs associated with obtaining commitments for financing that result in a closing of such financings for the Company. Deferred financing costs related to fixed term borrowings are recorded as a reduction of long-term debt in the consolidated balance sheet. Deferred financing costs related to revolving credit facilities are recorded as an other noncurrent asset in the consolidated balance sheet. These costs are amortized into earnings through interest expense over the terms of the respective agreements.

## **Derivatives**

The Company follows FASB ASC Topic 815, *Derivatives and Hedging* ("ASC 815"), which requires that all derivative instruments be recorded on the consolidated balance sheets at fair value by establishing criteria for designation and effectiveness of hedging relationships. The Company does not hold or issue financial instruments for trading purposes. Refer to Note 11 for further discussion regarding the Company's derivative arrangements and derivative accounting.

## **Goodwill and Other Intangibles**

Goodwill represents the excess of the purchase price over the fair value of net tangible and identifiable intangible assets of acquired businesses. Indefinite-lived intangibles include trademarks and trade names. Goodwill and intangible assets deemed to have indefinite lives are not amortized, but are subject to impairment tests at least annually. The Company reviews the carrying amounts of goodwill and indefinite-lived intangible assets by reporting unit at least annually, or when indicators of impairment are present, to determine if such assets may be impaired. The Company includes assumptions about expected future operating performance, such as forecasted growth rates and cost of capital, which are derived from internal projections and operating plans, as part of a discounted cash flow analysis to estimate fair value. If the carrying value of these assets is not recoverable, based on the discounted cash flow analysis, management compares the fair value of the assets to the carrying value. Goodwill and indefinite-lived intangibles are considered impaired if the recorded value exceeds the fair value.

The Company may first assess qualitative factors to determine whether it is more likely than not that the fair value of goodwill and indefinite-lived intangible asset are less than their carrying value. The Company would not be required to quantitatively

determine the fair value unless the Company determines, based on the qualitative assessment, that it is more likely than not that its fair value is less than the carrying value.

The Company performs its annual testing for goodwill and indefinite-lived intangible asset impairment at the beginning of the fourth quarter of the fiscal year for all reporting units. See Note 4 for information related to the results of the Company's annual test.

### **Impairment of Long-Lived Assets**

The Company reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset or an asset group may not be recoverable. Each impairment test is based on a comparison of the carrying amount of the asset or asset group to the future undiscounted net cash flows expected to be generated by the asset or asset group. If such assets are considered to be impaired, the impairment amount to be recognized is the amount by which the carrying value of the assets exceeds their fair value.

### **Fair Value of Financial Instruments**

The Company follows FASB ASC Topic 820, *Fair Value Measurements and Disclosures* ("ASC 820"), which provides a consistent definition of fair value, focuses on exit price, prioritizes the use of market-based inputs over entity-specific inputs for measuring fair value and establishes a three-tier hierarchy for fair value measurements. ASC 820 requires fair value measurements to be classified and disclosed in one of the following three categories:

Level 1: Fair value is measured using quoted prices (unadjusted) in active markets for identical assets and liabilities.

Level 2: Fair value is measured using either direct or indirect inputs, other than quoted prices included within Level 1, which are observable for similar assets or liabilities.

Level 3: Fair value is measured using valuation techniques in which one or more significant inputs are unobservable.

### **Environmental**

The Company establishes a reserve for estimated environmental remediation costs based upon the evaluation of currently-available facts with respect to each individual affected site. The costs are recorded on an undiscounted basis when they are probable and reasonably estimable, generally no later than the completion of feasibility studies, the Company's commitment to a plan of action, or approval by regulatory agencies. Liabilities for estimated costs of environmental remediation are based primarily upon third-party environmental studies, other internal analysis and the extent of the contamination and the nature of required remedial actions at each site. The Company records adjustments to the estimated costs if there are changes in the scope of the required remediation activity, extent of contamination, governmental regulations or remediation technologies. Environmental costs relating to existing conditions caused by past operations that do not contribute to current or future revenues are expensed as incurred.

Assets related to potential recoveries from other responsible parties are recognized when a definitive agreement is reached and collection of cash is realizable. Recoveries of covered losses under insurance policies are recognized only when realization of the claim is deemed probable.

The Company is subject to legal proceedings and claims related to the environmental matters described in Note 17. The Company routinely assesses the legal and factual circumstances of each matter and the likelihood of any adverse outcomes in these matters, as well as ranges of possible losses. Assessments of lawsuits and claims can involve a series of complex judgments about future events and can rely heavily on estimates and assumptions. The Company accrues an estimated liability for legal proceeding claims that are both probable and estimable and reserves may change in future periods due to new developments in each matter. For further discussion, refer to Note 17.

### **Retirement Benefits**

The determination of the obligation and expense for retirement benefits is dependent on the selection of certain actuarial assumptions used in calculating such amounts. These assumptions include, among others, the discount rate, expected long-term rate of return on plan assets, mortality rates and rates of increase in compensation. These assumptions are reviewed with the Company's actuaries and updated annually based on relevant external and internal factors and information, including, but not limited to, long-term expected asset returns, rates of termination, regulatory requirements and plan changes. See Note 13 for additional information. The Company has elected to measure its defined benefit plan assets and obligations as of December 31 of each year, regardless of the Company's actual fiscal year end date, which is the Saturday nearest to December 31.

## **Stock Based Compensation**

The Company accounts for stock-based compensation in accordance with the fair value recognition provisions of ASC Topic 718, *Compensation – Stock Compensation*. The Company generally grants restricted stock or units (“Restricted Awards”), performance-based restricted stock or units (“Performance Awards”) and stock options under its stock-based compensation plans. All stock-based awards are accounted for based on their respective grant date fair values. Compensation cost for all awards expected to vest is recognized over the vesting period, including accelerated recognition for retirement-eligible employees.

## **Income Taxes**

The provision for income taxes is based on the geographic dispersion of the earnings reported in the consolidated financial statements. A deferred income tax asset or liability is determined by applying currently-enacted tax laws and rates to the cumulative temporary differences between the carrying values of assets and liabilities for financial statement and income tax purposes. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in earnings in the period that includes the enactment date. A valuation allowance is recorded to reduce deferred tax assets to the amount that is more likely than not to be realized. In the event the Company determines it is more likely than not that the deferred tax assets will not be realized in the future, the valuation allowance adjustment to the deferred tax assets will be charged to earnings in the period in which the Company makes such a determination.

The Company records an increase in liabilities for income tax accruals associated with tax benefits claimed on tax returns but not recognized for financial statement purposes (unrecognized tax benefits). In determining whether an uncertain tax position exists, the Company determines, based solely on its technical merits, whether the tax position is more likely than not to be sustained upon examination, and if so, a tax benefit is measured on a cumulative probability basis that is more likely than not to be realized upon the ultimate settlement. The Company recognizes interest and penalties related to unrecognized tax benefits through interest expense and income tax expense, respectively.

## **Foreign Currency**

For most of the Company’s international subsidiaries, the local currency is the functional currency. Assets and liabilities of these subsidiaries are translated into U.S. dollars at the year-end exchange rate. Operating statement amounts are translated at average exchange rates for each period. The cumulative translation adjustments resulting from changes in exchange rates are included in the consolidated balance sheets as a component of accumulated other comprehensive income (loss) in stockholders’ equity. Transaction gains and losses are included in the consolidated statements of operations and were not material for fiscal years 2021, 2020 and 2019.

## **Business Combination**

The Company accounts for business combinations using the acquisition method of accounting, which requires that once control is obtained, the consolidated financial statements reflect the operations of an acquired business starting from the acquisition date.

All assets acquired and liabilities assumed are recorded at fair value as of the acquisition date. The Company allocates the purchase price of an acquired business to the fair values of the tangible and identifiable intangible assets acquired and liabilities assumed, with any excess purchase price recorded as goodwill. Contingent consideration, if any, is included in the purchase price and is recognized at its fair value on the acquisition date. During the measurement period, which is up to one year from the acquisition date, adjustments to the assets acquired and liabilities assumed may be recorded, with the corresponding offset to goodwill.

The determination of fair values of identifiable assets and liabilities requires estimates and the use of valuation techniques and requires management to make judgments that may involve the use of significant estimates. For intangible assets acquired in a business combination, the Company typically uses the income method. Significant estimates used in valuing certain intangible assets include, but are not limited to, the amount and timing of future cash flows, growth rates and discount rates, among other items. If the actual results differ from the estimates and judgments used, the amounts recorded in the Consolidated Financial Statements may be exposed to potential impairment of the intangible assets and goodwill as discussed in the "Goodwill and Indefinite-Lived Intangibles" accounting policy. For further discussion, refer to Note 19.

## 2. NEW ACCOUNTING STANDARDS

The FASB has issued the following Accounting Standards Update (“ASU”) that the Company has not yet adopted. The following is a summary of the new standard.

Standard	Description	Effect on the Financial Statements or Other Significant Matters
ASU 2020-04, Reference Rate Reform (Topic 848); Facilitation of the Effects of Reference Rate Reform on Financial Reporting (as amended by ASU 2021-01)	Provides practical expedients for contract modifications and certain hedging relationships associated with the transition from reference rates that are expected to be discontinued. This guidance is applicable for the Company’s borrowing instruments under the amended senior credit facility, which use LIBOR as a reference rate, and is available for adoption effective immediately but is only available through December 31, 2022.	The Company is evaluating the impact of the new standard on its Consolidated Financial Statements.

## 3. EARNINGS PER SHARE

The following table sets forth the computation of basic and diluted earnings per share:

(In millions, except per share data)	Fiscal Year		
	2021	2020	2019
Numerator:			
Net earnings (loss) attributable to Wolverine World Wide, Inc.	\$ 68.6	\$ (136.9)	\$ 128.5
Less: net earnings attributed to participating share-based awards	(1.1)	(0.8)	(2.6)
Net earnings (loss) used to calculate basic earnings per share	67.5	(137.7)	125.9
Adjustment for earnings reallocated to participating share-based awards	—	—	0.1
Net earnings (loss) used to calculate diluted earnings per share	\$ 67.5	\$ (137.7)	\$ 126.0
Denominator:			
Weighted average shares outstanding	82.4	81.8	85.7
Adjustment for unvested restricted common stock	(0.1)	(0.8)	(0.6)
Shares used to calculate basic earnings per share	82.3	81.0	85.1
Effect of dilutive share-based awards	1.0	—	2.1
Shares used to calculate diluted earnings per share	83.3	81.0	87.2
Net earnings (loss) per share:			
Basic	\$ 0.82	\$ (1.70)	\$ 1.48
Diluted	\$ 0.81	\$ (1.70)	\$ 1.44

For fiscal years 2021, 2020 and 2019, 605,774, 1,179,088 and 133,505 outstanding stock options, respectively, have not been included in the denominator for the computation of diluted earnings per share because they were anti-dilutive.

The Company has 2,000,000 authorized shares of \$1 par value preferred stock, none of which was issued or outstanding as of January 1, 2022 or January 2, 2021. The Company has designated 150,000 shares of preferred stock as Series A junior participating preferred stock and 500,000 shares of preferred stock as Series B junior participating preferred stock for possible future issuance.

The Company repurchased \$39.6 million, \$21.0 million and \$319.2 million of Company common stock in fiscal years 2021, 2020 and 2019, respectively, under stock repurchase plans. In addition to the stock repurchase program activity, the Company acquired \$14.1 million, \$24.8 million and \$16.9 million of Company common stock in fiscal years 2021, 2020 and 2019, respectively, in connection with employee transactions related to stock incentive plans.

On February 11, 2019, the Company's Board of Directors approved a common stock repurchase program that authorizes the repurchase of an additional \$400.0 million of common stock over a four year period incremental to amounts remaining under



the previous repurchase program. The annual amount of stock repurchases is restricted under the terms of the Company's Credit Agreement.

#### 4. GOODWILL AND OTHER INTANGIBLE ASSETS

The changes in the carrying amount of goodwill are as follows:

(In millions)	Fiscal Year	
	2021	2020
Goodwill balance at beginning of the year	\$ 442.4	\$ 438.9
Acquisition of a business (see Note 19)	118.9	—
Foreign currency translation effects	(4.7)	3.5
Goodwill balance at end of the year	<u>\$ 556.6</u>	<u>\$ 442.4</u>

The Company did not recognize any goodwill impairment charges during fiscal years 2021, 2020 and 2019. The annual impairment testing indicated, for all reporting units tested quantitatively, that the fair values exceeded the respective carrying values. For the reporting units that the Company elected to test qualitatively, the Company concluded it to be more likely than not that their estimated fair values are greater than their respective carrying values.

The Company's indefinite-lived intangible assets, which comprise trade names and trademarks, totaled \$718.1 million and \$382.3 million as of January 1, 2022 and January 2, 2021, respectively. In the fourth quarter of fiscal 2020, after the completion of the annual impairment testing, the Company recognized a \$222.2 million impairment charge for the *Sperry*<sup>®</sup> trade name resulting from reductions in the future cash flow assumptions mainly due to the impact of the COVID-19 pandemic to the *Sperry*<sup>®</sup> brand and an increase in the discount rate. The *Sperry*<sup>®</sup> trade name was valued using the income approach, specifically the multi-period excess earnings method with the key assumptions used in the valuation being revenue growth, operating profit, and the discount rate. The risk of future impairment for the *Sperry*<sup>®</sup> trade name is dependent on key assumptions used in the determination of the trade name's fair value, such as revenue growth, earnings before interest, taxes, depreciation and amortization ("EBITDA") margin, discount rate, and assumed tax rate, or macroeconomic conditions deteriorate due to the COVID-19 pandemic and adversely affect the value of the Company's *Sperry*<sup>®</sup> trade name. The Company continues to monitor the effects of the COVID-19 pandemic, and actions taken by governments, businesses and individuals in response to the pandemic, on the global economy to assess the outlook for demand for the Company's products and the impact on the Company's business and financial performance. The carrying value of the Company's *Sperry*<sup>®</sup> trade name indefinite-lived intangible asset was \$296.0 million as of January 1, 2022.

