

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-K

(Mark One)  
 ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the fiscal year ended December 31, 2020  
or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission File Number: 001-38390

**Cactus, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation or organization)  
**920 Memorial City Way, Suite 300**  
**Houston, Texas**  
(Address of principal executive offices)

**35-2586106**  
(I.R.S. Employer  
Identification No.)

**77024**  
(Zip code)

**(713) 626-8800**  
(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act

Title of each class  
Class A Common Stock, par value \$0.01

Trading Symbol(s)  
WHD

Name of each exchange on which registered  
New York Stock Exchange

**Securities registered pursuant to Section 12(g) of the Act: None**

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>
		Emerging growth company	<input type="checkbox"/>

If an emerging growth company indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant has filed a report on and attestation to its management's assessment of the effectiveness of its internal control over financial reporting under Section 404(b) of the Sarbanes-Oxley Act (15 U.S.C. 7262(b)) by the registered public accounting firm that prepared or issued its audit report.

As of June 30, 2020, the aggregate market value of the common stock of the registrant held by non-affiliates of the registrant was \$1.0 billion.

As of February 23, 2021, the registrant had 47,894,842 shares of Class A common stock, \$0.01 par value per share, and 27,655,077 shares of Class B common stock, \$0.01 par value per share, outstanding.

DOCUMENTS INCORPORATED BY REFERENCE

None.

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#### CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING STATEMENTS

This Annual Report on Form 10-K (this “Annual Report”) contains “forward-looking statements” within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). When used in this Annual Report, the words “could,” “believe,” “anticipate,” “intend,” “estimate,” “expect,” “project” and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain such identifying words. These forward-looking statements are based on our current expectations and assumptions about future events and are based on currently available information as to the outcome and timing of future events. When considering forward-looking statements, you should keep in mind the risk factors and other cautionary statements described under the heading “Item 1A. Risk Factors” included in this Annual Report. These forward-looking statements are based on management’s current belief, based on currently available information, as to the outcome and timing of future events.

Forward-looking statements may include statements about:

- demand for our products and services, which is affected by, among other things, changes in the price of crude oil and natural gas in domestic and international markets;
- the level of growth in number of rigs, pad sizes, well spacings and associated well count and availability of takeaway and storage capacity;
- availability of capital and the associated capital spending discipline exercised by customers;
- the financial health of our customers and our credit risk of customer non-payment;
- changes in the number of drilled but uncompleted wells (“DUC’s”) and the level of completion activity;
- the size and timing of orders;
- availability of raw materials and imported items;
- shipping costs and availability of ocean freight from China;
- transportation differentials associated with reduced capacity in and out of the storage hub in Cushing, Oklahoma;
- expectations regarding raw materials, overhead and operating costs and margins;
- availability of skilled and qualified workers;
- potential liabilities such as warranty and product liability claims arising out of the installation, use or misuse of our products;
- the possibility of cancellation of orders;
- our business strategy;
- our financial strategy, operating cash flows, liquidity and capital required for our business;
- our future revenue, income and operating performance;
- the ability to pay dividends and the amount of any such dividends;
- corporate consolidation activity involving our customers;
- the addition or termination of relationships with major customers or suppliers;
- laws and regulations, including environmental regulations, that may increase our costs, limit the demand for our products and services or restrict our operations;
- disruptions in the political, regulatory, economic and social conditions domestically or internationally;
- the severity and duration of the ongoing outbreak of coronavirus (“COVID-19”) and the extent of its impact on our business;

- outbreaks of other pandemic or contagious diseases that may disrupt our operations, suppliers or facilities or impact demand for oil and natural gas;
- the impact of actions taken by the Organization of Petroleum Exporting Countries ("OPEC") and other oil and gas producing countries affecting the supply of oil and gas;
- increases in import tariffs assessed on products and imported raw materials used in the manufacture of our goods in the United States which could negatively impact margins and our working capital;
- the significance of future liabilities under the Tax Receivable Agreement (the "TRA") we entered into with certain current or past direct and indirect owners of Cactus LLC (the "TRA Holders") in connection with our initial public offering;
- a failure of our information technology infrastructure or any significant breach of security;
- potential uninsured claims and litigation against us;
- competition within the oilfield services industry;
- our dependence on the continuing services of certain of our key managers and employees;
- currency exchange rate fluctuations associated with our international operations; and
- plans, objectives, expectations and intentions contained in this Annual Report that are not historical.

We caution you that these forward-looking statements are subject to all of the risks and uncertainties, most of which are difficult to predict and many of which are beyond our control, incident to the operation of our business. These risks include, but are not limited to the risks described in this Annual Report under "Item 1A. Risk Factors." Should one or more of the risks or uncertainties described in this Annual Report occur, or should underlying assumptions prove incorrect, our actual results and plans could differ materially from those expressed in any forward-looking statements.

All forward-looking statements, expressed or implied, included in this Annual Report are expressly qualified in their entirety by this cautionary statement. This cautionary statement should also be considered in connection with any subsequent written or oral forward-looking statements that we or persons acting on our behalf may issue. Except as otherwise required by applicable law, we disclaim any duty to update any forward-looking statements, all of which are expressly qualified by the statements in this section, to reflect events or circumstances after the date of this Annual Report.

**PART I**

**Item 1. Business**

**General**

Cactus, Inc. (“Cactus Inc.”) and its consolidated subsidiaries (the “Company,” “we,” “us,” “our” and “Cactus,”), including Cactus Wellhead, LLC (“Cactus LLC”), are primarily engaged in the design, manufacture and sale of wellhead and pressure control equipment. Our products are sold and rented principally for onshore unconventional oil and gas wells and are utilized during the drilling, completion and production phases of our customers’ wells. We also provide field services for all of our products and rental items to assist with the installation, maintenance and handling of the wellhead and pressure control equipment. Additionally, we offer repair and refurbishment services. We operate through 14 U.S. service centers located in Texas, New Mexico, Pennsylvania, North Dakota, Louisiana, Oklahoma, Colorado and Wyoming as well as three service centers in Eastern Australia. Our corporate headquarters are located in Houston, Texas. We also have manufacturing and production facilities in Bossier City, Louisiana and Suzhou, China.

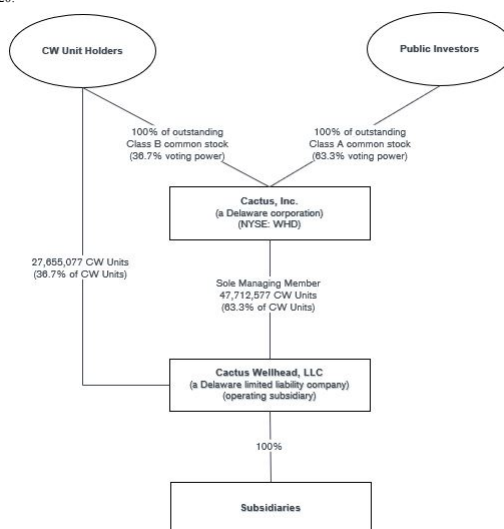
Cactus Inc. was incorporated on February 17, 2017 as a Delaware corporation for the purpose of completing an initial public offering of equity and related transactions, which was completed on February 12, 2018 (our “IPO”). We began operating in August 2011 following the formation of Cactus LLC in part by Scott Bender and Joel Bender, who have owned or operated wellhead manufacturing businesses since the late 1970s. Cactus Inc. is a holding company whose only material asset is an equity interest consisting of units representing limited liability company interests in Cactus LLC (“CW Units”). Cactus Inc. became the sole managing member of Cactus LLC upon completion of our IPO and is responsible for all operational, management and administrative decisions relating to Cactus LLC’s business. Pursuant to the First Amended and Restated Limited Liability Company Operating Agreement of Cactus LLC (the “Cactus Wellhead LLC Agreement”), owners of CW Units are entitled to redeem their CW Units for shares of Cactus Inc.’s Class A common stock, par value \$0.01 per share (“Class A common stock”) on a one-for-one basis, which results in a corresponding increase in Cactus Inc.’s membership interest in Cactus LLC and an increase in the number of shares of Class A common stock outstanding. We refer to the owners of CW Units, other than Cactus Inc., (along with their permitted transferees) as “CW Unit Holders.” CW Unit Holders own one share of our Class B common stock, par value \$0.01 per share (“Class B common stock”) for each CW Unit such CW Unit Holder owns. Cadent Energy Partners II, L.P. (“Cadent”), an affiliate of Cadent Energy Partners LLC, and Cactus WH Enterprises, LLC (“Cactus WH Enterprises”) are the largest CW Unit Holders. Cactus WH Enterprises is a Delaware limited liability company owned by Scott Bender, Joel Bender, Steven Bender and certain of our other employees. Holders of Class A common stock and Class B common stock vote together as a single class on all matters presented to our stockholders for their vote or approval, except as otherwise required by applicable law or our amended and restated certificate of incorporation.

As of December 31, 2020, Cactus Inc. owned 63.3% and CW Unit Holders owned 36.7% of Cactus LLC, which was based on 47.7 million shares of Class A common stock issued and outstanding and 27.7 million shares of Class B common stock issued and outstanding. Cadent and Cactus WH Enterprises held approximately 11% and 23% of our voting power, respectively, as of December 31, 2020. The following is a rollforward of ownership of legacy CW Units by legacy CW Unit Holders:

	CW Units (in thousands)
CW Units held by legacy CW Unit Holders as of February 7, 2018	60,558
IPO on February 12, 2018	(12,118)
July 2018 follow-on equity offering	(11,197)
Other CW Unit redemptions	(7)
CW Units held by legacy CW Unit Holders as of December 31, 2018	37,236
March 2019 follow-on equity offering	(8,474)
Other CW Unit redemptions	(804)
CW Units held by legacy CW Unit Holders as of December 31, 2019	27,958
Other CW Unit redemptions	(303)
CW Units held by legacy CW Unit Holders as of December 31, 2020	27,655

For more information on our 2018 IPO, see our [Annual Report of Form 10-K for the year ended December 31, 2018](#). For further information on the follow-on equity offerings in July 2018 and March 2019, see Note 10 in the Notes to the Consolidated Financial Statements.

The following diagram indicates our simplified ownership structure as of December 31, 2020:



**Our Products**

Our principal products include our Cactus SafeDrill® wellhead systems as well as frac stacks, our Cactus SafeLink™ monobore, SafeClamp® and SafeInject® systems, zipper manifolds and production trees that we design and manufacture. Every oil and gas well requires a wellhead, which is installed at the onset of the drilling process and remains with the well through its entire productive life. The Cactus SafeDrill® wellhead systems employ technology which allows technicians to land and secure casing strings more safely from the rig floor, reducing the need to descend into the cellar. We believe we are a market leader in the application of such technology, with thousands of our products sold and installed across the United States since 2011. During the completion phase of a well, we rent frac stacks, zipper manifolds and other high-pressure equipment including our SafeLink™, SafeClamp® and SafeInject® systems that are used for well control and managing the transmission of frac fluids and proppants during the hydraulic fracturing process. These severe service applications require robust and reliable equipment. Cactus, through its proprietary equipment, digital offerings and services, reduces the need for human intervention in the exclusion zone, eliminating non-productive time while leading to inherently safer and more environmentally responsible operations. For the subsequent production phase of a well, we sell production trees and the equipment to interface with various forms of artificial lift that regulate hydrocarbon production, which are installed on the wellhead after the frac stack has been removed. In addition, we provide mission-critical field services for all of our products and rental items, including 24-hour service crews to assist with the installation, maintenance, repair and safe handling of the wellhead and pressure control equipment. Our innovative wellhead products and pressure control equipment are developed internally. We believe our close

relationship with our customers provides us with insight into the specific issues encountered in the drilling and completion processes, allowing us to provide them the highest quality products and service solutions.

We have achieved significant market share, as measured by the percentage of total active U.S. onshore rigs that we follow (which we define as the number of active U.S. onshore drilling rigs to which we are the primary provider of wellhead products and corresponding services during drilling), and brand name recognition with respect to our engineered products, which we believe is due to our focus on safety, reliability, cost effectiveness and time saving features. We optimize our products for pad drilling (i.e., the process of drilling multiple wellbores from a single surface location) to reduce rig time and provide operators with significant efficiencies that translate into increased safety, reduced environmental impact and cost savings at the wellsite.

We operate through service centers in the United States, which are strategically located in the key oil and gas producing regions, including the Permian, Marcellus, Utica, Haynesville, Eagle Ford, Bakken and SCOOP/STACK, among other active oil and gas regions in the United States, and in Eastern Australia. These service centers support our field services and provide equipment assembly and repair services.

#### **Our Revenues**

We operate in one business segment. Our revenues are derived from three sources: products, rentals, and field service and other. Product revenues are primarily derived from the sale of wellhead systems and production trees. Rental revenues are primarily derived from the rental and associated repair of equipment used for well control during the completion process as well as the rental of drilling tools. Field service and other revenues are primarily earned when we provide installation and other field services for both product sales and equipment rental. Additionally, other revenues are derived from providing repair and reconditioning services to customers that have previously installed wellheads or production trees on their wellsite. Items sold or rented generally have an associated service component. As a result, there is some level of correlation between field service and other revenues and revenues from product sales and rentals.

For the year ended December 31, 2020, we derived 59% of our total revenues from the sale of our products, 19% from rental and 22% from field service and other. In 2019, we derived 57% of our total revenues from the sale of our products, 22% from rental and 21% from field service and other. In 2018, we derived 53% of our total revenues from the sale of our products, 25% from rental and 22% from field service and other. We have predominantly domestic operations, with a small amount of sales in Australia.

Most of our sales are made on a call out basis pursuant to agreements, wherein our clients provide delivery instructions for goods and/or services as their operations require. Such goods and/or services are most often priced in accordance with a preapproved price list. The actual pricing of our products and services is impacted by a number of factors including competitive pricing pressure, the level of utilized capacity in the oil service sector, maintenance of market share, cost of producing the product and general market conditions.

#### **Costs of Conducting Our Business**

The principal elements of cost of sales for our products are the direct and indirect costs to manufacture and supply the product, including labor, materials, machine time, tariffs and duties, freight and lease expense related to our facilities. The principal elements of cost of sales for rentals are the direct and indirect costs of supplying rental equipment, including depreciation, repairs specifically performed on such rental equipment and freight. The principal elements of cost of sales for field service and other are labor, equipment depreciation and repair, equipment lease expense, fuel and supplies. Selling, general and administrative expense is comprised of costs such as sales and marketing, engineering, general corporate overhead, business development, compensation, employment benefits, information technology, safety and environmental, legal and professional.

#### **Suppliers and Raw Materials**

Forgings, castings and bar stock represent the principal raw materials used in the manufacture of our products and rental equipment. In addition, we require accessory items (such as elastomers, ring gaskets, studs and nuts) and machined components. We purchase these items from vendors in the United States, China, India and Australia. For the years ended December 31, 2020, 2019 and 2018, approximately \$6.7 million, \$36.5 million and \$46.7 million, respectively, of machined component purchases were made from a vendor located in China, representing approximately 7%, 16% and 21%, respectively, of our total third-party vendor purchases of raw materials, finished products, equipment, machining and other services. We do not believe that we are overly dependent on any individual vendor to supply our required materials or services. The materials

and services essential to our business are normally readily available and, where we use one or a few vendors as a source of any particular materials or services, we believe that we can, within a reasonable period of time, make satisfactory alternative arrangements in the event of an interruption of supply from any vendor. We believe that our materials and services vendors have the capacity to meet additional demand should we require it, although initially at higher costs and delayed deliveries.

#### **Manufacturing**

Our manufacturing and production facilities are located in Bossier City, Louisiana and Suzhou, China. Although both facilities can produce our full range of products, our Bossier City facility has advanced capabilities and is designed to support time-sensitive and rapid turnaround of made-to-order equipment, while our facility in China is optimized for longer lead time orders and outsources its machining requirements. Both facilities are licensed to the latest American Petroleum Institute ("API") 6A specification for both wellheads and valves and API Q1 and ISO 9001:2015 quality management systems. Where traditional manufacturing facilities are designed to run in batches with different machining processes occurring in stages, our Bossier City facility uses advanced computer numeric control machines to perform multiple machining operations in a single step. We believe eliminating the setup and queue times between machining processes allows us to offer significantly shorter order-to-delivery time for equipment than our competitors, albeit at higher costs than China. Responsiveness to urgent needs strengthens our relationship with key customers. Our Bossier City manufacturing facility also functions as a repair and testing facility with its API 6A certification and full Quality Assurance and Quality Control department. The facility also has the ability to perform phosphate and oiling, copper coating and frac rental equipment remanufacturing. Our production facility in China is configured to efficiently produce our range of pressure control products and components for less time-sensitive, higher-volume orders. All employees in our Suzhou facility are Cactus employees, which we believe is a key factor in ensuring high quality. Our Suzhou facility currently assembles and tests machined components before shipment to Cactus facilities in the United States and Australia.

#### **Trademarks and Patents**

Trademarks are important to the marketing of our products. We consider the Cactus Wellhead trademark to be important to our business as a whole. The Company has numerous trademarks registered with the U.S. Patent and Trademark Office and has also applied for registration status of several trademarks which are pending. Once registered, our trademarks can be renewed every 10 years as long as we are using them in commerce. We also seek to protect our technology through use of patents, which afford us 20 years of protection of our proprietary inventions and technology, although we do not deem patents to be critical to our success. We have been awarded several U.S. patents and currently have additional patent applications pending. We also rely on trade secret protection for our confidential and proprietary information. To protect our information, we customarily enter into confidentiality agreements with our employees and suppliers. There can be no assurance, however, that others will not independently obtain similar information or otherwise gain access to our trade secrets.

#### **Cyclicality**

We are substantially dependent on conditions in the oil and gas industry, including the level of exploration, development and production activity of, and the corresponding capital spending by, oil and natural gas companies. The level of exploration, development and production activity is directly affected by trends in oil and natural gas prices, which have historically been volatile, and by the availability of capital and the associated capital spending discipline exercised by customers. Declines, as well as anticipated declines, in oil and gas prices could negatively affect the level of these activities and capital spending, which could adversely affect demand for our products and services and, in certain instances, result in the cancellation, modification or rescheduling of existing and expected orders and the ability of our customers to pay us for our products and services. These factors could have an adverse effect on our revenue and profitability.

Due to the ongoing COVID-19 pandemic, 2020 witnessed a severe decline in demand for fossil fuels resulting from government mandated lockdowns and travel restrictions. The oil and gas industry was first impacted by this decline in March 2020 amid the initial worldwide spread of the virus, with West Texas Intermediate (WTI) prices trading at negative levels for a brief period in April. Although oil prices recovered in the last quarter of 2020 from such lows, demand for oil and our customer activity levels remain significantly below levels before the pandemic.

#### **Seasonality**

Our business is not significantly impacted by seasonality, although our fourth quarter has historically been impacted by holidays and our clients' budget cycles.



## Customers

We serve over 200 customers representing majors, independents and other oil and gas companies with operations in the key U.S. oil and gas producing basins as well as in Australia. No customer represented 10% or more of total revenues during the year ended December 31, 2020, whereas one customer represented approximately 10% of total revenues during the year ended December 31, 2019 and 11% during the year ended December 31, 2018.

## Competition

The markets in which we operate are highly competitive. We believe that we are one of the largest suppliers of wellheads in the United States. We compete with divisions of Schlumberger and TechnipFMC, as well as with a number of other companies. Similar to Cactus, Schlumberger and TechnipFMC manufacture their own engineered products. We believe that the rental market for frac stacks and related flow control equipment is more fragmented than the wellhead product market. Cactus does not believe that any individual company represents more than 20% of the U.S. rental market. As is the case in the wellhead market, Cactus, Schlumberger and TechnipFMC rent internally engineered and manufactured products. The majority of our other competitors generally rent foreign manufactured generic products.

We believe that the principal competitive factors in the markets we serve are technical features, equipment availability, work force competency, efficiency, safety record, reputation, experience and price. Additionally, projects are often awarded on a bid basis, which tends to create a highly competitive environment. While we seek to be competitive in our pricing, we believe many of our customers elect to work with us based on product features, safety, performance and quality of our crews, equipment and services. We seek to differentiate ourselves from our competitors by delivering the highest-quality services and equipment possible, coupled with superior execution and operating efficiency in a safe working environment.

## Environmental, Health and Safety Regulation

We are subject to stringent governmental laws and regulations, both in the United States and other countries, pertaining to protection of the environment and occupational safety and health. Compliance with environmental legal requirements in the United States at the federal, state or local levels may require acquiring permits to conduct regulated activities, incurring capital expenditures to limit or prevent emissions, discharges and any unauthorized releases, and complying with stringent practices to handle, recycle and dispose of certain wastes. These laws and regulations include, among others:

- the Federal Water Pollution Control Act (the "Clean Water Act");
- the Clean Air Act;
- the Comprehensive Environmental Response, Compensation and Liability Act;
- the Resource Conservation and Recovery Act;
- the Occupational Safety and Health Act; and
- national and local environmental protection laws in Australia and the People's Republic of China.

New, modified or stricter enforcement of environmental laws and regulations could be adopted or implemented that significantly increase our compliance costs, pollution mitigation costs, or the cost of any remediation of environmental contamination that may become necessary, and these costs could be material. Our clients are also subject to most, if not all, of the same laws and regulations relating to environmental protection and occupational safety and health in the United States and in foreign countries where we operate. Consequently, to the extent these environmental compliance costs, pollution mitigation costs or remediation costs are incurred by our clients, those clients could elect to delay, restrict or cancel drilling, exploration or production programs, which could reduce demand for our products and services and, as a result, have a material adverse effect on our business, financial condition, results of operations, or cash flows. Consistent with our quality assurance and control principles, we have established proactive environmental and worker safety policies in the United States and foreign countries for the management, handling, recycling or disposal of chemicals and gases and other materials and wastes resulting from our operations. Substantial fines and penalties can be imposed and orders or injunctions limiting or prohibiting certain operations may be issued in connection with any failure to comply with laws and regulations relating to worker health and safety.

**Licenses and Certifications.** Our manufacturing facility in Bossier City, Louisiana and our production facility in Suzhou, China are currently licensed by the API to monogram manufactured products in accordance with API 6A, 21st Edition product specification for both wellheads and valves while the quality management system is certified to API Q1, 9th Edition, Addendum 2 and ISO 9001:2015. These licenses and certifications expire every three years and are renewed upon successful completion of annual audits. Our current API licenses and certifications are published on our website under the "Quality

Assurance & Control™ section of our website at [www.CactusWHD.com](http://www.CactusWHD.com). API's standards are subject to revision, however, and there is no guarantee that future amendments or substantive changes to the standards would not require us to modify our operations or manufacturing processes to meet the new standards. Doing so may materially affect our operational costs. We also cannot guarantee that changes to the standards would not lead to the rescission of our licenses should we be unable to make the changes necessary to meet the new standards. Loss of our API licenses could materially affect demand for these products.

**Hydraulic Fracturing.** Many of our customers utilize hydraulic fracturing in their operations. Environmental concerns have been raised regarding the potential impact of hydraulic fracturing on underground water supplies and seismic activity. These concerns have led to several regulatory and governmental initiatives in the United States to restrict the hydraulic fracturing process, which could have an adverse impact on our customers' completions or production activities.

Although we do not conduct hydraulic fracturing, increased regulation and attention given to the hydraulic fracturing process could lead to greater opposition to oil and gas production activities using hydraulic fracturing techniques. In addition, the adoption of new laws or regulations at the federal, state, local or foreign level imposing reporting obligations on, or otherwise limiting, delaying or banning, the hydraulic fracturing process or other processes on which hydraulic fracturing and subsequent hydrocarbon production relies, such as water disposal, could make it more difficult to complete oil and natural gas wells. Further, it could increase our customers' costs of compliance and doing business, and otherwise adversely affect the hydraulic fracturing services they perform, which could negatively impact demand for our products.

**Climate Change.** State, national and foreign governments and agencies continue to evaluate, and in some instances adopt, climate-related legislation and other regulatory initiatives that would restrict emissions of greenhouse gases. Changes in environmental requirements related to greenhouse gases, climate change and alternative energy sources may negatively impact demand for our services. For example, oil and natural gas exploration and production may decline as a result of environmental requirements, including land use policies responsive to environmental concerns. In January 2021, the Acting Secretary of the Department of the Interior issued an order suspending new leasing and drilling permits for fossil fuel production on federal lands and waters for 60 days. Then on January 27, 2021, President Biden issued an executive order indefinitely suspending new oil and natural gas leases on public lands or in offshore waters pending completion of a comprehensive review and reconsideration of federal oil and gas permitting and leasing practices. To the extent that the review results in the development of additional restrictions on drilling, limitations on the availability of leases, or restrictions on the ability to obtain required permits, it could impact our customers' opportunities and reduce demand for our products and services in the aforementioned areas. Because our business depends on the level of activity in the oil and natural gas industry, existing or future laws, regulations, treaties or international agreements related to greenhouse gases and climate change, including incentives to conserve energy or use alternative energy sources, may reduce demand for oil and natural gas and could have a negative impact on our business. Likewise, such restrictions may result in additional compliance obligations that could have a material adverse effect on our business, consolidated results of operations and consolidated financial condition.

#### **Insurance and Risk Management**

We rely on customer indemnifications and third-party insurance as part of our risk mitigation strategy. However, our customers may be unable to satisfy indemnification claims against them. In addition, we indemnify our customers against certain claims and liabilities resulting or arising from our provision of goods or services to them. Our insurance may not be sufficient to cover any particular loss or may not cover all losses. We carry a variety of insurance coverages for our operations, and we are partially self-insured for certain claims, in amounts that we believe to be customary and reasonable. Historically, insurance rates have been subject to various market fluctuations that may result in less coverage, increased premium costs, or higher deductibles or self-insured retentions.

Our insurance includes coverage for commercial general liability, damage to our real and personal property, damage to our mobile equipment, sudden and accidental pollution liability, workers' compensation and employer's liability, auto liability, foreign package policy, commercial crime, fiduciary liability employment practices, cargo, excess liability, and directors and officers' insurance. We also maintain a partially self-insured medical plan that utilizes specific and aggregate stop loss limits. Our insurance includes various limits and deductibles or self-insured retentions, which must be met prior to, or in conjunction with, recovery.

#### **Human Capital Management**

As of December 31, 2020, we employed over 660 people worldwide, of which more than 550 were employed in the United States. We are not a party to any collective bargaining agreements and have not experienced any strikes or work stoppages. We consider our relations with our workforce to be good. Our business's success depends mainly on our ability to attract, retain and motivate a diverse population of talented employees at all levels of our organization, including the individuals

who comprise our global workforce and executive officers and other key personnel. To succeed in a competitive industry, we have developed key recruitment and retention strategies, objectives and measures which we focus on as part of the overall management of our business.

*Recruiting and Development.* Our talent strategy is focused on attracting the best talent and rewarding their performance while developing and retaining them. Fiscal year 2020 was a challenging year in which we made difficult staffing decisions, resulting in significant reductions to our workforce. We strive to maintain good relationships with our employees and prioritize rehiring our most experienced branch and field positions as the industry recovers. We reinstated 145 employees before the end of 2020 who were part of our workforce reductions earlier in the year. When hiring, we utilize employee referrals, diverse social media platforms, regional job fairs and partner with educational organizations across the United States to find diverse, qualified, motivated and responsible employees. We are dedicated to the continual training and development of our employees, especially those in field and branch operations. Our internal training focuses on safety, corporate and personal responsibility, product knowledge, behavioral development and ethical conduct. Other training courses offered outside of the company are attended by employees with specialized skills, knowledge or certifications as needed for their ongoing success and professional development.

*Compensation and Benefits.* We provide compensation and benefits programs to help meet the needs of our employees. In addition to salaries and wages, these programs (which vary by country) include annual bonuses, retirement plans such as a 401(k) plan, healthcare and insurance benefits, health savings accounts partially funded by the Company, standard flexible spending accounts, legal insurance, company-sponsored long and short term disability, accident and critical illness, paid time off, family leave, partially paid maternity and paternity leave, family care resources and employee assistance programs, among others. We also offer tuition reimbursement in certain circumstances to support the continued growth and development of our employees. Additionally, we use targeted equity-based grants with vesting conditions to facilitate the retention of key personnel.

*Health and Safety.* Our health and safety programs are designed around global standards with appropriate variations addressing the multiple jurisdictions and regulations, specific hazards and unique working environments of our manufacturing and production facilities, service centers and headquarter operations. We require each location to conduct regular safety evaluations to verify that expectations for safety program procedures and training are being met. We also engage in third party conformity assessments of our Health, Safety & Environment ("HSE") processes to determine adherence to our HSE management system and to global health and safety standards. We monitor our Occupational Safety and Health Administration Total Recordable Incident Rate ("TRIR") to assess our operation's health and safety performance. TRIR is defined as the number of incidents per 100 full-time employees that have resulted in a recordable injury or illness in the pertinent period. During fiscal year 2020, we had a TRIR of 0.55 and no work-related fatalities.

We are committed to the health, safety and wellness of our employees. We provide our employees and their families with access to various flexible and convenient health and wellness programs. These programs include benefits that offer protection and security to have peace of mind concerning events that may require time away from work or impact their financial well-being. These tools also support their physical and mental health by providing resources to improve or maintain their health status. In response to the COVID-19 pandemic, we have implemented additional safety measures for employees performing critical on-site work. Our facilities implemented mandatory personal protective wear, extensive deep cleaning and sanitation processes. Any associate who has exhibited symptoms or believes they may have been exposed to the virus is tested and quarantined based on guidelines provided by the Centers for Disease Control and Prevention. We provide paid time off for our associates who miss work due to COVID at their regular pay. Additionally, we have allowed administrative employees to work from home if desired.

#### **Available Information**

Our principal executive offices are located at 920 Memorial City Way, Suite 300, Houston, TX 77024, and our telephone number at that address is (713) 626-8800. Our website address is [www.CactusWHD.com](http://www.CactusWHD.com). Our periodic reports and other information filed with or furnished to the Securities and Exchange Commission ("SEC") are available, free of charge, through our website, as soon as reasonably practicable after those reports and other information are electronically filed with or furnished to the SEC. Information on our website or any other website is not incorporated by reference into this Annual Report and does not constitute a part of this Annual Report.

**Item 1A. Risk Factors**

*Investing in our Class A common stock involves risks. You should carefully consider the information in this Annual Report, including the matters addressed under “Cautionary Statement Regarding Forward-Looking Statements,” and the following risks before making an investment decision. Our business, results of operations and financial condition could be materially and adversely affected by any of these risks. Additional risks or uncertainties not currently known to us, or that we deem immaterial, may also have an effect on our business, results of operations and financial condition. The trading price of our Class A common stock could decline due to any of these risks, and you may lose all or part of your investment.*

**Risks Related to the Oilfield Services Industry and Our Business**

*The global outbreak of COVID-19 and associated responses has had, and is expected to continue to have, an adverse impact on our business and operations.*

The COVID-19 pandemic has negatively affected, and is expected to continue to negatively affect, our business and operations and has had and continues to have a negative impact on the oil and gas industry as well as the global economy. In an attempt to slow the spread of the COVID-19 virus, governments worldwide have implemented measures such as travel restrictions, school and business closures and stay-at-home or shelter-in-place orders. These actions have severely reduced the demand for fossil fuels which, in turn, has adversely affected demand for our products and services.

We have experienced, and may experience in the future, slowdowns or temporary idling of certain of our manufacturing and production facilities due to a number of factors, including implementing additional safety measures, testing of our team members, team member absenteeism and governmental orders. In January 2020, our production facility in Suzhou, China closed for 10 days as a result of a government mandated closure. We cannot be sure the Suzhou facility will not face additional closures in the future. A prolonged closure could have a material adverse impact on our ability to operate our business and on our results of operations. We have also experienced, and expect to continue to experience, disruption and volatility in our supply chain, which has resulted, and may continue to result, in increased costs for certain raw materials. The spread of COVID-19 has also disrupted and may continue to disrupt logistics necessary to import, export and deliver products to us and our customers. Ports and other channels of entry have been closed or were operating at only a portion of capacity, as workers have been prohibited or otherwise unable to report to work, and means of transporting products within regions or countries may be limited for the same reason.

As the United States and other countries have attempted to lessen travel restrictions and reopen their businesses and schools, even at reduced occupancy, there has been a resurgence in COVID-19 cases. Governmental authorities at the federal, state and local levels may increase or impose new or stricter social distancing directives, stay-at-home restrictions, travel bans, quarantines, workforce and workplace restrictions or other measures related to the resurgence of the virus. These actions and the broader economic impact of the COVID-19 pandemic have had, and are expected to continue to have, an adverse effect on our business, results of operations and financial condition. The duration of the pandemic and its continued adverse impact on commodity prices and the oil and gas industry are unknown and impossible to predict with certainty. Additionally, there remains uncertainty with regard to whether new work from home policies will remain in place once our communities achieve herd immunity and can return to the office safely. Despite vaccines being distributed worldwide, the extent of future impacts of the coronavirus and any new variants that cause COVID-19 on general economic conditions and on our business, operations and results of operations remains uncertain.

*Demand for our products and services depends on oil and gas industry activity and customer expenditure levels, which are directly affected by trends in the demand for and price of crude oil and natural gas and availability of capital.*

Demand for our products and services depends primarily upon the general level of activity in the oil and gas industry, including the number of drilling rigs in operation, the number of oil and gas wells being drilled, the depth and drilling conditions of these wells, the volume of production, the number of well completions and the level of well remediation activity, and the corresponding capital spending by oil and gas companies. Oil and gas activity is in turn heavily influenced by, among other factors, current and anticipated oil and natural gas prices locally and worldwide, which have historically been volatile. Declines, as well as anticipated declines, in oil and gas prices could negatively affect the level of these activities and capital spending, which could adversely affect demand for our products and services and, in certain instances, result in the cancellation, modification or rescheduling of existing and expected orders and the ability of our customers to pay us for our products and services. These factors could have an adverse effect on our results of operations, financial condition and cash flows.

Factors affecting the prices of oil and natural gas include, but are not limited to, the following:

- demand for hydrocarbons, which is affected by worldwide population growth, economic growth rates and general economic and business conditions;
- available excess production capacity within OPEC and the level of oil and gas production by non-OPEC countries;
- the continued development of shale plays which may influence worldwide supply;
- transportation differentials associated with reduced capacity in and out of the storage hub in Cushing, Oklahoma;
- costs of exploring for, producing and delivering oil and natural gas;
- political and economic uncertainty and sociopolitical unrest;
- oil refining activity and shifts in end-customer preferences toward fuel efficiency and increased transition to electric vehicles;
- conservation measures and technological advances affecting energy consumption;
- potential acceleration of the commercial development of alternative energy sources (such as wind, solar, geothermal, tidal, fuel cells and biofuels);
- access to capital and credit markets, which may affect our customers' activity levels and spending for our products and services;
- changes in laws and regulations related to hydraulic fracturing activities or oil and gas drilling, particularly on public properties;
- changes in environmental laws and regulations (including relating to the use of coal in power plants which can impact the demand for natural gas);
- adverse weather conditions and natural disasters;
- terrorist attacks and armed conflicts; and
- global pandemics.

The oil and gas industry is cyclical and has historically experienced periodic downturns, which have been characterized by diminished demand for our products and services and downward pressure on the prices we charge. These downturns cause many exploration and production ("E&P") companies to reduce their capital budgets and drilling activity. Any future downturn or expected downturn could result in a significant decline in demand for oilfield services and adversely affect our results of operations, financial condition and cash flows.

***Growth in U.S. drilling and completion activity, and our ability to benefit from such growth, could be adversely affected by any significant constraints in equipment, labor or takeaway capacity in the regions in which we operate.***

Growth in U.S. drilling and completion activity may be impacted by, among other things, pressure pumping capacity, pipeline capacity, and material and labor shortages. While there is no perceived shortage in capacity, should significant growth in activity occur there could be concerns over availability of the equipment, materials and labor required to drill and complete a well, together with the ability to move the produced oil and natural gas to market. Should significant constraints develop that materially impact the economics of oil and gas producers, growth in U.S. drilling and completion activity could be adversely affected. This would have an adverse impact on the demand for the products we sell and rent, which could have a material adverse effect on our business, results of operations, financial condition and cash flows.

***We may be unable to employ a sufficient number of skilled and qualified workers to sustain or expand our current operations.***

The delivery of our products and services requires personnel with specialized skills and experience. Our ability to be productive and profitable will depend upon our ability to attract and retain skilled workers. In addition, our ability to expand our operations depends in part on our ability to increase the size of our skilled labor force. The demand for skilled workers is high while supply is limited, and the cost to attract and retain qualified personnel has increased. During industry downturns, skilled workers may leave the industry, reducing the availability of qualified workers when conditions improve. In addition, a significant increase in the wages paid by competing employers could result in increases in the wage rates that we must pay. If we are not able to employ and retain skilled workers, our ability to respond quickly to customer demands or strong market conditions may inhibit our growth, which could have a material adverse effect on our business, results of operations and financial condition.

***Our business is dependent on the continuing services of certain of our key managers and employees.***

We depend on key personnel. The loss of key personnel could adversely impact our business if we are unable to implement certain strategies or transactions in their absence. The loss of qualified employees or an inability to retain and motivate additional highly-skilled employees required for the operation and expansion of our business could hinder our ability to successfully maintain and expand our market share.

Equity interests in us are a substantial portion of the net worth of our executive officers and several of our other senior managers. Following the completion of our IPO, those executive officers and other senior managers have increased liquidity with respect to their equity interests in us. As a result, those executive officers and senior managers may have less incentive to remain employed by us. After terminating their employment with us, some of them may become employed by our competitors.

***Political, regulatory, economic and social disruptions in the countries in which we conduct business could adversely affect our business or results of operations.***

In addition to our facilities in the United States, we operate one production facility in China and have facilities in Australia that sell and rent equipment as well as provide parts, repair services and field services associated with installation. Instability and unforeseen changes in any of the markets in which we conduct business could have an adverse effect on the demand for, or supply of, our products and services, our results of operations and our financial condition. These factors include, but are not limited to, the following:

- nationalization and expropriation;
- potentially burdensome taxation;
- inflationary and recessionary markets, including capital and equity markets;
- civil unrest, labor issues, political instability, natural disasters, terrorist attacks, cyber-terrorism, military activity and wars;
- outbreaks of pandemic or contagious diseases;
- supply disruptions in key oil producing countries;
- tariffs, trade restrictions, trade protection measures or price controls;
- foreign ownership restrictions;
- import or export licensing requirements;
- restrictions on operations, trade practices, trade partners and investment decisions resulting from domestic and foreign laws and regulations;
- changes in, and the administration of, laws and regulations;
- inability to repatriate income or capital;
- reductions in the availability of qualified personnel;
- development and implementation of new technologies;
- foreign currency fluctuations or currency restrictions; and
- fluctuations in the interest rate component of forward foreign currency rates.