Amortizable intangible assets are amortized using the straight-line method over their estimated useful lives. The combined gross carrying values and accumulated amortization for these amortizable intangibles are as follows:

(In millions)	January 1, 2022			
	Gross carrying value	Accumulated amortization	Net	Average remaining life (years)
Customer relationships	\$ 119.9	\$ 49.1	\$ 70.8	11
Other	20.3	16.5	3.8	3
Total	<u>\$ 140.2</u>	<u>\$ 65.6</u>	<u>\$ 74.6</u>	

(In millions)	January 2, 2021			
	Gross carrying value	Accumulated amortization	Net	Average remaining life (years)
Customer relationships	\$ 114.5	\$ 44.9	\$ 69.6	12
Other	18.7	15.3	3.4	3
Total	<u>\$ 133.2</u>	<u>\$ 60.2</u>	<u>\$ 73.0</u>	

Amortization expense for these amortizable intangible assets was \$8.4 million, \$7.1 million and \$8.6 million for fiscal years 2021, 2020 and 2019, respectively. Estimated aggregate amortization expense for such intangibles for the fiscal years subsequent to January 1, 2022 is as follows:

(In millions)	2022	2023	2024	2025	2026
Amortization expense	\$ 7.8	\$ 7.4	\$ 7.1	\$ 6.7	\$ 6.4

## 5. ACCOUNTS RECEIVABLE

The Company has an agreement with a financial institution to sell selected trade accounts receivable on a recurring, nonrecourse basis that expires in the fourth quarter of fiscal 2022. Under the agreement, up to \$17.4 million of accounts receivable may be sold to the financial institution and remain outstanding at any point in time. After the sale, the Company does not retain any interests in the accounts receivable and removes them from its consolidated balance sheet, but continues to service and collect the outstanding accounts receivable on behalf of the financial institution. The Company recognizes a servicing asset or servicing liability, initially measured at fair value, each time it undertakes an obligation to service the accounts receivable under the agreement. The fair value of this obligation resulted in a nominal servicing liability for all periods presented. For receivables sold under the agreement, 90% of the stated amount is paid for in cash to the Company at the time of sale, with the remainder paid to the Company at the completion of the collection process.

The following is a summary of the stated amount of accounts receivable that was sold as well as fees charged by the financial institution.

(In millions)	Fiscal Year		
	2021	2020	2019
Accounts receivable sold	\$ —	\$ 14.1	\$ 42.7
Fees charged	—	0.1	0.2

The fees are recorded in the other expense (income), net line item on the consolidated statements of operations. Net proceeds of this program are classified in operating activities in the consolidated statements of cash flows. There were no amounts outstanding under this program as of January 1, 2022 and January 2, 2021.

## 6. REVENUE FROM CONTRACTS WITH CUSTOMERS

### Revenue Recognition and Performance Obligations

The Company provides disaggregated revenue for the wholesale and consumer-direct sales channels, which are reconciled to the Company's reportable segments. The wholesale channel includes royalty revenues, which operates in a similar manner as other wholesale revenues due to similar oversight and management, customer base, the performance obligation (footwear and apparel goods) and point in time completion of the performance obligation.

(in millions)	Fiscal Year		
	2021	2020	2019
<b>Wolverine Michigan Group:</b>			
Wholesale	\$ 1,016.8	\$ 814.2	\$ 1,134.9
Consumer-direct	282.1	236.8	164.8
Total	1,298.9	1,051.0	1,299.7
<b>Wolverine Boston Group:</b>			
Wholesale	695.8	508.9	743.4
Consumer-direct	240.0	187.1	167.5
Total	935.8	696.0	910.9
<b>Other:</b>			
Wholesale	74.6	40.5	57.9
Consumer-direct	105.6	3.6	5.2
Total	180.2	44.1	63.1
<b>Total revenue</b>	<b>\$ 2,414.9</b>	<b>\$ 1,791.1</b>	<b>\$ 2,273.7</b>

The Company has agreements to license symbolic intellectual property with minimum guarantees or fixed consideration. The Company is due \$19.3 million of remaining fixed transaction price under its license agreements as of January 1, 2022, which it expects to recognize per the terms of its contracts over the course of time through December 2026. The Company has elected to omit the remaining variable consideration under its license agreements given the Company recognizes revenue equal to what it

has the right to invoice and that amount corresponds directly with the value to the customer of the Company's performance to date.

### **Reserves for Variable Consideration**

Revenue is recorded at the net sales price ("transaction price"), which includes estimates of variable consideration for which reserves are established. Components of variable consideration include trade discounts and allowances, product returns, customer markdowns, customer rebates and other sales incentives relating to the sale of the Company's products. These reserves, as detailed below, are based on the amounts earned, or to be claimed on the related sales. These estimates take into consideration a range of possible outcomes, which are probability-weighted in accordance with the expected value method for relevant factors such as current contractual and statutory requirements, specific known market events and trends, industry data and forecasted customer buying and payment patterns. Overall these reserves reflect the Company's best estimates of the amount of consideration to which it is entitled based on the terms of the respective underlying contracts. Revenue recognized during fiscal years 2021 and 2020 related to the Company's contract liabilities was nominal.

The Company's contract balances are as follows:

<u>(In millions)</u>	<b>January 1, 2022</b>	<b>January 2, 2021</b>
Product returns reserve	<b>\$ 16.6</b>	<b>\$ 15.6</b>
Customer markdowns reserve	<b>2.3</b>	<b>3.7</b>
Other sales incentives reserve	<b>3.4</b>	<b>6.0</b>
Customer rebates liability	<b>17.0</b>	<b>13.4</b>
Customer advances liability	<b>6.8</b>	<b>8.2</b>

The amount of variable consideration included in the transaction price may be constrained and is included in the net sales price only to the extent that it is probable that a significant reversal in the amount of the cumulative revenue recognized under the contract will not occur in a future period. Actual amounts of consideration ultimately received may differ from initial estimates. If actual results in the future vary from initial estimates, the Company subsequently adjusts these estimates, which would affect net revenue and earnings in the period such variances become known.

#### ***Product Returns***

Consistent with industry practice, the Company offers limited product return rights for various return scenarios. The Company estimates the amount of product sales that may be returned by customers and records this estimate as a reduction of revenue in the period the related product revenue is recognized, and a reduction to trade receivables, net on the consolidated balance sheets. The Company believes there is sufficient current and historical information to record an estimate of the expected value of product returns although actual returns could differ from recorded amounts.

#### ***Customer Markdowns***

Markdowns represent the estimated reserve resulting from commitments to sell products to the Company's customers at prices lower than the list prices charged to customers who directly purchase the product from the Company. Customers charge the Company for the difference between what they pay for the product and the ultimate selling price to the end consumer. The reserve is established in the same period that the related revenue is recognized, resulting in a reduction of product revenue and a reduction to trade receivables, net on the consolidated balance sheets.

#### ***Other Sales Incentives***

The Company accrues for other customer allowances for certain customers that purchase required volumes or meet other criteria. These reserves are established in the same period that the related revenue is recognized, resulting in a reduction of product revenue and a reduction to trade receivables, net on the consolidated balance sheets depending on the nature of the item.

#### ***Customer Rebates***

The Company accrues for customer rebates related to customers who purchase required volumes or meet other criteria. These reserves are established in the same period that the related revenue is recognized, resulting in a reduction of product revenue and an establishment of a current liability on the consolidated balance sheets.

#### ***Customer Advances***

The Company recognizes a liability for amounts received from customers before revenue is recognized. Customer advances are recognized as a current liability on the consolidated balance sheets.

## 7. INVENTORIES

The Company used the LIFO method to value inventories of \$42.0 million and \$35.6 million at January 1, 2022 and January 2, 2021, respectively. During fiscal years 2021 and 2020, changes in the LIFO reserve increased cost of goods sold by \$0.5 million and decreased cost of goods sold \$3.9 million, respectively. If the FIFO method had been used, inventories would have been \$8.0 million and \$7.5 million higher than reported at January 1, 2022 and January 2, 2021, respectively.

## 8. DEBT

Total debt consists of the following obligations:

(In millions)	January 1, 2022	January 2, 2021
Term Facility, due October 21, 2026	\$ 200.0	\$ 180.0
Senior Notes, 5.000% interest, due September 1, 2026	—	250.0
Senior Notes, 6.375% interest, due May 15, 2025	—	300.0
Senior Notes, 4.000% interest, due August 15, 2029	550.0	—
Borrowings under revolving credit agreements	225.0	—
Unamortized deferred financing costs	(8.2)	(7.5)
Total debt	\$ 966.8	\$ 722.5

On October 21, 2021, the Company entered into a 2021 Replacement Facility Amendment and Reaffirmation Agreement (the "Amendment") to its Credit Facility (as amended and restated, the "Credit Agreement"). The Amendment amended and restated the Credit Agreement to, among other things: (i) provide for a term loan A facility (the "Term Facility") in an aggregate principal amount of \$200.0 million, which replaced the existing term loan A; (ii) provide for an increased revolving credit facility (the "Revolving Facility" and, together with the Term Facility, the "Senior Credit Facilities") with total commitments of \$1.0 billion, an increase of \$200.0 million from the existing Revolving Facility; and (iii) set the LIBOR floor to 0.000%, a decrease of 0.750% from the existing Senior Credit Facilities. The maturity date of the loans under the Senior Credit Facilities was extended to October 21, 2026. The Amendment provides for a debt capacity of up to an aggregate debt amount (including outstanding term loan principal and revolver commitment amounts in addition to permitted incremental debt) not to exceed \$2.0 billion unless certain specified conditions set forth in the Credit Agreement are met.

The Term Facility requires quarterly principal payments with a balloon payment due on October 21, 2026. The scheduled principal payments due over the next 12 months total \$10.0 million as of January 1, 2022 and are recorded as current maturities of long-term debt on the consolidated balance sheets.

The Revolving Facility allows the Company to borrow up to an aggregate amount of \$1.0 billion. The Revolving Facility also includes a \$100.0 million swingline subfacility and a \$50.0 million letter of credit subfacility. The Company also had outstanding letters of credit under the Revolving Facility of \$5.8 million and \$6.1 million as of January 1, 2022 and January 2, 2021, respectively. These outstanding borrowings and letters of credit reduce the borrowing capacity under the Revolving Facility.

The interest rates applicable to amounts outstanding under Term Facility and to U.S. dollar denominated amounts outstanding under the Revolving Facility will be, at the Company's option, either (1) the Alternate Base Rate plus an Applicable Margin as determined by the Company's Consolidated Leverage Ratio, within a range of 0.125% to 1.000%, or (2) the Eurocurrency Rate plus an Applicable Margin as determined by the Company's Consolidated Leverage Ratio, within a range of 1.125% to 2.000% (all capitalized terms used in this sentence are as defined in the Credit Agreement). At January 1, 2022, Term Facility had weighted-average interest rate of 1.35%.

The obligations of the Company pursuant to the Credit Agreement are guaranteed by substantially all of the Company's material domestic subsidiaries and secured by substantially all of the personal and real property of the Company and its material domestic subsidiaries, subject to certain exceptions.

The Senior Credit Facilities also contain certain affirmative and negative covenants, including covenants that limit the ability of the Company and its Restricted Subsidiaries to, among other things: incur or guarantee indebtedness; incur liens; pay dividends or repurchase stock; enter into transactions with affiliates; consummate asset sales, acquisitions or mergers; prepay certain other indebtedness; or make investments, as well as covenants restricting the activities of certain foreign subsidiaries of the Company that hold intellectual property related assets. Further, the Senior Credit Facilities require compliance with the following financial covenants: a maximum Consolidated Leverage Ratio and a minimum Consolidated Interest Coverage Ratio (all

capitalized terms used in this paragraph are as defined in the Credit Agreement). As of January 1, 2022, the Company was in compliance with all covenants and performance ratios under the Senior Credit Facilities.

On August 26, 2021, the Company issued \$550.0 million aggregate principal debt amount of 4.000% senior notes due on August 15, 2029. Related interest payments are due semi-annually beginning February 15, 2022. The senior notes are guaranteed by substantially all of the Company's domestic subsidiaries. The proceeds from the senior notes were used to extinguish the Company's \$250.0 million senior notes due on September 1, 2026 and \$300.0 million senior notes due on May 15, 2025. The Company incurred \$34.0 million of debt extinguishment and other costs in connection with the senior notes extinguished, of which \$28.4 million is related to redemption premiums and \$5.6 million is related to write-off of capitalized financing fees.

The Company has a foreign revolving credit facility with aggregate available borrowings of \$4.0 million that are uncommitted and, therefore, each borrowing against the facility is subject to approval by the lender. As of January 1, 2022 and January 2, 2021, there were no borrowings against this credit facility.

The Company included in interest expense the amortization of deferred financing costs of \$2.3 million, \$2.7 million, and \$1.6 million in fiscal years 2021, 2020 and 2019, respectively.

Annual maturities of debt for the fiscal years subsequent to January 1, 2022 are as follows:

(In millions)	2022	2023	2024	2025	2026	Thereafter
Annual maturities of debt	\$ 235.0	\$ 10.0	\$ 10.0	\$ 10.0	\$ 160.0	\$ 550.0

## 9. PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment consisted of the following:

(In millions)	January 1, 2022	January 2, 2021
Land	\$ 3.9	\$ 3.9
Buildings and leasehold improvements	122.2	119.6
Furniture, fixtures and equipment	144.7	135.1
Software	77.3	63.2
Gross cost	348.1	321.8
Less: accumulated depreciation	219.1	197.2
Property, plant and equipment, net	<u>\$ 129.0</u>	<u>\$ 124.6</u>

Depreciation expense was \$24.8 million, \$25.7 million and \$24.1 million for fiscal years 2021, 2020 and 2019, respectively.

## 10. LEASES

The following is a summary of the Company's lease cost.

(In millions)	Fiscal Year	
	2021	2020
Operating lease cost	\$ 34.5	\$ 34.1
Variable lease cost	12.3	12.3
Short-term lease cost	1.3	1.2
Sublease income	(6.5)	(4.8)
Total lease cost	<u>\$ 41.6</u>	<u>\$ 42.8</u>

The following is a summary of the Company's supplemental cash flow information related to leases.

(In millions)	Fiscal Year	
	2021	2020
Cash paid for operating lease liabilities	\$ 38.5	\$ 28.6
Operating lease assets obtained in exchange for lease liabilities	14.6	6.0

The weighted-average discount rate for operating leases as of January 1, 2022 is 5.0%. The weighted-average remaining lease term for operating leases as of January 1, 2022 is 8.7 years. Future undiscounted cash flows for operating leases for the fiscal periods subsequent to January 1, 2022 are as follows:

(In millions)	Operating Leases
2022	\$ 35.9
2023	24.7
2024	20.2
2025	18.4
2026	17.4
Thereafter	76.6
Total future payments	193.2
Less: imputed interest	36.7
Recognized lease liability	<u>\$ 156.5</u>

The Company did not enter into any real estate leases with commencement dates subsequent to January 1, 2022.

## 11. DERIVATIVE FINANCIAL INSTRUMENTS

The Company utilizes foreign currency forward exchange contracts designated as cash flow hedges to manage the volatility associated primarily with U.S. dollar inventory purchases made by non-U.S. wholesale operations in the normal course of business. These foreign currency forward exchange hedge contracts extended out to a maximum of 538 days and 538 days as of January 1, 2022 and January 2, 2021, respectively. When foreign exchange contracts are determined not to be highly effective or are terminated before their contractual termination dates, the Company would remove the hedge designation from those contracts and reclassify into earnings the unrealized gains or losses that would otherwise be included in accumulated other comprehensive income (loss) within stockholders' equity. During fiscal 2020, the Company reclassified \$0.6 million to other income for foreign currency derivatives that were no longer deemed highly effective.

The Company also utilizes foreign currency forward exchange contracts that are not designated as hedging instruments to manage foreign currency transaction exposure. Foreign currency derivatives not designated as hedging instruments are offset by foreign exchange gains or losses resulting from the underlying exposures of foreign currency denominated assets and liabilities.