***We are dependent on a relatively small number of customers in a single industry. The loss of an important customer could adversely affect our results of operations and financial condition.***

Our customers are engaged in the oil and natural gas E&P business primarily in the United States and also Australia. Historically, we have been dependent on a relatively small number of customers for our revenues. Our business, results of operations and financial condition could be materially adversely affected if an important customer ceases to engage us for our services on favorable terms, or at all, or fails to pay or delays paying us significant amounts of our outstanding receivables. Additionally, the E&P industry is characterized by frequent consolidation activity. Changes in ownership of our customers may result in the loss of, or reduction in, business from those customers, which could materially and adversely affect our business, results of operations and financial condition.

***Delays in obtaining, or inability to obtain or renew, permits or authorizations by our customers for their operations could impair our business.***

In both the United States and Australia, our customers are required to obtain permits or authorizations from one or more governmental agencies or other third parties to perform drilling and completion activities, including hydraulic fracturing. Such permits or approvals are typically required by state agencies but can also be required by federal and local governmental agencies or other third parties. The requirements for such permits or authorizations vary depending on the location where such drilling and completion activities will be conducted. As with most permitting and authorization processes, there is a degree of uncertainty as to whether a permit will be granted, the time it will take for a permit or approval to be issued and the conditions which may be imposed in connection with the granting of the permit. In some jurisdictions, certain regulatory authorities have delayed or suspended the issuance of permits or authorizations while the potential environmental impacts associated with issuing such permits can be studied and appropriate mitigation measures evaluated. In Texas, rural water districts have begun to impose restrictions on water use and may require permits for water used in drilling and completion activities. In addition, in January 2021, President Biden indefinitely suspended new oil and natural gas leases on public lands or in offshore waters pending completion of a comprehensive review and reconsideration of federal oil and gas permitting and leasing practices. This review could result in additional restrictions or limitations on the issuance of federal leases and permits for drilling on public lands. Permitting, authorization or renewal delays, the inability to obtain new permits or the revocation of current permits could impact our customers' operations and cause a loss of revenue and potentially have a materially adverse effect on our business, results of operations and financial condition.

***Competition within the oilfield services industry may adversely affect our ability to market our services.***

The oilfield services industry is highly competitive and fragmented and includes numerous small companies capable of competing effectively in our markets on a local basis, as well as several large companies that possess substantially greater financial and other resources than we do. The amount of equipment available may exceed demand, which could result in active price competition. Many contracts are awarded on a bid basis, which may further increase competition based primarily on price. In addition, adverse market conditions lower demand for well servicing equipment, which results in excess equipment and lower utilization rates. If market conditions in our operating areas deteriorate from current levels or if adverse market conditions persist, the prices we are able to charge and utilization rates may decline. Any significant future increase in overall market capacity for the products, rental equipment or services that we offer could adversely affect our business and results of operations.

***New technology may cause us to become less competitive.***

The oilfield services industry is subject to the introduction of new drilling and completions techniques and services using new technologies, some of which may be subject to patent or other intellectual property protections. Although we believe our equipment and processes currently give us a competitive advantage, as competitors and others use or develop new or comparable technologies in the future, we may lose market share or be placed at a competitive disadvantage. Further, we may face competitive pressure to develop, implement or acquire certain new technologies at a substantial cost. Some of our competitors have greater financial, technical and personnel resources that may allow them to enjoy various competitive advantages in the development and implementation of new technologies. We cannot be certain that we will be able to continue to develop and implement new technologies or products. Limits on our ability to develop, bring to market, effectively use and implement new and emerging technologies may have a material adverse effect on our business, results of operations and financial condition, including a reduction in the value of assets replaced by new technologies.

***Increased costs, or lack of availability, of raw materials and other components may result in increased operating expenses and adversely affect our results of operations and cash flows.***

Our ability to source low cost raw materials and components, such as steel castings, bar stock and forgings, is critical to our ability to manufacture and sell our products and provide our services competitively. Our results of operations may be adversely affected by our inability to manage rising costs and availability of raw materials and components, in particular steel, used in our wide variety of products and systems. Additionally, freight costs, specifically ocean freight costs, may rise due to a number of factors including, but not limited to a shortage of shipping containers, congested seaports, capacity constraints on vessels or lockdown in certain markets. We cannot assure that we will be able to continue to purchase and move these materials on a timely basis or at commercially viable prices, nor can we be certain of the impact of changes to tariffs and future legislation that may impact trade with China or other countries. Further, unexpected changes in the size of regional and/or product markets, particularly for short lead-time products, could affect our results of operations and cash flows. Should our current suppliers be unable to provide the necessary raw materials or components or otherwise fail to deliver such materials and

components timely and in the quantities required, resulting delays in the provision of products or services to our customers could have a material adverse effect on our business.

In accordance with Section 1502 of the Dodd-Frank Act, the SEC's rules regarding mandatory disclosure and reporting requirements by public companies of their use of "conflict minerals" (tantalum, tin, tungsten and gold) originating in the Democratic Republic of Congo and adjoining countries became effective in 2014. While the conflict minerals rule continues in effect as adopted, there remains uncertainty regarding how the conflict minerals rule, and our compliance obligations, will be affected in the future. Additional requirements under the rule could affect sourcing at competitive prices and availability in sufficient quantities of tungsten, which is used in the manufacture of our products or in the provision of our services. This could have a material adverse effect on our ability to purchase these products in the future. The costs of compliance, including those related to supply chain research, the limited number of suppliers and possible changes in the sourcing of these minerals, could have a material adverse effect on our results of operations and cash flows.

***We design, manufacture, sell, rent and install equipment that is used in oil and gas E&P activities, which may subject us to liability, including claims for personal injury, property damage and environmental contamination should such equipment fail to perform to specifications.***

We provide products and systems to customers involved in oil and gas exploration, development and production. Some of our equipment is designed to operate in high-temperature and/or high-pressure environments, and some equipment is designed for use in hydraulic fracturing operations. We also provide parts, repair services and field services associated with installation at all of our facilities and service centers in the United States and Australia, as well as at customer sites. Because of applications to which our products and services are exposed, particularly those involving high pressure environments, a failure of such equipment, or a failure of our customers to maintain or operate the equipment properly, could cause damage to the equipment, damage to the property of customers and others, personal injury and environmental contamination and could lead to a variety of claims against us that could have an adverse effect on our business and results of operations.

We indemnify our customers against certain claims and liabilities resulting or arising from our provision of goods or services to them. In addition, we rely on customer indemnifications, generally, and third-party insurance as part of our risk mitigation strategy. However, our insurance may not be adequate to cover our liabilities. In addition, our customers may be unable to satisfy indemnification claims against them. Further, insurance companies may refuse to honor their policies, or insurance may not generally be available in the future, or if available, premiums may not be commercially justifiable. We could incur substantial liabilities and damages that are either not covered by insurance or that are in excess of policy limits, or incur liability at a time when we are not able to obtain liability insurance. Such potential liabilities could have a material adverse effect on our business, results of operations, financial condition and cash flows.

***Our operations are subject to hazards inherent in the oil and natural gas industry, which could expose us to substantial liability and cause us to lose customers and substantial revenue.***

Risks inherent in our industry include the risks of equipment defects, installation errors, the presence of multiple contractors at the wellsite over which we have no control, vehicle accidents, fires, explosions, blowouts, surface cratering, uncontrollable flows of gas or well fluids, pipe or pipeline failures, abnormally pressured formations and various environmental hazards such as oil spills and releases of, and exposure to, hazardous substances. For example, our operations are subject to risks associated with hydraulic fracturing, including any mishandling, surface spillage or potential underground migration of fracturing fluids, including chemical additives. The occurrence of any of these events could result in substantial losses to us due to injury or loss of life, severe damage to or destruction of property, natural resources and equipment, pollution or other environmental damage, clean-up responsibilities, regulatory investigations and penalties, suspension of operations and repairs required to resume operations. The cost of managing such risks may be significant. The frequency and severity of such incidents will affect operating costs, insurability and relationships with customers, employees and regulators. In particular, our customers may elect not to purchase our products or services if they view our environmental or safety record as unacceptable, which could cause us to lose customers and substantial revenues.

Our insurance may not be adequate to cover all losses or liabilities we may suffer. Also, insurance may no longer be available to us or its availability may be at premium levels that do not justify its purchase. The occurrence of a significant uninsured claim, a claim in excess of the insurance coverage limits maintained by us or a claim at a time when we are not able to obtain liability insurance could have a material adverse effect on our ability to conduct normal business operations and on our results of operations, financial condition and cash flows. In addition, we may not be able to secure additional insurance or bonding that might be required by new governmental regulations. This may cause us to restrict our operations, which might severely impact our financial condition.



***Oilfield anti-indemnity provisions enacted by many states may restrict or prohibit a party's indemnification of us.***

We typically enter into agreements with our customers governing the provision of our services, which usually include certain indemnification provisions for losses resulting from operations. Such agreements may require each party to indemnify the other against certain claims regardless of the negligence or other fault of the indemnified party; however, many states place limitations on contractual indemnity agreements, particularly agreements that indemnify a party against the consequences of its own negligence. Furthermore, certain states, including Louisiana, New Mexico, Texas, and Wyoming, have enacted statutes generally referred to as "oilfield anti-indemnity acts" expressly prohibiting certain indemnity agreements contained in or related to oilfield services agreements. Such oilfield anti-indemnity acts may restrict or void a party's indemnification of us, which could have a material adverse effect on our business, financial condition, prospects, and results of operations.

***Our operations require us to comply with various domestic and international regulations, violations of which could have a material adverse effect on our results of operations, financial condition and cash flows.***

We are exposed to a variety of federal, state, local and international laws and regulations relating to matters such as environmental, workplace, health and safety, labor and employment, customs and tariffs, export and re-export controls, economic sanctions, currency exchange, bribery and corruption and taxation. These laws and regulations are complex, frequently change and have tended to become more stringent over time. They may be adopted, enacted, amended, enforced or interpreted in such a manner that the incremental cost of compliance could adversely impact our results of operations, financial condition and cash flows.

Our operations outside of the United States require us to comply with numerous anti-bribery and anti-corruption regulations. The U.S. Foreign Corrupt Practices Act, among others, applies to us and our operations. Our policies, procedures and programs may not always protect us from reckless or criminal acts committed by our employees or agents, and severe criminal or civil sanctions may be imposed as a result of violations of these laws. We are also subject to the risks that our employees and agents outside of the United States may fail to comply with applicable laws.

In addition, we import raw materials, semi-finished goods, and finished products into the United States, China and Australia for use in such countries or for manufacturing and/or finishing for re-export and import into another country for use or further integration into equipment or systems. Most movement of raw materials, semi-finished or finished products involves imports and exports. As a result, compliance with multiple trade sanctions, embargoes and import/export laws and regulations pose a constant challenge and risk to us since a portion of our business is conducted outside of the United States through our subsidiaries. Our failure to comply with these laws and regulations could materially affect our business, results of operations and financial condition.

***Compliance with environmental laws and regulations may adversely affect our business and results of operations.***

Environmental laws and regulations in the United States and foreign countries affect the equipment, systems and services we design, market and sell, as well as the facilities where we manufacture and produce our equipment and systems in the United States and China, and opportunities our customers pursue that create demand for our products. For example, we may be affected by such laws as the Resource Conservation and Recovery Act, the Comprehensive Environmental Response, Compensation, and Liability Act, the Clean Water Act, the Clean Air Act and the Occupational Safety and Health Act of 1970. Further, our customers may be subject to a range of laws and regulations governing hydraulic fracturing, drilling and greenhouse gas emissions.

We are required to invest financial and managerial resources to comply with environmental laws and regulations and believe that we will continue to be required to do so in the future. Failure to comply with these laws and regulations may result in the assessment of administrative, civil and criminal penalties, the imposition of remedial obligations, or the issuance of orders enjoining operations. These laws and regulations, as well as the adoption of other new laws and regulations affecting our operations or the exploration and production and transportation of crude oil and natural gas by our customers, could adversely affect our business and operating results by increasing our costs of compliance, increasing the costs of compliance and costs of doing business for our customers, limiting the demand for our products and services or restricting our operations. Increased regulation or a move away from the use of fossil fuels caused by additional regulation could also reduce demand for our products and services.

***Existing or future laws and regulations related to greenhouse gases and public sentiment associated with climate change could have a negative impact on our business and may result in additional compliance obligations with respect***

*to the release, capture, and use of greenhouse gases that could have a material adverse effect on our business, results of operations, prospects, and financial condition.*

Changes in environmental requirements related to greenhouse gas emissions and public sentiment associated with climate change may negatively impact demand for our products and services. For example, oil and natural gas E&P may decline as a result of environmental requirements, including land use policies and other actions to restrict oil and gas leasing and permitting in response to environmental and climate change concerns. In January 2021, the Acting Secretary of the Department of the Interior issued an order suspending new leasing and drilling permits for fossil fuel production on federal lands and waters for 60 days. Then on January 27, 2021, President Biden issued an executive order indefinitely suspending new oil and natural gas leases on public lands or in offshore waters pending completion of a comprehensive review and reconsideration of federal oil and gas permitting and leasing practices. To the extent that the review results in the development of additional restrictions on drilling, limitations on the availability of leases, or restrictions on the ability to obtain required permits, it could impact our customers' opportunities and reduce demand for our products and services in the aforementioned areas.

Federal, state, and local agencies have been evaluating climate-related legislation and other regulatory initiatives that would restrict emissions of greenhouse gases in areas in which we conduct business. Because our business depends on the level of activity in the oil and natural gas industry, existing or future laws and regulations related to greenhouse gases and sentiment to climate change, including incentives to conserve energy or use alternative energy sources, could have a negative impact on our business if such laws or regulations reduce demand for oil and natural gas. Likewise, such restrictions may result in additional compliance obligations with respect to the release, capture, sequestration, and use of greenhouse gases. These additional obligations could increase our costs and have a material adverse effect on our business, results of operations, prospects, and financial condition. Additional compliance obligations could also increase costs of compliance and costs of doing business for our customers, thereby reducing demand for our products and services. Finally, increasing concentrations of greenhouse gases in the Earth's atmosphere may produce climate changes that could have significant physical effects, such as increased frequency and severity of storms, droughts, floods and other climatic events; if such effects were to occur, they could have an adverse impact on our operations.

**Risks Related to Our Class A Common Stock**

*We are a holding company whose only material asset is our equity interest in Cactus LLC, and accordingly, we are dependent upon distributions from Cactus LLC to pay taxes, make payments under the TRA and cover our corporate and other overhead expenses and pay dividends to holders of our class A common stock.*

We are a holding company and have no material assets other than our equity interest in Cactus LLC. We have no independent means of generating revenue. To the extent Cactus LLC has available cash and subject to the terms of any current or future credit agreements or debt instruments, we intend to cause Cactus LLC to make (i) pro rata distributions to its unitholders, including us, in an amount at least sufficient to allow us to pay our taxes and to make payments under the TRA and (ii) non-pro rata payments to us to reimburse us for our corporate and other overhead expenses. To the extent that we need funds and Cactus LLC or its subsidiaries are restricted from making such distributions or payments under applicable law or regulation or under the terms of any future financing arrangements, or are otherwise unable to provide such funds, our financial condition and liquidity could be materially adversely affected. In addition, our ability to pay dividends to holders of our Class A common stock depends on receipt of distributions from Cactus LLC.

Moreover, because we have no independent means of generating revenue, our ability to make payments under the TRA is dependent on the ability of Cactus LLC to make distributions to us in an amount sufficient to cover our obligations under the TRA. This ability, in turn, may depend on the ability of Cactus LLC's subsidiaries to make distributions to it. The ability of Cactus LLC and its subsidiaries to make such distributions will be subject to, among other things, (i) the applicable provisions of Delaware law (or other applicable U.S. and foreign jurisdictions) that may limit the amount of funds available for distribution and (ii) restrictions in relevant debt instruments issued by Cactus LLC or its subsidiaries. To the extent that we are unable to make payments under the TRA for any reason, such payments will be deferred and will accrue interest until paid.

*Cadent and Cactus WH Enterprises LLC have the ability to direct the voting of a significant percentage of the voting power of our common stock, and their interests may conflict with those of our other shareholders.*

Holders of Class A common stock and Class B common stock vote together as a single class on all matters presented to our stockholders for their vote or approval, except as otherwise required by applicable law or our amended and restated certificate of incorporation. Cadent and Cactus WH Enterprises owned approximately 11% and 23% of our voting power, respectively, as of December 31, 2020. As a result, Cadent and Cactus WH Enterprises effectively control matters requiring stockholder approval, including the election of directors, changes to our organizational documents and significant corporate

transactions. This concentration of ownership will limit your ability to affect the way we are managed or the direction of our business. The interests of Cadent and Cactus WH Enterprises with respect to matters potentially or actually involving or affecting us, such as future acquisitions, financings and other corporate opportunities and attempts to acquire us, may conflict with the interests of our other stockholders. In addition, the Chairman of our board of directors is currently a member of Cadent Energy Partners LLC. This director's duties as a partner of Cadent Energy Partners LLC may conflict with his duties as our director, and the resolution of these conflicts may not always be in our or your best interest. Furthermore, in connection with our IPO, we entered into a stockholders' agreement with Cadent and Cactus WH Enterprises. Among other things, the stockholders' agreement provides each of Cadent and Cactus WH Enterprises with the right to designate a certain number of nominees to our board of directors so long as they and their respective affiliates collectively beneficially own at least 5% of the outstanding shares of our common stock. The existence of significant stockholders and the stockholders' agreement may have the effect of deterring hostile takeovers, delaying or preventing changes in control or changes in management or limiting the ability of our other stockholders to approve transactions that they may deem to be in our best interests. Cadent and Cactus WH Enterprises' concentration of stock ownership may also adversely affect the trading price of our Class A common stock to the extent investors perceive a disadvantage in owning stock of a company with significant stockholders. See "Item 13. Certain Relationships and Related Party Transactions, and Director Independence—Stockholders' Agreement."

***Certain of our directors have significant duties with, and spend significant time serving, entities that may compete with us in seeking acquisitions and business opportunities and, accordingly, may have conflicts of interest in allocating time or pursuing business opportunities.***

Certain of our directors, who are responsible for managing the direction of our operations and acquisition activities, hold positions of responsibility with other entities (including Cadent and its affiliated entities) whose businesses are similar to our business. The existing positions held by these directors may give rise to fiduciary or other duties that are in conflict with the duties they owe to us. These directors may become aware of business opportunities that may be appropriate for presentation to us as well as to the other entities with which they are or may become affiliated. Due to these existing and potential future affiliations, they may present potential business opportunities to other entities prior to presenting them to us, which could cause additional conflicts of interest. They may also decide that certain opportunities are more appropriate for other entities with which they are affiliated, and as a result, they may elect not to present those opportunities to us. These conflicts may not be resolved in our favor.

***Our amended and restated certificate of incorporation and amended and restated bylaws, as well as Delaware law, contain provisions that could discourage acquisition bids or merger proposals, which may adversely affect the market price of our Class A common stock.***

Our amended and restated certificate of incorporation authorizes our board of directors to issue preferred stock without shareholder approval. If our board of directors elects to issue preferred stock, it could be more difficult for a third party to acquire us. In addition, some provisions of our amended and restated certificate of incorporation and amended and restated bylaws could make it more difficult for a third party to acquire control of us, even if the change of control would be beneficial to our shareholders, including:

- limitations on the removal of directors;
- limitations on the ability of our shareholders to call special meetings;
- establishing advance notice provisions for shareholder proposals and nominations for elections to the board of directors to be acted upon at meetings of shareholders;
- providing that the board of directors is expressly authorized to adopt, or to alter or repeal our bylaws; and
- establishing advance notice and certain information requirements for nominations for election to our board of directors or for proposing matters that can be acted upon by shareholders at shareholder meetings.

In addition, certain change of control events have the effect of accelerating the payment due under the TRA, which could be substantial and accordingly serve as a disincentive to a potential acquirer of our company.

***Future sales of our Class A common stock in the public market, or the perception that such sales may occur, could reduce our stock price, and any additional capital raised by us through the sale of equity or convertible securities may dilute your ownership in us.***

Subject to certain limitations and exceptions, the CW Unit Holders may cause Cactus LLC to redeem their CW Units for shares of Class A common stock (on a one-for-one basis, subject to conversion rate adjustments for stock splits, stock dividends and reclassification and other similar transactions) and then sell those shares of Class A common stock. Additionally,

we may issue additional shares of Class A common stock or convertible securities in subsequent public offerings. We have 47,712,577 outstanding shares of Class A common stock and 27,655,077 outstanding shares of Class B common stock as of December 31, 2020. The CW Unit Holders own all 27,655,077 shares of Class B common stock, representing approximately 36.7% of our total outstanding common stock. As required pursuant to the terms of the registration rights agreement that we entered into at the time of our IPO, we have filed a registration statement on Form S-3 under the Securities Act of 1933, as amended, to permit the public resale of shares of Class A common stock owned by Cadent, Cactus WH Enterprises, Lee Boquet and certain existing members of our board of directors. See "Item 13. Certain Relationships and Related Party Transactions, and Director Independence—Stockholders' Agreement" for more information.

We cannot predict the size of future issuances of our Class A common stock or securities convertible into Class A common stock or the effect, if any, that future issuances and sales of shares of our Class A common stock will have on the market price of our Class A common stock. Sales of substantial amounts of our Class A common stock (including shares issued in connection with an acquisition), or the perception that such sales could occur, may adversely affect prevailing market prices of our Class A common stock.

***Cactus Inc. will be required to make payments under the TRA for certain tax benefits that we may claim, and the amounts of such payments could be significant.***

In connection with our IPO, we entered into the TRA with the TRA Holders. This agreement generally provides for the payment by Cactus Inc. to each TRA Holder of 85% of the net cash savings, if any, in U.S. federal, state and local income tax and franchise tax that Cactus Inc. actually realizes or is deemed to realize in certain circumstances as a result of certain increases in tax basis and certain benefits attributable to imputed interest. Cactus Inc. will retain the benefit of the remaining 15% of these net cash savings.

The term of the TRA will continue until all tax benefits that are subject to the TRA have been utilized or expired, unless we exercise our right to terminate the TRA (or the TRA is terminated due to other circumstances, including our breach of a material obligation thereunder or certain mergers or other changes of control), and we make the termination payment specified in the TRA. In addition, payments we make under the TRA will be increased by any interest accrued from the due date (without extensions) of the corresponding tax return. Payments under the TRA commenced in 2019, and in the event that the TRA is not terminated, the payments under the TRA are anticipated to continue for approximately 20 years after the date of the last redemption of CW Units.

The payment obligations under the TRA are our obligations and not obligations of Cactus LLC, and we expect that the payments we will be required to make under the TRA will be substantial. Estimating the amount and timing of payments that may become due under the TRA Agreement is by its nature imprecise. For purposes of the TRA, cash savings in tax generally are calculated by comparing our actual tax liability (determined by using the actual applicable U.S. federal income tax rate and an assumed combined state and local income tax rate) to the amount we would have been required to pay had we not been able to utilize any of the tax benefits subject to the TRA. The amounts payable, as well as the timing of any payments under the TRA, are dependent upon significant future events and assumptions, including the timing of the redemption of CW Units, the price of our Class A common stock at the time of each redemption, the extent to which such redemptions are taxable transactions, the amount of the redeeming unit holder's tax basis in its CW Units at the time of the relevant redemption, the depreciation and amortization periods that apply to the increase in tax basis, the amount and timing of taxable income we generate in the future and the U.S. federal income tax rates then applicable, and the portion of our payments under the TRA that constitute imputed interest or give rise to depreciable or amortizable tax basis. The payments under the TRA are not conditioned upon a holder of rights under the TRA having a continued ownership interest in us. For additional information regarding the TRA, see "Item 13. Certain Relationships and Related Party Transactions, and Director Independence—Tax Receivable Agreement."

***In certain cases, payments under the TRA may be accelerated and/or significantly exceed the actual benefits, if any, we realize in respect of the tax attributes subject to the TRA.***

If we elect to terminate the TRA early or it is terminated early due to Cactus Inc.'s failure to honor a material obligation thereunder or due to certain mergers or other changes of control, our obligations under the TRA would accelerate and we would be required to make an immediate payment equal to the present value of the anticipated future payments to be made by us under the TRA (determined by applying a discount rate of one-year LIBOR plus 150 basis points) and such payment is expected to be substantial. The calculation of anticipated future payments will be based upon certain assumptions and deemed events set forth in the TRA, including (i) the assumption that we have sufficient taxable income to fully utilize the tax benefits covered by the TRA and (ii) the assumption that any CW Units (other than those held by Cactus Inc.) outstanding on the

termination date are deemed to be redeemed on the termination date. Any early termination payment may be made significantly in advance of the actual realization, if any, of the future tax benefits to which the termination payment relates.

As a result of either an early termination or a change of control, we could be required to make payments under the TRA that exceed our actual cash tax savings under the TRA. In these situations, our obligations under the TRA could have a substantial negative impact on our liquidity and could have the effect of delaying, deferring or preventing certain mergers, asset sales, or other forms of business combinations or changes of control. If the TRA were terminated as of December 31, 2020, the estimated termination payments, based on the assumptions discussed above, would have been approximately \$315.1 million (calculated using a discount rate equal to one-year LIBOR plus 150 basis points, applied against an undiscounted liability of approximately \$362.5 million). The foregoing number is merely an estimate and the actual payment could differ materially. There can be no assurance that we will be able to finance our obligations under the TRA.

Payments under the TRA are based on the tax reporting positions that we will determine. The TRA Holders will not reimburse us for any payments previously made under the TRA if any tax benefits that have given rise to payments under the TRA are subsequently disallowed, except that excess payments made to any TRA Holder will be netted against payments that would otherwise be made to such TRA Holder, if any, after our determination of such excess. As a result, in some circumstances, we could make payments that are greater than our actual cash tax savings, if any, and may not be able to recoup those payments, which could adversely affect our liquidity.

*If Cactus LLC were to become a publicly traded partnership taxable as a corporation for U.S. federal income tax purposes, we and Cactus LLC might be subject to potentially significant tax inefficiencies, and we would not be able to recover payments previously made by us under the TRA even if the corresponding tax benefits were subsequently determined to have been unavailable due to such status.*

We intend to operate such that Cactus LLC does not become a publicly traded partnership taxable as a corporation for U.S. federal income tax purposes. A “publicly traded partnership” is a partnership the interests of which are traded on an established securities market or are readily tradable on a secondary market or the substantial equivalent thereof. Under certain circumstances, redemptions of CW Units pursuant to the Redemption Right (or our Call Right) or other transfers of CW Units could cause Cactus LLC to be treated as a publicly traded partnership. Applicable U.S. Treasury regulations provide for certain safe harbors from treatment as a publicly traded partnership, and we intend to operate such that one or more such safe harbors shall apply. For example, we intend to limit the number of unitholders of Cactus LLC, and the Cactus Wellhead LLC Agreement, which was entered into in connection with the closing of our IPO, provides for limitations on the ability of CW Unit Holders to transfer their CW Units and provides us, as managing member of Cactus LLC, with the right to impose restrictions (in addition to those already in place) on the ability of unitholders of Cactus LLC to redeem their CW Units pursuant to the Redemption Right to the extent we believe it is necessary to ensure that Cactus LLC will continue to be treated as a partnership for U.S. federal income tax purposes.

If Cactus LLC were to become a publicly traded partnership, significant tax inefficiencies might result for us and for Cactus LLC, including as a result of our inability to file a consolidated U.S. federal income tax return with Cactus LLC. In addition, we would no longer have the benefit of certain increases in tax basis covered under the TRA, and we would not be able to recover any payments previously made by us under the TRA, even if the corresponding tax benefits (including any claimed increase in the tax basis of Cactus LLC’s assets) were subsequently determined to have been unavailable.

#### General Risks

*A failure of our information technology infrastructure and cyberattacks could adversely impact us.*

We depend on our information technology (“IT”) systems for the efficient operation of our business. Accordingly, we rely upon the capacity, reliability and security of our IT hardware and software infrastructure and our ability to expand and update this infrastructure in response to our changing needs. Despite our implementation of security measures, our systems are vulnerable to damage from computer viruses, natural disasters, incursions by intruders or hackers, failures in hardware or software, power fluctuations, cyber terrorists and other similar disruptions. Additionally, we rely on third parties to support the operation of our IT hardware and software infrastructure, and in certain instances, utilize web-based applications. The failure of our IT systems or those of our vendors to perform as anticipated for any reason or any significant breach of security could disrupt our business and result in numerous adverse consequences, including reduced effectiveness and efficiency of operations, inappropriate disclosure of confidential and proprietary information, reputational harm, increased overhead costs and loss of important information, which could have a material adverse effect on our business and results of operations. In addition, we may be required to incur significant costs to protect against damage caused by these disruptions or security breaches in the future.

***Holders of our Class A common stock may not receive dividends on their Class A common stock.***

We declared our first dividend to Class A stockholders in the fourth quarter of 2019. Holders of our Class A common stock are entitled to receive only such dividends as our board of directors may declare out of funds legally available for such payments. We are incorporated in Delaware and are governed by the Delaware General Corporation Law (“DGCL”). The DGCL allows a corporation to pay dividends only out of a surplus, as determined under Delaware law or, if there is no surplus, out of net profits for the fiscal year in which the dividend was declared and for the preceding fiscal year. Under the DGCL, however, we cannot pay dividends out of net profits if, after we pay the dividend, our capital would be less than the capital represented by the outstanding stock of all classes having a preference upon the distribution of assets. We are not required to pay a dividend, and any determination to pay dividends and other distributions in cash, stock or property by us in the future (including determinations as to the amount of any such dividend or distribution) will be at the discretion of our board of directors and will be dependent on then-existing conditions, including business conditions, our financial condition, results of operations, liquidity, capital requirements, contractual restrictions, including restrictive covenants contained in debt agreements, and other factors.

***If we are unable to fully protect our intellectual property rights or trade secrets, we may suffer a loss in revenue or any competitive advantage or market share we hold, or we may incur costs in litigation defending intellectual property rights.***

While we have some patents and others pending, we do not have patents relating to many of our key processes and technology. If we are not able to maintain the confidentiality of our trade secrets, or if our competitors are able to replicate our technology or services, our competitive advantage would be diminished. We also cannot provide any assurance that any patents we may obtain in the future would provide us with any significant commercial benefit or would allow us to prevent our competitors from employing comparable technologies or processes. We may initiate litigation from time to time to protect and enforce our intellectual property rights. In any such litigation, a defendant may assert that our intellectual property rights are invalid or unenforceable. Third parties from time to time may also initiate litigation against us by asserting that our businesses infringe, impair, misappropriate, dilute or otherwise violate another party’s intellectual property rights. We may not prevail in any such litigation, and our intellectual property rights may be found invalid or unenforceable or our products and services may be found to infringe, impair, misappropriate, dilute or otherwise violate the intellectual property rights of others. The results or costs of any such litigation may have an adverse effect on our business, results of operations and financial condition. Any litigation concerning intellectual property could be protracted and costly, is inherently unpredictable and could have an adverse effect on our business, regardless of its outcome.

**Item 1B. Unresolved Staff Comments**

None.

**Item 2. Properties**

The following table sets forth information with respect to our principal facilities as of December 31, 2020. We do not believe any of the omitted properties, consisting primarily of sales offices and service centers, are individually or collectively material to our operations or business. We believe that our facilities are suitable and adequate for our current operations.

Location	Type	Own/ Lease
<i>United States</i>		
Bossier City, LA <sup>(1)</sup>	Manufacturing Facility and Service Center	Lease
Bossier City, LA <sup>(1)</sup>	Manufacturing and Assembly Facilities, Warehouse and Land	Own
Donora, PA	Service Center	Lease
DuBois, PA <sup>(2)</sup>	Service Center	Lease
Hobbs, NM	Service Center / Land	Own
Houston, TX	Administrative Headquarters	Lease
New Waverly, TX	Service Center / Land	Own
Odessa, TX	Service Center	Lease
Odessa, TX	Land	Own
Oklahoma City, OK	Service Center	Lease
Pleasanton, TX <sup>(2)</sup>	Service Center	Lease
Williston, ND <sup>(2)</sup>	Service Center	Lease
<i>China and Australia</i>		
Queensland, Australia	Service Centers and Offices / Land	Lease
Suzhou, China	Production Facility and Offices	Lease

<sup>(1)</sup> Consists of various facilities adjacent to each other constituting our manufacturing facility, assembly facility, warehouse and service center.

<sup>(2)</sup> We also own land adjacent to these facilities.

**Item 3. Legal Proceedings**

Due to the nature of our business, we are, from time to time, involved in routine litigation or subject to disputes or claims related to our business activities, including workers' compensation claims and employment related disputes. In the opinion of our management, there is no pending litigation, dispute or claim against us that, if decided adversely, will have a material adverse effect on our results of operations, financial condition or cash flows.

**Item 4. Mine Safety Disclosures**

Not applicable.

**PART II**

**Item 5. Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities**

**Common Stock**

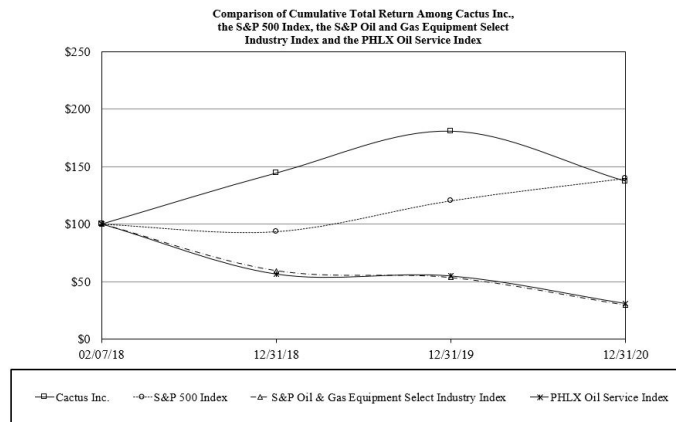
We have issued and outstanding two classes of common stock, Class A common stock and Class B common stock. Holders of Class B common stock own a corresponding number of CW Units which may be redeemed for shares of Class A common stock. The principal market for our Class A common stock is the New York Stock Exchange ("NYSE"), where it is traded under the symbol "WHD." No public trading market currently exists for our Class B common stock. As of December 31, 2020, there was one holder of record of our Class A common stock. This number excludes owners for whom Class A common stock may be held in "street name." There were five holders of record of our Class B common stock.

**Dividends**

In October 2019, our board of directors authorized the introduction of a regular quarterly cash dividend of \$0.09 per share of Class A common stock. Dividends are not paid to our Class B common stock holders; however, a corresponding distribution up to the same amount per share as our Class A common stockholders is paid to our CW Unitholders for any dividends declared on our Class A common stock. We have paid quarterly dividends uninterrupted since initiation of the program by our board of directors. In fiscal year 2020, the annual dividend rate for our Class A common stock was \$0.36 per share. We currently intend to continue paying the quarterly dividend while retaining the balance of future earnings, if any, to finance the growth of our business. However, our future dividend policy is within the discretion of our board of directors and will depend upon then-existing conditions, including our results of operations, financial condition, capital requirements, investment opportunities, statutory and contractual restrictions on our ability to pay dividends and other factors our board of directors may deem relevant.

**Performance Graph**

The graph below compares the cumulative total shareholder return on our common stock to the S&P 500 Index, the S&P Oil & Gas Equipment & Services Index and the PHLX Oil Service Index from the date our common stock began trading through December 31, 2020. The total shareholder return assumes \$100 invested on February 7, 2018 in Cactus Inc., the S&P 500 Index, the S&P Oil & Gas Equipment & Services Index and the PHLX Oil Service Index. It also assumes reinvestment of all dividends. The following graph and related information shall not be deemed "soliciting material" or to be "filed" with the SEC, nor shall such information be incorporated by reference into any future filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent that Cactus Inc. specifically incorporates it by reference into such filing.





**Issuer Purchases of Equity Securities**

The following sets forth information with respect to our repurchase of Class A common stock during the three months ended December 31, 2020 (in whole shares).

Period	Total number of shares purchased <sup>(1)</sup>	Average price paid per share <sup>(2)</sup>
October 1-31, 2020	983	\$ 18.71
November 1-30, 2020	595	23.21
December 1-31, 2020	716	26.53
Total	2,294	\$ 22.32

<sup>(1)</sup> Consists of shares of Class A common stock repurchased from employees to satisfy tax withholding obligations related to restricted stock units that vested during the period.

<sup>(2)</sup> Average price paid for Class A common stock purchased from employees to satisfy tax withholding obligations related to restricted stock units that vested during the period.

**Item 6. (Reserved)****Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations**

*Except as otherwise indicated or required by the context, all references in this Annual Report to the "Company," "Cactus," "we," "us" and "our" refer to Cactus, Inc. and its consolidated subsidiaries, unless we state otherwise or the context otherwise requires. The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the accompanying consolidated financial statements and related notes. The following discussion contains "forward-looking statements" that reflect our plans, estimates, beliefs and expected performance. Our actual results may differ materially from those anticipated as discussed in these forward-looking statements as a result of a variety of risks and uncertainties, including those described in "Cautionary Statement Regarding Forward-Looking Statements" and "Item 1A. Risk Factors" included elsewhere in this Annual Report, all of which are difficult to predict. In light of these risks, uncertainties and assumptions, the forward-looking events discussed may not occur. We assume no obligation to update any of these forward-looking statements except as otherwise required by law.*

This section includes comparisons of certain 2020 financial information to the same information for 2019. Year-to-year comparisons of the 2019 financial information to the same information for 2018 are contained in "Item 7. Management's Discussion and Analysis of Financial Condition and Result of Operations" of our Annual Report on Form 10-K for the year ended December 31, 2019 filed with the Securities and Exchange Commission on February 28, 2020, which comparative information and the information therein under the caption "Factors Affecting the Comparability of our Financial Condition and Results of Operations" are incorporated by reference herein.

**Market Factors**

See "Item 1. Business" for information on our products and business. Demand for our products and services depends primarily upon the general level of activity in the oil and gas industry, including the number of drilling rigs in operation, the number of oil and gas wells being drilled, the depth and drilling conditions of these wells, the number of well completions, the level of well remediation activity, the volume of production and the corresponding capital spending by oil and natural gas companies. Oil and gas activity is in turn heavily influenced by, among other factors, oil and gas prices locally and worldwide, which have historically been volatile.

The key market factors impacting our product sales are the number of wells drilled and placed on production, as each well requires an individual wellhead assembly and, at some time after completion, the installation of an associated production tree. We measure our product sales activity levels against our competitors by the number of rigs that we are supporting on a monthly basis as it is correlated to wells drilled. Each active drilling rig produces different levels of revenue based on the customer's drilling plan, which includes factors such as the number of wells drilled per pad, the time taken to drill each well, the number and size of casing strings, the working pressure, material selection and the complexity of the wellhead system chosen by the customer and the rate at which production trees are eventually deployed. All of these factors may be influenced by the oil and gas region in which our customer is operating. While these factors may lead to differing revenues per rig, we are able to broadly forecast our product needs and anticipated revenue levels based on general trends in a given region and with a specific customer. Increases in horizontal wells drilled as a percentage of total wells drilled, the shift towards pad drilling, and

an increase in the number of wells drilled per rig are all favorable trends that we believe enhance the demand for our products relative to the active rig count.