The Company has an interest rate swap arrangement, which unless otherwise terminated, will mature on May 30, 2025. This agreement, which exchanges floating rate interest payments for fixed rate interest payments over the life of the agreement without the exchange of the underlying notional amounts, has been designated as a cash flow hedge of the underlying debt. The notional amount of the interest rate swap arrangement is used to measure interest to be paid or received and does not represent the amount of exposure to credit loss. The differential paid or received on the interest rate swap arrangement is recognized as interest expense. In accordance with ASC 815, the Company has formally documented the relationship between the interest rate swap and the variable rate borrowing, as well as its risk management objective and strategy for undertaking the hedge transactions. This process included linking the derivative to the specific liability or asset on the balance sheet. The Company also assessed at the inception of the hedge, and continues to assess on an ongoing basis, whether the derivative used in the hedging transaction is highly effective in offsetting changes in the cash flows of the hedged item.

The Company had a cross currency swap to minimize the impact of exchange rate fluctuations which matured on September 1, 2021. Changes in fair value related to movements in the foreign currency exchange spot rate were recorded in accumulated other comprehensive income (loss), offsetting the currency translation adjustment related to the underlying net investment that was also recorded in accumulated other comprehensive income (loss). All other changes in fair value were recorded in interest expense.

The notional amounts of the Company's derivative instruments are as follows:

(Dollars in millions)	January 1, 2022	January 2, 2021
Foreign exchange hedge contracts	\$ 296.7	\$ 250.7
Interest rate swap	311.3	—
Cross currency swap	—	79.8



The recorded fair values of the Company's derivative instruments are as follows:

<u>(In millions)</u>	<u>January 1, 2022</u>	<u>January 2, 2021</u>
<b>Financial assets:</b>		
Foreign exchange hedge contracts	\$ 5.9	\$ —
<b>Financial liabilities:</b>		
Foreign exchange hedge contracts	\$ (1.0)	\$ (8.8)
Interest rate swap	(0.1)	—
Cross currency swap	—	(10.8)

## 12. STOCK-BASED COMPENSATION

The Company recognized stock-based compensation expense of \$38.1 million, \$28.9 million and \$24.5 million and related income tax benefits of \$7.5 million, \$5.6 million and \$4.8 million for grants under its stock-based compensation plans in the statements of operations for fiscal years 2021, 2020 and 2019, respectively.

As of January 1, 2022, the Company had 7,961,971 stock incentive units (stock options, stock appreciation rights, restricted stock, restricted stock units and common stock) available for issuance under the Stock Incentive Plan of 2016, as amended and restated ("Stock Plan"). Each stock option or stock appreciation right granted counts as 1.0 stock incentive unit. Stock options granted under the Stock Plan have an exercise price equal to the fair market value of the underlying stock on the grant date, expire no later than ten years from the grant date and generally vest over three years. All other awards granted, including Restricted Awards and Performance Awards, count as 2.6 stock incentive units for each share, restricted share or restricted stock unit granted. Restricted Awards issued under the Stock Plan are subject to certain restrictions, including a prohibition against any sale, transfer or other disposition by the officer or employee during the vesting period (except for certain transfers for estate planning purposes for certain officers), and a requirement to forfeit all or a certain portion of the award upon certain terminations of employment. These restrictions typically lapse over a three- to four-year period from the date of the award. The Company has elected to recognize expense for these stock-based incentive plans ratably over the vesting term on a straight-line basis. Certain option and restricted awards provide for accelerated vesting under various scenarios, including retirement, death and disability, and upon a change in control of the Company. Awards issued to employees that meet the specified retirement age and service requirements are vested upon the employee's retirement in accordance with plan provisions and the applicable award agreements issued under the Stock Plan. The Company issues shares to plan participants upon exercise or vesting of stock-based incentive awards from either authorized, but unissued shares or treasury shares.

The Board of Directors awards an annual grant of Performance Awards to certain plan participants. The number of Performance Awards that will be earned (and eligible to vest) during the performance period will depend on the Company's level of success in achieving two specifically identified performance targets. Any portion of the Performance Awards that are not earned by the end of the three-year measurement period will be forfeited. The final determination of the number of Performance Awards to be issued in respect to an award is determined by the Compensation Committee of the Company's Board of Directors.

## Restricted Awards and Performance Awards

A summary of the unvested Restricted Awards and Performance Awards is as follows:

	Restricted Awards	Weighted-Average Grant Date Fair Value	Performance Awards	Weighted-Average Grant Date Fair Value
Unvested at December 29, 2018	1,920,373	\$ 24.38	1,631,018	\$ 23.42
Granted	554,092	34.73	370,830	37.10
Vested	(681,938)	24.63	(654,021)	17.46
Forfeited	(173,611)	28.47	(220,725)	19.74
Unvested at December 28, 2019	1,618,916	\$ 27.36	1,127,102	\$ 31.94
Granted	1,416,117	22.59	455,207	34.00
Vested	(1,122,811)	22.07	(451,334)	23.51
Forfeited	(268,205)	29.67	(125,653)	35.91
Unvested at January 2, 2021	1,644,017	\$ 26.39	1,005,322	\$ 35.25
Granted	<b>654,898</b>	<b>34.64</b>	<b>630,996</b>	<b>38.02</b>
Vested	<b>(981,681)</b>	<b>22.78</b>	<b>(181,657)</b>	<b>35.03</b>
Forfeited	<b>(109,234)</b>	<b>32.75</b>	<b>(690,246)</b>	<b>35.71</b>
Unvested at January 1, 2022	<b>1,208,000</b>	<b>\$ 33.62</b>	<b>764,415</b>	<b>\$ 35.69</b>

As of January 1, 2022, there was \$19.8 million of unrecognized compensation expense related to unvested Restricted Awards, which is expected to be recognized over a weighted-average period of 1.6 years. The total fair value of Restricted Awards vested during the year ended January 1, 2022 was \$34.8 million. As of January 2, 2021, there was \$18.5 million of unrecognized compensation expense related to unvested Restricted Awards, which was expected to be recognized over a weighted-average period of 1.5 years. The total fair value of Restricted Awards vested during the year ended January 2, 2021 was \$35.0 million. As of December 28, 2019, there was \$19.9 million of unrecognized compensation expense related to unvested Restricted Awards, which was expected to be recognized over a weighted-average period of 1.5 years. The total fair value of Restricted Awards vested during the year ended December 28, 2019 was \$23.7 million.

As of January 1, 2022, there was \$16.1 million of unrecognized compensation expense related to unvested Performance Awards, which is expected to be recognized over a weighted-average period of 1.4 years. The total fair value of Performance Awards vested during the year ended January 1, 2022 was \$6.2 million. As of January 2, 2021, there was \$1.4 million of unrecognized compensation expense related to unvested Performance Awards, which was expected to be recognized over a weighted-average period of 1.4 years. The total fair value of Performance Awards vested during the year ended January 2, 2021 was \$28.0 million. As of December 28, 2019, there was \$4.5 million of unrecognized compensation expense related to unvested Performance Awards, which was expected to be recognized over a weighted-average period of 1.1 years. The total fair value of Performance Awards vested during the year ended December 28, 2019 was \$22.8 million.

## Stock Options

The Company estimated the fair value of employee stock options on the date of grant using the Black-Scholes-Merton formula. The estimated weighted-average fair value for each option granted was \$11.14, \$8.20 and \$9.07 per share for fiscal years 2021, 2020 and 2019, respectively.

A summary of the stock option transactions is as follows:

	Shares Under Option	Weighted-Average Exercise Price	Average Remaining Contractual Term (Years)	Aggregate Intrinsic Value (In millions)
Outstanding at December 29, 2018	4,702,002	\$ 20.83	5.2	\$ 54.5
Granted	25,471	34.81		
Exercised	(681,389)	17.87		
Canceled	(12,977)	23.97		
Outstanding at December 28, 2019	4,033,107	\$ 21.41	4.4	\$ 49.8
Granted	28,171	32.85		
Exercised	(788,883)	18.39		
Canceled	(12,990)	25.39		
Outstanding at January 2, 2021	3,259,405	\$ 22.22	3.9	\$ 29.7
Granted	<b>23,610</b>	<b>34.22</b>		
Exercised	<b>(776,850)</b>	<b>22.11</b>		
Canceled	<b>(17,353)</b>	<b>33.79</b>		
Outstanding at January 1, 2022	<b>2,488,812</b>	<b>\$ 22.29</b>	<b>3.2</b>	<b>\$ 16.7</b>
Unvested at January 1, 2022	<b>(33,526)</b>			
Exercisable at January 1, 2022	<b>2,455,286</b>	<b>\$ 22.13</b>	<b>3.1</b>	<b>\$ 16.7</b>

The total pretax intrinsic value of stock options exercised during fiscal years 2021, 2020 and 2019 was \$11.4 million, \$9.3 million and \$10.7 million, respectively. As of January 1, 2022, there was \$0.2 million of unrecognized compensation expense related to stock option grants expected to be recognized over a weighted-average period of 1.3 years. As of January 2, 2021 and December 28, 2019, there was \$0.1 million and \$0.2 million, respectively, of unrecognized compensation expense related to stock option awards expected to be recognized over a weighted-average period of 0.9 years and 1.4 years, respectively.

The aggregate intrinsic value in the preceding table represents the total pretax intrinsic value, based on the Company's closing stock price as of each fiscal year end, which would have been received by the option holders had all option holders exercised options, where the market price of the Company's stock was above the strike price ("in-the-money"), as of that date. The total number of in-the-money options exercisable as of January 1, 2022, based on the Company's closing stock price of \$28.81 per share, was 2,247,575 and the weighted-average exercise price was \$21.70 per share. As of January 2, 2021, 3,096,685 outstanding options were exercisable and in-the-money, with a weighted-average exercise price of \$21.66 per share.

## 13. RETIREMENT PLANS

The Company has two non-contributory, defined benefit pension plans that provide retirement benefits to less than half of its domestic employees. The Company's principal defined benefit pension plan, which is closed to new participants, provides benefits based on the employee's years of service and final average earnings. The second plan is closed to new participants and no longer accrue future benefits.

The Company has a Supplemental Executive Retirement Plan (the "SERP") for certain current and former employees that entitles a participating employee to receive payments from the Company following retirement based on the employee's years of service and final average earnings (as defined in the SERP). Under the SERP, the employees can elect early retirement with a corresponding reduction in benefits. The Company also has individual deferred compensation agreements with certain former employees that entitle those employees to receive payments from the Company following retirement, generally for the duration of their lives. The Company maintains life insurance policies with a cash surrender value of \$45.6 million at January 1, 2022 and \$44.0 million at January 2, 2021 recognized as a other assets on the consolidated balance sheets that are intended to partially fund deferred compensation benefits under the SERP and deferred compensation agreements.

The Company has two defined contribution 401(k) plans covering substantially all domestic employees that provide for discretionary Company contributions based on the amount of participant deferrals. The Company recognized expense for its

contributions to the defined contribution plans of \$5.2 million, \$4.2 million and \$5.2 million in fiscal years 2021, 2020 and 2019, respectively.

The Company also has certain defined contribution plans at foreign subsidiaries. Contributions to these plans were \$1.4 million, \$1.3 million and \$1.1 million in fiscal years 2021, 2020 and 2019, respectively. The Company also has a benefit plan at a foreign location that provides for retirement benefits based on years of service. The obligation recorded under this plan was \$1.0 million at January 1, 2022 and \$1.0 million at January 2, 2021 and was recognized as a deferred compensation liability on the consolidated balance sheets.

The following summarizes the status of and changes in the Company's assets and related obligations for its pension plans (which include the Company's defined benefit pension plans and the SERP) for the fiscal years 2021 and 2020:

(In millions)	Fiscal Year	
	2021	2020
Change in projected benefit obligations:		
Projected benefit obligations at beginning of the year	\$ 455.8	\$ 401.0
Service cost pertaining to benefits earned during the year	6.9	6.4
Interest cost on projected benefit obligations	12.8	14.2
Actuarial loss (gain)	(26.6)	48.1
Benefits paid to plan participants	(14.6)	(13.9)
Projected benefit obligations at end of the year	<u>\$ 434.3</u>	<u>\$ 455.8</u>
Change in fair value of pension assets:		
Fair value of pension assets at beginning of the year	\$ 305.0	\$ 287.6
Actual return on plan assets	30.1	28.8
Company contributions - SERP	2.5	2.5
Benefits paid to plan participants	(14.6)	(13.9)
Fair value of pension assets at end of the year	<u>\$ 323.0</u>	<u>\$ 305.0</u>
Funded status	<u>\$ (111.3)</u>	<u>\$ (150.8)</u>
Amounts recognized in the consolidated balance sheets:		
Current liabilities	\$ (3.9)	\$ (3.8)
Accrued pension liabilities	(107.4)	(147.0)
Net amount recognized	<u>\$ (111.3)</u>	<u>\$ (150.8)</u>
Funded status of pension plans and SERP (supplemental):		
Funded status of qualified defined benefit plans and SERP	\$ (111.3)	\$ (150.8)
Nonqualified trust assets (cash surrender value of life insurance) recorded in other assets and intended to satisfy the projected benefit obligation of unfunded SERP obligations	38.0	36.6
Net funded status of pension plans and SERP (supplemental)	<u>\$ (73.3)</u>	<u>\$ (114.2)</u>

Unrecognized net actuarial loss recognized in accumulated other comprehensive income was \$41.8 million and \$92.8 million, and amounts net of tax were \$33.2 million and \$73.5 million, as of January 1, 2022 and January 2, 2021, respectively. The accumulated benefit obligations for all defined benefit pension plans and the SERP were \$416.1 million at January 1, 2022 and \$430.2 million at January 2, 2021. The decrease in benefit obligation for fiscal 2021 was the result of actuarial gains caused by changes to the discount rate. The actuarial loss included in accumulated other comprehensive loss and expected to be recognized in net periodic pension expense during fiscal 2022 is \$11.3 million.

The following is a summary of net pension and SERP expense recognized by the Company:

(In millions)	Fiscal Year		
	2021	2020	2019
Service cost pertaining to benefits earned during the year	\$ 6.9	\$ 6.4	\$ 5.5
Interest cost on projected benefit obligations	12.8	14.2	15.2
Expected return on pension assets	(19.5)	(18.7)	(17.7)
Net amortization loss	13.8	6.6	2.6
Net pension expense	\$ 14.0	\$ 8.5	\$ 5.6
Less: SERP expense	5.7	5.2	5.4
Qualified defined benefit pension plans expense	\$ 8.3	\$ 3.3	\$ 0.2

The non-service cost components of net pension expense is recorded in the Other expense (income), net line item on the consolidated statements of operations and comprehensive income.

The weighted-average actuarial assumptions used to determine the benefit obligation amounts and the net periodic benefit cost for the Company's pension and post-retirement plans are as follows:

	Fiscal Year	
	2021	2020
Weighted-average assumptions used to determine benefit obligations at fiscal year-end:		
Discount rate	3.09%	2.85%
Rate of compensation increase - pension	4.18%	4.18%
Rate of compensation increase - SERP	7.00%	7.00%
Weighted average assumptions used to determine net periodic benefit cost for the years ended:		
Discount rate	2.85%	3.60%
Expected long-term rate of return on plan assets	6.75%	6.75%
Rate of compensation increase - pension	4.18%	4.23%
Rate of compensation increase - SERP	7.00%	7.00%

Unrecognized net actuarial losses exceeding certain corridors are amortized over one of two amortization periods, based on each plan's election. The amortization period is either a five-year period, unless the minimum amortization method based on average remaining service periods produces a higher amortization; or, over the average remaining service period of participants expected to receive benefits. The Company utilizes a bond matching calculation to determine the discount rate. A hypothetical bond portfolio is created based on a presumed purchase of high-quality corporate bonds with maturities that match the plan's expected future cash outflows. The discount rate is the resulting yield of the hypothetical bond portfolio. The discount rate is used in the calculation of the year-end pension liability and the service and interest cost for the subsequent year.

The long-term rate of return is based on overall market expectations for a balanced portfolio with an asset mix similar to the Company's, utilizing historic returns for broad market and fixed income indices. The Company's investment policy for plan assets uses a blended approach of U.S. and foreign equities combined with U.S. fixed income investments. The target investment allocations as of January 1, 2022 were 57% in equity securities, 38% in fixed income securities and 5% in real estate investments. Within the equity and fixed income classifications, the investments are diversified. The Company's asset allocations by asset category and fair value measurement are as follows:

(In millions)	January 1, 2022		January 2, 2021	
	Total	% of Total	Total	% of Total
Equity securities	\$ 181.3 <sup>1</sup>	56.1 %	\$ 173.3 <sup>1</sup>	56.8 %
Fixed income securities	118.9 <sup>1</sup>	36.8 %	112.7 <sup>1</sup>	37.0 %
Real estate investments	19.9 <sup>1</sup>	6.2 %	16.7 <sup>1</sup>	5.5 %
Other	2.9 <sup>2</sup>	0.9 %	2.3 <sup>2</sup>	0.7 %
Fair value of plan assets	\$ 323.0	100.0 %	\$ 305.0	100.0 %

<sup>1</sup> In accordance with ASC 820, *Fair Value Measurement* ("ASC 820"), certain investments are measured at fair value using the net asset value per share as a practical expedient. These assets have not been classified in the fair value hierarchy.

<sup>2</sup> In accordance with ASC 820, investments have been measured using valuation techniques in which one or more significant inputs are unobservable (Level 3). See Note 1 for additional information.

The Company does not expect to make any contributions to its qualified defined benefit pension plans in fiscal 2022 and expects to make \$3.9 million in contributions to the SERP in fiscal 2022.

Expected benefit payments for the fiscal years subsequent to January 1, 2022 are as follows:

(In millions)	2022	2023	2024	2025	2026	2027-2031
Expected benefit payments	\$ 17.4	\$ 18.0	\$ 18.8	\$ 19.5	\$ 20.0	\$ 106.7

#### 14. INCOME TAXES

The geographic components of earnings (loss) before income taxes are as follows:

(In millions)	Fiscal Year		
	2021	2020	2019
United States	\$ 22.7	\$ (218.6)	\$ 79.3
Foreign	57.6	34.5	66.6
Earnings (loss) before income taxes	<u>\$ 80.3</u>	<u>\$ (184.1)</u>	<u>\$ 145.9</u>

The provisions for income tax expense (benefit) consist of the following:

(In millions)	Fiscal Year		
	2021	2020	2019
Current expense:			
Federal	\$ 14.6	\$ 0.7	\$ 10.6
State	2.5	0.6	0.5
Foreign	15.0	8.3	12.5
Deferred expense (benefit):			
Federal	(17.1)	(51.6)	(5.8)
State	(1.8)	(4.4)	(2.0)
Foreign	0.1	0.9	1.2
Income tax expense (benefit)	<u>\$ 13.3</u>	<u>\$ (45.5)</u>	<u>\$ 17.0</u>

A reconciliation of the Company's total income tax expense and the amount computed by applying the statutory federal income tax rate to earnings before income taxes is as follows:

(In millions)	Fiscal Year		
	2021	2020	2019
Income taxes at U.S. statutory rate of 21%	\$ 16.9	\$ (38.7)	\$ 30.6
State income taxes, net of federal income tax	(1.1)	(8.1)	0.5
Foreign earnings taxed at rates different from the U.S. statutory rate:			
Hong Kong	(7.2)	(3.3)	(8.5)
Other	3.1	1.2	2.8
Adjustments for uncertain tax positions	(1.3)	(1.4)	(1.0)
Change in valuation allowance	2.2	4.7	(0.2)
Change in state tax rates	—	—	(1.5)
Global Intangible Low Tax Income tax	3.2	2.5	2.1
Foreign Derived Intangible Income tax benefit	(3.7)	(1.6)	(4.4)
Non-deductible executive compensation	5.2	1.6	2.0
Permanent adjustments related to employee share based compensation	(3.7)	(4.6)	(5.1)
Deferred tax on future cash dividends	(0.9)	1.0	0.6
Income tax audit adjustments	2.5	—	—
Deferred adjustment for income tax audit	(1.2)	—	—
Other Permanent adjustments and non-deductible expenses	(0.3)	1.0	(0.6)
Other	(0.4)	0.2	(0.3)
Income tax expense (benefit)	<u>\$ 13.3</u>	<u>\$ (45.5)</u>	<u>\$ 17.0</u>

Significant components of the Company's deferred income tax assets and liabilities are as follows:

(In millions)	January 1, 2022	January 2, 2021
Deferred income tax assets:		
Accounts receivable and inventory valuation allowances	\$ 5.2	\$ 3.5
Deferred compensation accruals	7.2	4.5
Accrued pension expense	25.7	33.4
Stock-based compensation	8.2	9.1
Net operating loss and foreign tax credit carryforwards	18.5	21.0
Book over tax depreciation and amortization	0.4	0.4
Tenant lease expenses	4.0	4.4
Environmental reserve	33.7	24.9
Other	9.5	9.1
Total gross deferred income tax assets	<u>112.4</u>	<u>110.3</u>
Less valuation allowance	<u>(24.6)</u>	<u>(22.3)</u>
Net deferred income tax assets	<u>87.8</u>	<u>88.0</u>
Deferred income tax liabilities:		
Intangible assets	(190.6)	(105.3)
Tax over book depreciation and amortization	(9.3)	(10.7)
Other	(5.0)	(4.3)
Total deferred income tax liabilities	<u>(204.9)</u>	<u>(120.3)</u>
Net deferred income tax liabilities	<u>\$ (117.1)</u>	<u>\$ (32.3)</u>

The valuation allowance for deferred income tax assets as of January 1, 2022 and January 2, 2021 was \$24.6 million and \$22.3 million, respectively. The net increase in the total valuation allowance during fiscal 2021 was \$2.3 million. The valuation allowance for both years is primarily related to U.S. state and local net operating loss carryforwards as well as a valuation allowance against state deferred tax assets for certain U.S. legal entities, foreign net operating loss carryforwards and tax credit



carryforwards in foreign jurisdictions. The ultimate realization of the deferred tax assets depends on the generation of future taxable income in foreign jurisdictions as well as state and local tax jurisdictions. The current year change in the valuation allowance results in an increase against the state deferred tax assets of \$1.0 million, an increase related to state net operating loss carryforward of \$0.5 million, and a net increase relating to the foreign net operating losses and foreign tax credits and other deferred tax assets of \$0.8 million.

At January 1, 2022, the Company had foreign net operating loss carryforwards of \$30.4 million, which have expirations ranging from 2022 to an unlimited term during which they are available to offset future foreign taxable income. The Company had U.S. federal net operating loss carryforwards, state net operating loss carryforwards and Internal Revenue Code section 163(j) interest expense carryforwards of \$15.7 million, \$234.4 million and \$32.5 million respectively, which have expirations ranging from 2022 to an unlimited term during which they are available to offset future state taxable income. The Company also had tax credit carryforwards in foreign jurisdictions of \$2.9 million, which are available for an unlimited carryforward period to offset future foreign taxes.

The following table summarizes the activity related to the Company's unrecognized tax benefits:

(In millions)	Fiscal Year	
	2021	2020
Unrecognized tax benefits at beginning of the year	\$ 5.5	\$ 6.9
Increases related to current year tax positions	7.8	2.6
Decreases related to prior year positions	(0.9)	(1.3)
Decreases relating to settlements with taxing authorities	(1.4)	(2.4)
Decrease due to lapse of statute	(0.1)	(0.3)
Unrecognized tax benefits at end of the year	\$ 10.9	\$ 5.5

The portion of the unrecognized tax benefits that, if recognized currently, would reduce the annual effective tax rate was \$10.1 million and \$5.0 million as of January 1, 2022 and January 2, 2021, respectively. The Company recognizes interest and penalties related to unrecognized tax benefits through interest expense and income tax expense, respectively. Interest accrued related to unrecognized tax benefits was \$0.6 million and \$0.6 million as of January 1, 2022 and January 2, 2021, respectively.

The Company is subject to periodic audits by domestic and foreign tax authorities. Currently, the Company is undergoing routine periodic audits in both domestic and foreign tax jurisdictions. It is reasonably possible that the amounts of unrecognized tax benefits could change in the next 12 months as a result of the audits. However, any payment of tax is not expected to be material to the consolidated financial statements. For the majority of tax jurisdictions, the Company is no longer subject to U.S. federal, state and local, or non-U.S. income tax examinations by tax authorities for years before 2017.

The Company intends to repatriate cash held in foreign jurisdictions and as such has recorded a deferred tax liability related to additional state taxes and foreign withholding taxes on the future dividends received in the U.S. from the foreign subsidiaries of \$1.4 million and \$2.2 million for fiscal years 2021 and 2020, respectively. The Company intends to permanently reinvest all non-cash undistributed earnings outside of the U.S. and has, therefore, not established a deferred tax liability on the amount of non-cash foreign undistributed earnings of \$199.1 million at January 1, 2022. However, if these non-cash undistributed earnings were repatriated, the Company would be required to accrue and pay applicable U.S. taxes and withholding taxes payable to various countries. It is not practicable to estimate the amount of the deferred tax liability associated with these non-cash unremitted earnings due to the complexity of the hypothetical calculation.

## 15. ACCUMULATED OTHER COMPREHENSIVE INCOME (LOSS)

Accumulated other comprehensive income represents net earnings and any revenue, expenses, gains and losses that, under U.S. GAAP, are excluded from net earnings and recognized directly as a component of stockholders' equity.

The change in accumulated other comprehensive income (loss) during fiscal years 2021 and 2020 is as follows:

(In millions)	Foreign currency translation	Derivatives	Pension	Total
Balance at December 28, 2019	\$ (47.6)	\$ (5.8)	\$ (48.7)	\$ (102.1)
Other comprehensive income (loss) before reclassifications <sup>(1)</sup>	10.8	(17.6)	(30.0)	(36.8)
Amounts reclassified from accumulated other comprehensive income (loss)	—	3.5 <sup>(2)</sup>	6.6 <sup>(3)</sup>	10.1
Income tax (expense) benefit	—	(0.4)	(1.4)	(1.8)
Net reclassifications	—	3.1	5.2	8.3
Net current-period other comprehensive income (loss) <sup>(1)</sup>	10.8	(14.5)	(24.8)	(28.5)
Balance at January 2, 2021	\$ (36.8)	\$ (20.3)	\$ (73.5)	\$ (130.6)
Other comprehensive income (loss) before reclassifications <sup>(1)</sup>	<b>(20.0)</b>	<b>7.7</b>	<b>29.5</b>	<b>17.2</b>
Amounts reclassified from accumulated other comprehensive income (loss)	—	5.1 <sup>(2)</sup>	13.8 <sup>(3)</sup>	18.9
Income tax (expense) benefit	—	(1.4)	(3.0)	(4.4)
Net reclassifications	—	3.7	10.8	14.5
Net current-period other comprehensive income (loss) <sup>(1)</sup>	<b>(20.0)</b>	<b>11.4</b>	<b>40.3</b>	<b>31.7</b>
Balance at January 1, 2022	<u><u>\$ (56.8)</u></u>	<u><u>\$ (8.9)</u></u>	<u><u>\$ (33.2)</u></u>	<u><u>\$ (98.9)</u></u>

<sup>(1)</sup> Other comprehensive income (loss) is reported net of taxes and noncontrolling interest.

<sup>(2)</sup> Amounts related to foreign currency derivatives deemed to be highly effective are included in cost of goods sold. Amounts related to foreign currency derivatives that are no longer deemed to be highly effective are included in other income. Amounts related to interest rate swaps and the cross currency swap are included in interest expense.

<sup>(3)</sup> Amounts reclassified are included in the computation of net pension expense.

## 16. FAIR VALUE MEASUREMENTS

### Recurring Fair Value Measurements

The following table sets forth financial assets and liabilities measured at fair value in the consolidated balance sheets and the respective pricing levels to which the fair value measurements are classified within the fair value hierarchy.

(In millions)	Fair Value Measurements	
	Quoted Prices With Other Observable Inputs (Level 2)	
	January 1, 2022	January 2, 2021
Financial assets:		
Derivatives	\$ 5.9	\$ —
Financial liabilities:		
Derivatives	\$ (1.1)	\$ (19.6)

The fair value of foreign currency forward exchange contracts represents the estimated receipts or payments necessary to terminate the contracts. The fair value of the cross-currency swap is determined using the current forward rates and changes in the spot rate.

### Nonrecurring Fair Value Measurements

Indefinite-lived intangible assets are tested annually, or if a triggering event occurs that indicates an impairment loss may have been incurred, using fair value measurements with unobservable inputs (Level 3). The Company recorded an impairment charge

of \$222.2 million on the *Sperry*<sup>®</sup> indefinite-lived trade name in fiscal 2020. Refer to Note 4, “Goodwill and Other Intangibles” for additional discussion on the *Sperry*<sup>®</sup> trade name impairment.

## Fair Value Disclosures

The Company’s financial instruments that are not recorded at fair value consist of cash and cash equivalents, accounts and notes receivable, accounts payable, borrowings under revolving credit agreements and other short-term and long-term debt. The carrying amount of these financial instruments is historical cost, which approximates fair value, except for the debt. The carrying value and the fair value of the Company’s debt are as follows:

<u>(In millions)</u>	<u>January 1, 2022</u>	<u>January 2, 2021</u>
Carrying value	\$ 966.8	\$ 722.5
Fair value	960.6	765.4

The fair value of the fixed rate debt was based on third-party quotes (Level 2). The fair value of the variable rate debt was calculated by discounting the future cash flows to its present value using a discount rate based on the risk-free rate of the same maturity (Level 3).