Our rental revenues are primarily dependent on the number of wells completed (i.e., hydraulically fractured), the number of wells on a well pad and the number of fracture stages per well. Well completion activity generally follows the level of drilling activity but can be delayed due to such factors as takeaway capacity, storage capacity and budget constraints. Changes to the number of drilled but uncompleted wells ("DUCs") could provide additional opportunities or headwinds for our rental business relative to general drilling activity.

Field service and other revenues are closely correlated to revenues from product sales and rentals, as items sold or rented almost always have an associated service component. Therefore, the market factors and trends of product sales and rental revenues similarly impact the associated levels of service and other revenues generated.

Our business experiences some seasonality during the fourth quarter due to holidays and customers managing their budgets as the year closes out. This can lead to lower activity in our three revenue categories as well as lower margins, particularly in field services due to lower labor utilization.

#### Recent Developments and Trends

The ongoing COVID-19 pandemic negatively impacted our business and revenues beginning as early as March 2020. Throughout 2020, the inability to control the spread of the virus and the recent resurgence in cases globally has resulted in continued travel restrictions, school and business closures and stay-at-home orders worldwide. Although vaccines have begun to be administered all over the world, until vehicle and airline travel returns to activity levels closer to those prior to the pandemic, demand for oil will continue to be depressed. Oil prices have recovered from the lows experienced in April 2020, trading above \$50 per barrel in January 2021 partially due to Saudi Arabia announcing that it will cut one million barrels a day of crude production starting in February 2021. As oil began trading above \$60 per barrel in mid-February 2021 primarily due to harsh winter weather conditions resulting in production disruptions, there has been increasing speculation that Saudi Arabia will restore production of an incremental one million barrels per day starting in April 2021. Even with these recent increases in commodity prices, our customers' activity continues to be significantly lower than 2019 and early 2020 levels, which translates into reduced demand for our products and services. The resurgence of COVID-19 cases in the United States and other countries as well as delays in vaccinations may limit improvements in the demand for oil and natural gas products and could lead to additional government-mandated lockdowns and other restrictions, which would likely continue to have a negative impact on global energy demand.

During 2020, we saw a significant decline in the level of onshore drilling activity in the U.S. primarily caused by commodity price weakness compounded by the impacts from the COVID-19 pandemic. At the end of 2019, the U.S. onshore rig count as reported by Baker Hughes was 781 rigs. The weekly average U.S. onshore rig count for the three months ended December 31, 2020 was 295 rigs, a 63% decline when compared to 796 rigs for the comparable period in 2019. The increase in commodity prices beginning late in 2020 and into 2021 has led to rebounds in the level of U.S. onshore drilling activity since bottoming in August of 2020 at 230 rigs. As of February 19, 2021, the U.S. onshore rig count was 380.

Recently, there has been an increase in large-scale merger and acquisition activity among E&P companies that operate in the United States. These transactions may be driven in part by an effort to reduce the cost of hydrocarbon production per barrel equivalent and increase overall company efficiencies. These transactions generally increase the size and scale of the counterparties involved, which may provide better access to capital and lead to a healthier overall industry. We have historically focused on providing our products and services to large and well capitalized customers. Consolidation of E&P companies presents both risks and opportunities depending on a number of factors, but namely whether the companies involved are existing customers.

We believe our company is well positioned to continue successfully navigating the challenges posed by the current market environment. At December 31, 2020, we had no long term debt and a strong balance sheet. In response to the drop in demand and customer activity in 2020, we had implemented certain workforce, wage and capital expenditure reductions beginning as early as March 2020. Given the significant service component of our business, we adjust our headcount to reflect current activity levels. By mid-year 2020, we had reduced our global workforce by approximately 50%. As demand and activity started showing signs of recovery, we began bringing our associates back and reinstated 145 associates before the end of the year. We have continued adding personnel in 2021 in line with market activity and implemented a partial roll-back of the wage reductions effective late January 2021. The magnitude of the partial roll-back is less than half of the wage and salary reductions that were implemented in 2020. We are cautiously optimistic regarding signs of recovery. However, we continue to actively review all opportunities to manage costs and efficiently deploy capital relative to market conditions. Our required capital

expenditures have historically tended to be lower than most other oilfield service providers due to the asset-lite nature of our business model.

**Tariffs**

Substantially all of the products and frac rental equipment that we import through our Chinese supply chain are subject to tariffs under Section 301 of the Trade Act of 1974 ("Section 301"). For the year ended December 31, 2020, we estimate that approximately 40% of the items received were sourced through our Chinese supply chain. In May 2019, the U.S. Trade Representative announced that it was increasing the level of tariffs on approximately \$200 billion worth of Chinese imports pursuant to Section 301. The tariff rate on covered products that were exported on or after May 10, 2019 was raised from 10% to 25%. In 2020, we received a temporary exclusion and tariff suspension on certain covered products exported from China to the United States under Section 301 and received refunds totaling \$14.2 million, inclusive of \$0.5 million in interest, for tariffs paid on excluded products exported after September 24, 2018. Approximately \$4.0 million of the tariff recoveries related to balances included in inventory and were recorded as a reduction to inventory and \$9.7 million was recorded as credits to cost of goods sold to offset the accounts where the tariff expenses were originally recorded. The tariff exemption ended August 7, 2020; therefore, we have resumed paying tariffs at 25% on the previously excluded parts imported from China. We believe further increases in the tariff rate above 25% may adversely affect our business, but a combination of factors may mitigate some of the impact of any future increases in tariff rates on our results of operations. These include, among other things, use of product received prior to the introduction of tariffs, our negotiations with suppliers, use of alternative supply chains and favorable currency exchange movements.

**Consolidated Results of Operations**

The following discussions relating to significant line items from our condensed consolidated statements of income are based on available information and represent our analysis of significant changes or events that impact the comparability of reported amounts. Where appropriate, we have identified specific events and changes that affect comparability or trends and, where reasonably practicable, have quantified the impact of such items.

**Year Ended December 31, 2020 Compared to Year Ended December 31, 2019**

The following table presents summary consolidated operating results for the periods indicated:

	Year Ended December 31,		\$ Change	% Change
	2020	2019		
	(in thousands)			
<b>Revenues</b>				
Product revenue	\$ 206,801	\$ 357,087	\$ (150,286)	(42.1)%
Rental revenue	66,169	141,816	(75,647)	(53.3)
Field service and other revenue	75,596	129,511	(53,915)	(41.6)
Total revenues	348,566	628,414	(279,848)	(44.5)
<b>Costs and expenses</b>				
Cost of product revenue	131,728	220,615	(88,887)	(40.3)
Cost of rental revenue	49,077	69,829	(20,752)	(29.7)
Cost of field service and other revenue	56,143	103,163	(47,020)	(45.6)
Selling, general and administrative expenses	39,715	51,657	(11,942)	(23.1)
Severance expenses	1,864	—	1,864	nm
Total costs and expenses	278,527	445,264	(166,737)	(37.4)
Income from operations	70,039	183,150	(113,111)	(61.8)
Interest income, net	701	879	(178)	(20.3)
Other income (expense), net	(555)	4,294	(4,849)	nm
Income before income taxes	70,185	188,323	(118,138)	(62.7)
Income tax expense	10,970	32,020	(21,050)	(65.7)
Net income	59,215	156,303	(97,088)	(62.1)
Less: net income attributable to non-controlling interest	24,769	70,691	(45,922)	(65.0)
Net income attributable to Cactus Inc.	\$ 34,446	\$ 85,612	\$ (51,166)	(59.8)%

nm = not meaningful

*Revenues*

Product revenue for the year ended December 31, 2020 was \$206.8 million, a decrease of \$150.3 million, or 42%, from \$357.1 million for the year ended December 31, 2019. The decrease was primarily due to lower sales of wellhead and production related equipment as our customers reduced their drilling and completion activity for most of 2020 in direct response to the overall industry downturn resulting from depressed commodity prices exacerbated by the COVID-19 pandemic.

Rental revenue for the year ended December 31, 2020 was \$66.2 million, a decrease of \$75.6 million, or 53%, from \$141.8 million for the year ended December 31, 2019. The decrease was primarily attributable to reduced completion activity by our customers as part of the industry downturn in 2020.

Field service and other revenue for the year ended December 31, 2020 was \$75.6 million, a decrease of \$53.9 million, or 42%, from \$129.5 million for the year ended December 31, 2019. The decrease was primarily attributable to lower customer activity in 2020 related to the industry downturn, resulting in lower billable hours and ancillary services.

*Costs and expenses*

Cost of product revenue for the year ended December 31, 2020 was \$131.7 million, a decrease of \$88.9 million, or 40%, from \$220.6 million for the year ended December 31, 2019. The decrease was largely attributable to the reduction in product sales and approximately \$8.7 million in credits related to tariff refunds.

Cost of rental revenue for the year ended December 31, 2020 was \$49.1 million, a decrease of \$20.8 million, or 30%, from \$69.8 million for the year ended December 31, 2019. The decrease was primarily attributable to lower repair costs and lower branch expenses. Rental cost of sales in 2020 also included approximately \$1.0 million in credits related to tariff refunds. These decreases were partially offset by an increase in depreciation expense on a larger rental fleet during 2020 and higher scrap and rework expenses.

Cost of field service and other revenue for the year ended December 31, 2020 was \$56.1 million, a decrease of \$47.0 million, or 46%, from \$103.2 million for the year ended December 31, 2019. The decrease was mainly related to lower payroll costs associated with fewer field and branch personnel, an increase in gains from sales of field service vehicles of \$3.2 million, lower depreciation, fuel and repair expenses on a smaller fleet of vehicles and various other savings resulting from lower overall activity.

Selling, general and administrative expense for the year ended December 31, 2020 was \$39.7 million, a decrease of \$11.9 million, or 23%, from \$51.7 million for the year ended December 31, 2019. The decrease was primarily due to lower personnel costs, including annual incentive bonuses, related to headcount and salary reductions during 2020, a reduction in professional fees, travel and entertainment costs and other decreases associated with certain targeted cost savings measures. These reductions were partially offset by increases in stock-based compensation expense and foreign currency losses.

Severance expense for the year ended December 31, 2020 of \$1.9 million was related to severance benefits associated with headcount reductions in the second and third quarters of 2020 resulting from the economic downturn and decline in demand for our products and services.

*Interest income, net.* Interest income, net was \$0.7 million in 2020 compared to \$0.9 million in 2019, a decrease of \$0.2 million. The decrease was primarily due to lower interest income on cash invested in interest-bearing accounts and money market funds as a result of lower interest rates in 2020, partially offset by \$0.5 million of interest income in 2020 associated with the tariff refunds.

*Other income (expense), net.* Other expense, net for the year ended December 31, 2020 consisted of non-cash adjustments for the revaluation of the liability related to the TRA. Other income, net for the year ended December 31, 2019 of \$4.3 million consisted of a \$5.3 million non-cash gain on the revaluation of the liability related to the TRA, partially offset by \$1.0 million in offering expenses associated with the secondary offering of our Class A common stock in March 2019 by certain selling stockholders.

*Income tax expense.* Income tax expense for the year ended December 31, 2020 was \$11.0 million (15.6% effective tax rate) compared to \$32.0 million (17.0% effective tax rate) for 2019. Income tax expense for the year ended December 31, 2020 included a \$2.2 million benefit primarily comprised of tax credit adjustments and the revaluation of our deferred tax asset resulting from a change in our forecasted state tax rate. Our effective tax rate is lower than the federal statutory rate of 21% primarily due to the fact that Cactus Inc. is only subject to federal and state income tax on its share of income from Cactus LLC. Income allocated to the non-controlling interest is not subject to U.S. federal or state tax.

#### **Liquidity and Capital Resources**

At December 31, 2020 we had \$288.7 million of cash and cash equivalents. Our primary sources of liquidity and capital resources are cash on hand, cash flows generated by operating activities and, if necessary, borrowings under our ABL Credit Facility. Depending upon market conditions and other factors, we may also have the ability to issue additional equity and debt if needed. As of December 31, 2020, we had no borrowings outstanding under our ABL Credit Facility and had \$45.2 million of available borrowing capacity. Additionally, we were in compliance with the covenants of the ABL Credit Facility as of December 31, 2020.

We expect that our existing cash on hand, cash generated from operations and available borrowings under our ABL Credit Facility will be sufficient for the next 12 months to meet working capital requirements, anticipated capital expenditures, expected TRA liability payments, anticipated tax liabilities and dividends to holders of our Class A common stock as well as pro rata cash distributions to holders of CW units (other than Cactus Inc.).

We currently estimate our net capital expenditures for the year ending December 31, 2021 will range from \$10 million to \$15 million, excluding acquisitions, mostly related to rental fleet investments. We continuously evaluate our capital expenditures, and the amount we ultimately spend will depend on a number of factors, including, among other things, demand for rental assets, available capacity in existing locations, prevailing economic conditions, market conditions in the E&P industry, customers' forecasts, volatility and company initiatives.

Our ability to satisfy our long-term liquidity requirements, including cash distributions to CW Unit Holders to fund their respective income tax liabilities relating to their share of the income of Cactus LLC and to fund liabilities related to the TRA, depends on our future operating performance, which is affected by, and subject to, prevailing economic conditions, market conditions in the E&P industry, availability and cost of raw materials, and financial, business and other factors, many of which are beyond our control. We will not be able to predict or control many of these factors, such as economic conditions in the markets where we operate and competitive pressures. If necessary, we could choose to further reduce our spending on capital projects and operating expenses to ensure we operate within the cash flow generated from our operations.

#### **Tax Receivable Agreement (TRA)**

The TRA generally provides for the payment by Cactus Inc. to the TRA Holders of 85% of the net cash savings, if any, in U.S. federal, state and local income tax and franchise tax that Cactus Inc. actually realizes or is deemed to realize in certain circumstances. Cactus Inc. will retain the benefit of the remaining 15% of these net cash savings. To the extent Cactus LLC has available cash, we intend to cause Cactus LLC to make pro rata distributions to its unitholders, including Cactus Inc., in an amount at least sufficient to allow us to pay our taxes and to make payments under the TRA.

Except in cases where we elect to terminate the TRA early, the TRA is terminated early due to certain mergers, asset sales, or other forms of business combinations or changes of control or if we have available cash but fail to make payments when due under circumstances where we do not have the right to elect to defer the payment. We may generally elect to defer payments due under the TRA if we do not have available cash to satisfy our payment obligations under the TRA. Any such deferred payments under the TRA generally will accrue interest. In certain cases, payments under the TRA may be accelerated and/or significantly exceed the actual benefits, if any, we realize in respect of the tax attributes subject to the TRA. In these situations, our obligations under the TRA could have a substantial negative impact on our liquidity.

Assuming no material changes in the relevant tax law, we expect that if the TRA were terminated as of December 31, 2020, the estimated termination payments, based on the assumptions discussed in Note 9 of the Notes to the Consolidated Financial Statements, would be approximately \$315.1 million, calculated using a discount rate equal to one-year LIBOR plus 150 basis points, applied against an undiscounted liability of \$362.5 million. A 10% increase in the price of our Class A common stock at December 31, 2020 would have increased the discounted liability by \$15.1 million to \$330.2 million (an undiscounted increase of \$17.5 million to \$380.0 million), and likewise, a 10% decrease in the price of our Class A common stock at December 31, 2020 would have decreased the discounted liability by \$15.1 million to \$300.0 million (an undiscounted decrease of \$17.5 million to \$345.0 million).

#### **Cash Flows**

##### **Year Ended December 31, 2020 Compared to Year Ended December 31, 2019**

The following table summarizes our cash flows for the periods indicated:

	Year Ended December 31,	
	2020	2019
	(in thousands)	
Net cash provided by operating activities	\$ 143,380	\$ 209,632
Net cash used in investing activities	(18,147)	(55,948)
Net cash used in financing activities	(40,206)	(21,669)

Net cash provided by operating activities was \$143.4 million and \$209.6 million for the years ended December 31, 2020 and 2019, respectively. Operating cash flows for 2020 decreased from 2019 primarily due to the overall reduction in revenue due to the economic downturn evidenced by a decrease in net income adjusted for certain noncash items offset by an increase in cash generated from changes in net working capital and \$14.2 million in tariff refunds.

Net cash used in investing activities was \$18.1 million and \$55.9 million for the years ended December 31, 2020 and 2019, respectively. The decrease was primarily due to lower capital expenditures associated with our rental fleet in 2020 due to reductions in purchases as a result of the current industry environment as well as an increase in proceeds from asset sales.

Net cash used in financing activities was \$40.2 million and \$21.7 million for the years ended December 31, 2020 and 2019, respectively. The increase was attributable to an increase of \$12.9 million in dividend payments to holders of Class A

common stock and an increase of \$7.9 million in Cactus LLC member distributions, partially offset by a \$2.2 million reduction in payments on finance leases.

#### **Critical Accounting Policies and Estimates**

In preparing our financial statements in accordance with GAAP, we make numerous estimates and assumptions that affect the accounting for and recognition and disclosure of assets, liabilities, equity, revenues and expenses. We must make these estimates and assumptions because certain information that we use is dependent on future events, cannot be calculated with a high degree of precision from available data or is not otherwise capable of being readily calculated based on generally accepted methodologies. In some cases, these estimates are particularly difficult to determine, and we must exercise significant judgment. Actual results could differ materially from the estimates and assumptions that we use in the preparation of our financial statements. We identify certain accounting policies as critical based on, among other things, their impact on the portrayal of our financial condition and results of operations and the degree of difficulty, subjectivity and complexity in their deployment. Note 2 of the Notes to the Consolidated Financial Statements includes a summary of the significant accounting policies used in the preparation of the accompanying consolidated financial statements. The following is a brief discussion of our most critical accounting policies and related estimates and assumptions.

#### ***Inventories***

Inventories are stated at the lower of cost or net realizable value. Cost is determined using standard cost (which approximates average cost) and weighted average methods. Costs include an application of related direct labor and overhead cost. Net realizable value is the estimated selling price in the ordinary course of business, less reasonably predictable costs of completion, disposal and transportation. We evaluate the components of inventory on a regular basis for excess and obsolescence. Reserves are made based on a range of factors, including age, usage and technological or market changes that may impact demand for those products. The amount of reserve recorded is subjective and is susceptible to change from period to period.

#### ***Long-Lived Assets***

Key estimates related to long-lived assets include useful lives and recoverability of carrying values. Such estimates could be modified, as impairment could arise as a result of changes in supply and demand fundamentals, technological developments, new competitors with cost advantages and the cyclical nature of the oil and gas industry. We evaluate long-lived assets for potential impairment indicators whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Long-lived assets assessed for impairment are grouped at the lowest level for which identifiable cash flows are available, and a provision made where the cash flow is less than the carrying value of the asset. The estimation of future cash flows and fair value is highly subjective and inherently imprecise. Estimates can change materially from period to period based on many factors. Accordingly, if conditions change in the future, we may record impairment losses, which could be material to any particular reporting period.

#### ***Income Taxes***

Deferred taxes are recorded using the asset and liability method, whereby tax assets and liabilities are determined based on the differences between the financial statement and tax basis of assets and liabilities using enacted tax laws and rates expected to apply to taxable income in the year in which the differences are expected to reverse. We assess the likelihood that our deferred tax assets will be recovered through adjustments to future taxable income. To the extent we believe recovery is not likely, we establish a valuation allowance to reduce the asset to a value we believe will be recoverable based on our expectation of future taxable income. In evaluating our ability to recover our deferred tax assets, we consider all available positive and negative evidence, including scheduled reversals of deferred tax liabilities, projected future taxable income, tax planning strategies and results of recent operations. The assumptions about future taxable income require significant judgment and are consistent with the plans and estimates management is using to manage the underlying business. If the projected future taxable income changes materially, we may be required to reassess the amount of valuation allowance recorded against our deferred tax assets.

#### ***Tax Receivable Agreement***

The TRA generally provides for the payment by Cactus Inc. to the TRA Holders of 85% of the net cash savings, if any, in U.S. federal, state and local income tax and franchise tax that Cactus Inc. actually realizes or is deemed to realize in certain circumstances as a result of (i) certain increases in tax basis that occur as a result of Cactus Inc.'s acquisition (or deemed acquisition for U.S. federal income tax purposes) of all or a portion of such TRA Holder's CW Units in connection with our

IPO or any subsequent offering, or pursuant to any other exercise of the Redemption Right or the Call Right, (ii) certain increases in tax basis resulting from the repayment of borrowings outstanding under Cactus LLC's term loan facility in connection with our IPO and (iii) imputed interest deemed to be paid by Cactus Inc. as a result of, and additional tax basis arising from, any payments Cactus Inc. makes under the TRA. We will retain the remaining 15% of the cash savings. The TRA liability is calculated by determining the tax basis subject to TRA ("tax basis") and applying a blended tax rate to the basis differences and calculating the iterative impact. The blended tax rate consists of the U.S. federal income tax rate and an assumed combined state and local income tax rate driven by the apportionment factors applicable to each state.

Redemptions of CW Units result in adjustments to the tax basis of the tangible and intangible assets of Cactus LLC. These adjustments are allocated to Cactus Inc. Such adjustments to the tax basis of the tangible and intangible assets of Cactus LLC would not have been available to Cactus Inc. absent its acquisition or deemed acquisition of CW Units. In addition, the repayment of borrowings outstanding under the Cactus LLC term loan facility resulted in adjustments to the tax basis of the tangible and intangible assets of Cactus LLC, a portion of which was allocated to Cactus Inc. These basis adjustments are expected to increase (for tax purposes) Cactus Inc.'s depreciation and amortization deductions and may also decrease Cactus Inc.'s gains (or increase its losses) on future dispositions of certain assets to the extent tax basis is allocated to those assets. Such increased deductions and losses and reduced gains may reduce the amount of tax that Cactus Inc. would otherwise be required to pay in the future.

Estimating the amount and timing of the tax benefit is by its nature imprecise and the assumptions used in the estimates can change. The tax benefit is dependent upon future events and assumptions, the amount of the redeeming unit holders' tax basis in its CW Units at the time of the relevant redemption, the depreciation and amortization periods that apply to the increase in tax basis, the amount and timing of taxable income we generate in the future and the U.S. federal, state and local income tax rate then applicable, and the portion of Cactus Inc.'s payments under the TRA that constitute imputed interest or give rise to depreciable or amortizable tax basis. The most critical estimate included in calculating the TRA liability to record is the combined U.S. federal income tax rate and an assumed combined state and local income tax rate, to determine the future benefit we will realize. A 100 basis point decrease/increase in the blended tax rate used would decrease/increase the TRA liability recorded at December 31, 2020 by approximately \$10.5 million.

#### **Recent Accounting Pronouncements**

See Note 2 in the Notes to the Consolidated Financial Statements for discussion of recent accounting pronouncements.

#### **Inflation**

While inflationary cost increases can affect our income from operations' margin, we believe that inflation generally has not had, and in the near future is not expected to have, a material adverse effect on our results of operations. Although the impact of inflation has been insignificant in recent years, it is still a factor in the United States economy, and we tend to experience inflationary pressure on wages and raw materials.

#### **Item 7A. Quantitative and Qualitative Disclosures about Market Risk**

In the normal course of business, we are exposed to market risk from changes in foreign currency exchange rates and changes in interest rates.

##### *Foreign Currency Exchange Rate Risk*

We have subsidiaries with operations in China and Australia who conduct business in their local currencies (functional currencies) and are therefore subject to foreign currency exchange rate risk on cash flows related to sales, expenses, financing and investing transactions in currencies other than the U.S. dollar. Currently, we do not have any open foreign currency forward contracts to hedge this risk.

Additionally, certain intercompany balances between our U.S. and foreign subsidiaries as well as other financial assets and liabilities are denominated in U.S. dollars. Since this is not the functional currency of our subsidiaries in China and Australia, the changes in these balances are translated in our Consolidated Statements of Income, resulting in the recognition of a remeasurement gain or loss. Starting in 2020, we began entering into monthly foreign currency forward contracts to provide a hedge against currency fluctuations on the U.S. dollar denominated assets and liabilities held by our foreign subsidiaries. As of December 31, 2020, if the U.S. dollar strengthened or weakened 10%, the impact to the unrealized value of our forward contracts would be approximately \$0.5 million. The gain or loss on the forward contracts would be offset by the gain or loss on the underlying transactions, and therefore, would have no impact on future earnings.



*Interest Rate Risk*

Our ABL Credit Facility is variable rate debt. At December 31, 2020, although there were no borrowings outstanding, the applicable margin on Eurodollar borrowings was 1.75% plus an adjusted base rate of one or three month LIBOR.

**Item 8. Financial Statements and Supplementary Data**

The following Consolidated Financial Statements are filed as part of this Annual Report:

**Cactus, Inc. and Subsidiaries**

<a href="#">Management's Report on Internal Control Over Financial Reporting.</a>	30
<a href="#">Report of Independent Registered Public Accounting Firm.</a>	31
<a href="#">Consolidated Balance Sheets as of December 31, 2020 and 2019.</a>	33
<a href="#">Consolidated Statements of Income for the Years Ended December 31, 2020, 2019 and 2018.</a>	34
<a href="#">Consolidated Statements of Comprehensive Income for the Years Ended December 31, 2020, 2019 and 2018.</a>	35
<a href="#">Consolidated Statements of Stockholders' Equity for the Years Ended December 31, 2020, 2019 and 2018.</a>	36
<a href="#">Consolidated Statements of Cash Flows for the Years Ended December 31, 2020, 2019 and 2018.</a>	37
<a href="#">Notes to the Consolidated Financial Statements.</a>	38

**Management's Report on Internal Control Over Financial Reporting**

Our management is responsible for establishing and maintaining adequate internal control over financial reporting, as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended. Our internal control over financial reporting was designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In making its assessment, management has utilized the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (or "COSO") in *Internal Control-Integrated Framework* (2013 framework). Based on this assessment, management has concluded that, as of December 31, 2020, our internal control over financial reporting was effective.

Our independent registered public accounting firm, PricewaterhouseCoopers, LLP, has issued an audit report on the effectiveness of our internal control over financial reporting as of December 31, 2020, which appears herein.

\_\_\_\_\_  
/s/ Scott Bender  
*President, Chief Executive Officer and Director*

\_\_\_\_\_  
/s/ Stephen Tadlock  
*Vice President, Chief Financial Officer and Treasurer*

Houston, Texas  
February 26, 2021

**Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Stockholders of Cactus, Inc.

***Opinions on the Financial Statements and Internal Control over Financial Reporting***

We have audited the accompanying consolidated balance sheets of Cactus, Inc. and its subsidiaries (the "Company") as of December 31, 2020 and 2019, and the related consolidated statements of income, comprehensive income, stockholders' equity and cash flows for each of the three years in the period ended December 31, 2020, including the related notes (collectively referred to as the "consolidated financial statements"). We also have audited the Company's internal control over financial reporting as of December 31, 2020, based on criteria established in Internal Control - Integrated Framework (2013) issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2020 and 2019, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2020 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2020, based on criteria established in Internal Control - Integrated Framework (2013) issued by the COSO.

***Basis for Opinions***

The Company's management is responsible for these consolidated financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express opinions on the Company's consolidated financial statements and on the Company's internal control over financial reporting based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement, whether due to error or fraud, and whether effective internal control over financial reporting was maintained in all material respects.

Our audits of the consolidated financial statements included performing procedures to assess the risks of material misstatement of the consolidated financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the consolidated financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

***Definition and Limitations of Internal Control over Financial Reporting***

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

**Critical Audit Matters**

The critical audit matter communicated below is a matter arising from the current period audit of the consolidated financial statements that was communicated or required to be communicated to the audit committee and that (i) relates to accounts or disclosures that are material to the consolidated financial statements and (ii) involved our especially challenging, subjective, or complex judgments. The communication of critical audit matters does not alter in any way our opinion on the consolidated financial statements, taken as a whole, and we are not, by communicating the critical audit matter below, providing a separate opinion on the critical audit matter or on the accounts or disclosures to which it relates.

*Liability related to the Tax Receivable Agreement*

As described in Notes 2 and 9 to the consolidated financial statements, the Company has a liability under the Tax Receivable Agreement (“TRA”) of \$204.4 million as of December 31, 2020. In connection with its initial public offering, the Company entered into the TRA with certain direct and indirect owners of Cactus Wellhead, LLC (the “TRA Holders”). The TRA generally provides for the payment by the Company to the TRA Holders of 85% of the net cash tax savings, if any, in United States federal, state and local income tax and franchise tax that the Company actually realizes or is deemed to realize in certain circumstances as a result of (i) certain increases in tax basis that occur as a result of the Company’s acquisition (or deemed acquisition for U.S. federal income tax purposes) of all or a portion of such TRA Holder’s ownership interest in Cactus Wellhead, LLC, (ii) certain increases in tax basis resulting from the repayment of borrowings outstanding under Cactus Wellhead, LLC’s term loan facility, and (iii) imputed interest deemed to be paid by the Company as a result of, and additional tax basis arising from, any payments the Company makes under the TRA. Management calculates the TRA liability by determining the tax basis subject to the TRA (“tax basis”) and applying a blended tax rate to the basis differences and calculating the iterative impact. The blended tax rate consists of the U.S. federal income tax rate and an assumed combined state and local income tax rate driven by the apportionment factors applicable to each state.

The principal considerations for our determination that performing procedures relating to the liability related to the TRA is a critical audit matter are the significant complexity in i) management’s calculation of the tax basis, and (ii) developing the applicable state apportionment factors utilized in determining the appropriate blended tax rate. This in turn led to a high degree of auditor subjectivity and effort in performing procedures and evaluating the appropriateness of the calculation of the tax basis and the blended tax rate. In addition, the audit effort involved the use of professionals with specialized skill and knowledge to assist in performing these procedures and evaluating the audit evidence obtained from these procedures.

Addressing the matter involved performing procedures and evaluating audit evidence in connection with forming our overall opinion on the consolidated financial statements. These procedures included testing the effectiveness of controls relating to the calculation and recognition of the TRA liability, including controls over the completeness and accuracy of the underlying data used in the tax basis and blended tax rate calculations. These procedures also included, among others, testing the information used in the calculation of the TRA liability, and the involvement of professionals with specialized skills and knowledge to assist in (i) developing an independent calculation of the tax basis, (ii) comparing the independent calculation to management’s calculations to evaluate the reasonableness of the tax basis, (iii) evaluating the apportionment factors and the resulting blended tax rate, and (iv) assessing management’s application of the tax laws. Evaluating management’s determination of the apportionment factors involved considering the current and expected activity levels of the Company and whether the apportionment factors were consistent with evidence obtained in other areas of the audit.

/s/ PricewaterhouseCoopers LLP  
Houston, Texas  
February 26, 2021

We have served as the Company’s auditor since 2015, which includes periods before the Company became subject to SEC reporting requirements.

CACTUS, INC. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS

	December 31,	
	2020	2019
	(in thousands, except per share data)	
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	\$ 288,659	\$ 202,603
Accounts receivable, net of allowance of \$598 and \$837, respectively	44,068	87,865
Inventories	87,480	113,371
Prepaid expenses and other current assets	4,935	11,044
<b>Total current assets</b>	<b>425,142</b>	<b>414,883</b>
Property and equipment, net	142,825	161,748
Operating lease right-of-use assets, net	21,994	26,561
Goodwill	7,824	7,824
Deferred tax asset, net	216,603	222,545
Other noncurrent assets	1,206	1,403
<b>Total assets</b>	<b>\$ 815,594</b>	<b>\$ 834,964</b>
<b>Liabilities and Equity</b>		
<b>Current liabilities</b>		
Accounts payable	\$ 20,163	\$ 40,957
Accrued expenses and other current liabilities	11,392	22,067
Current portion of liability related to tax receivable agreement	9,290	14,630
Finance lease obligations, current portion	3,823	6,735
Operating lease liabilities, current portion	4,247	6,737
<b>Total current liabilities</b>	<b>48,915</b>	<b>91,126</b>
Deferred tax liability, net	786	1,348
Liability related to tax receivable agreement, net of current portion	195,061	201,902
Finance lease obligations, net of current portion	2,240	3,910
Operating lease liabilities, net of current portion	17,822	20,283
<b>Total liabilities</b>	<b>264,824</b>	<b>318,569</b>
<b>Commitments and contingencies</b>		
<b>Stockholders' equity</b>		
Preferred stock, \$0.01 par value, 10,000 shares authorized, none issued and outstanding	—	—
Class A common stock, \$0.01 par value, 300,000 shares authorized, 47,713 and 47,159 shares issued and outstanding	477	472
Class B common stock, \$0.01 par value, 215,000 shares authorized, 27,655 and 27,958 shares issued and outstanding	—	—
Additional paid-in capital	202,077	194,456
Retained earnings	150,086	132,990
Accumulated other comprehensive loss	330	(452)
<b>Total stockholders' equity attributable to Cactus Inc.</b>	<b>352,970</b>	<b>327,466</b>
Non-controlling interest	197,800	188,929
<b>Total stockholders' equity</b>	<b>550,770</b>	<b>516,395</b>
<b>Total liabilities and equity</b>	<b>\$ 815,594</b>	<b>\$ 834,964</b>

The accompanying notes are an integral part of these consolidated financial statements.

CACTUS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF INCOME

	Year Ended December 31,		
	2020	2019	2018
	(in thousands, except per share data)		
<b>Revenues</b>			
Product revenue	\$ 206,801	\$ 357,087	\$ 290,496
Rental revenue	66,169	141,816	133,418
Field service and other revenue	75,596	129,511	120,221
Total revenues	<u>348,566</u>	<u>628,414</u>	<u>544,135</u>
<b>Costs and expenses</b>			
Cost of product revenue	131,728	220,615	174,675
Cost of rental revenue	49,077	69,829	55,015
Cost of field service and other revenue	56,143	103,163	96,215
Selling, general and administrative expenses	39,715	51,657	40,529
Severance expenses	1,864	—	—
Total costs and expenses	<u>278,527</u>	<u>445,264</u>	<u>366,434</u>
Income from operations	<u>70,039</u>	<u>183,150</u>	<u>177,701</u>
Interest income (expense), net	701	879	(3,595)
Other income (expense), net	(555)	4,294	(4,305)
Income before income taxes	<u>70,185</u>	<u>188,323</u>	<u>169,801</u>
Income tax expense	10,970	32,020	19,520
Net income	<u>\$ 59,215</u>	<u>\$ 156,303</u>	<u>\$ 150,281</u>
Less: pre-IPO net income attributable to Cactus LLC	—	—	13,648
Less: net income attributable to non-controlling interest	<u>24,769</u>	<u>70,691</u>	<u>84,950</u>
Net income attributable to Cactus Inc.	<u>\$ 34,446</u>	<u>\$ 85,612</u>	<u>\$ 51,683</u>
Earnings per Class A share - basic	<u>\$ 0.73</u>	<u>\$ 1.90</u>	<u>\$ 1.60</u>
Earnings per Class A share - diluted	<u>\$ 0.72</u>	<u>\$ 1.88</u>	<u>\$ 1.58</u>
Weighted average Class A shares outstanding - basic	47,457	44,983	32,329
Weighted average Class A shares outstanding - diluted	75,495	75,353	32,695

The accompanying notes are an integral part of these consolidated financial statements.

CACTUS, INC. AND SUBSIDIARIES  
CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Year Ended December 31,		
	2020	2019	2018
		(in thousands)	
Net income	\$ 59,215	\$ 156,303	\$ 150,281
Foreign currency translation adjustments	1,375	368	(902)
Comprehensive income	60,590	156,671	149,379
Less: pre-IPO comprehensive income attributable to Cactus LLC	—	—	13,928
Less: comprehensive income attributable to non-controlling interest	25,362	70,581	84,212
Comprehensive income attributable to Cactus Inc.	\$ 35,228	\$ 86,090	\$ 51,239

The accompanying notes are an integral part of these consolidated financial statements.

**CACTUS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**

(in thousands)	Members' Equity Deficit	Class A Common Stock		Class B Common Stock		Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)	Non-controlling Interest	Total Equity (Deficit)
		Shares	Amount	Shares	Amount					
<b>Balance at December 31, 2017</b>	\$ —	—	\$ —	—	\$ —	—	—	\$ 82	—	\$ (36,217)
Member distributions prior to IPO	(26,000)	—	—	—	—	—	—	—	—	(26,000)
Net income prior to IPO	13,648	—	—	—	—	—	—	—	—	13,648
Effect of IPO	48,651	26,450	265	48,440	—	71,196	—	—	130,861	250,973
Member distributions after IPO	—	—	—	—	—	—	—	—	(5,848)	(5,848)
Effect of Follow-on Offering and CW Unit redemptions	—	11,204	112	(11,204)	—	24,472	—	—	(25,293)	(709)
Tax impact of equity transactions	—	—	—	—	—	26,046	—	—	—	26,046
Other comprehensive (loss)	—	—	—	—	—	—	—	(902)	—	(902)
Stock-based compensation	—	—	—	—	—	4,704	—	—	—	4,704
Net income after IPO	—	—	—	—	—	—	51,683	—	—	84,950
<b>Balance at December 31, 2018</b>	\$ —	37,654	\$ 377	37,236	\$ —	126,418	\$ 51,683	\$ (820)	\$ 184,670	\$ 362,228
Adjustment to prior periods	—	—	—	—	—	10,424	—	409	—	(11,339)
Member distributions	—	—	—	—	—	—	—	—	—	(8,392)
Effect of CW Unit redemptions	—	9,278	93	(9,278)	—	48,635	—	(59)	—	(48,669)
Tax impact of equity transactions	—	—	—	—	—	5,499	—	—	—	5,499
Equity award vestings	—	227	2	—	—	(791)	—	—	—	(760)
Other comprehensive income	—	—	—	—	—	—	—	18	—	4
Stock-based compensation	—	—	—	—	—	4,271	—	—	—	2,724
Cash dividends declared (\$0.09 per share)	—	—	—	—	—	—	(4,305)	—	—	(4,305)
Net income	—	—	—	—	—	—	85,612	—	—	70,691
<b>Balance at December 31, 2019</b>	\$ —	47,159	\$ 472	27,958	\$ —	194,456	\$ 132,990	\$ (452)	\$ 188,929	\$ 516,295
Member distributions	—	—	—	—	—	—	—	—	—	(16,304)
Effect of CW Unit redemptions	—	303	3	(303)	—	2,155	—	—	—	(2,158)
Tax impact of equity transactions	—	—	—	—	—	284	—	—	—	284
Equity award vestings	—	251	2	—	—	(238)	—	—	—	(1,208)
Other comprehensive income	—	—	—	—	—	—	—	782	—	1,375
Stock-based compensation	—	—	—	—	—	5,420	—	—	—	3,179
Cash dividends declared (\$0.36 per share)	—	—	—	—	—	—	(17,350)	—	—	(17,350)
Net income	—	—	—	—	—	—	34,446	—	—	24,769
<b>Balance at December 31, 2020</b>	\$ —	47,712	\$ 477	27,655	\$ —	202,077	\$ 150,086	\$ 330	\$ 197,800	\$ 550,770

The accompanying notes are an integral part of these consolidated financial statements.