## 17. LITIGATION AND CONTINGENCIES

### Litigation

The Company operated a leather tannery in Rockford, Michigan from the early 1900s through 2009 (the “Tannery”). The Company also owns a parcel on House Street in Plainfield Township that the Company used for the disposal of Tannery byproducts until about 1970 (the “House Street” site). Beginning in the late 1950s, the Company used 3M Company’s Scotchgard<sup>™</sup> in its processing of certain leathers at the Tannery. Until 2002 when 3M Company changed its Scotchgard<sup>™</sup> formula, Tannery byproducts disposed of by the Company at the House Street site and other locations may have contained PFOA and/or PFOS, two chemicals in the family of compounds known as per- and polyfluoroalkyl substances (together, “PFAS”). PFOA and PFOS help provide non-stick, stain-resistant, and water-resistant qualities, and were used for many decades in commercial products like firefighting foams and metal plating, and in common consumer items like food wrappers, microwave popcorn bags, pizza boxes, Teflon<sup>™</sup>, carpets and Scotchgard<sup>™</sup>.

In May 2016, the Environmental Protection Agency (“EPA”) announced a lifetime health advisory level of 70 parts per trillion (“ppt”) combined for PFOA and PFOS. In January 2018, the Michigan Department of Environmental Quality (“MDEQ”, now known as the Michigan Department of Environment, Great Lakes, and Energy (“EGLE”)) enacted a drinking water criterion of 70 ppt combined for PFOA and PFOS, which set an official state standard for acceptable concentrations of these contaminants in groundwater used for drinking water purposes. On August 3, 2020, Michigan changed the standards for PFOA and PFOS in drinking water to 8 and 16 ppt, respectively, and set standards for four other PFAS substances.

### *Civil and Regulatory Actions of EGLE and EPA*

On January 10, 2018, EGLE filed a civil action against the Company in the U.S. District Court for the Western District of Michigan under the federal Resource Conservation and Recovery Act of 1976 (“RCRA”) and Parts 201 and 31 of the Michigan Natural Resources and Environmental Protection Act (“NREPA”) alleging that the Company’s past and present handling, storage, treatment, transportation and/or disposal of solid waste at the Company’s properties has resulted in releases of PFAS at levels exceeding applicable Michigan cleanup criteria for PFOA and PFOS (the “EGLE Action”). Plainfield and Algoma Townships intervened in the EGLE Action alleging claims under RCRA, NREPA, the Comprehensive Environmental Response, Compensation, and Liability Act (“CERCLA”) and common law nuisance.

On February 3, 2020, the parties entered into a consent decree resolving the EGLE Action, which was approved by U.S. District Judge Janet T. Neff on February 19, 2020 (the “Consent Decree”). Under the Consent Decree, the Company agreed to pay for an extension of Plainfield Township’s municipal water system to more than 1,000 properties in Plainfield and Algoma Townships, subject to an aggregate cap of \$69.5 million. The Company also agreed to continue maintaining water filters for certain homeowners, resample certain residential wells for PFAS, continue remediation at the Company’s Tannery property and House Street site, and conduct further investigations and monitoring to assess the presence of PFAS in area groundwater. The Company’s activities under the Consent Decree are not materially impacted by the drinking water standards that became effective on August 3, 2020.

On December 19, 2018, the Company filed a third-party complaint against 3M Company seeking, among other things, recovery of the Company’s remediation and other costs incurred in defense of the EGLE Action (“the 3M Action”). On June 20, 2019, the 3M Company filed a counterclaim against the Company in response to the 3M Action, seeking, among other things, contractual and common law indemnity and contribution under CERCLA and Part 201 of NREPA. On February 20, 2020, the

Company and 3M Company entered into a settlement agreement resolving the 3M Action, under which 3M Company paid the Company a lump sum amount of \$55.0 million during the first quarter of 2020.

On January 10, 2018, the EPA entered a Unilateral Administrative Order (the “Order”) under Section 106(a) of CERCLA, 42 U.S.C. § 9606(a) with an effective date of February 1, 2018. The Order pertained to specified removal actions at the Company's Tannery and House Street sites, including certain time critical removal actions subsequently identified in an April 29, 2019 letter from the EPA, to abate the actual or threatened release of hazardous substances at or from the sites. On October 28, 2019, the EPA and the Company entered into an Administrative Settlement and Order on Consent (“AOC”) that supersedes the Order and addresses the agreed-upon removal actions outlined in the Order. The Company has completed on-site activities required by the AOC, and is awaiting the final review and determination from the EPA.

The Company discusses its reserve for remediation costs in the environmental liabilities section below.

#### *Individual and Class Action Litigation*

Beginning in late 2017, individual lawsuits and three putative class action lawsuits were filed against the Company that raise a variety of claims, including claims related to property, remediation, and human health effects. The three putative class action lawsuits were subsequently refiled in the U.S. District Court for the Western District of Michigan as a single consolidated putative class action lawsuit. 3M Company has been named as a co-defendant in the individual lawsuits and consolidated putative class action lawsuit. In addition, the current owner of a former landfill and gravel mining operation sued the Company seeking damages and cost recovery for property damage allegedly caused by the Company's disposal of tannery waste containing PFAS (this suit collectively with the individual lawsuits and putative class action, the “Litigation Matters”).

On September 27, 2021, the Company and 3M Company entered into a non-binding term sheet outlining proposed settlement terms with the law firm representing certain of the plaintiffs in the individual lawsuits included in the Litigation Matters, and, on January 11, 2022, the parties entered into the agreement related to this proposed settlement (the “Master Settlement Agreement”). The plaintiffs' law firm has until March 11, 2022 to obtain each of its individual clients' agreement to participate in the proposed settlement under the Master Settlement Agreement and provide a related release. After the March 11, 2022 deadline, any party to the Master Settlement Agreement may, for a limited time, elect to opt out of the Master Settlement Agreement if: (a) too many individual plaintiffs do not sign releases and participate in the proposed settlement under the Master Settlement Agreement; or (b) any plaintiff asserting personal injury claims fails to participate in the proposed settlement under the Master Settlement Agreement. In the event any party opts out of the Master Settlement Agreement, it will be void. If the Master Settlement Agreement is voided, the Company intends to continue vigorously defending the individual lawsuits and other Litigation Matters.

On December 9, 2021, the Company and 3M Company reached a settlement in principle to resolve certain of the other remaining individual lawsuits included in the Litigation Matters. Upon completion of these settlements, only one private individual action will remain pending in Michigan state court. In addition, the parties to the putative class action have engaged in mediation.

Assessing potential liability with respect to the Litigation Matters at this time is difficult. Other than the individual lawsuits subject to the settlements described above, the Litigation Matters are in various stages of discovery and related motions. In addition, there is minimal direct and relevant precedent for these types of claims related to PFAS, and the science regarding the human health effects of PFAS exposure in the environment remains inconclusive and inconsistent, thereby creating additional uncertainties. For certain of the Litigation Matters described above, the Company has recorded an accrual in the amount of \$50.7 million since January 2, 2021 and made related payments of \$0.6 million.

In December 2018, the Company filed a lawsuit against certain of its historic liability insurers, seeking to compel them to provide a defense against the Litigation Matters on the Company's behalf and coverage for remediation efforts undertaken by, and indemnity provided by, the Company. The Company recognized certain recoveries from legacy insurance policies in 2021 and 2020, and continues pursuing additional recoveries through the lawsuit.

#### *Other Litigation*

The Company is also involved in litigation incidental to its business and is a party to legal actions and claims, including, but not limited to, those related to employment, intellectual property, and other environmental matters. Some of the legal proceedings include claims for compensatory as well as punitive damages. While the final outcome of these matters cannot be predicted with certainty, considering, among other things, the meritorious legal defenses available to the Company and reserves for liabilities that the Company has recorded, along with applicable insurance, it is management's opinion that the outcome of these items are not expected to have a material adverse effect on the Company's consolidated financial position, results of operations or cash flows.

## Environmental Liabilities

The following is a summary of the activity with respect to the environmental remediation reserve established by the Company:

(In millions)	Fiscal Year	
	2021	2020
Remediation liability at beginning of the year	\$ 101.8	\$ 124.4
Amounts paid	(16.1)	(22.6)
Remediation liability at the end of the year	\$ 85.7	\$ 101.8

The reserve balance as of January 1, 2022 includes \$24.5 million that is expected to be paid within the next twelve months and is recorded as a current obligation in other accrued liabilities, with the remaining \$61.2 million expected to be paid over the course of up to 25 years, recorded in other liabilities.

The Company's remediation activity at the Tannery property, House Street site and other relevant disposal sites is ongoing. Although the Consent Decree has made near-term costs more clear, it is difficult to estimate the long-term cost of environmental compliance and remediation given the uncertainties regarding the interpretation and enforcement of applicable environmental laws and regulations, the extent of environmental contamination and the existence of alternative cleanup methods. Future developments may occur that could materially change the Company's current cost estimates, including, but not limited to: (i) changes in the information available regarding the environmental impact of the Company's operations and products; (ii) changes in environmental regulations, changes in permissible levels of specific compounds in drinking water sources, or changes in enforcement theories and policies, including efforts to recover natural resource damages; (iii) new and evolving analytical and remediation techniques; (iv) changes to the form of remediation; (v) success in allocating liability to other potentially responsible parties; and (vi) the financial viability of other potentially responsible parties and third-party indemnitors. For locations at which remediation activity is largely ongoing, the Company cannot estimate a possible loss or range of loss in excess of the associated established reserves for the reasons described above. The Company adjusts recorded liabilities as further information develops or circumstances change.

## Minimum Royalties and Advertising Commitments

The Company has future minimum royalty and advertising obligations due under the terms of certain licenses held by the Company. These minimum future obligations for the fiscal years subsequent to January 1, 2022 are as follows:

(In millions)	2022	2023	2024	2025	2026	Thereafter
Minimum royalties	\$ 1.8	\$ —	\$ —	\$ —	\$ —	\$ —
Minimum advertising	3.8	3.9	4.1	—	—	—

Minimum royalties are based on both fixed obligations and assumptions regarding the Consumer Price Index. Royalty obligations in excess of minimum requirements are based upon future sales levels. In accordance with these agreements, the Company incurred royalty expense of \$2.3 million, \$1.9 million and \$2.3 million for fiscal years 2021, 2020 and 2019, respectively.

The terms of certain license agreements also require the Company to make advertising expenditures based on the level of sales of the licensed products. In accordance with these agreements, the Company incurred advertising expense of \$6.5 million, \$2.5 million and \$3.6 million for fiscal years 2021, 2020 and 2019, respectively.

## 18. BUSINESS SEGMENTS

The Company's portfolio of brands is organized into the following two operating segments, which the Company has determined to be reportable segments.

- **Wolverine Michigan Group**, consisting of *Merrell*<sup>®</sup> footwear and apparel, *Cat*<sup>®</sup> footwear, *Wolverine*<sup>®</sup> footwear and apparel, *Chaco*<sup>®</sup> footwear, *Hush Puppies*<sup>®</sup> footwear and apparel, *Bates*<sup>®</sup> uniform footwear, *Harley-Davidson*<sup>®</sup> footwear and *Hytest*<sup>®</sup> safety footwear; and
- **Wolverine Boston Group**, consisting of *Sperry*<sup>®</sup> footwear, *Saucony*<sup>®</sup> footwear and apparel, *Keds*<sup>®</sup> footwear and the Kids' footwear business, which includes the *Stride Rite*<sup>®</sup> licensed business, as well as Kids' footwear offerings from *Saucony*<sup>®</sup>, *Sperry*<sup>®</sup>, *Keds*<sup>®</sup>, *Merrell*<sup>®</sup>, *Hush Puppies*<sup>®</sup> and *Cat*<sup>®</sup>.

The Company also reports "Other" and "Corporate" categories. The Other category consists of the *Sweaty Betty*<sup>®</sup> activewear business, the Company's leather marketing operations, sourcing operations that include third-party commission revenues and multi-branded consumer-direct retail stores. The Corporate category consists of unallocated corporate expenses, such as

corporate employee costs, costs related to the COVID-19 pandemic, impairment of intangible assets and environmental and other related costs.

The reportable segments are engaged in designing, manufacturing, sourcing, marketing, licensing and distributing branded footwear, apparel and accessories. Revenue for the reportable segments includes revenue from the sale of branded footwear, apparel and accessories to third-party customers; revenue from third-party licensees and distributors; and revenue from the Company's consumer-direct businesses. The Company's reportable segments are determined based on how the Company internally reports and evaluates financial information used to make operating decisions.

Company management uses various financial measures to evaluate the performance of the reportable segments. The following is a summary of certain key financial measures for the respective fiscal periods indicated.

(In millions)	Fiscal Year		
	2021	2020	2019
<b>Revenue:</b>			
Wolverine Michigan Group	\$ 1,298.9	\$ 1,051.0	\$ 1,299.7
Wolverine Boston Group	935.8	696.0	910.9
Other	180.2	44.1	63.1
Total	<u>\$ 2,414.9</u>	<u>\$ 1,791.1</u>	<u>\$ 2,273.7</u>
<b>Operating profit (loss):</b>			
Wolverine Michigan Group	\$ 245.3	\$ 179.9	\$ 244.8
Wolverine Boston Group	149.3	88.1	153.8
Other	14.3	1.6	2.9
Corporate	(253.2)	(406.7)	(230.5)
Total	<u>\$ 155.7</u>	<u>\$ (137.1)</u>	<u>\$ 171.0</u>
<b>Depreciation and amortization expense:</b>			
Wolverine Michigan Group	\$ 2.2	\$ 2.7	\$ 2.4
Wolverine Boston Group	2.6	3.4	3.3
Other	4.8	2.0	2.4
Corporate	23.6	24.7	24.6
Total	<u>\$ 33.2</u>	<u>\$ 32.8</u>	<u>\$ 32.7</u>
<b>Capital expenditures:</b>			
Wolverine Michigan Group	\$ 0.8	\$ 0.8	\$ 2.2
Wolverine Boston Group	0.4	2.3	5.7
Other	6.0	0.9	2.2
Corporate	10.4	6.3	24.3
Total	<u>\$ 17.6</u>	<u>\$ 10.3</u>	<u>\$ 34.4</u>

(In millions)	January 1, 2022	January 2, 2021
<b>Total assets:</b>		
Wolverine Michigan Group	\$ 651.9	\$ 626.9
Wolverine Boston Group	1,123.6	1,077.8
Other	606.2	31.4
Corporate	204.7	401.3
Total	<u>\$ 2,586.4</u>	<u>\$ 2,137.4</u>
<b>Goodwill:</b>		
Wolverine Michigan Group	\$ 145.1	\$ 145.4
Wolverine Boston Group	296.2	297.0
Other	115.3	—
Total	<u>\$ 556.6</u>	<u>\$ 442.4</u>

Geographic dispersion of revenue from external customers, based on shipping destination is as follows:

(In millions)	Fiscal Year		
	2021	2020	2019
United States	\$ 1,573.9	\$ 1,234.2	\$ 1,507.9
Foreign:			
Europe, Middle East and Africa	460.3	279.8	343.1
Asia Pacific	161.6	120.3	193.7
Canada	116.9	88.9	117.9
Latin America	102.2	67.9	111.1
Total from foreign territories	841.0	556.9	765.8
Total revenue	\$ 2,414.9	\$ 1,791.1	\$ 2,273.7

The location of the Company's tangible long-lived assets, which comprises property, plant and equipment and lease right-of-use assets, is as follows:

(In millions)	January 1, 2022	January 2, 2021	December 28, 2019
United States	\$ 205.8	\$ 222.2	\$ 247.2
Foreign countries	61.4	44.9	54.6
Total	\$ 267.2	\$ 267.1	\$ 301.8

The Company does not believe that it is dependent upon any single customer because no customer accounts for more than 10% of consolidated revenue in any year.