**CACTUS, INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

	Year Ended December 31,		
	2020	2019	2018
	(in thousands)		
<b>Cash flows from operating activities</b>			
Net income	\$ 59,215	\$ 156,303	\$ 150,281
Reconciliation of net income to net cash provided by operating activities:			
Depreciation and amortization	40,520	38,854	30,153
Debt discount and deferred financing cost amortization	168	168	275
Stock-based compensation	8,599	6,995	4,704
Provision for expected credit losses	342	355	—
Inventory obsolescence	4,840	2,552	1,451
(Gain) loss on disposal of assets	(2,480)	236	886
Deferred income taxes	6,948	25,403	15,201
Loss on debt extinguishment	—	—	4,305
(Gain) loss from revaluation of liability related to tax receivable agreement	555	(5,336)	—
Changes in operating assets and liabilities:			
Accounts receivable	44,829	4,204	(8,105)
Inventories	18,201	(17,592)	(38,227)
Prepaid expenses and other assets	6,177	438	(6,509)
Accounts payable	(19,434)	(607)	7,651
Accrued expenses and other liabilities	(10,893)	6,994	5,114
Payments pursuant to tax receivable agreement	(14,207)	(9,335)	—
Net cash provided by operating activities	<u>143,380</u>	<u>209,632</u>	<u>167,180</u>
<b>Cash flows from investing activities</b>			
Capital expenditures and other	(24,493)	(59,703)	(70,053)
Proceeds from sale of assets	6,346	3,755	1,899
Net cash used in investing activities	<u>(18,147)</u>	<u>(55,948)</u>	<u>(68,154)</u>
<b>Cash flows from financing activities</b>			
Principal payments on long-term debt	—	—	(248,529)
Payment of deferred financing costs	—	—	(840)
Payments on finance leases	(5,317)	(7,484)	(6,274)
Net proceeds from equity offerings	—	—	828,168
Dividends paid to Class A common stock shareholders	(17,140)	(4,244)	—
Distributions to members	(16,304)	(8,392)	(31,848)
Redemptions of CW Units	—	—	(575,681)
Repurchases of shares	(1,445)	(1,549)	—
Net cash used in financing activities	<u>(40,206)</u>	<u>(21,669)</u>	<u>(35,004)</u>
Effect of exchange rate changes on cash and cash equivalents	1,029	(253)	(755)
Net increase in cash and cash equivalents	<u>86,056</u>	<u>131,762</u>	<u>63,267</u>
<b>Cash and cash equivalents</b>			
Beginning of period	202,603	70,841	7,574
End of period	<u>\$ 288,659</u>	<u>\$ 202,603</u>	<u>\$ 70,841</u>

The accompanying notes are an integral part of these consolidated financial statements.

**CACTUS, INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(in thousands, except share and per share data, or as otherwise indicated)**

**1. Organization and Nature of Operations**

Cactus, Inc. ("Cactus Inc.") and its consolidated subsidiaries ("the Company"), including Cactus Wellhead, LLC ("Cactus LLC"), are primarily engaged in the design, manufacture and sale of wellhead and pressure control equipment. In addition, we maintain a fleet of frac valves and ancillary equipment for short-term rental, as well as offer repair and refurbishment services and the provision of service crews to assist in the installation and operations of pressure control systems. We operate through U.S. service centers located in Texas, New Mexico, Pennsylvania, North Dakota, Louisiana, Oklahoma, Colorado and Wyoming as well as in Eastern Australia, with our corporate headquarters located in Houston, Texas. We also have manufacturing and production facilities in Bossier City, Louisiana and Suzhou, China.

Cactus Inc. was incorporated on February 17, 2017 as a Delaware corporation for the purpose of completing an initial public offering of equity and related transactions, which was completed on February 12, 2018 (our "IPO"). Cactus Inc. is a holding company whose only material asset is an equity interest consisting of units representing limited liability company interests in Cactus LLC ("CW Units"). Cactus Inc. became the sole managing member of Cactus LLC upon completion of our IPO. Cactus LLC is a Delaware limited liability company and was formed on July 11, 2011. Except as otherwise indicated or required by the context, all references to "Cactus," "we," "us" and "our" refer to Cactus Inc. and its consolidated subsidiaries (including Cactus LLC) following the completion of our IPO and Cactus LLC and its consolidated subsidiaries prior to the completion of our IPO. For detailed information regarding our IPO, see our Annual Report on Form 10-K for the year ended December 31, 2018.

As the sole managing member of Cactus LLC, Cactus Inc. operates and controls all of the business and affairs of Cactus LLC and conducts its business through Cactus LLC and its subsidiaries. As a result, Cactus Inc. consolidates the financial results of Cactus LLC and its subsidiaries and reports a non-controlling interest related to the portion of CW Units not owned by Cactus Inc., which reduces net income attributable to holders of Cactus Inc.'s Class A common stock, par value \$0.01 per share ("Class A common stock").

As of December 31, 2020, Cactus Inc. owned 63.3% of Cactus LLC, as compared to 62.8% as of December 31, 2019. As of December 31, 2020, Cactus Inc. had outstanding 47.7 million shares of Class A common stock (representing 63.3% of the total voting power) and 27.7 million shares of Class B common stock (representing 36.7% of the total voting power).

**2. Summary of Significant Accounting Policies and Other Items**

***Basis of Presentation***

The consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP"). These consolidated financial statements include the accounts of Cactus Inc. and its wholly owned subsidiaries. All intercompany transactions and balances have been eliminated upon consolidation.

Cactus Inc. consolidates the financial results of Cactus LLC and its subsidiaries and reports a non-controlling interest related to the portion of CW Units not owned by Cactus Inc., which reduces net income attributable to holders of Cactus Inc.'s Class A common stock.

***Use of Estimates***

In preparing our consolidated financial statements in conformity with GAAP, we make numerous estimates and assumptions that affect the accounting for and recognition and disclosure of assets, liabilities, equity, revenues and expenses. We must make these estimates and assumptions because certain information that we use is dependent on future events, cannot be calculated with a high degree of precision from available data or is not otherwise capable of being readily calculated based on accepted methodologies. In some cases, these estimates are particularly difficult to determine, and we must exercise significant judgment. Actual results could differ materially from the estimates and assumptions that we use in the preparation of our consolidated financial statements.

**Segment Information**

We operate in a single operating segment, which reflects how we manage our business and the fact that all of our products and services are dependent upon the oil and natural gas industry. Substantially all of our products and services are sold in the U.S. to oil and natural gas exploration and production companies. We operate in the United States, Australia and China. Our operations in Australia and China represented less than 10% of our consolidated operations for all periods presented in these consolidated financial statements.

**Reclassifications**

Certain prior period amounts have been reclassified to conform to the current period presentation.

**Concentrations of Credit Risk**

Our assets that are potentially subject to concentrations of credit risk are cash and cash equivalents and accounts receivable. We manage the credit risk associated with these financial instruments by transacting only with what management believes are financially secure counterparties, requiring credit approvals and credit limits and monitoring counterparties' financial condition. Our receivables are spread over a number of customers, a majority of which are operators and suppliers to the oil and natural gas industry. Our maximum exposure to credit loss in the event of non-performance by the customer is limited to the receivable balance. We perform ongoing credit evaluations and monitoring as to the financial condition of our customers with respect to trade receivables. Generally, no collateral is required as a condition of sale. We also control our exposure associated with trade receivables by discontinuing sales and service to non-paying customers. For the year ended December 31, 2020, no customer represented 10% or more of total revenues. We had one customer representing 10% of total revenues for the year ended December 2019 and one customer representing 11% of total revenues in the year ended December 31, 2018.

**Significant Vendors**

We purchase a significant portion of supplies, equipment and machined components from a single vendor. During 2020, 2019 and 2018, purchases from this vendor totaled \$6.7 million, \$36.5 million and \$46.7 million respectively. These figures represent approximately 7%, 16% and 21% for the respective periods, of total third party vendor purchases of raw materials, finished products, equipment, machining and other services. Amounts due to the vendor included in accounts payable, in the consolidated balance sheets, as of December 31, 2020 and 2019 totaled \$1.1 million and \$4.3 million, respectively.

**Tax Receivable Agreement (TRA)**

We account for amounts payable under the TRA in accordance with Accounting Standards Codification ("ASC") Topic 450, Contingencies. As such, subsequent changes to the measurement of the TRA liability are recognized in the statements of income as a component of other income (expense), net. During the years ended December 31, 2020 and 2019, we recognized a \$0.6 million loss and a \$5.3 million gain on the change in the TRA liability, respectively. See Note 9 for further details on the TRA liability.

**Revenue Recognition**

The majority of our revenues are derived from short-term contracts for fixed consideration. Product sales generally do not include right of return or other significant post-delivery obligations. A contract's transaction price is allocated to each distinct performance obligation and recognized as revenue when, or as, the performance obligation is satisfied. Revenues are recognized when we satisfy a performance obligation by transferring control of the promised goods or providing services to our customers at a point in time, in an amount specified in the contract with our customer and that reflects the consideration we expect to be entitled to in exchange for those goods or services. The majority of our contracts with customers contain a single performance obligation to provide agreed upon products or services. For contracts with multiple performance obligations, we allocate revenue to each performance obligation based on its relative standalone selling price. We do not assess whether promised goods or services are performance obligations if they are immaterial in the context of the contract with the customer. We do not incur any material costs of obtaining contracts.

We do not adjust the amount of consideration per the contract for the effects of a significant financing component when we expect, at contract inception, that the period between the transfer of a promised good or service to a customer and when the customer pays for that good or service will be one year or less, which is in substantially all cases. Payment terms and

conditions vary, although terms generally include a requirement of payment within 30 to 45 days. Revenues are recognized net of any taxes collected from customers, which are subsequently remitted to governmental authorities. We treat shipping and handling associated with outbound freight as a fulfillment cost instead of as a separate performance obligation. We recognize the cost for the associated shipping and handling when incurred as an expense in cost of sales. Our revenues are derived from three sources: products, rentals, and field service and other:

*Product revenue.* Product revenues are primarily derived from the sale of wellhead systems and production trees. Revenue is recognized when the products have shipped and the customer obtains control of the products.

*Rental revenue.* Rental revenues are primarily derived from the rental of equipment, tools and products used for well control during the drilling and completion phases to customers. Our rental agreements are directly with our customers and provide for a rate based on the period of time the equipment is used or made available to the customer. In addition, customers are charged for repair costs either through an agreed upon rate or as incurred. Revenue is recognized ratably over the rental period, which tends to be short-term in nature with most equipment on site for less than 90 days.

*Field service and other revenue.* We provide field services to our customers based on contractually agreed rates. Other revenues are derived from providing repair and reconditioning services to customers who have installed wellheads and production trees on their wellsite. Revenues are recognized as the services are performed or rendered.

#### **Foreign Currency Translation**

The financial position and results of operations of our foreign subsidiaries are measured using the local currency as the functional currency. Revenues and expenses of the subsidiaries have been translated into U.S. dollars at average exchange rates prevailing during the period. Assets and liabilities have been translated at the rates of exchange on the balance sheet dates. The resulting translation gain and loss adjustments have been recorded directly as a separate component of other comprehensive income in the consolidated statements of comprehensive income and stockholders' equity. Transaction gains and losses that arise from exchange rate fluctuations on transactions denominated in a currency other than the functional currency are included in our consolidated statements of income as incurred.

#### **Derivative Financial Instruments**

Beginning in 2020, we implemented a hedging program to reduce the risks associated with changes in the value of monetary assets and liabilities denominated in currencies other than the functional currency of our subsidiaries. Under this program, we utilize foreign currency forward contracts to offset gains or losses recorded upon remeasurement of assets and liabilities stated in the non-functional currencies of our subsidiaries. These forward contracts are not designated as hedges for accounting purposes. As such, we record changes in fair value of the forward contracts in our consolidated statements of income along with the gain or loss resulting from remeasurement of the U.S. dollar denominated financial assets and liabilities held by our foreign subsidiaries. The forward contracts are typically only 30 days in duration and are settled and renewed each month. As of December 31, 2020, the fair value of our forward contracts was a liability of approximately \$56 thousand.

#### **Stock-based Compensation**

We measure the cost of equity-based awards based on the grant date fair value and allocate the compensation expense over the requisite service period, which is usually the vesting period. The grant date fair value is determined by the average price of the trading high and trading low of our Class A common stock on the grant date.

#### **Income Taxes**

Deferred taxes are recorded using the asset and liability method, whereby tax assets and liabilities are determined based on the differences between the financial statement and tax basis of assets and liabilities using enacted tax laws and rates expected to apply to taxable income in the year in which the differences are expected to reverse. We regularly evaluate the valuation allowances established for deferred tax assets for which future realization is uncertain. In assessing the realizability of deferred tax assets, we consider both positive and negative evidence, including scheduled reversals of deferred tax assets and liabilities, projected future taxable income, tax planning strategies and results of recent operations. If, based on the weight of available evidence, it is more likely than not that the deferred tax assets will not be realized, a valuation allowance is recorded.

Cactus Inc. is a corporation and is subject to U.S. federal as well as state income tax related to its ownership percentage in Cactus LLC. Cactus LLC is a limited liability company treated as a partnership for U.S. federal income tax purposes and files a U.S. Return of Partnership Income, which includes both our U.S. and foreign operations. Consequently, the

members of Cactus LLC are taxed individually on their share of earnings for U.S. federal and state income tax purposes. However, Cactus LLC is subject to the Texas Margins Tax. Additionally, our operations in both Australia and China are subject to local country income taxes. See Note 5 "Income Taxes" for additional information regarding income taxes.

**Cash and Cash Equivalents**

Cash in excess of current operating requirements is invested in short-term interest-bearing investments with maturities of three months or less at the date of purchase and is stated at cost, which approximates fair value. Throughout the year we maintained cash balances that were not covered by federal deposit insurance. We have not experienced any losses in such accounts.

**Accounts Receivable and Allowance for Credit Losses**

We extend credit to customers in the normal course of business. Our customers are predominantly oil and gas companies in the United States. Our receivables are short-term in nature and typically due in 30 to 45 days. We do not accrue interest on delinquent receivables. Accounts receivable includes amounts billed and currently due from customers and unbilled amounts for products delivered and services performed for which billings had not yet been submitted to the customers. Total unbilled revenue included in accounts receivable as of December 31, 2020 and 2019 was \$8.7 million and \$23.8 million, respectively.

We maintain an allowance for credit losses to provide for the amount of billed receivables we believe to be at risk of loss. In our determination of the allowance for credit losses, we pool receivables with similar risk characteristics based on customer size, credit ratings, payment history, bankruptcy status and other factors known to us and apply an expected credit loss percentage. The expected credit loss percentage is determined using historical loss data adjusted for current conditions and forecasts of future economic conditions. Accounts deemed uncollectible are applied against the allowance for credit losses. The following is a rollforward of our allowance for credit losses:

	Balance at Beginning of Period	Expense	Write off	Balance at End of Period
Year Ended December 31, 2020	\$ 837	\$ 342	\$ (581)	\$ 598
Year Ended December 31, 2019	576	355	(94)	837
Year Ended December 31, 2018	740	—	(164)	576

**Inventories**

Inventories are stated at the lower of cost or net realizable value. Cost is determined using standard cost (which approximates average cost) and weighted average methods. Costs include an application of related direct labor and overhead cost. Net realizable value is the estimated selling price in the ordinary course of business, less reasonably predictable costs of completion, disposal and transportation. Reserves are made for excess and obsolete items based on a range of factors, including age, usage and technological or market changes that may impact demand for those products. The inventory obsolescence reserve was \$14.6 million and \$9.8 million as of December 31, 2020 and 2019, respectively. The following is a rollforward of our inventory obsolescence reserve:

	Balance at Beginning of Period	Expense	Write off	Other	Balance at End of Period
Year Ended December 31, 2020	\$ 9,772	\$ 4,840	\$ (53)	\$ 78	\$ 14,637
Year Ended December 31, 2019	7,310	2,552	(90)	—	9,772
Year Ended December 31, 2018	5,885	1,451	—	(26)	7,310

**Property and Equipment**

Property and equipment are stated at cost. We manufacture or construct most of our own rental assets and during the manufacture of these assets, they are reflected as construction in progress until complete. We depreciate the cost of property and equipment using the straight-line method over the estimated useful lives and depreciate our rental assets to their salvage value. Leasehold improvements are amortized over the shorter of the remaining lease term or economic life of the related assets. When assets are retired or otherwise disposed of, the cost and related accumulated depreciation are removed from the accounts and

any resulting gain or loss are reflected in income for the period. The cost of maintenance and repairs is charged to income as incurred; significant renewals and improvements are capitalized. Estimated useful lives are as follows:

Land			N/A
Buildings	10	-	30 years
Machinery and equipment	2	-	12 years
Vehicles under finance lease			3 years
Rental equipment	2	-	8 years
Furniture and fixtures			5 years
Computers and software			4 years

Property and equipment as of December 31, 2020 and 2019 consists of the following:

	December 31,	
	2020	2019
Land	\$ 3,203	\$ 3,203
Buildings and improvements	21,935	21,655
Machinery and equipment	57,726	55,494
Vehicles under finance lease	14,371	24,275
Rental equipment	172,012	161,156
Furniture and fixtures	1,780	1,684
Computers and software	3,530	3,317
Gross property and equipment	274,557	270,784
Less: Accumulated depreciation	(147,221)	(123,397)
Net property and equipment	127,336	147,387
Construction in progress	15,489	14,361
Total property and equipment, net	\$ 142,825	\$ 161,748

Depreciation and amortization was \$40.5 million, \$38.9 million and \$30.2 million for 2020, 2019 and 2018, respectively. Depreciation and amortization expense is included in the consolidated statements of income as follows:

	Year Ended December 31,		
	2020	2019	2018
Cost of product revenue	\$ 3,506	\$ 3,304	\$ 3,262
Cost of rental revenue	28,063	24,881	17,997
Cost of field service and other revenue	8,075	9,986	8,456
Selling, general and administrative expenses	876	683	438
Total depreciation and amortization	\$ 40,520	\$ 38,854	\$ 30,153

**Impairment of Long-Lived Assets**

We review the recoverability of long-lived assets, such as property and equipment, when events or changes in circumstances occur that indicate the carrying value of the asset or asset group may not be recoverable. The assessment of possible impairment is based on our ability to recover the carrying value of the asset or asset group from the expected future pre-tax cash flows (undiscounted) of the related operations. If these cash flows are less than the carrying value of such asset, an impairment loss is recognized for the difference between estimated fair value and carrying value. Due to reduced sales and cash flows in 2020, we assessed the recoverability of our long-lived assets at each interim period of 2020 and as of December 31, 2020. No impairments were recognized in 2020 as a result of these assessments. Additionally, no impairment charges of long-lived assets were recognized in 2019 and 2018.

**Goodwill**

Goodwill represents the excess of purchase price paid over the fair value of the net assets of acquired businesses. Our goodwill resulted from the acquisition of a manufacturing facility in Bossier City, Louisiana in 2011. The facility supports our full range of products, rentals and services. Goodwill is not amortized, but we evaluate at least annually whether it is impaired. Goodwill is considered impaired if the carrying amount of the reporting unit exceeds its estimated fair value. We conduct our annual assessment of the recoverability of goodwill as of December 31 of each year. We first assess qualitative factors to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying amount as a basis for determining whether it is necessary to perform the goodwill impairment test. If the qualitative assessment indicates that it is more likely than not that the fair value of the reporting unit is less than its carrying amount or we elect not to perform a qualitative assessment, the quantitative assessment of goodwill test is performed. The goodwill impairment test is also performed whenever events or changes in circumstances indicate that the carrying value may not be recoverable. If it is necessary to perform the quantitative assessment to determine if our goodwill is impaired, we typically utilize a discounted cash flow analysis using management's projections that are subject to various risks and uncertainties of revenues, expenses and cash flows as well as assumptions regarding discount rates, terminal value and control premiums. Estimates of future cash flows and fair value are highly subjective and inherently imprecise. These estimates can change materially from period to period based on many factors. Accordingly, if conditions change in the future, we may record impairment losses, which could be material to any particular reporting period. Due to the depressed oil price environment, reduced sales and cash flow projections and a significant decline in our market capitalization as of March 31, 2020, we assessed whether our goodwill may have been impaired as of March 31, 2020. Our quantitative impairment test using management's current projections of revenues, expenses and cash flows as of March 31, 2020 calculated significant cushion and no impairment was recognized as a result of this assessment. Actual results during the remainder of the year were consistent with expectations and our forecasts have not materially changed; therefore, we concluded that our goodwill was not impaired at each interim period of 2020 and as of December 31, 2020. Additionally, no goodwill impairment losses were deemed necessary in 2019 or 2018.

**Accrued Expenses and Other Current Liabilities**

Accrued expenses and other current liabilities as of December 31, 2020 and 2019 are as follows:

	December 31,	
	2020	2019
Payroll, incentive compensation, payroll taxes and benefits	\$ 4,210	\$ 10,708
Income based tax payable	2,336	2,481
Accrued international freight and tariffs	2,087	3,794
Deferred revenue	1,068	1,371
Accrued professional fees and other	687	1,729
Taxes other than income	450	767
Product warranties	283	556
Accrued dividends	271	61
Accrued workers' compensation insurance	—	600
Total accrued expenses and other current liabilities	<u>\$ 11,392</u>	<u>\$ 22,067</u>

**Self-Insurance Accrued Expenses**

We maintain a partially self-insured health benefit plan which provides medical and prescription drug benefits to certain of our employees electing coverage under the plan. Our exposure is limited by individual and aggregate stop loss limits via third-party insurance carriers. Our self-insurance expense is accrued based upon the aggregate of the expected liability for reported claims and the estimated liability for claims incurred but not reported, based on historical claims experience provided by our third-party insurance advisors, adjusted as necessary based upon management's reasoned judgment. Actual employee medical claims expense may differ from estimated loss provisions based on historical experience. The liabilities for these claims are included as a component of payroll, incentive compensation, payroll taxes and benefits in the table above and were \$1.3 million and \$1.6 million as of December 31, 2020 and 2019, respectively.

*Product Warranties*

We generally warrant our manufactured products for 12 months from the date placed in service. The estimated liability for product warranties is based on historical and current claims experience.

**Fair Value Measurements**

Authoritative guidance on fair value measurements provides a framework for measuring fair value and establishes a fair value hierarchy that prioritizes the inputs used to measure fair value, giving the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 inputs) and the lowest priority to unobservable inputs (Level 3 inputs). The carrying value of cash and cash equivalents, receivables, accounts payable and accrued expenses approximates fair value based on the short-term nature of these accounts. The fair value of our foreign currency forwards is determined using market observable inputs including forward and spot prices (Level 2 inputs). We had no long-term debt outstanding as of December 31, 2020 or 2019.

**Employee Benefit Plans**

Our employees within the United States are eligible to participate in a 401(k) plan sponsored by us. These employees are eligible to participate on the first day of the month following 30 days of employment and if they are at least eighteen years of age. Eligible employees may contribute a percentage of their compensation subject to a maximum imposed by the Internal Revenue Code. Similar benefit plans exist for employees of our foreign subsidiaries. During 2020, 2019 and 2018, we matched 100% of the first 3% of gross pay contributed by each employee and 50% of the next 4% of gross pay contributed by each employee. Due to the difficult economic environment in 2020, the 401(k) match was indefinitely suspended in the U.S. effective June 1, 2020. We may also make additional non-elective employer contributions at our discretion under the plan. During 2020, 2019 and 2018, employer matching contributions totaled \$1.6 million, \$3.1 million and \$3.7 million, respectively. During the year ended December 31, 2019, a \$0.1 million non-elective contribution was made under the 401(k) plan, whereas no such contributions were made in 2020 or 2018.

**Recent Accounting Pronouncements**

*Standards Adopted*

Effective January 1, 2020, we adopted Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") 2016-13, Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments. The new guidance changed the measurement of credit losses on financial assets measured at amortized cost, including but not limited to trade receivables. The new guidance replaced the prior methodology for recognizing credit losses when it is probable that a loss has been incurred with an expected loss model that requires consideration of a broader range of information to estimate expected credit losses over the lifetime of an asset. The allowance for credit losses under the new guidance represents the portion of the asset's amortized cost basis that we do not expect to collect over the asset's contractual life, considering past events, current conditions and reasonable and supportable forecasts of future economic conditions. Adoption of the standard did not impact our consolidated financial statements other than certain expanded disclosures.

We also adopted FASB ASU 2017-04, Intangibles – Goodwill and Other (Topic 350), effective January 1, 2020. The new standard simplified the accounting for goodwill impairment by eliminating Step 2 of the current goodwill impairment test. Under the new standard, an entity performs its goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount and recognizes an impairment charge for the amount by which the carrying amount exceeds the reporting unit's fair value. The loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. Adoption of this standard did not impact our consolidated financial statements.

*Standards Not Yet Adopted*

No new pronouncements issued but not yet effective are expected to have a material impact on our consolidated financial statements.



**3. Inventories**

Inventories consist of the following:

	December 31,	
	2020	2019
Raw materials	\$ 2,003	\$ 1,538
Work-in-progress	3,598	4,619
Finished goods	81,879	107,214
Total inventories	\$ 87,480	\$ 113,371

**4. Debt**

We had no debt outstanding as of December 31, 2020 and 2019.

On August 21, 2018, Cactus LLC entered into a five-year senior secured asset-based revolving credit facility with a syndicate of lenders and JPMorgan Chase Bank, N.A., as administrative agent for such lenders and as an issuing bank and swingline lender (the "ABL Credit Facility"). The ABL Credit Facility provides for \$75.0 million in revolving commitments, up to \$15.0 million of which is available for the issuance of letters of credit. The ABL Credit Facility matures on August 21, 2023. The maximum amount that Cactus LLC may borrow under the ABL Credit Facility is subject to a borrowing base, which is based on a percentage of eligible accounts receivable and eligible inventory, subject to reserves and other adjustments.

The ABL Credit Facility was amended in September 2020 to incorporate certain changes related to revised and new definitions associated with alternative interest rates to LIBOR and satisfaction of payment conditions for restricted payments, investments, permitted acquisitions and asset dispositions. The amendment did not change covenants, the Alternate Base Rate, applicable margin rates, commitment fees, the maturity date or borrowing availability under the ABL Credit Facility.

Borrowings under the ABL Credit Facility bear interest at Cactus LLC's option at either (i) the Alternate Base Rate (as defined therein) ("ABR"), or (ii) the Adjusted LIBO Rate (as defined therein) ("Eurodollar"), plus, in each case, an applicable margin. Letters of credit issued under the ABL Credit Facility accrue fees at a rate equal to the applicable margin for Eurodollar borrowings. The applicable margin ranges from 0.50% to 1.00% per annum for ABR borrowings and 1.50% to 2.00% per annum for Eurodollar borrowings and, in each case, is based on the average quarterly availability under the ABL Credit Facility for the immediately preceding fiscal quarter. The unused portion of the ABL Credit Facility is subject to a commitment fee that varies from 0.250% to 0.375% per annum, according to the average quarterly availability under the ABL Credit Facility for the immediately preceding fiscal quarter.

The ABL Credit Facility contains various covenants and restrictive provisions that limit Cactus LLC's and each of its subsidiaries' ability to, among other things, incur additional indebtedness and create liens, make investments or loans, merge or consolidate with other companies, sell assets, make certain restricted payments and distributions, and engage in transactions with affiliates. The ABL Credit Facility also requires Cactus LLC to maintain a fixed charge coverage ratio of 1.0 to 1.0 based on the ratio of EBITDA (as defined therein) minus Unfinanced Capital Expenditures (as defined therein) to Fixed Charges (as defined therein) during certain periods, including when availability under the ABL Credit Facility is under certain levels. If Cactus LLC fails to perform its obligations under the ABL Credit Facility, (i) the commitments under the ABL Credit Facility could be terminated, (ii) any outstanding borrowings under the ABL Credit Facility may be declared immediately due and payable and (iii) the lenders may commence foreclosure or other actions against the collateral.

At December 31, 2020 and 2019, although there were no borrowings outstanding, the applicable margins on our Eurodollar borrowings were 1.75% and 1.50%, respectively, plus an adjusted base rate of one or three month LIBOR. We were in compliance with all covenants under the ABL Credit Facility as of December 31, 2020.

*Loss on Debt Extinguishment*

The ABL Credit Facility replaced Cactus LLC's prior credit agreement, dated as of July 31, 2014, with Credit Suisse AG, as administrative agent, collateral agent and issuing bank, and the other lenders party thereto (the "Prior Credit Agreement"). The Prior Credit Agreement provided for a term loan tranche in an aggregate principal amount of \$275.0 million, the outstanding balance of which was repaid in full in February 2018 from the net proceeds of our IPO. We recorded a \$4.3 million loss on early extinguishment of debt in conjunction with the repayment of the term loan portion of the Prior Credit Agreement with a portion of the net proceeds from our IPO. The loss consisted of the write-off of the unamortized balance of

debt discount and deferred loan costs of \$2.1 million and \$2.2 million, respectively and is included under other income (expense), net, in the consolidated statement of income for the year ended December 31, 2018. The Prior Credit Agreement was terminated concurrently with the effectiveness of, and as a condition of entering into, the ABL Credit Facility.

*Interest (Income) Expense, net*

Interest (income) expense, net, including debt discount and deferred financing costs amortization, was comprised of the following:

	Year Ended December 31,		
	2020	2019	2018
Interest under bank facilities	\$ 317	\$ 315	\$ 2,669
Debt discount and deferred financing costs amortization	168	168	275
Finance lease interest	639	877	734
Other	3	164	45
Interest income	(1,828)	(2,403)	(128)
Interest (income) expense, net	\$ (701)	\$ (879)	\$ 3,595

**5. Income Taxes**

Domestic and foreign components of income before income taxes were as follows:

	Year Ended December 31,		
	2020	2019	2018
Domestic <sup>(1)</sup>	61,028	173,039	159,990
Foreign <sup>(2)</sup>	9,157	15,284	9,811
Income before income taxes	\$ 70,185	\$ 188,323	\$ 169,801

<sup>(1)</sup> \$13.4 million related to the pre-IPO period in 2018.

<sup>(2)</sup> \$0.5 million related to the pre-IPO period in 2018.

The provision for income taxes consisted of:

	Year Ended December 31,		
	2020	2019	2018
Current:			
Federal	\$ (786)	\$ 1,088	\$ —
State	597	1,408	1,172
Foreign	4,211	4,121	3,147
Total current income taxes	4,022	6,617	4,319
Deferred:			
Federal	8,040	14,853	12,589
State	(253)	10,681	1,992
Foreign	(839)	(131)	620
Total deferred income taxes	6,948	25,403	15,201
Total provision for income taxes	\$ 10,970	\$ 32,020	\$ 19,520

The effective income tax rate was different from the statutory U.S. federal income tax rate due to the following:

	Year Ended December 31,		
	2020	2019	2018
Income taxes at 21% statutory tax rate	\$ 14,739	\$ 39,548	\$ 35,658
Net difference resulting from:			
Profit of Cactus LLC pre-IPO not subject to U.S. federal tax	—	—	(2,808)
Profit of non-controlling interest not subject to U.S. federal tax	(5,508)	(15,477)	(18,570)
Foreign income taxes (net of foreign tax credit)	269	364	828
State income taxes (excluding rate change)	883	4,887	2,746
Impact of change in forecasted state income tax rate	(1,216)	5,774	—
Foreign withholding taxes	462	988	1,056
Change in valuation allowance	2,840	(3,888)	733
Adjustments of prior year taxes	(1,663)	1,336	(125)
Other	164	(1,512)	2
Total provision for income taxes	\$ 10,970	\$ 32,020	\$ 19,520

Our effective tax rate was 15.6%, 17.0% and 11.5% for the years ended December 31, 2020, 2019 and 2018, respectively. Our effective tax rate is lower than the federal statutory rate of 21% primarily due to the fact that Cactus Inc. is only subject to federal and state income tax on its share of income from Cactus LLC. Income allocated to the non-controlling interest is not subject to U.S. federal or state tax.

The components of deferred tax assets and liabilities are as follows:

	December 31,	
	2020	2019
Investment in Cactus LLC	\$ 224,485	\$ 234,629
Imputed interest	10,333	10,323
Tax credits	5,719	1,479
Net operating loss carryforwards	2,333	—
Other	546	155
Deferred tax assets	243,416	246,586
Valuation allowance	(26,813)	(24,041)
Deferred tax asset, net	216,603	222,545
Foreign withholding taxes	562	1,054
Other	224	294
Deferred tax liability, net	\$ 786	\$ 1,348

As of December 31, 2020, our liability related to the TRA was \$204.4 million, representing 85% of the calculated net cash savings in the United States federal, state and local and franchise tax that we anticipate realizing in future years from certain increases in tax basis and certain tax benefits attributed to imputed interest as a result of our acquisition of CW Units. We have determined it is more-likely-than-not that we will be able to utilize all of our tax basis subject to the TRA; therefore, we have recorded a liability related to the TRA for the tax savings we may realize from certain increases in tax basis and certain tax benefits attributable to imputed interest as a result of our acquisition (or deemed acquisition for United States federal income tax purposes) of CW Units. If we determine the utilization of this tax basis is not more-likely-than-not in the future, our estimate of amounts to be paid under the TRA would be reduced. In this scenario, the reduction of the liability under the TRA would result in a benefit to our pre-tax consolidated results of operations in conjunction with an increase to the valuation allowance and an offsetting adjustment to tax expense.

We record a deferred tax asset for the differences between our tax and book basis in the investment in Cactus LLC and imputed interest on the TRA. Based upon our cumulative earnings history and forecasted future sources of taxable income, we believe that we will be able to realize the majority of our U.S. deferred tax assets in the future. We do not expect to realize the

portion of our deferred tax asset for our investment in Cactus LLC that may only be realizable through the sale or liquidation of the investment and our ability to generate sufficient capital gains. For the year ended December 31, 2020, as a result of redemptions of CW Units, we released \$0.1 million of our valuation allowance and recorded a tax benefit of \$0.1 million related to the realizable portion of the deferred tax asset. As of December 31, 2020, we have a valuation allowance of \$22.5 million against the \$224.5 million deferred tax asset. During the year ended December 31, 2019, as a result of redemptions of CW Units, we released \$5.4 million of our valuation allowance and recorded a tax benefit of \$5.4 million related to the realizable portion of the deferred tax asset. As of December 31, 2019, we had a valuation allowance of \$22.7 million against the \$234.6 million deferred tax asset. We also record deferred tax assets for imputed interest, certain tax credits and net operating loss carryforwards. As of December 31, 2020, we have a valuation allowance of \$4.3 million against these deferred tax assets, primarily associated with our portion of Cactus LLC's accrued foreign taxes and state tax credits, due to uncertainty of realization.

As of December 31, 2020 and 2019, we had no uncertain tax positions.

None of our federal or state income tax returns are currently under examination by state taxing authorities.

## 6. Stock-Based Compensation

We have a long-term incentive plan ("LTIP") that provides for the grant of various stock-based compensation awards at the discretion of our compensation committee of our board of directors. Employees and non-employee directors are eligible to receive awards under the LTIP. Stock based awards granted pursuant to the LTIP are expected to be settled in shares of our Class A common stock if they vest. Our stock based awards do not have voting rights prior to vesting. Dividends declared are accumulated and paid upon vesting. We account for forfeitures when they occur and recognize the impact to stock-based compensation expense at that time. During the years ended December 31, 2020, 2019 and 2018, we recorded \$8.6 million, \$7.0 million and \$4.7 million, respectively, of stock-based compensation expense. Stock-based compensation expense is primarily recorded in selling, general and administrative expenses. We recognized \$34 thousand and \$0.8 million in tax benefits for tax deductions from the vesting of stock-based awards during the years ended December 31, 2020 and 2019, respectively. No benefits were recognized in 2018 as there were no vestings of stock-based awards. As of December 31, 2020, 1.5 million stock awards were available for grant.

### Restricted Stock Units

Restricted stock units ("RSUs") granted to our key employees generally vest over a three-year period (vesting ratably in equal tranches over a three-year period); however, RSUs granted to our non-employee directors generally vest on the first anniversary of the grant date. We recognize compensation expense over the requisite service period using straight-line amortization.

The following table summarizes our RSU activity during the year ended December 31, 2020 (RSUs in thousands):

	No. of RSUs	Weighted Average Grant Date Fair Value (\$)
Nonvested as of December 31, 2019	690	\$ 25.34
Granted	390	13.80
Vested	(311)	24.00
Forfeited	(12)	23.16
Nonvested as of December 31, 2020	<u>757</u>	<u>\$ 19.97</u>

There was approximately \$7.6 million of unrecognized compensation expense relating to the unvested RSUs as of December 31, 2020. The unrecognized compensation expense will be recognized over the weighted average remaining vesting period of 1.9 years.

### Performance Stock Units

In 2020, we granted approximately 152 thousand performance stock units ("PSUs") to our executive officers that will vest based on our Return on Capital Employed ("ROCE") performance over two or three years, depending on the award agreement. The number of shares earned may range from 0% to 200% of the target units set forth in the applicable award agreement and is determined at the end of each performance period conditioned upon continued service and on our achievement.

of certain predefined targets as defined in the underlying performance stock unit agreements. Depending on the award agreement issued, vesting terms provided are either (i) two-thirds of the PSUs granted thereunder upon conclusion of the two-year performance period with the remaining one-third vesting upon the conclusion of the three-year performance period ("Two- and Three-Year Agreement") or (ii) three-year cliff vesting upon conclusion of the three-year performance period ("Three-Year Agreement"). As the ROCE target represents a performance condition, we recognize compensation expense for the performance share units on a straight-line basis for the two-thirds portion and one-thirds portion of the Two- and Three-Year Agreement awards as if they were individual awards (graded vesting) and on a straight-line basis for the Three-Year Agreement awards based on the probable outcome of the ROCE performance. As of December 31, 2020, we had not recognized compensation expense related to the 2020 awards as it was not probable that the minimum performance level would be achieved for each award as determined by the actual and forecasted ROCE performance over the applicable performance periods. If at a later date it becomes probable that the minimum ROCE performance level will be achieved, we will record a cumulative catch-up of compensation expense for the probable amount of stock award achievement in that period. As of December 31, 2020, there was approximately \$2.1 million of unrecognized compensation expense relating to the unvested PSUs (based on the grant date fair value of the awards at 100% of target). As of December 31, 2020, approximately 152 thousand PSUs (assuming the achievement of 100% of target) were outstanding and had not vested.