During fiscal 2021, the Company sourced 100% of its footwear products and apparel and accessories from third-party suppliers, located primarily in the Asia Pacific region. While changes in suppliers could cause delays in manufacturing and a possible loss of sales, management believes that other suppliers could provide similar products on comparable terms.

## 19. BUSINESS ACQUISITIONS

### *Sweaty Betty*<sup>®</sup>

On July 31, 2021, the Company entered into a definitive agreement to acquire 100% of the outstanding shares of Lady of Leisure InvestCo Limited. The acquisition was completed on August 2, 2021 for \$417.4 million, which is net of acquired cash of \$7.4 million. The Acquired Company owns the *Sweaty Betty*<sup>®</sup> brand and activewear business. The acquisition was funded with cash on hand and borrowings under the Company's Revolving Facility.

*Sweaty Betty*<sup>®</sup> is a premium women's activewear brand that distributes a wide array of innovative on-trend tops, bottoms, swimwear, outerwear and accessories around the world, mainly through direct-to-consumer channels. The *Sweaty Betty*<sup>®</sup> acquisition is part of the Company's strategic shift over the last several years from a traditional footwear wholesaler to a consumer-obsessed, digital-focused growth company. The acquisition also aligns with the Company's strategic growth plan to focus on expanding the Company's digital and international footprint, and building the brand portfolio beyond footwear.

*Sweaty Betty*<sup>®</sup> contributed net revenue of \$117.4 million and net earnings of \$9.7 million to the Company for the period from the acquisition date to January 1, 2022. The *Sweaty Betty*<sup>®</sup> operating results are included in the Other category for segment reporting purposes.

The Company recognized acquisition-related transaction costs of \$7.5 million for 2021, in the selling, general and administrative expenses line item in the Consolidated Statement of Operations. These costs represent investment banking fees, legal and professional fees, transaction fees, and consulting fees associated with the acquisition.

The Company accounted for the acquisition following FASB ASC Topic 805, *Business Combinations*, and the related assets acquired and liabilities assumed were recorded at fair value on the acquisition date. The aggregate purchase price was allocated to the major categories of assets acquired and liabilities assumed based upon their respective fair values at the acquisition date using primarily Level 2 and Level 3 inputs. The Level 2 and Level 3 valuation inputs include an estimate of future cash flows and discount rates. The *Sweaty Betty*<sup>®</sup> trademark, which is estimated to have an indefinite life, has been valued at \$346.4 million using the multi-period excess earnings method. The multi-period excess earnings method requires the use of



significant estimates and assumptions, including but not limited to, future revenues, growth rates, EBITDA margin, tax rates and a discount rate.

The purchase price allocation is preliminary and based upon valuation information available to determine the fair value of certain assets and liabilities, including goodwill, and is subject to change, primarily for income tax matters and final adjustments to net working capital as additional information is obtained about the facts and circumstances that existed at the valuation date. The Company expects to finalize the fair values of the assets acquired and liabilities assumed over the one-year measurement period.

The following table summarizes the preliminary purchase price allocation to the assets acquired and liabilities assumed at the acquisition date:

(In millions)	Fair Value
Accounts receivable	\$ 3.6
Inventories	48.4
Prepaid expenses and other current assets	5.3
Property, plant and equipment	10.0
Lease right-of-use assets	7.0
Goodwill	118.9
Intangibles	355.0
Other assets	0.6
Total assets acquired	<u>548.8</u>
Accounts payable	13.1
Accrued salaries and wages	6.0
Other accrued liabilities	14.3
Lease liabilities	7.0
Deferred income taxes	91.0
Total liabilities assumed	<u>131.4</u>
Net assets acquired	<u>\$ 417.4</u>

Goodwill is the result of expected synergies and the Company's ability to grow the *Sweaty Betty*<sup>®</sup> brand, as well the acquired assembled workforce. All of the goodwill is presented within the Other category for segment reporting purposes and within the *Sweaty Betty*<sup>®</sup> reporting unit and will not be deductible for income tax purposes.

Intangible assets acquired in the acquisition were valued as follows:

(In millions)	Intangible Asset	Useful life
Trade name and trademark	\$ 346.4	Indefinite
Customer relationship	7.2	18 years
Backlog	1.0	5 months
Customer list	0.4	3 years
Total intangible assets acquired	<u>\$ 355.0</u>	

The following unaudited pro forma summary presents consolidated information of the Company as if the acquisition of the *Sweaty Betty*<sup>®</sup> brand and activewear business occurred at the beginning of fiscal 2020. The pro forma information is not necessarily indicative of the results that would have actually been obtained if the acquisition had occurred at such date or that may be attained in the future. These pro forma amounts have been calculated after including the historical *Sweaty Betty*<sup>®</sup> operating results in the Company's consolidated results and reflecting the following adjustments: fair value adjustments for intangible assets and inventory acquired, timing adjustment to recognize acquisition related costs incurred in 2021 and in 2020, and adjustments reflecting historical interest expense. The adjustments have been applied with related tax effects.

(In millions)	Fiscal Year	
	2021	2020
Net revenue	\$ 2,552.4	\$ 1,954.7
Net earnings attributable to Wolverine World Wide, Inc.	83.9	(144.9)

### ***Sportlab***

On April 30, 2019, the Company acquired assets and assumed liabilities from Sportlab S.R.L. (“Sportlab”), the distributor of *Saucony*<sup>®</sup> footwear in Italy. Total purchase consideration of \$25.2 million includes cash paid, extinguishment of Sportlab’s accounts payable balance that was due to the Company at the time of acquisition and contingent consideration. The contingent consideration was based on sales activity from the date of the acquisition through the end of fiscal 2019 and was paid in the first quarter of fiscal 2020. The detailed amounts of each component of the purchase consideration are as follows:

(In millions)	Purchase Consideration	
Cash paid	\$	15.1
Extinguishment of Sportlab’s accounts payable balance		4.6
Contingent consideration		5.5
Total purchase consideration	\$	25.2

The Company accounted for the acquisition under the provisions of FASB ASC Topic 805, *Business Combinations*. The related assets acquired and liabilities assumed were recorded at fair value on the acquisition date. The operating results for the acquired *Saucony*<sup>®</sup> distribution business are included in the Company’s consolidated results of operations beginning April 30, 2019, and are included in the Wolverine Boston Group reporting group for segment reporting purposes.

The final allocation of the purchase price as of December 28, 2019 was:

(In millions)	Final Valuation	
Accounts receivable	\$	1.8
Inventories		6.2
Goodwill		12.0
Amortizable intangibles		12.9
Total assets acquired		32.9
Deferred income taxes		3.2
Other liabilities		4.5
Total liabilities assumed		7.7
Net assets acquired	\$	25.2

The excess of the purchase price over the fair value of the net assets acquired, amounting to \$12.0 million, was recorded as goodwill in the consolidated balance sheet and was assigned to the Wolverine Boston Group reportable segment. The goodwill that was recognized is attributable to the efficiencies to be gained by integrating operations with the *Saucony*<sup>®</sup> distribution business purchased from Sportlab. Other intangible assets acquired include order backlog, valued at \$1.7 million, and customer relationship assets, valued at \$11.2 million, which had estimated useful lives at the acquisition date of 7 months and 14 years, respectively.

## Report of Independent Registered Public Accounting Firm

To the Shareholders and the Board of Directors of Wolverine World Wide, Inc.

### Opinion on the Financial Statements

We have audited the accompanying consolidated balance sheets of Wolverine World Wide, Inc. and subsidiaries (the Company) as of January 1, 2022 and January 2, 2021, the related consolidated statements of operations, comprehensive income (loss), stockholders' equity and cash flows for each of the three years in the period ended January 1, 2022, and the related notes and financial statement schedule listed in the Index at Item 15(a)(2) (collectively referred to as the "consolidated financial statements"). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at January 1, 2022 and January 2, 2021, and the results of its operations and its cash flows for each of the three years in the period ended January 1, 2022, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of January 1, 2022, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated February 24, 2022 expressed an unqualified opinion thereon.

### Basis for Opinion

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

### Critical Audit Matters

The critical audit matters communicated below are matters arising from the current period audit of the financial statements that were communicated or required to be communicated to the audit committee and that: (1) relate to accounts or disclosures that are material to the financial statements and (2) involved our especially challenging, subjective or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matters below, providing separate opinions on the critical audit matters or on the accounts or disclosures to which they relate.

#### *Valuation of indefinite-lived intangibles*

*Description of the Matter* At January 1, 2022, the Company's indefinite-lived intangible assets were \$718.1 million, which included \$296.0 million for the Sperry trade name. As discussed in Notes 1 and 4 of the consolidated financial statements, indefinite-lived intangibles are tested for impairment at least annually.

Auditing management's annual impairment test for the Sperry trade name was complex due to the significant estimation uncertainty required in determining the fair value of the Sperry trade name indefinite-lived intangible asset. The significant assumptions used to estimate the fair value of the Sperry trade name included the forecasted revenue growth, EBITDA margin, and discount rate. These significant assumptions are forward-looking and could be affected by future economic and market conditions. Changes in these assumptions could have a significant impact on the fair value of the Sperry trade name, the amount of any impairment charge, or both.

*How We Addressed the Matter in Our Audit*

We obtained an understanding, evaluated the design and tested the operating effectiveness of Company's controls over the Sperry trade name impairment review process. For example, we tested controls that address the risk of material misstatement relating to the valuation of the trade name, including management's review of the significant assumptions described above and the completeness and accuracy of the data used to develop such estimates.

To test the estimated fair value of the Sperry trade name, our audit procedures included, among others, assessing the appropriateness of the valuation model used, evaluating the significant assumptions discussed above, and evaluating the completeness and accuracy of the underlying data supporting the significant assumptions and estimates. We compared the financial projections to current industry and economic trends and the historical accuracy of management's estimates. We involved our valuation specialists to assist in our evaluation of the Company's model, valuation methodology and the discount rate.

***Valuation of Sweaty Betty trade name and trademark intangible asset in the acquisition of Lady of Leisure InvestCo Limited***

*Description of the Matter*

As discussed in Note 19 to the consolidated financial statements, during the year ended January 1, 2022, the Company completed the acquisition of Lady of Leisure InvestCo Limited (which owns the Sweaty Betty brand and activewear business, referred to herein as "Sweaty Betty") for a total purchase price of approximately \$417.4 million. The acquisition was accounted for as a business combination. The consideration paid in the acquisition must be allocated to the acquired assets and liabilities assumed generally based on their fair value with the excess of the purchase price over those fair values allocated to goodwill.

Auditing the Company's accounting for its acquisition of Sweaty Betty was complex due to the significant estimation uncertainty involved in estimating the fair value of the trade name and trademark intangible asset. The total fair value ascribed to the trade name and trademark intangible amounted to \$346.4 million. The Company used the multi-period excess earnings method to value the trade name and trademark. The significant assumptions used to estimate the fair value of trade name and trademark included the forecasted revenue growth, EBITDA margin and discount rate. These significant assumptions are forward-looking and could be affected by future economic and market conditions.

*How We Addressed the Matter in Our Audit*

We obtained an understanding, evaluated the design and tested the operating effectiveness of the Company's controls over its accounting for the acquisition of Sweaty Betty. For example, we tested controls that address the risks of material misstatement relating to the valuation of the trade name and trademark intangible asset, including management's review of the methods and significant assumptions used to develop such estimates.

To test the estimated fair value of the acquired trade name and trademark intangible asset, our audit procedures included, among others, assessing the appropriateness of the valuation methodologies used, evaluating the significant assumptions discussed above, and evaluating the completeness and accuracy of the underlying data supporting the significant assumptions and estimates. We compared the financial projections to current industry and economic trends, the historic financial performance of the acquired business, and forecasted performance of guideline public companies. We also performed sensitivity analyses to evaluate the changes in the fair value of the intangible assets that would result from changes in the significant assumptions. We involved our valuation specialist to assist in evaluating the methodologies used to estimate the fair value of the trade name and trademark intangible asset and to test certain significant assumptions, including the discount rate.

/s/ Ernst & Young LLP

We have served as the Company's auditor since at least 1933, but we are unable to determine the specific year.

Grand Rapids, Michigan  
February 24, 2022

## **Report of Independent Registered Public Accounting Firm**

To the Shareholders and the Board of Directors of Wolverine World Wide, Inc.

### **Opinion on Internal Control over Financial Reporting**

We have audited Wolverine World Wide, Inc. and subsidiaries' internal control over financial reporting as of January 1, 2022, based on criteria established in Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, Wolverine World Wide, Inc. and subsidiaries (the Company) maintained, in all material respects, effective internal control over financial reporting as of January 1, 2022, based on the COSO criteria.

As indicated in the accompanying Management's Report on Internal Control Over Financial Reporting, management's assessment of and conclusion on the effectiveness of internal control over financial reporting did not include the internal controls of Lady of Leisure InvestCo Limited, which is included in the 2022 consolidated financial statements of the Company and constituted 4% of total assets as of January 1, 2022 and 5% of revenues for the year then ended. Our audit of internal control over financial reporting of the Company also did not include an evaluation of the internal control over financial reporting of Lady of Leisure InvestCo Limited.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of the Company as of January 1, 2022 and January 2, 2021, the related consolidated statements of operations, comprehensive income (loss), stockholders' equity and cash flows for each of the three years in the period ended January 1, 2022, and the related notes and financial statement schedule and our report dated February 24, 2022 expressed an unqualified opinion thereon.

### **Basis for Opinion**

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

### **Definition and Limitations of Internal Control Over Financial Reporting**

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ Ernst & Young LLP

Grand Rapids, Michigan  
February 24, 2022

## **Item 9. Changes in and Disagreements With Accountants on Accounting and Financial Disclosure**

None.

### **Item 9A. Controls and Procedures**

#### **Evaluation of Disclosure Controls and Procedures**

An evaluation was performed under the supervision, and with the participation, of the Company's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures. Based on and as of the time of such evaluation, the Company's management, including the Chief Executive Officer and Chief Financial Officer, concluded that the Company's disclosure controls and procedures were effective as of the end of the period covered by this Annual Report on Form 10-K.

#### **Management's Report on Internal Control Over Financial Reporting**

Management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Securities Exchange Act Rule 13a-15(f). Under the supervision and with the participation of management, including the Chief Executive Officer and Chief Financial Officer, the Company conducted an evaluation of the effectiveness of internal control over financial reporting as of January 1, 2022, based on the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission in Internal Control - Integrated Framework (2013 framework). Based on that evaluation, management, including the Chief Executive Officer and Chief Financial Officer, concluded that internal control over financial reporting was effective as of January 1, 2022. The Company excluded Lady of Leisure InvestCo Limited, acquired on August 2, 2021, from the evaluation of internal control over financial reporting as of January 1, 2022. The total assets of Lady of Leisure InvestCo Limited that are subject to the Company's evaluation, represent approximately 4% of consolidated assets at January 1, 2022. The total revenues of Lady of Leisure InvestCo Limited represent approximately 5% of the consolidated revenues for the year ended January 1, 2022.

The effectiveness of the Company's internal control over financial reporting as of January 1, 2022 has been audited by Ernst & Young LLP, an independent registered public accounting firm, as stated in its report, which is included in Item 8 of this Annual Report on Form 10-K and is incorporated herein by reference.

#### **Changes in Internal Control Over Financial Reporting**

There was no change in the Company's internal control over financial reporting that occurred during the quarter ended January 1, 2022 that has materially affected, or that is reasonably likely to materially affect, the Company's internal control over financial reporting. The Company has excluded Lady of Leisure InvestCo Limited from the assessment of internal control over financial reporting as of January 1, 2022 because it was acquired by the Company in a business combination during the year ended January 1, 2022.

### **Item 9B. Other Information**

None.

### **Item 9C. Disclosure Regarding Foreign Jurisdictions that Prevent Inspections**

Not applicable.

## **PART III**

### **Item 10. Directors, Executive Officers and Corporate Governance**

The information called for by Item 10 is incorporated herein by reference to the Definitive Proxy Statement of the Company relating to the Annual Meeting of Stockholders of Wolverine World Wide, Inc. expected to be held on May 4, 2022 in sections "Election of Directors" and "Corporate Governance". The Company intends to file such Definitive Proxy Statement with the Securities and Exchange Commission pursuant to Regulation 14A within 120 days after the end of the fiscal year covered by this Annual Report on Form 10-K.

We have adopted a Code of Business Conduct that applies to all of our directors, officers and employees, including our principal executive, principal financial and principal accounting officers, or persons performing similar functions. Our Code of Business Conduct is posted on our website located at <http://www.wolverineworldwide.com/investor-relations/corporate-governance/>. We intend to disclose future amendments to certain provisions of the Code of Business Conduct, and waivers of the Code of Business Conduct granted to executive officers and directors, on the website within four business days following the date of the amendment or waiver.

## Item 11. Executive Compensation

The information called for by Item 11 is incorporated herein by reference to the Definitive Proxy Statement referenced above in Item 10 in section "Compensation Discussion and Analysis".

## Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters

The information called for by Item 12 is incorporated herein by reference to the Definitive Proxy Statement referenced above in Item 10 in section "Securities Ownership in Officers and Directors and Certain Beneficial Owners"..

### Equity Compensation Plan Information

The following table provides information about the Company's equity compensation plans as of January 1, 2022:

Plan Category <sup>(1)</sup>	Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights (a)	Weighted Average Exercise Price of Outstanding Options, Warrants and Rights (b)	Number of Securities Remaining Available for Future Issuance under Equity Compensation Plans Excluding Securities Reflected in Column (a) (c)
Equity compensation plans approved by security holders	2,488,812 <sup>(2), (3)</sup>	\$22.29	8,071,611 <sup>(4)</sup>
Equity compensation plans not approved by security holders	—	—	—
<b>Total</b>	<b>2,488,812</b>	<b>\$22.29</b>	<b>8,071,611</b>

(1) Each plan for which aggregated information is provided contains customary anti-dilution provisions that are applicable in the event of a stock split, stock dividend or certain other changes in the Company's capitalization.

(2) Includes: (i) 2,219,618 stock options awarded to employees under the Amended and Restated Stock Incentive Plan of 1999, the Amended and Restated Stock Incentive Plan of 2001, the Amended and Restated Stock Incentive Plan of 2003, the Amended and Restated Stock Incentive Plan of 2005, the Stock Incentive Plan of 2010, the Stock Incentive Plan of 2013 and the Stock Incentive Plan of 2016, as amended and restated; and (ii) 269,194 stock options awarded to non-employee directors under the Amended and Restated Stock Incentive Plan of 2005, the Stock Incentive Plan of 2010, the Stock Incentive Plan of 2013 and the Stock Incentive Plan of 2016, as amended and restated. Column (a) does not include stock units credited to outside directors' fee accounts or retirement accounts under the Outside Directors' Deferred Compensation Plan. Stock units do not have an exercise price. Each stock unit credited to a director's fee account and retirement account under the Outside Directors' Deferred Compensation Plan will be converted into one share of common stock upon distribution. Column (a) also does not include shares of restricted or unrestricted common stock previously issued under the Company's equity compensation plans.

(3) Of this amount, 33,526 options were not exercisable as of January 1, 2022 due to vesting restrictions.

(4) Comprised of: (i) 109,640 shares available for issuance under the Outside Directors' Deferred Compensation Plan upon the retirement of the current directors or upon a change in control; and (ii) 7,961,971 shares issuable under the Stock Incentive Plan of 2016, as amended and restated.

The Outside Directors' Deferred Compensation Plan is a supplemental, unfunded, nonqualified deferred compensation plan for non-employee directors. Beginning in 2006, the Company began paying an annual equity retainer to non-management directors in the form of a contribution under the Outside Directors' Deferred Compensation Plan. Non-management directors may also voluntarily elect to receive, in lieu of some or all directors' fees, a number of stock units equal to the amount of the deferred directors' fees divided by the fair market value of the Company's common stock on the date of payment. These stock units are increased by a dividend equivalent based on dividends paid by the Company and the amount of stock units credited to the participating director's fee account and retirement account. Upon distribution, the participating directors receive a number of shares of the Company's common stock equal to the number of stock units to be distributed at that time. Distribution is triggered by termination of service as a director or by a change in control of the Company and can occur in a lump sum, in installments or on another deferred basis. A total of 346,315 shares have been issued to a trust to satisfy the Company's obligations when distribution is triggered and are included in shares the Company reports as issued and outstanding.

The Stock Incentive Plan of 2016, as amended and restated, is an equity-based incentive plan for officers, key employees, and directors. Such plan authorizes awards of stock options, restricted common stock, common stock, restricted stock units and/or stock appreciation rights. The Stock Incentive Plan of 2016, as amended and restated, provides that each share of restricted or unrestricted common stock and each restricted stock unit issued under the plan is counted as 2.6 shares against the total number of shares authorized for issuance under the plan. The number of securities listed as remaining available in column (c) of the table assumes only stock options will be issued under the plan in the future; each stock option counts as only one share against the total number of shares authorized for issuance under the plan. Actual shares available under the plan will be less to the

extent that the Company awards restricted common stock, unrestricted common stock or restricted stock units under the plan. The numbers provided in this footnote and in column (c) will increase to the extent that options relating to the number of shares listed in column (a) of the table or other outstanding awards (e.g., shares of restricted or unrestricted stock, restricted stock units or stock appreciation rights) previously issued under the plan are canceled, surrendered, modified, exchanged for substitutes, expire or terminate prior to exercise or vesting because the number of shares underlying any such awards will again become available for issuance under the plan under which the award was granted.

Of the total number of shares available under column (c), the number of shares with respect to the following plans may be issued other than upon the exercise of an option, warrant or right outstanding as of January 1, 2022:

- Outside Directors' Deferred Compensation Plan: 109,640
- Stock Incentive Plan of 2016, as amended and restated: 3,062,297

### **Item 13. Certain Relationships and Related Transactions, and Director Independence**

The information called for by Item 13 is incorporated herein by reference to the Definitive Proxy Statement referenced above in Item 10 in sections "Related Party Matters" and "Director Independence".

### **Item 14. Principal Accountant Fees and Services**

The information called for by Item 14 is incorporated herein by reference to the Definitive Proxy Statement referenced above in Item 10 in section "Independent Registered Public Accounting Firm".

## **PART IV**

### **Item 15. Exhibits, Financial Statement Schedules**

(a) The following documents are filed as part of this report:

(1) **Financial Statements** Included in Item 8

The following consolidated financial statements of Wolverine World Wide, Inc. and its subsidiaries are filed as a part of this report:

- Consolidated Statements of Operations for the Fiscal Years Ended January 1, 2022, January 2, 2021 and December 28, 2019.
- Consolidated Statements of Comprehensive Income (Loss) for the Fiscal Years Ended January 1, 2022, January 2, 2021 and December 28, 2019.
- Consolidated Balance Sheets as of January 1, 2022 and January 2, 2021.
- Consolidated Statements of Cash Flows for the Fiscal Years Ended January 1, 2022, January 2, 2021 and December 28, 2019.
- Consolidated Statements of Stockholders' Equity for the Fiscal Years Ended January 1, 2022, January 2, 2021 and December 28, 2019.
- Notes to the Consolidated Financial Statements.
- Reports of Independent Registered Public Accounting Firm.

(2) **Financial Statement Schedules** Attached as Appendix A

The following consolidated financial statement schedule of Wolverine World Wide, Inc. and its subsidiaries is filed as a part of this report:

- Schedule II - Valuation and Qualifying Accounts.

All other schedules (I, III, IV, and V) for which provision is made in the applicable accounting regulations of the SEC are not required under the related instructions or are inapplicable and, therefore, have been omitted.

(3) **Exhibits**

The following exhibits are filed with this Annual Report or incorporated by reference. The Company will furnish a copy of any exhibit listed below to any stockholder without charge upon written request to General Counsel and Secretary, 9341 Courtland Drive N.E., Rockford, Michigan 49351.



Exhibit Number	Document
2.1	Share Purchase Agreement, dated as of July 31, 2021 by and among the Institutional Sellers, the Management Sellers, and Wolverine World Wide, Inc. Incorporated by reference to Exhibit 2.1 to the Company's Quarterly Report on Form 10-Q for the period ended October 2, 2021.
2.2	Management Warranty Deed, dated as of July 31, 2021, by and among the Warrantors and Wolverine World Wide, Inc. Incorporated by reference to Exhibit 2.2 to the Company's Quarterly Report on Form 10-Q for the period ended October 2, 2021.
3.1	Amended and Restated Certificate of Incorporation. Incorporated by reference to Exhibit 3.1 to the Company's current report on Form 8-K filed on April 24, 2014.
3.2	Amended and Restated By-laws. Incorporated by reference to Exhibit 3.1 to the Company's Current Report on Form 8-K filed on May 7, 2021.
4.1	Description of the Registrant's Securities Registered Pursuant To Section 12 of The Securities Exchange Act of 1934. Incorporated by reference to Exhibit 4.1 to the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2019.
4.2	Senior Notes Indenture, dated August 26, 2021, among Wolverine World Wide, Inc., the guarantors named therein, and The Huntington National Bank. Incorporated by reference to Exhibit 4.1 to the Company's Current Report on Form 8-K filed on August 26, 2021.
4.3	Form of 4.000% Senior Notes due 2029. Incorporated by reference to Exhibit 4.2 to the Company's Current Report on Form 8-K filed on August 26, 2021.
10.1	Amended and Restated Outside Directors' Deferred Compensation Plan.* Incorporated by reference to Exhibit 10.9 to the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2007.
10.2	Outside Directors' Deferred Compensation Plan.* Incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed on December 17, 2008.
10.3	Wolverine World Wide, Inc. Deferred Compensation Plan, Amended and Restated.* Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on February 13, 2018.
10.4	First Amendment to the Wolverine World Wide, Inc. Deferred Compensation Plan, dated as of December 29, 2020.* Incorporated by reference to Exhibit 10.35 to the Company's Annual Report on Form 10-K for the fiscal year ended January 2, 2021.
10.5	Amended and Restated Stock Option Loan Program.* Incorporated by reference to Exhibit 10.12 to the Company's Annual Report on Form 10-K for the fiscal year ended December 29, 2007.
10.6	Separation Agreement between Wolverine World Wide, Inc. and Blake W. Krueger, dated as of March 13, 2008, as amended.* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended March 22, 2008.
10.7	First Amendment to Separation Agreement between Wolverine World Wide, Inc. and Blake W. Krueger, dated as of December 11, 2008.* Incorporated by reference to Exhibit 10.30 to the Company's Annual Report on Form 10-K for the fiscal year ended January 3, 2009.
10.8	Executive Severance Agreement.* Incorporated by reference to Exhibit 10.3 to the Company's Current Report on Form 8-K filed on December 17, 2008. A participant schedule of current executive officers who are parties to this agreement is attached as Exhibit 10.8.
10.9	Executive Severance Agreement.* Incorporated by reference to Exhibit 10.14 to the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2011. A participant schedule of current executive officers who are parties to this agreement is attached as Exhibit 10.9.
10.10	Executive Severance Agreement between Brendan Hoffman and the Company, dated August 7, 2020.* Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on August 13, 2020.
10.11	Amendment, dated as of March 25, 2021, to the Executive Severance Agreement between Brendan Hoffman and the Company, dated as of September 8, 2020.* Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on March 26, 2021.
10.12	Form of Indemnification Agreement.* The Company has entered into an Indemnification Agreement with each director and certain executive officers. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 25, 2007. All executive officers and directors are parties to this agreement.
10.13	Indemnification Agreement between Brendan Hoffman and the Company, dated August 7, 2020.* Incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed on August 13, 2020.
10.14	Amended and Restated Benefit Trust Agreement dated April 25, 2007.* Incorporated by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed on April 25, 2007.