## 7. Revenue

We disaggregate revenue from contracts with customers into three revenue categories: (i) product revenues, (ii) rental revenues and (iii) field service and other revenues. We have predominately domestic operations, with a small amount of sales in Australia. For the year ended December 31, 2020, we derived 59% of our total revenues from the sale of our products, 19% of our total revenues from rental and 22% of our total revenues from field service and other. This compares to 57% of our total revenues from the sale of our products, 22% of our total revenues from rental and 21% of our total revenues from field service and other for the year ended December 31, 2019. In 2018, we derived 53% of our total revenues from the sale of our products, 25% from rental and 22% from field service and other. The following table presents our revenues disaggregated by category:

	Year Ended December 31,		
	2020	2019	2018
Product revenue	\$ 206,801	\$ 357,087	\$ 290,496
Rental revenue	66,169	141,816	133,418
Field service and other revenue	75,596	129,511	120,221
Total revenue	\$ 348,566	\$ 628,414	\$ 544,135

At December 31, 2020, we had a deferred revenue balance of \$1.1 million compared to the December 31, 2019 balance of \$1.4 million included in accrued expenses and other current liabilities in the consolidated balance sheets. Deferred revenue represents our obligation to transfer products or perform services for a customer for which we have received cash or billed in advance. The revenue that has been deferred will be recognized upon product delivery or as services are performed. As of December 31, 2020, we did not have any contracts with an original length of greater than a year from which revenue is expected to be recognized in the future related to performance obligations that are unsatisfied.

## 8. Leases

We lease real estate, apartments, forklifts, vehicles and other equipment under non-cancellable agreements. Certain of our leases include one or more options to renew, with renewal terms that can extend the lease term from one to 10 years or greater. The exercise of lease renewal options is typically at our discretion. The measurement of the lease term includes options to extend or renew the lease when it is reasonably certain that we will exercise those options. Lease assets and liabilities are recognized at the commencement date based on the present value of minimum lease payments over the lease term. To determine the present value of future minimum lease payments, we use the implicit rate when readily determinable; however, many of our leases do not provide an implicit rate. Therefore, to determine the present value of minimum lease payments, we use our incremental borrowing rate based on the information available at the commencement date of the lease. Our finance lease agreements typically include an interest rate that is used to determine the present value of future lease payments. Short-term operating leases with an initial term of twelve months or less are not recorded on our balance sheet. Minimum lease payments are expensed on a straight-line basis over the lease term, including reasonably certain renewal options.

The following are the components of operating and finance lease costs:

	Year Ended December 31,	
	2020	2019
Finance lease cost:		
Amortization of right-of-use assets	\$ 5,739	\$ 7,601
Interest expense	639	877
Operating lease cost	7,747	8,857
Short-term lease cost	329	847
Sublease income	(475)	(455)
Total lease cost	\$ 13,979	\$ 17,727

The following is supplemental cash flow information for our operating and finance leases:

	Year Ended December 31,	
	2020	2019
Cash paid for amounts included in the measurement of lease liabilities:		
Operating cash flows from finance leases	\$ 639	\$ 877
Operating cash flows from operating leases	6,875	6,828
Financing cash flows from finance leases	5,317	7,484
Total	\$ 12,831	\$ 15,189
Right-of-use assets obtained in exchange for new lease obligations:		
Operating leases	\$ 1,329	\$ 8,054
Finance leases	2,973	3,008
Total	\$ 4,302	\$ 11,062

The following is the aggregate future lease payments for operating and finance leases as of December 31, 2020:

	Operating	Finance
2021	\$ 4,946	\$ 4,122
2022	4,184	1,710
2023	3,371	631
2024	2,837	57
2025	2,243	—
Thereafter	7,101	—
Total undiscounted lease payments	24,682	6,520
Less: effects of discounting	(2,613)	(457)
Present value of lease payments	\$ 22,069	\$ 6,063

The following represents the average lease terms and discount rates for our operating and finance lease portfolio as of December 31, 2020:

	Year ended December 31,	
	2020	2019
Weighted average remaining lease term:		
Finance leases	1.6 years	1.5 years
Operating leases	6.6 years	5.8 years
Weighted average discount rate		
Finance leases	10.78 %	12.18 %
Operating leases	3.52 %	3.76 %

As a lessor, we rent a fleet of frac valves and ancillary equipment for short-term rental periods, typically one to two months. Our lessor portfolio consists mainly of operating leases for equipment utilized during the drilling, completion and production phases of our customers' wells. At this time, most lessor agreements contain less than three-month terms with no renewal options that are reasonably certain to exercise, or early termination options based on established terms specific to the individual agreement. See Note 7 for disaggregation of revenue.

#### **9. Tax Receivable Agreement**

In connection with our IPO, we entered into the TRA with certain direct and indirect owners of Cactus LLC (the "TRA Holders"). The TRA generally provides for payment by Cactus Inc. to the TRA Holders of 85% of the net cash savings, if any, in U.S. federal, state and local income tax and franchise tax that Cactus Inc. actually realizes or is deemed to realize in certain circumstances as a result of (i) certain increases in tax basis that occur as a result of Cactus Inc.'s acquisition (or deemed acquisition for U.S. federal income tax purposes) of all or a portion of such TRA Holder's CW Units in connection with our IPO or any subsequent offering, or pursuant to any other exercise of the Redemption Right or the Call Right, (ii) certain increases in tax basis resulting from the repayment of borrowings outstanding under Cactus LLC's term loan facility in connection with our IPO and (iii) imputed interest deemed to be paid by Cactus Inc. as a result of, and additional tax basis arising from, any payments Cactus Inc. makes under the TRA. We will retain the remaining 15% of the cash savings.

The TRA liability is calculated by determining the tax basis subject to TRA ("tax basis") and applying a blended tax rate to the basis differences and calculating the iterative impact. The blended tax rate consists of the U.S. federal income tax rate and an assumed combined state and local income and franchise tax rate driven by the apportionment factors applicable to each state. As of December 31, 2020, the total liability from the TRA was \$204.4 million with \$9.3 million reflected in current liabilities based on the expected timing of our next payment. The payments under the TRA will not be conditional on a holder of rights under the TRA having a continued ownership interest in either Cactus LLC or Cactus Inc.

The term of the TRA commenced upon completion of our IPO and will continue until all tax benefits that are subject to the TRA have been utilized or expired, unless we exercise our right to terminate the TRA. If we elect to terminate the TRA early (or it is terminated early due to certain mergers, asset sales, other forms of business combinations or other changes of control), our obligations under the TRA would accelerate and we would be required to make an immediate payment equal to the present value of the anticipated future payments to be made by us under the TRA and such payment is expected to be substantial. The calculation of anticipated future payments will be based upon certain assumptions and deemed events set forth in the TRA, including the assumptions that (i) we have sufficient taxable income to fully utilize the tax benefits covered by the TRA and (ii) any CW Units (other than those held by Cactus Inc.) outstanding on the termination date are deemed to be redeemed on the termination date. Any early termination payment may be made significantly in advance of the actual realization, if any, of the future tax benefits to which the termination payment relates.

We may elect to defer payments due under the TRA if we do not have available cash to satisfy our payment obligations under the TRA. Any such deferred payments under the TRA generally will accrue interest from the due date for such payment until the payment date.

#### **10. Equity**

##### *Redemptions of CW Units*

Pursuant to the First Amended and Restated Limited Liability Company Operating Agreement of Cactus LLC (the "Cactus LLC Agreement"), each holder of CW Units ("CW Unit Holder") has, subject to certain limitations, the right (the "Redemption Right") to cause Cactus LLC to acquire all or at least a minimum portion of its CW Units for, at Cactus LLC's election, (x) shares of our Class A common stock at a redemption ratio of one share of Class A common stock for each CW Unit redeemed, subject to conversion rate adjustments for stock splits, stock dividends and reclassification and other similar transactions, or (y) an equivalent amount of cash. Alternatively, upon the exercise of the Redemption Right, Cactus Inc. (instead of Cactus LLC) will have the right (the "Call Right") to acquire each tendered CW Unit directly from the exchanging CW Unit Holder for, at its election, (x) one share of Class A common stock, subject to conversion rate adjustments for stock splits, stock dividends and reclassifications and other similar transactions, or (y) an equivalent amount of cash. In connection with any redemption of CW Units pursuant to the Redemption Right or our Call Right, the corresponding number of shares of Class B common stock, par value \$0.01 per share ("Class B common stock"), will be canceled.

Any exercise by Cactus LLC or Cactus Inc. of the right to acquire redeemed CW Units for cash must be approved by the board of directors of Cactus Inc. To date, neither Cactus Inc. nor Cactus LLC have elected to acquire CW Units for cash in connection with exchanges by CW Unit Holders. It is the policy of Cactus Inc. that any exercise by Cactus Inc. or Cactus LLC

of the right to acquire redeemed CW Units for cash must be approved by a majority of those members of the board of directors of Cactus Inc. who have no interest in such transaction.

Since our IPO in February 2018, 32.9 million CW Units and a corresponding number of shares of Class B common stock have been redeemed in exchange for shares of Class A common stock. For more information regarding our IPO, see our Annual Report on Form 10-K for the year ended December 31, 2018.

The following is a rollforward of ownership of legacy CW Units by legacy CW Unit Holders:

	CW Units (in thousands)
CW Units held by legacy CW Unit Holders as of February 7, 2018	60,558
IPO	(12,118)
July 2018 Follow-on Offering	(11,197)
Other CW Unit redemptions	(7)
CW Units held by legacy CW Unit Holders as of December 31, 2018	37,236
March 2019 Secondary Offering	(8,474)
Other CW Unit redemptions	(804)
CW Units held by legacy CW Unit Holders as of December 31, 2019	27,958
Other CW Unit redemptions	(303)
CW Units held by legacy CW Unit Holders as of December 31, 2020	27,655

On July 16, 2018, we completed a public offering of 11.2 million shares of Class A common stock (the "July 2018 Follow-on Offering") at \$33.25 per share and received \$359.3 million of net proceeds after deducting underwriting discounts and commissions. Cactus Inc. contributed these net proceeds to Cactus LLC in exchange for 11.2 million CW Units. Cactus LLC then used the net proceeds to redeem and retire 11.2 million CW Units from certain of the other owners of Cactus LLC, and Cactus Inc. canceled a corresponding number of shares of Class B common stock. In conjunction with the redemption of these CW Units, we recorded a deferred tax asset related to the step-up in basis, a liability from the TRA representing 85% of the expected net cash savings from the step-up in basis that will be paid to TRA Holders and recorded the remaining 15% as additional paid-in capital. Offering expenses related to the July 2018 Follow-on Offering were \$0.7 million, which were recorded within equity and were borne by Cactus Inc. In conjunction with the July 2018 Follow-on Offering and the additional ownership Cactus Inc. acquired in Cactus LLC, \$25.2 million of equity was reclassified to Cactus Inc. from non-controlling interest representing the additional CW Units acquired by Cactus and \$0.1 million related to the cancellation of Class B common stock.

On March 19, 2019, Cactus Inc. entered into an underwriting agreement by and among Cactus Inc., Cactus LLC, certain selling stockholders of Cactus (the "Selling Stockholders") and the underwriters named therein, providing for the offer and sale of Class A common stock by the Selling Stockholders (the "March 2019 Secondary Offering"). As described in the prospectus supplement dated March 19, 2019 and filed with the Securities and Exchange Commission on March 20, 2019, in connection with the March 2019 Secondary Offering, certain Selling Stockholders owning CW Units exercised their Redemption Right with respect to 8.5 million CW Units, together with a corresponding number of shares of Class B common stock, as provided in the Cactus LLC Agreement. The March 2019 Secondary Offering closed on March 21, 2019, at which time, in exercise of its Call Right, Cactus Inc. acquired the redeemed CW Units and a corresponding number of shares of Class B common stock (which shares of Class B common stock were then canceled) and issued 8.5 million shares of Class A common stock to the underwriters at the direction of the redeeming Selling Stockholders, as provided in the Cactus LLC Agreement. In addition, certain other Selling Stockholders sold 26 thousand shares of Class A common stock in the March 2019 Secondary Offering, which shares were owned by them directly prior to the closing of this offering. Cactus did not receive any of the proceeds from the sale of common stock in the March 2019 Secondary Offering. Cactus incurred \$1.0 million in offering expenses which were recorded in other income (expense), net, in the consolidated statement of income during the first quarter of 2019.

In addition to the redemptions associated with the July 2018 Follow-on Offering and the March 2019 Secondary Offering, certain legacy CW Unit Holders redeemed 0.3 million and 0.8 million CW Units (together with a corresponding number of shares of Class B common stock) pursuant to the Redemption Right for the years ended December 31, 2020 and 2019, respectively. Cactus acquired the redeemed CW Units and a corresponding number of shares of Class B common stock (which shares of Class B common stock were then canceled) and issued 0.3 million and 0.8 million shares of Class A common stock to the redeeming CW Unit Holders during the same respective time periods. Pursuant to the TRA described in Note 9,



CW Unit redemptions create additional TRA liability. As a result of the CW Unit redemptions described above, Cactus Inc. increased its ownership in Cactus LLC and accordingly, increased its equity by \$2.2 million and \$48.7 million from the non-controlling interest during the years ended December 31, 2020 and 2019, respectively.

#### *Dividends*

Cash dividends of \$0.36 per share of Class A common stock declared and paid during the year ended December 31, 2020 totaled \$17.4 million and \$17.1 million, respectively. In the fourth quarter of 2019, we declared and paid our first cash dividend of \$0.09 per share of Class A common stock equal to \$4.3 million and \$4.2 million, respectively. Dividends accrue on unvested restricted stock on the date of record and are paid upon vesting. A de minimis amount of accrued dividends was paid during 2020 to holders of restricted stock units that vested during 2020. Dividends are not paid to our Class B common stock holders; however, a corresponding distribution up to the same amount per share as our Class A common stockholders is paid to our CW Unitholders for any dividends declared on our Class A common stock. See Note 11 "Related Party Transactions" for further discussion of distributions made by Cactus LLC.

#### *Limitation of Members' Liability*

Under the terms of the Cactus Wellhead LLC Agreement, the members of Cactus LLC are not obligated for debt, liabilities, contracts or other obligations of Cactus LLC. Profits and losses are allocated to members as defined in the Cactus Wellhead LLC Agreement.

### **11. Related Party Transactions**

When needed, we rent a plane under dry-lease from a company owned by a member of Cactus LLC. These transactions are under short-term rental arrangements and the agreement governing these transactions does not qualify as a lease. We pay a base hourly rent of \$1,750 per flight hour of use of the aircraft, payable monthly, for the hours of aircraft operation during the prior calendar month. During 2020, 2019 and 2018, expense recognized in connection with these rentals totaled \$0.1 million, \$0.3 million and \$0.4 million, respectively. As of December 31, 2020 and 2019, we owed less than \$0.1 million to the related party which are included in accounts payable in the consolidated balance sheets. We are also responsible for employing pilots and fuel expenses. Mr. Scott Bender and Mr. Joel Bender pay the Company \$1,800/day for their personal use of the pilots employed by the Company.

The TRA agreement is with certain direct and indirect holders of CW Units, including certain of our officers, directors and employees. These TRA Holders have the right in the future to receive 85% of the net cash savings, if any, in U.S. federal, state and local income tax and franchise tax that Cactus Inc. actually realizes or is deemed to realize in certain circumstances. The total liability from the TRA as of December 31, 2020 was \$204.4 million. We pay professional fees to assist with maintenance of the TRA which are reimbursable from the TRA Holders. As of December 31, 2020 and 2019, we had \$0.2 million and \$0.3 million, respectively due from the TRA Holders for fees paid on their behalf. The balances are included in accounts receivable, net in the consolidated balance sheets.

Distributions made by Cactus LLC are generally required to be made pro rata among all its members. For the year ended December 31, 2020, Cactus LLC distributed \$27.8 million to Cactus Inc. to fund its dividend, TRA liability and estimated tax payments and made pro rata distributions to the other members totaling \$16.3 million. For the year ended December 31, 2019, Cactus LLC made \$14.2 million in distributions to Cactus Inc. to fund its TRA liability payments and to cover its estimated tax payments and also made an aggregate \$8.4 million in pro rata distributions to the other members. For the year ended December 31, 2018, Cactus LLC made \$3.8 million in distributions to Cactus Inc. to cover its estimated tax payments and also made an aggregate \$5.8 million in pro-rata distributions to the other members.

Prior to our IPO, on January 25, 2018, Cactus LLC paid a cash distribution of \$26.0 million to holders of CW Units at that time. This distribution was funded by borrowing under a revolving credit facility. The purpose of the distribution was to provide funds to these owners to pay their federal and state tax liabilities associated with taxable income recognized by them for periods prior to the completion of our IPO as a result of their ownership interests in Cactus LLC. The borrowings under this revolving credit facility were repaid during the first quarter of 2018.

### **12. Commitments and Contingencies**

We are involved in various disputes arising in the ordinary course of business. Management does not believe the outcome of these disputes will have a material adverse effect on our consolidated financial position or consolidated results of operations.

**13. Earnings Per Share**

Basic earnings per share of Class A common stock is calculated by dividing the net income attributable to Cactus Inc. during the period by the weighted average number of shares of Class A common stock outstanding during the same period. Diluted earnings per share of Class A common stock is calculated by dividing the net income attributable to Cactus Inc. during that period by the weighted average number of common shares outstanding assuming all potentially dilutive shares were issued.

We use the "if-converted" method to determine the potential dilutive effect of outstanding CW Units (and corresponding shares of outstanding Class B common stock), and the treasury stock method to determine the potential dilutive effect of unvested restricted stock units assuming that the proceeds will be used to purchase shares of Class A common stock.

The following table summarizes the basic and diluted earnings per share calculations:

	Year Ended December 31,		
	2020	2019	2018
<b>Numerator:</b>			
Net income attributable to Cactus Inc.—basic	\$ 34,446	\$ 85,612	\$ 51,683
Net income attributable to non-controlling interest <sup>(1)</sup>	19,934	56,012	—
Net income attributable to Cactus Inc.—diluted <sup>(1)</sup>	\$ 54,380	\$ 141,624	\$ 51,683
<b>Denominator:</b>			
Weighted average Class A shares outstanding—basic	47,457	44,983	32,329
Effect of dilutive shares <sup>(2)</sup>	28,038	30,370	366
Weighted average Class A shares outstanding—diluted <sup>(2)</sup>	75,495	75,353	32,695
Earnings per Class A share—basic	\$ 0.73	\$ 1.90	\$ 1.60
Earnings per Class A share—diluted <sup>(1)(2)</sup>	\$ 0.72	\$ 1.88	\$ 1.58

<sup>(1)</sup> The numerator is adjusted in the calculation of diluted earnings per share under the if-converted method to include net income attributable to the non-controlling interest calculated as its pre-tax income adjusted for a corporate effective tax rate of 24.0% for the twelve months ended December 31, 2020 and 2019.

<sup>(2)</sup> Diluted earnings per share for the year ended December 31, 2018 excludes 37.2 million shares of Class B common stock as the effect would be anti-dilutive.

**14. Supplemental Cash Flow Information**

Non-cash investing and financing activities were as follows:

	Year Ended December 31,		
	2020	2019	2018
Property and equipment acquired under finance leases	\$ 2,973	\$ 3,008	\$ 9,966
Property and equipment in payables	197	1,052	1,312

Cash paid for interest and income taxes was as follows:

	Year Ended December 31,		
	2020	2019	2018
Cash paid for interest	\$ 959	\$ 1,187	\$ 3,583
Cash paid for income taxes, net	1,600	5,301	7,613

In conjunction with our IPO, we issued and contributed shares of Class B common stock to owners of CW Units equal to the number of outstanding CW Units held by the owners thereof. The Class B common stock has no economic interest and does not share in cash dividends or liquidation rights. During the years ended December 31, 2020 and 2019, we issued 0.3 million and 9.3 million shares of Class A common stock, respectively, pursuant to redemptions of CW Units by holders thereof.

**Item 9. Changes in and Disagreements with Accountants on Accounting and Financial Disclosure**

None.

**Item 9A. Controls and Procedures***Evaluation of Disclosure Controls and Procedures*

We have evaluated, under the supervision and with the participation of our principal executive officer and principal financial officer, the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act as amended) as of December 31, 2020. Based upon that evaluation, our principal executive officer and principal financial officer concluded that our disclosure controls and procedures were effective at the reasonable assurance level as of such date. Our disclosure controls and procedures are designed to provide reasonable assurance that the information required to be disclosed by us in reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our principal executive officer and principal financial officer, as appropriate to allow timely decisions regarding required disclosure and is recorded, processed, summarized and reported within the time periods specified in the rules and forms of the SEC.

*Changes in Internal Control over Financial Reporting*

There have been no changes in our internal control over financial reporting during the quarter ended December 31, 2020 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

**Item 9B. Other Information**

Not applicable.

**PART III****Item 10. Directors, Executive Officers and Corporate Governance****Directors and Executive Officers**

The directors and executive officers of the Company are:

Name	Age	Title
Bruce Rothstein	68	Chairman of the Board of Directors
Scott Bender	67	President, Chief Executive Officer and Director
Joel Bender	61	Senior Vice President, Chief Operating Officer and Director
Melissa Law	47	Director, Audit Committee member and Compensation Committee member
Michael McGovern	69	Director, Compensation Committee Chairman and Audit Committee member
John (Andy) O'Donnell	72	Director, Audit Committee member, Compensation Committee member and Nominating and Governance Committee member
Gary Rosenthal	71	Director, Nominating and Governance Committee Chairman and Compensation Committee member
Alan Semple	61	Director, Audit Committee Chairman and Nominating and Governance Committee member
Steven Bender	38	Vice President of Operations
Stephen Tadlock	42	Vice President, Chief Financial Officer and Treasurer
David Isaac	60	General Counsel, Vice President of Administration and Secretary

Set forth below is biographical information about each of our directors and executive officers.

**Directors**

**Bruce Rothstein—Chairman of the Board of Directors.** Bruce Rothstein has been our Chairman of the Board since 2011. Mr. Rothstein has been a Member of Cadent Energy Partners LLC (“Cadent Energy Partners”), a natural resources private equity firm that invests in companies in the North American energy industry, since co-founding Cadent Energy Partners

in 2003. From November 2005 until November 2017, Mr. Rothstein served on the board of directors of Array Holdings, Inc., formerly a portfolio company of Cadent Energy Partners. From May 2006 to August 2016, he served on the board of directors of Vedco Holdings, Inc., formerly a Cadent Energy Partners portfolio company. From December 2007 to April 2016, Mr. Rothstein served on the board of directors of Torqued-Up Energy Services, Inc., formerly a Cadent Energy Partners portfolio company. From December 2008 until February 2012, Mr. Rothstein served as a director of Ardent Holdings, LLC, a portfolio company of Cadent Energy Partners. Mr. Rothstein graduated from Cornell University in 1974 with a Bachelor of Arts in Mathematics and New York University's Stern School of Business in 1985 with a Master of Business Administration. We believe that Mr. Rothstein's extensive financial and energy investment experience brings valuable skills to our board of directors and qualifies him to serve on our board of directors.

**Scott Bender—President, Chief Executive Officer and Director.** Scott Bender has been our President and Chief Executive Officer and one of our directors since 2011, when he and Mr. Joel Bender founded Cactus LLC. Prior to founding Cactus LLC, Mr. Bender was President of Wood Group Pressure Control from 2000 to 2011. He began his career in 1977 as President of Cactus Wellhead Equipment, a subsidiary of Cactus Pipe that was eventually sold to Cooper Cameron Corporation in 1996. Mr. Bender graduated from Princeton University in 1975 with a Bachelor of Science in Engineering and the University of Texas at Austin in 1977 with a Master of Business Administration. We believe that Mr. Bender's significant experience in the oilfield services industry and his founding and leading of Cactus LLC bring important skills to our board of directors and qualifies him to serve on our board. Mr. Bender is the father of Steven Bender, our Vice President of Operations, and the brother of Joel Bender, our Senior Vice President and Chief Operating Officer and one of our directors.

**Joel Bender—Senior Vice President, Chief Operating Officer and Director.** Joel Bender has been our Senior Vice President and Chief Operating Officer and one of our directors since 2011, when he and Mr. Scott Bender founded Cactus LLC. Prior to founding Cactus LLC, Mr. Bender was Senior Vice President of Wood Group Pressure Control from 2000 to 2011. He began his career in 1984 as Vice President of Cactus Wellhead Equipment, a subsidiary of Cactus Pipe that was eventually sold to Cooper Cameron Corporation in 1996. Mr. Bender graduated from Washington University in 1981 with a Bachelor of Science in Engineering and the University of Houston in 1985 with a Master of Business Administration. We believe that Mr. Bender's significant experience in the oilfield services industry and his founding and leading of Cactus LLC bring important skills to our board of directors and qualifies him to serve on our board. Mr. Bender is the brother of Scott Bender, our President and Chief Executive Officer and one of our directors.

**Melissa Law—Director.** Ms. Law was appointed by the Board to fill the newly created Board seat in January 2020. Ms. Law is an accomplished executive leader with significant experience in the oilfield services industry and more recent experience in the food & beverage ingredient industry. Ms. Law currently serves as the President of Global Operations for Tate & Lyle since September 2017. As a member of the Executive Leadership team, Ms. Law is responsible for leading the EHS, Quality, and Sustainability Programs, the end to end supply chain and logistics function as well as the global manufacturing and engineering organizations. Prior to joining Tate and Lyle, Ms. Law held various roles of increasing responsibility at Baker Hughes Incorporated from 1997 to 2017. At Baker Hughes, Ms. Law had full profit and loss responsibility for Baker Hughes' Global Specialty Chemical Business from 2014-2017 as well as Baker Hughes' Australasia geo-market from 2013-2014. Prior to those roles, Ms. Law held various other senior leadership roles in technology, manufacturing and operations at Baker Hughes. Ms. Law is a graduate of the University of Houston from where she holds a Master of Science in Environmental Chemistry. We believe Ms. Law's qualifications to serve on the board include her 20 years of experience in the energy industry and her multi-industry executive leadership and management experiences.

**Michael McGovern—Director.** Mr. McGovern has served as one of our directors since 2011 and he currently serves as our Compensation Committee chairman. He served as Executive Advisor to Cadent Energy Partners from January 2008 to December 2014 and has served as Chairman and Chief Executive Officer of Sherwood Energy, LLC, a Cadent Energy Partners portfolio company, since March 2009. In February 2021, Mr. McGovern was elected Chairman of the board of directors of Superior Energy Services, Inc. He also currently serves on the board of directors of Nuverra Environmental Solutions, Inc. since August 2017 and Ion Geophysical (NYSE: IO) since June 2019. Mr. McGovern has also served as a director of GeoMet, Inc., an independent energy company, from September 2010 until December 2018. Mr. McGovern served on the board of directors of Quicksilver Resources Inc. from March 2013 until August 2016 and of Probe Holdings, Inc. from February 2014 until July 2017. He has also served on the board of directors of Fibrant (f/k/a DSM Caprolactam) from May 2016 to June 2019. Mr. McGovern also served on the board of directors of Sonneborn, Inc. from 2012 to December 2016. Mr. McGovern graduated from the Centenary College of Louisiana in 1973 with a Bachelor of Science in Business. We believe Mr. McGovern's qualifications to serve on our board of directors include his 40 years of experience in the energy industry and his extensive executive leadership and management experience, including as Chief Executive Officer of several public companies.

**John (Andy) O'Donnell—Director.** Mr. O'Donnell has served as one of our directors since January 2015. Mr. O'Donnell served as an officer of Baker Hughes Incorporated from 1998 until his retirement in January 2014. In his most recent role he served as Vice President, Office of the CEO of Baker Hughes Incorporated. Prior to that he held multiple leadership positions within Baker Hughes Incorporated, including President of Western Hemisphere, President of BJ Services, President of Baker Petrolite and President of Baker Hughes Drilling Fluids. He was responsible for the process segment, which was divested in early 2004. Mr. O'Donnell also managed Project Renaissance, an enterprise-wide cost savings effort, completed in 2001. Prior to that he served as Vice President Manufacturing for Baker Oil Tools and Plant Manager for Hughes Tool Company. He joined Hughes Tool Company in 1975 starting his career as a systems analyst. Mr. O'Donnell served as an officer and aviator in the U.S. Marine Corps and holds a B.S. degree from the University of California, Davis. He is a member of the board of directors of CIRCOR International, Inc., where he serves on the Compensation Committee and the Nominating and Governance Committee. We believe Mr. O'Donnell's qualifications to serve on our board of directors include his years of experience in the energy industry and his extensive executive leadership and management experience, including as an officer of Baker Hughes Incorporated from 1998 until 2014.

**Gary Rosenthal—Director.** Mr. Rosenthal has served as one of our directors since January 2018 and currently serves as our Nominating and Governance Committee chairman. Mr. Rosenthal has been a partner in The Sterling Group, L.P., a private equity firm based in Houston, Texas, since January 2005. He served as Chairman of the Board of Highline Aftermarket LLC, a former Sterling Group investment, from September 2019 until October 2020 and as a director from April 2016 until October 2020. Mr. Rosenthal has served as Chairman of the Board of Polychem Investments LLC since March 2019 and from October 2013 until February 2018, he was Chairman of the Board of Safe Fleet Investments LLC. Both Polychem Investments LLC and Safe Fleet Investments LLC are Sterling Group portfolio companies. From 2001 until 2018, Mr. Rosenthal served as a director and chairman of the Compensation Committee of Oil States International, Inc. He also served as Chairman of the Board of Hydrochem Holdings, Inc. from May 2003 until December 2004. From August 1998 to April 2001, he served as Chief Executive Officer of AXIA Incorporated, a diversified manufacturing company. From 1991 to 1994, Mr. Rosenthal served as Executive Chairman and then after its initial public offering, as Chairman and Chief Executive Officer of Wheatley-TXT Corp., a manufacturer of pumps and valves for the oilfield. Mr. Rosenthal holds J.D. and A.B. degrees from Harvard University. We believe that Mr. Rosenthal's qualifications to serve on our board of directors include his extensive executive leadership experience and his experience in the energy sector.

**Alan Semple—Director.** Mr. Semple has served as one of our directors since April 2017. He currently serves as our Audit Committee chairman. Since December 2015, Mr. Semple has served as a member of the board of directors and the Audit Committee of Teekay Corporation, a leading provider of international crude oil and gas marine transportation services, and as the Audit Committee Chairman since March 2018. Since May 2019, Mr. Semple has served as a member of the Board of Directors and Chairman of the Audit Committee of Teekay GP, LLC, the general partner of Teekay LNG Partners, LP. He was formerly Director and Chief Financial Officer at John Wood Group PLC (Wood Group), a provider of engineering, production support and maintenance management services to the oil and gas and power generation industries, a role he held from 2000 until his retirement in May 2015. Prior to this, he held a number of senior finance roles in Wood Group since 1996. Mr. Semple graduated from the University of Strathclyde (Glasgow, Scotland) in 1979 with a Bachelor of Arts degree in Business Administration and is a member of the Institute of Chartered Accountants of Scotland. We believe that Mr. Semple's more than 30 years of finance experience, primarily in the energy industry, makes him qualified to serve on our board of directors.

#### **Our Executive Officers**

**Steven Bender—Vice President of Operations.** Steven Bender has been our Vice President of Operations since 2011. From 2005 to 2011, Mr. Bender served as Rental Business Manager of Wood Group Pressure Control. Mr. Bender graduated from Rice University in 2005 with a Bachelor of Arts in English and Hispanic Studies and the University of Texas at Austin in 2010 with a Master of Business Administration. Mr. Bender is the son of Scott Bender, our President and Chief Executive Officer and one of our directors.

**Stephen Tadlock—Vice President, Chief Financial Officer and Treasurer.** Mr. Tadlock has been our Vice President, Chief Financial Officer and Treasurer since March 2019. He was our Vice President and Chief Administrative Officer from March 2018 until March 2019 and joined our company in June 2017 as our Vice President of Corporate Services. Mr. Tadlock previously worked at Cadent Energy Partners LLC from 2007 to 2017, where he most recently served as a Partner from 2014 to 2017. While at Cadent Energy Partners LLC, Mr. Tadlock managed investments across all energy sectors and worked with Cactus LLC since its founding in 2011 as a board observer. Prior to joining Cadent Energy Partners LLC, Mr. Tadlock was a consultant to Cairn Capital, a London based asset management firm. Previously he was associate to the CEO of SoundView, a publicly traded investment bank in Old Greenwich, Connecticut. Mr. Tadlock began his career as an analyst at UBS Investment Bank in New York, New York. Mr. Tadlock served as a director and chairman of Polyflow Holdings, LLC until his resignation in 2018. Mr. Tadlock also served as a director of Composite Energy Services, LLC and

Energy Services Holdings, LLC until his respective resignations in 2017. Mr. Tadlock graduated from Princeton University in 2001 with a Bachelor of Science in Engineering in Operations Research and from the Wharton School at the University of Pennsylvania in 2007 with a Master of Business in Administration.

**David Isaac—General Counsel, Vice President of Administration and Secretary.** David Isaac has been our General Counsel, Vice President of Administration and Secretary since 2018. Mr. Isaac previously worked at Rockwater Energy Solutions, Inc. from 2011 to 2017 where he most recently served as Senior Vice President of Human Resources and General Counsel. While at Rockwater, Mr. Isaac led the Human Resources, HSE, and Legal functions of the organization. Prior to joining Rockwater, Mr. Isaac was the Vice President of Human Resources and General Counsel of Inmar, Inc. a private business-process outsourcing and reverse logistics firm in Winston-Salem, North Carolina. Previously he served as Senior Vice President of Human Resources at Wachovia Bank, also in Winston-Salem, North Carolina. Before Wachovia, Mr. Isaac performed legal and human resources functions for Baker Hughes, Inc. and its subsidiaries in Houston, Texas. Mr. Isaac graduated from The College of William & Mary in 1983 with a Bachelor of Arts in Economics and from The Ohio State University in 1986 with a Juris Doctor.

#### **Composition of Our Board of Directors**

Our business and affairs are managed under the direction of our board of directors. Our board of directors consists of eight members, including our Chief Executive Officer. In connection with our IPO, we entered into a Stockholders' Agreement with Cadent and Cactus WH Enterprises, a Delaware limited liability company owned by Messrs. Scott Bender, Joel Bender and Steven Bender and certain of our other employees. The Stockholders' Agreement provides each of Cadent and Cactus WH Enterprises with the right to designate a certain number of nominees to our board of directors so long as they and their respective affiliates collectively beneficially own at least 5%, respectively, of the outstanding shares of our common stock. See "Item 13. Certain Relationships and Related Transactions, and Director Independence—Stockholders' Agreement."

In evaluating director candidates, our board of directors will assess whether a candidate possesses the integrity, judgment, knowledge, experience, skills and expertise that are likely to enhance the board's ability to manage and direct our affairs and business, including, when applicable, to enhance the ability of committees of our board of directors to fulfill their duties.

Our directors are divided into three classes serving staggered three-year terms. Class I, Class II and Class III directors will serve until our annual meetings of stockholders in 2021, 2022 and 2023, respectively. Messrs. McGovern and O'Donnell have been assigned to Class I, Messrs. Semple and Joel Bender and Ms. Law have been assigned to Class II, and Mr. Rothstein, Scott Bender and Mr. Rosenthal have been assigned to Class III. At each of the Company's annual meeting of stockholders, directors will be elected to succeed the class of directors whose terms have expired.

Our board of directors has reviewed the independence of our directors using the independence standards of the New York Stock Exchange ("NYSE") and, based on this review, determined that Messrs. McGovern, O'Donnell, Rosenthal and Semple and Ms. Law are independent within the meaning of the NYSE listing standards currently in effect and within the meaning of Section 10A-3 of the Securities Exchange Act of 1934, as amended (the "Exchange Act").

#### **Committees of the Board of Directors**

We have a standing Audit Committee, Compensation Committee and a Nominating and Governance Committee.

##### *Audit Committee*

Rules implemented by the NYSE and the SEC require us to have an Audit Committee comprised of at least three directors who meet the independence and experience standards established by the NYSE and the Exchange Act. Our Audit Committee is currently comprised of Messrs. Semple, McGovern and O'Donnell and Ms. Law, each of whom are independent under the rules of the SEC. SEC rules also require that a public company disclose whether or not its audit committee has an "audit committee financial expert" as a member. An "audit committee financial expert" is defined as a person who, based on his or her experience, possesses the attributes outlined in such rules. The board has determined that Mr. Semple satisfies the definition of an "audit committee financial expert." Mr. Semple serves as the chairman of the Audit Committee.

The Audit Committee oversees, reviews, acts on and reports on various auditing and accounting matters to the board, including: the selection of our independent accountants, the scope of our annual audits, fees to be paid to the independent accountants, the performance of our internal audit function and our independent accountants and our accounting practices. In addition, the Audit Committee assists our board of directors in fulfilling its oversight responsibilities regarding our compliance

programs relating to legal and regulatory requirements. In connection with our IPO, we adopted an Audit Committee charter defining the committee's primary duties in a manner consistent with the rules of the SEC and applicable stock exchange or market standards. Our Audit Committee charter is available on our website at [www.CactusWHD.com](http://www.CactusWHD.com).

#### *Compensation Committee*

Our Compensation Committee is currently comprised of Messrs. McGovern, O'Donnell and Rosenthal and Ms. Law, all of whom meet the independence standards established by the NYSE. Mr. McGovern serves as the chairman of the Compensation Committee. The Compensation Committee establishes salaries, incentives and other forms of compensation for officers and other employees. The Compensation Committee also administers our incentive compensation plans. We have adopted a Compensation Committee charter defining the committee's primary duties in a manner consistent with the rules of the SEC and applicable stock exchange or market standards. Our Compensation Committee charter is available on our website at [www.CactusWHD.com](http://www.CactusWHD.com).

#### *Nominating and Governance Committee*

Our Nominating and Governance Committee is currently comprised of Messrs. O'Donnell, Rosenthal and Semple, all of whom meet the independence standards established by the NYSE. Mr. Rosenthal serves as the chairman of the Nominating and Governance Committee. The Nominating and Governance Committee identifies, evaluates and recommends qualified nominees to serve on our board of directors, develops and oversees our internal corporate governance processes and maintains a management succession plan. We have adopted a Nominating and Governance Committee charter defining the committee's primary duties in a manner consistent with the rules of the SEC and applicable stock exchange or market standards. Our Nominating and Governance Committee charter is available on our website at [www.CactusWHD.com](http://www.CactusWHD.com).

### **Corporate Governance**

#### *Corporate Governance Guidelines*

Our board of directors believes that sound governance practices and policies provide an important framework to assist it in fulfilling its duty to stockholders. The Company's "Corporate Governance Guidelines" cover the following principal subjects:

- the size of the board;
- qualifications and independence standards for the board;
- director responsibilities;
- board of director leadership;
- meetings of the board and of non-employee directors;
- committee functions and independence of committee members;
- compensation of the board;
- self-evaluation and succession planning;
- ethics and conflicts of interest (a copy of the current "Code of Business Conduct and Ethics" is posted on the Company's website at [www.CactusWHD.com](http://www.CactusWHD.com));
- stockholder communications with directors; and
- access to senior management and to independent advisors.