Exhibit Number	Document
10.15	Form of 409A Supplemental Retirement Plan Participation Agreement with Blake W. Krueger.* Incorporated by reference to Exhibit 10.32 to the Company's Annual Report on Form 10-K for the fiscal year ended January 3, 2009.
10.16	409A Supplemental Executive Retirement Plan (2008 Restatement through First Amendment).* Incorporated by reference to Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q for the period ended April 1, 2017. A participant schedule of current executive officers who participate in this plan is attached as Exhibit 10.16.
10.17	Employees' Pension Plan (Restated as amended through December 29, 2017).* Incorporated by reference to Exhibit 10.13 to the Company's Annual Report on Form 10-K for the fiscal year ended December 30, 2017.
10.18	Sixth Amendment to the Wolverine Employees' Pension Plan.* Incorporated by reference to Exhibit 10.34 to the Company's Form 10-K for the fiscal year ended December 29, 2018.
10.19	First Amendment to the Wolverine Employees' Pension Plan, dated as of December 2, 2020.* Incorporated by reference to Exhibit 10.41 to the Company's Annual Report on Form 10-K for the fiscal year ended January 2, 2021.
10.20	Second Amendment to the Wolverine Employees' Pension Plan, dated as of December 9, 2021.*
10.21	Stock Incentive Plan of 2010.* Incorporated by reference to Exhibit 10.1 to the Company's Registration Statement on Form S-8 filed on March 4, 2010.
10.22	Amended and Restated Stock Incentive Plan of 2013.* Incorporated by reference to Exhibit 10.38 to the Company's Form 10-K for the fiscal year ended December 28, 2013.
10.23	2016 Form of Non-Qualified Stock Option Agreement.* Incorporated by reference to Exhibit 10.24 to the Company's Annual Report on Form 10-K for the fiscal year ended January 2, 2016.
10.24	Wolverine World Wide, Inc. Stock Incentive Plan of 2016, as amended and restated.* Incorporated by reference to Appendix B to the Company's Definitive Proxy Statement filed on March 26, 2021.
10.25	2018 Form of Restricted Stock Unit Agreement.* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended March 31, 2018.
10.26	2019 Form of Restricted Stock Unit Agreement.* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended March 30, 2019.
10.27	2020 Form of Restricted Stock Unit Agreement.* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended March 28, 2020.
10.28	2020 Form of Restricted Stock Agreement.* Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on April 22, 2020.
10.29	2021 Form of Restricted Stock Unit Agreement.* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended April 3, 2021.
10.30	Form of Performance Stock Unit Agreement (2021 performance period).* Incorporated by reference to Exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the period ended April 3, 2021.
10.31	Form of Performance Stock Unit Agreement (2021 - 2022 performance period).* Incorporated by reference to Exhibit 10.3 to the Company's Quarterly Report on Form 10-Q for the period ended April 3, 2021.
10.32	Form of Performance Stock Unit Agreement (2021 - 2023 performance period).* Incorporated by reference to Exhibit 10.4 to the Company's Quarterly Report on Form 10-Q for the period ended April 3, 2021.
10.33	Credit Agreement, dated as of July 31, 2012, by and among Wolverine World Wide, Inc., as borrower, JPMorgan Chase Bank, N.A., as administrative agent and as a lender, J.P. Morgan Europe Limited, as foreign currency agent, Wells Fargo Bank, National Association, as syndication agent and as a lender, Fifth Third Bank as documentation agent and as a lender, and PNC Bank, National Association, as documentation agent and as a lender. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on August 1, 2012.
10.34	First Amendment to Credit Agreement, dated as of September 28, 2012, by and among Wolverine World Wide, Inc., as borrower, JPMorgan Chase Bank, N.A., as administrative agent and as a lender, J.P. Morgan Europe Limited, as foreign currency agent, Wells Fargo Bank, National Association, as syndication agent and as a lender, Fifth Third Bank as documentation agent and as a lender, and PNC Bank, National Association, as documentation agent and as a lender. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on October 4, 2012.

Exhibit Number	Document
10.35	Second Amendment to the Credit Agreement, dated as of October 8, 2012, among Wolverine World Wide, Inc., as borrower, JPMorgan Chase Bank, N.A., as administrative agent and as a lender, J.P. Morgan Europe Limited, as foreign currency agent, Wells Fargo Bank, National Association, as syndication agent and as a lender, Fifth Third Bank, as documentation agent and as a lender, and PNC Bank, National Association, as documentation agent and as a lender. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on October 9, 2012.
10.36	Replacement Facility Amendment, dated as of October 10, 2013, to the Amended and Restated Credit Agreement among Wolverine World Wide, Inc., the lenders party thereto, and JPMorgan Chase Bank, N.A. as administrative agent. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on October 11, 2013.
10.37	Omnibus Amendment, dated as of December 19, 2014 to the Amended and Restated Credit Agreement dated as of October 10, 2013 among Wolverine World Wide, Inc., the lenders party thereto, Wells Fargo Bank, National Association, as syndication agent, Bank of America, N.A., Fifth Third Bank, PNC Bank, National Association, Sumitomo Mitsui Banking Corporation, Union Bank, N.A., And BBVA Compass Bank, as co-documentation agents, J.P. Morgan Europe Limited, as foreign currency agent, and JPMorgan Chase Bank, N.A., as administrative agent. Incorporated by reference to Exhibit 10.45 to the Company's Annual Report on Form 10-K filed on March 3, 2015.
10.38	Replacement Facility Amendment, dated as of July 13, 2015, among Wolverine World Wide, Inc., JP Morgan Chase Bank, N.A., as administrative agent and as a lender, J.P. Morgan Europe Limited, as foreign currency agent, Wells Fargo Bank, National Association and MUFG Union Bank, N.A., as co-syndication agents and lenders, and the other lenders party thereto. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on July 15, 2015.
10.39	First Amendment, dated September 15, 2016, to the Amended and Restated Credit Agreement, dated July 13, 2015, among Wolverine World Wide, Inc., as parent borrower, the several banks and other financial institutions or entities from time to time parties thereto, the several agents and other financial institutions or entities from time to time parties thereto, J.P. Morgan Europe Limited, as foreign currency agent, and JPMorgan Chase Bank, N.A., as administrative agent. Incorporated by reference to Exhibit 10.1 to the Company Current Report on Form 8-K, filed on September 19, 2016.
10.40	2018 Replacement Facility Amendment, dated as of December 6, 2018 among the Company, JP Morgan Chase Bank, N.A., as administrative agent and as a lender, Wells Fargo Bank, National Association, Bank of America, N.A. and HSBC Bank USA, N.A., as co-syndication agents and lenders, and the other lenders party thereto. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on December 11, 2018.
10.41	Second Amendment, dated as of May 5, 2020, to the Amended and Restated Credit Agreement, dated as of December 6, 2018, among Wolverine World Wide, Inc., as parent borrower, JPMorgan Chase Bank, N.A., as administrative agent and as a lender, the other borrowers party thereto, and the other lenders party thereto. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed on May 6, 2020.
10.42	2021 Replacement Facility Amendment and Reaffirmation Agreement, dated as of October 21, 2021, among Wolverine World Wide, Inc., as parent borrower, the Additional Borrowers party thereto, JP Morgan Chase Bank, N.A., as administrative agent and as a lender, and the other lenders party thereto. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K, filed on October 25, 2021.
10.43	Receivables Purchase Agreement dated as of December 22, 2014, among Wolverine World Wide, Inc. and certain of its subsidiaries as sellers, and HSBC Bank USA, N.A. as purchaser. Incorporated by reference to Exhibit 10.46 to the Company's Annual Report on Form 10-K filed on March 3, 2015.
10.44	Amendment to the Receivables Purchase Agreement, among Wolverine World Wide, Inc. and certain of its subsidiaries as sellers, and HSBC Bank USA, N.A. as purchaser, dated January 5, 2018. Incorporated by reference to Exhibit 10.44 to the Company's Annual Report on Form 10-K for the fiscal year ended December 30, 2017.
10.45	Amended and Restated Executive Short-Term Incentive Plan (Annual Bonus Plan).* Incorporated by reference to Appendix A to the Company's Definitive Proxy Statement filed on March 28, 2017.
10.46	Wolverine World Wide, Inc. Amended and Restated Executive Short-Term Incentive Plan (Annual Bonus Plan).* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended June 29, 2019.
10.47	Consent Decree by and among Wolverine World Wide, Inc., the State of Michigan, Plainfield Charter Township, and Algoma Township. Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on February 7, 2020.
10.48	Employment Agreement between Brendan Hoffman and the Company.* Incorporated by reference to Exhibit 10.1 to the Company's Quarterly Report on Form 10-Q for the period ended September 26, 2020.

Exhibit Number	Document
10.49	Amended Employment Agreement between Brendan Hoffman and the Company.* Incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed on December 23, 2021.
21	Subsidiaries of Registrant.
23	Consent of Ernst & Young LLP.
31.1	Certification of Chairman, Chief Executive Officer and President under Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Senior Vice President, Chief Financial Officer and Treasurer under Section 302 of the Sarbanes-Oxley Act of 2002.
32	Certification pursuant to 18 U.S.C. § 1350.
101	The following financial information from the Company's Annual Report on Form 10-K for the fiscal year ended January 2, 2021, formatted in Inline XBRL: (i) Consolidated Statements of Operations; (ii) Consolidated Statements of Comprehensive Income; (iii) Consolidated Balance Sheets; (iv) Consolidated Statements of Cash Flows; (v) Consolidated Statements of Stockholders' Equity; and (vi) Notes to Consolidated Financial Statements.
104	The cover page of the Company's Annual Report on Form 10-K for the fiscal year ended January 2, 2021, formatted in Inline XBRL (included in Exhibit 101).

\* Management contract or compensatory plan or arrangement.

**Item 16. Form 10-K Summary**

None.

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

WOLVERINE WORLD WIDE, INC.

Date: February 24, 2022

By: /s/ Brendan L. Hoffman

Brendan L. Hoffman  
President and Chief Executive Officer (Principal Executive Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
<u>/s/ Brendan L. Hoffman</u> Brendan L. Hoffman	President and Chief Executive Officer (Principal Executive Officer)	February 24, 2022
<u>/s/ Michael D. Stornant</u> Michael D. Stornant	Senior Vice President, Chief Financial Officer and Treasurer (Principal Financial and Accounting Officer)	February 24, 2022
<u>/s/ Blake W. Krueger</u> Blake W. Krueger	Executive Chairman	February 24, 2022
<u>/s/ Jeffrey M. Boromisa</u> Jeffrey M. Boromisa	Director	February 24, 2022
<u>/s/ Gina R. Boswell</u> Gina R. Boswell	Director	February 24, 2022
<u>/s/ William K. Gerber</u> William K. Gerber	Director	February 24, 2022
<u>/s/ David T. Kollat</u> David T. Kollat	Director	February 24, 2022
<u>/s/ Brenda J. Lauderback</u> Brenda J. Lauderback	Director	February 24, 2022
<u>/s/ Nicholas T. Long</u> Nicholas T. Long	Director	February 24, 2022
<u>/s/ David W. McCreight</u> David W. McCreight	Director	February 24, 2022
<u>/s/ Kathleen Wilson-Thompson</u> Kathleen Wilson-Thompson	Director	February 24, 2022

**APPENDIX A**

**Schedule II - Valuation and Qualifying Accounts**

**Wolverine World Wide, Inc. and Subsidiaries**

(In millions)	Balance at Beginning of Period	Charged to Costs and Expenses	Deductions (Describe)	Balance at End of Period
<b>Fiscal Year Ended January 1, 2022</b>				
Deducted from asset accounts:				
Allowance for credit losses	\$ 6.7	\$ (2.4)	\$ 0.3 (A)	\$ 4.0
Allowance for sales returns	15.6	52.5	51.5 (B)	16.6
Allowance for cash discounts and customer markdowns	11.2	9.4	12.9 (C)	7.7
Inventory valuation allowances	9.1	5.6	4.0 (D)	10.7
<b>Total</b>	<b>\$ 42.6</b>	<b>\$ 65.1</b>	<b>\$ 68.7</b>	<b>\$ 39.0</b>
<b>Fiscal Year Ended January 2, 2021</b>				
Deducted from asset accounts:				
Allowance for credit losses	\$ 6.0	\$ 9.7	\$ 9.0 (A)	\$ 6.7
Allowance for sales returns	11.4	41.5	37.3 (B)	15.6
Allowance for cash discounts and customer markdowns	9.3	19.8	17.9 (C)	11.2
Inventory valuation allowances	7.3	9.3	7.5 (D)	9.1
<b>Total</b>	<b>\$ 34.0</b>	<b>\$ 80.3</b>	<b>\$ 71.7</b>	<b>\$ 42.6</b>
<b>Fiscal Year Ended December 28, 2019</b>				
Deducted from asset accounts:				
Allowance for credit losses	\$ 4.0	\$ 5.1	\$ 3.1 (A)	\$ 6.0
Allowance for sales returns	13.6	50.2	52.4 (B)	11.4
Allowance for cash discounts and customer markdowns	9.0	15.3	15.0 (C)	9.3
Inventory valuation allowances	8.3	6.9	7.9 (D)	7.3
<b>Total</b>	<b>\$ 34.9</b>	<b>\$ 77.5</b>	<b>\$ 78.4</b>	<b>\$ 34.0</b>

- (A) Accounts charged off, net of recoveries.
- (B) Actual customer returns.
- (C) Discounts given to customers.
- (D) Adjustment upon disposal of related inventories.

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# SHAREHOLDER INFORMATION

## Websites

Company: [www.wolverineworldwide.com](http://www.wolverineworldwide.com)  
Investor Relations: [wolverineworldwide.gcs-web.com](http://wolverineworldwide.gcs-web.com)  
Inquiries: [www.wolverineworldwide.com/contact-us/investor-contact/](http://www.wolverineworldwide.com/contact-us/investor-contact/)

## Form 10-K Report

A copy of this Annual Report and the Annual Report to the Securities and Exchange Commission on Form 10-K for 2021, including the consolidated financial statements and financial statement schedules, may be obtained by any shareholder without charge by writing to the General Counsel and Secretary, 9341 Courtland Drive, N.E., Rockford, Michigan 49351 or by accessing the "Investor Relations" section of the Company's website at [www.wolverineworldwide.com](http://www.wolverineworldwide.com).

## Annual Meeting

The annual meeting of shareholders will be held virtually on May 4, 2022, at 10:00 a.m. E.D.T. Shareholders as of the close of business on March 7, 2022, may attend the meeting by visiting [www.virtualshareholdermeeting.com/WWW2022](http://www.virtualshareholdermeeting.com/WWW2022).

## A Special Offer for Our Shareholders

We encourage you to experience our brands for yourself. Shareholders are invited to take advantage of a special 30% discount on Company products. Exclusions and limitations may apply. Please contact a member of our Consumer Relations team at the special Wolverine Worldwide shareholder toll-free number, 1-866-889-3151, to receive more information about this offer.

A member of our Consumer Relations team can assist shareholders with placing an order for any of our Company products available at one of our branded websites:

[Batesfootwear.com](http://Batesfootwear.com) | [Catfootwear.com](http://Catfootwear.com) | [Chacos.com](http://Chacos.com)  
[Harley-davidsonfootwear.com](http://Harley-davidsonfootwear.com) | [Hushpuppies.com](http://Hushpuppies.com)  
[Hyttest.com](http://Hyttest.com) | [Keds.com](http://Keds.com) | [Merrell.com](http://Merrell.com)  
[Onlineshoes.com](http://Onlineshoes.com) | [Saucony.com](http://Saucony.com) | [Sperry.com](http://Sperry.com)  
[Wolverine.com](http://Wolverine.com)

# CORPORATE INFORMATION

## Corporate Headquarters

9341 Courtland Drive, N.E.  
Rockford, Michigan 49351  
Telephone 616.866.5500

## Common Stock Listing

New York Stock Exchange  
(Symbol: WWW)

## Independent Registered Public Accounting Firm

Ernst & Young, LLP

## Registrar and Transfer Agent

Computershare  
P.O. Box 505000  
Louisville, KY 40233-5000  
Telephone: 877.581.5548

## Investor Relations

Michael D. Stornant  
*Executive Vice President,  
Chief Financial Officer and Treasurer*

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CAT, CATERPILLAR, and related design marks are registered trademarks of Caterpillar Inc. HARLEY, HARLEY-DAVIDSON, and related design marks are registered trademarks of H-D U.S.A., LLC. Cat Footwear and Harley-Davidson Footwear are produced under license by Wolverine World Wide, Inc. Other trademarks and design marks are properties of their respective owners.

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Hush Puppies®



MERRELL



Sweaty Betty