The Corporate Governance Guidelines are posted on the Company's website at [www.CactusWHD.com](http://www.CactusWHD.com). The Corporate Governance Guidelines will be reviewed periodically and as necessary by the board for its approval.

The NYSE has adopted rules that require listed companies to adopt governance guidelines covering certain matters. The Company believes that the Corporate Governance Guidelines comply with the NYSE rules.

#### *Anti-Hedging and Pledging Policies*

Our directors and executive officers are prohibited from hedging their ownership of Company stock. Furthermore, our directors and executive officers are prohibited from pledging their Company stock.

*Board Leadership*

Our board of directors directs and oversees the management of the business and affairs of the Company in a manner consistent with the best interests of the Company. Our board's responsibility is one of oversight, and in performing its oversight role, our board serves as the ultimate decision-making body of the Company, except for those matters reserved to or shared with our stockholders.

In accordance with the Company's Corporate Governance Guidelines, our board of directors selects the Company's Chairman and the Company's CEO in any way it considers in the best interests of the Company and, accordingly, does not have a policy on whether the roles of Chairman and CEO should be separate or combined and, if separate, whether the Chairman should be selected from the independent directors. At the present time, the roles of Chairman and CEO are separate. Mr. Rothstein currently serves as the Chairman of the Board and is not considered independent under NYSE rules.

*Executive Sessions of Non-Employee Directors*

Our board of directors holds regular executive sessions in which the non-employee directors meet without any members of management present. The purpose of these executive sessions is to promote open and candid discussion among the non-employee directors. The Chairman of the Board will serve as the lead director at executive sessions of the non-employee directors, unless the Chairman of the Board is a member of management, in which case the lead director at such meetings will be the chairman of the Audit Committee.

If the non-employee directors include members who are not independent within the listing requirements of the NYSE, the independent members of the board will meet in executive session at least once per year. Our Corporate Governance Guidelines provide that the Chairman of the Board will serve as the lead director at executive sessions of the independent directors, unless the Chairman of the Board is not independent, in which case the lead director at such meetings will be an independent director selected by our board of directors. At present, the Chairman of the Board is not independent, and the board has selected Mr. O'Donnell to serve as the lead director at executive sessions of the independent directors.

*Communications with the Board of Directors*

Stockholders and any other interested parties may send communications to the board, any committee of the board, the Chairman of the Board or any other director in particular to: Cactus, Inc., 920 Memorial City Way, Suite 300 Houston, Texas 77024. Stockholders and any other interested parties should mark the envelope containing each communication as "Stockholder Communication with Directors" and clearly identify the intended recipient(s) of the communication. Our General Counsel will review each communication received from stockholders and other interested parties and will forward the communication, as expeditiously as reasonably practicable, to the addressee if: (1) the communication complies with the requirements of any applicable policy adopted by the board relating to the subject matter of the communication; and (2) the communication falls within the scope of matters generally considered by the board. To the extent the subject matter of a communication relates to matters that have been delegated by the board to a committee or to an executive officer of the Company, then our General Counsel may forward the communication to the executive officer or chairman of the committee to which the matter has been delegated. The acceptance and forwarding of communications to the members of the board or an executive officer does not imply or create any fiduciary duty of the board members or executive officer to the person submitting the communications.

*Oversight of Risk Management*

Risk assessment, management and oversight are an integral part of our governance and management processes. Our board of directors encourages management to promote a culture that incorporates risk management into our corporate strategy and day-to-day business operations. Management discusses strategic and operational risks at regular management meetings and conducts specific strategic planning and review sessions during the year that include a focused discussion and analysis of the risks facing us. Throughout the year, senior management reviews these risks with the board at regular board meetings as part of management presentations that focus on particular business functions, operations or strategies, and presents the steps taken by management to mitigate such risks.

Our board of directors does not have a standing risk management committee, but rather administers this oversight function directly through the board as a whole. Our board of directors is responsible for monitoring and assessing strategic risk exposure, and the Audit Committee assists the board in fulfilling its oversight responsibilities by overseeing our major financial risk exposures and the steps our management has taken to monitor and control these exposures.



*Attendance at Annual Meetings*

While we have no formal policy regarding director attendance at our annual meetings of stockholders, directors are encouraged to attend our annual meetings, if practicable. All of the directors attended our annual meeting held in 2020.

*Board and Committee Meeting Attendance*

During 2020, the entire Board held eight meetings, the Audit Committee and Compensation Committee each held four meetings, and the Nominating and Governance Committee held two meetings. Each of our directors attended more than 75% of the aggregate of the total number of meetings of the board and the total number of meeting held by all committees of the board on which he or she served.

*Compensation Committee Interlocks and Insider Participation*

During 2020, the Company's Compensation Committee consisted of Messrs. McGovern, O'Donnell and Rosenthal and Ms. Law. There were no compensation committee interlock relationships for the year ended December 31, 2020. No member of our Compensation Committee during 2020 has engaged in any related party transaction in which our company was a participant.

*Code of Business Conduct and Ethics*

Our board of directors has adopted a Code of Business Conduct and Ethics applicable to all of our officers, directors and employees, including our principal executive officer, principal financial officer, principal accounting officer and controller, or persons performing similar functions and is available on our website at [www.CactusWHD.com](http://www.CactusWHD.com) under "Corporate Governance" within the "Investors" section. We will provide a copy of this document to any person, without charge, upon request, by writing to us at Cactus, Inc., Investor Relations, 920 Memorial City Way, Suite 300, Houston, Texas 77024. We intend to satisfy the disclosure requirement under Item 406(b) of Regulation S-K regarding amendments to, or waivers from, provisions of our Code of Business Conduct and Ethics by posting such information on our website at the address and the location specified above.

**Item 11. Executive Compensation**

**Introduction**

This Compensation Discussion and Analysis ("CD&A") provides information about the compensation objectives and policies for our principal executive officer, our principal financial officer and our three other most highly compensated executive officers (collectively our named executive officers or "NEOs") during the last completed fiscal year and is intended to place in perspective the information contained in the executive compensation tables that follow this discussion. Throughout this discussion, the following individuals are referred to as our NEOs and are included in the Summary Compensation Table which follows:

<b>Name</b>	<b>Position</b>
Scott Bender	President, Chief Executive Officer and Director
Joel Bender	Senior Vice President, Chief Operating Officer and Director
Stephen Tadlock	Vice President, Chief Financial Officer and Treasurer
Steven Bender	Vice President of Operations
David Isaac	General Counsel, Vice President of Administration and Secretary

**Executive Compensation Philosophy and Objectives**

The core principle of our executive compensation philosophy is to pay for performance that is aligned with our business strategy and drives growth in shareholder value over the short and long term. Accordingly, a significant portion of the compensation that we pay to our NEOs is in the form of variable, "at-risk" cash and equity incentives. The following compensation objectives are considered in setting the compensation components for our executive officers:

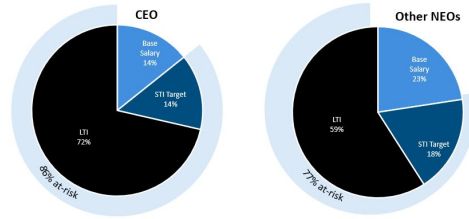
- **Attraction and retention:** providing compensation opportunities that reflect competitive market practices so that we can attract and retain key executives responsible not only for our continued growth and profitability, but also for ensuring proper corporate governance while carrying out the goals and plans of the Company;

- **Paying for performance:** linking a significant portion of compensation to variable, “at-risk” incentive compensation with realized values dependent upon financial, operational, and stock price performance to ensure that compensation earned by our NEOs reflects our performance; and
  - **Shareholder alignment:** providing a balance of short-term and long-term incentive opportunities with a majority of NEO compensation in the form of equity in order to ensure alignment of interests between our NEOs and our shareholders, and to promote an ownership culture among our executive officers.
- Our compensation philosophy is supported by the following pay elements:

Element	Key Characteristic	Grounding Principles		
		Attraction & Retention	Pay for Performance	Shareholder Alignment
Base Salary	<ul style="list-style-type: none"> <li>• Annual fixed cash compensation</li> <li>• Critical factor in attracting and retaining qualified talent</li> </ul>	✓		
Short-term Incentives (STI)	<ul style="list-style-type: none"> <li>• Annual variable cash award</li> <li>• Awards are tied to achievement of key financial and safety objectives</li> </ul>	✓	✓	✓
Long-term Incentives (LTI)	<ul style="list-style-type: none"> <li>• Provided in the form of performance-based and time-based equity</li> <li>• Promotes alignment with shareholders by tying a majority of NEO compensation to creation of long-term value and by encouraging NEOs to build meaningful equity ownership</li> </ul>	✓	✓	✓

**Target Pay Mix**

The charts below show the mix of total direct compensation of our Chief Executive Officer and our other NEOs for 2020. These charts illustrate that a majority of NEO total direct compensation is at-risk (86% for our Chief Executive Officer and an average of 77% for our other NEOs).



**Compensation Program Governance**

We have worked extensively and deliberately to develop a thoughtful, fair, and effective executive compensation program that helps us to deliver long-term sustainable growth to our shareholders. The following chart highlights several features of our compensation practices that are intended to meet our objectives:

What We Do	X	What We Don't Do
✓ Significant majority of pay at risk	X	No excessive perquisites
✓ 50% of CEO LTI value performance-based	X	No guaranteed bonuses
✓ Balance of short- and long-term incentives	X	No excise tax gross-ups
✓ Clawback policy for all executive officers that applies to cash and equity incentives	X	Prohibition on hedging, pledging and short sales by insiders
✓ Share ownership guidelines for NEOs and directors	X	Prohibition on option repricing
✓ Regularly evaluate risks of our compensation policy		
✓ Independent compensation consultant		
✓ One-year minimum vesting requirement for LTIP grants		

**Say on Pay and Say on Frequency**

At our 2019 Annual Meeting, a plurality of our stockholders expressed their preference for an advisory vote on executive compensation occurring every three years, and we have implemented their recommendation. At the same 2019 Annual Meeting, we held our first advisory vote on compensation for our NEOs ("Say on Pay"). In that vote, our stockholders expressed their support, with 94% of the shares of our Class A common stock and Class B common stock present or represented by proxy at the 2019 Annual Meeting voting in support of our executive compensation policies and practices for our NEOs during 2018.

Our Compensation Committee values the opinions of our shareholders regarding NEO compensation. The Compensation Committee welcomes feedback from shareholders on the topic of executive compensation and is open to dialog with shareholders on the topic. In reviewing our program, our Compensation Committee considered the results of the 2019 advisory vote on executive compensation and the support expressed by stockholders in their overall assessment of our programs. Our Compensation Committee elected to apply similar principles in determining the types and amounts of compensation to be paid to our NEOs for 2020. Based on the say on frequency results approved by the overwhelming majority of our shareholders, we will conduct our next say on pay vote in 2022.

**How We Make Compensation Decisions***Role of the Compensation Committee*

The Compensation Committee has the responsibility for reviewing and approving the compensation policies, programs, and plans for our senior officers (including our NEOs) and our non-employee directors. The Compensation Committee's responsibilities include administering our Management Incentive Plan ("MIP"), which provides for annual cash incentive opportunities, and our long-term incentive plan (the "LTIP"), which provides for the grant of equity-based awards. In addition, the Compensation Committee regularly reviews current best compensation and governance practices to ensure that our executive compensation program is consistent with recent developments and market practice. In overseeing the compensation of our directors and officers, our Compensation Committee considers various analyses and perspectives provided by its independent compensation consultant and by Company management. Subject to Board approval in certain circumstances, the Compensation Committee has the sole authority to make final decisions with respect to our executive compensation program, and the Compensation Committee is under no obligation to use the input of other parties. For more detailed information regarding the Compensation Committee, please refer to the Compensation Committee Charter, which may be accessed via our website at [www.CactusWHD.com](http://www.CactusWHD.com) by selecting "Investors," "Corporate Governance" and then "Governance Documents."

*Role of Executive Officers in Compensation Decisions*

With respect to the compensation of the NEOs other than our Chief Executive Officer, the Compensation Committee considers the recommendations of our Chief Executive Officer and each NEO's individual performance. In light of our NEOs' integral role in establishing and executing the Company's overall operational and financial objectives, the Compensation

Committee requests that our NEOs provide the initial recommendations on the appropriate goals for the qualitative and quantitative performance metrics used in our short-term cash incentive program. However, the Committee is under no obligation to follow those recommendations, and only Compensation Committee members are allowed to vote on decisions regarding NEO compensation.

The Compensation Committee may invite any NEO to attend Compensation Committee meetings to report on the Company's progress with respect to the annual quantitative and qualitative performance metrics, but any such officer is excluded from any decisions or discussions regarding his individual compensation. In addition, the Board has granted limited authority to Scott Bender, our Chief Executive Officer, to make awards under the LTIP to certain individuals who are not executive officers.

***Role of Independent Compensation Consultant***

Pearl Meyer & Partners, LLC ("Pearl Meyer") serves as independent compensation consultant for, and reports directly to, the Compensation Committee. Representatives of Pearl Meyer attend Compensation Committee meetings as requested and communicate with the Compensation Committee informally between meetings as necessary. Pearl Meyer assists and advises the Compensation Committee on all aspects of our executive compensation program. Services provided by the independent compensation consultant include:

- reviewing the compensation and stock performance of peer companies and recommending changes to our peer group, as necessary;
- reviewing executive compensation based on an analysis of market-based compensation data;
- analyzing the effectiveness of our executive compensation program and recommending changes, as necessary; and
- evaluating how well our executive compensation adheres to program objectives.

To facilitate the delivery of these services to the Compensation Committee, Pearl Meyer interfaces with our management, primarily with our General Counsel and VP of Administration. In 2020, Pearl Meyer did not provide any services to the Company other than those requested by the Compensation Committee in Pearl Meyer's role as the Committee's independent advisor.

Other than those services requested by the Compensation Committee, Pearl Meyer did not have any business or personal relationships with members of the Compensation Committee or executives of the Company, did not own any of the Company's common stock and maintained policies and procedures designed to avoid such conflicts of interest. As such, the Compensation Committee determined the engagement of Pearl Meyer in 2020 did not create any conflicts of interest.

***Role of Competitive Benchmarking***

The Compensation Committee periodically evaluates the Company's executive compensation against that of comparable companies. The Compensation Committee does not set specific percentile goals against competitive data for purposes of determining executive compensation levels. In establishing individual compensation opportunities, the Committee considers this competitive data as well as a variety of other factors including individual performance, competencies, scope of responsibility, and internal equity.

The Compensation Committee considers the competitive market to consist of the oilfield services industry broadly, as well as other similarly sized companies in related industries that could potentially compete with us for executive talent. The Committee periodically reviews data for a selected peer group approved by the Compensation Committee (the "peer group"), as well as for broader general industry companies of comparable size and business complexity (compensation survey data), as

provided to the Committee by their independent advisor. For the 2020 compensation analysis, the Company used the following peer group companies:

2020 Compensation Peer Group	
Archrock, Inc.	NCS Multistage Holdings, Inc.
Core Laboratories, NV	Newpark Resources, Inc.
Dril-Quip, Inc.	Oil States International, Inc.
Forum Energy Technologies	ChampionX Corporation <sup>(1)</sup>
Frank's International, NV	RPC, Inc.
Helix Energy Solutions Group, Inc.	USA Compression Partners, LP

<sup>(1)</sup> In 2019, the peer group companies included Pioneer Energy Services Corp. This company was replaced with ChampionX Corporation for the 2020 peer group analysis as our independent compensation consultant advised the Compensation Committee that ChampionX Corporation would provide a better market comparison.

In selecting comparison companies, the Compensation Committee considered various factors including each company's participation in the energy services sector as well as market capitalization, annual revenues, business complexity, profitability, returns on equity and assets, the number of divisions/segments, countries in which they operate and total number of employees. The selected peer companies are reviewed from time to time to ensure their continued appropriateness for comparative purposes.

#### Elements of Compensation

##### Base Salary

Base salary is the guaranteed element of an executive's direct compensation and is intended to provide a foundation for a competitive overall compensation opportunity for the executive. The Compensation Committee reviews each executive's base salary annually. Executive officer base salaries are determined after an evaluation that considers the executive's prior experience and breadth of knowledge and which also considers compensation data from peer group companies and other similarly sized companies in businesses comparable to the Company's, the Company's and the executive's performance, and any significant changes in the executive's responsibilities. The Compensation Committee considers all of these factors together plus overall industry conditions.

In March 2020, the Compensation Committee of the Board approved base salaries for each of the Company's NEOs. The approved 2020 base salaries remained the same as 2019. Subsequent to board approval and in light of the challenging economic environment, our NEOs agreed to the following base salary reductions: 50% reduction for Scott Bender, Joel Bender and Steven Bender and 25% reduction for Stephen Tadlock and David Isaac. These initial reductions became effective in late March. In May 2020, all five NEOs agreed to an additional 10% reduction in base salary, while Scott Bender agreed to a further "supplemental reduction" of his annual base salary. In February 2021, in response to improving activity levels in our business, the Compensation Committee recommended reinstatement of Stephen Tadlock and David Isaac's base salaries. See the table below for details regarding our NEOs' originally approved 2020 salaries, final reduced salaries in 2020 and current salaries as of February 2021.

Name	Approved 2020 Base Salary	Reduced 2020 Base Salary <sup>(1)</sup>	2021 Base Salary
Scott Bender	\$ 300,000	\$ 57,207	\$ 57,207
Joel Bender	300,000	135,000	135,000
Stephen Tadlock	335,000	226,125	335,000
Steven Bender	300,000	135,000	135,000
David Isaac	300,000	202,500	300,000

<sup>(1)</sup> Reflects the March and May 2020 salary reductions discussed above.

##### Short-Term Incentives

Our NEOs are eligible for an annual incentive bonus which is designed to focus executives on execution of our annual plan, which is linked to our long-term strategy. Execution against our annual corporate plan is important to drive long-term

shareholder value by improving financial strength, managing costs and investing in projects that will deliver future value. We employ financial and safety performance metrics to further specific objectives of our strategy, such as Adjusted EBITDA and total recordable incident rate (“TRIR”).

In February 2020, the Board approved the 2020 Management Incentive Plan (the “2020 MIP”), pursuant to which all participating employees would be eligible to receive a cash bonus upon the achievement of certain financial performance and safety metrics. Under the 2020 MIP, all eligible employees, including NEOs, were eligible to receive base cash bonus payments equal to a certain specified percentage of their annual base salaries (“Target Bonus”) in the event that the Company met the specified performance targets. Bonuses are calculated as a percentage of actual base salary paid in 2020. For Scott Bender, the bonus calculation is based on his actual base salary paid in 2020 excluding the “supplemental reduction” discussed above. The approved 2020 Target Bonus percentage for each NEO is set forth in the table below.

Name	Target Bonus %
Scott Bender	100%
Joel Bender	100%
Stephen Tadlock	80%
Steven Bender	80%
David Isaac	65%

*Target Bonus Opportunity*

The 2020 MIP has two performance parameters on which the bonus is calculated. The first parameter is Earnings Before Interest, Taxes, Depreciation and Amortization, excluding exceptional items, as defined by the Board (Adjusted EBITDA), which is weighted as 90% of the bonus opportunity. Participants begin to earn a bonus payout when Adjusted EBITDA performance reaches Threshold Adjusted EBITDA, which is set at 80% of Target Adjusted EBITDA. NEOs and other participants are eligible for a Stretch bonus opportunity if actual Adjusted EBITDA exceeds Target Adjusted EBITDA. The maximum Stretch bonus payment is achieved when Adjusted EBITDA performance reaches 120% of Target Adjusted EBITDA. The maximum Stretch payment is 40% of the full, non-stretch bonus payment. The calculation of the Adjusted EBITDA portion of the bonus payout is linear between Threshold and Target and between Target and Stretch. The second parameter is TRIR, which is weighted as 10% of the bonus opportunity. Participants begin to earn a bonus payout when TRIR performance reaches Threshold TRIR of 1.65. A full bonus payout on the TRIR parameter is achieved when safety performance reaches Target TRIR of 1.30 or lower. The calculation of the TRIR portion of the bonus payout is linear between Threshold and Target.

Depending upon Company performance, actual payouts under the 2020 MIP may be between 0% and 140% of the Target Bonus for each NEO. The percentages of base salary payable to each NEO with respect to 2020 performance are set forth in the tables below.

	Adjusted EBITDA (in millions)	Bonus %
Threshold	\$164.4	0%
Target	205.5	100%
Maximum (Stretch)	246.6	140%

	TRIR	Payout
Threshold	1.65	0%
Target	1.30	100%

*2020 Award Determination*

Performance under the MIP is assessed relative to pre-established goals approved by the Committee near the beginning of the fiscal year. For 2020, the Compensation Committee approved performance objectives under the 2020 MIP after considering a combination of factors, including alignment with the Company’s business strategy, 2020 budget, investor expectations, recommendations from management and the Committee’s assessment of management’s ability to impact outcomes. For 2020, the actual Adjusted EBITDA performance was \$121.0 million which was below Threshold Adjusted EBITDA. The 2020 TRIR performance was 0.55 which exceeded the Target. Based on this performance, NEOs were eligible for zero payout on the Adjusted EBITDA component and 100% payout on the TRIR parameter. In total, NEOs will receive a

payout for the 2020 MIP of 10% of Target in 2021. In addition to the 2020 MIP bonus amounts calculated, the Compensation Committee awarded a supplemental, discretionary bonus amount to Messrs. Tadlock and Isaac as set forth in the "Summary Compensation Table" below. The table below summarizes the metrics and performance standards approved for the 2020 MIP, and management's level of achievement under the plan:

Performance Parameter	(in millions)				% of Target
	Threshold	Target	Stretch	Actual <sup>(1)</sup>	
Adjusted EBITDA	\$164.4	\$205.5	\$246.6	\$121.0	59%

<sup>(1)</sup> Adjusted EBITDA is a non-GAAP financial measure. See the reconciliation of Adjusted EBITDA to the most comparable financial measure calculated in accordance with GAAP under "Reconciliation of GAAP to Non-GAAP Financial Measures".

Performance Parameter	Threshold	Target	Actual	% of Target
TRIR	1.65	1.30	0.55	100%

The following table shows the calculation of the 2020 bonus payment:

Performance Parameter	% of Parameter Target	Parameter % Earned	Weighting	Target Bonus % Earned
EBITDA	59%	0%	90%	0%
TRIR	100%	100%	10%	10%
<b>Total</b>			<b>100%</b>	<b>10%</b>

**Long-Term Incentives**

The primary purpose of awards under our long-term incentive plan (the "LTIP") is to enforce direct alignment between the long-term interests of our NEOs and those of our shareholders through the use of multi-year vesting and realized value of equity incentives that is contingent upon our stock price performance. Equity awards under the LTIP also promote long-term share ownership by our NEOs. The LTIP provides for the grant, from time to time, at the discretion of the Board or a committee thereof, of stock options, stock appreciation rights, restricted stock, restricted stock units, stock awards, dividend equivalents, other stock-based awards, cash awards, substitute awards and performance awards. The Board has delegated to the Compensation Committee the authority to administer the LTIP, including the power to determine the eligible individuals to whom awards will be granted, the number and type of awards to be granted and the terms and conditions of awards. In addition, the Board has granted limited authority to Scott Bender, our Chief Executive Officer, to make awards under the LTIP to certain individuals who are not executive officers.

In 2020, the Compensation Committee approved LTIP awards using a mix of performance stock units ("PSUs") and time-based restricted stock units ("RSUs"). Under the PSU awards granted to our NEOs in 2020, NEOs may earn shares based upon the company's Return on Capital Employed ("ROCE") performance. The PSU Award Agreements are substantially similar, except one agreement provides for three-year cliff vesting of PSUs ("Three-Year Agreement"), and the other agreement provides for vesting of two-thirds of the PSUs granted thereunder upon conclusion of the two year performance period and vesting of the remaining one-third upon conclusion of the three-year performance period ("Two- and Three-Year Agreement"). The PSU Award Agreements provide for the issuance on the vesting date(s) of a number of shares of our common stock determined based on the Company's average annual return on capital employed ("ROCE") during the applicable performance period, subject to a maximum based on the Company's ROCE relative to the ROCE of the median performer of the Company's compensation peer companies during such period.

*2020 LTIP Awards*

On March 11, 2020, our NEOs received grants of PSUs and RSUs as set forth in the table below. The RSU/PSU mix for Scott Bender and Joel Bender was 50/50 and 67/33 for Stephen Tadlock, Steven Bender and David Isaac. In 2021, the mix will be 50/50 for all NEOs.

NEO	Target # of PSUs Awarded <sup>(2)</sup>	# of RSUs Awarded <sup>(1)</sup>	Approximate Compensation Value Intended to be Delivered
Scott Bender	54,905	54,905	\$ 1,500,000
Joel Bender	54,905	54,905	1,500,000
Stephen Tadlock	14,715	29,429	603,000
Steven Bender	14,642	29,283	600,000
David Isaac	12,812	25,623	525,000

<sup>(1)</sup> PSU awards for Scott Bender and Joel Bender vest upon the conclusion of the three-year performance period based on the Company's ROCE performance. Two-thirds of the PSU awards for Stephen Tadlock, Steven Bender and David Isaac vest upon the conclusion of the two-year performance period and the remaining one-third vests upon the conclusion of the three-year performance period based on the Company's ROCE performance.

<sup>(2)</sup> RSUs vest 33% per year, beginning on the first anniversary of the grant date.

*2020-2022 Performance Stock Unit Metrics and Goals:*

	Weight (% of Target)	Threshold (50% Payout)	Target (100% Payout)	Maximum (200% Payout)
ROCE for the applicable performance period <sup>(1)</sup>	100%	15%	20%	25%

<sup>(1)</sup> For the Two- and Three-Year Agreement PSUs, the performance period is January 1, 2020 to December 31, 2021 for the two-thirds of the PSUs that vest upon the conclusion of the two-year performance period and January 1, 2020 to December 31, 2022 for the remaining one-third that vest upon the conclusion of the three-year performance period. The performance period is January 1, 2020 to December 31, 2022 for the Three-Year Agreement PSUs which cliff vest upon the conclusion of the three-year performance period.

If the Company's ROCE performance falls between any of these payout levels, the percentage multiple of the target PSUs will be interpolated based on the actual ROCE of the Company in relation to the payout levels. Notwithstanding the foregoing, in the event the Company's ROCE for the Performance Period is less than the ROCE of the median performer of the Company's peer companies (as defined per the agreement), when ranked by ROCE over the performance period, then the number of earned PSUs will be capped at 100% of the target number of PSUs.

**Other Compensation Practices and Policies**

*Stock Ownership Guidelines*

In 2019, the Committee established stock ownership guidelines for our NEOs and non-employee directors. The approved guidelines are as follows:

Position	Required Level of Ownership
Chief Executive Officer	6 times base salary
Other NEOs	2 times base salary
Non-Employee Directors	3 times annual cash retainer for Board service

Stock ownership levels must be achieved by each NEO or non-employee director within five years of becoming subject to the guidelines, or within five years of any material change to the guideline level of ownership. As of February 11, 2021, all of our NEOs and non-employee directors have met or exceeded the ownership expectations under the guidelines other than Ms. Law, who joined the Board in January 2020. Ms. Law has until January 2025 to achieve the stock ownership requirement.

*Clawback Policy*

In 2019, our Board adopted the Executive Compensation Clawback Policy (the "Clawback Policy"). In the event of a restatement of our financial statements (other than a restatement caused by a change in applicable accounting rules or



interpretations), the result of which is that any performance-based compensation paid under an incentive compensation plan would have been a lower amount had it been calculated based on such restated results, the Compensation Committee may seek to recover for the benefit of the Company the after tax portion of the difference between the compensation actually paid to the executive and the corrected amount based on the restated financial results.

***Retirement, Health and Welfare Benefits***

The Company offers retirement, health and welfare benefits to substantially all of its U.S. employees including executive officers. Executive officers are eligible for these benefits on the same basis as other employees. Health and welfare benefits we offer to our employees include: medical, vision and dental coverage, life insurance, accidental death and dismemberment, short and long-term disability insurance, flexible spending accounts and employee assistance.

The Company offers a defined contribution 401(k) retirement plan to substantially all of its U.S. employees, including the NEOs. Participants may contribute from 1% to 85% of their base pay and cash incentive compensation (subject to U.S. Internal Revenue Service ("IRS") limitations), and the Company has historically made matching contributions under this plan on the first 7% of the participant's compensation (100% match of the first 3% employee contribution and 50% match on the next 4% employee contribution). Company matching contributions vest 20% per year on the first five anniversaries of the respective employee's hire date. In light of the challenging economic environment, the Company indefinitely suspended matching contributions to the retirement plan effective June 1, 2020.

***Perquisites***

We provide Scott Bender, Joel Bender, Stephen Tadlock and Steven Bender with bi-weekly vehicle allowances. Additionally, Scott Bender receives a gasoline reimbursement.

***Compensation Risk***

Our compensation policies and practices are designed to provide rewards for short-term and long-term performance, both on an individual basis and at the entity level. In general, optimal financial and operational performance, particularly in a competitive business, requires some degree of risk-taking. Our compensation strategies are designed to encourage company growth and appropriate risk taking but not to encourage excessive risk taking. We also attempt to design the compensation program for our larger general employee population so that it does not inappropriately incentivize our employees to take unnecessary risks in their day-to-day activities. We recognize, however, that there are trade-offs and that it can be difficult in specific situations to maintain the appropriate balance. As such, we continue to evaluate our programs with a goal of preventing them from becoming materially imbalanced one way or the other.

Our compensation arrangements contain certain design elements that are intended to minimize the incentive for taking unwarranted risk to achieve short-term, unsustainable results. Those elements include a maximum amount that can be earned under our annual incentive cash compensation program.

We also provide compensation to our NEOs in the form of a reasonable base salary adjusted in 2020 to address market conditions. We want our executives to be motivated to achieve Cactus's short-term and long-term goals, without sacrificing our financial and corporate integrity in trying to achieve those goals. While an executive's overall compensation should be strongly influenced by the achievement of specific financial and operational targets, we also believe that a portion of an executive's compensation should be awarded in components that provide a degree of financial certainty.

In combination with our risk management practices, we do not believe that risks arising from our compensation policies and practices for our employees, including our NEOs, are reasonably likely to have a material adverse effect on us.

**Employment, Severance, and Change-in-Control Agreements**

***Employment Agreements***

In February 2018, in connection with our IPO, we amended and restated our employment agreements with Messrs. Scott and Joel Bender (as amended and restated, each, an "Employment Agreement"). Each Employment Agreement reflects the executive's base salary of \$300,000 and has an initial three-year term that will extend automatically for one-year periods thereafter unless advance written notice by either party is provided. Under the Employment Agreements, each of Messrs. Scott and Joel Bender are entitled to receive severance compensation if his employment is terminated under certain conditions, such as a termination by the executive officer for "good reason" or by us without "cause," each as defined in the

agreements and further described below under “—Potential Payments upon Termination or Change of Control.” In addition, the agreements provide for:

- specified minimum base salaries;
- participation in all of our employee benefit plans to the extent the executive is eligible thereunder;
- termination benefits, including, in specified circumstances, severance payments; and
- an annual cash bonus of up to 100% of annual base salary in the good faith discretion of the Board if the executive satisfies budgetary and performance goals, as determined annually by the Board.

In February 2019, we amended the Employment Agreements to provide that Scott Bender and Joel Bender shall be eligible to receive an additional annual cash bonus of up to 40% of the regular annual target cash bonus actually paid, determined in the good faith discretion of the Board if the executive satisfies additional budgetary and performance goals, as determined annually by the Board.

We have not entered into separate severance agreements with Messrs. Scott and Joel Bender and instead rely on the terms of each executive’s Employment Agreement to dictate the terms of any severance arrangements. The Employment Agreements do not provide for accelerated or enhanced cash payments or health and welfare benefits upon a change in control but do provide for salary continuation payments and subsidized health and welfare benefits upon the termination of the executive’s employment for “good reason” or without “cause.” Mr. Tadlock will be eligible to receive severance payments should a merger or sale transaction result in Mr. Tadlock being terminated by the new entity. In addition, Mr. Isaac will be eligible to receive severance payments should he be subject to a Qualifying Termination prior to the third anniversary of his commencement date. Severance payments that could become payable to Messrs. Scott and Joel Bender, Mr. Tadlock and Mr. Isaac pursuant to these arrangements have been described in more detail below under “—Potential Payments upon Termination or Change of Control—Employment Agreements.”

**Non-Compete Agreements**

In connection with our IPO, on February 12, 2018, Cactus LLC entered into amended and restated noncompetition agreements (each, a “Noncompetition Agreement”) with each of Scott Bender and Joel Bender. Each of the Noncompetition Agreements provide that, for a period of one year following termination of his employment, Scott Bender and Joel Bender will not (i) compete against us in connection with our business, (ii) solicit or induce any of our employees to leave his or her employment with us or hire any of our employees or (iii) solicit or entice customers who were our customers within the one-year period immediately prior to his date of termination to cease doing business with us or to begin doing business with our competitors. Pursuant to his employment arrangement with the Company, Mr. Isaac is subject to the same restrictions.

**Summary Compensation Table**

The following table sets forth information regarding the compensation awarded to, earned by or paid to our NEOs:

Name and Principal Position	Year	Salary	Bonus <sup>(1)</sup>	Non Equity Incentive Plan Compensation <sup>(2)</sup>	Stock Awards <sup>(3)</sup>	All Other Compensation <sup>(4)</sup>	Total
Scott Bender, <i>President, Chief Executive Officer and Director</i> <sup>(5)</sup>	2020	\$ 122,745	\$ —	\$ 18,301	\$ 1,500,004	\$ 14,612	\$ 1,655,662
	2019	300,000	—	334,835	1,499,994	29,102	2,163,931
	2018	300,000	—	300,000	1,000,008	31,135	1,631,143
Joel Bender, <i>Senior Vice President, Chief Operating Officer and Director</i> <sup>(5)</sup>	2020	183,750	—	18,301	1,500,004	15,204	1,717,259
	2019	300,000	—	334,835	1,499,994	30,120	2,164,949
	2018	300,000	—	300,000	1,000,008	30,070	1,630,078
Stephen Tadlock, <i>Vice President, Chief Financial Officer and Treasurer</i>	2020	265,906	28,827	21,173	603,007	16,508	935,421
	2019	321,923	—	180,971	1,502,947	24,773	2,030,614
	2018	250,000	—	120,298	1,875,015	23,780	2,269,093
Steven Bender, <i>Vice President of Operations</i> <sup>(6)</sup>	2020	183,750	—	14,641	600,016	15,204	813,611
	2019	296,154	—	248,489	599,975	25,789	1,170,407
David Isaac, <i>General Counsel, Vice President of Administration and Secretary</i> <sup>(6)</sup>	2020	238,125	21,094	15,406	525,022	5,675	805,322
	2019	296,154	—	165,659	449,972	14,260	926,045

- (1) In recognition of their leadership and contributions to the Company during the significant decline in activity caused by the COVID-19 pandemic and its related economic impact, the Compensation Committee elected to award Messrs. Tadlock and Isaac a supplemental cash bonus for 2020.
- (2) Amounts of “Non-Equity Incentive Plan Compensation” paid to each applicable NEO were made pursuant to the Company’s short-term incentive program. For a description of this plan please see “Compensation Discussion and Analysis—Elements of Compensation—Short-Term Incentives.”
- (3) The amounts reported in this column represent the aggregate grant date fair value of RSUs and PSUs granted to each NEO and computed in accordance with FASB ASC Topic 718.
- (4) Amounts reflected within the “All Other Compensation” column are comprised of the following amounts:

Name	Year	Employer Contributions to 401(k) Plan	Vehicle Allowance	Gas Reimbursement	Total
Scott Bender	2020	\$ 4,647	\$ 9,900	\$ 65	14,612
	2019	14,375	14,400	327	29,102
	2018	15,670	14,400	1,065	31,135
Joel Bender	2020	5,304	9,900	—	15,204
	2019	15,720	14,400	—	30,120
	2018	15,670	14,400	—	30,070
Stephen Tadlock	2020	6,608	9,900	—	16,508
	2019	10,373	14,400	—	24,773
	2018	9,380	14,400	—	23,780
Steven Bender	2020	5,304	9,900	—	15,204
	2019	11,389	14,400	—	25,789
David Isaac	2020	5,675	—	—	5,675
	2019	14,260	—	—	14,260

- (5) Although Messrs. Scott and Joel Bender each serve on our Board, they are not compensated for their services as directors.
- (6) Steven Bender and David Isaac were not NEOs prior to 2019.

**Grants of Plan-Based Awards**

The following table provides information about equity and non-equity awards granted to our NEOs in 2020.

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards <sup>(1)</sup>			Estimated Future Payouts Under Equity Incentive Plan Awards <sup>(2)</sup>			All Other Stock Awards: Number of Shares of Stock or Units (#) <sup>(3)</sup>	Grant Date	Fair Value of Stock Awards (\$) <sup>(4)</sup>
		Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)			
Scott Bender	3/11/2020	\$ —	\$ 183,750	\$ 257,250					\$	750,002
	3/11/2020				27,453	54,905	109,810		54,905	750,002
Joel Bender	3/11/2020		183,750	257,250						750,002
	3/11/2020				27,453	54,905	109,810		54,905	750,002
Stephen Tadlock	3/11/2020		212,725	297,815						201,007
	3/11/2020				7,358	14,715	29,430		29,429	402,000
Steven Bender	3/11/2020		147,000	205,800						200,010
	3/11/2020				7,321	14,642	29,284		29,283	400,006
David Isaac	3/11/2020		154,781	216,694						175,012
	3/11/2020				6,406	12,812	25,624		25,623	350,010

<sup>(1)</sup> Amounts in these columns represent the threshold, target and maximum estimated payouts for 2020 MIP cash bonus awards. The actual value of bonuses paid to our NEOs for 2020 under this program can be found in the “Non-Equity Incentive Plan Compensation” column of the Summary Compensation Table above.

<sup>(2)</sup> Shares in these columns represent the threshold, target and maximum number of estimated PSUs eligible for vesting per the award agreements executed on March 11, 2020. “Threshold” reflects the lowest possible payout (50% of the grant), “Target” represents the number of PSUs awarded under each grant, and “Maximum” reflects the highest possible payout (200% of the grant). The award agreements under which the PSUs were issued provide that no PSUs will vest unless a specified threshold level of performance is achieved. Vested PSUs are paid in shares of our Class A common stock, and the payout, if any, with respect to PSUs will occur at the end of all applicable performance periods. See “Compensation Discussion and Analysis—Elements of Compensation—Long-Term Incentives—2020 LTIP Awards” for more information regarding these PSU.

<sup>(3)</sup> This column includes the number of RSUs granted to our NEOs during 2020.

<sup>(4)</sup> The amounts shown in this column represent the grant date fair value of each equity award computed in accordance with FASB ASC Topic 718. With respect to the PSU awards, this column reflects the grant date fair value for such PSUs at target.

**Outstanding Equity Awards at 2020 Fiscal Year-End**

The following table reflects information regarding outstanding stock awards held by our NEOs as of December 31, 2020.

Name	Grant Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units That Have Not Vested (\$) <sup>(1)</sup>	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested (\$) <sup>(1)</sup>
Scott Bender	2/7/2018	17,544 <sup>(2)</sup>	\$ 457,372		
	3/11/2019	26,759 <sup>(3)</sup>	697,607		
	3/11/2020	54,905 <sup>(4)</sup>	1,431,373		
	3/11/2020			54,905 <sup>(5)</sup>	\$ 1,431,373
Joel Bender	2/7/2018	17,544 <sup>(2)</sup>	\$ 457,372		
	3/11/2019	26,759 <sup>(3)</sup>	697,607		
	3/11/2020	54,905 <sup>(4)</sup>	1,431,373		
	3/11/2020			54,905 <sup>(5)</sup>	\$ 1,431,373
Stephen Tadlock	2/7/2018	32,895 <sup>(2)</sup>	\$ 857,573		
	3/11/2019	26,811 <sup>(3)</sup>	698,963		
	3/11/2020	29,429 <sup>(4)</sup>	767,214		
	3/11/2020			14,715 <sup>(6)</sup>	\$ 383,620
Steven Bender	2/7/2018	10,526 <sup>(2)</sup>	\$ 274,413		
	3/11/2019	10,703 <sup>(3)</sup>	279,027		
	3/11/2020	29,283 <sup>(4)</sup>	763,408		
	3/11/2020			14,642 <sup>(6)</sup>	\$ 381,717
David Isaac	10/24/2018	3,039 <sup>(7)</sup>	\$ 79,227		
	3/11/2019	8,027 <sup>(3)</sup>	209,264		
	3/11/2020	25,623 <sup>(4)</sup>	667,992		
	3/11/2020			12,812 <sup>(6)</sup>	\$ 334,009

<sup>(1)</sup> The market value of these units is based on the closing price of the Company's Class A common stock on December 31, 2020 (\$26.07), the last trading day of the fiscal year.

<sup>(2)</sup> Reflects RSUs which vest on February 7, 2021.

<sup>(3)</sup> Reflects RSUs which vest over two years in equal annual installments on March 11, 2021 and March 11, 2022.

<sup>(4)</sup> Reflects RSUs which vest over three years in equal annual installments on March 11, 2021, March 11, 2022 and March 11, 2023.

<sup>(5)</sup> Reflects PSUs which will vest on December 31, 2022 subject to the Company's satisfaction of ROCE performance targets. See "Compensation Discussion and Analysis—Elements of Compensation—2020 LTIP Awards."

<sup>(6)</sup> Reflects PSUs, two-thirds of which vest on December 31, 2021 and one-third which will vest on December 31, 2022 subject to the Company's satisfaction of ROCE performance targets. See "Compensation Discussion and Analysis—Elements of Compensation—2020 LTIP Awards."

<sup>(7)</sup> Reflects RSUs which vest on October 24, 2021.

**Stock Vested**

The following table provides information for our NEOs on the number of shares of Class A common stock acquired upon the vesting of RSU awards in 2020 and the value realized, in each case before payment of any applicable withholding tax.

Name	Stock Awards <sup>(1)</sup>	
	Number of Shares Acquired on Vesting (#)	Pre-tax Value Realized on Vesting (\$)
Scott Bender	30,924	679,032
Joel Bender	30,924	679,032
Stephen Tadlock	46,302	1,121,338
Steven Bender	15,878	372,620
David Isaac	7,052	109,023

<sup>(1)</sup> Reflects shares received pursuant to RSU awards vesting in 2020. The value realized upon vesting of these awards represents the aggregate dollar amount realized by the NEO upon vesting computed by multiplying the number of shares of stock by the closing price of the underlying shares on the applicable vesting dates. For Scott Bender, Joel Bender, Stephen Tadlock and Steven Bender, the applicable vesting dates were February 7, 2020 and March 11, 2020, and the closing price of the Class A common stock on these dates was \$28.79 and \$13.00, respectively. For David Isaac, the applicable vesting dates were March 11, 2020 and October 24, 2020, and the closing price of the Class A common stock on these dates was \$13.00 and \$18.71, respectively.

#### Pension Benefits and Nonqualified Deferred Compensation

We have not maintained, and do not currently maintain, a defined benefit pension plan or a nonqualified deferred compensation plan providing for retirement benefits.

#### Potential Payments Upon Termination or Change of Control

Each of our NEOs may be entitled to certain severance and other benefits upon a termination of employment under their respective award agreements and employment agreements, as described in further detail below. The description of the relevant terms of such award agreements and employment agreements set forth below does not purport to be a complete description of all of the provisions of any such agreements and is qualified in its entirety by reference to the forms of award agreements and severance agreements previously filed.

##### Employment Agreements

###### Scott Bender and Joel Bender Employment Agreements

We have entered into employment agreements with Messrs. Scott and Joel Bender. The Employment Agreements do not provide for accelerated or enhanced cash payments or health and welfare benefits upon a change in control but do provide for salary continuation payments and subsidized health and welfare benefits upon the termination of the executive's employment for "good reason" or without "cause." To receive benefits under the Employment Agreements, the executive officer will be required to execute a release of all claims against the Company.

**Termination for Good Reason or Without Cause.** If either Scott or Joel Bender terminates his employment for "good reason" or is terminated by us without "cause," he will be entitled to receive as severance, in addition to any amounts earned and unpaid through the date of termination, his then-current base salary and benefits (except car and expense reimbursement benefits) for the remaining term of the Employment Agreement if such term is greater than one year, or if such term is not greater than one year, one year from the date of termination, paid in lump sum within 60 days after the executive's separation from service.

**Termination Due to Disability.** If either Scott or Joel Bender's employment is terminated by either us or the executive due to disability, he will be entitled to receive as severance his then-current base salary and benefits through the remainder of the calendar month during which such termination is effective and for the lesser of (a) six consecutive months thereafter or (b) the date on which disability insurance benefits commence under any disability insurance coverage which may be provided by us, paid in lump sum within 30 days after the executive's termination due to disability.

**Termination Due to Death.** If either Scott or Joel Bender's employment is terminated due to death, his estate will be entitled to receive his then-current base salary and accrued benefits through the end of the calendar month in which his death occurs, paid in lump sum within 30 days after the executive's termination due to death. In each case, if the executive is entitled

to severance payments, during such severance period we will pay such executive's portion of Consolidated Omnibus Budget Reconciliation Act ("COBRA") premium payments, and if COBRA is no longer available during such period, we will provide similar health insurance coverage for such executive during the severance period.

For purposes of Scott and Joel Bender's Employment Agreements:

- The term "cause" means the executive (i) is convicted of, or enters a *nolo contendere* or guilty plea with respect to, a crime involving fraud, theft, embezzlement or other act of material dishonesty or the Board's loss of confidence in the executive because he is convicted of, or enters a *nolo contendere* or guilty plea with respect to, any felony or crime involving moral turpitude; (ii) commits any other material breach of any of the provisions of his employment agreement other than a breach which (being capable of being remedied) is remedied by him within 14 days of being called upon to do so in writing by us; or (iii) fails to perform his duties and responsibilities (other than a failure from disability) for a period of 30 consecutive days.
- The term "good reason" means any of the following: (i) we commit any material breach of the provisions of the executive's Employment Agreement; (ii) we assign the executive to a position, responsibilities or duties of a materially lesser status or degree of responsibility than his position, responsibilities or duties as of the effective date of the Employment Agreement; (iii) the requirement by us that the executive be based anywhere other than Houston, Texas, provided that such a change in geographic location be deemed material; or (iv) any decrease of more than 10% in the executive's base salary as of the effective date of the Employment Agreement. In any case, the executive must provide written notice of termination for good reason within 90 days of the initial existence of the condition at issue, and we will have the opportunity to cure such circumstances within a 30-day period of receipt of such notice.

*Stephen Tadlock Offer Letter*

Pursuant to the terms of his offer letter, Mr. Tadlock will be eligible to receive six months of severance should a merger or sale transaction result in Mr. Tadlock being terminated by the new entity.

*David Isaac Severance Agreement*

Pursuant to the terms of a severance agreement, Mr. Isaac is entitled to a severance payment in the event of a Qualifying Termination prior to September 24, 2021. If Mr. Isaac has a Qualifying Termination during the period from September 25, 2020 until September 24, 2021, he will be eligible to receive a severance payment equal to 1/3 of his then current annual base salary.

*LTIP Awards*

The Company's RSU award agreements provide that restricted stock awards will become fully vested on (i) the date a Change of Control occurs, (ii) the termination of an employee's employment due to his death or a Disability or (iii) upon the employee's Normal Retirement. As used in the RSU award agreements, "Disability" means that the employee is unable to perform the essential functions of their duties for three consecutive months, or three months during any six-month period, as determined after an examination by a medical doctor selected by written agreement of the employee and the Company. As used in the RSU award agreements, "Normal Retirement" means an employee's separation from service without Cause on or following the age of 65. For purposes of the RSU award agreements, "Cause" means the employee (i) is convicted of, or enters a *nolo contendere* or guilty plea with respect to a crime involving fraud, theft, embezzlement or other act of material dishonesty, the Board's loss of confidence in the employee because he is convicted of or enters a *nolo contendere* or guilty plea with respect to any felony or crime involving moral turpitude; (ii) commits any other material breach of any of the provisions of their employment agreement with the Company (if applicable) or any material employment contract, policy or agreement the employee has entered into with the Company, other than a breach which (being capable of being remedied) is remedied by the employee within fourteen days of being called upon to do so in writing by the Company; or (iii) fails to perform their duties and responsibilities (other than a failure resulting from Disability).

The Company's PSU award agreements provide that 100% of target PSUs shall immediately become earned units upon (i) the employee's termination of employment due to death or Disability or (ii) the employee's Normal Retirement. As used in the PSU award agreement, the term "Disability" means an employee's inability to perform the essential functions of their duties for three consecutive months or three months during any six-month period, and the term "Normal Retirement" means an employee's separation from service without Cause on or following the age of 65. In the event of a change in control,

the performance period will be deemed to have ended, and the Company shall calculate the number of earned units to which the employee is entitled (if any) based on actual performance during the truncated period.

**Management Incentive Plan Awards**

The Company's Management Incentive Plan provides that participants whose employment ends before the bonus payments are made forfeit all rights to participate in the Management Incentive Plan and to receive any bonus relating to prior service, except for the following:

- Injury, disability or ill-health (as determined by the Compensation Committee);
- Change of control; or
- Death.

**Quantification of Payments**

Shown in the table below are potential payments upon the assumed (i) involuntary not for Cause termination of our NEOs other than during the 24-month period following a Change of Control, or (ii) involuntary not for Cause termination or termination by the NEO for "Good Reason," in either case, during the 24-month period following a Change of Control of the Company, occurring as of December 31, 2020. In addition, the tables that follow show the potential payments upon the hypothetical (i) disability, retirement or death of our NEOs, and (ii) Change of Control of the Company, in each case, occurring as of December 31, 2020. The table includes estimated amounts because actual amounts to be paid can only be determined at the time of such executive's separation from the Company or upon a Change of Control.

Executive Benefits and Payments Upon Separation		Potential Payments Upon Termination and Change of Control					
		Termination for Cause	Involuntary Not for Cause Termination without a Change of Control	Termination with a Change of Control	Disability or Normal Retirement	Death	Change of Control (No Termination)
Scott Bender	Compensation:						
	Cash Severance	\$ —	\$ 300,000	\$ 300,000	\$ 150,000	\$ 25,000	\$ —
	Stock Awards <sup>(1)</sup>	—	4,017,726 <sup>(4)</sup>	2,586,353	4,017,726	4,017,726	2,586,353
	Performance Cash Awards <sup>(2)</sup>	—	—	18,301	18,301	18,301	18,301
	Benefits & Perquisites:						
	Health and Welfare Benefits <sup>(3)</sup>	—	11,229	11,229	5,615	11,229	—
<b>Total</b>		<b>\$ —</b>	<b>\$ 4,328,955</b>	<b>\$ 2,915,883</b>	<b>\$ 4,191,642</b>	<b>\$ 4,072,256</b>	<b>\$ 2,604,654</b>
Joel Bender	Compensation:						
	Cash Severance	\$ —	\$ 300,000	\$ 300,000	\$ 150,000	\$ 25,000	\$ —
	Stock Awards <sup>(1)</sup>	—	—	2,586,353	4,017,726	4,017,726	2,586,353
	Performance Cash Awards <sup>(2)</sup>	—	—	18,301	18,301	18,301	18,301
	Benefits & Perquisites:						
	Health and Welfare Benefits <sup>(3)</sup>	—	11,104	11,104	5,552	925	—
<b>Total</b>		<b>\$ —</b>	<b>\$ 311,104</b>	<b>\$ 2,915,758</b>	<b>\$ 4,191,579</b>	<b>\$ 4,061,952</b>	<b>\$ 2,604,654</b>
Stephen Tadlock	Compensation:						
	Cash Severance	\$ —	\$ —	\$ 167,500	\$ —	\$ —	\$ —
	Stock Awards <sup>(1)</sup>	—	—	2,323,749	2,707,370	2,707,370	2,323,749
	Performance Cash Awards <sup>(2)</sup>	—	—	21,173	21,173	21,173	21,173
	Benefits & Perquisites:						
	Health and Welfare Benefits <sup>(3)</sup>	—	—	—	—	—	—
<b>Total</b>		<b>\$ —</b>	<b>\$ —</b>	<b>\$ 2,512,422</b>	<b>\$ 2,728,543</b>	<b>\$ 2,728,543</b>	<b>\$ 2,344,922</b>
Steven Bender	Compensation:						
	Cash Severance	\$ —	\$ —	\$ —	\$ —	\$ —	\$ —
	Stock Awards <sup>(1)</sup>	—	—	1,316,848	1,698,565	1,698,565	1,316,848
	Performance Cash Awards <sup>(2)</sup>	—	—	14,641	14,641	14,641	14,641
	Benefits & Perquisites:						
	Health and Welfare Benefits <sup>(3)</sup>	—	—	—	—	—	—
<b>Total</b>		<b>\$ —</b>	<b>\$ —</b>	<b>\$ 1,331,489</b>	<b>\$ 1,713,206</b>	<b>\$ 1,713,206</b>	<b>\$ 1,331,489</b>



Executive Benefits and Payments Upon Separation	Potential Payments Upon Termination and Change of Control					
	Termination for Cause	Involuntary Not for Cause Termination without a Change of Control	Termination with a Change of Control	Disability or Normal Retirement	Death	Change of Control (No Termination)
David Isaac						
Compensation:						
Cash Severance	\$ —	\$ 100,000	\$ 100,000	\$ —	\$ —	\$ —
Stock Awards <sup>(1)</sup>	—	—	956,482	1,290,491	1,290,491	956,482
Performance Cash Awards <sup>(2)</sup>	—	—	15,406	15,406	15,406	15,406
Benefits & Perquisites:						
Health and Welfare Benefits <sup>(3)</sup>	—	—	—	—	—	—
<b>Total</b>	<b>\$ —</b>	<b>\$ 100,000</b>	<b>\$ 1,071,888</b>	<b>\$ 1,305,897</b>	<b>\$ 1,305,897</b>	<b>\$ 971,888</b>

<sup>(1)</sup> Reflects the value of unvested RSU and target PSU awards as of December 31, 2020 that would be accelerated as a result of the separation event based on the Company's stock price of \$26.07, which was the closing market price of the Company's Class A common stock as of December 31, 2020. For PSUs, upon a change in control, the performance period is deemed to have ended and a calculation is made to determine the number of earned units for the truncated period. As of December 31, 2020, the Company's ROCE performance did not exceed the threshold level, therefore, the PSUs would not have vested as of December 31, 2020 upon a change in control event.

<sup>(2)</sup> Reflects each NEO's 2020 performance cash award earned under the Company's short-term incentive program.

<sup>(3)</sup> Reflects the estimated lump-sum present value of all future premiums which will be paid on behalf of the NEO under the Company's health and welfare benefit plans for the applicable continuation period specified in the Executive Agreements.

<sup>(4)</sup> Due to Mr. Bender's eligibility for "Normal Retirement" treatment in the event of a separation from service without cause, this reflects the value of unvested RSUs and PSUs held by Mr. Bender as of December 31, 2020 that would be accelerated upon his "Normal Retirement."

#### 2020 Chief Executive Officer Pay Ratio

As required by Section 953(b) of the Dodd-Frank Wall Street Reform and Consumer Protection Act, and Item 402(u) of Regulation S-K, we are providing the following information about the relationship of the median annual total compensation of our employees (other than the Chief Executive Officer) and the annual total compensation of Scott Bender, our Chief Executive Officer.

For 2020, our last completed fiscal year:

- Scott Bender had total annual compensation of \$1,655,662 as reflected in the Summary Compensation Table included in this Proxy Statement.
  - Our median employee's annual total compensation was \$84,103.
  - As a result, we estimate that Scott Bender's 2020 annual total compensation was approximately 19.7 times that of our median employee.
- To identify the median employee, we took the following steps:
  - We determined that, as of December 1, 2020, our employee population consisted of 661 individuals. This population consisted of our full-time and part-time employees (including both active employees and employees on leave as of December 1, 2020);
  - We selected December 1, 2020 as our identification date for determining our median employee because it enabled us to make such identification in a reasonably efficient and economic manner.
  - We used a consistently applied compensation measure to identify our median employee by comparing the actual amount of salary or wages as reflected in our payroll records. Compensation was annualized for employees that were not employed by us for all of 2020.
  - For our employees located outside of the United States, we obtained similar payroll records and converted such information into U.S. dollars using the year-end currency exchange rate.

- To determine the annual total compensation of our median employee and our Chief Executive Officer, we took the following steps:
  - After we identified our median employee, we combined all of the elements of such employee's compensation for the 2020 year in accordance with the requirements of Item 402(c)(2)(x) of Regulation S-K, resulting in annual total compensation of \$84,103.
  - With respect to the annual total compensation of our Chief Executive Officer, we used the amount reported in the "Total" column of our 2020 Summary Compensation Table.

**Director Compensation**

In light of the challenging economic environment, effective April 1, 2020, the Compensation Committee approved an amendment to our non-employee director compensation program whereby the amount of the cash retainers payable to directors were reduced by 25%. Accordingly, pursuant to our non-employee director compensation program in effect after April 1, 2020, each non-employee director received the following compensation for his or her service on the Board:

- a cash retainer of \$60,000 per year, payable quarterly in arrears (reduced from \$80,000);
- an additional cash retainer of \$15,000 per year, payable quarterly in arrears if such non-employee director serves as the chairperson of our Audit Committee (reduced from \$20,000) and an additional cash retainer of \$7,500 per year for each other member of our Audit Committee (reduced from \$10,000);
- an additional cash retainer of \$7,500 per year, payable quarterly in arrears if such non-employee director serves as the chairperson of our Compensation Committee (reduced from \$10,000) and an additional cash retainer of \$3,750 per year for each other member of our Compensation Committee (reduced from \$5,000);
- an additional cash retainer of \$7,500 per year, payable quarterly in arrears if such non-employee director serves as the chairperson of our Nominating and Governance Committee (reduced from \$10,000) and an additional \$3,750 per year for each other member of our Nominating and Governance Committee (reduced from \$5,000); and
- annual equity-based compensation with an aggregate grant date value of \$75,000 (reduced from \$100,000).

In addition, a cash retainer of \$15,000 per year is payable to a non-employee Chairman of the Board quarterly in arrears (reduced from \$20,000). Each director is reimbursed for out-of-pocket expenses incurred in connection with attending board and committee meetings.

Messrs. Scott and Joel Bender, as employees of the Company, do not receive compensation for their services as directors in addition to their employee compensation described above. The table below reflects the compensation provided during 2020 to each member of the Board who was not employed by the Company.

Name	Fees Earned or Paid in Cash <sup>(1)</sup>	Stock Awards <sup>(2)</sup>	Total
Bruce Rothstein <sup>(3)</sup>	\$ 81,250	\$ 100,005	\$ 181,255
Melissa Law	77,188	99,990	177,178
Michael McGovern	81,250	100,005	181,255
John (Andy) O'Donnell	81,250	100,005	181,255
Gary L. Rosenthal	77,188	100,005	177,193
Alan Semple	85,313	100,005	185,318

<sup>(1)</sup> The amounts shown in this column reflect cash fees earned by each director during 2020. Compensation reductions became effective as of April 1, 2020.

<sup>(2)</sup> Amounts reported in this column represent the grant date fair market value determined in accordance with FASB ASC Topic 718 of restricted stock units granted during 2020.

<sup>(3)</sup> Mr. Rothstein does not directly receive any compensation for his services as a director. Mr. Rothstein is a Managing Partner of Cadent Energy Partners L.L.C. Due to Mr. Rothstein's services as a managing partner at Cadent, all compensation and equity awards that he receives are payable and transferred to Cadent.

Consistent with the director compensation program described above, on January 30, 2020, the Compensation Committee awarded Melissa Law 3,361 restricted stock units (at a value of \$29.75 per unit reflecting the average of the trading high and trading low on the date of grant). On March 11, 2020, the Compensation Committee awarded each of Messrs

Rothstein, O'Donnell, McGovern, Semple and Rosenthal 7,321 restricted stock units (at a value of \$13.66 per unit reflecting the average of the trading high and trading low on the date of grant). In light of recovering activity levels, our non-employee directors will be granted \$100,000 in RSUs in March 2021. The awards of restricted stock units will vest in full on the first anniversary of the date of grant and are subject to forfeiture pursuant to the terms of the notice of grant and award agreement under which they were granted as well as the terms of the LTIP on that date.

As of December 31, 2020, the aggregate number of unvested restricted stock unit awards held by non-employee directors were as follows:

Name	Stock Awards (#)
Bruce Rothstein	7,321 <sup>(1)</sup>
Melissa Law	3,361 <sup>(2)</sup>
Michael McGovern	7,321 <sup>(1)</sup>
John (Andy) O'Donnell	7,321 <sup>(1)</sup>
Gary L. Rosenthal	29,251 <sup>(3)</sup>
Alan Semple	29,251 <sup>(3)</sup>

<sup>(1)</sup> RSUs vest on March 11, 2021.

<sup>(2)</sup> RSUs vested on January 30, 2021.

<sup>(3)</sup> Represents 21,930 RSUs that vested on February 7, 2021 and 7,321 RSUs that vest on March 11, 2021.

#### Compensation Committee Interlocks and Insider Participation

During 2020, the Company's Compensation Committee consisted of Messrs. McGovern, O'Donnell and Rosenthal and Ms. Law. During 2020, no member of the Compensation Committee had a relationship that must be described under the SEC rules relating to disclosure of Related Person Transactions. In 2020, none of our executive officers served on the board of directors or compensation committee of any entity that had one or more of its executive officers serving on the Board or the Compensation Committee of Cactus Inc.

#### Compensation Committee Report

The Compensation Committee reviewed and discussed the Compensation Discussion and Analysis required by Item 402 of Regulation S-K promulgated by the SEC with management of the Company, and, based on such review and discussions, the Compensation Committee recommended to the Board of Directors that such Compensation Discussion and Analysis be included in the Company's Proxy Statement for the 2021 annual meeting and the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2020.

#### Compensation Committee of the Board of Directors

Michael McGovern, Chairman  
John (Andy) O'Donnell, Member  
Gary Rosenthal, Member  
Melissa Law, Member

**Reconciliation of GAAP to Non-GAAP Financial Measures**

EBITDA and Adjusted EBITDA are not measures of net income as determined by GAAP. EBITDA and Adjusted EBITDA are supplemental non-GAAP financial measures that are used by management and external users of the Company's consolidated financial statements, such as industry analysts, investors, lenders and rating agencies. Cactus defines EBITDA as net income excluding net interest, income tax and depreciation and amortization. Cactus defines Adjusted EBITDA as EBITDA excluding the other items outlined below.

	<u>Year Ended December 31, 2020</u>
Net income	\$ 59,215
Interest income, net	(701)
Income tax expense	10,970
Depreciation and amortization	40,520
EBITDA	<u>110,004</u>
Severance expenses	1,864
Other non-operating expense	555
Stock-based compensation	8,599
Adjusted EBITDA	<u>\$ 121,022</u>

**Item 12. Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters****Security Ownership of Certain Beneficial Owners and Management**

The following table sets forth certain information regarding the beneficial ownership of common stock as of February 11, 2021, by (i) each person who is known by the Company to own beneficially more than five percent of the outstanding shares of common stock, (ii) each NEO of the Company, (iii) each director and director nominee of the Company and (iv) all directors and executive officers as a group. In computing the number of shares beneficially owned by a person and the percentage ownership of that person, shares of common stock issuable upon the conversion of restricted stock units ("RSUs") held by that person that are currently exercisable or convertible, or are exercisable or convertible within 60 days of February 11, 2021, are deemed to be issued and outstanding. These shares, however, are not deemed outstanding for purposes of computing percentage ownership of any other stockholder. All of such information is based on publicly available filings, unless otherwise known to us from other sources. As of February 11, 2021, 47,894,842 shares of our Class A common stock and 27,655,077 shares of our Class B common stock were outstanding. Unless otherwise noted, the mailing address of each person or entity named below is 920 Memorial City Way, Suite 300 Houston, Texas 77024.

	Shares Beneficially Owned by Certain Beneficial Owners and Management <sup>(1)</sup>					
	Class A Common Stock		Class B Common Stock		Combined Voting Power <sup>(2)</sup>	
	Number	% of class	Number	% of class	Number	% of class
<b>5% Stockholders</b>						
Cadent Energy Partners II, L.P. <sup>(3)</sup>	15,260	*	8,347,466	30.2 %	8,362,726	11.1 %
Cactus WH Enterprises, LLC <sup>(4)</sup>	—	— %	17,631,734	63.8 %	17,631,734	23.3 %
The Bank of New York Mellon Corporation <sup>(5)</sup>	2,562,792	5.4 %	—	— %	2,562,792	3.4 %
BlackRock, Inc. <sup>(6)</sup>	3,759,121	7.8 %	—	— %	3,759,121	5.0 %
T. Rowe Price Associates <sup>(7)</sup>	5,311,670	11.1 %	—	— %	5,311,670	7.0 %
The Vanguard Group <sup>(8)</sup>	4,419,971	9.2 %	—	— %	4,419,971	5.9 %
<b>Directors and NEOs:</b>						
Bruce Rothstein <sup>(3)</sup>	—	— %	—	— %	—	— %
Scott Bender <sup>(4)</sup>	82,617	*	17,631,734	63.8 %	17,714,351	23.4 %
Joel Bender <sup>(4)</sup>	81,071	*	17,631,734	63.8 %	17,712,805	23.4 %
Stephen Tadlock <sup>(9)</sup>	92,080	*	—	— %	92,080	*
David Isaac <sup>(10)</sup>	17,645	*	—	— %	17,645	*
Steven Bender <sup>(11)</sup>	42,513	*	—	— %	42,513	*
John (Andy) O'Donnell <sup>(12)</sup>	15,260	*	52,508	*	67,768	*
Michael McGovern <sup>(13)</sup>	15,260	*	56,018	*	71,278	*
Alan Semple <sup>(14)</sup>	71,920	*	—	— %	71,920	*
Gary Rosenthal <sup>(15)</sup>	47,093	*	—	— %	47,093	*
Melissa Law	3,361	*	—	— %	3,361	*
Directors and executive officers as a group (11 persons)	468,820	1.0 %	17,740,260	64.1 %	18,209,080	24.1 %

\* Less than 1.0%

<sup>(1)</sup> Subject to the terms of the First Amended and Restated Limited Liability Company Operating Agreement of Cactus LLC (the "Cactus Wellhead LLC Agreement"), each holder of common units representing limited liability company interests in Cactus LLC (such units, "CW Units" and holders of CW Units, "CW Unit Holders"), subject to certain limitations, has the right (the "Redemption Right") to cause Cactus LLC to acquire all or at least a minimum portion of its CW Units for, at our election, (x) shares of our Class A Common Stock at a redemption ratio of one share of Class A Common Stock for each CW Unit redeemed, subject to conversion rate adjustments for stock splits, stock dividends and reclassifications and other similar transactions, or (y) an equivalent amount of cash. Alternatively, upon the exercise of the Redemption Right, Cactus Inc. (instead of Cactus LLC) will have the right (the "Call Right") to acquire each tendered CW Unit directly from the exchanging CW Unit Holder for, at its election, (x) one share of Class A Common Stock, subject to conversion rate adjustments for stock splits, stock dividends and reclassification and other similar transactions, or (y) an equivalent amount of cash. In connection with any redemption of CW Units pursuant to the Redemption Right or our Call Right, the corresponding number of shares of Class B Common Stock will be canceled. See "Transactions with Related Persons— Cactus Wellhead LLC Agreement." The amounts and percentages of common stock beneficially owned are reported on the basis of regulations of the SEC governing the determination of beneficial ownership of securities. Under the rules of the SEC, a person is deemed to be a "beneficial owner" of a security if that person has or shares voting power, which includes the power to vote or direct the voting of such security, or investment power, which includes the power to dispose of or to direct the disposition of such security. Securities that can be so acquired are deemed to be outstanding for purposes of computing such person's ownership percentage, but not for purposes of computing any other person's percentage. Under these rules, more than one person may be deemed a beneficial owner of the same securities, and a person may be deemed to be a beneficial owner of securities as to which such person has no economic interest. Except as otherwise indicated in these footnotes, each of the beneficial owners has, to our knowledge, sole voting and investment power with respect to the indicated shares of common stock, except to the extent this power may be shared with a spouse.

- <sup>(2)</sup> Represents percentage of voting power of our Class A Common Stock and Class B Common Stock voting together as a single class. The CW Unit Holders hold one share of Class B Common Stock for each CW Unit that they own. Each share of Class B Common Stock has no economic rights but entitles the holder thereof to one vote for each CW Unit held by such holder. Accordingly, the CW Unit Holders collectively have a number of votes in Cactus Inc. equal to the number of CW Units that they hold.
- <sup>(3)</sup> Cadent Energy Partners II, L.P., its general partner, Cadent Energy Partners II - GP, L.P., and Cadent Management Services, LLC ("Cadent Management"), its manager, are indirectly controlled by Cadent Energy Partners. Cadent Energy Partners controls all voting and dispositive power over the reported shares and therefore may be deemed to be the beneficial owner of such shares. Any decision taken by Cadent Management to vote, or to direct to vote, and to dispose, or to direct the disposition of, the securities held by Cadent has to be approved by its investment committee. There are four members of the investment committee, and unanimous approval of the members of the investment committee is required to approve an action. Under the so-called "rule of three," if voting and dispositive decisions regarding an entity's securities are made by three or more individuals, and a voting or dispositive decision requires the approval of a majority of those individuals, then none of the individuals is deemed a beneficial owner of the entity's securities. This is the situation with regard to the investment committee of Cadent Management. Bruce Rothstein, the Chairman of our board of directors, is a Managing Director of Cadent Energy Partners. Certain of our directors and officers have passive interests in Cadent. In connection with our IPO, Cactus Inc. entered into a Stockholders' Agreement with Cadent and Cactus WH Enterprises, which provides Cadent and Cactus WH Enterprises with the right to designate a certain number of nominees to our board of directors so long as they and their respective affiliates collectively beneficially own at least 5% of the outstanding shares of our common stock. Therefore, Cadent and Cactus WH Enterprises may each be deemed to beneficially own an aggregate 25,979,200 shares of our Class B common stock, representing an aggregate combined voting power of 34.4%. Cadent also owns 7,939 shares of Class A common stock that were issued to Mr. Rothstein in connection with the vesting of previously granted restricted stock units. Due to Mr. Rothstein's position as a managing director at Cadent Energy Partners, all compensation and equity awards that he receives are directly payable or transferred to Cadent Management, a subsidiary of Cadent Energy Partners. The number of shares shown under the columns "Class A Voting Stock" and "Combined Voting Power" include 7,321 shares of Class A Common Stock issuable upon the vesting of RSU awards previously granted to Mr. Rothstein. The business address of Cadent Energy Partners II, L.P. is 800 Westchester Avenue, Rye Brook, NY 10573.
- <sup>(4)</sup> Scott Bender and Joel Bender control Cactus WH Enterprises and may be deemed to share voting and dispositive power over the reported shares and, therefore, will also be deemed to be the beneficial owners of such shares. In connection with our IPO, Cactus Inc. entered into a Stockholders' Agreement with Cadent and Cactus WH Enterprises, which provides Cadent and Cactus WH Enterprises with the right to designate a certain number of nominees to our board of directors so long as they and their respective affiliates collectively beneficially own at least 5% of the outstanding shares of our common stock. Therefore, Cadent and Cactus WH Enterprises may each be deemed to beneficially own an aggregate 25,979,200 shares, representing an aggregate combined voting power of 34.4%. The number of shares shown under the columns "Class A Voting Stock" and "Combined Voting Power" for Scott Bender includes 31,681 shares of Class A Common Stock issuable to Scott Bender upon the vesting of previously granted RSU awards. The number of shares shown under the columns "Class A Voting Stock" and "Combined Voting Power" for Joel Bender includes 31,681 shares of Class A Common Stock issuable to Joel Bender upon the vesting of previously granted RSU awards. The business address of Cactus WH Enterprises is 920 Memorial City Way, Suite 300, Houston, TX 77024.
- <sup>(5)</sup> Based on the Schedule 13G filed on February 1, 2021 by The Bank of New York Mellon Corporation ("The Bank of New York"), which states that The Bank of New York and its affiliates have sole voting power over 2,406,485 shares of our Class A common stock, shared voting power over 363 shares of our Class A common stock, sole dispositive power over 1,167,061 shares of our Class A common stock and shared dispositive power over 1,383,060 shares of our Class A common stock. All shares covered by such filings are held by The Bank of New York and/or its subsidiaries. The address of The Bank of New York is c/o The Bank of New York Mellon Corporation, 240 Greenwich Street, New York, NY 10286.
- <sup>(6)</sup> Based on the Schedule 13G/A, filed on January 29, 2021 by BlackRock, Inc., ("BlackRock") a parent holding company, which states that BlackRock and its affiliates have sole voting power over 3,661,227 shares of our Class A common stock and sole dispositive power over 3,759,121 shares of our Class A common stock. All shares covered by such filings are held by BlackRock and/or its subsidiaries. The address of BlackRock, Inc. is 55 East 52nd Street, New York, NY 10055.
- <sup>(7)</sup> Based on the Schedule 13G filed on January 11, 2021 by T. Rowe Price Associates, Inc. ("T. Rowe Price"), which states that T. Rowe Price and its affiliates have sole voting power over 1,577,107 shares of our Class A common stock and sole dispositive power over 5,311,670 shares of our Class A common stock. The address of T. Rowe Price is 100 E. Pratt Street, Baltimore, MD 21202.
- <sup>(8)</sup> Based on the Schedule 13G/A, filed February 10, 2021 by The Vanguard Group ("Vanguard"), which states that Vanguard has shared voting power over 76,253 shares of our Class A common stock, sole dispositive power over 4,308,712 shares of

our Class A common stock and shared dispositive power over 111,259 shares of our Class A common stock. The address of Vanguard is 100 Vanguard Boulevard, Malvern, PA 19355.

- (9) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. Tadlock includes 23,215 shares of Class A Common Stock issuable to Mr. Tadlock upon the vesting of previously granted RSU awards.
- (10) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. Isaac includes 12,554 shares of Class A Common Stock issuable to Mr. Isaac upon the vesting of previously granted RSU awards.
- (11) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. Steven Bender includes 15,112 shares of Class A Common Stock issuable to Mr. Steven Bender upon the vesting of previously granted RSU awards.
- (12) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. O’Donnell includes 7,321 shares of Class A Common Stock issuable to Mr. O’Donnell upon the vesting of previously granted RSU awards.
- (13) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. McGovern includes 7,321 shares of Class A Common Stock issuable to Mr. McGovern upon the vesting of previously granted RSU awards.
- (14) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. Semple includes 7,321 shares of Class A Common Stock issuable to Mr. Semple upon the vesting of previously granted RSU awards.
- (15) The number of shares shown under the columns “Class A Voting Stock” and “Combined Voting Power” for Mr. Rosenthal includes 7,321 shares of Class A Common Stock issuable to Mr. Rosenthal upon the vesting of previously granted RSU awards.

**Changes in Control**

We know of no arrangements, including any pledge by any person of our securities, the operation of which may at a subsequent date result in a change in control of the Company.

**Securities Authorized for Issuance under Equity Compensation Plans**

The following table sets forth certain information relating to our LTIP as of December 31, 2020.

Plan category	Number of securities to be issued upon exercise of outstanding options, warrants and rights <sup>(1)</sup>	Weighted average exercise price of outstanding options, warrants and rights (\$) <sup>(2)</sup>	Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in column (a)) <sup>(3)</sup>
	(a)	(b)	(c)
Equity compensation plans approved by security holders	N/A	N/A	N/A
Equity compensation plans not approved by security holders <sup>(4)</sup>	907,671	N/A	1,506,520
<b>Total</b>	<b>907,671</b>	<b>N/A</b>	<b>1,506,520</b>

<sup>(1)</sup> This column reflects all shares subject to time-based restricted stock units and performance-based stock units granted under the LTIP that were outstanding and invested as of December 31, 2020. No stock options or warrants have been granted under the LTIP.

<sup>(2)</sup> No stock options have been granted under the LTIP, and the restricted stock units reflected in column (a) are not reflected in this column as they do not have an exercise price.

<sup>(3)</sup> This column reflects the total number of shares remaining available for issuance under the LTIP as of December 31, 2020.

<sup>(4)</sup> See “Item 11. Executive Compensation—Elements of Compensation” for more information about our LTIP.

**Item 13. Certain Relationships and Related Transactions, and Director Independence**

**Policies and Procedures for Review of Related Party Transactions**

A "Related Party Transaction" is a transaction, arrangement or relationship in which we or any of our subsidiaries was, is or will be a participant, the amount of which involved exceeds \$120,000, and in which any related person had, has or will have a direct or indirect material interest. A "Related Person" means:

- any person who is, or at any time during the applicable period was, one of our executive officers or one of our directors;
- any person who is known by us to be the beneficial owner of more than 5% of any class of our voting securities;
- any immediate family member of any of the foregoing persons, which means any child, stepchild, parent, stepparent, spouse, sibling, mother-in-law, father-in-law, son-in-law, daughter-in-law, brother-in-law or sister-in-law of a director, executive officer or a beneficial owner of more than 5% of our Common Stock, and any person (other than a tenant or employee) sharing the household of such director, executive officer or beneficial owner of more than 5% of our Common Stock; and
- any firm, corporation or other entity in which any of the foregoing persons is a partner or principal or in a similar position or in which such person has a 10% or greater beneficial ownership interest.

Our board of directors adopted a written Related Party Transactions policy prior to the completion of our IPO. Pursuant to this policy, our Audit Committee has and will continue to review all material facts of all Related Party Transactions and either approve or disapprove entry into the Related Party Transaction, subject to certain limited exceptions. In determining whether to approve or disapprove entry into a Related Party Transaction, our Audit Committee takes into account, among other factors, the following: (i) whether the Related Party Transaction is on terms no less favorable than terms generally available to an unaffiliated third party under the same or similar circumstances and (ii) the extent of the Related Person's interest in the transaction. Further, the policy requires that all Related Party Transactions required to be disclosed in our filings with the SEC be so disclosed in accordance with applicable laws, rules and regulations.

**Cactus Wellhead LLC Agreement**

Under the Cactus Wellhead LLC Agreement, each CW Unit Holder, subject to certain limitations, has the right, pursuant to the Redemption Right, to cause Cactus LLC to acquire all or at least a minimum portion of its CW Units for, at Cactus LLC's election, (x) shares of our Class A Common Stock at a redemption ratio of one share of Class A Common Stock for each CW Unit redeemed, subject to conversion rate adjustments for stock splits, stock dividends and reclassification and other similar transactions, or (y) an equivalent amount of cash. Alternatively, upon the exercise of the Redemption Right, Cactus Inc. (instead of Cactus LLC) will have the right, pursuant to the Call Right, to acquire each tendered CW Unit directly from the exchanging CW Unit Holder for, at its election, (x) one share of Class A Common Stock, subject to conversion rate adjustments for stock splits, stock dividends and reclassifications and other similar transactions, or (y) an equivalent amount of cash. In connection with any redemption of CW Units pursuant to the Redemption Right or our Call Right, the corresponding number of shares of Class B Common Stock will be canceled. In addition, any redemptions involving all of the CW Units held by a CW Unit Holder (subject to the discretion of Cactus Inc. to suspend or otherwise restrict redemptions under certain circumstances) may occur at any time. As the CW Unit Holders redeem their CW Units, our membership interest in Cactus LLC will be correspondingly increased, the number of shares of Class A Common Stock outstanding will be increased, and the number of shares of Class B Common Stock outstanding will be reduced.

Any exercise by Cactus LLC or Cactus Inc. of the right to acquire redeemed CW Units for cash must be approved by the board of directors of Cactus Inc. To date, neither Cactus Inc. nor Cactus LLC have elected to acquire CW Units for cash in connection with exchanges by CW Unit Holders. It is the policy of Cactus Inc. that any exercise by Cactus Inc. or Cactus LLC of the right to acquire redeemed CW Units for cash must be approved by a majority of those members of the board of directors of Cactus Inc. who have no interest in such transaction.

Under the Cactus Wellhead LLC Agreement, we have the right to determine when distributions will be made to CW Unit Holders and the amount of any such distributions. If we authorize a distribution, such distribution will be made to the holders of CW Units on a pro rata basis in accordance with their respective percentage ownership of CW Units. For the year ended December 31, 2020, Cactus LLC distributed \$27.8 million to Cactus Inc. to fund its dividend, TRA liability and estimated tax payments and made pro rata distributions to the other members totaling \$16.3 million. Two of our independent directors, Messrs. McGovern and O'Donnell, have the right to receive pro rata distributions with respect to their percentage ownership of CW Units. During 2020, a company controlled by Scott Bender and Joel Bender received approximately \$10.4



million in pro rata distributions with respect to its percentage ownership of CW Units. In addition, Cadent and Steven Bender received pro rata distributions of approximately \$4.9 million and \$0.8 million, respectively, during 2020 with respect to their percentage ownership of CW Units.

The holders of CW Units, including us, will generally incur U.S. federal, state and local income taxes on their proportionate share of any taxable income of Cactus LLC and will be allocated their proportionate share of any taxable loss of Cactus LLC. Net profits and net losses of Cactus LLC generally will be allocated to holders of CW Units on a pro rata basis in accordance with their respective percentage ownership of CW Units, except that certain non pro rata adjustments will be required to be made to reflect built-in gains and losses and tax depletion, depreciation and amortization with respect to such built-in gains and losses. To the extent Cactus LLC has available cash and subject to the terms of any current or future credit agreements or debt instruments, we intend to cause Cactus LLC to make (i) pro rata distributions to the holders of CW Units, including us, in an amount at least sufficient to allow us to pay our taxes and make payments under the Tax Receivable Agreement that we entered into with the TRA Holders in connection with our IPO and (ii) non pro rata payments to Cactus Inc. to reimburse us for our corporate and other overhead expenses incurred by us in connection with serving as a managing member of Cactus LLC.

The Cactus Wellhead LLC Agreement provides that, except as otherwise determined by us, at any time we issue a share of our Class A Common Stock or any other equity security, the net proceeds received by us with respect to such issuance, if any, shall be concurrently invested in Cactus LLC, and Cactus LLC shall issue to us one CW Unit or other economically equivalent equity interest. Conversely, if at any time, any shares of our Class A Common Stock are redeemed, repurchased or otherwise acquired, Cactus LLC shall redeem, repurchase or otherwise acquire an equal number of CW Units held by us, upon the same terms and for the same price, as the shares of our Class A Common Stock are redeemed, repurchased or otherwise acquired.

Under the Cactus Wellhead LLC Agreement, Cadent and its affiliates are not required to offer to us an opportunity to participate in specified business opportunities that are from time to time presented to Cadent and its affiliates, including any of our directors affiliated with Cadent. The Cactus Wellhead LLC Agreement further provides that if Cadent or an affiliate, including any of our directors affiliated with Cadent, becomes aware of a potential business opportunity, transaction or other matter, they will have no duty to communicate or offer that opportunity to us (unless such opportunity is expressly offered to such director in his capacity as one of our directors). In addition, the Cactus Wellhead LLC Agreement provides that none of Cadent and its affiliates, including any of our directors affiliated with Cadent, will have any duty to refrain from (i) engaging in a corporate opportunity in the same or similar lines of business in which we or our affiliates now engage or propose to engage or (ii) otherwise competing with us or our affiliates.

Cactus LLC will be dissolved only upon the first to occur of (i) the sale of substantially all of its assets or (ii) an election by us to dissolve the company. Upon dissolution, Cactus LLC will be liquidated and the proceeds from any liquidation will be applied and distributed in the following manner: (a) first, to creditors (including to the extent permitted by law, creditors who are members) in satisfaction of the liabilities of Cactus LLC, (b) second, to establish cash reserves for contingent or unforeseen liabilities and (c) third, to the members in proportion to the number of CW Units owned by each of them.

#### **Tax Receivable Agreement**

Pursuant to the Cactus Wellhead LLC Agreement, each TRA Holder will, subject to certain limitations, have the right (the "Redemption Right") to cause Cactus LLC to acquire all or at least a minimum portion of its CW Units for, at Cactus LLC's election, (x) shares of our Class A common stock at a redemption ratio of one share of Class A common stock for each CW Unit redeemed, subject to conversion rate adjustments for stock splits, stock dividends and reclassification and other similar transactions, or (y) an equivalent amount of cash. Alternatively, upon the exercise of the Redemption Right, Cactus Inc. (instead of Cactus LLC) will have the right (the "Call Right") to acquire each tendered CW Unit directly from the exchanging TRA Holder for, at its election, (x) one share of Class A common stock, subject to conversion rate adjustments for stock splits, stock dividends and reclassifications and other similar transactions, or (y) an equivalent amount of cash. In connection with any redemption of CW Units pursuant to the Redemption Right or our Call Right, the corresponding number of shares of Class B common stock will be canceled.

Cactus LLC has made for itself (and for each of its direct or indirect subsidiaries that is treated as a partnership for U.S. federal income tax purposes and that it controls) an election under Section 754 of the Internal Revenue Code (the "Code"), effective for 2018 and each taxable year in which a redemption of CW Units pursuant to the Redemption Right or the Call Right occurs. Pursuant to the Section 754 election, redemptions of CW Units pursuant to the Redemption Right or the Call Right are expected to result in adjustments to the tax basis of the tangible and intangible assets of Cactus LLC. These adjustments will be allocated to Cactus Inc. Such adjustments to the tax basis of the tangible and intangible assets of Cactus

LLC would not have been available to Cactus Inc. absent its acquisition or deemed acquisition of CW Units pursuant to the exercise of the Redemption Right or the Call Right. In addition, the repayment of borrowings outstanding under the Cactus LLC term loan facility resulted in adjustments to the tax basis of the tangible and intangible assets of Cactus LLC, a portion of which was allocated to Cactus Inc.

These basis adjustments are expected to increase (for tax purposes) Cactus Inc.'s depreciation and amortization deductions and may also decrease Cactus Inc.'s gains (or increase its losses) on future dispositions of certain assets to the extent tax basis is allocated to those assets. Such increased deductions and losses and reduced gains may reduce the amount of tax that Cactus Inc. would otherwise be required to pay in the future.

The TRA will generally provide for the payment by Cactus Inc. to each TRA Holder of 85% of the net cash savings, if any, in U.S. federal, state and local income tax and franchise tax that Cactus Inc. actually realizes or is deemed to realize in certain circumstances as a result of (i) certain increases in tax basis that occur as a result of Cactus Inc.'s acquisition (or deemed acquisition for U.S. federal income tax purposes) of all or a portion of such TRA Holder's CW Units in connection with CW Unit exchanges or pursuant to the exercise of the Redemption Right or the Call Right, (ii) certain increases in tax basis resulting from the repayment of borrowings outstanding under Cactus LLC's term loan facility and (iii) imputed interest deemed to be paid by Cactus Inc. as a result of, and additional tax basis arising from, any payments Cactus Inc. makes under the TRA. We will retain the benefit of the remaining 15% of the cash savings.

The payment obligations under the TRA are Cactus Inc.'s obligations and not obligations of Cactus LLC, and we expect that the payments we will be required to make under the TRA will be substantial. We have determined that it is more likely than not that actual cash tax savings will be realized by Cactus Inc. from the tax benefits resulting from our IPO (and the related transactions), the follow-on equity offerings in July 2018 and March 2019 and other CW Unit exchanges. Future exchanges of CW Units create additional liability and follow the same accounting procedures. Estimating the amount and timing of payments that may become due under the TRA is by its nature imprecise and the assumptions used in the estimate can change. For purposes of the TRA, net cash savings in tax generally will be calculated by comparing Cactus Inc.'s actual tax liability (determined by using the actual applicable U.S. federal income tax rate and an assumed combined state and local income tax rate) to the amount it would have been required to pay had it not been able to utilize any of the tax benefits subject to the TRA. The amounts payable, as well as the timing of any payments under the TRA, are dependent upon significant future events and assumptions, including the timing of the redemption of CW Units, the price of our Class A common stock at the time of each redemption, the extent to which such redemptions are taxable transactions, the amount of the redeeming unit holder's tax basis in its CW Units at the time of the relevant redemption, the depreciation and amortization periods that apply to the increase in tax basis, the amount and timing of taxable income we generate in the future and the U.S. federal income tax rate then applicable, and the portion of Cactus Inc.'s payments under the TRA that constitute imputed interest or give rise to depreciable or amortizable tax basis.

A delay in the timing of redemptions of CW Units, holding other assumptions constant, would be expected to decrease the discounted value of the amounts payable under the TRA as the benefit of the depreciation and amortization deductions would be delayed and the estimated increase in tax basis could be reduced as a result of allocations of Cactus LLC taxable income to the redeeming unit holder prior to the redemption. Stock price increases or decreases at the time of each redemption of CW Units would be expected to result in a corresponding increase or decrease in the undiscounted amounts payable under the TRA in an amount equal to 85% of the tax-effected change in price. The amounts payable under the TRA are dependent upon Cactus Inc. having sufficient future taxable income to utilize the tax benefits on which it is required to make payments under the TRA. If Cactus Inc.'s projected taxable income is significantly reduced, the expected payments would be reduced to the extent such tax benefits do not result in a reduction of Cactus Inc.'s future income tax liabilities.

It is possible that future transactions or events could increase or decrease the actual tax benefits realized and the corresponding liability from the TRA. Moreover, there may be a negative impact on our liquidity if, as a result of timing discrepancies or otherwise, (i) the payments under the TRA exceed the actual benefits we realize in respect of the tax attributes subject to the TRA or (ii) distributions to Cactus Inc. by Cactus LLC are not sufficient to permit Cactus Inc. to make payments under the TRA after it has paid its taxes and other obligations. The payments under the TRA are not conditional on a holder of rights under the TRA having a continued ownership interest in either Cactus LLC or Cactus Inc.

In addition, although we are not aware of any issue that would cause the Internal Revenue Service ("IRS") or other relevant tax authorities to challenge potential tax basis increases or other tax benefits covered under the TRA, the TRA Holders will not reimburse us for any payments previously made under the TRA if such basis increases or other benefits are subsequently disallowed, except that excess payments made to any such holder will be netted against payments otherwise to be made, if any, to such holder after our determination of such excess. As a result, in such circumstances, Cactus Inc. could make payments that are greater than its actual cash tax savings, if any, and may not be able to recoup those payments.

The term of the TRA commenced upon completion of our IPO and will continue until all tax benefits that are subject to the TRA have been utilized or expired, unless we exercise our right to terminate the TRA. In the event that the TRA is not terminated, the payments under the TRA, which commenced in 2019, will continue for approximately 20 years after the date of the last redemption of CW Units. Accordingly, it is expected that payments will continue to be made under the TRA for more than 20 years. If we elect to terminate the TRA early (or it is terminated early due to certain mergers, asset sales, other forms of business combinations or other changes of control), our obligations under the TRA would accelerate and we would be required to make an immediate payment equal to the present value of the anticipated future payments to be made by us under the TRA (determined by applying a discount rate of one-year LIBOR plus 150 basis points) and such payment is expected to be substantial. The calculation of anticipated future payments will be based upon certain assumptions and deemed events set forth in the TRA, including the assumptions that (i) we have sufficient taxable income to fully utilize the tax benefits covered by the TRA and (ii) any CW Units (other than those held by Cactus Inc.) outstanding on the termination date are deemed to be redeemed on the termination date. Any early termination payment may be made significantly in advance of the actual realization, if any, of the future tax benefits to which the termination payment relates. Assuming no material changes in the relevant tax law, we expect that if the TRA were terminated as of December 31, 2020, the estimated termination payments, based on the assumptions discussed above, would be approximately \$315.1 million (calculated using a discount rate equal to one-year LIBOR plus 150 basis points, applied against an undiscounted liability of \$362.5 million). A 10% increase in the price of our Class A Common Stock at December 31, 2020 would have increased the discounted liability by \$15.1 million to \$330.2 million (an undiscounted increase of \$17.5 million to \$380.0 million), and likewise, a 10% decrease in the price of our Class A Common Stock at December 31, 2020 would have decreased the discounted liability by \$15.1 million to \$300.0 million (an undiscounted decrease of \$17.5 million to \$345.0 million).

The TRA provides that in the event that we breach any of our material obligations under the TRA, whether as a result of (i) our failure to make any payment when due (including in cases where we elect to terminate the TRA early, the TRA is terminated early due to certain mergers, asset sales, or other forms of business combinations or changes of control or we have available cash but fail to make payments when due under circumstances where we do not have the right to elect to defer the payment, as described below), (ii) our failure to honor any other material obligation under it or (iii) by operation of law as a result of the rejection of the TRA in a case commenced under the U.S. Bankruptcy Code or otherwise, then the TRA Holders may elect to treat such breach as an early termination, which would cause all our payment and other obligations under the TRA to be accelerated and become due and payable applying the same assumptions described above.

As a result of either an early termination or a change of control, we could be required to make payments under the TRA that exceed our actual cash tax savings under the TRA. In these situations, our obligations under the TRA could have a substantial negative impact on our liquidity and could have the effect of delaying, deferring or preventing certain mergers, asset sales, or other forms of business combinations or changes of control.

Decisions we make in the course of running our business, such as with respect to mergers, asset sales, other forms of business combinations or other changes in control, may influence the timing and amount of payments that are received by the TRA Holders under the TRA. For example, the earlier disposition of assets following a redemption of CW Units may accelerate payments under the TRA and increase the present value of such payments, and the disposition of assets before a redemption of CW Units may increase the TRA Holders' tax liability without giving rise to any rights of the TRA Holders to receive payments under the TRA. Such effects may result in differences or conflicts of interest between the interests of the TRA Holders and other shareholders.

Payments generally are due under the TRA within five business days following the finalization of the schedule with respect to which the payment obligation is calculated. However, interest on such payments will begin to accrue from the due date (without extensions) of our U.S. federal income tax return for the period to which such payments relate until such payment date at a rate equal to one-year LIBOR plus 150 basis points. Except in cases where we elect to terminate the TRA early or it is otherwise terminated as described above, generally we may elect to defer payments due under the TRA if we do not have available cash to satisfy our payment obligations under the TRA. Any such deferred payments under the TRA generally will accrue interest from the due date for such payment until the payment date at a rate of one-year LIBOR plus 550 basis points. However, interest will accrue from the due date for such payment until the payment date at a rate of one-year LIBOR plus 150 basis points if we are unable to make such payment as a result of limitations imposed by our credit facility. We have no present intention to defer payments under the TRA.

Because we are a holding company with no operations of our own, our ability to make payments under the TRA is dependent on the ability of Cactus LLC to make distributions to us in an amount sufficient to cover our obligations under the TRA. This ability, in turn, may depend on the ability of Cactus LLC's subsidiaries to make distributions to it. The ability of Cactus LLC, its subsidiaries and other entities in which it directly or indirectly holds an equity interest to make such distributions will be subject to, among other things, the applicable provisions of Delaware law (or other applicable jurisdiction)

that may limit the amount of funds available for distribution and restrictions in relevant debt instruments issued by Cactus LLC or its subsidiaries and other entities in which it directly or indirectly holds an equity interest. Additionally, distributions made by Cactus LLC generally require pro-rata distribution among all its members, which could be significant. To the extent that we are unable to make payments under the TRA for any reason, such payments will be deferred and will accrue interest until paid.

Two of our independent directors, Messrs. McGovern and O'Donnell, have the right to receive payments under the Tax Receivable Agreement in respect of CW Units owned by them at the time of our IPO. During 2020, a company controlled by Scott Bender and Joel Bender received approximately \$4.1 million in payments, net of administrative fees, under the TRA in respect of CW Units owned by them. In addition, Cadent and Steven Bender received payments, net of administrative fees, under the TRA of approximately \$9.4 million and \$0.3 million, respectively, during 2020 in respect of CW Units owned by them.

#### **Registration Rights Agreement**

In connection with our IPO, we entered into a registration rights agreement (the "Registration Rights Agreement") with Cadent, Cactus WH Enterprises and Lee Boquet (together with Cactus WH Enterprises and Cadent, the "Registration Rights Holders"). Pursuant to the Registration Rights Agreement, we agreed to register the sale of shares of Class A Common Stock by the Registration Rights Holders under certain circumstances as described below.

On March 15, 2019, in accordance with the requirements of the Registration Rights Agreement, we filed a shelf registration statement on Form S-3 pursuant to the Securities Act of 1933, as amended, to, among other things, permit the resale by the Registration Rights Holders of shares of Class A Common Stock issuable upon the exercise of redemption rights. If at any time we are not eligible to register the sale of our securities on Form S-3, each of Cadent and Cactus WH Enterprises will have the right to request three "demand" registrations, provided that the aggregate amount of registrable securities that are requested to be included in such demand registration is at least \$25,000,000. Further, the Registration Rights Holders and certain of their assignees will have customary "piggyback" registration rights.

Upon the demand of a Registration Rights Holder, we will facilitate in the manner described in the Registration Rights Agreement a "takedown" of Class A Common Stock off of an effective shelf registration statement. A shelf takedown may take the form of an underwritten public offering provided that the aggregate amount of registrable securities that are requested to be included in such offering is at least \$25,000,000.

These registration rights are subject to certain conditions and limitations, including the right of the underwriters to limit the number of shares to be included in a registration and our right to delay or withdraw a registration statement under certain circumstances. Also, any demand for a registered offering or a takedown and the exercise of any piggyback registration rights will be subject to the constraints of any applicable lock-up arrangements. In addition, we may postpone the filing of a demanded registration statement, suspend the initial effectiveness of any shelf registration statement or delay offerings and sales under any effective shelf registration statement for a reasonable "blackout period" not in excess of 90 days if the board determines that such registration or offering could materially interfere with a bona fide business, acquisition or divestiture or financing transaction or is reasonably likely to require premature disclosure of information, the premature disclosure of which could materially and adversely affect us; provided that we shall not delay the filing of any demanded registration statement more than once in any 12-month period.

We will generally pay all registration expenses in connection with our obligations under the registration rights agreement, regardless of whether a registration statement is filed or becomes effective.

#### **Stockholders' Agreement**

In connection with our IPO, we entered into a stockholders' agreement (the "Stockholders' Agreement") with Cadent and Cactus WH Enterprises. Summaries of certain material terms of the Stockholders' Agreement are set forth below. Among other things, the Stockholders' Agreement provides Cadent with the right to designate a number of nominees (each, a "Cadent Director") to our board of directors such that:

- at least 50% of the directors on the board are Cadent Directors for so long as Cadent and its affiliates collectively beneficially own at least 20% of the outstanding shares of Common Stock;
- at least 25% of the directors on the board are Cadent Directors for so long as Cadent and its affiliates collectively beneficially own less than 20% but at least 10% of the outstanding shares of Common Stock;

- at least one of the directors on the board are Cadent Directors for so long as Cadent and its affiliates collectively beneficially own less than 10% but at least 5% of the outstanding shares of Common Stock; and
- once Cadent and its affiliates collectively own less than 5% of the outstanding shares of Common Stock, Cadent will not have any board designation rights.

Further, the Stockholders' Agreement provides Cactus WH Enterprises with the right to designate a number of nominees (each, a "CWHE Director") to the Board such that:

- at least 50% of the directors on the board are CWHE Directors for so long as Cactus WH Enterprises and its affiliates collectively beneficially own at least 20% of the outstanding shares of Common Stock;
- at least 25% of the directors on the board are CWHE Directors for so long as Cactus WH Enterprises and its affiliates collectively beneficially own less than 20% but at least 10% of the outstanding shares of Common Stock;
- at least one of the directors on the board are CWHE Directors for so long as Cactus WH Enterprises and its affiliates collectively beneficially own less than 10% but at least 5% of the outstanding shares of Common Stock; and
- once Cactus WH Enterprises and its affiliates collectively own less than 5% of the outstanding shares of Common Stock, Cactus WH Enterprises will not have any Board designation rights.

In the event that the percentage ownership of Cadent or Cactus WH Enterprises declines such that the number of Cadent Directors or CWHE Directors, as the case may be, exceeds the number of directors that Cadent or Cactus WH Enterprises is then entitled to designate to our board of directors under the Stockholders' Agreement, then if requested by the Company, Cadent or Cactus WH Enterprises shall take such actions as are reasonably necessary to remove such excess Cadent Directors or CWHE Directors from the board.

Currently, Bruce Rothstein and Michael McGovern are each deemed to be designees of Cadent, and Scott Bender, Joel Bender and Alan Semple are each deemed to be designees of Cactus WH Enterprises.

Pursuant to the Stockholders' Agreement, we, Cadent and Cactus WH Enterprises are required to take all necessary action, to the fullest extent permitted by applicable law (including with respect to any fiduciary duties under Delaware law), to cause the election of the nominees designated by Cadent and Cactus WH Enterprises.

The rights granted to Cadent and Cactus WH Enterprises to designate directors are additive to and not intended to limit in any way the rights that Cadent and Cactus WH Enterprises or any of their affiliates may have to nominate, elect or remove our directors under our amended and restated certificate of incorporation, our amended and restated bylaws or the Delaware General Corporation Law.

#### **Non-Exclusive Aircraft Lease Agreements**

In July 2019, Cactus LLC entered into a Non-Exclusive Aircraft Lease Agreement (the "SusieAir Lease") with SusieAir, LLC ("SusieAir"), an entity wholly owned by Mr. Scott Bender, pursuant to which Cactus LLC leases an aircraft, excluding crew, from SusieAir. The 2019 agreement replaced the previous agreement originally entered into in 2014 due to the sale of the aircraft under the previous lease. Under the SusieAir Lease, the aircraft may be subject to use by other lessees. The SusieAir Lease has an initial term of one year and automatically renews for successive one year terms unless either party gives at least 15 days' advance notice of its intention to terminate the agreement. The SusieAir Lease shall terminate automatically upon a sale or total loss of the aircraft or at any time, upon 30 days' written notice by either party. Cactus LLC pays SusieAir a base hourly rent of \$1,750 per flight hour of use of the aircraft, payable monthly, for the hours of aircraft operation during the prior calendar month. The SusieAir Lease generally provides that Cactus LLC will indemnify SusieAir from liabilities arising from the operation of the aircraft. During 2020, total expense recognized in connection with these rentals totaled \$0.1 million. As of December 31, 2020, we owed less than \$0.1 million to SusieAir, which amount is included in accounts payable in the consolidated balance sheets. Cactus LLC is also responsible for employing pilots and certain fuel true up fees. Mr. Scott Bender and Mr. Joel Bender pay the Company \$1,800/day for their personal use of the pilots employed by the Company.

#### **Employment Agreements**

We have entered into employment agreements and non-compete agreements with Scott Bender, our Chief Executive Officer, and Joel Bender, our Chief Operating Officer. Mr. Tadlock has an agreement providing him severance pay under certain circumstances. Mr. Isaac also has an agreement providing him severance pay under certain circumstances and he also

has a non-compete agreement. For more information, please read Part III, Item 11, Executive Compensation—Employment, Severance and Change in Control Agreements—Employment Agreements.

#### Director Independence

See “Item 10. Directors, Executive Officers and Corporate Governance” for a discussion of the directors who our Board has determined to be independent.

#### Item 14. Principal Accountant Fees and Services

The table below sets forth the aggregate fees billed or expected to be billed by PricewaterhouseCoopers LLP, our independent registered public accounting firm, for services rendered for each of the last two fiscal years:

	2020	(in thousands)	2019
Audit Fees <sup>(1)</sup>	\$	1,422	\$ 1,760
Audit-Related Fees		1	3
Tax Fees		—	—
All Other Fees		—	—
<b>Total</b>	<b>\$</b>	<b>1,423</b>	<b>\$ 1,763</b>

<sup>(1)</sup> Audit fees consist of the aggregate fees billed or expected to be billed for professional services rendered for (i) the audit of annual financial statements, (ii) reviews of our quarterly financial statements, (iii) statutory audits, (iv) research necessary to comply with generally accepted accounting principles and (v) other filings with the SEC, including consents and comfort letters.

The charter of the Audit Committee and its pre-approval policy require that the Audit Committee review and pre-approve the plan and scope of our independent registered public accounting firm’s audit, audit-related, tax and other services. During 2020 and 2019, all audit and non-audit services were pre-approved by the Audit Committee.

### PART IV

#### Item 15. Exhibits, Financial Statement Schedules

##### (1) Financial Statements

The consolidated financial statements of Cactus, Inc. and Subsidiaries and the Report of Independent Registered Public Accounting Firm are included in Part II, Item 8, of this Annual Report. Reference is made to the accompanying Index to Consolidated Financial Statements.

##### (2) Financial Statement Schedules

All financial statement schedules have been omitted because they are not applicable or the required information is presented in the financial statements or the notes thereto.

##### (3) Index to Exhibits

The exhibits required to be filed or furnished pursuant to Item 601 of Regulation S-K are set forth below.

Exhibit No.	Description
3.1	<a href="#">Amended and Restated Certificate of Incorporation of Cactus, Inc., effective February 12, 2018 (incorporated by reference to Exhibit 3.1 to the Registrant’s Form 8-K filed with the Commission on February 12, 2018)</a>
3.2	<a href="#">Amended and Restated Bylaws of Cactus, Inc effective as of September 8, 2020 (incorporated by reference to Exhibit 3.1 to the Registrant’s Form 8-K filed with the Commission on September 9, 2020)</a>
4.1	<a href="#">Description of Securities (incorporated by reference to Exhibit 4.1 to the Registrant’s Form 10-K filed with the Commission on February 28, 2020)</a>

Exhibit No.	Description
10.1	<a href="#">First Amended and Restated Limited Liability Company Operating Agreement of Cactus Wellhead, LLC (incorporated by reference to Exhibit 10.2 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.2†	<a href="#">Amended and Restated Employment Agreement with Scott Bender, dated as of February 12, 2018 (incorporated by reference to Exhibit 10.3 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.3†	<a href="#">First Amendment to the Amended and Restated Employment Agreement, dated February 21, 2019, by and between Scott Bender and Cactus Wellhead, LLC (incorporated by reference to Exhibit 10.1 to the Registrant's Form 8-K filed with the Commission on February 22, 2019)</a>
10.4†	<a href="#">Amended and Restated Employment Agreement with Joel Bender, dated as of February 12, 2018 (incorporated by reference to Exhibit 10.4 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.5†	<a href="#">First Amendment to the Amended and Restated Employment Agreement, dated February 21, 2019, by and between Joel Bender and Cactus Wellhead, LLC (incorporated by reference to Exhibit 10.2 to the Registrant's Form 8-K filed with the Commission on February 22, 2019)</a>
10.6†	<a href="#">Amended and Restated Noncompetition Agreement with Scott Bender, dated as of February 12, 2018 (incorporated by reference to Exhibit 10.5 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.7†	<a href="#">Amended and Restated Noncompetition Agreement with Joel Bender, dated as of February 12, 2018 (incorporated by reference to Exhibit 10.6 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.8†	<a href="#">Form of Director and Officer Indemnification Agreement (incorporated by reference to Exhibit 10.5 to the Registrant's Registration Statement on Form S-1 filed with the Commission on January 12, 2018)</a>
10.9†	<a href="#">Schedule of Director and Officer Indemnification Agreements Identical in All Material Respects to the Form of Director and Officer Indemnification Agreement Filed as Exhibit 10.8 to this Annual Report pursuant to Instruction 2 to Item 6-I of Regulation S-K (incorporated by reference to Exhibit 10.9 to the Registrant's Form 10-K filed with the Commission on February 28, 2020)</a>
10.10	<a href="#">Tax Receivable Agreement (incorporated by reference to Exhibit 10.1 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.11	<a href="#">Registration Rights Agreement (incorporated by reference to Exhibit 4.1 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.12	<a href="#">Stockholders' Agreement, effective as of February 12, 2018, by and among Cactus, Inc., Cadent Energy Partners II, L.P. and Cactus WH Enterprises, LLC (incorporated by reference to Exhibit 4.2 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.13	<a href="#">Credit Agreement, dated July 31, 2014, among Cactus Wellhead, LLC, Credit Suisse AG, as administrative agent, collateral agent and issuing bank, and the lenders named therein as parties thereto (incorporated by reference to Exhibit 10.1 to the Registrant's Registration Statement on Form S-1 (File No. 333-222540) filed with the Commission on January 12, 2018)</a>
10.14†	<a href="#">Cactus, Inc. Long Term Incentive Plan (incorporated by reference to Exhibit 10.18 to the Registrant's Form 8-K filed with the Commission on February 12, 2018)</a>
10.15†	<a href="#">Amendment No. 1 to Cactus, Inc. Long Term Incentive Plan, dated November 25, 2019 (incorporated by reference to Exhibit 10.1 to the Registrant's Form 8-K filed with the Commission on November 26, 2019)</a>
10.16†	<a href="#">Form of Restricted Stock Agreement under the Cactus Inc. Long Term Incentive Plan (incorporated by reference to Exhibit 10.10 to the Registrant's Form S-1 Registration Statement (File No. 333-222540) filed with the Commission on January 12, 2018)</a>
10.17†	<a href="#">Form of Restricted Stock Unit Agreement under the Cactus Inc. Long Term Incentive Plan (incorporated by reference to Exhibit 10.11 to the Registrant's Form S-1 Registration Statement (File No. 333-222540) filed with the Commission on January 12, 2018)</a>
10.18	<a href="#">Credit Agreement, dated as of August 21, 2018, among Cactus Wellhead, LLC, as borrower, the lenders party thereto and JPMorgan Chase Bank, N.A., as administrative agent, an issuing bank and swingline lender (incorporated by reference to Exhibit 10.1 to the Registrant's Form 8-K filed with the Commission on August 24, 2018)</a>
10.19	<a href="#">First Amendment to Credit Agreement, dated as of September 18, 2020, among Cactus Wellhead, LLC, as borrower, the lenders party thereto and JPMorgan Chase Bank, N.C., as administrative agent, an issuing bank and swingline lender (incorporated by reference to Exhibit 10.1 to the Registrant's Form 10-D filed with the Commission on November 5, 2020)</a>
10.20†	<a href="#">Form of Restricted Stock Unit Agreement (Directors, one-year vesting) (incorporated by reference to Exhibit 4.7 to the Registrants Form S-8 Registration Statement (File No. 333-22569) filed with the Commission on May 29, 2018)</a>

Exhibit No.	Description
10.21†	<a href="#">Form of Restricted Stock Unit Agreement (Directors, three-year vesting)</a> (incorporated by reference to Exhibit 4.7 to the Registrant's Form S-8 Registration Statement (File No. 333-22569) filed with the Commission on May 29, 2018)
10.22†	<a href="#">Form of Performance Stock Unit Agreement (three-year vesting)</a> under the Cactus, Inc. Long Term Incentive Plan (incorporated by reference to Exhibit 10.1 to the Registrant's Form 8-K filed with the Commission on March 17, 2020)
10.23†	<a href="#">Form of Performance Stock Unit Agreement (two and three-year vesting)</a> under the Cactus, Inc. Long Term Incentive Plan (incorporated by reference to Exhibit 10.2 to the Registrant's Form 8-K filed with the Commission on March 17, 2020)
10.24†	<a href="#">Offer Letter to Stephen Tadlock dated May 30, 2017</a> (incorporated by reference to Item 10.17 of the Registrant's Annual Report on Form 10-K for the year ended December 31, 2018, filed with the Commission on March 15, 2019)
10.25†	<a href="#">Offer letter to David Isaac dated September 17, 2018</a> (incorporated by reference to Exhibit 10.22 to the Registrant's Form 10-K, filed with the Commission on February 28, 2020)
10.26†	<a href="#">Severance Agreement by and between Cactus Wellhead, LLC and David Isaac, dated as of September 24, 2018</a> (incorporated by reference to Exhibit 10.23 to the Registrant's Form 10-K filed with the Commission on February 28, 2020)
21.1*	<a href="#">List of Subsidiaries of Cactus, Inc.</a>
23.1*	<a href="#">Consent of PricewaterhouseCoopers LLP</a>
31.1*	<a href="#">Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</a>
31.2*	<a href="#">Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</a>
32.1**	<a href="#">Certification of Chief Executive Officer pursuant pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</a>
32.2**	<a href="#">Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</a>
101.INS*	XBRL Instance Document - the instance document does not appear in the Interactive Data File because XBRL tags are embedded within the Inline XBRL document
101.SCH*	XBRL Taxonomy Extension Schema Document
101.CAL*	XBRL Taxonomy Calculation Linkbase Document
101.LAB*	XBRL Taxonomy Label Linkbase Document
101.PRE*	XBRL Taxonomy Presentation Linkbase Document
101.DEF*	XBRL Taxonomy Definition Document
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

\* Filed herewith.

\*\* Furnished herewith.

† Management contract or compensatory plan or arrangement.

**Item 16. Form 10-K Summary**

None.



**Signatures**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**Cactus, Inc.**

Date: February 26, 2021

By: \_\_\_\_\_ /s/ Scott Bender  
Scott Bender  
*President, Chief Executive Officer and Director*

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
_____ /s/ Scott Bender Scott Bender	President, Chief Executive Officer and Director (Principal Executive Officer)	February 26, 2021
_____ /s/ Stephen Tadlock Stephen Tadlock	Vice President, Chief Financial Officer and Treasurer (Principal Financial Officer)	February 26, 2021
_____ /s/ Donna Anderson Donna Anderson	Chief Accounting Officer (Principal Accounting Officer)	February 26, 2021
_____ /s/ Bruce Rothstein Bruce Rothstein	Chairman of the Board and Director	February 26, 2021
_____ /s/ Joel Bender Joel Bender	Senior Vice President, Chief Operating Officer and Director	February 26, 2021
_____ /s/ John (Andy) O'Donnell John (Andy) O'Donnell	Director	February 26, 2021
_____ /s/ Michael McGovern Michael McGovern	Director	February 26, 2021
_____ /s/ Alan Semple Alan Semple	Director	February 26, 2021
_____ /s/ Gary Rosenthal Gary Rosenthal	Director	February 26, 2021
_____ /s/ Melissa Law Melissa Law	Director	February 26, 2021

Cactus, Inc.  
Subsidiaries  
December 31, 2020

Subsidiary	State or Country of Incorporation
Cactus Wellhead, LLC	Delaware
Cactus Wellhead (Suzhou) Pressure Control Co., Ltd.	China
Cactus Wellhead Australia Pty, Ltd	Australia

**CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

We hereby consent to the incorporation by reference in the Registration Statements on Form S-3 (No. 333-230328) and S-8 (No. 333-22569) of Cactus, Inc. of our report dated February 26, 2021 relating to the financial statements and the effectiveness of internal control over financial reporting, which appears in this Form 10-K.

/s/ PricewaterhouseCoopers LLP  
Houston, TX  
February 26, 2021

## CERTIFICATION OF THE PRINCIPAL EXECUTIVE OFFICER PURSUANT TO RULE 13a-14(a)

I, Scott Bender, certify that:

I have reviewed this Annual Report on Form 10-K of Cactus, Inc. (the "registrant");

Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 26, 2021

/s/ Scott Bender  
Scott Bender  
President, Chief Executive Officer and Director  
(Principal Executive Officer)

## CERTIFICATION OF THE PRINCIPAL FINANCIAL OFFICER PURSUANT TO RULE 13a-14(a)

I, Stephen Tadlock, certify that:

I have reviewed this Annual Report on Form 10-K of Cactus, Inc. (the "registrant");

Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
- b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 26, 2021

/s/ Stephen Tadlock

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Stephen Tadlock  
Vice President, Chief Financial Officer and Treasurer  
(Principal Financial Officer)

**CERTIFICATION OF CHIEF EXECUTIVE OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Annual Report on Form 10-K of Cactus, Inc. (the "Company") for the year ended December 31, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Scott Bender, President, Chief Executive Officer and Director of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- 1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- 2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 26, 2021

/s/ Scott Bender  
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Scott Bender  
*President, Chief Executive Officer and Director  
(Principal Executive Officer)*

**CERTIFICATION OF CHIEF FINANCIAL OFFICER  
PURSUANT TO 18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Annual Report on Form 10-K of Cactus, Inc. (the "Company") for the year ended December 31, 2020 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Stephen Tadlock, Vice President, Chief Financial Officer and Treasurer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of my knowledge:

- 1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
- 2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: February 26, 2021

\_\_\_\_\_  
/s/ Stephen Tadlock  
Stephen Tadlock  
*Vice President, Chief Financial Officer and Treasurer  
(Principal Financial Officer)*